SEARS 1953

Christmas Book

SHOP THE EASY MODERN WAY
by TELEPHONE
for number to call see pages 373-376

- INDEX STARTS ON PAGE 365
- EASY TERMS ON PAGE 369
- ORDER BLANKS FOLLOW PAGE 376

SEARS, ROEBUCK AND CO.
925 S. Homan Ave., Chicago 7, Ill.
Satisfaction Guaranteed or Your Money Back

97473H

These are the finest
we have ever offered
Pilgrim Sport Shirts

FOR A MERRY
CHRISTMAS

"Miracle Fibers" and "Wonder Blends"

NEW BLEND! 20% Orlon, 80% Imported Egyptian Cotton. . . . . Each $5.95

NEW THIS SEASON. "Color-locked" Improved X-2 Treated Rayon. Each $5.95

NEW THIS SEASON. 50% Orlon; 50% Rayon Challis. . . . . Each $5.95

Pilgrim
NYLON
L
M
N
P
R
S

NEW THIS YEAR. 100% Nylon Pucker. Smart Solids. . . Each $4.95

NEW! Nylon, and Rayon, Winter Pucker
$6.95
Each

NOW! Orlon, and Rayon, Wool like Blend
$6.95
Each

Pilgrim
ORLON
NYLON
T
V
W

NEW BLEND THIS YEAR. 50% Orlon; 50% Nylon Neat Check . . . . Each $4.95

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Orlon*, Nylon, Rayon, Cotton

Miracle Fibers make your washdays easier!

SHIRTS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

New Tuxedo Stripe 20% Orlon*; 80% Egyptian Cotton

[A]-[D] **A magic blend that washes easily, and is amazingly crease resistant.** Orlon gives it body, unusual strength; keeps it light in weight. 2-ply yarns of imported Egyptian cotton are mercerized and combed . . make it luxury soft and smooth. Cotton enriches the colors. Hand wash. Maximum fabric shrinkage 2 to 3%. **Widespread 2-way sport collar,** pearl buttons. Shipping weight each 1 pound 4 ounces.

$5.95 Each
Any 2 for $11.50

[A] 33 N 869G—Navy blue **[C] 33 N 870G**—Green **[D] 33 N 871G**—Gray
[B] 33 N 872G—Cinnamon brown. *State size, below.* **Each $5.95 Any 2 for $11.50**

Solid Colors. Improved "Color-Locked" X-2 Rayon

[E]-[G] **"Color-locked" Gabardine stays beautiful for the life of the shirt.** Neither washings, sun or perspiration can dull the color. Washfast—use detergents or soaps, household bleach—wash with your white clothes. X-2 rayons wear twice as long as ordinary rayons, need half the care. One-stroke ironing, adjustable 2-button cuffs. Max. fabric shrinkage 2%. **Round-point sport collar;** 2 custom-type button-through pockets. Shpg. wt. each 1 lb. 7 oz.

$5.95 Each
Any 2 for $11.50

[E] 33 N 506G—Dark green **[G] 33 N 507G**—Medium brown
[F] 33 N 508G—Navy blue *State size below.* **Each $5.95 Any 2 for $11.50**

Dusty Colors. 50% Orlon*; 50% Rayon Blend

[H]-[K] **Orlon for easy washability, quick drying, easy ironing.** Sensational lightweight blend with crisp body and really smooth colors. Orlon for strength, long colors, wear, bulk without weight, and good body. Rayon because it drapes so handsomely, dyes beautifully, adds softness and luster. Washfast. Maximum fabric shrinkage less than 3%. **New round-point widespread collar;** ocean pearl buttons. Shipping weight each 1 pound 4 ounces.

$5.95 Each
Any 2 for $11.50

[H] 33 N 476G—Rust red **[K] 33 N 474G**—Blue
[J] 33 N 475G—Dark green *State size below.* **Each $5.95 Any 2 for $11.50**

100% Nylon Pucker . . Dries in a jiffy!

[L]-[S] **Pucker finish (like crinkle crepe),** in a feather weight that's comfortably warm—year 'round favorite. Miracle Nylon for its smart drape and rich good looks. Nylon wears and wears—is almost no trouble to launder, dries in a jiffy—needs no ironing. **Medium widespread collar;** 2 pockets with flaps. Maximum fabric shrinkage 1%. Imitation pearl buttons. Shipping weight each 14 ounces.

$4.95 Each
Any 2 for $9.60

[L] 33 N 467G—Wine red **[M] 33 N 469G**—Spice brown **[N] 33 N 468G**—Royal blue
[P] 33 N 463G—White **[R] 33 N 466G**—Green **[S] 33 N 464G**—Blue
State size below. Sears low price . . . . **Each $4.95 Any 2 for $9.60**

Neat Checks. 50% Orlon*; 50% Nylon Blend

[T]-[W] **Tidy checks need no ironing! They stay neat and crisp** because they're puckered (crinkle crepe) Orlon and Nylon. Orlon resists perspiration odors, wrinkles less, slow to dirty, gives bulk without weight. Both Orlon and Nylon are extremely durable, wash easily. Needs no ironing. **Details:** medium wide spread sport collar; button through pockets; sturdy imitation pearl buttons and button holes. Max. fabric shrinkage 1%. Washfast colors. Shipping weight each 14 ounces.

$4.95 Each
Any 2 for $9.60

[T] 33 N 708G—Green and white **[V] 33 N 706G**—Blue and white
[W] 33 N 707G—Brown and white *State size below.* **Each $4.95 Any 2 for $9.60**

New! Winter Pucker. 66% Nylon; 34% Rayon Blend

[AA]-[DD] **It's as new and different as 1954.** Full body shirt; not sheer. Nylon plus rayon in a new texture interest puckered (crinkle crepe) finish. Mediumweight with no sacrifice in warmth. Nylon because it washes easily . . . no ironing. Rayon for smart drape, rich color; smooth lustrous finish. **Details:** widespread sport collar; button through pockets; ocean pearl buttons. Maximum fabric shrinkage 2% to 3%. Hand washable colors. Shipping weight each 1 pound 3 ounces.

$6.95 Each
Any 2 for $13.40

[AA] 33N873G–Medium blue **[CC] 33N875G**–Toast tan **[DD] 33N874G**–Nickel gray
[BB] 33N876G–Banana yellow *State size below.*. **Each $6.95 Any 2 for $13.40**

Wool-like Suiting. 50% Orlon*; 50% Rayon Blend

[EE]-[GG] **Looks and feels like luxurious light weight wool suiting.** It would surprise most anyone—this marvelous Orlon, rayon blend. Wonderfully soft with good body and crease-resistance from Orlon. Orlon for easy washability . . one stroke ironing, long wear. Rayon for color; smart drape. **Details:** houndstooth pattern; medium wide sport collar; pearl buttons; 2 pockets. Maximum fabric shrinkage 3%; hand washable. Shipping weight each 1 pound 6 ounces.

$6.95 Each
Any 2 for $13.40

[EE] 33 N 504G—Brown **[GG] 33 N 502G**—Oxford gray
[FF] 33 N 503G—Red *State size below.* **Each $6.95 Any 2 for $13.40**

* Reg. Trademark for duPont acrylic fiber

BE SURE OF CORRECT FIT . . MEASURE FOR CORRECT SIZE

Neck Sizes small (14-14½); med. (15-15½); large (16-16½); extra large (17-17½)

Measure around neck with tape measure, or with anything that can be measured. Do not use string. Number of inches is neck size. If measurement is between sizes, order next larger size.

Wrinkl-SHED** Cottons
Nationally Advertised Kasha Cloth
$4.90 each
Sporty Stripes
~~Was $4.90~~
$3.90
REDUCED $1.00
JJ
KASHA CLOTH
HH

Wrinkl-SHED . . Stays clean, fresh longer than other cottons. Resists soil and perspiration

- Wrinkl-SHED treated so it resists wrinkles, perspiration odor and soil
- Washfast colors stay bright and true . . require fewer launderings
- Wrinkles hang out . . it's fresh and neat to wear again without laundering
- Dries so quickly . . needs but the quick touch of an iron

Wear them for sports . . . they stay fresh enough to wear again! Never mildew in dampest weather. No starching; wash many times; never shrink out of fit.

[HH] **Wrinkl-SHED Kasha cloth** in softly blended solid colors. A luxury washfast fabric with the expensive look and feel of fine wool. PILGRIM styled with convertible widespread collar in popular new round point "sport roll" style. Collar and pocket flaps are accented by neat hand stitching. Two button-through flap pockets have expandable bellows pleats. Long sleeves, one-button cuffs. Washfast; maximum shrinkage 1%.

State neck size small (14–14½-in.); medium (15–15½); large (16–16½); extra large (17–17½). Shpg. wt. ea. 1 lb. 4 oz.

33 N 432G—Light blue
33 N 433G—Light green
33 N 434G—Light gray
33 N 435G—Wheat yellow
Each **$4.90** . . . . **Any 2 for $9.50**

[JJ] **Wrinkl-SHED Cotton in a soft gray tone** . . accented by sporty all-around 2-color cross stripes. Medium widespread 2-way collar. Two neat button-through pockets. Long sleeves have one-button cuffs. Imitation pearl buttons. Washfast; maximum shrinkage 1%.

State neck size small (14–14½-in.); medium (15–15½); large (16–16½). Shipping weight each 1 lb. 4 oz.

33 N 536—Gray with blue and narrow red stripes
33 N 537—Gray with dark gray and gold stripes
33 N 538—Gray with brown, blue stripes.
Each **$3.90** . . . . **Any 2 for $7.50**

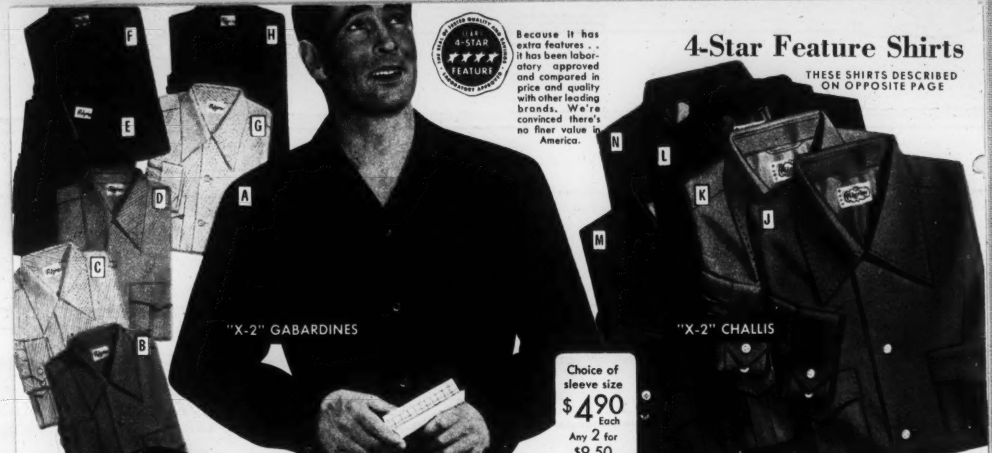
** Deluxe Wrinkl-Shed cotton by Dan River

4-Star Feature Shirts

THESE SHIRTS DESCRIBED ON OPPOSITE PAGE

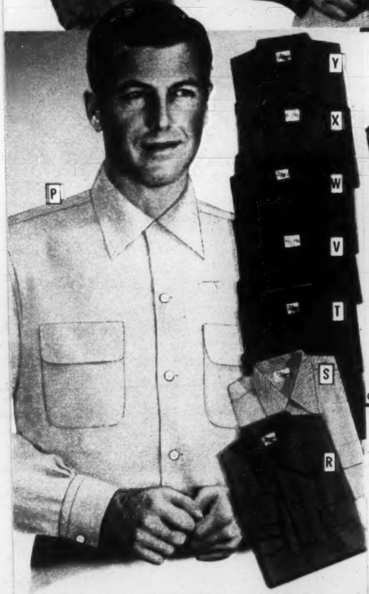
Sears 4-STAR FEATURE

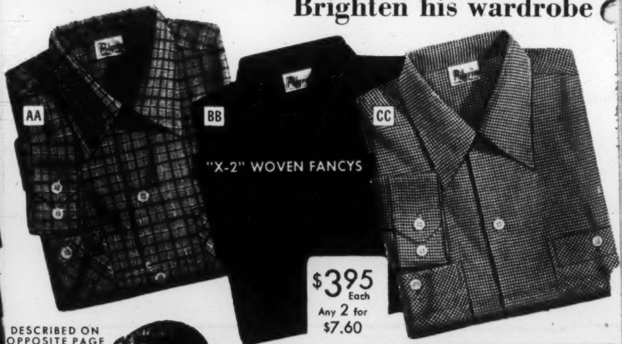
Because it has extra features . . it has been laboratory approved and compared in price and quality with other leading brands. We're convinced there's no finer value in America.



Choice of sleeve size
$4.90 Each
Any 2 for $9.50
Either fabric

Brighten his wardrobe





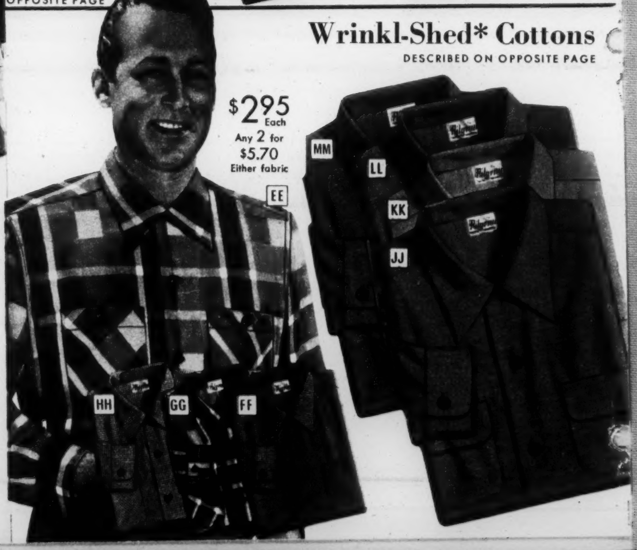
$3.95 Each
Any 2 for $7.60

DESCRIBED ON OPPOSITE PAGE

Wrinkl-Shed* Cottons

DESCRIBED ON OPPOSITE PAGE

$2.95 Each
Any 2 for $5.70
Either fabric



Gabardine . . 50% Spun rayon; 50% Acetate

$2.95 Each
Any 2 for $5.70

Popular favorite Gabardine. The fabric drapes smartly, looks rich and lustrous and feels wonderfully soft and comfortable. Durable rayon and acetate blend. Hand washable colors. Maximum fabric shrinkage 3% to 4%. Handsome medium point stitchless sport collar; 2 pockets with rounded flaps. Back is shirred; sleeves are gathered. Buttons are durable plastic in colors to harmonize with shirt. Neatly hemmed bottom. Tailored the way men like them with plenty of elbow and shoulder freedom. He'll enjoy having several of these fine shirts in different colors.

Sizes small (14–14½-in. neck); medium (15–15½); large (16–16½); extra large (17–17½). Shipping weight each 1 pound 6 ounces. See Measuring on opposite page.

[P] 33N486G—Gold color	[V] 33N482G–Maroon
[R] 33N478G—Medium blue	[W] 33N483G–Navy blue
[S] 33N480G—Pearl gray	[X] 33N485G–Kelly green
[T] 33N481G—Dark green	[Y] 33N491G–Spice brown

State size above. Sears low price. Ea. $2.95. . Any 2 for $5.70

X-2 Rayons in Neck and Sleeve sizes

4-STAR FEATURE SHIRTS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

Stay beautiful . . wear twice as long . . with half the care

$4.90 Each Any 2 for $9.50

By our own actual laboratory tests X-2 rayons wear twice as long as ordinary rayons. Washfast, sunfast colors stay bright and new looking. Fabric keeps its crisp liveliness through countless washings. Because they absorb less moisture, they dirty slower, wrinkle less and can be worn longer between washings. Dry quickly, iron in one stroke. Maximum fabric shrinkage only 2%. Machine-washable, just like cottons. It's economical to order 2 and save.

4-STAR Feature details. FormEase collars lay smoother because a special lining "finds" the fold line. Each with matching color rayon satin yoke; handsome bellows-plated pockets; adjustable 2-button cuffs. Reinforced stitched ocean pearl buttons. Tailored roomy.

For regular and extra large neck sizes and sleeve sizes available, see chart at right.

4-STAR Feature . . Gabardine. Medium widespread sport collar; diamond pointed cuffs. Shpg. wt. each 1 lb. 7 oz. *State neck size and sleeve length.* See sizes and how to measure at right.

[A] 33 N 527G—Maroon
[B] 33 N 523G—Light blue
[C] 33 N 524G—Pearl gray
[D] 33 N 526G—Medium green
[E] 33 N 529G—Rust (brown)
[F] 33 N 530G—Forest (dark) green
[G] 33 N 522G—Gold color
[H] 33 N 528G—Navy (dark) blue
Each $4.90 Any 2 for $9.50

4-STAR Feature . . Challis—soft and smooth and lightweight. Widespread sport collar. Hand picking (stitching) on collar; pockets; military style pocket flaps; diamond pointed cuffs; White ocean pearl buttons. Shpg. wt. each 1 lb. 6 oz. *State neck size and sleeve length*—See sizes, and how to measure at right.

[J] 33 N 541G—Medium blue
[K] 33 N 542G—Tan
[L] 33 N 545G—Wine red
[M] 33 N 547G—Rust (brown)
[N] 33 N 546G—Forest (dark) green
Each $4.90 Any 2 for $9.50

FOR A MERRY CHRISTMAS
Keep him happy . . lavish him with
Sport Shirts
Easy for you if they're carefree
X-2 Rayons or Wrinkl-Shed* Cottons

SIZE CHART for 4-STAR Feature Shirts only.

MEASURE AND BE SURE OF FIT
Sleeve size (4-star shirts only). Bend elbow. Measure from middle back of neck over shoulder and elbow to wrist; number of inches is size. **Neck** . . . measure number of inches around neck. If between sizes, order larger size.

Neck size	Sleeve sizes (4-Star)
Small (14–14½)	32, 33 inches
Medium (15–15½)	32, 33, 34, 35, 36
Large (16–16½)	33, 34, 35, 36
X Large (17–17½)	33, 34, 35
XX Large (18–18½)	33, 34

with X-2 Rayons in rollicking Checks, Plaids and Neat New Cords

X-2 Rayon carefree features plus Pilgrim smart tailoring

$3.95 Each Any 2 for $7.60

CHECKS AND PLAIDS SHOWN ON OPPOSITE PAGE, CORDS AT RIGHT

X-2 Rayon—not just an improvement . . it's a rayon revolution. Now Washfast, Sunfast rayon; maximum fabric shrinkage 2%. X-2 treatment doubles the wear, keeps the fibers crisp and lively, the colors fresh, new looking through countless washings. Wrinkles less, dirties slower; resists perspiration odor—wear longer between washings.

Details. Medium widespread 2-way sport collar; adjustable 2-button diamond pointed cuffs. 2 roomy button-through pockets; shirred back; gathered sleeves. Tailored full and roomy.

Sizes small (14–14½-inch neck); medium (15–15½); large (16–16½); extra large (17–17½).

Popular favorite neat Check and Plaids. Soft, smooth durable fabric that drapes smartly, stays beautiful. Attractively tailored pockets and cuffs. Matching plastic buttons. Hemmed square shirt bottom. Shipping weight each 1 pound 3 ounces. *State size.*

[AA] 33 N 611G—Red overplaid check
[BB] 33 N 612G—Red ombre (shadow) plaid
[CC] 33 N 610G—Black and white check
Sears low price Each $3.95 Any 2 for $7.60

[DD] **Solid colors, Corded X-2 rayon.** (shown at right). Handsome, neat, fine-ribbed textured surface. Lustrous imitation ocean pearl buttons. Shpg. wt. each 1 lb. 6 oz.

33 N 623G—Medium blue
33 N 624G—Medium green
33 N 625G—Medium gray
33 N 626G—Maroon
33 N 627G—Chocolate brown
Please state size
Sears low price Each $3.95 Any 2 for $7.60

DD
Pilgrim
$3.95 Each
Any 2 for $7.60

stay neater and brighter, longer

New-this-season! Gingham Checks, Plaids, nubby denim-type Solids

$2.95 Each Any 2 for $5.70

Resist soiling.... stay clean twice as long..fewer washings

Wash and dry faster . . needs no starch.... one-stroke ironing

Stay wrinkle resistant... wrinkles just "hang out" as in wool shirts

SHIRTS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

Wrinkl-Shed cottons—a Dan River* fabric—can be worn twice as long between washings as ordinary cottons. They dirty slower, wrinkle less, absorb less perspiration. Washfast; maximum fabric shrinkage 1%. They wash quickly with no scrubbing. **All Wrinkl-Shed features are permanent.** Handsome medium widespread collar; 2 pockets; square bottom; harmonizing color buttons. Tailored full and roomy the way men want them. Strongly seamed throughout.

Sizes small (14–14½-in. neck); medium (15–15½); large (16–16½); extra large (17–17½).

Wrinkl-Shed Gingham Checks and Plaids. Shpg. wt. each 1 lb. *State size.*

[EE] 33 N 563G—Gray combination plaid
[FF] 33 N 560G—Blue check
[GG] 33 N 562G—Blue combination plaid
[HH] 33 N 561G—Brown check
Sears low price Each $2.95 Any 2 for $5.70

Wrinkl-Shed denim-like cloth with nubby texture finish. Shpg. wt. each 1 lb. 4 oz.

[JJ] 33 N 761G—Blue
[KK] 33 N 763G—Gray
[LL] 33 N 762G—Green
[MM] 33 N 764G—Red
Please state size
Sears low price Each $2.95 Any 2 for $5.70

* Dan River Mills registered trade mark

MEASURE AND BE SURE OF CORRECT FIT. Neck size. Measure number of inches around neck with tape measure. Do not use string. Number of inches is neck size. If between sizes, order next larger size.

Sanforized, Washfast Cotton Broadcloths

[NN] **Always popular solid colors.** Vat-dyed, washfast colors; mercerized for luster. Sanforized (max. Fabric shrinkage 1%.) Stitchless 2-way sport collar; 2 pockets; long sleeves; hemmed square bottom. Plastic buttons. Sizes small (14–14½-inch neck); med. (15–15½); large (16–16½). Shpg. wt. ea. 14 oz. *State size.*

33 N 732G—White
33 N 733G—Tan
33 N 734G—Light blue
33 N 735G—Light green
33 N 736G—Pearl gray
Each $1.97 Any 2 for $3.80

[PP] **Neat Houndstooth Check pattern** in durable cotton broadcloth. Washfast colors. Stitchless convertible collar; square hemmed bottom; 2 roomy pockets. Plastic buttons. Sanforized—maximum fabric shrinkage 1%. Sizes small (14–14½-in. neck); medium (15–15½); large (16–16½); Shpg. wt. each 1 lb.

33 N 737G—Dark blue
33 N 738G—Brown
33 N 739G—Medium green
State size
Each $1.97 Any 2 for $3.80

NN
$1.97 Each
Any 2 for $3.80
Pilgrim
PP
$1.97 Each
Any 2 for $3.80

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-in. neck. Sleeve length see opp. page. Ties not included. Shpg. wt. ea. 1 lb. 3 oz. **State neck size and sleeve length.**

A
B
C
SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED

[A] and [B] in choice of button, or French cuffs (require links).

White Shirt collars are made of heavier fabric than rest of shirt. We Guarantee the FormEase collar to wear as long as the shirt. *State neck size, sleeve length, see chart, opposite page.*

[A] Medium (fused) collar
33 N 306G—French cuffs (require links)
33 N 301G—Button cuffs

[B] Widespread soft collar with plastic stays.
33 N 300G—French cuffs (require links)
33 N 304G—Button cuffs

[C] Short-point (fused)
33N354G–Button cuffs
Each $2.95 . . . 2 for $5.60
Give 4 . . . Any 4 for 10.60

Woven figure in FormEase medium point (fused) collar. *State neck size, sleeve length, see size chart, opposite page.*

33 N 270G—Blue
33 N 271G—Tan
33 N 272G–Green
Each $2.95
Any 2 for 5.60
Any 4 for 10.60

New woven stripe in Medium point (fused) collar. *State neck size and sleeve length — see sizes available on opposite page.*

33 N 277G—Gray
33 N 274G—Blue
33 N 275G—Tan
Each $2.95
Any 2 for 5.60
Any 4 for 10.60

SEE OPPOSITE PAGE FOR MORE INFORMATION ON 4-STAR FEATURE SHIRTS

Lustrous solid colors. Medium point (fused) collar. *State neck size and sleeve length—see sizes available on opp. page.*

33 N 351G—Tan
33 N 352G–Green
33 N 353G—Gray
33 N 350G—Blue
Each $2.95
Any 2 for 5.60
Any 4 for 10.60

Lustrous solids. Widespread soft collar. *State neck size and sleeve length see sizes available on opposite page.*

33 N 366G–Green
33 N 367G—Gray
33 N 364G—Blue
33 N 365G—Tan
Each $2.95
Any 2 for 5.60
Any 4 for 10.60

Pilgrim Deluxe with FormEase Collar . .

[D] and [E] in choice of button, cuffs or French cuffs (need links)

Whites. Shirt collars [D] and [E] made of heavier fabric—collars guaranteed to wear as long as shirt body. *State neck size, sleeve length—sizes on opp. page.*

[D] Medium (fused) collar
33N393G–Button cuffs
33N395G–French cuffs (require cuff links)

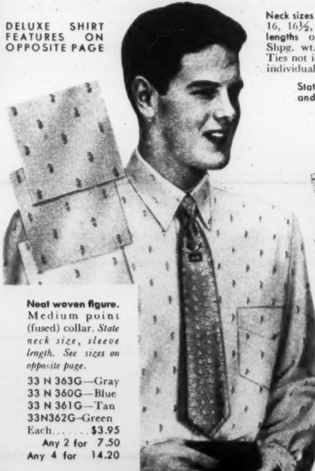
[E] Widespread soft collar with plastic stays.
33N394G–French cuffs (require cuff links).
33 N 396G—Button cuffs

[F] Oxford cloth with button down soft collar.
33 N 269G—Button cuffs
Each $3.95; 2 for $7.50
Give 4 . . . Any 4 for 14.20

DELUXE SHIRT FEATURES ON OPPOSITE PAGE

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 inches. **Sleeve lengths** on opposite page. Shpg. wt. each 1 lb. 3 oz. Ties not included. Each shirt individually boxed.

State neck size and sleeve length



Neat woven figure. Medium point (fused) collar. *State neck size, sleeve length. See sizes on opposite page.*

33 N 363G—Gray
33 N 360G—Blue
33 N 361G—Tan
33N362G–Green
Each $3.95
Any 2 for 7.50
Any 4 for 14.20

Tattersall check. Widespread soft collar with plastic stays. *Be sure to state neck size, sleeve length above.*

33 N 295G—Blue
33 N 297G—Red and gray check.
33 N 296G–Green
Each $3.95
Any 2 for 7.50
Any 4 for 14.20

FOR A MERRY CHRISTMAS
America's No. 1 Men's Gift
Pilgrim
Dress Shirts
with FormEase Collars

A 4-STAR Feature . . . because they have extra features . . . they have been laboratory approved and compared in quality with other leading brands. We are convinced there is no finer quality in America.

4-STAR FEATURE SHIRTS

with FormEase collars . . 196-thread Whites and Solids . . Woven pattern Fancies

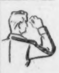
ILLUSTRATED ON OPPOSITE PAGE

Individually boxed **$2.95** Each Any 2 for **$5.60** Any 4 for **$10.60**

All Shirts on upper part of facing page have these 4-star features

- **You can pay much more for your shirts** and still not get such wonderfully lustrous (mercerized), smooth, soft combed broadcloth as these shirts have. Try them and compare!
- **Comfortable FormEase Collars.** We studied and compared hundreds of shirt collars and took the best features of all for comfort and good looks. Try them yourself and compare!
- **FormEase soft collars with plastic stays** and fused collar styles. Neither need starch.
- **White shirt collars guaranteed to wear as long as body of the shirt** . . . made of heavier fabric.
- **Vat-dyed, washfast, sunfast colors.** Sanforized—maximum fabric shrinkage only 1%.
- **Natural body taper**—tailored wide at shoulders, tapered in at waist. Deep armholes; full across chest and back; roomy sleeves. For stout and slim sizes—see shirts above at right.
- **2-pc. sleeve placket**—a rugged, long wear feature usually found only in higher priced shirts.
- **Ocean pearl buttons** on white; button panel front. Some whites with French cuffs.

HOW TO MEASURE FOR SHIRTS . . Sizes available



Neck: Measure number of inches around neck with tape. Number of inches is size.

Sleeves: Bend elbow. Measure from middle back of neck, over elbow to wrist.

If between sizes, order next large size.

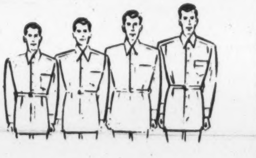
Neck (in.)	Sleeve sizes available
14, 14½	32, 33 inches
15	32, 33, 34 inches
15½, 16	32, 33, 34, 35
16½, 17	33, 34 inches

220-thread Whites and Solids

Better, longer wearing . . finer, more closely woven

Proportioned Body Lengths

The longer the sleeve size you order, the longer the shirt body will be. Long arms and long body go together according to the size experts. With Proportioned body lengths the tall man can have all the shirttail he needs and the short man will be rid of the surplus he never wanted.



Choice of any Shirt on lower half of these 2 pages **$3.95** Each Any 2 for **$7.50** Any 4 for **$14.20**

All Shirts on lower part of facing page have these Pilgrim Deluxe features

- **Smoother, softer than shirts above** because they're made of better grade combed cotton, more closely woven. Permanently lustrous (highly mercerized). Stronger fabric wears longer.
- **Comfortable FormEase collars**—second to none in smart good looks, and as to comfort . . . you'd have to wear them to appreciate how lightly, comfortably they lay against your neck.
- **Soft collars with plastic stays, one button-down model; and fused styles.** Neither ever needs starch.
- **Guaranteed-wear collars** on Shirts (D), (E). These shirts have collars made of heavier fabric than the body of the shirt. Collars are guaranteed to wear as long as shirt body.
- **Natural body taper;** deep armholes; roomy sleeves; full across chest and back. The fit men like.
- **Vat-dyed, sunfast, washfast colors.** Sanforized—maximum fabric shrinkage 1%.
- **2-pc. sleeve placket**—a rugged long-wear feature usually found only in higher priced shirts.
- **Ocean pearl buttons;** French (no panel) front. Some whites with French cuffs (use cuff links).

STOUT AND SLIM SIZES

6 FOOTERS! STOUT MEN! Whites, Solids

4-STAR Feature Quality. Smooth, long-wearing cotton broadcloth, see features at left. Scientifically proportioned. White shirts have guaranteed-wear fused collars, ocean pearl buttons. Panel front. Washfast. Shpg. wt. ea. 1 lb. 3 oz. **$3.59** Each

Stouts. **Neck sizes** 17½, 18, 18½, 19. **Sleeve sizes** 33, 34, 35 in. 17½-in. neck shirt measures 55 in. at waist; 18-57 in.; 18½-59-in.; 19-61-in. *Please state both neck size and sleeve length.*

33 N 303G—White
33 N 357G—Blue
33 N 358G—Tan

Slims. **Sleeve sizes** 36 or 37 in. **Neck sizes** 14½, 15, 15½, 16, 16½, 17, 17½ inches. Shirt body is 3 in. longer. *Please state both neck size and sleeve length.*

33 N 302G—White
33 N 355G—Blue
33 N 356G—Tan

Each $3.59; Any 2 for $6.82; Any 4 for $12.92

Thrifty Tru-point Collar Shirts

Durable quality, Sanforized cotton broadcloth. Fused collar, permanent nylon stays. Panel front. **Sizes at left.** *State neck and sleeve size.* Shpg. wt. ea. 1 lb. **$2.39** Each

33 N 39—White. . . . . . . .Each $2.39
Any 2 for $4.60. . . . .Any 4 for 8.60

Budget Quality

Sanforized cotton broadcloth. Pilgrim fused collar. Panel front. **Sizes at left.** *State neck and sleeve size.* Shipping weight each 1 pound. **$1.95** Each

33 N 33—White. . . . . . . .Each $1.95
Any 2 for $3.70. . . . .Any 4 for 7.00

Pilgrim
Pilgrim
Collar pin and cuff links included
NEW!

Round Point Collar Pilgrim De luxe

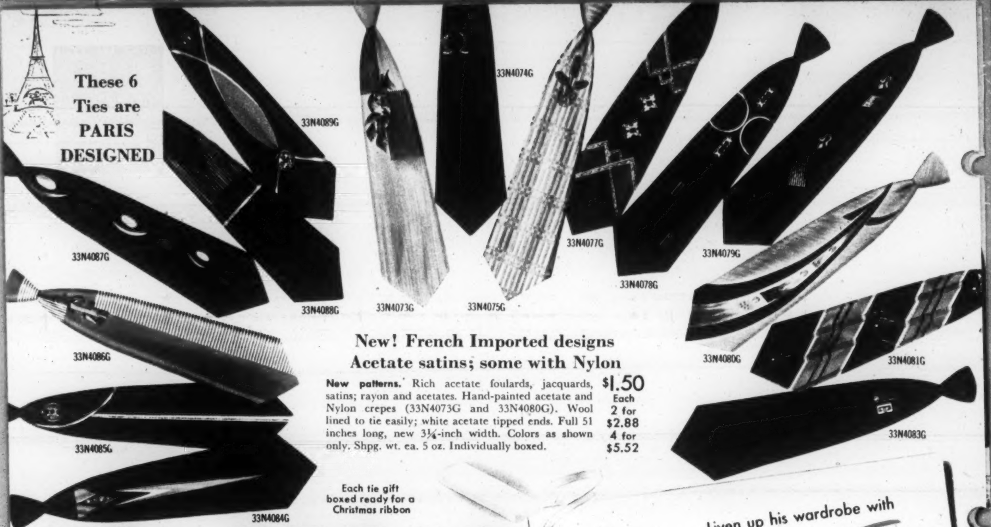
Sanforized cotton pique (ribbed). Soft FormEase collar. Gold color metal collar bar and cuff links (inset with colored stone), included. **Sizes at left above.** *State neck and sleeve size.* Shpg. wt. ea. 1 lb. **$3.95** Each

33 N 288GE—White shirt,
Cuff Links. 10c Fed. tax included.
Ea. $3.95; 2 for $7.50; 4 for $14.20

Neat cotton oxford cloth. Sanforized—max. fabric shrinkage 1%. Button-down round point soft FormEase collar. Button cuffs. French (no-panel) front. **Sizes at left above.** *State neck and sleeve size.* Shpg. wt. ea. 1 lb. **$3.95** Each

33 N 359G—White . . .Each $3.95
2 for $7.50. . . . . .4 for 14.20

For Pilgrim Finest Shirts turn this page ⟶

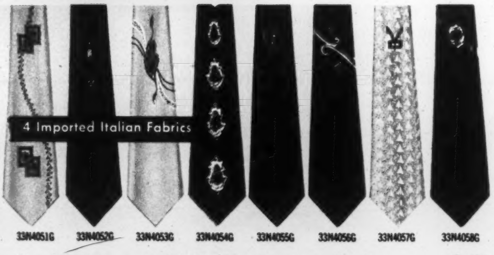

These 6
Ties are
PARIS
DESIGNED
33N4089G
33N4074G
33N4087G
33N4077G
33N4079G
33N4078G
33N4088G
33N4073G
33N4075G
33N4086G
33N4080G
33N4081G
33N4085G
33N4083G
33N4084G

New! French Imported designs Acetate satins; some with Nylon

New patterns. Rich acetate foulards, jacquards, satins; rayon and acetates. Hand-painted acetate and Nylon crepes (33N4073G and 33N4080G). Wool lined to tie easily; white acetate tipped ends. Full 51 inches long, new 3¼-inch width. Colors as shown only. Shpg. wt. ea. 5 oz. Individually boxed.

$1.50
Each
2 for
$2.88
4 for
$5.52

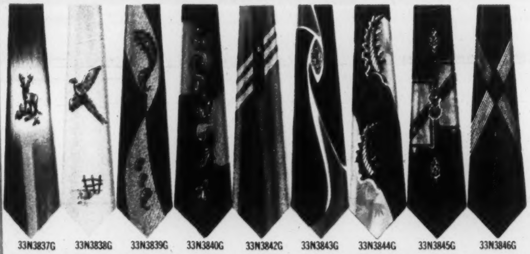
Each tie gift
boxed ready for a
Christmas ribbon


4 Imported Italian Fabrics
33N4051G
33N4052G
33N4053G
33N4054G
33N4055G
33N4056G
33N4057G
33N4058G

All Silks . . 4 New Italian Imports, Each . . $2.50

New! Pure dye, all silk foulards; woven jacquards (33N4057G, 33N4058G). Luxurious Italian silks. Hand painted foulards. All are 51 inches long and in new narrow 3¼-inch width. Fully wool lined to tie neatly. White acetate tipped ends. In color as shown only. Shipping weight each 5 ounces. Individually boxed.

2 for
$4.80
4 for
$9.00


33N3837G
33N3838G
33N3839G
33N3840G
33N3842G
33N3843G
33N3844G
33N3845G
33N3846G

New Acetates, wool lined to tie smartly, Each $1.00

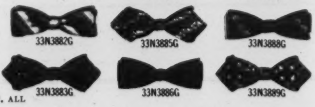
New designs; handsome fabrics. Hand-painted acetate crepes (33N3837G and 33N3838G); jacquards and soft foulards. 51 inches long; narrow 3¼ and 3½ inches wide. Wool lining makes them wrinkle-resistant and easy to tie. White acetate tipped ends. In color as shown. Shpg. wt. each 5 oz. Individually boxed.

2 for
$1.90
4 for
$3.64

Pure Silk Bows, Each

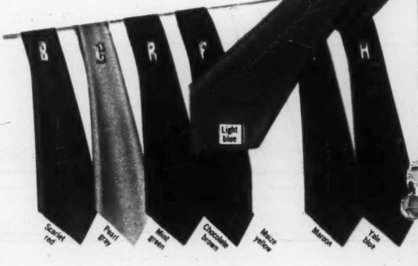
$1.00 2 for $1.90
4 for $3.64

Choice of colors, blue, maroon, or brown. Handy clip-on style, fully sewn. 33N3888G and 33N 3886G are hand painted. Pure dye, pure silk foulards and one repp (woven stripe). Each tie individually boxed. Shpg. wt. each 3 oz. *Please state color.*


33N3884G
33N3887G
33N3882G
33N3885G
33N3888G
33N3883G
33N3886G
33N3889G

FOR A MERRY
CHRISTMAS

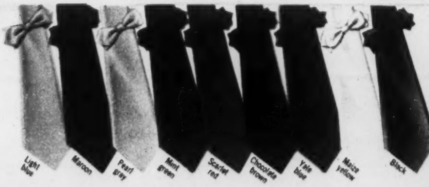
Liven up his wardrobe with
Pilgrim Ties
New imported and domestic designs
and fabrics: neat, narrow styles


B
C
R
F
H
Light blue
Scarlet red
Pearl gray
Mint green
Chocolate brown
Maize yellow
Maroon
Yale blue

Acetates with His Initial

$1.00
Each
2 for
$1.90
4 for
$3.64

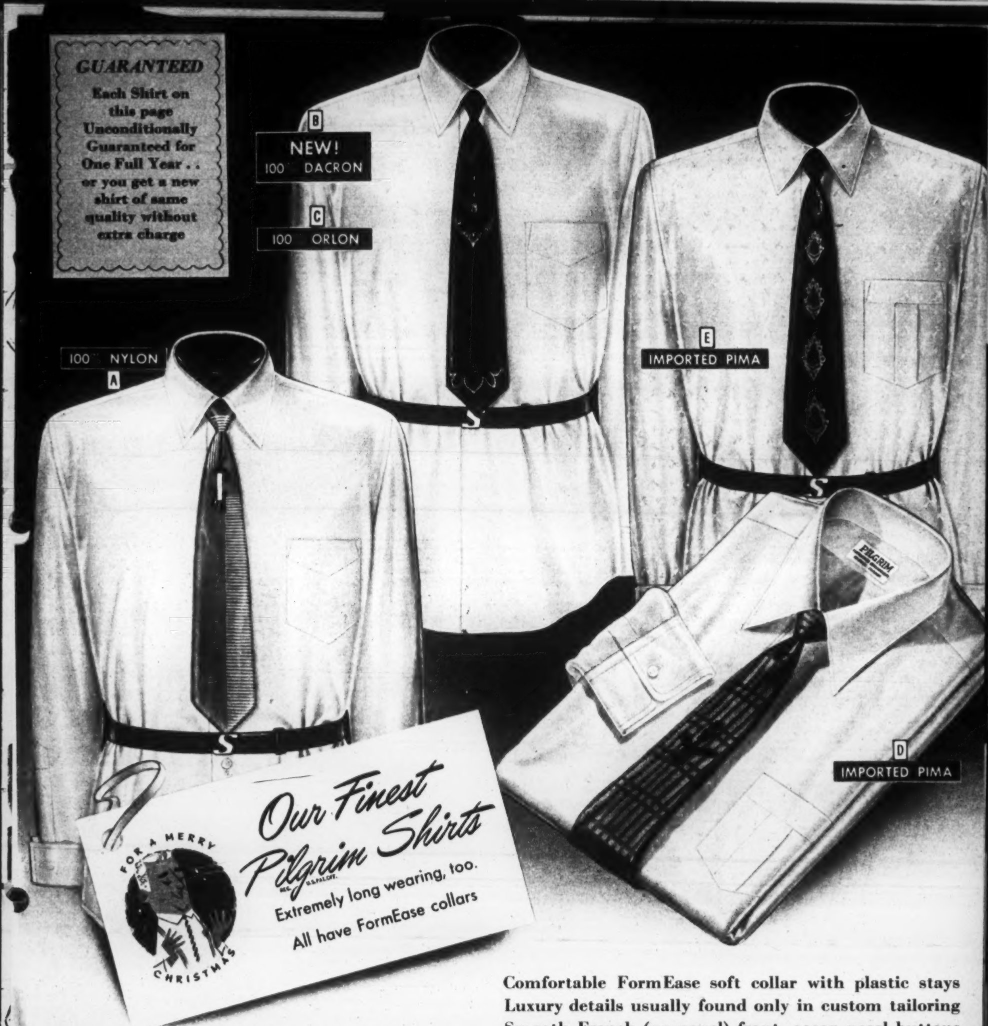
Gold color metal initial pins through tie. Acetate crepes, wool lined; white acetate tipped ends. 3½x51 inches long. *Please state tie color and initial* (all initials except I, O, Q, U, V, X, Y, Z). Individually boxed.
33 N 3877GE—4c Federal tax included. Shpg. wt. each 5 oz.


Light blue
Maroon
Pearl gray
Mint green
Scarlet red
Chocolate brown
Yale blue
Maize yellow
Black

100% Wools, Longs or Bow ties

$1.00
Each
2 for
$1.90
4 for
$3.64

Non-oily spot resistant. Coca cola, coffee, non-oily spots yield to a damp cloth. *Wrinkle resistant* wool with wool lining. Choice of clip-on style bow ties or 4-in-hand long ties. 3½x50 inches long. Both in same choice of colors as shown. *State color.*
33 N 3880G—4-in-hand (longs). Shpg. wt. ea. 5 oz. Boxed.
33 N 3928G—Bow ties. Shipping weight each 3 ounces. Gift boxed.



GUARANTEED
Each Shirt on this page Unconditionally Guaranteed for One Full Year . . or you get a new shirt of same quality without extra charge

Comfortable FormEase soft collar with plastic stays
Luxury details usually found only in custom tailoring
Smooth French (no panel) front, ocean pearl buttons
Neat single needle stitching. Proportioned sizes

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 inches. **Sleeve sizes below.** Shipping weight each 1 lb. 3 oz. Individually boxed. Ties, belts not included.

100% Nylon

$5.95 Each

A **Handsome for him . . . easy for you.** Nylon is now better than ever. Super durable, soft . . lustrous. Shrinkage less than 1%. Keep fine fit. Easy to launder, dries in minutes, needs little or no ironing.

Ocean pearl buttons. French cuffs need cuff links. *Please state neck, sleeve size.*

33 N 399G–White
Each **$5.95** **Any 2 for $10.70**

100% Dacron*

$9.95 Each

B Newest of the "miracle fibers" and the most comfortable to wear . . resists wrinkles, not affected by perspiration, stays soft, lustrous. Keeps "just pressed" look. Very easy to launder, fast drying, need little or no ironing. Less than 1% shrinkage. Extra tough. *State neck, sleeve size above.*

33 N 330—White. Button cuffs.
Each **$9.95** **2 for $17.90**

100% Orlon**

$6.95 Each

C Stays new looking even after countless launderings. Extra lightweight, soft. Extra tough. Not affected by perspiration. Resists soiling, sunlight, bleaches. Wrinkle resistant. Quick drying, needs little or no ironing. Less than 1% shrinkage; keeps fit. *State neck, sleeve size.*

33 N 222—White. Button cuffs.
Each **$6.95** **2 for $12.50**

Imported 2x2 Pima

$5.95 Each

D **One of the finest cotton shirts you can buy** for good looks, long wear, all around comfort. Extra lustrous, soft as down. Egyptian, long staple, combed and mercerized cotton yarns. 2-ply, 220-thread cloth woven in England. **Rigmel*** shrunk.** Bellows pleated pockets. *State neck, sleeve size above.*

33 N 368G—White. Button cuffs.
Each **$5.95** **Any 2 for $10.70**

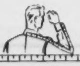
Figured Pima

$7.95

E **Tiny white figure on imported pima** makes this one of the dressiest white shirts of the season. Extra soft, lustrous. Egyptian, long staple, combed and mercerized cotton . . finely woven in England. **Rigmel*** shrunk.** Handsome bellows pleated pockets. French cuffs need links. *State neck and sleeve size above.*

33 N 375—White
Each **$7.95** **2 for $14.30**

How to Measure Neck: Place tape measure around neck. Number of inches is size.



How to Measure Sleeve Length: Bend elbow. Measure from middle back of neck over elbow to wrist. Number of inches is size.

Neck	Sleeves	Neck	Sleeves
14, 14½ 15 inches	32, 33 in. 32, 33, 34	15½, 16 16½, 17	32, 33, 34, 35 33, 34

*Polyester fiber DuPont Reg. T. M.
**Acrylic fiber DuPont Reg. T. M.
***Rigmel Shrunk—max. fabric shrinkage 1%

Heavyweight outdoor wools
. . never shrink out of fit

Buffalo Plaid 14-oz. Wool Flannels that can be put in a washer.* Dress shirt collar; shirttails. Button panel front; 2 button-through flap pockets. Harmonizing plastic buttons. Rayon yoke lining. Lined collar and pocket flaps. Double-stitched main seams; side gussets. Continuous sleeve facing. Maximum shrinkage 3%. *State neck size* 14½, 15, 15½, 16, 16½, 17 inches. Shpg. wt. each 1 lb. 6 oz. **$6.98**

[A] 33 N 2804—Black and white
[B] 33 N 2803—Green and black
[C] 33 N 2802—Red and black **Each $6.98**

Full length 20-inch zipper in 14-oz. wool sport shirt in window pane check. Can be washed in washer.* Dress style collar; Sanforized inner lining. 2 button-through flap pockets. Rayon yoke lining. Square bottom. Matching plastic buttons. Maximum shrinkage 3%. *State neck size* 14½, 15, 15½, 16, 16½, 17 inches. Shipping weight each 1 pound 8 ounces. **$7.95**

[D] 33 N 2813—Red and black check
[E] 33 N 2814—Green and black check **Each $7.95**

Full length 20-inch zipper in solid color 16-oz. wool sport shirt with cross stripe of white orlon filament. Mothproofing lasts life of garment. Wash in a washer.* Shpg. wt. each 1 lb. 9 oz. Features, sizes as above. *State size.* **$7.98**

[F] 33 N 2812—Green
[G] 33 N 2810—Maroon
[H] 33 N 2811—Blue **Each $7.98**

FOR A MERRY
CHRISTMAS

Santa recommends these
Pilgrim Wools
because they can be
washed in a washing machine

Lightweight "dressy" wool
and part-wool Sport Shirts

These All Wool Sport Shirts are *really* gifted! They can be washed in a washing machine* and never shrink over 3% . . . and they're *mothproofed* for the life of the garment . . can't come out in cleaning. Famous Pilgrim styling. 2-way sport collar, button front, square bottom. 2-button adjustable cuffs. Washable rayon yoke lining. Neat single-stitched seams. *State neck size* small (14–14½-inch); medium (15–15½): large (16–16½); extra large (17–17½). Shipping weight each 15 ounces. **$6.98 Solid color**

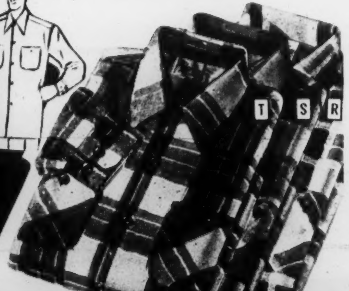
Subdued Shadow Plaid in all wool. White ocean pearl buttons.
[J] 33 N 2858—Green **[K] 33 N 2857**—Blue and gray
[L] 33 N 2856—Maroon *State size.* **Each $7.98**

Solid Color Wool. Matching plastic buttons.
[M] 33 N 2853—Maroon **[P] 33 N 2855**—Gold color
[N] 33 N 2854—Navy blue *State size.* **Each $6.98**

Colorful Plaid Sport style. 55% wool, 45% rayon that can be washed in a washer* . . never shrinks over 3%. Semi-widespread stand-up 2-way sport collar. Button front, square bottom, 2 button-through pockets. 2-button adjustable cuffs. Harmonizing plastic buttons. Continuous sleeve facing. Washfast rayon yoke lining. Shpg. wt. each 15 oz. *State size from above.* **$4.98**

[R] 33 N 2852—Black and gold **[T] 33 N 2851**—Blue and brown
[S] 33 N 2850—Red and black . . . . **Each $4.98**

***Can be washed in a washing machine with lukewarm water, mild soap**



New! Imported "Lurella" Half Wool, Half Cotton

Fit for the king in your house! Exquisitely soft, lightweight flannel, straight from Switzerland. Half Australian wool for warmth, half long staple Egyptian cotton for washability . . blended before spinning for smooth, even fabric that will wear for years. Vat-dyed colors will not fade . . can be washed in a washer. *Sanforized . . maximum fabric shrinkage 1%. Mothproofed for life of shirt. Expert Pilgrim tailoring. Stand-up widespread 2-way collar; button through pockets, square bottom. Single-needle set-in sleeve construction. Pleated sleeves; 2-button adjustable cuffs. Ocean pearl buttons. **Sizes:** small (14–14½-inch); medium (15–15½); large (16–16½); extra large (17–17½). Shipping weight each 1 pound. *State size above.* **$8.95**

[V] 33 N 2862—Scarlet
[W] 33 N 2865—Gray
[X] 33 N 2863—Light blue
[Y] 33 N 2864—Buff **Each $8.95**

Luxury Fabric Orlon* and Wool in rich two-toned plaids

Finely woven, costly looking . . the shirt that says you cared enough to shop for something out of the ordinary. A blend of 55% orlon, 45% wool that can be tossed in the washer . . takes to water like cotton. Needs little or no pressing . . never shrinks over 3%, or loses its fine fit. Mothproofing lasts the life of the shirt. **$9.95**

Deft Pilgrim styling and workmanship. Single stitched convertible sport collar; 2 button-through pockets; square bottom to wear in or out. 2-button adjustable cuffs. Washable rayon yoke lining. White ocean pearl buttons.

State neck size small (14–14½-inch); medium (15–15½); large (16–16½); extra large (17–17½) Shpg. wt. each 10 oz. *** duPont acrylic fiber.**

[Z] 33 N 2860—Blue and gray plaid
[AA] 33 N 2861—Green and gray plaid
[BB] 33 N 2859—Red and gray plaid **Each $9.95**

Pilgrim Cotton Corduroys Handsome rugged wearing

Just about the toughest sport shirt we know of . . makes a smooth looking gift he'll wear and wear. Rich solid colors, velvety smooth 16-rib pinwale corduroy. Warm, comfortable and smartly styled. A style to give him a well-dressed look wherever he wears this leisure-time shirt. Trimly detailed with plain button front . . semi-widespread stitchless sport collar with concealed top loop and button closure. Square sport bottom can be worn casually out . . or tucked in for dressier wear. Yoke is lined with smooth, harmonizing pre-shrunk rayon satin for greater next-to-skin comfort. 2 plain button-through pockets. Rounded cuffs. Matching plastic buttons. Washfast colors. **Sizes:** Small (14–14½-inch neck); Medium (15–15½); Large (16–16½). Shpg. wt. 1 lb. 5 oz. *Please state size.* $3.98

[A] 33N2725–Navy blue
[B] 33N2720–Wine
[C] 33N2721–Dark green
[D] 33N2723–Pearl gray
[E] 33N2722–Cinnamon (red brown)
[F] 33N2724–Jasmine (yellow)
Each . . . . Only **$3.98**

Bold 'n' Bright Tattersall Plaid in Pinwale Corduroy

Rich colored prints you don't have to dry clean — wash separately . . . Smooth 16-rib pinwale cotton corduroy. A shirt to really please your he-man. Finely fashioned yet ruggedly warm with year 'round wearability. He'll enjoy them for work or leisure time play. Flattering patterns that sparkle their brightness. Has smoothly styled button front; square bottom for in-or-out wear. 2 roomy flap pockets with bellows style pleats. 2-button, pointed, adjustable cuffs. Stitchless 2-way sport collar. Rayon satin lined yoke. Long-wearing double-stitched main seams. White ocean pearl buttons. **Sizes:** Small (14–14½-inch neck); Medium (15–15½); Large (16–16½); Extra large (17–17½). Shpg. wt. 1 lb. 1 oz. *State size.* $5.98

[V] 33 N 2732—Green
[W] 33 N 2730—Red
[X] 33 N 2731—Blue
Each Only. **$5.98**

Our New Durable Cotton Cross Wale Corduroy

Exciting pinwale corduroy style in washfast, sunfast colors that stay bright. He'll wear it for sports . . work . . casual wear. Rugged cotton corduroy that will wear and wear. Cross wale fabric adds new fashion. At our low price you have a truly outstanding gift value. Wide-awake fade-resisting, washfast colors. French (plain) button front . . 2-button-through plain pockets. Square hemmed bottom that can be worn inside or out. Washfast rich rayon yoke lining. Smoke gray pearl button. Dress shirt style sleeve placket . . assures tear-resisting sleeve. Widespread sport collar . . wear buttoned for work . . or open for sport dress. Adjustable 2-button cuffs. $4.98

Sizes: Small (14–14½-inch neck), Medium (15–15½), Large (16–16½), Extra-Large (17–17½). Shpg. wt. 1 lb. *Please state size.*

[G] 33 N 2715—Cinnamon (red brown)
[H] 33 N 2716—Dark green
[J] 33 N 2714—Maroon. . . . . .Each **$4.98**

Tapered, Waist-Hugging Corduroy Zipper Jacket

Here's that extra jacket for casual wear that every man needs. Smartly styled in 16-rib pinwale cotton corduroy. Full length zipper makes it easy to slip on and off. Matching flared knit bottom hugs the waist to present a neat, well-tailored effect; has jacquard stripe. Two roomy flap pockets. Two button adjustable cuffs. Smooth, stitchless semi-widespread collar. Rich rayon satin yoke lining in blending colors for added comfort. Simulated white pearl buttons. Four rich colors; washfast. **Sizes:** Small (14–14½-in. neck); Medium (15–15½); Large (16–16½); Extra-Large (17–17½). Shpg. wt. 1 lb. 1 oz. *Order several. Please state size.* $5.98

[Y] 33 N 2713—Light navy blue
[Z] 33 N 2711—Greenbriar (dark green)
[AA] 33 N 2710—Claret (wine)
[BB] 33 N 2712—Rustic (red brown)
Sears Low Price. . . . . .Each **$5.98**

Washfast Corduroys

FOR A MERRY CHRISTMAS

A 4-STAR Feature!

because it has extra features . . has been laboratory approved and compared in price and quality with other leading brands. We believe there is no finer value in America.

8 WASHFAST COLORS

in warm, expertly tailored corduroy

- Full cut sport collar lies flat when open
- Enlarged armholes for extra freedom of movement. Full across chest and back
- Wide collar revers for better fit
- Long-wearing double stitched main seams

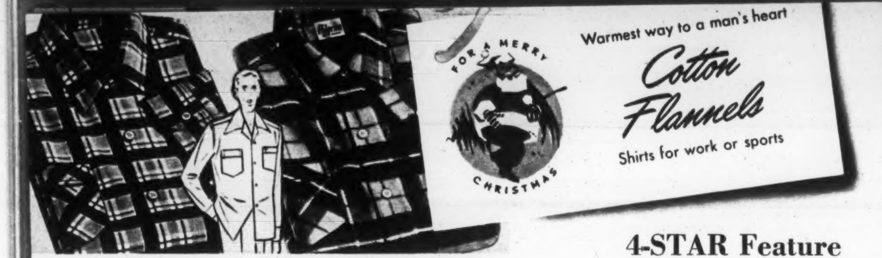
Only $4.98 Each

Beautifully tailored with extra features, a full range of color choices, and a price that defies compare! Our 16-rib pinwale cotton corduroy shirt truly rates its 4-Star seal. Warm, velvety smooth corduroy cut to give roomy fullness. Wide full length revers turned under on both sides of front. Deep cut, no-bind armholes. 2-way semi-widespread collar. Two flap pockets, expanding bellows pleats. Cuffs have 2 buttons. Washfast rayon satin yoke. Square bottom. Smoke gray pearl buttons. French (no panel) front. Washfast colors. **Sizes:** Small (14–14½-inch neck); Medium (15–15½); Large (16–16½); Extra-Large (17–17½). Make lovely gifts—order several at this low price.

[K] 33 N 2702—Cinnamon
[L] 33 N 2703—Gold
[M] 33 N 2701—Dark green
[N] 33 N 2707—Suede tan
[P] 33 N 2706—Blue
[R] 33 N 2700—Wine
[S] 33 N 2705—Flame
[T] 33 N 2704—Kelly green
Shipping weight each 1 pound. *Order now for Christmas.*
Please state size. Sears low price . . . . Each **$4.98**

HOW TO MEASURE FOR SHIRTS

Measure around neck with tape measure, or piece of paper that can be measured. (Do not use string as it might stretch.) Number of inches is correct neck size. If between sizes, order next larger size for best fit. Complete satisfaction guaranteed or money refunded.


FOR A MERRY CHRISTMAS
Warmest way to a man's heart
Cotton Flannels
Shirts for work or sports

SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS • LABORATORY APPROVED

A 4-STAR Feature **because** it has extra features .. it has been laboratory approved and compared in price and quality with other leading brands. We're convinced there's no finer value in America

Sanforized Mediumweights . . Sport Shirt Style

Casual styling features the smart new-this-season semi-widespread semi-standup collar to wear open or closed. Plain button front and 2 plain pockets. Harmonizing plastic buttons. Single button cuffs; continuous sleeve facing with bar-tacked reinforcing. Top loop and button closure. Single stitched construction. Double self-fabric yoke. Maximum fabric shrinkage 1% . . . never loses fit. Washfast. **Sizes** small (14-14½-in. neck), medium (15-15½); large (16-16½).

Plaid Printed Cotton Flannel with suede finish. Warm and practical for cold weather wear. Shipping weight each 10 oz. *State size.*

$1.98 each
Any 2 for $3.84

33 N 2500—Red plaid
33 N 2501—Blue plaid
33 N 2502—Green plaid
Each $1.98 . . . . . 2 for 3.84

Plaid Woven Cotton Flannel good looking and durable to wear and wear . . for work or leisure. *State size.*

$2.49 each
Any 2 for $4.80

33 N 2600G—Red plaid
33 N 2601G—Blue plaid
33 N 2602G—Gold and black
Wt. ea. 12 oz. Ea. $2.49 . . Any 2 for $4.80

4-STAR Feature

Washable, Warm Woven Heavyweights

**Washable herringbone weave cotton flannel
Sport style; 2-way collar; square bottom
Sanforized . . maximum fabric shrinkage 1%**

$2.98 each
Any 2 for $5.80

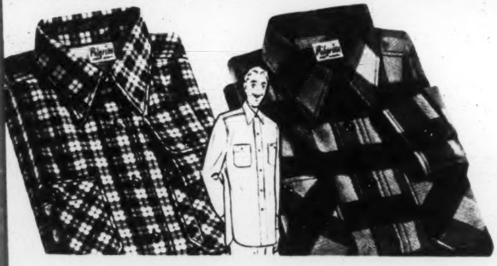
Two button-through pockets. 2-button adjustable cuffs. Concealed top loop; button closure. One piece back. **Sizes** small (14-14½-in. neck); med. (15-15½); large (16-16½); extra large (17-17½). Wt. ea. 1 lb. (Colors stated are dominant).

Bold Plaids. *State size.*
[A] 33N2614G–Gray; [C] 33N2613G–Blue
[B] 33N2612G–Red

Neat Plaid. *State size.*
[D] 33 N 2609G—Maroon and gray
[E] 33 N 2611G—Blue and gold color
[F] 33 N 2610G—Green and brown
Each $2.98 . . . . Any 2 for $5.80

Check Plaid. *State size.*
[G] 33 N 2607G—Green and gray
[H] 33 N 2606G—Black and red
[J] 33 N 2608G—Brown and gold

Buffalo Plaid. *State size.*
[K] 33N2603G-Red; [M] 33N2604G-Blue
[L] 33 N 2605G—Gold color and brown
Each $2.98 . . . . Any 2 for $5.80



Sanforized Mediumweights . . Shirttail ~~Style~~

Utility style with lined dress shirt collar. Double-stitched main seams; side gussets. Plastic buttons. Double, self-fabric yoke; 2 button-through pockets, pencil slit in left. Washable separately. *State neck size* 14½ inches, 15, 15½, 16, 16½, 17.

Printed Plaid Sueded Cotton Flannel. Wt. ea. 10 oz.

$2.49 each
Any 2 for $4.80

33 N 2442G—Black, white
33 N 2443G—Green, black
33 N 2444G—Red, black
Each $2.49 . . . . Any 2 for $4.80

Buffalo Check in Woven Cotton Flannel. Wt. ea. 14 oz.

$2.49 each
Any 2 for $4.80

33 N 2413G—Red, black
33 N 2414G—Black, white
33 N 2415G—Green, black
Each $2.49 . . . . Any 2 for $4.80

Warm Pilgrim Mediumweights

Sueded Cotton Flannels Sport Shirt Style

$2.49 each
Any 2 for $4.80

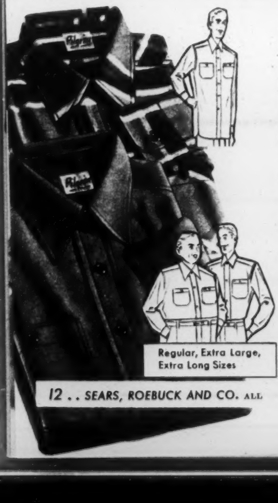
Soft dense nap makes these cotton flannels comfortable and warm for leisure hours or work. PILGRIM sport shirt styling and expert tailoring throughout. Smart medium widespread, semi-standup sport collar, with concealed top loop and button, can be worn open or closed. Square hemmed bottom for in or out wear. Smooth no-panel front. Two roomy pockets; durable plastic buttons. Cut full and roomy, sized the way men like their shirts . . . deep armholes, roomy sleeves, full across chest and back. Double fabric yoke, neat single-stitched seams; rip-resistant single piece sleeve facings. Bright printed plaids, solids, houndstooth checks are washfast . . . stay new looking.

Sizes small (14-14½-inch neck); medium (15-15½); large (16-16½). For pattern shirts, color stated is dominant. See How to Measure for shirts, below. Shpg. wt. each shirt 10 oz.

Smart Plaid Pattern Printed on sueded cotton flannel. Shpg. wt. each 10 oz. *State neck size from above.*
[N] 33N2507G-Red plaid
[P] 33N2508G-Blue plaid
[R] 33N2506G-Gold color
Each $2.49
Any 2 for $4.80

Solid Color. Shpg. wt. ea. 10 oz. *State size.*
[S] 33N2513G–Gold color
[T] 33N2517G–Dk. green
[V] 33N2514G–Scarlet
[W] 33N2515G–Maroon
[X] 33N2512G–Royal blue
[Y] 33N2516G–Kelly green
Each $2.49
Any 2 for $4.80

Houndstooth Check. Shpg. wt. ea. 10 oz. *State size from above.*
[Z] 33N2511G—Green and black
[AA] 33N2510G—Gold and black
[BB] 33 N 2509G—Red and black
Each $2.49; 2 for $4.80


Regular, Extra Large, Extra Long Sizes

Mediumweights . . Regular and Extra Sizes, too!

Cotton Flannels with shirttails, dress shirt collar, panel button front. 2 button-through pockets, pencil slit in left. Single button cuffs.

Woven Plaid Pattern. Wash separately. *State neck size* 14½-inch, 15, 15½, 16, 16½, 17. Wt. each 14 oz.

$1.79 Plaid

33 N 2400—Red 33 N 2401—Blue
33 N 2402—Green
Each $1.79 . . . . 3 for $5.00

Solid Color Sueded Cotton Flannel. Sanforized—maximum fabric shrinkage 1%. Washable. Shpg. wt. each 15 oz.

Regular sizes. *State neck size* 14½-inch, 15, 15½, 16, 16½, 17.
33 N 2445–Gray 33 N 2446–Navy blue
Each $2.29 . . . . 2 for $4.44

Extra Large Sizes. *State neck size* 17½-inch, 18, 19, 20.
33 N 2447–Gray 33 N 2448–Navy blue
Each $2.49 . . . . Any 2 for $4.80

Extra Long Sizes. *State neck size* 15-inch, 15½, 16, 16½, 17, 17½.
33 N 2449–Gray 33 N 2450–Navy blue
Each $2.49 . . . . Any 2 for $4.80

Warmer . . Pilgrim Heavyweights

Woven Cotton Flannel Plaids . . Shirttail style

$2.98 each
Regular sizes
Any 2 for $5.80

Long shirttails. Lined dress shirt collar; panel button front. 2 button-through flap pockets, pencil slit in left. Single button cuffs; continuous sleeve facing. Double self-fabric yoke. Plastic buttons. Wash separately.

Multicolor Plaids. *State neck size* 14½-inch, 15, 15½, 16, 16½, 17. Shpg. wt. each 1 lb. 4 oz.
[CC] 33 N 2423G—Green
[DD] 33 N 2422G—Blue
Each $2.98 . . . . Any 2 for $5.80

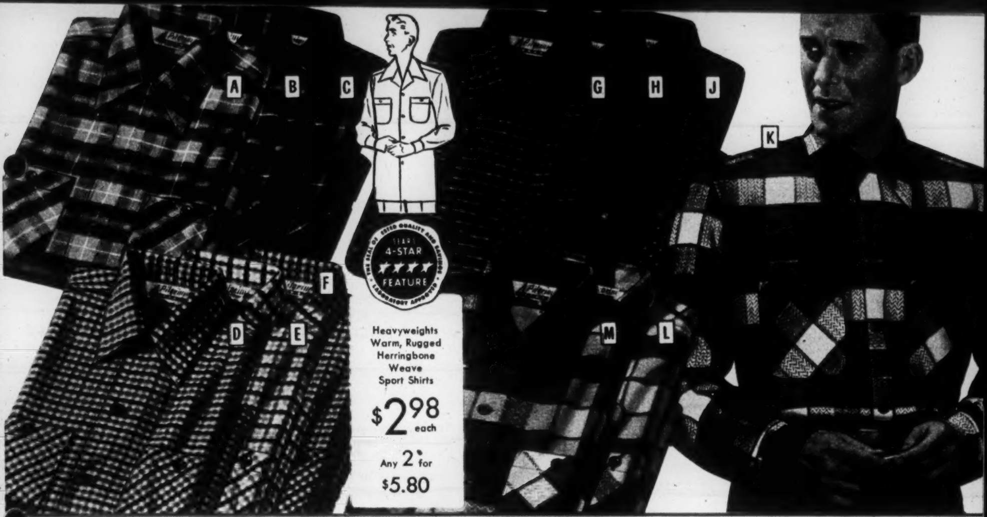
Plaid in regular, extra sizes. Regular sizes. *State size from above.* Wt. each 1 lb. 4 oz.
[EE] 33 N 2416G—Red plaid
[FF] 33 N 2417G—Blue plaid
Each $2.98 . . . . Any 2 for $5.80

Extra Large Sizes (Plaids similar to EE and FF). *State neck size* 17½-inch, 18, 19, 20.
33 N 2418—Red plaid } Shpg. wt. ea. 1 lb. 8 oz.
33 N 2419—Blue plaid }

Extra Long Sizes. (Plaids similar to EE and FF.) *State neck size* 15-inch, 15½, 16, 16½, 17, 17½.
33 N 2420—Red plaid } Shpg. wt. ea. 1 lb. 8 oz.
33 N 2421—Blue plaid }
Each $3.29 . . . . 2 for $6.40

HOW TO MEASURE FOR UTILITY AND SPORT SHIRTS

Measure around neck with tape measure (do not use string, which might stretch and cause an error). Hold tape so it is snug but not tight. Number of inches is your correct size. If measurement falls between two sizes, order the larger size for a comfortable fit.

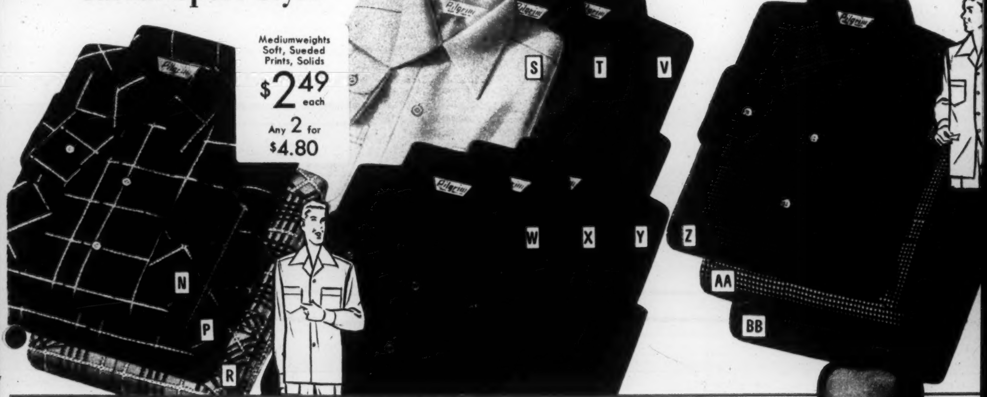

A
B
C
G
H
J
K
F
D
E
M
L
SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED

Heavyweights
Warm, Rugged
Herringbone
Weave
Sport Shirts

$2.98 each

Any 2* for
$5.80

Casual Sport Style

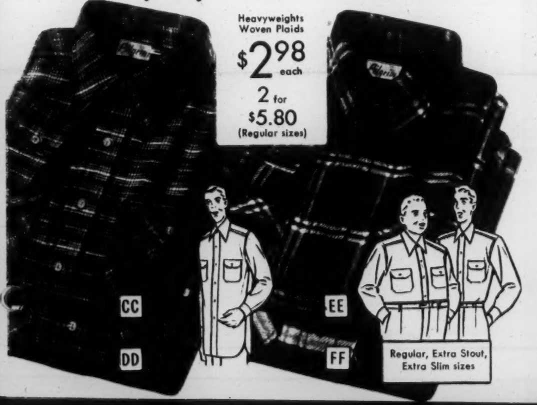

S
T
V
N
P
R
W
X
Y
Z
AA
BB

Mediumweights
Soft, Sueded
Prints, Solids

$2.49 each

Any 2 for
$4.80

Utility Styled for Active Men



Heavyweights
Woven Plaids

$2.98 each

2 for
$5.80
(Regular sizes)

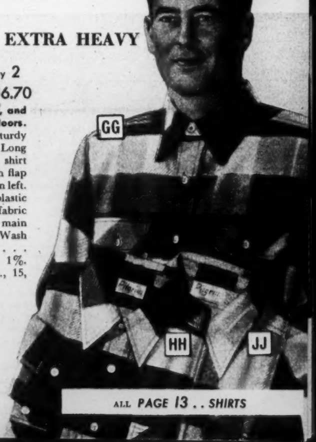
Regular, Extra Stout,
Extra Slim sizes

WARMEST . . EXTRA HEAVY

$3.49 each Any 2 for $6.70

Handsome gift, indeed, and a warm one too for outdoors. Multicolor plaid in sturdy woven cotton flannel. Long shirttails; lined dress shirt collar. 2 button-through flap pockets with pencil slit in left. One-button cuffs; plastic buttons. Double self-fabric yoke. Double stitched main seams; side gussets. Wash separately. Sanforized . . . maximum shrinkage 1%. *State neck size*: 14½ in., 15, 15½, 16, 16½, 17. Wt. each 1 lb. 6 oz.

[GG] 33 N 2425—Blue and Black
[HH] 33 N 2424—Red and Black
[JJ] 33 N 2426—Gold and Brown
Each $3.49
Any 2 for $6.70



Also extra large sizes

ALL WOOL CLASSIC SWEATER COATS
Two warm weights . . button or zipper styles

- Warm heavyweight and mediumweight 100% wool worsted; soft and smooth
- Double fabric thickness at elbows for longer life at this point of wear
- Self-fabric taped neck, shoulder seams . . Hand wash separately
- Springy rib-knit s-t-r-e-t-c-h-e-s . . springs back to original shape
- Tough nylon sewn buttonholes, buttons • Snug ribbed cuffs; hemmed bottom
- Strong, no-sag pockets are bar-tacked . . resists ripping and fraying

Medium weight 6-button front. Shpg. wt. 1 lb. 4 oz. **Sizes** 36, 38, 40, 42, 44, 46-in. chest. **$4.95 Each**

33 N 2030—Brown heather. *State size.*
33 N 2031—Oxford gray
33 N 2032—Navy blue......Each $4.95

Heavyweight 6-button coat. Shpg. wt. 1 lb. 8 oz. **Sizes** 36, 38, 40, 42, 44, 46-in. chest. **$5.95 Each**

33 N 2039—Brown heather. *State size.*
33 N 2040—Oxford gray
33 N 2041—Navy blue......Each $5.95

Zipper front Mediumweight. Shpg. wt. 1 lb. 4 oz. **Sizes** 36, 38, 40, 42, 44, 46-in. chest. **$5.45 Each**

33 N 2033—Brown heather. *State size.*
33 N 2034—Oxford gray
33 N 2035—Navy blue........Each $5.45

Extra-large sizes 48, 50, 52-in. chest. Button coat . . . mediumweight. Shpg. wt. 1 lb. 7 oz. **$5.95 Each**

33 N 2036—Brown heather. *State size.*
33 N 2037—Oxford gray
33 N 2038—Navy blue........Each $5.95

Wool Jersey Pullover

100% Wool. Long sleeve. Sanforlan* shrinkage treated. Fabric lined collar . . . button placket front, 2 button cuffs. Sleeve plackets resist tearing. Patch pocket. Hand wash separately. **Sizes** small (34-36), med. (38-40), large (42-46) in. chest. **$5.95 Each**

33 N 2223—Gray heather Wt. 1 lb.
33 N 2224—Tan heather *State size.*
33 N 2225—Red............Each $5.95

100% Wool Interlock Knit

All-purpose Coat. Tightly twisted worsted yarn gives warmth. Double thick elbows. Full length zipper closure. Neck-hugging short collar. Chest pocket . . . 2 waist pockets. Shpg. wt. 1 lb. 6 oz. Wash separate. **Sizes** 36, 38, 40, 42, 44, 46-in. chest. **$6.95 Each**

33 N 2016—Maroon *State size.*
33 N 2015—Silver gray
33 N 2017—Navy blue........Each $6.95

*Reg. U.S. Pat. Off.

Pilgrim Year 'Round Sweaters

REG. U.S. PAT. OFF.

FOR A MERRY CHRISTMAS

A gift for Christmas he'd choose himself

Our Finest Wool Baby Shaker Knit

A **OUR BEST.** Improved, closer knit, luxurious imported 100% Australian Zephyr Wool worsted. Known for extremely long wear. Hand wash separately.
NEW—Note the finer, closer, tighter knit—more rows of stitches per inch.
NEW—Softer, fluffier, smoother, neater looking than before.
IMPROVED—Pullover styles have narrow neck trim—smooth, tubular rib knit.
IMPROVED—Neater narrow rib-knit waist (coat style, too)—sturdy reinforced seams.
Light in weight, yet wonderfully warm and comfortable. 2-ply yarns.

Coat style. Button front.	**Long-sleeve Pullover.**	**Sleeveless Pullover.**
Knit-on rib cuffs and bottom . . set-in pockets. Fresh water pearl buttons. *State size* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb. 4 oz.	Rib trim at neck. Knit on rib cuffs, bottom. Soft, smooth, warm. *State size* 36, 38, 40, 42, 44, 46-in. chest. Wt. 1 lb.	Rib bottom, armholes, neck. *State size* small (34-36), medium (38-40), large (42-44)-in. chest. Shpg. wt. 12 oz.
33N2260–Camel tan	33 N 2250–Camel tan	33 N 2240–Camel tan
33N2263–Navy blue	33 N 2251–Medium blue	33 N 2241–Medium blue
33N2264–Maroon	33 N 2255–Navy blue	33 N 2246–Navy blue
33N2262–Gray....$7.95	33 N 2256–Maroon	33 N 2247–Maroon
	33 N 2253–Gray...$5.95	33 N 2243–Gray...$3.95

B **100% Wool Worsted . . . strong 2-ply yarns for long wear.** Smooth baby shaker knit. Tape reinforced neck and shoulder seams. "Bulkless" yet wonderfully warm. Masculine colors stay fresh and new looking. Hand wash separately.

Coat style. Button front.	**Long-sleeve Pullover.**	**Sleeveless Pullover.**
Knit-on rib cuffs . . . hemmed bottom. Set-in pockets. *State size* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb. 4 oz.	Knit on rib cuffs, bottom . . . springy, hold their shape. *State size* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb.	Rib bottom. *State size* small (34-36), med. (38-40), large (42-44)-in. chest. Shpg. wt. 13 oz.
33 N 2284–Camel tan	33 N 2289–Camel tan	33 N 2295–Camel tan
33 N 2285–Royal blue	33 N 2290–Royal blue	33 N 2296–Royal blue
33 N 2286–Maroon	33 N 2291–Maroon	33 N 2297–Maroon
33 N 2287–Gray...$5.95	33 N 2293–Gray...$4.95	33 N 2298–Yellow
		33 N 2299–Gray...$2.95

Gabardine Jerkins . . perfect for relaxing

Sleeveless. Woven rayon front . . . springy rib knit Durene* cotton back. Rayon satin front lining. Contrasting color front, back. Wt. 12 oz. **Sizes** small (34-36), medium (38-40), large (42-44)-in. chest. For best results dry clean. *State size.*

C **Houndstooth Check.** Neat hemmed waist. Dry clean. 2 pockets.
33 N 2204—Blue
33 N 2205—Tan Each......$2.95

D **Solid color front, back.** Bottom rib knit. 1 button tab pocket. Dry clean.
33 N 2197—Maroon 33 N 2198—Navy
33 N 2199—Tan Each..........$2.95

100% Wool Turtle Neck Pullover

E **Long sleeve. Generous turtle collar.** Baby shaker knit in warm, soft 100% worsted wool. Resilient . . shape retaining rib-knit on cuffs, bottom. *State size* small (34-36), medium (38-40), large (42-44)-in. chest. Hand wash separately.

33 N 2057—White
33 N 2058—Dark blue
33 N 2059—Aqua (light blue-green)
Shpg. wt. 1 lb.............Each $5.95

NEW! Tattersall Check Weskit (Vest)

F **Corduroy front** . . . rib knit Durene* cotton back. Harmonizing button front with two slash welted pockets. Front fully rayon lined. Contrasting color back. Built in shoulder yoke for perfect fit. Dry clean. **Sizes** small (34-36), medium (38-40), large (42-44)-in. chest. Shpg. wt. 11 oz. *State size.*

33 N 2202—Red, navy check
33 N 2203—Brown, yellow check. $3.95

Cable-pattern . . 100% Wool Worsted

G **Wool for warmth . . . worsted for hard long wear . . . cable-pattern for handsome styling.** Rayon taped neck and shoulder seams to resist sagging . . . provide better fit. Your choice of 3 popular styles. Wash by hand.

Coat style.	**Button front sleeveless Vest.**	**Sleeveless Pullover.**
Smart panel cabling. 6-button front. Knit-on rib bottom, cuffs. 2 waist pockets. **Sizes** 36, 38, 40, 42, 44, 46-in. chest. Wt. 1 lb. 4 oz.	Rib trim armholes. 5 button front. **Sizes** small (34-36), med. (38-40), large (42-44)-in. chest. Shpg. wt. 12 oz.	Ribbed armholes, neck. Knit-on rib bottom. **Sizes** small (34-36), med. (38-40), large (42-44)-in. chest. Shpg. wt. 12 oz.
33 N 2154–Camel tan	33 N 2150–Camel tan	33 N 2142–Camel tan
33 N 2174–Medium blue	33 N 2172–Medium blue	33 N 2171–Medium blue
33 N 2155–Gray...$6.95	33 N 2152–Gray...$4.95	33 N 2144–Gray...$3.95

Heavy Wool Award Coats, choice of initial

H **100% Wool Sweater Coat** that is practical for winter activities. Resilient baby shaker knit. Reinforced neck and shoulder seams. Two set-in pockets. Gold color press-on initial (all initials except X). Hand wash separate. **Sizes** 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb. 8 oz. *State size and initial.*

33 N 2023—Royal blue
33 N 2022—Jockey red
33 N 2026—White
33 N 2021—Kelly green (bright)
33 N 2025—Gray
33 N 2024—Maroon (dark red)
Each $7.95

LADIES, All you need is his chest size (it's the same as his suit size). If you measure, place tape over shirt on chest well up under arms and over shoulder blades. Number of inches is size. If between sizes, order next larger.

Yellow
Gray
Camel tan
Maroon
Royal blue

B **100% Wool baby shaker knit.** Made of tough 2-ply yarns. Sleeveless style in 5 colors as shown; coat and long sleeve style in 4 colors

Coat Style $5.95 Sleeveless Pullover $2.95 Long Sleeve Pullover $4.95

Maroon
Navy blue
Medium blue
Camel tan
Gray

A **Our Best baby shaker knit. 100% Australian Zephyr Wool.** Softer, smoother, neater with improved fine close knit. Five handsome colors

Long Sleeve Pullover $5.95 Sleeveless Pullover $3.95 Coat Style $7.95

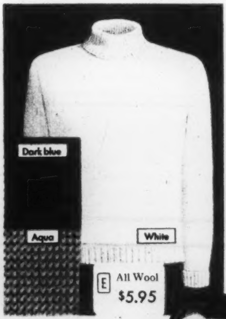
Gabardine Jerkins for Casual Wear . . 2-tone

C Hounds-tooth pattern front.
Ea. $2.95

Tan
Navy blue
Maroon

D Solid harmonizing colors
Ea. $2.95

Wool Turtle Neck Pullover


Dark blue
Aqua
White

E All Wool
$5.95

NEW! Corduroy Vest

Brown, yellow check front; brown back
Red, navy check front; blue back

F Tattersall with contrast back
Ea. $3.95

All Wool Cable Knit Casual Sweaters

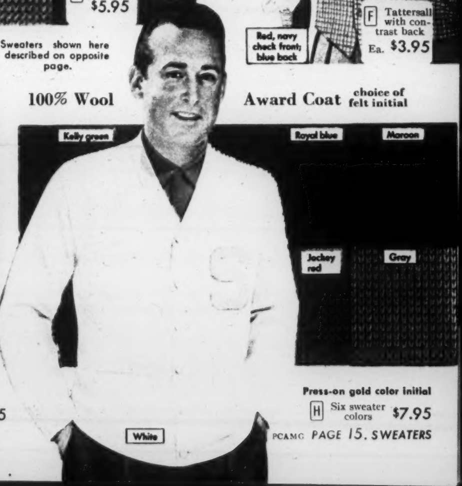
Sweaters shown here described on opposite page.

Medium blue
Gray
Camel tan

G **Looks like Fine Hand Knitting**

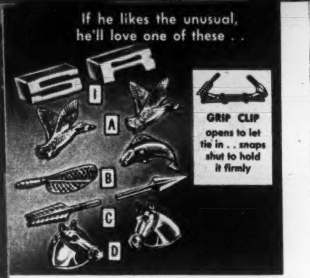
Coat Style $6.95 Sleeveless Pullover $3.95 Sleeveless Vest $4.95

100% Wool Award Coat choice of felt initial


Kelly green
Royal blue
Maroon
Jockey red
Gray
White

Press-on gold color initial

H Six sweater colors $7.95


If he likes the unusual, he'll love one of these . .
GRIP CLIP opens to let tie in . . snaps shut to hold it firmly
SR
I
A
B
C
D

Five Novelty Tie Clips

Grip clip appears to pierce tie, but doesn't. Yellow gold plate. 2½ in. long. Gift boxed.

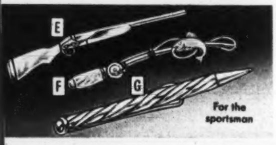
I **"Bold-o-Gram."** Two satin-finish initials. Not available in I, O, Q, U, V, X, Y, Z.
4 N 1449E—*Print 2 initials*..............$2.95

A **"Flying Ducks."** Beautifully detailed.
4 N 1485E—Antique finish.......... 2.95

B **"Fisherman's Favorite."** Trout and net.
4 N 6020E.......................... 2.35

C **"Darting Arrow."** Seems to pierce tie.
4 N 6003E—Highly polished finish... 2.35

D **"Horses' Heads."** Horses face each other.
4 N 1486E—Satin finish............ 2.95

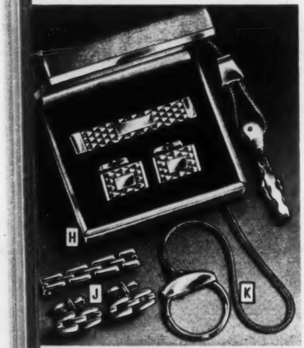


Novelty tie clips in unusual designs. Richly finished in yellow gold plate. Gift boxed.

E **Rifle tie clip.** Mother-of-pearl handle.
4 N 6018E—Highly polished........$2.95

F **Fishing rod tie clip.** Mother-of-pearl handle. Satin finish landed fish.
4 N 6005E—Highly polished rod........$2.95

G **Pencil tie clip.** Mechanical pencil really writes. Simulated ruby or sapphire tip.
4 N 6065E—*State color of tip*............$1.75



H **Tie clip and cuff links.** New barley corn design. Highly polished yellow gold plate.
4 N 1462E—Set (clip and links).........$3.95
4 N 1463E—Tie clip only.............. 2.25
4 N 1464E—Cuff links only............ 2.25

J **Shortee tie clip and links.** Smart cut out design. Highly polished yellow gold plate.
4 N 1400E—Set (clip and links).........$2.95
4 N 1401E—Tie clip only.............. 1.75
4 N 1402E—Cuff links only............ 1.75

K **Extension Key Chain!** New pulley effect . . . extends to 24½ inches. Yellow gold plate.
4 N 1487E—Clip-on top; stirrup end....$2.95

Distinctive Men's Rings in Latest Masculine Designs

Initial rings are 10K yellow gold with 10K yellow gold initial. Diamonds are set in 10K white gold. All rings are gift boxed. *Please state size 8 to 12, print 1 initial.*

2 **Semi-oval genuine black Onyx.** Smartly tailored styling.
♦4 N 05405EY................$13.98

3 **Fiery diamond in synthetic Ruby.** Unusual low price for this quality.
♦4 N 05422EY................$22.98
♦4 N 05432EY—Genuine onyx.. 17.98

4 **Genuine black Onyx** with white zircon set in 10K white gold.
♦4 N 05400EY................$28.98
♦4N05446EY–3/100 ct. diamond. 34.98

5 **Our Finest!** Flashing cut diamond countersunk in synthetic ruby.
♦4 N 05429EY................$34.98
♦4 N 05430EY—Genuine onyx.. 29.98

6 **Genuine black Onyx** in modern tailored mounting. A budget favorite.
♦4 N 05415EY................$11.98
♦4 N 05416EY—Sterling silver.. 4.98

7 **Massively styled** in synthetic ruby. TWO sparkling side diamonds.
♦4 N 05401EY................$23.98
♦4 N 05402EY—Genuine onyx.. 18.98

8 **Genuine antique onyx with diamond.**
♦4 N 05433EY.............$21.98
♦4 N 05434EY—Synthetic ruby. 26.98

9 **Brilliant corner diamond in genuine onyx.** Distinctive mounting.
♦4 N 05411EY................$22.98

10 **Corner diamond** in smart triangle setting. Genuine black onyx.
♦4 N 05412EY................$29.98

11 **Beautiful rectangular genuine onyx** with four side diamonds.
♦4 N 05418EY................$29.98

12 **Handsome signet** with 3 initials. Highly polished finish.
♦4 N R5615EY—*Print 3 initials*...$7.59

13 **Heavy signet** . . engine turned top.
♦4 N R5613EY—*Print 3 initials*.$9.49

Smartly designed rings for men . . in beautiful 10K yellow gold.

State ring size 8 to 12

14 **Simulated ruby** in modern mounting.
♦4 N 5548EY................$8.98

15 **Larger simulated ruby,** set in wide, masculine mounting.
♦4 N 5502EY................$12.98

16 **Synthetic ruby** ring with two sparkling side zircons.
♦4 N 5503EY................$19.98

17 **Genuine Hematite Intaglio** with large zircon in white gold triangle setting. Each detail painstakingly carved . . sure to please him.
♦4 N 05505EY................$26.98

18 **Flashing white zircon** (about 1½ carat) in white gold box setting. Two synthetic side rubies add a colorful contrast.
♦4 N 05501EY................$24.98

19 **Large white center zircon** (about 2¼ carats) ablaze with sparkling side zircons. All stones seem larger and more brilliant because they are set in 10K white gold top.
♦4 N 05572EY................$29.98

20 **Genuine Black Onyx** with brilliant 1/100 ct. diamond. Antique shaped heavy mounting and sparkling center diamond are sure to please any man.
♦4 N 05500EY................$26.98

21 **Single head Tiger Eye Cameo.** The massive raised head will make this ring HIS favorite.
♦4 N 5504EY................$14.98
♦4 N 5575EY–Hematite intaglio. 14.98

NOTICE FOR ALL RINGS

"How to Order" on page 89. For one size larger add $1.00; 2 larger add $2.00. (Up to size 14 only.)
♦ Shipped from Chicago or Philadelphia. Order and pay postage from your mail order house.

Fraternal Rings for men are 10K yellow gold. Diamonds set in 10K white gold for greater brilliance.

State ring size 8 to 12.

Masonic, Knights of Columbus, Elks

22 **Diamond and Emblem** countersunk in synthetic ruby. Massive mounting.
♦4 N 05450EY—*State emblem*. $39.98
♦4 N 05465EY–Genuine onyx. 34.98

23 **Brilliant corner diamond** on synthetic ruby. Heavy mounting.
♦4 N 05463EY–*State emblem*...$32.98
♦4 N 05464EY–Genuine onyx. 27.98

24 **Synthetic ruby** with corner diamond in triangular setting.
♦4 N 05462EY–*State emblem*...$27.98

25 **Two side diamonds** highlight colorful synthetic ruby.
♦4 N 05454EY–*State emblem*...$24.98
♦4 N 05455EY–Genuine onyx. 19.98

Masonic Emblem only

26 **Four side diamonds** highlight genuine onyx. Inlaid emblem.
♦4 N 05466EY................$32.98
♦4 N 05467EY–Synthetic ruby. 36.98

27 **Masonic Emblem countersunk** in genuine oval onyx. Side tools.
♦4 N 05451EY................$19.98

28 **Masonic Emblem countersunk** in genuine square onyx. Side tools.
♦4 N 05453EY................$19.98

29 **24K gold encrusted Masonic emblem** on genuine black onyx.
♦4 N 05484EY................$16.98
♦4 N 05458EY–Synthetic ruby 21.98

30 **Masonic Emblem Inlaid** in simulated ruby. Highly polished.
♦4 N 05452EY................$12.98

Fraternal Lapel Pins. Wt. ea. 2 oz.

31 **Blue Lodge Masonic Emblem** with genuine cut diamond.
4 N 5487E—10K yellow gold..$6.98

32 **Shrine emblem** with 3 genuine cut diamonds. 14K white gold.
4 N 5489E................$17.98

Yellow Gold Plated Jewelry for Men

33 **New! Tie clip and cuff link set.** Gold overlay on simulated ruby or sapphire. Hold-fast grip back. *State color.*
4 N 1468E—Complete set.....$3.95
4 N 1469E—Tie clip only..... 2.25
4 N 1470E—Cuff links only... 2.25

34 **Simulated stone set.** *State red, blue, or moonstone (white) color.*
4 N 1465E—Complete set.....$2.95
4 N 1466E—Tie clip only..... 1.75
4 N 1467E—Cuff links only... 1.75

Handsome Masonic Emblem Jewelry

35 **Mother of pearl tie clip** . . blue lodge emblem. Hold-fast back.
4 N 1459ME–Matches 36 and 37.$3.50

36 **Mother of pearl cuff links** . . smart "dress up" styling.
4N1460ME–Matches 35 and 37. $4.15

37 **Mother of pearl tie chain.** He'll like the authentic design.
4N1461ME–Matches 35 and 36.$3.50

38 **Tie clip and cuff link set** with cut out Masonic emblem.
4 N 1426ME–Complete set....$6.95
4 N 1407ME–Tie clip only..... 2.95
4 N 1408ME–Cuff links only... 4.15

39 **Tie chain and collar bar set.** Cut out Masonic emblem.
4 N 1451ME—Set............$3.50
4 N 1452ME—Tie chain only.. 2.95

40 **2 or 3-initial tie clip..2-initial cuff links.** Handsome bold design. *Print 2 initials for links, 2 or 3 for clip.*
4 N 6070ME–Complete set....$4.75
4 N 6071ME–Tie clip only.... 2.35
4 N 6072ME–Cuff links only... 2.95

41 **2-initial adjustable tie chain and collar bar.** *Print 2 initials.*
4 N 1439ME—Complete set...$2.35
4 N 1440ME–Tie chain only... 1.75

42 **2-initial key chain.** Stirrup end.
4 N 6079ME–*2 initials*......$2.35

FOR A MERRY CHRISTMAS

Distinctive COUNTRY CLUB *Jewelry for Men*

Exclusive designs . . Latest styling

43 **Handsomely engraved tie clip and cuff link set with 1 initial.** Highly polished. Not available in I, O, Q, U, V, X, Y, Z. *Print 1 initial.*
4 N 1456E—Complete set.......$3.95
4 N 1457E—Tie clip only....... 2.25
4 N 1458E—Cuff links only..... 2.25

44 **New! Simulated Leather Men's Jewelry Case** personalized with his initial. Holds tie bars, studs, links, rings. Maroon with gray lining. 6½x4¼x1½ in. *Print 1 initial.*
4 N 1488—Shpg. wt. 1 lb......$2.50

45 **Genuine Diamond Set.** Sparkling diamond is striking contrast on simulated black onyx. White gold setting makes diamond more brilliant.
4 N 1482E—Complete set.......$9.98
4 N 1483E—Tie clip only....... 4.50
4 N 1484E—Cuff links only..... 5.98

46 **Genuine Diamond in Sunburst Setting.** A shining diamond on each piece centered in the sun-ray design of the brilliant yellow gold plate.
4 N 1436E—Complete set.......$9.75
4 N 1437E—Tie clip only....... 4.25
4 N 1438E—Cuff links only..... 5.75

47 **Genuine Rhinestones** sparkle in settings of colorful simulated ruby and highly polished yellow gold plate. Hold fast grip back.
4 N 1476E—Complete set.......$5.75
4 N 1477E—Tie clip only........2.95
4 N 1478E—Cuff links only..... 2.95
Same set as above but with rhinestones set in simulated black onyx.
4 N 1479E—Complete set.......$5.75
4 N 1480E—Tie clip only.......$2.95
4 N 1481E—Cuff links only..... 2.95

48 **Genuine Hand-tied Fish Fly.** He'll like the rod and reel tie clip, and the brilliant red fish flies in clear plastic. A perfect gift.
4 N 1474E—Complete set.......$5.75
4 N 1455E—Tie clip only....... 2.95
4 N 1475E—Cuff links only..... 2.95

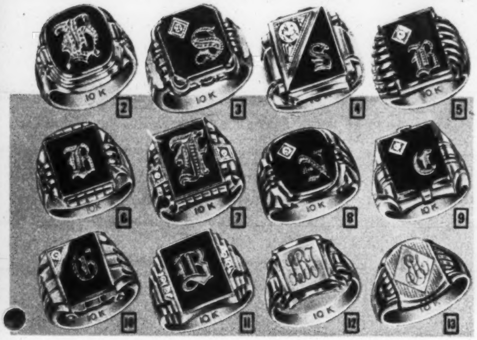
49 **Golfer's Set.** Gold plated golf club head and simulated pearl golf ball on mother of pearl. Hold-fast grip back. The ideal gift for the man who likes the unusual.
4 N 1471E—Complete set.......$5.75
4 N 1472E—Tie clip only....... 2.95
4 N 1473E—Cuff links only..... 2.95

Prices on this page include 20% Tax where number ends in E. Shpg. wt. each item, 4 oz. unless otherwise stated

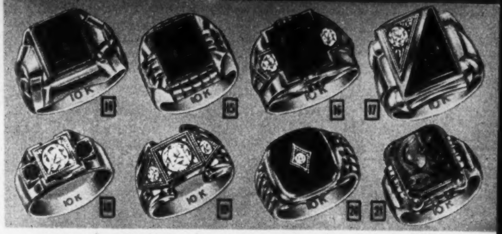
Handsome rings for men . .

styled to please YOUR man

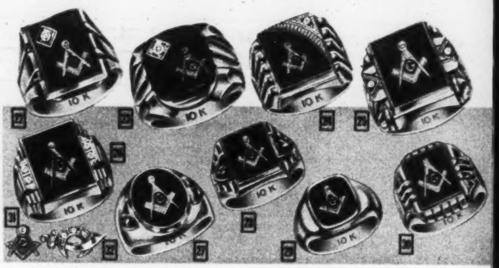
Distinctively masculine . . smartly designed



INITIAL RINGS . . the really personal gift

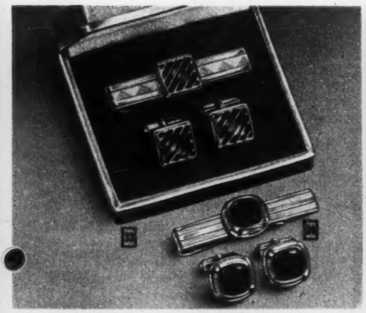


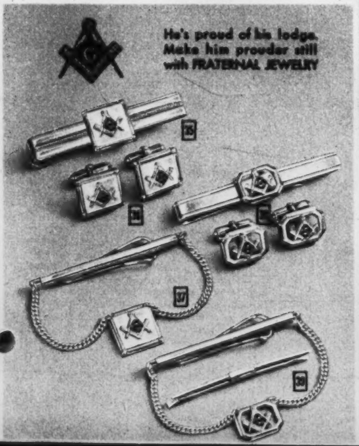
POPULAR RINGS for the most popular man in your life



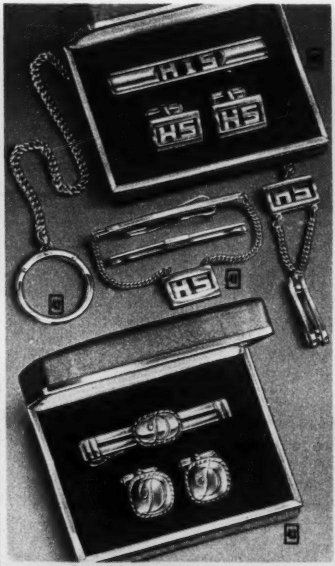
FRATERNAL RINGS and PINS especially for HIM

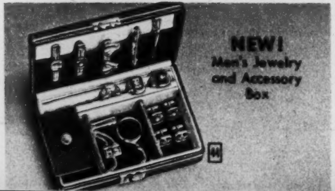
COUNTRY CLUB MEN'S JEWELRY . . the gift he'd choose for himself



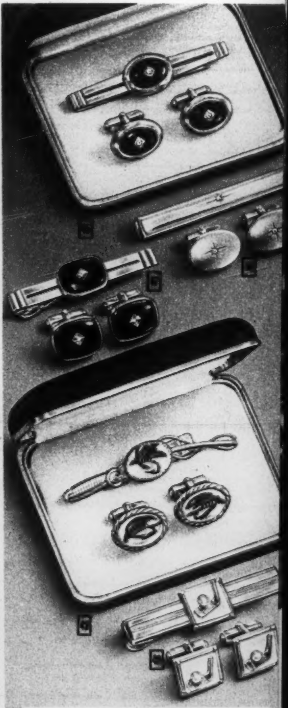


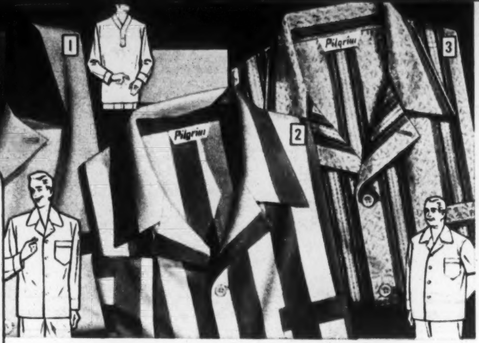
He's proud of his lodge. Make him prouder still with FRATERNAL JEWELRY





NEW! Men's Jewelry and Accessory Box





With 3-way Better Fit Features

Better shoulder fit, arm freedom. Sloping shoulders; sleeves set-in at an angle

No-bind crotch. Improved U shape, instead of usual binding V shape tailoring

Roomy seat. Increased back-of-waist to crotch measurement for fullness in any position

Pajamas for 6 Footers! . . Extra large Men! Choice of Cotton Broadcloth or Flannelette

Durable cotton fabric, Sanforized—maximum fabric shrinkage 1%. Washfast colors. With 3-way better fit features at left. Drawstring has "breathe-easy" lastex section woven into back. Shipping weight 1 lb. 3 oz. (flannelettes); 1 lb. (cotton broadcloths).

Extra Longs for 6-Footers. Sizes B, C, D. (See how to measure below.)

1 **Cotton Broadcloth. Solid colors with handsome contrasting trim.**
Notch collar Coat style
33 N 1192G—Medium blue
33 N 1193G—Medium gray

3 **Cotton Flannelette Stripes.**
Notch collar Coat style
33 N 1320G—Multi-color stripes
Middy Pullover style
33 N 1321G—Muli-color stripes

2 **Cotton Broadcloth Stripes.** All features described above. For our lowest price order any 2—any fabric. Be sure of correct fit—see how to measure for pajamas in chart below. Extra large sizes below.
Notch collar coat style
33 N 1194G—Blue
33 N 1195G—Maroon *State size.*
Middy (Pullover) style
33 N 1196G—Blue *State size.*
Order 2 or more at Sears low price

Extra Large size. Size E (50–52-inch chest). Proportioned larger throughout.

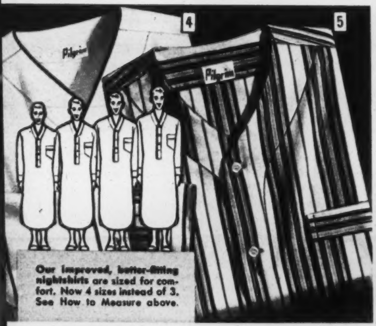
3 **Cotton Flannelette Stripes**
Notch collar coat style
33 N 1322G—Multi-color stripes

2 **Cotton broadcloth stripes.**
Notch collar Coat style
33 N 1197G—Blue

State size B, C, D for Longs. Sears low price . . . . **Each $4.29 Any 2 for $8.30**

Measure to be Sure. Measure number of inches around chest, with shirt off. Find size in chart. If between sizes, order next larger.

Chest (inches)	Order	Chest (inches)	Order
34 to 36	A	46 to 48	D
38 to 40	B	50 to 52	E
42 to 44	C	Size E above only	



Our improved, better-fitting nightshirts are sized for comfort. Now 4 sizes instead of 3. See How to Measure above.

Pilgrim Better-Fit Nightshirts

4 **Crisp white cotton broadcloth with contrasting piping,** cut for roomy, comfortable fit. Double-yoke shoulder; Double-stitched main seams. Gusset reinforced side seams. Sanforized—maximum fabric shrinkage 1%. Washfast.

$2.98 Each

Sizes A, B, C, D. Shipping weight each 12 oz. *State size.*
33 N 1270G—White. **Each $2.98 . . . Any 2 for only $5.82**

5 **Heavyweight cotton flannelette stripes.** Sanforized. Washfast colors. Features above. Shpg. wt. 13 oz. *State size.*
33 N 1280G—Tri-color stripe. . . **Ea. $2.98; Any 2 for $5.82**

Ski-style Flat Knit Pajamas

Smart flat knit that needs no ironing. Medium weight, soft smooth cotton knit in heathertones. Contrasting trim. He can lounge, romp, or sleep in these sporty knit suits. Can also be worn under sport togs. Double-thick rib knit sleeve and leg cuffs, crew neck; neatly hemmed bottom. All around boxer-type elastic waistband. Chest pocket. Colors are hand washable. Be sure of correct fit—Measure! **Sizes:** A, B, C, D. Shpg. wt. suit each 15 oz. *Please state size. Order several*—they make a handsome gift for the man of your choice. Ideal for watching television or lounging on Sunday mornings.

$2.98 Suit

33 N 1334G—Gray 33 N 1335G—Tan
Suit Only $2.98 . . . . Any 2 for $5.82

Sears has the Smart Pilgrim Lounge Pajamas Men Want

Here's the New Smart Look in men's lounging pajamas. Now he can enjoy comfort when sleeping and style when lounging.

PAJAMAS BELOW SHOWN ON OPPOSITE PAGE

Long-coat Lounge Pajamas

6 **New allover pattern contrasted with solid color.** Cotton broadcloth. "Breathe easy" elastic inserts at sides of waistband—no binding. Tie at back allows adjustment to your waist. Laundry-resistant Gripper Fastener front and fly closures. 2 roomy pockets; handsome fringed sash; cuffs. Sanforized for permanent fit—maximum fabric shrinkage only 1%. Washfast colors. Measure—be sure of Fit.

$5.98 Suit 2 for $11.66

Sizes A, B, C, D. Shpg. wt. suit 1 lb. 1 oz.
33 N 1167—Blue *Please state size letter*
33 N 1168—Red
Sears low price . . . . . . **Suit $5.98 2 for $11.66**

Sport Slack Pajamas

7 8 **New-this-season patterns in heavyweight Flannelette or Cotton Broadcloth.** Comfortable flannelette is a winter favorite! Now offered in a handsome sport tailored plaid shirt with trouser-tailored slacks in a harmonizing pattern.

$4.98 Suit 2 for $9.50

Cotton broadcloth is known for long wear. Now offered in an attractive combination of a plaid sport shirt top and harmonizing slacks. Both are Sanforized for a permanent fit . . . maximum fabric shrinkage 1%. Both have 2-way collar; 2 roomy shirt pockets just like a sport shirt. Slacks have "breathe-easy" elastic band for more waist-line comfort. Slacks have cuffs too! . . and the tab front closing is adjustable. Laundry-resistant Gripper Fastener front and fly. Shirt can be worn in or out; which ever is preferred. Washfast colors. See How to Measure at left.

You can order any 2 at a saving! Either 2 Flannelette or 2 Cotton Broadcloth. Or 1 Flannelette and 1 Cotton Broadcloth. This Christmas, give him a pair of Pilgrim Lounging Pajamas. He'll enjoy their sleeping comfort and it will be a pleasure for him to wear them for relaxing. They are ideal for watching television—or lounging.

Sizes: A, B, C, D. *Please state size letter.*

7 **Flannelette**
33 N 1155G—Gray. Shpg. wt. suit 1 lb. 3 oz.
33 N 1154G—Blue

8 **Cotton Broadcloth**
33 N 1152G—Blue. Shpg. wt. suit 1 lb. 1 oz.
33 N 1153G—Tan
Sears low price . . . . **Suit $4.98 . . 2 for $9.50**

Knit-top Slack Pajamas

9 **New for Christmas . . fast growing favorite for leisure wear.** Houndstooth pattern cotton broadcloth slacks; harmonizing solid color flat knit cotton shirt. Bottom neatly hemmed. Sportshirt collar. "Breathe-easy" elastic insert in waistband—no binding. Adjustable tab-front. Gripper Fasteners at front and fly. Chest pocket; pajamas cuffs.

$4.98 Suit 2 for $9.76

Slacks are Sanforized — maximum fabric shrinkage 1%. Hand washable colors. Be sure of correct fit—see how to measure.

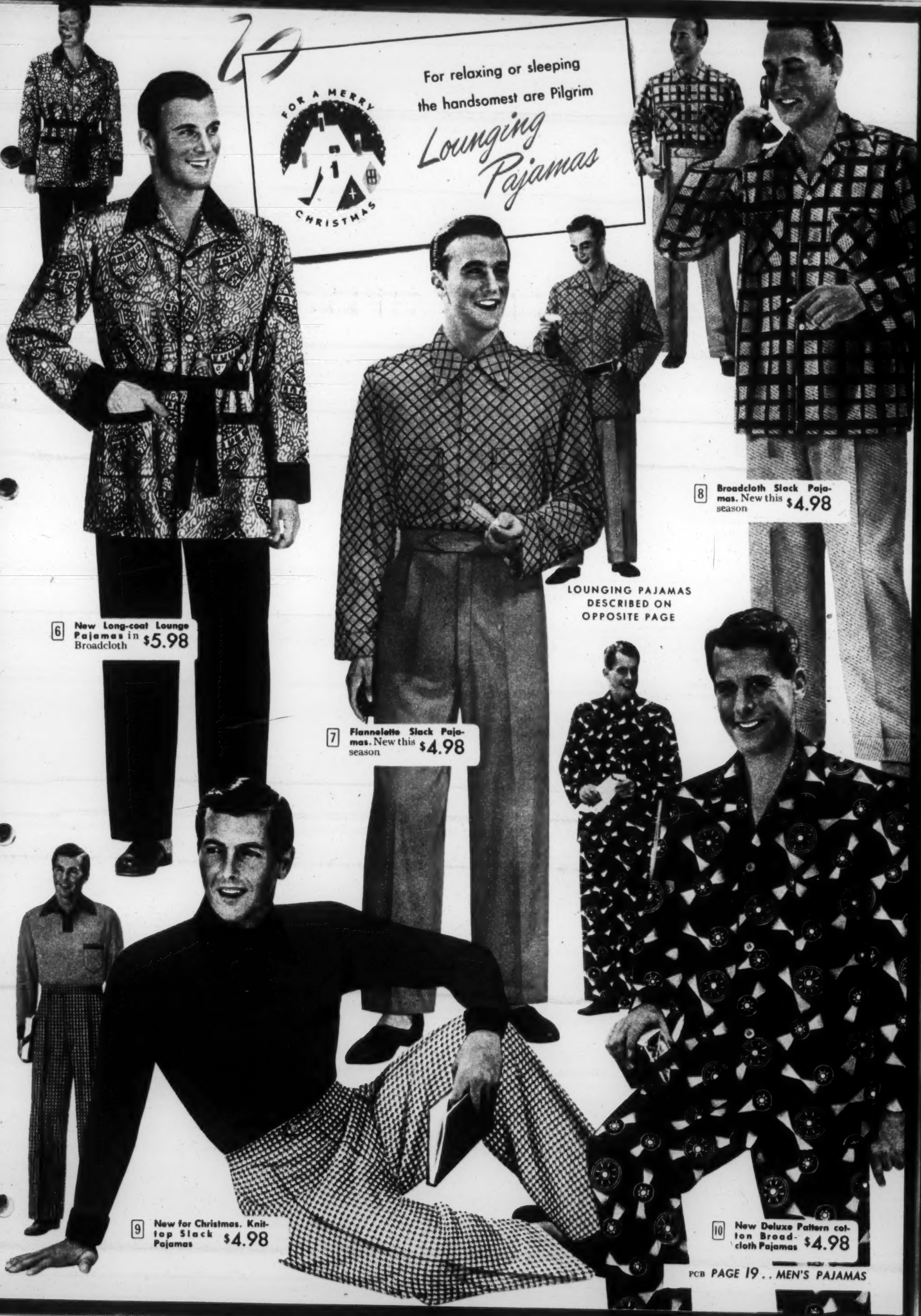
Sizes A, B, C, D. Shpg. wt. suit 1 lb. 2 oz.
33 N 1156G—Red *Please state size letter*
33 N 1157G—Tan
Sears low price . . . . . **Suit $4.98; Any 2 for $9.76**

New! Deluxe Broadcloth

10 **Brand new—just in time for Christmas giving.** Sears exclusive allover pattern in cotton broadcloth. Long on wear—loaded with eye-appeal. Coat with large chest pocket; attractive notch collar; sleeve and trouser cuffs; durable plastic buttons. **Trousers have Sears exclusive nylon panel reinforced crotch seams**—2½ times longer wear at this point. "Breathe-easy" elastic inserts at sides; concealed tie at back to adjust waistband to your exact waist size.

$4.98 Suit 2 for $9.76

Gripper Fastener front and fly closings.
Sanforized for permanent fit. Washfast colors.
Sizes A, B, C, D. Shpg. wt. suit 1 lb.
33 N 1166G—Red *Please state size letter*
33 N 1165G—Blue
Sears low price . . . . **Suit $4.98; Any 2 for $9.76**



For relaxing or sleeping the handsomest are Pilgrim

Lounging Pajamas

6 **New Long-coat Lounge Pajamas** in Broadcloth $5.98

7 **Flannelette Slack Pajamas.** New this season $4.98

8 **Broadcloth Slack Pajamas.** New this season $4.98

LOUNGING PAJAMAS DESCRIBED ON OPPOSITE PAGE

9 **New for Christmas. Knit-top Slack Pajamas** $4.98

10 **New Deluxe Pattern cotton Broadcloth Pajamas** $4.98

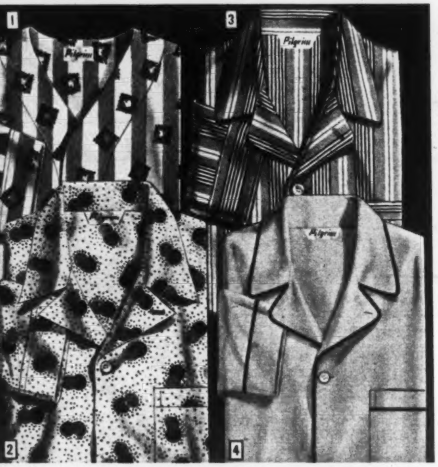
Pilgrim Broadcloth, Flannelette Pajamas Have 3-Way Better Fit for More Comfort

Scientific tailoring assures you of greater comfort where it's most needed

Better shoulder fit and arm freedom. Sloping shoulders; natural angle set-in sleeves

Natural U-shaped crotch (not V shape) .. no uncomfortable pinching or chafing

Roomy seat. Extra roominess where you need it . . carefully tailored to body contour



Pilgrim Better Quality Cotton Broadcloths

Handsome patterns he'll wear and wear. **$2.98** Suit

Washable colors. Sanforized firmly woven fabric won't shrink over 1%. Soft, sturdy. Strong, smooth and even seams. Roomy chest pocket; sleeve cuffs. Durable plastic buttons on coat. Gripper "snap" fastener fly; drawstring at waist, securely stitched at back . . cannot pull out. Cut comfortably full. 3-way better fit features at top of page.

Sizes A, B, C, D. Shipping weight each suit 13 oz.

[1] **Striking allover-stripe combination.** Middy (pullover top) style. *State size above.*
33 N 974G—Blue　33 N 975G—Maroon

[2] **Popular allover pattern** . . new-this-season. Notch collar coat style. *State size above.*
33 N 972G—Blue　33 N 973G—Maroon

[3] **Smart stripe pattern.** Notch collar coat style. *Please state size wanted above.*
33 N 904G—Blue　33 N 905G—Maroon

Suit only $2.98....................**Any 2 for $5.82**

[4] **Very good-looking . . . solid colors with contrasting piping.** **$3.39** Suit

Have all the same wanted comfort, fit, wear features as pajamas at left . . including 3-way better fit for greater sleeping comfort (see top of page).

Sizes A, B, C, D. *Please state size.* Shipping weight for each suit 13 ounces. Notch collar coat style.

33 N 968G—Med. blue
33 N 969G—Med. gray

Suit $3.39 . 2 for $6.64

MEASURE AND BE SURE. Measure chest. Keep tape well up under arms, over shoulder blades in back. Order by size letter. If measurement falls between sizes, order the next larger size.

If chest measures	Order size
34 to 36 inches	A
38 to 40 inches	B
42 to 44 inches	C
46 to 48 inches	D

Also middy pullover style

Pilgrim Medium-heavy Cotton Flannelettes

Medium heavy . . warm. **$2.98** Suit

Good looking multicolored stripe pattern is woven through front to back to stay in. Roomy chest pocket; sleeve cuffs. Durable plastic buttons on coat and at fly closure. Drawstring at waist. Soft, durable. Sanforized fabric won't shrink over 1%. Washable colors.

Sizes A, B, C, D. *Please state size.* Shpg. wt. each suit 1 lb. 2 oz.

33 N 1300G—**Multi-color stripe in notch collar coat style**
33 N 1301G—**Multi-color stripe in middy pullover style**

Suit only $2.98......Any 2 for $5.82

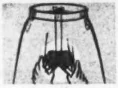
He'll need 2 . . one to wear while one's in laundry

ILLUSTRATED ON OPPOSITE PAGE

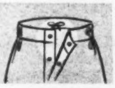
Our Best Cotton Broadcloths . . extra wear, comfort

Three suits are GUARANTEED TO WEAR FOR ONE FULL YEAR or you get 3 brand new suits at no additional charge (applies to 3 suits of same size)

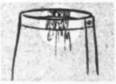
Each Suit Only **$3.98**　Any **3** for **$11.55**



Nylon panel reinforced crotch seams wear 2½ times longer



Adjustable tie in back for exact fit. Gripper Fastener at front



Elastic inserts at sides provide "breathe easy" comfort at waist

A man's idea of a real gift . . . with all the extra wear and comfort features (at right) plus 3-way better fit (see top of page). Soft, long wearing. Stripe and allover patterns are Sears originals and used exclusively in Pilgrim pajamas. Scientific tailoring considers natural body contour . . gives him greater freedom and roominess for comfort . . he can toss-n-turn without any pinching or binding.

Washfast colors won't fade in laundering. Sanforized firmly woven fabric won't shrink over 1%. Roomy chest pocket, sleeve cuffs. Durable plastic buttons on coat. Laundry resistant Gripper Fasteners at waist, fly.

Sizes A, B, C, D. Shipping weight for each suit 15 ounces. See How to Measure at left.

[5] **Pilgrim exclusive stripe pattern in 2 styles.**

Notch collar coat style	Middy pullover style
33 N 1110G—Blue stripes	33 N 1112G—Blue stripes
33 N 1111G—Maroon stripes	33 N 1113G—Maroon stripes

[6] **Solid colors, smart contrasting trimming.**
Notch collar coat style
33 N 1126G—Medium blue
33 N 1127G—Medium gray

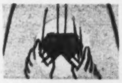
[7] **Pilgrim exclusive allover pattern.**
Notch collar coat style
33 N 1122G—Blue
33 N 1123G—Maroon

Please state size letter above when ordering.

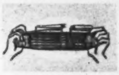
Suit only $3.98......................**Any 3 for $11.55**

Our Best Cotton Flannelettes . . heavyweight, warm

At Sears low price　Suit only **$3.98**　Any 2 for **$7.78**



Nylon panel reinforced crotch seams wear 2½ times longer



"Breathe-easy" elastic woven into drawstring for added comfort

Lots of gift appeal here. Handsome, new this season patterns or popular solids with contrasting piping. Very soft, smooth nap. Washfast colors won't fade in laundering. Sanforized fabric won't shrink over 1%. Stripe and allover patterns have crisp white backgrounds. Roomy chest pocket; sleeve cuffs. Plastic buttons on coat. Gripper Fastener fly. Extra wear, comfort features at right . . 3-way better fit features top of page.

Sizes A, B, C, D. Shipping weight each suit 1 lb. 3 oz.

[8] **New-this-season solid color, contrasting piping.**
Notch collar Coat style. *State size.*
33 N 1310G—Medium blue　33 N 1311G—Medium gray

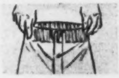
[9] **New-this-season multi-colored stripe pattern.**
33 N 1312G—**Notch collar coat style.**
33 N 1313G—**Middy (pullover top) style** *State size.*

[10] **New-this-season multi-color allover pattern.**
33 N 1314G—**Notch collar coat style.**
33 N 1315G—**Middy (pullover top) style.** *State size.*

Each suit only $3.98....................**Any 2 for $7.78**

Heavyweight Rib Knit Cottons . . Ski style

Deep tones, shadow stripe chest　Suit Only **$3.98**　Any 2 for **$7.78**



Concealed elastic waistband for "breathe-easy" comfort

Wear under winter clothes—outdoor chores, sports

He'll welcome these for the all-around comfort as pajamas, for lounging. Need no ironing. Treated to keep shrinkage down to a minimum. "Easy stretch" comfort, readily spring back to shape. Taped reinforced shoulder seams. Snug double thick neck, cuffs, waist. Concealed elastic waistband. Hand washable. Features shown at right.

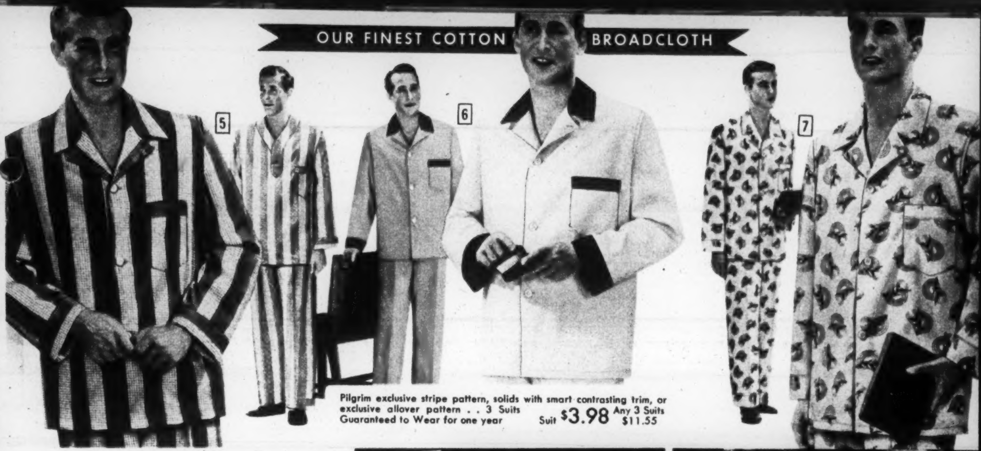
Sizes A, B, C, D. Shipping weight each suit 1 lb. 3 oz.

[11] **Deep solid tones, dressy shadow stripe chest pattern.** Convenient hip pocket. *State size.*
33 N 1350G—Navy blue
33 N 1351G—Maroon
33 N 1352G—Hunter (dark) green　Suit $3.98　Any 2 for $7.78

[12] **Popular style colors.**
33 N 1348 } New this season royal blue
33 N 1349—Fireman red
Suit $3.69 . . . 2 for $7.24

[13] **Solid colors with contrasting trim.**
33 N 1340G—Medium blue
33 N 1341G—Tan *State size.*
Suit $3.39; Any 2 for $6.64

OUR FINEST COTTON BROADCLOTH



Pilgrim exclusive stripe pattern, solids with smart contrasting trim, or exclusive allover pattern . . 3 Suits Guaranteed to Wear for one year

Suit $3.98 Any 3 Suits $11.55

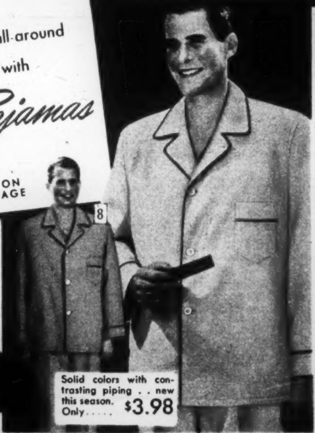
FOR A MERRY CHRISTMAS

It's easy to assure HIS all-around sleeping pleasure with

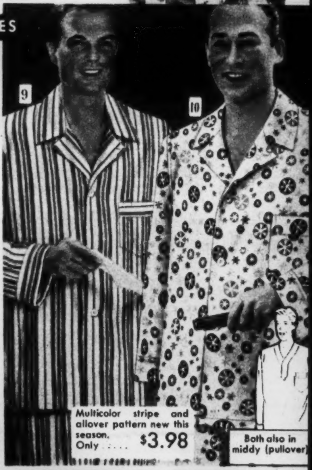
Pilgrim Pajamas

DESCRIBED ON OPPOSITE PAGE

COTTON FLANNELETTES

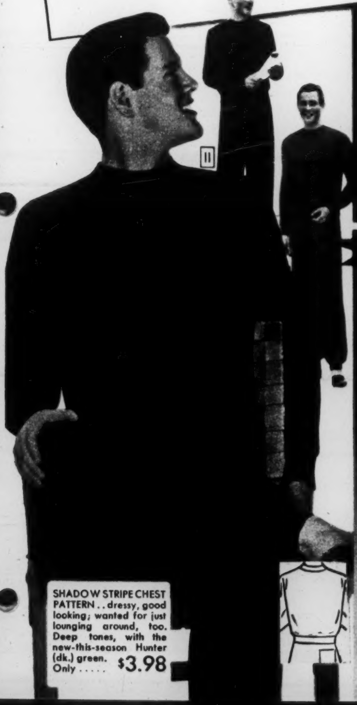


Solid colors with contrasting piping . . new this season. Only $3.98



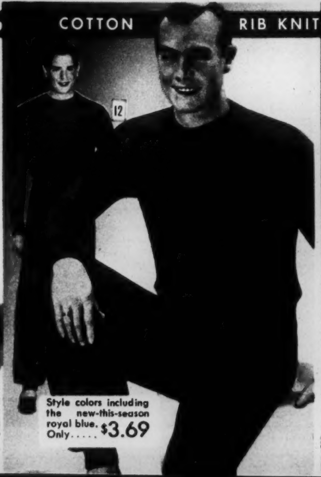
Multicolor stripe and allover pattern new this season. Only $3.98

Both also in middy (pullover)

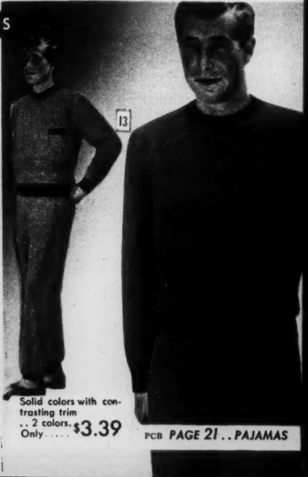


SHADOW STRIPE CHEST PATTERN . . dressy, good looking; wanted for just lounging around, too. Deep tones, with the new-this-season Hunter (dk.) green. Only $3.98

COTTON RIB KNITS



Style colors including the new-this-season royal blue. Only $3.69



Solid colors with contrasting trim . . 2 colors. Only $3.39

Pilgrim
Extra large size, too!

Lustrous Rayon Jacquard

New-this-season Jacquard Pattern! Tailored of lustrous, long wearing rayon. Trimmed with soft, silk-like acetate satin. Hidden button tab keeps robe closed when sitting. Non-slip, snap-on sash. **Sizes** small (36–38-in. chest); medium (40–42); large (44–46). *State size.* Dry clean. **$7.98**

33 N 8282—Maroon. Shpg. wt. 2 lbs. 1 oz.
33 N 8283—Navy blue.......... Each **$7.98**

Blanket-warm Beacon Robes

Cotton Beacon Cloth. Heavyweight.. Ombre (shaded). Corded trim. Taped seams on collar, armhole. **$7.98 Reg. Sizes**

Regular Sizes small (36–38 inch chest); medium (40–42); large (44–46). *State size.*
33 N 8204—Maroon. Shpg. wt. 2 lbs. 4 oz.
33 N 8205—Navy Blue.......... Each **$7.98**
Extra Large Size (48–50 inch chest).
33 N 8206—Maroon. Wt. 2 lbs. 5 oz.. Each **8.98**

Pilgrim
Zipper storage bag

Solid Color Terry Cloth

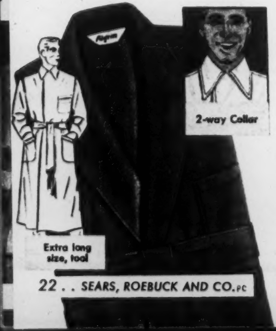
Soft, thirsty Cotton Terry for year 'round wear. Double-thick shawl collar. Cuffs, sash, 3 patch pockets. Washable colors. **Sizes** small (36–38 in. chest); medium (40–42); large (44–46). *State size.* **$8.79**

33 N 8338—White. . . Shpg. wt. 2 lbs. 5 oz.
33 N 8339—Maize (light yellow)
33 N 8342—Blue................ Each **$8.79**

Lightweight Rayons

Two Patterns! Collar, cuffs, sash are lined! Button tab. Dry clean. **Sizes** small (36–38-in. chest); medium (38–40); large (44–46). Polka Dot Pattern. Shpg. wt. 1 lb. 5 oz. **$6.98**

33 N 8320—Maroon. *State size.*
33 N 8321—Navy blue. Bag and Robe.... **$6.98**
New Foulard Pattern. Shpg. wt. 1 lb. 5 oz.
33N8322–Maroon/blue. Bag and Robe.... **$6.98**



100% Virgin Wool Flannel

Lined collar. 3 patch pockets. Non-slip sash; cuffs. Button tab. **Sizes** small (36–38-in. chest); medium (40–42); large (44–46). *State size.* Dry clean. **$12.95 Reg. Sizes**

33 N 8230—Maroon **33 N 8231**—Navy blue
Gift boxed. Wt. 2 lbs. 11 oz...... Each **$12.95**
Extra-Long (40–42-in. chest). Longer proportioned.
33 N 8232—Maroon Wt. 2 lbs. 14 oz.
33 N 8233—Navy blue.......... Each **$13.79**

IT'S IMPORTANT TO MEASURE

Measure and be sure! Use a tape to measure snugly around the chest, well up under the arms and over the shoulder blades in back. The number of inches is the correct size. If between sizes, order next larger size for more comfortable fit.

NEW PATTERNS!

ILLUSTRATED ON OPPOSITE PAGE

Our Finest Quality Rayons
Fully lined and trimmed with Acetate satin

Fully lined with soft smooth acetate satin

Shoulders are padded and shaped like suit

Button tab keeps robe closed when relaxing

Lustrous, long-wearing rayon. Fully lined and trimmed with deluxe acetate satin that looks like silk! Hidden button tab on inside can be buttoned to keep robe closed when sitting-down or relaxing. Fringed sash snaps-on at sides with Gripper Fasteners; can't slip through the loops and fall to the floor. Slash pockets are set-in the lining for smooth, non-bulging drape. Double-thick shawl-style collar; wide cuffs. Fine single needle stitching. Dry clean. Individually gift boxed.
Sizes small (36–38-in. chest); medium (40–42); large (44–46). *See How to Measure at left below.*

[A] **New! Our most beautiful robe.** Gold color over print on colorful allover pattern. Shipping weight 2 pounds 12 ounces. *Please state size.* **$16.50**
33 N 8304—Maroon **33 N 8305**—Blue Each........ **$16.50**

[B] **Handsome Jacquard Pattern.** New this season. Woven-through. Shpg. wt. 2 lbs. 13 oz. *State size.* **$14.50**
33 N 8302—Maroon **33 N 8303**—Navy Each........ **$14.50**

GABARDINE so light it just "touches" the shoulders yet "hugs" with warmth

Choice of two styles. Polka Dot Trim or piped. 50% Rayon blended with 50% Acetate. Double-thick shawl collar. 3 roomy patch pockets. Collar, cuffs and sash lined to retain their shape. Hidden button tab keeps robe closed when sitting. Non-slip sash snaps on at sides with Gripper Fasteners. Single needle stitching gives fine tailored appearance. Dry clean. **Reg. Sizes** small (36–38 in. chest), medium (40–42), large (44–46). *State size.* Robes (C) and (D) shpg. wt. ea. 2 lbs. 8 oz. **$7.98 Reg. Sizes**

[C] **Solid colors, polka dot trim. Regular sizes.**
33 N 8256—Maroon
33 N 8257—Blue..Each **$7.98**

[D] **Solid Colors, contrasting piping. Regular sizes.**
33 N 8249—Green
33 N 8250—Maroon
33 N 8251—Blue..Each **$7.98**

Extra Large. Solid color. Same as robe (D). 48–50 in. chest. Shpg. wt. 2 lbs. 9 oz.
33 N 8252—Maroon... **$8.98**

Extra Long. Same as (D). Medium. 40–42 in. chest. Shpg. wt. 2 lbs. 9 oz.
33 N 8254—Maroon
33 N 8255—Blue..Each **$8.98**

Heavyweight Cotton Sueded Cloth

[E] **New-this-season attractive plaid pattern!** Double-thick collar; 3 patch pockets, cuffs. Non-slip, snap-on sash. Sanforized; Washable colors. **Reg. sizes** small (36–38-in. chest); medium (40–42); large (44–46). **$6.98 Reg. Sizes**

Shpg. wt. 1 lb. 11 oz.
33 N 8216—Maroon (plaid pattern)
33 N 8217—Blue
State size......... Each **$6.98**

Extra Long Size. Medium (40–42-in. chest). Shpg. wt. 1 lb. 13 oz.
33 N 8218—Maroon, plaid
33 N 8219—Blue. Each **$7.49**

Fluffy, Absorbent Cotton Terry Robes

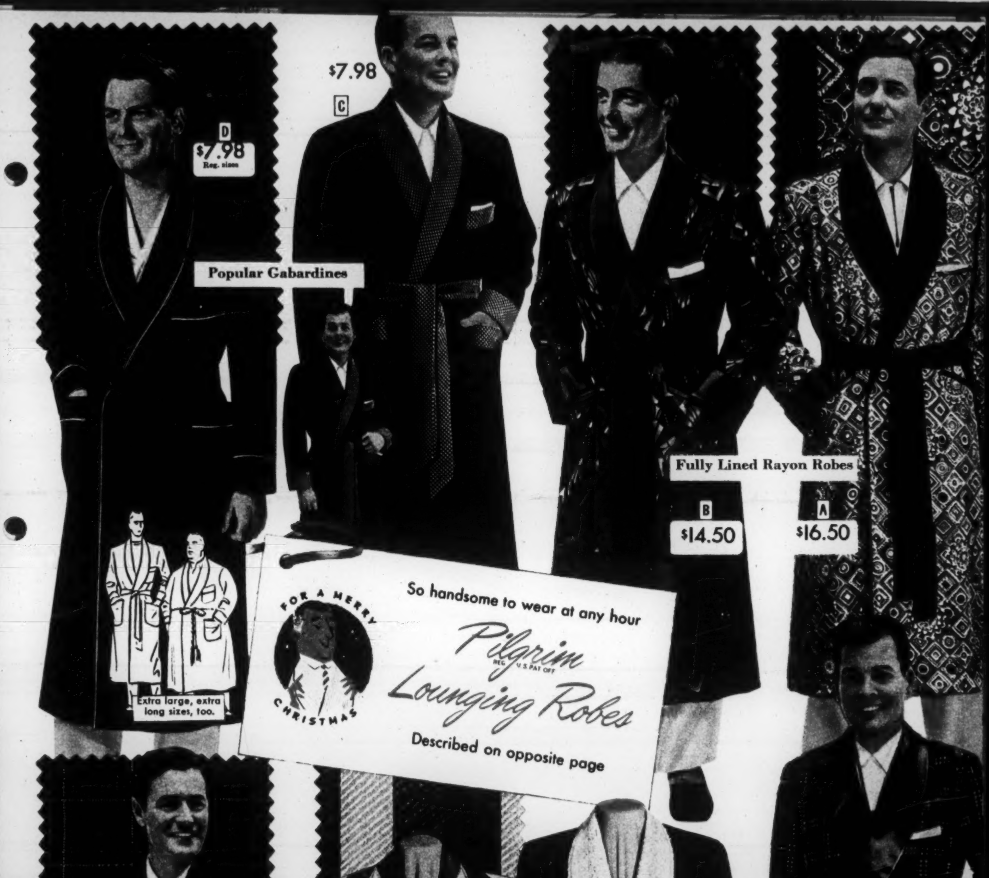
Comfortable for year 'round wear. Double-thick shawl collar. 3 patch pockets; wide cuffs, sash. No ironing needed. Washfast colors. Collar lined to hold its shape. Two styles.

[F] **Woven Stripes** **$10.95**
Sizes small (36–38-in. chest); medium (40–42); large (44–46).
33 N 8345—Maroon. *State size.*
33 N 8346—Navy Blue.
Each. Wt. 2 lbs. 5 oz... **$10.95**

[G] **New! Deeptone Solid colors. Contrasting trim.** Wt. 3 lbs. 4 oz. Boxed. **Sizes** small (36–38 in. chest); medium (40–42); large (44–46). *State size.*
33N8347–Royal Blue
33N8348–Green. Each **$12.79**

New! Televiewing Lounge Jacket

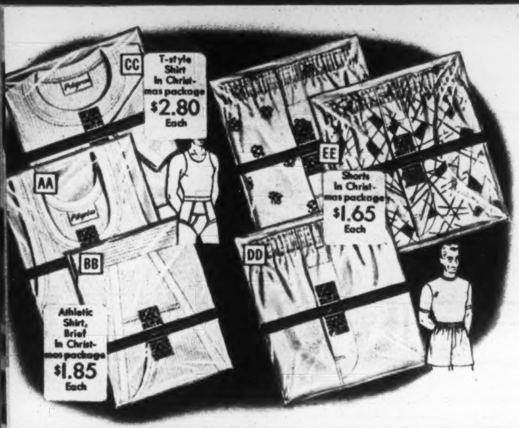
[H] **Original styling exclusively designed for our Christmas Book!** Stylish plaid pattern in comfortable ¾ length. Expertly tailored of cotton corduroy; trimmed with soft, rich looking acetate satin. Fully lined with acetate satin that looks like silk! Double thick collar, wide cuffs and 3 deluxe slash pockets. Non-slip snap on fringed sash. Single needle stitching. Shoulders padded and shaped like a dress suit. A handsome gift he'll want to slip-on for relaxing or informal entertaining. **Sizes** small (36–38-in. chest); medium (40–42); large (44–46). *State size.* Wt. 2 lbs. 6 oz. **$16.50**
33 N 8390–Plaid. Individual gift box. Dry clean.... Each **$16.50**


D
$7.98
Reg. sizes
$7.98
C
Popular Gabardines
Extra large, extra long sizes, too.
Fully Lined Rayon Robes
B
$14.50
A
$16.50
FOR A MERRY CHRISTMAS
Sueded Cotton
E
$6.98
Reg. sizes
Extra long size, also!
Thirsty Cotton Terrys
F
$10.95
G
$12.79
New Television Jacket
H
$16.50

So handsome to wear at any hour

Pilgrim
REG. U.S. PAT. OFF.
Lounging Robes

Described on opposite page


CC
T-style Shirt In Christmas package
$2.80 Each
EE
Shorts In Christmas package
$1.65 Each
AA
BB
DD
Athletic Shirt, Brief In Christmas package
$1.85 Each

Luxurious all Nylon Underwear . . packaged for gift giving

- Outwears best cotton • Super-soft and feather light • Won't shrink out of fit
- Easy to launder, dry in minutes, need no ironing • Very well made, extra Full

Athletic Shirt, Brief. 100% spun nylon. 5 times stronger than cotton. Extra finely knit. **Color** white. Shpg. wt. each 6 oz.

AA **Athletic Shirt.** Swiss rib. *State* **size** small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest.
83 N 5316—Packaged for gift giving. Each **$1.85** . . . . . . **2 for $3.60**
83 N 5116—Regular package.
Each **$1.79** . . . . **2 for $3.50**

BB **Brief.** 1x1 rib. Elastic waistband. *State* **size** small (30–32), medium (34-36), large (38-40), extra large (42-44)-in. waist.
83 N 5317—Packaged for gift giving. Each **$1.85** . . . . **2 for $3.60**
83 N 5117—Regular package.
Each **$1.79** . . . . **2 for $3.50**

CC **T-style Shirt.** 100% spun nylon. Outwears cotton 5 times. Flat knit. Shoulder seams, bound neck have elastic for smoother fit, longer wear.

Color white. **Sizes** small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. *State size.* Shpg. wt. each 8 oz.

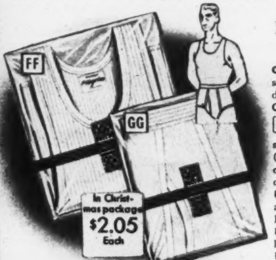
83 N 5318—Packaged for gift giving.
Ea. **$2.80**; 2 for **$5.50**

83 N 5118—Regular package. **2 for**
Each **$2.75** **$5.40**

Shorts—boxer style. Our best woven nylon. Outwear cotton 2½ times. Washfast colors. Elastic waistband; full panel seat; fly front. Extra full. State **size** 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Wt. ea. 5 oz.

Packaged for gift giving.
EE **83 N 5337**—Attractive **assorted patterns.**
DD **83 N 5335**—*State* color white, lt. blue, lt. gray.
Each **$1.65** . . . . . . **2 for $3.20**

In regular package.
EE **83 N 5137**—Attractive **assorted patterns.**
DD **83 N 5135**—*State* color white, lt. blue, lt. gray.
Each **$1.59** . . . . **2 for $3.10**

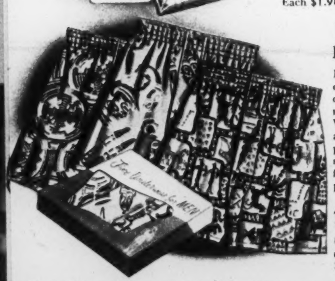


Made of 100% Spun Orlon**
Packaged for gift giving

Our best, most luxurious of all. Extra durable, soft, lightweight. Won't shrink out of fit. Fast drying, needs no ironing. Extra finely knit. **Color** cream-white. Shpg. wt. each 5 oz.

FF **Athletic Shirt.** Swiss rib. **Sizes** small (34-36), Med. (38-40), large (42-44), extra large (46)-in. chest. *State size.*
83 N 5364—Packaged for gift giving.
Ea. **$2.05 2 for $4.00**
83 N 5164—Regular package. **2 for**
Each **$1.98** **$3.85**

GG **Brief.** Fine rib. Elastic waistband. *State* **sizes** small (30-32), medium (34-36), large (38-40), extra large (42-44)-in. waist.
83 N 5365—Packaged for gift giving. **2 for**
Each **$2.05** **$4.00**
83 N 5165—Regular package. **2 for**
Each **$1.98** **$3.85**



Bold Patterned Rayon Boxer Shorts . . 3 in Box

Box of 3
$2.75

Right up-to-date, eye-catching prints on closely woven rayon. Silky smooth. Very durable. All around elastic waistband. Full panel seat. Double stitched main seams. Bar tacked fly front. Made full, roomy. Washable. Cellophane "window" in box.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.* Shpg. wt. 1 lb. 4 oz.

83 N 5209—Assorted bold fancy novelty prints
3 in box. . . . . .only $2.75

How to Measure and be sure. Take all measurements over your underwear.
Shirts; measure chest close up under arms, over shoulder blades in back. Keep tape snug, but not too tight.
Shorts, Briefs. Place tape around natural waistline; keep snug, but not too tight. Do not measure over trouser belt.
If measure falls between sizes, please be sure to order next even size larger.

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* Reg. U. S. Pat. Off.
** du Pont acrylic fiber; Reg. U. S. Pat. Off.

All Top Favorite Styles

Men's Lightweight Underwear; Sweatshirt

ILLUSTRATED ON OPPOSITE PAGE

New Imported Cotton Madras Boxer Shorts
New Nylon and Cotton Blend Briefs, Shirts

$1.29 Each

A **Shorts** . . distinctive product of French "know how" in weaving combed, long staple Egyptian cotton into a smooth, firm-textured fabric; in blending colors in handsome miniature plaids, checks. Very low priced. Extra durable. Elastic waistband; fly front; full panel seat; roomy. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.* Wt. each 5 oz. In cellophane with Christmas band.
83 N 5341—Washfast. Assorted patterns. **Each $1.29 . . 3 for $3.75**

$1.29 Each

Shirts, Briefs. Combed cotton reinforced throughout with NYLON for extra wear, softness, absorbency. Nylon helps retard shrinkage. In cellophane with Christmas band.
Shirts. Novelty rib knit. **Color** white. **Sizes** small (34–36), medium (38–40), large (42–44), extra large (46)-inch chest. *State size.*

B **T-style.** Bound neck. Hemmed-sleeves, bottom. Wt. each 7 oz.
83 N 5344–Each $1.29; 3 for $3.75

C **Athletic.** Bound neck, armholes. Shpg. wt. each 6 oz.
83 N 5342–Each $1.29; 3 for $3.75

D **Brief.** Novelty rib knit. Elastic waistband. Fly front. Fabric strap support. Made full. **Color** white. **Sizes** small (30–32), medium (34–36), large (38–40), extra large (42–44)-in. waist. *State size.*
83 N 5343—Shpg. wt. each 5 oz. . . . . **Each $1.29 . . 3 for $3.75**

Puckered Nylon Boxer Shorts . . airy-light

In Christmas package $1.85 Each

E **Our finest, most luxurious short in this novelty fabric.** Super-strong, soft. Won't shrink out of fit. Quick drying, no ironing. Elastic waistband; bar tacked fly front; full panel seat; extra full. **Washfast colors** white, lt. blue, lt. gray, green. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, color.* Shipping weight each 5 ounces.
83 N 5399—Packaged for gift giving . . . . **Each $1.85 . . . . 2 for $3.60**
83 N 5199—Regular package . . . . **Each 1.79 . . . . 2 for 3.50**

Our 4-Star Feature, Wear Guaranteed
Top Quality Cotton Underwear . . priced low

In Christmas package $1.05 Each

Our Best cotton broadcloth Shorts. Nylon-fabric reinforced crotch outwears best cotton 2½ times. Sanforized fabric won't shrink over 1%. Washfast colors. Full panel seat; fly front bartacked. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*

Boxer style. 3 Gripper Fasteners. Elastic waistband. Wt. each 5 oz.

Packaged for gift giving.
F **83 N 5305G**—Attractive **assorted patterns, colors.**
G **83 N 5307G—Sparkling white.**
H **83 N 5311G**—*State* color bamboo (lt. tan), lt. gray, blue.
Each **$1.05** . . . . **3 for $3.00**

In regular package.
F **83 N 5105G**—Attractive **assorted patterns, colors.**
G **83 N 5107G—Sparkling white.**
H **83 N 5111G**—*State* color bamboo (lt. tan), lt. gray, blue.
Each **98c** . . . . **3 for $2.85**

Gripper Fastener yoke front style. Elastic side inserts. Wt. each 5 oz.

Packaged for gift giving.
J **83 N 5303G**—Attractive **assorted patterns, colors.**
K **83 N 5309G—Sparkling white.**
L **83 N 5315G**—*State* color bamboo (lt. tan), lt. gray, blue.
Each **$1.05** . . . . **3 for $3.00**

In regular package.
J **83 N 5103G**—Attractive **assorted patterns, colors.**
K **83 N 5109G—Sparkling white.**
L **83 N 5115G**—*State* color bamboo (lt. tan), lt. gray, blue.
Each **98c** . . . . **3 for $2.85**

In Christmas package $1.05 Each

M **Our Best Durene* Cotton Brief.** Super-strong, soft, absorbent. 2-ply, combed, mercerized yarns. Patterned elastic waistband. Novelty rib knit. Fabric strap support; fly front; elastic in leg openings. **Color** white. **Sizes** small (30–32), medium (34–36), large (38–40), extra large (42–44)-inch waist. *State size.* Shipping weight each 5 ounces.
83 N 5325G—Packaged for gift giving . . . . **Each $1.05; 3 for $3.00**
83 N 5125G—Regular package . . . . **Each 98c; 3 for 2.85**

In Christmas package $1.05 Each

Shirts. Combed cotton. White. **Sizes** small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. *State size.*

N **Athletic. Our Best Durene* cotton** 2-ply, combed, mercerized yarns. Panel rib. Wt. each 6 oz.
83 N 5392G—Packaged for gift giving . . . . **Each $1.05; 3 for $3.00**
83 N 5192G—Regular package
Each 98c . . . . **3 for $2.85**

P **T-style** Flat knit. Wt. each 7 oz.
83 N 5390G—Packaged for gift giving.
Each $1.05 . . . . **3 for $3.00**
83 N 5190G—Regular package.
Each 98c . . . . **3 for $2.85**

Popular Cotton Sweatshirt . . extra warm

$2.49 Each

R **Closely flat knit**; soft, double thick fleecing inside. Extra durable. Panel rib knit neck, cuffs, waistband. Roomy. Washable separately. **Colors** hunter (dk.) green, red, navy, white. **Sizes** small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. *State size, color.*
83 N 4008—Shpg. wt. each 1 lb. 2 oz. . . . . **Each $2.49; 2 for $4.90**

Armored Crotch Shorts . . Fine Briefs, Shirts

79c Each

Shorts . . double fabric front panel from yoke to crotch adds wear. Sanforized cotton broadcloth won't shrink over 1%. Washfast colors won't fade in laundering. Full panel seat; roomy. **Sizes** 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

Gripper Fastener yoke front style; elastic in sides to add comfort.
S **83 N 5179G**—Attractive **assorted patterns, colors**

Boxer style; lively elastic waistband.
T **83 N 5177G**—Attractive **assorted patterns, colors**
V **83 N 5175G**—**Colors** blue, tan, light gray. *State color.*

Please state size. Shpg. wt. each 5 oz. . . . . **Each 79c; 4 for $3.05**

79c Each

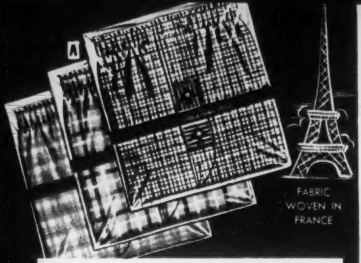
W **Brief. Durene* cotton.** 2-ply, combed, mercerized yarns. Finely rib knit. Elastic waistband; no-gap fly front; elastic in leg openings. White. **Sizes** small (30–32), med. (34–36), large (38–40), extra large (42–44)-in. waist.
83 N 5123G—*State size.* Shpg. wt. each 5 oz . . . . **Each 79c; 4 for $3.05**

79c Each

Shirts. Color white. **Sizes** small (34–36), medium (38–40), large (42–44), extra large (46)-in. chest. *State size.*

X **Athletic.** Durene* cotton. 2-ply, combed, mercerized yarns. Swiss rib knit. Wt. each 6 oz.
83 N 5120G—Each 79c; 4 for $3.05

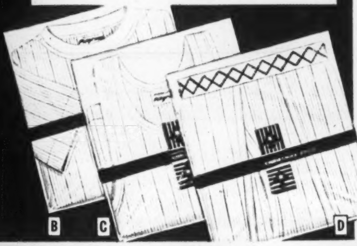
Y **T-style.** Flat knit combed cotton. Nylon reinforced neck. Shpg. wt. each 7 oz.
83 N 5184G—Each 79c; 4 for $3.05

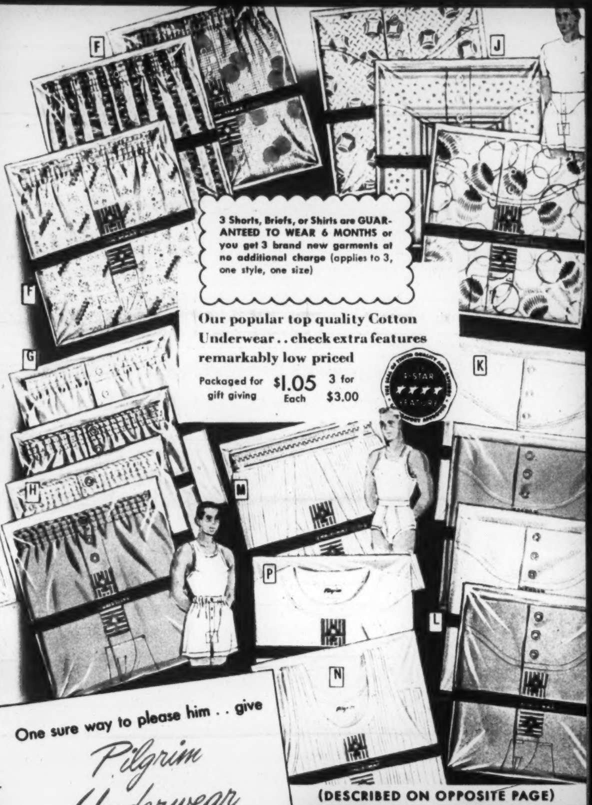


New . . extra fine cotton madras Shorts . . patterns woven through Knit Shirts, Briefs; new nylon and combed cotton blend fabric

Packaged for gift giving

$1.29 Each 3 for $3.75





3 Shorts, Briefs, or Shirts are GUARANTEED TO WEAR 6 MONTHS or you get 3 brand new garments at no additional charge (applies to 3, one style, one size)

Our popular top quality Cotton Underwear . . check extra features remarkably low priced

Packaged for gift giving $1.05 Each 3 for $3.00

4-STAR FEATURE

(DESCRIBED ON OPPOSITE PAGE)

100% Puckered-Nylon Shorts

Packaged for gift giving

$1.85 Each 2 for $3.60

FOR A MERRY CHRISTMAS

One sure way to please him . . give

Pilgrim Underwear

Items A to P packaged in cellophane with attractive Christmas band

Fine Armored Crotch Cotton Shorts (famous double fabric front panel) Combed Cotton Shirts, Briefs

Regular package 79c Each 4 for $3.05

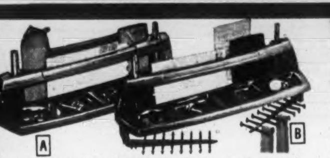
Pilgrim

THE RIGHT WAY TO SAY MEN'S FURNISHINGS

Fleeced Cotton Sweatshirt

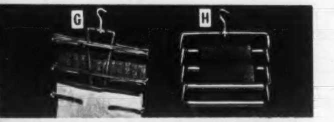
(Colors, or white) Regular package

$2.49 Each 2 for $4.90



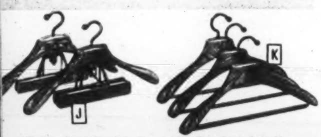
A **Valetray** to hold odds and ends when he changes suits or empties pockets. Washable bronze-colored plastic with molded compartments and racks for keys, coins, etc. Stand on dresser or attach to door. 19¼x4x3¾ in.
25 N 6800—Wt. ea. 1 lb. *Save 29c*, 2 for $4.69.Each $2.49

B **Valetray with Tie and Belt Racks.** Like the Valetray above, with two racks beneath that swing out. Holds 32 ties and 2 belts. A real "helper", and so neat and compact. 19¼ in. wide. 6¼ in. high. Shpg. wt. ea. 1 lb. 8 oz.
25 N 6820—*Save 40c*, 2 for $6.58 . . . . Each $3.49



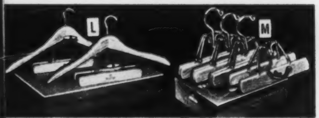
G **6-pair Trouser Rack** for cuffed trousers or slacks. Triple chrome-plated steel rack has six slot hangers, 10½ in. wide, in three tiers. Will not mark fabric. Swivel top hook.
25N6916–Wt. ea. 1 lb. 3 oz.
2 for $3.20 . . . Each $1.69

H **4-slack Rack** with smooth ribbed plastic bars. Holds four pairs men's or women's slacks. Strong wire frame; metal swivel hook. 15x11½ in. overall. Shpg. wt. ea. 9 oz.
25 N 6986–*Buy 2, save 20c!*
2 for $2.78 . . Each $1.49



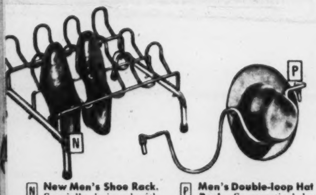
J **Our Best Combination Suit Hanger** with perfect "collar" shaping and broad shoulder contour. Attached 10-in. trouser bar is felt-padded, has automatic spring lock. Lacquered hardwood. 19 in. wide. Wt. of 2, 3 lbs. 6 oz.
25 N 6927–Box of 2, $4.25

K **Our Best Suit Hanger** with round cross bar. Designed to follow natural contours and keeps coat neck and shoulders in perfect press for next wearing. 19 in. wide. Polished and lacquered hardwood. Shpg. wt. of 3, 3 lbs. 2 oz.
25 N 6938–Box of 3, $3.98



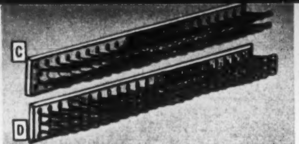
L **Men's Suit Hangers.** Top bar curved to hold shoulders and collar. Felt lined trouser hanger has automatic spring. Lacquered hardwood with bright plated metal. 18 inches wide. Shipping wt. of 2, 2 lbs. 6 oz.
25 N 6932–Box of 2 $1.98
2 boxes (4 hangers) . . 3.74

M **Trouser Hangers.** Natural lacquered hardwood bars have non-slip felt pads to hold trousers securely. Automatic spring opening and hook are bright plated metal. 9 in. wide. Wt. of 4, 2 lbs.
25 N 6909–Box of 4 $1.59
2 boxes (8 hangers). 2.94



N **New Men's Shoe Rack.** Specially designed with wide loops to hold men's shoes. Gleaming chrome-plated metal, with tubular legs and rubber-tipped feet. Holds six pairs of shoes. 18½x16 in. 10¼ in. high. Helps keep shoes in proper shape between wearings. Shpg. wt. ea. 3 lbs. 3 oz.
25 N 6833 . . . . Each $2.95
Save 32c . . . . 2 for 5.58

P **Men's Double-loop Hat Rack.** So practical he will wonder how he ever got along without them! Each holds two men's hats, protects against crushing. Bright plated metal. 23 in. wide. Attach to door or closet wall. Shpg. wt. box of 2 (holds 4 hats) 1 lb.
25 N 6819. Box of 2 $1.19
Save 38c on 4.
4 racks (for 8 hats) . . $2.00



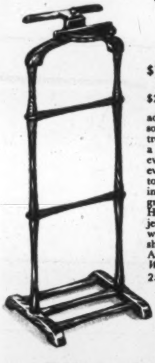
Swing-out Tie Racks. Our best quality! Bright-plated metal racks with smooth prongs that swing out for instant selection, fold flat to wall when not in use. In two sizes. Boxed. Screws included.

C **46-Prong Tie Rack** with two tiers. 20½x2 in.
25 N 6813—Shipping weight each 1 pound.
Buy two, save 20c. 2 racks for . . . $3.76 . . One rack $1.98

D **72-Prong Tie Rack** with three tiers. 20½x3 in.
25 N 6803—Shipping weight each 1 lb. 8 oz.
Buy two, save 30c . . . 2 racks for $5.66 . . . . One rack $2.98

Exclusively for Men

27 gifts designed especially to keep busy men trim and neat



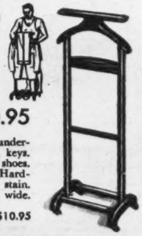
VALET RACKS

New! Our Best Valet Rack

$24.45
Cash
$2.50 Down

Heavily constructed, and beautifully made and finished . . a smart addition to his room! Seasoned beechwood with lustrous mahogany finish. Holds a man's complete outfit; everything from suit to shoes; even tiny collar buttons! Contour-shaped hanger, fully 18 in. wide, for suit coat. Slip-grip hanger for trousers. Handy tray for wallet, keys, jewelry. Racks for underwear, ties. Three bars for shoes. 47 in. high, 18 in. wide. Assembles easily. *Made in West Germany.* Wt. 11 lbs.
25 N 6882 . . . . $24.45

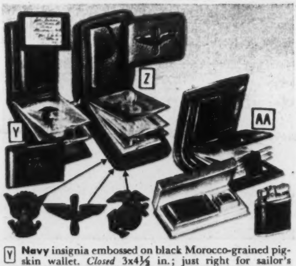
Holds a man's complete outfit



Thrifty Rack. Contour-shaped hanger, 18 in. wide. Trouser bar at top has side-hooks for tie, underwear. Wide tray for wallet, keys. Non-tip base has rack for shoes. On 4 casters. *Made in Italy.* Hardwood with polished walnut stain. 44½ inches high. 18 inches wide. Shipping weight 10 lbs.

$10.95

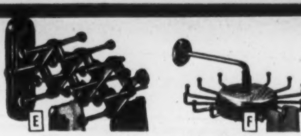
25 N 06801L $10.95



Y **Navy** insignia embossed on black Morocco-grained pigskin wallet. *Closed* 3x4½ in.; just right for sailor's pocket. Liberty pass window on outside. Identification window, 2 swing windows, snap-closing gusseted coin pocket, card pocket. Trim, not bulky.
25 N 2721E—Shipping weight 3 oz . . . . Each $2.50

Z **Army, Air Force, Marine** insignia embossed on service tan pigskin. Zipper on 3 sides. 4 swing windows, identification window, spare key pockets, gusseted snap-closing coin pocket. *Closed* 3⅜x4⅜ in. Shpg. wt. each 4 oz.
25 N 2715E–Army. 25 N 2716E–Air Force
25 N 2717E—Marines . . . . Each $2.50

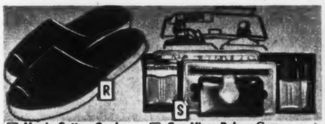
AA **Wallet and Lighter Set.** Dark brown British Morocco leather. Wallet has 1 open pocket, 1 zipped pocket, 1 secret pocket. Removable pass case with 4 swing windows, identification window, gusseted snap-closing coin pocket, card pocket. *Closed* 4¼x3⅜ in. Lighter, 1¾x1⅞".
25 N 3068E—In gift box. Shpg. wt. 9 oz . . . . . Set $6.00
Wallet prices above include 20% Federal Excise Tax.



Be sure he has a Tie Rack

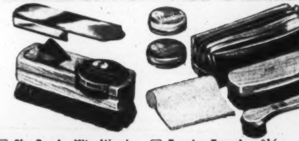
E **Plastic folding Tie Rack.** Holds 20 ties. Folds flat against wall when not in use; pulls out for selection. Shell (brown) color. 4¼x3½ inches. Screws included. Boxed. Shipping weight ea. 12 oz.
25 N 6818—*Buy 2, save 22c* . . . . 2 for $1.78 . . . . Each $1.00

F **"Tymaster" Tie Rack.** Lacquered wood center with 15 bright plated metal hooks. 5¼ inch diameter. Revolves for quick selection; makes the right tie easy to find! Boxed. Screws included. Shipping weight each 8 oz.
25 N 6824—*Buy 2, save 22c* . . . . 2 for $1.78 . . . . Each $1.00



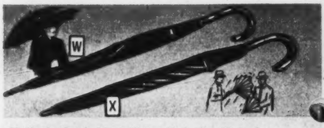
R **Men's Cotton Corduroy Scuffs.** ¾-in. foam rubber platforms. Flexible rubber outersole. **State color** navy or wine. *State size* small (7–8); medium (9–10); or large (11–12). Shipping wt. pair 10 oz.
25 N 3887 . . . Pair $1.89

S **Car Visor-Pak.** Complete with sun glasses, comb, mirror, pencil, slotted coin holder. Has zipper pocket and space for maps and cigarettes (not incl.). Combined red and sand-colored plastic 4¼x12 in. Shpg. wt., 12 oz.
25 N 2729 . . . . Each $1.98



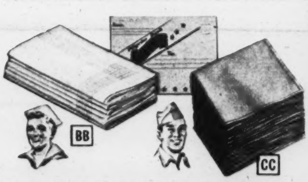
T **Shu-Brush Kit.** Wood block polishing brush holds 1 can 1¾ oz. Esquire polish (brown only), 1 shine cloth and 1 applicator. Slide-on nickel-plated metal top neatly holds all in place. 7¼x2¾x2½ in. Plastic case. Shpg. wt. 13 oz.
25 N 9923 . . . . Each $1.89

V **Esquire Traveler.** 3½x3 x 8½-in. zip-closing plastic case. Horsehair brush and dauber; shine cloth; 25c polish, 25c saddle soap. Wt. 1 lb. 4 oz.
25 N 9900—Navy case with black polish $3.00
25 N 9901—Brown Case with brown polish . . . $3.00



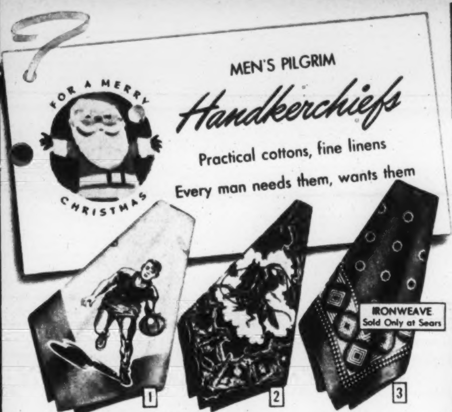
W **Men's Quick-drying Nylon Umbrella.** 10-rib frame and wood shank. 1-piece wood handle. Opens to full spread. Sturdy nylon wears so well, dries quickly.
25 N 03472—**Black only.** Shpg. wt. 2 lbs. . Each $5.89

X **Men's Windproof Acetate Umbrella.** Specially constructed frame turns inside out without damage. 10-rib frame. Opens to full spread. Assorted wood handles.
25 N 03494—**Black only.** Shpg. wt. 2 lbs. . Each $3.98



BB **Easy-to-Mail Handkerchief Packs for Servicemen.** Each pack contains six cotton handkerchiefs in a special folder that is ready for mailing to servicemen overseas or in the United States. Choice of packs of white or khaki, all with assorted woven self color stripe borders, neat hems. Durable quality, smooth-finish cotton. Each about 17 in. square. Shpg. wt. pack 7 oz.; 2 packs 12 oz.
25 N 2506–White. 2 packs (12) $2.75 . . . . 1 pack (6) $1.50
25 N 2510–Khaki. 2 packs (12) 2.15 . . . . 1 pack (6) 1.20

CC **Khaki Cotton.** Practical hemstitched handkerchiefs, in khaki color that won't show soil easily. Ideal for servicemen, farmers, industrial workers. Soft and absorbent. About 17x16 in. Wt. of 12, 9 oz. Wt. of 24, 1 lb.
25 N 2501—*Buy 24, save 30c* 24 for $2.60 . . 12 for $1.45


FOR A MERRY CHRISTMAS
IRONWEAVE Sold Only at Sears
1
2
3

MEN'S PILGRIM Handkerchiefs

Practical cottons, fine linens

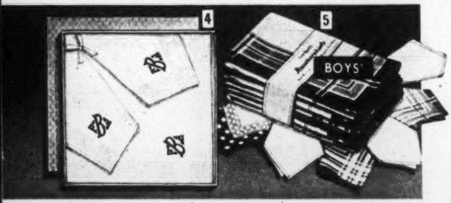
Every man needs them, wants them

Sporty Handkerchiefs for work or play

[1] **All-American Sport Series** for boys. Bright prints on sturdy cotton, asstd. border colors. Hemmed. About 13½ in. sq. Wt. 6, 3 oz.
25 N 2530—*Buy 12 Save 15c* 12 for $1.65 6 for 90c

[2] **Jumbo Westerner.** Ass't. prints on good cotton. 24x22 in. **State color red with blue or** green with sage (med.) purple. Shpg. wt. 4, 4 oz.
25 N 2531—*Buy 8 Save 21c* 8 for $1.79 4 for $1.00

[3] **Bandannas.** For farm or factory workers. Sturdy twill weave cotton. Soft absorbent. Asstd. patterns. Washfast colors red and blue (no choice). Shpg. wt. six, 6 oz.; twelve, 10 oz.
25 N 2592—Abt. 20x19 in.
Buy 12 Save 30c 12 for $2.60 6 for $1.45



All Occasion Handkerchiefs . . Specially for boys

[4] **Boy's Initial.** White border handkerchiefs with colored initial. Abt. 14½-in. sq. Hemmed cotton. 3 ass't color initials in box. **Embroidered Initials** except I, O, Q, U, V, X, Y, Z. *Print initial (1st and 2nd choice).*
25 N 2587—Shpg. wt. 2 boxes 10 oz.
Buy 4 boxes Save 26c 4 boxes $3.30 2 boxes $1.78

[5] **Boy's Budget Pack** . . wonderful gift idea. 12 cotton handkerchiefs . . . 6 with ass't. colored borders, neat hems; 6 all white, hemstitched. About 14 in. sq. Extra savings on 24. Make gift assortments of 3, 6, or 12.
25 N 2547—Shpg. wt. of 12, 6 oz.
Buy 24 Save 30c 24 for $2.40 12 for $1.35

6
7
8
MEN'S
SEARS SUPER VALUE

Thrifty Gifts
In boxes or budget packs

Men's All White Cotton Handkerchiefs. Satin weave border. Neatly hemmed. About 17 in. square. Priced low. Shpg. wt. 2 boxes, 14 oz.

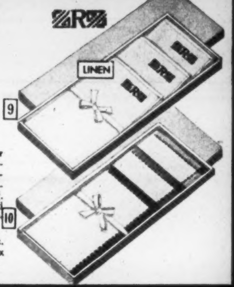
[6] **Without initials.** 3 in each box.
25N2580—*Buy 4 boxes Save 16c* 4 boxes $2.60 2 boxes $1.38

[7] **Embroidered Initials,** except I, O, Q, U, V, X, Y, Z. *Print initial 1st and 2nd choice.* 3 in each box.
25N2573—*Buy 4 boxes Save 16c* 4 boxes $3.00 2 boxes $1.58

[8] **Men's Budget Pack.** Complete handkerchief wardrobe . . . priced so low. Twelve cotton handkerchiefs . . . 6 with ass't color borders, neat hems; 6 all white, hemstitched. Here's a budget-wise idea. Order 24 and give two generous gifts of a dozen each or break up packs and have 3, 4, 6 or even 8 gifts. Shpg. wt. 12, 7 oz.
25 N 2588—About 17 inches square.
Buy 24 Save 30c 24 for $3.60 12 for $1.95

NEW! T-V FOLD

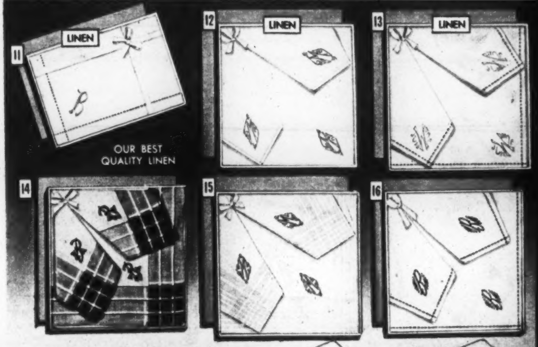
Fashion . . right
Pocket Handkerchief



- Popular new accessory for your best dressed man
- Assures neatest, always well-groomed appearance
- So easy to get perfect refolding after washing

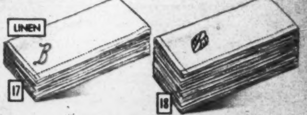
[9] **TV fold—Reverse Initial** . . . readable in your pocket. White, lint-free linen with classic initial in assorted colors. Hand-rolled. About 17½ in. sq. Impressive gift! *All initials except I, O, Q, U, V, X, Y, Z. Print 1st and 2nd choice.*
25 N 2596—Wt. box 5 oz.
2 boxes $5.70 3 in box $2.95

[10] **TV fold—Tie-Matcher** . . . ½-in. woven colored border. Neatly hemstitched. Lends elegant accent for tasteful grooming. White cotton with assorted tie-matching colored borders. About 17½ in. sq.
25 N 2590—Wt. box 4 oz.
2 boxes $2.25 3 in box $1.25



Personally His with Embroidered Initials

(All except I, O, Q, U, V, X, Y, Z.) Print initial . . . state 1st and 2nd choice:



Irish Linen-Initialed
Buy 2 Boxes—Save 20c to 60c

[11] **Six in a Box.** Wide ⅜ in. hemstitched hem. Our finest. All white. About 17 in. sq.
25 N 2579—*Buy 2 boxes Save 60c* 2 boxes $7.00 6 in box $3.80

[12] **Rolled Hem.** Fine linen. All white. Distinctive initial design. About 17 in. sq.
25 N 2599—*Buy 2 boxes Save 30c* 2 boxes $3.60 3 in box $1.95

[13] **Hemstitched.** All white . . . handsome with everything he wears. About 17 in. sq.
25 N 2598—*Buy 2 boxes Save 20c* 2 boxes $2.80 3 in box $1.50

Cotton-Initialed
Buy 2 Boxes—Save 15c to 20c

[14] **Colored Border** with matching color initial. Hemmed. Assorted colors. About 17 in. sq.
25 N 2576—*Buy 2 boxes Save 20c* 2 boxes $2.30 3 in box $1.25

[15] **Corded Border.** All white. Hemmed. Assorted border designs. About 17¼ in. sq.
25 N 2597—*Buy 2 boxes Save 15c* 2 boxes $1.85 3 in box $1.00

[16] **Colored Initial.** Hemstitched. White with assorted color initials. About 17½ in. sq.
25 N 2575—*Buy 2 boxes Save 15c* 2 boxes $1.85 3 in box $1.00

Shipping weight of each box of initial handkerchiefs above, 7 ounces.

INITIALED HANDKERCHIEFS . . without boxes. Save on quantity buys

[17] **Irish Linen.** All white. Hemstitched. About 17 inches square. *Buy 12, save 50c.*
25 N 2554—12 for $4.30 6 for $2.40

[18] **Cotton.** Assorted color initials on white. Hemstitched. Abt. 17 in. sq. *Save 40c on 24.*
25 N 2560—24 for $3.50 12 for $1.95

Please do not order less than 6 of one initial. Shipping weight of six, 5 ounces.

Regular Style . . Boxed
Save 15c to 30c on 2 boxes

White Irish Linen. Soft, smooth, absorbent. Naturally lint free, fuzz free.

[19] **Rolled Hem.** Our finest. About 17 in. sq.
25 N 2593—*Save 30c Buy 2 boxes* 2 boxes $3.20 3 in box $1.75

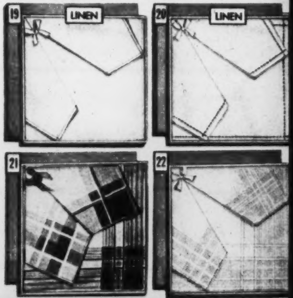
[20] **Hemstitched.** Good linen. Abt. 17 in. sq.
25 N 2595—*Save 20c Buy 2 boxes* 2 boxes $2.30 3 in box $1.25

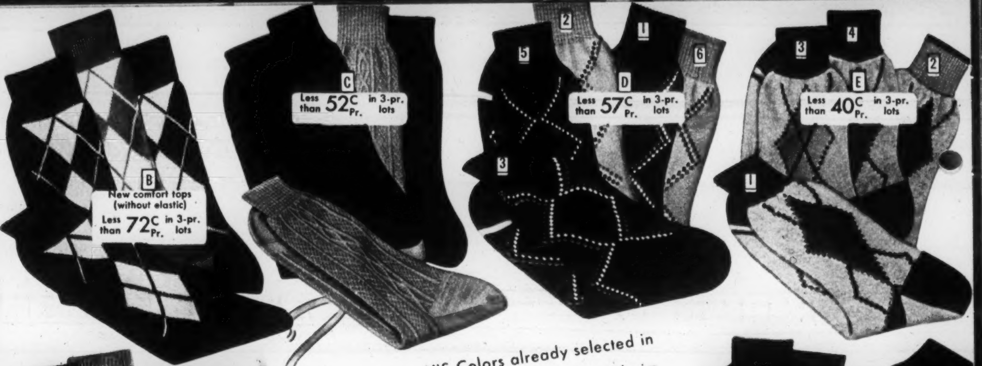
White Cotton. Handsome assorted woven borders. All-purpose styles. Long wearing.

[21] **Colored Borders.** Hemmed. Abt. 17 in. sq.
25 N 2557—*Save 15c Buy 2 boxes* 2 boxes $1.85 3 in box $1.00

[22] **White Borders.** Hemmed. About 18 in. sq.
25 N 2552—*Save 15c Buy 2 boxes* 2 boxes $1.85 3 in box $1.00

Shipping weight per box 7 ounces



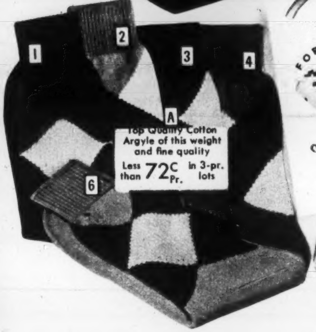


B New comfort tops (without elastic) Less than 72c Pr. in 3-pr. lots

C Less than 52c Pr. in 3-pr. lots

D Less than 57c Pr. in 3-pr. lots

E Less than 40c Pr. in 3-pr. lots



A Top Quality Cotton Argyle of this weight and fine quality Less than 72c Pr. in 3-pr. lots

FOR A MERRY
CHRISTMAS

HIS Colors already selected in

3-pair Gift Packs of Fine Pilgrim

Dress Socks

Top styles in Cottons, Rayons

F Less than 40c Pr. in 3-pr. lots

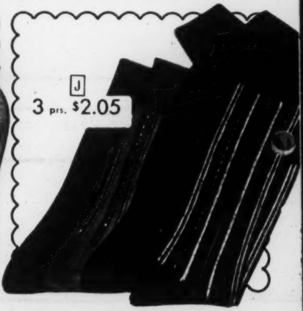
Items A to F in 3-pair Color Assortment, color mated to his dress or sports clothes. **Choose Color Assortment A** if he wears blues or grays. **Choose Color Assortment B** if he wears browns, tans, greens. Check descriptions on opposite page for colors in each assortment.

3 Pairs Guaranteed to Wear 6 Months or you get 3 new pairs

G 3 prs. $2.39

Our Finest Cotton Argyle because . . only sock of this type we know of with NYLON REINFORCED heels, toes for 50% more wear by Lab test

H 3 prs. $2.37



J 3 prs. $2.05

SEE OPPOSITE PAGE FOR DESCRIPTIONS

Luxury he'll enjoy a long time . . . super-strong, soft Spun Nylon

K $1.00 Pair 3 prs. $2.79

"Flex Fit" Best fitting, and most comfortable sock we've ever had . . conforms to any foot size without any wrinkling; keep shape

L $1.00 Pair 3 prs. $2.79

M $1.00 Pair 3 prs. $2.79

Men's Pilgrim Dress Socks

Gifts that rate "top drawer" attention

12 STYLES . . ILLUSTRATED ON OPPOSITE PAGE

A to F Cottons, Rayons in 3-pair Gift Packs

For 3-pair Color Assortment . . Choose Assortment A if he wears blues or grays; Assortment B if he wears browns, tans or greens.

A **Our Best Cotton Argyle of this weight and fine quality.** Super soft spun combed cotton. Alive with gift-appeal. Brilliant 4-color patterns. Extra durable; very finely knit. **Washfast Colors.** Assortment A-one pair each (3)maroon, (2)gray, (4)medium blue; Assortment B-one pair each (6)tan, (1)brown, (3)maroon. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size, assortment.* Shpg. wt. 3 pairs 8 oz.

Less than 72c Pr. in 3-pr. lots

83 N 1907G—Short length; elastic top 3 pairs $2.15.........Any 6 pairs $4.19

B **New, distinctive Argyle** . . rich tones on the "quieter" side. Spun combed cotton . . super-soft. No elastic in tops, but knit on expensive imported machines in 1x1 rib for leg hugging elasticity, extra comfort. **Washfast Colors.** Assortment A-one pr. each navy blue, gray, maroon; Assortment B-2 prs. brown, one pr. maroon. **Sizes** 10½, 11, 11½, 12, 13. *State size, assortment.* Shpg. wt. 3 pairs 8 oz.

Less than 72c Pr. in 3-pr. lots

83 N 2002G—Short length; ribbed top 3 pairs $2.15........Any 6 pairs $4.19

C **Trim, ankle hugging "cable links"** for the man who likes a smart conservative sock. Genuine rib pattern knit in 2-ply mercerized cotton. Nylon reinforced heel, toe. **Washfast Colors.** Assortment A-one pr. each navy, gray, maroon; Assortment B-one pr. each brown, tan, maroon. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size, assortment.*

Less than 52c Pr. in 3-pr. lots

83 N 2042G—Short length; elastic top Wt. 3 prs. 8 oz. **3 pairs $1.55. 6 prs. $2.95**

D **Unusual type Argyle** . . big bold diamond smartly outlined with double rows of contrasting checks. Rugged, soft, 4-ply mercerized cotton. Nylon reinforced heel, toe. **Washfast Colors.** Assortment A-one pr. each (3)maroon, (5)navy, (2)gray; Assortment B-one pr. each (1)brown, (6)tan, (3)maroon. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size and assortment.* Shpg. wt. for 3 pairs 8 oz.

Less than 57c Pr. in 3-pr. lots

83 N 2067—Short length; elastic top 3 pairs $1.69..............6 pairs $3.25

E **Low Priced Argyle** . . bold diamond pattern with bright stitching on tone ground. Combed cotton. Nylon reinforced. **Washfast Colors.** Assortment A-one pr. each (4)medium blue (2)gray, (3)maroon; Assortment B-two prs. (1)brown, one pr. (3)maroon. **Sizes** 10, 10½, 11, 11½. 12, 13. *State size, assortment.* Wt. 3 prs. 8 oz.

Less than 40c Pr. in 3-pr. lots

83 N 1913—Short length; elastic top 3 pairs $1.19....... ....6 pairs $2.29

F **Lustrous Rayon . . sparkling knit-in patterns.** Mercerized cotton top. Nylon reinforced heel, toe. Double sole; reinforced heelguard. Extra durable. **Colors** Assortment A-one pr. each maroon, gray, navy blue; Assortment B-one pair each brown, maroon, green. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size, assortment.*

Less than 40c Pr. in 3-pr. lots

83 N 2033—Full length; ribbed top. Shpg. wt. 3 pairs 8 oz.
83 N 2034—Short length; elastic top 3 pairs $1.19..............6 pairs $2.29

G to J Our Finest Wear Guaranteed Socks

G **Our Best Cotton Argyle** . . handsome ~~4-~~diamond pattern (looks very expensive). Extra soft, strong, combed cotton. Nylon reinforced. **Washfast Colors** (3) maroon, (5) navy, (2) gray, (1) brown. **Sizes** 10, 10½. 11, 11½, 12, 13. *State size, color.* Shpg. wt. 3 prs. 8 oz.

3 pairs $2.39

83 N 1439—Short length; elastic top 3 pairs $2.39..............6 pairs $4.60

H **Spun Nylon 6 x 3 Ribs** . . longest wearing of all our dress socks. Rich, quiet tones. Super-soft. Processed for greater absorbency. Won't shrink out of fit. **Colors** brown, maroon, navy, gray. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size, color.*

3 pairs $2.37

83 N 1411—Full length; ribbed top. Shpg. wt. 3 pairs 8 oz.
83 N 1412—Short length; elastic top (also tan) 3 pairs $2.37...... 6 pairs $4.50

J **Filament Nylon** . . strikingly patterned. We believe these are the best of this kind made today. Semi-sheer; silky-smooth. Mercerized cotton top. Double nylon sole; heavier nylon reinforced heel, toe; extra heavy nylon reinforced heelguard. **Colors** maroon, brown, navy, gray. **Sizes** 10, 10½, 11, 11½, 12, 13.

3 pairs $2.05

83 N 1445—Full length; ribbed top. *State size, color.* Shpg. wt. 3 prs. 8 oz.
83 N 1446—Short length; elastic top 3 pairs $2.05..............6 pairs $3.89

K to M Luxurious, super-strong, soft Nylons

K **"Flex Fit" Filament Nylons** . . distinctive clock pattern on genuine ribbed body. Best fitting sock ever made. No rubber in foot or body . . fibers processed to make them permanently elastic. Finely knit. Won't lose shape. **Colors** brown, gray, navy blue, maroon. **One size fits all.** *State color.* Shpg. wt. pair 3 oz.

$1.00 Pr. 3 prs. $2.79

83 N 1922G—Short length; elastic tops Pair $1.00...........Any 3 pairs $2.79

L **Dress Ribs . . 2-ply Virgin Spun Nylon.** Unusually smart pattern on genuine ribbed body. Has lots of gift-appeal. Treated for 50% more absorbency than ordinary spun nylon. Won't shrink out of fit. **Colors** maroon, green, gray, navy blue, brown. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt. pair 4 oz.

$1.00 Pr. 3 prs. $2.79

83 N 1936G—Short length; elastic tops Pair $1.00............Any 3 pairs $2.79

M **Rich toned Argyle on "quieter side" . . Spun Nylon.** Very finely knit on expensive imported machines in 1x1 rib for trim, leg hugging comfort. Won't shrink out of fit or stretch out of shape. **Colors** brown, navy blue, maroon. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.*

$1.00 Pr. 3 prs. $2.79

83N2003G–Short length; elastic tops. Wt. for pr. 4 oz. **Pair $1.00..Any 3 prs. $2.79**

SIZE CHART FOR MEN'S SOCKS								
	If shoe size is....	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12	13
	Order sock size..	10	10½	11	11½	12	13	14

If shoe width is "D" or wider, please order next size larger.

Foot-ease Size Chart								
	If your sock size is	10	10½	11	11½	12	13	14
	Order Foot-ease size	10	11	11	11	12	13	13

Wear Guaranteed

Dress Socks at modest prices
Each 3 prs. in attractive gift box

3 pairs (one size) GUARANTEED 6 months or you get 3 new pairs at no additional charge

3 pairs (one size) GUARANTEED 3 months or you get 3 new pairs at no additional charge

Both in Size 14, too

Filament Nylon

He'll enjoy the extra comfort (silky smooth, soft), super-durability. Mercerized cotton top. Nylon reinforced mercerized cotton heel, toe; reinforced heelguard.

3 pairs $1.89

Washfast colors brown, gray, black. **Sizes** 10, 10½, 11, 11½, 12, 13. *State size and color.* Shpg. wt. 3 pairs, 8 oz.

83 N 1473—Full length; ribbed top
83 N 1474—Short length; elastic top
3 pairs $1.89..........6 pairs $3.39

Washfast Cotton

Priced low, but what a lot of gift! 2-ply, mercerized yarns . . extra durable, slightly lustrous. 2-ply nylon, 2-ply cotton in heels, toes. Double soles. Reinforced heelguard takes shoe rub.

3 pairs $1.39

Colors brown, gray, black, white. **Sizes** 10, 10½, 11, 11½, 12, 13, 14. *State size, color.* Shpg. wt. 3 prs., 8 oz.

83 N 1477—Full length; ribbed tops
83 N 1478—Short length; elastic tops
3 pairs $1.39..........6 pairs $2.59

Washfast Rayon

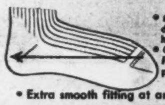
Rate tops in appeal with men who like sparkling multicolored knit-in patterns . . lustrous. 2-ply nylon, 2-ply cotton reinforced heel, toe. Nylon reinforced heelguard; double sole.

3 pairs $1.79

Colors navy blue, brown, gray, maroon. **Sizes** 10, 10½, 11, 11½, 12, 13, 14. *State size, color.* Shipping weight for 3 pairs 8 ounces.

83 N 1479—Full length; ribbed top
83 N 1480—Short length; elastic top
3 pairs $1.79..........6 pairs $3.35

NYLON REINFORCED heel, toe, heelguard



- heelguard almost doubles wear at heel; takes shoe rub
- Cottons..30% extra fabric knit in heel pocket . . fits better
- Extra smooth fitting at ankle and instep

6x3 "Ribs" . . 4-ply cotton lisle. High twist, mercerized yarns . . extra strong, soft. WASHFAST. **Colors** brown. maroon, navy, gray, white. **Sizes** 10, 10½, 11, 11½, 12, 13, 14. *State size and color.* Shpg. wt. 3 pairs 7 oz.

Less than 52c Pr. in 3-pr. lots

83 N 2061G—Full length; ribbed top. 3 prs. | 6 prs.
83 N 2062G—Short; elastic tops....$1.55 | $2.95

6 x 3 "Ribs" . . 2-ply wool worsted. Warm, soft, select yarns treated to retard shrinkage. Keep fine fit. **Colors** brown, maroon, navy blue. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.*

$1.00 Pr. 3 prs. $2.79

83 N 2125G—Full length; ribbed tops
83 N 2126G—Short; elastic tops (also camel tan)
Shpg. wt. pair 4 oz...**Pair $1.00; Any 3 pairs $2.79**

Spun Nylon Sports Ribs

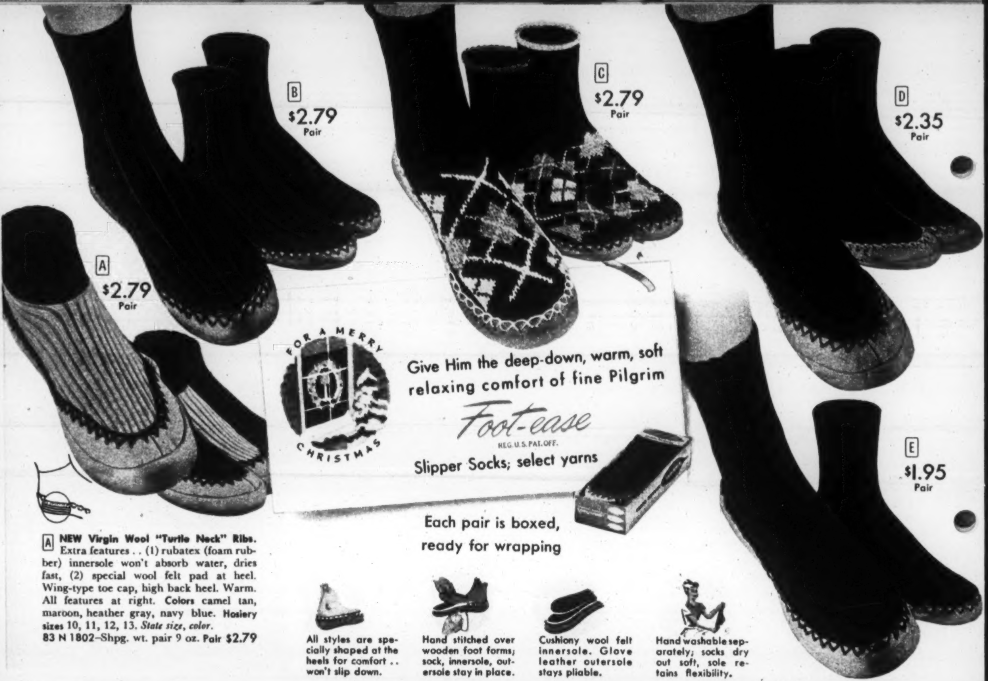
Treated for 50% more absorbency than ordinary spun nylon

New Heather Colors, too

Also smart looking, trim fitting, super-soft and durable. Firmly knit. Treatment won't wash out. Short length; elastic tops. **Sizes** 10, 10½, 11, 11½, 12, 13. Wt. pair 3 oz.

89c Pr. 3 prs. $2.55

83 N 1908—Colors camel tan, navy, maroon, white, brown. *State size and color.*
Pair 89c.....................3 pairs $2.55
83 N 2018G—New Heather colors gray, blue, tan. *Please state size and color.*
Pair $1.00.............Any 3 pairs $2.79



Give Him the deep-down, warm, soft relaxing comfort of fine Pilgrim *Foot-ease* Slipper Socks; select yarns

Each pair is boxed, ready for wrapping

All styles are specially shaped at the heels for comfort .. won't slip down.

Hand stitched over wooden foot forms; sock, innersole, outersole stay in place.

Cushiony wool felt innersole. Glove leather outersole stays pliable.

Hand washable separately; socks dry out soft, sole retains flexibility.

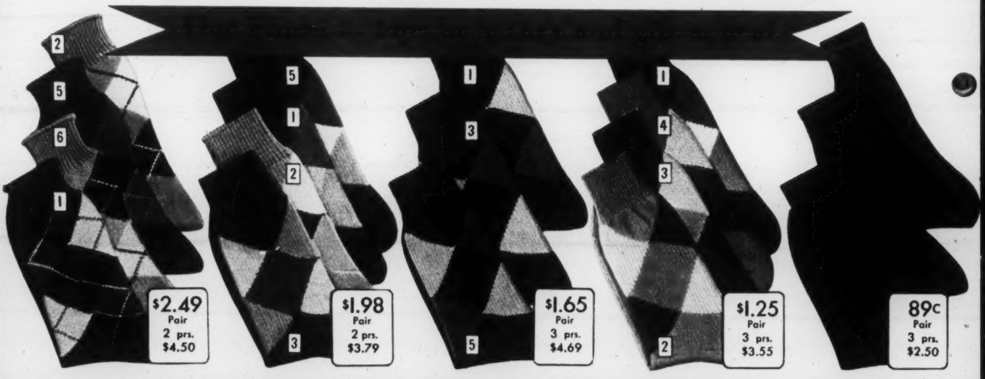
A **NEW Virgin Wool "Turtle Neck" Ribs.** Extra features . . (1) rubatex (foam rubber) innersole won't absorb water, dries fast, (2) special wool felt pad at heel. Wing-type toe cap, high back heel. Warm. All features at right. **Colors** camel tan, maroon, heather gray, navy blue. **Hosiery sizes** 10, 11, 12, 13. *State size, color.*
83 N 1802–Shpg. wt. pair 9 oz. **Pair $2.79**

B **Spun Nylon Ribs** . . a man's idea of what real comfort is like . . fleecy soft, comfortably warm; knit in trim, ankle hugging rib. Super-strong. Softly padded leather soles, heels. Features above. **Colors** forest (dark) green, red, royal blue. **Hosiery sizes** 10, 11, 12, 13. *State size, color.*
83 N 1809–Shpg. wt. pair 8 oz. **Pair $2.79**

C **All Wool Worsted Argyles** . . bold, masculine patterns plus foot-soothing comfort he'll go for in a big way. Very warm, soft. Softly padded leather soles, heels. In box. Features above. **Colors** navy blue, forest (dark) green, maroon. **Hosiery sizes** 10, 11, 12, 13. *State size, color.*
83 N 1803–Shpg. wt. pair 8 oz. **Pair $2.79**

D **All Virgin Wool Solids.** Low in price, finer than Foot-ease at right. They'll add to his enjoyment of leisure hours. Wing-type toe cap for extra protection; softly padded leather sole. Features above. **Colors** royal blue, forest (dark) green, maroon. **Hosiery sizes** 10, 11, 12, 13. *State size, color.*
83 N 1819–Shpg. wt. pair 8 oz..**Pair $2.35**

E **All Wool Solids** . . . our lowest priced with plenty of gift appeal. Comfortably warm, soft, durable. Padded glove leather sole. Glove leather "side wall" for extra wear. All comfort, wear features above. In box. **Colors** red, medium green. **Hosiery sizes** 10, 11, 12. *State size, color.*
83 N 1810–Wt. pair 7 oz . . . .**Pair $1.95**



Our Best All Virgin Wool Argyles. Striking 3-color patterns with contrasting overstitching. Hand machine knit in Canada (look like very costly hand knits). Extra soft. Nylon reinforced. Treated to retard shrinkage. Wt. pair 5 oz. **Colors** (1) brown, (6) camel tan, (5) navy blue, (2) gray. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.*
83 N 2107—Short length; ribbed tops. . . Pair $2.49. . . 2 prs. $4.50

Heavyweight Virgin Spun Nylon Argyle; very handsome patterns, look like very expensive hand knits (are hand machine knit), super-soft. 50% more absorbent than ordinary spun nylon. Keep fine fit. Wt. pair 4 oz. **Colors** (3) maroon, (2) gray, (1) brown, (5) navy blue. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.*
83 N 1961—Short length; elastic tops. . Pair $1.98. . . 2 prs. $3.79

New 50% Spun Nylon, 50% Virgin Wool Argyles . . just right for the man who wants plenty of warmth, and long wear. Handsome 3-color patterns. Extra soft. Special treatment retards shrinkage. Keep fine fit. Wt. pair 4 oz. **Colors** (5) navy blue, (3) maroon, (1) brown. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.*
83 N 2103—Short length; elastic tops. . Pair $1.65. . . 3 prs. $4.69

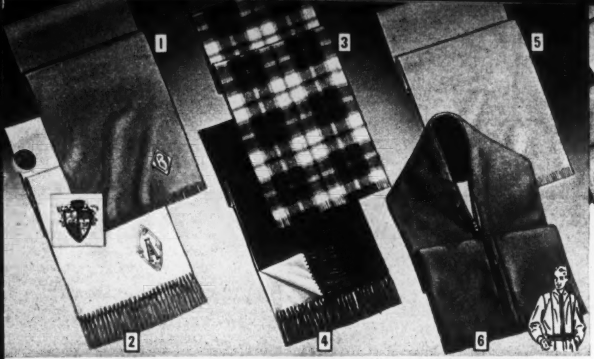
Medium Weight Spun Nylon Argyle . . lowest price we know of for this weight and fine quality. Super-durable, soft. Striking 3-color patterns. Won't shrink out of fit, stretch out of shape. **Colors** (2) gray, (3) maroon, (4) medium blue, (1) brown. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.* Shpg. wt. pair 4 oz.
83 N 1904—Short length; elastic tops. . Pair $1.25 . . 3 prs. $3.55

New Ribs made of DACRON* . . first sock we've offered in this "miracle fiber." Very high abrasion resistance for extra wear. Very soft. Dry rapidly. Won't stretch out of shape, shrink out of fit. Smartly conservative.

Colors brown, maroon, navy blue. **Sizes** 10½, 11, 11½, 12, 13. *State size, color.* Wt. pair 4 oz.
83 N 2001—Short length; elastic tops. . Pair 89c. . . . 3 pairs $2.50

* du Pont polyester fiber: Reg. U.S. Pat. Off.

SIZE CHART for Pilgrim Foot-ease and Our Best Dress Socks, above, at the bottom of page 29



Initial or Crest

1 **English Imported 100% Wool.** Genuine embroidered initial or crest. *Print any initial except* I, Q, U, V, X, Y, Z *or state crest.* Size 12x50 in. Hand wash separately. Shipping weight 7 oz. Boxed. **$2.49**
33 N 3555—Maroon.... **$2.49**

Initial Muffler

2 **Rayon crepe with embroidered initial.** Rayon knotted fringes. Size 12x50 in. Hand wash separately. *Print any initial except* I, Q, U, V, X, Y, Z, *or state crest.* Boxed. Shipping weight 7 oz. **$1.98**
33 N 3528—White...... **$1.98**

100% Imported Wool

3 **100% Australian Zephyr Wool woven in Scotland.** Genuine Scotch tartans in authentic clans. Cozy-warm and so light for comfort. Size 12x51 in. Hand wash separately. *State color* red, gray or blue. **$2.98**
33 N 3574—Shpg. wt. 7 oz. **$2.98**

Reversible!

4 **Lustrous acetate woven with nylon.** A beautiful color on either side! 12x50 in. with rayon fringe. Hand wash separately. *State color combination:* maroon with gray; navy blue with gray; brown with canary yellow. **$1.98**
33 N 3518—Shpg. wt. 7 oz.. **$1.98**

50% Cashmere

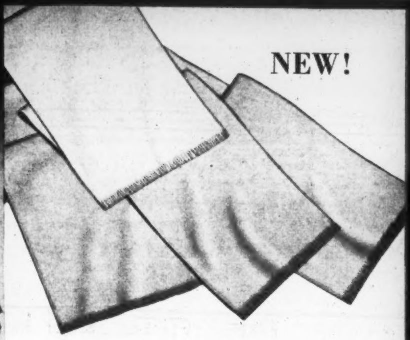
5 **Our Finest!** 50% soft cashmere woven with 50% of the finest Australian Wools. Fabric resists crumpling; gives snug warmth yet is comfortably light. Hand wash separately. *State color* tan or gray. 12x51 in. **$4.98**
33 N 3558—Shpg. wt. 6 oz.. **$4.98**

Zipper Muffler

6 **Zipper front protects neck and chest.** Imported from Holland. Double fabric; 100% Australian Wool. Size 11x14 in. Hand wash separately. *State color* navy blue or brown. Shipping wt. 7 oz. **$2.49**
33 N 3551.............. **$2.49**

Glove Muffler Set

Pigskin Palm on 100% wool gloves. Matching 12x50-in. all wool knit muffler. **Glove size:** small (8-8½), medium (9-9½), large (10-10½). *State size and color* tan or gray. Hand washable. **$4.98**
33 N 3503-Wt. 11 oz.. **$4.98**

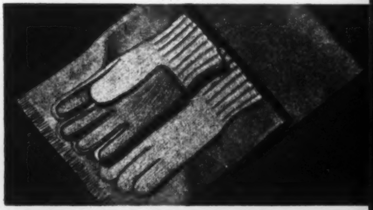


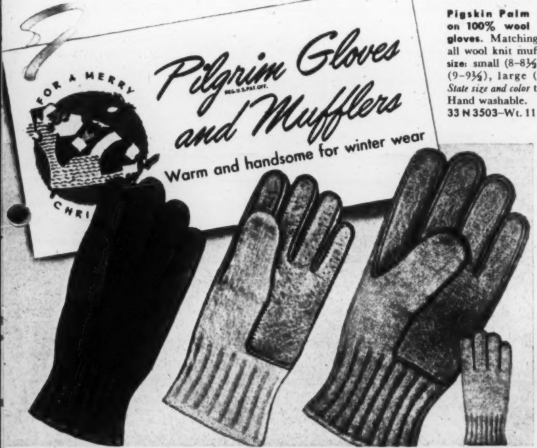
Soft, warm . . 100% Dacron*

Now! Miracle Dacron for winter weather. Newly developed Dacron yarns are extra warm. They have a softness like cashmere, yet resist wrinkles for handsome day-by-day wear.

Bundle him up with a New Muffler of Dacron and let the North Wind blow! Especially soft, warm Dacron yarns have been woven together into a beautiful herringbone weave. This new Dacron fabric is comfortably soft on the skin. Its sturdy, tight weave protects the neck from swirling winter winds. Spots wipe away easier than from wool. **Comes in four handsome colors** white, gray, yellow or tan. *Please be sure to state color wanted.* Size 12x50 inches. **$3.49**
33 N 3565—Shpg. wt. 7 oz. Hand wash separately....... **$3.49**

** DuPont trade mark for Dacron Polyester fiber*




FOR A MERRY
CHRI
Pilgrim Gloves and Mufflers
REG. U.S. PAT. OFF.
Warm and handsome for winter wear

NEW →
Wool
Lining

Snugly Woven Knits . . . Handsome Pigskin Leather Palm

100% Virgin Wool knit glove. Rib-knit fits wrist snugly. Comfortable seamless knit allows flexible finger movement. All wool glove is soft and warm. A most popular winter glove for boys or men. **$1.39**
Sizes: small (8-8½), medium (9-9½), large (10-10½). *State size.* Shpg. wt. 3 oz.
33 N 5560—Navy blue
33 N 5561—Brown
33 N 5562—Oxford gray
Sears Low Price.. Pair **$1.39**

Pigskin Palm; 100% Wool Knit. Tough, long wearing pigskin leather provides sure grip for driving. Soft, all-wool glove is seamless for comfort and finger freedom. Shpg. wt. 4 oz. *See pages 62 and 63 for our complete selection of men's dress gloves.* **$2.95**
Sizes: small (8-8½), medium (9-9½), large (10-10½).
33 N 5571—Tan wool; cork colored leather. *State size.*
Sears Low Price... Pair **$2.95**

New! Top grain Pigskin Palm on a blend of 55% wool for warmth, 30% soft raccoon for comfort and 15% nylon for strength. Cork colored (tan) pigskin palm is nylon stitched for longer wear. Provides sure grip for driving. Rib knit wrist for snug fit. Easy slip-on style. **$3.50**
Sizes: small (8-8½), medium (9-9½), large (10-10½). *State size.* Shipping weight 4 oz.
33 N 5572—Natural tan
Sears Low Price.... Pair **$3.50**

Double-Woven Nylons—Nylon sewn

Double-woven Nylon that looks like leather! Gauge sewn with nylon thread to wear better and last longer. Washes easily, dries quickly. Full out seam. Slip-on style. Unlined, yet warm and comfortable. **$2.95**
Sizes: small (8-8½), medium (9-9½), large (10-10½). *State size.*
33 N 5550—Gray. Shpg. wt. 4 oz.
33 N 5551—Brown
Sears Low Price.......... Pair **$2.95**

New! Double-woven Nylon with 100% wool knit lining! Full outseam is gauge sewn with nylon thread to wear better, last longer than ordinary cotton. Soft, wool lining is seamless for comfort. Lining colored canary yellow. Easy slip-on style. **$3.98**
Sizes: small (8-8½), medium (9-9½), large (10-10½). *State size.*
33 N 5514—Brown. Shpg. wt. 6 oz.
33 N 5515—Gray...... Pair **$3.98**

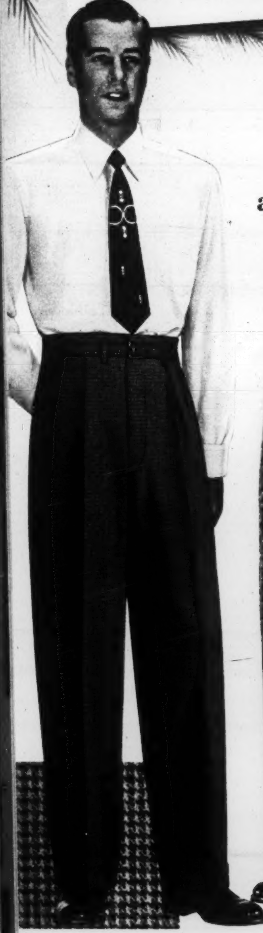
See page 63 for How to Measure.

FOR A MERRY CHRISTMAS

For year 'round wear

Dress Trousers

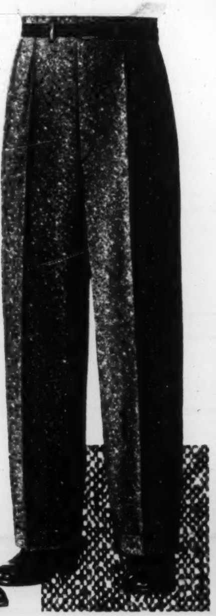
A Fashion Tailored present assures a well-groomed future



Two of our finest Trousers . . both with DuPont miracle fiber

ORLON*
and virgin wool

***Double* his pleasure . . give him *both* pairs!**



A

60% Virgin Wool
40% DuPont Orlon
Fancy Check with Matching Self Belt

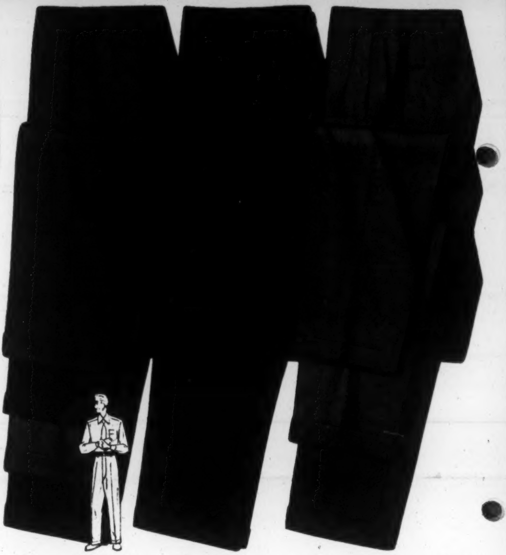
$13.50

B

65% Virgin Wool
35% DuPont Orlon
Handsome Tweeds

$9.75 Part Orlon and virgin wool

$7.65 All virgin wool



C Part nylon Searalon Gabardine . . guaranteed 1 year against wear, rips or tears. Pleated or plain front **$6.40**

D Part nylon fancy check with matching self belt. Press-holding, firm-finished, wrinkle resistant. For year-round wear **$7.45**

E Nylon fortified Sheen Gabardine with twin tunnel belt loops. Wrinkle resistant, wear now and the year-round **$7.45**

He's in for pleasure . . waist-deep in comfort when he wears Fashion Tailored Dress Trousers

F Select our very finest 2-ply 100% virgin wool worsted wrinkle-shy Gabardine **$13.75**

G Luxurious year-round flannel blended of 60% wool and 40% wrinkle-shy Orlon **$9.75**

H 100% virgin wool worsted Gabardine. In pleated or plain front modeling **$8.95**

---

* Reg. trade mark for DuPont acrylic fiber

Extra durable Fashion Tailored
Reg. U.S. Pat. Off.

Proportioned-Fit year-round DRESS TROUSERS

ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

A **What a gift-buy! He's certain to like it! Magic Orlon skillfully blended with luxurious virgin wool worsted in a durable, year-round weight.** $13.50
Rates "A" for good-looks, wrinkle-resistance, crease retention and resistance to hard abrasive wear. It's the combination of 40% DuPont Orlon with 60% virgin wool worsted that gives these advantages. Orlon helps cut pressing and cleaning bills. Precision tailored with an extra-dressy matching self belt . . . the style hit of the year. Fancy check pattern adds even more dressiness. Luxury styled and luxury tailored with superior trimmings. Hollywood style continuous waistband, saddle stitched side seams, easy-working Waldes zipper fly front. Hook-and-eye fastener. Excellent for wear with sports coat. *All sizes 28 to 40-inch waist; 28 to 35-inch inseam. See How to Measure below.*
45 N 8531—Gray-blue 45 N 8532—Dark tan. Shpg. wt. 1 lb. 15 oz. $13.50

B **Colorful, Donegal-type Tweed woven of 65% virgin wool, 35% DuPont Orlon.** Shape holding, wrinkle-resistant, extra long-lived because of miracle-fiber Orlon . . . holds its shape—even on rainy days. Colorful woolly nubs, rich looking texture. Ideal gift because of its fall and winter weight. Continuous waistband with smooth-flowing double pleats, dropped belt loops. Waldes zipper. Superior tailoring. No belt. *All sizes 28 to 40-inch waist; 28 to 35-inch inseam. See How to Measure below.* $9.75
45 N 8491—Brown 45 N 8493—Blue-gray. Shpg. wt. 1 lb. 15 oz. $9.75

100% virgin wool Donegal Tweed. Same model and style as above. Expert tailoring, fine trimmings . . . truly a splendid gift at an economy price. Extremely long-wearing and always popular. Easy-working zipper fly. No belt. *All sizes 28 to 40-inch waist; 28 to 35-inch inseam. See How to Measure below.* $7.65
45 N 8528—Blue-gray
45 N 8526—Medium brown. Shpg. wt. 1 lb. 15 oz. $7.65

C **Famous Searalon Gabardine** unconditionally guaranteed one full year against wear, rips or tears or your money refunded. 21% DuPont nylon blended with 45% rayon and 34% acetate in both warp and filling yarns. 4 times more resistant to abrasive wear than ordinary all rayon gabardine. Permanently wrinkle-resistant. Resistant to non-oily spots and stains. Durably water repellent. Fine tailoring. Zipper fly. No belt. Hollywood pleated style has saddle stitching. $6.40
Hollywood Pleated Style. *All sizes 28 to 42-inch waist; 28 to 35-in. inseam. Measure below.*
45 N 8557—Gray 45 N 8555—Dark blue
45 N 8556—Gray-green 45 N 8558—Brown. Shpg. wt. 1 lb. 15 oz. $6.40
Plain Front Model. *All sizes 30 to 42-in. waist; 28 to 35-in. inseam. See How to Measure below.*
45 N 8540—Brown 45 N 8542—Gray
45 N 8539—Dark blue. Shpg. wt. 1 lb. 15 oz. $6.40

D **Part nylon fancy check with dressy, fashionable self belt.** Rayon and acetate fortified with 8% DuPont nylon for *extra* wrinkle-resistance, crease-retention and *added wear.* All-season weight makes this gift practical. Excellent tailoring. Handsomely styled with Hollywood style continuous waistband, saddle stitched side seams. Waldes zipper fly. Hook-and-eye fastener. *All sizes 28 to 40-inch waist; 28 to 35-inch inseam. See How to Measure below.* $7.45
45 N 8480—Medium brown
45 N 8479—Gray-blue. Shpg. wt. 1 lb. 15 oz. $7.45

E **Nylon strengthened Sheen Gabardine with twin tunnel belt loop styling.** Tightly woven blend of harmonizing rayon and acetate yarns for colorful 2-tone texture effect and nylon added for extra crease-retention wrinkle-resistance. Fashion Tailored detailing. Continuous waistband, twin tunnel belt loops. Set forward pockets, deep pleats, saddle stitching. Zipper. Hook-and-eye fastener. No belt. *All sizes 28 to 40-inch waist; 28 to 35-inch inseam. See How to Measure below.* $7.45
45 N 8460—Gray-green 45 N 8459—Gray-blue
45 N 8461—Dark tan. Shpg. wt. 1 lb. 15 oz. $7.45

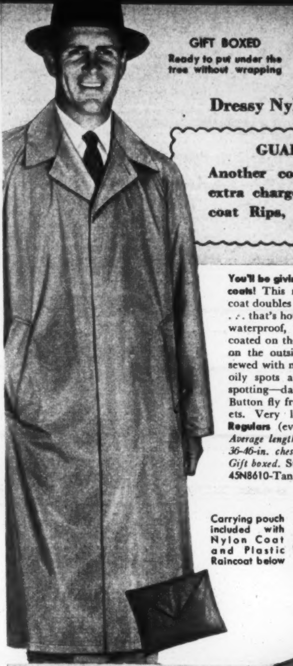
F **Select for him our finest 2-ply 100% virgin wool worsted Gabardines.** You'll marvel at the way this luxurious gabardine retains its good appearance season-after-season. Has superior shape-retention, wrinkle-resistance. The rich, full-bodied worsted yarns are 2-ply, not just one . . . in both warp and filling. Expertly detailed with finest Fashion Tailored workmanship, set-forward pockets, smooth-flowing pleats, saddle stitching, French tab at waist, hook-and-eye fastener, zip fly. Superior trimming. No belt. Proportioned-fit sizes for short, average or tall. *All sizes 28 to 40-inch waist; 28 to 35-inch inseam. See How to Measure below.* $13.75
45 N 8588—Brown 45 N 8587—Gray-blue
45 N 8585—Gray-green. Shpg. wt. 1 lb. 15 oz. $13.75

G **Luxurious crease-holding Flannels of 40% magic Orlon, 60% virgin wool.** Orlon helps to resist wrinkles—even on rainy days, holds press. Deluxe tailoring. Continuous waistband, dropped belt loops, saddle stitching, zip fly. No belt. *All sizes 28 to 40-inch waist; 28 to 35-inch inseam. See How to Measure below.* $9.75
45 N 8523—Medium gray. Shpg. wt. 1 lb. 15 oz. $9.75

Virgin Wool Flannel. Same model and style as above except no saddle stitching. Soft, supple pure wool, expertly tailored, fine trimmings. No belt. Popular for year-round wear. *All sizes 28 to 40-in. waist; 28 to 35-in. inseam.*
45 N 8520—Medium gray 45 N 8522—Med. brown. Shpg. wt. 1 lb. 15 oz. $7.95

H **100% virgin wool worsted Gabardine.** Quality and features we've seldom seen at this low price. Year-round weight. Hard-finished, wrinkle-resistant, shape and crease-retaining. Expert tailoring. Available in plain or pleated front styling. Waldes zip fly. Pleated model saddle stitched. No belt. $8.95
Plain Front. *All sizes 30 to 42-in. waist; 28 to 35-in. inseam. See How to Measure below.*
45 N 8507—Dark blue 45 N 8508—Brown
45 N 8509—Gray. Shpg. wt. 1 lb. 15 oz. $8.95
Hollywood Pleated Model. *All sizes 28 to 42-in. waist; 28 to 35-in. inseam.*
45 N 8594—Gray-green 45 N 8596—Brown
45 N 8599—Gray. Shpg. wt. 1 lb. 15 oz. *Measure below* 8.95

How to Measure: Measure waist around body over waistband with belt off. Hold tape as snug as you wish fit. Have someone take inseam measurement from crotch to length desired, usually to top of heel. Or, with or without putting them on, take measurements of an old pair of well-fitting trousers. (Be sure to button trousers before measuring waist.) *State waist, inseam sizes (tell which is waist), age, height and weight.*



GIFT BOXED
Ready to put under the tree without wrapping

Dressy Nylon Raincoat

GUARANTEED
Another coat without any extra charge to you if this coat Rips, Tears or Snags

You'll be giving him TWO coats! This nylon raincoat doubles as a feather-light topcoat . . . that's how dressy it is. Completely waterproof, too, because it's rubber coated on the inside and 100% nylon on the outside—even the seams are sewed with nylon thread. Resists non-oily spots and stains, resists water-spotting—damp cloth wipes it clean. Button fly front. Slash through pockets. Very long-wearing. *State size.* **Regulars** (even sizes) *34-46-in. chest. Average length 47 in.* **Longs** *(even sizes) 36-46-in. chest. Average length 49 inches. Gift boxed.* State regular or long. $13.50
45N8610-Tan. Shpg. wt. 1 lb. 10 oz. $13.50

Carrying pouch included with Nylon Coat and Plastic Raincoat below

MADE OF BAKELITE® Krene®

Nationally famous waterproof KRENE Plastic at Sears thrift prices!

Both coats Guaranteed
Another coat without any extra charge to you if they Rip, Tear or Snag

J **Dressy Herringbone design with full zipper front.** 100% waterproof KRENE Elasti-glass with printed and embossed design. Zip fly front. Slash through pockets, electronically sealed seams. Folds compactly into storage pouch with plastic hat cover included. Weighs only 13½ oz. yet keeps you dry and comfortable. *Gift boxed. Sizes and How to Order below.* Shpg. wt. 1 lb. 10 oz. $5.89
45 N 8615—Smoke-gray. $5.89

K **Our bestselling KRENE Plastic Raincoat.** Extra layers of plastic at all points of strain for longer wear. Simulated hand stitched snap button-fly front. Hat cover included in addition to carrying pouch. Underarm ventilator eyelets, slash through pockets. All seams electronically sealed . . lab-tested 100% waterproof. *Sizes, How to Order below.* Shpg. wt. 1 lb. 10 oz. $4.89
45 N 8620—Smoke gray. *Gift boxed.*
45 N 8622—Covert tan. *Gift boxed.* $4.89

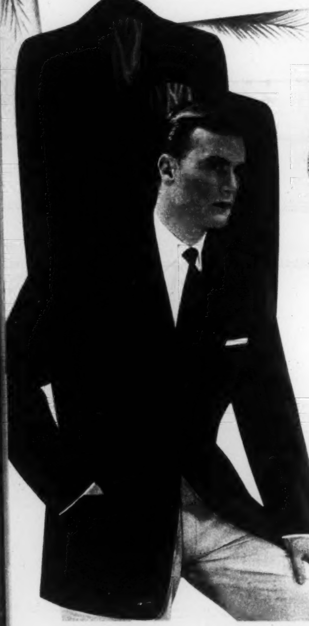
How to Order Plastic Raincoats. *State size.* **Regular:** Small (34-36-in.); medium (38-40-in.); large (42-44-in.); extra large (46-48-in.). Average length 48 in. **Long sizes:** Medium (38-40-in.); large (42-44-in.). Average length 50 in.
State chest measurement taken around body over shirt. State age, height, weight (or order same size as your suit).

FOR A MERRY
CHRISTMAS

Fashion Tailored

Sportswear

Handsome surprises that make his wardrobe brighter



Finest Corduroy Sport Coat Sears has ever offered New "Cross Wale"

Corduroy Coat

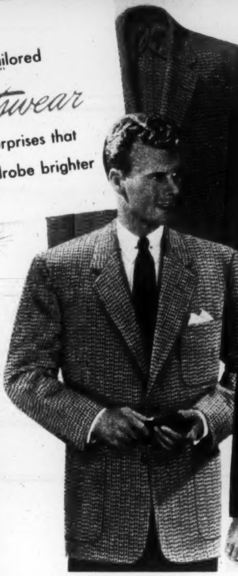
Very durable! Luxury-styled! $15⁷⁵

What a magnificent gift for him! Here's the richest-looking, longest-wearing corduroy ever made into a FASHION TAILORED coat. The cross cord creates a surface beauty unlike any we've ever offered. It's precision cut to fit just right. The 2-button, 3-patch pocket modeling rates an "A" for popularity and good-looks. It's a year-round coat . . . goes with almost any shade of trousers. Rayon lined. Superior inner construction. Shpg. wt. 3 lbs. 8 oz.

All sizes. Regulars *34 to 44-in. chest.* **Shorts** *35–42-in. chest.* **Longs** *36–44-in. chest. State chest size, taken over shirt. Also age, height, weight.*
055N8858—Maroon 055N8860–Light green
055N8859—Ginger (light tan).........$15.75

Give him a pair of harmonizing trousers to make a complete outfit. 45 N 8493 and 45 N 8491 trousers on pages 32 and 33.

055 Means shipped from Chicago, Ill. You pay postage from your mail order house.

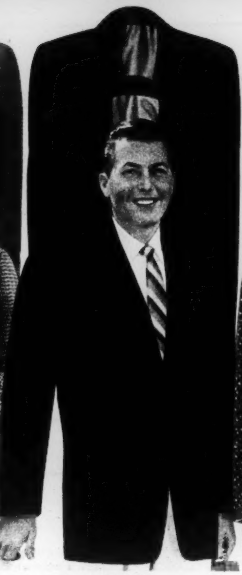


All-wool Check Sport Coat $24.95

Striking check design in luxurious, long-wearing 100% virgin wool. When he slips into this sport coat he's in for some real pleasure because it's designed for comfort—designed for long wear, too. Precision tailored in handsome 2-button, 3-patch pocket styling, easy-draping lines that are sure to please him. Sheds wrinkles. Ideal for year-round wear. Deluxe FASHION TAILORED detailing including smooth, rayon lining, skillfully made inner construction.

All sizes. **Regulars** *34 to 44-in. chest.* **Shorts** *35–42-in. chest.* **Longs** *36 to 44-in. chest. State chest measurement taken over shirt. Also age, height, weight.*
055N8830—Gray
055N8832—Tan. Wt. 3 lbs. 8 oz. $24.95

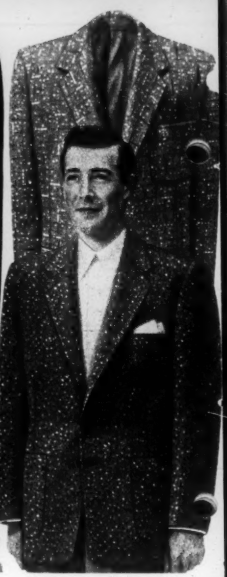
Wear with 45 N 8587, 45 N 8588 and 45 N 8585 Trousers on pgs. 32 and 33.



Dressy Corduroy Sport Coat $9.88

Here's where a little money makes a big gift showing. Such a tiny price tag for luxurious, year-round pin-wale corduroy. Nothing looks so good as handsomely styled corduroy that fits perfectly. This 2-button front, 3-patch pocket coat is guaranteed to fit just right because of the expert FASHION TAILORED *detailing* that goes into its making. Lined with durable rayon. Shape-holding inner construction. All sizes. **Regulars** *34 to 44-in. chest.* **Longs** *36 to 44-in. chest. State chest measurement taken over shirt, age, height, weight.* Shpg. wt. 3 lbs. 8 oz.
45 N 8806—Dark green
45 N 8807—Ginger (light tan)
45 N 8805—Maroon............$9.88

Wear with guaranteed Searalon Gabardine trousers on pages 32 and 33 as a complete harmonizing sports outfit.



All-wool Tweed Leisure Jacket $15.75

Luxurious 100% virgin wool. Long staple yarns expertly loomed for added wear, rich-texture, resiliency. Year-round, wrinkle-shy, "crash" type tweed is colorful, robust-looking. Precision tailored 2-button front, easy-draping model looks as though it might have been hand-cut. Actually, it's tailored just as a fine suit coat with many of the details found usually on much more expensive coats. Smooth lined with durable rayon. Sturdy inner construction for shape-retention.

Even sizes Regulars. *34-in. to 46-in. chest.* **Longs** *36-in. to 46-in. chest. State chest size taken over shirt. Also age, height, weight.*
45 N 8923—Tan. Shpg. wt. 3 lbs. 8 oz.
45 N 8921—Gray..............$15.75

Wear with 45 N 8461 and 45 N 8459 Trousers, pages 32, 33.

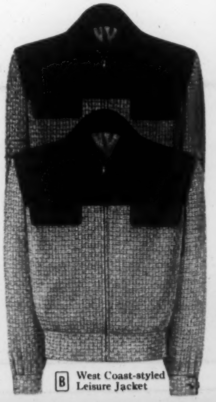
055 Means shipped from Chicago. Ill. You pay postage from your mail order house.

A New! Cross cord corduroy jacket

Dress Zip Jackets

$12.50 **A New Cross Cord Corduroy Zipper Dress Jacket.** Extra-durable, wrinkle-resistant. 2 flap pockets, elastic knit insert at waist, adjustable cuffs, rayon lining, full zipper. **Even sizes.** *Regulars* 34–46-in. chest. *Longs* 36–46-in. chest. *State chest taken over shirt. Also age, height, wt.*
45N8926—Gray-blue. Wt. 2 lbs. 4 oz.
45N8928—Brown...........$12.50

B Part-nylon West Coast-style Leisure Jacket. $9.95 Dressy "box" check, adjustable cuffs, elastic waistback, 2 breast pockets with solid color flaps, full zipper. Long-wearing rayon, acetate, nylon. **Even sizes.** *Regulars* 34–46-in. chest. *Longs* 38–46-in. chest. *State chest taken over shirt. Also age, height, wt.*
45 N 8906—Brown. Wt. 2 lbs. 12 oz.
45 N 8908—Blue......Only $9.95



B West Coast-styled Leisure Jacket

SEARS SAYS: *"Order Early"*

UNCLE SAM SAYS: *"Mail Early"*

★ Christmas giving can have an added pleasure if we take pleasure in our shopping, if we avoid the last minute rush, the risk of disappointment, the possibility of delay.

★ There's no place like home to do your Christmas shopping. There's no place like Sears to save.

★ Now, while it is still early, select your gifts in comfort. Plan for everyone on your Christmas list and choose in leisure just the right gift for everyone from Granddad to the newest arrival in your family.

★ It's so much fun when you do it the easy Sears mail order way. And it's even more fun when you order early from Sears, giving yourself plenty of time to have your gifts ready, wrapped, tied and sealed in the gay colors that say merrily, "A Merry Christmas."

★ This year plan to shop early and mail early. Shop early and you get the advantage of wide assortments, of clean, fresh, sparkling merchandise—the very best the market affords. Mail early and you insure prompt and accurate delivery of your packages. Congestion of mail is bound to overtax both transportation and postal services. No matter how eager our postmen may be to handle all Christmas mail before Christmas there is a limit to their physical ability. They can't do the impossible. Help them and yourselves by mailing early—really early—today.

We do sincerely
wish you
A Merry Christmas

A
ONLY
$31.95 Cash
$3.50 Down
B
ONLY
$27.95 Cash
$3.00 Down

Remember! Sears luggage prices INCLUDE the 20% Federal tax!

SPECIAL! FOR MEN ONLY!

New, Top Grain Cowhide Cases.

It takes top grain cowhide to make really handsome luggage. Only top grain cowhide has gleaming good looks that improve with age. Only top grain cowhide can "feel" and actually be so luxurious. And the prices are LOW!

With these cases you get smart new styling. Look at the square ends . . the ever-so-slightly raised ridge all around the sides and top. Satin finish polished brass plated hardware adds to the fine appearance.

The Two-Suiter, every man's favorite because it's roomy enough for shoes and haberdashery—as well as two suits. The lining is neat linen crash. There are 2 hangers on a hanger post that will keep hangers in place always. An elastic strap hooks across the case to tie down the traveler's suits. A follower board keeps suits neat and clean. Snap-down stiff center divider of fiber covered with linen crash and bound with plastic . . has accessory pocket.

The Companion Bag makes a handy extra case or short-tripper. It is linen crash lined. Has snap-down center divider with accessory pocket.

Construction is soft-side type with strong, yet lightweight steel frames. Double handles. Corners are capped with extra leather. Bottom studs.

Both cases match perfectly. They're a beautiful saddle tan color.

A 6 N 09443LME—**Two-Suiter.** 24x18x8¼-in. Shpg. wt. 12 lbs. $31.95

B 6 N 09444ME—**Companion Bag.** 21x13¾x7½-in. Shpg. wt. 8 lbs. 27.95

$56.95 Cash
C $6.00 Down
SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS LABORATORY APPROVED
$54.95 Cash
$5.50 Down
D
E
$45.95 Cash
$5.00 Down

A 4-Star Feature! Best Leather Cases!

Made with Texas Saddle Leather—*none finer used in luggage.* We believe there's no finer men's luggage value anywhere. **See Fall General Catalog for full description.** Steel frames. Molded hard fiber ends. Scuff-proof corner stud plates. Solid brass hardware. Tan cotton gabardine linings. **Colors:** coppertone (reddish-brown), saddle tan. *State color.*

C 6 N 09430LME-**2-suiter.** 24x18x8 in. Shpg. wt. 16 lbs. . . $56.95

D 6 N 09434LME-**1-suiter.** 24x18x6½ in. Shpg. wt. 12 lbs. $54.95

E 6 N 09431ME—**Companion.** 21x14x7½ in. Wt. 11 lbs. . $45.95

Vinyl covered cases with steel frames

Coverings have glossy, leather-like finish. They're latex impregnated backing coated with vinyl to resist scratches, stains, dirt. New polished brass-plated locks. Saddle stitched handles have metal core. Cases have steel frames. Linen crash linings. Both have center divider of fiber, covered with linen crash and plastic bound. Divider in 2-suiter has tie-bar. 2-suiter has 2 hangers, follower board. *State color:* coppertone or saddle tan.

F 6 N 09465LME—**2-suiter.** 24x18x8 in. Shpg. wt. 12 lbs. . $22.95

G 6 N 09466ME—**Companion.** 21x14¼x8 in. Wt. 8 lbs. . $19.95

F $22.95 Cash
$2.50 Down
$19.95 Cash
G $2.00 Down

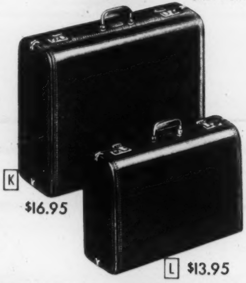
H
$34.95 Cash
$3.50 Down
J
$26.95 Cash
$3.00 Down

Matched top grain cowhide luggage

Coverings are smooth, rich top grain cowhide. Analine dyed coppertone color. English style square ends with double stitching at joints. Massive brass-plated hardware has rich satin finish. Center lock. Bench made top grain cowhide handles. Steel frame construction. Patented scuff-proof corner stud plates. Linen crash linings.

H 6 N 09435LME—**2-suiter.** Two hangers. Center divider. 2 dust curtains. Laundry pocket. 23½x18x8 inches. Shipping weight 12 pounds. *$3.50 down*. $34.95

J 6 N 09436ME—**Companion.** 20½x14¼x8 in. Wt. 8 lbs. . . $26.95



Vinyl covered cases with wood frames

Here's our popular drumside luggage. Good looking covers of latex impregnated backing coated with wear fighting vinyl plastic. Wipe clean with damp cloth. Tough vinyl plastic bindings. Polished brass-plated locks. Streamlined handles. Cases have wood frame construction. Cotton houndstooth linings. Both have snap-down center divider. 2-suiter has follower curtain . . 2 hangers on ball bearing hanger post. Coppertone color.

K 6 N 09460LME—**2-suiter.** 24x18x8½-in. Shpg. wt. 11 lbs. $16.95

L 6 N 09461ME—**Companion.** 21x14x7½-in. Wt. 8 lbs. . . $13.95

M $15.95
N
$21.95 Cash
$2.50 Down
On easy terms
P $8.75

R $2.44
T $4.49
S $3.49
V $6.39

$21.95 Cash
$2.50 Down
On easy terms

Leather Gladstones . . Club Bag

Gladstones. All-purpose bags. Strong, yet lightweight steel frames. Leather straps have roller buckles. Leather handles. 24x13½x8-in. size.

M 6 N 09473LE—**Walrus-grained Split Cowhide.** *State color:* black, or brown. Shpg. wt. 12 lbs. $15.95

N 6 N 09474LE—**Smooth-grained Split Cowhide.** Center divider. Brown color with brass-plated hardware. Shpg. wt. 12 lbs . $21.95

P **Club Bag.** Vinyl plastic covering fights wear. Plastic handles. Zipper closing. Brass plated lock. Ginger (reddish-brown) color.
6 N 09470E—18x9½x11½ in. size. Shpg. wt. 6 lbs. $8.75

Low Priced Zipper Bags

All rubberized inside to repel water . . . wire frames . . . brass studs.

R **16-in. red cotton plaid bag.** Black plastic bindings, handles.
6 N 9390E—16x7½x9¾-in. size. Shpg. wt. 3 lbs. . . . Only $2.44

S **18-in. bag with duck sheen cover.** *State color:* brown or blue.
6 N 9311E—18x9x10½-in. size. Shpg. wt. 3 lbs. . . . . .Only 3.49

14-in. bag, as above. (Not shown). Smaller. No name tab. *State color.*
6 N 9310E—14x7x9½-in. size. Shpg. wt. 2 lbs. Our lowest priced $2.35

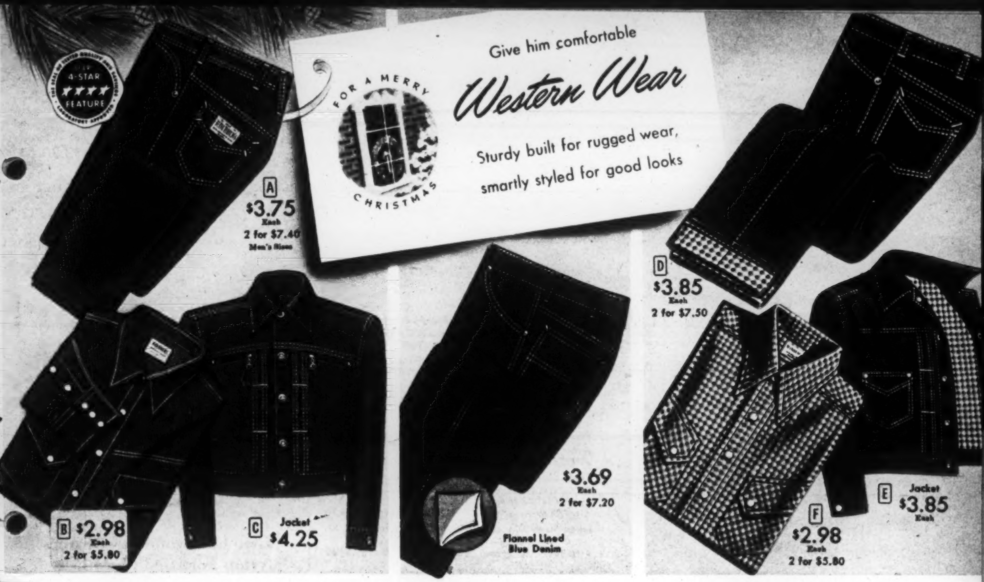
T **18-in. bag covered with DuPont Nylon.** *State:* maroon or blue.
6 N 9312E—18x8½x10-in. size. Shpg. wt. 3 lbs. 8 oz. . .Only $4.49

V **Two-compartment bag.** Zip side opening for pocket. Duck cover.
6N9335E-19¾x9¾x11-in. *State:* blue, brown. Wt. 4 lbs. 8 oz.$6.39

Popular B-4 Bag

Holds 4 suits. Outside zipper pockets for shoes and accessories. Interior pocket. 2-ply duck cover is rubberized inside to repel water. Lightweight frame of vulcanized fiber. Top grain cowhide handle. Plastic binding and top plate. 2 hangers included. Swivel hanger hook. Closed size 24x18x11 in. *State color:* air force blue or army brown.

6 N 09301LE—Wt. 9 lbs. . . . $21.95



Give Him a Complete Set of these Comfortable Roebuck Western Denims

A **Roebucks 4-Star Feature 11-oz. Rider Jeans.** Guaranteed the finest Western jeans you've ever worn or your money back! Rugged coarse weave 11-oz. blue denim. Sanforized; fabric shrinkage 1%. Special U-shaped crotch won't bind or chafe. Zip fly; triple-ply non-curling waistband. Double-faced, bar-tacked hip pockets. **Important:** Roebucks are made to wear lower on hips, Western style. Be sure to measure waist 1½ inches lower than regular belt line. *State waist and inseam; tell which is waist.*

51 N 876—Young Men's Sizes. *Waists* 28 and 29 in.; *inseams* 30, 32, 34 inches. Shpg. wt. 1 lb. 9 oz. . . . . Each **$3.45; 2 for $6.80**

51 N 877—Men's sizes. *Waists* 30, 31, 32, 33, 34, 36, 38, 40, 42, 44 in.; *inseams* 30, 32, 34, 36 in. Wt. 1 lb. 11 oz. . . . Each **$3.75; 2 for $7.40**

B **Roebuck Denim Shirt.** 7-oz. denim; Sanforized, shrinkage 1%. Yoke back, long tails. Rustproof snap fasteners. *State half size* (neck) 14 to 17 in.; *sleeves*: short (32); med. (33½); long (35) in.

41 N 5340—Deep blue. Shpg. wt. 1 lb. 7 oz. Each **$2.98; 2 for $5.80**

C **Roebuck Jacket** of Sanforized 11-oz. coarse weave denim; shrinkage 1%. Pleated front. Zipper pockets. Brass Flexo buttons. Unlined. Average length 22½ in. *State even chest* 34 to 46 in.

51 N 878—Blue denim. Shpg. wt. 2 lbs. 2 oz. **$4.25**

Fully lined for warmth and so easy to wash!

First introduced last winter and the response was tremendous! It's the winter work pants men have waited for—low-priced flannel lined denim bandtops. Here's real comfort . . . warm yet not bulky. No need to wear 2 pants on winter jobs. Easy to wash—both the denim and the lining are Sanforized; won't shrink over 1%. Provide a full 15-oz. per square yard protection. 8-oz. denim (10-oz. per sq. yd.) . . lined with 5⅓-oz. gray cotton flannel. Full cut for freedom of action. Triple-stitched with tough orange thread. Reinforced at pocket corners—copper rivets in front; bar-tacks in back. Button fly; snap fastener at waistband. 2 front and 2 hip pockets; coin pocket and handy rule and pliers pocket. Yoke back. Wash separately. *State even waist size* 30 to 44 inches; *even inseams* 30 to 34 inches. *State waist and inseam; tell which is waist.* Shipping wt. 2 lbs. 2 oz.

51 N 9—Blue. . . . . . . Each **$3.69; 2 for $7.20**

Flannel-lined Western Jeans with Jacket to match

D **Flannel-lined Western Jeans.** Fully lined with 5⅓-oz. cotton flannel in small red and black checks. Jeans are full 8-oz. denim (10-oz. per sq. yd.) Both fabrics Sanforized; shrinkage 1%. Waldes zip fly, snap fastener waistband. Western-type hip pockets. If turn-up is desired, order 2 in. longer than normal inseam. Wash separately. *State even waist size* 28 to 38 in.; *even inseam* 30 to 36 in.; *tell which is waist.*

51 N 863M—Blue. Shpg. wt. 2 lbs. . . Each **$3.85; 2 for $7.50**

E **Matching Flannel-lined Western Jacket.** Denim and lining same as in jeans above. 5 snap fasteners on front. Stitched down front pleats. Western-type panel back. 2 patch pockets. Wash separately. *State even chest size* 34 to 44 in.

51 N 893M—Average length 22½ in. Shpg. wt. 2 lbs. Ea.**$3.85**

F **Roebuck Checked Denim Western Shirt.** Styled, made in Texas of tough, soft-texture, 5-oz. checked denim. Rustproof snap fasteners down front, on flap pockets, cuffs. Interlined collar. Western-type wide yoke back. Sanforized; fabric shrinkage 1%. Washable. *State half sizes* (neck) 14 to 17 in.

41 N 5350—Black and white check. Shpg. wt. 1 lb. 6 oz.

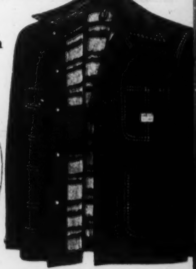
41 N 5351—Red and black check. . . . Each **$2.98; 2 for $5.80**

Blanket Lined 8-oz. Denim

$4.84

Regular Sizes

Extra tall, large sizes available



Hercules Blanket-lined Jackets . . . Coats

Super Denim Jacket. **$5.40** Sanforized 9⅔-oz. blue denim; shrinkage 1%. 16-oz. Blanket cloth lining of 60% reused wool, 40% cotton; shrinkage 2%. Zip front. Side tabs. Wash alone. Rustproof stainless steel hardware. Average length 24½ inches. *State even chest* 36 to 48 inches.

51 N 653—Wt. 2 lbs. 9 oz. **$5.40**

10-oz. Duck Jacket. **$5.49** Sanforized; fabric shrinkage 1%. Lined with 16-oz. blanket cloth of 60% reused wool, 40% cotton; shrinkage 2%. Zip front. Wash separately. Average length 25½ in. Corduroy collar. *State even chest* 34 to 48 in. Seal (dark) brown.

51 N 179—Wt. 2 lbs. 6 oz. **$5.49**

10-oz. Duck Coat. **$5.98** Sanforized cotton duck outside; shrinkage 1%. 16-oz. blanket cloth lining of 60% reused wool, 40% cotton; shrinkage 2%. 4 outside pockets, 1 inside. Average length 31 in. Wash separately. *State even chest* 34 to 48 in. Seal (dark) brown.

51 N 152—Wt. 2 lbs. 14 oz. . . . **$5.98**

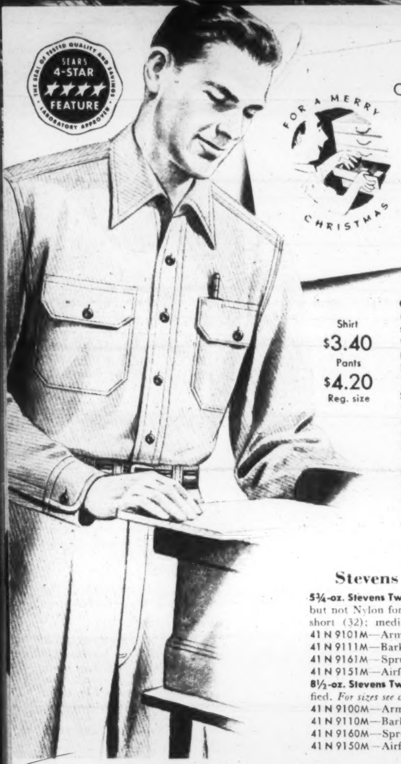
Sanforized 8-oz. blue denim; shrinkage 1%. 16-oz. blanket cloth lining of 60% reused wool, 40% cotton; shrinkage 2%. Corduroy collar. 4 outside pockets, 1 inside. Average length 31 in. Wash separately. Shpg. wt. 2 lbs. 14 oz.

51 N 150—*State even chest size* 34 to 48 in. **$4.84**

51 N 161—For Tall Men. Body, sleeves extra long. *State even chest* 38 to 48 in. Shpg. wt. 3 lbs. 2 oz. **$5.24**

51 N 162—Extra Large. Cut extra full in chest. *State even chest sizes* 50, 52, 54 in. Shpg. wt. 3 lbs. 6 oz. **$5.74**

HOW TO MEASURE for Jackets and Coats. Measure around fullest part of chest, over most prominent part of shoulder blades in back. Measure over garments usually worn underneath. Number of inches is your chest size.



Shirt
$3.40
Pants
$4.20
Reg. size

On the job . . in home workshops

Roughshod*

Army Twills wear longer because they're *Fortified with Nylon!

Our Best Army Twills. Tightly woven cotton fabric fortified with 12% Virgin Nylon gives 50% more abrasion resistance than regular carded cotton army twill. Reinforced boatsail drill pants pockets.

Hercules improved graduated patterns cut full to fit better throughout. Sanforized; fabric shrinkage 1%. Washfast colors won't fade or stain.

Shirt. 6-oz. weight. Interlined collar. Button-down flap pockets. Long "stay-in" tails with non-rip side gussets. *Half sizes* 14 to 17 inches. *Sleeve lengths* short (32); medium (33½); long (35) inches. *State neck size and sleeve length.* Shpg. wt. 1 lb. 1 oz.
41N9251M–Army tan **41N9261M**–Silver gray . **$3.40**

Pants. 8½-oz. weight. Reinforced pockets. Bar-tacked at critical strain points. Zip fly. Cuffs. *For sizes see chart at bottom of page.* Shpg. wt. 1 lb. 10 oz.
41N9250M–Army tan **41N9260M**–Silver gray . **$4.20**

Large Sizes. *State waist* 46, 48, 50 in.; *inseam* 30, 32, 34 in.; *tell which is waist.* Shpg. wt. 1 lb. 12 oz.
41N9252M–Army tan **41N9262M**–Silver gray . **$4.60**

Stevens Twist Twill Matched Outfits

5¾-oz. Stevens Twist Twill Shirt with Shape-Set collar. Similar to above but not Nylon fortified. *Half sizes (neck)* 14 to 16 inches. *Sleeve lengths* short (32); medium (33½); long (35) in. *State neck, sleeve length.*
41 N 9101M—Army (med.) tan **41 N 9121M**—Silver (med.) gray
41 N 9111M—Bark (dk.) tan **41 N 9131M**—Charcoal (dk.) gray
41 N 9161M—Spruce (med.) green **41 N 9141M**—Postman (med.) blue
41 N 9151M—Airforce blue. Shpg. wt. 1 lb. 2 oz. **$2.69**

8½-oz. Stevens Twist Twill Pants. Similar to above, but not Nylon fortified. *For sizes see chart at bottom of page.*
41 N 9100M—Army (med.) tan **41 N 9120M**—Silver (med.) gray
41 N 9110M—Bark (dk.) tan **41 N 9130M**—Charcoal (dk.) gray
41 N 9160M—Spruce (med.) green **41 N 9140M**—Postman (med.) blue
41 N 9150M—Airforce blue. Shpg. wt. 1 lb. 10 oz. **$3.39**

$1.98
Each
buy 2 for
$3.80

Give him wonder-wearing Nylon Fortified Chambray

Introduce him to the greatest chambray work shirt we've ever seen—Hercules Roughshod Chambray. Packed with super wear—Cotton fortified with 14% Virgin Nylon. Sold exclusively by Sears. Actual laboratory tests prove this Hercules fabric gives over 50% more resistance to abrasion than any same weight all cotton chambray . . . more wearing power than even the heaviest weight all cotton chambray! Union made. Has long "stay in" tails, full cut body, triple-stitched main seams, double shoulder yoke, roomy pockets, interlined collar. Medium heavyweight fabric, 4.45-oz. per square yard, is Sanforized; will not shrink over 1%. Wash separately. Iron on low cotton setting. *State half size* (neck) 14 to 17 inches. Shipping weight each 14 ounces. *Buy two and save 16c.*
41 N 5404—Blue . . . . Each **$1.98; 2 for $3.80**

OUR FINEST WORK PANTS FABRICS

ORLON AND RAYON
$10.95

ROUGHSHOD SATEENS
$5.75

ROUGHSHOD WHIPCORDS
$4.65

RUGGED CORDUROY
$4.85
Each

Union-made Whipcords of 90% Orlon—acrylic fiber—Du Pont Reg. T. M.—and 10% rayon. Looks like wool, washes like cotton. 4 times more rub-resistant than cotton army twills. Washfast; fabric shrinkage only 1%. Iron on rayon setting. Tough 9-oz. per sq. yard fabric of strong 2-ply yarns. Bar-tacked. Heavy duty zip fly. Boatsail drill pockets. *State even waist size* 30 to 44 inches; inseam 29 to 34 in.; *tell which is waist.* Shpg. wt. 1 lb. 13 oz.
41 N 5785—Forest (dk.) green
41 N 5786—Cadet (dk.) blue
41 N 5787—Oxford (dk.) gray . . **$10.95**

Nylon fortified fabric makes wear news with work pants of tightly-woven 9-oz. combed cotton sateen fortified with 11% virgin Nylon. Wear-packed, mercerized 2-ply yarns. Bar-tacked strain points. Sanforized; fabric shrinkage 1%. Washfast, vat-dyed colors. Reinforced boatsail drill pockets. Zip fly. Cuffed bottoms. Iron on low cotton setting. *For sizes see chart below—state waist and inseam, tell which is waist.* Shpg. wt. 1 lb. 12 oz.
41 N 5725—Army (medium) tan
41 N 5726—Charcoal (dark) gray
41 N 5727—Spruce (dk.) green . . **$5.75**

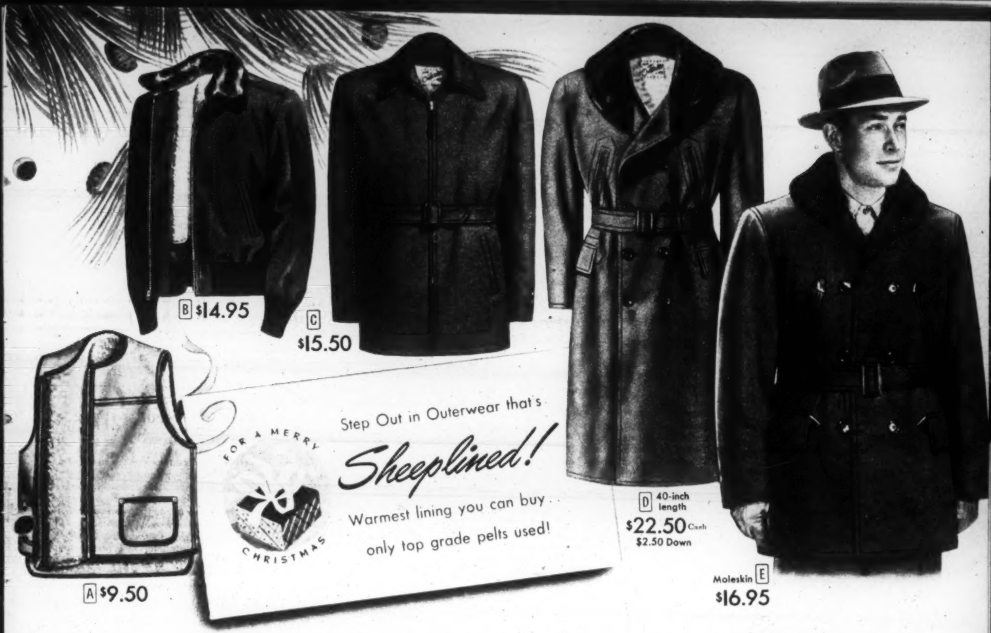
Fortified with 17% Virgin Nylon in wearing surface . . . blended with strong cotton yarns to give amazing wear-resistance! Finest whipcord work pants we've ever sold! Bar-tacked at vital strain points. Reinforced boatsail drill pocket bottoms woven 28% heavier in wearing surface. Zipper fly. Sanforized; fabric shrinkage 1%. Wash separately. Iron on low cotton setting. *Waist size* 30, 31 with *inseams* 29 to 32. *Waist sizes* 32, 33, 34, 36, 38 with *inseams* 29 to 34. *Waist sizes* 40, 42, 44 with *inseams* 30, 32, 34. *State waist and inseam; tell which is waist.* Shipping weight 2 lbs.
41 N 5713—Oxford (dk.) gray **$4.65**

Heavyweight 13-oz. Corduroy, tightly woven with eleven broad wales to the inch. Carefully tailored—inside seams serged, pressed open . . . won't fray or ravel. Bartacked at points of strain. All five pockets of genuine 2.50-oz. boatsail drill. Zipper fly; cuffed bottoms. Comes in same sizes as Roughshod whipcord pants (41 N 5713) at left plus 29-inch waist; *tell which is waist.*
41 N 5704—Navy blue. Shpg. wt. 2 lbs. 2 oz.
41 N 5705—Dark brown **$4.85**

MATCHED SET PANTS COME IN THESE SIZES

State waist and inseam; tell which is waist.

Waist Sizes	Inseam Sizes
29, 30, 31, 32, 33, 34, 36, 38 inches	29 to 34 in.
40, 42, 44 inches	30, 32, 34 in.



Keep warm in a Sheeplined Vest or B-15 Jacket

A **Natural Pelt Vest** of selected, long-napped sheepskins. Thick fleece extends clear to outside edges. Extension at back reaches 25½ inches for extra protection. Patch pockets of sheepskin pelts reinforced at corners with rivets anchored to leather squares. Zip front. *State chest size* small (34-36); medium (38-40); large (42-44); extra large ~~(46) inches~~.
41 N 1502—Shipping weight 1 lb. 10 oz....... $9.50

B **B-15 Bomber Style Jacket** of tough cotton moleskin cloth lined with selected sheepskin. Dyed mouton processed lambskin collar. Sleeves lined with warm blanket ~~cloth of 40%~~ reused wool, 60% cotton. Zip front. Snug-fitting knit waistband and cuffs of 50% wool, 50% cotton. Double-welt slash pockets. Average length 26 in. *State even chest size* 36 to 48 in.
41 N 1555—Seal brown. Shpg. wt. 4 lbs. 3 oz.. $14.95

Water-repellent Moleskin Surcoat

C **We've combined the warmth of sheepskin** with the rugged wear of tightly woven cotton moleskin to bring you an outstanding surcoat value. Heavy brown moleskin outer fabric is treated to repel water. Natural sheepskin lines body. Sleeves lined with 8-oz. reprocessed wool quilted to lustrous rayon. Button-on 2-piece detachable belt. Knit inner wristlets of 50% wool, 50% cotton. Plain back, elastic shirring at sides. Average length 31 in. *State chest size* 36 to 48 inches. Shpg. wt. 5 lbs. 6 oz.
41 N 1580—Brown....... $15.50

Warm, handsome Moleskin Ulster

D **Popular from coast to coast!** Rich brown cotton moleskin outer fabric takes punishing wear. Entire upper body lined with selected, soft sheepskin pelts. Extra layer of moleskin cloth extends below pelt to bottom. Sleeves lined with 16-oz. blanket cloth of 40% reused wool, 60% cotton. Knit cotton inner wristlets. Full belt. 4 pockets. Dyed mouton-processed lamb collar. *State even chest size* 36 to 48 in.
41 N 1597—40 inches long. Shipping weight 6 lbs. 8 oz... $22.50
41 N 1598—48 inches long. Shipping weight 7 lbs. 6 oz... $28.50

Wind-resistant Coats in Moleskin or Corduroy

E **Heavyweight champions for warmth and wear!** Rugged outer fabrics resist wind. Sheepskin lining seals in body warmth. Sleeves lined with warm blanket cloth of 40% reused wool, 60% cotton. Snug knit inner wristlets. Big, brown dyed mouton-processed lambskin collar. Double breasted; full belt. Two flap pockets and 2 muff pockets reinforced at corners with leather. Average length 36 in.

Water-Repellent Cotton Moleskin Coat. Extra tightly woven, strongly stitched. Armholes have reinforcing shield. *State even chest size* 36 to 48 in.
41 N 1593—Dark brown. Shpg. wt. 5 lbs... $16.95

Heavy Thickset Corduroy Coat (not shown). Made of heavy 13 oz. per square yard corduroy. Reinforced armholes. *State even chest size* 36 to 48 inches.
41N1596–Dark brown. Shpg. wt. 6 lbs. 2 oz. $21.00

Get head to hip protection in BIG, BURLY STORM PARKAS

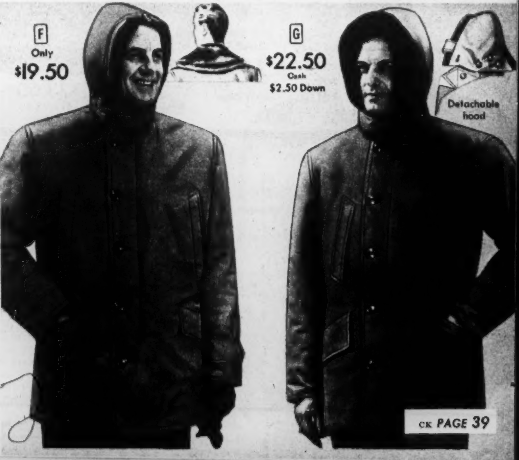
Defies roughest cold . . sheds rain

F **Look! Now you can own a parka with a hood that turns down** to become a good looking fur collar of dyed mouton-processed lambskin. Turn the hood up, zip it, and you're fully protected from stinging winds. Hood has comfortable drawstring adjustment and neck strap to seal out cold. Rugged cotton poplin outer fabric resists rain. Lined throughout with 16-oz. reprocessed wool quilted under rayon. Zipper closure under button fly front. 4 pockets. Elastic shirring across back. Knit inner wristlets of 50% wool, 50% cotton. Average length 33 in. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); extra large (46) inches.
41 N 4965—Red. Shpg. wt. 6 lbs.
41 N 4966—Light tan.......... $19.50

Fur-lined Hood is detachable!

G **Authentic B-9 Army-Style Artic Parka** with 100% Nylon lining quilted to heavyweight 16-oz. reprocessed wool. Outer shell of 9-oz. vat-dyed combed cotton sateen that's ZELAN treated to resist rain. Knit inner wristlets of 50% wool, 50% cotton. Detachable hood lined with dyed mouton-processed lamb, has chin strap, adjustable drawstring. Button fly front over zip closure. 2 lower flap pockets, 2 storm pockets. Elastic shirring in back. Average length 33 inches. *State chest size* small (34-36); medium (38-40); large (42-44); extra large (46-48) inches. Shipping weight 6 lbs.

Only $2.50 Down on Easy Terms.
41 N 4963—Olive drab...... $22.50



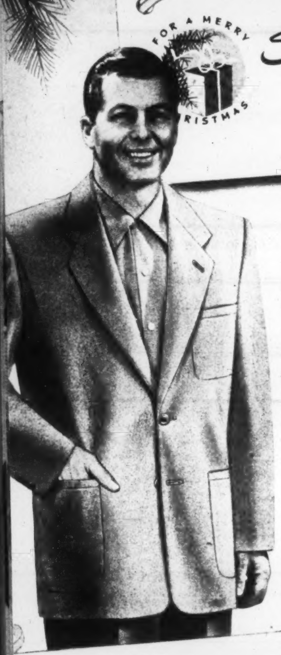
HOW TO MEASURE OUTERWEAR: Measure around fullest part of chest, over most protruding part of shoulder blades in back. Measure over garments usually worn underneath, such as sweater. Number of inches is your chest size.

Order Regularly to get Sears Catalogs Regularly

California styled and made

Supple Suedes

Velvet soft to the touch, tough premium leathers!

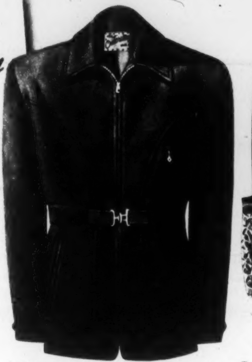


Nothing so fine . . so wanted by men as a rich Suede Casual!

in beautiful Sand-tone $32.50 Cash $3.50 Down

Watch him smooth his hand over the rich-textured, soft suede leather . . . then, as he slips the coat on, notice its handsome, comfortable drape . . . the smart easy roll of the lapels . . . the sharp 2-button styling . . . the casual, fashion-wise patch pockets. See the lustrous high-count rayon lining that extends throughout the garment. Inspect the stitching—note how well tailored this Hercules masterpiece is. Cut full from hand-matched premium quality suede leather with not a scratch or blemish. Water repellent and spot resistant! Button trim on cuffs. Average length 31 inches. Here is the aristocrat of casual wear, styled and made in California—the perfect gift! *State even chest size* 36 to 46 inches.

41 N 3705—Sand-color (light) tan. Shpg. wt. 3 lbs. 8 oz. . . Each $32.50

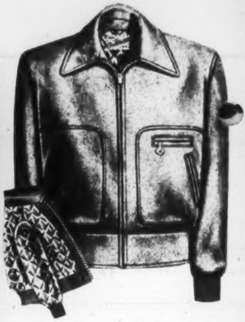


Hip length Surcoat

$26.95 Cash
$3.00 Down

Here's soft, supple suede leather at its best. A Hercules jacket you'll be proud to wear for all your leisure-time activities. Smartly tailored—you get the luxurious comfort of suede with smooth-fitting rayon lining. Panel front, full length zipper. Two slash pockets, zip cigarette pocket. Self-adjusting front belt, anchor-type buckle. Button trim on cuffs. Set-in coat-type sleeves have padded shoulders. Comfortably cut over full, proportioned-to-fit sizes. Average length 30 in. Shpg. wt. 3 lbs. 13 oz. *State even chest size* 36 to 46 inches.

41 N 3704—Chestnut (dark) brown . $26.95



Quilted lined Suede Blouse

$21.95 Cash
$2.50 Down

Velvet soft premium quality suede leather—the jacket every man dreams of owning . . . luxurious yet strong as iron. No blemishes or scratches, only best quality used. Boldly styled suede jacket is lined with 4-oz. reprocessed wool quilted to high count rayon. Keeps out cold, holds in body warmth. Zip front, cigarette pocket. Vertical slash pockets with corded trim. Knit cuffs and waistband of 50% wool, 50% cotton. Average length 25 in. Wt. 3 lbs. 10 oz. *State even chest size* 36 to 46 inches.

41 N 3506—Sand-tone (light) tan
41 N 3509—Dark blue $21.95

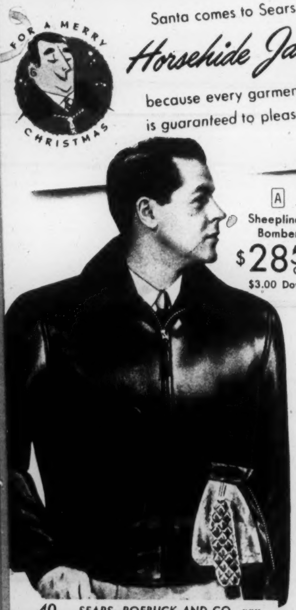
HOW TO MEASURE: Pass tape measure around largest part of chest (expanded) over garments usually worn underneath. Number of inches is size.

Santa comes to Sears for

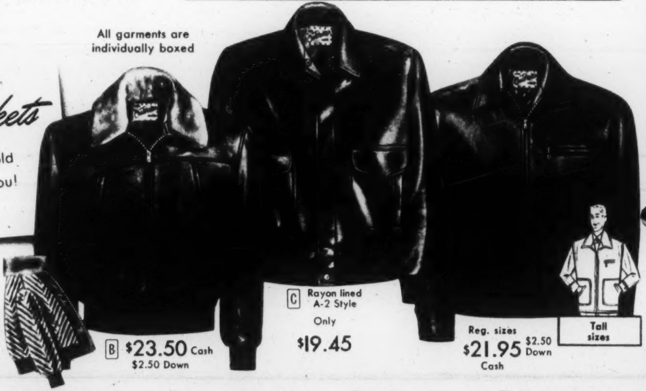
Horsehide Jackets

because every garment sold is guaranteed to please you!

All garments are individually boxed



A Sheeplined Bomber $28.50 Cash $3.00 Down



B $23.50 Cash $2.50 Down

C Rayon lined A-2 Style Only $19.45

Reg. sizes $21.95 Cash $2.50 Down

A Sheeplined

Our huskiest and warmest Hercules B-15 Bomber jacket—tailored from the finest grade tanned horsehide money can buy! Body lined with warm sheep's wool—select quality with thick, fluffy fleece; sleeves lined with rayon quilted to 4-oz. reprocessed wool. Dyed mouton-processed lamb fur collar. Knit wristlets and bottom of 50% wool, 50% cotton. Zip front; 2 slash pockets with corded trim. Corduroy inside facings. Average length 26 inches. Shipping weight 5 lbs. 10 oz. *Please state even chest size* 36 to 46 inches.

41 N 3553—Brown. . . $28.50

B Quilt Lined!

Let those icy winter winds blow—you'll be warm as toast in this Hercules B-15 Bomber jacket. Lined throughout with 4-oz. reprocessed wool quilted under rich rayon. Long-wearing, scuff-resistant horsehide in latest styling—yoke front with 2 slash pockets set into welt seam that extends to shoulder yoke. Dyed mouton-processed lamb collar. Easy-working zipper front. Waistband and cuffs knit of 50% wool, 50% cotton. Jacket cut over full, roomy sizes. Average length 26 inches. Shipping wt. 5 lbs. *State even chest* 36 to 46 in.

41N3561–Deep brown $23.50

C A-2 style

Amazing low price for a popular A-2 style jacket made from best grade front quarter horsehide—toughest jacket leather you can buy! Cut full and roomy for action-free comfort. Waistband and cuffs knit of 50% wool, 50% cotton. Plenty of pocket space—2-way pockets combine "handwarmers" over security pockets with snap fastened flaps. Zip front has overlapping fly. Snap fastener neck closure. Lustrous rayon lining. Average length 26 in. Shpg. wt. 4 lbs. 3 oz. *State even chest size* 34 to 48 inches. Order now!

41N3421–Deep brown $19.45

D Short Jacket

Ideal for all around casual wear. Tailored from top grain No. 1 horsehide . . . scuff resistant. Side gussets, adjustable side tabs. 4-oz. reprocessed wool quilted to high luster rayon lining. 2 slash pockets. Stitched down belt in back. Leather facing inside front for longer wear. Average length 25½ in. *State even chest size* 34 to 48 inches. Shpg. wt. 4 lbs. 6 oz.

41N3211–Deep brown $21.95

For Tall Men. About 2 in. longer in body; 1½ in. in sleeves. *State even chest size* 38 to 48 in. Wt. 4 lbs. 10 oz.

41N3218–Deep brown $22.95

Short of cash? Let Sears Easy Terms help you. Only 10% down on orders over $20.00. See page 369

FOR A MERRY
CHRISTMAS

Pamper him with one of these

Horsehide Jackets

Carefully Tailored by Hercules

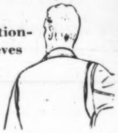
from premium grade horsehide!

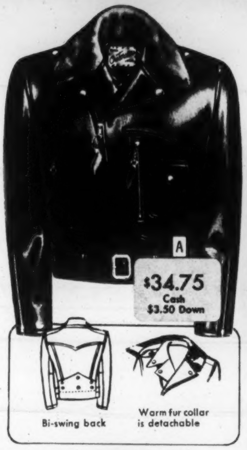
Luxuriously Lined with 100% Nylon

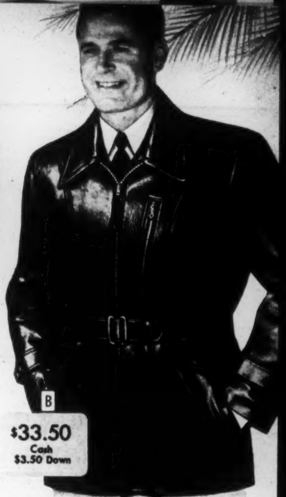
GUARANTEED!
100% Nylon quilted linings are guaranteed to wear for life of garment or we will re-line jacket without charge.

Roomy Action-Swing Sleeves

No binding . . no pulling! Enjoy free and easy arm action.







Lined with Virgin Nylon Quilted to 100% fleeced Nylon for extra warmth

A Be "king of the highways" in a Hercules Horsehide Motorcycle Jacket. Feel its comfort . . . the big detachable turn-up collar of dyed mouton-processed lamb . . . the extra warm body lined with fleeced 100% Nylon quilted under lustrous Virgin Nylon . . . the action-free bi-swing back. All seams Nylon stitched! 7-in. zipper at cuffs. Snap fastened lapels, shoulder straps, pocket flap. Avg. length 23½ in. Wt. 5 lbs. 10 oz. *State even chest size* 36 to 46 in.

41 N 3205—Jet Black **$34.75**

B Handsome styling plus extra sturdy construction makes this our finest Surcoat! Lined with 100% fleeced Nylon quilted under lustrous Virgin Nylon for bonus warmth. Zip front; zip map or glove pocket. 2-way lower pockets. Nylon stitched seams; front and back panels. 3-piece double belt; front sections detachable, back stitched down. Knit inner wristlets of 100% worsted wool. Avg. length 30 in. Shpg. wt. 6 lbs. 2 oz. *State even chest size* 36 to 46 inches.

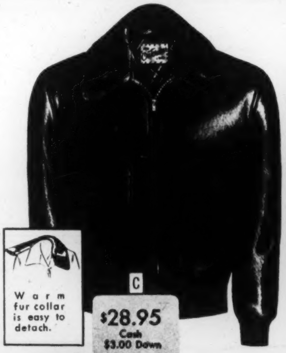
41 N 3805—Rich deep brown. **$33.50**

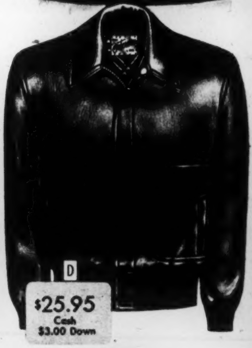
C One of the most beautiful Hercules B-15 Jackets we've ever seen! Here's the two-fisted toughness of Horsehide . . . the warmth of 100% Nylon quilted lining . . . the freedom of an action-swing sleeve . . . the luxury of the soft dyed mouton-processed lamb detachable collar. Smart self collar when fur collar is detached. Knit cuffs and bottom of 100% worsted wool. All Nylon stitched. Avg. length 26 in. Shpg. wt. 5 lbs. 2 oz. *State even chest size* 36 to 46 inches.

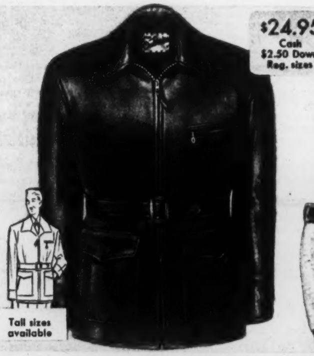
41 N 3560—Rich deep brown. **$28.95**

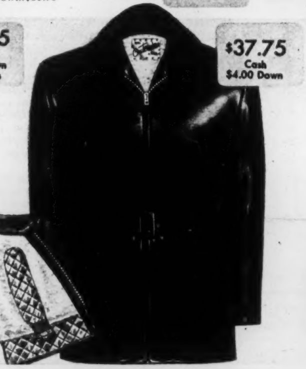
D Ever popular A-2 Style Air Force Flying Jacket tailored from premium quality front quarter Horsehide. Warm 100% Nylon interlining quilted to Nylon. All seams stitched with Nylon. Zipper front has overlapping fly . . . snap fastener at top and bottom. 100% worsted wool knit cuffs and bottom. 2-way "hand-warmer" and storage pockets. Double collar, pocket flaps, shoulder straps. Avg. length 26 in. Shpg. wt. 4 lbs. 6 oz. *State even chest* 36 to 46 in.

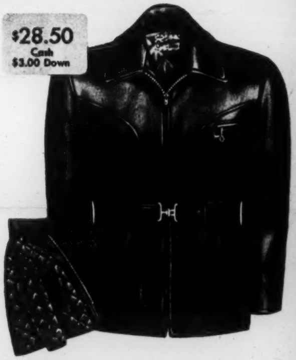
41 N 3504—Rich deep brown. **$25.95**











Popular Hip-length Surcoat

Genuine front quarter Horsehide fully lined with sleek rayon. Padded shoulders. All-around removable belt. Combination security and "hand-warmer" pockets; snap-fastened flaps. Zip front. Button trim on cuffs. Average length 30 in. *State even chest size* 36 to 46 inches.

41 N 3707—Deep brown. Shpg. wt. 5 lbs. 6 oz . . . **$24.95**

For Tall Men. About 2 in. longer in body; 1½ in. longer in sleeves. *State even chest size* 38 to 48 inches.

41 N 3713—Deep brown. Shpg. wt. 5 lbs. 12 oz . . . **$28.50**

Cozy Sheeplined Comfort

Thick, fluffy sheepskin for super warmth . . . supple tanned steerhide for super wear—all yours in this luxurious Hercules Surcoat. Sleeves and 6-inch bottom facing lined with rayon quilted to 4-ounce reprocessed wool. Dyed mouton-processed lamb fur collar. Zip front with 2 upper muff pockets. 3-piece belt, detachable front sections. Knit inner wristlets of 50% wool, 50% cotton. Average length 31 inches. *State even chest* 36 to 48 inches. Shipping weight 6 pounds 5 ounces.

41 N 3809—Rich deep brown **$37.75**

Quilted Woolen Lining

Top grain No. 1 horsehide makes this Hercules surcoat a real wear beater—a honey for looks! Lined throughout with 100% reprocessed wool quilted to rayon. Zip front and cigarette pocket. Adjustable ski buckle belt; tunnel belt loops at sides. Two lower slash pockets. Average length 30 inches. Shpg. wt. 5 lbs. 6 oz. *State even chest size* 36 to 46 inches. Order now!

41 N 3802—Cordovan (deep) brown **$28.50**

Long Sizes
Available

Poplins you can wash!

Extra tight weave cotton poplin. Zelanized to repel rain. Washfast cotton flannel lining. Fabrics Sanforized; shrinkage 1%. Shirred elastic waist in back. Average length 25 in. Shpg. wt. 2 lbs. 7 oz. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); extra large (46) inches.

$5.89
Reg. sizes

41N4132–Tan 41N4133–Gray 41N4134–Green
41N4139–Charcoal 41N4136–Med. blue. .$5.89

Long Sizes. Sleeves and body about 1½ inches longer. Shpg. wt. 2 lbs. 12 oz. *State chest size* medium (38 to 40); large (42 to 44) inches.
41 N 4137—Tan 41 N 4138—Gray $6.25

Nylon Fortified!

Plaid Utility Jacket of water repellent 24-oz. fabric (50% new wool, 20% reused wool, 20% reprocessed wool and 10% Nylon). Fully lined with 8-oz. reprocessed wool quilted under rayon. Interlined collar. 2 lower slash pockets. Average length 30 in. Shipping weight 3 lbs. 2 oz. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); extra large (46) inches.

$9.25
Lined

41 N 2833—Red and black
41 N 2834—Green; black. $9.25

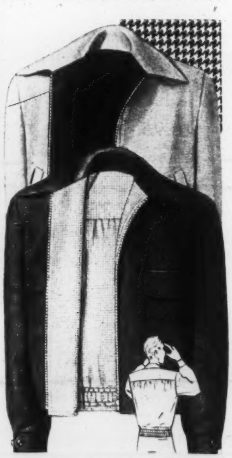
Unlined Jacket. Has 2 chest pockets; no lower pockets. Shpg. wt. 3 lbs. *State chest sizes as above.*
41 N 2637—Red and black
41 N 2638—Green; black. $6.45

Two Coats in One!

Reversible 31-inch Surcoat. Gives twice the wear of non-reversible coats. Rayon, acetate and Nylon sheen gabardine reverses from solid color to smart-looking small check. Both sides are water-repellent, crease-resistant. 2 lower 2-way flap pockets on sheen side; 2 slash pockets on check side. Zip front. Interlined collar. Plain back on check side, adjustable side tabs on sheen side. Shirt-type button cuffs. Average length 31 in. Shpg. wt. 3 lbs. 4 oz. *Please state even chest size* 34 to 46 inches.

$12.45

41 N 4770—Slate gray; blue check
41 N 4771—Tan; brown check. $12.45



Smart Reversible

Choose either side, 'cause here's a HERCULES jacket that leads two lives! Wear the checked side out or reverse it to the lustrous solid color side. Both sides rayon and acetate sheen gabardine. Fabric on either side is treated to repel water, resist wrinkles. Zip front. Deep slash pockets on check side; solid color side has 2 chest pockets. Self bottom front with shirred elastic back. 2-button shirt-type cuffs adjust. Average length 27 in. Shpg. wt. 2 lbs. 14 oz. *State even chest size* 34 to 46 inches.

$9.75

41 N 4145—Dark brown; brown check
41 N 4144—Navy; blue check $9.75

FOR A MERRY
CHRISTMAS

We're Out to Help Santa with

Plenty of Jackets

Handsome Chill Chasers to Give
a Man Comfort . . to Guard His Health

ILLUSTRATED ON OPPOSITE PAGE

Colorful Jackets in styles men like

A **Imagine . . . Rayon and Nylon Gabardine Jackets at a price low as this!** Fully lined with warm 10-oz. reprocessed wool quilted under lustrous rayon. Heavy 16-oz. outer fabric of rayon twill gabardine reinforced with 15% Nylon for added wear. Water repellent and crease-resistant. Padded shoulders. Zip front. Elastic shirring at waist back. 50% wool, 50% cotton knit inner wristlets. Average length 25½-inches. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); Extra large (46) inches. Shipping weight 3 lbs. 3 oz.
41 N 4528—Dark tan 41 N 4529—Gray 41 N 4530—Green $8.75

B **Water-repellent Combed Cotton Gabardine Casual** fully lined with 10-oz. reprocessed wool quilted under rayon lining. Outer fabric of tightly woven 2x1-ply combed cotton. Zip front. Adjustable side tabs. Average length 28 in. Shipping weight 3 lbs. 6 oz. *Be sure to state even chest size.*
41 N 4205—Brown. *State even chest size* 34 to 48 inches.
41 N 4204—Green 41 N 4201—Grayish tan. *State even chest* 36 to 46 in. . $9.45
Tall Sizes. Body cut about 1½-inches longer; sleeves 2-inches longer.
41 N 4206—Brown. *State even chest size* 38 to 48 in. Shpg. wt. 3 lbs. 14 oz. . . .$9.95
Large Sizes. Cut fuller across body. *State even chest size* 50, 52, 54 inches.
41 N 4207—Brown. Shipping weight 4 lbs. 9 oz 10.75

C **Our Finest Rayon and Nylon Sheen Gabardine Jacket,** insulated with 100% reprocessed wool lining—10-oz. weight in body, 6-oz. in sleeves. Quilted under rich rayon. Lustrous heavyweight sheen gabardine outer fabric of 85% rayon reinforced with 15% Nylon for maximum wear. Adjustable cuffs. Padded shoulders. Yoke back effect. Underarm perspiration shields. Comfortable elastic waistband. Average length 25 in. *State even chest size* 34 to 46 inches.
41 N 4522—Slate (med.) gray 41 N 4521—Chestnut (dark) tan
41 N 4523—Dark green. Shipping weight 3 lbs. 12 oz . . . . .Each $9.75

D **Popular Panel-Insert Warm-Up.** Streamlined styling brings you comfortable action-knit panel inserts at shoulders, knit collar, sleeves, waistband and pocket welts (all 50% wool, 50% cotton). 24-oz. 100% reprocessed wool Melton cloth shell lined with harmonizing rayon lining. Snap fasteners on front. White 5-in. press-on initial included. Average length 25½-inches. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); extra large (46) in. *Specify white initial (from "A" to "Z"), if desired.* Shipping wt. 3 lbs. 6 oz.
41 N 2421—Royal blue 41 N 2420—Maroon 41 N 2422—Black $10.90

E **Luster Twill "Bomber-type" Jacket.** Tightly woven, heavy weight 8½-oz. shell is rayon and cotton blend. Resists wind, sheds rain. Lined with rich rayon quilted to 10-oz. reprocessed wool. Water-repellent wool pile Beaver Tex® collar (100% wool face on cotton back that's 28% of total). Zip front. Knit bottom and wristlets of 50% cotton and 50% wool. Two slash pockets. Average length 26 in. Shpg. wt. 3 lbs. 8 oz. *State even chest size* 34 to 46 inches.
41 N 4551—Brown 41 N 4552—Green 41 N 4554—Blue . . . . .Each $8.80

F **Our Finest Luster Twill "Bomber-type" Jacket.** 28% Nylon fortified rayon shell gives 3 times greater abrasion resistance than ordinary luster twill. Body lined with du Pont's famous "Fiber E" fleeced rayon. Sleeves lined with 8-oz. reprocessed wool quilted to rayon. Padded shoulders. Wool pile Beaver Tex® collar (100% wool face on cotton back that's 28% of total). Elastic shirring at waist in back. Zip front. Inner wristlets of 50% wool, 50% cotton. Average length 26 in. Shpg. wt. 3 lbs. 8 oz. *State even chest size* 34 to 46 in.
41 N 4584—Blue 41 N 4582—Brown 41 N 4583—Green . . . . . .Each $12.75

G **Soft, supple suede—the jacket every man dreams of owning!** Premium quality, hand-selected leathers—no blemishes, no scratches. Cut full and roomy for easy action. Handsome casual styling. Knit collar, cuffs and waistband of 50% wool and 50% cotton. 2 slash pockets. Fully lined with sleek rayon. Average length 26 in. Shipping weight 3 pounds 6 ounces. *State even chest size* 34 to 48 in.
41 N 3433—Dark blue suede 41 N 3416—Sand (light) tan suede
41 N 3407—Chestnut brown suede 41 N 3434—Green suede . . . . . .Each $15.95

H **Cowhide Sleeve Warm-Up.** Soft, buck-colored cowhide sleeves and pocket welt trim. Outer shell of 24-oz. 100% reprocessed wool Melton cloth, fully lined with acetate satin. Collar, cuffs, and waistband knit of 35% wool, 35% cotton, 30% rayon. Snap fasteners on front. Average length 25½-in. Shpg. wt. 3 lbs. 12 oz. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); extra large (46) in. *State White initial, "A" to "Z", if desired.*
41 N 2409—Scarlet red 41 N 2411—Royal blue 41 N 2410—Green . . .$14.75

J **Reversible Warm-Up Jacket.** Both sides with harmonizing striped knit trim. Melton side of 24-oz. reprocessed wool; lustrous acetate satin side sheds rain, resists wind. Knit cuffs, collar and bottom (35% wool, 35% cotton, 30% rayon). Snap fasteners on both sides. Average length 25 in. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); extra large (46) in. Shpg. wt. 3 lbs. 12 oz. *State White initial, "A" to "Z", if desired.*
41 N 2405—Navy blue 41 N 2406—Green 41 N 2404—Maroon $9.75

HOW TO MEASURE FOR JACKETS. Measure around chest, well up under arms and over shoulder blades in back. Measure over the fullest part of chest, over clothing usually worn underneath. Number of inches is size.

A Nylon Reinforced $8.75

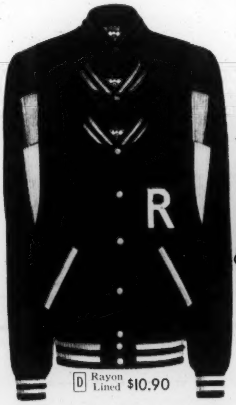
Tall and Large Sizes Available

B Combed Cotton $9.45 Reg. Sizes

C

NYLON REINFORCED
Sheen Gabardine with quilted lining
Only $9.75 Each

FOR COMPLETE DESCRIPTIONS SEE OPPOSITE PAGE



D Rayon Lined $10.90

E Luster Twill $8.80

All garments are individually boxed to make gift wrapping easy

F Nylon Reinforced $12.75

HERCULES ACTION-STYLED JACKETS . . . luxurious suede leathers . . . popular warm-up styles

G

Soft, supple Suede leather Only $15.95 Each

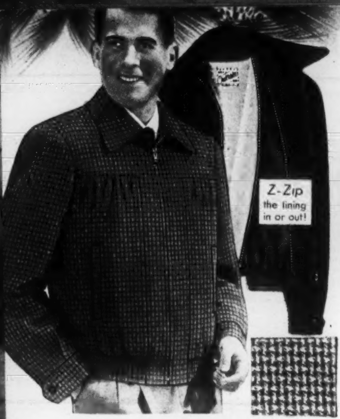
H Cowhide Sleeves $14.75

R

Monogram letter of your choice included with any of the warm-up jackets illustrated, if you desire.

J

Reversible Warm-up Jacket $9.75 Each



Nylon reinforced zip-lined with famous "Fiber E" Lining

Handsome small check design tailored to perfection! Notice its smart, tucked chest, its waist-hugging elastic shirred waistband. Water repellent shell of 85% rayon, 15% Nylon lined with Du Pont's famous-for-warmth "Fiber E" fleeced rayon. Zip the lining out and *presto* . . . you have a lustrous rayon-lined casual! Zip front, padded shoulders. Average length 25½ inches. Shipping weight 3 pounds 3 ounces. *State even chest size* 36 to 46 inches.

$18.45

41 N 4535–Tan check **41 N 4536**–Maroon check. $18.45

Latest Style Sensation . . "Cross-Cord" Corduroy!

Fashion-wise designers took fine pinwale corduroy, cut it so the cords run crosswise instead of up and down to bring you this smart, handsome "cross-cord" jacket. Warm lining of rayon quilted to 8-oz. reprocessed wool. 2-way pockets. Zip front. Padded shoulders. Elastic waist inserts. Average length 25 in. Shpg. wt. 3 lbs. 11 oz. *State even chest size* 34 to 46 inches.

$10.75

41 N 4544 Maroon **41 N 4545**–Rust . . . $10.75

Byrd Cloth Surcoat with "Fiber E" Lining

Tight weave Byrd Cloth! Body lined with Du Pont's famous "Fiber E" fleeced rayon. Sleeves and 12 in. at bottom lined with 10-oz. reprocessed wool quilted under rayon. Pile collar of 100% wool on cotton back that's 28% of total. Knit inner wristlets of 50% wool; 50% cotton. Average length 34 in. *State even chest size* 36 to 46 in. Shpg. wt. 6 lbs. 2 oz.

$24.50
Cash
$2.50 Down

41 N 4889–Deep brown **41 N 4888**–Med. tan. $24.50

FOR A MERRY CHRISTMAS

Want Warmth without Bulk?
Then you want the comfort of a
Milium Lined
Hercules Winter Outerwear

Milium
METAL-INSULATED LINING

NEW and "Milium Lined" Sheen Gabardine Surcoat

It's here—the surcoat wonder you've been waiting for! A *Milium*Lined*, nylon reinforced sheen gabardine coat you'll praise for its warmth-giving protection. The secret of its bulk-free warmth is in the full triple-ply quilted *Milium* lining. Warm 8-oz. reprocessed wool is quilted between rayon and *Milium processed* rayon. Heavyweight 16-oz. rayon sheen gabardine shell blended with 15% Nylon repels water. Knit inner wristlets of 50% wool, 50% cotton. 2-way flap pockets have convenient "handwarmer" slash pockets built in. Zip front; padded shoulders. Average length 32 inches. *State even chest size* 36 to 46 inches. Shipping weight 3 pounds 1 ounce.

$14.75

41 N 6823–Tan **41 N 6824** Gray $14.75

Milium
METAL-INSULATED LINING

Reinforced with Nylon and Water Repellent

Lined with Milium—the famous metal-insulated lining that traps in body heat yet allows body to "breathe." Sheen gabardine shell of heavyweight 16-oz. rayon blended with 15% nylon repels water. Triple-layer lining of 8-oz. reprocessed wool quilted to rayon with an extra layer of *Milium-processed* rayon next to outer shell where it's needed most. Padded shoulders; adjustable cuffs. 2-slash pockets with special design no-gap pocket welts. Elastic shirred waistband in back for neat appearance and snug protection from icy winds. Zip front. Average length 25 inches. *State even chest size* 36 to 46 inches. Shipping weight 3 pounds 12 ounces.

$12.80

41 N 4538 Gray **41 N 4539**–Dark green. $12.80

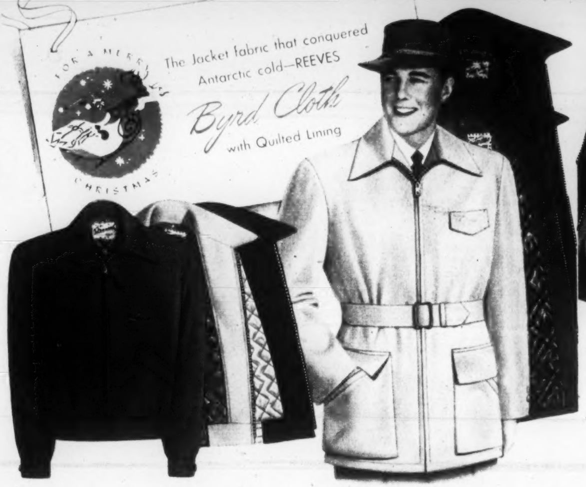
Enjoy the Comfort of Milium Lined Corduroy

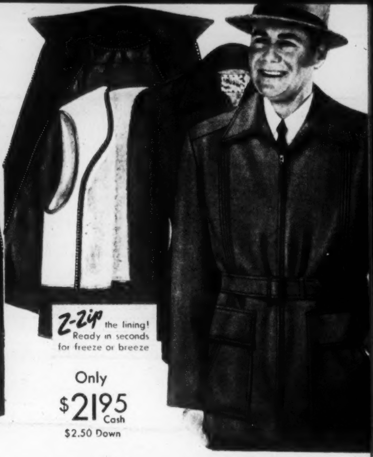
Get all the plus advantages of a Milium lined Corduroy Sports Coat for little more than you pay for just a plain lined coat. Body lined with *metal-insulated Milium processed rayon* quilted to 4-oz. reprocessed wool—keeps in body heat yet allows the body to "breathe." Sleeves lined with *Milium processed* rayon. Hercules tailored from fine pinwale corduroy in smart 3-button styling. 3 patch pockets with flaps plus flap change pocket and inside wallet pocket. Leather buttons on front and sleeves. Button tab at neck for cold weather. Padded shoulders. Average length 32 inches. Makes the ideal gift for Christmas—comes individually boxed for easy gift wrapping. *Please be sure to state even chest size* 34 to 46 inches. Shipping weight 3 pounds 8 ounces.

$13.95

41 N 4823–Maroon **41 N 4824**–Green $13.95

** Metal insulated fabric that works like house insulation*


For a Merry Christmas
The Jacket fabric that conquered Antarctic cold—REEVES
Byrd Cloth
with Quilted Lining


Z-Zip the lining! Ready in seconds for freeze or breeze

Only
$21.95 Cash
$2.50 Down

Ever-popular Blouse style of wind-resistant Byrd Cloth

Luxurious, but a brute for wear! Extra tightly woven of 2-ply mercerized combed cotton. Water repellent even after cleaning. Lined with 8-oz. reprocessed wool quilted under Skinner satin. Padded shoulders; zip front. Concealed elastic ¾-way around waistband. Two slash pockets; zip cig. pocket. Average length 25 in. *State even chest size* 34 to 46 in. **$13.90**

41 N 4527—Blue. Shipping wt. each 3 lbs. 3 oz.
41 N 4525—Dark green **41 N 4526**—Tan....**$13.90**

Dressy Byrd Cloth Surcoat with warm quilted lining

Wind and water resistant cotton Byrd cloth lined with 10-oz. reprocessed wool quilted under Skinner satin. Padded shoulders. Zip front. 3-piece detachable belt. Two lower, 2-way pockets, chest pocket. Knit inner wristlets (50% wool, 50% cotton). Average length 32 in. *State even chest size* 36 to 46 in. Shpg. wt. 4 lbs. 5 oz. **$19.90**

41 N 4846—Tan **41 N 4848**—Brown
41 N 4847—Dark (forest) green......Each **$19.90**

Only our best sheen Gabardine Surcoat has "Fiber E" Lining!

Famous du Pont "Fiber E" fleeced rayon lining proved warmer than equal weight all wool mackinaw cloth! Zip it out and you have a rayon lined casual surcoat. 7 inches at bottom lined with 100% pure wool quilted under rayon. Lined sleeves. 16-oz. rayon gabardine shell. Zip front. 2-piece detachable belt. Average length 32 in. *State even chest size* 36 to 46 inches. Shipping weight 4 pounds 8 ounces.

41 N 6810—Gray **41 N 6811**—Teal green
41 N 6812—Chestnut (med.) brown..........Each **$21.95**

Order regularly . . get Sears Catalogs regularly

Warm, handsome HERCULES SURCOATS for his comfort

Tailored for action-free wearing ease . . . fully insulated to hold warmth

Free action bi-swing shoulder

Budget-priced Rayon and Nylon Gabardine

Fully lined with 10-oz. reprocessed wool quilted to rayon. 16-oz. twill gabardine of rayon with 15% Nylon. Rain repellent, crease-resistant. Knit wristlets of 50% wool, 50% cotton. Padded shoulders. Zip front 2-way saddle pockets. Average length 32 in. *State even chest size* 36 to 46 in. Shipping weight 3 lbs. 5 oz. **$9.75**

41 N 6801—Gray **41 N 6800**—Tan
41 N 6803—Blue..........Each $9.75

Parka-Sheen® keeps you warm and dry!

High count combed cotton sheen twill is wind and water repellent. Lined with 8-oz. reprocessed wool quilted to rayon. Zip front. Knit collar, wristlets and pocket welts of 50% wool, 50% cotton. Padded shoulders. 2 slash pockets. Average length 30 in. *State even chest size* 36 to 46 in. Shipping weight 3 lbs. 2 oz. **$12.50**

41 N 6804—Scarlet red
41 N 6805—Tan..........Each $12.50

2-in-1 Reversible Campus-style Coat

Melton side of warm 24-oz. reprocessed wool . . . acetate satin side resists rain. Knit cuffs of 50% wool, 50% cotton. Snap-fastened front. Average length 30 in. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); extra large (46) in. Shipping weight 4 lbs. 8 oz. **$11.45**

41 N 2715—Black to scarlet red
41 N 2713—Royal blue to gold
41 N 2714—Green to green. Each $11.45

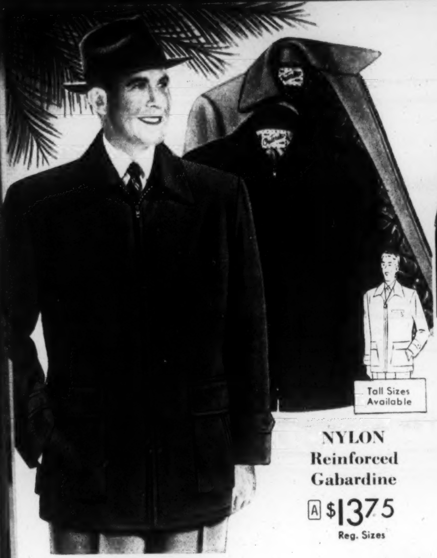
Double-thick lining protects upper chest

Lustrous rayon sheen gabardine, Zelan treated to repel water. Lined with 10-oz. pure wool quilted to rayon. Double quilted over shoulders, front and back. Average length 33 in. Shipping wt. 4 lbs. 3 oz. *State even chest size* 36 to 46 in. **$17.95**

NOTE: If not to be worn over suit coat or sweater, order one size smaller.

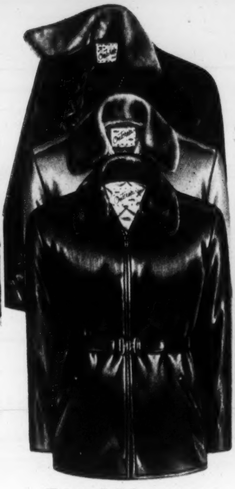
41 N 4959—Chestnut (med.) brown
41 N 4960—Medium gray. Each $17.95

***HOW TO MEASURE:** Expand chest and measure well up under arms; over clothing you will wear under jacket*

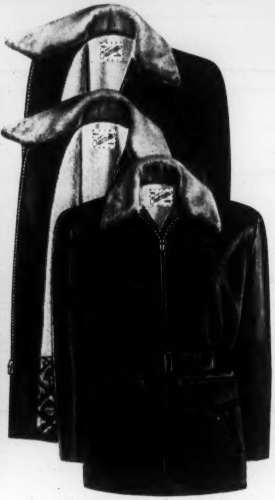

Tall Sizes Available

NYLON Reinforced Gabardine

A $13.75
Reg. Sizes

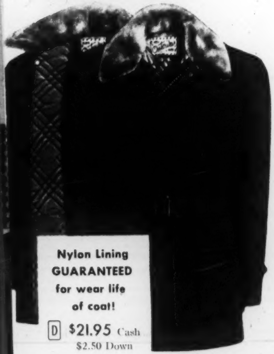


B Luster Twill Surcoat with Quilted Lining $10.70



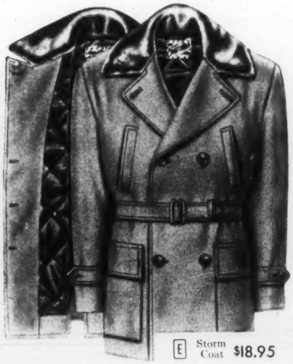
C 28% Nylon Luster Twill with "Fiber E" Lining $15.75

FOR COMPLETE DESCRIPTIONS SEE OPPOSITE PAGE

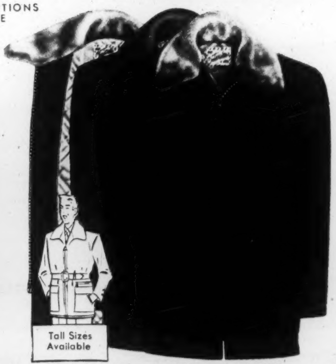


Nylon Lining GUARANTEED for wear life of coat!

D $21.95 Cash
$2.50 Down



E Storm Coat $18.95

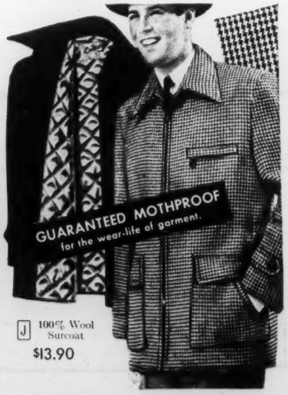

Tall Sizes Available

F Nylon Fortified Sheen Gabardine $15.50
Reg. Sizes

Hercules Thickset Corduroy Slacks . . Corduroy Putter Pants

Hercules Thickset Corduroy Slacks
G $5.88

H Pinwale Corduroy Putter Pants
$4.77


GUARANTEED MOTHPROOF
for the wear-life of garment.

J 100% Wool Surcoat
$13.90

FOR A MERRY CHRISTMAS

Gifts of Comfort for a Lucky Man..

Warmly Insulated Hercules Surcoats

Casual Jackets and Corduroy Slacks

JACKETS BELOW SHOWN ON FACING PAGE

A **Sheen Gabardine REINFORCED with famous-for wear Nylon**—fully lined with thick 100% Nylon fibers quilted under rayon. It's rain-repellent and wrinkle resistant. 15% Nylon adds wear to the rayon sheen gabardine outer fabric. Has padded shoulders, underarm perspiration guards. Zip front; cigarette pocket. 2-way saddle pockets. Adjustable tab on sleeves and at sides. Average length 32 inches. *State even chest size* 36 to 46 inches. Shipping weight 3 lbs. 5 oz.
41 N 6813–Dk. tan **41 N 6814**–Slate (med.) gray **41 N 6815**–Dk. green $13.75
Tall Sizes. About 1½-in. longer in body; 2-in. in sleeves. Wt. 3 lbs. 8 oz.
41 N 6817—Dark tan. *State even chest size* 38 to 48 in. 14.75

B **Rayon and Cotton Luster Twill Surcoat** of heavy 8½-oz. twill (65% rayon, 35% cotton) is water repellent and wind resistant. Fully lined with 100% reprocessed wool quilted under rayon. Warm wool pile collar (100% wool face on cotton back that's 28% of total). Zip front; 2 lower slash pockets. Shirred elastic at waist sides, buckle belt stitched down in back. Average length 31 in. Shipping weight 4 lbs. 9 oz. *State even chest size* 36 to 46 inches.
41 N 4852—Green **41 N 4851**—Copper tan **41 N 4855**—Navy blue. . $10.70

C **Our Best Luster Twill Surcoat, and here's why:** Rayon outer fabric is fortified with 28% NYLON for extra wear . . . lined with du Pont's famous insulator "FIBER E" fleeced rayon for extra warmth! 7-inches at bottom and sleeves lined with 8-oz. reprocessed wool quilted under rayon. Wool pile collar (100% wool face on cotton back that's 28% of total). Zip front. Two-piece detachable belt. Inner wristlets of 50% wool, 50% cotton. Average length 32 in. Shpg. wt. 5 lbs. 8 oz. *State even chest size* 36 to 46 inches.
41 N 4897—Brown **41 N 4898**—Green **41 N 4899** –Blue. $15.75

D **Masterpiece of workmanship throughout—handsomely styled, exceptionally warm. 100% NYLON lining guaranteed for life of coat!** Genuine virgin Nylon lining in body and sleeves quilted to 8-oz. all Nylon fibers—deeper, thicker, longer-wearing . . . and mothproof, too. 15% Nylon fortified rayon sheen gabardine shell is water repellent, wind-resistant. Dyed Mouton processed lamb collar. Fly front over full zipper closing. 2 lower 2-way pockets. 2-piece detachable belt. Average length 33 inches. *State even chest size* 36 to 46 inches.
41 N 6851—Green **41 N 6852**—Blue. Shpg. wt. each 4 lbs. 4 oz. $21.95

E **A year after year favorite among men, and no wonder!** This handsomely tailored Hercules hip-length storm coat is hard to ~~beat for~~ warmth and wear! Rugged-wearing gabardine outer fabric combines 15% Nylon with 85% rayon . . . tightly woven to resist wind, treated to repel water. Fully lined with thick 10-oz. reprocessed wool quilted to lustrous high-count rayon. Cut full and roomy. Dyed Mouton processed lamb fur collar. 3-piece belt—detachable front sections, stitched down in back. Large lower flapped pockets; two chest muff pockets. Average length 34 inches. *State even chest size* 36 to 46 inches.
41 N 4953—Taupe (grayish ~~tan~~). Shipping wt. 4 lbs. 15 oz. $18.95

F **Handsomely-styled full length Surcoat.** and it's lined all the way! 15% Nylon fortified rayon sheen gabardine lined with 8-oz. reprocessed wool quilted to rayon. Wool pile collar (100% wool pile on cotton back that's 28% of total). Plastic-lined humidor pocket. 2-piece detachable belt. Knit inner wristlets of 50% wool, 50% cotton. Average length 32 inches. *State even chest size* 36 to 46 inches. Shipping weight 4 lbs. 3 oz. Be sure to order now.
41 N 4894—Blue **41 N 4892**—Tan **41 N 4893**—Green. $15.50
Tall Sizes. 1½-in. longer in body and sleeves. Shipping wt. 4 lbs. 7 oz.
41 N 4895—Blue. *State even chest size* 38 to 48 inches 16.50

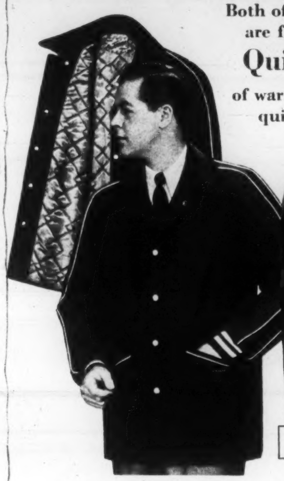
G **Smartly-draped Thickset Corduroy Pants.** Heavyweight corduroy gives longer wear. Hollywood-style continuous waistband, dropped belt loops and pleats. Waldes zip fly, snap fastener at waist. Dress-type seams, bar-tacked at strain points. Boatsail drill pockets. Cuffed bottoms. Washable. *State even waist* 28 to 40 in., *and inseam* 29 to 34 in.; *tell which is waist.* Shpg. wt. 2 lbs.
41 N 7867—Russet (med.) brown **41 N 7869—**Charcoal (dark) gray
41 N 7870—Dark green **41 N 7868—**Medium blue. $5.88

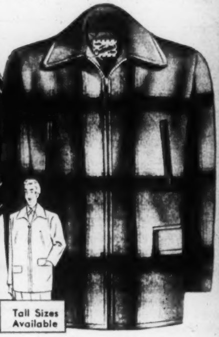
H **We believe you'll acclaim these Hercules Corduroy Putter Pants the most comfortable you've ever worn!** No belt needed—elastic boxer-type back waistband hugs waist. Tailored from rich 8-oz. Pinwale corduroy with smart pleated front, 2-button extended front waistband. Waldes zip fly, plain bottoms. 4 pockets (2 front, 2 back). Wash separately. *State waist* small (28–30); medium (32–34); large (36–38); extra large (40–42) inches. *Inseams* 30, 32, 34 inches. *State waist and inseam; tell which is waist.*
41 N 7880—Brown **41 N 7881**—Gray
41 N 7882—Green **41 N 7883**—Blue. Shpg. wt. each 1 lb. 9 oz. $4.77

J **Mothproof 100% Wool Surcoat in smart Houndstooth check design.** 20-oz. pure wool fabric guaranteed to be mothproof for life of coat. New Mitin ® process guards against moth damage. Body, sleeves lined with 8-oz. reprocessed wool quilted to rayon. Zip front, zip cigarette pocket. 2 lower, 2-way pockets. Average length 32 in. *State even chest size* 36 to 46 inches.
41 N 2838—Tan and brown houndstooth check
41 N 2837—Red and black houndstooth check. Shpg. wt. 4 lbs. 8 oz. . . $13.90

HOW TO MEASURE COATS AND JACKETS: Measure chest (expanded) well up under arms; over garments usually worn underneath. Number of inches is size.

Both of these Hercules Coats are fully insulated with Quilted Linings of warm 100% woolen fibers quilted under rayon!





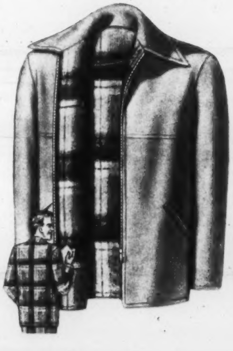
Campus style Melton Coat Only $9.90

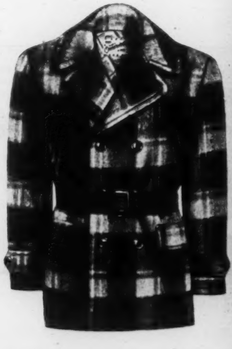
Rich textured outer fabric of warm 24-oz. reprocessed wool melton. Fully lined with heat-holding 6-oz. reprocessed wool quilted under lustrous rayon. Snap fastener front. Two "handwarmer" pockets. Knit wristlets of 50% cotton, 25% wool, 25% rayon. Average length 30 in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches.
41 N 2820—Maroon **41 N 2821**—Navy
41 N 2822—Green. Wt. 5 lbs. 5 oz.**$9.90**

Our finest Wool Surcoat $18.80 Reg. Sizes

90% pure wool fortified with 10% Nylon for longer wear. 24-oz. outer fabric lined with 6-oz. pure wool quilted under rayon. 2 upper muff, 2 lower flap pockets. Avg. length 31½ in. Shpg. wt. 4 lbs. 13 oz. *State even chest size* 36 to 46 inches.
41 N 2827—Gray shadow plaid
41 N 2826—Tan shadow plaid . . **$18.80**
Tall Sizes. 2 in. longer in body; 1½ in. in sleeves. *State even size* 38 to 48 in.
41 N 2830–Gray. Wt. 4 lbs. 15 oz.**$19.75**

WOOL COATS MAKE WARM FRIENDS and you'll choose these for winter comfort



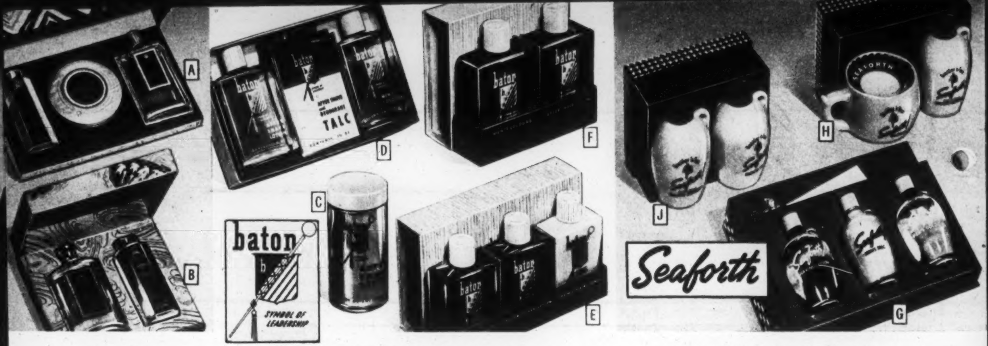


All-Weather Reversible $9.44

SAVE . . . Midfall price cut repeated! One side of warm 20-oz. pure wool is colorful overplaids—the other side of solid color Zelan-treated cotton poplin that stays water repellent even after dry cleaning. Zip front. Two deep slash pockets. Avg. length 30 in. *State even chest size* 36 to 46 in. Shipping weight 3 lbs. 5 oz.
41 N 2701—Light tan, matching plaids
41 N 2702—Navy blue, matching plaids
41 N 2703–Green, matching plaids. **$9.44**

Quilt-lined Mackinaw $13.75

Soft pure wool blended with 10% Nylon gives greater warmth, rugged wear. Treated to resist moth damage. Fully lined with lustrous rayon quilted to 8-oz. reprocessed wool. Interlined collar and lapels hold shape. 3-piece removable belt. One-piece back. Full cut sleeves and armholes. Average length 32 in. *State even chest size* 36 to 48 in. Shipping wt. 5 lbs. 10 oz.
41 N 2962—Blue **41 N 2961**—Brown
41 N 2963–Maroon (plaid colors). **$13.75**



Yardley

Old English Lavender

- Two gift sets to delight him!
- A masculine fragrance full of freshness, truly exhilarating.

A **Yardley 3-piece Set.** The refreshing fragrance makes shaving a treat. Shave-bowl with soap; 4-oz. after-shave lotion; 3½-oz. talc. 48c Federal Excise Tax included.
8 N 7210E—Shipping weight 1 lb. 12 oz. $4.23

B **Yardley 2-piece Set.** Scented with Old English lavender . . . 3½-oz. men's talc; 4-oz. after-shave lotion. Gift boxed. Shpg. wt. 1 lb. 8 oz.
8 N 7211E $3.00

Baton . . Symbol of Leadership

Quality Men's Toiletries at money-saving prices

- Baton Toiletries offer you this attractive gift-wise selection
- Clean, refreshing, masculine fragrance preferred by active men
- Handsome modern gift packaging. The perfect gift for any man

C **Baton After-Shave Stick.** Cools and soothes skin. A refreshing after-shave lotion in popular, travel-wise stick form. 2½ oz. An ideal "extra" gift. (Shpg. wt. 8 oz.)
8 N 7582E—Postpaid . . . $1.08
Save 18c. 2 for only $1.98

D **Baton 3-piece Set.** Refreshing after-shave lotion, 4 oz. Pleasantly scented masculine cologne, 4 oz. 3¾-oz. men's talc. (Wt. 1 lb. 14 oz.)
8 N 7568E—Postpaid . . $2.70

E **Baton's Popular 3-piece Set.** A gift the most discriminating man will welcome at Christmastime. 2-oz. masculine cologne, 2-oz. refreshing after-shave lotion. 2-oz. creme hair tonic for that smooth look. (Shipping weight 1 lb. 4 oz.)
8 N 7566E—Postpaid $1.50

F **Baton 2-piece Set.** Makes shaving a pleasure! After-shave lotion (4 oz.), cologne (4 oz.). (Wt. 1 lb. 6 oz.)
8 N 7567E—Postpaid $1.80

Sail forth with Seaforth

For luxury grooming every day of the year

- Say it with Seaforth! Say "Merry Christmas" with this brisk heather 'n fern fragrance. Four smart sets, gift packaged.
- Decorative, masculine jugs in either crystal or stoneware

G **Seaforth's "Crystal Threesome."** These 3 sparkling crystal jugs are a man's idea of a top-notch Christmas present. That snappy, brisk heather 'n fern makes shaving a pleasure . . . three delightful forms. 1¾ oz. each of refreshing talcum powder, masculine cologne and after-shave lotion. In attractive gift package. Designed to please that special man on your holiday list. A gift he'll truly appreciate. (Shpg. wt. 1 lb.)
8 N 9108E—Postpaid. $1.80

H **Jug and Mug Set by Seaforth.** Attractive stoneware shave mug in "cream and coffee" colors, shave soap. 4-oz. jug of after-shave lotion. 20c Fed. Tax included. (Wt. 1 lb. 14 oz.)
8 N 9109E—Postpaid . . . $2.30

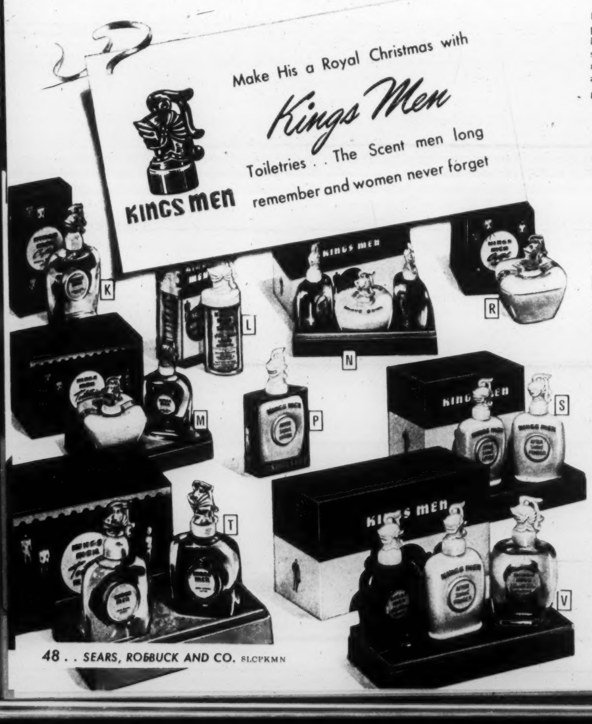
J **Seaforth 2-piece Set.** 4-oz. after-shave lotion and 3½-oz. talc in stoneware jugs. Postpaid.
8N9110E—(Wt. 1 lb. 8 oz.) $2.40
8N9111E—Above but 3½-oz. cologne instead of talc. (Wt. 1 lb. 8 oz.) Postpaid $2.40

Lentheric

"Three Musketeers"

Lentheric's Trio for refreshing, pleasureful shaving. "Three Musketeers" gift set includes 2½-oz. soothing talcum powder, 3-oz. men's eau de cologne and 3-oz. after-shave lotion Wt. 1 lb. 8 oz.
8 N 9107E $2.70

THREE MUSKETEERS


Make His a Royal Christmas with
Kings Men
Toiletries . . The Scent men long remember and women never forget
KINGS MEN
K
L
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V

Kings Men toiletries in the smart, decorative bottles with historic-looking plastic knight's head cap

A truly distinguished fragrance . . a lovely gift

To make his Christmas a joyous one, give him Kings Men toiletries. Delightful, clean, fresh scent . . distinctly masculine . . a gift he'll appreciate. In handsome holiday gift packages.

K **Men's Cologne** in thistle-and-plaid fragrance. Refreshing masculine scent. 3½-oz. crystal bottle. (Shpg. wt. 8 oz.)
8 N 9183E—Postpaid $1.32

L **New! After-shave Lotion** in 2½-oz. stick form . . nothing to spill, easy to use. For refreshing, antiseptic home use, ideal for travel. (Wt. 5 oz.)
8 N 9106E—Postpaid $1.50

M **2-piece Set.** 3½-oz. after-shave lotion. Plastic shaving mug with soap. 22c Fed. Tax included. (Shpg. wt. 1 lb. 4 oz.)
8 N 9180E—Postpaid . . $2.42

N **3-piece Set** in thistle-and-plaid fragrance. 3½-oz. after-shave lotion, 3½-oz. cologne, plastic shave bowl, soap. 44c Fed. Tax included. (Shipping weight 2 pounds.)
8 N 9496E—Postpaid . . $3.74

P **New! A favorite Kings Men scent** in after-shave lotion (3¾-oz.) . . . unbreakable plastic bottle, handy to use . . . ideal for travel. (Shpg. wt. 4 oz.)
8 N 9105E—Postpaid $1.32

R **Shave Bowl.** Handsome plastic shaving bowl with rich-lathering shave soap. A lingering Kings Men scent men enjoy. (Shpg. wt. 8 oz.)
8 N 9185—Postpaid. $1.10

S **2-piece Set.** Popular, airy thistle-and-plaid fragrance to leave him feeling cooled and refreshed after shaving. In plastic squeeze bottles. 3¾-oz. after-shave lotion and 2¾-oz. talc. (Shpg. wt. 14 oz.)
8 N 9104E—Postpaid . . $2.40

T **2-piece Set.** He'll really appreciate this Kings Men gift. 3½-oz. after-shave lotion makes shaving an exhilarating treat. 3½-oz. masculine cologne in favorite thistle-and-plaid scent. Both in decorative clear crystal bottles. (Shpg. wt. 1 lb. 4 oz.)
8 N 9181E—Postpaid . . . $2.64

V **3-piece Set** in spicy scent. 3½-oz. after-shave lotion and 3½-oz. men's thistle-and-plaid cologne. Also cooling 2¾-oz. men's talcum powder. This Kings Men trio will give him real shaving pleasure. (Wt. 1 lb. 8 oz.)
8 N 9495E—Postpaid . . . $3.72

OLD SPICE . . in early American clipper-ship decorated gift boxes

Luxurious 7-pc. Set

A truly generous Old Spice 7-piece gift set. 4¾-oz. cologne; 4¾-oz. after-shave lotion; 3-oz. men's talc; shaving mug with soap; 3 cakes of rich-lathering toilet soap. Includes 60c Federal Tax. (Shipping weight 6 pounds.)

8 N 9083E—Postpaid.......... $6.35

Generous 4-pc. Set

All he needs for a refreshing Old Spice shave. Generous 4-piece set includes 4¾-oz. cologne; 4¾-oz. after-shave lotion; 3-oz. men's talc; shaving mug with soap. Includes 60c Federal Tax. (Shpg. wt. 4 lbs.)

8 N 9152E—Postpaid............ $4.85

Popular 2-pc. Sets

Pleasant, spicy. 4¾-oz. after-shave lotion; 4½-oz. brushless shave cream. 22c Federal Tax included. (Shipping weight 1 lb. 10 oz.)

8 N 7542E—Boxed. Postpaid..... $1.87

8 N 7543E—As above but lather shave cream instead of brushless. Postpaid $1.87

Most Popular Buys

Here are the sets chosen again and again for popular Old Spice gifts

2-piece Set. 4-oz. after-shave lotion; 3-oz. men's talc. Attractive, decorated gift box. Postpaid.

8 N 7206E—(Shpg. wt. 1 lb. 13 oz.).. $2.40

2-piece Set (not shown). 4¾-oz. after-shave lotion; 4¾-oz. cologne. Boxed.

8 N 7228E—Postpaid (Wt. 2 lbs.).. $2.40

After-Shave Lotion

After-Shaving Lotion makes a Christmas gift he'll appreciate long into the New Year. A soothing, pleasant scent. Postpaid. (Shipping wts. 1 lb.; 1 lb. 13 oz.)

8 N 7609E—4¾ oz.. $1.20
8 N 7607E—9½ oz.. 2.10

Cologne and Shave Mug

Cologne in the popular, tangy Old Spice scent. 4¾-oz. (Wt. 1 lb.)

8N7611E–Postpaid. $1.20

Shave Mug with Rich-Lathering Soap in smart gift box. (Shipping wt. 1 lb. 10 oz.)

8 N 7523–Postpaid. $1.25

Add spice to his life . . give
Old Spice
Tangy and masculine to suit that
discriminating "special" man on your list
Old Spice

Choose Old Spice Toiletries—reminiscent of sailing ships, salt waves, tangy sea air and romance. Decorated cream-colored pottery containers help make these toiletries the gifts he will long appreciate. All are handsomely packaged in smart, masculine gift boxes. Choose Old Spice Toiletries for a happier, more exciting Christmas season.

3-pc. Old Spice Set for a happy Christmas

That favorite fresh, clean scent that discriminating men love. 3-pc. set to make shaving a pleasure. 4¾-oz. after-shave lotion; 4¾-oz. cologne; 3-oz. men's talc. Gift box. Postpaid.

8 N 9177E—(Shpg. wt. 3 lbs.)....... $3.60

2-pc. Shave Set

Attractively boxed 2-pc. shaving set. Will make a handsome gift he'll appreciate. 4¾-oz. refreshing after-shave lotion. Decorated pottery shaving mug with soap. 20c Federal Tax included. (Shipping weight 2 lbs. 8 oz.)

8 N 7544E–Postpaid. $2.45

New 2-pc. Set

Old Spice presents the new, popular kind of refreshing deodorant men love. Tangy, fragrant 2½-oz. stick deodorant . . . especially fine for travel . . . nothing to break or spill. 4¾ oz. of soothing after-shave lotion. (Shipping weight 1 lb. 6 oz.)

8 N 9113E—Postpaid.. $2.40

3-pc. Shave Set

A favorite Old Spice gift package to make his Christmas a merry one. 4¾-oz. after-shave lotion; 3-oz. tangy men's talc; pottery shave mug with soap. An attractively boxed set. 40c Federal Tax included. (Shipping weight 3 lbs. 2 oz.)

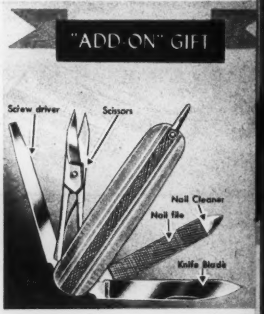
8 N 7205E—Postpaid.. $3.65

3-pc. Travel Kit

Popular 3-piece travel set adds zest to his shaving. 2⅜-oz. after-shave lotion; 1⅜-oz. men's talc; 4½-oz. brushless shave cream. 20c Federal Tax included. (Shpg. wt. 1 lb.)

8 N 9162E. . Postpaid $1.70

8N9155E–As above but lather shave cream. Ppd. $1.70

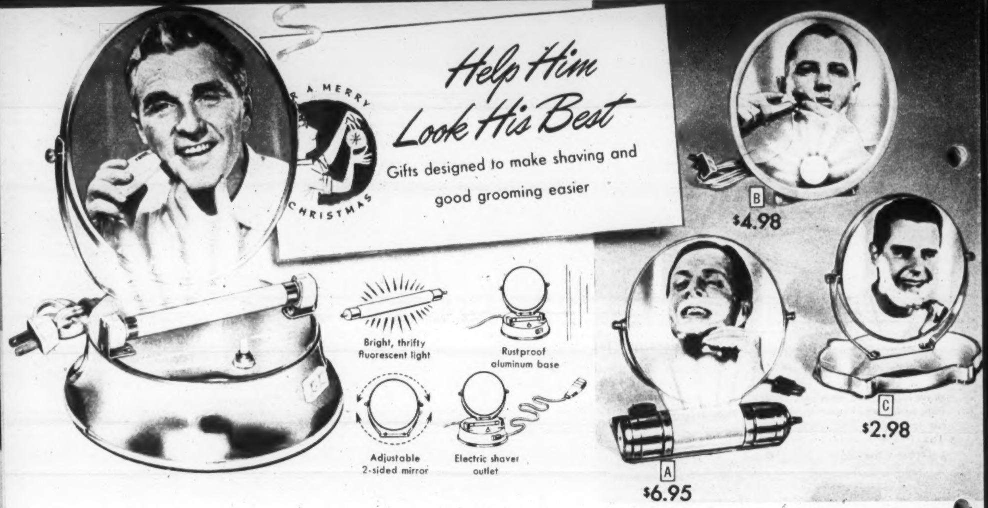


Imported Manicure Knife

Add this smart, new, practical grooming gift to your selection for him. Make his Christmas brighter. Made in Germany. Stainless steel with chrome-plated steel knife blade, nail file, cleaner, screw driver, scissors. Wt. each 3 oz.

8 N 9079—Each $2.98........ 2 for $5.00

Prices of items on these two pages with catalog numbers ending in "E" include 20% Federal Tax except as noted


A MERRY CHRISTMAS
Help Him Look His Best
Gifts designed to make shaving and good grooming easier
Bright, thrifty fluorescent light
Rustproof aluminum base
Adjustable 2-sided mirror
Electric shaver outlet
B
$4.98
C
$2.98
A
$6.95

NEW! Our Finest! Fluorescent Electric Shave Mirror

- Economical, tubular fluorescent bulb . . . light without glare is easy on the eyes . . makes shaving or applying make-up a pleasure.
- Handy electrical outlet for using shaver or hair dryer.
- Attractive aluminum base.
- Smart in bathroom or bedroom.
- A wonderful gift to delight any man or woman.

ONLY
$12.95

Help those particular people on your list look their best with this new, outstanding mirror. The only one we've seen with a fluorescent light bulb . . . takes away shadows and dark spots, yet it's easy on the eyes. Check the four big features above. You'll see what a perfect gift this is. Big 7-inch reflecting surface on both sides. Adjusts easily with a flick of the finger from one plain side to the other magnifying side for sharp detail. Takes the guesswork out of shaving or applying make-up . . . lamp "bathes" face in light. Handsome polished aluminum finish. On-off switch. Electrical outlet for shaver or hair dryer. 6-foot cord. 110-120 volt AC-DC. 4-watt fluorescent bulb.

8 N 6253—UL listed. Shipping weight 3 lbs. 10 oz......Only **$12.95**

Electric Mirrors

[A] **Our Medium Quality Shave Mirror.** Has many features of mirror at left but with bright metal finish; non-glare 25-watt frosted bulb; and can be hung on wall. UL listed.

8 N 6255—Shpg. wt. 2 lbs......**$6.95**

[B] **Our Good Quality Shave Mirror** for home or travel. Ivory plastic. Stands or hangs on wall. 7-in. diameter. Electric outlet. 6-ft. cord. 115-volt AC-DC. UL listed. 15-watt bulb.

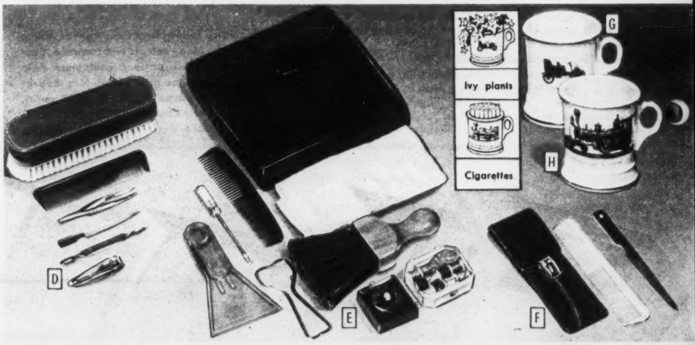
8 N 6250—Shpg. wt. 1 lb.......**$4.98**

Utility Mirror

[C] **New! Adjustable Utility Mirror.** Adjusts to any angle. One side plain, other magnifying for close-up reflection. 4¼-inch diameter. Base 7⅜ inches long with protective felt "feet." Chrome-plated, attractively-styled base. Shipping weight 1 lb. 4 oz.

8 N 6251......**$2.98**

Men's Handy Grooming Kits . . Decorative, Colorful Shave Mugs



NEW! Fitted Travel Kit
An ideal "extra" gift

$2.98
Each

Add this compact, oval zipper kit on your list for him. Holds everything a man needs for good grooming. 5x2x1½-in., fits in palm of hand. Ideal for servicemen or travel. Simulated leather case in ginger color. Contains: Gillette razor with 2 double-edged blades. Baton Brushless shave cream. Styptic pencil; plastic comb; nail file; tube Sears toothpaste; toothbrush. 20c Federal Excise Tax included.

8 N 9137E—Shpg. wt. 12 oz. .Each Kit **$2.98**

Brush-Travel Kit

$3.98 Each

[D] Cowhide travel zipper kit on brush. Ginger with white saddle stitching trim. 6-in. long. Contains nail file, plastic comb, nail clippers, tweezers, cuticle pusher. Clothes brush has plastic bristles. 35c Fed. Tax included. Shipping weight 12 oz.

8 N 6465E. Each Kit **$3.98**

Kar-Kare-Kit

$2.98 Each

[E] NEW! The perfect gift for the car-owner. Plastic case folds, snaps into 6-in. square. Includes clip-on flashlight with battery, comb, bottle opener, windshield scraper, midget screwdriver, whisk broom, polish cloth, sewing kit. Shpg. wt. 12 oz.

8 N 9102...........**$2.98**

3-pc. Pocket Kit

Only **$1.00** Each

[F] NEW! 3-piece Grooming Kit. An ideal "extra" present. Brown, morocco-grained, 5-in. plastic case fits in pocket. Contains nail clipper with attached file; triple cut nail file; comb. 5c Federal Tax included. Shpg. wt. 2 oz.

8 N 9114E.......... **$1.00**

Buy 2 kits, save!...2 for 1.79

Smart Shave Mugs

$2.98 Each 2 for $5.00

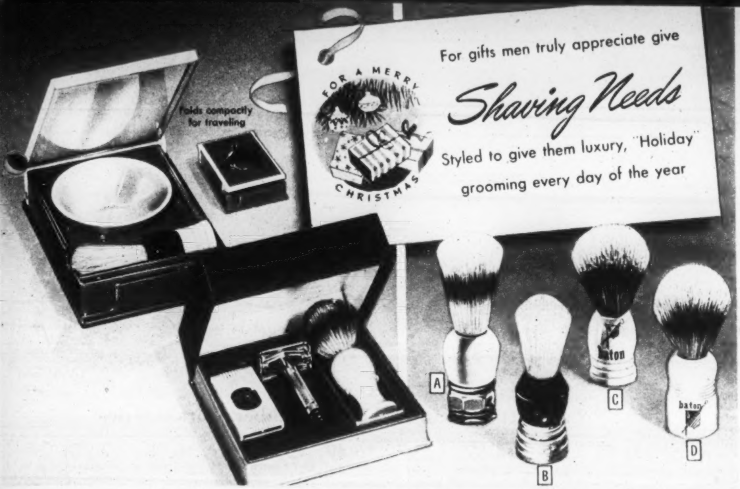
NEW! Ivory pottery shave mugs . . . a novel gift for men or women. Ideal for shaving, book ends, collections. 3¾ inches high. Shipping weight 1 lb. 12 oz.

[G] **8 N 9170**—Historic Automobile design. Ea. **$2.98**

[H] **8 N 9171**—Historic Locomotive design. Ea. **$2.98**

Save 96c.....Any 2 for **5.00**

Prices of items on these two pages with catalog numbers ending in "E" include 20% Federal Tax except as noted



For gifts men truly appreciate give

Shaving Needs

Styled to give them luxury, "Holiday" grooming every day of the year

Folding Shave Kit

Red Plastic Case **$3.98** with sportsman scene decoration. 4x6-in. mirror folds down over plastic shave bowl and 4-in. brush with genuine badger bristles set in rubber . . ivory-color handle. Compact, ideal for a gift. (Soap is not included.) Wt. 12 oz.

8 N 9538 . . . . .Set **$3.98**

8 N 9130—Same as above but with bristle brush. . . .Set **$1.98**

Brush, Razor Sets

Pure Badger Shave Brush **$4.98** makes this the gift for the man who likes the best. 4½-in. badger brush with ivory-color, easy-grip plastic handle; Gillette double-edge razor; 10 Gillette Blue Blades in handy dispenser. Gift box.

8N9497–Shpg. wt. 14 oz.**$4.98**

8N9277–Same set as above but with bristle shave brush. Shpg. wt. 13 oz. . . . . .Set **$2.98**

BATON Shave Brushes . . gifts of quality

A **Shave Brush** with pure imported French natural bristle. Handle clear lucite and plastic. 4½ in. long. Only **$1.49**

8 N 7659—Shpg. wt. 3 oz . **$1.49**

B **100% Dupont Nylon Shave Brush.** Full, luxurious . . easy-grip grained lucite and plastic handle. 4⅛ in. long.

8 N 7686–Shpg. wt. 6 oz. . **$2.49**

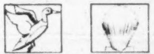
C **Baton Good Quality Pure Badger Shave Brush.** **$2.95** Ivory plastic handle. Full silky-soft head. 3⅞ in. long.

8N7644—Shpg. wt. 2 oz. **$2.95**

D **Baton Better Quality Genuine Badger Brush.** Grained catalin plastic handle. 4⅛ in. long overall. Fuller, luxurious.

8N7692–Shpg. wt. 5 oz.**$4.98**

NEW! Our Best Brush

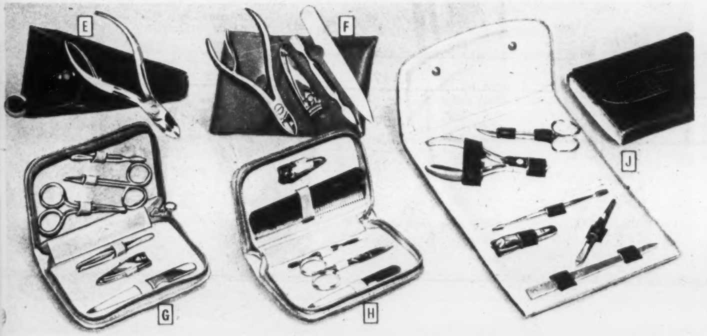


Colorful, 3-dimensional flying duck in lucite handle. Luxurious badger knot

NEW! Striking 3-dimensional, life-like, **$7.50** flying duck in clear, plastic handle. Truly a great, new advancement in shave brush design. *Exclusive at Sears!* 4 in. long. Extra-large, luxurious full knot of best quality pure badger..the costly hair that is so soft to your face. Perfectly balanced. Designed to fit the hand comfortably. An exceptional gift he'll truly appreciate.

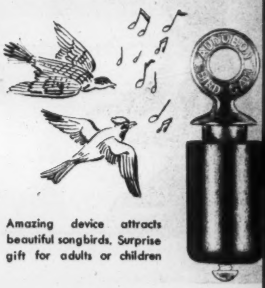
8 N 7679—Shpg. wt. 4 oz **$7.50**

Men's Pocket-size Manicure Sets and Masculine Implements



"ADD-ON" GIFT

New Audubon Bird-Call



Amazing device attracts beautiful songbirds. Surprise gift for adults or children

Lyric Nail Nipper

Only **$2.98**

E **Plier-type** 4½-in. nail nipper trims tough toenails accurately. Tan plastic case. Incl. 4c Fed. Tax.

8 N 5837E—Wt. 4 oz..**$2.98**

F **Nail Care Kit.** Nail clipper; nail nipper; nail file; nail cleaner-cuticle pusher. Plastic case. 2c Fed. Tax included.

8 N 5633E—Wt. 8 oz.**$2.98**

6-pc. Implement Set

$4.98

G **NEW! 6-piece Men's Implement Set** in tan topgrain cowhide case, 5¼ in. long, zip closing. Contains nail clippers; cuticle scissors; metal nail cleaner-cuticle pusher; safety scissors; tweezers; 4½-in. nail file. 15c Federal Tax included. Shpg. wt. 8 oz.

8 N 5645E. **$4.98**

Popular 5-piece Set

Only **$3.98**

H **NEW! 5-pc. Men's Implement Set.** Tan cowhide case, zip closing. 5¼x3 in. Contains nail cleaner-cuticle pusher; nail clipper; nail scissors; 4-in. nail file; 5-in. plastic comb. Compact for travel. 15c Federal Tax included. Shpg. wt. 8 oz.

8 N 5646E. **$3.98**

Our Best 6-piece Set

$6.95

J **NEW! Our Finest Men's Implement Set.** Brown, alligator-grained plastic snap case. Chrome-plated nickel plier-type nail nipper, cuticle scissors, tweezers, file, cuticle pusher, nail clipper. 19c Federal Tax included. Shpg. wt. 8 oz.

8 N 5842E. **$6.95**

A little "extra" gift to delight and please

NEW! The Audubon Bird-Call, acclaimed by the Audubon societies in this country for bird watchers and featured in leading national magazine articles. Roger W. Eddy discovered the secret for his handmade Bird-Call in Italy. It's so easy to use . . just twist red, birchwood roller and pewter key . . . high-pitched, bird-like sounds attract a variety of wild songbirds. A perfect year-round gift for bird lovers of all ages. Postpaid. Only **$1.50**

8 N 9218–(Shpg. wt. 3 oz.) . . . . .Each **$1.50**

Add shave needs, implement sets or the Audubon Bird-Call to your Easy Terms order . . see information on page 369

FOR A MERRY
STMAS
$4.59
Men's
$4.39
Big boys'
$4.19
Small boys'
Non-slip sole

Weatherproof Boots

100% waterproof..
keep feet snug and
dry all winter long

- Roomy top to cover trousers
- Fleeced cotton lining
- Close fitting leg and ankle
- Reinforced heel, vamp
- Lightweight, flexible, durable rubber upper
- Reinforced buckle stays
- Waterproof gusset

4-buckle Dress Arctics

Neat, warm, long-wearing dress arctics. Adjustable buckles. Full gusset tongue. Reinforced straps, backstay: Knurled rubber sole and heel.

Sizes: Men's wide 6 to 12, 13. Half sizes too. *Order half size larger than shoe. Please state size.*
76 N 9273—Black, 10-in. Shpg. wt. 2 lbs. 12 oz. Pr. **$4.59**

Sizes: Big boys' wide 2½, 3, 3½, 4, 4½, 5, 5½, 6. *Order full size larger than shoe. Please be sure to state size wanted.* Shipping weight 2 lbs. 7 oz.
76 N 9274—Big boys' black. . . . . .Pair **$4.39**

Sizes: Small boys' wide 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. *Order shoe size. Please state size.*
76 N 9275—Black. Shpg. wt. 2 lbs. 1 oz. . . . . .Pair **$4.19**

Easy-fitting 4 and 5-buckle Rubber Work Arctics

$4.98 4-buckle $5.79 5-buckle $4.59 Boys' 4-buckle

GOOD. Budget-priced boot; black rubber uppers reinforced at heel, toe. Fleeced cotton lined. Full gusset. Non-slip rubber sole.

Sizes: Men's 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.*
76 N 9285—4-buckle. Shipping weight 4 pounds 2 ounces. . . . . .Pair **$4.98**
76 N 9286—5-buckle. Shipping weight 4 pounds 8 ounces. . . . . .Pair **$5.79**

Sizes: Big boys' wide 2, 3, 4, 5, 6. No half sizes. *Please state size.* Shipping weight 3 lbs. 13 oz.
76 N 9287—4-buckle, black. Pair **$4.59**

$5.79 4-buckle $6.49 5-buckle $5.49 Boys' 4-buckle

BETTER. Medium weight, stretchy black rubber; top edges bound. Cotton net lined. Full gusset. Thick rubber foxing around sole, heel. Skid-resistant sole and heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11. 12, 13. No half sizes. *State size.*
76 N 9294—4-buckle. Shipping weight 4 pounds 6 ounces . . . . Pair **$5.79**
76 N 9295—5-buckle. Shipping weight 4 pounds 12 ounces . . . . . . .Pair **$6.49**

Sizes: Big boys' wide full 3, 4, 5, 6. *State size.* Shpg. wt. 4 lbs.
76 N 9296—4-buckle. . . . . .Pair **$5.49**

$6.98 4-buckle $7.98 5-buckle

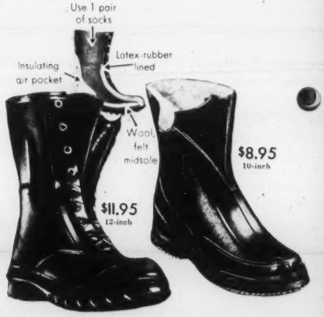
BEST. Top quality work arctics built to withstand hard wear of farm, construction work. Black rubber, specially made for added strength. Wear points reinforced. Warm fleeced cotton lining. Self-draining full gusset. Blue rubber foxing. Bar-cleated rubber soles.

Sizes: Men's wide 6, 7, 8, 9, 10, 11. 12. No half sizes. *Please state size.*
76 N 9290—4-buckle. Shipping weight 5 pounds. . . . . .Pair **$6.98**
76 N 9291—5-buckle. Shipping weight 5 pounds 4 ounces. . . . . .Pair **$7.98**

***TO ORDER WORK ARCTICS:* MEN'S**—for heaviest work shoes, *order next size larger;* medium heavy or light-weight work shoe, *order same size arctic.* **BIG BOYS'**—full sizes, *order shoe size;* half sizes *order next size smaller.*

$4.98
Men's 10-inch
$4.79
Big boys' 9-inch
$4.59
Men's 7-inch
$10.95
35-inch
$7.98
$5.49
17-inch Men's
$4.59
15-inch Big boys'
$6.98
23-inch Big boys'

Extra Warm Wearmasters



Zip Arctics, Boots . . Quality Rubber Footwear

Black Rubber Arctics. Reinforced wear points. Full gusset. Fleeced cotton lined. Knurled rubber sole.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Order shoe size, 11½ shoe order size 12. State size.*
76 N 9260—7-inch. Shipping weight 2 lbs. 4 oz. . .Pair **$4.59**
76 N 9261—10-inch. Shipping weight 2 lbs. 9 oz. . .Pair **$4.98**

Sizes: Big boys' wide 2½, 3, 3½, 4, 4½, 5, 5½, 6. *Order arctic full size larger than shoe.*
76 N 9262—9-inch. Shipping weight 2 lbs. 6 oz. . Pair **$4.79**

Wearmaster Hip-high Sport Boot. Ideal for fishing. Extra layers of rubber reinforce all strain points, cotton lined. Full-length cushion insole gives you real walking comfort over rough ground. Semi-hard toe shields foot against bumps. Deeply cleated soles, non-skid tread. Molded rubber heel.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.*
76 N 9465—35-inch. Marsh drab. Wt. 7 lbs. 2 oz. Pr. **$10.95**

All Rubber Pac. Choice of dairymen, fishermen, carwashers who need waterproof protection for wet jobs. 15-inch height; laced front with self-draining full gusset keeps boot dry inside. Rubber reinforced at wear points. Tough, nonskid rubber sole, heel.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size.* Shipping wt. 5 lbs.
76 N 9393—Black..Pr. **$7.98**

Black rubber, reinforced. Cotton lined. Knurled rubber sole, non-skid heel.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. *State size.*
76 N 9470—Knee, 17-inch. Wt. 4 lbs. 12 oz. Pair **$5.49**

Sizes: Big boys' wide full 1,2,3,4,5. *Please state size.*
76 N 9482—Knee, 15-inch. Wt. 3 lbs. 12 oz. Pair **$4.59**

Sizes: Big boys' wide full 1, 2, 3, 4, 5. *Please state size.*
76N9478—Overknee, 23-in. Wt. 4 lbs. 10 oz. Pair **$6.98**

Sealed Insulation Over-Sock Boot—designed to give you the ultimate in warmth and comfort. No moisture can reach sealed air pocket between inner and outer surface of latex rubber. Deep-cleated rubber sole, molded heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Order same size as shoe.* Half size *order half size larger.* 8½ order size 9. *State size.* Shpg. wt. 4 lbs. 15 oz.
76N9350—Black. Pair **$11.95**

Leather grained rubber overshoe boot; fleeced nylon lined for warmth. Full gusset tongue, concealed slide fastener. Waterproof crepe-like rubber sole and heel.

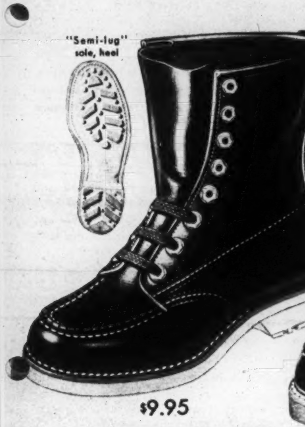
Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. No half sizes. Order shoe size, *half sizes order next size larger. For heavy shoes, order next size larger. Please state size.* Shipping weight 3 lbs. 8 oz.
76N9251—Brown. Pr. **$8.95**

HOW TO ORDER BOOTS, PACS: If you wear full size street shoes, *order same size as shoe.* For half size shoes, *order next full size smaller than shoe.* Example: for size 7 or 7½ shoe, order size 7 boot or pac.

Original Chippewa Sport Boots

Famous quality for year around service in all weather

FOR A MERRY CHRISTMAS
Outdoor Men
Prefer the suppleness and
light weight of Sears Boots



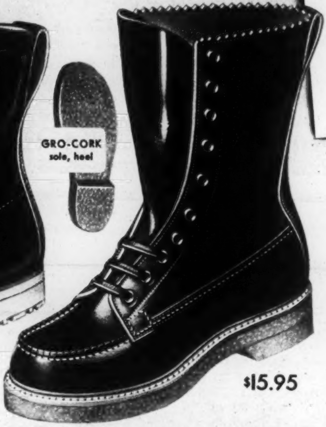
$9.95

Sportsman's Bird Boot

Original Chippewa quality—choice of outdoor men who want comfort and all-weather service without added weight—they'll save you money too! Select leather uppers; oil-tanned to resist water. Smooth leather vamp lining, grain leather insole. Full gusset. Goodyear welt—no inside seams. Lightweight white rubber semi-lug soles give you safe, sure footing.

Sizes: Men's wide 6,6½,7,7½,8,8½,9,9½,10, 10½,11,12. *Please state size.* Shpg. wt. 4 lbs.

67 N 4868—8-inch, black................Pair **$9.95**



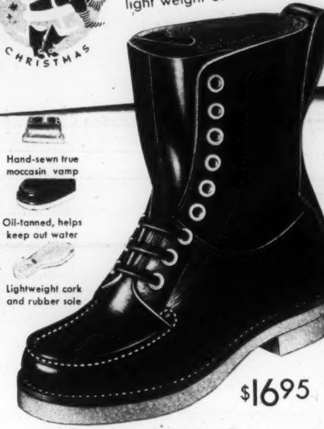
$15.95

Gro-Cork outsole, heel

Quality materials plus Original Chippewa craftsmanship brings you this fine boot. Full-bodied, grain leather uppers; oil-tanned for water-repellent flexibility and strength. Genuine moccasin-type vamp; leather extends completely under foot for greater comfort. Grain leather gusset tongue. Lightweight, long wearing Gro-Cork (cork and rubber) outsole, heel.

Sizes: Men's wide 6,6½,7,7½,8,8½,9,9½,10, 10½,11,12. *Please state size.* Shpg. wt. 4 lbs.

67 N 4863—9-inch, brown.............Pair **$15.95**


Hand-sewn true moccasin vamp
Oil-tanned, helps keep out water
Lightweight cork and rubber sole

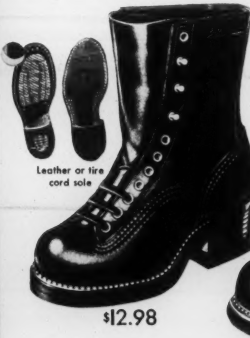
$16.95

Canadian Sporting Boot

Moccasin comfort plus rugged all-weather service—you get both in this 9-inch sport boot! One piece of supple leather forms both sides and insole—no seams to bind or irritate foot. Genuine Canadian hand-sewn moccasin vamp. Select cowhide uppers; oil-tanned to shed water, to stay soft and flexible. Full leather gusset for added protection. Smooth leather heel pad and insole. Lightweight white cork and rubber sole—designed for long and dependable service.

Sizes: Men's wide 7,7½,8,8½,9,9½,10,10½,11. *State size.*

67 N 4864—Dark brown. Shpg. wt. 4 lbs. 4 oz........Pair **$16.95**


Leather or tire cord sole

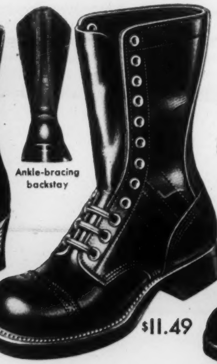
$12.98

8-inch Chippewa Boot. Select steerhide uppers; oil-tanned. Double leather vamp. Leather insole, midsole. Goodyear welt. Woodsman's heel, rubber lift. Choice of leather or cord rubber tap sole. A rugged boot built for wear.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9,9½,10,10½,11,12. *State size.* Wt. 5 lbs.

67N4998–Black, oak leather sole. Pr. **$12.98**

67N4999–Black, tire cord sole, heel. Pr. 12.98



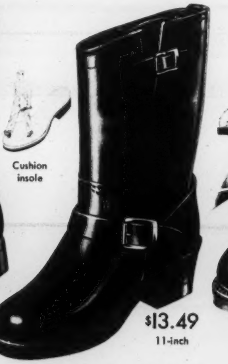
$11.49

Paratrooper-type Boot. Elk-tanned cowhide uppers. Steel shank. Double soles: bend leather mainsole, rubber tap sole, heel. Ankle webbing reinforced. Genuine Goodyear welt.

Sizes: Men's wide 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 4 lbs. 6 oz.

67N4915–10-inch, brown. Pr. **$11.49**

HOW TO ORDER SHEARLING LAMB LINED BOOTS: *Order shoe size.* If you wear a half size shoe, *order boot next size larger.* (7½ or 8 shoe, *order size 8 boot.*)

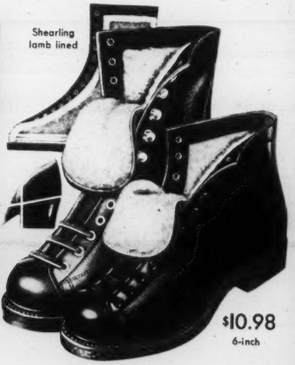


$13.49
11-inch

Cushion Insole Engineer Boot—your feet rest on full-length leather covered cushion insole! Oil-tanned leather uppers; stay soft, supple. Smooth leather vamp lining. Steel shank. Goodyear welt. Thick Vul-Cork sole, Woodsman's heel, Vul-Cork lift.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 5 lbs. 2 oz.

67N4964–11-inch, black .Pair **$13.49**



$10.98
6-inch

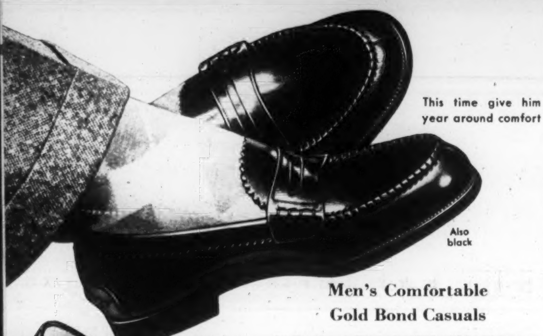
6-inch lace-to-toe. Oil-tanned cowhide uppers, completely shearling lamb lined. Strain points nylon stitched. Goodyear welt, storm welt. Oil-resistant Neo-Cord sole and heel. *State size.*

Sizes: Men's wide full sizes 6, 7, 8, 9, 10, 11, 12.

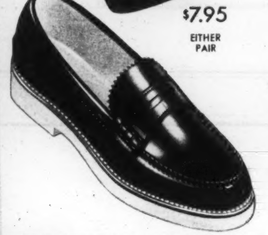
67 N 4951—Black. Shpg. wt. 4 lbs. 6 oz.... Pair **$10.98**

8-inch lace-to-toe. As above, only Wearmaster cord outsole, leather midsole, Woodsman's heel with cord top lift. *Please state size.*

67 N 4952—Black. Shpg. wt. 5 lbs. 4 oz..... Pr. **$14.98**


This time give him year around comfort
Also black

Men's Comfortable Gold Bond Casuals



Our best selling casual. 3 widths, sizes to 13. Leather upper; kicker back. Goodyear welt. Leather sole, hard heel.

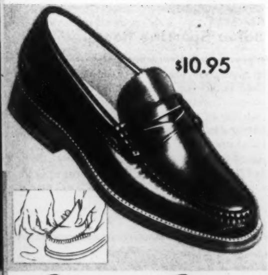
Sizes: B (narrow) width 7½ to 11, 12 and 13.
Sizes: D (medium) width 6 to 11, 12 and 13.
Sizes: EE (wide) 7 to 11, 12. Half sizes too. *State size, width.* Shpg. wt. 2 lbs. 9 oz.

67 N 4217—Brown................Pair **$7.95**
67 N 4222—Black.................Pair **7.95**

Favorite slip-on style with buoyant Sear-O-Foam crepe sole, heel. Pliant leather upper. PACIFATE lined vamp. Goodyear welt.

Sizes: B (narrow) width 7½ to 11, 12 and 13.
Sizes: D (medium) width 6 to 11, 12 and 13.
Sizes: EE (wide) 7 to 11, 12. Half sizes too. *State size, width.* Shpg. wt. 2 lbs. 9 oz.

67 N 4235—Brown................Pair **$7.95**

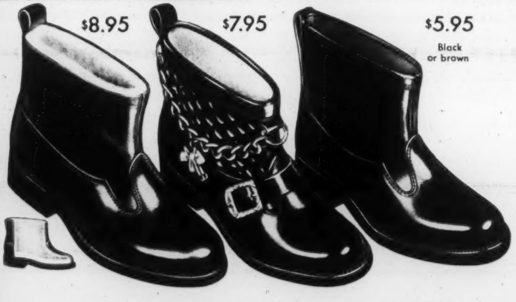


Our Best Quality Moccasin-type Slip-on

Sears best quality slip-on—cradle your foot in slipper-soft leather. Genuine moccasin . . . one piece of premium leather skillfully hand-sewn, hand-lasted for added comfort. Long-wearing leather sole, hard heel.

Sizes: B (narrow) 8½,9,9½,10,10½,11,12.
Sizes: C (med. narrow) width in 7½ to 11.
Sizes: D (medium) width in 7 to 11 and 12.
Sizes: E (medium wide) width in 7 to 10. Half sizes too. *Please state size and width.* Shpg. wt. 2 lbs. 8 oz.

67 N 4421—Tan..................Pair **$10.95**



Boys' Cowpoke Boots for active youngsters!

Top-grade shearling lamb lining from insole to top for warmth. Cherry-tone leather upper. Goodyear welt. Rubber sole, heel.

Sizes: D (med.) width in boys' 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. *State size.* Shpg. wt. 3 lbs. 6 oz.

67N5181-Deep brown.Pr.**$8.95**

For your "backyard cowboy." Pliant leather; embossed leg, chain and saddle trim. Nylon stitched. Goodyear welt. Rubber sole, heel.

Sizes: D (medium) width in boys' 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½ and 7. *Please state size.* Shipping wt. 3 lbs. 6 oz.

67 N 5175—Brown. .Pair **$7.95**

Son likes its cowboy style —and look at the low price! Husky leather upper stitched with nylon thread. Goodyear welt. Rubber sole and heel.

Sizes: D (medium) boys' 3½, 4, 4½, 5, 5½, 6, 6½, 7. *State size.* Wt. 3 lbs. 6 oz.

67N5174-Brown. . Pair **$5.95**
67N5173-Black. . . Pair **5.95**

Men's Leisure Shoes

Just in time for Christmas . . new, versatile shoes for a new kind of comfort

ILLUSTRATED ON OPPOSITE PAGE

Not a slipper—not a moccasin, but a completely new idea in leisure footwear. Specially designed leisure shoes offer you the ultimate in refreshing, relaxing footease, plus a long and carefree life of outdoor as well as indoor wear. All have Sear-O-Foam cushion crepe soles—lightweight comfort that wears and wears.

F Distinctive golden tan slip-on sure to be a hit with you style-wise men! Enjoy the extra comfort of the glove soft leather uppers . . . your assurance of smooth walking ease from the first step. Thick Sear-O-Foam cushion crepe sole and wedge heel let you amble along on thousands of air bubbles! **$6.95**

Sizes: D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½. *State size.*

67 N 4394—Golden tan. Shipping weight 2 pounds 10 ounces......Pair **$6.95**

G A winning combination of style and top comfort—rich wine-tone slip-on that's ideal for those leisure hours . . . so good looking with sportswear too! Supple leather uppers styled with the casual touch. Kicker back seam and high front . . . concealed elastic for snug fit, easy on and off. Plenty of toe-easing room in the moc-type toe. Red Sear-O-Foam cushion crepe sole, heel. **$6.95**

Sizes: D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *State size.*

67 N 4391—Wine-tone. Shipping weight 2 pounds 10 ounces......Pair **$6.95**

H Take a step towards satisfying comfort in this neat, plain-toe slip-on—a pleasure to wear the minute you slip them on. Mellow wine-tone leather upper with black trim. Sear-O-Foam cushion crepe soles, heels—so lightweight they float! **$5.95**

Sizes: D (medium) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13.
Sizes: EE (wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. *Please be sure to state size and width wanted.*

67 N 4393—Wine-tone. Shipping weight 2 pounds 8 ounces.......Pair **$5.95**

J Nestle your feet into these leisure shoes and relax in cozy comfort. Luxurious loafin' leather, completely lined with soft shearling lamb to keep your feet warm on cold days. Sear-O-Foam cushion crepe sole, heel outwear ordinary soles. **$6.95**

Sizes: D (medium) width in 7, 8, 9, 10, 11, 12, 13. No half sizes. Full sizes, *order shoe size;* half sizes, *order half size larger* for C widths or wider, *half size smaller* for A or B widths. *State size.*

67 N 4390—Ambertone brown. Shipping weight 2 pounds 8 ounces Pair **$6.95**

Men's Gold Bond Boots

Priced right for Christmas giving

K Here's the boot to turn away those wintry blasts—fully lined with soft shearling lamb's wool from the insole to the top. You walk in ankle-deep warmth even in the coldest weather. Deep-toned leather upper with pull tab. Easy-bending Goodyear welt. Rubber sole, hard heel. **$10.95**

Sizes: D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 3 lbs. 8 oz.

67 N 4181—Club brown.Pair **$10.95**

M Our most popular campus boot. Handsome plump leather upper, expert needlework throughout. Adjustable buckle and strap. Smooth vamp shines to a rich brown. Gold colored chain is removable—wear boot with or without it. Goodyear welt. Sturdy rubber sole, hard heel. **$9.95**

Sizes: D (medium) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 3 lbs. 8 oz.

67 N 4171—Club brown. Pr. **$9.95**

L Your economy buy! Prime leather uppers; choice of wine-tone (brown) with beautifully embossed top or gleaming black with smooth finished top. Adjustable buckle and strap, handy pull tab. Pliant Goodyear welt. Tough rubber sole and hard heel. **$8.95**

Sizes: D (medium) width in 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 3 lbs. 8 oz.

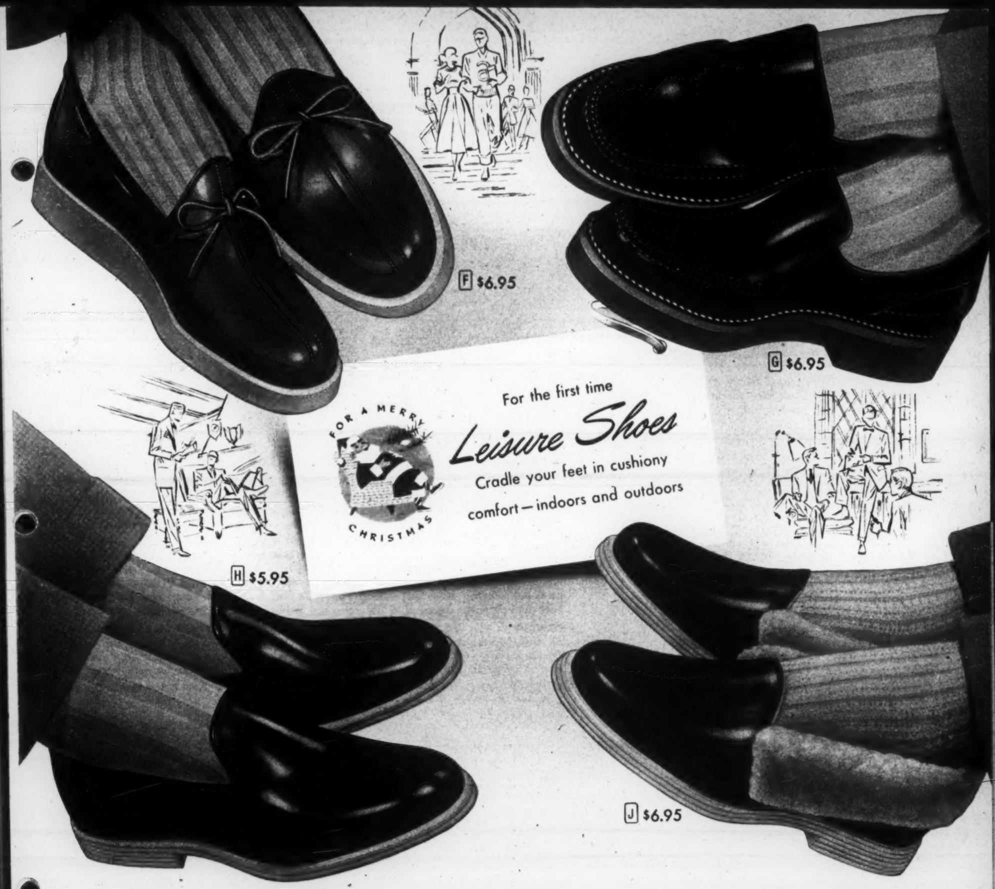
67 N 4179—Wine-tone. . Pair **$8.95**
67 N 4180—Black.......Pair **8.95**

N Pilot boots—quality built to give you extra miles of comfortable wear. You'll like the added protection of the 10-inch height, the smooth-lined comfort of the kidskin top. Smooth leather vamp. Preflexed leather sole, rubber heel. Flexible Goodyear welt. **$12.95**

Sizes: D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 3 lbs. 4 oz.

67 N 4175—Club brown.Pair **$12.95**
67 N 4176—Black......Pair **12.95**

See our easy 4-point measuring plan on page 371



For the first time

Leisure Shoes

Cradle your feet in cushiony comfort—indoors and outdoors

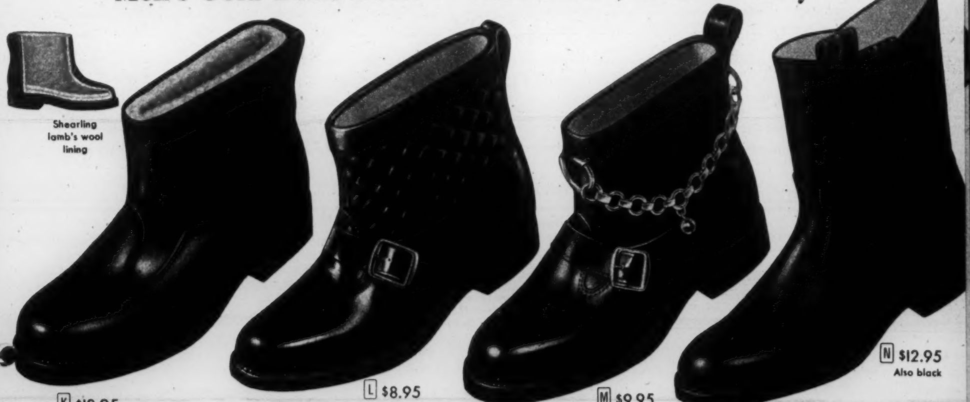
F $6.95

G $6.95

H $5.95

J $6.95

Men's Gold Bond Boots . . . handsome, masculine styles



Shearling lamb's wool lining

K $10.95

L $8.95
Also black

M $9.95

N $12.95
Also black

Opera Style in Velvet Soft Kidskin

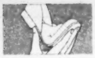
His eyes will light up when he sees these slippers, he'll smile with content when he wears them. You can't find a better companion for his pipe and easy chair hours. Smartly styled in friendly-to-the-feet kidskin; extremely supple to ease weary feet. Smooth full leather lining gives bonus comfort and extra long wear. Perforated trim enhances vamp, sets off smooth toe. Pliant leather sole flexes easily, durable rubber heel. Order his pair today!

Sizes: Men's wide width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size wanted.* Shpg. wt. 1 lb. 8 oz.

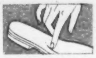
67 N 5725—Brown kidskin..............................Pair **$4.59**

Guaranteed Gold Bond Slippers

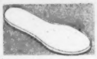
9 months of wear or new pair at no extra cost to you!



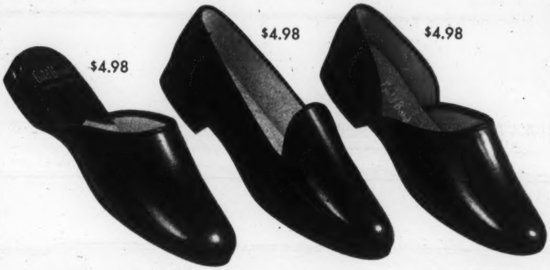
Extremely flexible sole bends with every foot movement



Velvet-soft heel-to-toe cushion insole assures foot comfort



Searolite sole wears several times longer than leather



Slip-on Scuff

Handsome wine-tone brown, elk-tanned leather for soft fit. Nylon stitching at all strain points guaranteed not to rip out. Foot rests on heel-to-toe cushion insole. Smooth leather sock lining and heel pad. Searolite sole gives additional wear; wedge heel for support, comfort.

Sizes: Men's wide 7, 8, 9, 10, 11 and 12. No half sizes. *Please be sure to state size wanted.* Shpg. wt. 1 lb. 8 oz.

67 N 5733—Brown..Pair **$4.98**

Moccasin Toe

Brown elk-tanned leather upper; reinforced at strain points with tough nylon thread. Foot-easing comfort from heel to toe with full length cushion insole. Leather sock and quarter lining means smoothness underfoot. Tough, flexible Searolite sole and rubber heel.

Sizes: Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

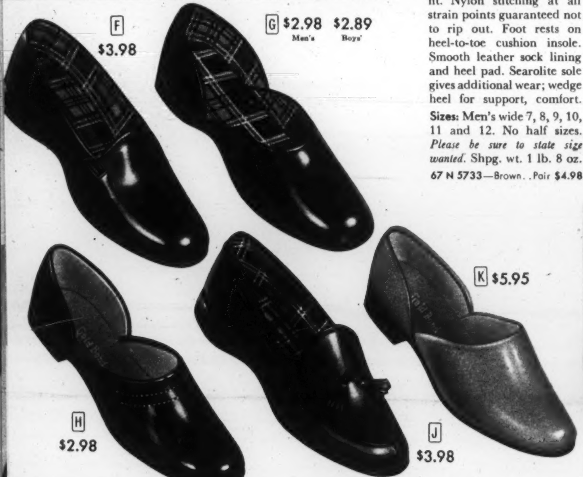
67 N 5735—Brown..Pair **$4.98**

Opera Style

Soft, elk-tanned wine-tone brown upper; lightweight opera style, tops in comfortable wear. Nylon stitching at strain points; will not rip or pull out. Full length cushion insole. Leather quarter and sock lining. Searolite sole, rubber heel give maximum in easy-going service.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5734—Brown..Pair **$4.98**



Just to sit back and relax in

F Handsome Gold Bond slippers to team up with robe and easy chair. Pliant kidskin leather upper "gives" with every foot-flexing movement. Convenient easy-on, off style for quick changes. Restful padded leather sole and heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5712—Brown....Pair **$3.98**

G Opera-style slippers with gay plaid lining to brighten lounging times. Flexible elk-tanned leather. Pliant padded leather sole and heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5713—Brown....Pair **$2.98**

Sizes: Boys' wide 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.

67 N 5952—Brown....Pair **$2.89**

H Loll back and take life easy in this foot-coddling opera-style slipper. Slips on in a jiffy, hugs foot firmly. Soft leather upper light in weight, extremely flexible. Composition sole and rubber heel packed with loads of wear.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Wt. 1 lb. 8 oz.

67 N 5749—Brown....Pair **$2.98**

J Tasseled moccasin style provides toe-wriggling room for weary feet. Laced around sides and back. Pliant leather uppers for restful foot ease. Padded leather sole and heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11 and 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5701—Brown leather..............Pair **$3.98**

K New opera style that's unexcelled for smart looks, deep-down comfort. Handsome, soft-as-a-glove leather; smooth full leather lining. Preflexed leather sole, rubber heel.

Sizes: Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size wanted.* Wt. 1 lb. 8 oz.

67 N 5739—Natural tan leather..........Pair **$5.95**

Having difficulty finding the right size? Just look over these . . . E and EEE widths, sizes to 13.

Settle Down in These Restful Slippers

Keep these Gold Bond slippers within easy reach, ready to offer relief from hot, heavy shoes. Superbly soft kidskin "molds" to feet; cradles them, eases weary muscles. Fully lined with smooth leather; soothing underfoot, increases wear. Sleek plain toe styling decorated with perforations at instep. Flexible leather sole for high mileage, comfortable wear. Rubber heel.

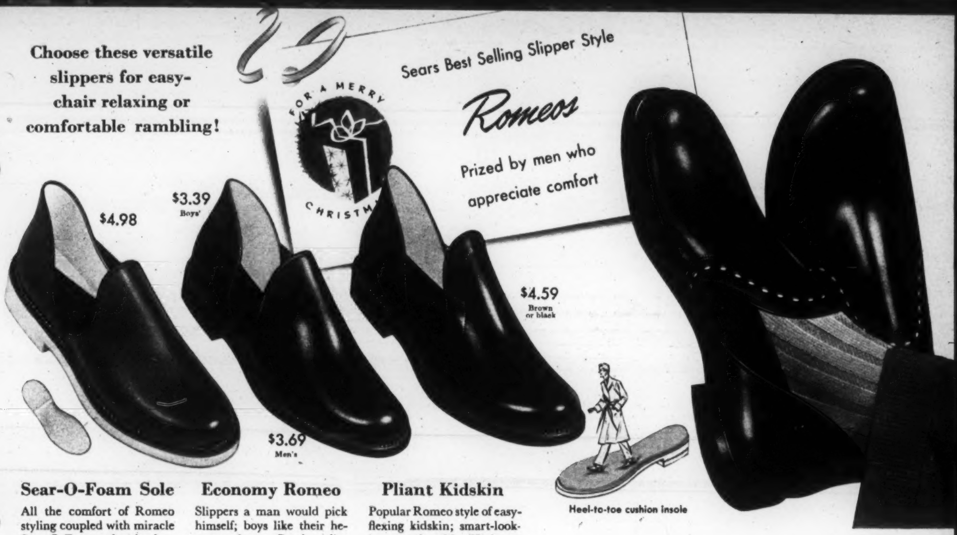
Sizes: E (medium wide) width in men's 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.

Sizes: EEE (very wide) width in men's 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *Please be sure to state size and width.*

67 N 5726—Brown kidskin. Shpg. wt. 1 lb. 8 oz..............Pair **$4.98**

TO ORDER SLIPPERS: *Order same size as regular shoe.* If slipper comes in whole sizes only, *order slipper half size larger for C width and wider; order half size smaller for B width or narrower.*

Choose these versatile slippers for easy-chair relaxing or comfortable rambling!


FOR A MERRY CHRISTMAS
Sears Best Selling Slipper Style
Romeos
Prized by men who appreciate comfort
$4.98
$3.39
Boys'
$4.59
Brown or black
$3.69
Men's
Heel-to-toe cushion insole

Sear-O-Foam Sole

All the comfort of Romeo styling coupled with miracle Sear-O-Foam soles, heels—shock absorbing, lightweight, long-wearing. Stretchy side gores for quick changes, snug fit. Elk-tanned leather upper for suppleness.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please be sure to state size.* Shipping weight 1 pound 8 ounces.

67 N 5700—Ambertone brown. Pair..............Only **$4.98**

Economy Romeo

Slippers a man would pick himself; boys like their he-man style too. Good quality kidskin; elastic side gores. Rubber sole, heel.

Sizes: Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5716—Brown..Pair **$3.69**

Sizes: Boys' wide 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.* Shipping weight 1 pound 6 ounces.

67 N 5916—Brown..Pair **$3.39**

Pliant Kidskin

Popular Romeo style of easy-flexing kidskin; smart-looking, comfortable. High cut back; elastic side gores; snug fit without binding. Smooth leather lining treats foot to relaxing comfort. Leather sole, Gold Bond rubber heel.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please be sure to state size.* Shipping weight 1 pound 8 ounces.

67 N 5721—Brown..Pair **$4.59**
67 N 5722—Black...Pair **4.59**

Our Finest Romeo assures foot ease!

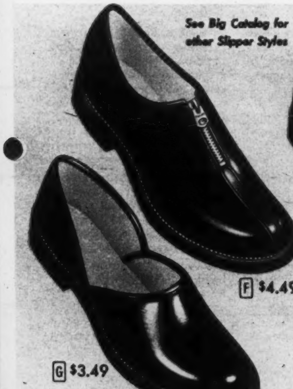
$4.98

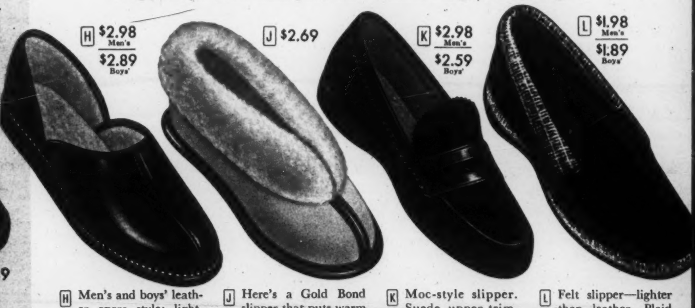
Settle down and relax in these designed-for-comfort slippers! Full length cushion insole rests foot on thousands of tiny air bubbles, gives you the utmost in relaxation. Supple kidskin uppers follow every movement of your foot. Stretchy side gores—easy on, easy off—provide snug fit without binding. Back cut high for firm ankle support. Fully lined with smooth leather; increases wear, makes for underfoot ease. Durable, pliant leather soles and tough Gold Bond rubber heels for miles of wear.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

67 N 5715—Brown leather. Shpg. wt. 1 lb. 8 oz. *State size*.........Pair **$4.98**

Slippers to wish him pleasant comfort night after night





F Convenient zipper closure—zips up high on your instep for snug, comfortable fit. Supple quality leather upper fits easily to foot. Smart masculine styling. Long-wearing rubber sole, heel. **Sizes:** Men's wide width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. Shpg. wt. 1 lb. 8 oz.

67 N 5727—Brown. *Please state size*........Pair **$4.49**

G Put yourself on "easy feet" with this foot-pampering opera style. Extra-soft kidskin upper; composition sole and rubber heel. **Sizes:** Men's wide width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Shpg. wt. 1 lb. 8 oz.

67 N 5729—Brown. *Please state size*........Pair **$3.49**

H Men's and boys' leather opera style; lightweight, foot soothing. A real chill-chaser with warm fleeced cotton lining. Flexible leather sole, wedge heel for foot comfort.

Sizes: Men's wide 7,8,9,10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5794—Brown. Pr. **$2.98**

Sizes: Boys' wide 1, 2, 3, 4, 5, 6. No half sizes. *State size.* Shpg. wt. 1 lb. 6 oz.

67 N 5994—Brown. Pr. **$2.89**

J Here's a Gold Bond slipper that puts warm comfort at your feet. Genuine shearling lamb with furry side in; keeps in natural heat, keeps feet warm. Bark-tanned leather side out for sturdy wear. Easy-flexing leather sole bends with your foot.

Sizes: Men's wide 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size wanted.* Shpg. wt. 1 lb. 8 oz.

67 N 5755—Tan..Pair **$2.69**

K Moc-style slipper. Suede upper trimmed at instep, around back with leather. Padded leather sole.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size wanted.* Shpg. wt. 1 lb. 8 oz.

67N5707—Brown.. Pr. **$2.98**

Sizes: Boys' wide 1, 2, 3, 4, 5. No half sizes. *Please state size wanted.* Shipping weight 1 lb. 6 oz.

67N5907—Brown.. Pr. **$2.59**

L Felt slipper—lighter than leather. Plaid cotton corduroy trimming around top and platform. Cushiony padded sole, wedge heel.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 4 oz.

67N5803—Dk. red. Pr.**$1.98**

Sizes: Boys' wide 2, 3, 4, 5. No half sizes. *State size.* Shpg. wt. 1 lb. 2 oz.

67N5983—Dk. red. Pr. **$1.89**

TO ORDER GOLD BOND SLIPPERS. *Order regular shoe size.* If you wear a half size and slippers come in full sizes only, *order half size larger for C width or wider; order half size smaller for A and B widths.*

NOTE: Due to slight variations, the fiber content of felt slippers is not stated in catalog. It is marked on merchandise as required by the Wool Products Labeling Act. See page 371 to make sure of size before ordering.

Warm-Lined Slippers
He'll spend evenings basking in fireside warmth
MERRY CHRISTMAS

Give feet that comfort-glow

Right at the head of his "want" list . . . the slipper with built-in softness, warmth and comfort! Moccasin toe styling for roomy foot ease and freedom; smart looking, too. Supple leather upper; warm lining keeps in natural heat. Genuine shearling lamb collar turns away ankle-chilling drafts. Pliant leather sole, wedge heel. Watch him smile as he relaxes in these foot-soothing slippers. **$3.98**

Sizes: Men's wide 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please be sure to state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5797—Brown leather..................Pair **$3.98**

Bathes feet in sunshine warmth

Just about the softest, warmest slippers that ever walked. Rounded leather vamp fits high on your instep. Fully lined with foot-easing, foot-warming genuine shearling lamb; protects feet from wintry chills. Order him a pair today; your thoughtfulness will be enjoyed for many happy leisure hours. Easy-flexing leather sole and long-wearing rubber heel give lots of easy-going service. **$4.29**

Sizes: Men's wide 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please be sure to state size.* Shpg. wt. 1 lb. 8 oz.

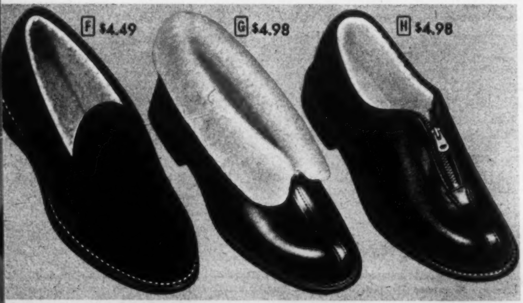
67 N 5793—Brown leather..................Pair **$4.29**

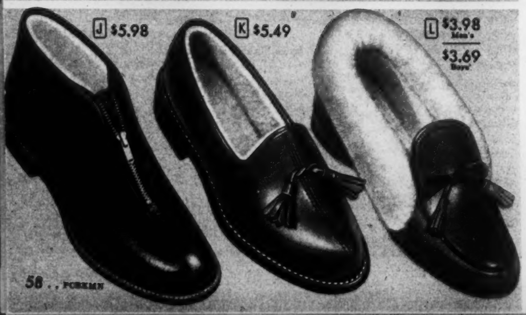
New! Wooly warm Faust-style

Smartly styled with high vamp and back; full foot protection against icy drafts and cold floors. Fully lined with genuine shearling lamb; surrounds foot with blanket-like warmth, softly cradles it in deep comfort. Elk-tanned leather extremely soft and pliant; shapes easily and naturally to your foot. Flexible leather sole and durable rubber heel packed with miles of comfortable wear. **$5.49**

Sizes: Men's wide 7, 8, 9, 10, 11 and 12. No half sizes. *Please be sure to state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5799—Russet brown leather............Pair **$5.49**





F Brand new slipper in blue suede leather. Genuine shearling lamb lining from toe tip to heel; assures you of soft, comfortable wear. Moccasin toe styling gives ample toe-wriggling, foot-relaxing space. Easy-bending leather sole a welcome relief from regular shoes. Wedge heel.

Sizes: Men's wide 6,7,8,9,10,11 and 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5787—Navy blue . . Pair **$4.49**

H Warm as the Christmas spirit, genuine shearling lamb lining keeps feet cozy; protects them from nippy drafts, cold floors. Convenient zip front opens, shuts in a jiffy for quick changes. Soft, foot-caressing leather upper. Flexible leather sole and rubber heel.

Sizes: Men's wide 6,7,8,9,10,11 and 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5776—Brown leather.Pr. **$4.98**

K New! Spruced up with leather tassels, styled in exceptionally soft, elk-tanned leather. Fully lined from insole to top with genuine shearling lamb. Slip them on and have complete warmth at your feet; relax in snug, soft comfort. Leather sole and rubber heel.

Sizes: Men's wide 7,8,9,10,11. No half sizes. *Please state size wanted.* Shpg. wt. 1 lb. 9 oz.

67 N 5798—Russet brown . Pr. **$5.49**

G Assures him of your best wishes every time he slips them on. Collar and lining of genuine shearling lamb—wear collar up or down—keeps natural heat from escaping. Leather upper is extra soft and supple; flexes with your foot. Pliant leather sole, rubber heel.

Sizes: Men's wide 6,7,8,9,10,11 and 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5775—Brown leather.Pr. **$4.98**

J Up to your ankles in deep-pile comfort and warmth. Full genuine shearling lamb lining scoffs at icy currents; your feet will enjoy this summer-like warmth. Convenient zipper closure. Supple leather upper bends with foot. Flexible leather sole, rubber heel.

Sizes: Men's wide 6,7,8,9,10,11 and 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5784—Brown . . . . . Pair **$5.98**

L For your slippered leisure times! Smooth fitting leather upper decorated with leather tassels. Thick, genuine, shearling lamb collar. Warmly lined. Padded leather sole and heel for relaxation at its best.

Sizes: Men's wide full 7,8,9,10, 11,12. *State size.* Wt. 1 lb. 4 oz.

67 N 5757—Brown . . . . Pair **$3.98**

Sizes: Boys' wide full 1,2,3,4,5,6. *State size.* Wt. 1 lb. 2 oz.

67 N 5957—Brown leather.Pr. **$3.69**

Removable leather-lined Pass Case in same leather as wallet. Four windows.

Cut from only the best parts of top quality hides. Rich, soft, supple, long wearing.

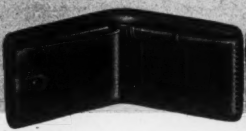
Pilgrim Hand-laced Wallets

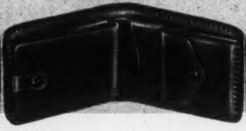
TOP-GRAIN CALF FINISH COWHIDE LEATHER

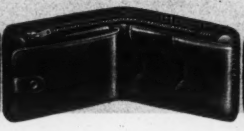
Your choice of 4 popular styles . . . all with famous Pilgrim features and workmanship. Now for only— $3.00 Each

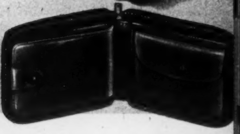
Seldom will you find wallets like these at this one low price! Top quality guaranteed. Proudly, we say, only the manufacturing costs have been cut to bring you this fabulous offer. 4 popular styles—all with the same fine workmanship. All have detachable lined pass case, hand-laced edges, identification window pocket, sliding stay. Closed size 3½x4½ inches. Individually boxed for nicest giving.

Hand - laced edges. Skilled craftsmen painstakingly lace and double knot each wallet by hand.







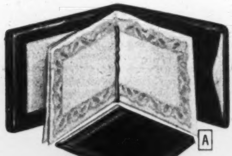


Two Card Pockets. Secret bill pocket keeps big bills out of sight. Spare key slot. Rich brown color. Has all the quality and convenient construction features described above. What-a-buy at this low price! Shpg. wt. 5 oz.
25 N 3026E. $3.00

Snap Closing Coin Pocket. Keeps change always handy. Secret bill pocket. One card pocket. Spare key slot. Rich brown color . . . makes handsome accessory. Has all the quality and convenience features described above. A hard-to-beat gift . . a plus value.
25 N 3027E—Shipping weight 5 oz. . .$3.00

Zipper Closing Bill Pocket and open bill pocket keep large and small bills separate . . gives you extra security. Two handy card pockets. Spare key slot. Rich brown color for luxurious appearance. Quality and convenience features described above.
25 N 3028E—Shpg. wt. 5 oz.. . . . . . .$3.00

Zipper Closing on 3 Sides. Gives all your wallet valuables best protection against possible loss. Secret bill pocket. Snap closing coin pocket. One card pocket. Spare key slot. Rich brown color. Has all quality and construction features above.
25 N 3029E—Shpg. wt. 5 oz. $3.00



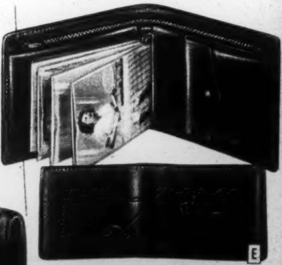
A

FOR A MERRY
CHRISTMAS

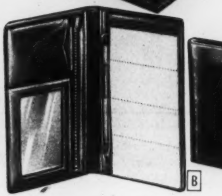
TO: Dad, Junior, Bill and Jim

Gift Wallets

with love from your "best" gal



E



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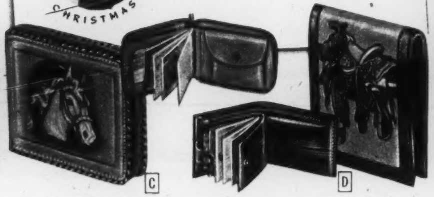


C

D

F

Leather Money Clips

A Slimmest styling leaves no bulge in his pocket. Money held by gold-plated metal, tarnish-proof clip. Identification window, card pocket. Closed 3x4 in. Wt. 3 oz. **State color** black or brown.

25 N 2898E—**Calfskin**
25 N 2899E—**Pin Seal** . . . . .Each $3.00

Pocket Secretary

B Gold color metal automatic pencil, note pad. Two letter pockets. Zip closing bill pocket. Identification window. Stamp pocket, leather holder. Smooth cowhide, shaded brown.
25 N 2887E—Wt. 6 oz. Closed 4x6⅞ inches. $4.00

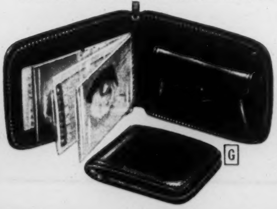
Western Styles . . leather craft at its best

C **Sculptured Effect.** Raised horse-head richly detailed in deeply embossed design on natural tan lambskin. Looks like nicest hand-carved leather. One of the handsomest western wallets we've ever seen. Two-tone braid edges. Zipper closing on three sides. Four double-faced swing windows. Open bill pocket, snap closing coin pocket and one card pocket. Closed 3½x 4½ in. Shpg. wt. 5 oz.
25 N 2811E. $2.40

D **Nailhead Trim.** Ornate saddle design accented with metal nailheads. Embossed in finest detail with all the fancy work of "old west" saddle artistry. Lambskin in brown and tan color combination. Detachable pass case with 4 swing windows. Two bill pockets —1 zipped, 1 open. Secret pocket for large bills, card pocket and identification window pocket. Closed 3½x4½ in. Shpg. wt. 5 oz.
25 N 2812E. $2.40

Sportsmen's Favorite

If he's a "hunter" or if he's a "fisherman", here's a wallet specially for him . . . a wallet he'll carry with such pride and pleasure. Action scenes, reminiscent of his own good luck, expertly embossed with rich looking hand tooled effect on smooth brown calfskin. Two bill pockets—1 zipped, 1 open. Snap closing gusseted coin pocket, 4 removable swing windows, identification window pocket, card pocket. Sliding stay for least bulkiness. Neat, sturdy turned edge construction, strong nylon stitching. Closed 3½x4½ in. Shpg. wt. ea. 5 oz.
[E] 25 N 3065E—**Fishing**
[F] 25 N 3063E—**Hunting** . . . . .Each $6.00



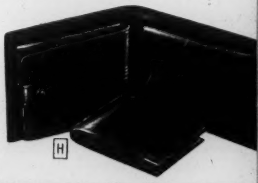
G

Handsome Neolite Wallets
2 neat, long-wearing styles $2.00 Each

Budget priced wallets you can be extra proud to give. Neolite is tough and long wearing . . . won't scuff, crack or peel. Colors are rich looking and beautiful . . . easily wipe clean. Neolite gives you a nice wallet for very little money.

G **Zipper Closing on 3 Sides.** Open bill pocket. Snap closing gusseted coin pocket. Four double-faced swing windows hold eight pictures or passes. Closed 3½x4½ inches. Shpg. wt. 5 oz.
25 N 2758E—Mahogany color. . .$2.00

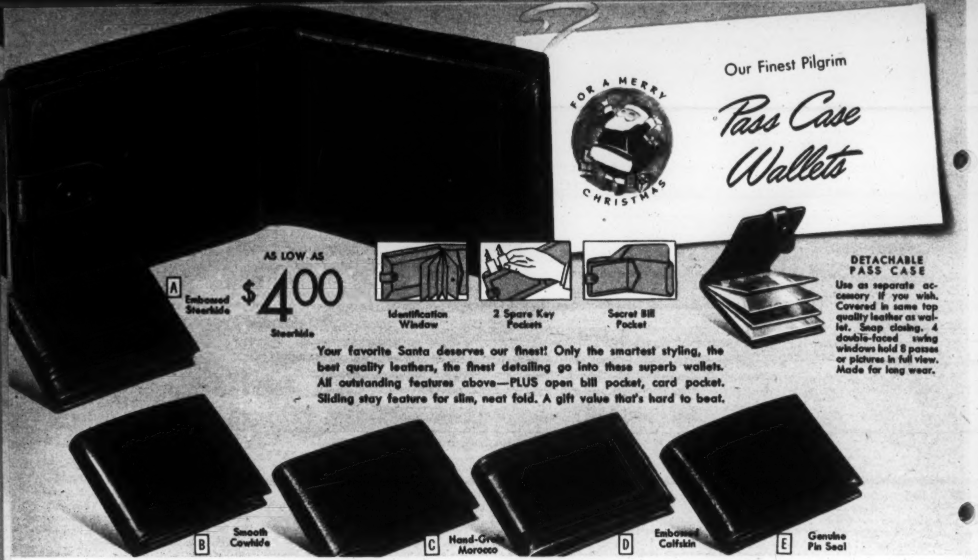
H **Removable Pass Case.** Open bill pocket and secret pocket. Two card pockets. Sliding stay avoids bulkiness. Pass case with four double faced swing windows. Closed 3½x4½ in. Wt. 5 oz.
25 N 2757E—Shaded Brown. . . .$2.00



H

All Pilgrim Wallet prices include 20% Federal Excise Tax

Our Finest Pilgrim Pass Case Wallets



Your favorite Santa deserves our finest! Only the smartest styling, the best quality leathers, the finest detailing go into these superb wallets. All outstanding features above—PLUS open bill pocket, card pocket. Sliding stay feature for slim, neat fold. A gift value that's hard to beat.

DETACHABLE PASS CASE

Use as separate accessory if you wish. Covered in same top quality leather as wallet. Snap closing. 4 double-faced swing windows hold 8 passes or pictures in full view. Made for long wear.

Our Finest Pass Case Wallets in choice of 5 top quality leathers . . (see features above)

A **Steerhide with embossed design.** Rich brown color. Soft, pliable leather . . . sturdy, long wearing. Our lowest price for this finest style. Closed about 3½x4½ in. Boxed. Shpg. wt. 5 oz.
25 N 3046E............$4.00

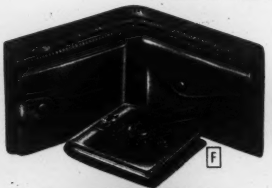
B **Smooth Cowhide.** Top grain leather . . . neat looking, nice feeling. Makes handsome practical accessory. Closed about 3½x4½ in. Boxed. **State color** brown or black. Shpg. wt. ea 5 oz.
25 N 3048E..........$4.80

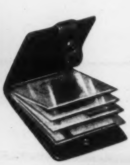
C **Genuine Hand-Grained Morocco.** Soft, supple leather with fine hand rubbed textured finish. Distinctive, masculine. Rich black color. Closed abt. 3½x4½ in. Boxed. Wt. 5 oz.
25 N 3054E...........$5.00

D **Smooth Calfskin with classic embossed design.** Soft, velvety leather . . gives long wear with subtle ease. Closed about 3½x4½ in. Boxed. **State color** brown or black. Wt. 5 oz.
25 N 3049E...........$6.00

E **Genuine Pin Seal.** Luxurious leather in elegant good taste . . . our finest. Natural grain lends beauty, texture. Closed abt. 3½x4½ in. Boxed. **State color** black or brown. Wt. 5 oz.
25 N 3050E...........$7.20

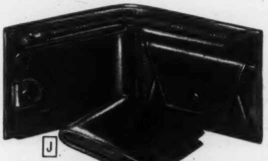
OTHER PASS CASE STYLES . . men's first choice in wallets

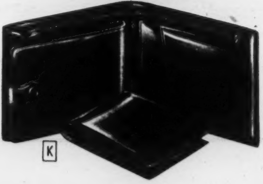




DETACHABLE PASS CASE

For convenience, pleasure, style. 4 double-faced plastic windows hold 8 of his favorite pictures or most frequently used passes . . . all in full view. Neat case of same fine quality leather as wallet. Snap closing. Swing windows securely fastened . . . insures long wear.





Our lowest price Pass Case Wallets
Good leathers, fine workmanship

F **Smooth India Calfskin in tri-tone tan . . . embossed design.** Good looking wallet . . . gives good wear. Two bill pockets (1 zipped, 1 open), snap coin pocket, card pocket. PLUS detachable pass case as shown above. Neat, sturdy turned edge construction. Closed abt. 3½x4½ in. Wt. ea. 5 oz.
-25 N 2833E......$2.40

G **Rich Brown India Calfskin with embossed design.** Divided bill pocket with *secret compartment for large bills*. Identification window, 3 card pockets. PLUS detachable pass case as described above. Turned edge construction. Closed abt. 3½x4½ in. *Note the low price . . . then order today.* Shipping weight ea. 5 oz.
25 N 2834E......$2.40

H **Top Grain Cordovan Leather . . . rich mahogany color.** *Texture actually improves with wear.* Tops in value for the little you pay. 3-side zipper closing. Identification window, bill pocket, zipper coin pocket. PLUS detachable pass case features described above. Closed about 3½x4½ in. Wt. ea. 5 oz.
25 N 2731E......$2.40

Popular price Pass-Case Wallets
Choice of three fine quality leathers

J **Genuine Cowhide Leather.** Choice of color. Two bill pockets (1 zipped, 1 open). Spare key pockets, snap closing coin pocket. PLUS removable pass-case as shown above. Turned edge construction. Sliding stay for neatest fold. Closed abt. 3½x4½ in. **State color** shaded brown or black. Wt. 5 oz.
25 N 2881E......$3.60

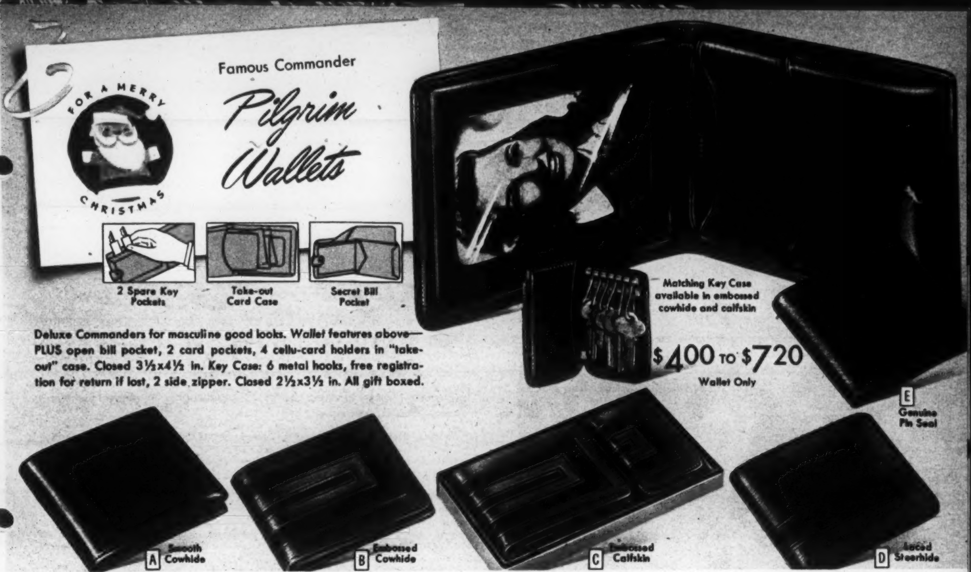
K **Cowhide—Calfskin—Sealskin** . . . all in the same favorite-feature styling. Popular choice of men of fine taste. Two bill pockets (1 zipped, 1 open). Spare key slots. 3 card pockets, identification window. PLUS detachable pass-case described above. Fine turned edge construction. Closed about 3½x4½ in. Shpg. wt. ea. 5 oz.

Smooth Cowhide. Good, serviceable leather.
25 N 2925E—**State color** black or brown.........$4.20

Smooth Calfksin. Fine quality, long wearing.
25 N 2926E—Color brown only................$5.60

Alaskan Sealskin. Luxurious leather with soft, fine texture. Richest in feel and appearance.
25 N 2927E—**State color** brown or black........$6.00

All wallet prices on these two pages include 20% Federal Excise Tax



Deluxe Commanders for masculine good looks. *Wallet* features above—PLUS open bill pocket, 2 card pockets, 4 cellu-card holders in "take-out" case. Closed 3½x4½ in. *Key Case:* 6 metal hooks, free registration for return if lost, 2 side zipper. Closed 2½x3½ in. All gift boxed.

Deluxe series of fine quality Wallets . . Now in choice of 5 top grain leathers

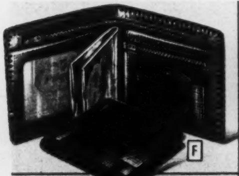
A **Smooth Cowhide.** Dark mahogany shade . . accessory favorite. Neatly styled genuine leather wallet . . . priced so low for all its natural good looks, handy roominess. Gives lots of wear. Makes lovely Christmas gift. Shipping wt. ea. 5 oz.
25N2912E–Wallet $4.00

B **Top Grain Cowhide with smart embossed design.** Silvertone brown color. Matching key case available. Makes handsome set for deluxe giving. **Wallet only.** Wt. 5 oz.
25 N 2902ME $4.80
Key Case only. Wt. 3 oz.
25 N 2901ME 1.80

C **Smooth Calfskin with embossed design.** Soft, supple top grain leather. **State** color brown or black. Order now. **2-pc. Set.** (Wallet and matching Key Case.) Shpg. wt. 8 oz.
25 N 2904E—2-pc. Set . . . $8.00
Wallet only. Wt. 5 oz.
25 N 2903E 6.00

D **Hand-laced Steerhide** with tailored embossed design. Handsome fashion . . . true he-man style . . . favorite the country over. Soft brown color. Smooth top grain leather . . . specially desirable for hard wear and use. Shipping weight 5 oz.
25N2913E—Wallet $6.00

E **Our finest Commander! Genuine Pin Seal.** Luxurious leather with small natural grain. Rich texture adds deep beauty. Well known for its long wearing qualities. Really impressive gift. **State** color brown or black. Shipping weight 5 oz.
25 N 2906E–Wallet $7.20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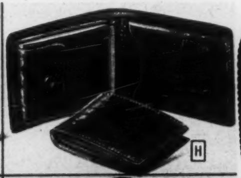
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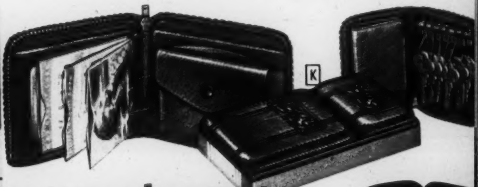
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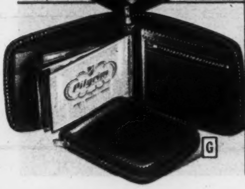
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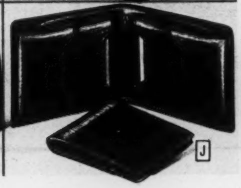
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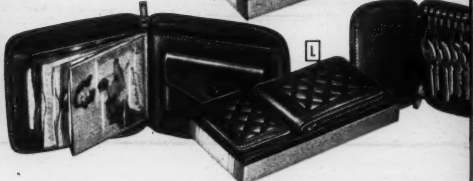

L

For extra protection

F **Zipped pockets** for greatest security of valuables. Handsome *hand-laced* boarded India calfskin. Goatskin lacing. Two bill pockets (1 zipped, 1 open); zipped coin pocket. Card pocket, spare key holder, 2 swing windows. Sliding stay. Closed 3½x4½ in. **State** black or brown.
25 N 2905E—Shipping wt. 5 oz. $5.00

G **Special Secret Pocket** . . . swings out from inside coin pocket; holds extra large bills or other valuables. Also has 3 side zipper closing; zipped coin pocket for greater protection against loss. Open bill pocket, card pockets, 4 removable swing windows. Closed 3½x4½ in. Smooth brown calf-grained cowhide.
25 N 2921E—Shpg. wt. 5 oz. $3.00

Luxury leathers

Smartly tailored in classic simplicity to accent rich textured leathers. Expertly fashioned . . . designed to give long years of superlative wear.

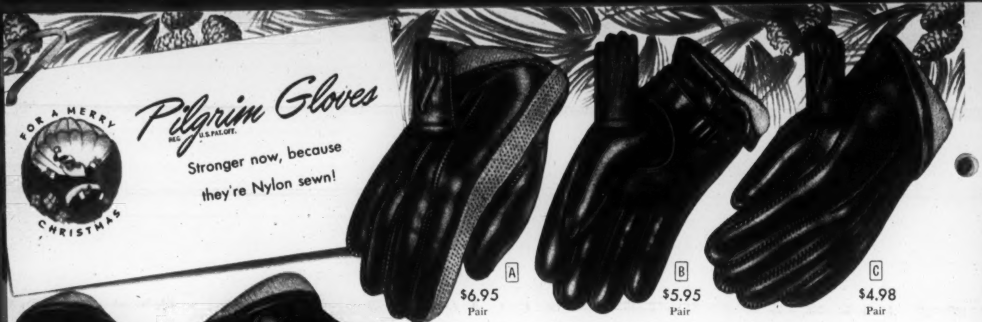
H **Genuine Alligator** with cowhide trim. Rich brown color, beautiful markings. Detachable 4 window pass case. Open bill pocket; secret pocket. 2 card pockets. Sliding stay for slimmest fold. Closed 3¼x4½ in.
25 N 3004E—Shpg. wt. ea. 5 oz. $6.00

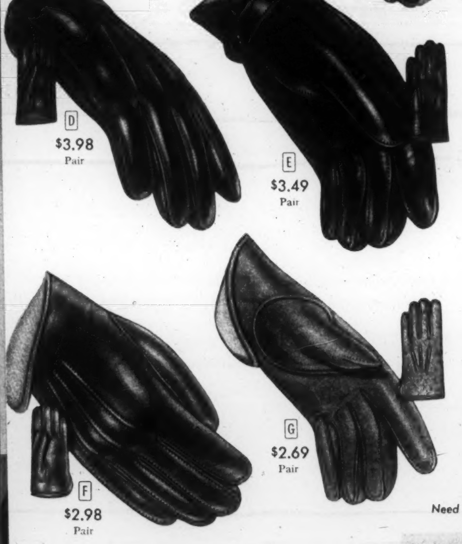
J **Genuine Watermarked Sealskin** with cowhide trim. Deep brown color. Soft, supple top quality leather with distinctive grain. Divided bill pocket, secret pocket. Four handy card pockets. Neat turned edge construction. Sliding stay for neatest, smoothest fold . . . less bulk. Closed size 3½x4½ inches.
25 N 3012E—Shipping wt. ea. 4 oz. . $6.00

Handsome Wallet, Key Case Sets . . gift favorites

K **"All-American" . . hand-laced style.** Pilgrim's finest set. Elegantly embossed brown Spanish grain steerhide leather; edges hand-laced in India goatskin. Nylon stitched. Roomily styled. Set in gift box. **Wallet:** 2 side zipper, open bill pocket, secret pocket, key holder, 3 slip-in windows, identification pocket, stamp holder, snap closing gusseted coin pocket. Closed size 3½x4½ inch. **Key Case:** free registration for return if lost. 3 side zipper, 6 detachable metal hooks, license holder. Closed 2½x3¾ in.
2-Piece Set (Wallet, Key Case).
25 N 2959E—Shpg. wt. 14 oz. . . $10.50
25 N 2958E—**Wallet only.** Wt. 8 oz. $8.00

L **Diamond Pattern Set.** Unusually good looking for such a low price. Shaded brown calfskin smartly embossed in an all-over diamond pattern. Designed for roominess, convenience. Nylon stitching means longer wear, too.
Wallet: zipper on 3 sides, snap closing coin pocket with double gusset, 4 double-faced swing windows, identification window pocket, bill pocket; secret pocket; spare key holder. Closed 3½x4½ inches.
Key Case: zipper on 3 sides, 6 metal hooks, license pocket. Closed 2½x3½ in.
2-Piece Set (Wallet, Key Case).
25 N 2977E—Shpg. wt. 7 oz. . . . $5.70
25 N 2976E—**Wallet only.** Wt. 5 oz. $3.60





KNIT LINED Capeskin Gloves

Soft, supple . . . comfortable and smart

Sizes: small (8-8½); medium (9-9½); large (10-10½). Shipping weight pair 6 ounces. See sizes on opposite page.

A **Genuine South African Capeskin** leather; velvet-soft and durable. Cotton mesh panel along sides, between fingers; gives greater finger freedom and greater stretch along knuckles. Strongly gauge (even) stitched. $6.95

33 N 5519—Tan. 100% wool knit lined. *State size*........................**Pair $6.95**

B **Adjustable wrist strap with slide buckle.** Soft, smooth grained Genuine South African Capeskin—our best dress-type leather. 100% wool knit lining. Wrist gored so glove slips on easily, fits comfortably. $5.95

33 N 5512—Black. *State size, above.*
33 N 5513—Medium brown. **Pair $5.95**

C **South African Capeskin;** soft, smooth grained and durable. 100% wool knit lining. Expansion panels between fingers and on both sides. Strong whip sewn seams. $4.98

33 N 5520—Black. *State size, above.*
33 N 5521—Dark brown.
33 N 5522—Medium brown. **Pair $4.98**

D **Genuine South African Capeskin;** soft smooth grained and long wearing 100% wool knit lining. Expansion panel on 5th finger. Sewn with tough nylon thread. $3.98

33 N 5504—Black. *State size, above.*
33 N 5505—Brown.
33 N 5506—Tan...........**Pair $3.98**

E **Adjustable Wrist Strap.** Flexible, yet durable domestic capeskin, rayon and cotton knit lining. Gauge (even) sewn with strong nylon thread for long wear. Designed, made for comfort, smart looks. $3.49

33 N 5510—Black. *State size, above.*
33 N 5511—Dark brown.....**Pair $3.49**

F **Domestic Capeskin** selected for softness, pliability and smooth grain. 100% nylon knit lining; soft, warm and wears well. Seams gauge (even) sewn with nylon. $2.98

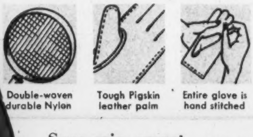
33 N 5523—Black. *State size, above.*
33 N 5524—Dark brown.
33 N 5525—Light tan.......**Pair $2.98**

G **Thrifty Domestic Capeskin** pigskin grained for softness. Rayon and cotton lining, fleecy soft and warm. Strongly gauge sewn with nylon thread. Full outseam. $2.69

33 N 5507—Black. *State size, above.*
33 N 5508—Dark brown.
33 N 5509—Light tan.......**Pair $2.69**

Need ideas for thrifty, sure-to-please gifts? See other Pilgrim dress style gloves on page 63

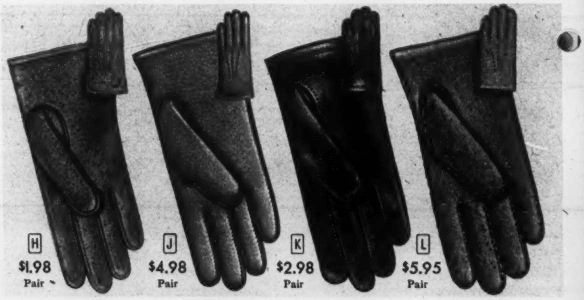
Now! Tough double-woven nylon, Pigskin palm driver


Double-woven durable Nylon
Tough Pigskin leather palm
Entire glove is hand stitched

Sure-grip, smart looking drivers $4.98

Brand New! Pliant pigskin palm to reinforce double woven nylon fabric. Nylon tightly knitted to look like fine leather in beautiful light brown. Palm is hand stitched with tough, long wearing nylon thread. Top quality cork colored pigskin is velvet-soft, yet durable; takes hard wear, provides sure grip. Ideal glove for driving, sports or dress wear. Comfortably made, a pleasure to wear. Designed for long service, smartly styled. **Men's sizes** small (8-8½), medium (9-9½), large (10-10½): Shpg. wt. 7 oz. a pair. *Please be sure to state size wanted when ordering.*

33 N 5573—Tan......**Pair $4.98**



UNLINED . . Pilgrim Thrifty Leather Dress Gloves

H **Domestic Capeskin** grained to make it soft and flexible. Full outseam. Gauge sewn. Unlined. Shpg. wt. pair 5 oz. $1.98

33 N 5400—Black. *State size, below.*
33 N 5401—Dark brown
33 N 5402—Light tan................**Pair $1.98**

J **Imported Pigskin.** Velvety soft and supple. Distinctive peccary (wild pig) markings. Handsome stitched back and hem. *State size, below.* Shpg. wt. pair 5 oz. $4.98

33 N 5420—Cork (light tan)............**Pair $4.98**

K **Genuine South African Capeskin** smooth grained, soft. Expansion panel on 5th finger. Shpg. wt. pair 5 oz. $2.98

33 N 5404—Black. *State size, below.*
33 N 5405—Dark brown.
33 N 5406—Dark tan..........**Pair $2.98**

L **New! Pigskin—noted for its suppleness and durability.** Designed with sidewall panels for finger freedom. Hand stitching. *State size, below.* Shpg. wt. pr. 5 oz. $5.95

33 N 5408—Cork (light tan).........**Pair $5.95**

Sizes small (8-8½), medium (9-9½), large (10-10½). See sizes on opposite page.

E
South African Capeskin $4.98
D
South African Capeskin $5.95
C
Horsehide leather $6.50

B
South African Capeskin $6.50
A
South African Capeskin $6.95
F
Domestic Capeskin $3.98
G
Domestic Capeskin $4.50

FUR LINED PILGRIM GLOVES are sewn with Nylon thread to resist strains . . wear longer

Lined Gloves Sizes small (8–8½); medium (9–9½); large (10–10½). See Chart at right for your correct size. Shipping weight each pair 6 oz. *Please state size.*

A **Our Finest!** South African Capeskin warmly lined with fawn colored (white and tan) fur. Comfort giving expansion panels on all fingers and both sides. Seams sturdily sewn with decorative whip stitch. Hand sewn back and hem. A real man's glove for dress in cold weather. $6.95 Pair

33 N 5614—Black
33 N 5615—Brown
33 N 5616—Tan
State size above **Pair** **$6.95**

B **Adjustable strap wrist and slide buckle.** Luxury South African capeskin . . lined with fur. Easily slipped on. Sturdily sewn with nylon thread. Full outseam. $6.50 Pair

33 N 5612—Black *State size*
33 N 5613—Medium brown **Pair $6.50**

D **South African Capeskin** . . warmly lined with fur. Expansion panels for comfortable fit on index and 5th finger sides. Smart whip seams sewn with strong nylon thread. Full outseam. $5.95 Pair

33 N 5617—Black *State size*
33 N 5618—Dark brown
33 N 5619—Medium brown **Pair $5.95**

F **Domestic Capeskin** lined with thick warm fur. Leather pigskin grained to be especially soft and supple. Strong seams sewn with nylon thread. $3.98 Pair

33 N 5600—Black *State size*
33 N 5602—Cork (lt. tan)
33 N 5601—Brown **Each Pair . . . $3.98**

C **Top grain Horsehide** . . baby lambskin lined. Our warmest, toughest lined glove; yet pliable and soft. Expansion panel on both sides. Shirred thumb provides greater movement. Nylon sewn. *Please state size above.* $6.50 Pair

33 N 5607—Dark brown **Pair . . . $6.50**

E **Genuine South African Capeskin** . . soft fur lined. Side panel on little finger side. Sturdily sewn with strong nylon. Full outseam. Slip-on style. $4.98 Pair

33 N 5604—Black *State size*
33 N 5605—Brown
33 N 5606—Tan **Pair $4.98**

G **Selected Domestic Capeskin** . . lined with soft fur. Smooth grain. Full outseam. Slip on style. Sturdily sewn with strong nylon thread for longer wear. $4.50 Pair

33 N 5608—Black *State size*
33 N 5609—Dark brown
33 N 5610—Cork **Pair $4.50**

Men's Glove Size Chart. A perfect fit every time. All you need is height and weight.

HEIGHT	WEIGHT									
Step 1.	**Step 2.** Read across chart opposite height to column with weight									
Find height below	131–150	151–160	161–180	181–190	191–200	201–210	211–220	221–230	231–240	241–250
5 feet to 5 ft. 4 in.	Small	Small	Medium	Medium	Medium					
5 ft. 5 in. to 5 ft. 8 in.	Small	Small	Medium	Medium	Large	Large	Large	Large		
5 ft. 9 in. to 6 feet	Small	Medium	Medium	Medium	Large	Large	Large	Large	Large	Large
6 ft. 1 in. to 6 ft. 4 in.		Medium	Medium	Large	Large	Large	Large	Large	Large	

Handsome 2-pair Sets in Gift Boxes . . Top quality Gloves for every man, for every occasion

One pair double woven gray Nylon gloves. Gauge sewn with nylon thread. Full outseam . . slip on style. Unlined. $5.90 Set

One pair 100% Wool Seamless Knit light tan gloves with pigskin palm. Gift boxed ready for wrapping. **Sizes** small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. 15 oz. *State size.*

33 N 5517—2 pairs in Gift Box **$5.90**

One pair Unlined Gray Suede leather. Slip-on style. Gauge sewn with strong nylon thread. Full outseam. $8.90 Set

One pair South African Capeskin brown gloves lined with 100% warm wool knit. Full expansion construction. Whip sewn with nylon. **Sizes** small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. 15 oz. *State size.*

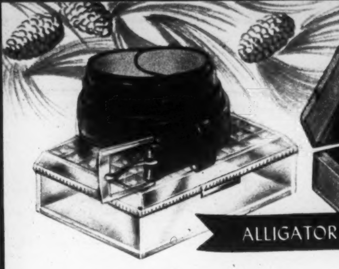
33 N 5516—2 Pairs in Gift Box **$8.90**

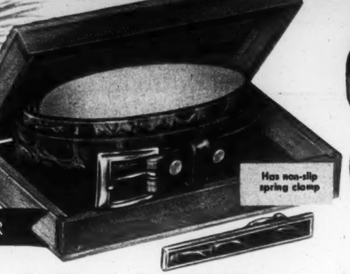
Our Finest, most luxurious glove set. One pair top quality brown South African Capeskin . . lined with fur. Side panel on little finger side. Whip sewn with nylon. $9.90 Set

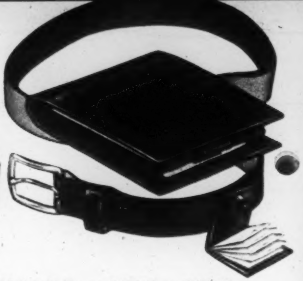
One pair of genuine brown Pigskin leather. Full outseam . . gauge sewn with nylon. Unlined. *State size.* **Sizes** small (8–8½); medium (9–9½); large (10–10½).

33 N 5611—Shpg. wt. 15 oz. 2 pairs in Gift Box **$9.90**

You can be sure of top quality merchandise when you do your Christmas Shopping this fast, economical way







New! Genuine Alligator Leather

Handsome 1-inch wide alligator lined on sueded cowhide. Half-round stitchless construction. Polished solid brass tongue buckle. **Attractive rigid plastic case.** Shipping weight 9 ounces. $5.00

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
33 N 4280—Brown. *State size, above*. . . . . Set $5.00

You can spend more and still not find belts as fine as these. Look how little they cost!

Our Finest . . Imported Alligator

New! 2-piece Set. Select alligator leather, unsurpassed for beauty, desired by most men . . now lined on top-grain sueded cowhide for greater durability. Handsome half-round; stitchless construction, 1 inch wide. Polished metal buckle. **Tie bar alligator leather inlaid. Wood gift** box useful for cuff links, etc. $10.00

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. set 14 oz. 20c Federal tax included.
33 N 4270E—Brown. *State size above*. . . . . Set $10.00

New! Belt and Wallet Gift Set

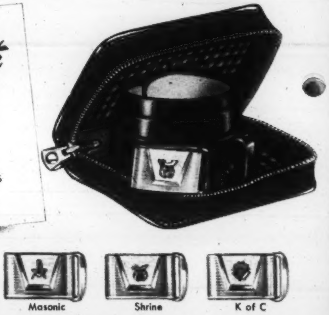
Handsome smooth finish top grain cowhide belt, 1 inch wide. New lanolized finish makes it softer, pliable, more resistant to signs of wear. Neat rounded edges. Brass-plated buckle. **Imported goatskin wallet**—tough, scuff resistant. Secret bill pocket; identification pocket; 4 swing windows. $5.00

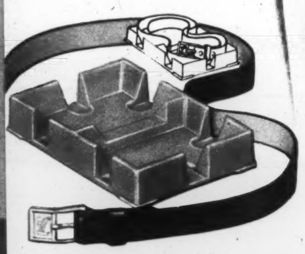
Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. set 10 oz. 60c Federal tax included.
33 N 4204E—Brown. *State size*. . . . . 2-piece set $5.00

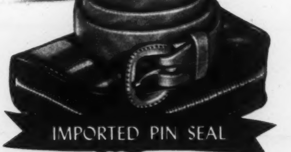
HOW TO MEASURE FOR MEN'S BELTS

With trousers on, but with belt removed, measure carefully around trouser top. Number of inches is correct size. If between sizes, order next larger size. Be sure belt comes in the size you order.

FOR A MERRY CHRISTMAS
Men appreciate Fine Leathers
Belts and sets, many gift-packaged ready for Christmas







New! Fraternal Emblem, Belt Set

Your fraternal emblem in colored baked enamel and silver plate mounted on silver plated and gold-plated metal buckle. Belt is 1-inch wide top-grain cowhide, lanolized for softness. Nylon plaid, zipper, utility gift case included. $5.00

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. **Fraternal emblems** Masonic, Shrine or Knights of Columbus. *State size and emblem.* Shpg. wt. 8 oz.
33 N 4274E—Brown. 50c Federal tax included. . . . $5.00

New! Initialed Buckle Belt Set

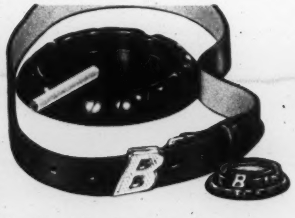
Gold color metal initial and buckle frame; silver color background. 1-inch wide top-grain cowhide with new lanolized finish for softness, resistance to wear. Rounded edges. **Handsome plastic Canasta tray** included. Belts make grand gifts for Dad, Son or Brother. See above for How to Measure for Men's Belts. $3.00

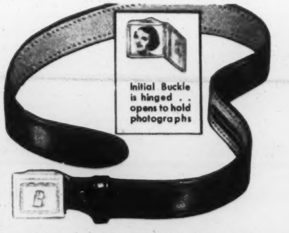
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. All initials except I, Q, U, V, X, Y, Z. Shpg. wt. 10 oz.
33 N 4273—Brown. *State size, print initial*. $3.00

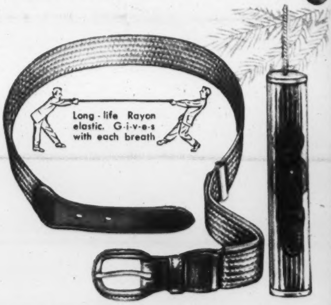
New! Genuine Imported Pin Seal

Our toughest, longest wearing leather—handsome pin-grain seal. Lined on top-grain sueded cowhide; 1 inch wide. Leather covered French (tapered) buckle; neatly sewn. **Nylon plaid, zipper gift case.** $5.00

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Wt. 7 oz.
33 N 4272—2-tone blended tan. *State size*. $5.00




Initial Buckle is hinged . . opens to hold photographs


Long-life Rayon elastic. G-i-v-e-s with each breath

New! Profile Initial Belt Set

Popular profile initial buckle. Silver-plated initial and gold colored metal border. Belt is 1-inch wide top grain cowhide with rounded edges and tip. Lanolized for softness. **Attractively gift packed in plastic ashtray.** $3.00

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. All initials except I, Q, U, V, X, Y, Z. *State size, print initial*. Shipping weight 8 ounces.
33 N 4271E—Brown. 20c Federal tax included. . . . $3.00

3-Way Gift, Initial Belt Set

Initial buckle is hinged, opens for one photo and identification card, or two photos. Belt has hidden zipper bill compartment and identification window. 1⅝-inch top-grain cowhide lined on split cowhide. Buckle and initial are gold colored metal; initial panel is silver plated. $3.00

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, print any initial* except I, O, Q, U, V, X, Y, Z, *or state plain.*
33 N 4213—Black belt. Shpg. wt. each 7 oz.
33 N 4214—Brown belt. . . . . Each $3.00

New! Elastic . . year around wear

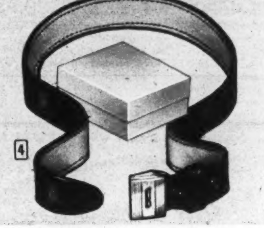
Handsome new Imported ribbed rayon elastic. Sparkling stripes or dressy 2-tone gray. Elastic belts s-t-r-e-t-c-h as you breathe for a sure but pressureless fit. Lengths are adjustable for exact sizing. Matching leather covered buckle and ends are top-grain cowhide. 1 inch wide. **In attractive plastic case.** $2.00

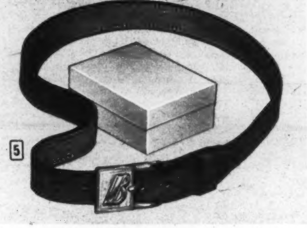
Sizes small (28–32-inch waist); medium (34–38); large (40–44). Shpg. wt. 5 oz. *Please state size.*
33 N 4166—Blue; red stripes 33 N 4167—2-tone gray
33 N 4168—Brown; yellow stripes. . . . . Each $2.00

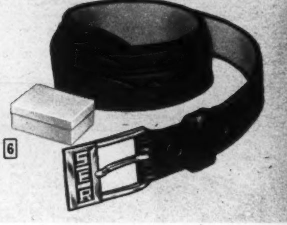
1
STERLING SILVER

2
MOTHER OF PEARL

3
WITH HIS INITIAL







Gold-Plated Initial on Silver

1 **Genuine Sterling Silver Buckle** with gold-plated cut-out initial and gleaming gold plated border. Imported top quality pigskin belt 1-inch wide lined on top grain cowhide. Packaged in plastic gift box. Just wrap it and place it under the tree! All initials except I, O, Q, U, V, X, Y, Z. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size and print initial or state plain.* Shpg. wt. 8 oz. 20c Federal Tax included. **$3.50**

33 N 4281E—Color Black
33 N 4282E—Color Natural (Tan)..........**Each $3.50**

4 **Our Finest most luxurious Solid Sterling Silver Buckle.** Initial stamped and lacquered black. Contrasts beautifully on sterling silver hammered buckle. **Genuine Imported Pigskin Belt,** 1⅜ in. wide. Lined on soft, suede cowhide. Nylon sewn. All initials except I, O, Q, U, V, X, Y, Z. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, print initial or state plain.* 16c Federal Tax included. Shpg. wt. 8 oz. Boxed. **$3.75**

33N4252E-Black **33N4253E**-Light Brown..**Each $3.75**

Mother-of-Pearl Initial Buckle

2 **Genuine pigskin belt** 1 inch wide lined with long wearing pig-grained cowhide. Solid brass initial raised on gleaming mother-of-pearl base in solid brass buckle. Self-setting slide-type buckle. Holds strap at any position you desire for the most waist-line comfort. Mother-of-pearl will sparkle his daily or evening wardrobe. All initials except I, O, Q, U, V, X, Y, Z. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. 6 oz. *State size and print initial or state plain.* Boxed. **$2.50**

33 N 4207-Black **33 N 4208**-Light Tan....**Each $2.50**

5 **Brass-plated tongue style buckle with gold colored initial** mounted on mother-of-pearl base. Belt is 1 inch wide imported English Brindle pigskin, lined on pig-grained cowhide. Leather has attractive stitched nylon creased edges. Pigskin is tough, long-wearing leather. All initials except I, O, Q, U, V, X, Y, Z. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size and print initial or state plain.* Boxed. **$2.50**

33 N 4283—Natural (Tan). Shpg. wt. 7 oz...**Each $2.50**

Raised Gold Colored Initial

3 **His initial in a gold colored letter** on a silver-plated buckle background. Gold-colored buckle border. Belt is 1-inch top grain cowhide. Smooth finish. Outside edges of belt are rounded for stylish appearance. Secure snap button construction. All initials except I, O, Q, U, V, X, Y, Z. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size and print initial or state plain.* Shipping wt. 7 oz. 20c Federal Tax included. Boxed. **$2.50**

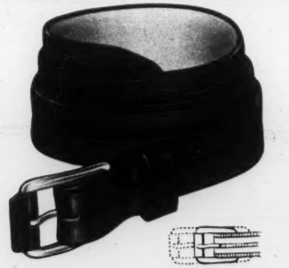
33 N 4250E—Black
33 N 4251E—Brown.....................**Each $2.50**

6 **Any 2 or 3 Initials!** Initials have a glossy satin finish and are mounted on a matching solid brass tongue buckle. Belt is 1-inch top grain saddle leather. Has hand crafted natural leather finish. Embossed fancy false stitch design. Molded center. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. See How to Measure for Men's Belts on opposite page. Shpg. wt. 7 oz. *State size, print any 2 or 3 initials.* Boxed. **$3.00**

33 N 4210—Mahogany.......................**$3.00**

Pilgrim Fine Leather Belts make Grand Christmas Gifts for Father, Son or Brother

Extra large sizes also



Solid Brass Chain Buckle

1-inch top grain cowhide leather with an embossed chain design in the center panel. Center panel design matches chain on buckle. Leather is lanolized for softness. Inlay design is antiqued by hand to give a rich 2-tone appearance. Belt has stylish dropped edges. Available in regular and extra sizes for the larger man. **Sizes** 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50-inch waist. See How to Measure for Men's Belts on opposite page. Shipping weight 6 oz. *Please state size.* **$2.00**

33 N 4144—Medium Brown...............**Each $2.00**

Expansion SPRING ACTION Buckle

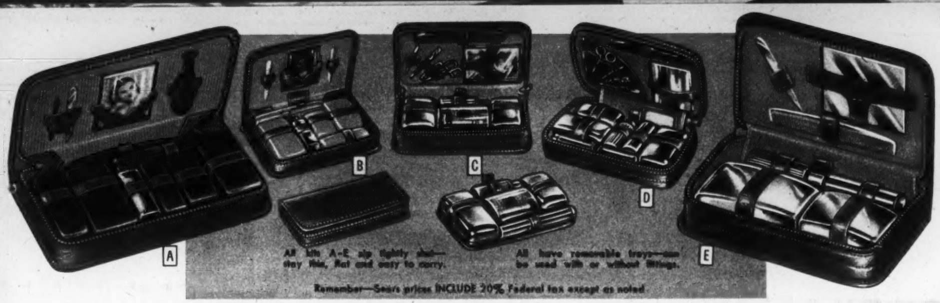
Brass plated buckle has expansion spring action built-in. Buckle allows a pressureless fit for more waist-line comfort. Belt is 1-inch wide top grain cowhide. Lanolized for softness and resistance to wear. Half and half molded cowhide leather. Contrasting shoe stitched embossed edges and center stripe. Matching leather buckle tip. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. See How to Measure for Men's Belts on opposite page. Shipping weight 6 oz. *Please state size.* **$2.50**

33 N 4156—Mahogany.......................**$2.50**

Genuine Imported Pigskin

Dressy pigskin leather; known for its toughness and long wear. Lined on heavyweight cowhide specially processed to make it non-curling. Attractive half round stitchless construction. Belt is 1 inch wide; has hand polished solid brass buckle. Perfect gift for dad, son or brother. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44 inch waist. *Please state size.* Shipping weight 7 oz. **$3.50**

33 N 4151—Natural Tan..................**Each $3.50**



All kits A-E zip tightly shut—stay thin, flat and easy to carry.

All have removable trays—can be used with or without fittings.

Remember—Sears prices INCLUDE 20% Federal tax except as noted

Leather Kits with Fittings for Toilet Articles

A **Our Best Seller.** Saddle smooth **$7.50** split cowhide cover. **Lid springs up—stays up.** Striped fabric lining. Removable tray. 12 fittings including mahogany color plastic holders for tooth brush, shave cream, shave brush. Also hair brush, clothes brush, shoe horn, and 6 more. Coppertone color. 13x6¾x2⅛ in. *86c Fed. Tax incl.*
6 N 9072E–Shpg. wt. 3 lbs.**$7.50**

B **Our Lowest Priced Leather** **$5.50** **Fitted Kit.** Sleek split cowhide cover. Vinyl binding. Striped fabric lining. Removable tray. 10 fittings including tan color plastic soap dish, toothbrush holder, razor box, shave brush container. Nail file, hair brush and 4 more. Coppertone color. 10½x7⅜x2¼ in. size. *67c Federal tax included.*
6 N 9075E–Shpg. wt. 2 lbs.**$5.50**

C **Popular Top Grain Cowhide** **$14.95** **Kit** with Gillette Super Speed razor in case, 10 blades. **Lid springs up—stays up.** Suedine fabric lining. 12 fittings including chrome-plated trimmed comb and mirror. Scissors, tweezers, nail clippers. Tooth brush and holder and 5 more. Redwood color. 10⅝x6⅝x2⅝ in. *$2.28 Federal tax included.*
6N9079E–Shpg. wt. 3 lbs.**$14.95**

D **Our Very Best Top Grain Cowhide Kit.** **$16.85** Beautiful, smooth redwood color leather. Leather handle. Suedine fabric lining. 13 fittings including chrome-plated brass hair brush and accessory boxes. Manicure scissors, nail file, nail clipper, tweezer. Reversible mirror and comb. 10½x7x2¾-in. *$2.35 Federal tax included.*
6N9077E–Shpg. wt. 3 lbs.**$16.85**

E **Our Lowest Priced Top Grain Cowhide** **$10.95** **Fitted Kit. Lid springs up—stays up.** Zipper opening. Suedine fabric lining. Fittings in lid: mirror, nail file, comb. Fittings on bottom tray: chrome-plated brass boxes for shave cream, tooth paste, razor, shave brush, Hair brush. Shave lotion bottle. Redwood color. 10⅜x6x2⅝ in. *$1.67 Federal tax included.*
6 N 9073E–Wt. 2 lbs. 8 oz.**$10.95**

Completely Fitted

$2.79

Fits in palm of your hand

Smallest completely fitted kit we've seen anywhere. Only 5x4½x1-in. size. Has: comb, steel mirror, toothbrush, tooth paste, sewing kit, safety razor, blades, brushless shave cream, nail file. Vinyl plastic cover. Waterproof, washable plastic lining. *State color* black or saddle tan. *24c Federal tax included.*
6 N 9050E—Shpg. wt. 12 oz. . . . . . . .Only **$2.79**

FOR A MERRY
CHRISTMAS

Give a J. C. HIGGINS

Travel Kit

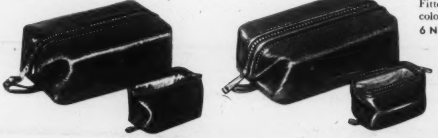
A handy remembrance of you when he's away from home

Leather Kit Only

$2.59

Our lowest priced kit

New Low-priced Semi-fitted Kit. Similar kit was extremely popular last year. Now we've improved it—covering is now high quality smooth split cowhide. Zipper around case. Lined with waterproof, leakproof plastic. Fitted with nail file and comb. Saddle tan color. 7¾x3½x3 in. size.
6 N 9065E—*41c Fed. tax incl.* Wt. 10 oz.. **$2.59**

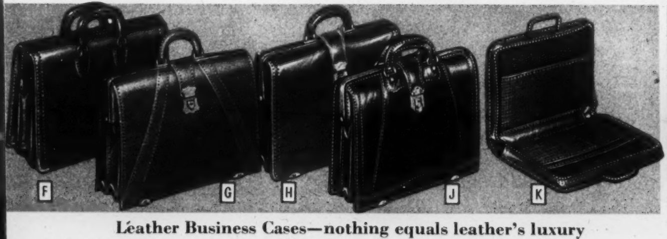


Good Unfitted Kit

Made with select split cowhide. Pliable vinyl plastic lining is leakproof and washable. Full length zipper. Loop handle. *State color* black walrus grained or smooth brown. **$4.49**
6N9055E–9x5x3½-in. size. Shpg. wt. 2 lbs. . **$4.49**

Our Best Unfitted Kit

Made with Fine top grain cowhide. Lining of vinyl plastic is leakproof, washable. *State color* coppertone or saddle tan. 10¼x6¼x3¼ inches. **$6.50**
6 N 9057E—Shpg. wt. 2 lbs. **$6.50**



Leather Business Cases—nothing equals leather's luxury

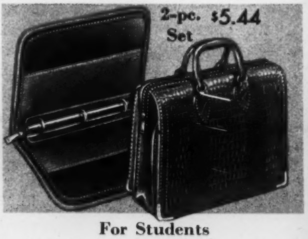
F **LOW PRICED Brief Bag.** Smooth grained split cowhide covers. Zipper closing. Steel frame, bottom corners. Artificial leather gusset expands to 7 in. Double handles. 3 inside pockets, center pocket is double width. *State color.* Brown or black.
6 N 9676E—16x12 in. size. Shpg. wt. 3 lbs. . . . . .Only **$6.85**

G **GOOD QUALITY Brief Bag.** Made with saddle smooth split cowhide. Top grain cowhide handle. Solid brass hardware, 3-position lock. Steel frame. Metal reinforcements on sides covered with leather. Brass plated runners. Gusset expands to 6½ in. 3 inside pockets. *State color* coppertone or saddle tan.
6 N 9636E—16x13 in. size. Shpg. wt. 4 lbs. . . . .Only **$11.50**

H **BETTER QUALITY Brief Bag.** Fine top grain cowhide covering. Leather gusset expands to 7 in. Solid brass hardware. Steel frame. 3 pockets. *State color* coppertone or saddle tan.
6 N 9634E—16x13 in. Shpg. wt. 3 lbs. 12 oz. **$16.95**

J **BEST QUALITY Brief Bags.** Made by hand from Texas Saddle Leather—no finer top grain cowhide used in luggage. Match 4-Star Feature men's luggage. Steel frames. Solid brass hardware. 3 pockets. *State color* coppertone or saddle tan.
6 N 9650ME—16x12 in. Shpg. wt. 4 lbs. *$2.50 Down.***$24.50**
6 N 9651ME—18x12 in. Shpg. wt. 4 lbs. *$3.00 Down.* . **$25.95**

K **Disappearing Handle Case.** Smooth grained split cowhide. Zipper. 4 pockets. *State color*: coppertone, saddle tan.
6 N 9618E—16x11 in. size. Shpg. wt. 2 lbs. 8 oz. **$9.95**

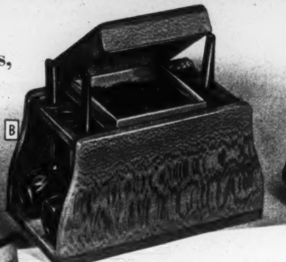


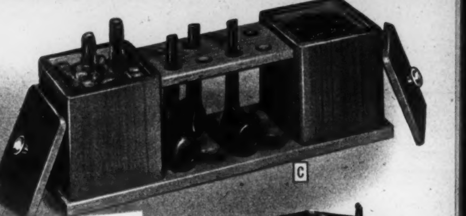
For Students

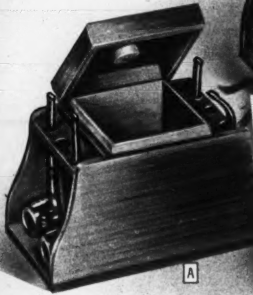
Buy leather ring binder and brief bag together—save 52c. They're alligator-grained split cowhide. **Brief bag** has 3 pockets. 14x10-in. size. **Ring binders** have zipper, two pockets. 13¼x10 in. size. **Colors** red, green or brown. *State color.*

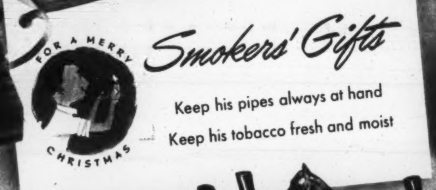
6 N 9610E—Two-piece set, brief bag and 3-ring binder. Shpg. wt. 4 lbs. *State color* . . **$5.44**
6 N 9608E—3-ring binder only. Shipping weight 1 pound 12 ounces. *State color* . . . . . .Only **$1.98**
6 N 9607E—Brief bag only. Shpg. wt. 2 lbs. . **3.98**
6 N 9613E—Two-piece set, brief bag and 2-ring binder. *State color.* Shpg. wt. 4 lbs. **$5.44**
6 N 9609E—2-ring binder only. Shipping weight 1 pound 12 ounces. *State color* . . . . . .Only **$1.98**

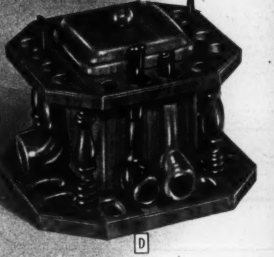
Pipe Racks,
Tobacco Humidors,
Ash Trays,
Caddys

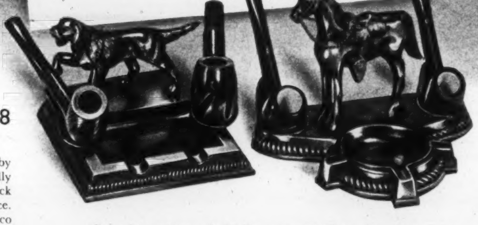







FOR A MERRY CHRISTMAS
Smokers' Gifts
Keep his pipes always at hand
Keep his tobacco fresh and moist





Smoker's favorite Pipe Rack with Built-in Caddy

- Sleek, all-in-one appearance
- Your choice of 2 solid finishes
- Handsome, inexpensive gift

$3.98 Each

A holiday gift that will be appreciated by your favorite pipe smoker! Beautifully styled modern tobacco caddy and rack with places for 6 pipes . . . all in one piece. Keeps smoking needs together. Tobacco caddy has tight fitting hinged lid with clay moistener to keep tobacco fresh. Holds ½-pound of tobacco. Caddy interior is lined with fresh-smelling cedar. A beautiful smoking accessory for home or office. Measures 9½x5x5⅝ inches. Shipping weight 3 pounds.

A 87 N 4680—Genuine solid walnut..$3.98

B 87 N 4681—Same as above but modern, light blonde sycamore finish........$3.98

Combination Ash Tray and Pipe Racks

A handsome gift for the outdoors man! Realistic pointing hunting dog decorates copper, bronze finish metal ash tray. Pipe rests for 2 pipes plus two grooves to hold cigarettes. Non-scratch felt bottom. Height 3¾ in. 6x6½-in. base. **$2.98**

87 N 4679—Shpg. wt. 4 lbs.......$2.98

Authentic Western Saddle Horse, cast in copper, bronze finish metal, gives combination pipe rack and ash tray a special touch. Racks for two pipes; ash tray with rests. Felt bottom. Overall height 5½ inches. **$2.98**

87 N 4678—Shpg. wt. 4 lbs.....$2.98

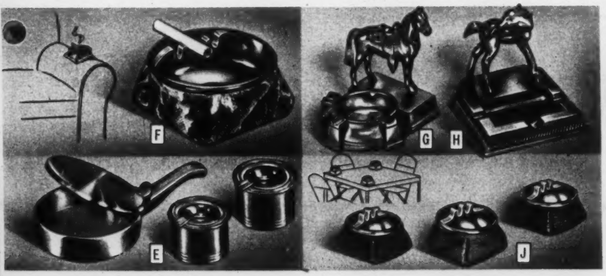
Prestige Pipe Racks and Humidor Sets

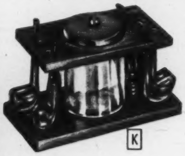
C **Blonde finish Sycamore Rack, Humidor.** Modern design stand has racks for 8 pipes. Twin humidors, one for cigars, one for ½-lb. of tobacco. Aztec clay moisteners. Chromed knobs on humidor lids. 17¾x7 inches high. **$9.95**

87 N 4696—Shpg. wt. 7 lbs.......$9.95

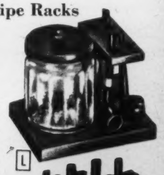
D **Selected straight-grained American Walnut Humidor.** A lovely rack to enhance any home, office or den. Pipe rack has 9½-inch base . . . holds 16 pipes. Humidor of polished walnut, cedar-lined. Aztec clay moistener keeps tobacco fresh. Overall height 7 inches. **$7.95**

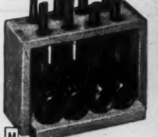
87 N 4695—Shpg. wt. 4 lbs.......$7.95

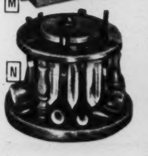




Humidors, Pipe Racks







E **Lovely Silent Butler, Ash Tray Set.** All in glossy, colored spun aluminum. Silent butler is 5½x2 inches deep, dark finish wood handle. Hinged top shuts securely. Matching ash trays have removable glass "flip" tops, cigarette rests. Non-scar metal interiors. Both silent butler, ash trays may be washed easily. Attractive, practical gift set. **State color** red or green.

87 N 4694–Shpg. wt. 3 lbs.$3.59

F **Popular Sta-Put Safety Ash Tray.** A favorite with all smokers. Cloth base is shot-weighted. Resists spilling, accidental bumps. Stays firm, hugs surface. Metal inside tray with safety snuffer. Shpg. wt. 1 lb. 7 oz.

87 N 4690—4½ in. wide...$1.00

G **Bronze-finish Metal Horse Ash Tray.** Authentic western-style saddle. 5⅜ inches high.

87 N 4674—Wt. 1 lb. 6 oz..$1.98

H **Frisky Colt Ash Tray.** A lifelike little fellow cast in bronze-color metal. Holds 3 cigarettes. A charming gift to decorate home or office. Overall height 5¼ in. Shpg. wt. 1 lb. 6 oz.

87 N 4673.................$1.98

J **Party Set of Sta-Puts.** 3 loaded "non-slide" ash trays. 1 each assorted colors. Smaller size: 2 in. wide.

87 N 4744—Wt. 2 lbs. . Set $1.95

K **Glass Humidor 6-hole Pipe Rack.** Solid walnut. Has walnut top, ball knob. Moistener. Holds ½-lb. tobacco. Ht. 6¾ in.

87 N 4697—Shpg. wt. 4 lbs..$2.98

L **Glass Humidor and Pipe Rack.** Holds 5 pipes. Solid walnut, walnut top, knob. Holds ½-lb. tobacco. Moistener. 6¼ in. high.

87 N 4682—Shpg. wt. 3 lbs..$1.98

M **Modern Blonde Sycamore Pipe Rack.** Smooth finish. Holds 8 pipes. 8 in. high by 5 in. long.

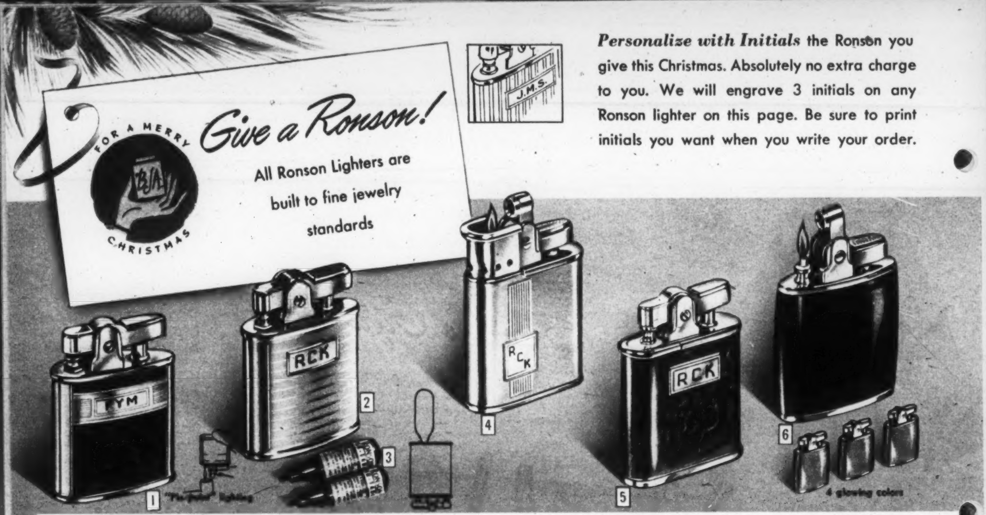
87 N 4687—Shpg. wt. 1 lb..$2.00

N **12-hole Round Pipe Rack and Humidor.** Solid genuine walnut. Glass humidor has walnut cover with knob. Sponge moistener keeps tobacco fresh. Holds ½-lb. tobacco. Height 6¼ in.

87 N 4699—Shpg. wt. 5 lbs..$3.98

You'll find fine tobacco, pipes, lighters and other smoking needs listed in this catalog

Personalize with Initials the Ronson you give this Christmas. Absolutely no extra charge to you. We will engrave 3 initials on any Ronson lighter on this page. Be sure to print initials you want when you write your order.



Ronson Lighters with Butane Cartridge Fueling

Quick, clean lights . . easy, neat refueling

The trim, handsome "Maximus." Uses no wick. Features the famous "2-way flame" . . . when lighter is snapped in upright position, flame lights cigarettes, cigars. Turned upside down, a pin point flame shoots a light directly into a pipe bowl. Lighter is filled from butane-gas throw-away cartridges, **each one giving thousands of lights.** (2 cartridges included with lighter.) Special injection valve in fuel chamber guards against fuel leakage. Smart chrome and tortoise enamel finish. **$13.50**

1 **87 N R4585**—1½ inches high. Postpaid. (Shipping weight 1 pound) $13.50

2 **87 N R4573**—Same Ronson "Maximus" as above but with engine-turned chrome-plate finish. Automatic. Size: 1½ inches high. Postpaid. (Shpg. wt. 1 lb.) $12.50

3 **87 N 04558**—**Extra Bu-Tank refills** for the above compressed fuel lighters. Disposable after use. Postpaid. (Shipping weight 8 ounces.) . . . . 2 for 75c

Precision Whirlwinds

Ronson's two-in-one lighter with disappearing windshield. For windy outdoors, slide up shield to protect flame. For indoors, slide shield down. Large fuel capacity. Size 1¾ x 2⅛ in. Gleaming chromium-plate finish. Attractively boxed for holiday giving. A distinguished gift. (Shipping weight 8 ounces.) **$9.60**

4 **87 N R4577**—Postpaid $9.60

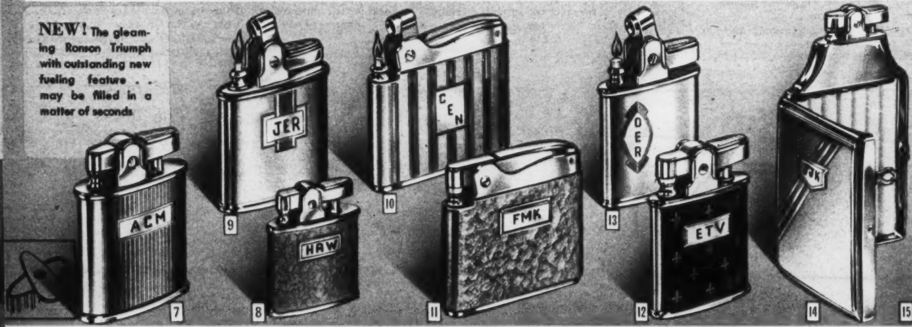
5 **87 N R4576**—Same as above but gun-metal color enamel finish. 1⅜x2 in. Postpaid. (Shpg. wt. 8 oz.) $8.95

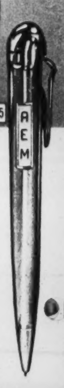
The Ronson Windsor

6 A graceful design by Ronson. Slightly convex sides give this lighter a sleek appearance. Body is of gleaming, smooth jewel-tone Lumarith, mechanism and trim are chromium plated. Size: 1⅝x1⅞ inches. A charming and distinctive holiday gift. Postpaid. (Shpg. wt. 6 oz.) **Only $5.50**

87 N R4595—Black Onyx finish . . . $5.50
87 N R4596—Deep Ruby finish . . . 5.50
87 N R4597—Emerald finish 5.50
87 N R4598—Turquoise finish 5.50

NEW! The gleaming Ronson Triumph with outstanding new fueling feature . . may be filled in a matter of seconds





Swivel-Snap Base

7 With a flick of the finger the base of the Triumph swivels aside and leaves fueling chamber open for refills. After fueling, base snaps securely in place . . . no spilled fuel or leakage. Light, compact. Sleek, shinning chromium-plate finish with engine turned design. Size 2x2½ in. Postpaid. (Wt. 1 lb.)
87 N R4564 . . . . $8.50

Ronson Standards

8 Beautiful, practical lighter that works in an instant. Press it's lit . . . release it's out. A trim pocket lighter for men or women. Size 1⅝ x 1⅞ inches. Handsomely boxed. Chromium plate with silver-gray glow enamel finish. (Shpg. wt. 8 oz.)
87 N R4581—Postpaid . . $6.95

9 Same as above but chromium finish. Postpaid.
87N R4574—(Wt. 8 oz.) . . $7.70

Ronson Adonis

10 Slim as a fine watch . . . graceful in design, with sweeping modern lines. Monograms beautifully. Sleek chromium plate with engine-turned design. Famous Ronson automatic action. Nicely boxed, ready for gift giving. Size 2x1¾ in. Postpaid. (Shpg. wt. 6 oz.)
87 N R4513 . . . . $11.60

11 **87NR4561**—Same as above but gray luster enamel. Postpaid. (Wt. 6 oz.) $10.95

Ronson Princess

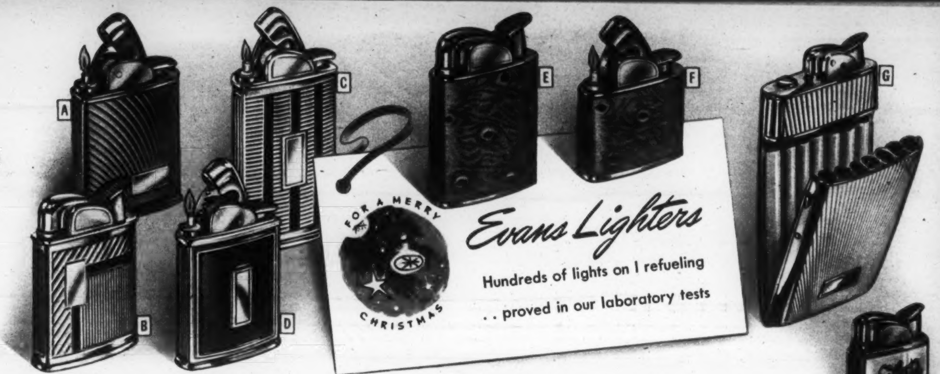
12 Petite lighter for women. 1⅜x1⅞ in. Chromium-plated with gold and blue glow enamel finish. (Wt. 8 oz.)
87 N R4579—Postpaid . . $9.60

13 **87 N R4668**—Same as above but chrome plate with engine turned design. Postpaid. (Shpg. wt. 8 oz.) $7.70

Ronson Mastercase

14 Combination cigarette case and lighter. Chrome plate finish. Holds about 14 cigarettes. 4½x2½ in. Fits easily into pocket, purse. Convenient, compact all-in-one. Engine-turned design. (Shpg. wt. 12 oz.)
87 N R4518—Postpaid . . $12.80

15 **Ronson Penciliter.** Cigarette lighter, mechanical pencil streamlined into one! Always at hand to write with . . . to light with. Extra leads inside. 5½ inches. Postpaid. (Wt. 8 oz.)
87 N R4517—Chromium finish, engine turned $10.40
87 N R4554—Burgundy (dark red) enamel $10.40


A
B
C
D
E
F
G
FOR A MERRY CHRISTMAS
Evans Lighters
Hundreds of lights on 1 refueling
. . proved in our laboratory tests

A **Evans Banner.** Fully **$2.95** guaranteed. Slim, serviceable lighter with engraving shield for initials. Automatic. 1½x2 in. Choice of finishes. Postpaid. (Shpg. wts. 8 oz.)

87 N 4586—Gold-color metal $2.95
87 N 4599—Rhodium finish $2.95

B **Evans Standard.** Engraving shield for initials. Glossy chrome finish combined with black enamel panels. Postpaid. (Shipping weight 4 oz.)

87 N 4565—Chromed metal $2.95

C **Evans Cosmopolitan.** **$2.95** Gave over 2,007 lights without refueling in a Sears Laboratory test. Black enamel, chromed finish. 2½x1⅜ in. Postpaid. (Shpg. wt. 4 oz.)

87 N 4580 . . . . $2.95

D **Evans Banner.** Tortoise-enamel panels. Rich, smart looking finishes. Size 1½x2 inches. Engraving shield. Postpaid. (Shpg. wt. 8 oz.)

87 N 4531—Rhodium metal . $3.50

E **Evans Standard** **$2.95** covered with grained simulated leather. Smart ostrich-beige color. Gold-color trim. 1½x2⅛ inches. Postpaid. (Shipping weight 8 ounces.)

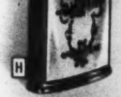
87 N 4632 . . . . $2.95

F **Evans Petite.** Dainty-size, tailored lighter for women. Covered in simulated ostrich grain leather. 1½x1½ inches. Fully guaranteed. Postpaid. (Shipping weight 4 ounces)

87 N 4633 . . . . . . $2.95

G **Evans Combination Cigarette Case and Lighter.** A luxurious, handsome gift at a **$3.95** budget price. Sunburst design rhodium finish gives case an expensive-looking gloss. Case holds 14 regular size cigarettes . . . keeps them firm. Strong clasp holds them securely in place. The built-in Evans lighter in the top is fully automatic, guaranteed in material and workmanship. A tastefully designed, practical gift for men or women. Size 4⅜x2½ inches. Postpaid.

87 N 4543—(Shipping weight 5 ounces) $3.95

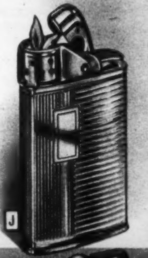


H **Evans Cloisonne.** Truly feminine lighter. Gleaming gold-color metal set with a floral design cloisonne panel. Fully automatic. Smartly boxed. Size 2x1⅜ in.

87 N 4536—Postpaid. (Shipping weight 4 ounces) . . $3.95

J **Evans Cosmopolitan** with windguard. *Was $3.75 last Christmas*, now $3.25. Just right for your Christmas list! Fully automatic. Monogram shield for engraving. Rhodium finish.

87 N 4568—Size 2½x1⅜. Postpaid. (Shpg. wt. 8 oz.) . $3.25



Zippo Windproofs

The perfect outdoor lighter. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes flame instantly. Long-wearing serviceable lighter. A practical gift. Size 2¼x1⅝ inches. Postpaid. (Shipping weights each 5 oz.; 5 oz.; 8 oz.) **$3.50** Brush-finish

K 87 N 4501—Gleaming, smart brush chrome finish Zippo $3.50
L 87 N 4592—Triple-plated chrome finish. Engraving shield $5.75
M 87 N 4634—New genuine alligator leather covered Zippo. Brown. Brush chrome trim $6.00

Beattie JET Lighter

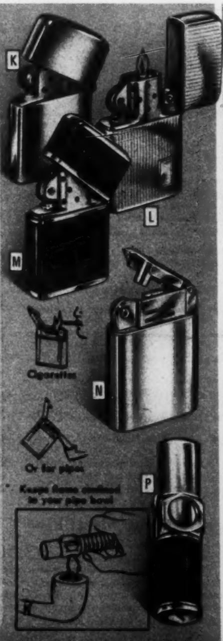
N The Beattie Jet lighter gives instant normal light when held upright. Tip it and it throws a jet of flame for pipe-lighting. Spring top extinguishes lighter. A compact, smart looking present. Gleaming chrome color finish. Size 2¼x1¾ inches. (Shipping weight 8 ounces.) **$6.85**

87 N 4593—Postpaid $6.85

Nimrod Pipe Lighter

P Snap-back cover protects thumb from heat. Flame shoots directly into pipe bowl. Long-lasting Fiberglas wick, tool steel sparking wheel. Hood extinguishes flame instantly after lighting. Size 3⅛x¾ in. Chrome plate, genuine black calf leather finish. Postpaid. **$4.95**

87 N 4508—(Shpg. wt. 4 oz.) $4.95


K
L
M
N
P
Cigarettes
Or for pipes
Keeps flame confined in your pipe bowl

NEW! Smart, Inexpensive Imported Hilton Lighters

- Fine performance at low cost!
- Sleek expensive-looking design
- Fully automatic, easy action

R **Hilton "Venus."** Petite lighter for women. Fully automatic. **$1.98** Rich chromed finish with gleaming, smart straight line design. Special engraving shield ready for initials. 1⅛x1¾ in., just right for her handbag. *Made in Japan.* Postpaid.

87 N 4640—(Shipping weight 8 ounces) . . . $1.98

S **Hilton "Standard."** Sleek rounded lines. Fully automatic **$1.98** lighting. Spring top snaps down to extinguish flame. Gleaming engine-turned chromed finish, tailored line designed. Amazingly low priced, appears to be more expensive. Appropriate gift for men, women. Size 2x1¾ in. *Made in Japan.* Postpaid.

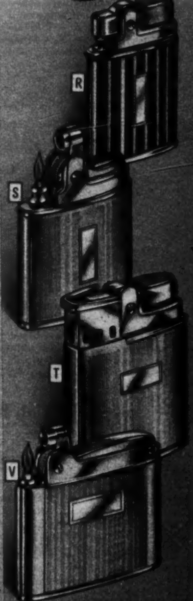
87 N 4641—(Shipping weight 8 oz.) $1.98

T **Hilton "Windproof."** Put perforated shield up for windy **$2.98** days. Leave it down for lighting indoors. Smart engine-turned chromed finish. Holds large amount of fuel, easy finger action for lighting. Size 1¾x2⅛ inches. *Made in Japan.* Postpaid.

87 N 4642—(Shipping weight 8 oz.) $2.98

V **Hilton Slim "Melody."** Graceful lined design on engine-turned **$2.50** chromed finish. Tailored modern lines. Fully automatic finger action. A beautiful gift that would be appreciated by men, women. Size 2x⅛ inches. *Made in Japan.* Postpaid.

87 N 4643—(Shipping weight 8 ounces) . . . $2.50



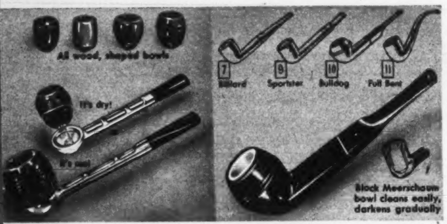
Adjustomatic
Crystal filter

NEW! Factory pre-smoked Yorkshire Pipes

Your Yorkshire pipes arrive already "broken in," ready to smoke . . . sweet, cool and seasoned. All are pre-smoked with our quality Yorkshire tobacco. **State shape** Billiard, Sportster, Bulldog, Full Bent. (See below.)

98c **Yorkshire "Royal" Imported Briar.** Features "Adjustomatic" stem. When stem is replaced after removal, stem and bowl return to a perfect lineup, with just a few turns. Can't lock out of line. Straight stem with hard rubber bit. Red-brown grain finish. *See shapes below.*
87 N 4780—Shipping weight 4 ounces. 98c

$1.49 **Yorkshire Pura-Smoke Pipe with Crystal Filter.** Keeps stem free from goo and impurities. Filters out tars from your smoke. 2 extra filters included with the pipe. Beautiful grain walnut finish. Hard rubber bit. Healthful pleasant pipe smoking.
87 N 4781—Shipping weight 8 oz. . . . $1.49
87 N 4717—20 extra filters (2 packs). Shipping weight 8 ounces 50c



NEW! Our Viking Pipe Really 5 pipes in 1

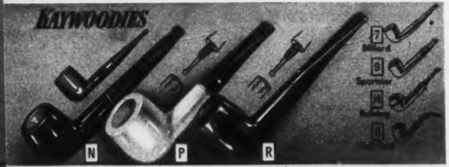
$4.95

Featherweight pipe with aluminum band. Hard rubber bit. 4 interchangeable bowls screw firmly into moisture trap. Assorted shapes and sizes, different polished briar finishes. Beautiful slim pipe, versatile to fit your moods. Gives you cool, enjoyable smoking.
87 N 4783—Shpg. wt. 1 lb. $4.95
87 N 4784—Viking only. Wt. 4 oz. 1.95

Yorkshire "Supreme" Meerschaum Bowl

$2.98

Finest Imported Algerian Briar lined with carved-block meerschaum cup. Mild smoking. Beautifully grained aged briar. Adjustomatic stem aligns bowl, stem with just a few turns. Aluminum filter. Hand cut rubber bit. The gift for many hours of smoking pleasure. **State shape shown above.** Shipping weight 8 ounces.
87 N 4710 . . . . $2.98



N **Yello-Bole**—Honey-lined briar bowl. **State shape above.** Postpaid.
87 N 4707—(Shpg. wt. 4 oz.). $1.50

P **New White Briar Kaywoodie.** Imported briar bowl, hard rubber bit. **State shape shown above.** Postpaid.
87 N 4747—(Shpg. wt. 4 oz.). $5.00

R **Super-Grain Kaywoodie.** Beautifully grained age-old briar. Aluminum filter. **State shape above.** Postpaid.
87 N 4705—(Shpg. wt. 4 oz.). $5.00

Kaywoodie Standard. (Not shown). Imported briar. **State shape shown above.**
87 N 4720—Postpd. (Wt. 4 oz.) $4.00

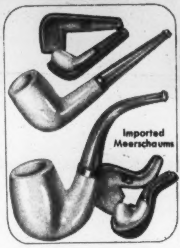
Missouri Corn Cob Pipes

98c Set of 6

Corn Cob "Missouri Meerschaum" Quality Pipes give you a sweet smoke. Set of 6 in assorted shapes, sizes. Plastic bits.
87 N 4704—Set of 6. Shpg. wt. 15 oz. . 98c

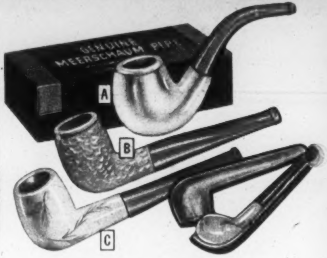
Collector's Set of "Missouri Meerschaums." Set of 8 unusually shaped collector's corn cobs. Each one a different size, shape.
87 N 4713—Set of 8. Shpg. wt. 2 lbs. $1.69

Our Best "Missouri Meerschaum" Pipes. Carefully made, good looking pipes. Each bowl, stem shape is different. Rubber bits.
87 N 4755—Set of 3. Shpg. wt. 1 lb. $2.69



Best Meerschaum

Fine Block Carved Imported Meerschaum. Comes cased in Morocco leather—shaped to its contours, locked and hinged. 12-k. gold band. Imported Turkish Meerschaum bowl for cool, sweet smoking. Smooth finish. Hand cut rock amber bit. Shipping weight 8 oz.
87 N 4753—Straight stem $14.95
87 N 4754—Curved Stem $14.95

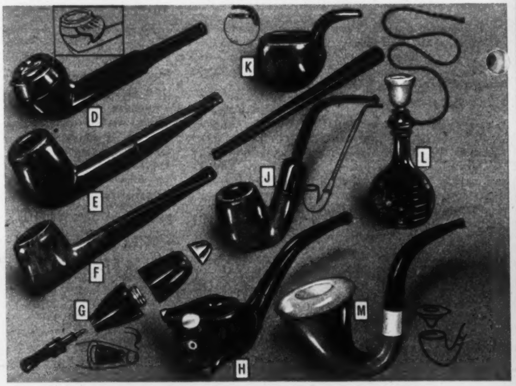


Distinctive Meerschaums

A **Pressed Turkish Meerschaums.** Well balanced; sweet smoking. Yellow-color plastic bits.
87 N 4718—Curved Stem. Shpg. wt. 8 oz. . . . $2.98
87 N 4719—Straight stem. Shipping weight 8 oz. $2.98

B **Carved Block Turkish Meerschaums.** Bowl turns ivory-brown. Yellow-color plastic bits.
87 N 4722—Curved pipe. Shpg. wt. 8 oz. . . $6.95
87 N 4723—Straight pipe. Shpg. wt. 8 oz $6.95

C **Imported Block Carved Meerschaums.** With case. Leaf design. Comfortable plastic bit.
87 N 4737—Straight. Shpg. wt. 1 pound . . . $9.95
87 N 4738—Curved stem. Shipping weight 1 lb. $9.95



Unusual, distinctive Pipes for his collection

D **Outdoorsman.** Metal grating keeps ashes from scattering when you smoke outdoors or in a car. Imported briar bowl. Metal filter traps tars; helps prevent throat irritation. Hard rubber bit.
87 N 4749—Shipping weight 8 oz. . $1.00

E **Yorkshire Briar.** Bowl and stem made from 1-piece of imported briar. Beautiful grain finish. 5½ inches.
87 N 4748—Shipping weight 8 oz. $1.49

F **20th Century.** Sleek, sharp-lined pipe. As narrow as a pack of cigarettes. Fits neatly into your pocket without bulk. Imported briar bowl. Hard rubber bit.
87 N 4746—Shipping weight 8 oz . . $1.00

G **Cigar Pipe.** Fill the top half, close it like a cigar. No sparks or ashes. Imported briar. Rubber bit. Aluminum filter.
87 N 4735—Shipping weight 6 oz. . $1.39

H **Black Angus Pipe.** Hand-carved. Realistic plastic horns at side. Glass eyes. Briar bowl. Hard rubber bit. Pipe includes metal filter, helps to remove tobacco tars.
87 N 4714—Shipping weight 6 oz. . $1.00

J **Yorkshire TV Pipe.** 2-in-1! Long 7½-in. stem for leisure smoking, 3½-in. stem for everyday. Imported briar bowl. Excellent gift for a discriminating smoker.
87 N 4756—Shipping weight 8 oz. . $1.89

K **Vest Pocket Pipe.** Stem turns into bowl to form a disc only 2½ inches in diameter. Genuine imported briar. Comfortable hard rubber bit. Handsome, compact pipe. Easy to carry in your pocket.
87 N 4745—Shipping weight 8 oz. . . 98c

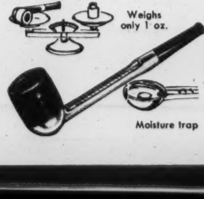
L **Turkish Water Pipe.** Outstanding Oriental novelty, a new smoking experience. Water filters tobacco impurities, makes smoke sweet and mild. Overall height, 11 inches. 33-inch cord. Glass bottle and cup. Instructions. A delightful, unusual gift.
87 N 4757—Shipping weight 2 lbs. $2.98

M **Curved Calabash Pipe.** Wide bowl, genuine imported gourd. Honey-color finish changes to dark brown as you smoke it. Removable porcelain bowl.
87 N 4701—Shipping wt. 8 oz. . . $2.69

The Falcon Metal Pipe

$3.50

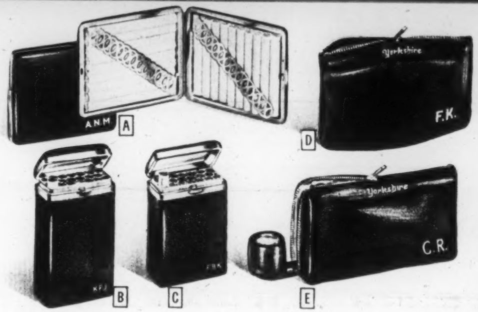
Modernistic, light-as-air pipe. Weighs only 1 ounce. Imported briar bowl stays bone dry, free from goo and sediment. Metal stem cools smoke. Hard rubber bit. The perfect cool, dry smoke. No soggy bottom. An easy-to-carry, handsome gift for the holidays. Postpaid.
87 N 4734—(Shipping weight 8 ounces) $3.50



FOR A MERRY CHRISTMAS

Smoking Accessories

Luxurious items that make smoking even more pleasurable



Monograms at no charge. Personalize your Christmas gifts at no extra charge. These genuine Morocco leather gifts have a luxury look at thrifty prices. Rich-looking gold-color embossed initials. Gift box. *State the three initials you want for embossing.*

A **Flat Case.** Regular or king size. **State color** black or brown.
87 N R4630—Shipping weight 4 ounces **$2.95**

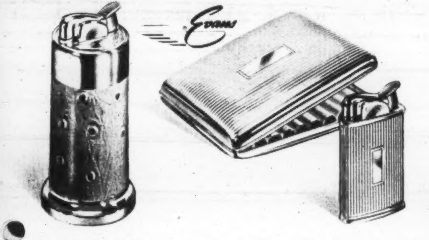
B **King Size Case. State color** blue or green.
87NR4761-Shipping weight 8 ounces **$3.50**

C **Full Pack Case. State color** blue or green.
87NR4760-Shipping weight 8 ounces **$3.50**

Genuine Morocco Leather Pouches. AIR-LOK rubber interior pouch keeps tobacco fresh. Sturdy zipper closures. **State** black or brown.

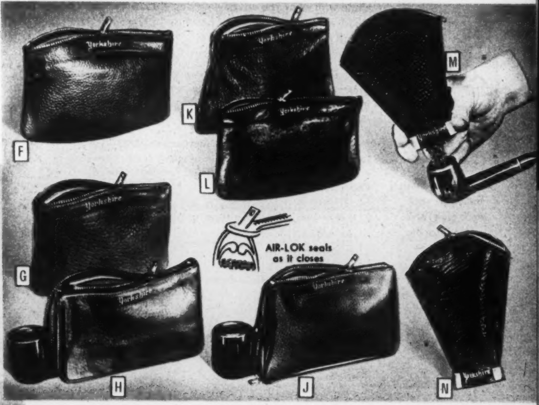
D **Regular Pouch.** Size 5½x4 inches.
87NR4628-Shipping weight 8 ounces **$3.49**

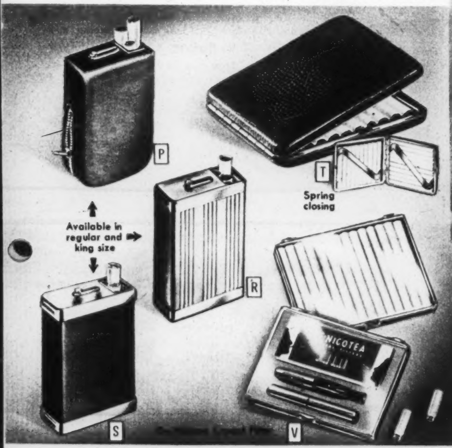
E **Combination Pouch.** Continuous zipper.
87NR4629-Shipping weight 8 ounces **$3.98**



Evans Table Lighter. **$5.00** Covered with ostrich-grain simulated leather. Striking beige color. Gold-color trim. 3¾ inches high. Easily filled, holds fluid for many months of lights. Modern design for home or office. Postpaid.
87 N 4635—(Shpg. wt. 1 lb.) . . **$5.00**

Evans Lighter and Case. **$5.50** Good-looking, tailored lighter in chrome-plated pattern. Fully automatic action. Size 2x1⅜ inches. Engraving shield for initials. Matching case holds 20 cigarettes. (Shipping weight 1 pound.)
87 N 4528—Postpaid **$5.50**




P
T
Spring closing
Available in regular and king size
R
S
NICOTEA
V

Smart Cigarette Cases, De-Nicotea Filters

P **Dunhill Leather Case.** Saddle lamb leather. Holds pack of 20 cigarettes. Metal slide opening offers one cigarette at a time. Zipper bottom for easy insertion of a pack. **Please state color** red or brown. **State preference** for regular or king size case. Postpaid.
87 N 4631 — (Shipping wt. 5 oz.) . . **$1.98**

R **Slyd-Lok Cigarette Case.** Handsome gold-color engine-turned metal. Flip out cigarettes with one hand. **State** regular or king size case. (Shpg. wt. 6 oz.)
87 N 4610 — Postpaid **$1.95**

S **Slyd-Lok Cigarette Case.** Smart metal finish with gold-color trim. **State** regular or king size case. **State color** red or green finish. (Shpg. wt. 8 oz.)
87 N 4671—Postpaid **$1.00**

T **Flat Cigarette Case** in dark brown genuine leather. Metal prongs hold cigarettes. Holds 20 regular or king-size. 4 inches long (closed). Compact, easy to carry. Fits easily into pocket or handbag. Smart, expensive-looking case at a thrifty price. Perfect gift for man or woman.
87 N 4625 — Shipping wt. 8 oz. . . . **$1.98**

V **Dunhill De-Nicotea Set.** Helps avoid throat irritation due to unfiltered smoke. Set includes handsome black and gold color cigarette holder with ejector, slim gold-color carrying case for holder, and 10 extra filters. Packaged in a clear Lucite cigarette case. Size 4½x3½ inches. (Shipping weight 8 ounces.)
87 N 4670 —Postpaid **$3.50**

De-Nicotea Filters. 10 each box. Postpaid.
87N4763-3 boxes. Postpd. (Wt. 8 oz.) **$1.05**

F **Yorkshire Scotch Grain Genuine Calfskin Pouch.** Features AIR-LOK with beaded lips that seal shut when the zipper is closed. Keeps tobacco fresh. Size 4x6 inches. Brown only.
87 N 4626—Shipping weight 8 oz. **$2.49**

G **Yorkshire Genuine New Zealand Deerskin Tobacco Pouch.** Soft, supple leather. Rubber interior pouch. Strong zipper closes AIR-LOK sealing lip, shuts moisture out . . keeps tobacco moist and fresh. Size 5½x4 inches. Beige color.
87 N 4638—Shipping weight 8 oz. **$3.49**

H **Yorkshire New Zealand Deerskin Combination Pouch.** All-in-one zipper for tobacco pouch and pipe holder. Rubber interior pouch has sealing lip. 6¼x3½ in. Beige color.
87 N 4639—Shipping weight 8 oz. **$3.98**

J **Genuine Goatskin Combination Pouch.** Holds both pipe and tobacco. Two zippers . . . one to seal pouch, one to hold pipe firmly in place. Pouch is oil-skin lined with lip for tobacco freshness. Size 6x3½ inches. **State color** black or brown.
87 N 4637—Shipping weight 8 oz. . **$1.98**

K **Calf-grained Genuine Leather Tobacco Pouch.** Zipper closing. Air-Lok interior keeps tobacco fresh and moist without imparting any foreign odor. Special sealing lip for closing protection. Size 3½x5½ inches. **State color** black or brown.
87 N 4636—Shipping weight 8 oz. . . . **98c**

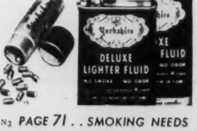
L **Soft Top Grain Sheepskin Pouch.** Rubber interior pouch. Top protection for your tobacco. Secure zipper closing. Size 3½x5½ inches. Handy, compact gift for the pipe smoker. **Please be sure to state** color black or brown.
87 N 4608—Shipping weight 8 oz. . **$1.79**

Yorkshire "Fills-Easy" Pouch. Just press the bottom of the pouch to release tobacco into pipe bowl. Moisture retaining lining. Zipper closes pouch securely. Keeps tobacco fresh and moist. Metal bars at bottom of pouch help avoid wear at strain point. 4½x5½ inches. Shpg. wts. 4 oz.; 8 oz.
M **87 N 4604**—Deep brown sheepskin **98c**
N **87 N 4762**—Brown genuine pigskin **$1.49**

Yorkshire Flints, Fluids

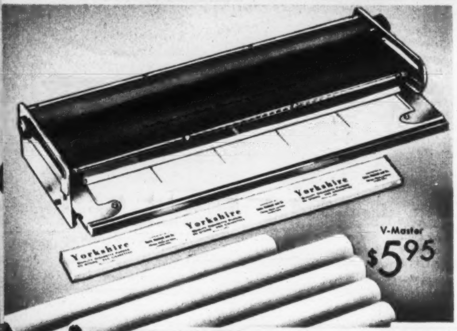
Yorkshire Flints. High quality, give instant, reliable spark. Fit all standard lighters.
87 N 4509—Box of 50. Shpg. wt. 5 oz. **69c**

Yorkshire Lighter Fluid. Fast, easy method of lighter refueling. Fluid shoots directly into lighter. Shipping weight 2 pounds 8 ounces.
87 N 4505—Two 16-ounce cans **$1.00**

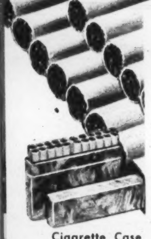


NOTE: Cigarettes, tobacco, pipes not included with pouches, cases, holders.

If cigarettes cost you more than 9 cents a package, *read this*



You can make a pack of regular or king size cigarettes in less than 10 minutes with these machines—*Satisfaction guaranteed!*



Cigarette Case included with each cigarette machine order.

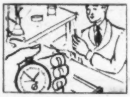
Our BEST Cigarette Machine

Compare the cost of cigarettes made with this machine with what you are now paying for cigarettes. Hundreds of thousands of Canadian families have saved on their cigarette bills with this machine. Just imagine how much money your family can save!

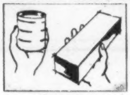
Now you can make cigarettes comparable to your present brand. With this machine you can start making cigarettes for as little as 9c a pack. It's easy—built-in cutting blades cut 5 regular cigarettes with a flick of the finger. (Makes king size, too.) Each step is clearly outlined right on the machine and in special instructions. Measuring cup, moistener, plastic cigarette carrying case, paper for 250 cigarettes included. Order tobacco below. 16¼x2½ in. Made in Canada. Shpg. wt. 5 lbs.

87 N 4648—Metal, wood, rubber construction. **$5.95**

Sears laboratory-proved features

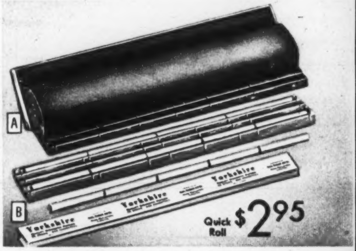


Makes cigarettes 5 times faster than other home rolled methods.



Over 218 cigarettes may be made from 8-oz. Yorkshire or SR tobacco.

Cigarettes compare in weight, appearance, quality with popular brands.



Economy priced Cigarette Machine

Why continue paying high cigarette prices when you can make your own cigarettes for as little as 9c a pack?

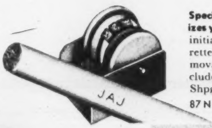
A With this Quick Roll-Five you can make cigarettes comparable to your present brand. Made in Canada and introduced in the U. S. by Sears. Tested and improved by Sears to give you greater ease of operation. Easy-to-follow instructions. Paper for 250 regular size cigarettes, cutting blade and holder, moistener and plastic case for 20 cigarettes. 14¾ in. long, 2¾ in. high. (Tobacco listed below.) For king size, order tray below.

87 N 4647—Quick-Roll. Shpg. wt. 5 lbs. **$2.95**

B **Plastic Cutting Tray** cuts 20 regular or 16 king size.
87 N 4645—Shipping weight 8 ounces 59c

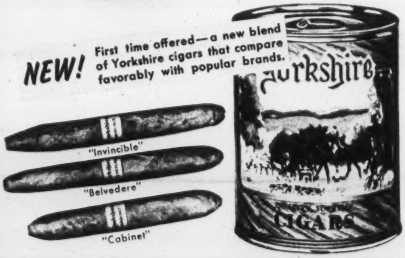
8-oz. Tin Yorkshire Tobacco. Vacuum-packed. Long cut, slow burning. Fine blend domestic tobacco.
87 N 4650—Shpg. wt. 12 oz. **$1.19**

8-oz. Tin SR Tobacco. Vacuum-pack. Makes about 218 cigarettes.
87 N 4649—Shpg. wt. 12 oz. . 89c

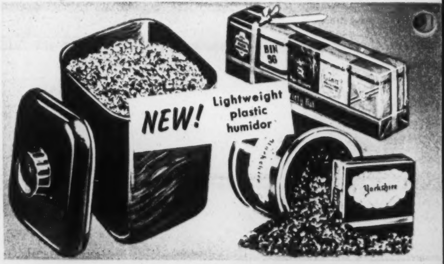


Special Initialer personalizes your cigarettes. Centers initials on regular size cigarettes. 2 Alphabets of removable rubber letters included; ink not included. Shpg. wt. 4 oz.
87 N 4644 . . . . 79c

8 Packs Yorkshire Cigarette Papers. Each pack makes about 250 cigarettes on above machines. Sturdy weight paper. Shipping wt. 1 lb.
87 N 4646 . . . . $1.00


NEW! First time offered—a new blend of Yorkshire cigars that compare favorably with popular brands.
Yorkshire
CIGARS
"Invincible"
"Belvedere"
"Cabinet"

Vacuum-tin seals in Yorkshire cigars' fine aroma, flavor—keeps them fresh!



Our new Yorkshire cigars are made by one of the largest cigar makers in the United States . . . especially for Sears. Smoke 5 cigars. If not satisfied return tin for a full refund. They're made of the finest imported and domestic tobaccos available, then vacuum-packed for absolute freshness. All cigars have punctured heads for easy drawing without shredding. No clipping is necessary. Individually cellophane wrapped, banded with Yorkshire label. Solid fillers packed in tight, smoothly rolled wrappers! Uniform quality . . . at Sears money-saving prices.

$1.50 25 Yorkshire "Invincibles"

Yorkshire "Invincible." Quality cigar at a low price. 4½ inches long.
87 N 4661—Tin of 25. Shipping weight 1 pound 8 ounces. $1.50

Yorkshire "Belvedere." Our finest. Mild, fragrant. Fine Connecticut shade grown wrapper, blended filler. 5½ inches long.
87 N 4663—Tin of 25. Shipping weight 1 pound 8 ounces **$3.50**

Yorkshire "Cabinet." Fine aroma. Heavier, fuller shape.
87 N 4662—Tin of 25. Shipping weight 1 pound 8 ounces. **2.50**

Lightweight plastic Humidor with 8 oz. of Yorkshire tobacco. Humidor has walnut-grained wood appearance. Humidifier in lift-off lid; aromatic. YORKSHIRE tobacco is a blend of 5 imported and domestic tobaccos. Slow-burning flake cut.
87 N 4664—Shipping weight 1 pound. $1.25

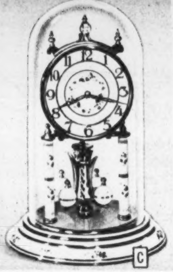
$1.25 Yorkshire 8 ounces in Humidor

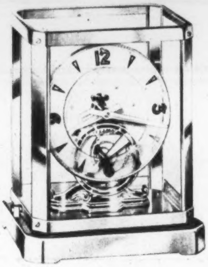
Yorkshire Regular Pipe Tobacco with 1⅛-ounce Bonus Pack at no extra charge. Use bonus first, if not satisfied return the unopened tin and get a full refund. YORKSHIRE tobacco is a blend of 5 imported and domestic tobaccos. Flake cut for slow burning.
87 N 4652—8 ounce vacuum-pack tin with bonus. Shpg. wt. 14 oz. **$1.15**
87 N 4651—1 lb. vacuum-pack tin with bonus. Shpg. wt. 1 lb. 8 oz. 2.00

Middleton's Variety Mix in Christmas wrap. 1 ounce each. Five popular mixtures: Walnut, Regimental; Old Mariner; Bin 56, Club.
87 N 4655—Postpaid. (Shpg. wt. 14 oz.) **$1.50**

Pipes, humidors, pouches, lighters and other smoking needs may be found on preceding catalog pages

Our lowest price ever for a 400-day clock $24.95 Cash $3.00 Down





IMPORTED 400-DAY ANNIVERSARY CLOCKS . . to bring a special "remembrance" quality to your favorite day

They run 400 days without rewinding! Wind it once a year . . on your "special" day — your wedding anniversary, birthday, Christmas, for instance. Clockworks and moving pendulum can be seen through the removable glass dome. Base (7¾ in. in diameter), clockworks, and pendulum are solid brass. Made in Germany (U.S. Zone). Key included. Shpg. wt. each 10 lbs. Specially packed for parcel post shipment.

A **400-Day Clock at our lowest price ever.** Has all the features described above. 11¾ in. high. Also see (B) and (C) at right.
4 N 07324E . $24.95

B **Beautiful Hand-Painted Porcelain Dial** is a feature of this Better Quality 400-Day Clock. Has adjustable base, too . . so that clock will stand level on any surface for best appearance and performance. 12 in. high.
4 N 07346E—Has all the features described above also. $35.00

C **Our Finest.** De luxe hand-painted design on ivory-color finish of base, dial, and columns. Highly polished brass parts. 12 in. high.
4 N 07347E—Has all the features of (B), including Adjustable Base. $41.50

Extra Low Price for *Luxury* Styling! "UNITIME"

Design inspired by "perpetual motion"-type clocks selling for as much as $180.00. All moving parts are visible through the clear glass case. All metal parts are 24K gold plated. Has self-starting electric movement. 10 inches high, 8¼ inches wide, 6⅜ inches deep. Has gold-colored hands. Shipping weight 10 pounds.
4 N 07372E. $32.50

Friends will wonder what makes it go! "FANTASY"

Pure magic is what it looks like! The hands appear to be resting in mid-air . . you see no connecting parts between the hands and the clockworks at the base! Clear crystal glass. Gold-plated metal case, satin finish; 8½x8½x4⅜ in. Self-starting electric movement. White numerals, hour markers. Shipping wt. 5 lbs.
4 N 07375E. $28.95

DECORATOR CLOCKS . . to please your family and fascinate friends

D **Fireplace Clock.** Switch at rear sets fireplace all-aglow! Metal books and baby-shoe bookends on mantel. All-wood frame, base; mahogany finish; 13½x7½x3 in. Self starting electric movement.
4N 07344E–Shpg. wt. 5 lbs. $12.50

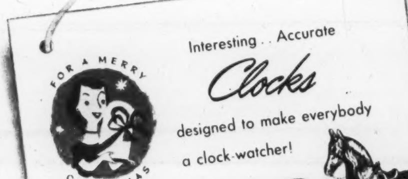
E **Hand-Painted Porcelain China Clock.** Beautiful floral motif. Gold leaf trim. Dresden styling. 8 in. high. Wt. ea. 3 lbs.
4 N 07364E—With Sessions self-starting electric motor. $9.95
4 N 07308E—With 8-day spring-driven movement. 9.95

F **Sessions Western Horse Clock.** Handsome statue of thoroughbred horse cast in rich bronze-color metal. Mahogany-color wood base. 17x5x11¼ in. Shpg. wt. ea. 8 lbs.
4 N 07368E—With self-starting electric movement . . $14.50
4 N 07376E—With 8-day spring-driven movement. . . . 14.50

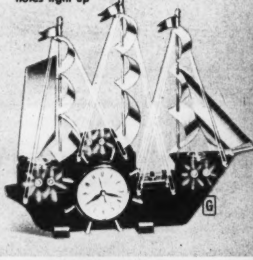
G **"Flagship" Clock.** Porthole lights (controlled by deck switch) throw their beams up into the silvery-color chrome sails and flags. Hand-rubbed mahogany veneer wood; 17 in. high, 20 inches long. Has self-starting electric movement.
4 N 07369E–Shpg. wt. 8 lbs. $18.95

Fireplace glows with friendly radiance

Lovely Dresden styling



Ship's port-holes light up



8-day or electric

Imported Hand-Carved CUCKOO CLOCKS

Lovely MANTEL CLOCKS

Imported from Europe's famous Black Forest . . all with Hour Gongs . . Door opens, Gaily-Colored Cuckoo Pops Out and Calls Hours and Half-Hours

H **11-in. Genuine Cuckoo Clock.** Beautifully hand-carved polished wood case—dark brown. 2-wt. 1-day pendulum movement. 8½x11 inches high. Shipping weight 6 pounds.
4 N 07313E. $15.50

J **13½-in. Genuine Cuckoo Clock.** Deeply hand-carved polished dark brown wood case; 10x13½ in. high. 2-wt. 1-day pendulum movement.
4 N 07304E—Shipping weight 6 lbs. $19.50

K Same as (J) but in beautiful blonde finish.
4 N 07319E—Shipping weight 6 lbs. 19.50

Our Lowest Price!

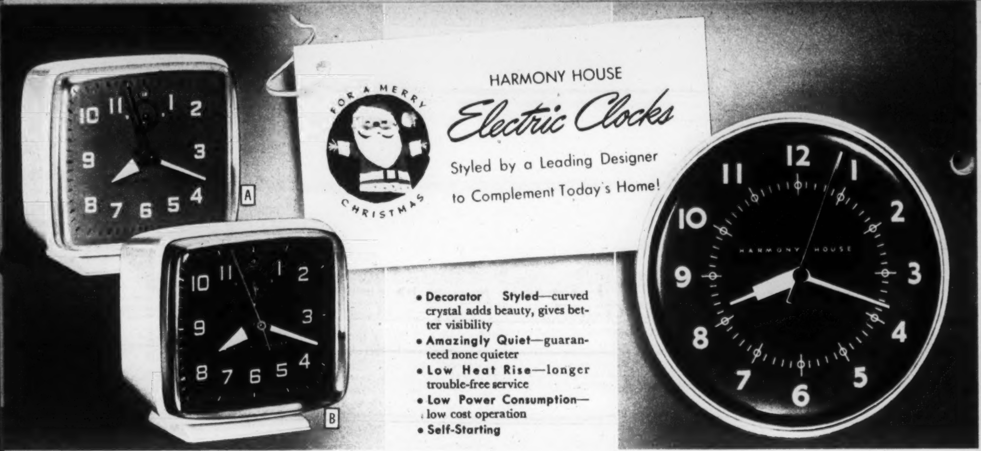
L **Imported 8-Day Striking Mantel Clock**—at our lowest price! Beautifully styled; adaptable for regular as well as narrow mantels. Finest-quality mahogany veneer wood; 7½x8½x4½ inches. Made in Great Britain. Strikes hours, ½ hours.
4 N 07134E–Wt. 5 lbs. $24.50

M **Harmony House Strike Clock** (strikes hrs., ½ hrs.)—at special low price! Self-starting electric movement. Mahogany-finish wood case.
4 N 07174E—Shipping weight 7 lbs.
18¾x3¼x5 inches high. $23.50

N **Genuine Westminster Chimes.** Deep tones sound quarter hrs. . . in addition, rich 4-tone chords strike each hour. Hand-rubbed mahogany veneer wood. Self-starting electric movement.
4 N 07166E—Wt. 8 lbs. 20x3¾x5½ in. . . $42.50

Order regularly . . get Sears catalogs regularly.

With cord and plug for 110-volt, 60-cycle AC only. Prices on this page include 20% Fed. Tax. Electric clocks are UL approved



- **Decorator Styled**—curved crystal adds beauty, gives better visibility
- **Amazingly Quiet**—guaranteed none quieter
- **Low Heat Rise**—longer trouble-free service
- **Low Power Consumption**—low cost operation
- **Self-Starting**

Best Electric Alarm Clock We Know of Under $6.60 $4.35

A **This Harmony House Electric Alarm Clock** features beautiful up-to-date styling, amazingly quiet operation, and all the other extra-value features described above, at right. Has "1-2-3" bell alarm (instead of the old-type buzzer)—the kind usually found only on much higher-priced electric alarms. Case is plastic, in ivory color; 3⅞ in. high, 4⅛ in. wide. Red sweep second hand, light gray dial, white hour and minute hands and numerals. Shipping weight 1 lb. 10 oz.
4 N 7109E—*Best We Know of Under $6.60.* Only $4.35

Luminous Electric Alarm— Best we know of Under $7.80 $4.95

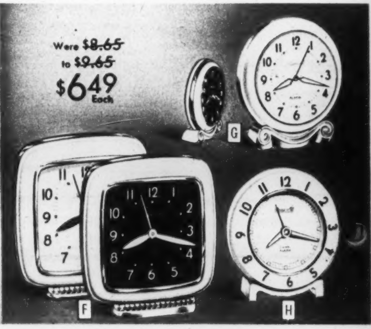
B **Luminous "Read in the Dark" Electric Alarm Clock.** Decorator-styled by one of America's leading product designers, as are the other two **Harmony House** clocks above. Amazingly quiet operation (proved by laboratory tests), and all the other features listed above. Has bell alarm, and is exactly like clock (A) at left, but has dark gray dial and fully luminous hour and minute hands and numerals.
4 N 7110E—Shpg. wt. 1 lb. 10 oz. *Best Luminous Electric Alarm We Know of Under $7.80*. . . . .Only $4.95

Best Electric Kitchen Clock We Know of Under $7.14 $4.74

This Harmony House Electric Kitchen Clock has curved crystal (for better looks, and for *better seeing* from a wider angle) and all the other fine-quality features listed at left, above. Case is white plastic; it's 6¾ inches in diameter. Available in a wide choice of colors!

Colors: Red dial with white hands and white numerals; White dial with red numerals and black hands; Yellow dial with black numerals and black hands. *State dial color wanted.*
4 N 7291E—Shipping weight 2 pounds 6 ounces. *Best Electric Kitchen Clock We Know of Under $7.14*. . . . . .Only $4.74

Styled for living room or bedroom. In rich mahogany color.



Were ~~$8.65~~ to ~~$9.65~~ $6.49 Each

Travel Alarms

All with Gold-Color Initial

All have luminous "read in the dark" dials. 30-hr. precision-made jeweled movements. Made in Germany (U.S. Zone). Genuine leather cases.

1 **1-jewel movement—at our lowest price ever!** 3¼x3¼-in. case. **Colors** tan, brown, red, or blue. *State color, print initial.*
4 N 7065E—Shpg. wt. 9 oz. $6.95

2 **7-jewels.** 3¼x2⅞-inch case. **Colors** brown, red, blue, or green. *State color and print initial wanted.*
4 N 7043E—Shpg. wt. 9 oz. $9.65

3 **Brand-new for Christmas!** 7-jewel clock and thermometer combination. 3¼x2½-in. case. **Colors** tan, brown, blue, or red. *State color and print initial wanted.*
4 N 7023E—Shpg. wt. 9 oz. $10.50

4 **7-jewels.** 3⅝x2⅝-inch camera-style case. **Colors** tan, brown, red, or blue. *State color and print initial wanted.*
4 N 7031E—Shpg. wt. 9 oz. $11.95

Harmony House Wind-Up Alarms

All Precision-Made and Electronically Inspected

- Styled by a leading product designer
- Laboratory-tested for accuracy and dependability
- Sturdily constructed for long service

C **Small Alarm.** Available in 3 colors *for the decorator's touch.* Metal case; only 3⅛ in. high. 40-hour movement. Gold-color base. **Case Colors** pink, light blue, or ivory.
4 N 7057E—**Plain.** 2-tone gray dial with white numerals and hands. Shpg. wt. 12 oz. *State case color wanted* $3.79
4 N 7058E—**Luminous.** Dark dial with "read in the dark" luminous hands and numerals. Wt. 12 oz. *State case color.* 4.39

D **Harmony House Wood Case Alarm.** Polished mahogany-color wood case; gold-color trim and base. 4½ in. high. 40-hr. movement. Wt. 1 lb.
4N7029E—**Plain.** White dial; black hands . . . $4.89
4N7032E—**Luminous.** Dark dial; luminous hands, numerals. $5.49

E **Harmony House 8-Day Alarm.** Runs 8 days without rewinding! Ivory-color metal case; 5 in. high. Non-tip base. Shipping weight 1 lb. 11 oz.
4N7048E—**Plain.** White dial; black hands . $4.69
4 N 7056E—**Luminous** hands, nos.; dark dial 5.49

7-Jewel Wind-Up Alarms

Made by Master Craftsmen in Germany (U.S. Zone)

Biggest Reductions Ever on These Fine 7-Jewel Clocks!

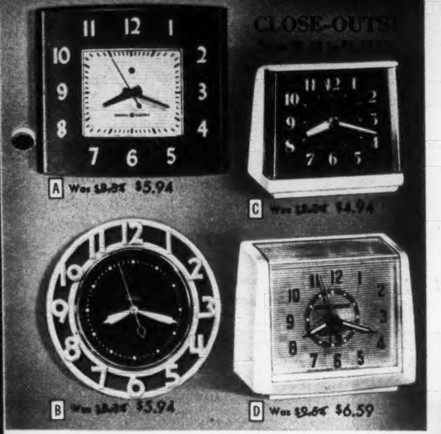
- Each has genuine 7-jewel movement . . carefully made to the same exacting specifications as a fine jeweled watch
- Each is electronically timed and adjusted

F **Square Style.** Ivory-color metal case; 4¼ in. high. Gold-color trim. 30-hr. movement.
4 N 7013E—**Plain.** Cream-color dial; brown hands and numerals. Shpg. wt. 1 lb. 4 oz. *Price was $8.95*. $6.49
4 N 7014E—**Luminous.** Brown dial; luminous "read in the dark" hands and numerals. Wt. 1 lb. 4 oz. *Was $9.65* 6.49

G **Extra-Thin Style—and it's Luminous.** Ivory-color metal case; 3⅛ inches high. Has gold-color trim and base. 30-hour movement. Shpg. wt. 1 lb.
4 N 7012E—**Luminous** "read in the dark" hands and numerals; brown dial.
Price was $8.65. . . . . $6.49

H **Decorator Styled.** Gold-color numerals on outside of case. Luminous hands, hr. dots; silver-color dial. Polished brass base. Metal case; 3⅜ in. high. 30-hr. movement. **Case Colors** ivory, pink, or blue. *State first and second color choice.* Shpg. wt. 1 lb.
4 N 7040E *Was $8.65.* $6.49

Electric clocks on these 2 pages are UL approved; all self-starting; with cord and plug for 110-volt, 60-cycle AC only



Prices Cut on Discontinued Styles G. E., TELECHRON Electric Clocks

Kitchen Clocks

A **SAVE $2.40.** Handsome General Electric Kitchen Clock in smart-looking modernistic dial design. Plastic case; 7¾x6½ inches. Has white dial, black hands, red sweep second hand. Self-starting motor.

Case Colors red or white. *State color wanted.* Shpg. wt. 2 lbs. 6 oz.

4 N 7295E—*Save $2.40. Maintained Price Was $8.34*..........**Now $5.94**

B **SAVE $2.40.** Telechron Electric Kitchen Clock. Famous "Decorator" style now at reduced price! Color of wall shows through cut-out white numerals. White plastic case (can be recessed in wall). Harmonious red dial; white hands; red sweep second hand. 7⅛ in. overall diameter. Self-starting motor. Shpg. wt. 2 lbs. 6 oz.

4 N 7276E—*Save $2.40. Maintained Price Was $8.34*..........**Now $5.94**

Electric Alarm Clocks

C **SAVE $3.40.** Our biggest price cut in these nationally advertised electric clocks! It's the General Electric "Beckoner" Electric Alarm Clock. Attractive plastic case in ivory color; 3¾ in. high. Smart, green dial with ivory-color numerals and hands. Red sweep second hand. Shpg. wt. 2 lbs.

4 N 7033E—*Save $3.40. Maintained Price Was $8.34*..........**Now $4.94**

D **SAVE $2.95.** Luminous General Electric "Drummer" Electric Alarm Clock. Repeater alarm—rings every 24 hours without re-setting. Good-looking ivory-color plastic case; 4 inches high. Has luminous "read in the dark" hour and minute hands and hour dots. Self-starting motor. Shipping weight 2 pounds.

4 N 7106E—*Save $2.95. Maintained Price Was $9.54*..........**Now $6.59**

NOTICE FOR THESE TWO PAGES: Electric clocks on these 2 pages are all UL approved; all are self-starting; all with cord and plug for 110-volt, 60-cycle AC only. Watches shown are about ¾ actual size.

TAX NOTICE: Clock prices on these two pages include 20% Federal Tax, except alarm clocks under $5.50 include 10% Federal Tax. Watch prices include 10% Federal Tax.

NEW All-Time Low Price!

You Save 50% Because We Bought A Famous Maker's Entire Remaining Supply of This Electric Alarm Clock

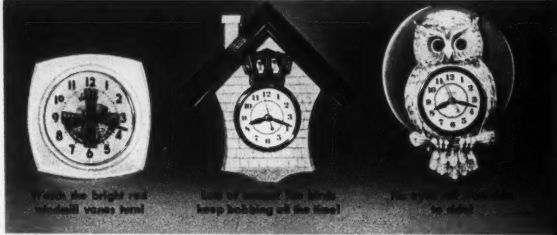
Same Quality Now Selling Under Manufacturer's Own Brand Name for $10.74

SEARS SPECIAL PRICE $5.37

Our Greatest Clock Value . . and Our Lowest Price Ever for a Wood-Case Electric Alarm Clock with Genuine Bell Alarm! Made possible because we got there early with a special offer to buy the manufacturer's entire remaining supply of this handsome model.

Guaranteed One Full Year! Because of the extremely low price, we can not reveal the famous maker's name . . but we unconditionally guarantee this clock for one full year against defects in workmanship or materials. Hardwood case in rich-looking mahogany finish; 5 in. wide, 4⅘ in. high. Self-starting motor. Genuine bell alarm. Polished solid brass rim. 2-tone dial in light shades. Black hands and numerals. Red sweep second hand. Felt tabs on bottom of case.

4 N 7079E—Shpg. wt. 2 lbs. *Same Quality Under Famous Brand Name Now Selling for $10.74*....**$5.37**



Watch the bright red windmill vanes turn!

Lots of action! The birds keep bobbing all the time!

His eyes [illegible] to side!

NEW! "Fun to Watch" Electric Wall Clocks

Animated Styles for Nearly Every Room in the Home

Sessions Windmill Electric Kitchen Clock. $7.14 Red Day-Glo Windmill arms of transparent plastic serve as the clock's sweep second hand. Gleaming white plastic case; white dial with windmill design in medium blue; black numerals, minute and hour hands. Overall size is 8½ in. tapered square.

New thin movement is self-starting. Cordklamp to hold any excess cord. *Sent postpaid.* (Shpg. wt. 3 lbs. 2 oz.).

4 N 7298E............**$7.14**

Canary Cottage Electric Wall Clock. $7.89 Action—lots of it! The bobbing birds keep bowing to the tempo of the moving second hand! Self-starting electric motor. Interestingly detailed case is made of plastic; 10¾ inches wide, 10 inches high, 3 inches deep.

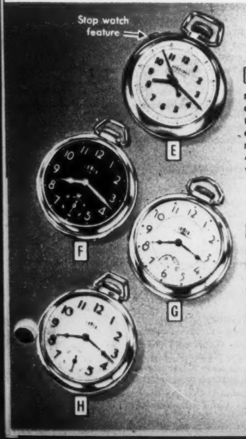
Case Colors White with red roof and trim; White with green roof and trim; White with yellow roof and trim. *State the color you want.* Shipping weight 3 pounds 5 ounces.

4 N 7374E............**$7.89**

Owl With the Moving Eyes Electric Wall Clock. $7.89 His big eyes roll from side to side . . and keep pace with the second hand. Has self-starting electric motor. Easy-to-clean plastic in a choice of colors (see below). 10 inches high, 8 inches wide. Body of owl simulates artistic shadow staining.

Colors red, yellow, or green. *Please be sure to state the color you want.* Shipping weight 2 pounds 7 ounces.

4 N 7373E..........**$7.89**



Special Feature!

It's a regular watch with stop-watch lever!

E **A Tower regular watch with a stop-watch feature!** Has stop-start lever on side—just flick of finger starts and stops watch for timing. Nickel-plated case. Gray dial; black hands, numerals. Red sweep second hand.

4 N 1669E—Shipping weight 4 ounces........**$3.79**

Other TOWER Pocket Watches

F **Luminous "read in the dark" watch.** Hour and minute hands and numerals are fully luminous. Nickel-plated case.

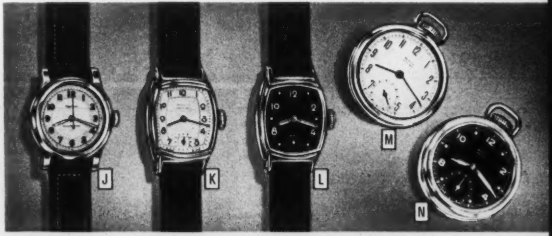
4 N 1665E—Has black dial. Shpg. wt. 4 oz....**$2.99**

G **Rotating second hand.** Case is nickel-plated. Has gold-color numerals. Black hands.

4 N 1667E—Shipping weight 4 ounces........**$2.59**

H **Handsome two-tone dial.** Case is nickel-plated.

4 N 1659E—Has black hands. Shpg. wt. 4 oz....**$1.98**



Westclox and Ingersoll Watches

Ingersoll Wrist Watch. Has shock-resistant movement. Sweep second hand. Genuine leather strap. Chrome-plated case; stainless steel back. Luminous hour and minute hands and numerals. *Sent postpaid.* (Shpg. wt. 4 oz.)

J **4N1780E**—Luminous; 2-tone dial.**$7.65**

Westclox Wrist Ben. Black leather strap. Chrome-plated case; stainless steel back. *Sent postpaid.* (Shpg. wt. 4 oz.).

K **4 N 1774E**—Plain; white dial, black hands..............**$6.55**

L **4 N 1775E**—Luminous hr. and minute hands, numerals; dark dial...**$7.65**

Westclox Pocket Ben. Non-shatter crystal. Nickel-plated case. *Sent postpaid.* (Shipping weight 4 ounces.)

M **4 N 1655E**—Plain; white dial, black hands..............**$3.85**

N **4 N 1656E**—Luminous hr. and minute hands, numerals, dark dial...**$4.95**

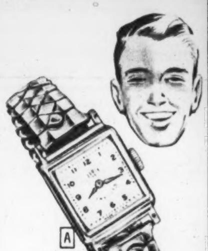
For Sears Easy Terms, see page 369

FOR A MERRY CHRISTMAS

Made by a Famous Watch Maker!

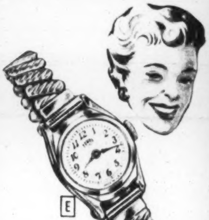
Tower

Finest Low-Priced Watches We Know of . . Satisfaction Guaranteed



Our Best in This Group

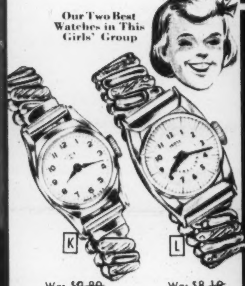
Was ~~$9.45~~ $8.45



Our Best in This Group

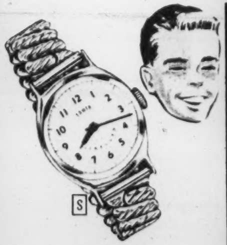
Was ~~$9.89~~ $8.89

Our Two Best Watches in This Girls' Group



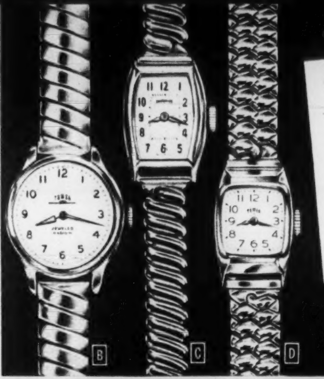
Was ~~$9.89~~ $8.89

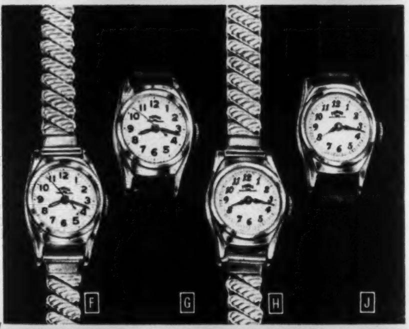
Was ~~$8.19~~ $7.39

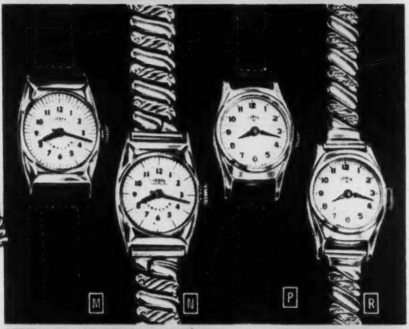


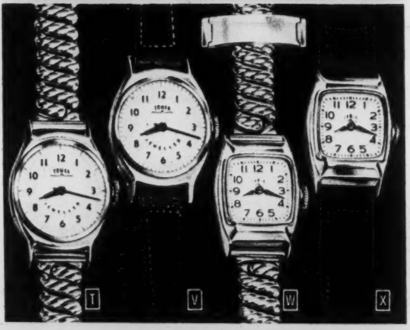
Our Best in This Group

Was ~~$8.19~~ $7.39









Each watch separately boxed. Shpg. wt. ea. 4 oz.

MEN'S TOWER WATCHES. Precision made. 2-jewel models have genuine sapphire jewels. Expansion bands and cases have stainless steel backs. Straps are genuine leather.

A **Our Best 2-Jewel Tower for Men—Price Cut $1.00.** Has 10K yellow rolled gold plate case. 1/40 10K rolled gold plate expansion band. De luxe styling.
4 N 1701E—*Price in General Catalog Was $9.45.* Now $8.45

B **Chrome-plated Case in Expensive Looking Sport Styling.** 2 jewels. All stainless steel expansion band.
4 N 1703E—Handsome silver-color dial with luminous "read in the dark" hands, numerals $7.45
4 N 1702E—White dial, black hands (not luminous) 6.45

C **10K Yellow Rolled Gold Plate Case.** Has silver-color dial and gold-color numerals. 2 jewels.
4 N 1751E—Has 1/40 10K rolled gold plate expansion band. 2-jewel movement $7.95
4 N 1750E—Has tan leather strap. 2-jewel movement. 5.45

D **Our Lowest Priced Men's Tower.** Chrome-plated case.
4N1759E–Has all stainless steel expansion band. $5.19
4N1745E–Has gray leather strap 3.69

LADY TOWER WATCHES. All have special shock-resistant movements. Dials and movements are amazingly tiny—small as a nickel. Each watch electronically timed and adjusted to 3 wrist positions. Cases and expansion bands have stainless steel backs.

E **Luxuriously Styled Gold-Color Tower for Women—Now Reduced $1.00.** 1/40 10K rolled gold plate expansion band. Has all the features described above.
4 N 1814E—*Price in General Catalog Was $9.89.* Now $8.89

F **Lady Tower Luminous Chrome-plated Watch** with stainless steel full expansion band. Luminous hour, minute hands and numerals. Red, sweep second hand.
4 N 1812E—Has all features listed above $8.89

G **Lady Tower Luminous,** with gray leather strap. Chrome-plated case. "Read in the dark" hour and minute hands and numerals. Red sweep second hand.
4 N 1809E—Has all features listed above $6.89

H **Lady Tower Chrome** with stainless steel expansion band
4 N 1811E–Chrome-plated case. Features above. $7.39

J **Lady Tower Chrome** with gray leather strap.
4N1807E–Chrome-plated case. Features above. 5.39

GIRLS' TOWERS. Bands and straps specially made to fit small wrists. Cases and bands have stainless steel backs.

K **Girls' Shock-Resistant Tower.** De luxe gold-color case. 1/40 10K rolled gold plate expansion band. Special shock-resistant movement. "Small as a nickel" dial.
4 N 1909E—*Price in General Catalog was $9.89* $8.89

L **Girls' 2-Jewel Tower.** 10K yellow rolled gold plate case; extra-thin; 1/40 10K rolled gold plate expansion band. Movement has 2 genuine sapphire jewels.
4 N 1925E—*Price in General Catalog was $8.19* $7.39

M **Girls' 2-Jewel Tower.** Chrome-plated case; extra-thin. Movement has 2 genuine sapphire jewels.
4 N 1922E—Has genuine leather strap $4.95

N **Girls' 2-Jewel Tower.** Chrome-plated case; extra-thin. Movement has 2 genuine sapphire jewels.
4 N 1923E—Has stainless steel expansion band . . $6.45

P **Girls' Shock-Resistant Tower.** Chrome-plated case.
4 N 1900E—Has genuine leather strap (gray) . $5.39

R **Girls' Shock-Resistant Tower.** Chrome-plated case.
4 N 1904E—Has stainless steel expansion band $7.39

BOYS' 2-JEWEL TOWER WATCHES. All movements have 2 genuine sapphire jewels. Straps, bands made to fit small wrists. Cases and bands have stainless steel backs.

S **Our Best 2-Jewel Boys' Tower—Price Cut 80c.** Handsome 10K yellow rolled gold plated case; 1/40 10K rolled gold plate expansion band. All features above.
4 N 1921E—*Price in General Catalog Was $8.19* $7.39

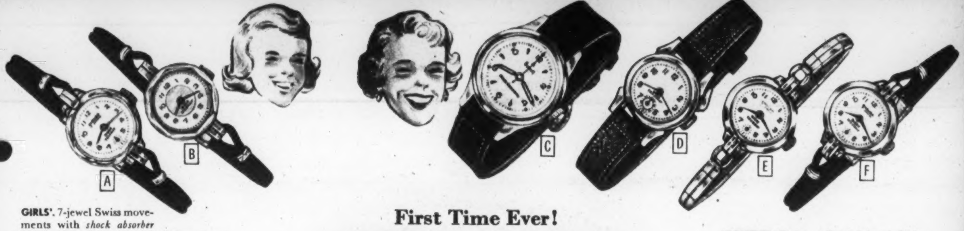
T **Boys' 2-Jewel Chrome-Plated Tower.** Features above.
4N1919E–With stainless steel expansion band. $6.45

V **Boys' 2-Jewel Chrome-Plated Tower.** Features above.
4 N 1918E—With genuine leather strap $4.95

BOYS' JUNIOR TOWERS. Chrome-plated cases; stainless steel backs. Bands and straps made to fit small wrists.

W **Boys' Jr. Tower Watch with Stainless Steel Expansion Band and Name Plaque.**
4 N R1905E—*If you want plaque engraved, add 6c per letter for engraving, and print engraving wanted* $5.19

X 4 N 1902E—**Same as (W)** but has genuine leather strap instead of exp. band (no name plaque) $3.69



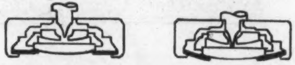
GIRLS'. 7-jewel Swiss movements with *shock absorber* feature. Made to fit small wrists. Cases have stainless steel backs. Attractive black cord bands.

A **Dimple-Design Case.** Gold-color numerals and hands.
4 N 1930E–10K rolled gold plate. $10.95

B **Glamorous Dial** has real mother-of-pearl center with white track. Raised gold-color numerals and hands.
4 N 1933E—Chrome-plated..... $10.95

First Time Ever!

Shock Absorber 7-Jewel Towers



Patented *Shock Absorber* (indicated by heavy line) "surrounds" the balance staff, *heart* of the watch. If watch is jarred or jolted *from any side*, the *Shock Absorber* "gives", thus taking up the shock and helping protect the watch against damage.

ALL ANTI-MAGNETIC

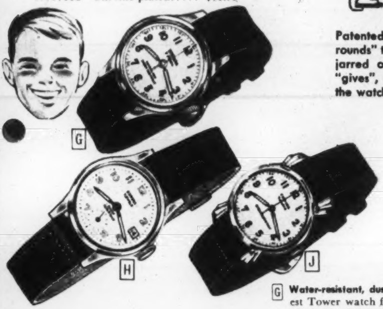
WOMEN'S. Petite styling! 7-jewel Swiss movements with the brand-new Tower *shock absorber* feature. Stainless steel backs.

C **Water-Resistant.** Extra-small. Exquisitely styled dial . . luminous hands, dots, and hour markers (gold-color-framed). Raised gold-color numerals. Sweep second hand. Gray leather strap.
4 N 1819E—Chrome-plated case. . $12.95

D **Attractively styled case** is 10K yellow rolled gold plate. Gold-color hands and raised numerals.
4 N 1820E—With Pigskin Strap . . $11.95

E **10K Yellow Rolled Gold Plate Case** . . lovely 1/20 12K gold-filled telescope expansion band in brand-new style!
4 N 1821E.................... $12.95

F **As (E) but has Black Silk Cord Band.**
4 N 1822E................ $10.95



Handsome Styles for every member of the family

BOYS' "READ IN THE DARK" STYLES. Fully luminous numerals and hour and minute hands. 7-jewel Swiss movements. *Shock absorber* feature. Sturdy chrome-plated cases; stainless steel backs.

The complete description of each style is given at the right.

G **Water-resistant, dust-resistant**—our finest Tower watch for boys. Has sweep second hand, all features listed at left.
4N1932E-With genuine leather strap $12.95

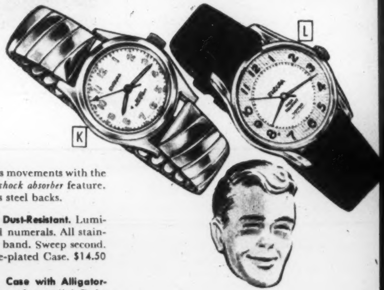
H **New Calendar Watch.** Same type window calendar as used on most expensive watches. Has all features listed at left.
4N1934E–With genuine leather strap $10.95

J **Handsome Sport Style.** Sweep second hand. Has all features listed at left.
4N1931E–With genuine leather strap $10.95

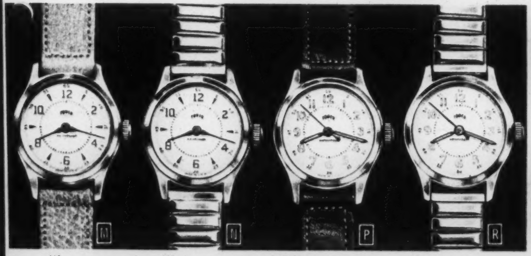
MEN'S. 7-jewel Swiss movements with the brand-new Tower *shock absorber* feature. Cases have stainless steel backs.

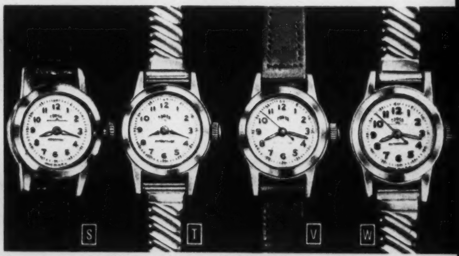
K **Water-Resistant, Dust-Resistant.** Luminous hands and numerals. All stainless steel expansion band. Sweep second.
4 N 1772E—Chrome-plated Case. $14.50

L **Modern Design Case with Alligator-Grain Leather Strap.** 2-tone dial. Raised gold-color numerals, sweep second.
4 N 1773E—Gold-color Case..... $11.95



GUARANTEED WATER-PROOF! All on Sale at Reduced Prices!





Was ~~$9.95~~ $8.95 Was ~~$11.45~~ $10.45 Was ~~$11.95~~ $10.95 Was ~~$13.45~~ $12.45

Was ~~$9.95~~ $8.95 Was ~~$11.45~~ $10.45 Was ~~$11.95~~ $10.95 Was ~~$13.45~~ $12.45

Men's Styles . . Shock-Resistant, Water-Proof

Water-Proof and Dust-Proof (as long as crystal is intact and back not removed) . . . and Shock-Resistant. Chrome-plated cases . . . extra thin—*the same style as the cases of many watches selling for much more.* Stainless steel backs. Expansion bands are stainless steel.

M 4 N 1792E—Has white dial; gold-color numerals. With genuine leather strap. *Price was $9.95*.................. $8.95

N 4 N 1793E—Same as style (M) but has stainless steel expansion band instead of strap....... *Price was $11.45* $10.45

P 4 N 1794E — Luminous hour, minute hands, numerals. Silver-color dial. Sweep second. Leather strap. *Was $11.95* $10.95

R 4 N 1795E—Same as style (P) but has stainless steel expansion band instead of strap........... *Price was $13.45* $12.45

Women's Styles . . Water-Proof, Shock-Resistant

Water-Proof and Dust-Proof (as long as crystal is intact and back not removed). All have special shock-resistant movements. Electronically timed and adjusted to three wrist positions. Chrome-plated cases, extra-thin; stainless steel backs.

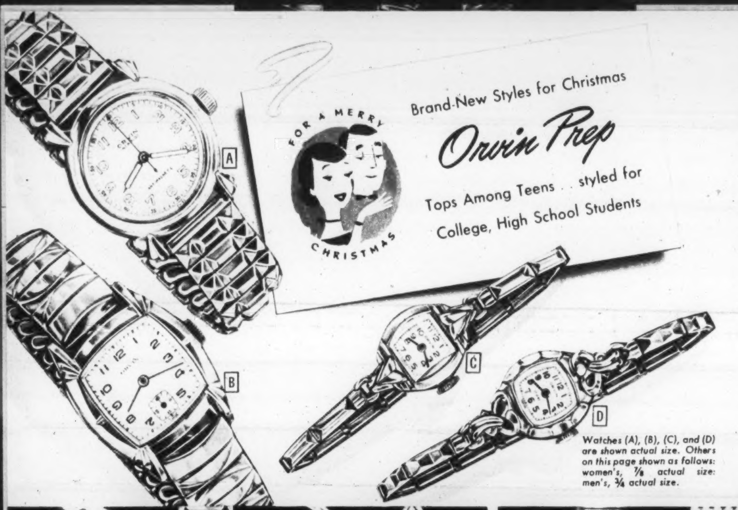
S 4 N 1817E—Plain dial. Genuine leather strap. *Was $9.95*........ $8.95

T 4 N 1818E—Same as style (S) but has all stainless steel full expansion band instead of leather strap. *Price in General Catalog was $11.45*............. $10.45

V 4 N 1815E—Fully luminous hour and minute hand, numerals. Leather strap. Sweep second. *Was $11.95* $10.95

W 4N1816E–Same as (V) but has stainless expansion band instead of strap. *Big Book Price was $13.45*....... $12.45

SHIPPING WEIGHT AND TAX NOTICE FOR THESE TWO PAGES: Prices of all watches on these 2 pages include 10% Federal Tax. Each watch separately boxed. Shipping weight each watch 4 ounces. Watches shown ¾ actual size.


FOR A MERRY CHRISTMAS
Brand-New Styles for Christmas
Orvin Prep
Tops Among Teens . . styled for College, High School Students
A
B
C
D

Watches (A), (B), (C), and (D) are shown actual size. Others on this page shown as follows: women's, ⅞ actual size: men's, ¾ actual size.

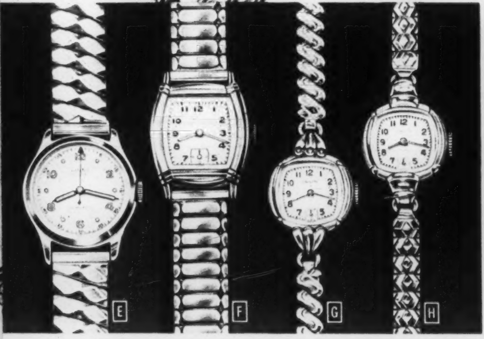
All Anti-Magnetic . . All Have the Orvin Precision Movement

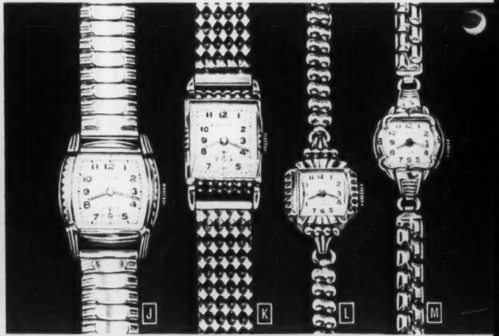
A **Water-resistant Sport Style for Men** . . has *Luminous* "read in the dark" dial. 17 jewels. It's Incabloc shock-protected. Chrome-plated case; stainless steel back. Masculine-styled expansion band is all stainless steel. Sweep second hand.
4 N 359E—17-jewel movement . . . **$18.95**

B **Men's 17-Jewel Incabloc Shock-Protected Dress Style.** Notice how the curved end of the expansion band matches the case lines. Band is 1/20 10K gold filled. Case is 10K yellow rolled gold plate; Expansion band and case have stainless steel backs.
4 N 367E—17-jewel movement. . . **$18.95**

C **Styled to flatter her wrist!** Very feminine case is 10K yellow rolled gold plate; stainless back. Telescope expansion band is 1/20 10K gold filled.
4 N 116E—17-jewel movement. . . **$18.95**
4 N 150E—7-jewel movement. . . . **15.95**

D **Eye-catching, heart-stealing glamour!** Beautifully styled in 10K yellow rolled gold plate with sterling silver endpieces finished in wondrous white rhodium! 1/20 10K gold filled telescope expansion band. Case has stainless back.
4 N 124E—17-jewel movement . . . **$18.95**
4 N 128E—7-jewel movement. . . . **15.95**





7-JEWEL ORVINS . . all with Genuine Jeweled Lever Escapement, a *necessary* feature of quality watches

E **Men's Water-resistant, Shock-protected Sport Style.** Luminous "read in the dark" dial. 7-jewels. Chrome-plated case; stainless back. Jeweled lever escapement.
4 N 343E—With stainless steel expansion band. Sweep second. Anti-magnetic. **$12.45**
4 N 351E—With leather strap. Sweep second hand. Anti-magnetic. **$10.45**

F **Men's.** 10K yellow rolled gold plate case; stainless steel back. 7 jewels. Anti-magnetic. Jeweled lever escapement.
4 N 355E—With 1/20 10K gold filled expansion band. **$12.45**
4 N 363E—With leather strap **10.45**

G **Women's Style** in good-looking 10K yellow rolled gold plate; stainless steel back. Swirl-design expansion band is 1/20 10K gold filled.

Has the ORVIN 7-jewel movement with genuine jeweled lever escapement, of course . . for greater accuracy and longer trouble-free service. Anti-magnetic.

Raised non-shatter crystal of Lucite. Easy-to-read dial.
4 N 115E. **$12.45**

H Same as G, but expansion band and endpiece in diamond-design.
4 N 101E. **$12.45**

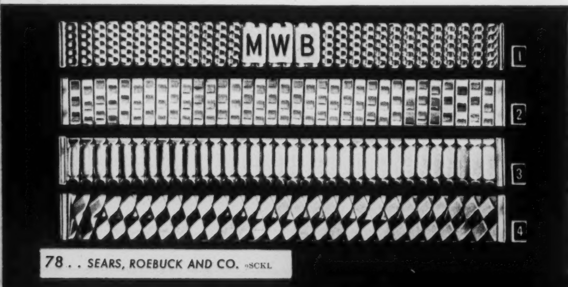
17-JEWEL ORVINS . . De Luxe Case Styling . . all with genuine jeweled lever escapement . . anti-magnetic

J **Men's Incabloc Shock-protected watch.** 17-jewel movement with ORVIN genuine jeweled lever escapement. 10K yellow rolled gold plate case; stainless steel back. Expansion band is 1/20 10K gold filled with stainless steel back.
4 N 368E—Anti-magnetic **$19.95**

K **Incabloc Shock-protected.** This men's style has endpieces that match the luxurious-looking 1/20 10K gold filled expansion band. 10K yellow rolled gold plate case. Stainless backs on case and band. 17-jewel movement.
4 N 335E—Anti-magnetic **$19.95**

L **Bewitchingly feminine styling!** Case is 10K rolled gold plate; stainless back. Expansion band is 1/20 10K gold filled with stainless back. 17-jewel movement. Domed crystal. Anti-magnetic.
4 N 145E—Yellow gold. **$19.95**
4 N 161E—White gold. **19.95**

M **One of our most popular styles for women!** Case is 10K rolled gold plate, stainless back. Expansion band is 1/20 10K gold filled with stainless back. 17 jewels. Anti-magnetic. Raised crystal.
4 N 168E—Yellow gold. **$19.95**
4 N 181E—White gold. **19.95**



Men's Expansion Bands

Easy to attach . . special tools not needed . . shipping weight each 4 ounces.

1 **4 N R1170E**–Engraved with 3 initials. 1/20 12K yellow gold filled; stainless steel back. *Print 3 initials*. **$5.95**

2 **4 N 1169E**—1/20 10K yellow gold filled; stainless steel back. **$4.95**

3 **4 N 1178E**—1/20 10K yellow gold filled; stainless steel back. **$3.95**
4 N 1179—Same as 3, but all stainless steel. **$2.45**

4 **4 N 1157E**—1/20 12K yellow gold filled; stainless steel back. **$2.95**
4 N 1158—Same as 4, but all stainless steel **$1.95**

HOW TO ORDER MEN'S BANDS. *State catalog number. State end width* (measure your watch from point X to point Y shown in sketch at right). Bands come in choice of ⅝ or ¾ in. end width. Prices include 20% Fed. Tax where catalog number ends in "E." Bands are shown about ⅔ actual size.

See opposite page for shipping wt. and tax information for watches

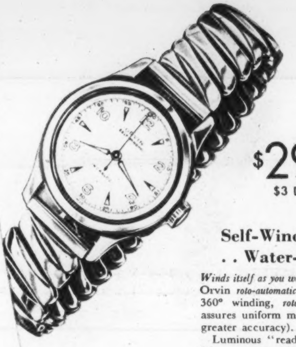
Perma-Life Mainspring is Guaranteed for Life!

Every watch on this page has the new Orvin *Perma-Life* mainspring. According to factory tests, *Perma-Life* is unsurpassed in break-resistant, constant-tension qualities (this means greater accuracy and dependability), and is a type of mainspring far superior to any other type on the market.

GUARANTEE: If your *Perma-Life* mainspring should fail 5, 10, or 20 years from now—*or ever*—we will replace it free of charge and pay postage both ways.

Tax and Shipping Weight Notice for these 2 pages. All watch prices on these 2 pages include 10% Fed. Excise Tax. Shpg. wt. each watch 9 oz.

Watch at top of page is shown actual size. Other watches on page shown as follows: women's watches shown 7/8 actual size; men's, 3/4 actual size.



$29.95 Cash
$3 Down

FOR A MERRY CHRISTMAS

Better than ever this Christmas!

Orvin

Every watch on this page has the Orvin Perma-Life mainspring

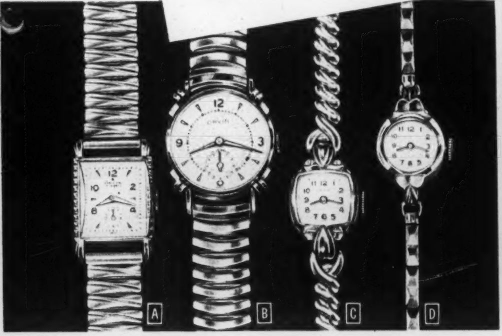
Self-Winding Orvin . . Water-Resistant!

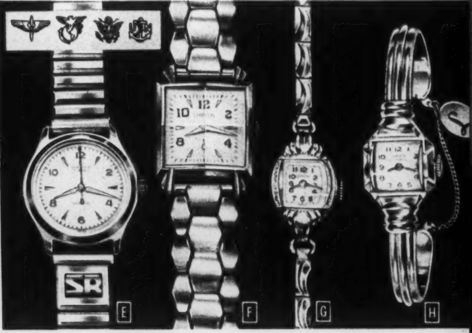
Winds itself as you wear it—has the famous Orvin *roto-automatic* movement (with its 360° winding, *roto-automatic* movement assures uniform mainspring tension for greater accuracy).

Luminous "read in the dark" dial. Water-resistant, Corrosion-resistant, and Dust-resistant! All stainless steel case; all stainless steel expansion band.

Perma-Life mainspring. 17 jewels. Incabloc shock-protected. Anti-magnetic. Sweep second hand.

4 N 0453E—Men's Self-Winding.**$29.95**





17-JEWEL ORVINS . . all with Orvin *Perma-Life* *Guaranteed-for-Life* mainspring . . all anti-magnetic

A **Dressy men's style** in 10K yellow rolled gold plate case; stainless steel back. Incabloc shock-protected. *Perma-Life* lifetime-guaranteed mainspring. 1/20 10K gold filled expansion band; stainless back. 17 jewels. Anti-magnetic.
4 N 493E........................**$21.95**

B **In the new round styling for men!** 10K yellow rolled gold plate case; stainless steel back. 17 jewels. Anti-magnetic. Incabloc shock-protected. *Perma-Life* mainspring. Matching expansion band (1/20 10K gold filled; stainless back).
4 N 494E........................**$21.95**

C **Endearingly hers!** Lovely case is 10K rolled gold plate; stainless back. 17 jewels. *Perma-Life* mainspring. Expansion band is 1/20 10K gold filled, with stainless back. Anti-magnetic.
4 N 132E—Yellow gold..........**$21.95**
4 N 133E—White gold.......... **21.95**

D **Dainty feminine styling.** 10K rolled gold plate case; stainless back. Telescope expansion band is 1/20 10K gold filled. 17 jewels. *Perma-Life* mainspring. Anti-magnetic.
4 N 178E—Yellow gold..........**$21.95**
4 N 179E—White gold.......... **21.95**

17-JEWEL ORVINS . . all with *Perma-Life* mainspring . . all with Orvin super-hard jewels for longer service

E **Men's.** Water, dust-resistant. Luminous dial. 17 jewels. Incabloc shock-protected. Anti-magnetic. *Print 2 initials; or state one service insigne (Air Force, Marines, Army, or Navy).*
4 N 0451E—10K yellow rolled gold plate case. 1/20 10K gold filled expansion band. Stainless steel backs............**$24.95**
4N0452E–Stainless steel case, band. **24.95**

F **Men's "4 square" faceted crystal style!** *Perma-Life* mainspring. Incabloc shock-protected. 10K yellow rolled gold plate case; stainless steel back.
4N0409E–Anti-magnetic; 17 jewels.**$24.95**

G **Charming style for women** . . with new *double swirl* telescope expansion band (1/20 10K gold filled). 10K rolled gold plate case—in white or yellow; stainless back. 17 jewels. *Perma-Life* mainspring. Anti-magnetic. Raised gold-color numbers.
4 N 0187E—*State white or yellow*...**$24.95**

H **Initial charm with this graceful bracelet style!** 1/10 10K gold filled arms. 10K rolled gold plate case—white or yellow; stainless back. *Perma-Life* mainspring. Anti-magnetic. 17 jewels.
4 N R205E—*Print initial wanted. Also state yellow or white gold*.................**$24.95**

Women's Expansion Bands

Easy to attach . . special tools not needed. Shipping weight each 4 ounces. All styles new for this book. All in choice of yellow or white gold.

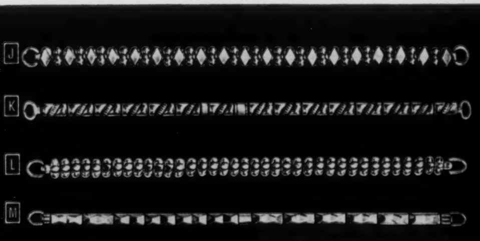
J **4 N 1263E**—Bubble-and-diamond design expansion band. 1/20 10K gold filled; stainless back. *Be sure to state color wanted*.............**$5.95**

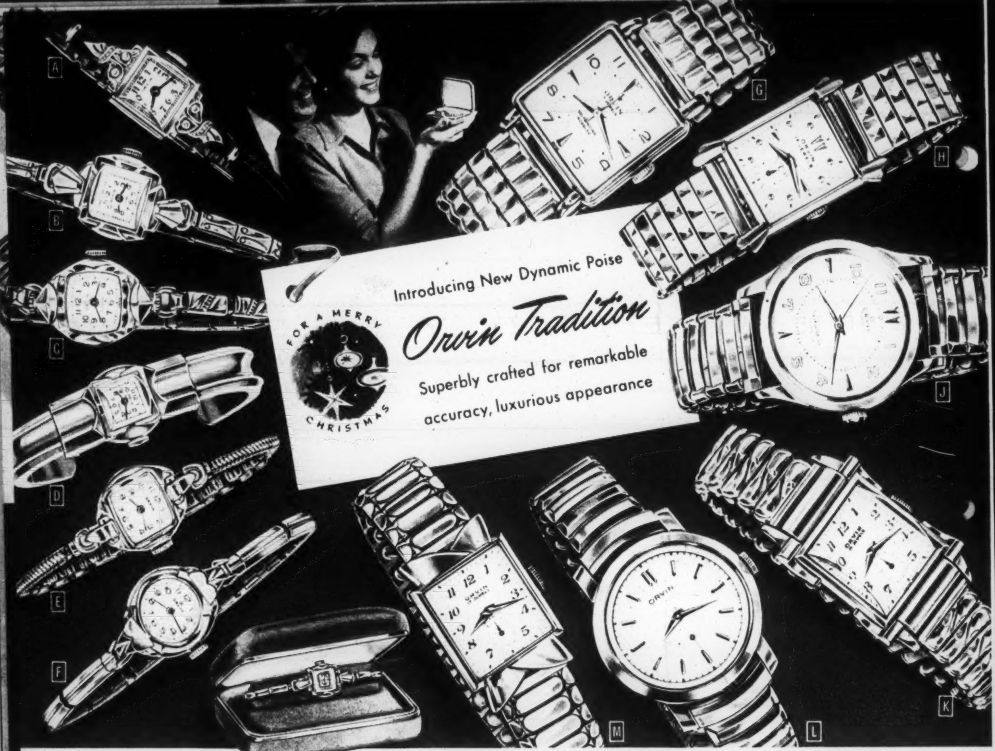
K **4 N 1262E**—Telescope expansion band; tiny engraved design. 1/20 10K gold filled. *State color*...............**$4.95**

L **4 N 1261E**—1/20 12K gold filled expansion band; stainless back. *State color*......**$3.95**

M **4 N 1260E**—1/20 12K gold-filled telescope expansion band. *State color*.........**$2.95**

HOW TO ORDER WOMEN'S BANDS. *State color (white or yellow). State catalog number.* No measurement is needed for women's expansion bands. The prices for watch bands include 20% Federal Tax where catalog number ends in E. Bands are shown about 2/3 their actual size.




A
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Introducing New Dynamic Poise
Orvin Tradition
Superbly crafted for remarkable accuracy, luxurious appearance
FOR A MERRY CHRISTMAS
ORVIN

Each Orvin Tradition watch in handsome gift box

All watches are shown actual size

Never Before has there been a Watch with all these Features!

Women's Styles . . $23.75 to $71.50

Men's Styles . . $23.75 to $57.50

- ***Dynamic Poise*** . . each Orvin Tradition watch is balanced *in motion* (instead of merely being balanced in one or more fixed positions)—to assure greater accuracy in *all positions*
- ***Perma-Life Mainspring*** . . unsurpassed in break-resistance, constant-tension qualities, according to factory tests. The Perma-Life Mainspring is *Lifetime-Guaranteed!*
- ***Electronic Inspection*** . . each Orvin Tradition watch is electronically timed and inspected for accuracy
- ***17 Jewel Precision Movements*** . . carefully made to exacting standards, with Tradition *super-hard* jewels at important points of wear, and genuine jeweled lever escapement
- ***Anti-Magnetic***—for greater accuracy and dependability

A **4 Full-Cut Diamonds** (2 at each end-piece). All 14K white gold case. Silk cord band; safety clasp. 17 jewels, and all the other features above.
4 N 0920E—*State wrist size*. $71.50

B **All 14K Gold Case.** 1/20 10K gold filled telescope expansion band. Incabloc shock-protected. 17 jewels and all the other features listed above.
4 N 0936E—Yellow gold. $45.00
4 N 0937E—White gold. 45.00

C **All 14K Gold Case.** 1/20 10K gold filled telescope expansion band. Incabloc shock-protected. 17 jewels and all the other features listed above.
4 N 0947E—Yellow gold. $39.75
4 N 0948E—White gold. 39.75

D **Bracelet Watch** in the new Tradition styling! 10K yellow rolled gold plate case; stainless back. Bracelet arms are 1/10 10K gold filled. Shock-protected by Incabloc. 17 jewels, other features above.
4 N 0946E. $33.75

E **10K Gold filled Case**—in white or yellow. Genuine snake chain band is 1/20 10K gold filled; has safety clasp. 17 jewels and all the other features listed above. Incabloc shock-protected.
4 N 0940E—Yellow. *State wrist size.* $33.75
4 N 0941E—White. *State wrist size*. . 33.75

F **10K Rolled Gold Plate Case.** Telescope expansion band. Incabloc shock-protected. 17 jewels, all features above.
4 N 0954E—Yellow gold. $23.75

G **Our Best Self-Winding Tradition.** 10K yellow gold filled case. Incabloc shock-protected. 17 jewels, fine features listed above. Expansion band.
4 N 01054E. $57.50

H **All 14K Yellow Gold Case.** 1/20 10K gold filled band. Incabloc shock-protected. 17 jewels, features above.
4 N 01032E. $55.00

J **Self-Winding . . Water-resistant . . Luminous** "read in the dark" dial. *Roto-Automatic* movement with 360° winding assures uniform mainspring tension for greater accuracy. Stainless steel case, expansion band. Incabloc shock-protected. 17 jewels, all other features above. .
4 N 01039E. $45.00

K **Handsome Case of 10K Yellow Rolled Gold Plate;** stainless steel back. 1/20 10K gold filled expansion band. 17 jewels and all the other features listed above. Incabloc shock-protected.
4 N 01038E. $33.75

L **Very modern styling.** 10K yellow rolled gold plate case; stainless steel back. 1/20 10K gold filled expansion band. Incabloc shock-protected. 17 jewels and all other features above.
4 N 01055E. $33.75

M **10K Yellow Rolled Gold Plate Case;** stainless steel back. Expansion band. Incabloc shock-protected. 17 jewels, other features listed above.
4 N 01056E. $23.75

Ordering Information for this page: Shipping weight each watch 9 oz. Prices include 10% Fed. Tax. All watches are shown ACTUAL size.

How to Measure for Wrist Size: Where wrist size is requested, *please print size in exact inches* (to determine size, measure completely around wrist).

These Fine Tradition watches are available on Sears Easy Terms, of course

Ordering Information for this page: Elgin watches are sent *postpaid* (shpg. wt. each 9 oz.) and can be bought on Sears Easy Terms with only 10% down payment—and with no extra charge for credit. Watches at top of page are shown actual size. Those at bottom of page shown as follows: men's shown ¾ actual size; women's, ⅞ actual size.

How to Measure for Wrist Size: Where wrist size is requested, *please print size in exact inches* (to determine size, measure completely around wrist).

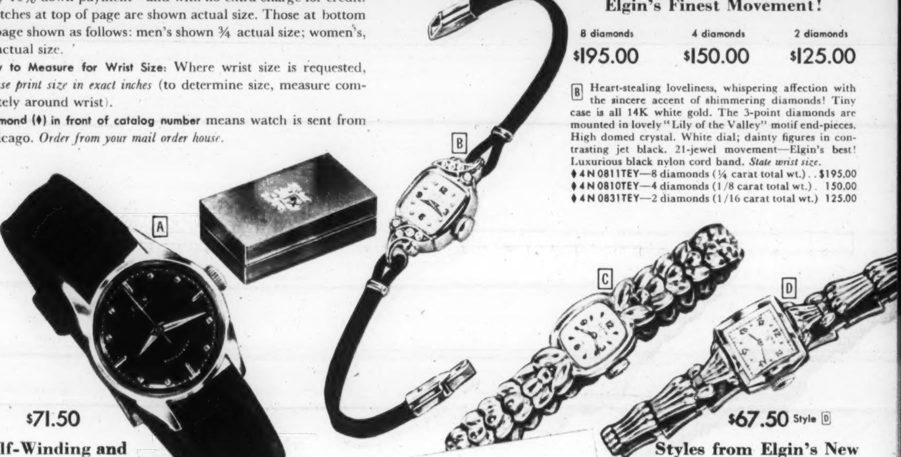
Diamond (♦) in front of catalog number means watch is sent from Chicago. *Order from your mail order house.*

Breath-Taking Beauty! Lovely Diamond-Set *Lady Elgin* . . has Elgin's Finest Movement!

8 diamonds	4 diamonds	2 diamonds
$195.00	$150.00	$125.00

B Heart-stealing loveliness, whispering affection with the sincere accent of shimmering diamonds! Tiny case is all 14K white gold. The 3-point diamonds are mounted in lovely "Lily of the Valley" motif end-pieces. High domed crystal. White dial; dainty figures in contrasting jet black. 21-jewel movement—Elgin's best! Luxurious black nylon cord band. *State wrist size.*

♦ **4 N 0811TEY**—8 diamonds (¼ carat total wt.) . . $195.00
♦ **4 N 0810TEY**—4 diamonds (1/8 carat total wt.) . 150.00
♦ **4 N 0831TEY**—2 diamonds (1/16 carat total wt.) 125.00



$71.50

Self-Winding and Water-Resistant . . New Sleek Case Styling with Black Dial and Strap!

A **Nautilus** . . brand-new Elgin style for men! Self-winding. Has 17-jewel shock-protected Shockmaster movement. Elgin Dura-Power mainspring. The all stainless steel case is water-resistant.

Distinctive black dial with applied white gold-filled hour markers. Modern Dauphine hands. Sweep second hand. Black suede leather strap.

4 N 0714TE. $71.50

Famous "Timed by the Stars"
Elgin
All with the fine, dependable
Elgin Dura-Power Mainspring
FOR A MERRY CHRISTMAS

$67.50 Style D

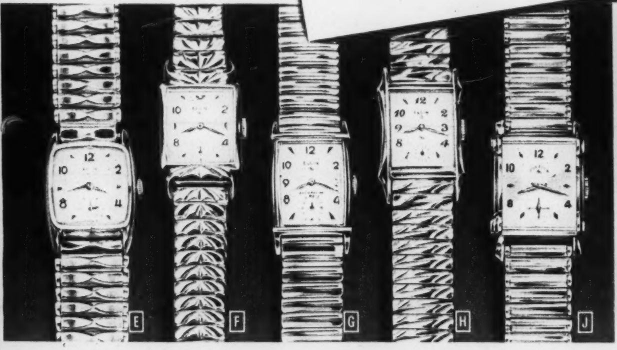
Styles from Elgin's New "19" Series for Women . . the Lovely, Tiny Cases are 10K Gold Filled

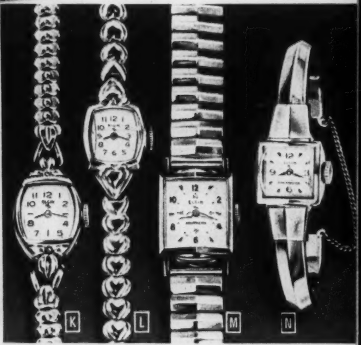
C **Capri** . . 19 jewels. 10K yellow gold filled case. Darling expansion band is 1/20 12K gold filled.

4 N 0804TE—*$7.50 down on Terms* . . $71.50

D **Clarinda** . . white or yellow. 10K gold filled case. 19 jewels. Telescope expansion band, 1/20 12K gold filled.

4 N 0806TE—Yellow gold. $67.50
4 N 0807TE—White gold 67.50





Elgins for Men . . $39.75 to $89.50

E **Sinclair** . . 17-jewel movement. 10K yellow rolled gold plate case with stainless steel back. Handsome expansion band is 1/20 12K gold filled. Faceted crystal.

4 N 0715TE—*Only $4 down on Easy Terms*. $39.75

F **Woodruff** . . 10K yellow rolled gold plate case; stainless steel back. 17 jewels. 1/20 12K gold filled expansion band (notice matching design of endpieces).

4 N 0716TE—*Only $5 down on Easy Terms*. $49.75

G **Hunter** . . 17-jewel shock-protected Shockmaster movement. 10K yellow rolled gold plate case; stainless steel back. 1/20 12K gold filled expansion band. Domed crystal.

4 N 0717TE—*Only $6 down on Easy Terms*. $57.50

H **Gaylord** . . 19-jewel movement. The masculine-styled case is 10K yellow gold filled—it's curved to fit the wrist. 1/20 12K gold filled expansion band. Like all Elgins, it has the famous Dura-Power mainspring.

4N0718TE—*$7.50 down on Terms* $71.50

J **Lord Elgin Paxton** . . the luxuriously styled case is 10K yellow gold filled. Very modern 2-tone dial. 21-jewel movement. 1/20 12K gold filled expansion band.

4 N 0719TE—*$9 down on Terms* $89.50

Elgins for Women . . $39.75 to $57.50

K **Joy** . . 10K yellow rolled gold plate case; stainless back. The lovely expansion band (notice the tiny bubbles flanked by sparkling facets) is 1/20 12K gold filled.

4 N 0751TE—17 jewels. $39.75

L **Sweetheart** . . bewitching 17-jewel Elgin style. Attractive little case is 10K yellow rolled gold plate with stainless back. *Heart-to-heart* expansion band is 1/20 12K gold filled. Endpiece design matches band.

4 N 0825TE. $42.50

M **Shawnee** . . brand-new sport style. 17-jewel shock-protected Shockmaster movement. 10K yellow gold filled case (both front and back). 1/20 12K gold filled expansion band.

4 N 0809TE. $49.75

N **Bracelette** . . another brand-new Elgin beauty. Case is 10K yellow rolled gold plate; stainless back. Faceted crystal. 17-jewel shock-protected Shockmaster movement. Faceted arms 1/10 10K gold filled.

4 N 0808TE. $57.50

All prices on this page include 10% Federal Tax except those over $71.50 include 20%

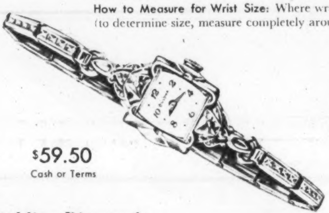
Sent Postpaid . . and No Charge for Credit When You Order Bulova Watches from Sears on Sears Easy Terms

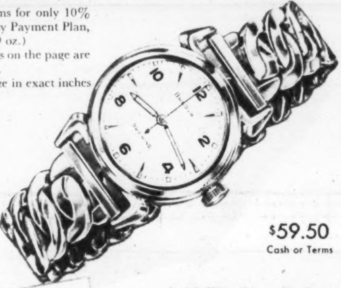
Yes! Sears Easy Terms Price is the Same as the Cash Price—for any watch on this page!

You can purchase nationally advertised Bulova watches on Sears Easy Terms for only 10% down . . and no additional charge for credit. For complete details of Sears Easy Payment Plan, see page 369. Each Bulova watch is gift boxed. Sent *Postpaid.* (Shpg. wt. ea. 9 oz.)

The two watches at the top of this page are shown actual size. Other watches on the page are shown as follows: women's shown 7/8 actual size, men's shown ¾ actual size.

How to Measure for Wrist Size: Where wrist size is requested, please *print* size in exact inches (to determine size, measure completely around wrist).





$59.50
Cash or Terms

Sparkling Diamonds and White Gold Inlay on Yellow Gold Case!

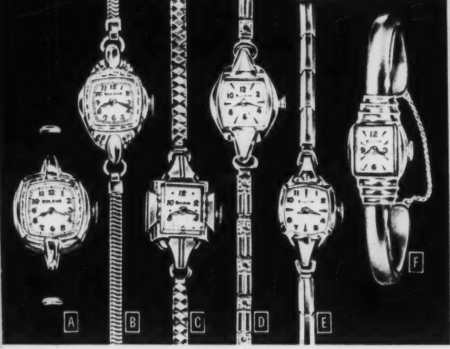
Goddess of Time . . elegant, bewitching splendor by Bulova! Tiny darling of a case (it's a brand-new style, of course) is 10K yellow rolled gold plate and has a diamond at each endpiece! Dainty engraved telescope expansion band is 1/20 10K yellow gold filled, with lovely white gold inlay (white inlay also on endpieces of case). 17-jewel movement. Raised crystal has sides smartly curved and faceted. Modern Dauphine hands.
4 N 0648TE–*Only $6 down on Terms* . **$59.50**

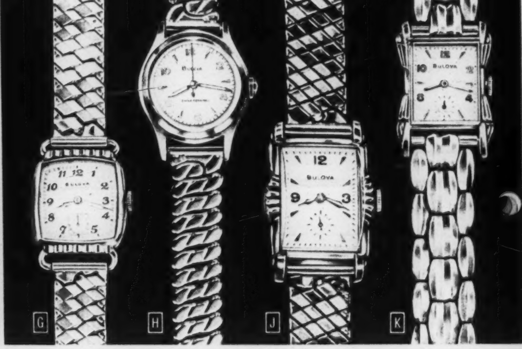
Give "the Gift of a Lifetime"
Bulova
Nationally Advertised
Watches of Fine Quality
FOR A MERRY CHRISTMAS

$59.50
Cash or Terms

Self-Winding Bulova . . it's Water-resistant and has Luminous Dial!

Clipper . . automatically winds itself as you wear it. Very trim, masculine-styled case is 10K yellow rolled gold plate with stainless steel back . . and it's water- and dust-resistant. Has 17-jewel movement. Anti-magnetic. Luminous "read in the dark" hour and minute hands and hour markers. Sweep second hand. The handsome *Golden Circle* design expansion band is 1/20 12K gold filled. Raised crystal of non-shatter Lucite.
4 N 0591TE–*Only $6 down on Terms* . **$59.50**





WOMEN'S BULOVAS

$33.75 to $57.50 . . as little as $3.50 down on Terms

A **Leading Lady** . . charming Bulova in 10K yellow rolled gold plate with stainless back. 17 jewels. Easy-to-read dial. Dressy black cord band.
4 N 0600TE—*State wrist size* . . **$33.75**

B **Miss America** . . 10K rolled gold plate case; stainless back. Genuine snake chain band, 1/20 12K gold filled. 17 jewels. *State wrist size.*
4 N 0602TE—Yellow **$35.75**
4 N 0603TE—White **35.75**

C **Miss Universe** . . modernistic 10K rolled gold plate case; stainless back. Telescope expansion band.
4 N 0615TE–Yellow. 17 jewels **$39.75**
4 N 0645TE–White. 17 jewels. **39.75**

D **Martha Washington** . . lovely new Bulova creation! 21 jewels. 10K yellow rolled gold plate case; stainless back. Telescope expansion band.
4 N 0646TE **$49.50**

E **Dolly Madison** . . another brand-new Bulova style. 21 jewels. Case is 10K rolled gold plate; stainless back. Telescope expansion band.
4 N 0624TE—Yellow gold . . . **$57.50**
4 N 0635TE—White gold **57.50**

F **American Girl** . . 17 jewels. 10K rolled gold plate; stainless back. 1/10 10K gold filled bracelet arms.
4 N 0617TE—Yellow gold . . . **$57.50**
4 N 0618TE—White gold **57.50**

MEN'S BULOVAS

$35.75 to $69.50 . . as little as $4.00 down on Terms

G **Director** . . handsome 15-jewel Bulova. Masculine styling and dependable performance to give complete satisfaction. Good-looking case is 10K yellow rolled gold plate; stainless steel back. Diamond-design expansion band is 1/20 10K gold filled. Has raised crystal of non-shatter Lucite.
4 N 0579TE—*Only $4 down on Terms* . . **$35.75**

H **Watertite** . . water-resistant, dust-resistant, and shock-resistant. 17-jewel movement. "Read in the dark" dial has luminous hour and minute hands, numerals, and hour markers. Good-looking sport style case is chrome plated; has stainless steel back. All stainless steel expansion band (notice how endpieces of case match the band). Has red sweep second hand. The crystal is non-shatter Lucite.
4 N 0536TE—*Only $4.50 down on Terms* . **$42.50**

J **President** . . dressy Bulova watch for particular men. 21-jewel movement. The case is 10K yellow rolled gold plate with stainless steel back. The 2-row diamond design expansion band is 1/20 10K gold filled. Notice, also, the modern dial styling. The curved raised crystal is made of shatter-proof Lucite.
4 N 0578TE—*Only $5 down on Terms* **$49.50**

K **Ambassador** . . distinctively styled, superbly constructed to give years of fine service. The handsome case is all 10K yellow gold filled (both front and back). Good-looking dial has gold-color hands and numerals. Has 21-jewel movement. Full expansion band is "4-way stretch" for more comfort—and it's designed to complement the masculine case styling—it's 1/20 12K gold filled. Has thick raised crystal of non-shatter Lucite.
4 N 0520TE—*Only $7 down on Easy Terms* . . . **$69.50**

NOTICE: All prices on this page include 10% Federal Tax

Special New Low Prices on Famous *Tradition* Diamonds

REG. U. S. PAT. OFF.

1. **Sears diamond prices are 20% to 30% lower than prices asked for comparable qualities by the average jeweler.**

2. **Sears give their famous 5-Year Trade-in Guarantee for the *full price* paid for your diamond.**

3. **Sears Guarantee your complete satisfaction or your money back.**

Tradition Diamonds ARE 4 WAYS BETTER

IN CUT . . Each stone scientifically proportioned for maximum brilliance

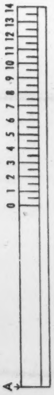
IN COLOR . . Tradition diamonds are a radiant blue-white color . . catch and reflect light in a fiery glow

IN CLARITY . . All Sets and Man's Ring are Sears' FINE Quality. They are radiantly lovely and equal to the best sold by many stores.

Sears buyer constantly shops for best diamond values in world market

Buying offices in Brussels, Belgium; New York and Chicago

IN COST . . Sears diamond prices are 20% to 30% lower than prices asked for comparable quality by the average jeweler. This comparison is based on an actual nation-wide survey



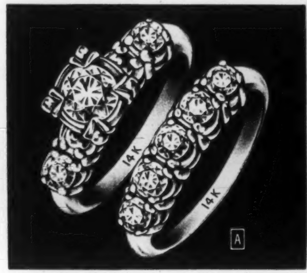
GUARANTEE . . TRADE-IN OFFER

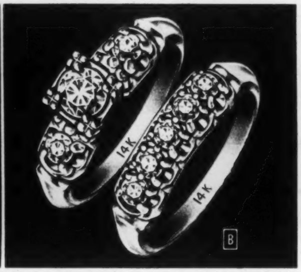
Every Tradition ring on this page comes complete with a written Guarantee Certificate, showing total weight (carat size), registration number, and purchase price.

You also get details of **Sears Trade-in Offer.** You can trade in your ring on higher priced rings within 5 years of purchase. On the ring you trade in, we allow you our catalog cash price (exclusive of Federal Excise Tax) in effect at the time of purchase.

HOW TO ORDER

Sizes for Rings. Women's 5 to 8; men's 8 to 12. For one size larger, add $1.00. For two sizes larger, add $2.00. No extra charge for larger sizes if ring is $200.00 or more. No extra charge for smaller sizes. Allow extra time when ordering special size. See chart, left. **Initials of Bride, Groom AND Wedding Date** engraved at no charge. *Print initials, date.* Example: E. W. to U. F., 1954. **Be sure to state choice,** yellow or white gold. **ALL Rings** in Gift box. Postpaid (Shpg. wt. 3 oz.) Rings enlarged to show detail.





Total weight ONE CARAT $359.50 Cash $36.00 Down

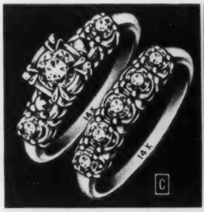
A **One Carat** of diamonds for only $359.50. Total weight of the 8 diamonds in this set is one carat. Center stone of engagement ring in lovely reflector setting. Two full-cut side diamonds. Five full cut diamonds in wedding ring. Our FINE quality. *State choice* 14K yellow or white gold.

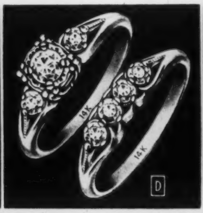
4 N R2930E—One carat of diamonds...Set, only **$359.50**

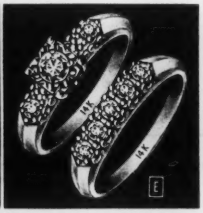
Total weight ½ CARAT $224.00 Cash $22.50 Down

B **One-Half Carat** of diamonds in this bridal set for only $224.00. Center stone in magnificent reflector setting with two full-cut side diamonds. Five full cut diamonds in the wedding band. All diamonds are our FINE Quality. *State choice* 14K yellow or white gold.

4 N R2931E—½ carat of diamonds.....Set, only **$224.00**







Total weight ¾ CARAT $315.00 Cash $31.50 Down

C **Three-Quarters Carat** of diamonds only $315.00. Our FINE Quality, fiery and brilliant. Engagement ring has two full-cut side diamonds; 5 full cut diamonds in wedding band. *When ordering, please be sure to state* 14K yellow or white gold.

4NR2932E–Total weight ¾ ct. $315.00

Total weight ⅓ CARAT $154.50 Cash $15.50 Down

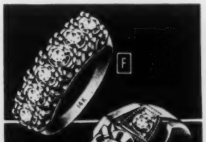
D **One-Third Carat** of FINE diamonds for just $154.50. Lovely set consists of engagement ring with 2 brilliant side diamonds and 4-diamond wedding band in filigree setting. *When ordering, please be sure to state* 14K yellow or white gold.

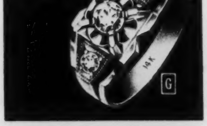
4NR2933E–Total weight ⅓ ct. $154.50

Total weight ¼ CARAT $119.50 Cash $12.00 Down

E **One-Fourth Carat** of diamonds in this beautiful set for only $119.50. Sparkling engagement ring with 2 side diamonds and 5-diamond wedding band. Our FINE Quality. *When ordering, please be sure to state choice* 14K yellow or white gold.

4NR2934E–Total weight ¼ ct. $119.50





Total weight 1 CARAT $272.50 Cash $27.50 Down

F **One Carat** of Diamonds at $272.50. Our special quality of diamonds are sparkling, radiant. Six diamonds in lovely fishtail mounting, an all-time favorite. *State* 14K yellow or white gold. *State total weight* . . . **One carat.**

4 N R2405E.......Only **$272.50**

Total weight ½ CARAT $149.50 Cash $15.00 Down

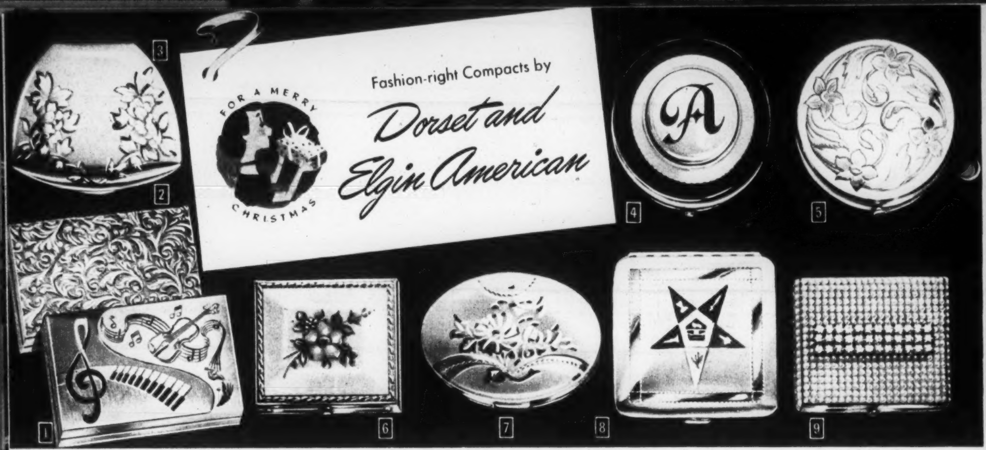
F **One-Half Carat** of diamonds at only $149.50. Six brilliant diamonds in our fiery special quality. All diamonds individually set in lovely fishtail mounting. *State* 14K yellow or white gold. *State total weight* . . . **One-half carat.**

4 N R2405E........Only **$149.50**

Total weight ½ CARAT $224.50 Cash $22.50 Down

G **One-Half Carat** of diamonds . . just $224.50. Our FINE quality diamonds with sparkling center stone and 2 side diamonds. Handsome masculine styling. *State choice* 14K yellow or white gold mounting.

4 N 02935E—One-half carat of diamonds...................Only **$224.50**



Elgin American Compacts

New! Romantic! Musical compacts (1) and (2) to capture her heart. Genuine Thorens movement imported from Switzerland. All of gold color metal. Inner door. 2¾x1¾ in.

1 Delightful hand-engraved musical motif.
4 N 4775—Shpg. wt. 6 oz. **$14.95**

2 Nationally famous Edwardian pattern.
4 N 4774—Shpg. wt. 6 oz. . . . **$12.95**

Elgin's most demanded design. Hand-engraved floral design. Powder door.

3 Rose and green on gold color metal.
4 N 4721—3½x2¾ in. Wt. 6 oz. . **$5.95**

Compacts by Dorset . . . tell her she's "lovely to look at"

4 **Personalized with HER Initial.** She'll be thrilled with this shiny gold color metal compact with black border . . her initial on top. 3¼-in. diam. Sifter, puff. *Print initial.* Not available in Q, U, X, Y, Z.
4 N 4757—Shpg. wt. 6 oz. **$1.00**

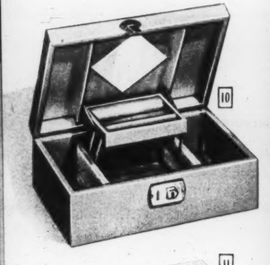
5 **Exciting Compact** of gold and silver color metal, with dainty floral design. Looks so smart and elegant you'd expect to pay much more. And she'll be so proud to use it. Sifter and puff. Size 3¼-inch diameter. An ideal Christmas gift.
4 N 4756—Shpg. wt. 6 oz. **$1.00**

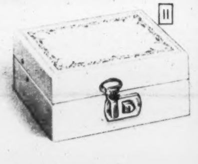
6 **Genuine Cloisonne top** makes this gold color metal compact especially rich looking. Glistening white background with delicate pink rose design. An ideal Christmas gift. Sifter, puff. 2⅞x2½ in.
4 N 4758—Shpg. wt. 6 oz. **$2.00**

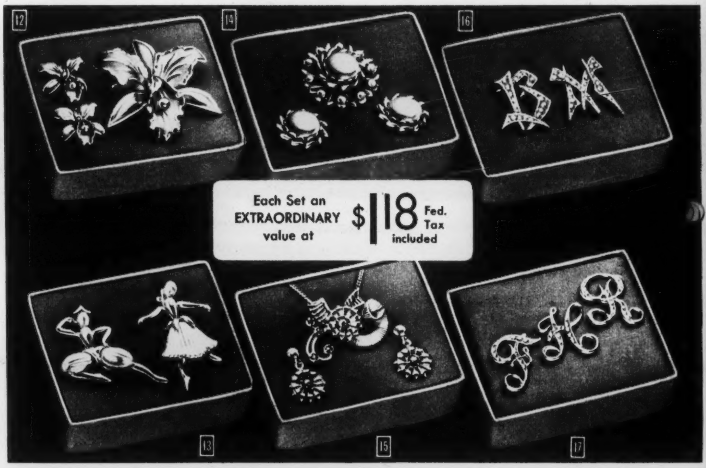
7 **Exquisitely Designed Compact** with gold, green and rose color hand-engraved floral design on shimmering silver color metal. Smart oval shape that's handy as well as attractive. Sifter, puff. 2½x3½ inches.
4 N 4764—Shpg. wt. 6 oz. **$2.00**

8 **Eastern Star Compact.** Authentic emblem in official colors . . hand-engraved border. She's proud to be a member of Eastern Star . . . make her even prouder with this carefully detailed compact. Gold color metal. Inner door. 3⅛ in. square.
4 N 4763—Shpg. wt. 6 oz **$2.00**

9 **So lavish, so elegant** . . you'd expect to pay much more. Top and sides covered with simulated pearls, with three rows of brilliant rhinestones in the center. Gold color metal bottom. Sifter, puff. 3x2½ in.
4 N 4759E—Shpg. wt. 6 oz. **$3.60**







Each Set an EXTRAORDINARY value at $1.18 Fed. Tax included

Dainty Jewel Cases Make Ideal Gifts

10 **Large Simulated Leather Case with mirror in lid.** Harmonizing rayon velvet, satin lining. Partitioned upswing tray. 24K gold tooling. Lock and key. 10x7x3½ in.
Colors baby blue, rose, ivory. *State color.*
4 N 4832—Shpg. wt. 1 lb. 12 oz. **$2.95**

11 **Rayon satin lined Jewel Case . . . ONLY $1.00.** Simulated leather. Upswing tray. Size 7¼x5¼x3¼ inches.
Colors wine, blue, ivory. *State color.*
4 N 4803—Shpg. wt. 1 lb. 2 oz. **$1.00**
Jewel Case (not shown). As above, but larger. 10x7x3½ in. *State color* as above.
4 N 4837—Shpg. wt. 1 lb. 12 oz. **$1.49**

12 **One of the most precious flowers . !** fashioned into this exquisite orchid pin, with matching earrings. The perfect way to show her she's someone precious. Pin 2½-in. diameter; screw earrings 1-in. Glistening gold color metal . . safety clasp.
4 N 3526E—Shpg. wt. 3 oz. **$1.18**

13 **Ballet Dancers** fashioned with such grace and beauty they'll win her endless compliments. Simulated pearl makes striking contrast with the gold color metal. Safety clasps on each pin so she can't lose them. About 2 inches tall. Gift boxed.
4 N 3527E—Shpg. wt. 3 oz. **$1.18**

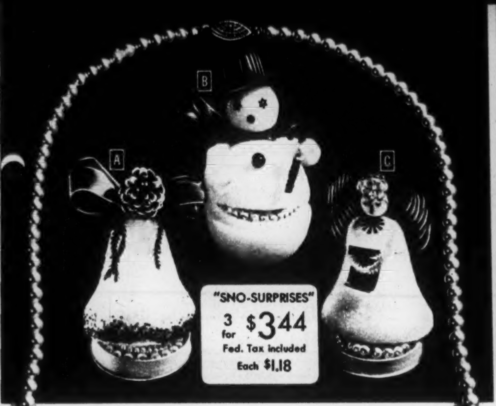
14 **If she prefers dainty jewelry,** she'll love this simulated pearl and gold color pin and earring set. Precious heirloom styling is perfect for every age and every occasion. Pin 1½ in., safety clasp; screw earrings ⅞ in. Gift boxed.
4 N 3528E—Shpg. wt. 3 oz. **$1.18**

15 **Gold color Pendant Necklace and matching drop earrings.** Designed like expensive gold-filled jewelry. Necklace 15 in. long. Screw earrings 1 in.
Colors gold with ruby color; gold with aqua; gold with rhinestones. *State choice.*
4 N 4500E—Gift boxed. Wt. 3 oz. . **$1.18**

16 **Two Initial Rhinestone Pins.** Sparkling stones accent the modern design. Pin to dress or suit for the accenting touch that means added glamour, and exciting "new" look. Each initial is 1½ in. high. Gift boxed. *Please print 2 initials.*
4 N 3512E—Shpg. wt. 3 oz. **$1.18**

17 **Three Scroll Initial Rhinestone Pin Set.** She'll find a hundred uses for this set . . on suits, dresses, blouses . . or to dress up her hat or purse. And you'll get a hundred thanks. A really personal gift. Initials 1 in. high. *Print 3 initials.*
4 N 3503E—Gift boxed. Wt. 3 oz. . **$1.18**

NOTE: Prices on these 2 pages include 20% Federal Tax where "E" is added to Cat. No. Measurements are approximate



Sears Exclusive! "Sno-Surprises" filled with Simulated Pearl Necklace

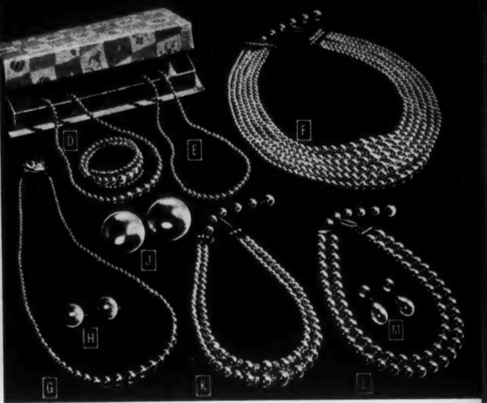
Full-length 18-inch necklace has sterling silver filigree clasp.

A **"Sno-bell."** Aglow with Christmas red bow, green holly, ornament-studded pine cone, tinsel. Wt. 8 oz.
4 N 4630GE...$1.18
ANY 3 for just.. 3.44

B **"Sno-man."** Jaunty fellow with red cane and bow; black high hat, and shiny green button. Shpg. wt. 8 oz.
4 N 4632GE..$1.18
ANY 3 for just.. 3.44

C **"Sno-Angel."** Has gold color halo on her blond hair; bright fuschia wings and music scroll. Shpg. wt. 8 oz.
4 N 4631GE..$1.18
ANY 3 for just.. 3.44

HINT . . . Use as ornaments, table decorations, place cards, grab bag gifts.



Simulated Pearls in the latest fashion

D **Two-piece set for Tiny Girls.** Necklace 13-in.; adjustable bracelet. Gift boxed.
4 N 4672E—Sterling clasp. Wt. 7 oz. **$1.20**

E **Junior Necklace** . . for Petite Mrs. as well as young miss. Sterling clasp.
4 N 4670E—13 in. long. Wt. 5 oz.. .**$1.20**

F **Adjustable 6-row Choker.** Graduated Simulated pearls. Rhinestone clasp.
4 N 4606E—14 in. long. Wt. 5 oz. . . .**$2.40**

G **Good Quality Simulated Pearls . .** creamy smooth. Rhinestone clasps. 17 in. long. Perfect gift for any age.
4 N 4551E—One row. Shpg. wt. 5 oz.**$1.20**
4 N 4552E—Two rows. Shpg. wt. 5 oz. **2.40**
4 N 4553E—Three rows. Wt. 5 oz... **3.50**

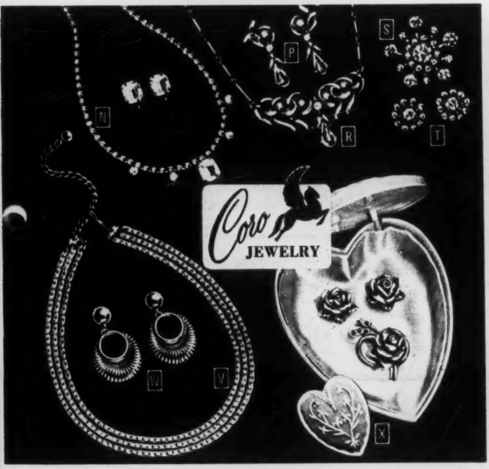
H **Simulated Pearl Screw Back Earrings.**
4 N 3907E—½ in. Shpg. wt. 3 oz. . .**68c**

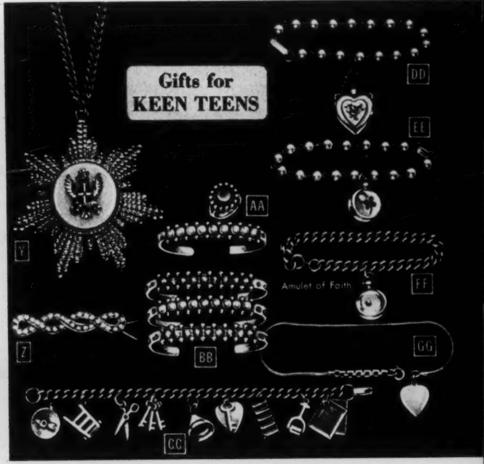
J **Larger Simulated Pearl Screw Earrings.** Fashion's newest—giant pearl buttons.
4 N 3933E—1 inch. Shpg. wt. 3 oz. **$1.18**

K **Adjustable 2-row Simulated Pearl Choker.** Sparkling rhinestone rondelles highlight each row.
4 N 4549E—15 in. long. Shpg. wt. 5 oz. **$2.38**

L **Adjustable 2-row Simulated Pearl Choker.** So smart the year round. **Colors** pink, white, green, gray. Shpg. wt. 5 oz.
4 N 4680ME—*State color.* 17 in. long. .**$1.18**

M **Matching Screw Back Earrings. 1¼** inches long. *State color as L above.*
4 N 3910ME—Shpg. wt. 3 oz. **59c**





N **All Rhinestone Necklace.** Glittering large emerald-cut stones, individually prong set. 15 in. long. Screw earrings ¾ in.
4 N 4510E—Shpg. wt. 5 oz. **$2.38**

P **Drop Earrings.** Screw back. 1¾-in. *State color. Matching necklace R.*
4 N 3909ME—Shpg. wt. 3 oz. **$1.18**

R **"Cascade" of Rhinestones in Magnificent Necklace.** Elegant design in Marquis-shaped stones. **Colors** gold with light sapphire, or gold with clear rhinestones. *State choice.* 15 inches long.
4 N 4511ME—Shpg. wt. 3 oz. **$1.18**

ALL jewelry is gift boxed

S **Smart Snowflake Pin.** 1½-in. diam. Colors gold and aqua; silver, crystal.
4 N 3646ME —*State choice.* Wt. 2 oz.. **$1.18**

T **Matching Screw Back Earrings.** ¾-in. diameter. Shpg. wt. 2 oz.
4 N 3946ME—*State color as above* . . .**$1.18**

V **3-row Adjustable Snake Chain.** Colors gold or silver. *State choice.*
4 N 4512ME-16¼ in. long. Wt. 3 oz.**$1.18**

W **Matching Hoop Earrings.** Screw back. 1½-in. drop. *State color as above.*
4 N 3932ME—Shpg. wt. 3 oz. **$1.18**

X **Hand Painted Dresden Pin and Earring Set.** Pin 1½-in. diameter. Screw earrings ¾-in. Embossed ivory-color heart shape box.
4 N 3610E—Shpg. wt. 5 oz. **$2.38**

Y **Favorite "Heraldic" Necklace** . . gold color metal. 2¾-in. pendant set with Mother of pearl on 18½-in. gold color chain.
4 N 4513E—Shpg. wt. 4 oz. **$1.18**

Z **Silver Color Barrette with Rhinestones.**
4 N 4815E—2½ in. long. Wt. 2 oz. **$1.18**

AA **Real Turquoise.** Bracelet has 9 encrusted turquoise . . ring has one. Indian style design.
4 N 4441E—Adjustable. Wt. 4 oz. Set **$1.18**

BB **Set of 3 Bracelets.** Two stamped with Indian design . . one with 9 turquoise.
4 N 4442E—Shpg. wt. 5 oz. . . . . .Set **$1.18**

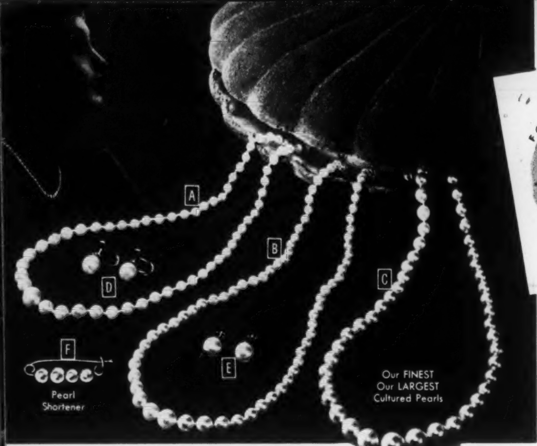
CC **Charm Bracelet** . . 9 movable charms. Colors gold or silver. *State choice.*
4 N 4409E—7½ in. long. Wt. 3 oz. . . .**$1.18**

DD **Perfume Bracelet** . . Simulated pearl, gold-color metal. Tightly capped cloisonné heart with 1 dram French-type perfume at no extra charge.
4 N 4440E—7½ in. long. Wt. 5 oz. . . .**$1.18**

EE **Lucky Four-leaf Clover** in clear Lucite Simulated pearl, gold-color bracelet.
4 N 4446E—7½ in. long. Wt. 3 oz. . . .**$1.18**

FF "*If ye have faith as a grain of mustard seed . . nothing shall be impossible unto you.*" Mustard seed in Lucite; gold-color chain.
4 N 4453E—7½ in. long. Wt. 3 oz. . . **$1.18**

GG **Adjustable Gold-color Anklet** . . heart charm on flexible snake chain.
4 N 4444E—9½ in. long. Wt. 3 oz. . **$1.18**



Tradition CULTURED PEARLS

REG. U. S. PAT. OFF.

You can pay $1,000.00 or more for cultured pearls, but we believe that TRADITION Cultured Pearls are your BEST buy at these prices. They are taken from living oysters . . carefully matched, knotted, and graduated on strong silk. Vibrant with the radiance and luster that distinguish cultured pearls as precious heirlooms. 14K white gold clasp. In "shell box" of aqua-blue rayon velvet.

[A] **Tradition FINE Pearls** . . have an unusually thick and creamy coating; rich luster.
4 N 04506ME–18 in. long. Shpg. wt. 5 oz. **$24.95**

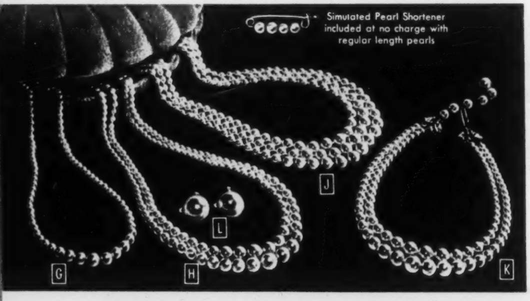
[B] **Tradition FINER Pearls** . . were in the ocean more years so they have a richer coating.
4 N 04530ME–18 in. long. Shpg. wt. 5 oz. **$59.95**

[C] **Among the RAREST CULTURED PEARLS in the world** . . because of their JUMBO size. Precious heirlooms to last forever. We're convinced you cannot find pearls of this size and quality at this price, anywhere. Valuable cultured pearl shortener included at NO CHARGE.
4 N 04545ME–18-in. long. Shpg. wt. 5 oz. **$180.00**

[D] **Tradition Cultured Pearl Screw Earrings.** 10K white gold backs. Square velvet box.
4 N 3915ME–¼ in. diameter. Shpg. wt. 3 oz. **$8.95**

[E] **Tradition Cultured Pearl Pierced Earrings.** 10K white gold posts. Square velvet box.
4 N 3925ME–¼ in. diameter. Shpg. wt. 3 oz. **$8.95**

[F] **4 N 4814ME**– **Cultured Pearl Shortener.** Adjust length of your pearls. Shpg. wt. 2 oz. **2.38**


Simulated Pearl Shortener included at no charge with regular length pearls
J
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H
K

Tradition Simulated Pearls . . for Christmas

We're Certain Our Pearls are Better . . because we believe only at Sears can you find pearls with such luxurious sheen, costly clasps, strong silk, and expensive packing for so little money.

[G] **Our FINE Quality** . . . has creamy luster, rhinestone clasp. White simulated leather box, rayon satin lined. 17 in. necklace. Shortener.
4 N 4581ME One row. Shpg. wt. 5 oz. . **$2.38**
4 N 4582ME–Two rows. Shpg. wt. 6 oz. **4.64**
4 N 4583ME–Three rows. Shpg. wt. 7 oz. **6.74**

[H] **Our FINER Quality** . . has richer luster, 10K white gold filigree clasp. Pink and white rayon brocade box, rayon satin lined. 17 in. long.
Regular length necklace. Shortener included.
4 N 4687ME–One row. Shpg. wt. 5 oz. . . . **$3.50**
4 N 4688ME–Two rows. Shpg. wt. 6 oz. . **6.74**
4 N 4689ME–Three rows. Shpg. wt. 7 oz. **9.50**
Adjustable (not shown). Rhinestone clasp. 15 in.
4 N 4694ME–One row. Shpg. wt. 5 oz. . . . **$3.50**
4 N 4695ME–Two rows. Shpg. wt. 6 oz. . **6.74**
4 N 4696ME–Three rows. Shpg. wt. 7 oz. . . **9.50**

[J] **Our FINEST Quality** . . are so much like natural pearls it's hard to tell the difference. Individually *hand-dipped*, then *hand-polished*. Knotted between each bead. Schick clasp with rhinestones set in sterling. Shell box of rayon velvet, white rayon satin lined. 17 in. necklace.
Regular Length Pearls. Shortener included.
4 N 4610ME–One row. Shpg. wt. 5 oz. . **$6.74**
4 N 4611ME–Two rows. Shpg. wt. 6 oz. **11.45**
4 N 4612ME–Three rows. Shpg. wt. 7 oz. **15.60**

[K] **Adjustable.** Rhinestone clasp. 15 in. long.
4 N 4684ME One row. Shpg. wt. 5 oz. **$6.74**
4 N 4685ME–Two rows. Shpg. wt. 6 oz. **11.45**
4 N 4686ME–Three rows. Shpg. wt. 7 oz. **15.60**

[L] **FINEST Simulated Pearl Screw Back Earrings.** ⅝ in. in diameter. Gift boxed for Christmas.
4 N 3900ME–Shpg. wt. 3 oz. **$2.24**

FOR A MERRY CHRISTMAS

Worn by Stars of Stage and Screen

Costume Jewelry

Nationally Advertised in the Leading Fashion Magazines

ILLUSTRATED ON OPPOSITE PAGE

Fashion-wise Jewels by BOGOFF

Necklaces alone featured in Vogue magazine for the price you pay for COMPLETE SET at Sears. Finest imported rhinestones. Hand-polished; set by hand. Rhodium-plated. Rayon satin lined boxes. Screw earrings.

[M] **Elegant 3-pc. clear rhinestone Set** in rayon brocade purse rayon satin, velvet lined. Necklace 15½ in. long, bracelet 7½ in., earrings 1 in. Purse 7x4x2¾ in.
4 N 4527E–Wt. 12 oz. . . **$10.95**

[N] **Twinkling rhinestone Set.** Necklace 15½ in., earrings ¾ in. **Colors:** ice-blue with rhinestones, rose with rhinestones, all clear rhinestones. *State color.*
4 N 4536E–Wt. 8 oz. . . . **$5.95**

[P] **Lovely all-rhinestone adjustable Necklace, Earring Set.** Necklace 15½ in.; earrings ⅝ in.
4 N 4544E–Shpg. wt. 8 oz. **$5.95**

[R] **Lovely heart design Set.** All rhinestone or rhinestone with ice blue. *State choice.* Necklace 15 in.; earrings ¾ in.
4 N 4529E–Shpg. wt. 8 oz. **$7.95**

[S] **Masterpiece of design** in glittering rhinestone. Necklace 15¼ in. Drop earrings 1¼ in. long.
4 N 4534E–Shpg. wt. 8 oz. . **$7.95**

[T] **Heart of Her Dreams** . . like famous TV heart. Rhinestone pendant, rhodium-plated chain 18 in. long. A perfect Christmas gift.
4 N 4693E–Shpg. wt. 3 oz. **$2.38**

[V] **Pierced Earrings for M'lady Pretty and Pert.** For dress or everyday. 10K white gold posts.
4 N 3943E–½ in. Wt. 3 oz. . **$2.38**

[W] **Bigger cluster.** For dressier wear. 10K white gold posts.
4 N 3972E–½ in. Wt. 3 oz. . **$3.58**

[X] **Glamorous drop style.** For the more festive occasions. Sparkling baguettes encircle the shiny center drop. 10K white gold wires.
4 N 3976E–1¼ in. Wt. 3 oz. . **$5.95**

Coro Craft Jewelry . . worn by screen stars

Beautiful, lavish fashion jewelry with the precious gem look captured by leading designers. America's best dressed women wear Corocraft.

[Z] **"Vendome" . . Magnificent Necklace** of fiery baguettes. Created by famous French designer. Adjustable gold color necklace 17 in. long.
4 N 4547ME–Wt. 7 oz. . . **$12.50**

[AA] **Glamorous rhinestone Hoop Earrings** . . match necklace above. Clip back style, 1⅞ in.
4 N 3947ME–Shpg. wt. 5 oz. **$9.95**

[BB] **Exquisite hinged Bracelet,** set with brilliant baguettes to match (Z) and (AA) ¾ in. wide.
4 N 4447ME–Wt. 7 oz. . **$14.95**

[CC] **Graceful rhinestone Pin.** Rhodium plated 2⅜ in. long. **Colors:** clear rhinestone with ice-blue; all clear rhinestone. *State color.*
4 N 3649ME–Shpg. wt. 4 oz. **$3.50**

[DD] **Smart Earrings** match pin above. *State color as above.* Clip back. ¾ in. diameter.
4 N 3949ME–Shpg. wt. 4 oz. **$3.50**

[EE] **Adjustable Necklace** . . so smart. **Colors:** gold with light sapphire color; gold with clear rhinestone. *State color.* Beautifully detailed necklace is 15 in. long.
4 N 4558ME–Shpg. wt. 5 oz. **$3.50**

[FF] **Hoop Earrings** match necklace above. Screw back. 1½ in. long. *State color choice as above.*
4 N 3958ME–Shpg. wt. 4 oz. **$2.38**

[GG] **Bright with the sparkle of rhinestones.** Three-row expansion style bracelet. ½ in. wide.
4 N 4460ME–Shpg. wt. 5 oz. **$3.50**

[HH] **Adjustable rhinestone Necklace.** Exciting new style to match bracelet above. Fiery-bright graduated pendants. Necklace 15 in.
4 N 4560ME–Shpg. wt. 5 oz. **$5.95**

[JJ] **Glamorous rhinestone Earrings.** Match bracelet, necklace above. Screw back style. 1 in. long. Add glamour to every ensemble.
4 N 3960ME–Shpg. wt. 3 oz. **$2.38**

All jewelry is gift boxed

Jewel Cases . . Especially for HER

ALL jewel cases lined in rayon satin and velvet. ALL have 24 Kt. gold tooling, except [5]; lock and key. Jewelry shown in cases, not included.

[1] **Personalized!** Rich simulated leather. Partitioned upswing tray; secret compartment. 10x7x3½ in. **State color:** Baby blue, ivory, rose, wine. *Print 2 initials.*
4NR4820–Wt. 1 lb. 12 oz. . **$3.99**

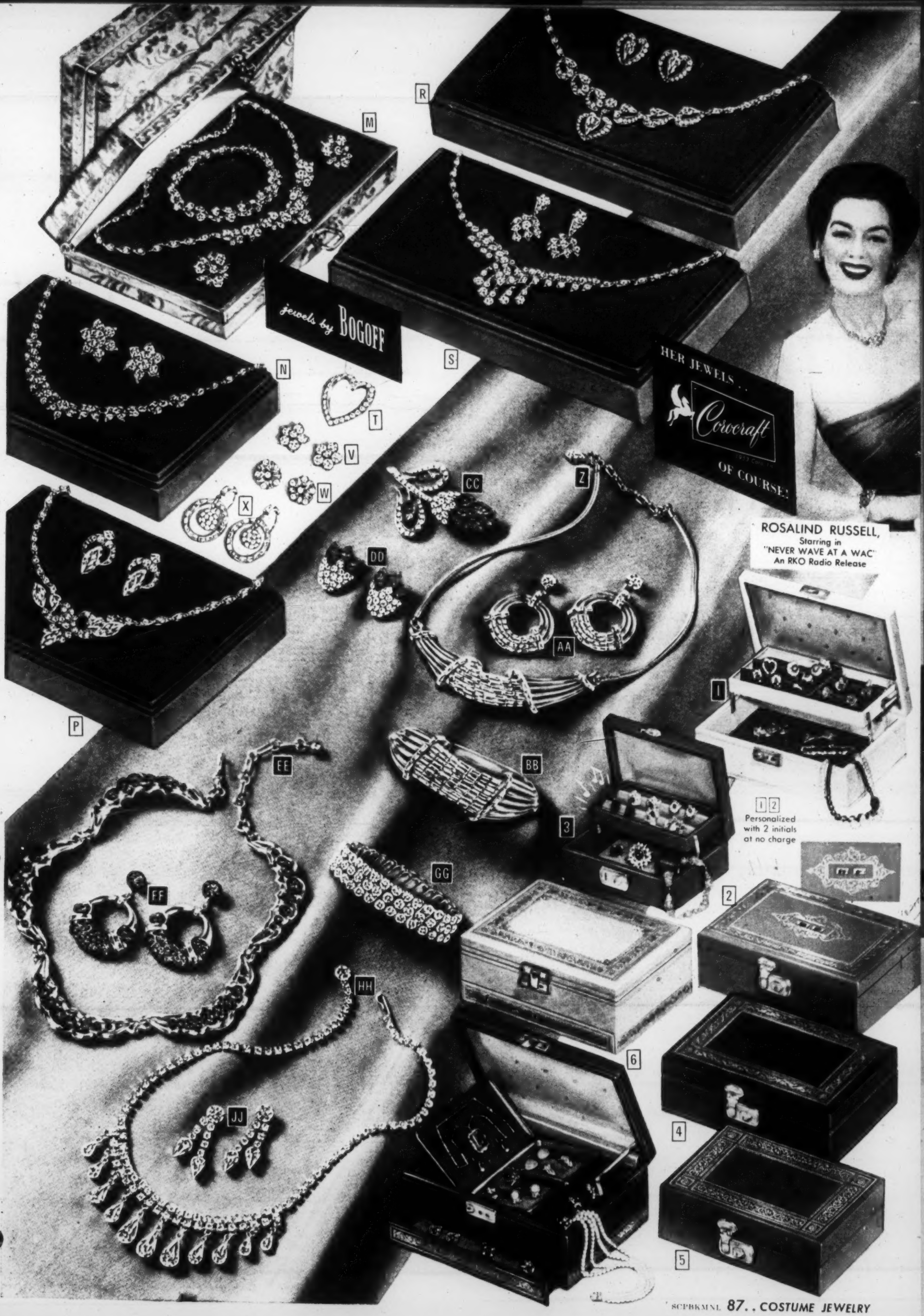
[2] **Large . . Personalized . . Musical!** Genuine Thorens movement imported from Switzerland. 10x7x3½ in. Simulated leather. **Colors** blue, rose, or ivory color. *State color. Print 2 initials.*
4 N R4850–Wt. 1 lb. 12 oz **$5.99**

[3] **Musical!** Simulated leather. Low, low price for musical case. **Colors** ivory, rose, blue *State color.* Size 7¾x5¾x2½ in.
4 N 4846–Wt. 1 lb. 4 oz. . . **$4.59**

[4] **Genuine Leather!** Partitioned upswing tray. Secret compartment. **Colors** Emerald green, ivory, wine. *State color.* Size 10x7x3½ in.
4N4855–Shpg. wt. 1 lb. 12 oz. **$4.95**

[5] **Simulated Leather.** Gold color tooling. Partitioned upswing tray. **Colors** ivory, rose, baby blue. *State color.* 9x6½x2¾ in.
4N4858–Shpg. wt. 1 lb. 8 oz. . **$1.95**

[6] **Two-in-one Case.** Top tray lifts out for traveling jewel case. Drawer glides out automatically as lid is raised. Simulated leather. Case 10x7x4 in. Tray 6x4x1⅛ in. **Colors** fuschia, ivory. *State color.*
4N4863–Shpg. wt. 2 oz. 4 lb. . **$6.95**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ROSALIND RUSSELL,
Starring in
"NEVER WAVE AT A WAC"
An RKO Radio Release

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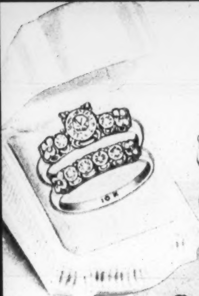
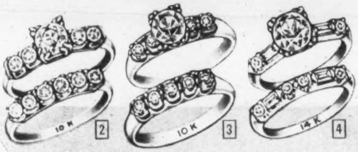
Personalized
with 2 initials
at no charge

She'll always treasure a ring . . Always remember the giver

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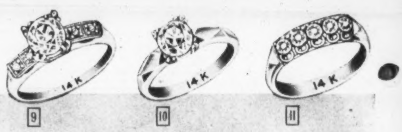
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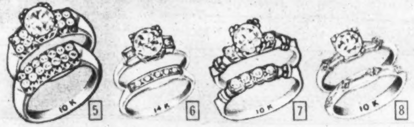
Make her eyes sparkle just like these brilliant Zircon Bridal Sets

For the girl of your heart . . the ring of her dreams . . a lovely zircon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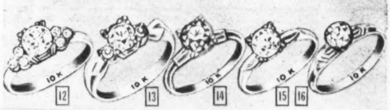
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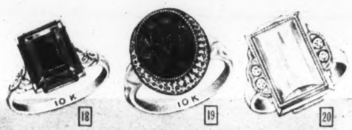
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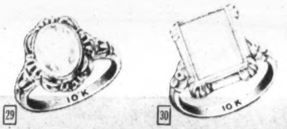
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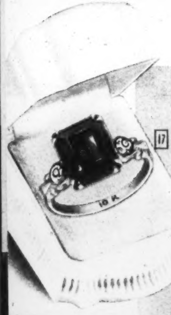
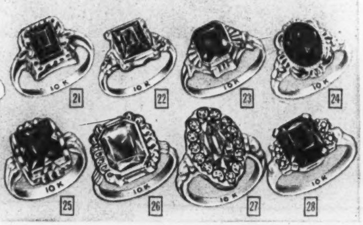


Remember her birth month, and she'll remember you all year

Exciting ring creations for m'lady in thrilling new designs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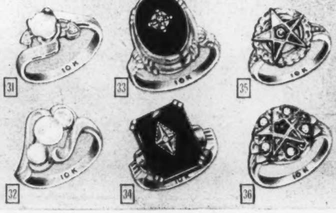
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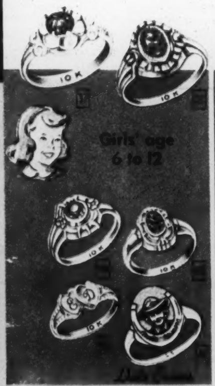
Give your youngster a "Grown-up" Gift . . an exciting ring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Girls' age 6 to 12
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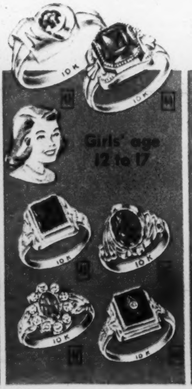
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Girls' age 12 to 17
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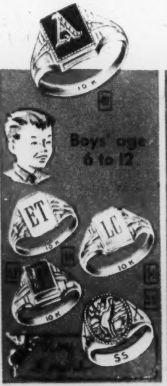
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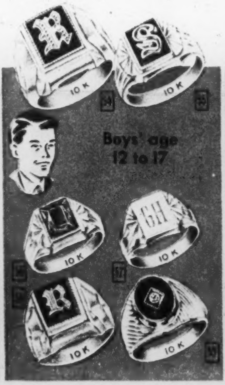
10 K
10 K
Boys' age 12 to 17
GH
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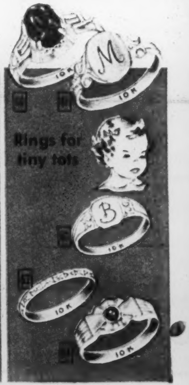

M
10 K
Rings for tiny tots
B
10 K
10 K

A full selection of Men's Rings will be found on PAGE 17

A Ring on her Finger will keep You in her Heart

Genuine ZIRCON Rings for Women . . Gift Boxed

ALL rings below are WHITE Zircons. (14) *also* comes in radiant blue. Zircons are about ⅛ heavier than diamonds so carats about ⅛ smaller. Wedding rings engraved at no charge. *Print initials, wedding date. State ring size 5 to 8.*

1 **About 1 carat** . . . 2 side zircons and orange blossoms. 10K yellow gold.
♦4 N R5100EY—*Save $1.98 on Set.* $16.98
♦4 N 05101EY—Engagement ring . . 9.98
♦4 N R5102EY—Wedding ring 8.98

2 **About 1 carat** with four side zircons. In beautiful 10K yellow gold.
♦4 N R5117EY—*Save $6.98 on Set* . . $22.98
♦4 N 05118EY—Engagement ring . 15.98
♦4 N R5119EY—Wedding ring 13.98

3 **About 1¼ carats** with four side zircons. 10K white gold mounting.
♦4 N R5135EY—*Save $5.98 on Set* . . $29.98
♦4 N 05136EY—Engagement ring . 19.98
♦4 N R5208EY—Wedding ring 15.98

4 **About 2½ carats.** *Our finest set.* Two baguettes, 2 round zircons.
♦4NR5103EY–**Set.** 14K white gold. $44.98
♦4N05104EY–Engagement ring . . . 32.98
♦4NR5105EY–Wedding ring 16.98

5 **About 1½ carats.** Double row of eight side zircons. 10K white gold.
♦4 N R5244EY—**Set.** *Save $4.98* $37.98
♦4 N 05233EY—Engagement ring . . . 22.98
♦4 N R5234EY—Double row, 14 zircon wedding ring $19.98

6 **About 1¼ carat** zircon with two side *diamonds*. 14K yellow gold mounting.
♦4 N R5109EY—**Set.** *Save $3.98* $37.98
♦4 N 05110EY—Engagement ring . . . 24.98
♦4 N R5111EY—Wedding ring 16.98

7 **About 1 carat** with 2 side zircons. 10K white gold. A favorite style.
♦4 N R5132EY—**Set.** *Save $3.98* $19.98
♦4 N 05133EY—Engagement ring . . . 12.98
♦4 N R5134EY—Wedding ring 10.98

8 **About 1 ct.** solitaire. 10K yellow gold.
♦4 N R5130EY—**Set.** *Save $2.50* . . $13.98
♦4 N 05131EY—Engagement ring . . 11.98
♦4 N R5113EY—Engraved gold band 4.50

Separate ZIRCON Rings for Milady

9 **About 1 carat.** Four side *diamonds* set in white gold top.
♦4 N 05138EY—14K yellow gold . . $29.98

10 **About 1½ carat.** Smart faceting.
♦4N05107EY–14K yellow gold $17.98

11 **Five zircon wedding band** in choice of 14K yellow or white gold.
♦4 N R5207EY—*State choice* $26.98

12 **About 1 carat.** Six side zircons.
♦4N05137EY–10K yellow gold $15.98

13 **About 1 carat** with 2 side zircons in delightful "bowknot" setting.
♦4 N 05230EY—10K yellow gold $11.98

14 **About 1½ carats** in white or blue zircon. 10K yellow gold mounting.
♦4 N 05180EY—*State choice* $10.98

15 **About 1 carat** in prong setting.
♦4 N 05106EY—10K yellow gold. $6.98

16 **About 1 carat** . . . our budgeteer ring.
♦4 N 5183EY—10K yellow gold . . $5.98

HOW TO MEASURE: If correct size is known, please state it. If not, wrap a piece of paper ¼ in. wide around widest part of ring finger. Cut ends to meet exactly. Lay paper flat on scale at right; hold one end at A. Reading at other end is correct size. If measurement is between sizes, order next larger size.

Synthetic and Simulated BIRTHSTONE Rings

SYNTHETIC stones are scientifically created reproductions. SIMULATED stones are expertly cut and colored to resemble the genuine. Rings below have 10K yellow gold mountings. *State ring size 5 to 8 AND Birthmonth* (see chart below).

17 **Two diamonds** add more sparkle to the light-reflecting synthetic stone.
♦4 N 05071EY $11.98

18 **Simulated stone** with leaf design.
♦4 N 5062EY $4.98

19 **Simulated stone;** white gold setting.
♦4 N 5002EY $7.98

20 **Four genuine diamonds** highlight the gracefully cut synthetic stone.
♦4 N 05073EY $17.98

21 **Simulated stone;** "portrait" mounting.
♦4 N 5068EY $3.98

22 **Simulated stone;** modern square cut.
♦4 N 5063EY $4.19

23 **Simulated stone** in detailed mounting.
♦4 N 5000EY $4.49

24 **"Picture frame"** around simulated stone.
♦4 N 5069EY $5.98

25 **Simulated stone** in prong setting.
♦4 N 5072EY 5.98

26 **Simulated stone** . . . white gold setting.
♦4 N 05001EY $6.98

27 **White simulated sapphires** surround marquise-cut simulated stone.
♦4 N 05054EY $7.49

28 **Simulated stone** in prong setting. Four sparkling side zircons.
♦4 N 05087EY $13.98

BIRTHMONTH CHART

January . . . . Dark Red Garnet
February . . . . Purple Amethyst
March . . . Green Aquamarine
April . . . . White Sapphire
May . . . . . Pale Green Spinel
June . . . . . Violet Alexandrite
July . . . . Red Ruby
August . . light Green Peridot
September. Dk. Blue Sapphire
October . . . Rose Pink Zircon
November . Golden Sapphire
December. Blue Green Zircon

For a Shining Christmas . . A Shining Ring

Fashioned in rich 10K yellow gold. *State ring size 5 to 8.* Each is gift boxed.

29 **Genuine opal** . . . sparkling highlights.
♦4N05241EY–Lovely mounting. $9.98

30 **Genuine square cut opal** delightfully framed in distinctive elegance.
♦4N05108EY–Intricate mounting. $11.98

31 **Cultured pearl in exquisite setting.**
♦4N05127EY–Swirl mounting. $11.98

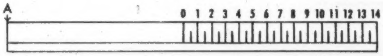
32 **Three radiantly beautiful cultured pearls** in thrilling new design.
♦4 N 05128EY–Cut-out mounting. $18.98

33 **Genuine black onyx;** center diamond.
♦4N05126EY-Intricate mounting $13.98

34 **Genuine onyx** with a full cut diamond.
♦4N05231EY-1/100 ct. diamond $17.98
♦4 N 05232EY—3/100 ct. diamond. 26.98

35 **Enameled Eastern Star Emblem.**
♦4N05129EY-4/100 ct. diamond 23.98

36 **Five diamonds** encircle Eastern Star Emblem. Synthetic stone star points.
♦4 N 05190EY—A wonderful gift . . . $34.98



FOR A MERRY CHRISTMAS
Women's and Children's
Rings
Each in lovely gift box

Preserve Baby's Shoes Dipped in Gleaming Bronze, a lasting thrill. Engraving 10c per letter extra . . . 50c minimum per shoe. *Print name.*

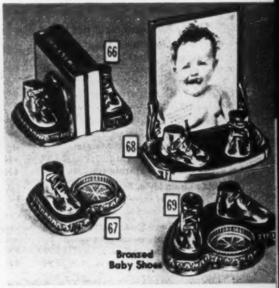
HOW TO ORDER. Attach name, address to each shoe. Enclose remittance in envelope; attach envelope to package. Orders postmarked up to Nov. 28 shipped for Christmas. Otherwise we ship after Christmas, but send you attractive Gift Certificate to give on Christmas. Postpaid from factory. No C.O.D. orders.

66 **Bookends** . . . two shoes. Wt. 3 lbs.
4 N R8946F—7x3⅝ in. $9.75

67 **Single shoe Ashtray.** 7x7⅛ in.
4NR8940F–Shpg. wt. 2 lbs. $6.29

68 **Portrait stand with 2 shoes.** For 8x10 in. photo. Metal base 10x5 in.
4 N R8965F—Shpg. wt. 6 lbs. $13.95

69 **Double shoe Ashtray.** Removable glass tray. 7½x10⅝ in.
4 N R8943F—Shpg. wt. 3 lbs. $9.75



Girls' 6 to 12

What more delightful gift for a little girl than a ring just like Mommy's. 10K yellow gold mountings, except 42 is silver. *State size 3, 4, 5 only.*

Simulated Birthstones (37-40). *State size AND Birthmonth.*

37 **Charming flower mounting** makes a delicate ring.
♦4 N 5090EY $3.29

38 **Beautifully detailed** mounting highlights HER birthstone.
♦4 N 5064EY $3.59

39 **Demure round mounting.**
♦4 N 5066EY $2.79

40 **Petite version of Mother's . . .** with shapely oval mounting.
♦4 N 5065EY $2.98

41 **Double-heart Signet.** Daintily styled. *Print 2 initials.*
4 N R5289E $3.49

42 **New! Dale Evans ring.** The little cowgirl's favorite.
4 N 5139E—Sterling silver. $1.19

Girls' 12 to 17

She'll be the proudest teenager in her crowd with a ring of her own. 10K yellow gold mountings. *State size 5, 6, 7 only.*

Simulated Birthstones (43-47). *State size AND Birthmonth.*

43 **Combination Birthstone and Signet Ring.** *Print 1 initial.*
♦4 N R5003EY $4.98

44 **Sleek, modern design** that she'll wear proudly.
♦4 N 5076EY $3.98

45 **Beautifully detailed setting** enhances her birthstone.
♦4 N 5077EY $4.29

46 **A really grown-up style** with sophisticated swirl setting.
♦4 N 5078EY $4.59

47 **Sparkling clear stones** highlight beautiful oval stone.
♦4 N 5084EY $5.98

48 **Real Diamond in Genuine Onyx.** Smart adult styling.
♦4 N 05229EY $8.98

Boys' 6 to 12

For the little man in your home . . . a ring just like Dad's. Rings are 10K yellow gold, except 53 is silver. *State size 3, 4, 5.*

49 **Genuine onyx** with raised 10K initial. Like Dad's and big brother's. *Print 1 initial.*
♦4 N R5427EY $4.98

50 **Highly polished signet ring.** *Print two initials.*
4N R5642E $2.69

51 **This signet has satin-finish top** and smart beveled edges. *Print two initials.*
4 N R5637E $3.49

52 **Mannish Birthstone** . . . Santa's perfect gift for a good little boy. *State his Birthmonth.*
♦4 N 5545EY $3.98

53 **Roy Rogers Sterling Silver** Ring. Your little cowboy will love a ring with his hero's picture on it. *Sizes 3½, 4½, 5½* only.
4 N 5902E—*State size* $1.19

Boys' 12 to 17

Rings for big boys patterned after most popular men's styles. 10K yellow gold unless otherwise stated. *State size 6, 7, 8, 9 only.*

54 **Massive Genuine Onyx Initial** Ring. *Print one initial.*
♦4 N R5404EY $9.98

55 **Genuine Black Onyx** with one initial. *Print his initial.*
♦4 N R5406EY $6.59
♦4 N R5407EY—Sterling 4.39

56 **Handsome Ring** with simulated ruby or sapphire. *State choice.*
♦4 N 5557EY $4.98

57 **Signet** with gleaming satin-finish top. *Print two initials.*
4 N R5634E $4.49

58 **Exciting New Style!** Simulated ruby initial ring that will make him the envy of his pals.
♦4 N 05419EY—*Print initial.* $9.98

59 **Real Diamond in Genuine Onyx.** Masculine styling . . . like Dad's.
♦4 N 05568EY $10.98

Rings for Tiny Tots

Show off baby's tiny finger with a delicate baby ring. So pretty today . . . and always a tender keepsake to cherish when your toddler has grown up.

Children's rings (60, 61). 10K yellow gold. *State size 2, 3, 4.*

60 **Little Girls' Simulated Birthstone.** A bright accent for her finger. *State Birthmonth.*
♦4 N 5908EY $2.39

61 **Children's Signet.** So personal. *Print one initial.*
4 N R5913E $2.09

Baby Rings (62-64). 10K yellow gold. *State size 0, 1, 2, 3, only.*

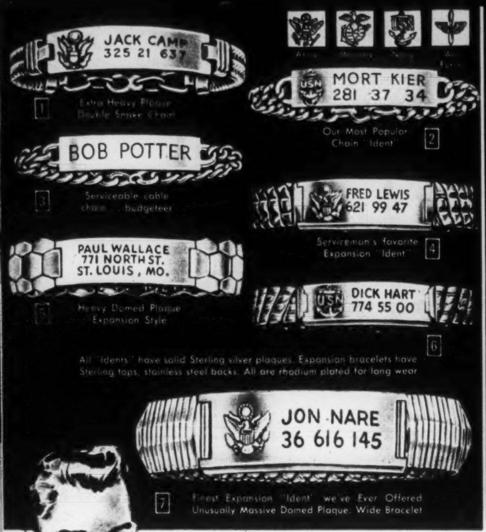
62 **Embossed Baby Band** is so tiny . . . and so adorable.
4 N 5911E $1.09

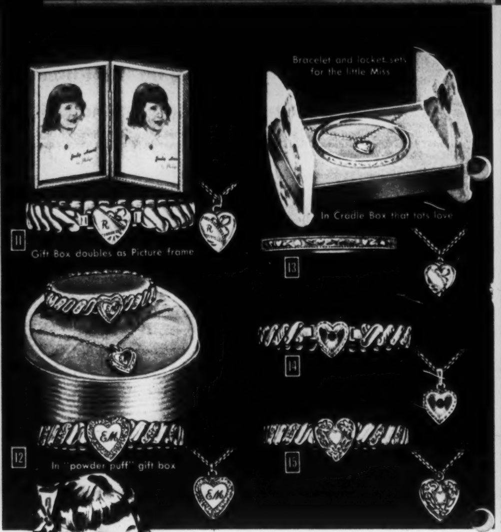
63 **Baby's Very Own Signet . . .** with initial delicately hand-engraved. *Print 1 initial.*
4 N R5912E $1.39

64 **Now Baby can have her own ring in simulated ruby or sapphire.** Pretty bowknot setting. *State ruby or sapphire.*
4 N 5900E $2.29

♦Women's and Misses' birthstones, women's zircons shipped from Chicago. Others marked ♦ shipped from Chicago or Philadelphia, except (60) shipped from Chicago, Philadelphia, or Memphis. Order from your Mail Order House. Prices include 20% Fed. Tax. Shpg. wt. ea. 4 oz.

HOW TO ORDER: Certain men's and women's rings may be ordered in sizes larger than shown. Women's rings may be sized to 10; men's to 14. Add $1.00 per size. The following rings are available ONLY in sizes shown: women's 16, 18, 19, 21, 22, 23, 24, 25; and *all* children's rings. Rings engraved at no charge (where stated). If correctly engraved cannot be returned. Please, no C.O.D. orders on engraved rings.


JACK CAMP
325 21 637
1
Extra Heavy Plaque
Double Snake Chain
USN
MORT KIER
281 37 34
Our Most Popular
Chain "Ident"
2
BOB POTTER
3
Serviceable cable
chain . . . budgeteer
FRED LEWIS
621 99 47
Serviceman's favorite
Expansion "Ident"
4
PAUL WALLACE
771 NORTH ST.
ST. LOUIS, MO.
5
Heavy Domed Plaque
Expansion Style
USN
DICK HART
774 55 00
6
All "Idents" have solid Sterling silver plaques. Expansion bracelets have Sterling tops, stainless steel backs. All are rhodium plated for long wear
JON NARE
36 616 145
7
Finest Expansion "Ident" we've Ever Offered
Unusually Massive Domed Plaque. Wide Bracelet


Bracelet and locket sets
for the little Miss
In Cradle Box that tots love
11
Gift Box doubles as Picture frame
13
14
12
In "powder puff" gift box
15

Smart Identification Bracelets for

Men and Boys

Expansion Bracelet and Locket Sets for the

Little Miss

Engraved With HIS Name and Address for a Really Personal Christmas gift

See engraving notice below. Shipping weight, each, 3 ounces.

1 **Our Finest Chain Style.** Double-square snake chain. Heavy curved plaque. Sterling silver. Raised emblem. 7½ in. long. *Print engraving and insignia.*
4NR6014E–With military insignia. $10.98
4NR6013E–Without insignia...... 9.98

2 **Heavy Flat Curb Link Chain "Ident."** Sterling silver. 7½ in. long. Raised emblem. *Print engraving and insginia.*
4 N R6002E—With insignia.........$5.98
4 N R6017E—Without insignia..... 5.69

3 **Cable Chain Style.** Sterling silver. 7½ in. long. *Print engraving.*
4 N R6050E—No insignia..........$3.98

4 **Expansion Band Style.** Curved plaque. Sterling. *Print engraving, insignia.*
4 N R6009E—With insignia........$6.98
4 N R6010E—Without insignia..... 5.98

5 **Smart Expansion Style** . . . with wide curved plaque and "hexagon design" links. Heavy domed sterling silver plaque. An ideal gift. *Print engraving wanted.*
4 N R6011E.........................$7.98
4 N R6012E—1/20 10K gold filled.... 8.98

6 **Expansion Style Bracelet.** Sterling silver. Raised emblem. Smart bracelet design. *Print engraving and insignia.*
4 N R6008E—With Insignia.........$4.98
4 N R6041E—Without Insignia...... 4.69

7 **Our Finest Expansion Style.** Sterling silver plaque is exceptionally heavy and curved to fit his wrist. Wide bracelet is carefully molded and detailed. Truly a wonderful gift. *Print engraving, insignia.*
4 N R6015E—With raised insignia... $8.98
4 N R6016E—Without insignia....... 7.98

Give your Little Ones a Grown-up Set A Lovely Gift Today; A Cherished Token Always

1/20 12K yellow gold filled unless otherwise stated. Lockets hold 2 pictures, have 12-in. chain. Expansion bracelets have stainless steel backs. Initialed at no charge where stated. If correctly engraved, cannot be returned. *No C.O.D. orders.*

11 **One of Our Most Popular Expansion Sets.** Dainty design with her initial. Picture frame box. *Print initial.*
4 N R5983E—**SAVE on Set.** Wt. 4 oz...$4.98
4 N R5984E—**Bracelet.** Shpg. wt. 4 oz. 4.29
4 N R5925E—**Locket.** Shpg. wt. 2 oz... 1.98

12 **Personalized with 2 Initials.** Sentimental set with expansion bracelet, dainty locket. 1/20 10K yellow gold. *Print 2 initials.*
4 N R5940E—**Set.** Shpg. wt. 4 oz.....$4.98
4 N R5941E—**Bracelet.** Shpg. wt. 4 oz. 3.59

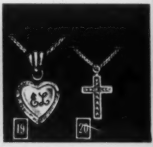
13 **Bangle Set with Dainty Heart Design.** Charming feminine style. Cradle box.
4 N 5992E—**SAVE on Set.** Wt. 2 oz....$3.98
4 N 5993E—**Bracelet.** Shpg. wt. 2 oz.. 2.39
4 N 5930E—**Locket.** Shpg. wt. 2 oz.... 1.98

14 **New! Expansion Set with Simulated Ruby or Sapphire.** Set in a glorious sunburst design on both locket and bracelet. She will love the twinkling, colorful stones; and Mother will cherish it long after her little girl has grown up. Gift box. *State ruby or sapphire color.*
4 N 5944E—**SAVE on Set.** Wt. 4 oz..$5.98
4 N 5945E—**Bracelet.** Wt. 4 oz..... 4.59
4 N 5921E—**Locket.** Shpg. wt. 2 oz.. 2.49

15 **Our lowest Priced Set** . . . yet styled with the grace of far more expensive sets. Yellow gold-plate locket and expansion bracelet. All over floral design.
4 N 5951E—**SET.** Shpg. wt. 3 oz....$2.98
4 N 5952E—**Bracelet.** Wt. 3 oz..... 2.29

"Idents" for Boys
Styled like Dad's
BOBBY SCOT
227 ELM ST
DENVER, CO
9
GARY BARSKY
832 S. 11TH AVE.
MAYWOOD, ILL.
8
RAY MILLER
10

Give the finest . . .
10K Gold
16
17
18



Give Him an Identification Bracelet for Christmas . . . Engraved with his Name

8 **Sterling Silver Expansion Bracelet.** Extra heavy to look just like Dad's. Bracelet has stainless steel back, rhodium-plated sterling top. All sterling silver plaque. *Print engraving.*
4 N R6023E—Shpg. wt. 2 oz......$5.49
4 N R6024E—As above, but 1/20 12K yellow gold filled. *Print engraving*..$5.98

9 **Boys' Expansion Style.** Sterling silver plaque. Sterling bracelet; stainless steel back. *Print engraving wanted.*
4 N R6026E– Shpg. wt. 2 oz.........$3.98
4 N R6028E– 1/20 12K gold filled... 4.59

10 **Lightweight Cable Style.** Sterling silver. 6½ in. long. *Print engraving.*
4 N R6087E– Shpg. wt. 2 oz..........$1.98

ENGRAVING NOTICE. Men's and Boys' Idents: First 12 letters engraved at no charge. Additional letters 6c each. Bracelets correctly engraved, cannot be returned. *Please no C.O.D.* orders on engraved identification bracelets. **Be Sure to State Insignia where indicated. Insignia "Idents" are ideal gifts for Servicemen.**

10K Gold Gifts . . . in Cradle Box

16 **Sweet Baby Locket** personalized with Tot's own Initial. Opens to hold 2 pictures. Delicate engine-turned design.
4 N R5928E—*Print 1 initial.* 12-in. chain. Shpg. wt. 2 oz. $3.98

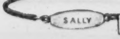
17 **Pretty heart Pendant** has highly polished finish encircled with dainty engraving. Personalized with one initial.
4 N R5927E—*Print 1 initial.* 12-in. chain. Shpg. wt. 3 oz. $2.79

18 **What more thoughtful gift** than a lovely cross. Gleaming finish makes this cross striking in its simplicity.
4 N 5961E—12-inch chain. Shipping weight 2 ounces. $2.98

For Baby

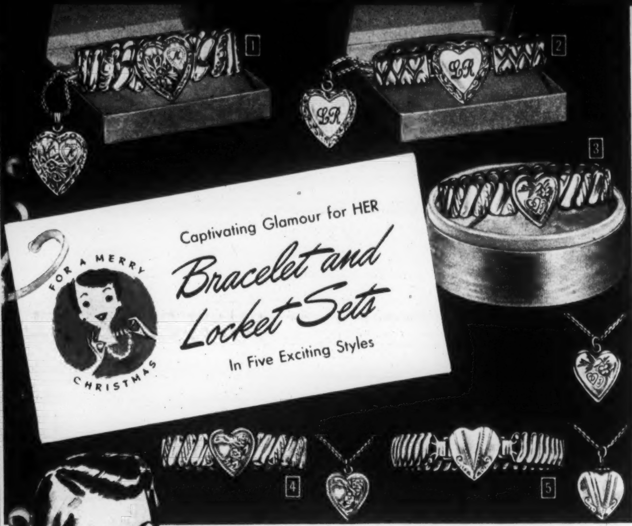
19 **Personalized Heart Locket.** 1/20 12K yellow gold filled. *Print 2 initials.* Wt. 4 oz.
4NR5920E......$1.98

20 **Beautifully Engraved Baby Cross.** 1/20 12K yellow gold filled.
4N5960E-Wt.2oz.$1.59



21

21 **Baby "Ident."** 1/20 12K Gold Filled. Name engraved at 6c per letter. Birth date engraved on back at no charge. *Print name and birthdate.* 5 in. long.
4 N R5948E—No C.O.D. orders. Shpg. wt. 3 oz. $2.19
4 N R5946E—As above, but sterling silver..... 1.89



Dainty Styles especially for

Jr. Miss and Petite Women

She'll Always Treasure Luxurious Gold Filled Jewelry

Make this her merriest Christmas ever with an expansion bracelet and locket set. Each set designed with the grace and beauty that's sure to win her heart. Sets are 1/20 12K yellow gold filled (unless stated otherwise).

Lockets have 15-inch chains; open to hold 2 pictures; bracelets have stainless steel backs, except 5. Her initials at no extra charge where stated. If correctly engraved, cannot be returned. No C.O.D. Orders.

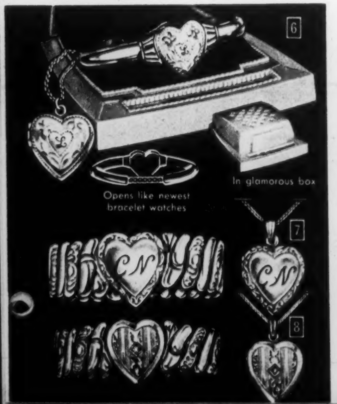
1 **Beauty of both Locket and Matching Expansion Bracelet** made more alluring by tiny bright shield in corner to be personalized with HER initial. A delicate floral border enhances the center "bouquet". Beautifully gift boxed. *Print one initial.*
4 N R5735E—Set. SAVE $1.29. Shpg. wt. 4 oz....... $4.98
4 N R5736E—Bracelet. Shpg. wt. 3 oz............. 3.98
4 N R5737E—Locket. 15-in. chain. Shpg. wt. 3 oz... 2.29

2 **Two-initial set.** She'll cherish this Expansion Bracelet and matching Locket more because you remembered to have her initials engraved on it. Floral border frames the shimmering heart. *Print 2 initials.*
4 N R5898E—SAVE on Set. Shpg. wt. 4 oz.......... $5.59
4 N R5899E—Bracelet. Shpg. wt. 3 oz............. 3.98
4 N R5803E—Locket. 15-in. chain. Shpg. wt. 3 oz... 2.29

3 **Three-tone Set** has hand-engraved bird in rose on green and gold. Two tiny hearts personalized with her initials have brilliant shining finish. 1/20 10K gold filled. An ideal gift. *Print 2 initials.*
4 N R5847E—SAVE on Set. Shpg. wt. 4 oz.......... $5.98
4 N R5848E—Bracelet. Shpg. wt. 3 oz............. 3.98
4 N R5849E—Locket 15-in. chain. Shpg. wt. 3 oz... 2.98

4 **Dainty floral design** with tiny engraved heart shield. Highly polished. 1/20 10K gold filled.
4 N 5881E—SAVE on Set. Shpg. wt. 4 oz.......... $3.98
4 N 5882E—Bracelet. Shpg. wt. 3 oz............. 3.19
4 N 5805E—Locket. 15-in. chain. Shpg. wt. 3 oz.... 1.98

5 **So pretty, yet thrift priced.** Highly polished yellow gold plate. Engine turned and engraved design.
4 N 5880E—Set. (15-in. locket chain). Shpg. wt. 4 oz. $2.98



Women's Styles in Larger Sizes

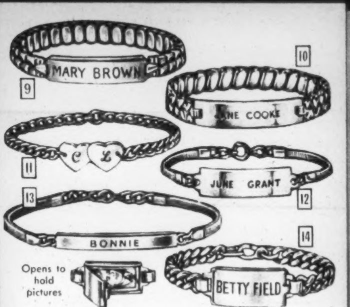
Lockets have 18-in. chains. 1/20 12K gold filled unless stated otherwise. Lockets hold 2 pictures. Stainless steel bracelet backs except 6. Initialed at no charge where stated. If correctly engraved, cannot be returned. No C.O.D. orders on engraved items.

6 **New! "Gold-M-Brace" Set.** Gleaming bracelet is modeled after famous bracelet watches. Intricate floral design in pink and green engraved on 1/20 10K gold filled set, and personalized with her initial. In blue and gold-color gift box. *Print 1 initial.*
4 N R5820E—Set. Shpg. wt. 8 oz.................. $7.98
4 N R5821E—Bracelet only. Shpg. wt. 6 oz......... 5.98

7 **She'll cherish this set** with her own initials in graceful style. Highly polished heart with delicately engraved trim. Our most popular style. *Print 2 initials.*
4 N R5865E—SAVE on Set. Shpg. wt. 8 oz.......... $5.98
4 N R5866E—Bracelet. ⅝ in. wide. Shpg. wt. 6 oz... 3.98
4 N R5877E—Locket. 18-in. chain. Shpg. wt. 4 oz... 2.29

8 **Genuine CUT Diamond Set** that will show her how much you care. Sparkling gem shines in each heart. Lovely engraved accents PLUS expensive engine-turned design gives extra elegance. Our most romantic set.
4 N 5708E—SAVE on Set. Shpg. wt. 8 oz.......... $9.98
4 N 5709E—Bracelet. ⅝ in. wide. Shpg. wt. 6 oz... 6.98
4 N 5710E—Locket. 18-in. chain. Shpg. wt. 6 oz.... 3.98

NOTE: All prices on this page include 20% Federal Tax



Personalized "Idents" for HER

Engraved at 6c per letter. If correctly engraved cannot be returned. *Print name.* All expansion bracelets have stainless steel backs. Sterling tops, rhodium plated. Wt. 4 oz.

9 **Miss Expansion Style.** Highly polished finish. Plaque has beveled edges.
4 N R5839E–Sterling . **$4.49**
4 N R5838E–As above, but 1/20 12K gold filled. **$4.98**

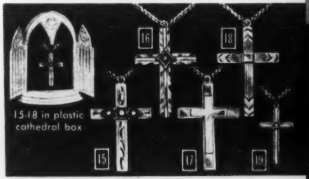
10 **Miss Expansion Style.** Pretty heart design band. An ideal gift.
4 N R5883E–Sterling . **$3.49**
4 N R5884E–As above, but 1/20 12K gold filled. **$3.98**

11 **Miss Chain Style.** Double heart plaque. 6 in. long. *Print 2 initials* (no charge).
4 N R5809E–Sterling . **$1.98**
4 N R5879E–As above, but 1/20 12K gold filled. **$2.29**

12 **Miss Snake Chain Style.** Flexible chain 6½ in. long. A perfect gift for her.
4 N R5885E–Sterling . **$2.98**
4 N R5886E–As above, but 1/20 12K gold filled. **$3.98**

13 **Woman's Snake Chain "Ident".** Slim modern lines. Flexible chain is 7 in. long. A favorite style.
4 N R5841E–Sterling . **$3.49**
4 N R5842E–As above, but 1/20 12K gold filled. **$4.29**

14 **New! Miss "Locket Ident".** *Secret compartment holds picture.* Shiny sterling. Chain style bracelet 6½ in.
4 N R5840E........ **$7.98**



A Cross . . the perfect gift

Crosses with 18-in. chain for women; 15-in. chain for girls.

15 **Three Genuine Diamonds** on 10K yellow gold cross. 1-in. size; 18-in. chain. A treasured gift.
4 N 5852E–Wt. 4 oz. **$9.98**

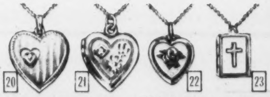
16 **Center diamond** in beautiful 10K yellow gold. 1-in. size; 18-in. chain.
4 N 5867E—Wt. 4 oz. **$7.98**
4 N 5868E–As above, but ¾ in.; 15-in. chain. **$6.98**

17 **10K Yellow Gold Cross** engine-turned design. 1-in. size; 18-in. chain.
4 N 5863E–Wt. 4 oz. **$6.49**
4 N 5864E–As above, but ¾-in.; 15-in. chain. **$5.98**

18 **1/20 12K Yellow Gold-filled Cross.** So pretty with its engine-turned highly polished design. 1-in. size; 18-in. chain.
4N5861E–Wt. 4 oz. . . **$3.98**
4N5862E–As above, but ¾-in.; 15-in. chain. **$3.49**

19 **1/20 12K Yellow Gold-Filled Cross Gift boxed.** (not in cathedral box.) ¾-in. size; 15-in. chain.
4 N 5850E—Wt. 4 oz. **$1.69**
4 N 5851E—Sterling. **1.29**

REMEMBER: **Crosses [15]** ***through [18] in cathedral box.***

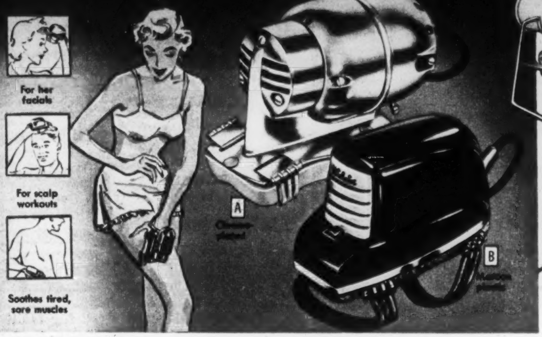


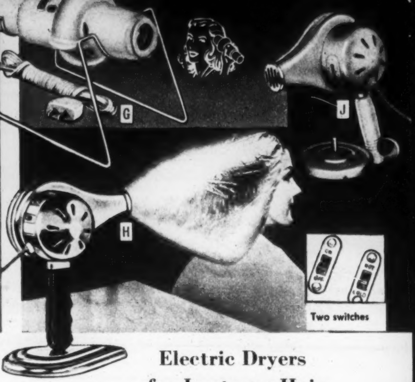
20 **Genuine Diamond** in women's 10K yellow gold locket. 18-in. chain.
4 N 5871E–Wt. 4 oz. **$11.98**
4 N 5872E–As above, but without diamond.... **$9.98**

21 **Genuine diamond** in Miss 1/20 12K gold filled heart. 15-in. chain.
4 N 5824E–Wt. 4 oz. **$3.98**

22 **Miss Genuine Cloisonne Locket.** Polished gold plated heart. 15-in. chain.
4 N 5894E—Wt. 4 oz. **$1.15**

23 **Miss Holy Book Locket with Lord's Prayer Inside.** Mother-of-pearl with simple cross. 1/20 12K gold filled. 15-in. chain.
4 N 5801E—Wt. 4 oz. **$2.98**





For facials . . for a slim, trim figure

[C] Economy Vibrator. Cup for facials, prongs for scalp, ball and sponge disc for body—all rubber. Black plastic 5-inch case. 10 watts. Cord. **UL approved.** 110-120-volt, 60-cycle AC. **$3.98**

34 N 8378–Wt. 1 lb. 9 oz. **$3.98**

[D] "Therm-Massage" Infrared Heat Applicator. Soothing Infrared HEAT plus MASSAGE helps relieve aching muscles. 1½x2½-in. plastic head. Cord. **UL approved.** 110-120-volt, AC or DC. *Postpaid.* **$4.95**

34 N 8380—(Wt. 8 oz.) . . **$4.95**

[E] Gilbert Vibrator with "Rotary Action." Rubber fingers for scalp, cup for facials, ball for body. Enameled metal case; chrome trim. 40 watts. Cord. Switch. **UL approved.** Any 110-120-volt, AC or DC. **$7.98**

34N8375-Wt. 2 lbs. 12 oz. **$7.98**

[F] Kenmore Foot Exerciser. Eases aching feet. Approved by National Foot Health Council. Beige; chrome trim. Wood foot cushion. 30 watts. Cord. Switch. **UL approved.** 110-120-volt, 50 to 60-cycle AC. **$6.95**

34N8382-Wt. 3 lbs. 11 oz. **$6.95**

[A] [B] Gilbert Vitalator-Massagers. **Fit on the back of your hand.**

- Produce rotary action like Swedish massage . . . give most refreshing kind of head-to-foot massage
- Both models listed below are **UL approved.** Have sponge rubber pad. Steel spring hand clips. Cord. Switch. For any 110-120-volt, AC or DC

[A] NEW! Professional type in de luxe chrome-plated 5-inch case, complete with "On-Off" switch. Extra powerful (full 30 watts) for tingling exhilarating massage at its best—light or as penetrating as you desire! Helps relieve fatigue, ease tension in seconds! Wonderful after work, golf, horseback riding, tennis, etc. **$18.95**

34 N 8383—Shpg. wt. 4 lbs. **$18.95**

[B] Standard Model. In attractive lightweight 4½-inch maroon plastic case with ivory color plastic and chrome-plated trim. 20 watts. **$12.50**

34 N 8379—Shpg. wt. 3 lbs. **$12.50**

Electric Dryers for Lustrous Hair

- Blow Hot or Cold for quick drying of hair and leg make-up
- Wonderful for drying hose, lingerie, fingernail polish, etc.
- Stands hold dryers . . . leave hands free for faster drying, combing

[G] Ru-Rita Dryer . . . Swiss-made. Higher air output PLUS better balance than any other Portable Dryer we've tried. Plug it in . . . instantly a flood of warm air billows out for quick, thorough drying (the hairdresser's secret for lustrous, easy-to-manage hair after shampooing!). Flip switch for cool breeze. Has 8½-inch ivory color plastic case. Non-slip hand grip. Blue-finish wire stand. Precision-built 40-watt fan. Powerful 350-watt heating element. Any 110-120-volt, AC or DC. **$8.95**

34 N 8320—**UL approved.** With cord and stand. Shpg. wt. 2 lbs. **$8.95**

[H] Our finest Kenmore Dryer. Two switches—"Hot-Cold" and "On-Off." Beautiful chrome-plated metal case PLUS washable, flameproof plastic head bag for quick professional drying of home permanents. Varnished pistol-grip wood handle. Rubber-mounted adjustable stand lets dryer tilt up or down. 5⅛x8x9¾ inches high. Guaranteed one year. 215 watts. Any 110-120-volt 50 to 60-cycle AC. **$7.49**

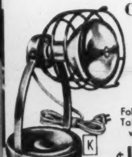
34N8316–**UL approved.** With cord and stand. Shpg. wt. 3 lbs. 5 oz. **$7.49**

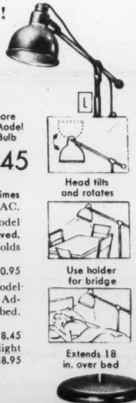
[J] Kenmore Economy Dryer. Two switches—"Hot-Cold" and "On-Off." Bronze-color enameled metal case; bright trim. Round wood handle. Rubber-mounted metal stand does not tilt. 4⅝x7⅛x9⅜ in. high. Guaranteed one year. 215 watts. Any 110-120-volt, 50 to 60-cycle AC. Shpg. wt. 3 lbs. 8 oz. **$4.79**

34 N 8309—**UL approved.** With cord and stand. **$4.79**

Be as brown as a cone on a Christmas Tree!

Sunlamp Combination Offers





Folding-style Table Model with Bulb $10.95

Kenmore Floor Model with Bulb $18.45

Westinghouse 275-watt Sun Bulb tans 3 times faster than summer sun. Any 110-120-volt AC.

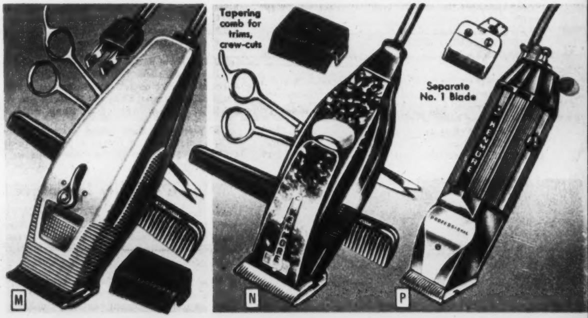
[K] SAVE 88c on regular $2.88 Table Model Holder plus $8.95 Bulb. **UL approved.** Stands, clips to bed or hangs on wall. Folds to 6½x6½x9½ in. With cord.

34 N 7142—**Brown.** Wt. 3 lbs. 12 oz. . . **$10.95**

[L] SAVE $1.45 on regular $10.95 Floor Model Holder plus $8.95 Bulb. **UL approved.** Adjusts 6 to 60 in. high. Extends 18 in. over bed. Complete with switch and cord.

34NT7086–**2-tone brown finish.** Wt. 15 lbs. **$18.45**

34N7091–**Sun Bulb only.** Fits any standard light socket. *Postpaid.* (Wt. 8 oz.) **$8.95**



For family savings, good grooming the year around

Kenmore Electric Clipper Set

With Instructions. UL approved. 110-120-volt, AC or DC

[M] Our Newest 3-piece Barber Set. Finest Electric Hair Clipper Sears has ever offered at this price. Newest design. Shockproof ivory Bakelite 6¼-in. housing; maroon trim. Extra quiet 10-watt motor with switch. No. 000 (fine) blade. Tapering comb for trimming and crew-cuts. **Set also includes** 7½-in. forged steel barber shears and 7½-in. comb. Cord. **$14.95 3-pc. set**

34N7322-3-piece Set. Shpg. wt. 2 lbs. **$14.95**

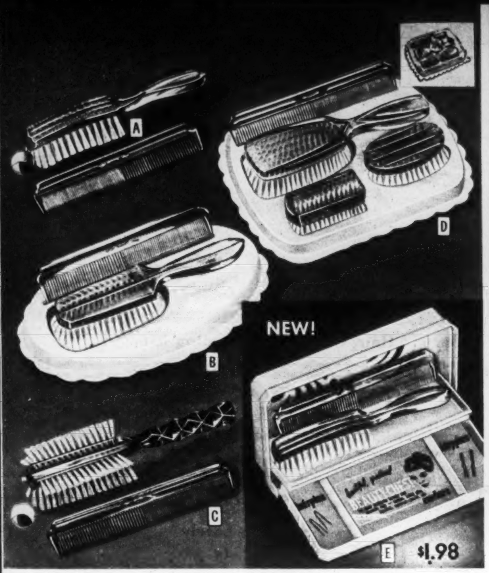
34N7321-Clipper only. Wt. 1 lb. 8 oz. **12.95**

[N] 3-pc. Economy Set. Ideal for home use. Clipper has 10-watt Universal motor; thumb starter. Shockproof brown plastic housing. No. 000 (fine) blade. Tapering comb. **Set also includes** 7½-inch forged steel shears, 7½-in. comb. 8-ft. cord. **$9.88 3-pc. set**

34 N 7313—Wt. 2 lbs. **$9.88**

[P] Finest Professional quality Clipper. Extra quiet 32-watt Universal motor with "On-Off" switch. Two cutting blades—No. 000 and No. 1. 7¼-in. black plastic housing; chrome trim. Loop hanger. 8-ft. cord. **$28.95 Cash—$3 Dn. Clipper only**

34 N 7312–Wt. 2 lbs. **$28.95**



Brush Sets . . help her look her holiday best
All in beautiful boxes for holiday giving

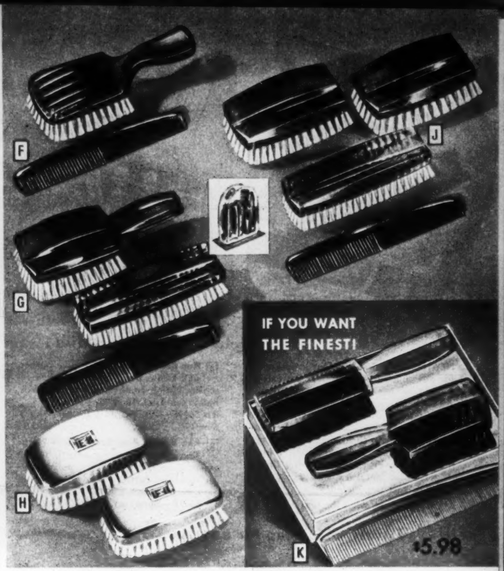
A NEW! Plastic Hair Brush Set in assorted pastels. 8-in. contour hair brush. Nylon bristles. Comb.
8N9118–Shpg. wt. ea. set 10 oz. **$1.10**
Save 25c! . . . . . . 2 sets for only 1.95

B NEW! Ann Barton Professional-style plastic tray. 8-in. Lucite brush, nylon bristles. Plastic comb. **State** pink, blue or crystal.
8 N 9119—Shpg. wt. 12 oz. . . . **$2.98**

C Beautiful Plastic Comb and Brush Set. Nylon bristled, 8½-in. brush; matching comb. **State color** pink or crystal clear.
8 N 6432—Shpg. wt. 5 oz. **$1.98**
Save 27c! . . . . . . 2 sets for only 3.69

D Our Finest! Ann Barton Nylon Bristled, Lucite Foursome. Lucite 8-in. hair brush; 7½-in. matching plastic comb; complexion brush; nail brush. Transparent floral top gift box. **State color** pink, blue or crystal clear.
8 N 9120–Shpg. wt. 1 lb. 2 oz. **$4.98**

E NEW! Beauty Vanity Chest. Plastic chest 8½x4¼x2½-in. with hinged top. Self-rising tray. 8-in. plastic brush, nylon bristles. Matching comb. 3-compartment base for beauty needs, accessories. Asst. pastel colors (no choice).
8 N 9121—Shpg. wt. 14 oz. . . . **$1.98**



Choose BATON Brush Sets . . styled for neat men
All sets handsomely boxed for Christmas

F NEW! Club Brush and Comb Set. Smart, tortoise-shell color. 6-in. plastic hair brush, nylon bristles. Comb.
8 N 9046—Shpg. wt. ea. set 8 oz. **$1.00**
Save 15c! . . . . 2 sets for only 1.85

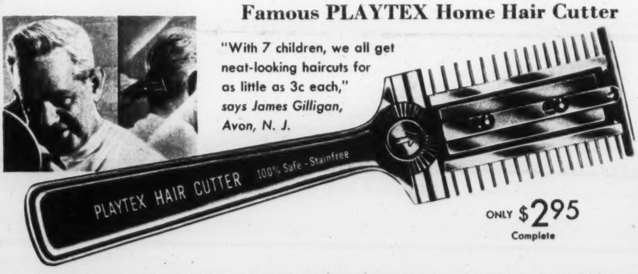
G NEW! Baton 3-piece Lucite Brush Set. 6¾-in. nylon bristled hair brush; 5½-in. nylon bristled clothes brush; comb. **State color** tortoise shell or clear.
8 N 9125—Shpg. wt. 1 lb. . . . . . Only **$2.98**

H NEW! 3-piece Initialed Military Brush Set. Polished chrome finish on twin 4½-in. brushes. Comb (not illus.). With two sets of easy-to-insert initials, A to Z.
8 N 9100—Shpg. wt. 13 oz. . . . . . Set **$1.98**

J NEW! Baton 4-piece Military Brush Set in Clear Lucite. Two military brushes 4⅜-in. long with easy-to-wash nylon bristles. 5½-in. clothes brush, soft nylon bristles. Matching 7-in. comb.
8 N 9124—Shpg. wt. 1 lb. 4 oz. . . . **$3.98**

K Our Best Quality Baton 3-piece Lucite Club Brush Set. Very masculine-looking . . . the perfect gift for the particular men on your Christmas list! Clear amber color Lucite handles. 6¼-in. hair brush and 7-in. lint-removing clothes brush . . both have durable, easy-to-wash nylon bristles. Matching 7-in. comb.
8 N 6471—Shpg. wt. 1 lb. 4 oz. **$5.98**

Famous PLAYTEX Home Hair Cutter



"With 7 children, we all get neat-looking haircuts for as little as 3c each," *says James Gilligan, Avon, N. J.*

ONLY **$2.95**
Complete

Professional-looking haircuts at home can save a family over $100 a year. A sensational, practical gift idea!

Adjustor dial moves "Floating Action" blade either to right or left to trim your hair just the way you want it.

No matter where you live and work, you can give yourself a professional-looking haircut whenever you please.

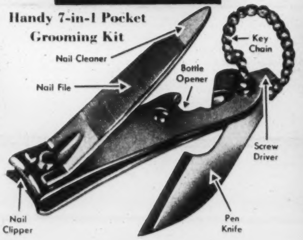
U.S.A. and Foreign Patents Pending

Your Complete Home Barber! This one precision-designed instrument does it all . . . cuts, trims, tapers and thins hair—any style! Safe, economical, easy-to-operate! And think of the money it will save you. Wonderfully practical Christmas gift for every family. Grand for travel. Includes illustrated haircutting instructions for men, women and children . . . many different, attractive hair styles. Also 4 stain-free steel blades, nylon cleaning brush . . . all in a lovely clear-view travel case.
8 N 6148—Stain-free steel cutter. Postpaid (Shipping weight 6 oz.) . . . **$2.95**

Extra Blades. Professional-size Playtex Hair Cutter blades, specially designed for the Playtex Home Hair Cutter. 12 blades should give you 36 to 60 haircuts . . . less than 3c for a complete haircut.
8 N 6147—Postpaid (Shpg. wt. 3 oz.). 4 packs (12 blades) **$1.00**

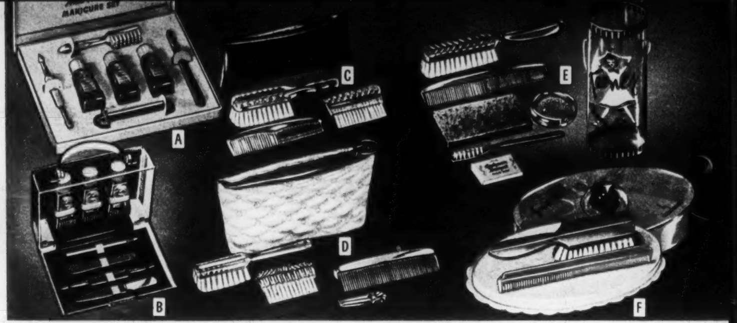
"ADD-ON" GIFT

Handy 7-in-1 Pocket Grooming Kit



Popular Pocket Kit

Add this Amazing 7-in-1 Grooming Kit to his gifts. Fits right in his pocket . . . easy to carry. 7 different uses of 1 handy gadget. See them pictured above. Smart gold-plated metal. Rugged pigskin carrying case. Set is 3 in. long (excluding key chain.) 5c Fed. Tax included. 2 for **$2.89**
8 N 9487E—Shpg. wt. each 3 oz. . . . . Each $1.50
Save 11c! 2 of these handy gadgets for only 2.89



ONLY $2.98

Gifts to delight the Junior Miss . . ages 6 to 16 . . Hair, Cosmetic, Grooming Kits

NEW! Musical Jewel Box. Our lowest price for any musical jewelry box. An exceptional box *exclusive at Sears!* A wonderful value! Precision 18-note Swiss movement plays various romantic melodies. Full "under-cover" mirror. Perfect, inexpensive gift to thrill every junior miss on your Christmas list. Attractive blue plush-like cover with petal pink lining . . gold-color metal frame. 7⅛x5⅜x2¾ in. (Trinkets not included.)
8 N 9112—Shpg. wt. 1 lb. . Only $2.98

A **Ann Barton 8-pc. Set.** Cuticle pusher, nail white pencil, polish, polish remover, cuticle remover, 2 emery boards, nail brush. Incl. 10c Fed. Tax.
8 N 5629E—Wt. ea. set 1 lb. . Set $1.79
Save 19c! . . . . 2 sets for only 3.39

B **Ann Barton 8-pc. Set in Clear Plastic Carryall.** Nail white pencil, file, 2 emery boards, spear pusher, polish, polish remover, cuticle remover. Makes a handy purse. Incl. 25c Fed. Tax.
8 N 5647E—Shpg. wt. 1 lb. Set $2.98

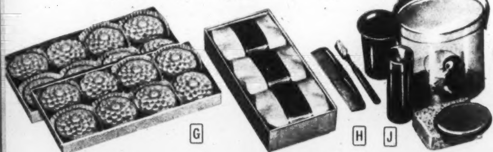
C **NEW! Beau Kit.** Plastic zipper case. Red, blue or pink (no choice). Miniature hair brush, clothes brush, pocket comb. Size 7x2¾ in. Incl. 5c Fed. Tax. Shpg. wt. 5 oz.
8 N 9117E. . . . . Kit $1.05
Save 10c . . . . 2 kits for 2.00

D **NEW! Finest Beau Kit.** Pearltone white, scroll design, plastic zipper bag. Hair brush, clothes brush, nail file, comb. Size 7¾x4½ in. Includes 20c Fed. Tax.
8 N 9157E—Shpg. wt. 7 oz. . . Kit $1.98

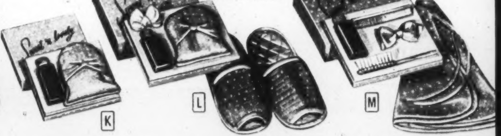
E **NEW! Teener Cleaner Grooming Kit.** A practical gift to please teen age girl. Clear plastic 8-in. case contains nylon-bristled Styrene brush, comb, toothbrush, sponge, soap, compact, puff.
8 N 9099—Shpg. wt. 7 oz. . .Only $1.00

F **NEW! Junior Deb Tray.** Plastic tray, floral transparent cover. Lucite 5-row nylon-bristled hair brush and comb. **State color** white, pink or blue.
8 N 9132—Shpg. wt. 9 oz. . .Only $1.98

Lovely Gift Soap for any age



Sweet 'n Lovely Bath Sets



G **Sears Exclusive Floral Soap.** 16 pink cakes in turquoise color gift boxes. To delight the little girl on your Christmas list. Shipping weight 1 lb. 12 oz.
8 N 4948—2 boxes, 8 cakes in ea. Only $1.00

H **Yardley Old English Lavender Soap.** A fine-milled luxury toilet soap with a delightful scent and rich, foamy lather. Popular with any age. 3 cakes in gift box.. Wt. 15 oz.
8 N 4464. . . . .$1.35

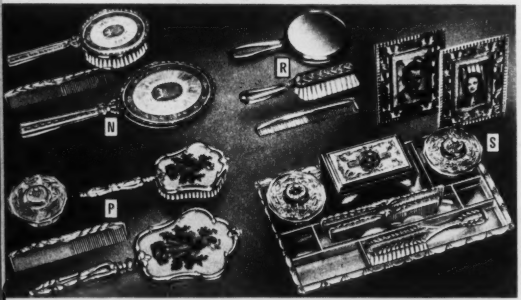
J **NEW! Jubilee Bath Set.** Ideal for 4 to 10 yr. olds. Plastic case, cup, sponge, toothbrush, soap, comb, bubble bath. Incl. 3c Fed. Tax. Wt. 8 oz.
8 N 9096E. . . . . . Set $1.00
Save 5c! . . . . 2 sets for 1.95

K **NEW! Sweet 'n Lovely Cologne and Powder Mitt.** 1½-oz. cologne in unbreakable plastic bottle, textured plastic powder mitt. Pink and white gift box. Shpg. wt. 8 oz.
8 N 9092E. $2.40

L **NEW! Sweet 'n Lovely 4-pc. Set.** 2-oz. bubble bath in plastic bottle, powder mitt, hairbow-shaped soap, pink, quilted plastic scuffs. Gift box. Incl. 35c Fed. Tax. Wt. 12 oz.
8 N 9093E. $3.10

M **NEW! Sweet 'n Lovely Hair Set.** 2-oz. shampoo, pink and white polka dotted plastic shampoo cape, matching hair bow, nylon-bristled ~~brush~~, comb. Gift box. Shpg. wt. 12 oz.
8 N 9094. . . . .$2.75

Dresser Sets designed for the Junior Miss



N **NEW! 3-pc. Plastic Dresser Set.** Priced for the smallest budget, sure to please the smallest girl. 13⅛-in. mirror with metallic, pastel sunburst-daisy back. Nylon-bristled brush, comb. Wt. 1 lb.
8 N 9141—3 sets $3.00. . . . . .Each $1.10

P **NEW! 4-pc. Plastic Dresser Set** styled for the junior miss. Includes "grown-up" beauty items. A gift a little girl will treasure for a long time. Pastel picture backs—13½-in. mirror, nylon-bristled hair brush, plastic comb, clear plastic vanity dish for jewelry or trinkets.
8 N 9145—Wt. 1 lb. 4 oz. . .Only $1.49

R **NEW! Little Miss 3-piece Heavy Plastic Dresser Set.** Includes 8¼-in. "grown-up" mirror with one plain side, one magnifying side. Also nylon-bristled hair brush, matching pastel comb. **State color** pink or crystal clear.
8N9101–Shpg. wt. 1 lb. 3 oz. Set $2.19

S **NEW! Our Finest 9-piece Plastic Vanity Tray Set.** A gift set a young miss will love. Plastic vanity tray, 2 plastic combs, 2 round vanity boxes, jewelry box, 8-in. nylon-bristled brush, 2 picture frames. **State color** rose with gold-color trim or blue with silver-color trim.
8 N 9143–Shpg. wt. 1 lb. 11 oz. Set $2.98

NEW! Fitted Travel Kits

T **NEW! Black Rayon Taffeta Kit.** Zipper top. Pink stripes. Koroseal-lined. Pink plastic toothbrush holder, soap dish, comb. 7½x10 in. Incl. 40c Fed. Tax.
8 N 9150E—Shpg. wt. 6 oz. . . .Only $2.39

V **NEW! 7-piece Koroseal Kit.** Flexible plastic atomizer, bottles, cream jars, soap dish, toothbrush holder. 8x6 in. **State color** pink or blue.
8 N 9147E—Shpg. wt. 10 oz. . .Only $3.49

W **NEW! Our Finest 7-piece Travel Case!** Rayon taffeta, multicolor stripes. Zipper top, Koroseal-lined. Flexible plastic atomizer, bottles, cream jars, toothbrush holder, soap dish. 8¾x5¾ in.
8 N 9153E—Wt. 1 lb. 3 oz. . . Case $4.75

Mirrored Combination

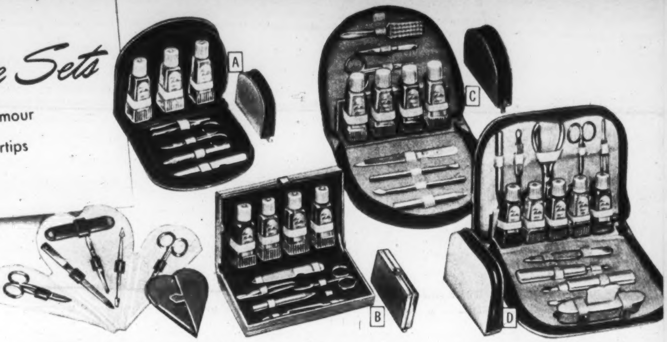
NEW! Glamorous Mirrored Wastebasket and Tissue Box. A beautiful addition to any bedroom or bath. ¼-in. mirrored strips of glass around sides of tissue box and covering top. Cardboard base swings out for handy insertion of tissue boxes. Felt pads so it won't mar dresser or vanity top. Size 11x5⅝x2½ in. Wastebasket with half-inch mirrored strips around it. 11¼ in. high, 8-in. diameter. Ivory inside.
8N7146–Wt. 4 lbs. 8 oz. Set $3.98
8N7145–**Wastebasket.** Wt. 3 lbs. 2.39
8N7144–**Tissue Box.** Wt. 1 lb. 8 oz. 2.19

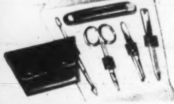
If catalog number ends in "E" price includes 20% Federal Excise Tax (unless other amount specified)

FOR A MERRY
CHRISTMAS

Manicure Sets

Help give glamour
to her fingertips





Lyric Best Quality Implements

NEW! Lyric 5-piece Manicure Set in folding snap case of lustrous plastic. "Faille" plastic lining in rich ivory color. Includes cuticle scissors, tweezers, 4-in. nail file, cuticle pusher—all of finest chrome-plated steel. Also 2 emery boards. Perfect for use at home or away. Case 6x4¾ in. 16c Fed. Tax included. **Colors** Coronation red or Kelly green. *State color.* Shipping wt. 5 oz.

8 N 5840E—Set **$3.25**

NEW! Lyric 6-piece Manicure Set in a heart-shaped case she'll cherish. A gift to suit a "special" lady on your list. Textured "linen" plastic case lined with smart, ivory "faille" plastic. Includes cuticle scissors, tweezers, 5-in. file, cuticle pusher, nail scissors—all of finest chrome-plated steel. Also 2 emery boards. Case 5¼x7 inches. 24c Fed. Tax included.

Colors Cherry red or Charcoal black. *State color.* Shpg. wt. 5 oz.

8 N 5841E—Set. **$5.95**

A **NEW! Ann Barton 8-piece Manicure Set** in smooth imitation leather zipper case. Cherry red or green with matching taffeta lining. Includes cuticle scissors, tweezers, plastic spear pusher, 4-in. file, nail white pencil, med. red nail polish, polish remover, cuticle remover. Case 4½x5½ in. Includes 30c Fed. Tax. **Colors** red or green. *State color.* Shipping wt. 14 oz.

8 N 5649E—Set **$3.98**

B **NEW! Ann Barton 9-piece Manicure Set** in trim purse-style case. White-and-gold plastic or silver plastic . . both taffeta lined. Includes cuticle scissors, tweezers, spear pusher, 4½-inch file, nail white pencil, medium red nail polish, polish remover, cuticle remover, nail coat. Case 7½x4¼ inches. Includes 33c Fed. Tax. **Colors** gold or silver. *State color.* Shpg. wt. 1 lb.

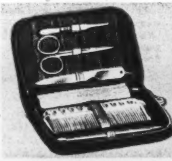
8 N 5648E—Set **$4.98**

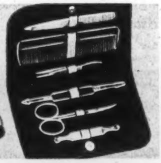
C **Ann Barton 14-piece Manicure Set.** Red alligator-grained plastic zip case, rayon taffeta lined. Includes cuticle scissors, tweezers, 5-in. file, cuticle pusher, cuticle knife, spear pusher, plastic-bristled nail brush, nail white pencil, 2 emery boards, med. red polish, polish remover, cuticle remover, nail coat. Case 6¾x5 in. 44c Fed. Tax. incl. Shipping wt. 1 lb. 8 oz.

8 N 5634E—Set. **$5.98**

D **NEW! Our Finest Ann Barton 16-piece Manicure Set**—a beautiful, complete gift set she's sure to appreciate. Light tan ostrich-grained plastic, beige rayon moire lining. Includes cuticle scissors, tweezers, 5-in. file, metal cuticle pusher and knife with plastic handles, plastic spear pusher, blemish remover, nail nipper, 2 emery boards, buffer, med. red and fuchsia red nail polishes, polish remover, cuticle remover, nail coat. Case 8¼x6 inches. 50c Federal Tax included. Wt. 1 lb. 12 oz.

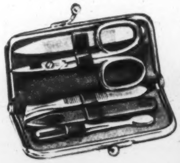
8 N 5650E–Complete Set **$9.98**





- Miniature manicure set!
- 5 pieces!
- Handy for purse or pocket; men or women

Only $1.19 Each



NEW! Fitted Travel Kit in smart zipper case. Red simulated leather. For every woman who ever travels! Contains comb, nail file, mirror, 1½-oz. plastic jar, two 1-oz. plastic bottles, plastic holder with toothbrush, toothpaste. 3½x5x2 in. Includes 25c Fed. Tax. Wt. 12 oz.

8 N 9139E. . . . Kit **$2.98**

NEW! Combination Manicure Kit and Clothes Brush for that special lady! Attractive red top-grain cowhide zipper case. 6-in. nylon-bristled clothes brush. Contains nail file, comb, tweezers, cuticle scissors, cuticle pusher and nail cleaner. Includes 35c Fed. Tax. Wt. 12 oz.

8 N 9140E. . . . Kit **$3.98**

Ann Barton 5-piece Manicure Set in genuine pigskin zipper case with rayon moire lining. Includes cuticle scissors, tweezers, 4-in. nail file, Lucite spear pusher, Lucite purse comb. Case 3x5¼ inches. An excellent Christmas value. Includes 15c Federal Tax. Shpg. wt. 8 oz.

8 N 9133E. . . Set **$2.98**

Ann Barton 6-piece Economy Manicure Set in snap plastic case. Gold and white design, rayon taffeta lined. Includes cuticle scissors, tweezers, file, blemish remover, spear pusher, comb. Case 3½x5¼ in. Includes 10c Federal Tax. Shpg. wt. set 8 oz.

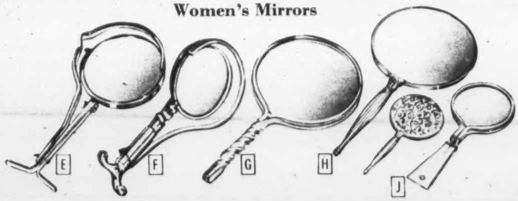
8 N 5635E. . . . Set **$1.89**
Save 19c! . . 2 sets for 3.59

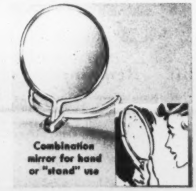
New Miniature Implement Set

A perfect little "stocking" gift at Christmas time. Smooth red leather. Shaped like a tiny purse, with silver-color metal frame . . firm "knob" catch. Compact, only 3¼x1½ in. Handy for carrying in a small pocket or purse—suitable for men or women. Includes miniature nail file, tweezers, cuticle scissors, cuticle pusher and nail cleaner. For good grooming in a handy size and at a little price. Includes 11c Federal Excise Tax.

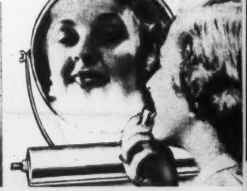
8 N 9080E—Shipping weight 2 ounces. . Complete **$1.19**
Save 19c! **Two sets.** Shpg. wt. 4 oz. . . . 2 sets for only 2.19

Women's Mirrors





Combination mirror for hand or "stand" use



Mirrors help her see beauty wherever she goes

E **NEW! Around-the-Neck Adjustable Mirror.** Leaves hands free. Clear Lucite collar, handle; chrome-plated metal framed mirror. Plain and magnifying sides. Diameter 5½ in. Length 12½ in. Shpg. wt. 1 lb. 6 oz.

8 N 6299. . . . . **$2.98**

F **Clear Plastic Around-the-Neck Adjustable Mirror.** Plain magnifying sides. Diam. 5 in. Length 12 in. Shpg. wt. 14 oz.

8 N 6252. . . . . **$1.98**

G **Attractive Hand Mirror** with crystal clear Lucite frame. Decorative twisted handle with the "modern look" that every lovely lady loves. Both plain and magnifying sides. Diameter 7 inches. Length 14 inches. Shipping weight 1 lb. 4 oz.

8 N 7139. . . . . **$2.98**

8 N 9128—Same as above but with 5-inch diameter. 12 inches long. Shpg. wt. 12 oz. **$1.49**

H **NEW! Multicolor Brocade Hand Mirror** will add glamour to her dressing table. Acetate cover keeps pattern clean and gleaming. Metal handle. Diameter 7 in. Length 14 in. Shipping weight 12 oz.

8 N 6254—Gift box. **$2.98**

J **NEW! Lucite Hand or Stand Mirror.** Ideal for traveling. Folds to 5¼ in. long. Diam. 3½ in. Plain and magnifying sides. Wt. 11 oz.

8 N 9160. . . . . **$1.00**

NEW! 4-way Mirror

NEW! Beautiful Lucite Mirror that can be used 4 different ways. 2-way mirror, one side plain, one side magnifying. Use it as a hand mirror, or set it on sturdy Lucite base. A popular gift she'll truly appreciate. Diameter 7 inches. Attractive white gift box. Wt. 1 lb. 3 oz.

8 N 9161. . . . . Only **$2.98**

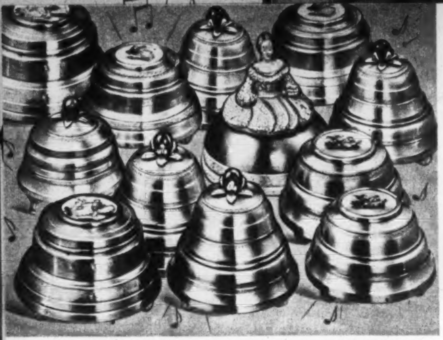
8 N 9129–Same as above but 4¼-in. diameter, 9½ in. long. Shipping weight 11 ounces. **$1.98**

Electric Make-up Mirror

Our Finest Women's Mirror! Electrical make-up mirror with giant 7½-in. two-sided mirror in gleaming chrome metal frame. One side is plain, other magnifies. Mirror tilts to any angle for handy use. Non-glare light from 25-watt frosted tube at base. Lets her have light just like Hollywood stars in their dressing rooms.

A real beauty gift . . . no more "guesswork" or powder streaks after "making up" . . no more trying to put make-up on under poor, ordinary room light. She'll be more thrilled with this gift than you realize. On-off switch, 6-ft. cord. 115-volt AC-DC. UL listed.

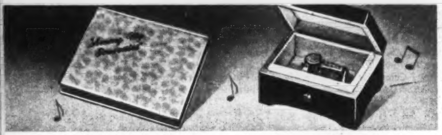
8 N 6294—Shpg. wt. 3 lbs. 8 oz. **$5.75**



Musical Powder Boxes Cut 31c to $2.00

Savings in time for Christmas giving! Lovely Lyric musical powder boxes in wide variety of gleaming colors and decorations . . . 18-note imported Swiss movement . . . favorite tunes. Shpg. wt. 1 lb. **$2.98**

8 N 7113—(No choice of color or tune.) *Were $3.29 to $4.98*. $2.98



Price Cut $1.55

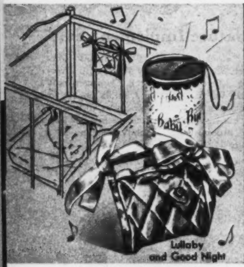
Musical Souvenir Album. **$6.95** *Was $8.50 last year.* 18-note imported Swiss movement plays "Auld Lang Syne" when you lift maroon fabrikoid cover. 4 printed and 12 plain pages. 9½x13 in. overall size.

8 N 9581—Shpg. wt. 4 lbs. . . . $6.95

Price Reduced $2.97

22-Note Music Box . . . Swiss imported movement. **$4.98** *Was $7.95 last year.* Extra clear musical tones. Plays "Anniversary Waltz" and "Emperor's Waltz." Polished brown wood. Size 6x4¼x2½ in.

8 N 9323—Shpg. wt. 1 lb. 8 oz. $4.98



"Baby-Bye" Nursery Gift . . Revolving Dolls

- Lulls baby . . . saves mother steps
- Ties easily to crib or to carriage
- Imported 18-note Swiss movement

A "song-filled" nursery gift to lighten mother's work . . . help pacify and amuse baby when restless. Lovely rayon quilted pouch (dry cleaning recommended). Plays "Brahm's Lullaby" softly . . . keeps baby company. Shipping weight 8 ounces. **Was ~~$3.98~~ Now only $2.98**

8 N 9004—*Was $3.98*. $2.98

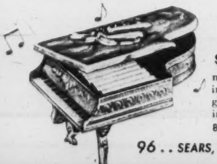
NEW! Musical Revolving Dolls. All have curly mohair wigs except Cowboy. 7½ in. tall. Movable arms and heads . . . eyes open and close. 18-note Swiss movement. (8N9076 and 8N9073 play "Here Comes the Bride." 8N9063 and 8N9077 play appropriate tune—no choice.)

Single dolls—Shpg. wt. 1 lb. 3 oz.

8 N 9076—June Bride.	$2.98
8 N 9063—Sweetheart Doll. . . .	2.98

Pair—Shpg. wt. 1 lb. 4 oz.

8N9077—Cowboy and cowgirl. .	4.98
8N9073—Bride and groom. . . .	4.98



Musical Cigarette Box

$8.98 **Grand Piano Cigarette Box.** 18-note imported Swiss movement. Holds any size cigarette (not included). Fancy gold-color frame. Sea green, onyx-like plastic lid. Size 8½x5⅜ inches.

8 N 9172—Shpg. wt. 1 lb. $8.98

For a Merry Christmas
Musical Gifts
Movements from Switzerland play charming, intricate melodies

Wide Christmas Selection of Musical Gifts

ILLUSTRATED ON THE OPPOSITE PAGE

These delightful musical gifts (A through X below) have precision 18-note movements imported from Switzerland and play a variety of favorite tunes such as: "Blue Danube," "Tales of the Vienna Woods," "I Love You Truly," "Forever and Ever," "Merry Widow Waltz," "Some Enchanted Evening," "Let Me Call You Sweetheart," "Wonderful Guy," "Stardust," or "Golden Earrings." (Jewelry not incl.)

[A] **NEW! Musical Jewel Box** with heavily embossed plastic plaque on cover . . . Swiss village. Self-rising removable tray for earrings, accessories. Reprocessed leather covering. Rayon velvet lined. Roomy size 10x7x3½ in. **State color** ivory, dark green or wine.

8 N 9061—Shpg. wt. 2 lbs. 4 oz. . . $7.98

[C] **NEW! Polished Wood Musical Jewel Box.** Full "under-cover" mirror. 22K gold tooling. Self-rising tray. Luxurious rayon velour lining. Roomy bottom drawer. Our largest jewelry box. 11¾x7x4⅝ in. **Finishes** walnut or blond. *State finish.*

8 N 9049—Shpg. wt. 4 lbs. $12.98

[E] **NEW! Junior Miss Musical Jewel Box.** A lovely gift for a lucky lady! Handsome artificial leather covering. Sturdy construction. Colonial rose with contrasting rayon lining. Self-rising earring tray. Cover ornament. Size 7¼x5½x2¾ in.

8 N 9053—Shpg. wt. 1 lb. 6 oz. . . . $3.98

[B] **Genuine Leather Musical Jewel Box.** 24K gold tooling trim. Handsome design, exquisite detail. Self-rising tray, earring bar. Rayon velvet and rayon satin lined. Roomy size 10x7x3½ in. **State color** ivory, wine or dark green.

8 N 7152—Shpg. wt. 2 lbs. 8 oz. . . . $10.00

[D] **NEW! Chinese Scene** decorates cover of this handsome musical jewel box. Heavily embossed plastic plaque. Box covered with genuine leather. Rayon velvet lined. Self-rising removable tray. Size 8¼x6¼x3 in. **State color** ivory, wine or blue.

8 N 9060—Shpg. wt. 1 lb. 10 oz. . . . $4.98

[F] **24-Karat Gold-Plated Musical Jewel Box.** Our finest box. Imitation mother-of-pearl top with lovely cloisonne rose design. An elegant gift she'll cherish! Royal purple lining of rich rayon plush. Removable plush-covered tray. Size 6¼x4¼x3¾ in.

8 N 7100—Shpg. wt. 2 lbs. $15.95

Choose from 14 Unusual Musical Gifts

[G] **NEW! Lighted Musical Shrine with Rosary.** Solid walnut, red rayon velour lined. Halo effect encircles Madonna statue. Plays "Ave Maria." Light switch, cord. Drawer contains simulated crystal rosary. Size 8x5¼x4½ in. UL listed. 115-120-v. AC-DC.

8 N 9067—Shpg. wt. 1 lb. 5 oz. . . $12.98

[J] **NEW! Rayon satin gowned Doll revolves on Musical Powder Box** to a romantic tune. 8 in. high . . . eyes open and close, movable arms and head. Curly mohair wig. Spun metal base. **State** pastel yellow or pink. She'll be thrilled!

8 N 7136—Shpg. wt. 1 lb. 8 oz. . . . $5.98

[L] **Musical Rosary Box** of gleaming jeweler's bronze. Colorful Madonna picture on cover. Felt-lined, rosary compartment. Plays beautiful "Ave Maria." 2½x4-inch size. (Rosary not included.)

8 N 7032—Shpg. wt. 1 lb. $4.98

[N] **Musical Stein** of multicolor pottery, imported from Germany. Plays "Stein Song" when lifted. Hinged pewter lid. 22-oz. capacity. 10½ in. high.

8 N 9554—Shpg. wt. 3 lbs. $9.98

[R] **Lyric Musical Dancing Doll.** Lovely hand-painted china doll in rayon satin dress. Dances to a lilting tune. 5-in. light blue plastic base. Glass dome 5 in. high.

8 N 7133—Shpg. wt. 1 lb. 4 oz. . . . $5.98

[T] **NEW! Quaint "Old Lady" Teapot imported from England.** Glazed pottery in gay, cheerful colors. Plays lilting "Tea for Two" when lifted. 4-cup capacity.

8 N 9064—Shpg. wt. 3 lbs. 8 oz. . . $8.98

[W] **NEW! Musical Powder Box.** Gold-color filigree on cover . . . black and white cameo. 6 in. base. A lovely gift! **State** pink or green color metal.

8 N 9103—Shpg. wt. 1 lb. 9 oz. . . . $5.98

[H] **NEW! Carousel Cigarette Box—a fine copy of an importer's item selling for much more.** 6 doors hold cigarettes, open and revolve as 22-note movement plays tune. Beautiful, durable plastic. 7½ inches high. **Colors** ivory, green or rose. *State color.*

8 N 9062—Shpg. wt. 2 lbs. 8 oz. . . $19.95

[K] **NEW! Electric Dancing Ballerina.** Dainty doll dances on mirrored, lighted stage to lively tune. Motor gives long performance. On-off switch . . . use as night light. Plastic frame. 9½x4⅝x8 in. 115-120-v. AC-DC. With cord. **State** pink, green, walnut.

8 N 9074—Shpg. wt. 5 lbs. 10 oz. . . $12.95

[M] **NEW! Automatic Solid Walnut Musical Cigarette Box.** 14K gold-plated horse. Double compartments open and close automatically as 22-note movement plays. Size 10⅛x4⅛x3¾ in.

8 N 9072—Shpg. wt. 2 lbs. 5 oz. . . . $10.95

[P] **NEW! Simulated Jeweled Musical Powder Box.** Attractive, popular Grecian urn shape. Diameter of base 4⅜ in. **State color** pastel blue or rose color metal.

8 N 9075—Shpg. wt. 1 lb. 5 oz. . . . $4.98

[S] **Our finest Musical Rosary Box with Holy Water Font.** Plays favorite "Ave Maria." Rayon velvet lined rosary compartment. Madonna and child pastel china figure on top 2⅞ in. Size 3½x5 in.

8 N 7049—Shpg. wt. 1 lb. 7 oz. . . . $6.95

[V] **"Hill Billy" Little Brown Jug.** Ceramic with yellow jigger top. Plays rollicking "Little Brown Jug" when lifted. 1-quart capacity. "Hill billy" decal.

8 N 7039—Shpg. wt. 3 lbs. 6 oz. . . . $7.98

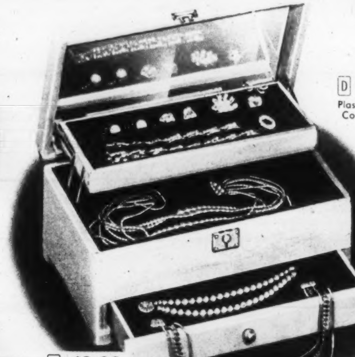
[X] **NEW! Musical Concert Pianist.** Just wind up . . . entire stage revolves, pianist figure moves hands up and down. Amazing mechanical motion with music. Durable black and white plastic. Size 2½x3½x5 in.

8 N 9065—Shpg. wt. 1 lb. $4.98

ROMANTIC MUSICAL
JEWEL BOXES

B $10.00
Calfskin . . 24-K
Gold-tooled

A $7.98
Embossed Swiss
Scene on Cover

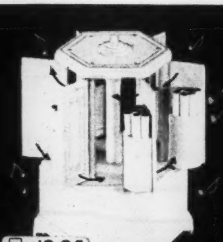

C $12.98
Our Roomiest!
Polished Woods

D $4.98
Plastic Chinese
Cover Scene

E $3.98
Smart Junior
Miss Box

F $15.95
Our Finest! 24-K
Gold Plated

G $12.98
Shrine with
Rosary

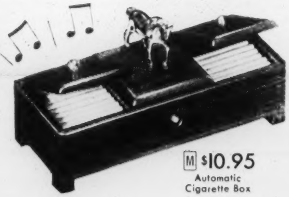

H $19.95
Carousel
Cigarette Box

J $5.98
Musical Doll
Powder Box

NO WINDING! ALL ELECTRIC!
K $12.95
Illuminated
Dancing Ballerina

UNUSUAL MUSICAL GIFTS

L $4.98
Rosary Box


M $10.95
Automatic
Cigarette Box

N $9.98
Musical Stein

P $4.98
Musical
Powder Box

R $5.98
Dancing Doll

S $6.95
Rosary Box with
Holy Water Font

T $8.98
Imported English
Musical Teapot

V $7.98
Musical Brown
Ceramic Jug

W $5.98
Cameo
Powder Box

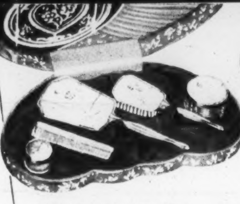
X $4.98
Revolving
Concert Pianist

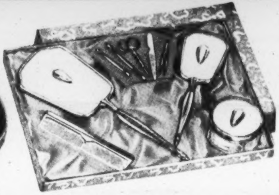
FOR A MERRY
CHRISTMAS

Designed to capture her heart

Dresser Sets

A thoughtful reminder of you that adds glamour to her daily grooming



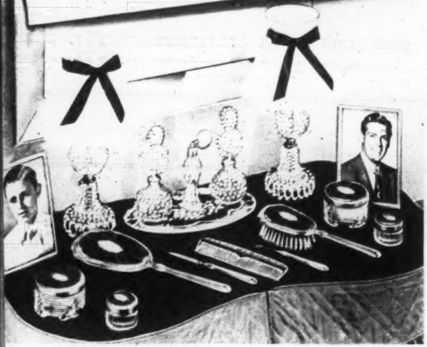


NEW! Beautiful, 6-piece dresser set of gold and silver-toned metal. Delicate pattern of ribbon and flowers. All metal with jeweler's bronze trim. Includes 13½-in. beveled mirror; 10-in. brush with nylon bristles, 6¾-in. metal-backed plastic comb, glass powder jar, glass cream jar and round, glass, mirrored vanity tray. In hinged, lined gift case. **$14.98** 6 pieces in case

8 N 09154—Shpg. wt. 7 lbs. **$14.98**

NEW! Elaborate 9-piece ensemble with manicure set. Jeweler's bronze trim . . striking medallion on gleaming plastic Pearltone backs. 13½-in. beveled mirror, 10-in. brush with nylon bristles, 6¾-in. metal-backed comb, powder jar, tweezers, nail file, cuticle pusher, cuticle scissors and blemish remover. **State Pearltone finish** white or rose. **$9.98** 9 pieces in case

8 N 09168—Shpg. wt. 7 lbs **$9.98**

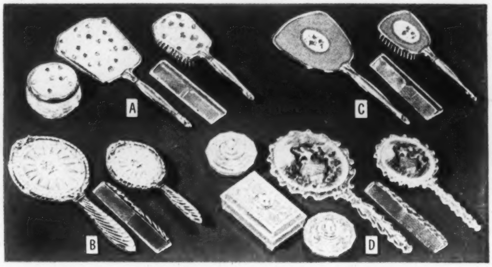


Our Finest! Romantic 17-piece Ensemble

For someone very special! Jeweler's bronze with sparkling hobnail glass and ruby red plastic. 13-in. beveled hand mirror; 10¼-in. hair brush . . . nylon bristles in removable lucite block. One-piece brush and mirror. Plastic comb. Nail file, cuticle pusher, two metal picture frames, 2 powder boxes, 2 jars, 12-in. mirror tray, 2 perfume bottles, atomizer. Two 14-inch lamps, parchment shades. 115-volt AC-DC. 61-in. cords.

$29.95 Cash
$3.00 Down

8 N 09166K—UL listed. Shipping weight 23 pounds. **$29.95**



A **New! "Brocade" 4-piece vanity set** in jeweler's bronze. Beige background, floral design. 13½-inch beveled mirror, 10-inch brush with nylon bristles, 6¾-inch comb, powder jar. Gift box. **$4.98**

8 N 9151—Shipping wt. 1 lb. 8 oz. **$4.98**

B **NEW! Gold-color metal-plated 3-piece plastic set.** Metallic and pastel sunburst. 13⅛-inch mirror, 9⅜-inch brush with plastic bristles, 7-inch comb. **$2.25**

8 N 9215—Shpg. wt. 1 lb. 4 oz. **$2.25**

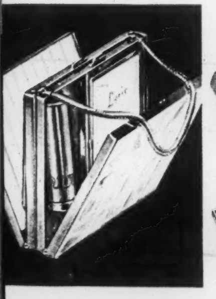
C **NEW! Rich-toned pastel 3-piece set** . . . glamorous jeweler's bronze trim. Floral center, 13-in. beveled mirror, 10-in. brush with nylon bristles, 6¾-in. metal-backed comb. **State color** blue or rose. **$3.98**

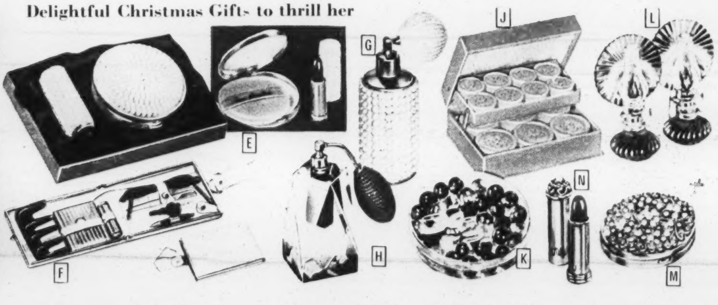
8 N 9169—Shpg. wt. 1 lb. 8 oz. **$3.98**

D **NEW! 6-piece clear plastic set,** colorful picture backs. 13½-in. mirror, 9⅜-in. brush with plastic bristles, 7¼-in. comb, 2 powder jars, jewelry box. **$1.95**

8 N 9167—Shpg. wt. 1 lb. 8 oz. **$1.95**

Delightful Christmas Gifts to thrill her





Glamorous Carryall . . Mother-of-Pearl

Lyric's exquisite new carryall combines glowing, genuine mother-of-pearl with rich, gold-color, tarnish-resistant metal. Chain handle. Holds 9 regular-size cigarettes. Includes Lyric Caprice lipstick (clear red suits every complexion), compact with inner metal door, puff, sample of Lyric face powder, full mirror. Size 3⅞x2⅞x2-in. In flannel case and beautiful gift box. 6c Federal tax included. Shipping weight 1 pound. **$15.00**

8 N 5754E—Complete **$15.00**

Glamour Gift Sets

E **Beautiful, new Ann Barton 2-piece set.** Compact and lipstick with gleaming plastic pearl-like decoration. Gold-color metal. Compact 2⅞-in. in diameter with sifter and puff. Ann Barton lipstick . . . Medium Clear Red. In rich blue gift box, rayon satin lined. 30c Fed. Tax included.

8 N 5689E—Shpg. wt. 12 oz. . . . **$3.25**

F **Lovely Laurita Carryall.** Vinyl plastic pearltone 4x6 in. Wrist strap. Gold-color metal frame, clasp. With lipstick case, compact, puff, coin holder, mechanical pencil, nail file, key chain, comb, billfold pocket. Pocket. 40c Fed. Tax included. **State color** pink, blue or white.

8 N 9156E—Shpg. wt. 1 lb **$3.95**

That little "Extra" Gift to please and pamper her

G **New! Simulated Pearl Atomizer** for her favorite fragrance. Metal body covered with lovely simulated pearls. Attractive 14K gold-plated head. 2-oz. size. Mesh-covered bulb. 4 in. high.

8N9115-Wt. 8 oz. **$2.49**

H **New! Stunning Solid Lucite Atomizer.** Exceptional value! Hand carved flower in center of base. Smart gold-color metal head. Mesh-covered bulb. 3¾-in. high. State red rose or white orchid.

8N9116-Wt. 9 oz. . . **$3.98**

J **Fragrant Pink Floral Soap in Jewelry Box.** Self-rising accessory tray. Contains 8 round guest-size and 6 toilet-size soap cakes. Use pretty colorful box for jewelry later. 7¼x5⅜x3 in.

8N9028-Wt. 2 lbs. 8 oz. **$1.98**

K **New! Lyric Jewel-tone Bath Capsules** for her luxurious, perfumed bath. Rich oils help float fatigue away, leave skin silken soft. 36 capsules . . . Pine, Exotic, Floral Note, Late Song fragrances.

8N5737E—Wt. 12 oz. **$1.80**

L **New! Perfume Lamp Set.** Early American, antique-style lamps scent room with apple blossom fragrance. Glass chimneys, brass reflectors, burners, wicks. 6-in. high. Directions. Wt. 1 lb. 6 oz.

8 N 9216 . . . . . . Pair **$1.49**

M **Exquisite, Richly Jewelled Compact.** Metal with imitation pearl and rhinestone filigree. Sifter, puff. 2⅜x3 in.

8N5787E—Wt. 8 oz. **$7.20**

N **Matching Lyric Jewelry-top Lipstick.** Red Fiddle.

8N5762E—Wt. 4 oz. . **$2.10**

Evening in Paris Gifts

SAVE 60c
SAVE 75c
Evening in Paris
SAVE $1.80

EVENING IN PARIS
SAVE $4.00
A SEARS EXCLUSIVE

Special Evening in Paris Buys! Save 60c to $4.00

Save 60c! "Two's Company" by Evening in Paris. Includes 2-oz. bottle of eau de cologne to use lavishly at home and 0.45-oz. solid cologne stick . . . sold separately would be $1.80. Shipping weight 6 ounces.
8 N 9031E—*Combination special* $1.20

Save 75c! Evening in Paris Wreath Set. 1-oz. 75c bottle eau de cologne; 1 dram $1.20 perfume. Shpg. wt. 6 oz.
8 N 9040E—*Combination special* $1.20

Save $1.80. Evening in Paris ½-oz. perfume with smart bottle atomizer . . perfume alone would be $3.60. Wt. 9 oz.
8 N 9042E—*Combination special* $1.80

French Sailor Hat Christmas Gift Package. Our finest Evening in Paris set at a special Christmas savings of $4.00. Sold separately these six lovely beauty items would equal an outstanding $9.00 value.

That romantic fragrance that's a favorite with every woman, Evening in Paris! She'll thrill to that same exquisite scent in the 2-ounce eau de cologne; 3¼-ounce talc; purse-size perfume; 0.44-ounce perfume; 2⅝-ounce face powder (medium); lipstick (medium).

A truly thoughtful, complete beauty gift in this colorful "French sailor hat." Shipping weight 1 pound.
8 N 9038E. $5.00

Gay, Gift-boxed Evening in Paris Sets

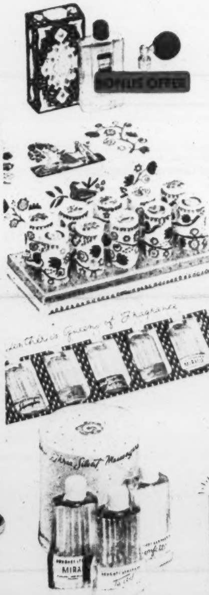
NEW! Three-Piece Evening in Paris Set. Includes 1 dram delightful perfume, ½-ounce toilet water and ½-ounce purse-size stick cologne. Lovely for her tree or stocking at Christmas time. (Shipping weight 8 ounces.)
8 N 9045E—Postpaid $1.80

NEW! Evening in Paris "Lazy Susan" in Christmas Carnival package, shaped like a merry-go-round. Favorite fragrance to spin your lady's head and heart. Includes 4 delightful beauty items—1-ounce eau de cologne, purse-size cologne stick, 1 dram perfume and 1-ounce toilet water. Shipping weight 10 ounces.)
8 N 9047E—Postpaid $3.00

NEW! Three-Piece Evening in Paris Set. Includes ½-ounce liquid sachet perfume in glass container . . . to use generously at home and in luggage when traveling. Also ½-ounce eau de cologne to splash on lavishly and ½-ounce toilet water for that subtle scent wherever she goes. (Shipping weight 8 ounces.)
8 N 9048E—Postpaid $2.40

Popular Evening in Paris Three-Piece Set. Glass container holds 3¼ ounces of cool, soothing talcum. Also a full ounce eau de cologne, 1 dram delightful perfume in flacon with perky tassel trim. (Shipping weight 14 ounces.)
8 N 9217E—Postpaid $3.00

Every lovely lady loves a Cosmetic Gift!



Coty, Shulton, Lentheric

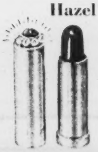
Coty Toilet Water with Special Bonus Offer. A smart, handy bottle atomizer included at no extra cost with Coty's L'Origan or Emeraude fragrances. Perfect for her dressing table. A full 1.18 ounces toilet water to spray on lavishly . . . L'Origan "for golden moments" or Emeraude "the jewel fragrance." **State choice of fragrance.** Postpaid. (Wt. 6 oz.)
8 N 9036E—*Combination special* . $2.22

Old Spice "Bath Bounty" Gift Set, fragrant of roses and spice. 10 slim 1¼-oz. tubes of bath salts, each enough for 2 or 3 baths. In gift box. Postpaid.
8 N 5549E—(Wt. 1 lb. 12 oz.). . $1.50

NEW! Lentheric "Queens of Fragrance." Five handsome ½-ounce bottles in sparkling gift package. Designed to suit a variety of moods and occasions. 5 favorite colognes—Shanghai, Tweed, Dark Brilliance, Confetti and Miracle. For holiday glamour the year round.
8 N 9033E–Postpaid. (Wt. 8 oz.) $1.80

Lentheric "Three Silent Messengers." Two ounces each of Tweed, Confetti and Miracle colognes. They go with you everywhere, wrap you in fragrance.
8 N 9054E–Postpaid. (Wt. 1 lb.) $3.00

Hazel Bishop Lipstick



NEW! Famous Smear-Resistant Lipstick. Gold-color metal "jewelry-top" case. **State shade** deep pink, coral, real real red, med. red. Postpaid. (Shipping weight 3 ounces.)
8 N 9032E. $2.40

Dana
TRIPLETS
TABU

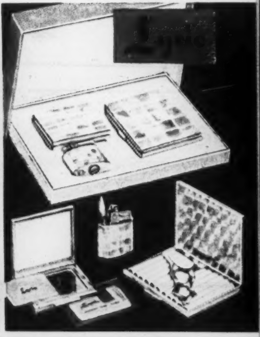
Famous Tabu Fragrances

Tabu's exotic, heady scent gives a woman that breath of allure and mystery she seeks . . a gift that's sure to please.

Tabu Triplets. 3 purse-size sticks of solid cologne for on-the-spot touch-up.
8 N 3016E—Postpaid. (Wt. 6 oz.). $2.40

Tabu Perfume, the "forbidden" fragrance, is an exquisite, lovely gift. Postpaid.
8 N 9058E–¼-oz. size. (Wt. 4 oz.) $6.00
8 N 3018E—⅛-oz. size. (Wt. 2 oz.). $3.00

Tabu Cologne, an exciting refresher, to use lavishly. Gift box. Postpaid.
8 N 9056E–4-oz. size. (Wt. 10 oz.) $4.20
8 N 3017E–2-oz. size. (Wt. 6 oz.) . . $2.40



Lyric Vanity Gift Set

NEW! Three exquisite gifts in one stunning set . . genuine mother-of-pearl in gleaming block design . . tarnish-resistant metal trim. Beautiful Lyric compact 2¾ x 2¼ inches with generous sample of Lyric Softfilm Face Powder. With puff and inner metal door and full mirror.

Petite, precision lighter. Matching cigarette case. Spring guard holds 20 regular or king-size cigarettes in place.

Rayon satin-lined gift box covered with blue, swirl, felt-like material.

Includes compact, lighter and cigarette case. A gift she'll cherish. (Wt. 1 lb.)
8 N 5766—Postpaid. 3-piece set $19.95

If catalog number ends in "E," price includes 20% Federal Tax

JANE RUSSELL
Starring In
R.K.O.-Radio's
"FRENCH LINE"
Color by Technicolor

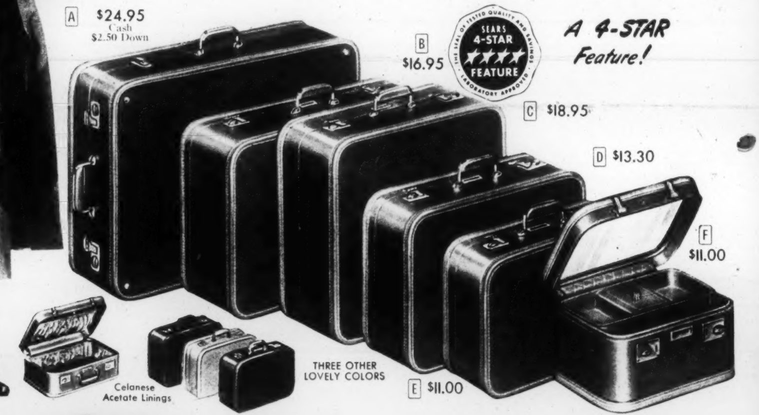
Jane Russell says . .

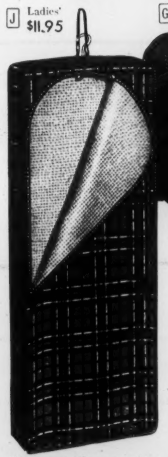
"I chose this luggage because it's so glamorous and I've found it practical for all my travels"

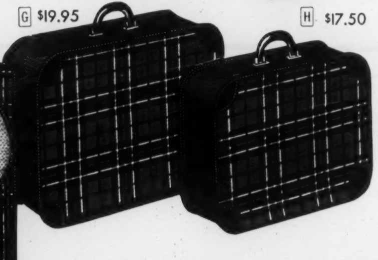
BEAUTIFUL CASES FOR A LOVELY LADY

Outer coverings are smooth, heavy duty fabric impregnated with wear-resistant vinyl plastic. Bindings are scuffproof vinyl plastic . . welded in one-piece and triple stitched. Wipe off soil with a damp cloth. Gleaming solid brass locks have streamlined design. Glamorous Celanese acetate linings. All-wood cases have one-piece molded plywood frame with 3-ply sides, tops, bottoms. Laboratory tests prove cases exceed U.S. Bureau of Standards recommendations for luggage construction. We shopped and compared . . we're sure there's no finer ladies' luggage anywhere at these low prices. A case for every need. Week-end has removable zipper cosmetic bag that snaps into place. Roomy Hanger case and Fortniter have hangers for suits, dresses. Colors coppertone (reddish-brown), tan, green, dark blue. *State color.*

Type of Case	Size	Shipping weight	Catalog Number	Price
[A] Fortniter	29x20 x8½ inches	16 pounds	6 N 09155LME	$24.95
[B] Pullman	26x16 x8½ inches	12 pounds	6 N 09153LME	16.95
[C] Hanger	21x18 x8½ inches	13 pounds	6 N 09154LME	18.95
[D] Weekend	21x13¼ x6¼ inches	8 pounds	6 N 09152ME	13.30
[E] Overniter	18x12 x6 inches	7 pounds	6 N 09150ME	11.00
[F] Train	14x10 x7½ inches	7 pounds	6 N 09151ME	11.00

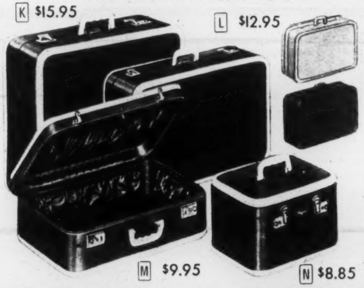






Distinctive Ladies' Luggage

See descriptions on opposite page



For Young Ladies

For Ladies

NEW AT SEARS FOR CHRISTMAS!

Aluminum frame cases are 3 lbs. lighter than regular weekend and Pullman cases.

For Holiday Going or Giving, take these New Weekend and Pullman Cases. *They weigh less!* New, featherweight aluminum frames make these cases 3 lbs. lighter than same size conventional cases. *They have 20% more packing space* (due to larger design) than regular Weekend and Pullman cases! *Good looking, of course*—with smart red plaid cotton drill sides and glossy black drill around the ends. Black vinyl plastic bindings and trim. Post-style black leather handle. Heavy, solid brass double zipper all around the sides to open cases wide. Brass hardware and bottom studs. Feminine rayon taffeta linings. Shirred elastic pocket and tie straps for accessories.

[G] 6 N 09376LME—**Pullman.** 24x18x10-in. size. Shpg. wt. 7 lbs. **$19.95**
[H] 6 N 09375ME—**Weekend.** 21x14x8-in. size. Shpg. wt. 6 lbs. **17.50**

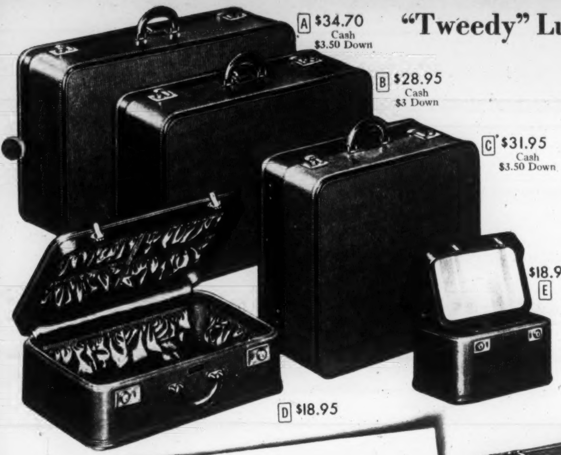
Matching Hanger Bag with red plaid and black drill coverings. Rubberized inside to repel water. Light steel top frames. Outside swivel hook. Locking hanger holders. Padded arm loop handle, bindings and trim of black vinyl plastic. Long, heavy brass zipper.

[J] 6 N 9371ME—**Ladies'.** 22x5x54-in. long. Shpg. wt. 5 lbs. . . . **$11.95**
6 N 9370ME—**Men's.** 22x5x42-in. long. Shpg. wt. 4 lbs. 9.55

When you Compare Luggage Prices . . . remember that 20% Federal Tax is included in our prices . . many prices advertised elsewhere don't include tax.

"Tweedy" Luggage for Town 'n' Country

Our only leather bound and trimmed luggage for ladies



Scotch Highland Tweed pattern coverings of heavy, 2-ply duck are vinyl plastic impregnated. Tests prove they won't chip, scuff or crack. Wipe off travel stains with damp cloth. **Polished top grain cowhide handles and bindings.** These cases made with our best wood box—molded from 3-ply basswood, the lightest, strongest wood used in luggage. **Lustrous rayon satin linings**—the most expensive kind used in luggage. **Weekend and 26-in. Pullman** have 4 elastic shirred pockets in lid; 2 in body. **Hanger case with 4 hangers in top**, snap-down dust curtain, shirred pockets. **29-in. Pullman** has shirred pockets plus rayon satin covered tray. **Train case** lined with washable Keratol has easel-type lid mirror, cosmetic tray, cosmetic jars.

Colors: Tan tweed with coppertone leather handles and bindings, tan linings, solid brass hardware; or blue tweed with blue leather handles and bindings, silvery chrome-plated hardware. *State tan or blue color.*

Type of Case	Size (Inches)	Shipping weight	Catalog Number	Price
[A] Pullman	29x17½x9	16 lbs.	6 N 09166LME	$34.70
[B] Pullman	26x15½x8¾	12 lbs.	6 N 09163LME	28.95
[C] Hanger	21x18x 8½	13 lbs.	6 N 09164LME	31.95
[D] Weekend	21x13¾x6¾	8 lbs.	6 N 09162ME	18.95
[E] Train	14x 8¼x8	7 lbs.	6 N 09161ME	18.95

Give her Luggage she needs to

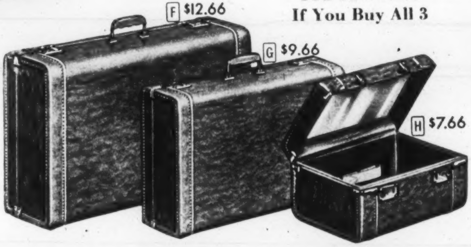
Travel in Style

Distinguished companions

she'll prize for years to come

FOR A MERRY
CHRISTMAS

You Save $3.98 If You Buy All 3

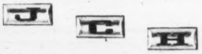


THE PRICES ARE L-O-W-! A luggage special repeated from our great Midfall event brings you this bargain at Christmas time.

THE QUALITY IS H-I-G-H! We believe cases with these features at such low prices can't be found anywhere. Look at what you get. Good looking fabric coverings are vinyl coated to protect fabric beauty. Restore "like new looks" with swish of damp cloth. Wide bindings of same fabric as covers, with smartly contrasting white piping. Shiny brass-plated hardware, hinges, bottom studs. Brass trimmed handles. Shimmering rayon linings in Weekend and Pullman . . . **Padded quilted bottoms** . . . shirred elastic pockets. Train case lined with washable plastic, has lid mirror and bottle straps.

Choose from two fashionable colors: brown or gray. *State color.*
6 N 09237LE—3-piece set. Wt. 22 lbs. *Save $3.98* **$26.00**

Case	Size (inches)	Pockets	Shpg. wt.	Catalog No.	Price
[F] Pullman	26 x15¼x7⅛	3	9 lbs.	6N09236LME	$12.66
[G] Week-end	21 x13½x7	3	7 lbs.	6 N 09235ME	9.66
[H] Train	11¼x 8¾x7	......	6 lbs.	6 N 9234ME	7.66



Personalize your luggage. Self-adhering solid brass initials stick permanently to wood, metal, cloth, plastic and leather. Letters are engraved and enamel inlaid. All letters from A to Z. *State initials and quantity of each wanted.* PRINT plainly.
6 N 9000—Shpg. wt. each 1 oz. . . . . **Each only 10c**

Good Looking . . Sturdy . . Very Low Priced

Lowest Priced J. C. HIGGINS Ladies Cases. The prices are lowest we know of for luggage with strong' laboratory tested construction . . . this style-right design . . . such fine appointments.

Drill covers are impregnated with wear fighting, vinyl plastic. They look like expensive linen. Calf-grained bumper bindings are vinyl plastic. Comfortable molded plastic handles.

All-wood frames of 3-ply wood are molded into one solid piece. There are no corner joints to come unglued, 3-ply sides complete box and make it strong and light. Vinyl plastic bindings are scuff-proof . . . cushion cases from shocks and jolts. Plastic impregnated drill covers shrug off scuffs and scratches. You can remove soil and scuff marks with a damp cloth.

Sears laboratory technicians kicked and battered these cases; smeared beautiful covers with grease and grime in tests far more brutal than actual travel. It was proved that these cases surpassed U.S. Bureau of Standards recommendations for luggage construction.

Polished brass-plated steel hardware. Bottom studs protect edges. Brilliant rayon linings match colors of covers. **Train case** has washable plastic lining, lid mirror, plastic straps to secure bottles to sides. **Pullman and Weekend** have 3 elastic shirred pockets in sides plus one more in lid. **Hanger Case** has 4 hangers in top and snap-down dust curtain. There's a case for every need. Order yours today for your Holiday traveling.

Colors: White plastic bindings and handles. Choose coverings of brown, blue or maroon. Linings match covers. *Please state color wanted* brown, blue or maroon.

Type of Case	Size (inches)	Shpg. wt.	Catalog No.	Price
[K] Hanger	21x18 x8½	13 lbs.	6 N 09124LME	$15.95
[L] Pullman	26x16 x6½	10 lbs.	6 N 09123LME	12.95
[M] Weekend	21x13¾x6¾	8 lbs.	6 N 09122ME	9.95
[N] Train	14x10 x7½	7 lbs.	6 N 09121ME	8.85

Young Ladies' Cases

Right for young ladies from 7 to 17. These cases will hold plenty of clothes for a junior miss's short trips and slumber parties. They're attractive with red plaid sides, brown trim. White molded plastic handle. Brass-plated hinges, handle loops and lock. Key included. Coverings are plastic coated paper. Wood frame construction with fiber-board sides. Neat paper linings. No pockets or mirrors inside. Very inexpensive, of course.

[P] 6N09239LME-Pullman. 24x16x8 in. Wt. 7 lbs. $5.50
[R] 6N09238ME-W'k'nd.21x13¼x7in.6lbs. 4.50

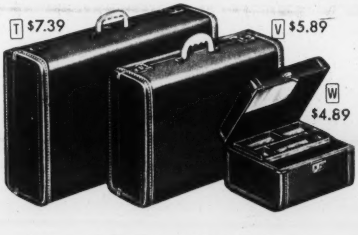
Remember that 20% Fed. Tax is INCLUDED in Sears catalog luggage prices

Ladies' Gadabout

Popular Gadabout Case. Handy for short trips or for overnighting. Compact size makes it an ideal companion for auto traveling. At this low price, ladies, how can you go wrong? Order one today for your next trip or for a Christmas gift.

Covering is alligator grained, plastic coated paper. Molded plastic handle. Brass plated steel locks, hinges, and handle loops. Lock corner wood frame construction. Neat paper lining. Beveled, removable mirror in lid. 20% Federal Excise Tax already included in low price. Many luggage prices advertised or displayed elsewhere do not include this tax.

Colors: red, brown or blue. *State color.*
[S] 6 N 9274E–11¼x7x6¼-in. Wt. 3 lbs.**$2.98**



Low, Low Priced Matched Cases
Good looking . . built for good service

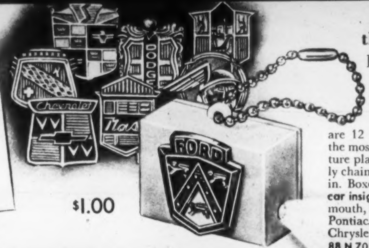
Saddle tan color coverings are vinyl coated paper. Brown vinyl plastic bindings with white piping. Brass plated hardware. Molded plastic handles. 3-ply wood frames. Plastic coated paper linings—no pockets.
6 N 09283LE—**3-piece set.** Shpg. wt. 21 lbs. . . . . **Only $15.17**

Case	Size in inches	Shpg. wt.	Catalog No.	Price
[T] Pullman	26 x15¾x8	8 lbs.	6 N 09282LME	$7.39
[V] Week-end	21 x13½x7	7 lbs.	6 N 09281ME	5.89
[W] Train	11½x 9¼x6¾	6 lbs.	6 N 9280ME	4.89

FOR A MERRY
CHRISTMAS

Stocking Stuffers

low priced . . all exciting gifts . .
you'll buy them by the dozen

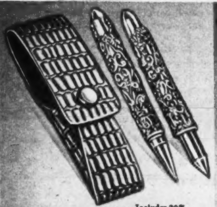


$1.00

the car insignia of her choice on the BANTAM-LITE

What's her car brand? Ford? Chevrolet? Here are 12 insignias (gold-plated) of the most popular cars. The miniature plastic flashlight has a sparkly chain for her keys. About 1½x1 in. Boxed. Shpg. wt. 4 oz. **State car insignia** Ford, Chevrolet, Plymouth, Buick, Studebaker, Dodge, Pontiac, Oldsmobile, Mercury, Chrysler, Nash, Cadillac.

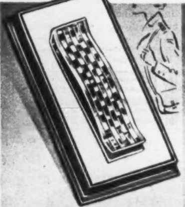
88 N 7053G—Ivory color $1.00



$1.19 Includes 20% Fed. Excise tax

Glittery Pen 'n' Pencil Set. Gold-color ball point pen and mechanical pencil, showy with many colored make-believe stones. In leather-like plastic case. Boxed. Purse-size. About 3 in. long. Shpg. wt. 4 oz.

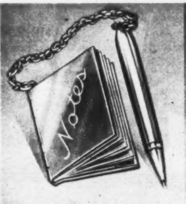
88N7027EG–Gold-color$1.19



$1.00

Shoulder Bag Stay-Clip. A practical gadget, prettied up in gold-plate. Shoulder-strap slips into snug clip. Presto her bag is secure and her hands are free for bundles, etc. About ½x1½ in. Shpg. wt. 4 oz.

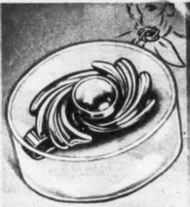
88N7028G–Gold-plated$1.00



$1.50

Forget-Me-Not Pad 'n' Pencil tucks in her purse. To keep track of her dates . . a memo pad with a shiny gold-plated cover and matching mechanical pencil. All bound together by a 9 in. chain. Wt. 4 oz.

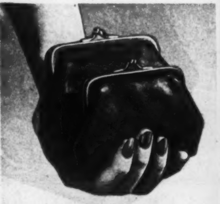
88 N 7052G. $1.50



$1.20 Includes 20% Fed. Excise tax

Variety Time with the scarf clutch. So many ways to wear her scarf with this swirling gadget. Keeps her scarf in place as a neck scarf, head square, or belt. It's 24K gold-plated. Shpg. wt. 4 oz.

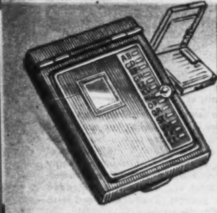
88 N 4530EG. $1.20



$1.50 Includes 20% Fed. ExciseTax

The Two-in-One French-type purse for change and her trifles. Genuine leather. Rayon lined. About 5¼x 3¾ in. Shpg. wt. 4 oz.

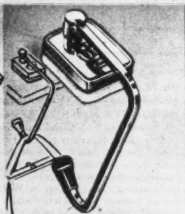
88 N 7048EG—Red . . $1.50
88 N 7049EG—Green. 1.50
88 N 7046EG—Black . . 1.50
88 N 7047EG—Tan . . . 1.50



$1.50

Indexed Phone Book. Press button down to desired letter, book pops open. Gold-plated. About 1¾x 2½ in. Shpg. wt. 4 oz.

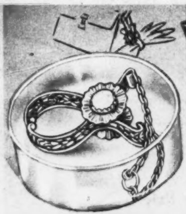
88 N 7050G—Hand finished. Gift boxed $1.50
88N7055G–(Not shown). Machine swirl finish $1.00



$1.00

The Handbag Caddy. Attaches to table top or counter and hangs on to her bag. Oh happy day, hands and lap are free. An attractive gift and gold-plated. Boxed. Shipping weight 3 oz.

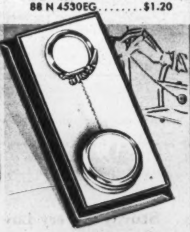
88N7054G–Gold-plated$1.00



$1.00

Mother of Pearl Glove Ring. Real mother of pearl, just the size of a button, centers 14K gold-plated glove ring. The best watchdog yet for her gloves. Boxed. (Shipping weight 2 oz.) Postpaid.

88 N 5505G. $1.00



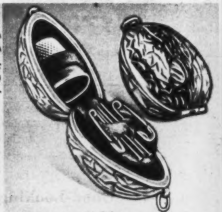
$1.50

The Key Keeper, gold-plated and gifty with a sham pearl center. Key chain rewinds into pretty case. Boxed. Shpg. wt. 3 oz.

88 N 7045G. $1.50

Key Keeper (not shown) all gold-plated.

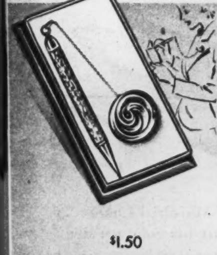
88 N 7044G. $1.00



$1.00

The Walnut Sewing Kit. Everything in a nutshell (a gold-plated walnut) for her sewing needs. Includes thimble, needle, straight pins, safety pin, and thread. Red felt lining. Boxed. Shpg. wt. 3 oz.

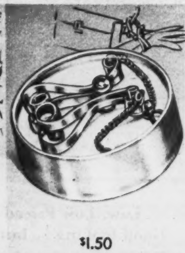
88 N 7016G. $1.00



$1.50

Stray-Proof Pencil. She doesn't have to unpin the pretty locket from her bag to use this mechanical pencil. There's an ample 15 in. rewinding chain. Pencil about 3 in. Gold-plated. Shpg.wt. 4 oz.

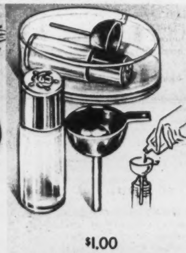
88N7042G–Gold-plated$1.50



$1.50

24K Gold-plated. A precious gift and what could be more precious than a 24K gold-plated glove ring. The glamorous and the most practical way to keep track of her gloves. Boxed. (Shpg. wt. 2 oz.)

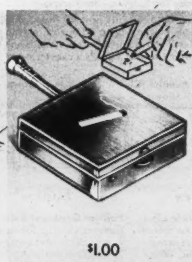
88 N 5507G–Postpaid. $1.50



$1.00

Perfume Wherever She Goes. Tucks in her bag . . a glass perfume vial capped with a floral designed gold-plated top. Easy to refill with dainty gold-plated funnel. Bottle is 2¼ in. long. Shpg. wt. 4 oz.

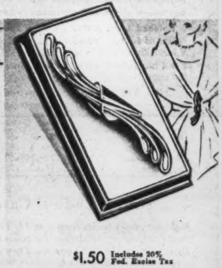
88 N 7051G. $1.00



$1.00

The Silent Butler Ashtray To raise eyebrows and stop conversation . . a unique, but practical gadget that's a portable ashtray. Glistening gold-plated. About 2¾ in. long. Boxed. Shpg. wt. 3 oz.

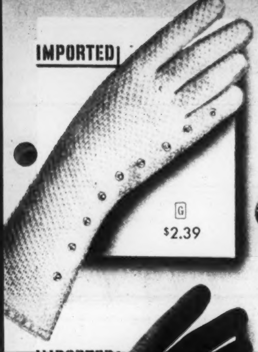
88N7033G–Gold-plated$1.00

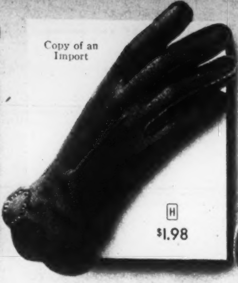


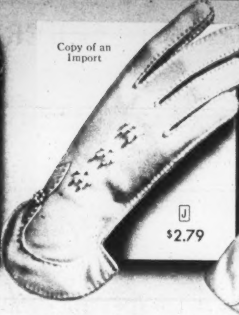
$1.50 Includes 20% Fed. Excise Tax

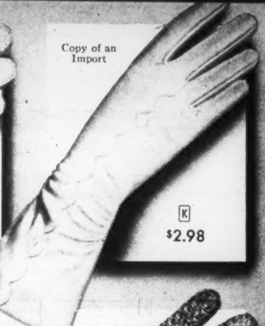
The Stay-Put Stole Pin. Sears designed it for the new stole fashion. A feminine pin that keeps her stole glamorously in place. Boxed. 3½in. long. Wt. 4 oz.

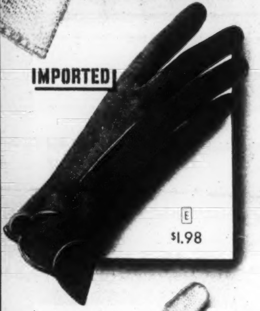
88 N 4689EG—Gold-plated
88 N 4690EG—Silver-plated
Each. $1.50







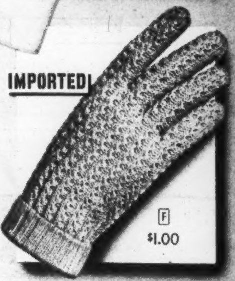


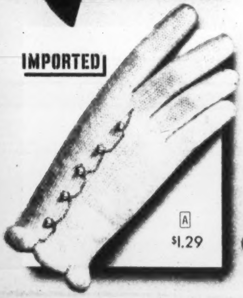


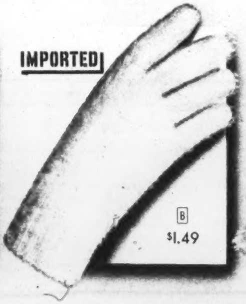
gifts aplenty from the far corners of the world

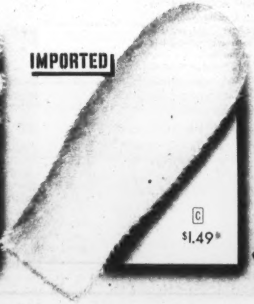
IMPORTED GLOVE FASHIONS

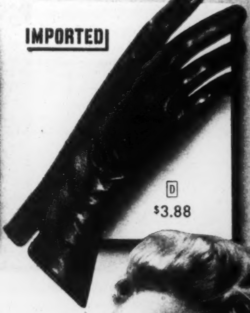
all prettily tagged with a glamorous label to tell her these fabulous Gloves are Direct Imports or Copies of Imports











A **Glitter Row** on worsted wool glove, giddy-gay with sham pearls and gold-color trim. From Japan. Length about 8¼ in. Hand wash. *State size* small (6–6½); medium (7–7½); large (8–8½). Shpg. wt. 3 oz.
88 N 5040–White. . Pr. $1.29
88 N 5041–Black. . . Pr. 1.29

E **Leather Trimmed Cotton.** A brilliant fashion portrait . . double woven cotton slip-on with leather trim. From U.S. Occupied Germany. Hand wash. Length about 9½ in. *State size* 6½, 7, 7½, 8. Shpg. wt. 3 oz.
88 N 5872–Black. . . Pr. $1.98
88 N 5873–Dk. brown Pr. 1.98

J **Handsewn Nylon.** The style's strictly French. Our American copy is made of double woven nylon. Hand wash. Length about 9½ in. *State size* 6½, 7, 7½, 8. Shpg. wt. 3 oz.
88 N 5460–White. . Pr. $2.79
88 N 5459–Black. . . Pr. 2.79
88 N 5461–Beige. . . Pr. 2.79

B **Angora rabbit** hair (70%) and wool (30%) in a warming glove. Hand wash. From Italy. Length about 9½ in. *State size* small (6–6½); medium (7–7½); large (8–8½). Wt. 3 oz.
88 N 5014–White. . Pr. $1.49
88 N 5015–Black. . Pr. 1.49
88 N 5016–Pink. . . Pr. 1.49

F **Cotton String Success.** Casual, carefree fashion from Italy. Length about 9¾ in. Hand wash. *State size* small (6–6½); medium (7–7½); large (8–8½). Shipping weight 3 oz.
88 N 5879–White. . Pr. $1.00
88 N 5881–Natural. . Pr. 1.00

K **A Glamorous Length Nylon.** Full 13 inches long. A copy as French looking as the original. Double woven nylon. Hand wash. *State size* 6, 6½, 7, 7½, 8. Shpg. wt. 3 oz.
88 N 5430–White . Pr. $2.98
88 N 5429–Black . . Pr. 2.98

C **70% Fluffy Angora** rabbit hair in combination with 30% wool for a heart-warming mitten. From Italy. Hand wash. *State size* small (6–6½); medium (7–7½); large (8–8½). Wt. 3 oz.
88 N 5060–White. . Pr. $1.49
88 N 5061–Pink. . . . Pr. 1.49

G **Sparkling Long Woolie.** Sham pearls, glitter sequins on 100% wool glove. From Japan. Length about 11¼ in. *State size* small (6-6½); medium (7-7½); large (8-8½). Shpg. wt. 4 oz.
88 N 5094–White. . Pr. $2.39
88 N 5095–Black. . . Pr. 2.39

L **Star Dust . .** sequins, sham pearls on 70% wool, 30% angora rabbit hair glove. From Italy. Length about 9½ in. *State size* small (6–6½); medium (7–7½); large (8–8½). Wt. 3 oz.
88 N 5055–White. . Pr. $2.39
88 N 5056–Black. . Pr. 2.39
88 N 5057–Pink . . . Pr. 2.39

D **Prettied and Poised Kidskin.** Done with elegance . . attractive decorations to dress up this soft kidskin slip-on. From Italy. Length about 9½ inches. *State size* 6½, 7, 7½. Shipping weight 3 oz.
88 N 5770–Black . . Pr. $3.88

H **Handsewn Styling.** Double woven nylon, smart to the last handsewn detail. French-inspired. Handwash. Length about 9¼ in. *State size* 6½, 7, 7½, 8, Shpg. wt. 3 oz.
88 N 5446–Black. . Pr. $1.98
88 N 5447–White. . Pr. 1.98
88 N 5448–Navy. . Pr. 1.98
88 N 5449–Cream. Pr. 1.98

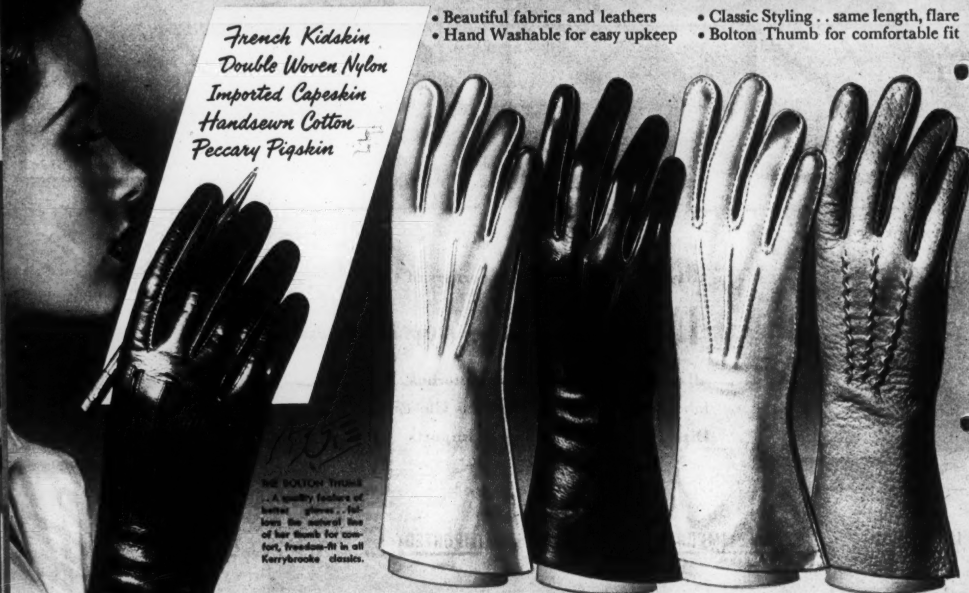
IMPORTED
L
$2.39

For How to Measure for Women's Gloves see page 106. For information on Sears Easy Terms see page 369 of this catalog and get full details.

on top of her list KERRYBROOKE CLASSICS

the Glove she'd choose herself

- Beautiful fabrics and leathers
- Hand Washable for easy upkeep
- Classic Styling . . same length, flare
- Bolton Thumb for comfortable fit



. . A quality feature of better gloves . . follows the natural line of her thumb for comfort, freedom-fit in all Kerrybrooke classics.

← $3.98 IMPORTED

French Kidskin. Prettily marked to tell her she's getting a chic leather glove from France. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½. Shipping weight 3 oz.
88N5760–Black $3.98
88N5761–Dark brown 3.98
88N5762–White 3.98
88N5763–Navy blue . 3.98

$1.98

Double Woven Nylon. The miracle wearing glove that washes and dries in a flash. Softly sueded. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½.
88N5471–White
88N5470–Black
88N5472–Cream
88N5473–Dark brown
Shpg.wt.3oz. . Pr.$1.98

$2.98

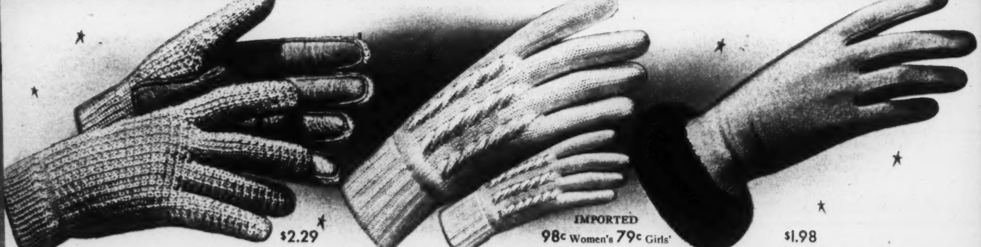
Imported Capeskin. It's our belief you won't find a better leather glove at this price. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½.
88N5710–Black
88N5711–Dark brown
88N5712–White
88N5713–Navy blue
Shpg.wt.3oz. . Pr.$2.98

$1.59

Handsewn Cotton. Softly sueded and fully handsewn for the quality finish she loves. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.
88N5866–White
88N5864–Black
88N5865–Dark brown
88N5867–Beige
Pair $1.59

$4.98

Peccary Pigskin. Classic mainstay . . . the glove to wear day in, day out. And enjoy for many seasons to come. Length about 10¾ inches. *State size* 6, 6½, 7, 7½, 8, 8½. Shipping weight 3 oz.
88 N 5702–Cork tan
88 N 5703–Oatmeal (beige) . . . Pair $4.98



$2.29

IMPORTED
98c Women's 79c Girls'

$1.98

She's wild about WOOL GLOVES with all the Christmas trimmings

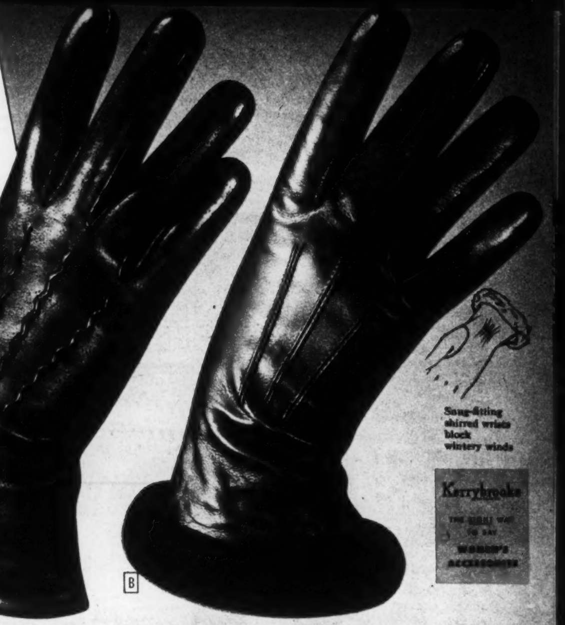
Pigskin Palm on Wool Glove. The finest tan American peccary pigskin palm is appliqued on 100% worsted wool glove (from Japan). Result: a warmer-than-warm slip-on that doubles as a driving glove. Length about 9 in. Hand wash. *State size* Small (6-6½); medium (7-7½); large (8-8½). Wt. 4 oz.
88N5030–Bright red $2.29
88N5032–Beige . . . $2.29
88N5031–Dark green 2.29
88N5083–Black . . . 2.29

Mother, Daughter Duet. 100% worsted wool gloves. From Japan. Hand wash. Shpg. wt. each pair 3 oz. *Women's Glove* about 10 inches long. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size.*
88N5000M–White
88N5001M–Medium green
88N5002M–Bright red
88N5003M–Black
88N5007M–Maize . . . . Pair 98c
Girls' Glove about 7¾ inches long. *Glove sizes* 2, 3, 4, 5, 6, 7. *Please state correct size.*
88N9339M–White 79c
88N9341M–Med. green 79c
88N9340M–Bright red 79c
88N9349M–Navy blue . 79c

A Flurry of Fur on Wool Jersey. Here divine beige wool jersey shows its endearing charms on a warm, but strictly feminine glove, crowned with a romantic flurry of dark brown fur. The happiest combination for the snappiest gift in many a fashion moon. Length about 10¼ inches. Hand wash. *Sizes* 6½, 7, 7½, 8. *Please state size.* Shipping weight 4 ounces.
88 N 5043—Beige, dark brown fur . . . . . Pair $1.98

MEASURE TO BE SURE. For women's correct glove size, draw tape snugly around fullest part of right hand. Number of inches is size. If measure is between sizes, order larger size.

FOR A MERRY CHRISTMAS
the inside story of Christmas
. . warmer-than-warm
Lined Leather Gloves



SUPER WARM LININGS

that cuddle and pamper her fingers . . yet the glove is fashionably trim and sleek

CARESSABLE CAPESKIN

soft imported leather that's so nice to touch and a joy to wear

BETTER FITTING

Bolton thumb that's cut to follow and hug the natural line of her thumb

DRESS GLOVE SIZING

Be sure to order her regular glove size for the best hand-slimming fit

Kerrybrooke
THE RIGHT WAY TO SAY
WOMEN'S ACCESSORIES

Insulated for Warmth . . Styled for Fashion

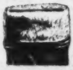
A This is one of the best glove values in America, we believe. And your assurance of buying a terrific gift. A slim trim slip-on of imported capeskin that's a joy to wear. Length about 9½ inches. *Sizes* Small (6–6½); medium (7–7½); large (8–8½). *Please state size.* Shipping weight 4 ounces.

$2.49

Fleeced Cotton, Rayon
Warm fluff lines pig-grained capeskin.
88 N 5300–Black
88 N 5301–Dark brown
Each pair. $2.49

$2.98

100% Wool Lining
Super-warm for the cold weather ahead.
88 N 5302–Black
88 N 5303–Dark brown
Each pair. $2.98


$3.98

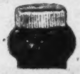
Rabbit Fur Lining
Luxurious warmth and my how glamorous.
88 N 5304–Black
88 N 5305–Dark brown
Each pair. $3.98

A Choker of Fur-Circles Luxurious Slip-on

B In step with the craze for fur and more fur trim . . an imported capeskin slip-on, lavishly banded with a bracelet of fur. The most luxurious way to stay snuggly warm in biting weather. Length about 10 inches. *Sizes* Small (6–6½); medium (7–7½); large (8–8½). *Please state size.* Shipping wt. 4 oz.

$3.39

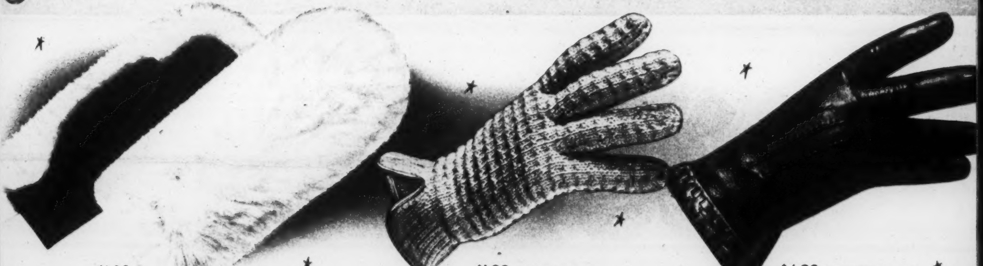
Cotton, Rayon Lining
Fleeced cotton and rayon, a warm lining.
88 N 5312–Black
88 N 5313–Dark brown
Each pair. $3.39


$3.98

100% Wool Lining
Super-warm and cozy for the weather ahead.
88 N 5314–Black
88 N 5315–Dark brown
Each pair. $3.98

$4.98

Rabbit Fur Lining
Luxurious warmth and my how glamorous.
88 N 5316–Black
88 N 5317–Dark brown
Each pair. $4.98



$1.00 $1.98 IMPORTED $4.98 IMPORTED

there's a WARM LINING to every one of these cozy Gloves

A Furry Christmas with White Rabbit Mitts. It's easy to make a big impression on her when you present her with these fluffed and whipped rabbit fur mitts. Hands up to show off the cheery red brushed rayon palms. Length about 10 inches. *Sizes* Small (6–6½); medium (7–7½); large (8–8½). *Please state size.* Shipping weight 4 ounces.
88 N 5336—White, red palms. . . . . .Pair $1.00

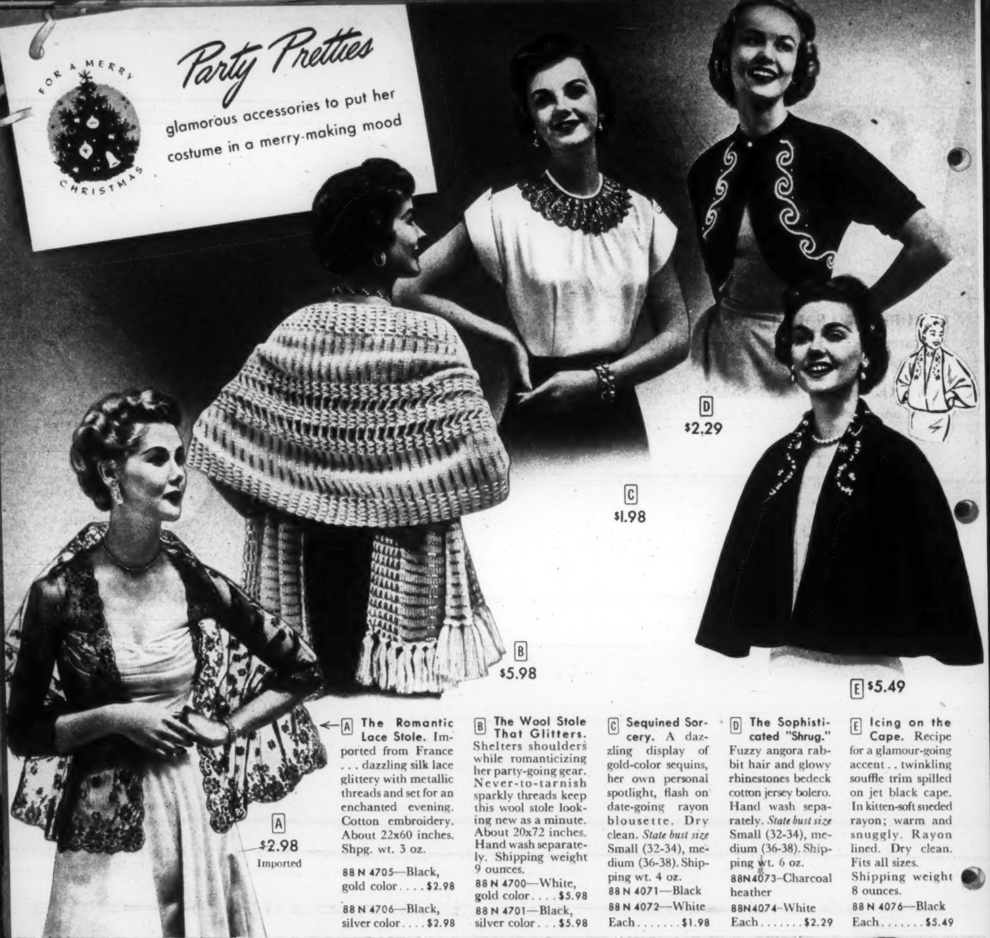
The Hand Knit Cotton String Glove. A spell-binding gift from Italy that's the smartest fashion. A casual cotton string shorty, and now the surprise . . it's cozy warm thanks to the wool jersey lining. Length about 9½ in. *State size* Small (6–6½); medium (7–7½); large (8–8½). Shpg. wt. 4 oz.
88 N 5071–White 88 N 5072–Natural
88 N 5073–Chamois yellow Pair. $1.98

The Handsewn Kidskin Slip-on. From Italy . . a kidskin glove, so beautifully made. Hand-laced cuff and handsewn seams. Slim and sleek as a dress glove . . she'd never guess it has a 100% wool lining. Comfort-fitting Bolton thumb. Length about 8½ inches. *Sizes* Small (6–6½); medium (7-7½); large (8-8½). *State size.* Shpg. wt. 4 oz.
88 N 5388—Black. . . . . .Pair $4.98
88 N 5389—Dark brown . . . . .Pair 4.98

For How to Measure for Women's Gloves see opposite page. For complete details on Sears Easy Terms see page 369. Order regularly and get your catalogs regularly.

Party Pretties

glamorous accessories to put her costume in a merry-making mood



A The Romantic Lace Stole. Imported from France . . . dazzling silk lace glittery with metallic threads and set for an enchanted evening. Cotton embroidery. About 22x60 inches. Shpg. wt. 3 oz.

88 N 4705—Black, gold color $2.98

88 N 4706—Black, silver color $2.98

B The Wool Stole That Glitters. Shelters shoulders while romanticizing her party-going gear. Never-to-tarnish sparkly threads keep this wool stole looking new as a minute. About 20x72 inches. Hand wash separately. Shipping weight 9 ounces.

88 N 4700—White, gold color $5.98

88 N 4701—Black, silver color . . . $5.98

C Sequined Sorcery. A dazzling display of gold-color sequins, her own personal spotlight, flash on date-going rayon blousette. Dry clean. *State bust size* Small (32-34), medium (36-38). Shipping wt. 4 oz.

88 N 4071—Black

88 N 4072—White

Each $1.98

D The Sophisticated "Shrug." Fuzzy angora rabbit hair and glowy rhinestones bedeck cotton jersey bolero. Hand wash separately. *State bust size* Small (32-34), medium (36-38). Shipping wt. 6 oz.

88N4073–Charcoal heather

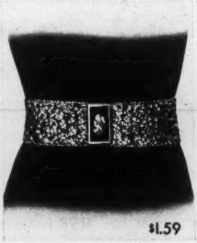
88N4074–White

Each $2.29

E Icing on the Cape. Recipe for a glamour-going accent . . twinkling souffle trim spilled on jet black cape. In kitten-soft sueded rayon; warm and snuggly. Rayon lined. Dry clean. Fits all sizes. Shipping weight 8 ounces.

88 N 4076—Black

Each $5.49



Fire and Ice Ties

Fashion fireworks to light up her separates. Glowy rhinestones and sham pearls on black rayon velvet tie. Plus a red grosgrain tie, frosted with souffle sparklers. Boxed. Shpg. wt. 6 oz.

88 N 4707 . . . . Set $1.98

Twinkling Petal Tie

Rayon velvet ascot, shapely and graceful as a flower. Christmas-tree-bright with a sprinkling of souffle glitter. Rayon lined. Dry clean. Shipping wt. 4 oz.

88 N 4702—Black $2.98

88 N 4703—Medium red . . 2.98

Sequined Waist Cincher

Fabulous sequined cincher that's elasticized, held together by cameo-like buckle. *State size* Small (24-26), medium (28-30). About 2¼ in. wide. Shpg. wt. 5 oz.

88 N 2001—Gold-color. . . . $1.59

88 N 2002—Black. 1.59

Christmas Corsage

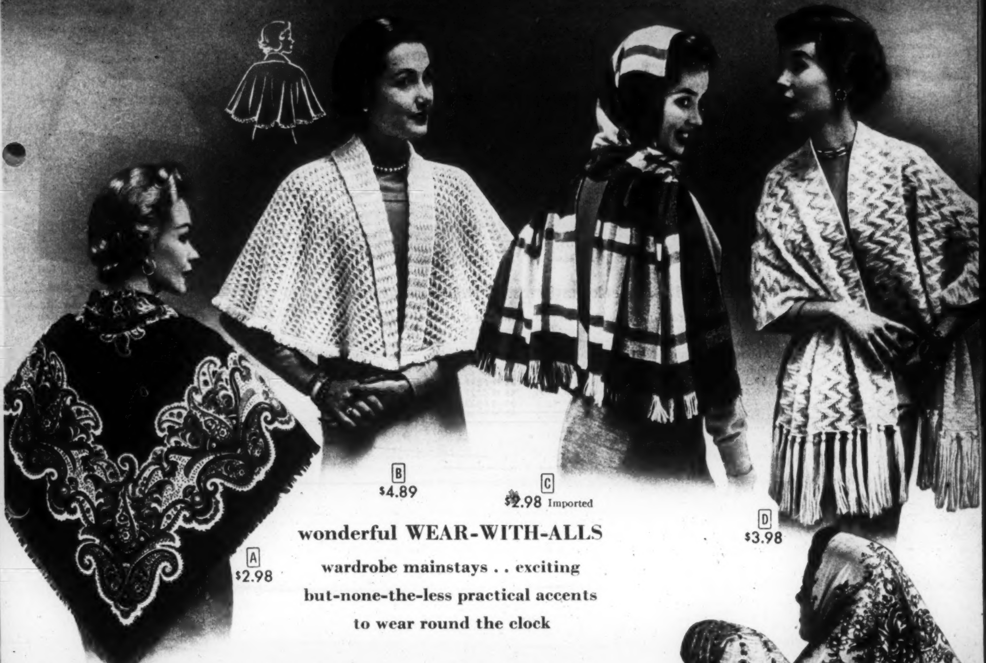
Festive as mistletoe . . artificial leaves, ferns, pine cones, gay bells and bright red ribbon for a holiday-bright corsage. 4 inches. Gift boxed. Shpg. wt. 5 oz.

88N4704–Multicolored . $1.00

Pleated Silk Bells

Two dazzling bell pleated ties, edged with rayon velvet and glamorously pleated. The latest trick is to wear two together. Shpg. wt. 3 oz.

88 N 4718—Set of 2 Ties. 1 red, 1 medium blue . . $1.29



wonderful WEAR-WITH-ALLS

wardrobe mainstays . . exciting but-none-the-less practical accents to wear round the clock

A **The Enormous Shawl.** This huge 50-in. spun rayon square worn as a shawl to show off the paisley print. Sears own design.
88 N 4726—Black ground
88 N 4727—Royal blue ground
88 N 4728—Yellow ground
88 N 4729—Medium red ground
Shpg. wt. 5 oz. . . . . Each $2.98

D **The Knit-Witty Wool Stole.** A witty fashion that laughs at old man winter. The 3 dimensional pattern, an unusual beauty at this low price. About 20x78 inches. Hand wash separately. Shipping weight 8 ounces.
88 N 4714—White $3.98
88 N 4715—Black 3.98

B **Let Her Wear a Wool Cape.** The sign of nonchalant elegance . . a knitted wool cape that lightly kisses her shoulders and shelters her from wintry chills. Hand wash separately. Fits all sizes. Shipping weight 6 oz.
88 N 4077—White $4.89

E **The Flowers That Bloom on a Silk Square.** Gay and happy floral print splashed on hand-rolled silk. About 33 inches. Hand wash. Shpg. wt. 3 oz.
88 N 4711—Black border
88 N 4712—Medium red border
88 N 4713—Royal blue border
Each $1.00

C **The Plaid Wool Stole.** The off-beat dreamy colors are the thing on this head-topping stole from England. About 20x70 in. Hand wash. Shpg. wt. 6 oz.
88 N 4719—Brown, yellow. $2.98
88 N 4720—Pink, blue 2.98
88 N 4721—Maroon, blue. 2.98
88 N 4722—Green, yellow. 2.98

F **Dance Ballerina Dance.** Poised and airy dancers frolic on white background of scalloped silk scarf. Hand rolled. Hand wash separately. About 33x35 inches. Shipping wt. 3 oz.
88 N 4708–Medium pink. $1.98
88 N4709–Yellow gold color 1.98

Gilded White Silk

Festive glamour that goes to her pretty head . . gold-color tracings, sprinkled and splattered with a sophisticated flourish on hand rolled silk square. Hand wash. About 33 inches. Shpg. wt. 3 oz.
88 N 4717—Gold-color on white
Each $1.98

Silk Square Wardrobe

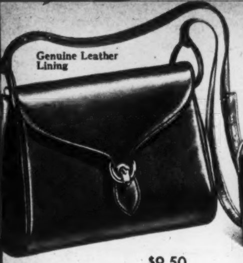
Cheaper by the half dozen . . a box of six 17-inch silk squares, 3 gay prints and 3 solid colors. Each one as different as night and day to go with all and everything in her wardrobe. Surprising at this price that all are hand rolled. Hand wash separately. Boxed.
Shipping weight 8 ounces.
88 N 4716—Assorted $1.98

Warming Wool Plaid

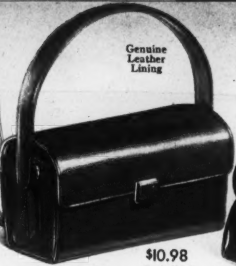
A big potential for a charming gift. A multicolored worsted plaid square that's bright as a Christmas tree and my how warm. Never betrays its low price. About 30 inches. Hand wash separately. Shipping weight 4 ounces.
88 N 4725—Multicolored $1.00

The Zephyr Wool Square

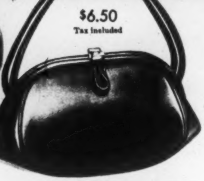
This square isn't just wool; it's zephyr wool. This one word tells her it's the softest, gentlest square in the world. About 33 inches. Hand wash.
88N4723–White 88N4724–Med. blue
Shipping weight 4 oz. . . . . . Each $1.69

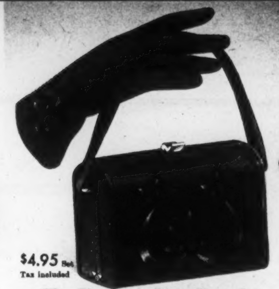


$9.50
Tax included



$10.98
Tax included





$4.95 Set
Tax included

FABULOUS POLISHED CALF . . sleek leather bags to have on hand

Adjustable Shoulderstrap Bag in calf shines up to dressy, casual outfits. Leather lining. Rear wall zip pocket. Coin purse, mirror. About 10½x7 in. Shpg. wt. 1 lb. 6 oz.

88 N 638E—Black	$9.50
88 N 639E—Turf (dark) tan	9.50
88 N 640E—Medium tan	9.50
88 N 641E—Cherry red	9.50

The Paris-Inspired Box Bag. As chic as a fashion model, a calf box bag to be seen with dress-up outfits. The lining's of dreamy leather. Inside zip pocket in front of rear wall pocket. Coin purse, mirror. About 9½x5 in. Shpg. wt. 1 lb. 7 oz.

88 N 635E-Black 88 N 637E-Navy
88 N 636E-Dark brown. Ea... $10.98

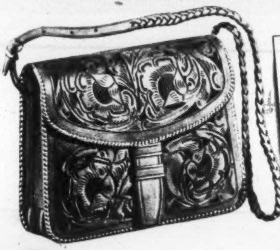
The Pouch, Perfected in out-of-this world calf that looks more beautiful each day she carries it. Rear wall zip pocket. Rayon lined. About 9x5 in. Shpg. wt. 1 lb.

88 N 631E—Black	$6.50
88 N 632E—Dark brown	6.50
88 N 633E—Cherry red	6.50
88 N 634E—Navy blue	6.50

The Flowering Bag, Glove Set

Glorious gift for the woman in your life. Rayon satin inserts, pretty as garden flowers, glamorize a sueded rayon vanity. Roomy 2-sectioned interior. Rayon lined. About 7x5 in. Matching gloves about 10 in. long. *State glove size* 6½, 7, 7½. Price of bag includes 62c Federal Excise Tax. Shipping weight 1 pound 5 ounces.

88N651E—Black 88N652E—Dark brown
88N653E—Navy. Each Set............$4.95

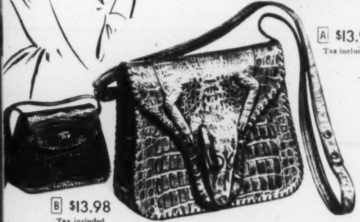


C $15.98
Tax included

FOR A MERRY CHRISTMAS

Gifty Handbags

what better way to wish her
a happy holiday than with Sears
fashion-setting bags



A $13.98
Tax included

B $13.98
Tax included

IT'S THE LEATHER THAT COUNTS . . unusual fashion effects in luxury-loving alligator and tooled leather

A **Love That Alligator Bag.** Ranks with fabulous furs . . an alligator bag to win her praises. No wonder! It's such beautiful leather and here complete with head and claws. Soft suede-like plastic lining, flap-over top is leather lined. Inside rear wall zipper pocket. Adjustable shoulderstrap. About 9x7 in. From Cuba. Shpg. wt. 1 lb. 3 oz.

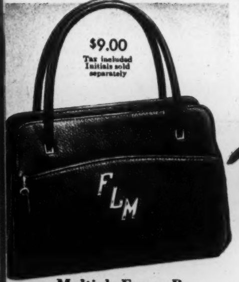
88 N 685E—Honey tan	$13.98
88 N 686E—Dark brown	13.98

B **Alligator Bag** (as above without head, claws). 88 N 707E—Honey tan. Shpg. wt. 1 lb. 1 oz. 88 N 708E—Dark brown Each..........$13.98

C **Made By Hand Shoulderstrap Bag.** To show you care . . give her a genuine leather bag made entirely by hand. Hand tooled floral motif. Why it's even hand stitched. And the lining is genuine suede. Slit pocket on back. Built-in front coin purse. 2-sectioned interior. From Guatemala. About 10¾x8 in. Shipping weight 1 lb. 8 oz.

88 N 543E—Natural tan	$15.98
88 N 544E—Dark brown	15.98

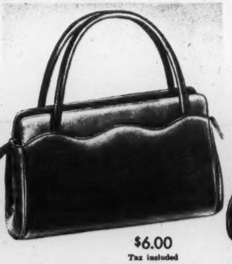
Price of handbags on both these pages includes 20% Federal Excise Tax. Easy Terms, page 369.



Multiple Frame Bag

The leather's pebble-grained. Kerrybrooke assets: large outside pocket, 2 side pockets, and inside rear wall zip pocket. Many compartments thanks to 4-part frame. Rayon lined. About 11½x8 in. Shpg. wt. 2 lbs. 5 oz.

88 N 687ME—Black	$9.00
88 N 688ME—Dark brown	9.00

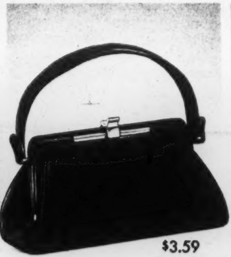


$6.00
Tax included

Zip-Top Leather Bag

A pretty, practical Christmas package. A Kerrybrooke zip-top bag in sleek and lovely calf. Outside scalloped pocket, 2 side pockets. Coin purse, mirror. Rayon lined. About 11¼x6 in. Shipping weight 1 pound 1 ounce.

88 N 673E—Black	$6.00
88 N 674E—Dark brown	6.00
88 N 675E—Cherry red	6.00

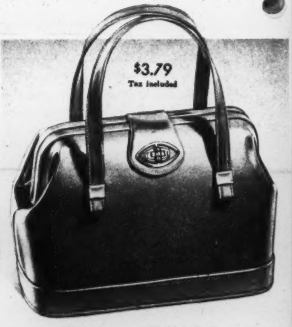


$3.59
Tax included

Treasure in Faille

A stepping-out rayon faille bag, dramatic with contrasting rayon lining in 2-sectioned interior. A real charmer and an exciting gift for only $3.59. About 10x5 inches. Shipping weight 1 pound 2 ounces.

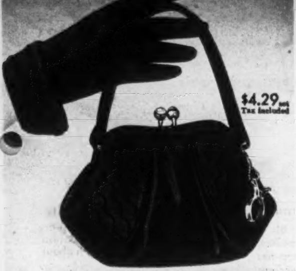
88 N 682E—Black	$3.59
88 N 683E—Dark brown	3.59
88 N 684E—Navy blue	3.59



The Carry-All Satchel

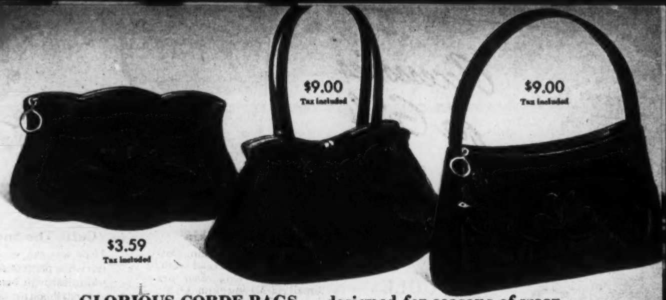
It's more than good fashion sense . . it's common sense to buy her a bag, big as a treasure chest. Then she can stow away her paraphernalia neat as a pin. And a beauty in calf-like plastic. Zip pocket on rear wall pocket. Plastic lining. About 12¼x8½ in. Shpg. wt. 2 lb. 1 oz.

88 N 692E—Black 88 N 693E—Medium tan
88 N 694E—Cherry red........Each $3.79



Really Three Gifts In One

A "plush" pouch, zig-zagged and spiced in glamorous sueded rayon. What's more she gets a sparkly glove ring. And to complete the go-together look .. matching gloves (about 9¼ in. long). The rayon lined bag (includes 50c Fed. Excise Tax) is about 9x6 in. *State glove size* 6½,7,7½.Shpg.wt.1lb. 1 oz.
88 N 654E—Black 88 N 655E—Dark brown
88 N 656E—Navy blue..............Set $4.29



GLORIOUS CORDE BAGS . . designed for seasons of wear

A Handful of Corde, that's just the size of this scalloped zip-top clutch bag. Never more striking than in genuine corde, quilted and embroidered for an eye-filling effect. 2 side pockets. Rayon lined. About 9¾x5¾ in. Shpg. wt. 12 oz.
88 N 648E–Black 88 N 650E–Navy
88 N 649E–Dark brown. .Each $3.59

The Shape of Corde is a curvaceous bag, spiked with a flourish of embroidery. A special gift for a special gal. Zip pocket in front of rear wall pocket. 2 side pockets. Coin purse, mirror. Rayon lined. About 11x6 in. Shpg. wt. 1 lb. 3 oz.
88 N 645E–Black 88 N 647E–Navy
88 N 646E–Dark brown. .Each $9.00

The Appeal of Corde: its glorious texture, its lasting beauty that laughs at seasons of wear. Quick-opening zip-top. Large outside zip pocket plus 2 side pockets. Mirror, coin purse. Rayon lined. About 10½x6¼ in. Shpg. wt. 1 lb. 6 oz.
88 N 642E–Black 88 N 644E–Navy
88 N 643E–Dark brown. .Each $9.00

in time for Christmas giving . . A 4-STAR FEATURE

Kerrybrooke Handbags

They have extra features, they have been laboratory approved and compared in price and quality with other leading brands. We believe there is no finer value in America.

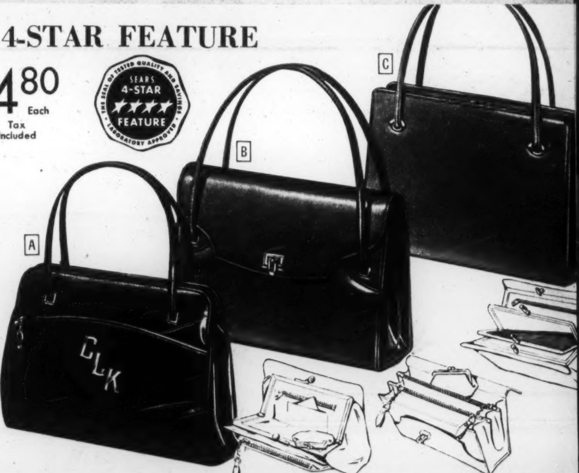
$4.80 Each
Tax Included

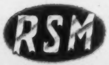
SEARS 4-STAR ★★★★ FEATURE

A **The Traveling Bag** planned to give her more room and then some. Pockets galore .. 2 side pockets, outside zip pocket, inside zip pocket on rear wall. Coin purse, mirror. In calf-like plastic. Rayon lined. About 12x7¾ in. Initials sold separately.
88 N 102ME—Black 88 N 103ME—Dark brown
88 N 105ME—Cherry red Shpg. wt. 1 lb. 12 oz. .Each $4.80

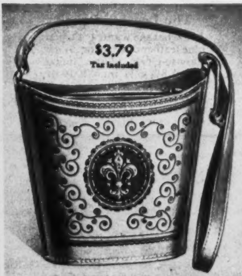
B **The Grand Bag.** Two inside zip pockets divide the bag into 3 compartments. An extra outside pocket. Coin purse. In calf-like plastic. Rayon lined. About 11x7½ inches.
88 N 132E—Black 88 N 133E—Dark brown
88 N 134E—Navy blue Shpg. wt. 1 lb. 13 oz . . . Each $4.80

C **The Multiple Frame Bag.** Look at the big-value extras . . in smooth plastic that can pass for calfskin. And so much room . . 2 side pockets, 2-sectioned center pocket, rear wall zip pocket. Mirror. Rayon lined. About 10¾x7¼ in.
88 N 122E—Black 88 N 121E—Black patent-like plastic
88 N 123E—Dark brown Shpg. wt. 1 lb. 11 oz . . . Each $4.80



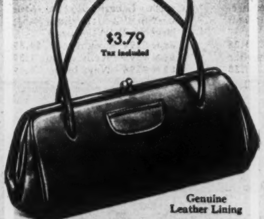


Gleaming gold-color metal initials. All letters but "X". Print letters wanted. *Size* 1⅛ in. Shipping weight each initial 1 ounce.
88N1012M—Gold-color metal . Ea. 29c; 3 for 84c



Pass the Bucket Bag

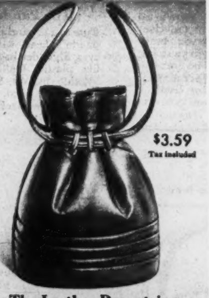
A bucket of fashion .. especially fetching in genuine leather, prettily embossed. There's room to spare for all her odds 'n' ends. Zip-top. Center dividing pocket. Adjustable shoulder strap. Unlined. About 9x8¼ in. Shpg.wt.1 lb.6 oz.
88 N 706E—Black..............$3.79
88 N 669E—Saddle tan....... 3.79
88 N 670E—Basque (med.) red. 3.79
88 N 671E—Medium brown....3.79



Genuine Leather Lining

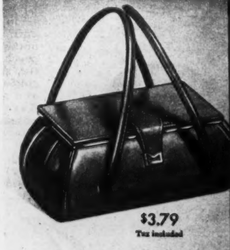
Long, Low-slung..Lovely

A pouch with an entirely new fashion look. A thing of slim beauty in genuine leather. And every inch is lined with real leather. About 11½x4 inches. Shipping weight 1 pound.
88 N 657E–Black............$3.79
88 N 658E–Dark brown..... 3.79
88 N 662E–Basque (med.) red 3.79
88 N 663E–Navy blue...... 3.79



The Leather Drawstring

You can't go wrong when you give her a leather drawstring bag with row-on-row of stitching. Plastic handles. Rayon lined. About 9½x9¼ in. Shpg. wt. 14 oz.
88 N 626E—Black..........$3.59
88 N 627E—Medium tan.... 3.59
88 N 628E—Medium red.... 3.59
88 N 629E—Navy blue..... 3.59
88 N 630E—Dark brown.... 3.59



Nip 'n' Tuck Box Bag

Genuine leather, nipped and tucked, then divinely shaped for a beauty of a box bag. Mirror. Rayon lined. About 9x4 in. Shpg. wt. 1 lb. 1 oz.
88 N 664E—Black........$3.79
88 N 665E—Medium tan.. 3.79
88 N 704E—Cherry red... 3.79
88 N 705E—Navy blue.... 3.79

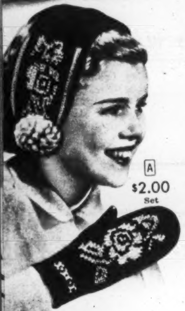
FOR A MERRY CHRISTMAS

Accessories for Girls

play Santa .. give her giddy-gay accents to gladden her heart

DOUBLE FEATURES

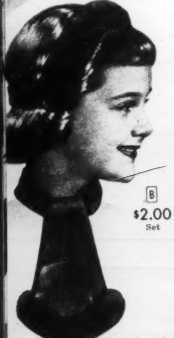
double the raves with peppy holiday partners



Gone-Gay Wool Earwarmer Set

A How gay a worsted wool earwarmer can be in colorful jacquard designs, tipped off with plump pompons. Matching mitts about 8 in. long. Hand wash separately. *State mitt size* Medium (4-5); large (6-7). Shpg. wt. 5 oz.

88 N 9404—Bright red.......Set $2.00
88 N 9405—Navy blue......Set $2.00



When Fur and Velveteen Mix

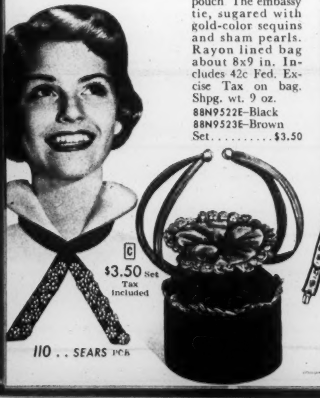
B She'll see red and love it when she wears red cotton velveteen head band trimmed with gray dyed mouton-processed lamb. To match .. a glamorous ascot. Fits all sizes. Rayon lined. Shipping wt. 4 oz.

88 N 9406—Bright red......Set $2.00

Rayon Velvet for Bag and Tie

C Very grown-up in a rayon velvet duet. Rayon braid outlines drawstring pouch The embassy tie, sugared with gold-color sequins and sham pearls. Rayon lined bag about 8x9 in. Includes 42c Fed. Excise Tax on bag. Shpg. wt. 9 oz.

88N9522E–Black
88N9523E–Brown
Set..........$3.50



Softie in Deerskin

Stays soft in snow, rain. Cotton, rayon lined. Hand wash. About 7 in. long. *State size* Small (2-3); medium (4-5); large (6-7). Shpg. wt. 5 oz.

88N9328–Medium red..$1.49
88N9329–Kelly green... 1.49
88N9330–Med. brown.. 1.49

$1.99
Tax Included

Cutie The Snowman

Little tots can snuggle up to this white plush snowman bag, whimsical with black top hat and red ribbon tie. Zipper compartment on back. Unlined. About 7¼x4 in. Wt. 4 oz.

88 N 9521E—White....$1.99

Pig-grained Capeskin

Imported capeskin slip-on handsomely grained. Cotton and rayon lined. Length about 8 in.
Sizes 4, 5, 6, 7, 8. *State size.* Shipping weight 4 ounces.

88N9362–Tan.........$2.29
88N9363–Med. brown.. 2.29

$2.48
Tax included

Treasure in the Bag

A treasure chest bag in calf-like plastic. Now open for the treasure .. sham pearl necklace, comb, mirror. Unlined. About 5½x3¾ in. Wt. 12 oz.

88N9500E–Green, red trim. $2.48
88N9501E–Red, green trim. 2.48
88N9502E–Tan, brown trim. 2.48

Angora and Wool Mitt

Fluffed and whipped angora rabbit hair (70%) and wool (30%) combine for a cuddly gift. Length about 8 in. Hand wash. Imported from Italy. *Sizes* 2, 3, 4, 5, 6, 7. *State size.* Shipping weight 4 oz.

88 N 9393—White. Pair $1.19

$2.00
Tax included

The Fitted Box Bag

Everything's in its place. Mirror, pencil, comb, coin holder in calf-like plastic bag. About 7x3¾ in. Rayon lined. Shpg. wt. 13 oz.

88N9503E–Bright red...$2.00
88N9504E–Med. green.. 2.00
88N9505E–Med. brown 2.00

$1.38
Tax included

The Panda Bag

Cute as a toy and shaped like a panda's head with movable eyes. Shoulder bag in leather-like plastic. Unlined. About 5½x5½ in. Wt. 9 oz.

88 N 9510E—Red, black. $1.38
88 N 9511E—Black patent-like plastic, white.........$1.38

Gay is the Wool Glove

Jacquard patterns color 100% worsted wool gloves. Hand wash. Length 8½ in. *State size* Small(2-3); medium (4-5); large (6-7). Wt. 4 oz.

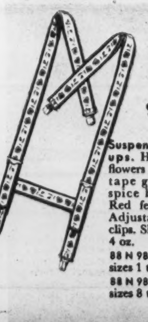
88 N 9394—Bright red..$1.39
88 N 9395—Kelly green. 1.39
88 N 9396—Navy blue.. 1.39

$2.78
Tax included

The Leather Pouch

Just what she wanted .. a genuine leather drawstring pouch. Easy-to-clean plastic lining. About 8¼x7¼ in. Wt. 10 oz.

88 N 9517E—Bright red. $2.78
88 N 9518E—Med. green 2.78
88 N 9519E—Med. brown. 2.78
88 N 9520E—Black..... 2.78



Suspender Hold-ups. Hearts an' flowers on white tape gaieties to spice her skirts. Red felt borders. Adjustable metal clips. Shipping wt. 4 oz.

88 N 9803—Fits all sizes 1 to 7....98c
88 N 9804—Fits all sizes 8 to 12...98c

Two Pleated Silk Squares. Sham pearl on sparkly seashell, removable charm on 18 in. sq. Pearl-like slide on the second sq. Hand rolled. From Japan. Wt. 4 oz.

88N9856–Red and green...Set $1.00
88N9857–Pink and blue....Set $1.00

Embossed Cowhide. As Western as a ten gallon hat ..gold-color horse's head buckle and decoration round cowhide belt. About ⅞ in. wide. *State size* 22, 24, 26, 28 in. Shipping weight 4 oz.

88N9995—Natural Each.......$1.00

$2.58
Tax included

The Inside Story

Fitted bag with mirror, comb, ball point pen, pad. Inside zip pocket. Rayon lined. Calf-like plastic. Adjustable shoulder strap. About 8½x5¾ in. Wt. 1 lb. 5 oz.

88N9506E–Med. red
88N9507E–Med. green
88N9508E–Med. brown
88N9509E–Black patent-like
Each.....$2.58

$1.49

Eski and Mo Puppet Mitts

The fun way to stay warm. Gay printed boy and girl faces on water-repellent red cotton poplin palms. Wiggle extra pinkie for lively show. Fluffed white rabbit fur backs. Brushed cotton lining. Length about 8½ in. *State size* 3, 4, 5, 6, 7, 8, 9. Shipping weight 4 oz.

88 N 9316—White fur, red palms. Pair $1.49

98c

Teary and Cheery Puppet Mitts

Playful clown faces, Teary and Cheery, entertain her on water-repellent cotton poplin mitts. Brushed cotton lining. Length about 7¾ in. *State size* 3, 4, 5, 6, 7, 8, 9. Shipping weight 4 oz.

88 N 9314—Navy, red palms......Pair 98c
88 N 9315–Med. green, gray palms. Pair 98c

$1.38 Set
Tax included

Poodle'd Wallet and Clutch Bag

Vicky the cunning poodle sits saucily on leather-like plastic clutch bag and matching wallet for a big-impression gift. The zip-top bag is unlined. About 8¼x5¾ in. The wallet has change purse, too. Shipping wt. set 8 oz.

88N9512E–Med. red
88N9513E–Med. green
88N9514E–Light brown..........Set $1.38

$2.78
Tax included

Cowhide Gets Embossed

When top-grain cowhide is beautifully embossed, the resulting bag is the answer to her dreams. Adjustable shoulder strap. Saddle stitch trim. Unlined. About 7½x6 inches. Shipping weight 11 oz.

88 N 9515E—Bright red...........$2.78
88 N 9516E—Ginger tan.......... 2.78

$2.98

Fur Touched Imported Capeskin

A bracelet of fur to be worn as an up-or-down cuff on imported capeskin slip-on. Shirred wrists shut out winter shivers. Cotton, rayon lined. Bolton thumb for more comfort. Length about 8½ in. *State size* 3, 4, 5, 6, 7.

88N9311–Med. red
88N9312–Kelly green
88N9313–Med. brown
88N9369–Navy
Shpg. wt. 5 oz.............Each pair $2.98

Warm Wool Squares

Priced so it's easy to give two. About 30 in. Hand wash. Shpg. wt. ea. 4 oz.

98c each
Any 2 for $1.79

A Solid Color.
88N9838G–Red
88N9839G-White
88N9840G-Med. blue
88N9841G-Maize

B Gay Plaid.
88N9836G-White
88N9837G-Red

Each........98c
Any 2 for.....$1.79

The Mother Goose Set

Mother Goose favorites, three little pigs etc., printed on 2 spun rayon squares (about 26 in.). Packaged in a nursery rhyme book, fun enough to be a gift by itself. Shipping weight 9 ounces.

88 N 9859–Set of 2; 1 red border, 1 green border.......$1.59

$1.59 Set

MOTHER GOOSE
Mother Goose
PETER PETER PUMPKIN EATER

Causing a Sensation the WOOL PLAID head-topper

$1.59

Why this fashion is sweeping the country. Because the head topper is the brightest, gayest way to ward off winter chills. In 100% wool, plaid and gaily multicolored to provide a dashing bit of color around her head and coat. Hand knotted fringe. Hand wash. About 68x14 inches. Shpg. wt. 5 oz.

88 N 9858—Red plaid.........$1.59

SMOKEY BEAR

spreads Christmas cheer on cute and exciting gifts

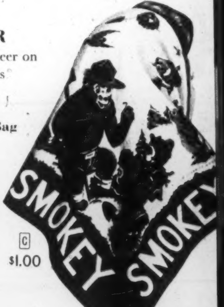
Smokey Bear on Head Square and Bag

How she'll rave about this Smokey Bear package. The plastic penny bank comes with spun rayon square. The leather-like plastic bag has shoulder strap.

C **The Square.** About 24 inches.
88N9851–Bright red
88N9852–Royal blue
88N9853–Kelly green
Wt. 4 oz....Each $1.00

D **The Bag.** About 4½x6 in. Rayon lined. Shpg. wt. 10 oz.
88N9524E–Bright red
88N9525E–Med. blue
88N9526E–Kelly green
Each..........$1.28

C and **D** **The Set.** Bag and Square. Wt. 14 oz.
88N9527E–Bright red
88N9528E–Med. blue
88N9529E–Kelly green
Each..........$2.00



C
$1.00

PREVENT FOREST FIRES
SMOKEY

C and D
Scarf and Bag Set
$2.00
Tax included

D $1.28
Tax included

Smokey circles Cowhide Belt

E Smokey's in the middle of everything she wears on a handsome embossed cowhide belt. About 1½ in. wide. *State size* 22, 24, 26, 28 in. Shpg. wt. 6 oz.
88N9996–Tan $1.29

E $1.29

SIZE CHART FOR CHILDREN'S, TEENS' GLOVES

Order size........	2	3	4	5	6	7	8	9
if around fullest part of right hand is....	5	5¼	5½	5¾	6	6¼	6½	7 inches

Price of Handbags on both these pages includes 20% Federal Excise Tax.

A SPARKLING GIFT!

Women's fine leather Wallette with bright brilliant on clasp

New Slim Styling! *Innovational pass-case design lets wallette fold extra smooth and flat. Has less bulk, more streamlined good looks than ordinary pass case wallettes.*

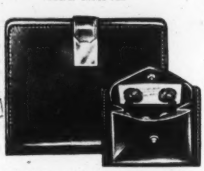
Destined to be your lady's favorite—it takes up so little room in her purse yet gives all the pleasure and benefit of a 6-window detachable leather covered pass-case. Certainly distinctive too, with its matching color bright simulated jewel clasp. Lovely clear cut stone sets neatly on the gold color metal jacket of the tab end closing. Snap-closing coin pocket. Open bill pocket with secret inner compartment. Spare key pockets. Closed size 3¼x4½ inches. In your choice of two rich leathers. **State color** medium red or green. Shpg. wt. 4 oz.

25 N 2895E—Smooth Cowhide . $4.50
25 N 2896E—Fine Calfskin $6.00

All Wallette prices include 20% Federal Excise Tax

Matched Set in smooth cowhide leather. *Wallette* has 1 open, 1 zipped bill pocket plus secret pocket. Detachable 4-window snap closing pass-case. Snap coin pocket. Tab end closing. Closed size 3½x4⅜ inches. *Key case* has 4 metal swivel hooks, license pocket. 3-side zipper closing. Fully lined. Closed size 2¼x3½ in. **State color** red, green or black.

25 N 2941E—2-pc. Set. Wt. 7 oz. . . $4.80
25 N 2937E—Wallette. Wt. 5 oz. $3.60

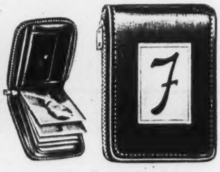


"Pick-a-Bill" Wallette. Unique design! Put your bills into regular bill pocket inside; pick them out one at a time from the coin pocket outside without opening bill section. Divided gusseted coin pocket has snap closing. 4 swing windows; card pocket. Gold colored metal jacket on tab end closing. Closed size 3¼x4¼ in. **State color** red or green. Shpg. wt. 4 oz.

25 N 2800E—Goatskin leather . . $4.00

Changemaster. Reach change quickly, easily with a "Changemaster" . . . the woman's answer to a lack of pockets. She can reach coins without opening wallette by simply unzipping roomy coin pocket. Detachable leather covered pass case has 4 swing windows. Open bill pocket, card pocket. Tab closure. Closed size 3⅜x4¼ in. **State color** red or green. Shpg. wt. 5 oz.

25 N 2847E—Goatskin leather . . . $3.00



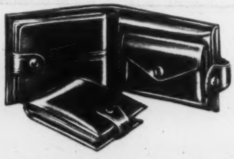
Hers Alone. Cut-out initials in gold color metal against a glossy dark background. 3-side zipper closing. Window pocket, coin pocket, bill pocket. 4 double-faced swing windows. Closed size 3¼x4½ in.

Morocco-grained sheepskin leather. **State color** red, black or brown. *All initials except I, O, Q, U, V, X, Y, Z.* **Print 1st and 2nd initial choice.** Shpg. wt. 5 oz.

25 N 2775E $2.70

New! Exotic Taj Mahal design . . . excitingly different, rich indeed on this smooth red lambskin wallette. Design embossed on cover in rich multicolors and bronze gilt. Wallette has 3-side zipper closing; gusseted coin pocket with snap closing; 4-double-face swing windows, identification card pocket and bill pocket. Closed size 3½x4½ inches. Shpg. wt. 5 oz.

25 N 2827E $2.40



Neolite Wallette . . . our lowest price. Gives amazing long wear. Good looking, so practical, will not scuff, crack or peel. Stays fresh and bright too, with a simple wipe of a damp cloth. Wallette has open bill pocket, coin pocket, 2 card pockets Detachable pass-case with snap closing . . . 4 swing windows. Neatly made with turned, stitched edges. Tab end closing. Closed 3¼x4¼ in. **State color** red or pastel blue, green or yellow. Wt. 5 oz.

25 N 2759E $2.00

FOR A MERRY
CHRISTMAS
Wet Weather Gifts
To keep your family dry
all four seasons of the year

ILLUSTRATED ON OPPOSITE PAGE

Top-fashion Women's Raincoats

A **Waterproof Plastic-film Raincoat.** Heat sealed seams give greatest protection, longer wear. Raglan sleeves and 3-way belt for best fit. Detachable hood snaps under chin. Snap closing front, 2-way slash pockets. Carrying case to match. **Colors** green, navy, or translucent white. **Sizes** small (32-34); medium (36-38); large (40-42). *State size, color.*

25 N 3362—Wt. 1 lb. 3 oz. . $2.95

B **Smart looking—pencil-stripe design** embossed on Vinylite plastic . . . rich taffeta-like texture. Comfortable raglan sleeves, roomy 2-way slash pockets. 3-way belt, smart military collar, separate Dutch-style hood. Matching carrying case. **Colors** navy blue or wine. *Sizes* small (32-34); medium (36-38); large (40-42). *Please state size and color.*

25 N 3327—Wt. 1 lb. 3 oz. . $3.98

C **Polka Dot Duster Style.** Taffeta texture Vinylite plastic with print polka dot. Deep contrasting facing forms cuffs when sleeves are worn turned up. Contrasting collar. Slash pockets, matching belt and carrying case.

Colors black with white dots or white with black dots. **Sizes** small (32-34); medium (36-38); large (40-42).

25 N 3328M—*State size and color.* Shipping weight 1 pound 6 ounces. . . $4.98

Matching Rain Hat. Flattering style—narrow brim with contrasting facing. 6-gore crown. Adjustable . . . fits up to 23¼ in. head size.

25 N 3331M—*State color* (same as coat above). Shipping weight 3 oz. . $1.50

D **Heavier gauge plastic raincoat** looks like fine gabardine. Our finest! Neat tailored styling; fashionable 2-in. cuffs, roomy flap pockets. 3-way tie belt; reinforced button front closing. Detachable button-on Dutch-style hood. Bound, reinforced seams. Sand beige color only. **Sizes** small (32-34); medium (36-38); large (40-42).

25 N 3318—*State size.* Shipping weight 2 pounds $5.95

Our lowest priced! Buy 2 and save 30c

Full rain protection for everyone in the family at economy prices! Waterproof plastic film raincoats, each with carrying case to match—keep one in the car or office to be ready for sudden showers. You may order one man's and one woman's coat, or two different sizes and colors for your children, and still save on the "2-for" price! Order now for Christmas.

E **Women's.** Full-length, full-sweep style with raglan sleeves, for comfortable fit over suits ~~or coats~~. 3-way belt—snap-closing front. Attached hood snaps under chin. **State size** small (32-34); medium (36-38); or large (40-42). **State color** clear, medium blue or medium green.

25 N 3377G—Shpg. wt. 1 lb. 2 oz. *Buy 2; save 30c* **2 for $3.60** . . Each $1.95

F **Men's.** Raglan-sleeve style with military collar. Snap-closing front. Slash openings give easy access to pockets. **State size** small (36-38); medium (40-42); or large (44). In smoke color only.

25 N 3382G—Shpg. wt. ea. 11 oz. *Buy 2; save 30c* **2 for $3.60** . . Each $1.95

G **Children's.** Like women's coat above, but with loop-style belt. **State size** small (6-8); medium (10); large (12-14). **State color** blue or red.

25 N 3381G—Shpg. wt. ea. 9 oz. *Buy 2; save 30c* **2 for $2.68** . . Each $1.49

Umbrellas—"Gift" styles for everyone

H **Folding Umbrellas.** Open to full spread, close to short 12 in. Easy to carry . . . easy to store. Ass't plastic handles; matching tips, ferrules. Acetate covers, matching sheaths. Woven designs on **ground colors** navy, black or wine; or all-over multicolor plaid. *State color.*

25N3630-10-rib. Wt. 1 lb. 6 oz. . $6.89
25N3685-8-rib. Wt. 1 lb. 2 oz. . . 4.98
25N3662-10-rib Marvel frame, double ribbed for easiest opening and closing. Shpg. wt. 1 lb. 4 oz. . $8.95

J **Women's Windproof Umbrella** with specially constructed metal frame that turns inside out without damage; just turn right side out again. 16-rib style with shrink-resistant acetate cover. Assorted plastic handles; matching tips, ferrules. Woven patterns on **ground colors** navy, brown or black; or all-over multicolor plaid. *State color.*

25 N 3497—Wt. 1 lb. 3 oz. . $2.94

K **New "Slip-ette" Umbrella** . . *The newest thing in the market.* Specially welcome to the ladies on your list. Umbrella contracts to a handy length for ease in storing, carrying. *Fits 21-in. overnight case.* Handle extends to full length for using. 16-rib frame. Acetate cover, matching sheath. Attractive woven designs, on **ground colors** black, navy or brown; or multicolor plaid. *State color.*

25 N 3453—Shpg. wt. 1 lb. . $4.98

L **Pagoda Umbrellas**—eye-catching belle-shape. Acetate covers. Wood shank. Metal 16 rib frame. Semi-long catlin or lucite handles in assorted styles (*sorry, no choice*).

25 N 03481—Women's, in ombre (shaded) colors. State color blue, green or wine. Shipping weight 1 lb. 3 oz. $3.98

25 N 03482—Women's in all-over multicolor plaid. Wt. 1 lb. 3 oz. . . $3.98

25 N 3455—Child's 10-rib. in all-over multicolor plaid. Shpg. wt. 1 lb. . . $2.98

M **Women's Nylon Umbrella.** Luxurious covers of miracle nylon . . . dry "bone-dry" in minutes and just wear and wear. Rich solid colors set off with smartly styled handles. Such a wonderful gift for Christmas, for any occasion. 16-rib frame, wood shank. Lucite or catlin handles with bright floral inserts. **Colors** black, navy or wine. *State color.*

25 N 3471—Wt. 1 lb. 6 oz. . $4.49

Children's Umbrellas styled just like grownups'. Wood shank, sturdy metal frame. Acetate covers with matching tips and ferrules.

N **Gay Multicolor All-over Plaid Umbrella** with novelty handles.

25 N 3431—Shpg. wt. 10 oz. $1.98

P **Peter Pan Umbrella,** with Walt Disney's Peter Pan and Tinker Bell on one gore of the solid color cover. **State color** red or blue

25 N 3432—Shpg. wt. 10 oz. $2.98

Smart New RAINCOATS..Gay UMBRELLAS

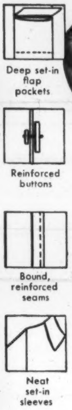
A
Plastic
film
$2.95

B
Neat
Embossed
Design
$3.98

C
2-pc. Outfit
Polka Dot
Duster Style
$6.48

OUR FINEST!
Embossed heavy gauge plastic
Looks like real gabardine
Fashion styled—special
for My Lady's Christmas

$5.95



Deep set-in flap pockets

Reinforced buttons

Bound, reinforced seams

Neat set-in sleeves

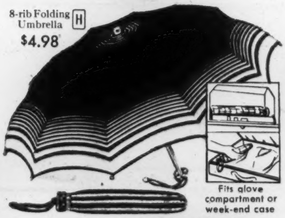
D

Raincoats for the Family

F $1.95

E $1.95

G $1.49

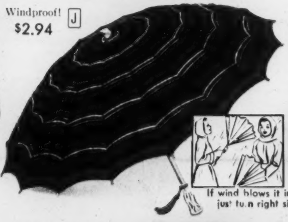


8-rib Folding **H**
Umbrella
$4.98

Fits glove compartment or week-end case

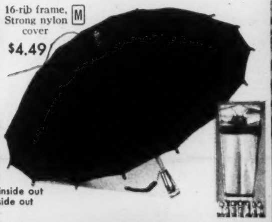
Woman's **L**
Pagoda
Umbrella
$3.98
Ea.

Child's Pagoda Umbrella $2.98



Windproof! **J**
$2.94

If wind blows it inside out just turn right side out



16-rib frame, **M**
Strong nylon
cover
$4.49

NEW! "Slip-ette" **K**
Umbrella
$4.98

Telescoping Handle

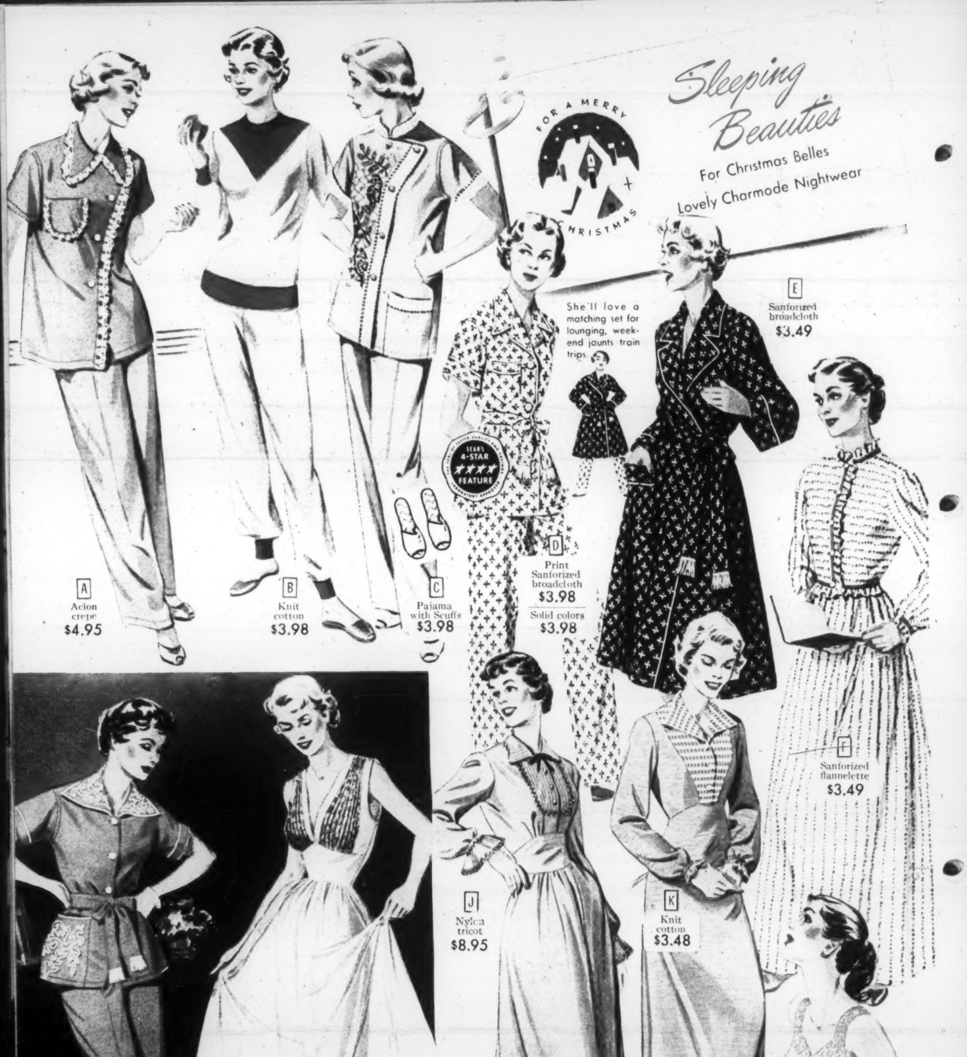
Child's plaid
$1.98
N

Peter
Pan
$2.98 **P**

Sleeping Beauties

For Christmas Belles

Lovely Charmode Nightwear


FOR A MERRY CHRISTMAS
SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED

She'll love a matching set for lounging, week-end jaunts train trips.

A Acron crepe $4.95

B Knit cotton $3.98

C Pajama with Scuffs $3.98

D Print Sanforized broadcloth $3.98

Solid colors $3.98

E Sanforized broadcloth $3.49

F Sanforized flannelette $3.49

G Acetate crepe $3.98

H 100% nylon $10.95

J Nylon tricot $8.95

K Knit cotton $3.48

L Nylon tricot $5.95

LINGERIE BELOW ILLUSTRATED ON OPPOSITE PAGE

A **NEW! Lounging-Sleeping Pajama in Aclon Crepe** . . shimmer-smooth blend of 90% acetate for sheen and soft drape, 10% nylon for long wear and easier washability. Maximum fabric shrinkage 2%. Lovely cotton lace and nylon net trim. Major seams are double-needle stitched. Trousers have buttons at side . . wide covered elastic at back of waist. Nylon makes it hand wash easily, dry quickly, iron easily. *State size* 32, 34, 36, 38, 40. Shpg. wt. 13 oz.
38N1290 Light blue **38N1291** Mint green (light) Ea. **$4.95**

B **NEW! Pajama in Rib Knit Fine Combed Cotton.** Cozy-warm fabric is extra soft and smooth. Grand for sports enthusiasts—she can wear it under ski and skating clothes and other sportswear, too. Gay red trim and snugly ribbed cuffs. Ribbed waistline. Wide covered elastic at trouser waist. Hand wash. *State size* 34, 36, 38, 40.
38 N 959–Gray with red. Shpg. wt. 1 lb. 2 oz. Each **$3.98**

C **Acetate Crepe Pajama with Matching Scuffs.** Wonderful for campus and career girls! Distinctive hand-screened print trim in rich gold-color and black. Mandarin collar, trim and scuffs are white with gold-color print . . gold-color and black piping. Made of acetate crepe for softer drape, quicker drying, shrink resistance. Shimmer-smooth, soft. Trousers have buttons at side, elastic insert at back of waist. Hand wash. *State size* 32, 34, 36, 38, 40.
38N1289–Mint green (light) **38N1288**–Flamingo (coral)
Shpg. wt. 13 oz. . . . . Set of Pajama, Scuffs **$3.98**

NEW! Sanforized Cotton Jamarette . . print or solid colors. **A 4-STAR Feature because** . . it has extra features designed to meet Sears rigid standards and your requirements . . it has been laboratory approved and compared in price and quality with other leading brands. Fine-woven, long wearing 100x60 cotton broadcloth in attractive colors that are vat fast! White piping, fringed belt, fresh water pearl buttons and strong double-needle stitched seams. Collar and lapels are lined. Trousers have Gripper Fasteners at adjustable waistband. Washable; maximum fabric shrinkage 1%. *State size* 32, 34, 36, 38, 40. Shpg. wt. 15 oz.

D **Print.** Vat fast colors stay clear. Make a set with (E).
38 N 1628M—Navy print on white. . . . . . Each **$3.98**
Solid colors. Bright, vat fast shades stay clear.
38N1630–Sunset pink **38N1631**–Lemon peel. Each **$3.98**

E **NEW! Sanforized Cotton Jamarette Sleep Coat.** Fine for lounging, sleeping. Sturdy 100x60 cotton broadcloth, max. shrinkage 1%. Wrap-around style . . piping, fringed belt. Washable. 38 in. long. *State size* 32,34,36,38,40.
38N1629M–White print on navy. Shpg. wt. 11 oz. Each **$3.49**

F **NEW! Sanforized Flannelette Gown.** Fluffy-warm, deep nap to keep her cozy warm. Dainty self fabric ruffle with picot edging . . . binding trim. Fresh water pearl buttons. Washable; maximum fabric shrinkage 1%. 54 in. long. *State size* 34, 36, 38, 40, 42, 44. Shpg. wt. 15 oz.
38N138–Multicolor floral print on white. . . . . Each **$3.49**

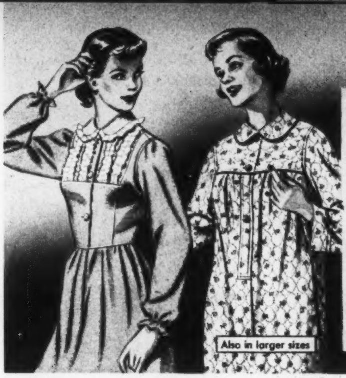
G **NEW! Acetate Crepe Lounging-Sleeping Pajama.** Fun for lounging . . comfortable for sleeping. Fine-woven, petal-smooth . . wrinkle resistant, shrink resistant, quick drying. White embroidery and piping trim; fringed belt. Major seams are strongly double-needle stitched. Trousers have buttons at side and covered elastic at back of waist. Hand wash. *State size* 32, 34, 36, 38, 40. Shpg. wt. 12 oz.
38N1293 Shocking pink **38N1294** Crystal blue (lt.). **$3.98**

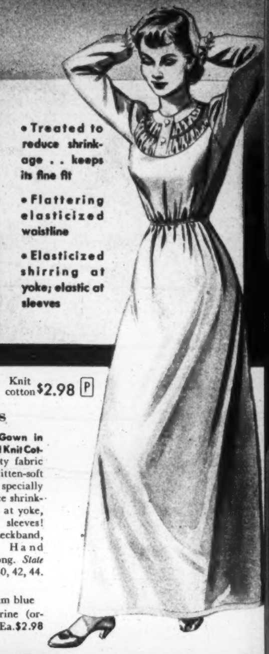
H **NEW! Glamorous Nylon Gown** . . luxurious looking *and* practical. *Needs no ironing!* Beautiful fitting bodice of permanently pleated nylon lace and filmy doubled nylon net. Fine quality, runproof nylon tricot underskirt is petal-soft, smooth . . soft, filmy nylon net overskirt gives a lovely iridescent effect. Swish, swirling double skirt gives subtle "cover-up" . . yet gown is easily laundered. It hand washes and dries quickly, stays pretty without ironing. Inset midriff at both front and back . . elastic at waistline . . for slim flattery. Surplice back. 55 in. long. *State size* 32, 34, 36, 38, 40. Shpg. wt. 10 oz. Boxed.
38 N 2441–Beige with green underskirt
38 N 2440–Pink with light blue underskirt. . Each **$10.95**

J **NEW! Nylon Tricot Gown** . . *needs no ironing!* Becoming to all figures! Beautifully trimmed with permanent tuck pleats that never come out . . fine nylon lace. Rhinestone buttons. Elasticized waistline and inset midriff at both front and back of gathered skirt for flattering fit. Long sleeves—elasticized at wrists. Fine quality, runproof 30-denier nylon . . caressingly soft, luxuriously smooth. Gown hand washes and dries in a jiffy, keeps its fine fit. 55 in. long. *State size* 34, 36, 38, 40, 42. Boxed.
38N2829-Light blue **38N2828**-Pink. Wt. 10 oz. Ea. **$8.95**

K **Knit Cotton Balbriggan Gown.** Specially treated to reduce shrinkage. Fine combed cotton is kitten-soft . . drapes softly, feels so cozy and warm. Novelty knit collar, bib section. Gracefully gathered at shoulders; elastic shirring at wrists gives ruffle effect. Self fabric back ties. Hand wash. 54 in. long. *State size* 34, 36, 38, 40, 42, 44.
38N242–Pink **38N243**–Light blue. Wt. 12 oz. Ea. **$3.48**

L **NEW! Nylon Tricot Gown.** Saves time . . *needs no ironing!* A thoughtful gift! Generously trimmed with permanently pleated nylon tricot and fine nylon lace. Lace straps; lace at straight back, also. Softly gathered skirt; elastic at back waistline for figure-hugging fit. Fine quality, runproof 30-denier nylon . . long wearing yet cloud-soft, smooth, light. Gown hand washes and dries quickly, keeps its fit. 55 in. long. *State size* 32, 34, 36, 38, 40. Boxed.
38 N 2677–Melon **38 N 2675**–Light blue
38 N 2676–Maize (yellow). Shpg. wt. 9 oz. Ea. only **$5.95**




• Treated to reduce shrinkage . . keeps its fine fit
• Flattering elasticized waistline
• Elasticized shirring at yoke; elastic at sleeves

M Flannelette $2.98
N Flannelette $2.98 Reg. sizes
Knit cotton $2.98 P

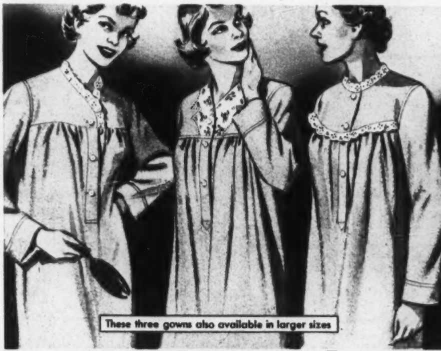
Charmode warm-ups for nippy nights

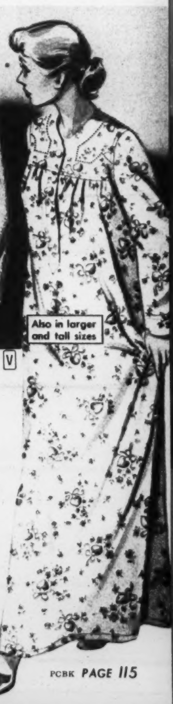
Sanforized! Flannelette Gowns. Deeply napped, fluffy-warm fabric won't shrink more than 1%. Fresh water pearl buttons. Washable. 54 in. long.

M **Fitted Gown.** Elastic shirring at wrists and back of waistline for fine fit. Perky white ruffle trim has picot edging. Major seams double-needle stitched. *State size* 34, 36, 38, 40, 42, 44. Shpg. wt. 14 oz.
38N110–Light blue
38N111–Maize (yellow)
38N112–Lime green (light). . . . . Each **$2.98**

N **Mother Hubbard Gown.** Double fabric front and back yoke. Piping trim. Dainty pink and blue floral print. Full cut! *State size.* Wt. 15 oz.
Regular. 34–36; 38–40; 42–44-inch bust.
38N117. . . Each **$2.98**
Larger. 46–48; 50–52-inch bust
38N118. . . Each **$3.29**

P **Balbriggan Gown in Fine Combed Knit Cotton.** Fine quality fabric is warm and kitten-soft yet light . . specially treated to reduce shrinkage. Elasticized at yoke, waistline and sleeves! Double fabric neckband, buttonband. Hand wash. 54 in. long. *State size* 34, 36, 38, 40, 42, 44.
38N245–Red
38N246–Medium blue
38N247–Tangerine (orange) Wt. 13 oz. Ea. **$2.98**


These three gowns also available in larger sizes


Also in larger and tall sizes

R $1.98 Each Reg. sizes
S $1.98 Each Reg. sizes
T $2.48 Reg. sizes
V

Flannelette Mother Hubbard Gowns

Softly napped, fluffy . . cozy as a warm fireside. Washable. Double fabric front and back yoke for extra warmth and wear. Major seams are double-needle stitched.

R **Eyelet trimmed.** Dainty white cotton eyelet trim. 53 in. long. *State size.*
Regular. 34–36; 38–40; 42–44-in. bust.
38N208–Pink **38N209**–Nile green (lt.)
Shpg. wt. ea. 1 lb. Each **$1.98**; **2 for $3.90**
Larger. 46–48; 50–52-inch bust
38N210–Pink **38N211**–Nile green (lt.)
Shpg. wt. ea. 1 lb. Each **$2.29**; **2 for $4.50**

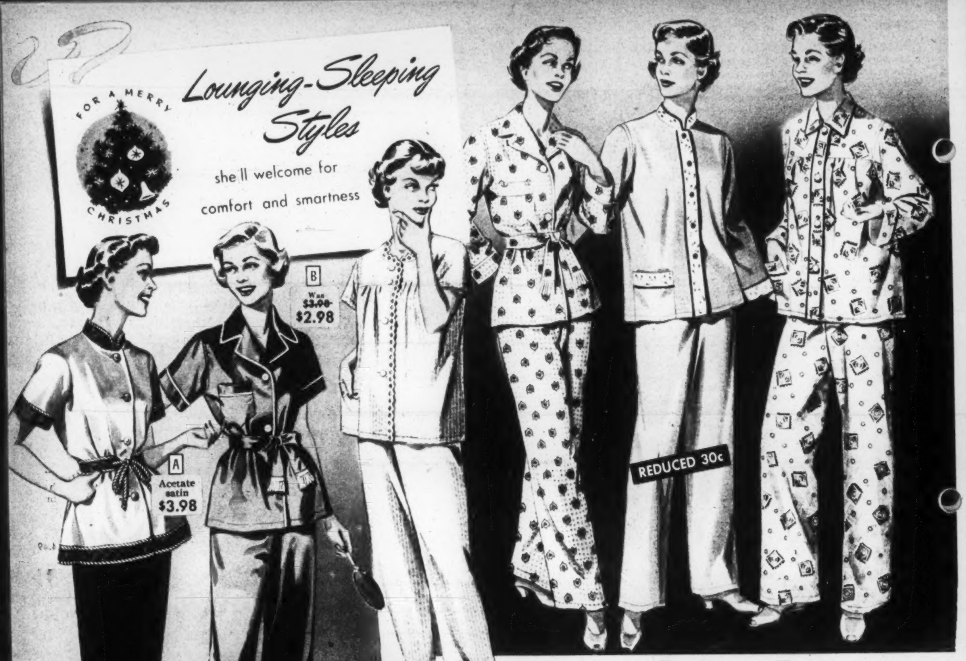
T **Sanforized!** Gives lasting good fit . . maximum fabric shrinkage 1%. Snowy white cotton eyelet trim. Such a practical gift . . she'll enjoy its soft warmth and generous, comfortable fit. 54 in. long. *State size.* Shpg. wt. 15 oz.
Regular. 34–36; 38–40; 42–44-in. bust.
38N124-Pink **38N125**-Light blue
38N126 Yellow **38N127** White. Ea. **$2.48**
Larger sizes. 46–48; 50–52-inch bust.
38N128-Pink **38N129**–Light blue
38N130 Yellow **38N131** White. Ea. **$2.78**

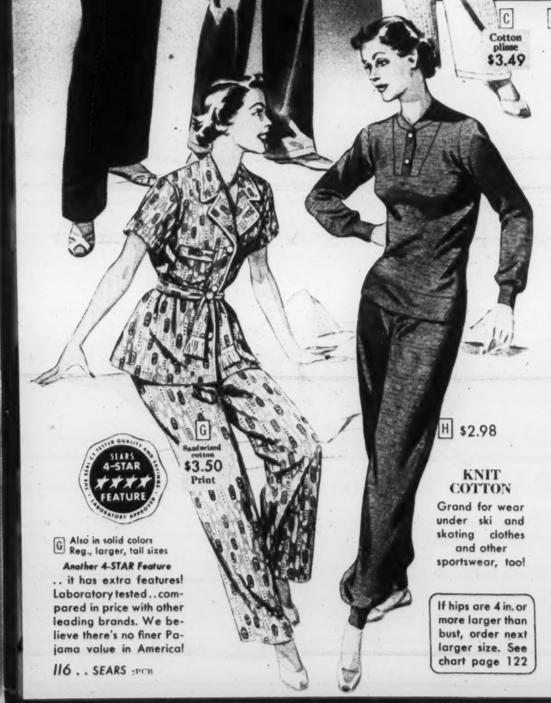
S **Pretty print collar effect** . . hemstitched trim. 53 in. long. *State size.*
Regular. 34–36; 38–40; 42–44-in. bust.
38N170–Pink **38N171**–Light blue
Shpg. wt. ea. 1 lb. Ea. **$1.98**; **2 for $3.90**
Larger sizes. 46–48; 50–52-inch bust.
38N172–Pink **38N173**–Light blue
Shpg. wt. ea. 1 lb. Ea. **$2.29**; **2 for $4.50**

V **Multicolor floral print.** *Regular, larger, tall sizes!* Hemstitched trim.
Medium length; reg. sizes. 53 in. long. *State bust size* 34–36; 38–40; 42–44 in.
38 N 139–Shpg. wt. 1 lb. . . Each **$2.49**
Medium length; larger sizes. 53 in. long. *State bust size* 46–48; 50–52 in.
38 N 140–Shpg. wt. 1 lb. . . Each **$2.69**
Tall length; regular sizes. Women 5 ft. 5 in. to 5 ft. 9 in. 56 in. long. *State bust size* 34–36; 38–40; 42–44 in.
38 N 157–Shpg. wt. 15 oz. Each **$2.69**

Lounging-Sleeping Styles

she'll welcome for comfort and smartness





D Sanforized flannelette $3.98 Print

E Flannelette $2.68

F Flannelette $2.98

H $2.98

KNIT COTTON

Grand for wear under ski and skating clothes and other sportswear, too!

If hips are 4 in. or more larger than bust, order next larger size. See chart page 122

G Also in solid colors
Reg., larger, tall sizes

Another 4-STAR Feature

.. it has extra features! Laboratory tested .. compared in price with other leading brands. We believe there's no finer Pajama value in America!

Popular Nightwear Styles

A **Acetate Satin Charmode Lounging-Sleeping Pajama.** Quilted trim. Gold-color and black striped binding trim. Black trousers have button side placket and elastic insert at back waist. Major seams are double-needle stitched. Hand wash. *State size* 32, 34, 36, 38, 40. Wt. 13 *oz.*
38N1296—Pink top
38N1297—Mint green (lt.) top. $3.98

C **Cotton Plisse Butcher Boy Jamarette.** Saves work—*needs no ironing!* Femininely touched with snowy cotton eyelet. Gripper Fasteners at trouser waist. Washable. *State size* 34, 36, 38, 40. Shpg. wt. 11 oz.
38N1072–Lt. blue
38N1071–Pink 38N1073–Yellow
38N1074–Nile green (light) Ea. $3.49

E **REDUCED! Flannelette Mandarin Style Pajama.** Deep nap for snug warmth. Multicolor trim. Major seams are double-needle stitched. Trousers have covered elastic at back waist. Washable. *Size* 34, 36, 38, 40.
38 N 1124—Pink. Shpg. wt. 14 oz.
38 N 1125—Lime green. . Each $2.68

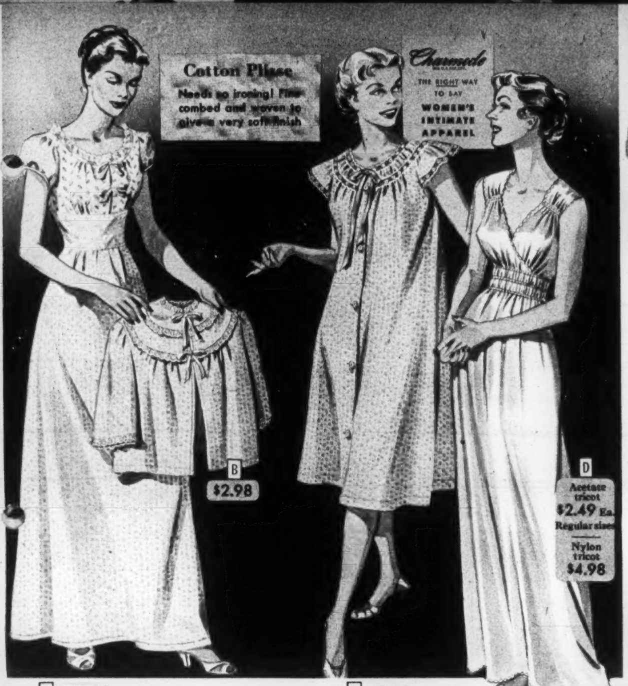
G **Charmode 4-STAR Feature Jamarette.** White piping trim. Fresh water pearl buttons. Lined collar and lapels. Gripper Fasteners at adjustable trouser waist. Washable.
PRINT. Vat fast colors. Sanforized 80x60 cotton . . *max. shrinkage* 1%. *State size* 32,34,36,38,40. Shpg. wt. 15 oz.
38N1612-Red, blue, white print $3.50
SOLID COLORS . . vat fast. Sanforized 100x60 cotton broadcloth . . . *maximum shrinkage* 1%. Shpg. wt. 1 lb.
Regular. *State size* 32, 34, 36, 38, 40
38N1349–Pink 38N1350-Light blue
38N1351–Maize (yellow) Each $3.50
Larger. *State size* 42, 44, 46, 48.
38N1317–Pink 38N1318–Light blue
38N1319–Maize (yellow) Each $3.95
Tall. *State size* 34, 36, 38, 40.
38N1320–Pink 38N1321–Light blue
38N1322–Maize (yellow) Each $3.50

B *You save $1.00.* **Acetate Satin Charmode Jamarette.** White piping. Fresh water pearl buttons, double-needle stitched seams, Gripper Fasteners at trouser waist. Hand wash separately. *Size* 32,34,36,38,40.
38N1656-Wine red
38N1657-Bright blue
38N1658-Eggshell. Wt. 9 oz. Ea. $2.98

D **Sanforized Flannelette Charmode Jamarettes** . . . *maximum fabric shrinkage* 1%. White piping trim. Trousers have Gripper Fasteners at waist. Major seams are double-needle stitched. Washable.
PRINT. Colorful medallion print on gray and white background. *State size* 34, 36, 38, 40. Shpg. wt. 1 lb. 3 oz.
38 N 1115. . . . . Each $3.98
SOLID COLORS. Shpg. wt. 1 lb. 2 oz.
Regular. *State size* 34, 36, 38, 40.
38N1101-Lt. blue
38N1100-Pink 38N1102-Yellow
38N1103-Nile green (light) Ea. $3.48
Larger. *State size* 42, 44, 46, 48.
38N1106-Lt. blue 38N1107-Yellow
38N1105-Pink
38N1108-Nile green (light) Ea. $3.97
Tall. *State size* 34, 36, 38, 40.
38N1118-Lt. blue
38N1117-Pink 38N1119-Yellow
38N1120-Nile green (light) Ea. $3.48

F **Warm Flannelette Butcher Boy Pajama.** Gripper Fasteners at adjustable trouser waist. Major seams are double-needle stitched. Attractive rose and blue print on white. Washable. *State size* 34, 36, 38, 40.
38 N 1199—Wt. 14 oz. Each $2.98

H **Cozy-warm Knit Cotton Charmode Pajama.** Fine quality 2-ply knit cotton, extra soft and smooth. *Treated to reduce shrinkage.* Snugly ribbed cuffs at wrists and legs. Wide covered elastic at trouser waist. Hand wash separately. *State size* 34, 36, 38, 40, 42.
38N916–Bright red
38N917–Yellow 38N918–Mint green
Shpg. wt. 1 lb. 1 oz.. . . . . Each $2.98


Cotton Plisse
Needs no ironing! Fine combed and woven to give a very soft finish
Charmode
THE RIGHT WAY TO SAY WOMEN'S INTIMATE APPAREL
B
$2.98
D
Acetate tricot
$2.49 Ea.
Regular sizes
Nylon tricot
$4.98

A $3.98

C $2.98

Charmode Flatterers

New! Combed Cotton Plisse Nightwear . . . very fine quality fabric . . fine combed to give an unusually soft, comfortable finish. Stays fresh and pretty. Dries quickly, needs no ironing! Saves time, work! Washable.

A **Gown.** Embroidered white *nylon* sheer bodice is *completely lined* with self fabric for subtle "cover up." *Nylon* ruffle; satin ties. Elastic at back of waist. 54 in. long. *State size* 34, 36, 38, 40. Shpg. wt. 8 oz.
38N885–Lt. blue 38N886–Yellow. Ea. $3.98

B **Bed Jacket.** Embroidered white *nylon sheer trim* for lasting beauty; satin ribbon ties. *State bust size* small (32-34); medium (36-38); large (40-42) in. Shpg. wt. 6 oz.
38N891–Lt. blue 38N892–Yellow. Ea. $2.98

C **Shorty Gown.** *Popular! Comfy!* White cotton lace trim and soft gathers at back, also. Satin ribbon ties. *State size* 32, 34, 36, 38.
38 N 889–Nile green (light)
38 N 888–Light blue. Wt. 7 oz. Each $2.98

D **Gown in 2 runproof fabrics.** Flattering to all figures . . slim elasticized waist. Surplice front. Shell-stitched edges. Hand wash.

Acetate Tricot. Drapes softly. 54 in. long. **Regular.** *State size* 34, 36, 38, 40, 42, 44.
38 N 2734—Light Blue 38 N 2735—Pink
38 N 2736—Lt. green 38 N 2737—Lavender
Shpg. wt. ea. 10 oz. Each $2.49; 2 for $4.85

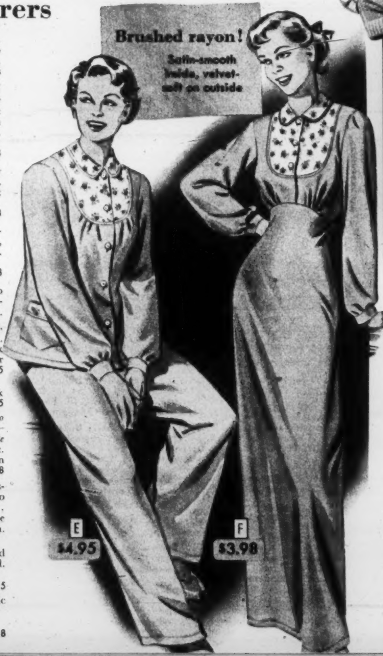
Larger sizes. *State size* 46, 48, 50.
38 N 2748—Light blue 38 N 2749—Pink
Shpg. wt. ea. 10 oz. . Each $2.79; 2 for $5.45

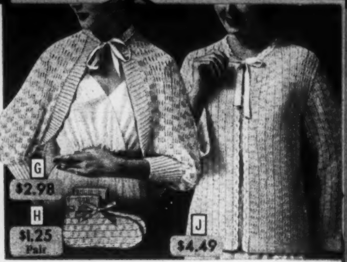
Fine quality 30-denier Nylon Tricot. *Needs no ironing* . . dries quickly. Very long wearing—keeps its fine fit. 55 in. long. Boxed. *State size* 34, 36, 38, 40, 42, 44. Shpg. wt. 9 oz.
38N2578–Med. blue 38N2581–Med. green
38N2579–Lilac 38N2580–Yellow. Ea. $4.98

New! Brushed Rayon Nightwear . . . caressingly smooth on the inside, softly brushed to give a luxurious, warm nap on the outside . . . snugly warm and cozy. Dainty rose and blue floral print trim. Self fabric cording trim. Hand wash. *State size* 34, 36, 38, 40.

E **Pajama.** Pocket. Trousers have covered elastic around waist. Sizes above. Boxed.
38 N 1056–Maize (light yellow)
38 N 1057–Turquoise. Wt. 1 lb. Each $4.95

F **Gown.** Becomingly fitted. Self fabric back ties. 56 in. long. Sizes above.
38N1008–Maize (light yellow)
38N1009–Coral. Shpg. wt. 14 oz. Each $3.98


Brushed rayon!
Satin-smooth inside, velvet-soft on outside
E
$4.95
F
$3.98



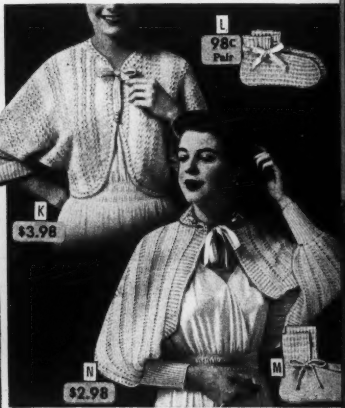
Matching Nylons . . long lasting

Thoughtful gifts in 100% virgin nylon . . . feel and look luxurious, yet are *practical!* Hand wash easily, dry quickly, hold their size and shape beautifully. Very long wearing . . . keep their fresh look. Moth resistant. Petal-soft, downy-warm . . . light to wear. Combine bed socks with [G] or [J] for a welcome set.

G **Shoulderette.** Snug-fitting ribbed cuffs. Draw-ribbon at neckline. Soft, warm nylon . . . fits smoothly, holds its shape. Wonderful for reading or lounging in bed . . . keeps her cozy-warm. *One size;* fits up to 40-in. bust. Shpg. wt. 5 oz.
38N7879M-Pink 38N7880M-Lt. blue 38N7881M-Yel. Ea. $2.98

H **Bed Socks.** Draw-ribbon. *One size fits all.* Shpg. wt. 4 oz.
38 N 7825M—Pink 38 N 7826M—Lt. blue
38 N 7827M—Yellow. . . . . Pair $1.25

J **Bed Jacket** . . saves time and work, gives lovely warmth . . *complete* cover up! Full length sleeves. White self fabric trim; ribbon tie. She'll love the way it washes in a jiffy . . dries new and fresh looking. Low priced for such fine quality! *State bust size* medium (34-36); large (38-40) in.
38N7891M-Pink 38N7892M-Light blue. Wt. 8 oz. Ea. $4.49



Cozy-warm 100% virgin wool

Soft, snug charmers in warm new wool . . she'll slip into them easily, love their wonderful warmth and pretty knits. Thriftily priced for all the comfort they give! Hand wash. Order now for gifts . . for yourself. Give her several!

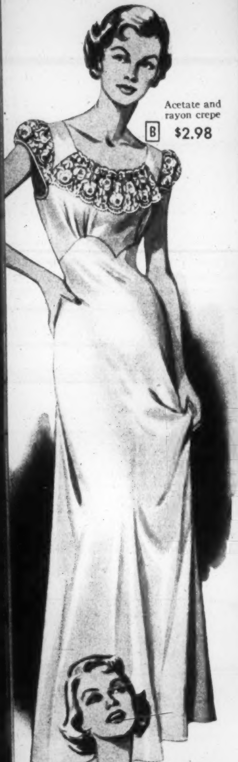
K **Bolero style Bed Jacket.** Novelty ripple stitch. Self ties at neckline. Modified dolman sleeves; ribbed turn-back cuffs. *State bust size* medium (34-36); large (38-40) in. Wt. 7 oz.
38N7882-Pink 38N7883-Light blue 38N7884-Yellow. Ea. $3.98

L **Bed Socks.** Fancy novelty stitch. Ribbed cuff has rayon satin ribbon tie. *One size fits all.* Shpg. wt. pr. 4 oz.
38N7893-Pink 38N7894-Lt. blue 38N7895-Yellow. Pair 98c

M **Bed Socks.** Soft, fine knit . . warm. White striped cuffs can also be turned down. Self ties. *One size fits all.*
38 N 7815—Light blue 38 N 7816—Light orchid
38 N 7817—Pink. Shpg. wt. pr. 4 oz. . . . . Pair $1.25

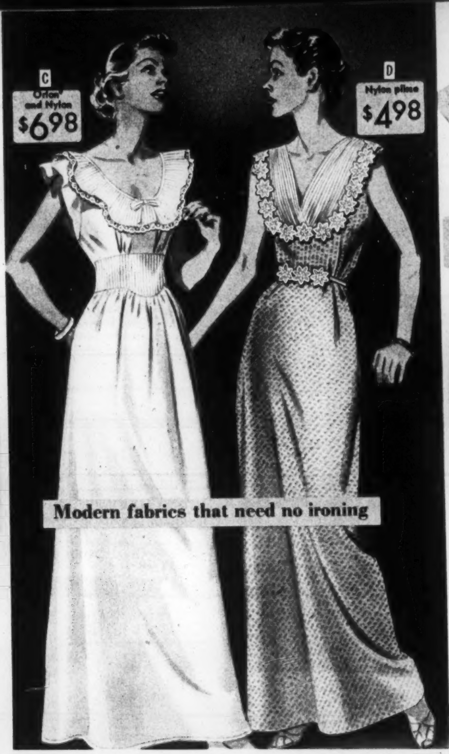
N **Shoulderette.** Fancy novelty stitch. Tightly knit, snug cuffs. Draw-ribbon tie. *One size;* fits up to 40-in. bust.
38N7885–Pink 38N7886–Light orchid 38N7887–Light blue
38N7888–Black. Shpg. wt. 10 oz. . . . . Each $2.98

For Sears Easy Terms, see page 369



Acetate and rayon crepe

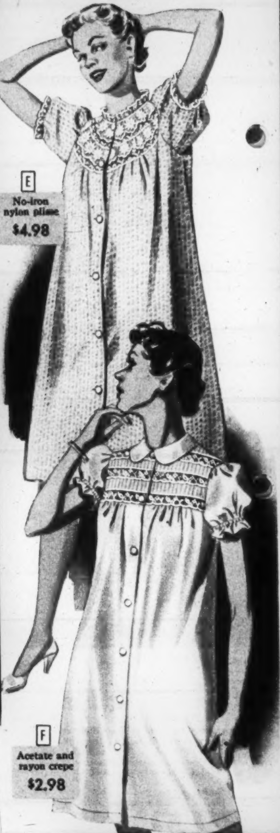
B $2.98



Modern fabrics that need no ironing

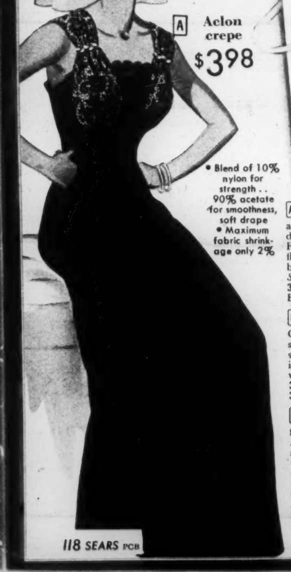
C Orlon* and Nylon $6.98

D Nylon plisse $4.98



E No-iron nylon plisse $4.98

F Acetate and rayon crepe $2.98



A Acion crepe $3.98

• Blend of 10% nylon for strength . . 90% acetate for smoothness, soft drape • Maximum fabric shrinkage only 2%

FOR A MERRY CHRISTMAS

Woven Nightwear

Lovely, lacy Charmode styles in petal-soft fabrics she loves

[A] **Acion Crepe Gown.** Shimmer-smooth blend of 10% nylon for strength, washability . . 90% acetate for creamy-soft, rich drape. Maximum fabric shrinkage only 2%. Fine Chantilly-type cotton lace trim . . dainty floral applique . . sweet self ruffles. Straight back. Bias cut skirt. Hand wash. 55 in. long. *State size* 32, 34, 36, 38, 40.
38 N 1432—Black **38 N 1431**—Pale blue
Boxed. Shpg. wt. 11 oz. . . . . Each **$3.98**

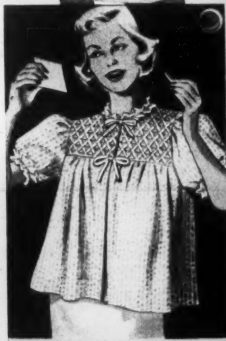
[B] **Multifilament Acetate and Rayon Crepe Gown.** Flatters all figures! Fine elasticized Chantilly-type cotton lace trim at neckline, sleeves. Fine-woven fabric is luxuriously soft, smooth, lustrous. Bias cut skirt. Hand wash. 54 in. long. *State size* 32, 34, 36, 38, 40. Shipping weight 10 ounces.
38 N 1450—Pink **38 N 1451**—Pale yellow
38 N 1452—Pale green . . . . Each **$2.98**

[C] **Multilon Crepe Gown . . miracle blend of nylon and Orlon*.** (*Registered trademark for duPont acrylic fiber). Drip dries in a jiffy . . *needs no ironing!* This opaque blend is petal-smooth, soft as silk, rich draping. Very long wearing, too! Gown hand washes easily, keeps its fine fit. Lovely nylon sheer and nylon lace trim. Elasticized at back waistline for flattering fit. Bias cut skirt. 55 in. long. *State size* 32, 34, 36, 38, 40. Shipping weight 10 oz.
38 N 1416—Pink **38 N 1417**—Pale yellow
38 N 1418—Pale green. Boxed. Each **$6.98**

[D] **NEW! Nylon Plisse Gown** . . *needs no ironing.* Flattering surplice bodice is luxuriously trimmed with tiny, rippling nylon tricot permanent pleats. Delicate embroidered applique flower trim . . ribbon belt. Surplice back. Very soft-textured fabric drapes beautifully . . wears wonderfully. Saves her time and work . . hand washes easily, dries quickly, stays fresh and pretty without ironing. Can't shrink or stretch out of fit. 54 in. long. Boxed. *State size* 32, 34, 36, 38, 40. Shpg. wt. 8 oz.
38N1470 Pink **38N1471** Light blue. Ea. **$4.98**

[E] **Nylon Plisse Shorty Gown** . . *needs no ironing!* She'll love its easy-care ways . . hand washes and dries in a whiz . . keeps its freshness and fine fit. Lovely embroidered nylon sheer . . nylon lace trim. Elasticized at puffed sleeves. Very soft textured . . light, comfortable . . wonderfully long wearing. 38 in. long. *State bust size* small (32–34); medium (36–38); large (40) in.
38 N 1548—Pink **38 N 1549**—Light blue
Boxed. Shpg. wt. 7 oz. . . . . Each **$4.98**

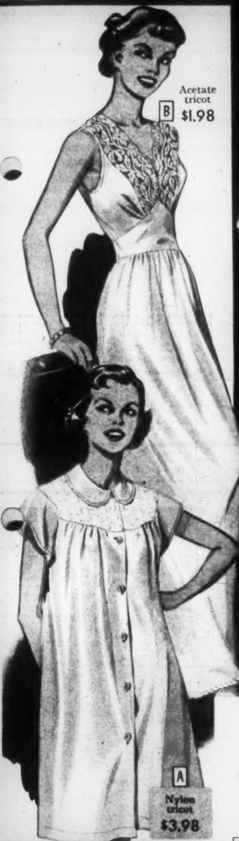
[F] **Multifilament Acetate and Rayon Crepe Shorty Gown.** Beautiful Chantilly-type cotton lace and tucked nylon sheer trim. Elasticized at sleeves. Fine-woven, smooth, soft fabric. Hand wash. 38 in. long. *State size* 32, 34, 36, 38. Shipping weight 9 oz.
38 N 1496—Pink **38 N 1497**—Yellow
38 N 1498–Seafoam (light green). Each *2.98

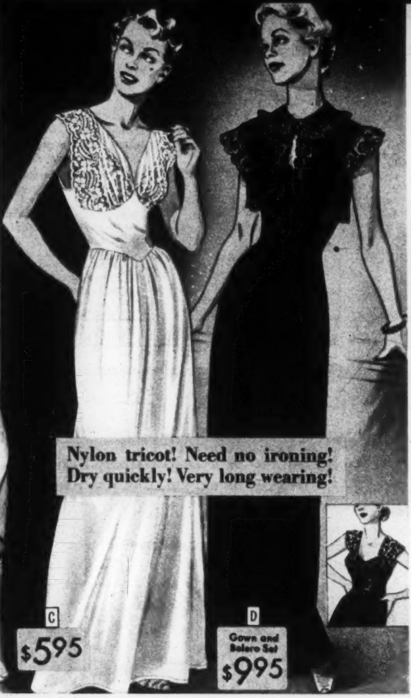


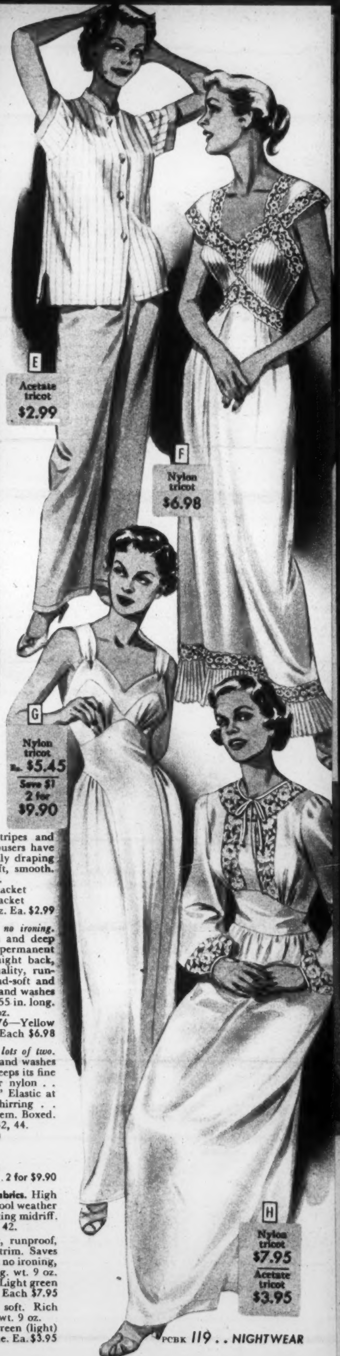
Nylon plisse! $3.98

NEW! Soft-textured Nylon Plisse Bed Jacket . . *needs no ironing!* Lustrous nylon ribbons form lattice effect on nylon sheer front yoke . . neckline and elasticized sleeves have shirred nylon net trim. Hand washes and dries in a jiffy; long wearing. Keeps its fine fit! *State bust size* small (32–34); medium (36–38); large (40) in.
38 N 2050—Pink
38 N 2051—Light blue
Shpg. wt. 6 oz. . . Each only $3.98

If hips are 4 in. or more larger than bust, order next larger size. Size chart, page 122




Nylon tricot! Need no ironing!
Dry quickly! Very long wearing!
C
$595
D
Gown and Bolero Set
$995



Soft-draping Tricot

Charmode Nightwear in nylon or acetate tricot to make her look and feel more beautiful

A **Nylon Tricot Shorty Gown.** *Needs no ironing* . . saves her time! Lovely embroidered nylon sheer trim. Fine, runproof 30-denier nylon . . long wearing. Hand washes easily, dries quickly, keeps its fine fit. 38 in. long. *State bust size* small (32-34); medium (36); large (38) in. Shipping weight 8 oz.
38 N 2825–Light blue 38 N 2826–Yellow
38 N 2827–Light green. . . . . . Each $3.98

B **NEW! Acetate Tricot Gown.** Fine cotton lace trim. Smooth-fitting midriff at both front, back. V-back. Softly gathered. Shell-stitched hem. Petal-soft, smooth fabric is runproof. Hand wash. 53 in. long. *State size* 32, 34, 36, 38, 40. Shipping weight 7 oz.
38 N 2552—Turquoise
38 N 2553—Coral (rose). . . . Each $1.98

C **Nylon Tricot Gown.** *Needs no ironing!* Exquisite matching color nylon lace with nylon net overlay forms flattering bust section. Lace goes over shoulders, trims deep V-back. Smooth midriff; gathered skirt. Fine, runproof 30-denier nylon; gown keeps its fine fit. Hand wash. Boxed. 55 in. long. *State size* 32, 34, 36, 38, 40. Shpg. wt. 8 oz.
38 N 2600–Light blue 38 N 2601–Pink
38 N 2603–Maize (light yellow)
38 N 2604–Black. . . . . Each $5.95

D **NEW! Nylon Tricot Bolero and Gown Set.** She'll love the matching bolero for reading and breakfasts in bed. Gown has beautifully fitted *bodice front and back of lovely nylon lace lined with nylon tricot* for pretty "cover up." Lace straps. Gathered, graceful skirt. Bolero has lace trim, ribbon ties. Fine quality, runproof 30-denier nylon . . garments keep their fine fit. Hand wash. Gown length 55 in. *State size* 32, 34, 36, 38, 40.
38 N 2561–Black 38 N 2558–Light blue
38 N 2559–Light green 38 N 2560–White
Boxed. Shpg. wt. 10 oz. . . . . . . Set $9.95

E **Acetate Tricot Pajama.** Smart stripes and piping trim on white jacket. Trousers have covered elastic waistband. Fine, richly draping fabric is runproof . . caressingly soft, smooth. Hand wash. *State size* 34, 36, 38, 40.
38 N 2607—Aquamarine with white jacket
38 N 2608—Coral (rose) with white jacket
38 N 2609—Navy with white. Wt. 13 oz. Ea. $2.99

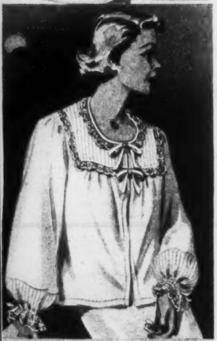
F **NEW! Nylon Tricot Gown.** *Needs no ironing.* Lavishly trimmed! Bust sections and deep flounce of tiny, rippling nylon tricot permanent pleats. Fine nylon lace trim at straight back, also. Softly gathered skirt. Fine quality, runproof 30-denier nylon tricot . . cloud-soft and light, yet very long wearing. Gown hand washes easily, dries quickly, keeps its fine fit. 55 in. long. *State size* 34, 36, 38, 40. Shpg. wt. 8 oz.
38 N 2875—Light blue 38 N 2876—Yellow
38 N 2877—Light green. Boxed. . . . . Each $6.98

G **Nylon Tricot Gown** . . *save $1 in lots of two.* Midfall special offer repeated! Hand washes and dries in a jiffy, *needs no ironing*, keeps its fine fit. Fine quality, runproof 30-denier nylon . . soft, smooth . . yet "miracle strong." Elastic at hipline and back of waist. Soft shirring . . double fabric straps. Shell-stitched hem. Boxed. 55 in. long. *State size* 34, 36, 38, 40, 42, 44.
38 N 2615—Jonquil yellow (medium)
38 N 2616—Melon (coral rose)
38 N 2617—Fern green (medium)
38 N 2618—Hyacinth blue (medium)
Shpg. wt. ea. 9 oz. Ea. $5.45. *Save $1* . . 2 for $9.90

H **Beautifully Fitted Gown . . in 2 fabrics.** High neckline and long sleeves for her cool weather comfort. Self tie at neckline. Snug-fitting midriff. Hand wash. *State size* 34, 36, 38, 40, 42.

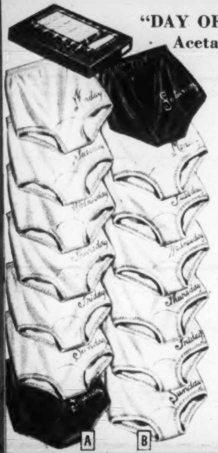
30-denier Nylon Tricot. Fine quality, runproof, long wearing. Exquisite nylon lace trim. Saves time and work . . dries quickly, needs no ironing, keeps its fit. 55 in. long. Boxed. Shpg. wt. 9 oz.
38N2417–Light blue 38N2419–Light green
38N2418–Pink 38N2420–Yellow. . Each $7.95

Acetate Tricot. Runproof, smooth, soft. Rich cotton lace trim. 54 in. long. Shpg. wt. 9 oz.
38N2695–Yellow 38N2698–Mint green (light)
38N2697–Pink 38N2696–Light blue. Ea. $3.95



Acetate tricot $2.98

**NEW! Acetate Tricot Bed Jacket. Lavishly trimmed with nylon sheer permanently tucked pleating for lasting beauty. Fine cotton lace edging . . ribbon ties and trim. Elasticized at sleeves. Soft, supple fabric is runproof. Hand wash. *State bust size* small (32-34); medium (36-38); large (40-42) in. Shpg. wt. 5 oz.
38N2864–Pink 38N2865–White
38N2866–Light blue. Each $2.98**



"DAY OF THE WEEK"
Acetate Tricot Briefs

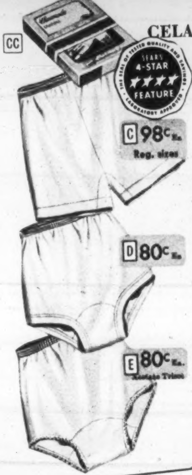
Choice of 2 styles

Box of 7 $3⁶⁹

Box of 7 Briefs . . . Elastic or Band Leg Style. *Actually less than 53c each!* A welcome gift that's easy on the budget. 1 pink, 2 light blue, 1 black, 1 yellow, and 2 white briefs, all one size. Days of the week are beautifully embroidered in contrasting colors. Smooth, *runproof acetate tricot*—feels petal-soft. Elastic waistband, double fabric crotch. They'll be a remembered gift every day of the week for many weeks to come. Hand wash. *State hip size* 30-34; 35-38; 39-40 inches. Shipping weight box 1 lb. 1 oz.

A **38N5216–Elastic Leg. Box of 7 . . . . $3.69**

B **38 N 5217–Band Leg. Box of 7 . . . . $3.69**



CELANESE "TRICOCEL" ACETATE TRICOT
Buy in boxes of 3 or 4 . . . or separately
Another 4-STAR Feature because . . .

Runproof, very long wearing . . . smooth, soft. All have smooth elastic waist, double fabric crotch. Hand wash. Laboratory tests and comparisons with other leading brands convince us there are no finer lingerie values in America!

C **Flare Leg Panty. Regular.** *State hip size* 35-36; 37-38; 39-40 in. **38 N 5654–Individually packaged.** *State color* white, pink, lt. blue, yellow. Shpg. wt. ea. 5 oz. . . . . Each 98c; *Save 15c* 3 for $2.79

Larger sizes. *State hip size* 41-42; 43-44; 45-48; 49-52 in. **38N5656–Individually packaged.** *State color* pink or white. Shpg. wt. ea. 5 oz. . . . . Each $1.10; *Save 15c* 3 for $3.15

CC **38N5636–Box of 3 Larger Size Flare Leg Panties.** *Colors* pink, 2 white, all 1 size. Shpg. wt. 12 oz. . . . . **Box of 3, 3.15**

D **Band Leg Brief.** *State hip size* 33-34; 35-36; 37-38; 39-40 in. **38N5652–Individually packaged.** *State color* white, pink, lt. blue, yellow. Wt. ea. 5 oz. Each 80c; *Save 12c* 3 for $2.28; *Save 30c* 6 for $4.50

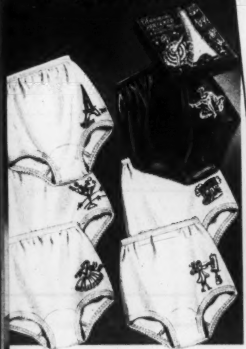
CC **38N5630–Box of 4 Briefs.** *Colors* 2 pink, 2 white, all 1 size. Shpg. wt. 12 oz. . . . . **Box of 4, 3.00**

E **Elastic Leg Brief.** *State hip size* 33-34; 35-36; 37-38; 39-40 in. **38N5650–Individually packaged.** *State color* white, pink, lt. blue, yellow. Wt. ea. 5 oz. Each 80c; *Save 12c* 3 for $2.28; *Save 30c* 6 for $4.50

CC **38N5625–Box of 4 Briefs.** *Colors* 2 pink, 2 white, all 1 size. Shipping weight 12 ounces . . . . **Box of 4, 3.00**

E **Package of 2 Nylon Tricot Elastic Leg Briefs** . . . 1 size, 1 color in each package. Runproof, 30-denier fabric . . . long wearing. Elastic waist, double fabric crotch. Hand wash . . . they dry fast! *State hip size* 30-34; 35-38; 39-40 in.
38 N 5510—State color pink or white. Shpg. wt. 6 oz. **Pkg. of 2, $1.98**

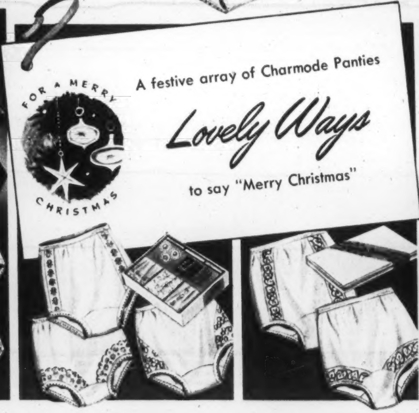
NEW! Perfumed for lasting flower freshness

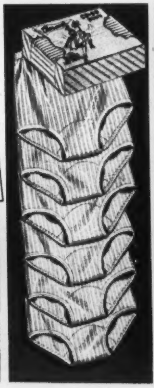


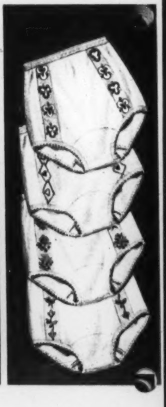
A festive array of Charmode Panties

Lovely Ways

to say "Merry Christmas"







Elastic Leg Briefs Pkg. of 6 **$3.98**

Fine Acetate Tricot

All delicately scented . . . so feminine! Scent lingers through several sudsings. Colorfully embroidered scenes of gay Paree add a different touch. Runproof fabric. Elastic waist, double fabric crotch. *State hip size* 30-34; 35-38; 39-40 in. Hand wash. 1 white, 1 yellow, 1 light green, 1 lt. blue, 1 pink, 1 black in package, all 1 size.
38 N 5359—Wt. 1 lb. **Pkg of 6, $3.98**

Elastic Leg Briefs Pkg. of 3 **$1.95**

Fine Acetate Tricot

"Fancy Panty" Package of 3 Elastic Leg Briefs . . . each brief a different style and each beautifully trimmed with embroidered rayon sheer. 1 pink, 1 white, 1 light blue in each package, all 1 size. Smooth, runproof acetate tricot. Elastic waist, double fabric crotch. *State hip size* 30-34; 35-38; 39-40 inches. Hand wash. Shpg. wt. 9 oz.
38 N 5530 . . . . Pkg. of 3, $1.95

Elastic Leg Briefs Pkg. of 2 **$1.98**

Lovely Nylon Tricot

Package of 2 Elastic Leg Briefs . . . 2 pretty styles. Runproof 30-denier nylon tricot . . . long wearing! Dainty embroidered nylon sheer trims. Nylon elastic waist, double fabric crotch. 1 pink, 1 white in each package, all 1 size. Hand wash, they dry quickly! *State hip size* 30-34; 35-38; 39-40 in.
38 N 5512–Wt. 8 oz. **Pkg. of 2, $1.98**

Elastic Leg Briefs Pkg. of 6 **$1.98**

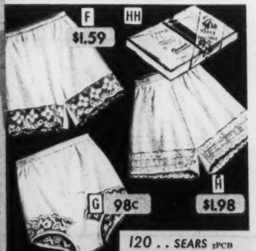
Knit Rayon

Pkg. of 6 . . . white stripe novelty stitch circular knit rayon. Elastic waist, double crotch. Hand wash. 1 pink, 1 white, 1 lt. blue, 1 yellow, 1 lt. green, 1 orchid in each package, all 1 size. *State hip size* 30-34; 35-38; 39-40 in. Wt. 12 oz.
38 N 5518–Pkg. of 6, $1.98

Elastic Leg Briefs Pkg. of 4 **$1.59**

Acetate Tricot

Pkg. of 4 runproof briefs . . embroidered ninon sheer panels. Each a different design, all 1 size. Elastic waist, double crotch. Hand wash. 1 pink, 1 white, 1 lt. blue, 1 yellow in each package. *State hip size* 30-34; 35-38; 39-40 in. Wt. 12 oz.
38 N 5514–Pkg. of 4, $1.59



Fine Runproof NYLON TRICOT

Smooth, long-wearing panties merrily trimmed with lovely nylon lace, filmy-sheer nylon net

F **Flare Leg Panty.** Elastic waist, satin tab closure. Double fabric crotch. Hand wash. *State hip size* 33-34; 35-36; 37-38; 39-40; 41-42; 43-44 in. **State color** white, black, pink. Wt. 5 oz.
38 N 5465—
Each . . . $1.59
2 for 2.98

G **Elastic Leg Brief.** Elastic waist, double fabric crotch. Miracle-strong, long wearing fabric. Hand wash . . . dries fast. *State hip size* 30-34; 35-38; 39-40 in. **State color** pink, white, or lt. blue. A lovely gift! Shpg. wt. ea. 4 oz.
38 N 5032—
Each 98c

H **Trim of lovely nylon net and nylon lace.** Elastic waist, double fabric crotch. Hand wash. *State hip size* 35-36; 37-38; 39-40; 41-42; 43-44 in. **Flare Leg Panty. State color** white, pink, or black. Wt. ea. 5 oz.
38 N 5047 . . . Each $1.98
Save; 2 for $3.88

HH **Box of 3.** *Sizes above.* 1 pink, 1 white, 1 black in box, all 1 size. Hand wash. Wt. 12 oz.
38N5171–Box of 3, $5.50

New! Lace Front

Bewitching black nylon lace and fine nylon tricot

J **Hand wash . . . they dry in a twinkle. Elastic Leg Brief.** Runproof sheer nylon tricot back. Lace edging at leg openings. Lace crotch lined with nylon tricot. Nylon elastic waistband. *State hip size* 30-34; 35-38; 39-40 in. Shpg. wt. ea. 5 oz.
38 N 5442—Black . . . . . Each **$1.79**

K **Flare Leg Panty.** Runproof sheer nylon tricot back. Lace at leg openings. Nylon elastic waist, double fabric nylon tricot crotch. *State hip size* 32-36; 37-40; 41-44 in.
38N5443-Black. Wt. 5 oz. Ea. **$1.98**

These Kerrybrooke kitchen-wise cotton aprons make lovely, practical gifts . . party-perfect for your favorite hostess . . handy for every day

A Cotton broadcloth $1.44

B Cotton broadcloth $1.59

C Cotton plisse $1.98

FOR A MERRY CHRISTMAS

Perfect for hostess or homemaker

Cobbler Aprons

in a gardenful of sunny colors . .

party-pretty, yet so practical!

D

80-square percale
Gives all-around coverage $1.98

A **Solid Color Cobbler Apron of 100x60 Cotton Broadcloth.** Deep colors are slow to show soil. Contrasting print binding trim. 1-button closing at back neckline. Self-fabric back ties. Washable. *Fits up to 40-inch bust.*
38 N 9043—Dark blue
38 N 9044—Dark green
38 N 9045—Maroon
Shpg. wt. 8 oz...Each $1.44

B **New! Attractive Border Print Cobbler Apron of 100x60 Cotton Broadcloth.** Contrasting binding trims neckline, cap sleeves, 3 roomy front pockets, and back closing. 1-button closing at back neckline. Wide self-fabric back ties. Washable. *Fits up to 40-inch bust.* Shpg. wt. 8 oz.
38 N 9113—Multicolor print on white...Each $1.59

C **New! Print Cotton Plisse Cobbler Apron.** *Needs no ironing!* Contrasting rickrack and binding trim neckline and 2 pockets. Binding trims cap sleeves and back closing. 1-button back closing. Wide self-fabric back ties. Washable. Dainty floral print on medium yellow. *Fits up to 40-inch bust.*
38N9112–Wt. 8 oz. Ea.$1.98

D **New! Print Cobbler Apron of 80-square Percale.** Contrasting solid color yoke and 3 roomy front pockets. Dainty white cotton eyelet trim. Contrast binding at neck, cap sleeves, and pockets. 1-button back closing. Wide back ties. Washable. *Fits up to 40-inch bust.*
38N9111–Med. blue, white
Shpg. wt. 8 oz..Each $1.98

E 80x80 percale, Pkg. of 3 $2.25

F Vinyl plastic, Box of 3 $1.75

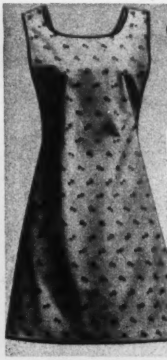
New! Aprons packaged for holiday giving

Gift-wise aprons that make cheery pantry partners. Festive and colorful for holiday entertaining practical for every day. Gay cover-ups in popular bib and band styles . . choice of 2 fabrics.

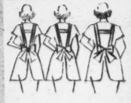
E **NEW! Package of 3 Assorted Aprons in Print 80-square Percale.** 2 band styles . . 1 has multicolored binding trim, the other has rickrack trim; bib style has contrast binding trim. All have self-fabric back ties. Washable. *Aprons fit up to size 20.* Assorted prints. Shipping weight, 11 ounces.
38 N 9114—. . . . . .Pkg. of 3; $2.25

F **NEW! Box of 3 Assorted Aprons in "Wata-seal" Vinyl Plastic.** Designs won't crack, peel, or rub off. 2 band styles, 1 bib style in box. Strong, durable, waterproof. Drape beautifully, stay soft and pliable. *Wipe clean with a damp cloth!* All 3 have white plastic ruffles, pocket, self-fabric back ties. Assorted prints on white and pastel ground. Shipping weight 12 ounces.
38 N 9309—*Fit up to size 20.* . . . . . Box of 3; $1.75

Can be ordered on Sears Easy Terms on orders of $20 or more. See page 369



Gay Coveralls . . cut full, give her all-around coverage



Choice of sizes for fine, comfortable fit! These 2 coveralls give wonderful protection

G 98c Ea. Reg. sizes

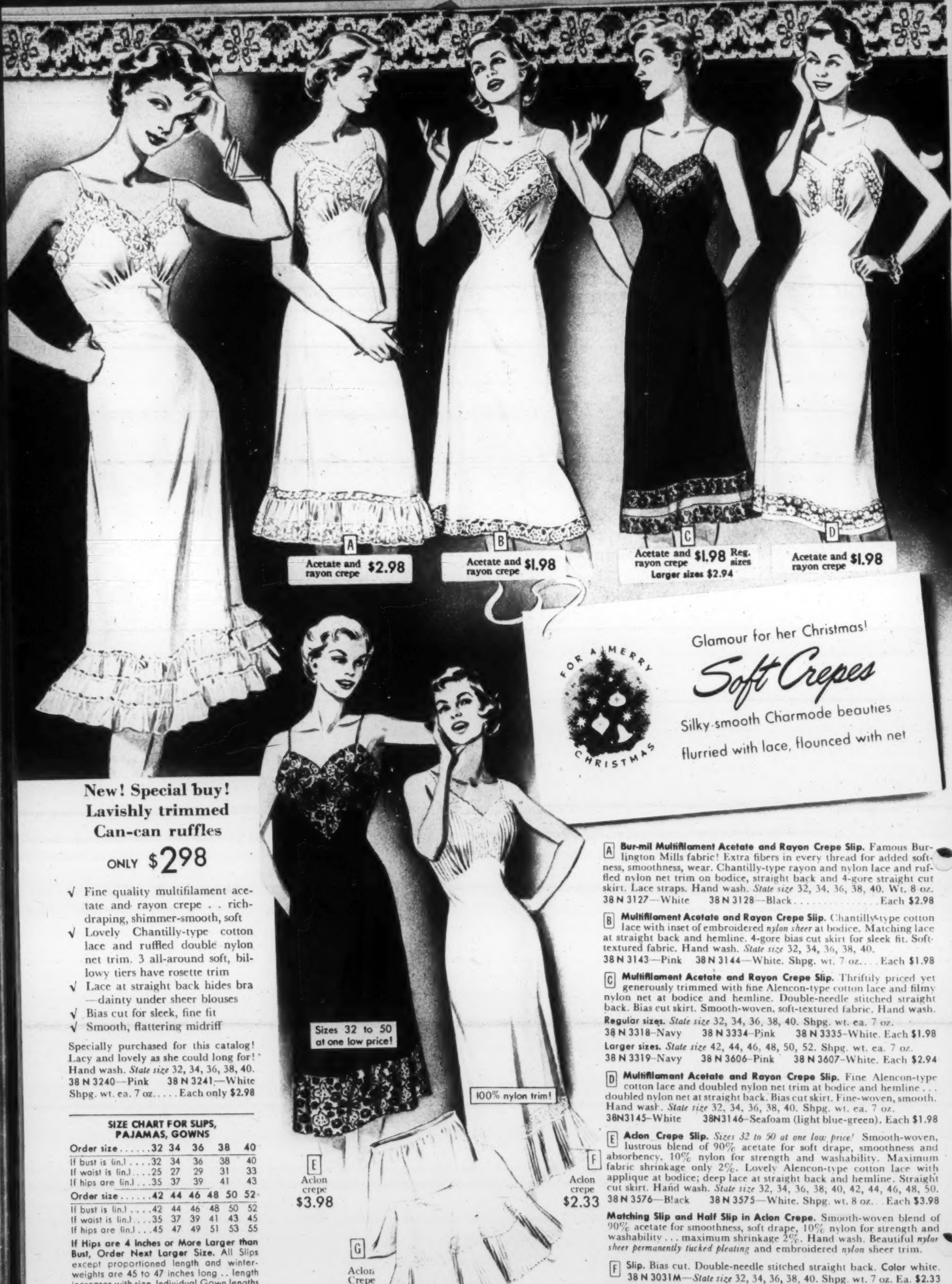
H $1.49 Reg. sizes

Kerrybrooke 80x80 Percale Coveralls . .

Give her fine fit, full coverage . . look neat

G **Print 80-square Percale.** Binding trim. Wide back ties. Washable. Attractive red and blue floral design on white. **Regular.** *Up to 40-inch bust.*
38 N 9091—Shipping wt. ea. 8 oz.
Each 98c. . . . . 2 for $1.90
Larger. *Up to 48-inch bust.*
38 N 9092—Shipping wt. ea. 8 oz.
Each $1.18. . . . . 2 for $2.30
Extra-large. 3 panels, 2 pockets. *Fits up to 54-inch bust.* Shpg. wt. ea. 8 oz.
38 N 9093..Each $1.38; 2 for $2.70

H **NEW! Print 80-square Percale Coverall.** Contrasting rickrack trim. Edges neatly finished with contrasting binding. Wide, perky self-fabric ruffles. Smart multicolor print on white. Wide self-fabric back ties. Washable.
Regular. *Fits up to 40-inch bust.*
38 N 9115—Shpg. wt. 7 oz.Each $1.49
Larger. *Fits up to 48-inch bust.*
38 N 9116—Shpg.wt. 7 oz. . .Each$1.69


A
Acetate and rayon crepe $2.98
B
Acetate and rayon crepe $1.98
C
Acetate and rayon crepe $1.98 Reg. sizes
Larger sizes $2.94
D
Acetate and rayon crepe $1.98
FOR A MERRY CHRISTMAS
Sizes 32 to 50 at one low price!
100% nylon trim!
E
Aclon crepe
$3.98
F
Aclon crepe
$2.33
G
Aclon Crepe
$1.98

Glamour for her Christmas!

Soft Crepes

Silky-smooth Charmode beauties flurried with lace, flounced with net

New! Special buy! Lavishly trimmed Can-can ruffles

ONLY $2.98

- √ Fine quality multifilament acetate and rayon crepe . . rich-draping, shimmer-smooth, soft
- √ Lovely Chantilly-type cotton lace and ruffled double nylon net trim. 3 all-around soft, billowy tiers have rosette trim
- √ Lace at straight back hides bra —dainty under sheer blouses
- √ Bias cut for sleek, fine fit
- √ Smooth, flattering midriff

Specially purchased for this catalog! Lacy and lovely as she could long for! Hand wash. *State size* 32, 34, 36, 38, 40.
38 N 3240—Pink 38 N 3241—White
Shpg. wt. ea. 7 oz. . . . . Each only $2.98

SIZE CHART FOR SLIPS, PAJAMAS, GOWNS

Order size	32	34	36	38	40	
If bust is (in.)	32	34	36	38	40	
If waist is (in.)	25	27	29	31	33	
If hips are (in.)	35	37	39	41	43	
Order size	**42**	**44**	**46**	**48**	**50**	**52**
If bust is (in.)	42	44	46	48	50	52
If waist is (in.)	35	37	39	41	43	45
If hips are (in.)	45	47	49	51	53	55

If Hips are 4 Inches or More Larger than Bust, Order Next Larger Size. All Slips except proportioned length and winter-weights are 45 to 47 inches long .. length increases with size. Individual Gown lengths are included in description of Gown.

A **Bur-mil Multifilament Acetate and Rayon Crepe Slip.** Famous Burlington Mills fabric! Extra fibers in every thread for added softness, smoothness, wear. Chantilly-type rayon and nylon lace and ruffled nylon net trim on bodice, straight back and 4-gore straight cut skirt. Lace straps. Hand wash. *State size* 32, 34, 36, 38, 40. Wt. 8 oz.
38 N 3127—White 38 N 3128—Black . . . . Each $2.98

B **Multifilament Acetate and Rayon Crepe Slip.** Chantilly-type cotton lace with inset of embroidered *nylon sheer* at bodice. Matching lace at straight back and hemline. 4-gore bias cut skirt for sleek fit. Soft-textured fabric. Hand wash. *State size* 32, 34, 36, 38, 40.
38 N 3143—Pink 38 N 3144—White. Shpg. wt. 7 oz. . . . Each $1.98

C **Multifilament Acetate and Rayon Crepe Slip.** Thriftily priced yet generously trimmed with fine Alencon-type cotton lace and filmy nylon net at bodice and hemline. Double-needle stitched straight back. Bias cut skirt. Smooth-woven, soft-textured fabric. Hand wash.
Regular sizes. *State size* 32, 34, 36, 38, 40. Shpg. wt. ea. 7 oz.
38 N 3318–Navy 38 N 3334–Pink 38 N 3335–White. Each $1.98
Larger sizes. *State size* 42, 44, 46, 48, 50, 52. Shpg. wt. ea. 7 oz.
38 N 3319–Navy 38 N 3606–Pink 38 N 3607–White. Each $2.94

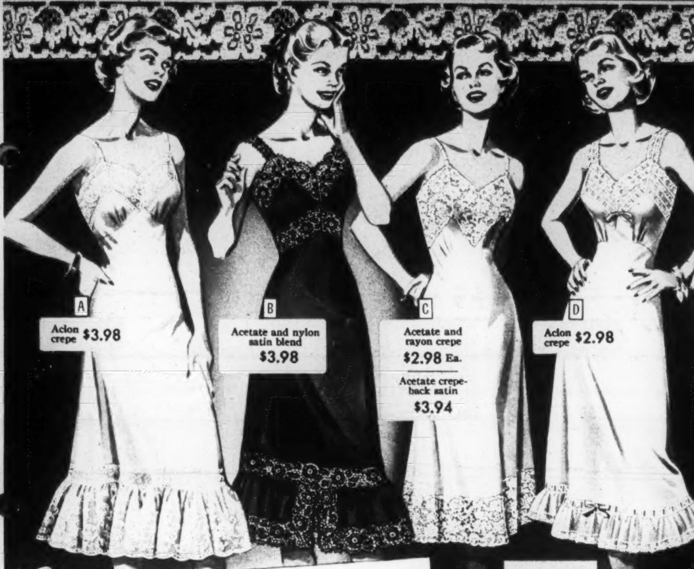
D **Multifilamant Acetate and Rayon Crepe Slip.** Fine Alencon-type cotton lace and doubled nylon net trim at bodice and hemline . . . doubled nylon net at straight back. Bias cut skirt. Fine-woven, smooth. Hand wash. *State size* 32, 34, 36, 38, 40. Shpg. wt. ea. 7 oz.
38N3145–White 38N3146–Seafoam (light blue-green). Each $1.98

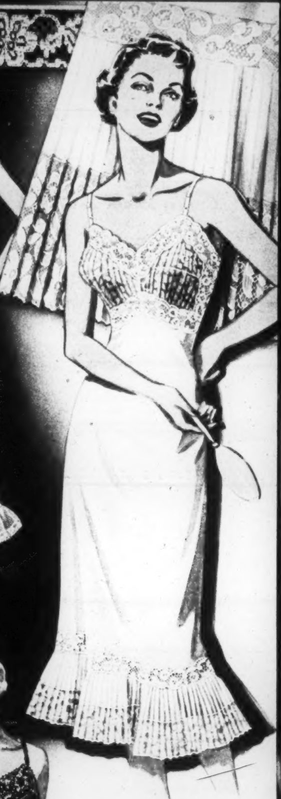
E **Aclon Crepe Slip.** *Sizes 32 to 50 at one low price!* Smooth-woven, lustrous blend of 90% acetate for soft drape, smoothness and absorbency, 10% nylon for strength and washability. Maximum fabric shrinkage only 2%. Lovely Alencon-type cotton lace with applique at bodice; deep lace at straight back and hemline. Straight cut skirt. Hand wash. *State size* 32, 34, 36, 38, 40, 42, 44, 46, 48, 50.
38 N 3576—Black 38 N 3575—White. Shpg. wt. 8 oz. . . Each $3.98

Matching Slip and Half Slip in Aclon Crepe. Smooth-woven blend of 90% acetate for smoothness, soft drape, 10% nylon for strength and washability . . . maximum shrinkage 2%. Hand wash. Beautiful *nylon sheer permanently tucked pleating* and embroidered *nylon* sheer trim.

F **Slip.** Bias cut. Double-needle stitched straight back. Color white.
38 N 3031M—*State size* 32, 34, 36, 38, 40. Shpg. wt. 7 oz. Ea. $2.33

G **Half Slip.** Bias cut. Elastic waist. *State waist size* small (24-26); medium (27-29); or large (30-32) in. Make a set with (F).
38 N 3032M—White. Shpg. wt. ea. 7 oz. . . . . Each $1.98





FOR A MERRY CHRISTMAS

On her wish list! Charmode slips in

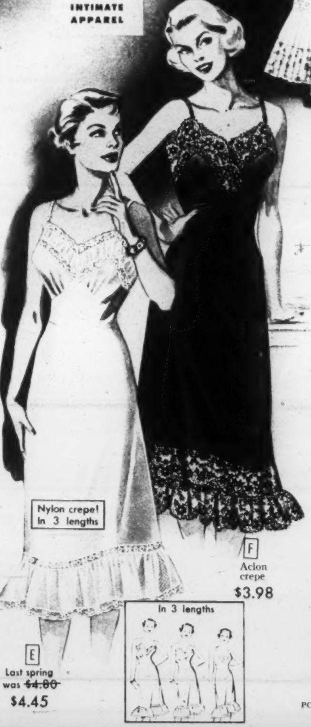
Woven Fabrics

Petal-soft, rich fabrics she loves to wear. Deep, lavish trims

Charmode

THE RIGHT WAY TO SAY

WOMEN'S INTIMATE APPAREL



[A] **Aclon Crepe Slip.** Blend of 10% nylon for strength and washability . . . 90% acetate for soft, rich drape and absorbency. Maximum fabric shrinkage 2%. Lovely embroidered *nylon sheer trim* at bodice, straight back and hemline. Straight cut skirt won't ride up. Hand wash. *State size* 32, 34, 36, 38, 40.
38 N 3002—Pink **38 N 3003**—White. Shpg. wt. 7 oz. . . . . Each **$3.98**

[B] **NEW! Lustrous, shimmer-smooth satin blend of fine acetate and nylon** . . maximum fabric shrinkage 2%. Combines the luster and rich glow of satin . . . the strength and washability of nylon . . . the luxurious feel and comfort of acetate. Fine quality Chantilly-type acetate, nylon lace at midriff, bodice and high cover-bra V-back . . . lace camisole straps . . . lovely under sheers. Lace on bias cut skirt in cocktail design. Hand wash. *State size* 32, 34, 36, 38, 40.
38 N 3013–Black **38 N 3011**–Pink **38 N 3012**–White. Shpg. wt. 7 oz. Each **$3.98**

[C] **Charmode Patented 8-gore Slip in 2 Fine Fabrics.** *8 bias cut gores* are cut on a precision angle so skirt gives very smooth fit . . . won't twist, bind or ride up. Strong *nylon* seams! Luscious Alencon-type cotton lace trim; narrower trim at straight back. Hand wash. *State size* 32, 34, 36, 38, 40, 42, 44.

Multifilament acetate and rayon crepe. Smooth, soft draping . . . very fine woven.
38 N 3484–White **38 N 3485**–Black. Shpg. wt. ea. 8 oz. Each **$2.98; 2 for $5.85**

Acetate crepe-back satin. Shimmer-smooth, lustrous on outside; soft on inside.
38 N 3481–White **38 N 3482**–Black. Shpg. wt. 7 oz . . . . Each **$3.94**

[D] **NEW! Aclon Crepe Slip.** Smooth blend of 10% nylon and 90% acetate combines strength of nylon with luxuriously soft, smooth feel of acetate . . . maximum fabric shrinkage 2%. Wonderfully opaque for wear under sheers. Novelty embroidered self fabric trim has lustrous blue acetate satin ribbon in beading and bow . . . edged with filmy nylon net and cotton lace. Trim and lace straps are pretty under sheers . . . and straight back with lace trim covers bra. Trim on straight cut skirt matches bodice. Hand wash. *State size* 32, 34, 36, 38, 40.
38 N 3017—Pink **38 N 3018**—White. Shpg. wt. ea. 7 oz. . . . . Each **$2.98**

[E] **SAVE 35c. Nylon Crepe Slip in 3 Lengths.** "Nyle-de-chine" nylon crepe . . . a very fine-woven, smooth-textured fabric made by famous Burlington Mills. Hand washes easily, dries in a jiffy, *needs little or no ironing*. Lavishly trimmed with filmy nylon net and nylon Val-type lace. Straight back. Straight cut skirt will not ride up. Fine sewn covered seams. Very long wearing . . . slip can't shrink out of fit. Heavenly soft, smooth . . . airy-light to wear. *State size*..
38 N 3070—**Tall.** Women 5 ft. 6 in. and over. *Sizes* 34, 36, 38, 40, 42, 44.
38 N 3069—**Regular.** 5 ft. 2 in. to 5 ft. 5 in. inclusive. *Sizes* 32, 34, 36, 38, 40, 42, 44.
38 N 3068—**Short.** Women up to 5 ft. 1 in. inclusive. *Sizes* 32, 34, 36, 38, 40.
Color white. Shpg. wt. ea. 7 oz. . . . . *Last spring was $4.80*. Each **$4.45**

[F] **NEW! Aclon Crepe Slip.** Fine-woven blend of 10% nylon for long wear and washability . . . 90% acetate for beauty and smoothness . . . maximum fabric shrinkage 2%. Deeply frosted with Chantilly-type nylon, acetate lace, which also trims straight back. Bias cut skirt. Hand wash. *State size* 32, 34, 36, 38, 40.
38 N 3555-Black **38 N 3553**–Pink **38 N 3554**–White. Shpg. wt. 8 oz. Each **$3.98**

New! Aclon Crepe Slip with permanently pleated trim

ONLY $5.95

- √ Newest in lingerie! Permanently pleated lace for lovely, lasting beauty
- √ All-around skirt trim with tiny, rippling nylon tricot permanent pleats
- √ Pleated trim will not wash out, needs no ironing
- √ Chantilly-type lace trim is very fine quality nylon . . wears well
- √ Rich, smooth lace borders . . . lace at straight back hides bra closing
- √ Bias skirt; sleek fitting

Aclon Crepe Slip . . beautifully gift boxed. Fine-woven blend of 10% nylon for strength and washability . . . 90% acetate for luxurious comfort and soft drape . . . maximum shrinkage 2%. Hand wash. Order for trousseau and birthday gifts, too. *State size* 32, 34, 36, 38, 40. Shipping weight 10 oz.
38 N 3122—White. Each **$5.95**

NYLON TRICOT SLIP
in 3 lengths . . midfall sale price repeated for Christmas shoppers

- Fine, long wearing 40-denier nylon
- Drip dries quickly, needs no ironing
- Exquisite nylon lace and net trim

Fall 1952 was ~~$5.50~~

Spring 1953 was ~~$4.98~~

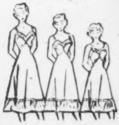
Midfall price cut to ~~$3.98~~

Price cut repeated!

Only

$3.98

In 3 lengths



√ Strong, runproof 40-denier nylon

√ Soft-draping, smooth, airy-light

√ Beautiful, filmy nylon net and dainty nylon lace trim; matching lace at straight back hides bra

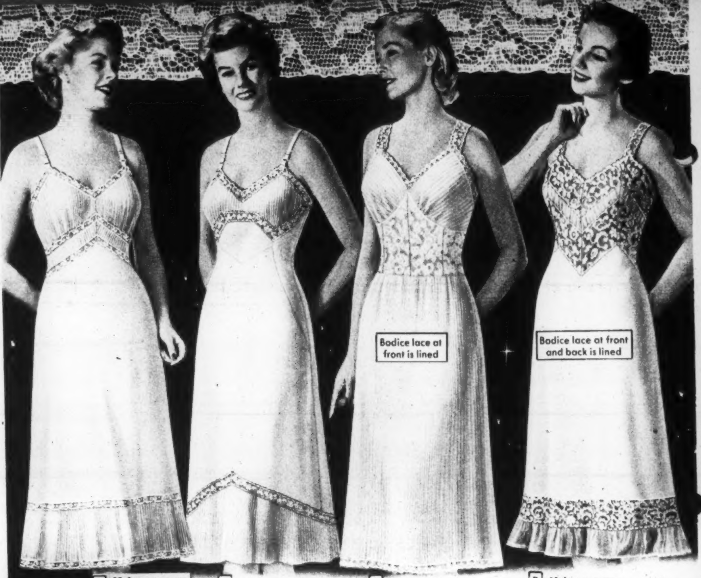
√ Slip hand washes and dries in a jiffy, stays pretty without ironing

√ Can't shrink, stretch out of fit

Midfall sale price repeated . . order now. **Tall length.** Women 5 ft. 6 in. and over. *State size* 34, 36, 38, 40, 42, 44.
38 N 4712—White **38 N 4713**—Pink

Regular. 5 ft. 2 in. to 5 ft. 5 in. inclusive. *State size* 34, 36, 38, 40, 42, 44.
38 N 4705—White **38 N 4706**—Pink

Short length. Women up to 5 ft. 1 in. inclusive. *State size* 32, 34, 36, 38, 40.
38 N 4710—White
Shpg. wt. ea. 7 oz. . . . . . Each only $3.98


Bodice lace at front is lined
Bodice lace at front and back is lined

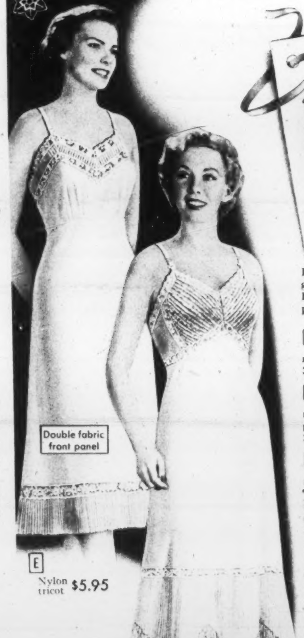
A Nylon tricot $5.95

B Nylon tricot $7.95

C Nylon tricot $5.95

D Nylon tricot $4.98

FOR A MERRY CHRISTMAS
She wants time-saving, work-saving
Nylon Tricot!
40-denier! Runproof! Long wearing!
Quick drying . . needs no ironing!



E Nylon tricot $5.95

F Nylon tricot $8.95

If hips measure 4 in. or more larger than bust, order next larger size. Size chart, page 122.

Exquisitely trimmed Charmode nylon tricot slips . . . gifts that keep on giving in long, long wear and easy care. Petal-smooth, soft, cloud-light. Hand wash and drip dry in a jiffy . . can't shrink or stretch out of fit . . stay pretty with no ironing. Runproof! Nylon's *lasting* loveliness is true *economy.*

A **New! Nylon tricot permanently pleated trim!** Tiny, rippling pleats at bustline, midriff and skirt never come out . . . richly bordered with fine nylon lace trim. Lace at straight back. Boxed. *State size* 32, 34, 36, 38, 40.
38N4715-Pink **38N4716**-White **38N4717**-Black. Shpg. wt. 7 oz. Ea. $5.95

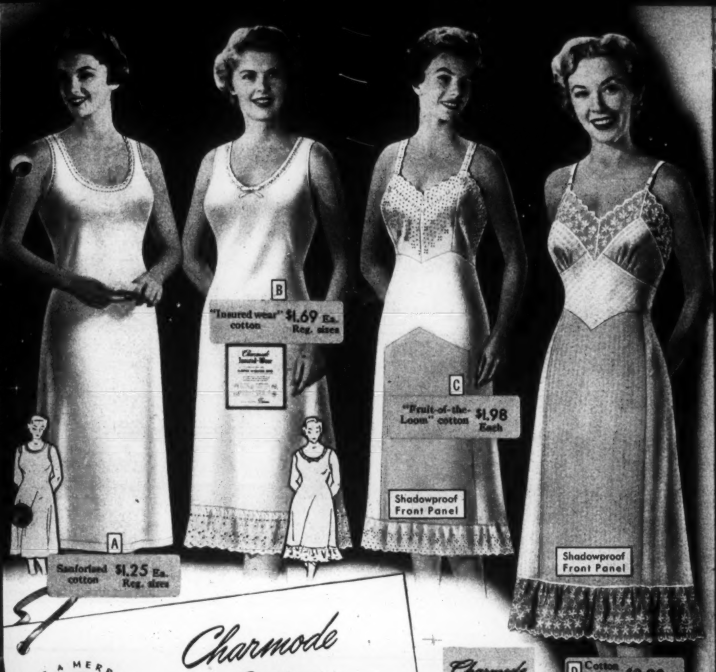
B **Fine-fitting "Contour Slip."** Bodice and hemline trimmed with tiny, shimmering nylon tricot *permanent pleats* that never come out! Exquisite nylon lace borders pleats and trims straight back. Special side construction gives sleek, smooth, comfortable fit. *State size* 32, 34, 36, 38, 40.
38 N 4389—White **38 N 4390**—Black. Shpg. wt. 7 oz. Boxed. Each $7.95

C **Entire skirt of permanently pleated nylon tricot** . . . pleats at bust sections. Luxurious, yet practical because tiny pleats never come out. Exquisite nylon lace at smooth-fitting midriff and bodice is *lined with nylon tricot for "cover up" under sheer blouses.* Lace camisole straps and lace trim are lovely under sheers. Narrow lace at straight back; back of bodice of opaque 40-denier nylon hides bra. Elasticized waistline. *State size* 32, 34, 36, 38, 40.
38 N 4269—White **38 N 4270**—Black. Shpg. wt. 8 oz. Boxed. Each $5.95

D **NEW! Camisole Slip.** Fitted bodice of fine nylon lace with filmy insert of shirred nylon net is *lined with nylon tricot . . . lovely under sheers.* Wide lace at straight back is *also lined.* 3-seam skirt has matching trim. Boxed.
38 N 4340—White. *State size* 32, 34, 36, 38, 40. Shpg. wt. 7 oz. . . Each $4.98

E **Slip with double fabric front panel** for carefree wear under her sheer dresses, skirts or uniforms. Beautifully trimmed with lovely, long-lasting nylon tricot permanent pleats that never come out, finely detailed nylon lace. Lace also at straight back. 3-seam style. *State size* 32, 34, 36, 38, 40.
38 N 4341—Pink **38 N 4342**—White. Shpg. wt. 8 oz. Boxed . . Each $5.95

F **NEW! Permanently pleated nylon lace trim!** Bust sections of fine quality, **pleated** ecru-color nylon lace, with lace edging. Lace at straight back. Deep, deep skirt flounce of permanently pleated nylon tricot and permanently pleated lace, with lace band above. Sleek-fitting 3-seam style. Boxed.
38 N 4329—White. *State size* 32, 34, 36, 38, 40. Shpg. wt. 7 oz. Each $8.95


B
"Insured wear" cotton $1.69 Ea. Reg. sizes
Charmode Insured-Wear
C
"Fruit-of-the-Loom" cotton $1.98 Each
Shadowproof Front Panel
A
Sanforized cotton $1.25 Ea. Reg. sizes
Shadowproof Front Panel
D Cotton plisse $2.98 Ea.

FOR A MERRY CHRISTMAS

Charmode Cottons

top every wise Santa's gift list.

Tub easily, feel fresh and cool

Charmode

THE RIGHT WAY TO SAY
WOMEN'S INTIMATE APPAREL

[A] **Sanforized 68x72 Cotton Built-up Shoulder Slip.** *Maximum fabric shrinkage 1%.* 4-gore, straight cut skirt has neat covered seams. Dainty crocheted picot edging, hemstitched trim on bodice. 1-inch hem. Washable. *State size.*

Regular *Sizes* 34, 36, 38, 40, 42, 44. Shipping weight each 8 ounces.
38 N 4029—Pink **38 N 4030**—White Each **$1.25**. . . .*Save*. . . .**2 for $2.45**
Larger *Sizes* 46, 48, 50, 52. Shipping weight each 8 ounces.
38 N 4031—Pink **38 N 4032**—White Each **$1.55**. . . .*Save*. . . .**2 for 3.05**

[B] **"Insured Wear" 80x80 Cotton Built-up Shoulder Slip.** *Guaranteed to wear a year or you get a new slip at no charge.* Printed guarantee included with each slip. Pretty eyelet batiste and blue ribbon bow at neck; eyelet ruffle at hem. 4-gore, straight cut skirt. Washable. *State size.*

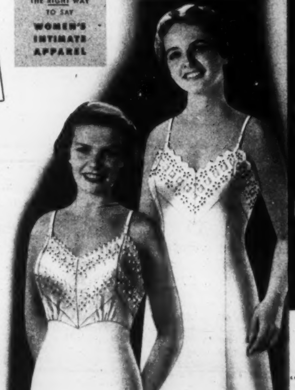
Regular *Sizes* 34, 36, 38, 40, 42, 44. Shipping weight each 8 ounces.
38 N 4874—Pink **38 N 4875**—White Each **$1.69**. . . .*Save*. . . .**2 for $3.30**
Larger *Sizes* 46, 48, 50, 52. Shipping weight each 8 ounces.
38 N 4876—Pink **38 N 4877**—White Each **$1.98**. . . .*Save*. . . .**2 for 3.90**

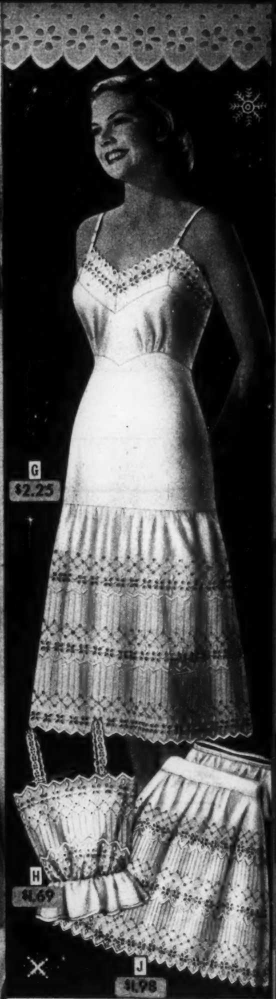
[C] **Shadowproof Front Panel 68x72 Cotton Slip.** Soft-textured, smooth "Fruit-of-the-Loom" cotton. Bodice front of eyelet embroidered batiste with ribbon in beading. Bias cut. Straight back. Washable. *State size* 32, 34, 36, 38, 40.
38 N 4856—White. Shipping weight each 8 ounces. Each **$1.98**. . **2 for $3.90**

[D] **Shadowproof Front Panel Cotton Plisse Slip.** Lovely scalloped embroidered *nylon sheer* at bodice, straight back and hemline. Trim lasts the life of the slip. 4-gore, straight cut skirt. Washable. Saves time and work—*needs no ironing!* Feels so cool and fresh . . perfect for year around wear—and perfect under sheer dresses and skirts! *State size* 32, 34, 36, 38, 40, 42, 44.
38 N 4028—White. Shipping weight each 8 ounces. Each **$2.98**. . .**2 for $5.85**

[E] **NEW! Sanforized 68x72 Cotton 6-gore Slip.** *Maximum fabric shrinkage 1%.* Lavishly dipped in lovely eyelet batiste at bodice front and hemline. Long wearing, firmly woven cotton. Double-needle stitched straight back hides bra closing. Straight cut skirt. Washable. *State size* 32, 34, 36, 38, 40.
38 N 4017—White. Shipping weight 7 ounces. . . . . .Each **$1.98**

[F] **Sanforized 68x72 Cotton Bias Cut Slip.** *Maximum fabric shrinkage 1%.* Daintily trimmed with daisy-fresh eyelet batiste at bodice and hemline. Double-needle stitched straight back. Washable. *State size* 32, 34, 36, 38, 40.
38 N 4141—White. Shpg. wt. ea. 7 oz. . . .Each **$1.54**. . . .*Save*. . . .**2 for $3.00**





Fine Matching Cottons prettied with eyelet

"Insured Wear" Cottons. *Guaranteed to wear a year or you get a new garment at no charge!* 80x80 percale . . firmly woven for long wear. *Give her a dainty set . . . so flower-fresh!*

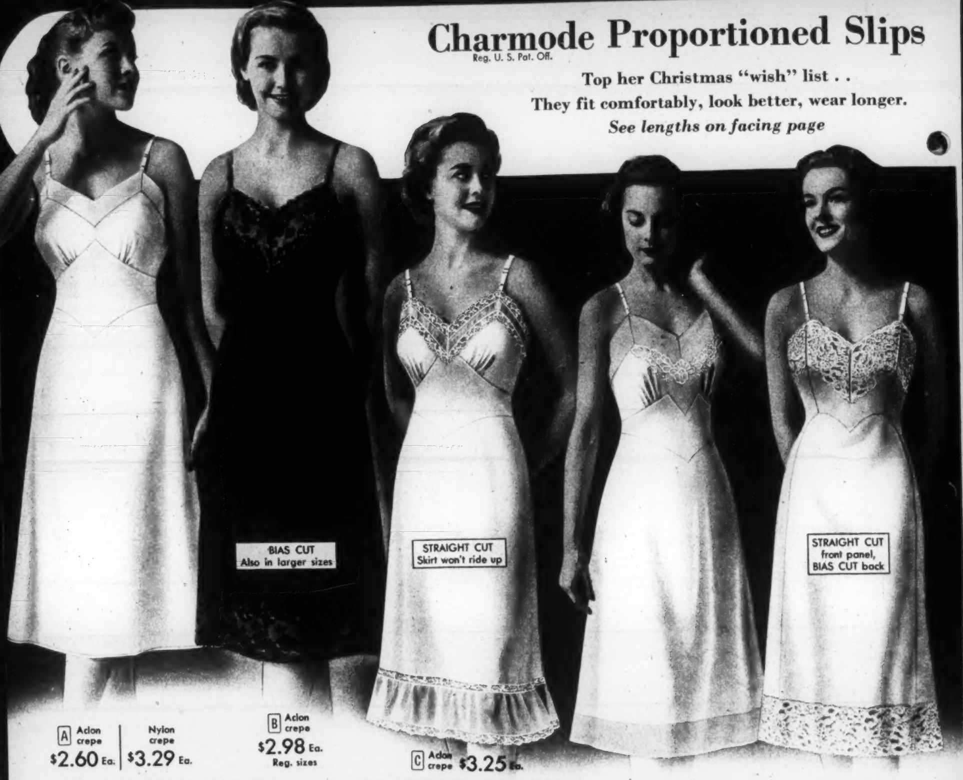
[G] **Slip.** Percale ruffle at back has narrow eyelet trim. Bias cut skirt. Double-needle stitched straight back. Washable. *State size* 32, 34, 36, 38, 40. Shipping weight 8 ounces.
38 N 4121—White. . . . . .Each **$2.25**

[H] **Camisole.** Eyelet straps . . eyelet at both front and back . . so pretty and feminine under sheer blouses. Straight back. Elastic at waist. *State bust size* 32, 34, 36, 38 in.
38 N 4116M–White. Shpg. wt. 5 oz. Each **$1.69**

[J] **Half Slip.** Percale ruffle at back has narrow eyelet trim. Straight cut. Elastic waist. *State waist size* small (24–26); medium (27–29); large (30–32 in.). Washable. Shipping weight 7 ounces.
38 N 4117M—White. . . . . .Each **$1.98**

Charmode Proportioned Slips
Reg. U. S. Pat. Off.

Top her Christmas "wish" list . .
They fit comfortably, look better, wear longer.
See lengths on facing page



A Aclon crepe **$2.60** Ea. | Nylon crepe **$3.29** Ea.

B Aclon crepe **$2.98** Ea. Reg. sizes

C Aclon crepe **$3.25** Ea.

D Nylon satin **$4.98** Ea.

E Aclon crepe **$3.25** Ea.

ACLON CREPE . . *a 4-STAR Feature*

90% fine acetate, 10% strong nylon . . max. shrinkage 2%

THE SEAL OF TESTED QUALITY AND SAVINGS
SEARS
4-STAR
★★★★
FEATURE
LABORATORY APPROVED

- Lovely, lustrous fabric that's so smooth . . wrinkle-resistant, too!
- Wonderfully opaque for wear under sheers. Irons beautifully.

These Slips have extra features designed to meet Sears rigid standards . . and your requirements. They have been laboratory tested and approved . . they have been compared in price and quality with other leading brands. We believe there are no finer Slip values in America! *Attractively boxed, too, for freshness.*

A **Straight Cut.** Facing at front, straight back. Hand wash. Boxed. Shpg. wt. ea. 11 oz.

Short. *State size* 32, 34, 36, 38, 40, 42, 44.
38 N 3540G—Pink
38 N 3541G—White
38 N 3019G—Black

Regular. *State size* 32, 34, 36, 38, 40, 42, 44.
38 N 3542G—Pink
38 N 3543G—White
38 N 3020G—Black

Tall. *Sizes* 34, 36, 38, 40, 42, 44.
38 N 3544G—Pink
38 N 3545G—White
38 N 3021G—Black
Each $2.60; *Save* 2 for $5.10

B **4-Gore Bias Cut Slip** . . Alencon-type cotton lace also at straight back. Gives sleek, smooth fit.

Short. *State size* 32, 34, 36, 38, 40, 42, 44.
38N3171–Navy blue 38N3169–Pink
38N3170–White. Hand wash. Boxed.

Reg. *State size* 32, 34, 36, 38, 40, 42, 44.
38N3174–Navy blue 38N3172–Pink
38N3173–White. Hand wash. Boxed.

Tall. *State size* 34, 36, 38, 40, 42, 44.
38N3177–Navy blue 38N3175–Pink
38N3176–White. Hand wash. Boxed.
Wt. ea. 10 oz. Each **$2.98; 2 for $5.85**

Larger sizes (regular length). *State size* 46, 48, 50, 52. Hand wash. Boxed.
38N3194–Navy blue
38N3193–White
Wt. ea. 10 oz. Each **$3.79; 2 for $7.45**

C **Straight Cut Slip** with French imported cotton lace and filmy nylon tricot trim. High "cover bra" back trimmed with lace. A gift-worthy slip. Hand wash.

Short. *State size* 32, 34, 36, 38, 40, 42, 44. Boxed. Wt. ea. 10 oz.
38 N 3437—Pink
38 N 3438—White

Reg. *State size* 32, 34, 36, 38, 40, 42, 44. Boxed. Wt. ea. 10 oz.
38 N 3439—Pink
38 N 3440—White

Tall. *State size* 34, 36, 38, 40, 42, 44. Boxed. Wt. ea. 10 oz.
38 N 3441—Pink
38 N 3442—White
Each $3.25.......2 for $6.35

Nylon Satin

- Lustrous, shimmer-smooth
- Drapes richly, feels soft
- Perfect under sheers
- Hand washes easily . . cannot shrink out of fit
- *Needs little or no ironing!*
- Prettily gift boxed

D **Nylon Satin Slip.** Dainty applique and doubled nylon net at bodice front; doubled net circles hemline. High "cover bra" back for sheer blouses and dresses. Straight cut skirt won't ride up or bind. Luxuriously soft, smooth fabric . . . so lustrous and figure-flattering!
A Slip made especially to thrill her with its lasting loveliness. Truly a luxury gift at a down-to-earth price! *Please state size wanted.*

Short. *Sizes* 32, 34, 36, 38, 40.
38 N 3304—White

Regular. *Sizes* 32, 34, 36, 38, 40, 42, 44.
38 N 3305—White
38 N 3306—Black

Tall. *Sizes* 34, 36, 38, 40, 42, 44.
38 N 3307—White
38 N 3308—Black
Shpg. wt. 9 oz..... Each $4.98

Aclon Crepe

- 90% acetate for beauty, 10% nylon for long wear
- Hand wash . . *maximum fabric shrinkage 2%*
- Very soft draping
- Irons easily, looks smooth
- Fabric resists wrinkling

E **Slip of Aclon Crepe.** Lovely Alencon-type cotton lace trims bodice front, straight back, and hemline. *Special feature*—skirt has straight cut front panel for action-free comfort, bias cut back for sleek fit. A Slip she'll welcome for year 'round wear. So lovely, yet so practical she'll want several! *State size.*

Short. *Sizes* 32, 34, 36, 38, 40, 42, 44.
38 N 3267—White
38 N 3268—Black

Regular. *Sizes* 32, 34, 36, 38, 40, 42, 44.
38 N 3269—Pink
38 N 3270—White
38 N 3271—Black

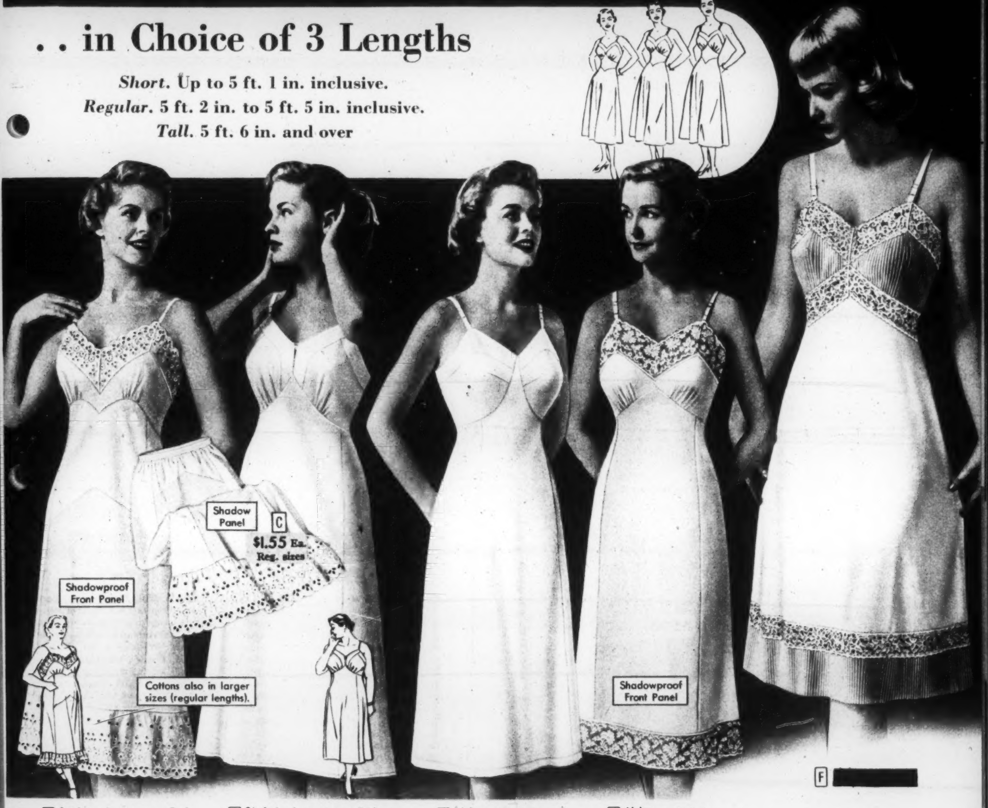
Tall. *Sizes* 34, 36, 38, 40, 42, 44.
38 N 3272—Pink
38 N 3273—White
38 N 3274—Black
Wt. ea. 7 oz. Ea. $3.25; 2, $6.35

A **100% Nylon Crepe Straight Cut Tailored Slip.** Straight back. Hand wash, dries in a jiffy . . . keeps its fit.
Short. *State size* 32, 34, 36, 38, 40. *Needs little or no ironing!* Shipping weight each 8 ounces.
38 N 3063—White ....Each $3.29; 2 for $6.50
Regular. *State size* 32, 34, 36, 38, 40, 42, 44. *Needs little or no ironing!* Shipping weight each 8 ounces.
38 N 3064—Pink 38 N 3065—White..............................Each $3.29; 2 for 6.50
Tall. *State size* 34, 36, 38, 40, 42, 44. *Needs little or no ironing!* Shipping weight each 8 ounces.
38 N 3066—Pink 38 N 3067—White..............................Each $3.29; 2 for 6.50

If hips are 4 inches or more than bust, order next larger size . . see size chart page 122

. . in Choice of 3 Lengths

Short. **Up to 5 ft. 1 in. inclusive.**
Regular. **5 ft. 2 in. to 5 ft. 5 in. inclusive.**
Tall. **5 ft. 6 in. and over**



A Sanforized cotton **$1.97** Each Reg. sizes | B Sanforized cotton **$1.55** Each Reg. sizes | D Nylon tricot **$3.98** Ea. | E Nylon tricot **$4.98**

Sanforized Cottons

- Sturdy, smooth-textured 68x72 cotton . . firmly woven for wear
- Dainty white cotton eyelet batiste trims A and C
- Sanforized for lasting good fit . . *maximum fabric shrinkage* 1%
- Washable . . these cottons look fresh, sudsing after sudsing
- 4-gore straight cut skirts will not ride up . . they fit smoothly
- Neat covered skirt seams for greater strength, longer wear

40-denier Nylon Tricot

- 100% runproof . . as strong and durable as it is exquisite
- Gives amazingly long life to lingerie wardrobes
- So utterly feminine, yet so satisfyingly practical
- Feels light-as-a-snowflake . . soft-draping, wonderfully smooth
- Hand washes easily . . . dries in a jiffy—saves time and work
- Stays fresh and beautiful without the touch of an iron

GUARANTEE

Runproof Nylon Tricot Slips . . We guarantee these slips will not sag, shrink, or stretch out of size or shape . . We guarantee they will hand wash beautifully, stay pretty without any ironing . . We guarantee they're runproof

A **Slip** . . with double fabric front panel. Straight back. Shpg. wt. ea. 8 oz.

Short. *State size* 32, 34, 36, 38, 40, 42, 44.
38 N 4104—White

Regular. *State size* 32, 34, 36, 38, 40, 42, 44.
38 N 4105—Pink
38 N 4106—White

Tall. *State size* 34, 36, 38, 40, 42, 44.
38 N 4107—Pink
38 N 4108—White
Each $1.97; 2 for $3.85

Larger sizes (reg. lgth). *State size* 46,48,50,52.
38 N 4109—Pink
38 N 4110—White
Each $2.49; 2 for $4.90

B **Tailored Slip.** Double fabric facing at bodice front. Double-needle stitched V-back and hem. Shpg. wt. ea. 7 oz.

Short. *State size* 32, 34, 36, 38, 40, 42, 44.
38 N 4055—White

Regular. *State size* 32 34, 36, 38, 40, 42, 44
38 N 4056—White

Tall. *State size* 34, 36, 38, 40, 42, 44.
38 N 4057—White
Ea. $1.55; 2 for $3.00

Larger sizes (regular length). *State size* 46, 48, 50, 52.
38 N 4058—White
Ea. $1.74; 2 for $3.40

C **Half Slip** . . double fabric front panel gives shadowproof protection. Trim fitting elastic waist. *State waist size* small (24-26); medium (27-29); large(30-32) inches.

Color white. Shpg. wt. ea. 8 oz.
38N4131–Short.
38N4132–Regular.
38N4133–Tall.
Each. $1.55
Save 10c; 2 for $3.00

38 N 4134—Larger sizes (reg. length). 33 to 36-in. waist.
Each. $1.85
Save 10c; 2 for $3.60

D **4-Gore Tailored Slip.** Bar-tacks at strain points. Self-facing at bodice, straight back. Straps fastened inside facing . . won't pull out. See lengths above.

Short. *State size* 32, 34, 36, 38, 40. Wt. ea. 8 oz.
38 N 4290—Pink
38 N 4291—White

Reg. *State size* 34, 36, 38, 40, 42, 44. Wt. ea. 8 oz.
38 N 4285—Pink
38 N 4286—White
38 N 4287—Black

Tall. *State size* 34, 36, 38, 40, 42, 44. Wt. ea. 8 oz.
38 N 4293—Pink
38 N 4294—White
Each $3.98; 2 for $7.76

E **Double Fabric Front Panel 3-Gore Slip.** 'Perfect under sheers. Bodice, hem, and straight back trimmed with very fine nylon lace . . delicate-looking, yet so strong! Bodice lace tucked for fine fit. See lengths above.

Short. *State size* 32, 34, 36, 38, 40. Shpg. wt. 9 oz.
38 N 4336—White

Regular. *State size* 34, 36, 38, 40, 42, 44. Wt. 9 oz.
38 N 4333—Pink
38 N 4334—White

Tall. *State size* 34, 36, 38, 40, 42, 44. Shipping weight 9 ounces.
38 N 4338—White
Boxed. . . . . .Each $4.98

F **Proportioned Slip in 2 Fine Fabrics.** A shower of beautiful *nylon tricot permanent pleats* edged with exquisite nylon lace form bodice and flounce. Lace also at straight back. A heart-catcher! Hand wash.

40-denier Nylon Tricot. Quick drying, *needs no ironing!* Long wearing, runproof fabric. Lastingly lovely, fresh looking. Slip keeps its fine fit. Boxed.

Short. *State size* 32, 34, 36, 38, 40. Shpg. wt. 9 oz.
38 N 4353—White . . . . .Each $4.98

Regular. *State size* 34, 36, 38, 40, 42, 44. Wt. 9 oz.
38N4300-White **38N4301**-Pink **38N4311**-Black $4.98

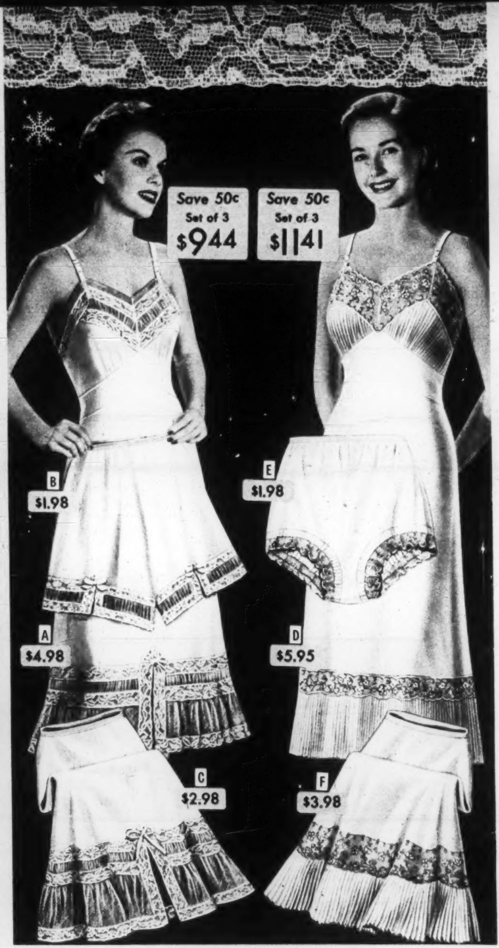
Tall. *State size* 34, 36, 38, 40, 42, 44. Shpg. wt. 9 oz.
38 N 4343–White **38 N 4344**–Black. Each $4.98

Also Acion Crepe. Fine opaque blend of 90% acetate, 10% nylon . . . *max. Shrinkage* 2%. Luxuriously smooth, wrinkle-resistant. Bias cut skirt. Irons easily.

Regular. *State size* 32, 34, 36, 38, 40. Shpg. wt. 7 oz.
38 N 3260–White **38 N 3261**–Black. Each $3.98

Tall. *State size* 34, 36, 38, 40. Shpg. wt. 7 oz.
38 N 3255–White **38 N 3256**–Black. Each 3.98

Order correct size—see size chart on page 122. For Sears Easy Terms see page 369



Lovely Nylon Tricot . . no ironing

Save 50c on a Matching Set of 3

Surprise her with a beautiful gift set that'll make her eyes sparkle . . . or buy the single item she's hoping for most!

- Smooth, luxurious fabric . . so soft
- Hand washes easily, *needs no ironing!*
- So very light, yet so strong
- Won't stretch or shrink out of fit

A **Runproof 40-denier Nylon Tricot Slip.** Exquisite nylon lace and net at bodice front and hemline. Doubled net trims V-front; lace and doubled net at straight back. *State size* 32, 34, 36, 38, 40.
38 N 4266M–White 38 N 4267M–Black
Shpg. wt. 8 oz. . . . . Each $4.98

B **Matching Flare Leg Panty** . . runproof 30-denier nylon tricot. Nylon elastic waist. Double fabric crotch. *State hip size* 32-36; 37-40; 41-44 in. **State color** white or black. Shpg. wt. ea. 5 oz.
38 N 5266M. . . . . Each $1.98

C **Matching Half Slip** . . . runproof 40-denier nylon tricot. Elastic waist. *State waist size* 24-26; 27-29; 30-32 in.
38 N 4278M–White 38 N 4279M–Black
Shpg. wt. 8 oz. . . . . Each $2.98
Save 50c. Set of 3 (1 ea. of A, B, C). . . 9.44

D **Runproof 40-denier Nylon Tricot Slip.** Bust section of *permanently pleated nylon tricot.* White nylon sheer embroidered in champagne-color at V-front and straight back. Deep flounce of matching pleats and sheer at hemline. *State size* 32,34,36,38,40.
38 N 4320M—White.
Shpg. wt. 8 oz. . . . . Each $5.95

E **Matching Elastic Leg Brief** . . runproof 30-denier nylon tricot. Nylon elastic waist. Double fabric crotch. *State hip size* 30-34; 35-38; 39-40 inches. Wt. ea. 5 oz.
38 N 5102M—White. . . . . Each $1.98

F **Matching Half Slip** . . runproof 40-denier nylon tricot. Elastic waist. *State waist size* 24-26; 27-29; 30-32 in. Shpg. wt. 6 oz.
38 N 4702M—White
Each. $3.98
Save 50c. Set of 3 (1 ea. of D, E, F). . 11.41

NYLON CARDIGAN

- **100% virgin nylon . . long wearing**
- **Lightweight, yet cozy-warm**
- **So soft to wear—kind to tender skin, too.**
- **Moth and mildew resistant**
- **Hand washes easily, dries fast**
- ***Needs no blocking!***
- **Keeps its good fit**
- ***Sizes 36 to 46***

G Semi-boxy Nylon Cardigan. Openwork design at front panels. Flattering collar. Dainty dyed-to-match shank buttons. Ribbed cuffs and bottom for trim fit. Hand wash . . *needs no blocking! State size* 36, 38, 40, 42, 44, 46. *Order size as shown in chart page 130.*
38 N 6879—Rico green (dark)
38 N 6880—Light gray
38 N 6881—Wine
Shpg. wt. 11 oz.. . . . . . Each $5.75

WARM ECONOMY BUYS . . Order now

H **100% Virgin Worsted Wool Coat Sweater.** Boxy style . . attractive drop stitch knit trim. Fine quality new wool—luxuriously soft, warm. All-worsted yarns . . every strand carded and combed to leave only the long, even, strongest fibers. A topper she'll love for 'round-the-clock wear—both around the house and outdoors. Dyed-to-match buttons. Sewed-on patch pockets. Hand wash. *State size* 36, 38, 40, 42, 44, 46. *Order size as shown in chart page 130.* Shpg. wt. 11 oz.
38N7265—Light gray 38N7267—Navy
38N7266—Wine (deep red). . Each $5.45

J **100% Virgin Worsted Wool Cardigan.** *Thriftily priced* . . yet knit of fine worsted wool yarns for wear and warmth. Dainty drop stitch . . shank buttons. Wonderful in blustery weather! Gives extra warmth under coats . . so smart over dresses and blouses, too. Hand wash. *State size* 36, 38, 40, 42, 44, 46. *Order size as shown in chart page 130.*
38 N 7271—Light gray
38 N 7273—Dark green
38 N 7274—Rose red
Shpg. wt. 12 oz. . . . . Each $2.98

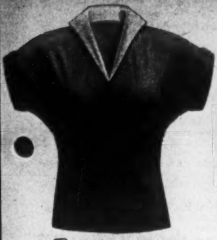
K
$2.95
Reg. Size

K **Rib Knit Cotton.** Hand wash. **Regular.** *State bust size* small (34-36); medium (38-40); large (42-44 in.). Wt. 1 lb. 3 oz.
38N7176–Wine red 38N7177 Med. green
38N7178-Lt.gray 38N7179-Navy.ea.$2.95
Larger. *State bust size* extra large (46-48) extra-extra large (50-52 in.).
38N7183—Navy 38N7184—Light gray
Shpg. wt. 1 lb. 3 oz. . . . . Each $3.45

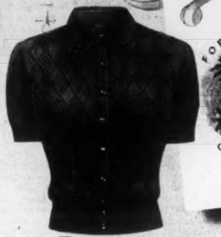
Order size as shown in chart on page 130.

L **100% Wool,** novelty rib stitch. Hand wash. *State size* 36, 38, 40, 42, 44, 46.
38 N 7280—Navy 38 N 7281—Wine red
Shpg. wt. 13 oz. . . . . Each $2.98

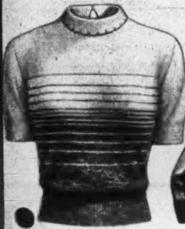
M **100% Virgin Nylon Coat Sweater.** *Midfall sale price repeated!* Hand wash, dries fast . . *needs no blocking!* Dyed-to-match pearl buttons. *State size* 36, 38, 40, 42, 44, 46. Shpg. wt. 9 oz.
38N6760–Silver gray 38N6762–Navy
38N6761–Rico green (dark)
38N6763–Winterberry (wine).Each $3.95



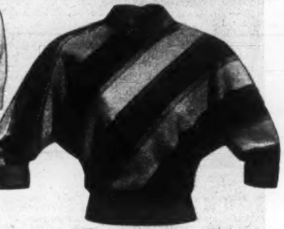
A Wool jersey **$2.98**



B Nylon **$3.98**



C Nylon **$2.97**



D Knit cotton **$1.95**

FOR A MERRY CHRISTMAS

Kerrybrooke

Style Hits

A budget-wise collection of smart Sweaters in wool, nylon, and cotton

100% WOOL AWARD COAT

Smartly Styled **$5.80** Initial extra

Fine Quality 100% Virgin Worsted Wool. Firmly knit for long wear. Double fabric band at neckline and front. Handy set-in pockets. Snugly ribbed cuffs for warmth. A favorite for school activities, sports wear. She'll welcome this popular style also as a utility jacket. Order with or without gold-colored cotton felt initial sold below. Hand wash. *State size* 34, 36, 38, 40, 42. *Order size as shown in size chart below left.*
38N7115M–Jockey red (bright) 38N7116M–White
38N7117M–Navy 38N7118M–Kelly green (bright)
Shipping weight 1 pound . . . . Each **$5.80**
38 N 7125M—6-inch Gold-colored Felt Initial. Apply with a hot iron. *State initial* "A" to "Z."
Shpg. wt. 1 oz. . . . . Each **15c**

HER FAVORITES for all-around wear

A **Soft, Fine 100% Virgin Zephyr Wool Jersey** . . . so smartly styled . . yet so *low-priced!* Fine knit . . . cozy warm. A sweetheart of a sweater for her favorite skirts and suits. Semi-boxy style with semi-dolman sleeves. So flattering and smart looking. Heather lapel collar. Dry clean. *State size* 34, 36, 38, 40. *Order size as shown in size chart below.*
38N6506-Sapphire blue(med.) with gray
38N6507-Red (bright) with gray
38N6508-Kelly green (bright) with tan
Shpg. wt. 7 oz. . . . . Each **$2.98**

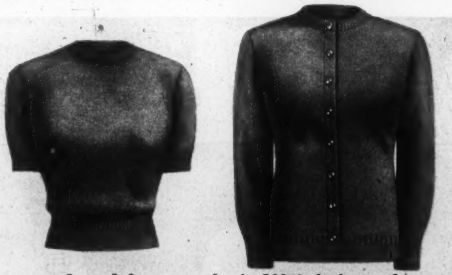
B **100% Virgin Nylon Shortigan.** Front panels have attractive open work design. Long wearing, budget-priced . . . yet soft and warm. A fashion-right style that's sure to be her all-season favorite! Flattering collar. Ribbed cuffs and bottom. Dyed-to-match buttons. Hand washes easily . . . dries fast. *Needs no blocking! State size* 34, 36, 38, 40. *Order size as shown in size chart below.*
38N6850-Cherry red 38N6851-White
38N6852-Mint green (light)
Shpg. wt. 9 oz. . . . . Each **$3.98**

A treasure for suits

C **100% Virgin Nylon Fitted Pullover.** Attractive up-to-the-minute style in lovely heather combinations. Modified turtleneck with edging on collar. Very long wearing! 2-button back closing. Hand washes and dries in a jiffy . . *needs no blocking! State size* 34,36,38,40. *Order size as shown in size chart below.*
38 N 6865—Gray heather and white
38 N 6866—Tan heather and white
Shpg. wt. 7 oz. . . . . Each **$2.97**

A wardrobe stretcher

D **Knit Cotton Fitted Pullover.** Smart variegated stripes in soft heather tones. Deep dolman sleeves . . *such high style for such a low price!* Ribbed overlay crew neckline, cuffs, and bottom. A wardrobe stretcher she'll praise for all its zest and smartness. Hand wash. *State bust size* small (30-32); medium (34-36); large (38-40) in. Wt. 8 oz.
38N7528–Gray heather tones
38N7529–Tan heather tones. Ea. **$1.95**



2 good-forever styles in 100% virgin wool

100% Virgin Worsted Wool Fitted Pullover. Toasty-warm and snug. Worsted yarns for long wear. Ribbed cuffs and bottom. Hand wash. *State size* 34, 36, 38, 40. *Order size as shown in size chart below left.* **$1.90 Ea. in lots of 2**
38 N 6602–Yellow 38 N 6604–Light blue
38 N 6610–Jockey red (bright)
38 N 6611–Camel (light tan)
Shpg. wt. ea. 10 oz. Each $1.98; 2 for $3.80

100% Virgin Worsted Wool Boxy Cardigan. So warm and long wearing . . . *such a tiny price!* Dyed-to-match buttons; grosgrain ribbon band inside. Ribbed cuffs and bottom. Hand wash. *State size* 34, 36, 38, 40. *Order size as shown in chart below left.* **$2.90 Ea. in lots of 2**
38N6400-Light blue 38N6401-Light gray
38N6405-Black 38N6407-Cocoa brown (lt.)
Shpg. wt. 10 oz. Each $2.98; 2 for $5.80

HEAD-TURNERS

2 wonderful-to-wear fabrics . . .grand all-season favorites

Smart Turtleneck Styles . . . so flattering!

100% Virgin Worsted Wool in fitted style. Fine gauge, warm new wool. Hand wash. *State size* 34, 36, 38, 40. *Order size as shown in size chart below.* Shpg. wt. 11 oz.
38N6595-Red (bright) 38N6596-White
38N6597-Gold. . . . . Each **$3.95**

Fine Knit Cotton in boxy style. Very fine quality—especially soft and smooth. Fine for year-'round wear. Hand wash. *State bust size* small (30-32); medium (34-36); large (38-40) in. Shpg. wt. 7 oz.
38 N 7555—White 38 N 7556—Yellow
38 N 7557—Red (bright). . . . Each **$1.97**

Wool **$3.95**

Knit cotton **$1.97**

Popular with the school crowd! Grand for gifts

SIZE CHART
HOW TO MEASURE FOR SWEATERS

Measure around chest over fullest part of bust.

If bust is (in.)	31-32	33-34	35-36	37-38	39-40
Order size	34	36	38	40	42

All styles not available in all sizes

Twin Set **$4.75**

Cardigan only **$2.98**

Pullover only **$1.98**

COLORFUL TEAMMATES

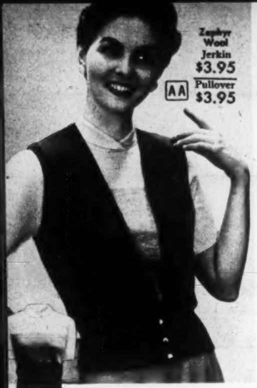
with eye-catching details, luxury-look yarns

100% Virgin Worsted Wool . . with attractive simulated cable stitch. Let her think you paid much more . . . these lovely sweaters certainly look it! Ribbed knit crew neckline, cuffs, and bottom. Hand wash. *State size* 34, 36, 38, 40. *Order size as shown in size chart at left.*

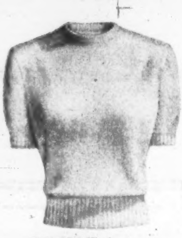
Twin Set. *Save 21c*—order both pullover and cardigan.
38 N 6552—Emerald green (bright)
38 N 6553—Fashion red (bright)
38 N 6560—Toast (lt. brown)
Shpg. wt. 1 lb. . . . . . . **2-piece Set $4.75**

Long Sleeve Fitted Cardigan. Matching buttons, ribbon band inside.
38 N 6540—Emerald green (bright)
38 N 6541—Fashion red (bright)
38 N 6543—Toast (lt. brown)
Shpg. wt. 10 oz. . . . . Each **$2.98**

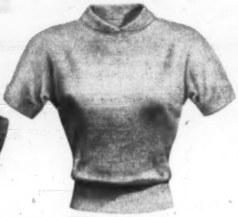
Short Sleeve Fitted Pullover.
38 N 6545—Emerald green (bright)
38 N 6546—Fashion red (bright)
38 N 6548—Toast (lt. brown)
Shipping weight 9 ounces . . . Each **$1.98**



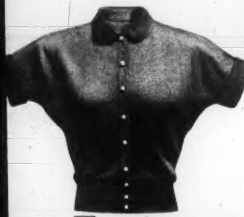
YEAR 'ROUND FAVORITES



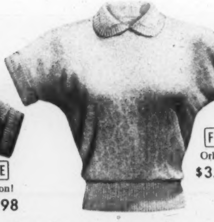
BB 75% Wool, 25% Angora $4.49



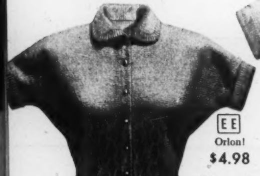
DD Nylon! $3.95



CC Nylon! $3.98



FF Orlon! $3.98



EE Orlon! $4.98

Kerrybrookes . . gay and warm as the spirit of Christmas!

Sizes 34, 36, 38, 40. State size as shown in size chart below.

AA **100% Virgin Zephyr Wool** . . . soft, cuddly-warm, light. Hand wash. **Sleeveless Fitted Jerkin.** 3-button closing at waist. *Sizes above.* Shpg. wt. 8 oz.
38N6060–Desert purple (dark)
38N6061–Persian ruby (wine red)
38N6062–Oasis green (dark). Each $3.95
Pullover. Swirl collar. Shpg. wt. 8 oz.
38N6818–White with heather purple
38N6819–White with heather red
38N6820-White, heather green. Ea. $3.95

BB **75% Virgin Australian Zephyr Wool, 25% French Spun Angora** . . . a luxurious blend with all the snug warmth of wool plus the fluffy softness of rabbit hair. She'll love being a sweater girl in this . . . it's so powder-puff soft, feminine. Unusually *soft*, unusually *light*, unusually *fine* quality for such a thrifty price! Hand wash. *Sizes above.* Shpg. wt. 7 oz.
38N6190–Yellow 38N6193–Light blue
38N6191–White 38N6192–Pink. Ea. $4.49

100% Virgin Nylon . . . toasty-warm, yet amazingly light, cloud-soft. Hand wash easily, dry quickly, need no blocking. Long wearing! Moth resistant. *Sizes above.*

CC **Shortigan.** Dyed-to-match pearl buttons; semi-dolman sleeves.
38N6900–Pep red (bright)
38N6901–Mint green (light)
38N6902–Lilac. Shpg. wt. 10 oz. Ea. $3.98

DD **Pullover.** Swirl collar; semi-dolman sleeves. Shpg. wt. 8 oz.
38N6891–Pep red (bright)
38N6890–Peacock blue (medium blue-green) 38N6892–Gold . . . Each $3.95

Soft, Luxurious Orlon . . . registered trade mark for DuPont acrylic fiber. Combines *miracle strength* with *wonderful softness. Very fine knit* . . . cozy warm, yet soft, light. Hand wash beautifully, dry quickly. Shape-retaining . . . need no blocking. Moth resistant. Pretty novelty stitch . . . semi-dolman sleeves. *Sizes listed above.*

EE **Fitted Shortigan.** Matching buttons.
38N6385 White 38N6386 Light blue
38N6387-Yellow. Shpg. wt. 8 oz. Ea. $4.98

FF **Pullover.** Lovely yet *practical.*
38N6380-White 38N6381-Pink
38N6382-Light blue. Wt. 7 oz. Ea. $3.98

SWEATERS SIZE CHART: Measure around fullest part of bust.

If bust measures (inches) . .	31–32	33–34	35–36	37–38	39–40	41–42	43–44	45–46	47–48	49–50
Order size.	34	36	38	40	42	44	46	48	50	52

SWEATERS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

A **Imported from England! 100% Fine Virgin Australian Zephyr Wool Pullover.** Finest quality we've seen at this down-to-earth price! Very soft, fleecy-warm wool in fine gauge. Popular turtleneck style . . . fashioned raglan sleeves. Hand wash. *Sizes* 34, 36, 38, 40. *State size as shown in chart at left.*
38N6100-White 38N6101-Amberhaze (golden beige) 38N6102-Claret red (rose red)
38N6103-Horizon blue (light). Shipping weight 9 oz. . . . . Each $7.95

B **100% Virgin Wool Pullover.** Popular, *becoming* modified turtleneck . . . action-free semi-dolman sleeves. Lightweight, fluffy-warm new wool. She'll love its tangy colors with skirts and suits. Hand wash. *Sizes* 34, 36, 38, 40. *State size as shown in chart at left.* Shpg. wt. 9 oz.
38 N 6535–Winterberry (wine red) 38 N 6537–Gold 38 N 6538–Purple. Each $2.97

C **Fitted Cardigan** . . . in 3 fabrics. Dyed-to-match buttons. Hand wash. *Sizes* 34, 36, 38, 40. *State size as shown in chart at left.*
100% Virgin Nylon. Hand washes easily, dries quickly, keeps its fine fit without blocking. Cozy-warm, long wearing, lightweight. Moth resistant. *Sizes above.*
38 N 6756—Warm brown 38 N 6744—Silver gray 38 N 6747—Light blue
38 N 6754—Navy 38 N 6757—Rico green (dark). Shpg. wt. 12 oz. Each $4.75
Our Finest 100% Virgin Nylon . . . finer gauge, softer texture than quality above . . . fine interlock knit! Very long wearing . . . luxuriously warm. Dries in a jiffy. Needs no blocking—can't shrink or stretch out of fit. Moth resistant.
38 N 6330—White 38 N 6331—Winterberry (wine red) 38 N 6334—Black
38 N 6333—Rico green (dark). *Sizes above.* Shipping weight 10 oz. . . . Each $5.95
100% Virgin Zephyr Wool. Downy-soft, cuddly warm . . . knit in fine gauge yarn.
38 N 6251–Oasis green (dark) 38 N 6252–Black 38 N 6253–Riviera gold (medium)
38 N 6254–Algiers brown (dark). *Sizes above.* Shipping weight 10 oz. . . Each $5.90

D **Fitted Pullover** . . . in 3 fabrics. Mix or mate with (C) or (E). Hand wash.
100% Virgin Nylon. Hand washes easily, dries quickly, keeps its fine fit without blocking. Cozy-warm, long wearing, yet so lightweight. Moth resistant.
Sizes 34, 36, 38, 40, 42. *State size as shown in size chart at left.*
38 N 6702G—Light blue 38 N 6707G—Lime green 38 N 6709G—Navy
38 N 6711G—Pep red (bright). Shpg. wt. ea. 10 oz. Each $2.98; *Save 16c* 2 for $5.80
Sizes 34, 36, 38, 40. *State size as shown in size chart at left.*
38 N 6700G—White 38 N 6701G—Pink 38 N 6703G—Yellow
38 N 6710G—Silver gray. Shpg. wt. ea. 10 oz. Each $2.98; *Save 16c* 2 for 5.80
Our Finest 100% Virgin Nylon . . . *finer gauge, softer texture* than quality above . . . fine interlock knit! Very long wearing . . . luxuriously warm. Dries in a jiffy. Needs no blocking . . . can't shrink or stretch out of fit. Moth resistant. *Sizes* 34, 36, 38, 40. *State size as shown in size chart at left.*
38 N 6300—White 38 N 6301—Winterberry (wine red) 38 N 6304—Black
38 N 6303—Rico green (dark) 38 N 6305—Mustard. Shpg. wt. 9 oz. Each $3.95
100% Virgin Zephyr Wool. Downy-soft, cuddly-warm . . . knit in fine gauge yarn. Sizes 34, 36, 38, 40. *State size as shown in size chart at left.*
38N6214-Heather tan 38N6222-Riviera gold (med.) 38N6224-Capri blue (med.)
38N6223-White 38N6225-Desert purple (dark). Shpg. wt. 8 oz. Each $3.90
Sizes 34, 36, 38, 40, 42. *State size as shown in size chart at left.*
38N6219-Persian ruby (wine red) 38N6221-Lido navy. Shpg. wt. 8 oz. Ea. 3.90

E **Boxy Cardigan** . . . in 2 fabrics. Dyed-to-match buttons. Hand wash.
100% Virgin Nylon. Hand washes easily, dries quickly, needs no blocking! Cozy-warm, long wearing . . . yet so lightweight. Moth resistant. Shpg. wt. 13 oz.
Regular sizes 34, 36, 38, 40. *State size as shown in chart at left.*
38N6722–Pep red (bright) 38N6715–White 38N6720–Navy blue.
38N6721–Warm brown 38N6726–Silver gray 38N6727–Rico green (dark) Ea. $4.75
Larger sizes 42, 44, 46. *State size shown in size chart at left.*
38N6778–Navy 38N6780–Warm brown 38N6781–Rico green (dark). Each 5.75
100% Virgin Zephyr Wool. Down-soft, cuddly warm . . . knit in fine gauge yarn.
Regular sizes 34, 36, 38, 40. *State size as shown in chart at left.*
38N6274–Persian ruby (wine red) 38N6277–Lido navy 38N6278–Capri blue (med.)
38N6279–Desert purple (dk.) 38N6280–Heather tan. Shpg. wt. 10 oz. Ea. $5.90
Larger sizes 42, 44, 46. *State size as shown in chart at left.*
38N6282–Persian ruby (wine red) 38N6284–Lido navy. Shpg. wt. 11 oz. Ea. 6.90

F **100% Virgin Zephyr Wool Pullover.** Smart turtleneck style; scalloped trim. Dolman sleeves. Fluffy-warm . . . soft, fine knit. Hand wash. *Sizes* 34, 36, 38, 40. *State size as shown in size chart at left.* Shpg. wt. 9 oz.
38N6098–Purple 38N6096–Black 38N6097–Winterberry (wine red). Ea. $3.95

G **100% Virgin Zephyr Wool Shortigan** . . . in regular, larger sizes. Deep dolman sleeves. Dyed-to-match shank buttons. Warm, fluffy-soft wool . . . hand wash.
Regular. *Sizes* 34, 36, 38, 40. *State size as shown in chart at left.*
38 N 6082—Gold 38 N 6080—Winterberry (wine red)
38 N 6081—Rico green (dark). Shipping weight 9 oz. . . . . Each $4.95
Larger. *Sizes* 42, 44, 46. *State size as shown in chart at left.*
38N6091–Winterberry (wine red) 38N6092–Rico green (dark). Wt. 12 oz. Ea. 5.95

H **Poodle Cloth Jacket** . . . the season's success sweater! Nubby poodle cloth fabric in 100% virgin worsted wool . . . cozy warm. Wonderful all year around with pullovers, blouses and dresses. Deep, fashionable dolman sleeves, turn-back cuffs. Hand wash. *State bust size* small (30-32); medium (34-36); large (38-40) in.
38 N 6094—Navy 38 N 6093—White. Shipping wt. 13 oz. . . . Each only $5.95

J **Hollywood-type Coat Sweater** . . . in wool or nylon. Flattering for mature figures . . . skillful touches of ribbing accent yoke . . . nip in waist. Metal buttons.
100% Virgin Worsted Wool. Fleecy-soft, warm. Long wearing. Hand wash.
Regular. *Sizes* 36, 38, 40, 42, 44, 46. *State size as in chart at left.* Shpg. wt. 15 oz.
38N7042–Rico green (dark) 38N7038–Luster blue (medium) 38N7039–Wine flame
38N7040–Silver gray 38N7044–Blueberry . . . . Each $4.94
Larger sizes. *Sizes* 48, 50, 52. *State size as in chart at left.* Shpg. wt. 15 oz.
38 N 7054—Rico green (dark) 38 N 7052—Wine flame . . . . Each 5.94
100% Virgin Nylon. Fine gauge nylon . . . cloud-soft, warm, fluffy. Very long wearing! She'll love its carefree ways . . . hand washes and dries in a jiffy, keeps its fine fit without blocking. Moth resistant. *Sizes* 36, 38, 40, 42, 44, 46. *State size as shown in chart at left.* Shpg. wt. 13 oz.
38N6885–Rico green (dark) 38N6886–Light gray 38N6887–Wine . . Each $6.90
"Tweed" Sweaters . . . 88% nylon, 12% gay multicolored wool nubs. *A festive gift!* Wonderfully warm, long wearing. Hand wash and dry in a breeze, keep their fine fit without blocking. *State size as shown in chart at left.*

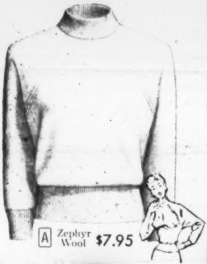
K **Shortigan.** Fitted style. *State size* 34, 36, 38, 40, *see chart at left.*
38 N 6591—Light beige
38 N 6589—Light green 38 N 6590—Light gray. Shpg. wt. 10 oz. Each $2.98

L **Fitted Cardigan.** *State size* 34, 36, 38, 40 . . . see chart. Shpg. wt. 11 oz.
38N6584–Light gray 38N6583–Light green 38N6585–Light beige. Ea. 3.98

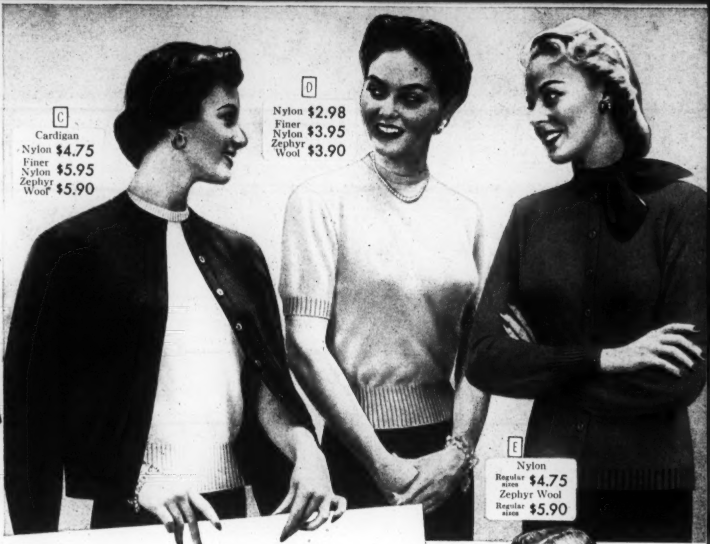
M **Pullover.** *State size* 34, 36, 38, 40. Thrifty gift for campus, career girls.
38 N 6577—Light green 38 N 6576—White
38 N 6578—Light gray 38 N 6579—Light beige. Shpg. wt. 9 oz. . . . Each 2.48
100% Virgin Nylon. If she had 3 wishes . . . they'd be for nylon's *beauty, long life* and *easy laundering!* Luxuriously warm and soft . . . yet very long wearing. Hand wash, dry in a jiffy, keep their fine fit without blocking. Moth resistant. *Sizes* 34, 36, 38, 40. *State size as shown in chart at left.*

N **Twin Set.** Cardigan and Pullover. *Save 21c* . . . order now. Shpg. wt. 1 lb.
38N6842–Lilac 38N6843–White 38N6844–Mint green (light) . . . . Set $6.75
Fitted Cardigan. Dyed-to-match buttons. Lovely openwork design. Shpg. wt. 11 oz.
38 N 6838—Lilac 38 N 6839—White 38 N 6840—Mint green (light). Each $3.98

P **Pullover.** Lovely openwork design. Mix or mate with cardigan. Shpg. wt. 9 oz.
38 N 6824–Mint green (light) 38 N 6822–Lilac 38 N 6823–White. Each $2.98



A Zephyr Wool $7.95



C Cardigan Nylon $4.75 Finer Nylon $5.95 Zephyr Wool $5.90

D Nylon $2.98 Finer Nylon $3.95 Zephyr Wool $3.90

E Nylon Regular sizes $4.75 Zephyr Wool Regular sizes $5.90

B Wool $2.97

FOR A MERRY CHRISTMAS

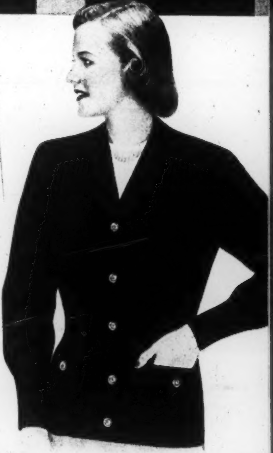
KERRYBROOKE

"Heart-Warmers"

Holiday-gay

Aglow with beauty, warmth!

F Zephyr Wool $3.95



J Worsted wool, Regular sizes $4.94 Nylon $6.90

G Zephyr Wool, Regular sizes $4.95

H Worsted wool poodle cloth $5.95

K Nylon with wool nubs $2.98

M

L Cardigan Nylon with wool nubs $3.98

N Set $6.75 Also sold separately

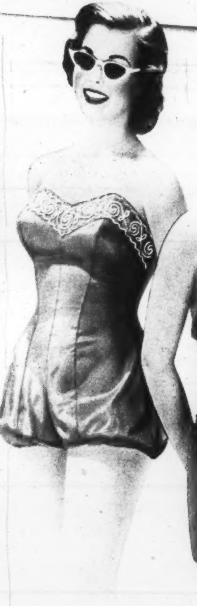
P

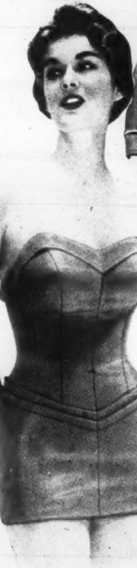
A
Rayon boucle
$3.98

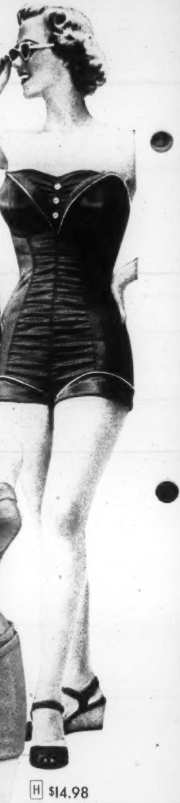
FOR A MERRY CHRISTMAS

Give Glamour

this Christmas . . lovely items
designed especially to
captivate the feminine heart







All Swim Suits are attractively boxed for flower freshness

JEWELED
(Simulated)
SWEATERS

A starry-eyed collection sparkling with holiday gaiety . . a-glitter with beauty. Perfect now and all year 'round, too!

3 Lovely Fabrics

A **Rayon Boucle Fitted Pullover.** Beautiful embroidered trim of simulated pearls, gold metallic thread, and angora. Fluffy angora edging at modified scooped neckline; Glamour for her Christmas! Dry clean. *Sizes* 34, 36, 38, 40. *State size as shown in chart page 130.* Wt. 12 oz.
38N6952 Lt. blue 38N6950 White
38N6951-Pink . . . . . . Each $3.98

B **100% Virgin Wool Shrug.** Embroidered with snowy angora and rhinestones. Ribbed crew neck, cuffs and bolero band. Small shank button at neck. Dry clean. *State bust size* small (30–32); medium (34–36); large (38–40) inches.
38N6002-Yellow 38N6000-Pink
38N6001-Light blue Wt. 10 oz.
38N6003-Black. . . . . . Each $3.98

C **100% Virgin Nylon Fitted Cardigan.** Simulated pearls, rhinestones, and metallic thread at front. Small pearl shank buttons. Dry clean. *Sizes* 34, 36, 38, 40. *State size as shown in size chart page 130.* Shpg. wt. 12 oz.
38N6907-Pink 38N6906-White
38N6908-Light blue. . . . Ea. $9.50

Fine Quality Wool

D **100% Virgin Zephyr Wool Fitted Cardigan.** Highlighted in front with simulated pearls, rhinestones, and metallic thread to set her eyes sparkling merrily. Beautiful way to say "happy holiday"! So soft and cuddly-warm. Dry clean. *Sizes* 34, 36, 38, 40. *State size as shown in size chart page 130.*
38 N 6066-Black 38 N 6065-White
Shpg. wt. 10 oz. . . . . Each $8.90

Rayon Boucle

E **Smart Cap Sleeve Pullover** for your "queen of hearts". Front yoke has delicate openwork design embroidered with silver metallic thread. Matching thread and silver sequins add glamour to front. Semi-boxy style. Becoming mandarin collar. A lovely sweater she'll cherish for her "very important moments". Rich, lustrous boucle yarn gives soft sheen, flattering appearance. Dry clean. *Sizes* 34, 36, 38, 40. *State size as shown in chart page 130.*
38 N 6955-White 38 N 6956-Pink
38 N 6957-Light blue
Shpg. wt. 12 oz. . . . . Each $8.95

SEA STARS by Kerrybrooke

- All suits have comfortable boned inner bra—fit A, B, or C bust-cup sizes—adjust easily to rounded or pointed contour
- All suits designed for strapless wear . . tuck-away straps hook on at back for active swimming
- 4-way stretch crotch . . suits cut 1-in. longer in back . . won't ride up or bind
- Smooth zippered back has boning in placket for smooth fit
- Adjustable back band for perfect fit on wide or narrow shoulders

F **"Bloomer Girl" Swim Suit.** . . cut on look-ahead lines to make a fashion splash! New perky bloomer bottom flatters all hiplines, looks saucy and bewitching for sun or surf. Sleek princess lines give "nipped in" look to waist. Pretty embroidered contour band at bra line flatters shoulders. A suit with oceans of see-appeal . . designed for comfort and figure glamour. Fine quality faille (acetate, cotton and rubber) holds its shape. *State size* 32, 34, 36, 38. Shipping weight 15 ounces.
38 N 8054—Sky blue 38 N 8053—Flamingo (coral red)
38 N 8055—Turquoise green (deep). . . . . Each $14.98

G **Sleek-lined Bengaline Swim Suit** (acetate, cotton and rubber). Deep pockets give "skirted" look to suit front—flatters all figure types. Smart V-cuff minimizes large bustlines, accents small bustlines. Inner self-fabric front panel for extra "tummy" control. *Please state size* 32, 34, 36, 38, 40.
38N8056-Coral 38N8059-White
38N8057-Azure blue (light)
38N8058-Navy. Wt. 15 oz. . . Ea. $15.98

H **Cute "Little Boy Shorts" Faille Swim Suit** (acetate, cotton and rubber). Smart leg cuffs give smooth, flattering fit to thighs. White braiding trim. Turn up winged cuff to soften appearance of larger bustlines . . turn down to accent smaller bustlines. Shirred front panel hides "tummy" bulges. *State size* 32, 34, 36, 38.
38N8050-Sky blue 38N8052-Black
38N8051-Turquoise green (deep)
Shpg. wt. 15 oz. . . . . Ea. $14.98

All suit fabrics on page have been tested in fresh water and chlorinated pools

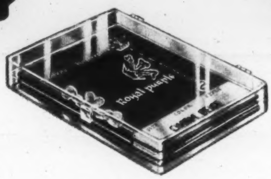
IMPORTANT—MEASURE FOR SWIM SUITS:

If hips measure over 3 in. larger than bust, order next larger size

If hips are (inches).	32½–34	34½–36	36½–38	38½–40	40½–42
ORDER SIZE.	32	34	36	38	40

A
PORTRAIT HEELS

Moonstone shown



ROYAL PURPLE
REG. U.S. PAT. OFF.

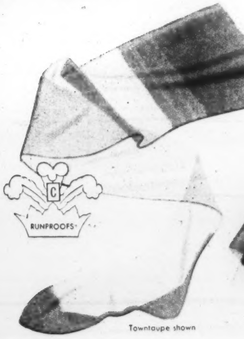
FOR A MERRY CHRISTMAS
Gift Nylons
with Hinged Plastic Box for gloves, jewelry, hankies, sewing needs

B
SEAM-FREES

Charm beige shown

Hinged Box with any 3 prs. on page

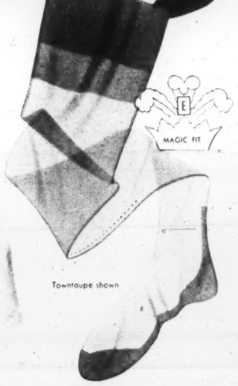
$5.00



Towntaupe shown

D
LUXURY SHEERS

Magic sand shown



Towntaupe shown

Royal Hinged Box with every 3 Pairs on page . . . ANY style, size, color

Ankle allure is hers with Ultra Sheer

Portrait Heels

A **Glamorous French heel with slenderizing "frame"** pays extra complements to her pretty ankles. Full Fashioned.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 3 prs. with box 11 oz.

Black heel and seam (shown).
75N836G–Leg color Moonstone

Brown heel and seam.
75N837G–Leg color Charm beige

Self color heel with pencil thin black outline and black seam.
75N838G–Leg color Towntaupe

Plastic Box with Any 3 Pairs
3 Pairs $5.00 6 Pairs $9.25

If she delights in Bareleg flattery it's Luxury Sheer

Seam-frees

B **"Silky-soft" Sheerness** of New Seam-frees makes these irresistibly glamorous . . . and they're sheerest we've ever seen. Exciting curve clinging fit gives the simplest outfit new excitement (and of coarse enhances trim lines of her ankles).

Colors (lightest to darkest) Magic sand, Charm beige (shown), Moonstone. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. 3 prs. with box 11 oz.
75N712G–Plastic Box with 3 prs.
3 Pairs $5.00 6 Pairs $9.25

If she's a career gal she'll need Ultra Sheer

Runproofs

C **Sheer delight in a delicate** lock-stitch that is absolutely Runproof . . . cobwebby film of exquisite sheerness. Beautifully sheer nylons are full fashioned for most flattering fit. Definitely the hose for those who *must* look well groomed at all times.

Colors (lightest to darkest) Charm beige, Moonstone, Towntaupe (shown). *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. 3 pairs with hinged box 11 oz.
75N888G Plastic Box with 3 pairs
3 Pairs $5.00 6 Pairs $9.25

If she prefers real elegance it's Full Fashioned

Luxury Sheers

D **Elegance we've never seen** before. Sheerest nylons ever they are exactly what every woman dreams of for her most festive evenings, most important days. "Silky-soft" and so finely knit they are much stronger than many not nearly as wispy sheer.

Colors (lightest to darsest) Magic sand (shown), Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color, size.* Wt. 3 prs. with box 11 oz.
75N666G Plastic Box with 3 prs.
3 Pairs $5.00 6 Pairs $9.25

If she wants clinging fit it's Ultra Sheer

Magic fit

E **Here's why these have proved** so flatteringly comfortable. New type yarn is specially set with hundreds of tiny "springs" that stretch to fit trimly without being too tight. *Magic fit* nylons have delightfully dull finish, and are full fashioned.

Colors (lightest to darkest) Charm beige, Moonstone, Towntaupe (shown). *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. 3 prs. with box 11 oz.
75N635G–Plastic Box with 3 pairs
3 Pairs $5.00 6 Pairs $9.25

★

Royal Purple "weights"

Luxury Sheer . . . sheerest nylon yet
Ultra Sheer . . fine "daytime" sheer
Utility Sheer . . . all-purpose wear
Service Sheer. Our Heaviest nylons

MAGIC SAND
to wear with delicate pastel blues, greens, golds . . also teal and turquoise blue

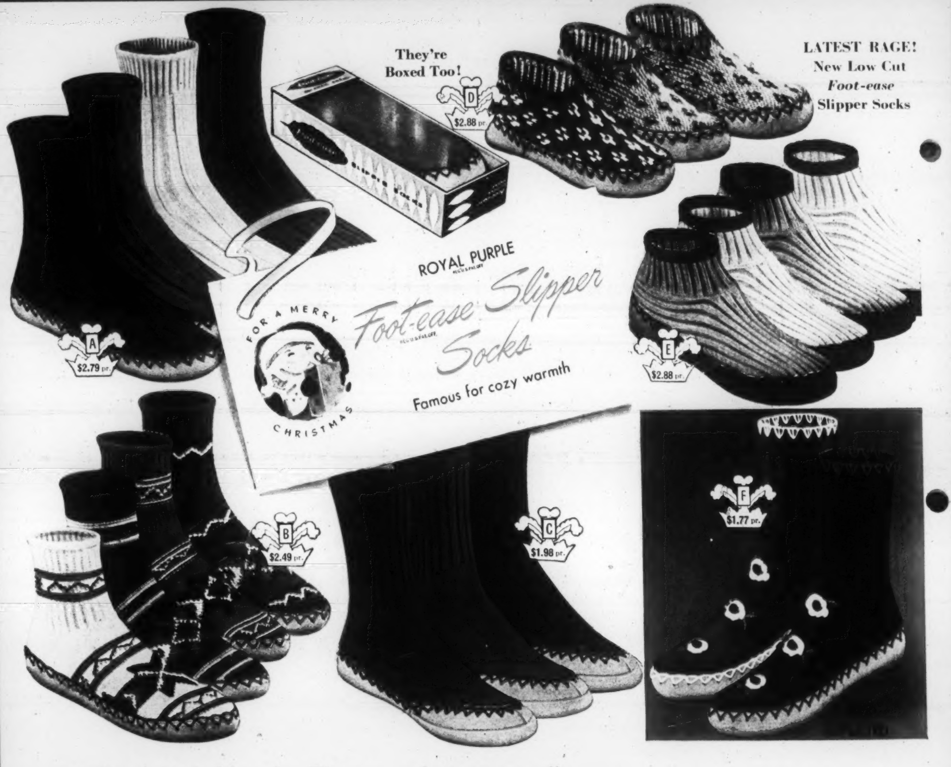
CHARM BEIGE
to wear with all your beige and brown tones . . yellow, red green and vivid blues

MOONSTONE
to wear with all blues from light to navy black, bright red or deep purple

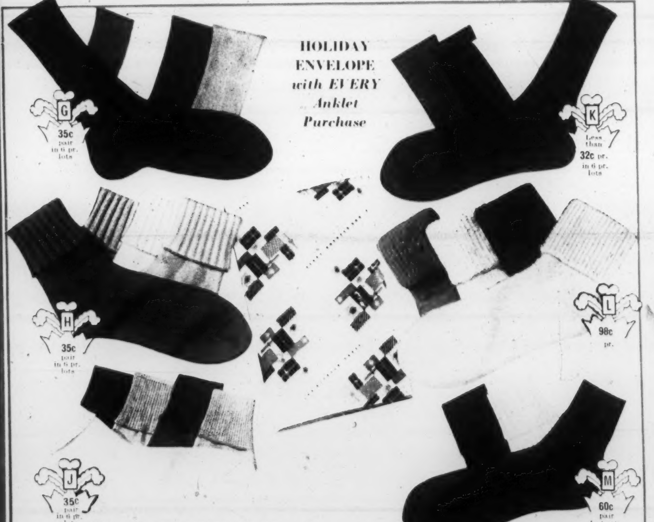
TOWNTAUPE
to wear with your grays and blacks midnight navy blue or deep maroon red

They're Boxed Too!

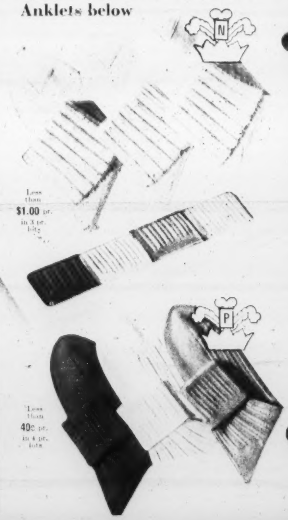
LATEST RAGE!
New Low Cut
Foot-ease
Slipper Socks


D
$2.88 pr.
A
$2.79 pr.
ROYAL PURPLE
FOR A MERRY CHRISTMAS
Foot-ease Slipper Socks
Famous for cozy warmth
E
$2.88 pr.
B
$2.49 pr.
C
$1.98 pr.
F
$1.77 pr.

Royal purple Anklets for Women and "teen-agers"


HOLIDAY
ENVELOPE
with EVERY
Anklet
Purchase
G
35c pair in 6 pr. lots
K
Less than 32c pr. in 6 pr. lots
H
35c pair in 6 pr. lots
L
98c pr.
J
35c pair in 6 pr. lots
M
60c pair in 4 pair lots

Special "Window" Box with Anklets below


N
Less than $1.00 pr. in 3 pr. lots
P
Less than 40c pr. in 4 pr. lots

ALL ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

Royal purple
REG. U.S. PAT. OFF.

Foot-ease Slipper Socks
Reg. U. S. Pat. Off.

Styled just for women and teen-agers

A **All spun Nylon "solids"** in one of slickest looking, smoothest fitting *Foot-ease* yet. Genuine rib pattern is knit in to stay. Fleecy soft, but outwears most other yarns known. Won't shrink out of fit. Padded glove leather sole and heel make slippers cushion soft. Hand wash separately. **$2.79 pr. Boxed**

Colors red, royal blue, yellow, green. *Hosiery sizes* 8, 9, 10, 11. Chart at right.
75 N 2409—*Please state color and size.* Shpg. wt. pr. 8 oz. . . . . Pair Boxed $2.79

B **Gay Alpine Pattern** . . . as colorful as the bright tinsel on the Christmas tree. Flexible glove leather soles are hand stitched to all wool socks. Gently padded . . . heel has double padding for extra comfort to make relaxing moments really perfect. Hand wash separately. **$2.49 pr. Boxed**

Colors maize, navy blue, red, green. *Hosiery sizes* 8, 9, 10, 11. Chart at right.
75 N 2322—*Please state color and size.* Shpg. wt. pr. 8 oz. . . . . Pair Boxed $2.49

C **Fine virgin Wool "solids."** Moderately priced with all these wonderful features . . . 100% virgin wool, glove leather top cap for extra wear, and colorful hand stitching. Padded flexible leather sole. **$1.98 pr. Boxed**

Colors green, red, royal blue. *Hosiery sizes* 8, 9, 10, 11. Chart at right.
75 N 2335—Hand wash alone. *State color, size.* Shpg. wt. pr. 8 oz. . . Pair Boxed $1.98

FIRST TIME . . . *New low cut Foot-ease*

D **New "diamond" pattern LOW CUT Foot-ease.** Newest thing in comfort . . . slipper socks that are cut just below the ankle to keep feet toasty warm, and smartly shod. 100% worsted wool sock is hand stitched to flexible glove leather sole with foam rubber innersole that means real walking comfort. Elastic in top edge insures snug fit at ankles. Hand wash alone. **$2.88 pr. Boxed**

Colors pastel blue, pastel green, red. *Hosiery sizes* 8, 9, 10, 11. Chart at right.
75 N 2388—*Please state color and size.* Shpg. wt. pr. 6 oz. . . . . Pair Boxed $2.88

E **New "solid" LOW CUT Foot-ease** in delicately feminine pastel shades. Cuff tops hug ankles perfectly because they are knit straight up. Genuine rib 100% wool socks are hand stitched in black wool to flexible leather soles with foam rubber innersole. Hand wash separately. **$2.88 pr. Boxed**

Colors pastel blue, pink, yellow, mint green. *Hosiery sizes* 8, 9, 10, 11. See chart.
75 N 2390—*Please state color and size.* Shpg. wt. pr. 6 oz. . . . . Pair Boxed $2.88

Reduced price REPEATED on *imported Foot-ease*

F **We believe this is lowest price anywhere for this fine quality** All wool with hand-embroidered "rosebuds." *Hand-stitched* with contrastingly colored yarns to softly padded flexible leather soles. Made in Japan. **Still only $1.77 pr.**

Colors blue or green. *Hosiery sizes* 8, 9, 10, 11. Chart at right. Hand wash alone.
75 N 2398—*State color and size.* Shpg. wt. pr. 8 oz. *Was $2.39* STILL only $1.77

Royal Purple Wear-Guaranteed Cotton Anklets

3 Pairs (same size, any colors) MUST WEAR 3 Months or get 3 NEW Pairs. WASHFAST. Cuffs are knit-on.

OUR BEST GUARANTEES . . . Nylon reinforced heel, toe AND Heel-guard.

G **OUR BEST Crews . . . 35c pr. in 6 pr. lots.** 2-ply mercerized Durene* cotton. Deep ribbed tops. **Washfast colors** pastel blue, navy, red, white, kelly green. *Sizes* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 3 prs. 8 oz. *State colors and size.*
75 N 2573—Holiday Envelope with EVERY Order. . . 3 Pairs $1.10 6 Pairs $1.75

H **OUR BEST Triple Roll . . . 35c pr. in 6 pr. lots.** Fine combed cotton for "smarter bulky" look. **Washfast colors** white, pastel blue, camel beige, red. *Sizes* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 3 prs. 8 oz. *State colors and size.*
75 N 2575—Holiday Envelope with EVERY Order. . . 3 Pairs $1.10 6 Pairs $2.10

J **OUR BEST Cuffed Classic . . . 35c pr. in 6 pr. lots.** 2-ply mercerized Durene* cotton. All time favorites. **Washfast colors** red, pastel blue, white, camel beige, navy. *Sizes* 8, 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 3 prs. 8 oz. *State colors and size.*
75 N 2539—Holiday Envelope with EVERY Order. . . 3 Pairs $1.10 6 Pairs $2.10

OUR FINE GUARANTEES . . . Nylon reinforced heel and toe.

K **OUR FINE Crews . . . less than 32c pr. in 6 pr. lots.** 2-ply mercerized Durene*. **Washfast colors** kelly green, pastel blue, white, red. *Sizes* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 3 pairs 8 oz. *State colors and size.*
75 N 2555—Holiday Envelope with EVERY Order. . . 3 Pairs $1.00 6 Pairs $1.90

Royal Purple Spun Nylon Anklets

L **Popular Roll Cuffs.** Triple thick so they won't pull apart or chafe. Beautifully made of softly brushed spun nylon. Colors red, navy, white or yellow. *Sizes* 9, 9½, 10, 10½, 11. *State colors and size.* Shpg. wt. pair 5 oz.
75 N 2588—Holiday Envelope with EVERY Order. . . Pair 98c 2 Pairs $1.89

M **Cuff Anklets** . . . 60c pr. in 4 pr. lots. Specially treated to make them much more absorbent. Feather light and feel like fine soft wool. No seam cuffs. Colors navy blue, white, chocolate brown (dark). *Sizes* 8½, 9, 9½, 10, 10½, 11. *State colors and size.* Shpg. wt. 2 pairs 7 oz.
75 N 2506—Holiday Envelope with EVERY Order. 2 Pairs $1.25 4 Pairs $2.40

Royal Purple Anklets in gift box

N **Chubby Cuffs of 60% French Angora mohair (won't shed) and 40% Nylon.** Soft combed cotton feet for added comfort . . . nylon reinforced heel and toe.
Packed 3 pairs ONE size: 1 yellow, 1 white, 1 blue. *Sizes* 8½, 9, 9½, 10, 10½, 11.
5 N 2660—*State ONE size.* Shpg. wt. 3 prs. 12 oz. 3 Pairs in "window" box. $2.98

P **New "lacey link" Triple Roll.** Fragile looking, but actually very long wearing because fine mercerized cotton is well reinforced with nylon at heel and toe. *Sizes* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 4 prs. 8 oz.
Packed 4 pairs, ONE size; 1 red, 2 white, 1 pastel blue.
75 N 2628—*State ONE size.* . . . . 4 Pairs in box $1.59 8 Pairs in box $2.98

*Reg. U. S. Pat. Off.

Royal purple
REG. U.S. PAT. OFF.

GUARANTEED HOSIERY

3 Pairs (One size and One Color) Guaranteed to wear 3 Months or she gets 3 NEW Pairs without extra cost

Gala Box with EVERY Order

Good Cotton 45c Pair in 3 pr. lots

GOOD Combed Cotton. Nylon reinforced heel and toe. Colors Taupemist, French tan. Sizes 9, 9½, 10, 10½, 11. Shpg. wt. 3 prs. 12 oz. *State color, size.*
75 N 2483—3 Pairs $1.35; 6 Pairs $2.58

OUR BEST MIDWEIGHT. Select mercerized cotton with nylon reinforced heel and toe. *Shaped* ankle and tapered heel. Colors French tan, Brownmist, Taupemist. *Sizes* 9, 9½, 10, 10½, 11. Shpg. wt. 3 prs. 12 oz. *State color and size.*
75 N 2485—3 Pairs $1.96; 6 Pairs $3.85

Nylon over cotton 75c Pair in 3 pr. lots

NYLON OVER MERCERIZED COTTON . . . finer quality and much sheerer with lovely luster that makes these more flattering. Finely knit with 1 thread nylon on outside for long wear, and soft mercerized cotton inside for foot comfort. Nylon reinforced heel and toe. Tapered heel and seamless sole.

Colors French tan, Brownmist. *Sizes* 9, 9½, 10, 10½. *Please state color and size.* Shpg. wt. 3 prs. 12 oz.
75 N 2486—3 Pairs $1.99; 6 Pairs $3.83

Royal purple ANKLETS
REG. U.S. PAT. OFF.

Picked for your "teen-agers"

Less than 48c Pair in 2 pr. lots

NEW White "crew" with thick rope stitch pattern. Smart bulky look that teenagers really go for. Our finest Spun Cotton with genuine *knit in* pattern is unusually soft for smooth fit and looks.

Color white. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 2 prs. 9 oz.
75 N 2589—2 Pairs in Envelope. 95c

Less than 40c Pair in 2 pr. lots

Original "Sloppy Floppy" Cotton Cuffs . . . pet of the coke crowd. Extra thick triple roll terry cuffs are *knit on*, won't rip. Envelope with EVERY order.

Colors pink, white, med. blue. *Sizes* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State colors and size.* Shpg. wt. 2 prs. 6 oz.
75 N 2502—2 Pairs 79c; 4 Pairs $1.49

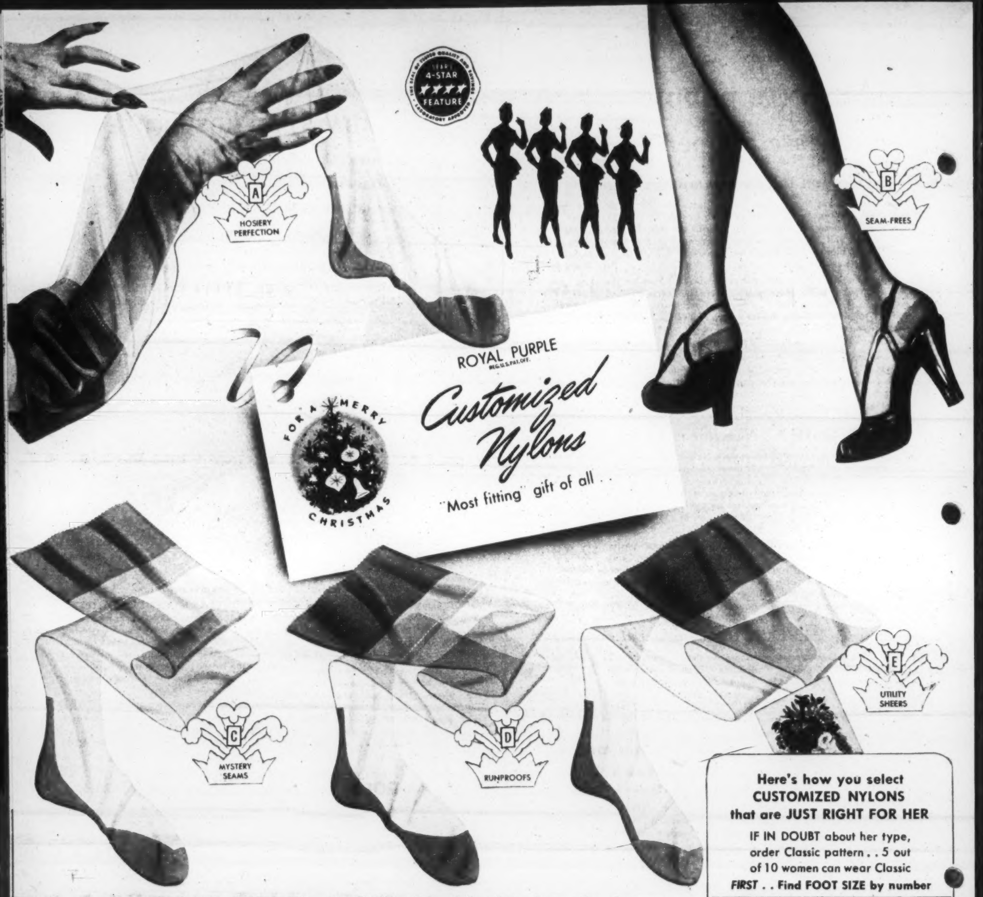
Colors for Royal Purple Guaranteed Hosiery

SELECT French tan if she wants a conservative tan . . . **Brownmist** for darker tan with slight taupe cast . . . or **Taupemist** for misty brown with taupe cast.

SIZE CHARTS FOR FOOT-EASE AND ANKLETS

Foot-ease size chart for teen-agers, women	If hose size is	8	8½	9	9½	10	10½	11
	Order Foot-ease	8	9	9	10	10	11	11
Anklet size chart for teen-agers, women	**If shoe size is**	1½-3½	4-4½	5-6	6½-7	7½-8	8½ up	
	Order anklets	8½	9	9½	10	10½	11	

Be sure size you want is listed in description of style you order.



Customized Nylons fit in length AND width of *her legs*, have *Carefree* snag-resistant finish . . and 3 to 6 pairs come with Holiday Envelope

"Soft-as-Silk" Luxury Sheer

Hosiery Perfection

$1.59 pair

[A] **Make glamorous moments** truly perfect. Full fashioned, slim seams. **Sell for $1.95** pair under other nationally advertised brand name.

Colors (lightest to darkest) Magic sand, Charm beige, Moonstone, Towntaupe. Find HER leg pattern at right, *then STATE corresponding catalog number below with foot size AND color.* Shpg. wt. pr. 2 oz.

Petite 75 N 863 — **Shapely** 75 N 861
Classic 75 N 865 — **Tall** 75 N 862
Pair $1.59
With Holiday Envelope
3 Prs. $4.50 6 Prs. $8.75

"Bareleg" glamour with

Ultra Sheer Seam-Frees

98c pair

[B] **Alluring fashion** and run-resistant mesh. No seam sole. **Sell for $1.35** pair under other nationally advertised brand name.

Colors (lightest to darkest) Magic sand, Charm beige, Moonstone, Towntaupe. Find HER leg pattern at right, *then STATE corresponding catalog number below with foot size, color.* Wt. pr. 2 oz.

Petite 75 N 843 — **Shapely** 75 N 841
Classic 75 N 845 — **Tall** 75 N 842
Pair 98c
With Holiday Envelope
3 Prs. $2.80; 6 Prs. $5.35

Mystery seam . . . by far our -

Most Popular Ultra Sheers

$1.25 pair

[C] **Dark seam on one side,** self color on other. Full fashioned. **Sell for $1.65** pair under other nationally advertised brand name.

Colors (lightest to darkest) Magic sand, Charm beige, Moonstone, Towntaupe. Fine HER leg pattern at right, *then STATE corresponding catalog number below with foot size, color.* Wt. pr. 2 oz.

Petite 75 N 833 — **Shapely** 75 N 831
Classic 75 N 835 — **Tall** 75 N 832
Pair $1.25
With Holiday Envelope
3 Prs. $3.55; 6 Prs. $6.90

Career gals always pick

Ultra Sheer Runproofs

$1.44 pair

[D] **For "well groomed" look.** Full fashioned. Tiny mesh. Plain heel, sole, toe. **WE KNOW** of none equal at ANY PRICE.

Colors (lightest to darkest) Magic sand, Charm beige, Moonstone, Towntaupe. Find HER leg pattern at right, *then STATE corresponding catalog number below with foot size, color.* Wt. pr. 2 oz.

Petite 75 N 823 — **Shapely** 75 N 821
Classic 75 N 825 — **Tall** 75 N 822
Pair $1.44
With Holiday Envelope
3 Prs. $4.10; 6 Prs. $7.95

Slightly heavier

Utility Sheers

$1.25 pair

[E] **Extra durability** for everyday suits, dresses. Full fashioned. **Sell for $1.65** pair under other nationally advertised brand name.

Colors (lightest to darkest) Magic sand, Charm beige, Moonstone, Towntaupe. Find HER leg pattern at right, *then STATE corresponding catalog number below with foot size, color.* Wt. pr. 2 oz.

Petite 75 N 803 — **Shapely** 75 N 801
Classic 75 N 815 — **Tall** 75 N 802
Pair $1.25
With Holiday Envelope
3 Prs. $3.55; 6 Prs. $6.90

Here's how you select CUSTOMIZED NYLONS that are JUST RIGHT FOR HER

IF IN DOUBT about her type, order Classic pattern . . 5 out of 10 women can wear Classic

***FIRST* . . Find FOOT SIZE by number**

SHOE SIZE (Shoe sizes up to 3½ in all widths, take size 8½ hose)	**SHOE WIDTH**			
	AAAA to AA	A or B	C or D	E to EEE
	STOCKING FOOT SIZE			
4	8½	8½	9	9
4½	8½	9	9	9½
5	9	9	9	9½
5½	9	9½	9½	9½
6	9½	9½	9½	10
6½	9½	9½	10	10
7	9½	10	10	10½
7½	10	10	10½	10½
8	10	10½	10½	10½
8½	10½	10½	10½	11
9	10½	11	11	11
9½	11	11	11	11½
10 and over	11½	11½	11½	11½

***SECOND* . . Find LEG PATTERN**

If your Foot size is	If your Height (in stocking feet) is	If your Weight is	Order Leg Pattern	Order Foot Size
8½	4 ft. 8 in. to 5 ft. 1 in.	90–110	**Petite**	8½
8½	5 ft. 1 in. to 5 ft. 6 in.	111–140	**Classic**	8½
9	4 ft. 8 in. to 5 ft. 1 in.	90–110	**Petite**	9
9	5 ft. 1 in. to 5 ft. 6 in.	90–120	**Shapely**	9
9	5 ft. 2 in. to 5 ft. 7 in.	121–150	**Classic**	9
9½	4 ft. 10 in. to 5 ft. 2 in.	95–115	**Petite**	9½
9½	5 ft. 2 in. to 5 ft. 6 in.	95–125	**Shapely**	9½
9½	5 ft. 3 in. to 5 ft. 7 in.	126–160	**Classic**	9½
9½	5 ft. 7 in. to 6 ft. 1 in.	161–185	**Tall**	9½
10	5 ft. 2 in. to 5 ft. 6 in.	100–130	**Shapely**	10
10	5 ft. 3 in. to 5 ft. 7 in.	131–165	**Classic**	10
10	5 ft. 7 in. to 6 ft. 1 in.	166–190	**Tall**	10
10½	5 ft. 2 in. to 5 ft. 6 in.	100–130	**Shapely**	10½
10½	5 ft. 3 in. to 5 ft. 7 in.	131–165	**Classic**	10½
10½	5 ft. 7 in. to 6 ft. 1 in.	166–200	**Tall**	10½
11	5 ft. 3 in. to 5 ft. 7 in.	135–169	**Classic**	11
11	5 ft. 7 in. to 6 ft. 2 in.	170–195	**Tall**	11
11½	5 ft. 7 in. to 6 ft. 2 in.	170–200	**Tall**	11½

Royal Purple color "crowns" on page 133

A
BUDGETEERS
B
UTILITY SHEERS
C
FASCINATING HEELS
E
TONE-ON-TONE HEELS
ROYAL PURPLE
REG. U.S. PAT. OFF.
FOR A MERRY CHRISTMAS
Full Fashioned Nylons
Fit for your queen's lovely legs
Not too dark
Not too light
JUST RIGHT
Envelope with every 3 to 6 pairs on page
D
ULTRA SHEERS

If she's the practical sort give her

"Budgeteer" Ultra Sheers

"Wonder Values" 98c pair Budget-priced $1.38 2 pairs

A **"Wonder Value" Ultra Sheers.** Just COMPARE with other Nylons of similar quality . . . you'll find there are none finer at this low, low price. Full fashioned with flattering thin seams.

Colors (lightest to darkest . . . see page 133) Magic sand, Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *Please state color and size.* Shipping weight pair 2 ounces.

75 N 999—Pr. 98c 3 prs. $2.80 . . . . . *SAVE 53c* . . . . 6 Prs. $5.35

Budget-priced Ultra Sheers . . . always one of best budget balancers. To our knowledge the lowest price anywhere for this quality. Full fashioned. Colors Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color, size.* Shpg. wt. 2 pairs 4 oz.

75 N 744—2 Pairs $1.38 3 Pairs $2.00 *SAVE 29c* . . . . . 6 Pairs $3.85

Does she prefer Durability? Give

Long-wearing Utility Sheers

Runproofs $1.44 pair "700" $1.29 pair

B **RUNPROOF Utility Sheers** mean absolute runproof protection *plus* real long wear for anyone who's on her feet all day. Durable lock-stitch mesh is barely visible. Full fashioned Nylons.

Colors (lightest to darkest . . . see page 133) White PLUS Charm beige, Moonstone, Towntaupe. *Sizes* 9, 9½, 10, 10½, 11, 11½. *Please state color and size.* Shipping weight pair 2 ounces.

[illegible]5 N 508—Pair $1.44 3 Pairs $4.10 *SAVE 69c* . . . . 6 Pairs $7.95

700" Our Heaviest. Longest wearing of all Royal Purple Nylons . . . that's why they're tops for durability. They have extra nylon reinforcing, easy stretch cotton top and absorbent cotton inside sole.

State color and size ABOVE. Shipping weight pair 3 ounces.

75 N 700—Pair $1.29 3 Pairs $3.65 *SAVE 64c* . . . . 6 Pairs $7.10

If she prefers fashion's latest give her

Ultra Sheer Fascinating Heels

Dark accents "do things" for ankles

Pair $1.15

3 Pairs $3.30

C **Wicked witchery to glamorize** her ankles, to give that "slim look". There's something so exciting about dark heels and slim seams . . . so dashing with winter outfits. Full fashioned nylons.

Sizes 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. pair 2 oz.

Black heels and seams.
75 N 726—Leg color Moonstone.

Brown heels, seams.
75N727-Leg color Charm beige.

Navy Blue heels, seams.
75 N 728—Leg color Moonstone Pair $1.15. Holiday Envelope with every 3 to 6 Pairs.

Save 15c . . . . 3 Pairs $3.30
SAVE 45c . . . . 6 Pairs 6.45

If she prefers "dull sheerness" give her

Our Finest Ultra Sheers

Sell for $1.95 under other nationally advertised brands . . yet only

$1.44 pair

D **For those who want filmy sheerness** that feels like a mist, looks so glamorously dull and is heavenly smooth. Knit *inside out* in finest stitch possible to make them more snag-resistant. New slender "scoop" heel fits better and won't slip down. Full fashioned nylons.

Colors (lightest to darkest . . . see page 133) Magic sand, Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State color, size.* Shpg. wt. pr. 2 oz.

75 N 639 . . . . Pair $1.44

Remember . . . Holiday Envelope with every 3 to 6 Pairs

SAVE 22c . . . . 3 Pairs $4.10
SAVE 69c . . . . 6 Pairs 7.95

If she prefers ankle flattery give her

Ultra Sheer Tone-on-Tone Heels

SAVINGS Repeated for this Book

Pair $1.35

3 Pairs $3.85

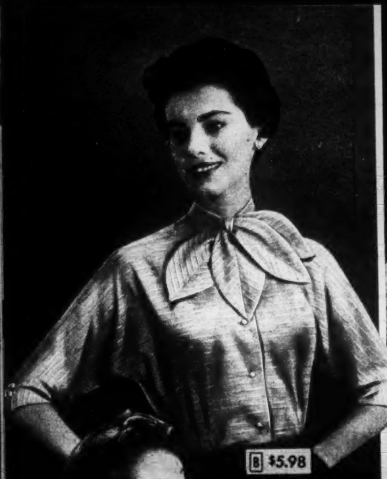
E **If she's yearned for ankle flattery** without being "extreme" these nylons are for her. The heel is a rich, deeper tone of the same shade as leg of the stocking. There is just enough contrast to make delightfully sheer hose look even sheerer. Of course they are full fashioned.

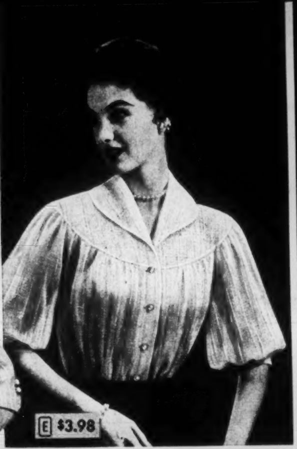
Colors (lightest to darkest . . . see page 133) Magic sand, Charm beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *Please state color and size.* Shpg. wt. pair 2 oz.

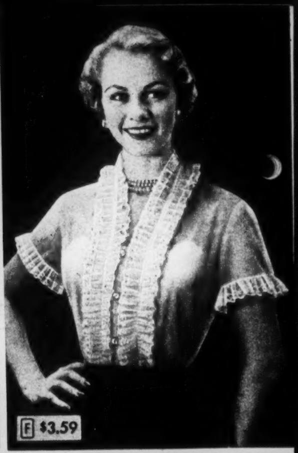
75 N 860—*Price CUTS Repeated from our Midfall Catalog.*

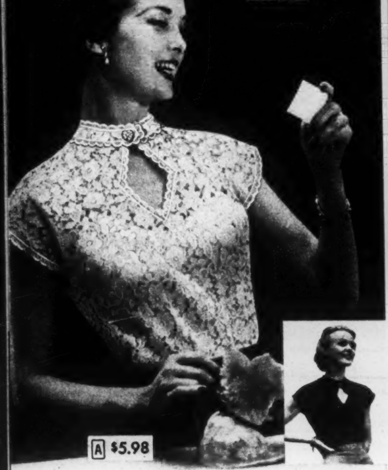
Pair $1.35. 3 Pairs $3.85
SAVE THE MOST . 6 Pairs 7.45

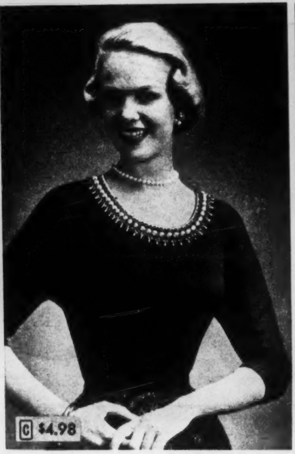
Royal Purple color "crowns" on page 133

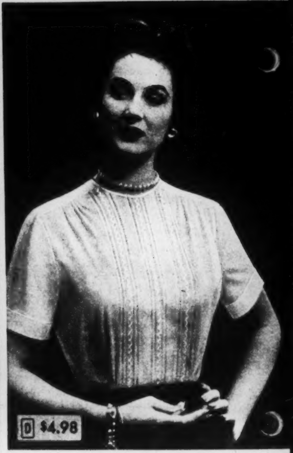












Fashion's FAVORITE BLOUSES

Luxurious lace in white, black or powder blue . . . Miracle Orlon* and silk in shimmering shantung texture so easy to care for

A **The Perfect Blouse** for a dress-up occasion is this lovely rich Alencon-type cotton lace with its keyhole neckline and glittering heart-shaped button. Lace edging on neckline and sleeves. Back closing. What a charming outfit this blouse would make with one of the skirts shown on the following pages. Dry clean. *Bust sizes* 32, 34, 36, 38 in. *State bust size*. Shipping weight 9 ounces.

07 N 2249—White	$5.98
07 N 2250—Black	5.98
07 N 2251—Powder blue	5.98

B **The Four Leaf Clover** blouse in luxurious Orlon* and silk with the look of shantung. Smart raglan sleeves with two pearl-like buttons and two loops at elbow. Lovely leaf effect ascot tie at neck. Leaves are completely tucked and held by a loop and button under ascot. Easy to hand wash, dries quickly and is wrinkle-resistant. *Bust sizes* 32, 34, 36, 38 inches. *State bust size*. Shipping weight 9 ounces.

07 N 2246—White	$5.98
07 N 2247—Pastel blue	5.98
07 N 2248—Light beige	5.98

Sears prices are unusually low for such quality

C **Sophisticated Wool Jersey.** Hand fashioned look scooped neckline trimmed with simulated pearls and gold-color metallic threads. Dolman sleeves are three quarter length. See how attractive it looks with the taffeta skirt shown on the following pages. Dry clean. *State bust size* 32, 34, 36, 38 in. Shipping weight 10 ounces.

07 N 2237—Black	$4.98
07 N 2238—White	4.98
07 N 2239—Turquoise blue	4.98

E **Orlon* and Nylon** in a wonderful pucker fabric that practically takes care of itself. All colors have fine white pin-stripes. Lovely front gathered yoke, wide faced collar, elbow length sleeves with gathers at cuffs and deep armholes. Hand washable. Little or no ironing. *State bust size* 32, 34, 36, 38, 40, 42 inches. Shipping weight 7 ounces.

07 N 2232—White 07 N 2234—Soft pink
07 N 2233—Soft mint green..... Each $3.98

D **Nylon Tricot Jewel Neckline Classic** made to exacting Kerrybrooke specifications. Hand stitched effect in the beautiful detail down the front. Gathers in front for fine lines, excellent fit. Back closing. Hand wash. Requires little or no ironing. *State bust size* 32, 34, 36, 38, 40, 42 in. Shipping weight 9 ounces.

07 N 2243—Soft pink	$4.98
07 N 2244—White	4.98
07 N 2245—Light blue	4.98

F **Ruffle-pretty Sheer Nylon** at an unbelievably low price! Tuxedo front ruffles and short sleeves are trimmed with Val-type cotton lace. Flattering neckline is soft and feminine. So easy to care for. It is hand washable and requires little or no ironing. *Bust sizes* 32, 34, 36, 38 inches. *State bust size*. Shipping weight 7 ounces.

07 N 2228—White	$3.5[illegible]
07 N 2229—Petal pink	3.59

Order blouses on these two pages from your mail order house and pay postage from there. Your blouse will be mailed from Philadelphia or Kansas City, whichever is nearer. Allow enough time for delivery. For complete information on Sears Easy Terms, see page 369.

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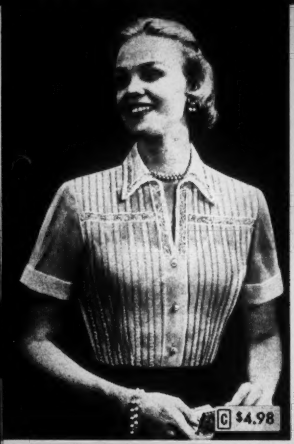
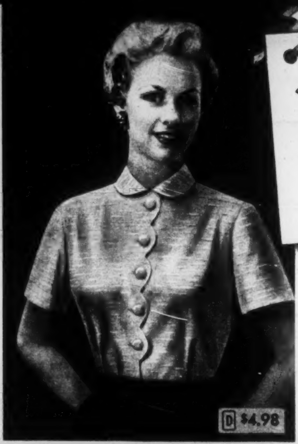
* Reg. trade name for du Pont acrylic fiber

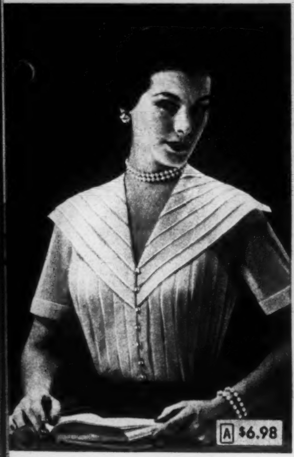
FOR A MERRY
CHRISTMAS

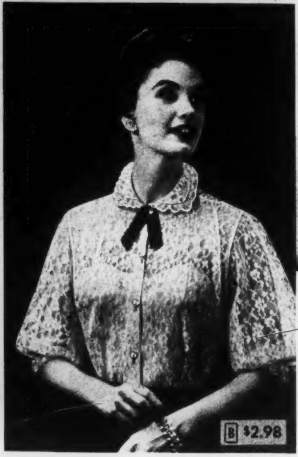
Beautiful Blouses

The gifts she's hoping to find under the tree . . she'll love them









Easy-to-care-for Blouses Make Perfect Gifts

A **Sheer Nylon Tricot.** Wide collar is deeply tucked in front, pointed in back. Tucked pleats, tiny buttons and loops down front. Our best blouse is hand washable, dries in a jiffy and requires little or no ironing. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. 7 oz.

07 N 2252—White 07 N 2254–Petal pink
07 N 2253—Light blue Each $6.98

B **A Welcome Gift Blouse** in lovely Val-type lace, perfect for holiday parties, and all her dress-up occasions throughout the year. Acetate and nylon with a soft, round collar, and black rayon grosgrain tie. Hand wash separately. *State bust size* 32, 34, 36, 38 inches. Shpg. wt. 7 oz.

07 N 2230—White $2.98

C **Nylon Tricot** in a trimly tailored, deep collared blouse with fine detail. Front has novel woven effect. Collar and deep neckline are trimmed with nylon lace. Hand wash. Little or no ironing. *State bust size* 32, 34, 36, 38, 40, 42 in. Shpg. wt. 8 oz.

07 N 2235—White $4.98
07 N 2236—Petal pink 4.98

D **Miracle Orlon*** blended with silk, firmer, more luxurious than silk alone. Easy to hand wash, fast drying and wrinkle resistant. Scalloped front, pinked bottom edge, self-covered buttons and shoulder pads, extra buttons. *State bust size* 32, 34, 36, 38 in.

07 N 2240—Soft pink 07 N 2241—White
07 N 2242—Soft gold Shpg.wt.9 oz. Ea.$4.98

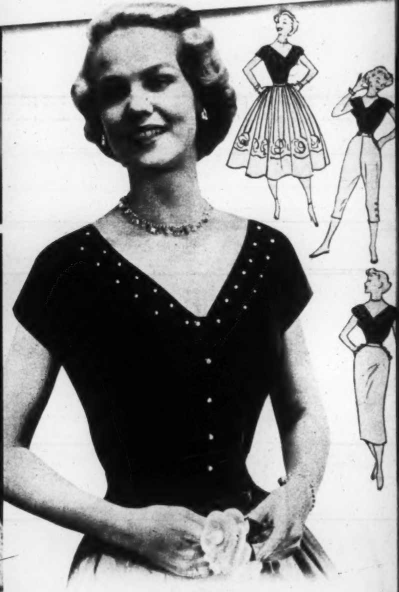
Embroidered Nylon Tricot needs little or no ironing Only $1.98 each.

E **Sheer Nylon Tricot** with delicate embroidery on the front. A charming gift, priced to save you money. Hand wash. *Bust sizes* 32, 34, 36, 38 in. *State bust size.* Shipping weight 7 ounces.

07 N 2255—White $1.98
07 N 2256—Petal pink 1.98

F **Sheer Nylon Tricot** with novelty embroidered effect yoke and ruffle. A delightful Christmas gift at a low, low price! Hand wash.
Bust sizes 32, 34, 36, 38 inches. *State bust size.* Shipping weight 7 ounces.

07 N 2257—White $1.98



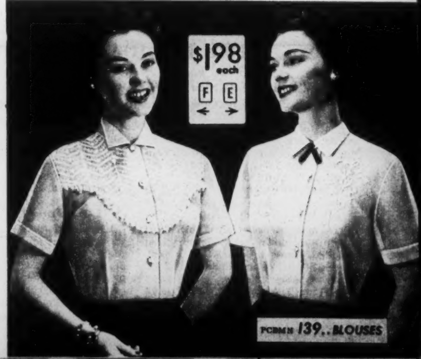
$5.98

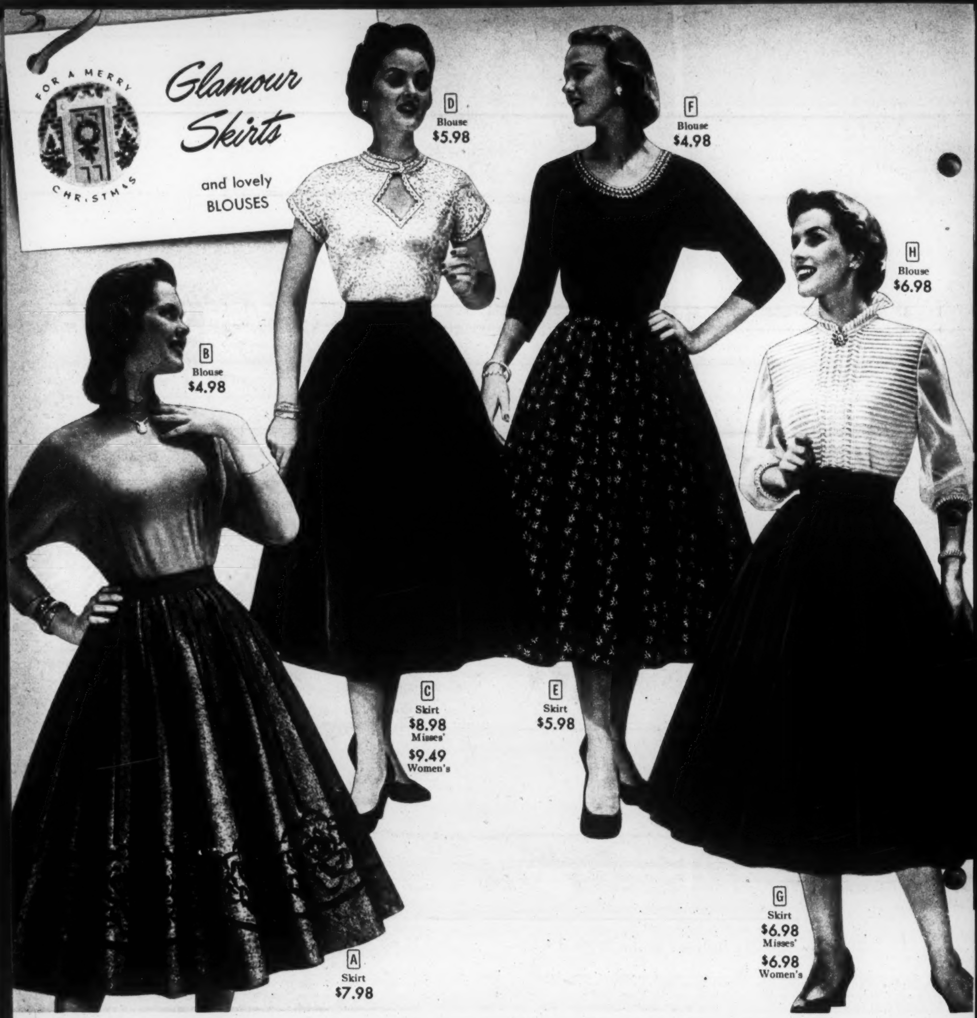
VELVETEEN WITH RHINESTONES

The perfect party-goer—the elegant black velveteen blouse glitters with rhinestones. You'll be complimented whenever you wear it. New scoop neckline, flattering cap sleeves, black buttons with rhinestone centers. Bustline darts for slim fit. Cotton; dry clean. *Bust sizes* 32, 34, 36, 38 inches. *State bust size.* Shpg. wt. 11 oz.

07 N 2227—Black velveteen $5.98

*Reg. trade mark for du Pont acrylic fiber





THE HOLIDAY FASHION STORY . . Beautiful Skirts and Blouses

Whirling Felt Skirt

A Full sweep skirt in fashion-styled felt of 35% wool and 65% rayon. Perfect for the parties of the holiday season. Black applique goes all around the skirt. Back zipper. Dry clean. *State waistline size* 24, 25½, 27, 28½, 30. Shipping weight 1 lb. 6 oz.
07 N 2681—Deep gray $7.98

Wool Jersey Blouse

B Dolman sleeves, jewel neckline. Buttons down back. Jewelry not included. Hand wash. *State bust size* 30, 32, 34, 36, 38, 40 in. Shpg. wt. 12 oz.
07 N 1131—Soft gold $4.98
07 N 1132—Black 4.98
07 N 1133—Forest green 4.98

Velveteen Skirt

C Luscious fabric. Gentle flare, deep unpressed pleats at waist. Back zipper. Cotton; dry clean. *State size.* Shpg. wt. 1 lb. 4 oz. *Waistline sizes* 24, 25½, 27, 28½, 30, 32.
07 N 2675—Black $8.98
Women's waistline sizes 34, 36, 38, 40.
07 N 2676—Black $9.49

Luxurious Lace Blouse

D Keyhole neckline. Heart-shaped novelty button. Button back. Cotton; dry clean. *State bust size* 32, 34, 36, 38 in. Shpg. wt. 9 oz.
07 N 2249—White $5.98
07 N 2250—Black 5.98
07 N 2251—Powder blue 5.98

Star-Printed Skirt

E Rich, luxurious black acetate taffeta sparkling with gold-color print and appliqued with black to match gold-color design. Cotton velveteen waistband, pleats all around. Dry clean. *State waistline size* 24, 25½, 27, 28½, 30 in. Shpg. wt. 1 lb. 2 oz.
07 N 2682—Black and gold color $5.98

100% Wool Jersey Blouse

F Scoop neckline with gold color metallic thread and simulated pearls. Dry clean. *State bust size* 32, 34, 36, 38. Shpg. wt. 10 oz.
07 N 2237—Black $4.98
07 N 2238—White 4.98
07 N 2239—Turquoise blue 4.98

44-Gore Taffeta Skirt

G Shimmering acetate taffeta. Dry clean. *State size.* Shpg. wt. 1 lb. 3 oz. *Waistline sizes* 24, 25½, 27, 28½, 30, 32.
07 N 2677—Black $6.98
07 N 2678—Navy blue 6.98
Women's waistline sizes 34, 36, 38, 40.
07 N 2679—Black $6.98
07 N 2680—Navy blue 6.98

Nylon Tricot Blouse

H Tucks and pleats that last through washing. Matching buttons in back. Hand wash. *State bust size* 32, 34, 36, 38 in. Shpg. wt. 10 oz.
07 N 1101—White $6.98
07 N 1102—Light blue 6.98
07 N 1103—Coral rose 6.98

Order garments on these two pages from your mail order house and pay postage from there. Garments will be shipped from Philadelphia or Kansas City, whichever is nearer. Allow enough time for delivery.

Two-tone All Wool Flannel

Yarn-dyed menswear gray wool flannel, a 10-gore skirt in handsome dark gray. Pyramids of lighter gray flannel all around, set in to leave the hipline much smoother than you usually find in such a widely flared skirt. Beautiful in motion. Side zipper, taped hem. Dry clean. *State waistline size* 24, 25½, 27, 28½, 30, 32, 34, 36 in. Shpg. wt. 1 lb. 11 oz.

07N2865-Two-tone menswear gray $7.44

All Wool Gray Flannel

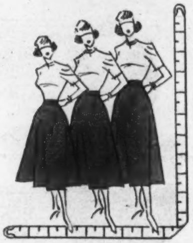
All wool menswear gray flannel with smart straight lines that are so flattering to your figure. Popular simulated fly front and front slit for extra walking comfort. Pocket and tab; zipper at the side. Deep taped hem. Dry clean. *Waistline sizes* 24, 25½, 27, 28½, 30, 32 inches. *Please state correct waistline size.* Shipping weight 1 pound 1 ounce.

07 N 2690—Menswear gray $4.98

Sears Easy Terms are available . . . for complete information, see page 369.

Kerrybrooke Classic Skirts in PROPORTIONED LENGTHS

Wool worsted gabardine
$7.98
Also in Rayon gabardine
$3.98



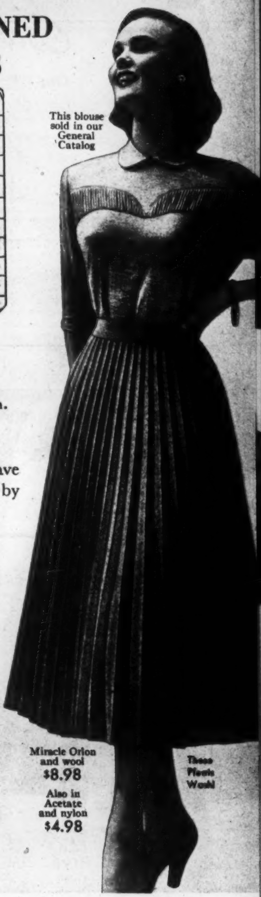
FOR SHORT figures under 5 ft. 3 in.

FOR REGULAR figures 5 ft. 3½ in. to 5 ft. 6½ in.

FOR TALL figures over 5 ft. 7 in.

Proportioned lengths save you hours and dollars by minimizing alterations

- ← Flat seams pinked and pressed open
- Fine stitching
- Ribbon taped hems
- Zipper plackets
- Wool treated to resist shrinkage
- Rayons are firm, crease resistant


This blouse sold in our General Catalog
Miracle Orlon and wool
$8.98
Also in Acetate and nylon
$4.98
These Pleats Wash!

8-gore Flare Skirt in 2 Gabardines

Eight gores for smooth hipline fit, graceful flare. Zipper placket. Dry clean. Shipping weight 1 lb. 8 oz. *State size.*

SHORT for figures under 5 ft. 3 in. *Waistline sizes* 24, 25½, 27, 28½, 30, 32, 34, 36, 38, 40 in. *State waistline size.*

Wool Worsted Gabardine	Rayon Gabardine
07N2716–Navy blue. . $7.98	07N2518–Black. $3.98
07N2717–Dark brown 7.98	07N2519–Navy blue. . 3.98
07N2718–Black. 7.98	07N2520–Dark green. 3.98

REGULAR, 5 ft. 3½ in. to 5 ft. 6½ in. *Waistline sizes* 24, 25½, 27, 28½, 30, 32, 34, 36 inches. *State waistline size.*

Wool Worsted Gabardine	Rayon Gabardine
07N2436–Navy blue. . $7.98	07N2401–Navy blue. . $3.98
07N2437–Dark brown 7.98	07N2402–Dark brown 3.98
07N2438–Black. 7.98	07N2403–Black. 3.98
07N2439–Wine red. . . 7.98	07N2406–Dark green. 3.98

TALL for figures over 5 ft. 7 in. *Waistline sizes* 24, 25½, 27, 28½, 30, 32 inches. *Please state waistline size.*

Wool Worsted Gabardine	Rayon Gabardine
07N2720–Navy blue. . $7.98	07N2521–Black. $3.98
07N2721–Dark brown 7.98	07N2522–Navy blue. . 3.98
07N2722–Black. 7.98	07N2523–Dark green. 3.98

Miracle Pleats in 2 Fine Fabrics

Miracle pleats that last through washing. In 55% Orlon,* 45% wool and also in acetate and nylon. Hand wash; hang dripping wet. *State waistline size.* Shpg. wt. 1 lb. 3 oz.

SHORT (under 5 ft. 3 in.). *Waistline sizes* 24, 25½, 27, 28½, 30, 32, 34, 36 inches. *State waistline size.*

Orlon and Wool	Acetate and Nylon
07 N 2890—Menswear gray	07 N 2683—Black. . . . $4.98
Each. $8.98	07 N 2684—Navy blue 4.98

REGULAR (5 ft. 3½ in. to 5 ft. 6½ in.). *Waistline sizes* 24, 25½, 27, 28½, 30, 32 inches. *State waistline size.*

Orlon and Wool	Acetate and Nylon
07 N 2744—Menswear gray	07 N 2670—Black. . . . $4.98
Each. $8.98	07 N 2671—Navy blue 4.98

TALL (over 5 ft. 7 in.). *Waistline sizes* 24, 25½, 27, 28½, 30, 32 inches. *Please state waistline size.*

Orlon and Wool	Acetate and Nylon
07 N 2892—Menswear gray	07 N 2685—Black. . . . $4.98
Each. $8.98	07 N 2686—Navy blue 4.98

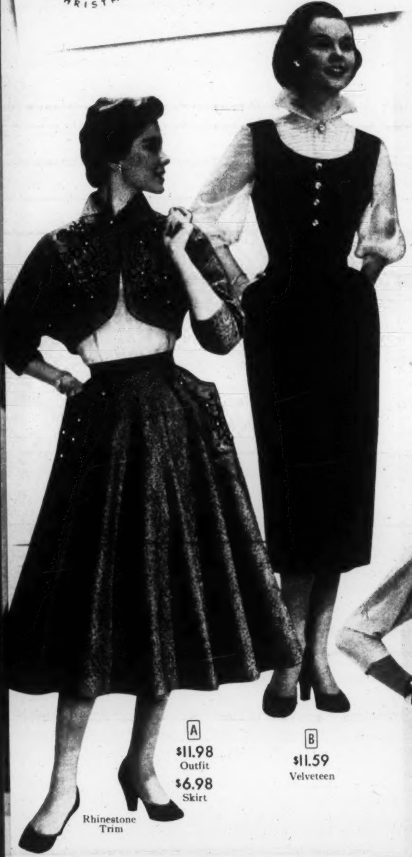
*Reg. trade mark for du Pont acrylic fiber

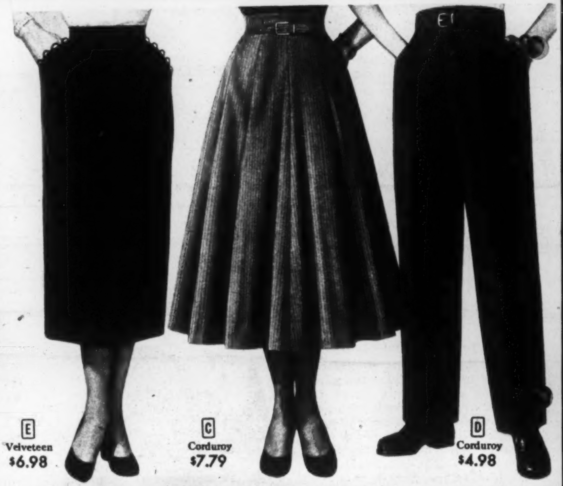
FOR A MERRY
CHRISTMAS

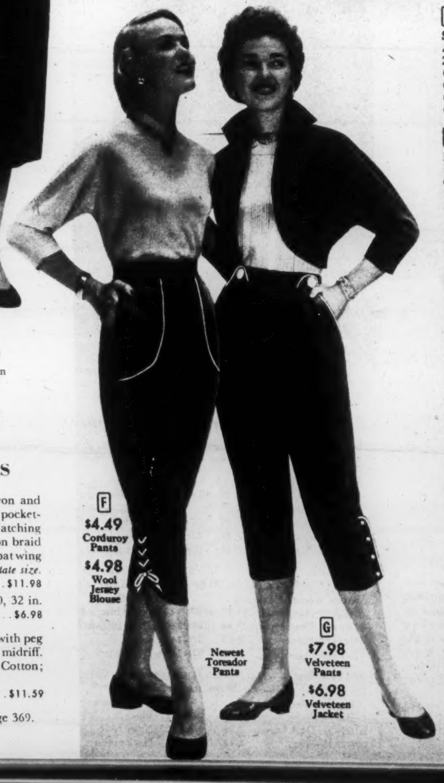
Sportswear Goes Dressy

Gay separates for Christmas

MIX 'EM or MATCH 'EM . . Choose Your Own







PARTY-GOING FAVORITES

A **2-pc. Outfit of New Felt Fabric** . . 65% rayon and 35% wool. This eye-catching outfit has a pocket-pretty skirt with back zipper, button closing. Matching unlined spencer jacket with rhinestones and rayon braid to match trim on skirt pockets. Stand-up collar ¾ bat wing sleeves. Dry clean. *Sizes* 10, 12, 14, 16, 18, 20. *State size.*
07 N 2342—Dark gray 2-piece. Shpg. wt. 2 lbs. . $11.98

Skirt only. *State waist size* 24, 25½, 27, 28½, 30, 32 in.
07 N 2340—Dark gray skirt. Shpg. wt. 1 lb. 6 oz. . . $6.98

B **Sophisticated, Versatile Velveteen Jumper** with peg top skirt, back kick pleat and softly pleated midriff. Smoky pearl-like buttons, 2 pockets, side zipper. Cotton; dry clean. *State Misses' size* 10, 12, 14, 16, 18.
07 N 2310—Black. Shpg. wt. 1 lb. 3 oz $11.59

For information on Sears Easy Terms, see page 369.

C **10-gore Corduroy Skirt;** princess waistline, zipper. Self belt. Cotton; dry clean. *State waistline size* 24, 25½, 27, 28½, 30 in. Wt. 1 lb. 7 oz.
07 N 693—Forest green . $7.79
07 N 694—Red. 7.79
07 N 695—Rust brown. . 7.79
07 N 696—Teal blue. . . . 7.79

D **Pinwale Corduroy Slacks.** Snugtex non-skid latex facing at waist. Zipper placket, belt. Finished seams. Cotton; dry clean. *State waistline size* 24, 25½, 27, 28½, 30, 32 in. Shpg. wt. 1 lb. 6 oz.
07 N 1421–Forest green . $4.98
07 N 1422–Medium gray 4.98
07 N 1423–Dark brown. 4.98
07 N 1424–Black. 4.98

E **Black Velveteen Skirt.** Peg pockets, pinch pleats in front. Zipper back. Back slit. Cotton; dry clean. *State waistline size* 24, 25½, 27, 28½, 30 in. Shpg. wt. 11 oz.
07 N 688—Black. $6.98

F **Corduroy Toreador Pants** . . the latest fashion. Laced leg. Piping trim, zipper closing. Cotton; dry clean. *State waistline size* 24, 25½, 27, 28½, 30 in. Shpg. wt. 1 lb. 1 oz.
07 N 393–Dark green. . . $4.49
07 N 394–Red. 4.49
07 N 395–Rust. 4.49

Wool Jersey Blouse. Shown with corduroy pants. Buttons down back. Hand washable. *State bust size* 30, 32, 34, 36, 38, 40 in. Shpg. wt. 13 oz.
07 N 1131–Gold color . . $4.98
07 N 1132–Black. 4.98
07 N 1133–Forest green . 4.98

G **Sleek Black Velveteen** toreador pants with white rayon piping trim, white buttons. Back zip. Cotton; dry clean. *State waistline size* 24, 25½, 27, 28½, 30, 32 in. Shpg. wt. 1 lb. 2 oz.
07 N 597M—Black. $7.98

Velveteen Jacket, to match pants above. Unlined. Cotton; dry clean. *State size* 10, 12, 14, 16, 18. Shpg. wt. 12 oz.
07 N 690M—Black. $6.98

Holiday Outfits

C
$4.98
Velveteen

B
$4.98
Velveteen

A
$7.59
Corduroy

E
Suede Leather
$32.50 cash
$3.50 down
$5.00 monthly

D
$8.98
Suede
Leather

F
Capeskin
$27.98 cash
$3.00 down
$5.00 monthly

G
Suede Leather
$44.98 cash
$4.50 down
$5.00 monthly

GENUINE LEATHER JACKETS

- Beautiful imported skins
- Superbly styled, tailored
- Luscious fashion colors

D **Beautiful Vest** smartly styled in butter-soft suede. Skins from New Zealand. Self covered buttons; pocket, rayon lining. Back belt. Dry clean. *State bust size* 30, 32, 34, 36, 38 in. Shipping weight 12 oz.
07N1206–Rust brown
07N1207–Dk. green
07N1208–Teal blue
Each $8.98

E **Suede Jacket.** Skins from New Zealand. Lined with quilted rayon. Sleeves lined with plain rayon. Front, back yokes; suede covered buttons. Extra buttons. About 29 in. long. Dry clean. *State size* 10, 12, 14, 16, 18, 20. Shpg. wt. 3 lbs. 5 oz.
07 N 1287—Copper rust
07 N 1288—Forest green
07 N 1289—Taffy beige
Each $32.50

F **Capeskin** jacket, about 26 in. long. Luxurious skins from New Zealand. Rayon lined. All around leather belt, two rayon-lined pockets, belt loops, double capeskin collar. Dry clean. *State size* 10, 12, 14, 16, 18, 20. Shipping weight 2 pounds 3 ounces.
07 N 1203—White
07 N 1204—Bright blue
07 N 1205—Coffee tan
Each $27.98

G **32-inch Suede Jacket.** Skins from New Zealand. Yoke, raglan sleeves, flare back. Smart belted or unbelted. Suede covered buttons, rayon satin lining. Dry clean. *State size* 10, 12, 14, 16, 18, 20. Shpg. wt. 4 lbs. 1 oz.
07 N 1294—Copper rust
07 N 1295—Forest green
07 N 1296—Teal blue
07 N 1297—Taffy beige
Each $44.98

A **The General's Jacket** in fine pinwale corduroy with contour waistband. Unlined. Cotton; dry clean. *Sizes* 10, 12, 14, 16, 18. *State size*. Shpg. wt. 1 lb. 9 oz.
07 N 710—Forest green $7.59
07 N 711—Red 7.59
07 N 712—Rust brown 7.59
07 N 713—Teal blue 7.59

B **Glamorous Velveteen Blouse** beautifully cut with a deep scalloped neckline. Buttons down the back. Cotton; dry clean. *Bust sizes* 30, 32, 34, 36, 38 inches. *State bust size*. Shpg. wt. 15 oz.
07 N 2379—Black $4.98

C **Velveteen Weskit** with rayon loop braid. Cut to show your pretty blouses, and sparkling with rhinestone buttons. Well placed darts for fine fit. Cotton; dry clean. *Bust sizes* 30, 32, 34, 36, 38 inches. *State bust size*. Shpg. wt. 15 oz.
07 N 689—Black $4.98

Popular, Practical Jackets
EXCEPTIONAL VALUES!

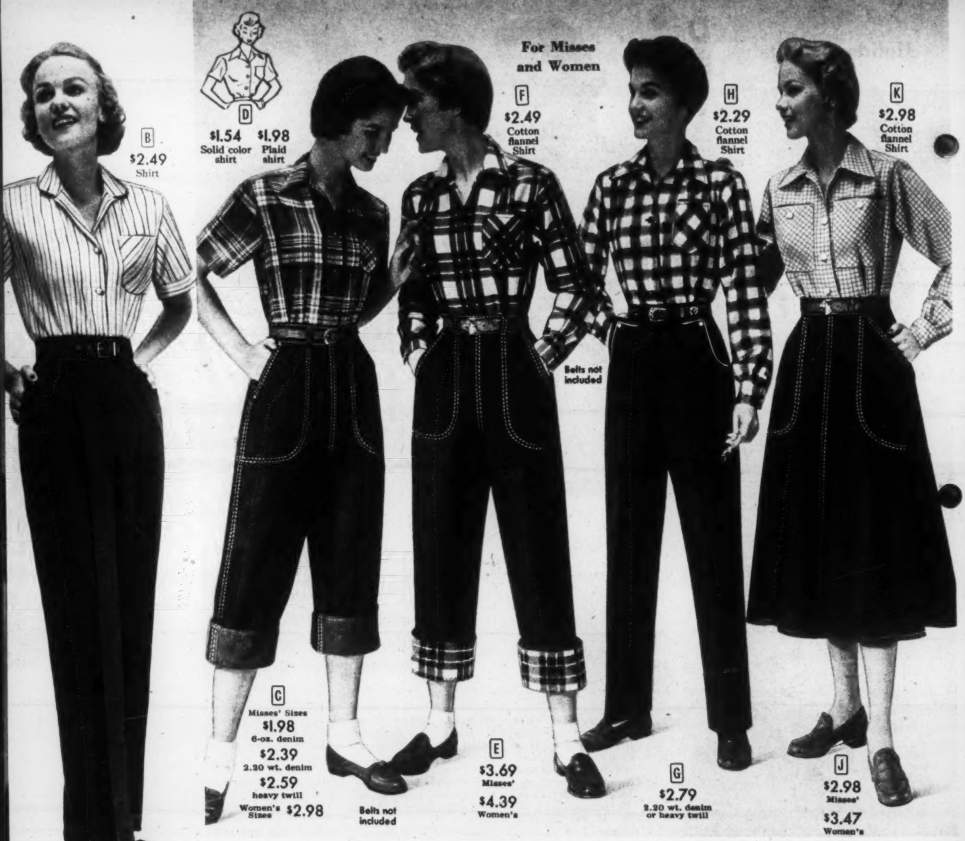
H **Storm Jacket** of rayon, acetate and nylon. About 27 in. long. Quilted rayon lining, knit wristlets, zipper, elastic at sides. Dry clean. *State size* 10, 12, 14, 16, 18, 20. Shpg. wt. 2 lbs. 7 oz.
07 N 1209—Red $8.98
07 N 1210—Navy blue 8.98
07 N 1211—Dark green 8.98

J **100% Wool Blazer Jacket.** Three patch pockets, rayon piping, bright insignia. Taped seams, rayon covered shoulder pads. Unlined. About 26 in. long. Dry clean. *State size* 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 7 oz.
07 N 1221—Red $10.98
07 N 1222—Navy blue 10.98
07 N 1223—Dark green . . . 10.98

Order garments on these two pages from your mail order house, pay postage from there. Garments mailed from Philadelphia or Kansas City.

H
$8.98
Rayon, acetate
and nylon

J
$10.98
100% Wool


For Misses and Women
D
$1.54 Solid color shirt
$1.98 Plaid shirt
B
$2.49 Shirt
F
$2.49 Cotton flannel Shirt
H
$2.29 Cotton flannel Shirt
K
$2.98 Cotton flannel Shirt
Belts not included
C
Misses' Sizes
$1.98 6-oz. denim
$2.39 2.20 wt. denim
$2.59 heavy twill
Women's Sizes $2.98
Belts not included
E
$3.69 Misses'
$4.39 Women's
G
$2.79 2.20 wt. denim or heavy twill
J
$2.98 Misses'
$3.47 Women's
A $6.98 Slacks

ALLWOOL FLANNEL

- Button tab
- Matching belt

A **Flannel Slacks** with Snugtex non-skid latex facing at waistband. Zipper, bar-tacked belt loops, stitched front creases. Dry clean. Shpg. wt. 1 lb. 10 oz. *Waistline sizes* 24, 25½, 27, 28½, 30, 32 inches. *State size.*

07 N 1501–Black.........$6.98
07 N 1502–Navy blue..... 6.98
07 N 1503–Dark brown... 6.98
07 N 1504–Menswear gray 6.98
07 N 1505–Forest green... 6.98

B **Fine 100x60 Striped Cotton** broadcloth shirt. Washfast. *State bust size* 30, 32, 34, 36, 38, 40 inches. Shpg. wt. 6 oz.

7 N 3775–Multi-stripe....$2.49

SANFORIZED DENIMS AND TWILLS . . max. fabric shrinkage 1%

C **1 bar-tacked, 2 riveted pockets.** Wash separately. *State waistline size* 24, 25½, 27, 28½, 30, 32 in.

2.20 wt. Denim. Shpg. wt. 1 lb. 4 oz.
7 N 949–Navy blue...........$2.39

Cotton twill. Shpg. wt. 1 lb. 3 oz.
7 N 950—Black............$2.59
7 N 953—Green............ 2.59
7 N 954—Red.............. 2.59

6-oz. Denim. Shpg. wt. 1 lb.
7 N 973—Navy blue........$1.98
7 N 969—Barn red.......... 1.98
7 N 970—Faded blue....... 1.98

Women's waistline sizes 34, 36, 38, 40. *State size.* Shpg. wt. 1 lb. 7 oz.
7 N 952–Navy 2.20 wt. denim.$2.98
7 N 955–Black cotton twill... 2.98

E **2.20 wt. Navy Blue Denim** jeans lined with Sanforized cotton flannel in a striking plaid of black, white and gold color. Matching plaid flannel shirt sold below makes a gay outfit. Metal riveted pockets. Back patch pocket bartacked. Wash separately. No belt. *State waistline size.* Shpg. wt. 1 lb. 8 oz.

7 N 962M—*Misses' waistline sizes* 24, 25½, 27, 28½, 30 32 inches...........$3.69
7 N 964M—*Women's waistline sizes* 34, 36, 38, 40 in. Each...............$4.39

G **Western Style Slacks.** Smart squared-off pockets bound with white braid, fastened with pearl-like snaps. So flattering to your hipline. Wide belt loops (no belt), tapered legs. Wash separately. *State waistline size* 24, 25½, 27, 28½, 30, 32 in. Shpg. wt. 1 lb. 3 oz.

In Heavy 2.20 wt. Denim
7 N 995—Navy blue..$2.79

In Heavy Cotton Twill
7 N 996—Black
7 N 997—Red
7 N 998—Dark green
Each...............$2.79

J **6-oz. Denim Skirt** with metal riveted front pockets, back yoke, bar-tacked patch pockets, belt loops (no belt), side zipper. Wash separately. Shipping weight 1 lb. 3 oz.

Waistline sizes 24, 25½, 27, 28½, 30, 32 in.
7 N 984—Navy blue
7 N 985—Charcoal gray
7 N 986—Barn red
State size.....Each $2.98

Waistline sizes 34, 36, 38, 40 in. *State size.*
7 N 987—Navy blue $3.47
7N988–Charcoal gray 3.47

FAMOUS SANFORIZED BLOUSES . . All easy to wash . . maximum fabric shrinkage 1%

D **Woven Plaid Gingham** with big, bold multicolor pattern in green, red and white. Washfast. *State bust size* 30, 32, 34, 36, 38, 40, 42, 44 inches. Shipping weight 6 ounces.

7 N 1823—Multicolor.......$1.98

Same style in solid color. 100x60 cotton broadcloth. *Sizes above.*

7N1770–White **7N1772**–Yellow
7N1771–Pink **7N1773**–Light blue
Shpg. wt. 6 oz. Each $1.54; 2 for $2.94

F **Matching Shirt.** Action yoke, button cuffs; pocket. Washfast. *State bust size* 30, 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. 14 oz.

7 N 963M—Plaid.....$2.49

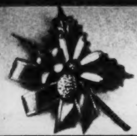
H **Buffalo Checked** cotton flannel. Washfast. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 12 oz.

07N1997–Black, white $2.29
07N1998-Red and black 2.29

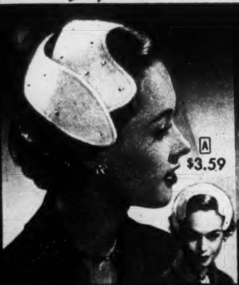
K **Cotton Flannel** tattersall shirt with two pockets, 2-way collar, shank buttons. Washfast. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shipping weight 12 ounces.

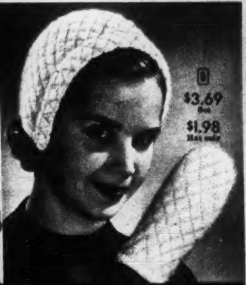
07 N 1994–Gold, brown
07 N 1995–Tan, green, brown
07 N 1996–White, red, navy
Each.............$2.98

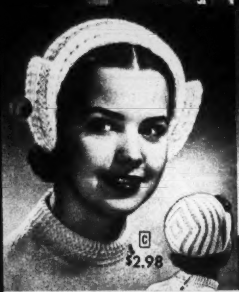
Order items on this page from your mail order house and pay postage from there. Catalog numbers beginning with "0" are mailed from Philadelphia or Kansas City . . others mailed from your mail order house.

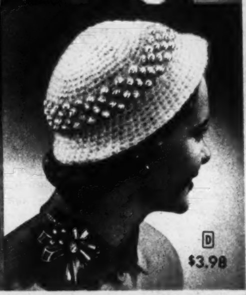


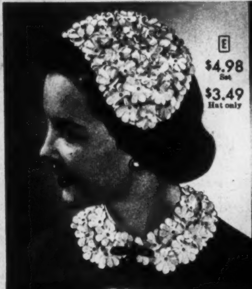
← AN EXTRA CHRISTMAS GIFT . . with every item you buy from this page you'll receive a glorious Christmas corsage

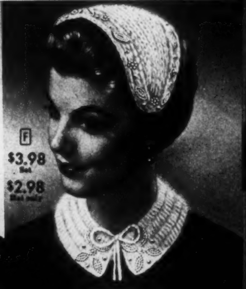


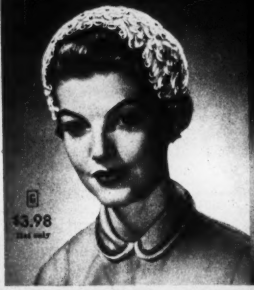


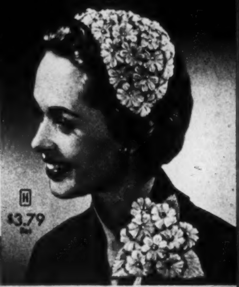












Whipped and Fluffed ANGORA with Wool and Nylon

A **The Scissor Cap.** So delectable in white angora rabbit hair (70%) and wool (30%) then sparkled with a shower of rhinestones and tie-back rayon veil. The newest fashion. Fits all sizes. Shipping weight 12 ounces.
078 N 5840—Frost white only $3.59

B **Fluffed White Helmet and Mittens.** Cozy two-some, 82% wool and 18% angora rabbit hair helmet strikes a match with cuddly mitts. Fits all sizes. Shpg. wt. set 6 oz.; hat 4 oz.
078 N 5850—Set. Frost white only . . $3.69
078 N 5845—Hat. Frost white only. 1.98

C **The Sugared Shutter Cap,** totally wonderful on her. Angelic in angora rabbit hair (75%) and nylon (25%). The **colors:** sweet as sugar. Ice blue, ice pink, frost white. *Please state color wanted.* Shpg. wt. 8 oz.
078 N 6610—Fits all sizes $2.98

D **The Fuzzy Popcorn Cloche.** Soft fluffy white topping of 70% angora rabbit hair and 30% wool with the glint of gold-color metallic threads blended with the popcorn band. Fits all sizes. Shpg. wt. 4 oz.
078 N 5855—Frost white only $3.98

HATS and SETS, fired with Christmas excitement

E **Petal'd Helmet** in felt cloth (70% wool, 30% cotton). Demure, but sophisticated collar. *State color* Black, bright red, ice pink, gold, frost white. Shpg. wt. set 14 oz.; hat 12 oz.
078 N 5805—Set. Fits all sizes $4.98
078 N 5800—Hat only. Fits all sizes. 3.49

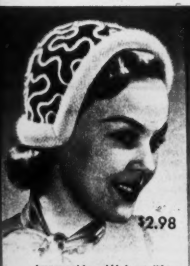
F **Twinkle Rhinestones** and sham pearls glow on 70% angora rabbit hair and 30% wool half-hat. Its fashion partner . . a matching collar. Frost white only. Fits all sizes.
078 N 5815—Set. Shpg. wt. 9 oz. . . . $3.98
078 N 5810—Hat. Shpg. wt. 8 oz. . . 2.98

G **So Glitters the Feathered Helmet.** The source of the fireworks . . glowy rhinestones that twinkle on curling feathered helmet. *State color* Black, bright red, ice pink, gold, frost white. Fits all sizes. Shpg. wt. 12 oz.
078 N 5825—Hat $3.98

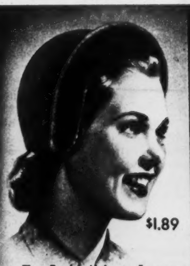
H **Heavenly Halo,** a cluster of rayon velvet petals, flashed with rhinestones. Its matchmate is a sparkly boutonniere to brighten a winter wardrobe. *State color* Black, purple, bright red, ice pink, frost white. Wt. 13 oz.
078 N 5820—Set only. Fits all sizes . . $3.79

Order Hats and Sets on this page from your mail order house and pay postage from there. Your hat and set will be mailed from Philadelphia or Chicago, whichever is nearer. Allow enough time for delivery.

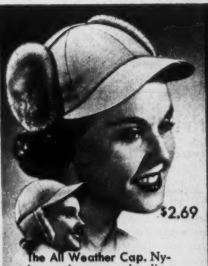
For Sears Easy Terms, see page 369 of this catalog.



Angora-kissed Helmet. Glamorous scroll design, framing cuff, both of white angora rabbit hair on knitted wool helmet. *State color* Bright red, med. gray, navy, dark green, black, dark brown. Shpg. wt. 12 oz.
078 N 6595—Fits all sizes.
Each $2.98



The Furr'd Helmet. Luxurious dyed mouton-processed lamb on cuddly knitted wool helmet. *State color* Med. gray, navy, black with gray fur. White, bright red, dark brown, dark green with brown fur. Shpg. wt. 4 oz.
078 N 6660—Fits all sizes.
Each $1.89



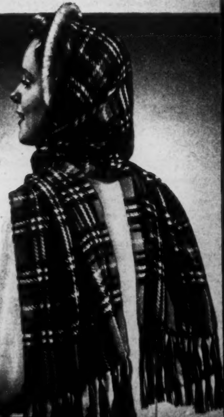
The All Weather Cap. Nylon and rayon gabardine with up-or-down fur earlaps. Rayon quilted lining. *State color* Med. gray, navy with gray fur. Med. brown, dark green with brown fur. Shpg. wt. 12 oz.
078 N 6645—Fits 21¾–22⅛ in.
078 N 6646—Fits 22½–23¼ in.
Each $2.69

New! Furry Band on Head-topping Wool Stole

$2.98

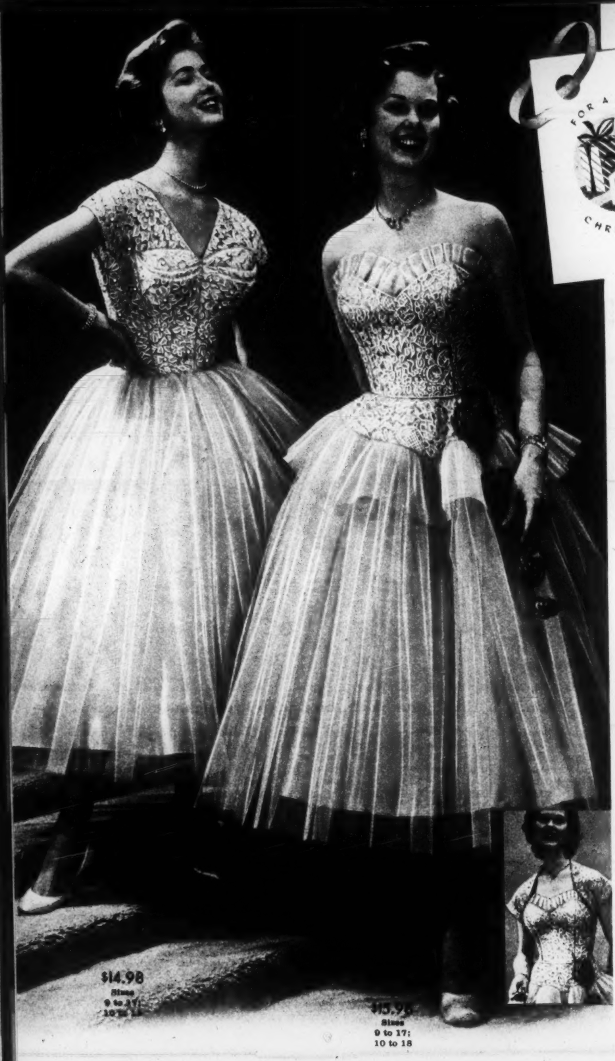
100% wool stole crowned with a band of dyed mouton-processed lamb. Hand knotted fringe. About 14x65 inches. Fits all sizes. *State color* multicolor plaid Med. blue, white. Shipping weight 6 oz.
078 N 5835 . . . . $2.98

HOW TO MEASURE FOR MILLINERY. Draw tape measure around forehead. Number of inches is your correct head size.



FOR A MERRY CHRISTMAS

beautiful new dresses for her in *Miracle Fabrics*



100% NYLON NET with IMPORTED FRENCH LACE . .
looks so fragile . . yet resists tears and rips

Sparkling Rhinestones glitter alluringly on imported rayon lace bodice . . . newest way to sparkle on special dates! Pattern of Alencon-type lace outlined for accent. Soft folds give you flattering bustline. Built-up bodice is lined. Very full, ballerina-length skirt of 100% nylon net. 2 underskirts: one rayon net, one acetate taffeta. Dry clean. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.* Shpg. wt. 2 lbs. 4 oz.
031 N 8990—Turquoise (light) blue . . . **$14.98**
031 N 8991—Mauve (medium) pink . . . **14.98**
031 N 8992—White **14.98**

Dress and Jacket Ensemble to make you look your loveliest! Hip yoke, jacket and bodice are imported rayon lace. Bodice is lined and boned, has shoulder straps (not shown). Fluting on bodice front, ballerina-length skirt and all-around flounce are 100% nylon net. Two attached underskirts: one rayon net, one acetate taffeta. Rose cascade. Dry clean. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.* Shpg. wt. 2 lbs. 4 oz.
031 N 8993—Turquoise (light) blue **$15.98**
031 N 8994—Mauve (medium) pink . . . **15.98**
031 N 8995—Coronation (medium) blue **15.98**

All Dresses on the opposite page are miracles of economy as well as elegance . . . resist wrinkles and rips . . . wear for years!

A **100% Nylon** . . beautiful new billowy sheer with wide woven "ribbon" pucker. Hand wash; won't shrink more than 2%, needs no ironing! Surplice bodice has soft fullness that gives you a flattering bustline; 4-gore skirt flares gracefully, making your waist look very small. Made to our highest standards with covered shoulder pads, 2-inch hem. Pretty rhinestone pins. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Order correct size.*
031N8240–Navy blue **031N8241**–Mink (lt.) brown
031N8242–Turquoise blue. Shpg. wt. 1 lb. Each **$9.98**

B **100% Nylon,** new finely crinkled sheer with leaf print . . hand washable, needs no ironing, won't shrink more than 2%. Hip yoke dips in front and back, skirt is very full all around. Stand-up collar; bows on sleeves. *Misses' sizes* 10, 12, 14, 16, 18; *Juniors'* 9, 11, 13, 15, 17. *Order correct size.* Shpg. wt. 1 lb. 1 oz.
031 N 8245—Lilac, medium green and white . . . **$9.98**
031 N 8246—Rose pink, medium green and white **9.98**
031 N 8247—Aqua blue, medium green and white **9.98**

C **50% Orlon*, 50% Nylon** . . handsome shantung in frosty colors with dark flecks . . stays crisp and firm, won't water spot. Glamorous sheath dress and stole sparkle with rhinestones and white braid embroidery. Skirt has smart yoke-front with set-in pockets, 2-gore back. Hand washable, won't shrink more than 2%. *Misses' sizes* 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 8 oz.
031 N 8250—Med. gray **031 N 8251**—Medium brown
031 N 8252—Med. blue *Order correct size.* Each **$12.98**

D **100% Nylon,** new, finely crinkled sheer with fern print . . hand washable . . wrinkle-resistant, needs no ironing, won't shrink more than 2%. Coat dress has surplice bodice, 3-gore skirt back, 2-inch hem. Rhinestone pin. *Shorter Women's sizes* 16½, 18½, 20½, 22½, 24½; *Women's* 36, 38, 40, 42, 44. *Larger Women's* 46, 48, 50, 52. *Order correct size.* Shpg. wt. 1 lb. 1 oz.
031 N 8681–Medium blue, royal blue and white **$10.75**
031 N 8682–Toast, dark brown and white **10.75**
031 N 8683–Fuchsia rose, purple and white **10.75**

E **100% Nylon** . . beautiful new semi-sheer with narrow woven "ribbon" pucker . . hand wash separately, needs no ironing. Becoming to every age and figure, expertly made with shoulder flanges for fullness; pockets, 3-gore skirt back. ⅞-inch side-seams, 2-inch hem. Fabric loops, glittering buttons. *Shorter Women's sizes* 12½, 14½, 16½, 18½, 20½, 22½, 24½; *Women's* 34, 36, 38, 40, 42, 44. Shpg. wt. 1 lb. 1 oz.
031N8678–Navy blue **031N8679**–Turquoise blue
031N8680–Cocoa brown *Order correct size.* Each **$8.75**

F **Nylon and Acetate Lace** . . . strong, 100% nylon net with beautiful design of acetate . . . resists tears and rips, wears for years! Shoulder pleats for bustline fullness, beautifully flared skirt. Collar, cuffs and attached slip are matching acetate taffeta. Very well made. Jewel-like ornaments. Dry clean. *Shorter Women's sizes* 14½, 16½, 18½, 20½, 22½, 24½; *Women's sizes* 34, 36, 38, 40, 42, 44. Shpg. wt. 2 lbs. 1 oz.
031 N 8675—Navy blue **031 N 8676**—Powder blue
031 N 8677—Mauve rose. *Order correct size.* Ea. **$14.98**

Please indicate your first and second color choice when ordering the dresses on these two pages. Order from your mail order house and pay postage from there. Dresses will be mailed from Philadelphia or Kansas City, whichever is nearer. Allow enough time for delivery. Easy Terms . . page 369.

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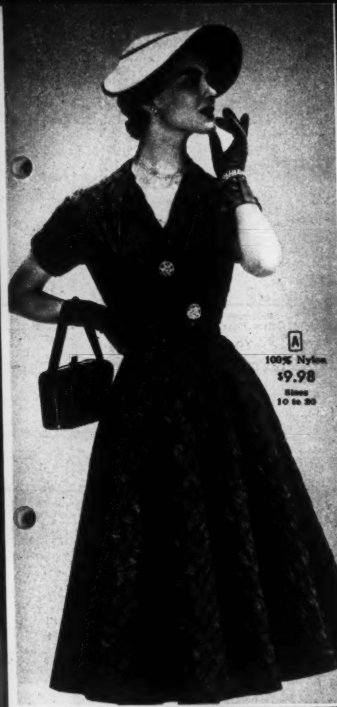
*Reg. trade mark for duPont acrylic fiber

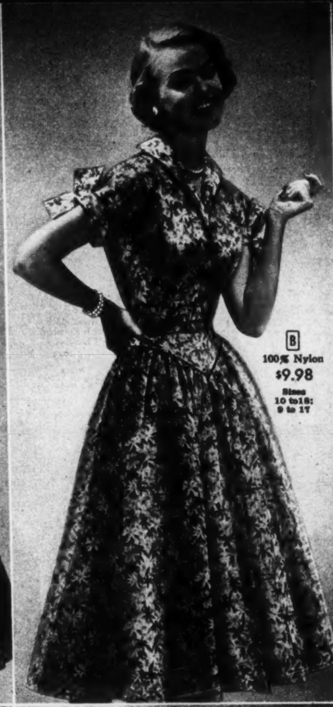


A

100% Nylon

$9.98

Sizes
10 to 20

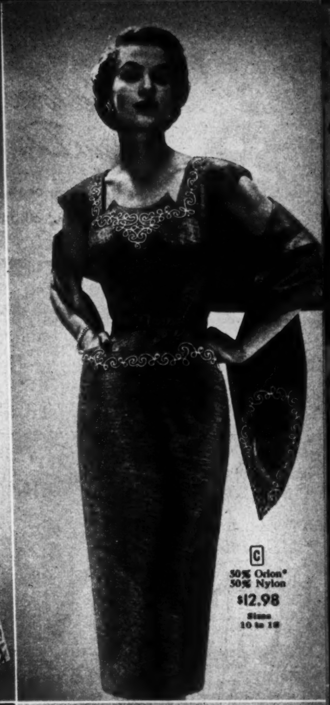


B

100% Nylon

$9.98

Sizes
10 to18;
9 to 17

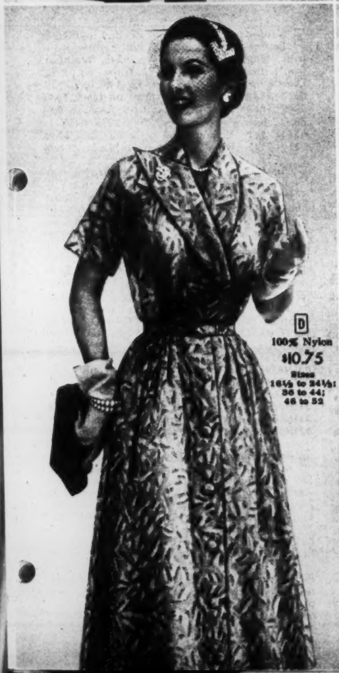


C

50% Orlon*
50% Nylon

$12.98

Sizes
10 to 18

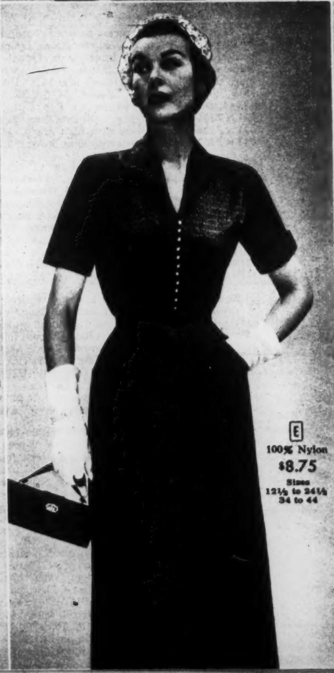


D

100% Nylon

$10.75

Sizes
16½ to 24½;
36 to 44;
46 to 52

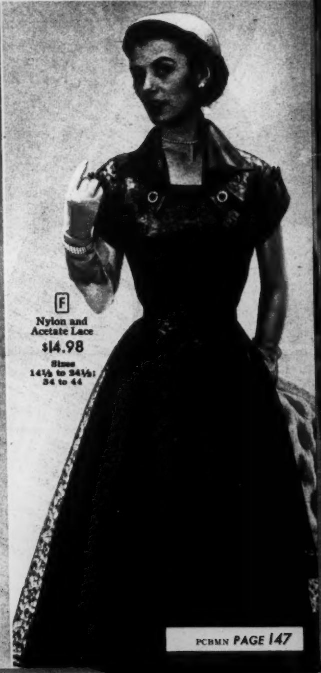


E

100% Nylon

$8.75

Sizes
12½ to 24½
34 to 44



F

Nylon and
Acetate Lace

$14.98

Sizes
14½ to 24½;
34 to 44

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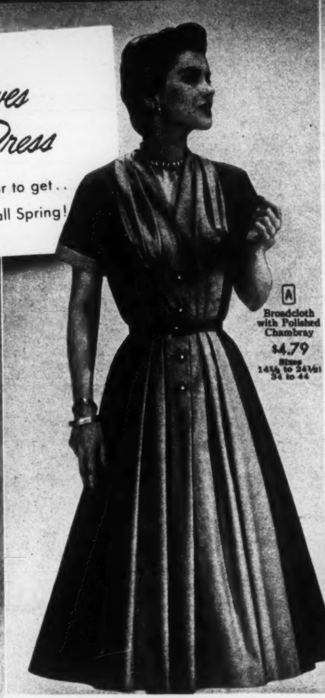
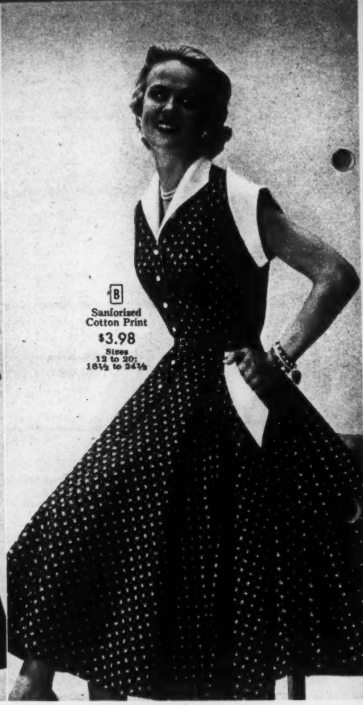
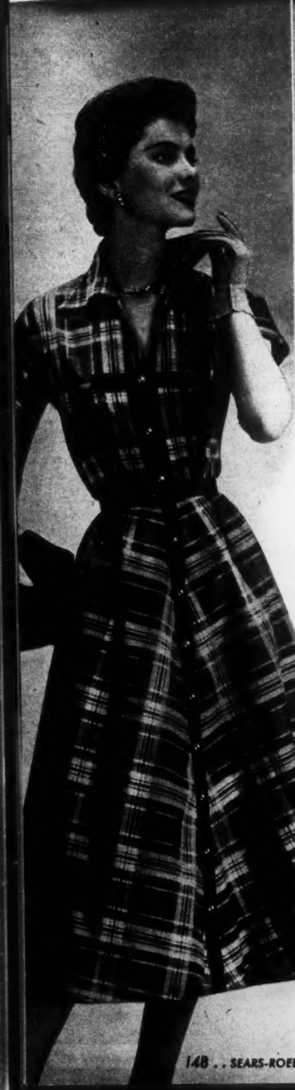
She loves a new Dress

wonderful to give or to get . .
to wear now and all Spring!







[A] **Fine Broadcloth,** panel of polished chambray . . both washfast, Sanforized cottons. Draped bodice. 4-gore skirt has front pleats. Opens to below waist; sparkling buttons. Won't shrink more than 1%. *Shorter Women's sizes* 14½, 16½, 18½, 20½, 22½, 24½; *Women's* 34, 36, 38, 40, 42, 44. *Order correct size.* Shpg. wt. 1 lb. 6 oz.
031 N 7235—Medium gray with light gray $4.79
031 N 7236—Dark green with light green. 4.79
031 N 7237—Dark brown with light brown. 4.79

[C] **Sanforized, Washfast Gingham** . . woven multicolor plaid, combed yarn . . a beautiful fabric with a silk-like sheen and smoothness. Handsomely tailored coat dress with grosgrain trim, glittering buttons, wide-flaring skirt, matching shoulder pads. Max. fabric shrinkage 1%. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses' sizes* 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 4 oz.
031N6470–Red plaid 031N6471–Green plaid
031N6472–Blue plaid. *Order correct size.* Ea. $5.98

[E] **Beautiful Printed Crepe** . . fine, 100 denier rayon with dainty heart and dot design on navy ground. Flattering dress has smart square collar in back and front. Skirt has soft front fullness, 3-gore back. Covered buttons, 2-inch hem. Contrast grosgrain tab, rhinestone pin. Dry clean. *Shorter Women's sizes* 14½, 16½, 18½, 20½, 22½, 24½. *Order correct size.* Shpg. wt. 1 lb. 7 oz.
031N8390–Red, gray, white on navy $6.98
031N8391–Aqua blue, lime, white on navy. 6.98

[G] **Sanforized Cotton Print** . . hand wash, won't shrink more than 1%. Pretty, low V-neck, front and back; shirred shoulders. Very full dirndl skirt with long back zipper. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Order correct size.* Shpg. wt. 1 lb. 8 oz.
031N6838–Black print on white . . . . . only $3.98
031N6839–Bright red print on white . only 3.98
031N6840–Med. green print on white . only 3.98

[J] **Romaine Crepe** . . fine, semi-sheer acetate and rayon with beautiful Duco print. Flattering dress has front hip yoke, 3-gore skirt back. Shoulder flanges give bustline fullness. Dry clean. *Shorter Women's sizes* 16½, 18½, 20½, 22½, 24½; *Women's* 36, 38, 40, 42, 44; *Larger Women's* 46, 48. *Order correct size.* Shpg. wt. 1 lb. 10 oz.
031N8684–Navy with rose, aqua and white. $6.98
031N8685–Black with rose, aqua and white. 6.98

[B] **Sanforized Cotton Print** . . tiny multicolor flowers on a dark ground. White cotton pique trim. Huge circular skirt, pockets. Washfast, won't shrink more than 1%. Shpg. wt. 1 lb. *Order correct size. Misses' sizes* 12, 14, 16, 18, 20.
031 N 6841—Yellow floral print on black. $3.98
031 N 6842—Rose floral print on black . . . 3.98
Shorter Women's 16½, 18½, 20½, 22½, 24½.
031 N 7241—Yellow floral print on black. $3.98
031 N 7242—Rose floral print on ~~black~~ 3.98

[D] **Sanforized Denim-weight Chambray** . . firm-bodied, washfast, won't shrink more than 1%. Smart new sailor coat dress with white braid, appliqued emblem and contrast color chevron. Shirring above front and back waistline for freedom of movement. 2-gore skirt back. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Order correct size.* Wt. 1 lb.
031N6835–Navy blue 031N6836–Med. brown
031N6837–Med. gray Each only $4.98

[F] **Semi-sheer Crepe,** fine acetate and rayon. Dainty lace daisies with nailhead centers. Contrast rayon and cotton faille trim. 2-gore skirt back. Dry clean. Shpg. wt. 1 lb. 8 oz. *Order correct size. Misses' sizes* 14, 16, 18, 20.
031N8387–Navy blue with pink trim . . only $5.98
031N8388–Lilac with purple trim . . . . only 5.98
031N8389–Black with aqua blue trim . only 5.98
Also Shorter Women's sizes 16½, 18½, 20½, 22½.
031N8687–Navy blue with pink trim . . only $5.98
031N8688–Lilac with purple trim . . . . only 5.98
031N8689–Black with aqua blue trim.only 5.98

[H] **Rayon and Acetate Denim** . . crisp new fabric with tweedy flecks. Bodice is double-breasted, has dolman sleeves, detachable undercollar of washable white cotton faille. Skirt has front pleat, 2 big pockets, 2-gore back. Big pearl-like buttons, shiny plastic belt. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*
031N8307–Med. gray 031N8308–Med. brown
Shpg. wt. 2 lbs. 9 oz . . . . Each only $6.98

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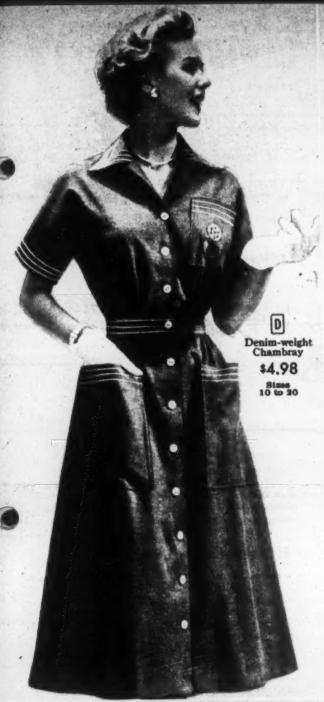
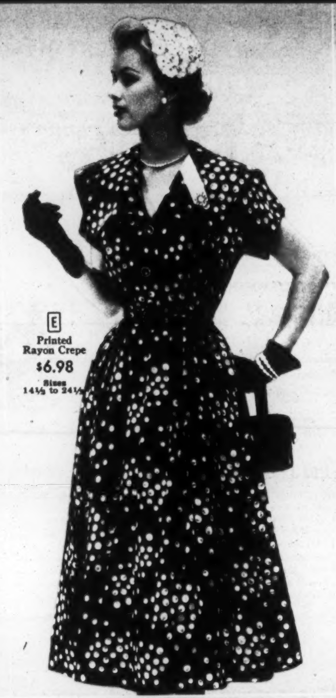
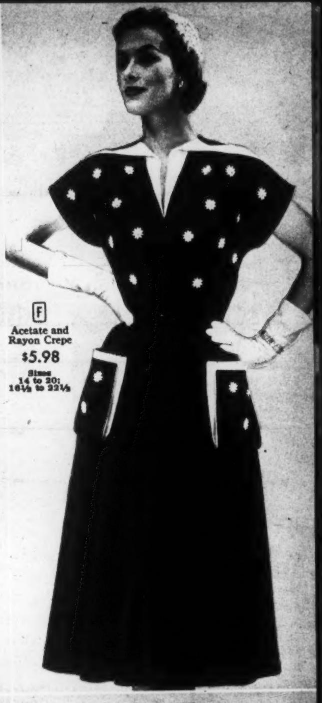


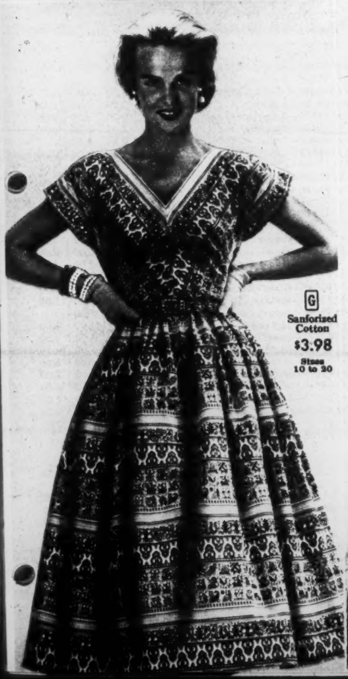
D
Denim-weight
Chambray
$4.98
Sizes
10 to 20



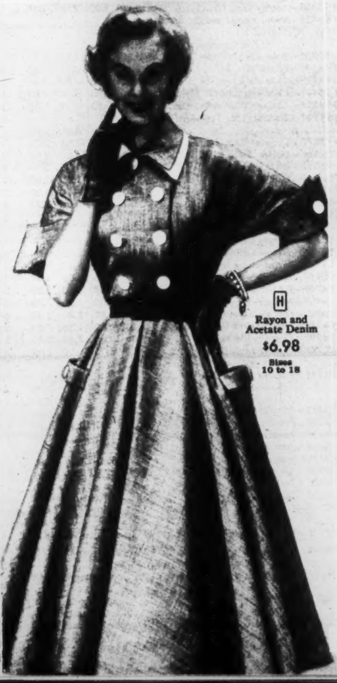
E
Printed
Rayon Crepe
$6.98
Sizes
14½ to 24½



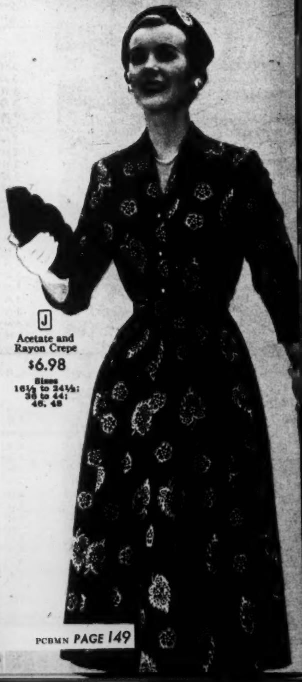
F
Acetate and
Rayon Crepe
$5.98
Sizes
14 to 20;
16½ to 22½



G
Sanforized
Cotton
$3.98
Sizes
10 to 20

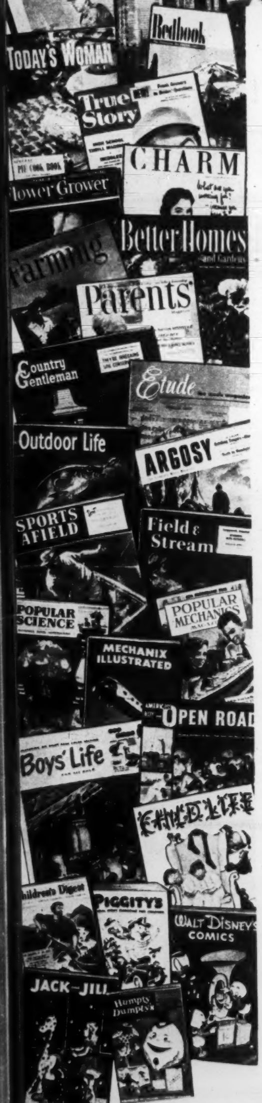


H
Rayon and
Acetate Denim
$6.98
Sizes
10 to 18



J
Acetate and
Rayon Crepe
$6.98
Sizes
16½ to 24½;
38 to 44;
46, 48

Look
LIFE
GOOD HOUSEKEEPING
COMPANION
POST
JOURNAL
McCall's
HOLIDAY
Newsweek
AMERICAN HOME
Esquire
TIME
Collier's
American
TRUE
Coronet
Reader's Digest
compact



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3 N 9504F	American Boy—Open Road	(Jan. 31)	$3.00	$5.00	$7.00	$2.00
3 N 9294F	American Home	(Dec. 31)	2.50	4.00	5.00	.....
	or 4 or more 1-year subscriptions from one donor $1.50 each					
3 N 9435F	American Magazine	(Dec. 31)	3.50	5.50	7.50	$2.00
3 N 9548F	Argosy	(Jan. 15)	3.00	5.00	7.00	2.00
3 N 9192F	Better Homes and Gardens	(Dec. 31)	3.00			
	(Each additional 1-year—$2.50)					
3 N 9573F	Boys' Life	(Jan. 15)	3.00	5.00	6.00	1.75
3 N 9494F	Charm	(Jan. 31)	2.50	4.50	6.50	2.00
3 N 9476F	Child Life*	(Jan. 15)	3.00	5.00	7.00	2.00
3 N 9512F	Children's Digest*	(Jan. 15)	3.00	5.00	6.00	2.00
3 N 9431F	Collier's (Bi-Weekly)	(Dec. 31)	3.50	5.50	7.50	2.00
3 N 9193F	Compact* for Teen-Ager's	(Jan. 15)	3.00	5.00	6.00	2.00
3 N 9527F	Coronet	(Dec. 31)	2.50	5.00	7.00	2.25
3 N 9296F	Esquire	(Dec. 31)	6.00	10.00	13.00	4.00
3 N 9432F	Etude		3.50	6.00	9.00	3.00
3 N 9426F	Field & Stream	(Jan. 15)	3.00	5.00	7.00	2.00
3 N 9344F	Flower Grower	(Jan. 10)	3.00	5.00	7.00	2.00
3 N 9446F	Good Housekeeping	(Dec. 31)	3.50	5.50	8.25	2.75
3 N 9412F	Holiday		5.00	8.00	11.00	.....
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3 N 9372F	Humpty Dumpty's*	(Jan. 15)	3.00	5.00	6.00	2.00
3 N 9503F	Jack and Jill		2.50	4.00	6.00	2.00
3 N 9413F	Ladies' Home Journal		3.50	6.00	9.00	3.00
3 N 9346F	Life**	(Jan. 1)	6.75	11.75	16.25	4.50
3 N 9478F	Look (Every 2 wks.)	(Dec. 31)	3.50	6.00	8.50	2.50
3 N 9415F	McCall's Magazine	(Jan. 16)	3.00	5.00	7.50	2.50
3 N 9509F	Mechanix Illustrated		2.40	4.80	7.20	2.40
3 N 9414F	Newsweek**	(Dec. 31)	6.00	10.50	14.50	4.00
3 N 9429F	Outdoor Life	(Jan. 15)	3.00	5.00	7.50	2.50
3 N 9574F	Parents' Magazine	(Jan. 15)	3.00	5.00	6.00	2.00
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3 N 9194F	Piggity's Animal Stories*					
	Charter until 10/31/53		2.50	5.00	6.00	2.00
	11/1/53 to 1/15/54		3.00	5.00	6.00	2.00
3 N 9350F	Popular Mechanics		3.50	6.50	9.50	3.00
3 N 9433F	Popular Science	(Jan. 15)	3.00	5.00	7.50	2.50
3 N 9575F	Reader's Digest	(Jan. 15)	2.75	5.00	7.25	2.25
3 N 9416F	Redbook	(Jan. 16)	3.00	5.00	7.50	2.50
3 N 9417F	Saturday Evening Post, The**		6.00	10.00	15.00	5.00
3 N 9419F	Sports Afield	(Dec. 31)	3.00	5.00	7.50	2.50
3 N 9300F	Time**	(Jan. 1)	6.00	.....	.....	4.50
3 N 9420F	Today's Woman	(Dec. 31)	3.00	5.50	8.00	2.50
3 N 9511F	True		3.00	6.00	9.00	3.00
3 N 9430F	True Story		2.00	4.00	6.00	2.00
3 N 9428F	Woman's Home Comp.	(Dec. 31)	3.00	5.00	7.00	2.00

3 N 9425F—Walt Disney's Comics and Stories—one 2-year.... $1.75
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3 N 9168F	American Home	2.50	4.00	5.00
3 N 9182F	American Magazine	3.50	5.50	.....
3 N 9263F	Argosy	3.00	5.00	7.00
3 N 9169F	Better Homes and Gardens	3.00	5.00	7.00
3 N 9571F	Boys' Life	3.00	5.00	6.00
3 N 9196F	Charm	2.50	4.50	.....
3 N 9197F	Child Life*	3.00	5.00	7.00
3 N 9551F	Children's Digest*	3.00	5.00	.....
3 N 9157F	Collier's (Bi-weekly)	3.50	6.00	.....
3 N 9158F	Compact*—For Teen Agers	3.00	5.00	.....
3 N 9303F	Coronet (10/1/53 to 12/31/53)	2.50	5.00	7.00
3 N 9584F	Country Gentleman****	.....	.....	2.00
	5-year subscription $3.00			
3 N 9185F	Esquire	6.00	10.00	12.00
3 N 9585F	Etude	3.50	6.00	8.00
3 N 9198F	Field & Stream	3.00	5.00	7.00
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3 N 9363F	Holiday	5.00	8.00	11.00
3 N 9369F	Humpty Dumpty's Magazine*	3.00	5.00	.....
3 N 9161F	Jack and Jill	2.50	4.00	6.00
3 N 9167F	Ladies' Home Journal	3.50	6.00	8.50
3 N 9159F	Life**	6.75	11.00	14.50
3 N 9160F	Look (every two weeks)	3.50	6.00	8.00
3 N 9201F	McCall's Magazine	3.00	5.00	7.00
3 N 9474F	Mechanix Illustrated	2.40	4.50	6.50
3 N 9471F	Newsweek**	6.00	9.00	12.00
3 N 9572F	Outdoor Life	3.00	5.50	7.50
3 N 9170F	Parents' Magazine	3.00	5.00	7.00
3 N 9176F	Piggity's Animal Stories*	.....	.....	.....
	Charter price until 10/31/53	2.50	5.00	.....
	Regular price effective 11/1/53	3.00	5.00	.....
3 N 9180F	Popular Mechanics	3.50	6.00	8.00
3 N 9323F	Popular Science	3.00	5.50	.....
3 N 9351F	Reader's Digest (to Jan. 15)	2.75	5.00	7.00
3 N 9204F	Redbook	3.00	5.00	7.50
3 N 9156F	Saturday Evening Post, The**	6.00	10.00	14.00
3 N 9265F	Sports Afield	3.00	5.00	7.00
3 N 9586F	Successful Farming***	.....	.....	3.00
3 N 9208F	Time**	6.00	10.50	14.00
3 N 9482F	Today's Woman	3.00	5.00	7.00
3 N 9375F	True	3.00	5.00	7.00
3 N 9221F	True Story	2.00	3.00	4.00
3 N 9459F	Walt Disney's Comics and Stories	.....	1.75	.....
3 N 9171F	Woman's Home Companion	3.00	5.00	7.00

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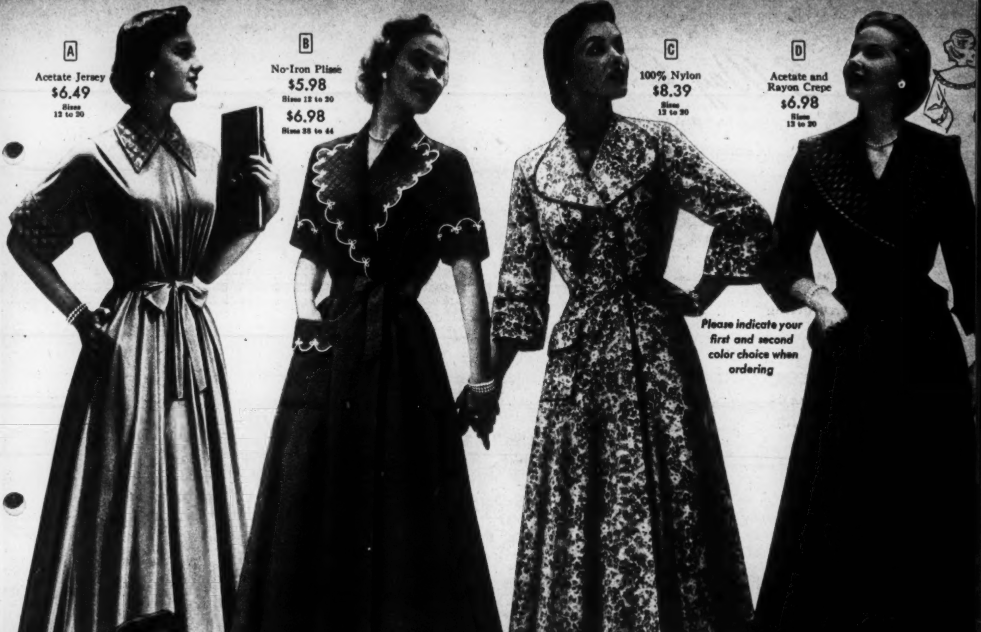


A
Acetate Jersey
$6.49
Sizes 12 to 20

B
No-Iron Plisse
$5.98
Sizes 12 to 20
$6.98
Sizes 38 to 44

C
100% Nylon
$8.39
Sizes 12 to 20

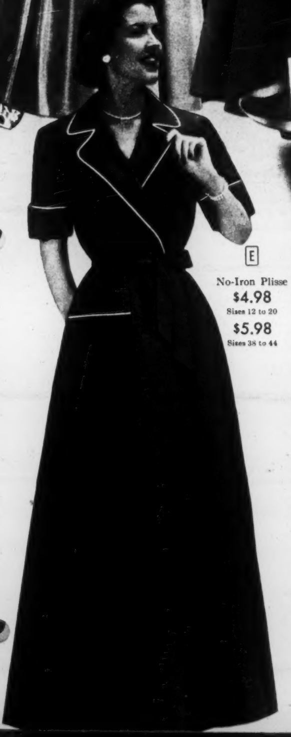
D
Acetate and Rayon Crepe
$6.98
Sizes 12 to 20

Please indicate your first and second color choice when ordering

FOR A MERRY
CHRISTMAS

So nice to come home to

Robes both pretty and practical to make gift giving a pleasure!



E
No-Iron Plisse
$4.98
Sizes 12 to 20
$5.98
Sizes 38 to 44

A **Acetate Jersey** that drapes gracefully, resists wrinkles. Flattering, flared robe with quilted collar and cuffs, set-in pockets. Wear belted, half-belted or unbelted. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.* Wt. 1 lb. 8 oz.

031 N 5760—Aqua green	$6.49
031 N 5761—Melon rose	6.49
031 N 5762—Navy blue	6.49

C **100% Nylon** . . printed taffeta . . hand washable, durable, dries in a flash, needs little or no ironing. Hostess coat has double-breasted bodice with generous overlap, contrast piping. A wonderful gift! *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.* Shpg. wt. 13 oz.

031 N 5769 – Aqua blue, white.	$8.39
031 N 5770—Red and white	8.39

E **No-iron Cotton Plisse** in a well-made classic wrap around. Contrast piping. Washable. Very practical gift! Shpg. wt. 1 lb. *Order correct size. Misses' sizes* 12, 14, 16, 18, 20.
031 N 5774-Navy 031 N 5776-Rose
031 N 5775-Aqua green. . .Each $4.98
Women's sizes 38, 40, 42, 44.
031 N 5777-Navy 031 N 5779-Rose
031 N 5778-Aqua green. . .Each $5.98

B **No-iron Cotton Plisse** in royal blue, red or Jade green. Quilt trim, embroidery, scallops. Princess back, full skirt. Washable. Shpg. wt. 1 lb. 6 oz. *Order correct size. Misses' sizes* 12, 14, 16, 18, 20.
031N5763—Blue 031N5764—Red
031N5765—Green. . . . . .Each $5.98
Women's sizes 38, 40, 42, 44.
031N5766—Blue 031N5767—Red
031N5768—Green. . . . . .Each $6.98

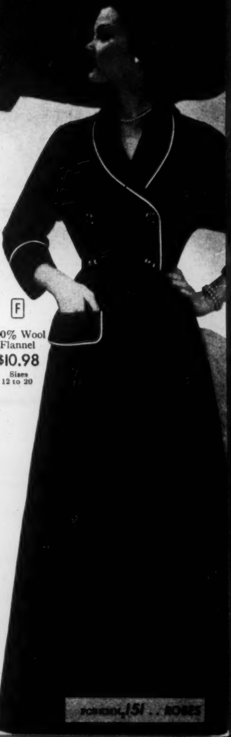
D **Beautiful Crepe** of acetate and rayon that looks like silk. Ruching and quilting accent wrap around. Princess-style back. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.* Shpg. wt. 1 lb. 7 oz.

031 N 5771—Aqua blue	$6.98
031 N 5772—Melon rose	6.98
031 N 5773—Navy blue	6.98

F **100% Wool Flannel,** luxurious and warm in a smoothly fitted coachman robe. 5-gore skirt has side-front gathers, deep pocket. Contrast piping. Dry clean. A marvelous gift! *Misses' sizes* 12,14,16,18, 20. *Order correct size.* Shpg. wt. 2 lbs.

031 N 5780—Navy blue	$10.98
031 N 5781—Bright red	10.98
031 N 5782—Royal blue	10.98

Order robes on this page from your mail order house, pay postage from there. Robes are mailed from Philadelphia or Kansas City. Allow time for delivery.



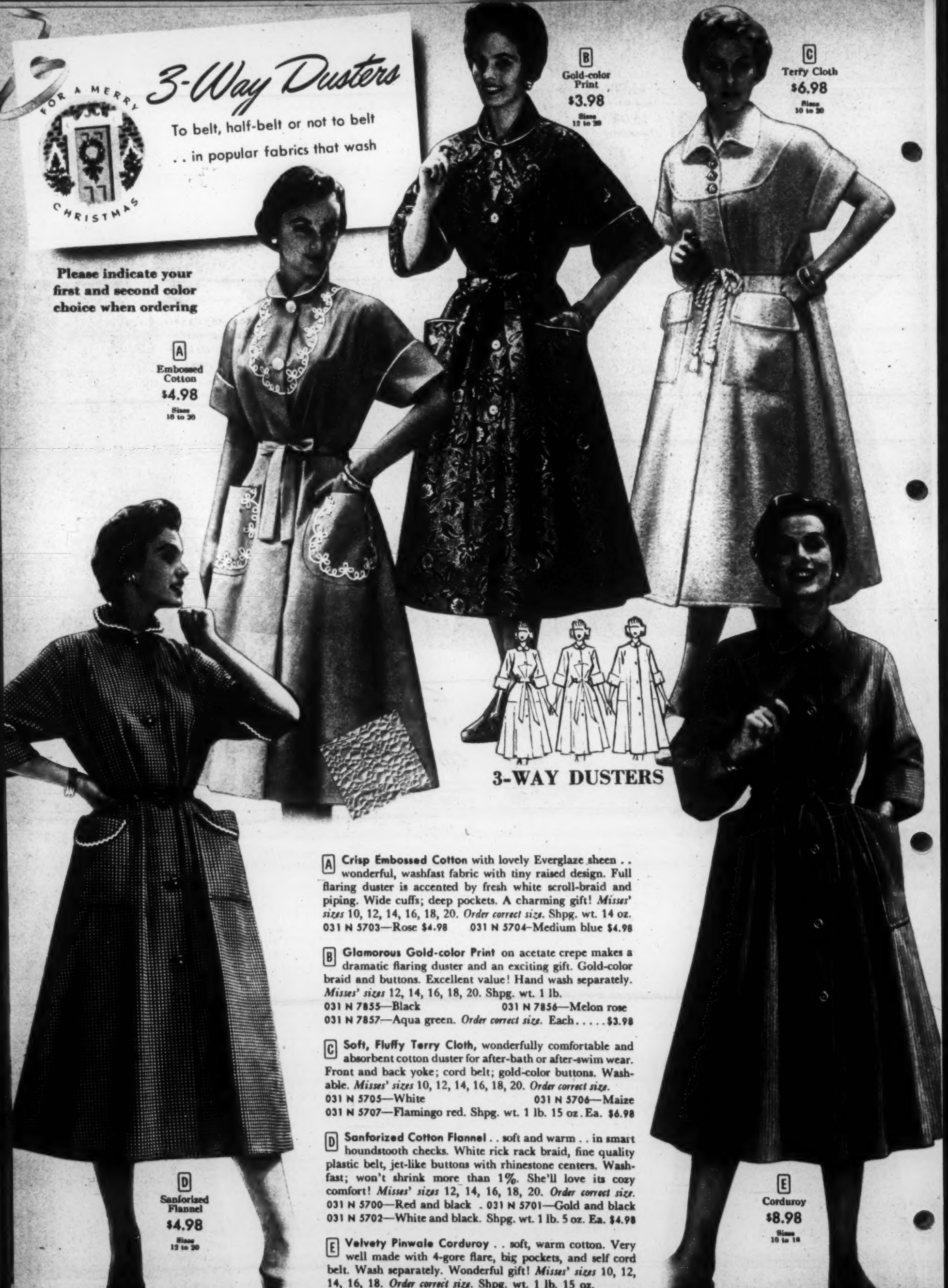
F
100% Wool Flannel
$10.98
Sizes 12 to 20

3-Way Dusters

To belt, half-belt or not to belt

.. in popular fabrics that wash

Please indicate your first and second color choice when ordering



A
Embossed Cotton
$4.98
Sizes 10 to 20

B
Gold-color Print
$3.98
Sizes 12 to 20

C
Terry Cloth
$6.98
Sizes 10 to 20

D
Sanforized Flannel
$4.98
Sizes 12 to 20

E
Corduroy
$8.98
Sizes 10 to 18

3-WAY DUSTERS

A **Crisp Embossed Cotton** with lovely Everglaze sheen .. wonderful, washfast fabric with tiny raised design. Full flaring duster is accented by fresh white scroll-braid and piping. Wide cuffs; deep pockets. A charming gift! *Misses' sizes* 10, 12, 14, 16, 18, 20. *Order correct size.* Shpg. wt. 14 oz.
031 N 5703—Rose $4.98 031 N 5704–Medium blue $4.98

B **Glamorous Gold-color Print** on acetate crepe makes a dramatic flaring duster and an exciting gift. Gold-color braid and buttons. Excellent value! Hand wash separately. *Misses' sizes* 12, 14, 16, 18, 20. Shpg. wt. 1 lb.
031 N 7855—Black 031 N 7856—Melon rose
031 N 7857—Aqua green. *Order correct size.* Each $3.98

C **Soft, Fluffy Terry Cloth,** wonderfully comfortable and absorbent cotton duster for after-bath or after-swim wear. Front and back yoke; cord belt; gold-color buttons. Washable. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Order correct size.*
031 N 5705—White 031 N 5706—Maize
031 N 5707—Flamingo red. Shpg. wt. 1 lb. 15 oz. Ea. $6.98

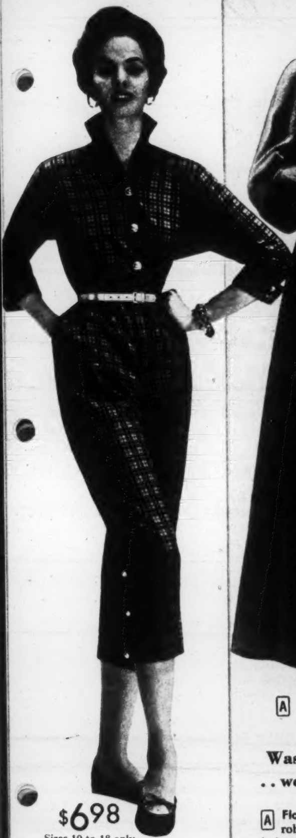
D **Sanforized Cotton Flannel** . . soft and warm . . in smart houndstooth checks. White rick rack braid, fine quality plastic belt, jet-like buttons with rhinestone centers. Washfast; won't shrink more than 1%. She'll love its cozy comfort! *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*
031 N 5700—Red and black . 031 N 5701—Gold and black
031 N 5702—White and black. Shpg. wt. 1 lb. 5 oz. Ea. $4.98

E **Velvety Pinwale Corduroy** . . soft, warm cotton. Very well made with 4-gore flare, big pockets, and self cord belt. Wash separately. Wonderful gift! *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.* Shpg. wt. 1 lb. 15 oz.
031 N 5708–Bright red $8.98 031 N 5709–Royal blue $8.98

FOR A MERRY CHRISTMAS

Chenille

Our finest baby pinpoint chenille . . velvety-soft cotton



$6.98
Sizes 10 to 18 only

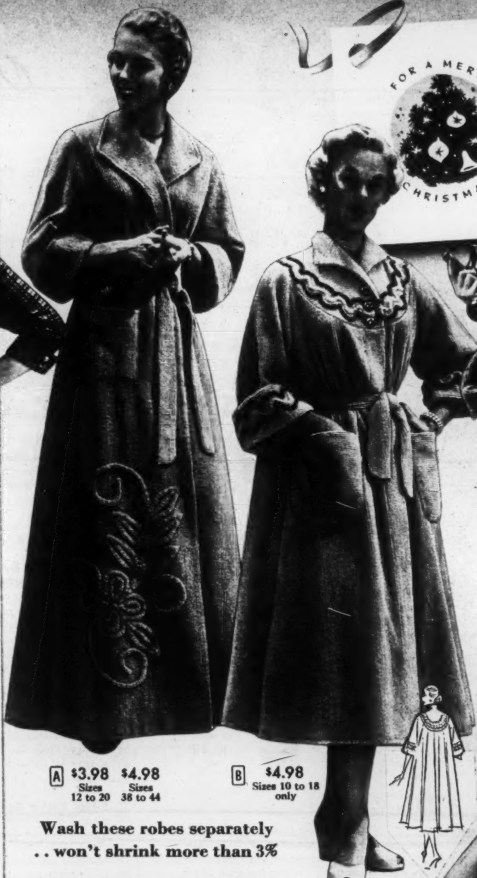
One-piece Lounger

Exciting new TV or leisure-time outfit

Sanforized Flannel . . . colorful cotton plaid . . . warm, washfast, won't shrink more than 1%. Easy to get into button and zipper front. Waist has elastic for snug fit. Pockets; gold-color buttons, belt. Shpg. wt. 1 lb. 6 oz. *Misses' sizes* 10,12,14,16,18.
031N5710–Red and black
031N5711–Copen blue, navy
Order correct size. Ea. $6.98

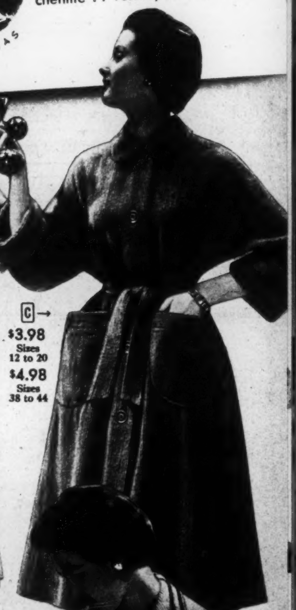
Please indicate your 1st and 2nd color choice when ordering merchandise on these 2 pages.

Order from your mail order house and pay postage from there. Your robe will be mailed from Philadelphia or Kansas City, whichever is nearer. Allow time for delivery.

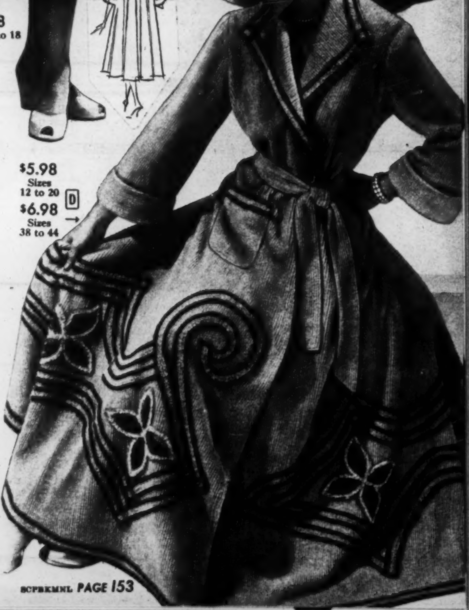


A $3.98 Sizes 12 to 20 $4.98 Sizes 38 to 44

B $4.98 Sizes 10 to 18 only



C → $3.98 Sizes 12 to 20 $4.98 Sizes 38 to 44



$5.98 Sizes 12 to 20 D → $6.98 Sizes 38 to 44

Wash these robes separately .. won't shrink more than 3%

A **Flower Design** accents this light, warm robe. Generous overlap, inside tie. Fine baby pinpoint cotton chenille; excellent value! Shpg. wt. 2 lbs. 4 oz. *Order correct size. Misses' sizes* 12, 14, 16, 18, 20.
031 N 7665–Copen blue 031 N 7666–Rose
031 N 7667–Aqua green Each only $3.98
Also Women's sizes 38, 40, 42, 44.
031 N 7668–Copen blue 031 N 7669–Rose
031 N 7670–Aqua green Each only $4.98

B **Contrast Color** design on youthful duster to wear belted, half-belted or unbelted. Front and back yoke. Fine pinpoint chenille. Wonderful gift! *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.* Shpg. wt. 2 lbs. 5 oz.
031 N 5716–Aqua green 031 N 5717–Rose
031 N 5718–Copen blue.........Each $4.98

C **3-Way Duster** in turquoise blue, melon rose or aqua green. Dolman sleeves. Fine chenille. Shpg. wt. 2 lbs. 2 oz. *Order correct size. Misses' sizes* 12, 14, 16, 18, 20.
031 N 5719–Turquoise 031 N 5720–Rose
031 N 5721–Aqua green Each only $3.98
Also Women's sizes 38, 40, 42, 44.
031 N 5722–Turquoise 031 N 5723–Rose
031 N 5724–Aqua green Each only $4.98

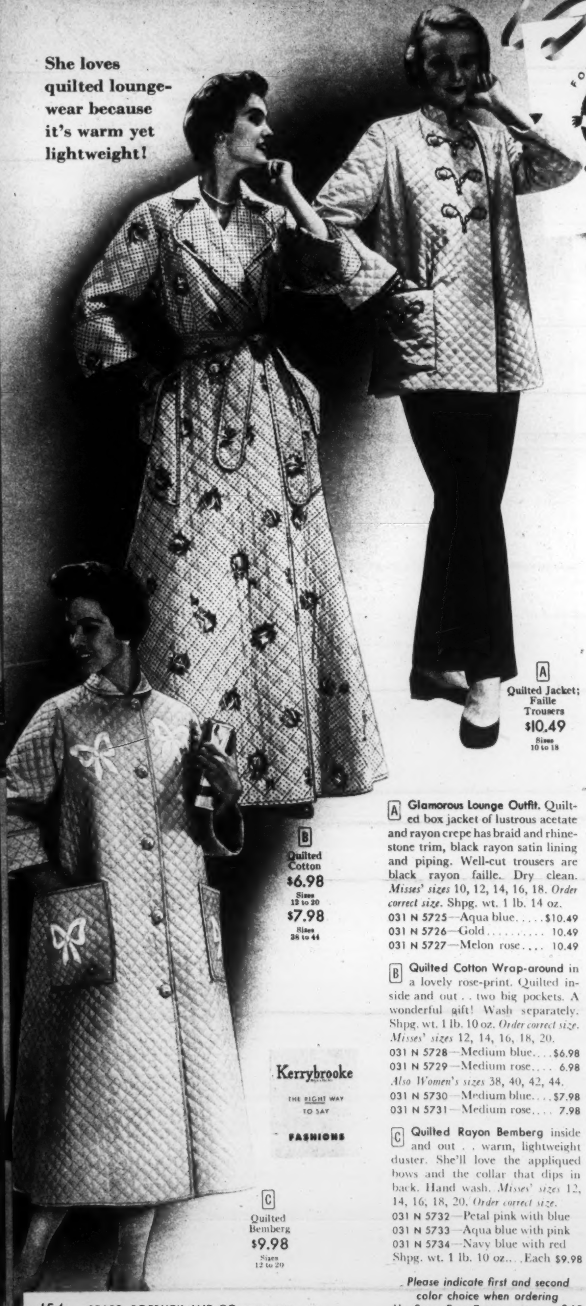
D **2-Tone Design** all around skirt, double collar. Fine chenille. *Order correct size. Misses' sizes* 12, 14, 16, 18, 20.
031 N 5712–Aqua green 031 N 5713–Rose
Shpg. wt. 2 lbs. 14 oz...........Each $5.98
Also in Women's sizes 38, 40, 42, 44.
031 N 5714–Aqua green 031 N 5715–Rose
Shpg. wt. 2 lbs. 14 oz...........Each $6.98

FOR A MERRY CHRISTMAS

Our Finest Robes

for the sweetest girl you know
. . stunning, beautifully made

She loves quilted lounge-wear because it's warm yet lightweight!



A **Glamorous Lounge Outfit.** Quilted box jacket of lustrous acetate and rayon crepe has braid and rhinestone trim, black rayon satin lining and piping. Well-cut trousers are black rayon faille. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.* Shpg. wt. 1 lb. 14 oz.

031 N 5725—Aqua blue	$10.49
031 N 5726—Gold	10.49
031 N 5727—Melon rose	10.49

B **Quilted Cotton Wrap-around** in a lovely rose-print. Quilted inside and out . . two big pockets. A wonderful gift! Wash separately. Shpg. wt. 1 lb. 10 oz. *Order correct size. Misses' sizes* 12, 14, 16, 18, 20.

031 N 5728—Medium blue	$6.98
031 N 5729—Medium rose	6.98

Also Women's sizes 38, 40, 42, 44.

031 N 5730—Medium blue	$7.98
031 N 5731—Medium rose	7.98

C **Quilted Rayon Bemberg** inside and out . . warm, lightweight duster. She'll love the appliqued bows and the collar that dips in back. Hand wash. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

031 N 5732—Petal pink with blue
031 N 5733—Aqua blue with pink
031 N 5734—Navy blue with red
Shpg. wt. 1 lb. 10 oz.... Each $9.98

Please indicate first and second color choice when ordering
Use Sears Easy Terms..see page 369

Please indicate your first and second color choice when ordering

D **Chenille Duster** . . news in plaid, wonderfully soft and warm in fine pinpoint cotton chenille. 4-gore flare, turn-back cuffs, roomy pockets. Wash separately; won't shrink more than 3%. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.* Shipping weight 1 lb. 10 oz.

031 N 5735—Green multicolor plaid	only $5.98
031 N 5736—Rose multicolor plaid	only 5.98

E **Quilted Taffeta Duster** in beautiful, 180-denier acetate accented with rich rayon velvet. Complete acetate lining matches velvet trim. Wear belted, half-belted or unbelted. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Order correct size.* Shipping weight 2 pounds.

031 N 5738—Melon rose with black	$10.49
031 N 5739—Navy blue with red	10.49
031 N 5740—Aqua blue with black	10.49

F **New Sculptured Nylon** . . handsome new 100% nylon with raised flower design . . dries in minutes, needs no ironing, wears for years. 3-way duster has gold-color metallic buttons and piping, leather-like gold-color belt. Beautiful and practical! Hand wash. *Misses sizes* 12, 14, 16, 18, 20. *Order correct size.* Shpg. wt. 14 oz.

031 N 5741—Aqua blue and white	$8.98
031 N 5742—Melon rose and white	8.98

G **Quilted Cotton Print Duster,** gay and toasty warm . . perfect for bleak, chilly days. Quilted cotton plaid lining and trim. Wash separately. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.* Shpg. wt. 1 lb. 11 oz.

031 N 5743—Gold with medium blue	$6.98
031 N 5744—Rose with deep green	6.98
031 N 5745—Medium blue with red	6.98

H **2-Tone Hostess Gown** in a fine acetate and rayon crepe that has a beautiful silk-like sheen. Navy piping, graceful 6-gore skirt, fabric bow and buttons. Wonderfully flattering gift! Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.* Shpg. wt. 1 lb. 5 oz.

031 N 5758—Melon rose with aqua blue	only $7.98
031 N 5759—Aqua blue with melon rose	only 7.98

J **Beautiful Quilted Crepe** . . graceful, full length robe of acetate and rayon crepe that looks and feels like silk. Expertly made with matching acetate lining, front yoke has glittering gold-color braid embroidery. Notice accents of rich black rayon velvet and gold-color tassels. Looks lovely belted, half-belted or flared. The gift for a very special girl! Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.* Shipping weight 2 lbs. 5 oz.

031 N 5755—Gold
031 N 5757—Aqua green.
031 N 5756—Melon rose
Each $13.98

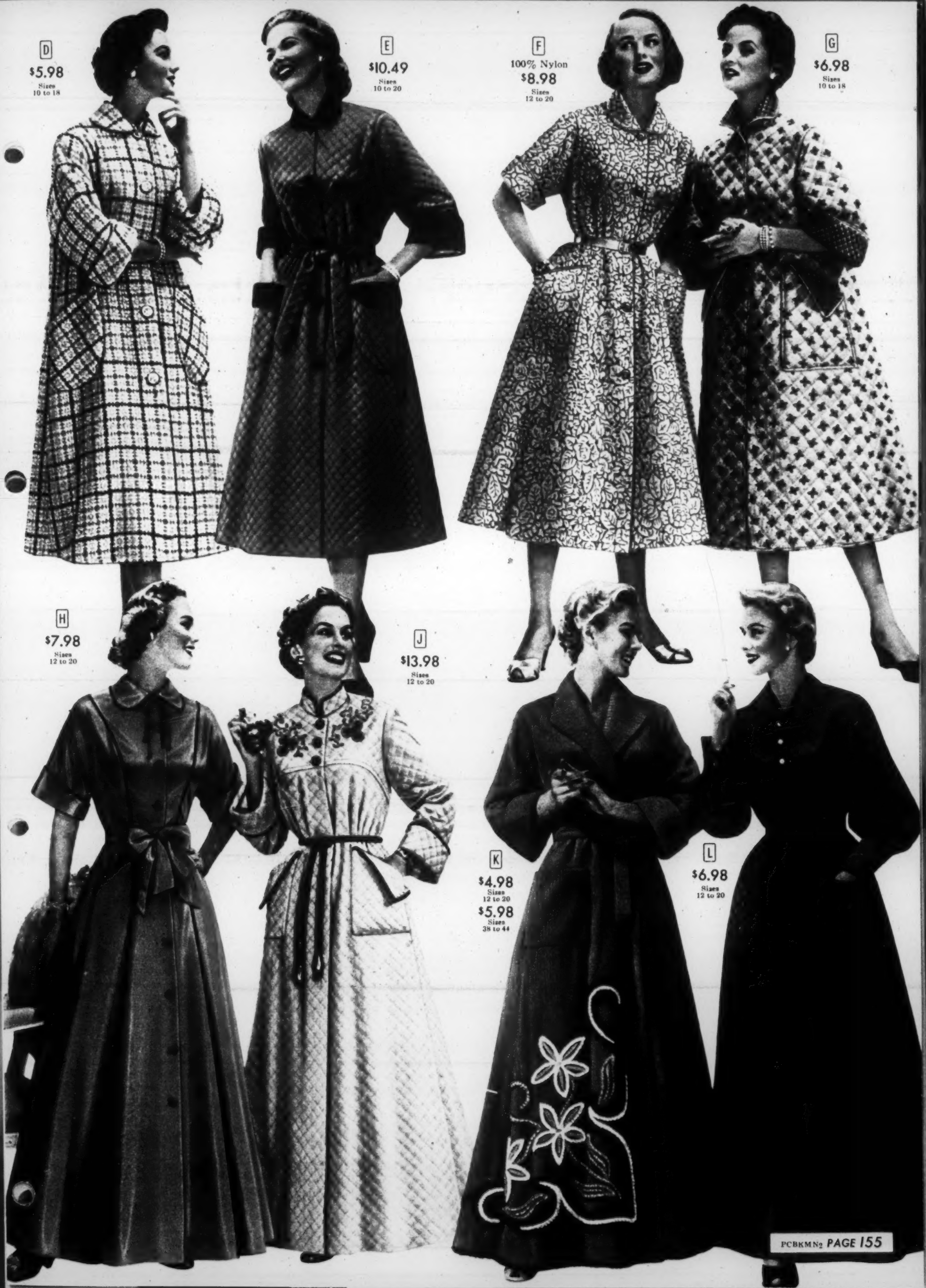
K **Our Finest Cotton Chenille** wrap-around with bright flower design, double revers collar, inside tie. Wash separately. Shpg. wt. 2 lbs. *Order correct size.*

Misses' 12, 14, 16, 18, 20.	*Women's* 38, 40, 42, 44.
031 N 5749—Aqua green	031 N 5752—Aqua green
031 N 5750—Rose	031 N 5753—Rose
031 N 5751—White	031 N 5754—White
Each $4.98	Each $5.98

L **Fine Quality Crepe** . . acetate and rayon with a silk-like sheen. Quilted yoke in front and back with fullness below. Wear belted, half belted or flared. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

031 N 7783—Red
031 N 7784—Navy blue.
031 N 7786—Aqua green
Shpg. wt. 1 lb. 7 oz... Ea. $6.98

Order lounge wear on these two pages from your mail order house and pay postage from there. It will be mailed from Philadelphia or Kansas City, whichever is nearer. Allow enough time for delivery.



D
$5.98
Sizes 10 to 18

E
$10.49
Sizes 10 to 20

F
100% Nylon
$8.98
Sizes 12 to 20

G
$6.98
Sizes 10 to 18

H
$7.98
Sizes 12 to 20

J
$13.98
Sizes 12 to 20

K
$4.98
Sizes 12 to 20
$5.98
Sizes 38 to 44

L
$6.98
Sizes 12 to 20

FF $2.29
Blue, wine or black
GG $2.98

Leather Slippers please the year around

FF Smart gift suggestions. Sizes up to 11. Slippers that are first choice of many thousands of Sears customers for their soft comfort, their smooth good looks, big value price. Flexible leather; blue, wine or black, piped in contrasting color. Gathered vamp, padded sole.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb.

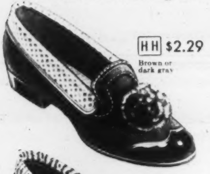
15 N 3181—Blue smooth leather .... Pair **$2.29**
15 N 3182—Wine (dark red) smooth leather .... Pair **2.29**
15 N 3183—Black smooth leather .... Pair **2.29**

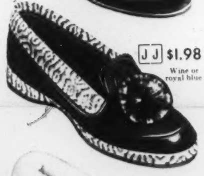
GG Choice of C and E widths. For women who like to slip out to the store without changing to shoes. Neat and trim supple leather slippers, built as sturdy as street shoes. Strong counter, a platform to absorb walking jolts and jars. Comfortable wedge heel, composition sole.

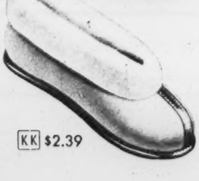
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10 and 11.
Sizes: E (very wide) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size, width.*

15 N 3024—Black smooth leather. Shipping weight 1 pound .... Pair **$2.98**

Little-priced gifts for women who love comfort . . smooth fitting felt or shearling lamb







HH Warm, easy-feeling felt, leather-tipped for longer wear. High rounded vamp, checked cotton corduroy collar. Rayon pompon, leather sole, ¾-inch rubber heel.

Sizes: D (wide) in 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3831—Brown . . . Pair **$2.29**
15 N 3832—Dark gray. . Pair **2.29**

Colorful felt

JJ Soft, soothing felt slipper; leather-tipped. Wine or royal blue; collar and platform cover of contrasting cotton corduroy. Padded sole.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Wt. 1 lb.

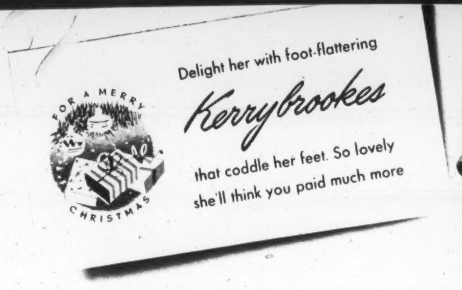
15 N 3144—Wine (dark red)
15 N 3143—Royal (medium blue)
Pair **$1.98**

Shearling lamb

KK When the temperature dips, these boots are a joy. Natural shearling lamb, contrasting trim. They're warmer because the furry side's in, the leather side's out. Sturdy leather sole.

Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size.* Wt. 1 lb.

15N3883—Natural tan. Pair **$2.39**


FOR A MERRY CHRISTMAS
Delight her with foot-flattering
Kerrybrookes
that coddle her feet. So lovely
she'll think you paid much more

SLIPPERS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Better 4 ways by Sears laboratory test than other brands tested in this price range.

F **Better leather;** smoother, stronger, more supple. **Better construction:** made like street shoes. Soft, buoyant, foot-pampering heel-to-toe cushions, shape-retaining platform. **Better-wearing:** sturdy, wear-resisting Skinner's tackle twill sock lining; counter built to the last, long-lasting lab-tested composition sole. **More comfort:** soft and easy on your foot, so pliable you can bend it double in your hand. C and E widths. **3 colors,** bright red, blue or wine.

Sizes: C (medium wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
Sizes: E (very wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size, width.*

15 N 3287—Red smooth leather .... Pair **$3.49**
15 N 3294—Blue smooth leather .... Pair **3.49**
15 N 3295—Wine smooth leather. Shpg. wt. 1 lb. 2 oz. .... Pair **3.49**

G Beauty and comfort any woman will appreciate. Luxurious quilted rayon satin slipper, fluffy white fur collar. Step-padding platform, padded sole.

Sizes: C (medium wide) in 4, 5, 6, 7, 8 and 9. *Please state size.* Shipping weight 1 pound.

15 N 3046—Royal blue.
15 N 3047—Red. . Pair **$2.29**
15 N 3048—Black. . Pair **2.29**

K Even if she's hard to please, she'll love these exquisite scuffs. Broad shearling lamb vamp band, stretchable strap. Platform, low wedge heel, composition sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.

15 N 3008—Royal blue
15 N 3010—Golden yellow
15 N 3009—Red. . . Pair **$2.29**

N **Our finest scuff.** Best cotton backed satin upper, lining. Soft foam cushion. Leather sole.

Sizes: A (med. narrow) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
Sizes: C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size, width.* Wt. 1 lb.

15 N 3618—Royal blue
15 N 3619—Red. . . Pair **$3.98**
15 N 3620—Black. . Pair **3.98**

H Slippers she'd choose for herself. Colorful cotton corduroy. Flatteringly curved sweetheart throat. Platform, wedge heel. Composition sole.

Sizes: C (medium wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15N3885—Red. . Pair **$2.19**
15N3884—Blue. . Pair **2.19**
15N3886—Green. Pr. **2.19**

L Lovely cotton and rayon boucle slipper. Collar in rayon satin. Open toe, platform, ¾-inch wedge heel, composition sole. 3 colors.

Sizes: C (medium wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3762—Copen blue
15 N 3764—Black with red
15 N 3763—American beauty with pink . . . . . . Pair **$2.98**

P Attractive low priced gift. Soft suede leather slipper, black fur collar. Moc-style vamp, hand-beaded in multicolor. Padded leather sole. Made in Canada.

Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3052—Blue. Pair **$1.89**
15 N 3053—Red. Pair **1.89**

J Toasty warm to slip your feet into on frosty mornings. Electrified dyed shearling lamb scuff; pastel colors. Stretchable back strap, platform, wedge heel. Composition sole.

Sizes: C (medium wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15N3097—Lt. blue. Pair **$2.98**
15N3098—Rose pink. Pr. **2.98**

M Housecoat companions, gleaming rayon satin peaked throat slippers adorned with gold color braid and imitation pearls. Low wedge heel, leather sole. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*

15 N 3750—Black. . Pair **$2.98**
15 N 3749—American beauty
15 N 3748—Royal blue **$2.98**

R Inexpensive gift. Gay little slipper softie. Smooth, lustrous rayon satin in royal blue or black with vivid red embroidery, a bow at the throat. Platform, padded sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15N3874—Roy. blue. Pr. **$1.98**
15N3876—Black, red. . **1.98**

T Give these rayon satin pleated scuffs to several girls on your list. Stretchable back strap, white fur cuff. Composition sole. Beautiful housecoat colors.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3721—Light blue .... Pair **$1.98**
15 N 3723—American beauty red. . Pair **1.98**
15 N 3722—Royal blue .... Pair **1.98**

V How pleased she'll be when she sees these bright foot-warmers for the cold mornings and evenings ahead. Snug-fitting electrified shearling lamb, lined in cotton. Padded leather sole.

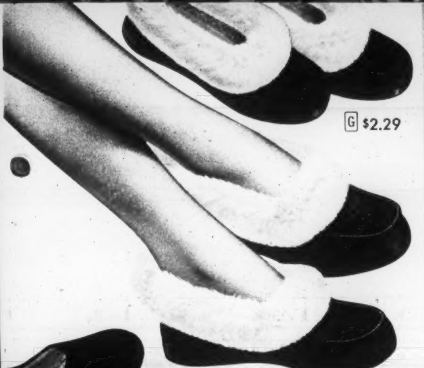
Sizes: C (medium wide) width in 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3012—Red shearling lamb . . Pair **$2.98**
15 N 3011—Blue shearling lamb . . Pair **2.98**

HOW TO ORDER WOMEN'S SLIPPERS: *Order your shoe size if* slippers are listed in that size. If slippers come in whole sizes only and you wear a half size: for A, B, C widths, *order half size smaller than shoe.* For D, E widths, *order half size larger than shoe.*

NOTE: Due to slight variations wool content of slippers is not stated in catalog. It is plainly marked on merchandise as required by the Wool Products Labeling Act. For Easy Terms Order; see page 369.

See Big Fall General Catalog for wider assortments of women's slippers

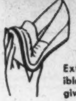


G $2.29

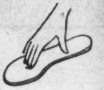
F $3.49

A 4-Star Feature

BECAUSE it has extra features; it has been laboratory approved and compared in price and quality with other leading brands. We believe there is no finer value in America.



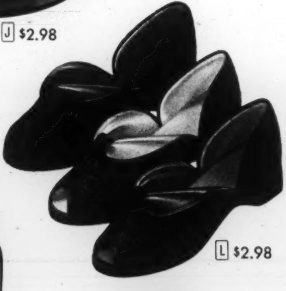
Extremely flexible construction; gives with every foot movement



Soft, foot-pampering heel-to-toe cushion for joyous walking comfort

H $2.19

J $2.98



L $2.98

M $2.98

Slippers cost so little, give so much in beauty and comfort

K $2.29

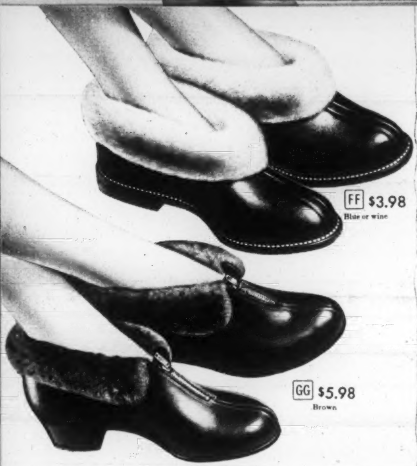
P $1.89

R $1.98

N $3.98

T $1.98

V $2.98



Like cuddling her feet in mink

FF Watch her smile on Christmas morning when she sees these wine or blue leather honeys under the tree. Soft and warm to the touch is the natural color shearling lamb collar and lining; she can turn up the collar for extra ankle warmth. Long-wearing leather extension sole and rubber heel. Why not order a pair for yourself too.

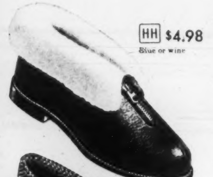
Sizes: C (medium wide) width 5, 6, 7, 8, 9. *State size*. Shpg. wt. 1 lb.

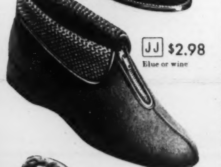
15 N 3839—Wine (dark red) smooth leather . . . . Pair $3.98
15 N 3838—Blue smooth leather . . . . Pair 3.98

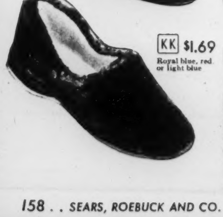
GG Our finest. Lightweight brown kidskin boot; just the thing to give that before-the-fireplace comfort. Warmly lined, topped with matching color shearling lamb. Collar turns up to protect ankles against chilling drafts. Center slide-fastener closing for snug fit. Sturdy leather sole and 1-inch heel. Right for everyone on your list from Sis to Grandma. And baby **your own** feet with a pair.

Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9, 10. *State size*. Shpg. wt. 1 lb.

15 N 3720 —Brown kidskin . . . . Pair $5.98







Smooth leather

HH Chill-chasing leather boot. Natural shearling lamb collar and lining; nothing warmer. Zip front closing. Leather extension sole and rubber heel. Pleasing gift.

Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size*. Shpg. wt. 1 lb.

15 N 3696—Wine (dark red)
15 N 3695—Blue. . . . Pair $4.98

Soft smooth felt

JJ Foot-caressing, ankle-warming felt boot. Cotton corduroy collar in contrasting color checks. Zip fastener closing. Composition sole, arch supporting wedge heel.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size*. Shpg. wt. 1 lb.

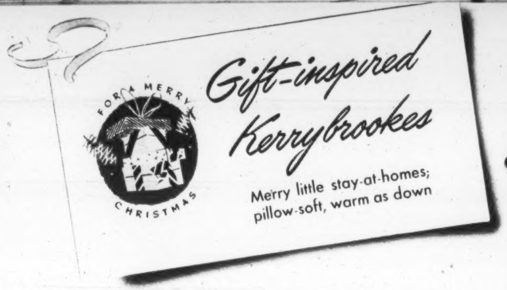
15 N 3228—Blue . . . . Pair $2.98
15 N 3229—Wine (dark red) Pair $2.98

Fuzzy Wuzzies

KK You'll find no more satisfying gift for the money than this warm-as-toast rayon plush fuzzy wuzzy. Royal blue, light blue or red. Soft padded sole, low wedge heel.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size*. Shpg. wt. 1 lb.

15 N 3171—Royal (medium blue)
15 N 3170—Light blue Pair ~~$1.69~~
15 N 3172—Red . . . . . . Pair 1.69


FOR A MERRY CHRISTMAS
Gift-inspired Kerrybrookes
Merry little stay-at-homes; pillow-soft, warm as down

SLIPPERS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Supple leather; fur or shearling lamb topping

F Her favorite slipper with a white fur collar. Flexible leather, feminine shirred vamp. Comfort platform, wedge heel, composition sole. Shpg. wt. 1 lb. 2 oz.

Sizes: C (medium wide) width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size*.

15 N 3187— Red smooth leather . . . Pair $3.49
15 N 3186—Blue smooth leather . . . Pair 3.49

G If she likes warm boots, she'll love these. Flexible leather, natural color shearling lamb collar, insole. Moc-style vamp, leather extension sole, rubber lift.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size*. Shpg. wt. 1 lb.

15 N 3801—Blue smooth leather . . . Pair $3.49
15 N 3802—Red smooth leather . . . Pair 3.49

Moc-style honeys, hand-beaded in multicolor

H Slipper lovelies; dainty pastel leather; matching fur collars. White piping outlines the hand-beaded vamps. Padded leather sole. Wonderful gifts.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size*. Shpg. wt. 1 lb.

15 N 3132—Light blue
15 N 3134—Light green
15 N 3133—Yellow. Pair $3.49

J Moccasin-style softies. All white, or blue or red leather piped in white; fluffy white fur collar. Bright hand-beading on the vamp. Padded leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size*. Shpg. wt. 1 lb.

15 N 3112—Blue. Pair $2.98
15 N 3117—White. Pair 2.98
15 N 3116—Red. . Pair 2.98

K Low priced. Canadian-made, hand-beaded leather. Royal or red with white; light blue. Warm-lined, white fur collar. Padded leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size*. Shpg. wt. 1 lb.

15 N 3263—Red, white.
15 N 3262—Royal, white.
15 N 3261—Lt. blue Pr. $1.98

Poodle Cloth Pets; puppy-soft, snugly warm

L Cotton and wool poodle cloth slipper. Platform, wedge heel and padded sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size*. Shpg. wt. 1 lb.

15 N 3169—Dark gray . . . . Pair $2.49
15 N 3167—Royal, gray trim . . . . Pair 2.49
15 N 3168—Red, gray trim . . . . Pair 2.49

N Sweet little gift scuffs in popular poodle cloth (cotton and wool). Dark gray with bright ribbon vamp bow. Leather sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Shpg. wt. 1 lb.

15 N 3751—Dark gray . . . . Pair $2.79

M Neutral dark gray she can wear with all her house coats. High vamp slipper; poodle cloth (cotton and wool). Tiny ribbon bow. Wedge heel, leather sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Shpg. wt. 1 lb.

15 N 3752—Dark gray . . . . Pair $2.98

P Poodle cloth (cotton and wool). Rayon satin platform, composition sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Wt. 1 lb.

15 N 3081—Light gray . . . . Pair $2.49
15 N 3082—Black . . . . Pair 2.49

Feminine fancies to flatter and delight

R Glamorous gift. Metal colored kid with rayon satin. Platform scuff, composition sole, 2½-inch wedge heel.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Wt. 1 lb.

15 N 3600—Gold color, black trim. Pair $3.49
15 N 3601—Silver color, black trim. Pair 3.49

T Glamour gift, styled by Bertlyn. Hand-crocheted, elasticized metallic thread boot. Sponge cushion composition sole.

Sizes: Small (4 to 5). Medium (6 to 7). Large (8 to 9). *Please be sure to state size*. Shipping weight 1 pound.

15 N 3220—Gold color mesh . . . . . . Pair $3.89

V Shimmering rayon satin slipper for any lovely lady on your gift list. Knotted vamp design, open toe. Step-easing platform, wedge heel, sturdy composition sole.

Sizes: C (medium wide) in 4 to 9. Half sizes too. *State size*. Shpg. wt. 1 lb.

15 N 3673—Black. Pair $2.19
15 N 3672—Royal Pair 2.19

W Warm rayon plush poodle cloth bootee she'll pad about in on cool mornings and evenings. Rolled collar, ribbon bow. Soft-stepping platform and padded sole. Gray or blue.

Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size*. Shpg. wt. 1 lb.

15 N 3161—Gray. Pair$ 1.98
15 N 3160—Blue. . Pair 1.98

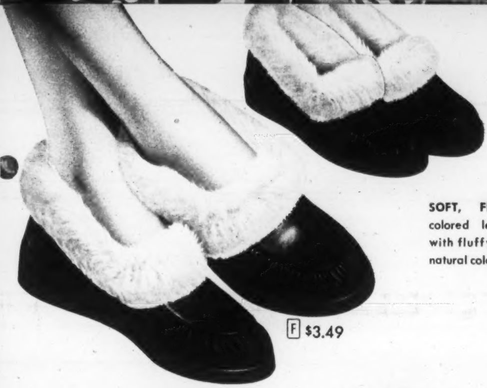
X Soft, smooth, lustrous. Rayon satin peaked vamp slipper in red, black or royal blue with gold color circle design. Plain platform and padded sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size*. Shpg. wt. 1 lb.

15 N 3073—Royal blue
15 N 3074—Red. . Pair $1.89
15 N 3075—Black. Pair 1.89

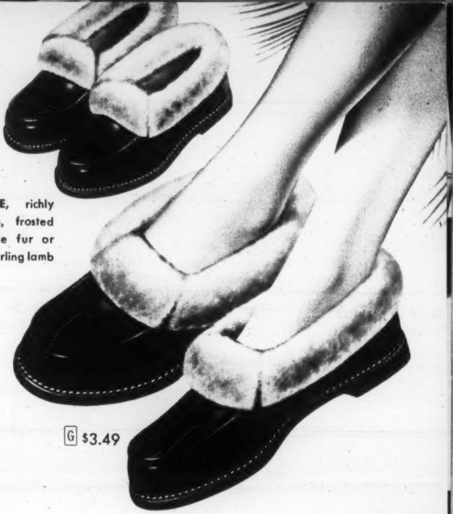
How to Order Women's Slippers: *Regular shoe size* where slippers are listed in that size. If slippers come in whole sizes only and you wear a half size: for A, B, C widths, *order half size smaller than shoe*. For D and E widths *order half size larger than shoe*.

NOTE: Due to slight variations wool content of felt or wool slippers is not stated in catalog. It is plainly marked on merchandise as required by the Wool Products Labeling Act.



SOFT, FLEXIBLE, richly colored leathers, frosted with fluffy white fur or natural color shearling lamb

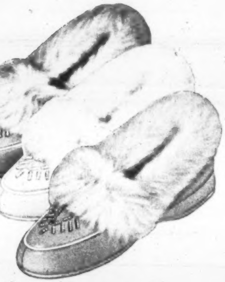
F $3.49



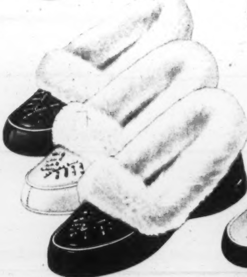
G $3.49

HAND-BEADED

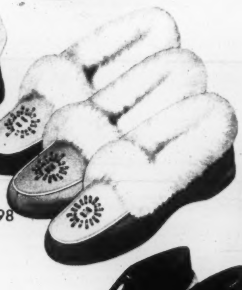
Color-sparkling moccasin styled slippers, softly "furred"—to tuck in her Christmas stocking



H $3.49

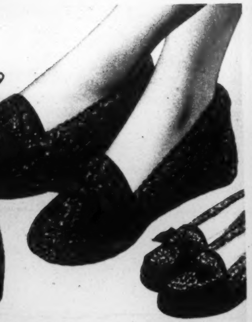


J $2.98

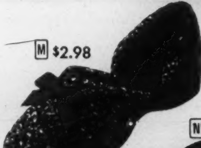


K $1.98

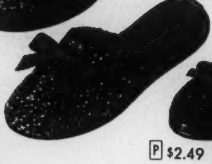
Give curly poodle cloth slippers and scuffs she'll wear the year around.



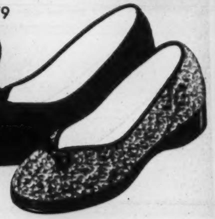
L $2.49



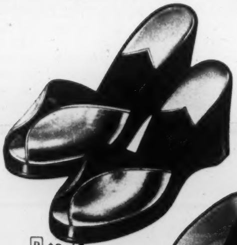
M $2.98



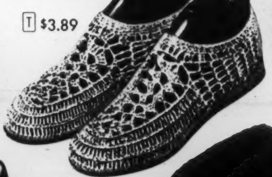
N $2.79



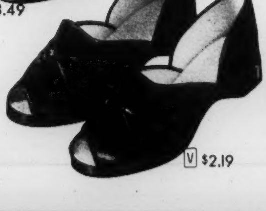
P $2.49



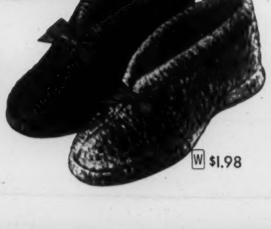
R $3.49



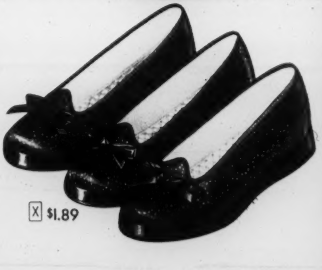
T $3.89



V $2.19



W $1.98



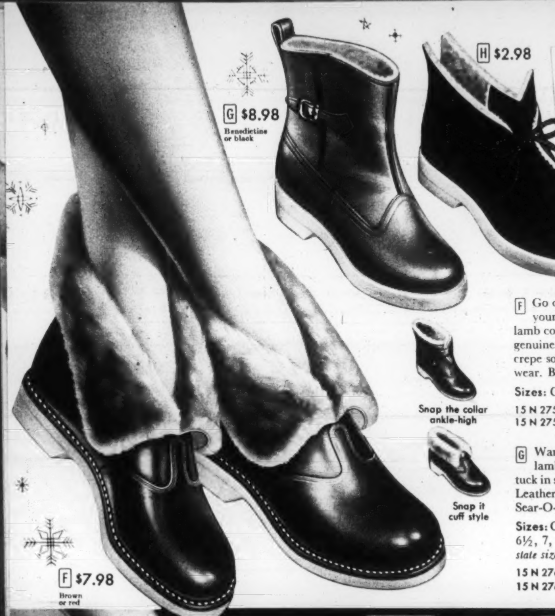
X $1.89

It's cold outside! Stop shivers with

Warm-Lined Kerrybrookes!

on snowflake-light crepe soles

FOR A MERRY CHRISTMAS



F Go dashing through the snow but keep feet toasty warm while still looking your smartest in a boot you wear *three* ways. Snap the contrasting shearling lamb collar cuddled to your ankle, open or rolled down. Fully lined with fluffy genuine shearling lamb, cozy-warm as a feather bed. Bouncy Sear-O-Foam crepe soles, heels that need no breaking in. Non-rip nylon stitching for longer wear. Beautiful gifts with a practical purpose.

Sizes: C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*

15 N 2753—Brown leather. Shipping weight 2 pounds 2 ounces..............Pair $7.98
15 N 2754—Red leather...Shipping weight 2 pounds 2 ounces..............Pair 7.98

G Warm as a Yuletide fire, shearling lamb lined. Side opening, easy to tuck in slacks, ski pants. 6 inches high. Leather, nylon. sewed. Waterproof Sear-O-Foam crepe sole, heel.

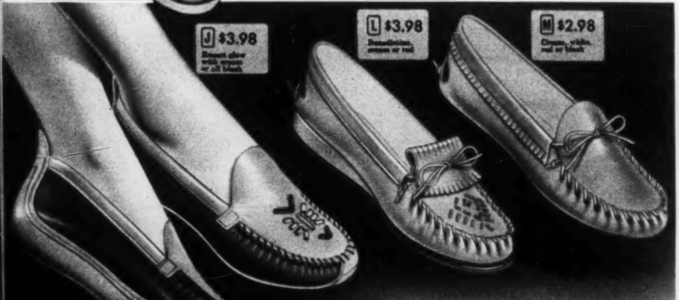
Sizes: C (medium wide) 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Please state size.* Shipping wt. 2 lbs. 2 oz.

15 N 2761—Benedictine (golden tan)
15 N 2762—Black............Pair $8.98

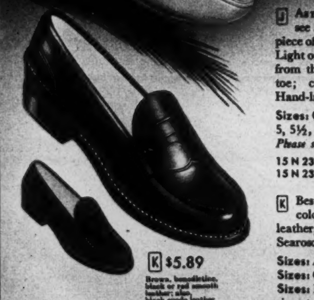
H A pretty present, a practical price ... only $2.98 buys these cuddly fleeced cotton lined booties. She'll like the dainty look of the peaked tongue, the bunny-ear back. Super grip Sear-O-Foam crepe sole, heel.

Sizes: C (medium wide) width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shipping weight 1 lb. 8 oz.

15 N 2153—Black imitation suede.Pr. $2.98


J $3.98
Russet glow with cream or all black
L $3.98
Benedictine, cream or red
M $2.98
Cream, white, red or black

Tidings of comfort and joy, slipper-soft Kerrybrookes in very merry colors


K $5.89
Brown, benedictine, black or red smooth leather; also, black suede leather

J As novel a moccasin as you'll see at any pow-wow. Of one piece of velvet-soft glove leather. Light one-piece leather sole runs from the heel to the tip of the toe; cushioned for comfort. Hand-laced, hand-beaded vamp.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 2370—Russet glow, cream
15 N 2371—All black....Pair $3.98

K Best selling slip-on in four colors, three widths. Rich leather, nylon sewn. Neolite sole, Searosole lift. *State size, width.*

Sizes: A (med. narrow) 5 to 10.
Sizes: C (medium wide) 4 to 10.
Sizes: E (very wide) 4 to 9. Half sizes too. Shpg. wt. 1 lb. 8 oz.

15N2836—Brown smooth..Pair $5.89
15N2835—Benedictine smooth. 5.89
15N2837—Black smooth...Pair 5.89
15N2838—Red smooth....Pair 5.89
15N2839—Black suede....Pair 5.89

L For her merry moods, gayly hand-beaded kiltie moccasins in bright war-paint colors. Soft as slippers on her feet, made from single piece of glove leather, no seams underfoot. Hand laced vamp. Rubber sole, wedge heel.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Wt. 1 lb. 6 oz.

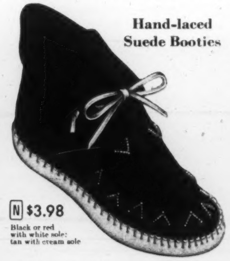
15N2282—Benedictine (golden tan)
15N2281—Cream........Pair $3.98
15N2283—Red..........Pair 3.98

M Soleless, heelless genuine moccasin, a single sheath of honey-smooth glove leather; softly cushioned for her strolling ease. Hand-laced vamp.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 2218—Cream.....Pair $2.98
15 N 2217—White......Pair 2.98
15 N 2219—Red........Pair 2.98
15 N 2220—Black.......Pair 2.98

Hand-laced Suede Booties

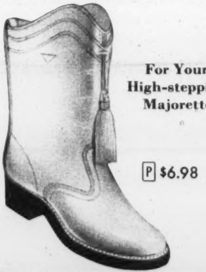

N $3.98
Black or red with white sole: tan with cream sole

N Hand-beaded Injun-style. Suede leather; hand laced, cushioned leather sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 2192—Black, white leather sole...Pair $3.98
15 N 2190—Tan, cream leather sole....Pair 3.98
15 N 2191—Red, white leather sole.....Pair 3.98

For Your High-stepping Majorette

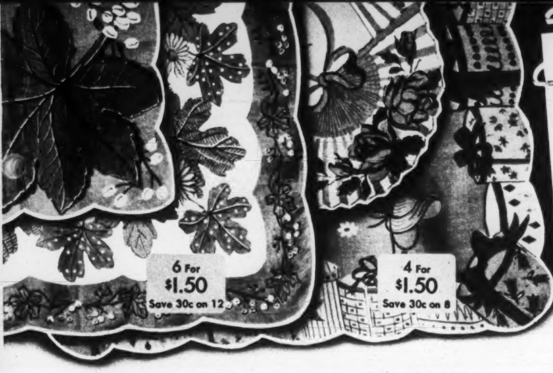


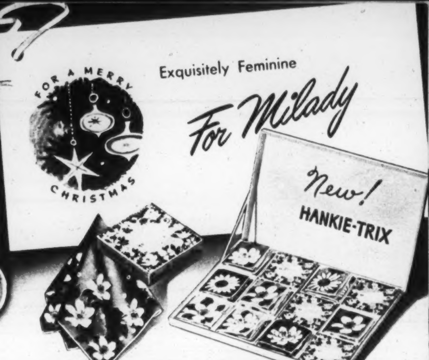
P Wish her "merry marching" with majorette boots. Smooth fitting leather; leather lined leg. Tufty rayon tassel. Full toe. Sewed construction. Rubber sole, heel.

Sizes C (medium wide) 4, 4½, 5, 5½, 6, 6½. 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 2 lbs. 8 oz.

15 N 2061—White leather.............Pair $6.98

For measuring instructions see page 371 ... Use Easy Terms, page 369





Conversation Pieces . . treasure bits of fashion

Richly designed Leaf Motifs . . . masterpieces in fall shades. Fashion styled; her smartest accessory. Assorted deeptone and light color backgrounds. Newest hand-rolled scalloped borders. Fine cotton. About 13 in. sq. Shpg. wt. six, 2 oz.

25 N 2320—*Buy 12* *Save 30c*	12 for $2.70	6 for $1.50

Jaunty Prints in a modern vein. Feminine themes cleverly executed for most dramatic accents on important occasions. Clear true tones. Dainty Swiss-type scalloped borders. Finest sheer cotton. About 13½ in. sq. Shpg. wt. of four, 2 oz.

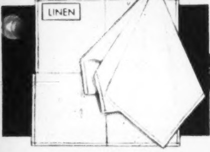
25 N 2321—*Buy 8* *Save 30c*	8 for $2.70	4 for $1.50

NEW! Hanky-Trix $5.00 12 miniature boxes

12 full-size hankies each in a tiny gift box

Newest idea in multiple gifting. 12 cotton print hankies . . . for club, class gifts; stocking stuffers; place cards. Ass't floral patterns, colors. Abt. 12 in. sq. Hand rolled. Boxes: 2½x2½x½ in.; gift tag top; mailing label.

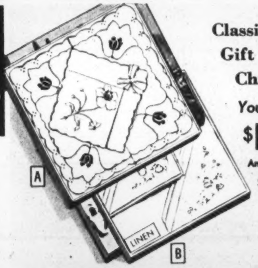
25 N 2386—Wt. 10 oz. . . 24 miniature boxes $9.50; 12 miniature boxes $5.00



Linen Classic with very narrow 1/16-in. hemstitched edge. Smartly simple as is or add a frilly edging if you wish. About 11¼ in. sq. *Save 25c on any 24. Any combination of 12*

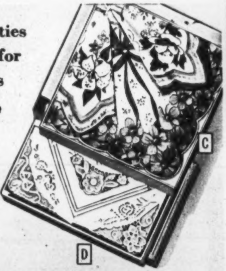
25N2308G-All white } Wt. 12, 4
25N2309G-Pastels } oz.;24,7oz.

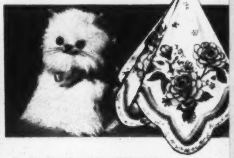
Buy 24 *Save 25c*	24 for $3.75	12 for $2.00



Classic Beauties Gift Boxed for Christmas

Your Choice
$1.00 per box
Any 2 boxes
$1.85





Perfectly adorable "Kitty-Kat" with perky cotton print hanky. Delightful 2-in-1 gift. Floral print hanky . . . ass't. designs. Hand rolled hems. Abt. 13½-in. sq. Cuddly white rabbit fur cat with bright ribbon collar . . . Abt. 4½x5½ in. Boxed. Wt. ea. 3 oz.

25 N 2388—2 for $3.00. . . . Ea. $1.65

3 Hankies in Box (similar to illus.) . . Buy Any Two Boxes; Save 15c

A **Embroidered Sheer Cotton.** Scalloped edges and embroidery in assorted colors on white. Swiss import. About 11 in. sq. *Save on 2 boxes.*

25 N 2368G—*Buy 2 boxes* *Save 15c*	2 boxes $1.85	3 in box $1.00

B **Embroidered Linen.** Choice of embroidery. Hemstitched edges. About 11 in. square.

25 N 2363G—Color embroidery
25 N 2364G—White embroidery

Buy 2 boxes *Save 15c*	2 Boxes $1.85	3 in box $1.00

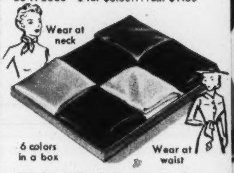
C **Hand-rolled Scalloped.** Good quality cotton. Multi-color floral prints . . . ass't. patterns, colors. Abt. 13½ in. sq. *Save on 2 boxes.*

25 N 2395G–*Buy 2 boxes* *Save 15c*	2 boxes $1.85	3 in box $1.00

D **Lace and Embroidery** on white cotton. White lace corner with floral spray in multicolor embroidery. Assorted designs. Hemstitched. Abt. 11 in. sq. A delightful gift.

25 N 2377G–*Buy 2 boxes* *Save 15c*	2 boxes $1.85	3 in box $1.00

Shpg. wt. for A, B, C, D (above) and E, F, G (below)—each box 5 oz., 2 boxes 9 oz.



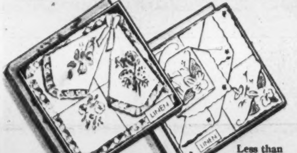
Silk Kerchiefs. Once again the most fashionable accessory of the year . . . favorite gift. She'll wear them at her throat, waist, in a pocket. Six assorted colors—go with all her costumes. Pure dye silk with hand rolled hems. Abt. 17¼ in. sq. Japanese import. Boxed. Shpg. wt. ea. box 4 oz., 2 boxes 7 oz.

25N2392–*Buy 2* *Save 25c*	2 boxes $2.75	6 in box $1.50

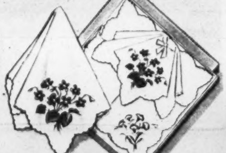
Floral Print Cottons . . a good buy. Pretty assorted patterns and colors . . . accents she'll love. Neatly hemmed edges. Save on larger quantities. Shipping weight 12, 4 ounces; 24, 6 ounces.

25N2369–About 12 in. square

Buy 24 *Save 23c*	24 for $2.15	12 for $1.19



Less than
$1.38 Box
in lots of 2



$1.80 Box
in lots of 2

Fine Linen . . Save 25c on Any 2 Boxes

E **Lace Border Linen.** Cotton lace. Embroidered corner. All white. Abt. 11 in. square. Always a favorite.

25 N 2385G—3 in box $1.50
2 boxes 2.75

F **Scalloped Linen.** White embroidered corner designs. Scalloped hem. Abt. 11 in. sq. *Save on 2 boxes.*

25 N 2367G—3 in box $1.50
2 boxes 2.75

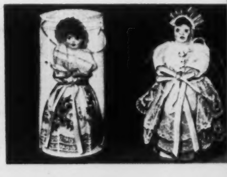
Our Finest Hankies

G **Swiss Import.** Sheer cotton. Ass't. multicolor embroidery on white. Scalloped hems. Abt. 11 in. sq.

25 N 2389—3 in box $1.95
2 boxes 3.60

Lace Edge Assortment. Sheer cotton in white and assorted pastel colors with tatting-type lace edges. White and multicolor embroidery in corners. Assorted color edges. Frilly handkerchief gifts cost so little; are so welcome. *Save money, buy 24*—make your own assortments of 3, 6, or a dozen. About 11 in. sq. Wt. of 12, 3 oz.

25N2316—24 for $3.75	12 for $2.00



Children's Handkerchiefs

Toyland Prints . . . special for little Susie or Johnny. How proud they'll be of their very own handkerchiefs. Assorted patterns and colors. Hemmed cotton. Shpg. wt. of 12, 3 oz.

25 N 2323–Abt. 9 in. sq.

Buy 24 *Save 25c*	24 for $2.15	12 for $1.20

Children's Hanky Doll . . . cute as a button. Just take it apart and find 3 bright cotton print hankies . . . ass't. designs; each about 9 in. sq. Doll has pretty painted face; is abt. 9 in. tall.

25 N 2393–Wt. ea. 4 oz.

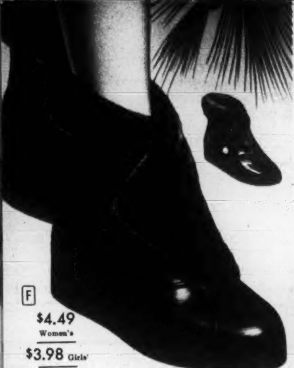
Buy 2 *Save 15c*	2 for $1.85	Each $1.00

➡

Hanky Dolls . . . for teenagers, grown-ups. Dolls have painted faces . . abt. 10 in. tall. Reuseable clear plastic box . . for knitting, sewing. Wt. ea. 6 oz.

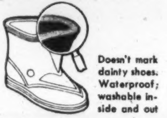
Bridesmaid. 1 print, 1 pastel cotton hanky. Assorted colors.
25N2399–2 for $2.85. . Ea. $1.59

Bride Doll. Above, right. 1 lace, 1 cord fancy border cotton hankies. All white.
25N2398–2 for $3.60. . Ea. $1.95



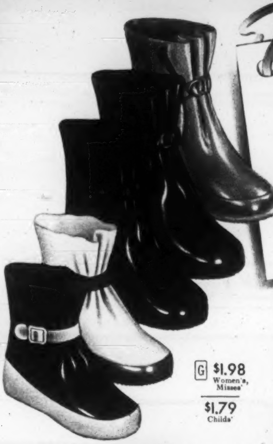
F $4.49 Women's
$3.98 Girls'
$3.79 Childs'

No cold gets in . . Plastic insulated Kerrybrookes keep feet evenly warm

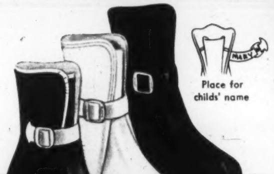


Fold-over collar, buttons easily. Insulated for even warmth

Doesn't mark dainty shoes. Waterproof; washable inside and out

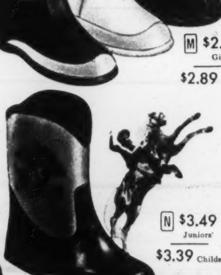


G $1.98 Women's, Misses'
$1.79 Childs'

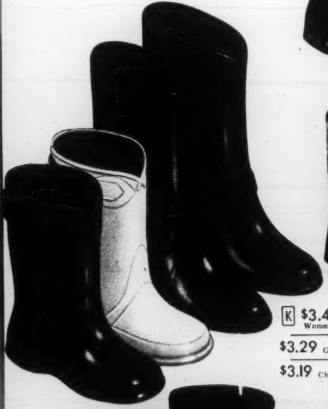


Place for childs' name

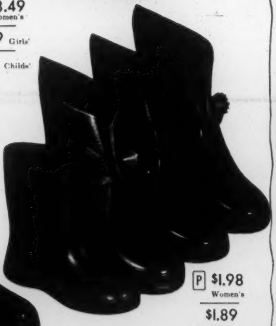
M $2.98 Girls'
$2.89 Childs'



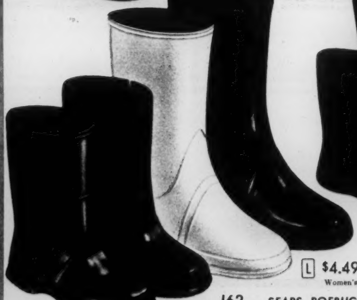
N $3.49 Juniors'
$3.39 Childs'



K $3.49 Women's
$3.29 Girls'
$3.19 Childs'



P $1.98 Women's
$1.89 Childs'

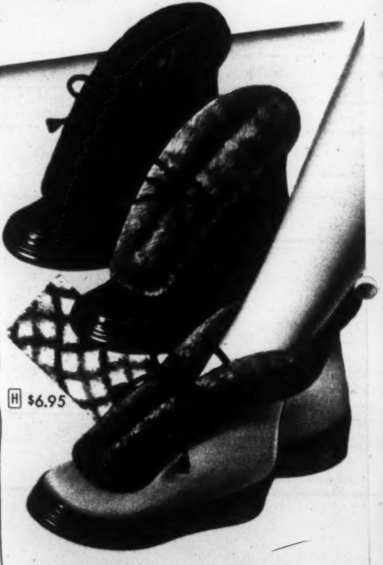


L $4.49 Women's | $4.19 Girls' | $3.98 Childs'

FOR A MERRY CHRISTMAS

For any girl from 6 to 60

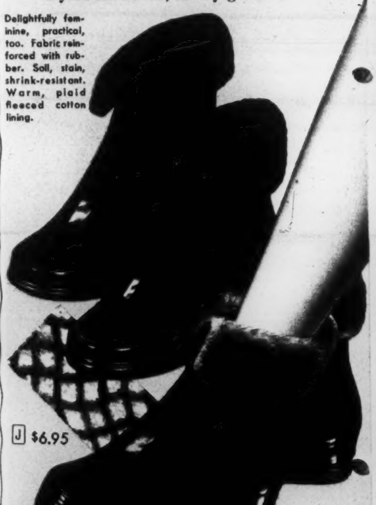
Smart Boots



H $6.95

Dynalon Boots, lovely gifts

Delightfully feminine, practical, too. Fabric reinforced with rubber. Soil, stain, shrink-resistant. Warm, plaid fleeced cotton lining.



J $6.95

Waterproof Glamour Boots

Smartly desirable styles, sparkling colors; thrifty gifts

BOOTS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Insulated Plastic, Vinylite Plastic, or Lovely Dynalon

[F] For mother, sister, tiny tots too. Expanded foam sponge plastic boots, soft, supple, lightweight. Longer-wearing than rubber; warmer than wool. Thousands of tiny insulating air cells hold body warmth in, keep cold air out. Deep pile-trimmed fold-over collar makes them even warmer. Easy button closing. Washable inside and out.

Sizes: Women's 4, 5, 6, 7, 8, 9. No half sizes. *State size.*

76 N 9801	Brown	Pair **$4.49**
76 N 9806	Black. Shpg. wt. 1 lb. 13 oz.	Pair **4.49**

Sizes: Girls' wide 13, 1, 2, 3. No half sizes. *State size.*

76 N 9830	Brown. Shpg. wt. 1 lb. 5 oz.	Pair **$3.98**

Sizes: Childs' wide 8, 9, 10, 11, 12. No half sizes. *State size.*

76 N 9831	Red	Pair **$3.79**
76 N 9832	Brown. Shpg. wt. 1 lb. 2 oz.	Pair **3.79**

HOW TO ORDER INSULATED BOOTS: **Girls', children's;** full size shoes, *order next full size larger boot.* Half sizes, *order next size larger.* **Women's; for low and flat walking heel shoes,** *order next size larger.* Half size shoes, *order half size larger.* **Low cuban and walking heel shoes,** *order your shoe size.* Half sizes, *order half size larger.* **High cuban heels,** *order next size smaller.* (Not recommended for spike heels above 2½ inches measured at front of heel.)

[G] Feather-light, flexible Vinylite seamless plastic; adjustable buckle, non-skid soles. For **dress shoes, high heels, dressy flats.** **Sizes:** Women's, Misses' 4 to 10. Half sizes too. *State shoe size, heel type* (low, walking, medium wedge or high). Shpg. wt. 9 oz.

76 N 9717	Clear	Pair **$1.98**
76 N 9718	Smoke gray	Pair **1.98**
76 N 9719	Red	Pair **1.98**
76 N 9720	Green	Pair **1.98**
76 N 9721	Blue	Pair **1.98**

[G] Vinylite plastic; durable scuff-resistant. Adjustable strap, non-slip sole. For **wide last shoes, arch, sports, play types and wedgies.** **Sizes:** Women's, Misses' 4 to 10. Half sizes. *Order shoe size.* Wedgies *order next size larger. State size, heel type* (low, walking, medium wedge high.) Shpg. wt. 9 oz.

76N9759	Clear with smoke.	**$1.98**
76N9753	Red	Pair **1.98**
76N9754	Green	Pair **1.98**
76N9755	Blue	Pair **1.98**

[G] Seamless, bubble-light Vinylite plastic boots. Bright colors children like to wear. Scuff-resisting, strong, waterproof. Easily adjustable strap, non-slip sole. **Sizes:** Childs' wide 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4, 5. No half sizes. *State size. Order shoe size.* Half sizes, *order half size larger.* (7½ or 8 shoe, order size 8). Shpg. wt. 8 oz.

76N9756	Red, white trim.	Pair **$1.79**
76N9757	Brown	Pair **1.79**
76N9758	White, red trim.	Pair **1.79**

[H] Beautiful Dynalon boots, shearling lamb collar, front lacing. Waterproof, rubber reinforced, moth, mildew, stain-resistant. Rubber sole. **Sizes:** Women's 4, 5, 6, 7, 8, 9. No half sizes. *State size.* For **dressy flats, low, medium and high cuban heels,** *order shoe size* for full size shoes. For half sizes, *order next size larger.* For sports shoes and welt oxfords, *order size larger* for full size shoes, *1½ sizes larger* for half size shoes. Shpg. wt. 1 lb. 12 oz.

76 N 9815	Gray, dark gray collar	Pair **$6.95**
76 N 9816	Brown, brown collar	Pair **6.95**
76 N 9817	Black, gray collar	Pair **6.95**

[J] Dynalon fabric, lightweight, feminine, yet very practical. Front slide-fastener closing, shearling lamb collar, fleeced cotton lining. Non-skid sole. **Sizes:** Women's 4, 5, 6, 7, 8, 9. No half sizes. *State size.* For **low and flat heel shoes,** *order next size larger.* For half size shoes, *order next size larger.* For **low cuban and walking heels,** *order shoe size.* For half sizes, *order half size larger.* For **high cuban heels,** *order next size smaller.* Shpg. wt. 1 lb. 13 oz.

76 N 9818	Brown, brown collar	Pair **$6.95**
76 N 9819	Navy blue, gray collar	Pair **6.95**
76 N 9820	Black, gray collar	Pair **6.95**

Sturdy Rubber; lightweight Latex; for women, girls, tots

[K] Popular pullover rubber boots give you more leg protection. Adjustable instep strap for snug fit. **Sizes:** Women's 4, 5, 6, 7, 8, 9. Size 10 in styles 76 N 9845 and 76 N 9846 only. No half sizes. For full size shoes, *order shoe size.* For half sizes, *order next size larger. Please state size.* Shipping weight 2 pounds 2 ounces.

76 N 9833	White rubber, low heel	Pair **$3.49**
76 N 9834	Red rubber, low heel	Pair **3.49**
76 N 9845	Brown rubber, low heel	Pair **3.49**
76 N 9846	Black rubber, low heel	Pair **3.49**

[K] Off to school or out to play, they'll love these easy-on-and-off pullovers. Smooth, pliant, leg-protecting. Top strap adjusts; room to tuck in ski pants, keep out rain or snow. Net lined. Non-slip sole. For full size shoes, *order next size larger boot*; for half sizes, *order next size larger. State size.*

Sizes: Girls' wide 13, 1, 2, 3. No half sizes.

76 N 9835	White rubber	Pair **$3.29**
76 N 9836	Red rubber	Pair **3.29**
76 N 9842	Brown rubber. Shpg. wt. 1 lb. 10 oz.	Pair **3.29**

Sizes: Childs' wide 6, 7, 8, 9, 10, 11, 12. No half sizes,

76 N 9837	White rubber	Pair **$3.19**
76 N 9838	Red rubber	Pair **3.19**
76 N 9839	Brown rubber. Shpg. wt. 1 lb. 8 oz.	Pair **3.19**

[L] Our finest rubber boot; trimly feminine, smooth side slide closing. Wide, shaped gusset plus greater height insures full waterproof protection.

Sizes: Women's 4, 5, 6, 7, 8, 9. No half sizes. For full size shoes, *order shoe size.* For half size shoes, *order next size larger. State size.* Shpg. wt. 2 lbs. 9 oz.

76 N 9843	White rubber, low heel	Pair **$4.49**
76 N 9844	Red rubber, low heel	Pair **4.49**
76 N 9847	Brown rubber, low heel	Pair **4.49**
76 N 9848	Black rubber, low heel	Pair **4.49**

[L] Keep youngsters' feet dry and warm in durable rubber slide-fastener boots. Fire engine red or rich brown. Good-fitting, warmly lined. Non-skid sole. For full size shoes, *order next full size larger.* For half sizes, *order next size larger. State size.*

Sizes: Girls' wide 13, 1, 2, 3. No half sizes.

76 N 9840	Red rubber	Pair **$4.19**
76N9849	Brown rubber. Shpg. wt. 1 lb. 15 oz.	Pair **4.19**

Sizes: Childs' wide 6, 7, 8, 9, 10, 11, 12. No half sizes.

76 N 9850	Red rubber	Pair **$3.98**
76 N 9851	Brown rubber. Shpg. wt. 1 lb. 10 oz.	Pair **3.98**

[M] Let them romp in rain or snow, keep feet dry. Lightweight rubber boots; broad gusset that fits over bulky ski pants. Adjustable strap, snap-fastener buckle secured. Fleeced cotton lining.

Sizes: Girls' wide 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Order full size larger than shoe. State size.* Shpg. wt. 1 lb. 8 oz.

76 N 9733	Brown rubber	Pair **$2.98**
76 N 9737	Red rubber, white trim	Pair **2.98**

Sizes: Childs' wide 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Order half size larger than shoe. Please state size.* Shipping weight 1 lb. 5 oz.

76 N 9734	Brown rubber	Pair **$2.89**
76 N 9736	White rubber	Pair **2.89**
76 N 9738	Red rubber, white trim	Pair **2.89**

[N] A gift youngsters enjoy the year round. Overshoe boot; Roy Rogers and Trigger in color. Reinforced rubber, non-slip sole. Full sizes, *order next full size larger.* Half sizes, *order next size larger.*

Sizes: Juniors' wide 13, 1, 2, 3. No half sizes. *State size.*

76N9858	Brown, tan. Shpg. wt. 1 lb. 11 oz.	Pair **$3.49**

Sizes: Childs' wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shipping weight 1 lb. 5 oz.

76 N 9859	Brown, tan rubber	Pair **$3.39**

[P] Inexpensive gift suggestions. Dressy, light-on-her-feet, opaque latex boots in sunshine colors. Wide, easy-on top, reinforced skid-resisting sole.

Sizes: Women's, misses' wide width extra small (3 to 5), small (5½ to 7), medium (7½ to 9), large (9½ to 11). *Please state size and heel type* (low, walking, medium wedge, high). *Order shoe size*; for **wedgies,** *order next size larger.* Shipping weight 9 ounces.

76 N 9700	Amber latex	Pair **$1.98**
76 N 9701	Red latex	Pair **1.98**
76 N 9702	Green latex	Pair **1.98**
76 N 9703	Navy blue latex	Pair **1.98**

[P] Welcome gifts for the small fry. Fire engine red or amber latex booties. Feather-light, easy on, off. Children can manage by themselves. Wide top, fits over all shoes. Reinforced non-slide sole and heel help prevent falls on wet pavements.

Sizes: Childs' small (7 to 9), medium (9½ to 11), large (11½ to 13), extra large (13½ to 2). *Order shoe size.* Shipping weight 8 oz.

76 N 9712	Red latex	Pair **$1.89**
76 N 9713	Amber latex	Pair **1.89**

Luxurious Storm Boots

Women's, Girls' Children's sizes. Waterproof rubber, cotton fleeced lining, zip closing. Dyed mouton processed lamb collar. *State size.*

Sizes: Women's 4, 5, 6, 7, 8, 9. No half sizes. Shpg. wt. 2 lbs. 1 oz.

For **low and flat walking heels,** *order next size larger.* For half size shoes, *order next size larger.* For **low cuban and walking heels,** *order shoe size.* For half size shoe, *order half size larger.* For **high cuban heels** *order next size smaller than shoe.*

76 N 9889	Brown, brown.	Pr. **$4.49**
76 N 9891	Black, gray	Pair **4.49**

Sizes: Girls' wide 13, 1, 2, 3. No half sizes. Shpg. wt. 1 lb. 15 oz.

76 N 9892	Brown, brown.	Pr. **$4.39**

Sizes: Childs' wide 8, 9, 10, 11, 12. No half sizes. Shpg. wt. 1 lb. 13 oz.

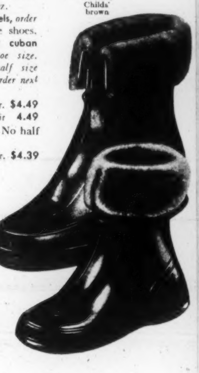
76 N 9893	Brown, brown.	Pair **$4.29**

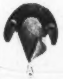
Girls', Childs': Full or half size shoes, *order next size larger.*

$4.49
Women's
all brown or
black with gray

$4.29
Childs'
brown

$4.39
Girls'
brown





Dyed mouton processed lamb collar, handy zip closing, non-skid soles

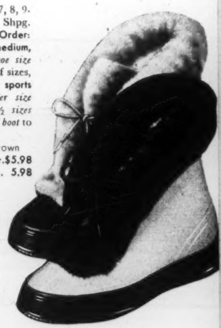
Dressy, feminine Laced Boots

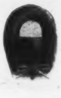
Fluffy electrified shearling lamb collar and tongue. Inside lacing, snug-fitting, warm. Fleeced cotton lining. Waterproof rubber, skid-resisting soles.

Sizes: Women's 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb. 15 oz. **How to Order:** For **dressy flats, low, medium, high cuban heels,** *order shoe size for full size shoes.* For half sizes, *order next size larger.* For **sports shoes, welt oxfords,** *order size larger* for full size, *1½ sizes larger* for half size. (*Size 7 boot* to fit 6 or 5½ shoes).

76N9886	Smoke gray, brown	
76N9887	Brown, brown.	Pr. **$5.98**
76N9888	Black, gray.	Pr. **5.98**

$5.98
Smoke gray with
brown, all brown,
or black with gray





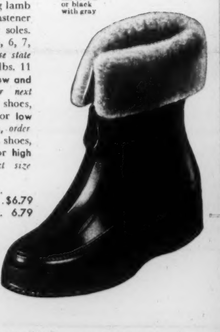
Inside front lacing. Snug-fitting, warm electrified shearling lamb collar

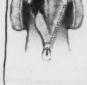
Our Finest Latex Storm Boot

Stretchy lightweight latex. Warm wool faced lining and fluffy electrified shearling lamb collar. Handy slide-fastener closing, non-slip rubber soles. **Sizes:** Women's in 4, 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shipping weight 2 lbs. 11 oz. **How to Order:** For **low and flat walking heels,** *order next size larger.* For half size shoes, *order next size larger.* For **low cuban and walking heels,** *order shoe size.* For half size shoes, *order half size larger.* For **high cuban heels,** *order next size smaller boot.*

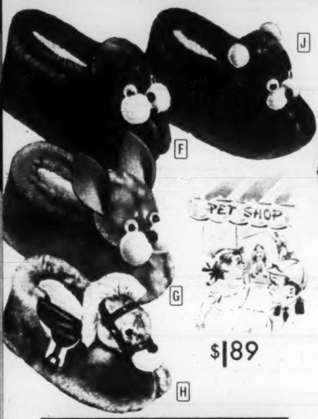
76 N 9882	Brown, brown.	Pair **$6.79**
76 N 9883	Black, gray.	Pr. **6.79**

$6.79
All brown
or black
with gray

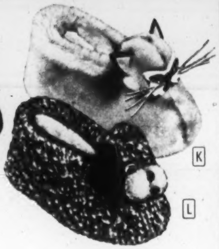




Wool faced lining, soft, warm. Top quality latex, rubber soles

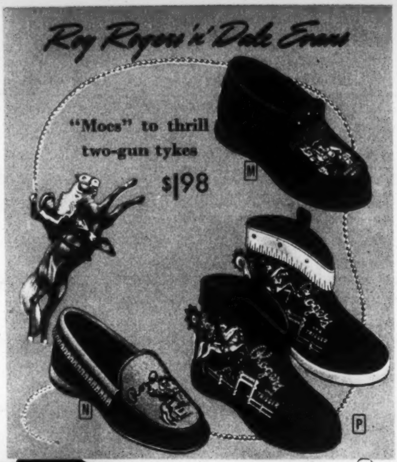

J
F
G
H
PET SHOP

$1.89



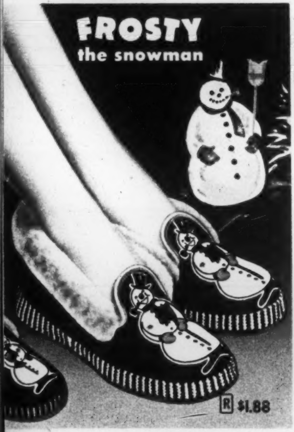
SANTA'S PET SHOP

Squeakie pals little folks love to cuddle . . . jelly bean bright colors

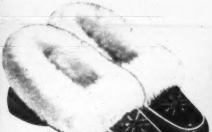

Roy Rogers 'n' Dale Evans
M
N
P

"Mocs" to thrill two-gun tykes

$1.98

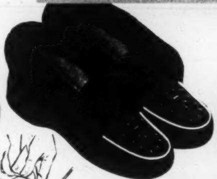

FROSTY
the snowman

R $1.88

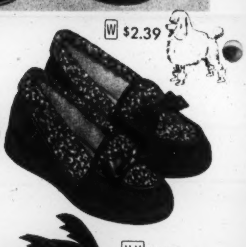


T $2.89

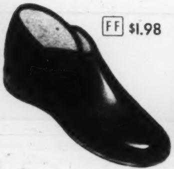
Injun-style! Hand-beaded, "mocs," warm fur collars



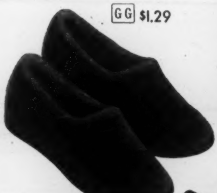
V $1.79



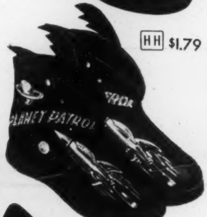
W $2.39



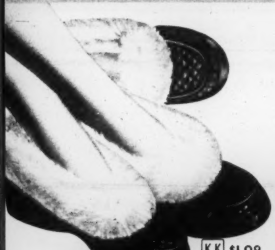
FF $1.98



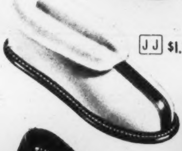
GG $1.29


PLANET PATROL

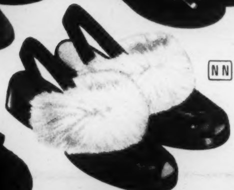
HH $1.79



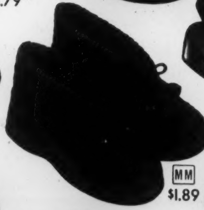
KK $1.98



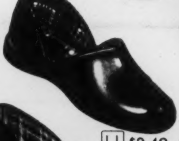
JJ $1.79



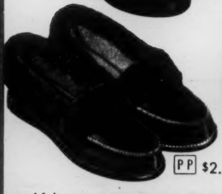
NN $1.98



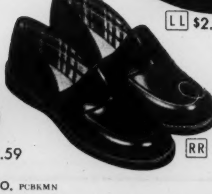
MM $1.89



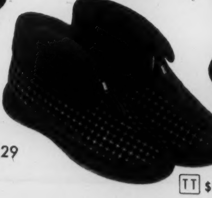
LL $2.49



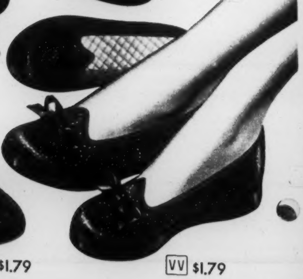
PP $2.59



RR $2.29



TT $1.79



VV $1.79

FOR A MERRY
CHRISTMAS

Santa's bringing Biltwels

Fun for sleepyheads.. Toe warmers in a fairyland of colors Sizes 4 to 3

SLIPPERS DESCRIBED BELOW ILLUSTRATED ON FACING PAGE

Playful pets amuse kiddies until sandman comes . . Sizes 4-12

Squeakie pals amuse animal-loving toddlers. Padded leather soles. Check complete descriptions of items below. **Sizes:** Children's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shipping weight 10 oz.

F Playful puppy rolls his eyes, squeaks to delight drowsyheads. Thick rayon plush. As snuggly, warm as a real doggie.
15N1967–Red puppy dog.Pr. **$1.89**

H Palomino pony gallops gayly to bed—no need to "corral" your cowpoke into this slipper. Plastic saddle; rayon plush.
15N1968–Tan pony. . . .Pair **$1.89**

K "A kitty all my own!" Bewhiskered pussy squeaks, cuddles up to warm tykes' feet. Peppermint pink rayon plush.
15N1980—Pink pussy cat.Pr. **$1.89**

G Hopping to bed is fun with squeakie Bertie bunny. Stand-up ears; cozy soft rayon plush.
15N1966–Lt. blue bunny. Pr. **$1.89**

J Sure to be a favorite. Lovable Teddy bear with rolly eyes, squeak. Fluffy rayon plush.
15N1978—Blue bear. . Pair **$1.89**

L Next best to a real pup. Pierre the Poodle of curly rayon, wool. Rolly eyes, shy squeak.
15N1963–Gray poodle.Pair **$1.89**

Make bedtime round-ups merrier with Roy Rogers slippers

M For cowgirls, Dale Evans "moc." Plump comfortable platform, padded sole.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15N959—Blue, red felt.Pair **$1.98**

N Yippee! Roy Rogers imitation suede "mocs"—ample toe room. Leather sole.
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shipping wt. 10 oz.
15N958–Brown, tan. . .Pair **$1.98**

P Boots and spurs of durable felt. Platform, padded sole.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15N960—Red, blue felt. Pr. **$1.98**
15N961—Black, white felt.Pr. **1.98**

"Frosty"

R Frosty the Snowman of gay felt. Frothy white collar. Printed corduroy platform. Padded sole and heel.
Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *State size.* Wt. 1 lb.
15 N 1970—Red.
15 N 1969—Blue
Pair. **$1.88**

Bright Hand-beaded "Mocs"

T Smooth leather, soft-stepping, romp-about moc style. Merry color hand beading. Fur collar, toasty-warm lined. Comfortable leather padded sole.
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shipping wt. 1 lb.
15N917—Red. Pair **$2.89**
15N912—Blue.Pair **2.89**

V Cheery as Christmas, hand-beaded; Canadian made moc style. Rich looking suede leather; fur collar. Warm lined, padded leather sole.
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shipping wt. 10 oz.
15N1973–Blue.Pair **$1.79**
15N1974–Red. Pair **1.79**

Pert Poodles

W Tops on her list—lovable pet poodles with tiny vamp bow. Toasty warm rayon and wool. Rayon faille lined. Platform, padded sole.
Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shipping wt. 10 oz.
15N968—Red with gray
15N967—Blue with gray
Pair. **$2.39**

Holiday-gay Biltwels . . warm, durable . . Sizes 5 to 3

FF Ankle-hugging leather bootie. Snaps open; easy to tuck in sleepers. Padded leather sole.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shipping weight 10 oz.
15N914–Brown leather. Pair **$1.98**

GG Nestly fuzzy wuzzy of rayon plush. Leather sole.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shipping weight 10 oz.
15 N 930—Red. . . . . . . Pair **$1.29**
15 N 929—Blue. . . . . . . Pair **1.29**

HH Planet patrollers' warm felt boots. Soft padded sole.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shipping weight 10 oz.
15 N 1971—Blue, red. Pair **$1.79**
15 N 1972—Red, green.Pair **1.79**

JJ Warm, natural shearling lamb . . fluffy inside, smooth outside. Leather sole.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shipping wt. 10 oz.
15 N 991—Natural. . . . Pair **$1.79**

KK New! Fluffy fur cuff; quilted rayon satin. Padded sole.
Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shipping wt. 10 oz.
15 N 1915—Blue. . . . . . Pair **$1.98**
15 N 1916—Red. . . . . . Pair **1.98**

LL Glove-soft kidskin with a gay plaid lining tiny tykes love. Padded leather sole, heel.
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shipping wt. 10 oz.
15 N 918—Brown kid. Pair **$2.49**

MM Poodle booties . . rayon plush. Platform, padded sole.
Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shipping wt. 10 oz.
15 N 936—Red. . . . . . . Pair **$1.89**
15 N 935—Blue. . . . . . . Pair **1.89**

NN New! Fur-cuff scuff; rayon satin. Composition sole.
Sizes: Child's wide 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shipping wt. 10 oz.
15 N 1985—Red. . . . . . Pair **$1.98**
15 N 1984—Blue. . . . . . Pair **1.98**

PP Warm lined "moc"; cuddly plush collar. Leather sole.
Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shipping weight 10 oz.
15 N 985—Red leather..Pair **$2.59**
15 N 984–Blue leather. . Pair **2.59**

RR Fancy toe; gay plaid lining. Leather upper and sole.
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shipping weight 10 oz.
15 N 950–Two-tone brown
15N949–Red, blue. . . . . Pair **2.29**

TT Zip fastener. Warm felt, corduroy cuff, padded sole.
Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shipping wt. 10 oz.
15 N 1988—Blue felt. . . Pair **$1.79**
15 N 1989—Red felt. . . Pair **1.79**

VV New! "Grown-up" ballerina. Platform, padded sole.
Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shipping wt. 10 oz.
15 N 1920—Red rayon satin **$1.79**
15 N 1919—Blue rayon satin **1.79**

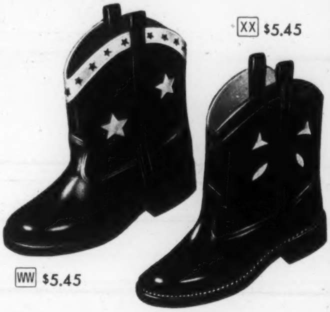
TO ORDER CHILDREN'S SLIPPERS: Order shoe size. For half sizes, *order slippers next size larger* (example: size 8½ shoe, order size 9 slipper). For wear over sleepers, *order full size larger than shoe.*

NOTE: Because of limited space, the felt and wool content of these slippers is not stated in this catalog. It is marked on the merchandise as required by the Wool Products Labeling Act.

Exciting as a rodeo!

Biltwel Boots . . nylon sewed for longer, rougher riding . . Sizes 8½ to 3

XX $5.45



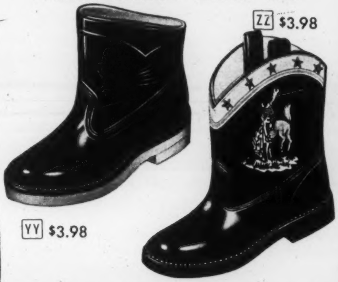
WW $5.45

WW Western star boots, best gift of all for young buckeroos. Roomy last fits easily; Pacifate lined vamp inhibits germs. Nylon sewed; leather insole. Lined counter, leg. Searosole (outlasts leather) rubber heel.
Sizes: D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shipping wt. 1 lb. 10 oz.
15 N 1455–Black and white leather. . . . . .Pair **$5.45**

XX Any cowpuncher would be proud to wear these Biltwels. Fancy desert flower inlay on two-tone leather (nylon sewed to resist rips). PACIFATE lined vamp; smooth leather insole. Searosole, long-wearing rubber heel.
Sizes: D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shipping wt. 1 lb. 10 oz.
15 N 1454–Brown, wine-tone, desert flower inlay..Pr. **$5.45**

Sure to Delight Dudes, Space Cadets . . boots like their "heroes" wear

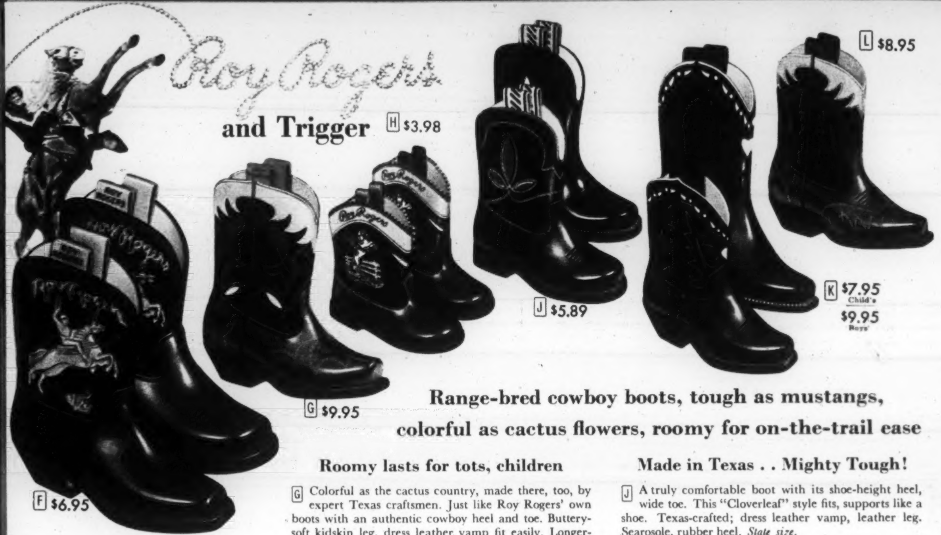
ZZ $3.98



YY $3.98

YY Speedy space cadets want "special" boots like these—with lighter, bouncier soles of Sear-O-Foam crepe for easier "flying" to Mars or school. So buoyant, there's no breaking-in; the wide toe feels free and roomy, too. Star design cuff on lustrous leather. Sewed with rip-proof nylon for added strength.
Sizes: D (medium wide) 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shipping weight 1 lb.
15 N 1467–Brown with burgundy (wine-tone). Pair **$3.98**

ZZ Bronco-buster rides high in color—see how it gives real Western flash to your youngster's cowboy togs. For proper support, growing room, the toe is full, the heel narrow. Non-rip nylon stitching helps leather upper stay new looking longer. Wear-packed Searosole (outlasts leather), low rubber heel for easy walking.
Sizes: D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shipping wt. 1 lb. 3 oz.
15N1212–Brown with burgundy (wine tone) . . . . .Pair **$3.98**



and Trigger

Range-bred cowboy boots, tough as mustangs, colorful as cactus flowers, roomy for on-the-trail ease

Choice of toe, heel styles

F Roy Rogers and his horse Trigger gallop in embossing across the glowing leather leg, thrill even the roughest rangers. Texas-made, with cowboy toe and heel or a round toe with a low heel. Both styles comfortable, roomy. Cowhide leather vamp fights off scuffs. PACIFATE protected drill vamp lining. Flexible Searosole, rubber heel.

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb. 10 oz.

15 N 1292—Brown. Cowboy toe, heel. . Pair $6.95
15 N 1293—Brown. Round toe, ~~low heel~~. Pr. 6.95

Roomy lasts for tots, children

G Colorful as the cactus country, made there, too, by expert Texas craftsmen. Just like Roy Rogers' own boots with an authentic cowboy heel and toe. Buttery-soft kidskin leg, dress leather vamp fit easily. Longer-lived, double-sewed Goodyear welt construction; smooth leather insole, no nails or stitches to irritate feet. Searosole, outlasts leather, rubber heel lift. *State size.*

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Shpg. wt. 1 lb. 2 oz.

♦15 N 1880Y—Burgundy (wine-tone) with tan. . . . . Pair $9.95

H Roy Rogers endorses this Biltwel for straight-shooting tots! Designed with a wide toe to let feet grow straight, a low heel for easy balance. Pliant leather upper; lined leather leg for comfort. Germ-inhibiting PACIFATE vamp lining. Easy-flexing leather sole, rubber heel.

Sizes: Tots' wide width 5½, 6, 6½, 7, 7½, 8. *Please state size.* Shipping weight 14 ounces.

15 N 762—Brown wth tan leather. . . . . Pair $3.98
15 N 763—Red with white leather. . . . . Pair 3.98

Made in Texas . . Mighty Tough!

J A truly comfortable boot with its shoe-height heel, wide toe. This "Cloverleaf" style fits, supports like a shoe. Texas-crafted; dress leather vamp, leather leg. Searosole, rubber heel. *State size.*

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 2 oz.

15 N 1256—Black with white leather. . . . . Pair $5.89
15 N 1257—Green with tan leather. . . . . Pair 5.89

K Fancy inlaid boot, authentic cowboy heel, toe. Cowhide leather; side welting. PACIFATE lined vamp; leather insole. Goodyear welt. Searosole, rubber heel.

Sizes: Child's wide 8½ to 3. Half sizes too. *State size.*

15 N 1294—Brown, tan. Shpg. wt. 1 lb. 12 oz. . . . . Pair $7.95

Sizes: Boys' wide 3, 3½, 4, 4½, 5, 5½, 6. *State size.*

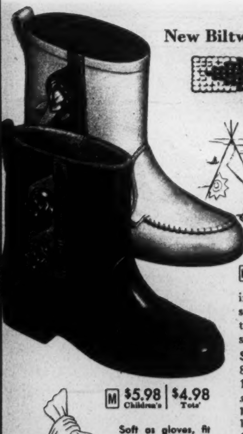
67 N 5601—Brown, tan. Shpg. wt. 1 lb. 14 oz. . . . . . . Pair $9.95

L Texas-made! Kidskin leg, leather vamp, cowboy heel, toe. Goodyear welt. Searosole, rubber heel.

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 1 lb.

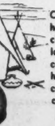
♦15 N 1882Y—Burgundy (wine-tone) with tan. . . . . Pair $8.95

♦ Means Minneapolis orders sent from Chicago, Boston orders sent from Philadelphia. Order and pay postage from your Sears mail order house.



New Biltwels from Old Tepee Territories!

OLD WEST TYPE BOOT



Colors from the totem poles, hand-woven beading, jaunty conchas . . . the real frontier look that Buffalo Bills, Injuns, cowgirls love. Full toes, low heels give proper support, comfort to tots' and school-age feet.

M Trail-blazing style — beaded arrows, fun to wear, so smooth inside they're comfortable without socks. Rich glove leather with a true moccasin vamp, leather insole. Searosole, low rubber heel.

Sizes: Children's D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 1 lb. 10 oz.

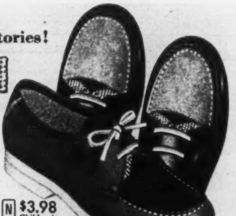
15 N 1230—Palomino tan. . . Pair $5.98
15 N 1231—Hopi red. . . . . . Pair 5.98

Sizes: Tots' wide 5½, 6, 6½, 7, 7½, 8. *Please state size.* Shipping weight 1 pound 4 ounces.

15 N 702—Palomino tan. . . . Pair $4.98
15 N 703—Hopi red. . . . . . . Pair 4.98

M $5.98 Children's | $4.98 Tots'

Soft as gloves, fit like gloves . . crafted of soft glove leathers. Genuine moccasin vamp, no seams irritate toes.



N $3.98 Children's
$3.49 Tots'

Colorful Indian-style Mocs in Tots', Child's sizes

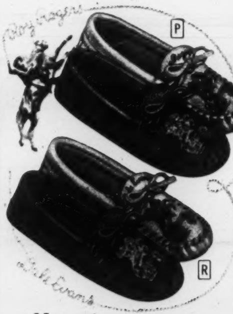
N Real Injun look: hand-woven wampum beads, rawhide tie. True moccasin—1 pc. underfoot. Soft-tanned leather upper, contrasting sueded leather plug. Sear-O-Foam crepe sole, heel.

Sizes: D (medium wide) 8½ to 12.
Sizes: C (medium) 12½ to 3. Half-sizes too. *State size.* Shpg. wt. 1 lb. 4 oz.

15 N 1225—Canyon tan. . . . . Pair $3.98
15 N 1226—Butte brown. . . . . Pair 3.98
15 N 1227—Hopi red. . . . . Pair 3.98

Sizes: Tots' wide 5½, 6, 6½, 7, 7½ and 8. *Please state size.* Shipping weight 1 lb.

15 N 630—Canyon tan. . . . . Pair $3.49
15 N 631—Butte brown. . . . . Pair 3.49
15 N 632—Hopi red. . . . . Pair 3.49

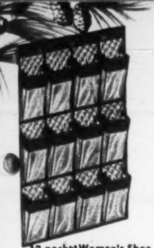


Moccasins are tops in comfort $2.98

P R For redskin scouts: Roy Rogers, Dale Evans genuine 1-pc. moccasins with hand-laced vamps. Seamless glove leather with cushion insoles to absorb jars. Grand gifts!

Sizes: D (medium wide) 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shipping weight 8 ounces.

15N1549–Roy Rogers. Palomino. . Pr. $2.98
15N1550–Roy Rogers. Ambertone. Pr. 2.98
15N1547–Dale Evans. Cream. . . . Pair 2.98
15N1548–Dale Evans. Red. . . . . . Pair 2.98



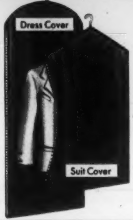
12-pocket Women's Shoe Bag. Heavy plastic . . . gives good service. Protects shoes from dust; stores them neatly. Nicely quilted back and trim on pockets for added strength and beauty. Strongly reinforced. 29x 17 in. Ass't'd. colors.
25 N 965G–Wt. ea. 8 oz.

Garment Covers

Individual covers protect clothes at home or away. Heavy solid color plastic. 30-in. zipper down side for easy access.

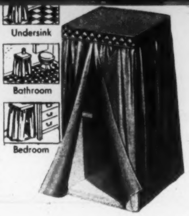
Dress Cover—Wt. ea. 8 oz. Abt. 54x23 in.
25 N 937G—Wine
25 N 938G—Green

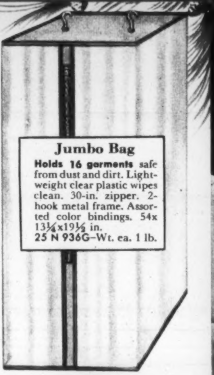
Suit Cover—Wt. ea. 5 oz. Abt. 42x25 in.
25 N 939G—Wine
25 N 940G—Green



Orange Crate Cover

Make handy 2-shelf stand from standard orange crate . . . stand crate on end, just slip on cover. Of heavy plastic, quilted cuff. Top 12½x13 inches. Shirred skirt 27 in. long, slit front for easy access. Wipes clean. Shpg. wt. 10 oz.
25 N 966G—Wine
25 N 967G—Green
25 N 968G—Yellow





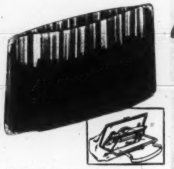
Jumbo Bag

Holds 16 garments safe from dust and dirt. Lightweight clear plastic wipes clean. 30-in. zipper. 2-hook metal frame. Assorted color bindings. 54x 13¼x19½ in.
25 N 936G–Wt. ea. 1 lb.

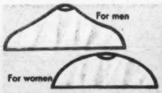
CHRISTMAS STOCKING STUFFERS

INEXPENSIVE LITTLE "EXTRAS" *You Always Want. State catalog numbers.*

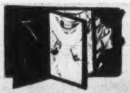
ANY ITEM ON THIS PAGE $1.00 Each — Save 40c ANY 4 $3.60 — Save $1.00 ANY 6 $5.00



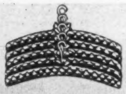
Purse Arranger. Ends handbag clutter. 7 pockets hold billfold, pen, compact. Transfers from purse to purse. Black rayon taffeta, multi-color grosgrain. 7x3½ in.
25 N 916G—Wt. ea. 2 oz.



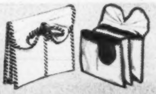
Plastic Shoulder Covers. For suits. 23x9 in. Heavy, large-size. Wt. 5 oz.
25 N 969G—Set of 6
For dresses. 21x7 in. Lightweight. Shpg. wt. 4 oz.
25 N 970G—Set of 10



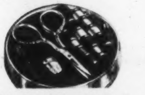
4-pocket Plastic Shirt or Sweater Bag. Neat, protective . . . for suitcase or drawer. See-through clear pockets . . . 12x18 in. Ass't'd. color trim.
25 N 941G–Wt. ea. 5 oz.



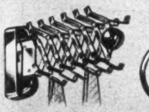
Quilted Plastic-covered Wooden Hangers . . . Set of 5. 16 in. wide. Plastic covered hook, ribbon trim. Shpg. wt. set, 11 oz.
25 N 971G—Wine
25 N 972G—Green



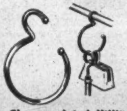
Set of 2—Plastic 3-pocket Hose Cases. Well-made. 5⅝x7 in.; holds up to 6 pairs hose. Tie closure. Wt. set, 4 oz.
25 N 973G—Wine trim
25 N 974G—Green trim



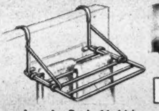
Gift Boxed Sewing Kit. Everything for a quick mending job . . . neatly packed. Gold color scissors and thimble; 12 spools of thread, assorted colors. Pins, needles, threader.
25 N 906G—Wt. ea. 2 oz.



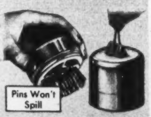
"Spiffy" Tie Rack. Accordion action. Swings out for instant selection. Holds up to 24 ties. Highly polished metal and plastic. With screws.
25N920G–Wt. ea. 12 oz.



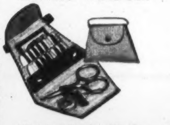
Chrome-plated Utility Hooks . . . set of 2. Hang on closet rods. Space-savers—for scarfs, handbags, belts, ties, umbrellas, etc. 11¼ in. long.
25N948G–Wt. Set 12 oz.



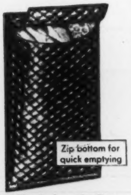
Laundry Rack. 11x14 in. *equals 6 ft. of drying space.* Heavy rust-resistant steel wire . . . protective rubber tips. Hang on door, towel bar, shower rack.
25 N 949G–Wt. ea. 1 lb.



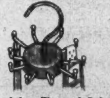
Plastic Pin Bin with magnet. 5 bins hold hairpins, needles etc. . . pick one at a time. Pins not included. Wedged top spreads bob pins. Ass't'd. colors.
25 N 950G–Wt. ea. 8 oz.



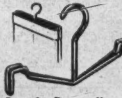
Miniature Sewing Kit. Genuine leather case. Complete, compact for purse or pocket. Needles, thread, 3½-in. scissors, pins, threader. Ass't'd. colors. Abt. 3½x2⅛ in.
25 N 951G–Wt. ea. 2 oz.


Zip bottom for quick emptying

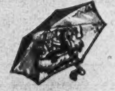
Quilted Plastic Laundry Bag. Hamper style . . . good looking, space saving, handy. Hang on door or wall of closet or bathroom. Metal top bar, grommets. Bottom zip. 26x17 in. Ass't'd. colors.
25 N 935G—Wt. ea. 7 oz.



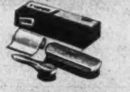
Revolving Tie and Belt Rack. 10 chrome-plated hooks revolve around lacquered wood center for easiest selection. Hook for hanging. About 5¼x 4½ inches.
25 N 947G–Wt. ea. 5 oz.



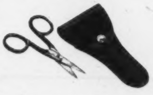
Bag of 8 Trouser Hangers. Rust-resistant steel wire . . 10 in. wide. Cuffs of trousers slip over bent wire frame on each side of hanger. Keeps trousers neat, wrinkle-free.
25 N 946G—Wt. 14 oz.



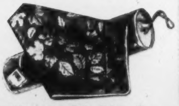
Child's Umbrella. Gay animal print on heavy plastic cover. Fabric bound for long wear. 7-rib metal frame; wood shank and handle. A grand Christmas gift.
25 N 921G–Wt. ea. 8 oz.



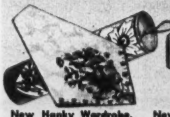
Shoe Brush Kit. Compact set of shine needs. Contains horsehair brush (7½x2⅝ in.), horsehair dauber, flannel shine cloth. Space for shoe polish. Order today.
25N926G–Wt. ea. 12 oz.



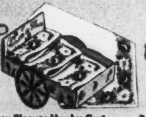
3½-inch Pocket Shears. Sharp nickel blades, red japanned handles. In bright red plastic carrying pouch with snap closing. Handy purse accessory . . . inexpensive gift she'll love.
25 N 964G—Wt. ea. 3 oz.



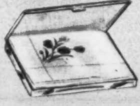
Women's Silk Print Kerchiefs. Handrolled. 2 in. plastic tube Ass't'd. patterns, colors. Abt. 17¼ in. sq.
25 N 945G—Shpg. wt. 2 oz.



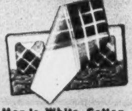
New Hanky Wardrobe. Set of 3 (ass't) in clear plastic tube. Sizes from 11 to 17¼ in. sq. 1 Swiss embroidered cotton . . . 1 floral print cotton . . . 1 solid color silk kerchief.
25 N 944G–Wt. set 2 oz.



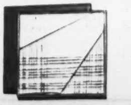
New Flower Hanky Cart. Sun-bright gift idea . . . fun and fancy favorite. Holds 3 cotton print hankies, floral borders in ass't'd. colors. Hemmed edges. About 12¼ in. sq.
25 N 943G—Wt. 5 oz.



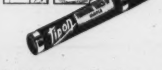
3 Women's Hankies in clear hard-plastic utility box for two gifts out of one. Ass't'd. pastel cotton hankies, multi-color embroidery. Abt. 11¼-in. sq. Wide hemstitched.
25N942G–Shpg. wt. 3 oz.



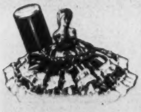
Men's White Cotton Handkerchiefs with ass't colored woven borders. Hemmed. Neat border accents. 3-handkerchiefs in gift box. Each about 17 in. sq.
25N904G–Wt. box, 4 oz.



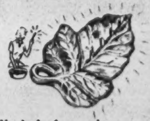
Men's White Cotton Handkerchiefs with white cord borders, in assorted patterns. He'll find them perfect for all-occasion use. Neatly hemmed. Abt. 17 in. sq. 4 handkerchiefs boxed for giving.
25 N 903G—Wt. box, 5 oz.



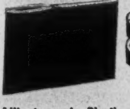
Tipon Furniture Touch-up. Covers up nicks, scratches. Dries quickly, no mess. Flow-Brush dispenser. Wt. 1 oz.
25 N 952G—White Porcelain
25 N 953G—Walnut Stain
25 N 954G—Mahogany Stain
25 N 955G—Maple Stain



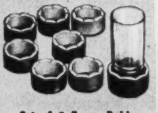
Pin Cushion Doll. Rayon-satin skirt. Hand painted face. 8 in. tall. Shipping weight 8 ounces.
25 N 959G—Pink
25 N 960G—Blue
25 N 961G—White



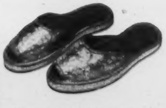
Magic Leaf . . . cleans your silver while you wash your dishes. Removes tarnish, replaces luster. Guaranteed not to harm your silver.
25 N 956G–Wt. ea. 1 oz.



Alligator-grain Plastic Utility Case. New plastic zipper closing. Perfect music case, briefcase. Brown only. About 15½x 10½ in. A welcome gift.
25 N 958G–Wt. ea. 2 oz.

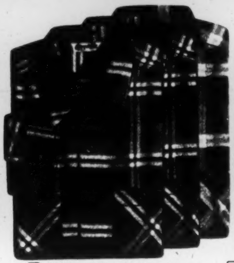


Set of 8 Foam Rubber Coasters . . . bright ass't colors. Prevents moisture stains, ends "dripping." Fit most glasses. Boxed for a festive Christmas.
25 N 957G—Wt. set 4 oz.



Women's Rayon-brocade Scuffs. ½-in. foam platform. Flexible rubber outer sole. **State** small (4–5½); med. (6–7); large (8–9). Wt. 5 oz.
25 N 962G—Pink
25 N 963G—Blue

B Heavier cotton flannel plaid $1.65 Ea. in lots of 3



C Our heaviest and warmest Sanforized cotton flannel $1.97

D Bright, bold buffalo plaid Sanforized cotton flannel $2.19

Sanforized and Washfast
COTTON FLANNELS

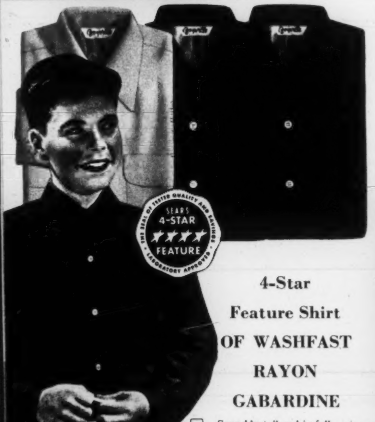
Softly napped plaids as colorful as Christmas

A $1.97

FOR A MERRY CHRISTMAS

Gift-Worthy Boyville Shirts

It's a wise Santa who knows no boy ever has enough shirts


THE SEAL OF TESTED QUALITY AND SAVINGS
SEARS
4-STAR
★★★★
FEATURE
LABORATORY APPROVED

4-Star Feature Shirt OF WASHFAST RAYON GABARDINE

E Superbly tailored in full cut, body-proportioned sizes $2.94

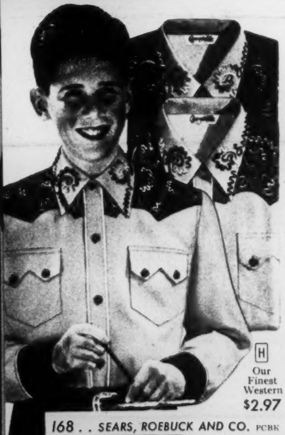
PINWALE CORDUROY

With velvety brushed pile

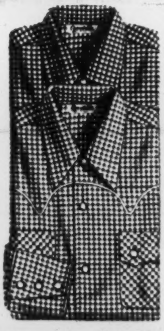
F 16 wales in every inch! Needs no dry cleaning! $2.97

Sanforized Broadcloths

G Cotton broadcloth $1.85 Each in lots of 2



H Our Finest Western $2.97



Western Style Cottons . . sizes 8 to 20

First choice of every would-be cowboy

J Western Check on double printed cotton twill $2.79

K Warm cotton flannel in colorful check pattern $2.49

WASHFAST Knit Cottons

2-ply knit COMBED cotton, all nylon seams

Three shirts gift boxed

L	Sizes 4 to 10	Sizes 12 to 18
	Box of 3, $4.45	Box of 3, $5.00

Give a BOYVILLE Shirt

The young man who receives one will be pleased and proud . . . and your budget will be delighted!

ILLUSTRATED ON OPPOSITE PAGE . . EVERY SHIRT IS WASHFAST!

Smart plaids and checks in cotton flannel

A **Popular houndstooth check Sanforized washfast cotton flannel.** Maximum fabric shrinkage 1%. Luxurious rayon satin lined yoke. New neatly tailored spread collar. 2 roomy, rounded flap pockets. Straight cut bottom can be worn in or out. **State color comb.** white and black, red and black. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 3763—Shpg. wt. 14 oz. $1.97

C **Our heaviest, warmest Sanforized washfast plaid cotton flannel.** Here's a gift he'll really appreciate when the temperatures drop. Loop fastening convertible interlined collar, double fabric yoke, straight cut bottom, 2 button-through pockets. **State color comb.** green, red, blue. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 3769—Shpg. wt. 1 lb. 2 oz. $1.97

B **Heavy napped Sanforized, washfast cotton flannel in bright plaid pattern.** Fresh, vivid colors he'll wear with pride. Maximum fabric shrinkage 1%. Loop convertible interlined collar, double fabric yoke, straight bottom, chest pocket. **State color comb.** red, blue, green. *State size* 8, 10, 12, 14, 16, 18. Chart below. Shpg. wt. ea. 12 oz.
43 N 3720—3 for $4.95 . . . . . . Ea. $1.69

D **Bright, bold 1-inch buffalo plaids in Sanforized, washfast cotton flannel.** Maximum fabric shrinkage 1%. Loop convertible interlined collar, straight cut bottom, 2 rounded flap pockets. Yoke lined with lustrous, durable rayon satin. **State color comb.** red, gold, white. *State size* 8, 10, 12, 14, 16, 18. See How to Measure size chart below.
43 N 3753—Shpg. wt. 14 oz. $2.19

4-STAR FEATURE RAYON GABARDINE

★ Washfast colors stay fresh, clear, vivid after many washings
★ Easy to wash and iron. Fabric won't shrink more than 3%
★ Superbly tailored with rayon-satin lined yoke, interlined collar and cuffs
★ Strong seams resist ripping. Proportioned to fit growing boys

E A smart good looking shirt he'll be pleased to wear on Christmas day and right around the calendar. Firmly woven, full-bodied without bulkiness . . . smooth finish holds up under constant wear. Loop fastening convertible spread collar. Collar and cuffs interlined. Rayon lined yoke. Two rounded flap pockets, straight bottom. **State color** green, gray, royal blue, maroon. *State size* 8, 10, 12, 14, 16, 18, 20.
43 N 3589—Size chart below. Shpg. wt. 13 oz. $2.94

Popular Pinwale Corduroy . . . Deluxe made

F Velvety-smooth pinwale corduroy with a deep rich pile . . . 16 wales in every inch to make it luxuriously warm. Full cut sizes. Loop fastening convertible collar is interlined for neat, unwrinkled appearance. Double self-fabric yoke reinforces strain points. Two roomy chest pockets, straight cut in-or-out bottom. Washable separately . . . needs no dry cleaning and requires a minimum of upkeep. Seams strongly sewn to resist rough wear. **State color** wine, royal blue, cocoa (med. brown), green.
43 N 3786—*State size* 8, 10, 12, 14, 16, 18, 20. Chart below. Wt. 1 lb. 2 oz. . . $2.97

Color-bright plaids in cotton broadcloth

G Washfast, Sanforized cotton broadcloth in plaid patterns. Loop fastening convertible interlined collar, double fabric yoke, flap pocket, straight cut bottom. **State color combination** green, brown, blue. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 3552—Shpg. wt. ea. 10 oz. . . . . 2 for $3.70 . . . . Each $1.89

Shirts deftly styled in the western way . . . to delight a young bronc-buster for Christmas

H **Our Finest Embroidered Western.** 2-tone gabardine-type cotton twill. Sanforized, washfast. Max. shrinkage 1%. Artfully embroidered on collar and yoke. Neat piped trim on center panel, cuffs. 2 flap pockets. 3-button western cuffs. Shank buttons. **State color** maroon and gray, blue, green. *State size* 8, 10, 12, 14, 16, 18, 20. See size chart below. Shpg. wt. 12 oz.
43 N 3592 . . . . $2.97

J **Western style check of double printed cotton twill.** Sanforized, washfast. Max. shrinkage 1%. Western style pointed yokes. Two button-through pockets. 3-button cuffs. Tapered body style. Metal rim halo white shank buttons. **State color combination** blue or brown. *State size* 8, 10, 12, 14, 16, 18, 20. See size chart below. Shpg. wt. 14 oz.
43 N 3543 . . . . $2.79

K **Popular check pattern in soft cotton flannel.** Sanforized, washfast. Max. fabric shrinkage 1%. Piped trim at yokes, cuffs. Two button-through flap pockets. 3-button western cuffs. Tapered body with shirt-tail bottom. Metal rim shank buttons. Interlined button collar. **State color comb.** maroon, green. *State size* 8, 10, 12, 14, 16, 18, 20. Chart below. Shpg. wt. 14 oz.
43 N 3757 . . . . $2.49

Washfast 2-ply Full Combed Cotton Nylon Seams Throughout

L One of the finest knit shirts you'll see anywhere. Vivid stripes stay bright through countless sudsings. 2-tone body is usually found only in far more expensive shirts. Ribbed crew neck. Knit shoulder-to-shoulder matching tape helps prevent sagging. Long sleeves, ribbed cuffs. 2-ply yarns assure extra wear. Colors are washfast. Three shirts (1 each blue, brown, gray combination) of same size, packaged in Christmas gift box. *State size.* Chart below.

43 N 4287—Jr. Boys' *sizes* 4, 6, 8, 10. Shpg. wt. 3 shirts 1 lb. 6 oz. . . . Box of 3,	$4.45
43 N 4387—Boys' *sizes* 12, 14, 16, 18. Shpg. wt. 3 shirts 1 lb. 9 oz. . . . Box of 3,	5.00

SIZE CHART for Boys' Shirts and Sweaters. Measure chest around body, under arms and over tips of shoulder blades.

If chest is	21½-23	23½-25	25½-26½	27-28	28½-29½	30-31½	32-33	33½-34½	35-36 in.
Order size	4	6	8	10	12	14	16	18	20

CHART for Dress Shirts sold by neck sizes only. Measure around neck with tape comfortably placed. Number of inches is size. Measure chest around body, under arms and over tips of shoulder blades.

Neck size by inches	11	11½	12	12½	13	13½	14	14½
If chest is inches	23½-25	25½-26½	27-28	28½-29½	30-31½	32-33	33½-34½	35-36

NEW Gift Set

French cuff dress shirt with cuff links, bow tie in attractive gift box

$2.98

Cuff links included

Just the gift to delight "big" boys —a French cuff dress shirt just like a man's complete with smart bow tie, attractive modern cuff links.

Adult styled dress shirt of high count cotton broadcloth is sanforized for permanent fit—maximum fabric shrinkage 1%. Semi-spread collar has stays for neat appearance. Strong double yoke, chest pocket. Shirt-tail bottom. Set is packaged in Christmas gift box. *Color* white.

3c Fed. Tax included

State neck size 11, 11½, 12, 12½, 13, 13½, 14, 14½. See How to Measure chart below.
43 N 3119E—Wt. 10 oz. $2.98

Inexpensive gift suggestions . . . choose solid color cotton flannel or twill

Heavier quality Sanforized cotton suede flannel. Rich solid colors with downy soft finish. Close, warm weave. Two rounded flap pockets. Yoke lined with rayon satin. Loop fastening convertible collar is interlined. Straight cut in-or-out bottom. Washable. **State color** green or red. *State size* 8, 10, 12, 14, 16, 18. Chart below. $2.29
43 N 3756—Shpg. wt. 12 oz. $2.29

Gabardine-type cotton twill. Sanforized, washfast. Max. fabric shrinkage 1%. Neatly tailored. Loop fastening convertible collar. Interlined collar and cuffs, double fabric yoke, straight cut in-or-out bottom. Rounded chest pocket. **State color** green, tan or blue. *State size* 8, 10, 12, 14, 16, 18. See size chart below. $1.97
43 N 3569—Shpg. wt. 12 oz. $1.97

Wool Award Coats

Warm, heavyweight knits in bright solid colors with white trim . . . ideal as gifts

Jr. Boys 4 to 10	Boys 10 to 18	Size 20
$2.97	$5.49	$5.89

Our Best Heavyweight Award Coat Sweater for Boys. 100% 2-ply wool worsted. Reinforced neck, shoulder seams. 2 pockets. Wash separately. 5-inch press-on white felt letter included. All letters except "X" available. Colors Kelly green, royal blue, cardinal red. *State size, color, letter wanted.* See chart. Wt. 1 lb. 4 oz.
43 N 2525—*Sizes* 10,12,14,16,18. $5.49
43 N 2525X—*Size* 20. . . . . 5.89

Jr. Boys' Award Coat Sweater of 100% Wool. 2 pockets. Washable separately. Letter not included—order below. Colors maroon, royal blue, Kelly green. *State color and size.* Chart at left. Shpg. wt. 12 oz.
43 N 2407M—*Sizes* 4, 6, 8, 10. . $2.97

3-in. white felt press-on letter for Jrs. Sweater. [illegible] all except "X" available.
43 N 2409M—Shpg. wt. 1 oz. 10c

NEW! Washfast SANFORIZED COTTON FLANNEL Robe and Pajama Set

Sizes 4 to 12

$6.98

[A] Heavyweight flannel robe, matching mediumweight pajamas . . in gala colors to make this the brightest gift under the tree . . packed in transparent plastic bag . . sizes 4 to 12

Reinforced with NYLON

Knit Cotton

[B] Pullover top, elastic boxer waist trousers

$1.94 Sizes 4 to 10

Combed Cotton

[C] Striped pullover top, solid color trousers

$2.49 Sizes 8 to 18

New Hi-Style

[D] Washfast striped knit top, broadcloth trousers

$3.59 Sizes 8 to 18

Cotton flannel

[E] Sanforized, washfast cotton flannel Pajamas

$2.59 Sizes 8 to 18

FOR A MERRY CHRISTMAS

For leisure, for sleep

Pajamas and Robes

in dressy youthful styles

F

Cotton flannel

$5.69

G

75% Wool, 25% Rayon

[illegible]

H

75% Wool, 25% Rayon

$7.95

Warm, Color-bright 100% Wool Foot-ease

(Reg. U. S. Pat. Off.)

Bright Roy Rogers "Bunkhouse Boots" of luxuriously soft 100% wool worsted . . colorful knitted-in thunderbird design

[J] $2.39 Gift Boxed

Here's solid comfort in rich solid colors . . knit of 100% wool worsted yarns . . supple leather soles are hand laced

[K] $2.15 Gift Boxed

Colorful 100% Spun Nylon Slack Socks

57c pr. in lots of 6 prs.

3 prs. gift boxed

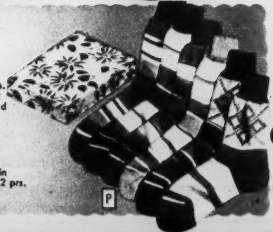
Nylon-Reinforced Heelguard Socks

6 pairs must wear 6 months or we'll replace them at no extra charge.

(Applies to purchase of 6 prs., same size.)

Knit of nylon-reinforced Durene* cotton . . all colors are washfast 33c pr. in lots of 12 prs.

6 prs. Gift Boxed



Choose Boyville apparel

Gifts he'll prize long after Christmas is gone

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

NEW! Matching robe and pajama lounging set

A One of the finest gift suggestions we've seen this year! So attractive he'll wear it proudly for every home-based activity—studying, tele-viewing or just plain loafing. Both robe and pajamas are of Sanforized, washfast cotton flannel in gay, spirit-lifting colors. Won't shrink more than 1%. Robe is of heavyweight plaid flannel with double shawl collar, chest pocket, 2 side pockets; self-fabric sash. Coat style pajamas are of medium weight solid color flannel with plaid trim on collar, cuffs, pocket. Trousers have comfortable elastic waist inserts and Gripper fasteners. Attractively packaged in transparent plastic bag. **State color comb.** Flame red or medium blue.
43 N 4660—*State size* 4, 6, 8, 10, 12. See chart below. Shpg. wt. set 2 lbs. 4 oz.....**$6.98**

2-pc. Knit Cotton Pajamas for Boys and Jrs.

B Jr. Boys' knit cotton "ski-style" pajamas. **Nylon-reinforced neck.** Pullover top has ribbed neck, cuffs, bottom. Elastic waist trousers have ribbed anklets. Wash separately. **State color** red, blue.
State size 4, 6, 8, 10. See chart below.
43 N 4695—Shpg. wt. 14 oz.....**$1.94**

C Big boys' knit cotton "ski-style" pajamas. Striped pullover top has ribbed neck, cuffs, bottom. Solid color trousers, elastic waist, ribbed anklets, double crotch. Wash alone. **State color comb.** blue, gray. *Size* 8,10,12,14,16,18. Chart below.
43 N 4735—Shpg. wt. 1 lb.....**$2.49**

Hi-style gift pajamas

D Washfast striped knit cotton pullover top has ribbed neck, cuffs, bottom. Solid color trousers are of fine washfast, Sanforized cotton broadcloth. 4 pleats in waist, Gripper front, back patch pocket, cuffed bottoms. Attractively gift boxed. **State color comb.** green, blue. *State size* 8, 10, 12, 14, 16, 18. Chart below.
43 N 4550—Shpg. wt. 1 lb.....**$3.59**

Soft cotton flannel

E Extra heavy Sanforized, washfast cotton flannel pajamas. Collar style with pocket. Trousers have 2-button adjustable waistband with elastic inserts in back. Max. fabric shrinkage 1%. **State color** blue or maroon. *State size* 8, 10, 12, 14, 16, 18. See size chart below. Shpg. wt. 1 lb.
43 N 4732—Coat style.........**$2.59**
43 N 4731—Middy style.........$2.59

Warm wrap-around Robes . . always-welcome gifts

F **Washfast, Sanforized plaid cotton flannel.** Soft, warm. Gay colors to enliven his leisure hours. Max. fabric shrinkage 1%. Double shawl collar with full wide front facing. 2 side pockets, double cuffs. Self-fabric sash. *State size* 8, 10, 12, 14, 16. 18. See chart below. Wt. 1 lb. 4 oz.
43 N 141—Red
43 N 140—Blue . .**$5.69**

G **Jr. Boys' flannel robe of 75% Wool and 25% Rayon.** Solid color body with attractive contrast color checked trim on wide shawl collar, double cuffs and pocket facing. Self-fabric sash. Dry clean. *State size* 4, 6, 8, 10. See size chart below for correct size. Shpg. wt. 1 lb. 2 oz.
43 N 44—Blue
43 N 45—Maroon **$4.29**

H **Big Boys' soft flannel robe of 75% Wool and 25% Rayon.** One of our finest..with wide double shawl collar and front facing. Contrast rayon cord trim at double cuffs, pocket, collar. Wide self-fabric sash. Dry clean. *State size* 8, 10, 12, 14, 16, 18. See chart below. Wt. 1 lb. 7 oz.
43 N 146—Maroon
43 N 145—Blue . .**$7.95**

All wool FOOT-EASE . . a gift of lasting comfort

J **Roy Rogers "Bunkhouse Boots."** 100% warm wool worsted. Soft, supple leather soles are hand laced with durable worsted yarns. Attractive thunderbird design knitted in contrast color. Fringed toe. Wash alone. **State color** red or blue. *State size (hosiery size)* 7, 8, 9, 10. Chart below.
43 N 2127—Shpg. wt. 10 oz....**$2.39**

K **100% wool solid color Foot-ease·** Smooth leather soles are hand laced to tops. Knitted in deep, rich colors. Snug-fit tops hug ankles, keep feet warm and comfortable. Wash separately. **State color** red or blue. *State size* (hosiery size) 7, 8, 9, 10, 11. See chart below.
43 N 2124—Shpg. wt. 10 oz.....**$2.15**

Our finest boys' socks of 100% SPUN NYLON

L M N Velvety-soft and smooth as only spun nylon can be. Yet they're extra long wearing, for nylon outwears all other known fibers. Mothers like their easy washability, the way they hold their shape without shrinking or stretching. Your choice of 3 colorful patterns. All are 100% nylon exclusive of decorating yarns on novelty pattern. Elastic cuffs. Wash separately. *Assorted colors, one size and pattern to 3-pr. gift box.*

[L] 43 N 1899—Stripe pattern.....
[M] 43 N 1898—Novelty pattern....
[N] 43 N 1897—English rib.........
State size 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Chart below. **3 pairs packaged in attractive Christmas gift box.** Shipping weight 3 pairs 5 ounces. **6 pairs $3.42 .... 3 pairs $1.77**

Nylon-reinforced GUARANTEED Heelguard Socks

P Here's a gift that lasts and lasts . . for lab tests have PROVEN these socks give **twice** the abrasive wear of ordinary socks. We're so sure you'll like them that we're guaranteeing 6 pairs to wear 6 full months! Knit of strong 2-ply mercerized, combed Durene* cotton. Reinforced with tough NYLON at heel, toe, wear point above heel. Six pairs packaged in attractive gift box. Elastic cuffs. Bright, vivid WASHFAST colors. *Assorted colors, patterns, one size, to 6 pr. gift box. State size* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
43 N 1802—Size chart below. Shpg. wt. 6 prs. 10 oz ..**12 prs. $3.96**...**6 prs. $2.16**

* Reg. U. S. Pat. Off.

SIZE CHART: HOW TO ORDER BOYS' PAJAMAS, ROBES: Measure chest around body, over underwear, under arms and over tips of shoulder blades. Measure height without shoes from floor to top of head. Order only listed sizes.

If chest is..........	21½–23	23½–25	25½–26½	27–28	28½–29½	30–31½	32–33	33½–34½
If height is.........	34–40	41–46	47–50	51–54	55–58	59–61	62–64	65–66
Order size..........	4	6	8	10	12	14	16	18

SIZE CHART: HOW TO ORDER SOCKS. Most mothers feel it wise to order ½ size larger than needed to take care of growing feet. Stretch after washing.

	For Small Boys					For Bigger Boys					
Sock size....	6	6½	7	7½	8	8½	9	9½	10	10½	11
Shoe size....	6–6½	7–7½	8–9½	10–11	11½–13	1–2½	3–4½	5–6	6½–7	7½–8	8½–9

Blanket Cloth Robes

Wrap-around robes that surround him with comfort for his hours of relaxation

Big Boys. Warm heavy cotton. Wrap-around, double breasted style. Taped seams, double shawl collar, bright woven-in pattern. Colorful rayon cord trim around collar, three pockets and cuffs. Rayon cord sash. Wash separately. *State size* 8, 10, 12, 14, 16, 18. Chart below. **$5.29**
43 N 111-Med. Blue
43 N 112—Maroon
Shipping weight 2 lbs. 4 oz. **$5.29**

Small Boys. Heavy cotton blanket cloth in snug wrap-around style. Beautifully blended plaid pattern. Rayon cord trim around wide shawl collar, sleeve cuffs and pocket. Rayon cord sash. Washable separately. *State size* 4, 6, 8, 10. See size chart below left for correct size. **$3.39**
43 N 16—Blue
43 N 17—Maroon
Shipping weight 1 lb. 3 oz. **$3.39**

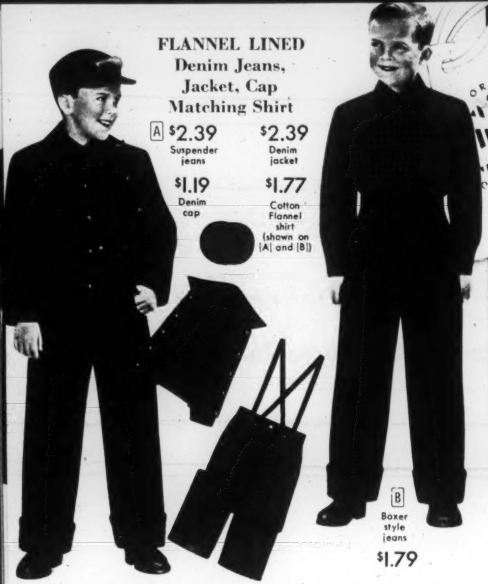
Give sleeping comfort

2-pc. knit cotton solid color "ski-style" pajamas with nylon-reinforced neck. Contrast ribbed trim. Pullover top has ribbed neck, cuffs, bottom. Trousers have elastic boxer waist, fly front, ribbed anklets. Wash separately. **State color** red, blue. *State size* 8, 10, 12, 14, 16, 18. Chart [illegible] Shipping weight 14 oz. **$2.39**
43 N 4795—.....$2.39

Heavyweight Sanforized, washfast cotton flannel. Max. fabric shrinkage 1%. Collar style. Trousers have 2-button adjust. waist, elastic inserts. **State color** blue, green: *State size* 4, 6, 8, 10. See size chart left. Shpg. wt. 12 oz. **$2.19**
Coat style
[illegible] $2.19
Middy style
43 N 4627.......$2.19

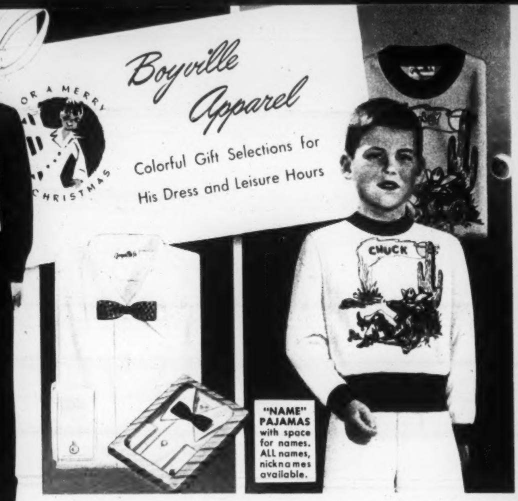
2-pc. knit combed cotton pajamas with striped pullover top. Elastic waist trousers. Ribbed crew neck, cuffs, bottom, anklets. Taped neck seam. Double fabric gusset-type crotch. Wash separately. **State color** blue, maize. *State size* 4, 6, 8, 10. Chart left. Wt. 10 oz. **$2.19**
43 N 4631.......**$2.19**

FLANNEL LINED
Denim Jeans, Jacket, Cap
Matching Shirt



Boyville Apparel

Colorful Gift Selections for His Dress and Leisure Hours


FOR A MERRY CHRISTMAS
CHUCK
"NAME" PAJAMAS with space for names. ALL names, nicknames available.

JEANS AND JACKET

A Sanforized 8-oz. blue denim detachable suspender jeans; (max. shrinkage 1%). Sanforized vat-dyed lining of red and black check cotton flannel gives extra warmth . . . won't discolor in washing. Zipper fly; 4 pockets. Copper-riveted and thread bartacked. Double-stitched seams. Wash alone.

State size 3, 4, 5, 6, 7, 8. See size chart "X" on page 176.
50 N 9400M—Suspender jeans. Shpg. wt. 1 lb. 3 oz. . . . **$2.39**

Western-style jacket of same Sanforized blue denim as jeans above. Matching lining. Snap front, cuffs. Wash alone.

State size 3, 4, 5, 6, 7, 8. See size chart "A" page 371.
50 N 9401M—Denim jacket. Shpg. wt. 1 lb. 5 oz **$2.39**

Matching shirt of Sanforized vat-dyed red and black check cotton flannel. Double-yoke construction. Chest pocket.

State size 3, 4, 6, 8. See size chart shown on page 174.
50 N 9403M—Shirt. Shipping wt. 9 oz **$1.77**

Sanforized denim cap with matching cotton flannel lining, turn-down earband, dyed Mouton-processed lamb trim.

State size 6¼, 6⅜, 6½, 6⅝, 6¾. Chart on page 174.
50 N 9404M—Cap. Shipping wt. 9 oz **$1.19**

Boxer JEANS

B Sturdy Sanforized 6-oz. boxer jeans; (max. shrinkage 1%). Lined with Sanforized vat-dyed red and black check cotton flannel for extra warmth. Lining won't discolor in washing. All-around elastic waistband makes dressing easy. Flap fly front; 3 pockets. Double-stitched seams. Thread bartacked and copper-riveted. Wash alone.

State size 3, 4, 5, 6, 7, 8. Chart "Y" page 176. Shpg. wt. 1 lb. 2 oz.
50 N 9402M-Blue. **$1.79**

French-cuff dress shirt with bow tie and cuff links included—gift boxed. Shirt of high-count Sanforized cotton broadcloth; (max. shrinkage 1%). Has loop convertible, interlined collar, double-yoke, chest pocket, straight bottom. 2c Fed. Tax incl. **$2.49**

State size 3, 4, 5, 6, 8, 10. Chart page 174.
43 N 3419E—White. Shpg. wt. 10 oz. **$2.49**

Knit combed cotton 2-pc. "Name" pajamas. Western design with place for name. All names and nicknames available—easy to apply with warm iron. Ribbed neck, cuffs, bottom, anklets. Wash alone. *Colors* blue or maize. *State size* 3, 4, 5, 6. See size chart on page 174. Shipping weight 11 oz. **$1.79**

43 N 4620—*State color, size, name* **$1.79**

PINWALE CORDUROY SHIRT
For That Special Boy on Your Christmas Gift List

Jr Boys' Sizes 4-10 **$2.49**

Handsomely styled . . . the perfect gift at Christmas—and what boy couldn't use another shirt. Deep, rich pinwale corduroy pile is soft, smooth and warm. Contains 16 wales to every inch. Designed with practical loop convertible interlined collar, double self-fabric yoke, roomy chest pocket, neat straight bottom. Washable separately. Three popular shades.

State color wanted Flame red, Kelly green or medium blue. Shpg. wt. 12 oz.
State size 4, 6, 8, 10. Chart on page 174.
43 N 3685—*State color and size* **$2.49**

As Colorful as a Cheery Campfire

AUTHENTIC WESTERN-STYLE HATS, SHIRTS

Genuine Rodeo-style hat of 100% new wool felt. Preshaped to hold its fit. Laced brim is 2⅞ in. wide. Ribbon laced crown with cord trim. Adjustable lustrous rayon chin cord. **$1.79**

State color wanted red, black, or green. *State size* Small (6¼-6⅜); Medium (6½-6⅝); Large (6¾-6⅞). Chart on 174.
43 N 419—Shpg. [illegible]

Western-style shirt of washfast, Sanforized cotton flannel; (max. shrinkage 1%). Plaid body, sleeves, collar. Solid color yokes and cuffs. Contrasting piping on 2 slash pockets, yokes. 2-button cuffs. Shank buttons. **$1.97**

State color wanted blue or brown. *State size* 4, 6, 8, 10. [illegible] 174.
43 N 3064—Shpg. wt. 10 oz. **$1.97**

SANFORIZED COTTON FLANNEL SHIRTS

Washfast plaid shirt of Sanforized cotton flannel; (max. shrinkage 1%). Plaid patterns stay fresh and vivid. Constructed with stylish loop fastening convertible interlined collar, double-yoke, chest pocket. Straight bottom. **$1.45 Ea. in lots of 3**

State color wanted: red, green or blue. Shpg. wt. ea. 9 oz. *State size* 4, 6, 8, 10. Chart on page 174.
43 N 3626—3 for $4.35. . . . Each $1.49

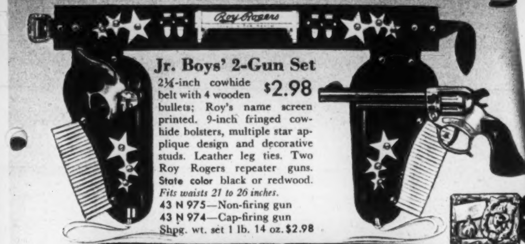
Washfast plaid shirt of extra-heavy Sanforized cotton flannel; (max. shrinkage 1%). Our warmest and longest wearing. Designed with loop-fastening convertible interlined collar, double-yoke construction; 2 button-through pockets. Straight-cut bottom. **$1.79**

State color red, blue. *State size* 4, 6, 8, 10. See chart on page 174.
43 N 3671—Shpg. wt. 12 oz. . . **$1.79**

FOR A MERRY
CHRISTMAS

Roy Rogers 2-Gun Sets

"Loaded" with thrills for a young cowpoke

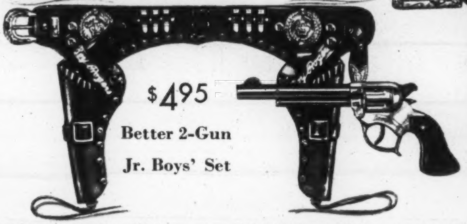


Jr. Boys' 2-Gun Set

$2.98

2¼-inch cowhide belt with 4 wooden bullets; Roy's name screen printed. 9-inch fringed cowhide holsters, multiple star applique design and decorative studs. Leather leg ties. Two Roy Rogers repeater guns. **State** color black or redwood. *Fits waists 21 to 26 inches.*

43 N 975—Non-firing gun
43 N 974—Cap-firing gun
Shpg. wt. set 1 lb. 14 oz. **$2.98**

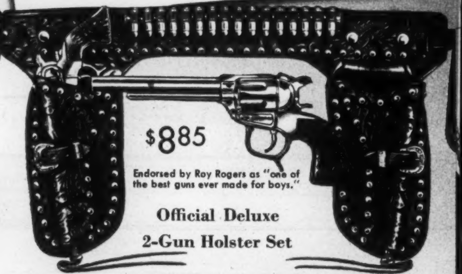


$4.95

Better 2-Gun Jr. Boys' Set

Smooth, sturdy top grain cowhide leather. Curved belt is 3 inches at widest point, has laced thong back. 6 wooden bullets in belt. Bright studs outline 8-inch leather holsters . . cross strap and safety strap across gun. Two metal name plates with Roy's name. Regulation Roy Rogers repeater guns. Whip laced trim, leather leg ties. **Color** dark tan. *Fits waists 18 to 26 inches.*

43 N 977—Non-firing gun }
43 N 976—Cap-firing gun } Shpg. wt. set 1 lb. 14 oz.........Set **$4.95**



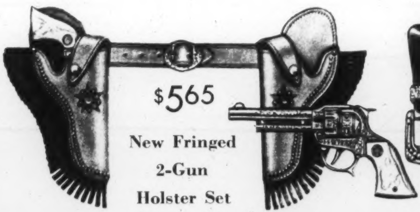
$8.85

Endorsed by Roy Rogers as "one of the best guns ever made for boys."

Official Deluxe 2-Gun Holster Set

A replica of the set Roy wears on his TV show. Belt and 10-in. holsters of top grain steerhide leather. Roy's name on the ornately embossed belt and guns. Belt is 4 in. at widest point. Western style metal buckle. Tooled design, metal studs on holsters. Leather cross straps with nickel plated brass buckles. Large 10-in. chrome finish guns have non-breakable bronze color metal handles break barrel movement. Leather leg ties on holsters. 16 wooden bullets in belt. *Fits waists 23 to 29 inches. Color* dark tan. Shipping weight set 3 pounds 11 ounces.

43 N 995—Non-firing guns }
43 N 994—Cap-firing guns } Each set **$8.85**

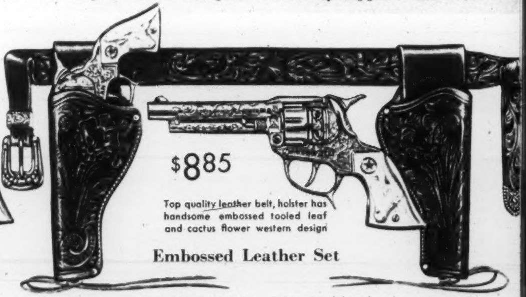


$5.65

New Fringed 2-Gun Holster Set

Texan Jr. 2-gun holster set, made of top grain cowhide leather, makes a budget-stretching gift that's sure to appeal to the gun-totin' junior cowboy set. Holsters are fringed in traditional wild west style—have embossed star design with red simulated jewel center, decorative snap flap. Gleaming stud border trims outside edge. 8½-inch Texan Jr. guns with plastic handles have nickel-plated repeaters. 10-inch holsters adjust on 1¼-inch belt with adjustable metal buckle. *Fits waist sizes* 24 to 29 inches. *State color black or tan.* Shipping weight 3 pounds 11 ounces.

43 N 983—Non-firing gun } Set
43 N 982—Cap-firing gun } **$5.65**



$8.85

Top quality leather belt, holster has handsome embossed tooled leaf and cactus flower western design

Embossed Leather Set

Our finest top grain cowhide leather in *extra thick* weight takes loads of rugged use from young cowpokes. Ornately embossed, tooled belt, 2 10-inch holsters—adjust on belt. Two 9-inch nickel-plated Texan guns with plastic handles have revolving cylinders, break-barrel action, repeater movement. Belt has Western style buckle. Leg ties on each holster. *Color* saddle tan. *Fits waist sizes* 24 to 29 in. Shpg. wt. 3 lbs. 11 oz.

43 N 981—Non-firing gun }
43 N 980—Cap-firing gun }.....Set **$8.85**

NOTE WHEN ORDERING GUNS ON THIS PAGE: Residents of Iowa, Maryland, North Carolina, Vermont, Delaware, New Jersey order non-firing gun. Firing gun not sold to minors under 16 in Ohio, Washington.

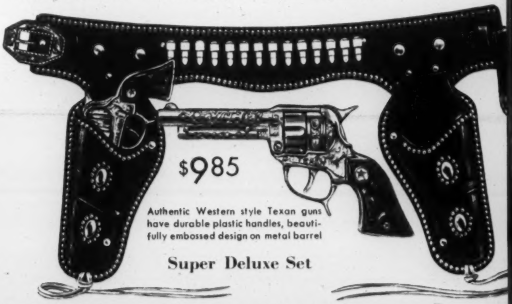
Boxed Belt and Wallet Gift Sets

Roy Rogers Set. Roy's name on top grain steerhide leather belt with adjustable Western style buckle. 1-in. wide. Matching wallet of artificial leather with bill pocket, slip-in windows. Zipper on 3 sides. Buy one for the Roy Rogers fan on your Christmas list. Boxed. Color tan. *State waist size* 22, 24, 26, 28, 30 in. Price includes 19c Fed. Tax.

43 N 366E—Shpg. wt. 10 oz. Set **$2.19**

Simulated Alligator Leather Set. Top grain 1-in. wide steerhide leather belt and wallet. Realistically embossed in alligator grain. Wallet has bill pocket, swing windows, zipper on 3 sides. Matching set makes practical and popular gift. Boxed. Color brown. *Fits waist sizes* 22, 24, 26, 28, 30, 32. Price includes 19c Fed. Tax.

43 N 376E—Shpg. wt. 10 oz. Set **$2.19**



$9.85

Authentic Western style Texan guns have durable plastic handles, beautifully embossed design on metal barrel

Super Deluxe Set

Realistically styled 2-gun holster set made of top grain cowhide leather. Two 9-inch Texan guns have plastic handles with steer-head design, revolving cylinders, repeater action. Belt and holsters are outlined in studs. Adjustable belt has Western-type buckle, plus 14 wooden bullets for young sharpshooters. Leather leg ties on each 10½-inch holster. *Color* black. *Fits waist sizes* 24 to 29 in. Shpg. wt. 3 lbs. 11 oz.

43 N 985—Non-firing gun }
43 N 984—Cap-firing gun }.....Set **$9.85**

SEARS
4-STAR
★★★★
FEATURE
LABORATORY APPROVED

Sizes for Boys and Jrs. 3 to 16

COLORFUL FUR-TRIMMED CAPS

Amazing New Duralon

A 4-Star Feature because: It has been laboratory approved and compared in price and quality with leading brands.

New miracle blend of 17% NYLON, rayon and acetate. **$2.49** Closely woven fabric is wind-resistant, rain-repellent, crease-resistant. Ear flaps and all-around collar of dyed mouton-processed lamb fur. Fully lined with warm quilted rayon satin. Snap-fastening chin strap. *Caps match Duralon jackets on page* 178. **State color** skipper (dark) blue, med. brown, med. green. *State size* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. Chart below.
43 N 709—Shpg. wt. 14 oz.......$2.49

Popular Luster Twill

A gift he'll wear on Christmas day and every cold day following. **$1.89** Water-repellent blend of rayon and cotton. Tightly woven, cold resistant. Turndown ear flaps. Ear flaps generously trimmed with warm, downy soft dyed mouton-processed lamb fur. Lined with heavy quilted rayon satin to defy every cold wind that blows. Adjustable buckle, snap fastener on chin strap. Available in deep, rich-tone colors. **State color** med. green, skipper (dark) blue, maroon or tan. *State size* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. See size chart below.
43 N 617—Shpg. wt. 12 oz........$1.89

T
$1.29
V
$1.95
W
$2.49
Y
$3.79

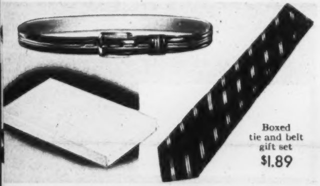
Give him Boyville GLOVES for Christmas

T **100% wool worsted** gloves with colorful knitted-in snowflake pattern. **State color** dark blue, green or brown. *State size* small (5–6); med. (7); large (8). See chart.
43 N 873—Shpg. wt. 4 oz.........$1.29

V **Capeskin leather dress gloves.** Snug, elastic webbed wristlets. Warmly lined with soft cotton. Moisture-resistant. **State color** brown or med. tan. *State size* 5, 6, 7, 8, 9. See How to Measure below.
43 N 872—Shpg. wt. 6 oz..........$1.95

W **Pig grained leather dress gloves.** Warm cotton lining. Stitched trim on back. **State color** dark brown, cork (med.) tan. *State size* 5, 6, 7, 8, 9. See chart below.
43 N 871—Shpg. wt. 5 oz........$2.49

Y **Fur-lined pig-grained leather dress gloves.** Lined with warm, downy soft fur. Good looking, long wearing—an ideal gift for any boy. **Color** med. tan. *State size* 5, 6, 7, 8, 9. See chart below.
43 N 870—Shpg. wt. 6 oz.........$3.79



Boxed tie and belt gift set
$1.89

Handsome Gift Set

Matching tie and belt gift set. Smooth bridle leather belt with neat dress buckle with stripe to match the striped rayon tie. Wool lined tie prevents creasing, drapes well. *State waist size* 24, 26, 28, 30 in. **State color** blue, brown.
43 N 378—Boxed. Shpg. wt. 9 oz.$1.89

Top-grain Leather Gloves

One of our finest dress gloves of smooth, supple pigskin leather. Velvety soft with distinctive peccary (wild pig) markings. Handsome double-stitched trim. Expansion side-wall construction. *Color* cork (lt.) tan. *State size* 5, 6, 7, 8, 9.
43 N 877—Shpg. wt. 6 oz......$3.94

SIZE CHART, MEASURE . . to be sure! Hats, Caps, Helmets . . Place 2-inch strip of paper around head. Mark where ends meet, then measure in inches. If between sizes, order size larger.

If head measures........	19½,	19⅞,	20¼,	20⅝,	21⅛,	21½,	21⅞,	22¼ in.
Order size.............	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛

HOW TO MEASURE BOYS' GLOVES. Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If the hand measures between two sizes, order the larger one.

ROY ROGERS Western Togs

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

Roy Rogers Shirts for young cowboys

A **Collar model knit shirt of select cotton.** Tailored, interlined collar. Laced front with Roy and Trigger designs. Contrast yoke. Wash separately. **Two shirts (one red, one blue), same size, in Christmas gift box.** *State size* 4, 6, 8, 10. Chart below. Shipping weight (for 2 shirts) 1 lb.
43 N 4238
Box of 2........$2.58

B **Sanforized, washfast cotton flannel.** Colorful Roy Rogers western design appeals to small cowpokes. Convertible interlined collar, double yoke, straight bottom, 2 pockets. **State color** blue, red. *State size* 4, 6, 8, 10, 12. Chart below. Shipping weight 12 ounces.
43 N 3686....$2.94

C **Sanforized, washfast cotton broadcloth.** One of our dressiest western shirts. Bright embroidered motif on collar and fringed yoke. Contrast color yoke, cuffs. 2 slash pockets. **State color** green, blue, maroon and gray. *State size* 4, 6, 8, 10, 12. Chart below. Shipping weight 10 ounces.
43 N 3489......$2.87

Rodeo hat of 100% new wool felt

D Roy's name on rayon band. Whip-laced brim. Strong rayon chin cord with adjustable bead. Pre-shaped at factory for lasting fit. *State size* small (6½–6⅝); medium (6¾–6⅞); large (7–7⅛). See chart below left.
43 N 363—*State color* black, red, tan. Shpg. wt. 1 lb. 4 oz...............$1.94

Roy Rogers Cotton Pajamas and Robe

E **Heavy, Sanforized, washfast cotton flannel pajamas.** Max. shrinkage 1%. Checked yoke. Piped trim at yoke, collar, pockets. Trousers have elastic inserts, Gripper fasteners. **State color** blue, green. *State size* 4, 6, 8, 10. See chart. Shpg. wt. 14 oz.
43 N 4690.....$2.98

F **2-pc. combed cotton knit pajamas.** Screen print design. Contrast ribbed neck, cuffs, bottom, anklets. Elastic waist trousers. Wash separately. **State color** comb. green, blue. *State size* 4, 6, 8, 10, 12. Chart below. Shipping weight 11 oz.
43 N 4648....$2.25

G **Warm robe of cotton beacon cloth.** Western design. Wide shawl collar, double cuffs and pockets. Rayon cord sash. Makes a welcome gift. Hand wash separately. *State size* 4, 6, 8, 10. See size chart below. Shpg. wt. 1 lb. 3 oz.
43 N 49—Wine
43 N 48—Blue..$3.98

Western style denim Jeans and Jacket

H **Sanforized 8-oz. blue denim jeans;** (max. shrinkage 1%). Zipper fly. Copper riveted front, thread bar-tacked back. 2 front drill pockets with Roy's emblem embroidered on facings. Double-R brand embroidered on back patch pocket. Snug yoke back. Double-stitched seams. Shipping wt. 1 lb. 1 oz.
50 N 9198M—*State size* 4, 6, 8, 10, 12. Chart page 176 ....$1.98

Matching Jacket of same Sanforized 8-oz. blue denim as jeans above. Pleated front; "action" back. Roy Rogers snaps in front and cuffs. Embroidered Double-R brand on chest pocket. Roy's emblem embroidered in front.
50 N 9199M—*State size* 4, 6, 8, 10, 12. Chart "A" page 371. Wt. 1 lb. 1 oz... $1.98

Accessories to complete his outfit

J **Roy Rogers 3-blade pocket knife.** High carbon steel blades. Rustproof brass linings. Bright red plastic handle. Handle is intaglio embossed; has Roy's name in gold color. 3¼ inches long. Makes an ideal gift.
9 N 9553—Shpg. wt. 3 oz.....$1.98

K **Roy Rogers 3-blade hunting knife with compass on leather sheath.** 3⅝-in. high carbon steel blade; can-opener and caplifter-screwdriver blades fold into red plastic handle. Roy's signature on handle.
9 N 9552—Shpg. wt. 5 oz..$2.98

L **Steerhide leather belt.** Richly tanned. Gleaming studs, simulated jewels set on appliqued patch. 3-pc. western style buckle set. **State color** black or tan. *State waist size* 22, 24, 26, 28, 30.
43 N 365—**Boxed.** Shpg. wt. 6 oz.94c

M **Western style spurs.** Roy's name screen printed on leather strap. Die cast nickel plated spurs. *No sharp edges*; rowel wheels have ball points. **State color** black or tan.
43 N 368—**Boxed.** Wt. 13 oz. ..$1.15

N **Sueded buckskin cowboy gloves.** Roy 'n' Trigger design on simulated leather cuffs. Warm cotton fleece lining. **Color** med. tan. *State size* small (5–6); med. (7); large (8). Chart below left. Shpg. wt. 6 oz.
43 N 369.......$1.75

P **Roy Rogers bright rayon satin neck scarf with gold-plated plastic cowboy hat slide** to keep it in place. Adds dash to your western togs. Wash alone. **State color** gold or red. Wt. 5 oz.
43 N 367......$1.39

R **Plastic bootsters.** Turns any shoe into a western-type boot. Strong washable plastic with Roy 'n' Trigger design. **State color** red, brown. *State size* 2 (3–4 yrs.); 3 (5–6 yrs.); 4 (7-8 yrs.). Wt. 14 oz.
43 N 233....Pr. $1.94

Roy Rogers Western Style Longies

S **Colorful Sanforized longies of extra-strong mercerized Cavalry Twill.** Western style with multicolored lariat embroidered along side seams. Vat-dyed fabric is washfast . . . won't shrink over 1%. Zipper fly; 2 front polo-type open pockets. Contrasting color belt loops and back pocket piping. Roy's own signature on patch.

State size 4, 6, 8, 10, 12. See chart "A" page 371. Wt. 1 lb. 7 oz.
40 N 4095—Gray; green trim **40 N 4092**—Brown; tan trim..$4.85

SIZE CHART. How to order Boys' Pajamas, Robes, Shirts: For pajamas and robes—measure chest and height. **For shirts**—measure chest only. Measure chest around body—under arms, over tips of shoulder blades. Measure height without shoes.

If chest is.....	21½–22	22½–23	23½–24	24½–25	25½–26½	27–28	28½–29½ in.
If height is....	34½–37	37½–40	40½–43	43½–46	47–50	51–54	55–58 in.
Order size ...	3	4	5	6	8	10	12

Roy Rogers Apparel

Western style gift items endorsed by the KING OF THE COWBOYS!

FOR A MERRY
CHRISTMAS

2 shirts in gift box

A Two-tone knit cotton with laced neck collar **Box of 2 for** $2.58

B Sanforized, washfast cotton flannel western shirt $2.94

D Colorful rodeo-style hat to top his western costume . . made of 100% wool felt . . pre-shaped at factory to retain its smart good looks $1.94

C Sanforized, washfast cotton broadcloth western shirt $2.87

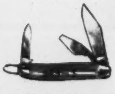
E Sanforized cotton flannel pajamas $2.98

F 2-pc. knit combed cotton pajamas $2.25

G Beacon cloth robe in colorful western print $3.98

Roy's own brand

H Western style denim jeans or jacket $1.98 Ea.



J Roy Rogers 3-blade pocket knife $1.98

L Roy Rogers western steerhide leather belt 94c

K Hunting knife, sheath, compass $2.98

M Roy Rogers chrome-plated spurs $1.15

ROY ROGERS TRIGGER

N Sueded buckskin gloves $1.75

P Rayon satin scarf with slide $1.39

R Plastic bootsters $1.94

S Roy Rogers Sanforized cotton Cavalry Twill $4.85

CHIEFS
KINGS
AA
BB

Complete 4-piece Football Outfit

AA Champions start young . . . and that future gridiron star will cheer with glee when he finds this complete football uniform under his tree! Heavy cotton duck pants have padded hips and thighs to give extra protection against rough play. Leather lace front. Leather knee patches; elastic bottoms. Blue and gold cotton knit jersey. Cotton footless socks. Press-on alphabet. **$4.69** 4-pc. set

State size 4, 6, 8, 10, 12, 14. Chart "A" page 371. Shpg. wt. 2 lbs. 6 oz.

40 N 4518—Football suit....... **$4.69**

Authentic 6-piece Baseball Uniform

BB Be a big-league Santa Claus to that jr. all-star on your christmas list . . . give him a complete baseball uniform. Set includes gray heavy weight cotton-flannel shirt with colorful braid trim. Matching gray cotton flannel pants have wide tunnel belt loops, hip pocket and elastic bottoms. Matching gray cotton flannel cap. Cotton footless socks. Leather belt. Complete press-on alphabet. **$3.79** 6-pc. set

State size 4, 6, 8, 10, 12, 14, 16. Size chart "A" page 371. Shpg. wt. 1 lb. 14 oz.

40 N 4528—6-pc. Baseball suit . . **$3.79**

ROY ROGERS
Easy Action Zipper Fly
$2.29 Jeans or Jacket
$1.94 ea. Jeans or Jacket
$3.88 Roy Rogers Rain Set

Western-Styled Denims

Made and styled in the west! Sanforized 8-oz. jet black denim jeans and jacket with imitation jewel trim. Zip fly jeans with 4 pockets, wash separately.

State size 3, 4, 5, 6, 8, 10. See size chart at right. Shipping wt. 1 lb. 1 oz.

50 N 9167M—Jeans **$2.29**

Matching Jacket of same 8-oz. black denim as jeans above. Snap-front, imitation jewel trim. Wash alone.

State size 3, 4, 5, 6, 8, 10. See chart "A" on page 371. Shipping wt. 1 lb. 1 oz.

50 N 9168M—Jacket. . **$2.[illegible]**

Western-decorated jeans and jacket. Sanforized 7¼-oz. blue denim jeans with zipper fly, 2 studded front pockets, 2 back pockets. No belt. Wash alone.

State size 4, 6, 8, 10, 12. See size chart at right. Shipping wt. 1 lb. 1 oz.

50 N 9124M—Jeans **$1.94**

Matching jacket of same 7¼-oz. Sanforized blue denim as jeans above. Snap-fastener front. Wash alone.

State size 4, 6, 8, 10, 12. See chart "A" [illegible]

[illegible] Jacket. $1.94

2-piece Rain Set

Roy Rogers Western-style 2-pc. raincoat set unconditionally guaranteed. Heavy durable rubber coating on tough cotton sheeting makes it 100% rainproof. Contrasting color collar, fringed yokes, and pocket trim. Convenient snap-fastener front, 2 open-through slash pockets. Sturdy double-stitched seams. Cape-style rain hat snaps under chin. Plastic storage case included at no extra charge.

State size 4, 6, 8, 10, 12. See chart "A" on page 371. Shipping wt. 2 lbs. 10 oz.

40N7619–Yellow; black trim
40N7618–Black; yellow trim
Each.................. **$3.88**

Complete PLAY OUTFITS

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

Colorful Roy Rogers and Dale Evans Sets

A **New! Good quality** 11-pc. Roy Rogers cowboy suit. Tan and red cotton twill chap-front pants have pictures of Roy and Trigger on front. Elastic back waist with imitation leather front; button fly. Tan cotton cowboy shirt with red and black check front yoke; Roy's initials on collar. Leather belt, 2 leather holsters, 2 toy clicker pistols. Cotton cowboy hat, neck scarf with leather steerhead tie slide. Lariat. **$4.79** 11-pc. set

State size 4, 6, 8, 10, 12. See chart "A" page 371. Shpg. wt. 2 lbs. 8 oz.

40 N 4584—Boys' 11-pc. set. . . . **$4.79**

C **Our finest** Roy Rogers 11-pc. cowboy outfit. Dark brown suede-cloth chap-front pants with gold cotton twill uppers have green plastic fringe trim, button fly, elastic back waist. Roy Rogers name printed on front. Matching vest. Gold plaid cotton flannel shirt. Leather belt, 2 leather holsters, 2 toy nickel-plated break-barrel six-shooters with ivory-color plastic handles. Neck scarf, leather steerhead tie slide. Lariat. **$6.85** 11-pc. set

State size 4, 6, 8, 10, 12. See chart "A" page 371. Shpg. wt. 3 lbs. No hat.

40 N 4586—Boys' 11-pc. set. . . . **$6.85**

B **New! Good quality** 11-pc. Dale Evans cowgirl outfit. Tan cotton twill cowgirl skirt with pictures of Dale and her horse on front. Elastic back waistband with scarlet twill front. Plastic fringed bottom. Tan cotton shirt with red and black check front yoke. Dale's initials on collar. Leather belt, 2 leather holsters, 2 toy clicker pistols. Neck scarf, steerhead slide. Cotton cowgirl hat. Lariat. **$4.79** 11-pc. set

State size 4, 6, 8, 10, 12. See chart "A" page 371. Shpg. wt. 2 lbs. 8 oz.

40 N 4585—Girls' 11-oz. set . **$4.79**

D **Our finest** Dale Evans 11-pc. cowgirl outfit. Brown and gold suede-cloth cowgirl skirt with green plastic fringe bottom; print of Dale and her horse on front. Matching vest. Matching gold plaid cotton flannel shirt. Leather belt, 2 leather holsters; 2 toy nickel-plated break-barrel six-shooters with ivory color plastic handles. Neck scarf. Leather steerhead tie slide. Lariat. No hat or boots. **$6.85** 11-pc. set

State size 4, 6, 8, 10, 12. See chart "A" page 371. Shpg. wt. 3 lbs.

40 N 4587—Girls' 11-pc. set . . **$6.85**

Leather-Trimmed Frontier Suits

E **Roy Rogers Frontier suit** of crease-resistant rayon and acetate sheen gabardine. Slipover shirt has gold body, brown leather-fringed V-front and back yokes, laced front opening; brown western-style cuffs with 3 snaps. 2 dart chest pockets. Green piping on collar, yokes, pockets and cuffs. Matching zip fly longies with 2 snaps at waist, 2 piped front pockets with snaps; hip pocket. Serged seams. Belt loops. Dry clean. **$9.90** 2-pc. suit

State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" page 371. Shipping wt. 1 lb. 15 oz.

40 N 3254—Boys' 2-pc. suit. **$9.90**

F **Dale Evans Frontier suit** of crease-resistant rayon and acetate sheen gabardine. Slipover shirt with brown leather-fringed V-front and back yokes, laced front opening, brown cuffs with 3 snaps, 2 dart chest pockets. Green piping on collar, yokes, pockets and cuffs. Matching skirt with zipper closure and 2 snap-fasteners. Leather-decorated front and fringed bottom. Belt loops. Dry clean. No boots. **$9.90** 2-pc. suit

State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" page 371. Wt. 1 lb. 15 oz.

40 N 3255--Girls' 2-pc. suit . . **$9.90**

De Luxe Embroidered Frontier Suits

G **Our Finest** Roy Rogers frontier suit. Light green rayon gabardine shirt has rich dark green cotton Cavalry twill embroidered front and back yokes, red embroidery on collar. Snap-front. Western cuffs with 3 snaps; 2 chest pockets. White-piping trim on yokes, pockets, cuffs. Zip fly longies of Cavalry twill. Belt loops; 4 pockets. Serged seams, outlet. Hand wash separately. **$12.50** 2-pc. suit

State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" page 371. Shpg. wt. 1 lb. 15 oz.

40 N 3262—Boys' 2-pc. suit. . . **$12.50**

H **Our Finest** Dale Evans frontier suit. Light green rayon gabardine shirt with elaborate dark green cotton Cavalry twill embroidered yokes and cuffs with 3 snaps. Red embroidery on collar. Snap front; 2 pockets. Piped yokes, pockets, cuffs. Cavalry twill skirt with embroidered front, 2 snap pockets, zipper. Belt loops. Hand wash separately. **$12.50** 2-pc. suit

State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" pg. 371. Wt. 1 lb. 15 oz.

40 N 3263—Girls' 2-pc. suit . . **$12.50**

Tom Corbett 6-piece Space Cadet Outfit

J New! Colorful space-cadet suit. Gray cotton twill jacket has blue and gold polka-dot decorated front yoke and cuffs. Tom Corbett emblem on front. Gray cotton twill pants with red braid at side seams, elastic at waist and leg bottoms, imitation fly front. Matching gray twill cap with yellow visor. Leather belt. Leather holster. Toy space gun. **$4.88** 6-pc. set

State size 4, 6, 8, 10, 12, 14. See chart "A" page 371. Shpg. wt. 2 lbs. 8 oz.

40 N 4574—Boys' Space Cadet outfit.................................. **$4.88**

Palomino Cowboy and Cowgirl Outfits

K **Boys' 11-pc. Palomino** cowboy outfit. Brown and white cotton print chap-front pants. Elastic back waistband with imitation leather at front. Matching vest. Plaid cotton flannel shirt. Leather belt; 2 leather holsters, 2 toy pistols. Cotton hat. Bandana. Lariat. **$3.85** 11-pc. set

State size 4, 6, 8, 10, 12. Size chart "A" page 371. Shpg. wt. 2 lbs.

40 N 4566—Boys' 11-pc. set . . . **$3.85**

L **Girls' 10-pc. Palomino** outfit. Brown and white cotton print skirt with plastic fringe. Cotton twill front waist with elastic back. Matching vest. Plaid cotton flannel blouse. Leather belt; 2 leather holsters, 2 toy pistols. Cotton hat. Lariat. **$3.85** 10-pc. set

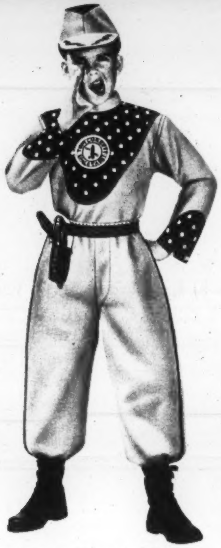
State size 4, 6, 8, 10, 12. See chart "A" page 371. Shpg. wt. 2 lbs.

40 N 4567—Girls' 10-pc. set . . **$3.85**

SIZE CHART: HOW TO ORDER JUNIOR DENIMS. Measure height without shoes. Measure waist around body over pants without belt. These are actual garment measurements.

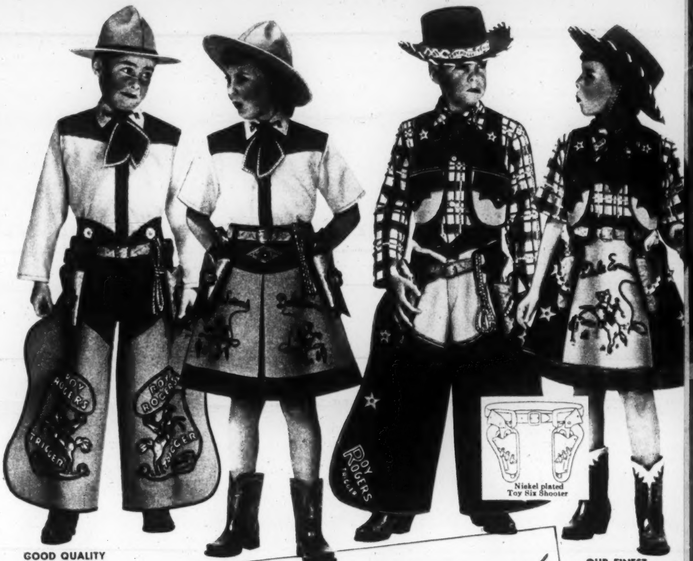
If Waist is, Inches..........	21½	22	23	23½	....
Order Size..........	3	4	5	6	....
If Waist is, Inches..........	24	24½	25	25½	26½
Order Size	7	8	9	10	12

FOR THEIR VERY OWN "LAND OF MAKE-BELIEVE"



SPACE-CADET OUTFIT

J Official Tom Corbett outfit of colorful cotton twill **$4.88**



Nickel plated Toy Six Shooter

GOOD QUALITY

Roy Rogers and Dale Evans 11-pc. western outfits

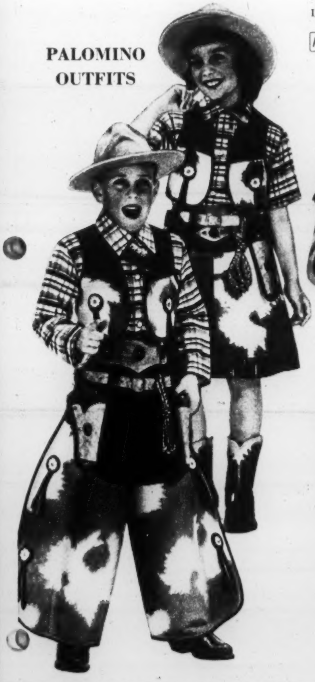
A B **$4.79** Ea.

OUR FINEST

Roy Rogers and Dale Evans 11-pc western outfits

C D **$6.85** Ea.

PALOMINO OUTFITS

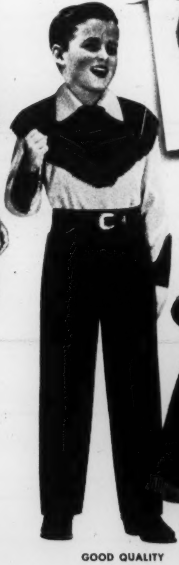


K L Boys' 11-pc. cowboy outfit. Girls' 10-pc. cowgirl outfit **$3.85** Ea.

FOR A MERRY CHRISTMAS

Roy Rogers and Dale Evans

Double R Bar Ranch
Authentic Western Outfits



Leather Fringed Yoke

Twill Embroidered Yoke

GOOD QUALITY

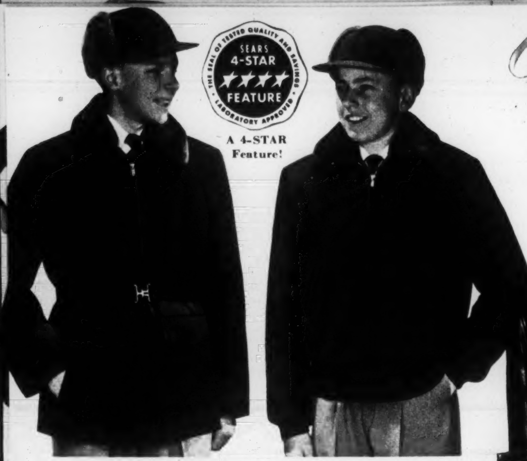
Roy Rogers and Dale Evans 2-pc. frontier suits

E F **$9.90** Ea.

OUR VERY FINEST

Roy Rogers, Dale Evans DeLuxe Frontier Wearing Apparel

G H **$12.50**



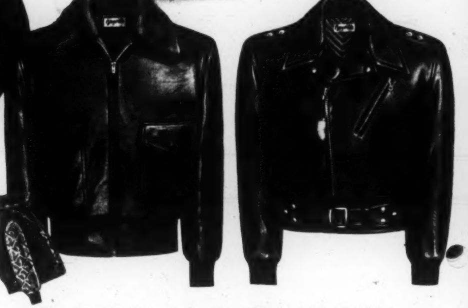
A 4-STAR Feature!

FOR A MERRY CHRISTMAS

Wise Santas Know . .

Boyville Outerwear

Makes Warm Friends



Nylon-Strengthened Duralon Fabric

$10.50 Sizes 10 to 20 **$8.70** Sizes 4 to 8

Duralon surcoat of rayon, acetate, and 17% nylon! Water-repellent; wind and spot resistant. Rayon-satin lining is quilted to 10-oz. reprocessed wool. Dyed Mouton-processed lamb collar. Zipper front; elastic waist inserts; 2 combination pockets. Concealed knit wristlets.

Big Boys' Duralon Surcoat

State size 10, 12, 14, 16, 18, 20. Size chart "A" on page 371. Wt. 3 lbs. 13 oz.

40 N 6650—Skipper (dark) blue
40 N 6653—Dark green
40 N 6651—Dark brown.........$10.50

Jr. Boys' Surcoat. Shpg. wt. 3 lbs.

State size 4,6,8. Chart "A" on page 371.

40 N 5153—Skipper (dark) blue
40 N 5156—Dark green
40 N 5154—Dark brown..........$8.70

$9.50 Sizes 10 to 20 **$7.70** Sizes 4 to 8

Duralon Bomber Jacket of rayon and acetate plus 17% nylon. Wind and spot resistant; water-repellent. Rayon-satin lining quilted to 10-oz. reprocessed wool interlining. Dyed Mouton-processed lamb collar. Zipper front; 2 hand-deep slash pockets. Knit cuffs and bottom.

Big Boys' Duralon Jacket

State size 10, 12, 14, 16, 18, 20. Size chart "A" on page 371. Wt. 3 lbs. 5 oz.

40 N 6657—Skipper (dark) blue
40 N 6658—Dark brown
40 N 6660—Dark green...........$9.50

Jr. Boys' Jacket. Shpg. wt. 2 lbs. 12 oz.

State size 4,6,8. Chart "A" on page 371.

40 N 5150—Skipper (dark) blue
40 N 5151—Dark brown
40 N 5149—Dark green...........$7.70

Top Grade Front-Quarter Horsehide Jackets

B-15 Bomber style jacket of genuine front quarter horsehide . . . toughest jacket leather money can buy! Zipper front style, with pile body lining of 50% Alpaca face, 50% wool knit to cotton back; face is 54% of total. Rayon sleeve lining quilted to reprocessed wool. Dyed Mouton-processed lamb collar; 2 pockets. Knit cuffs and bottom. **$18.50**

State size 10, 12, 14, 16, 18, 20. Chart "A" on page 371. Shpg. wt. 4 lbs. 8 oz.

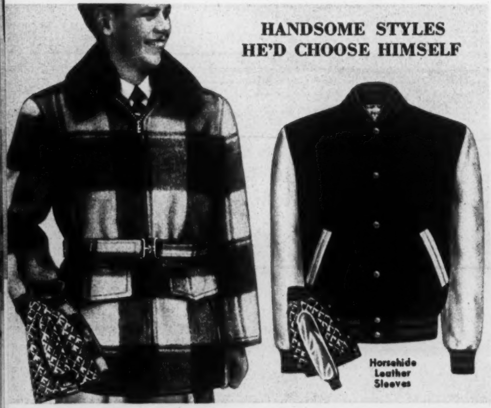
40 N 6628—Brown horsehide.... $18.50

Motorcycle jacket of top quality front quarter horsehide leather. Zipper front extends to shoulder. Red rayon lining quilted to reprocessed wool interlining. Snap-down lapels; 2 slash pockets. Diagonal zipper pocket. Bi-swing back. Belt and buckle at waist front. Nickel-color studs front, back and epaulets. Knit cuffs. **$21.50**

State size 10, 12, 14, 16, 18, 20. See size chart "A" on page 371. Shipping weight 4 pounds 4 ounces.

40 N 6630—Black horsehide......$21.50

HANDSOME STYLES HE'D CHOOSE HIMSELF



Horsehide Leather Sleeves

Smart all wool surcoat in peppy plaid patterns. Water-repellent treated. Rayon body and sleeve lining quilted to reprocessed wool. Dyed Mouton-processed lamb collar; zipper front; elastic waist inserts; 2 concealed pockets. Knit wristlets. **$11.95**

State size 8, 10, 12, 14, 16, 18, 20. See chart "A" page 371. Shpg. wt. 3 lbs. 2 oz.

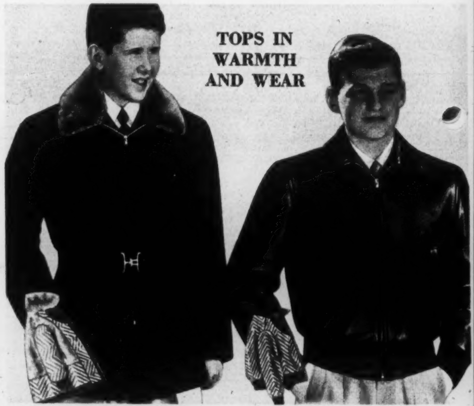
40 N 6661—Blue plaid
40 N 6662—Green plaid.........$11.95

Sports-type jacket with "action-cut" sleeves of tough, pliable front-quarter horsehide. Body of hefty-weight 90% reprocessed wool strengthened with 10% nylon. Rich rayon lining quilted to reprocessed wool interlining. Snap-fastener front, 2 leather-piped slash pockets. Knit collar cuffs, bottom. **$11.95**

State size 8,10,12,14,16,18. Chart "A" on page 371. Shpg. wt. 3 lbs. 4 oz.

40 N 6680—Navy blue
40 N 6681—Maroon............$11.95

TOPS IN WARMTH AND WEAR



Sheeplined surcoat. Gabardine outer shell of 80% rayon fortified with the magic strength of 20% nylon! Crease-resistant and water-repellent. Body lined with select quality sheepskin. Rayon sleeve linings and facings quilted to reprocessed wool. Dyed Mouton-processed lamb collar; elastic waist insert; 2 pockets. Knit wristlets. Shpg. wt. 4 lbs. 3 oz. **$13.95**

State size 8,10,12,14,16,18,20.

40 N 3404–Dk. green Chart "A" page 371.
40 N 3405–Skipper (dark) blue...$13.95

Front-quarter horsehide A-2 Bomber-type jacket. Constructed of smooth, pliable top-grade leather chosen for its uniform thickness and perfect grain. Self collar model with rayon lining quilted to reprocessed wool insulation. Zipper front has leather pull. 2 roomy slash pockets. Draft-free knit cuffs and bottom. (50% wool, 50% cotton). A brute for rugged wear! **$15.75**

State size 8,10,12,14,16,18. Chart "A" on page 371. Shpg. wt. 3 lbs. 15 oz.

40 N 6627—Brown horsehide.....$15.75

Boyville Outerwear

Added Warmth and Extra Wear in Two Popular Styles for Boys

B-9 Army-style parka of Zelan water-repellent treated 9-oz. Mountain cloth. Fabric is Sanforized and vat-dyed. Body, sleeves and hood lined with rayon quilted to 16-oz. reprocessed wool. Attached hood has dyed Mouton-processed lamb trim. Zip front; 4 pockets. Knit wristlets. **$12.95**

State size 8, 10, 12, 14, 16, 18, 20. See chart "Y" at right. Shpg. wt. 6 lbs.

40 N 3711—Olive-drab.........**$12.95**

Popular "Shag-Coat" style of 100% reprocessed wool melton. 2 contrasting color braid stripes on raglan sleeves and pocket trim. Lined with rayon satin quilted to reprocessed wool. Snap-fastener front, self collar; 2 slash pockets. Knit wristlets. **$8.95**

State size 8, 10, 12, 14, 16, 18. Chart "Y" at right. Shpg. wt. 3 lbs. 14 oz.

40 N 6676—Dark green

40 N 6679—Royal blue..........**$8.95**

SIZE CHART X HOW TO ORDER BOYS' SLACKS: Measure waist around body over trousers without belt. Measure leg inseam from crotch to top of heel. *State waist, inseam. Tell which is waist.* These are garment measurements.

Waist, in inches	25	26	27	28	29	30	31
Inseam Sizes, in Inches	24 25 26	24 25 26 27	26 27 28 29	27 28 29 30	28 29 30 31	28 29 30 31	29 30 31 32

All woolen melton pea coat. Hefty-weight 32-oz. fabric is blended of 50% new wool, 25% reprocessed wool, 25% reused wool. Lined with scarlet rayon quilted to reprocessed wool insulation. Double-breasted style with anchor-design buttons, storm tab at neck, plain back with vent; 2 slash pockets. Tops in warmth and rugged wear! **$8.94**

State size 8, 10, 12, 14, 16, 18, 20. See chart "Y" below. Shipping wt. 3 lbs. 8 oz.

40 N 3754—Navy blue pea coat...**$8.94**

Nylon-fortified surcoat in a lively check pattern. Heavy-weight outer shell of rayon, acetate and nylon is water-repellent treated. Zipper front model with rayon lining quilted to reprocessed wool insulation. Dyed Mouton-processed lamb collar. Half-belt; T-buckle. 2 combination pockets. Knit wristlets. Shpg. wt. 3 lbs. 14 oz. **$11.50**

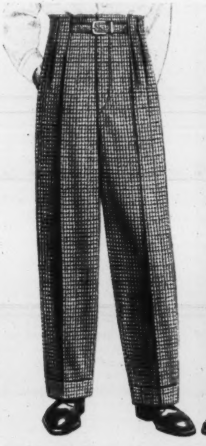
State size 8, 10, 12, 14, 16, 18.

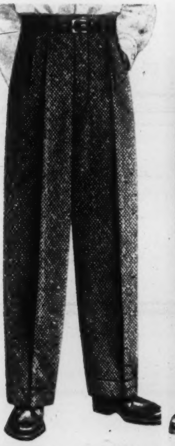
40 N 3464—Rust See chart "Y" below.

40 N 3465—Blue..............**$11.50**

SIZE CHART "Y"—HOW TO ORDER BOYS' OUTERWEAR: Measure height without shoes. Measure chest over shirt or sweater. Measure chest around body, under arms, and over tips of shoulder blades. If measurements fall between sizes order next larger size.

Order Size..........	8	10	12	14	16	18	20
If chest is in inches..	26½	28	29½	31½	33	34½	36
If Height is in inches.	47 to 50	51 to 54	55 to 58	59 to 61	62 to 64	65 to 66	67 to 68





Smart houndstooth pattern slacks of long-wearing 12-oz. thickset corduroy. A heavyweight fabric with a smooth texture that identifies the finest. Hollywood continuous waistband, double-pleats, Waldes zipper fly. Serged seams; 4 pockets. Cuffs. No belt. Wash separately. **$5.25**

Sizes 25 tc 31-in. waist. Inseams on chart "X" above. Shpg. wt. 2 lbs.

40 N 4259—Blue check

40 N 4260—Brown check

40 N 4261—Green check.....**$5.25**

Part-nylon slacks in a distinctive woven check pattern. Year 'round weight crease-resistant rayon and acetate fabric is fortified with the super-strength of nylon! Special style features include all-around self-belt with metal buckle, wide tunnel belt loops, pleated front, Waldes zipper fly. Serged seams; 4 pockets. Cuffed bottoms. **$5.40**

Sizes 25 to 31-in. waist. Inseams on chart "X" above. Shpg.wt.1 lb.14 oz.

40 N 4271—Blue check

40 N 4272—Brown check.....**$5.40**

Part nylon sheen gabardine trousers in a luxurious high-style model. Rich rayon fabric is strengthened with rugged nylon. Special finish resists non-oily stains. Designed with all-around belt; metal buckle, wide tunnel belt loops. Pleated front, Waldes zipper fly. Serged seams; 4 pockets. Cuffs. **$5.40**

Sizes 25 to 31-in. waist. Inseams on chart "X" above. Shipping wt. 2 lbs.

40 N 4290—Green

40 N 4292—Dark brown

40 N 4293—Dark blue.......**$5.40**

All wool tweed slacks in a firm-finished weave with nubby flecks of color. Pleated front, Hollywood waist, Waldes zipper fly; 5 pockets. Serged seams. Cuffs. No belt. **$5.90**

Sizes 25 to 31-in. waist. Inseams on chart "X" shown above. Shipping wt. 2 lbs.

40N4247–Blue-gray

40N4248–Med. brown.**$5.90**

Searalon gabardine of rayon, acetate, 21% nylon. Stain, crease-resistant. Hollywood waist. Waldes zip fly. 5 pockets. Saddle-stitched seams. Wt. 1 lb. 14 oz. **$4.75**

Sizes 25 to 31-in. waist. Inseams on chart "X".

40 N 4363–Dark brown

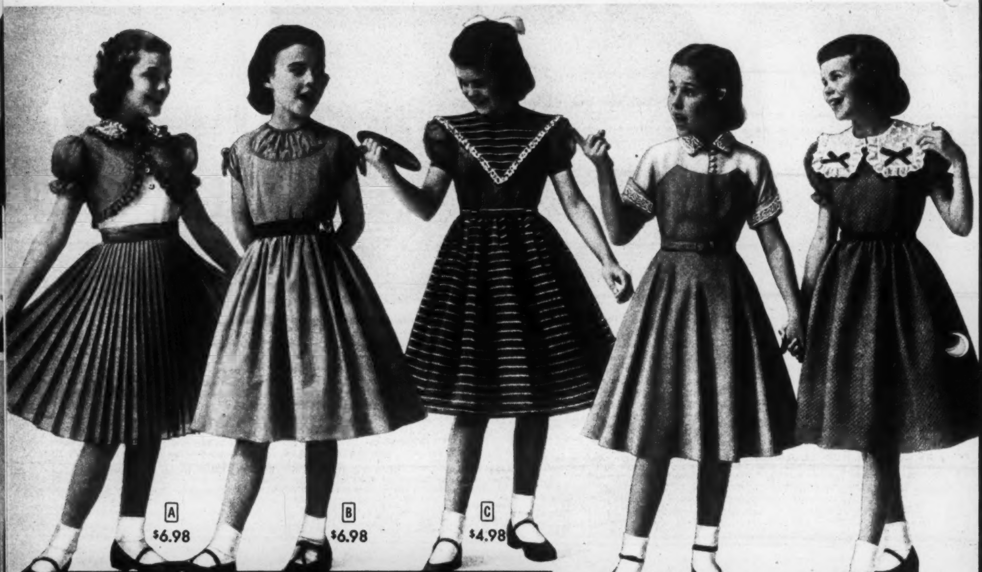
40 N 4365–Gray-green

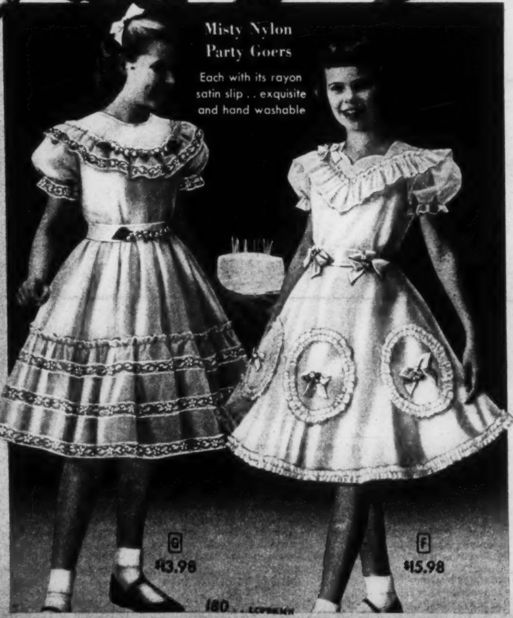
40 N 4362–Dk. blue.**$4.75**

GIRLS'
SIZES
7 to 14

Miracle Fabrics . . Miracle Dresses

- Exquisite hand washable dress-ups
- Hang dripping wet without wringing
- Little or no pressing required
- Nylon misty sheer, yet durable
- Nylon crisp as taffeta, yet strong
- Even the pleats will stay crisp
- Acrilan with rayon looks like wool
- Nylon woven with fine pima cotton
- Save work, save cleaners bills




Misty Nylon
Party Goers

Each with its rayon satin slip . . exquisite and hand washable

A **Fan Pleat Nylon Sheer.** Ruffles and white inset give bolero effect. Nylon lace collar, rhinestones. Tie sash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 1 pound.
077 N 572—Coral rose. . . $6.98
077 N 573—Navy blue. . . 6.98

B **Nylon and Pima Cotton** broadcloth has drawstring sleeves, gathered yoke, rayon velvet sash and posy. Rhinestone trim on yoke. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shpg. wt. 1 lb. 6 oz.
077 N 574–Aqua blue. . . . $6.98
077 N 575–Medium rose. 6.98

C **All Nylon Sheer** with applied stripes on deep V-shape bertha collar and skirt. Rayon velvet belt. Elastic in back. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt 1 lb. 1 oz.
077 N 576–Deep green. . . $4.98
077 N 577–Royal blue. . . 4.98

D **Rayon and Acrilan** looks and feels like costly wool. Fluffy wool angora embroidery, lighter-tone yoke. *State Girls' size* 7, 8, 10, 12, 14. Shipping weight 1 lb. 6 oz.
077 N 579–Medium lime. $6.98
077 N 580–Lilac 6.98

E **All Nylon Embossed Taffeta** looks like fine quilting. Sheer white embroidered nylon ruffled collar. Billowing skirt, black rayon velvet ribbon belt. Elastic in back. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 lb. 4 oz.
077 N 581—Bright red $5.98 07 7 N582—Turquoise blue $5.98

F **Hoop Skirt Nylon** sheer as mist. Full circle skirt with ruching bows and flowers. Removable hoop on separate rayon satin slip.
Girls' sizes 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 14 oz.
077 N 587–Petal pink. . . $15.98
077 N 588–Powder blue. 15.98

G **All Nylon Sheer and Lace** over a separate rayon satin slip. Ruffled, flower trimmed, ribbon girdled and very grand. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 pound 11 ounces.
077 N 584—Lilac $13.98
077 N 585—Yellow 13.98

Order dresses on these two pages from your mail order house and pay postage from there. Your dress will be mailed from Chicago, Philadelphia, Kansas City or Atlanta, whichever is nearer.

FOR A MERRY CHRISTMAS

Company's coming . . girls need

"Best" Dresses for Christmas

and gift-boxed sets

Extra Gay for Holidays

A **Multicolor Ribbon Stripes** in full Chromespun acetate taffeta skirt. Cotton velveteen top, plastic belt, 3-in. hem. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 7 oz.

077 N 590—Black with multicolor stripes . . $6.98
077 N 591—Red with multicolor stripes . . . 6.98

B **Two-Tone Jumper With Sheer Nylon Blouse.** Sleeveless jumper is faille-type acetate and rayon with 4-gore swingy skirt. Dry clean. White nylon blouse is hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 6 oz.

077 N 592—Gold and brown $5.98
077 N 593—Pink and rose 5.98

C **Chromespun Acetate Taffeta With Cape.** Shimmering two-tone checks and solid color. Simulated rhinestones on lined cape. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 8 oz.

077 N 594—Coral rose $4.98
077 N 595—Aqua green 4.98

Pretty Full Skirt Cottons

D **Embossed Cotton With Sheer Nylon.** Skirt and lace-trimmed camisole look like quilting. Two-inch hem, elastic band in back. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 5 oz.

077 N 596—Med. mint green, white nylon. $3.98
077 N 597—Coral rose with white nylon. 3.98

E **Crease-resistant Combed Cotton Broadcloth,** washable, will not shrink over 1%. Embossed cotton collar, eyelet trim. Elastic waist. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 4 oz.

077 N 598—Tangerine $4.98
077 N 599—Deep turquoise blue 4.98

F **Striped Everglaze Pucker-Puff Cotton** with embroidered nylon frills, sparkle buttons. 4-gore skirt, wide belt. Washable, needs no pressing, *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 pound 8 ounces.

077 N 600—Charcoal gray and white $3.98
077 N 601—Aqua green and white 3.98

GIFT BOXED SETS PLAY "GROWN-UP"

G **Student Nurse 3-piece Outfit.** 80-square striped cotton dress, 3-inch hem. Full size heavy white cotton apron buttoned in back has First Aid pin. Nurse's cap, too. Sanforized, washable, max. fab. shrink. 1%. *Girls' sizes* 7, 8, 10, 12. *State size.* Shpg. wt. 1 lb. 11 oz.

077N602–Red $4.98 077N603–Medium blue $4.98

H **Kiss The Cook** in her gay Sanforized 2-piece outfit. Cotton broadcloth dress, 3-inch hem. Matching print apron with plastic spoons. Washable, max. fab. shrink. 1%. *Girls' sizes* 7, 8, 10, 12. *State size.* Shipping weight 1 lb. 9 oz.

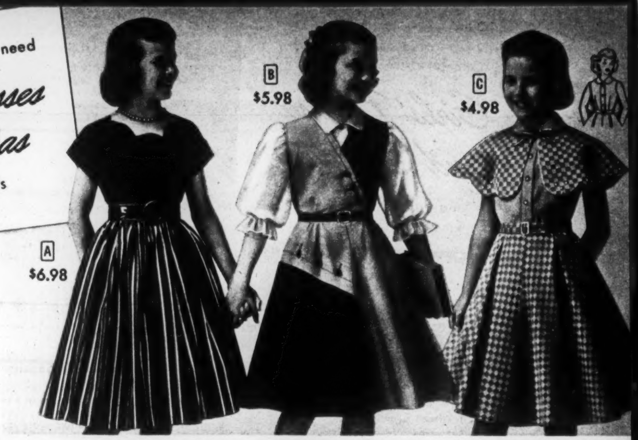
077 N 606—Medium blue with print $4.98
077 N 607—Medium green with print 4.98

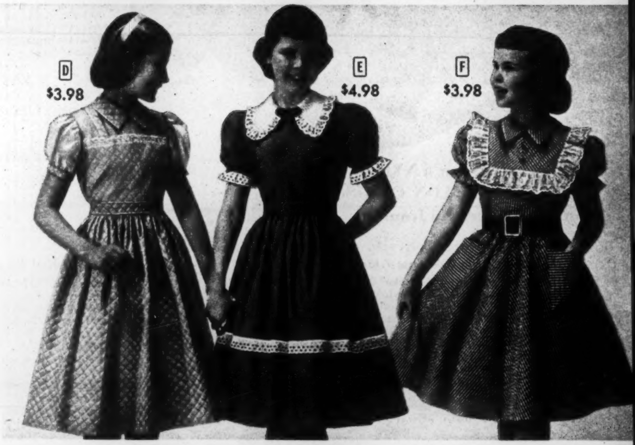
J **Pretty Maid 3-piece Outfit.** Sanforized cotton broadcloth dress, 3-inch hem, max. fab. shrink. 1%. White eyelet organdy apron and head band. Washable. *Girls' sizes* 7, 8, 10, 12. *Please state size.* Shpg. wt. 1 lb. 6 oz.

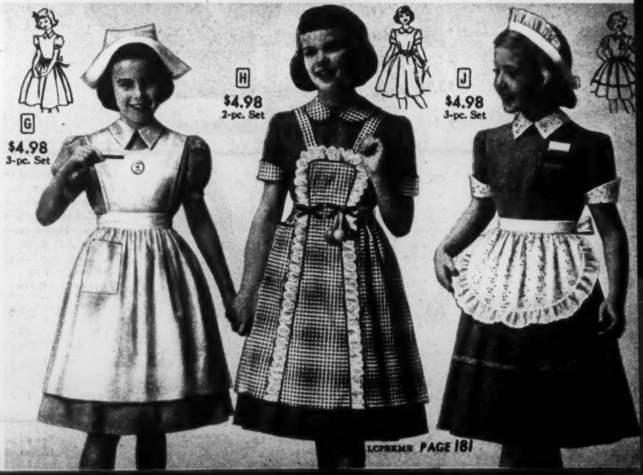
077 N 604—Medium green $4.98
077 N 605—Medium pink 4.98

SIZE CHART FOR DRESSES 7 TO 14

Order size	7	8	10	12	14
If chest is	26	27	29	30½	32 in.
If hips are	27½	28½	31	33	35 in.
Dress length. . .	27	29	32	35	37 in.





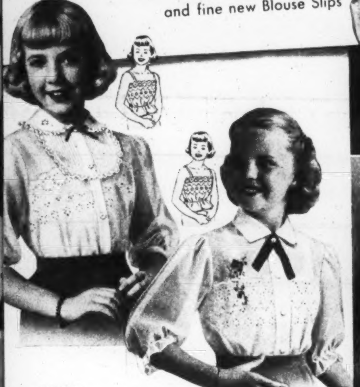


FOR A MERRY CHRISTMAS

Gifts for dress-up and school

Girls' Blouses and Sweaters

and fine new Blouse Slips



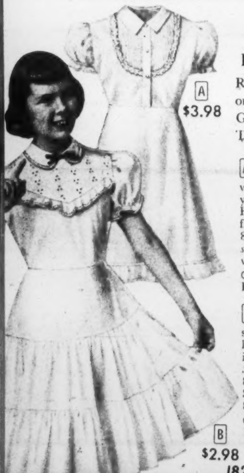
NEW!
She'll proudly wear a NYLON BLOUSE with NYLON CAMISOLE
Exquisite! Needs No Ironing

$2.98 Each In Girls' Sizes 7 to 14

Tucked Yoke. Sheer nylon has sparkle nailheads on collar, posy trim. Separate nylon camisole with eyelet front, lace straps and trim. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz. 077 N 4478—White. $2.98

Multicolor Embroidery on sheer nylon. Red rayon velvet tab at neck. Separate nylon camisole has eyelet front, lace straps and trim. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz. 077 N 4469—White. $2.98

Order garments on this page from your mail order house and pay postage from there. Your garment will be mailed from Chicago, Philadelphia, Kansas City or Atlanta. Allow enough time for delivery.

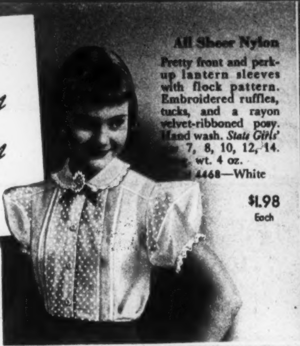


Our Finest Blouse Slips

Rich Nylon Crepe or Fine Pique . . Girls need them These are lovely

A **Nylon Crepe** quality weight with pucker nylon yoke, lace ruffle. Hand wash, dries fast. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 6 ounces.
077 N 4477—White
Each $3.98

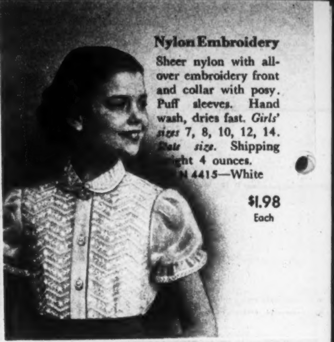
B **Cotton Pique** with full 3-tier skirt. Ruffled eyelet yoke. Buttons in back. Washable. *State Girls' size* 7, 8, 10, 12, 14. Shipping weight 8 ounces.
077 N 4476—White
Each $2.98



All Sheer Nylon

Pretty front and perk-up lantern sleeves with flock pattern. Embroidered ruffles, tucks, and a rayon velvet-ribboned posy. Hand wash. *State Girls'* 7, 8, 10, 12, 14. wt. 4 oz.
4468—White

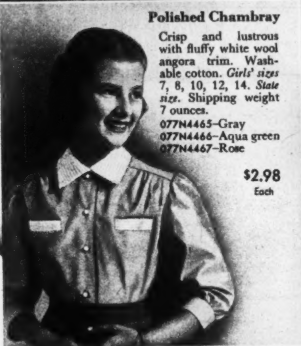
$1.98 Each



Nylon Embroidery

Sheer nylon with all-over embroidery front and collar with posy. Puff sleeves. Hand wash, dries fast. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping ght 4 ounces.
N 4415—White

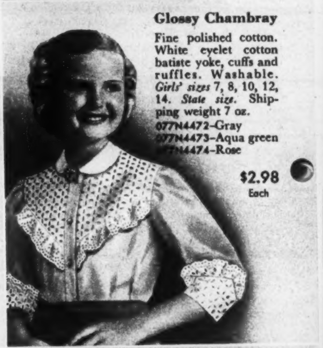
$1.98 Each



Polished Chambray

Crisp and lustrous with fluffy white wool angora trim. Washable cotton. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 7 ounces.
077N4465–Gray
077N4466–Aqua green
077N4467–Rose

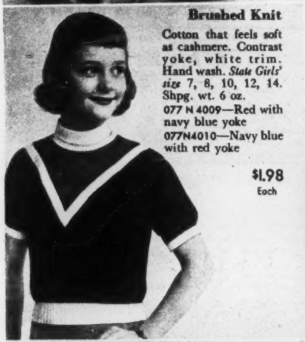
$2.98 Each



Glossy Chambray

Fine polished cotton. White eyelet cotton batiste yoke, cuffs and ruffles. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 7 oz.
077N4472–Gray
077N4473–Aqua green
N4474–Rose

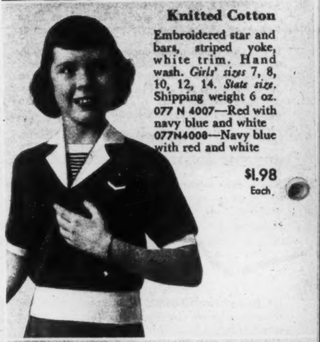
$2.98 Each



Brushed Knit

Cotton that feels soft as cashmere. Contrast yoke, white trim. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
077 N 4009—Red with navy blue yoke
077N4010—Navy blue with red yoke

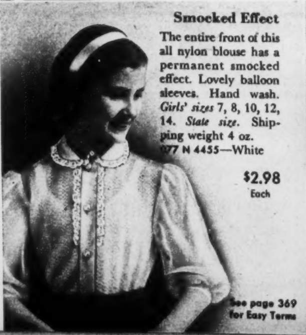
$1.98 Each



Knitted Cotton

Embroidered star and bars, striped yoke, white trim. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 6 oz.
077 N 4007—Red with navy blue and white
077N4008—Navy blue with red and white

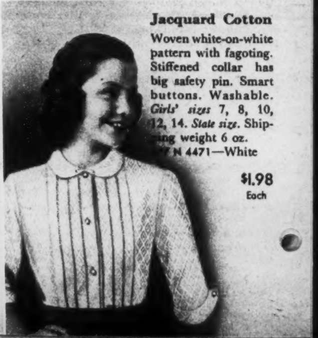
$1.98 Each



Smocked Effect

The entire front of this all nylon blouse has a permanent smocked effect. Lovely balloon sleeves. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 4 oz.
077 N 4455—White

$2.98 Each



Jacquard Cotton

Woven white-on-white pattern with fagoting. Stiffened collar has big safety pin. Smart buttons. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 6 oz.
N 4471—White

$1.98 Each

See page 369 for Easy Terms

Give Easy-Care

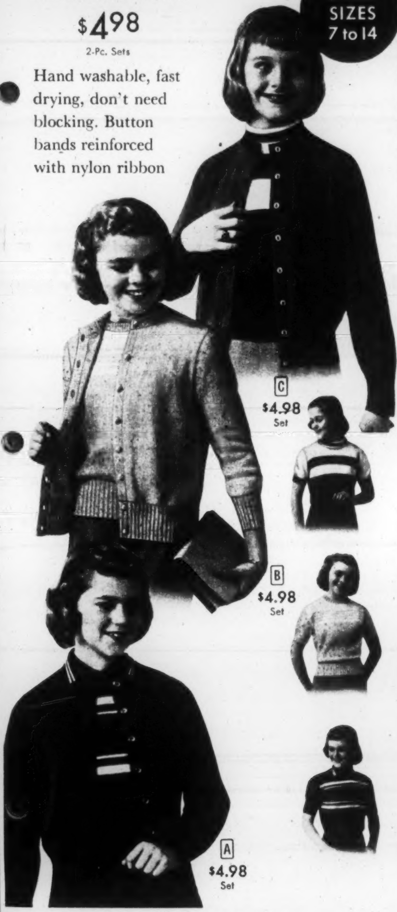
NYLON TWINS

$4.98

2-Pc. Sets

GIRLS' SIZES 7 to 14

Hand washable, fast drying, don't need blocking. Button bands reinforced with nylon ribbon


C

$4.98 Set

B

$4.98 Set

A

$4.98 Set

A **Johnny Collar Sweater Set.** White stripes across front of pullover. Matching solid color cardigan rib-fitted at bottom. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 9 ounces.

77 N 3703—Pink
77 N 3704—Emerald green
77 N 3705—Jockey red
Each 2-piece set.....$4.98

B **Nylon Tweed Twins** with color flecks of wool. White yoke with stripes front and back on pullover. Long sleeve cardigan. (88% nylon, 12% wool nubs.) *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 14 oz.

77 N 3689—Medium green
77 N 3690—Medium blue
77 N 3691—Medium gray
Each 2-piece set.....$4.98

C **White-Top Pullover** banded with color to match cardigan, has turtle neck, ribbed cuffs. Cardigan is rib-fitted at bottom. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 10 ounces.

77 N 3709—Emerald green
77 N 3710—Jockey red
77 N 3711—Navy blue
Each 2-piece set....$4.98

CHECK MEASUREMENTS before you order

SIZE CHART FOR GIRLS' 7 to 14 SWEATERS

Order size..	7	8	10	12	14
If chest is...	26	27	29	30½	32 in.

Orlon* Cardigan

Double P loop neckline. Nylon ribbon reinforcement. Hand wash, no blocking. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 9 oz.

77 N 3738—Med. green
77 N 3739—Yellow
77 N 3740—Pink
77 N 3741—White

$4.29 Each

Orlon Pullover

Crew neck, short sleeves, double P loop neckline. Hand wash, no blocking. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 12 oz.

77 N 3734—Yellow
77 N 3735—Med. gr
77 N 3736—Pink
77 N 3737—White

$3.29 Each

Dress-Up Nylon

Embroidered posies, simulated pearls. Virgin crimp-set nylon. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 6 oz.

77 N 3726—White
77 N 3727—Pink
77 N 3728—Light blue
77 N 3729—Yellow

$3.98 Each

Nylon Cardigan

Sweet with embroidery and simulated pearls. Virgin crimp-set nylon. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 7 oz.

77 N 3730—White
77 N 3731—Pink
77 N 3732—Light blu
77 N 3733—Yellow

$4.98 Each

Fine Zephyr Wool

Shoulder stripes in contrast color and white, turtleneck collar. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size wanted.* Shipping wt. 7 oz.

77N3723-Navy; red, white
77N3724-Red; navy, white
77N3725-White; red, navy

$2.98 Each

Brushed Cotton

Feels like cashmere. Angora rabbit hair and sparkle trim. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 6 oz.

77N4014–Heather gray
77N4015–Pink
77N4016–Lt. green
77N4017–White

$1.98 Each

Soft Cotton Knit

Brushed cotton feels like cashmere. White cotton corduroy collar, pocket trim. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 6 oz.

77N4011–Heather gray
77N4012–Navy blue
77N4013–Red

$2.98 Each

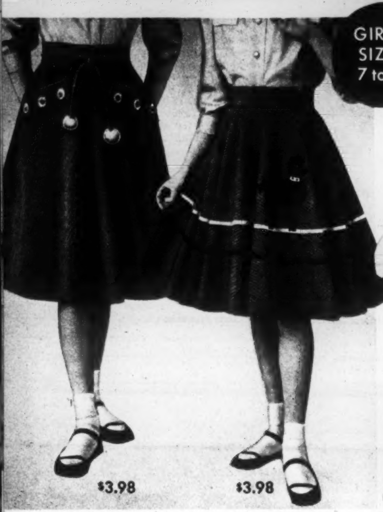
3-Tone Nylon

Cardigan banded with two heather tones and white. Virgin crimp-set nylon. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 7 oz.

77N3720–Two-tone gray
77N3721–Two-tone tan
77N3722–Two-tone blue

$3.98 Each

*Acrylic fiber
Du Pont trade mark



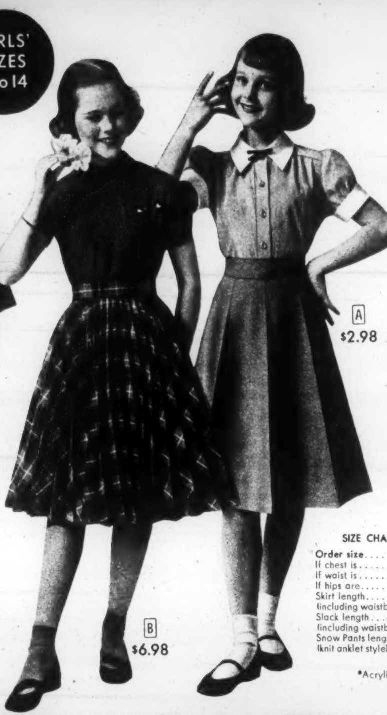
Merry Christmas Colors in Corduroy

Pompon belt and daisy-trimmed tabs on pinwale cotton corduroy. 4 gores, back zipper. Pinked seams. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 lb. 4 oz.

077 N 2644–Red $3.98
077 N 2645–Kellygreen 3.98
077 N 2646–Tangerine 3.98

Fifi the Poodle is of felt with glittering collar and eye. Contrast felt bands all around. Wide flare cotton corduroy skirt with back zipper. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 lb. 4 oz.

077 N 2642—Red. $3.98
077 N 2643—Gold. . . . 3.98



Girls' Rayon GABARDINE

8 Stitched Gores

A Beautiful skirt of softly lustrous rayon sheen gabardine, the eight gores stitched for a crisp flare. Pinked seams resist raveling. 1½-inch taped hem, side zipper. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 6 oz.

077 N 2601–Red
077 N 2602–Navy blue
077 N 2603–Dark green
Each. $2.98

Plaid ORLON* and Wool with Pleats that Wash

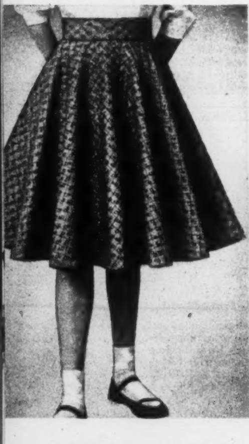
B 55% Orlon, 45% wool circle skirt. You can wash these sunburst pleats. Full circle flare, taped hem, side zipper. Hand wash, drip dry. Needs little or no pressing. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 1 oz.

077 N 2624–Red and green plaid. $6.98

SIZE CHART FOR GIRLS' SPORTSWEAR

Order size	**7**	**8•**	**10**	**12**	**14**	
If chest is	26	27	29	30½	32	in.
If waist is	23	23½	24½	25½	26½	in.
If hips are	27½	28½	31	33	35	in.
Skirt length (including waistband)	17	18½	21	23	25	in.
Slack length (including waistband)	31	32½	35½	37	38½	in.
Snow Pants length (knit anklet style)	35	36½	39½	41		in.

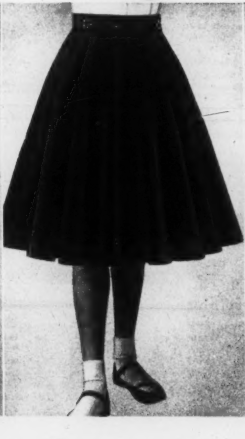
*Acrylic fiber, DuPont trade mark



Quilted Cotton Circle $3.98

All-over quilting gives this full-circle skirt a flare that's terrific. Charming old-fashioned posy print on bright background. Side zipper. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 4 oz.

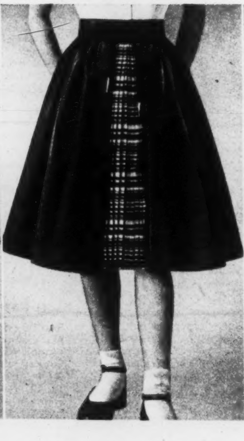
077 N 2647–Red 077 N 2649–Gold
077 N 2648–Bright green. . . Ea. $3.98



Velveteen Flare $5.98

Fit for a princess to wear to a party, this rich cotton velveteen skirt has gorgeous flare, a self belt sparkling with rhinestones. Back zipper, taped hem. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 4 oz.

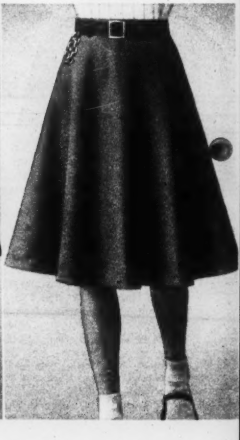
077 N 2651–Black $5.98
077 N 2652–American beauty red 5.98



Plaid-Front Taffeta $3.98

Crisp and rustling acetate taffeta, pinch-pleated all around for plenty of fullness. Pleated front is multicolor plaid. Wide waistband girdled with red rayon velvet rope, metal tipped. 2-inch taped hem. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 15 oz.

077 N 2653—Navy with plaid. . . $3.98



All Wool Swing Skirt $3.98

A wide belt of patent-like plastic has a metal chain she can hang her pet charms on. Fine, firm wool flannel with side zipper, taped hem, pinked seams. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 2 oz.

077N2654–Navy blue 077N2655–Red
077N2656–Bright green. . . . Ea. $3.98

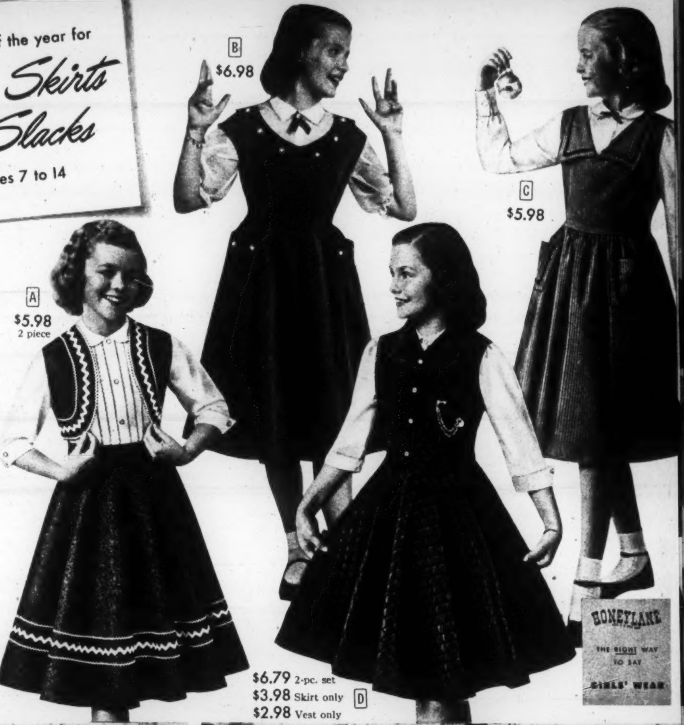
Order garments on these two pages from your mail order house and pay postage from there. Your garment will be mailed from Chicago, Philadelphia, Kansas City or Atlanta, whichever is nearer. Allow enough time for delivery. Order regularly and get your Catalog regularly.

FOR A MERRY
CHRISTMAS

The gayest time of the year for

Jumpers, Skirts Winter Slacks

in girls' sizes 7 to 14



A **Polished Felt Skirt and Bolero Set,** smooth finish 65% rayon, 35% wool. Stunning white rickrack trim. Zipper. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 15 oz.
077N2777–Gray......................$5.98

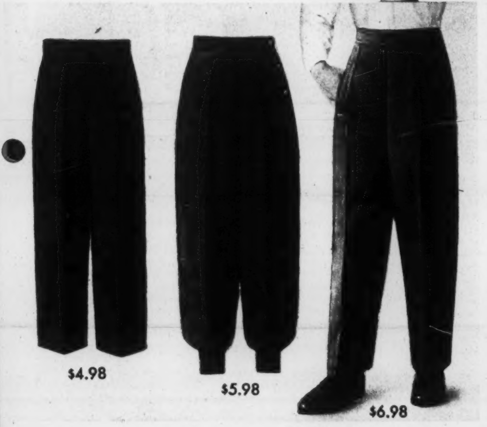
B **Cotton Velveteen Jumper** with simulated pearls. Buttons in back (blouse not included). Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shipping weight 1 lb. 1 oz.
077 N 2773—Black.....................$6.98
077 N 2774—American Beauty Red...... 6.98

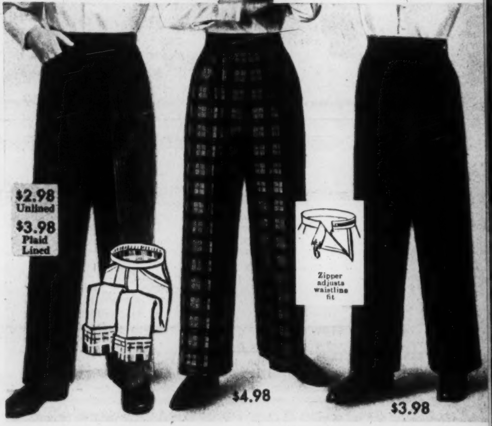
C **Pinwale Cotton Corduroy Jumper** with black braid. 2 pockets, back zipper, 2-in. hem. (No blouse). Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb. 6 oz.
077N2775–Red..$5.98 077N2776–Gold..$5.98

D **Quilted Acetate and Nylon.** Navy blue skirt and vest with key and chain. Zipper. Dry clean. *State Girls' size* 7, 8, 10, 12, 14.
077 N 2778—Two-pc. set. Wt. 2 lbs. 6 oz...$6.79
077 N 2657—Skirt only. Shpg. wt. 1 lb 7 oz. 3.98
077 N 3018—Vest only. Shpg. wt. 15 oz... 2.98

SIZE CHART FOR GIRLS' SPORTSWEAR

Order size.....7	8	10	12	14	
If chest is......26	27	29	30½	32	in.
If waist is......23	23½	24½	25½	26½	in.
If hips are......27½	28½	31	33	35	in.
Skirt length.....17 (including waistband)	18½	21	23	25	in.
Slack length....31 (including waistband)	32½	35½	37	38½	in.





Lined Snow Pants in *Girls' sizes* 7, 8, 10, 12. *State size*

Rayon, acetate, nylon gabardine. Elastic back, hip pocket. Elastic at ankles. 100% reprocessed wool lining quilted to cotton. Dry clean. *State size above.* Shpg. wt. 2 lbs.
077 N 4103–Navy.....$4.98
077 N 4104–Dk. brown. 4.98
077 N 4105–Dk. green. 4.98

100% reprocessed wool, cotton lined. Zipper knit anklets, back elastic, hip pocket. Dry clean. *State size above.* Shipping wt. 2 lbs. 3 oz.
077N4106–Navy....$5.98
077N4107–Dk brown. 5.98
077N4108–Dk. green. 5.98

Rayon, acetate and nylon, water-repellent. 2 pockets. Stitched front crease. Zipper. Elastic back. Fleeced rayon lining. Dry clean. *State size above.* Shpg. wt. 2 lbs. 2 oz.
077N4175–Navy...$6.98
077N4176–Dk. brown. 6.98
077N4177–Dk. green. 6.98

Corduroy Slacks . . *Girls' sizes* 7, 8, 10, 12, 14. *State size*

Elastic back. Cotton. Wash separately. Unlined. *State size above.* Shpg. wt. 1 lb. 4 oz.
077 N 4950—Dk. green. $2.98
077 N 4951—Royal blue 2.98
077 N 4952—Red...... 2.98
077 N 4953—Lt. brown. 2.98
Cotton flannel plaid lined. State size above. Wt. 1 lb. 8 oz.
077 N 4958—Dk. green. $3.98
077 N 4959—Red...... 3.98
077 N 4960—Royal blue 3.98

Plaid cotton corduroy with adjustable horizontal zipper for waistband comfort. 2 side pockets, finished seams. Wash separately. *State size above.* Shpg. wt. 1 lb. 4 oz.
077 N 4961—Red plaid Each............$4.98

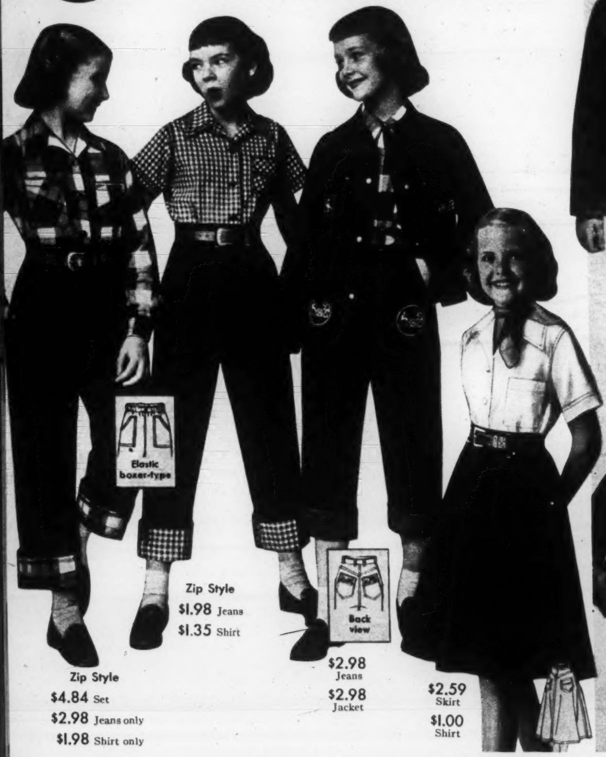
Adjustable horizontal zipper set in at waist for good fit. Cotton. 2 pockets. Washable. *State size above.* Shpg. wt. 1 lb. 4 oz.
077 N 4962–Dark green
077 N 4963–Red
077 N 4964–Lt. navy blue........Each $3.98

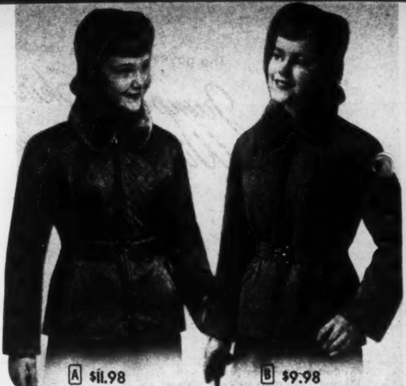
Sears Easy Terms are available. See page 369 for complete details

GIRLS' SIZES 7 to 14

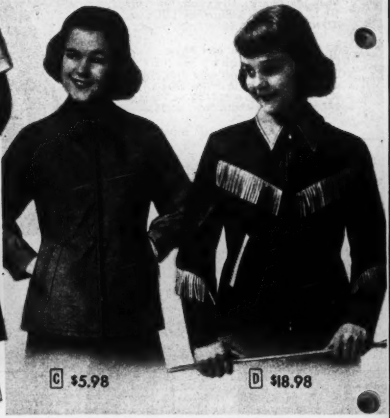
SEARS SANFORIZED DENIMS

- Girls live in them . . they're rugged, becoming
- All seams double stitched in orange thread
- Permanent fit . . Maximum fabric shrinkage 1%





Jackets A and B have quilted lining, reprocessed wool interlining. Zipper front. Knit wristlets. Shirred sides.



Flannel Plaid Lined Jeans

Navy blue jeans, red and blue plaid cotton flannel lining. Shirt matches lining. (No belt.) Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*

Side Zipper Style
Shpg. wt. 1 lb. 12 oz.
77 N 4949—Set. . . . $4.84
77 N 4906—Jeans only. Wt. 1 lb. 5 oz. . . . $2.98

Elastic Boxer Top Style. Shpg. wt. 1 lb. 10 oz.
77 N 4948—Set. . . $4.54
77 N 4907—Jeans only. Wt. 1 lb. 3 oz. $2.69

Shirt only

Sanforized, washfast red and blue plaid cotton flannel. Matches lining of jeans. Two pockets. Maximum fabric shrinkage 1%.
Girls' sizes 7, 8, 10, 12, 14. *Please state size.* Shpg. wt. 9 oz.
77 N 4506—Red and blue plaid shirt. $1.98

Rugged Denim with Gingham

Navy blue denim jeans with woven check red and white gingham cuffs. Metal Gripper Fastener waistband, and side zipper. Back pocket and yoke. Belt loops (no belt). Wash separately. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 15 oz.
77 N 4908M—Navy blue. Each. . . $1.98

With Elastic Top
77 N 4909M—Navy blue. Each. . . . $1.98

Shirt only

Sanforized, washfast woven check red and white gingham matches cuffs of jeans. Flap pocket, action back. Max. fab. shrink. 1%. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
77 N 4470M—Red check gingham. $1.35

Dale Evans Denim Jeans

Dale Evans is Roy Rogers' best girl; she knows real Western style. 2.20 wt. denim with gay embroidery on front and back pockets. Adjustable Gripper Fastener waist. Firm belt loops (belt not included). Wash separately. *State Girls' size* 7, 8, 10, 12, 14. Shipping wt. 1 lb.
77N4919M—Navy blue. $2.98

And a Jacket

Dale Evans jacket to match the jeans. 2 pockets, Gripper Fasteners down front. Yoke front and back. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 pound.
77N5119M—Navy blue. $2.98

Denim Skirt Like Her Jeans

Same metal-riveted front pockets, same yoke in back with two hip pockets. Belt loops (no belt), zipper at side. It's a terrific hit . . so give her one for Christmas! 6-oz. denim, double stitched seams. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 10 ounces.
77 N 2650—Navy blue. $2.59

Her Shirt

Sanforized, mercerized, washfast cotton broadcloth, all double seamed. Back yoke. Max. fab. shrink. 1%. *State Girls' size* 7, 8, 10, 12, 14. Shipping wt. 8 oz.
77 N 4434—White
77 N 4435—Maize
77 N 4436—Pink
Each. $1.00

A Girl is Proud to Own Such Jackets

A Lustrous Twill Surcoat. Quilted rayon and cotton with heavy rayon quilt lining. Zips up to a gray-dyed mouton-processed lamb collar. Very fine quality. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 4 oz.
077 N 5123—Red. $11.98
077 N 5124—Dark green 11.98
077 N 5125—Royal blue 11.98

C Pima Cotton and Nylon, tight weave, durable, water-repellent. Zipper with corded edge. Sueded cotton lining. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State correct size.* Shipping weight 1 lb. 7 oz.
077 N 5126—Red. $5.98
077 N 5127—Navy blue. 5.98
077 N 5128—Dark green. 5.98

B Water-repellent Surcoat. Heavy rayon, acetate and nylon sheen gabardine. Gray dyed mouton-processed lamb collar. Quilted rayon and acetate lining. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 4 oz.
077 N 5103—Red. $9.98
077 N 5104—Dark green. 9.98
077 N 5105—Navy blue. 9.98

D Imported Capeskin Leather, rich brown with fringe and trim of tan capeskin. Zipper front, elastic at sides. Lined with rayon and acetate. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 2 lbs. 5 oz.
077 N 5114—Brown with tan. Each. $18.98

SIZE CHART FOR GIRLS' SPORTSWEAR, STORM COATS, RAINWEAR

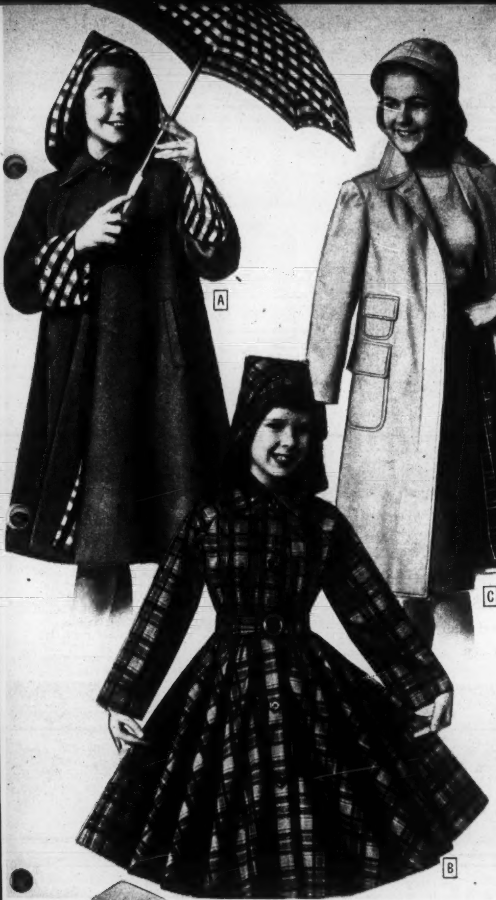
Order size.	7	8	10	12	14	
If chest is.	26	27	29	30½	32	in.
If waist is.	23	23½	24½	25½	26½	in.
If hips are.	27½	28½	31	33	35	in.
Coat length.	28	30	33	36	38	in.
Raincoat length.	28½	30½	33½	36½	38½	in.

Order garments on these two pages from your mail order house, pay postage from there. Numbers beginning with "0" mailed from Chicago, Philadelphia or Kansas City. Others mailed from your mail order house.

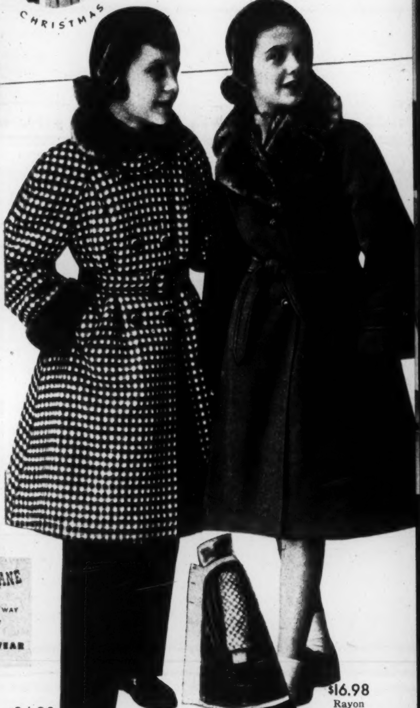
FOR A MERRY CHRISTMAS

Girls' gifts for any weather

Rain or Storm Coats, Jackets



Merry Christmas



HONEYLANE
THE RIGHT WAY TO SAY
GIRLS' WEAR

$24.98
Coat and Slack Set
Sizes 7 to 10

$19.98
Coat only
Sizes 7 to 14

$16.98
Rayon and Nylon Gabardine
Sizes 7 to 14

Gay Busy-Bodies

Girls' Rain-resistant Coats go out in the sun, too

Smartest Outfits in town, Gift-boxed for the Tree

Rain or Shine Coat with Umbrella, too

$14.98 2-Pc. Set

A Gabardine Hood Coat of rayon and acetate with multicolor plaid acetate trimming and lining. Water-repellent inside and out. Plaid umbrella matches coat lining. Detachable hood. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 15 oz.

077N5328–Navy blue	$14.98
077N5329–Red	14.98
077N5330–Forest green	14.98

Sears Easy Terms are available on orders totaling $20 or more. See page 369 for details.

Full Circle Plaid Ballerina Raincoat

$7.98

B She'll be the smartest girl in town if you give her this rubberized, rain-resistant acetate taffeta raincoat. Multicolor clan plaid with swirling circle skirt, elastic shirring for a snug waistline. Raglan sleeves, detachable hood. Buttons 'way down for protection. Unlined. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please be sure to state correct size wanted.* Shipping weight 2 pounds 5 ounces.

077 N 5334—Red plaid	$7.98
077 N 5335—Blue plaid	7.98

Plaid-lined Poplin Station Wagon Coat

$10.98 Coat and Hat

C Superb quality in looks and fabric. Coat and hat of firm cotton poplin with Zelan water-repellency. Lined with multicolor clan plaid denim. Two flap pockets, an extra bus-fare pocket, too. Adjustable sleeve tabs. Zipper fly front. Dry clean. Price includes hat also. *Girls' sizes* 7, 8, 10, 12, 14. *Please be sure to state correct size.* Shipping weight 2 lbs. 7 oz.

077 N 5331–Natural	$10.98
077 N 5332–Aqua blue	10.98
077 N 5333–Red	10.98

Alpaca and Wool-lined Coats with Fur

- Coat linings 50% wool, 50% alpaca on cotton back (face 50% of total weight)
- Sleeve lining rayon and acetate quilted to reprocessed wool interlining
- Fur is fine dyed mouton-processed lamb

Two-Piece Set has all wool check coat with knit wristlets, solid color slacks of reprocessed wool lined with cotton kasha. Dry clean. *Girls' sizes* 7, 8, 9, 10 only. *Please state size.* Shpg. wt. 5 lbs. 13 oz.

077N1700–Brown check coat, solid brown slacks	$24.98
077N1701–Blue check coat, solid navy slacks	$24.98

Coat Only. Girls' sizes 7, 8, 10, 12, 14. *State size.* Shpg. wt. 4 lbs. 6 oz.

077 N 1256—Brown check
077 N 1257—Blue check
Each $19.98

Rayon and Nylon Gabardine water-repellent storm coat, double breasted with two-way belt. Welt pockets, concealed knit wristlets to keep out the cold, pleat in back for easy action. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. *Please be sure to state correct size.* Shpg. wt. 3 lbs. 12 oz.

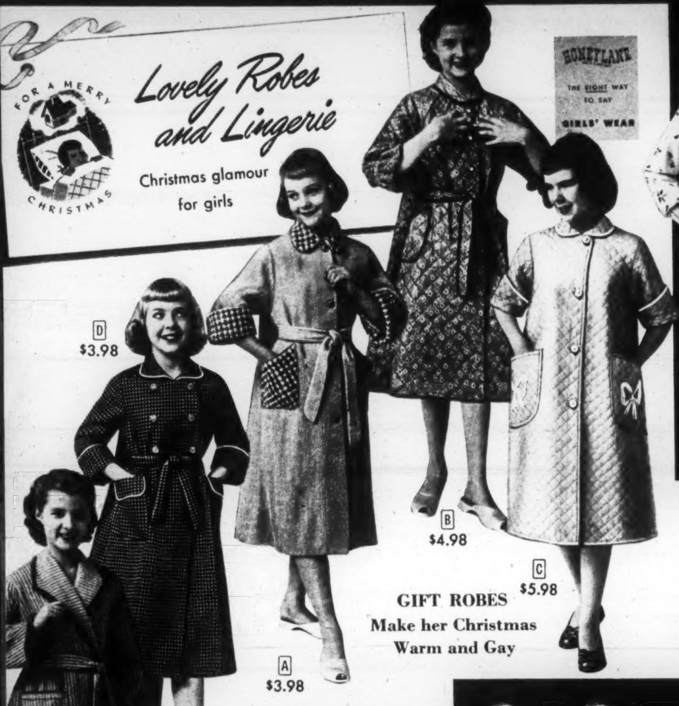
077 N 1248–Navy blue with gray fur	$16.98
077 N 1249–Red with brown fur	$16.98
077 N 1250–Medium green with brown fur	$16.98

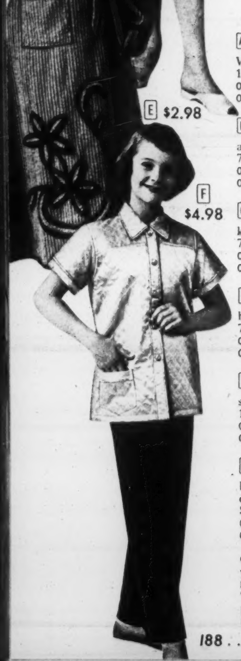
FOR A MERRY
CHRISTMAS

Lovely Robes and Lingerie

Christmas glamour for girls

HONEYLANE
THE RIGHT WAY TO SAY
GIRLS' WEAR





GIFT ROBES
Make her Christmas Warm and Gay

A **Waffle Design Trim** on 3-way cotton chenille duster. Button front. Wash separately. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 2 lbs. 1 oz.

077 N 5514—Aqua green $3.98
077 N 5515—Melon rose 3.98

B **Cotton Quilted** 3-way duster, Dolman sleeves with elastic. Piped all around. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 13 oz.

077 N 5516—Red print $4.98
077 N 5517—Blue print 4.98

C **Luscious Quilted Bemberg,** rayon and acetate. Self piping, bowknot trim. Washable. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 7 oz.

077 N 5510—Aqua green $5.98
077 N 5511—Pink 5.98

D **Sanforized Cotton Flannel,** washable. Houndstooth check double-breasted 3-way duster. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 8 oz.

077N5512–Red and black $3.98
077N5513–Gold color and black. 3.98

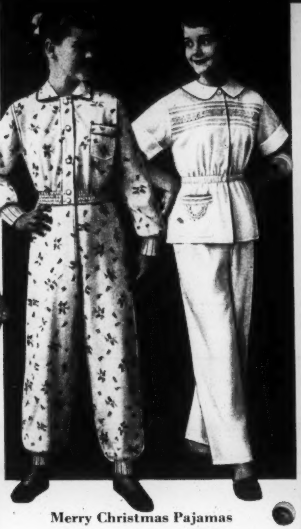
E **Contrast Border** and design on full length cotton chenille. Wash separately. *State girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 5 oz.

077 N 5501—Copen blue $2.98
077 N 5502—Melon rose 2.98

F **Smart Lounge Pajama.** Quilted acetate satin jacket, gold color braid. Black rayon faille trousers. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shipping weight 1 lb. 8 oz.

077N5518–Aqua green, black.. $4.98
077N5519–Am. beauty rose, black 4.98

Order garments on this page from your mail order house, pay postage from there. Numbers beginning with "0" mailed from Chicago, Philadelphia, Kansas City or Atlanta. Others mailed from your mail order house.



Merry Christmas Pajamas

$2.98

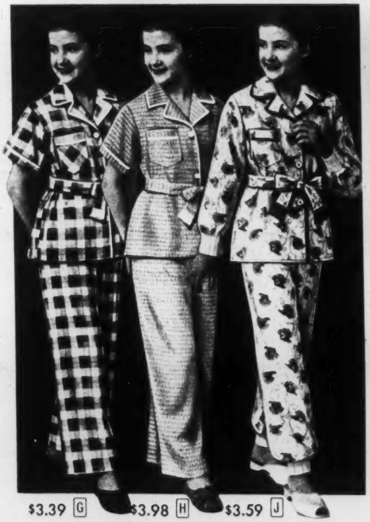
Sanforized cotton flannelette. Flag print on white. Jacket has shirred waistband. Washfast, maximum fabric shrinkage 1%. *State Girls' size* 8, 10, 12, 14, 16. Shpg. wt. 11 oz.

77 N 2334 ..... $2.98

$2.98

Fine Bemberg rayon and acetate trimmed with nylon net and shadow tucking. Shirred with elastic at waist. Hand wash. *State Girls' size* 8, 10, 12, 14, 16. Wt. 7 oz.

77N2337–Pink $2.98
77N2338–Yellow 2.98



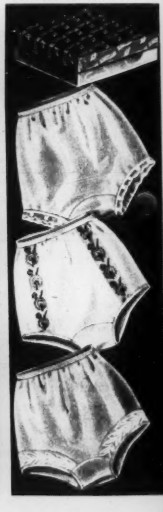
The Classic Gift, Famous Jamarettes

Expertly tailored to our Specifications. Convertible collar, smart pocket, fresh water pearl buttons, fringed belt. Pants have adjustable Gripper Fastener, back pleats. *State Girls' size* 8, 10, 12, 14, 16. Shipping weight 11 ounces.

G **Broadcloth** Washable Sanforized cotton, max. shrinkage 1%.
77 N 2339—Multicolor check... $3.39

H **Pucker Acetate and Nylon.** Hand wash.
77N2340—Coral
77N2341—Aqua blue. Each $3.98

J **Flannelette.** Washable Sanforized cotton, max. shrinkage 1%.
77 N 2332—Clowns on white $3.59



3 Nylon Panties

Gift boxed Set $2.69

30-denier nylon. 1 white with embroidered dancers, 1 pink, 1 blue with bands of nylon embroidery, in one size to a box. Hand wash. *State Girls' size* 8, 10, 12, 14. Shpg. wt. 7 oz.

77N1816–Box of 3. $2.69

Snip tuck at waist to lengthen slip 2 in.

No Iron Plisse

$1.79

4-gore Princess Slip, preshrunk cotton with flock-dot nylon and nylon lace. Washable, max. fab. shrink. 3%. *State Girls' size* 8, 10, 12, 14. Shpg. wt. each 3 oz.
77N2031–White Ea. $1.79
77N2032–Pink . Ea. 1.79
2 for 3.52

Girls' Sanforized Slips

$1.69

Eyelet Top on ruffled batiste skirt. Grow tuck at waist. Washable cotton, max. fab. shrink. 1%. *State Girls' size* 8, 10, 12, 14. Wt. ea. 4 oz.
77 N 2030—White
Each $1.69
2 for. 3.32

$1.98

Elastic at Sides for sure fit. Eyelet ruffles, shoulder straps. Washable cotton, max. fab. shrink. 1%. *State Girls' size* 8, 10, 12, 14. Wt. ea. 4 oz.
77 N 2029—White
Each $1.98
2 for 3.89

LUXURY NYLON

Christmas dream of every girl . . dress-up Slips . . so glamorous . . so durable . . they wash, dry fast, need little pressing.

GIRLS' SIZES 8 TO 16
A
$2.98
B
$2.98
$1.98
C

A **Flock Print Nylon,** lovely shadowy allover pattern. Camisole style with nylon lace edging and shoulder straps, fluffy skirt ruffle. Ribbon bow at neck. Hand wash. *State Girls' size* 8, 10, 12, 14. Shpg. wt. 3 oz.
77 N 2026—White. $2.98

B **Rich Quality Nylon Tricot** for the skirt. Camisole bodice has front of embossed puckered nylon, nylon tricot back. Lovely nylon lace inserts and trim. Ribbon bow at neck. Hand wash. *State Girls' size* 8, 10, 12, 14. Shpg. wt. 3 oz.
77 N 2025—White. $2.98

C **Puckered Nylon Slip** with smooth 4-gore skirt. Chantilly-type lace trim is acetate and nylon. Well-fitting built-up shoulders. Bow at V neck. Hand wash. *State Girls' size* 8, 10, 12, 14. Shpg. wt. each 2 oz.
77 N 2024—White . . . Each $1.98
2 for 3.89

SIZE CHART for Girls' Nightwear, Slips, Undies . . 8 to 16

Order size . .	8	10	12	14	16
If chest is. . .	27	29	30½	32	33½ in.
If hips are . .	28½	31	33	35	36½ in.
Slip length. .	27½	30½	33½	35½	—

D $2.49
Whirling
Twirling
Full
Circle
Slips
for
Girls
E $1.98

Week of Panties

Box of 7 $3.59

Day of the week and picture embroidered on each. 2 pink, 1 blue, 3 white, 1 yellow. Run-resistant 2-bar acetate tricot. Hand wash. *State Girls' size* 8, 10, 12, 14. Shpg. wt. 12 oz.
77 N 1817–Assorted colors.
Gift box of 7 . . . . $3.59

Gay Good-Nighters for Girls

$2.98

Sanforized Cotton Flannelette is Santa Claus red with white rickrack on ruffles. Elastic at waist and sleeves. Washable, max. fab. shrink. 1%. *State Girls' size* 8, 10, 12, 14, 16. Shpg. wt. 11 oz.
77 N 2344—Red $2.98

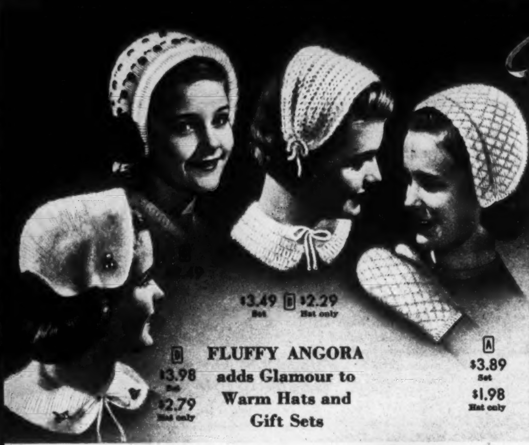
$3.98

Heavy 40-denier Nylon Tricot is glamorous, durable. Wide nylon lace and ribbon across front. Elastic at puff sleeves. Hand wash. *State Girls' size* 8, 10, 12, 14, 16. Wt. 6 oz.
77 N 2345—Pink $3.98
77 N 2346—Light blue 3.98

D **Pink Bow Knots,** lustrous polished cotton. Sweet pink braid lacing adjusts bodice fit. Grow tuck at waist (snip to lengthen). Pink braid from waist to scalloped hem, all around the full circle skirt, with bows at front. Lace trim, too. Washable. *State Girls' size* 8, 10, 12, 14. Shpg. wt. 6 oz.
77N2027–White with pink . . $2.49

E **Rustling Acetate Taffeta** with five wonderful tiers in the full circle skirt. Perfect gift for holiday dress-up. Pink rose buds and nylon lace trim. Elastic at top of back for good fit. Hand wash. *Girls' sizes* 8, 10, 12, 14. *State size.* Shpg. wt. each 7 oz.
77 N 2028—White . . . Each $1.98
2 for 3.89

For Easy Terms, see page 369



FLUFFY ANGORA adds Glamour to Warm Hats and Gift Sets

FOR A MERRY CHRISTMAS

gay gifts for girls and teens

Holiday Hats

some with matching collar, scarf, bag or mittens

A **Clip Helmet and Mittens.** Diamond knit all white, 82% wool, 18% angora rabbit hair. Fits all sizes. Shpg. wt. set 6 oz.; hat only 4 oz.
072 N 5616—Hat and mittens. $3.89
072 N 5615—Hat only....... 1.98

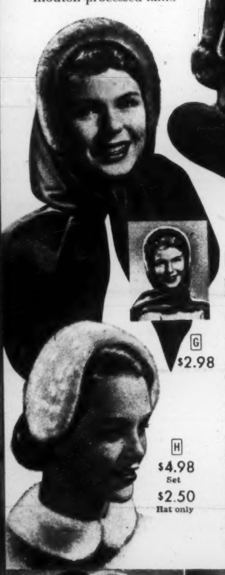
B **Head Clip and Collar,** white. 70% angora rabbit hair, 30% wool. Simulated pearls. Fits all sizes. Shpg. wt. set 9 oz.; hat 8 oz.
072 N 5745—Hat and collar..$3.49
072 N 5740—Hat only....... 2.29

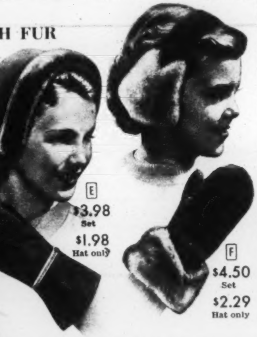
C **Pompon Helmet Clip-on.** Roll edge. 60% nylon, 40% angora rabbit hair. Wool lined. Fits all sizes. **Colors** White with green, red or navy. *State color*. Shpg. wt. 3 oz.
072 N 5605—Hat...........$2.49

D **Smart Shell and Collar,** white 70% angora rabbit hair, 30% wool. Glitter ornaments. Fits all sizes. Shpg. wt. set 12 oz.; hat 11 oz.
072 N 5735—Hat and collar..$3.98
072 N 5730—Hat only....... 2.79

EAR-WARMERS WITH FUR

Easy-fit Clip-ons and Gift Sets with dyed mouton-processed lamb





E **Helmet and Mittens** of cotton poplin. Gray fur on helmet. Mittens have zipper pocket on left hand, fleeced cotton lining. Fits all sizes. **Colors** Navy, red or dark green. *State color choice*. Shpg. wt. set 6 oz.; hat 3 oz.
072 N 5835—Set $3.98 072 N 5830—Hat $1.98

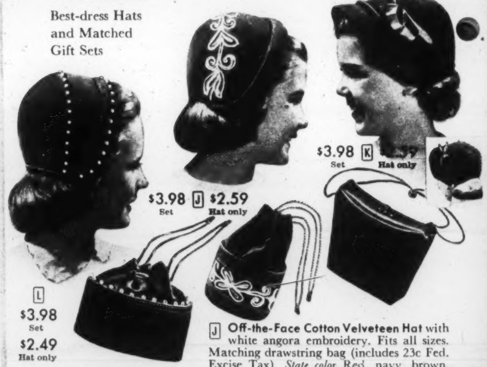
F **Head Clip and Mitten Set** of cotton velveteen. Gray fur sides on clip and trim on mittens. Fits all sizes. *State color* Red, or emerald green. Shpg. wt. set 15 oz.; hat 12 oz.
072 N 5770–Set $4.50 072 N 5765–Hat $2.29

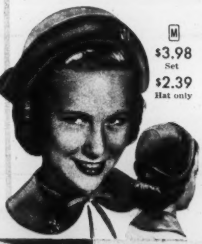
G **Cotton Velveteen Scarf Hat** has gray fur clip-on, long ends to wrap in many glamorous ways. Fits all sizes. *State color* Red, dark brown, dark green, gold. Shpg. wt. 6 oz.
072 N 5760—Scarf Hat................$2.98

H **Fur Head Clip and Collar Set** to dress up her coat or sweater. Fits all sizes. **Colors** White, gray, or brown. *State color choice*. Prices include 20% Federal Excise Tax. Shipping weight set 10 oz.; hat 8 oz.
072 N 5755E–Set $4.98 072 N 5750E–Hat $2.50

VELVETEEN

Best-dress Hats and Matched Gift Sets



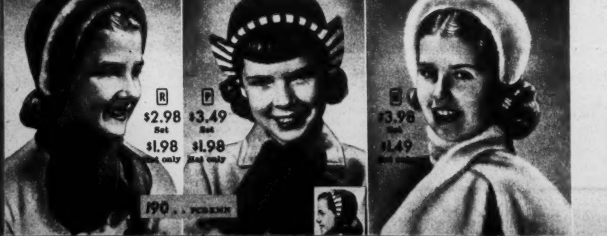


J **Off-the-Face Cotton Velveteen Hat** with white angora embroidery. Fits all sizes. Matching drawstring bag (includes 23c Fed. Excise Tax). *State color* Red, navy, brown, dark green. Shpg. wt. set 15 oz.; hat 12 oz.
072 N 5790E–Set $3.98 072 N 5785–Hat $2.59

K **Brim Hat,** cotton velveteen with glitter-and-ribbon trim. Fits all sizes. Matching box bag (includes 23c Federal Excise Tax). **Colors** Brown, dark green, red, wine red. *State color choice*. Wt. set 1 lb. 1 oz.; hat 13 oz.
072 N 5800E–Set $3.98 072 N 5795–Hat $2.59

L **Glamour Helmet,** cotton velveteen with double row of simulated pearls, drawstring box bag. 25c Fed. Excise Tax included on bag. **Colors** Navy, red, brown, dark green. *State color*. Shpg. wt. set 15 oz.; hat 12 oz.
072 N 5780E–Set $3.98 072 N 5775–Hat $2.49

M **Cotton Velveteen Dutchie Hat and Collar.** Metal poodle trim. Hat fits 21-22 in. *State color* Brown, red, dk. green, gold. Shpg. wt. set 14 oz.; hat 12 oz.
072 N 5806–Set $3.98 072 N 5805–Hat $2.39



Wool and Fur Dream Gifts

N **White Rabbit Fur** enchantment for dress-up dates. Halo band and pull-through ascot scarf, rayon lined. Prices include 20% Fed. Excise Tax. Fits all sizes. Shpg. wt. set 10 oz.; halo band 7 oz.
072 N 5845E–Hat and Scarf $3.98 072 N 5840E–Hat only $1.49

P **Knitted Wool Dutchie Cap and Mittens,** double thick. Cap brim striped in 90% wool, 10% angora rabbit hair. *State color* Red, navy, dk. green, dk. brown. Wt. set 4 oz.; Cap 3 oz.
072 N 5825—Set $3.49 072 N 5820—Cap, fits all sizes $1.98

R **Fur Trimmed Knit Wool Helmet** with dyed mouton-processed lamb. Helmet and tasseled scarf double knit. Fits all sizes. *State color* Red, dark green or brown with brown fur; Navy or gray with gray fur. Shipping weight set 5 oz.; hat 3 oz.
072 N 5815–Hat and Scarf $2.98 072 N 5700–Hat only $1.98

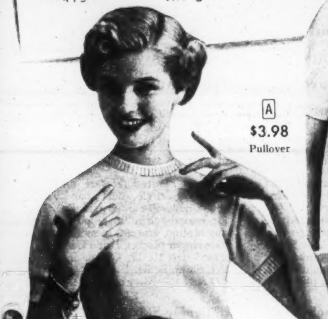
Order items on this page from your mail order house and pay postage from there. Your item will be mailed from Philadelphia or Chicago, whichever is nearer. Allow enough time for delivery.

FOR A MERRY CHRISTMAS

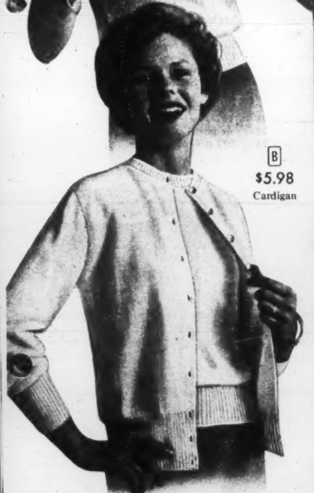
Orlon,* Wool or Nylon

Smart Teens' Sweaters

The gift she'll rave about



A
$3.98
Pullover



B
$5.98
Cardigan

100% MIRACLE ORLON

First Time at Sears for Teens

- Strong, light, warm
- Feels soft as cashmere
- Double looped on neckline

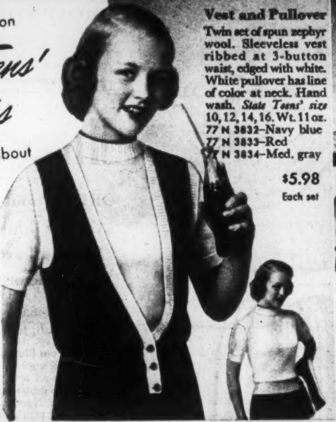
Hand washable, won't shrink or stretch out of size; never need blocking. Resist snags, moths, mildew. Lasting smoothness.

A **Short Sleeve Pullover** with rib knit trim. *State Teens' size* 10, 12, 14, 16.
77 N 3850–White   77 N 3852–Light blue
77 N 3851–Pink   77 N 3853–Yellow
Shipping weight 6 oz. . . . . Each $3.98

B **Long Sleeve Cardigan,** matching buttons, matching nylon ribbon backing. *Teens' sizes* 10, 12, 14, 16. *Please state size.*
77 N 3854–White   77 N 3856–Light blue
77 N 3855–Pink   77 N 3857–Yellow
Shipping weight 8 oz. . . . . Each $5.98

SIZE CHART for Teens' Sweaters 10 to 16

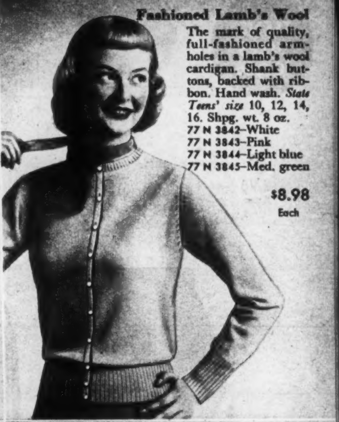
Order size...	10	12	14	16
If bust is.....	30½	32	33½	35 inches



Vest and Pullover

Twin set of spun zephyr wool. Sleeveless vest ribbed at 3-button waist, edged with white. White pullover has line of color at neck. Hand wash. *State Teens' size* 10, 12, 14, 16. Wt. 11 oz.
77 N 3832–Navy blue
77 N 3833–Red
77 N 3834–Med. gray

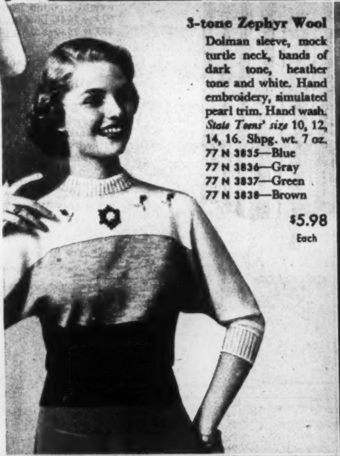
$5.98
Each set



Fashioned Lamb's Wool

The mark of quality, full-fashioned armholes in a lamb's wool cardigan. Shank buttons, backed with ribbon. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 8 oz.
77 N 3842–White
77 N 3843–Pink
77 N 3844–Light blue
77 N 3845–Med. green

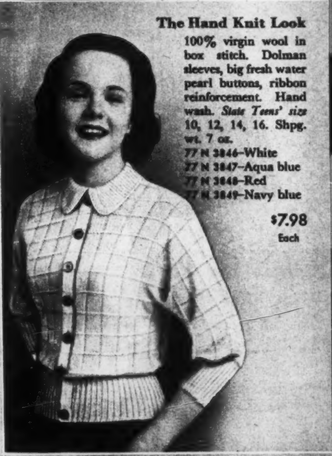
$8.98
Each



3-tone Zephyr Wool

Dolman sleeve, mock turtle neck, bands of dark tone, heather tone and white. Hand embroidery, simulated pearl trim. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 7 oz.
77 N 3835—Blue
77 N 3836—Gray
77 N 3837—Green
77 N 3838—Brown

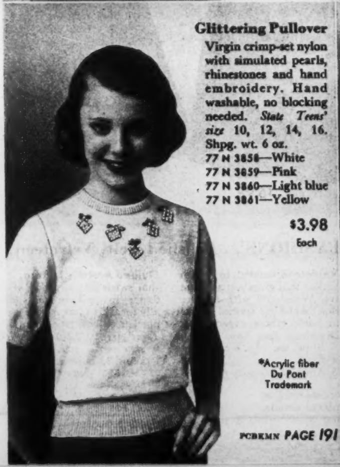
$5.98
Each



The Hand Knit Look

100% virgin wool in box stitch. Dolman sleeves, big fresh water pearl buttons, ribbon reinforcement. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 7 oz.
77 N 3846–White
77 N 3847–Aqua blue
77 N 3848–Red
77 N 3849–Navy blue

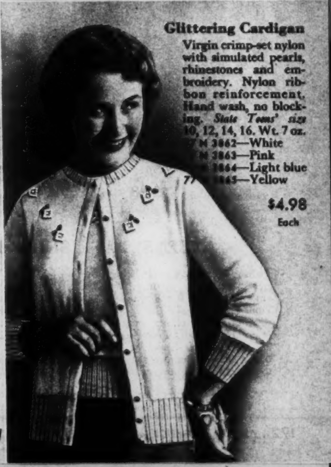
$7.98
Each



Glittering Pullover

Virgin crimp-set nylon with simulated pearls, rhinestones and hand embroidery. Hand washable, no blocking needed. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 6 oz.
77 N 3858—White
77 N 3859—Pink
77 N 3860—Light blue
77 N 3861—Yellow

$3.98
Each



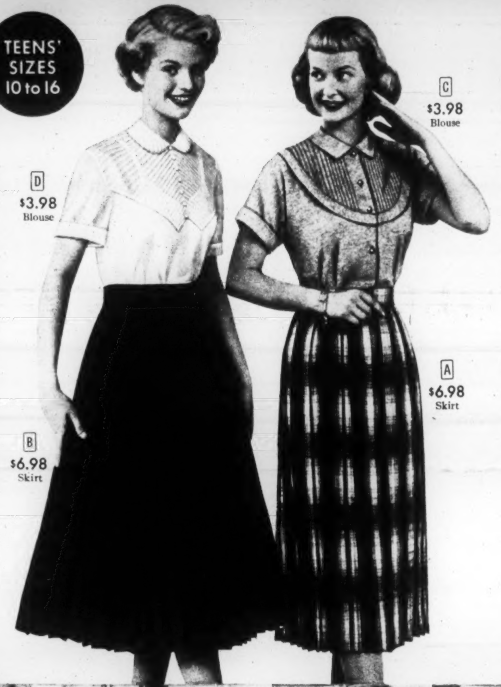
Glittering Cardigan

Virgin crimp-set nylon with simulated pearls, rhinestones and embroidery. Nylon ribbon reinforcement. Hand wash, no blocking. *State Teens' size* 10, 12, 14, 16. Wt. 7 oz.
77 N 3862—White
77 N 3863—Pink
77 N 3864—Light blue
77 N 3865—Yellow

$4.98
Each

*Acrylic fiber Du Pont Trademark

TEENS' SIZES 10 to 16



FROM THE TEENS' SHOP

Miracle Fabrics Miracle Skirts

ORLON* and WOOL in a smart young plaid
ACETATE and NYLON in dressy navy blue
Pleated all around—yet they wash
Need little or no pressing

- New man-made fibers save many dollars in cleaning bills
- Hand wash, hang dripping wet without wringing

A **Slim-Pleat Plaid** is 55% Orlon, 45% wool with crisp flat knife pleats all around. Zipper in back. Ribbon-taped hem. Hand wash. *Teens' sizes* 10, 12, 14, 16. *Please state size.* Shipping weight 1 pound 2 ounces.
077 N 2848–Blue plaid. . . . $6.98
077 N 2849–Brown plaid. . 6.98

B **Fan Pleated** acetate and nylon circle skirt has a smart new self-corded waistline for smooth, firm fit. Good for any hipline, graceful in motion. Side zipper placket. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping wt. 1 lb. 5 oz.
077 N 2850—Navy blue. . . $6.98

Miracle Blouses for Miracle Skirts

ORLON* and WOOL or MOON MIST NYLON

C **85% Orlon, 15% Wool Jersey** is hand washable. Tab-buttoned band circles a finely tucked yoke. Brief cuffs at dolman sleeves. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 7 oz.
077 N 4767–Heather gray $3.98
077 N 4768–Heather blue: 3.98
077 N 4769–White. 3.98

D **Sheer Nylon Tricot,** a dream of a dress-up blouse with its sweet tucked yoke and rounded collar. Small fine buttons gleam like pearls. Hand wash, dries in minutes. *Teens' sizes* 10, 12, 14, 16. *Please state size.* Shipping weight 4 ounces.
077 N 4766—White. $3.98

*Acrylic fiber Du Pont Trade Mark

TEENS' RAVE SKIRT FASHIONS . . Polished Felt, Velveteen, Quilted Circle or Slim

Polished Felt full circle is big fashion news in 65% rayon, 35% wool, smooth as satin. Black braid and white wool angora make the 2 big pockets dramatic. Side zipper. Seams pressed open. Dry clean. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 1 lb. 9 oz.
077 N 2851—Medium gray. . . . $5.98
077 N 2852—Light navy blue. . . 5.98

8-Gore Velveteen molded to a high rising waistline that gives you a dream of a figure. Wonderful with a sheer white nylon blouse for special dates! Zipper in back, ribbon-taped hem. Cotton. Dry clean. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 1 lb. 8 oz.
077N2854–Black. $6.98
077N2855–American beauty red 6.98

Quilted Acetate Taffeta, a full circle that swirls and sways as you walk or dance. Every Teen wants one, especially for Christmas parties. Side zipper placket, ribbon-taped hem. Dry clean. *Teens' sizes* 10, 12, 14, 16. *Please be sure to state correct size.* Shipping weight 1 pound 13 ounces.
077 N 2853—Navy blue. $4.98

Slim Rayon Sheen Gabardine with triple-tuck fly front. Self belt with gold-color buckle. Side zipper is underfaced, seams pinked, pressed open. Taped hem. Dry clean. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 1 lb. 5 oz.
077 N 2803—Navy blue. $3.98
077 N 2804—Dark brown. 3.98
077 N 2805—Forest green. 3.98

Sears Easy Terms are available on orders totaling $20 or more. See page 369 for complete details.

SIZE CHART FOR TEENS' SKIRTS AND BLOUSES

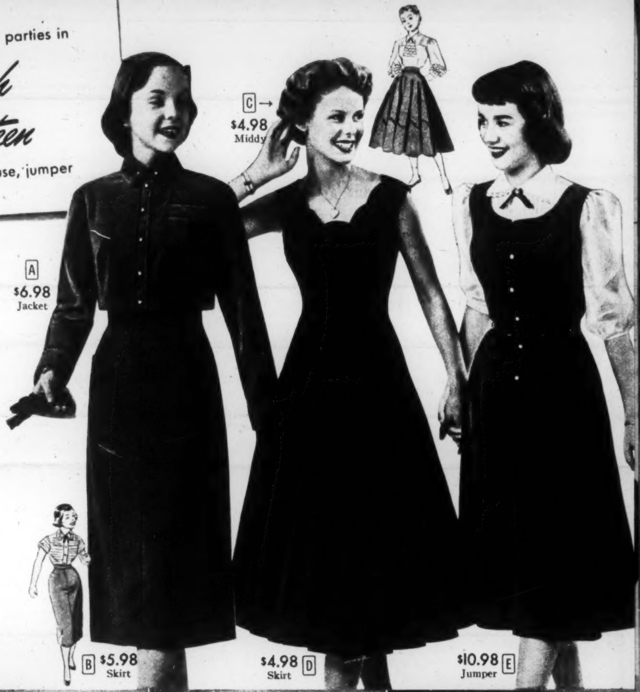
Order size	10	12	14	16	
If bust is	30½	32	33½	35	in.
If waist is	24½	25½	26½	27½	in.
If hips are	32½	34½	36½	38½	in.
Skirt length (including waistband)	28¾	29½	30¼	31	in.

FOR A MERRY
CHRISTMAS

Teens go to holiday parties in

Rich Velveteen

skirts, jacket, blouse, jumper



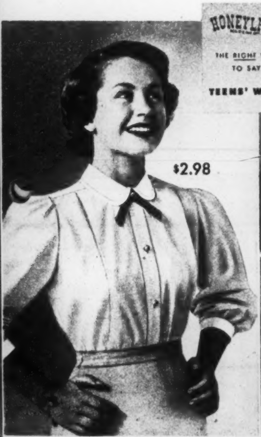
A **Short Boxy Jacket,** a fashion headliner. Cotton velveteen shirt style, dressed up with sparkle buttons, gold-color safety pin. Dry clean. Unlined. *State Teens' size* 10, 12, 14, 16.
077 N 3019—Black. Shpg. wt. 1 lb. 3 oz. **$6.98**

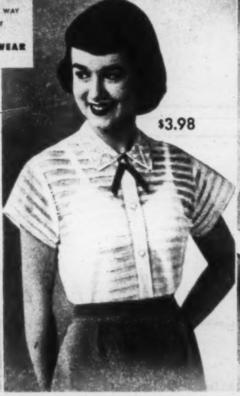
B **Velveteen Skirt,** sophisticated, slim, with walking pleat in back. Patch pocket, back zipper, taped hem. Cotton. Dry clean. *Teens' sizes* 10, 12, 14, 16. *Please state size.*
077 N 2856—Black. Shpg. wt. 1 lb. 3 oz. **$5.98**

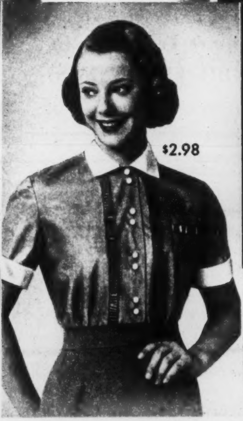
C **Velveteen Torso Middy** with wide scalloped neckline, goes dancing without a blouse, smart with a blouse, too. Cotton. Dry clean. *Teens' sizes* 10, 12, 14, 16. *Please state size.*
077 N 3020—Black. Shpg. wt. 14 oz. **$4.98**

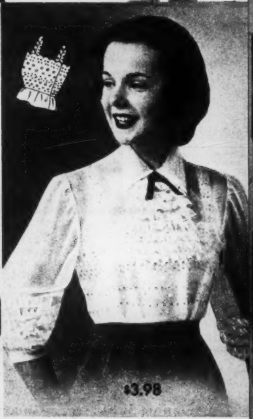
D **Cotton Velveteen-Trimmed Acetate Taffeta** full circle, swirls like mad. Side zipper. Dry clean. *State Teens' size* 10, 12, 14, 16.
077 N 2857—Black. Shpg. wt. 1 lb. 6 oz. **$4.98**

E **A Dream of a Jumper,** glamorous black or gay American Beauty red cotton velveteen. Rhinestones sparkle at belt and buttons. Sleeveless. Notice the split neckline. Cotton. Dry clean. *Teens' sizes* 10, 12, 14, 16. *Please state size.* Shipping weight 1 pound 8 ounces.
077 N 2969—Black **$10.98**
077 N 2970—American beauty red. **10.98**









BLOUSES ESPECIALLY FOR TEENS . . smart new fashions make thrilling gifts

Stiff Collar Dude of fine white Sanforized cotton printed in stripes. Smart pleats, shank buttons. White collar fused for lasting stiffness. Washable, max. fab. shrink. 1%. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 7 oz.
077 N 4761—Red stripes **$2.98**
077 N 4762—Blue stripes. **2.98**
077 N 4763—Green stripes **2.98**

Wide-Tucked Nylon Tricot as beautiful as they come. Entire front and sleeves are tucked. Collar edged with wide nylon lace, shows black rayon velvet ribbon tabs. Crystal-like plastic buttons with sparkle centers. Hand wash, dries in minutes. *Teens' sizes* 10, 12, 14, 16. *Please state size.* Shpg. wt. 4 oz.
077 N 4764—White **$3.98**

Polished Combed Cotton Chambray with crisp cartridge pleats down front, across pocket. White ribbed cotton collar, cuffs. Fine buttons two by two. Washable, max. fab. shrink. 3%. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 7 oz.
077 N 4757–Gray with white **$2.98**
077 N 4758–Aqua green with white **2.98**
077 N 4759–Rose with white **2.98**

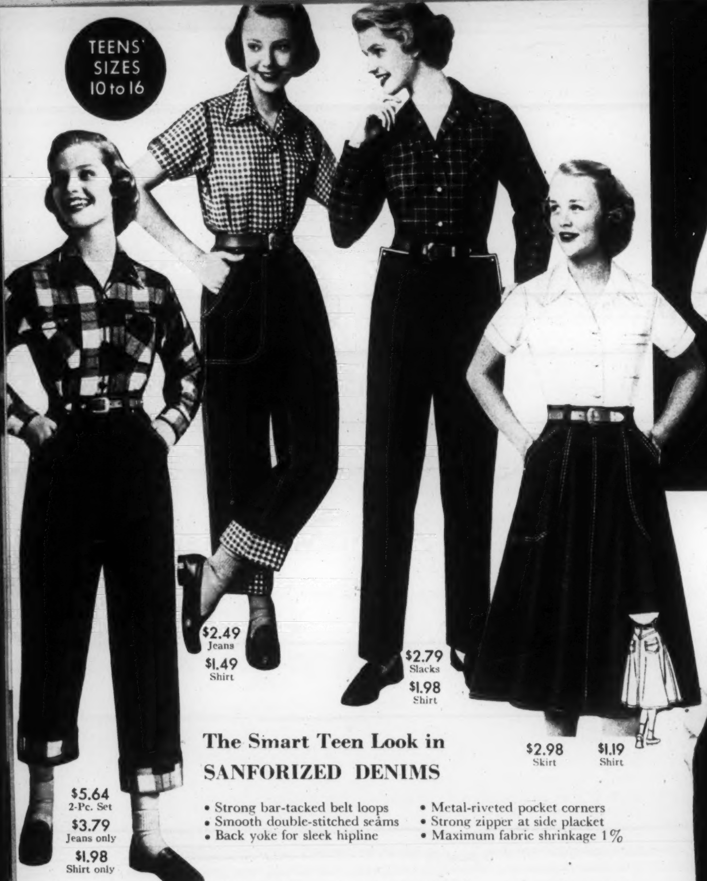
Nylon Tricot With Camisole, sheer delight for holiday dress-up, the separate cotton batiste camisole prettied with eyelet embroidery in front. Blouse has a fluffy ruched jabot with airy sleeves trimmed to match. Black rayon velvet tab at neck. Hand wash, dries fast. *Teens' sizes* 10, 12, 14, 16. *Please be sure to state correct size.* Shipping weight 5 ounces.
077 N 4765—White.
Includes camisole **$3.98**

Order garments on these two pages from your mail order house and pay postage from there. Your garment will be mailed from Chicago, Philadelphia, Kansas City or Atlanta, whichever is nearer. Allow enough time for delivery.

SIZE CHART FOR TEENS' JACKETS, JUMPERS, SKIRTS, BLOUSES

Order size	10	12	14	16	
If bust is	30½	32	33½	35	in.
If waist is	24½	25½	26½	27½	in.
If hips are	32½	34½	36½	38½	in
Skirt length (including waistband)	28¾	29½	30¼	31	in.

TEENS' SIZES 10 to 16



The Smart Teen Look in SANFORIZED DENIMS

- Strong bar-tacked belt loops
- Smooth double-stitched seams
- Back yoke for sleek hipline
- Metal-riveted pocket corners
- Strong zipper at side placket
- Maximum fabric shrinkage 1%

Plaid Lined Jeans and Shirt

Navy blue denim lined with red and blue plaid cotton flannel. Hip pocket. Plaid shirt matches lining. Belt is not included. Wash separately. *State Teens' size* 10, 12, 14, 16. Shipping weight 1 lb. 15 oz.

77 N 5049—2-piece Set..............**$5.64**
77 N 5006—Navy Jeans only. Shipping weight 1 lb. 7 oz...Each **$3.79**

Flannel Shirt

Sanforized red and blue plaid cotton flannel. Washfast. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 10 oz.

77 N 4806—Shirt..**$1.98**

Denim Jeans with Gingham

Red and white check gingham cuffs roll up smartly on these navy blue denim jeans. Bar-tacked patch pocket below back yoke. (No belt.) Made with all the specifications above. Wash separately.
Teens' sizes 10, 12, 14, 16. *Please be sure to state correct size.* Shipping weight 15 ounces.

77 N 5003—Jeans.**$2.49**

Gingham Shirt

Sanforized, washfast red and white check. *Teens' sizes* 10, 12, 14, 16. *Please state size.* Shipping weight 7 ounces.

77 N 4770—Shirt..**$1.49**

Tapered Slacks Snap Pockets

Heavy navy blue denim or red cotton twill. Tapered legs, wide belt loops, (no belt). Square western-style pockets with smart snap fasteners. Wash separately. *Teens' sizes* 10, 12, 14, 16. *Please be sure to state correct size.* Shipping weight 1 pound.

77 N 5005—Navy denim
77 N 5004—Red twill
Each............**$2.79**

Red Plaid Shirt

Sanforized, washfast woven gingham. Long sleeves, yoke back. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 9 oz.

77 N 4741—Plaid..**$1.98**

Smart Denim Skirt Made like Jeans

A terrific hit, with the smart western look you love. Whopping front pockets, two hip pockets below yoke in back. 6-oz. denim stitched with orange. (No belt.) Wash separately.
Teens' sizes 10, 12, 14, 16. *Be sure to state correct size.* Shipping weight 11 ounces.

77 N 2841—Navy blue
Each............**$2.98**

Broadcloth Shirt

Sanforized, washfast cotton. *State Teens' size* 10, 12, 14, 16. Wt. 8 oz.

77 N 4734—White.**$1.19**
77 N 4735—Maize. 1.19
77 N 4736—Pink.. 1.19

All cotton shirts above are Sanforized for lasting fit, maximum fabric shrinkage 1%

SIZE CHART FOR TEENS' SPORTSWEAR SIZES 10 to 16

Order size	10	12	14	16	
If bust is	30½	32	33½	35	in.
If waist is	24½	25½	26½	27½	in.
If hips are	32½	34½	36½	38½	in.
Skirt length (including waistband)	28¾	29½	30¼	31	in.
Slack length (including waistband)	39½	40	40½	41	in.

Order garments on these two pages from your mail order house and pay postage from there. Numbers beginning with "0" will be mailed from Chicago, Philadelphia or Kansas City, whichever is nearer. Others mailed from your mail order house. Allow enough time for delivery.

$29.98
cash
$3 down,
$5 monthly

Imported Capeskin Leather Snow white or yellow Shirt-tail Jacket

Butter-soft, water-repellent capeskin with smart shirt-tails. High-pocketed with convertible collar, mother-of-pearl buttons. Adjustable cuffs, yoke back. Wipes clean with damp cloth, mild soap. Fine rayon and acetate twill lining. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 2 lbs. 6 oz.

077 N 5217—White..............**$29.98**
077 N 5218—Yellow.............. 29.98

TEENS love that slim, smart princess waistline

$4.98
Corduroy
$5.98
Wool Flannel
$3.98
Gabardine

- Tab fasten slacks, self belt and loops
- Snug-Tex non-skid facing at waistline
- Two-inch back outlet for size adjustment
- Front pleats, 2 man-tailored pockets
- Concealed zipper. Dry clean

Teens' sizes 10, 12, 14, 16. *Please state correct size.* Shipping weight 1 lb. 8 oz.

In Pinwale Cotton Corduroy
077N5013–Dk. green 077N5015–Dk. brown
077N5014–Med. gray Each.....$4.98

In All Wool Flannel
077N5016–Dk. brown 077N5017–Navy
077N5018–Menswear gray Each...$5.98

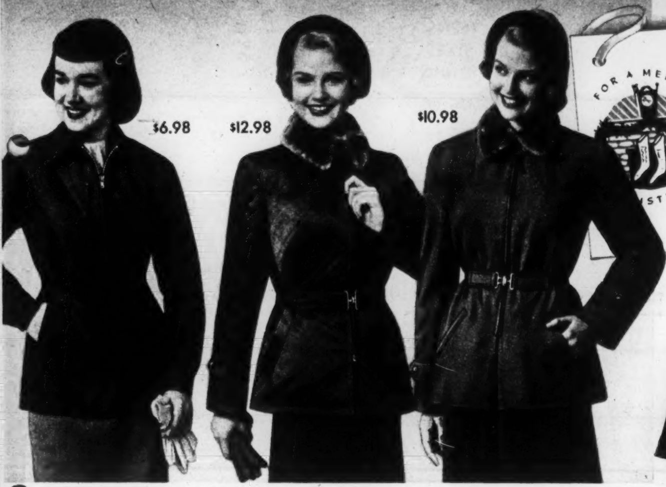
In Rayon and Acetate Gabardine
077N5020–Navy blue 077N5022–Dk. brown
077N5021–Dark green Each.....$3.98

FOR A MERRY CHRISTMAS

The good looks she loves

Teen Rain Sets Sport Jackets

Quality you're proud to give



COLD WEATHER WONDERS . . FULLY LINED . . Teens' sizes 10 to 16

Pima Cotton and Nylon water-repellent jacket, tightly woven for rugged wear, lined with contrast sueded cotton. Zipper corded at edges. Top-stitched collar, adjustable button cuffs. Elastic at sides. Dry clean. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 1 lb. 9 oz.

077 N 5226—Red $6.98
077 N 5227—Navy blue 6.98
077 N 5228—Dark green . . . 6.98

Quilted Rayon, Cotton Satiny Twill, gray dyed mouton-processed lamb collar. Zipper, shirred sides. Rayon lining quilted on reprocessed wool interlining. Knit wristlets. Dry clean. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 2 lbs. 10 oz.

077 N 5223—Red $12.98
077 N 5224—Dark green . . 12.98
077 N 5225—Royal blue . . 12.98

Sheen Gabardine zipper surcoat, rayon, acetate and nylon. Resists wet and wind. Gray dyed mouton-processed lamb collar, knit wristlets. Rayon and acetate quilted lining, reprocessed wool interlining. Dry clean. *Teens' sizes* 10, 12, 14, 16. *State size*. Shpg. wt. 3 lbs.

077 N 5212—Red $10.98
077 N 5213—Dark green . . 10.98
077 N 5214—Navy blue . . . 10.98

Merry Christmas

GAY ALL-WEATHER COAT SETS . . gift boxed

Rain-or-shine fashions and the classic slicker Matching hat with each

A Station Wagon Coat and Cap. Cotton poplin with durable Zelan water-repellency. Zipperfly front. Clan plaid denim lining. Big flap pockets and a bus-fare pocket. 2-button sleeve tabs. Dry clean. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 2 lbs. 9 oz.

077N5412–Natural . . . 2-pc. Set $12.98
077N5413–Red . . . . . . 2-pc. Set 12.98
077N5414–Aqua blue. 2-pc. Set 12.98

B Waterproof Oilskin Slicker and Sou'wester Hat. 4 metal buckles, snap sleeves, flap pockets. Snap-on storm tab at cotton corduroy lined collar. Unlined. Matching hat fits all sizes. *Teens' sizes* 10, 12, 14, 16. *State size*. Shpg. wt. 2 lbs. 9 oz.

077N5415–Yellow . . . . . 2-pc. Set $7.98
077N5416–Red . . . . 2-pc. Set 7.98
077N5417–Bright blue . 2-pc. Set 7.98

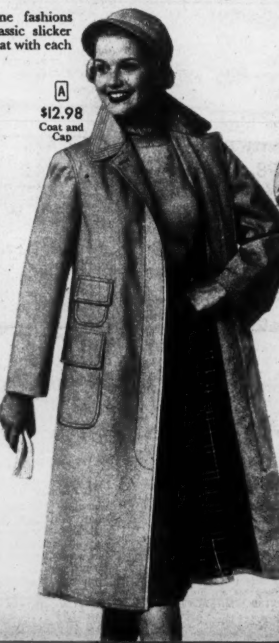
C Coat, Hat and Umbrella. Smart sun-or-rain coat is *water-repellent rayon and acetate gabardine.* Lining and umbrella are Temp-Resisto metal-insulated striped rayon and acetate taffeta. Dry clean. *Teens' sizes* 10, 12, 14, 16. *Please state size*. Shpg. wt. 4 lbs. 5 oz.

077N5418–Navy blue. 3-pc. Set $18.98
077N5419–Bright red. 3-pc. Set 18.98
077N5420–Dark green. 3-pc. Set 18.98

CHECK MEASUREMENTS
before you order

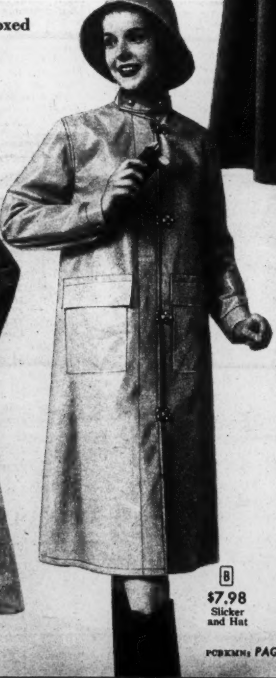
SIZE CHART for TEENS' RAINCOATS and STORM COATS

Order size	10	12	14	16
If bust is	30½	32	33½	35 in.
Raincoat length .	43	44	45	46 in.



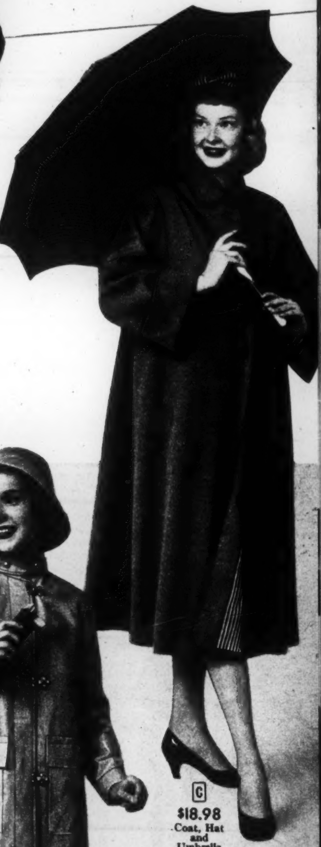
A

$12.98
Coat and Cap



B

$7.98
Slicker and Hat



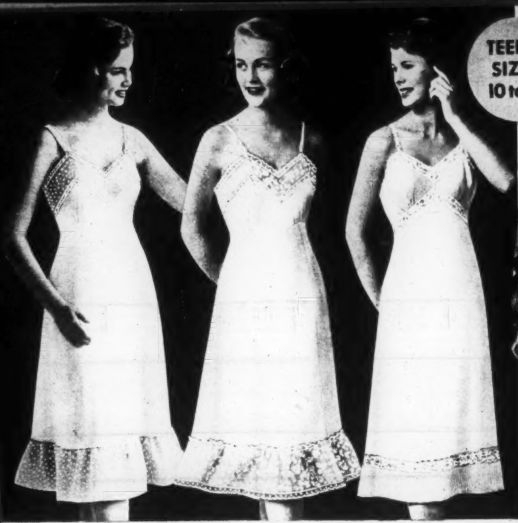
C

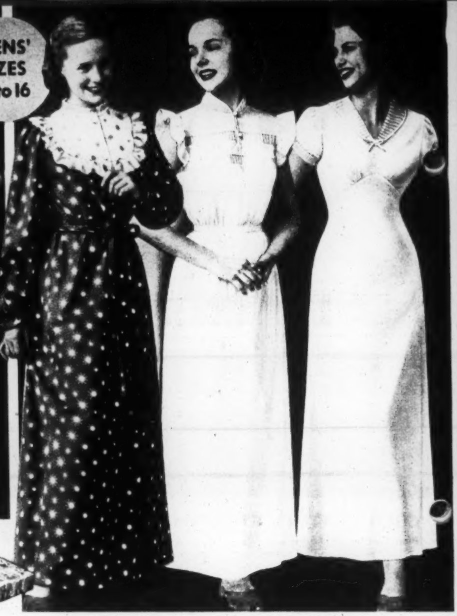
$18.98
Coat, Hat and Umbrella

HONEYLANE

THE RIGHT WAY TO SAY

TEENS' WEAR





NYLON SLIPS dream gifts for Teens gift-boxed beauties, luxurious, durable

$2.98

Quality Nylon Tricot has deep ruffle of sheer flock dot nylon. Nylon lace trims top and bottom of nylon flock dot band at bodice. Nylon lace shoulder straps. Hand washable, fast drying. *Teens' sizes* 10, 12, 14, 16. *Please state size.* Shipping weight 4 ounces.

77 N 2151—White.... $2.98
77 N 2152—Pink..... 2.98

$3.98

Luscious Nylon Satin, heavenly to wear, trimmed with sheer flock-pattern nylon and imported French Val-type cotton lace. Wide sheer band across front, with lace in back. Hand washable, dries in minutes. *Teens' sizes* 10. 12, 14, 16. *Please state correct size.* Shipping weight 7 ounces.

77 N 2150—White.... $3.98

$3.98

Exquisite Permanent Tuck Pleats form the entire bodice front and make a pretty ruffle at bottom. Lace trimming front and back is acetate chantilly-type. A dream of a slip that looks far higher priced. Hand wash. *Teens' sizes* 10, 12, 14, 16. *Please state size.* Shipping weight 4 ounces.

77 N 2153—White.... $3.98

Teens' Gift Nighties Have a Lot of Style

$2.98

Sanforized cotton flannelette, Christmas red with white stars. Ruffled yoke is twin print. Elastic at sleeves. Washable; maximum fabric shrinkage 1%. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping weight 11 ounces.

77 N 2509—Red.. $2.98

$3.98

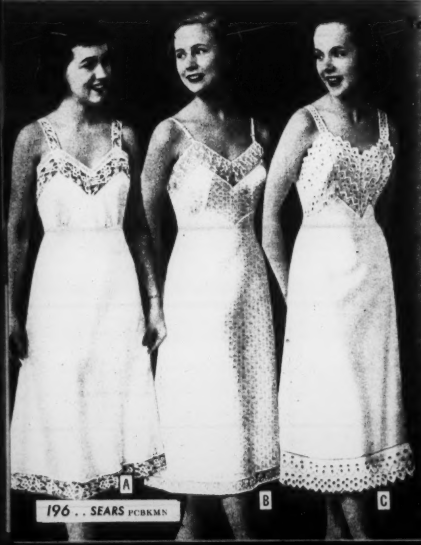
Quality Nylon Tricot has inserts of tuck-pleated shadow-sheer nylon. Elastic shirring at waist. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping weight 5 ounces.

77 N 2513—Yellow
77 N 2514—Pink
Each............ $3.98

$1.98 ea. 2 for $3.89

Rich Acetate Tricot, run-proof, tuck-pleat nylon trim. Elastic at back of waist. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. each 6 oz.

77 N 2510–~~Coral... $1.98~~
77 N 2511–Blue... 1.98
77 N 2512–Yellow. 1.98
2 for........... 3.89



eens' Slips with Pretty Tops

1.98 ea. 2 for $3.89

A **Multifilament** acetate and rayon crepe, trimmed with ylon and acetate lace. Hand wash. *State Teens' size* 10, 12, 14, 16. Shpg. wt. ea. 4 oz.

77 N 2154–White. $1.98
77 N 2155–Pink... 1.98
2 for............. 3.89

1.69 ea. 2 for $3.32

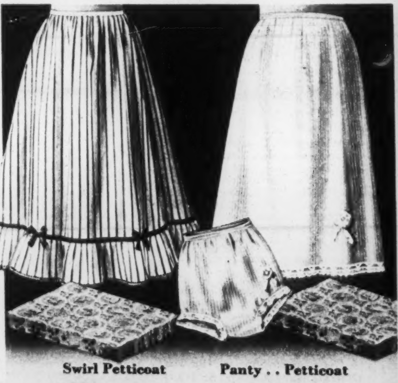
B **No-Iron Cotton Plisse,** glamorous with nylon lace, adjustable shoulder straps. Washable. *State Teens' size* 10, 12, 14, 16. Shpg. wt. ea. 5 oz.

7 N 2156–White. $1.69
7 N 2157–Pink.. 1.69
for............. 3.32

.98 ea. 2 for $3.89

Sanforized Cotton. Entire bodice is yelet embroidery, nt and back. Eyelet ffle. Washable, max. shrink. 1%. *State* *s' size* 10, 12, 14, . Shpg. wt. ea. 5 oz.

7 N 2158–White. $1.98
.... 3.89



Swirl Petticoat

$1.98 each 2 for $3.89

Everglaze polished cotton smart with red Can-Can stripes on white ground. Blazing red rick-rack, binding and bows. A terrific fashion, gift box and all. Washable. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. each 8 oz.

77 N 2159—Red and white
Each $1.98.......2 for $3.89

Panty . . Petticoat

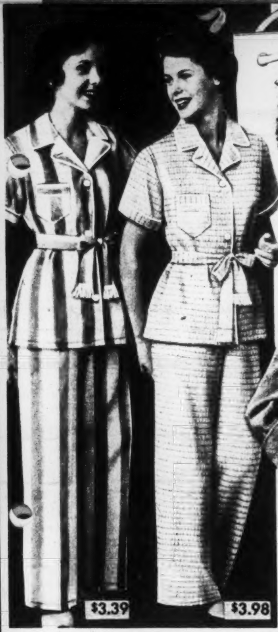
$2.98 2-pc. set

Gift boxed permanent tuck acetate and nylon petticoat-and-panty set with rosebud and nylon lace. Elastic waistband. Hand wash. *Teens' sizes* 10, 12, 14, 16. *Please be sure to state correct size.* Shipping weight 8 oz.

77 N 2160—White set.. $2.98
77 N 2161—Pink set.... 2.98

FOR A MERRY CHRISTMAS

Teens' Robes and Lingerie



Give Famous Jamarettes

Specification made with 2-way collar, smart fringed belt, fresh water pearl buttons. Adjustable Gripper Fastener waistband, back pleats in pants. *State Teens' size* 10,12,14,16. Shpg.wt. 13 oz.

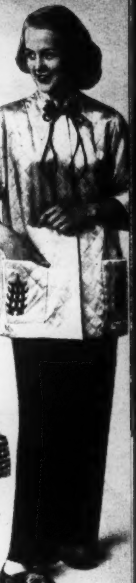
Sanforized cotton broadcloth, washable, max. fab. shrink. 1%.
77 N 2505—Pink and white...**$3.39**
77 N 2506—Blue and white...**$3.39**

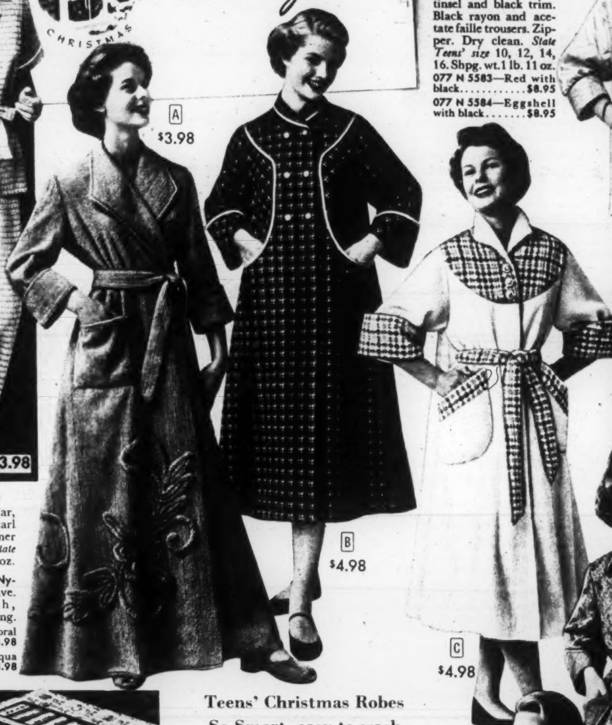
Acetate and Nylon pucker weave. Hand wash, needs no ironing.
77 N 2507—Coral rose........**$3.98**
77 N 2508—Aqua blue.......**$3.98**

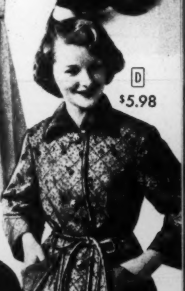
2-piece Lounger Glamour Fashion

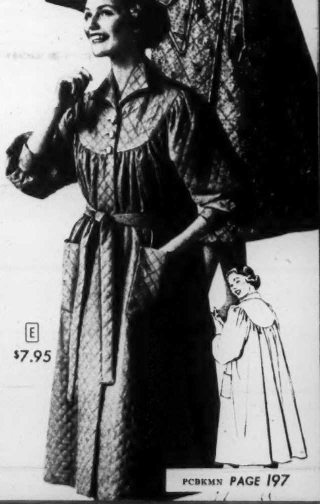
$8.95

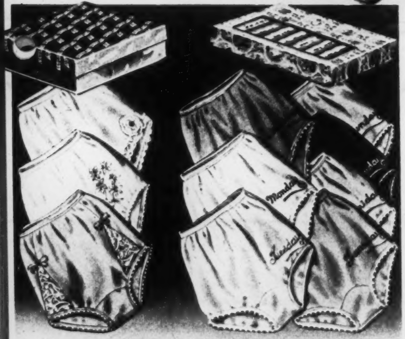
Quilted acetate satin → Mandarin jacket has tinsel and black trim. Black rayon and acetate faille trousers. Zipper. Dry clean. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 1 lb. 11 oz.
077 N 5583—Red with black...............**$8.95**
077 N 5584—Eggshell with black........**$8.95**











Nylon Tricot

$2.98 Gift box of 3

3 lovely all nylon panties in a gift box. White with gay embroidery, pink with sheer inserts, blue with lace trim. Double fabric crotch. Hand wash. *State Teens' size* 10, 12, 14, 16. Shipping weight 7 ounces.
77 N 1900—Gift box of 3 panties..........**$2.98**

A Week of Panties

$3.69 Gift box of 7

Fine 2-bar run-proof acetate tricot. Day of the week is embroidered on each. 2 panties are white, 2 pink, 1 yellow, 1 blue, 1 black. Double fabric crotch, elastic leg and waist. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 13 oz.
77 N 1901—Gift box of 7 panties.................**$3.69**

Teens' Christmas Robes So Smart, easy to wash

A **Soft-As-Velvet Cotton Chenille** has a handsome scroll design, turn-back cuffs. Wash separately. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 2 lbs. 3 oz.
077 N 5565—Aqua green............**$3.98**
077 N 5566—Melon rose.............**3.98**

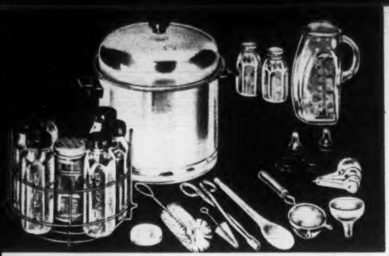
B **Sanforized Plaid Cotton Flannel** duster with polished cotton piping. Washable, max. fab. shrink. 1%. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 1 lb. 11 oz.
077 N 5582—Red and black plaid....**$4.98**

C **3-Way Cotton Chenille** with multicolor plaid yoke front and back, cuffs, belt, and pocket trim. Wash separately. *Teens' sizes* 10, 12, 14, 16. *Please state size.* Shipping weight 2 lbs. 11 oz.
077 N 5576—Rose.....................**$4.98**
077 N 5577—Aqua green............**4.98**

D **Quilted Musical Print Cotton Duster** has contrast fly-away collar, cuffs, lining. Buttons 'way down. Washable. *State Teens' size* 10, 12, 14, 16. Shpg. wt. 2 lbs. 3 oz.
077 N 5580—Light blue print........**$5.98**
077 N 5581—Red print.............**5.98**

E **Quilted Acetate** 3-way duster. Shirring at yoke front and back, contrast lining. Balloon sleeves. Hand wash. *State Teens' size* 10, 12, 14, 16. Wt. 2 lbs. 3 oz.
077 N 5578—Melon rose.............**$7.95**
077 N 5579—Aqua green..............**7.95**

Order garments on this page from your mail order house, pay postage from there. Numbers beginning with "0" mailed from Chicago, Philadelphia, Kansas City or Atlanta. Others mailed from your mail order house. Allow enough time for delivery.



Honeysuckle Feeding Set

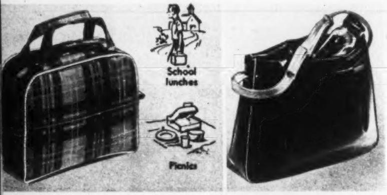
Complete 19-piece formula layette contains *everything* for baby's feeding. A gift the expectant mother will truly appreciate. PLUS (at no extra cost) the special Christmas bonus shown at left. **$9.69 Complete**

Contents: aluminum sterilizer; nipple sterilizing jar; glass formula pitcher; metal nursing funnel; set of 4 aluminum measuring spoons; wooden mixing spoon; six 8-oz. and two 4-oz. Evenflo bottles; rust-resistant metal rack; nylon nipple and bottle brushes: tongs and strainer.

8 N 2002—Shpg. wt. 11 lbs. 4 oz. 19-pc. set $9.69

BONUS

Two 4-oz. cans Baby Powder; 6-ounce bottle Baby Oil



New! Therm-O-Bag

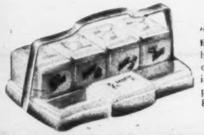
Food and Formula Bag. Green plaid plastic wipes clean. 14-in. zipper gives easy access to baby bottles or food. Plastic lining. Fiberglas-insulated. 6½x8½x3¼ in. **$1.49**

8 N 9176—Wt. 10 oz.....$1.49

Formula Bag

Two Zipper Compartments keep bottles hot or cold. Adjustable strap. Washable, calf-grained plastic. Fiberglas-insulated. 3¼x10x12 in. **State color** red or navy blue. **$2.98**

8 N 2246—Wt. 1 lb. 4 oz..$2.98



Nursery Set

"Little Angel" Plastic Set. 11¾-in. tray has handle, soap dish, 2 trays, 4 jars (2½x2½x3½ in.). Lids marked "Cotton, Nipple, Boric, Swabs." **$2.98 Set**

8 N 2289—Shpg. wt. 1 lb...$2.98

SPACE CADET® Toiletries for young "Space Explorers"

New Joan Dale, Space Cadet ® Toiletry Set. Let the little girl on your Christmas list be as neat and pretty as her Space Cadet heroine. Attractive plastic bottles contain 4-oz. bubble bath, 4-oz. dusting powder, 4-oz. toilet water. Souvenir gift package. **$2.87 3-pc. set**

8 N 9084E—Wt. 1 lb.....$2.87

8 N 9085E—**Joan Dale Set** like above but without dusting powder. Shipping wt. 14 oz....$1.91

New Space Grooming Kit for followers of *Tom Corbett, Space Cadet* ®. Lets that youngster be well-groomed just like his hero of space adventures. Unbreakable plastic bottles. 4-oz." hair slickum" and 4-oz, bubble bath. Gift package with space "cutouts." **$1.91 2-pc. set**

8 N 9081E—Wt. 14 oz.....$1.91

8 N 9082E—**Tom Corbett Set** like above plus 4-oz. Shampoo. (Incl. 32c Fed. Tax.) Wt. 1 lb. ..$2.71

® Means Registered U. S. Patent Office by Rockhill Productions

FOR A MERRY CHRISTMAS

Help lighten Mother's work with selected Nursery Gifts for the

Younger Set

For boys and girls from 2 to 10

ILLUSTRATED ON OPPOSITE PAGE

Storybook Pictures in colorful 3 dimensions

Newest Idea in Nursery Picture Gifts. Favorite storybook characters mounted in full color, 3 dimensions. Honey-stained finish wood with vinyl plastic pictures. *Night lites* UL listed. Size 7⅛x6⅝x3 in. With 7-watt bulb, cord. *Plaques* 7¼x7¾x1⅛ in. *Book ends* 6½x5⅞ in.

A **Storybook Night Lite.** Little Bo-Peep.
8 N 2059—Shpg. wt. 1 lb. 10 oz. Each $3.49

B **Plaques.** Red Riding Hood; Jack and Jill.
8 N 9188—Shpg. wt. 1 lb. 8 oz. Pair $2.39

C **Book Ends.** Peter Pumpkin; Humpty Dumpty.
8 N 9189—Shpg. wt. 1 lb. 8 oz.....Pair $3.49

A B C 8 N 9209—Set. Wt. 4 lbs. 10 oz... 8.69

D **Storybook Night Lite.** Little Boy Blue.
8 N 2060—Shpg. wt. 1 lb. 10 oz. Each $3.49

E **Plaques.** Jack Horner; Howdy Doody.
8 N 9191—Shpg. wt. 1 lb. 8 oz. Pair $2.39

F **Book Ends.** Peter Pumpkin; Jack and Jill.
8 N 9192—Shpg. wt. 1 lb. 8 oz. Pair $3.49

D E F 8 N 9193—Set. Wt. 4 lbs. 10 oz. 8.69

G **Storybook Night Lite.** Jack and Jill.
8 N 9205—Shpg. wt. 1 lb. 10 oz. Each $3.49

H **Plaques.** Peter Pumpkin Eater; Humpty Dumpty.
8 N 9206—Shpg. wt. 1 lb. 8 oz. ....Pair $2.39

J **Book Ends.** Little Bo-Peep; Jack Horner.
8 N 9207—Shpg. wt. 1 lb. 8 oz...Pair $3.49

G H J 8 N 9190—Set. Wt. 4 lbs. 10 oz.... 8.69

K **Howdy Doody-Clarabelle Night Lite.** Ivory plastic frame. Illuminated back. Size 7¾x7¼x3 in. With 7-watt bulb and cord. UL listed.
8 N 2061—Shipping weight 14 oz...Each $2.29

L **Plaques.** Ivory plastic frame. Peter Pumpkin; Jack and Jill. Size 7⅜x7⅞x1⅜ in.
8 N 9194—Shipping weight 1 lb.....Set $1.49

Feeding Dishes . . Colorful plastic Bottle Holders

Bottle Holders-Toys-Heat Retainers. Washable plastic. Fiberglas-insulated to keep bottle contents warm or cold.

M **"Bonny Nurse"** 15 in. tall. Zip pouch with snap.
8 N 2030—Shpg. wt. 4 oz. $1.49

N **"Blinky the Clown."** Completely heat-sealed. Self-sealing zipper. Washable.
8 N 2273—Shpg. wt. 6 oz. $1.49

P **"Baby Puppykin" Bottle Holder.** 9 in. long.
8 N 9034—Shpg. wt. 6 oz. 98c

R **Feeding Train 13½ in. long.** Heat-resistant plastic. Spoon, fork, tumbler. Wt. 1 lb.
8 N 2020......5-piece set 98c

S **Chip-resistant Feeding Set.** Sturdy semi-porcelain. 7-in. plate, 5-in. bowl, 6-oz. cup.
8 N 2284-Shpg. wt. 3 lbs. $1.98

T **Best Hot Plate.** 8-in. diam. porcelain. Vacuum base.
8 N 2013-Wt. 2 lbs. 8 oz. $3.29

V **"Little Angel" Transparent Hot Plate.** 10-in. diam. See fish float in hot water in base.
8 N 9175—Wt. 1 lb.....$1.49

W **Plastic Baby Set.** 5-in. diam. suction base dish. Cup 3½ in. high . . perforated top.
8 N 2275-Shpg. wt. 14 oz. $1.89

Training and Grooming Gifts to delight a youngster

X **"Blinky" Plastic Wall Switch** glows in the dark.
8 N 9184-Shpg. wt. 3 oz...98c

Y **"Tidy Toy" 8x9-in. Doggy.** Washable plastic. Super-soft nylon comb and brush set.
8 N 9179-Shpg. wt. 6 oz. $1.98

Z **Tumbo the Clown.** Plastic cup, flexible toothbrush, tube of chlorophyll toothpaste.
8 N 9186-Shpg. wt. 9 oz. $1.98

AA **Tidy Circus Trio** for cleaning up. Lion tamer mirror, lion and tiger plaques, 5-in. plastic comb, 5½x5½-in. washcloth, directions.
8 N 9187-Shpg. wt. 8 oz. $1.98

BB **Dutch Doll Shoe Bag** holds 4 pairs of baby shoes. Quilted, striped plastic wipes clean. Doll face. 12x21 in.
8 N 2257-Shpg. wt. 6 oz. $1.98

CC **"Baby Barbara" Laundry Bag.** 3 roomy pockets. Easy-clean plastic. Full width zipper on bottom. 17½x22½ in.
8 N 2253-Shpg. wt. 10 oz. $2.49

DD **Musical "Hush-a-Baby."** Swiss movement plays Brahms' Lullaby. Plastic cover wipes clean. Attach handle to crib or carriage. Size 3x1⅜ in.
8 N 2193-Shpg. wt. 8 oz. $3.49

Grooming Aids help boys and girls feel "grown-up"

EE **"My Fair Lady" Cosmetic Kit by Ann Barton.** A brand new outfit . . . 10 lovely beauty items to thrill the young heart of that little friend or relative. To help her keep pretty and well groomed just like Mother. Plastic articles in shades of pink and blue. **$1.98 Kit**

Includes plastic mirror; dainty plastic comb; emery board; "make-believe" plastic lipstick; 2 plastic compacts for "make-up;" 1-oz. toilet water to give her glamour; 1-oz. shampoo to keep hair shining clean; 1-oz. hand lotion; beaded plastic vanity tray. (Includes 4c Federal Excise Tax.)

8 N 5699E—Shpg. wt. 1 lb. 8 oz.....$1.98

FF **Little Shaver Grooming Kit.** Let the little man set up his own toy barber shop or play grown-up when Daddy shaves. Eight grooming items will help teach neatness. **$1.98 Kit**

Includes 2-oz. Baton creamy hair trainer; 3½-oz. tube of Glow cream shampoo (*regularly 48c*); toy shave brush; plastic shaving mug; non-cutting plastic "barber's scissors;" tapered plastic barber's comb; movable, non-cutting plastic clippers for make-believe hair trimming; non-cutting plastic straight razor. Bright red and yellow plastic. In gift box. (Includes 4c Fed. Excise Tax.)

8 N 9095E—Shpg. wt. 1 lb. 8 oz.....$1.98

GG **New! Little Ranger Round-up Kit.** Makes cleaning up fun! Satinwood military brush with easy-to-wash plastic bristles; cellulose sponge that's fun to use; toothbrush and nail brush with nylon bristles; soap; 5-in. comb. Handy plastic carrying case with cord. **$1.00 Kit**

8 N 9078—Shipping weight 7 ounces.......$1.00

HH **New! Little Miss Plastic Dresser Set.** 5-pc., metallic ballerina-pattern set. Plastic-bristled brush, 10⅛-in. mirror, 6⅝-in. comb, 2 vanity dishes. Pastel colors. **$1.00 5-pc. set**

8 N 9086—Shipping weight 15 ounces......$1.00
Save 10c........................2 sets for 1.90

JJ **New! Scented Poodle.** This cuddly, lovable puppy will go straight to her heart. A delicate scent a child will enjoy. A delightful toy or boudoir accessory. Cotton yarn body. Size 6x5x4½ in. Pink. **Only $1.98**

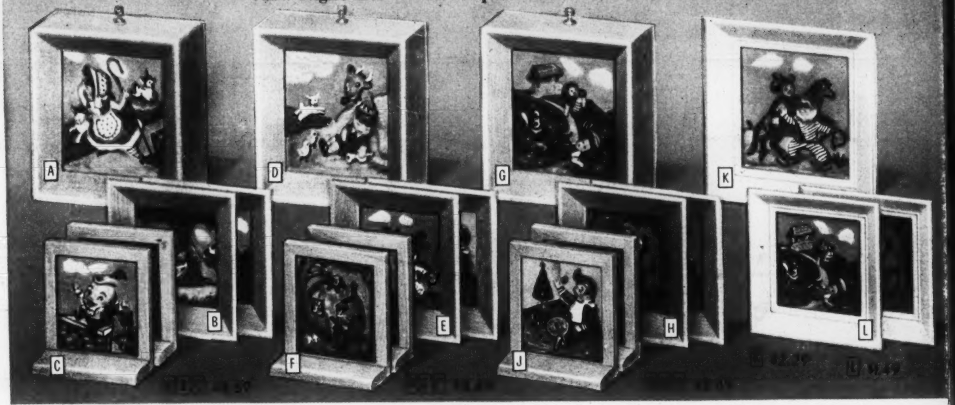
8 N 9039—Shipping weight 12 ounces......$1.98

KK **Popular Kiddie Kabinette.** Delightful place to keep children's grooming accessories . . a gift that will help teach tidy habits as well. White plastic wall cabinet with mirror inside door, 6x5½x2½ in. Adhesive back . . no screws or nails. Two toothbrushes, labeled "Good Morning," and "Good Night." Plastic cup, child's comb, hair brush, nail brush in popular assorted colors (no choice). **$2.89 Complete**

8 N 2256—Shpg. wt. 1 lb. 6 oz...Complete $2.89

Prices of items with catalog numbers ending in "E" include 20% Fed. Tax except as noted

NEW Night Lite . . Wall Plaques . . Book End Sets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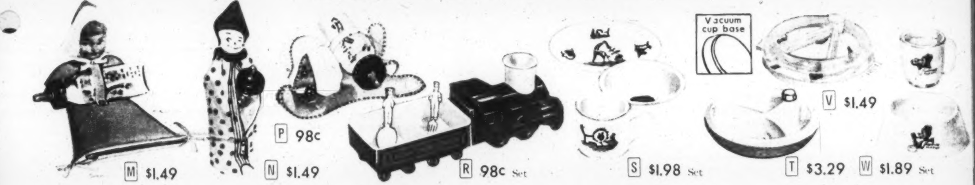
Colorful Bottle Holders . . Feeding Dishes


Vacuum cup base

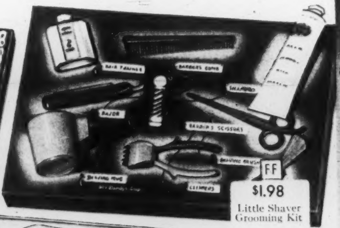
M $1.49 N $1.49 P 98c R 98c Set S $1.98 Set T $3.29 V $1.49 W $1.89 Set

Handy Trainers . . Attractive Grooming Aids

X 98c Y $1.98 Set Z $1.98 AA $1.98 Set BB $1.98 CC $2.49 DD $3.49

Grooming. "Make-up" Gifts for 2 to 10 year olds

EE
$1.98
My Fair Lady
Cosmetic Kit



FF
$1.98
Little Shaver
Grooming Kit

Attaches to bathroom wall
Two roomy shelves

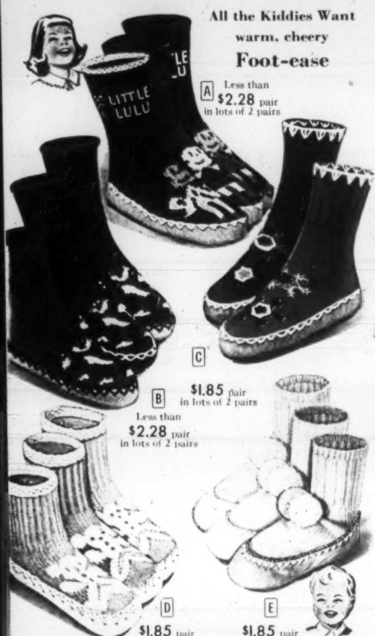
KK
$2.89 Set

GG
$1.00
Little Ranger
Round-up Kit

HH
$1.00
Little Miss
Dresser Set

JJ
$1.98
Scented Puppy
Playmate

All the Kiddies Want warm, cheery Foot-ease



A Less than **$2.28** pair in lots of 2 pairs

B Less than **$2.28** pair in lots of 2 pairs

C **$1.85** pair in lots of 2 pairs

D **$1.85** pair in lots of 2 pairs

E **$1.85** pair in lots of 2 pairs

A **Little Lulu*** cartoon pattern wool worsted Foot-ease socks. Hand stitched to padded glove leather soles. Hand wash separately. *State color* red, dark green or blue. *State size* 5, 6, 7, 8, 9.
29 N 2908—Boxed. Shpg. wt. pair 8 oz. Pair **$2.39; 2 pairs $4.55**

B **Wool worsted Foot-ease** featuring Bugs Bunny—, comic favorite. Hand stitched to padded glove leather soles. Hand wash separately. *State color* dk. green, red, navy ~~blue. *State size*~~5,6,7,8,9,10.
29 N 2909—Boxed. Shpg. wt. pair 8 oz. Pair **$2.39; 2 pairs $4.55**

C **Hand embroidered** virgin wool Foot-ease socks. Hand stitched to supple padded leather soles. Imported from Japan. Hand wash separately. *State color* red or dark blue. *State size* 6, 7, 8, 9.
29 N 2980—Shpg. wt. pair 5 oz. Pair **$1.95; 2 pairs for $3.70**

D **All wool with cute knit-in nursery pattern.** Soft leather soles. Hand wash. *State size* infants' small, medium or large.
29 N 5884–Light blue **29 N 5885**-Pink **29 N 5886**–Yellow
Boxed. Shpg. wt. pair 5 oz. . . . . Pair **$1.95; 2 pairs for $3.70**

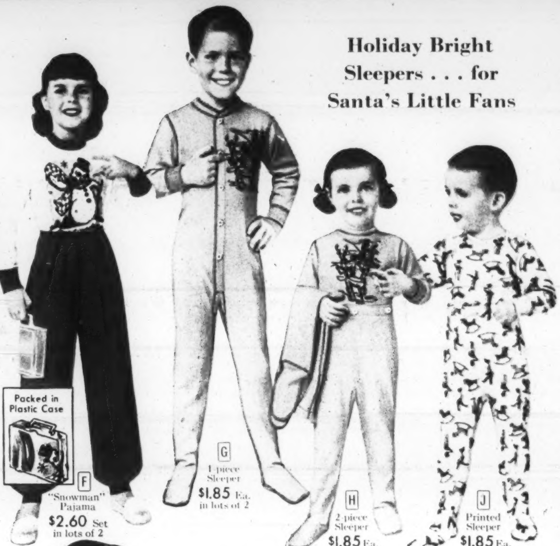
E **100% nylon Foot-ease socks.** Warm knit top, tricot sole. Hand wash. *State size* infants' small, medium or large.
29 N 5863–Light blue **29 N 5864**–Pink **29 N 5865**–Yellow
Shipping weight pair 4 oz. . . . . .Pair **$1.95; 2 pairs for $3.70**

Size Chart for Tot's Foot-ease	If hose size is	6	6½-7	7½-8	8½	9-9½	10
	Foot-ease size is	5	6	7	8	9	10

Size Chart for Infants' Foot-ease	If foot length is	4 in.	4½ in.	5 in.
	Order size	**Small**	**Medium**	**Large**

*Reg. U.S. Pat. Off. ** W.B.C., Inc.

Holiday Bright Sleepers . . . for Santa's Little Fans



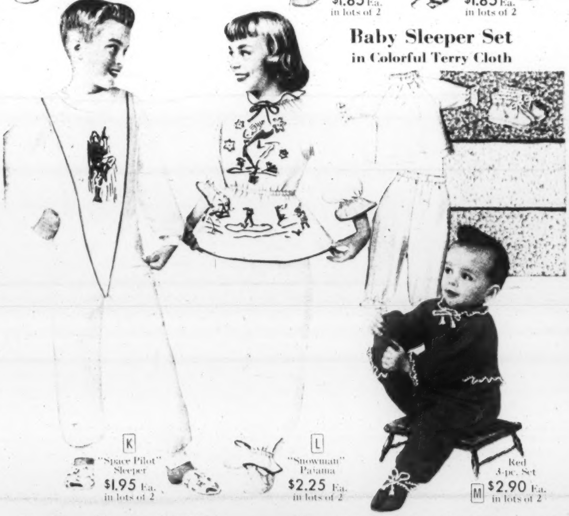
F "Snowman" Pajama **$2.60** Set in lots of 2

G 1-piece Sleeper **$1.85** Ea. in lots of 2

H 2-piece Sleeper **$1.85** Ea. in lots of 2

J Printed Sleeper **$1.85** Ea. in lots of 2

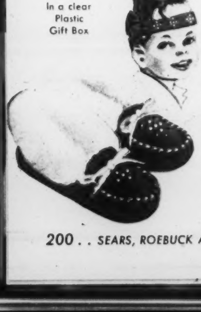
Baby Sleeper Set
in Colorful Terry Cloth



K "Space Pilot" Sleeper **$1.95** Ea. in lots of 2

L "Snowman" Pajama **$2.25** Ea. in lots of 2

M Red 3-pc. Set **$2.90** Ea. in lots of 2



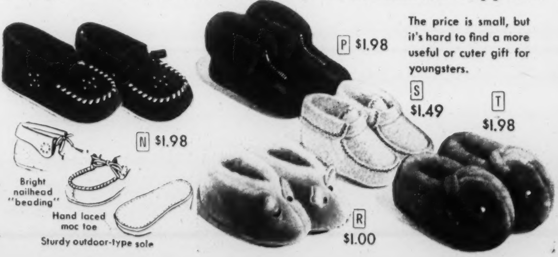
In a clear Plastic Gift Box

Moccasins and Indian Headband

Set **$2.98**

Hear the happy whoops when your little injun sees this gift! Melts any resistance to slipper wearing. Hand laced moccasins have white fur cuff, air foam cushioned insole. Nailhead "beading" won't pull off. Soft, durable leather. Matching headband with real feather ties on for playtime fun. *State size* 2; 3, 4, 5, 6, 7, 8. Shpg. wt. 5 oz.
29 N 5870—Red
29 N 5871—Blue. . . Set **$2.98**

Budget limited? Choose small-priced, colorful Slippers!



The price is small, but it's hard to find a more useful or cuter gift for youngsters.

N **$1.98**

P **$1.98**

R **$1.00**

S **$1.49**

T **$1.98**

FOR A MERRY
CHRISTMAS

Gifts from head to toe

Nightwear

Sizes 6 months to 8

Illustrated in color on opposite page

[F] **Warm and comfy two-tone "Snowman" Pajamas** in combed knit cotton. Trim at neck and cuffs and matching solid color pants are washfast! Packed in a plastic carrying case. Washable. *State size* 4, 6, 6x. $2.69 Set
29 N 8633—Red with white 29 N 8634—Blue with white
Shpg. wt. set 1 lb. 1 oz.........Set $2.69, 2 sets $5.20

[G] **Heavy knit cotton sleeper** $1.89 Ea. 1-piece with gay screen print on front. Processed for shrink resistance. Gripper Fastener closings. Elastic drop seat. Double bootee feet. Washable. *State color* blue, yellow, light mint green. *State size* 4, 5, 6, 8. See chart.
29 N 8635–Wt. ea. 14 oz.
Each $1.89....2 for $3.70

[H] **Warm knit cotton 2-piece sleeper** $1.89 Ea. 2-piece with gay screen print on front. Shrink-resistance treated. Bootee feet. *State* light mint green, yellow, blue. *State size* 1, 2, 3, 4.
29N8636–Wt. ea. 11 oz.
Each $1.89.... 2 for $3.70
3-piece style. 2 pairs pants.
29N8637–Shpg. wt. ea. 1 lb.
Each $2.49 . . 2 for $4.85

[J] **Printed knit cotton sleeper** $1.89 Ea. Print with Gripper Fasteners. Bootee feet. Washable. *State size* 1, 2, 3, 4. Wt. ea. 14 oz.
29 N 8646—Yellow print
Each $1.89....2 for $3.70
Same as above in pastels.
29 N 3166—Pink
29 N 3167—Blue
29 N 3168—Yellow
Each $1.49....2 for $2.90

[K] **"Space Pilot" Pajamas** $1.98 Ea. 1-piece in two-tone yellow and green as shown, or reversed. Sanforized heavy cotton flannelette. Gripper Fastener closings; elastic drop seat. Washable . . won't shrink more than 1%. *State size* 4, 6, 8. Wt. each 11 oz.
29 N 3498—Yellow, green
Each $1.98 . . 2 for $3.90

[L] **Cozy "Snowman" pa**jamas $2.29 Ea. 2-piece in cotton flannelette —Sanforized, maximum fabric shrinkage 1%. Slipover top has elbow length raglan sleeves. Pants have fitted front; elastic back waist. Elasticized ruffles on neck, sleeves, and pants have red rick rack edging. Washable. *State size* 4, 6, 6x. Shpg. wt. ea. 10 oz.
29N8661–White with red
Each $2.29 . . 2 for $4.50

[M] **Santa Claus Red** 3-pc. $2.98 Set Bright red cotton terry set for infants. Ruffled pullover top, pants, bootees. Washfast. *State size* small (fits to 9 mos.), large (fits to 18 mos.) Shpg. wt. set 11 oz.
29 N 8664—Bright red
Set $2.98.....2 sets $5.80
Same as above in pastels.

29N8692–Pink 29N8693–Blue 29N8694–Lt. green 29N8695–Yellow	Set $2.39 2 sets $4.62

Foot-cuddling Slippers

[N] **Handsome leather moccasins.** Flexible leather soles. Sturdy enough for outdoor wear. Hand laced toe. Busy little fingers can't pull off the bright nailhead "beading" on vamp and cuff. A thrilling gift for wee brave or squaw. Boxed. *State size* 2, 3, 4, 5, 6, 7, 8.
29 N 5854—Medium green.................Pair $1.98
29 N 5855—Red. Shpg. wt. 5 oz............Pair 1.98

[P] **Warm capeskin leather zip-up slippers.** $1.98 Leather sole. Soft rayon pile cuff hugs ankle. Long wearing. *State size* 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 7 oz.
29 N 5873–Royal blue
29 N 5874–Red. Pair $1.98

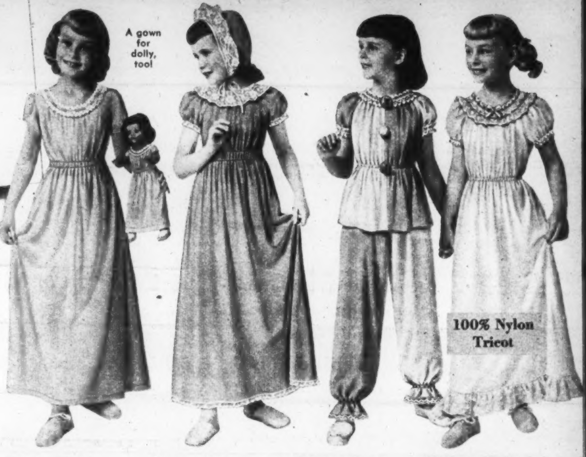
[R] **Thrifty bunny slipper of rayon plush.** $1.00 Shiny shoe-button eyes, rabbit-like ears. Padded soles. *State size* 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 6 oz.
29N5868–Blue. Pair $1.00
29N5869–Pink. Pair 1.00

[S] **New cotton terry cloth slippers.** $1.49 Padded soles. Elastic gore. *State size* 2,3,4, 5, 6, 7, 8. Shpg. wt. 6 oz.
29N5881–Yellow Pr. $1.49
29N5882–Green. Pr. 1.49
29N5883–Blue. . Pr. 1.49

[T] **Cuddly fur bunny-face slippers.** $1.98 Stitched leather sole, fur insole. Warm, durable. *State size* 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 8 oz.
29 N 5856–Blue. Pr. $1.98
29 N 5857–Pink. Pr. 1.98

SIZE CHART FOR SLIPPERS

Order size..........	2	3	4	5	6	7	8
If foot length is.......	4⅛	4½	4⅞	5⅛	5½	5⅞	6⅛ in.



Just-alike!

Run-resistant knit rayon $1.55 Set In lots of 2 gown with matching gown for doll (fits 10 to 15-inch dolls). Hand wash. *State size* 2, 4, 6, 6x. Shpg. wt. set 9 oz. (Doll not included).

29N8641-Pink 29N8642-Blue 29N8643-Yellow	Set $1.59 2 sets $3.10

Gown, Cap

Lace trimmed acetate tricot $1.85 Set In lots of 2 gown and cap are runproof. Cap will keep her curls in place. Hand wash. *State size* 2,4,6,6x. Wt. set 8 oz.
29N8638–Coral pink
29N8639–Turquoiseblue
29N8640–Yellow
Set $1.89; 2 sets $3.70

Clown Set

Runproof acetate tricot pajamas. $1.95 Ea. In lots of 2 Two-tone yellow and turquoise blue with 3 pompons in front. Pants have elastic at waist, ankles. Hand wash. *State size* 2, 4, 6, 6x.
29 N 8631–Wt. ea. 9 oz.
Each $1.98; 2 for $3.90

Filmy Nylon

Frilly nylon tricot gown. $2.90 Ea. In lots of 2 Flocked nylon net trim at neck, sleeves, hem. Elasticized at waist for fit. Hand wash—needs no ironing. *State size* 2, 4, 6, 6x.

29N8629-Pink 29N8630-Blue	Wt. ea. 6 oz.

Each $2.98; 2 for $5.80

For Lounging

Top is rayon satin with gold color braid. $1.95 Ea. In lots of 2 Black acetate crepe pants have elastic waist. Hand wash separately. *State size* 4, 6, 6x. Shipping weight each 10 oz.
29N8627–Amer. beauty top
29N8628–Turquoise blue top. Ea. $1.98; 2 for $3.90

Colorfast Red Gown and Pajamas

Cozy flannelette gown has $2.25 Ea. In lots of 2 white eyelet and piping. Elasticized sleeve ruffles. Wash separately. Sanforized—won't shrink more than 1%. *State size* 2, 4, 6, 6x. Wt. ea. 11 oz.
29 N 8662—Red
Each $2.29; 2 for $4.50

Sanforized Flannelette pajamas . . $2.90 Ea. In lots of 2 top is boxy style with white trim. Pants have fitted front waist; elastic at back. Wash separately. *State size* 4, 6, 6x. Shpg. wt. each 12 oz.
29 N 8663—Red
Each $2.98; 2 for $5.80

Heavy knit cotton boys' pajamas. $2.40 Red In lots of 2 Fly front pants, elastic waist. Washfast. *Sizes* 4, 6, 8. Wt. ea. 14 oz.
29 N 3144—Red
Each $2.49, 2 for $4.80
Same as above with contrasting color crew neck, cuffs and anklets.
29N3177–Medium blue, navy
29N3178–Yellow, brown
Each $1.98, 2 for $3.90

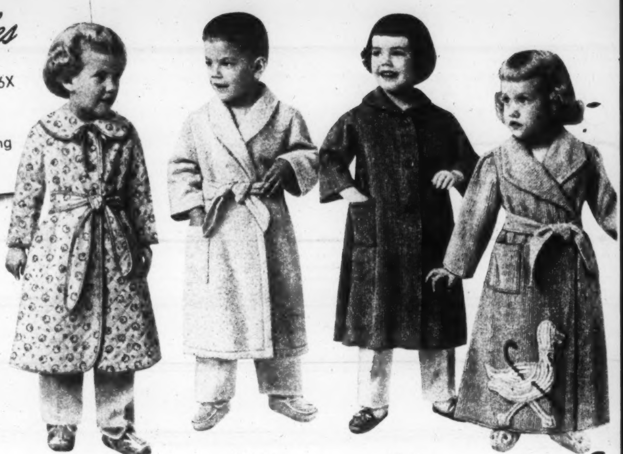
SIZE CHART for nightwear sizes 1 to 8

Order size...	1	2	3	4	5	6	6x	8
If height is...	29½–31	31½–34	34½–37	37½–40	40½–43	43½–46	46½–48	48½–52 in.
If chest is....	20	21	22	23	24	25	25½	27 in.
if weight is...	22½–25	25½–29	29½–34	34½–38	38½–44	44½–49	49½–54	54½–67 lbs.

FOR A MERRY CHRISTMAS

Cozy Robes

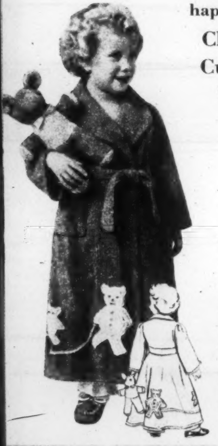
Infants' sizes to size 6X
A thrill to wear
on Christmas morning



$2.98 $1.98 $1.98 $1.98

Delightful combination for sending a toddler happily to bed

Chenille Robe, Cuddly Stuffed Teddy Bear



$2.98
2-piece set

A teddy bear to hug . . a warm robe to snuggle into . . no Christmas present could make a dream-bound tot happier! In one package to make gift wrapping easy.

Fluffy pinpoint cotton chenille robe. All around belt, double fabric collar, one pocket. Teddy bear design in contrasting colors harmonizes with the toy teddy bear of cuddlesome stuffed chenille. In 2 pretty paint-box colors. Wash separately. *State size* 1, 2, 3.
29 N 7945—Melon red
29 N 7944—Aqua blue-green. Shpg. wt. 1 lb. **$2.98**

Quilted Acetate

Grown-up glamour in miniature size! Beautiful quilted acetate with dainty multicolor floral print. Bow-tied Peter Pan collar. Front belt. Covered buttons. Solid color binding. Hand wash. *State size* 1, 2, or 3.
29 N 7946—Yellow print
29 N 7947—Pink print
Shpg. wt. 11 oz. **$2.98**

Soft Terry Cloth

Soft, absorbent terry cloth robe for little he-man or feminine miss. Comfortable wrap-around style. All around belt, shawl collar. Washable. Team it with terry slippers listed below. *State size* 1, 2, 3.
29 N 7948—Medium blue
29 N 7949—Lt. mint green
Shpg. wt. 12 oz. . . **$1.98**

Cotton Chenille—a long time favorite

Saucy duster-length robe of pinpoint cotton chenille. Double fabric collar, 3 decorative metal buttons down front. Wash separately. *State size* 1, 2, 3. Shpg. wt. 13 oz.
29 N 7934—Melon red
29 N 7935—Yellow
29 N 7933—Aqua blue-green. **$1.98**

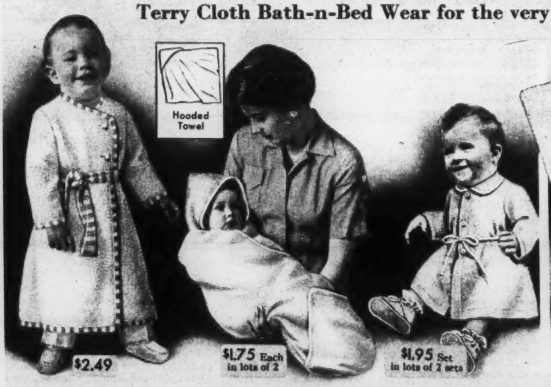
A little honey . . and thriftily priced, too! Pinpoint cotton chenille. Double fabric collar, all around belt. Appealing duck design. Wash separately. *State size* 1, 2, 3. Shpg. wt. 12 oz.
29N7941–Light blue
29N7942–Pink
29N7943–Yellow. **$1.98**

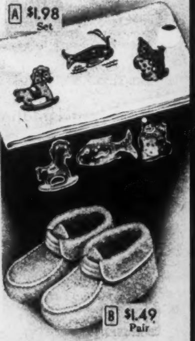
Save returns! Don't order by age. Please check this chart for correct size

SIZE CHART for Robes 12 to 18 Months and Sizes 1 to 6x

Order size	12 mos.	18 mos.	1	2	3	4	5	6	6x
If height is	27-29	29½-31½	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48
If chest is	19	20	20	21	22	23	24	25	25½
If weight is			22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.

Terry Cloth Bath-n-Bed Wear for the very young





Napped cotton beacon cloth with merry nursery print makes a warm robe for tiny tots. Rayon cord belt, shawl collar. Fits either boy or girl. Washable. *Please be sure to state size* 12 or 18 months. See size chart above. Shipping weight 9 ounces.
29 N 7923—Blue. **$1.98**
29 N 7924—Pink. **1.98**

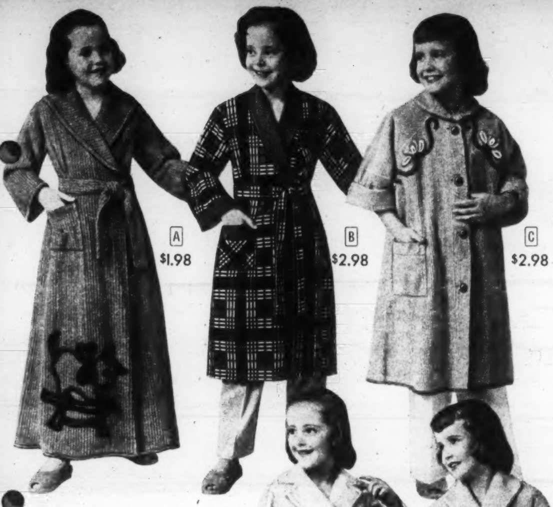
Thick, thirsty knitted terry cloth robe. Button front, tie belt. Soft and comfortable after baths or over sleepers. Perky striped binding. Washable. No ironing, of course! *State size* 12 or 18 months.
29 N 7917—White, with multicolor striped binding.
29 N 7918—Light mint green with yellow binding. Shpg. wt. 15 oz. **$2.49**

An easy way to wrap up baby after a bath! Big 36x 36 inch towel with triangular hood at one corner. Soft, absorbent knit cotton terry cloth. Luscious pastel shades of green, yellow, and blue. *Please state color wanted.* Shipping weight each 11 ounces.
29 N 5271—Each. . . **$1.79**
Save, buy 2 for. **3.50**

The newest arrival will enjoy this knit terry bath and play set. Tiny belted robe. 3 snap fasteners down front. Matching booties, elastic at ankles. Washable. Pastel colors, white trim. *State color* green, yellow, or blue. Fits up to 6 months.
29N5276–Shpg. wt. 9 oz.
Set **$1.98**; 2 sets **$3.90**

A Gay towel and matching toys make bath time a pleasure. Knit cotton terry cloth towel. White with colorful screen prints. 36x36 inches. Three inflated plastic toys to float in tub. Boxed.
29 N 5230—Shpg. wt. 1 lb. . . . . Set **$1.98**

B Make your gift complete with these sweet terry cloth slippers. Comfortable padded soles. Elastic gore for sure fit. *State size* 2, 3, 4, 5, 6, 7, 8. Other slippers, size chart on page 201.
29 N 5881 —Yellow **29 N 5882** —Green
29 N 5883 —Blue. Shpg. wt. 6 oz. . . Pair **$1.49**



Pinpoint Chenille Robe

A Assorted designs in contrasting colors. Fluffy pinpoint cotton chenille. Front tie belt, one pocket. Wash separately. *State size* 3, 4, 5, 6, 6x. Shipping wt. 1 lb. 2 oz.

29 N 1422—Medium blue	$1.98
29 N 1423—Red	1.98

Cheery Plaid Flannel

B Warm ⅞-length robe. Fleecy Sanforized cotton flannel—won't shrink over 1%. Red rayon gabardine trim. For boys or girls. All around belt. Washable. Multicolor. *State size* 3, 4, 5, 6, 6x.

29 N 1416—Shpg. wt. 12 oz. $2.98

Perky Chenille Duster

C Duster styled robe of pinpoint cotton chenille. Floral design emphasizes raglan sleeves. Double fabric collar. Metal buttons. Turn-up cuffs, pocket. Lovely garden colors. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz.

29 N 1419—Medium blue	$2.98
29 N 1420—Melon red	2.98
29 N 1421—Yellow	2.98

Terry, Chenille Classics

D Comfy wrap-around of washfast woven terry cloth. Boys, girls love to wear it any season. Pocket. *State size* 3, 4, 5, 6, or 6x. Shipping weight 1 lb. 5 oz.

29 N 1426—Medium blue	$2.98
29 N 1427—Lt. mint green	2.98

E Rich pinpoint cotton chenille robe with sailboat design. Double fabric collar, one pocket. Front tie belt. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 3 oz.

29 N 1424—Medium blue	$2.98
29 N 1425—Lime green	2.98

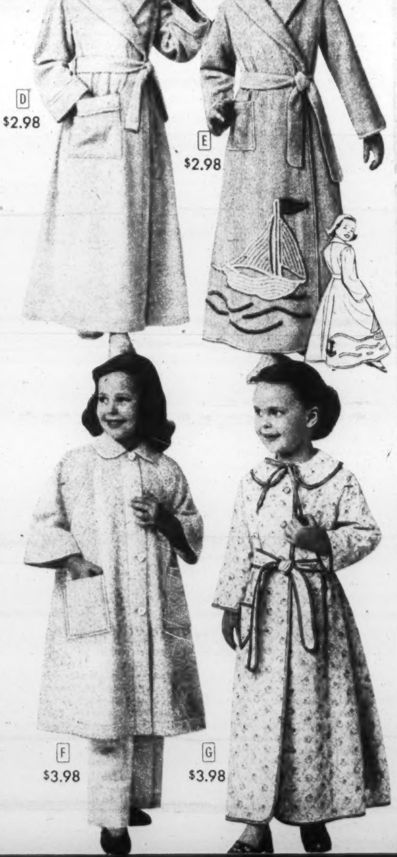
F Soft, fluffy double-faced woven terry cloth duster. Double fabric collar. Two pockets. Raglan sleeves. Washfast. *State size* 3, 4, 5, 6, or 6x. Shipping weight 1 lb. 6 oz.

29 N 1417—Lt. mint green	$3.98
29 N 1418—Medium blue	3.98

Tubable Quilted Acetate

G Sweet as sugar and spice! Dainty floral print. Front tie belt. Covered buttons. Pocket. Bow-tie. ⅞-length. Hand wash. *State size* 4, 5, 6, 6x. Shipping wt. 14 oz.

29 N 1428—Yellow	$3.98
29 N 1429—Pink	3.98



The eternal appeal of a new toy .. Plus the good sense of a useful gift!

Chenille Robe—Stuffed Doll

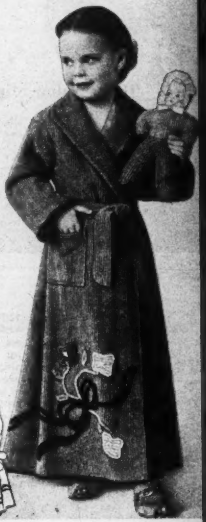
In matching colors

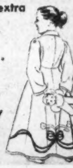
$3.98 Set

Close-gauge Pinpoint Cotton Chenille

Win double thanks for this twice-as-nice Christmas gift. Matching robe and doll are sure to be the biggest hit in Santa's pack. Stuffed chenille doll has pretty plastic face. Blond curls peek from under bonnet ruffle. Warm, comfortable robe has lovely floral design around the skirt. Double fabric collar, front tie belt. One pocket. Wash separately. *Please state size* 3, 4, 5, 6, or 6x.

29 N 1430—Melon red
29 N 1431—Aqua blue-green. Shpg. wt. 1 lb. 12 oz.
Set.............$3.98




Pretty, extra full cut skirt. Floral design goes all the way around skirt.

What excitement there'll be .. when she opens her package and sees this

3-piece Bedtime Outfit

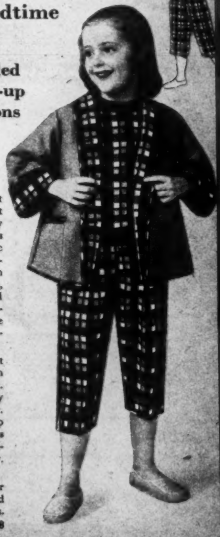
Smartly styled after Grown-up "TV" fashions

$4.98
3-piece set

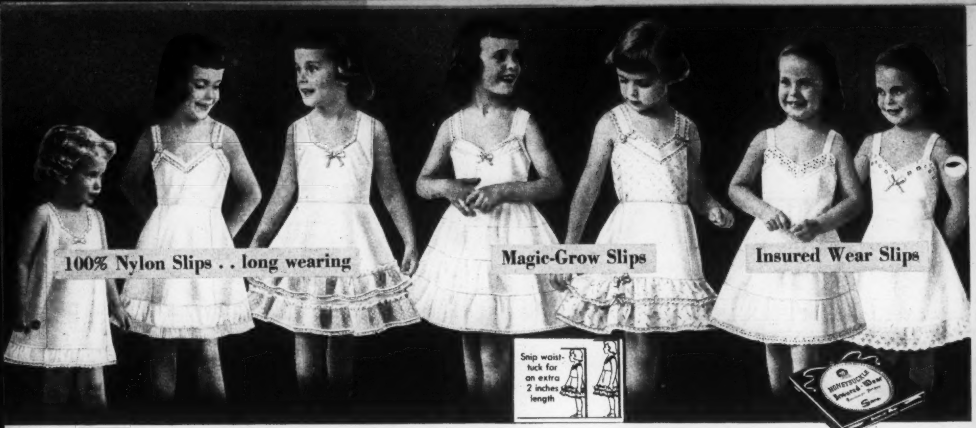
What fun to pop on at bedtime for a last look at television or the funny papers! Toreador pants with all around elastic waist, slashed leg openings. Pullover top with rib knit collar, cuffs, waistband. Sanforized plaid print cotton flannel. . maximum shrinkage 1%. Soft, cozy for bedtime wear.

Duster jacket of light weight faded red denim trimmed in plaid flannel. Covered buttons. Sturdy enough for outdoor wear. Make her feel grown-up and important with this special leisure time outfit. Wash separately. *State size* 3, 4, 5, 6, 6x.

29 N 1432—Multicolor plaid with faded red denim. Shpg. wt. 1 lb. 9 oz.
Set.............$4.98



Size chart opposite page


100% Nylon Slips . . long wearing
Magic-Grow Slips
Insured Wear Slips
Snip waist-tuck for an extra 2 inches length
Honeysuckle Insured-Wear
Sears

$1.46 Each
in lots of 2

Here's a real thrill for toddlers—100% nylon tricot slip! Sweetheart neckline is edged with nylon lace. 4-gore skirt has lace circled self ruffle. Hemmed armholes. Hand wash—dries quickly, no ironing. *State size* 1, 2, 3. Shpg. wt. each 4 oz.
29 N 3206—White
29 N 3207—Pink
Each $1.49, 2 for $2.92

$1.95 Each
in lots of 2

100% nylon tricot slip with camisole top. Straps are embroidered nylon net edged with pleated net. V-front and 6-gore skirt trimmed with pleated nylon net. Hemmed back. Hand wash . . dries quickly. *State size* 2, 4, 6, 6x. Shpg. wt. each 5 oz.
29 N 3222—White
29 N 3223—Pink
Each $1.98, 2 for $3.90

$2.44 Each
in lots of 2

Daintily ruffled slip in our best quality 100% nylon tricot. Sweetheart neckline has nylon lace edging. 2 wide ruffles of flocked sheer nylon edged with nylon lace all around skirt. Hand wash, no ironing. *State size* 2, 4, 6, 6x. Shpg. wt. each 5 oz.
29 N 3224—White
29 N 3225—Pink
Each $2.49, 2 for $4.88

$1.46 Each
in lots of 2

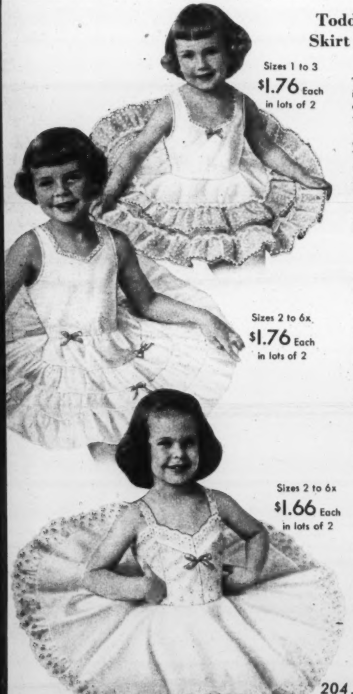
Slip that grows with your daughter! Camisole top is soft Sanforized cotton—fabric won't shrink more than 1%. Val lace trim. Elasticized waist and armholes. Tiered skirt is fine quality pre-shrunk polished cotton edged with Val lace. Washable. *State size* 2, 4, 6, 6x. Shpg. wt. each 5 oz.
29 N 3269—White
Each $1.49, 2 for...$2.92

$1.66 Each
in lots of 2

88x80 Sanforized cotton batiste—maximum shrinkage 1%. Embroidered eyelet bodice front trimmed with Val lace. 4-gore skirt is elasticized at waist sides. Double ruffle of eyelet edged with lace at bottom. Washable. *State size* 2, 4, 6, 6x. Wt. each 4 oz.
29 N 3218—White
Each $1.69, 2 for $3.32

Less than $1.00 Each
in box of 2

Box of 2 insured wear slips of one size are *guaranteed* to wear a full year or your money refunded! Fine quality 80x80 cotton. Both have camisole style tops, wide self material shoulder straps, and V-fronts trimmed with dainty eyelet embroidery. One style has a flared skirt; two tiered ruffles. The other has an embroidered eyelet ruffle. Washable. *State size* 2, 4, 6, 6x. Shipping weight box 11 ounces.
29 N 3250—White
Box of 2 of 1 size............$1.98



Toddlers' Circle Skirt Slip—Sheer Nylon Trim

Sizes 1 to 3
$1.76 Each
in lots of 2

Toddlers' circle skirt slip in 88x80 Sanforized cotton batiste . . fabric won't shrink more than 1%. Sweetheart neckline edged with cotton lace. Two wide ruffles of flocked sheer nylon edged with lace around skirt hem. Washable. *State size* 1, 2, 3. Shpg. wt. ea. 4 oz.
29 N 3226—White
Each $1.79, 2 for $3.52

Acetate Taffeta Circle Skirt Slip

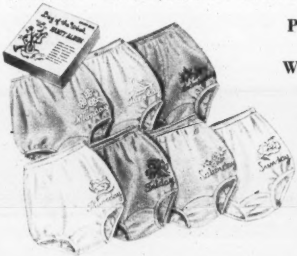
Sizes 2 to 6x
$1.76 Each
in lots of 2

Honeysuckle slip with full circle skirt in swishy acetate taffeta. Sweetheart neckline edged with dainty Val-type cotton lace. Neatly hemstitched armholes. Swirling 4-tiered skirt with 3 rayon satin bows. Hand wash. *State size* 2, 4, 6, 6x. Shpg. wt. each 6 oz.
29 N 3215—White
Each $1.79, 2 for $3.52

Sanforized!

Sizes 2 to 6x
$1.66 Each
in lots of 2

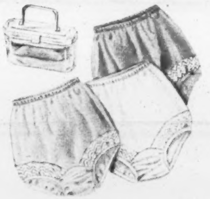
Circle skirt slip in sturdy Sanforized cotton . . fabric won't shrink more than 1%. Camisole style top with bodice front and wide straps of eyelet embroidery. Circle skirt has dainty embroidered eyelet ruffle around bottom. Washable. *State size* 2, 4, 6, 6x. Shpg. wt. ea. 5 oz.
29 N 3202—White
Each $1.69, 2 for $3.32

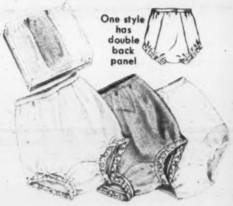

Day of the Week Panty Album
Sunday

Panty Album—7 month Wear Guarantee

Box of 7 $3.59

Each panty embroidered with a day of the week and floral design. Runproof knit acetate; must wear 7 months or you get 7 pairs at no extra charge. 2 white, 2 pink, 1 blue, 1 maize, 1 green in Panty Album Box. Hand wash. *State size* 2,4,6,6x.
29N3030–Wt. 1 lb. 4 oz.
Box of 7, 1 size..$3.59




One style has double back panel

Runproof Knit Acetate

$1.69
3 panties in plastic case

Package of 3 panties—1 pink, 1 blue, 1 yellow packed in a clear plastic handbag—an extra gift! Dainty sheer nylon insertion at legs. Covered elastic at waist; elasticized legs. Double fabric crotch. Bartacked at points of strain. Hand wash. *Please state size wanted* 2, 4, 6, 6x. Shipping weight package 11 ounces.
29 N 3034—Package of 3, 1 size....$1.69

Best Sellers

$1.49
Box of 3

Runproof acetate tricot panties—1 pink, 1 blue, 1 yellow. 2 have cotton lace trim; the other has contrasting band at leg openings. All with elastic at waist and legs; double crotches. Bar tacked at strain points. Hand wash. *Please state size* 2, 4, 6, 6x. Shipping weight box 9 ounces.
29 N 3020—Box of 3, 1 size...$1.49

SIZE CHART FOR SLIPS, UNDIES . . 1 to 6X						
Order Size......	1	2	3	4	6	6X
If chest is.......	20	21	22	23	25	25½ in.
If hips are......		21½	22½	23½	25½	26½ in.
Slip lgth. abt....	15	16	17½	19	23	24½ in.

FOR A MERRY CHRISTMAS
Miracle Fibers
So easy to wash
Never need blocking

A Twin Set $4.59

B Twin Set $4.98

C Pullover $2.19

Cardigan Orlon $3.49 Nylon $2.98

Pullover Orlon $2.59 Nylon $1.98

Give her NYLON Sweaters and Twin Sets

because they wash easily, dry quickly, need no blocking . . because they come in exciting tweed effects as well as solid colors

A **Cable pattern tweed twin set** is 88% crimp-set nylon with multicolor wool nubs (12%) for gay contrast. Double rib knit crew necks. Cardigan has matching fresh water pearl buttons. Hand wash. *State size* 3, 4, 6, 6x. See size chart below. Wt. set, 14 oz.

29N3662-Baby blue tweed. $4.59
29N3663-Light green tweed. 4.59
29N3664-White tweed..... 4.59

C **Cute Peter Pan collar** sets off this 100% virgin crimp-set nylon pullover. Rib knit cuffs on short sleeves; rib knit bottom gives snug, lasting fit. Hand wash; dries in a wink! *State size* 3, 4, 6, 6x. Shpg. wt. 6 oz.

29 N 3697—Bright red..... $2.19
29 N 3698—Lt. mint green. 2.19
29 N 3699—White........ 2.19

B **Twin set in 100% virgin crimp-set nylon** with novelty knit-in front pattern. Double rib knit crew necks, ribbed cuffs and bottom. Cardigan has matching color buttons. Hand wash. *State size* 3, 4, 6, 6x. Shpg. wt. 12 oz.

29 N 3644—Bright red..... $4.98
29 N 3647—Yellow........ 4.98
29 N 3648—Guardsman blue 4.98

D **Hand embroidered flower sprays** sprinkled with sparkling rhinestones decorate the front of this 100% virgin crimp set nylon cardigan. Ribbed neck, cuffs, button border and bottom. Hand wash. *State size* 3, 4, 6, 6x. See chart below. Shpg. wt. 10 oz.

29N3604-Guardsman blue (med.)
29N3605-Hunter green (dark)
29N3606-Bright red....... $3.98

D Cardigan $3.98

ORLON* or Nylon

Choose Orlon . . it's soft as cashmere, easy to wash . it does not shrink, needs no blocking to retain its shape . . isn't affected by perspiration, comes in soft pastels.

Choose Nylon . . it's 100% virgin nylon and crimp set for longer wear . . it washes easily, dries in a twinkle and never needs blocking to retain its shape and neat fit.

Classic Cardigans, Pullovers

Orlon Acrylic Fiber Cardigan with hand looped neck. Matching fresh water pearl buttons. Hand wash. *State size* 3, 4, 6, 6x. Shpg. wt. 11 oz.

29N3619-White......... $3.49
29N3620-Yellow........ 3.49
29N3621-Light mint green 3.49

100% Virgin Nylon Cardigan with matching color buttons. Ribbed neck. Hand wash. *State size* 3, 4, 6, 6x. Shpg. wt. 10 oz.

29 N 3689—Kelly green.. $2.98
29 N 3681—Bright red... 2.98
29 N 3691—Medium blue 2.98
29 N 3682—White...... 2.98

Acrylic fibers—Du Pont Reg. T. M.

Orlon Acrylic Fiber Classic Pullover. Double rib knit hand-looped crew neck; ribbed cuffs and bottom. Hand wash. *State size* 3,4,6,6x. Shpg. wt. 10 oz.

29 N 3651—White..... $2.59
29 N 3652—Yellow..... 2.59
29 N 3653—Pink........ 2.59

100% Virgin Nylon Classic Pullover. Ribbed crew neck, cuffs and bottom. Hand wash. *State size* 3,4,6,6x. Shpg. wt. 5 oz.

29 N 3671—Yellow...... $1.98
29 N 3669—Bright red.... 1.98
29 N 3670—Pink........ 1.98
29 N 3672—White...... 1.98

For the little ones on your list—Sizes 1 to 4

100% Virgin Crimp Set Nylon Cardigan $2.98 with hand embroidered rose bud sprays. Fresh water pearl buttons. Hand wash . . it needs no blocking. *State size* 1, 2, 3. Wt. 6 oz.

29N7706-White....... $2.98
29N7707-Yellow...... 2.98
29N7708-Lt. mint green 2.98

100% Virgin Crimp Set Nylon V-neck $2.69 cardigan for boys. Knit-in cable pattern in front. Double knit button border; ribbed cuffs, bottom. Hand wash, dries in a jiffy. *State size* 2, 3, 4. Shpg. wt. 6 oz.

29N7704-Bright red... $2.69
29N7705-Medium blue 2.69

Twin Set in Combed Knit Cotton— $2.19 brushed to feel like soft cashmere . . . it's shrink-set, too (won't shrink more than 2%). Neatly wrapped for gift giving, too. Hand wash. *State size* 1,2,3. Shpg. wt. set 10 oz.

29 N 7818–Bright red $2.19
29 N 7819—Yellow.... 2.19

SIZE CHART FOR SWEATERS, Sizes 1 to 6x

Order size	1	2	3	4	6	6x
If chest is	20	21	22	23	25	26 in.

She'll Love these 100% Virgin Wool Sweaters

Virgin Wool Worsted Tyrolean Cardigan. "Jeweled" hand embroidery and a knit-in pattern deck the front. Contrasting stripe at ribbed crew neck, cuffs and bottom. Bright metal buttons. Hand wash. *State size* 3, 4, 6, 6x. Be sure to measure and check with the size chart at left. Shipping weight 11 ounces.

$2.98 Cardigan

29 N 3693—Yellow............. $2.98
29 N 3694—Bright red.......... 2.98

Lovely Two-tone Set in 100% Virgin Wool Worsted. Pullover has white yoke with knit-in pattern. Cardigan has matching color ribbon backed buttons. Ribbed cuffs, necks, bottoms. Hand wash. *State size* 3, 4, 6, 6x. Shipping weight 12 oz.

$3.98 Twin Set

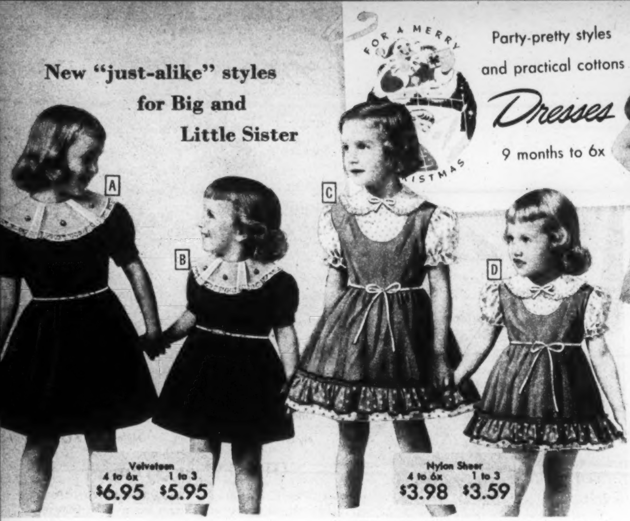
29N3666–Turquoise blue....... $3.98
29N3667–Bright red........... 3.98
29N3668–Emerald green (bright) 3.98

New "just-alike" styles for Big and Little Sister

Party-pretty styles and practical cottons

Dresses

9 months to 6x



Rich Velveteen or 100% Nylon for Her Very Best

They're sure to love these luscious velveteen dresses in deep, true colors. Wide collars are sheer white nylon, daintily edged with lace and set with sparkling decorative buttons. Narrow gold color belt. Styled to flatter both your wee miss and your pre-schooler with fitted bodices, sweet puff sleeves, and gracefully gathered skirts. Fabric is fine quality twill backed cotton velveteen. Dry clean.

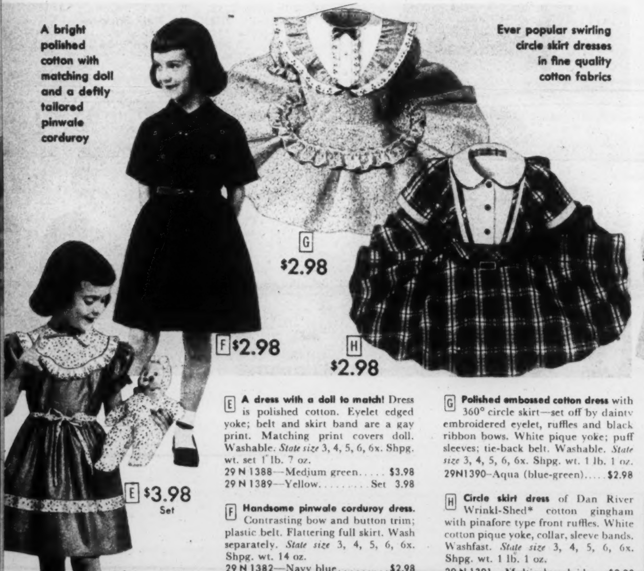
These dresses will keep them picture-pretty all year, and they're 100% nylon sheer—the "easy-care" fabric. Smart jumper-effect dresses with full gathered skirts and ruffles at bottom. White nylon flocked with gold color stars forms collars, yokes, elasticized puff sleeves and peeks under skirt ruffle. Narrow yellow ribbon belt and dainty neck bow. Hand wash, dries quickly, needs little or no ironing.

A **Big Sister's Dress.** *Please state size* 4, 5, 6, 6x. See size chart below.
29 N 1384—Bright red
29 N 1385—Dark green
Shpg. wt. 1 lb. 2 oz.. $6.95

B **Little Sister's Dress.** *Please state size* 1, 2, 3. See size chart below.
29 N 6313—Bright red
29 N 6314—Dark green
Shpg. wt. 14 oz.....$5.95

C **Big Sister's Dress.** *Please state size* 4, 5, 6, 6x. See size chart below.
29 N 1386—Light rose
29 N 1387—Medium blue
Shpg. wt. 12 oz.....$3.98

D **Little Sister's Dress.** *Please state size* 1, 2, 3. See size chart below.
29 N 6315—Light rose
29 N 6316—Medium blue
Shpg. wt. 10 oz.....$3.59


A bright polished cotton with matching doll and a deftly tailored pinwale corduroy
Ever popular swirling circle skirt dresses in fine quality cotton fabrics
G
$2.98
F $2.98
H
$2.98
E $3.98 Set

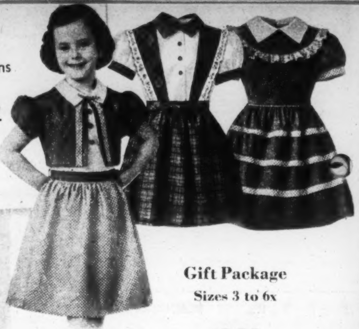
E **A dress with a doll to match!** Dress is polished cotton. Eyelet edged yoke; belt and skirt band are a gay print. Matching print covers doll. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. set 1 lb. 7 oz.
29 N 1388—Medium green..... $3.98
29 N 1389—Yellow.........Set 3.98

F **Handsome pinwale corduroy dress.** Contrasting bow and button trim; plastic belt. Flattering full skirt. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz.
29 N 1382—Navy blue.........$2.98
29 N 1383—Red............... 2.98

G **Polished embossed cotton dress** with 360° circle skirt—set off by dainty embroidered eyelet, ruffles and black ribbon bows. White pique yoke; puff sleeves; tie-back belt. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 1 oz.
29N1390–Aqua (blue-green).....$2.98

H **Circle skirt dress** of Dan River Wrinkl-Shed* cotton gingham with pinafore type front ruffles. White cotton pique yoke, collar, sleeve bands. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 1 oz.
29 N 1391—Multicolor plaid....$2.98

*Reg. U.S. Pat. Off.

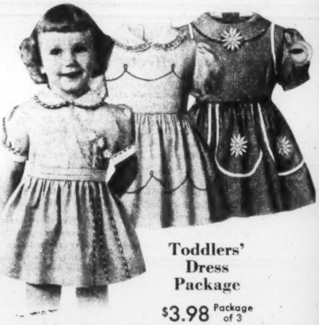


Gift Package

Sizes 3 to 6x

$5.95
Package of 3

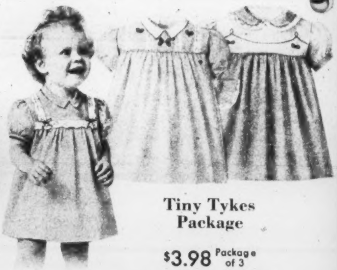
A real "Thrift-gift"—it's a Christmas-boxed set of 3 fine cotton dresses. One is a bolero style red check 80 square percale; one is a multicolor woven plaid gingham; the other is a solid medium green. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. package 2 lbs.
29 N 1392—Package of 3 of 1 size...........$5.95



Toddlers' Dress Package

$3.98 Package of 3

A thoughtful gift for little girls! Package of 3 dresses in fine quality cotton percale and broadcloth. 3 different styles in assorted stripes and solid colors similar to those illustrated (no choice). Washfast. *State size* 1, 2, 3. Shpg. wt. package 13 oz.
29 N 6317—Package of 3 of 1 size..........$3.98



Tiny Tykes Package

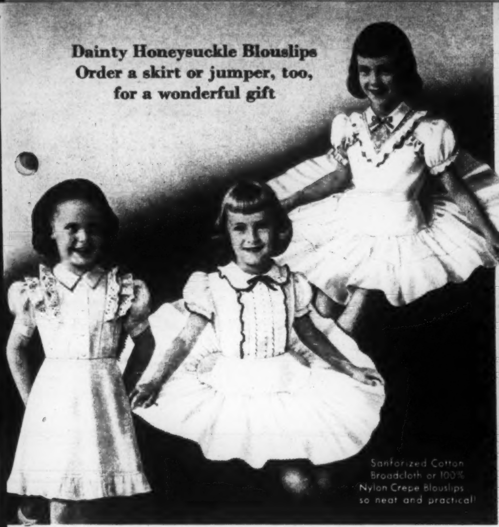
$3.98 Package of 3

A gift that's as practical as it is pretty. Package of 3 pastel dresses similar to those illustrated, in Sanforized cotton broadcloth—maximum fabric shrinkage 1%. 3 different styles and colors (no choice.) Washfast. *State size* 9, 12, 18 months. Shpg. wt. pkg. 12 oz.
29 N 6041—Package of 3 of 1 size..........$3.98

Size chart for 9 to 18 mos. and 1 to 6x

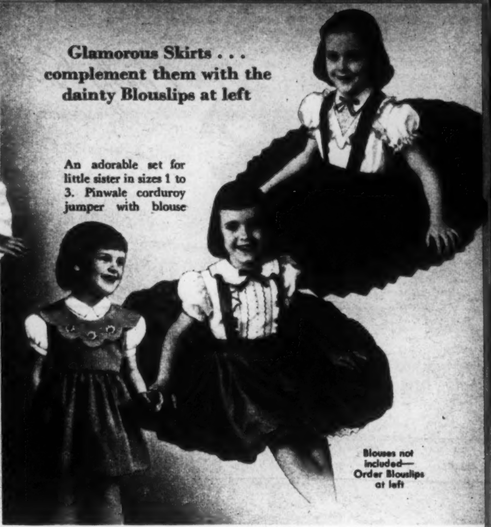
Order size	9 mos.	12mos.	18 mos.	1	2
If height is	24½-26½	27-29	29½-31½	29½-31	31½-34 in.
If chest is	18	19	20	20	21 in.
If weight is	....	....	....	22½-25	25½-29 lbs.
DressLgth.	14	15	16	15½	16½ in.
Order size	**3**	**4**	**5**	**6**	**6x**
If height is	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is	22	23	24	25	25½ in.
If weight is	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
DressLgth	18½	20	21½	23	24½ in.

Dainty Honeysuckle Blouslips Order a skirt or jumper, too, for a wonderful gift



Sanforized Cotton Broadcloth or 100% Nylon Crepe Blouslips so neat and practical!

Glamorous Skirts . . . complement them with the dainty Blouslips at left



An adorable set for little sister in sizes 1 to 3. Pinwale corduroy jumper with blouse

Blouses not included—Order Blouslips at left

There's no shirt tail to fly with a Blouslip

Sanforized cotton broadcloth Blouslip with "secret" pocket on skirt. Top has two rows of ruffled eyelet at shoulders, puffed sleeves. Skirt has self-ruffle. Washable . . fabric won't shrink more than 1%. *State size* 3, 4, 5, 6, 6x. See chart on facing page. Shpg. wt. each 8 oz. **$1.94 Ea. in lots of 2**

29 N 4648—White

Each $1.98. . . . . 2 for $3.88

Full circle skirt Blouslip in Sanforized cotton broadcloth. Blue zig-zag stitching edges collar and yoke ruffles, sleeves and bottom of skirt. Red embroidery in front. Washable . . maximum fabric shrinkage 1%. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 8 oz. **$1.94 Ea. in lots of 2**

29 N 4647—White

Each $1.98. . . . . 2 for $3.88

Christmas Special, any 2 cotton blouslips for $3.88

100% nylon crepe Blouslip for her dress-up occasions. Embroidered nylon eyelet yoke is ruffle edged. Elasticized puff sleeves. Lovely 3-tiered full circle skirt swishes under her skirts. Buttons to waist in back. Hand wash . . . dries quickly and needs no ironing. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 6 oz. **$2.98 Nylon**

29 N 4646—White. . $2.98

Thrilling Gifts for style-minded youngsters

Pinwale corduroy jumper has scalloped cotton lined collar with daisy and button trim. Buttons in back; tie-back sash. Gathered skirt. Set includes a white cotton blouse of Sanforized percale — fabric won't shrink more than 1%. Wash separately. *State size* 1, 2, 3. Shpg. wt. 10 oz. **$2.98 2-piece set**

29N6309-Copen blue $2.98

29N6310-Red. 2.98

A full circle skirt in swishing acetate taffeta. Ruffle around bottom of skirt extends up to waistband. Embroidered eyelet batiste peek-a-boo insert at bottom. Two black rayon grosgrain ribbon bows. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 8 oz. **$1.94 Ea. in lots of 2**

29 N 4173—Navy blue

29 N 4174—Bright red

Each $1.98. . . 2 for $3.88

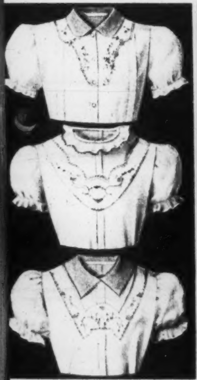
Full accordion pleated skirt . . . pleats are permanent—fall back into place after repeated washings. 60% rayon, 40% ORLON.* Elastic at waist back; adjustable suspenders. *State size* 3, 4, 5, 6, 6x. **$3.98**

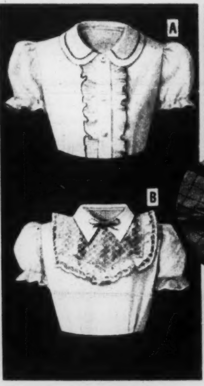
29N4163-Red, blue plaid

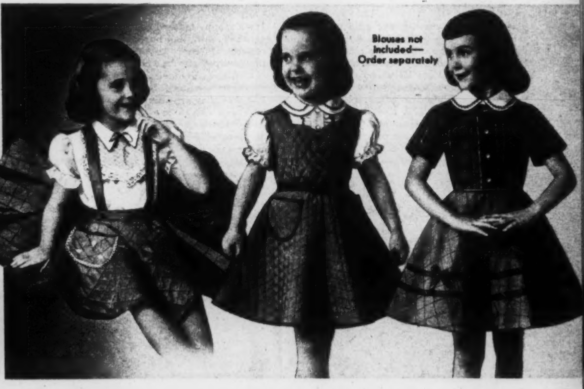
29N4164-Solid gray

Shpg. wt. 10 oz. . . . $3.98

* Du Pont's trademark for Acrylic Fiber







Blouses not included—Order separately

Real Swiss Embroidery!

Adorable set of three perky white cotton broadcloth blouses—all with genuine Swiss embroidered trims in assorted colors. Styles similar to those shown. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. for set of 3, 14 oz. **Less than $1.00 Each in sets of 3**

29 N 4649—Set of 3 blouses of *one size*. $2.98

100% Nylon Blouses to team with skirts

A **Sheer nylon blouse** with blue rick rack and ruffle trim. Hand wash. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 4 oz. **$1.94 Ea. in lots of 2**

29N4651-White. Ea. $1.98, 2 for $3.88

Christmas Special. . . . . Any 2 for $3.88

B **Nylon crepe blouse** with embroidered yoke and lace ruffles. Hand wash. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. **$1.94 Ea. in lots of 2**

29N4650-White. Ea. $1.98, 2 for $3.88

"CHROMSPUN" makes taffeta hand washable . . guaranteed colorfast to washing, sunlight and perspiration

Full circle skirt in quilted "Chromspun" acetate taffeta. Pocket is set off by dainty white edging and 3 metal daisies with sparkling rhinestone centers. Taffeta is quilted to cotton lining. Adjustable suspenders; elastic back waist. Hand wash. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 11 oz. **$2.98**

29 N 4170—Bright green. . $2.98

29 N 4171—Bright red. . . 2.98

Swing skirt jumper in quilted "Chromspun" acetate taffeta. Pocket trim, buttons and plastic belt are red. Flattering sweetheart neckline. Taffeta is quilted to cotton lining. Hand wash. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 10 oz. **$2.98**

29 N 4172-Navy blue $2.98

See size chart on facing page

2-piece suit, jacket and skirt, in quilted "Chromspun" acetate taffeta. Bright plaid jacket has navy blue trim, round neckline—no collar. Solid navy skirt. Adjustable button suspenders; elastic back waist. Taffeta is quilted to cotton lining. Hand wash. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. **$3.98**

29N4098-Navy with red plaid $3.98

Lively Knits

to gladden the hearts of all the little ones on Christmas morn—Sizes 9 months to 6x

FOR A MERRY CHRISTMAS
A
Set
$2.50
in lots of 2
B
$2.39
Set

Smart Twin Sets Knit of sturdy cotton

[A] **Cotton interlock polo shirt** and cardigan. Attractive screen printing on front of white polo shirt. Washable. *State size* 3,4,5,6,6x.
29N4761–Navy cardigan, red trim
29N4762–Maize cardigan, brown trim. Shpg. wt. set 8 oz.
Set........$2.59; 2 sets for $5.00

[B] **Combed knit cotton** set brushed to feel like soft cashmere. It's shrink-set—fabric won't shrink more than 2%. Rib knit necks, cuffs, bottoms. Hand wash. *State size* 3, 4, 6, 6x. Shpg. wt. 12 oz.
29 N 3607—Red.......Set $2.39
29 N 3608—Yellow.....Set 2.39

Long Sleeves
Long Sleeves

Box of 3
$2.70
in 2 box lots

Fine quality combed cotton polo shirts. Taped necks. 1 solid maize; 2 multicolor medium striped. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. box 1 lb.
29 N 4767–Long sleeve
Box of 3, *1 size*..$2.79
2 boxes (6 shirts). 5.40
29 N 4768–Short sleeve
Box of 3, *1 size*..$2.59
2 boxes (6 shirts). 5.10

Box of 3
$2.91
in 2 box lots

Combed knit cotton polo shirts. Taped necks. 1 solid color; 2 dark multicolor blazer striped. Boxed. Washable. *State size* 3, 4, 5, 6, 6x. Wt. box 1 lb.
29 N 4764–Long sleeve
Box of 3, *1 size*..$2.98
2 boxes (6 shirts). 5.82
29 N 4765–Short sleeve
Box of 3, *1 size*..$2.79
2 boxes (6 shirts). 5.40

Box of 2
$1.95
in 2 box lots

Assorted screen prints brighten these combed cotton long sleeve polo shirts. 1 white, 1 yellow. Washable. *State size* 3, 4, 5, 6, 6x. Wt. box 10 oz.
29N4766–Box of 2, *1 size*...$1.98
2 boxes (4 shirts).... 3.90

Pkg. of 2
$2.98

Sport shirts. Soft, absorbent heather knit cotton. 1 tan, 1 gray with contrasting color trim. Cellophane wrapped for gift giving. Washable. *State size* 3, 4, 5, 6, 6x. Wt. pkg. 10 oz.
29N4763–Pkg. of 2, *1 size*....$2.98

"Come back" Clown toy, Polo Shirt

Set
$1.95
in lots of 2

The toddlers on your list will thrill to this polo shirt and toy set—and you will thrill too, at its low price. 18-inch inflatable plastic clown toy bounces right back for more when your youngster punches it. Long sleeve polo shirt of knit combed cotton has screen printed design of toy, too. And it's cellophane gift wrapped for you. Washable. *State size* 1, 2, 3, 4. See size chart at bottom of page before you order.
29 N 8395—White with red print.
Shpg. wt. set 14 oz......Set $1.98; 2 sets $3.90

3-piece set for Toddlers

$3.98

It's a snappy tailored suit that consists of a cardigan, polo shirt, and boxer longies knit of fine mercerized Durene* cotton. Short sleeve button shoulder polo shirt is white to set off the deep colors of cardigan and longies. And it's priced to fit easily into your Christmas budget. Washable. *State size* 1, 2, 3, 4. See size chart at bottom of page.
29 N 6980—Navy cardigan, longies; white shirt
29 N 6981—Red cardigan, longies; white shirt
Shipping weight set 14 ounces........Set $3.98

*Reg. U.S. Pat. Off.

Box of 2
$1.95
in 2 box lots
Box of 3
$2.91
in 2 box lots
Set
$1.85
in 2 set lots

Assorted screen prints on the front of these long sleeve knit combed cotton polo shirts. 1 yellow, 1 white. Button shoulders. Washable. *State size* 1,2,3,4. Shpg. wt. box 10 oz.
29 N 8394—Box of 2 of *1 size*..........$1.98
2 boxes (4)..... 3.90

Toddlers' Long Sleeve Durene* cotton polo shirts. 1 solid pastel; 2 white or pastel with assorted knit-in patterns. Gift boxed. Washable. *State size* 1, 2, 3, 4. Wt. box 14 oz.
29 N 6852—Box of 3 of 1 *size*..........$2.98
2 boxes (6)..... 5.82

Toddler's polo shirt and 2 pairs of anklets knit of mercerized Durene* cotton. White with dyed-to-match trim. Washable. *State size* 1,2,3,4.
29 N 8391–Red trim
29 N 8392–Blue trim
Wt. 5 oz...Set $1.89
2 sets......... 3.70

Polo Shirt Creepalong and Toy

Set
$2.90
in lots of 2

Here's a gift that's sure to please both mother and baby. Long sleeve combed cotton polo shirt, heavy interlock cotton creepalong with Gripper Fasteners at crotch and a rubber toy rabbit. The picture of the rabbit is screen printed on polo shirt and both knees of creepalong in washfast colors. Washable. *State size* 9, 12 or 18 mos.
29 N 8458—Yellow 29 N 8459—Medium blue
Shpg. wt. set 14 oz....Set $2.98; 2 sets for $5.80

C
$2.98
100% Nylon Tricot washes easily, dries in a twinkle and needs no ironing!
D
$2.98
E
Set
$1.95
in lots of 2
F
Pkg. of 3
$2.50
in 2 pkg. lots

Tiny Tyke sets in heavy quality 100% nylon tricot. Nylon sewn seams; nylon elastic on panties. Hand wash. *State size* 9, 12, 18 mos.

[C] **Boys topper and waterproof panties.** Wt. 6 oz.
29 N 8404—Yellow....$2.98
29 N 8405—Lt. blue.. 2.98

[D] **Girls' embroidered dress and panty set.** Wt. 5 oz.
29N6004–Lt. mint green $2.98
29N6010–Yellow....... 2.98

[E] **Faded denim, gingham set.** 1 shirt, 2 plastic lined pants. Washable. *State size* 9, 12, 18 mos. Wt. 6 oz.
29N8462–Blue } Set $1.98
29N8463–Red } 2 sets 3.90

[F] **Long sleeve cotton polos.** Assorted patterns. Washable. *State size* 9, 12, 18 mos.
29 N 8390–White. Wt. 10 oz.
Pkg. of 3, *1 size*......$2.59
2 pkgs (6 shirts)..... 5.

SIZE CHART FOR 9 to 18 Months and SIZES 1 to 6x

Order size......	9 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x
If height is......	24½-26½	27-29	29½-31½	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is.......	18	19	20	20	21	22	23	24	25	25½ in.
If weight is......	....	....	....	22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.

A $4.98

B $2.98

C $3.98

Cozy Honeysuckle Outdoor Wear

for sizes 2 to 6x keeps out the cold

A **"Downhill" ski slacks** in water repellent nylon reinforced rayon gabardine. Tapered zipper legs. Adjustable suspenders. Rayon and cotton lining. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 3 oz.

29 N 2743–Navy……$4.98
29 N 2744–Brown…… 4.98
29 N 2745–Med. green. 4.98

C **Checked cotton poplin** zip front jacket has cotton flannel lining. Slash pockets; button cuffs on sleeves. Wash separately. *State size* 2, 4, 6, 6x. Size chart on facing page. Shpg. wt. 13 oz.

29N4823—Red check $3.98
29N4824—Blue check 3.98

B **Embroidered zipper front jacket** in cotton poplin. Plaid flannel lining. Elastic at bottom. Dry clean. *State size* 2, 4, 6, 6x. Shpg. wt. 15 oz.

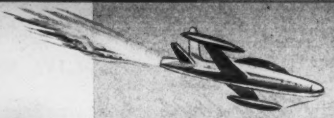
29 N 4833—Red…$2.98
29 N 4834—Navy… 2.98

D **Fur trimmed** rayon and nylon gabardine storm coat set. Coat body has Alpaca pile lining; cotton back is 25% of fabric. Slacks rayon, cotton lined. Matching hat. *State size* 3, 4, 5, 6, 6x.

29 N 2463–Medium green
29 N 2464—Red
29 N 2465—Navy
Shpg. wt. 4 lbs. 2 oz. $19.95

D $19.95

Alpaca lined body; skirt, sleeves lined with wool quilted to rayon twill.



KLADFAST* Snow Suit

An exact copy of a Canadian flying suit—and it's exclusively Sears!

$17.95

FOR BOYS OR GIRLS

New Kladfast Snow Suit is 100% nylon warp pre-shrunk poplin (nylon is 46% of fabric; balance is spun rayon), 1-piece suit is easy to get off and on—zips from neck to waist and down both legs. Warm "downhill" tapered legs. Quilted Intercel** lining. Button-on drawstring hood. Water repellent. Dry clean. *State size* 3, 4, 5, 6, 6x. Wt. 3 lbs. 3 oz.

29 N 2586—Navy blue. $17.95
29 N 2587—Dark green 17.95

* U. S. Patent Pending
** Reg. Tradename for a cellulose fiber

Cuddly Hat Sets bring cheer to young lasses, team smartly with their coats

E Set $4.98

E **Cute white fur pompon beret** with earflaps. Matching drawstring handbag with pompons. Both are rayon lined. One size fits 3 to 6. Prices include 83c Federal Excise Tax on set; 50c on hat.

29 N 2985E—Set. Shpg. wt. 10 oz…$4.98
29 N 2986E—Hat only. Wt. 8 oz. 2.98

F **Sparkling white fur** hat and muff set with ermine tail trim. Back of muff is puckered rayon satin. Clip hat is rayon lined; fits 3 to 6. Prices include 52c Federal Excise Tax on set; 50c on hat.

29 N 2958E—Set. Shpg. wt. 14 oz. $4.98
29 N 2959E—Hat only. Wt. 10 oz. $2.98

***How to Measure for Hats*—Draw tape around head. Number of inches is correct size. Order nearest size.**

F Set $4.98

G Set $2.79

K Set $3.59

H Set $3.59

J Set $3.59

G **Rayon suede cloth** scarf and mitten set. Dyed Mouton-processed lamb fur halo, scarf lining. Matching fur trimmed mittens. Fit children 3 to 6. Shpg. wt. 10 oz.

29 N 2949-Red
29 N 2950-Dark green
29 N 2951–Med. blue
2-piece set……$2.79

H **Beret and muff set** in gray Amatex (a curly rayon pile on cotton). Grosgrain trim. Beret has warm ear flaps that tuck neatly inside, too. Both have rayon lining. Fit children 3 to 6. Shpg. wt. set 1 lb. 1 oz.; hat 14 oz.

29 N 2952—Set. $3.59
29 N 2953—Hat. 1.98

J **Embroidered** cotton velveteen hat and muff set. Fits 3 to 6.

29N2972–Red
29N2973–Royal blue
29N2974–Dark green
Wt. set 1 lb. 14 oz. $3.59

Clip Hat only.

29N2975–Red
29N2976–Royal blue
29N2977–Dark green
Shpg. wt. 10 oz..$1.98

K **Poke bonnet and muff** in cotton velveteen with white scroll embroidery trim. *State size* 20 or 21 inches.

29N2981—Red
29N2982—Royal blue
Shpg. wt. 1 lb…$3.59

Poke Bonnet only.

29N2983–Red
29N2984–Royal blue
Shpg. wt. 10 oz..$1.98

100% Wool Set Personalized

$18.95 Set

Personalized with her own name! Write her first name on card enclosed with coat; and mail. You'll receive her name printed on woven label to sew in coat. Double names like Mary-Jane permissible

Milium
TRADE-MARK

Metal insulated lining is warm and porous—gives all weather comfort, yet it is lightweight

100% wool suede fabric coat and slack set. Coat has rich dyed Mouton-processed lamb fur collar. Flattering fitted style, softly gored both front and back for graceful lines. Acetate and rayon milium-treated lining; 100% reprocessed wool interlining. Matching slacks have cotton kasha lining. *Please state size* 3, 4, 5, 6, 6x. Shpg. wt. for set 3 lbs. 8 oz. Hat not included.

29 N 2494—Smoky blue (light)….Set $18.95
29 N 2495—Smoky pink……….Set 18.95

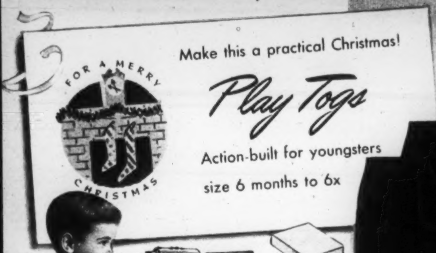
4-piece Set Makes Outdoor Winter Wardrobe

$24.95 Cash
$2.50 Down

Coat, jacket, hat and slacks make a dressy coat set or a warm snow suit.

100% wool multicolor brown check coat has dyed Mouton-processed lamb collar. 100% reprocessed wool quilted to rayon and acetate lining. Surcoat style jacket is tan rayon sheen gabardine with fur collar. 100% reprocessed wool lining quilted to rayon. Reversible clip hat. Suspender slacks are brown 100% reprocessed wool melton with cotton kasha lining. Dry clean. *State size* 4, 5, 6, 6x. See chart facing page. Shipping weight set 4 lbs. 15 oz.

29 N 2498–Coat, jacket, slacks and clip hat
4-piece set……$24.95

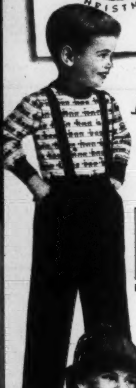


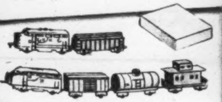
Make this a practical Christmas!

Play Togs

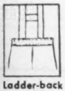
Action-built for youngsters

size 6 months to 6x





Train-striped Polo Shirt, Twill Slacks and Plastic Train

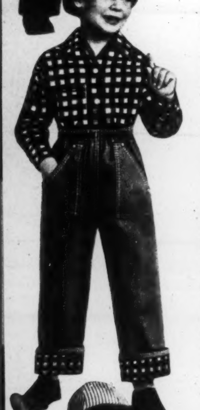


Ladder-back suspenders

$2.98 3-pc. Set

Eye-popping gift

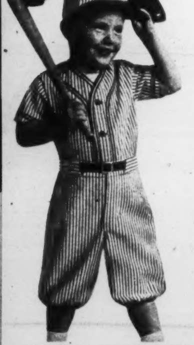
Six-piece plastic toy train adds a happy highlight to his Christmas package . . . and he'll be proud to wear the slack and cotton polo shirt with knit-in "choo-choo" stripe, button shoulder. Vat-dyed navy blue slacks have elastic back waist, non-slip suspenders, 2 pockets. Sanforized cotton twill—won't shrink over 1%. Washable. Boxed. *State size* 2, 3, 4. Shpg. wt. 13 oz.
29N6906–3-pc. set $2.98



Sports Set—Lined Longie, Cap, Shirt

$4.59 3-pc. set

Berry-bright red cotton twill boxer longie, warmly lined with multicolor plaid cotton flannel. Contrasting white stitching. All around elastic waist, 3 pockets. Cotton flannel shirt matches boxer lining. Warmly lined cotton twill ski cap with plaid ear flaps. Sanforized—fabric won't shrink over 1%. Washable. *State size* 2, 3, 4, 5, 6, 6x. Check size chart. Shpg. wt. 1 lb. 4 oz.
29N6870–3-pc. set $4.59

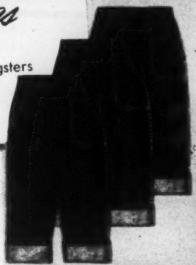


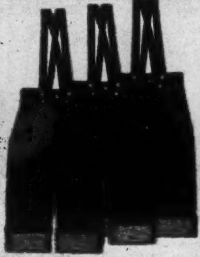
A Big Hit With the Small League

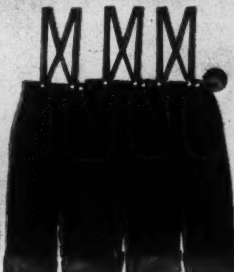
$2.98 4-pc. Set

You couldn't pick a better gift for baseball-loving little boys! Authentic looking suit of white cotton flannel with traditional baseball stripes. Red, white, and blue cord trim. Sanforized—fabric won't shrink over 1%. Elastic at back waist and knees of knickers. Button fly. Back pocket. Imitation leather belt. Contrasting visor on the baseball cap. Washable (except cap, belt). *State size* 2, 3, or 4. Shpg. wt. 10 oz.
29 N 6907—Cap, shirt, knickers and belt. $2.98

GIVE MORE, YET PAY LESS,BUY A PACKAGE!





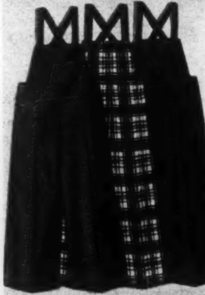


6-oz. Navy Blue Denims . . Sanforized—won't shrink over 1%

Boxer Jeans. Elastic waist, 2 pockets. Bar-tacked front seam can be opened for fly. Double stitched; reinforced. Wash separately. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. pkg. 1 lb. 6 oz.
Less than **$1.00** Ea. in lots of 3
29 N 6828—Pkg. of 3, *1 size*. . $2.99

Boys' jeans with detachable suspenders, fly front opening. Belt loops. Yoke back, 3 pockets. Double needle sewn, reinforced. Wash separately. *State size* 1, 2, 3, 4. Wt. pkg. 1 lb. 4 oz.
Less than **$1.20** Ea. in lots of 3
29 N 6842—Pkg. of 3, *1 size*. . $3.59

Girls' jeans with detachable suspenders, side placket. Yoke back, 3 pockets. Belt loops. Double needle stitched, reinforced. Wash separately. *State size* 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. pkg. 1 lb. 4 oz.
$1.23 Ea. in lots of 3
29 N 6837—Pkg. of 3, *1 size*. . . . $3.69

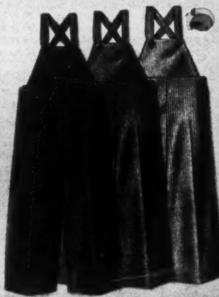


Toddler Overalls

1 multicolor plaid denim, 1 navy blue denim, 1 brown cotton twill. Sanforized—won't shrink over 1%. Elastic back waists. Wash separately. *State size* 1, 2, 3, 4. Wt. pkg. 15 oz.
Less than **$1.00** Ea. in lots of 3
29 N 8545—Pkg. of 3, *1 size*. . $2.99

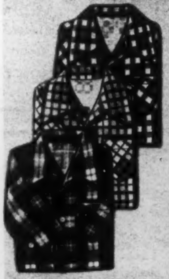
Corduroy Boxers

Smart pinwale corduroy. 1 red, 1 dark green, 1 brown. All around elastic waists. Back pocket. Wardrobe mainstays at a small price. Wash separately. *State size* 2, 3, 4, 5, 6. Shpg. wt. pkg. 1 lb. 5 oz.
$1.33 Ea. in lots of 3
29 N 6885—Pkg. of 3, *1 size*. $3.99



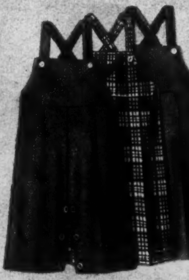
Corduroy Overalls

Pinwale corduroy in crayon box colors. 1 red, 1 medium blue, 1 dark green. Elastic back waists. Sensationally low priced for the quality. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. package, 1 lb. 3 oz.
$1.48 Ea. in lots of 3
29 N 8553—Pkg. of 3, *1 size*. . $4.44

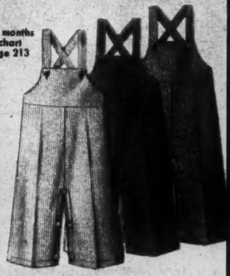


Flannel Shirts

Soft cotton flannel. 3 different multicolor plaids. Long sleeves, chest pocket. Washable. Favorites to team with jeans and overalls. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. pkg. 15 oz.
$1.15 Ea. in lots of 3
29 N 6547—Pkg. of 3, *1 size*. $3.45



6 to 18 months size chart on page 213



Snap-crotch Creepalongs for Tiny Tykes

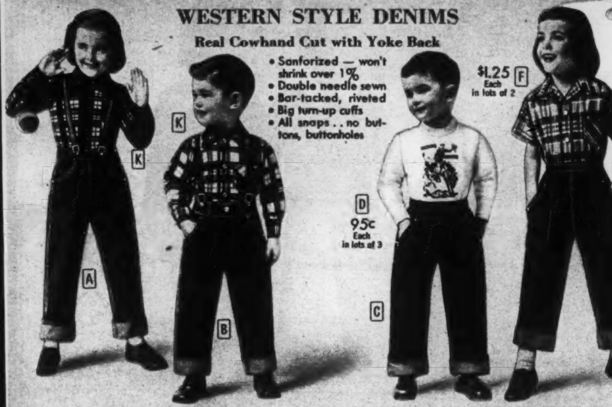
Sanforized cotton—won't shrink over 1%. 1 navy denim, 1 multicolor plaid denim, 1 red twill. Elastic back waist, snap crotch. Wash separately. *State size* 6, 12, 18 mos. Wt. pkg. 14 oz.
Less than **$1.00** Ea. in lots of 3
29 N 8432—Pkg. of 3, *1 size*. $2.99

Popular pinwale corduroy in the thriftiest package of the season! 1 medium blue, 1 red, 1 yellow. Snap crotches, elastic back waists. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. package, 1 lb.
$1.39 Ea. in lots of 3
29 N 8443—Pkg. of 3, *1 size*. . $4.17

WESTERN STYLE DENIMS

Real Cowhand Cut with Yoke Back

- Sanforized — won't shrink over 1%
- Double needle sewn
- Bar-tacked, riveted
- Big turn-up cuffs
- All snaps . . no buttons, buttonholes



$1.65 Each in lots of 3

A **Girls' 8-oz. navy blue denim jean.** Side zipper. Detachable suspenders. Belt loops. Wash separately. *State size* 2, 3, 4, 5, 6, 6x. Shipping weight each 11 oz.
29N4399–Ea. $1.69
Save, buy 3 for 4.95

$1.46 Each in lots of 3

B **Boys' 8-oz. navy blue denim jean.** Zipper fly. Detachable suspenders. Belt loops. Wash separately. *State size* 1, 2, 3 or 4. Shipping weight each 11 oz.
29N6818–Ea. $1.49
Save . buy 3 for 4.38

Jeans **$1.06** Each in lots of 3

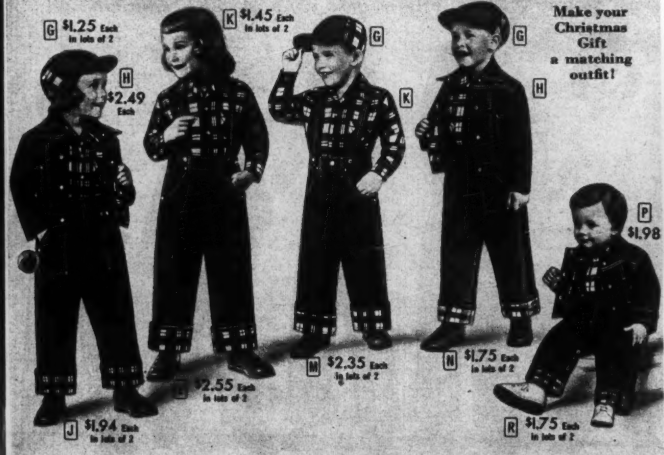
C **Toddlers' 7-oz. navy blue denim jean.** Elastic waist. Fly front opening. Wash separately. *State size* 1,2,3,4. Wt. ea. 7 oz.
29N6820–Ea. $1.09; 3 for $3.18

D **Knit cotton shirt.** Fleeced inside. Washable. *State size* 2,3,4.
29 N 6513—Medium Blue
29 N 6514—White
Wt. ea. 5 oz. Ea. 98c; 3 for $2.85

Jeans **$1.15** Each in lots of 3

E **7-oz. navy blue denim jean** with shirred elastic waist. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 7 oz.
29N4398–Ea. $1.19; 3 for $3.45

F **Washfast multicolor plaid cotton shirt.** Maximum shrinkage 1%. *State size* 1, 2, 3, 4. 5, 6, 6x. Shipping weight each 5 oz.
29N6530–Ea. $1.29; 2 for $2.50



Make your Christmas Gift a matching outfit!

Navy blue Denims Lined with Warm Multicolor Cotton Flannel

- Sanforized—fabric won't shrink over 1%
- Double needle stitched with contrasting thread
- Bar-tacked or metal riveted at all strain points
- All linings, shirts match to make complete outfits
- Jeans fully lined from cuff to waist . . Big pockets
- Western jackets have full lining including sleeves

G **Plaid trimmed denim cap.** Buckle chin strap, elastic back. *State size* 19, 20, 21 in. Draw tape around head to measure for size.
29 N 2971M—Shpg. wt. 5 oz.
Each $1.29. . . *Save*, buy 2 for $2.50

H **8-oz. denim jacket.** Yoke back. Action pleats. Heavy duty snap fasteners. Wash separately. *State size* 2, 3, 4, 5, 6, or 6x.
29 N 6835M–Shpg. wt. 12 oz. $2.49

J **Girls' 7-oz. denim boxer.** Elastic waist. Wash separately. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.
29N4373M–Ea. $1.98; 2 for $3.88

K **Cotton flannel shirt.** Matches linings. Convertible collar. Washable. *State size* 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 9 oz.
29 N 6500M–Ea. . $1.49
Save. . . .buy 2 for 2.90

L **Girls' 8-oz. denim jean.** Detachable suspenders. Side zipper. Belt loops. Wash separately. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. each 1 lb.
29 N 4374M–Ea. $2.59
Save. . . . .buy 2 for 5.10

M **Boys' 8-oz. denim jean.** Detachable suspenders. Zipper fly. Belt loops. Wash separately. *State size* 2, 3, 4. Shipping weight each 13 oz.
29 N 6845M–Each. $2.39
Save . . .buy 2 for 4.70

N **Toddlers' 7-oz. denim boxer jean.** Fly front. Elastic waist. Wash separately. *State size* 2, 3, 4. Shpg. wt. ea. 11 oz.
29N6843M–Each. $1.79
Save. . . .buy 2 for 3.50

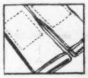
P **Tiny tots' jacket.** 7-oz. denim. Snap front. Wash separately. *State size* 6, 12, 18 mos. Shipping wt. 7 oz.
29N6624M–Ea. . $1.98

R **Snap-crotch creep-along jean.** 7-oz. denim. Button suspenders, side placket. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. each 9 oz.
29N6649M–Ea. . $1.79
Save. . .buy 2 for 3.50

FOR A MERRY CHRISTMAS
Give them their favorite
Sportswear
Sturdy ranch style Denims
that wear and wear!

Nylon Reinforced Denim Jeans

Double Fabric at Knees



Navy blue cotton denim with 17% nylon warp for greater wear-resistance. Stronger than regular 9-oz. denim yet lighter, more comfortable to wear. Double fabric knees add to life of jeans. Elastic waist. 3 pockets. Yoke back. Bar-tacked front seam can be opened for fly. Maximum shrinkage 1%. Double needle stitched, metal rivets. Wash separately. Sunfast. Do not use hot iron. *State size* 2, 3, 4, 5, 6, 6x.
29 N 6826—Shpg. wt. ea. 14 oz. Ea. $1.69; 3 for $4.95

$1.65 Ea. in lots of 3

New Twill Jeans

Bright colors
White stitching

- Sanforized—won't shrink over 1%
- Double needle stitched, bar-tacked
- Kelly green, bright red, charcoal gray

Little sister's version of smart new grown-up jeans. Sturdy cotton-twill in colors merry and bright as the Christmas tree. 3 pockets. Shirt-hugging shirred elastic waist. Washable. 1 red, 1 kelly green, 1 charcoal gray in each package. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. package 1 lb. 4 oz.
29 N 8136—Package of 3 jeans, 1 size, for only. . . $3.99

$1.33 Ea. in pkg. of 3

CHART FOR SPORTSWEAR SIZES 1 TO 3

Order size. . .	1	2	3
If height is. . .	29½–31	31½–34	34½–37 in.
If chest is. . . .	20	21	22 in.
If weight is. .	22½–25	25½–29	29½–34 lbs.

CHART FOR SPORTSWEAR SIZES 4 TO 6X

Order size.	4	5	6	6x
If height is. .	37½–40	40½–43	43½–46	46½–48 in.
If chest is. . .	23	24	25	25½ in.
If weight is.	34½–38	38½–44	44½–49	49½-54 lbs.

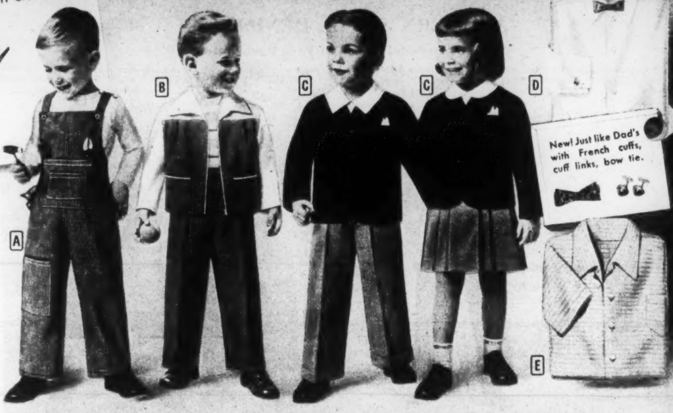
6 to 18 month size chart, page 213

FOR A MERRY
CHRISTMAS

Capture young hearts with clothes

For Play

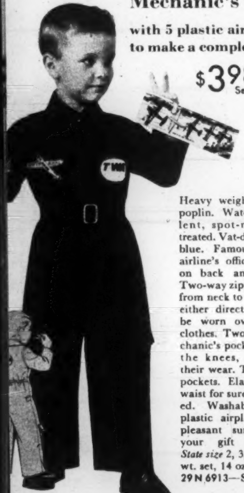
Complete range of sizes 1 to 6x


A
B
C
C
D
New! Just like Dad's with French cuffs, cuff links, bow tie.
E

Airline Mechanic's Suit

with 5 plastic airplanes to make a complete gift

$3.98 Set



Heavy weight cotton poplin. Water repellent, spot-resistant treated. Vat-dyed navy blue. Famous TWA airline's official label on back and front. Two-way zipper—zips from neck to crotch in either direction. Can be worn over other clothes. Two big mechanic's pockets cover the knees, increase their wear. Two chest pockets. Elastic back waist for sure fit. Belted. Washable. Five plastic airplanes add pleasant surprise to your gift package. *State size* 2, 3, 4. Shpg. wt. set, 14 oz.
29 N 6913—Set . . $3.98

A **Carpenter copied overalls** $1.94 Ea. in lots of 2 for your busy little fellow. Sanforized hickory striped denim——won't shrink over 1%. Rubber carpenter tools in front pocket, hanky in back pocket. Adjustable snap suspenders. Elastic at waist. Wash separately. *State size* 2, 3, or 4.
29N6849–Wt. ea. 11 oz. Each $1.98 . . 2 for $3.88

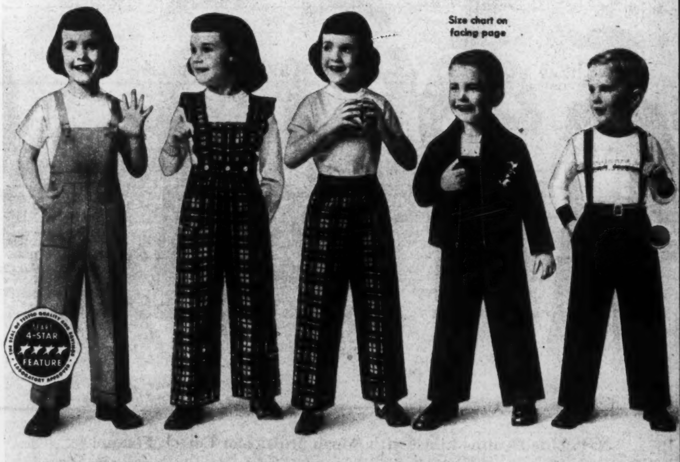
B **Washable rayon gabardine** $3.98 2-pc. Suit suit. Maximum fabric shrinkage 3%. Zipper front jacket, contrasting sleeves and trim. Longies with shirred elastic waist, fly front opening, cuffs. Wash separately. *State size* 1,2,3,4. Wt. 1 lb.
29 N 6709–Brown, tan
29 N 6710–Royal blue, gray. 2-pc. suit . . $3.98

C **Brother-sister suits.** $5.98 3-pc. Suit 85% rayon, 15% nylon gabardine. Washable. Hanky in jacket pocket. Sanforized white cotton shirts. *State size* 2, 3, 4, 5, 6. Wt. suit, 1 lb.
Boys' suit. Boxer longie. Detachable suspenders, fly front.
29N8596–Maroon, gray. $5.98
29N8597–Navy blue, gray 5.98
Girls' suit. Pleated skirt, button suspenders. Elastic at waist.
29N8598–Maroon, gray. $5.98
29N8599–Navy blue, gray 5.98

D **Sanforized white cotton broadcloth dress-up shirt.** $1.94 Set in lots of 2 Clip bow tie, cuff links included. Washable. *State size* 2, 3, 4, 5, 6. Shpg. wt. set, 5 oz.
29 N 6533–Set $1.98; 2 sets $3.88

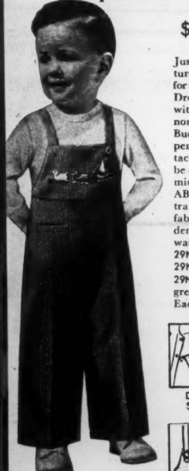
E **Nylon seersucker shirt.** $1.75 Ea. in lots of 2 Washable. No ironing. *State size* 1, 2, 3, 4, 5, 6.
29 N 6527—White
29 N 6528—Lt. blue
29 N 6529—Yellow. Shpg. wt. each 4 oz. Each $1.79; 2 for $3.50

Size chart on facing page

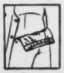


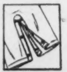
Corduroy Training Overall Snap-crotch . . Drop-seat

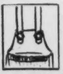
$2.50 Each in lots of 2

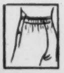


Just check all the features! Snap crotch for easy diaper changes. Drop seat snaps open without removing the non-slip suspenders. Buckles adjust suspender length. Bartacked front seam can be opened for fly. Premium quality WASHABLE corduroy. Extra full cut. Double fabric bib. Embroidered. Elastic back waist. *State size* 1, 2, 3.
29N8400-Medium blue
29N8401-Red
29N8402-Aqua blue-green. Wt. ea. 10 oz. Each $2.59; 2 for $5.00


Drop Seat


Snap Crotch


Adjustable Suspenders


Elastic Back Waist

4-star Feature Overall

$2.85 Ea. in lots of 2

Made to Sears own specifications for full, true sizes, top quality workmanship. Self-lined bib and waist band. 2 large pockets. Adjustable safety tilt buckles on suspenders. Elastic back waist. Snap fasteners at sides. Tacked up cuffs. Fine WASHABLE corduroy. *State size* 3, 4, 5, 6, 6x.
29N4266-Dark green
29N4267-Gray 29N4268-Red
29N4269-Brown. Shpg. wt. ea. 12 oz. Each $2.90; 2 for $5.70

Holly-bright Corduroys make practical gifts

$2.98 Ea.

Perky multicolor plaid pinwale corduroy overall. Pinafore ruffled suspenders make it first choice of girls. Elasticized waist. Top is detachable. Can be worn as separate boxer longie. Priced to fit your budget. Wash separately. *State size* 2,3,4,5,6, 6x. Shpg. wt. 12 oz.
29 N 6871 . . . $2.98

$1.94 Ea. in lots of 2

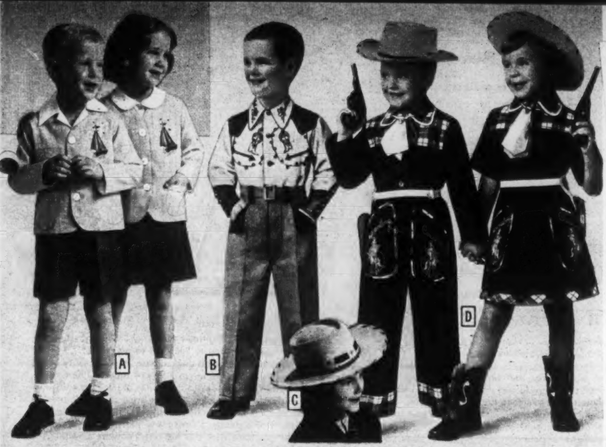
Boxer longie in multicolor plaid or solid colors. All around covered elastic waist. Back pocket. Fine WASHABLE corduroy. *State size* 2, 3,4,5,6,6x. Shpg. wt. each 8 oz.
29 N 8100—Plaid (Wash separately)
29N4352-Royal bl.
29N4353–Brown
29N4354–Gray
Ea. $1.98; 2 for $3.88

$4.98 2-pc. set

Sturdy corduroy overall and jacket set. WASHABLE. Zipper jacket fully lined with warm cotton kasha. 2 pockets, embroidery. Overall has button suspenders, elastic back waist. *State size* 1, 2, 3, 4. Shpg. wt. set, 1 lb.
29N8510-Red
29N8511-Blue
29N8512-Aqua blue-green . . $4.98

$2.94 Ea. in lots of 2

Corduroy slacks, worthy of his best-dress occasions. WASHABLE. Detachable button-on suspenders. Adjustable half belt in front, elastic back waist. Side pockets, full cuffs. Zipper fly. *State size* 1, 2, 3, 4. Shpg. wt. ea. 10 oz.
29N8502-Dark green
29N8503-Brown
Each $2.98
Save, buy 2 for 5.88



A "Best dress" suits for brother and sister. $3.98 3-pc. suit
Washable rayon, acetate and cotton in handsome linen-like texture. Embroidered Eton jackets. Girls' pleated skirt has detachable suspenders. Boxer shorts with boys' suit. Sanforized white cotton shirt included. *State size* 1, 2, 3, 4, 5, 6.
29N6766-Boys' lt. tan, brown
29N6767-Boys' white, navy blue
29N6711-Girls' lt. tan, brown
29N6712-Girls' white, navy blue
Shpg. wt. 1 lb. 3-pc.....$3.98

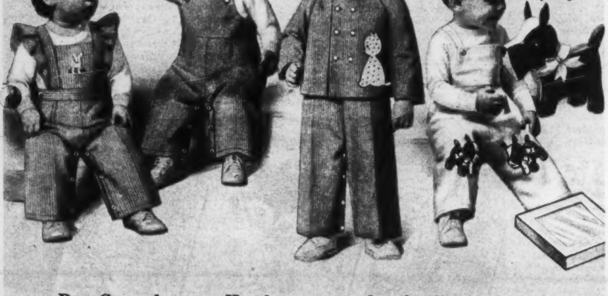
B Texas made Western suit. $3.98 2-pc. suit
Our best quality—takes tough playwear. Rodeo embroidery, cowpoke pockets. Half belt, elastic back waist. Cotton covert pants, broadcloth shirt. Washable. Sanforized—won't shrink over 1%. *State size* 2, 3 or 4.
29N6821–Red, lt. blue
29N6822–2-tone green
Shpg. wt. 11 oz..$3.98

C All wool felt Western hat $1.98
with contrasting trim. Chin cord. *State size*: small (19⅝ in.), medium (20⅜ in.), large (21⅛ in.). Pull tape around head, order nearest size.
29N2901-Red
29N2902-Green
29N2900-Buckskin (Tan) Shipping weight 1 lb. $1.98

D Hopalong Cassidy outfits! $3.98 7-pc. set
Cotton twill slacks for cowboys, skirt for cowgirls. Cotton poplin shirt, plaid flannel yoke. White kerchief, metal tie holder. Belt, "clicker" gun and plastic holster. Black; white, red trim. Wash separately. Sanforized. Hat not included. *State size* 2, 3, 4, 5, 6, 6x.
29 N 6875—Boys' outfit
29 N 1393—Girls' outfit
Wt. 1 lb. 3 oz..Set $3.98

Matching Creepalong, Toy Dog

A gift with double-barreled appeal . . . Baby can play with stuffed plastic dog, wear padded-knee creepalong.



Pert Creepalongs . . Handy snap crotches for diaper changing

Pinafore-ruffled Corduroy creepalong. $2.50 Ea. in lots of 2
Top choice for little girl's. Embroidered bib. Pleated front. Rip-resistant plackets. Elastic back waist. Washable. *State size* 6, 12, 18 mos. Shpg. wt. ea. 8 oz.
29 N 8428–Aqua blue
29 N 8429–Shrimp pink
Each $2.59; 2 for $5.00

The "Original Crawler*". $1.94 Ea. in lots of 2
—famous snap-crotch garment for baby. Non-slip suspenders. Front *and back* bib. Finest quality corduroy. Pleated front, back. Wash separately. *State size* 6, 12, 18 months.
29 N 6620–Medium blue
29 N 6621–Red. Wt. ea. 8 oz. Ea. $1.98; 2 for $3.88

Our finest corduroy Crawler* set. $4.98 2-pc. set
Jacket buttons correctly for boy or girl. Cotton flannelette lined. Embroidered applique. Crawler* has front, back bib, suspenders. Wash separately. *State size* 6, 12, 18 mos. Wt. 12 oz.
29N8456–Medium blue
29N8457–Red. Set $4.98

Our finest cotton gabardine. $2.98 2-pc. set
Sanforized—won't shrink over 1%. Elastic back waist, non-slip suspenders. Embroidery on padded knees matches toy dog. Boxed. Wash separately. *State size* 6, 12, 18 mos. Shpg. wt. 1 lb. 2 oz.
29N6698–Medium blue
29N6699–Yellow..$2.98

* Reg. U. S. Pat. Off.

SIZE CHART FOR PLAYWEAR SIZES 6 TO 18 MONTHS, SIZES 1 TO 6X

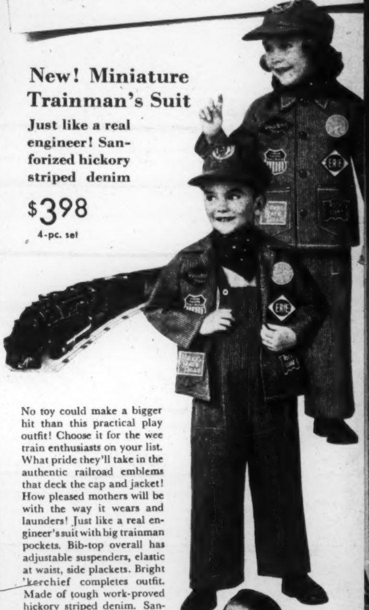
Order size..	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x
If height is..	24½–26½	27–29	29½–31½	29½–31	31½–34	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is...	18	19	20	20	21	22	23	24	25	25½ in.
If weight is..				22½–25	25½–29	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.

Do your Christmas Shopping now, budget the payments with Sears Easy Terms . . . see page 369

FOR A MERRY CHRISTMAS

"Let's Pretend" Togs

For knee-high railroad engineers and riders of the open range



New! Miniature Trainman's Suit

Just like a real engineer! Sanforized hickory striped denim

$3.98 4-pc. set

No toy could make a bigger hit than this practical play outfit! Choose it for the wee train enthusiasts on your list. What pride they'll take in the authentic railroad emblems that deck the cap and jacket! How pleased mothers will be with the way it wears and launders! Just like a real engineer's suit with big trainman pockets. Bib-top overall has adjustable suspenders, elastic at waist, side plackets. Bright 'kerchief completes outfit. Made of tough work-proved hickory striped denim. Sanforized . . won't shrink over 1%. Washable. *State size* 2, 3, 4, 5, 6. Shpg. wt. 1 lb. 2 oz.
29 N 6915--4-pc. set. $3.98

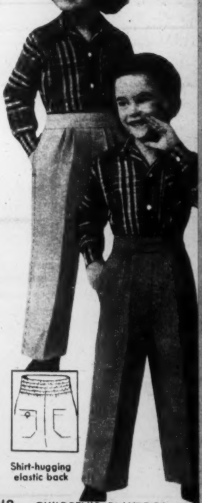
Putter Pants Small-fry copy of Dad's fad

$1.98

Boys and girls as well as Dad enjoy the solid comfort of these famous leisure slacks. Saddle stitched side seams. Front pleats. 2 side, 2 back pockets. Special non-slip elastic in waist keeps shirts in place. Zipper fly on boys' style. Side zip on girls'. Snap fastener. Long wearing 7-oz. denim. Ideal for year around wear. Sanforized—won't shrink over 1%. In a crayon box variety of vat-dyed colors. Washfast. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. 10 oz.

Boys' styles
29 N 6950—Faded blue
29 N 6951—Brown
29 N 6952—Gray

Girls' styles
29 N 6953—Faded blue
29 N 6954—Lime green
29 N 6955—Red
Each.............$1.98



Shirt-hugging elastic back

Our 3 New 1953 Fun-Packed Activity Boxes

- For rainy days! Keeps youngsters busy for hours; helps pass the time while teaching
- For convalescent periods when days are long and slow and children hanker for activity
- For educational fun anytime when the question is asked . . . "Mother, what shall I do?"

20 Activity Books
Ages 4 to 8

GOOD . . 10 Play Books

69c No one with small children should ever be without at least one box of Activity Books. Watch the children sit for hours and color pictures or connect dots. This big 7½x11¼-inch box contains 10 big assorted activity books, each 6½x11 in. with 16 pages. 2 magic coloring books, 2 follow-the-dots, a numbers book, 2 books of puzzles and riddles and 3 other coloring books. A wealth of playtime ideas and fun.

3 N 115—Shpg. wt. 1 lb. 2 oz. . . . Box **69c**

BETTER . . 20 Activity Books

97c Here's a really tremendous value . . enough books to keep the children interested for hours and hours yet costs you less than 5c apiece. Each 8⅜x5 7/16-in. book has approximately 16 pages jam-packed with games and fascinating things to do. Includes coloring books, things-to-do and make, quiz book, stencil fun, tracing books, how to draw, dot-to-dot, games, mazes, puzzles and cut outs. All books are different—no two alike. These books will amaze and delight the children.

3 N 116—Shipping weight 2 pounds. . . . . Box **97c**

BEST . . 20 big Activity Books

$1.97 Our biggest and finest "Play-for-Every-Day" activity box with everything you need to keep a 4 to 8-year-old boy or girl contented. The box is packed with 20 big activity books ranging in size from 9⅛x7⅛ in. to 10⅞x14 inches. There are 5 coloring and paint books, 4 dot-to-dot books, 2 books of things to do, 2 paste-without-paste books, 4 wet-a-brush books, 2 tracing books, 1 rub-a-pencil book. And, in addition, there's a box of 8 crayons, a pallete of 6 paints, a brusn and pan. Just imagine the fun a youngster can have with this big set! They are a wonderful help in keeping boys and girls busy and learning.

3 N 117—Shipping weight 4 pounds. . . . . . Complete Box **$1.97**

FOR A MERRY CHRISTMAS

"Read-and-Do" Books for Active *School Age Youngsters*

Treasury of Things-To-Do

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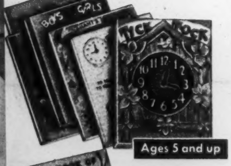

Tick Tock Clock Box

97c Storytime clock box. When you lift the cover of the clock box you'll find 5 delightful picture-story books. "It's Time For Tommy" has clock on cover with movable hands and contents of book instruct children in time reading; "Gidappy," story about a young horse; "Boys and Girls and Puppy-Dogs;" "The Elephant's Dilemma;" "Slappy," story about a little duck. Each 5x6½-in. book has about 35 pages, colorful illustrations. Children also learn to tell time by moving the plastic hands of the clock on outside of box.

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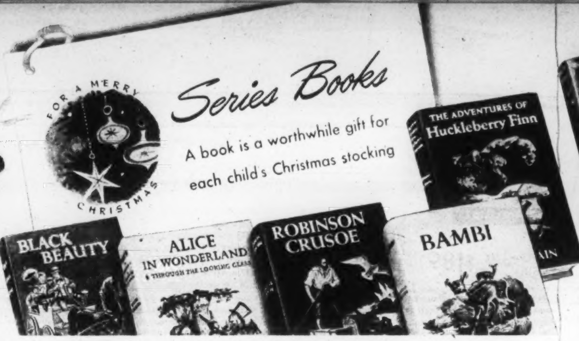
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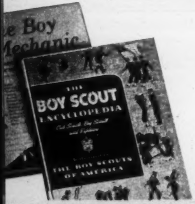

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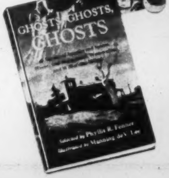

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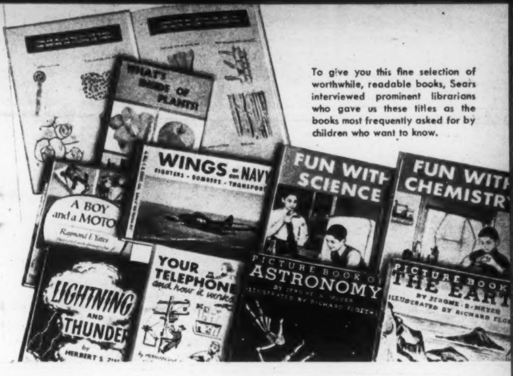

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3 N 184—Stiff cover. . . . $2.39

Ages 10 and up (continued)

You And Space Travel. A trip to the moon would take about 100 hours. This superbly illustrated book traces simply and graphically progress made toward flight beyond earth's atmosphere. 60 pages. Stiff cover.
3 N 179–Shpg. wt. 12 oz. $1.39

Picture Book of Radio and Television. Here for the first time in one book, especially for children, is the full account of the invention of radio and television and earlier inventions that made them possible. 40 pages. Illus. Clothbound. 8½x11 in.
3 N 175—Shpg. wt. 12 oz. $2.19

Books by Maj. C. B. Colby

Our Fighting Jets. Illustrated book on our newest planes. 48 pages. Stiff cover.
3 N 188G—Shpg. wt. 8 oz. 97c

Wings of The Navy. 64 pages. 60 photographs and brief, explicit information. Stiff cover.
3 N 189G—Shpg. wt. 8 oz. 97c

Wings of Our Air Force. 60 large, clear photographs with brief factual text of each aircraft. 64 pages. Stiff cover.
3 N 190G—Shpg. wt. 8 oz. 97c

Jets of The World. This book is designed to inform the reader of what the leaders in jet aircraft design, the world over, are doing. 60 pages of illustrations. Brief information on each aircraft. 64 pages. Stiff cover.
3 N 192G—Shpg. wt. 8 oz. 97c

Ships of Our Navy. Carriers, Battleships, Destroyers, Transports, and Landing Craft. 48 pages of photographs and factual information in each. Stiff cover.
3 N 202G—Shpg. wt. 8 oz. 97c

Submarines. Factual information on the men and ships that make up the U.S. Submarine Fleet. 48 pages of actual photographs and text in each. A dramatic presentation in pictures and text of a subject of interest to all boys and men. Stiff cover.
3 N 203G—Shpg. wt. 8 oz. 97c

Save! Books with catalog numbers ending in "G"—3 for $2.79

Ages 10 and up (continued)

Fun With Science. Large photographs illustrate experiments in basic principles of science. Shows lively young minds how and why . . . and much more. 60 pages. 10½x8 in. Stiff cover.
3 N 191–Shpg. wt. 12 oz. $1.39

Fun With Chemistry. Perform safe, easy experiments at home . . . every one has been tested. Answers fascinating problems. Illustrated. 58 pages. Stiff cover.
3 N 193–Shpg. wt. 12 oz. $1.39

Lightning And Thunder. Explains graphically and accurately the causes and effects of lightning and thunder and the diffefent kinds of lightning. Illustrated. 64 pages. Clear text, with large type. Clothbound.
3 N 194–Shpg. wt. 12 oz. $1.89

Rocks, Rivers and The Changing Earth. You can read a million years of history in a pebble, stone, curve of a river. This book was planned and written to help you learn to read the story of our earth. Clearly illustrated. About 180 pages. Clothbound.
3 N 197—Shpg. wt. 1 lb. $2.89

Picture Book of Weather. Children are always conscious of the weather . . . each day's routine and recreation depends on the weather. Explains meteorological facts scientifically enough to satisfy the average adult, but so imaginatively that they have the fascination of fairy tales. 48 pages. Illustrated. Clothbound. 8½x11 in.
3 N 176–Shpg. wt. 12 oz. $2.19

A Boy and a Motor. Here is everything about motors a boy would like to know. With clear directions for constructing several types of small motors from easily available material. 111 pages. Clothbound.
3 N 187—Shpg. wt. 8 oz. $1.89

Your Telephone and How It Works. All the facts about the telephone, beginning with a simple nondial phone and manual switchboard to the highly complex electric boards which handle large-city modern telephoning. 96 pages. Clothbound.
3 N 198—Shpg. wt. 10 oz. $1.89

For Teen-Agers

First Electric Book for Boys. Crammed with stimulating information that boys want to know about. Illustrations and text make it easy to read and understand. 158 pages. Clothbound.
3 N 185—Shpg. wt. 1 lb. . . $2.89

Guided Missiles, Rockets and Torpedoes. Explains the rocket, robot planes, space ships and missiles in peacetime, military and scientific uses. Comprehensive, accurate, up-to-date developments and information on a subject of great interest to all boys and men. Over 100 photographs. Clothbound.
3 N 186—Shpg. wt. 1 lb. $2.63

Radar Works Like This. RADAR . . . seeing in the dark—is one of the most wonderful, and certainly one of the most mystifying, inventions of our century. This book shows the older boy or girl "how it works." Big, clear diagrams and drawings on almost every page, and a simply written text fitted round them, tell the whole story from Radar at present to Radar to come. Explains technical terms; tells how to read the screen. Also tells how to train for Radar work. 64 pages. 65 line diagrams. Clothbound.
3 N 199—Shpg. wt. 8 oz. . $1.89

Understanding Science. Simple, compelling story of science in "everyday life"—jet planes, movies, radio, television. Lavishly illustrated. Easy to read and understand. 190 pages. Clothbound.
3 N 183—Shipping weight 1 lb. 4 oz. $3.39

Your Trip Into Space. The latest scientific findings on what space travel actually will mean to the layman—how far off it is, what kind of accommodations we can expect, the most likely stages in the trip, the stop-over on a space platform, protection from meteorites and cosmic rays. Fascinating, accurate information with illustrations of vital importance in understanding space travel. An easy-to-understand book that will be enjoyed by boys, girls, and adults. 192 pages. Clothbound.
3 N 204—Shpg. wt. 12 oz. $2.69

THE BOOK OF INDIANS
Ages 8 to 12
THE BOOK OF COWBOYS
Holling C. Holling
KICKAPOO INDIAN TRAILS
Ages 8 to 12
GOTCH
The Story of a COWHORSE
Ages 12 and up
CARCAJOU
Ages 12 and up
ROY ROGERS
KING OF THE COWBOYS
Ages 6 to 10

Indians and Cowboys *by Holling*

Book of Indians. $1.89
A book about the real Indians in the Old West. Learn how the Indians really lived . . . how they made their wickiups and tepees—rode, hunted and fished. It's all in exciting story form. With 126 illustrated pages. 8½x10¾ inches. Shpg. wt. 1 lb. 12 oz.
3 N 122—Stiff cover . . . $1.89

Book of Cowboys. $1.89
Follow the adventures of Peter and Barbara Ann to learn about the work, play and exciting life of a cowboy. Learn to pack a horse; about brands and branding; about cowboys of the range. Illus. 126 pages. 8½x10¾ in. Wt. 1 lb. 12 oz.
3 N 123—Stiff cover . . . $1.89

Thrilling Stories for Boys—Girls

Kickapoo Indian Trails. $2.39
About the Kickapoo Indians of northeastern Kansas . . tribal customs, ceremonials, and legends in a way children will enjoy them. 129 pages. Illustrated. Cloth cover.
3 N 169—Shipping wt. 1 lb. 4 oz. $2.39

GOTCH, Story of a Cowhorse. $2.89
The one-man top horse of a young range foreman is the hero of this tale. Takes you over cattle trails from Mexico to Canada. 318 pages. Illustrated.
3 N 167—Wt. 1 lb. 6 oz. Cloth cover. $2.89

Carcajou. $2.39
A thrilling story for boys and girls concerning that mightiest of wilderness villains, the wolverine. A Junior Literary Guild adoption. Illustrated. Wt. 1 lb. 2 oz.
3N168–263 pages. . $2.39

Roy Rogers

Roy Rogers, KING OF THE COWBOYS. $1.39
The famous cowboy hero of radio, television and movies . . now, in a roundup of stories in which Roy and Trigger outsmart law breakers of the West. 112 color illus. pages.
3 N 146—Wt. 12 oz. $1.39

4 Linen Baby Books

Every baby's first library should include this colorful set of 4 linen books. Gay 4-color full-page illustrations printed on strong linen pages that are hard to tear and yet soft enough so baby can't hurt himself. Set includes "Baby's First Book," "ABC Book," "1-2-3 Picture Book," and "Mother Goose Rhymes." **$1.49**

Each book is 6½x8 inches. Words are printed in extra large, easy-to-read type so baby can learn to identify rhymes and animals with the words. Pages can be wiped clean with damp cloth. Order 4 linen books today. A typical Sears value. Shipping weight 4 ounces.

3 N 101......Set of 4 books **$1.49**

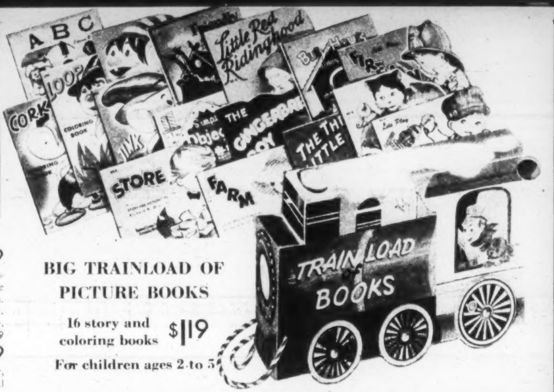
Washable Baby Books

Baby's Mother Goose — with foam rubber stuffed "Hansel" cuddletoy . . for ages 6 months to 3 years. This lovable, chewable cloth book may be boiled to sterilize. Has 12 colorful 8x9¼-in. picture pages. Cuddletoy can be detached. Each colorful picture page also has a verse. **$1.39**

3 N 102—Shpg. wt. 4 oz............**$1.39**

Two Washable Cloth Books. "Baby's Farm" and "Come Along"—can be washed, ironed—sanitary, safe for baby. He'll get great pleasure and excitement when he sees the bright colors, big pictures, simple rhymes. Each book has 8 colored pages 9x7 in. Also included are 4 cloth "stick-ups" . . colorful, die-cut animals—place on wall or children's furniture . . easily removed, will not mar furniture. **$1.39**

3 N 1535—Shpg. wt. 4 oz.......Set **$1.39**



BIG TRAINLOAD OF PICTURE BOOKS

16 story and coloring books $1.19

For children ages 2 to 5

Won't your child's eyes shine when he sees this wonderful book and toy combination? It's a real little train (10x6x2 in.) made of heavy cardboard with 6 movable wheels and a brightly colored draw cord. Inside is a generous load of 16 picture-story and coloring books. There are about 12 pages in each 6½x7½-inch story book, all colorfully illustrated. Old favorites—"Little Red Riding Hood," "Gingerbread Boy," "Three Little Pigs," "Three Kittens,"—plus an assortment of delightful new stories. Then there's a big assortment of 5½x7-in. coloring and activity books with about 32 pages each—including 4 shaped coloring books taken from the "Little People" comic strip. Also Follow The Dots, and 3 more. These books will keep your small child busy through many a winter's day . . . and he can play with the train, too. *Send your order today!*

3 N 103—Shipping weight 1 pound 4 ounces......................................**$1.19**

FOR A MERRY
CHRISTMAS

Children's Picture and Story Books

For pre-school youngsters or children of primary school level

Mother Goose with 185 Nursery Rhymes

$1.89 Beautiful, deluxe edition of 185 best-loved nursery rhymes . . . every page printed in full color. Printed on fine quality paper and cleverly illustrated by Margot Austin. A *good* Mother Goose book should be in every playroom. Generations of children have enjoyed hearing these Mother Goose rhymes. A delightful gift for children. Has stiff cover.

3 N 104—Shpg. wt. 1 lb. 12 oz.........**$1.89**

Ding Dong School Book by Miss Frances

$1.89 **New!** Contains all the wonderful activities that spellbind millions of small TV fans. A "how-to-do-it" book for young children. Its simple text and many colorful pictures present the activities most popular on the TV program . . how to fingerpaint, model clay, build with blocks, make pipe cleaner figures, and dozens of other creative and constructive things. About 72 pages, 8¼x11 in. Illustrated.

3 N 1550—Stiff cover. Wt. 8 oz.........**$1.89**

New! A Treasury of Songs for Little Children

$1.89 Introducing to tiny tots the songs they love to sing. Features extremely simple piano accompaniments—so simple they can be played by any mother with but a rudimentary knowledge of music. Fingering has been added. Older brothers and sisters, age 9 up, will also be able to handle these easy arrangements. Illustrated in color. About 96 pages, 8⅜x9⅞ in.

3 N 114—Stiff cover. Shpg. wt. 1 lb......**$1.89**

Sing a Song of Manners

$1.89 **New!** Is your boy unruly? Does your child interrupt others? Is your little girl untidy? Here's a collection of gay, catchy rhymes that teach good manners. Stories about Stubborn Stan, Messy Bessy, Friendly Freddy, Cyril the Slowpoke, etc. Based on the theory that a child is more likely to remember, and less apt to resent, lessons taught through rhyme and humor. Illustrated in color. About 64 pages 8x9⅝ in.

3 N 113—Stiff cover. Shpg. wt. 1 lb......**$1.89**

5 Books of Stories Children Love

Ideal for bedtime reading

Start your child's permanent library with these 5 big beautifully made books—a total of 59 famous stories. Children 7 to 10 can read the stories themselves and their younger brothers, sisters will love hearing them. Simply written . . . large, clear type. Each 10x12-in. volume has about 80 pages with either black and white or color illustrations on almost every page. Stiff covers. Wt. each 2 lbs. **$1.89 Each**

3 N 106—**Nursery Tales Children Love.** 8 stories—Peter Rabbit, Chicken Little, others.......**$1.89**

3 N 107—**Stories Children Love.** 9 stories—Peter Pan, others...........................**$1.89**

3 N 108—**Tales from Storyland.** 15 stories. Ugly Duckling, Pied Piper, Hansel and Gretel, etc.**$1.89**

3 N 109—**Folk Tales Children Love.** 15 stories. Shoemaker and Elves, Star Dipper, others..**$1.89**

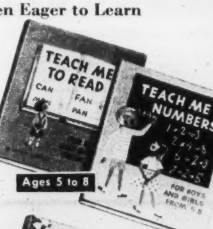
3 N 110—**My Picture Story Book.** 8 animal stories, Mother Goose rhymes, etc................**$1.89**

Books that Teach Children Eager to Learn

Teach Me To Read

For bright children who want to learn how to read before they go to school. Words are presented through rhymes, pictures, and easy associations. 117 very simple, short lessons can develop a reading vocabulary of 250 basic words. Size 8¼x9⅞ in. About 128 pages. Illustrated. Learning to read will be fun . . an educational pastime . . a worthwhile gift. Stiff cover. **$1.39**

3 N 111—Shipping weight 1 pound.......**$1.39**



Teach Me Numbers

A pleasant way to teach eager children simple arithmetic. Teaches beginners how to form numbers, how to count, add, subtract, divide, and multiply. All the material is presented in game form. While the youngster is enjoying himself, he is learning his arithmetic. About 128 pages, 8¼x9⅞ in. Illustrated in color. **$1.39**

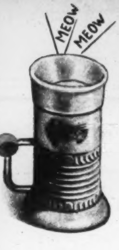
3 N 112—Stiff cover. Shipping wt. 1 lb....**$1.39**

Birds . . Insects . . Flowers

These 3 superbly illustrated books, "Child's Book of Birds," "Child's Book of Insects," "Child's Book of Flowers" can teach your children to love and understand nature. Printed in large easy-to-read type, profusely illustrated so that the child can learn to recognize dozens of birds, insects and flowers that make up the world about him. Each page is a thrilling discovery of some new fact to stimulate and encourage further reading. Each book has 30 pages, 15 in beautiful color. Size 7½x10¼ inches. Shpg. wt. 1 lb. 8 oz. **$1.69 for 3 books**

3 N 105—Stiff cover...............3 for **$1.69**

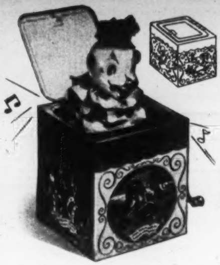
Include books on Easy Terms . . see page 369



"Meows" when you lift it

Is your toddler a dawdler at supper time? Here's a helpful plastic cup to make milk drinking fun for your child. "Meows" realistically when lifted. 5 in. high. **89c**

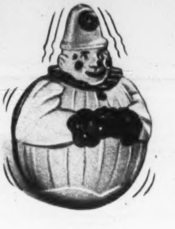
49 N 4557–Shpg. wt. 8 oz. 89c



Musical Jack-in-Box

Turn crank; plays "Pop Goes the Weasel." Clown jumps up. Plastic head, cotton suit, hat. Cardboard box, metal reinforced. 5½x5½x5¾ in. Wt. 1 lb. 10 oz. **$1.79**

49 N 4567 . . . . $1.79

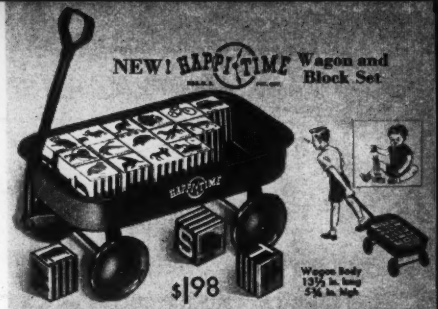


Roly-poly Clown

Can't keep this jolly fellow down. Baby may knock him down, but he'll bob up every time. Molded plastic with brightly colored finish. 7½ inches high. **89c**

49 N 4490—Wt. 1 lb. . . 89c

NEW! HAPPI-TIME Wagon and Block Set



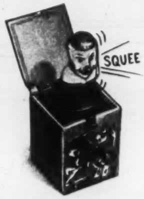
The Biggest Value in a Wagon and Block Set We've Seen this Year! *Large, all metal wagon with 18 big 1¾-in. square wood blocks.* Solid metal disc wheels and steel axles. Swivel-mounted front wheels turn freely; body 13½x7x5¾ in. high overall plus 14-in. handle.

Alphabet picture blocks have grooved top and bottom that interlock snugly. Colorful pictures, letters . . you can feel the outline.

49 N 4896—Shipping weight 3 lbs. 12 oz. . . . . Set $1.98

Poochie. "Squeeze me, and I'll yipe." An engaging pup molded of soft rubber in bright colors. His winning expression and soulful big eyes make him a popular pal. 5½ inches tall. **69c**

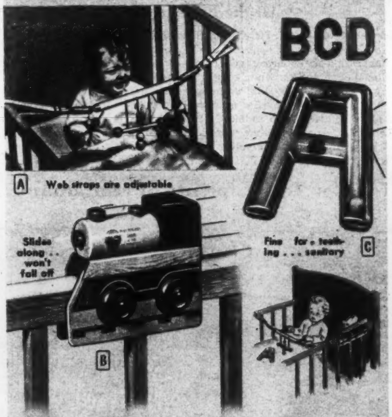
49 N 4409–Shpg. wt. 6 oz. . . 69c



Jack-in-Box. Press button, surprise! Out pops squealing clown with bell ting-a-linging. Jack wears plastic material suit. Plastic box with nursery decal. Box 3¾ inches high when closed. Shpg. wt. 8 oz. **79c**

49 N 4470. . . . . 79c

Toys for Crib and Play Pen


BCD
A
Web straps are adjustable
Slides along . . won't fall off
B
Fine for teething . . . sanitary
C

A Baby Cradle Gym Exerciser. Scientifically planned to attract, amuse and exercise. Helps strengthen young muscles, develop coordination. Spring suspended, smooth, furniture-finish hardwood bar and trapeze with plastic rings, colorful wooden balls. Adjustable web straps attach to crib or play pen. **$1.79**

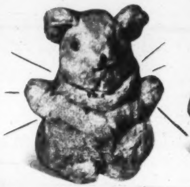
49 N 4472—Bar 11½ in. long. Shpg. wt. 1 lb. $1.79

B NEW! Crib or Play Pen Rail Train. Ingenious toy that fits on crib rail. Slides along by pushing—but stays on the rail. Brightly colored hardwood construction.

49 N 4436—5x1¾x5¾ in. long. Shpg. wt. 12 oz. 89c

C ABCD Rattle Set. 4 plastic letter rattles. Transparent front; colorful marbles inside; back is solid color.

49 N 4455—4½ in. high. Shpg. wt. 6 oz. 89c



Cuddly Baby Bear with bells in his paws . . . shake him and they jingle. He's a soft cuddly cub of rayon plush and softly stuffed with cotton. Black button eyes. He's a lovable size just right for baby cuddling. 8 in. high. **$1.79**

49 N 4301–Shpg. wt. 12 oz. $1.79

NEW! Cuddly Doll. Snugly cotton stuffed body covered with pastel cotton-back rayon plush. Ribbon bow. Adorable molded, painted mask face. About 12½ in. long. **$1.79**

49 N 3548–Wt. 12 oz. $1.79

Suction Rattle. All plastic; does somersaults. Legs are plastic balls on elastic nylon cord. Suction cup attaches to any smooth surface . . hit it and it snaps back with rattle sound. 8 in. high. Shpg. wt. 7 oz. **89c**

49 N 4545. . . . . 89c

GURGLE
GURGLE

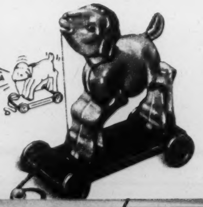
Gurgling Gertie. Dunk her head in water, squeeze her soft vinyl plastic body and listen to her "duck talk." Lots of fun for little tots. Rainbow colors on white. 7 in. long. Shpg. wt. 10 oz. **89c**

49 N 5070 . . . . 89c

Big Lamb

He even talks big . . . pull the cord, his tail goes up. Release cord and head goes up with loud "baa." Fascinating chum for any small child; he loves to go strolling on his pull-cord base. Bright plastic. 14 inches high. Shipping weight 3 pounds. **$3.79**

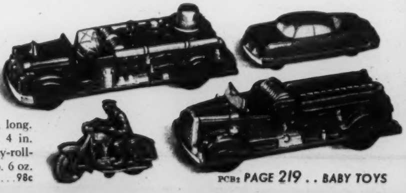
79 N 05490. . . . . $3.79



4-piece Set

Exciting fire department, fun that won't mar or scratch furniture! **All rubber.** Includes fire engine and pumper (both 7¾ in. long). Fire chief car 5 in. long. Motorcycle policeman is 4 in. long. Vivid colors and easy-rolling wheels. Shpg. wt. 1 lb. 6 oz. **98c**

49 N 5248 . . . . 98c



$5.49

Spring Chair

White enameled all steel spring frame. Heavy white cotton duck seat has blue plastic edging, insertable hardboard for flat seat. Cloth seat fastens on frame with snaps . . easily removed. Colorful play beads and cloth pouch in front. 14½x21x24 in. high overall.
79N07723-Wt.13 lbs. $5.49

Baby standing
Baby sitting
$5.97

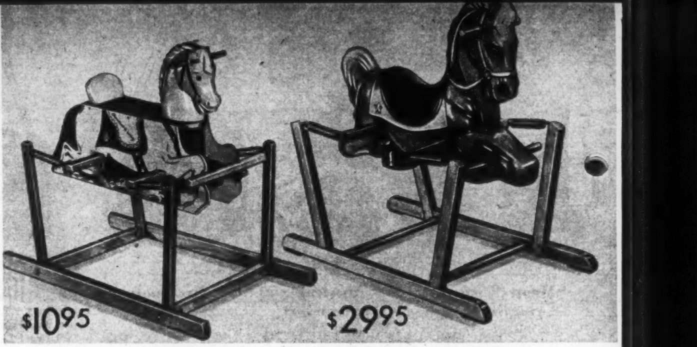
"Me-Drive" Auto Seat

Popular up-or-down seat *plus* ivory colored flexible plastic steering wheel with horn and gear-shift. Plastic seat folds down and guard arm forms car pen. You can also use it as a high chair. 13 in. wide, 6½ in. deep. Shpg. wt. 7 lbs.
49 N 7904.. . . . . $5.97

Folds for easy storage
$11.95

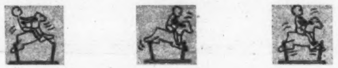
Convertible Baby Walker

Simply fold handle down, hook foot tray up and back for instant conversion from stroller to walker. Folds to compact 8x16x26-in. size for storage. Strong tubular steel frame has spring suspension construction. Aluminum enamel finish. Solid blue and plaid cotton twill seat. Wt. 12 lbs.
79 N 08422. . . . . $11.95


$10⁹⁵ $29⁹⁵

NEW! Magic Spring Action BOUNCING HORSES

He "gallops," "trots," "bucks"



Magic spring action ride

Strong Steel Springs Give Your Youngster All the Bounce of a Real Horseback Ride

Bounce-A-Way Horse. Here's something really different in hobbyhorse construction . . . four steel springs thrill your youngsters with plenty of "riding" action. Large realistic white plastic head mounted on wood frame body with strong sides. Beautiful natural finished all oak base measures 35 in. long, 19 in. wide. Height to saddle 21 inches; overall height 29 in. Attractive white enamel finish with red and black trim. Easy to assemble.
79 N M7548—Freight or express. Wt. 16 lbs. $10.95

Deluxe WONDER HORSE. Youngsters love to mount this rich, golden colored Palomino and "gallop along" with grace and rhythm. He's a faithful reproduction of a real charger, skillfully molded of high impact plastic to take plenty of hard knocks. Fastened to wide base by strong steel springs, he'll thrill any youngster with a "gallop," "trot," or "bucking." No sharp edges. Overall height 33½ in.; 36 in. long. Easy to assemble with instructions.
79 N M7542T–Freight prepaid. (Wt. 25 lbs.). . . $29.95

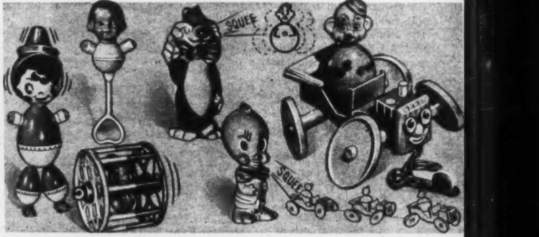
Inexpensive Toys for Tots . . plenty of year around playtime fun

Musical Clown

NEW! Plastic clown $2.29 floats through air, over and under bar as you turn crank. Plays "The Daring Young Man on the Flying Trapeze." Lithographed metal stands 22 inches high. Shpg. wt. 1 lb. 8 oz.
49 N 5754 . . . . $2.29

Toy Dial Telephone

Realistic model has merry tinkling bell and dial that clicks . . . just dial the number and bell rings. Lettered, numbered dial has spring-back action. Smooth, gleaming plastic in two colors. Receiver 7¾ inches long, base about 4x6 inches. Will not chip, and wipes clean in a jiffy. Can be inexpensively "installed" in your home . . . service starts immediately! 97c
49 N 4852—Shipping weight 1 pound. 97c



Tots' Toy Set

3 easy-to-clean plastic pieces. $1.79 4¼-in. "Cum-Back" toy with bells on ends; roll away and it comes back. 7¼-in. vinyl doll-head rattle; head squeaks when squeezed. 9½-in. carriage doll with voice.
49 N 4437–Wt. 1 lb. $1.79

Squeeze Toys

New two-piece set of famous 98c cartoon characters, 5¾-in. high "Tweetie Pie" and 6½-in. high "Sylvester the Cat." Soft rubber, colorfully decorated. When you squeeze them, they squeak.
49 N 4439–Wt. 5 oz. . . .98c

Liz 'n Diz

All plastic "Liz" has $1.09 face on radiator. Wheels wobble and pistons go up and down, bell rings as you pull cord. Roly-poly "Diz," 4¾ in. high, is removable; also floats. Car 6¾ in. long.
49N5454-Wt.12 oz. $1.09

Crawling Baby

This cute little tyke delights the youngsters as she crawls across the 89c floor with an extremely realistic motion. Has long-running keywind motor. 6-inch long plastic body in jumper.
49 N 5830—Shipping weight 10 oz. 89c

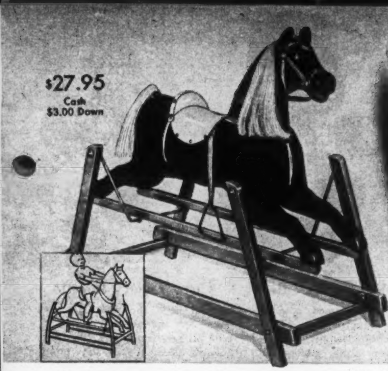
Magic Bendy Bunny
. . . 1001 positions

The most versatile toy we've seen . . . your youngsters can $1.99 bend this impish little bunny literally into hundreds of different, funny positions. He'll sit, stand, crawl, hang on a pole, stand on his head, plus as many other poses as your imagination can develop. Soft, cuddly foam rubber body has *concealed wire frame that bends easily in all directions*. Gaily colored and decorated. 16 inches tall.
49 N 4485—Shpg. wt. 10 oz. $1.99

Toytown Rocking Ponies

for fun PLUS exercise..

designed for safety



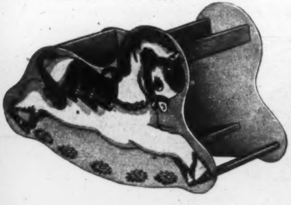
Plush-covered Swinging Horse

He's a real western-style bronc with flowing white mane and tail. Carved wood body covered with rich, black, rayon plush, padded white saddle, red bridle, reins, stirrups. Leather ears, bright glass eyes. Swings freely on steel rod hangers, mounted on red enameled wood frame. Base 18x39 in.; 22½ in. to top of saddle; 33 in. to top of head.

79 N M7541—Freight or express. Shipping weight 35 pounds........$27.95

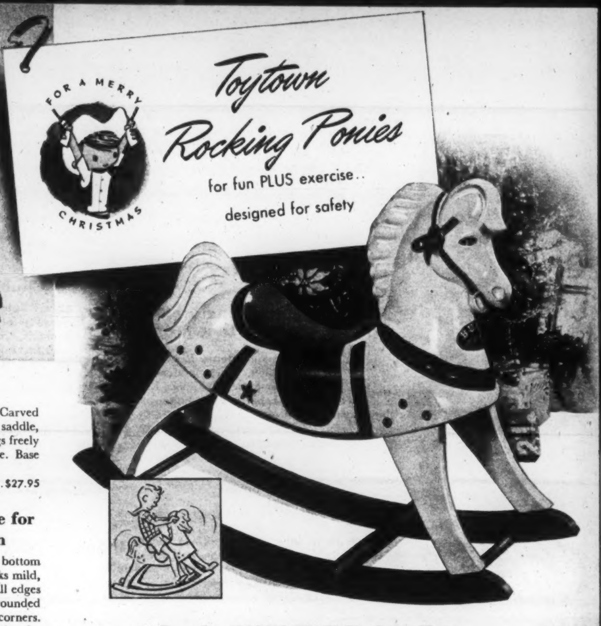
NEW Tot's Shoo-fly . . Built low and wide for extra safety and gentle rocking action

$4.98 Mild, soothing rides keep baby happy, entertained



Gently curved bottom gives young folks mild, gentle rides. All edges are smoothly rounded . . no sharp corners. Roomy enough for small "wigglers" — 12⅝ inches wide, 30½ inches long. Seat, tray and footrest are ¾-inch wood. Heavy sides are high for extra safety. 18 in. high. Decorated in beautiful color combinations on white background: Shpg. wt. 13 lbs.

79 N 07540.......$4.98



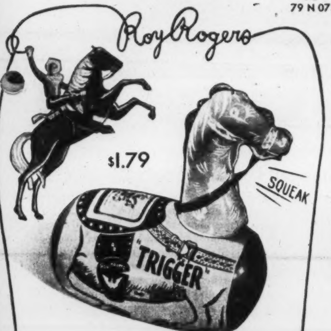
Popular HAPPI-TIME Rocking Horse

- Fully molded "merry-go-round" horse contour body and head
- Smooth, baked-on de luxe enamel finish; wipes clean in a jiffy
- Realistically detailed model of a western-style cowboy's pony

$5.89

The most popular steed in all Toytown! Lucky is the youngster who "corrals" this thoroughbred for a ride on Christmas morning. Young riders will have no trouble taming him, and he likes a tough workout. His gentle rocking motion is pure bliss to little folks. Comfortable round molded saddle. Red hardwood rockers and stationary footrest. Blue dowel hand grips. Saddle about 12¾ inches from ground; just right for pint-sized bronc-busters. No sharp edges or corners. Measures about 22½x8½x22¼ inches high overall to top of head. Rockers 29¼ in. long. Attractive white enamel finish with blue trim.

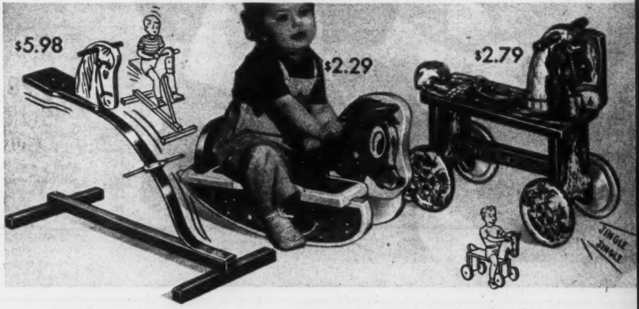
79 N 07524L—Easy to complete partial assembly. Shipping weight 7 pounds............$5.89



Roy Rogers Plastic Inflatable "Trigger"

Provides plenty of rough, tough play value. An ideal inexpensive hobbyhorse for children. May be used indoors or outdoors. Excellent as a beach toy or indoors as a television stool. Smooth vinyl plastic wipes clean with just a damp cloth. Easy to inflate. "TRIGGER" has realistic palomino color with authentic Roy Rogers trim. Horse squeaks when you squeeze head. Body measures 21x12x23 in. high overall.

49 N 7505—Shipping wt. 1 lb. 4 oz........$1.79



NEW! Spring Horse

Fun to ride . . . helps develop young muscles. Heat-treated flexible steel body provides plenty of bounce. Shaped wood seat. May be used indoors or out . . . will not injure floors. Adjustable steel footrests for various leg lengths. Wood horse's head at front of seat, with two wood doweled hand grips. Enameled in bright red and blue colors. All wood parts rounded and sanded smooth. Selected hardwood stand measures 36x16 inches; overall height about 28 inches. Easy to assemble with necessary screws attached.

79 N 07549—Shpg. wt. 14 lbs........$5.98

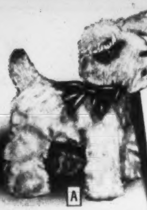
Rider Toys for Active Tots

HAPPI-TIME "Spotty" Rocker. Only 4 inches from floor . . . so low a creeping baby can get off and on without help. Wood seat has back support. 16½ inches long, 6½ inches wide. Jingle bell adds to baby's amusement. Rugged construction throughout. Ideal for toddlers. Easy to complete partial assembly.

49 N 7511—Wt. 3 lbs...$2.29

Toddler's Wheel Horse. Has strong, durable wood frame. Four easy-rolling 5¼-inch wheels. Jingle bells in wheels and on reins ring merrily as horse moves. Gay colorful circus design all over. Height overall about 16½ inches. Realistic horse head, doweled hand grips. Pull cord leads from head. Seat about 6½ in. wide. Mailable.

49 N 7514—Shpg. wt. 4 lbs.$2.79

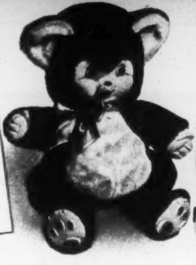


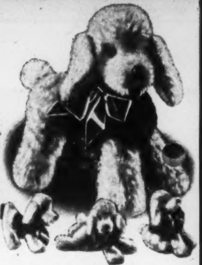
A

FOR A MERRY CHRISTMAS

Stuffed Animals

Happy as roughhouse playmates
or snuggly naptime partners!





"Chubby Tubby" Bear

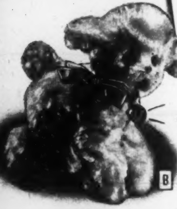
Pert little face, shaped hands, feet are soft vinyl plastic. Chubby body is black and peach rayon plush, stuffed with ever-so-soft cotton. Wonder-wide painted eyes, nose, laughing mouth, ribbon bow. Shpg. wt. 2 lbs. 8 oz. **$4.79**

49 N 4328—12 in. high sitting. . **$4.79**

Cute Twisty Poodle

A real little show-off. *Poses 1001 different ways with his wire frame body.* Tiny tots love his fleecy coat of soft cotton-back rayon plush. Big firmly anchored glassene eyes, plastic nose. Cotton stuffed. Shpg. wt. 12 oz. **$2.79**

49 N 4050—11 in. high. **$2.79**



B

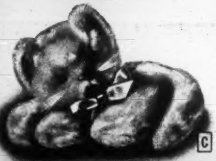
Cuddly Miniature Pets . .
tots' playtime favorites!

A **Friendly Miniature Terrier** looks happy all over! Soft, warm cotton-back rayon plush has terrier-type spots. Ribbon collar Tiny yarn nose, button eyes, red tongue. **$1.39**

49 N 4047—About 7 in. high. Shpg. wt. 8 oz. . . . **$1.39**

B **Mary's Little Lamb** . . . made of downy soft plush, as white as snow. Big red bow, with bell to keep him from straying. Red felt tongue, sewed-in button eyes, turned up wool yarn nose. **$1.39**

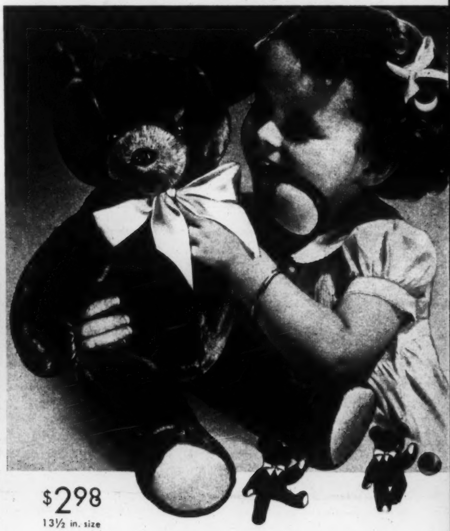
49 N 4046—About 6 in. high. Shpg. wt. 8 oz. . . **$1.39**



C

C **Fluffy Kitty** . . . so sweet and cuddly she's irresistible. Cotton-back rayon plush stuffed with cotton. Sewed-in glassene eyes, yarn nose, felt tongue, perky whiskers. **$1.39**

49 N 4023—7½ in. long. Shp. wt. 8 oz. **$1.39**

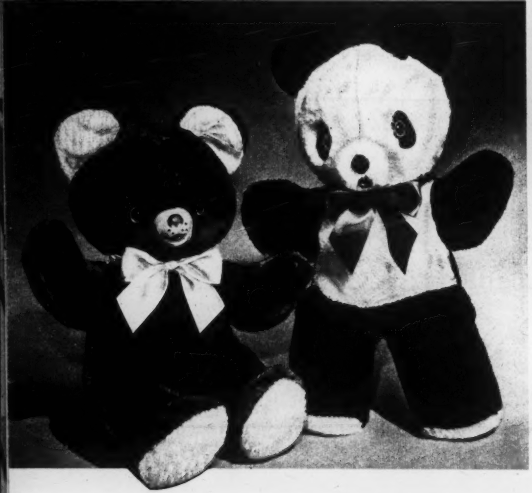


$2.98
13½ in. size

Fully Jointed GROWLING Teddy Bear

He's a roguish-looking little fellow . . . and he sounds quite ferocious with his wonderful little *growl*. He'll pose for you, too . . . because his arms and legs are fully jointed and his head turns. You can arrange him in all kinds of positions. Luxurious cotton-backed rayon plush coat is a rich, deep brown . . . cotton stuffed for extra softness. Pert little face has sparkling glassene eyes that are firmly anchored. Plastic nose is so realistic you can almost see it twitch. Carefully shaped body, padded feet are modeled after a real little "cub." Big rayon satin ribbon around his neck. He's a wonderful "go-everywhere" companion for your little tot. And as a naptime friend, he just can't be beat. *Order him now . . . as a special Christmas treat.*

49 N 4352—About 13½ in. tall. Shipping weight 1 lb. 4 oz. **$2.98**
49 N 4353—About 18 in. tall. Shipping weight 1 lb. 12 oz. **4.89**



Ever-lovin' Bears with new real-as-life eyes

Honey Bear is oh-so-squeezable. Pretty two-tone markings in luxurious cotton-back rayon plush . . . soft cotton stuffing. Bright "see-everything" glassene eyes are designed to stay in . . even with roughest treatment. Soft, flexible vinyl snout is extra lifelike. Round little body is carefully "bear" shaped. Shaped feet. Squeaker in tail. Ribbon collar. The best "bear" value we know of. **$1.98** 12-in. size

49 N 4312—12 in. tall. Shpg. wt. 1 lb. . . **$1.98**
49 N 4354—15 in. tall. Same as above, but with contrasting forepaws. Wt. 1 lb. 3 oz. **$2.98**

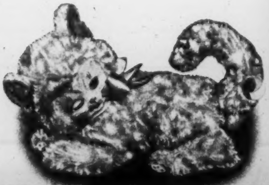
Popular Priced Panda has authentic Panda markings. Soft cotton-backed rayon plush body is wonderfully cuddly . . . a favorite of little toddlers. Sparkling glassene eyes are life-like, designed to stay put in spite of rough-and-tumble treatment. Shaped body is amazingly bear-like. Vinyl plastic nose, felt tongue. Rayon ribbon collar. A child's delight. *Priced to meet any budget.* **$1.79** 12-in. size

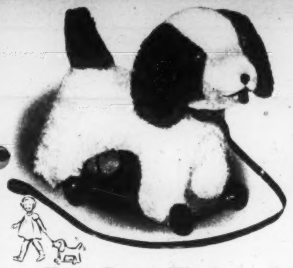
49 N 4331—12 in. high. Wt. 1 lb. **$1.79**
49 N 4332—15 in. high. Wt. 1 lb. 3 oz. . **2.79**
49 N 4333—18 in. high. Wt. 2 lbs. **3.79**

Winkin' Kitten

A real flirt . . she winks one big green eye at you. She can close or open them both, too. Vinyl plastic face. Curly cotton back rayon plush body. 18 in. long to tip of curly tail. Wt. 1 lb. **$4.79**

49 N 4073. . . . . **$4.79**





Happy Pup on Wheels

Bright-eyed little pup wags his tail vigorously, bell tinkles **$3.79** as he rolls along beside his young master. Cotton-back rayon plush body is cotton stuffed. Colorful plastic leash, collar. On durable steel frame with smooth rolling rubber wheels. 12 in. long.

49 N 4130—Shpg. wt. 2 lbs. $3.79

Friendly Plush Snowman

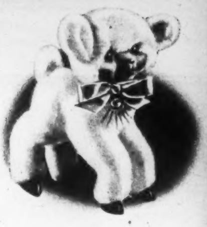
New! A snowman so soft and warm he'll be a con- **$2.89** stant naptime friend. Deep cotton-back rayon plush body is gleaming white, cotton stuffed. Black felt eyes, nose, mouth . . . black plastic buttons. Wears rakish red wool jersey hat and scarf.

49 N 4044—13 in. high. Wt. 1 lb. . . $2.89

Soft Mohair Kitten

Adorably soft little kitten has bright eyes, securely **$2.89** fastened. Her squeaky voice is a joy to children. Fluffy mohair plush is extra cuddly, stuffed with soft cotton. Realistic whiskers, yarn nose, ribbon bow. 11½ in. tall.

49 N 4015—Shpg. wt. 1 lb. $2.89



Snowy White Lamb

A snuggly bundle of snow white fluff. Coat is rich, **$1.89** deep cotton-back rayon plush. Soft vinyl plastic face is accented by jet black button eyes, securely anchored. Cotton stuffed. Black hoofs. Ribbon has bell that tinkles. 9½ in. tall.

49 N 4037—Shpg. wt. 1 lb. $1.89

Ride a Plush Horse . . he's easy to steer . . lots of fun!

$8.69

Happi-Time Plush Horsie is a frisky little stallion . . . loaded with plenty of pep and energy. He'll hold up to 100 pounds with no trouble at all . . . and hold up all day under the rough-and-tumble treatment your hard-riding young cowpokes are bound to give him. He's mounted on strong, rugged steel frame with rubber-tired wheels that roll smoothly and quietly. Steering is extra easy with this bronco. Guide him in any direction . . . to the left, right, or around in circles with the smooth, shaped wooden handle. Never gets tired . . . never gets cross. Handsome indeed, with his beautiful two-tone coat of cotton-back rayon plush, long flowing mane and tail. Bright plastic bridle, harness, reins and saddle are easy to take care of . . . wipe clean and bright with a damp cloth. Sparkling glassene eyes are firmly anchored . . . can take plenty of hard, rough play wear. Stuffed with cotton and excelsior, he'll stay sleek and young-looking for a long time to come. Height from saddle to floor, 14 inches. Measures 19x9¾x21 inches high overall.

79 N 04096—Easy to assemble. Shipping weight 8 pounds. $8.69

MUSICAL TOY

Cat, Mouse Make Music

Mouse perches on kitten's head. To wind Swiss music **$7.69** box, turn Mousie. They keep tots amused. Mouse revolves as music plays. Kitten has soft vinyl face, cotton-back rayon plush body.

49 N 4378—12½ in. Wt. 1 lb. 8 oz. $7.69

MUSICAL TOY

12-in. Musical Bear

Perfect sleepytime friend. Imported Swiss music box **$4.79** tinkles a lullaby from his cotton stuffed tummy. Soft cotton-back rayon plush body. Wind key in back. Plastic nose, bright eyes.

49 N 4384—Shpg. wt. 1 lb. $4.79

Sleepytime Puppy

$2.89 So wonderfully soft and snuggly..he's a perfect naptime companion. Tiny bells nestle in his ears . . . tinkle quietly. Cotton-back rayon plush is stuffed with marshmellow-soft cotton. Sleeping eyes are felt lashed. Felt nose, mouth. Ribbon collar.

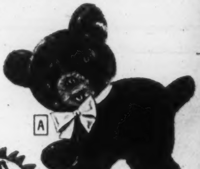
49 N 4166–12½ in. Wt. 1 lb. $2.89

Famous Smokey Bear*

New! Smokey . . . authentic fire prevention bear! **$4.79** 17 in. tall Made of rayon plush, cotton stuffed. Soft vinyl face. Wears blue twill pants, felt hat, metal Ranger Badge, belt . . . carries plastic shovel. 2 Smokey window stickers, application for membership in Junior Forest Rangers included. Join and help Smokey prevent fires.

49 N 4390—17 in. high. Wt. 3 lbs.. $4.79

*Copyright: U.S. Dept. of Agriculture.



Animal Favorites

A **Little Bear Cub** . . . alert, bright-eyed, and ready for play. Rich brown rayon plush coat. Cotton stuffed body. 10½ in. long.

49 N 4327—Shpg. wt. 14 oz. $1.69

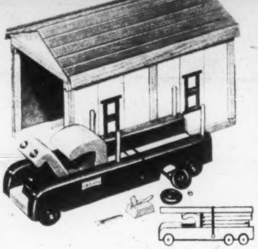
B **Gay Rocking Horse** in spotted pebble grain plastic. Wipes clean. Bridle, reins, saddle in plastic. 2 bells.

49 N 4049—10 in. Wt. 11 oz. $1.79

NEW! Metal phone for "personal" calls

Youngsters delight in having a phone of their own. They'll keep busy making imaginary calls to those "far away places." This handsome model is realistic, has merry tinkling bell and dial that clicks. No "operator" or "nickel nuisance" barriers . . just dial number and bell rings. Lettered, numbered dial has spring-back action. Durable metal with baked-on enamel finish. Receiver 7¾ in. long, base about 4x6 in. Will not chip, and washes easily. **89c**

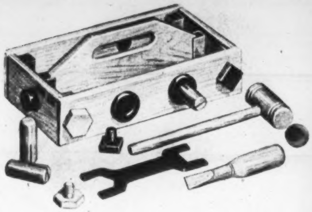
49 N 4917—Shipping weight 1 pound 4 oz. 89c



Truck with Pre-fab Garage

New! Truck hauls pre-fab lumber that can be unloaded, built into garage or house. Jack truck up, remove wheels . . . lift hood to work on make-believe motor. Jack, wrench included. All hardwood construction, smooth rounded edges. Modern pre-fab garage, teakwood with hardwood supports, interchangeable panels. Truck, 14 in. long. **$4.69**

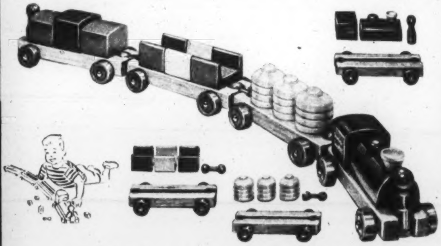
49 N 4922—Shpg. wt. 5 lbs. $4.69



Kit for Young Carpenters

Great for youngsters who like to take things apart and put them back together again. They can pound pegs through holes in side of box with mallet. Wrench and screwdriver fit the large bright screws and bolts. Little carpenters will spend many happy hours with this set. Hardwood box about 11x 6½ in. overall. **$2.59**

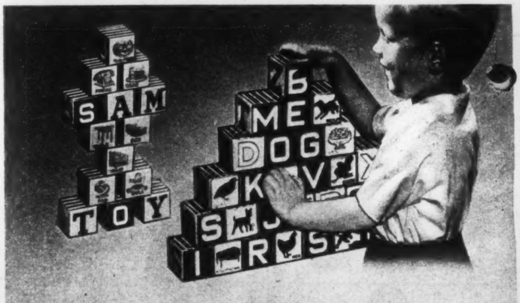
49 N 4809—Shpg. wt. 2 lbs. 2 oz. $2.59



NEW! Take-Apart Train a tot's delight

Good training, hours of fun for the tiniest tots. Smooth wooden construction is safe for little hands. 3 cars and locomotive come apart, pieces sliding easily on and off the base. Tongue and groove design keeps them in place. Make new styles, new combinations of cars. Novel couplers easy to work. Strong steel axles. Bright lacquer finish. **$2.98**

49 N 4970—Shipping weight 2 lbs. Measures 26 in. long. $2.98



Colorful Blocks stimulate creative talent

$1.75 1¾ in. **89c** 1 5/16 in.

Let your child learn to build with fascinating and educational Halsam Hi-Lo blocks. Each has pictures of animals and letters of the alphabet on sides . . . child soon learns to recognize them. Blocks made of wood with smooth edges. Interlocking grooves on sides permit your youngster to build as many different shapes as his imagination creates.

49 N 4835—30 blocks. 1 5/16 inch square. Shipping weight 1 pound 6 ounces. 89c
49 N 4935—30 blocks. 1¾ inch square. Shipping weight 2 lbs. 12 oz. $1.75

A
MOTHER GOOSE JIGSAW PUZZLES
B

C
HEY DIDDLE DIDDLE
JACK AND JILL
D

Norman Rockwell Puzzles

New! Four wonderful puzzles; each with 500 pieces. Created from the nationally famous paintings of Norman Rockwell, the series consists of **Henry Ford, Henry Ford's First Car, The Street Was Never the Same Again,** and **The Famous Model T.** Each puzzle 18x18 in. square. **$1.79**

49 N 4907—Wt. 4 lbs. Set of 4, $1.79

2-Sided Map Puzzle

Educational as well as fun! Colorful, accurate map of the U.S. on one side, world map on other. Durable Tekwood (3-ply fiberboard, wood center) construction. 20x14 in. Die-cut pieces are interlocking. Fun for young and old. **$1.29**

49 N 4910—Wt. 1 lb. 8 oz. $1.29

Mother Goose Inlay Picture Puzzles

A Easy-to-assemble fiberboard pieces fit into puzzle border. Each 8½x5½ in. Peter Pumpkin, Simple Simon, and many others. **89c** Set of 8

49 N 4832—Shpg. wt. 2 lbs. . . . . Set of 8, 89c

New! Set of 3 Walt Disney Puzzles

B Peter Pan and Captain Hook, Mickey Mouse in Toyland, 3 Little Pigs. 50 to 60 interlocking pieces. **89c**

49N4905—Wt. 2 lbs. 14x19 in. ea. . . . . . Set 89c

3-Dimensional Plastic Puzzles

C **New!** Set of 2 . . . Hey Diddle Diddle, and Jack 'N Jill. Take plastic pieces apart and out of sturdy inlay base. **$1.79** set of 2

49 N 4816—Base 9¼x11¼-in. Wt. 1 lb. 8 oz. $1.79

Set of 4 Furry Inlaid Puzzles

D Jack Be Nimble, Goosey Gander, others, each 12½x9½ in. Large pieces flocked on cardboard. **$1.15**

49 N 4829—Shpg. wt. 2 lbs. 12 oz. . . . . Set $1.15

Pre-School Toys

FOR A MERRY CHRISTMAS

Toys that help your tot learn as he plays . . and have fun too!

Form figures by nailing pieces to board

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

DELUXE TINKERTOY WINDLASS DRIVE
SENIOR TINKERTOY WINDLASS DRIVE
SPECIAL TINKERTOY WINDLASS DRIVE

Metal Play Table . . Mallet and Pegs For toddlers who like to pound

$2.98

With this table, youngsters can pound and hammer to their heart's content without damage to furniture. Tubular steel understructure; Masonite Presdwood peg board. Finished in red and white enamel. Pegs, mallet, nailing board, assorted wood pieces, and nails included. Table 12x16x2¼ in.; 19 in. high; 25 in. long. Saddle-seat. Assembly instructions included.

79 N 01947—Shipping weight 7 pounds. $2.98

Portable Peg Kit With Blackboard

89c

Hardwood chest has metal handle. Sliding blackboard on 1 side, punched-out peg board on other. Storage space for 3 pieces of chalk, eraser, pegs, mallet included. Measures 12½x9½x1⅞ in. overall.

49 N 1959—Wt. 2 lbs. 5 oz. 89c

NOW! The New Tinkertoy in Color

$1.15 90-pc. Set

- All rods in brilliant red . . . harmless food coloring.
- Helps develop originality in children of all ages from pre-kindergarten through grammar school.
- Pieces fit firmly together without using bolts, screws, hammer . . . they're easy to dismount when play is over for the day.

Imagine building a windmill that actually moves! . . . a house or entire little village. Build cars, planes, and even horses with riders . . . a child can build hundreds of models with Tinkertoys . . . and constantly dream up new ideas for his own assembly.

Each piece made of smoothly sanded birch, the pieces go together simply, easily . . . just insert rods into holes in joining pieces . . . they fit snugly, but are easily dismounted to be used over and over again for an almost endless array of excitingly different models. In fiberboard tubes. Directions included.

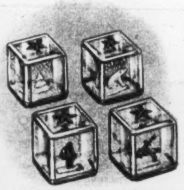
The larger the set, the greater variety of pieces and more elaborate the models that can be constructed. Windless drive, in 3 larger sets, supplies operating power by means of hand crank.

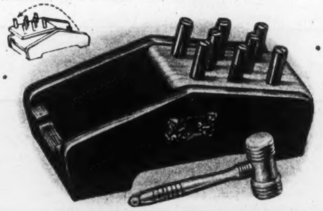
49 N 2072—Wonder Builder, made up of 90 pieces for simple, basic construction. This set will make countless models, both still and action. Shipping weight 1 pound 4 ounces. $1.15

49 N 2073—Special, 120 pcs. makes more and varied designs. Windless drive included. Shipping weight 1 pound 10 ounces. $1.69

49 N 2074—Senior Set, made up of 154 pieces with special pieces and more standard parts to construct more complex models. Complete with windless drive. Shipping weight 2 pounds. $2.15

49 N 2075—Deluxe, 191 pieces, the most complete for advanced construction. With windless drive. Shipping wt. 4 lbs. 10 oz. $2.59





Snow Scene Blocks

$1.20

Clear plastic with snow scenes inside. Shake blocks, snow falls to make winter scene. Purified water, plastic flakes. 4 colorful 2-in. square blocks per set.

49 N 4848—Wt. 1 lb. 12 oz. $1.20

Toddlers' Flip-Flop Peg Board

$1.85

Children can pound to their heart's content on the eight bright wooden pegs . . . then just flip the top over and begin again. Solidly constructed of attractive natural varnished hardwood . . . an eye-catching toy for pre-school age children. Will keep your youngsters busy for hours on end, contented to "stay put." With lightweight wood mallet.

49 N 4901—About 14x6½x5 in. high. Shpg. wt. 2 lbs. 6 oz. $1.85

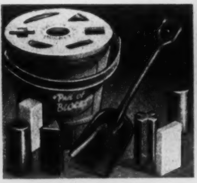
COLORFUL BEADS

Colorful Beads

89c

Attractive bead assortment makes bracelets, necklaces, etc. Plastic and metal container 7½ inch diameter chock full with assorted sizes and colors of wood beads. Shipping weight 1 pound 2 ounces.

49 N 4857. . . . . 89c

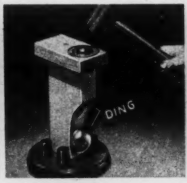


Plastic Pail of Blocks

$1.53

Your youngster will learn to identify various geometric shapes with this outfit. Cut-outs in lid fit the six pegs of different designs such as cube, triangle, cross, etc. Attractive 6-inch diameter pail with strong metal shovel. Gaily colored. Shpg. wt. 1 lb. 4 oz.

49 N 4877. . . . .$1.53



Toddler's Bell-ringer

89c

Wood pegs fit in metal bound hole at top. When toddler hits peg with mallet, peg drops through and rings bell. Delightful game for tots; they can pound without restriction. Wood bench about 7½ inches high. Six pegs, hammer. Finished in bright enamel.

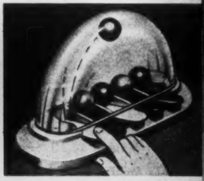
49 N 4874—Wt. 1 lb. 5 oz. 89c

Whirl-a-Blocks

$1.59

Round and round they go. Bright 9-inch plastic wagon and blocks that revolve when cart is pulled. Six 1⅝-inch blocks are removable so that youngster can play with them individually . . . serves as two toys in one. Shpg. wt. 1 lb.

49 N 4819. . . . .$1.59

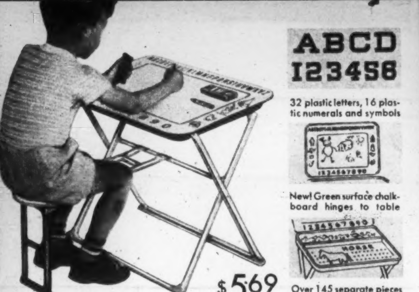


Amusing Tap-a-Toy

89c

Colorbright game holds tots' attention, teaches them coordination. Trick is to bounce wooden balls inside transparent enclosure to make them match colored keys. Base is about 7¾x3¼ inches. Shipping weight 10 ounces.

49 N 4872. . . . . 89c



32 plastic letters, 16 plastic numerals and symbols

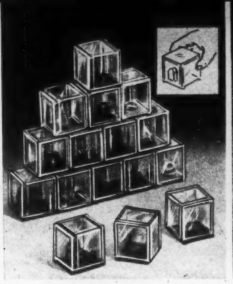
New! Green surface chalkboard hinges to table

Over 145 separate pieces for assembling, drawing

A desk full of absorbing fun that's educational, too. Ingeniously designed to teach color, design, coordination and construction for the pre-kindergarten child. Hinged chalkboard surface swings wide to reveal large metal peg board with over 200 holes. **Sturdy heavy gauge steel desk.** All-rolled edges with hard baked-on enamel finish. Saddle-type metal seat attaches to desk at convenient tot-size level. New soft green color chalkboard is easy on the eyes. Entire unit folds for storage.

Alphabet: 32 plastic pieces fit into peg board. 16 plastic numerals and symbols. **64-piece set of Geometric Shapes** encourages child to build. Over 32 plastic pieces of jig-saw animals and riders, dogs and cats. All figures interchangeable. **Other equipment:** 3-pieces white chalk, design book.

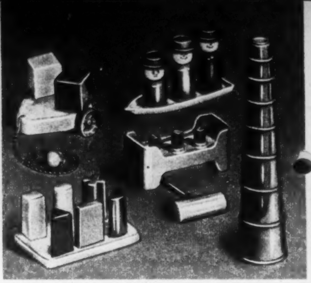
79 N 01771L—25⅜x19½x18½ high. Instructions. Shpg. wt. 11 lbs. **$5.69**



16-pc. Blockette Set

Each block is crystal-clear transparent plastic, contains a bright animal, house or other figure. Grooves in sides for easy building. Fine way to teach tots to identify different objects . . . encourage them to play happily and constructively by themselves. Blocks rattle, too, and are lightweight and safe with smooth rounded corners. Clean with a damp cloth. 1 5/16-in. blocks just the right size for small children to grasp. Set contains 16 blocks with assorted figures and assorted colors. 93c

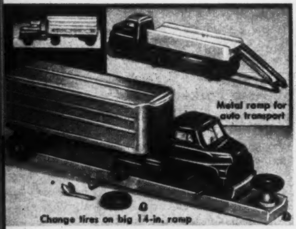
49 N 4849—Shipping weight 8 oz. 93c



5-pc. Play Set Just for Fun

Bright Five-piece Play Set . . . stimulating and absorbing fun. Helps teach coordination. Includes a **Hammer Board** with three wood pegs, mallet; **Match-a-Peg** with six different shaped pegs; fascinating **Whirly Blox Cart** with two detachable blocks that whirl as it's pulled. **Take-a-Part Sailors in Boat. Eight Pyramided Nesting Beakers,** 10¾ inches high (others in proportion). Sturdy, colorful plastic. A block set that's sure to make a hit with the younger set . . . play-packed variety holds their interest. $2.98

49 N 4808—Shpg. wt. 1 lb. 8 oz. $2.98


Metal ramp for auto transport
Change tires on big 14-in. ramp

Take-Apart Truck Set

NEW! The gift to satisfy that "take-it-apart" urge. Actually two trucks in one; auto transport and van body interchangeable on trailer base. All solid wood bodies with metal ramp for auto transport. Drive cab and trailer up on ramp (14 in. long) to change wheels. Wrench included to unscrew play hub caps. Remove rubber tires with tire iron; tire changer holds wheel in place. $2.98

49N4976—Overall length 12 in. Shpg. wt. 2 lbs. **$2.98**

Interlocking Vinyl Bricks

- Build houses, garages, forts, castles, etc.
- Interlocking bricks look like real ones
- 240-piece Brick Set
- Won't scratch or mar furniture . . . washable

$2.79

Included are cardboard doors, windows and roofs for realistic looking buildings. Brick sizes ½ in., 1 in., 2 in., 3 in. Also has 4-in. rubber wheelbarrow and 5½-in. truck. Instructions for building included.

49 N 4875—Shpg. wt. 1 lb. 14 oz. $2.79

Mystery Kitty

Press her tail down . . . release. Watch her bound forward chasing small ball between paws. Easy to operate even for little tots; no winding. All sturdy metal realistically lithographed. Rubber ears. Measures 8½ inches long. 94c

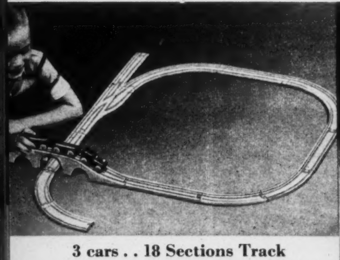
49 N 5727—Shpg. wt. 14 oz. 94c

Hand-Puppet

"Teacher's pet," says Miss Francis of Ding Dong School.* A bend of the fingers and monkey nods, waves or bows. Cotton backed rayon plush body. Vinyl head. $1.59

49 N 4926–Shpg. wt. 7 oz. **$1.59**

***A National Broadcasting Co., Inc. Service and Trademark.**



3 cars . . 18 Sections Track

The play possibilities are unlimited with this sturdy 3-car train. Solid hardwood cars in bright colors are built for long life and hard play. Busy "railroaders" can even couple and uncouple the cars. Run it on track, floor or over and under bridge and around curves. 18 sections of curved and straight plastic track; about 128 inches of running track. Includes switch and bridge . . . many different track layouts to hold youngster's interest. Track locks together snugly and positively. Train measures about 8¾ inches long. *A happy gift solution for the train-loving youngster too young for the bigger models.* Order your train set early, then relax and enjoy the holidays. $2.98

49 N 4975—Shipping weight 1 pound 8 oz. **$2.98**

OPQRS
5
6
IJKLMN
3
4
ABCDEFGH
1
2

Jingle Blocks

New! Each pyramided block has a tinkling jingle bell. Soft, flexible plastic. Numeral, alphabet and nursery rhyme designs on each block. 5 blocks. Pyramid 14 in. high. Washable. Shpg. wt. 12 oz. $1.39

49 N 4923. . . . . **$1.39**

Drop-a-Block

For those "personal" calls. Brightly colored wood blocks fit in shaped holes at top of coin box. Release lets blocks drop into return slot. Dial turns, bell tingles. Selected hardwood and Masonite Presdwood. 9½x5¾x3¾ inches. Shipping weight 2 lbs. $2.69

49 N 4889. . . . . **$2.69**

Bag of Blocks

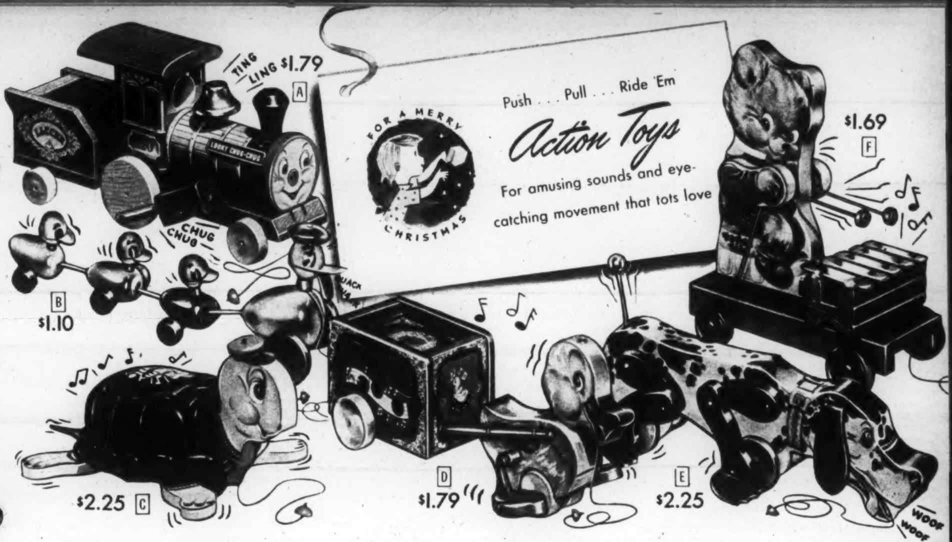
Fifty different designed blocks and pegs are lots of fun for youngsters and educational, too. Natural color polished maple; assorted shapes and sizes boys and girls love to build with. A king-size assortment in handy duffle bag to make storing easy. Shpg. wt. 4 lbs. 6 oz. $3.15

49 N 4890. . . . . **$3.15**

Musical Sweeper

Plays musical notes as you push it over the floor. Actually sweeps! Metal sweeper; rubber bumper, and wheel tread. Wire-bound brush, dust compartment. Wood sides, hardwood wheels. 2 lithographed honey bears on steel cover. 8x3-in. base. $1.79

49 N 1311–Wt. 3 lbs. **$1.79**



NEW! Looky Chug Chug

A Here comes the Looky Chug Chug! See the piston rods move in and out of the revolving cylinders . . hear the realistic choo-choo sound. Even the metal bell rings as pulled along. Toddler-type engineers puff with pride at sight of this pull toy. Created for the imaginary world of little folks but retaining the realism of big locomotives. Durable wood construction and strong steel axles. Brightly decorated. 12 in. long. Shipping weight 2 pounds 3 ounces.
49 N 5474.........$1.79

This Duck Family really quacks

B Meet Mama duck and her family of three little ducklings. When you pull them along the floor you can hear her quacking at the little ducklings as they waddle gaily behind Mama. So realistic, they even waddle from side to side. They're solid hardwood, dressed in bright enameled colors. Round metal connectors hold them together. Easy rolling wheels. Family of four is 13 inches long. Add this happy group to your Christmas order today. Shipping weight 1 pound.
49 N 5430.........$1.10

Timmie Turtle New musical toy

C Here's a friendly little fellow, lovable and jolly from his vinyl-peaked cap to his "waggin'" red tail. He's a faithful companion for any boy or girl. And such realistic turtle movement! His legs swing back and forth, tail wags, as he happily pokes along. Gay musical notes chirp brightly from his acetate shell back. Sturdy wood construction with hardwood wheels. Colorful lithographed features. 11½ inches long. Shipping weight 1 pound 12 ounces.
49 N 5477.........$2.25

Merry Musical Duck

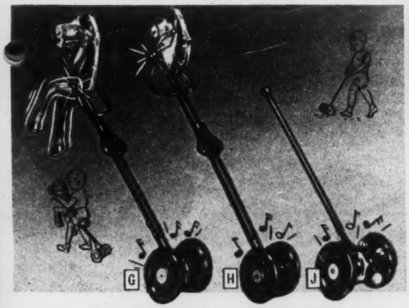
D Here's one reason Santa is so jolly! Deep inside his pack is this carefree musical Duck. He's so happy to have a playmate, he fairly bursts into song when you pull him along. Tinkling musical sounds come from the music box he pulls. "Flip flop" go the little webbed feet as he waddles across the floor. His head turns with the music. Colorfully lithographed wood with plastic legs and feet. 12¼ in. long. For twinkling eyes, order this tinkling surprise. Wt. 1 lb. 11 oz.
49 N 5456.........$1.79

Snoopy Sniffer, He woofs, he wags

E A "pooch for a pal" . . that's Snoopy Sniffer. Sure to please your toddler as he pulls Snoopy across the living room floor. He "woof-woofs" loudly as he swaggers along with comic gait. His wagging spring tail radiates fun and friendliness as he moves on sturdy wooden wheels. Legs are jointed to move realistically. Durable, solid wood body, rubber paws, cloth ears, and steel axles. Put Snoopy under your tree this Christmas. 16½ inches long. Shpg. wt. 2 lbs. 11 oz.
49 N 5447.........$2.25

Teddy Xylophone plays music

F Teddy follows you to the accompaniment of music. The faster he's pulled, the faster he plays. Eye-catching action and amusing sound as he raps a merry tune on the metal keys. His arms move up and down and across the keys, striking all five of them with wooden mallets. He pounds an appealing sound that youngsters love. Durable enameled wood wheels and base with nickeled keys. Brightly lithographed colors. 10½ inches high. He thrives on happy laughter. Shipping weight 2 pounds 4 ounces.
49 N 5455...........$1.69

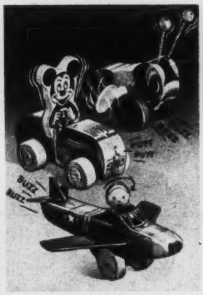


Pull Toys You Can Really Ride

G **Bronco.** C'mon men! Let's ride! You're ready to hit the trail with this faithful steed. Horse's legs really trot as you gallop across your "range in the home." Bronco helps build confidence too for toddlers learning to walk. Sturdy wood with chiming metal wheels.
49 N 5469—33 in. long. Simple to assemble. Shpg. wt. 2 lbs. . $1.79

H **Stick Horsie.** A few inches shorter than Bronco (above). Sturdy enameled wood stick with metal chiming wheels and metal seat. Cloth reins. Simple to assemble.
49 N 5467—31 inches long. Shpg. wt. 2 lbs...................89c

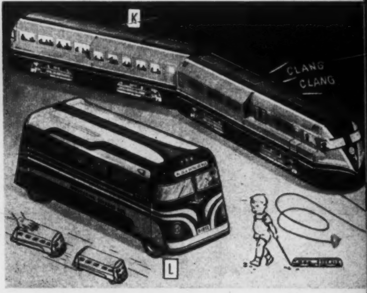
J **Pull, Push Toy.** A chiming charmer to fascinate and delight the toddlers. Helps build confidence for tots learning to walk. Sturdily constructed of two-piece wood handle with metal chiming wheels. Colorful wooden balls spin as toy is pulled. Bright and colorfully lithographed. Measures 23 inches long. Simple to assemble.
49 N 5422—Shpg. wt. 1 lb. 12 oz..........................89c



Bargain combination

3 for $1.49

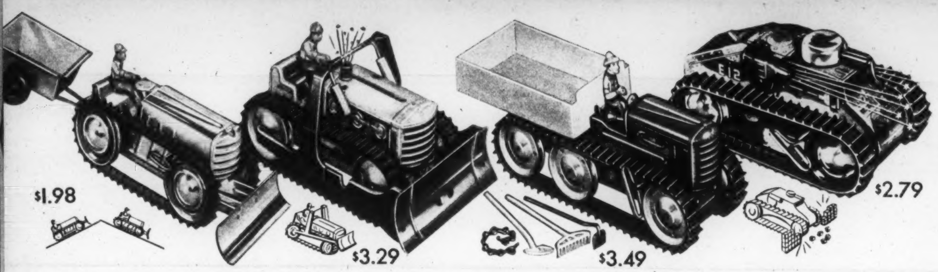
Welcome news for stretching your Christmas budget! **Big 3-piece set at an especially low price.** All solid wood in bright colors. Includes: **Buzzy Bee.** 6 inches long. Whirling wings, quivering spring antennae, and realistic "buzz-buzz" sound. **Mickey Mouse Puddle Jumper.** Rear end sways, bouncing Mickey from side to side. 6½ inches long. **Super Jet Airplane.** Jet-like sounds as plane is pulled; the pilot's head revolves and bobs up and down. 9 inches long.
49 N 5461—3-piece set. Shipping weight 1 pound 10 oz.....**Set $1.49**



Pull Train . . Mystery Motor Bus

K **Big Pull Train.** Let's play train! It's fun with this big 2-section metal diesel model. 35 inches long. Realistically detailed and lithographed steel in bright colors. Bell clangs when you pull the train. Easy-rolling wheels. It's the perfect pull toy for realistic playtime adventures. $1.79
49 N 5496—Shipping weight 3 pounds 2 ounces..........$1.79

L **Mystery Motor Bus.** An amazing mystery motor to intrigue your youngsters. No winding! Just press down on top—remove hand—and the mystery motor bus speeds away under its own power. Strong spring provides the power. Sturdily built of metal. Brightly lithographed and detailed for "let's pretenders" who appreciate realism in their play. 14 inches long. 94c
49 N 5735—Shipping weight 1 pound 8 ounces............94c



Realistically Detailed Action Toys . . Built to Take Plenty of Hard, Active Play!

Big Three-piece Aluminum Tractor Set. An ideal gift for a real "construction "man." Rugged tractor powered by powerful clockspring motor that pulls many times its own weight . . . and it will climb 35 degree grades with ease. Long-lasting realistic rubber treads won't mar your floors or furniture. Tractor comes complete with trailer for hauling loads, and scraper for "bulldozing construction work." Measures 15½ in. long overall.
49 N 5753—Shpg. wt. 1 lb. 8 oz. . . $1.98

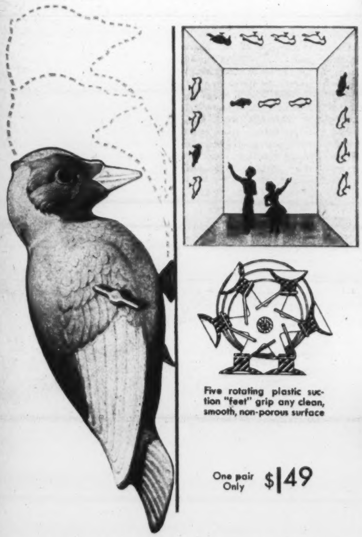
Sparkling Bulldozer Tractor. Harmless sparks fly from the exhaust pipe on hood as heavy tractor "works" away. Large hydraulic type bulldozer scraper snaps up or down easily. Pulls extra heavy loads with no trouble . . . climbs up steep 35 degree grades. Rugged lithographed metal body—with authentic design and markings. Has powerful, long-running clockspring motor with key. Rubber treads. Measures 10½ in. overall.
49 N 5759—Shpg. wt. 2 lbs. 10 oz. $3.29

Reversible Tractor Truck. He'll drive it forward or backward . . . or change direction while tractor is still in motion with a lever! Powerful clockspring motor has handy brake. Easily climbs up 35 degree grades. Plenty of room in back for all kinds of "farm" loads. Strong, realistic rubber treads won't mar your floors. Rugged steel body takes lots of punishment. Removable driver. 13¾-inch tractor plus miniature plastic farm tools.
49 N 5862—Shpg. wt. 3 lbs. 4 oz. . . $3.49

Realistic Sparkling Steel Tank. True model of an army tank provides lots of "rough and ready" boys' fun. Crashes toy walls with a bang . . . climbs up and over steep grades . . . shoots bright, harmless sparks as it rolls along. Long-running clockspring motor rumbles for realistic sound effect. Constructed of heavy steel to take plenty of everyday playtime punishment. In camouflage colors. Strong rubber treads. 9½ inches long overall.
49 N 5797—Shpg. wt. 2 lbs. 6 oz. $2.79

YOGI the Climbing Bird that defies gravity . . . walks up and down walls . . . across ceilings!

- New toy sensation keeps whole family entertained for hours
- Mysteriously defies gravity by climbing your walls
- Amazingly life-like with beautiful harmonizing colors

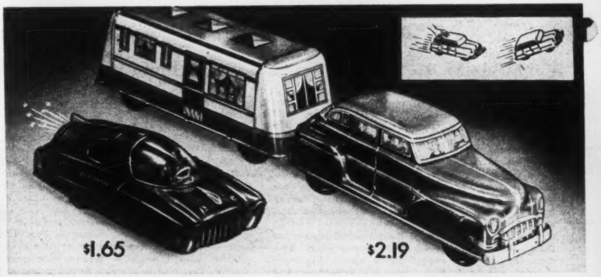


Five rotating plastic suction "feet" grip any clean, smooth, non-porous surface

One pair Only $1.49

Never before . . . the most unique and clever idea in decades! YOGI "the wall climbing bird of Eastern India" actually climbs straight up your walls . . . walks across your ceilings upside down . . . walks across your walls . . . climbs down your walls! He'll walk on any clean, non-porous surface. He'll remain in action on perpendicular walls or ceiling for several minutes with just one winding. Has realistic pecking motion as he walks.

All you do is wind him up, place plastic feet securely on flat surface and watch him go under his own power! Completely defies gravity. Fun for the whole family . . . race each YOGI against the other . . . entertain your Christmas guests . . . thrill the youngsters for hours on end. Made of lightweight, yet rugged plastic in beautiful harmonizing colors. Realistic life-like size, 6 inches long. Operates on long-running coil spring mechanism.
49 N 5724—Shipping weight 8 oz. . . . . Pair $1.49



NEW! Car of the Future!

A real streamlined beauty with sleek, low lines . . . a true car of the future! Powerful friction motor drives car forward or backward. Harmless sparks shoot from the big exhaust . . . car motor roars with power noise. Driver sits beneath plastic bubble canopy designed for perfect vision. High impact plastic will withstand plenty of "crack-ups" . . . many miles of hard "road" service. In bold colors with smart contrasting trim. Ultra-modern body design, 9½ inches long.
49 N 5883—Shipping weight 1 pound $1.65

Mystery Car and Trailer

NEW. What makes it run? Powered by mystery motor . . . press down on top of car, then release . . . car speeds away under its own power, pulling the big house trailer with it! No winding of car necessary at any time! All metal construction, realistically lithographed in bright colors. Trailer can be easily detached and car used by itself. Big realistically detailed combination measures 28 inches long overall. Car 13 inches long and trailer about 15 in. long. Car and trailer have 4 hardwood wheels.
49 N 5776—Shipping weight 2 lbs. 8 oz. . . . $2.19

NEW! Siren Jeep

Authentic reproduction of army jeep realistically detailed even to spare gas container on rear end. Powerful friction motor on front wheels drives jeep forward or backward. Siren screams as jeep speeds along. Made of rugged high impact plastic in bright colors, contrasting trim. Windshield raises and lowers. Four realistically treaded solid rubber wheels. Measures 8 inches overall.
49 N 5878—Shpg. wt. 14 oz. 98c

Scale Model Car

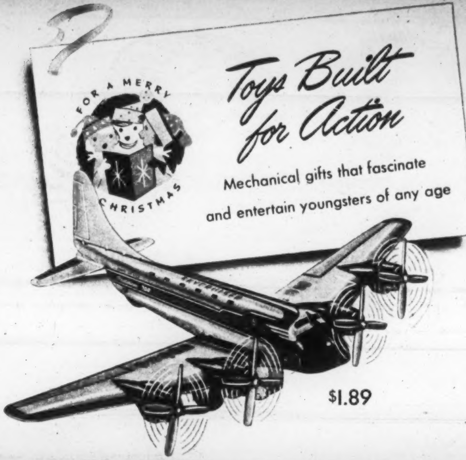
Realistic replica of a new '53 2-door hard-top convertible. Driven by powerful friction motor . . . needs no key, no winding. Moves forward, backward. High impact-resistant plastic body in bright colors. Simulated chrome trim on grill, bumpers. Steel undercarriage. Solid rubber wheels with treads, plastic hub caps. Measures 9 inches long.
49 N 5726—Shpg. wt. 12 oz. 89c

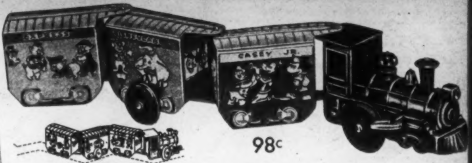
Turnover Tank

Wind it up and watch it roll . . . tank runs along floor, stops, turns completely over . . . then rights itself, and goes on again. Youngsters love its fast, exciting action. Made of rugged metal . . . lithographed in realistic design. Long-running key-wind motor keeps tank in motion for many exciting turns. Measures 4 inches long.
49 N 5742—Shpg. wt. 6 oz. 89c

Toys Built for Action

Mechanical gifts that fascinate and entertain youngsters of any age





NEW! Crazy Zig-Zag "Disney" Train

Wind it up and watch it go . . . "puffs" along floor in crazy zig-zag pattern. Each car wobbles in different directions as the "toy town express" speeds along its independent way. Sure to amuse and entertain your tots . . . and even the oldest "youngsters." 4-in. long black plastic engine has exceptionally long-running clock spring motor. Three metal cars colorfully lithographed and decorated with famous cartoon characters. Train measures 12½ in. long overall. A truly amusing, comical action toy that the whole family will enjoy for hours on end.

49 N 5714—Shipping weight 1 lb. **98c**

New! 4-Motor Spinning Propeller Plane

Metal "Skycruiser" speeds along floor, keeps your active youngsters entertained for many happy hours. Brightly lithographed in red, blue, and silver colors. Authentic replica of giant air transport. Has powerful friction motor that propels plane along . . . no winding, just press down, push and off she goes! Flexible shafts lead from friction motor to four dummy motors on wings . . . make propellers revolve as plane z-o-o-m-s along. Huge 18¼-inch wingspread adds to thrilling realism. Two solid rubber tires will not mar your floors.

49 N 5886—Shipping weight 1 lb. 4 oz **$1.89**

DING
DING
$1.79

NEW Ferris Wheel

An all-time favorite! Little folks love to watch the wheel and cars go 'round and 'round as bell tinkles a merry tune. Long-running keywind motor . . . wheel revolves about 100 times on just 1 winding. Strong metal construction with plastic cars. Lithographed in bright colors with circus design on base. About 16¾ inches high. Start your own "living-room circus."

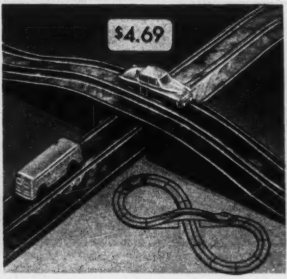
79 N 05791—Shipping wt. 3 lbs.**$1.79**

$2.79
DING
DING

NEW! ~~Thrilling~~ Ski-Ride

All-metal construction lithographed with colorful *winter* resort atmosphere around base and sides. Two 1¾-inch skiers are pulled to peak of ski slide by conveyor belt, then released. They sweep down incline, up and around "dangerous" curves at breakneck speeds, and finally come to rest at bottom of "ski lift" to begin ride all over again. As skiers speed down path, bell rings and colored disc whirls. Has long-running keywind motor. Measures 19¾x10x8¼ inches wide overall.

79 N 05796—Shipping weight 5 pounds. . . **$2.79**



2-lane Crossover Speedway

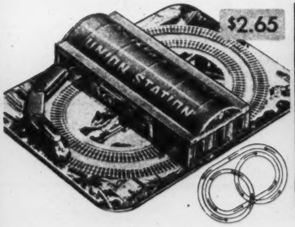
Two different model streamlined vehicles zoom down the straightaway . . . over and under bridge . . . around sharp curves. 16 sections of interlocking plastic track form two-lane figure-8 speedway with about 150 in. of running length. 4-inch vehicles molded in bright colors; have long-running clock-spring motors. Divided track permits junior "traffic engineers" to run cars in opposite directions simultaneously without danger of collision. Easy to set up. Instructions incl.

49 N 5772—Shipping weight 2 lbs. 8 oz. **$4.69**
49 N 5815—**Extra Vehicles.** Shpg. wt. 6 oz. . Each **89c**

Crazy Car

Donald Duck streaks around in circle, back and forth, up and down. His head bobs up and down, and he signals for turn with his arm. All-metal car brightly lithographed in gay colors. Plastic Donald Duck. Keywind motor. Measures 5½ in. long; about 6 in. high. Shpg. wt. 12 oz.

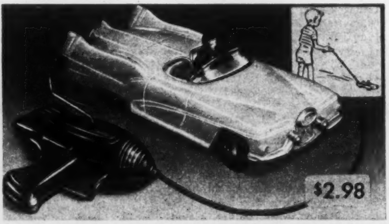
49 N 5865 . . . . **98c**



Mystery Station

Fun for the whole family with this unique train and station. Streamliner zooms over its double track, curves into "Union Station," switches in the station, out of sight, onto the other track. Delights the youngsters . . . and fascinates the grownups, too. Powerful, long-running mechanical motor in 10¾-inch train. Train and 14x20-inch base made of colorfully lithographed metal. Add this unusual gift to your Christmas list today.

49 N 5795—Shipping wt. 3 lbs. 4 oz. . . **$2.65**



NEW! Remote Control Sabre Car

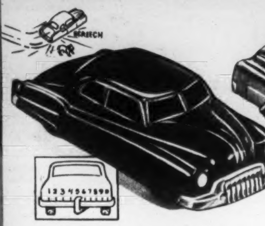
A modern, streamlined Sabre automobile that your youngster can drive himself *by remote control*! No winding or pushing necessary . . . long flexible shaft leads from hand control unit to the auto . . . drives car forward, backward, makes right and left turns. Plastic pistol grip control unit has crank for forward and reverse movement, trigger for turning. As car turns, steering wheel and arms of driver turn with it for amazing realism. Pint-sized motorists will have the time of their lives "driving" this sleek speedster by remote control. Constructed of strong, rugged plastic to take all the rough treatment of hard play. Has four realistically treaded solid rubber tires that will not mar your floors. Attractive colors with handsome silver color trim.

49 N 5888—11 in. long overall. Shipping weight 2 pounds. **$2.98**

NEW! Modern Dream Car

A real beauty . . . low-slung streamlined model auto of the future. Has glistening chrome-finished metal trim of either gold or silver color (no choice). High impact-resistant plastic body in bright colors. Bomber bubble transparent convertible top snaps on or off. Powerful self-propelled friction motor drives car . . . just press down and push. Measures 10¼ in. long overall.

49 N 5744—Shipping weight 1 lb. 8 oz. . . **$1.79**

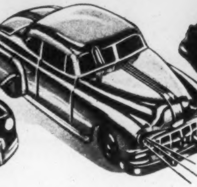


Automatic Brake Auto

95c

Set brake lever on rear of car for STOP anywhere from 1 to 8 feet . . . see how close you can come to any object. *Push car. When it has run the set number of feet it screeches to a stop!* Tough plastic. More fun with 2 or more.

49 N 5863—9 in. long. Shpg. wt. 12 oz.. 95c

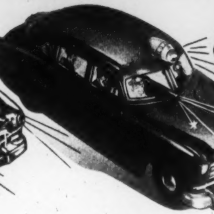


Car, Electric Lights

$1.79

1953 model car has headlights, uses standard flashlight battery (battery not incl.). On-off switch. Detailed plastic, steel reinforced. Strong friction motor. Beautiful silver color finish. 9¾ in. long.

49 N 5785—Shpg. wt. 12 oz......$1.79

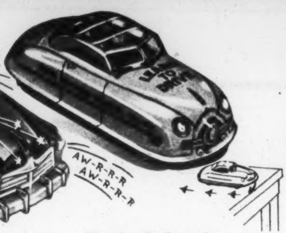


G-Man Car

$2.98

Siren wails, flashing light clears way, machine gun sparks, rat-a-tat-tat. Plastic, steel frame, clockspring motor, brake. Goes straight, circles. Use standard flashlight battery (not included).

49N5887–12½ in. long. Wt. 1 lb.$2.98

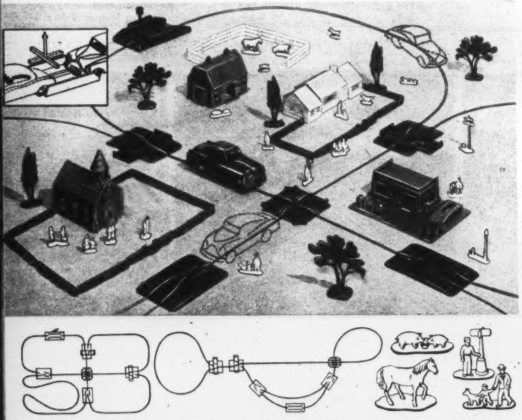


Tricky Safety Car

89c

Watch it zoom across the table top, straight for the edge and then turn . . . just in time! What keeps it from going over? That's the mystery. Strong clockspring motor. Streamlined steel construction. 6¾ in. long.

49 N 5719—Shipping weight 10 oz......89c



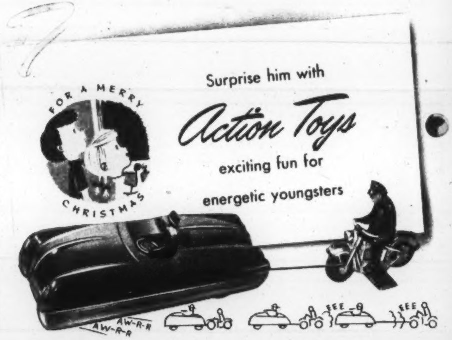
Economy Priced Guid-a-Traffic Set! 1953 Buick-type car follows track YOU set up!

$3.98

- Big purchase gives you this low price!
- Fifth wheel guides car on single track!
- Over 33 feet of rigid, non-rigid track!
- Countless track layouts to arrange!

Fascinating Guid-a-Traffic is providing more and more fun for more and more people all over the country! Buick skims over country and village roads . . . designed by your own imagination. Accessories include house, barn, church, gas station, 19 figures, hedge sections, fence sections, trees . . . all molded plastic. Stop gate, 2 switches, 1 crossover, 2 turnouts guide car from street to street. Plastic car, 4⅞ in. long, *long running motor*, brake. Bright colors.

49 N 5898—Shipping weight 1 pound 8 ounces..................Set $3.98
49 N 5896—Extra Car. Same as above. Shipping weight 8 ounces..........Each 1.25

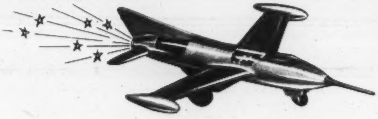


Speeding Car . . . Motorcycle Policeman

$2.79

An action toy that's really fun! Pull motorcycle away from car and car speeds away . . . motorcycle follows with siren wailing. As the motorcycle policeman reaches the car, speeder comes to a halt. Both motorcycle and car made of durable plastic. Car, 8½ in. long.

49 N 5718—Shipping weight 1 lb. 4 oz..................$2.79

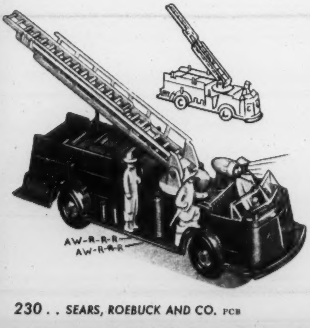


Big "Supersonic" Jet Plane Spits Sparks

$1.85

Zooms swiftly across the floor, powered by a strong friction motor . . . spitting sparks from partially transparent fuselage. See toy motor revolve. Wing tanks, rubber sabre nose. Siren sound resembles exhaust noise caused by high jet speeds.

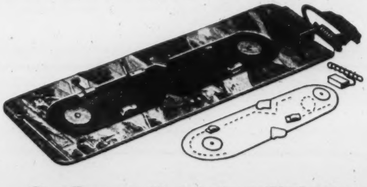
49 N 5765—14½ in. long. Durable plastic. Shpg. wt. 1 lb. 4 oz.......$1.85



Fire Engine with Flasher Light

$2.89 Screaming siren, red flashing light clears the road for this bright red plastic fire truck. 3-section swivel ladder extends from 9 to 21 in. to aid firefighters. Light works on standard flashlight battery (battery not included). Powerful steel-reinforced body. Smooth-rolling rubber tires. Key-wind motor takes the engine to the scene of the big fire. Front wheels are adjustable. Truck is 13 inches long. 2 three-dimensional plastic firemen stand on running board.

49 N 5770–Wt. 2 lbs. 4 oz.$2.89



Cars Zoom on Electric Super Highway

$4.69

Amazing toy has no tracks! Cars need no winding! Yet they swerve in and out, pass, jam, even crash! Hours of entertainment. Five 1½-in. metal cars circle big highway by vibration of track. For 110–120-volt, 60-cycle AC. **UL Approved.** 27x8¾-in. lithographed steel base. 5 cars.

79 N 05793—Shipping weight 4 pounds.....................Set $4.69

"Color" Television. You can enjoy your own "color television" this year. Pull the lever and watch Donald Duck and three other Disney favorites on 4 separate action strips. Operates on long running keywind motor . . easy to wind. Set in plastic case 5¼ inches high. $1.79

49 N 5522—Shpg. wt. 1 lb. 8 oz. $1.79

Kiddy Projector. Give the fascination of a real projector. Plastic; about 4¾ in. high. Easy for a child to use. One 20-picture color comic film disc included; no threading or rewinding. Easy-to-focus lens. Cardboard box converts to screen. 7 watt lamp, 6-ft. cord. $2.59

49 N 5550—UL approved. 110-120 volt AC-DC. Wt. 2 lbs. $2.59

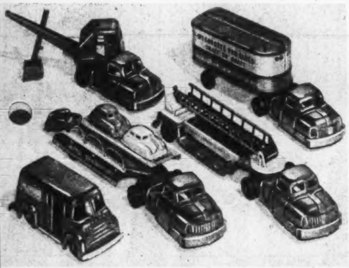
49 N 5549—4 film discs; 3 black and white, 1 color. Red Riding Hood, 3 Bears, Sinbad, Lion & Mouse. Wt. 2 oz. . . . Set of 4 89c

Flash Camera. Takes 12 clear 2¼x2¼-in. pictures on 620 film. Plastic case and sight. Film, 2 penlight batteries, bulb not included. (See index for No. 5 bulbs.) $3.98

49 N 5525—Wt. 1 lb. . . $3.98

3-power Binoculars. Bring distant objects close. Ground lenses. Adjustable focus and eye separation. Made of metal and plastic. 4¾x5 inches. 20% Fed. Tax included. $2.79

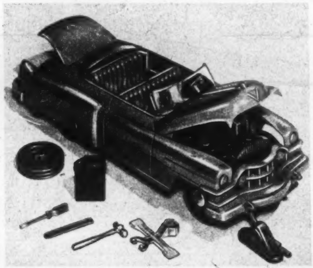
49 N 5072E—Wt. 1 lb. . $2.79



NEW 5-piece Metal and Plastic Set

All with rubber wheels. **Hook and Ladder.** Ladder moves up and down and complete circle. 11 in. long. **Auto Transport** with 4 plastic cars. Detachable trailer. 10 in. long. **Moving Van:** detachable trailer swivels. 8¾ in. long. **Steam Shovel Truck:** crank-operated; 8½ in. long. **TV Repair Truck.** 5 in. long. $1.79

49 N 5265—Shpg. wt. 2 lbs. 4 oz. $1.79



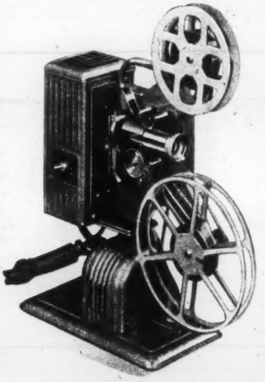
NEW Fix-It Modern Convertible

- Hood opens . . reveals plastic motor
- Fill battery with water, removable oil gauge

$2.79

Mechanical moppets can really go to work on this car! Jack car up, use wrench to remove wheels, repair and put back on. Rear luggage compartment opens, holds complete set of tools, spare tire, emergency gas can. 13 in. long.

49 N 5378—Brightly colored plastic. Shpg. wt. 2 lbs $2.79



Optically Ground Lens Bright, Clear Pictures

Famous 16 mm. Keystone Electric Moviegraph Projector. Easy to operate. Shows 16x12-in. pictures, 7 ft. from screen. UL approved constant speed fan-cooled electric motor for 110–120-volt, 60-cycle AC. Sturdy steel frame. Pleasing neutral finish. Complete with empty 400-foot capacity reel, "On-Off" switch, cord, plug. Big, 140-watt tubular projection lamp in vented housing. 14 inches high. Film not included. See index for films.

$22.75 Cash

$2.50 Down

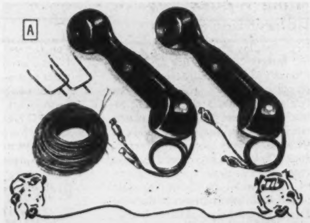
79 N 05572—Shpg. wt. 10 lbs. $22.75

NEW Bomber . . Exploding Ship

"Fly" airplane over target, press release, bomb drops. If target is hit, battleship (with wheels) explodes into 8 parts. Easy to put battleship together again. 4-motor atom bomber has tricycle-type landing gear; 4 spinning propellors, wing spread 9 in. Durable plastic. Battleship molded of high impact plastic to withstand heavy bombing. Shpg. wt. 1 lb. $1.79

49 N 5262—Battleship 13 in. long. $1.79

A



NEW Walkie-Talkie

A You can talk and listen at the same time. Press button on one phone, other phone buzzes for incoming call. 50 feet double wire. 2 metal hangers included, can be screwed into post, tree, etc. to hold head set. Head set 8½ inches long. 2 batteries incl. $5.79

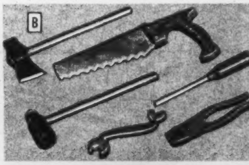
49 N 5399—Shpg. wt. 2 lbs. $5.79

Pliable Tools

B Popular with Mom . . won't mar or scratch furniture. 7½-in. rubber saw. Flexible vinyl plastic: wrench, screwdriver, hammer, hatchet, pliers. Wood handles on hammer, hatchet; bright colors. 75c

49 N 5310—Wt. 12 oz. . . .75c

B

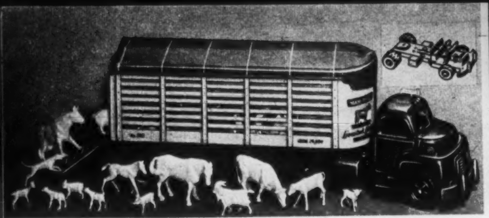


Jet Roller Coaster for exciting action

Different, fascinating action with the accent on high speed performance. Car is elevated to upper track by motor-driven lift arm. With breathtaking speed, it coasts down to lower track speeding to the top at the end; then reverses its direction, coasting underneath the tracks to be elevated again. Action repeated many times. Shipping weight 1 pound 8 ounces. $1.45

49 N 5848—Lithographed metal; keywind motor. 21 in. long. $1.45

JET ROLLER COASTER

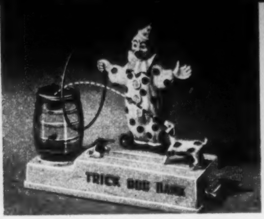


NEW! Livestock Hauler with Animals

$2.39

Drop ramp at rear of trailer, drive herd in like a real farmer. Cab snaps off easily from chassis, revealing dummy plastic motor, steering wheel and seat; plastic cab. Lithographed metal trailer with dual rear wheels. 14 detailed, molded vinyl animals. Dummy air horns on top of cab. Figures include cows, horses, colts, and many others.

49 N 5641—Cab and trailer 17 in. long overall. Shpg. wt. 2 lbs. 8 oz. $2.39

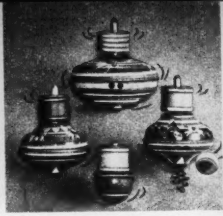


NEW! Trick Action Bank

$1.79

A barrel of fun, saving money! Put any size U. S. coin in dog's mouth; press lever, dog jumps through hoop held by clown, drops coin in barrel. Heavy plastic. Overall 8⅞ in. long.

49N5330–Bright colors. Wt. 1 lb. 6 oz.$1.79

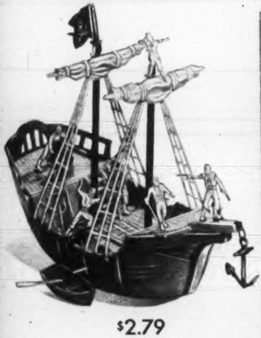


4 New Whirling Tops

79c

Round and round they go . . a fascinating marvel of bright whirling action. Set of 4: 3-in. bouncing top, 3-in. whistling, 1¾-in. "snappy," 4-in. humming. Bright metal.

49 N 2583—Wt. 12 oz. Set of 4 . . . . . 79c

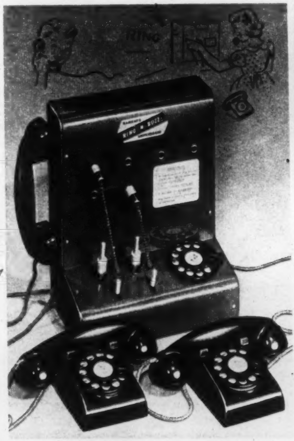


$2.79

Pirate Ship

Man the sails . . hoist the anchor! We're off for pirate gold. Sail on water . . pull it on land. Detailed replica on wheels. Flies the authentic "Jolly Roger" flag. 6 ferocious vinyl plastic pirates. Cannon shoots mock cannon balls. Pirate plank, dinghy with oars. Tough, brightly colored plastic. 11 in. high.

49 N 5281—Shpg. wt. 1 lb. $2.79



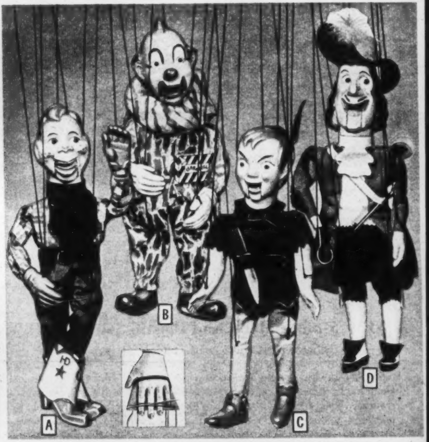
"Ring 'N Buzz" Set
A direct line for fun

$4.69

- 3 children can play at one time
- Rings . . buzzes . . dials click

Kiddies "buzz" with excitement to the buzzing of this big switchboard. Just like the one in Daddy's office, it has a clicking dial, attached receiver, 4 insert plugs, and 2 plastic phones attached with snap back dials. 2 "Ring 'N Buzz" levers . . push, it buzzes, pull, it rings. Yank cords from board just like real operators . . plug snaps back into place. Enameled metal board 4⅞x8x9⅝ in. high. Uses standard flash light battery; battery included. Enough fun to keep 3 children happy, and switchboard busy for hours.

49 N 5095—Shpg. wt. 3 lbs. $4.69



Simple one-piece hand control operates mouth and body action

Fun for the entire family with these lifelike Marionettes. Simple one-hand movement controls mouth and body action . . . real lifelike movement as you make them "dance", "walk", "talk." Costumes are authentically designed cotton with composition parts. Just follow the simple instructions, and you, too, can skillfully operate these marionettes.

TWO NEW favorites are added to your marionette collection this year. From "Never Never Land" comes lovable **PETER PAN** and the villainous **CAPTAIN HOOK.** Peter Pan is an authentic replica from his famous wide-eyed expression to his colorful clothes. Captain Hook wears boots, plastic hook, and a jaunty plumed hat. ALL WITH ONE-HAND CONTROL!

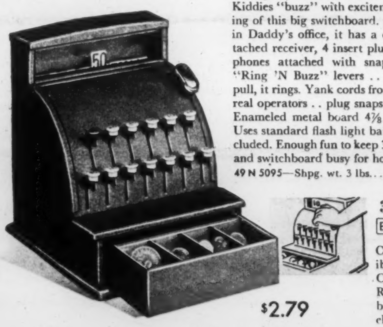
A **Howdy Doody**©—Wt. 1 lb. 4 oz.
49 N 5161—16½ in. tall . . $2.98

B **Clarabell** ©—14½ inches tall.
49 N 5160—Wt. 1 lb. 4 oz. . . $2.45

C **Peter Pan**—16½ inches tall.
49 N 5093—Wt. 1 lb. 4 oz. . . $2.45

D **Captain Hook.** 15 inches tall.
49 N 5094—Wt. 1 lb. 4 oz. . . $2.45

© *Kagran*



$2.79

Cash Register . . NEW Special Key

STURDY STEEL. More realistic than ever before. 14 keys: 12 show denominations, 1¢ to $1.00, 1 "No Sale." Press keys, amount visible in window. Hit special key . . partitioned drawer opens, bell rings. **Play money included.** Enamel finish.

49 N 5280—7¼x6½x7¼ in. Shpg. wt. 4 lbs. $2.79

3-coin Register Bank

E Deposit coins, bell rings. Registers nickels, dimes, quarters. Computed dollar, cent totals visible. Locks when 25c is deposited. Opens automatically at $10.00. Rear slot for other coins, hole for bills. Holds about $50.00. Enameled heavy-gauge metal. 6x5x4½ in.

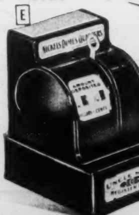
49 N 5349—Wt. 2 lbs. 8 oz. . . . $3.69

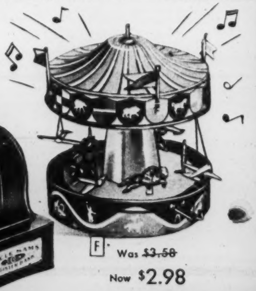
Now Reduced

F **Musical Carrousel.** Pull lever, (self winding motor), release . . . round and round she goes, flags waving, merry tune tinkling. Lithographed metal. 11x12½ in. high. Shpg. wt. 5 lbs.

79 N 05794—*Was $3.58.* Now $2.98

$3.69

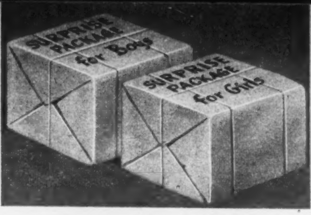


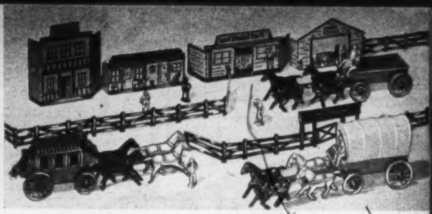


Was ~~$3.58~~

Now $2.98

BUBBLE HUMIDOR





Bubble Pipe Set

It's fun to blow bubbles! 2 pipes (3¾ in. long), humidor to hold bubble solution, pipe rack, play lighter. All plastic. 2¾x5½x3½ in. high. **85c**

49 N 5266—Shpg. wt. 9 oz. 85c

NEW! Surprise Packages

What is Christmas without surprises? Here's a surprise package of glowing anticipation. Over 38 pieces: Indians, cowboys, guns, games, etc. **$1.79**

49 N 5318—**For boys.** Shpg. wt. 1 lb. 8 oz. $1.79

49 N 5319—**For girls,** over 40 delightful surprises. Doll house furniture, jewelry, games, etc. Wt. 1 lb. 8 oz. $1.79

Big Western Set . . Over 25 pieces

- Hitch, unhitch horses to swivel-mounted wagon tongue
- Western Town, cut-out box makes store front, fence etc.

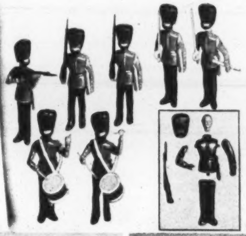
$2.79

Stage coach, buckboard, covered wagon molded of tough high impact plastic, each about 12½ in. long. 6 drivers can be switched from wagon to wagon. 4 standing figures, 2½ in. high. 12 horses.

49 N 5096—Bright colors. Easy-rolling wheels. Wt. 2 lbs. 4 oz. $2.79

FOR A MERRY CHRISTMAS

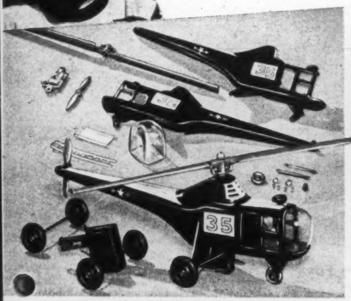
Thrill him this Christmas with *Take-Apart Toys* for happy hours of playtime fun

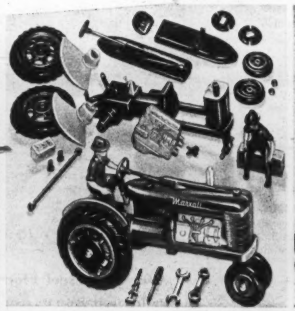


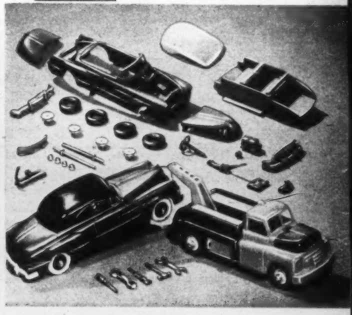
New! 8-pc. set English Soldiers

98c Here come the King's Guards in all their royal splendor. Assemble and take apart this unusual and interesting new set yourself. You can even adjust their positions, turn their heads. Some with swords and rifles, some with drums. All parts are molded of plastic in red, black, ivory. Easy assembly. Figures 3 in. high.

49 N 5322—Shpg. wt. 4 oz. . . . 98c







TAKE-APART toys keep "mechanical mites" busy for hours . . . the play-filled answer to boyhood's universal question: "What makes it tick?"

TAKE-APART toys encourage the healthy curiosity that helps develop manual skill and coordination . . . easy to take apart and put together again and again

Friction-motor Helicopter. 27-pc. kit is easy to assemble and take apart . . no glue necessary. Metal and plastic parts easily assembled with screws. **Gyro-friction motor** rotates propeller as helicopter taxis along floor. 15x6½ in. high when completed; rotor blade span 17 in. Pilot in cockpit, ladder, stretcher. Free spinning propeller. Build, rebuild and take apart to your heart's content. **$3.79**

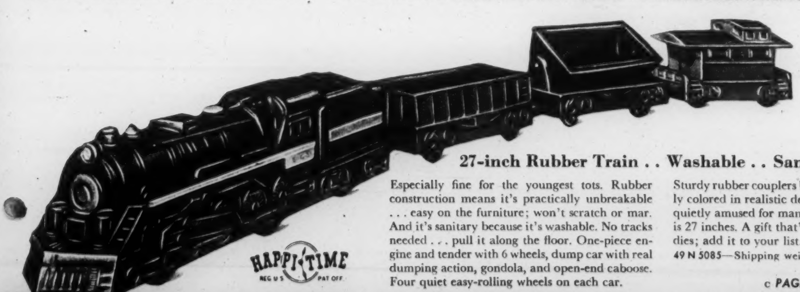
49 N 5390—Complete instructions. Wt. 1 lb. 4 oz. $3.79

Fix-All Farm Tractor. Easy for young mechanics to take apart and put together again. Replica of 4-wheel cultivator-type tractor with large rear wheels and 2 narrow front wheels. 4 miniature tools in rear tool box . . . use for taking tractor apart. Durable plastic, finely detailed realism. Makes clicker noise when you push it on floor. Dummy plastic engine, exhaust stack; farmer on seat. **$1.89**

49 N 5313—6 in. high. Shpg. wt. 1 lb. $1.89

Take-Apart Wrecker, Pontiac. Wrecker truck and Catalina-style Pontiac can be completely disassembled; sturdy plastic. Detailed Pontiac (11⅝x3½x3⅜ in. high); motor block, front, rear bumper removable; hood, trunk lid open. **Plastic accessories:** 2 wrenches, spare tire, gas can, fire extinguisher. **Truck** 9⅜x3¾ in. high to top of wrecker boom; 5 tools, jack, spare wheel, etc. **$2.89**

49 N 5317—Shipping weight 1 lb. 10 oz. $2.89

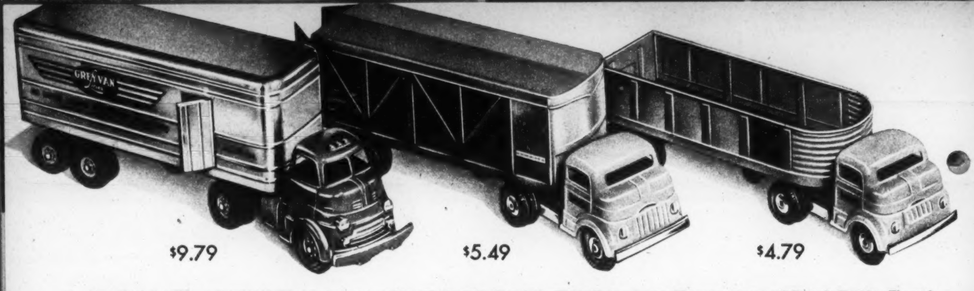


$1.59

27-inch Rubber Train . . Washable . . Sanitary

Especially fine for the youngest tots. Rubber construction means it's practically unbreakable . . . easy on the furniture; won't scratch or mar. And it's sanitary because it's washable. No tracks needed . . . pull it along the floor. One-piece engine and tender with 6 wheels, dump car with real dumping action, gondola, and open-end caboose. Four quiet easy-rolling wheels on each car. Sturdy rubber couplers between all cars. Brightly colored in realistic design to keep tots safely, quietly amused for many hours. Overall length is 27 inches. A gift that's sure to please the kiddies; add it to your list.

49 N 5085—Shipping weight 2 lbs. 4 oz. $1.59



Polished Aluminum Van

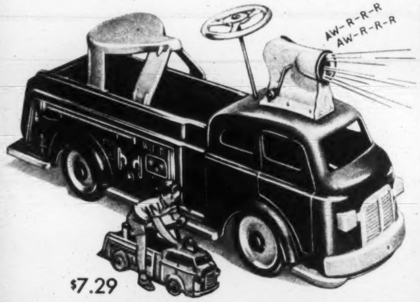
Big! Heavy-gauge steel trailer chassis, aluminum body, welded construction. Die-cast cab. Truck-type treaded rubber tires. Retractable parking gear. Dual tandem rear wheels. Double rear door, single side door open and close. Authentically detailed.
79 N 05680—24x6x9 inches high. Shpg. wt. 8 lbs... $9.79

New! Cattle Trailer Truck

Heavy duty steel trailer, cut out sides for stock ventilation just like real. Wide swinging rear doors. Floating dual rear rubber wheels. Die cast aluminum cab and chassis. Trailer detachable from cab; stands on retractable dolly wheels. Baked enamel.
49 N 5672—21½x5½x7½ in. high. Wt. 6 lbs..... $5.49

Heavy-gauge Metal Grain Truck

Just like the grain trucks you've seen on the highway. Tough die-cast aluminum cab . . smooth, rounded corners. Heavy-gauge steel trailer is 16x5¼x3 in. deep. Sliding door in rear to unload grain. Floating tandem rear wheels; retractable dolly wheels.
49 N 5671—20½ in. long overall. Shpg. wt. 5 lbs....$4.79



Rider Fire Truck, Siren, Light

- Red searchlight flashes as hand siren is operated
- 31½ inches long . . . children can actually ride and steer

Heavy duty fire engine with seat 11½ inches from floor. Tailgate swings open. Automobile-type chassis of extra heavy gauge steel . . . reinforced and welded construction . . . red enamel finish. Real steering wheel. Rubber tires. Uses standard flashlight battery (not included).
79 N 05679L—Shipping weight 15 pounds.....................$7.29

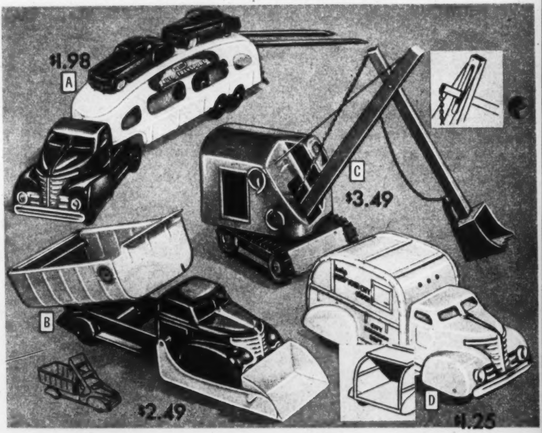
ROAD SERVICE

Miniature Tools Really Work

This auto service truck comes in mighty handy for emergency calls. Just the thing for "repairs" and towing of your regular fleet of cars. With 5-piece set of miniature repair tools. Chassis of heavy-gauge steel, cab of sturdy, high impact plastic. Miniature jack that really works. Removable wheels. 2 spare tires and wheels. Two tool boxes for storing. Wrecker has crank operated chain. Appreciated on Christmas . . . enjoyed months later. 15 inches long.

$2.69

49 N 5622—Shipping weight 4 pounds.....................$2.69



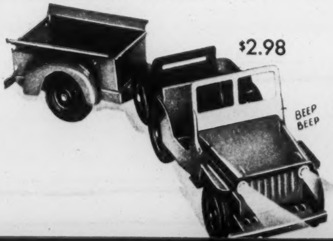
Detailed Steel Floor Toys . . Trucks . . Steam Shovel

A **Auto Transport.** From the enchantment of Toyland to "Boyland" comes this 10-wheel truck . . . "just like real." Detachable trailer carries two 6-inch plastic cars. Heavy steel construction; bright colors. Upper deck has two long detachable ramps for loading. Drop ramp at rear for lower deck loading. 23 in. long. A wonderful gift. Order now.
49 N 5665—Shpg. wt. 3 lbs. 4 oz...........$1.98

B **Road-Builder Truck.** Caution! Construction ahead . . . watch the progress as your junior engineer puts this truck to work with "under the table" road building. Scoop loader picks up loads, dumps into body. Spring lever action—tailgate opens; body dumps automatically. Steel body, enamel finish. 20½ inches long.
49 N 5666—Shipping weight 6 lbs.........$2.49

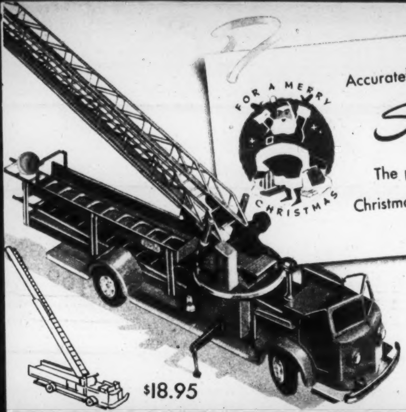
C Give the ageless fascination of a **Steam Shovel.** This model combines durability of heavy-gauge steel and realism of big steam shovels. 2 cranks make ratchet sound as you raise and lower boom, or operate shovel. 360° swivel action; rubber treaded steel wheels. Chain releases shovel load. 26½ in. long, boom extended. Baked enamel.
49 N 5652—Shpg. wt. 3 lbs. 8 oz.......$3.49

D **Sanitation Truck.** The mythical city of "Make Believe" is in for a clean up! Here come the men in the white sanitation truck. See that overhead door in the rear? It slides "open" and "closed" exactly the way the city trucks do. White enamel finish. Lithographed steel body. 13 inches long.
49 N 5640—Shpg. wt. 1 lb. 10 oz......$1.25



Jeep and Trailer

Here's a terrific gift idea for the lad in your life . . the one who drives his cars on hands and knees. *Real electric headlights shine* on this scale model. *A horn that beeps* gives added realism. Hood, windshield raise, lower. Drop tailgate trailer is detachable. Heavy steel; enamel finish. 22½ in. long. Uses standard flashlight battery (not included).
49 N 5661–Shpg. wt. 4 lbs. $2.98

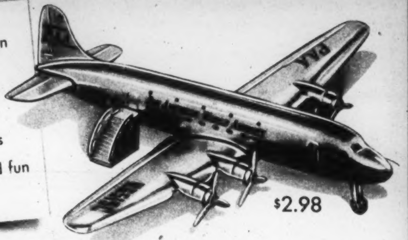


FOR A MERRY CHRISTMAS

Accurately detailed, rugged design

Steel Toys

The perfect answer to a boy's Christmas wish for action-packed fun

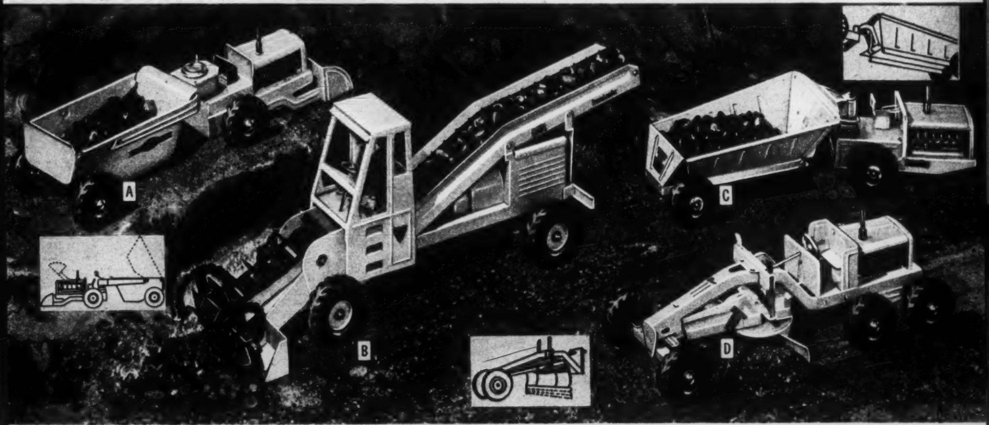


New 34-in. Aerial Ladder Truck

Working model of actual fire-fighting equipment. Heavy steel and aluminum construction. Two 2-section ladders on 360° rotating base elevate with crank at side. 2 auxiliary ladders included. Ladders extend nearly 4 ft. above ground. Road jacks steady truck when ladders are extended. "Knee-action" front wheels.
79 N 05697—Red enamel finish. Wt. 11 lbs..$18.95

Giant Pan-American Clipper

Authentic replica of the famous Clipper Planes. Heavy silver-color steel. Four dummy motors with free-spinning propellers; dual wheels with tricycle landing gear. Loading ramp for passengers rolls up to door of plane. 27½-inch wing spread. 21½ in. long. Detailed markings on body and wings.
79 N 05663—Shipping weight 4 lbs......... $2.98



Heavy-duty Industrial-type Toys . . Real Working Models . . Heavy-gauge steel

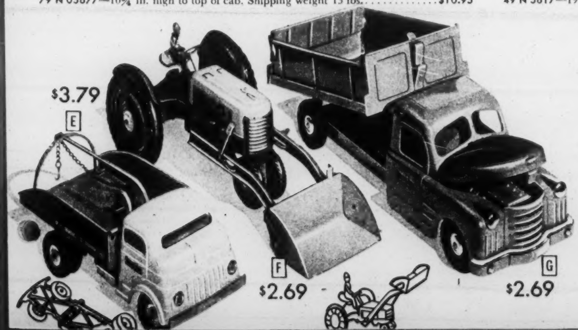
• Authentically designed scale models . . all reinforced steel construction . . . realistically detailed working parts . . . heavy-duty rubber tires. Now the exciting dreams of all backyard engineers come true . . in striking live-action realism. Unlimited play possibilities with these outstanding steel toys.

A **Earth Mover.** Sturdy construction; rubber tires (steel insert discs in center). Front loader scoop loads dump-action body. Hand crank controls dump action. Dummy plastic engine, exhaust stack. $5.35
49 N 5616—20½ inches long. Shipping weight 7 pounds......................$5.35

B **Traveloader.** 30½ in. long! Hand-powered crank; 14 shovel blades on belt continuously scoop sand, gravel, etc., onto ribbed conveyor belt; carries load up runway and drops it. 3¾-in. tires. Baked enamel finish. $10.95
79 N 05677—10¾ in. high to top of cab. Shipping weight 13 lbs..............$10.95

C **Bottom Drop Dump Truck.** Load and unload sand, gravel, etc., just like a construction "gang." Universal coupler keeps trailer upright on rough terrain. Crank opens dual bottom door for unloading. Makes an excellent combination with Traveloader at left. Overall length 21½ inches. $5.79
49 N 5648—Shipping weight 5 pounds 8 ounces..................................$5.79

D **Road Grader.** Adjustable scraper raises, lowers. Steering wheel operates front wheels of grader. Dummy plastic engine, exhaust stack. $5.35
49 N 5617—19 inches long. 6 large wheels. Shipping weight 7 lbs................$5.35



A Popular Priced Trio . . Built to Last

E **Mechanical Tow Truck.** Heavy steel body; die-cast cab, chassis. Crank operated, winch, chain; tow chain on rear. Clockspring motor. Brightly enameled. 6 rubber-tired wheels, shiny hub caps.
49 N 5651—12 in. long. Shipping weight 3 lbs. 6 oz............$3.79

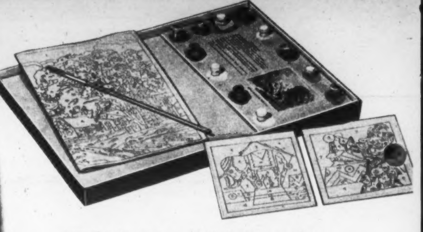
F **Big Loading Tractor.** Loads of playtime fun with this powerful-looking tractor. Makes clicking sound like motor. Has big scoop with lever to lift load and lever to dump. Driver behind the wheel. Huge rear wheels. Hook at rear for attaching implements, wagons, etc. Sturdy lithographed steel. 17 inches long overall.
49 N 5645—Shipping weight 3 lbs. 4 oz........................$2.69

G **Big Dump Truck.** Release spring lever; body dumps automatically, tailgate opens. Hood raises; plastic play motor inside. Treaded rubber wheels, shiny hub caps. Bright enameled metal.
49 N 5650—19½ in. long. Shipping weight 4 lbs. 6 oz..........$2.69

FOR A MERRY CHRISTMAS

Toys that Teach

Intelligent fun that helps them learn as they grow

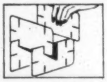


NEW! Numbered Oil Paint set

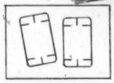
$1.69

Popular everywhere with young artists. Any child who can count, can paint . . . and paint well . . . with this new painting set with numbered canvases, all color coded for wonderful results. A variety of magnificent subjects created by famous contemporary artists. Helps develop creative ability. Set contains 1 picture on a numbered canvas about 14x11 inches; 2 numbered canvases 4¼x4¼ inches; 12 vials of oil paint each bearing a number and 1 paint brush. Easy-to-follow instructions included.

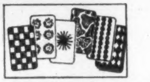
49 N 1790—Shipping weight 1 lb. 8 oz. $1.69



It's as simple to build as this



Slotted cards fit together easily



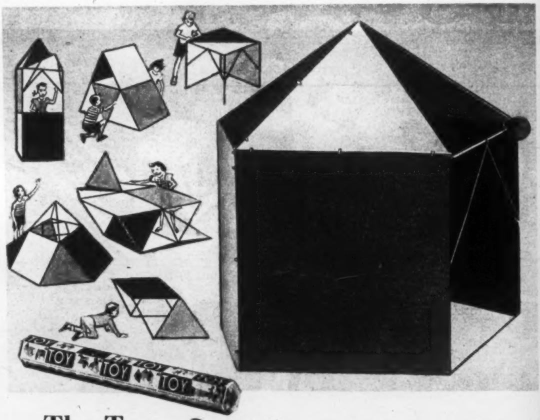
Bright colors and designs on reverse side

New HOUSE OF CARDS

89c

For everyone who's ever had the urge to build houses, towers, castles, etc. with cards. Each one of the 54 cards in this pack is especially slotted to make construction easy . . . as easy as using blocks. Each card differently designed in brightly colored solids and patterns. Entertaining and decorative as well. A truly wonderful collection. Enclosed is a booklet of illustrations of possible constructions and complete instruction diagrams. Attractive box is 2¼x3⅝x4¾ inches.

49 N 1768—Shipping weight 5 ounces. . . . . Pack of 54 cards only 89c



The Toy . . any child can assemble it. Opens up a whole new world of playtime fun

$3.19

A PROVEN SUCCESS! IT'S SO BIG! SO DIFFERENT! Builds a real "play-in" size house, airplane, canopy . . almost anything a child's imagination can dream up. Take it apart, put it together . . THE TOY lets children satisfy their desire for king-size structures with its colorful panels, connecting pieces. THE TOY consists of extra-heavy kraft paper panels in asstd. bright colors, coated with water-resistant plastic. 4 panels, each 29 in. sq.; 4 panels each 29 in. triangular; plenty of dowels for connecting and bracing panels, plus pliable connectors. It's easy to assemble, no tools needed . . easy to take apart, stores in compact container. Illustrated instructions.

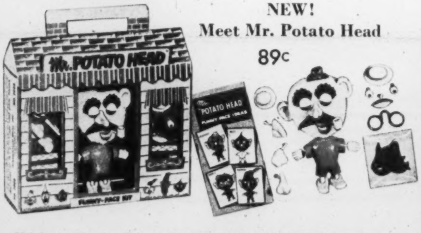
79 N 01942—Ideal for party decorations, floats, festivals. Shipping weight 3 pounds. $3.19

SPELLING & COUNTING BOARD

Helps child spell, count

89c Spelling and counting board teaches children that learning can be fun. An educational and entertaining gift. While youngsters play, they learn basic facts that will help them greatly during their early school years. Colorful 10-inch plastic board has movable wood inserts with printed letters and numbers. Slide inserts around the board into center slits to form words and numbers. Shipping weight 9 ounces.

49 N 1845 . . . . 89c

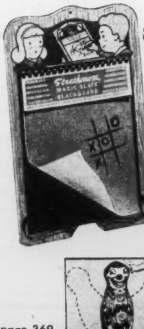


NEW! Meet Mr. Potato Head

89c

He's loads of fun for *all* the family. 28-piece Mr. Potato Head kit transforms any ordinary fruit, vegetable, or the styrafoam head (included) into many different funny, funny faced characters. Kit includes plastic features . . eyes, noses, ears, mustaches, pipe, hats, mouths, glasses, body, hands and feet . . plus simple, step by step instructions. And Mr. Potato Head will have his own play house if you just cut out the cellophane door of his package.

49 N 1773—9x7x3 in. Shipping weight 10 ounces. 89c



A 89c

B $1.30

"Scribblers" Slate

A A magic slate for the toddling author or artist who likes to write, draw or just scribble. Colorful design, table-top size with easel. Use over and over . . . simply lift film lightly to remove writing or scribbles. They'll just disappear. Magic writing stylus is included. Slate is about 11¼x17 inches. Ideal rainy day fun.

49 N 1948—Shpg. wt. 1 lb. 8 oz. . 89c

"Punch Me" Toy

B Punch him . . . knock him down, he bounces right up again with a great big smile . . . never a reproachful word or action. Floats upright in the water. Made of strong vinyl plastic with electrically welded seams. Weighted base, so he can't stay down. Easy to inflate by mouth. Inflating stem tucks under flap . . . needs no tying. Gay water-resistant colors. About 23 inches high when inflated.

49 N 2525–Shpg. wt. 1 lb. 6 oz. $1.30

DING DONG SCHOOL
Ding Dong School
FINGER PAINT
PAINT

A National Broadcasting Co., Inc.
Service and Trademark

Merry Christmas to you!
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 10
Merry Christmas to you!

"Ding Dong School" Finger Paints

Extra big Set for young artists. Includes eight 2-oz. jars of colored paint, 2 red, 2 yellow, one each of blue, brown, green, black; finger paint paper, spatulas, instructions. **$1.79**

49 N 1793—Box 13¾x12¼x2½ in. Shpg. wt. 4 lbs........**$1.79**

Set of four 2-oz. paint jars . . a nice Starter Set. One each of red, yellow, green and blue; finger paint paper, spatulas and instructions. Box 12¼x7 inches.

49 N 1792—Shipping weight 2 pounds....................**89c**

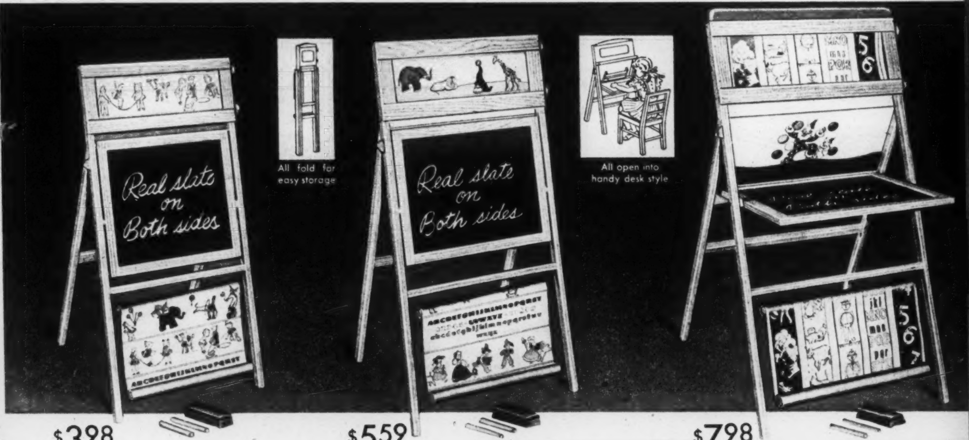
Wall Blackboards for creative fun . . choice of 2 sizes

New! GREEN Dura-Tone Chalk Board Surface . . . extra easy on the eyes! Frame, chalk tray in velvety finish aluminum . . . same type as used in costly classroom boards. Resists denting, fracture. Hardboard back won't warp, crack, peel. Smooth 18x24-in. writing surface erases clean; easy to wash. 2 pieces of chalk, eraser included. **$3.69**

79 N 01794—Shipping weight 6 pounds......**$3.69**

Glareless writing surface with alphabet and numbers stenciled on top. Giant 36x24-in. size. Easy to hang or fasten to wall. Nonwarping Masonite Presdwood, smoothly coated . . . easy to erase. Cleans thoroughly with damp cloth . . . won't harm finish. Sturdy maple-finished wood chalk rail. Eraser, 2 pieces of chalk included. **$1.98**

79 N 01944L—Shipping weight 10 pounds.....**$1.98**



All fold for easy storage

All open into handy desk style

$3.98 **$5.59** **$7.98**

—Play school! New Real Slate Blackboards, Plastic Charts for years of wear!

• All screw construction . . steel hinge plates on rear legs • Tekwood* back and rack for holding all supplies

- Economy-priced desk-type blackboard—18x36x2¼ in. overall
- Special 6-picture plastic roll chart, new custom fit frame

Sturdy pine, Swedish oak finish. 15½x13½-in. writing surface. Ideal for small boys and girls. With chalk and eraser.

79 N 01759L—Folds flat. *Mailable.* Shpg. wt. 10 lbs. **$3.98**

- Larger, drop front, desk-type blackboard . . 20x39x2⅝ inches overall
- 6-picture plastic roll chart with new custom-fit frame

Made of hardwood, Swedish oak finish. 17½x13½-in. writing surface. Screened circus motif on back. With chalk, eraser.

79 N 01760L—Folds flat. *Mailable.* Shpg. wt. 14 lbs. **$5.59**

- De luxe drop front, desk-type blackboard . . 23⅝x45x2⅝ inches.
- 12-picture plastic roll chart . . extra-large 20x18 inch writing surface

Hardwood, Swedish oak finish. 1¼x¾-in. writing surface frame. Screened circus motif on back. With chalk, eraser.

79 N 01761L—Folds flat. *Mailable.* Shpg. wt. 18 lbs. **$7.98**

Adjustable Artist, Blackboard Easel

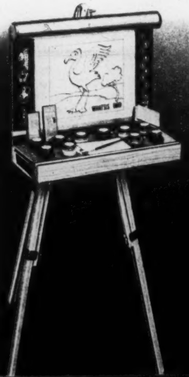
$3.98

- Use as artist, blackboard easel.
- Numbered color charts, canvases.
- Sturdily constructed hardwood tripod adjustable 24 to 48 in. for child of any age.
- 11½x18-in. writing surface.
- Synthetic blackboard surface.

New! Combines easel and blackboard for young artists who enjoy painting by number. Complete with six color number charts for easy painting, 2 numbered canvas pictures 8½x12 in., 10 paper pictures 8x11 in., 10 numbered bottles of assorted color paints, 1 large mixing pan, artist brush, chalk, eraser, crayons, roll of drawing paper. A wonderful hobby idea . . . stimulates creative talent. Provides hours of playtime fun.

79 N 01787–Shpg. wt. 6 lbs.**$3.98**

*3-ply fiberboard, wood center.



A B C D E F G H I J K L M

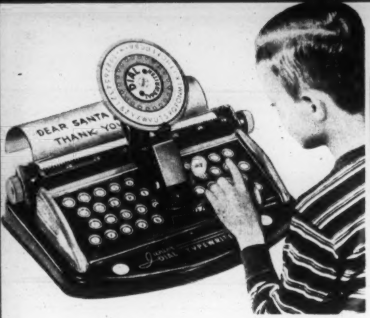
For Drawing, Studying, Fun

NEW! **$4.98**

- Table and blackboard combination desk set . . . all in one
- Inside of desk designed for use as a peg board or a play table
- Turning scroll charts with handles that move smoothly, easily
- Overall size 18x25x18 in. Desk size 16x12 in.

The perfect gift for enjoyable, educational indoor fun. Beautiful smooth finished natural wood. 11½x15½-in. black and white Masonite Presdwood board for use with chalk or crayons. Includes mallet, chalk, crayons, colorful enameled pegs and wood pieces for making designs, nails, eraser and Celotex board. Don't wait. Order now and avoid last-minute Christmas rush.

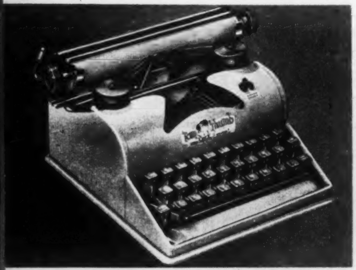
79 N 01762–Shpg. wt. 10 lbs. **$4.98**



Toy Typewriter really types

Helps develop your youngster's interest in words and his spelling ability. Big 40-character dial has complete alphabet, numbers and punctuation marks. Realistically marked dummy keyboard. Carriage, moved by lever, measures 11¼ inches wide . . . takes up to 8½ inches wide paper. Has accurate line spacer. Plastic roller knobs. Typewriter measures 6⅝ inches high to top of character dial. Self-inking rolls. Strong all-metal construction will take plenty of hard play use. Complete with two ink rolls. **$3.69**

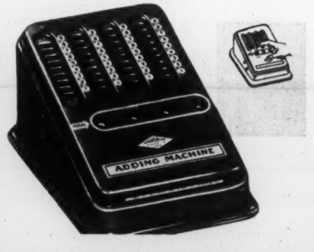
49 N 1915M—Shipping weight 2 pounds 8 ounces....... $3.69
49 N 1916M—Ink Roll Refill. Shipping weight 1 oz........ 14c



NEW! Has Real Keyboard

A practical and exciting gift! Looks and works just like a real typewriter . . . letters arranged on the keyboard exactly as on any standard typewriter. Types 82 characters including a complete alphabet of capital and small letters, plus numerals and punctuation marks. Has ball bearing spacing bar, paper release, shift keys and real bell action for the margin. Uses standard ½-inch ribbon and takes 8½x 11-inch paper. Strong all-steel construction with crinkle finish. Measures 9x11x5½ inches high overall. **$18.95**

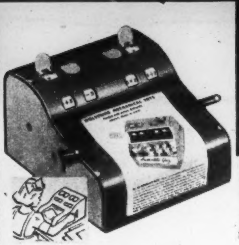
49 N 1786—Shipping weight 8 pounds 8 oz.......... $18.95



Toy Adding Machine

Youngsters enjoy playing store or bookkeeper with their very own adding machine. Helps them learn to add and calculate. Older children of school age can use it to check their homework . . . adults can use it to help balance the family accounts. Takes 4-column figures and adds them accurately up to 9999. Has rugged, all-steel construction to take lots of use. Colorful enamel finish. 9x6x4 in. overall. **$1.79**

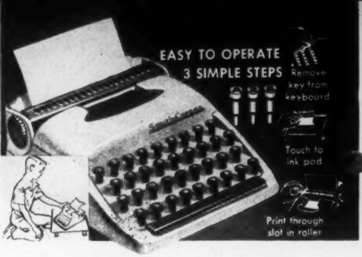
49 N 1810—Shipping weight 1 pound 9 ounces......... $1.79



NEW! 'Rithmetic Quiz

Fascinating and educational! Solves arithmetic problems automatically by pushing levers at sides. Adds, subtracts, multiplies, divides. Four different arithmetic problems appear on machine simultaneously; raise the cover above the question and correct answer appears. Ruggedly constructed of brightly lithographed metal. Measures 4x6x7 inches overall. **$1.49**

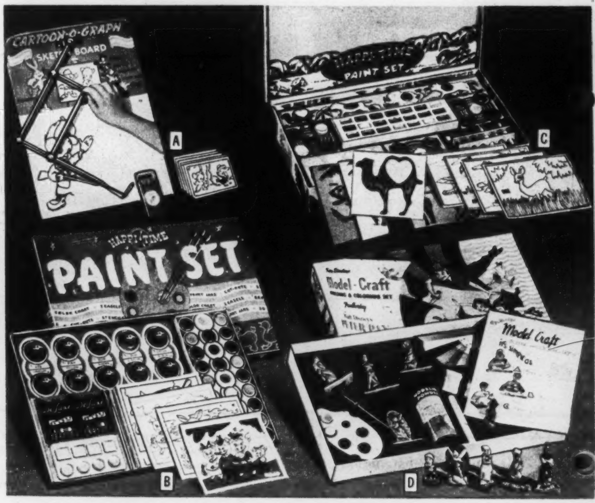
49 N 1770—Shipping weight 1 lb. 6 oz....... $1.49



Stamp Pad "Typewriter"

Youngsters will spend many busy hours with this set. Made of molded plastic, it looks just like a real Smith-Corona. Paper rolls around roller just like a big typewriter. Simply take letter from keyboard . . . touch it to the built-in ink pad, and print through the slot in roller. Child always sees what has been printed. Helps youngsters develop skill in use of words, spelling. Measures 7x8x2½ in. overall. **$1.79**

49 N 1710—Shipping weight 1 lb. 4 oz........... $1.79



Help develop creative talent with these Sets

A **Cartoon-O-Graph.** Enlarges cartoons, and pictures in exact proportion to original. Develops drawing skill. Includes 8 cartoons, pencil, thumb tacks, sketch pad, and crayons. Easy-to-operate metal enlarging arm. **$1.79**

49 N 1901—19x14 in. Shpg. wt. 2 lbs. 14 oz... $1.79

B **HAPPI-TIME Paint Set.** Includes 27 assorted colored paint tablets, 10 bottles of poster colors, brush, 4 section water and mixing pan, 16 assorted colored crayons. Paint pictures by numbers . . . by following numbers you'll paint beautiful water color paintings suitable for framing. Complete with pictures and instructions. **$1.89**

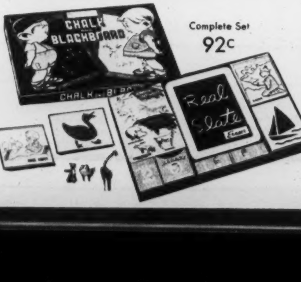
49 N 1750—Shipping weight 4 lbs........... $1.89

C **Big Value Paint Set.** Trace, paint, color. This Happi-Time set has metal tray with 21 paints, 15 paint tablets, 4 animal paint cups, brush, 4-section mixing pan, 6 crayons, 6 pictures, tracing paper, color chart, 4 stencil cards with 12 animal cut-outs. Hinged carrying case 15x8¾ inches. **92c**

49 N 1703—Shipping weight 1 lb. 7 oz........... 92c

D **NEW! Peter Pan Molding and Coloring Set.** Make your own models of Peter Pan, Wendy, John, Michael, and Tinker Bell. Set includes five rubber molds with pallette that has 5 paint tabs, brush, ½-lb. molding powder, spatula, talcum powder, instructions. Models shown not included. **$2.69**

49 N 1764—Shipping weight 3 pounds......... $2.69



Complete Set
92c

Chalk and Slate Set

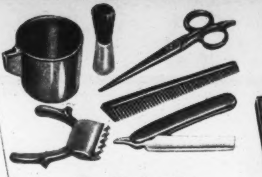
Big three-in-one-set . . . use it for drawing, writing, and coloring! Strong wood frame drawing board has *natural slate* . . . black on one side for chalk, white on the other side for coloring with crayons. Set includes 14 pieces of chalk, 8 crayons, 6 stencils, 3 stencil cards with 9 animal cut-outs, blackboard eraser, and 12 coloring pictures. Drawing board measures 10½x7½ inches overall. Keeps your young "artist" busy for many happy hours. *Be sure to add this three-in-one set to your Chrsitmas list today!* Shpg. wt. 2 lbs. 8 oz.

49 N 1701.............................. 92c

FOR A MERRY CHRISTMAS

Toy Sets for Busy Hands

useful, instructive toys
that stimulate young minds

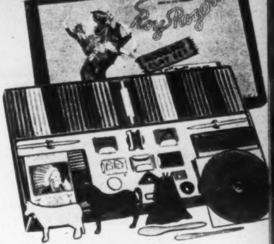


Toy Barber Set

89c

Every little boy likes to "make-believe" and this 6-pc. plastic set will make him a first-class "barber" in one easy lesson. Set consists of 6-inch scissors, play razor, clippers (do not cut), comb, brush, and mug.

49 N 1841—Shipping weight 6 oz . . . 89c

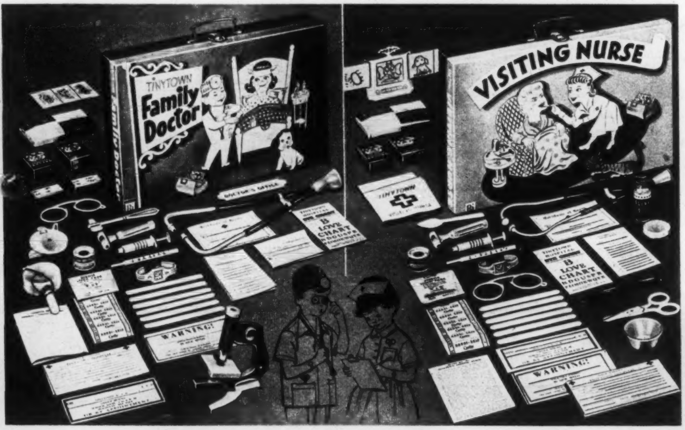


Roy Rogers Clay Set

$1.85
49N1795

Your youngsters can have lots of fun creating their own figures or using tin molds included. Contains 2 large clay slabs of 6 different colored bars, and 2 thick slabs of 3 different colored bars. Set includes assortment of molds, stencils, workboard, sculpture tools and instructions.

49 N 1795—Shipping weight 4 pounds. . $1.85
49 N 1724—Similar to the set above, but contains less clay. Shpg. wt. 2 lbs. 6 oz 92c



PLAY KITS for make-believe Doctors and Nurses

NEW 68-piece Doctor Set

$1.59

Just like a real doctor's kit . . . genuine bandage strips and adhesive tape included! Kit includes: 12 bandage strips; adhesive tape, box of cotton, Kleenex; gauze pad; stethoscope that really works for junior "doctors;" plastic microscope with 6 slides; hypo needle; ear tester; eyeglass frames; thermometer; play watch; doctor's head reflector; reflex hammer; plastic intercom system with talking tape for "emergency calls;" box with candy pills; tongue depressors; 2 pill boxes—plus such accessories as doctor's shingle, 2 sick charts, "office door" sign showing hours, and many other pieces. 9x14-in. cardboard case.

49 N 1765—Shipping weight 1 pound 6 ounces. . . : $1.59

NEW 63-piece Nurse Kit

$1.59

This big kit now includes 12 real bandage strips and a genuine adhesive roll . . . just like nurses use in hospitals. Kit also has Kleenex; gauze pad; box of cotton; box of candy pills; "nurse's" apron; plastic stethoscope; eyeglass frames; ointment can; thermometer; play watch; comb; sterilizing pan; hypo needle; ear tester; medicine spoon; play scissors (do not cut); plastic Vue-scope with 4 Vue-scope films. Package of accessories includes tongue depressors, nurse's shingle, eye chart, 2 sick charts, 6 health certificates, appointment slips, etc. Complete in cardboard carrying case, 9x14 in., with metal snap lock and handle.

49 N 1766—Shipping weight 1 pound 6 ounces $1.59

DOCTOR'S SET
WARNING
B
LOVE CHART

NEW De luxe Doctor Kit

$2.85

Your little "doctor" will be proud to make "calls" with this professional-looking kit. Zip bag of black, pliable plastic contains all the items listed in 49 N 1765 above plus two ointment cans, Ansograph with two cards, plastic Vue-scope with four films and two pill boxes. Handsome plastic bag measures 5½x8½x4 in. overall.

49 N 1788—Shipping weight 1 pound 2 ounces. $2.85

B
LOVE CHART
TINYTOWN

NEW De luxe Nurse Kit

$2.85

For efficient little nurses . . . a handy zip bag with shoulder strap . . . of red pliable plastic. Includes all items listed in 49 N 1766 above plus larger stethoscope that carries sound, plastic Microbe Meter, two ointment cans, plastic intercom system, 6 pill boxes, bar of soap, nurse's diploma, and six micro slides. Bag measures 3x4x9½ in. overall.

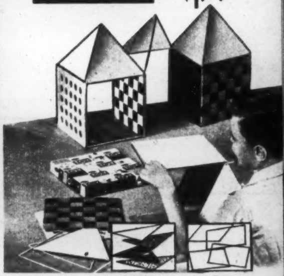
49 N 1789—Shipping weight 1 pound 2 ounces. $2.85

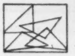
THE LITTLE TOY

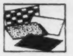
Miniature of the famous TOY

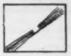
Provides colorful architecture for a child's toy world

$1.79



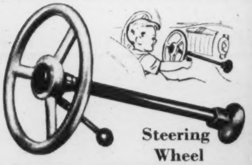

Four 9-inch triangles


Four 9-inch squares


Package of fasteners

NEW! Now your youngsters car. create and build their very own architecture for their world of make-believe. Just like they do with the big TOY, they can build dozens of different fascinating structures . . . bridges, houses, airplanes, factories, tents . . . almost anything. Pieces made of smooth, strong tekwood; measure 9 in. Each piece is brightly colored to add to the excitement of building multicolored structures. A toy of endless fun . . . take it apart, put it together . . . opens up a whole new world of play. Includes instructions.

49 N 1767—Shipping weight 2 lbs. 4 oz . $1.79

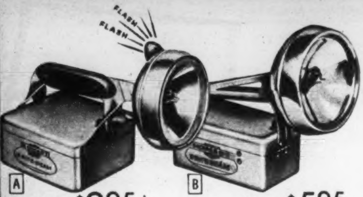


Steering Wheel

$2.79

For pint-sized "make-believe" drivers. Rubber suction cup securely grips any smooth surface. Has realistic three-position gearshift to add extra thrills. Horn beeps softly. 10-inch turning wheel. Plastic wheel with rubber shaft; won't harm car.

49 N 1873—Shipping weight 2 pounds. . $2.79



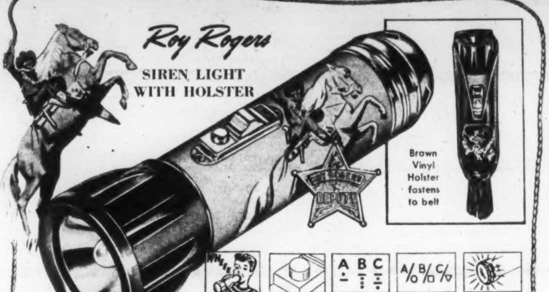
With Red Flasher $9.95 Without Flasher $5.95

Homart SEALED-BEAM Lanterns Throw light almost ¾ mile!

For motorists, hunters, fishermen. 5000-candlepower sealed front spotlight. Just like auto headlights; throws 3500-foot beam. Weatherproof and rustproof aluminum case. Swivel head with 4-inch glass lens. Reflector stays bright for life of lamp.

A **With Automatic Red Flasher.** Two separate switches, bulbs, lantern batteries (included) for flasher and spotlight.
34 N 4838—2¾x6x5½ in. long. Shpg. wt. 8 lbs. 12 oz. $9.95

B **Without Flasher.** One switch, bulb, lantern battery (included).
34 N 4828—2¾x3x5½ in. long. Shpg. wt. 3 lbs. 12 oz. $5.95



Siren is built into end cap

Flasher Button for signalling

You get Morse Code . . .

. . . also Roy Rogers' own Code

Red Ring signals danger

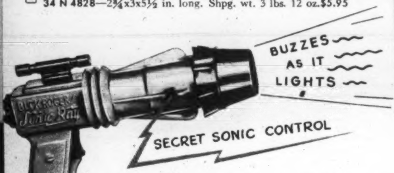
With Holster $1.39

Without Holster $1.00

Bought separately $1.59 — both for only $1.39 . . . Roy Rogers Signal Light with built-in Siren and all the features shown above, PLUS big metal Star Badge, PLUS real Western-style Holster that fastens to belt.

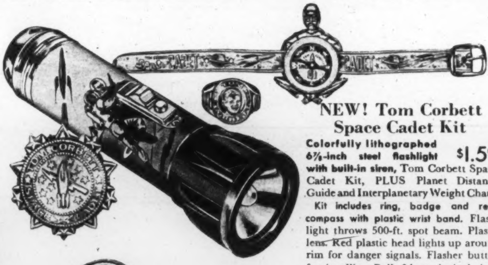
Flashy and Colorful. Picture in blue, brown, red and green of Roy Rogers and his horse "Trigger" lithographed on 6⅞-in. steel case. Plastic lens. 500-foot beam. Attractively boxed to create real excitement on Christmas morning.

Our Prices include bulb and 2 finest armor-clad leakproof batteries.
34 N 4448—Complete Kit with Badge and Holster. Shpg. wt. 1 lb. 6 oz. $1.39
34 N 4422—Siren Light with Badge only; no Holster. Shpg. wt. 12 oz. . 1.00



Buck Rogers Sonic Ray Light Gun It Lights . . . It Buzzes . . . It Signals!

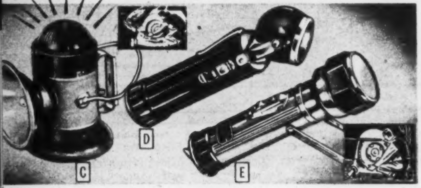
A thrilling gift for the young Buck Rogers fan! Press trigger . . . a ray of light shoots out as red side fins light up and piercing warning buzz sounds out. Use it as a flashlight or to send signals by sight or sound. Secret Sonic Control turns off buzz if desired. Realistically molded in colorful red plastic with bright green and yellow trim; about 7½ in. long. International Morse Code PLUS Buck Rogers Secret Interplanetary Code. Included are cutouts of Buck Rogers and his space ship printed on cardboard box. Two leakproof batteries, bulb also included. $1.85
34 N 4466—A gift that's "out of this world!" Wt. 13 oz. . . . $1.85



NEW! Tom Corbett Space Cadet Kit

Colorfully lithographed 6⅞-inch steel flashlight with built-in siren, Tom Corbett Space Cadet Kit, PLUS Planet Distance Guide and Interplanetary Weight Chart. $1.59

Kit includes ring, badge and real compass with plastic wrist band. Flashlight throws 500-ft. spot beam. Plastic lens. Red plastic head lights up around rim for danger signals. Flasher button for signalling. Bulb, 2 batteries included.
34 N 4449—Shpg. wt. 3 lbs. 5 oz. $1.59



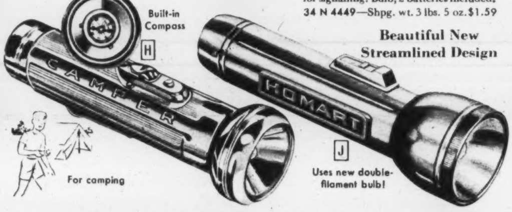
Every Motorist needs one of these!

C **Automatic** $5.49 **Red Flasher plus 1000-foot clear Spot Beam.** Big 4⅝-in. front light; 3-in. red flasher top light as danger signal. Two **weatherproof switches.** Side handle for "spotting." Bail handle serves as a stand. Metal; blue-gray. Bright trim. 4¾x 6¾ in. high. With bulb and one lantern battery.
34N4815-Wt. 4 lbs. $5.49

D **Swivel-head** $1.98 **Spotlight.** Projects 500-ft. beam straight ahead or at any angle. Leaves both hands free. Clips to belt or stands on end. Ring hanger. Flasher button. Plastic lens. 8-inch black plastic case; chrome trim and belt clip. With bulb, two leakproof batteries. Wt. 13 oz.
34 N 4437 . . . . . $1.98

E **Red Head** $1.89 **Motorist's Safety Light.** Folding metal stand holds light, points it where it's needed. Clear 500-ft. beam for making repairs plus RED safety signal side beam. Chrome-plated metal with red plastic trim. Length 8 in. With bulb and two leakproof batteries. Shpg. wt. 15 oz.
34 N 4418 . . . . $1.89

Beautiful New Streamlined Design

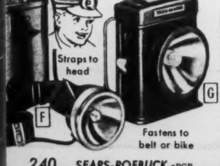


Compass Flashlight

H **Look at this wonderful gift for the outdoor boy!** Accurate built-in compass shows directions at a glance. Ideal for camping and hiking. Powerful 500-foot beam spotlight. Silver-plated reflector; plastic lens. Polished chrome-plated 6⅞-inch solid brass case . . . beautiful, yet strong! Handy belt clip leaves both hands free. Has Flasher Button for code signalling. Bulb, 2 batteries included. $1.75
34 N 4444—Shipping weight 15 oz. $1.75

New type Flashlight!

J **Extra-powerful 1000-ft. beam . . . stronger, brighter than most 2-cell flashlights.** Features exclusive new double-filament bulb with separate filaments for spot and floodlight. Finger-tip control 3-position switch. Polished chrome-plated 7½-inch solid brass case; brass trim. Shatterproof plastic lens; silver-plated reflector. Bulb, 2 leakproof batteries included. $1.98
34 N 4480—Shipping weight 14 oz. . . $1.98

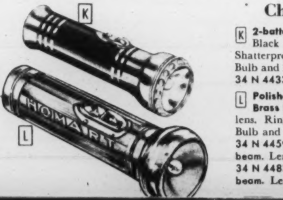

Straps to head
F
G
Fastens to belt or bike

Adjustable Head Lantern

F **500-ft. spot or floodlight.** Fastens to head with adjustable strap or clips to belt or bike. Battery box fits pocket. Leaves hands free. Bulb, 4 batteries.
34 N 4804—Shpg. wt. 2 lbs. 6 oz. $3.69

Signal-type Lantern

G **300-ft. beam adjusts for spot or floodlight.** Fine for hiking. Red steel case with "Pony Express Rider" trim. 2¾x 2½x4 in. With bulb, 2 batteries.
34 N 4801—Shpg. wt. 1 lb. 3 oz. . $1.19



Check these Bargains!

K **2-battery polished aluminum Homart.** Black enameled trim. 400-foot beam. Shatterproof plastic lens. Locking type switch. Bulb and 2 paper-covered batteries included! 59c
34 N 4433—6½ in. long. Shpg. wt. 7 oz. 59c

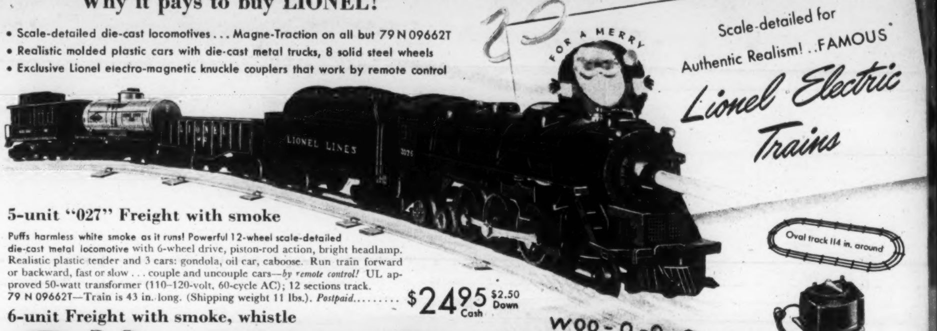
L **Polished chrome-plated solid Brass Homart Spotlights.** Plastic lens. Ring hanger. Flasher button. Bulb and leakproof batteries included. $1.39 2-battery
34 N 4459—2-battery type. Throws 500-foot beam. Length 7⅜ inches. Shpg. wt. 14 oz. $1.39
34 N 4483—3-battery type. Throws 1000-foot beam. Length 9¾ inches. Shpg. wt. 15 oz. $1.69

Why it pays to buy LIONEL!

- Scale-detailed die-cast locomotives . . . Magne-Traction on all but 79 N 09662T
- Realistic molded plastic cars with die-cast metal trucks, 8 solid steel wheels
- Exclusive Lionel electro-magnetic knuckle couplers that work by remote control

Scale-detailed for Authentic Realism! ..FAMOUS*

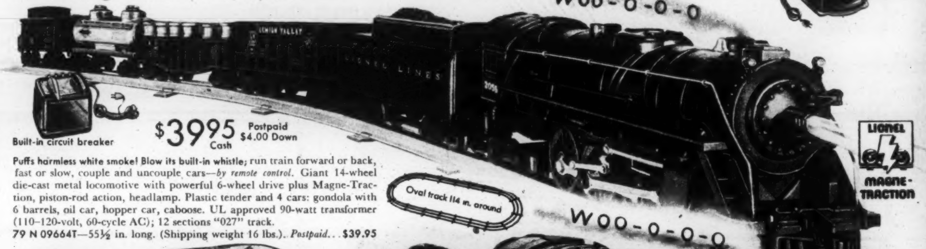
Lionel Electric Trains



5-unit "027" Freight with smoke

Puffs harmless white smoke as it runs! Powerful 12-wheel scale-detailed die-cast metal locomotive with 6-wheel drive, piston-rod action, bright headlamp. Realistic plastic tender and 3 cars: gondola, oil car, caboose. Run train forward or backward, fast or slow . . . couple and uncouple cars—*by remote control!* UL approved 50-watt transformer (110–120-volt, 60-cycle AC); 12 sections track.
79 N 09662T—Train is 43 in. long. (Shipping weight 11 lbs.). *Postpaid*........ $24.95 Cash $2.50 Down

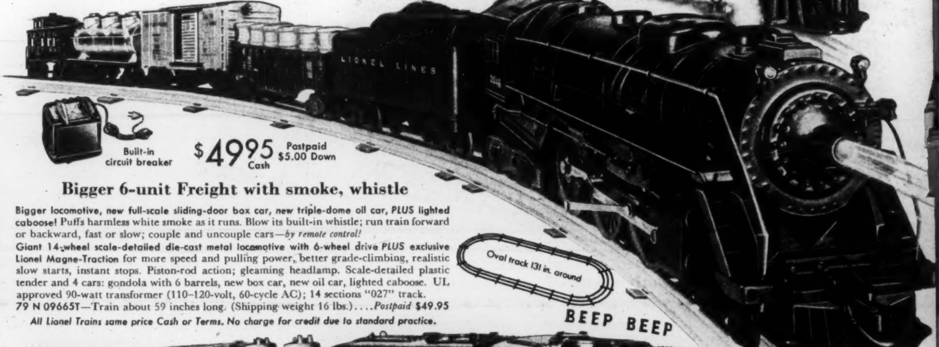
6-unit Freight with smoke, whistle



Built-in circuit breaker

$39.95 Cash Postpaid $4.00 Down

Puffs harmless white smoke! Blow its built-in whistle; run train forward or back, fast or slow, couple and uncouple cars—*by remote control.* Giant 14-wheel die-cast metal locomotive with powerful 6-wheel drive plus Magne-Traction, piston-rod action, headlamp. Plastic tender and 4 cars: gondola with 6 barrels, oil car, hopper car, caboose. UL approved 90-watt transformer (110–120-volt, 60-cycle AC); 12 sections "027" track.
79 N 09664T—55½ in. long. (Shipping weight 16 lbs.).. *Postpaid*... $39.95



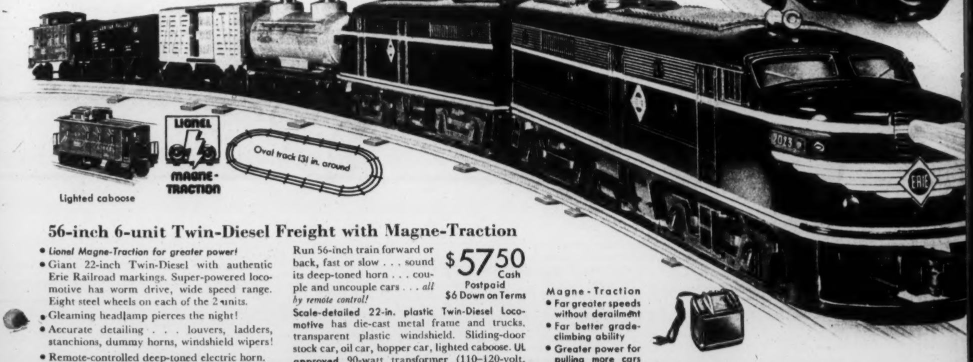
Built-in circuit breaker

$49.95 Cash Postpaid $5.00 Down

Bigger 6-unit Freight with smoke, whistle

Bigger locomotive, new full-scale sliding-door box car, new triple-dome oil car, *PLUS* lighted caboose! Puffs harmless white smoke as it runs. Blow its built-in whistle; run train forward or backward, fast or slow; couple and uncouple cars—*by remote control!*
Giant 14-wheel scale-detailed die-cast metal locomotive with 6-wheel drive *PLUS* exclusive Lionel Magne-Traction for more speed and pulling power, better grade-climbing, realistic slow starts, instant stops. Piston-rod action; gleaming headlamp. Scale-detailed plastic tender and 4 cars: gondola with 6 barrels, new box car, new oil car, lighted caboose. UL approved 90-watt transformer (110–120-volt, 60-cycle AC); 14 sections "027" track.
79 N 09665T—Train about 59 inches long. (Shipping weight 16 lbs.)....*Postpaid* $49.95

All Lionel Trains same price Cash or Terms. No charge for credit due to standard practice.



Lighted caboose

56-inch 6-unit Twin-Diesel Freight with Magne-Traction

- ***Lionel Magne-Traction for greater power!***
- Giant 22-inch Twin-Diesel with authentic Erie Railroad markings. Super-powered locomotive has worm drive, wide speed range. Eight steel wheels on each of the 2 units.
- Gleaming headlamp pierces the night!
- Accurate detailing . . . louvers, ladders, stanchions, dummy horns, windshield wipers!
- Remote-controlled deep-toned electric horn.
- 4 realistic plastic cars with die-cast trucks, 8 solid steel wheels, knuckle couplers.

Run 56-inch train forward or back, fast or slow . . . sound its deep-toned horn . . . couple and uncouple cars . . . *all by remote control!*

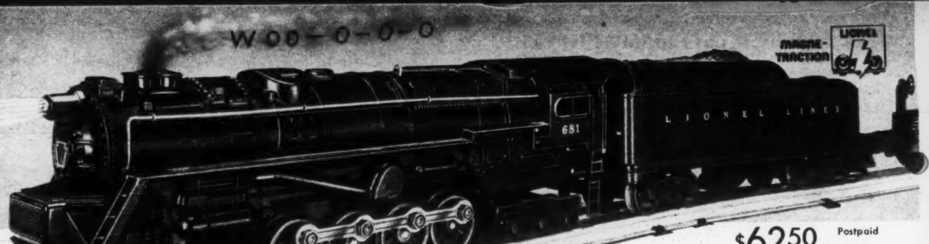
$57.50 Cash Postpaid $6 Down on Terms

Scale-detailed 22-in. plastic Twin-Diesel Locomotive has die-cast metal frame and trucks, transparent plastic windshield. Sliding-door stock car, oil car, hopper car, lighted caboose. **UL approved** 90-watt transformer (110–120-volt, 60-cycle AC); 14 sections "027" track.
79N09656T–(Shpg. wt. 15 lbs.) *Postpaid* $57.50

Magne-Traction

- Far greater speeds without derailment
- Far better grade-climbing ability
- Greater power for pulling more cars
- Accurate control of starts and stops

With built-in circuit breaker



$62.50 Cash Postpaid $6.50 Down

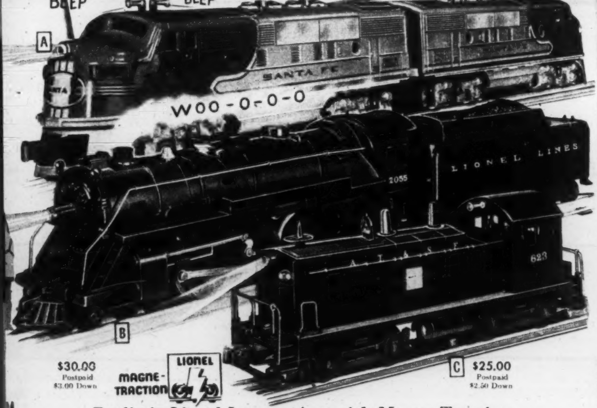
Big 6-unit "O"-gauge Electric Freight

Massive, scale-detailed 20-wheel die-cast metal locomotive with Magne-Traction for more pulling power, speed, climb, better control! Powerful 8-wheel drive; two 6-wheel trucks. Side-rod action. Gleaming headlamp.

Watch it thunder down the rails, puffing harmless white smoke . . . whistle blowing. Run fast or slow, forward or back . . . couple, uncouple cars . . . load, unload cattle . . . unload lumber . . . sound its deep-toned whistle—*all by remote control!*

Big 59-inch train includes locomotive, plastic tender with built-in whistle, 4 realistically detailed cars (operating lumber car with railside bin; operating cattle car with platform, *new* scale sliding-door box car, *new* scale lighted caboose), 14 sections "0"-gauge track. No transformer; order below.
79N09682T-(Shpg. wt. 21 lbs.) *Postpaid* $62.50

FOR A MERRY
CHRISTMAS
Authentic Lionel Trains
Exciting, true-to-life realism!



B $30.00 Postpaid $3.00 Down

C $25.00 Postpaid $2.50 Down

Realistic Lionel Locomotives with Magne-Traction

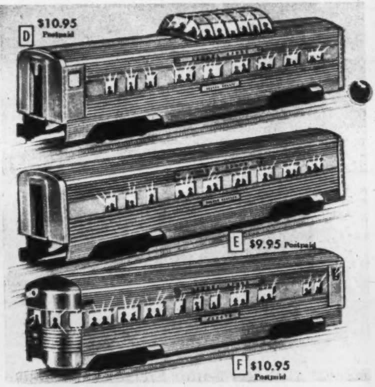
- **Magnificently scale-detailed!** Authentic markings even seasoned railroad men marvel at their blue-print accuracy of detail. Bright headlamps; remote-control electric couplers. For "027" or "0"-gauge trains
- **Exclusive Lionel Magne-Traction** gives greater power for pulling more cars, better grade-climbing, greater speeds without derailment, better control of starts and stops. Silent, powerful, precision-built motors

A **26½-inch Santa Fe Twin-Diesel Locomotive with remote-control electric horn plus Magne-Traction.** Super-powered twin motors; 4-wheel drive. Accurately detailed plastic cab. Dummy windshield wipers, ladders, stanchions, louvers. Lighted number box. Eight steel wheels per section (2 trucks).
79 N 09894T—(Shpg. wt. 12 lbs.). *Postpaid* $47.50

New York Central Twin-Diesel. Not shown. Like (A).
79 N 09895T—(Shpg. wt. 12 lbs.) . . *Postpaid* $47.50

B **19-inch "Hudson" type die-cast metal Locomotive with Magne-Traction, realistic smoke, whistle.** Fourteen wheels; powerful 6-wheel drive; two 4-wheel trucks. Piston-rod action. Deep-toned remote-control whistle is built into plastic tender.
79 N 09891T—(Shpg. wt. 7 lbs.) *Postpaid.* $30.00

C **11½-in. Diesel Yard Switcher with Magne-Traction.** Bright headlight; powerful worm drive.
49 N 9890T—(Shipping wt. 5 lbs.) *Postpaid* $25.00



D $10.95 Postpaid

E $9.95 Postpaid

F $10.95 Postpaid

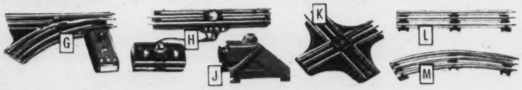
Authentic, Illuminated Pullmans

Magnificently scale-detailed in extruded aluminum. **All the sleek grace and gleaming beauty of real-life streamliner. All three cars interiors brightly lighted** (bulbs included). Tiny passengers look out of clear plastic windows. Die-cast metal trucks; 8 solid steel wheels; remote control electric knuckle couplers. (Shipping weight 2 lbs. 11 oz.)

D	49 N 9854T—15-inch Astra-dome Car	*Postpaid*	$10.95
E	49 N 9853T—15-inch Pullman Car	*Postpaid*	9.95
F	49 N 9855T—15-inch Observation Car	*Postpaid*	10.95

ALL LIONEL TRAINS AND ACCESSORIES ARE POSTPAID!

Sears pays shipping charges on all Lionel trains and accessories. Same price whether you buy for cash or on Easy Terms . . . no extra charge for credit. Only 10% down . . . see page 369.



Track, Switches and 90° Crossover . . "027" and "O"-gauge

G **Remote Control Switches.** One right-hand, one left-hand switch, control panel, wire included.
49 N 9806—**For "027"-gauge track layouts.** (Shipping weight 3 lbs.). *Postpaid*. . . . . . Per pair $13.50
49 N 9815—**For "0"-gauge track layouts.** (Shipping weight 5 lbs.). *Postpaid*. . . . . Per pair $22.50

H **Magnetic Track Section.** For remote-control coupling and uncoupling. Control panel and connecting wire included. (Shpg. wt. each 1 lb.)
49 N 9804—"027"-gauge. *Postpaid*. . . . . Each $3.00
49 N 9813—"0"-gauge. *Postpaid*. . . . . . . Each 3.25

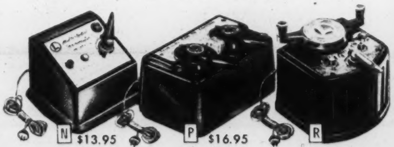
Shop early . . then relax and enjoy the Holidays

J **Illuminated Bumper.** For "027" and "0"-gauge track.
49 N 9859—(Shpg. wt. 1 lb.) . . *Postpaid* $1.95

K **90-degree Crossover.** (Wt. 8 oz.). *Postpaid.*
49 N 9803—"027"-gauge. 7⅜ in. square . . $1.95
49 N 9812—"0"-gauge. 8¼ in. square. *Ppd.* . 2.95

L **8⅞-in. Straight Track Section, "027"-gauge.**
49 N 9801—(Wt. 3 oz.). *Postpaid* . . . Each 25c
10-in. Straight Track Section for "0"-gauge.
49 N 9810—(Shpg. wt. 4 oz.) *Postpaid*. . Each 30c

M **9½-in. Curved Track Section, "027"-gauge.**
49 N 9802—(Wt. 3 oz.) *Postpaid* . . . .Each 25c
10⅞-in. Curved Track Section for "0"-gauge.
49 N 9811—(Shpg. wt. 4 oz.). *Postpaid*. . Each 30c



N $13.95 Postpaid

P $16.95 Postpaid

R $22.50 Postpaid $2.50 Down

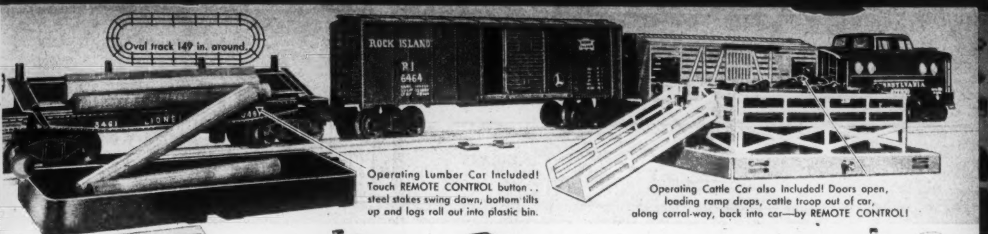
"Trainmaster" Transformers

For 110-120-volt 60-cycle AC. Built-in self-resetting automatic circuit breaker guards against overloads. Light signals shorts.

N **Type RW—110-watts.** Two variable voltages for train; 4 fixed voltages for accessories. Buttons control whistle and reversing.
49 N 9820T—UL approved. (Shpg. wt. 7 lbs.) . . *Postpaid* $13.95

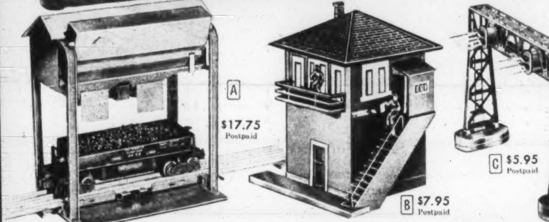
P **Type TW—175-watts.** One throttle controls train voltage; other for whistle, reversing. Fixed 14 and 16 volts for accessories.
49 N 9824T—(Shpg. wt. 11 lbs.). . . . . *Postpaid* $16.95

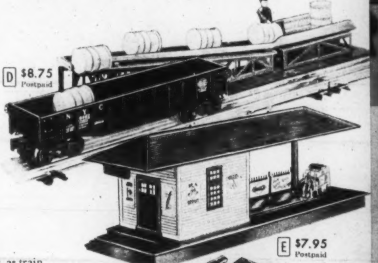
R **Type KW—190-watts.** Two independently controlled variable voltages **for running 2 trains on different layouts at same time.** Built-in whistle and separate reversing controls for each train. Diesel-type control levers. Fixed 6, 14 and 20-volt accessory circuit.
79 N 09821T—Molded case. (Shpg. wt. 11 lbs.) . . . *Postpaid* $22.50



Operating Lumber Car Included! Touch REMOTE CONTROL button . . steel stakes swing down, bottom tilts up and logs roll out into plastic bin.

Operating Cattle Car also Included! Doors open, loading ramp drops, cattle troop out of car, along corral-way, back into car—by REMOTE CONTROL!





Scale-detailed Lionel Electric Train Accessories

Breathtaking realism! Ideal gifts for those who already have a Lionel Electric Train Set. Every item postpaid!

A **New! Coaling Station.** Four different *remote-control* actions. Dumps coal from coal car into railside bin, hoists bin to overhead position, dumps coal into bin, then lowers bin. Built-in remote-control unit (no remote-control track needed). 6x9½x10 in. high. Plastic bin, play "coal" included. Coal car and track not included.
49 N 9849T—(Shipping weight 7 lbs.)... *Postpaid* $17.75

B **Automatic Switch Tower.** As train nears, switchman enters tower; another walks downstairs. As train passes, they return. Clapboard sides, shingle roof, railed platform. 7 in. high. Scale model of plastic and steel.
49 N 9841T—(Shpg. wt. 1 lb. 10 oz.)... *Postpaid* $7.95

C **Operating Signal Bridge.** Spans 2 tracks. Lights operate automatically by running of train, or may be run by remote control. Sturdy girders and ladder. 10½x3x7¾ in. high. 4 bulbs and wire included.
49 N 9836T—(Shpg. wt. 2 lbs.) .... *Postpaid* $5.95

D **Automatic Barrel Loader.** Set barrels upright on lower platform . . . they move to workman who tips them over onto elevated runway leading to upper platform. Barrels roll off upper platform into car. Six barrels included. Car and track not included.
49 N 9840T—19 in. long. (Wt. 3 lbs.)...... *Postpaid* $8.75

E **Operating Freight Station** lighted by 2 bulbs. Press remote control button (included) . . . two baggage men run their electric cars in and out of station. Clapboard sides; inset bulletin boards. Simulated tile platform, 5x15-in. size. Bulbs, wire included.
49 N 9842T—5½ in. high. (Wt. 2 lbs.).. *Postpaid* $7.95

F **6-inch Lamp Post.** Die-cast metal with fluted column. Plastic globe, bulb, wire all included. Buy several!
49 N 9825T—(Shipping weight 1 lb.)...... *Postpaid* 95c

G **Flashing Highway Signal Reduced!** Two red warning lights flash on and off alternately from one side to other as train nears, stop flashing when train has passed. (*Was $4.95.*)
49 N 9832T—9 in. high. (Shpg. wt. 1 lb.) *Postpaid* $3.95

H **9⅞-inch Automatic Semaphore.** As train nears, blade shoots upright, bull's eye glows green. After last car passes, blade drops down and red danger light shows.
49 N 9844T—(Shipping weight 2 lbs.)... *Postpaid* $4.50

J **11¾-in. Rotary Beacon.** Embossed lattice-work steel structure has platform on top, ladder on side. Powerful miniature searchlight revolves. Red and green fresnel-type lenses rotate over light.
49 N 9828T—(Shpg. wt. 2 lbs.) .... *Postpaid* $3.25

K **Lubrication and Maintenance Kit.** For all Lionel trains. Contains tube of special lubricant, vial of oil, can of special solvent, 2 cleaning sticks, 6 emery boards, wiping cloth, smokestack cleaner, dusting brush.
49N9826T—With instructions. (Wt. 1 lb.) *Postpaid* $1.50

L **Illuminated Crossing Gate.** Automatically lowers as train nears, raises after train has passed. Scale-size imitation jewels in 9¾-in. arm glow as gate is lowered.
49 N 9830T—With bulb. (Shpg. wt. 1 lb.)... *Postpaid* $3.95

M **Illuminated Automatic Gateman.** As train approaches, shack door opens and tiny gateman rushes out, swinging lantern. After last car of train has passed, gateman returns to his shack and door closes. Metal base; plastic shack and gateman.
49 N 9835T—6¾ in. high. (Wt. 2 lbs.)....... *Postpaid* $5.95

Remote-Control Operating Cars

All cars below have 8 solid steel wheels, realistic die-cast trucks, knuckle-type remote-control electric couplers. Authentically scale-detailed. Track not included.

N **8⅝-in. Operating Crane Car.** Crane swings in circle . . . boom raises, lowers . . . pulley block lifts. Hand wheel controls. Die-cast chassis.
49 N 9852T—(Shpg. wt. 2 lbs.)............ *Postpaid* $7.75

P **9-in. Operating Milk Car with 5x7¼-in. steel platform.** Car doors open and milkman comes out to deliver 5 milk cans to platform. Operates by remote control.
49 N 9863T—(Shpg. wt. 3 lbs.)............ *Postpaid* $10.50

R **8½-in. Operating Cattle Car and Platform.** When cattle car stops alongside platform, remote control button (included) opens doors, drops loading ramp, 9 head of cattle troop out of car, across platform, back into car. 13¼-in. steel platform and ramp. Built-in remote-control unit (no remote-control track needed).
49 N 9864T—(Shpg. wt. 4 lbs.)............ *Postpaid* $15.95

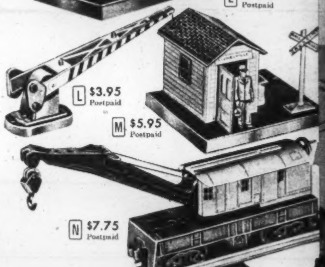
S **9½-in. Operating Lumber Car.** Die-cast frame. Rotating brake wheel. Steel stakes drop, bottom tilts up, logs roll out *by remote control*. Logs, bin included.
49 N 9860T—(Shpg. wt. 2 lbs.).............. *Postpaid* $7.25

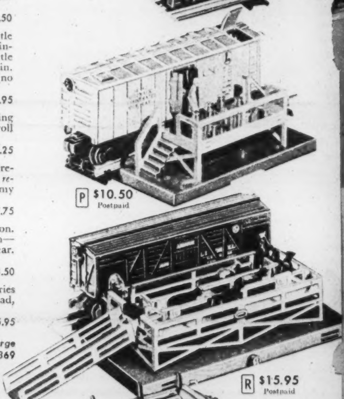
T **Realistic 10-in. Searchlight Car.** Powerful searchlight revolves 360° automatically . . . switches on and off *by remote control!* Dummy hand brake. Molded plastic dummy generator. Die-cast platform.
49 N 9861T—(Shpg. wt. 2 lbs.).............. *Postpaid* $7.75

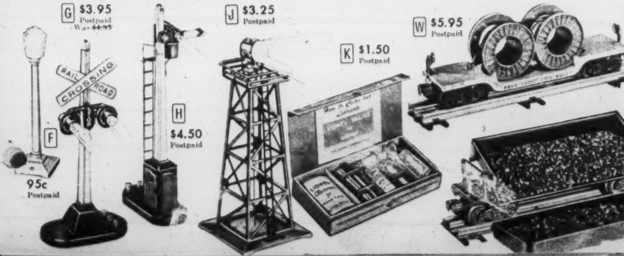
V **9½-inch Operating Dump Car.** Ingenious gear action. Body tilts up, side drops, "coal" slides into railside bin—*by remote control!* Dummy handbrake and railings on car. Artificial "coal" and plastic bin included.
49 N 9862T—(Shipping weight 2 lbs.)........ *Postpaid* $8.50

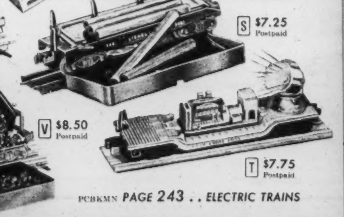
W **New 10-inch Cable Car.** Long dropped-center car carries 2 removable cable reels. You can wind reels with thread, string or wire (not included). Or use other cargo.
49 N 9838T—(Shipping weight 2 lbs.)........ *Postpaid* $5.95

***NOTE:** Items on this page same price Cash or Terms. No charge for credit due to standard practice. See Easy Terms page 369*

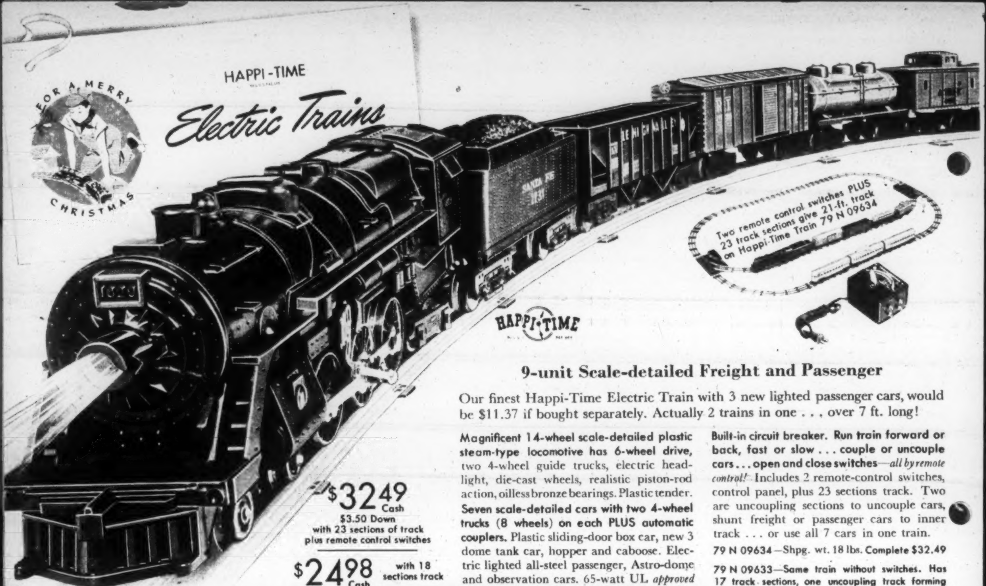








HAPPI-TIME Electric Trains


FOR A MERRY CHRISTMAS
SANTA FE
HAPPI-TIME
Two remote control switches PLUS 23 track sections give 21-ft. track on Happi-Time Train 79 N 09634

$32.49 Cash
$3.50 Down
with 23 sections of track plus remote control switches

$24.98 Cash
$2.50 Down
with 18 sections track

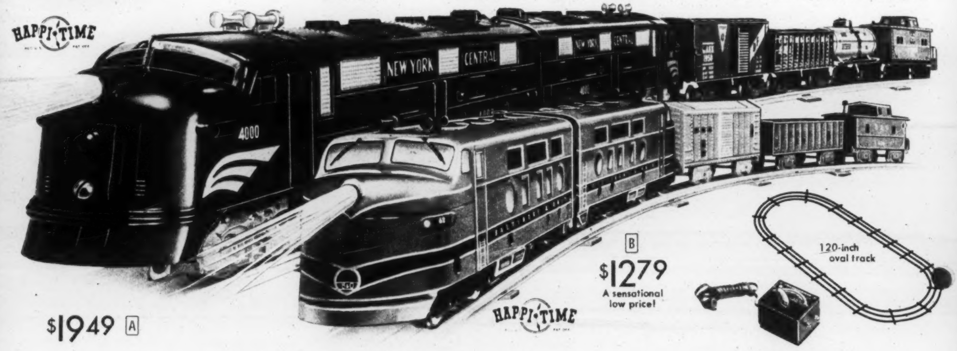
9-unit Scale-detailed Freight and Passenger

Our finest Happi-Time Electric Train with 3 new lighted passenger cars, would be $11.37 if bought separately. Actually 2 trains in one . . , over 7 ft. long!

Magnificent 14-wheel scale-detailed plastic steam-type locomotive has 6-wheel drive, two 4-wheel guide trucks, electric headlight, die-cast wheels, realistic piston-rod action, oilless bronze bearings. Plastic tender. **Seven scale-detailed cars with two 4-wheel trucks (8 wheels) on each PLUS automatic couplers.** Plastic sliding-door box car, new 3 dome tank car, hopper and caboose. Electric lighted all-steel passenger, Astro-dome and observation cars. 65-watt UL *approved* transformer (110–120-volt 60-cycle AC); **Built-in circuit breaker. Run train forward or back, fast or slow . . . couple or uncouple cars . . . open and close switches**—*all by remote control!* Includes 2 remote-control switches, control panel, plus 23 sections track. Two are uncoupling sections to uncouple cars, shunt freight or passenger cars to inner track . . . or use all 7 cars in one train.

79 N 09634—Shpg. wt. 18 lbs. **Complete $32.49**

79 N 09633—Same train without switches. Has 17 track sections, one uncoupling track forming oval 195 in. around. Shpg. wt. 16 lbs. . . . **$24.98**



$19.49 A

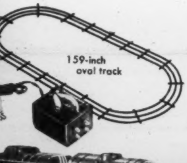
B $12.79
A sensational low price!

Happi-Time 6-unit Scale Twin Diesel Freight

A **Similar Happi-Time Train sold for $23.98 last year (with steam-type locomotive). Now equipped with super-detailed plastic New York Central Twin-Diesel Locomotive!** Almost 5 ft. long with Twin-Diesel itself 2 ft. long. Locomotive has oilless bronze bearings, double trucks (8 die-cast wheels per unit), bright headlamp. Realistic dummy horns, ladders, louvers. **Run train forward or backward, fast or slow . . . couple and uncouple cars—by remote control.**

Four embossed steel cars—accurate $^3/_{16}$-inch scale models! Gondola, oil car, sliding-door box car and caboose. Realistically lithographed. All with double trucks (8 wheels) PLUS Automatic Couplers. **UL approved 45-watt transformer with built-in circuit breaker.** 110–120-volt 60-cycle AC only. 14 track sections make oval 159 in. around.

79 N 09624—Shipping weight 12 lbs. . . . . . . **A train value hard to beat! $19.49**



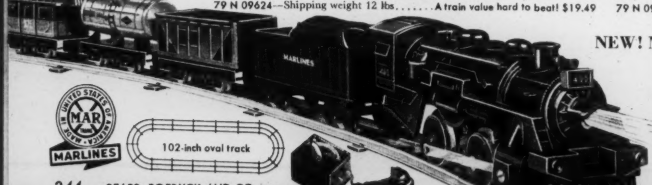
5-unit Twin Diesel Freight

B **Another outstanding Happi-Time value—thrilling realism at a low, low price!** This big 43-inch freight is powered by latest type 2-unit lithographed steel diesel locomotive with oilless bronze bearings, die-cast drive wheels, gleaming headlamp. Dummy Diesel horns, simulated windshield wipers, plus lithographed ladders and louvers all add to its realism.

Three realistically detailed molded plastic freight cars—high-side gondola, box car, caboose. Run train forward or backward, fast or slow—*all by remote control.*

Built-in circuit breaker protects 45-watt transformer against shorts and overloads. **UL approved.** 110–120-volt 60-cycle AC only. Twelve sections of track form oval 120 in. around.

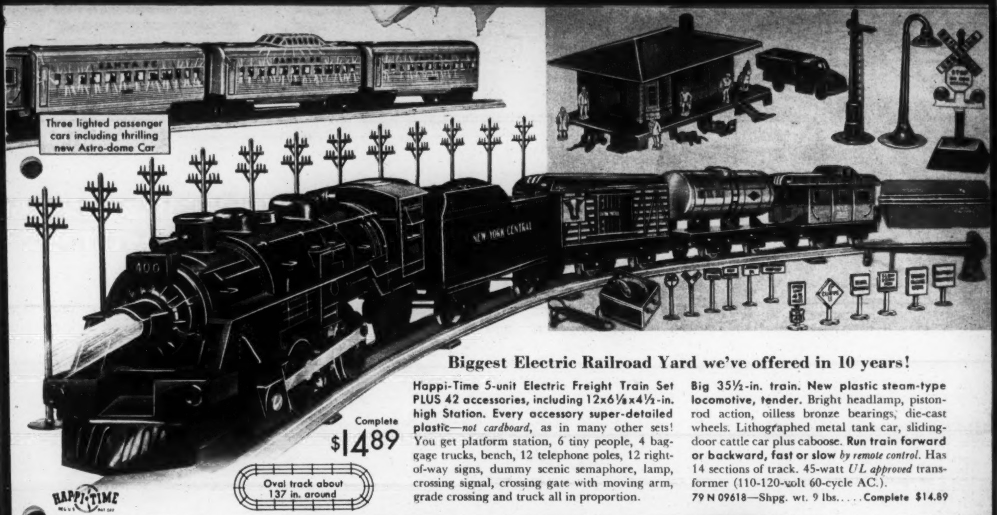
79 N 09632—Shipping weight 9 lbs. . . . . **A wonderful buy at $12.79**



NEW! Marx 5-unit 35-inch Electric Freight

$9.65 **New super-detailed plastic locomotive and tender. Same remote control of speed and direction as on our higher priced trains.** Run train forward or back . . . fast or slow—*without touching track or train!* Steam-type locomotive has oilless bronze bearings, die-cast wheels, piston-rod action, headlamp. Three lithographed metal cars (hopper, tank car, caboose). **UL approved** 45-watt transformer (110–120-volt 60-cycle AC).

79 N 09616—With 10 track sections. Shpg. wt. 7 lbs. **$9.65**


Three lighted passenger cars including thrilling new Astro-dome Car
Oval track about 137 in. around
HAPPI-TIME

Complete $14.89

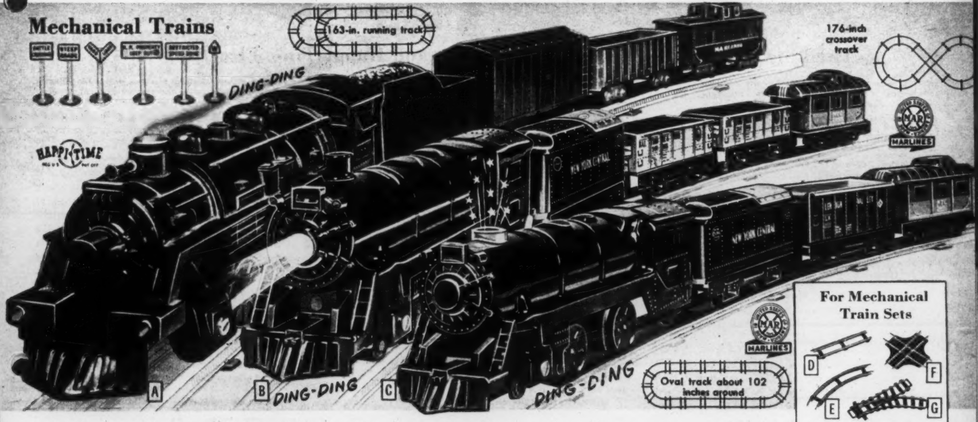
Biggest Electric Railroad Yard we've offered in 10 years!

Happi-Time 5-unit Electric Freight Train Set PLUS 42 accessories, including 12x6⅛x4½-in. high Station. Every accessory super-detailed plastic—*not cardboard*, as in many other sets! You get platform station, 6 tiny people, 4 baggage trucks, bench, 12 telephone poles, 12 right-of-way signs, dummy scenic semaphore, lamp, crossing signal, crossing gate with moving arm, grade crossing and truck all in proportion.

Big 35½-in. train. New plastic steam-type locomotive, tender. Bright headlamp, piston-rod action, oilless bronze bearings, die-cast wheels. Lithographed metal tank car, sliding-door cattle car plus caboose. **Run train forward or backward, fast or slow** *by remote control*. Has 14 sections of track. 45-watt *UL approved* transformer (110-120-volt 60-cycle AC.).

79 N 09618—Shpg. wt. 9 lbs. . . . . Complete $14.89

Mechanical Trains



Has smoke, switches, 6 signs

A Our finest Happi-Time 5-unit Smoking Mechanical Freight Set. Super-detailed plastic locomotive, tender and cars (gondola, box car, caboose) . . . most realistic we've ever seen on any mechanical train at this price. All this *PLUS* two switches, *PLUS* 6 miniature plastic railroad signs! $5.89

Powerful steam-type locomotive with bell puffs smoke (powder) as it pulls cars around track. Run it on outer track, or switch it to inner track. Clockspring motor, speed governor, brake. Two manual switches; 14 track sections.

49 N 9513—Train 40 in. long. Shpg. wt. 4 lbs. $5.89

Has bell and headlight

B Marx 5-unit Mechanical Freight with Crossover Track. Steel steam-type locomotive has headlight, bell, realistically detailed plastic front. Powerful, long-running clockspring motor, built-in speed governor and brake. $3.89

Lithographed steel tender, 2 gondolas and caboose. Train is 35 in. long. Has 16 sections track PLUS mechanical crossover section. No battery; order below.

49 N 9507—Shpg. wt. 3 lbs. 8 oz. $3.89

34 N 4659—**Batteries.** Shpg. wt. 4 oz. 2 for 23c

Has sparks and bell

C Marx 4-unit Mechanical Freight, 28¾ inches long. Watch it whiz around its 102-inch oval track, *tiny harmless sparks shooting out, its merry little bell ringing!* $2.89

Steel steam-type locomotive with accurately detailed plastic nose-piece. Long-running clockspring motor with built-in speed governor and brake. Lithographed metal tender, gondola, caboose. 10 track sections.

49 N 9503—Shpg. wt. 2 lbs. 8 oz. $2.89

For Mechanical Train Sets

Extra Track

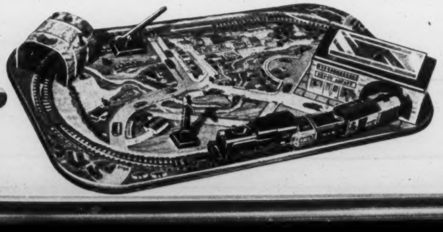
D Straight Track. 8⅞ in. Shpg. wt. 6 oz.
49N9701–Set of 4, 35c

E Curved Track. 10 in. Shpg. wt. 6 oz.
49N9702–Set of 4, 35c

F 90° Crossover. 7½ in. Shpg. wt. 8 oz.
49 N 9703 . . . . Each 59c

G Manual Switch Set. One left and one right-hand switch. Shpg. wt. 1 lb.
49 N 9704 . . . Set $1.79

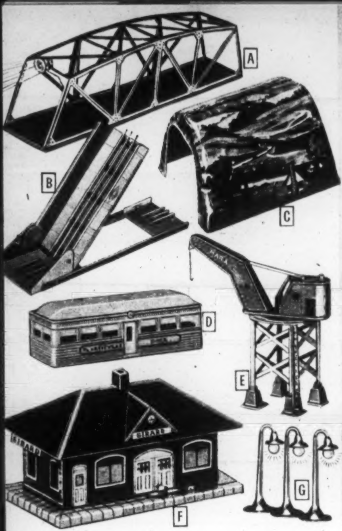
Exciting Scenic Express with Action Signals

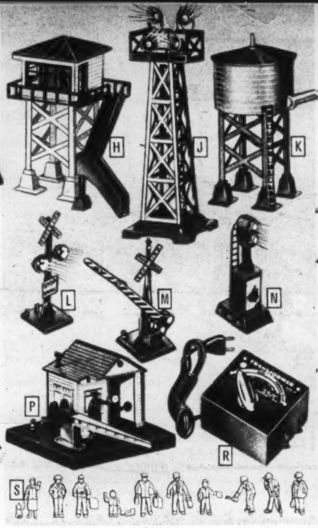


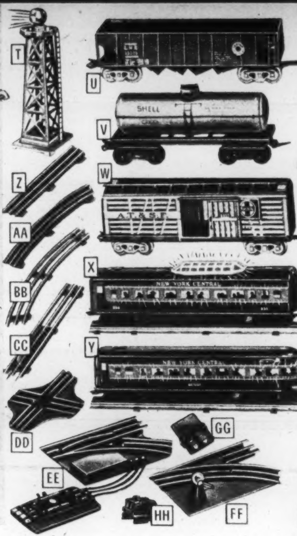
$2.75 **A complete railroad system, for younger children, with signals that really work!** Action crossing gate and semaphore automatically raise and lower as 11-inch train whizzes by. All the thrills and excitement of a big railroad!

Train runs around grooved track in base over 20 times with just one winding. Watch it speed through tunnel and station. Train has long-running clockspring motor. Sturdy steel base, about 21¾x13 inches, realistically lithographed with landscape scene. **A wonderful gift at this low price.**

49 N 9515—Shipping weight 3 pounds. $2.75







Thrilling, true-to-life Accessories for Marx and Happi-Time Electric Trains

NOTE: **Items (C), (D), (E) and (K) may also be used with mechanical trains. Asterisk (*) after item means that all necessary wire, track connectors etc., are included.**

A **Lighted all-steel Trestle Bridge.*** Aluminum finish. Embossed rivets. Light socket and reflector clip on anywhere; adjusts to any position. With bulb.
49 N 9741—24x4⅞x6⅛ in. high. Wt. 2 lbs. $1.98

B **All-steel Railroad Lift Bridge.*** Girder type; rivets embossed. Enameled in authentic colors. Built-in track. Gear and crank raises and lowers bridge.
49 N 9761—18¾x5¼x3 in. high. Wt. 3 lbs. . . . $2.95

C **Collapsible Metal Tunnel.** Lithographed landscape.
49 N 9729—10¾x9x7 in. Wt. 1 lb. 89c

D **Plastic Roadside Diner.** Like you see on highways.
49 N 9727—8¾ in. long. Shpg. wt. 8 oz. 79c

E **Plastic Derrick Loader.** Scale-detailed. Crane housing swings in complete circle. Boom has crank handle; raises, lowers loads. Die-cast hook.
49 N 9733—8½ in. high. Shpg. wt. 10 oz. $1.49

F **Whistling Metal Station.*** Press remote control button . . . hear the realistic wail of locomotive whistle as train whizzes down the track. Whistle is built into 9x5¼x5-in. high lithographed steel station.
49 N 9766—With control panel. Shpg. wt. 2 lbs. $4.45

G **Three Lighted 6-in. Station Lamps.*** Fluted plastic.
49N9728-With bulbs. Shpg. wt. 6 oz. **Set of 3** 1.79

H **Automatic Switchman's Tower.*** As train nears, switchman with green flag comes through door; second man inside moves to switch controls.
49 N 9757—Plastic; 7½ in. high. Shpg. wt. 1 lb. . $3.79

J **4-light Floodlight Tower.*** Four lights mounted on double platform on girder-type plastic tower. Lights may be revolved, tilted. Metal ladder.
49 N 9751—Height 13½ in. Shpg. wt. 1 lb. $2.95

K **Big 8¼-in. Plastic Water Tower with Adjustable Spout.** Realistic ribs; girder-type understructure.
49 N 9731—Tank 4¼ in. diam. Shpg. wt. 10 oz. . . 89c

L **Automatic Crossing Flasher.*** Twin lights flash alternately from one side to other as train passes.
49 N 9742—Metal; 7¾ in. high. Shpg. wt. 10 oz. $1.87

M **Automatic Crossing Gate.*** Striped arm lowers as train passes, then raises. Red jewel at end of gate.
49 N 9743—Metal; 7½ in. high. Shpg. wt. 10 oz. $1.89

N **Automatic Block Signal.*** Train stops on red light, proceeds on green. Die-cast base; 2-track section. Chrome-finish ladder. Switch at rear operates signal.
49 N 9745—Metal; 7 in. high. Shpg. wt. 1 lb. . . $2.17

P **Automatic Grade Crossing Shack with Watchman.*** Lithographed steel shanty; 8½-in. plastic gate. As train nears, watchman comes out with "STOP" sign, gate lowers. Base 7x6½ in.; house 4½ in. high.
49 N 9760—Shipping weight 2 lbs. 8 oz. $3.79

R **Transformer.*** 50-watt input 110-120-volt, 60-cycle AC only. Two sets of binding posts give variable 7 to 13 volts for controlling train plus 13 volts for accessories. Built-in circuit breaker. Red re-set button. Cord.
49 N 9725—**UL approved.** Shpg. wt. 3 lbs. 4 oz. . . $5.79

S **10 Plastic Figures:** Engineer, porter, conductor, newsboy etc. Soft Vinyl plastic up to 1½ in. high.
49 N 9762—Lifelike poses. Shpg. wt. 10 oz. **Set** 87c

T **Lighted Revolving Beacon.*** Revolves on top of girder-type molded plastic tower. Red, green reflector.
49 N 9740—12½ in. high. Shpg. wt. 1 lb. $1.87

Scale detailed plastic CARS for Marx or Happi-Time Electric Trains. Automatic Couplers for remote control. If your train has manual couplers, order 49 N 9713, (CC) below.

U 49 N 9723–8¾-inch **Hopper Car.** Shpg. wt. 10 oz. $1.79
V 49 N 9722–8½-inch **Tank Car.** Shpg. wt. 10 oz. . 1.79
W 49 N 9721–8½-inch **Box Car.** Shpg. wt. 10 oz. . . 1.79

Lighted Pullman Cars. Detailed, lithographed metal.

X 49N9770–11-in. **Astro-dome Car.** Wt. 14 oz. $3.79
Y 49N9771–10¾-in. **Observation Car.** Wt. 14 oz. 3.79

Extra Track for Electric Trains. Shipping weight 4 oz. each.

Z 49 N 9710—8⅞-in. **Straight Track** . . . . Each 18c
AA 49 N 9711—10-in. **Standard Curved Track.** . . Ea. 18c
BB 49N9712–12½-in. **Large Radius Curved Track.** Ea. 23c

CC **Uncoupling Unit.** Built into standard length electric straight track. "Uncouple Here" sign included.
49 N 9713—Shipping weight 5 oz. . . . . Each 55c

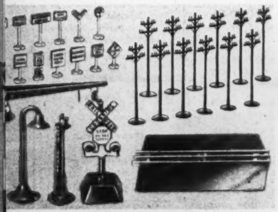
DD 49 N 9714–7½-in. **Crossover.** Shpg. wt. 8 oz. Ea. 85c

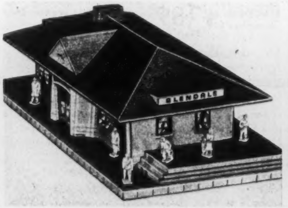
EE **Electric Remote Control Switch Set.*** One left- and one right-hand switch plus control panel.
49 N 9716—Shipping weight 2 lbs. 8 oz. . . . . Set $6.79

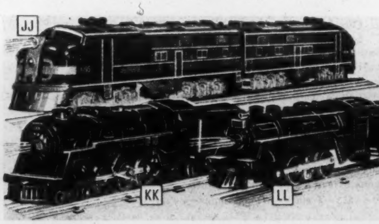
FF **Manual Switch Set.** One left-, one right-hand.
49 N 9715—Shipping weight 2 pounds. Set 2.95

GG **Track Connector.*** Brings power from transformer to track, or takes power from track for accessories.
49N9709–Bakelite; 1¾x1⅛ in. Shpg. wt. 2 oz. **Each** 12c

HH **Lighted Dead-End Bumper.*** Plastic; 3x1⅞x2 in. high. Snaps to track; cars stay on track on spur.
49 N 9707– Bulb included. Shpg. wt. 5 oz. . . **Each** 89c







29-piece Accessory Set

Perfect for adding realism to his train set! Authentically scale-detailed in sturdy plastic. Just the right size for any standard electric or mechanical train set. $2.89

Set includes: Twelve 7-in. telegraph poles, 12 railroad right-of-way signs, PLUS one each of the following: semaphore, lamp post, crossing gate, grade crossing, railroad crossing sign. Track not included. The low cost way to add realism to your train set.
49 N 9750—Shpg. wt. 2 lbs. . . . . . . Set $2.89

Station with Accessories

What a wonderful way to add greater realism to his mechanical or electric train set! Big 20½x10x6½-in. high station of sturdy steel. Colorfully lithographed to show waiting room, express office, baggage room, freight office, etc. Platform and ramp for inbound freight. Simulated shingled roof, and brick sides. Dummy windows. Easily assembled without tools. **Six vinyl plastic figures included!** Tiny, scale-size passenger, porter, etc. All this for a low price! $1.98
49 N 9756—Shpg. wt. 3 lbs. . . **Complete** $1.98

Buy on Sears Easy Terms . . . see page 369.

Authentic Marx Electric Locomotives

Realistically detailed molded plastic with authentic markings. Die-cast wheels; oilless bronze bearings. Bright headlamps. Powerful 110-120-volt 60-cycle AC motors. Remote control speed and reversing. $12.95

JJ **Scale-model Twin-Diesel.** Dummy twin horns, dummy louvers . . . and a host of other true-to-life details. Single motor. Two 4-wheel trucks per section (16 wheels in all). Remote control Automatic Couplers.
49 N 9792—Overall length 24½ in. Shipping weight 3 lbs. 14 oz. . . **Ea.** $12.95

KK **3/16-inch Scale-model Heavy Freight Steam-type Locomotive.** Fourteen wheels; powerful 6-wheel drive; two 4-wheel trucks. Compound piston-rod action. Scale-detailed plastic tender has Automatic Couplers, 8 wheels.
49 N 9791—Overall length 18 inches. Shipping weight 3 lbs. . . . **Each** $12.95

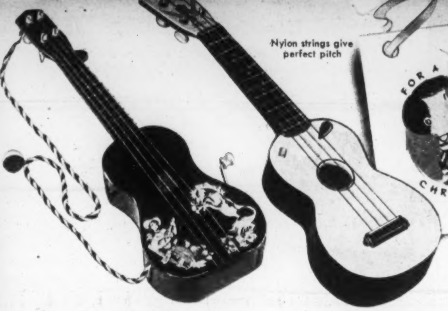
LL **Plastic Steam-type Loco., Tender.** 4-wheel drive. Manual couplers.
49 N 9790—Overall length 15½ inches. Shpg. wt. 1 lb. 14 oz. **Each** 6.95

For entertainment and instruction

Give Musical Toys

That make real music

FOR A MERRY
CHRISTMAS


Nylon strings give perfect pitch

Turn Crank, Plays Music

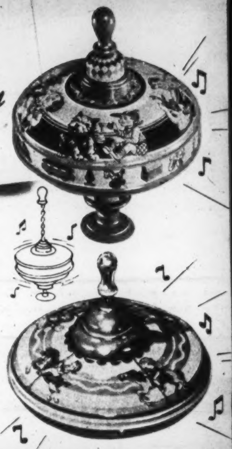
Anyone can play this Ge-tar because it plays two ways. **$1.29** Turn the crank for a real western song or play with the pick. Made of sturdy plastic with western design. Cord attached for easy holding. Measures about 13¾x4½ inches.

49 N 569—Shpg. wt. 8 oz..........**$1.29**

New! Plastic Ukulele

Capture the mellow magic of the ukulele right in your own hands! **$3.59** Simple instructions . . anyone can play. Professional size, beautiful resounding tones. Nylon strings give perfect pitch. 2-tone case, rosewood grain and ivory finish. Felt pick, song book.

49 N 620—20¾x6⅜ in. Wt. 1 lb. 8 oz.**$3.59**



Choral Top; tones change

Pump plunger, top spins, *changes tones automatically*. Rubber suction cup holds top on smooth surface. **$1.79** Made in West Germany. Lithographed metal.

49 N 614—7-in. diam. Shpg. wt. 1 lb. 6 oz.**$1.79**

Musical Top . . hear it hum

Makes a fascinating color pattern as it spins. Lithographed **83c** metal in brilliant colors. 9½-inch diameter. Pull plunger up, push down, top spins with musical hum. Wood plunger handle.

49 N 513—Shpg. wt. 1 lb. 6 oz..........**83c**

Junior Hurdy-Gurdy

Children love the lively music of the hurdy-gurdy. **89c** Enjoy the charm and gaiety of a real hurdy-gurdy as you turn the crank. Cabinet lithographed with gay circus figures. Neck cord. Measures 6¼x5½x3 inches.

49 N 522—Shpg. wt. 12 oz.......**89c**

Big 11-in. Snare Drum

Youngsters love beating time on this big 11-inch **89c** snare drum. It has two strong cloth heads, convenient neck cord for carrying, 2 drum sticks. Metal shell is lithographed in bright colors showing musical instrument design.

49 N 530—Shpg. wt. 2 lbs.......**89c**

Farmer in the Dell
Plays Real Music

Musical Storybook

A musical toy to keep youngsters happy for many **89c** hours. They love to look at the colorful pictures of "The Farmer in the Dell" as pages are turned and book's song is played. Ideal for children whether they read or not.

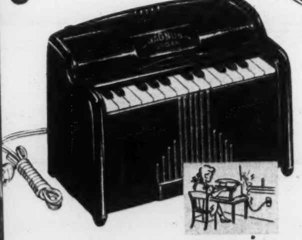
49 N 527—7x5x1 in. Wt. ea. 10 oz.**89c**

Surprise! Mouse pops up at "one"

Hickory Dickory Musical Clock

A favorite nursery rhyme steps out of the pages of make-believe. **$1.79** Plays "Hickory Dickory Dock" as crank is turned. When clock "strikes 1," cat's eyes pop open, bell rings and jumps up uncovering a humorous little mouse. Clock hands are movable. All metal, lithographed in bright colors.

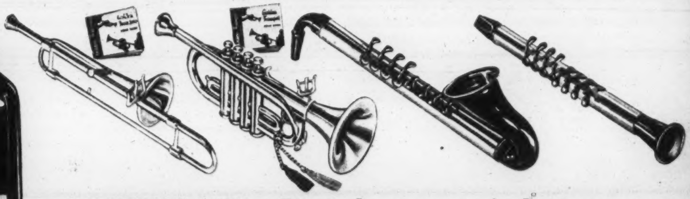
49 N 532—8¼x7x3 in. Shpg. wt. 1.lb..........**$1.79**



Miniature Electric Organ Plays in Perfect Pitch

Easy for children—fun for adults. Develops musical talent early. **$17.95** Sounds just like a big organ with its deep, full tone. Scientifically designed reeds respond with perfectly pitched tone to the lightest touch. 25 keys—15 white, 10 black—play sharps and flats, two full chromatic octaves . . . single tones or chords. Smooth finish, attractive modern design plastic case 11½x6½x5½ inches. For 110-120 volt AC only. UL approved. Song folio and instructions included. On-off switch control.

79 N 0563—Shipping weight 6 pounds.......**$17.95**



NEW! Gold Tone Plastic Instruments for Beginners

27-inch Trombone

No lessons needed to play real tunes! **$6.29** Richly engraved, gold-toned plastic with solid brass slide; works like professional model. 8 hand-tuned brass reeds play full scale. Luggage-type case, detachable music stand, music book.

49N621–Wt. 2 lbs. 8 oz.**$6.29**

13-inch Trumpet

Play bugle calls, marches, and songs. **$3.59** Handsome gold color plastic gives it a real professional look. Brass hand-tuned reed notes for true tone. With "luggage" carrying case, detachable music stand, and book. Wt. 1 lb. 4 oz.

49 N 538.........**$3.59**

8-Key Saxophone

Keys arranged for 2-hand playing like real saxophone. **$1.98** 8 reeds tuned to full octave. Black bell and mouthpiece. Handsome golden-colored tube. Play songs by numbers. 15-in. plastic body, 8 black keys.

49 N 560—Wt. 8 oz.**$1.98**

Gold-Tone Clarinet

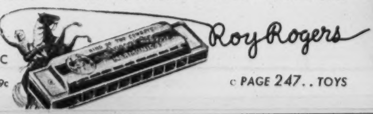
8 black keys arranged for 2-hand playing . . . just like professional clarinet. **$1.69** Golden-colored tube, black bell and mouthpiece. 8 reeds tuned to play full octave. Simple number system . . play a tune first time you try it. 15 in. long.

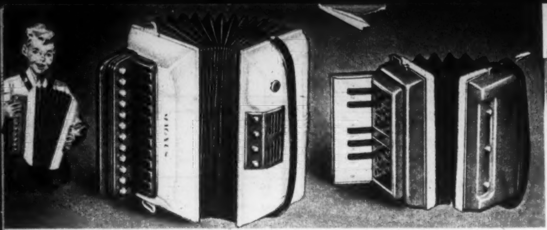
49 N 507—Wt. 6 oz...**$1.69**

Harmonica with Brass Reeds

Metal covered; rich-tone brass reeds. 10-note range. Roy Rogers emblem. **89c**

49 N 622—4 in. long, 1 in. wide. Wt. 4 oz.......**89c**





NEW! Student Accordion

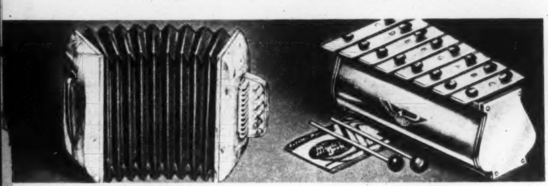
Has features found only in adult models! Beautiful plastic with pyroxalin coated bellows. 20 treble, 4 bass buttons give full, vibrant tones in key of C; more than 1½ octaves. 40 reeds. Size 5½x 10½x6 in. closed; opens to 19 in. **$11.69**

49 N 545—Instructions. Shpg. wt. 2 lbs....$11.69

Toy Piano-key Accordion

Provides many hours of musical fun. Colorful, glossy finished plastic; plastic coated bellows. 16 tuned reeds produce 8 rich notes with mellow tone. Plastic keys really work. Songs played by numbers. Size closed 7⅝x7x3½ in., opens to 12 in. **$2.98**

49 N 593—Instructions. Shpg. wt. 1 lb. 8 oz.$2.98



Finger Button Accordion

Precision built for real musical value. 20 carefully tuned plastic reeds. 10 quick-acting plastic buttons. Plastic case; pyroxylin-coated bellows. Size 4x4½x 8½ in. Plays in key of C. With instructions. **$3.69**

49 N 520—Shipping weight 1 lb. 4 oz.....$3.69

8-key Xylophone

Has extra pleasing tone because of tone chamber. Metal tone bars cushioned on felt. Enameled case has lyre-shaped ends. One rubber mallet and one wood mallet. About 12½ in. long. With instructions. **$2.49**

49 N 505—Shipping weight 2 lbs. 14 oz....$2.49

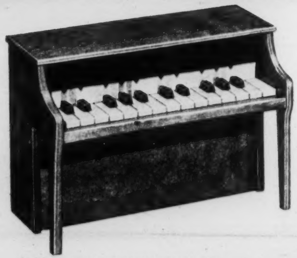
HOTSHOT
BAND

3-drum Trap Set for "hep-cats"

ONLY **$2.69**

Your youngsters will love to beat out peppy rhythms on this colorful set. Helps them learn basic rhythms and timing. Ivory-colored metal shells have contrasting red rims. 16-inch bass drum has steel foot beater. Front head has hillbilly design. Drummer side, 6¼-inch snare and tom-tom have cloth heads. "T" holds triangle and cymbal. Two nickel-plated bells give sharp, clear tones. Two 8-inch hardwood drum sticks. Easy to assemble with instructions included. Shpg. wt. 6 lbs.

79 N 0566..............$2.69



NEW Spinet Piano with Song Book

ONLY **$5.49**

Realistically detailed replica of spinet piano. Table model measures 9¼x14x6½ inches deep . . just the right size for junior musicians. Made of select hardwood. Keyboard has 25 plastic keys including sharps and flats. Tone bar made of heavy cast iron fitted with tone wire to give range of two octaves. *Chromatically tuned* for extra sharp fidelity. Color chart mounted on front panel. "Rainbow Way" song book incl.

49 N 543--Wt. 5 lbs. 12 oz.. $5.49

FOR A MERRY
CHRISTMAS

Musical Gifts

develop hidden talent
and interest in music

ILLUSTRATED ON OPPOSITE PAGE

NEW ELECTRONICALLY AMPLIFIED RECORD PLAYERS (A) and (B) at right for those who want bigger and better listening pleasure. On-off full range (soft-loud) volume control. Two tubes—amplifier, rectifier and 4-in. permanent magnetic speaker provide clear reproduction. Lightweight crystal pick up cartridge in tone arm. For 110-120 volt 60-cycle A.C. only. Play up to 12-inch 78 rpm records. Needles included. UL listed.

A **De luxe . . Portable Record Player.** Sturdy wood frame with strong plastic handle and colorful trim. Easy to carry; only 13x11x5⅝ inches. Beautiful green and gray color.

79 N 0570—Phonograph only. Shpg. wt. 9 lbs.......... **$18.98**
79 N 0568—With 15 children's records listed below. *You save money on the combination!* Shipping wt. 10 lbs........ **20.69**

B **Metal Teardrop Record Player.** All metal case sturdily built for playroom, rumpus room, etc. 13x8x7 in. Beautiful baked-on bronze and gray enamel finish.

79 N 0548—Phonograph only. Shipping wt. 7 lbs........ **$16.98**
79 N 0567—With 15 children's records listed below. *You save money on the combination!* Shipping weight 8 lbs....... **18.69**

ACOUSTIC PHONOGRAPHS (C) and (D) at right. Built-in tone chamber, aluminum diaphragm provide rich tone reproduction. Self-starting motor has on-off switch. Plays up to 12-inch 78 rpm records. With 2 packages of needles—for soft or loud playing. For 110-120 volt 60-cycle AC. UL listed.

C **Big Value Electric Phonograph.** Teardrop styled pressed steel body, 13x8x7 in. Blue and gray enamel finish.

79 N 0577—Phonograph only. Shipping weight 6 lbs..... **$7.79**
79 N 0561—With 15 children's records listed below. *You save money on the combination!* Shipping weight 8 lbs........ **9.49**

D **Portable Electric Phonograph** Case of vivid red imitation leather, 13x11x5⅝ inches. Sturdy wood frame.

79 N 0552—Phonograph only. Shipping weight 8 lbs..... **$11.98**
79 N 0562—With 15 children's records listed below. *You save money on the combination!* Shipping weight 10 lbs...... **13.69**

E **NEW Electric Acoustic Consolette Phonograph.** Superb tone reproduction with balanced tone arm and built-in tone chamber. Reproducer head automatically locks in correct playing position. A flip of your wrist puts arm in protected position when not in use. Sturdy wood cabinet in pastel blue and pink has large storage space for records. Plays up to 12-inch 78 rpm records. For 110-120 volt 60-cycle AC. 2 packages of needles for soft or loud playing. 24x12¾x11 in.

79 N 0572—UL listed. Phonograph only. Shpg. wt. 17 lbs.. **$18.29**
79 N 0618—With 15 children's records listed below. *You save money on the combination!* Shipping weight 18 lbs...... **19.98**

Children's Record Set. Set of 15 specially selected nursery and Christmas records. 7-inch 78 rpm records of almost unbreakable plastic give true, full tones with minimum surface noise. Includes Old King Cole, London Bridge, Pony Boy, Silent Night, Jingle Bells plus 40 more all-time favorites.

49 N 623—Shipping weight 1 pound 8 ounces........... **$2.79**

F **8-key Piano.** True pitch, pleasing tone. Feather touch and standard width keys prepare youngsters for big pianos. Sturdy metal body, no sharp edges. Turned wood legs, removable music stand. Enamel finish. About 10⅞x8⅜ in.

49 N 506—16-page music book included. Shpg. wt. 2 lbs.... **$1.98**

G **17-key Toy Piano.** All wood construction. Heavy Masonite Presdwood top, bottom; enameled red. Ten white, 7 black long-wearing plastic keys have positive action, play easily.

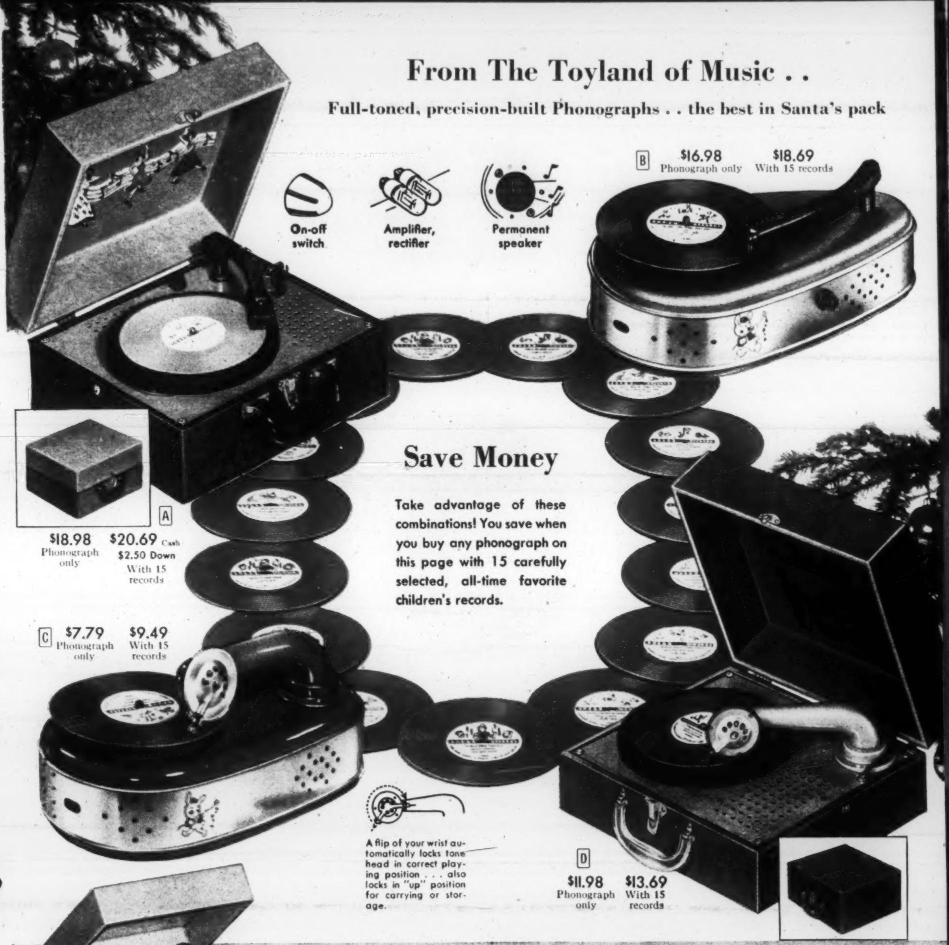
49 N 597—Size 11¼x9¾x5 in. Shpg. wt. 3 lbs. 8 oz...... **$3.29**

H **36-key De luxe Spinet with Stool.** Our finest quality. Develops real musical talent. Designed and constructed just like a full-sized spinet with high gloss mahogany finish. Has 36 plastic keys including sharps and flats. Key action is regulated for smooth, responsive touch. Piano measures 21⅞x 16½x22¾ inches. Matching stool, 14½x7¼x10¼ inches. A Christmas gift your child will treasure for many years.

79 N M[illegible]555—Shipped freight or express. Shpg. wt. 36 lbs. $23.95

From The Toyland of Music . .

Full-toned, precision-built Phonographs . . the best in Santa's pack



On-off switch

Amplifier, rectifier

Permanent speaker

B $16.98 Phonograph only $18.69 With 15 records

A $18.98 Phonograph only $20.69 Cash $2.50 Down With 15 records

Save Money

Take advantage of these combinations! You save when you buy any phonograph on this page with 15 carefully selected, all-time favorite children's records.

C $7.79 Phonograph only $9.49 With 15 records

A flip of your wrist automatically locks tone head in correct playing position . . . also locks in "up" position for carrying or storage.

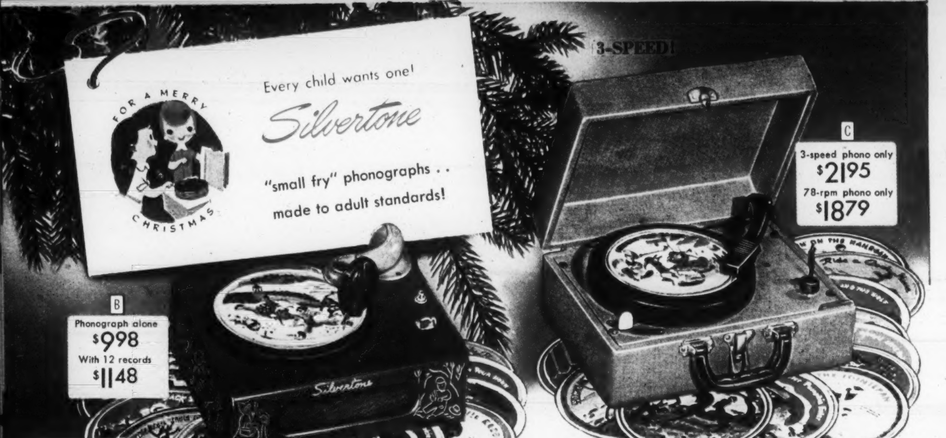
D $11.98 Phonograph only $13.69 With 15 records

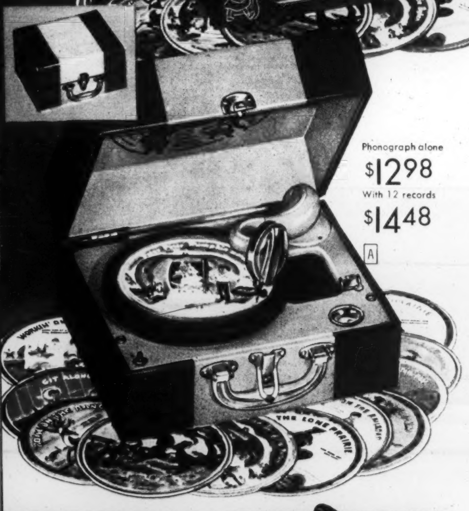
E $18.29 Phonograph only $19.98 Cash $2.00 Down With 15 records

F 8-key Piano $1.98

17-key Piano $3.29 G

H 36-key Deluxe Spinet $23.95 Cash $2.50 down





Now! As low as: $8.99 These Phonographs are built to last!

Not toys, but REAL instruments . . capable of playing records up to 12-inch. Offered with picture record assortment (58 N 5858 below) at substantial savings!

A **De luxe Electro-Acoustic Portable.** Full-sized reproducer with special guard to protect sensitive aluminum diaphragm. Patented rubber-coated *non-skid* turntable, driven by *constant-speed* (78-rpm) electric motor. UL listed. 105–125-v., 60-cycle AC. Easy to carry and store. Lock-Seam case, 12¾x10x6¾ in., *can't be pulled apart!* Scuff-resistant, washable red pyroxylin-coated covering.

57 N 03253—**With 12 records.** Shpg. wt. 12 lbs. *Separately $15.47*	Only $14.48
57 N 02254—**Phonograph alone.** Shipping weight 12 lbs.	12.98

B **Open Top Electro-Acoustic Phonograph.** As above but in open red case, 12x9½x7 inches.

57 N 03251—**With 12 records.** Shpg. wt. 10 lbs. *Separately $12.47*	Only $11.48
57 N 02252—**Phonograph alone** Shipping weight 10 lbs.	9.98
57 N 03252—**Brown phonograph** (not shown). Like above but brown. *Less records*	8.99

C **3-SPEED Electronically Amplified Phonograph.** Richer, fuller tone. Volume control. Lightweight pickup arm. One long-life osmium-tipped needle plays all records. Husky 4-inch speaker. 1 tube, rectifier. UL listed. 105–125-v., 60-cycle AC. Portable. Scuff-resistant brown artificial leather covered, 12x9x5 in.

57 N 03231—**With 12 records.** Wt. 11 lbs. *Separately $24.44. $2.50 dn.*	Cash $23.95
57 N 03242—**Phonograph alone.** Shipping weight 11 lbs. *$2.50 down, $5 mo.*	Cash 21.95
57 N 03240—**78-rpm phonograph.** Like above, but 78-rpm only. *Less records*	18.79

Picture Record Assortment . . Commended by Parents' Magazine! (illustrated) Break resistant plastic. Easy for tots to select. Titles include: 3 Kittens—Peter Pumpkin Eater—Mary Had Lamb—Bo-Peep—Jack and Jill—Old MacDonald—Pretty Polly—Mother Hubbard—Lone Prairie—Chisholm Trail—Mexican Hat Dance—Skip to My Lou—Ride a Cock Horse—Rock-a-Bye Baby—Twinkle Little Star—Blue Tail Fly—10 more.

58 N 5858—**Twelve 78-rpm records.** 6½ in. *Postpaid.* (Shpg. wt. 2 lbs.)	$2.49

Christmas Assortment (not shown). Break-resistant. Include many carols plus: Frosty Snowman—Rudolph Red-Nosed Reindeer—Saw Mommy Kiss Santa—others.

58 N 5870—**Twelve 78-rpm records.** 6½ in. *Postpaid* (Shpg. wt. 2 lbs.)	$2.39

More Christmas Favorites . . 78 and 45-rpm. Longer arrangements of titles listed in Christmas assortment above, plus others. Really a fine collection for any child. Break resistant plastic. *Proper type of record player required for 45-rpm records.*

58 N 5871—**Six 78-rpm records.** 10 in. *Postpaid* (Shpg. wt. 2 lbs.)	$2.49
58 N 5872—**Six 45-rpm records.** 7 in. *Postpaid* (Shpg. wt. 1 lb.)	2.49

Double Enjoyment . . with a Radio-Phonograph!

D **Brand New . . Save $3.** His very own radio, plus a 3-speed electronic phonograph! Radio tunes standard AM broadcast. Built-in Radionet antenna. Phonograph has constant-speed turntable that runs at 78, 45, and 33⅓-rpm. Lightweight pickup arm has ceramic element . . unaffected by heat and humidity. One long-life needle plays all records. Chassis has 4 tubes, rectifier. UL listed. 105–125-v., 60-cycle AC. New two-tone brown plastic cabinet, 6¼x12¼x11 in. Wt. 15 lbs.

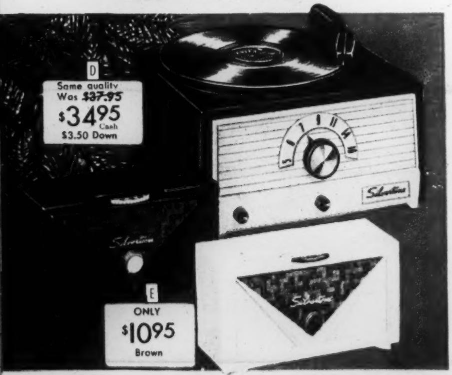
57 N 04032—*Save $3. Same quality in Big Book $37.95. $3.50 Down, $5 Month*	Cash $34.95

Your Youngster Wants His Own Radio!

E **Lowest-Priced Radio We Offer!** Easy "one finger" tuning . . tunes standard AM broadcast. *For local reception only.* Built-on antenna. Chassis has 3 tubes, rectifier. Clear-voiced 4-inch PM speaker. UL listed. 105–125-v., 25–60-cycle AC, or DC. Newly designed plastic case, 5¼x9x4 in. Shipping weight 5 lbs.

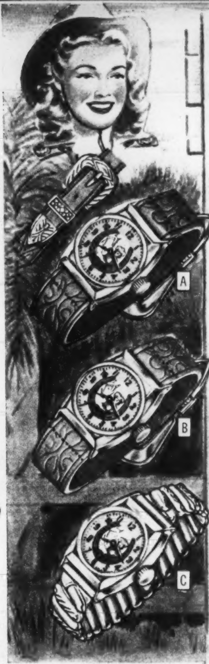
57 N 03001—Brown	$10.95;	57 N 03002—Ivory	$11.95

LOOK! *A complete selection of children's records and children's musical instruments can be found on page 398. Be sure to see our big selection of TV, radios, phonographs, and radio phonographs starting on page 392.*



Roy Rogers

DOUBLE R BAR RANCH



DALE EVANS

Queen of the West

Good-looking "Rodeo" Watches for Girls . . in Dial Styling that's Brand-New this season!

A **Dale Evans and Pal,** her spirited Western horse, **$4.95** pictured on the dial of this small, thin watch! Chrome-plated case has stainless steel back. Non-shatter crystal. Dependable Ingraham movement. Silver-color metal buckle and tip.
4 N 1882E—With Texas-style "saddle tooled" genuine leather strap. . . .**$4.95**

B **All-new model for this book.** Case is 10-karat **$5.95** rolled gold plate, with stainless steel back. Dale Evans and Pal pictured on the dial . . and it's an extra-thin watch. Has non-shatter crystal and dependable Ingraham movement.
4 N 1884E—With Texas-style "saddle tooled" genuine leather strap. . . .**$5.95**

C **Our finest Dale Evans watch!** Shows Dale Ev- **$6.95** ans and Pal, her Western horse, on the handsomely colored dial. Dependable Ingraham movement. Highly-polished chrome-plated case is extra-thin; has stainless steel back. Non-shatter crystal.
4 N 1883E—Has all stainless steel expansion band in *cactus flower* motif; right size for small wrists. **$6.95**

ROY ROGERS

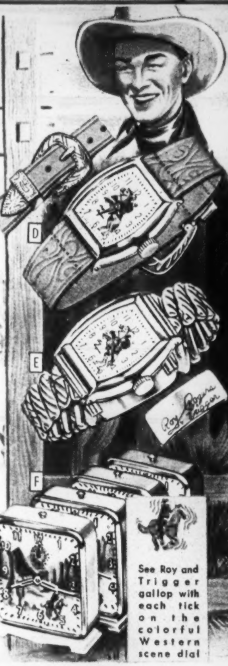
King of the Cowboys

Handsome *He-Man* "Rodeo" Watches for Boys . . Extra-Thin . . Roy and Trigger on the Dials

D **Roy Rogers and Trigger,** his, golden palomino **$4.95** horse, are pictured on the dial in exciting colors. Sturdy *made-to-last* chrome-plated case; stainless steel back. Non-shatter crystal. Has dependable Ingraham movement.
4 N 1860E—Has Texas-style "saddle tooled" genuine leather strap. . . .**$4.95**

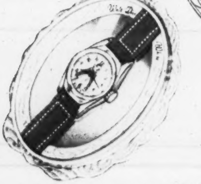
E **Our best Roy Rogers watch.** Roy and Trigger **$6.95** pictured in color on the dial. Highly polished chrome-plated case; stainless steel back. Non-shatter crystal. Dependable Ingraham movement.
4 N 1865E—Has small extra-thin case, movement. "Lariat Link" expansion band has stainless steel plate engraved with Roy's own signature. **$6.95**

F **Roy Rogers "Movie" Alarm Clock** . . at cut Was ~~$3.49~~ price. Roy and Trigger gal- **$2.99** lop with each tick. Ingraham movement. Metal case; 4½ in. high. *Case Colors* Desert Sand (tan), pale Cactus Green, Sky Blue (light), or Dark Saddle Brown. Shpg. wt. 1 lb. 6oz.
4 N 7306E—*State color wanted*. . . . **$2.99**



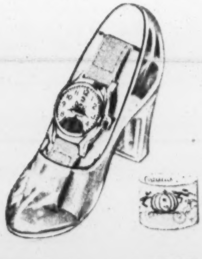
See Roy and Trigger gallop with each tick on the colorful Western scene dial

Many More Youngsters' Watches in this catalog . . see index



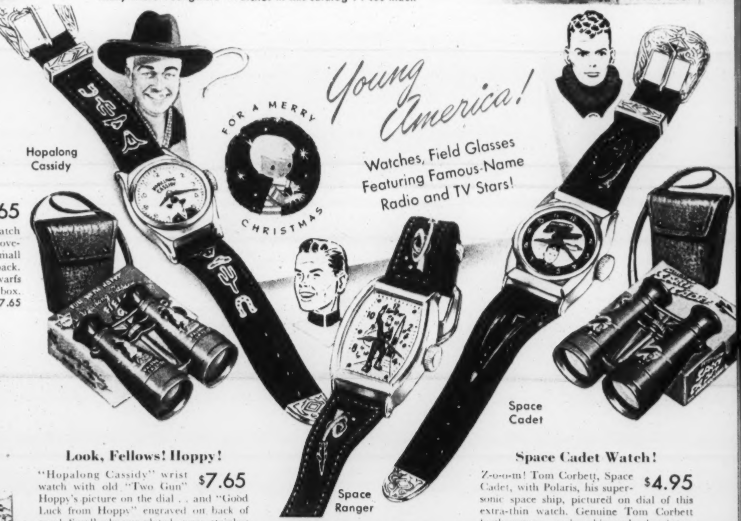
Snow White for Girls $7.65

"Pretty as a picture" *Snow White* watch for girls. Dependable U. S. Time movement. Strap just right size for small wrists. Chrome-plated case, stainless back. Easel for standing up mirror. Seven dwarfs pictured on the "Magic Mirror" gift box.
4 N 1881E. **$7.65**



Cinderella for Girls $7.65

Thrilling *Cinderella* watch for girls . . with dainty plastic "glass slipper". Dial shows Cinderella dressed in blue for Prince Charming's ball. U. S. Time movement. Chrome-plated case; stainless back. Strap right size for small wrists.
4 N 1868E—With Disney gift box. **$7.65**



Look, Fellows! Hoppy!

"Hopalong Cassidy" wrist watch with old "Two Gun" **$7.65** Hoppy's picture on the dial . . and "Good Luck from Hoppy" engraved on back of case! Small chrome-plated case; stainless steel back. Black leather Texas-style strap.
4 N 1866E—U. S. Time movement. .**$7.65**

"Hoppy" Field Glass!

"Hopalong Cassidy" 5-power field glass. Center focus. Of- **$2.98** ficial "Hoppy" insignia on metal frames. Artificial leather case; Vinyl neck strap.
4 N 6284E—Shpg. wt. 1 lb. Gift boxed.**$2.98**

Space Ranger Watch!

Rocky Jones, Space Ranger . . a watch colorfully **$3.95** designed to thrill youngsters. Dial pictures Rocky (dressed in space suit), famous space hero, and his space ship. Chrome-plated case; stainless back. With right-size geniune leather strap.
4 N 1915E—Ingraham movement. **$3.95**

Space Cadet Watch!

Z-o-o-m! Tom Corbett, Space Cadet, with Polaris, his super- **$4.95** sonic space ship, pictured on dial of this extra-thin watch. Genuine Tom Corbett leather strap—rocket ship and other interplanetary insignia pictured. Chrome-plated case; stainless back.
4 N 1916E—Has Ingraham movement.**$4.95**

Space Cadet Field Glass

Tom Corbett 5-power field glass. Official insignia on the **$2.98** metal barrels. Artificial leather case; strong vinyl neck strap. Non-glare *amber* lenses.
4 N 6285E—Shpg. wt. 1 lb. Gift boxed.**$2.98**

Watches (shpg. wt. ea. 4 oz.) on this page sent postpaid. Bands and straps specially made to fit small wrists. Watch and clock prices include 10% Fed. tax; field glasses, 20%. Watches shown ¾ actual size; all gift boxed.

Roy Rogers
Roy Rogers
Roy Rogers

A

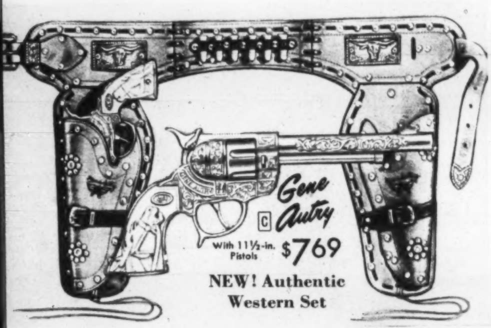
With 10-in. Pistols $8 79

Official Holster Set

B

With 12-in. Pistols $9 79

Our finest Six-Shooter Set



C

With 11½-in. Pistols $7 69

NEW! Authentic Western Set

D

With 9-in Pistols $6 49

NEW! Tooled Cowhide Set

$1.98

Holsters, guns not included

$4.98

$2.49

Economy Chap Set. Durable 2-tone suede-like cotton with fancy fringe trim. Steerhead concha. Adjustable cotton belt; leg straps in back. Kerchief included.

49N2779-Small(age 3-5). Waist sizes 18-30 in.

49N2780-Medium (age 6-9). Waist sizes 20-33 in.

49N2781—Large (age 10-12). Waist sizes from 22 to 35 inches.

Shipping weight each 1 lb. . . Each **$1.98**

Leather Chap Set. Split cowhide chap and vest. Colorful fancy trim. Leather belt; Western buckle. Cotton leg straps on back. Chrome studs, and sunrise conchas. Kerchief included.

49N2810-Small (age 3-5). Waist sizes 18-30 in.

49N2811-Med. (age 6-9). Waist sizes 20-33 in.

49N2812 Large (age 10-12). Waist sizes 22-35 in.

Shipping wt. ea. 1 lb. 12 oz. . Each **$4.98**

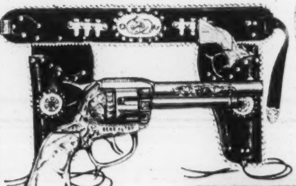
Cowgirl's Skirt and Vest Set. Attractive suede-like cotton. Drawstring adjusts skirt. Suede fringe on vest and skirt. Western conchas on skirt. Kerchief included.

49N2715-Small (ages 3, 4, and 5).

49N2716 -Medium (ages 6, 7, 8, and 9).

49N2724-Large (ages 10, 11, and 12).

Shpg. wt. each 1 lb. . . . Each **$2.49**

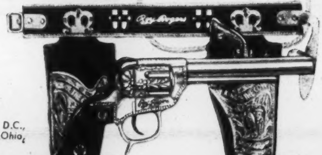


E

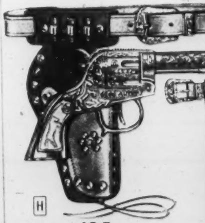
With 9-in. Pistols $4 89

F

With 10-in. Pistols $3 95



Notice: Residents of Col. Del. D.C., Idaho, Iowa, Miss., N.J., N. Mex., Ohio, Wash. order non-firing guns.



H

Single Holster set $1 35

G

With 8¼-in. Pistols $2 89

FOR A MERRY
CHRISTMAS

Sears Finest Holster Sets

for real "Wild West" thrills and adventure

Each Set Made from Genuine Leather in Authentic Fancy Western Styles

ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

A **NEW! Official Roy Rogers Double Holster Set.** Fancy . . . but tough and ready for action! Anilene finish top grain cowhide has adjustable belt and embossed pockets with picture of Roy and Trigger. Nickel-plated initialed "R.R." spots outline pocket and holsters. 3¼-in. leather belt trimmed with 2 Roy Rogers metal conchas and "R.R." brand spots. Belt has 16 wooden bullets and Roy's signature in center. Nickel-plated Western buckle, loop and tip. Leather leg ties. Two 10-in. nickel-plated break barrel guns. Belt fits waists 22½ to 31 in. Holster 11½-in. to top of belt. Shpg. wt. 3 lbs. 4 oz.
49 N 2696—Cap firing pistols **49 N 2699**—Non-firing pistols. **$8.79**

B **NEW! OUR BEST Top Grain Double Holster Set.** Tooled russet saddle leather with contrasting cherry colored cross strap that has Western nickel-plated buckle, loop and tip. Holster and belt richly tooled with Western floral designs; decorated with nickel-plated brass studs. Leather leg ties. 1⅜-in. belt has authentic designed nickel-plated buckle. Fits children's waists from 22 to 32 in. Belt can be worn with or without holsters. Two 12-inch chrome-plated side loading pistols with revolving cylinders. Shpg. wt. 3 lbs. 10 oz.
49 N 2667—Cap firing pistols **49 N 2669**—Non-firing pistols. **$9.79**

C **NEW! Gene Autry Top Grain Double Holster Set.** Rugged holsters decorated with nickel-plated spots and studs; measure 13½ in. to top of belt. Black leather cross-straps have nickel-plated buckle and loop on front. Back decorated with nailheads and simulated lacing. 3-pc. shaped belt laced together with black plastic; has large steerhead conchas on sides and black plastic bullet clip with 6 dummy bullets. Belt fits waists from 22 to 32 in. Leather leg ties. Two 11½-in. nickel-plated side-loading revolving cylinder pistols. Wt. 3 lbs. 6 oz.
49 N 2643—Cap firing pistols **49 N 2726**—Non-firing pistols. **$7.69**

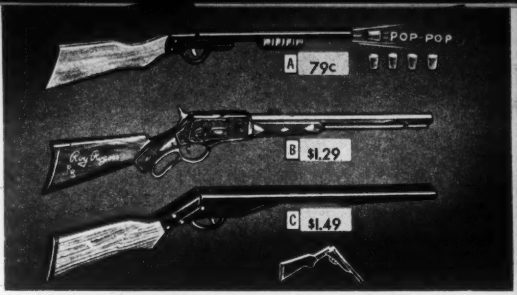
D **NEW! Tooled Cowhide Double Holster Set.** Contrasting russet and cherry colored top grain cowhide. Three realistic plastic bullets on each 9-in. holster. Beautifully decorated with nickel-plated brass studs and colorful simulated jewels. 1⅜-in. tooled leather belt has authentic Indian designed nickel-plated buckle. Genuine leather leg ties. Belt can be worn with or without holsters. Two 9-in. Texan Jr. repeating action, break barrel six-shooters. Shipping wt. 2 lbs. 8 oz.
49 N 2721—Cap firing pistols **49 N 2722**—Non-firing pistols. **$6.49**

E **NEW! Genuine Cordovan Leather Double Holster Set.** Beautiful wine colored holsters decorated with white cut-out designs in sunburst pattern with simulated jewels and nailheads; 11½ in. to top of belt. Holsters and 2½-in. belt backed with white felt trim. White cut-out in center of belt with nickel-plated horsehead conchas on cut-out. Belt has plastic bullet clips with 6 white dummy bullets. Fits waists from 22 to 28 in. Plastic leg ties. Two 9-in. break barrel repeating action pistols finished in gold color. Shpg. wt. 2 lbs. 8 oz.
49 N 2846—Cap firing pistols **49 N 2847**—Non-firing pistols. **$4.89**

F **NEW! Roy Rogers Double Holster Set.** Genuine leather features split cowhide backs, top grain cowhide pockets embossed with picture of Roy and Trigger. Lustre-tone initialed "R.R." studs. Leather belt trimmed with leather crown cut-outs, 4 wooden bullets and Roy's signature in center. Holsters measure 10¾ in. to top of belt. Belt fits children's waists from 20 to 27 in. Two Roy Rogers 10-in. repeating action break barrel six-shooters. Shipping weight 2 lbs. 6 oz.
49 N 2677—Cap firing pistols **49 N 2678**—Non-firing pistols. **$3.95**

G **Low-priced Embossed Top Grain Double Holster Set.** Hard-playing boys and girls will like this natural top grain leather. 9-inch holsters decorated with chrome-plated nails and simulated jewels. Embossed 1¼ in. belt with six dummy bullets and Western buckle. Ranger nickel-plated break barrel 8¼-inch six-shooters have realistic repeating action. Fits children's waist sizes from 22 to 28 inches. Shipping weight 1 pound 14 ounces.
49 N 2785—Cap firing pistols **49 N 2786**—Non-firing pistols. **$2.89**

H **Thrift-priced Single Holster Set.** Two-tone 10-in. split cowhide (natural on Cherokee red). Holster has studs and imitation jewels. Belt with Western buckle fits boys' waists 22-28 in. Plastic leg tie. 8¼-in. nickel-plated repeating break-barrel pistol. Shpg. wt. 14 oz.
49 N 2783—Cap firing pistol **49 N 2784**—Non-firing pistol. **$1.35**

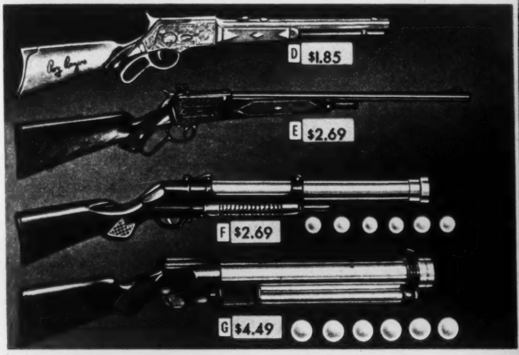


Three Realistic, Fast-Action Favorites

A **Single-barrel Cork Gun.** Cock with pump-action . . . insert cork, SHOOT! Steel barrel enameled black. Walnut finished wood stock. About 20 in. long overall.
49 N 2697—Complete with corks. Shipping weight 12 ounces......................**79c**

B **NEW! Roy Rogers Clicker Carbine Rifle.** Exact replica of real western carbine with Roy Rogers name on stock. Molded of high impact plastic; realistically detailed. Has strong die cast metal trigger and hammer. Metallic color. 24 inches long.
49 N 2683—Shipping weight 14 oz...**$1.29**

C **Double-barrel Pop Gun.** Self-loading . . . barrels "break," gun cocks. Pull 2 triggers, get 2 loud "bangs." Steel barrel enameled black. Smooth wood stock.
79 N 02698—28 inches long. Shipping weight 2 pounds.........................**$1.49**



Thrilling yet Harmless Semi-Automatics

D **Cap Firing Roy Rogers Carbine Rifle.** Pull trigger . . . action hammer shoots caps. Made of strong, tough plastic with authentic Roy Rogers design. 26 in. long.
79 N 02661—Caps not included. Shipping weight 1 pound.......................**$1.85**

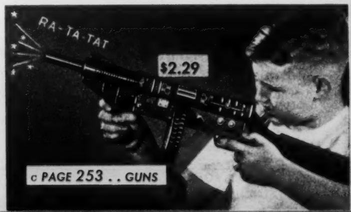
E **NEW! Repeater Cap Rifle.** Authentic replica of Winchester 348 rifle. Gun emits smoke from barrel when fired. Strong, plastic stock and grip; steel barrel. Pump lever exposes loading mechanism. Has sturdy die cast metal trigger and hammer. Western motif on breech. Peep sight on top of barrel. 35 inches long overall.
79 N 02624—Caps not included. Shipping weight 2 pounds......................**$2.69**

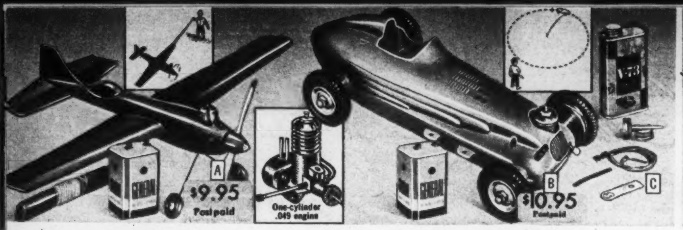
F **Jet Automatic Repeating Rifle.** Shoots 6 harmless plastic balls with one loading. Has rugged plastic stock and aluminum barrel. About 29 inches long.
79 N 02753—Shipping weight 2 pounds...**$2.69**
49 N 2754—Twelve extra plastic balls for gun above. Shipping weight 4 ounces...........**57c**

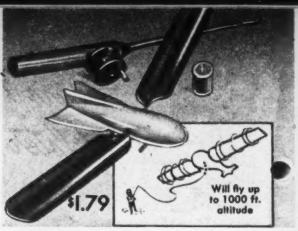
G **NEW! Deluxe 6 Ball Repeater Rifle.** Exciting 2-in-1 automatic! (1) Shoots table tennis balls. (2) Smoke attachment provides realistic "gun smoke" each time gun is fired. One loading of smoke powder lasts for over 150 firings. Harmless smoke powder included. Has strong tenite plastic stock; aluminum barrel. 6 balls included.
79 N 02714—About 29½ inches long. Shipping weight 3 pounds...................**$4.49**

Shoots Sparks!

Sparkling Machine Gun. Wind it, pull trigger—it rat-a-tat-tats! Shoots harmless sparks. Sturdy molded plastic stock, other parts of lithographed metal. Has dummy magazine. Clock-spring motor. With flint "ammo." 25⅝ in. long. Wt. 1 lb. 10 oz.
49 N 2703..........**$2.29**





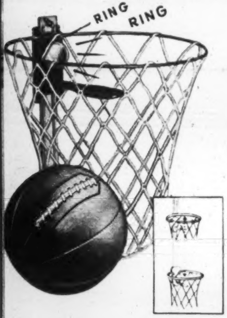


A **Gas Engine-Powered Model Aeromite Airplane.** It flies, climbs, dives under own power! Control it from ground with U-control. Comes ready to fly, completely assembled. Plastic construction. 1-cylinder internal combustion engine. 16-inch wing span, 13 in. long, 4 in. high. 1½-volt battery included.
49 N 2444M—*Postpaid.* (Wt. 3 lbs. 4 oz.). . **$9.95**

B **NEW! Gas Engine-Powered Model Automite Racer.** Completely assembled . . . just remove from carton and "fire" it up for thrilling races. Controlled in circular pattern with cord and center post. 1-cylinder internal combustion engine. Realistic 1⅝-in. rubber wheels. Rugged high impact plastic. 2½x4⅛x9⅜ inches overall.
49 N 2496M—1½ volt battery incl. *Postpaid.* (Wt. 3 lbs. 4 oz.) **$10.95**

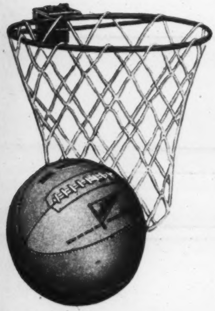
C **49 N 2445M—Accessory Kit** for gas engine. Includes 8-oz. can of fuel, spout tube, battery wire, clips. *Postpaid.* (Shpg. wt. 14 oz.) **$1.49**

NEW! Skyro-Space Ship. Flies with the wind up to 1000 ft.! It's a real flyer . . . swoops, dives and climbs like a bird. Wings revolve with motor-like sound. 18-inch wing has swivel clip to attach 210-ft. thread to 16-in. wood rod and reel (included). Does all kinds of aerial acrobatics. Made of flexible plastic.
49 N 2579—Shipping weight 1 pound **$1.79**



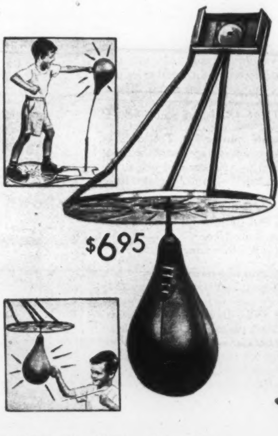
Bell Ringing Basketball Set

$2.98 A set the "little guy" will enjoy. Height adjusts . . . basket slides up or down on metal track. Bell rings every time your young athlete sinks a shot. Can be used both indoors and out . . . hangs over the top of any standard door. You need no screws or nails to mount. 12-inch metal hoop has mesh net. 7-inch diameter basketball has imitation pebble grain leather cover and valve-type bladder. Shipped uninflated with valve needle included. See 49 N 2442 below at right for air pump.
49 N 2461–Wt. 1 lb. 12 oz. **$2.98**



NEW! Our Best Basketball Set

$3.89 Has larger, regulation size ball and heavier, steel reinforced hoop. Dribble . . . pass . . . shoot . . . IT'S A BASKET! Just right for fun-filled practice and pick-up games on Saturdays or after school. Outdoor or indoor. 16-in. round ¼-in. steel hoop has over-the-door braced steel bracket or screws to wood wall. Regulation size ball with Peb-Tex simulated leather cover. Shipped laced, ready to inflate (inflating needle included). Heavy net cord. See 49 N 2442 at right below for air pump. Shpg. wt. 3 lbs. 8 oz.
49 N 2493 . . . . **$3.89**



"Tu-Way" Punching Bag

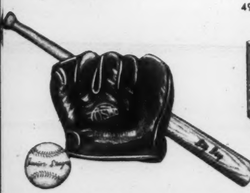
- Use as **floor model** . . adjusts from 36 to 47 inches.
- Use as **wall model** . . converts quickly and easily.
- Frame built of rugged metal for long, hard use.

Develops youngster's accuracy, co-ordination and timing. Fast, snappy action. "Tu-Way" punching bag grows with your boy . . . use it first on the floor, later on the wall. Big 17-inch diameter base gives youngster room for swift movement. Bag, about 12 inches long, has long-wearing Peb-Tex artificial leather cover. Inflating needle and air pump included. Easy to assemble. Complete instructions included.
79 N 02409—Shipped uninflated. Shpg. wt. 7 lbs. . **$6.95**

Floor Punching Bag

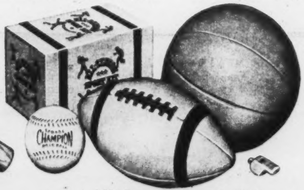
- Rugged Peb-Tex covered bag
- Strong all-metal base
- Baked-on enamel finish

Helps your youngsters develop co-ordination and speed. Twelve-inch simulated leather bag stands 40 inches from the floor, attaches to flexible steel rod. Bag shipped uninflated. Inflating needle included with bag. For air pump see 49 N 2442 below at right.
79 N 02433–Shpg. wt. 6 lbs. . **$3.79**



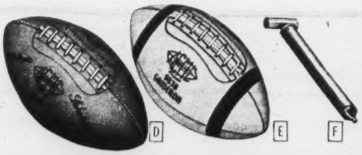
NEW! Baseball Set

$2.69 Start your boy playing ball while he's young . . . up to 6 years. Glove is top-grain sheepskin and leather lined. Pre-formed pocket. Sponge rubber baseball. 21-in. smooth hardwood bat just right for junior "stars."
49 N 2543—Shpg. wt. 1 lb. 12 oz. **$2.69**



All-Season Sport Kit

$1.89 **NEW!** A set your youngsters can play with the whole year round! Includes a ball for each major sport, depending upon the season. 6½-inch diameter molded rubber basketball with valve. 8-inch white molded football with valve. 2½-inch solid sponge rubber baseball and red plastic whistle.
49 N 2489—Shipping wt. 1 lb. 12 oz. **$1.89**



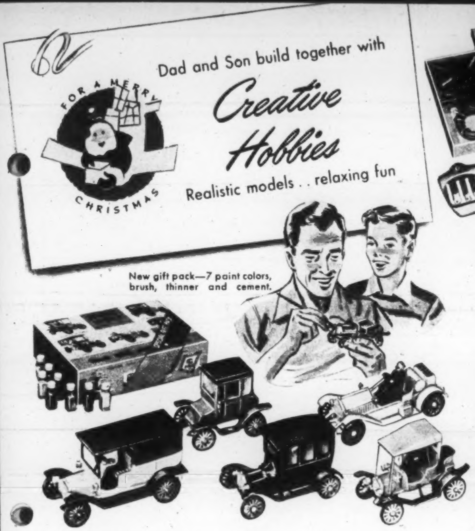
Rugged Pebble Grain Footballs

D **Regulation-size.** Simulated leather cover. Rubber bladder.
49 N 2477—Inflating needle included. Shpg. wt. 10 oz **$1.39**

E **Better Regulation-size.** Heavier Peb-Tex (simulated leather) cover. White with black strips similar to professional football.
49 N 2484—Inflating needle included. Shpg. wt. 1 lb. **$1.98**

F **Inflating Air Pump.** Fits needle for valve-type balls.
49 N 2442—Aluminum; 9 inches long. Shpg. wt. 6 oz. **45c**

62


Dad and Son build together with
Creative Hobbies
Realistic models . . relaxing fun
FOR A MERRY CHRISTMAS

New gift pack—7 paint colors, brush, thinner and cement.

New De Luxe Leather Kit. $3.29
Genuine pre-cut leather parts. Make billfold, 6-hook key case, Scotch purse, cigarette case, wrist purse, and 36-in. link belt. Models shown not incl.

49 N 2045—17x10x1½-in. box. Shipping weight 1 lb. 8 oz. $3.29

49 N 2001—(Not shown.) Like above, but without wrist purse, belt. Instructions. Shpg. wt. 14 oz. $1.79

New Metal Tapping Set. $1.89
Develop skill in metal tapping. Set includes 6 pictures on metal with ½-in. plywood backing. Tap outline of picture on metal with hammer and tool for artistic, embossed effect. Hammer, nails, 2 tools included. 4 plaques 4½x3½ in., 2 plaques 4½x 4½ in. Make ideal gifts.

49 N 2080—Shpg. wt. 2 lbs. 8 oz. . $1.89

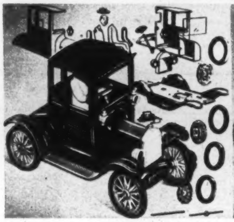
NEW! 5 "Highway Pioneers" in One Kit

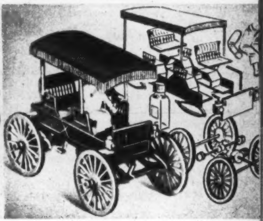
All plastic cars . . . no carving or sanding . . easy-to-build. $3.95
Dad and son can put their heads together on this set. No greater happiness than the warm companionship inspired by a constructive hobby! **Revell's** original "Highway Pioneers" are authentic in detail. Includes: *1908 Buick "10" Rumble* with exposed "all weather" seat. *1915 Model "T" Ford Sedan*, Henry Ford's gift of "limousine comfort" to the "little man." *1910 Cadillac Limousine*, depicts the start of "closed car comfort." *1910 Studebaker Electric Coupe*, "favorite of the ladies." *1914 Stutz Bearcat*, the "early" sports car. All scaled to ⅜ in. About 4 in. long. 11x8x2½-in. **5-car gift box.** Paint, brush, thinner and cement included.

49 N 2096—(Series II.) Shpg. wt. 1 lb. 10 oz. . . . . Complete kit $3.95

5-car Gift Pack. ⅜-in. scale like above, but smaller. **1910 Model "T" Ford Coupe, '03 Model A Ford, '09 Stanley Steamer, '03 Cadillac, 1900 Packard.**

49 N 2097—(Series I.) Each about 3¾ in. long. 11x8x2½-in. box. Paint, brush, thinner, cement included. Wt. 1 lb. 8 oz. . . . . Complete kit $2.95





Extra Models to add to your collection

1917 Ford Coupe. Big ¾-in. scale—extra detail. Plastic parts Ford black; brass-color radiator, lamps. Metal axles, rubber tires; about 9 in. long. Instructions included. $1.79

49 N 2021—Shpg. wt. 9 oz. $1.79

1913 Maxwell of radio and TV fame. ¾-in. scale like Ford above; red plastic parts. Instructions included.

49 N 2093—Shpg. wt. 9 oz. $1.79

Sears 1907 Touring Buggy. 79c
The horseless carriage with "the fringe on top." ⅜-in. scale; 2⅝x 2x4 in. long. All molded plastic parts; cement and instructions included.

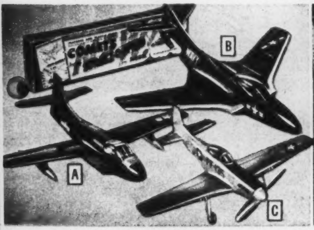
49 N 2083—Shpg. wt. 4 oz. 79c

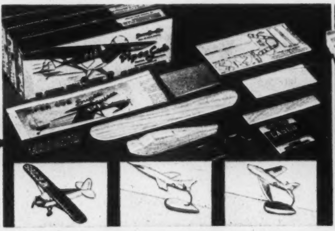
1911 Rolls Royce. (Not shown.) ⅜-in. scale.

49 N 2095—Shpg. wt. 4 oz 79c

1904 Olds Delivery Wagon. (Not shown.)

49 N 2094—⅜-in. scale. Wt. 4 oz. 79c





USAF
USAF
USAF

Scale Models Really Fly

"E-Z-to-build" models for boys 8 to 80 who like to fly 'em. Suitable for "½ A" gas engine or rubber band. All prefabricated and painted parts; die-cut on balsa wood, shaped all balsa hollow wing, plastic accessory parts, decals. Shpg. wt. 9 oz. each 89c

[A] 49N2137–Skyknight. 14½-in. wing spread . . 89c
[B] 49N2138–Grumman Cougar. 12⅛-in. span 89c
[C] 49N2139–Mustang. 12¾-in. wing span 89c

New Solid Model Airplane Kits

Share in the excitement and challenge of the air world! You can assemble authentic replicas of famous planes with this **StromBecker** kit. 3 solid wood detailed models include the Piper Cub, Sabre Jet, and the Navy Skyrocket. All parts are cut and sanded . . . ready to assemble. Built to ⅙-in. scale, wing spans about 6 in. Kit contains decal insignia, and pilot's canopy. Glue included. $1.89

49 N 2026—Shipping weight 10 oz. . . . . Set of 3 $1.89

NEW Plastic Scale Models

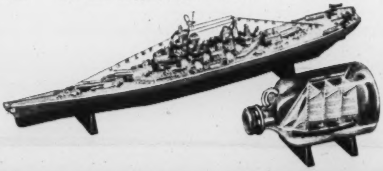
For the beginning flight engineer in your family. Thrilling, all plastic construction kit . . . sheer delight for air-minded youngsters. Fun to assemble, these slim, streamlined, authentic jet models are full of detail . . . precision engineered! Include the airforce Starfire, Navy Grumman Cougar and Vought Cutlass jets. Wing spans about 9 in. Decals and cement incl. $1.59

49 N 2027—Shpg. wt. 1 lb. . . . . Set of 3 $1.59

Battleship Missouri

New. The "Mighty Mo" . . most talked-about, read-about of all American Naval vessels! A thrilling all plastic kit to build—exactly to scale, minutely detailed. Instructions, no tools needed. 20 in. long. $1.79

49 N 2077—Shpg. wt. 1 lb. $1.79



NEW Ship in the Bottle

Mystery of the ship in bottle will amaze your friends. Easy-to-build 3-masted schooner, fits in clear plastic bottle. Stand, instructions included. 6-in. bottle. 89c

49 N 2057—3¾ in.-diam. Shpg. wt. 8 oz. 89c

FOR A MERRY CHRISTMAS

Scientific and Crafts Toys

create new interests . .

guide young minds .

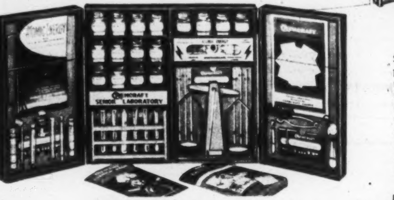
Explore the wonders of chemistry . . experiments, magic!

Senior Chemcraft Set . . . with over 43 pieces of chemicals, chemical apparatus and equipment . . . everything a young scientist could want! Filled with materials and detailed instructions for interesting experiments in the fields of textiles, agriculture, paints, metals, electrochemistry, and many others. Manual includes 500 experiments in all. Wood laboratory cabinet 21x13¾ in. open. Test tube rack, metal shelves. **$6.75**

49 N 2111—Shipping weight 6 lbs. 4 oz . **$6.75**

Junior Chemcraft Set . . . with 27 chemicals, pieces of apparatus and equipment! Put on a Magic Show with the many experiments in chemical magic. Make soap, dyes, ink, and many other things . . . 250 experiments all together, described in detail in the Experiment Book. Set includes special laboratory-type test tube rack used by real scientists. Colorful box measures 16½x10½x1½ inches. **$2.69**

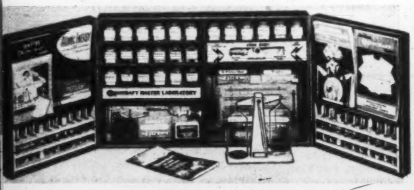
49 N 2110—Shipping weight 2 lbs. 10 oz. . **$2.69**



Learn about the Atom!

De Luxe Chemcraft Laboratory . . . with ATOMIC ENERGY equipment! Real uranium ore, radioactive screen, apparatus that reveal the wonders of the atom, plus booklet "The Story of Atomic Energy." Every young scientist will be thrilled with the wide range of chemicals, laboratory equipment he'll find for experimentation. Also a book of magic, visual charts, and a detailed lab manual of over 600 fascinating experiments are included. Complete with glass blowing equipment, balance, weights. Lab-style wood cabinet with metal Select-O-Shelves. Measures 31½x13¾ inches open. Give him a hobby this Christmas! **$11.25**

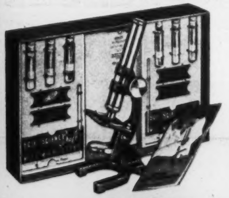
49 N 2112—Shipping weight 9 pounds. . . . . .Set **$11.25**



Shows Atomic Disintegration*

Master Chemcraft Laboratory . . . with amazing Spinthariscope* that shows the effects of the atomic disintegration of radium . . . the closest approach man has ever made to seeing the atom! Set includes detailed lab manual of 700 fascinating experiments . . plus manuals on atomic energy, glass blowing, chemical magic, ~~and chemical~~ information charts. Complete with all the chemicals and apparatus a young scientist could use . . . plus balance, blow torch for glass blowing, and new lab-type metal test tube racks. Red enameled cabinet, 13¾x46 inches open. **$15.95**

79 N 02115—Shipping weight 15 pounds. **$15.95**



Microscope Set

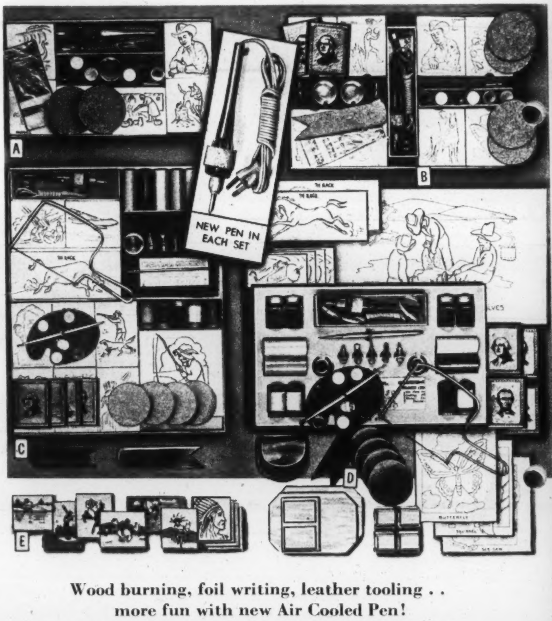
$6.29 A new world of wonders . . . under the microscope! See the exciting colors and structures that are invisible to the human eye. Learn to mount specimens. 10-inch microscope is easy to focus . . . just right for students. Ground and polished optical lenses magnify 50 times. All necessary equipment; slides, slide glasses, needles, specimens, manual, microchemicals, and others included. Shipping weight 2 pounds 8 ounces.

49 N 2214 . . . . **$6.29**

New "Turret" Microscope

$10.95 Precision-built microscope with *NEW 3 lens turret . . . 50, 150, and 300 power magnification.* 90° inclination joint. Mirror and spring-tension stage clips. Velvet-touch focusing. Optically perfect lenses. All necessary equipment; specimens, uranium ore, manual included. Wood laboratory style carrying cabinet, 20x14¾ in. open. Shipping weight 6 pounds.

49 N 2215. . . . .**$10.95**



Wood burning, foil writing, leather tooling . . more fun with new Air Cooled Pen!

- New Pen! Works on 110–120-volt, AC–DC.
- Cool! Cork grip mounted on cooling fins.
- Easy to handle! Cork grip . . . won't slip.
- Safe! Approved by Underwriters' Labs., Inc.

A **Thrifty 24-piece Set.** Burn designs on wood . . . color with paints. Emboss initials on wood and cork with metal foil. Set includes 6 plaques, 6 paint tabs, 6 color foil, transfer sheet for burning initials, etc., water pan, brush, sandpaper, cork coasters . . . plus, new electric pen with detachable point. 110–120 volts, AC–DC. UL approved. Box 1¼x7½x14 in. **$1.79**

49 N 2130—Shipping wt. 1 lb. 6 oz. **$1.79**

C **Bigger 46-piece Set** makes more items. Set includes new electric pen with 4 detachable points, 10 wood plaques, 4 foil tapping plaques, foil tapping tool, 4 cork coasters, leather bookmark, comb case, tie rack, 6 sand pictures, 4 containers of sand, glue, 6 paint tabs, 2 water pans, 2 brushes, 6 foil rolls, transfer sheet, coping saw and blade. Box 2½x10x16¼ in. **$4.79**

49 N 2132—Shipping weight 3 lbs. 12 oz. . **$4.79**

E **Set of 10 assorted-design extra wood plaques** for use with sets listed above.

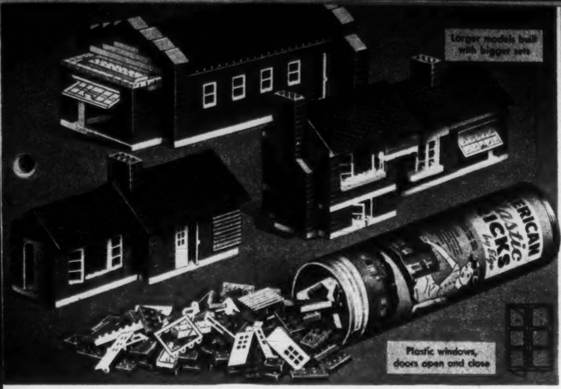
49 N 2209—Shipping weight 10 ounces. **98c**

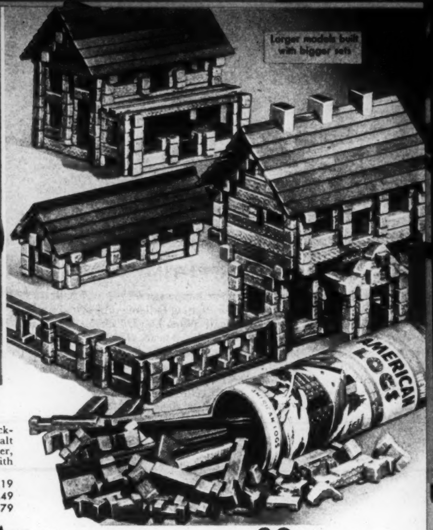
B **Big 33-piece Set.** Wood burning, foil tapping, cork burning set includes new electric pen, with 2 detachable points, 8 wood plaques, 4 cork coasters, cork bookmark and 2 metal foil plaques. 6 paint tabs, brush, 6 foil transfer sheets, foil tapping tool. UL approved electric pen has points for foil transfer, wood, and cork burning. 110–120-volt AC–DC. Cork' grip is kept in place by fins . . . better cooling, easier to handle. Box 1¼x10x15½ in. long. **$2.89**

49 N 2131—Shipping weight 2 lbs. 2 oz. . . **$2.89**

D **Our biggest ! Deluxe 50-piece set** with all the features of the other three . . . plus more! Includes new electric pen with 5 detachable points, 9¼x15¾-in. wood plaque with pictures on both sides, 4 smaller wood plaques, 2 tie racks, wood utility box to make, 4 leather coasters, leather bookmark and coin purse, 4 foil tapping plaques, coping saw, 6 paint tabs, 3 jars Tempera color, glue, 4 foil transfers, 2 water pans, 2 brushes, 6 sand pictures. 2 tray box. **$6.89**

49 N 2133—3½x10x16½ in. Wt. 4 lbs. 8 oz . **$6.89**


Larger models built with bigger sets
AMERICAN Plastic BRICKS
Plastic windows, doors open and close



American Plastic Bricks now in Tubes $3.19 208-pc. set

- Create modern homes with bricklayer's methods
- Brilliant red plastic bricks . . . picture windows . . transparent jalousies . . garage doors

The entire family can work together on these instructive building bricks. Let Mom and Dad be consulting architects as the "young builders" create and erect structures of all kinds . . in realistic scale miniature. Complete easy-to-follow instructions. New transparent jalousie windows! 1¾-in. peg socket bricks fit together easily. Green simulated asphalt roof. In colorful tubes for compact storing. Bigger, more intricate models in larger sets. All sets with overhead garage doors (except 49 N 2067).

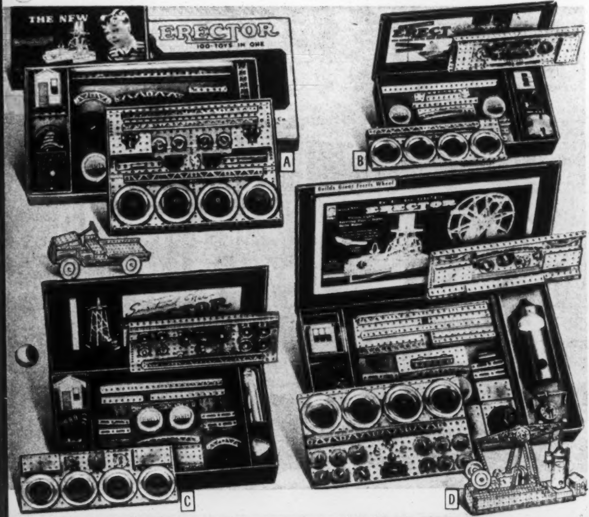
49 N 2067—**208-pc. set.** Wt. 2 lbs. 3 oz.	$3.19
49 N 2068—**290-pc. set.** Wt. 2 lbs. 14 oz.	4.49
49 N 2069—**459-pc. set.** Wt. 3 lbs. 14 oz.	6.79

American Log Sets 89c 54-piece set

- Detailed miniatures of rough-cut, square timbered buildings of pioneer times . . . each log actually hewn
- Sturdy wood stained in natural log color

American Logs . . . as exciting as boyhood itself . . . realistic as the pioneer cabins that played such an important role in early American history. Full ¾-inch hewn, square-cut logs are interlocking . . . can be moved as a unit without dismantling. No tools or glue needed—can be used over and over. Smooth beveled edges are splinter free. **NEWLY DESIGNED TUBES** for easy storage; square logs, assorted lengths, roof planking, chimney and split logs for firm foundations. A complete frontier town makes a wonderful addition to train layouts. Order the larger sets for greater assortment of pieces. Order more than one set to build more structures at one time.

79 N 02065—**314-pc. set.** Tube measures 19¼x7¾ in. diameter. Shipping weight 8 pounds	$5.49
49 N 2064—**211-pc. set.** Tube measures 13¼x7¾ in. diameter. Shipping weight 5 lbs. 12 oz.	$3.79
49 N 2063—**103-pc. set.** Tube measures 13x5½ inches diameter. Shipping weight 2 lbs. 14 oz.	$1.79
49 N 2062—**54-pc. set.** Tube measures 12x4 in. diameter. Shipping weight 1 lb. 8 oz.	89c



Gilbert Erector Sets for Junior Engineers

Every set includes steel girders, wheels, bolts, illustrated booklet. Parts from all sets interchangeable. All but smallest set have motors to run models. Large sets (B, C, D) have flexible coupling that allows you to run models offset at angles up to 180° from motor. UL approved electric motors 110–120-volt, 60-cycle AC. No transformers needed. Same price Cash or Terms; no charge for credit due to standard practice. Bigger sets (79N02081T, 79N02082T) now packed in **NEW METAL BOXES.** Gives clean, compact storage that lasts for the life of the erector set.

A **No. 4½ Set. Builds over 100 models:** $7.95 Set (A) Crane, elevator, hoist, railroad bridge, truck, etc. Many can be run by the spring-wound motor with key attached. Box 18x10x2⅝ in.
49 N 2012T—*Postpaid.* (Shpg. wt. 6 lbs.) . . . $7.95

No. 2½ Set (not shown). **Builds 75 models,** including inclined railway, etc. No motor. *Postpaid.*
49 N 2011T—(Shipping weight 2 lbs. 10 oz.) $3.50

C **No. 7½ Set. Builds over 150 models.** $16.95 Set (C) Walking beam engine, dump truck, steam plant, merry-go-round, etc. 20-watt motor with flexible coupling runs forward or backward; operates many models. **NEW** sturdy metal box: 18x10x3 in. high. Set has realistic model boiler parts.
79N02081T—*Postpaid.* (Shipping weight 11 lbs.) $16.95

B **No. 6½ Set. Builds over 125 models.** $12.95 Set (B) Builds pile driver, lift bridge, fodder mixer, elevator and big variety of other models . . 20-watt motor runs in one direction only. Has flexible coupling. Box 18x10x3 in. deep. (Shipping weight 9 lbs.)
79 N 02049T—*Postpaid.* . . . $12.95

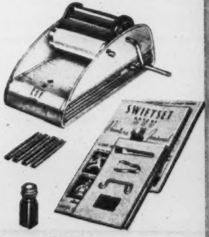
D **No. 8½ All-Electric Set. Builds over 180 models,** $23.50 Cash $2.50 Down Set (D) including airplane beacon that lights, magnetic crane, drilling rig, others. 20-watt motor. Flexible coupling runs many models backward, forward. Includes model boiler parts for realism. With lights and electro-magnet. NEW metal storage box lasts life of set. 20x12x4-in.
79 N 02082T—*Postpaid.* (Shpg. wt. 16 lbs.) . . $23.50

2-way Phones

Master Phone Set $6.98 for busy young "executives" to make person-to-person calls. Two people can actually carry on a conversation over this set of 2 desk-type phones connected by 50 feet of wire. It's great fun to talk to a playmate in the next room . . . just push the button, and buzzer signals for him to pick up receiver. Blue enameled steel. Batteries and instructions included. Receivers 7¾ in. long. 50 ft. wire included. Shipping weight 3 pounds 10 ounces.
49 N 2002—Set . . . $6.98

Printing Press

Metal Rotary Printing Press. $2.49 Flash! Let's go to press with the latest neighborhood scoop. You can print your own newspaper . . set yourself up in business printing cards, programs, etc. It's easy . . just set type in slots, insert slots in cylinder . . slide in your paper, turn the crank . . . and presto! your printing's done. Takes up to 3½x5½-in. paper. 200 pieces of type. Instructions included. Metal press is 8½x3¾x3½ in.
49 N 2202–Wt.1 lb.9 oz. $2.49



proper use of tools

24-piece HAPPI-TIME TOOL Set

$5.98

It's a proud dad who hears these happy words: "Dad, I built it myself!" A set of boys' tools for exciting building projects. 17x6x5¼-in. steel tool box, full length piano hinge, lockable hasp, (gray hammeroid finish). 8-oz. hammer, polished head, claws, 16½-in. saw (13¾-in. cutting edge), double-rule edge metal T-square, 5-in. screwdriver, pocket screwdriver, stamped steel plane (tempered steel blade), 6-in. forged slip joint pliers, 12-in. wood rule, 3-pc. wrench set, carpenter pencil, ½ and ¾-in. tempered steel wood chisels, 12-in. level, coping saw (6 blades.)

49 N 1502—With illustrated work book. Shpg. wt. 7 lbs. 4 oz. **$5.98**

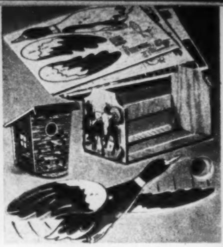
proper use of tools

14-piece Happi-Time Tool Set

$2.98
14 pieces

It's such fun to play handy man with this set of tools. **Includes** embossed 14x5x4-in. steel tool box with full length piano hinge, 13½-in. saw, 10-in. blade; 5-oz. hammer (polished head and claws); metal T-square (double-rule edge); 3/16x5-in. screwdriver; pocket screwdriver, forged slip joint pliers; 12-in. wood rule; 3-pc. steel wrench set; pencil, ¾-in. steel wood chisel.

49 N 1509—Illust. Work book. Wt. 4 lbs. 2 oz. . . **$2.98**

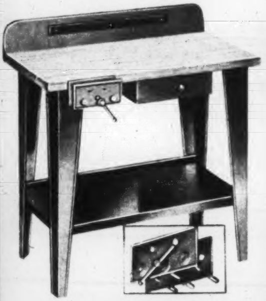


NEW! Craft Kit

$2.59

Three useful projects for dad and son. Revolving wing duck, bird house, and book rack. 3 outlined plywood pieces (11½x16½x½ in.) Just saw, assemble, paint. Easy instructions; hardware incl. Saw not incl.

49 N 1593—Wt. 2 lbs. 8 oz. **$2.59**

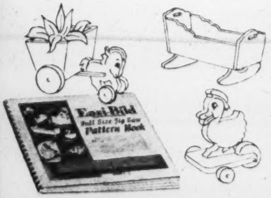


With NEW Metal Vise

$11.49

Give him a work bench. Big 30x15-in. work top of solid natural clear oak. Height 26½ in. to top of bench. All-metal understructure. Overall metal shelf and legs. All metal drawer with wood handle, 10x12x2½ in.; edges turned for safety. Attractive baked-on enamel finish. **All metal vise,** 2½x5-in. jaws, ¼-in. metal screw opens 3 in. Handy tool rack on Masonite Presdwood back. Shipped partly assembled to save you money. Easily assembled. Instructions included. Complete his work shop with tools and projects from this page.

79 N 01594L—Shpg. wt. 25 lbs. . . **$11.49**

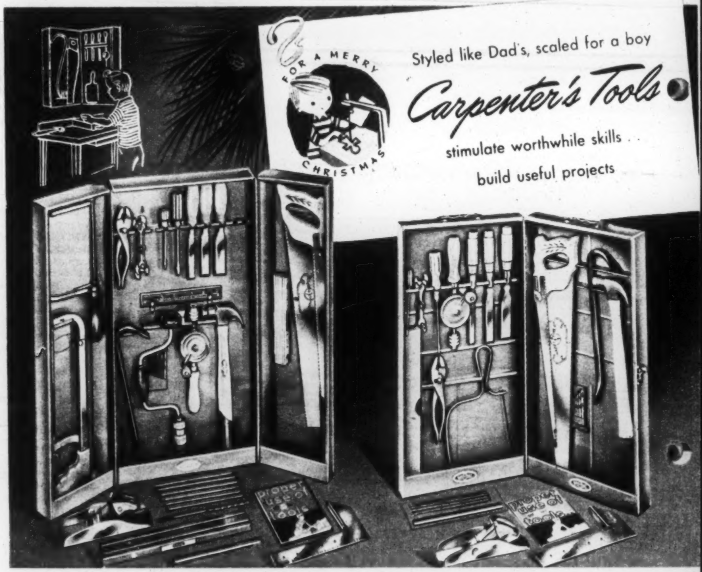


Easi-Bild Pattern Book

$1.09

Now you can really put those new tools to work. SEVENTEEN easy-to-build full-size patterns . . . trace on wood, saw out, assemble, decorate. Make lawn markers, bird houses, etc.

49 N 1518—Shpg. wt. 9 oz. **$1.09**



Our Best Happi-Time Tool Sets with fine tool features

NEW! OUR FINEST HAPPI-TIME TOOL KIT . . . proudly offered for the first time.

$12.69
Complete

- **BIG** all steel wall cabinet . . double doors 24x24x2 inches deep when open
- **NEW** high impact plastic handles on chisels . . screwdrivers
- 41 tools . . . for every building and repair job

Ask Dad . . . he'll agree: good tools make good carpenters! You and Dad can turn out projects to be proud of . . amaze Mom too!

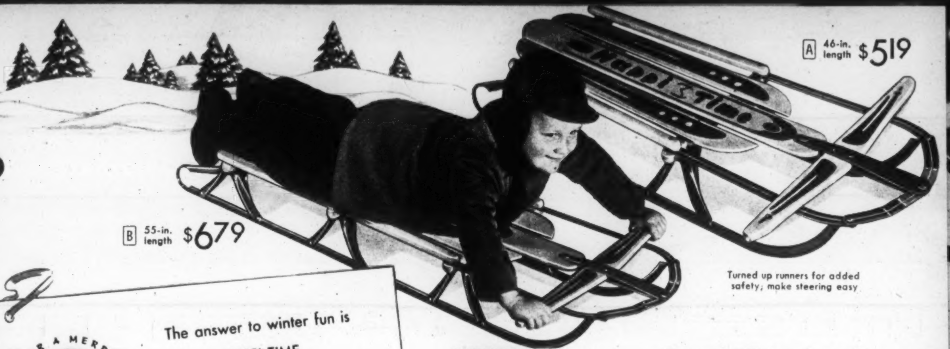
Featuring these new tools: 3 wood chisels, all with plastic handles . . like those found on finest tools (1-in., ¾-in. ½-in. sizes); 6-ft. folding rule, high impact plastic handled screwdriver, stubby screwdriver with plastic handle, 12-in. brace with machined chuck, auger bit, wood handled coping saw with blade that turns, 6 extra coping saw blades, plastic handle hack saw for cutting metal, 8-oz. hammer. **PLUS the following tools** described in 79N01510 (at right) **Includes** saw, wrench set, pliers, pencil, crowbar, hand drill, wood level, square, plane, work book, and 9 twist drills. A dad, his son, and good tools . . recipe for companionship.

79 N 01505—Shipping weight 16 lbs. **$12.69**

De luxe tool set with wall-type tool box to protect tools. 36-pc. set has saw with two blades, removable 15½-in. cross-cut and removable 13½-in. keyhole blade. Big 20x20x2 in. (when open), all steel box, full length piano hinge, strong carrying handle. **Box may be carried or hung on the wall.** 8-oz. hammer with polished head, claws, all metal T-square, double-rule edge, easy-to-adjust stamped steel plane with tempered steel blade, skew-back tempered steel saw (as described above); carpenter pencil, hand drill with 2¾-in. die-cast rim gear, ¼-in. knuckled chuck and hardened steel jaws, 9 drill bits in plastic case, forged slip joint pliers, 3-pc. tempered steel wrench set; ½x12-in. forged crow bar, one each ½-in.; ¾-in. and 1-in. tempered steel wood chisels, 12-in. level, red enamel finish, tempered steel coping saw, 6 coping saw blades, 3/16x5-in. screwdriver, pocket-type screwdriver. Work book included.

$8.98
36 pieces

79 N 01510—Shpg. wt. 13 lbs. **$8.98**



[A] 46-in. length $5.19

[B] 55-in. length $6.79

Turned up runners for added safety; make steering easy

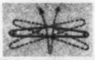
The answer to winter fun is

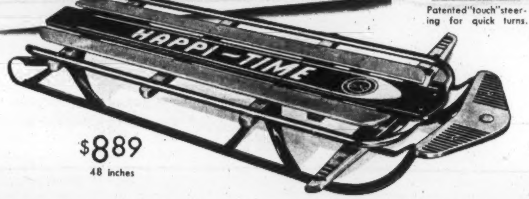
HAPPI-TIME

Streamlined Sleds

FOR A MERRY CHRISTMAS

Heavy steel knees


Patented "touch" steering for quick turns.



$8.89
48 inches

Big, fast Happi-Time De Luxe "Fleet Arrow" has safety-built steel runners. Ends turned up to eliminate sharp danger points. Special alloy steel, grooved for speed and quick turn-ability. Tubular steel side rails take tumbles, squeeze plays without damage. Front piece chrome-plated steel. Streamlined, acts as bumper. Patented "easy-steer" principle provides effortless steering. Balanced design "feels" just right. Large shaped top of selected ⅜-in. hardwood . . . plenty of room for "belly flops," extra riders. Sleek weather-resistant varnish finish. 18-gauge patented knee supports.

79 N 08310L—48 inches long. 4 knees. Shipping weight 13 pounds. $8.89
79 N 08312L—54 inches long. 6 knees. Shipping weight 20 pounds. 10.79

Rugged "Flying Arrow"

- Runners of high carbon steel for speed . . . long service.
- Extra large hardwood tops . . . big, roomy, weather-resistant.
- Balanced carefully for speed on the straightaway, quick turns.
- Four popular sizes . . . all constructed for years of hard wear.

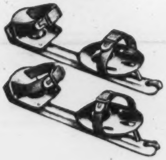
Z-z-zoooom down the hill, lean into those curves. "Flying Arrow" is lightweight for extra speed, expertly balanced to respond quickly, accurately to body steering. Patented "touch" steering takes curves easily, extra fast without skidding. Heat-treated spring steel runners are grooved for quick getaways, fast pick-up. Runners bend from front to rear in one sweep . . . makes steering effortless, eliminates sharp points that are so dangerous in "pile ups." Super tough construction can take all the rough treatment active youngsters can give. Shaped hardwood top is extra long, extra wide. Heavy top cross bars are steel riveted, with heavy gauge metal knees placed at strain points to give firm, balanced support. Weather-resistant varnish finish, steel parts enameled red, yellow trim.

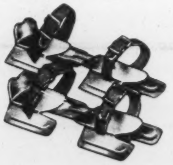
Catalog Number	Length	Knees	Shpg. wt.	Price
[A] 79 N 08301	37 inches	4	8 pounds	$3.29
[A] 79 N 08304	41 inches	4	9 pounds	4.55
[A] 79 N 08305L	46 inches	4	10 pounds	5.19
[B] 79 N 08306L	55 inches	6	12 pounds	6.79

Child's Ski Set

40-in. skis
36-in. poles $2.29 set

Child's ski set will help him learn now, while he's young . . . provide the confidence that grows into skill in years to come. Winter air is healthful, and skiing is one of winter's most wonderful sports! Northern Ash, grooved bottom skis are 40 inches long . . . just right for youngsters to maneuver. Walnut finish. Corrugated rubber-covered foot blocks. Web toe straps with buckle adjust to fit children's shoes, boots, overshoes. Two 36-in. hardwood poles, with hand loops and snow rings. Don't wait for snow! *Order this ski set now* . . . excellent for beginners.
79 N 02584—Shpg. wt. 4 lbs. $2.29



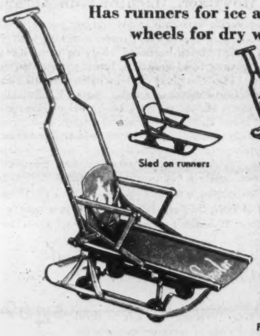


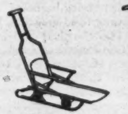
Snow, Ski Skates are just the thing for hours of wintertime fun. Steam-bent hardwood skate has grooved bottom, fitted aluminum heel plates. Adjustable straps fit various foot sizes. Handsome natural wood finish helps keep skate in good condition. Red trim. Hardwood construction is durable. 2 7/16x16-in. long. $1.59
49 N 2570—Wt. 1 lb. 4 oz. . . $1.59

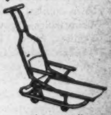
Tubular "U-type" twin runner ice skates are wonderful for 5 to 8-year-old "learners." Made of strong steel, with non-rust finish. Adjustable from 6 to 8¾ in. Web straps fit young feet snugly . . . give support to unsure strides. Easy to learn on . . . teaches balance, strengthens ankles. $1.23
49 N 2520—Wt. 1 lb. 4 oz. $1.23

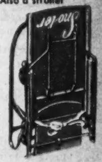
Sled Skates for tiny tots provide lots of winter fun. Ideal for 2 to 6-year-old beginners. Made of durable, extra strong steel, with a non-rust finish. Broad footplate and wide-spaced runners give unsteady tots confidence. Web straps are easily adjustable. Skates adjust from 6 to 8 inches. Teach them the joy of skating early. 83c
49 N 2501-Shpg. wt. 1 lb. 4 oz. 83c

Has runners for ice and snow, wheels for dry walks




Sled on runners


Also a stroller



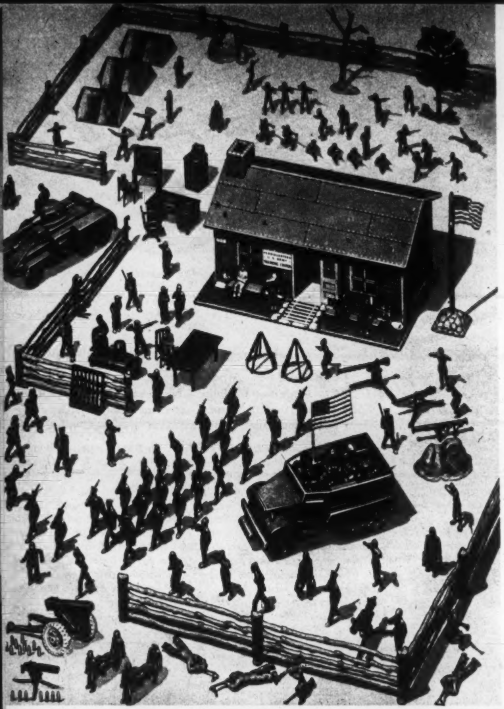
Folds for storage

Combines baby sled, stroller! Just a touch of toe lever produces wheels, or runners, whatever the weather. Entire unit folds up for compact storage. One-piece back and bottom. Safety strap holds youngster snugly in seat. Sled glides smoothly over ice and snow. Perfect for walks, or even for a quick spin at the skating rink. Handle height is a comfortable 36 inches. Body roomy 22½x12 in. wide. No detachable parts to remove, lose. Enameled a bright red . . . stays bright through many hard seasons. Snow or no snow, take baby along . . . in his own sled-stroller. $7.39
79 N 08314L—Shipping weight 16 pounds. $7.39

Sled Guard for Baby

$2.19 Easily installed on sled with 4 clamps. Tempered hardboard; red with white trim. Safety rod; beads.
49 N 8320—12x9x8 in. high. Wt. 3 lbs. $2.19

Order regularly . . get Sears catalogs regularly



Big 147-piece Army Training Center Howitzer, Machine Gun Actually Shoot

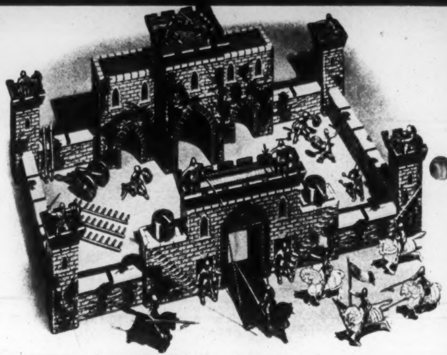
$589

If pieces were bought separately, set would cost over $10. **Over 95 Vinyl plastic soldiers** in various poses: on parade, marching with rifles and flags. Also combat soldiers firing bazookas, charging with rifles and bayonets, firing rifles, throwing hand grenades, bearing stretchers, etc. Accurately detailed for realistic effect. Two stretchers also included. **Big Headquarters Building** measures 11x7x6 inches. Constructed of durable metal. Realistically lithographed. All edges turned for strength and safety. Very easy to set up. **Plastic Furniture for Headquarters Includes** desk, swivel chair, army switchboard, rifle rack, crate, wastebasket, map table, file cabinet, bench and side chairs. **Army field equipment includes** 5-inch howitzer and 3¼-inch machine gun which actually ejects dummy bullets. Other equipment: Rifle on tripod, tents, stacked rifles, bazooka gun, flag, trees, half track, scout car, etc. 16 sections of fence. Soldiers, equipment all to scale.

79 N 05920—Shipping weight 5 pounds. . . . . Big value 147-pc. set **$5.89**

22-piece Set of Extra Soldiers (not illustrated) in a variety of positions.

49 N 5976—Set of 21 soldiers 1 nurse. Add set to 79 N 05920 above. Shpg. wt. 10 oz. . . . **87c**



NEW! Medieval Fortress Over 30 Pieces of Exciting Action

$479

Exact replica of a medieval walled fortress with battlements and a drawbridge that really opens!

Lithographed Steel Fortress Building and walls. 23 in. long overall; 13¾ in. wide, 8¼ in. high to top of battlements. Walls interlock with buildings and archway to form one complete unit with open courtyard. Detailed plastic turret tops, archway and movable drawbridge.

20 Detailed Knights in armor. All molded silver-colored plastic. In various fighting positions. Standing figures up to 2⅜ in. high. Includes standing knights with spears, lance bearing knights that stand, mount horses.

6 horses are careful reproductions of steeds of old; appropriately colored plastic. **3 Cannons:** 2 on wall turrets; third on wheels. Shoot plastic shot.

79 N 05944—Simple assembly. Instructions. Shipping wt. 5 lbs. **$4.79**

Extra 12-pc. Set . . horses, saddles, reins.

Set of 12. All different. Cowboys, badmen, sheriff, gun.

10 knights; 2 horses, 2 lances

Pet shop extras . . 12 dogs, 2 cats

Big 22-pc. set of extra soldiers fighting, marching; nurse

Extra set of 12 Indians, various poses

Extra 3-Dimensional Figures for your Play Sets. Soldiers, Indians, Pets, etc., for Fort Apache, Training Center or Pet Shop; Knights for castle. All vinyl plastic figures. Variety of poses. Sizes up to 3 in. tall. Shpg. wt. set 10 oz. **State choice, quantity. EACH SET 87c - 2 sets $1.67 - 3 sets $2.49**

A **49 N 5967**—Set of 4 horses; many positions. 4 saddles, 4 reins. 12 pcs.

B **49 N 5978**—Set of 12, all different. Cowboys, badmen, Sheriff, 1 gun.

C **49 N 5957**—Set of 10 knights, 2 Horses, 2 lances. 14 pcs. in all.

D **49 N 5955**—Set of 12 dogs, various breeds; 2 cats. 14 pieces.

E **49 N 5976**—21 soldiers fighting, marching, etc. Nurse. 22 pieces.

F **49 N 5977**—Set of 12 ass'd Indians, Squaws, Chief; fighting poses.

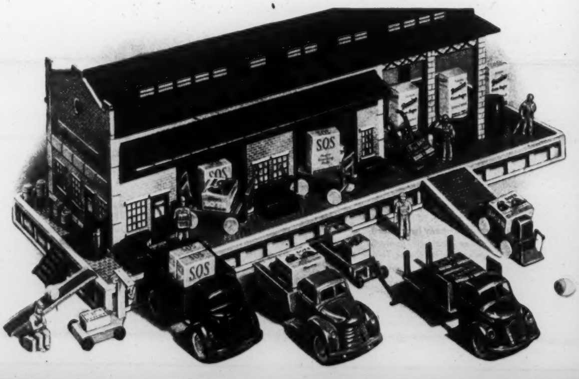
Toy Town Freight Terminal Complete 57-piece Set

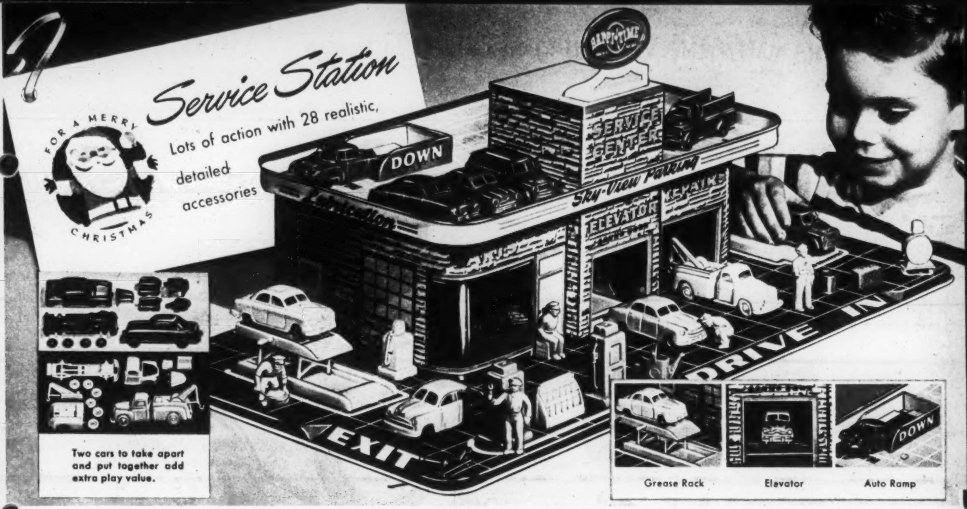
$469

Loaded with exciting play value. Toy Town Freight Trucking Terminal is a gift to thrill any youngster. Plenty of make-believe jobs for all the kiddies . . . truck driver, freight checker, terminal manager. Fully equipped and ready for business . . . 57 pieces in all.

Big 29x11x9-inch terminal made of sturdy lithographed metal . . . has loading platform, offices and storage areas. Metal ramp and barrel slide for loading and unloading freight. Five plastic figures doing chores at terminal . . . sweeping, carrying crates, handling and checking freight, etc. Equipment includes 3 large plastic trucks; live skid; dummy scale; 3 plastic baggage wagons; 6 wooden barrels; 24 empty food cartons, etc. Building has bright green tile roof, red brick walls. Lithographed claims office and cashier's window inside. Bright colors; durable reinforced construction. Safe . . . all edges turned. Shipped flat. Easy to assemble. No tools necessary. People, trucks, accessories all to scale.

79 N 05946—Shipping weight 6 pounds. . . **57-piece play set $4.69**





Two cars to take apart and put together add extra play value.

Grease Rack
Elevator
Auto Ramp

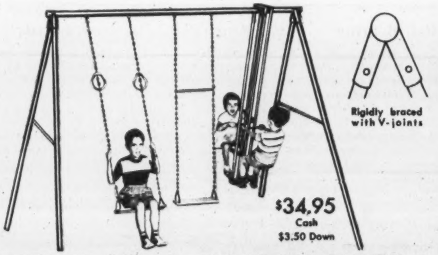
NEW! HAPPI-TIME All-metal Super Service Station complete with tools and two take-apart autos

A complete unit in itself with all necessary tools and equipment for repairing playtime cars and trucks. Accurately detailed, rugged plastic accessories. Station has ramp that runs to top of outdoor parking area on roof. Manually operated elevator moves cars to and from parking area. Station made of colorfully lithographed steel and has all the authentic details and designs of a modern service station. Measures 26¼x14¾x11 in. high overall. **Set includes:** Five soft vinyl plastic figures of station attendants, in various positions . . standing figure 2¼ in. tall, others in proportion. 8 assorted plastic cars plus one 4¼-in. take-apart wrecker and one 4¼-in. take-apart car. **Accessories:** grease rack, pail, water can, display counter, wash rack, air pump, two gas pumps, oil can rack, grease pump, sponge, toilet and washstand for restroom.

$4.19

79 N 05980—Cars average 3⅜ in. long. Shpg. wt. 6 lbs. . . . . Complete **$4.19**

49 N 5981—10-pc. **Extra Car and Attendant Set.** Five vinyl plastic workers in various positions; five 3½-in. assorted trucks, cars. Shpg. wt. 6 oz. . . . . . Set **87c**



Rigidly braced with V-joints

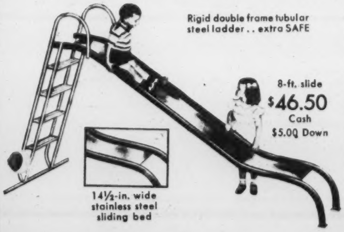
$34.95 Cash
$3.50 Down

Tubular Steel Gym Set with 2 Swings, Glide Ride

Rigidly braced construction. One or two can ride Glide-Ride level push-pull swing, which has tubular steel frame, footrests, handrests plus hardwood seats. Two-in. welded top bar with V-joints for 2-in. uprights. Two swings have non-tilt hardwood seats. Two tubular steel chinning bars. One trapeze bar; one pair of metal rings. High test plated steel chains, ball bearing hangers. Red and green enamel finish. Takes up ground space 6x9 ft.; about 7 ft. high.

79 N M7249—Freight or express. Shipping weight 95 pounds $34.95

Rustproof Steel Slides . . Extra-slick Slide Beds



Rigid double frame tubular steel ladder . . extra SAFE

14½-in. wide stainless steel sliding bed

8-ft. slide
$46.50
Cash
$5.00 Down

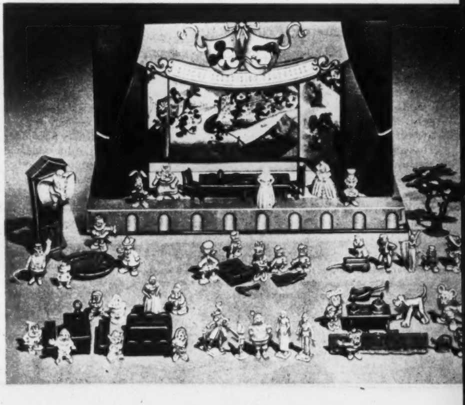
No-sag slide bed just the kind youngsters want for swift rides. Ladder steps 4½ in. deep. Enamel finish. *Freight or express.* Shpg. wts. 93, 112, 130 lbs.

79 N M7250—8-foot slide. 4 ft. 3 in. high. $46.50

79 N M7226—10-ft. slide. 5 ft. 6 in. high. $52.50

79 N M7227—12-foot slide. 6 ft. 5 in. high. $66.50

79 N M7253—5-ft. Baby Size. Single tubing ladder frame. Ground length 5 ft. 5 in. Shpg. wt. 30 lbs. $19.95



Make Believe Fun in Disney's TV Playhouse

Complete 60-piece Set only $3.94

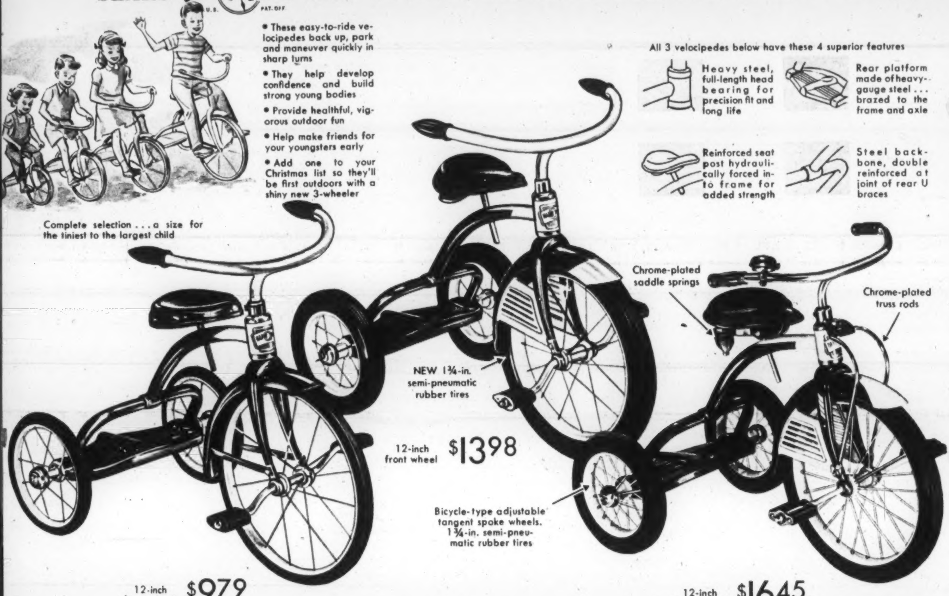
Every child loves Walt Disney's stories and all his lovable characters . . . here is your youngster's chance to act out and relive the wonderful Disney plays. This new playhouse is made up of authentic reproductions of characters like Mickey Mouse, Donald Duck, and others. Attractive lithographed metal stage has colorful Disney-designed backdrop that provides a perfect setting for figures and props. Stage measures 19x7x11¾ inches high overall.

Big 60-piece set includes a complete cast for each of the seven character series . . . 38 figures and 21 props in all for Mickey Mouse, Donald Duck, Alice in Wonderland, Dumbo, Peter Pan, Pinocchio, and Snow White. All figures made of soft, flexible vinyl plastic and range in size from 1½ to 2½ inches high. Colorful plastic props include table, wagon, bed, lantern, map, tree, treasure chest, house, pedestal, etc., also booklet with 7 scripts.

79 N 05926—Shipping weight 5 pounds. . . . . Complete Set $3.94

SEARS HAPPI-TIME VELOCIPEDES, RESTYLED FOR ECONOMY, STRENGTH

U.S. PAT. OFF


NEW 1¾-in. semi-pneumatic rubber tires
Chrome-plated saddle springs
Chrome-plated truss rods
Bicycle-type adjustable tangent spoke wheels. 1¾-in. semi-pneumatic rubber tires

- These easy-to-ride velocipedes back up, park and maneuver quickly in sharp turns
- They help develop confidence and build strong young bodies
- Provide healthful, vigorous outdoor fun
- Help make friends for your youngsters early
- Add one to your Christmas list so they'll be first outdoors with a shiny new 3-wheeler

Complete selection . . . a size for the tiniest to the largest child

All 3 velocipedes below have these 4 superior features

Heavy steel, full-length head bearing for precision fit and long life

Rear platform made of heavy-gauge steel . . . brazed to the frame and axle

Reinforced seat post hydraulically forced into frame for added strength

Steel backbone, double reinforced at joint of rear U braces

12-inch front wheel $13.98

12-inch front wheel $9.79

12-inch front wheel $16.45

Ball Bearing Front Wheel

We consider this the finest quality low priced velocipede you can buy. Extra-strong 1¼-inch back, 1-inch U-bar tubular steel frame. One-inch solid rubber tires absorb bumps. Comfortable shaped steel saddle with adjustable post. Adjustable white enameled handlebar. Easy-rolling ball bearings on front wheel and plain bearings on rear wheels. Attractive baked-on red enamel finish, white trim. Shipped partly assembled.

79 N 08704—12-inch front wheel; 16 to 19-inch leg reach. Shipping weight 18 pounds................**$9.79**

79 N 08705L—16-inch front wheel; 18 to 20-inch leg reach. Shipping weight 22 pounds...............**$11.45**

79 N 08706L—20-inch front wheel; 20 to 22-inch leg reach. Shipping weight 25 pounds...............**$12.59**

***IMPORTANT:* All wheel toys on these pages shipped partly assembled to save you money! To determine proper leg reach on velocipede, measure child crotch to foot.**

All Wheels Ball Bearing

Extra-strong 1¼-inch hydrogen-brazed back, 1-inch U-bar tubular steel frame . . . the strongest, made to take roughest wear. Smooth-rolling ball bearings on all wheels. 1¾-in. semi-pneumatic rubber tires give "floating ride." Heavy gauge steel "jet-plane" rear step plate securely brazed to frame and axle. Rolled-type front fender has fender skirts. One-piece molded rubber pedals. Adjustable handlebar enameled white. Rubber-covered spring saddle is adjustable to height. Baked-on blue enamel finish with white trim.

79 N 08711L—10-inch front wheel; 14 to 17-inch leg reach. Shipping weight 22 pounds.......................**$12.89**

79 N 08712L—12-inch front wheel; 16 to 19-inch leg reach. Shipping weight 23 pounds.......................**$13.98**

79 N 08713L—16-inch front wheel; 18 to 20-inch leg reach. Shipping weight 28 pounds.......................**$15.79**

79 N 08714L—20-inch front wheel; 20 to 22-inch leg reach. Shipping weight 33 pounds.......................**$17.35**

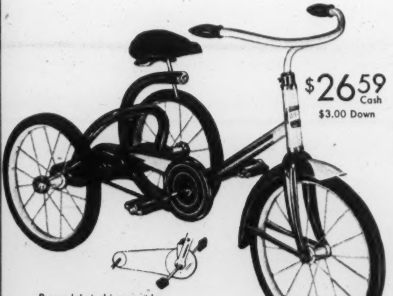
Our Best . . De Luxe Features

Rugged 1¼-inch back, 1-inch U-bar tubular steel frame. All wheels ball bearing. Double block rubber pedals. Welded multiple spoke wheels give added strength, need no adjusting. Has full length bearing sleeve in bearing head for quick turns. 1¾-inch semi-pneumatic rubber tires provide a "floating ride." Chrome-plated adjustable handlebars and truss rods. Heavy gauge steel rear step plate in modernistic Happi-Time "jet-plane" style. Rolled steel front fender, fender skirts. Adjustable saddle cushioned with chrome-plated body springs. Attractive maroon enamel finish with white trim. Bell on handlebar.

79 N 08720L—10-inch front wheel; 14 to 17-inch leg reach. Shipping weight 23 pounds..............**$14.98**

79 N 08721L—12-inch front wheel; 16 to 18-inch leg reach. Shipping weight 24 pounds..............**$16.45**

79 N 08722L—16-inch front wheel; 18 to 20-inch leg reach. Shipping weight 30 pounds..............**$17.98**



$26.59 Cash

$3.00 Down

Rugged chain drive provides more speed with less work

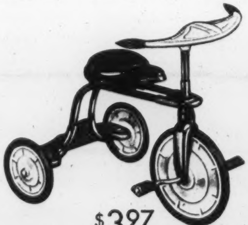
NEW! HAPPI-TIME
Chain Drive Tricycle

Easy-pedaling big bike action provides your youngsters with more speed and less work . . . plus 3-wheeler safety. Has ball bearings for smooth riding and easy pedaling. Big 16-inch front wheel and 14-inch rear wheels. Large semi-pneumatic rubber tires are 1½ inches thick . . . cushion bumps, give a "floating ride." Comfortable shaped hard rubber spring saddle is easily adjusted to various saddle-to-pedal leg lengths. Ball bearing axle. Double-block rubber pedals. Has adjustable white enameled handlebar. Streamlined rolled front fender and chain guard. Red plastic hand grips on handlebars. Happi-Time "jet-plane" rear step plate adds modernistic style. Long-lasting baked-on enamel finish in gleaming red with white trim. Shipped partly assembled to save you money.

Order this extra-safe "trike" today!

79 N 08731L—Shpg. wt. 38 lbs..........**$26.59**

Place all your toy needs on one convenient Sears Easy Terms order . . . see page 369

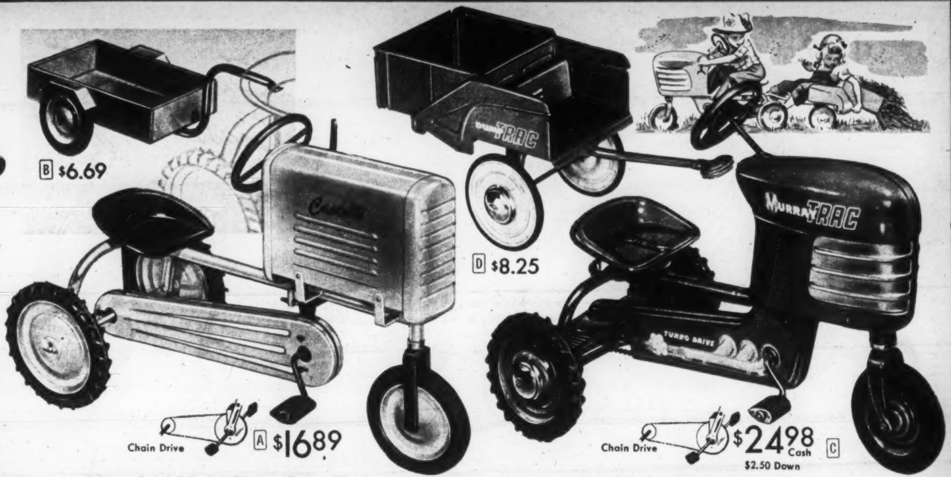


$3.97

Toddler's Pedal Bike

Has rugged double bar reinforced frame. Rear step plate. Strong all-steel construction. Solid rubber pedals. Metal seat adjusts to various leg lengths. Rugged double-disc steel wheels; 8½-inch front and 5-in. rear. ½-inch solid rubber tires. Bright red enameled.

79 N 08375—Shipping weight 8 lbs.......**$3.97**



Standard Model Heavy Duty Tractor

A Easy-to-operate chain drive mechanism pedals just like a bicycle . . . more pull with less effort. Big, rugged tubular steel frame with enclosed hood . . . just like a real tractor. Built to take all the rough, hard play "let's pretend" farmers can give it. Heavy duty 1½-inch semi-pneumatic tires provide smooth ride. Rear tires have realistic deep-cut treads. Five-inch double disc steel front wheel, and 10-inch double disc steel rear wheels. Comfortable shaped seat adjusts for various leg lengths. Overall length of tractor 37 inches; 19 inches wide, 26 inches high. Red baked-on enamel finish. Easy to assemble.

79 N 08936L—Shipping weight 29 pounds.............. *Was $19.95*............$16.89

B **Trailer Attachment.** Fits either tractor shown above. Made of heavy gauge steel. Two double disc rubber-tired wheels. Fenders. Box 35x16x9 inches high.

79 N 08937—Shipping weight 14 pounds....................................$6.69

Our Finest Chain Drive Tractor

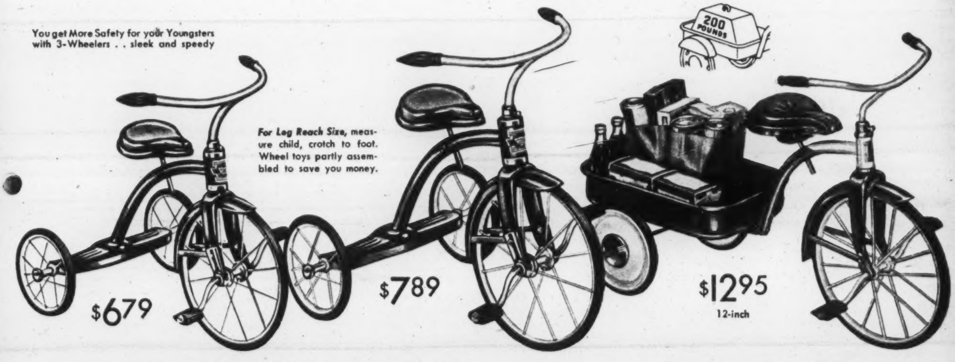
C **Bigger:** 38½x22x28¼ in. high. Extra-strong hydrogen brazed frame of heavy tubular steel. Tractor-type hood adds realism. Gear shift lever. Turns in its own length. Bicycle roller-type chain totally enclosed for maximum safety. Comfortable steel spring-type seat is adjustable. Has stamped steel platform on rear. 8-inch ball bearing front wheel and 10-inch ball bearing rear wheels. Big 1¾-inch semi-pneumatic rubber tires have authentic tractor-type treads. Attractive red enamel finish with white trim.

79 N 08916L—Easy to assemble. Shipping weight 41 pounds................$24.98

D **Ball bearing All-steel Dump Trac.** Extra sturdy. Dump handle at side controls big dump box. Hinged rear panel on box. Two 8-in. double-disc ball bearing steel wheels; ⅝-in. rubber tires. Red enameled; white trim.

79 N 08917—22⅜x12⅛x8¼ in. high. Shipping weight 16 lbs..................$8.25

You get More Safety for your Youngsters with 3-Wheelers . . sleek and speedy



For Leg Reach Size, *measure child, crotch to foot. Wheel toys partly assembled to save you money.*

Three-Wheelers Build Youngster's Confidence

Beginner's Velocipede. 10-inch ball bearing front wheel and 7-inch rear wheels. 1¼-inch tubular steel frame. Steel handlebar; adjustable shaped steel saddle. Has rubber hand grips and solid rubber pedals. Steel rear step platform and rolled-type front fender. ⅝-inch rubber tires. Leg reach from 14 to 17 inches. Attractive, long-lasting red enamel finish; white trim.

79 N 08655—Shipping weight 13 lbs.........$6.79

Economy-Priced Velocipede. Has 13-inch ball bearing front wheel; 8-inch rear wheels. 16 to 18 inch leg reach. Strong 1¼-inch tubular steel frame. ¾-inch solid rubber tires. Tubular steel handlebar has rubber hand grips. Adjustable comfortable steel saddle. Solid rubber pedals. Steel rear step plate. Attractive baked-on red enamel finish with white trim.

79 N 08659L—Shipping weight 16 pounds . . $7.89

NEW! Kiddie Pedal Bike

8-in. front wheel; 5-in. rear wheels. Reinforced steel frame. Smooth hardwood seat 17 in. long by 6½ in. wide; enameled red with white trim. 16¾ in. high to handlebars. Rear assembly 12 inches wide to help prevent tipping. Solid rubber block pedals. ¾-in. solid rubber tires. Steel parts cream enameled.

79 N 08378—Shipping weight 7 lbs........................$3.79

Two-in-one Pedal Wagon

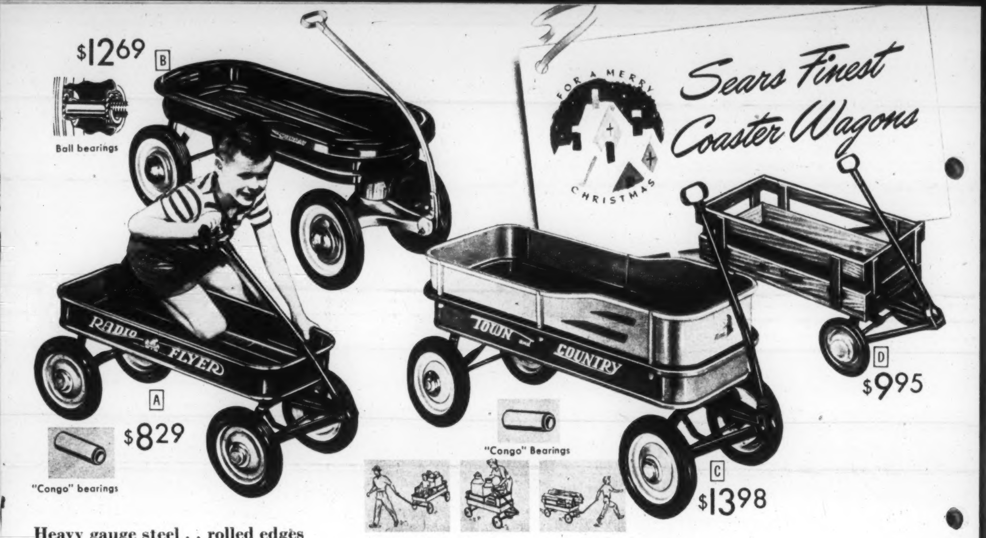
Here's a practical combination . . . rugged velocipede plus roomy wagon . . . for errands or play! Stamped steel wagon box 18x12x3½ in. deep. Frame of heavy-gauge welded tubular steel. Welded spoke front wheel has ball bearings for easy pedaling; disc-type rear wheels. Fender on front wheel. Rubber pedals and hand grips. Adjustable steel saddle. 79N-08530K and 79N08531L have 1-in. front tire, ¾-in. rear; ⅝-in. white enameled handlebars. 79N08532L has ¾-in. white enameled handlebars. Shiny red enamel finish, white trim. Big play value plus utility.

79 N 08530K—12-inch front wheel; 9-inch rear wheels; 16 to 18 inch leg reach. Shipping weight 23 pounds..........$12.95

79 N 08531L—16-inch front wheel; 10-inch rear wheels; 18 to 20 inch leg reach. Shipping weight 25 pounds.............$13.95

79 N 08532L—20-inch front wheel; 10-inch rear wheels; 20 to 22 incn leg reach. Shipping weight 30 pounds.............$14.95

Sears Finest Coaster Wagons



Heavy gauge steel . . rolled edges

A GOOD Steel Coaster Wagon with smooth-rolling "Congo" bearings.

- 1-pc. heavy-gauge steel body 34x15½x4½ in.
- Strong steel chassis, easy to turn, steer
- Smooth-rolled edges and corners for safety
- "Congo" frictionless bearings; need no oil
- Easy-rolling 10-in. double disc steel wheels
- 1¾-in. semi-pneumatic tires never need air; will not go flat even if punctured
- Bright red baked-on enamel finish
- Tubular steel handle grip; plated hub caps

A sleek coaster wagon for hustling youngsters. Tough steel body holds toys or playmates. Easy to assemble; hardware included.

79 N 08110L—Shpg. wt. 32 lbs. $8.29

B BETTER Steel Coaster Wagon with ball bearing steel wheels.

- Beautifully streamlined; deep-rolled raised rim in front. All edges safe-rolled
- Front axle pivots on giant circular bearing for smoother steering
- Extra large streamlined steel housing for front axle and steering assembly

Big 36x17-in. heavy-gauge steel body; full ball-bearing 10-in. double disc wheels. 1¾-in. semi-pneumatic rubber tires; heavy gauge steel undercarriage. Body has maroon and vermilion baked-on enamel finish. Chrome-plated hub caps. Easy assembly.

79 N 08170L—Hardware incl. Wt. 30 lbs. $12.69

C Our BEST! Big all-steel "Town and Country" Stake Wagon.

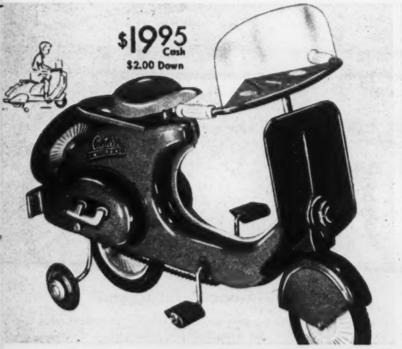
- Extra large. Biggest wagon on this page
- Steel panels removable in sections
- 10x1¾-in. semi-pneumatic tires

An all-purpose utility wagon for farm, ranch, or town use. Big all steel 1-pc. body 41½x17¼x4½ in. deep without stakes; 10 in. deep with stakes. Bright red baked-on enamel on body; wheels and stakes sparkling gray with red trim; black undergear. Axle ½-in. round. "Congo" wood bearings . . never need oiling! Easily assembled. With hardware.

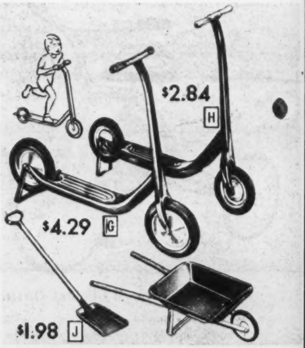
79 N 08180L— Shpg. wt. 40 lbs. $13.98

D Junior Stake Truck. Without stakes, it's a coaster wagon. With stakes in place . . . a chore truck. Heavy-gauge steel chassis. Plywood bottom firmly mortised into thick hardwood ends and sides. Body, 28x14x8½ in. deep with stakes. 17½ in. high. 7½-in. wheels; 1-in. solid rubber tires. Easily set up. Hardware included. Shipping weight 26 lbs.

79 N 08058K. $9.95



$4.79
E
RADIO SUPER
RADIO SPECIAL
$1.59
F



NEW! "Motor" Scooter

Smooth-action roller chain drive

- Heavy-gauge steel, welded construction
- Spare tire really works
- Double-disc steel wheels, semi-pneumatic tires
- Plastic windshield

Just like the "real thing" from its chrome-plated bumper to authentic-looking exhaust! Detachable 4-in. trainer wheels. 16-in. steering bar with dummy instrument panel. White plastic hand grips. 3-in. adjustment on handle bars and leatherette seat. Roomy steel rack on rear. Plastic windshield is transparent. 38 in. long overall. Wheels: 8-in. front, 10-in. rear. Enameled red, white trim.

79 N 08951L—24x9 in. wide; 20 in. ground to seat. Wt. 27 lbs. . . $19.95

E 28-inch Steel Wagon. Similar to wagon 79 N 08110L above at left, but smaller. Has 1¼-inch molded rubber tires. Steel body, 28x13x3¾ inches deep. 7-inch double disc wheels with "Congo" oil impregnated wood bearings. Enameled red. Big value steel wagon.

79 N 08112—Shpg. wt. 18 lbs. $4.79

F 20-inch Steel Wagon. Our lowest priced coaster wagon. All steel 20x10x3-in. body; bright red baked-on enamel finish. 5-in. double disc wheels; ½-in. solid rubber tires; ¼-in. axles. Plain bearings. Hardware included.

79 N 08052—Shpg. wt. 8 lbs. $1.59

ALL STEEL SCOOTERS. "Congo" bearings, parking stand, red enameled; partly set up.

G 10-in. double disc wheels. 1¾-in. balloon tires; foot brake; grips. 38x33 in. high.

79 N 08825—Shpg. wt. 16 lbs. $4.29

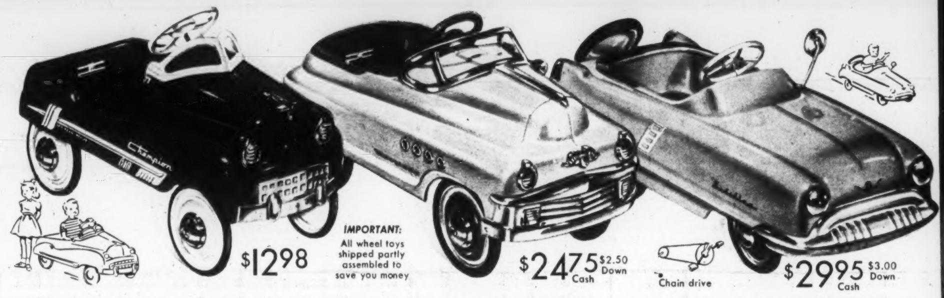
H 7-in. double disc wheels. 1¼-in. molded tires. Parking stand, wood handle.

79 N 08810—32x30 in. high. Wt. 9 lbs. . . . $2.84

J Barrow Set. Wheelbarrow: steel body enameled red. Hardwood handles. 5-in. wheel; ½-in. rubber tire, steel legs.

Steel Shovel. Enameled red. 5½x7¼ in., ¾-in. varnished hardwood handle, steel grip.

79N08006-Wheelbarrow, Shovel Set. Wt. 5 lbs. $1.98



Low Priced, slick-styled Auto

Has many features of higher priced autos . . . quick turning, easy pedaling ball bearing drive. Heavy gauge steel; seat pad. Ball bearing drive mechanism, rear axle hanger. 8-in. double-disc steel wheels; ⅝-in. rubber tires. Adjustable rubber pedals. Enameled blue with white and silver color trim.

79 N 08910L—36x17 inches. Shpg. wt. 28 lbs......**$12.98**

NEW! Super Deluxe "Torpedo"

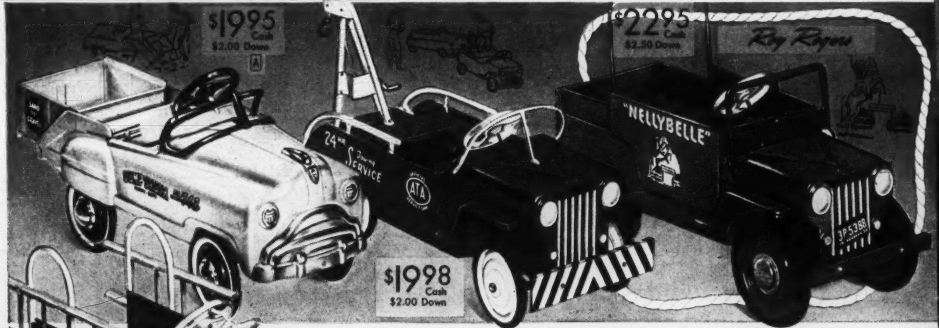
Ball bearing drive for easy pedaling, no dead centers, provides smooth, constant drive action. New, "FREE Steering." 8-in. double disc ball bearing steel wheels; 1-in. rubber tires. Chrome-plated radiator and trim. Plastic bulb-type horn. Heavy gauge steel body. Enameled grey, red trim.

79 N 08934L—39x17 inches. Shpg. wt. 39 lbs......**$24.75**

One-pc. Steel Body "Kidillac"

Has speedy, easy-to-operate chain drive that develops more power with less foot pressure. Ball bearings on rear axle and pedal crank; 2-pc. pedals. Has spare wheel, rear view mirror. 8-in. double disc wheels; 1¼-in. rubber tires. Enameled chartreuse with black, red and aluminum color trim.

79 N M8953—45x20 in. Shpg. wt. 51 lbs.........**$29.95**



FIRE Dept
B
$20.95 Cash
$2.50 Down

NEW Realistic Tow Truck

Thrilling action . . . little mechanics speed to the scene of the "accident" for repairs. Simple to operate self-locking winch raises or lowers on genuine gears that work with professional smoothness. Has tool box on rear. White enameled hand rails. Heavy gauge steel throughout. Ball bearing rear axle and push rods for easy riding. 7-inch double disc wheels, ¾-inch tires. Two seat levels and 3 pedal adjustments. Heavy duty bumper. Enameled bright red with white trim.

79 N 08930L—47½ in. long. Wt. 33 lbs..**$19.98**

Roy Rogers' "Nellybelle"

An authentic reproduction of Roy's famous jeep . . . filled with play features children can't resist. Tow hook on rear . . folding windshield . . removable overhead rack . . tail gate opens and closes . . gun port in front . . realistic license plate. Lots of extra room. Made of heavy gauge steel. Has smooth ball bearing rear axle, push rods for easy pedaling. Seat and pedals adjustable. Big 10-in. wheels have 1¼-in. semi-pneumatic tires. Gun metal gray enamel finish; white trim.

79 N 08931L—40¾ in. long. Wt. 40 lbs...**$22.95**

NEW! Ball bearing Dump Truck

A Big dump box is easily dumped with steel handle at side of driver's seat. Locking device holds box in carrying position. Tail gate raises or lowers. New steering mechanism permits shorter turns with little effort. Heavy gauge steel body and undergear. Smooth pedaling, no "dead center," ball bearing drive. 8-inch double disc ball bearing steel wheels, ⅝-inch rubber tires. Enameled yellow; black and silver color trim.

79 N 08933L—47x17 inches overall. Shipping weight 36 lbs.....**$19.95**

Ladder Fire Truck . . room for two

B Full ball bearing wheels and driving mechanism for easy pedaling without dead center. New "FREE steering" permits tighter turns. Plenty of sitting or standing room. Has hand rails, rear step and rear deck. Heavy gauge steel body, undergear. 8-in. double disc steel wheels; ⅝-in. rubber tires. Fiber type seat pad. Adjustable rubber pedals. Removable wooden ladders. Chrome-plated bell. Enameled red; white and silver color trim.

79 N 08923L—47x17 inches overall. Shipping weight 37 lbs.....**$20.95**

NEW! "Hot-Rod" Racer for pint-sized Speed Drivers
Easy-to operate Chain Drive

Chain drive
$18.95 Cash
$2.00 Down

Just like real hot-rods . . . built to take all the rough, bruising treatment your youngsters can give. Heavy gauge steel throughout. Has simulated cut-out noise for authentic engine action. Easy-rolling ball bearings on rear axle and pedal crank. Speedy chain drive mechanism like bicycle. 2-piece rubber pedals. 10-inch artillery wheels have big 1.75-inch semi-pneumatic tires. Enameled orange; black, white trim. 35 inches long. Shipping weight 38 lbs.

79 N 08950L.........**$18.95**

Orders of $20 or more can be purchased on Sears Easy Terms . . . see page 369 for complete details

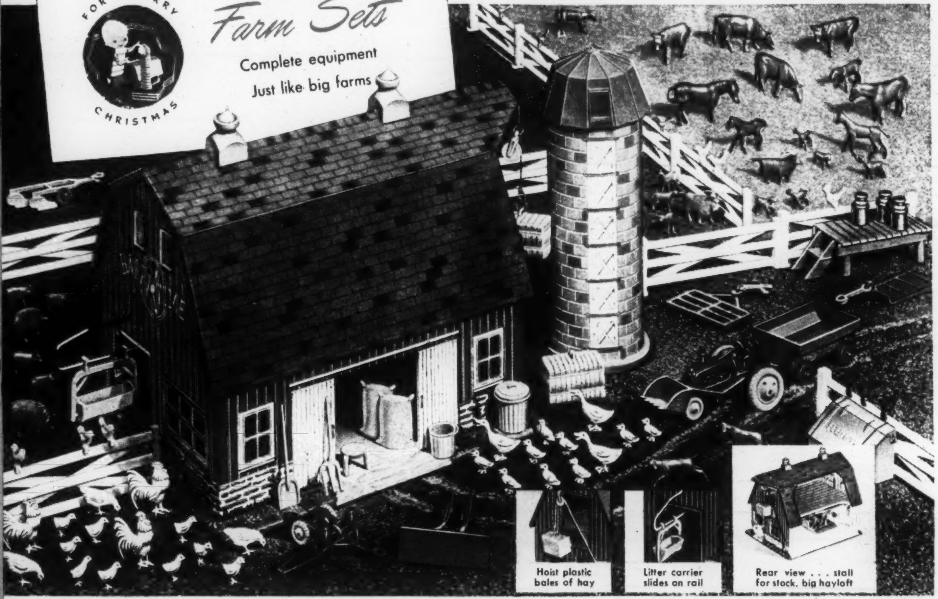
FOR A MERRY CHRISTMAS

Realistic Farm Sets

Complete equipment

Just like big farms

Big NEW Farm Set with Barn, Silo. Now has over 100 pieces $4.99


Hoist plastic bales of hay

Litter carrier slides on rail

Rear view . . . stall for stock, big hayloft

Always something to do on this little farm . . . hundreds of chores to keep little farmers busy for months.

Big hipped-roof metal Barn. Realistically lithographed sheet steel. Edges turned for strength, safety. Open at back; animals can be put in stalls. Barn is 10¾ in. high, 9¼ in. wide, 13⅝ in. long. Has haylift and litter carrier that slides on rail.

Big 10-in. Silo of sturdy lithographed steel with plastic roof. 2 plastic cupolas. Plastic implements hitch to plastic tractor. Authentically detailed; everything a real farmer uses. Tractor, corn planter, plow, stone boat, spike-toothed harrow, hi-lift scoop, wagon, scraper. 55 colorful plastic farm animals, fowl, horses, cows, calves, colts, dogs, lambs, kids, little pigs, goats, sows, roosters, hens, ducks etc., plus 12 tiny birds. Horse 2⅜ in. high, others in proportion.

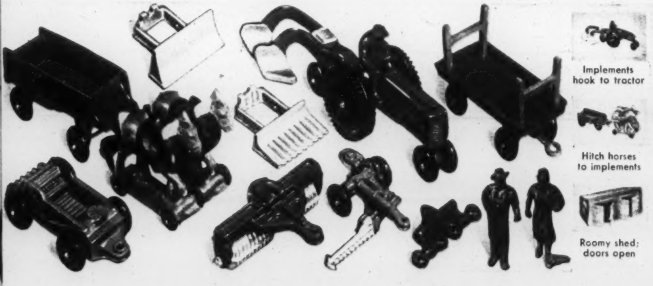
Plastic Milk Pick-up Platform: 3 milk cans, 11 sections of plastic interlocking white board fence; each section about 6 inches long.

Plastic Barn Accessories: Include feed bags, feedbox with movable cover, block and tackle with hook; litter carrier that slides along overhead rail, garbage can with lid, and many other farm "necessities." Implement and animal content may vary slightly. Easy-to-follow instructions.

79 N 05951—Shipping weight 5 pounds................Complete set **$4.99**

12-Piece Set of Extra Animals and Trough for Stock Farm (not illustrated). All soft vinyl plastic. In variety of positions. Horses, cows, others.

49 N 5983—Shipping weight 10 ounces...........................Set **87c**


Implements hook to tractor

Hitch horses to implements

Roomy shed; doors open

17-piece Molded Rubber Farm Equipment Set

$1.98
17-pc. set

Perfectly scaled miniature farm implements add exciting realism to "play farming." All realistically molded rubber . . . a work-saving feature for Mom because they can't mar or scratch furniture. Washable too. Easy-rolling wheels. Two-horse team (3½ in. high); other pieces in proportion. Includes heavy duty tractor, farm wagon, manure spreader, and many others. All implements attach to either tractor or horses. Whiffle-tree attachment permits hitching team to implements without unharnessing horses. Packed in corrugated cardboard shed; shed doors open. Shipping weight 3 lbs.

49 N 5275—**Complete 17-piece set** **$1.98**

19-piece Animal Set

98c
19-pc. set

Get more fun out of your HAPPI-TIME farm and implement set. Add these detailed miniature animals and fowl. Soft, washable vinyl appropriately enameled. Practically unbreakable. Add to your farm set. **Big 19-pc. Set** includes colts (2½ in. high) sheep, pig, and many others. All stand on solid bases.

49 N 5239—Shpg. wt. 8 oz............**19-piece set 98c**

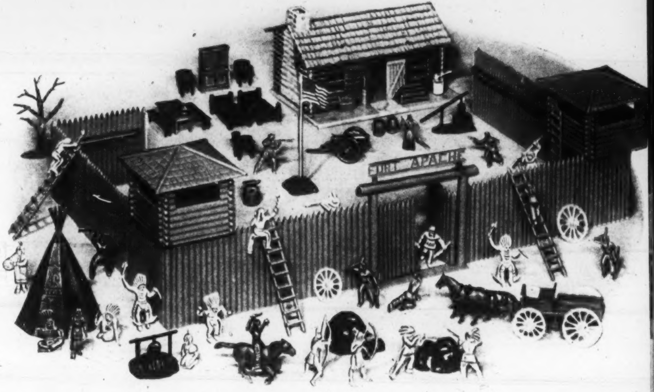
NEW! 75-pc. Fort Apache with Shell-shooting Cannon

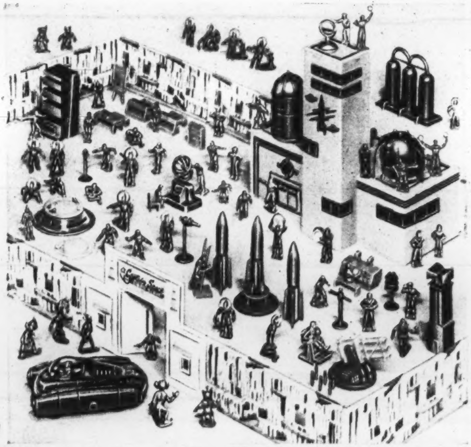
Frontier days come alive with this early American stockade. Complete with blockhouses, log cabin, tepee, and realistic frontiersmen. Completely equipped. $5.89

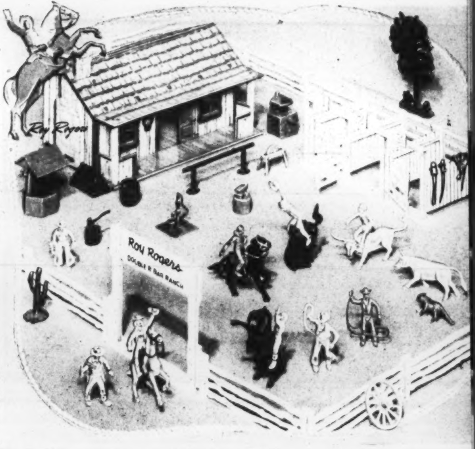
Plastic Stockade Walls. 11 interlocking log-type sections. Each section 5¾ in. long, 4⅜ in. high. 2 gates in log-type archway swing open. Over 68 in. of fence. **2 Blockhouses.** Wide openings permit child to place frontier figures inside. Rest securely atop corners of stockade. 4 ladders. **Sturdy steel Log Cabin** 11 x 7 x 6 in. high. All edges and windows turned. Lithographed inside and out to depict old frontier cabin. **11 pieces plastic Log Cabin Furniture** to scale. Include cupboard, double decker bunks, wash stand, and many others.

Outside plastic Accessories: chopping block, anvil, log pile, well with pail, powder kegs, wagon wheels, shell shooting cannon, etc. **6 Frontiersmen and 20 Indians.** All molded solid vinyl; in various positions up to 2¾ inches tall depending on position. **Other Equipment:** Plastic Indian tepee, 2 horses and buckboard with harness.

49 N 5964— Easily assembled. Shpg. wt. 6 lbs. . . **$5.89**







Captain Space Solar Academy . . Over 100 Pieces

Plenty of action! Over 100 play pieces . . . rocket ships, flying saucers that actually fly, radar guns, Solar Scouts, men from planets in space suits; 15 removable transparent helmets. $5.79 **Sturdy Metal Academy Building:** 12 in. long; 6¼ in. wide, 11 in. high. Enclosed by colorful steel glacier-type interlocking wall sections; massive steel gate. Space signal set with code unit on roof. Actually taps out messages!

Outside Equipment: Multiple fuel storage tanks, radar unit with antenna, telescope, and many others. All molded plastic. **Action accessories:** Two flying saucers with launching platform. 3 streamlined rocket ships. Spring mechanism shoots rockets upwards. Rockets have soft vinyl tips. 60 molded vinyl space people. **Academy Equipment:** chart on easel, flight file, etc.

79 N 05960—Easily assembled. Shipping weight 6 pounds. **$5.79**

45-piece Roy Rogers Rodeo Ranch

45 pieces including Roy Rogers and 8 cowboy figures all molded in life-like vinyl plastic. Standing figures 2⅜ in. high, others in proportion. Shows cowboys with whip, guns, etc. Seven rodeo animals. $3.89 **Lithographed Steel Bunk House.** 11 in. long, 7 in. wide, 6 in. high. Rodeo chute 9¼ in. long, 5 in. wide, 4¼ in. high. Authentically detailed in sturdy plastic. Ranch equipment all to scale are hitching rail, grinding stone, chopping block, anvil, etc. Saddles and reins to put on horses. 10 sections interlocking fence. Double R Bar archway.

49 N 5912—Sets up easily without tools. Shpg. wt. 3 lbs. **$3.89**

NEW! 55-piece PET SHOP

An attractive play set with all the appeal of a real pet shop. Completely equipped and stocked with all kinds and breeds of animals. Outdoor exercise runways, fence, and trees make it a complete, authentic replica. $3.89

Pet Shop Building: All metal with lithographed fieldstone design. 15¾ in. long, 8 in. wide, 9 in. high. **16 Plastic Shop Accessories.** Accurate detail, solid colors. Include shipping crate with lid, dog cages, window cases, counter, table, rectangular bird cage, and many others.

31 Animals and Pets: Include monkeys, dogs, birds, rabbits, and parrot. Authentically detailed in soft vinyl, **plus:** mother, father, boy, and girl; lifelike vinyl, scaled to building. An under-the-tree surprise to thrill your wide-eyed youngsters.

49 N 5913—Easily assembled without tools. Shpg. wt. 4 lbs. . . **$3.89**

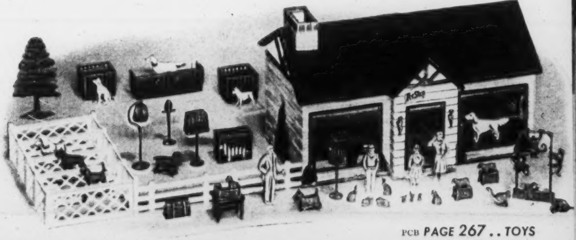


FOTO-ELECTRIC BASEBALL

Fun for the Home Team!

Foto-Electric Baseball. See the ball pitched, hit! Watch runner sprint around bases. Hits, walks, runs . . just as in real baseball. Over 100 possible plays. Exciting fun for two players. 20x12x5-in. play viewer. 110–120 volt AC or DC. Shipping weight 4 lbs. 8 oz. **$6.29**

49N206–UL approved electrical parts.**$6.29**

FEED THE ELEPHANT!

Feed the Elephant

The game for action-minded youngsters. Pop peanuts into Bo-Bo's mouth with mechanical popper. Elephant lowers trunk for bonus scores. Set-up elephant, 2 wooden peanuts, popper, 2 peg tallies. Box 17¼x 8¼x2¼ in. Shipping weight 1 lb. 6 oz. **$1.35**

49 N 120. . . . . ; **$1.35**

SPELL IT
START

Spell It Game for one or more

Helps children learn to spell, add, multiply, subtract. Dial letters to spell anything pictured on board or numbers to solve problems. Pictures of objects correctly spelled and answers to problems appear in one of the 4 magic doors. Game board of heavy cardboard 17½ in. square. Shpg. wt. 2 lbs. 3 oz. **$1.59**

49 N 207 . . . . **$1.59**

FOR A MERRY CHRISTMAS

Cadaco Ellis Games

For Wholesome Fun at Home

Electric Football Game . . Over 1000 Plays

Foto-Electric Football, the electric football game that gives you over 1000 possible plays to choose from. Almost as much thrill-packed fun as a real football game. Watch the ball carrier hit that line, dodge tacklers, make end runs! Play viewer for 110–120-volt AC or DC. Cardboard gridiron, dice, shaker, play sheets, rules included. Lots of fun for 2 players . . . especially for father and son. Size 20x12x5 inches. UL approved electrical parts. **$6.29**

49 N 201—Shipping weight 4 pounds 8 ounces **$6.29**

Miniature Basketball

Bas-Ket . . a thrill-a-minute. One to 6 players operate mechanically controlled levers which shoot ball at basket from any position on the court. Steel mechanism, fiberboard playing field, celluloid ball, rules, scoring instructions included. Comes in box 12x20 in. Shipping weight 3 lbs. **$3.59**

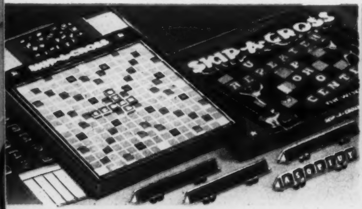
49 N 202 . . . . **$3.59**

LITTLE BLACK SAMBO

Little Black Sambo Game

Enjoy Sambo's adventures on the game board. Spin the wheel to start him on his famous journey through the illustrated jungle board. First one home to the pancakes wins! Game board, spinner, bright wooden pawns. 2 to 4 persons can play. 19x19 in. board. **$1.35**

49 N 227—Shpg. wt. 1 lb. 10 oz. **$1.35**



SKIP-A-CROSS. New! Sensational

Skill of crosswords with strategy of pyramiding scores. Arrange words in crossword fashion on board. Add numerical values on each tile for score. Get bonus points for words on premium square. 100 alphabet tiles, board, tally pad, 4 racks. 2-4 players. **$1.79**

49 N 271—Board 12¾x17½x1¼ in. Wt. 1 lb. 8 oz. . . . **$1.79**

HIGGLY PIGGLY

NEW! Higgly-Piggly Game

40 plastic pieces on game board. Spin wheel; win miniatures to match outlines on peg boards. First to score 3 rounds wins. 2-6 players. 8 pegs, 6 tally tracks, 6 peg boards. Shpg. wt. 1 lb. 10 oz. **$2.25**

49 N 273—Board 12¾x17½x1¾ in. **$2.25**

"Pitchin' Pal" Action Game

$3.59 Set springs with stick, throw ball to Pitchin' Pal. He returns pitch from any one of 4 openings. 4 pitches per turn; each catch scores. Set stick, 2 rubber balls, tally, 4 markers. Box 20x12x3¾ in.

49 N 126—Wt. 3 lbs. 6 oz. . . **$3.59**

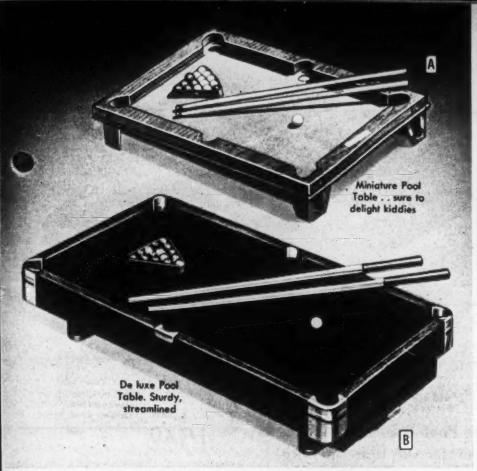

A
Miniature Pool Table . . sure to delight kiddies
De luxe Pool Table. Sturdy, streamlined
B

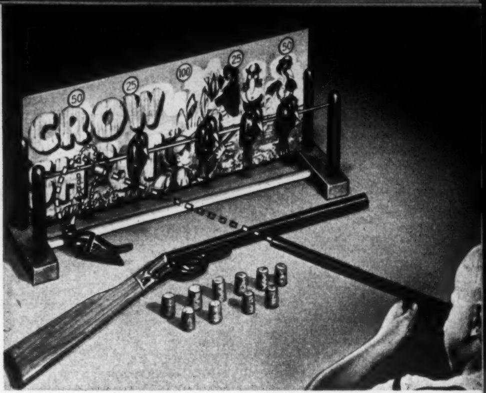
Table Model Miniature-size Pool Tables

A **Big Value Table.** Steel frame, legs and return alleys. Masonite Presdwood playing surface with green cotton flocking. Rubber cushions, metal pockets. 2 wood cues, 15 colored glass balls, 1 white cue ball, metal rack, instructions. ⅝-in. diameter balls. Dark red finish. 12⅝x19¾x3¼ in. high. **$2.79**

49 N 425—Shpg. wt. 3 lbs. **$2.79**

B **Our Finest Table.** Rugged, streamlined steel frame, legs and return alleys. Score counters attached to frame. Beautiful grained dark walnut finish. Large composition balls, 15/16-in. diam. Metal reinforced pockets and corners. Two 24-in. rubber-tipped wood cues. Non-warping Masonite Presdwood playing surface with smooth cotton flocking. Rubber cushions, metal pockets. 15 balls, 1 white cue ball, metal rack, instructions. 17¼x30x6½ in. high overall. **$7.95**

79 N 0402L—Shipping weight 11 lbs. **$7.95**

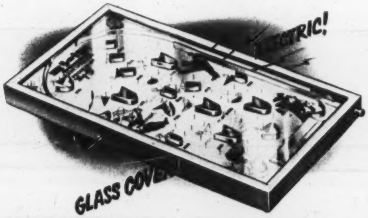


Test your aim on the Crow Shoot Game

Hit a crow—it spins around and falls off steel fence bar, similar to shooting galleries at big carnivals. Plastic, realistically designed crows are painted to simulate real three-dimensional birds. Attractively lithographed scene forms backdrop of crows sitting on a farm fence. Game includes five crows, ten corks for ammunition, steel bar supported by sturdy wood posts. New improved 21½-inch long steel barrel break action rifle with wood stock. A really lively, exciting game that helps develop good marksmanship . . . yet remains safe fun. Sharpen that "shootin' eye" . . . order today. **$1.69**

49 N 116—Shipping weight 1 pound 6 ounces. . . . . Set **$1.69**

Order regularly and receive Sears Catalog regularly



Five Games on One Electric Board

Plays five different games! Automatic feed and reload like commercial machines. Wood frame 24x14x2 inches is colorful, sturdy. Legs fold for storage. 17 scoring pockets; 5 have plastic, colored domes that **light up** when balls lodge in pockets. *Glass covered!* 11 steel balls. Operates on 2 standard flashlight batteries, included. **$4.98**

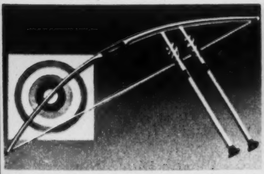
79 N 0249—Instructions included. Shipping weight 9 pounds. **$4.98**

Five Games in one
• Bagatelle
• Pennants
• Twenty-One
• Baseball
• Put-'n-Take
GLASS COV

One Game Board Spells Fun for Whole Family

HAPPI-TIME. Really not just 1 gift, but 5. Plays Bagatelle, Pennants, Twenty-one, Put-'n-Take and Baseball . . . all skill-testing games . . . *and all on one board.* Large 18x12x1-inch playing surface is warp-resistant composition board, colorfully lithographed. Finely finished wood frame, automatic feed and reload; glass covered . . . completely self-contained. Folding legs. Steel spring shooter, traps, obstacles. Metal cups marked for scoring all games. **$1.98**

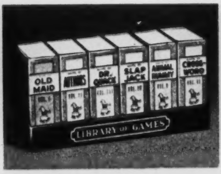
49 N 144—10 steel balls. Shipping weight 3 pounds 8 ounces. . . . . Set **$1.98**



4-piece Archery Set

Junior "Robin Hoods" will love this archery set . . . indoors and out. 36-in. lemonwood bow with shaped clothbound grips, stout cord. Two 16½-in. arrows with rubber suction-cup tips; target. **$1.12**

79 N 0193—Shipping weight 1 lb. **$1.12**



Library of Card Games

Six boxes of exciting card games . . . play 11 different games with one set. *Old Maid, Authors, Dr. Quack, Slap Jack, Crossword, Animal Rummy.* 48 small-size cards to a game. In cardboard library 2½x2½x6 in. **72c**

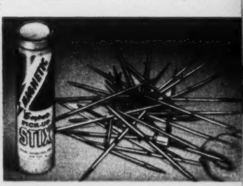
49 N 171—Shipping weight 10 oz. . **72c**

Electric Jack Straws
JACK STRAWS

Electric Jack Straws

Now has electric Anagrams. Use tweezers to pick straws. When contact is made with metal cover, buzzer sounds and lamp flashes! 4x3¼x3½ in. Tweezers, straws, anagrams and battery incl. **$1.32**

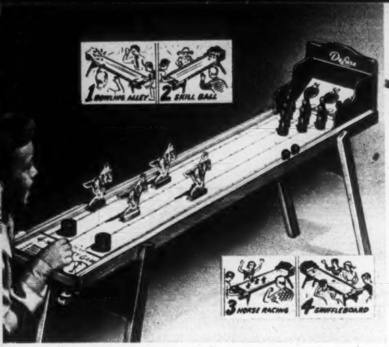
49 N 112—Shipping weight 12 oz. **$1.32**



Magnetic Pick-up Stix

Pick up metal-banded wood sticks with magnetic master stick . . . or reverse master stick and play conventional way. In cardboard tube. **67c**

49 N 274—Rules incl. Shpg. wt. 6 oz. . . . **67c**



4-in-1 Game Alley with new ball return! Enjoyed by all ages!

$4.49
Complete

You'll want this four-in-one game alley for your "family evenings." Mom and Dad will have a great time battling out a game of shuffleboard. Sis might choose skill ball . . . Brother, bowling or horse racing. Whatever the choice, it's wonderful stay-at-home fun for all ages. Game alley is 52x11¾x22 inches. Sleek bowling surface of durable hardboard, with a new return alley that brings your balls back, rings a bell. Legs are reinforced with wooden braces . . . fold tightly for compact storage, lock open for extra rigidity. Complete game equipment includes red pucks for shuffleboard, 4 colored horses and spinners for horse racing, marbles and ten pins for skill ball and bowling.

79 N 0211L—Shipping weight 8 pounds. **$4.49**

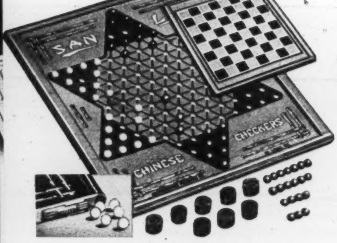
Leg levelling device on 79 N M409 and on 79 N M410
Bed levelling device on two larger sizes

Burrowes Pool Tables . . . 4 sizes Girder-reinforced, non-warping!

$15.49
40-in. size

A favorite for recreation rooms! Green cloth-covered playing surface. 15 colored, numbered balls, 1 white cue ball, 2 maple cues, triangle, and instructions. 79 N 0407L, 79 N M408 have ivory color rail, legs; maroon corners, green cushions. 79 N M409, 79 N M410 have lacquered wood rail, maple corners, legs; cloth covered cushions; counters. Balanced design for smooth playing. Top quality construction. *Tables shipped freight or express except 79 N 0407L.*

Length	Width	Height	Diam. of Balls	Cue Lengths	Catalog No.	Shpg. wt.	Price
40 inches	22½ inches	26 inches	1⁵⁄₁₆-in.	32 inches	**79 N 0407L**	18 lbs.	**$15.49**
44½ inches	25 inches	28 inches	1¼-in.	36 inches	**79 N M408**	27 lbs.	26.95
50⅜ inches	28 inches	29 inches	1⁹⁄₁₆-in.	36 inches	**79 N M409**	43 lbs.	45.95
54 inches	30 inches	30 inches	1¾-in.	42 inches	**79 N M410**	54 lbs.	63.95



Chinese or Regular Checkers

$1.79

Nationally popular games for every age. 2 games, 1 board. Checkerboard on one side, Chinese Checkerboard for 2 to 6 players on the other. Colorful heavy cardboard playing field, 18x16 in. 24 checkers. Tubular steel frame holds 60 marbles.

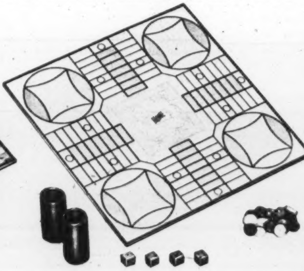
49 N 147—Marbles, checkers incl. Wt. 3 lbs. 4 oz. . . . $1.79

Favorite Uncle Wiggily Game

85c

Who'll get Uncle Wiggily through the forest to Doc Possum's office first? Plenty of variations to keep the game exciting. Playing board is 16 in. square, with 4 pawns, 140 direction cards, rules. Great fun for 2 to 4 players. Order now!

49 N 104—Shipping weight 1 lb. 6 oz... . . . . 85c



Play Parcheesi for family fun

$1.12
Pop. Set

Keen competition for 2 to 4 players. Object is to move all your "men" home; set blockades to keep other teams from getting home first. 2 dice cups, 4-dice, 16 "men," board incl.

49N101–Popular Set. 15½-in. board. Wt. 1 lb. 8 oz. $1.12

49N119–DeLuxe Set. 18½-in. board. Wt. 2 lbs. 12 oz. 2.69

New Hardwood Dominoes

89c
28 pieces

Top quality northern hardwood. Black finish is permanent, harmless. U.S. Capitol embossed on back. 1x2-in. pieces.

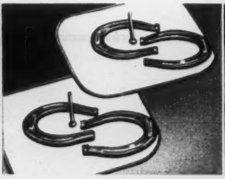
Pieces	Catalog Number	Shpg. wt.	Price
28 Double 6's	**49 N 135**	1 lb.	89c
55 Double 9's	**49 N 138**	2 lbs.	**$1.79**

Roy Rogers Rodeo Game

89c

Packed with hours of playtime fun for the young set. Who gets to "Winner's Corral" first? Winner plays as Roy Rogers in next game. 2 to 4 players. Spinner indicates moves. 16 cowboy figures, colorful 18½-in. square playing board.

49 N 163—Shpg. wt. 1 lb. 4 oz. 89c

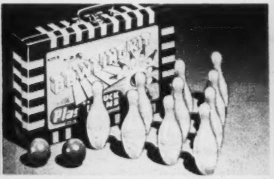


"Pitch 'Em" Horseshoes

$1.10

Horseshoes . . . a game that's popular with everyone from dad to daughter. 2 pairs molded reinforced 5¾-in. rubber horseshoes. 2 enameled steel plates 11¼ in. square. Removable pegs. Ideal for use in your basement rumpus room, or outdoors.

49 N 174—Shpg. wt. 2 lbs. 10 oz. **$1.10**



Plastic Duck Pins

$1.32

Children love to set 'em up and knock 'em down. Requires little room . . . can be used indoors or outdoors. Includes ten 2-tone red and white plastic pins 4½ in. high, two 1⅝-in. wood balls in colorful carrying case. Made to take hard wear.

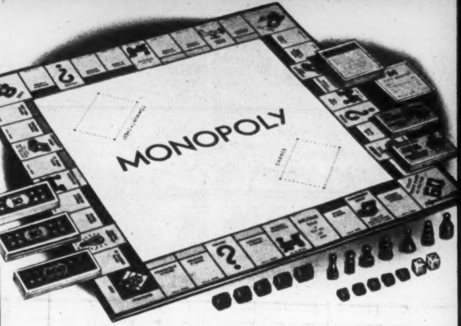
49N196–Shipping weight 1 lb. 4 oz. **$1.32**

FOR A MERRY
CHRISTMAS

Famous Parker Games

found on this page only

ROOK
TOURING
Flinch
PIT
A
B
C
D



"Leisure Hour" Card Games for family enjoyment

[A] **ROOK** . . . plus rules for 20 other games. 57 cards. Regular or partnership.
49 N 148—2-6 players. Wt. 8 oz. 89c

[B] **TOURING.** Famous auto card game. 2-6 players. 1st to end tour wins.
49 N 150—Shpg. wt. 6 oz. $1.12

[C] **FLINCH.** 150 cards in ten series. Rules for seven games. 2-8 players.
49 N 151—Shipping weight 12 oz. . . $1.32

[D] **PIT.** Lively grain trading game. 65 cards, instructions. 2-7 players.
49 N 166—Shipping weight 8 oz. 89c

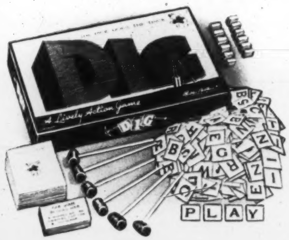
Add popular Parker games to your easy terms order.

MONOPOLY . . Popular Big Business Game! Buy, sell, trade, speculate!

$2.69
Regular edition

Great entertainment for your family, friends! Children and adults alike enjoy testing their business sense, handling thousands of "dollars." Buy, rent, and sell railroads, hotels, houses, public utilities. Build up your own monopoly, become the wealthiest player, and win! A wonderfully absorbing game! Complete with 19¼-inch square folding playing board, 32 "houses," 12 "hotels," tokens, dice, deeds, packs of "money," cards. Makes a long winter evening pass in no time at all. A gift that your family or your friends will appreciate. *Order your gift sets now!*

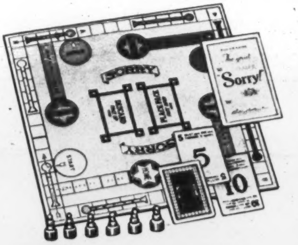
49 N 109—**Regular edition.** 2 to 8 players. Shpg. wt. 2 lbs. 4 oz. $2.69
49 N 223—**De Luxe edition.** 2 to 10 players. Finer equipment. Playing board and equipment in big, colorful box . . . *ideal for gifts.* Shpg. wt. 4 lbs. 4 oz. $3.59



DIG . . exciting gold mine game

$1.79

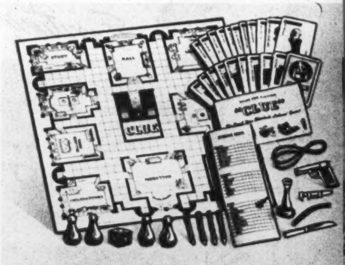
Dig for letters. First to finish a word earns a "share." Trade your shares for gold-colored bars. First to have three bars wins the game. Magic pick included. Entertains from 2 to 6 players. Good fun for the young set . . . plus a good spelling review. Game complete with picks, shares, cards, letters, bars.
49 N 137—Shipping weight 1 lb. 2 oz. $1.79



SORRY . . easy to learn, fast

$2.25

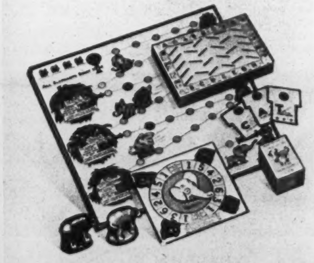
No dice to keep track of, no spinners to worry about. Movement of wood pawns is controlled by drawing, playing Sorry cards. 17¾-in. square folding playing board. Cards, pawns and rules are included in sturdy cardboard game box. Makes a nice gift for your youngsters, friends, relatives. 2 to 4 people can play.
49 N 118—Shipping weight 1 lb. 6 oz. $2.25

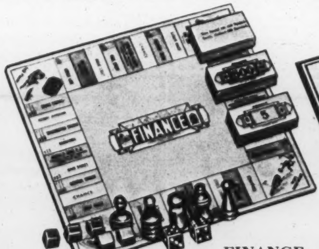


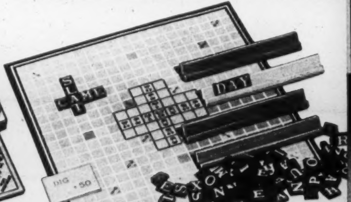
CLUE . . great "who-dun-it" game

$2.69

Who's the guilty party? What weapon was used? In what room was the crime committed? The first player that comes up with the right answers wins the game. A new plot every time . . . and great fun for 3 to 6 people. Both teenagers and adults enjoy it. Playing board represents victim's 9-room mansion. 6 "suspects," 6 "weapons," 21 cards included. A welcome gift.
49 N 152—Shipping weight 2 lbs. 8 oz.. . . . . $2.69







CHILDREN'S HOUR..3 games

$1.79

Simple little games little tots enjoy. The first: Peanut, the Elephant . . . 4 little elephants take jungle trip. Spinner, illustrated board. Second: Porky Pig . . . child imitates animal noise to get card. Third: ABC Fishing . . . tot fishes alphabet cards from pond.
49 N 285—Wt. 1 lb. 12 oz. . . Set of 3 games $1.79

FINANCE . . trading game fun!

$1.79

Invest, trade, gain or lose property. Your chance to make a "fortune." Popular game, similar to Monopoly. Complete with 18½-inch square folding playing board, dice, houses, cards, playing pieces and instructions. Fun for 2 to 5 players. Order now for evenings at home.
49 N 222—Shipping weight 2 lbs. 4 oz... . . . . $1.79

KEYWORD . . NEW crossword game

$2.69

Fascinating word game keeps 2, 3, or 4 players competing. Each player tries to spell the Keyword or other words with his letter blocks. At the same time, he tries to play his letters on the squares giving him the most points. Highest score wins. 15½-inch square playing board, letter blocks, cards.
49 N 282—Rules included. Shpg. wt. 2 lbs. 6 oz... $2.69

Build A "Cootie"

$1.79

The fascinating game that's making such a hit. Exciting fun for children . . . new idea for adult parties. Players race to assemble multicolor plastic cooties. Make the body first, then add the head. Other pieces in any order. Game includes pieces for 4 cooties, plus 1 die. Exciting entertainment for your whole family.

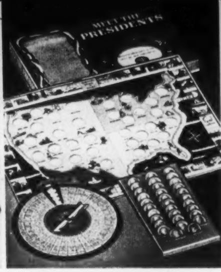
49 N 176—Shpg. wt. 12 oz. **$1.79**

Let's Play Assembly Line

$2.69

NEW! Assemble cars like the motor makers. 2, 3 or 4 players have their own factories to assemble cars, step by step. Attractively colored playing board . . . 106 plastic parts including chassis, wheels, motors, steering posts and bodies in yellow, red, green and blue. One die, 1 spinner, full directions. Box measures 18¾x9⁵⁄₁₆x1¾ in. overall.

49 N 286—Shipping weight 2 lbs. 2oz. **$2.69**



"Meet the Presidents"

$2.69

Learn historical facts about every U. S. President including Eisenhower. Entertaining, educational. 19½x14¼-in. full-color folding map board of U. S. with history-making pathway; 9-in. spinner; 33 silver-colored coins with presidents' pictures, historical facts. Any number of people can play.

49 N 123—Shipping weight 2 lbs. .**$2.69**

Howdy Doody's T.V. Game

$1.79

18x18-in. playing board—miniature of Howdy's T. V. studio with characters just as seen on T. V. Youngsters will love the Peanut Gallery, hob-nobbing with Howdy's cast, getting squirted by Clarabell, dancing with Lanky Lou, seeing an old-time movie. Colorful T. V. clock dial spinner, 4 enameled playing pieces.

49 N 277—Shipping weight 2 lbs. . **$1.79**

FOR A MERRY
CHRISTMAS

Fill your leisure hours with

Exciting Games

All the family can play and enjoy

Priced for small budgets

$7.89

CARROM BOARD
Play 85 Games On It!

Treat your family to hours of fun and companionship at home . . whether you prefer Carroms, Checkers, Backgammon, Crokinole, or any of 85 fascinating games—you can play them all on this one board. Plenty of choice for the whole family. Complete instructions included for all 85 games. Set includes a beautiful playing board of smooth 3-ply veneer, 28½ in. square; green net pockets. Also two tapered cues, 29 carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice and 18 flies. Add this Carrom Board to your Christmas order . . . for Easy Terms see page 369.

79 N 0481L–Shipping weight 9 lbs. **$7.89**

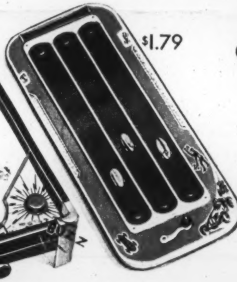
49 N 480–Set of 29 extra Carrom rings. Shipping weight 8 ounces. **50c**

$6.39

Electric Ice Hockey

Thrill to the excitement of hockey as this electric ice hockey set lights up and buzzes as each goal is scored! Youngsters love this thrilling grown-up game. Turn knobs to swing goalies into action. Gaily colored Masonite Presdwood playing surface, steel frame, legs, 2 hockey players, 2 steel balls, 2 red domes and 2 bulbs, full playing instructions. 29¼x13⅞x4⅞ in. overall. Batteries included with game.

79 N 0155–Shpg. wt. 7 lbs. **$6.39**



$1.79

Magic Auto Race

Packed with fun, action and excitement . . . year 'round entertainment for youngsters. Turn the handle and the track vibrates. 3 racing cars speed down separate tracks . . . turn around . . . and return. A thrill-a-minute. Cars run as many laps as you want them to. Colorfully lithographed metal track measures 23 inches long. Add this lively game to your Christmas shopping list . . . send your order today.

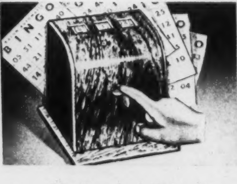
49 N 102—Wt. 1 lb. 10 oz. **$1.79**

Big Maze Game

$3.79

Test your skill and coordination. Manipulate ball through obstacles. Adjustable knobs control ball. In fiber case. Chute returns ball to operator. Wt. 3 lbs.

49 N 221—14¼x12½x3½ in. **$3.79**

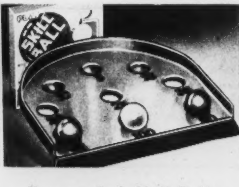


Mechanical Bingo

$1.69

All-metal machine adds new thrills to your favorite Bingo game. Fast, exciting . . . easy to work. Release lever, the wheel spins, stops on the lucky number. Banker's sheet, 15 Bingo cards, counters included in set. Machine 3½x4½ in. high. 2 to 15 players.

49 N 165—Shpg. wt. 1 lb. 4 oz. . . **$1.69**

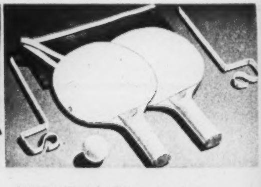


Fun-packed Skill Ball

89c

Fun for all. Play inside or outside—on a table or on the floor. Roll balls into numbered holes in base . . . try to get them in the hundred hole! 12⅛x11¾-inch steel base has red baked-on enamel finish. Three colored wood balls, 1⅝-inch diameter.

49 N 114—Shipping weight 2 lbs. 4 oz. **89c**

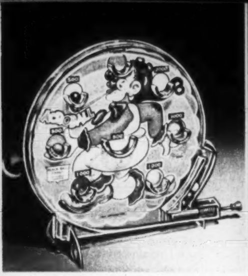


NEW Table Tennis Set

98c

Lots of fun for the whole family. Action-packed table tennis promotes skill and sportsmanship. Set has 2 paddles 10½x6 inches, sandpapered on both sides, one ball, a 36-inch net. Two flat spring wire clamps make it easy to attach net to table.

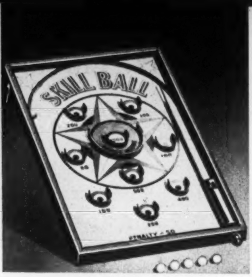
49 N 243—Shipping weight 1 lb. **98c**



NEW! Acro Ball Game

A new and sensationally designed ball game . . . combination of brightly lithographed metal base and transparent plastic top. Fully enclosed. Players try to snap the marbles into the scoring pockets. Each pocket scores differently with a challenge on each try for high scoring. Five brightly colored marbles included. Size 11¼x10 in. **$1.49**

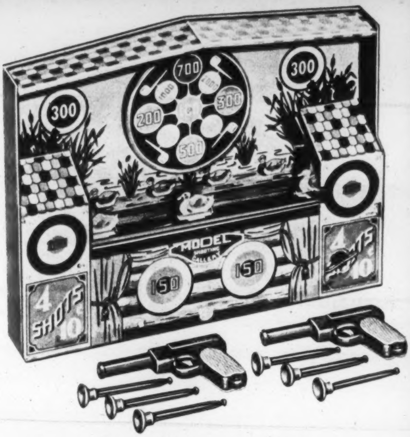
49 N 275—Shpg. wt. 1 lb. 4 oz. $1.49



Low-priced Bagatelle

A competitive game of skill for the entire family. You win 2,000 extra points when the marble goes in "double score" . . . makes opponents work doubly hard to catch up. Bright lithographed metal playing surface with decorative center star design. Collapsible legs. 16½x11¾ in. wide. Exciting traps, obstacles. Marbles included. **89c**

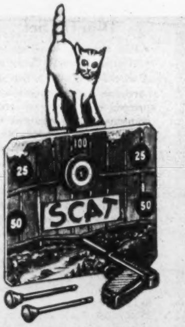
49 N 198—Shpg. wt. 1 lb. 12 oz. 89c



Shoot a Moving Target . . test your aim

Test your skill as a marksman on this fascinating, mechanically-operated shooting gallery. Similar to those you enjoy at big carnivals. Just wind up the motor, flick the starting lever and ducks start moving on motor-driven belt. Ducks fall when hit . . number pops up giving the score. Brightly lithographed metal gallery 14 in. long, 11 in. high; metal folding support in back. Rotating score wheel, two 7¼-in. plastic spring pistols, 6 rubber-tipped plastic safety suction darts. **$3.69**

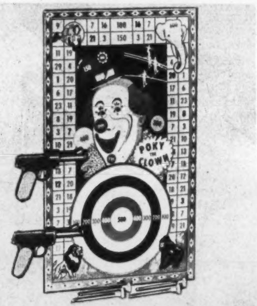
49 N 297—Shipping weight 5 pounds 12 ounces $3.69



Scat . . Target Game

Favorite target game of all ages. Watch your youngster's eyes light up when they hit the special bull's eye on the metal "fence" and the cat jumps high in the air. Set includes 8¼x10-inch target featuring back yard fence theme, plastic dart gun with whistle and two suction darts. Metal target base is colorfully lithographed . . . has folding wire stand in back for firm support. A safe game that's lots of fun for the whole family . . . helps develop marksmanship, too! **$1.00**

49 N 230—Shpg. wt. 1 lb. $1.00



NEW! Poky the Clown

A new and exciting target game with lots of circus atmosphere. Dart board is made of highly colored, carefully lithographed metal with the laughable face of Poky the Clown in the center . . . in all his circus splendor. Young sharpshooters will love to test their marksmanship on this target. Dart board has heavy gauge steel stand in back for firm support. Two 7¼-inch plastic dart pistols with four plastic rubber-tipped safety suction darts. Target is 14 in. wide, 23 in. high. **$1.79**

49 N 250—Shpg. wt. 2 lbs. 8 oz. $1.79

NEW! Sus-Pense

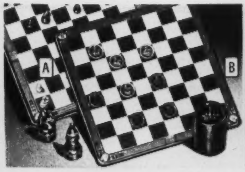
Two-in-one . . . guess and spell game for 2 to a dozen players and "Merrio" a game for small fry. Easily played. Guess a letter; if it's wrong, hang man on trapeze. Object is to hang complete man in least number of dice throws. Plastic base, metal trapeze, 11 plastic pieces, paper pad, instructions. **89c**

49 N 169—Shipping wt. 12 oz. . . . 89c

Magnetic Globe Race

NEW! Thrilling and educational for 2 to 4 players. Race magnetized airplanes around authentic 8-in. metal world globe. Use play money and "gasoline tanks." Youngsters learn world geography with this exciting game. Includes play money, chance cards, "gasoline tanks," 4 airplanes. **$4.49**

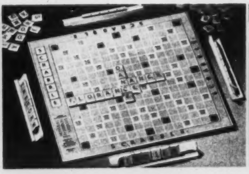
49 N 262—Shipping wt. 4 lbs. . . $4.49



Play Chess, Checkers

Wholesome fun for the whole family! Both sets have durable, plastic-coated Masonite Presdwood boards 11¾ in. square. Rules included with each.

- [A] 49 N 183—**Chess.** 32 molded plastic chessmen. Shpg. wt. 2 lbs. . . . $1.69
- [B] 49 N 184—**Checkers.** 24 embossed plastic checkers. Shpg. wt. 2 lbs. . $1.12



Scrabble . . Word Game

Absorbing new game for everybody interested in words. 2, 3, or 4 players. Form interlocking words on colorful Scrabble playing board 14½x14¼ in. Four finished racks. 100 playing tiles with letters, numbers; directions incl. **$2.69**

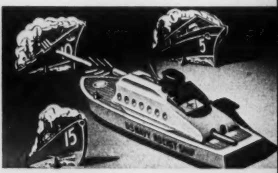
49 N 139—Shpg. wt. 1 lb. 8 oz. . . . $2.69

ELECTRIC
ELECTRIC PUT & TAKE

Electric Put-'n'-Take

Exciting when double rotor motors spin at touch of button. Rotors show tokens in play, tell when player "puts" or "takes." When star appears, player takes all. Size 7½x6⅝x2¾ in. With flashlight battery, rotor motors, tokens. **$1.32**

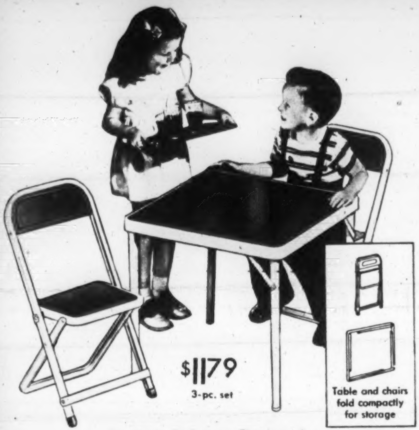
49 N 213—Shpg. wt. 14 oz. $1.32



Rocket "Radar" Ship

NEW! 14-in. cruiser has rocket gun and "radar screen" that sights target. You release rocket when target is in cross hairs. Includes 3 ship targets, 2 safe, rubber-tipped rockets. Wood. **$1.79**

49 N 279—Shpg. wt. 2 lbs. $1.79



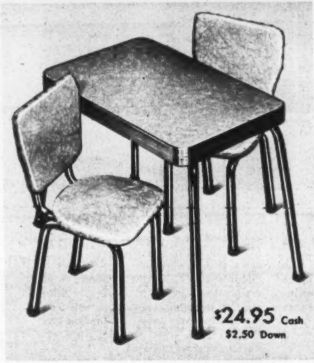
3-piece Folding Bridge Set

- Tough, all-steel frame . . . steel seats . . . soft padding . . . and nicely finished in baked-on white enamel
- Masonite Presdwood table top with red plastic covering, cross-braced with steel for extra rigidity and strength
- Folding table legs held firmly by positive locking device to assure firm support
- Chair seats, table top have removable simulated leather covering

Looks just like mother's bridge set . . built to scale for young tots' tea or play table. Rigid, long wearing. Furniture of their own teaches children to enjoy taking care of possessions . . . develops orderliness in play. Simulated leather covering is in bright, eye-catching red. Chairs have strong steel seats beneath padded upholstery. Rubber tips on front legs prevent slipping, scratching. Set folds compactly. Edges and corners rounded for safety. Two chairs 24¾ in. high; seats 11¼x10 in., 13¼ in. high. Table top 22¾ in. square, 20⅛ in. high.

79 N 09121L—Shipped assembled. Shpg. wt. 25 lbs. . . . . .3-piece set **$11.79**
79 N 09100—Matching extra chairs. Shipping weight 13 lbs. . . . Pair **5.98**

De Luxe Chromed Dinette Set

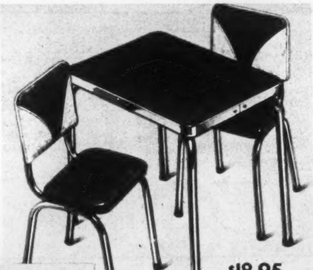


Beautiful Colors

- Genuine Formica table top
- Gleaming 1-inch chrome-plated legs

Beautifully styled, ruggedly designed for the rough play expected from children. Built like the best adult chromed sets. Large 18x28-in. genuine Formica table top resists heat and acids . . won't crack or craze; reinforced with ½-in. plywood backing. Handsome 2-in. molded aluminum apron. Plastic-capped feet on all legs. Padded seats and backs with plastic covering on chairs. Yellow table top with gray chair seat, yellow back. 12x12-inch chair seat, 10x13-inch chair back. 24 inches high overall.

79N09117L–Table and 2 chairs. Shpg. wt. 35 lbs. **$24.95**

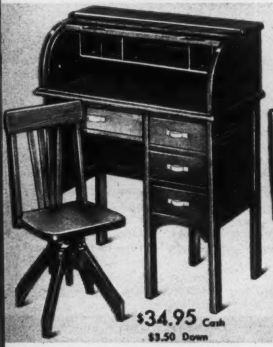


Economy Chromed Dinette Set

- 1-in. chromed molding, legs
- Mother-of-pearl plastic top

A set children will cherish and care for . . . economically priced. Red and gray color combination complement the sparkle of chrome. 18x24x21 inches high. Mother-of-pearl plastic table top with Masonite Presdwood backing that takes plenty of hard wear. Padded plastic-covered seats and chair backs stay color-bright; wipe clean with a damp cloth. Chairs have ¾-inch tubular chrome-plated legs. Plastic-capped legs protect floors. 9x12-in. chair seat, 8x12-in. back.

79N09106L–Table and 2 chairs. Shipping weight 31 lbs. . .**$18.95**

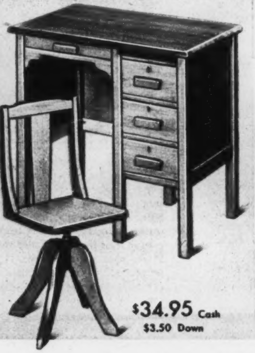


Desk and Swivel Chair

- Hardwood, medium dark maple finish
- Shows careful detailing like quality adult furniture . . . scaled for the young set
- 4 drawers, 5 pigeonholes give ample storage for personal belongings
- Desk top rolls . . swivel chair tilts

Think how proud he'll be with a desk and chair all his own! Homework is fun when he sits down in the comfortable swivel chair in his "make believe" office. Chair has 12½x12-in. seat; adjusts from 12 to 18 in. from floor. Desk has 6 legs, desk top measures 30x16 in., 26½ in. from floor. 36 in. high overall. Freight or express.

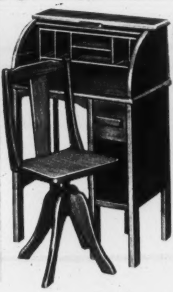
79 N M9180—Desk and chair set.
Shipping weight 61 pounds **$34.95**



De Luxe Student Desk, Chair

An achievement in quality by the skilled craftsmen of one of New England's oldest and largest manufacturers of school furniture! Selected Northern hardwood—birch and maple. Modern flat top styling. Full panel back. **Big 18x30-inch work top** . . plenty of space for the *student*. All 3 side drawers lock . . open and close smoothly . . 4 in. deep; 9x14½ in. long. Roomy center drawer is 14½x15x1½ in. deep; 9x15-in. pull-out writing board. Beautiful golden maple finish on both desk and chair. Swivel chair of same carefully selected Northern hardwood. Seat, 12½x13 in. adjusts from 14 to 19 in. Six 1½-in. legs on desk, all with metal slide caps. Height 28 in.

79 N M9120—Shpg. wt. 70 lbs. . . . . .**Set $34.95**

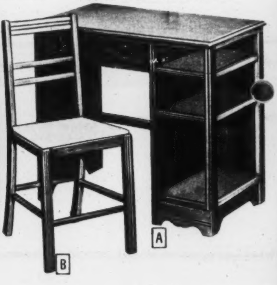


Roll Top Desk

$27.95 Cash
$3.00 Down

Designed for the early schoolager learning his ABC's. A solution for the problem of storing his books, papers, pencils, and all-important "odds and ends." Same beautiful golden maple finish and Northern hardwood as student desk at left. Spacious 6x12x4½-in. deep drawer; enclosed 6x14x9½-in. high book rack. Desk top: 24x15x26 in. high. 36 in. high overall. Matching swivel chair raises, lowers, 6 in. Soundly built for years of hard use. Shpg. wt. 55 lbs.

79 N M9119—Desk and chair **$27.95**



Knee hole Desk

$21.50 Cash
$2.50 Down

[A] Little scholars take their studying seriously when they have a desk like this. Hardwood with dark, red maple finish. Center drawer, 21½x14½x2½ in. deep, metal pull. Three side shelves for school books, beginner's library. Top is 34x20 in.; 30 in. from floor. (Chair not included; order (B) below.)

79 N M9107—Desk. Wt. 39 lbs. **$21.50**

[B] **Matching Chair.** Plastic covered slip seat, 15x14 in.; back 16 in. high. 33½ in. high overall.

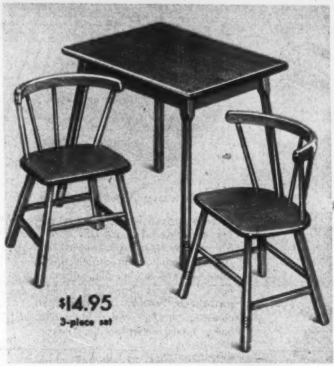
79 N 09191L—Shipping weight 10 lbs.
Chair only **$5.98**

All Sets Built to Scale

NEW! Maple Dinette Set

- Made of fine selected Northern birch and maple
- Beautiful golden maple finish

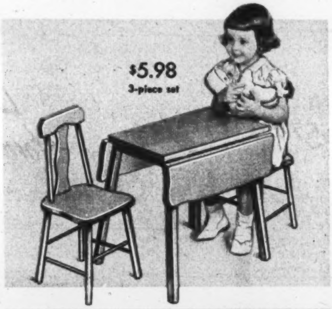
A truly beautiful set built to take all the rough treatment your youngsters can give. They'll love it for entertaining little playmates . . . or playing by themselves. Solidly constructed throughout . . . legs fasten to table base with metal plates, just like adult furniture. Children love the two curved-back captain's chairs. Shaped turned legs and chair rungs. Table top 21x19x25 in. Chair seats 11x12 in., 12 in. from floor. 20 in. high overall. Furniture of their very own teaches children to enjoy caring for possessions and develops orderliness in play.
79NM9126–Shpg. wt. 28 lbs. $14.95



Dinette Set for Tiny Tots

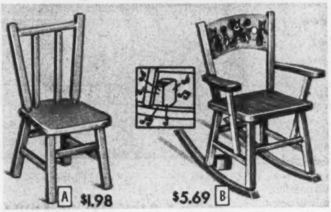
- 2 drop leaves add to table area
- Stained varnish maple finish

It's twice as much fun to play "house" when the furniture looks like Mother's. Constructed of hardwood, table has drop leaves on sides; top measures 24½x19 in. with leaves extended, 19x13½ closed. Table top 18 in. from floor . . . just right for small folk's tea parties. Chair seat 10x10 in., 10½ in. from floor. Measures 21 inches high overall. Complete set includes table and two chairs.
79N09102L–Shpg. wt. 18 lbs. $5.98



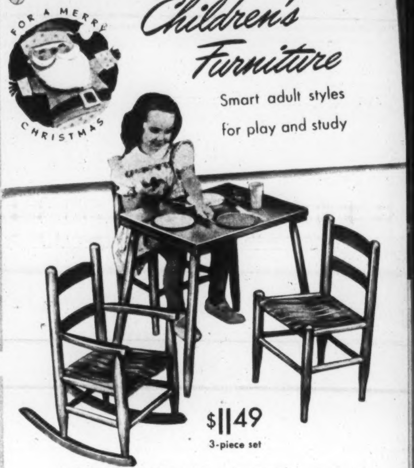
A **NEW! Kindergarten Chair.** Built especially for the little tot (nursery age). Well-braced, red enameled oak construction. Seat measures 9x9 in., 9 in. from floor. 19 in. high overall.
79 N 09008—Shpg. wt. 4 lbs. $1.98

B **"Musical" Rocker.** Music plays as tot rocks. Swiss musical movement attached. Solid oak with panel back. 6-color circus design. 11x11½-in. seat, 11 in. high. 22½ in. high overall.
79N09114L–Shpg. wt. 10 lbs. $5.69



Children's Furniture

Smart adult styles for play and study



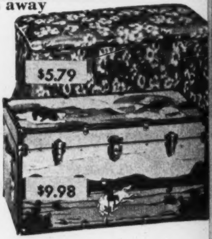
Colonial-style Table and Chair Set

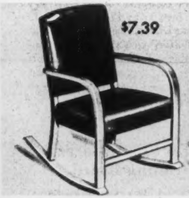
Hardwood table and 2 chairs have medium-dark maple finish. Table top is 24x18 in., 21½ in. high . . . roomy enough for youngsters' entertaining. Comfortable shaped wood slat seats 11½x11½ in.; chair seats 12 in. from floor. Well braced, rugged construction throughout. Chairs assembled; only attach table legs.
79 N 09110L—Table, two chairs. Shipping weight 23 lbs. $11.49
Extra Straight Chair. Same as chair above . . . matches table.
79 N 09002L—Shipping weight 7 pounds. . . . . Each $3.39
Matching Rocker. With arm rests. Shipping weight 10 pounds.
79 N 09004L—11½x11½-in. seat, 10½ in. from floor. . . . . . Each $3.98

Teach tots to put toys away

Wood Chest. Washable plastic chintz covering, padded top. Steel hinges, lid support. Inside smooth maple finish. 13x13x25 in. overall.
79 N 09072L—Wt. 12 lbs. . $5.79

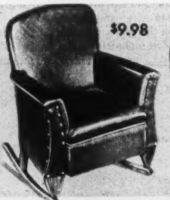
Big Western Wood Toy Chest. Strong Masonite Presdwood top, bottom. Tan, brown Western motif. Metal covering; brass plated hardware. Measures 28⅜x14¼x14¾ in. Wt. 22 lbs.
79 N 09054L. $9.98





Bentwood Rocker

Gay red plastic upholstery on padded seat and back. Smooth select hardwood frame; blonde lacquer finish. No-sag springs. 15x14-inch seat, 12 inches high; 23 inches high overall. Plastic upholstery easy to clean. Shpg. wt. 12 lbs.
79 N 09007L. $7.39



De Luxe Rocker

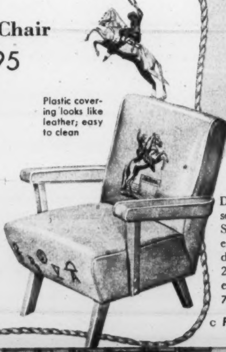
Overstuffed! What luxury for wee homemakers! Replica of a "big" chair, it's covered with tough red plastic. Hardwood frame. Walnut finished rockers. 14x15-in. seat. 22¼ in. wide, 25 in. high overall. Freight or express. Shpg. wt. 20 lbs.
79 N M9012. . . . . $9.98

NEW! Roy Rogers Chair

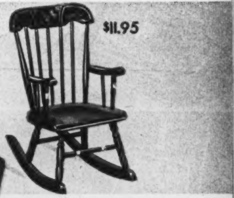
De luxe upholstered chair $13.95

Back decorated with Roy Rogers and Trigger . . . picturesque Western brand motif on front of chair

Seat has 4 no-sag springs; 17x15½ in., 12 in. from floor. 2¼-inch wide padded arms. Hardwood frame. Blonde enameled legs and arm supports. Suntan beige brown brandlike trim. 25 inches high overall. Shpg. wt. 20 lbs.
79 N M9005. $13.95



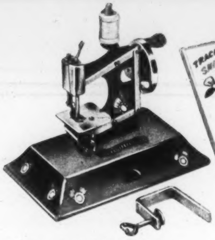
Plastic covering looks like leather; easy to clean



NEW! Boston Rocker

Designed like adult Boston rocker, low seat, high spindle back, shaped seat. Select smooth hardwood. Black enameled with antique gold-color design. Seat 14½x13; 17-inch back. 26½ inches overall. Freight or express.
79 N M9127—Shpg. wt. 14 lbs. . . $11.95

Clamps to table
Pressure foot
Tension disc
NEW! Simple and safe to operate .. ideal for repairing dolly's wardrobe



TRACE SNIP
STUFF STITCH
TITCH N' STUFF ME

Sewing Machine

Economy-priced Toy Sewing Machine. Imported from Western Germany. Sews in chain stitch. Clamp holds machine firmly to table. Thread tension disc adjusts to fabric thickness. Smooth enameled metal. Size 7x4⅜x6 in. Triple shaft construction for easier operation. Safety guard under needle. Instructions incl. $2.59

49 N 1270—Shpg. wt. 1 lb. 4 oz. . . $2.59

Stitch N' Stuff Me

Make your own rag doll . . . just trace, snip, stitch and stuff. Colorful set contains washable cotton cloth, brightly colored yarn, stencil pattern and complete directions for making a lovable rag doll. Also includes buttons to be sewn on for doll's eyes. Stencil scored so face and skirt may easily be removed, making a complete outline pattern. 89c

49 N 1273—Shpg. wt. 12 oz. 89c

DE LUXE TOY SEWING MACHINE

- Sews neat, even chain stitch . . makes fine seams
- Sturdy metal clamp holds machine securely
- Safe, too! Body completely housed . . precision built
- Gear-driven for smoother operation . . baked-on enamel finish

$5.79

Imported from Western Germany. Finest in appearance, superb in performance . . superior in every way. Your little seamstress will quickly learn to turn out a fine seam. She'll spend many busy and happy hours making dresses for her dolls. Stitch and thread tension controls adjust to fabric thickness for tight, even chain stitch. Safety guard under needle. Carefully made of sturdy steel with attractive enamel finish. Size 8¼x4¾x7 in. Uses Singer needle 12x1. Comes complete with simplified instructions, needle and thread included.

49 N 1276—Shipping weight 3 pounds $5.79

For a Merry Christmas

Little Homemakers

Watch her cook, sew, clean . . and enjoy every minute of it!

Sewing Kit . . for making dolly a complete outfit

Fascinating, entertaining . . . easy, too, to make dolly a complete wardrobe. Teaches your tot to design and fit. A child's set . . just like mother's. Simple patterns and all the pretty material and accessories to make an entire outfit for the 7½-in. plastic doll included. Doll has movable arms; easy to dress. Kit contains everything needed . . metal scissors, needle, thimble, 4 bobbins of thread, buttons, assorted color rick rack. Packed in 11¼x18¼x2½-in. carrying case with snap lock, handle. Ideal for little girls who want to learn to sew. A wonderful way to train small hands in a skill they will use and enjoy throughout a lifetime. $1.79

49 N 1235—Shipping weight 2 lbs . . . . Kit $1.79

HAPPI-TIME
HOUSEKEEPER

Deluxe 5-piece Sweeper Set

$1.98 **NEW!** It's fun to clean with this BIG realistically designed Happi-Time set. A little girl's dream; it works just like Mother's cleaning tools . . . sweeper picks up dust, bottom opens to empty. Your little "home-maker" will learn to keep her home clean while she plays. 9½x7¾-inch sweeper has 25½-in. wood handle. 25½-in. broom has long wearing plastic bristles, dirt easily washes out. Fine multi-colored yarn mop has 24-in. wood handle. 8½x9-in. dust pan of heavy-gauge metal finished in bright colors. Sparkling, easy-to-clean plastic printed apron has bright ruffle.

79 N 01312—Shpg. wt. 4 lbs. . $1.98

4-pc. Cleaning Set

89c She'll be a good housekeeper, and dust and sweep sparkling clean with this junior-size cleaning set. Designed especially so tiny tots can help mother with the housework . . . keep playhouses spotless. Teaches neatness and order while she has fun. Has everything a little housekeeper needs. Includes streamlined metal sweeper with 6⅝x5¼-in. base, 18-in. wood handle. Brightly colored dust pan 5x5¼ in. Multicolored dust mop with 18-in. handle. Colorful plastic apron to keep her clean.

49 N 1307—Shpg. wt. 1 lb. 89c

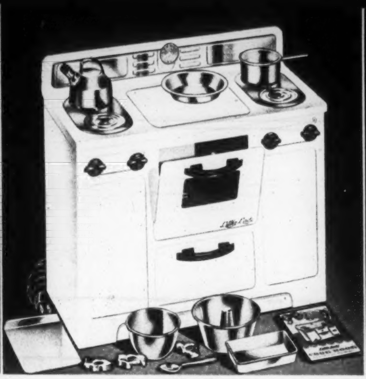
NEW! Extra-large Ironing Board

$2.49 [A] Big, extra safe, sturdy 8x30-in. metal board has rubber-tipped legs that snap-lock firmly in place; fold flat for storage. Tubular steel rear legs. White enameled perforated top. Red enameled undercarriage and legs. 22 in. high.

79 N 01003—Shpg. wt. 7 lbs. $2.49

[B] **Electric Iron . . actually heats!** Really irons clothes. Enameled base; black handle. UL approved for 110-120-volt, AC-DC. 6¼ in. overall.

49 N 1004—Shpg. wt. 1 lb. 10 oz. . $1.79



Little Chef

2-door Toy Refrigerator

$1.79

She'll be so proud to have her own miniature refrigerator with *separate "freezer compartment"* that has its own door . . . just like mother's big one! Both doors open . . . have bright red handles to make her "kitchen" cheery. Refrigerator is made of heavy-gauge metal enameled a glossy white. Removable plastic ice cube tray. Six colorful cutouts of food items included, give extra fun in playing with this realistic model of a modern refrigerator. Non-electric. 8x5½x13½ in. high.

49 N 1129—Shpg. wt. 2 lbs. 9 oz. $1.79

Little Chef Electric Ranges . . actually warm up for "real" cooking

$9.98

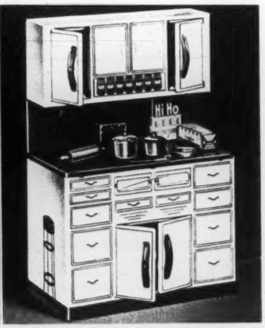
OUR BEST Electric Toy Range . . . actually heats for real cooking and baking. Four burners, 2 at left and 2 at right. Oven fully fiber glass insulated. Two separate heating elements for burners and oven. Red plastic knobs turn "on-off". Steel construction; white enamel finish. 11-pc. utensil set: whistling tea kettle, sauce pan, 2 cake pans, pie plate, cooky sheet, 3 cookie cutters, aluminum spoon and mixing bowl. Cook book included. Size 15x12¾x7¾ in. For 110-120-volt, 60-cycle AC-DC.

79 N 01116—*UL approved*. Shpg. wt. 9 lbs. $9.98

$5.98

Electric Toy Range . . . for making pies and cakes just like mother's, and warm meals for dolly. Two separate heating elements for burners and oven. Two burners and large window oven. Spring-lock oven door. Bright plastic play switches. Heavy gauge steel with white enamel finish. 9-pc. utensil set: sauce pan, 2 cake pans, cooky sheet, griddle, 2 cooky cutters, aluminum spoon and mixing bowl. Cook book included. Size 12½x11x7 in. For 110-120-volt 60-cycle AC-DC.

79 N 01117—*UL approved*. Shpg. wt. 7 lbs. $5.98



NEW! China Cabinet, Tea, Utensil Set

Complete all-metal china cabinet with wonderfully realistic 46-pc. tea and utensil set . . . all break resistant plastic miniatures. Ideal for "make-believe" banquets and tea parties . . . for entertaining friends

Dolly's Laundry Set

$1.59

Complete set for washing baby's bunting. "Little mothers" will love keeping dolly's clothes fresh and clean. Just turn the handle and the cups beat up and down. Special glass tub, adjustable wringer. Washer on sturdy metal base. Rinsing tub, revolving dryer, clothes pins complete set. 9 in. high.

49 N 1005—Shpg. wt. 3 lbs. 9 oz. $1.59

Metal Kitchen Cabinet

$2.19

Fully stocked with "supplies" and utensils. 4 doors open with colorful red handles. 6 plastic cooking utensils, tiny rolling pin, plus a variety of play packages of famous grocery brands are included. Cabinet is white and red with "painted-on" spice shelf and kitchen stool at side. About 11x6¼x15¾ inches high.

49 N 1124—Shpg. wt. 4 lbs. 12 oz. $2.19

$539

Young hostesses will love to display this all-metal, decorated china cabinet. Doors that open and close . . . removable drawer, 5 shelves. Equipped with miniature plastic utensils *that can really be used* . . . look just like mother's. Includes complete tea set for 4: 4 each of plates, cups, saucers, spoons, knives and forks; 1 tea pot with cover, 1 sugar dish, 1 creamer, mixing bowl, tea and sugar cannisters with covers, juicer, measuring cup with accurate measures, casserole dish, strainer, pancake turner, scoop, salad spoon, and 5-pc. spice rack for pepper, salt, nutmeg and cloves.

79 N 01115—Shipping weight 9 lbs. Size 21¼x5¼x16 in. $5.39

De Luxe Double Oven Play Stove

$3.59

Modern, non-electric, "like-real" appliance for her streamlined kitchen. Looks just like the new, modern ranges. 2 oven doors open and close, 8 multi-colored plastic buttons push "on" and "off," 8-piece utensil set of durable plastic . . . small duplicates of adult cooking utensils. Sturdy steel construction, white baked-on enamel finish, bright red handles. 14x7¼x14½ in. high.

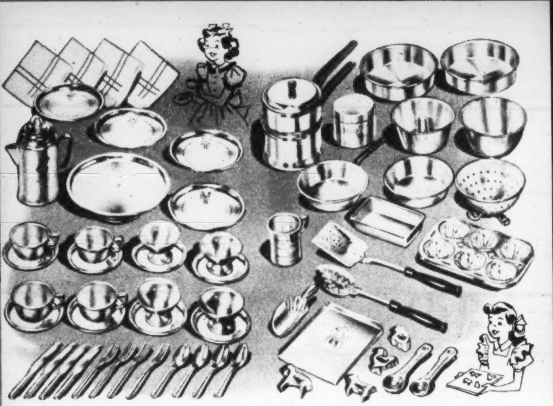
79 N 01132—Shpg. wt. 6 lbs.. $3.59

Economy-priced Play Stove

$1.79

Non-electric play stove styled like mother's. Hinged oven door opens and closes. 4 vari-colored plastic buttons actually "push in." Dummy timer. Includes colorful plastic utensils scaled to fit this stove. Stove has bright red handles to make her "kitchen" cheerful. Sturdy steel construction. 11x6½x12 in. high.

49N1128–Shpg. wt. 4 lbs. 2 oz.. $1.79



Little
MISS MUFFET

NEW! Aluminumware for Little Homemakers

38-piece Toy Percolator Set for 4

$1.79
38-pc. set

The little percolator really "perks" . . has standard sieve-type coffee basket and lid with glass insert. Long-wearing aluminum service for four. Plates and saucers have embossed Bo-Peep decoration. Set includes percolator, 4 cups, 4 saucers, 4 plates, 4 forks, 4 knives, 4 spoons, 4 paper napkins, 4 sherbets with 4 sherbet plates, and a charming little lazy susan for serving. Percolator measures about 4½ inches high overall, others in proportion.

49 N 934—Shipping weight 1 pound $1.79

24-piece Cooking, Baking Set

$1.79
24-pc. set

Little girls can cook and bake with real ready-mixed foods on opposite page . . or "make-believe." Aluminum set includes pie plate, tube cake pan, measuring cup, 6-cup muffin pan, biscuit pan, skillet with enameled handle, cookie cutters in 4 animal shapes, cookie sheet, mixing bowl, 2 round layer cake pans, mixing spoon, cake turner, double boiler, colander, canister, scoop and 2 measuring spoons. Pie plate 4 in. in diameter.

49 N 935—Shipping weight 1 pound $1.79

Metal Tea Set

95c
29-pc. set

Make your young hostess happy with this bright little tea set . . . she'll be proud as punch to show it off to her playmates. 29 pieces in all . . . bright lithographed design on metal. Complete with 6 each of the following: 4⅛-in. plates, cups, saucers, butter plates. Also teapot with cover, creamer, sugar bowl, matching serving tray 8x10 inches.

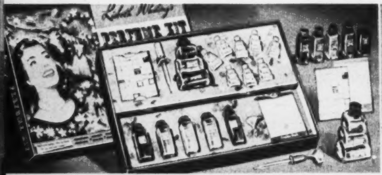
49N907—Shpg. wt. 1 lb. 4 oz.95c

NEW! Baking Set

98c
20-pc. set

20-pc. pastry set means baking fun for your little homemaker. She'll enjoy turning out holiday goodies. Includes: wood rolling pin, plastic scoop and cake knife, metal egg beater, cookie cutter, pie plate, pastry board, 4 baking pans, plastic measuring spoon, canister, plastic bowl and whipper, plastic balance scale with 4 weights and recipe booklet.

49 N 841—Wt. 1 lb. 4 oz. . . 98c



Little Girl's Perfume Kit

$2.69
Complete

NEW! Now every girl can make her own personal perfume with this fascinating kit. Includes everything necessary to create glamorous fragrances for herself and her friends. Large flask of perfume base for delicate charm of lavender and lace; 8 miniature perfume bottles, 5 vials filled with delightful bouquets and fresh garden aromas; funnel and perfume dropper; 96 clever bottle labels and simple instructions. Complete set shown in box, extra items outside not included.

49 N 1272—Shipping weight 2 lbs. 8 oz. $2.69

New! Little Kitchen Helper

$2.69
Complete

A dish washing set like Mother's—scaled for youngsters so they can feel helpful at dish washing time. Set includes dish pan, dish drainer, drain board mat, sink strainer, plastic apron, plastic tea set . . 2 each of cups, saucers, plates, knives, spoons, forks; sponge, dish mop, dish towel, dish cloth, bottle brush, polishing cloth, miniature can of Ajax cleanser, miniature packages of Vel and Brillo cleaning pads. Dishpan measures 10 in. long overall. Other pieces in proportion.

49 N 1112—Shpg. wt. 3 lbs. 12 oz $2.69

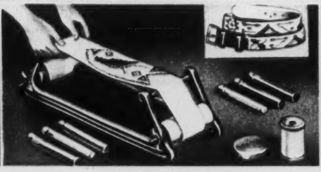
Plastic "Make-up" Kit

98c
10-pc. Kit

For a real thrill on Christmas morning, give your little daughter a plastic make-up kit . . all her very own . . . so she can "powder" and "put on lipstick," just as she sees Mother and Big Sister do. Ideal for favorite "dress-up" games . . . and it'll keep her away from Mother's cosmetics. Includes compact with mirror; imitation eyebrow pencil, imitation lipstick; memo pad, change purse, comb, ring, rouge case, key holder, earrings.

49 N 1325—Kit 4⅞x3½x3⅜ in. Shpg. wt. 8 oz. . 98c

PEARL NOVELTY CRAFT



Walco
TILE-CRAFT
TILE·CRAFT
TILE-CRAFT

Pearl Novelty Craft Kit

$2.79

Make your own bracelets, necklaces, earrings. Craft kit contains assorted simulated pearls of various sizes, in oval, round, drop shapes. Necessary equipment to make jewelry, complete instructions included for making many different pieces.

49 N 1232—Shipping weight 1 pound 8 ounces $2.79

Indian Beadcraft Kit

$2.29
Kit

Design and make belts, rings, etc. Kit includes metal bead loom frame, 11½x2¾ in., 6 vials bright seed beads, 2 special needles, wire, bead thread, center stones and wax. Provides many happy hours of creative fun.

49 N 1202M—Shpg. wt. 1 lb. 5 oz. $2.29

49 N 1233M—10 vials of seed beads for use with above kit. Shipping weight 10 ounces. 98c

Tilecraft, a Useful Kit

$1.79
Complete

Keep little hands busy with constructive play . . . keep children occupied on rainy days. With bright colored beads, they can make table mats, coasters, plaques, or even baskets. Assorted colored porcelain beads. Cord and 2 needles included. Set complete with easy-to-follow instructions.

49 N 1229—Shpg. wt. 1 lb. 12 oz $1.79

28-pc. set
$2.98

24-pc. set
$1.79

NEW! IMPORTED China Tea Sets
Beautifully Detailed Miniatures

De Luxe Imported China Service for Six

Every young hostess needs the right equipment for entertaining and she'll be extra proud of this exciting 28-piece set. Made of real china imported from Japan, it has a floral pattern with luster tan finish. Just the thing for make-believe meals and tea parties. Wonderful for teaching your youngsters to care for possessions, too—for any little girl will take extra good care of her "best" china. Teach her all the rules of gracious dining, how to set the table properly. Set has larger pieces than one at right.

Includes 6 cups, 6 saucers, 6 plates. Also, there's a teapot (with cover), in which the little hostess can really make tea; sugar bowl with cover; creamer, meat platter, vegetable dish, footed gravy boat, casserole with cover—everything she'll need for a complete meal. Plates 4½ inches in diameter; other pieces are made in proportion. Delight your young hostess with this de luxe set.

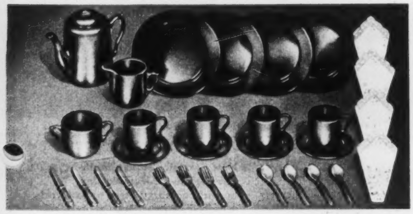
49 N 815—Shipping weight 5 pounds..........................28-piece Set **$2.98**

Blue Willow China Service for Six

A beautiful traditional old pattern that's a favorite with grown-ups, made in a smaller size for your little homemakers. This set is as complete as mother's own tea service . . . and in authentic sparkling china. Any young make-believer will swell with pride when she serves her doll family or playmates from such a beautifully detailed set. Made in Japan of delicate china as only the masters can make it. Each piece finished in the popular blue willow pattern. Twenty-four piece set consists of 6 tea cups, 6 saucers, and 6 plates. There's a cake plate for tea parties, a perky little teapot and sugar bowl, both with covers; and creamer—everything necessary to set a lovely table.

Plates measure 3⅞ inches in diameter, other pieces made in proportion. For those gay Christmas "parties" for your young hostess and fun all the year round, add this graceful set to your Christmas order today!

49 N 813—Shipping weight 3 pounds 4 ounces..................24-piece Set **$1.79**



Glamour Ware Tea Service for Four

$1.89
28-pc. set

A little girl's Christmas wish come true . . . her very own dishes that are designed just like Mother's. Beautiful ruby-tone plastic dishes and metaltone silverware. The perfect tea service for "everyday" use because they are practically unbreakable. Yet it's a set that young hostesses love to display for their company . . . so cheerful in its glamorous ruby-tone color. 28-piece set includes four each of the following pieces: plates, cups, saucers, knives, forks, spoons, and paper napkins. Set comes complete with teapot that has cover, sugar bowl, and creamer. Plates measure 6⅛ inches in diameter . . . others in proportion.

49 N 808—Shipping weight 1 pound 8 ounces........28-piece Set **$1.89**

Plastic Table Service

$3.69
52-pc. set

NEW! Almost unbreakable, yet lightweight. These little dishes are wonderful for teaching children the use of dishes and utensils. Little girls have fun entertaining playmates at make-believe banquets and tea parties. Extra heavy plastic in assorted pastel colors with delicate scroll design. Plates are 5 in. in diameter, other pieces in proportion. Set includes: 6 each of cups, saucers, plates, knives, forks, spoons, napkins; teapot with cover, sugar bowl, creamer, 6 crystal clear plastic goblets and 6 sherbets.

49N842–Shipping wt. 2 lbs. 14 oz..52-pc. Set $3.69

$4.79
31-pc. set

NEW Imported Tea Set. 31-pc. all-aluminum set imported from England . . . service for four. Following pieces in beautiful hammered aluminum: tray, teapot with cover and black handle, sugar bowl, creamer, cake cover and tray. Remaining pieces in polished aluminum: 4 each of plates, cups, saucers, knives, forks, and spoons. Cutlery has engraved-effect handles. Plates 4 7/16 in. diameter.

49 N 932—Wt. 1 lb. 6 oz....**$4.79**

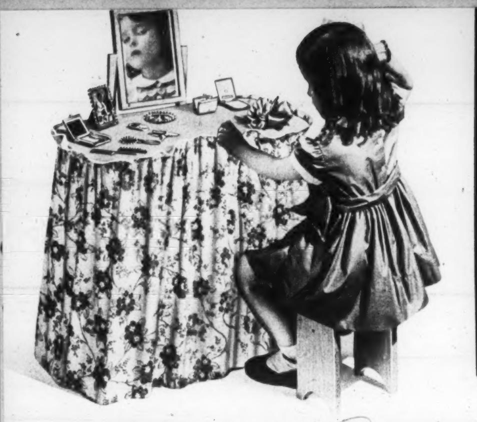
$1.79
21-pc. set

NEW 21-pc. Baking Set. Includes ready-mixed foods in double-sealed plastic bags: cake, cookie mixes; pie crusts, fillings; frosting; cake pan; pie, cookie, and muffin tins, bread pan, measuring cup, rolling pin, plastic spoon, and easy-to-follow recipe book.

49 N 1278M—Wt. 1 lb. 7 oz...**$1.79**

49 N 1279M—Same as above, but 27 pieces. Shpg. wt. 2 lbs.......**$2.69**

49 N 1264M—**Refill Set.** 8 ready mixed foods. Shpg. wt. 12 oz...**89c**



NEW! Little Girl's Vanity Set

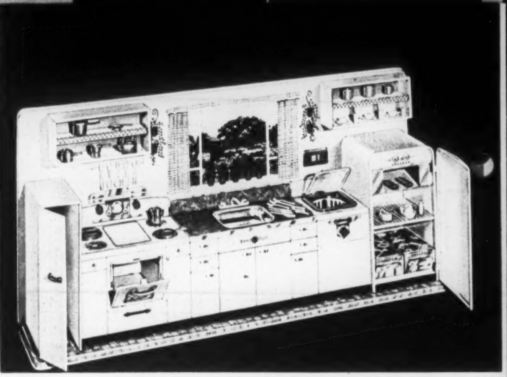
Give your daughter a vanity table all her very own . . . where she can play "grown-up" to her heart's content. $4.49 Wood frame and stool, Masonite Presdwood kidney shaped top . . . 20½x23½x12¾ in. Printed plastic skirt. Sturdy vanity stool 9¾x9x5½ in. Mirror 9x6¾ in. Set includes perfume bottle, plastic powder case, mirror, comb, compact, brush, powder, lipstick, coin purse, memo pad and pencil, and many others. Shipped partly assembled.

79 N 01281—Shpg. wt. 7 lbs. $4.49

FOR A MERRY CHRISTMAS

For the Little Homemaker

She'll keep her own "home" . . cooking, sewing, taking care of baby



NEW! Modern Kitchen

All perfect miniatures with "real" working parts . . includes dishes. $2.98

A complete kitchen with all appliances for little homemakers. Sturdy steel construction with attractive lithographed design depicting kitchen window, radio, etc. Includes refrigerator, washing machine, sink, stove, broom closet and wall cabinets with miniature plastic accessories; griddle, pressure cooker, washing tub, ice cube trays, etc. Includes dishes, tableware for three. 25½x5¼x11¾ in. high. Shipped partly assembled.

79 N 01105—Shpg. wt. 6 lbs. $2.98

NEW! 32-pc. Formula Set

Everything for doll feeding. $1.79 Contains sterilizer and cover in all-metal, blue enamel finish; rust resistant bottle rack; 6 Evenflo baby bottles, nipples, discs, caps; blue plastic funnel, formula cup, spoon; bottle brush; bottle cleanser.

49 N 1268—Shpg. wt. 2 lbs. $1.79

Metal Loom Weaving Set

Keep your little girl happily busy weaving hot pan holders, coasters and other useful items with this handy kit. 89c She'll find it's easy to weave. Metal loom adjusts from 4 to 8 in. square or rectangle. 2 yarn skeins, loopers, hook, needle.

49 N 1250—Shpg. wt. 1 lb. 7 oz. 89c

NEW! 19-pc. Utensil Set

Gleaming metal set with plastic handles. Includes $1.79 sauce pan, frying pan, grinder, grater, 2 pie plates, 2 spoons, 2 strainers, potato masher, egg beater, mixing spoon, potato peeler, ladle, turner, spatula, 2 mixing bowls.

49 N 933—Shpg. wt. 1 lb. $1.79

"Silverware" Set

New . . designed like Mother's real silver. 89c Durable plastic with metalized finish to look real. 4 each of knives, forks, spoons, plus pie server, butter knife, salt and pepper shakers. In cardboard hinged box with window fronts. 15x10x1¼ in.

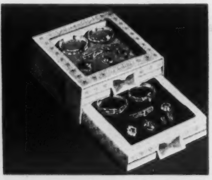
49 N 834—Shpg. wt. 8 oz. 89c

Stitch a Story

Stitch a Story

Embroidery kit for the young "Miss." $1.79 It's fun . . practical. Toy today, treasured possession tomorrow. With needle, thimble, thread, scissors, 4 frames and easy-to-embroider subjects.

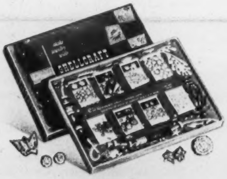
49 N 1282—Shpg. wt. 1 lb. $1.79



NEW! "Jewelry" Chest

Sixteen sparkling pieces of "make-believe" jewelry for 89c every costume . . bracelets, earrings, pendants, rings and clips. Metalized finish, 8 gold color, 8 silver color. Cardboard jewelry chest with drawer. 7x7x2¾ in. A bright jewelry accent for every outfit.

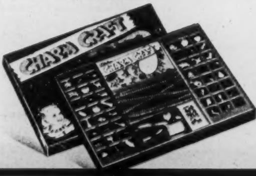
49 N 1269—Shpg. wt. 10 oz. 89c



Shellcraft Set

$1.79 **For fun . . for gifts . . an old craft made easy. Turn seashells into eye-catching colored earrings and brooches. Eight exciting projects . . shells for each packed separately. Set includes easy-to-follow instructions, pictures of finished items and tube of cement.**

49 N 1210—Shpg. wt. 14 oz. . . . $1.79

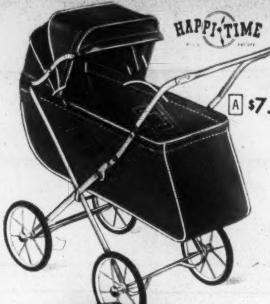


Charm Craft Jewelry Kit

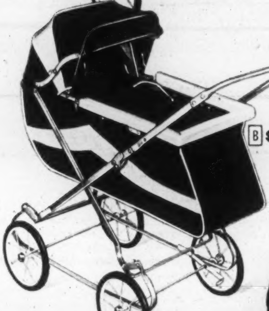
$1.79 **Hours of fun! Forty-eight colored plastic beads, charms, clasps, plus jewelry chain, pliers, thread for necklaces, bracelets, earrings, lapel pins and other jewelry items. Develops child's handicraft skill . . . lets her make her own gifts. Attractive 14½x11½-in. box. Instructions included.**

49 N 1207—Shpg. wt. 1 lb. 12 oz. $1.79

DOLL BUGGIES



A $7.89

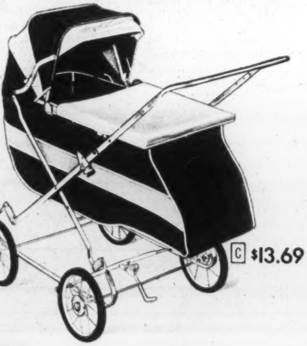


B $9.79

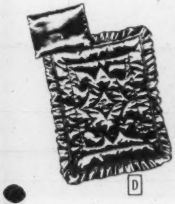
A Lightweight 23x11x9-in. Folding Buggy. With toe extension, holds 26-in. long doll. Two-tone body of washable dark gray and maroon leatherette; stencil decoration. Steel undercarriage, fiberboard insert. 4-bow folding hood with sun visor. Tubular handle 29 in. high. 7-in. spoke wheels; 1½-in. rubber tires. "L" type foot brake. Attractive aluminum finish frame and white wheels.
79 N 08272L—Shpg. wt. 9 lbs...........$7.89

B Dolly rides in style in this washable maroon and cream leatherette folding buggy with upholstered half draft rail. 4-bow folding hood with visor and 29-in. high plated tubular steel handle. Full shackle-type duchess gear. 25¼x12x9¾-in. body with toe extension holds doll 28 in. long. Steel undercarriage; fiberboard insert. 7¼-in. spoke wheels with ⅝-in. rubber tires. Double action one-wheel foot brake. Aluminum finish frame.
79 N 08273L—Shpg. wt. 12 lbs..........$9.79

C Folding doll-size copy of "grown-up" style. Special storm curtain, fold-up foot extension, fully upholstered half rail. Full shackle-type duchess gear. 26¾x13½x11¼-in. body in washable blue and gray leatherette; holds dolly 30 in. long. Steel undercarriage; fiberboard insert. Tubular handle 30 in. high, 4-bow folding hood with visor. 2-wheel foot brake. Aluminum finish frame. ¾-in. tires.
79 N 08274L—Shpg. wt. 15 lbs.........$13.69



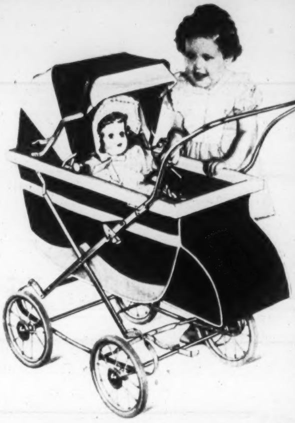
C $13.69

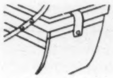


D

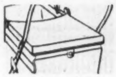
Buggy Set

D NEW! Reversible comforter and pillow set for "baby's" buggy. 18x24-in. comforter quilted in luxuriously soft rayon satin. Matching 7x10-in. pillow. Wt. 10 oz.
49 N 8276.Set **$1.79**





Fold-up Foot Extension gives extra space

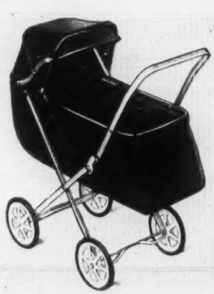


Upholstered Draft Rail with Storm Curtain

NEW! Our Finest Folding Buggy

Your little girl will be proud to wheel dolly in this handsome carriage. 27½x13½x12½-in. body of washable green and cream leatherette with fold-up foot extension holds doll 32 in. long. Rigid fiberboard insert upholstered draft rail, storm curtain and steel undercarriage. 5-bow folding hood with visor and plated knobs. Plated tubular handle 34¾ in. high. 8½-in. spoke wheels with 15/16-in. white rubber tires. Two-wheel foot brake. Full shackle-type duchess gear. Aluminum finish frame. Doll and cover not incl.
79 N 08280L—Shpg. wt. 22 lbs..............$16.79

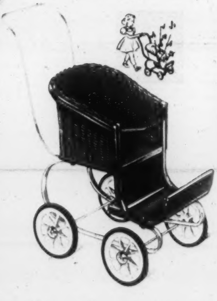
$16.79



20-inch Folding Buggy

$4.79

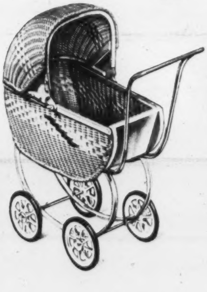
It's fun to push dolly in this fine Happi-Time buggy . . . a little girl's dream come true. And Daddy's dream, too, at this low-price. It's lightweight . . . for smaller dolls than carriage above. Give proud little girls more make-believe fun with their dolls. 20x9x7½ in. . . with toe extension will hold dolly up to 23 in. long. Body made of glossy blue vinyl with good-looking red decoration . . . washable. Rigid fiberboard insert; steel undercarriage. 3-bow folding hood with sun visor. Handle 24 in. high. 5-in. stamped steel wheels with ⅜-in. rubber tires. "L" type foot brake. Aluminum finish frame and white wheels.
79 N 08271—Shpg. wt. 6 lbs.............. $4.79



Musical Doll Stroller

$6.79

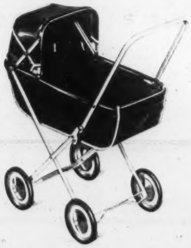
NEW! Cherry red loom-woven fiber body. Push stroller and music plays (box easily taken off). Hold-in strap, fiberboard dash and footwell. Seat about 8½x7 in. deep. Handle 21 in. high; handle, gear have aluminum enamel finish. 5-in. white enameled wheels; ⅜-in. tires.
79 N 08202—Shpg. wt. 6 lbs..$6.79



Fiber Doll Buggy

$5.79

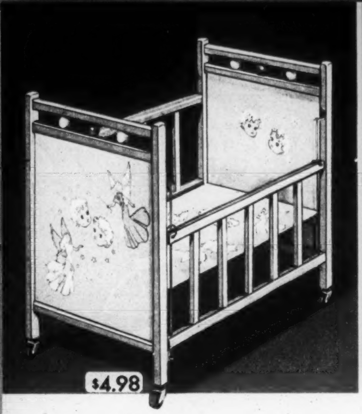
Low-priced . . . your little girl's dream come true. Fancy loom-woven fiber, handsome braid trim . . beige color. 3-color woven design. 5-in. multiple spoke wheels; ⅜-in. rubber tires. Aluminum enamel finish body and gear; handle 23 in. high. Body 18x9½ in.
79 N 08245–Shpg. wt. 8 lbs...$5.79

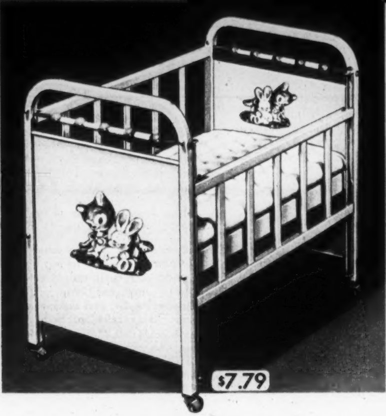


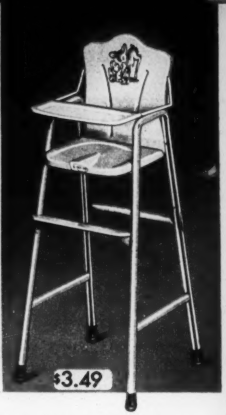
Thrifty Vinyl Plastic

Only $2.89

Popular style. Glossy red, white trim . . all vinylplastic. Washable. Folding steel undercarriage. Three-bow folding hood riveted to body. Flat steel handle 20 in. high. 4-in. stamped disc wheels, 5/16-in. rubber tires. Aluminum finish frame. 17x8x5 in. deep.
49 N 8262—Shpg. wt. 3 lbs...$2.89







NEW! Full-panel Drop-side Crib

Dolly will really snuggle down to pleasant dreams in this crib, and any little "mother" will love tucking her away when day is done. Built just like a real baby bed, this rugged crib has varnished, natural finished wood frame and side rails. Fiberboard end panels have enameled pastel finish with nursery design. Bright colored play beads. Smooth, rounded edges and corners. Rails and frame doweled for added strength. Heavy fiberboard bottom; side can be raised or lowered. Has four smooth-rolling casters. Easy to complete partial assembly. Takes mattress size 14x24 inches (see 49 N 9242 at right and 49 N 9252 on opposite page). Measures 21½x15x26 inches overall.

79 N 09244—Shipping weight 10 pounds............ $4.98

NEW! Happi-Time Metal Crib

Sweet dreams come quickly to sleepy little dollies when small "mothers" tuck them away in this de luxe crib. Crib constructed of strong steel and finished in lovely baked-on blue enamel finish. Gay nursery decals on panels at each end. One side raises or lowers just like Mother's real baby bed. Beautiful pastel colored play beads. All corners and edges smoothly rounded. Rolls easily and smoothly on swivel casters. Shipped partly assembled; easy to assemble. Size overall 25¼ in. long, 15¼ in. wide, 21½ in. high. Takes mattress size 14x24 in. (not included, see below).

79 N 09240—Shipping weight 16 pounds............... $7.79

Tufted Plastic Mattress. 14x24 in.; inflates to 1½ in. thick.

49 N 9242—Shipping weight 8 ounces................. $1.25

Happi-Time High Chair

Handy chair simplifies small "mother's" problem of feeding hungry little dollies. Smooth, shaped metal seat and backrest. Feeding tray moves up and down just like a real baby's high chair. Smooth footrest. Rubber feet on legs won't mar your floors. Well braced to prevent rocking or tipping while dolly "eats." Leg spread at base 12x12½ in. Height overall 29½ in. All metal. Easy to assemble with hardware included. Mailable. (For high chair pad see facing page.)

79 N 09210—Shipping wt. 7 lbs..... $3.49

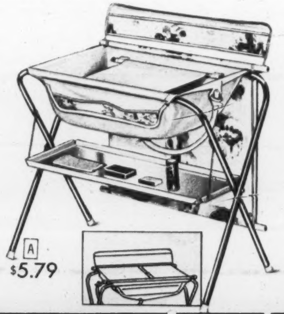
NEW! Our Finest Combination Doll Bath and Dressing Table

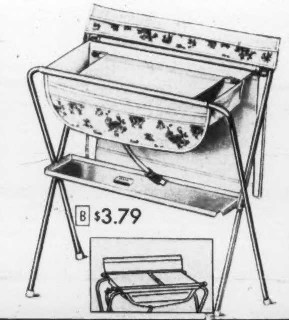
A It's fun to bathe dolly in this white, leakproof, heavy vinyl plastic tub with hammock. Metal tray below holds bath accessories. White splash guard has pockets. Nursery pattern dressing table slides over tub; safety strap holds dolly. Rubber drain hose. Heavy **chrome-plated** frame folds easily. Baby powder, wash cloth, sponge and soap included. Shpg. wt. 6 lbs.

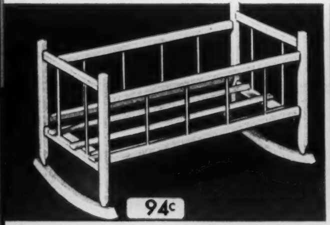
79 N 09239L—25x17½x26½ in. overall.............. $5.79

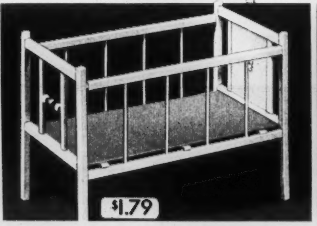
B **Our Economy Doll Bath.** Vinyl plastic tub with hammock has metal accessory tray below. Dressing table with safety strap slides over tub. Splash guard has pockets for soap, etc. Steel frame enameled pastel green; maize tub; folds easily. Drain hose with clip. Legs are rubber-tipped. Washcloth and soap included.

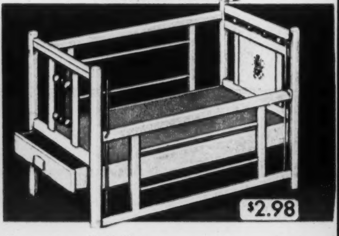
79 N 09256L—25½x12½x20½ in. Shpg. wt. 4 lbs..... $3.79











Little "mothers" know doll-babies sleep better in their "very own" Cribs

Doll Cradle. There's never a bump from the smooth wood rockers . . . puts dolly to sleep in no time. All wood construction, enameled pink. Removable slat bottom. Snug dowel joinings. 20x10¼x11¼ in. high. Shipped partly assembled. Easily assembled; no screws needed. For mattress and pillow set see 49 N 9251 on facing page.

49 N 9201—Shipping weight 2 pounds........... 94c

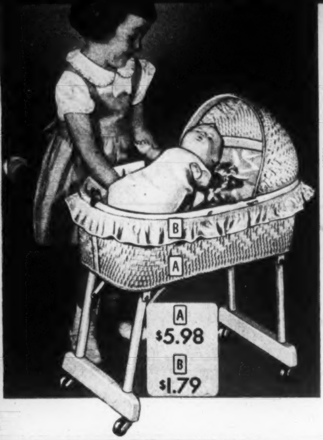
Doll Bassinet. At nap time and night time dolly will slumber peacefully in her own little bed. Colorful play beads on foot, decal on head. Made of sturdy wood, enameled in pink; snug-fitting dowel joinings. Corrugated cardboard slat bottom. Takes up to 22-inch doll. (For doll bedding see facing page.) Easily assembled, no screws needed. 22½x12½x15½ in.

79 N 09202—Shipping weight 4 pounds.......... $1.79

Drop-side Crib with Drawer. Comfortable bed for her favorite doll. Beautifully finished in pink enamel. Drawer makes convenient storage place for doll clothing or bedding. Selected wood, rounded corners. Head is fiberboard with gay decal. Play beads on foot and head. Bed, drawer have heavy cardboard bottoms. Snug dowel joints. Easy to assemble.

79 N 09227—22½x12½x17¾ in. Shpg. wt. 6 lbs. $2.98

Lack ready cash . . build your order to $20 and use Easy Terms, see page 369



New Doll Basket with Hood

A Looks just like baby sister's . . . with firm woven fiber construction that can take lots of active wear. Enameled white with pastel trim. Movable hood keeps sun out of little doll's eyes. Folding legs lock in place . . . on casters. Overall height 26 inches.
79 N 09255—Doll, liner not included. Wt. 7 lbs . . . **$5.98**

B **49 N 9253—Pad, Liner** for above. Plastic print liner, Tufflex pad, plastic lace ruffle. Shpg. wt. 12 oz . . **$1.79**

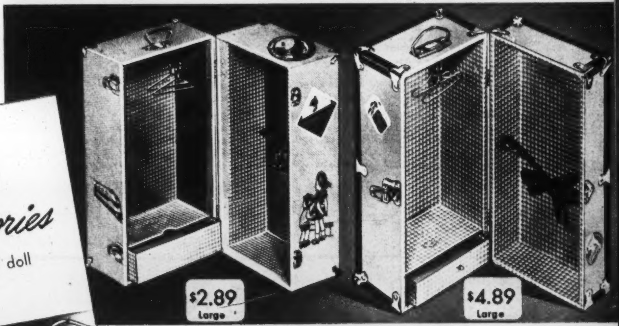
New Doll Luggage! 2-pc. set in simulated tweed

Just what every fashionable young doll needs! Attractive brown tweed-effect paper finish is varnished for long wear. Plastic trim is stitched firmly for added smartness, added strength. Plastic handles. Metal hasps, hinges. Lock joint wood frame. Overnight case 7¼x10x4¾ in. Two-suiter 9x13x5¾ in. For vacations, or stay-at-home storage.
49 N 9238—Shpg. wt. 3 lbs. 4 oz. **$4.98**

Traveling Dolls enjoy the comfort, style of this fashionable Luggage

Trim little doll-size suitcase is extra smart . . . fills countless playtime needs. Wood and fiberboard construction will stand up under hard travel, hard play. Colorful striped paper outside, houndstooth inside. Plastic handle. 11x6¾x3⅝ in. Shpg. wt. 1 lb. 7 oz.
49 N 9230 . . . . **$1.00**

Doll's Vanity Case is handsomely designed . . . reasonably priced! Fitted with plastic comb, mirror, hairbrush. Durably constructed fiberboard is covered with red imitation alligator paper. Plastic handle. Plated hardware, hasp. Compact 11x8x4 in. deep.
49 N 9215—Wt. 2 lbs. 4 oz. **$1.98**

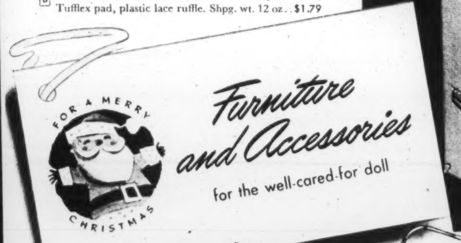


Trunks to pack for vacations . . . at-home storage

Tough wood and fiberboard Trunk keeps your little doll's clothes neat and clean and carefully closeted at home . . . or when traveling. Smart canvas-effect striped paper finish is varnished for long life. Lined with houndstooth pattern paper. Drawer in bottom holds accessories. Metal rack and clothes hangers keep dresses neat. Travel stickers on sides show vacation spots. Corners bound in metal for long wear. Metal handle, hasps, hinges. Choice of 2 sizes. Shpg. wts. 5 and 4 lbs.
79 N 09243—18x8¾x8½ inches . . . **$2.89**
49 N 9234—14x7½x7 inches **1.98**

Metal-over-wood Trunk. Strong, blue-enameled metal over well-built wood construction makes one of the nicest appearing, most durable trunks a little doll could own. Has a metal rack and hangers for her dresses, suits and coats . . . plus a handy drawer for storing accessories and those necessary "extras." Handsome metal binding, corners for added strength. Brass hasp holds trunk securely shut. Travel stickers on outside. Smart houndstooth paper lining inside. Two popular sizes to choose from.
79 N 09231—18x8¾x8½ in. Wt. 8 lbs. **$4.89**
79 N 09232—15½x8x7½ in. Wt. 7 lbs. **3.98**

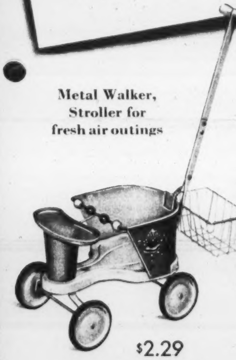
If you lack ready cash . . build your order to $20 . . use Easy Terms



Furniture and Accessories

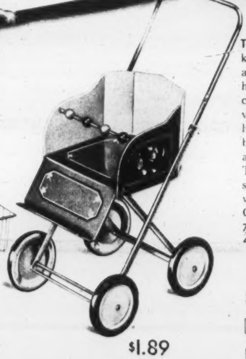
for the well-cared-for doll

Metal Walker, Stroller for fresh air outings



New! Handsome doll walker with basket

Now smart young "moms" can take their favorite doll baby shopping. Handsome metal walker is complete with a wire basket for parcels. 4-inch rubber-tired wheels provide smooth, noiseless travel through the neighborhood. Colored play beads on tray. Blue, pink, ivory enameled finish. 12½ in. long, 8 in. wide.
49 N 8201—Shpg. wt. 4 lbs. 8 oz. **$2.29**



Gay metal stroller for "airing" your baby

Plenty of fresh air and sunshine keeps a baby doll happy, healthy. Take her for daily trips in this gaily lithographed, all-metal stroller. Adjustable footrest, safety bar, play beads. Blue and ivory enameled with picture trim. 4½-in. wheels. Handle 20 in. from floor . . . *folds down for storing*. Order today.
79 N 08210—Shpg. wt. 4 lbs. . . . **$1.89**

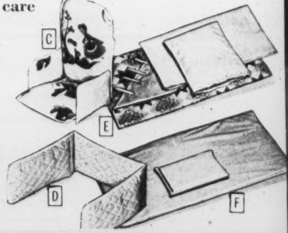
Special "Extras" for doll care

C **49 N 9249—Plastic covered High Chair Pad.** Fits 79N09210 chair. Wt. 6 oz. **89c**

D **49 N 9250—Quilted Plastic Bumper Pad.** Tufflex filled. Fits all cribs listed. Shipping weight 8 ounces **79c**

E **49 N 9254—Quilt, pillow slip, sheet set.** 16x26-in. patchwork cotton quilt. 16x26-in. sheet, pillow slip, 6x8-in. felt pillow, clothespins, drawstring laundry bag. Shipping weight 8 ounces **$1.98**

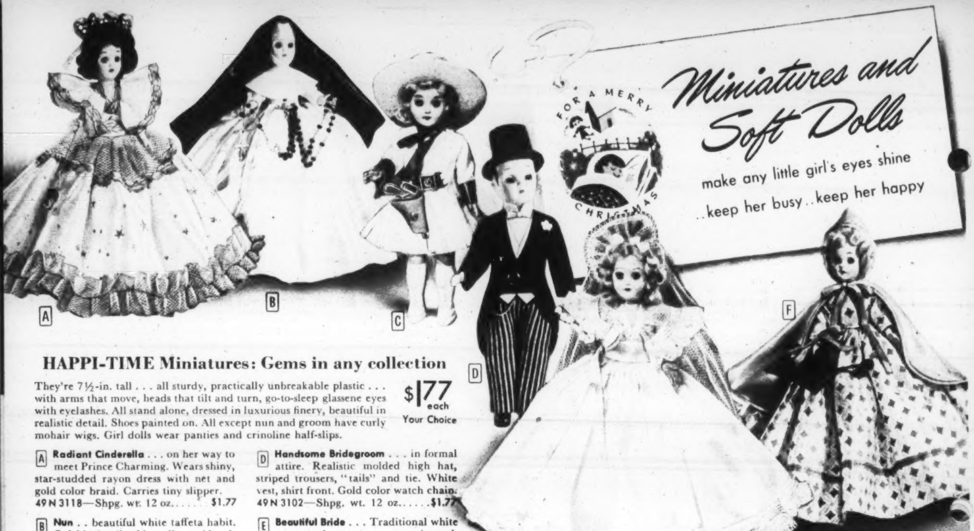
F **49 N 9252—Plastic covered Mattress, Pillow** Fits 79 N 09240, 79 N 09244. Shipping weight 12 ounces **$1.19**
49N9251—Same as above. Fits 49 N 9201, 79 N 09202, 79 N 09227 beds. Shipping weight 8 ounces **98c**



Shop at Sears and Save

Miniatures and Soft Dolls

make any little girl's eyes shine ..keep her busy..keep her happy



HAPPI-TIME Miniatures: Gems in any collection

They're 7½-in. tall . . . all sturdy, practically unbreakable plastic . . . with arms that move, heads that tilt and turn, go-to-sleep glassene eyes with eyelashes. All stand alone, dressed in luxurious finery, beautiful in realistic detail. Shoes painted on. All except nun and groom have curly mohair wigs. Girl dolls wear panties and crinoline half-slips.

$1.77 each Your Choice

A **Radiant Cinderella** . . . on her way to meet Prince Charming. Wears shiny, star-studded rayon dress with net and gold color braid. Carries tiny slipper.
49 N 3118—Shpg. wt. 12 oz. $1.77

B **Nun** . . beautiful white taffeta habit. Soft black veil, white collar and headpiece. Imported Italian Rosary beads, shiny silver color metal crucifix.
49 N 3117—Shpg. wt. 12 oz. $1.77

C **Cowgirl** . . . Little Westerner all set for rodeo-time. Wears fringed imitation leather vest and skirt, rayon shirt and big felt hat. Carries metal gun in holster.
49 N 3116—Shipping wt. 12 oz. . . . $1.77

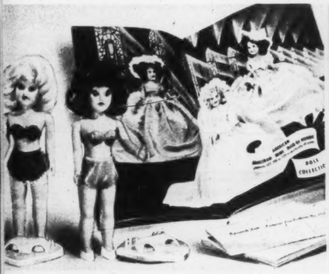
D **Handsome Bridegroom** . . . in formal attire. Realistic molded high hat, striped trousers, "tails" and tie. White vest, shirt front. Gold color watch chain.
49 N 3102—Shpg. wt. 12 oz. $1.77

E **Beautiful Bride** . . . Traditional white rayon satin gown . . . net trimmed. Net veil, too. Artificial orange blossom bouquet. Ideal for "weddings."
49 N 3101—Shpg. wt. 12 oz. $1.77

F **Little Red Riding Hood** . . . right out of storybook land. Wears bright, flowing cape with hood attached and full-skirted rayon dress. Carries felt basket.
49 N 3104—Shpg. wt. 12 oz. . . . $1.77

Display Your Doll to Music

G Revolving Swiss music box displays doll. Music plays. Rubber attachment holds doll. $2.39
49 N 3094—Wt. 8 oz. Plastic 4¼-inch diam. base $2.39



Ready-to-dress Doll Kit

Novel, exciting additions for her miniature collection. It's easy, inexpensive and fun, too, to make dresses like those shown in booklet. Kit includes two plastic dolls 7½-in. tall—*ready to dress*. Have sleeping eyes; movable heads; arms; mohair wigs; bras and panties. Eight easy-to-follow dress patterns with sewing instructions carefully detailed; two plastic stands to hold dolls for permanent display. Colored booklet shows 16 dolls dressed in native costumes, easy-to-follow to design your own dresses. $1.77
49 N 3034—Shipping wt. 1 lb. . . . . . . *Big Value.* Kit $1.77

Extra 7½-in. Plastic Dolls like above. Help her collection grow. Wt. 6 oz.
49N3048-Ea. 59c; 3 for $1.59

16 Extra Dress Patterns make costumes for dolls shown in booklet. Shpg. wt. 6 oz.
49N3047-Envelope of 16 57c

Miss Curity
H
J

Modern Miniatures

Made of hard-to-break, easy-to-clean plastic. Saran "hair" to comb, set. Movable heads, arms. Eyes sleep. Painted shoes. 7½-in. tall.

$1.87 each Your Choice

H **Mary Hartline** . . . of TV circus fame. Wears bright red broadcloth dress with matching panties.
49 N 3043—Shpg. wt. 10 oz.. $1.87

J **Miss Curity** . . . in white nurse's uniform with cap set jauntily on her head.
49 N 3028—Shpg. wt. 10 oz. $1.87

"Joanie Pigtails"

NEW! Joanie Pigtails. A lovable 8-in. toddler made of nearly unbreakable plastic, with wardrobe of custom-made clothes, accessories. Saran hair can be combed, brushed, set. Wardrobe includes cotton dress, pajamas, imitation leather shoes, curlers, comb, brush, and mirror. Wears panties. Big go-to-sleep eyes accent her perfect "tiny tot" features. $2.79
49 N 3049—Shpg. wt. 1 lb. 4 oz. . $2.79

Joanie Pigtails without wardrobe. Wears panties, painted-on shoes.
49 N 3019—Shpg. wt. 8 oz. $1.37

Lad 'n' Lassie Twins

Feel so real . . . they're made of soft, snugly vinyl plastic . . . and they're washable, too—so easy to keep clean. Both are 9-in. tall molded in realistic details with carefully painted-on features. Girl has painted-on dress, shoes and socks . . . one of her arms is movable . . . other arm holds a basket . . . is molded into her body. Both boy's arms move . . . he has painted-on pants, shoes and socks. Both have whistle voices. $2.69
49N3510-Shpg. wt. 1 lb. 6 oz. $2.69

Soft as a whisper . . adorable Sleepy-head Doll

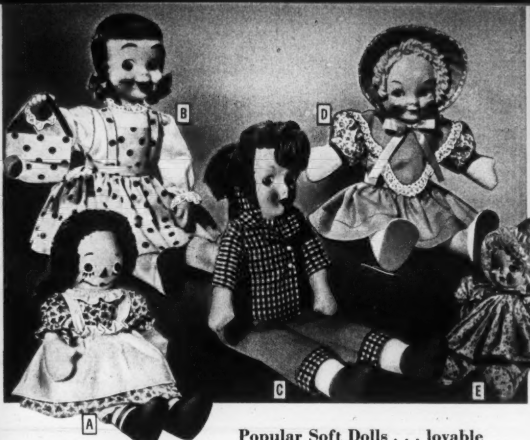
A real snuggly sweetheart for lullaby time . . . so soft and warm, she just begs to be cuddled. Her delightfully impish face will capture your heart . . . it just asks for love . . . and she'll be baby's favorite play and crib companion. Her body is made of kitten-smooth, cotton-back rayon plush in pastel colors, stuffed with soft, white cotton. Her rosy face is made of easy-to-clean, practically unbreakable plastic with carefully painted features. Her hair is of smooth, cotton yarn ringlets. She'll take lots of hard treatment.

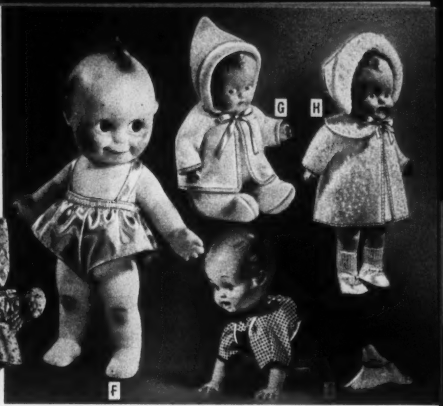
$4.79 Deluxe 17-in.

De luxe 17-inch Sleepy-head has zipper pocket in back to hold trinkets.
49 N 3528—Shipping weight 1 pound 8 ounces $4.79

Sleepy-head Doll, same as above, but without pocket. 15 inches tall.
49 N 3527—Shipping weight 1 pound 2.79

Zipper pocket in back of large size





Popular Soft Dolls . . . lovable playmates for tiny tots

A **NEW! Original Raggedy Ann Doll** . . . 15-inches tall, and a real bundle of fun! Right from the storybook pages, famous Raggedy Ann is cotton stuffed. A soft doll . . . dressed in bright percale, with striped legs, cotton yarn hair, button eyes, painted face.
49 N 3580—Shpg. wt. 1 lb. $2.89

B **NEW! "Polka Dotty"** . . . famous pal of Rootie Kazootie of TV, comic book, record fame. Doll 20-in. tall, with easy to clean Vinyl coated, cotton stuffed body. Cute vinyl face with dimples, painted eyes, molded braids. Composition hands. Wears lacy cotton dress, matching purse, socks, shoes.
49 N 3584—Shipping weight 2 lbs. . . . $5.79

C **NEW! Big value . . . 26-in. cotton stuffed Teenager.** Washable painted face. Cotton yarn hair is set in pony tail. Washable arms, legs. Wears denim slacks, blouse.
79 N 03516—Shipping weight 2 lbs. . . $2.79

D **NEW 15-inch Charmer** . . . enjoys tiny tot's rough-and-tumble affection. Painted 'mask' face is easy to clean. Wears lace-trimmed cotton dress, bonnet, undies, shoes.
49 N 3545—Shipping weight 14 oz. $1.89

E **11-inch Beauty.** Body covered with bright percale. So cute in cotton tie-on apron style dress. A lovable "first doll" for baby sister. Stuffed with soft cotton.
49 N 3511—Shipping weight 10 oz. $1.17

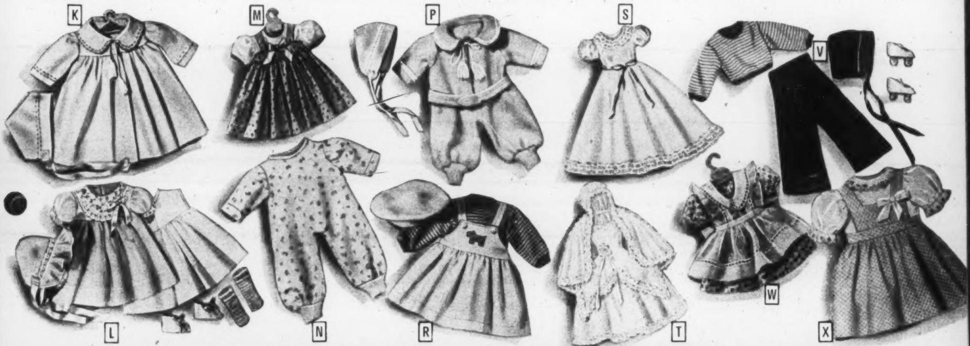
Four Novelty Dolls . . Cuddly and Cute Low Priced Playmates for Your Youngster

F **Rose O'Neill Kewpie Doll** . . . one of the most popular dolls of all time. Now, soft and caressable in almost unbreakable vinyl plastic. Stays shiny clean with a whisk of a damp cloth. 9½-in. tall. Painted features accented by set-in glass-like eyes. In gay sunsuit.
49 N 3507—Shpg. wt. 1 lb. . . $1.79

G **Tiny Baby . . . 12-in. tall.** Realistic composition body with movable arms, legs. Dressed for cold weather in soft fleecy snowsuit and matching cap.
49 N 3305—Shpg. wt. 10 oz. $1.37

H **Favorite little Toddler** . . . composition body . . . with jointed arms, legs. She stands alone, too. Wears a perky cotton dress, poodle cloth coat and bonnet, imitation leather shoes. 12½-in. tall.
49 N 3303—Shpg. wt. 1 lb. . . $1.67

J **Crawling Polly Baby.** Crawls on her hands and knees like a real baby. Carefully molded of flesh-colored plastic. Pretty painted "baby" face. Looks adorable in her cotton outfit. Has a long-running keywind motor. 12½-in. long.
49 N 3506—Shpg. wt. 1 lb. . . $2.79



DOLL CLOTHING for all sizes . . De luxe selection of smart styles for every occasion

K **Baby Doll Coat and Bonnet set cotton pique.** Shpg. wt. 6 oz.
49 N 3464—Size 10-11 in. . $1.07
49 N 3465—Size 12-13 in. . 1.07
49 N 3466—Size 14-15 in. . 1.19
49 N 3467—Size 16-17 in. . 1.19
49 N 3468—Size 18-19 in. . 1.39
49 N 3469—Size 20-21 in. . 1.39

L **Baby Doll Layette Dress, Slip, Bonnet, Socks, Shoes.** Shpg. wt. 8 oz.
49 N 3492—Size 10-11 in. . $1.19
49 N 3493—Size 12-13 in. . 1.19
49 N 3494—Size 14-15 in. . 1.49
49 N 3495—Size 16-17 in. . 1.59
49 N 3496—Size 18-19 in. . 1.79
49 N 3497—Size 20-21 in. . 1.79
49 N 3498—Size 22-23 in. . 2.14
49 N 3499—Size 24-25 in . 2.19

M **Dainty Dress for Baby Doll.** Asstd. cotton fabrics, styles . . . attractively trimmed. Perfect for dress-up occasions. On plastic hanger. Shpg. wt. 6 oz.
49 N 3403—Size 12-13 in. . . .59c
49 N 3404—Size 14-15 in. . . .65c
49 N 3405—Size 16-17 in. . . .65c
49 N 3406—Size 18-19 in. . . .79c
49 N 3407—Size 20-21 in. . . .84c

N **Pajamas for Baby Doll.** Soft flannelette in neat floral design. Snug-fit anklets assure good fit. Dolls sleep soundly in them. Plastic hanger. Wt. 6 oz.
49 N 3408—Size 10-11 in. . . .59c
49 N 3409—Size 12-13 in. . . .59c
49 N 3410—Size 14-15 in. . . .69c
49 N 3411—Size 16-17 in. . . .69c

HOW TO ORDER: Doll clothes are sold according to the height of the doll. Measure your doll carefully from head to foot. On your order, state the catalog number of the size nearest the height of your doll.

P **Snowsuit Set for Baby Doll.** Rayon fleece suit, knit anklets, belt, tassel around neck. Matching bonnet. Shipping weight 8 oz.
Low as $1.47
49 N 3435—Size 10-11 in. . $1.47
49 N 3436—Size 12-13 in. . 1.47
49 N 3437—Size 14-15 in. . 1.69
49 N 3439—Size 16-17 in. . 1.69

R **Corduroy Set for Baby Doll.** Suspender skirt made of velvety pinwale corduroy; matching beret. Striped jersey shirt. Shipping wt. 8 oz.
Low as $1.39
49 N 3453—Size 10-11 in. . $1.39
49 N 3454—Size 12-13 in. . 1.45
49 N 3455—Size 14-15 in. . 1.59
49 N 3456—Size 16-17 in. . 1.59
49 N 3457—Size 18-19 in. . 1.98
49 N 3458—Size 20-21 in. . 1.98

S **NEW! Evening Gown for Girl Doll.** Beautiful lace trimmed ninon flared dress, fancy trimmings, asstd. styles. Wt. 10 oz.
Low as $1.98
49 N 3461—Size 14-15 in. . $1.98
49 N 3462—Size 16-17 in. . 2.47
49 N 3463—Size 18-19 in. . 2.47

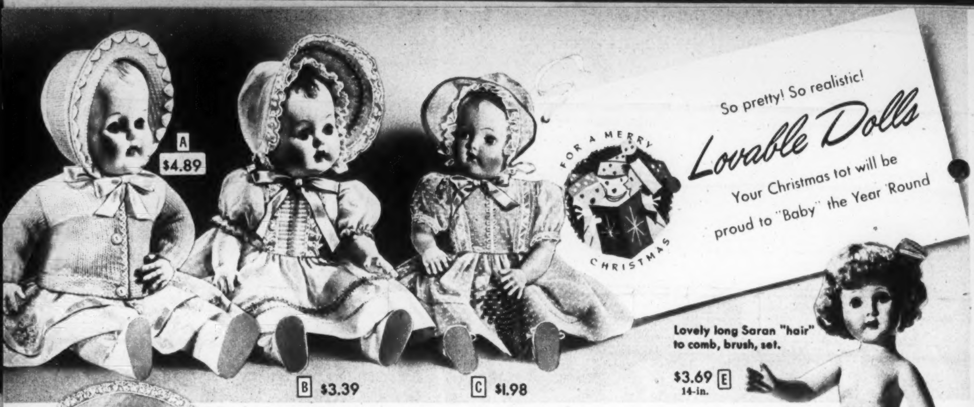
T **NEW! Bridal Outfit for Girl Doll.** Beautiful ninon big flared gown with flocked design, lace trimming. Has long sleeves with tiny buttons and realistic floral spray in front, lawn slip, net veil. The complete outfit for dressing a bride . . . a little "make-believe" bride's delight. Shpg. wt. 10 oz.
49 N 3420—Size 14-15 in. . $2.89
49 N 3421—Size 16-17 in . 2.89
49 N 3422—Size 18-19 in. . 2.89
49 N 3423—Size 20-21 in. . 2.89

V **Roller-Skating Set for Girl Doll.** Skates, slacks, bonnet, jersey shirt. Wt. 10 oz.
Low as $1.29
49 N 3440—Size 13-14 in. . . .$1.29
49 N 3441—Size 15-16 in. . . . 1.33
49 N 3442—Size 17-18 in. . . . 1.45
49 N 3443—Size 19-20 in. . . . 1.45

W **Dainty Girl Doll Dress.** Assorted styles, cotton fabrics. Hanger incl. Wt. 6 oz.
Low as 87c
49 N 3596—Size 14-16 in. . . . 87c
49 N 3597—Size 17-18 in. . . . 98c
49 N 3598—Size 19-20 in. . . .$1.12

X **NEW! Dress specially made to fit 23-inch Saucy Walker type walking dolls.** Beautiful cotton fabric, elastic sleeves, button and button holes, embossed waffle pique suspender effect, organdy blouse. Asstd. styles. Plastic hanger.
49 N 3424—Shpg. wt. 10 oz. $1.39

Add these items to your Easy Terms order, page 369



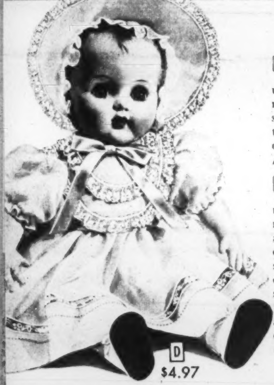
So pretty! So realistic!

Lovable Dolls

Your Christmas tot will be proud to "Baby" the Year 'Round

Lovely long Saran "hair" to comb, brush, set.

$3.69 E
14-in.



Molded Hair Babies are Budget-Priced!

A **Adorable in a knitted jacket and bonnet of soft wool.** Cherubic face of ever-so-soft vinyl. Latex rubber skin one-piece body is cotton stuffed. Soft cooing voice. Big go-to-sleep eyes. Wears an organdy dress, slip, panties, socks, shoes.
49N3631-17-in. Wt. 2 lbs. 4 oz. $4.89

B **Pretty 14½ in. baby she'll be proud to own.** Her tiny turned-up nose, sweet little mouth are really angelic . . . molded in durable plastic. Alert glassene eyes close in sleep. Head turns. Baby-soft Latex rubber skin is fun to keep clean. . . . Cotton, sponge rubber stuffed body. Jointed arms. Soft "coo" voice. So pretty in a lace and embroidery trimmed ninon dress, bonnet, undies, shoes.
49N3621-14½ in. Wt. 2 lbs. . . $3.39

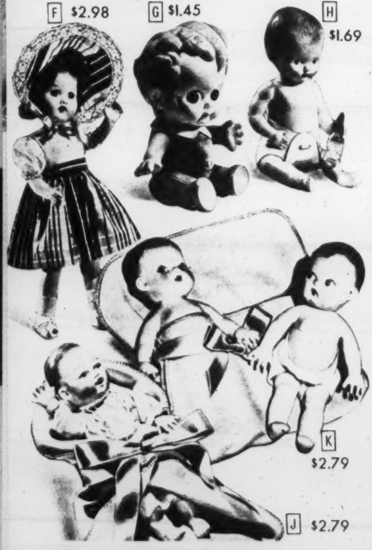
C **A Bargain Value.** 15 in. tall . . . washable Latex arms, legs. Turning plastic head, go-to-sleep eyes. Soft, cotton-stuffed cloth covered body. Crying voice. Sheer cotton dress, bonnet, undies, rayon socks, artificial leather shoes.
49 N 3109—Wt. 1 lb. 6 oz. . . $1.98

D **A 23-inch bundle of charm that your "little mother" will really enjoy.** Pretty, plastic head with tinted molded hair. She cries softly. Pug-nose and tiny mouth are really child-like, accented by wonder-wide eyes with lashes that open, close. Latex rubber skin arms, legs. Cotton covered, cotton stuffed body. Wears assorted style lacy ninon dress, bonnet. Undies, socks, shoes.
79 N 03191–23 in. Wt. 3 lbs. $4.97

Playmate to dress

E Ideal doll for church, school or sewing circle Christmas parties. She's a real beauty, with glossy Saran "hair" that can be dampened, brushed, set and combed in so many different ways! Sweet "little girl" face, body molded of sturdy plastic. Fully jointed. Lovely glassene eyes close at nap-time. Fun to dress in the clothes you choose. Wears lace trimmed cotton panties, rayon socks, shoes. Weights: 14 in., 1 lb.; 16 in., 1 lb. 8 oz.; 18½ in., 2 pounds.
49 N 3316G—14-in. $3.69
49 N 3318G—16-in. . . . 4.59
49 N 3322G—18½-in. . . 5.49

NOTICE: If you buy 12 or more you may deduct 10% from the prices shown on E



Cuddly Baby Dolls . . Eager for Tender Care

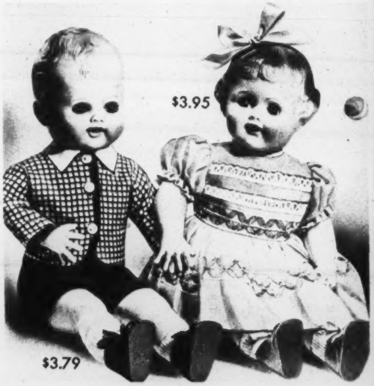
F **Big Sister** is 15 inches tall, has go-to-sleep glassene eyes and curly mohair wig. Composition body with movable arms, legs and head. She wears pretty rayon dress, assorted styles; undies, rayon socks, shoes.
49 N 3320—Shpg. wt. 1 lb. 8 oz. $2.98

G **Soft Cuddles.** Made of squeezable plastic vinylite. Jointed arms, legs. Bright big painted eyes. Easy to wash. Assorted styles. Squeaks.
49 N 3504—9-in. tall. Wt. 1 lb. $1.45

H **Drink and Wet Baby** . . . Soft vinyl plastic. 11½ inches of lovable doll with unbreakable vinyl plastic skin . . . feels so real and is easy to keep clean. She moves her arms and legs too. Flannelette diaper and bottle.
49 N 3613—Shipping wt. 14 oz. $1.69

J **11½ inch Happi-Time "Snoozie."** Tiny soft and sweet new-born baby. Rubber-skin body, cotton and foam rubber stuffed. Pliable vinyl plastic head; painted eyes. Jointed arms. Press her tummy and she cries. Complete with flannelette wrapper, diaper, fleecy blanket. A real bundle of joy.
49 N 3609–Shipping weight 14 oz. $2.79

K **Pete and Repete.** Cuddly twins just right for littlest mother to hold. 9¼ inches of soft, snuggly babies, with turning heads, painted eyes, Magic Skin rubber bodies. Squeeze them and they cry in baby voice. Soft diapers. Fleecy outer blanket with pretty bow.
49 N 3607—Shipping weight 1 lb. $2.79

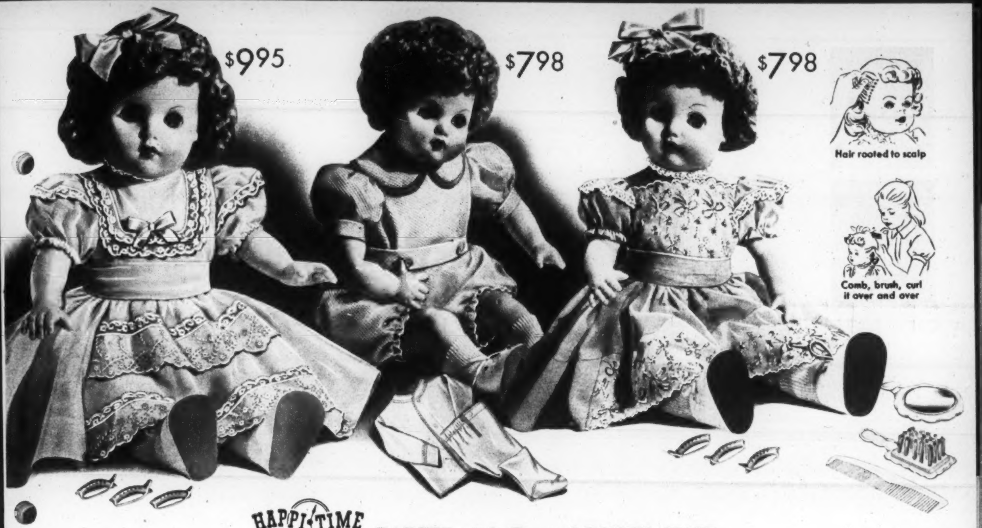


Baby Boy and Girl for Family Fun!

16½ inch brother and sister make your family complete! Both designed with delicately featured baby-soft vinyl heads, pretty molded hair. Thick lashes fringe expressive glassene go-to-sleep eyes. One piece Latex rubber skin bodies are cotton stuffed . . . feel "almost-real." Easy to clean with damp cloth and fun to take care of. Heads turn. Stylishly dressed, socks and artificial leather shoes.

Baby Brother wears cotton twill pants, flannel jacket with Peter Pan collar.
49 N 3687–Wt. 2 lbs. . . . $3.79

Baby Sister wears lace and ribbon trimmed ninon dress, cotton undies.
49 N 3682 Wt. 2 lbs. $3.95



HAPPI-TIME BABIES with Rooted DYNEL HAIR

- "Miracle Hair" . . . each strand securely implanted in soft vinyl head. Can be combed, brushed, set over and over. Keeps color, beauty. Won't tangle or mat.
- "Fairy Skin" . . . wonderfully lifelike vinyl plastic heads, arms and legs are baby-soft, fun to caress. Bright baby complexions glow with a natural, healthful vigor.

She's a 26-inch bundle of joy . . . and a sensational doll value. Just 18 inches last year, she's grown 8 inches and increased in cost by just $1.97. Soft allover vinyl skin and lustrous Dynel rooted hair make her a real beauty . . . and her beauty lasts with just a little tender care from "mom." Dark lashes fringe sparkling go-to-sleep eyes. Lovable vinyl body is fun to clean. Cotton stuffed. Head turns; arms jointed. Coo voice. So cute in lacy ninon dress, cotton slip, panties, socks, shoes.
79 N 03694—26 in. tall. Shpg. wt. 6 lbs. **$9.95**

The cutest rooted hair poodle cut you've ever seen flatters this sweet baby. And she's all set for sleepy-time, too, with an extra cotton-knit sleeper . . . worth $1.98 alone . . . included at no extra cost. Her pretty vinyl face, arms, and legs are carefully detailed, amazingly realistic. Cotton stuffed body is covered in plastic-coated cloth . . . easy to clean with a damp cloth. Big go-to-sleep glassene eyes have long lashes. Cries softly. Bright cotton two-piece romper suit, socks, shoes.
49 N 3689—21 in. tall. Shpg. wt. 3 lbs. 10 oz. Set **$7.98**

She's three inches taller! From 18 to 21 inches . . . yet not one penny added in price. A beautiful all-vinyl skin baby, with perfect "little girl" features . . . glowing allover complexion that keeps bright with a damp cloth, looks startlingly real. Coos lovingly when cuddled. Heavy lashes accent glassene eyes that close when she sleeps. Carries her own plastic comb, brush, mirror, and curlers to keep her lovely rooted Dynel hair well groomed. Movable arms. Dainty, lacy ninon dress, undies, shoes.
49 N 3630—21 in. tall. Shpg. wt. 3 lbs. 10 oz. . . **$7.98**

Molded hair
$5.79

Rooted hair
$7.89

Adorable Tousle Head

Price Reduced. Her hair is a mop of soft fur . . . so much fun to groom with her own plastic comb, brush, and mirror. Her cotton and foam rubber stuffed body, arms and legs are soft rubber skin, so easy to clean. Coo voice. Pretty features molded in her hard-to-break plastic head. Go-to-sleep eyes. Wears cotton knit shirt, pants. About 16 in. tall.
49 N 3623—Wt. 2 lbs. *Was $4.98.* **$4.69**

Vinyl head . . Latex body

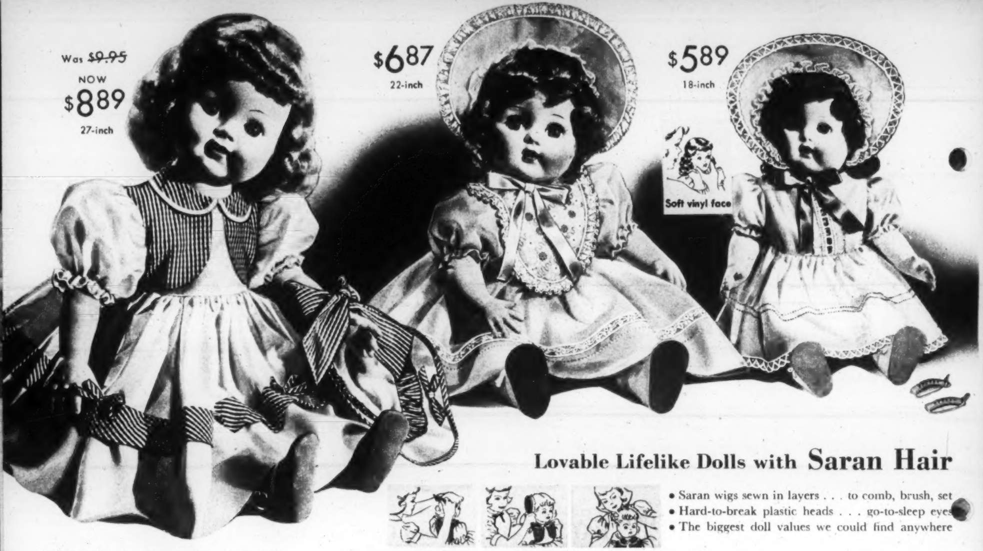
As big as a baby, as soft as a baby . . . and every bit as lovable. 26 in. tall, and coos when you cuddle her. Soft vinyl head with pert young features . . . lovely molded hair, bright glassene eyes that close. Latex rubber skin covers her arms, legs, and body . . . makes cleaning easy; feels "almost-real." Soft cotton stuffing, extra cuddly. Dressed in a rayon chemise.
79 N 03085—26 in. Wt. 6 lbs. . . **$5.79**

Poodle cut "rooted" hair

Beautiful Saran hair curls riotously around her pretty face. Rooted in her vinyl head so it can be combed, brushed, curled time and again. She coos when cuddled. Pert features accented by big thick-lashed glassene eyes that sleep. Cotton stuffed rubber skin body cleans easily with damp cloth. Jointed arms, legs. Wears cotton diaper, plastic bootees.
49 N 3663—20 in. Wt. 4 lbs. . . . **$7.89**

14-inch Miss with Layette

She's stunning when you dress her in a big felt picture hat, and organdy dress. Molded in hard-to-break plastic. Saran hair can be combed, brushed, set. In lace trimmed slip, socks, shoes. Layette includes blouse, skirt, organdy dress, matching bonnet, hat, panties, comb, brush, mirror, curlers.
49 N 3340—Shpg. wt. 2 lbs. 10 oz. Set **$5.95**



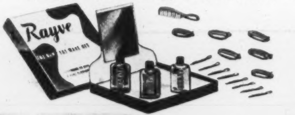
Lovable Lifelike Dolls with Saran Hair

- Saran wigs sewn in layers . . . to comb, brush, set
- Hard-to-break plastic heads . . . go-to-sleep eyes
- The biggest doll values we could find anywhere

27-inch life-size Sweetie Pie, now in taffeta dress, an unequaled value last year, now priced even lower! This baby-sized beauty has Saran hair to brush, comb, and set over and over. A delicately featured hard-to-break plastic head that tilts, turns. Mischievous glassene eyes close at naptime; are edged with thick lashes. Arms and legs are soft vinyl plastic; body cotton stuffed. Arms jointed. Crying voice. She wears a pretty rayon dress, matching undies, and real baby shoes usually found only on costly dolls. Thrill your little girl with sister-sized Sweetie Pie, offered for the last time at this extra low purchase price!
79 N 03197—Wt. 6 lbs.... *Was $9.95*.... **$8.89**

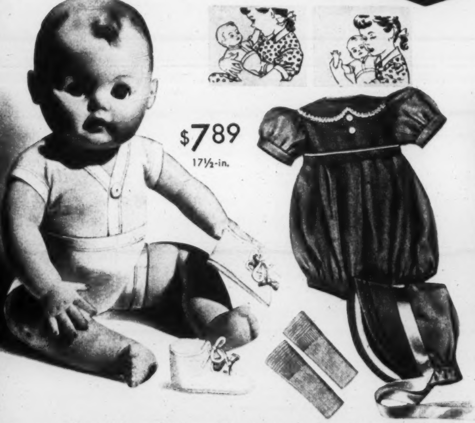
22 inches of ever-lovin' Baby . . . priced lower than any other doll of similar size and quality that we know of! Her Latex rubber skin arms, legs are warm and lifelike; sponge clean with a damp cloth. Cuddly cotton covered body is stuffed with soft cotton. Winsome little crying voice. Adorably dressed in a lace-trimmed ninon dress and matching bonnet, cotton slip, rubber panties, rayon socks, artificial leather shoes.
79 N 03192—22 in. tall. Shpg. wt. 3 lbs............**$6.87**

Her Baby-soft vinyl plastic face and head make this Baby Doll ever so realistic! Delicate real-life features are framed by glossy fiber "hair" to brush, comb, set. Thick lashes edge big go-to-sleep glassene eyes. Latex rubber skin body is fun to clean. Head turns, arms are jointed. Coos when squeezed. Wears dainty ninon dress and bonnet, cotton slip, panties, socks, shoes, plastic curlers. A wonderful Christmas surprise.
49 N 3678—18 in. tall. Shpg. wt. 3 lbs............ **$5.89**



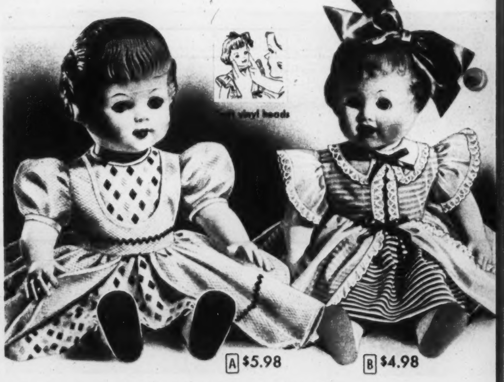
Rayve Toy Permanent Wave Kit

Includes toy shampoo, curling solution and hair tonic. Six soft plastic curlers, bobby pins, plastic comb and mirror on lid of box. Months of busy after-Christmas fun with this grown-up kit.
49 N 3543—Shipping weight 7 ounces.................... **89c**



Lovable 17½-in. all-vinyl plastic Baby Doll

Brand new . . . and as winsome as a baby can be! Glowing baby body, head, arms and legs are all-vinyl . . . soft to your touch, easy to wipe clean. Baby features are carefully molded to perfect proportions. Fully jointed body. Wonder-wide Glassene eyes that close. Pretty molded hair. A joy to "mother." Adorable in knitted shirt and panties. Layette includes pastel cotton romper, braid trim, matching sun bonnet, rayon socks, imitation leather shoes.
49 N 3082—17½ in. tall. Shipping weight 3 lbs.......................... **$7.89**



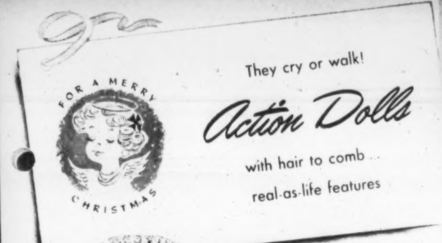
Permanent Molded hairdos on Vinyl heads . . 2 sizes

- New all-vinyl heads with permanent molded hair that looks "ever-so-real."
- All-Latex rubber skin bodies . . . soft and lifelike, cleans with damp cloth.

These new style vinyl head dolls, with amazingly detailed molded hair, are becoming more and more popular. Parents and tiny "moms" alike like their neat appearance, their fresh, permanent hairdos. Both have go-to-sleep glassene eyes, edged with thick lashes. Coo softly when cuddled. Soft cotton stuffed bodies with "wipe clean" latex skin. Wear perky cotton dresses, richly trimmed, undies, rayon socks and artificial leather shoes. Real little beauties and wonderful playmates for your young 'uns.

A **49 N 3652—Popular 22-inch size,** wearing colorful waffle pique dress. Wt. 4 lbs. **$5.98**

B **49 N 3624—18-inch size.** Lacy cotton dress. Wt. 3 lbs........... **$4.98**

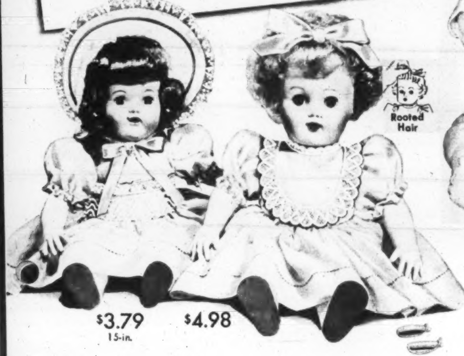


They cry or walk!

Action Dolls

with hair to comb . . .

real-as-life features



$3.79
15-in.

$4.98

Cuddly 15-inch Baby with Saran Hair

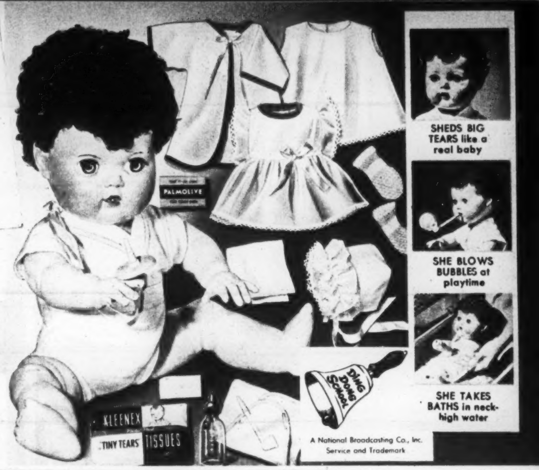
Gleaming curls of Saran hair frame a charming "tiny tot" face. Hair can be dampened, combed, brushed, set. Plastic head with big go-to-sleep glassene eyes. Soft Latex rubber skin arms, legs . . . cuddly cotton covered body, cotton stuffed. Head turns. Cries. In ninon dress, bonnet, undies, shoes.

49N3232-15-in. tall. Wt. 1 lb. 8 oz. $3.79

All-Latex Baby has Rooted Saran Hair

New low price for 17-in. Baby with shiny Saran Hair, rooted in soft vinyl head . . . as realistic as a child's. Thick-lashed glassene eyes that close. Latex rubber skin 1-pc. body, arms, legs, feel "almost-real." Cotton-stuffed . . . feels soft, cuddly. Cries. Picture-pretty in a lace trimmed ninon dress, undies, socks, shoes.

49 N 3650—17-in. Wt. 2 lbs.. $4.98


PALMOLIVE
KLEENEX
TINY TEARS TISSUES
DING DONG SCHOOL
SHEDS BIG TEARS like a real baby
SHE BLOWS BUBBLES at playtime
SHE TAKES BATHS in neck-high water

A National Broadcasting Co., Inc. Service and Trademark

▲ "Tiny Tears" cries, wets, and blows bubbles

$9.45
De luxe doll with fur wig

Big wet tears well up in her eyes and roll down her cheeks, and she'll need to be pacified, just as any baby does. Cries lustily . . . and also sleeps, drinks her bottle when she's hungry, wets her diaper, blows bubbles at playtime with her bubble pipe . . . and bathes like a real infant.

Her turning plastic head is hard to break; bright glassene go-to-sleep eyes are accented by shiny lashes. Body, jointed arms, and legs are made of soft molded rubber. She wears a knit shirt and panties, but brings a layette that includes sheer organdy dress, bonnet, cotton slip, diaper, bootees, soap, wash cloth, sponge, bottle, tiny bubble pipe and Kleenex . . . all her "every-day" needs.

With Molded Hair but larger doll. Layette and all features described above (no robe). In cardboard box. 13½ in. tall. A favorite of the "little moms" everywhere. Shipping weight 3 lbs.

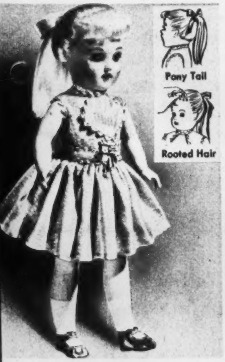
49 N 3031 .... $7.45

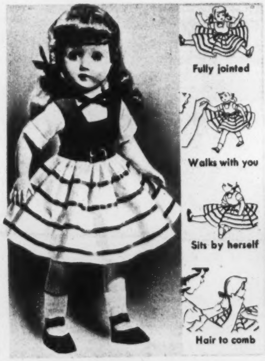
De luxe (illustrated) 11½ inches tall. Has tousled fur wig to comb, brush, and wash. Robe added in layette. Packed in handy cardboard carrying case. Shipping weight 3 pounds 3 ounces.

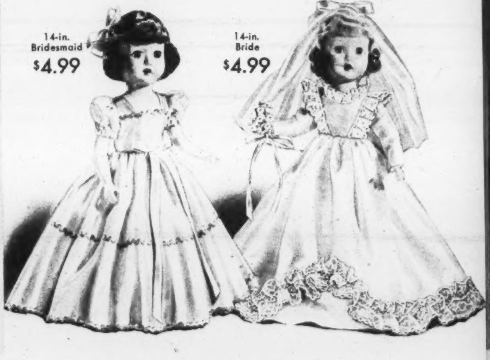
49 N 3032 .... $9.45

Our finest "tousled fur wig" Tiny Tears is 13-in. Has layette with all the features of the De luxe. Richly gift packaged in sturdy corrugated suitcase for hard play. Plastic handle. Wt. 5 lbs.

49 N 3037 .... $11.45







Rooted Saran "Pony Tail"

$9.79
18 in. tall

Lovely 18 inch playmate with Saran hair in popular "Pony Tail" . . . rooted firmly to soft vinyl head. Can be dampened, combed, brushed, set time and again. Delicate features accented by thick-lashed go-to-sleep eyes. Fully jointed plastic body. Wears rich metallic trimmed rayon dress, undies, gold color metallic-effect shoes.

49 N 3363—18-in. tall. Wt. 3 lbs. . . $9.79

"Honey-Walker"

$9.49
19-in. size

As she walks, her lovely head turns with each step. Sits without support. All plastic body is beautifully detailed, eyes close for sleep. Saran wig can be waved and set, like any child's. Smartly costumed in cotton dress, panties, black patent snap shoes, rayon socks. A mighty welcome surprise on Christmas morning!

49N3324–14¼ in. tall. Shpg. wt. 2 lbs. $7.49
49N3325–19 in. tall. Shpg. wt. 3 lbs. . . 9.49

Plastic 14 inch Bride and Bridesmaid

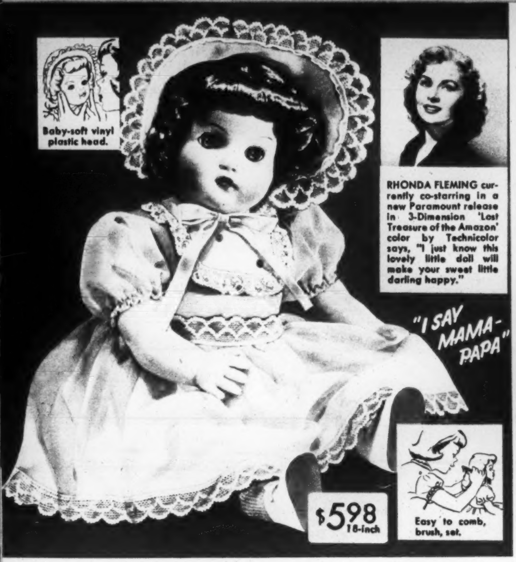
Fully jointed, almost unbreakable plastic bodies. Saran wigs you can comb, brush, and curl . . . wear panties, rayon socks, imitation leather shoes. Beautiful go-to-sleep glassene eyes with lashes. Plastic hair curlers are included. Both dolls 14 inches tall. Dressed in authentic wedding attire.

Bridesmaid Doll. A lovely member of the bride's wedding party . . . in pastel rayon taffeta dress with gold color metallic lace.

49N3351-Shpg. wt. 1 lb. 6 oz. $4.99

Bride Doll is radiantly lovely. Her beautiful bridal gown is of white rayon satin and lace. Net veil and artificial flower.

49 N 3338-Shpg. wt. 1 lb. 6 oz. $4.99

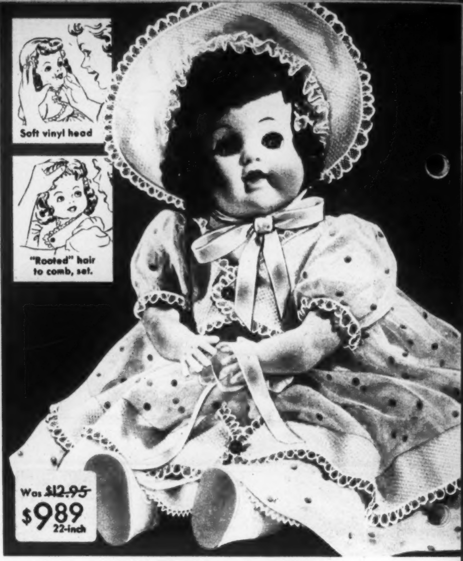


RHONDA FLEMING currently co-starring in a new Paramount release in 3-Dimension 'Lost Treasure of the Amazon' color by Technicolor says, "I just know this lovely little doll will make your sweet little darling happy."

Says "Mama" "Papa" . . Dynel Wig . . vinyl head

This famous 18 inch Happi-Time doll-baby is more irresistible than ever because she now has a soft natural feeling vinyl plastic head . . . and a lustrous wig of Dynel hair to be combed, brushed, and set . . . time after time . . . just like any child's. Tilt her one way and she says "Mama" . . . tilt her the other way and you'll hear an appealing "Papa." Sparkling glassene go-to-sleep eyes are shadowed with long dark lashes. Soft, warm, vinyl arms, legs, and head can be wiped clean. They look and feel almost real; lifelike details. Plump cotton stuffed cotton body contains voice. She wears a lacy ninon dress and bonnet of fine quality. Cotton slip, diapers, socks, imitation leather shoes complete her outfit.

49 N 3187—18 inches tall. Shipping weight 3 lbs. $5.98



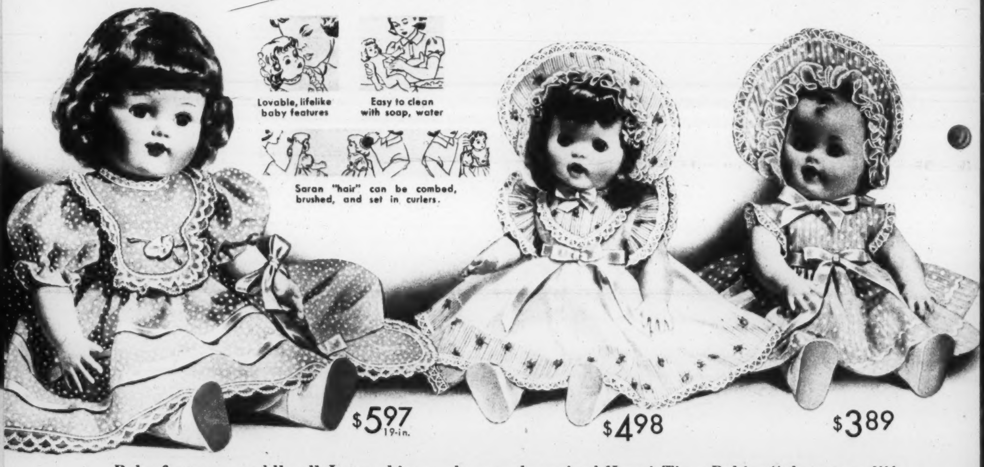
Price Cut on 22 inch Happi-Time "Rooted Hair" Baby

The ultimate in doll realism. NOT just a glued-on wig, but Saran hair that is actually rooted to her scalp as realistically as any child's, with each strand securely anchored, so it can be washed, combed and curled.

Her head, arms and legs are of soft, warm lifelike vinyl plastic. Lustrous dark lashes edge her go-to-sleep glassene eyes. Cries softly when you tip her. Cotton-stuffed body is covered with washable Vinyl coated fabric. Wears dainty, lacy organdy dress, bonnet, slip, undies, vinyl shoes, socks. 3 plastic curlers included.

49 N 3174—18-inch Baby. Shipping weight 2 pounds 8 ounces. $7.98

79 N 03184—22-inch Baby with richer dress at an amazing price reduction! Shipping wt. 4 lbs. *Was $12.95*. $9.89


Lovable, lifelike baby features
Easy to clean with soap, water
Saran "hair" can be combed, brushed, and set in curlers.
$5.97 19-in.
$4.98
$3.89

Baby features, cuddly all-Latex skins make popular priced Happi-Time Babies "almost-real"!

Our Best: Almost as big as baby sister, and every bit as cute! Same real-life features as the popular Happi-Time baby at right. Washable all-Latex skin feels so lifelike. She has sweet coo voice. Finely molded plastic head is as bright as a button. Lustrous Saran hair to comb, brush, set. Fluffy lace-trimmed, flocked ninon dress, matching bonnet, undies, shoes, curlers.

49 N 3655—19 inches tall. Shipping weight 2 pounds 8 oz. $5.97

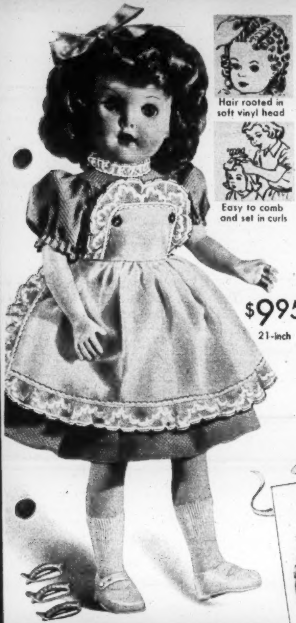
79 N 03677—22 inches tall. Shipping weight 3 pounds . . . $7.89

Fine Quality: Gleaming Saran hair to set, comb, brush . . . a real Happi-Time quality baby. Tiny little features are carefully molded in her soft vinyl head. Latex rubber skin body is "warm-as-life," cotton and foam rubber stuffed, jointed arms, head turns. Coo voice. Go-to-sleep eyes. Wears lacy organdy dress, bonnet, undies, socks, shoes.

49 N 3648—14 inches tall. Wt. 1 lb. 10 oz. $4.98

Good: Delicately detailed soft vinyl head has molded hair, sweet baby-like features. All-Latex rubber body, arms jointed, head turns. Easy to clean. Cotton and foam rubber stuffing makes her "oh-so-cuddly." Go-to-sleep glassene eyes, thick lashes. Coos with delight when squeezed. Wears lace-trimmed cotton dress, bonnet, undies, socks, shoes.

49 N 3636—14 in. tall. Shpg. wt. 1 lb. 8 oz. $3.89



Hair rooted in soft vinyl head

Easy to comb and set in curls

$9.95
21-inch

21-inch Teen-Ager with "Rooted" Hair!

- Petal-soft vinyl plastic head
- Beautifully molded plastic body
- Rooted Dynel hair to brush, set

She's a real teen-age friend . . . a perfect companion for the "little older" girl. Her "real-life" vinyl plastic face glows with a peaches-and-cream complexion. Thick-lashed glassene eyes close at nap-time. Glossy Dynel "hair" is implanted in vinyl head . . . can be combed, brushed and set in curlers over and over. So perfectly proportioned, so delicately detailed, she's a picture of the little girl next door. Jointed arms, legs; movable head. Easy to clean. Wears embossed cotton dress, dainty pinafore, panties, rayon socks, stylish vinyl plastic shoes. Stands 21-inches tall.

49 N 3361—Shpg. wt. 3 lbs. . . **$9.95**

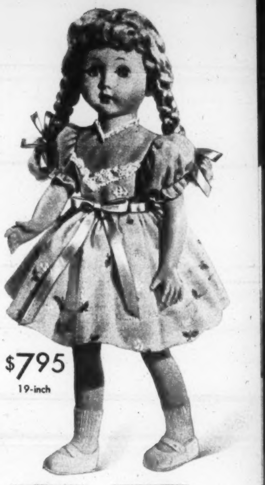
Active Young Happi-Time Walker

- Walks guided by your hand
- Saran braids to comb, set
- Made of hard-to-break plastic

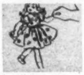
Thick, glossy braids frame a sweet little face and sparkling eyes . . . a playmate your little girl will love at first sight. She'll love her rich Saran hair that can be dampened, set, combed in any style . . . yet stays lovely and manageable. She walks, too, and turns her pretty head coyly. Her hard-to-break plastic body has jointed arms, legs . . perfect "little girl" details. Thick-lashed eyes close in sleep. Wears a sheer ninon dress with flocking, lace trim. Underthings, vinyl plastic shoes.

49 N 3388—16-in. Wt. 2 lbs. **$5.98**

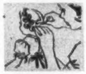
49 N 3389—19-in. De Luxe. Shipping weight 2 lbs. 6 oz. **$7.95**



$7.95
19-inch



Walks, turns head, sits



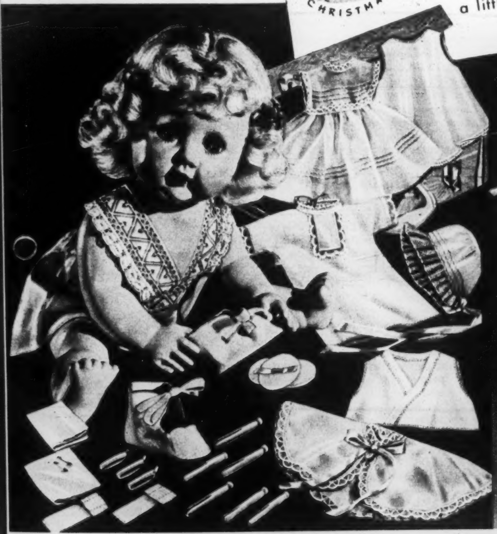
Hair to comb, set, brush

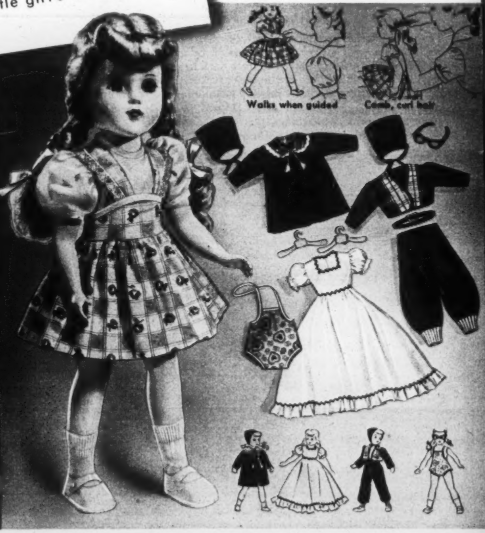
FOR A MERRY CHRISTMAS

HAPPI-TIME

Personality Dolls

Pert, popular playmates..
a little girl's delight!





New! Baby-Soft Vinyl Head, Saran Wig

$9.98
14-in. doll layette, case

Now! Our layette doll has an "almost-real" appearing vinyl plastic head . . . yet costs no more than last year! She's baby-soft all over . . . with cuddly Magic Skin body, arms and legs. Likes to be sponged clean . . . have her Saran "hair" always freshly set and combed. Coos with delight when cuddled. Thick-lashed glassene eyes close when she's tired. Dressed in a sunsuit, she's ready for a long stay . . . with her layette packed in a pigskin-effect fiberboard carrying case. Includes organdy dress, bonnet, slip, diaper, shirt, artificial leather shoes, socks, cotton flannel nightgown, wash cloth, powder puffs, safety pins, clothes pins, rayon sacque.

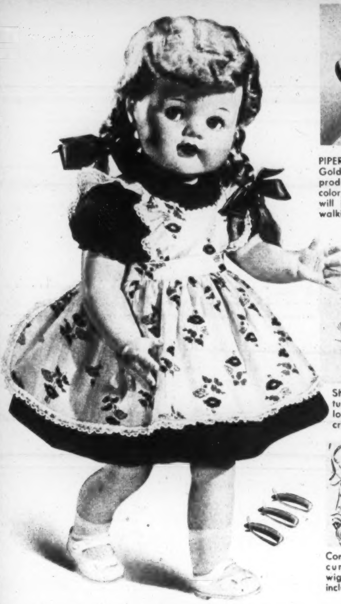
49 N 3666—14-inch Doll with large layette, case. Shpg. wt. 4 lbs. **$9.98**

Happi-Time Wardrobe Doll Now Also Walks!

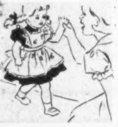
$9.49
Doll, Wardrobe

Now she can walk! Guided by her mom's hand, she is as smart as any model. With 5 different outfits, she's ready for any occasion. Cotton play dress, formal party dress, shortie coat and hat set, 3-pc. skiing outfit, sunsuit, sunglasses, 2 coat hangers make up her wardrobe. She wears panties, socks and vinyl plastic shoes all ready to be dressed for play, party or beach. Her Saran fiber hair can be dampened, set, combed to suit the occasion. Molded of finely detailed, hard-to-break plastic fully jointed. Head turns when walking, Glassene eyes close at naptime.

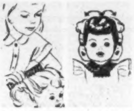
49 N 3384—14½-inches tall. Shipping weight 2 lbs. Doll and wardrobe **$9.49**



PIPER LAURIE starring in "The Golden Blade", a Universal production, color by Technicolor, says, "Your little girl will just love this beautiful walking doll."



She walks when guided, turns her head, rolls her lovely big eyes, and cries. Sits alone.



Comb, brush, curl Saran wig. 3 curlers included.

Pretty head turns realistically as she walks.

Saucy Walker walks, sits, cries, flirts just like her Tiny Mom

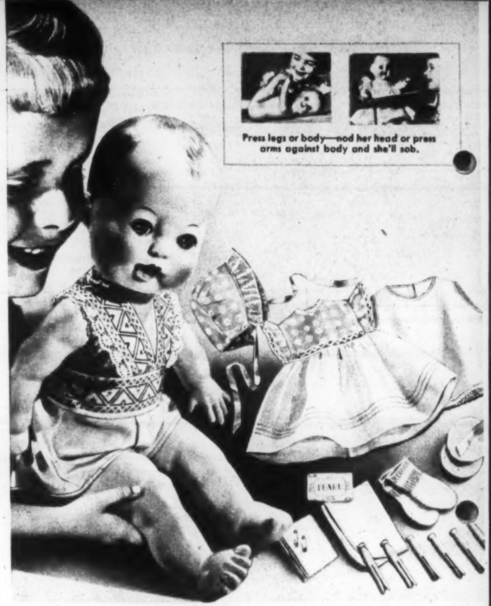
22 in. tall

$14.79

Young mothers adore Saucy Walker. She tilts her head coyly as she walks; rolls her beautiful eyes; has crying voice, too. Even the strictest "play" mother spoils her. Sparkling glassene eyes have thick dark lashes . . . close when it's naptime. She's perfectly shaped of hard-to-break plastic from the tip of her tiny nose to the ends of her realistic little fingers. Glamorous long braids of Saran hair can be shampooed, set over and over. Dressed in embossed waffle weave cotton dress, print apron, underthings, plastic shoes. She's a little dream.

79 N 03391—De Luxe 22-inch Doll (most popular size, illustrated). Shpg. wt. 5 lbs. **$14.79**

49 N 3364—16-in. Doll. For smaller tots. Shpg. wt. 3 lbs. **$9.29**



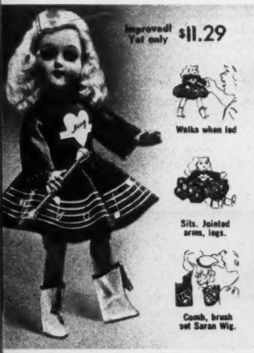
Press legs or body—nod her head or press arms against body and she'll sob.

"Magic Skin" Baby Coos . . . as cuddly as little Baby Sister!

$4.99

She's a real darling . . . with her tiny baby features perfectly formed. Her head is made of kitten-soft vinyl plastic . . . her body of cuddly Magic rubber skin, stuffed with cotton and foam rubber. Baby Coos loves to be sponged clean. Her sparkling go-to-sleep eyes are fringed with long lashes. She loves to be loved, too, and coos when you cuddle her . . . cries and sobs when squeezed too hard. Though she's dressed in just a sunsuit, she comes complete with crisp organdy dress, matching ribbon-tied bonnet, slip, diaper, bootees, 2 safety pins, 3 powder puffs, 6 clothes pins, wash cloth, and soap. She's about 14 in. tall.

49 N 3041—Shipping weight 1 lb. 6 oz. **$4.99**

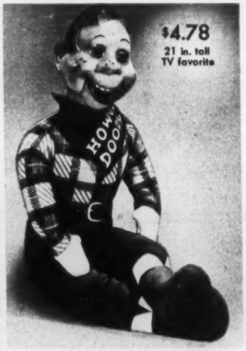


Improved! Yet only $11.29
Walks when led
Sits. Jointed arms, legs.
Comb, brush set Saran Wig.

WALKING Mary Hartline!

Popular Mary Hartline is better than ever! Now she walks, turns her head, sits . . . all at last year's low price! Carefully molded of hard-to-break plastic, with jointed arms, legs. Thick lashes edge go-to-sleep eyes. Dressed in Majorette costume, boots and baton like famous TV star. Saran wig to set, comb. Curlers incl.

49 N 3358—16 in. tall. Wt. 1 lb. 8 oz. . **$11.29**



Popular Howdy Doody

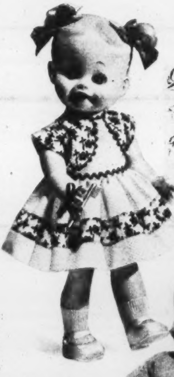
Young TV watchers everywhere know and love Howdy Doody's comical freckled face. Carefully designed sturdy plastic head resists hard knocks. Lower jaw is hinged, moves like ventriloquist's dummy. Wonder-wide eyes close at naptime. Cotton stuffed body is covered with simulated sewn-on clothing: shirt, frontier pants, felt boots, bandanna, belt.

49 N 3595—About 21 in. Wt. 2 lbs. . . . **$4.78**

Bonnie Braids Walks, Tilts Head

Now pert little Bonnie Braids WALKS into your heart! She walks with you hand in hand, turning her head from side to side. Her body, arms, and legs are molded in nearly unbreakable plastic. Soft life-like vinyl head is beautifully detailed, with molded hair, and two tiny tufts of rooted hair. Wears a cotton dress with colorful peasant-type bolero, lace trimmed half slip, panties. She's about 13½ inches tall.

49 N 3359—Wt. 2 lbs. . . . **$7.49**



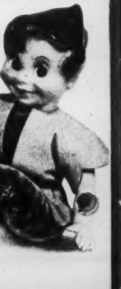
13½ in. tall
ONLY
$7.49

Walks When Led

Walt Disney's Own Peter Pan!

New! Peter Pan . . . designed by Walt Disney. He's an 18-in. bundle of adventure right from Never-Never Land. His soft vinyl head is perfectly detailed, with molded hair, molded beanie and red feather. Cotton stuffed body is completely covered with cotton backed rayon plush. Peter wears his special costume . . . with felt jacket, gold colored sash, sewn-on felt booties. His arms, too, are of vinyl plastic. A bundle of Christmas joy.

49 N 3583—Wt. 1 lb. 8 oz. **$4.78**



18 in. tall
JUST
$4.78

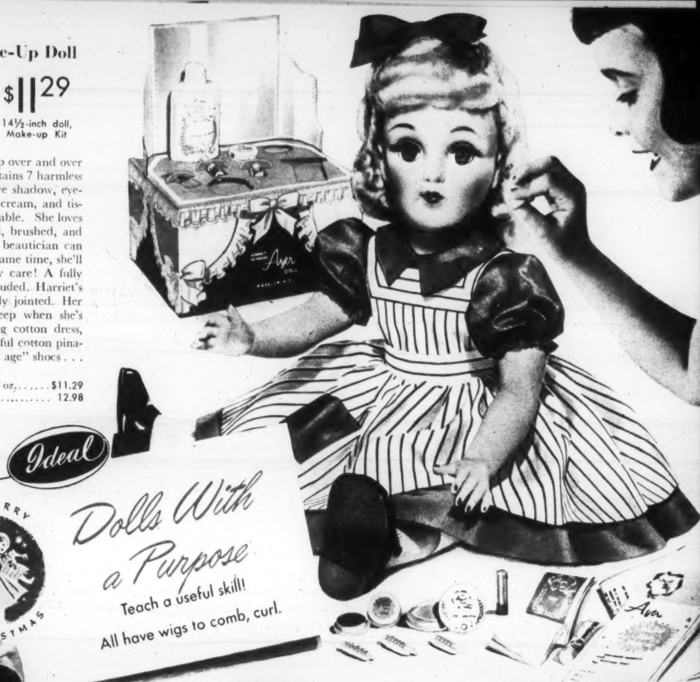
Harriet Hubbard Ayer Make-Up Doll

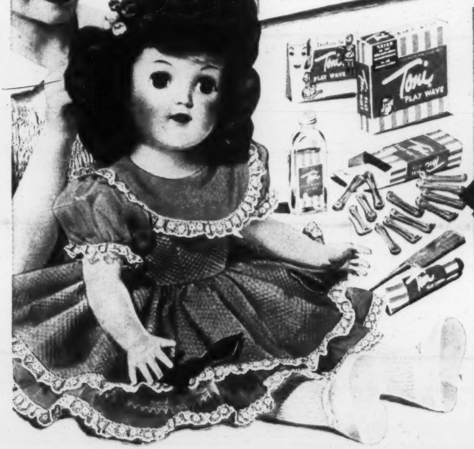
$\$11^{29}$

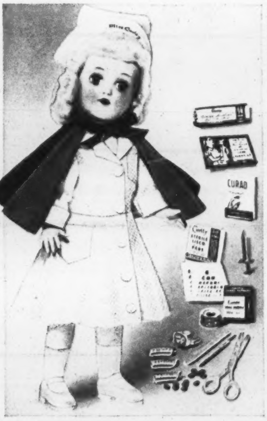
14½-inch doll, Make-up Kit

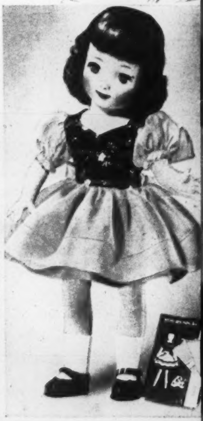
What a wonderful idea! Playing dolls and "putting on make-up," two favorite "little girl" pastimes, are combined in the beautiful new Make-Up Doll, Harriet Hubbard Ayer. Her face and arms are delicately molded in soft, real-as-life vinyl plastic "Magic Flesh" that can be made up over and over again. Her "very own" Make-Up Kit contains 7 harmless cosmetics: lipstick, rouge, face powder, eye shadow, eyebrow pencil, perfume stick, Cleanse-Ayer cream, and tissues . . . mounted on a card board beauty table. She loves to have her gleaming Saran hair combed, brushed, and styled, too. Think of the fun your little beautician can have with this beautiful doll. And at the same time, she'll learn the Magic of make-up and beauty care! A fully illustrated booklet on beauty care is included. Harriet's perfectly proportioned plastic body is fully jointed. Her glamorous thick-lashed glassene eyes sleep when she's tired. Adorably dressed in a crisp young cotton dress, matching panties (assorted styles), a colorful cotton pinafore apron, rayon socks, vinyl plastic "teen age" shoes . . . and a ribbon in her hair.

49 N 3380—14½-inch doll. Shpg. wt. 1 lb. 14 oz. $11.29
49 N 3383—16-inch doll. Shpg. wt. 2 lbs. 4 oz. 12.98









Toni's Nylon hair is radiant after washing, waving!

14½-in. tall only

$\$11^{29}$

Toni's the pride of any doll family. Her shining mass of rich nylon hair is specially treated to stay radiant, manageable after repeated shampoos and "permanents." Her hard-to-break plastic body can be wiped clean with damp cloth. Toni has a pert face, a head that turns and tilts, jointed arms and legs that move with lifelike grace. Sparkling eyes, fringed with thick lashes, close when she's sleepy. She wears a fine combed cotton dress with sewn-on pinafore effect, sewn-on half slip, panties, rayon socks and molded vinyl shoes. Play Wave Kit is included. Contains Toni creme shampoo, play-wave solution (harmless), curlers, comb, end-papers, and directions. To make a refill for the play-wave solution, mix 1 teaspoon sugar with 1/3 cup water. 3 popular sizes.

49 N 3374—14½ inches tall. Shipping weight 1 lb. 14 oz. $11.29
49 N 3375—16 inches tall. Shipping weight 2 lbs. 4 oz. 12.98
49 N 3376—De Luxe 21 inches tall. Shipping weight 4 lbs. 18.98

Nurse Teaches First Aid

$11.29

14½-in. tall

Learning First Aid is fun with Miss Curity to teach you. 14½-in. nurse-doll dressed in a crisp white waffle cotton uniform, a nurse's cap, red and blue cape, underthings, and white vinyl shoes. Molded of hard-to-break plastic, with go-to-sleep eyes, Saran wig to comb, set. A Play Nurse Kit includes real gauze, cotton, tape, bandages; play thermometer, pills, scissors, hypodermic, play watch, booklet of First Aid play instructions.

49 N 3321—Shpg. wt. 1 lb. 14 oz. . $11.29

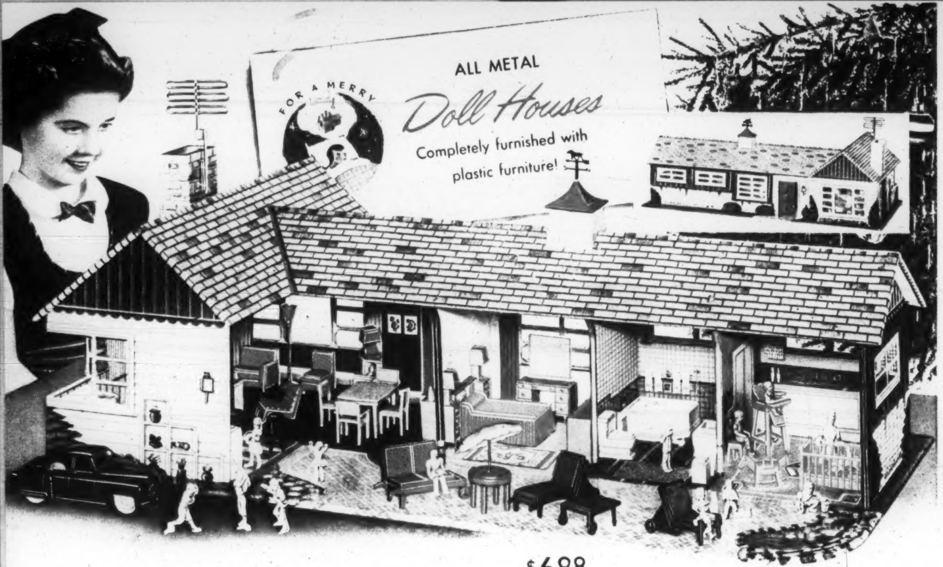
Lovable Betsy McCall

$7.49

14½-in. tall

A true replica of the popular Betsy McCall doll to sew for. Her head is soft vinyl plastic; almost life-like. Delicate plastic body; fully jointed arms and legs, movable head. Sparkling glassene eyes close; edged with thick lashes. Saran hair to set, comb, brush. Wears a perky cotton dress, panties, shoes. Easy-to-sew apron pattern included.

49 N 3355—Wt. 1 lb. 14 oz. . . . $7.49



New! Modern L-shaped Ranch Home with Patio $6^98

A dream come true! Her own modern L-shaped ranch home complete with the latest plastic furnishings, a Cadillac-type sedan and 14 flexible plastic people to enjoy it! Watch her eyes shine when she sees the handsomely lithographed bright clapboard exterior with picture windows, a front door that opens, weathervane and TV antenna. Lithographed draperies, rugs, pictures on the inside set off smart furniture. A breakfast bar separates the kitchen and living room, and there's a large outdoor patio in the rear. House measures 32x16¼x13⅛ in. high overall. Made completely of sheet steel construction with smooth turned edges for safety against cuts, scratches.

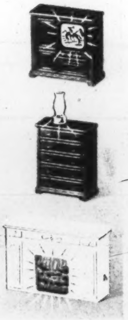
The following color-coordinated furnishings are included: **Living Room:** 3-piece sectional sofa, corner table, occasional chair, TV console, table lamp, floor lamp, coffee table. **Dining Room:** Dining table, 2 side chairs, 2 arm chairs and buffet server. **Kitchen:** Sink, refrigerator, stove, breakfast bar and 2 stools. **Bedroom:** Modern bed with headboard, lamps, dresser, vanity and bench. **Bathroom:** Hollywood tub, commode, hamper, vanity-type washstand, vanity bench. **Child's Room:** Crib, two-piece high chair, hobby horse. **Patio:** Chaise lounge, coffee table, chair, settee, table, umbrella. Shpg. wt. 9 lbs.

79 N 01406—Shipped flat, sets up easily without tools . . **$6.98**

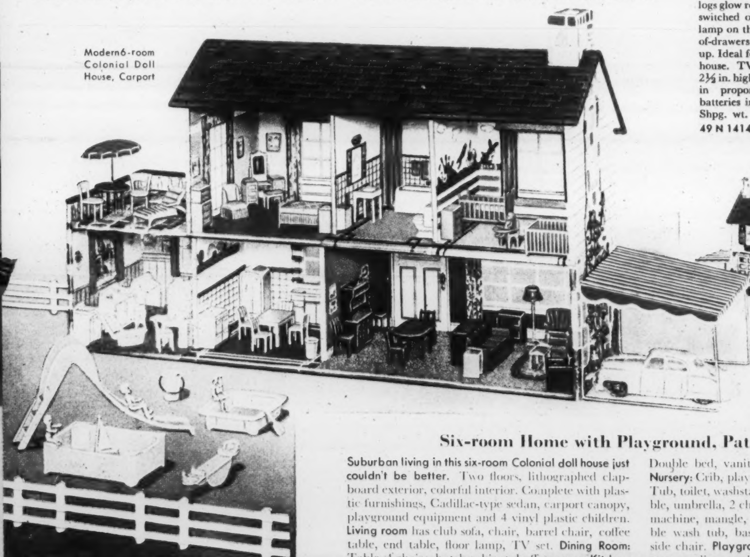
3 Piece Set

3 piece miniature furniture set lights up! Includes a TV set, fireplace and chest-of-drawers. Press a switch and the TV screen lights up showing pony, cowboy. Fireplace logs glow red when switched on. Tiny lamp on the chest-of-drawers lights up. Ideal for a doll house. TV set is 2½ in. high; others in proportion. 3 batteries included. Shpg. wt. 14 oz.

49 N 1414 . . $1.69



Modern6-room
Colonial Doll
House, Carport



$4^98

Six-room Home with Playground, Patio, Carport

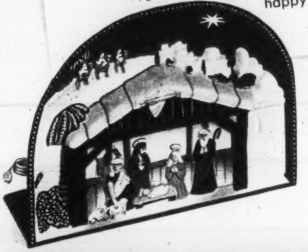
Suburban living in this six-room Colonial doll house just couldn't be better. Two floors, lithographed clapboard exterior, colorful interior. Complete with plastic furnishings, Cadillac-type sedan, carport canopy, playground equipment and 4 vinyl plastic children. **Living room** has club sofa, chair, barrel chair, coffee table, end table, floor lamp, TV set. **Dining Room:** Table, 4 chairs, hutch cabinet, buffet server. **Kitchen:** Table, 4 chairs, refrigerator, sink, stove. **Bedroom:** Double bed, vanity dresser, bench, boudoir chair. **Nursery:** Crib, playpen, chest, potty chair. **Bathroom:** Tub, toilet, washstand, hamper. **Patio:** Umbrella table, umbrella, 2 chairs, chaise. **Utility room:** Washing machine, mangle, stepladder, laundry basket, double wash tub, base cabinet, stool, sewing machine, side chair. **Playground:** Sand box, pail, shovel, seesaw, wading pool, boat, slide, 4 fence sections.

79 N 01405—Wt. 7 lbs. House 25½x15½x9½ in. . **$4.98**

FOR A MERRY CHRISTMAS

NOMA

Christmas Novelties
to brighten your
happy holiday home



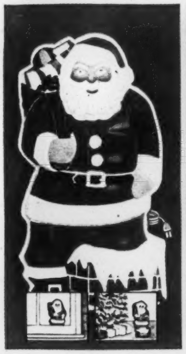
Plastic
Church
$7.69

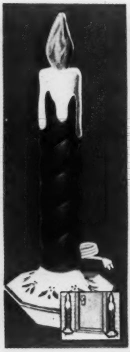
Size
10x8½x4¼ in.
$8.98

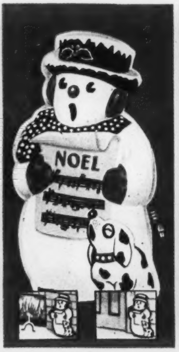
Illuminated Nativity Scene is beautifully designed in nonflammable plastic. Brightly colored concave plaque has depth, reality. 12x9¼x3 in. deep. Flat base fits window, mantel. C-7½ lamp.
49 N 6924—Wt. 1 lb. 4 oz.**$2.29**

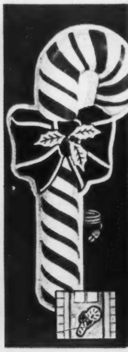
"Silent Night" chimes from lighted white plastic church. Base 12x9½ in. Red roof, colored "stained-effect" windows, gilt doors, bell, cross add realism. Lighted. C-7½ lamp, cord. Swiss music box.
49 N 6925—Wt. 5 lbs.....**$7.69**

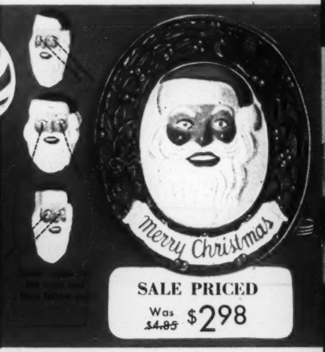
Illuminated Altarama has music box that plays Schubert's Ave Maria. Molded plastic, marbleized finish. Madonna at altar gives illusion of eyes opening, closing; hands moving in prayer. 2 C-7½ lamps.
49 N 6927—Wt. 2 lbs. 1 oz..**$8.98**










His eyes and face follow you
Merry Christmas

SALE PRICED
Was ~~$4.85~~ $2.98

18-in. Santa

Jolly Santa lights up, makes a bright window display. Heavy vinyl plastic, he'll spread cheer for many Christmases. 15-watt base lamp, plug, cord. **$2.69**
49 N 6711—Wt. 2 lbs.**$2.69**

Giant Candle

Use indoors—outdoors. Red plastic candle; full length illumination from 6 independently burning lights. Ht. 40 in. Wt. 12 lbs. **$10.98** **40 in. high**
79 N 06928L......**$10.98**

19-in. Snowman

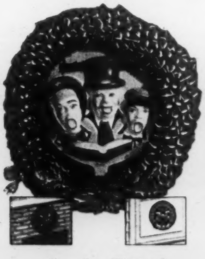
Illuminated Carolling Snowman greets the season. Gleaming white plastic. 19x11¾x4 in. deep. 15-watt base lamp, cord, plug. 19 in. high. **$2.69**
49 N 6817—Wt. 2 lbs.**$2.69**

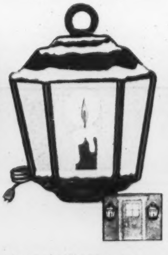
Lighted Cane

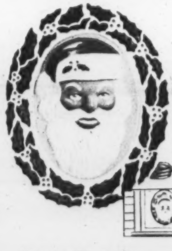
Christmasy Stripe Cane lights up. Red and white striped vinyl plastic with green bow, holly leaves and berries. C-7½ lamp, cord, plug. Wt. 1 lb. 5 oz. **$1.98**
49 N 6898—18-in.....**$1.98**

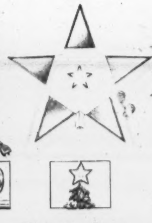
Santa "Follows-You"

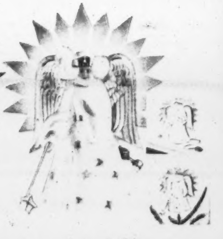
Plaque. *Save 38% on lighted Santa Plaque!* Everywhere you go . . . Santa's eyes, face seem to follow you. This magic illusion delights the kiddies. 17x15-in. weather-resistant plastic for indoor-outdoor use. Santa's face accented by gay holly trim. Two G-14 lamps, cord, add-on plug.
49 N 6820—Shpg. wt. 2 lbs. 6 oz.......**$2.98**











Caroler Wreath

New. Three carolers in bright colors on a yellow plaque . . . inset in 12-in. cellophane wreath. Adds bright touch to Christmas. C-7½ lamp, cord, plug. **$1.59**
49 N 6816—Wt. 1 lb...**$1.59**

Coach Lanterns

Specially priced lighted lanterns. Weatherproof plastic. Overall size about 13x10 in. C-7½ lamp, cord, add-on plug. Wt. 2 lbs. **2 for $3.96**
49N6715-Each**$2.29** **2 for $3.96**

Santa Wreath

Santa's face framed in holly wreath . . . illuminated. 13 x 11-inch plaque. Adds holiday air to windows, doors. C-7½ lamp, cord, plug. **98c**
49 N 6903—Wt. 1 lb. 3 oz.**98c**

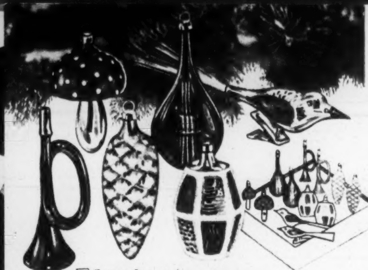
Electric Star

Shines from tree top or window (inside only). Plastic. Crystal-coated metal center glows with red light. C-7½ lamp, 2-ft. cord, add-on plug. **$1.49** **9 in. high**
49 N 6590—Wt. 1 lb...**$1.49**

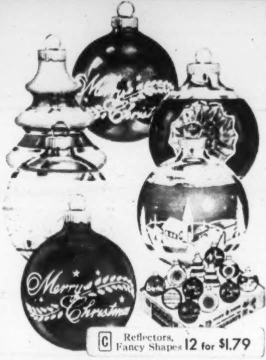
Angel-Glo

Angel-Glo's gold-colored wings lighted by C-7½ lamp. Star sprinkled white plastic skirt. Lucite star, wand. Night lamp atop tree. Cord, add-on plug. **$1.49** **6 in. high**
49 N 6670—Wt. 1 lb. 4 oz..**$1.49**

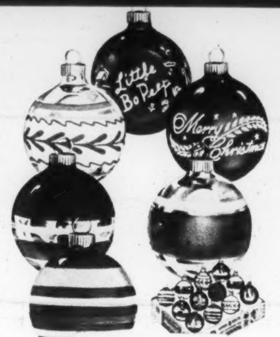
All items on this page U. L. Approved . . for 110-120-volt AC-DC



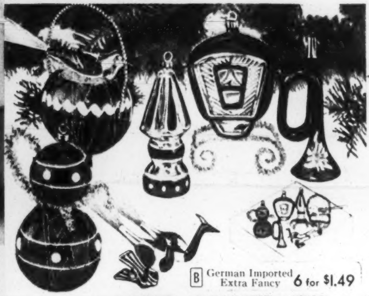
A German Imported Fancy Ornaments 12 for $1.49


Merry Christmas
Merry Christmas

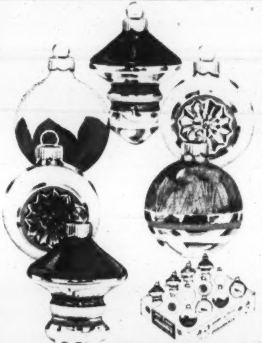
C Reflectors, Fancy Shapes 12 for $1.79


Little Bo Peep
Merry Christmas

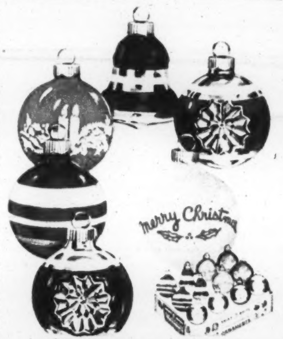
D 2¼-inch Glass Balls 12 for $1.19



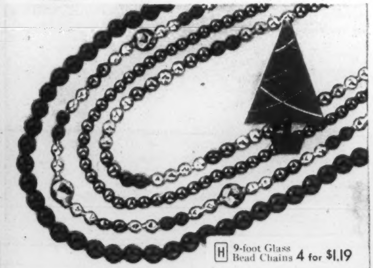
B German Imported Extra Fancy 6 for $1.49



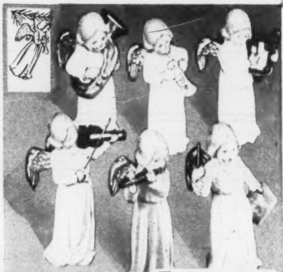
E Assorted Novelty Shapes 12 for $1.19


Merry Christmas

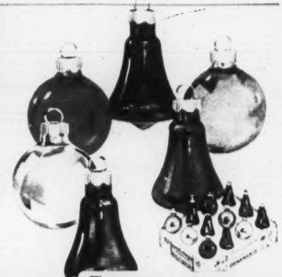
F Assorted Fancy Balls 12 for 89c



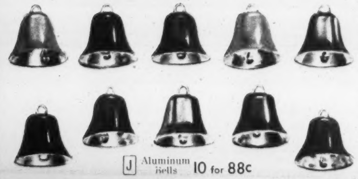
H 9-foot Glass Bead Chains 4 for $1.19



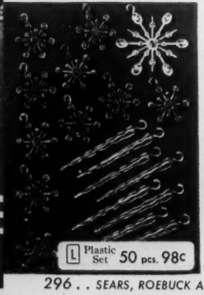
K 6-piece Angel Band $1.98



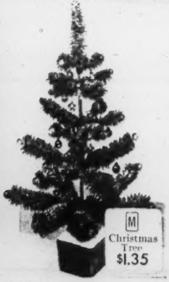
G Fancy Balls and Bells 12 for 59c



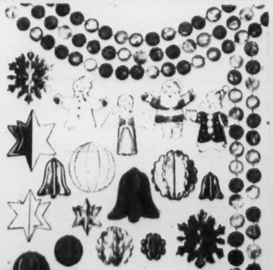
J Aluminum Bells 10 for 88c



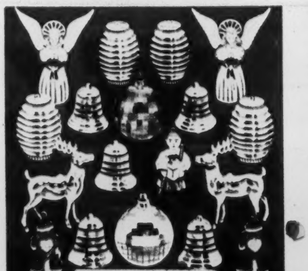
L Plastic Set 50 pcs. 98c



M Christmas Tree $1.35



N 19-piece Blinker Set 98c



P Plastic Ornaments 18 for $1.89

FOR A MERRY CHRISTMAS

Sears Glistening

Tree Ornaments

Set the stage for a bright and colorful Holiday Season

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

A **Old-fashioned Elegance.** Imported from U.S. zone in Germany. Beautifully hand detailed. Assorted colors. Set of 12 includes two 5½-inch birds with spun glass tails, two 3½-inch mandolins, two 3½-inch pine cones, two 3⅝-inch horns with brass reed for sound, two 2½-inch lanterns, one 2½-inch mushroom, and one 2¾-inch mushroom.

Box of 12 $1.49

49 N 6171—Shipping weight 1 pound 4 ounces................12 in box $1.49

B **Imported Extra Fancy.** Detailed as only Old World craftsman can do them. (U. S. Zone Germany). Assorted colors. Set of 6: one 3¾-inch horn that blows, one 3¾-inch double peacock with spun glass tail, one 3¾-inch coronation coach, one 3¾-inch fancy umbrella, one 4-inch glass and tinsel teapot, and one 5-inch bird on nest.

Box of 6 $1.49

49 N 6173—Shipping weight 1 pound 4 ounces................6 in box $1.49

C **Deluxe Fancy Shapes and Reflectors.** Set of 12: three 2⅝-inch double sunburst reflectors, seven 2⅝-inch fancy balls (one Jack 'n' Jill, two Merry Christmas, one Silent Night, one Christmas Village, one snowmen scene, one stripe and dot ball) and two 3-inch frosted tree design.

Box of 12 $1.79

49 N 6248—Shipping weight 1 pound 4 ounces...............12 in box $1.79

D **2¼-inch Lacquered Glass Balls.** Set of 12 includes one frosted Merry Christmas, one frosted village scene on new "Satin Matt" finish, one winter scene, one frosted Little Bo Peep, two fancy stripe and swirl design on silver balls, and six fancy stripe on solid color balls.

Box of 12 $1.19

49 N 6247—Shipping weight 1 pound.........................12 in box $1.19

E **Intriguing Novelty Shapes.** Set of 12 includes four 3-inch spiral top shapes, four 2-inch double sunburst reflectors with frosted rims, two 2¼-inch balls with gold and blue colored hammered lacquered top with stripes, and two 2-inch hand painted frosted snowcapped balls.

Box of 12 $1.19

49 N 6246—Shipping weight 1 pound.........................12 in box $1.19

F **Assorted Balls, Reflectors, Bells.** Set of 12: two 2-inch striped balls two 2-inch Merry Christmas balls in new Moon Mist shade, two 2-inch candle screen design, four 2-inch round double reflectors, and two 2½-inch bells with red, white and blue stripes.

Box of 12 89c

49 N 6244—Shipping weight 1 pound..........................12 in box 89c

G **Lacquer Finished Balls and Bells.** Set of 12 includes six 1¾-inch balls —solid red, gold and silver colors; six 2¼-inch bells of solid green, red and blue colors. They reflect all their brilliant color.

Box of 12 59c

49 N 6259—Shipping weight 12 ounces.........................12 in box 59c

H **Four Glittering Glass Bead Chains.** Each about *9 feet long*. Rich, vibrant colors to enhance your tree. Imported from Japan. Four chains to box—one turquoise, one assorted color beads, one red and one fancy diamond shaped in assorted colors. Will last many seasons.

4 chains $1.19

49 N 6170—Shipping weight 11 ounces.........................4 chains $1.19

J **Tinkling, Colored Aluminum Bells.** Each has tiny clapper which makes clear, tinkling sound. Add sound as well as color to your tree, door, etc. Ten bells, 2x2 inches in assorted colors.

Box of 10 88c

49 N 6615—Shipping weight 8 ounces..........................10 in box 88c

K **NEW! 6-piece Angel Band.** Beautifully detailed and hand painted. Gilt wings and gilt-trimmed dresses, in assorted colors. 3 inches high; stand up or hang up. Imported from U. S. Zone Germany.

6-pc.Band $1.98

49 N 6177—Shipping weight 13 ounces..............................$1.98

L **Virtually Unbreakable Plastic Snowflakes, Icicles.** 50-piece set includes 24 icicles, 4½-inch long; two 4-inch flat snowflakes, twenty-four 2-inch flat snowflakes, assorted colors, clear, and "glow-in-dark." (Easy to make 3-dimensional snowflakes . . . 2 flat flakes make one double flake).

50-pc.Set 98c

49 N 6135—Shipping weight 6 ounces.............................Set 98c

M **NEW! Christmas Tree.** Specially wrapped for shipping overseas. Makes ideal centerpiece or home decoration. 24 frosted green branches; colored beads on tip of each. Topped with silver colored star. Includes 24 glass ornaments with hooks. 2½-inch square base.

Complete $1.35

49 N 6674—19 inches high. Shipping weight 10 ounces.................$1.35

N **19-piece Foil Blinker Set.** Slightest breeze sets them a-twinkling. 20 feet colored garland of 180 discs, assorted figures, snowflakes, stars, balls, cookie designs, bells in assorted colors and sizes.

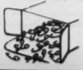
19-pc.Set 98c

49 N 6565—Shipping weight 2 ounces.......................19-piece Set 98c

P **18-piece Plastic Ornament Set.** Strong plastic in brilliant, sparkling colors. Includes 4 lanterns, 2 reindeers, 2 balls, 2 angels, 2 santas, 5 bells, 1 choir boy. From 2¼ to 2½ inches high.

18-pc.Set $1.89

49 N 6196—Shipping weight 1 pound 4 ounces.............18-piece Set $1.89



Metal Hangers. Make trimming tree easy, fun. Hold ornaments securely. Easy to remove, help avoid breaking.

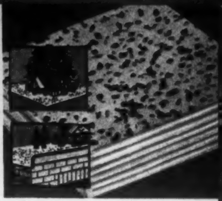
49 N 6656—Fit any size ornament. Wt. 2 oz....... 150 for 9c

NEW Christmas Village

Charming miniature Village has many uses. Can be lighted with standard tree bulbs. Includes 2 churches, 6 houses in assorted colors, 1 snowman, 2 trees. Cardboard on plastic bases.

11-pc. Set $1.79

49 N 6923—Shpg. wt. 1 lb. 8 oz. Set..$1.79



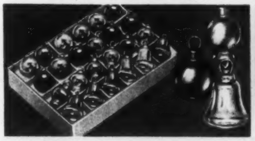
Gay Sno-Blanket

Sparkle-Tex. A multitude of glistening sequins sprinkled on flame-resistant white cotton backing. Sheet size 32x58 in. Easy to shape for all types of displays.

Each 87c

49 N 6137—Shpg. wt. 5 oz.....87c

ORDER REGULARLY AND GET SEARS CATALOGS REGULARLY

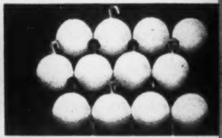


Miniature Ornaments

For packages, trees, etc. Assorted colors. Twelve 1-in. balls, six 1⅛-in. bells, six 1¼-in. spears.

Box of 24 69c

49 N 6682—Shpg. wt. 4 oz....24 in box 69c

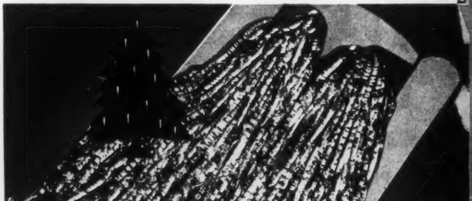


Plastic Snowballs

12 dazzling white snowballs, 2½-in. Lightweight, flame resistant.

12 in box 98c

49 N 6197—Shpg. wt. 10 oz....98c



Shimmering, shining Lead Foil Icicles

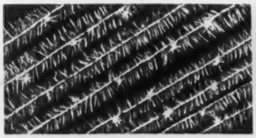
Silvery strands that hang gracefully from tree branches. They catch glints of light and color from other ornaments. Make your tree a wondrous sight. The more you use, the more breath-taking the beauty of your tree.

10 oz. 69c

Thin flame-proofed metal ribbons, about 17 inches long. Separate strands are light and loose, not stuck together . . . folded over cards to help prevent annoying tangles.

10 ounces of foil icicles is the equivalent to 10 average 10c boxes. Be sure you have enough for your tree this Christmas . . . send your order today.

49 N 6566—Shipping weight 1 pound..............................10 ounces for 69c



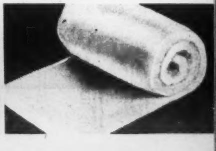
Tinsel Garlands

Add extra sparkle and brilliance to your tree . . . glamour and color to Yuletide decorations such as centerpieces, door wreaths, window displays, etc. Bright, lustrous surface reflects lights and colors. Silver-plated over copper to keep their shining beauty for years to come. Be sure you have enough . . . send your order now.

Each 66c

49 N 6568—1¼-inch diameter. 30 feet long. Shipping weight 4 ounces..............66c

49 N 6571—1½-inch diameter. 21 feet long. Shipping weight 4 ounces..............66c



Cotton Batting

Extra-safe fire-resistant white cotton batting. Soft, fluffy . . . ideal for "snow-drifts" at base of your tree; as ground for centerpieces, mantel displays, or as "landscape" for your electric train layout. Big roll is 30 inches wide and about 52 inches long. Be sure to order several so that you'll have enough for all your Christmas season's decorations. Shipping weight 6 ounces.

Roll 39c

49 N 6826...............Roll 39c

See page 369 for complete details on Sears Easy Terms

Nativity Scene

Reduced. Twelve colorful figures dramatize the story of Christmas. Molded in fine detail of unbreakable plastic. Standing figures about 4 in. tall. Stable of sturdy cardboard finished to look like natural wood. Thatched roof. Blue background with hanging angel figure recessed in back (which may be illuminated if desired). Stable 8x10½x5 in. Shpg. wt. 2 lbs. **Was $2.69** **$1.98**

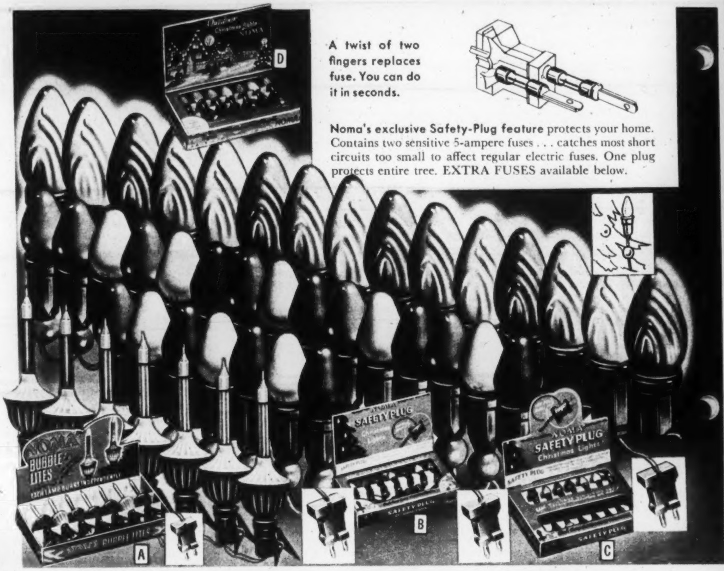
49 N 6835—*Was $2.69*... Now $1.98

Plays Music

Musical Nativity Set... *Low price for a set with both lights and music.* Swiss music box plays "Silent Night." Stable constructed of sturdy cardboard 8x10½x5 in. deep; natural wood finish, thatched roof. Background scene shows 3 Wise Men. **17-pc. set** includes Mary, Joseph, Christ Child, 3 Wise Men, shepherds, angels, donkey, ox, others. C-7½ lamp, cord included. 110-120-volt, AC-DC. UL approved. Folds compactly. **$4.98**

49 N 6957—Shpg. wt. 2 lbs. 6 oz. **$4.98**

NOMA Safety Plug Lights Prevent Fires!



A twist of two fingers replaces fuse. You can do it in seconds.

Noma's exclusive Safety-Plug feature protects your home. Contains two sensitive 5-ampere fuses . . . catches most short circuits too small to affect regular electric fuses. One plug protects entire tree. EXTRA FUSES available below.

Independent burning. If one goes out, rest stay lighted

No more fumbling and groping for burned out bulbs! If one goes out, the rest stay lighted. Assorted color lamps now have improved hard ceramic finish . . . resist scratches and wear better. Fiber washer holds each lamp securely in place. "Berry beads" hold sockets to branches. Wired in a straight line. UL Approved. For 110-120-volt, AC-DC. Add-on connector at end of cord for attaching additional light set. Buy longer sets for easy stringing, low cost per lamp.

A 7-lamp Indoor Bubble-Lite Set with Safety Plug. **$3.98** Liquid-containing tubes, plastic bases—about 5 in. high. Clips hold lamps upright. Plug has extra outlet. Assorted colors. Shipping weight 1 lb. 8 oz.

49 N 6503—7-lamp set $3.98

B Noma 7-light Safety-Plug Set. For indoor use. 11 ft. long. C-7½ lamps. Shipping weight 1 lb.

49 N 6581........................ **$2.59**

C Noma 15-light Safety-Plug Set. For indoor use. 22 ft. long. C-7½ lamps. Shpg. wt. 1 lb. 8 oz.

49 N 6591........................ **$5.29**

Noma 20-light Safety-Plug Set. Indoor use.

49N6512–30 ft. long. C-7½ lamps. Wt. 2 lbs. **$6.79**

D Indoor-Outdoor Safety-Plug Sets. C-9½ lamps. Colored on inside.

7-light Set. Shipping weight 1 lb. 8 oz.

49 N 6684........................ **$3.39**

15-light Set. Shipping weight 2 lbs. 10 oz.

49 N 6685........................ **$6.98**

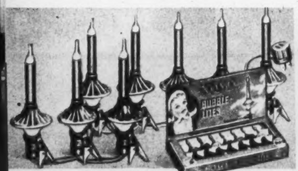
20-light Set. Shipping weight 3 lbs.

49 N 6576........................ **$8.98**

EXTRA SAFETY FUSES (not illustrated).

49 N 6518—Shpg. wt. 4 oz... **Box of 4, 23c**

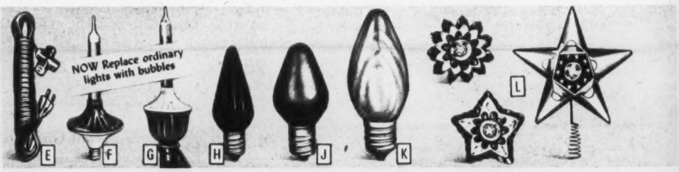
All electrical items on these two pages have Underwriters Laboratories, Incorporated approved cords and plugs and operate on standard 110-120-volt, AC-DC current



Bubble-Lite Set

Economy priced Noma 8-lamp Bubble-Lite Set. **$2.49** Liquid-enclosed tube glass candles (about 4½ in. high); plastic base. Glow when plugged in, bubbles rise after short warm-up. Loop wired in series—one goes out, all go out. Clips hold lights upright. Asst. colors.

49 N 6545—Wt. 1 lb. 8 oz............ **$2.49**



Extra Christmas Lamps—Reflectors—Extension Cord

E 15-ft. Extension Cord. 3-way tap . . . for indoor use with Christmas tree lights, radios, etc. Rubber covered. Type POSJ cord. Non-breakable tap, plug.

34 N 5838—Brown. Shipping weight 9 ounces............**79c**

F Bubble-Lite, Indoor. Add fascinating new life to your tree. Replaces regular C-6 (series type) bulbs.

49 N 6541—Assorted colors. Shpg. wt. 3 oz.......**3 for 69c**

G Bubble-Lite, C-7½, Indoor. Independent burning. No special line needed . . . replaces C-7½ lamps.

49 N 6540—Assorted colors. Shpg. wt. 6 oz.......**2 for 79c**

H C-6 Indoor Series Lamps. 15-volt. Shpg. wt. 4 oz.

49 N 6134–Westinghouse or G-E. Assorted colors. **10 for 69c**

J C-7½ Indoor Lamps. Burn independently. Westinghouse or G-E. Tough ceramic. Assorted colors.

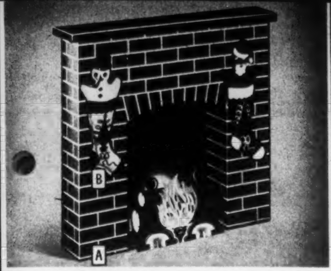
49 N 6570—Shipping weight 8 ounces..... **10 for $1.39**

K C-9½ Outdoor Lamps. Independent burning Westinghouse or G-E. Assorted colors.

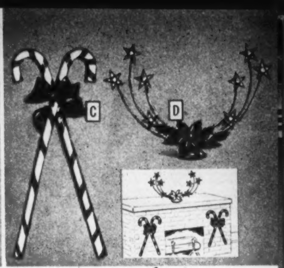
49 N 6567—Shipping weight 8 oz.......... **10 for $1.65**

L 21-pc. Reflector Assortment. 20 assorted sizes. 8½-in. foil tree top star reflector. Insulated aluminum.

49 N 6574—Shipping weight 7 oz.............. Set 89c



Merry Christmas



Fireplace, Puppet Stockings

A **A gay Christmas Eve greeting for Santa!** Rotating reflector casts glow from red C-7½ bulb. Cardboard: red brick, black mantel, logs. **$2.79**

79 N 06743L—43½x9½x39½-in. high. Shpg. wt. 5 lbs. . **$2.79**

B **Reduced 51c on Santa or Snowman Puppet Stockings!** Hang on fireplace Christmas Eve; insert hand, use as puppet later. Bright colors. About 24 in. long. *Please state choice:* Santa or Snowman. **98c**

49 N 6839—Shipping weight 3 ounces **98c**

Holiday Decoration Set

Your Christmas decorations in one package! *105 pieces* . . . enough to add a festive air to many of your *windows, doors and mirrors.* So simple to use; so bright and attractive. Each piece is made of non-toxic Fabratex . . . fuzzy soft and printed in gay reds and greens on a snowy white background. To apply, just wet glass or mirrors; press pieces on surface. They stick like magic! Pieces die cut, no "push outs." Santa figure is 8 in. square; others in proportion. You can design any number of unique Yuletide decorations. **98c**

49 N 6564—Shipping weight 3 ounces. . . . **105-piece set only 98c**

Gay Yuletide Trim

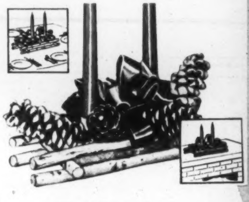
C **Two 30-inch Plastic Canes** accent fireplace, window, door. Foil poinsettias, ribbon, hanging wire. **99c pair**

79 N 06719—Shipping weight 1 lb. . . . **Pair 99c**

D **Mirostar Display Wreath** . . . illuminated. Mirror reflectors catch light from 8 C-6 lamps. Cord, plug. **$3.69**

49N6830–15½x22 in. wide. Wt. 2 lbs. 3 oz. **$3.69**

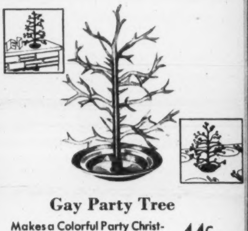
FOR A MERRY CHRISTMAS
Dress up your tree with
HAPPI-TIME
REG. U.S. PAT. OFF.
Christmas Lights
E
F
G



Pine Cone Log

Gay 12x5½-in. centerpiece! Base gives "snowy" log effect. 5 pine cones, holly, ribbon, glass balls. Two 10-in. red candles. **$1.49**

49 N 6882—Shpg. wt. 1 lb. 10 oz. **$1.49**



Gay Party Tree

Makes a Colorful Party Christmas Tree. A sparkling centerpiece. Lightweight plastic. Decorate with gum drops or glass balls; use as party server. Base 6½ inches wide. Tree 12 inches high. **44c**

49 N 6965—Shpg. wt. 8 oz. **44c**

For A Bright Christmas on a Tight Budget!

Independent-burning Indoor Sets

E **Happi-Time 7-light independent-burning sets** are priced remarkably low. C-7½ lamps burn brightly . . . and when one burns out, the others stay lighted . . . makes finding the burned-out bulb so much easier. Handsome indoor lights have improved hard ceramic finish that resists scratching . . . stay color-bright year after year. Clip fastener holds lamp in place. Wired in straight line 11 feet long. Add-on connector for additional sets. Many assorted Christmas-bright colors. Wreathe your tree with several sets for a really festive holiday. UL approved. For 110-120-volt, AC-DC. **ONLY $1.98 7-light set**

49 N 6596—7-light set. Shpg. wt. 1 lb . . . . **Economy priced at only $1.98**

F **Independent-burning 15-light set** is over 22 feet long. Makes dressing tree extra easy, extra fast. Gives you plenty of colorful light. All other features same as those above. UL approved. For 110–120-volt, AC-DC.

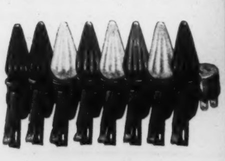
49 N 6598—15-light indoor set. Shipping weight 2 lbs. 2 oz. **$4.25**

Outdoor-Indoor Sets

G **Economy priced! Independent-burning outdoor-indoor sets** with 7 C-9½ lamps in assorted colors. Lamps are colored on the inside . . . won't wash off. When one light burns out, others stay on. Order several sets for your tree, your porch, your yard. For 110–120-volt, AC-DC. UL approved. In sturdy store-away carton. **ONLY $2.59 7-light set**

49 N 6597—7-light set. About 11½ ft. long. Shipping weight 1 lb. 8 oz. **$2.59**

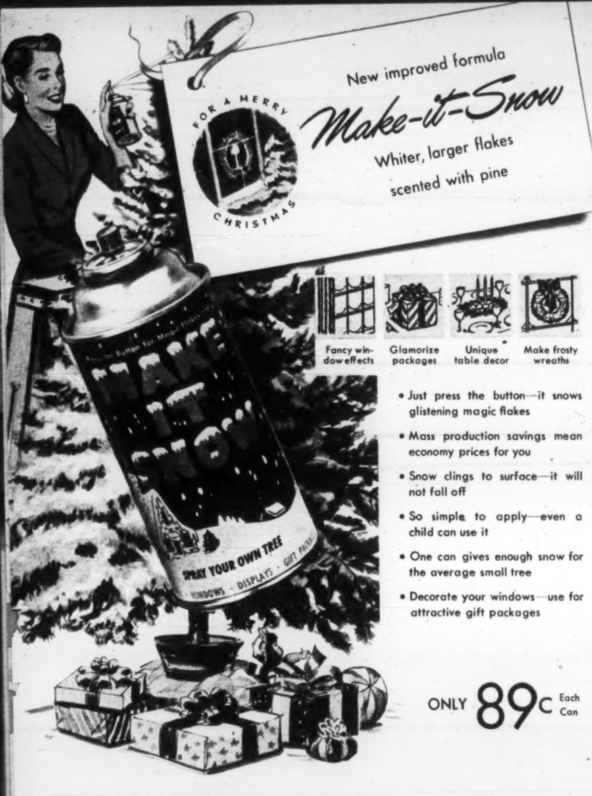
49 N 6599—15-light set. About 22 feet long. Shipping weight 2 lbs. 10 oz. **$5.49**



Thrifty Lights

Budget-priced! 8-lamp series type indoor set . . . when one goes out, all go out. 8 C-6 lamps in assorted colors, wired in 12⅓-ft. loop. **$1.09**

49N6586–Wt. 1 lb. U.L. approved **$1.09**

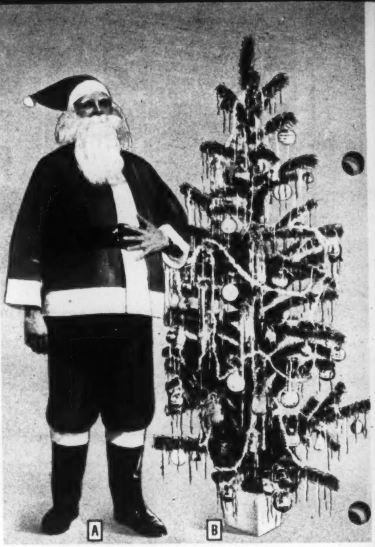


- Just press the button—it snows glistening magic flakes
- Mass production savings mean economy prices for you
- Snow clings to surface—it will not fall off
- So simple to apply—even a child can use it
- One can gives enough snow for the average small tree
- Decorate your windows—use for attractive gift packages

ONLY 89c Each Can

New! Improved! The original Make-It-Snow has now been improved to give you larger, whiter snowflakes, with more coverage per can. Have a white Christmas . . . spray snow on your tree. The amazing popularity of this product has resulted in mass production economies . . . these tremendous savings have enabled us to give you a better product with more coverage per can—also easier to apply. Make your home a traditional fairyland. It's so easy to decorate with these beautiful, fluffy-white snowflakes—simply press a button, spray it on. Gleaming white crystals cling to branches, windows, packages—won't fall off, yet easy to remove. Helps provide a cheerful Yuletide atmosphere. Order 1 can for a small tree, 2 for medium and 3 to 4 for large trees.

49 N 6569—Shipping weight 12 ounces..Each can 89c



Two-piece De Luxe Santa Outfit

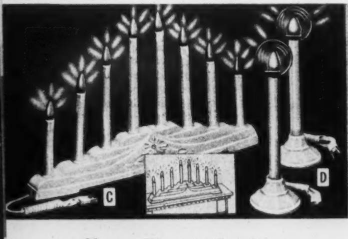
A **Let Santa deliver the presents in person . . . and watch the youngsters' eyes shine!** A real Christmas treat . . . one they'll never forget. Two-piece suit of soft, flame-retarded cotton duvetyn, with hood to match and black leggings and belt. Eyebrows, full beard of silky flame-proof nylon may be used over and over. *Size large* (42–44). $7.49

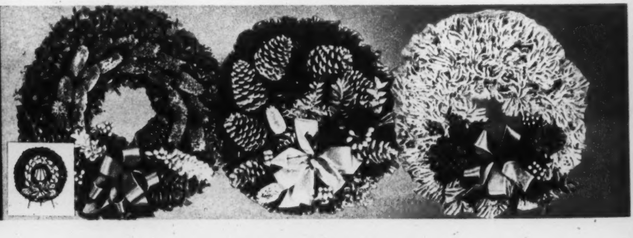
49 N 6954—Shipping weight 2 lbs. 12 oz...............Suit $7.49

Artificial Folding Trees

B **A rich, luxuriant artificial tree.** Natural looking branches are covered with flame-resistant, fluffy, straw-like rayon visca . . . deep glossy green to resemble pine needles. Graceful and clean—branches will not shed. They're firm, and strong enough to hold the weight of many, many Christmas ornaments. Fold flat against trunk for easy storing. White planter-type base (on all but 30-in. tree) is sprinkled with sparkling "snow" flakes. Sizes may vary slightly. Ornaments not included. Mailable. *Please state color choice . . . white or green.* $1.98 30 inches

79 N 06522—about 30 in. tall (flat base)—Shpg. wt. 2 lbs....$1.98
79 N 06524—about 44 in. tall—Shpg. wt. 3 lbs............. 5.39
79 N 06533—about 58 in. tall—Shpg. wt: 5 lbs............. 7.89
79 N 06534—about 74 in. tall—Shpg. wt. 7 lbs.............10.79





Cheery Electric Candles

C **8-lite Candolier.** 8 tapered candles on 20-in. base . . . C-6 series type flame color lamps, cord, plug included. Ivory-color plastic. UL approved. 110–120 volt AC-DC. $2.89 8-lite Set

49 N 6838—Abt. 20-in. long. Shpg. wt. 1 lb. 12 oz..$2.89

D **Single style Electric Halo Candles.** Ivory colored plastic base. C-7½ lamp, cord, plug included. UL approved. 110–120 volt AC-DC.

49 N 6955—Abt. 11-in. high. Shpg. wt. 1 lb..2 for $1.29

Beautiful Memorial Wreaths

17-in. diameter green ruscus and frosted red thistle wreath. Long-lasting and lovely. Trimmed with 2 rows of red loblolly cones, silver cycas cones, red berries and a wide red satin bow. Packed in individual corrugated box. Strong, sturdy easel included with wreath. Shipping weight 4 pounds. $2.98

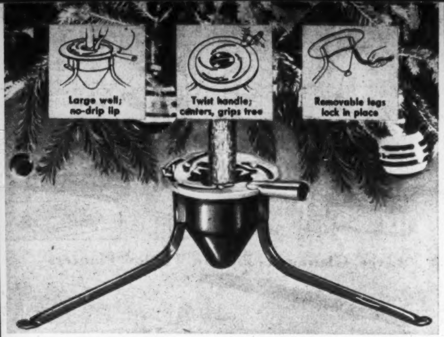
79 N 06942.................$2.98

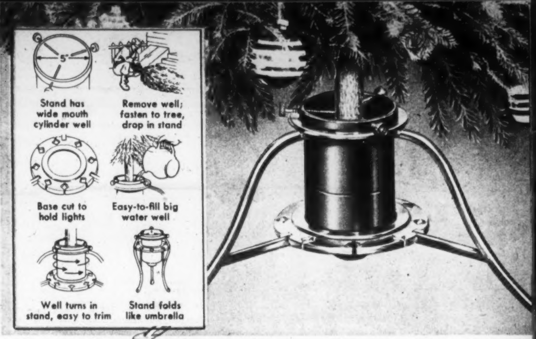
Beautiful Princess Pine wreath . . 15-in. diameter. Trimmed with five natural varnish 3½-in. pine cones edged with "snow," three 4-in. red cones, ruscus, 2 "snow" tipped red cat tails and 3 clumps of red thistle berries, all tied with 1½-in. red satin bow. Easel included with wreath. Shipping weight 3 lbs. $2.39

79 N 06944.................$2.39

Glistening, Princess Pine "snow" wreath . . 15 in. in diameter . . long lasting . . trimmed with two 2½-in. red pine cones, sprigs of green ruscus and Princess Pine and 3 clumps of red holly berries, all tied with 1½-in. red bow. Sturdy easel included with wreath. *Be sure to order early.* Shipping weight 3 pounds. $1.79

79 N 06943.................$1.79


Large well; no-drip lip
Twist handle; centers, grips tree
Removable legs lock in place


5"
Stand has wide mouth cylinder well
Remove well; fasten to tree, drop in stand
Base cut to hold lights
Easy-to-fill big water well
Well turns in stand, easy to trim
Stand folds like umbrella

Happi-Time "Twist-Grip" Tree Stand centers, grips tree in one motion

Just a twist of the handle, and your tree is upright, centered, and gripped by 3 steel jaws that hold securely. $1.98 Detachable legs are even longer than last year . . . providing a broad, well-balanced base, even support. Easy to attach, lock in place. Wide mouthed no-drip lip on tree well makes watering easy. Heavy steel base has red, green baked-on enamel finish. Packs neatly away in a handy storage carton. Make your Christmas tree the best ever this year . . . tall and straight, and up to stay. It's easy, with a one-motion "Twist-Grip" tree stand. Holds trees up to about 3-in. diameter.

49 N 6547—Shipping weight 3 pounds 8 ounces....................$1.98

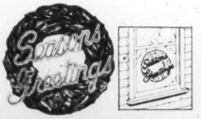
New Folding Tree Stand! Removable, revolving cylinder well holds extra-large trees

Revolutionary new tree stand has cylinder-shaped tree well that will hold trees up to 4¼ in. in diameter . . . really giant size! $4.79 Extra easy to use! Set stand in desired spot, remove well, put well on tree while tree is lying down, tighten tree in place with three screws . . . then drop tree and well in place in stand. No unnecessary balancing. Sloped cylinder bottom positions tree easily. 5-in. cylinder mouth makes watering a no-spill job. **Tree can be turned easily by revolving cylinder** . . . makes trimming amazingly easy, safe! Steel tree stand folds umbrella-fashion into compact 10x15-in. unit for easy storing. Locks open, with leg spread of 24½ inches . . . wide enough to support the biggest tree. Bottom ring punched to hold series or multiple burning light sets.

49 N 6550—Shipping weight 4 pounds 8 ounces..$4.79

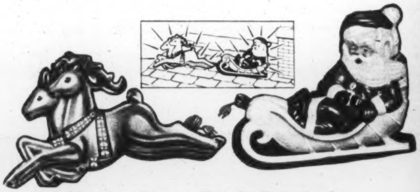
GREET THE SEASON WITH OUTDOOR DECORATIONS

10-inch Plastic Wreath



Decorative molded plastic holly wreath is accented with bright red berries. "Season's Greetings" in red translucent plastic script fastens to wreath; can be used separately. Use on doors, windows. 79c

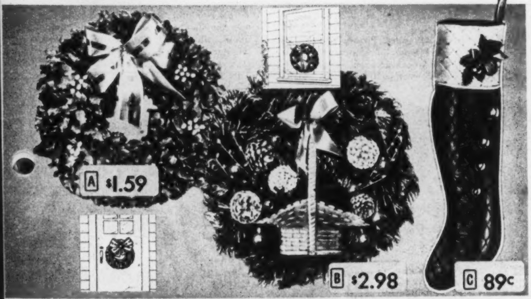
49 N 6559—10-in. diameter. Shipping wt. 9 oz...... 79c



Glowing Santa, Sleigh, Reindeer

Across your yard . . . over your rooftop! It's jolly St. Nick with his sleigh and his reindeer. Makes over 5½-ft. x 2-ft. display. All molded with perfect details in tough, weather-resistant vinyl plastic. Complete with lamp, cord, plug. Brilliant Christmas colors are on to stay for many Christmases. A real Christmas delight that will spread holiday cheer throughout your neighborhood, UL approved. $9.95

79 N 06953L—Shipping weight 9 pounds.................................$9.95



Windows, doors reflect your holiday spirit . . . brighten them with Wreaths, Stockings, Santa

A Save 30% on this old-fashioned holly wreath . . same quality was $2.29. Festively accented with 5 clumps holly berries, tinkling jingle bells. 2-in. red satin bow . . silver-color metallic stripe. 16-in. diam. Shipping weight 3 pounds.

79 N 06937..............$1.59

C Gay Door Ringer Stocking. Bright red plastic with white plastic quilted cuff, binding. 20x6½ in. wide. 4 graduated bells. Holly, pine cone cluster on cuff. Use on mantle, door.

49 N 6544—Wt. 5 oz.. ...89c

B Big 17-in. wreath of "snowy" pine branches with bright red basket center. Gaily splashed with red, green, white pine cones, holly berries, 8 colorful glass balls, red satin bow. Shipping weight 4 pounds 8 ounces.

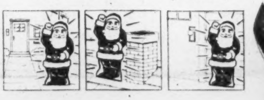
79 N 06939...........$2.98

D 27-in. Santa lights up, brighten indoors, outdoors. Strong vinyl plastic is weather-resistant. Lamp, cord, plug included. Order now. Shipping weight 4 pounds.

79 N 06956...........$3.98

Items on this page are for 110-120-volt AC-DC. UL approved.

New! 47-inch Santa lights up! Use indoors or outdoors

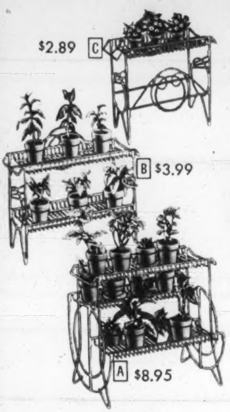


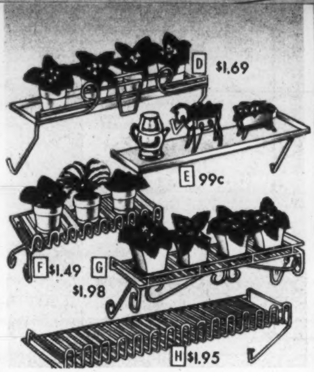
Carefully molded in tough, weatherproof plastic . . . colors go clear through

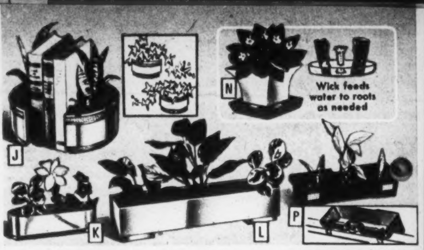
Lighted Santa, cord, plug $12.95

Authentically detailed in extra heavy gauge vinyl plastic. Santa looks so real you can almost hear his hearty chuckle. Lighted by standard Edison base lamp. Heavy wood dowel supports his back at any angle. Dressed in traditional red suit and hat, green mittens, black belt and boots, yellow buckles, buttons . . . with a flowing white beard and rosy bright features. *Freight or express.* **UL approved.** 47 in. tall.

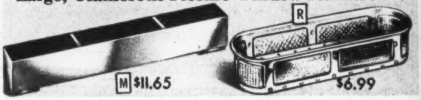
79 N M6913—Shipping weight 11 lbs... $12.95






N
Wick feeds water to roots as needed
J
K
L
P

Large, Glamorous Picture Window Planters



Say it with a Planter or Shelf for their Favorite Flowers

Flower Tables

More room to grow plants and in a beautiful setting—a flower lover's delight. Treat yourself to one—give as gifts. Lovely "living room" design in sturdy steel . . enameled white. Use indoors and out. Rust resistant. 1⅜-inch guard rails. Easily set up—no nails, nuts or screws needed. Plants not included.

A **Our largest 3-Shelf Flower Table** gives you over 5 square feet more valuable growing space for plants. Three spacious 10x26-inch shelves offset to give ample head room to tall plants. Overall 30x20x26 in. high.
71 N 02107L—Shpg. wt. 9 lbs. . $8.95
71 N 02102—Similar to above, except shelves are 10x20 in. Overall 24 x20x26 in. high. Shpg. wt. 9 lbs. $7.45

B **Large 2-Shelf Ornamental Flower Table.** Two large 10x26-inch shelves. Overall 30x10x24 inches high.
71 N 02022—Shpg. wt. 7 lbs. . . $3.99

C **Popular 1-Shelf Ornamental Flower Table.** Roomy shelf 10x20 in. long. Overall 24x10x24 in. high.
71 N 2045—Shpg. wt. 5 lbs. 8 oz. $2.89

Window Plant Shelves

Gifts that extend window sills. Mean more room, to plant lovers, for growing plants. Fasten to indoor sill without nails. Allow opening and closing of windows. Easily attached to outside sills, walls. **No plants or articles.**

D **Self-watering African Violet Plant Tray.** Stops daily watering. Just fill leakproof tray—plants drink as needed for days. Aluminum tray. Steel wire enameled white.
71 N 2047—6⅜x23½ in. long. Wt. 2 lbs. $1.69

E **Knick-Knack Solid Plant Shelf.** Invites dainty figurines and "footed" planters needing solid surface. Fine kitchen, bathroom utility shelf. Metal; white enamel.
71 N 2111—6x23 in. long. Shpg. wt. 2 lbs. 99c

Ornamental, Steel Wire Plant Shelves. Enameled white. Guard rails front and sides.

F **Mid-Window and Sill Shelf.** Different—also slips between sashes middle of window. Recessed center fits around lock.
71 N 2043—8½x18 in. long. Wt. 2 lbs. $1.49

G **Scroll Shelf.** 8x24 inches long.
71 N 443—Shipping weight 3 lbs. . . 1.98

H **Extra-long Shelf.** 10x30 in. long.
71 N 02105–Shipping weight 4 lbs. . 1.95

Genuine Brass Planters

Mirror-like, highly polished finish glitters like gold. Genuine, solid heavy gauge brass. Lacquered outside for lasting beauty. Finished inside with rust-resistant paint. Overall sizes given. Plants not included.

J **Book End and Wall Pocket Planters** have charming, openwork filigree trim on top and embossed base. Holes for wall hanging. No screws. Wts. 14 oz.; 1 lb 2 oz.
71N2708–3x3⅜x7¾ in. long. Each $3.65
71N2709–3⅜x3⅜x10 in. long. Each $4.65

K **Chic Oval Planters** for cocktail and end tables, mantel, TV top. Embossed base. Shpg. wts. 12 oz.; 1 lb.; 1 lb. 10 oz.
71 N 2704—3x3x7¼ in. long $3.25
71 N 2705—3¾x2¾x9¾ in. long . . . $4.45
71 N 2706—4x3½x14 in. long 5.95

L **Elegant, Classic Planters** for table, TV. Wts. 1 lb. 6 oz.; 2 lbs. 4 oz.; 3 lbs.
71 N 2701—3½x3½x12 in. long . . $4.45
71 N 2702—4x3¾x18 in. long $6.95
71 N 2703—4x3¾x24 in. long 7.95

M **Huge, Stunning, Picture Window and Mantel Planter.** Nice dining table centerpiece. Two cross braces. Wt. 4 lbs.
71 N 02707—4x4½x30 in. long. . . . $11.65

Colorful Plastic Planters

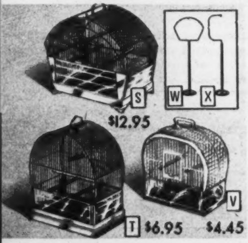
Non-fading, durable plastic not affected by soil acids. Non toxic. Plants not included.

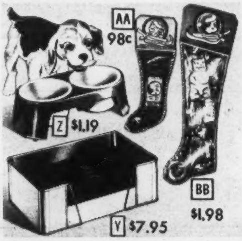
N **Self-watering, African Violet Planter.** No daily watering; no overwatering; no mud spattering. Absorbent wick waters as needed. Mixed colors. Removable black tray. Overall 4½x4½x3½ in. high.
71 N 2252—Wt. 6 lbs. 8 oz. . Dozen $3.95

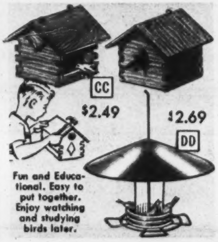
P **Mid-Window Planter** fits around lock of any double-sash window without nailing. Rust-resistant metal fittings slip between sashes; adjustable for width. Raises with window. Overall 15x4½x3 inches high.
71 N 2260—Red with white grids
71 N 2261—Green with white grids
71 N 2262—Black, white grids
Shipping weight 1 lb. . . . . Each $1.49

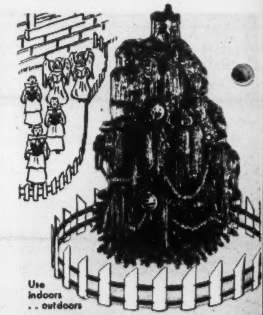
Hammered Aluminum

R Big, extra-wide planter of heavy hammered aluminum with riveted band pattern like sea chests of yore. For dens, living rooms, offices—for mantels and windows. Highly polished; gleams like silver. Drainage plate. 4¼x24 in. long. 7½ in. wide.
71 N 2258—Shipping weight 2 lbs. . $6.99






CC
$2.49
$2.69
DD
Fun and Educational. Easy to put together. Enjoy watching and studying birds later.



Parakeet and Canary Cages, Stands

S **Polished Chromium Plated Steel Cage.** Rust resisting. Close wire spacing. 4 birch perches; 7-inch swing; 2 plastic seed cups. Removable bottom tray, underplate and plastic seed guards easy to clean. Double spring suspension eliminates cage turning in arch of stand.
71N08440–18½x9x13½ in. high. Wt. 6 lbs. 8 oz. . $12.95

T **Zinc Chromate Plated Steel Cage.** Similar to above in construction and features except swing 3½ in.
71 N 08444—13¾x9x15 in. high. Wt. 5 lbs. 12 oz. . $6.95

V **Transparent Plastic Cage.** Beautiful etched decorations. 4 wood perches, 3-inch plastic swing, 2 seed cups. Removable bottom tray and seed guards.
Colors: Crystal, Sea green, Rose. *State color.*
71 N 08403–13x7½x11½ in. high. Shpg. wt. 3 lbs. $4.45

W **Polished Chromium Plated Steel Loop Stand.** Black enamel rod, cast iron base. Partly assembled.
71 N 08428L–5 ft. 4½ inches high. Shpg. wt. 10 lbs. . $7.95

X **Half-Loop Steel Stand.** Aluminum baked enamel arch. Black rod, heavy cast iron base. Partly assembled.
71 N 08411L–5 ft. 5½ inches high. Shpg. wt. 9 lbs. . $5.95

For Rover and Kitty

Y **Dog Bed with Pad.** Sturdy steel frame with red hammertone finish. Matching, cedar-treated, tufted cushion is flea resistant. Overall 7½x16¼x25½ inches long.
71 N 08330L–Wt. 10 lbs. . . $7.95

Z **Plastic Dog Diner.** Very break resistant. Two removable white dishes; 4¾-in. diam. Red stand. Rubber legs reduce skidding.
71 N 8329—Shpg. wt. 1 lb. . . $1.19

AA **Cat Christmas Stocking.** Red mesh. With catnip ball, leaves. 3 assorted toys. 11 in. long.
71 N 8336—Shpg. wt. 8 oz. . . 98c

BB **Dog Christmas Stocking.** Holiday decorated, clear plastic sock. With 6-oz. box of dog candy; 5 assorted, chocolate-flavored, hard rubber toys. 17 in. long.
71N8335–Shpg. wt. 1 lb. 4 oz. $1.98

Bird Feeders, House

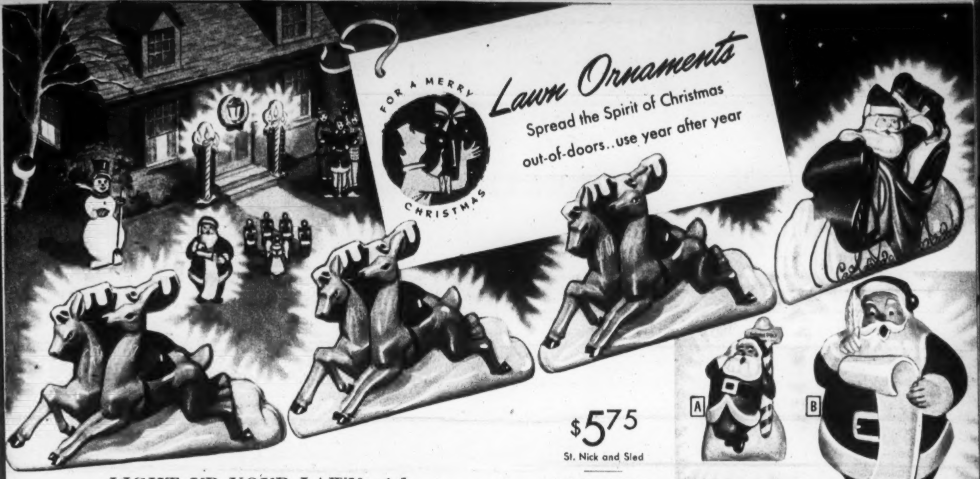
CC **Wren House, Feeder Kit.** Youngsters and grownups alike enjoy putting it together. Parts pre-cut for easy assembly. Easy-to-nail basswood; long, soft fibers won't split. Water-repellent plywood roof. Natural finish. Cut-out corners give log cabin effect. Metal hanging rings. Directions, nails, sandpaper. **Feeder.** Overall 7½x7½x6 in. high. 1½-inch filler opening. 2 perches. Clear plastic sides. Holds 1½ lbs. **House.** Overall 7½x7½x6 in. high. 1-inch entrance hole. Perch.
71 N 322—Boxed.
Shpg. wt. 2 lbs. 10 oz. $2.49

DD **Bird Feeder.** Extra-wide hood keeps seed clean and dry; shelters birds. Clear plastic hopper holds 1½ lbs. seed. Steel 14¾-inch hood, 5-inch tray in autumn brown finish. Easy to set up.
71 N 323—Wt. 3 lbs. 8 oz. $2.69

Ornamental Lawn and Christmas Tree Border

Snow-white aluminum pickets accented with bright Poinsettia-red rails. Forms circle, square or winding "S." Ornamental way to surround Christmas tree in home or outside on lawn. Use to fence in village or set off manger under tree. Border toy train table. Dramatize mantel decorations with this gay edging. Enhance Christmas figures on lawn. Baked enamel. 2x 5⅜-inch pickets 2 in. apart. Safe rounded tops. Galvanized steel strap. Shpg. wt. 1 lb. 8 oz. $2.39

71 N 309—10-ft. roll. $2.39



Lawn Ornaments

Spread the Spirit of Christmas out-of-doors..use year after year

$5.75
St. Nick and Sled

Each Pair of Reindeer
$5.75 Extra

LIGHT UP YOUR LAWN with Lively Old St. Nick and His Dashing Reindeer

Santa glides in for a landing on your own lawn. Bright and gay, night and day. Beautiful Christmas colors with lustrous high gloss finish shine brilliantly in daytime . . . glow radiantly when illuminated at night. Rounded, 3-dimensional figures molded with exquisite detail from extra heavy gauge translucent plastic. Use indoors and outdoors, Christmas after Christmas. Straight, water-resistant backboard has flaps for staking in lawn and slot for hanging from eaves or on walls. Attached easel for standing by fireplace or on porch. Stakes, bulbs not included. 6-ft. cord. See Note below*.

St. Nick with Sled. Overall 4½x20x30 in. long.
71 N 09587L—Shipping weight 6 pounds........**$5.75**

Pair of Reindeer molded together in one piece. Overall 4½ inches thick, 20 inches high, 30 inches long.
71 N 09588L—Shipping weight 6 pounds....Pair **$5.75**

Money-saving Combination. Includes St. Nick with Sled and 6 Reindeer (3 pairs). Over 10 ft. long when set up. Shpg. wt. 24 lbs. *Freight or express.*
71 N M9589—(*Bought separately total $23.00*).....**$19.95**

Jolly Santas That Light Up

Heavy translucent, colorful plastic. Use indoors, outdoors. Flaps for hanging, staking. No stakes or bulbs. Easel for standing. 6-ft. cord. See Note below*.

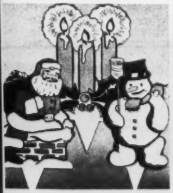
A **North Pole Santa.** Shpg. wt. 2 lbs.
71 N 9592—Overall 3x11x19 in. high..**$2.75**

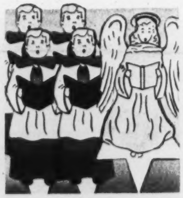
B **Santa and Scroll.** Shpg. wts. 6 lbs., 2 lbs.
71 N 09590L—Overall 5x20x32 in. high.**$5.75**
71 N 9591—Overall 3x11x19 inches high....$2.75

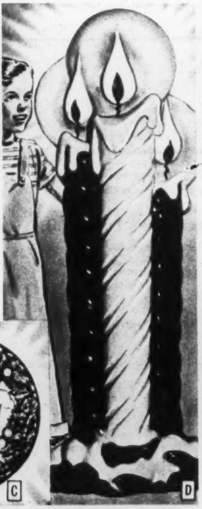
Complete Santa and Reindeer Set with Removable, Snow-Studded Blue Background

$1.89

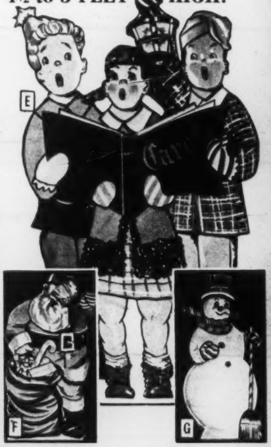
Charming and inexpensive . . for outdoor lawn and indoor home decoration. Durable weather-resistant, colorful plastic figures stay bright as new for years with no repainting. Just stick in ground. Set in lawn, around evergreens, along walks or in window box. Leave figures mounted on blue, heavy cardboard 14x55-inch background for indoor use. Place under Christmas tree. Hang on living room and playroom walls. Arrange on mantel and bank with greens. Four sets of reindeer (8)—set 8¼x13¼ in. high overall. Reindeers named, from Dasher to Blitzen. Santa with sled 12½x12 in. high overall. Boxed for mailing.
71 N 300—Order several—for home, for gift-giving. Shpg. wt. 2 lbs..........Set **$1.89**







4½ to 5 FEET HIGH!



Holiday Trio

Durable, weather resistant plastic in festive Christmas colors. Stick in lawn, window boxes, by evergreens. Mount on door, wall, posts. Vary 15½ to 17 inches high. You get candles, snowman, santa. Shipping weight 2 lbs.
71 N 302—Set of 3....**$2.49**

Yuletide Choir

Sweet, inspiring songsters similar to plastic figures at left. Put under windows, along walk. Last years with no repainting—just wash off. Vary 16 to 18 in. high. You get 4 choir boys and 1 angel. Shipping weight 3 lbs.
71 N 301—Set of 5...**$3.89**

Electric Door and Lawn Ornaments

Heavy, translucent plastic. Bright, glossy colors for daytime luster. Use outdoors, indoors. Flaps for hanging, staking. No stakes. Easel for standing. 6-ft. cord. See Note below*.

C **Illuminated Lantern with Green Wreath.** Glows a holiday greeting from doors, windows. Hang from eaves, above mantel. 5x21½ in. diam.
71 N 09593—Wt. 6 lbs.**$5.75**

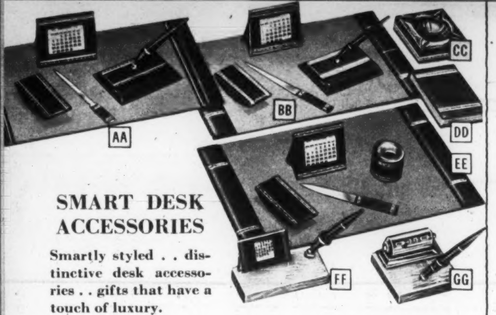
D **Giant 4-ft. Red and White Electric Candles** light the way to your door, steps. Flank fireplace. Use 2 bulbs (not incl.) 5½x18x48 in. high.
71N09594L—Wt. 7 lbs..**$8.95**

Colorful, Life Size Christmas Lawn Figures

Delightful figures carved from heavy, tempered, weather-resistant Masonite Presdwood. Painted with weather-resistant colors. Bright, glossy, true Christmas colors. Use outdoors and indoors for many Christmases to come. Furnished with long wooden stakes and hardware for fastening to the ground.

E 71 N M9537–**Carolers.** 34x55 inches high.
F 71 N M9538–**Santa.** About 37x58 in. high.
G 71 N M9536–**Snowman.** 32x61 in. high.
Wt. 16 lbs. *Freight or express*. Each **$10.95**

* ***NOTE:*** All electrical items above are Underwriters' Laboratories approved for indoor-outdoor use. Operate on 110–120 volts AC-DC current. Include 6-ft. cord, plug and socket. Use one 25 or 40 watt bulb unless otherwise stated. Bulbs not included.



SMART DESK ACCESSORIES

Smartly styled . . distinctive desk accessories . . gifts that have a touch of luxury.

AA **New! Our Finest 5-piece Genuine Leather Desk Set** . . . features smooth-writing Esterbrook fountain pen in handy desk stand. Genuine leather side panels extra-heavily padded for added luxury look. Rich 24K gold tooling. Pad 14x24 in. Includes perpetual calendar, rocker blotter, brass-finished letter opener, plus desk blotter. Choice of beautiful brown or green color. *Please state color wanted.* $10.95
3 N 0271—Shpg. wt. 4 lbs. $10.95

BB **Quality 5-piece Leather Desk Set.** Brown genuine leather side panels . . . smooth glazed finish . . . 24K gold tooling. Pad 14x24 in. Includes desk fountain pen with base, perpetual calendar, rocker blotter, letter opener, plus desk blotter. See matching ash tray and memo pad listed below.
3 N 0272M—Shpg. wt. 4 lbs. $7.95

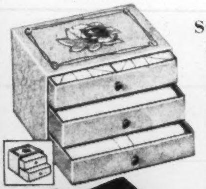
CC 3 N 274M—**Matching Ash Tray.** Wt. 1 lb. 8 oz. 2.95

DD 3 N 273M—**Matching Memo Pad.** Wt. 2 lbs. 2.95

EE **Low-Priced 5-pc. Desk Set.** Smooth, kid-finish vinyl plastic side panels . . . 24K gold trim. 14x24 in. Includes rocker blotter, perpetual calendar, matching letter opener, round non-spill inkwell. Choice of brown or green. *State color.*
3 N 0275–Shpg. wt. 4 lbs. $3.95

FF **Onyx Base Desk Pen Set.** With 50-year calendar in brass frame. Lever-action fountain pen has replaceable point. Onyx base 6¼x2¼x¾ in. Gray or black pen. *State color.*
3 N 276—Wt. 2 lbs. 2 oz. $3.89

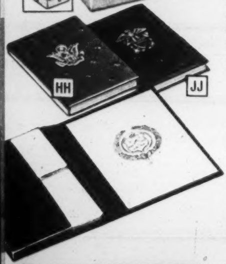
GG **Best Onyx Base Desk Pen Set.** Perpetual roll calendar in brass holder . . . set for any date. Solid onyx base 4¼x5x¾ in. Felt bottom. Same pen as 3N276 above. *State pen color.*
3 N 277–Shpg. wt. 3 lbs. $5.95



Stationery Chests with Drawers

3-Drawer Artificial Leather Chests. Choice of rich ivory or brown colors. Padded top has beautiful embossed floral design. Brass-plated pulls on drawers. Three drawers filled with 24 folded sheets 4⅞x8-inch white bond paper, 24 matching envelopes. Chest size 8⅞x6⅜x5⅝ in. Makes useful, decorative chest for jewelry, stockings, hankies, etc. when stationery is gone. Wt. 2 lbs. 4 oz. $1.59 3-drawer
3 N 261—Brown 3-drawer Chest. $1.59
3 N 262—Ivory color 3-drawer Chest. 1.59

2-Drawer Chests. Similar to chests above but 2 drawers. Chest 8⅞x6⅜x3⅝ in. 24 folded sheets 4⅞x8-inch white bond paper, 24 envelopes.
3N263–Brown 2-dr. Chest. Wt. 1 lb. 12 oz. $1.19
3N264–Ivory color 2-drawer Chest. 1.19



Servicemen's Portfolios

HH **Army Stationery Portfolio** . . . in Army tan artificial leather. 9½x6¾-inch embossed cover has army insignia in rich gold color. Contains 50-page 8½x5½-inch stationery pad, 12 envelopes. $1.75
3 N 265—Shipping weight 14 oz. $1.75

JJ **Navy Stationery Portfolio.** Same as above but in Navy blue artificial leather with gold color Navy insignia on cover.
3 N 266—Shipping weight 14 oz. $1.75

Make Every Present a Gay Delight!

TOWER GIFT WRAPPINGS

More for your money in these big assortments

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

Economy-Priced 195-piece Assortment

- 30 sheets wrapping paper . . both plain white and colorful designs
- 117 feet ribbon in assorted colors . . includes curling ribbon
- 159 assorted cards, tags and seals . . harmonize with paper

$1.39

A Low-priced assortment for limited quantities of packages. Contains 20 sheets of 20x30-inch white tissue paper plus 10 extra-heavy deluxe sheets of colorful, printed designs. 117 feet of ribbon ¼ to ⅜ in. wide . . rayon taffeta, novelty ribbon, and rayon curling ribbon. 159 assorted cards, tags and seals. Complete instructions show how to wrap beautiful, distinctive-looking gifts.
3 N 5561—In colorful gift box. Shipping weight 1 lb. 8 oz. $1.39

Big Value! Large 232-piece Assortment

- 41 sheets of wrapping paper . . 26 plain, 15 colorful print designs
- 150 feet assorted ribbons in bright colors . . different widths
- 183 assorted cards, tags and seals . . harmonize with paper

$1.89

B Big Value Assortment . . plenty of gift wrapping material for loads of gifts at this low price. Comes complete with wrapping instructions. Includes:

41 sheets of 20x30-inch paper consisting of 20 sheets white tissue, 6 red tissue, and 15 heavy deluxe sheets with gay designs in assorted colors.

150 feet ribbon . . ¼ to 7/16-inch wide . . includes rayon curling ribbon, rayon taffeta, tinsel, and novelty ribbon. 183-piece assortment of cards, tags, seals.
3 N 5554—In colorful gift box. Shipping weight 2 pounds. $1.89

Our Best! Extra-large 265-piece Assortment

- 56 sheets wrapping paper . . 32 plain and 24 in colorful designs
- 214 feet assorted ribbon in gay colors . . three different widths
- 200 assorted cards, tags and seals . . harmonize with paper

$2.79

C Our largest, best assortment of gift wrapping materials. Plenty of sparkling paper, ribbon, and seals to wrap loads of packages with that neat professional look. Delightful to give and to receive. Instructions how to wrap packages.

Contains 56 sheets 20x30-inch paper including 20 sheets white tissue, 6 sheets red, and 6 sheets green; plus 24 deluxe, extra-heavy sheets with gay printed designs of hollies, Santas, candles, bells, etc. . . all in gay, bright colors.

214 feet of ribbon ¼ to 7/16-in. wide . . includes rayon curling, rayon taffeta, tinsel, and novelty design in brilliant red, green, blue, and silver colors.

200-piece assortment of harmonizing tags, seals, cards. Boxes not included.
3 N 5565—In colorful gift box. Shipping weight 2 lbs. 8 oz. $2.79

Tower Papers, Trimmings . . Be sure you have plenty!

D **Special Bargain Assortment.** You'll need extra paper and tags to finish those last-minute gifts. Envelope contains 36 sheets 20x30-in. paper . . including 20 sheets white tissue, 6 red tissue, 10 extra-heavy sheets in colorful printed designs. 159 matching cards, tags and seals.
3 N 5563—Shpg. wt. 1 lb. 89c

E **20 Sheets Extra-Heavy Paper.** Deluxe quality for those gifts you want to be especially attractive. Each sheet 20x30 in. Two each of ten gay designs . . snowflakes, bells, candy canes, trees, etc. Two sheets each allows wrapping big packages.
3 N 5567—Shpg. wt. 1 lb. . . . . Box 89c

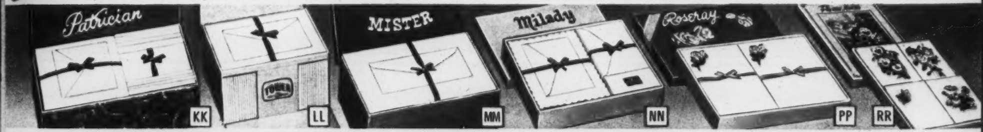
F **Glittering Aluminum Foil Paper.** For those "special" packages. 16 sheets, each 20x26 in. 6 sheets are bright solid colors in red, green, gold, silver. 10 sheets in exciting designs. On roll to prevent creasing.
3 N 5564–Shpg. wt. 1 lb. 8 oz. Roll $1.39

G **Silver and White Striped Paper.** Brilliant design on heavy quality paper. Roll 100 ft. long, 20 in. wide. Shpg. wt. per roll 1 lb. 6 oz.
3 N 5558—Roll 89c. . . . . .2 Rolls $1.69

H **Christmas Curling Ribbon.** 5 big spools totaling 275 feet of 3/16-in. wide crimped rayon ribbon. Asst. colors.
3 N 5566—Shpg. wt. 8 oz. . . . . . . .Box 79c

J **Christmas Ribbon Assortment.** 146 feet rayon satin and bright tinsel. 12 hanks from 9 to 15 ft. long, and ¼ to ⅝ in. wide. Assorted red, green, blue, silver.
3 N 5560—Shpg. wt. 7 oz. . . . . .Box 89c

K **40 Attractive Package Decorations.** Unique idea in gift wrapping. Colorful pine cones, snowmen, flowers, holly, leaves, etc. . . put that extra, "different" touch on your packages for friends to admire.
3 N 5570—Shpg. wt. 14 oz. $1.49
3 N 5568—**24 Package Decorations.** Similar to above but smaller assortment. Shipping weight 8 ounces. 98c



Family and Friends Always Need Stationery . . Give these Lovely Tower Gift Boxes

KK **Extra-large Patrician Cabinet.** Hinged lid . . . rich brocade-finish cover. Ribbon-tied white, Iris blue, or Jade green vellum stationery. 60 single club sheets 5⅞x8 in.; 60 folded 4x5-in. note sheets; 120 matching envelopes. A gift women love. *State color.*
3 N 256—Wt. 2 lbs. 8 oz. $2.49

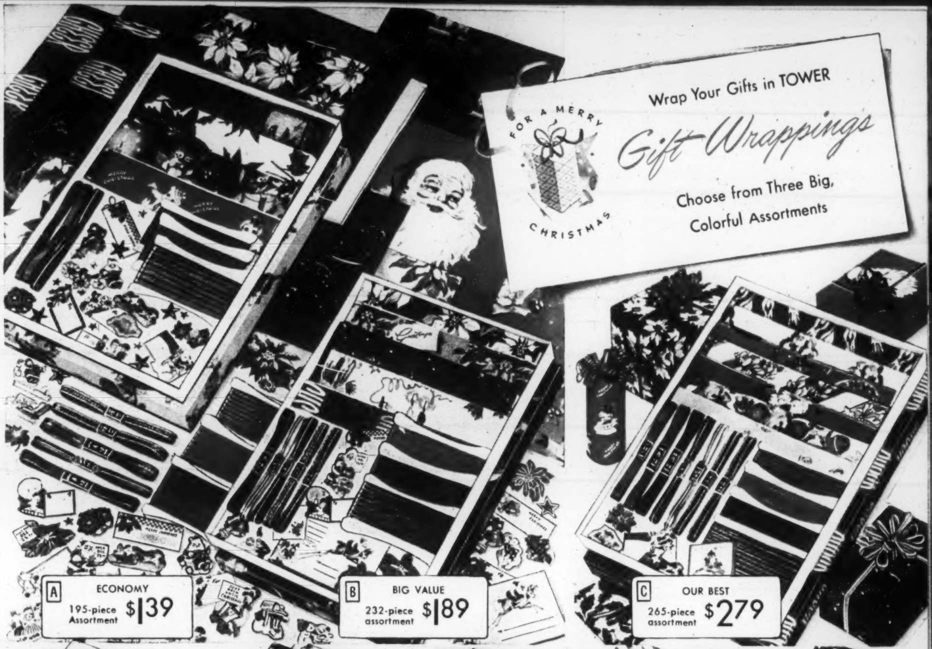
LL **Drop-front Cabinet.** Big chest with hinged lid, drop-front. Covered with mother-of-pearl effect paper. Ribbon-tied white, Iris blue, or Jade green vellum stationery. 72 single club sheets 5⅞x8 in.; 48 envelopes. *State color.*
3N257–Shpg. wt. 2 lbs. $1.89

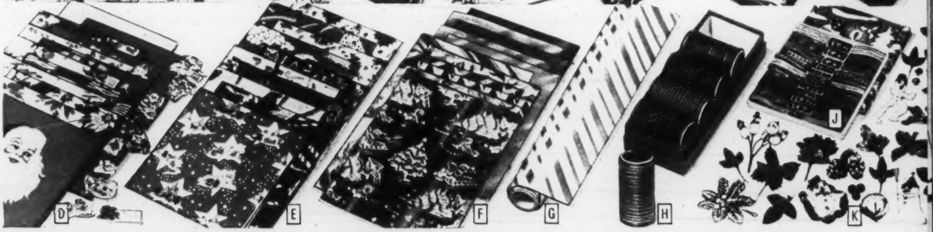
MM **"Mister" Cabinet.** Smart, masculine-looking chest with tan tweed effect covering, red lining. Ribbon-tied white ripple bond stationery. 96 single sheets 7¼x10½ in.; 72 envelopes.
3N259-Wt. 2 lbs. 14 oz. $1.89
3 N 255—Similar to above but 48 sheets, 36 envelopes. Shpg. wt. 1 lb. 8 oz. . . . 95c

NN **New "Milady" Stationery.** Quality white vellum stationery, scalloped and bordered edges . . . gray, blue or green border. 48 single sheets 5⅞x8 in.; 36 envelopes with matching border. In harmonizing gift box. *State color.*
3N258-Wt. 1 lb. 4 oz. 95c

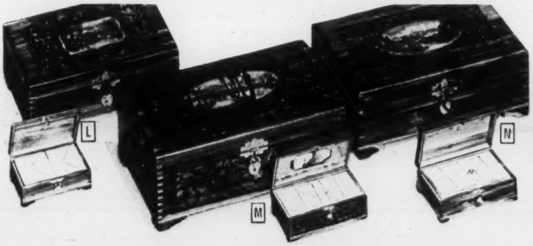
PP **Dainty Roseray Stationery.** Lovely red rose design on white vellum sheets. 20 single sheets 6⅛x7¾ in.; 20 sheets 5x8 in.; 40 matching envelopes. Ribbon-tied. In gift box. Shpg. wt. 1 lb. 6 oz.
3 N 267. . . . . 93c

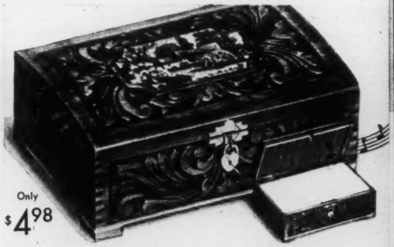
RR **All-Occasion Notes.** 2 each of 24 different, beautiful designs in color florals, outdoor scenes, etc. With "Thank You" Notes. 48 white French fold 4x5-in. sheets; 48 envelopes. Wt. 14 oz.
3 N 268. . . . . . . 89c


FOR A MERRY CHRISTMAS
Wrap Your Gifts in TOWER
Gift Wrappings
Choose from Three Big, Colorful Assortments
A
ECONOMY
195-piece Assortment $1.39
B
BIG VALUE
232-piece assortment $1.89
C
OUR BEST
265-piece assortment $2.79



A Gift She'll Use and Remember You By . . Lovely WOOD STATIONERY CHESTS





Sweet-Scented Cedar Chests . . Embossed picture tops

L **Low-priced Cedar Chest.** Colorful picture top with embossing accents the handsome natural finish. Contains 24 sheets of white vellum stationery 4½x7¼ in. with 24 matching envelopes. Hasp, lock with 2 keys. Keep filled with stationery or use as attractive desk or dresser piece for jewelry, letters, etc. 5⅜x8x3⅛ in.
3N250-Shpg.wt.1lb.6oz **$1.59**

M **Beautiful Mirror-lined Chest.** Graceful embossing on front and top, plus colorful picture on top. Opens on concealed hinges . . top interior lined with gold foil and useful mirror. 24 sheets white linen stationery 5x9⅞ in. and 24 matching envelopes. Hasp, lock, 2 keys. Handles on sides. Chest 6⅛x10⅝x4½ inches.
3N252—Shpg.wt. 3lbs. **$2.89**

N **Big-Picture Chest** . . natural lacquer finish cedar chest with colorful picture on attractively embossed top. Filled with 24 flat sheets 5½x8⅜-in. white vellum stationery and 24 matching envelopes. Hasp, lock with 2 keys. Converts to handy chest for jewelry, letters, keepsakes, etc. Chest size 6⅝x10⅛x4 in.
3N251-Wt. 2 lbs. **$1.98**

Delight Her with this Musical Chest!

Music with every letter she writes! Lift the lid of this beautiful stationery chest and it plays a romantic, popular tune. Chest superbly made of select hardwood . . attractive lacquered walnut finish. Handsome embossing on front and top plus large colorful picture. 18-note imported Swiss music movement in base. Top opens to reveal rich bright red pleated rayon-satin lining. Filled with white linen-finish stationery—24 sheets 5x9⅞ in., with 24 matching envelopes. Chest size 6⅛x10⅝x4½ inches. She'll adore it on her dresser for stationery, jewelry, keepsakes, etc.
3 N 253—With hasp, lock, 2 keys. Shpg. wt. 3 lbs. **$4.98**

Giant Tower Christmas Card Assortment

Big Value Assortment! Cost less than 2c each!

50

CARDS

ONLY

96c

- Different design on every card . . all new for 1953
- Beautifully embossed and lithographed in sparkling colors

Our special "Big 50" assortment! You'll be amazed at the many lovely designs at this unusual low price. Each card has a different, gaily-colored design with appropriate greeting inside. Merry, serious, and religious themes . . jolly Santas, churches, holly, etc. You can pick out the right card for every friend. Printed in 6 rich, bright colors. Popular four-fold style. Sizes range from 4¾x5¾ inches to 5⅞x6 inches. Shipping weight 1 pound 11 ounces.

3 N 5661—50 cards, 50 envelopes in box. **96c**

Hi!
Christmas Greetings
Christmas Cheer
Greetings
Greetings
Greetings
Greetings
The Bells Ring Out at Christmas
Christmas

50 Distinctively-Treated Designs . . Tower Quality Cards

Merry Christmas
Season's Best Wishes
Merry Christmas
Season's Greetings
Merry
Hi!
Best Wishes for Christmas
Greetings

- Top quality printing . . heavier paper
- 50 different, traditional designs

50 Cards in Box $1.39

For those who want to send a new and different card to each friend. 50 excellent quality cards featuring beloved traditional Christmas designs . . candles, holly, poinsettias, snowmen, village scenes, etc. Some embossed or with raised gold or silver-colored printing. Some with velvet-like texture flocking. All are four-fold style with suitable greeting and harmonizing design inside. Sizes from 4⅝x5⅝ inches to 5x6 inches. A big assortment for the entire family . . order a couple of boxes . . order early to avoid last-minute rush.

3 N 5665—50 cards with 50 envelopes in box. Shipping weight 1 lb. 10 oz. . . . . Box **$1.39**

Merry Christmas Pardner!
Greetings
Greetings

Smaller Traditional Assortment

- 35 "All-different" designs
- Richly-embossed . . heavy paper

35 Cards in Box 79c

35 brightly-colored cards . . every design different . . Santas, snowmen, Christmas scenes . . all traditional designs. Embossed for that expensive looking "raised up" effect. Lithographed in 6 beautiful colors. All are four-fold style with cordial greeting and harmonizing design inside. Cards each 4⅝x5⅝ inches. 35 cards, 35 envelopes in box. Order two boxes . . have plenty for everybody.

3 N 5663—Shpg. wt. per box 14 oz. . . . . Box **79c** **2 boxes for $1.42**

Season's Greetings
Christmas
Merry Christmas
Christmas

Religious Cards . . Tell the Story of Christmas

- 35 inspirational, embossed designs
- Lithographed in rich, warm colors

35 Cards in Box 79c

Send the warmest of Christmas greetings in the true religious spirit with these lovely cards. Each has a traditional design recalling the First Christmas . . the Wise men, the Christ child in the manger, choir boys, church scenes, etc. Appropriate Bible verse and greetings inside. Richly-embossed . . expertly lithographed in 6 colors. All are popular four-fold style. Each card 4⅝x5⅝ inches. Order enough for all your friends . . and order early. 35 cards with 35 envelopes in box.

3 N 5662—Shpg. wt. per box 14 ounces . . . . Box **79c** **2 boxes only $1.42**

Holiday Greetings
Christmas Greetings
A Very Merry Christmas
A Merry Christmas

Let Your Children Send Their Own Cards

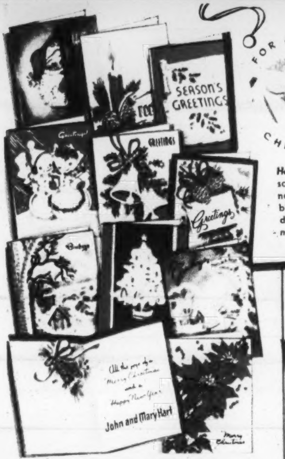
- 10 merry, cut-out designs
- Printed on heavy, glossy paper

25 Cards in Box 79c

Boys and girls will get a big kick out of sending their very own vividly-colored Christmas cards to their little friends. Here are adorable Santas and children with red-flocked fuzzy-to-touch suits; roly-poly snowmen; a jolly Jack-in-the-Box, etc. Printed in bright, gay colors on heavy, glossy paper. All are cut-out designs. Your children will feel "grown-up" taking their part in the Christmas celebration. Cards approximately 5x6 inches. Four-fold style.

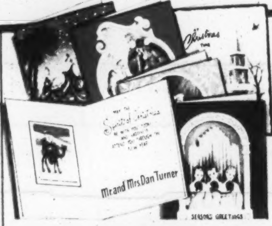
3 N 5656—25 Cards, 25 envelopes in Box. Shpg. wt. 1 lb. . . . . Box **79c**

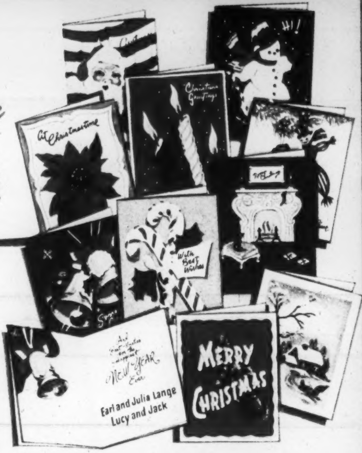
Photographs of yourself or family make wonderful Christmas Greetings also . . . see Photographic Christmas Cards, page 309



Cards in This Group with or without your *Printed Name*

How to Order Cards with Your Printed Name: Order any card assortment in this group (except 3N5691 below) with your complete name or family group of names printed on each card in attractive black type. Only one typesetting per box. Shipped in about 5 days. To avoid errors we cannot accept telephone orders. Print name clearly. Order now!


Mr and Mrs Dan Turner
SEASONS GREETINGS



Lowest Priced Assortment

50 Cards With Name $1.19 Without Name 79c

- 50 Cards . . 5 each of 10 different designs
- Lithographed in beautiful colors

Order this big 50-card value . . only a little over 2c per card with your name printed on the inside. Traditional designs of Santas, snowmen, holiday scenes, etc. Four-fold style. 4x5 in. 50 cards, 50 envelopes in box. Wt. 1 lb.

3 N R5747–50 Cards with printed name. Box $1.19
3 N 5681—50 Cards without name. . . . . . Box 79c

Exclusive Religious Cards

25 Cards With Name 98c Without Name 69c

- 5 each of 5 inspirational religious scenes
- Deluxe printing on heavy paper . . all embossed

What could be more appropriate than these colorful cards showing the birth of Christ, the Wise Men, etc.! "Raised-up" embossed designs. Lithographed in 6 beautiful colors. Bible verse inside. 25 cards 4⅝x5⅝ in. with envelopes. Wt. 12 oz.

3 N R5732–With name. . . . . . Box 98c; 2 Boxes $1.79
3 N 5643—Without name. . . Box 69c; 2 Boxes $1.26

Top Quality Traditional Cards

50 Cards With Name $1.39 Without Name 96c

- 5 each of 10 new 1953 designs . . superbly embossed
- Lithographed in 6 brilliant colors on quality paper

One of our best deluxe assortments. All new, exclusive designs . . both merry and serious themes. Harmonizing designs and appropriate greeting inside. All sing out with Christmas cheer and spirit. Popular four-fold style . . 4⅝x5⅝ inches. 50 cards, 50 envelopes in box. Order now.

3 N R5729—50 cards with name. Shpg. wt. 1 lb. 8 oz. $1.39
3 N 5650 —50 cards without name. Shpg. wt. 1 lb. 8 oz. . . 96c

Merry Christmas

Ribbon and Holly

Traditional red ribbon, green holly. 3-dimensional effect. 4¼x5⅜ inches.

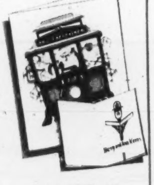
3 N R5742—25 cards with printed name.
Box $1.39; 2 Boxes $2.49
3 N 5627—25 Plain.
Box 98c; 2 Boxes $1.79

MERRY CHRISTMAS
The Whites

Merry Christmas

Gay, bright colors on green holly background. Each 4¼x5⅜ inches.

3 N R5741—25 Cards with printed name.
Box $1.39; 2 Boxes $2.49
3 N 5626—25 Plain.
Box 98c; 2 Boxes $1.79



Santa's Trolley

Your Christmas wishes delivered in Santa's old-fashioned trolley. 4¼x5⅜ inches.

3 N R5740—25 Cards with printed name.
Box $1.39; 2 Boxes $2.49
3 N 5625—25 Plain.
Box 98c; 2 Boxes $1.79

Distinctive "All-of-a-Kind" Cards

25 CARDS

AS LOW AS $1.39 With Name
98c Without Name

Both friendly, informal and serious or religious designs . . distinctively yours with your own printed name . . ideal for friends or business associates. Printed in gay, vivid colors on heavy stock. Four-fold style. 25 cards, 25 envelopes in box. Shpg. wt. 1 lb.

Village Tree

Traditional village square with Christmas tree that actually glitters. Size 6x5 in.

3 N R5743—25 Cards with printed name.
Box $1.59; 2 Boxes $2.89
3 N 5628—25 Plain.
Box $1.19; 2 Boxes $2.19

Sacred Madonna

Artistic religious design in lovely, delicate colors. Each 5½x6¼ in. One-fold style.

3 N R5725—25 Cards with printed name.
Box $1.59; 2 Boxes $2.89
3 N 5635—25 Plain.
Box $1.19; 2 Boxes $2.19

Special Purchase! Our Finest Cards . . only $1.25

Sold for 10c each in leading stores last year

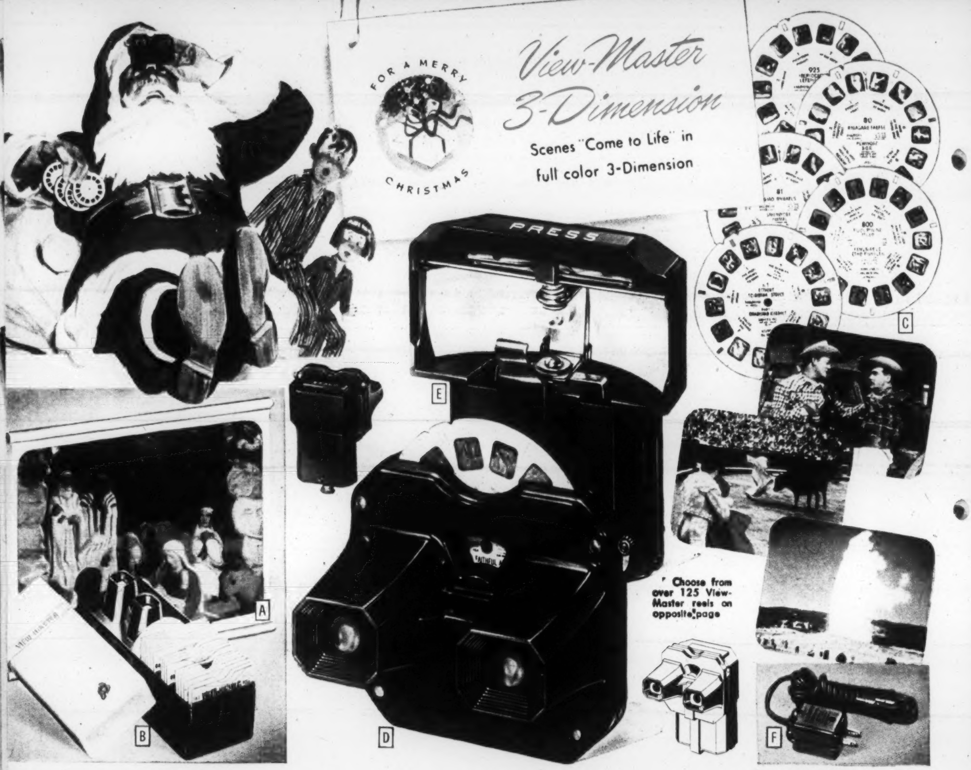
Merry Christmas

25 CARDS ONLY $1.25

- Deluxe, top quality cards . . 25 different designs
- Exclusive! You can buy them only at Sears

Superb cards sold for 10c each in gift and department stores last year. Close-out purchase makes this low price possible. Beautifully reproduced designs of leading greeting card artists . . expertly lithographed in brilliant colors on finest, extra-heavy stock. One-fold style. Sizes 4⅞x5⅝ in. and 5½x6¼ in. 25 cards and 25 envelopes in box. Your best Christmas card buy! Order now.

3 N 5691—Shpg. wt. per box 1 lb. . . . . . . Box $1.25
Order 2 boxes and save even more! . . . . 2 Boxes $2.29


FOR A MERRY CHRISTMAS
View-Master 3-Dimension
Scenes "Come to Life" in full color 3-Dimension
PRESS
A
B
C
D
E
F
Choose from over 125 View-Master reels on opposite page

View-Master Accessories

A Projection Screen. Set up quickly on tables, desks or hang on wall. Glass beaded . . shows brilliant, clear pictures. Stretcher bar keeps screen taut and even. Screen rolls up compactly . . . easy to store. 18x24 in. Not postpaid. **$3.49**

3N8527-Wt. 2 lbs. 8 oz. **$3.49**

B Library Box. Provides all-in-one-place storage for your View-Master reels. Holds one View-Master Stereoscope and up to 100 View-Master reels (not included). Smartly styled in durable maroon and ivory color plastic. Set of 12 index cards included. *Postpaid.* **$1.85**

3 N 6451—(Wt. 2 lbs.) . . . **$1.85**

A View-Master Outfit makes an ideal Christmas Gift

View-Master Outfit For 3-dimension viewing. Consists of Stereoscope, D; choice of 6 Reels, C; ~~and~~ Light attachment, E, with bulb and 2 batteries. **$6.23**

Thrill all the family this Christmas with View-Master full color 3-dimension pictures. *Postpaid.*

3 N 6485—(Wt. 3 lbs.) . . . **$6.23**

D Stereoscope. See color scenes in 3 dimensions. Lever changes scenes. Black plastic. Uses reels on opposite page or your own made with View-Master Camera. **$2.00**

3 N 6450—*Postpaid.* (Wt. 1 lb.) . . . **$2.00**

E Light Attachment. Fastens easily on back of stereoscope to light scenes. Order 2 batteries at right.

3 N 6457—*Postpaid.* (Wt. 1 lb.) . . **$2.00**

F Transformer. Use stereoscope light attachment without batteries. 10-ft. cord. Uses 115-volt, 60-cycle AC only. *UL listed. Postpaid.* **$3.00**

3N6470-(Wt. 12 oz.) **$3.00**

Batteries for Light Attachment. *Postpaid.*

3N6880-(Wt. 8 oz.) 2 for **23c**

Show Full Color Pictures In Your Home With A VIEW-MASTER PROJECTOR

NEW!

View-Master *3-Dimension* "Stereo-matic" Projector

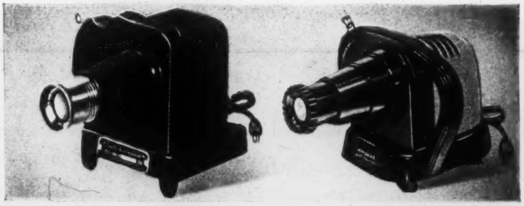
- Finest stereo projector . . simple to operate
- Matched f:3 anastigmat lenses
- Single-knob focusing
- Single 500-watt lamp . . assures light uniformity
- Large, brilliant stereo projection . . with image size of 40 in. at 20 ft.

$177.50
Cash or Terms
$18.00 Down

View-Master "Stereo-matic" Projector. Projects full-color View-Master reels for *3-dimension* viewing. Has constant focus reel transport . . eliminates focusing between pictures. Blower cooling system. Stoplite . . indicates end of reel. For 110–120-volt, 60-cycle AC only.

3 N M6611T—View-Master Projector. *Express prepaid.* (Wt. 17 lbs.) $177.50
3 N 6612—Carrying Case for above. *Postpaid.* (Wt. 10 lbs.) 17.50

See opposite page for Stereo Projection Screen and Polaroid Glasses



View-Master S-1 Projector

Senior Projector. Projects brilliant *non-stereo* color pictures from View-Master reels up to 36 inches wide. All metal body. Coated anastigmat f:3 lens. Built-in pointer can project arrow for pointing to any part of picture. Titles reflect in side viewer. For home, club, school use. Any 110–120-volt, AC-DC. *UL listed. Same price cash or terms.*

$47.50
Cash or Terms
$5 Down

3 N M6458T—*Express prepaid.* (Wt. 7 lbs.) **$47.50**

Low-cost Junior Projector

Junior Projector. Uses View-Master reels to project *non-stereo* color pictures up to 22 inches wide for the whole family to enjoy together. Plastic and metal body. Ground f:3 lens. Change scenes automatically with flick of lever. Uses 110–120-volt, AC-DC. *UL listed. Send in your order today. Postpaid.* **$10.95**

3 N 6454—(Shpg. wt. 4 lbs.) **$10.95**

Thrill to VIEW-MASTER "3-D" Color Pictures

Fairy Tales, Cowboys, Travel Scenes

Order Stereoscope and Projectors on opposite page

View-Master pictures are an exciting experience—really amazing if you haven't seen them before. True-to-life Kodachrome coloring and the rounded depth of 3-dimension (each scene is **two** pictures; one for each eye) gives you the breathtaking feeling of actually being there. Everybody enjoys View-Master. For children: Cartoons, Cowboys, Fairy Tales. For adults: Travel Scenes, National Shrines, inspiring Religious Stories. See your View-Master pictures in Stereoscope Viewer, and Projectors shown on opposite page, including brand new Stereo Projector. Select reels below. *List of additional titles enclosed with each Viewer or sent on request.*

[C] **View-Master Reels** . . . shown as (C) on opposite page. Choose from over 125 reels. Seven color scenes per reel. *State catalog No., reel No., and title.* (Example: 3 N 6452 FT5 Cinderella.) **$2.00** 6 reels
3 N 6452—*Postpaid.* (Shipping weight 4 ounces) . . . . 6 reels $2.00

Fairy Tales
FT5—Cinderella
FT1—Little Red Riding Hood
FT2—Hansel and Gretel
FT3—Jack and the Beanstalk
FT4—Snow White and 7 Dwarfs
FT6—Goldilocks and 3 Bears
FT7—The Three Little Pigs
FT8—Little Black Sambo
FT9—The Ugly Duckling
FT25—Rudolph, The Red-Nosed Reindeer
FT30—Night Before Christmas
FT50A—Aladdin's Lamp I
FT50B—Aladdin's Lamp II
FT51—The Magic Carpet
SP9058—Santa's Workshop

Christmas Story
XM1—Mary and Joseph
XM2—The Shepherds
XM3—The Wise Men

Easter Story
EA1—The Resurrection
EA2—The Appearance of Jesus
EA3—The Ascension

Adventures of Sam Sawyer
SAM1—Sam Flies to the Moon
SAM2—Sam Finds a Treasure
SAM3—Sam in Land of Giants
SAM4—Sam in Darkest Africa
SAM5—Sam in the Land of Ice
SAM6—Flying Saucer Pirates

Circus
701—A Day at the Circus I
702—A Day at the Circus II
703—A Day at the Circus III

Cowboys
940—The Rodeo
942—Cattle Roundup
945—Roy Rogers and Trigger
950—Gene Autry, Champion
955—Hopalong Cassidy, Topper
960—Cisco Kid and Pancho

Wild Animals in Captivity
910—Animals of Africa I
911—Animals of Africa II
912—Animals of India
913—Animals of North America
914—Animals of South America
925—Performing Elephants
926—Performing Chimpanzees
927—Performing Lions
901—Wild Animals in Africa
975—Tarzan Rescues Cheta

Cartoons
800—Bugs Bunny and Elmer
810—Tom and Jerry
820—Woody Woodpecker

NEW VIEW-MASTER RELEASES

Real Life Adventures
710—Fire Fighters in Action, U.S.A.
715—Down on the Farm, U.S.A.
720—Bullfight in Spain
222—Tournament of Roses, Pasadena, California

Fairy Tales
FT10—Sleeping Beauty
FT11—Pied Piper of Hamlin
FT12—Thumbelina

Cowboys
946—Roy Rogers, in "The Holdup"
951—Gene Autry in "The Kidnapping"
956—Hopalong Cassidy, in "Cattle Rustler"

World Travel Scenes
1200—Robert Burns' Country, Scotland
1201—Loch Lomond, Scotland
1411—The Shrine of Our Lady of Lourdes, France.
1425—French Riviera (Cote d'Azur), France
1700—Romantic Seville, Spain
1701—Old Castile, Spain
1705—Alhambra Palace—Granada, Spain
1900—By The Zuider Zee, Holland
1901—Windmill Land, South Holland
2300—The Tyrol, Austria
2305—Festival in Austria
2680—Monaco, Monte Carlo

The Flower World
980—Garden Flowers of Spring
981—Garden Flowers of Summer
982—Garden Flowers of Autumn

Mother Goose Rhymes
MG1—Miss Muffet to Jack, Jill
MG2—Boy Blue to King Cole
MG3—Bo-Peep to Cat and the Fiddle

Hawaii
61—Hula Dancers I
63—Honolulu
68—Tropical Flowers I
66—Hawaii, Orchid Island

National Parks
26—Grand Canyon, S. Rim I
27—Grand Canyon, S. Rim II
30—Grand Canyon, Bright Angel Trail, Arizona
36—Grand Canyon, N. Rim
126—Yellowstone, Grand Canyon Area, Wyoming
127—Yellowstone, Mammoth
128—Yellowstone, Old Faithful
129—Yellowstone, Lower Basin
131—Yosemite, California I
132—Yosemite, California II
176—Petrified Forest, Arizona
251—Carlsbad Caverns, N.M. I
252—Carlsbad Caverns, II
336—Great Smoky Mountains I

United States Travel
51—Garden of Gods, Colorado
76—Mount Vernon
111—Redwood Highway
136—Washington, D.C. I
137—Washington, D.C. II
156—New York City I
157—New York City II
158—New York City III
160—St. Augustine
161—Silver Springs
163—Miami Beach, Florida
165—Miami, Florida
164—Cypress Gardens, Florida
166—Marine Studios, Florida
175—Navajo Indians
177—Painted Desert, Arizona
198—San Francisco, California
203—Black Hills of S. Dakota
219—Hollywood, California
220—Homes of Movie Stars
245—Pike's Peak, Colorado
309—The Eskimos
338—Lookout Mountain, Tenn.
81—Niagara Falls, New York
82—Niagara Falls in Winter
342—Blue Grass Country, Ky.

Foreign Travel
1401—Paris, France I
375—Niagara Falls, Ontario

RELIGIOUS
1550—Passion Play, Tableaux
1551—Passion Play, Part I
1552—Passion Play, Part II

THREE-REEL PACKETS
Titles listed below sold in 3-Reel Packets only.
3 N 6444—*Postpaid.* (Wt. 3 oz.)
State titles . . . . 3 reels **$1.00**
QEPX—The Coronation of Queen Elizabeth II
BPX—Baseball Stars . . American and National Leagues

View-Master Stereo Camera Accessories

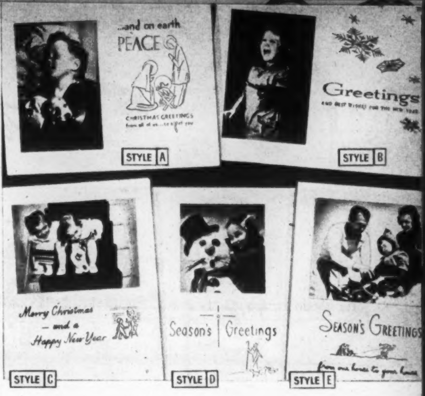
[F] **Metal View-Master Film Editor-Cutter.** Die-cuts stereo pairs for View-Master reels (at right) to .001 inch accuracy. Simply lead uncut film strip through editor-cutter where light illuminates frames . . . press lever and matching pair is cut, exactly to fit reel mounts. Any 110-125-volt, AC-DC. *UL listed.* With instructions, cord and lamps. **$19.50**
3 N 6411—*Postpaid.* (Wt. 3 lbs. 4 oz.) **$19.50**

[G] **Blank Reel Mounts.** Die-cut stereo pairs slip easily into reel pockets. With envelopes.
3 N 6412M—*Postpaid.* (Wt. 1 lb.) 6 for $1.00

[H] **Two Type "A" Filters.** Color corrected . . . use type A film, inside or outdoors. Coated.
3 N 6413M—*Postpaid.* (Wt. 8 oz.) $4.50

Close-up Attachments. (Not shown.) 24 and 36-in. Fit over Filter Retaining Rings. Instructions. In leather case. *Postpaid.* (Wt. 8 oz.)
3N6416M-24-in. $14.75 3N6435M-36-in. $14.75

Stereo Projection Screen. (Not shown.) Tripod type. Sent from factory in Chicago.
3 N 8525TLF—40x40 in. *Postpaid.* (Wt. 14 lbs.) *Same price cash or terms. $3.00 Down* $29.95
3 N 6698—**Polaroid Stereo Glasses.** For 3-dimension viewing. *Postpaid.* (Wt. 2 oz.) Ea. 2.00


...and on earth PEACE
CHRISTMAS GREETINGS from all of us... to all of you
STYLE A
Greetings
AND BEST WISHES FOR THE NEW YEAR
STYLE B
Merry Christmas — and a Happy New Year
STYLE C
Season's Greetings
STYLE D
SEASON'S GREETINGS
from our house to your house
STYLE E

Say "MERRY CHRISTMAS" with Personalized Christmas Cards made from your own favorite snapshots

25 cards $2.00 Each additional card 7c extra

For that extra personal spirit in your Christmas Cards, send your favorite snapshots as *Holiday Greetings.* They're really different, yet inexpensive—and your friends and relatives will be pleased with the personal touch of your genuine photographic greeting cards. We'll make them from your favorite black-and-white snapshot print or negative. Smart new designs will accommodate any popular size negative—horizontal, vertical or square. Your Photographic Greeting Cards, with your choice of greetings from above, will be printed on double-weight, fine grain lustre surface photographic paper. Actual size of greeting card is 4¼x5½ in. Price of cards includes matching envelopes. **ORDER EARLY; we must have your order before December 1st to allow time for mailing.**

HOW TO ORDER: (1) If you **do not** have a negative, send any picture with correct amount of money to Sears Foto Copies, Box 596, Danville, Illinois. (2) If you **have** a negative, send with correct amount of money to TOWER Foto Services, Box 6526, Chicago 80, Illinois. *Be sure to print your name and return address plainly. State catalog No., and number of prints wanted and be sure to specify STYLE you want*—**A, B, C, D, or E.** Finished Photographic Greeting Cards returned *ppd.*
3 N 9893—25 cards $2.00 . . . . **Each additional card 7c extra**

VIEW-MASTER Personal STEREO CAMERA

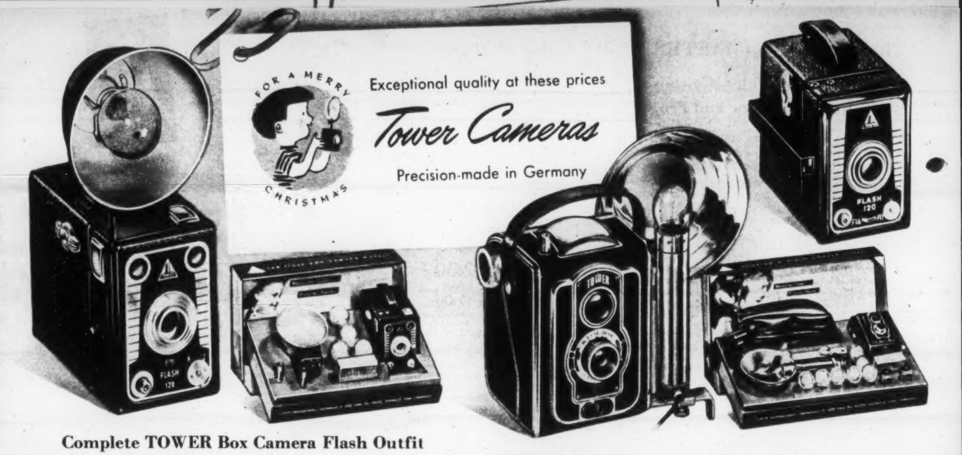
View-Master Stereo Camera

Now take your pictures in 3 Dimensions

Keep your pictures as real as the day you snapped them with View-Master's Stereo camera. Two lenses—see the same as your eyes—in depth and beautiful natural color. Easy to operate . . complete with instructions, make your own reels too. Uses regular 35 mm color film. Gives 37 pairs on 20-exposure film; 69 pairs on 36-exposure film. "Expo-sure" calculator automatically adjusts lens opening and shutter speed. Coated anastigmat f:3.5 lenses stop down to f:16. Shutter speeds from 1/10 to 1/100 sec. and bulb. Focuses from 7 ft. to infinity. Flash synchronized. Eye level view-finder.

$149.00 Cash or Terms $15.00 Down

3 N 06134MT—*Postpaid.* (Shpg. wt. 3 lbs.) $149.00
3 N 6410M—**Case.** *Postpaid.* (Shpg. wt. 1 lb. 8 oz.) 12.50
3 N 6438M—**Flash unit.** With batteries. Order No. 5, 25 or SM bulbs. *Postpaid.* (Shpg. wt. 1 lb.) $19.75


FOR A MERRY CHRISTMAS
Exceptional quality at these prices
Tower Cameras
Precision-made in Germany
FLASH 120
TOWER
FLASH 120

Complete TOWER Box Camera Flash Outfit

- Includes Camera, Flash Unit, bulbs, film, batteries
- Family favorite "aim and snap" camera . . take photos ANYWHERE!

$8.75

For exciting Christmas Day pictures . . for any event any day of the year . . every family NEEDS an easy-to-use flash camera. Here's a low-priced outfit with everything needed for snapshots indoors or out, day or night. Takes 8 pictures 2¼x3¼ inches. All in gift box.

Includes Tower Flash Synchronized Box Camera . . simple fixed focus type camera that's been a family favorite for years. Precision-made in Germany. All metal body . . cable release socket . . vertical and horizontal waist-level viewfinders . . Flash unit just plugs in . . ready to use. Includes 1 roll 120 film, 2 batteries, 4 No. 5 flash bulbs.

3 N 9800—Complete Outfit. Shipping weight 4 pounds. $8.75
3 N 9652M—Tower Flash Synchronized Box Camera only. Shipping weight 1 lb. 9 oz. . . 4.49
3 N 9656M—Flash Unit only. With 2 batteries. Order No. 5 or 25 bulbs. Wt. 12 oz. . . . 2.39

For Youngsters! Tower Jr. Camera

Tower Jr. Box Camera. Low-cost . . easy to operate. Even a child can get good picture results. Handsomely styled in black plastic body. Just aim through the large telescopic viewfinder and snap the picture. Fixed focus. Time and instantaneous shutter speeds. Cable release socket and tripod socket. Takes 8 photos 1⅝x 2½ in. on 127 roll film. Ideal gift for photo-minded youngsters.

$3.19

3 N 9655—Tower Jr. Box Camera. Shipping wt. 1 lb. $3.19

TOWER Reflex Flash Outfit. Look at all you get: Reflex type camera, flash unit, bulbs, batteries, album, big gadget bag. It's easy to start right out taking pictures with professional-like results with this big outfit. Includes Tower Reflex I camera . . imported from Germany. Take black and white or beautiful Kodacolor pictures. Coated f:7.7 achromatic lens is better than most low-priced camera lenses. Also f:11 and f:16 openings for dull, average, and bright days. 12 pictures, 2¼x3¼ in.

Outfit
$22.50
Cash
$2.50 Down

Adjusts easily for sharp focus from 5 ft. to infinity. Sturdy all metal body, hand strap, tripod and cable release sockets. Double exposure prevention. Extra-large viewfinder. Flash shots are easy with large synchronized flash attachment. Outfit complete with 2 batteries, 8 No. 5 flash bulbs, 1 roll Tower 120 film, suggestion album, plus plastic gadget bag to carry entire outfit.

3N9820—Complete Outfit. Shpg. wt. 5 lbs. . . .$22.50
3N9657M—Camera only. Shpg. wt. 1 lb. 9 oz. 13.95
3 N 9694M—Flash Unit only. With 2 batteries. Uses No. 5 or No. 25 bulbs. Shpg. wt. 1 lb. $5.29

Tower Box Camera with popular eye-level telescopic viewfinder. Low-priced camera but precision-made in Germany. Sharp color-corrected f:11 lens; also f:16 opening. Focusing device focuses lens from 6 ft. to infinity. Synchronized for flash unit (order unit below).

Camera
$5.69

Time and instantaneous (1/40-sec.) shutter speeds. Cable release and tripod sockets. Metal, leatherette-covered body. 8 photos 2¼x 3¼ inches on 120 roll film. Shpg. wt. 1 lb. 9 oz.

3 N 9653M. $5.69
3 N 9656M–Flash Unit. With 2 batteries. Uses No. 5 or 25 bulbs. Shpg. wt. 12 oz. .$2.39

Complete Outfit
$24.50 Cash
$2.50 Down

Big Tower Folding Camera Outfit

- Includes Tower "51" folding camera, detachable flash unit with batteries, 8 No. 5 flash bulbs, 2 rolls 120 film, filter, closeup lens, Tolex gadget bag.

Sure to make a hit on Christmas day! One of the finest flash outfits you'll find at this low price. Features convenient "pop-open" Tower "51" Folding Flash Camera . . synchronized for flash. Every shot is easy . . indoors or out . . day or night. Just aim and snap . . no adjustments to make . . ideal for beginners.

Camera lens focused 6 ft. to infinity. Handy eye-level viewfinder. Rugged steel body with smart chrome-plated trim. Snap-shot and bulb shutter speeds. Takes 8 pictures 2¼x3¼ in. on 120 roll film. Tolex gadget bag 9½x7½x5 in.

3 N 6551—Complete Outfit. Shipping wt. 5 lbs. *Order on Easy Terms*. $24.50
3 N 6251M–Tower "51" Flash Synchronized Folding Camera only. Wt. 2 lbs. . 15.95
3 N 6252M–Flash Unit only. With batteries. Uses No. 5 flash bulbs. Wt. 1 lb. 3.00

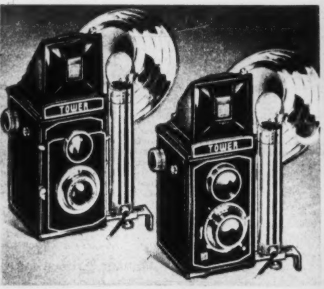
Beginner's Kit

Tower Flash Outfit. Anyone can start the fascinating hobby of photography with this inexpensive flash outfit. Good pictures are easy with this box camera (same camera as described in outfit 3 N 9800 above). Entire outfit carried in handy Carry-all Bag (brown for men and boys; red for women and girls).

$9.50
Outfit

Complete outfit includes: (1) Tower Box Camera; (2) Plug-in Flash Unit; (3) 2 batteries; (4) 4 No. 5 flash bulbs; (5) 1 roll 120 roll film; (6) simulated leather bag.

3 N 9807—Boys', Men's Outfit (brown bag). Wt. 5 lbs. 8 oz. $9.50
3N9815–Girls', Women's Outfit (red bag). Wt. 5 lbs. 8 oz. $9.50



Tower Reflex Cameras

Tower Reflex II. With color-corrected coated f:9 achromatic lens. Synchronized for flash (order flash unit below). Big reflex type viewfinder. Hood and sportsfinder pop up by pressing buttons.

$17.95

Three shutter speeds: 1/30 and 1/100 sec., and time exposure. Focuses 5 ft. to infinity. Double exposure prevention. Metal body . . leatherette covering. Tripod and cable release sockets. 12 photos 2¼x2¼ in. on 120 film. Shpg. wt. 1 lb. 10 oz.

3 N 9658M $17.95

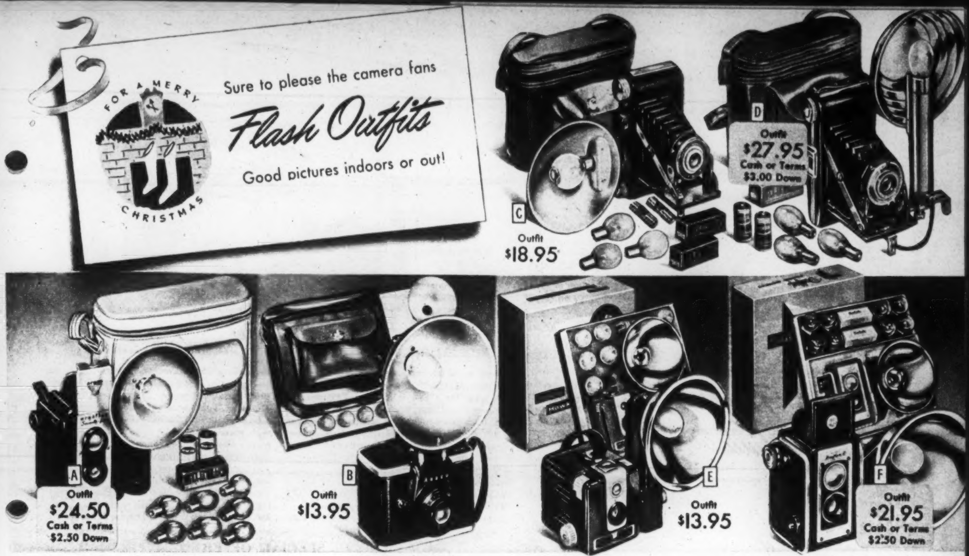
Tower Reflex III. One of Sears outstanding camera values. Compare this low price for a reflex camera with fast f:3.5 lens. All the features of Tower Reflex II at left plus many more features.

$32.50
Cash
$3.50 Down

Coated 75mm, 3-element f:3.5 lens, color-corrected, anastigmat. Sharp pictures in almost any light conditions. Focuses 3½ ft. to infinity. Pronto cocking shutter . . 5 speeds 1/25 to 1/200 sec. Built-in time delay.

3N09659M–Wt. 2 lbs. $32.50

3 N 9694M—Flash Unit for Tower Reflex II and III above. With batteries. Uses No. 5 or 25 bulbs. Shpg. wt. 1 lb. $5.29
3 N 9663M—Leather Eveready Case for Tower Reflex II and III above. Shpg. wt. 1 lb. $3.79



Argus 75 Reflex Flash Outfit

- Features Argus 75 Reflex Camera with Flash Unit
- 8 No. 5 Flash Bulbs, 2 batteries; one roll 620 roll film
- Large Tolex Plastic Gadget Bag for carrying outfit

A Smart-looking outfit with everything you need for professional-like picture-taking. Popular, easy-handling reflex type Argus 75 Camera . . synchronized for flash. Fixed focus lens. No adjustments. Black plastic body. Neck strap. 12 photos 2¼x2¼ in. on 620 film.

3 N 6627T—Complete Outfit. *Ppd.* (Shpg. wt. 5 lbs.) . . . $24.50
3 N 6275M—Argus 75 Camera only. *Ppd.* (Wt. 3 lbs.) . . 15.95
3 N 6273M—Eveready Case. *Postpaid.* (Shpg. wt. 12 oz.) 2.50
3 N 6274M—Flash Unit only. *Postpaid.* (Shpg. wt. 1 lb.) 3.80

Ansco Readyflash Outfit

- Ansco Readyflash Camera with detachable flash unit
- 6 No. 25 flash bulbs; 2 rolls 620 Ansco Supreme Film
- Portrait attachment for closeups; Plastic Carryall Bag

B Beginners of any age can take fine pictures with this inexpensive flash outfit. Ansco Readyflash camera is simple to operate . . just aim and click! Portrait attachment for taking closeups. Fixed focus lens. 8 photos 2¼x3¼ in. on 620 film.

3 N 9812—Complete Outfit. *Postpaid.* (Shpg. wt. 4 lbs.).$13.95
3 N 6131M—Readyflash Camera only. *Ppd.* (Wt. 2 lbs.) 6.30
3 N 6122M—Flash Unit only. With 2 batteries. Uses No. 5 or No. 25 flash bulbs. *Postpaid.* (Shpg. wt. 12 oz.) $2.75

Tower Folding Camera Outfit

C Our Lowest-priced Folding Flash Camera Outfit. Complete outfit for taking good pictures anytime . . any place . . in any light. Flash shots are as easy as regular snapshots.

TOWER "49" Folding Camera really easy to use . . just aim and shoot. Sturdy metal body. Folds compactly. 8 photos 2¼x3¼ in. on 120 or 620 film. Outfit also includes flash unit with 2 batteries; 4 No. 5 flash bulbs; 2 rolls 120 film; Gadget bag.

3 N 6595—Complete Outfit. Shpg. wt. 5 lbs.$18.95
3 N 6249—Tower "49" Camera and Flash Unit only. Shipping weight 3 lbs. $16.95

Ansco Viking Flash Outfit

D Big Ansco Viking Readyset Flash Outfit. Complete set includes German-made Ansco Viking Folding Camera; detachable flash unit with batteries; 4 No. 5 flash bulbs; 1 roll TOWER 120 film; brown plastic gadget bag for carrying outfit.

Viking camera synchronized for flash . . precision-made in Germany. Built-in closeup lens. Fixed focus lens. Metal body. Folds compactly.

3 N 9808T—Complete Outfit. *Ppd.* (Wt. 7 lbs.) $27.95
3 N 6107MT—Camera only. *Ppd.* (Wt. 3 lbs.) 19.95
3 N 9694M—Flash unit only. Shpg. wt. 1 lb. 5.29

Brownie Hawkeye Flash Outfit

- Features popular Brownie Hawkeye Camera with flash unit
- Includes 8 No. 5 flash bulbs; 2 rolls 620 Kodak film

E One of our most popular flash camera outfits. Brownie Hawkeye Camera takes sharp black and white or brilliant full color pictures. Takes flash shots indoors or at night, too. Flash unit just plugs in . . ready to use. Over-size waist-level viewfinder for framing subject easily. Instantaneous and time exposure. Fixed focus lens. Takes 12 pictures 2¼x2¼ in. on 620 black and white or Kodacolor film. Smart-looking black plastic body. Handy carrying strap. In gift box.

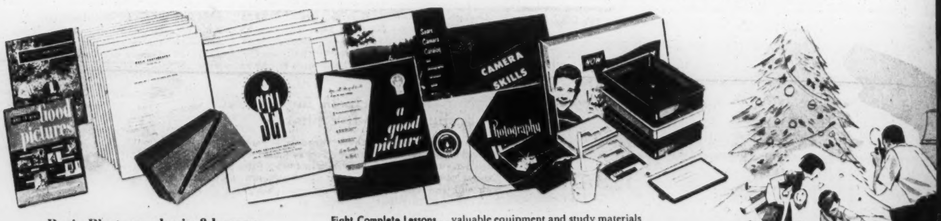
3 N 9825—Complete Outfit. *Postpaid.* (Shpg. wt. 2 lbs.).$13.95
3 N 6100—Hawkeye Camera only. *Postpaid.* (Wt. 1 lb. 4 oz.) 7.20

Kodak Duaflex Outfit, Cameras

F Complete gift outfit includes popular Kodak Duaflex Camera with Kodet lens plus flash unit, 8 SM flash bulbs, 2 rolls 620 film. Takes black and white or color pictures. Big reflex-type viewfinder. Fixed focus. 12 2¼x2¼-in. photos on 620 film.

3 N 6174T—Complete Outfit. *Postpaid.* (Shpg. wt. 2 lbs.).$21.95
3 N 6164M—Duaflex Camera only. *Postpaid.* (Wt. 1 lb. 4 oz.) 14.50
3 N 6200MT—Kodak Duaflex Camera with f:8 Kodar lens. Similar to above but lens openings f:8, f:11, f:16. Focuses 6 ft. to infinity. *Ppd.* (Wt. 1 lb.) Same price Cash or Terms. . . $22.30
3 N 9729M—Flash Unit for Duaflex Cameras above. Uses SM or SF flash bulbs. *Postpaid.* (Shpg. wt. 1 lb.) $4.25

Sears New Complete Home Study Course in Photography



Basic Photography in 8 lessons . . Designed especially for beginners

ENTIRE COURSE INCLUDES—BOOKS: How to Make Good Pictures, Photo Tips for Simple Cameras, Camera Skills; PLUS Kodacraft Printing Kit, Photography Workbook, Sears Camera Catalog, 8 Lesson Quizzes, 8 Test Sheets, envelopes for returning assignments

Sears Basic Photography Course 3A—saves you time and money . . don't waste either on camera and film taking poor photos. See your pictures improve! Famous photographers acclaim Sears Extension Institute for offering this course.

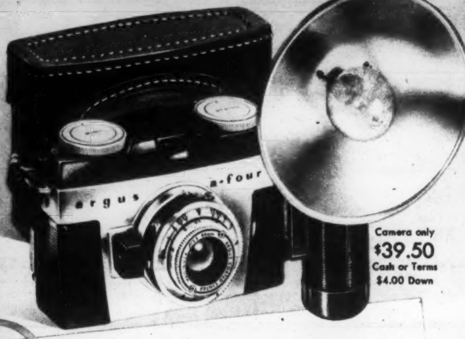
Eight Complete Lessons . . valuable equipment and study materials to use right in your home. Finish lessons and quizzes at your own speed within a year. Simple explanations and illustrations show how to use your camera, choose film and exposure, plan lighting, how to make good color pictures, and how to make prints from negatives. Test sheets electronically graded, personally checked. Certificate awarded after completing final test.

HOW TO ENROLL: Just fill in regular order blank in this catalog and send to your mail order house. Course shipped *postpaid* from Sears Extension Institute in Chicago.

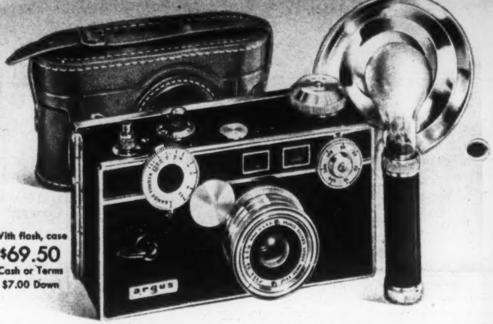
3 N 9899F—Basic Photography Course 3A.
(Shipping weight 6 pounds, 5 ounces) $19.95

$19.95 Cash

Complete Course
$2 Down, $5 Monthly
on Easy Terms



Camera only
$39.50
Cash or Terms
$4.00 Down



With flash, case
$69.50
Cash or Terms
$7.00 Down

FOR A MERRY
CHRISTMAS

Famous Make Miniature Cameras

Make a dream come true
for the real photo fan!

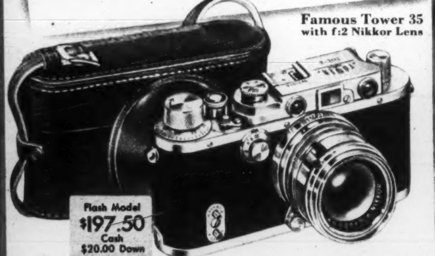
New Argus A-4 Camera

Newest Argus 35mm Camera! A real beauty in its lightweight black and silver body. Check the low price for a fast f:3.5 lens! Features the Argus coated Cintar 44mm lens with openings from f:3.5 down to f:22. Shutter speeds 1/25 to 1/200 sec. Cocking type shutter . . large button release for extra steadiness. Depth of field scale. Tripod and cable release sockets. Fully synchronized for flash. Uses 35mm film.
3N06130MT–Camera. *Ppd.* (Wt. 2 lbs.). $39.50
3N8361M–Eveready Case. *Ppd.* (Wt. 1 lb.) 5.75
3N6274M–Flash Unit, 2 batteries. *Postpaid.* (Shipping weight 1 pound) 3.80

Argus C-3 Camera

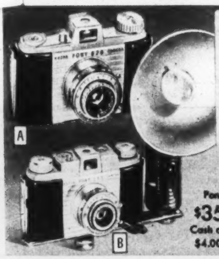
Best-Selling 35mm Camera . . perfect gift for the miniature camera enthusiast! One low price includes camera, flash unit, batteries, and case. Takes brilliant color pictures with Cintar coated f:3.5 lens. Pre-cocking shutter with speeds from 1/10 to 1/300 sec. for fast action shots. Built-in flash synchronization. Split-image range finder coupled to lens . . just focus range finder and lens is in sharp focus . . 3 ft. to infinity. Optical eye-level viewfinder. Includes leather eveready carrying case, flash unit with batteries.
3N06132T–*Ppd.* (Wt. 4 lbs.) *Cash or Terms* $69.50

Famous Tower 35 with f:2 Nikkor Lens



Flash Model
$197.50
Cash
$20.00 Down

• Features famous f:2 Nikkor lens from Japan . . . acclaimed the world's finest! **Tower 35 Camera** . . sold exclusively by Sears . . precision made in Japan. The type of camera every photographer dreams of owning. We believe the TOWER 35 to be the finest of its kind . . based upon actual tests and performance. Fast focal plane shutter with 11 accurate speeds from 1 to 1/500 sec. Fast lens and shutter make possible superb color pictures, clear black and white shots, and fast action photos even under poor light conditions. Coupled rangefinder. Double exposure prevention. All metal body covered with genuine leather. Takes 20 or 36 exposures on 35mm film. Full instructions.
3 N 09647M—**Tower 35** . . fully synchronized for flash. (Order unit below.) With leather carrying case. Wt. 3 lbs. *$20 Down, $12 Monthly* . . . . Cash $197.50
3 N 06172M—**Tower 35** . . same as above but without flash synchronization. With leather carrying case. Wt. 3 lbs. *$17.50 Down, $11 Monthly* . . . . . Cash $172.50
3 N 9636M—**Tower B-C Flash Unit** for TOWER 35. With 22½-volt "B" battery. Dependable long-life use. Capacitor for sure-fire power. 5-in. chrome reflector. Extension for extra side lighting units. Use No. 6 or 26 bulbs. Wt. 2 lbs. $21.50

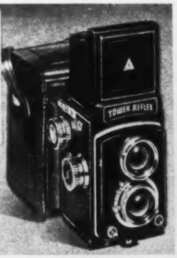


Pony 35
$35.75
Cash or Terms
$4.00 Down

SPECIAL OFFER!
You get case at no extra charge

Tower Reflex	$87.50
Case	5.95
Total Price	$93.45

YOU PAY ONLY
$87.50



Popular Kodak Pony Cameras

Low-priced miniature 35mm Cameras for full color pictures or black and white. Anaston f:4.5 coated lens, 51mm focal length. Focuses 2½ ft. to infinity.

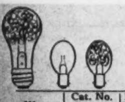
Fully synchronized for flash (order unit below). Shutter speeds 1/25 to 1/200 sec., plus bulb. Sturdy, handsome plastic body, silver color trim. Optical eye-level viewfinder. Lens and shutter settings for average conditions marked in red.

A 3 N 06203MT—**Pony 828.** Takes 8 photos 1⅛ x 1½ in. on 828 film. *Ppd.* (Wt. 2 lbs.) . . . $31.15
B 3 N 06201MT—**Pony 35.** Takes 20 or 36 photos on 35mm film. *Postpaid.* (Wt. 2 lbs.) $35.75
3 N 6244M—**Leather Eveready Case** for Pony 828 Camera. Not postpaid. Shpg. wt. 1 lb. $4.78
3 N 6398M—**Leather Eveready Case** for Pony 35 Camera. Not postpaid. Shpg. wt. 1 lb. $4.78
3 N 9693M—**Flash Unit for Pony.** With batteries. Use No. 5 or 25 bulbs. *Postpaid.* (Shpg. wt. 1 lb.) $8.25

Tower Reflex with Case

Take advantage of this special offer. TOWER Twin Lens Reflex and Leather Case for price of camera alone! Reflexes are famous for taking so many prize-winning prints. Good composition and sharp focus are automatic with f:3.5 viewing lens and brilliant viewing screen.

Both lenses are TOWER 75mm coated f:3.5 lenses . . precision-engineered by famous optics manufacturer in Japan. Lens stops down to f:22. Focuses 3 ft. to infinity. Compur type shutter with speeds 1 to 1/200 sec. and bulb. Eye-level sportsfinder for fast shooting. Tripod and cable release sockets. Depth of field scale. Synchronized for flash.
3 N 06135—**Camera and Case.** Shpg. wt. 4 lbs. *$9 Down* . . . . Cash $87.50



You Always have "Sunlight" with FLASH BULBS

Keep a supply handy at home

	Cat. No.	Bulb No.	Base	Shpg. wt.	Quantity	Price
Westinghouse Flash Bulbs *Postpaid*	3 N 6918	5	Bayonet	(12 oz.)	8 bulbs	$1.04
	3 N 6913	5B*	Bayonet	(12 oz.)	8 bulbs	1.36
	3 N 6919	6	Bayonet	(12 oz.)	8 bulbs	1.20
	3 N 6910	11	Screw	(10 oz.)	8 bulbs	1.20
	3 N 6921	22	Screw	(10 oz.)	6 bulbs	1.02
	3 N 6920	SM	Bayonet	(10 oz.)	8 bulbs	1.12
Sylvania Flash Bulbs *Postpaid*	3 N 6915	25	Bayonet	(10 oz.)	10 bulbs	1.19
	3 N 6909	25B*	Bayonet	(10 oz.)	10 bulbs	1.69
	3 N 6914	SF	Bayonet	(10 oz.)	10 bulbs	1.29
	3 N 6948	FP26	Bayonet	(10 oz.)	10 bulbs	1.39
	3 N 6916	0	Screw	(12 oz.)	10 bulbs	1.39
	3 N 6917	40	Screw	(12 oz.)	8 bulbs	1.09

**Blue bulbs for using outdoor color film indoors*

See Sears Big Camera Catalog

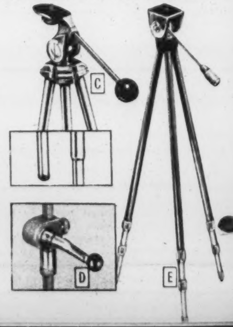
For complete line of all photographic equipment and supplies send for Sears new 1953 Camera Catalog. Loaded with TOWER and other famous-make cameras and equipment . . plus pages of valuable photographic information. Write for Camera Catalog 646N.

Tower Tripods for sharp, blur-free photos

C **Tower 3-section Ambassador Tripod with Panhead.** Lightweight aluminum tubing . . gray finish . . anodized parts to prevent rust. Panhead tilts 180° . . holds all cameras with vertical or horizontal tripod sockets . . for both still and movie cameras. Non-slip rubber feet. 57 in. open; 29 in. closed.
3 N 09695M—Shipping weight 3 pounds $17.95

D **Tower Tripod Elevator.** Fits Ambassador tripod above. Elevates camera up to 9½ additional inches just by turning handle . . unnecessary to move tripod. Screws into top of tripod. Panhead fits on top. 11½ in. overall.
3 N 6308M—**Tower Tripod Elevator.** Shpg. wt. 12 oz. $5.75
3 N 09865—*Save $1.20!* **Combination Tower Ambassador Tripod and Elevator.** *Total $23.70 separately.* Wt. 4 lbs. $22.50

E **Low-Priced Tower 3-Section Tripod with Panhead.** 2¼ x 2¼-inch camera platform on panhead. Tilts 150° in full circle. Locks in any position. Aluminum tubing . . . gray finish. Rubber feet. 59 in. open; 25½ in. closed.
3 N 06352—Shipping weight 4 pounds $11.95



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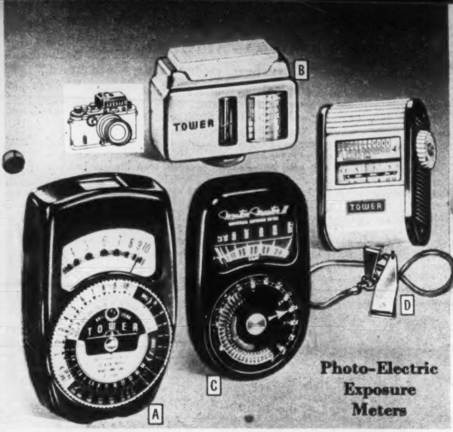


Photo-Electric Exposure Meters

- Accurate photo-electric cell
- ASA data right on meter
- Wide range of readings

$10.50 Meter

[A] **Tower Standard Exposure Meter.** Sears precision meter with finely balanced jeweled movement. Takes guesswork out of exposing . . helps prevent poor pictures and wasted film. Accurate for still or movie cameras, color or black and white film, indoors or out. Readings from 1/1000 sec. to 16 sec.; f:1 to f:64. Instructions included.

Photo-electric cell tipped down in body to prevent skylight from giving inaccurate readings. Sturdy plastic body.

3 N 6430M—Tower Standard Meter. Shpg. wt. 1 lb. $10.50

3 N 6429M—Leather Case. Top grain cowhide. Zipper closing. Shpg. wt. 8 oz. $1.25

[B] **Tower Clip-on Exposure Meter.** Precision-made in Germany . . clips on to Tower 35 camera and all other cameras with standard accessory clip. Just aim your camera . . read the meter . . and set the lens. Lightweight aluminum body. Readings from 1/500 to 16 sec.; f:1.4 to f:45. Full instructions.

3 N 9707M—Shipping weight 8 oz. . . . **$18.95**

3 N 8318M—Leather Case. Shpg. wt. 8 oz. 1.79

[C] **Weston Master II Meter.** Used by many professional photographers. 2 light scales . . for dim and bright scenes. For movies, stills, color, or black and white. Readings from 1/1200 to 100 sec.; f:1.5 to f:32. Black plastic body. Complete instructions.

♦ **3 N 06433MTY**—*Postpaid.* (Shpg. wt. 2 lbs.) *Same price Cash or Terms. $3.00 Down* . . . $29.95

3N6442M—Leather Case. Not Ppd. Wt. 8 oz. 1.45

[D] **German-made Tower Exposure Meter.** Full-size light cell . . found only on higher-priced meters. Reads both incident and reflected light. Roller-blind closes to protect cell from light. Gives accurate readings from 1/500 to 5 sec.; f:1.4 to f:32. Chart lists ASA film ratings. Handsome plastic body. Chrome-plated wrist chain. Order case 3N6429M at left.

3 N 9700M–With ~~instru~~ctions. Wt. 8 oz. . $13.95

Famous-Make Film

Tower Ortho and Panchromatic Film

Low-priced Tower Orthochromatic Film guaranteed to give good pictures. Made exclusively for Sears in Belgium. Each roll dated to insure freshness. Medium speed. ASA film speed rating, 50. Shpg. wt. 3 rolls 6 oz.

3 N 7100	No. 127	3 rolls	89c
3 N 7101	No. 120	3 rolls	$1.03
3 N 7102	No. 620	3 rolls	1.03
3 N 7103	No. 116	3 rolls	1.35
3 N 7104	No. 616	3 rolls	1.35

Tower Panchromatic Film

Suited for wide range of light conditions. Fine grain. ASA rating: 64 daylight, 40 tungsten. Wt. 3 rolls 6 oz.

3 N 7105	No. 127	3 rolls	$1.05
3 N 7106	No. 120	3 rolls	1.15
3 N 7107	No. 620	3 rolls	1.15

Kodacolor Roll Film

Kodacolor—Take color pictures with roll film cameras—even simple box cameras. Indoor film (ASA 20) for flash or floodlights. Daylight ASA 25. Price includes processing—no prints included. *Postpaid.* (Shpg. wt. per roll 3 oz.)

3 N 6756	No. 120 daylight	Each	$2.14
3 N 6757	No. 120 indoor	Each	2.14
3 N 6754	No. 620 daylight	Each	2.14
3 N 6755	No. 620 indoor	Each	2.14

Kodak Ektachrome Color Film

Use daylight film outdoors; indoor film with flash or floodlights. ASA daylight 8; indoors, 6. *Postpaid.* (Wt. per roll 4 oz.)

3 N 6740	No. 120 daylight	Each	$1.50
3 N 6780	No. 120 indoor	Each	1.50
3 N 6741	No. 620 daylight	Each	1.50
3 N 6781	No. 620 indoor	Each	1.50

Cine-Kodak
KODACHROME
Cine-Kodak
KODACHROME
Kodak
KODACHROME
Kodak
KODACOLOR

35MM Kodachrome Color Film

Color film for miniature cameras. Price includes processing. ASA 10 daylight, 16 indoors. *Postpaid.* (Wt. per roll 3 oz.)

3N6726–35mm. 20-exp. daylight	$3.50
3N6727–35mm. 20-exp. indoor.	3.50

Color Movie Film

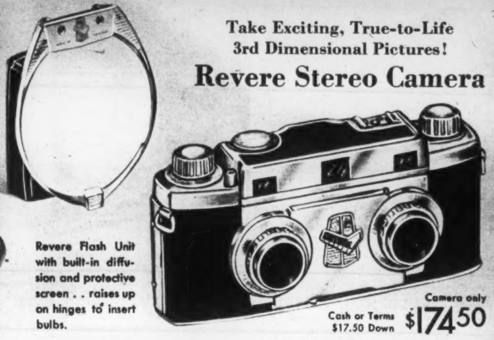
Kodachrome Roll and Magazine Movie Film. Guaranteed fresh. Enjoy full natural color movies. Kodachrome is almost grainless for clear, vivid projection. Price includes processing by manufacturer. (Shpg. wts.: 16mm, 8 oz.; 8mm, 5 oz.) *Roll film postpaid.* Magazines not postpaid.

Daylight ASA 10

3N6706–16mm. 50-ft. mag.	$6.98
3N6748–8mm. 25-ft. magazine.	4.59
3N6785–8mm. 25-ft. roll	3.95

Artificial Light ASA 16

3N6799–16mm. 50-ft. mag.	$6.98
3N6772–8mm. 25-ft. magazine.	4.59
3N6723–8mm. 25-ft. roll	3.95



Take Exciting, True-to-Life 3rd Dimensional Pictures!

Revere Stereo Camera

Revere Flash Unit with built-in diffusion and protective screen . . raises up on hinges to insert bulbs.

Camera only
Cash or Terms $17.50 Down **$174.50**

Revere 33 Stereo Camera . . You'll thrill to lifelike 3-dimensional photos taken with this twin-lens stereo camera. No special skills needed. Features Wollensak Amaton f:3.5 coated lenses. Wollensak Rapax shutter with speeds ½ to 1/200 sec., time and bulb. Synchronized for flash. Coupled rangefinder. Eye-level viewfinder. Recessed lenses . . no sunshade needed. Depth of field scale; double exposure prevention. Metal body with leather covering. Picture size 22x24 mm.

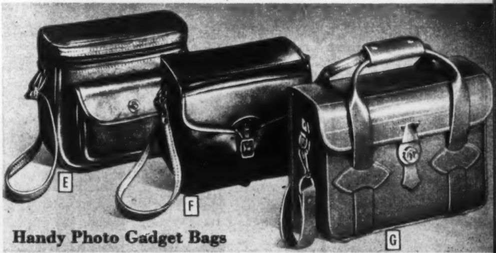
♦**3 N 09750MTY—Revere Stereo Camera.** *Postpaid.* (Shipping weight 3 lbs.) $174.50

♦**3 N 9751MY—Leather Case.** *Postpaid.* (Shpg. wt. 1 lb.) 12.50

♦**3 N 9757MY—Flash Unit for Revere Stereo Camera.** With batteries. *Ppd.* (Wt. 1 lb.) $15.00

♦**3N9752MY–Revere Stereo Viewer.** Matched achromatic lenses for viewing 3rd dimensional slides. Built-in illumination light with battery. Focusing knobs. Inter-ocular adjustment. Plastic body. *Postpaid.* (Wt. 3 lbs.) $18.50

♦Means shipped from Chicago, Philadelphia or Los Angeles



Handy Photo Gadget Bags

[E] **Fine Quality Tolex Gadget Bag.** Looks and feels like expensive leather. Water-proofed. Strong reinforcing. Zipper top. Outside pocket. Adjustable shoulder strap. Saddle tan color. Size 10½x8½x3¼ in. **$4.50**

3 N 8372—Shipping weight 2 lbs. 8oz. . . $4.50

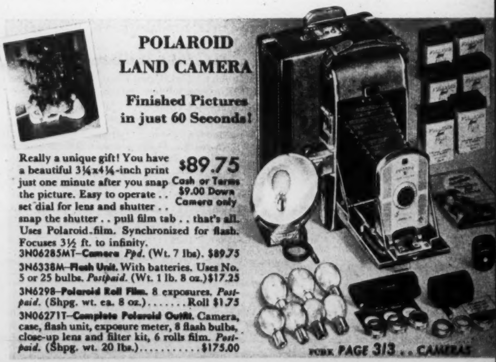
[F] **Tower Cowhide Gadget Bag.** For miniature cameras and 8mm movie cameras. All top grain cowhide . . Reinforced seams, leather divider. Adjustable shoulder strap. Outside pocket. Russet brown color. **$6.49**

3N8342–7x5½x3½ in. Shpg. wt. 2 lbs. . $6.49

[G] **Pro Bag of long-wearing Neolite.** For all type cameras. Size 10½x4x7¼ inches. Handy size for most still and movie cameras plus accessories. Detachable, adjustable shoulder strap. Lid folds back for easy use while carrying. Grip handle with strong straps. Rigid bottom. Strongly reinforced. Attractive tan color. A welcome gift for the photo enthusiast with a lot of equipment to carry. Shipping weight 4 pounds. **$7.95**

3 N 8316 . . . . $7.95

See Sears Big Camera Catalog for other Photo Accessories



POLAROID LAND CAMERA

Finished Pictures in just 60 Seconds!

Really a unique gift! You have a beautiful 3¼x4¼-inch print just one minute after you snap the picture. Easy to operate . . set dial for lens and shutter . . snap the shutter . . pull film tab . . that's all. Uses Polaroid film. Synchronized for flash. Focuses 3½ ft. to infinity.

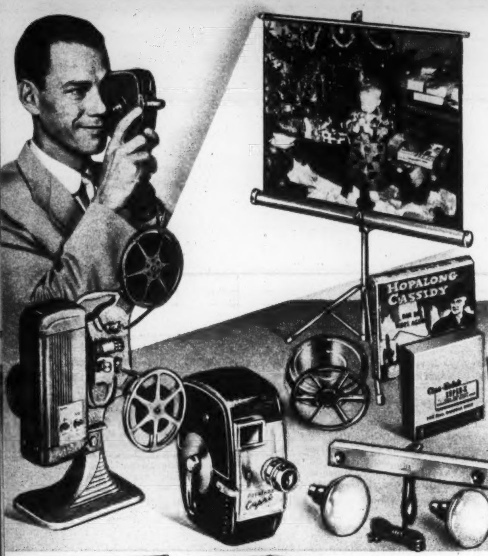
$89.75
Cash or Terms $9.00 Down Camera only

3N06285MT–Camera *Ppd.* (Wt. 7 lbs). $89.75

3N6338M–Flash Unit. With batteries. Uses No. 5 or 25 bulbs. *Postpaid.* (Wt. 1 lb. 8 oz.) $17.25

3N6298–Polaroid Roll Film. 8 exposures. *Postpaid.* (Shpg. wt. ea. 8 oz.) . . . . Roll $1.75

3N06271T–Complete Polaroid Outfit. Camera, case, flash unit, exposure meter, 8 flash bulbs, close-up lens and filter kit, 6 rolls film. *Postpaid.* (Shpg. wt. 20 lbs.) $175.00



Big 12-pc. Keystone Movie Outfit . .
Camera, Projector, Screen, everything you need

Our most complete home movie outfit. The Christmas gift that will bring years of enjoyment. Outfit includes following items:

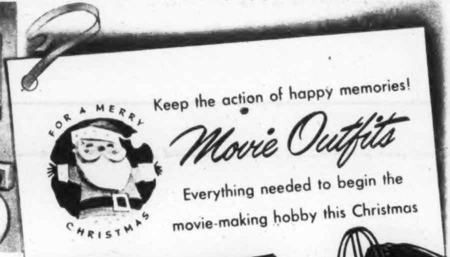
Outfit **$159.50** Cash or Terms $16 Down

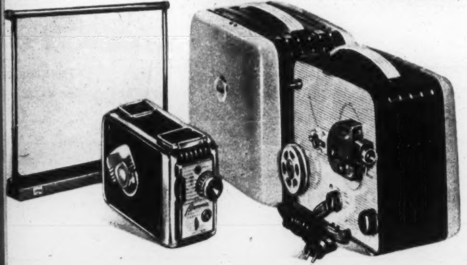
Keystone 8mm "Capri" Camera. Fast f:2.8 coated lens. Fixed focus for simple operation. Standard screw mount for accessory lenses. Drop-in loading. Single speed . . governor controlled. Optical viewfinder. Footage indicator. Exposure guide. Single frame . . continuous run.

Keystone Brightbeam K70 8mm Projector. Brilliant 500-watt illumination for sharp color or black and white projection. F:1.6 coated lens. 400-ft. reel capacity. Twin fan blower cooling system. Fast rewind. 110-125-volt, AC-DC. *UL approved.*

PLUS: (1) TOWER Tripod Movie Screen . . 30x40 in. . . glass beaded surface . . folds flat for carrying; (2) One 25-ft. roll 8mm Super X movie film . . processing included; (3) TOWER Light Bar for indoor movies . . holds 2 bulbs . . *UL approved;* (4) Two 300-watt photoflood bulbs with built-in reflectors; (5) Two 200-ft. capacity reels and two 200-ft. capacity metal reel cans; (6) 50-ft. Castle Home Movie . . any 8mm headline edition below (3 N 8600). *State title and number.*

3NM9846T–Complete 12-pc Outfit *Express prepaid.* (Shpg. wt. 34 lbs.) . . . $159.50
3N08292T–Camera only. *Postpaid.* (Shipping weight 5 lbs.). *$6.00 Down* . . . 59.50
3NM8429T-Projector and Case only *Express prepaid.* (Wt. 15 lbs.) *$8 Down* 79.90


FOR A MERRY CHRISTMAS
Keep the action of happy memories!
Movie Outfits
Everything needed to begin the movie-making hobby this Christmas



Kodak Beginner's Low-Price Home Movie Outfit

Features easy-to-use Kodak Brownie 8mm movie camera and projector. An inexpensive outfit especially for the beginning movie maker. Outfit includes:

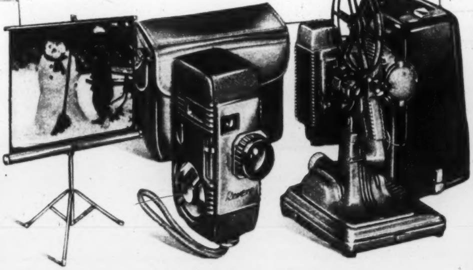
$106.64 Outfit Cash or Terms $11 Down

Kodak Brownie 8mm Movie Camera. Uses 8mm black and white or color film. F:2.7 coated lens. No focusing or speeds to adjust. 16 frames per second speed. Exposure guide; footage indicator; metal viewfinder. Metal body.

Kodak Brownie 8mm Projector. Built right into smartly-styled all-metal case. F:2 lens; blower cooling; 300-watt lamp. Single control for forward, reverse, rewind. 200-ft. film capacity. Tilt control. 50-ft. reel included. 105-125-volt, 60-cycle AC only. *UL approved.*

Table and Wall Screen. 22x30-in. glass beaded surface. Sets on table or hangs on wall.

3 N M9850T—Complete 3-pc. Outfit. *Express prepaid.* (Shpg. wt. 28 lbs.) $106.64
3 N 08235T—Movie Camera only. *Postpaid.* (Shpg. wt. 5 lbs.) *$4. Down, Cash or Terms* 39.75
3 N M8434T—Projector only. *Express prepaid.* (Wt. 17 lbs.) *$6.50 Down, Cash or Terms.* 62.50



Revere Home Movie Outfit . . . fine equipment

Famous Revere name assures you of top quality movie equipment. Deluxe outfit anyone will be proud to own. Includes:

Outfit **$189.99** Cash or Terms $19 Down

Revere "50" 8mm Camera. F:2.8 coated lens . . fixed focus. 16 and 64 frames per second (normal and slow motion). Continuous lock run. Single frame. Drop-in loading. Footage indicator. Cowhide case.

Revere "85" 8mm Projector. With slipover case. Coated f:1.6 lens. 500-watt lamp. Blower-cooled. 300-ft. capacity. With 300-ft. reel. 110-120-volt, AC-DC. *UL approved.*

Tower Tripod Screen . . 30x40-in. glass beaded surface. Adjustable steel legs.

3NM9838T–Complete 4-pc. Outfit. *Express prepaid.* (Shpg. wt. 33 lbs.) $189.99
3N08236MT–Camera only. *Postpaid.* (Shpg. wt. 5 lbs.) *$5 Dn, Cash or Terms.* 49.50
3N8342M–Leather Case for Camera. Not postpaid. Shpg. wt. 2 lbs. 6.49
3NM8410T–Projector only. *Express prepaid.* (Wt. 21 lbs.) *$12.50 Down* 124.50

Castle Home Movies . . see your Hollywood Favorites

HOPALONG CASSIDY
YOUR MOVIE SHOW

Titles available in 8mm silent, 16mm silent, and 16mm sound editions. Silent movies in complete or short editions. Sound movies in complete editions only.

HOW TO ORDER: Catalog Numbers with "F" shipped from New York factory. *All sent postpaid. State catalog number, title and title number.*

3N8600–8mm Silent Headline (Short) Edition. Abt. 50 ft. (3 oz.) . Ea. **$1.79**

3N8602F–8mm Silent Complete Edition About 180 ft. (Wt. 5 oz.) . . . Ea. **$5.65**

3N8601–16mm Silent Headline (Short) Edition. Abt. 100 ft. (6 oz.) Ea. **$2.79**

3N8603F–16mm Silent Complete Edition About 250 ft. for cartoons; others 350 ft. (Shpg. wt. 1 lb.) . . . . Ea. **$9.49**

3N8604F–16mm Sound Complete Edition. About 250 ft. for cartoons; others 350 ft. (Shpg. wt. 1 lb.) . . . Ea. **$19.95**

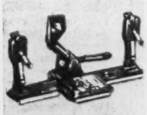
EVENTS AND TRAVEL
(177) The Coronation of Queen Elizabeth
HOPALONG CASSIDY
(577) Ghost Canyon Roundup
(576) Law of the Trigger
(575) Battle of Buttes
(574) Trail Dust
(573) Rustler's Valley
(568) Prairie Vengeance
Animals
(630) Circus at Zoo

CHRISTMAS
(807) Nite before Xmas
HOWDY DOODY
(824) Howdy's Xmas
(831) Trip to Finland
WOODY WOODPECKER
(819) Woody Plays Santa
(494) Solid Ivory
(493) Well Oiled
(492) Smoked Ham
(491) Coocoo Bird
(490) Giant Killer

ABBOT AND COSTELLO
(832) Knights of Bath
(818) Midget Car Maniacs
(816) High Flyers
(814) Riot on Ice
(812) Kitchen Mechanics
(811) Fun on the Run
(809) Oysters and Muscles
(808) No Indians Please
FAIRY TALES
(757) Little Black Sambo
(1005) Alice in Wonderland

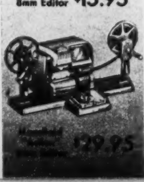
Complete list of Castle Home Titles sent on request to Sears mail order house

Edit Your Own Home Movies



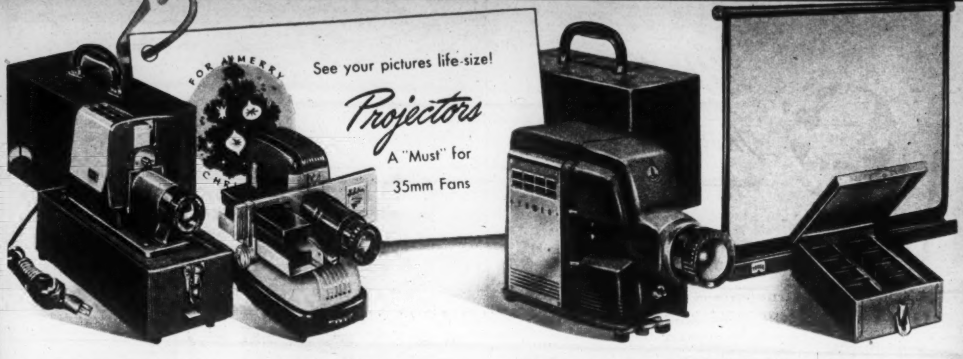
Mansfield 8mm Editor $15.95

Popular Mansfield 8mm Movie Editor. Inexpensive but with necessary features for editing home movies. Projects frames on 1⅝x1¼-inch screen. Easy to find any desired section of film. Automatic splicer cuts, scrapes, welds. Simple threading. Takes reels up to 1600 ft. Uses 6-watt bulb. Uses 115-volt, AC-DC. All-metal construction. Base 8x18 in.
3 N 8616–Shpg. wt. 7 lbs. . $15.95



$29.95

Action Editing Outfit. Mansfield's finest editor. See your movies in live action just like projected film. Cut and splice scenes together that belong together. Image projected on 2½x3½-in. screen. Automatic splicer. For reels up to 1600 ft. 30-watt bulb. 115-volt, AC-DC. *UL listed.* Wt. 7 lbs.
3N 8618–For 8mm film. . $29.95
3N 8620–For 16mm film. 32.50



Argus Projector

Argus 300-watt Model Slide Projector. See your prized 2x2-inch color slides in true, brilliant color. "Right-side-up" rotary slide carrier helps prevent upside-down pictures. Silent, powerful blower and special heat-absorbing lens protect slides, keep housing cool to touch. 300-watt lighting. Sharp 4-inch f:3.5 coated lens. Handy elevation adjustment. Rests on rubber feet to protect table surface. Sturdy case covered with coated fabric . . scuff-resistant . . durable. Projector easily carried and stored. Uses 110-120-volt, 60-cycle, AC only. UL *approved.*

$49.95
$5.00 Down
Cash or Terms

3 N M6657T—Argus Projector. *Express prepaid.* (Shpg. wt. 13 lbs.) *Same price Cash or Terms* $49.95

TDC Mainliner

TDC Mainliner Slide Projector with Semimatic Selectron . . changes and returns 30 slides to original place in tray. Blower-cooled to protect your slides.

$62.50
$6.50 Down
Cash or Terms

300-watt lighting and 5-inch f:3.5 coated lens bring out the full beauty of your color transparencies. Handy tilt knob to adjust elevation. Rubber feet protect table surfaces. Molded all metal body. Uses 110-120-volt, 60-cycle, AC only. UL *approved.*

3 N M6634MT—Projector. *Express Prepaid.* (Shpg. wt. 11 lbs.) $62.50

3 N 9704M—Case for above. Shpg. wt. 7 pounds $12.95

★ See complete line of slide projectors and equipment in Sears Big Catalog

Complete Tower Slide Projector Set

Now you can thrill to the real beauty of your 35mm color slides with this low-price projector outfit

Outfit $32.95 Cash **$3.50 Down**

- Projector blower-cooled . . feature usually found only on much higher-priced models
- Complete outfit includes projector, case, screen, and slide file . . all at one low price

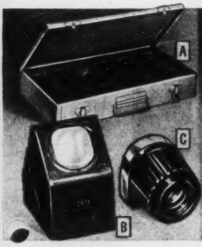
Entire slide projection outfit for viewing your 2x2-inch color slides on big screen. You can't beat it for getting full enjoyment out of color photography. One convenient order for the entire set.

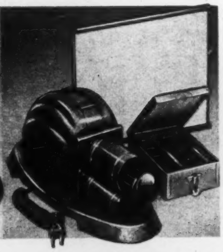
Features the Tower blower-cooled projector . . blower draws in cool air . . blows out hot. Protects slides from damaging heat. Vents in side keep light and heat from face. 100-watt lamp. Sharp 5-inch f:3.5 lens for clear, brilliant projection. Direct insertion slide track permits quick, easy operation. Rubber feet. Elevation adjustment. Sturdy metal construction . . light gray crackle finish. Uses 110-120-volt, 60-cycle AC only. UL *approved.* Case for carrying and storing projector.

Includes Tower Portable Screen . . 30x30-inch glass-beaded surface. Washable, fire-resistant vinyl plastic material . . won't crack or peel. Sets up quickly on table.

Metal slide file box holds 250 paper-mounts or 100 glass slides. 8 dividers make 10 compartments. Hinged lid with index inside. Box 7¾x5x2 in. *Order the complete outfit now on Easy Terms.*

3 N 09857K—Complete Outfit. Shipping weight 21 lbs. *Only $3.50 Dn. $5.00 Mo.* . . . . . . Cash $32.95
3 N 6379M—Tower Slide Projector only. Shipping weight 9 lbs. *$2.50 Down* . . . . Cash 22.95
3 N 6399M—Carrying Case only. For slide projector. Shipping weight 6 lbs. 5.25





Tower Portable Enlarger
Only
$29.95 Cash
$3.00 Down

[A] **New Metal Slide File Box.** Holds 750 paper mounts or 300 glass slides. Size 14¾x7¾x2 in. 18 removable dividers. Index inside hinged lid. Carrying handle.
3 N 7158—Shpg. wt. 4 lbs. . . **$2.89**

[B] **Tower Table Viewer.** Clearly focused pictures. Takes 2x2 slides . . . adapter for 2¼x2¼-in. slides. 7-watt bulb. 6-ft. cord. 110-125-volt, 60-cycle AC-DC. UL *appr.*
3N6431—Shpg. wt. 2 lbs. 8 oz. **$5.50**

[C] **Guild "35" Viewer.** 2-element lens gives excellent magnification. Removable lens mount.
3N9666—*Postpaid.* (Wt. 8 oz.). **$3.29**

Look at this low price for 3-piece Slide projector outfit! Complete outfit includes VuAid Colormaster Slide Projector, projection screen, and metal slide file box.

Outfit $12.95

Projector shows 35mm or 828 slides . . . ready mounts or glass. Gray metal body. 100-watt bulb. 105-125-volt, 50-60-cycle, AC-DC. UL *approved.*

Table and Wall Screen has 22x30-inch white glass-beaded surface. Screen and easel roll up compactly.

Metal file box holds 250 paper-mounts, or 100 glass slides.

3N09823—Outfit. Wt. 9 lbs. . . . $12.95
3N6585-Projector. Wt. 3 lbs. 12 oz. 9.95

Tower Portable 2¼x3¼ Enlarger. Takes negatives 35mm to 2¼x3¼ in. Easily taken apart, stored in compact carton . . . takes little storage space. 1-piece post 28 inches high. Enlarger head swings to allow projection on wall or floor for giant-size "blow-ups." Polished aluminum lamp housing. Sturdy Masonite Presdwood baseboard 16x19 in., ½ in. thick. Rigidly built for steadiness.

Diffusion-type lighting system provides even distribution of light.

Sharp, 3-element 3½-inch f:6.3 lens. Red swing-type filter. Lever-action negative housing . . . glassless carrier. 110-120-volt, 60-cycle AC-DC. UL *approved.*

3 N 06509—Enlarger. Wt. 20 lbs. . $29.95

Complete Enlarging Outfit With 2¼x3¼ Portable Enlarger

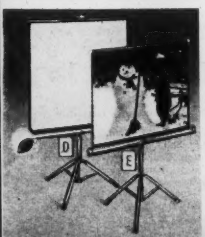
Only
$24.95 Cash
$2.50 Down

Complete Enlarging Outfit at an amazing low price. Look at all you get in this big set:

Portable 2¼x3¼-in. enlarger with f:6.9 lens for big, clear enlargements. 13x16-in. base. 19½-in. high post. Red filter. Aluminum head.

Also includes three 5x7-in. plastic trays; 8-oz. graduate; 5x7-in. easel; six 8x10-in. blotters; 25 sheets 5x7-in. enlarging paper; tongs; thermometer; 2 pkgs. developer; 2 pkgs. hypo.

3N09867K—Wt. 27 lbs. $24.95
3 N 06597—Enlarger only. Shpg. wt. 17 lbs. $19.95



Tower Projection Screens

[D] **Our Finest Tower Screens.** Set up in just 10 seconds! Legs open and close automatically. Brilliant glass-beaded surface. Gray metal case with handle.
3 N 08514L—30x40 in. Wt. 15 lbs. . . $17.95
3 N 08515L—40x40 in. Wt. 15 lbs. . . 18.95
3 N 08516L—37x50 in. Wt. 17 lbs. . . 21.95
3 N 08517L—50x50 in. Wt. 18 lbs. . . 24.95

[E] **Tower Standard Tripod Screens.** Same fine beaded surface as best screens above. Heavy-gauge steel case with handle. Sets up in a jiffy. Plastic feet.
3 N 08519L—30x40 in. Wt. 10 lbs. . . . $9.50
3 N 08520L—40x40 in. Wt. 10 lbs. . . . 10.95
3 N 08512L—37x50 in. Wt. 13 lbs. . . . 13.95
3 N 08521L—50x50 in. Wt. 13 lbs. . . . 15.95

Tower Darkroom Outfit

Complete developing and printing outfit especially for beginners. Develop your negatives and prints. Includes Tower bakelite developing tank for films 35mm to 616.

$9.95 Outfit

Also includes Tower 4x5 metal contact printer; three Cesco white enameled 4x6-in. trays; 8-oz. glass graduate; thermometer-stirring rod; four film clips; tong and rod set; Century safelight (UL *approved*) with amber filter and 15-watt bulb; 25 sheets 2¾x4½-in. glossy printing paper. Tower Tri-Develop chemicals make 2 quarts each of developer, acid stop, and fixer. One quart fine grain film developer Complete with instruction booklet.

3 N 6874—Complete Outfit. Shpg. wt. 12 lbs. . . . $9.95

FOR A MERRY CHRISTMAS

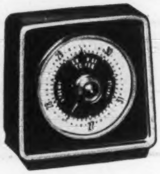
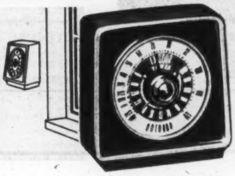
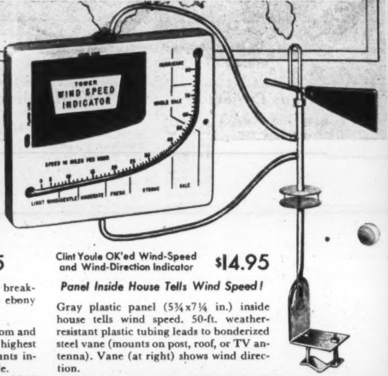
Weather Instruments

Brand-new styling! New ideas!

SNOW
35°
40
45°

Only weather instruments recommended by Clint Youle, famous WEATHER MAN of NBC Television! These brand new Towers are sold only by Sears!

4 New Tower Instruments . . Recommended by Clint Youle, the NBC Television WEATHER MAN

Tower Humidity Guide and Indoor Thermometer $3.95

Precision-accurate Tower Barometer $5.95

Indoor-Outdoor Thermometer $5.95

Precision made! Recommended for accuracy by Clint Youle! They all match! Beautifully styled in lustrous break-resistant plastic . . 4⅜ in. high, 4¾ in. wide. Crisp white dial surrounded by gold-color face. Handsome ebony black or ivory color case. *Please state color.*

Tower Humidity Guide. Shows temperature and humidity. Imported precision movement (made in West Germany). All features above.
4N6584–Boxed. Shpg. wt. 1 lb. $3.95

Tower Barometer. High-quality imported (from West Germany) movement. Adjustable to 2500 ft. altitude. All features listed above.
4N6682–Boxed. Shpg. wt. 1 lb. $5.95

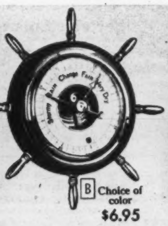
Combination Thermometer. Room and outdoor temperatures—and highest or lowest since last set. Mounts indoors near window. 5-ft. cable.
4N6585–Boxed. Shpg. wt. 1 lb. $5.95

Clint Youle OK'ed Wind-Speed and Wind-Direction Indicator $14.95

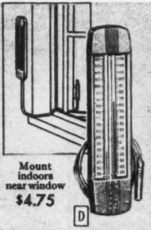
Panel Inside House Tells Wind Speed!

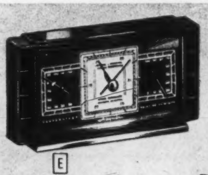
Gray plastic panel (5¾x7¼ in.) inside house tells wind speed. 50-ft. weather-resistant plastic tubing leads to bonderized steel vane (mounts on post, roof, or TV antenna). Vane (at right) shows wind direction.
4N6586–Wt. 4 lbs. 8 oz. . Complete $14.95

A Choice of color $4.95


B Choice of color $6.95

C Choice of color $13.95


Mount indoors near window $4.75
D


E Three-in-One Combination Instrument $9.75

F "3-in-1" Instrument $24.50 Cash $2.50 Down

A **Imported Wall Barometer.** Brass trim. Open center enamel dial . . you can see the fine brass movement. Adjustable to 2500 ft. alt. 5¼-in. diam. Made in West Germany. Polished wood case in blonde or mahogany finish.
•4 N 6667–*State color.* Shpg. wt. 1 lb...... $4.95

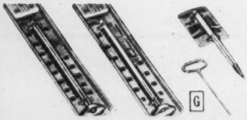
B **Imported Yacht-Style Barometer.** For wall or desk (has removable wire stand). Adjusts to 2500 ft. alt. Solid brass spokes. Open center dial. 6⅝ in. overall diam. Made in Germany (Western Zone). Polished wood case in blonde or mahogany finish.
4 N 6680—*State color.* Shpg. wt. 1 lb. 8 oz. $6.95

C **DeLuxe Imported Wall Barometer.** Polished brass movement and trim. Dial is exquisitely etched on the glass crystal. Adjustable to 2500 ft. alt. Made in Germany (Western Zone) by famous maker. Polished wood case in blonde or mahogany finish; 7-in. diam.
4 N 6683—*State color.* Shpg. wt. 2 lbs... $13.95

D **Airguide Indoor-Outdoor Thermometer.** Two glass tubes—one shows outdoor temperature, the other shows room temperature. Mounts indoors near window. Gray plastic case; 8¾ in. high. Wall bracket. 4-ft. cable.
4 N 6668—Shipping weight 12 oz....... $4.75

E **Airguide Combination Weather Instrument.** Center barometer tells trends. Humidity shown at right, temperature at left. Gray bakelite case; gold-color metal trim. 2-tone dial. Case is 7⅞x1⅝x4 inches high. Altitude adjustment.
4 N 6665—Shipping weight 4 lbs............. $9.75

F **Airguide Pendant-Style "Coronet" Barometer Combination**—"home weather bureau" and a fine "period piece" furnishing. Dials show weather trends, humidity, temperature. Solid brass trim. Authentic period design case in solid mahogany or blonde finish hardwood. 20 in. high.
4 N 6678—*State color.* Shpg. wt. 9 lbs......... $24.50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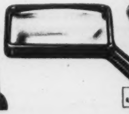
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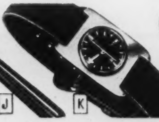

K

L

Airguide Gift Set

G **Airguide roast meat, candy, and deep fry thermometers.** Precision-tested for accuracy. Skewer, chart, directions. Beautiful chest-type box, 11¾x3¾ in.
4 N 6601— Shpg. wt. 1 lb......... $6.95

Cooking Set

H **Oven, roast meat, and candy-deep fry thermometers.** Skewer. Corrosion resistant. Boxed.
4N6596–Wt. 1 lb.. $3.49

Reading Glasses

J **Strong precision-ground 4x2-in. lens.** Covers complete line of average book. Focal distance is 9 in. Black plastic handle and frame. Boxed. Shpg. wt. 1 lb.
4 N 6405.................. $2.98
4N6435–Best Bausch & Lomb 3.69

Jeweled Compass

K **Jewel-Bearing Wrist Compass.** Built to U. S. Air Force specifications MilC-6235 (except not waterproof). Cobalt magnet. Luminous "read in the dark" needle and points. Nylon strap.
4 N 6710—Shpg. wt. 4 oz.. $1.89

Imported Compass

L **Imported Pocket Compass.** Solid brass case and cord ring. Snap lid protects crystal. Metal dial. Locking bar. Luminous hand, points. Jeweled needle. Made in West Germany.
4 N 6713—Shpg. wt. 4 oz.. $1.89

In His (or Her) Own Writing! NAME in 23-karat Gold on the Leather Carrying Case

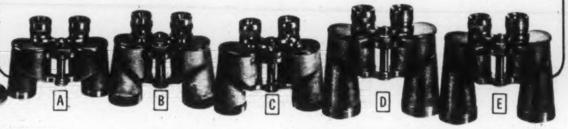
Special for this Christmas Season! Exciting New Magic Writing Kit with Each Tower *Mono-Mold* Binocular (Style A, B, C, D or E)

AT NO ADDITIONAL CHARGE!

Here's How the Magic Writing Is Done:

Put the specially prepared "magic" writing sheet on the case. Use a ball-point pen (any kind of ball-point pen is satisfactory for this purpose) and write the name on the paper. Remove paper—and name will be on the case, in 23-karat gold!

Lee Sportsman

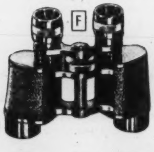


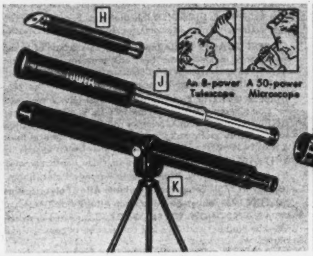
A	B	C	D	E
$49.50 Cash	$59.50 Cash	$69.50 Cash	$79.50 Cash	$84.50 Cash
$5 Month on Terms	$5 Month on Terms	$6 Month on Terms	$7 Month on Terms	$8 Month on Terms
6-power, 30 mm. Fine for spectator sports, fowl hunting. Lightweight.	**7-power, 35 mm.** Excellent for hunting, vacationing, all-use. Med. power.	**8-power, 40 mm.** For hunting, races, and general use. Higher power.	**7-power, 50 mm.** For night, marine use. Best under all light conditions.	**10-power, 50 mm.** For lookouts, farmers, all who want long-distance use.

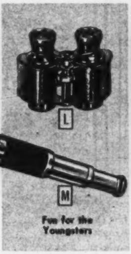
Catalog Number	Magnifies	Obj. lens Diam.	View at 1000 Yards	Relative Bright.	Binocular Weight	Size when Closed	Shipping Weight	Price
[A] 4 N 06239E	6 times	30 mm.	143 yds.	25	22 oz.	4½ in.	2 lbs.	$49.50
[B] 4 N 06233E	7 times	35 mm.	114 yds.	25	24 oz.	4⅞ in.	2 lbs.	59.50
[C] 4 N 06234E	8 times	40 mm.	125 yds.	25	28 oz.	5⅜ in.	3 lbs.	69.50
[D] 4 N 06240E	7 times	50 mm.	126 yds.	50.4	38 oz.	6⅞ in.	4 lbs.	79.50
[E] 4 N 06241E	10 times	50 mm.	106 yds.	25	39 oz.	6⅞ in.	4 lbs.	84.50

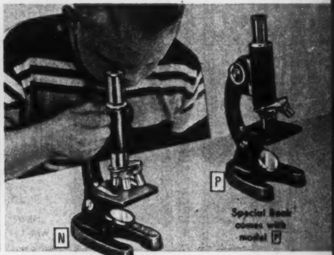
TOWER *Mono-Mold* BINOCULARS have all these de luxe features

- **Mono-Mold Design** . . no barrel extensions—surer grip, greater protection against moisture, shock
- **Grand Oculaire** . . ocular lenses (those you look into) are about 25% larger than standard—means faster sighting
- **Lenses and Prisms. All hard-coated with magnesium fluoride—stops** reflections, increases light transmission, for clearer images
- **Adjustable Eyepiece** . . to adjust for variations between right and left eye. (Once this adjustment is made, you can forget it and use the handy center focus wheel for fast sighting at all distances.)
- **High Relative Brightness** . . no other binocular of same power and objective lens size has higher relative brightness than TOWER
- **Prisms Precision Set and Locked**
- **Fully Achromatic Optically Ground Lenses.** Frames of finest die-cast metal; black plastic finish (can't peel, gives good grip). De luxe leather case, strap. You can register your *Mono-Mold* in Sears Tower Optics Registry at no extra charge. Made in Japan.









Genuine Prism Construction

Fully Achromatic . . Coated Lenses

[F] **8-power, 25mm. Binoculars.** All lenses and prisms coated—to give clearer images. Weighs 15 oz.—fine for general use. Die-cast metal frames. Artificial leather covered barrels. Center focus; adjustable eyepiece. Field of view 110 yds. at 1000 yds. 4½ in. closed. Leather case, strap. Made in France.
4 N 06205E—Shpg. wt. 2 lbs. **$27.50**

[G] **6-power, 15 mm. Tower Jr. Binocular.** Lenses are achromatic, fully coated. Reverse prism design (you look into wide end) for small size (2 in. long). Weighs 6 oz. Field of view at 1000 yds. is 130 yds. Individual focusing. Black and silver-color finish. Neckband. Leather case. Made in Japan.
4 N 6235E—Shpg. wt. 12 oz **$17.95**

4-Power Field Glass

Airguide Field Glass. Field of view at 1000 yards is 93 yds. Sturdy die-cast metal frame, artificial leather covered. Center focus. Case included.
4 N 6264E—Wt. 2 lbs. . . **$9.95**

High-Power Telescopes . . Youngsters' Glasses . . Microscopes

[H] **Microscope-Telescope Combination.** Pocket-size (weighs 2 oz., 5 in. long). Closed, it's 50-power microscope; the 45° angle tip rests on table or other surface for steadiness. Remove tip, extend barrel—and it's an 8-power telescope! Precision-ground lenses. All-metal; gray enamel finish.
4 N 6359—Made in Japan. Shipping wt. 8 oz. **$3.95**

[J] **15-power Telescope.** Metal; nickel-plated. Black. 6½ in. when closed; extends to 14 in. Made in Japan.
4 N 6313—Shipping weight 2 pounds. Boxed **$8.95**

[K] **30-power Telescope with Removable Tripod.** All-metal telescope is nickel-plated, has black crinkle finish. 24 in. closed; 26 in. open. Collapsible metal tripod is 11½ in. high.
4 N 6314—Made in Japan. Shpg. wt. 5 lbs. . . Complete **$16.95**

FOR YOUNGSTERS! Field Glass . . Telescope

[L] **Field Glass for Youngsters.** 3-power. Hinged bridge for easy adjustment to eye width. Metal frame. Center focus.
4 N 6200E—3½ in. long when closed. Shpg. wt. 1 lb . . **$4.98**

[M] **Pocket Telescope for Youngsters!** 5-power. Black fiber body.
4 N 6312—Nickel tubes. 4½ in. closed. Shpg. wt. 1 lb. **$1.98**

300-power and 600-power . . for students, hobbyists who need strong, clear magnification

[N] **Triple-power Microscope.** Has three powers (100-, 200-, and 300-power) mounted on revolving turret. Lower powers give wider field of view when desired (for locating objects quickly). higher powers provide greater magnification for detailed study. All metal; black. Frame tilts like professional models. Clips hold slide firmly. Has all-directional mirror. 7½ inches high when closed. 3 slides included. Made in Japan.
4 N 06358—Shipping weight 4 pounds. **$9.50**

[P] **De Luxe Model Microscope.** 50-power to 600-power magnifications because it has 2 interchangeable eyepieces (makes possible 6 different magnifications!). Has revolving turret, tilting frame, and all the other features of microscope [N] above—and is larger than [N] (it's 9¾ inches high). Book, *Hunting with the Microscope*, and fitted wood storage case included.
4 N M6360—Shipping weight 6 pounds.
Express. Made in Japan. **$14.95**

Prices on this page include 20% Federal Tax where catalog number ends in "E"

Save $1.90 on Adult Ski Outfit

Adult Ski Set
Save $1.90

Hickory Skis, plain edges	$19.50
Bamboo Ski Poles	3.39
Wax Pak	.45
Total separately	$23.34

You pay only
$21.44

Laminated Hickory Skis . . Poles . . Wax Pak

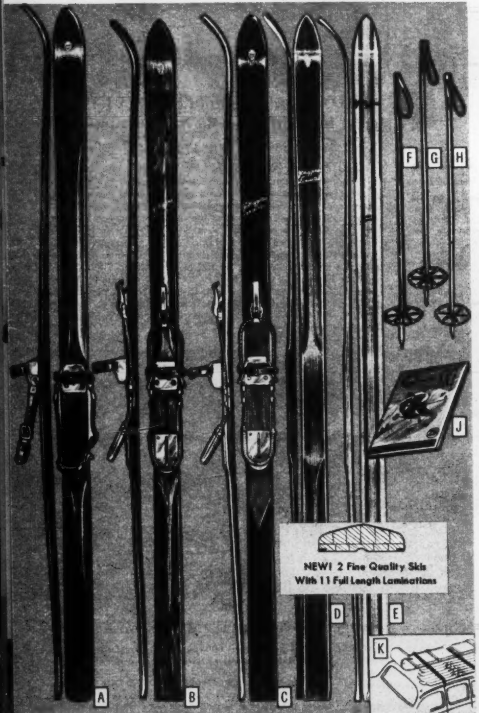
Save on two J. C. HIGGINS Adult Ski Kits. Each kit contains pair of laminated hickory skis with bindings mounted, ski poles, and Wax Pak. *Be sure to state length for skis and poles.*

6 N 1194—**Wax Pak.** 3 types of downhill speed waxes for all snow conditions. Shpg. wt. 7 oz. . . . **45c**

6 N M1130—**Ski Kit.** Plain edge laminated hickory skis (6 N M1116), bamboo ski poles (6 N 01177) and Wax Pak. *Save $1.90. Separate prices total $23.34.* You pay only **$21.44**

6 N M1131—**Ski Kit.** Steel edge laminated hickory skis (6 N M1117), aluminum alloy ski poles (6 N 01176), Wax Pak. *Save $4.02. Separate prices total $30.90.* You pay only **$26.88**

Shipping weights. Sets with 6-foot skis, 13 lbs.; 6¼-foot and 6½-foot skis, 14 lbs.; 6¾-foot skis, 16 lbs.; 7-foot and 7¼-foot skis, 17 lbs. (7¼-foot skis with 6 N M1131 only). *Both kits shipped freight or express.* **Order today . . stretch your Christmas budget with the savings!**



NEW! 2 Fine Quality Skis With 11 Full Length Laminations

J. C. HIGGINS Skis for winter's best sport

Postpaid card with adult skis, ski bindings and ski boots entitles you to *How To Ski Book. See How to Order Skis and ski poles,* shipping weights for skis below.

[A] **LOW PRICED Solid Maple Skis.** Ridge tops, tempo tips, spring action camber. Plain edges. Water-resistant mahogany finish. *State ski length:* 6, 6¼, 6½, 6¾ ft.
6N01156L–Skis without bindings . . . . Pair only **$9.49**
6N01154L–Skis drilled for Touring Bindings (6N1105) included, not mounted. Pair only **$11.95**
6 N 1105—**J. C. HIGGINS Touring Bindings** (shown on (A) at left). Side throw lever. Adjustable toe irons, sole plates. Leather straps. *For adults, juniors.* Wt. 2 lbs. 4 oz. **$2.98**

[B] **GOOD QUALITY Laminated Hickory Skis with Ridge Tops.** Laminated tips and mid-section. Matched, flexibility. Walnut finish. *State length*: 6, 6¼, 6½, 6¾, 7 ft.
6 N 01159L—Skis without bindings . . . . Pair only **$12.75**
6 N M1116—Skis with J. C. Higgins Cable Bindings (6N1107) mounted. Pair only **$19.50**
GOOD QUALITY Laminated Hickory Skis described above, but with tempered steel edges. Edges give you better control . . add years to life of skis. *State length:* 6, 6¼, 6½, 6¾, 7, 7¼ ft.
6 N 01160L—Skis without bindings . . . . Pair only **$18.50**
6 N M1117—Skis with Cable Bindings (6N1107) mounted . . . . Pair only **$24.50**

[C] **GOOD QUALITY Laminated Hickory Skis with Flat Tops.** Laminated tips and mid-section. Full length steel edges. Plastic lacquer finish. *State length:* 6, 6¼, 6½, 6¾, 7, 7¼ ft.
6 N 01163L—Skis without bindings . . . . Pair only **$18.50**
6 N M1132—Skis with J. C. Higgins Cable Bindings (6N1107) mounted . . . . . Pair **$24.50**

BETTER QUALITY Laminated Hickory Skis (not shown). 2 layers of select hickory laminated full length. Steel edges. Molded permanent camber resists warping. Ridge tops. Walnut finish. Red speed lacquer bottoms. *State ski length wanted:* 6, 6¼, 6½, 6¾, 7, 7¼ ft.
6 N 01169L—Skis without bindings *$2.50 down* . . . . Pair **$24.50**
6 N M1118—Skis with J. C. Higgins Cable Bindings (6N1107) mounted . . . . Pair **$29.95**
6 N 1107—**J. C. HIGGINS Cable Bindings.** Shown on skis keyed (B) and (C) at left. Adjustable steel irons. Micromatic cable adjustment. 2-position hitch. Wt. 3 lbs. 12 oz. **5.39**

[D] **BEST QUALITY Ridge Top Hickory Skis.** Made of 11 matched, full length strips of select hickory molded under heat and pressure to ski shape. Permanently molded camber. Tempered steel edges in 12-in. sections have overlapping joints. Mahogany finish.
6 N 1141L—Skis without bindings. *State length*: 6, 6¼, 6½, 6¾, 7, 7¼ ft. . . Pair **$29.95**

[E] **BEST QUALITY Flat Top Hickory Skis** have every feature of skis (D) described above, plus: Tempered steel edges—in 6-in. sections for greater flexibility—have overlapping AND interlocking joints. Inlay of red Swiss plastic protects tips. Stainless steel heel protectors. Superior grade hickory given a beautiful natural finish.
6 N 01143L—Skis without bindings. *State length*: 6, 6¼, 6¾, 7, 7¼ ft. . . . . Pair **$35.95**

SKI POLES. Tapered steel points. 6-in. rings. Leather wrist straps. *State length:* 42, 45, 48, 51 in.
[F] 6 N 01177—**Low Priced Tonkin Bamboo Poles.** Shpg. wt. 2 lbs. . . . . Pair only **$3.39**
[G] 6 N 01176—**Tempered Aluminum Alloy Poles.** Leather hand grips. Wt. 2 lbs. . . **5.95**
[H] 6N01196–**Adjustable Aluminum Alloy Poles.** Telescope 36 to 54 in. Hold set. Wt. 2 lbs. **$7.95**

[J] 6 N 1199—**HOW TO SKI BOOK.** Illustrated instructions. Postpaid card with adult skis, bindings and ski boots entitles you to copy without charge.
Shpg. wt. 2 oz. . . . . Only **25c**

[K] 6 N 01180—**Car-top Ski, Toboggan Rack** carries 6 pr. skis; OR 2 toboggans; OR 3 prs. skis, toboggan. Suction cups. Rubber-covered gutter hooks. Wt. 10 lbs. **$7.95**

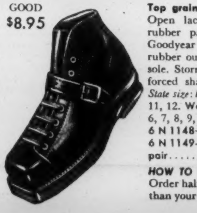
HOW TO ORDER: **Skis.** Raise your arms over head. Do not stretch. Order ski length closest to distance from floor to base of thumb. **Ski Poles.** Have your arms relaxed at sides of body. Order pole 3 in. longer than distance from your elbow to the floor.

Shipping weights (in pounds) for adult skis. *Note:* 7, 7¼-ft. skis and skis with bindings mounted are shipped by freight or express. Pay shipping charges for these skis on delivery.

Ski Length	6 ft.	6¼ ft.	6½ ft	6¾ ft	7 ft.	7¼ ft
Without bindings	7 lbs.	8 lbs	9 lbs	9 lbs	10 lbs	11 lbs.
With bindings	10 lbs.	11 lbs.	11 lbs.	13 lbs.	14 lbs	14 lbs

Top grain leather hard box toe, strap. Water repellent tanned split cowhide uppers. Double sole and heel. Goodyear stitched leather midsole and ribbed rubber outsole. Steel reinforced shank. Rolled leather top edging. Dark brown. *State size*: **Men's** 6, 7, 8, 9, 10, 11, 12. **Women's** 5, 6, 7, 8, 9. Shpg. wt. 4 lbs.
6 N 1146—Men's. . . $8.95
6 N 1147—Women's. 8.95

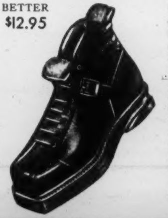
GOOD
$8.95



Top grain cowhide uppers. Open laced back. Sponge rubber padded ankle top. Goodyear stitched ribbed rubber outsole leather midsole. Storm welt. Steel reinforced shank. Dark brown. *State size*: **Men's** 6, 7, 8, 9, 10, 11, 12. **Women's youths'** 4, 5, 6, 7, 8, 9, 10. Wt. 4 lbs.
6 N 1148—Men's Pair $12.95
6 N 1149—Women's, youths' pair $12.95

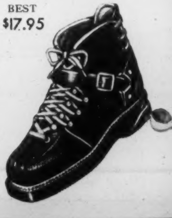
HOW TO ORDER SKI BOOTS: Order half to a full size larger than your regular street shoe.

BETTER
$12.95



Uppers are heavy duty, scotch pebble grain, top grain cowhide. Fully lined with glove cowhide. Open lace back. Sponge rubber padding around ankle, heel, front and back tongues. Goodyear stitched leather midsole and ribbed rubber outsole. Storm welt. Steel reinforced, leather wedged shank. Black color. *State size:* **Men's** 6, 7, 8, 9, 10, 11, 12. **Women's** 5, 6, 7, 8, 9, 10. Shpg. wt. 5 lbs.
6 N 1151—Men's. . Pair $17.95
6 N 1153—Women's. Pair 17.95

BEST
$17.95

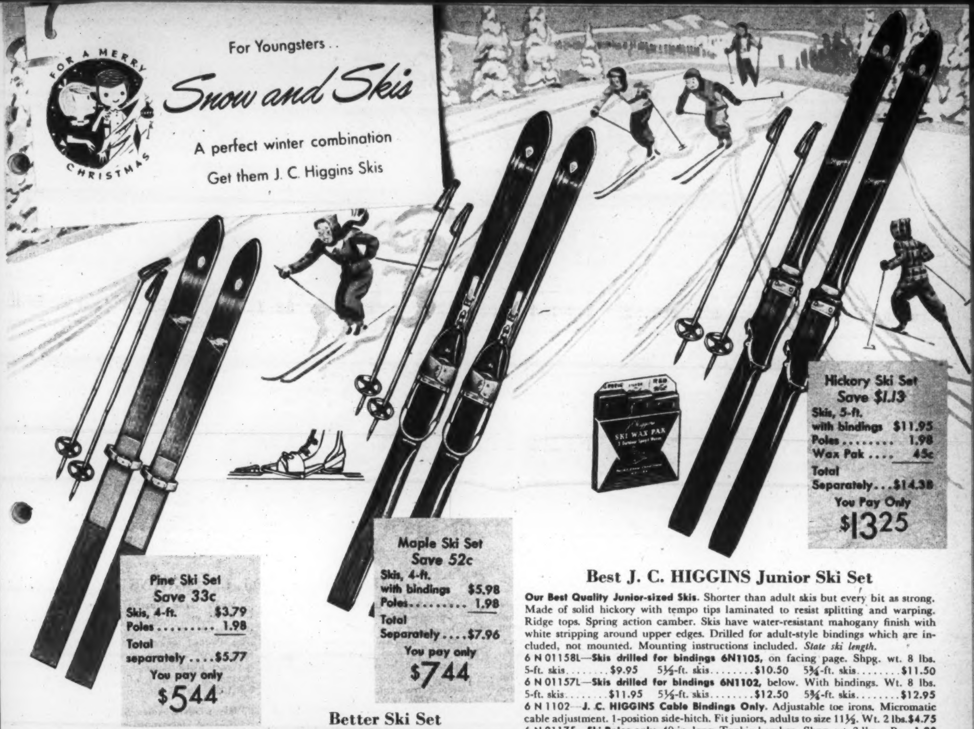


For Youngsters . .

Snow and Skis

A perfect winter combination

Get them J. C. Higgins Skis



Pine Ski Set
Save 33c

Skis, 4-ft.	$3.79
Poles..........	1.98
Total separately....	$5.77

You pay only
$5.44

Maple Ski Set
Save 52c

Skis, 4-ft. with bindings	$5.98
Poles..........	1.98
Total Separately....	$7.96

You pay only
$7.44

Hickory Ski Set
Save $1.13

Skis, 5-ft. with bindings	$11.95
Poles..........	1.98
Wax Pak	45c
Total Separately...	$14.38

You Pay Only
$13.25

Our Lowest Priced

J.C. HIGGINS Solid Pine Skis. Will give a boy or girl the chance "to get the feel" of skis and prepare for a lifetime's enjoyment of winter's finest sport.

Adjustable leather straps hold youngsters' feet in place on rubber foot plates. Their feet will be secure for downhill runs or walking. Skis are not designed for controlled skiing. Finished with walnut color waterproof lacquer. *State length.*

6 N 01114—**Skis only.** Shpg. wt. 5 lbs.
4-foot size..............Pair only $3.79
5-foot size..............Pair only 4.49
6 N 01175—**Ski Poles only.** 40 in. long. Tonkin bamboo. Leather wrist straps. 4-in. snow rings. Shpg. wt. 2 lbs. Pair $1.98
6 N 01136—**Skis and Poles.** Wt. 7 lbs.
With 4-ft. skis. *Save 33c.* Set only $5.44
With 5-ft. skis. *Save 48c.* Set only 5.99

Better Ski Set

J. C. HIGGINS Solid Maple Skis are adult-style . . they have ridge tops, tempo tips . . are matched in grain, weight, flexibility. Plain edges.

Skis are drilled for youngsters' safety bindings. Included with skis, not mounted. Mounting instructions included. **Bindings do not require a special ski boot.** Rubber covered nylon cable and leather toe holder hold shoes or overshoes firmly . . . make possible stopping and turning . . skiing with full control. Adjustable front throw lever. *State ski length.*

6 N 01115L—**Skis and bindings only.** Wt. 7 lbs. 4-ft. skis. $5.98. 4½-ft. skis $6.49. 5-ft. skis $7.25
6 N 1104—**Youngsters' safety bindings only.** Described above. Fit juvenile shoe sizes 11 to 4. Shipping wt. 2 lbs............Pair only $2.79
6 N 01175—**Ski Poles only.** 40 in. long. Tonkin bamboo. Leather straps. Wt. 2 lbs. Pair $1.98
6N 01120L—**Skis, bindings and poles.** Wt. 10 lbs.
With 4-ft. skis. *Save 52c*........Set only $7.44
With 4½-ft. skis. *Save 52c*......Set only 7.95
With 5-ft. skis. *Save 58c*........Set only 8.65

See How to Order Skis on facing page

Best J. C. HIGGINS Junior Ski Set

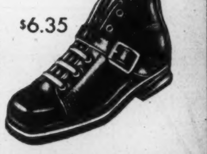
Our Best Quality Junior-sized Skis. Shorter than adult skis but every bit as strong. Made of solid hickory with tempo tips laminated to resist splitting and warping. Ridge tops. Spring action camber. Skis have water-resistant mahogany finish with white stripping around upper edges. Drilled for adult-style bindings which are included, not mounted. Mounting instructions included. *State ski length.*

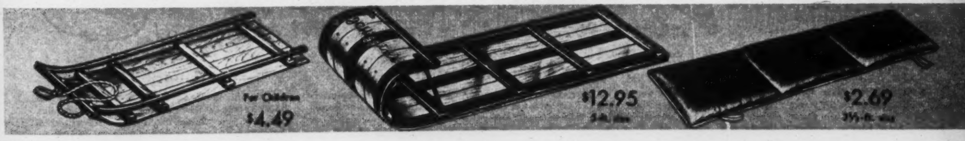
6 N 01158L—**Skis drilled for bindings 6N1105,** on facing page. Shpg. wt. 8 lbs.
5-ft. skis........$9.95 5½-ft. skis........$10.50 5¾-ft. skis........$11.50
6 N 01157L—**Skis drilled for bindings 6N1102,** below. With bindings. Wt. 8 lbs.
5-ft. skis........$11.95 5½-ft. skis........$12.50 5¾-ft. skis........$12.95
6 N 1102—**J. C. HIGGINS Cable Bindings Only.** Adjustable toe irons. Micromatic cable adjustment. 1-position side-hitch. Fit juniors, adults to size 11½. Wt. 2 lbs. $4.75
6 N 01175—**Ski Poles only.** 40 in. long. Tonkin bamboo. Shpg. wt. 2 lbs. . .Pr. 1.98
6 N 1194—**Wax Pak only.** Contains 3 types of downhill speed waxes for all snow conditions. Comes in handy, pocket-sized box. Shpg. wt. 7 oz................45c
6 N 01170L—**Combination: skis (6N01157L), with bindings, poles, Wax Pak.** *State length.* Wt. 12 lbs.
With 5-ft. skis. . .$13.25 With 5½-ft. skis. . .$13.80 With 5¾-ft. skis. . . .$14.25

See How to Order Skis and Boots on facing page

Junior-sized Ski Boots for sport, school

They're designed and built especially for younger ski fans, but the good looks and rugged styling make them excellent knockabout boots for school and play too. The uppers are made of water-repellent tanned split cowhide of select quality. Double soles: oak tanned leather midsole; ribbed rubber outsole. Steel reinforced shank. Lined vamp, rubber heel. Hard box toe and strap of top grain cowhide. Strap has shiny buckle. Rolled felt top edging keeps snow out of boots. Dark reddish-brown color. Children's wide width. *State size:* 1, 2, 3, 4, 5, 6, 7.
6 N 1139—*See How to Order.* Wt. 4 lbs. . . .$6.35





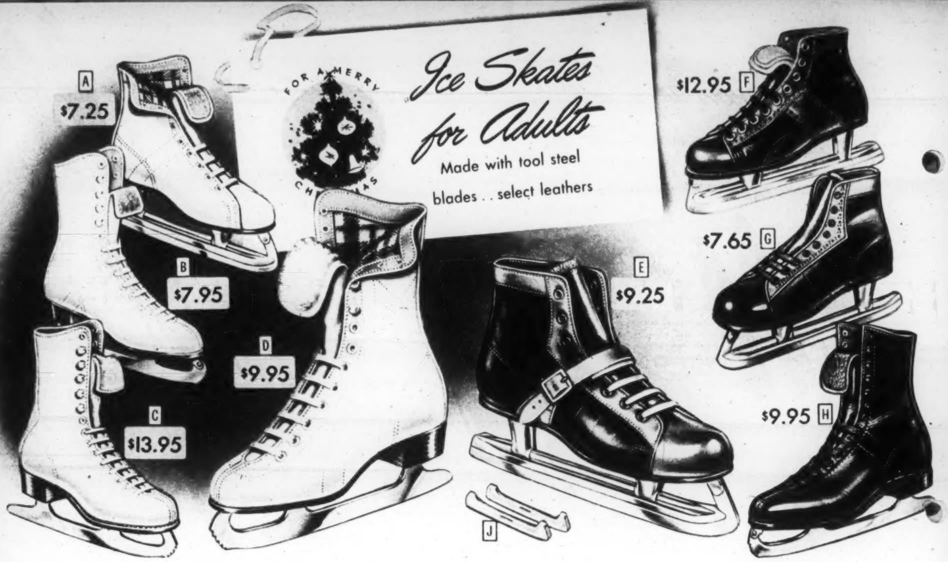
Junior-sized Toboggan

Thrill your youngster with this fast-sliding, junior-sized toboggan. He'll really zoom down snowy hills on this Canadian maple beauty. It's finished with clear lacquer that shows off the handsome grained wood. Handrails are especially selected bright red maple. The toboggan is 3 feet 3 inches long, plenty of room for one pint-sized rider. It's built to hold up under rough handling and light enough for easy uphill pulling. Sturdy sisal pull rope loops through 2 holes drilled in the front. Made in Canada, where winter sports rule supreme, by skilled Canadian wood workers. *Order for Christmas at this low price.*
6 N 01100—Shpg. wt. 8 lbs........................Only $4.49

Tobogganing is Snow-time Fun for the whole family

J.C. HIGGINS Toboggans. Smoothly finished, running surfaces skim swiftly over snow. Straight hardwood runners keep toboggan on course. Permanent steam-bent curve. Full-length rope handrails. Water-resistant glossy varnish finish. Strong but flexible—"gives" with the bumps. Light in weight. All, except 6 N 01101L, shipped by freight or express. Pay shipping charges on delivery. Order a toboggan now—have it ready for a white Christmas morning.
6 N 01101L—5-ft. long for 3 riders. Shpg. wt. 15 lbs. $12.95
6 N M1166—6-ft. long for 4 riders. Shpg. wt. 18 lbs. 17.95
6 N M1167—8-ft. long for 5 riders. Shpg. wt. 27 lbs. 23.95

Toboggan Pads to cushion you from the bumps of tobogganing. These pads are strongly made of thick, felted cotton—stitched in sections to prevent lumping. Cotton drill covers are coated with water repellent plastic. Tie tapes with metal grommets hold pad securely to toboggan. *Order with toboggan.*
6 N 1126—3½-ft. for 5-ft. toboggan. Wt. 3 lbs. $2.69
6 N 1183—4½-ft. for 6-ft. toboggan. Wt. 4 lbs. 3.19
6 N 1184—6½-ft. for 8-ft. toboggan. Wt. 5 lbs. 4.49



Women's Ice Skates

A Low Priced White Pleasure Skates for Women. Tubular steel hockey style blades have sharp, hardened tool steel edges. High cut shoes of select split cowhide with top grain cowhide toe. Full lining of plaid cloth. Padded tongue. Reinforced webbing gives ankles extra support. Felt sock lining, leather soles, snug fitting heel counters. *State size* 4, 5, 6, 7, 8, 9, 10. See *How to Order*.
6 N 1017—Wt. 3 lbs. 12 oz. Pair **$7.25**

B Women's GOOD Quality Figure Skates. Full high cut white shoes of select elk-tanned split cowhide. Closed toe. Sole and heel of oak-tanned leather. Shiny plated, hollow-ground hardened tool steel blades have rocker design. Saw tooth tips. Felt padded tongue. Felt sock lining. Combination narrow heel last. *State size* 4, 5, 6, 7, 8, 9, 10. See *How to Order* information at right.
6 N 1014—Wt. 3 lbs. 12 oz. . . Pair **$7.95**

C Women's BEST Quality White Figure Skates—made for Sears by Nestor Johnson Co. Top grain cowhide shoes are full high cut style. Full leather lining. Reinforcing stitching supports ankles. Double soles. Steel arch shank. Better quality one-piece hollow ground blades of high carbon tool steel. Chrome plated. Saw tooth tips. Shearling lamb lined tongue. *State size* 4, 5, 6, 7, 8, 9, 10. See *How to Order*.
6 N 1020—Wt. 3 lbs. 12 oz. . . . Pair **$13.95**

D Women's Popular Quality Figure Skates. High-cut shoes of elk-tanned white top grain cowhide. Plaid cloth lining. Soles and heels of oak-tanned leather. Steel arch shank. Shiny plated hollow ground tool steel blades bracketed and welded to sole and heel plates. Saw tooth tips. Shearling lamb lined tongue. Combination narrow heel last. *State size* 3, 4, 5, 6, 7, 8, 9, 10. See *How to Order* information at right.
6 N 1023—Wt. 3 lbs. 12 oz. . . . Pair **$9.95**

Men's Skates by J. C. HIGGINS

E Men's Popular Quality Hockey Skates. 1-piece seamless drawn cups; electronically welded tube grips narrow skating blade of hardened molybdenum alloy tool steel. Ground lengthwise to perfect contour. Full length foot plate. Black split cowhide uppers. Tan top grain Cowhide toe, strap, trim. *State size* 6, 7, 8, 9, 10, 11, 12.
6 N 1004—Wt. 4 lbs. 4 oz. . . Pair **$9.25**

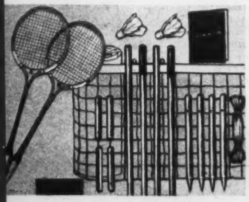
F Our Finest Quality Hockey Skates—made for Sears by Nestor Johnson. Chrome-plated blades. High carbon hardened tool steel runners ground lengthwise to perfect contour. Best uppers of top grain cowhide. Black with tan hard box toe and trim. Foam rubber lined tongue. *State size* 6, 7, 8, 9, 10, 11, 12. See *How to Order* below.
6 N 1045—Wt. 4 lbs. 4 oz. . . Pair **$12.95**

G Men's Good Quality Hockey Skates· Select split cowhide uppers with hard box toe of black top grain cowhide. Tan trim. Padded tongue. Leather soles. Steel arch shank. Precision ground runners of hardened tool steel electronically welded to steel tubes. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12.
6 N 1039—Wt. 3 lbs. 6 oz. . . . . Pair **$7.65**

H Men's Figure Skates. Shoes of top grain cowhide. Oak-tanned leather soles, heels. Shiny plated hollow ground tool steel blades. Saw tooth tips. *State size* 4,5,6,7,8,9,10,11,12.
6 N 1044—Shpg. wt. 3 lbs. 12 oz. Pr. **$9.95**

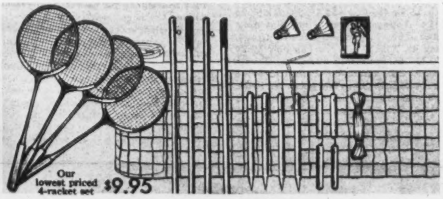
J 6 N 1091—Rubber Skate Guard. *State size* small (hockey to size 4, figure 5); medium (hockey 5–8, figure 6–9); large (hockey 9–10, figure 10–11); extra large (hockey 11–12, figure 12). Shipping weight 1 pound. . . . . Pair **$1.19**

HOW TO ORDER SKATES. For heavy socks—order full size to 1½ sizes larger than street shoe. For light socks—order street size or next larger if street shoe is half size.



NEW! Junior Set

J. C. HIGGINS New Junior Badminton Set is designed for the young player. Two 4-ply laminated ash frame rackets are junior size. Shorter, easier to control than heavier rackets. Properly balanced for smaller hands. Plastic binding at shoulder and throat. Scored wood grip provides steady handle surface. Fiber end piece protects palm from splinters. 12-foot junior net can be set up in smaller space. Taped at ends to retain shape. Cotton mesh tarred for longer life, greater strength. Two Junior feathered shuttlecocks, hard playing, long lasting. Packed in cardboard storage box. Includes complete rules. Shpg. wt. 2 lbs.
6 N 1320. . . . . **$3.69**


Our lowest priced 4-racket set $9.95

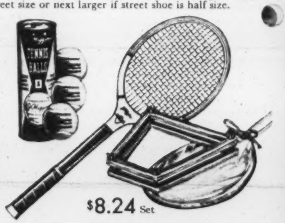
J. C. HIGGINS Badminton Sets

Singles or doubles . . . play fast-action games with J. C. HIGGINS lowest-priced 4-racket Badminton set. Rackets made in Japan, have laminated wood frames. Taut, water-repellent spiral-wound silk strings. 20x1½-ft. tape-bound net. 2 outdoor feathered shuttlecocks. All poles, ropes, stakes required to set up net.
6 N 01331—Four-Racket Set. Rule Book included. Shpg. wt. 7 lbs. . . . . Set **$9.95**

2-Racket Set (not shown). Same rackets, shuttlecocks, net, rule book as above. No poles, ropes, stakes. 2 good quality rackets (made in Japan) in this set. Order now.
6 N 01323—Two-Racket Set. Shipping weight 2 pounds. . . . . Set **$4.95**

Play your best with J. C. HIGGINS FINEST 4-racket Badminton set. 4-ply ash laminated racket frames retain shape, liveliness season after season. Handstrung with waterproof Nylon. Spiral-wound imitation leather grip. 20x2-ft. tape-bound net. Chemically treated to resist shrinkage. Three "Timpe" outdoor feathered shuttlecocks. Properly balanced. Longer playing stitchless sponge rubber base. All necessary ropes, poles, stakes included. Complete with badminton rule book.
6 N 01334—Four-Racket Set; Shipping weight 7 pounds. . . . . Set **$17.95**

Our Finest Two-Racket Set (not shown). Rackets same as described above. 20x1½-ft. tape-bound net. 2 "Timpe" shuttlecocks. Poles, ropes, stakes included.
6 N 01333—Two-Racket Set. Rule book included. Shpg. wt. 6 lbs. . . . . Set **$10.95**



$8.24 Set

Combination Offer

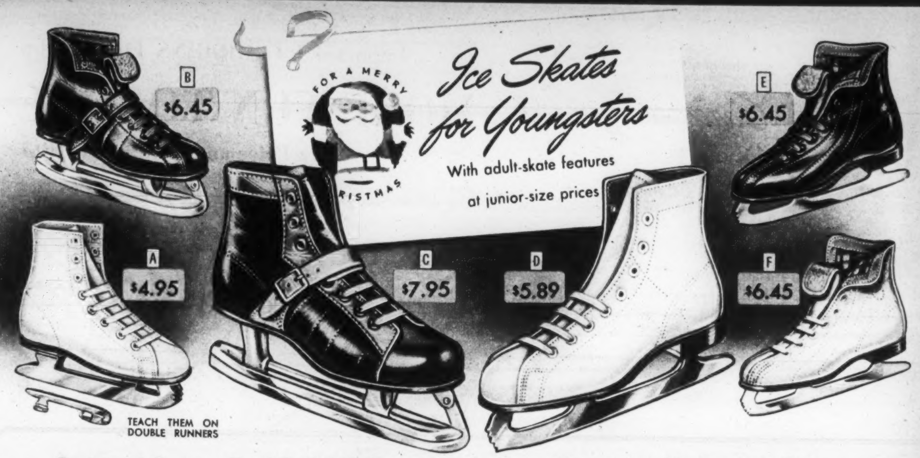
Buy Combination! Save 47c. J. C. HIGGINS Mohawk Racket. Power-ply frame; 2 fiber, 6 wood plies. 5 point plastic binding. Black fibro-suede grip. Full length handle pallets. Waterproof mono-filament Nylon strings. Medium weight (about 13½ oz.) Tough lacquer finish.

J. C. HIGGINS Championship Balls. Thick, fluffy white nap. Sold in pressurized cans of three.

J. C. HIGGINS Tennis Press helps prevent racket from warping. Thumb screws at corners.

Plastic Racket Cover with easy-opening drawstring. Clear, waterproof plastic.

6N1275–Combination. Take advantage of our combination offer and save 47c. Wt. 5 lbs. .	**$8.24**
6 N 1212—Racket. Shpg. wt. 2 lbs.	$5.59
6 N 1231—3 Balls. Shpg. wt. 12 oz.	1.89
6 N 1265—Press. Shpg. wt. 2 lbs. 2 oz.	79c
6 N 1260—Racket Cover. Shpg. wt. 2 oz. . .	44c


Ice Skates for Youngsters
With adult-skate features
at junior-size prices
FOR A MERRY CHRISTMAS
B
$6.45
A
$4.95
C
$7.95
D
$5.89
E
$6.45
F
$6.45
TEACH THEM ON DOUBLE RUNNERS

Beginners' Skates . . Boys' Hockey Skates

[A] **Double Runner Skates for Boys and Girls.** Runners are about ⅜ in. apart . . . give stability to help tots learn plus regular skate action. Uppers of white split cowhide . . strongly stitched to take hard wear. Blades are plated to resist rust. Saw tooth tips so they can learn figure skating. **For boys and girls.** *State size* 11, 12, 13, 1. See *How to Order* on facing page.
6 N 1050—Shpg.wt. 1 lb. 8 oz. Pair only **$4.95**

[B] **Bargain-priced Boys' Hockey Skates.** Hard box toe of long wearing black, top grain cowhide. Built-in top grain cowhide strap supports ankles. High quality split cowhide uppers. Reinforcing webbing. Full plaid cloth lining. Padded tongue. Leather soles. Adult style steel arch shank. Shiny plated hockey blades of same high carbon tool steel used in men's skates. Black. *State size* 11, 12, 13, 1, 2, 3. See *How to Order.*
6N1001–Shpg. wt. 2 lbs. 12 oz. **$6.45**

[C] **Boys' Hard Toe Hockey Skates.** The best J. C. HIGGINS skates for youngsters. Black shoes of high quality split cowhide. Tan trim and hard box toe of top grain cowhide. Padded tongue lets you lace skates snugly without binding. Reinforcing webbing and built-in top grain cowhide strap provide extra ankle support. Felt sock lining. Oak tanned leather soles and steel arch shank.

Sharp blades are plated to resist rust; they're made of high carbon tool steel and have electronically welded tubular construction . . . just like adult skates. *State boys' size* 1, 2, 3, 4, 5. See *How to Order* information on the facing page. Give silvery skates to brighten a boy's Christmas.
6N1043–Shpg. wt. 2 lbs. 12 oz. **$7.95**

Figure Skates for Boys and Girls

[D] **Economy-priced J. C. HIGGINS Figure Skates for Boys and Girls.** Good looking uppers of select white split cowhide have top grain cowhide semi-closed toe. Padded tongue lets you lace skate snugly without binding the ankles. Adult-style steel arch shank and full oak tanned leather sole give support. Helpful half heel.

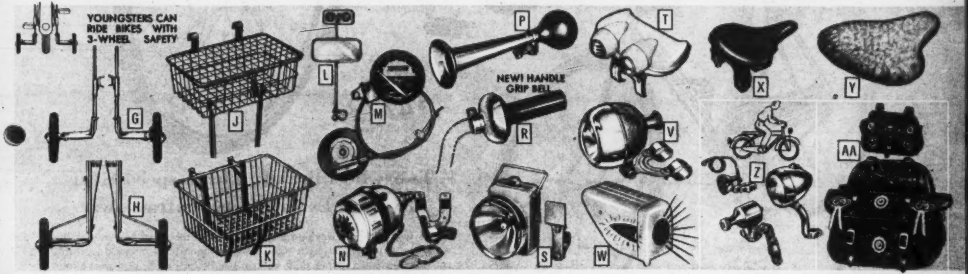
Sharp blades of strong tool steel are plated to resist rust. They're hollow ground to correct figure skating contour. Saw tooth tips for quick starts and steady toe stands. *Please state size* 11, 12, 13, 1, 2, 3. See *How to Order* information on opposite page. You give winter fun when you give a pair of ice skates.
6 N 1042—Shpg. wt. 3 lbs. . . **$5.89**

[E] [F] **Best Quality J. C. HIGGINS Junior-size Figure Skates.** Shoes are high grade, elk-tanned split cowhide. Black for boys and white for girls. They have a full lining of plaid cloth for added warmth and support. Attractive reinforcing stitching for good looks and to help shoes hold their shape. Felt sock lining. Every pair has adult-style steel arch shank and full leather soles. The half heel will be helpful to beginners' figure skating.

Sharp, shiny plated blades are rugged tool steel. They're hollow ground to correct figure skating contour. Saw tooth tips grip the ice for quick starts and stops . . . for toe stands and figure skating manuevers.

Sizes 11, 12, 13, 1, 2, 3. *Please state size wanted.* See *How to Order* information on the facing page. Order today for Christmas giving.

(E) 6 N 1041—Boys' Black. Wt. 3 lbs. . . Pair **$6.45**
(F) 6 N 1015—Girls' White. Wt. 3 lbs. . Pair **6.45**



BIKE ACCESSORIES . . brighten bikes . . . increase cycling fun . . make riding safer.

Outrigger Wheels. Youngsters ride 2-wheeler with tricycle safety. Strong steel arms with step plates extend extra wheels out from rear bike wheel. Easy to attach and adjust. Outrigger can be set on ground level, then gradually raised as child learns to ride. *For 16, 20 and 24-in. bikes.*

[G] **Low Priced Outrigger.** Oil impregnated wood bearings on 5¾-in. steel wheels. Rubber tired.
6 N 5303—Shpg. wt. 4 lbs. 13 oz. . . . . Only **$2.59**

[H] **Our Newest and Best Outrigger.** Large, 6-in. steel wheels turn on ball bearings. Rubber tires. Stronger construction than outrigger (G) above.
6 N 5230—Shpg. wt. 6 lbs. 1 oz. . . . . Only **$4.75**

Wire Baskets. Heavy gauge tin plated steel. Ribs are clenched to top frame and welded at intersections.

[J] **6 N 05331—New Wire Basket with Cover, Padlock.** 15x10x5 in. size. Shpg. wt. 4 lbs. . . . . Only **$1.89**

[K] **6 N 04843—Stronger, Larger Basket.** Steel straps brace. front. 18x13x6-in. size. Shpg. wt. 4 lbs. . . **1.59**

[L] **Oblong Rearview Mirror.** Ball, socket swivel.
6 N 5277—5½x2⅝-in. Shpg. wt. 1 lb. . . . . Only **95c**

[M] **J. C. HIGGINS Safti-Guide Speedometer.** Shows speed in m.p.h. Registers to 10,000 miles. Plastic lens.
6 N 5314—Enameled metal case. Wt. 2 lbs. 6 oz. . **$4.79**

[N] **Balloon Tire Siren.** Silver color steel case. Siren mounts on fork. Control chain on handlebars.
6 N 5317—3½x5½ in. Shpg. wt. 1 lb. 8 oz. . Only **$1.39**

[P] **French Horn.** Red enameled trumpet. Rubber bulb.
6 N 5330—9½ in. long. Shpg. wt. 1 lb. . . . Only **85c**

[R] **NEW! Handle-grip Bell!** Bakelite grip combined with nickel-plated bell. Turn grip slightly—bell rings.
6 N 4831—Shpg. wt. 8 oz. . . . . Price cut to **$1.19**

[S] **Detachable Steel Headlight.** Use as hand lantern, too. Detachable mounting bracket. Nickel plated reflector. Takes 2 batteries, not included. 3¾x 2¾x2¾ in.
6 N 4878–Made in England. Shpg. wt. 12 oz. Only **$1.55**

[T] **J. C. HIGGINS Headlight, Horn Combination.** White enameled case. Plastic top, steel bottom. 1 light, 1 horn. Mounts on handlebars. 4 batteries not included.
6 N 5337—About 7½x5½ in. Shpg. wt. 1 lb. 9 oz. **$3.35**
6 N 4849—Batwing Headlight. Same as above, but 2 lights. No horn. 4 batteries not included. Wt. 1 lb. 9 oz. **2.89**

[V] **J. C. HIGGINS Newest Spotlight.** Handle on back for directing pin-point beam. White enameled metal case. Chrome-plated trim. Mounts in center of handlebars. Plastic lens. 2 batteries not included. About 4½x4½ in.
6 N 5336—Shpg. wt. 1 lb. 4 oz. **$2.15**

[W] **Four-way Directional Signal and Red Tail Light.** White enameled metal case mounts on rear fender. Right and left signal blinkers. Handlebar switch.
6 N 5304—2 batteries not included. Wt. 1 lb. 6 oz. . . **$3.85**

[X] **Troxel Saddles.** Black, artificial leather cover. Thick felt pad. Chrome-plated side protectors, rear springs. Shpg. wt. each 5 lbs. 6 oz.
6 N 5302—Men's Model **$3.89**
6 N 5213—Women's Model **$3.89**

[Y] **Sheepskin Seat Cover.** Natural color. Bound edges.
6 N 5376—Shpg. wt. 8 oz. . . . . Only **$1.19**

[Z] **Generator Set.** Bright lights without batteries. Chrome-plated headlight, tail light, generator. Headlight has dim and bright lights. Red tail light. Made in England.
6 N 5248—Wires, fittings included. Wt. 2 lbs. 12 oz. . **$7.50**

[AA] **NEW! Western Style Matching Leather Saddle Bags and Tool Kit.** Made of beautiful black leather with white leather trim. Leather straps. Nickel-plated buckles. Saddle bags are each 15x10x4 in. Tool kit is 8½x4x2 in.
6 N 5323—Saddle bag, tool kit set. Wt. 5 lbs. 8 oz. **$7.85**

FOR A MERRY CHRISTMAS

The geared hub is the secret to

Carefree Cycling

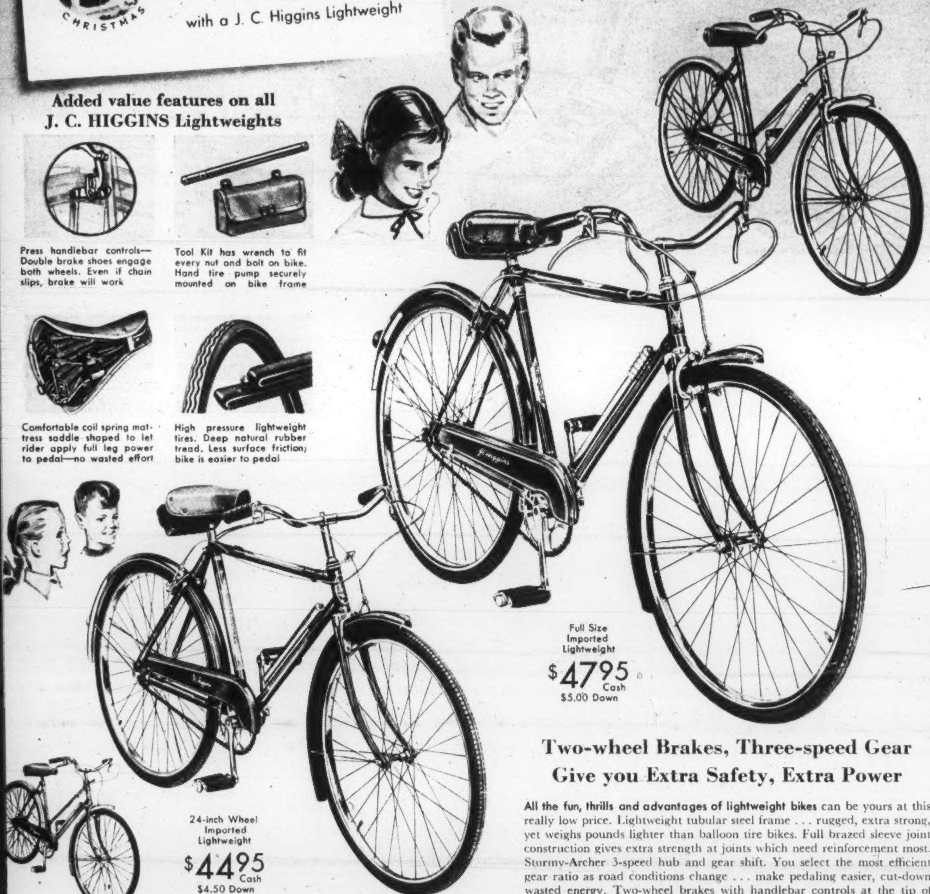
Coast far, climb hills easily
with a J. C. Higgins Lightweight

Imported J. C. HIGGINS Lightweights

MORE FUN TO RIDE

at a Price and Quality we think

Added value features on all J. C. HIGGINS Lightweights



Press handlebar controls—Double brake shoes engage both wheels. Even if chain slips, brake will work

Tool Kit has wrench to fit every nut and bolt on bike. Hand tire pump securely mounted on bike frame

Comfortable coil spring mattress saddle shaped to let rider apply full leg power to pedal—no wasted effort

High pressure lightweight tires. Deep natural rubber tread. Less surface friction; bike is easier to pedal

Full Size
Imported
Lightweight
$47.95 Cash
$5.00 Down

24-inch Wheel
Imported
Lightweight
$44.95 Cash
$4.50 Down

Two-wheel Brakes, Three-speed Gear Give you Extra Safety, Extra Power

All the fun, thrills and advantages of lightweight bikes can be yours at this really low price. Lightweight tubular steel frame . . . rugged, extra strong, yet weighs pounds lighter than balloon tire bikes. Full brazed sleeve joint construction gives extra strength at joints which need reinforcement most. Sturmy-Archer 3-speed hub and gear shift. You select the most efficient gear ratio as road conditions change . . . make pedaling easier, cut-down wasted energy. Two-wheel brakes with handlebar controls at the tip of your fingers. Safe, dependable braking action on both wheel rims, even if chain should break.

Artificial leather saddle has mattress spring base. High-pressure natural rubber tires offer less road friction than balloon tires. Synthetic rubber tubes. Deep tread. Pedals have long wearing thick rubber tread, smooth ball bearing action. Handlebars, brake frame, levers, stem, crown, sprocket, hubs, rims and tubular steel fork are heavily chrome plated . . . weather resistant, easy to keep polished.

Three-piece forged steel sprocket and crank assembly. Inexpensive to repair or replace if broken. Mounted hand tire pump and tool kit. Kit contains wrench to fit every nut and bolt on bike. Red safety reflector in rubber mount on rear fender. Reflects automobile lights up to 500 yds. Rubber handlebar grips. Men's model comes in flamboyant cherry (red) with white and gold color trim. Seat-to-pedal length adjusts 32 to 37 inches. Women's model polychromatic (light) blue with white fenders, gold color trim. Seat-to-pedal length adjusts 31 to 36 inches.

6 N M4604—Men's Model. Shpg. wt. 50 lbs. .Cash **$47.95**
6 N M4605—Women's Model. Shpg. wt. 50 lbs. . . . . .Cash **47.95**

Specially Designed in Junior Sizes

Now! English Lightweights for boys and girls 7, 8 and 9. Tubular steel frame and fork set on 24-inch wheels. So light a child can lift it. Extra safe 2-wheel brakes. Operate independent of chain . . . no worries about accidents if chain slips. Handlebar controls are special size to accommodate small hands. Free-wheeling coaster hub sprocket disengages when pressure is taken off pedal. Reduces drag, increases coasting distance. Child can enjoy muscle-building exercise without getting too tired. Handlebars, stem, fork crown, sprocket, hubs, brake frame, levers and rims richly chromed. Mounted tire pump and tool case. Black artificial leather saddle with mattress type base. Comfortable double action coil springs. Natural rubber high pressure tires. Synthetic rubber tubes. Red safety reflector. Does **not** have 3-speed gear. Seat-to-pedal length adjusts 23½-27½ in. Boys' polychromatic red with white and gold-color trim. Girls' polychromatic (light) blue with white fenders, white and gold-color trim.

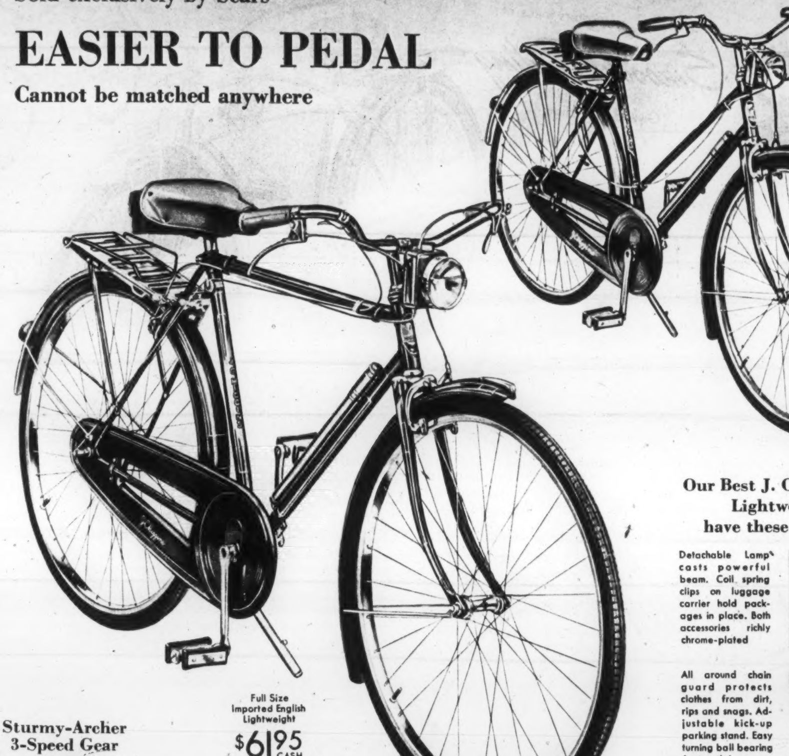
6 N M4608—Boys' Model. Shpg. wt. 45 lbs. . . . . *Only $4.50 Down*. .Cash **$44.95**
6 N M4609—Girls' Model. Shpg. wt. 44 lbs. . . . . *Only $4.50 Down*. .Cash **44.95**

Bikes on these 2 pages shipped freight or express from mail order house. For Easy Terms, see page 369

Sold exclusively by Sears

EASIER TO PEDAL

Cannot be matched anywhere

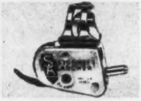


Full Size
Imported English
Lightweight

$61.95 CASH

$6.50 Down

Sturmy-Archer 3-Speed Gear



Gear shift right at tip of your fingers . . . lets you select maximum power gear ratio . . . just like an auto

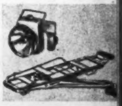
Select gear for each speed. Starting, going uphill, or level grade . . . gives more power with every stroke

Sturmy-Archer hub gives more speed with less effort by setting most productive gear ratio for each bike speed

For Easy Terms on any J. C. HIGGINS Bike see page 381

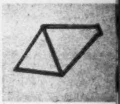
Our Best J. C. HIGGINS Lightweights have these Extras . .

Detachable Lamp casts powerful beam. Coil spring clips on luggage carrier hold packages in place. Both accessories richly chrome-plated



All around chain guard protects clothes from dirt, rips and snags. Adjustable kick-up parking stand. Easy turning ball bearing foot pedals

Lightweight tubular steel frame has stronger full brazed sleeve joint construction. Bike weighs only 37 lbs. A child can lift it easily



Here's why we think this is your finest Lightweight Bike buy

J. C. HIGGINS BEST Imported English Lightweight stands out of the crowd, even among more expensive models. Lightweights were first popular in England, so Sears imported these bikes to give you the benefit of years of English experience and craftsmanship.

Sturmy-Archer 3-speed gear and hub lets you shift gears just like an auto. You select most efficient gear ratio for starting, going uphill, touring. Handlebar control operates at flick of a finger. Hub shifts into gear which makes your leg work most productive. Wasted effort minimized; bike is easier, more relaxing to pedal.

Safer, Caliper-type Hand Brakes. Two rubber brake shoes arrest front and rear wheel rims when brakes are applied. 4-point action brings bike to safe, controlled stop. Handlebar front and rear brake controls. You can apply brakes quickly or moderately, as situation demands. Brakes operate independent of power chain . . provide double protection.

Lightweight, Tubular Steel Frame . . . entire bike weighs only 37 lbs. Less weight to pedal than on balloon tire bikes. Fully brazed sleeve joint construction puts added strength where it's needed at joints.

English Coil Spring Mattress-type Saddle. Springs are arranged vertically and horizontally for greater comfort. Saddle shape does not bind legs. Full weight of pumping motion directed straight to pedal. High pressure 26-in. natural rubber tires. Less road friction, less drag . . . helps to make bike easy to pump. Synthetic rubber tubes. Chrome-plated rims and true riding tangent spokes.

Many Fine Accessories. Detachable fully chrome-plated headlight (no batteries). Take it off to use as flashlight when needed. Red reflector on rear fender. Rubber holder keeps reflector from breaking easily at bumps in road. Chrome-plated spring coil luggage carrier securely fastened to bike. Steel with aluminum finish. Hand tire pump in aluminum alloy case mounted on bike frame. Tool kit mounted at rear of seat. Contains wrench that fits every nut and bolt on bike. All around chain guard protects rider's clothes from dirt, snags, rips.

Shiny, Metallic Colors hold their sparkle for many years. **Men's** bike flamboyant burgundy (blue-red) with white and gold-color trim. Gold-color striping done by hand. Seat to pedal length adjusts 32–37 in. **Women's** bike flamboyant magenta (reddish purple), white and gold-color trim. White fenders. Striping as above. Seat to pedal length adjusts 31 to 36 in. Both models have weather-resistant chrome-plated hubs, rims, sprocket, pedals, brake frame, levers, light and luggage carrier.

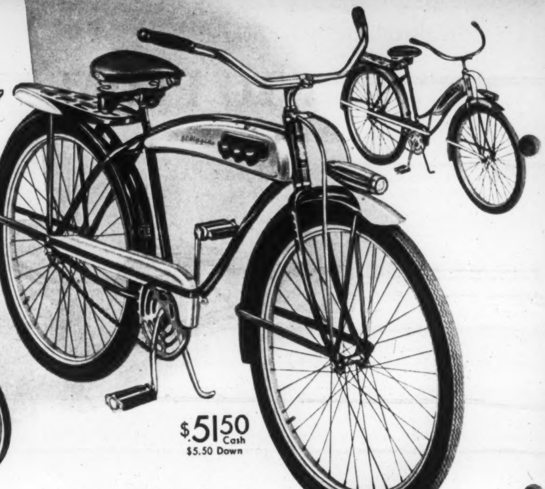
6 N M4610—Men's model. Shpg. wt. 53 lbs.	$61.95
6 N M4611—Women's model. Shpg. wt. 53 lbs.	61.95

FOR A MERRY CHRISTMAS

Give your youngsters miles of

Smooth Riding

Give a J. C. Higgins
Balloon Tire Bike

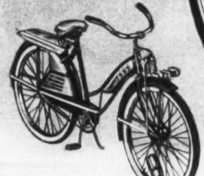


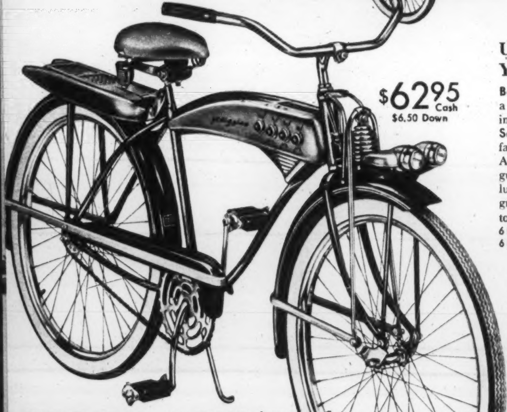
$51.50 Cash
$5.50 Down

Unusually Low Priced, Yet Completely Equipped

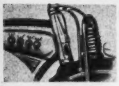
Beautiful! Lively colors baked on in durable enamel. Color flow styling . . . a broad band of color sweeping through chain guard and fender braces. Gleaming chrome plated handlebars, sprockets, hubs.
Safe! J. C. HIGGINS Coaster Brake for dependable stops, lets you coast farther, too. Tubular steel frame strongly welded. With these accessories: 26-in. ALLSTATE balloon tires. Synthetic rubber tubes. Electric horn, headlight. Chain guard. Kick-up parking stand. Pinkerton registration. Boys' model: Black frame, luggage carrier, vermilion fenders, tank, chain-guard, light. Girls' model: Med. gray frame, carrier. Lt. gray tank, fenders, rims. Vermilion guard, light. Seat-to-pedal length adjusts 28 to 32½ in. See shipping information page 321.

6 N M4514W—Boys' Model. Shpg. wt. 64 lbs. *Only $5.50 Down*. . . . . . . .Cash $51.50
6 N M4515W—Girls' Model. Shpg. wt. 64 lbs. *Only $5.50 Down*. . . . . . . .Cash 51.50

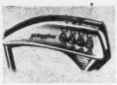




$62.95 Cash
$6.50 Down



Improved spring fork absorbs road jolts



Streamlined tank has electric horn built in

Most Desired Bike Santa Can Give

Santa agrees—you can't give a finer balloon tire bike. So many exclusive J. C. HIGGINS features make this bike a standout for riding comfort, ease and safety.

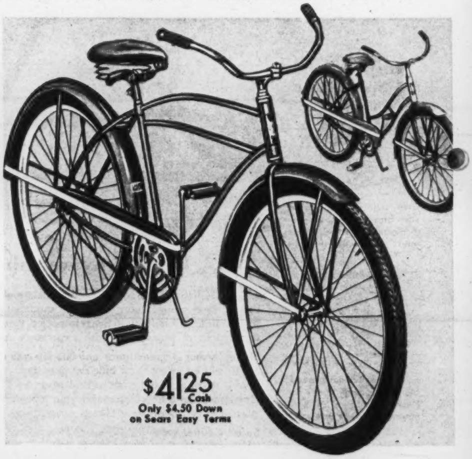
Thunder jet styling. Massive tank and jet tube carrier. Chrome plated handlebars, hubs, sprockets. Zinc-chrome-plated truss rods, fork spring, rims. Heavy gauge steel fenders. Bold colors in baked-on enamel. Gay color-flow styling.

Stronger, safer to own and ride. J. C. HIGGINS Coaster Brake. Welded tubular steel frame—no stronger frame made in America. Reinforced and hydrogen brazed at all critical points of strain. Pinkerton Registration Decal. Undercoating.

Finest accessories we could find. 26-in. ALLSTATE white sidewall tires. Synthetic rubber tubes. Electric horn. Twin headlights (no batteries included) Kick-up parking stand. Chain guard (Girls' model has skirt guard). Right bike for all riders age 9 or older. Seat to pedal length adjusts from 28 to 32½ inches. Wt. 70 lbs. See shpg. information page 321.

6 N M4516—Boys'. Dark green frame, fenders, chain guard. Gold color tank. Green, gold color light, luggage carrier. Vermilion, gold, white, green color trim. OR Black frame, fenders, guard. Gold color tank. Vermilion and gold color trim. *State color* green and gold, or black and gold. . . . . .Cash $62.95

6 N M4517—Girls'. Ivory frame, med. blue fenders, tank, guard. Ivory and blue carrier, light, skirt guard. Vermilion and ivory trim. OR Light blue frame, dark blue fenders, tank, chain guard. Two-tone blue light, carrier, skirt guard. Vermilion, white, light blue trim. *State color* ivory and blue or two-tone blue. . . . . Cash $62.95



$41.25 Cash
Only $4.50 Down on Sears Easy Terms

Our Lowest-priced Full Size Bike

Give your youngster the thrill of owning a full size 26-in. bike. Welded tubular steel frame reinforced and hydrogen brazed at 9 points of strain. J. C. HIGGINS Coaster Brake. Plastic covered Troxel saddle. Streamlined chain guard. Kick-up parking stand. 26-in. Crusader balloon tires. Chrome plated handlebars, sprockets, hubs. Baked-on, tough enameled finish. Pinkerton registration decal. Red safety reflectors. Boys' bike is vermilion with white rims. Vermilion and white trim. Girls' bike blue with blue and white trim. Seat to pedal length adjusts 28 to 32½ in. Shipping wt. 56 lbs. See shpg. information page 321.

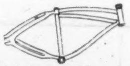
6 N M4510W—Boys' Model. *Only $4.50 Down*. . . . . .Cash $41.25
6 N M4511W—Girls' Model. *Only $4.50 Down*. . . . . .Cash 41.25

Exclusive features on J. C. Higgins Bikes

REGISTERED WITH
PINKERTON'S
NATIONAL DETECTIVE
AGENCY, INC.
209 West Jackson Blvd., Chicago 6, Ill.

Exclusive! You can register your new J. C. HIGGINS bike with Pinkerton's. Registration aids in recovery of bike if it's lost or stolen. Decal appears on rear fender.

J. C. HIGGINS Coaster Brake gives quick dependable stops. And you coast farther because rear hub revolves free from contact with brake shoe—no drag.



Welded tubular steel frame is reinforced at 9 vital points. No American-made bicycle frame is stronger. Curved lower bar streamlines bike appearance.

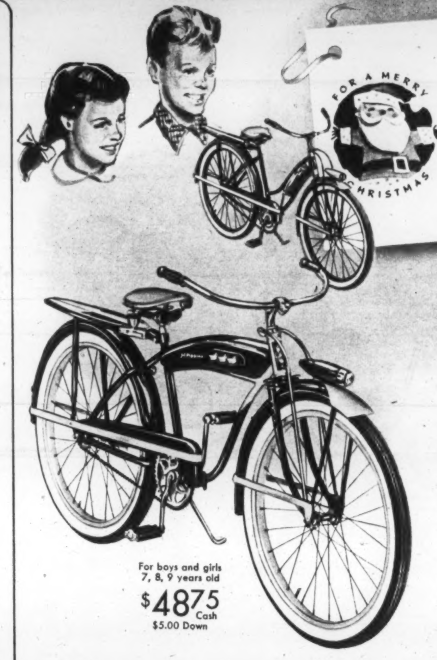
SHIPPING INFORMATION: All J. C. HIGGINS bicycles on these 2 pages are shipped either by freight or by express from Chicago. You pay freight or express charges on delivery.

EASY TERMS: Every J. C. HIGGINS bicycle may be purchased on Sears Easy Terms. For complete story on easy terms, see page 369.

Famous J. C. HIGGINS

Junior Bicycles

"Magic Carpets" for youngsters 5 to 9



For boys and girls 7, 8, 9 years old

$48.75 Cash
$5.00 Down

Our Best 24-inch Bike —many fine accessories

We're sure there's no better balloon tire junior **bike than** J. C. Higgins finest—and here's why:

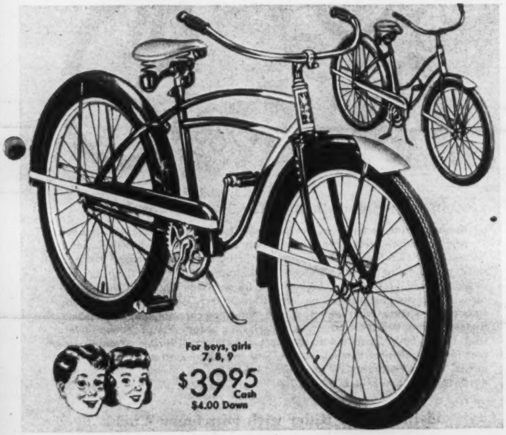
It's completely equipped! Streamlined tank has push-button electric horn. Torpedo headlight casts bright, steady beam. Strong luggage carrier. Comfortable troxel saddle has double action coil springs, waterproof vinyl plastic cover. Seat-to-pedal length adjusts from 23½ to 27½ inches.

It's handsome! Bright, baked-on enamel finish. Handlebars, sprocket, hub sparkling chrome plated. Flashy jet tube tank on boy's bike.

Strong! No stronger frame made in America. Welded tubular steel—reinforced at key points.

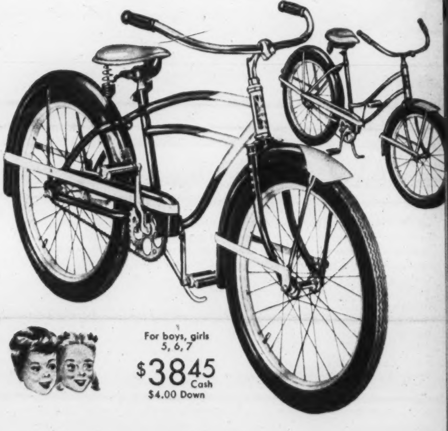
Plus these features! Pinkerton registration, J. C. Higgins Coaster Brake. 24-in: ALLSTATE Safety Tread white sidewall tires. Synthetic rubber tubes. Red safety reflector. Chain guard. Kick-up parking stand. Truss Rods. **Boys'** is red with black frame, rims, carrier. **Girls'** is light blue with dark blue frame, rims, carrier. Both have vermilion and white trim. 2 batteries for horn, 2 batteries for headlight not included. Shipping weight for each model 56 pounds. *See shipping information at left to order.*

6 N M4520W—Boys'. *Only $5.00 Down*. . Cash $48.75
6 N M4521W—Girls'. *Only $5.00 Down*. . Cash 48.75



For boys, girls 7, 8, 9

$39.95 Cash
$4.00 Down



For boys, girls 5, 6, 7

$38.45 Cash
$4.00 Down

Low Priced 24-inch Junior Bicycle

Big Bike construction at a remarkably low price. Welded tubular steel frame reinforced at 9 points of strain. J. C. Higgins Coaster Brake for sure, safe stops . . and easy pedaling on the go. Pinkerton registration decal on rear fender. Brilliant colors in long wearing baked-on enamel. Plastic covered Troxel saddle. Chain guard. Kick-up parking stand. 24-inch ALLSTATE balloon tires. Synthetic rubber tubes. Seat to pedal length adjusts from 23½ to 27½ inches.

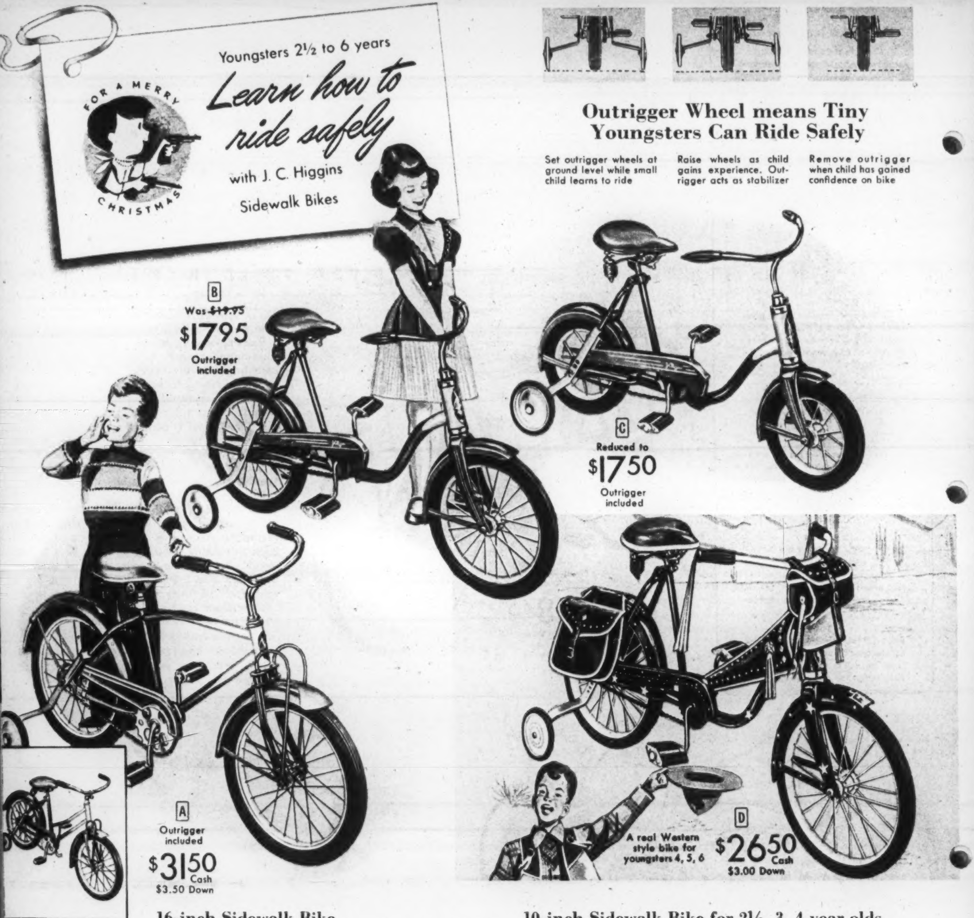
Boys' model is maroon with vermilion, blue, and white trim. **Girls'** is light blue with dark blue frame and vermilion and white trim. See shipping information above.

6 N M4518W—Boys'. Shpg. wt. 50 lbs. *Only $4.00 Down*....................Cash $39.95
6 N M4519W—Girls'. Shpg. wt. 50 lbs. *Only $4.00 Down*....................Cash 39.95

20-inch Junior Bicycle with Coaster Brake

Welded tubular steel frame reinforced at 9 critical points. J. C. Higgins Coaster Brake. Pinkerton decal on rear fender. Baked-on enamel colors. Chrome plated handlebars, sprocket, hubs. Troxel saddle. Chain guard. Kick-up parking stand. 20-in. ALLSTATE Safety Tread balloon tires. Synthetic rubber tubes. Seat to pedal length adjusts 21 to 24 inches. **Boys'** model red with black frame, white trim. **Girls'** light green with dark green frame, white trim.

6 N M4522W—Boys' Model—See shpg. information. Shpg. wt. 42 lbs.... Cash $38.45
6 N M4523W—Girls' Model—See shpg. information. Shpg. wt. 42 lbs.... Cash 38.45



Outrigger Wheel means Tiny Youngsters Can Ride Safely

Set outrigger wheels at ground level while small child learns to ride

Raise wheels as child gains experience. Outrigger acts as stabilizer

Remove outrigger when child has gained confidence on bike

16-inch Sidewalk Bike

A **Big Bike Riding Thrills** for boys and girls 4, 5, and 6. J. C. HIGGINS Coaster brake gives quicker, safer stops. Tubular steel frame welded and hydrogen brazed . . . same construction as used in Larger J. C. HIGGINS bikes . . . no American bike is made stronger. Right size and weight for child in this age group. Outrigger helps rider gain confidence while learning, may be removed later on. Plastic covered saddle with double coil spring support. Full ball bearing action in hanger crank and wheels . . . makes pedaling easier because there's less friction. Adjustable tangent spokes keep wheels in line. Chain guard protects clothes. Boy's bike is maroon color, girl's is blue. Both have white wheel rims, vermilion and white trim. Seat to pedal length adjusts 19 to 23 inches. Shpg. wt. 32 lbs.

6 N M6564—Boys' model. *Shipped Freight or express* . . . . Cash $31.50
6 N M6565—Girls' model. *Shipped Freight or express* . . . . Cash 31.50

14-inch Sidewalk Bike for 4, 5, 6 year olds

B **All the excitement of a two-wheeler, the safety of a tricycle.** Outrigger wheels keep bike balanced, simplifies riding for children. Molded rubber tires and oil impregnated wood bearings on outrigger. Rugged welded tubular steel frame. Full ball bearings in front, rear wheels, crank hanger . . . reduces friction, adds miles of wear. 1-piece crank and sprocket won't come apart, allows easy adjustment of chain tension. 14-in. semi-pneumatic rubber tires. Streamlined chain guard. Bright chrome-plated handlebars. Comfortable child's saddle levels bumps with double shock absorber steel coil springs. Bike grows with child . . . seat to pedal length may be adjusted from 18 to 22 inches. Long lasting baked-on enamel finish protects bike from scratches. *State color:* red with white trim or blue with white trim. Shipping weight 36 pounds.

6 N 06573L—For boys or girls. Price cut $2—*was $19.95* . . . . Cash $17.95

10-inch Sidewalk Bike for 2½, 3, 4 year olds

C **As easy to ride as a tricycle, but much more fun.** Precision machined, full ball bearings in front, rear wheels. Bearings are long lasting, let wheels turn easily because there's less friction. Ideal choice for first bike because outrigger balances rider, makes riding safer. Outrigger has oil impregnated wood bearings and molded rubber tires. Welded tubular steel frame. Wide 10x1¾-in. semi-pneumatic rubber tires. Streamlined chain guard to protect clothes. 1-piece crank and sprocket . . . chain tension can be adjusted. Sparkling chrome-plated handlebars. Enameled rims. Baked-on enamel finish for lasting beauty. Frame red with white trim. Comfortable Troxel saddle has shock absorbing coil springs, stronger support for rider. Rubber handlebar grips. Seat to pedal length adjusts 14 to 17½ inches. Why not order today? Shpg. wt. 27 lbs.

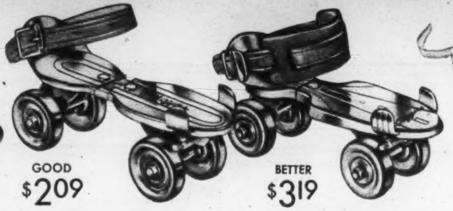
6 N 06575L—For boys or girls. *Price reduced!* . . . . Now only $17.50

14-inch Trail Rider with Outrigger Wheel

D **Perfect mount for 4, 5, 6 year old cowboys and cowgirls.** Young wranglers can look forward to countless hours of fun in the saddle. Really a bike to make them the envy of their pals. Pop gun rifle fits into plastic coated artificial leather gun case. Saddle bags on rear fender and dispatch case on handlebars. Trimmed with thongs, brand marks, and bright plated buttons and studs. Saddle has plastic cover, positive action springs. Welded tubular steel frame. Chain guard to protect clothes. 14-in. semi-pneumatic tires. Outrigger wheel makes it as safe to ride as a tricycle. Full ball bearings in front, rear wheels, crank hanger. 1-piece crank and sprocket. Seat to pedal length adjusts from 18 to 22 inches. *State color* brown or black. White rims add colorful trim. Easy to order on Sears Easy Terms. Shipping weight 33 lbs.

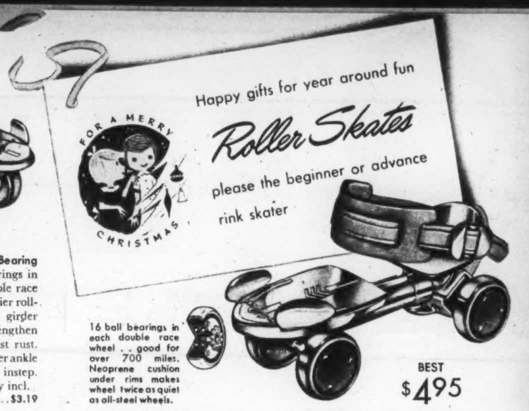
6 N 06568L—*$3.00 down on Easy Terms* . . . . Cash $26.50

Sidewalk bikes make Christmas merry for tots 2½ to 6 . . shipped partly assembled, easily put together

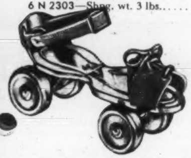


J. C. HIGGINS GOOD Ball Bearing Sidewalk Skates. Strongly welded steel girder chassis. Reinforced flange at edge resists bending. 3-piece frame adjusts 7½ to 10½ in. Cadmium plated to resist rusting. 8 ball bearings in each 2-piece hard steel wheel. Rubber shock absorbers. Leather ankle strap may be buckled anywhere on ankle. Adjustable toe clamps. Key included.
6 N 2303—Shpg. wt. 3 lbs..........$2.09

J. C. HIGGINS BETTER Ball Bearing Sidewalk Skates. 16 ball bearings in each case hardened steel double race wheel. Wheels are heavier, easier rolling. Stronger, 2-piece steel girder chassis has added flanges to strengthen sole. Cadmium plated to resist rust. Rubber shock absorbers. Leather ankle straps have rubber pads over instep. Adjusts from 8 to 10¾ in. Key incl.
6 N 2301—Shpg. wt. 4 lbs........$3.19

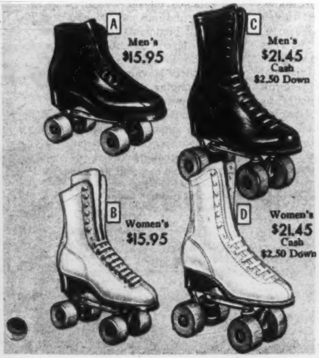

FOR A MERRY CHRISTMAS
Happy gifts for year around fun
Roller Skates
please the beginner or advance rink skater
BEST
$4.95

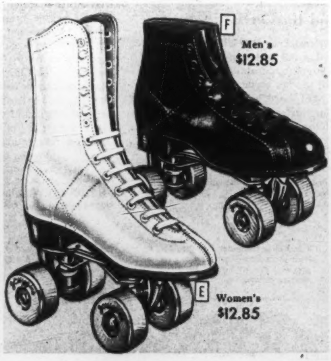
16 ball bearings in each double race wheel . . good for over 700 miles. Neoprene cushion under rims makes wheel twice as quiet as all-steel wheels.

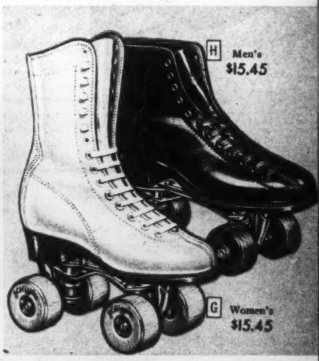


Junior Sidewalk Skates make learning easier. Made with sleeve bearings. Good for tiny tots because of safer, slower speeds. Steel girder chassis. Bright plated to resist rust. Leather laced toe straps do not cramp small feet. May be adjusted as child grows, 6¼ to 8½ inches. Shpg. wt. 2 lbs.
6 N 2361—Junior skates...............$1.49

J. C. HIGGINS BEST Sidewalk Skates. Laboratory tested "Quiet Wheels" actually wear 4 times longer than standard steel wheels. Good for over 700 miles of hard wear. 16 ball bearings in each double race wheel. Inner cushion of Neoprene rubber absorbs noise, lessens wear due to shock and vibration. Case hardened steel wheels assure smooth, fast ride. No direct friction between wheel and axle. Bright plated tubular steel frame. Adjusts 8 to 11 inches. Toe clamps curve in for firmer grip on foot. Cowhide straps have rubber ankle pad. Key included.
6 N 2364—J. C. HIGGINS "Quiet Wheel" Skates. Shpg. wt. 6 lbs.............$4.95







Roller Derby Rink Skates

Official Roller Derby Rink Skates. Semi-jumbo hard maple wood wheels. 128 free running ball bearings. Chassis has 10° pivot action. Double rubber shock absorbers. Elk-tanned cowhide shoes have lock stitched double soles, sponge rubber padded split tongue. Long inside counter. Non-locking adjustable cones. Wrench incl. Shpg. wt. 7 lbs.

A 6 N 2391—**Men's.** Black shoe, cut just above ankle. *State size* 6, 7, 8, 9, 10, 11, 12..............Pair $15.95

B 6 N 2393—**Women's.** White shoe, high top figure type boot. *State size* 3, 4, 5, 6, 7, 8, 9, 10.........Pair $15.95

Official Roller Derby Bel-Aire Model. Semi-precision type rink skates. Jumbo size hard maple wheels. Double row of 8 bearings in each wheel. Aluminum plate and strut 7/16-in. thick. Chrome plated truck assembly. Over and under rubber cushions. Pivot trucks adjustable to 10° angle. Elk tanned cowhide shoes. Goodyear double stitched soles. Split tongue. See *How to Order Information at right.*

C 6 N 2395—**Men's.** Black high top figure boot. *State size* 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 7 lbs.....Pair $21.45

D 6 N 2397—**Women's.** White high top figure type boot. *State size* 3,4,5,6,7,8,9,10. Shpg. wt. 7 lbs. Pair $21.45

J. C. HIGGINS Economy Skates

A smooth gliding, handsome pair of rink skates for the occasional or beginning skater. Same hard maple ball bearing wheels, same top quality lightweight chassis as on best skates at right. Shoes are made of top grain, elk-tanned cowhide. Resist stretching and cracking, give firm support. Keep appearance longer than split leather usually found in skates near this low price. Felt padded tongue lets you lace skate snugly. Proper fit of heel counters gives foot control at this important point. Lock-stitched double leather soles have steel arch shanks. Soft leather facing throughout interior of shoes. Women's shoes are full, high cut figure and dancing model. Men's shoes cut just above ankle. *See how to order below.*

E 6 N 2386—**Women's.** White. *State size* 4, 5, 6, 7, 8, 9, 10. Shipping weight 7 pounds...........Pair $12.85

F 6 N 2385—**Men's.** Black. *State size* 6, 7, 8, 9, 10, 11, 12. Shipping weight 7 pounds...............Pair $12.85

HOW TO ORDER RINK SKATES: If you wear a full size shoe, order same size as your street shoe. If you wear a half size shoe, order next larger size skate shoe.

J. C. HIGGINS Best Rink Skates

Compare J. C. HIGGINS Best Rink Roller Skates 3 ways . . . wheels, chassis, and shoe. You'll see why we say J. C. HIGGINS is your best rink skate buy.

Wheels are fitted with 128 free running ball bearings. 16 per wheel. Resist gumming, no retainer friction. Precision machined bearing cups. Non-locking adjustable cones. Recessed style axle nut. Jumbo maple or fiber wheels.

Chassis has 10° pivot action on front, rear wheels. Action screws allow adjustment of axle bracket to proper steering tension. Nickel-plated strut and foot plate. Double rubber shock absorbers. Cast steel axle bracket.

Shoes, handsomely made of select, top grain elk tanned cowhide. Sponge rubber padded split tongue. Women's are closed toe style. Snug fitting inside heel counters. Steel arch shank. Goodyear double stitched 2-ply soles. Skate wrench included. *State men's size* 5, 6, 7, 8, 9, 10, 11, 12. *State women's size* 3, 4, 5, 6, 7, 8, 9, 10. Shpg. wt. 7 lbs.

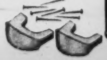
G 6 N 2305–**Women's.** White. Wood wheels.Pair $15.45
6 N 2306–**Women's.** White. Fiber wheels.Pair 15.45

H 6 N 2353—**Men's.** Black. Fiber wheels...Pair 15.45
6 N 2354—**Men's.** Black. Wood wheels...Pair 15.45

Roller Skate Accessories

J **Colorful, Riveted Skate Case.** Strong steel over wood frame. Top and bottom fiber reinforced. Metal corners and edge trim. Baked-on enamel finish. Two snap closures. Lock and key. Plastic handle. *State color* red, green, blue. Bright contrasting color trim. 15x11x5½-in. size. Wt. 3 lbs.
6 N 2381E—20% Fed. Tax included....$4.19

Rubber Toe Stops. Nails incl. Won't mar skates.
6 N 2382—Shpg. wt. 1 lb............Pair 79c



Shiny Aluminum Alloy Skate Case

K **Stronger, aluminum alloy skate case** retains natural shiny appearance. Light in weight, easy to carry. Equipped with snap hasps, center lock. Key included. Palm fitting plastic handle. Large 14½x10½x5¾-in. size. Shipping weight 3 pounds.
6 N 2352—Federal Tax not required..........$4.49

J. C. HIGGINS Complete

Basketball Sets

Everything You need to Play Basketball

FOR A MERRY CHRISTMAS

Ball alone $3.75
Goal, net alone . . . 1.75
Ball, goal, net combination . . $5.25
You Save 25c

Balls in sets are Official Size and Weight . . with "feels like leather" Rubber Covers that won't scuff easily, even on gravel or cement.

Our Most Popular Set

A **Molded Rubber Basketball.** Pebble grain cover vulcanized to 1-piece rubber bladder. No stitches or seams to break open. No dead spots. Resembles more expensive leather balls in looks, feel, performance. Absolutely watertight. Needle incl. Goal has ⅜-in. round steel rim. Official 18-in. diameter. Welded steel braces. Regulation cotton twine net. Suitable for gym or outdoor play.

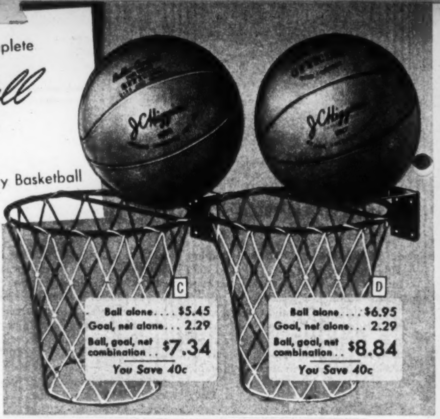
6 N T1818—Combination of ball and goal, net. Shpg. wt. 8 lbs. *You save 25c* $5.25
6 N 1830—Ball. Shpg. wt. 2 lbs. 8 oz. 3.75
6 N 01829—Goal, net. Shpg. wt. 5 lbs. 1.75

Ball alone $2.95
Goal, net alone . . . 1.75
Ball, goal, net combination . . $4.45
You Save 25c

Good Basketball Set

B **Lowest-priced J. C. HIGGINS Basketball Combination.** All rubber ball is molded in 1 piece, makes strength, durability possible at this low price. No stitches or laces to break open. Ball is watertight, hard to scuff . . . great for outdoor playing surfaces. Pebble grained cover. Ball holds shape, stays lively, full of bounce. Rubber valve. Inflating needle included. May be used in gyms or set up outside. Regulation goal, net same as described above.

6 N T1814—Combination of ball and goal, net. Shpg. wt. 8 lbs. *You save 25c* $4.45
6 N 1850—Ball. Shpg. wt. 2 lbs. 8 oz. 2.95



Ball alone $5.45
Goal, net alone . . . 2.29
Ball, goal, net combination . . $7.34
You Save 40c

Ball alone $6.95
Goal, net alone . . . 2.29
Ball, goal, net combination . . $8.84
You Save 40c

Better Ball and Goal Set

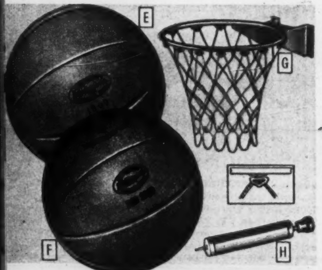
C **Molded Fabric and Rubber Ball** lasts longer, plays better because of multiple construction. Bladder is molded, then rubberized fabric is sealed to bladder. Finally pebble grained rubber cover is vulcanized to carcass. Ball one solid piece . . . no weak points at seams or stitching. No laces to break. Official size and weight . . . handles and performs like leather ball. Inflates by valve, needle included. Goal, has ½-in. steel rim, official 18-in. diameter. Regulation twine net. Sets up indoors or outside.

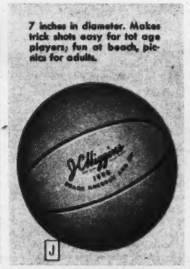
6 N T1819—Ball, goal, net combination. Shpg. wt. 9 lbs. $7.34
6 N 1802—Ball. Wt. 2 lbs. 8 oz. 5.45
6N01880—Goal, net. Wt. 6 lbs. 2.29

J. C. HIGGINS Best Combination

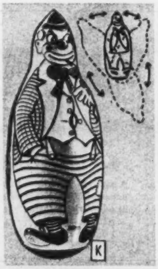
D **Best Multiple Molded Rubber Ball.** Brutal laboratory tests gave ball equivalent of 3 years of play. Ball finished tests in top playing shape, still retained official weight, shape. Secret is multiple molded construction. First bladder is molded. Then multiple layers of rubber impregnated fabric are added. A super-tough rubber cover is vulcanized to form ball . . . nothing to break, stretch, or become lop-sided. Pebble grain surface outwears leather several times. A regulation game ball, tough enough for outdoor play. Combination has same goal, net as at left.

6 N T1815—Ball and goal, net. Shpg. wt. 9 lbs. *You save 40c* $8.84
6 N 1827—Basketball alone. Shpg. wt. 2 lbs. 8 oz. $6.95





7 inches in diameter. Makes trick shots easy for tot age players; fun at beach, picnics for adults.



Lightweight, scuff-resistant J. C. HIGGINS Bags . . . perfect gifts for bowlers.

Basketball Accessories

E **J. C. HIGGINS New Laceless Peb-Tex Basketball.** Artificial leather has exceptional strength. True balance, rebound. Double stitched seams, double cotton twill lining. Official weight, size. Inflating needle incl.

6 N 1809—Shpg. wt. 2 lbs. 8 oz. $3.59

F **J. C. HIGGINS Best Top Grain Cowhide Molded Leather Basketball.** Laceless, no seams. Perfect balance. Pebble grain natural leather surface. Reinforced by rubber impregnated fabric. Official in every respect.

6 N 1810—Shpg. wt. 2 lbs. 8 oz. Needle incl. . . $10.75

G **Goal and Net.** Goal has official 18-in. diameter, ⅜-in. steel rim. Net fastens to special hooks on goal for longer wear. Nuts, bolts included.

6 N 01870—Shpg. wt. 10 lbs. $4.49
6 N 1828—Tapered net only. Shpg. wt. 6 oz. 89c

H **Hand Basketball Pump.** Use for all inflatable balls.
6 N 1895—Shpg. wt. 6 oz. No needle 69c

Inflating Needle. (Not shown.)
6 N 1896—Shpg. wt. 1 oz. 9c

7-in. Diameter Junior Basketball

J Excellent gift for very young players. Small hands easily manage 7-in. diameter. Plenty of fun for grown-ups too . . . play at the beach. Made of laminated layers of specially compounded rubber. Washable, pebble grain leathery color surface. Seamless watertight construction means ball can stand up to hard wear. Inflated by needle. Needle included. Shipping weight 10 oz.

6 N 1888 . . . . $1.19

New "Tumbles" Playmate

K Tumbles, the roly-poly clown is the cheeriest playmate of the Christmas season. Knock him over, he comes back for more. Squeeze his nose, he squawks and howls, but takes it with a smile. Red and blue figure is printed on electronically welded vinyl plastic. Inflate by mouth to full 50-in. height. Weighted at bottom to jump back on his feet after you knock him over. Washable, safe, and sanitary. Liquid plastic cement repair kit incl. Comes deflated in compact box. Easy to blow up, or put away.

6 N 2600—Shpg. wt. 4 lbs. $2.89

Bowling Ball, Shoe Bags

L **Lightweight Canvas Bowling Ball and Shoe Bag.** Keystone style bag of rubberized twill with strongly bound inner seams. White plastic binding provides extra strength. Ball sits on rubber cup, shoes fit alongside ball. Zipper opener. Reliable plastic handles. Brown and tan color. Window type name card holder.

6 N 1471E—Shpg. wt. 1 lb. 10 oz. $3.95

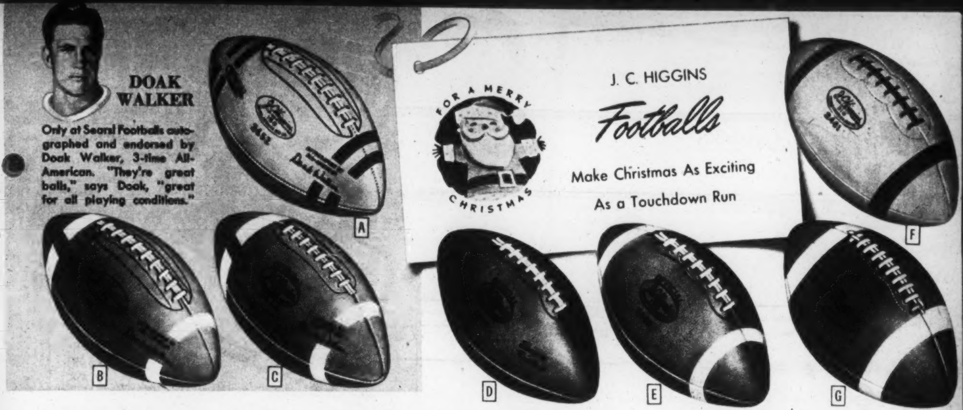
M **New Split Leather Bowling Ball and Shoe Bag.** Reinforced seams all around. Leather surface looks like expensive, attractive alligator skin bag. Natural dark tan color. Rubber base holds ball in position, keeps it from crushing shoes. Longer zipper provides easy access to ball and shoes. Plastic handle, window type name plate.

6 N 1474E—Shpg. wt. 2 lbs. 10 oz. $8.75

N **Best Leather Bowling Ball and Shoe Bag.** Keystone style made of top grain cowhide. Reinforced plastic welt seams. Heavy duty zipper. Strong leather handles. Durable rubber base for ball. Plenty of room for shoes. Window type identification tag. Shpg. wt. 2 lbs. 10 oz.

6 N 1476E—Black . $9.95 **6 N 1475E**—Brown. $9.95

20% Federal Excise Tax included in all bag prices



DOAK WALKER

Only at Sears! Footballs autographed and endorsed by Doak Walker, 3-time All-American. "They're great balls," says Doak, "great for all playing conditions."

A **Doak Walker Autographed White Peb-Tex Football.** Pebble-grained imitation leather cover. White with black end stripes. May be washed to preserve color. Cemented cotton drill lining. Strongly stitched. Butyl rubber bladder. Needle incl.
6N2452–Official weight, shape. Wt. 1 lb. 7 oz. $2.39

B **Doak Walker Autographed Natural Color Peb-Tex Football.** Same rugged quality and construction as ball above, but with brown natural leather color cover. Plastic laces. Needle incl.
6N2451–Official weight, shape. Wt. 1 lb. 7 oz. $2.39

C **Doak Walker Endorsed Split Cowhide Football.** Double cotton twill lining helps ball hold shape. White end stripes qualify ball for day or night play. Select quality split leather cover. Official size, weight. Rubber bladder.
6 N 2444—Needle included. Wt. 1 lb. 8 oz... $3.95

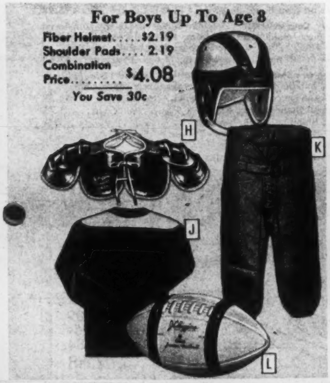
D **J. C. HIGGINS Conference Model Top Grain Cowhide Football.** Pebble grained cover. Two layers of cotton herringbone twill lining sewn crosswise . . . provides equal strength in each direction. Linen seams. Flat, double lacing, rubber bladder. Inflating needle. Official size, weight, and shape.
6 N 2446—Shpg. wt. 1 lb. 10 oz. $5.45

E **Finest J. C. HIGGINS Select Top Grain Cowhide Football.** Cowhide cover selected from choice sections of hide. Super tough pebble grained surface. Triple lining of cotton twill gives ball greatest strength of any leather ball we sell. Flat double lace. Seams lock-stitched with waxed linen thread . . . water repellent. 1-piece rubber bladder, valve. Inflating needle. Official size, weight, shape.
6 N 2448—Shpg. wt. 1 lb. 10 oz. $7.69

All footballs sent inflated, boxed, for perfect shape.

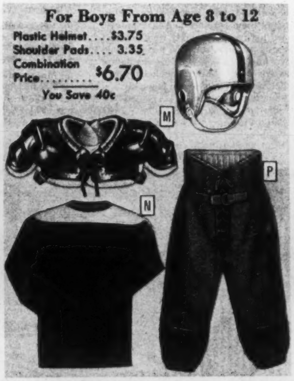
F **J. C. HIGGINS Lowest Priced Football.** Scuff resistant, seamless all rubber pebble grain construction. Official weight, size, shape. Takes rough treatment, on asphalt, gravel, or cement playing fields. Handles like leather. Needle valve. Finest ball we know of anywhere near this low price. Needle included.
6 N 2461—Shpg. wt. 1 lb. 7 oz. $2.19

G **J. C. HIGGINS Best Rubber and Fabric Football.** Ball is strongest because of triple molded construction. Bladder, layers of rubberized fabrics, tough outer cover vulcanized together to give strength of 1-piece body, bounce, resiliency of ply construction. Official size, weight, shape. Ball has playing qualities of more expensive leather balls. Rubber bladder, valve. Needle included. Withstand rough use better than average leather ball.
6 N 2453—Shpg. wt. 1 lb. 12 oz. $4.79



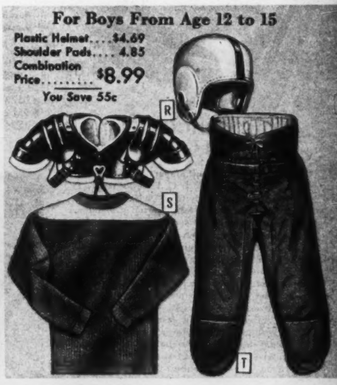
For Boys Up To Age 8

Fiber Helmet. $2.19
Shoulder Pads. . . . 2.19
Combination Price. $4.08
You Save 30c



For Boys From Age 8 to 12

Plastic Helmet. . . . $3.75
Shoulder Pads. . . . 3.35
Combination Price. $6.70
You Save 40c



For Boys From Age 12 to 15

Plastic Helmet. . . . $4.69
Shoulder Pads. . . . 4.85
Combination Price. $8.99
You Save 55c

H **Combination Helmet and Shoulder Pads** for boys to 8. Tan and white helmet has fiber crown, split leather ear pieces, and forehead. Felt padding and 4-point inner web suspension absorbs shock. Shoulder pads molded fiber. Quilted cotton padding.
6 N 2436—Combination. Shpg. wt. 2 lbs. 12 oz. $4.08
6 N 2419—Helmet only. Shpg. wt. 1 lb. 10 oz. . 2.19
6 N 2416—Shoulder pads. Shpg. wt. 1 lb. 8 oz. . . 2.19

J **Youngsters' Cotton Football Jersey.** Double thickness shoulder yoke. *Three color combinations:* blue with gold yoke, green with white, scarlet with white. *Fit size 26-28-in. chests. Be sure to state color.*
6 N 2422—Shpg. wt. 9 oz. $1.49

K **Khaki Twill Football Pants.** Padded hips, knees. Peb-Tex reinforcement at knees. Removable thigh pads. *State waist size* 22, 24, 26, 28, 30.
6 N 2433—Shpg. wt. 1 lb. 2 oz. $2.89

L **New Junior Size Football.** Weighted and balanced for accurate spiral punting and passing. Only 9 in. long. Made of laminated layers of molded rubber. Washable pebble-grained surface white with black end stripes. Rubber valve bladder. Needle included.
6 N 2450—Shpg. wt. 10 oz. 85c

M **Combination Helmet and Shoulder Pads.** Heavy gauge Tenite plastic helmet. Cotton felt padded. 6-point web suspension. Adjustable chin strap. **Colors:** Blue with white stripe, red with white stripe. *Sizes: Medium* (6¾-7-in.) *Large* (7⅛-7¼-in.) *State size and color.* Cantilever type shoulder pads have quilted cotton padding. Red fiber shields, riveted leather hinges, elastic arm straps. Heavy stitching holds padding in place.
6 N 2466—Pads and helmet. Shpg. wt. 3 lbs. 14 oz. $6.70
6 N 2430—Helmet only. Shpg. wt. 2 lbs. 3.75
6 N 2414—Shoulder Pads only. Shpg. wt. 1 lb. 14 oz. . . 3.35

N **Cotton Rib Knit Football Jersey.** Shoulder yoke has double thickness. Full cut. *Three color combinations.* Blue with gold yoke, green with white, scarlet with white. *Sizes:* small (26-28) medium (30-32) large (34-36). *State size and color.* Shpg. wt. 10 oz.
6 N 2421—Football jersey. $1.69

P **Khaki Twill Football Pants.** Built in padding at hips and knees. Removable padded fiber thigh guards. Fiber kidney pads. Padded knee reinforced by Peb-Tex rubber patch. Belt buckles over laced fly. *Be certain to state waist size:* 22, 24, 26, 28, 30, 32. Shpg. wt. 2 lbs.
6 N 2407—Football pants. $4.45

R **Combination Helmet and Shoulder Pads.** Heavy gauge Tenite plastic helmet. Six-point web suspension, with soft, leather covered foam rubber padding. **Colors** white with red stripe, blue with white stripe. *Head sizes: small* (6⅝-6¾-in.) *medium* (6⅞-7-in.) *large* (7⅛-7¼-in.) Cantilever type shoulder pads. Thick, spongy foam rubber padding. Soft leather neck bindings. *State helmet size, color.*
6 N 2438—Helmet and Pads. 3 lbs. 10 oz. $8.99
6 N 2432—Helmet. *State size, color.* Shpg. wt. 2 lbs. . . . 4.69
6 N 2426—Shoulder Pads. Shpg. wt. 1 lb. 14 oz. 4.85

S **Football Jersey** made of heavyweight ribbed knit cotton. Double reinforced elbows and shoulder yoke. **Colors** Navy blue with gold yoke, green with white yoke, scarlet with white yoke. *Sizes:* small (34-36) *medium* (38-40) *large* (42-44). *Be sure to state size and color.* Shpg. wt. 10 oz.
6 N 2431—Football jersey. $2.79

T **Tan Duck Football Pants.** Heavy quilted cotton padding. Fiber kidney and hip pads. Removable fiber thigh guards. Ventilated crotch. Belt buckles over laced fly. *State waist sizes:* 26, 28, 30, 32, 34. Shpg. wt. 2 lbs.
6 N 2420—Football pants. $7.65

FOR A MERRY CHRISTMAS
Big League Santas give
Baseball Gloves
Full Size Equipment for
Players over age nine
$7.95
A
and SET
B
$4.89

J. C. HIGGINS
Ball and Glove Sets

A **Start your young ball player** off on the right foot. Give him this J. C. Higgins set . . . gaily packaged . . . ready to go under the tree. **'Bob Feller' Big Leaguer Set** offers top grain cowhide extra large fielder's glove. Endorsed by major league star pitcher. Deep pocket is hand formed, grease-set—designed to fit the curve of your hand. Fingers curved to fit hand. More leather is used than in average glove . . . full leather lining, leather binding, leather welted thumb and finger seams and 1-piece tunneled leather trap. This extensive use of top grain leather means glove will last many seasons. Laced heel and fingers allow adjustments.
J. C. HIGGINS Official Baseball. Hard rubber center. Anchored, balanced winding with cotton and rayon yarn. White alum tanned horsehide cover. Double sewn seams.
Bob Feller Booklet . . . at no extra cost. Tells how to pitch, gives the secret of throwing curves, fast balls plus inside information on playing every position like major league stars.

6 N 1720—Boxed set. Glove, ball, booklet. Wear glove on left hand. Shpg. wt. 2 lbs. 4 oz. . . $7.95
6 N 1722—Same as above, but wear glove on right hand. Shpg. wt. 2 lbs. 4 oz. $7.95
6 N 1636—Bob Feller glove only. Wear on left hand. Shpg. wt. 1 lb. 8 oz. $6.79
6 N 1637—Bob Feller glove only. Wear on right hand. Shpg. wt. 1 lb. 8 oz. $6.79
6 N 1608—Ball only. Shpg. wt. 8 oz. . . . 1.25
6 N 1729—Booklet only. Shpg. wt. 2 oz. . . 29c

B **J. C. HIGGINS Varsity Combination.** Includes fielder's glove of top grain cowhide. Completely leather lined. One-piece trap, grease set pocket. Fingers interlaced with rawhide. Wear on left hand. J. C. Higgins Baseball. Regulation size. Genuine horsehide cover. Felt center. Double sewn seams. Suitable for practice play.
6 N 1711—Shpg. wt. 2 lbs. 4 oz. $4.89

Endorsed by Mickey Mantle, Yankee outfield star. Glove, ball, bat bear famous name of World Series hero.
C
D
Ball only 98c
Bat only 98c
Total $1.96
But you pay only . . . 1.79
Save 17c

E
F
J
H
G
K
Professional
Official
Ball only . . . $1.75
Bat only 95c
Total $2.70
But you pay only . . 2.55
Save 15c

J. C. HIGGINS Fully Oiled, Top Grain Cowhide Gloves Have Grease-Set Pockets . . Need No Breaking In

C **Mickey Mantle, New York Yankee's** star outfielder, approves this glove for play in the field. Many quality features at a really low price. Fully oiled top grain cowhide with complete leather lining. Finger and thumb seams are reinforced with an additional piece of leather for longer wear. Double rawhide interlaced fingers. Laced heel strengthened by rolled plastic binding. Glove designed in full professional size. Hand-formed, grease-set pocket. Flexible 1-piece leather trap takes the spin off sharp grounders. Fingers are curved to help hand trap ball in pocket. Lacing at fingers and heel of glove allows adjustment of pocket shape to suit player. Shpg. wt. 1 lb. 8 oz.
6 N 1673—Wear on left hand. $5.98
6 N 1674—Wear on right hand. 5.98

D **Baseball Bat and Ball endorsed by Mickey Mantle.** Buy them together and save money. Bat is seasoned hardwood, properly weighted and balanced. Resists cracking, chipping and splitting. Saddle brown finish. Official size for regulation play. Official size Mickey Mantle Baseball. Horsehide cover. Felt center. For practice play only.
6 N 01733—Set. Shpg. wt. 4 lbs. $1.79
6 N 01723—Bat only. Shpg. wt. 3 lbs. 98c
6 N 1724—Ball only. Shpg. wt. 8 oz. 98c

E **Enos Slaughter Model Fielder's Glove.** Leather lined palm. Leather welted finger and thumb seams. One-piece tunneled leather trap.
6 N 1623—Wear on left hand. Shpg. wt. 1 lb. 4 oz. $3.79

F **J. C. HIGGINS 4-finger Fielder's Glove.** Complete leather lining. Padding hinged for greater flexibility. Welted seams throughout. One-piece tunneled leather trap. Lacing at fingers and heel of glove.
6 N 1663—Wear on left hand. Shpg. wt. 1 lb. 8 oz. $6.79
6 N 1664—Wear on right hand. Shpg. wt. 1 lb. 8 oz. 6.79

G **J. C. HIGGINS Professional Model Fielder's Glove.** Full cowhide lining. Hand formed pocket leather laced to hold shape. Rolled leather binding and lacing at heel of glove. Leather finger lacing runs through trap.
6 N 1641—Wear on left hand. Shpg. wt. 1 lb. 8 oz. $9.75
6 N 1642—Wear on right hand. Shpg. wt. 1 lb. 8 oz. 9.75

H **"Trapper" Baseman's Mitt** with leather lined palm. Adjustable finger loop, laced edges, plastic binding. Reinforced thumb and finger sections.
6 N 1628—Wear on left hand. Shpg. wt. 1 lb. 8 oz. $5.98
6 N 1629—Wear on right hand. Shpg. wt. 1 lb. 8 oz. 5.98

J **"Flex-Action" Catcher's Mitt** works like hinge. Break in palm laced down. One piece molded leather palm, leather laced edges. Hand formed padding. Double stitched fingers curved to fit hand.
6 N 1672—Wear on left hand. Shpg. wt. 1 lb. 14 oz. $7.65

K **Money saving combination of Hickory Softball Bat and 12-in. Softball.** Bat has taped handle. Ball has cowhide cover, lively kapok center.
6 N 01740—Ball and bat combination. Shpg. wt. ~~4 lbs.~~ *Save 15c*. $2.55
6 N 1611—Softball. Game quality. Shpg. wt. 9 oz. 1.75
6 N 01716—Bat. Shipping weight 3 pounds. 95c

Junior Size Baseball Equipment for Boys to Age 9

L
M
N
P
Ball only . . . $1.89
Bat only 95c
Total $2.84
But you pay only . . 2.68
Save 16c

Everything your junior leaguer needs to start the season. Glove, ball and bat all designed for use by young players.

J. C. HIGGINS glove is major league style, cut down to fit 5 to 8 year old boys. Made of fully oiled, top grain cowhide. Expertly padded, grease-set pocket. 1-piece leather tunneled trap. Leather lined palm. Welted finger seams, double stitched, plastic bound edges. Adjustable wrist strap. Wear glove on left hand.

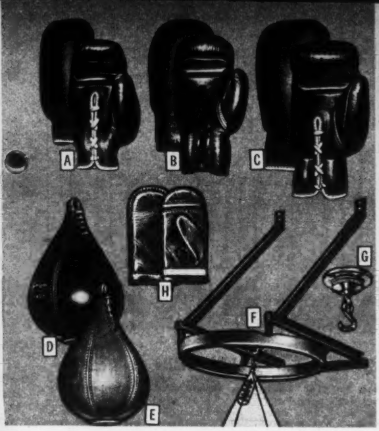
J. C. HIGGINS Baseball. Official size. Genuine horsehide cover. Felt center, double sewn seams. Suitable for practice. Bat is junior sized hardwood model. Properly balanced for youngsters. Saddle brown finish. *Help your youngster play better baseball . . . give this specially designed set.*
6 N 01753—Boxed set of ball, bat and glove. Shpg. wt. 5 lbs. $4.89
6 N 1604—Ball only. Shpg. wt. 8 oz. . 75c

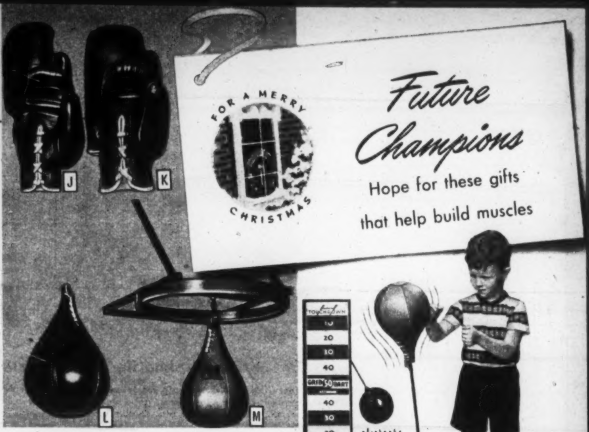
L **Lowest priced J. C. HIGGINS Junior Size glove.** "Nellie" Fox model. Top grain cowhide fully oiled with grease-set palm. Leather lined palm. Welted finger seams. Solid leather trap. Stitched, plastic bound edges. Padding protects hand, gives small fingers added control over ball. May be used for hard or softball games.
6 N 1759—Wear glove on left hand. Shpg. wt. 1 lb. 4 oz. $2.79
6 N 1763—Wear glove on right hand. Shpg. wt. 1 lb. 4 oz. 2.79

M **Early Wynn 4-Finger Fielder's Glove.** Wise choice for junior leaguers. 1-piece leather trap. Larger pattern directs ball into deep pocket. Lets small hands make big league plays. Top grain cowhide. Hand-formed, grease-set pocket. Leather lined palm. Leather welted thumb and finger seams. Flexible thumb and fingers interlaced with rawhide. Adjustable wrist strap. Comfortable felt padding.
6 N 1620—Wear glove on left hand. Shpg. wt. 1 lb. 4 oz. $3.59

N **New J. C. HIGGINS "Trapper" Basemen's Mitt.** Genuine trapper design clutches ball when it strikes middle finger. Leather finger and thumb loops anchor glove to hand. Top grain cowhide. Leather lined palm. Leather welted thumb seam.
6 N 1630—Wear glove on left hand. Shpg. wt. 1 lb. 4 oz. $3.79
6 N 1633—Wear glove on right hand. Shpg. wt. 1 lb. 4 oz. 3.79

P **Money saving combination of Official Cushion Cork Center Little League Baseball and J. C. HIGGINS hardwood bat,** suitable for Little League play.
6 N 01737—Combination of ball and bat. Shpg. wt. 3 lbs. *Save 16c*. $2.68
6 N 01717—Bat. Shipping weight 2 pounds. 95c
6 N 1601—Official Little League Baseball. Shpg. wt. 9 oz. $1.89





40
30
20
10
TOUCHDOWN

Sock Punching Post, Play Dart Football Game . . . inside or outdoors

$4.89

J. C. HIGGINS Regulation and Junior Boxing Gear Features Long Wearing Tanned Sheepskin Covering

A **8-oz. Gloves.** Tanned wine-color sheepskin. 100% Goat hair padding. Twill lining. Padded cuffs, finger grip. Double seams.
6 N 1410—**Set of 4 gloves.** Shpg. wt. 3 lbs. 4 oz. . . . . **Set $6.95**

B **10-oz. Gloves.** Smooth finish wine-color sheepskin. Natural bend thumb. Padded cuffs, finger grip. Double stitched seams.
6 N 1411—**Set of 4 gloves.** Shpg. wt. 3 lbs. 12 oz. . . . . **Set $8.95**
6 N 1413—**Pair of 2 gloves.** Shpg. wt. 2 lbs . . . . Pair $4.65

C **12-oz. Gloves.** Select quality, specially tanned wine-color sheepskin. Top grade goat hair filler. Leather thumb reinforcement. Padded cuff and finger grip. Double stitched seams. Cotton laces.
6 N 1423—**Set of 4 gloves.** Shpg. wt. 3 lbs. 12 oz. . . . . **Set $10.45**
6 N 1424—**Pair of 2 gloves.** Shpg. wt. 2 lbs . . . . Pair $5.45

D 6 N 1403—**Wine-color Sheepskin Striking Bag.** Twill lining. Welt seams. Official size. Needle included. Shpg.wt. 1 lb. 8 oz. **$5.75**

E 6 N 1450—**Best Striking Bag.** Top grain cowhide. Double cotton twill lining. Welt seams. Rubber bladder. Needle. Shipping weight 1 pound 10 ounces **$6.79**

F 6N01408L–**Striking Bag Platform.** Hardwood frame, circular steel rim. Diameter 22 in. Ball and socket swivel. Wt. 11 lbs. . . **5.35**

G 6 N 1406—**Striking Bag Swivel.** Ball, socket type. Made of case hardened steel. Shpg. wt. 7 oz. **1.35**

H 6 N 1417—**Striking Bag Mitts.** Tan sheepskin cover, well padded back. Leather finger grips. Shpg. wt. 4 oz . . . . . Pair **2.79**

J **4-oz. Boxing Gloves.** For boys to 8 years. Tanned, wine-color sheepskin. Thick hair padding in fist, thumb, and cuff. Strongly stitched seams hold padding in place, assures protection for both wearer of glove and opponent. Set includes 2 pairs.
6 N 1412—Shpg. wt. 2 lbs. . . . . **Set $3.95**

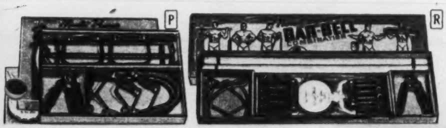
K **6-oz. Boxing Gloves.** For boys to 10 years. Similar to 4-oz. gloves, but for larger hands. More padding, more protection for youngsters. Select goat hair padding. Padded finger grip across palm.
6 N 1420—Set of 2 pairs. Shpg. wt. 2 lbs. . . **Set $5.45**

L **Junior-size Striking Bag** is special size for junior champions. Select wine-color sheepskin, leather welt seams. Double twill lining. Plastic laces. Rubber bladder with built-in valve. Inflating needle included. Shipping weight 1 lb. 6 oz.
6 N 1402—Junior Striking Bag **$4.59**

M **Striking Bag and Platform.** For recreation room or garage. 19-in. rebound ring welded to steel back frame. Hook type swivel. Tan-colored pebble-grained Peb-Tex junior striking bag. Inflating needle incl.
6 N 01419—Shpg. wt. 10 lbs. **$6.45**

Two Games in One

Let your youngster work off steam on this built-to-take-it punching bag. Or he can amuse himself with safe, colorful dart football game. Both games for indoors or outside. Striking bag has pebble-grained, Peb-Tex cover, removable rubber bladder. Bag laces to flexible, spring steel rod. Rod and bag about 43 in. high when bag is inflated. Masonite Presdwood base sets on one end when used as football game. Bag supports other end. Players toss 3 feathered wooden darts with suction cup ends at football board. Inflating needle for bag included. Shpg. wt. 8 lbs.
6 N 01421—2-in-1 Game. **$4.89**



Exerciser Sets to keep you fit

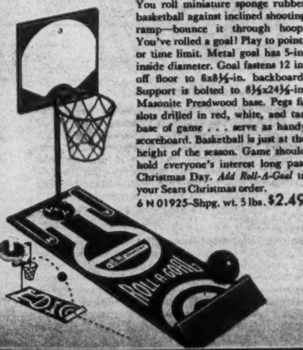
P **Start building stronger muscles with Sears 6-piece gym set.** Wall exerciser and 3 pull cables can be arranged for progressive development of back, chest. Pair of hand grips.
6 N 1578—Shpg. wt. 7 lbs. **$4.89**

R **Sears Best Exerciser Set.** 5 steel spring chest pull cables; 2 wood handles. 2 30-in. wood bars for forming bar bell exerciser. 2 steel hand grips. 2 steel stirrups. 2 screw hooks for wall.
6 N 01577—Shpg. wt. 9 lbs. **$7.45**

Roll-A-Goal Basketball

$2.49

Now you can play basketball in your own living room! Challenge the family or guests to a high scoring game of Roll-A-Goal Basketball. You roll miniature sponge rubber basketball against inclined shooting ramp—bounce it through hoop. You've rolled a goal! Play to points or time limit. Metal goal has 5-in. inside diameter. Goal fastens 12 in. off floor to 8x8½-in. backboard. Support is bolted to 8½x24½-in. Masonite Presdwood base. Pegs fit slots drilled in red, white, and tan base of game . . . serve as handy scoreboard. Basketball is just at the height of the season. Game should hold everyone's interest long past Christmas Day. *Add Roll-A-Goal* to your Sears Christmas order.
6 N 01925–Shpg. wt. 5 lbs. $2.49



Junior-size Sport Kit

Watch the youngster's eyes light up when he opens this kit. 11½x16½x7½-in. Christmas gift box contains specially proportioned football, basketball, and basketball goal.

Junior size Football is 9 inches long. Made of laminated layers of specially compounded rubber. Washable, pebble grain surface is white with black stripes. Looks and feels like leather. Ball has enough weight and balance for accurate spiral punts and passes.

Junior size Basketball made same as football, has 7-in. diameter. Pebble grain surface. Seamless, watertight construction. 12½-in. Metal Goal fits over back of door or bolts to wall. Welded brace, cotton twine net. Needle incl.
6 N 01920—Complete kit. Shpg. wt. 4 lbs. **$3.59**
6 N 1888—Basketball only. Shpg. wt. 12 oz. $1.19

Playground Soft Ball
$7.69

Regulation-size Sport Kit

Three full size balls for triple threat youngsters. All in this decorative 11½x18½x9½-inch boxed kit.

Full size Football is made of laminated layers of specially compounded rubber. Pebble grain surface, white end stripes. Inflates through needle valve.

Full size Basketball. 1-pc. rubber construction. Pebble grained surface is molded and vulcanized for long wear. There are no laces, no stitches, no dead spots. Official size, weight. Needle valve.

12-in. Softball has waterproof, scuff resistant white rubber cover. Official size and weight. Lively center.

Christmas gift box all ready to go under the tree.
6 N 01916—**Needle included.** Shpg. wt. 7 lbs. . . . **$7.69**

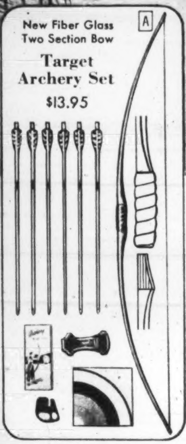
Sears has a target archery set for every age group, for archers of every skill . . . each set designed for strength, accuracy, and beauty. Hardwood bows have water-resistant lacquer finishes. Set includes target face, instruction.

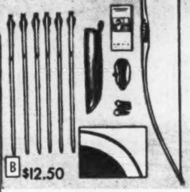
Choose a Junior Set for any youngster to age 10 .. You'll be starting them on a sport that teaches muscle control, coordination.

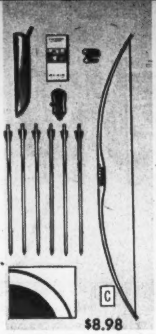
New Fiber Glass Two Section Bow

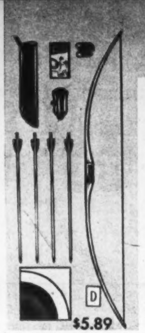
Target Archery Set

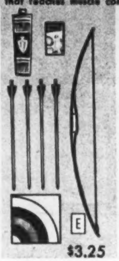
$13.95

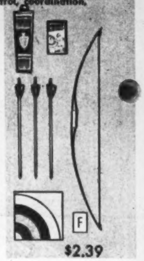












Straight-Shooting Archery Sets for Back-Yard Robin Hoods

A **Five Foot Fiber Glass bow will not warp, rot, or corrode.** Two piece construction fits together at spiral wound palm fit leather grip. Built-in arrow rest. Double loop linen string. 25-30 lb. pull. Six 26-in. arrows have Port Orford cedar shafts, plastic nocks, turkey feathers, metal points. Leather arm guard, finger tab.
6 N 02658L–Set, instructions, target. Wt. 3 lbs. . . . $13.95
6 N 2659–Bow only. Shpg. wt. 1 lb. 8 oz. 8.95

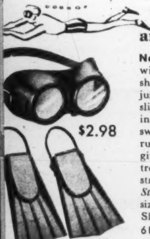
B **Adult Archery Set.** 67-in. hand tillered, self-back, straight end hickory bow. Leather grip, built in arrow rest, adjustable bow sight. Double loop linen string. *State light, medium, or heavy weight pull.* Six 26-in. select cedar arrows have break resistant, tournament crested shafts with plastic nocks, steel target points, and turkey feathers. Canvas quiver, leather arm guard, finger tab.
6 N 02655L—Target, instructions. Shpg. wt. 4 lbs. $12.50

C **Teen's Archery Set.** 61-in. hickory bow has adjustable sight, leather hand grip, and waxed linen string. Formed felt arrow rest. 6 24-in. arrows. Cedar shafts with plastic nocks, turkey pointers, and metal points. Quiver, armguard, finger tab, and target.
6N02654L–Instructions. Wt. 4 lbs. $8.98

D **Youth's Set** for ages 10-14. 55-in. hickory bow with bow sight, leather grip, and waxed braided string. Four 22-in. arrows have cedar shafts, plastic nocks, turkey feather pointers, and metal points. 16-in. canvas quiver, arm guard, and finger tab. Target face.
6N02652L–Instructions. Wt. 2 lbs. $5.89

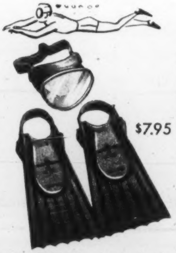
E **Junior Archery Set** for youngsters age 7 to 10. 49-in. hand tillered hardwood hickory bow with wrapped grip, and waxed braided string. Waterproof lacquer finish. 4 20-in. cedar arrows with self nocks, turkey feathers, blunt points. 17-in. quiver, target, instructions.
6 N 02651—Shpg. wt. 2 lbs. . . . $3.25

F **Juvenile Archery Set** for ages 4-7. 39-in. hardwood bow with waxed braided string. 3 arrows have 18-in. shafts with self nocks, rounded safety points. Tru-spiral turkey feathers. 12-in. fiber quiver. Full color target, with archery instruction booklet included.
6 N 02650—Shpg. wt. 1 lb. $2.39



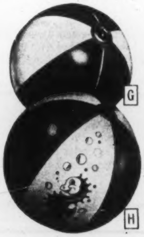
New Goggles and Flipper Set

Natural Rubber Goggles with straight line nonshatter plastic lenses. Adjustable head strap, nonslip buckle. Protects eyes in surface and underwater swimming. Green, molded rubber fins fit either foot, give swimmer greater control, dexterity. Adjustable strap for comfortable fit. *State size: medium* (foot sizes 4½-7) *large* (7½-12). Shpg. wt. 2 lbs. 7 oz.
6 N 2580. . . . .$2.98



New Mask and Flipper Set

Designed by Adolph Kiefer, Olympic swim champ. Soft rubber mask protects both nose and eyes. Snug fit vacuum lip edge shuts out water, won't pinch skin. 5-in. nonshatter plastic lens gives wider angle of vision, lets more light in. Larger, more flexible fins. Adjustable strap. *Please state size: medium* (foot sizes 4½-7½) *large* (8-13). Shipping weight 3 pounds 12 ounces.
6 N 2582. . . . . $7.95

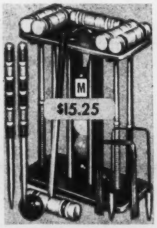


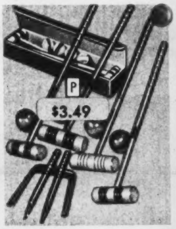
Tough Plastic Play Balls

G **Electronically welded panels.** Inflate by mouth.
6 N 2528–10-inch diameter. Wt. 7 oz. . . . . . . Ea. 59c
6N2546–14-inch diameter. Wt. 8 oz. . . . . Ea. 89c
6N2541–20-inch diameter. Wt. 1 lb . . . . . Ea. $1.59

H **Giant Plastic Play Ball.** Alternating colored panels with screened design. Biggest ball we have. Inflates by mouth. Wt. 1 lb. 6 oz.
6N2545–26-in. diam. . $2.39

J. C. HIGGINS Most Popular Croquet Set





4 and 6 Ball Croquet Sets . . Weather-Proof Varnished Hardwood

J **Six official 3⅜-in. molded composition solid color balls.** Mallet handles and end stakes of select hardwood. 6-in. screw-on mallet heads. Mallets are striped for player identification. 9 rust resistant steel wire wickets each 10 in. high. Sturdy red and yellow enameled wood rack. Instructions included.
6 N 02563L—Shpg. wt. 15 lbs. . . . . . . .Set $6.98

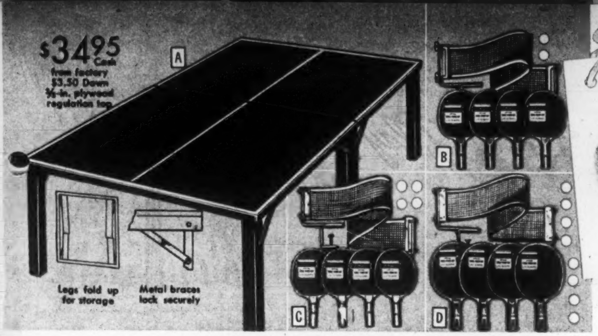
K **Good 6-Ball Set** has 6-in. threaded screw-on mallet heads. Mallet handles, balls, and end stakes marked for player recognition. Six lathe turned hardwood balls. Nine steel wire wickets are regulation 10-in. height. Set is packed in heavy cardboard box for shipping and storage. Instructions on how to lay out court and rules of play included.
6 N 02694—Shpg. wt. 11 lbs. . . . . Set $5.29

L **Better 6 Ball Set** has 8-in. mallet screw-on heads of select clear grain hardwood. Solid color balls of molded plastic and wood fiber will not crack, split, or warp. Mallet handles and end stakes striped to match balls. 9 steel rust resistant wickets each 10 in. high. Heavy duty blue carrying rack. Instructions.
6 N 02697L—Shpg. wt. 18 lbs. . . . . Set $10.95

M **Best 6-Ball Set.** Select hard rock maple 9-in. screw-on mallet heads, handles and stakes. Wooden pieces lathe turned from heavy stock, allowing more decorative patterns. Handles, stakes striped to match plastic composition solid color balls. Nine rust-resistant steel wickets, 10 in. high. Square at top to fit red enameled rack. Instructions.
6 N 02571L—Shpg. wt. 24 lbs. . . . . Set $15.25

N **Best 4-Ball Set.** Entire set stores in yellow enameled wood rack. Hardwood mallets have 6-in. screw-on heads. Balls are regulation 3⅜ in. diameter. Balls, mallets, and end stakes are striped for singles or team play, finished in clear varnish. Nine full size 10-in. rust-resistant steel wire wickets. Complete instructions included.
6 N 02568—Shpg. wt. 11 lbs. . . Set $5.65

P **4-Ball Economy Set.** Hardwood mallets have 6-in. screw-on heads. Hardwood balls are 3 in. diameter. Balls, mallets, stakes have matching stripes. Nine steel regulation wickets. Store in compact cardboard box. Wood parts finished in clear varnish. Instructions.
6 N 02695—Shpg. wt. 6 lbs. $3.49



J. C. HIGGINS Table Tennis Equipment
Regulation paddles, nets, tables, and balls

[A] **J. C. HIGGINS Regulation Table Tennis Tables.** Green, non-glare tops. Smooth warp-resistant surface. 8 folding legs with metal braces. Two 4½x5-ft. sections join to make 9x5-ft. table. 30-in. high. May be used as utility tables. Freight or express from factory near Baltimore, Md. or Mail Order House.

GOOD Quality 3-ply, ⅜-in. top. Wt. 90 lbs.
6 N M2559–Shpd. from M.O. house. $36.95
6 N M2559F–Shipped from factory . . 34.95
BETTER Quality 5-ply, ½-in. top. Wt. 110 lbs.
6 N M2558–Shpd. from M.O. house. $40.95
6 N M2558F–Shipped from factory . . 38.95
BEST Quality 5-ply, ¾-in. top. Wt. 140 lbs.
6 N M2529–Shpd. from M.O. house. $51.45
6 N M2529F–Shipped from factory . . 49.45

[B] **4 Rubber-faced 3-Ply Basswood paddles.** 66-in. mesh net. Extension brackets. Shpg. wt. 2 lbs. 12 oz.
6N 2707–2 balls incl. Set $4.98

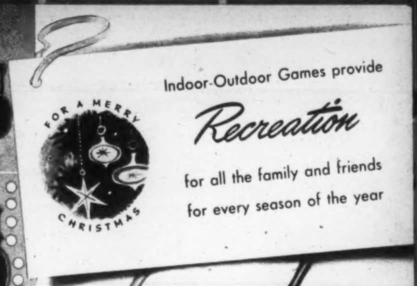
4 Sandpaper-faced Paddles (not shown). 66-in. net. Extension brackets. Wt. 2 lbs. 12 oz.
6 N 2708—Ball incl. Set $3.95

2 Cork-faced Paddles (not shown). Net, brackets, 2 balls.
6 N 2710–Shpg. wt. 2 lbs. $2.79

J. C. HIGGINS Table Tennis Balls. (not shown). Shpg. wt. 5 oz.
6 N 2543—Standard. 6 for 42c
6 N 2550—Official . . . 6 for 59c

[C] **4 Rubber-faced 5-ply Basswood Paddles:** beveled edges, walnut handles. 66-in. tape bound net. Clamp-on extension posts have thumb screw adjustment, 4 standard balls.
6 N 2700—Wt: 3 lbs. $5.98

[D] **Finest Set has 4 Rubber-faced 5-ply** basswood paddles; Beveled edges smoothly finished. Tapered laminated walnut handles. Best 66-in. adjustable net. Heavy duty extension posts. Eight standard balls. Shpg. wt. 4 lbs. 12 oz.
6 N 2709—Instructions . . $6.98


FOR A MERRY CHRISTMAS
Indoor-Outdoor Games provide
Recreation
for all the family and friends
for every season of the year

Shuffleboard Sets

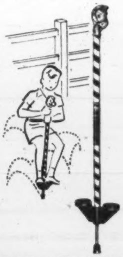
Select a Set to Fit Your Price Range and Playing Space. Official Sizes and Weights for Indoor and Outdoor Play.

[E] **"Game Room" Shuffleboard Set** of selected close grain hardwood. Complete playing equipment for 4 players. 4 pushers 50-in. long; 8, 4½-in. discs, 4 green and 4 red. Protective clear varnish finish. Stencil pattern for laying out court. Any size up to 26 ft. suitable for game. May be played indoors or outdoors. A good game for the family because it's easy to play.
6 N 02505L—Shpg. wt. 8 lbs. Instructions included. Set $6.50

[F] **Regulation-size Shuffleboard Set** for courts 32 to official 52 feet long. Set made of selected, durable hardwood. Includes 4 pushers, 66-in. long; 8 discs, 4 green and 4 red, each 6-in. diameter. Suitable for recreation rooms or outdoor courts.
6 N 02507L—Shpg. wt. 13 lbs. Rules and Layout diagram. $9.25

Range Rider's Pogo Stick

Real Hopalong Cassidy Pogo Stick. Hoppy's picture appears on the black and white striped 1¼-in. metal shaft, with rubber horse's head at top. Steel plunger has non-mar rubber tip, activated by lively steel coil spring. Riveted metal footplates covered with non-skid rubber tread for safety of the rider. Shaft 49-in. high. Strong enough for children of any age.
6 N 02590–Wt. 6 lbs. $6.49



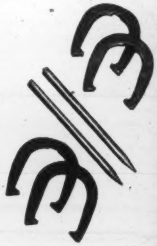
Official Weight Horseshoe Set

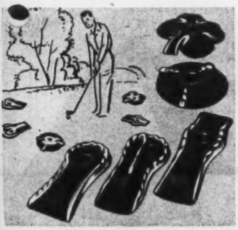
Two pairs of 2½ lb. drop forged steel shoes; official size and weight. Contrasting color enameled finish for play recognition. Two steel stakes are regulation 24½-in. length, 1-in. diameter. Packed in sturdy box. Wt. 22 lbs.
6 N 02584K . . . Set $5.65

Two pairs of horseshoes described above without end stakes or box. Shipping weight 11 pounds.
6 N 2583 . . . . $3.79

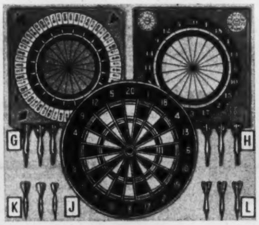
New Rubber Horseshoe Set

Only rubber horseshoes we know of made to official size. Two pairs, made of wear resistant rubber—specially compounded to avoid bounce and roll. Enough weight to make game competitive, not so heavy as to dig up playing surface. One red pair, one brown pair. Two 15-in. enameled wood stakes. Boxed set includes rules of game. Shpg. wt. 4 lbs.
6 N 2586 . . . . $2.98





Junior Set
$7.50



Year Round Games . . For one player or the entire family

New Five Hole Golf Game helps perfect golf's most important stroke . . putting. Five tricky holes have durable plastic bases. Green flocked putting surface resembles roll of actual greens. Ramp incline slows up ball just like real golf course grass. Each hole is trapped in a different way. Variety of up and down hill shots. Holes range from simple to very difficult . . . encouraging the beginner, challenging the most expert golfer. Play the holes individually, or set them up as a course. Use them indoors, outdoors. Rugs or grass make a realistic "fairway." Supply your own putter and ball. Packed in a strong cardboard storage box. Shipping weight 7 pounds.
6 N 2585 . . . . $8.95

Set 'em up and knock 'em down. It's great fun with this bowling game. Convenient size, easy to store away. Ten rock maple bowling pins, 10 in. high. Bright red collar stripes on white enameled finish. Two rock maple bowling balls 4 inches in diameter (no finger holes). Twelve-foot long oilcloth alley is marked on top to help you set pins on proper spots, lies flat on any smooth surface. Two pads of bowling score sheets plus complete instructions included. Give youngsters practice; make a hit at your next party. Shipping weight 16 pounds.
6 N 02517 . . . . Set $10.95

Junior-sized Bowling Game. Similar to game above—except smaller. Pins 7½-in. high, balls 3⅜-in. in diam., alley 10 ft. long.
6 N 02515—Shpg. wt. 9 lbs. . . . . Set $7.50

[G] **20-Point Dart Game** on front with full cork facing. Card game in 3 colors on wood pulp facing back. 22-in. sq., 9/16 in. thick. Five 5-in. darts.
6 N 02508L—Shpg. wt. 5 lbs. $3.79

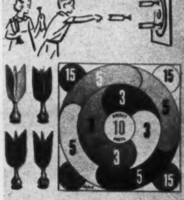
[H] **Five Games in 3 Colors** on front, Baseball game in 2 colors on back. Full cork facing. 18x18-in. size, ⅝ in. thick. Three 5-in. darts.
6 N 2503—Shpg. wt. 3 lbs. $2.25

[J] **English Tournament Dart Game.** Wire dividers. Full color board 18-in. dia., 1-in. thick. 20-point game on front, target on back.
6 N 2500—Shpg. wt. 6 lbs. $4.59
6 N 2502–Same as above but smaller 16-in. dia., ¾-in. thick board. Wt. 5 lbs. 8 oz. . . . 2.98

[K] **Tournament Darts.** Brass bodies, steel points. Yellow plastic feathers. 5-in. long.
6 N 2501—Set of 3. Shpg. wt. 6 oz. $1.15

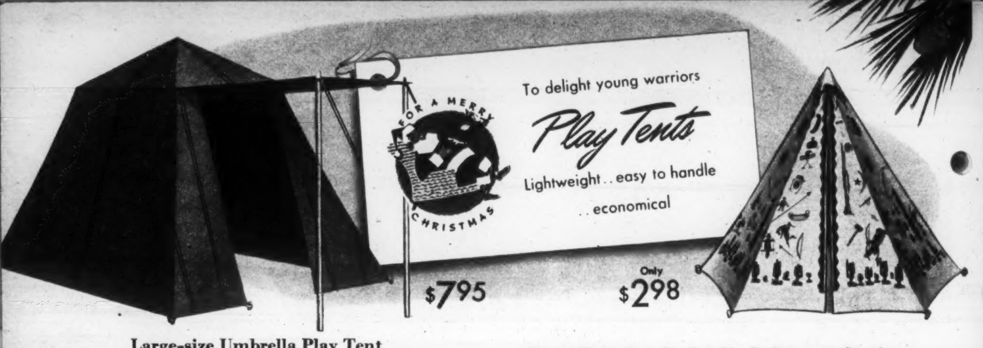
[L] **Wooden Darts.** Feather cresting, steel points.
6 N 2565—Set of 3. Shpg. wt. 4 oz. 39c

New Rocket Suction Dart Game



Large Rubber Suction Cups Stick No Matter How You Throw Them! 9-in. Guided Missile Darts Held On True Course By Feather Pointers! Full Color 19-in. Laminated Game Board has Celucote Plastic Finish!

Safe to play with . . . no sharp metal points. Suction cups stick tightly on smooth plastic surface. 4 Darts balanced to strike head first every time. Point pivots in barrel so dart sticks when tossed from sharp angles. Instructions included.
6 N 2513–Wt. 3 lbs. 4 oz. $4.98



Large-size Umbrella Play Tent

There's plenty of room for fun. It's 5 ft. high at peak; 7x7 ft. square at base; 2½x2½ ft. square at eaves. Wire frame around eaves. Lightweight tent material is light green color. All necessary guy ropes, center pole, 2 wood awning poles, stakes included.
6 N 07758—*Tent is mailable.* Shipping weight 9 pounds . . . . Only $7.95

Economy Priced Umbrella Play Tent (not shown). As above, but smaller, 4 ft. high at peak; 4x4 ft. square at base. All necessary ropes, poles and stakes included.
6 N 07742—*Tent is mailable.* Shipping weight 5 pounds . . . . Only $4.79

Tepee Tent Can Be Set Up Indoors or Outdoors

4-color Tepee Tent. Indian style pictures on natural color, lightweight fabric. 5-sided pentagonal shape. **It can be set up indoors with 5 rubber suction cups that attach beckets to floor.** Wooden pegs are included for raising this tent outdoors.

Spacious size: 45 inches high at peak; 56 inches in diameter. Wood center pole, 5 rubber suction cups for indoor use, 5 wooden pegs for outdoor use are included. Here's a wonderful present at an amazingly low price. Send in your order today.
6 N 07773—*Tent is mailable.* Shpg. wt. 3 lbs. . . . . Low, low priced. Only $2.98

Tepee Tent

Save 41c on "Big Chief" Tepee Tent. Lightweight tent material is bright yellow color, has dark red Indian chief head on both sides. Tent is 4¾ ft. high at peak; 4½x4½ ft. square around the base. Awning lowers, ties down over front door. Tent is easy to put up. Ropes, wood awning, center poles, all needed stakes incl. *Was $5.39.*
6 N 07759—*Mailable.* Wt. 5 lbs. . $4.98

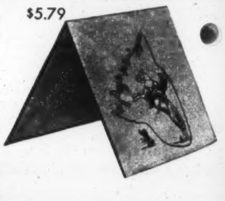
$5.95
Roy Rogers
"I put my personal brand on these range tents."
$9.50

Tepee Tent

"Roy Rogers" Tepee Tent will score a hit with your young rancher. It's made of light green tent material with large red action pictures of Roy Rogers and his famous horse Trigger on the sides. Tent is 4¾ ft. high at peak; 4½x4½ ft. square at base. Large awning lowers and ties over doorway for weather protection. Guy ropes, center and awning poles, stakes included. Satisfaction guaranteed.
6N 07760—*Mailable.* Shpg. wt. 5 lbs. . . $5.95

Umbrella Tent

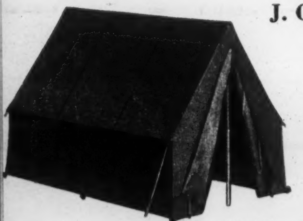
"Roy Rogers" Umbrella Play Tent. Tops for junior cowboys and Indians. Desert tan tent has big pictures of Roy Rogers and his horse Trigger on the sides. Tent is 5 ft. high at peak; almost 7 ft. square at the base. Wire frame at eave connects to center pole with ropes. Ropes, wood awning and center poles, all needed stakes included. Beat the Christmas rush, order early.
6N07715—*Mailable.* Shpg. wt. 10 lbs. $9.50



Roy Rogers Pup Tent

Genuine Roy Rogers Pup-style tent. Sets up indoors or out. Bright yellow tent material has action pictures of Roy Rogers and Trigger on both sides. Tent fits over steel bar frame; requires no ropes, poles or stakes. Two sides and back enclosed. 4 feet wide, 4½ feet long; 3½ feet high. Frame included. Easy to set up.
6 N 07771—Shpg. wt. 15 lbs. $5.79

J. C. HIGGINS Scout-size Camping Tents

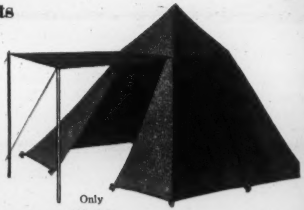


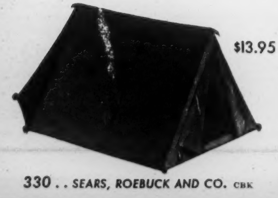
Junior Wall Tent

Scout-size Tent with popular wall tent design. Made of water repellent treated, 6.74 oz. per sq. yd. drill. Forest green color. Tent measures 5 ft. high at peak; 2 ft. high at eaves; 5x7 ft. at base. Front flaps have tie tapes for tying them open or closed. Seams are double stitched with 4-ply thread. 4 reinforced corner loops hold guy ropes. Ropes, stakes, upright poles, jointed ridge pole included. *Mailable.*
6N07727–Shpg.wt.15 lbs. $13.95

Low Priced Tent

Standard Scout-size Umbrella Tent is lowest priced scout-size tent we sell. 6.74 oz. sq. yd. drill top and walls. Water repellent treated. Forest green color. Plastic screened rear window with drill storm flap. Square-shaped wire frame fits into pockets in eave corners. 5½ feet high at peak; 4 feet high at eaves; 7x7 feet square. Ropes, stakes, jointed center pole with frame, 2 awning poles included. Order today. *Mailable.*
6N07757–Shpg. wt. 14 lbs. $12.95





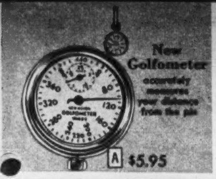
Pup-style Tent

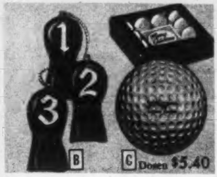
Check these features: Plastic screened front fastens down middle and at the bottom to 4-in. door riser with snap fasteners . . . tent is made of sturdy 7.68 oz. per sq. yd. drill with sewed-in floor of 5.90 oz. drill. Water repellent treated. Forest green color. 3½ ft. high; 5 ft. wide; 7 ft. long including 1½-ft. closed rear extension. All ropes, jointed poles and stakes included. *Mailable.*
6N07735–Shpg.wt.13 lbs. $13.95
6NT7735–Lots of five.
Shpg. wt. 65 lbs. 67.25

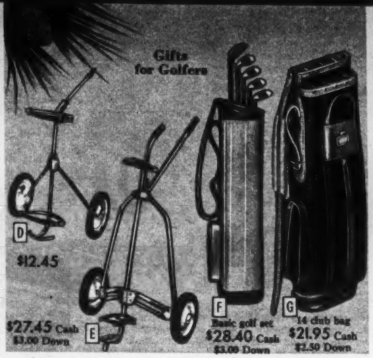
Best Junior Tent

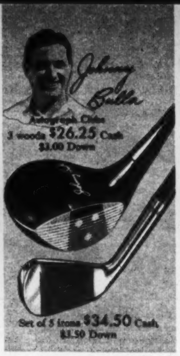
Our Best Scout-size Umbrella Tent. Plastic screened door fastens down middle and at bottom with snaps. Plastic screened rear window has drill storm flap. Top, walls of 6.74 oz. sq. yd. drill. Sewed-in floor of 5.90 oz. drill. Water repellent treated. Forest green color. Square shaped frame at eave. 5½ ft. high at peak; 7x7 ft. square at base. Ropes, stakes, jointed center pole, 2 awning poles included. $2.00 down on Easy Terms. *Mailable.*
6 N 07756L—Wt. 20 lbs. . . $19.95

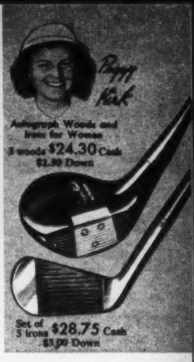
$19.95
Cash
$2.00 Down


New Golfometer
accurately measures your distance from the pin
A
$5.95








Peggy Kirk
Autograph Woods and Irons for Women
3 woods $24.30 Cash
$2.50 Down
Set of 5 irons $28.75 Cash
$3.00 Down

Where but Sears can you find Golf Equipment at such low prices?

A **Take the guess out of your golf.** The new Golfometer indicates how far you hit the ball—your distance from the pin. Hook to your belt, set indicator at zero, then the Golfometer tells you how far you've walked. Measures up to 440 yds., reads distances up to 2½ miles.
6 N 919—Shpg. wt. 3 oz.....$5.95

B **Set of 3 Sheepskin Leather Club Head Covers.** 1 red, 1 blue, 1 green. Numbered. Shpg. wt. for set of three, 1 lb. 2 oz.
6 N 912........Set of three $3.33

C **J. C. Higgins Liquid Center Golf Balls.** Perfectly balanced, with durable cover. Shpg. wt.: three, 5 oz.; dozen, 1 lb. 8 oz.
6 N 908—Three for.........$1.65
1 dozen in gift box......... 5.40

D **Lightweight Tubular Steel Golf Cart.** Cart folds completely for storage in your car or locker. Bag is held upright for quick, easy club selection. 10-inch ball-bearing wheels have semi-pneumatic tires. Loop style handle. Universal web straps hold any type golf bag securely. Bright metal finish. *Order yours today.*
6 N 0926L—Shpg. wt. 13 lbs.$12.45

E **Our Finest Golf Cart.** Made of steel and non-rusting aluminum, frame is reinforced for extra strength. Folds and opens in seconds. Auxiliary handle lets you pull it while folded. Wheels are mobile even in folded position. 10-in. ball-bearing wheels have smooth running semi-pneumatic tires.
6 N 0918L–Shpg. wt. 21 lbs. $27.45

F **J. C. Higgins Basic Golf Set.** Includes beige gabardine bag plus putter, 2, 5, and 7 irons and brassie. Clubs have black leather grips, steel step shafts. Right handed clubs only. Shpg. wt. 10 lbs.
6 N 0837—Men's basic set..$28.40
6 N 0838—Women's basic set 28.40
Shorter Length Golf Set. (Not shown.) For men, women or boys and girls. Same quality as regular clubs, but 2½ in. shorter and weighted accordingly. Includes brassie, putter, 2, 5 irons and cotton twill bag.
6 N 0878—Shpg. wt. 10 lbs..$23.89

G **Men's Nylon 14-Club Comparto Bag.** Large shoe pocket, plus ball pocket. Molded rubber bottom, handle. **Colors** beige, oxblood trim; scarlet, russet trim or forest green, russet trim. *State color.*
6 N 0983—Shpg. wt. 10 lbs. $21.95

Johnny Bulla Matched Woods and Irons are our best sellers. They're your best golfing buy. GOODwin flange-wrap rubber grips eliminate sore hands—**actually grip better when wet.**

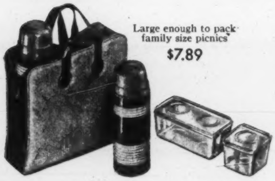
Johnny Bulla Woods have mahogany-color deep-faced persimmon heads. Red fiber face insert. Metal sole plate. Chrome-plated steel step shafts. Plastic neck trim. *Right-handed only.*
6 N 0862LM—Woods Nos. 1, 2, 3. Wt. set of 3, 6 lbs....$26.25

Johnny Bulla Irons. Compact blades and heads of high-grade steel. Sand blasted face, straight scoring. Chrome-plated steel step shafts. *Right-hand only.*
6 N 0874M—Irons Nos. 2,5,7,9, putter. Wt. set, 8 lbs...$34.50

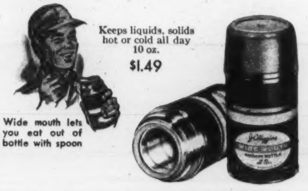
Peggy Kirk Matched Woods and Irons. Specially designed for women. Molded grips have shock absorbing cork and rubber foundations. Steel step shafts are chrome-plated.

Matched Woods have cherry colored persimmon heads. "Locked-in" sole plate of aluminum and brass. White fiber face insert. *Available in right-handed models only.*
6 N 0811LM—Set of three. Nos. 1, 2, 3. Shpg. wt. 6 lbs...$24.30

Matched Irons have flanged soles, chrome-plated steel heads. Straight line face scoring. *Available in right-handed models only.*
6 N 0813M—Set of 5 irons. Nos. 3, 5, 7, 9 and putter. Shipping weight set, 8 lbs......$28.75

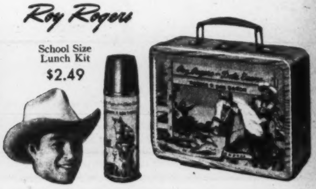


Large enough to pack family size picnics
$7.89



Keeps liquids, solids hot or cold all day
10 oz.
$1.49

Wide mouth lets you eat out of bottle with spoon



School Size Lunch Kit
$2.49

Two Bottle Picnic Kits

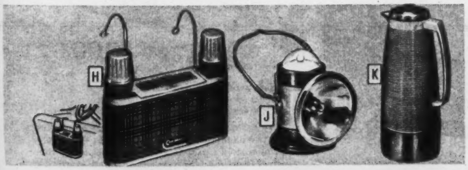
J. C. HIGGINS Kit. Two quart vacuum bottles. 14x12x4½ in. red or green plastic case with contrasting eggshell panel and white piping. Two clear plastic sandwich boxes.
6 N 7307—*State color* red or green. Shpg. wt. 8 lbs..$7.89
THERMOS Picnicker. (Not shown.) 2 THERMOS quart aluminum vacuum bottles. 3 plastic cups in each top. Molded plastic sandwich box. 15½x12x4½-inch case.
6 N 7340—(Shpg. wt. 7 lbs. 8 oz.) *Shipped postpaid*. $13.95

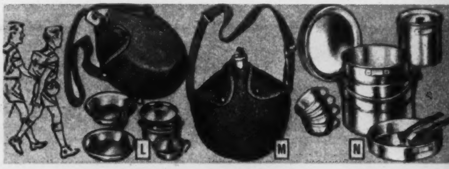
Enjoy healthful, hot meals

Eat your favorite hot lunch every day... meatballs, beans, vegetables—right out of J. C. Higgins Wide Mouth Vacuum Bottles. Wide mouth lets you dig right in with a spoon. Red, white, blue steel jacket. Threadless plastic cup top easier to clean. Spill-free pouring lip.
6 N 7377—10-oz. bottle. Shpg. wt. 1 lb.........Ea. $1.49
6 N 7376—Pint bottle. Shpg. wt. 1 lb. 4 oz......Ea. 2.19
6 N 7375—Quart bottle. Shpg. wt. 2 lbs........Ea. 2.69

Eat lunch Western style

Western action scenes of Roy, Dale, Trigger colorfully lithographed on lunch box and vacuum bottle. Background paneled to look just like the planks in Roy's own chuck wagon. Sanitary white enameled interior. Heavy gauge steel 8¼x7x3¾-in. flat style case. Collapsible handle. Half-pint Roy Rogers vacuum bottle keeps liquids hot or cold 24 hours. Plastic drinking cup top.
6 N 7306—(Shpg. wt. 2 lbs.) *Postpaid*............$2.49





Auto Vacuum Kit

H **Green Plaid Auto Kit** holds 2 quart vacuum bottles, five nesting plastic cups. 14x5x8-in. compartment fits over seat of car. Carrying case is steel.
6 N 07343—Shpg. wt. 9 lbs.....$8.95

J **2-in-1 Lantern.** 1000-ft. front spot beam. Top floodlight. 2 weatherproof switches. With 6-volt battery. 4¾x6¾ in.
34N4810–Blue-gray. Wt. 3 lbs. 14 oz.$3.98

Vacuum Pitcher

K **Aladdin Vacuum Quart-Size Pitcher.** 2⅜-in. top opening. Wide enough for ice cubes. Screw-on top, self closing stopper halts spilling. Molded plastic ivory colored body, brown base and top. Glass vacuum filler has double thickness of silver coated glass, keeps liquids cold, hot for hours.
6 N 7300—(Shipping weight 3 pounds.) *Postpaid*...........$6.95

Light, rustproof Aluminum Mess Gear

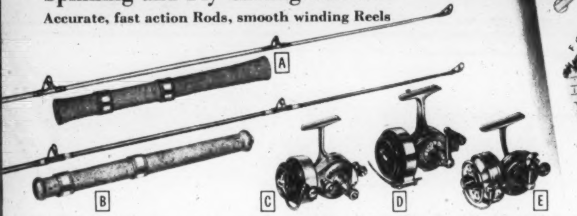
L **Aluminum Mess Kit.** Includes: 7-in. diam. frying pan, sauce pan; 1-quart pot with lid, bail handle; cup. Khaki drill cover has shoulder strap.
6 N 7194—Shpg. wt. 1 lb. 6 oz... $2.79

M **1 Quart Aluminum Canteen.** Screw-on chain-attached top. Button-on khaki drill cover. Shoulder strap.
6 N 7193—Shpg. wt. 1 lb...... $2.79

N **12-Piece Aluminum Cook Set**..won't rust, can't break. Serves 4 people, includes 7-qt. pot, 9-in. frying pan, 5-qt. sauce-pan, 6-cup coffee pot, 4 cups, 4 plates. Packs up to fit 7-qt. pot. Stands 7⅜ in. high. Wt. 5½ lbs. when packed.
6 N 7192—Shpg. wt. 6 lbs.........$7.95

Spinning and Fly Casting Tackle

Accurate, fast action Rods, smooth winding Reels



A **J. C. HIGGINS Solid Fiber Glass Spinning Rod**—can't rot, corrode or take a permanent set. 3 matched spinning guides of chrome-plated stainless steel—electro polished for extra smoothness, reduced line friction. Nylon windings. Composition cork handle. 12 inches long. Friction fit slotted ferrule keeps tip from turning. Adjustable reel locking rings. Holds all types of spinning reels. Packed in cloth bag. Overall length 6 feet. Order today.
6 N 02902—Shipping weight 1 pound........... $6.65

B **J. C. HIGGINS 2-piece Tubular Fiber Glass Spinning Rod.** Corrosion resistant ferrule with rolled welt. Four chrome-plated, graduated spinning guides and off-set tip-top. 10½-inch cork grip. Sliding ring bands hold all types of spinning reels. Beautiful nylon windings. Packed in partitioned cloth bag. 6½-foot length. Wt. 4½ oz.
6 N 02933—Shipping weight 1 pound........... $7.39

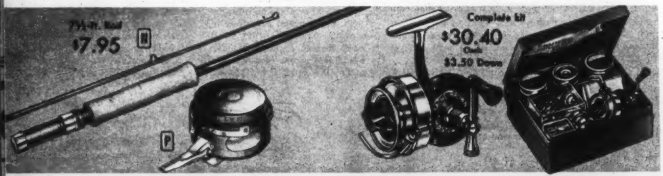
Make up an order of $20 or more of all your fishing needs. Order them at once on Sears Easy Terms. Pay just a small amount each month. Details on page 369.

C **Benora Spinning Reel.** Made in Switzerland. Folding handle. Automatic pick-up. Positive drag adjustment. Anti-reverse clutch. Works on fixed spool principle. Plastic spool. Built-in click. *Order on Sears Easy Terms. Only $2.50 Down, $5.00 a month.*
6 N 3148—*Postpaid.* (Shpg. wt. 1 lb. 6 oz.)....Cash $24.50

D **Record Spinning Reel.** Automatic pick-up arm. Anti-reverse adjustment. Drag adjustment cap. Plastic and metal spool. Capacity 200 yards. 6-pound line. Made in Switzerland. *Order on Sears Easy Terms. Only $3.00 Down, $5.00 a month.*
6 N 3126—*Postpaid.* (Shpg. wt. 1 lb. 8 oz.)...Cash $27.50

E **Luxor No. 1-S Special Spinning Reel.** Made of aluminum alloy. Bronze and steel gears. Bail-type pick up. Complete with adjustable drag, anti-reverse lock. Capacity 200 yards of 8 pound test line. Made in France. *Order on Sears Easy Terms. Only $3.00 Down, $5.00 monthly.*
6 N 3146—*Postpaid.* (Shpg. wt. 1 lb. 8 oz.)....Cash $29.95

Any of the fishing reels above may be ordered on Sears Easy Terms . . place your order today.



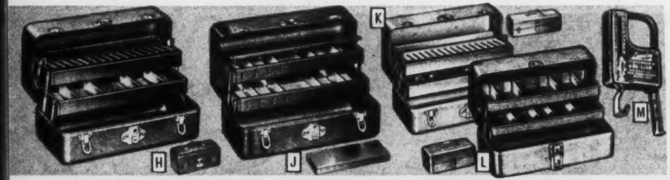
Glass Fly Rod—Our Best Automatic Reel—Spinning Tackle Kit

N **Our Lowest Priced 2-piece Tubular Glass Fly Rod.** Full parabolic action—with sensitive tip for long easy casts, yet plenty of power in the butt. Action that's ideal for trout or bass. Screw-locking barrel-type reel seat. Tapering snake line guides, hard steel butt guide and tip. Shaped solid cork grip. Handsome mist tan color. In cloth bag. 7½ foot (5 ounce), 8 foot (5½ ounce) or 8½ foot (6 ounce). *State length wanted.* Shipping weight 1 pound.
6 N 02969—**7½-foot length**................Only $7.95
8 or 8½-foot length..............Only $8.85

P **J. C. HIGGINS Best Automatic Fly Reel.** Anodized aluminum frame. Spool tension lever. Capacity: 50 yards of Size G line or 30 yards of HCH line. Order yours now.
6 N 3152—Shipping weight 14 ounces....... Only $7.45

"Mastereel" De Luxe Spinning Kit. Contains 1 Bache Brown "Mastereel." Extra spool. 100 yds. monofilament line. 100 yds. braided line. 8 spinning lures. 2 stainless steel leaders—4 snap swivels, 2 anti-twist keels. 2 line clips. 1 plastic ball float. *Complete boxed kit or reel only shipped postpaid.*
6 N 3111—**Complete Kit.** (Shpg. wt. 2 lbs.).........$30.40
6 N 3180—**Reel only.** (Shpg. wt. 1 lb. 8 oz.)..........$21.50

Spinster Spinning Kit. (Not shown.) Contains 1 Bache Brown "Spinster" Reel precision built. Anti-reverse control. Fingertip adjustable brake. Roller bearing pick-up. Capacity 200 yds. 6-lb. test line. 1 Spinster extra spool. 5 Spinning lures. 2 stainless steel leaders—2 snap swivels. 6 anti-twist keels. 2 line clips. 1 plastic ball float. *Shipped postpaid.*
6 N 3112—**Complete Kit.** (Shpg. wt. 2 lbs.)..........$19.50
6 N 3139—**Reel only.** (Shpg. wt. 1 lb. 8 oz.)..........$12.80



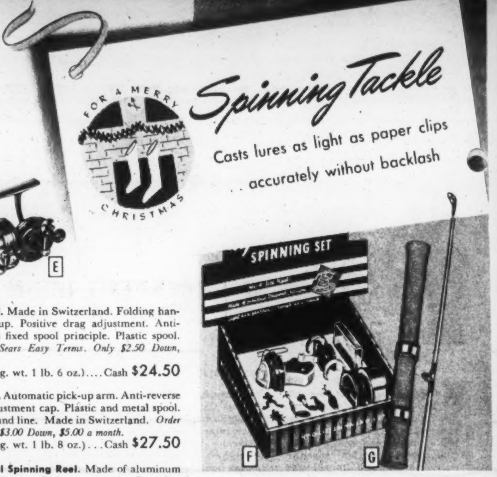
H **Drawn Steel Tackle Box.** Tan hammered enameled. Seamless, watertight. Individual lure slots in top tray. Removable dividers in lower tray. 2 snap fasteners.
6 N 3464—16x7½x7 in. Shpg. wt. 7 lbs. 4 oz....$4.39
6 N 3440—14x7½x7 in. Shpg. wt. 6 lbs. 8 oz.... $3.69

J **J. C. HIGGINS 2-in-1 Tackle Box.** Use lift-out top tray as box. Cork-lined cantilever trays. Tan enamel finish. Seamless, watertight. Center lock with key.
6 N 3453—16x7½x7 in. Shpg. wt. 8 lbs.........$4.88

K **All Aluminum Selector Tray Tackle Box.** Seamless, watertight. 2 cantilever trays. Lock. 16x7½x7 in. overall.
6 N 3466–Wt. 4 lbs. 8 oz.$6.95

L **J. C. HIGGINS Fiber Glass Tackle Box.** Won't corrode. Seamless. 2 cantilever trays. Drawbolt lock with 2 keys. 16x7½x7 in. Mist green.
6 N 3425–Shpg. wt. 5 lbs.$9.89

M **Langley Combination Fish Scale and Roll-a-way Tape.** Not legal for trade. *Postpaid.*
6 N 3457—Weighs up to 8 lbs.; measures up to 26 in. (Wt. 5 oz.)$2.00
6 N 3458—Weighs up to 28 lbs.; measures up to 42 in. (Shipping weight 8 oz.)..... $2.50


FOR A MERRY CHRISTMAS
Spinning Tackle
Casts lures as light as paper clips
. . accurately without backlash
SPINNING SET
F
G

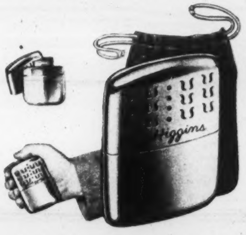
Nylon Spinning Reel Kit with Solid Glass Rod

Complete Kit $17.99

F G **J. C. HIGGINS No. 2902 Solid Fiber Glass Spinning Rod** and **Waltco Ny-O-Lite Spinning Reel.** Reel made of Du Pont nylon. Weighs under 5 ounces. Needs no lubrication. Extra spool included. Rod has 3 matched spinning guides of chrome-plated steel. Electro polished for extra smoothness, less line friction. Nylon windings. Composition cork handle. Adjustable reel locking rings. Overall length of rod 6 ft. Kit includes 100 yds. of 6-lb. test line, 100 yds. of 4-lb. test monofilament line. Lure box. 6 spinning lures. 2 line clips.
6 N 02924—**Complete kit.** Shpg. wt. 2 lbs..$17.99
(G) 6 N 02902—**Rod only.** Shpg. wt. 1 lb.....$6.65

Order Sporting Goods for Christmas gifts on Sears Easy Terms . . . only a small down and low monthly payments. For details on Sears Easy Terms, see page 369.

Handwarmer Bargain! Stays warm 24 hours



2 Hand Warmers for Only $3.00

- Safe to use—will not heat above 125° F
- Ideal for skaters, hunters or campers
- Compact—about the size of a pack of cigarettes

Save money, order two—one for each hand. You get two hand warmers for 32c less than the price of items ordered separately. A practical gift for any one whose work or play takes them out-of-doors. No flame—warmer works on reaction between lighter fluid and heater element. Easily fits into pocket or inside a glove.

Maintains even, moderate temperature for 24 hours on a single filling. Comes apart so that you can refuel or turn it off easily. Highly polished, nickel-plated case. Cloth bag protects finish, keeps warmer from getting too hot for comfort. Weighs only 4 ounces. Made in Japan. Extra burner included.
6 N 3810—**Hand Warmer.** Shpg. wt. 8 oz.... $1.66
2 Hand Warmers. Wt. 1 lb. 4 oz.. 3.00
6 N 3811—**2 extra Burners.** Shpg. wt. 4 oz.....42c

Normally priced ~~$35.00~~
Only $12.44
Christmas Closeout!
Heddon
Heddon Expert No. 15 Rod

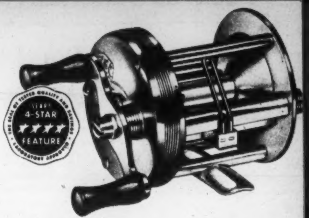
Here's how you save on this hand-split choice "browntone" finish bamboo bait casting rod: We bought the whole stock of discontinued models from the famous Heddon Co. Perfect, new rods made of the finest split bamboo.

Black detachable offset handle has chrome-plated reel and tip-locking—to hold tip and reels securely. Cork rear grip. Fore-grip hand checkered Circassian walnut. Chrome-plated guides, tip-top. Silk windings. In cloth bag with protective tube. 4½-ft. with medium action. 5, 5½-ft. lengths with light, medium, heavy action. 6-ft. in extra light, light, medium actions. Shpg. wt. 1 lb.
6 N 03037—*State length and action* . . . $12.44

Our Finest . .
A 4-STAR Feature

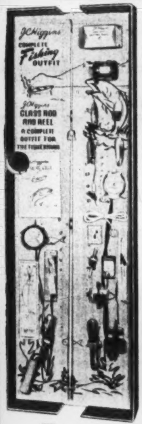
Level Wind Reel
. . no finer value
in America!

Was ~~$6.88~~
Now Only $5.88



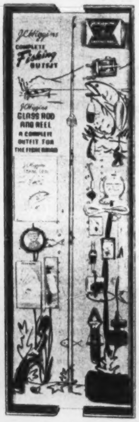
You save $1 during the Christmas season on our most popular reel . . J. C. Higgins No. 3101. Famous for its precision construction and smooth, "whisper quiet" operation. You get longest, easiest casts ever. Any fisherman would be especially proud to find this in his "Christmas stocking." Non-backlash control adjusts spool tension. Fast-starting aluminum spool with cork arbor. Chromeplated finish with engraved end plates. Oilite bearings. Simplified gear system.
6 N 3101—Capacity 100 yards 18-lb. test line. Shpg. wt. 12 oz. . . . . . . Only $5.88

Order Regularly and Receive Sears Catalogs Regularly



A

113-pc. Kit Only $12.77



B

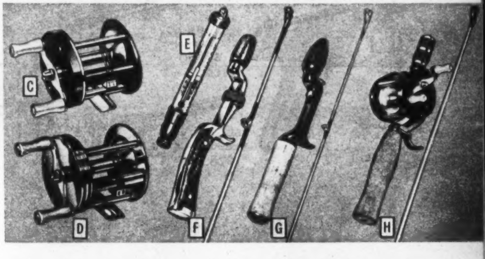
Our Finest 117-pc. Kit $17.55

Everything he'll need to go fishing

J. C. Higgins Fishing Kits supply him with everything he'll need to enjoy good fishing. Every item in the kit is selected by experts. Both kits include 3 cable leaders, 1 red and white spoon, 1 fish scaler, 1 fish stringer, 3 casting plugs, 3 nylon snelled hooks, 12 sinkers, 24 split shot, 6 snaps and swivels, 1 Pan Fish spinner, 1 float, 1 June Bug spinner, 1 Glo Bug spinner, 10-yds. of nylon leader material, 8-lb. test. Illustrated fishing booklet "J. C. Higgins Fishing Tips" tells you how to put contents of kit to good use.

A **113-pc. Kit** features J. C. Higgins 4½-ft. Fiber Glass Rod. J. C. Higgins Level Wind Reel. 50 yd. spool nylon line. Shipping weight 4 pounds.
6N02915–CompleteKit.Only$12.77

B **Our Better Kit.** 117-pieces. You get J. C. Higgins "2945" 4½-ft. Fiber Glass Rod. Water mist color blade has rustproof stainless steel guides, tip-top. 2-color nylon windings. J. C. Higgins Level Wind Reel. Non-backlash control. 50 yd. spool nylon line, 15-lb. test line. Extra casting plug, 3 extra nylon snelled hooks.
6 N 02916—Wt. 5 lbs.Only $17.55



C **Simplified Gear Construction** makes this J. C. Higgins Ovate Bait Casting Reel easier to control. Adjustable thumb drag. Anodized aluminum frame. Capacity 100 yds. 15-lb. line.
6 N 3104—Shpg. wt. 6 oz. . . Only $5.79

D **J. C. Higgins Level Wind Reel.** Non-backlash control. Trolling click. Simplified gears. Exposed metal parts chrome plated. Capacity 100 yds. 18-lb. test line.
6 N 3105—Shpg. wt. 12 oz. . Only $4.79

E **New Depth-O-Plug** gives depth, temperature of water in one cast. Helps fisherman find best holes. Instructions.
6 N 3605—Shpg. wt. 2 oz. . Only $1.75

F **J. C. Higgins Gold-plated Casting Rod.** 22-karat gold plate on grip, guides and tip-top. Fiber-glass blade. Shpg. wt. 1 lb.
6 N 02929—*State* 4½-ft. length. $6.55
State 5, 5½-ft. length. . . 6.55

G **Close-out Saves You $8.40.** Heddon "Pal" No. 751 Steel Casting Rod. *State* extra-light, light or medium action in 5-ft. length or 5½-ft. in light action.
6 N 02910—*Postpaid* (Wt. 1 lb.) Only $6.55

H **J. C. Higgins Glass Rod** with reel built right into reel seat—can't work loose. Length 4 ft. Level wind reel. Capacity: 100 yards of 15-pound test line.
6 N 03070—Shpg. wt. 2 lbs. . . Only $4.95

110-pc. Kit
$3.29

112-pc. Kit
$5.95
FISHING FOR FUN

165-pc. Kit
$9.95
FISHING FOR FUN

Our Finest Kit
$24.99
Cash
$2.50 Down

Low Priced

110-piece Fishing Kit. At this low price you can afford one for every member of your family. Two-piece 44-inch steel rod. Solid wood handle, locking reel band. Casting reel with trolling click. 1 spool of waterproof nylon line. 1 ventilated metal bait can. 2 feet of gut leader. 1 float. 1 package of lead sinkers. 1 snelled hook. 100 assorted eyed steel hooks. Illustrated instruction booklet tells all about fishing. Packed in handy metal carrying case. You get lots of fun at low price. Wt. 3 lbs.
6 N 3077—Complete. . $3.29

112-piece Kit

Complete Fishing Kit. Priced so low it's a real Christmas bargain. A perfect holiday gift for beginning or occasional fishermen. Two-piece steel casting rod, 4 feet 4 inches long, offset handle. Smooth running level wind reel. Metal casting spoon with treble hook. 50 yards waterproof nylon line. Plastic ball float. Ventilated bait can. 1 gut leader. 1 package lead sinkers, 1 snelled hook. 100 eyed hooks. Instruction booklet included, gives the what's and how's of fishing. Packed in handy tubular metal case—holds entire kit. Shipping weight 3 pounds.
6 N 03082—Complete . . $5.95

165-piece Kit

165 pieces of carefully selected fish-getting tackle and at a money saving price, too! Two piece steel bait casting rod, off-set handle, ring locking reel seat that holds your reel securely. **Level wind reel** has quiet running gears and quick starting spool, cork arbor anodized aluminum side plates. Trolling click. 100-yard capacity. **Two wiggler lures. One red and white spoon. 12 strips of dried,** preserved pork rind—a real bass lure! **50 yards of waterproof nylon line. 1 stringer. 3 steel wire leaders. 1 plastic float. 6 snelled hooks, 100 eyed hooks. 12 lead sinkers, 24 split shot. 1 metal bait can,** ventilated to keep your bait alive. Illustrated instruction booklet gives you the what's and how's of fishing. Complete 165-piece kit packaged in handy metal carrying case. Take advantage of this bargain. Be sure to order yours today.
6 N 02951—Shpg. wt. 4 lbs. . . . . . Only $9.95

Our Finest—selected by experts

Now—Our finest combination. One J. C. HIGGINS 4½ foot **fiber glass rod.** Pistol-shaped grip. Fabric case. **One J. C. HIGGINS Level Wind Reel.** Non-back-lash control. Aluminum spool. **One 12-foot cane pole.** Brass ferrules. **One single action reel.** On-off click. **One J. C. HIGGINS seamless steel, cantilever tray, tackle box.** 19x7½x5 inches. **50-yard spool 15-pound black nylon line. One chain stringer.** Zinc-plated, nine safety snaps. **Twelve assorted lead sinkers.** (pinch-on type). **Six 6-inch piano wire leaders. Twelve nylon snelled steel hooks. Fifty assorted, eyed, steel hooks. One jointed pike lure. One red and white casting spoon. Three plastic wiggler type lures. One jar J. C. HIGGINS pork rind. One June Bug spinner**—gold color finish. Medium size. **One red and white pencil-shaped plastic float. One boat landing net, 4 feet** long. **72 split lead shot.** BB size. **One galvanized tooth edged scaler 15-foot cable-laid line rigged with float, sinker, hook.** Shipping weight 12 pounds. Order on Sears Easy Terms.
6 N T2944—Complete Outfit only . . . . . *$2.50 Down.* Cash $24.99

Price Cut 11½%

Was
~~$33.95~~
Now
$29.99
Cash
$ 6.00 Down

Buy French Unique .22 Automatic Save $3.96

Buy this famous French "Unique" automatic .22 pistol now, and save. "Unique" is specially imported from France. Weighs only 24 oz., yet it holds 9 long rifle cartridges (long rifles only) regular or high speed. Visible hammer. Manual safety plus automatic safety. Sights: blade front, fixed rear. Length 5¾ in. 3¼-in. barrel.
6 N M139—Blued finish. Wt. 3 lbs. $29.99

Hunters and Shooters: Use Easy Terms and enjoy your gun while you're paying for it.

A
Colt Challenger
$52.50
$10.50 Down
Smith & Wesson K22 .22 revolver
$71.50
$14.50 Down
C
Harrington & Richardson 922
$28.95
$6.00 Down
D
B
New High Standard Flite-King
$44.00
$9.00 Down
E
Harrington and Richardson
$28.95
Blued finish
$6.00 Down

A **Colt Challenger .22 Auto.** Fires long rifle. 10-shot magazine. 6-in. barrel, 10½ in. overall. Fixed sights. Plastic stock.
6 N M115T—*Express prepaid.* (Wt. 4 lbs.) . . $52.50

B **New! High Standard Flite-King .22 Auto.** Chambered for .22 short cartridges. Holds 10 shots. Weighs only 24 oz. *Shipped express prepaid.*
6NM286T–4½-in. barrel. (Shpg. wt. 4 lbs.) . $44.00
High Standard "Sport King" (not shown). Shoots .22 cal. long rifles. 10 shots. *Shipped express prepaid.*
6NM109T–4½-in. barrel (Shpg. wt. 4 lbs.) $44.00
6NM110T–6¾-in. barrel. (Shpg. wt. 4 lbs.) 44.00
6 N M111T—Combination—has interchangeable 4½ and 6¾-in. barrels. (Shpg. wt. 4 lbs.) . . $52.00

C **Smith and Wesson's K-22 Masterpiece.** Holds 6 shots, short, long or long rifle. Checkered walnut stock. Micrometer rear sight. Wt. 38½ oz. 6-in. barrel. Blued finish. *Shipped express prepaid.*
6 N M113T—11⅛ in. overall. (Wt. 4 lbs.) . $71.50

D **Harrington & Richardson Model 922 Revolver.** Push pin extractor. Holds 9 short, long or long rifle cartridges; regular or high speed Barrel length 6 in. 10½ in. overall. Wt. 24 oz. *Shipped express prepaid.* (Shpg. wt. 3 lbs.)
6 N M106T—Blued finish $28.95
6 N M107T—Model 923. Same as above, but has chrome-plated finish and 4-inch barrel. $29.95

E **Harrington & Richardson Bantam Weight .22 Revolver.** 9-shot capacity. Fires short, long or long rifle cartridges, regular or high speed. Checkered tenite grips. 6¼ in. overall. Wt. 20 oz. 2½-in. barrel. *Shipped express prepaid.* (Shpg. wt. 3 lbs.)
6 N M137T—Blued finish $28.95
6 N M138T—Chrome finish . . . 29.95

HOW TO ORDER: Check with local police dept. or law officer to find if permit is required in your locality. Have officer of the law fill out, sign certificate below. Enclose signed certificate and all required permits with your order. Postpaid guns are same price cash or terms. Firearms, ammunition not sold to minors. *Due to U.S. Postal regulations, pistols are shipped by express only.* CERTIFICATE BELOW MUST BE INCLUDED WITH ALL ORDERS.

NOTICE: Residents of the following states must include pistol purchase permits, plus the certificate below, with their order: Alabama, Indiana, Michigan, Missouri, Nebraska, North Carolina. Legal requirements in some areas may cause a delay of from 24 to 72 hours in handling your order. Sale of pistols is prohibited in South Carolina, Tennessee. State law in California and Michigan requires orders be placed at Catalog Sales Offices or at Sears Retail Store Catalog Order Desks.

CERTIFICATE

I certify that to the best of my knowledge,

First name ______ Middle name ______ Last name

who resides at ______ and who
Street and number City or town State

desires to purchase a .22 caliber pistol or revolver from Sears, Roebuck and Co., is a citizen of the United States, over 21 years old and of sound mind; is not under indictment, nor a drug addict, nor a fugitive from justice, and has never been convicted of a crime of violence.

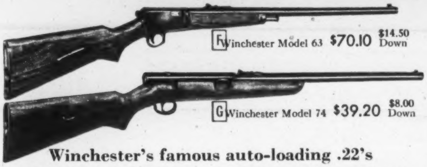
Signature ______

Date ______

Official position or title ______

Official address ______

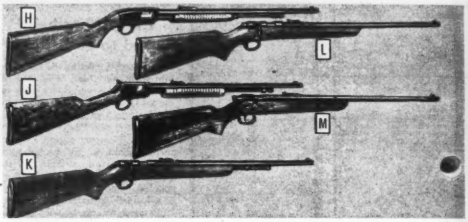
WINCHESTER Semi-automatic, pump and bolt action .22 rifles


F Winchester Model 63 $70.10 $14.50 Down
G Winchester Model 74 $39.20 $8.00 Down

Winchester's famous auto-loading .22's

F **Winchester Model 63, .22 Automatic.** Tubular magazine holds 10 long rifles. 23-in. barrel. Walnut pistol grip stock and fore-end. Crosslock safety. Sights: Winchester 75 bead front; open rear. Wt. 5½ lbs. 39-in. overall length. Order yours today! *Postpaid.*
6 N 0226T—(Shpg. wt. 7 lbs.) $70.10

G **Winchester Model 74, .22 Automatic.** Tubular magazine, loads in butt. Holds 14 long rifles. 22-in. barrel. Walnut stock. Crosslock safety. Sights: bead front; open sporting rear. Actual weight 6¾ lbs. 41¾-in. overall length. Order yours today! *Postpaid.*
6 N 0230T—(Shpg. wt. 8 lbs.) $39.20



H **Winchester Model 61 Pump Action .22.** Tubular magazine holds 20 shorts, 16 longs or 14 long rifles. Crossbolt safety. Genuine walnut stock. 41 in. long. Weight 5½ lbs. *Postpaid.*
6 N 0216T—(Shpg. wt. 7 lbs.). $55.15

J **Winchester Model 62 Pump Action .22.** Visible hammer. Tubular magazine holds 20 shorts, 16 longs, 14 long rifles. Walnut straight grip stock. Wt. 5½ lbs. 39½ in. long. *Postpaid.*
6 N 0207T—(Shpg. wt. 7 lbs.) . $47.40

K **Winchester Model 72 Bolt Action .22.** Tubular magazine holds 20 shorts, 16 longs, 15 long rifles. Walnut stock. Wt. 5¾ lbs. 42 in. long. *Postpaid.*
6 N 0259T—(Shpg. wt. 6 lbs.) . . $30.90

L **Winchester Model 69 Bolt Action .22.** 5-shot clip magazine. Walnut stock. Wt. 5½ lbs. 42 in. long. *Postpaid.*
6 N 0258T—(Shpg. wt. 6 lbs.) . . $26.45

M **Winchester Model 67 Bolt Action Single Shot .22.** 42¾ in. long. Wt. 5 lbs. *Postpaid.*
6 N 0222T—(Shpg. wt. 6 lbs.) . . $15.40

REMINGTON Semi-automatic, pump and bolt action .22 rifles

Remington 550A .22 Automatic Rifle $40.50 $8.50 Down

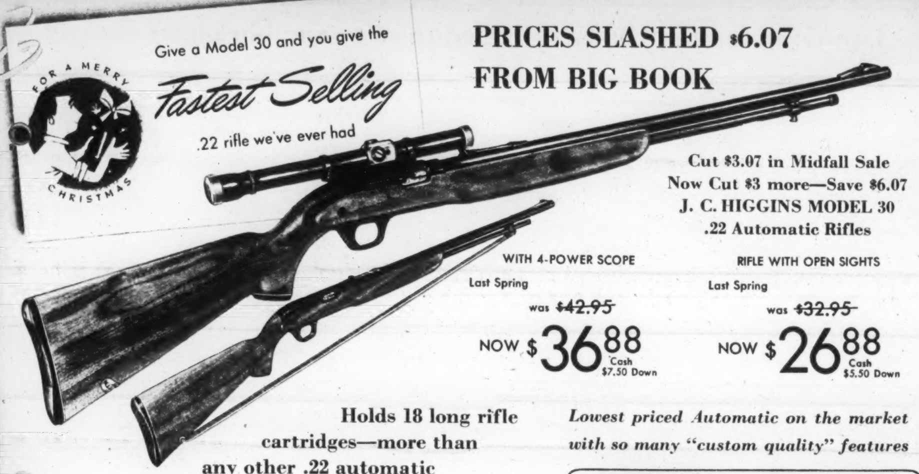
Fires short, long and long rifle cartridges interchangeably and without adjustment. Use regular or high speed cartridges. Tubular magazine holds 22 shorts, 17 longs or 15 long rifles. 24-in. round tapered barrel, crowned on muzzle. Walnut pistol-grip stock with semi-beavertail fore-end. Step adjustable rear sight, white metal bead front sight. Positive side lever safety. Overall length 43½ inches. If you lack ready cash, use Sears convenient Easy Payment plan . . Order today.
6 N 0268T—Weight about 6¼ lbs. *Postpaid.* (Shpg. wt. 8 lbs.) $40.50

N **Remington Model 121 Pump Action .22.** Tubular magazine holds 20 short, 15 long, 14 long rifle cartridges. Walnut stock. Sights: step adjustable rear, bead front. Wt. 6 lbs. 41 in. long. *Ppd.*
6 N 0220T—(Shpg. wt. 7 lbs.) $55.20

P **Remington "SPORTMASTER" Model 512 Bolt Action .22.** Tubular magazine holds 22 shorts, 17 longs or 15 long rifles. Walnut stock. Length 43 in. Wt. about 5½ lbs. *Postpaid.*
6 N 0269T—(Shpg. wt. 7 lbs.). $30.90

R **Remington "SCOREMASTER" Model 511A Bolt Action .22 Rifle.** Same as "Sportmaster" at left, except clip magazine holds 6 shorts, longs or long rifles. *Postpaid.*
6 N 0249T—(Shpg. wt. 6 lbs.). $26.45

S **Remington Model 514A Bolt Action .22 Rifle.** Single shot. Fires short, long or long rifle cartridges. Sights: flat bead front, adjustable open rear. 42 in. long. Wt. 5¼ lbs. *Postpaid.*
6 N 0270T—(Shpg. wt. 6 lbs.). . $15.40



PRICES SLASHED $6.07 FROM BIG BOOK

Cut $3.07 in Midfall Sale
Now Cut $3 more—Save $6.07
J. C. HIGGINS MODEL 30
.22 Automatic Rifles

WITH 4-POWER SCOPE	RIFLE WITH OPEN SIGHTS
Last Spring was ~~$42.95~~	Last Spring was ~~$32.95~~
NOW $36.88 Cash, $7.50 Down	NOW $26.88 Cash, $5.50 Down

Holds 18 long rifle cartridges—more than any other .22 automatic

Lowest priced Automatic on the market with so many "custom quality" features

One of the most modern .22 rifles sold today, and what a price! Lightning fast semiautomatic action —fires fast as you pull the trigger. Extra-large magazine holds 18 long rifle cartridges (high speed only). Flat-side receiver has non-glare finish—gives you faster sighting with fewer misses. Genuine walnut stock has pistol grip, semi-beavertail fore-end. Fireman-red nylon rollaway sling is built into stock. Pulls out for carrying, rolls into stock when you're ready to fire. Gleaming engine-turned bolt. Positive safety. Hard rubber butt plate. Sights: partridge rear, ramp front. 24-in. barrel. 42 in. overall length.

Companion 4-power scope and detachable mount are designed specially for the Model 30. Dovetail mount base is built right into receiver. No drilling or tapping is necessary. Single coin screw fastens and zero's in scope without adjustment. Achromatic lenses give less distortion. Internal windage and elevation adjustments. Lens cap covers are included. Crosshair reticule. Gold color turret. 30 ft. field of view at 100 yds. Scope and mount sell separately in Big book for $18.95. Actual weight rifle alone 6 lbs., with scope and mount 7 lbs.

6 N 0221—**Model 30 with 4X scope.** Wt. 10 lbs. $36.88
6 N 0200—**Model 30 alone.** Shpg. wt. 9 lbs. 26.88

Flat-side receiver has non-glare finish for sure sighting

Nylon roll-away carrying sling pulls out of custom-style stock

Extra-large magazine capacity —18 long rifle cartridges

Companion 4-X scope dovetails on mount built into receiver

J. C. HIGGINS
Bolt Action .22's

A Single Shot $13.30

B Clip Repeater without scope $21.95 Cash $4.50 Down

C Tubular Repeater with scope $27.95 Cash $6.00 Down

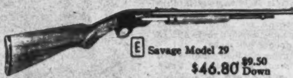
A J. C. HIGGINS Bolt Action Single Shot .22 Rifle. Fires short, long and long rifle cartridges, regular or high speed. Sights: Partridge front, step adjustable rear. Wt. 4½ lbs.—24-in. barrel.
6 N 0204—Shpg. wt. 7 lbs. . . . . Only $13.30

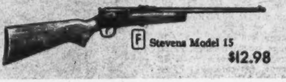
B J. C. HIGGINS .22 Caliber 8-shot Clip Repeater. 8 shot detachable clip magazine. Fires shorts, longs and long rifles, regular or high speed. 25 in. barrel. Twin extractors. Walnut grained wood stock. Hard rubber butt plate. 42½ in. overall. Wt. 6 lbs.
6 N 0253—**Clip repeater with 4-power Scope.** Scope has achromatic lenses, internal windage and elevation adjustments. 30 ft. field at 100 yds. Sells in Big Fall Book for $9.29. Mount is included at no extra cost to you. Instructions. Shpg. wt. 8 lbs. . $30.75
6 N 0252—**Clip Repeater Alone.** Bead front sight, Rocky Mountain Rear Sight. Shpg. wt. 8 lbs. . $21.95

C J. C. HIGGINS .22 Caliber Repeater with Tubular Magazine. Holds 25 short, 20 long or 18 long rifle cartridges. Fast bolt action. Twin extractors. 25 in. barrel. 1 pc. walnut grained wood stock. Hard rubber butt plate. 42½ in. overall. Weighs 6¼ lbs.
6 N 0255—**Tubular Repeater with 4-power Scope.** Same scope described in (B) above. Shpg. wt. 9 lbs. $27.95
6 N 0248—**Tubular Repeater Alone.** Has bead front sight, Rocky Mountain rear. Shpg. wt. 8 lbs. . $24.25

Other famous .22's by Stevens, Savage, Marlin . .

D Stevens Model 87 $29.95 Cash $6.00 Down


E Savage Model 29 $46.80 $9.50 Down


F Stevens Model 15 $12.98

G Marlin Model 88C $33.95 $7.00 Down

H Marlin Model 39A $60.85 $12.50 Down

J New Marlin Mountie $60.85 $12.50 Down

D Stevens Model 87 .22 Automatic Rifle. Tubular magazine holds 15 long rifle, 17 long or 21 short cartridges (automatic action with long rifles only). Walnut-finished wood stock with pistol grip. Open sights. Overall length 43 in. Actual weight 6 lbs.
6 N 0295—Shipping weight 8 lbs $29.95

Stevens Model 22. (Not shown.) Same as above, except clip magazine holds 5 long rifles, 5 longs or 5 shorts.
6 N 0219—Shipping weight 7 pounds. $27.95

E Savage Model 29 Slide Action Repeater. Tubular magazine holds 22 short, 17 long or 15 long rifle cartridges. 24-in. barrel. Walnut stock, pistol grip. Sights: bead front, open rear. Length 41 inches. Weighs only 5¾ pounds. *Postpaid.*
6 N 0245T—(Shipping weight 7 lbs.) $46.80

F Stevens Model 15 Bolt Action Single Shot .22. Fires short, long or long rifle cartridges. 22 in. round tapered steel barrel. Bolt action, rebounding safety lock. Takedown. Walnut-finished wood stock with pistol grip. Sights: metal bead front, adjustable open rear. Handles easily—is 40 inches long and weighs about 4 pounds.
6 N 0271—Shipping weight 6 pounds $12.98

HUNTERS: Order all your hunting and shooting equipment at one time from Sears and use our Easy Terms. See page 369 for more information.
Firearms and ammunition not sold to minors.

G Marlin Model 88C .22 Automatic Rifle. Tubular magazine holds 15 long rifle cartridges. Walnut stock, full pistol grip. 24-in. round tapered barrel. Sights hooded ramp front with bead, Rocky Mountain adjustable rear. Length 45 in. Wt. about 6¾ lbs.
6 N 0217T—*Postpaid.* (Shpg. wt. 8 lbs.) $33.95

H Marlin Model 39A Lever Action .22 Repeater. Genuine walnut, pistol grip stock. Tubular magazine holds 25 short, 20 long or 18 long rifle cartridges. Fast takedown—turn single hand screw, expose all working parts. 24-in. round tapered barrel. Crowned muzzle. Side ejection. Visible hammer. Sights: ramp front, Rocky Mountain rear. Weight about 6½ lbs. (Shipping weight 8 lbs.)
6 N 0213T—*Postpaid* $60.85

J New Marlin "Mountie" Model 39SG Lever Action .22 Rifle. The newest addition to Marlin's exclusive line of lever action .22's. Has new straight grip stock. Lets you hunt from horseback, can be used by right or left-handed shooters with equal ease. Genuine walnut stock with semi-beavertail fore-end. Tubular magazine holds 25 short, 20 long or 18 long rifle cartridges. Fast takedown—a turn of single hand screw exposes all working parts. 24-in. round tapered steel barrel. Crowned muzzle. Side ejection. Visible hammer. Sights: ramp front, Rocky Mountain rear. Weighs about 6½ lbs.
6 N 0243T—*Postpaid.* (Shpg. wt. 8 lbs.) $60.85

Note: All postpaid guns same price Cash or Terms

Two Combination Offers . . Timed to suit your Christmas Budget

J. C. HIGGINS Model "20" 12-ga.

Shotgun plus Gun Case and Cleaning Kit

Complete Outfit $77.50

$15.50 Down

A 4-STAR Feature

SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SATISFACTION
LABORATORY APPROVED
GUN CLEANING OUTFIT

Here's How You Save

Gun Alone Costs	$73.50
Case Alone Costs	5.75
Cleaning Kit Costs	1.50
Total Value....	$80.75

Yet You Pay Only $77.50

Save $3.25 over cost of items bought separately.

J. C. HIGGINS Bolt Action

Shotgun plus Gun Case and Cleaning Kit

Complete Outfit

$29.95 Cash

$6.00 Down

12, 16, 20 ga.

GUN CLEANING OUTFIT

Here's How You Save

Gun Alone Costs	$29.75
Case Alone Costs	.98
Cleaning Kit Costs	1.50
Total Value....	$32.23

Yet you pay only $29.95

Save $2.28 over cost of items bought separately.

Here's a Christmas gift idea to thrill any hunter. And remember . . . you save $3.25 over cost of items bought separately. **Combination includes J. C. Higgins Deluxe Model "20" Shotgun.** We believe it's America's finest pump shotgun value. Built-in choke control compensator and ventilated rib cost at least $43.00 extra on other makes. Choke control has 3 easily changed tubes; lets you hunt all game at all ranges. Reduces recoil and muzzle blast up to 60%. Ventilated rib gives fast, glareproof sighting plane. "Free-falling" action and short 3½-in. stroke lets you fire 6 shots in 3½ seconds or less. Holds 6 shots. Barrel and receiver are permanently interlocked—can't get out of alignment. Non-glare flat side receiver. Walnut stock, semi-pistol grip. Rubber recoil pad. Inlaid silver color nameplate (not engraved). **Full Length Gun Case** has plastic cover, double riveted at points of strain. Rubberized cotton suede lining. 33-in. zipper. Web handle. **Cleaning Kit** includes 3-pc. hardwood rod, wire brush, patches, slot tip. Kit is packed in gaily colored carton.

6 N 0145—**De luxe Model "20" plus kit and case.** Shpg. wt. 15 lbs. *Save $3.25*....$77.50
6 N 013—**De luxe Model "20" alone.** Wt. 8 lbs. 46¾ in. long. Shpg. wt. 13 lbs... 73.50
Standard Model "20." Same gun without Choke Control and Ventilated Rib.
6 N 01—**12 gauge, full choke.** Wt. 7½ lbs. 48 in. long. Shpg. wt. 12 lbs.........$63.50
6 N 02—**12 gauge, modified choke.** Wt. 7½ lbs. 48 in. long. Shpg. wt. 12 lbs...... 63.50
6 N 602—**Gun Case.** 44-in., 48-in., or 52-in. sizes. *State size.* Shpg. wt. 1 lb....... 5.75
6 N 622—**Shotgun cleaning kit alone.** Shpg. wt. 1 lb. *State gauge 12, 16, 20, .410*..... 1.50

Buy the combination and save $2.28 over the cost of the items sold separately. J. C. HIGGINS Bolt Action Shotgun. It's the only bolt action shotgun in America in all popular gauges. Holds 6 shots. 3-shot plug included. Genuine walnut stock has built-in rubber recoil pad (.410 has hard rubber butt plate).

Full Length Gun Case has rubberized cotton suede cover. Full length, soft cotton flannel lining absorbs moisture, protects gun finish.

Cleaning Kit includes 3-piece hardwood rod; wire brush, cleaning patches, slot tip. Complete kit is packed in gaily colored Christmas carton.

COMBINATION OFFER: Shotgun, Gun Case, and Cleaning Kit								**Shotgun Only**		
Cat. No.	Gauge	Choke	Barrel	Weight	Length	Shpg. wt.	Price	Cat. No.	Shpg. wt.	Price
6 N 0127	12	Full	28 in.	7¼ lbs.	48¼ in.	13 lbs.	$29.95	6 N 097	11 lbs.	$29.75
6 N 0128	12	Modified	28 in.	7¼ lbs.	48¾ in.	13 lbs.	29.95	6 N 098	11 lbs.	29.75
6 N 0129	16	Full	26 in.	7¼ lbs.	46½ in.	13 lbs.	29.95	6 N 099	11 lbs.	29.75
6 N 0131	16	Modified	26 in.	7¼ lbs.	46½ in.	13 lbs.	29.95	6 N 025	11 lbs.	29.75
6 N 0126	20	Full	26 in.	7 lbs.	46½ in.	12 lbs.	29.95	6 N 096	10 lbs.	29.75
6 N 0133	20	Modified	26 in.	7 lbs.	46½ in.	12 lbs.	29.95	6 N 095	10 lbs.	29.75
6 N 0130	.410	Full	24 in.	6 lbs.	44 in.	10 lbs.	28.70	6 N 060	8 lbs.	28.50

6 N 721—**Case only.** Fits guns to 52 inches long. Shipping weight 8 ounces........98c

[A] J. C. HIGGINS Single Barrel Shotgun. Full choke barrel. Visible hammer. Hard rubber butt plate. Shpg. wt. 7 lbs.

Cat. No.	Gauge	Weight	Length	Price
6 N 0170	12	6 lbs.	46¼ in.	$21.65
6 N 0171	16	5¾ lbs.	44¼ in.	21.65
6 N 0175	20	5½ lbs.	44¼ in.	21.65
6 N 0176	.410	5½ lbs.	42 in.	21.65

[B] J. C. HIGGINS Double Barrel Shotgun. Non-glare matted rib. Right barrel modified, left full (.410 both full). Lengths same as (A) above, except .410 is 41 in.

Cat. No.	Gauge	Weight	Shpg. wt.	Price
6 N 0162	12	7½ lbs.	9 lbs.	$56.95
6 N 0163	16	7 lbs.	9 lbs.	56.95
6 N 0164	20	6½ lbs.	8 lbs.	56.95
6 N 0165	.410	5¾ lbs.	8 lbs.	56.95

[C] Fox Model B Double Barrel Shotgun. Double triggers. Checkered walnut stock. Composition butt plate. Lengths 12 ga. with 30-in. barrel, 44¼ in.; others in proportion. Wts. 12-ga. 7½ lbs.; 16-ga. 6½ lbs.; 20-ga. 6¼ lbs.; .410 bore 6 lbs. *Postpaid.* (Shpg. wt. 9 lbs.)

Cat. No.	Gauge	Choke	Barrel	Price
6 N 068T	12	full, mod.	30 in.	$75.50
6 N 070T	16	full, mod.	28 in.	75.50
6 N 072T	20	full, mod.	28 in.	75.50
6 N 074T	.410	both full	26 in.	75.50

[D] Winchester Model 12 Pump Repeater. 6-shot. Walnut stock. Wt. of 12 ga. 7½ lbs.; others in proportion. 12 ga. (full choke) has 30-in. barrel; 49 in. overall; others in proportion. *Ppd.* (Shpg. wt. 9 lbs.)
6N034T–**12 gauge, modified choke.** $93.85
6 N 0102T—**12 gauge, full choke**...93.85
6 N 0103T—**16 gauge, full choke**... 93.85
6N035T–**16 gauge, modified choke.** 93.85
6 N 0104T—**20 gauge, full choke**... 93.85
6 N 0105T—**Winchester Model 42.** Like above, but has full choke .410 bore. $81.70

[E] Stevens Model 820 SC Pump Shotgun. Adjustable choke control. 6-shot capacity. Walnut stock. 28-in. barrel, 47 in. overall. Recoil pad. Wt. 7½ lbs.
6 N 024—Shpg. wt. 11 lbs.......$65.75
Stevens Model 820 (not shown). As above, but no choke control, recoil pad.
6 N 026—**12 ga., full choke**......$55.95
6 N 027—**12 ga., modified choke**.. 55.95

[F] Ithaca Model 37 Featherlight Pump. Wt. 12 ga. 6½ lbs.; 16-ga. 6 lbs.; 20-ga. 5¾ lbs. 5-shot. Bottom ejection. 12 ga. (full choke) has 30-in. barrel, 49½ in. overall; others 28-in. barrels, 47½ in. overall. *Postpaid.* (Shpg. wt. 9 lbs.)
6 N 028T—**12 gauge, full choke**....$91.16
6 N 029T—**12 gauge, modified choke.** 91.16
6 N 030T—**16 gauge, full choke**.... 91.16
6 N 031T—**16 gauge, modified choke.** 91.16
6 N 032T—**20 gauge, full choke**.... 91.16

[G] Remington Model 870 Wingmaster Pump Shotgun. 5-shot. Wt. 6¾ lbs. Walnut stock. 30-in. barrel. 48 in. long overall. *Postpaid.* (Shpg. wt. 8 lbs.)
6 N 037T—**12 gauge, full choke**....$77.30
6 N 038T—**12 gauge, modified choke.** 77.30
6 N 039T—**16 gauge, full choke**.... 77.30
6 N 040T—**20 gauge, full choke**.... 77.30
Remington Model 870 ADL (Deluxe Model). As above but checkered stock. Matted top barrel. Black butt plate.
6 N 041T—**12 gauge, full choke**.....$88.35
6 N 042T—**16 gauge, full choke**..... 88.35

[H] Belgian Browning 5-shot Automatic. Made in Belgium. Checkered walnut stock. Wt. about 8 lbs. Shpg. wts.: 12 ga. 11 lbs.; 16 ga. 10 lbs. 12 ga. has 30-in. barrel. Others 28 in. *Postpaid.*

Cat. No.	Gauge	Choke	Length	Price
6 N 0119T	12	full	47¼ in.	$118.25
6 N 0121T	12	mod.	45¼ in.	118.25
6 N 0122T	16	full	45¼ in.	118.25
6 N 0123T	16	mod.	45¼ in.	118.25

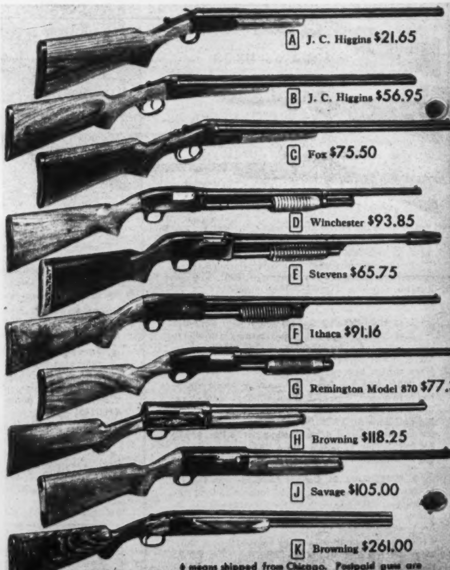
Lightweight Sweet Sixteen Model. Like above, but wt. only 6¾ lbs. (Shpg. wt. 9 lbs.)
6 N 0194T—**16 ga. Full choke.** *Ppd.*...$129.95
6 N 0195T—**16 ga. Mod. choke.** *Ppd.* 129.95

[J] Savage Lightweight Model 775 Automatic Shotgun. Wt. 7½ lbs. 5-shot. Matted receiver top. *Postpaid.* (Shpg. wt. 10 lbs.)

Cat. No.	Gauge	Choke	Length	Price
6 N 086T	12	full	50½ in.	$105.00
6 N 087T	12	mod.	48½ in.	105.00
6 N 088T	16	full	48½ in.	105.00
6 N 089T	16	mod.	48½ in.	105.00

[K] Browning Over-Under Shotgun. Made in Belgium. Ventilated rib. Barrels full, modified 28 in.; skeet 26½ in. Wt. 12 ga. 7½ lbs.; 20 ga. 6½ lbs. *Postpaid.*

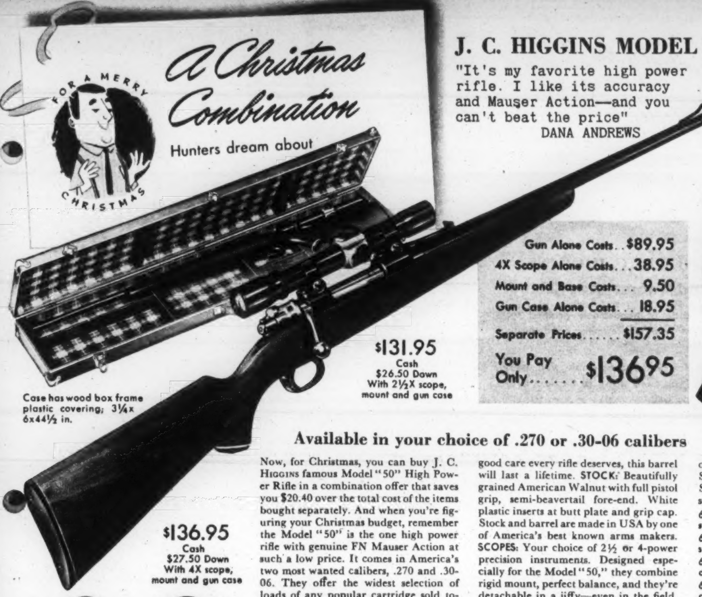
Cat. No.	Ga.	Barrels	Shpg. wt.	Price
◆6 N 018TY	12	full-mod.	10 lbs.	$261.00
◆6 N 019TY	12	skeet	10 lbs.	261.00
◆6 N 020TY	20	full-mod.	9 lbs.	261.00
◆6 N 021TY	20	skeet	9 lbs.	261.00



◆ means shipped from Chicago. Postpaid guns are same price cash or terms. Firearms not sold to minors

J. C. HIGGINS MODEL "50"

"It's my favorite high power rifle. I like its accuracy and Mauser Action—and you can't beat the price"
DANA ANDREWS



Case has wood box frame plastic covering; 3¼x 6x44½ in.

$131.95
Cash
$26.50 Down
With 2½X scope, mount and gun case

$136.95
Cash
$27.50 Down
With 4X scope, mount and gun case

Gun Alone Costs..	$89.95
4X Scope Alone Costs...	38.95
Mount and Base Costs...	9.50
Gun Case Alone Costs...	18.95
Separate Prices......	$157.35
You Pay Only.......	$136.95

DANA ANDREWS, Co-starring in "ELEPHANT WALK," A Paramount Picture Color by Technicolor

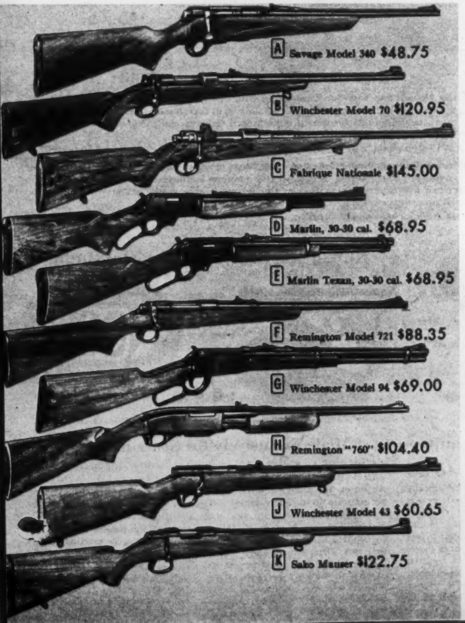
2½X scope, best for fast moving targets

4X scope, best for long range shooting

Available in your choice of .270 or .30-06 calibers

Now, for Christmas, you can buy J. C. Higgins famous Model "50" High Power Rifle in a combination offer that saves you $20.40 over the total cost of the items bought separately. And when you're figuring your Christmas budget, remember the Model "50" is the one high power rifle with genuine FN Mauser Action at such a low price. It comes in America's two most wanted calibers, .270 and .30-06. They offer the widest selection of loads of any popular cartridge sold today. **ACTION:** The latest sporting modification of famous Mauser Bolt Action. Made in Belgium by Fabrique Nationale. Single stage trigger has 4½-lb. pull, only 2 moving parts. Bolt has checkered knob; low handle permits fast operation, low scope mount. 5-shot capacity. **BARREL:** Made of finest **Chrome-molybdenum steel** with full **Chromed bore.** With the normal good care every rifle deserves, this barrel will last a lifetime. **STOCK:** Beautifully grained American Walnut with full pistol grip, semi-beavertail fore-end. White plastic inserts at butt plate and grip cap. Stock and barrel are made in USA by one of America's best known arms makers. **SCOPES:** Your choice of 2½ or 4-power precision instruments. Designed especially for the Model "50," they combine rigid mount, perfect balance, and they're detachable in a jiffy—even in the field. Highly corrected optical system has coated achromatic lenses that reduce light distortion. Weatherproofed. Click type internal windage and elevation adjustments. Cross hair reticule. 2½X scope has 43-ft. field of view at 100 yds., is 10½ in. long, wt. 8½ oz. 4X scope has 31-ft. field of view, is 11⅜ in. long, wt. 9½ oz. **RIFLE SPECIFICATIONS:** 22-in. barrel, 42½ in. overall. Wt. 7½ lbs. With scope, 8 lbs. Sights: matted ramp front, adjustable rear. Shpg. wts.: rifle alone 12 lbs.; rifle with scope 13 lbs.; rifle with scope and case 19 lbs.

6 N 0151—.270 caliber with 2½-power scope and luggage-type case.....$131.95
6 N 0152—.30-06 caliber with 2½-power scope and luggage-type case.....$131.95
6 N 0172—.270 caliber with 4-power scope and luggage-type case..........$136.95
6 N 0173—.30-06 caliber with 4-power scope and luggage-type case..........$136.95
6 N 0157–.270 cal., 2½X scope only 124.95
6 N 0158–.30-06 cal., 2½X scope only 124.95
6N0153–.270 cal. with 4X scope only 129.95
6 N 0154–.30-06 cal., 4X scope only 129.95
6 N 0155–.270 cal. rifle only..... 89.95
6 N 0156–.30-06 cal. rifle only.... 89.95
6 N 0769–Luggage-type Gun Case for High Power Rifles. Shpg. wt. 9 lbs........$18.95


A Savage Model 340 $48.75
B Winchester Model 70 $120.95
C Fabrique Nationale $145.00
D Marlin, 30-30 cal. $68.95
E Marlin Texan, 30-30 cal. $68.95
F Remington Model 721 $88.35
G Winchester Model 94 $69.00
H Remington "760" $104.40
J Winchester Model 43 $60.65
K Sako Mauser $122.75

Other Famous High Power Rifles

A **Savage Model 340 Bolt Action Rifle.** 4-shot repeater. .22-in. barrel. Walnut stock. Sights: ramp front, disc type rear. Wt. 6¾ lbs. 42 in. long. *Postpaid.* (Shpg. wt. 9 lbs.)

6N0231T–.30-30 caliber.........$48.75
6N0224T–.222 Remington Caliber 48.75
6N0232T–Model 342. .22 Hornet.. 48.75

B **Winchester Standard Model 70 Bolt Action Rifle.** 5-shot box magazine. 24-in. barrel. American walnut stock. 1-in. sling swivels. Sights: hooded ramp front, open rear. Wt. about 8 lbs. Length 44½ in. *Postpaid.* (Shpg. wt. 11 lbs.)

6N0261T–.270 Winchester Caliber $120.95
6N0262T–.30-06 caliber........ 120.95

C **Fabrique Nationale Mauser Bolt Action.** Made in Belgium. 24-in. barrel. Sights: ramp front with hood; micrometer rear. Wt. about 8 lbs. Length 44½ in. (Shpg. wt. 10 lbs.)

♦6 N 016TY—.270 cal. *Postpaid*...$145.00
♦6 N 017TY—.30-06 cal. *Postpaid.* 145.00

D **Marlin Model 336 Lever Action Carbine.** Solid frame. 20-in. barrel. Walnut pistol grip stock. Open rear sight. Wt. 6½ lbs. (Shpg. wt. 10 lbs.) *Postpaid.*

6 N 0264T—.30-30 cal. 7-shot.....$68.95
6 N 0233T—.35 cal. 6-shot........ 78.95

E **Marlin Model 336 "Texan" Lever Action Carbine.** Like (D) above, but has new straight grip walnut stock—without pistol grip. (Shpg. wt. 9 lbs.) *Postpaid.*

6 N 0235T—.35 cal. 6-shot........$78.95
6 N 0236T—.30-30 cal. 7-shot...... 68.95

All postpaid guns are same price Cash or Terms. Only 20% down on Sears Easy Terms. Firearms are not sold to minors.

♦ means shipped from Chicago. Order from your mail order house

F **Remington Model 721 Bolt Action Rifle.** 5-shot capacity, (4 in magazine, 1 in chamber). Adjustable trigger. Genuine walnut stock. Sights: bead front, open rear. Wt. 7¼ lbs. Length 44¼ in. (Shpg. wt. 10 lbs.) *Postpaid.*

6 N 0267T—.30-06 caliber..........$88.35
6 N 0274T—.270 Winchester Caliber 88.35

G **Winchester Model 94 Lever Action Carbine.** Straight grip genuine walnut stock. 7-shot capacity. Solid frame. 20-in. barrel. Visible hammer. Sights: bead front, open rear. Wt. 6¼ lbs. 37¾ in. long. (Shpg. wt. 9 lbs.) *Postpaid.*

6 N 0208T—.30-30 caliber..........$69.00
6 N 0223T—.32 Winchester Caliber.. 69.00

H **Remington "760" Gamemaster Rifle.** New 5-shot pump action repeater. The only slide action big game rifle made. 22-in. barrel. Crossbolt safety. Walnut stock. Sights: bead front on white ramp; semi-buckhorn rear. Overall length 42¼ in. Wt. 7½ lbs. (Shpg. wt. 10 lbs.) *Postpaid.*

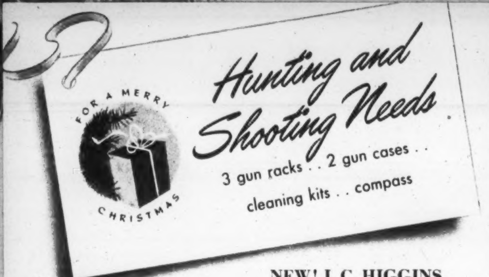
6 N 0266T—.30-06 caliber........$104.40

J **Winchester Model 43 Bolt Action Rifle.** 4-shot repeater, (3 in magazine, 1 in chamber). 24 in. round tapered steel barrel. Walnut stock with semi-pistol grip. Sights: ramp front with removable hood; open rear. Wt. 6 lbs. Length 42½ in. (Shpg. wt. 8 lbs.)

♦6 N 0202TY—.22 Hornet. *Postpaid*..$60.65
♦6 N 0201TY—.218 Bee. *Postpaid*... 60.65

K **Sako Short Action Mauser Rifle.** Made in Finland. New Remington .222 caliber. 23½ in. barrel of finest Finnish steel. 3-shot box magazine. Hand checkered walnut pistol-grip stock. Sights: hooded ramp front, quick detachable dual peep rear. Actual weight 6 lbs. Length 43½ in. (Shpg. wt. 8 lbs.) *Postpaid.*

♦6 N 0289TY—.222 Rem. Caliber...$122.75



Hunting and Shooting Needs

3 gun racks . . 2 gun cases . .
cleaning kits . . compass

NEW! J. C. HIGGINS
Solid Walnut Gun Cabinet

- It's made of handsomely grained solid walnut with a gleaming hand rubbed finish.
- It comes ready to assemble with everything you need down to the last screw, nut and bolt.
- Assembly is EASY! All holes are predrilled. You save money by doing this simple job yourself.

Gun Cabinet Alone $33 95 Cash $3.50 Down

HOLDS 6 GUNS HORIZONTALLY OR VERTICALLY. You get complete accessories for mounting case either way . . on any kind of wall.

Order with Matching Base Storage Cabinet

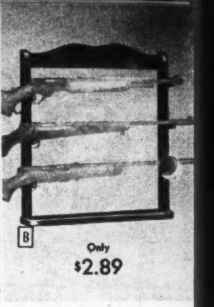
Our Newest and Best Gun Cabinet. *Take choice of 3 placements.* Mount case on wall—horizontally or vertically. You get complete hardware for both mountings . . for placement on any kind of wall. You can set case on storage cabinet base on floor. To hold 6 guns with horizontal mounting there are dowel pins with rubber sleeves.

Cabinet is made with beautiful solid walnut that harmonizes with gun stocks. Metal hinges and other hardware has smart "Old Copper" finish. You get all nuts, screws and bolts you need for completing easy-to-assemble cabinet. For vertical mounting stay hinges that hold door up and open securely. Tumbler lock, keys. No glass.
[AA] 6N0683L–Gun Cabinet alone. 10½x24½x54-in. size. Wt. 53 lbs. *$3.50 Down.* **$33.95**

Storage Cabinet Base exactly matches gun cabinet's wood and hardware. Solid walnut with "Old Copper" finish hardware. Door has lock, key. Order to floor mount gun cabinet. Use it for storing pistols, ammunition, knives, cleaning equipment.
[BB] 6 N 0684L—Base Storage Cabinet only. 11x25¾x20 in. Shpg. wt. 43 lbs. . **$19.75**

Special locking bar holds guns safely in place until drawer is unlocked and opened.

Only $9.55



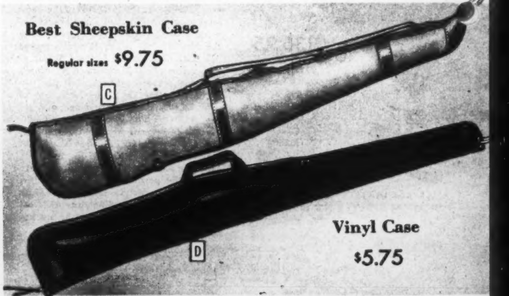
Only $2.89

[A] **Our Better Gun Rack—with exclusive design.** Made of light walnut stained ash. Beautifully grained. Holds 4 guns in horizontal position. **Locking device keeps your guns out of inexperienced hands.** Mechanism permits removal of guns only when drawer is unlocked and open. Drawer keeps ammunition, pistols, knives and cleaning equipment together—**locked.** Easily assembled. Complete with 4 wall screws, 2 wing toggle bolts. Offset pegs keep your guns level. Broad top shelf for trophies. Measures 37½x22 in. Actual weight 13 lbs.
6 N 0686—**Light walnut finished rack.** Shipping weight 14 lbs. . . . . **Only $9.55**
6 N 0687—Same as above but with blonde finish. Shipping weight 14 pounds. **9.55**

[B] **Handsome, low priced Wall Rack.** Made of walnut finished hardwood. Displays your guns and keeps them off the floor, out of closets—away from careless hands. Staggered gun pegs keep your guns level. Rack is 24 in. wide, 23 in. high. Holds 3 guns. Unassembled—easy to put up. Includes all necessary brackets and screws. Order now for Christmas giving.
6 N 635—**Wall Rack.** Shipping weight 4 pounds. . . . . **Only $2.89**

Best Sheepskin Case

Regular sizes $9.75



Vinyl Case

$5.75

Gun Cases guard against rust, dirt

[C] **Our Newest and Best Gun Case.** Lined with ½-in. deep shearling lamb's wool. Tough leather cover with top grain cowhide reinforcing at breech muzzle and butt. 20-in. zipper for easy access. Adjustable leather carrying strap. Leather hanging loop on muzzle end.
6 N 600—*State size* 44 in.; 48 in.; or 52 in. Shpg. wt. 1 lb. . . . . **$9.[illegible]**
6 N 601—**(Not shown.)** As above, but made for rifles with scopes. *State size* 44, 48 in. . **$10.7[illegible]**

[D] **New Full Length Vinyl Plastic Gun Case.** Vinyl cover won't crack in heat or cold. Double riveted at points of strain. Defies dirt and moisture. Rubberized cotton suede lining with heavy hair felt padding. Nylon stitching throughout. 33-inch zipper has guard. Web handle. For all guns with or without scope. *State size* 44, 48 or 52 inches.
6 N 602—Shipping weight 1 pound. . . . . **Only $5.75**

TIPS TO SHOOTERS
SEARS

Cleaning rod, brushes, oil and more—only

$1.98
Rifle Kit

Metal box snaps shut—keeps everything together.

J. C. HIGGINS Gun Cleaning Kits

Any gun owner will be glad to get one of these kits . . and they're low priced. Here's what you get: Cleaning rod in 3 screw sections. Plastic handle with ball bearing action allows brush to rotate with rifling. 2 bronze brushes. 1 button tip, 1 slot tip. 100 flannel patches. 1 bottle of gun oil. 1 bottle of nitro solvent. Illustrated instruction booklet, "Tips to Shooters". Kit comes packed in fitted metal case. Shpg. wt. 1 lb.
6 N 723—**Rifle Kit.** *State .22, .30 or .270 caliber.* . . . . **Only $1.98**
6 N 722—**Shotgun Cleaning Kit.** (Not shown.) Has 1 rod and brush, slot tip, 50 flannel patches. Gun oil, nitro solvent. *State gauge of shotgun you are ordering kit for.* Shipping weight 1 lb. . . . . **Only $2.19**

Hunter's Compass

Don't get lost in the woods. Stay on trail with this scientifically accurate Leupold and Stevens Sportsman Compass. Dial etched on nickel alloy, graduated to single degrees. White filled sighting line cast in cover. 1¾-inch gold plated compass needle. 2$^{11}/_{16}$x2½x½ inches. *Postpaid.*

$8.35

6N688–(Shpg. wt. 4 oz.). **$8.35**

NEW J. C. HIGGINS Air Pistol Outfit

$4.75

Made Exclusively for Sears by Daisy

J. C. HIGGINS Air Pistol Set. It's just like having your own shooting gallery with the sturdy plastic "Spinerette" Target Backstop and Daisy Targeteer Air Pistol. **The pistol** was made specially for use indoors—it's low powered yet accurate up to 12 feet. Holds 500 shots. Fires .118 caliber shot (smaller than BBs). Made of blued steel with 10-inch barrel. Cocks like a .45. Sights: open rear, blade front. **There's a top grain cowhide holster incl[illegible]** . . coppertone color. **Molded plastic backstop target** with exciting targets that spin when you hit them. It's cream color with red trim. 3 official National Rifle Association targets also included. Instruction booklet. And to top it off you get **2 packages of shot,** 800 shot in all. *The cost of these items, if bought separately, would total $7.29.* Mailable.
6 N 277— Shpg. wt. 2 lbs. **Complete set. Only $4.75**

It's New! It's a Bargain

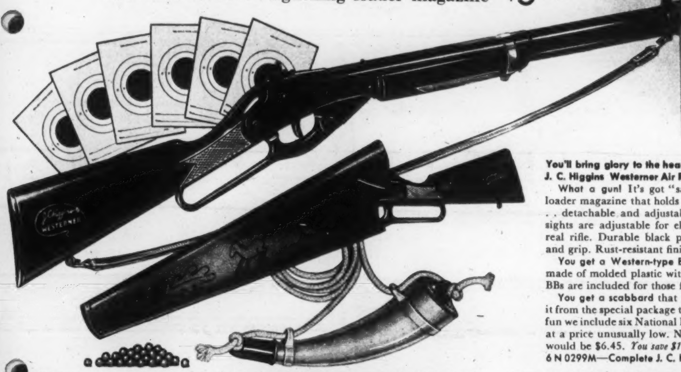
New Sears Exclusive Air Gun Outfit with brand new J. C. HIGGINS Westerner Air Rifle. It has lever action . . lightning loader magazine

Complete Outfit Only

$5.35

You get all this

1. New J. C. HIGGINS Westerner BB gun with 400 shot capacity. Lightning loader magazine. Army style sling. Combination peep and open sights are adjustable for elevation.
2. New Western-type Buck Horn of molded plastic with red end caps and 4-ft. long carrying cord.
3. New Scabbard that will hold the gun in regular cowboy style.
4. Six official NRA targets.
5. 150 BBs for the first thrilling shots.



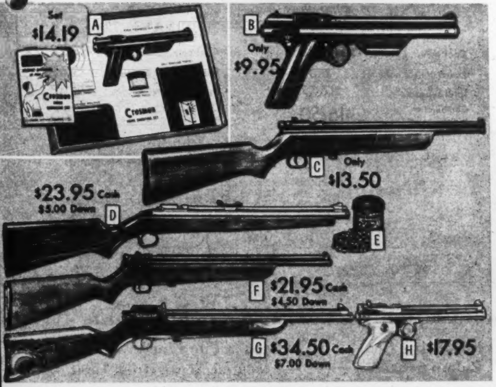
You'll bring glory to the heart of any real boy on Christmas morning with this J. C. Higgins Westerner Air Rifle outfit.

What a gun! It's got "saddle style" lever action. It's got a lightning loader magazine that holds 400 BBs. It's got an army-type web strap sling. . . detachable and adjustable . . red color. Combination peep and open sights are adjustable for elevation and windage just like the sights of a real rifle. Durable black plastic stock has white checkering on fore-end and grip. Rust-resistant finished steel barrel. 36 inches long.

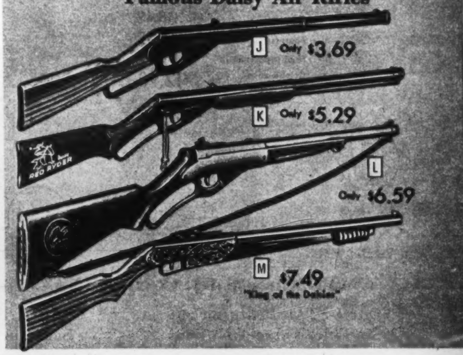
You get a Western-type Buck Horn for shot—available only at Sears. It's made of molded plastic with red end caps and a 4-foot carrying cord. 150 BBs are included for those first thrilling Christmas day shots.

You get a scabbard that holds the gun in cowboy saddle fashion. Make it from the special package this whole outfit comes in. And just to add to the fun we include six National Rifle Association targets. You get all these things at a price unusually low. Normally our price for the outfit sold separately would be $6.45. *You save $1.10.*

6 N 0299M—Complete J. C. HIGGINS Air Rifle Outfit. Shpg. wt. 3 lbs. . . **$5.35**



Famous Daisy Air Rifles



Air and CO₂ Guns for Shooting Fun

A **NEW Crosman Home Shooting Set.** Indoor fun for the whole family on a winter day. You get Crosman Model 130 .22 Cal. Air Pistol (6 N M291T). Crosman Bell-Ring Target—bell rings when a bull's eye is scored. (Both described below.) 100 target cards. 250 pellets. New leather holster. *Prepaid.* (Shpg. wt. 7 lbs.)
6 N M298T—Home Shooting Set. *Sold separately our price would be $15.10.* . . . . . . **Pay Only $14.19**

B **Crosman Model 130 .22 Cal. Air Pistol.** Our lowest priced .22 cal. air pistol. Blued finish. Rifled barrel. Positive safety. Wood grips. Sights: blade front, adjustable rear.
6 N M291T—11½ in. long. *Shipped express prepaid* (Shipping weight 3 lbs.) . . . . **Only $9.95**

Crosman Bell-Ring Target. For air and CO₂ rifles, pistols and BB guns. (Shown with Home Shooting Set above.) Black crackle finish. Bell rings when you make a bull's eye. Supply of target cards—there's a rifle bull's eye on one side, a pistol bull's eye on the other. *Order today.*
6 N 763—Bell-ring Target. Shpg. wt. 2 lbs. Tops for home shooting . . . . **Only $2.00**
6 N 762—Extra Target Cards. Shipping weight 8 ounces. . . . . **You get 100 for only 60c**

C **Crosman .22 Cal. "Pump" Air Rifle.** Bolt action. 20¼-in. rifled barrel. Walnut stock. Sights: blade front, adjustable rear. "Pump" action lets you adjust power and velocity.
6 N 0292T—Length 37 in. *Postpaid.* (Shipping weight 6 lbs.) **Years of shooting fun only $13.50**

D **Sheridan "Silver Streak" Air Rifle.** .20 cal. (5 mm.). Bolt action, single shot.
6 N 0288T—37 in. overall length. *Postpaid.* (Shpg. wt. 6 lbs.) 23.95

E **6 N 280—Sheridan Pellets (5 mm.)** for 6 N 0288T. *Postpaid.* (Shpg. wt. 1 lb.) 500 for 2.35

F **Crosman CO₂ Rifle.** .22 cal. Single shot. 19½-in. rifled barrel. Walnut pistol grip stock. Sights: adjustable rear, blade front. Overall length 35¼ in. CO₂ refill cylinder included.
6 N M293T—*Shipped express prepaid.* (Shpg. wt. 9 lbs.) **$21.95**

G **New Crosman Model 118 .22 Cal. Gas Repeater.** Tube magazine holds 10 pellets. Bolt action. Pressure for 70 shots. 22-in. rifled barrel. (Shpg. wt. 11 lbs.)
6 N M296T—CO₂ cylinder included. Overall length 38¾ in. *Shipped express prepaid.* **$34.50**

H **Crosman CO₂ Pistol.** .22 caliber. Single shot. Rustless, rifled barrel. Tenite grip. CO₂ refill cylinder No. 6 N 743 included with pistol. Sights: adjustable rear, blade front.
[illegible] **M294T**—*Shipped express prepaid.* (Shipping weight 5 lbs.) . . . . **Only $17.95**

Extra Cylinder for CO₂ Guns. (Not shown.) Keep an extra handy—you'll always be ready.
6 N 743—*Shipped postpaid.* (Shpg. wt. 2 lbs. 8 oz.) . . . . **Only $4.75**

Cylinder Refill Service. Send in your old cylinder to Sears. We'll refill it for you.
6 N 744—*Postpaid.* (Shipping weight 2 pounds 8 ounces.) . . . Check the savings. **Pay only $1.00**
6 N 304—.22 Cal. Pellets for Crosman CO₂ and Air Guns. *Postpaid.* (Wt. 1 lb.) . . . 250 for 1.05

Wanted by every boy who hasn't one

J **Daisy 350-shot Lever Action Repeater.** A real Daisy repeater at a price so low it amazes you. Blued steel barrel and hand lever. Full sized, straight-grip hardwood stock is varnished. Open rear sight and blade front sight.
6 N 0241—Overall length is 33 inches. Shipping weight 4 pounds . . . . . **Only $3.69**

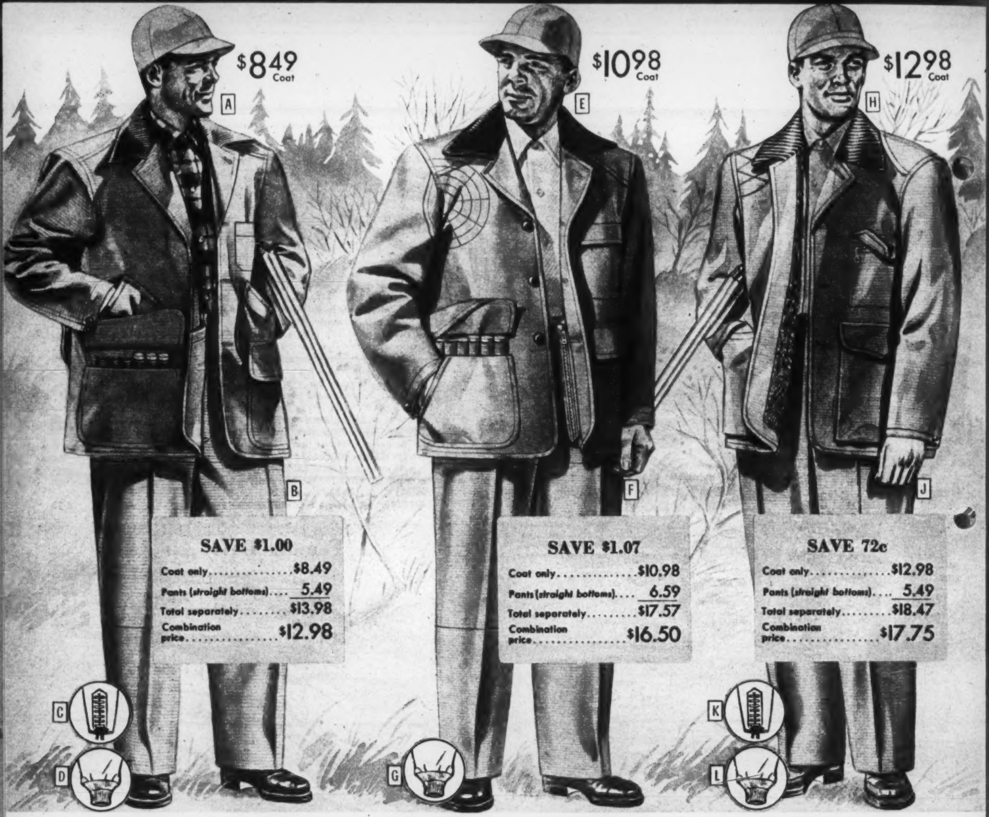
K **Daisy Red Ryder Saddle Rifle.** Magazine holds 1000 BBs! Loads near mouth of barrel. Has lever action just like real Western carbines. Blued steel barrel. Beautifully grained (plastic) stock outlasts wood and is embossed with Red Ryder's picture and signature. Western style leather thong on receiver ring. Adjustable rear sight. Blade front sight. Overall length 36 inches.
6 N 0278M—Without scope, accessories. Shipping weight 4 pounds. . . . . **Only $5.29**

L **Daisy's Newest Air Rifle, 1000 shot Lever Action Defender.** Gravity feed gives positive loading action. Blued steel barrel and metal parts. FIBRON stock is plastic . . . outwears wood. Army-style sling is adjustable, detachable. Rear sight adjusts to peep sight or notch sight. Blade front sight. Secret opening in butt for pellets. Overall length is 36 inches. *Order one for the boy on your list.*
6 N 0282M—Shipping weight 4 pounds . . . . **Only $6.59**

M **Daisy Pump Action Repeating Air Rifle "King of the Daisies."** Blued steel receiver is "engraved" . . . just like expensive high power rifles and shotguns. Forced feed magazine holds 50 shots. Stock with full pistol grip is made of FIBRON—it's a plastic material that has an attractive wood-like grain appearance, yet outwears wood. Easy to take down. Grooved slide handle. Rear sight is adjustable for elevation corrections. Blade front sight. Overall length 36 in. Order early.
6 N 0283M—Guaranteed to please any boy. Shipping weight 4 lbs. **$7.49**

BB Shot for Daisy Air Rifles and the New J. C. HIGGINS Westerner. Order several packages when you order an air rifle.
6 N 285M—Shipping weight 12 ounces per package. . . . . . . **About 900 for only 18c**

Catalog numbers ending with T are same price cash or terms. Pellet Guns Not Sold to Minors.



$8.49 Coat

SAVE $1.00	
Coat only	$8.49
Pants (straight bottoms)	5.49
Total separately	$13.98
Combination price	$12.98

$10.98 Coat

SAVE $1.07	
Coat only	$10.98
Pants (straight bottoms)	6.59
Total separately	$17.57
Combination price	$16.50

$12.98 Coat

SAVE 72c	
Coat only	$12.98
Pants (straight bottoms)	5.49
Total separately	$18.47
Combination price	$17.75

SAVE! Choose a J. C. HIGGINS Cotton Duck Hunting Coat and Matching Pants

Our 4-STAR Feature Coat No Finer Value Anywhere

J. C. HIGGINS 4-Star Feature Hunting Coat. *We shopped and compared—and found no finer hunting coat value in America.* Made with 11 oz. per yd. duck woven of 2-ply yarns. It's the heaviest army duck used in our hunting clothes—best we know of for rough use. duPont Zelan treated—permanently water repellent. Mustard brown color. Rubber-coated game pocket has extra rubber lining to protect body side of coat from blood leakage. Game pocket has 2 flapped rear openings, 2 inside front openings. Shell pockets each with 6 elastic shell loops for 12, 16 or 20-gauge shells. 2 muff-type handwarmer pockets. Cuffs and collars faced with corduroy. Matching vegetable ivory buttons are practically unbreakable. 12-in. bi-swing shoulder pleats and under-arm gussets. *State chest size*: 36, 38, 40, 42, 44, 46, 48. See *How to Measure.*

[A] 6 N 8491—Coat only. Shpg. wt. 4 lbs. 6 oz. **$8.49**

Matching Zelan-treated Pants lined at seat and front, above and below knee with rubber fabric. 11 ounce duck. Zip fly. Suspender buttons; belt loops. *State waist*: 30, 32, 34, 36, 38, 40, 42, 44. *State inseam*: 31 or 34 on straight bottoms. See *How to Measure* below. Order today.

B **6 N 8471—Straight Bottom Pants.** No cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz. . . . . .Pair **$5.49**

6 N 8401—Coat and Straight Bottom Pants. *State both sizes.* Shpg. wt. 6 lbs. 7 oz. *Save $1.00.* **$12.98**

C **6 N 8475—Breeches.** Peg tops, lace bottoms. *State size.* Shpg. wt. 2 lbs. 1 oz. . . . . Pair **$5.59**

6 N 8403—Coat and Breeches. *State both sizes.* Shpg. wt. 6 lbs. 7 oz. . . . . **Both for only $13.08**

D **6 N 8473—Knit Cuff Pants.** Worsted knit cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz. . . . . Pair **$5.59**

6 N 8402—Coat and Knit Cuff Pants. *State both sizes.* Shpg. wt. 6 lbs. 7 oz. . . . . **Both for only $13.08**

Our Best Duck hunting Coat Sanforized, Zelan-treated

J. C. HIGGINS Best Hunting Coat. Only coat we know of made with Sanforized shelter tent duck. Shrinkage is GUARANTEED less than 1%. Zelan treated for permanent water repellency. Brush brown 9 oz. per yd. shelter tent duck exceeds U.S. standard CCCD-771B for breaking strength. Has more threads per sq. in. than army duck yet it's 15% lighter and very strong. GUARANTEED bloodproof butyl rubber game pocket has no bottom seam . . no place for blood to seep through. Tests prove blood won't penetrate butyl rubber coating, and that it is superior to natural rubber in aging quality, that heat or cold won't crack it. Pocket zips open for cleaning. Coat fully lined front and back. Corduroy faced collar and cuffs. Vegetable ivory buttons. Combination pockets have handwarmer pockets outside and shell pockets under flap each with 6 elastic shell loops. *State chest size*: 36,38,40,42,44,46,48. See *How to Measure.*

[E] 6 N 8492—Coat only. Shpg. wt. 4 lbs. 1 oz. . . **$10.98**

Matching Sanforized, Zelan-treated Pants. Rubber lined at seat and front, above and below knee. 9 oz. duck. Zip fly. Suspender buttons; belt loops. *State waist size*: 30, 32, 34, 36, 38, 40, 42, 44. *State inseam length*: 31 or 34 in. with straight bottoms.

F **6 N 8472—Straight Bottom Pants.** No cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz. . . . . Pair **$6.59**

6 N 8404—Coat and Straight Bottom Pants. *State both sizes.* Shpg. wt. 6 lbs. 2 oz. *Save $1.07* **$16.50**

G **6 N 8474—Knit Cuff Pants.** Worsted knit cuffs. *State size.* Shipping wt. 2 lbs. 1 oz. . . . . .Pair **$6.69**

6 N 8405—Coat and Knit Cuff Pants. *State both sizes.* Shpg. wt. 6 lbs. 2 oz. *Save $1.17* . . . . **Both for only $16.50**

Alpaca Pile Lined . . Zelan-treated Army Duck Coat

This J. C. HIGGINS Hunting Coat will keep you dry AND warm. It's made with same 11 oz. army duck used in 4-Star Feature coat. Every fiber impregnated with permanently water repellent duPont Zelan. Mustard brown color. **Alpaca pile lining—the same kind as in the famous jacket U.S. soldiers swear by**—of 50% wool and 50% alpaca on cotton back which is 50% of total. Sleeves lined with red cotton suede. Game pocket is completely rubber lined. Has 2 flapped rear openings. Two handwarmer pockets with 6 elastic shell loops for 12, 16 or 20-gauge shells under pocket flaps. Zipper closing chest pocket is rubber lined. Shoulder recoil pad. Bi-swing shoulder pleats and underarm gussets for easy movement. *State chest size*: 36, 38, 40, 42, 44, 46, 48. See *How to Measure* below.

[H] 6 N 8433—Coat only. Shpg. wt. 4 lbs. 8 oz. . . . **$12.98**

Matching Zelan-treated Pants. Same as with 4-Star Feature coat. *State waist size*: 30, 32, 34, 36, 38, 40, 42, 44. *State inseam*: 31 or 34 in. with straight bottoms.

J **6 N 8471—Straight Bottom Pants.** No cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz. . . . . .Pair **$5.49**

6 N 8413—Coat and Pants. *State both sizes.* Shpg. wt. 6 lbs. 9 oz. *Save 72c* . . . . **Both for only $17.75**

K **6 N 8475—Breeches.** Peg tops, lace bottoms. *State size.* Shpg. wt. 2 lbs. 1 oz. . . . . .Pair **$5.59**

6 N 8415—Coat and Breeches. *State both sizes.* Shpg. wt. 6 lbs. 9 oz. *Save 82c* . . . . **Both for only $17.75**

L **6 N 8473—Knit Cuff Pants.** Worsted knit cuffs. *State size.* Shpg. wt. 2 lbs. 1 oz. . . . . Pair **$5**[illegible]

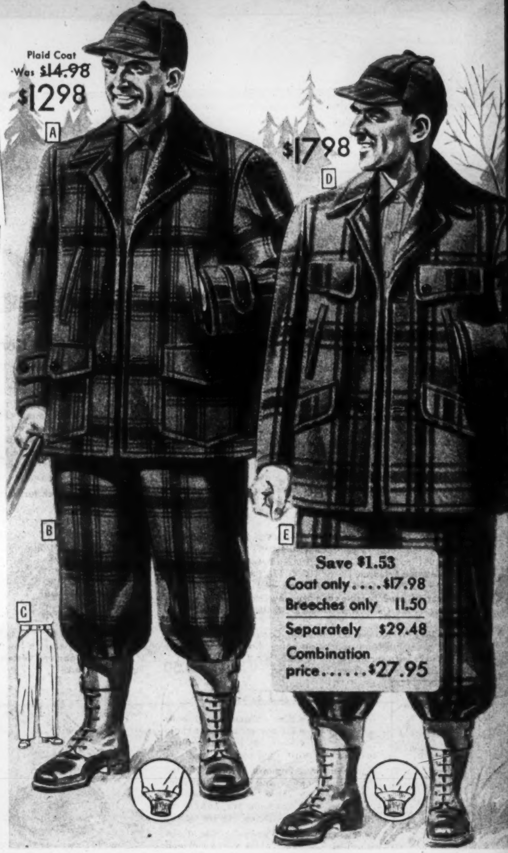
6 N 8414—Coat and Pants. *State both sizes.* Shpg. [illegible] 6 lbs. 9 oz. *Save 82c* . . . . **Both for only $17.75**

HOW TO MEASURE:—Wear clothing and underclothing to be worn while hunting. If measurement is between sizes, order next larger size. **FOR COATS AND VESTS:** Measure around fullest part of chest. **FOR PANTS:** Measure over trousers without belt. Measure inseam from crotch to point just above heel. For straight bottoms state which measurement is waist. Knit cuff pants and breeches have average inseam length—only waist size required.

FOR A MERRY CHRISTMAS

For Hunters Only

Clothes designed with hunters' needs in mind



Save $1.53

Coat only....	$17.98
Breeches only	11.50
Separately	$29.48
Combination price......	$27.95

SAVE! Clearance on All Wool Coats

These J. C. HIGGINS All Wool Hunting Coats sold for $2.00 more (plaid coat) and $2.50 more (scarlet coat) in 1952 Big Fall Catalog. We changed patterns for the 1953 season and must clear our shelves. Offer repeated from Midfall Event.

Coats are made of heavy 32 oz. all wool Mackinaw cloth. *Not one thread of reused or reprocessed wool goes into these fine outfits.* They are made in highly visible colors; scarlet and black plaid (75% scarlet and 25% black) and solid scarlet. Two large handwarmer pockets. 2 lower pockets with flaps. Game pocket is fully lined with rubber, has 2 button flaps on rear openings. Body of coat is fully lined with cotton suede. Plaid lining in plaid coat; scarlet in scarlet coat. Wool fabric is water repellent treated. *State chest size* 36, 38, 40, 42, 44, 46, 48. See *How to Measure* on facing page. Order matching pants below.

A 6 N 8493M—**Plaid Coat.** Shpg. wt. 5 lbs. 8 oz. *Was $14.98*....Now only $12.98
6 N 8494M—**Scarlet Coat.** Shpg. wt. 5 lbs. 8 oz. *Was $15.48. Save $2.50*.... 12.98

Choice of 2 styles of matching pants: Straight bottom or breeches with knit cuffs. Plaids harmonize perfectly with solid scarlet coat. Two back pockets: 2 side pockets of boatsail drill. Zip fly. Suspender buttons; belt loops. *State waist size fot pants and breeches* 30, 32, 34, 36, 38, 40, 42, 44. See *How to Measure.*

B 6 N 8495M—**Plaid Knit Cuff Breeches.** Worsted knit cuffs. Shipping weight 3 pounds 8 ounces..Pair $9.50
C 6 N 8479M—**Plaid Straight Bottom Pants.** No cuffs. Wt. 3 lbs. 8 oz.. Pair 9.50

SAVE! Virgin Wool Hunting Outfits

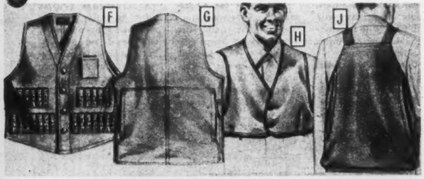
J. C. HIGGINS Best Wool Hunting Clothes are finest we've ever sold! Here's why:

They're made of 32 oz...100% pure virgin wool. *Every fiber comes right from the sheep's back.* Only with 100% virgin wool are colors as bright and beautiful as can be dyed into wool. Flaming scarlet in solid color and plaids (75% scarlet, 25% black) outshines scarlet in ordinary wool hunting clothes. Water repellent treated. They're made by a famous manufacturer. **Superior tailoring** of these clothes means refinements in design and cut . . . carefully sewed and finished seams.

Coats are fully lined with cotton suede. Have 6 cotton suede lined front pockets. 2 lower and 2 chest pockets with button flaps; 2 handwarmer pockets. Game pocket has 2 button flaps over rear openings. **It's completely lined with rubber. Coat and game pocket can be safely dry cleaned.** Coats have knit wristlets inside sleeves. *State chest size* 36, 38, 40, 42, 44, 46, 48. See *How to Measure.*

Breeches match coats in color and fabric. Zip fly. 2 hip pockets; 2 side pockets. Suspender buttons and belt loops. Breeches have 29¼ in. inseam plus 3-in. knit wool cuff. *State waist size* 30, 32, 34, 36, 38, 40, 42, 44. See *How to Measure.*

D 6 N 8409M—**Plaid Coat only.** Shipping weight 5 lbs. 8 oz.............$17.98
E 6 N 8410M—**Plaid Breeches only.** *State size.* Shpg. wt. 3 lbs. 8 oz........ 11.50
6 N 8416—**Plaid Coat and Breeches.** *State sizes.* Shpg. wt. 9 lbs. *Save $1.53.* 27.95
6 N 8411M—**Scarlet Coat only** (not shown). Shipping weight 5 lbs. 8 oz.. 17.98
6 N 8412M—**Scarlet Breeches only** (not shown.) *State size.* Wt. 3 lbs. 8 oz.Pr. 11.50
6 N 8417—**Scarlet Coat and Breeches** (not shown). *State sizes.* Wt. 9 lbs. 27.95



Shell Vest, Game Bags, Red Vest

F **J. C. HIGGINS Lightweight Shell Vest REDUCED.** Midfall sale repeated. 24 elastic shell loops for 12, 16 or 20 gauge shells. Bellows-type chest pocket. Vest made of mustard brown 8 oz. duck. Fits comfortably under coat. *State chest size* 36, 38, 40, 42, 44, 46. See *How to Measure.* Wt. 6 oz.
6 N 8497—*Was $1.79* Only..$1.59

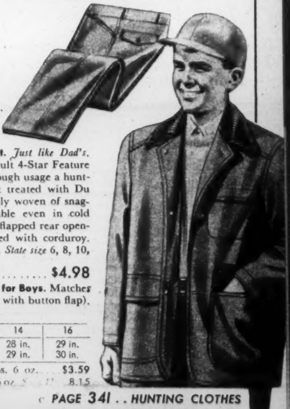
G **J. C. HIGGINS Combination Shell Vest, Game Bag.** 6 elastic shell loops under each pocket flap to hold 12, 16 or 20 gauge shells. Game bag in back has 2 side openings and rubber-coated bottom. Medium-weight mustard brown army duck. *State size* 36, 38, 40, 42, 44, 46, 48. See *How to Measure.*
6 N 8498—Wt. 1 lb. 4 oz..$3.45

H **J. C. HIGGINS Flame Red Fluorescent dye Safety Vest.** Wear it alone or over hunting coat. It's lightweight. Made of Play-twill rayon. *State size: small* (fits over hunting coat size 36); *medium* (fits over sizes 38, 40); *large* (fits over sizes 42, 44; *extra large* (fits over sizes 46, 48). Do not use *How to Measure.*
6 N 8490—Shpg. wt. 8 oz...$1.39

J **J. C. HIGGINS Adjustable Game Bag with Shell Pockets.** Made entirely of mustard brown rubberized cotton drill. Bellows-type rear game pocket has 2 side openings. Web shoulder straps and web belt in front have free sliding buckles to adjust to perfect fit. Two flapped pockets in front hold shells. Don't use *How to Measure.*
6N8469—Wt. 1 lb. 8 oz......$3.25

SAVE! Boys' Hunting Clothes

Coat only..........	$4.98
Pants only.........	3.59
Total separately...	$8.57
Combination price..........	$8.15

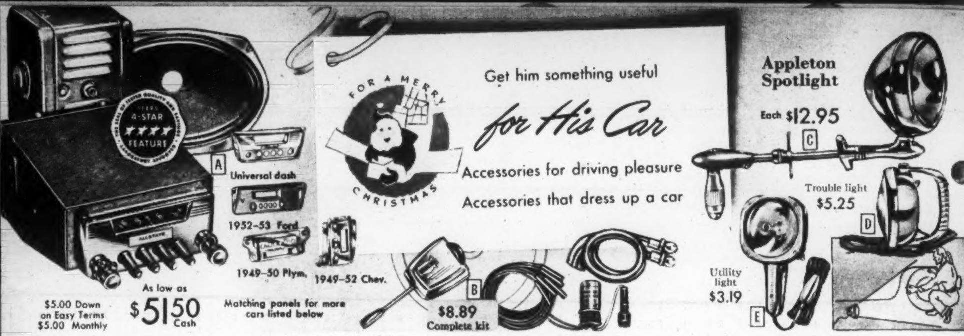


J. C. HIGGINS Junior-sized Hunting Coat. *Just like Dad's.* Made of same 11 oz. army duck used in adult 4-Star Feature coat. It's the best fabric known for taking rough usage a hunting coat gets. Permanently water-repellent treated with Du Pont Zelan. Mustard brown fabric is closely woven of snag-resistant 2-ply yarns—stays soft and pliable even in cold weather. Game bag is rubber coated, has 2 flapped rear openings—room for lunches, books. Collar faced with corduroy. 2 flapped front pockets. Single chest pocket. *State size* 6, 8, 10, 12, 14, 16. See size chart "A" on page 371.
6 N 8435—**Coat only.** Shipping wt. 3 lbs........... $4.98

J. C. HIGGINS Zelan-treated Hunting Pants for Boys. Matches coat above. 2 side pockets; 2 hip pockets (1 with button flap). Button fly. Belt loops. *State size from table.*

Size	10	12	14	16
Waist.............	26 in.	27 in.	28 in.	29 in.
Inseam............	25 in.	27 in.	29 in.	30 in.

6 N 8499—**Pants.** No cuff. Shpg. wt. 3 lbs. 6 oz.... $3.59
6 N 8408—**Boys' Coat and Pants.** Wt. 6 lbs. 6 oz. [illegible] 8.15

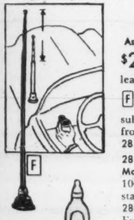


Our Best ALLSTATE Car Radio

A **Our Best is a 4-Star Feature.** Laboratory approved and compared in price and quality with other leading brands. We're convinced there's no finer value in America with these features: **5-Station Push Button Tuning.** Adjust buttons without tools. Manual knob acts as fifth button. **Built-in Installation.** All 3 units mount behind dash similar to original equipment. **5 miniature tubes** (two dual-purpose give 7-tube performance). **Permeability Tuner,** for high fidelity tuning over wide 540-1600 KC range. **Automatic Volume Control** reduces fading and blasting. **Console Type Speaker.** 7-inch round or 6x9-inch oval permanent magnet speaker. (We furnish type best suited for your car). **Easy to Service.** Inspection doors let you service tubes without removing radio from car. **For 6-volt system only.**

28 N 06282—With Dash Mounting Control Panel for the following cars: 1942–53 **Ford;** 1941–53 **Chev.;** 1940–51 **Plym.** (Spec. Deluxe); 1951–53 **Plym.** all models; 1942–48 **Merc.;** '41–50 **Dodge, DeSoto;** 1948–53 **Hudson;** 1949–50 **Olds.** (76, 88 only); 1949 **Olds.** 98; 1940–52 **Pont.;** 1950–53 **Stude., Henry J.;** 1952–53 **Allstate, Willys** cars all models. **State car make, year, model.**
Shpg. wt. 16 lbs. *On Terms $5 Down, $5 Monthly* . . Cash $54.50

28 N 06283—With Universal Underdash Control Panel. Gleaming chrome plate finish on underdash panel. For most cars since 1937, trucks with speaker grille in dash. Wt. 17 lbs.
Buy on Easy Terms! $5 Down, $5 Monthly... . . . .Cash $51.50



ALLSTATE Aerials

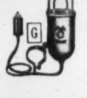
As low as $2.98

- Fine chrome-plated brass
- Fit any make car or radio
- 36-in. or longer low loss lead-ins. Non-rust silver connections.

F **Aerial with fingertip control.** Molded Bakelite casing and knob. Plastic insulated lead-in cable. 4 sections extend from 5 to 43 inches high. Wt. 2 lbs. 8 oz.
28 N 6259–Fender mounting, any car $8.75

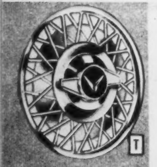
28 N 05837—"Super Range" Side Cowl Mounting. (Not shown). 4 sections extend 100 in. for longer range. Double stanchion. Shpg. wt. 2 lbs. $3.49

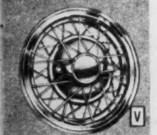
28N6250–Top Cowl Mounting. (Not shown). For late model cars. Mount on fender or cowl. 3 sections extend to 56 inches. Shpg. wt. 2 lbs. $2.98



G **Bottle Warmer.** Plugs into lighter well. Warms baby's bottle as you drive.
28 N 5731—Shpg. wt. 1 lb. 4 oz. . . $2.49

Continental Type Wire Wheel Covers





$23.75 Cash
$2.50 Down
Set of 4

T **NEW Wire Wheel Type Covers.** Snap on or off like hub caps. Look like sporty wire wheels. Bright stainless steel and chrome plated finish with black trim. Open area between spokes improves braking efficiency . . cools brake drums. Shpg. wt. 10 lbs.
28 N 579—For 15-in. wheels . . $23.75
28 N 580—For 16-in. wheels . . . 23.75

V **Our Finest Wire Type Covers with REAL SPOKES.** Give your car that famous European Sports Car Look, at a fraction of the cost. Use Sears Easy Terms! Covers snap on or off like hub caps. Gleaming stainless steel and chrome plate wipes clean. Attractive spinning bar at hub. **Locking device included. For 15-inch wheels only. Not for:** Nash Airflyte, Ramb., Stude.; 1953 Linc. (Shpg. wt. 17 lbs.) *$8 Down. Postpaid.*
28 N 0565T–*Same price Cash or Terms* . . . . . . **Set of 4,** $79.50

ALLSTATE Conversion Kit

B **Turn Signal Kit in gay Christmas gift package.** Converts parking and tail lights to turn signals. Prevents many accidents . . flashes warning to traffic of intended turn. (Also used as flashing danger signal for road-side emergencies.) Flashing indicator light on chrome plated switch shows when system is in operation, shuts off automatically after you complete turn. **State approved kit** includes sockets and bulbs where needed, flasher, inline fuse and wire. Easy-to-follow instructions included. *Order now!*

Self-cancelling switch for following cars:

Chevrolet 1941–52
Chrysler 1942–48
DeSoto 1942–48
Dodge* 1942–53 except Coronet 1951–52
Ford 1942–53
Henry J 1951–53
Hudson 1948–53 (std. steering wheel)
Hudson Jet 1953
Mercury 1942–48
Nash 1942–48
Olds. 1946–48 except 1948 model 98
Plymouth* 1942–53
Pontiac 1941–52
Studebaker 1942–53 except 1946 Commander.

State car make, year and model.
28 N 5839—Shpg. wt. 4 lbs. 6 oz. $8.89
(*State if car has one center stoplight or two stoplights in fenders.)

Lights . . All Sealed Beam

C **Appleton Spotlight with handy pistol-grip handle and "built-in" switch.** Easily controlled from inside . . . can turn in any direction. Dust-tight, moisture-proof sealed beam unit for brilliance and longer life! 4½-inch head throws a sharp 1200-foot beam. Triple chrome plating on metal parts. Mounting brackets. **6-volt system only. For:**

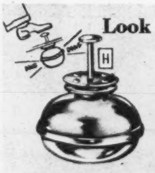
Buick 1942–52
Cadillac 1942–53
Chevrolet 1942–53
Chrysler 1942–50
DeSoto 1942–50
Dodge '42-50, 53
Ford 1942–53
Hudson 1942–53
Mercury 1942–53
Olds. 1942–53
Plymouth 1942–50 and 1953
Pontiac 1942–52
Studebaker '47–53 except 53 hardtop

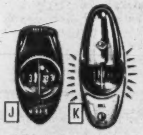
28 N 5814—Shpg. wt. 5 lbs. 8 oz. **State car make, year, model; whether right or left hand mounting** . . $12.95

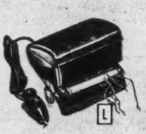
D **Allstate Chrome-plated Hand Spotlight in special gift package.** Requires no installation . . . plugs into lighter well. 4½-inch sealed bulb throws 1200-ft. beam. Adjustable handle serves as stand . . . contains "built-in" hook, push switch, 13-ft. cord.
28 N 5840—Shpg. wt. 2 lbs. 8 oz. *Order now!* . . . $5.25

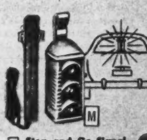
E **Portable Utility Light. 4½-inch sealed beam spotlight bulb.** Plugs into lighter well. Fingertip switch. Cast aluminum with painted finish.
28 N 5641—Shpg. wt. 1 lb. 10 oz. $3.19

Look over these handy practical gifts







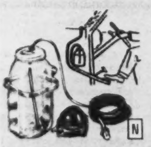


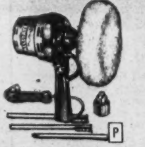
H **NEW! In Time for Christmas. Bermuda Carriage Bell.** 5-in. dia., 6-in. high. Chrome-plated. Loud clear sound. Novelty for car owners and hot rodders; a must for venders. Mounts easily under floor board. Operate plunger by hand or foot. Shpg. wt. 1 lb. 8 oz.
28 N 720. . . . . . . $3.79

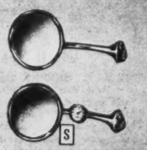
Hull Auto Compass Solves Detour Problems. Counteracts car's magnetic field. Clamp on to windshield brace or outer moulding. *Postpaid.*
J **28N5500-Plastic Case.** 3½x1¾ in.
Wt. 12 oz. $4.29
K **28N5503-Beacon-Lite.** Light illuminates dial. Chrome plated face. (Wt. 1 lb.) $6.29

L **Pres-o-Lite. SAVE 20c. Price cut for Christmas!** You never take your eyes off the road. Just press lever; dispenser "hands" you lighted cigarette! Holds 23 cigarettes. Clamps on to steering post. Brown plastic case for smart appearance. (Shpg. wt. 12 oz.). *Postpaid.*
28 N 408. . . . . . . $4.75

M **Stop and Go Signal.** Miniature traffic light mounts in rear window. Prevents many rear-end smashups! Flashes every change of speed. Glows red as you brake, amber as you coast, green as you accelerate. Wt. 1 lb. 8 oz. A useful gift. *Order early for Christmas!*
28 N 5716. . . . . . $3.79







N **Foot-operated Windshield Washer.** Touch of toe squirts water high on windshield . . . wipers clean and dry it. 2-qt. reservoir and assembly install under hood. For cars, trucks. Shpg. wt. 4 lbs. 8 oz.
28 N 798. . . . . . . $4.65
28 N 7505–Trico Washer Mixture. 6 oz. (Shpg. wt. 1 lb.). *Postpaid.* 59c

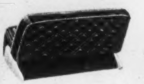
P **Special Christmas Bonus! U.L. Approved ALLSTATE** Auto Polisher plus 1 buffing bonnet, 2 sanding discs and one extra ¼-in. drill chuck **—at no added cost!** 1/10-HP motor. For 110-120-volt, 60-cycle AC,DC. 12-ft. cord. 39-in. detachable handle. Shpg. wt. 5 lbs. 10 oz.
28 N 6906. . . . . $12.95

R **Our Finest ALLSTATE Chamois.** About 5 sq. ft. of genuine 100% oil-tanned sheepskin. No stitches or imperfections. Completely lint free. Use whole or cut to fit your needs. Cleans as it dries as it shines. Also used for coat linings. Approximate size 31x32-in. Wt. 4 oz.
28 N 6912. . . . . . $2.98

S **Chrome Plated Twin Mirror Set.** Non-glare 4-inch adjustable heads. Built-in thermometer on driver's side. Priced low for budget minded car owners. Increases safety and all around vision. Clamp attachments make outside mounting easy. Fits all cars. Shpg. wt. 1 lb. 12 oz.
28 N 5509. . . Set $3.19

PLASTIC in 2 Color Choices
FIBER in 3 Color Choices
$18.95 Saran Plastic For Most Cars
$14.29 16-oz. Fiber For Most Cars

NOW! Our Finest Ready-made Covers in Plastic or Fiber



Quilted all the way down . . no stitching to pull out. Careful designing assures you snug fit. Extra reinforcement at points of strain for longer wear.

Woven Saran Plastic
$24.50 Cash
$2.50 Down
For Most Cars

Heavyweight Fiber
$21.50 Cash
$2.00 Down
For Most Cars

PLASTIC
FIBER

ALLSTATE Ready-made Seatcovers

Your choice of Saran Plastic or Heavyweight Fiber. Both priced much lower than you'd expect to pay for covers with these features: Backrest trimmed with rich quilted plastic. One-piece seating area with no seams to snag or bind. Water-repellent, fade-resistant rayon cloth trim. Every seam under tension or strain is double-stitched, with hidden seams for neatness and longer wear. **See How to Order at right. For these 2 and 4-dr. Sedans, Sedanettes and 5-passenger Coupes:**

Chevrolet 1937-53 4-door; 1940-53 2-door. **Chrysler** 1939-50 2-dr.; 1939-42, 1949-52 4-dr. **DeSoto** 1941-48 all and 1950-53 4-door. **Dodge** 1940-53 2-door; 1950-53 4-door except Wayfarer models **Ford, Mercury** 1941-53 **Oldsmobile** 1949-51 all 76 and 88 models **Plymouth** 1940-53 **Pontiac** 1939-53 exc. streamliner models **Studebaker** 1938-53 4-door except Landcruiser models

Saran Plastic Covers. Resists scuffing, wrinkling . . . won't sag. Plastic beading on main seams. Beautiful bold plaid in **a choice of blue or green.** Order now! Shpg. wt. 6 lbs. 12 oz.
28 N 7417—2-dr. cars $18.95
28 N 7418—4-dr. cars 18.95

Fiber Covers. Closely woven. Heavy 16 oz. fiber. Vinyl plastic coated to seal in gay colors! Resists soil, fading, wipes clean. **Choice of blue, green, or maroon plaid.** Order early! Shpg. wt. 7 lbs. 8 oz.
28 N 7446—2-dr. cars $14.29
28 N 7447—4-dr. cars 14.29

Our BEST Ready-made . . . Choose Plastic or Fiber

Just in Time for Christmas! Our NEWEST design Ready-made Seatcovers now available in Our Finest Saran **PLASTIC** or Our Finest Heavyweight **FIBER.** Both covers are **IDENTICAL** in construction. Beautifully embossed plastic over top and back of front seat. One-piece seating area . . . smooth surface is easy to slide over . . . no seams or edges to snag or bind, dirt wipes off. Heavy, long wearing rayon trim material all around sides and front of cushions now coated with vinyl plastic to resist water and fading. Roomy pocket near driver's knee . . . easy to reach for maps, cigarettes, gloves, etc. Order early for Christmas! **For these 2 and 4-door Sedans, Sedanettes and 5 pass. Coupes.**

Chevrolet 1949-53 **Chrysler** 1950-52 4-dr. **Ford** 1949-53 except 1949 2-door sedan **DeSoto** 1950-53 **Dodge** 1950-53 4-door **Mercury** 1949-53 4-door, 1950-53 2-door **Oldsmobile** 1949-51 mod. 76, standard 88 **Plymouth** 1950-53 4-door sedan **Pontiac** 1949-53 **Studebaker** 1947-53 4-door except Landcruiser models

Saran Plastic in tight, strong weave. Heat and pressure-processed for durability. Resists bagging, stretching, scuffing and staining. **State choice of green or blue STRIPE; maroon or green PLAID.** Shpg. wt. 8 lbs. 12 oz.
28 N 7456—For 2-dr. cars above $24.50
28 N 7457—For 4-dr. cars above 24.50

Tightly woven Fiber (19x14 weave). Plastic coated to preserve gay colors. Smooth, snagproof finish resists soiling and fading .. cleans with damp cloth. **State choice of green or maroon PLAID.** Shpg. wt. 8 lbs.
28 N 7423—For 2-dr. cars above $21.50
28 N 7424—For 4-dr. cars above 21.50

***HOW TO ORDER SEAT COVERS:* State make, year, model name or number of your car** (such as Standard, Special, 60, 98, etc.) Not for cars with center armrests. **Not available** for convertibles, jeeps, station wagons, trucks, small back seats of 3 and 4-passenger coupes. NOT FOR HARD TOP CONVERTIBLES. Shipped from mail order house. **Please be sure to state material, pattern and color.**

ALLSTATE BATTERIES . . GUARANTEED TO LAST

48-Month Guarantee

ALLSTATE "48." Powerized performance at the lowest cost per month of service of any of our batteries.
- **Heavier grids average ½-in.** higher than 36-month battery—hold more super active material
- **Extra large "Chem Set" plates** for sure starts
- **Pebbled covered grid** construction with interlocking design retard shedding power of oxides
- **Diagonal conductor strips** across grid carry power even after grid begins to lose some of its efficiency
- **Vent caps prevent acid seepage** on connections

36-Month Guarantee

ALLSTATE "36." Power that costs little more than 1c a day in terms of cost per month of guaranteed service. An outstanding value! Check features below and be convinced.
- **Implast case with one-piece** cover is stronger
- **Larger chambers for acid** .. give lasting power
- **Heavy duty pebbled surface** grids hold more active oxides .. interlocking grid construction retards shedding power of active material
- **Chem-Set Plates—51 or more,** machine pasted, chemically "slow dried" for a more uniform plate
- **One-piece Full Length Terminals** ride in rubber bushings that form leakproof seal . . . won't loosen

***HOW TO ORDER:* State Catalog number and price of battery.** Order by Cat. No. "from house" for shipment from mail order house. Order by "Factory Cat. No." for factory shipment. (1) If your car is listed in table below note the size you need (as 1M, 2L, etc.) and select this size from table under guarantee wanted. (2) If car is not listed, choose a battery similar to the old one in height, width, length, voltage and capacity in the guarantee time wanted.

Our Finest Battery is your Best Buy. From now until the Christmas of 1957 your new **Rubber Case ALLSTATE "48"** will give you starting plus plenty of power for accessories. Size 1M delivers zero weather starting power of 300 amperes **for at least 5 minutes.** Check your car size battery below. **How to Order below. Use Easy Terms. Combine purchases to $20.00 or more.**

$16.25
Size 1M

Size	Cat. No. from House	Cat. No. from Factory	Case Size in Inches			No. of Plates	20-min. Amps.	20-hr. A.H.	Wt. lbs.	Full Price
			Height	Width	Length					
1M	28 N M11	28 N M11F	8	7	9 1/16	51	150	120	46	$16.25
2L	28 N M12	28 N M12F	7½	7⅛	10 17/32	57	145	115	47	16.45
2M	28 N M13	28 N M13F	8	7	10 5/16	57	171	135	51	17.85
2E	28 N M14	28 N M14F	8	4 1/16	19¼	57	171	135	54	18.35

FAST DELIVERY *Double-quick shipment on all batteries. For emergency orders use special battery label inside front cover of Big Catalog.*

Our Super Battery delivers full power for THREE long years

At Sears you don't have to pay high prices to get a battery with a long term guarantee. The ALLSTATE "36" Size 1M delivers zero weather starting of 300 amps. for 4.3 minutes at 0 degrees. Check size battery your car needs and order now! **See How to Order below.**

$13.25
Size 1M

Size	Cat. No. from House	Cat. No. from Factory	Case Size in Inches			No. of Plates	20-Min. Amp.	20-Hr. A.H.	Each	Wt. lbs.
			Height	Width	Length					
1M	28 N M83	28 N M83F	7 13/16	6 13/16	9 1/16	51	137	110	$13.25	41
2L	28 N M86	28 N M86F	7	7⅛	10½	57	137	110	13.35	43
2E	28 N M98	28 N M98F	7 15/16	3 13/16	19¼	57	163	130	14.95	50
2M	28 N M85	28 N M85F	7 13/16	6 13/16	10 5/16	57	163	130	14.45	46
2FH	28 N M87	28 N M87F	8 5/16	7 5/16	10⅝	51	150	120	13.45	49

TRADE-IN: With new battery you receive $1.00 Trade-in Coupon when old battery is received, **prepaid** at any Sears **Retail Store. Don't send battery to Sears Order Offices!** We suggest selling battery to junk dealer, you'll save shipping charges. **BATTERIES SHIPPED** freight or express from mail order house in Chicago or factories at Milwaukee, Wis.; Emporia, Kansas; Memphis, Tenn.; Cincinnati or Youngstown, Ohio (whichever is near you).

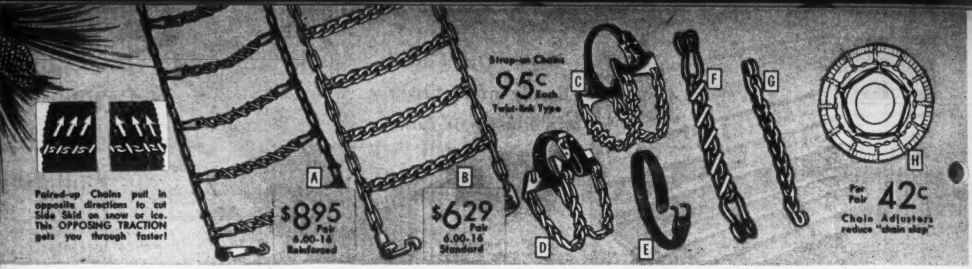
ALLSTATE
ALLSTATE

GUARANTEE

If any ALLSTATE Battery fails to give service specified in normal car use we'll replace it, charging for the time in your possession. For trucks or commercial service, guarantee is reduced one-half. No time guarantee, if in service without proper charging equipment

FIND CORRECT BATTERY SIZE FOR YOUR PASSENGER CAR FROM THIS TABLE. ORDER BATTERY FROM LISTINGS ABOVE

For Car, Year, Model	Size	For Car, Year, Model	Size	For Car, Year, Model	Size	For Car, Year, Model	Size	For Car, Year, Model	Size	For Car, Year, Model	Size
Allstate—1952–53	1M	**Chrysler**—1932–39 8CT		**Ford** 1933–39 All models	2L	**Lafayette** 1934–40 All	1M	**Olds.** 1938–48 All mod.	2E	**Pontiac** 1933 All models	1M
Buick—1932–37, 40, 50	1M	DL8, All 6's; 1937–39		1940–46 All models	2FH	**LaSalle** 1935–40 All	2M	1949–51 All 6-cyl.	1M	1934 All models	2M
1932–37 Model 60	2M	Imp. 8, C14, 19, C23	2M	1947–53 All models	2L	**Lincoln** 1936–39 Zeph.	2L	1949–51 All 8-cyl.	2M	1935–37 All 6-cylinder	1M
1936–37 Model 80, 90	2M	1940–52 All	2M	**Frazer** 1946–52 All	1M	1940–51 All	2FH	1952 All models	2M	1935–37 All 8-cylinder	2M
1938-52 All models	2E	1953 C56, C58, C60	2M	**Graham** 1932–39 6-cyl.	1M	**Mercury** 1939 V8	2L	**Packard** 1935–38 120	2M	1938–53 All models	2E
1953 Model 4D	2E	**Crosley** 1940–52 All	1M	1932–36 8-cylinder	2M	1940–46 V8	2FH	1936–42 8-cyl. except		**Stude.** 1931–36 All 6-cyl.	
		DeSoto 1928–33 6's	1M	1940 6-cylinder	2M	1947–53 All models	2L	Clipper	2M	Dict.8, Comm.8, 73AB	1M
Cadillac—1936–40 Mod.		1928–36 8-cyl. 6-SF,		1941 SCH	2L	**Nash** 1934–53 All 6	1M	1937–42 6-cyl. except		1937–38 All models	2M
60, 61, 62, 65, 72, 60s	2M	6-SG, 6-AS, 6-AF	2M	**Henry J** 1951–52	1M	1934–42 All 8-cyl.	2M	Clipper	1M	1939–52 All models	1M
1940–52 All models	2M	1937–52 All models	2M	**Hudson** 1932–33 All	2M	**Oldsmobile** 1920–33 All	1M	1941–47 Clipper	2E	**Terraplane** 1933 6 cyl.	1M
Chevrolet—1929–34	1M	**Dodge** 1930–33 DD, DH,		1935–47 All 6-cyl.	2L	1934 All 6-cylinder	1M	1948–50 All models	2E	1934-38 All models	2L
1935–36 All models	1M	DL, DP; 1934–52 All	1M	1948–49 All models	2FH	1934 All 8-cylinder	2M	1951–52 200, 250, 300	2L	**Willys** 37–42; 46–53 All	1M
1937–39 All models	2L	1953 8-cyl. D44, D48	2M	1950–52 All models	2L	1935–37 All 6-cyl.	1M	1951–53 400	2FH		
1940–53 All models	1M	**Ford** 1922–32 All mod.	1M	**Kaiser** 1946–53 All	1M	1935–37 All 8-cyl.	2M	**Plymouth** 1928–53 All	1M		


Paired-up Chains pull in opposite directions to cut Side Skid on snow or ice. This OPPOSING TRACTION gets you through faster!
A
$8.95 Pair 6.00-16 Reinforced
B
$6.29 Pair 6.00-16 Standard
Strap-on Chains
95c Each
Twist-link Type
C
D
E
F
G
H
Per Pair 42c
Chain Adjusters reduce "chain slap"

White Christmas Brings Icy Roads . . Give ALLSTATE Skid Chains

A **ALLSTATE Reinforced Chains for passenger cars.** Reinforcement bars face in opposite directions to dig deep, pull straight and help prevent twist and strain on links. Entire length of each opposite facing, case hardened link "bites" the ground. Together they pull in different directions to guard against skidding and other hazards. Order chart below. Don't forget Chain Adjuster, at right.

For use on these Tire Sizes	Catalog Number	Shipping weight	Price Pair
6.40-15, 5.50-15, 5.90-15, 5.50-16	28 N 07640	17 lbs.	$7.95
6.00-16, 6.50-15, 6.70-15, 6.00-15	28 N 07607	18 lbs.	8.95
6.00-17, 6.50-16, 6.70-16	28 N 07608	20 lbs.	9.75
7.10-15	28 N 07609	19 lbs.	9.25
7.60-15	28 N 07610	19 lbs.	9.75
7.00-15, 7.60-16, 8.00-15	28 N 07615K	22 lbs.	10.35
7.00-16, 7.50-15, 8.20-15	28 N 07616K	22 lbs.	10.45
7.00-17, 7.50-16, 8.20-16	28 N 07617K	23 lbs.	11.25

B **Heavy Duty Twist Link Chains for all weather conditions. For passenger cars only.** 12 to 15 heavy, specially hardened steel cross chains on each. Extra large ground-gripping links and side chains are electrically welded for hard wear in mud and snow. Chains lie flat on tire. Easy-on fastener. Order from chart. *Don't forget to order chain adjusters at right, below.*

For use on these Tire Sizes	Catalog No.	Shpg. wt.	Pair
4.40-21; 4.50-20; 4.50-21; 4.75-19	28 N 07630	16 lbs.	$5.45
5.00-17; 5.25-17; 5.50-17; 5.25-18; 5.50-18; 5.00-19	28 N 07612	17 lbs.	6.35
5.50-15; 5.90-15; 5.50-16; 6.40-15	28 N 07611	17 lbs.	6.25
6.00-15; 6.00-16; 6.50-15; 6.70-15 Standard wt.	28 N 07618	17 lbs.	6.29
6.00-15; 6.00-16; 6.50-15; 6.70-15; Extra heavy wt.	28 N 07625	18 lbs.	7.45
6.00-17; 6.50-16; 6.70-16	28 N 07620	20 lbs.	7.85
7.10-15	28 N 07613	19 lbs.	7.75
7.60-15	28 N 07624	19 lbs.	7.85
7.00-15; 7.60-16; 8.00-15	28 N 07631	20 lbs.	8.25
7.00-16; 7.50-15; 8.20-15	28 N 07684K	22 lbs.	8.45
7.00-17; 7.50-16; 8.20-16	28 N 07632K	23 lbs.	8.95

ALLSTATE Strap-on Chains. Recommended for emergency use. Fit only wheels with slot under felloe or space between spokes for strap. **Handy slip-on hook with each set of 6 chains.** Be prepared, order early!

C **Reinforced Tire Chain.** Double thickness at points of wear. Gives greater traction, longer wear.
28 N 7897—Fits tire sizes 6.00, 6.40, 6.50, 6.70. Shpg. wt. each 2 lbs. . . . . Each **$1.15**
SAVE! Buy in sets of 6 or more. Look How Much You SAVE. . . . . Sets of 6, each **98c**
28 N 7898—Fits sizes 7.00, 7.10, 7.50, 7.60, 8.00, 8.20, 8.90. Shpg. wt. each 2 lbs. 2 oz. . . . Each **$1.25**
SAVE! Buy in sets of 6 or more. Look How Much You SAVE . . . . In sets of 6, each **$1.10**

D **Heavy-duty Twist-link Type.** Like chain (B) at left. Gets you out of trouble quickly.
28 N 7652—Fits tire sizes 6.00, 6.40, 6.50, 6.70. Shpg. wt. each 1 lb. 14 oz. . . . . Each **95c**
SAVE! Buy in sets of 6 or more. Look How Much You SAVE. . . . . In sets of 6, each **87c**
28 N 7655—Fits sizes 7.00, 7.10, 7.50, 7.60, 8.00, 8.20, 8.90. Shpg. wt. each 2 lbs. . . . . Each **98c**
SAVE! Buy in sets of 6 or more. Look How Much You SAVE . . . . In sets of 6, each **92c**

E **Heavy Woven Replacement Strap for above chains.** Non-slip, water resistant. Hooks included.
28 N 7653—Buy several at this low price. Shipping weight 3 ounces. . . . . Each **37c**

ALLSTATE Replacement Cross Chains—two types

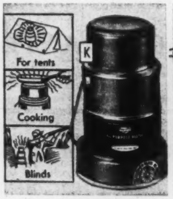
F G **Cross Chains for Passenger Cars.** Heavy duty twist-link or reinforced type. Replace worn chains before they break. It's safer and more economical with ALLSTATE. Longer wear reinforced type (same as A at left) may be used to replace Twist-link type (same as B at left). Both types sold in sets of 10. Order from charts at right. Purchase at least a set with your order of Skid Chains (A) or (B). Always keep a few spares of ALLSTATE Replacement Chains in your car and garage. You'll breeze through winter driving with more confidence and safety. Order now!

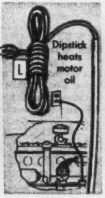
F Allstate Reinforced These sizes	Catalog Number	Shpg. wt. lbs.	Shpg. wt. oz.	Price of 10
5.50, 5.90, 6.40	28 N 7641	4		$1.75
6.00, 6.50, 6.70	28 N 7651	5		2.25
7.00, 7.10, 7.50, 7.60, 8.00, 8.20, 8.90	28 N 7667	5	8	2.75

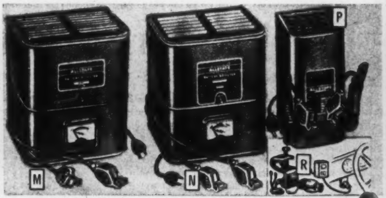
G Allstate Twist Link These sizes	Catalog Number	Shpg. wt. lbs.	Shpg. wt. oz.	Price of 10
5.00, 5.90, 6.40	28 N 7674	3	8	$1.45
6.00, 6.50, 6.70	28 N 7677	4	14	1.65
7.00, 7.10, 7.50, 7.60, 8.00, 8.20, 8.90	28 N 7678	5	8	1.95

H **Tire Chain Adjuster for passenger cars.** Rubber strips with 5 hooks keep chain firmly on wheel. Reduces "chain slap" and wear on tire and chain. Shipping weight 14 ounces.
28 N 7606—Be sure to include on order with purchase of skid chains. . . . . Pair **42c**

J
JJ
Light Snow Plow
$49.50 Cash
$5.00 Down







Car Snow Plows. Make extra money this winter! Clear driveways, gas stations, etc. Shock absorbing plow won't strain or scratch car bumper, all stress on car frame. Fits any bumper up to 8 inches wide. **Will not fit on:** 1950–53 Buick, Olds., Linc., Cad., Nash; 1953 Stude. Shipped freight or express.

J **Light Snow Plow.** 12-in. deep reinforced concave blade is 72-in. long and ⅛-in. thick. No taper. 3-way height adjustment sets at 27° angle for better clearing. Ideal for parking lots, farms, etc. Not recommended for highway clearing.
28 N M7800—Shpg. wt. 104 lbs. **$49.50**

Heavy Duty Snow Plow. For use on trucks or cars. 72-inch blade is 3/16-in. thick. Tapers in depth from 15 to 18 inches . . scoops up snow and rolls it off. 4-way height adjustment. Operates at 27° angle to car. For better traction or pull use Skid Chains (A) or (B) above. *Buy on Terms!*
28 N M7802—Shpg. wt. 160 lbs. **$69.95**

JJ **Back-up Attachment for all plows.** Lifts plow when going in reverse . . prevents damage to blade bottom. Sold in pairs only. *Mailable.*
28 N 07803—Shpg. wt. 15 lbs. . . . . . . Pair **$10.95**

K **ALLSTATE All-purpose Heater.** Supplies auxiliary heat in trailers, barns, tents, garages, boats, autos, chicken brooders, etc. Designed for safe, clean heat. Patented Bunsen construction is similar to miners' lamp. Burns steadily without pumping or priming . . won't blow out. Measures 8½x13½ inches with carrying handle. One quart of kerosene burns for about 12 hours. Ideal for cooking too!
28 N 7779—Carry it wherever you go.
Shpg. wt. 3 lbs. 8 oz. **$8.98**
28 N 7773—Replacement Wick. Lasts about 400 hours. Buy several! Shpg. wt. 3 oz. **15c**

L **Flash Motor Heater.** Heats motor oil directly, keeps it fluid for quick starts. Simply take out oil stick; insert heater in opening. 110 watt heating element heats oil quickly. 3-ft. cord; plug into 110-volt AC outlet. In some cars remove shim in dipstick hole to fit the heater. For cars with straight dipstick hole and minimum inside diameter of 5/16 in. except 1949 Chevrolet trucks; Model A Fords; 1933–37 Buick; 1946 Olds., all Cadillac, LaSalle.
28 N 7750—Shpg. wt. 6 oz. **$3.35**

ALLSTATE Home Battery Chargers. All approved by Underwriters' Laboratories. Recharge your battery overnight . . right in car for less than 1c an hour. Can't overcharge; rate tapers off automatically. Automatic circuit breaker protects battery. Dry rectifier type chargers . . no bulbs or acids to wear out. Completely noiseless. Hang charger on garage wall, attach clips to battery, plug cord into 105–120 volt 50–60 cycle AC outlet. Use chargers on farm for electric fences, tractors, etc.

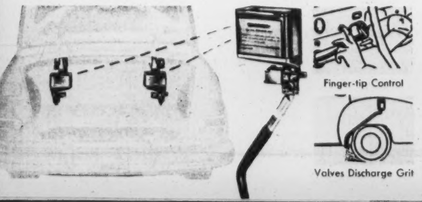
ALLSTATE Chargers for 6 volt Batteries. Choice of three types.

M **28 N 07169—Starting 10 ampere charge tapers to 5.** For 110 amp. hr. batteries and larger. Shpg. wt. 10 lbs. **$15.95**
28 N 07170—(Not shown.) Starting 6-ampere charge tapers off to 4 amperes. Meter shows rate of charge. Faster than charger below. Shipping weight 10 pounds. **$12.95**

N **28 N 07177—Combination Charger for 6 and 12 volt batteries.** Like two chargers in one! Flip switch, charge one 6 or one 12 volt battery. Starting 6-ampere hour charge tapers to 4. Be prepared for future needs! Ideal for car owners with trucks, sport cars, etc., using 12 and 6-volt batteries. Shpg.w. 11 lbs. **$17.45**

P **28 N 7171—Price cut for Christmas! Starting 4-ampere charge tapers to 2 amperes.** Shpg. wt. 5 lbs. . . . . *Reduced to* **8.19**

R **28 N 7193—Plug-in Connection.** Mounts under dash. Plug in to recharge "hard to get at" batteries. Shpg. wt. 5 oz. **95c**


Finger-tip Control
Valves Discharge Grit

ALLSTATE ROAD SANDER . . pulls you out of skids!

Similar to type used on trucks and buses. Now you can drive your car with better control even on icy hills and slick curves. A flip of the switch on the steering post instantly releases jets of safety grit in front of your back wheels. (Grit has twice the traction power of sand. Order grit separately see below.) New compact design takes little space. Switch lights up when "ON." Easy to refill hoppers hold a generous supply of grit. Removable for summer. Discharge tube can't rust. Clog-proof boot for positive action. Easy to install. *State car make, year, model.*

28 N 7703—ALLSTATE Universal Road Sander for all cars except Nash, Convertibles and Station Wagons. Shpg. wt. 10 lbs. *Buy on Easy Terms. $2.00 Down*. . . . . Cash **$19.95**
28 N 7706F—Road Sander for all Station Wagons, Panel or Pick-up Trucks. Shipped from Chicago. Order, pay postage from mail order house. Shpg. wt. 12 lbs. *$3.00 Down*. . . . . . . Cash **25.95**
28 N 7708—Grit level Indicator for Sanders. Light warns you to refill hoppers with grit. Easy to attach on dash. Shipping weight 1 pound 6 ounces. **$3.89**
28 N 07695L—50-lb. Bag of Grit for Sanders above. Get two bags and make up a freight load . . it's more economical. Shipping wt. each 51 lbs. . . .Each **$1.19**

Give Dad the Tires he'd choose for himself!

FOR A MERRY CHRISTMAS
GIVE HIM SEARS ALLSTATE
Premium Whitewalls
with 35% DEEPER tread rubber
FOR A MERRY CHRISTMAS
GIVE HIM SEARS ALLSTATE
Guardsman Whitewalls
with ALLSTATE Scuff Guard!
ALLSTATE
B SIZE 6.00-16 $19.75 Plus $1.10 Fed. Tax
C SIZE 6.70-15 $21.60 Plus $1.15 Fed. Tax
FOR A MERRY CHRISTMAS
GIVE HIM SEARS ALLSTATE
Safety Tread Whitewalls
with ALLSTATE Cut-skid tread
ALLSTATE
D SIZE 6.70-15 $18.35 Plus $1.15 Fed. Tax
A SIZE 6.70-15 $22.60 Plus $1.15 Fed. Tax

ALLSTATE Safety Tread Whitewalls

GUARANTEED 18 MONTHS

D Beautiful, gleaming white sidewalls . . . long-distance mileage . . . and Sears famous Cut-Skid tread—same quality tire as on a new car. Cut-Skid tread is the kind that wipes wet pavement dry for a safer, quicker stop. Made with X-41° "Cold Rubber" in the tread, 4-ply Rayon cord body. All whitewalls black on reverse side.

D **State Catalog Number and Size. Prices INCLUDE Federal Tax**

SIZE	Catalog Number	Price incl. Fed. Tax	Wt. lbs.
	4-ply Tires only		
6.70-15	95 N 01367K	$19.50	23
7.10-15	95 N 01347K	22.20	24
7.60-15	95 N 01327K	22.65	26
	Tire and Extra Heavy Tube		
6.70-15	95 N 04102K	$22.00	27
7.10-15	95 N 04104K	24.75	28
7.60-15	95 N 04105K	25.15	30
	Tire and Safety Tube		
6.70-15	95 N 04152K	$24.00	29
7.10-15	95 N 04154K	26.65	30
7.60-15	95 N 04155K	27.60	33

ALLSTATE Guardsman Whitewalls

GUARANTEED 24 MONTHS—35% Deeper Tread

A Built with every ALLSTATE Premium feature . . . plus the tire-saving Scuff Guard. Deep X-41° "Cold Rubber" tread —35% DEEPER than ordinary First Quality tires; Premium construction with high-tensile 4-ply RAYON body. An outstanding Tire in every way—backed by the ALLSTATE 24-month Guarantee. Black on reverse. These sizes are low pressure Cushion Tires. Only 10% Down on Easy Terms.

State Catalog Number and Size. Prices INCLUDE Federal Tax

SIZE	4-ply Whitewall Tire only			Tire and Extra Heavy Tube			Tire and Safety Tube		
	Catalog Number	Price incl. Fed. Tax	Wt. lbs.	Catalog Number	Price incl. Fed. Tax	Wt. lbs.	Catalog Number	Price incl. Fed. Tax	Wt. bs.
6.70-15	95 N 03167K	$23.75	25	95 N 04116K	$26.20	29	95 N 04166K	$28.20	31
7.10-15	95 N 03147K	28.70	27	95 N 04117K	31.25	31	95 N 04167K	33.15	34
7.60-15	95 N 03127K	30.40	29	95 N 04118K	32.90	33	95 N 04168K	35.35	36
8.00-15	95 N 03197K	34.60	31	95 N 04119K	37.30	36	95 N 04169K	39.95	40

ALLSTATE SCUFF GUARD keeps the white part of your Tire away from curbs—gleaming new band of Neoprene is much NARROWER, to give your car a long, low, smarter look!

ALLSTATE Premiums—GUARANTEED 24 MONTHS

B C Look at these white-walled beauties . . . with all of the features of our famous Premium Tires! Made with Neoprene to stay white longer, 35% deeper tread, maximum X-41° "Cold Rubber" for mileage . . . 4-ply Rayon cord body. Black on reverse side.

State Catalog Number and Size. Prices INCLUDE Federal Tax. NOTE Tire-and-Tube Prices— be sure to order new ALLSTATE Tubes to protect your investment in new Tires!

SIZE	4-ply Tires only			Tire and Extra Heavy Tube			Tire and Safety Tube		
	Catalog Number	Price incl. Fed. Tax	Wt. lbs.	Catalog Number	Price incl. Fed. Tax	Wt. lbs.	Catalog Number	Price incl. Fed. Tax	Wt. lbs.
6.00-16	95 N 03466K	$20.85	25	95 N 04227K	$22.95	28	95 N 04277K	$25.20	31
6.40-15	95 N 01417K	21.60	22	95 N 04126K	23.65	25	....	....	....
6.50-16	95 N 03446K	25.70	27	95 N 04229K	28.20	31	95 N 04279K	30.15	34
6.70-15	95 N 01467K	22.75	24	95 N 04127K	25.25	28	95 N 04177K	27.25	30
7.10-15	95 N 01447K	26.70	26	95 N 04129K	29.25	30	95 N 04179K	31.15	32
7.60-15	95 N 01427K	28.90	28	95 N 04130K	31.40	32	95 N 04180K	33.85	35
8.00-15	95 N 01497K	33.10	30	95 N 04135K	35.80	35	95 N 04185K	38.45	38
8.20-15	95 N 01477K	34.20	32	95 N 04132K	36.90	37	95 N 04182K	39.55	40

You can order Tires on Easy Terms, see page 369—only 10% Down!

This Christmas . . . give Dad

Give him the safest, most durable
Tires your money can buy . . .
can you afford LESS than the BEST?

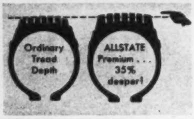
ALLSTATE
FOR A MERRY CHRISTMAS
GIVE HIM SEARS ALLSTATE
Premiums
if you want our very FINEST quality
. . . 35% DEEPER tread for top mileage

ALLSTATE
ALLSTATE
FOR A MERRY CHRISTMAS
GIVE HIM SEARS ALLSTATE
All-Season Tires
if you live in or near town and
Dad has to fight slippery streets

SIZE 6.00-16 $15.60 Plus $1.10 Fed. Tax **SIZE 6.70-15 $17.95** Plus $1.15 Fed. Tax

SIZE 6.70-15 $16.45 Plus $1.15 Fed. Tax **Pay only 10% Down on Sears Easy Terms**

GUARANTEED FOR 24 MONTHS OF SERVICE



Look at this low cost EXTRA MILEAGE! ALLSTATE Premium Treads are 35% deeper—35% more tread rubber—than usual First Quality treads. That's putting rubber where it's important for mileage. It proves ALLSTATE quality!

Order a Complete Set of 4 . . . only $7 to $8 Down

Do you want to give Dad—and the whole family—some Tires that reflect your own good judgment in driving safety, driving economy, and long distance mileage? Then give Dad one, two or a set of great Allstate Premiums, finest quality Sears ever sold!

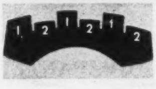
Yes, Allstate Premiums are our finest quality . . . with 24-month Guarantee, 35% deeper tread than usual First Quality Tires, Premium construction Rayon cord body. Zig-zag Cut-Skid treads, with thousands of sharp little angles, give Dad and you who drive the car smooth traction when you pull away . . . and when you brake, angles claw in to give you quick, safe stops. On wet pavement Cut-Skid angles act like squeegees to sluice water off for drier footing.

Look at the diagram at left, showing the Allstate Premium's 35% deeper tread. That's 35% additional X-41° "Cold Rubber," added to the tread for its tremendous toughness. Premiums are all 4-ply tires, with the tremendously strong Rayon plies anchored to prefabricated woven steel beads to fight strain. *Can you afford to give LESS than the BEST?*

State Catalog Number and Size, Prices INCLUDE Federal Tax. Note Tire-and-Tube Prices

SIZE	4-ply Tires only			Tire and Extra Heavy Tube			Tire and Safety Tube		
	Catalog Number	Price incl. Fed. Tax	Wt. lbs.	Catalog Number	Price incl. Fed. Tax	Wt. lbs.	Catalog Number	Price incl. Fed. Tax	Wt. lbs.
6.00-15	95 N 06735K	$16.65	24	95 N 04201K	$18.65	27	....	....	....
6.00-16	95 N 06766K	16.70	25	95 N 04202K	18.80	28	95 N 04252K	$21.05	31
6.40-15	95 N 01217K	18.15	22	95 N 04026K	20.10	25	....	....	....
6.50-15	95 N 06744K	20.95	27	95 N 04203K	23.35	31	95 N 04253K	25.40	33
6.50-16	95 N 06746K	20.95	28	95 N 04204K	23.45	32	95 N 04254K	25.40	35
6.70-15	95 N 01267K	19.10	24	95 N 04027K	21.60	28	95 N 04077K	23.55	30
7.00-15	95 N 06774K	23.65	30	95 N 04205K	26.15	34	95 N 04255K	28.60	37
7.00-16	95 N 06776K	24.65	31	95 N 04206K	27.20	35	....	....	....
7.10-15	95 N 01247K	21.25	25	95 N 04029K	23.80	29	95 N 04079K	25.70	31
7.60-15	95 N 01227K	22.95	27	95 N 04030K	25.45	31	95 N 04080K	27.90	34
8.00-15	95 N 01297K	25.25	30	95 N 04035K	27.95	35	95 N 04085K	30.60	38
8.20-15	95 N 01277K	26.25	32	95 N 04032K	28.95	37	95 N 04082K	31.60	40

GUARANTEED FOR 18 MONTHS



1 Look at these chevron-shaped studs, made to dig like cleats

2 Under the studs is a zig-zag year-'round tread for mileage

Order a Pair now . . . only $3 to $5 Down

Give Dad a Pair of Allstate All-Season Tires for the rear wheels of his car and let him know what it is to have real peace of mind about bad-weather driving! Made to give the kind of traction he needs if he lives in town and has to fight slippery—dangerous—streets.

Chevron-shaped studs assure fall, winter, and early spring traction . . . they're made to dig in like cleats to walk a car through the bad spots in snow, slush or mud. Then, when the studs have served their purpose, a wide zig-zag tread appears to give Dad and the family a tire still good for long months of mileage. Saves changing tires next spring too—saves Dad some work or expense there that he'll appreciate!

Allstate All-Season Tires have heavy duty 4-ply rubber-impregnated Rayon cord body, with lots of Sears X-41° "Cold Rubber" in the tread to make it super-tough to stand up under the pull of bad-weather driving and the friction of ordinary highway travel. Tire body is securely anchored to stout pre-fabricated woven steel beads to take the stress and strain that winter tires get. *Remember*—you can order Dad's tires on Easy Terms—only 10% Down. Be sure to include Tubes with the Tires. Be sure to see Sears great Allstate Traction Grips on next page.

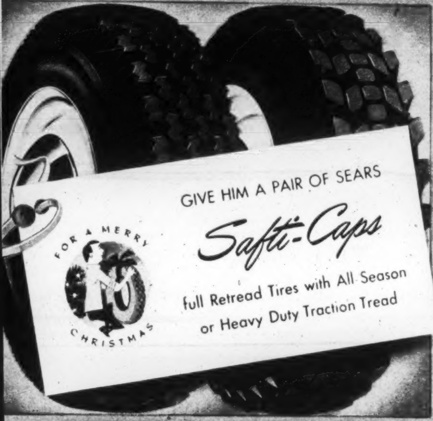
State Catalog Number and Size. Prices INCLUDE Federal Tax

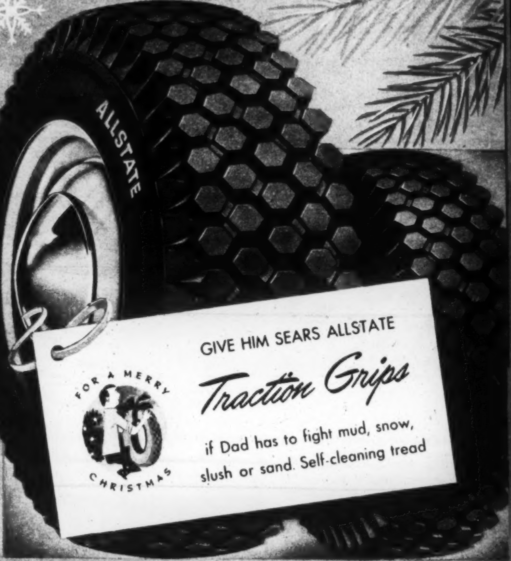
SIZE	4-ply Tires only			Tire and Extra Heavy Tube		
	Catalog Number	Price incl. Fed. Tax	Wt. lbs.	Catalog Number	Price incl. Fed. Tax	Wt. lbs.
5.90-15	95 N 02990	$14.30	20	95 N 04636K	$16.10	23
6.40-15	95 N 02917K	15.30	23	95 N 04637K	17.35	26
6.70-15	95 N 02967K	17.60	24	95 N 04639K	20.10	28
7.10-15	95 N 02947K	19.45	26	95 N 04641K	22.00	30
7.60-15	95 N 02927K	21.75	29	95 N 04642K	24.25	33
8.00-15	95 N 02997K	23.35	33	95 N 04643K	26.05	38
8.20-15	95 N 02997K	23.35	33	95 N 04643K	26.05	38

Look in Sears big General Catalog for Tires and other auto needs not found here—all at money-saving prices!

the Tires he'd choose himself!

Give him ALLSTATES whether he needs "mileage" or "traction" Tires. ALLSTATES are *safe* Tires!


GIVE HIM A PAIR OF SEARS
Safti-Caps
full Retread Tires with All Season or Heavy Duty Traction Tread
FOR A MERRY CHRISTMAS



A SIZE 6.70-15 **$12.15** **B** SIZE 6.70-15 **$11.60**

SIZE 6.00-16 **$15.80** Plus $1.10 Fed. Tax SIZE 6.70-15 **$16.45** Plus $1.15 Fed. Tax

GUARANTEED FOR 12 MONTHS

Order a Pair—only $2.50 to $3.50 down

A pair of Sears RETREAD winter tires would make a fine, low-cost gift for Dad and the family car! These are good, sturdy tires, expertly retreaded to give dependable mileage—and most of all, to give lots of bad-road, bad-weather traction this winter. Sears Safti-Caps have all-new tread rubber in both great traction treads, bonded to top quality 4-ply tire carcasses with plenty of distance mileage still in them. Only expertly selected carcasses are used for Sears retreading—treads are made with a maximum quantity of tough new X-41° "Cold Rubber" just like new tires.

A **Sears All-Season Tread** is like the new-tire All-Season tread on opposite page—made for city and suburban drivers who need traction on slippery streets. Durable zig-zag "conventional" tread under the studs.

B **Sears newest "Knobby" Traction Tread**—made for fighting mud, snow and sand under almost any bad-road, bad-weather conditions. Knobby studs dig into soft or slippery footing and walk your car right through!

You can order a pair of Sears Safti-Caps—with ALLSTATE Tubes to match—for only 10% Down. Remember, new fine quality Tubes protect tires.

Please state Catalog No. and size. *Order a Pair on Terms—only 10% Down*

SIZE	A Safti-Cap All-Season Tires			ALLSTATE Extra Heavy Tubes		
	Catalog Number	Price Each	Wt. lbs.	Catalog Number	Price incl. Fed. Tax	Wt. lbs.
6.00-15	95 N 09335K	$10.65	27	95 N 8535	$2.30	3
6.40-15	95 N 09317K	11.15	27	95 N 8535	2.30	3
6.50-15	95 N 09344K	12.65	28	95 N 8545	2.75	4
6.70-15	95 N 09367K	12.15	28	95 N 8545	2.75	4
7.10-15	95 N 09347K	13.50	29	95 N 8538	2.90	4
7.60-15	95 N 09327K	14.60	31	95 N 8523	2.85	4
8.00-15	95 N 09397K	15.80	32	95 N 8529	3.05	5
8.20-15	95 N 09377K	15.80	32	95 N 8529	3.05	5
	B Safti-Cap Traction Tread			ALLSTATE Extra Heavy Tubes		
6.50-15	95 N 09544K	$12.15	28	95 N 8545	$2.75	4
6.70-15	95 N 09567K	11.60	28	95 N 8545	2.75	4
7.10-15	95 N 09547K	13.00	29	95 N 8538	2.90	4
7.60-15	95 N 09527K	14.10	31	95 N 8523	2.85	4

GUARANTEED FOR 18 MONTHS

Rugged 6-edge studs are tied together with heavy buttressing bars—studs dig into mud and snow to give you tremendous traction . . . stout bars anchor studs firmly. Rolling, flexing action cleans tread.

Order a Pair for rear wheels—only $3.50 to $5.50 Down for both!

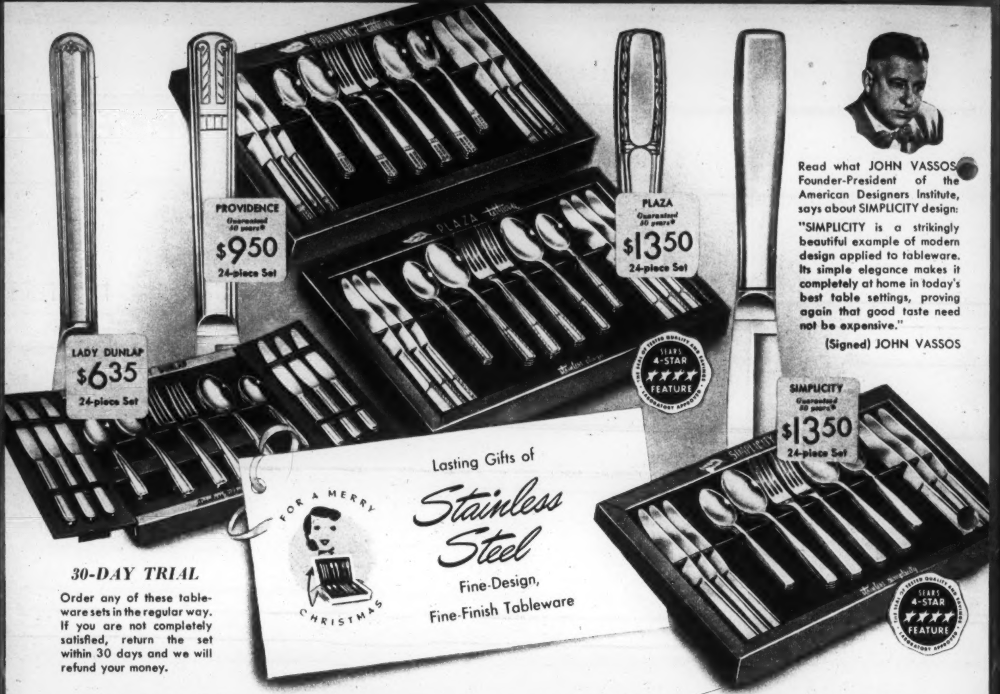
Order the deep-mud, deep-snow, rough-country Tires specially made for any kind of travel in any kind of weather! ALLSTATE Traction Grips have the hard-slugging stud-and-bar tread made to fight bad roads! Look at those big, 6-edged studs standing up high for traction leverage . . . look at those stout buttress bars that link studs together to give them all far greater tensile strength for hardest pull! ALLSTATE Traction Grips are tough bodied 4-ply tires, built up ply-by-ply of terrifically strong, heat-resistant RAYON cord, thoroughly bonded together with insulating rubber. Each ply is anchored securely to high-tensile prefabricated steel beads that soak up stress and strain of rough roads. Every tread has a maximum quantity of modern ALLSTATE X-41° "Cold Rubber" in it for toughness, made to give you excellent mileage as well as bad-road pull and slip-resistance. "Cold Rubber" makes today's best tread material!

Order a pair of these great ALLSTATES for Dad's Christmas . . . he'll get through the bad roads on ALLSTATE Traction Grips. Sizes for most recent cars are low pressure cushion tires designed for 24-lb. air pressure to meet car builders' specifications.

State Catalog Number and Size. Prices INCLUDE Federal Tax

SIZE	4-ply Tires only			Tire and Extra Heavy Tube		
	Catalog Number	Price incl. Fed. Tax	Shpg. wt. lbs.	Catalog Number	Price incl. Fed. Tax	Shpg. wt. lbs.
6.00–16	95 N 02166K	$16.90	23	95 N 04716K	$19.00	26
6.40–15	95 N 02817K	15.30	23	95 N 04905K	17.35	26
6.50–15	95 N 02144K	19.25	24	95 N 04717K	21.65	28
6.50–16	95 N 02146K	20.45	26	95 N 04718K	22.95	30
6.70–15	95 N 02867K	17.60	26	95 N 04901K	20.10	30
7.00–15	95 N 02174K	23.25	29	95 N 04719K	25.75	33
7.00–16	95 N 02176K	23.45	30	95 N 04720K	26.00	34
7.10–15	95 N 02847K	19.45	27	95 N 04903K	22.00	31
7.60–15	95 N 02827K	21.75	29	95 N 04902K	24.25	33
8.00–15	95 N 02877K	24.45	33	95 N 04904K	27.15	38
8.20–15	95 N 02877K	24.45	33	95 N 04904K	27.15	38

You can order Dad's gift of Tires . . or anything else in this Christmas book . . on Easy Terms. See page 369



Read what JOHN VASSOS Founder-President of the American Designers Institute, says about SIMPLICITY design:

"SIMPLICITY is a strikingly beautiful example of modern design applied to tableware. Its simple elegance makes it completely at home in today's best table settings, proving again that good taste need not be expensive."

(Signed) JOHN VASSOS

30-DAY TRIAL

Order any of these tableware sets in the regular way. If you are not completely satisfied, return the set within 30 days and we will refund your money.

LADY DUNLAP Design

Here's wonderfully inexpensive tableware in a modern, delicate fine-line design that blends well with any table setting. Try it for 30 days (see details above). Solid stainless steel; has the long-wearing qualities of more expensive stainless steel tableware at right. *One-piece knives; edges ground, buffed.* In gift presentation box.

9 N 9110—24-piece Set. 6 knives, 6 forks, 6 teaspoons, and 6 dessert (oval soup) spoons. Shipping weight 4 pounds 2 ounces.......... **$6.35**

9 N 9111—32-piece Set. 8 knives, 8 forks, 8 teaspoons, and 8 dessert (oval soup) spoons. Shipping weight 5 pounds 2 ounces.......... **$8.40**

PROVIDENCE Design

Our most popular design. Blends with traditional settings. Try it for 30 days (see details above at left). *Guaranteed 50 years.** Has color and feel of fine sterling! Solid stainless steel . . . never needs polishing; resists scratches; won't rust or stain. Hollow-handle knives; saber-ground blades won't pull out. Tapered tines, bowls. In gift box.

9 N 9650—24-pc. Set. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs........ **$9.50**

9 N 9651—32-pc. Set. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shpg. wt. 4 lbs. 12 oz.. **$12.50**

Graceful PLAZA Design

A 4-Star Feature. Combines modern with traditional. Try it for 30 days (see details above at left). *Guaranteed 50 years.** Has color and feel of fine sterling . . . PLUS all advantages of solid stainless steel. Hollow-handle knives; blades saber ground. Blade and handle welded into one piece; guaranteed *never* to pull out. Tapered tines, bowls. In gift box.

9 N 9560—24-piece Set. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs....... **$13.50**

9 N 9561—32-piece Set. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shpg. wt. 4 lbs. **$17.95**

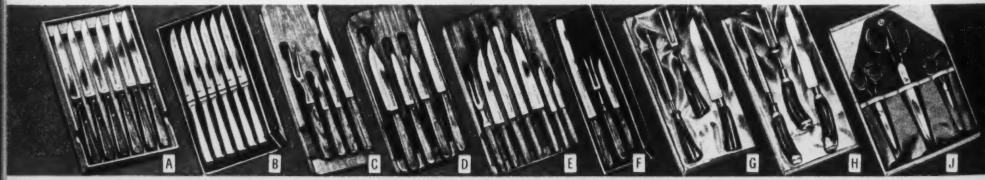
Sleek SIMPLICITY Design

A 4-Star Feature. The last word in stainless steel beauty for modern homemakers. Try it for 30 days (see details above at left). *Guaranteed 50 years.** Has color and feel of fine sterling. Solid stainless steel . . . never needs polishing; resists scratching; won't rust or stain; no plating to wear off. Balanced hollow-handle knives; saber-ground blades won't pull out. Tines, bowl tapered; forks polished even between tines.

9 N 9080—24-piece Set. 6 knives, 6 forks, 6 teaspoons, and 6 dessert (oval soup) spoons. Shipping weight 3 lbs. 12 oz.......... **$13.50**

9 N 9081—32-piece Set. 8 knives, 8 forks, 8 te[illegible]spoons, and 8 dessert (oval soup) spoons. Shipping weight 5 pounds... **$17.95**

****If any piece shows defect in materials or workmanship within 50 years, return it . . . we'll replace it at no charge***



A **CRAFTSMAN 6-piece Steak Knife Set in Plastic Tray.** Six **Flame-Freeze** stainless steel steak knives; hollow ground to stay sharp! Beautiful **Craftswood** phenolic-plastic-impregnated wood handles. $8\frac{17}{32}$ in. long over-all. Plastic tray protects knives, provides storage place.
9 N 9690—Shpg. wt. 1 lb. 10 oz. **$5.00**

B **6-piece Steak Knife Set . . . SIMPLICITY Design.** *New!* For those who want the best. Same beautiful modern design as in SIMPLICITY tableware sets above. Six solid stainless steel steak knives have hollow-ground blades that won't pull out of handles. 8⅝ in. long. In attractive hinged presentation chest.
9 N 9085—Shpg. wt. 2 lbs. 8 oz. **$11.95**

CRAFTSMAN Cutlery Sets in Hardwood Holders. Hollow-ground stainless steel blades. **Craftswood** handles. Holders may be hung on wall.

C **9 N 9691—4-piece Set.** 11-in. fork, 7-in. paring knife, $8\frac{17}{32}$-in. utility knife, and $12\frac{11}{16}$-in. slicer. In hardwood holder. Shipping weight 2 lbs............... **$6.29**

D **9 N 9377—4-piece Set.** 7-in. paring knife, $7\frac{1}{16}$-in. grapefruit knife, $8\frac{17}{32}$-in. utility knife, and 8¼-in. utility butcher knife. Hardwood holder. Shpg. wt. 1 lb. 8 oz. **$4.69**

E **9 N 9398—7-piece Set.** 7-in. paring knife, 12⅝-in. French cook knife, $8\frac{17}{32}$-in. utility knife, $12\frac{11}{16}$-in. narrow blade slicer, $12\frac{7}{32}$-in. butcher slicer, 13⅞-in. roast slicer, and 10-in. 2-tine serving fork. Hardwood holder. Shpg. wt. 4 lbs. 3 oz. **$12.95**

F **CRAFTSMAN 3-piece Carving Set.** Knives have **Flame-Freeze** stainless steel blades; hollow-ground to stay sharp longer. All pieces have superior **Craftswood** plastic-impregnated-wood handles. Set consists of: 14-inch carving knife, $8\frac{17}{32}$-in. utility knife, and 10-in. two-tine forged steel serving fork. In attractive hinged presentation box.
9 N 9397—Shpg. wt. 1 lb. 10 oz. **$7.50**

G **3-piece Stainless Steel Carving Set.** Plastic simulated horn handles. 13-in. carving knife with forged taper-ground blade, 10-in. serving fork, and convenient magnetized sharpening steel. Comes in gift box.
9 N 9609—Shpg. wt. 1 lb. 12 oz. **$5.50**

H **3-piece DeLuxe Carving Set.** Rustic, pioneer-type genuine stag handles. Stainless steel blades and tines; won't stain, tarnish, or scratch. 13¼-in. carving knife with forged hollow-ground blade; 11-in. fork; and magnetized sharpening steel. In gift box.
9 N 9600—Shpg. wt. 2 lbs....... **$11.50**

J **3-piece Scissor Set in plastic wall rack.** *New!* Hot forged steel; heat treated and tempered. Nickel plated blades have sharp points. Japanned handles. Includ[illegible] 8-in. shears, 5½-in. scissors, and 3½-[illegible] scissors. Attractive polka-dot plastic holder hangs on wall; so convenient. In attractive gift box.
9 N 9834—Shpg. wt. 1 lb....... **$4.50**

Add cutlery to your Christmas Easy Terms order. See page 369 for complete information.

UL
DUNLAP
clipper
CRAFTSMAN
INSTRUCTION BOOKLET
A
B

Each set includes clipper, shears, comb, and instruction book.

TRY A SET FOR 30 DAYS!

It's EASY to cut hair at home with one of these Home Barber Sets! Order a set in the regular way; then try it for 30 days. If you are not satisfied, return it and we will refund your money.

A Home Barber Set Will Pay Its Way!

A **DUNLAP 3-piece Home Barber Set.** Unusually low priced for such good quality. Set pays for itself in just a few haircuts . . . from then on each haircut means additional savings!

Complete Set $13.75

Set includes: (1) **DUNLAP Electric Clipper** with No. 000 cutter; gray plastic housing; 110-120-volt, 60-cycle A.C.-D.C. motor; 8-ft. cord; plug; 1-year guarantee. *UL approved.* (2) **7½-in. Barber Shears;** hot forged steel blades. (3) **7½-in. tapered hard rubber Comb.** Instruction book included.

9 N 9329—Shpg. wt. 3 lbs. Set $13.75

9 N 9330—**DUNLAP Electric Clipper only.** With instructions, but without shears or comb. *Guaranteed 1 year.* Shipping weight 1 lb. 8 oz. . . $12.75

B **CRAFTSMAN 3-piece Home Barber Set.** Easily replaceable head and *heavy-duty* motor put this set in the professional-performance class! Set includes: (1) **CRAFTSMAN Electric Clipper** with No. 000 head of high carbon tool steel; shockproof black plastic housing; heavy duty 110-120 volt, 60-cycle A.C.-D.C. motor; 8-ft. cord; plug; 1-year guarantee. *UL approved.* (2) **7½-in. Barber Shears;** high carbon steel blades. (3) **7½-in. hard rubber Comb.** Instruction book included.

Complete Set $19.50

9 N 9340—Shpg. wt. 4 lbs. Set $19.50

9 N 9341—**CRAFTSMAN Electric Clipper only.** With instructions, but without shears or comb. *Guaranteed 1 year.* Shpg. wt. 2 lbs. 8 oz. $18.50

FOR A MERRY CHRISTMAS
Shaving Comfort
at its Best Costs Little
When You Buy from Sears

30-DAY TRIAL OFFER

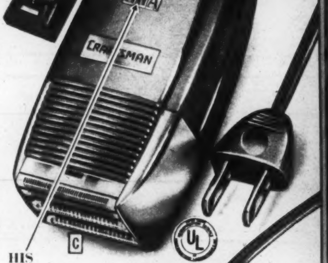
Choose the CRAFTSMAN Electric Shaver you want; order in regular way. Have him try it for 30 days. If it doesn't give him the fastest, cleanest, most comfortable shave he's ever known, return it . . . we'll refund your money!

Popular CRAFTSMAN Shaver

C **30-day Trial** (see above). Double-action square head and two round heads combine long-hair cutting edges with close-shaving surfaces. **Guaranteed 1 year.*** Powerful 110-120-volt A.C.-D.C. motor; starting wheel. *UL approved.* Built-in static suppressor. Chrome-trimmed gray plastic body. Removable whisker guards for easy cleaning. With plastic shaver head and cord guards, cleaning brush, 6-ft. cord, carrying case, instructions. **PRINT initials wanted (up to 3 letters).**

$16.50 With case

9 N 9282—Shpg. wt. 1 lb. 13 oz. . . . $16.50



HIS INITIALS

with up to 3 letters at NO extra charge

CRAFTSMAN Deluxe Shaver

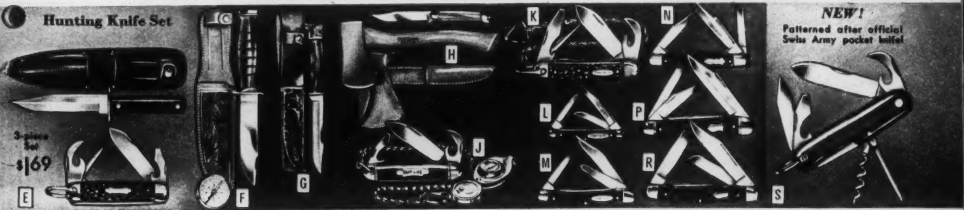
D **30-day Trial** (see above). FASTER . . . its wider shaving surface gets more whiskers at one time. EASIER . . . its compact shape fits the hand . . . better balanced for smooth operation. 2 extra-long, double-acting square heads provide maximum shaving surface . . . a combination of long-hair cutting edges and close-shaving surfaces. **Guaranteed 1 year.*** Powerful 110-120-volt A.C.-D.C. motor; starting wheel. *UL approved.* Built-in static suppressor. Chrome-trimmed gray plastic body. Removable whisker guards. With plastic shaver head guard and cord ring, brush, 6-ft. cord, case, instructions. **PRINT initials wanted (up to 3 letters).**

$18.50 With case

9 N 9283—Shpg. wt. 2 lbs. $18.50

***SHAVER GUARANTEE:** *We'll replace or repair at no charge, for 1 year from purchase date, any part defective in materials or workmanship. And we'll provide any needed adjustments for 1 year at no charge!*

RKA
CRAFTSMAN
UL
D



If he's between 8 and 80, he would *really* like a New Knife this Christmas!

E **Hunting Knife Set.** Hunting knife has 5-in. blade; nickel-plated guard; handsome plastic handle. 4-in. scout-style knife has 4 blades; stag-type plastic handle. Leather sheath holds both.
9 N 9506—Shpg. wt. 1 lb. 2 oz. . . . $1.69

F **Hunting Knife with Compass and Sheath.** *New!* Knife has 5-in. chrome-vanadium steel blade; leather-ring handle; rustproof metal guard and butt. Top-grain leather sheath with compass.
9 N 9557—Shpg. wt. 13 oz. $2.50

G **CRAFTSMAN "Bear-Head" Hunting Knife with Sheath.** *New!* Finest knife of this type we could find. 4¼-inch *hollow-ground* stainless steel blade. Craftswood phenolic-plastic-impregnated wood handle; metal bear's head on top. Embossed cordovan-color leather sheath.
9 N 9534—Shpg. wt. 12 oz. $4.75

H **3-piece Hunters' Kit.** Hunters' knife, axe and sheath combination. For skinning game, cleaning fish. Axe is 10¼ in. long; polished steel bit 2¼ in. wide; hickory handle. 7-in. knife has 3½-in. saber-ground high carbon steel blade; red plastic horn-type handle. Tan leather axe-and-knife sheath.
9 N 9496—Shipping weight 1 lb. 8 oz. $3.59

J **Boys' Outdoor Knife Kit.** "Kamp-King"—spear blade, screwdriver, combination cap-lifter and can-opener . . . PLUS compass and magnifying glass. Red plastic handle. 3¼ in. long. 12-in. chain.
9 N 9450—Shipping weight 5 ounces $1.00

K **CRAFTSMAN Outdoor Knife with chain.** Simulated bone stag-type handle. Solid brass linings. 3¾ in. long. Has four multi-purpose blades.
9 N 9467—Shipping weight 6 ounces $1.50

L **CRAFTSMAN 3-blade Pocket Knife.** Rugged brown plastic stag-type handle. Has rust-resistant solid brass linings. 2½ inches long.
9 N 9473—Shipping weight 3 ounces $1.95

M **CRAFTSMAN Pocket Knife.** Three keen blades; large blade *hollow ground.* Plastic stag-type handle. Brass linings. 3¼ in. long.
9 N 9472—Shipping weight 3 ounces. . . . $1.95

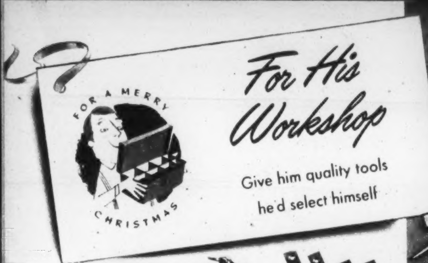
N **CRAFTSMAN Hollow-Ground "Whittler's" Knife.** Carbon steel blades; brass linings. Plastic stag-type handle. 3½ in. long.
9 N 9494—Shipping weight 5 ounces . . $2.25

P **CRAFTSMAN Carpenters' Knife.** Chrome vanadium steel blades; extra long life. Rust-resistant brass linings. Genuine bone stag handle. Length closed, 3⅞ inches.
9 N 9488—Shipping weight 4 ounces . . $4.50

R **CRAFTSMAN Premium Stock Knife.** Long-life high carbon steel blades. Has rust-resistant brass linings. Genuine bone stag handle. Length closed, 3⅞ inches.
9 N 9514—Shipping weight 5 ounces . . $4.50

S **CRAFTSMAN 6-blade Knife . . SWISS ARMY PATTERN.** We believe it's the finest pocket knife value on the market today! Patterned after the official pocket knife of the Swiss Army. Handsome . . . rugged . . . versatile. Stainless steel blades, linings and springs; rust resisting. Red plastic handle.

Six blades include: corkscrew, leather punch, can opener, combination cap lifter and screwdriver, large 2⅜-in. sheepsfoot blade, and small 1½-in. clip blade. 3½ in. long, closed. With shackle. Shipping wt. 5 oz.
9 N 9512. . . . . $4.75



For His Workshop

Give him quality tools he'd select himself

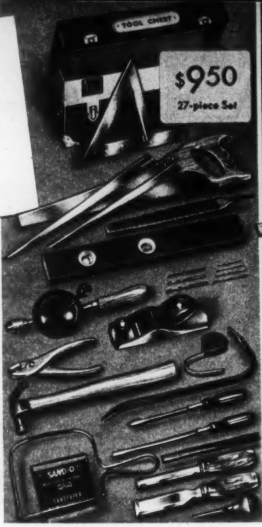
Workshop Dispenser— Over 2500 Assorted Items

$4.85

Save $1.02. Separate prices total $5.87. Makes a wonderful gift for the man of the house. Transparent glass containers . . . you'll find the item you need *instantly.* Just turn the frame; unscrew the jar and there you are! Frame is made of sturdy steel, enameled bright red; has sixteen 4-ounce screw-on glass jars; turns on black enameled steel bracket that fastens to wall, work bench or ceiling. Over-all length is 12 inches; depth 10 inches. *Huge assortment of over 2500 items includes:* screws, stove bolts, lock washers, wrought washers, cotter pins, staples, nails and brads, tacks, hooks and eyes, mending plates, corner irons and screw eyes. *Order now!*

99 N 01216—**Dispenser and Assortment.** Shpg. wt. 17 lbs. . **$4.85**

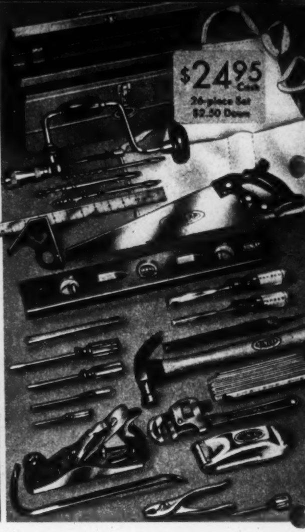
9 N 7200—**Dispenser only.** Comes complete with mounting screws. Shipping weight 6 pounds 4 ounces $1.98



GOOD . . 27-pc. Tool Set Economy-priced for Christmas

You'd expect to pay much more for a tool set of this size! All tools are full-sized . . . made to do a real job in any man's workshop. Includes: 19x7x6½-in. fiberboard tool carton (for storing or carrying tools); 7-oz. claw hammer; 6-in. slip-joint pliers; 7-in. block plane; carpenters' pencil; package of sandpaper (20 sheets); hand drill (0 to ¼-in. capacity); 7-pc. drill set (1/16 to ¼-in.); 2 chisels (½ and 1-in.); set of saws (panel, keyhole, and compass blades with wood handle); 2 screwdrivers; 6-ft. flexible steel tape; wire coping saw; ½x12-in. wrecking bar; scratch awl; 8-in. mill file; 2-vial 18-in. wood level; combination square and miter.

99 N 03342—Shipping weight 12 pounds. . **$9.50**



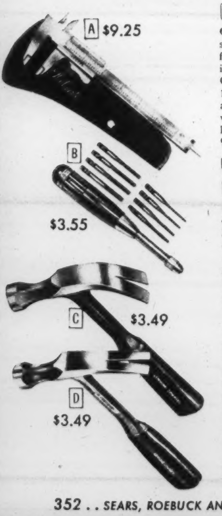
BETTER . . 26-pc. DUNLAP Tool Set Basic set for all-around use

A really welcome gift for any man or boy. Better than at left because it contains a more complete selection of well-built tools. A fine basic set for the hobbyist, handyman, or for all-around use.

Look at all that is included: steel tool box (19x7½x6 in.) with lift-out tray; 16-ounce hammer; combination square; carpenters' pencil; sanding block with 3 refills; 6-ft. folding rule; 6-in. slip-joint pliers; bit brace; 8-in. smooth plane; 14-in. pipe wrench; 18-in. wood level. 3 auger bits (¼, ½ and ¾-in.); 3/32-in. nail set; 2 chisels (½ and 1-in.); scratch awl; 4-pc. screwdriver set; 15½-in. panel saw; 8-in. mill file; 12x½-in. wrecking bar; and a nail apron. *Use Easy Terms!*

99 N 03340K—Shipping weight 22 pounds. . **$24.95**

Precision Vernier Calipers Finest Professional Quality



A Made by one of the best precision tool manufacturers in Germany (U.S. Zone). For inside, outside measurements, or for use as a depth gauge. Polished steel. 1-pc. blade and jaws. Graduated in 1/1000ths and 1/128ths; also in 1/16ths, 1/32nds and 1/64ths of an inch on reverse side. 6-in. scale. 9⅜ in. long. In leather case.

9N4025–Shpg. wt. 8 oz. . **$9.25**

CRAFTSMAN Push Drill

B Professional quality. Improved design . . . precision balanced. Ball-lock chuck holds drill points firmly; loads and unloads quickly. Transparent handle stores drill points. Dial selector to drill point wanted; drill point comes out top of handle. With 8 notched drill points (1/16 to 11/64-in.). 8⅞ in. long.

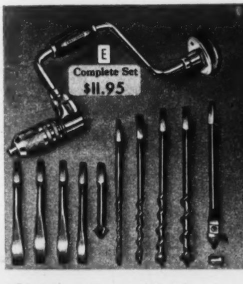
9 N 4220—Shpg. wt. 1 lb. **$3.55**

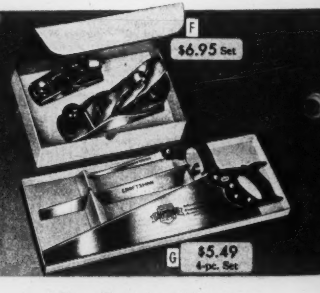
1-pc. Steel Hammers

C D **CRAFTSMAN.** Developed for hard, rugged use. For professional carpenter, farm or factory maintenance, etc. Non-slip laminated leather grip which outlasts wood handles. 1-pc. head and handles forged from finest steel; heat-treated. Well-balanced for an easy non-tiring swing. Wt. 1 lb. 10 oz.

[C] 9N3817–**Curved Claw** **$3.49**

[D] 9N3818–**Straight Claw**. . . 3.49





CRAFTSMAN Brace-Bit Set

E *Save $1.93 on this Combination Offer!* CRAFTSMAN Brace complete with 10 specially selected bits. *Separate prices total $13.88.* Professional quality. Brace has ½-in. steel frame; 10-in. sweep. Steel-reinforced plastic head rotates on ball bearings. Plastic center hand grip. Fully enclosed box-type reversible ratchet. Universal, self-opening steel jaws; heat treated. Heavy duty steel chuck takes all sizes tapered square shank bits; also ⅛ to ½-in. round shank bits.

Combination Offer includes: CRAFTSMAN brace; 4 forged "Super-Tuff" steel auger bits, (¼, ⅜, ½, ⅝-in.); expansive bit (⅞ to 3-in.); ⅝-in. countersink bit; 4 screwdriver bits (¼, 5/16, ⅜, ½ in.).

9 N 1027—**Combination Offer.**
Shipping weight 6 lbs. 10 oz. . . **$11.95**

9 N 4251—**Brace only.**
Shipping weight 4 lbs. 2 oz. **6.25**

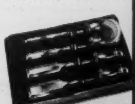
2 New Tool Combinations

F **CRAFTSMAN Plane Set.** Professional quality. Will do most of the planing work around the home. Honed-sharp blades. Sides, bottoms machined true. 1-pc. steel cutters. Set consists of 9-in. No. 4 smooth plane (2-in. cutter); and 6⅜-in. block plane (1⅝-in. cutter set at 20° angle). In special box.

9 N 3150—Shipping weight 6 lbs. **$6.95**

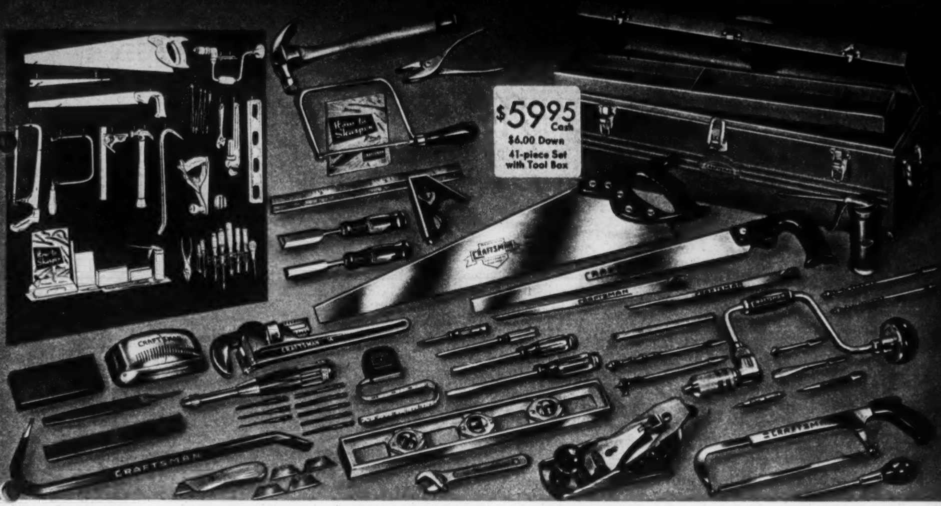
G **CRAFTSMAN Hand Saw Set.** This set is designed to do almost any sawing job in the home or workshop. Professional quality. Matched plastic handles; rich brown color. Includes 10-pt. 26-in. crosscut hand saw; 18-in. metal cutting blade and 10-in. keyhole blade with interchangeable plastic handle. In special box.

9 N 3170—Shipping weight 3 lbs. 8 oz. **$5.49**



CRAFTSMAN 4-pc. Chisel Set. Our finest professional quality tang-type chisels. 2½-in. long, beveled blades of forged vanadium steel. Highly polished. Practically unbreakable plastic handles. Includes sizes ¼, ½, ¾, and 1 in. Comes in attractive box. *Order yours today!*

9 N 3683—Shpg. wt. 1 lb. 8 oz. . . **$7.35**



OUR BEST . . CRAFTSMAN 41-piece Carpenters' Tool Set . . Choice of Tool Box or Perforated Hard Board

Surprise him this Christmas with this superb tool set! It's the finest, most complete set we've ever offered! Professional quality. Set comes with revolutionary 4-section perforated hard board **OR** 30x8½x9-in. carpenters' tool box. Perforated hard board holds over 55 average-sized tools on specially designed hooks. Versatile 2x2-ft. sections can be fitted together and arranged to suit your space requirements (16 sq. ft. when assembled). 22-ga. steel tool box has divided lift-out tray . . . holds full set of tools.

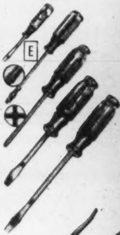
Set includes: 4-pc. screwdriver set; smooth plane (8½ in. long) with 1¾-in. cutter; bit brace with reversible ratchet and ball-bearing head; 3/32-in. steel nail set; scratch awl; 10-ft. flexible steel tape; carpenters' pencil; 3-in. steel self-centering punch; ⅝-in. steel countersink bit; 13-oz. claw hammer (size 2); 18-in. aluminum carpenters' level; 7½-in. slip-joint pliers; hack saw with one 10-in. blade; nest of saws (compass, keyhole, and metal cutting blades with plastic handle); 26-in. crosscut hand saw (8-pt.); forged steel screwdriver bit (⅜-in. wide); 2 chisels (¼ and ½ in.); 12-inch combination square; 9¾-in. push drill with 8 drill points (11/16 to 11/64 in.) in magazine handle; coping saw (6½-in. throat) with one 6½-in. blade; sharpening stone (5x2x¾ in.); 6-in. medium fine, single-cut mill file; 8-in. wood rasp; ⅜x18-in. wrecking bar; 5½-in. fiberboard knife with 5 blades; 8-in. adjustable end wrench (⅞-in. capacity); trigger oiler; 14-in. pipe wrench; sanding block; steel expansive bit (cuts holes ½ to 1½-in. diam.); 3-pc. auger bit set (¼, ⅜, ½ in.); and "How to Sharpen" booklet.

99 N T3335L—41-pc. Set with Perforated Hard Board. Shpg. wt. 47 lbs. $59.95
99 N T3337K—41-pc. Set with 30x8½x9-in. Carpenters' Tool Box. Wt. 50 lbs. 59.95
99 N 03334K—40-piece Tool Set only. Shipping weight 32 pounds 55.00
99 N 03336L—4-section Perforated Hard Board only; with hooks. Wt. 15 lbs. 8.95
99 N 06517—30x8½x9-in. Carpenters' Tool Box only. Shipping weight 20 lbs. . . 8.95

A
$7.95
B
$47.50
Cash
$5.00 Down

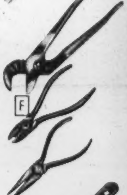
SEARS 4-STAR ★★★★ FEATURE
D
$5.95

CRAFTSMAN 5-pc. Screwdriver Set



E *Save 26c. Separate prices total $3.51.* Clear plastic handles . . . practically unbreakable! Shockproof and fire-resistant! Comfortable grip is easy on hands. "Super-Tuff" steel blades. Blade sizes: ¼x6, 3/16x4½, ⅛x2, ⅛x4 screwholding, and No. 2 Phillips-type. Shpg. wt. 1 lb. 8 oz.
9 N 3064 . . . . $3.25

CRAFTSMAN 3-pc. Plier Set



F *Sold separately this set would cost $6.75. Save 50c.* Professional quality. "Super-Tuff" steel; heat-treated and hardened. Set consists of 9½-in. arc-joint mechanics' pliers with 5-position curved joint milled track; 6-in. diagonal-cutting pliers; and 6-in. long nose pliers. Shpg. wt. 1 lb. 12 oz.
9 N 3070 . . . . $6.25

Give him CRAFTSMAN Professional Quality Tools for his workshop

A **CRAFTSMAN Back Saw and Miter Box.** Back saw has 16x3½-in. tempered blade; 11 teeth per inch; steel-braced back; laminated hardwood handle. Miter box has 3½-in. aluminum back. Cuts 45 to 90°, right or left. Guides adjust to any thickness. Index graduated for 4, 5, 6, 8 or 12-sided figure. 4½x17¾-in. hardwood bed. Shipping weight 8 lbs. 4 oz.
9 N 1155 . . . . Both for only $7.95

B **CRAFTSMAN All-Metal Miter Box with Saw.** Superb professional quality. Improved design. With precision-fitted 18-inch back saw. Steel frame, base. Guides have self-lubricating oilite bearings. Handles stock up to 5 in. Gauge regulates depth of cut. Capacity at miter 7 in.; at right angle, 10½ in.
99 N 03650L—Shpg. wt. 37 lbs. $47.50

C **CRAFTSMAN 16-pc. Socket Wrench Set.** *Save $1.30 during this special Christmas offer! Individually priced this set would cost $17.25.* With HOT FORGED sockets . . . 25% stronger, 25% lighter, and thinner walls for close places. Openings precision-broached for a snug, non-slip fit. "Super-Tuff" steel. Includes all of the tools necessary to do basic work on motors and assembly jobs.

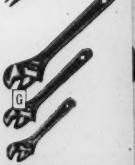
½-inch square drive. Set includes ten "hot forged" 12-pt. sockets (7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, and 1-inch); two socket extensions (6 and 10-inch); reversible ratchet; 18-in. speeder wrench; 15-in. flex "T" handle with crossbar; and heavy duty 19¾x6 1/16x3⅜-in. steel tool box.
99 N 04409—Shpg. wt. 12 lbs. . . $15.95

D **CRAFTSMAN Open-end Wrench Sets.** *A 4-STAR Feature!* Finest professional quality and workmanship. Have thin, pear-shaped heads to reach and turn hard-to-get-at nuts. Drop forged "Super-Tuff" steel, expertly heat-treated and hardened for tremendous strength. Handsome rust-resisting plated finish. Polished heads and panels. Sets come in handy metal stands.

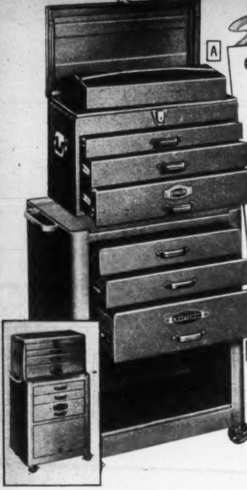
9 N 4456—9-pc. set in metal stand. Sizes: ¼-5/16, ⅜-7/16, ½-9/16, 19/32-11/16, ⅝-¾, 25/32-13/16, ¾-⅞, 15/16-1 and 1 1/16-1⅛ in. Lengths 4⅜ to 11¾ in. Shpg. wt. 3 lbs. 8 oz. $5.95

9 N 4454—6-pc. set in metal stand. Sizes: ⅜-7/16, ½-9/16, 19/32-11/16, ⅝-¾, ¾-⅞, and 15/16-1 in. Lengths 5 to 10 in. Shpg. wt. 2 lbs. 8 oz. $3.85

3-pc. Adjustable End Wrench Set



G **CRAFTSMAN.** Special alloy steel, heat-treated for added strength. Knurled adjusting nut works smoothly. Highly polished. 6, 8, and 10-in. sizes; with ¾, ⅞, and 1⅛-in. capacities. In metal clip. *Separate prices total $4.85.* Shpg. wt. 1 lb. 12 oz.
9 N 4504 . . . . $4.59



FOR A MERRY
CHRISTMAS

Organize Your Shop

A place for everything,
everything in its place

SAVE $3.00
on Combination

Chest only	$26.50
Cabinet only	38.50
Total	65.00

BOTH FOR ONLY

$62.00 Cash

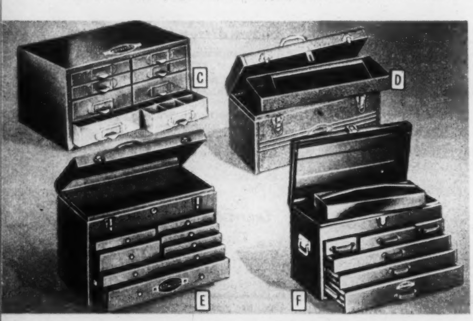
Only $6.50 Down

CRAFTSMAN Tool Chest and Roller Cabinet

Space-saving combination. A rugged outfit that protects valuable tools and helps keep an orderly shop. Includes 99N04371L and 99NM4358 below.
99 N M4393—*Shipped freight or express.* Shipping weight 134 lbs. **$62.00**

A **CRAFTSMAN Large Tool Chest.** Holds up to 200 pieces. Reinforced steel; size 25x12½x14½ inches (fits on top of cabinet below). Open top style. "Tote" tray (19x7½x2¼ inches). Three non-sag drawers (12⅜x22½ inches) glide on compound slides. Top drawer felt padded. All drawers have stops; all lock automatically when cover is lowered. Trunk-type hasp lock; key. Two sturdy trunk handles. Machinery gray finish.
99 N 04371L—Shipping weight 46 pounds **$26.50**

B **CRAFTSMAN Roller Cabinet.** Heavy gauge auto body steel, doubly reinforced at corners and ends. 17 in. deep, 25½ in. wide, 32 in. high (chest above fits on top). Rolls on 3-in. rubber-tired ball bearing casters; two have foot brakes. Three 16½x19-inch drawers: two top drawers (3 in. deep) partitioned for sockets, etc.; bottom drawer 5½ in. deep. Easy-action slide rails prevent sagging. Bottom compartment 17x25 in. Cylinder lock on bottom panel also locks drawers. Key included. Machinery gray finish.
99 N M4358—*Shipped freight or express.* Shipping weight 88 lbs. **$38.50**



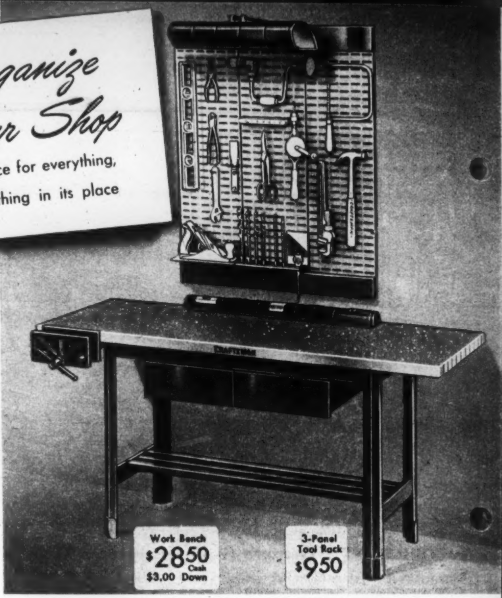
CRAFTSMAN All-Steel Tool Boxes and Chests

C **CRAFTSMAN 8-drawer Cabinet.** Just right for small parts. Welded 24-gauge steel. 16½x8⅝x10⅞ in. 7x10-in. drawers: four 1¼ in. deep; four 2 in. deep. Adjustable drawer partitions. Index card holders. Gray finish.
99 N 06532—Wt. 16 lbs . . **$8.25**

D **CRAFTSMAN Mechanics' Tool Box.** Holds more than 100 sockets and parts. Welded 22-gauge steel; 20x8½x9⅝ in. Corner braces. Piano-type hinge. Partitioned "tote" tray. Two lever-type latches; hasp with padlock eye (padlock not included). Aluminum handle. Gray finish.
99 N 06512—Wt. 13 lbs . . **$5.25**

E **CRAFTSMAN All-Steel Machinist Chest.** *Moisture resistant* . . . protects your tools. Large capacity (20x13x9 in.). 7 drawers and 18½x7⅞-in. top compartment — felt-lined. Drawers have slide rails, stops. Two large full-width drawers. Front panel slides under bottom drawer. Tumbler lock; key. Open top style. Metal handle. Gray finish.
99 N 06522K—Shpg. wt. 33 lbs. . **$22.95**

F **CRAFTSMAN Mechanics' Tool Chest.** Extra heavy construction. 25x14½x12½ in. Top has 3 compartments and partitioned "tote" tray. 2 small end drawers, center drawer, and 3 full-width drawers on slide rails with stops. Drawers lock when cover closes. Trunk-type hasp lock; key. Open top style. Trunk handles at ends. Gray finish.
99 N 04373L—Shpg. wt. 54 lbs. . . **$29.95**

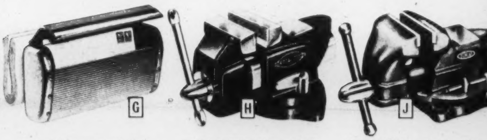

Work Bench $28.50 Cash $3.00 Down

3-Panel Tool Rack $9.50

CRAFTSMAN Tool Storage Racks . . Work Bench

Wall-hung tool racks . . . a gift idea that answers a real need for many a workshop! We're convinced it's the most convenient, space-saving tool storage arrangement you can find at such low prices. Just hang them on the workshop wall to keep tools out of the way . . . and every tool in easy reach. Heavy gauge steel panels, each 11x30 inches. Tool holders (12 per panel) fit into 1½-inch slots. Gray finish. *Tools and light fixture not included.*
99 N 02384—**Two-Panel Rack.** (Not shown.) Shipping weight 18 pounds **$7.50**
99 N 02385K—**Three-Panel Rack.** (Shown above.) Shipping weight 27 pounds........ **9.50**
99 N 02386K—**Four-Panel Rack.** (Not shown.) Shipping weight 32 pounds.......... **11.50**
99 N 02381—**Incandescent Light Fixture.** (Shown above; attached to top of rack) Hangs on top of tool rack. Adjustable. *UL approved.* For 110–120-volt, 60-cycle AC only. Takes two standard incandescent bulbs. (Bulbs not included.) Shipping weight 7 pounds. . . **$4.50**

CRAFTSMAN Large Steel Work Bench. Pressed, bonded wood top—SOLID and harder than maple! Top 68x23⅝x1½ in. Steel legs; adjustable for uneven floors; gray finish. 34½ in. high. Bolts for assembling included. *Vise and drawers not included.*
99 N M1030M—Shipping weight 93 pounds. *Only $3.00 Down on Easy Terms* . . . . Cash **$28.50**
99 N 02171M—**Steel Drawers.** (Two shown on bench.) For bench above. Size 18$\frac{11}{16}$x15⅝x5$\frac{9}{16}$ in. Handy for drawings, small tools, etc. Shpg. wt. 9 lbs. .... Each **$2.95**
99 N 02130—**Power Strip.** Safe, convenient outlet for light and tools. 3 cube taps; double-prong power receptacle; circuit breaker; switch. *UL approved.* Wt. 4 lbs **$6.50**
99 N 05205—**DUNLAP Woodworker's Vise.** Fits above bench. 7½-in. semi-steel jaws open to 5 in. Holes for mounting wood faces. Acme screw. Steel handle. Shpg. wt. 8 lbs. **$4.25**



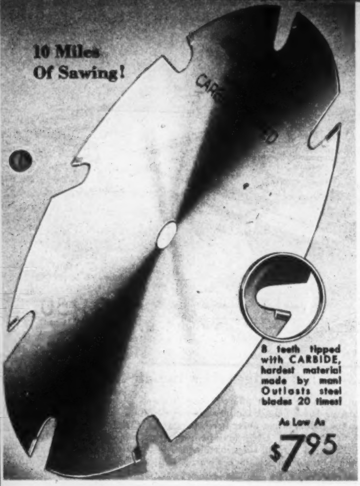
G **Solid Brass City Mail Box.** Polished brass can't rust; protected by heavy coat of lacquer. Size: 13⅛x3⅝x6¼ in. Self-closing lid; rubber gasket seals lid, protects hands. Aluminum mounting brackets act as magazine holder. With screws. Shipping weight 4 lbs. 8 oz.
9 N 9414............ **$5.95**

H **CRAFTSMAN Bench Vise.** Heavy duty. Replaceable jaw faces. Base swivels 360°; locks at any angle. Cold rolled steel "U" beam.
99 N 05176K—3½-in. jaws open 5 in. Wt. 29 lbs. **$14.50**
99 N 05169K—4-in. jaws open 5 in. Wt. 35 lbs. . **$16.50**
9 N 5167—**Pipe Jaws Only.** For above. Wt. 14 oz. Pr. **89c**

J **DUNLAP Bench Vise.** Husky reinforced semi-steel body. 3½-inch jaws open to 4¼ inches; replaceable steel faces. "U" beam covers Acme-threaded screw. Swivels 180°. Polished jaws, anvil, body. Shpg. wt. 17 lbs.
99 N 05244 .... **$7.95**
99 N 05243—As above, with pipe jaws. Wt. 18 lbs. **$8.50**

CRAFTSMAN Electric Soldering Gun

K **Heats in 5 to 7 seconds**; shuts off automatically when you release trigger. Fast heat transfer through replaceable chisel-shape copper tip. Built-in pre-focused spotlight. Heat and shock-resistant plastic housing. For 110–120-volt, 60-cycle AC only. With 6-foot cord, plug and instructions.
9 N 5400—**Regular Duty.** 135-watt. Shpg. wt. 3 lbs. 4 oz. **$8.25**
9 N 5401—**Heavy Duty.** 250-watt. Shpg. wt. 3 lbs. 13 oz.. **$8.95**


10 Miles Of Sawing!
CARBIDE
8 teeth tipped with CARBIDE, hardest material made by man! Outlasts steel blades 20 times!
As Low As
$7.95

CRAFTSMAN 8-tooth Carbide-tipped Saw

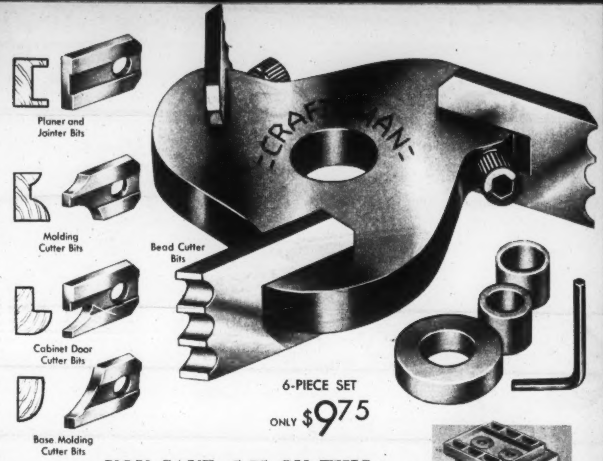
EXTRA long-lasting—*Over 10 miles of sawing without refitting tips* (ordinary home shop operation). All 8 teeth have tungsten carbide tips, *the hardest material made by man*! Safety construction of only 8 teeth, each projecting only .020-in. above non-cutting edge. Special steel saw blade is heat-treated. Teeth ground with diamond to exacting tolerances to give faster, smoother, more efficient cutting . . . less vibration, less noise. No need to resharpen at frequent intervals. For ripping, cross-cutting, mitering. Width of tooth (cut) is .108/.118-in. on all diameter saw blades.

Cuts all types of wood, plastic, Formica, laminates, plywood, Masonite Presdwood, wallboard, fiber compositions, abrasive building materials, Transite, asbestos, aluminum and asphalt sidings and roofing. (Do not use it to cut masonry, steel, iron, or other ferrous materials.)

9 N 4943—*State diameter, arbor hole size and shape wanted.*

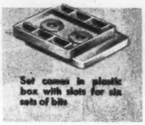
Diam.	Arbor Hole	Fits these Saws	Shpg. wt.	Each
5⅞	13/16 in. diamond	6-in. electric Skil-saw	1 lb.	$7.95
6	*⅝–½ in. round	Porter-Cable; bench saws	1 lb.	7.95
6	½ in. square	Mall electric saw	1 lb.	7.95
6⅛	1⅛ in. round	6-inch electric Black-Decker	1 lb.	7.95
6½	½ in. round	CRAFTSMAN 99N02553; bench saws	1 lb.	7.95
7	13/16 in. diamond	Skil-saw; Sears former No. 2186	1 lb. 4 oz.	8.50
7	½ in. square	Mall electric saw	1 lb. 4 oz.	8.50
7	*⅝–½ in. round	Bench saws	1 lb. 4 oz.	8.50
8	*⅝–½ in. round	CRAFTSMAN 99N02557K; benchsaws	1 lb. 8 oz.	8.95
8	*13/16 in. diamond	Skil-saw electric saws	1 lb. 8 oz.	8.95
8	1⅜ in. round	Black-Decker electric saw	1 lb. 8 oz.	8.95
8	13/16 in. square	Mall electric saw	1 lb. 8 oz.	8.95
10	*1–¾–⅝ in. round	Bench, builders', radial, swing saws	2 lbs. 8 oz.	10.95
†12	*1–¾ in. round	Bench, radial, swing saws	4 lbs. 8 oz.	17.95

** Arbors bushed to fit either size arbor. † 12 teeth instead of 8.*



YOU SAVE $5.75 ON THIS **CRAFTSMAN** MOLDING CUTTER SET

Pieces bought separately total $15.50



Set comes in plastic box with slots for six sets of bits

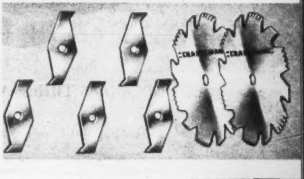
The lowest price we've ever heard of for a molding head and bit set! We know of NO comparable set selling at anywhere near this price! Makes your bench saw extra-versatile . . . saves you lumber costs! You can plane, joint, cut picture frames, building trim, table edges drop-leaf tables, tongue and groove flooring, drawer parts, etc. New-design molding head of special analysis steel; balanced for greater safety; scientifically heat-treated and tempered (won't break in normal use). Positive locking device holds bits firmly. Fits most bench saws with ½, ⅝ or ¾-in. arbors. Molding cutter head comes with wrench, spacer washer, bushings and instruction manual. Packed in sturdy plastic box with handy slots for bits. Set consists of cutter bits (listed at right) and head. Shpg. wt. 2 lbs. 8 oz.

9 N 1028—**6-piece Set**.................... $9.75

9 N 3200—**Cutter head** with wrench, spacer washer, and bushings; but without bead cutter set. Packed in plastic box which has partitions to hold six sets of cutters. Shipping weight 1 lb. 8 oz.......... $4.25

Individual Sets of Cutter Bits for use in above Cutter Head
Special heat-treated tool steel; 1-inch wide. Vertical slot in back of blade assures alignment in molding head. Each set has 3 bits. These sets also fit our former No. 2284 and No. 2289. Shipping weight 3 oz.

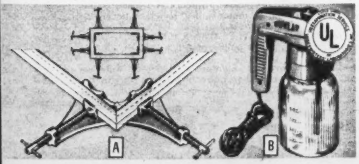
9 N 2352—**Bead Cutter Set.**
(Shown in cutter head.)............... Set $2.25
9 N 2302—**1-inch Planer and Jointer**...... Set $2.25
9 N 2350—**Cabinet Door Cutter Bits**...... Set 2.25
9 N 2351—**Decorative Molding Cutter Bits**. Set 2.25
9 N 2355—**Base (shoe) Molding Cutter Bits**. Set 2.25



CRAFTSMAN 6-inch Dado Set. A perfect gift for his workshop. Our finest professional quality. For dadoing, grooving, rabbeting, etc. Precision ground, perfectly matched chippers. Use speeds 3820 to 5730 R.P.M. Made of tempered steel. Each complete set includes two ⅛-inch thick outside saws and five chippers (four ⅛ inch thick and one 1/16 inch thick). *Do your Christmas shopping by mail . . . order now!*

9 N 4874—With ½-inch center hole.
Shipping weight 3 pounds 8 ounces...... Set $7.95

9 N 4875—With ⅝-inch center hole.
Shipping weight 3 pounds 8 ounces...... Set 7.95



New Clamp

[A] DUNLAP Corner Clamp and Miter Vise. *New!* For efficiently clamping together picture frames, screens, trim, storm windows, miter or butt joints, etc.; holds at 90° angle. Made of special lightweight aluminum alloy of great strength. Will not buckle or force mitered joint apart. Open construction permits easy nailing or stapling of wood; also permits excess glue to be wiped off. Handles dimensional lumber and trim up to 3 in. wide. Order now! Shpg. wt. 12 oz.

9 N 6666...... Each $1.45

Price Cut $2.00

[B] DUNLAP Vibration-type Paint Sprayer. *We believe it's the best value of its kind on the market.* **Just plug it in and spray!** For touch-up and small jobs. **UL approved.** Weighs only 2½ lbs. Mechanism sealed in warp-proof plastic housing. 25-oz. graduated Mason-thread jar. 2 spinner nozzles for heavy and light liquids. (NOT for use with casein or highly pigmented paints.) Easy to clean. Stainless steel piston; self-priming pump assembly. Spray adjuster. Trigger switch. 8-ft. cord; plug. For 110–120-volt, 60-cycle AC. Order today! Shpg. wt. 4 lbs.

9 N 1845.... *Was $9.75* $7.75

CRAFTSMAN 6-inch GEM MAKER

A gift for a hobby or a profitable sideline business. Now you can cut and polish gems yourself with this professional quality outfit!

Everything you need for gem-making! Even includes some semi-precious stones. Aluminum alloy castings. Lubrication cup can be moved around rim. Rifle-drilled shaft provides forced lubrication to bearing. 11¼ in. high with cup.

Includes: complete Gem Maker; 6-in. super-charged diamond blade; 6-in. cast iron lap wheel; 6-in. silicon carbide grinding wheel; 6-in. wood scratch wheel; 6-in. special felt polishing wheel; 6-in. plain wood lap wheel; 4-oz. No. 100 grinding compound; 4-oz. No. 220 grinding compound; 3-oz. polishing compound; 3 brushes for applying compounds; 6 assorted dop sticks; stick of dop cement; assorted gems for cutting; ½ pint soluble oil; complete instructions.

99 N 01400–6-inch Gem Maker as above. Without motor, motor pulley or V-belt. Shpg. wt. 18 lbs....... $29.50

99 N 01421K—8-inch Gem Maker as above but 8-inch capacity. Without motor, motor pulley or V-belt. Shipping weight 38 pounds............ $54.50

99 N 01974K—DUNLAP ¼-H.P. 1750 R.P.M. split-phase motor for above sizes. 110–120-volt, 60-cycle AC. (Use 1½-in. motor pulley; 32 to 48-in. V-belt.) Shpg. wt. 23 lbs....... $12.95

22-PIECE SET
$29.50 Cash
Without motor, motor pulley or belt
Only $3.00 Down

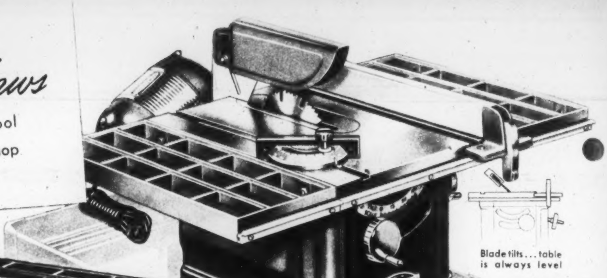
Rings
Tie Clips
Compacts

FOR A MERRY
CHRISTMAS

Give the Favorite..

Bench Saws

Most-used power tool in a woodworking shop

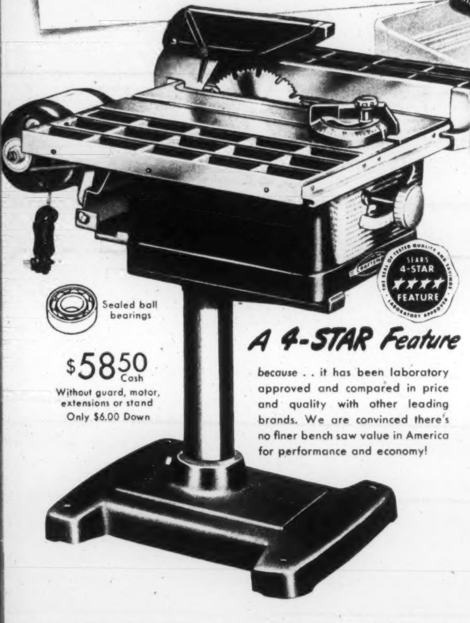

Blade tilts . . . table is always level

$38.50 Cash
Without extensions, motor or bench
$4.00 Down

CRAFTSMAN 8-inch Tilting-Arbor Bench Saw

One of the finest power tool values we've ever offered! Accurate and rugged . . . slightly smaller than saw at left. "Floating-Drive" motor mount smothers vibration, relieves strain on saw. Double-row sealed precision ball bearings never need lubricating. One lever locks fence at both ends. Fence squares directly against table; may be used either side of blade. 17x14-inch table of cast semi-steel. Precision-ground; sides machined. 7½ inches in front of blade at full depth of cut. Maximum depth of cut 2¼ inches with 8-inch combination blade (½-inch bore). Blade tilts any angle to 45°. With blade, guard, splitter, miter gauge, fence, machine pulley. (Use ½-H.P. motor: 3450 R.P.M., 2½-in. pulley, 40 in. belt; 1750 R.P.M., 5-in. pulley, 44-in. belt.) Shipped freight or express.

99 N M2424—Without extensions, motor or bench. Shpg. wt. 48 lbs.	$38.50
99 N M2426—**With ½-H.P. 3450 R.P.M. motor** (110-120-volt, 60-cycle AC). Wt. 86 lbs.	68.50
99 N 02723—**Side Table Extension** (2 shown on saw). For either side. Grid-type; semi-steel. 7 inches wide. With fence rack extension and bolts. Shpg. wt. 10 lbs. Each	5.95
9 N 2722—**Steel Dado Insert.** Shipping weight 7 ounces	90c
99 N 02134K—**Steel Power Tool Bench.** For bench type tool and motor. Height adjusts from 22 to 32 in.; 30 in. long by 16¼ in. wide. With four slide-rails. Shpg. wt. 30 lbs.	10.95

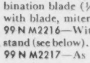

Sealed ball bearings
SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED

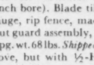
$58.50 Cash
Without guard, motor, extensions or stand
Only $6.00 Down

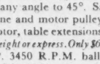
A 4-STAR Feature

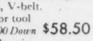
because . . it has been laboratory approved and compared in price and quality with other leading brands. We are convinced there's no finer bench saw value in America for performance and economy!

CRAFTSMAN "80" 8-inch Tilting-Arbor Bench Saw


"Mono-Control"—single wheel controls tilt, depth


"Floating-Drive" motor mount means smoother operation


Fence squares on front of table for perfect alignment

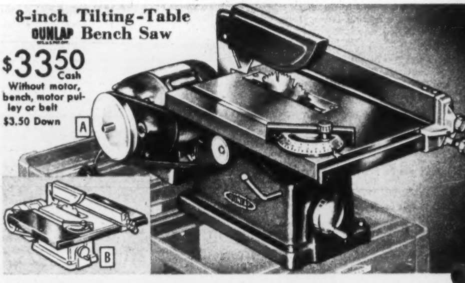

Tilting-Arbor . . . table always level so work lies flat

Here is the only bench saw in this price range with all the features shown above . . . features usually found only in much higher-priced saws. Heavy duty—meets the most exacting requirements of amateur and professional craftsmen. **Mono-control** permits high-speed tilt and depth adjustment. **Floating-drive** smothers vibration and controls belt tension. **Single lever** locks fence both front and back; fence may be used either side of blade. **Double-row sealed ball bearings** never need lubrication. **Large 20x17-inch table** of cast semi-steel. Precision-ground table top; sides machined; grooved on both sides of blade for miter gauge. 9⅛ inches in front of blade at full depth of cut. Maximum depth of cut 2½ inches with 8-inch combination blade (½-inch bore). Blade tilts any angle to 45°. Saw comes complete with blade, miter gauge, rip fence, machine and motor pulleys, V-belt.

99 N M2216—Without guard assembly, motor, table extensions or tool stand (see below). Shpg. wt. 68 lbs. *Shipped freight or express. Only $6.00 Down*	$58.50
99 N M2217—As above, but with ½-H.P. 3450 R.P.M. ball bearing capacitor motor. For 110-120-v 60-c AC. Wt. 99 lbs. *$9.00 Down*	87.50
99 N M2218—As above, but with ¾-H.P. 3450 R.P.M. ball bearing capacitor motor. For 110-120-v 60-c AC. Wt. 108 lbs. *$9.50 Down*	92.50
99 N M2956—**CRAFTSMAN Steel Tool Stand** for above bench saw. A work-height mount that will not tip or interfere with operator. About 28 in. high. Heavy 16¾x21⅛-in. base has 4 holes for casters. Shpg. wt. 65 lbs.	$24.50
99 N 02417—**Side Table Extension** (2 shown on saw). For either side. Semi-steel. 8½ in. wide. With fence rack extension, bolts. Wt. 13 lbs. Each	6.95
9N2356-**Front or Rear Table Extension.** (Not shown.) Roller type. Wt. 7 lbs. Ea.	4.00
9 N 2405—**Steel Dado Insert.** Shipping weight 12 ounces	1.10
9 N 2774—**Saw Guard Assembly.** Guard, splitter, pawls. Shpg. wt. 2 lbs.	3.15
9 N 2819—**Set of 4 Casters** for stand above. With Allen wrench. Wt. 2 lbs.	2.75

8-inch Tilting-Table DUNLAP Bench Saw

$33.50 Cash
Without motor, bench, motor pulley or belt
$3.50 Down

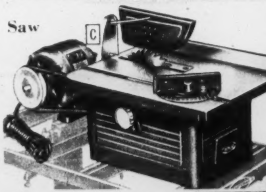


A We believe it's unmatched in this price range! 16³⁄₁₆x12½-inch table tilts 0 to 45°; insert removable for dadoing. Efficient gear mechanism raises and lowers table on two heavy, precision-ground columns. Positive locks maintain correct angle and depth of cut. Porous bronze arbor bearings; oil reservoirs around each. Rip fence locks at both ends. Heavy cast semi-steel table and base. 3-point mounting. 8-in. combination blade (½-in. bore); 0 to 2½-in. depth of cut. With miter gauge, guard, splitter, rip fence and machine pulley.

99 N M2540—DUNLAP Saw only. Without motor, motor pulley, V-belt or bench. Shipping weight 53 pounds. *Shipped freight or express.*	$33.50
99 N M2541—DUNLAP Saw with CRAFTSMAN ½-H.P. 1750 R.P.M. ball bearing capacitor motor (110-120-volt, 60-cycle AC), 5-inch motor pulley, V-belt. Shipping weight 90 lbs	$59.00
B **9 N 2174**—**Side Table Extensions** for above saw. Stamped steel. 5½ in. wide; increase table size to 16³⁄₁₆x23½ in. With support bars and fittings. Shpg. wt. 6 lbs. Ea.	4.95

DUNLAP Economy Bench Saw

$17.95 Without motor, bench, motor pulley or belt



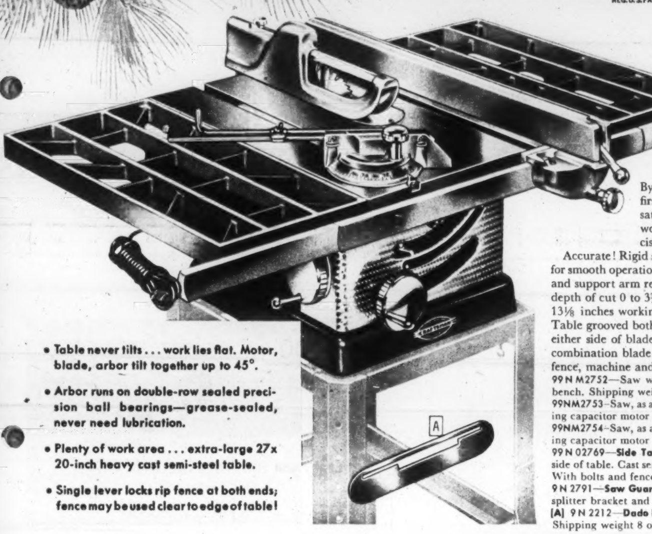
C *Does 90% of cuts handled by highest-priced bench saws.* 17x15-in. ground cast semi-steel table. Rip fence locks both ends; usable either side of blade. Self-lubricating bronze bearings. Neither table nor arbor tilts. With 8-in. combination blade (2⅝-inch depth of cut), guard, splitter, miter gauge, rip fence. Shipped freight or express.

99 N M2465—DUNLAP Saw only. Without motor, bench, motor pulley or V-belt. Shpg. wt. 42 lbs.	$17.95
99 N M2474—With CRAFTSMAN ½-H.P. 1750 R.P.M. capacitor motor (110-120-volt, 60-cycle AC), 4-in. motor pulley, V-belt. Wt. 76 lbs	$43.50
9 N 2326—**DeLuxe Floating Motor Rail** with one pair clips. Use with above saw for best results. Shpg. wt. 2 lbs.	2.20
D **9 N 2926**—**Circular Saw Instruction Book.** 32 pages with more than 215 illustrations. Shipping weight 2 ounces	25c

D
The Circular Saw
CRAFTSMAN

Give HIM Our Finest . . The CRAFTSMAN "100"

REG.U.S.PAT.OFF.



- **Table never tilts . . . work lies flat. Motor, blade, arbor tilt together up to 45°.**
- **Arbor runs on double-row sealed precision ball bearings—grease-sealed, never need lubrication.**
- **Plenty of work area . . . extra-large 27x 20-inch heavy cast semi-steel table.**
- **Single lever locks rip fence at both ends; fence may be used clear to edge of table!**

10-inch Tilting-Arbor Bench Saw

$92.00 Cash

Without guard, motor, extensions or bench $9.50 Down

By far the finest bench saw we have ever sold! The first choice of advanced craftsmen—a power tool to satisfy the man who insists on professional quality work. It's big . . . husky . . . heavy duty . . . precision-built to meet industrial requirements.

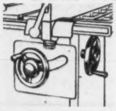
Accurate! Rigid saw base and solid motor support with pivot arm for smooth operation. Tension device between motor mounting plate and support arm reduces vibration. Blade raises and lowers to vary depth of cut 0 to 3⅜ inches. Large precision-ground table provides 13⅛ inches working surface in front of blade at full depth of cut. Table grooved both sides of blade for miter gauge; rip fence usable either side of blade. Replaceable insert for dadoing. With 10-inch combination blade (⅝-inch bore), miter gauge with stop rods, rip fence, machine and motor pulleys, and V-belt.

99 N M2752—Saw without guard, motor, side extensions or bench. Shipping weight 157 pounds. *Only $9.50 Down*........	$92.00
99NM2753—Saw, as above, with ¾-H.P. 3450 R.P.M. ball bearing capacitor motor (110-120-volt, 60-cycle AC). Wt. 201 lbs.	125.50
99NM2754—Saw, as above, with 1-H.P. 3450 R.P.M. ball bearing capacitor motor (115-230-volt, 60-cycle AC). Wt. 207 lbs.	136.50
99 N 02769—**Side Table Extension.** (Two shown on saw.) Use on either side of table. Cast semi-steel; grid-type. Widens table 10 inches. With bolts and fence rack extension. Shpg. wt. 20 lbs.....Each	$8.95
9 N 2791—**Saw Guard Assembly.** (Shown on saw.) Guard, splitter, splitter bracket and non-kickback pawls. Shpg. wt. 6 lbs.......	8.65
[A] 9 N 2212—**Dado Insert** for above saw. Takes dadoes up to 6 in. Shipping weight 8 oz..	85c

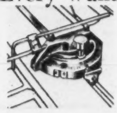
New CRAFTSMAN 10-in. Floor Model Saw . . GUARANTEED ACCURATE

REG.U.S.PAT.OFF.

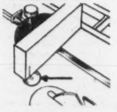
Precision Heavy-Duty Construction . . Built with Every Wanted Feature!



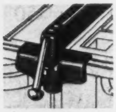
Large control wheels with lock knobs; for fast accurate saw settings



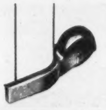
New miter gauge gives pre-set accuracy never before obtained



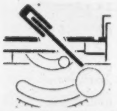
Exclusive "Exact-I-Cut" (arrow) lines up your cut mark to blade kerf



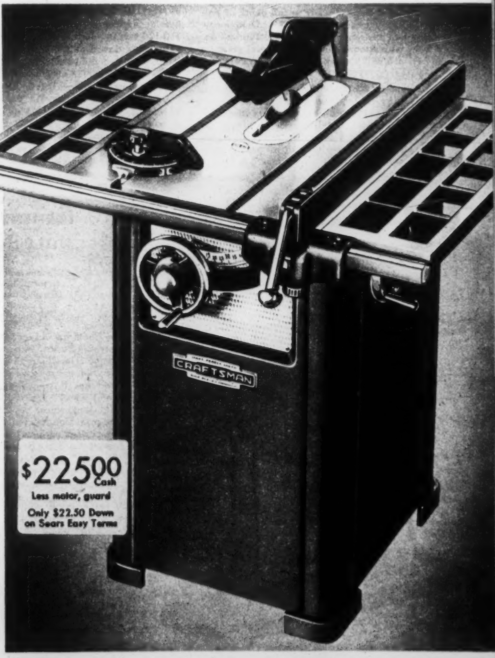
Single lever locks fence front and back. Micro-adjustment knob beneath



Wheels (extra) roll only when saw is tilted back. Saw feet rest on floor



Tilting-arbor; table and work stay level. Adjustable yoke-type arbor arm



$225.00 Cash

Less motor, guard

Only $22.50 Down on Sears Easy Terms

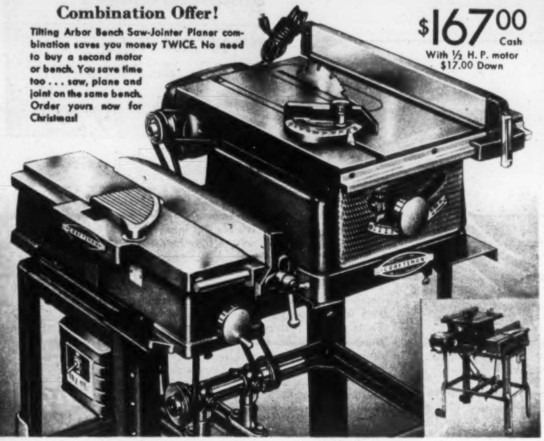
"RIGHT" in every detail! Here is the very finest in woodworking equipment—the product of two years' development. In a comparison, we found that this CRAFTSMAN out-classes and out-performs *every one* of five best-known competitive saws.

All mechanism hung from table for precision accuracy. Large 20x27-in. ribbed cast iron table . . . with two 8-in. extensions *included*. Adjustable "Exact-I-Cut" (set in table in front of blade) shows exactly where blade will cut work. Sealed ball bearing arbor; 10-in. **carbide-tipped** blade (3¼-in. depth of cut) *included*. Double ⅜-in. V-belt drive; matched belts. Cast iron pulleys and belt guard *included*. Cast iron motor mount.

Precision adjusting miter gauge; slots adjustable for true accuracy. Plunger normally disengaged. Adjustable cast iron rip fence with sides ground flat and parallel *will not move* when locked. Rear of fence rides on ball bearing. Removable from any point on table. Movable one-piece fence bar extends full width of table and extensions (even with both extensions on same side). Graduated entire length both directions; pinion for micro-adjustments. Box-type open back frame; sawdust deflector. Motor, saw guard, dado insert and wheel set not included.

9 N M2727—Shipping weight 293 lbs. *Only $22.50 Down*	$225.00
99 N M2786—As above, but with 1-H.P. 3450 R.P.M. ball bearing capacitor motor (220-v., 60-c. AC). Overload protector. Wt. 354 lbs.	$270.00
9 N 2732—**Saw Guard Assembly.** Shipping weight 4 lbs.............	10.95
9 N 2747—**Dado Insert** for above saw. Shpg. wt. 12 oz...................	3.25
9 N 2748—**Wheel Set.** (Shown above.) Shpg. wt. 6 lbs. 8 oz.......Set	5.25

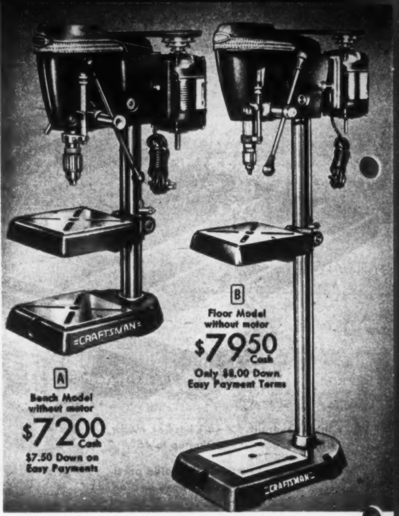
CRAFTSMAN Bench Saw and Jointer-Planer



Combination Offer!

Tilting Arbor Bench Saw-Jointer Planer combination saves you money TWICE. No need to buy a second motor or bench. You save time too . . . saw, plane and joint on the same bench. Order yours now for Christmas!

$167.00 Cash
With ½ H. P. motor
$17.00 Down


B
Floor Model without motor
$79.50 Cash
Only $8.00 Down. Easy Payment Terms
A
Bench Model without motor
$72.00 Cash
$7.50 Down on Easy Payments
CRAFTSMAN
CRAFTSMAN

You Make Saw Cuts . . Plane and Joint at Same Bench

NOTHING LIKE IT for efficiency and convenience. Both power tools can be operated from 1 motor.

CRAFTSMAN 8-in. Tilting-Arbor Bench Saw (99 N M2216 on page 356). "Floating Drive" smothers vibrations. Permits easier tilting and controls belt tension. ONE wheel controls BOTH angle and depth of cut. Massive 20x17-in. table of cast semi-steel. Precision ground; sides machined. Grooved on both sides of blade for miter gauge. 9⅛ inches in front of blade at full depth of cut. Use fence on either side of blade. Double-row sealed ball bearings NEVER need lubrication. 8-in. combination blade (½-inch bore) gives up to 2½-inch depth of cut. Tilts to 45°.

CRAFTSMAN 4⅜-inch Jointer-Planer. Massive, cast semi-steel base extends full length of tables. Over-all length $29\tfrac{7}{16}$ inches. Precision ground tables. Steel cutter head has three 4⅜-inch high speed steel knives. Maximum depth of cut ⅜-inch. Fence tilts up to 45° in either direction for bevel cuts . . . easy to read protractor scale shows angle of tilt. With 2-inch machine pulley. Use minimum ½-H.P.–3450 R.P.M. motor.

Combination also includes: (1) CRAFTSMAN ½-H.P. ball-bearing capacitor motor; 3450 R.P.M.; for 110-120-volt, 60-cycle AC. (2) Adjustable steel power tool bench 30 in. long, 16¼ in. wide; adjusts from 22 to 32 in. high. (3) Jack Shaft Kit: shafting, pulley, belts, shaft hangers and attachment plates. (4) Set of bench wheels. (5) CRAFTSMAN Powr-Panl.

99NM1317–Complete outfit (with ½-H.P. motor as described above). Wt. 216 lbs **$167.00**

99 N M1319—Complete outfit with ¾-H.P. ball-bearing capacitor motor. 3450 R.P.M. 110-120-volt. 60-cycle AC. Wt. 224 lbs. **$169.00**

99N02749K–Jack Shaft Kit. For bench saw, jointer-planer combination. Wt. 22 lbs. **16.50**

99 N M2334—CRAFTSMAN Jointer-Planer only. Without motor, motor pulley, belt or bench. Shipped freight or express. Wt. 63 lbs. **$47.50**

99 N M2317—Same as 99NM2334, but with DUNLAP ⅓-H.P. 1750 R.P.M. motor for 110-120-v., 60-c. AC. 5-in. motor pulley, ½x20-in. V-belt. Wt. 92 lbs. Shipped ft. or exp. . . **$61.00**

9 N 2291—Set of three 4⅜-inch Jointer-Planer Knives. Shpg. wt. 7 oz. . . . **$3.25**

CRAFTSMAN Ball Bearing Drill Presses

CRAFTSMAN. Drill to center of 13½-inch circle . . . maximum spindle travel 3⅛ inches. Smooth "Floating Drive" smothers vibration. "Safe-Lock" chuck with lock collar; cannot fly off spindle.

Check these outstanding features: Four sets heavy-duty precision ball bearings, lubricated for life; "Perma-Coil" quill return spring; 0 to ½-inch capacity No. 33 Jacobs taper chuck; table tilts 90° right or left.

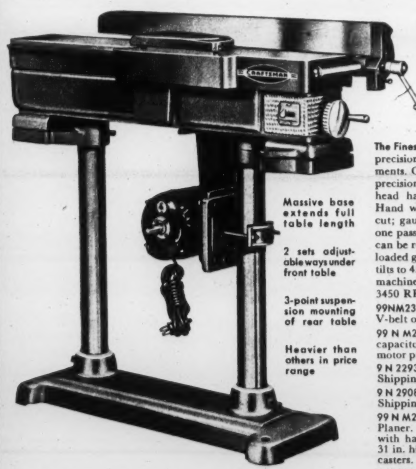
Rubber cushion absorbs quill return shock; preloads quill bearings. Tapered pin holds perfectly aligned table in alignment at horizontal position. 9x9-inch ground cast semi-steel table and base; slotted for attachments. Accurate depth gauge with adjustable stop nuts for repetitive drilling. Gauge graduated in 16ths of an inch. Nine speeds, from 610 to 5000 R.P.M. using two 5-in. 4-step pulleys and V-belt (included). Motor recommended: minimum ½-H.P. 1750 R.P.M.

A **99 N M2364—Bench Model, less motor.** 31⅜ inches high, 11⅞ inches wide. Shipping wt. 110 lbs. *$7.50 Down.* Cash **$72.00**

99 N M2366—As above, but with CRAFTSMAN ½-H.P. 1750 R.P.M. ball bearing capacitor motor. Nylon insulated. With built-in overload protector. 110-120-v., 60-c. AC. Wt. 144 lbs. *$10 Dn.* . . Cash **$96.50**

B **99 N M2357—Floor Model, less motor.** 68¾ inches high. Base to chuck, 48 inches. Wt. 127 lbs. *Only $8.00 Down.* . . . Cash **79.50**

99 N M2378—As above, but with CRAFTSMAN ½-H.P. 1750 R.P.M. ball bearing capacitor motor. 110-120-volt. 60-cycle AC. Shipping weight 161 pounds. *Only $10.50 Down.* . . . . Cash **$104.00**


CRAFTSMAN
Massive base extends full table length
2 sets adjustable ways under front table
3-point suspension mounting of rear table
Heavier than others in price range

CRAFTSMAN 6-in. Heavy Duty Jointer-Planer

Without motor, motor pulley, V-belt, stand.

$97.50 Cash

$10.00 Down on Sears Easy Terms

The Finest We've Ever Sold! Rugged . . . massive . . . precision-built. Meets exacting industrial requirements. Overall length 42½ in. Extra-long table of precision ground cast semi-steel. Solid steel cutter head has three 6⅛-in. high-speed steel knives. Hand wheel adjustment for 0 to ½-in. depth of cut; gauge shows depth. Rabbets ½-in. cut with one pass! Controls visible from operating position; can be reset without reaching under table. Spring-loaded guard can be removed in one motion. Fence tilts to 45° either way; protractor shows angle. 2-in. machine pulley supplied. Use at least ½-H.P. 3450 RPM motor and 2½-in. pulley.

99NM2390-Without motor, motor pulley, V-belt or stand. Shipping wt. 155 lbs. . . **$97.50**

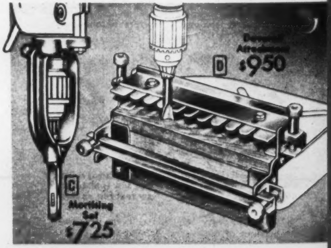
99 N M2391–With CRAFTSMAN ½-H.P. 3450 R.P.M. capacitor motor (110-120-v., 60-c. AC), 2½-in. motor pulley, ½x45-in. V-belt. Wt. 193 lbs. $127.00

9 N 2293—3 extra knives for above Jointer-Planer. Shipping weight 10 oz. $3.95

9 N 2908—Belt Guard for Jointer-Planer above. Shipping weight 3 lbs. 12 oz. $3.35

99 N M2960—New steel tool stand for above Jointer-Planer. A work-height mount that won't interfere with hand controls or operator's position. About 31 in. high. Heavy 12x31¼-in. base has 4 holes for casters. Shpg. wt. 88 lbs. *$3.00 Down* Cash $27.50

9 N 2819—Casters for Steel Tool Stand above. Set of 4 roll-easy. Shpg. wt. 2 lbs. $2.75



Mortise and Dovetail Attachments

C **Mortise with your Drill Press!** Fits drill presses above. Also CRAFTSMAN 99 N M2313, 99 N M2314 and 99 N M2362. Set consists of housing, chisel AND bit. Complete, ready to slip on your drill press. Available in ¼, ⅜, and ½-inch hole sizes. *State size.* If bought separately, prices total $7.65. You save 40c on combination price. Shipping weight 2 pounds. *Order yours today.*

9 N 1160—Mortise Attachment and Bit. . . . . Only **$7.25**

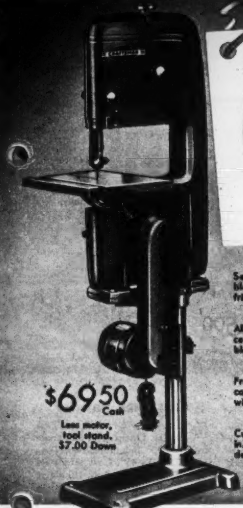
D **Dovetailing Attachment with ½-in. Bit.** Clamps hold pieces at right angles; slotted metal comb controls spacing, depth of cut. With end plates, comb, screwfittings, clamps, wood parts, AND ½-in. dovetailing bit. For ½-in. dovetailing bits only. Instructions. If bought separately, prices total $10.25. *Save on combination.* Shipping weight 5 lbs. 9 oz.

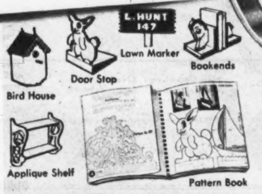
9 N 1156—Dovetail Attachment and Bit. . . . Only **$9.50**

FOR A MERRY
CHRISTMAS

Jig and Band Saws

The Whole Family Can Enjoy Them!


$69.50 Cash
Less motor, tool stand. $7.00 Down
Self-aligning upper blade guide . . reduces friction, prolongs blade
All moving parts except cutting edge of blade enclosed
Frame and back are cast in ONE PIECE with reinforcement
Cuts to center of 24-in. circle . . up to 6-in. depth


L. HUNT 147
Bird House
Door Stop
Lawn Marker
Bookends
Applique Shelf
Pattern Book

No Extra Charge!

Now! With each JIG SAW below you receive—at no extra charge—a big Jig Saw Pattern Book valued at $1.15—17 pages of full size patterns (five of them shown above). You can make dozens of pieces.

Jig Saw PLUS Pattern Book
$15.95

CRAFTSMAN 12-inch Band Saw

Rigid "Uni-cast" Cover and Frame. ONE PIECE cast frame and back with bridge girder-type reinforcement. Extra Safe! If blade breaks, it can't fly out . . . it stays inside housing . . all moving parts are enclosed. Oil-impregnated bronze blocks, ball-bearing thrust wheels. Drive shaft and ball bearings in integral unit. 14 3/16x12½-in. semi-steel table, tilts 45°. Miter gauge slot. 80x¼-in. blade. 37 in. high. Use ⅙-H.P. 1750 R.P.M. motor, 2-in. motor pulley.

99 N M2428—Without motor, motor pulley, V-belt or stand. Shipping weight 75 pounds. *Buy on Easy Terms.* $69.50

99 N M2434—With DUNLAP ⅓-H.P. 1750 R.P.M. motor (110–120-volt, 60-cycle A.C.), motor, pulley, V-belt. Shipping weight 102 pounds. $82.50

99 N M2957—Steel Tool Stand for above saw. About 30 in. high. Heavy 12x20½-in. base has 4 caster holes. Shpg. wt. 53 lbs. Shipped freight or express. $24.50

9 N 2343—Rip Fence (not shown). Shpg. wt. 5 lbs. $4.50

9 N 2246—Miter Gauge (not shown). Wt. 4 lbs. 4 oz. . . 5.70

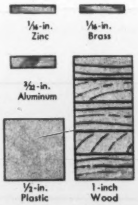
9 N 2623—Extra Blades. For wood. 80 in. long. *State width:* ⅛, ¼, ⅜, or ½-in. Shpg. wt. 7 oz. . . . . Each 89c

9 N 2819—Ball Bearing Casters for steel tool stand above. Easy-rolling. Shpg. wt. 2 lbs. . . . . Set of 4 $2.75

9 N 2907—Belt Guard for saw above. Wt. 3 lbs. 12 oz. . $2.45

No Motor to Buy . . just plug it in anywhere . .

A Jig Saw safe for even children to operate


1/16-in. Zinc
1/16-in. Brass
3/32-in. Aluminum
½-in. Plastic
1-inch Wood

- 11-inch throat . . cuts soft wood up to 1-inch thick . . also cuts plastic
- Magnetic power unit in base . . no belts, no gears and NO OILING
- Use for making models, puzzles, furniture and lawn pieces. Safe for all.

NOT A TOY . . but a rugged power tool. Dozens of uses from model making to constructing full sized furniture pieces. Use for fun, and for profit too!

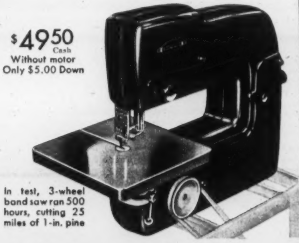
No motor to buy . . power unit is in base. So safe a child can operate. Blade moves 7200 strokes per minute . . rapid short-stroke action provides smooth cut . . leaves practically NO sawmarks . . minimizes need for hard, tiring sanding. Use it anywhere . . you'll be surprised at the quiet motor. Ideal for apartment house dwellers . . homes without basements. Many people use it on the kitchen table.

Approved by Underwriters' Laboratories, Inc. 8½x8-in. table. 10½ in. high . . 16¼ in. long. All metal construction . . rubber feet. With six 5-in. pin-end blades. 5½-foot cord; operating instructions. Use 110–120 volt, 60-cycle AC only.

99 N 02776—Magnetic Jig Saw and Bonus Offer Pattern Book. Shpg. wt. 13 lbs. *You can buy on Easy Terms if your order totals $20.00 or more.* $15.95

9 N 2690—Extra Blades for above. 5 in. long. Shpg. wt. 2 oz. . . . . Dozen 33c

9 N 2981—Pattern Book. 17 pages of full size patterns. Shpg. wt. 11 oz $1.15


$49.50 Cash
Without motor
Only $5.00 Down
In test, 3-wheel band saw ran 500 hours, cutting 25 miles of 1-in. pine

CRAFTSMAN 3-Wheel Band Saw

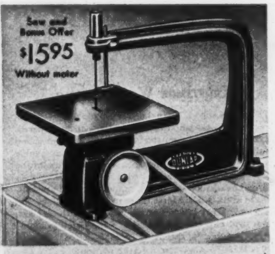
3-Wheel design gives 12-in. throat and low center of gravity. "Super alloy" blade. Cuts to center of 24-in. circle; wood to 4 in. thick; as thin as 20/1000-in. Double row precision ball bearings on drive wheel, lubricated for life! Double row Torrington needle bearings on idler wheels. Reinforced frame. Steel housing encloses working parts. Built-in reading scale shows blade tension. 20 11/16 in. high, 12x12-in. table . . . tilts 0 to 45°, has tilt indicator. 62x¼-in. blade, 4-in. machine pulley. ⅜-in. widest blade recommended. Use at least ¼-H.P. motor with 3-in. motor pulley.

99 N 02430L—Without motor, motor pulley or V-belt. *Mailable.* Shipping weight 68 lbs. $49.50

99 N T2433L—With DUNLAP ⅓-H. P. 1750 R.P.M. motor (110–120-v., 60-cycle A.C.), motor, pulley, V-belt. *Mailable.* Shipping weight 96 pounds. $62.50

9 N 2664—Extra Blades. "Super-Tuff" steel. 62 in. long. 3/16, ¼, or ⅜-in. wide. *State width.* Shpg. wt. 7 oz $1.05

99 N 02134K—Steel Power Tool Bench for above band saw. Shipping weight 30 pounds. $10.95

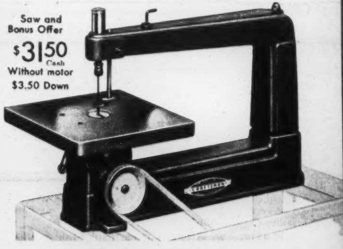

Saw and Bonus Offer
$15.95
Without motor

DUNLAP 12-inch Jig Saw

Modified Scotch Yoke action makes this one of the smoothest operating small jig saws we've ever seen. Ideal for use in the hobby shop or home workshop. It runs in a bath of oil. Enclosed coil-type spring. Cuts to center of a 24-inch circle. Cuts wood up to 1 inch thick; also cuts plastic and metals. 9x9-inch table tilts any angle from 0 to 45 degrees . . . has tilt indicator. One-piece cast semi-steel frame with gray finish. One-inch stroke . . . 875 strokes per minute. Built-in sawdust blower keeps work clear. Height 14 9/32 in. With one 5-in. pin end type blade and 4-in. machine pulley.

99 N 02179K—DUNLAP Jig Saw PLUS Bonus Offer (see top of page). Without motor, motor pulley, or V-belt. Shpg. wt. 33 lbs. $15.95

99 N T2184K—With DUNLAP ¼-H.P. 1750 R.P.M. Split Phase Motor (110–120-volt, 60-cycle A.C.), motor pulley and V-belt. Shpg. wt. 55 lbs. $29.50


Saw and Bonus Offer
$31.50 Cash
Without motor
$3.50 Down

CRAFTSMAN 18-inch Jig Saw

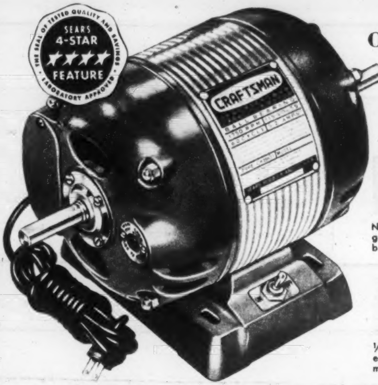
More weight, larger throat, and greater table area than ANY other jig saw we know of in this price range. Scotch Yoke action gives smooth operation, runs in bath of oil. Porous main bearing. Cuts wood up to 2 in. thick, also cuts plastic and metals. 1-in. stroke; 875 strokes per minute. Made of cast semi-steel. Upper arm can be removed for filing and saber sawing. 12x12-in. table tilts 0 to 45° on double pivots. Enclosed coil-type spring. Blade chuck rotates 90° for ripping long pieces. Air for sawdust blower pumped through guide rod, no separate air hose. 17¾ in. high overall. Uses 5-in. or 6-in. plain end blade (one supplied). 4-in. machine pulley supplied.

99 N M2315—CRAFTSMAN Jig Saw PLUS Bonus Offer (see top of page). Without motor, motor pulley or V-belt. Freight or express. Shpg. wt. 68 lbs. . . . $31.50

99 N M2449—With DUNLAP ¼-H.P. 1750 R.P.M. Motor (110–120-volt, 60-cycle A.C.), motor pulley, V-belt. Shipping weight 92 pounds. $44.50

Famous **Craftsman** Capacitor Motors

REG. U.S. PAT. OFF.

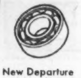

SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS
LABORATORY APPROVED
CRAFTSMAN

Guaranteed One Full Year*

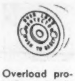
⅓-H. P.

$22^95 Cash

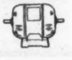
$2.50 Down



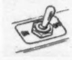
New Departure grease sealed ball bearings



Overload protector prevents burn-out



½-inch double-end shaft . . more useful



On-off switch built into motor base

Nylon insulation resists heat, abrasion—insures longer life!

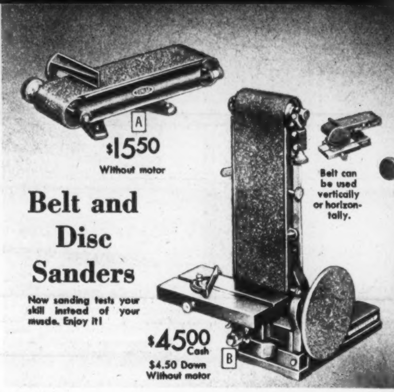
We believe there is NO other motor of this superior quality selling at anywhere NEAR this low price . . . just look at all the premium features. A powerful, efficient motor for medium-starting loads; for shops, factories, etc.; for driving heavier power tools or equipment. Built-in condenser reduces starting current; motor starts loads about 50% heavier than split-phase motors of same rating. Superior Nylon insulation repels heat, resists abrasion better. Specially designed fan and baffles keep all parts of motor cool. Note these PLUS features: New Departure grease-sealed precision ball bearings; use in any position. Built-in "KLIXON" overload protector prevents burnout. ½-inch double-end shaft (except 99 N 01981K which has ⅝-in. keyway shaft). On-off switch. Easily reversed. 8-foot cord, and plug. For 110-120-volt, 60 cycle AC. Mounting dimensions 3¾x5 inches. *This motor is guaranteed against defects in materials or workmanship. We will repair it without charge if returned within one year from date of purchase.

99 N 01977K—⅓-H.P. 1750 R.P.M. Shipping weight 30 lbs. *$2.50 down*............Cash $22.95

99 N 01978K—½-H.P. 1750 R.P.M. Shipping weight 33 lbs. *$2.50 down*..........Cash 23.95

99 N 01980K—½-H.P. 3450 R.P.M. Shipping weight 30 lbs. *$3.00 down*..........Cash 27.45

99 N 01981K—¾-H.P. 3450 R.P.M. With ⅝-inch keyway shaft. Shpg. wt. 38 lbs. Cash 31.95



$15^50 Without motor

Belt and Disc Sanders

Now sanding tests your skill instead of your muscle. Enjoy it!

$45^00 Cash
$4.50 Down
Without motor

Dunlap Belt Sander

REG. U.S. PAT. OFF.

A *Lowest price we know of for this size and quality!* Ideal for the home workshop. Does curved and irregular work with end drums; flat work with 4-in. wide belt. Can be used on wood or metal. Self-lubricating porous bronze bearings. Cast semi-steel body and table. 3-pt. mounting. Belt adjustable from BOTH sides. Adjustable fence. 2½-in. diam. sanding drums. 16⅝ in. long. Adjustable stop guard; 4x36-in. medium grit aluminum oxide belt; machine pulley.

99 N 02236—Without motor, motor pulley, V-belt. Shipping wt. 19 lbs................$15.50

99 N T2222K—With ¼-H.P. 1750 R.P.M. motor (110-120-volt, 60-cycle AC); V-belt;and 2-inch motor pulley. Wt. 43 lbs...$27.50

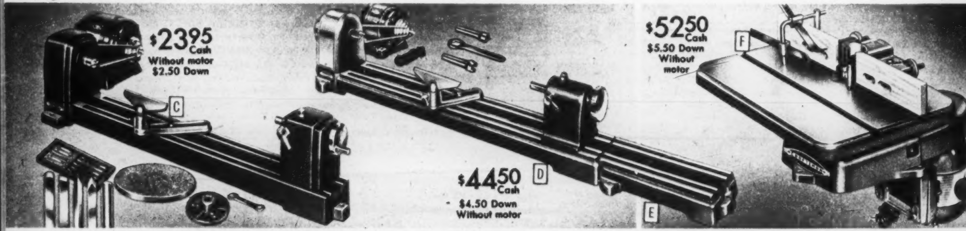
Craftsman Sander

REG. U.S. PAT. OFF.

B Heavy duty 6-in. Belt and Disc Sander. Operates at any angle from 0 to 90°. Belt table, 6½x17⁹⁄₁₆ in.; tilts 0 to 45°. Cast semi-steel tables and frame. 3-in. diameter drums; one rubber-covered. Quick-change belt release. Self-lubricating bronze bearings. Length 28⅜ in. With miter gauge, stop guard, 9-in. abrasive disc, 6x48⁵⁄₁₆-in. sanding belt, 3-in. machine pulley. Shipped freight or express.

99 N M2235–Without motor, motor pulley, or V-belt. Shipping weight 67 lbs.....$45.00

99 N M2233—With ½-H.P. 1750 R.P.M. capacitor motor (110-120-volt, 60-cycle AC); V-belt; 2½-in. motor pulley. Shipping weight 101 lbs..........$69.50



$23^95 Cash
Without motor
$2.50 Down

$44^50 Cash
$4.50 Down
Without motor

$52^50 Cash
$5.50 Down
Without motor

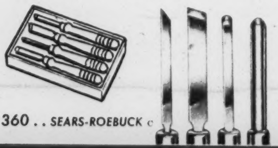
New! Wood Turning Outfit

C Expand your workshop . . . New outfit includes Dunlap wood lathe with ⅓-H.P. motor plus 5 turning chisels, face plate, sanding plate, V-belt, and motor pulley. Lathe has 8-in. swing; 24 in. between centers; 36¾-in. bed. Heavy cast semi-steel. ⅝-in. straight unthreaded spindle in headstock and tailstock. 2 self-lubricating bronze bearings. Ball thrust bearing. Removable cover on outboard end. 3-point mounting. 40 in. long. With wrench, tool rest, spur and cup centers, 3-in. 3-step machine pulley (3 speeds: 1025, 1750, 2985 R.P.M.).

99 N M2191—**Wood Turning Outfit.** Lathe with ⅓-H.P. motor, 5 chisels, face plate, sanding plate, V-belt, motor pulley. Shpg. wt. 76 lbs........$49.50

99 N 02160L—Dunlap Wood Lathe. Without motor, motor pulley, V-belt or accessories. Shipping weight 45 lbs...............................$23.95

99 N M2193—Lathe only with ⅓-H.P. split phase, 110-120-volt, 60-cycle AC, 1750 R.P.M. motor. V-belt, motor pulley. Shipping weight 77 lbs...$37.00



Craftsman Wood Lathe

REG. U.S. PAT. OFF.

D 9-in. swing . . . 30 in. between centers . . . 46¾-in. bed. Works smoothly, accurately at high speeds. Extra strong cast semi-steel construction. Two sealed radial thrust ball-bearings in headstock. Removable cover on end of headstock spindle. 3-point mounting prevents twist and strain. Bed is 5½ in. wide. ¾x16-thread headstock spindle; threaded inboard and outboard ends. No. 1 Morse taper in both headstock and tailstock. Gray finish. Length 50⅛ in. With tool rest, spur and cup centers, wrench, 4-in. 4-step machine pulley giving 4 speeds (875-3450 RPM), V-belt.

99 N M2307—Craftsman Lathe without motor or motor pulley. Shpg. wt. 76 lbs.. $44.50

99 N M2195—Craftsman Lathe with Dunlap ⅓-H.P. split phase 1750 R.P.M. 110-120-volt, 60-cycle AC motor; 4-in. 4-step motor pulley. Shpg. wt. 104 lbs....................$57.50

E 99 N 02488—**Lathe Bed Extension**—for above lathe. 18 inches long. Shipping weight 19 pounds............................$8.25

4-pc. Wood Turning Chisel Set

Carbide-tipped steel blades . . . stay sharper up to 20 times longer than ordinary blades! Easily sharpened. Hardwood handles. For working wood, plastic, aluminum and brass. Set consists of 1 each of the following carbide tipped chisels: ⅛-inch parting tool, ⅜-in. round nose, ¾-in. skew, ½-in. gouge.

9 N 3629—Shpg. wt. 2 lbs. 6 oz.......... $9.98

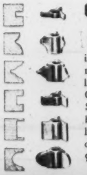
Craftsman high-speed WOOD-SHAPER

REG. U.S. PAT. OFF.

F Designed for high speed light duty production work. Four features exclusive in this price range: (1) Both sides of fence adjustable without loosening any part of the fence assembly. (2) Three-point mounting. (3) Collars, nuts and washers hardened to prevent burring. (4) Floating upper bearing for greater accuracy . . . two sets of sealed radial ball bearings; lubricated for life. Spindle and bearing assembly mounted in quill. 21x15-inch ground semi-steel table. Spring hold downs. Miter gauge slot. 3¼-in. straight spindle; ½x16-inch Acme thread. Built-in guard encloses belt and motor pulley; adjustable for different belt lengths. 3 spindle collars; 2½-in. cutter height adjustable ⅞ in. Height 11½ in. With machine and motor pulleys and belt. See below for shaper cutters.

99 N M2392—Without motor. Shpg. wt. 76 lbs.....$52.50

99 N M2406—Craftsman Wood Shaper with ½-H.P. capacitor motor, 3450 R.P.M. 110-120-volt, 60-cycle AC. Shpg. wt. 107 lbs.................................$81.50



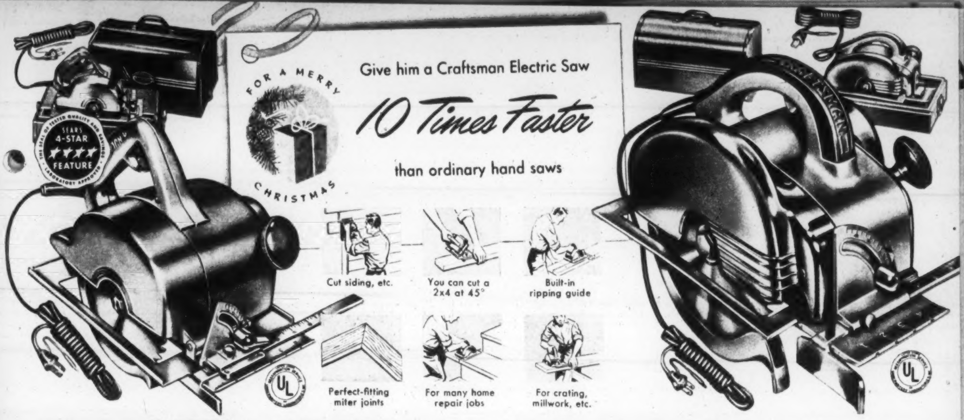
Craftsman High-speed Cutters

REG. U.S. PAT. OFF.

$9^95

Six steel cutters . . . for shaper or drill press. Made of finest quality, hardened special alloy tool steel. Precision machined, accurately ground. Guaranteed for long life. All cutters have ½-in. bore, fit Craftsman shaper 99 N M2392 (see above). Set has four ⅞-in. radius cutters (one ¼-in. high, one ½-in. high, two 1-in. high) and two large size cutters, 1 in. high, with 1¼-in. radius. Shpg. wt. 2 lbs. 8 oz.

9 N 1139...........................$9.95


SEARS 4-STAR ★★★★ FEATURE
FOR A MERRY CHRISTMAS
Give him a Craftsman Electric Saw
10 Times Faster
than ordinary hand saws
Cut siding, etc.
You can cut a 2x4 at 45°
Built-in ripping guide
Perfect-fitting miter joints
For many home repair jobs
For crating, millwork, etc.
UL

When SPEED CUTTING Counts . . use a CRAFTSMAN Electric Hand Saw

REG. U. S. PAT. OFF.

A 4-STAR Feature . . 6½-inch Contractor Type Saw

$53 95 Cash
Without case
$5.50 Down

We believe it's the finest saw of its type on the market! Precision-built for continuous heavy-duty use. Direct-drive gear train permits compact design and perfect balance. Weighs only 12½ pounds! **Sealed precision ball bearings.** Depth of cut 0 to 2 3/16 in. at 90°, 1 11/16 in. at 45°. Tilt adjusts 90° to 45°. Large base plate; front graduated to ⅛ in. Die-cast aluminum alloy housing. Helical-cut bronze gears; telescoping saw guard. Sawdust blower. Trigger switch. G.E. universal motor (110-120-volt, 25-60 cycle AC-DC) rated ¾-H.P.; develops 1½-H.P. *UL approved* (industrial standards for AC-DC.) No-load speed 4300 R.P.M. Length 12 in. With 6½-in. blade (½-in. round arbor hole), 10-ft. 3-wire cord, plug, lubricant, wrenches. *Order now, use Sears Easy Terms!*

99 N 02553—Saw, without case. Shipping weight 16 pounds $53.95

99 N 02554K—Saw with case. Shipping weight 27 pounds $59.95

9 N 4928—Nail-cutting Blade. Cuts through nails, wire, etc. *Specify ½-inch round hole and 6-inch diameter.* Shipping weight 8 oz $3.50

9 N 4955—Combination Blade. Rips and crosscuts. *Specify ½-inch round hole and 6½-inch diameter.* Shipping weight 10 ounces 1.59

Extra Heavy-duty 8-inch Contractor Type Saw

$91 00 Cash
Without case
$9.50 Down

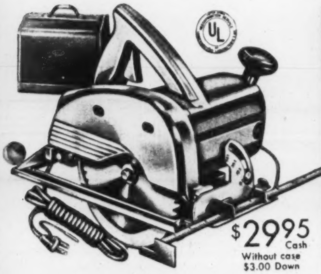
Our finest! We know of NO other comparable saw near this low price! Its heavy duty General Electric 1-H.P.-rated motor will develop 2.16 H.P.—the most powerful motor of any saw its size! **SKF precision ball bearings,** double sealed. Finest helical-cut gears. Direct-drive gear train. One Zerk fitting lubricates all gears. 0 to 2⅞-in. cut at 90°; 2 in. at 45°. Tilts 90° to 45°. Telescoping guard. Ripping guide. Blade always in line with guiding edge. Sawdust blower. Trigger switch. Die-cast aluminum alloy frame. 5300 R.P.M. *UL approved.* Improved ventilation G.E. universal motor rated at 1 H.P. (develops 2.16 H.P.). 110-120-volt, 25-60-cycle AC-DC. Length 15½ in. Weighs only 19 lbs. With combination blade, 10-ft. 3-wire cord, plug, lubricant, wrenches.

99 N 02557K—Saw, without case. Shipping weight 23 pounds $91.00

99 N 02560L—Saw, with case. Shipping weight 35 pounds $97.00

9 N 4928—Nail-cutting Blade. Cuts through nails, wire, etc. *Specify ½-in. round hole and 8-in. diameter.* Shipping weight 1 pound $4.50

9 N 4955—Combination Blade. Rips and crosscuts. *Specify ½-in. round hole and 8-in. diameter.* Shipping weight 1 pound 2 ounces 1.89



$29 95 Cash
Without case
$3.00 Down

The Hobbyist's Helper
DUNLAP 6¼-inch Electric Saw

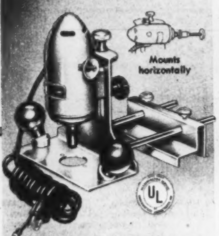
Perfect for farm, home, or hobby shop! (Not for commercial use). Cuts siding, crating, miter joints, 2x4's at 45°, plywood panels. Easy-handling—*weighs only 11 lbs.* Efficient direct drive gear train . . . gives perfect balance. SAFE! Blade is on the right side, away from operator. Tilt adjusts 90° to 45°; depth of cut 0 to 2⅛ in. at 90°, 0 to 1¾-in. at 45°. Precision-cut bronze helical gears; precision bronze bearings. Built-in adjustable ripping guide; telescoping blade guard. Aluminum alloy housing. Sawdust blower. Trigger switch. Motor develops 1-H.P. maximum. For 110–120-volt, 25 to 60-cycle AC-DC. *UL Approved.* No-load speed 4700 R.P.M. 11¼ in. long. With 6¼-in. combination blade (½-in. square arbor hole). 10-foot, 3-wire cord; plug. You can cut a workshop full of wood before your last Sears Easy Terms payment is due! *Order today.*

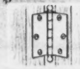
99 N 02572—Saw, without steel case. Shipping weight 12 pounds $29.95

99 N 02573K—Saw, with steel case. Shipping weight 22 pounds 35.95

9 N 4955—Combination Blade for the above saw. *Specify 6¼-in. diameter, ½-in. square arbor.* Shipping weight 8 ounces $1.59

CRAFTSMAN Router



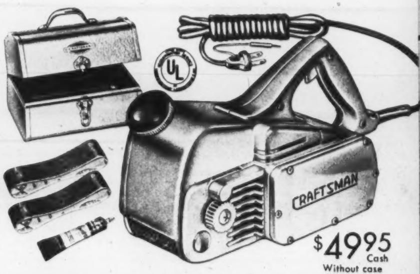

Cuts hinge mortises

Makes inlays

Actually it's many tools-in-one! Ideal for routing and inlay work of many kinds. Perfect for mortising doors for locks, hinges, etc. Takes ¼-in. shank cutters in collet chuck. Motor raises or lowers 1 in. Fence slides horizontally on two 7½-in. bars; designed for guiding on straight or irregular edges. Also special base insert for accurately cutting patterns with small radii.

UL approved (industrial standards). **Powerful 1/15-H.P. 19,000 R.P.M ball bearing universal motor for 110-120-volt, 25 to 60-cycle AC or DC; Formex insulated. Base is 3½x7 in.; max. overall height is 8 in. 3/16-in. router bit and 3-wire cord, plug.**

9 N 2519—Shpg. wt. 9 lbs. . $28.50



$49 95 Cash
Without case
$5.00 Down

A Short-cut to Smoother Sanding
CRAFTSMAN 3-in. 3-drum Belt Sander

A full-size portable sander . . . extra-long, extra-wide belt . . . makes short work of tiresome sanding jobs. *We believe it's one of the most important portable sander developments in 25 years.* 3-drum design, with motor in center, assures smoother operation, better balance . . permits direct spiral gear reduction. Belt 26¾x3 in. Belt speed 1200 **ft. per minute.** *UL approved.* Aluminum alloy housing. Dustproof self lubricating bronze bearings. Ball-bearing G.E. motor; 110–120-volt, 25–60-cycle AC-DC; **develops ¾-H.P. maximum.** 10-ft., 3-wire cord; plug. 3 silicon carbide belts, lubricant. Safe! Won't run unless switch is held "on." Actual weight 15 lbs. 8 oz. 8 in. high. 11¼ in. long.

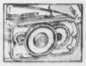
99 N 02556—Without case. Shpg. wt. 16 lbs. . . **$49.95**

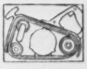
99 N 02230K—With steel case. Shpg. wt. 22 lbs. **$54.95**

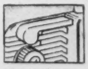
9 N 2231—Replacement Belts. Grit 00 (extra fine), 0 (fine), 1 (medium), 2 (coarse). *State grit.* Shipping weight 4 ounces . . . . Each 29c

9 N 2231—Grit 4 (extra coarse) open coat. Shipping weight 4 ounces. *State Grit 4* . . . . Each 35c

GUARANTEED 1 YEAR! If any electric tool on this page shows defects in materials or workmanship we will repair it without charge if returned within 1 year of purchase date.


Direct spiral gear reduction

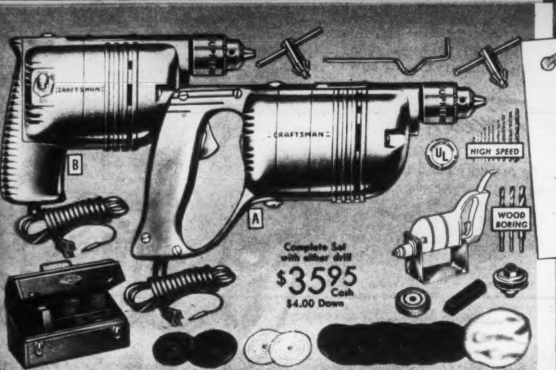

Three drums; motor in center


Quick-change belt release

FOR A MERRY
CHRISTMAS

Electric Drill Sets

With handy accessories
for hundreds of jobs



Drill wood, metal, plastic

Polish furniture, etc.

Sand floors, furniture, etc.

Easy, fast car polishing

Mix paint, other liquids

Grind tools, knives, etc.

CRAFTSMAN 31-pc. Professional Quality ¼-in. Drill Set Your Choice of Saw-Grip or Pistol-Grip Drill

- **Finest "Supreme" precision-geared key chuck**
- **Lightweight, strong die-cast aluminum alloy frame**
- **Precision ball bearings at points of greatest wear**
- **Complete with accessories for hundreds of jobs**

• Our finest, most popular drill set. You get a professional quality, super-powered drill that we *couldn't stall* using a ¼-in. bit on steel. We've found this set superior to other well-known brands in this price range. **Many uses** . . . drills, sands, buffs, grinds, polishes, even mixes paint.

Entire drill UL approved. Light, strong aluminum alloy frame (drill weighs less than 3 pounds). Ball bearing construction gives exceptionally smooth operation and long life. Precision ball bearing in front end of motor; self-aligning rear bearing. Spindle needle bearing; ball thrust bearing. Double reduction gears, machine-cut from special alloy steel; permits compact design for close-quarter work. Finest precision "Supreme" geared key chuck; ¼-in. capacity. No-load chuck speed 1600 R.P.M. Universal motor for 110–120-volt, 25 to 60-cycle AC or DC. With 10-ft. 3-wire cord; unbreakable plug. Trigger switch has lock for continuous running.

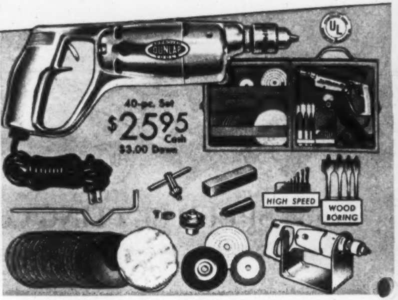
Accessories: 10 **high-speed** bits (1/16 to ¼ in.); 3 wood bits (5/16, ⅜, ½ in.); two 4-in. buffers; 3x¾-in. grinding wheel; 5-in. rubber sanding disc; adapter; 6-in. sheepskin bonnet; 4-in. wire scratch wheel; 6 abrasive sanding discs; buffing compound; paint mixer; steel bench stand; all-steel carrying case.

9N1701–31-piece Set with Saw-grip Drill. Shipping weight 12 pounds. $35.95

9N1700–31-piece Set with Pistol-grip Drill. Shipping weight 12 pounds. 35.95

A **9N2578–CRAFTSMAN Saw-grip Drill only.** 9¾ in. long. Shpg. wt. 4 lbs. 10 oz. . . 23.95

B **9N2577–CRAFTSMAN Pistol-grip Drill only.** 7¾ in. long. Shpg. wt. 4 lbs. 6 oz. . . . 23.95



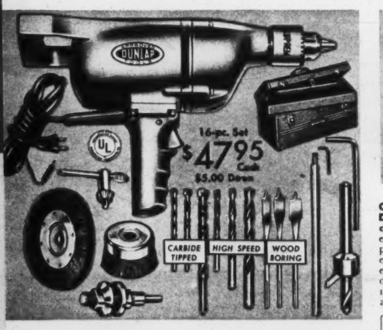
40-pc. **DUNLAP** ¼-in. Electric Drill Set

$1.55 Midfall price cut repeated! Here is a low priced set that drills, sands, bores, grinds, buffs, brushes, polishes, mixes paint, etc. Precision-built, intermittent-duty electric drill is powerful enough to drive ¼-in. bits into steel; 1-in. power bits in wood. Accurate, strong-gripping "Supreme" geared key chuck. **Entire drill is UL approved.** Smooth-running precision bronze bearings; triple reduction gears. No-load speed 1500 R.P.M. Drill is 12 in. long. Formex insulation. 110–120 volt, 25 to 60-cycle AC or DC. 6-ft. rubber covered cord; plug. Locking trigger.

Accessories included: 10 **high-speed** bits (1/16 to ¼ in.); 4 power wood bits (½, ⅝, ¾ and 1 in.); 4-in. cloth buffer; 3-in. grinding wheel; 3-in. wire wheel; 4¾-in. rubber sanding plate; twelve 5-in. sanding discs; 5½-in. sheepskin bonnet; adapter; paint mixer; 2 removable drill bit stands; steel bench stand; auxiliary side handle; buffing compound; 12x12x5-in. steel carrying case which stands up or hangs on wall.

9 N 1726—Complete 40-piece Set. Shipping weight 14 lbs. . . . $25.95

9 N 1709—DUNLAP Deluxe ¼-in. Electric Drill only. Same as in set above, but chrome plated. Shipping weight 5 lbs. 6 oz . . . 17.50



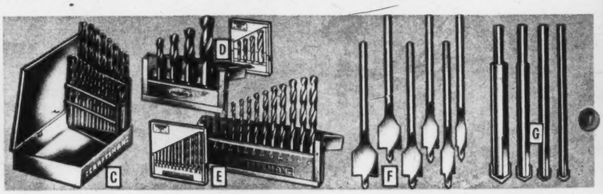
16-pc. **DUNLAP** ½-inch Electric Drill Set

$4.00 Midfall price cut repeated! Our dependable, compact, extra-rugged DUNLAP ½-in. drill PLUS a special selection of practical, high quality accessories for all around use. Drill has the power to drive ½-in. bits into steel; 1-in. bits in hardwood; drills larger holes with expansive bit (included in set). **UL Approved.** "Supreme" precision-geared key chuck; ½-in. capacity. Self-lubricating bronze bearings; ball thrust bearing on chuck spindle. **Stress-proof alloy steel triple reduction gears.** Double-pole automatic releasing switch locks for continuous running. Universal motor for 110–120-volt, 25–60-cycle AC or DC. No-load speed 425 R.P.M. 14 in. long. With 7-ft. 3-wire cord; plug.

Accessories included in set: 3 power wood bits (½, ¾, 1 in.); 12-in. power wood bit extension; 3 carbide-tipped masonry bits (¼, ⅜, ½ in.); 3 **high-speed bits** (¼, ⅜, ½ in.); expansive power wood bit; 6-in. wire wheel; 2¾-in. wire cup brush; adapter; and steel tool box 20x8½x9⅝ inches.

99 N 01130K—16-pc. Set. Shipping weight 25 lbs. $47.95

9 N 2583—DUNLAP ½-in. Electric Drill only. (Same drill as in set above). Shipping weight 10 lbs. 33.95



CRAFTSMAN High Speed Twist Drill Sets in handy metal folding cases. High speed steel, hardened and tempered. For use in power tools. Compact metal cases; each case contains two drill panels which fold into case like pages of a book. Each compartment marked with proper drill sizes and decimal-in. equivalents.

C **9 N 6719—21-pc. Set.** Sizes 1/16 to ⅜-in. by 64ths. Shipping weight 2 lbs. . . $11.50

9 N 6720—15-pc. Set. (Not shown.) Sizes 1/16 to ½-in. by 32nds. Shipping weight 2 lbs. 6 oz. $12.50

D E **CRAFTSMAN High Speed Drill Sets** in handy hinged metal cases. Professional quality.

D **9 N 6733—4-pc. Set.** For drilling shallow holes in wood or metal. ¼-in. round shanks, sizes: ¼, 5/16, ⅜, ½-in. Lengths 2½ to 3¾ in. Shpg. wt. 8 oz. $3.75

E **9 N 6691—13-pc. Set.** Includes following sizes: 1/16, 5/64, 3/32, 7/64, ⅛, 9/64, 5/32, 11/64, 3/16, 13/64, 7/32, 15/64, and ¼ inch. Shpg. wt. 12 oz $4.50

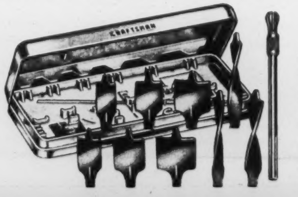
9 N 6690—10-pc. Set. (Not shown.) Sizes: 1/16, 5/64, 3/32, 7/64, ⅛, 9/64, 5/32, 3/16, 7/32, and ¼-in. Shipping weight 8 ounces . . $3.25

F **CRAFTSMAN Power Wood Boring Bits.** New type flat design. Drill holes up to 1-in. diameter and 5 in. deep with ¼-in. electric drill. Bore in any kind of wood, in any direction. Sizes: ⅜, ½, ⅝, ¾, ⅞, and 1 in. Bits are 6½ in. long. Shipping weight 12 oz.

9 N 2092—Set of 6. . . . . . . $3.49

G **CRAFTSMAN Tungsten Carbide-tipped Masonry Drill Set.** Drills holes up to 3 in. deep in concrete, brick, stone, etc. Round shank fits all ¼-in. or larger electric drills, hand drills. Sizes: ¼, 5/16, ⅜, ½-in. Shipping weight 6 oz.

9 N 6747—4-pc. Set. $3.50

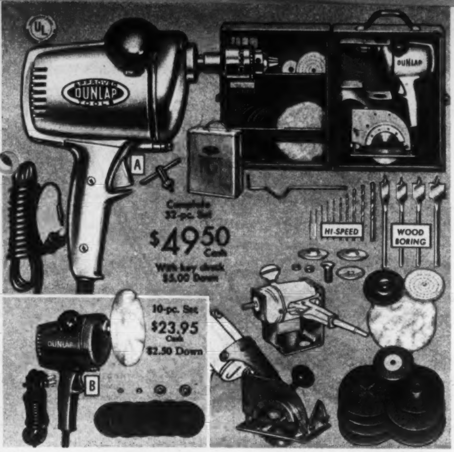


10-piece Interchangeable Power Wood Bit Set

$2.49

CRAFTSMAN. *One of the most important wood bit improvements in years!* Interchangeable cutters with a single shank. Bore easily in all wood, hard or soft, against or with all grains. With these bits you can bore pressboard, plastic, plywood, Masonite Presdwood. *We're convinced they are the fastest, easiest, cleanest boring bits on the market today . . . and at the lowest price we know of for bits in this boring range!* Can be used for ¼-inch chucks or larger—in electric drills or drill presses. Sizes include: ¼, ⅜, ½, ⅝, ¾, ⅞, 1, 1⅛, 1¼ in. In plastic case.

9 N 2082—10-pc. Set. Shpg. wt. 11 oz. $2.49



DUNLAP 32-piece Portable Power Tool Shop

A *$3.00 Midfall price cut repeated! Positively the most complete tool and saw outfit of this type we've seen at ANY price!* Saws, sands, drills, bores, grinds, buffs, brushes, polishes, mixes paint. ACCURATE ¼-in. "Supreme" geared key chuck. Die-cast aluminum alloy frame. Bronze bearings; ball thrust bearing. ½-in.x20-thread spindle. Helical-cut gears. Trigger switch lock; auxiliary knob. **Power unit UL approved.** Develops ⅓-H.P. maximum; 110–120-volt 25–60-cycle AC-DC. 2000 RPM. 8-ft. cord; plug.

GUARANTEED 1 YEAR *against defects in materials or workmanship. We will repair it without charge if returned within one year from date of purchase.*

Accessories: Saw attachment (9 N 2631 below), 4 power wood bits, 10 **high speed** drill bits, 7½-in. sheepskin bonnet, 6¾-in. rubber sanding disc, six 7-in. abrasive discs, adapter kit, 4-in. cloth buffers, 4-in. grinding wheel, 4-in. wire scratch wheel, paint mixer, bench stand, and 14¾x12x6¾-in. steel case.

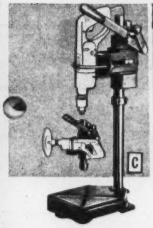
99 N 01725K—32-pc. Set with geared key chuck. Shipping weight 23 lbs. . $49.50

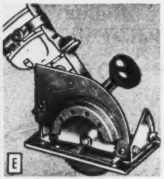
99 N 01708K—32-pc. Set, as described above, but with ¼-inch screw-on hand chuck instead of geared key chuck. Shipping weight 23 pounds 46.50

99 N 02567—27-pc. Set. Similar to 99 N 01708K above, but without saw attachment or 4 power wood bits and with smaller carrying case (12¾x12¼x5 in.). Shipping weight 15 pounds $34.50

B **9 N 2569—10-pc. Set.** Power unit, with sheepskin bonnet, rubber sanding disc, six abrasive discs, and adapter kit, as in 99 N 02567 above. Without carrying case. Shipping weight 12 pounds $23.95

9 N 2631—Saw Attachment only. Medium duty (not for heavy production use) Depth of cut adjustable from ⅛ to 1⅛ in.; tilts from 90° to 45°. With 4-in. blade. Shipping weight 4 pounds $9.95





$11.95

C **DUNLAP Drill Press Stand.** Converts any ¼-inch electric drill into a sturdy drill press or polishing stand. Permits horizontal sanding and polishing as well as vertical drilling. Clamp rotates 360°. Feed handle has compound leverage. Maximum head travel 2½ inches. Cast iron base table; 6x6-inch ground working surface. Depth-of-cut collar. Height 25 inches. *Order yours now!* Shipping wt. 16 lbs.

99 N 02589 . . . . $11.95

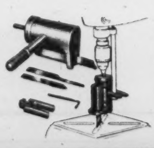
D **CRAFTSMAN 10-pc. Angle-Drive Buffer-Sander Polisher Kit.** Use on your auto, furniture, woodwork, etc. Angle design gives comfortable wrist position. Adds two more speeds to regular drill speed. Fits ¼-inch or larger electric drills. Never needs oil. Kit includes . . . angle head, speed adapter, polishing bonnet, rubber sanding plate, 6 sanding discs. Shipping weight 2 pounds.

9 N 2604 . . . . $5.95

E **CRAFTSMAN Circular Saw Attachment.** Converts electric drill to portable hand saw or small bench saw. (Not for production use.) Fits most ¼-in. or larger electric drills. For best results, use with drills of at least the power and quality of 9N2577 or 9N2578 on opposite page. Self-lubricating bronze bearings. 4-in. blade; adjusts for depth of cut (to 1⅛ in.). Tilts to any angle to 45°. *Order yours today!* Shipping weight 4 pounds.

9 N 2606 . . . . $9.95

CRAFTSMAN Roto-Saw Attachment

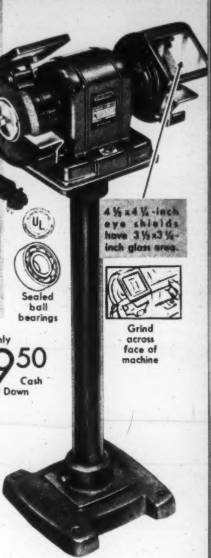


Converts ¼-inch electric drill (1600 to 2500 RPM spindle speed) or drill press into power saw or filing machine. Cuts straight or irregular shapes in wood, metal, etc. Lightweight die-cast case. 3⅝ inches long. Includes: auxiliary handle (for 2-hand use); hex wrench; drill press adapter; coarse, medium, and fine saw blades; and instructions. (Also uses standard hack saw blades and files.) Shipping weight 2 pounds.

9 N 2508 . . . . $9.50

Our Christmas Gift Bonus . .
with purchase of CRAFTSMAN ¼-H.P. Grinder and Pedestal

How to Sharpen


UL
Sealed ball bearings
4½x4¼-inch eye shields have 3½x3¼-inch glass area.
Grind across face of machine

1) "How to Sharpen" booklet for all tools, cutlery. 2) 6-in. wire scratch wheel for removing rust. 3) 4 different buffing compounds for all metals. 4) Sewed buff for polishing metals. 5) Two loose buffs for polishing silver, shoes, etc.

Only $39.50 Cash
$4.00 Down

Take advantage of this bonus offer! You get these valuable accessories (prices total $3.72) at NO EXTRA CHARGE with the purchase of this versatile grinder with pedestal . . . the most practical, most complete ¼-H.P. grinder we've seen at this price! **Guaranteed 1 year:** *If this pedestal grinder shows defect in materials or workmanship, we will repair it without charge if returned within 1 year from date of purchase.*

EXTRA features and industrial type flat-face design give wider range of work. Wheels project ½-in. beyond front of motor housing; allows grinding across wheels. 11¾-in. clearance between wheels. Removable wheel guards. Adjustable, shatterproof eye shields; steel frames. 2x1$\frac{15}{16}$-in. adjustable tool rests. 2⅞-in. steel wheel flanges.

Rugged cast iron construction. ¼-H.P. **split phase** motor; fully enclosed against dirt and dust; Nylon insulated windings. 8-ft. cord, plug. For 110–120-volt, 60-cycle AC. Toggle switch. No-load speed 3450 R.P.M. **UL approved.** ¾-in. steel shaft; ½-in. at wheel ends. ½-in.x20-thread. Height (without pedestal) 8⅝-in.; width 14¾ in. Complete with 99 N 02964L Pedestal (below); two 6x¾-in. vitrified aluminum oxide grinding wheels (fine, coarse).

99 N T1024L—Grinder with Pedestal and special gift bonus. Shpg. wt. 86 lbs. . . Cash $39.50

99 N 01950L—Grinder only. Without pedestal or bonus. Wt. 44 lbs. *$3 Down.* . . . Cash 29.50

99 N 02964L—Cast Iron Pedestal only. Fits 99N01950L grinder. Puts grinder at most comfortable working height. (Pedestal about 34 in. high overall.) Column, 2¾ in. diameter. Base 12x12½ in. Shipping weight 42 pounds $13.95

CRAFTSMAN Rotary Tool Set

F Our finest! *We believe it's unmatched by any tool of this type at ANY price!* Meets rigid tool room and production line demands. You'll find hundreds of uses—drill, grind, saw, polish, engrave, etch, sand, rout, etc. Can be used on wood, glass, plastic, leather, etc. Runs cool even after hours of steady use! Exclusive 3-jaw chuck adjusts 1/64 to ⅛ in.; takes 3/32 and ⅛-in. shank tools, and wire gauge drills without special adapters. 15,000 RPM motor; 110–120-volt, 25 to 60-cycle AC-DC. 7½ in. long. **Rotary tool UL approved.** 6-ft. detachable cord and 52 accessories: cutters, saws, drills, adjustable steel bench stand, etc. In 11x8¾x2½-in. case.

9 N 2950—Complete 54-piece Set. Shipping weight 4 lbs. $24.95

9 N 2949—CRAFTSMAN Rotary Electric Tool only, with cord and plug. Shpg. wt. 2 lbs. 21.00

CRAFTSMAN Sander-Polisher

G *Just guide it along!* Takes the hard work OUT . . . puts the finishing touch ON! For finishing, sanding, polishing waxed and finished surfaces, light body massage, etc. (NOT for removing paint, varnish, deep scratches, etc.) Lightweight for easy vertical sanding. No rubbing . . . no pressing! Improved 'Dual-Arc" motion sands with and across grain; throws off sanding dust. Puts high gloss finishes on hard or soft woods, plastics, etc. (14, 400 strokes per minute).

Approved by Underwriters' Lab., Inc. Uses open-coated, lightweight backing-type sandpaper; no coarser than No. 80. Heavy-duty reactance-type motor never needs oiling. 6½ in. long. 3 in. wide. 4⅛ in. high. For 110–120-volt, 60-cycle AC only. With 10 sanding sheets, lamb's wool polishing pad, velour pad, 8-ft. cord, plug, and instructions.

9 N 2713—Without steel carrying case. Shipping weight 5 pounds $14.95

9 N 2714—With steel carrying case. Shipping weight 6 pounds 16.50

CRAFTSMAN Floor Polisher

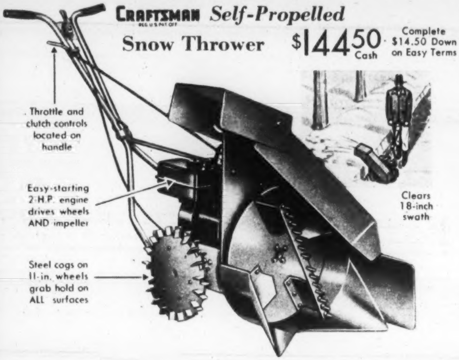
H **Guaranteed 5 years in domestic use,** against defects in materials and workmanship. In case of such defects we'll repair it at no charge. Grease-packed precision ball bearings throughout; no lubrication needed for normal domestic use. 6x4⅜-in. pure Tampico brush; won't clog with wax, 2-belt drive. Die-cast aluminum housing. **UL approved.** 110–120-volt, 25–60 cycle AC-DC ball bearing motor. Formex-insulated armature, field coils. Tubular metal handle 4 ft. long; finger-tip switch. 20-ft. cord; plug. Blue-gray finish.

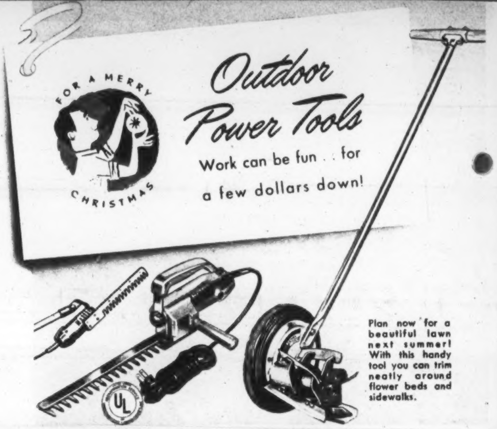
99 N 01925L—Shipping weight 15 lbs. . . . $36.95

Now! Move Snow the Easy Way!

CRAFTSMAN *Self-Propelled* Snow Thrower

$144.50 Cash · Complete $14.50 Down on Easy Terms


Throttle and clutch controls located on handle
Easy-starting 2-H.P. engine drives wheels AND impeller
Steel cogs on 11-in. wheels grab hold on ALL surfaces
Clears 18-inch swath



Plan now for a beautiful lawn next summer! With this handy tool you can trim neatly around flower beds and sidewalks.

No pushing! Engine drives wheels AND impeller blade!

Does he want relief this winter from back-breaking, heart-straining snow shoveling and pushing? Of course he does! The CRAFTSMAN Snow Thrower will furnish the muscle for only $14.50 Down! **It's the lowest priced self-propelled snow thrower we've seen!** Tested in all types of wet and dry snow—NOT just for dry and unpacked snow, as with ordinary snow throwers. Clears a swath 18 in. wide . . . throws snow from 2 to 20 feet—far enough to clear walks, driveways, etc. Two 11-in. steel wheels are inside swath; non-skid steel cogs really grab hold on ALL surfaces—packed or crusted snow, ice, etc.

Compact, short-coupled design makes it easy to handle, maneuver and swing around; needs very little storage space. Sturdy, all-steel construction. Efficient gear reduction drive. **Powerful, easy-starting Briggs & Stratton 2-H.P. 4-cycle gasoline engine.** De-icer on carburetor for good cold-weather engine performance. Spark plug is covered for protection against wet snow. Speed adjustable. Clutch engages, disengages wheels. Throttle and clutch controls on handle. **16-in. steel rotary-action impeller blade** has 1¼x2-in. porous bronze bearing; oil cup. Self-clearing front funnel cleans cement or hard surfaces. Chute adjustable for snow-throwing distance. Tubular steel handle; plastic grips.

99 N M8212—*Shipped freight or express.* Shpg. wt. 149 lbs. . . . . Cash **$144.50**

CRAFTSMAN Hedge Trimmer

$39.50 Cash
With extension handle bracket $4.00 Down

Lab tests PROVE it has a more powerful motor and a longer life than other leading trimmers. Weighs only 4½ lbs. Use as long-handle trimmer with any length ⅜-in. pipe; fits extension bracket. 3-position detachable top handle rotates 90°. Detachable side handle. **UL approved.** 12$\frac{5}{16}$-in. chromed steel cutter bar. Aluminum alloy housing; toggle switch. 110–120-volt, 25–60-cycle AC-DC motor. 21 in. long. 8-ft. cord; plug. Use No. 18SJ wire up to 125 ft.; No. 16SJ wire up to 200-ft. extension.

99 N 01704—Shpg. wt. 7 lbs. . . **$39.50**

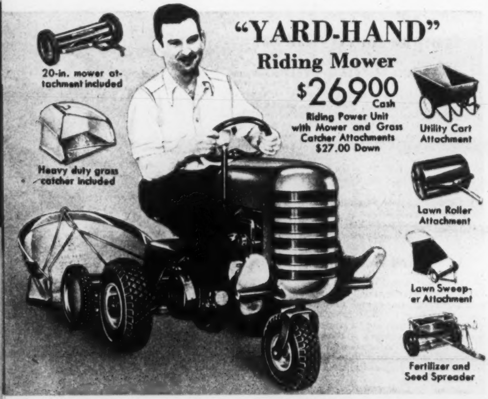
CRAFTSMAN Lawn Trimmer

$14.75

Just the thing for trimming along walks, walls, fences, etc. So light, so easy to handle. Will save you hours of back-breaking hand trimming.

Open end reel so you can work right up to the edge of the grass; offset handle for trimming close to walls or fences. 5 hooked alloy steel blades—get **all** the grass. Adjustable cutter bar blade. Easy and smooth running ball bearing reel; full 6-inch cut. 9½-inch steel wheel; rubber tires. Steel frame; tubular steel handle; hardwood grip. Keeps your lawn edges well groomed. A perfect gift for the home.

99 N T8174—Shpg. wt. 15 lbs. . **$14.75**



"YARD-HAND" Riding Mower

$269.00 Cash
Riding Power Unit with Mower and Grass Catcher Attachments $27.00 Down

20-in. mower attachment included
Heavy duty grass catcher included
Utility Cart Attachment
Lawn Roller Attachment
Lawn Sweeper Attachment
Fertilizer and Seed Spreader

The riding power mower with "Fun Appeal." Light but strong; built by one of America's best aircraft plants. Easy to handle or put away; power unit weighs only 110 lbs. Climbs 26% grade with 200-lb. rider, pulling 250-lb. load. One control lever starts, stops, makes speed changes easy. Pivots on one wheel for easy turning. Large, comfortable, spring-suspended steel seat. **Compact belt-drive power unit has 1.5-H.P. 2-cycle aluminum gasoline engine.** 2 speeds forward. 3 wheels; pneumatic rubber tires. Power unit comes set up, ready to run! Also pulls accessories below. (NOT for heavy farm or soil preparation work.)

99 N M8249—Yard-Hand" riding power unit as shown, with 20-in. reel-type mower and grass catcher attachments. *Shipped freight or express.* Shpg. wt. 200 lbs. . . . Cash **$269.00**

99 N M8240—"Yard-Hand" riding power unit only, without attachments. (See accessories below; easily attached.) *Shipped freight or express.* Shpg. wt. 130 lbs. . Cash **$234.00**

99 N M8236—Utility Cart Attachment. For above. Holds 4½ cu. ft. of dry material. 14-in. wheels; rubber tires. *Shipped freight or express.* Shpg. wt. 58 lbs. **24.50**

99 N M8237—Lawn Sweeper Attachment. For "Yard-Hand". Sweeps 24-in. path. 4 brushes; ball-bearing reel. Rubber tires. *Shipped freight or express.* Shpg. wt. 73 lbs. . **35.50**

99 N M8238—Lawn Roller Attachment. For "Yard-Hand" above. 18x24-in. welded steel drum. *Shipped freight or express.* Shipping weight 62 pounds. **17.95**

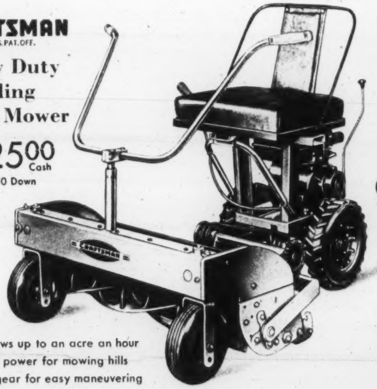
99 N M8231—Fertilizer and Seed Spreader Attachment. For "Yard-Hand" above and riding mower 99 N M8135 at right. *Shipped freight or express.* Shpg. wt. 60 lbs. . . **29.95**

CRAFTSMAN

REG. U.S. PAT. OFF.

Heavy Duty Riding Power Mower

$325.00 Cash
$32.50 Down



- Easily mows up to an acre an hour
- Plenty of power for mowing hills
- Reverse gear for easy maneuvering

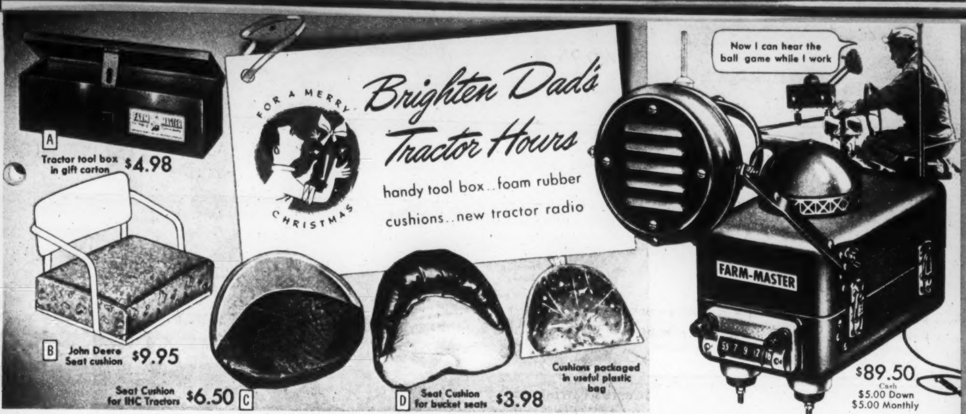
Only $32.50 down! **Specially designed and built as a riding mower . . . NOT just a regular power mower with sulky attachment.** Free-floating power unit follows contours of ground while you sit in comfort on leather-type cushion seat with reinforced back. **Rugged, all-steel construction. 30-in. width of cut.** Height adjusts from ⅝ to 3 in. Chain drive wheels in rear; combination chain and belt drive on reel. Five **Austempered** alloy steel blades scrape bed knife lightly. Sealed ball bearings in reel; ball bearings in front wheels; porous bronze bearings in drive (rear) wheels.

Powerful 2.5-H.P. 4-cycle Briggs & Stratton gasoline engine. Heavy duty automatic clutch. Speed easily controlled. Hand clutch disconnects reel for pulling attachments and for crossing driveways, gravel roads, etc. Tubular steel handle; plastic grips. Four semi-pneumatic rubber tires; two 8x2.50-in. on front wheels; two 12x3.00-in. on rear wheels (with self-cleaning tractor-type tread). Hardwood roller. Height of cut adjustable. Enameled finish. *Shipped freight or express.*

99 N M8135—Shipping weight 280 pounds. *$32.50 down on terms*. . . . . Cash **$325.00**

99 N M8231—Fertilizer and Seed Spreader Attachment for above (shown at left). *Shipped freight or express.* Shipping weight 60 pounds. **29.95**

99 N M8230—Lawn Roller Attachment for above (not shown). 18x30-in. welded steel drum. *Shipped freight or express.* Shipping weight 88 pounds. **23.50**


A
Tractor tool box in gift carton $4.98
FOR A MERRY CHRISTMAS
Brighten Dad's Tractor Hours
handy tool box.. foam rubber cushions.. new tractor radio
Now I can hear the ball game while I work
FARM-MASTER
B
John Deere Seat cushion $9.95
Seat Cushion for IHC Tractors $6.50
C
D
Seat Cushion for bucket seats $3.98
Cushions packaged in useful plastic bag
$89.50 Cash
$5.00 Down
$5.00 Monthly

[A] Tractor Tool Box in gift carton. Saves time—keeps tools handy. 18x6½x5½-inch heavy gauge steel box. Long enough for good size wrenches and screwdrivers. No bolts—box slips on and off brackets listed as extra below. Strong rolled edges; piano type hinge. Locking hasp.

32 N 7200—Tool box only. Shpg. wt. 9 lbs. 2 oz. $4.98
32 N 7203—Brackets for Massey-Harris. Wt. 13 oz . . . . . Pair 39c
32 N 7204—Brackets for IHC. Shpg. wt. 2 lbs. 11 oz. . . Pair 89c
32 N 7205—Brackets for Deere. Shpg. wt. 2 lbs. 11 oz. Pr. $1.19
32 N 7206—Brackets for Ford. Shpg. wt. 1 lb. 9 oz . . . . . Pair 59c
32 N 7202—Universal brackets. Shpg. wt. 1 lb. 4 oz . . . . Pair 49c

Foam Rubber Seat Cushions—"easy chair" comfort for Dad's tractor seat. Durable covers of waterproof vinyl-coated leatherette over heavy twill—won't peel. Handy, reusable polyethylene bag with enclosed greeting card.

[B] John Deere Seat Cushion. Full 4-inch foam rubber pad on sturdy plywood base—no sisal or hair used. Green cover—attractive embossed Western pattern. All edges piped; metal tips on corners. Fits Deere A, B, G, and GM.
32 N 7218—Shipping weight 10 pounds. $9.95

[C] Cushion for IHC Tractors. Fits IHC tractors originally equipped with foam rubber seats—fits over old seat. Red-and-gray cover—handsome embossed Western pattern.
32 N 7217—Shipping weight 5 pounds $6.50

[D] Cushion for all bucket-type seats. Shredded foam rubber—nylon added to prevent matting. Brass tie grommets. Heavy pull cord tightens cushion on seat. Two-tone cover.
32 N 7219—Shipping weight 4 lbs. 8 oz $3.98

G
F
E
Boy's Western style Riding Outfit
$49.50 Cash
Complete
$5.00 Down

Complete Pony Outfit. Thrilling gift for hard-riding young "cowboys". Includes nickel-spotted pony saddle, matching bridle and martingale described below.
32 N 03805L—Complete Pony Outfit. Shpg. wt. 21 lbs. $49.50

[E] Spotted Pony Saddle. Mahogany-color leather—nickel spots. 8½-inch swell fork. 11-inch seat, 2¼-inch cantle. 19¼x8¾-inch skirts, sheep-wool lined. 6½x12-inch fenders. Two 2½-inch white girths—double latigo tie straps.
32 N 03804LM—Saddle only. Shpg. wt. 17 lbs $44.50

[F] Pony Bridle. Matches above. Mahogany-color leather with creased edges and nickel spots. ⅝-inch straps. Nickel buckles and aluminum bit.
32 N 4002M—Pony Bridle. Shpg. wt. 1 lb. $5.45

[G] Matching Pony Martingale. 1-inch neck, breast and belly straps. Doubled, stitched heart drop ornament.
32 N 4050M—Martingale. Shpg. wt. 1 lb. $4.95

Dad's monotonous hours of field work become happy hours of listening pleasure with a NEW TRACTOR RADIO

He'll say it's the most useful gift he ever received! His FARM-MASTER Tractor Radio will bring the ball game, music, other entertainment right into the fields with him. He can keep up with the latest news, weather and market reports while he works. Many field-tested features assure good listening and long, dependable service. Specially designed for tractor use. Easy to hear—mounts just ahead of the steering wheel so the speaker is only 12 to 18 inches away—dial right at his fingertips. Entire unit rides on rubber "shock mounts" of the type used to mount sensitive radar and radio units on Army tanks, jeeps, half-tracks, airplanes. Radio chassis is cushioned on sponge rubber. Two metal housings protect radio—housing and dial sealed with rubber to keep moisture out. Built-in filters keep out dust, dirt, insects.

Fine SILVERTONE radio chassis. 5 tubes• (2 dual purpose) plus rectifier to give 7-tube performance. Manual tuning in wide 540 to 1600 K.C. range. 5-inch HEAVY DUTY Alnico permanent magnet speaker for clear tone. Metal housings shield out electrical noise. Steel outer housing 8½x17x14 in. high—baked-on red enamel finish. With antenna, mounting brackets, instructions, service manual. For tractors listed below made in 1938 or later and equipped with 6-volt battery and generator.

10 ~~N T9600K~~—For John Deere; Allis-Chalmers; Massey-Harris, Minneapolis-Moline; Ferguson; Co-Op; IHC models M, Super M, Super C; and Case model SC. Shipping weight 27 pounds. $89.50

10 N T9603K—For Ford; Oliver; IHC models A, Super A, Cub; and Case model DC. Shipping weight 34 pounds. 89.50

- **Designed especially for tractor mounting**
- **Easy to hear—even on the noisiest tractor—speaker only 12–18 in. away**
- **Radio and speaker completely protected against rain, snow, dust and dirt**
- **Shock mounts guard radio against damage from tractor vibration, jolts and jars**
- **Fine Silvertone Radio Chassis with heavy duty speaker—specially adapted for tractor use. Gives clear reception and good selectivity**
- **Easy to buy on Sears convenient Easy Terms—*Only $5.00 Down and $5.00 Monthly—See Page 369***

Give PROTECTION against milk-borne disease

Perfect gift for farm and rural households—makes home pasteurization so easy—it's completely automatic

ELECTRIC HOME PASTEURIZER

Useful plastic bag and gay gift card enclosed

$28.95 Cash **1-gallon $3.00 Down**

FARM-MASTER
PASTEURIZER

She'll never worry about milk again. She'll KNOW her family is protected against the serious diseases that may be carried by raw, unpasteurized milk. FARM-MASTER Pasteurizer pasteurizes thoroughly—300-watt element is accurately controlled by thermostat and timer.

She'll be delighted with easy, automatic FARM-MASTER *operation.* Eliminates tedious pan and double-boiler methods of pasteurizing. There's no stirring, no watching, no waiting . . . no cooked taste to spoil the flavor of the milk. Completely automatic—she fills the bucket, turns the switch . . . and goes about her other tasks. Warning buzzer sounds when SAFE, PASTEURIZED milk is ready for cooling.

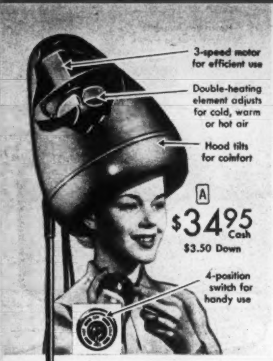
She'll like the trim, compact design . . . the easy-to-clean aluminum construction. No cumbersome water jacket to fill, no awkward agitator to wash. The only part that needs washing is the removable one-gallon milk bucket. Bucket has separate lid and handle. Outer housing has heat-retaining cover. Overall size only 9½x13 inches. With 5-foot cord and plug and instructions. For 110–120-volt 60-cycle AC.
32 N 03400—1-gallon size. UL Approved. Shpg. wt. 8 lbs. $28.95

(P.S. She'll really use the handy polyethylene bag . . For clothes, shoes, hats, blankets . . for frozen foods, refrigerated produce, etc.)

PROTECT YOUR FAMILY against undulant fever, scarlet fever, typhoid, septic sore throat and other diseases that may be carried by raw, unpasteurized milk. Pasteurization is the only one way to be SURE that milk is safe to drink.

Play Safe . . Pasteurize!

Buy Your Gifts on Easy Terms . . . See Page 369


3-speed motor for efficient use
Double-heating element adjusts for cold, warm or hot air
Hood tilts for comfort
A
$34.95 Cash
$3.50 Down
4-position switch for handy use

B
$20.95 Cash
$2.50 Down

Portable, handy
Easy to use
C
$13.95

Glow Hair Dryers make wonderful Christmas gifts to use the year around!

Our FINEST HAIR Dryer

A **Our BEST. *Glow* Professional-type Hair Dryer** for convenient home use. Dries hair thoroughly, quickly. Has a rugged, three-speed motor for speedy, effective drying. Double-heating element for cold, warm and hot air. Four-position switch (hot—medium—cold—off) on 3-foot cord can be controlled from chair. Heavy metal stand resists tipping, height adjustable; telescopes for easy storage. Heavy-gauge steel in gray "crackle" finish. Hood tilts, eliminating awkward bending. 110-120-volt, 60-cycle AC only. 400 watts. UL listed. Generous **three-year** guarantee against defective workmanship or materials. Wt. 25 lbs.

8 N 06139L. . . . $34.95

Professional-type Dryer

B **ECONOMY *Glow* Professional-type Home Hair Dryer.** Uses only ⅓ the current required for an electric iron. It's fast-drying . . . hot-cold fingertip switch. Steel tripod stand adjusts to 5 ft., folds for storage. Steel hood with baked-on enamel finish. Hood tilts. 110-120-volt, 60-cycle AC only. 400 watts. UL listed. One-year guarantee against defects. 3-ft. cord.

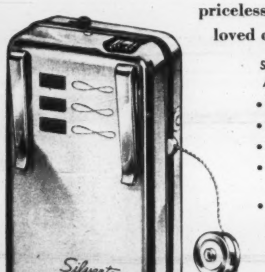
8 N 06590L—Shpg. wt. 16 lbs. $20.95

FAST Portable Dryer

C **Dryer with detachable hood of durable, heavy-gauge plastic.** Table stand-wall bracket. On-off, hot-cold switches. 110-volt, 60-cycle AC only. 250 watts. UL listed. One-year guarantee against defects.

8 N 6599—Shpg. wt. 4 lbs. 3 oz. $13.95

New Transistor Hearing Aid will help bring the priceless gift of hearing to a loved one this Christmas



Silvertone's Sensational Model H-25 All-Transistor Hearing Aid features:

- **New compact, miniature size!**
- **New improved tonal qualities!**
- **New 2-ounce, feather-like weight!**
- **Needs no "B" battery!** Transistors need only a tiny "A" battery.
- **Eliminates vacuum tubes!** Life of transistor is roughly estimated as 10 times longer than a tube.

$169.95 Cash
$17.00 Down

The most revolutionary development in the hearing aid industry! Now at last, the transistor has made miniature, inexpensive-to-operate hearing aids possible. SILVERTONE is proud to be among the first with an all-transistor aid, Model H-25 has a complete three-transistor circuit that's amazingly thrifty to use. Compact . . . only 2½ in. long x 1¾ in. wide x ¾ in. thick . . . fits in palm of your hand. And so lightweight! 3-position tone control. Stainless steel, silver-color case has 2 strong clips. Magnetic receiver and microphone reduces "humidity factor."

8 N 8000—For those who have worn an aid and have own ear mold. Shpg. wt. 11 oz. . $169.95

Ear Molds for Above Hearing Aid. Custom-made for *you!* With complete materials, directions. 5-day service by our laboratory source after receiving your impression.

8 N 8001—Model H-25 with Custom Ear Mold. Shpg. wt. 11 oz. *$17.50 Down.* Cash $174.95
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SEARS ORDER BLANK

Sears, Roebuck and Co., 925 S. Homan Ave., Chicago 7, Ill.

Date ________________ 195___

WE GUARANTEE TO SATISFY YOU

IF YOU HAVE MOVED since sending your last order, please give your old address here:

Rural Route ________ Box No. ________ Street Address ________________

Post Office State

PLEASE DO NOT WRITE ANYWHERE IN THIS SPACE

PLEASE PRINT OR WRITE NAME AND ADDRESS PLAINLY

All members of the same household should order under one name

Name ______________________________________
(First Name) (Middle Initial) (Last Name)

Rural Route ____________ Rural Box No. ____________ P.O. Box No. ____________
Please give both

Street Address ______________________________________
Give rural route address also, if you have one

Post Office ______________________________ State ____________

HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ *Rail Freight* ☐ *Express* ☐ *Motor Truck* ☐ ______________
Name of Truck Line

SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, give directions here:

____

CATALOG NUMBER	HOW MANY	NAME OF ITEM	COLOR Pattern, Finish, Etc.	SIZE (Measure to be sure)	PRICE for Each, Yard, Pair, Etc.		TOTAL PRICE Add this column		SHPG. WTS. Add this column	
							Dollars	Cents	Lbs.	Oz.

We are required by law to pay tax on sales for the following states:

If you live in Illinois or Iowa, add 2c tax expense for every dollar's worth of goods you order.

If you live in Michigan or Ohio, add 3c tax for every dollar's worth of goods you order.

TOTAL for Goods $		
AMOUNT for TAX $		
POSTAGE $		
AMOUNT I OWE Sears on Previous Order $		
TOTAL AMOUNT $		
AMOUNT ENCLOSED Sears Checks $		
AMOUNT ENCLOSED Money Order or Check $		

Total Pounds | Total Ounces

TOTAL WEIGHT IN POUNDS

SEE OTHER SIDE FOR SHIPPING INFORMATION

IF THIS IS A CASH ORDER, CHECK HERE → ☐
and enclose remittance in full, including postage and tax.

IF AN EASY PAYMENT ORDER, CHECK HERE → ☐
and fill-in and sign the form on other side.

If you have an open account show account number here ______________________ At which Sears store? ______________

Please recheck to see that you have given all necessary information such as colors, sizes.

C

PAGE A

WHEN ORDERING ON EASY TERMS THE HEAD OF HOUSEHOLD SHOULD SIGN BELOW AND ANSWER QUESTIONS

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of $........which is to be used in part payment of the merchandise shipped. Beginning thirty days after the shipment is received, I will pay $........each month as required by your terms until the unpaid balance, plus carrying charge to be added as shown in your catalog, has been entirely paid. Until full payment is made, I agree that title to and right of possession of the merchandise shall remain in you, that I will not sell, remove, or encumber the same without your written consent, that I assume and shall be responsible for all loss or damage to said goods, and that upon default of any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the full unpaid balance.

Signature of the Head of Household ______________________

(First Name) (Middle Initial) (Last Name)

Street Address ______________ Rural Route ______ Box No. ______

Please give both your Route and Box Number if on a Rural Route ▲ ▲

Postoffice ______________ State ______________

160

Have you had an account on Easy Payment? [illegible] ______ When? ______ Is account paid in full? ______ Date final payment made? ______ At what Sears store? ______

If your account is paid in full or if you have not had a Sears account, please answer questions below

Age? ______ Married? ______ Number of Dependents? ______ Do you own your home? ______ Rent ☐ Board ☐ How much rent do you pay? ______

How long at above address? ______ Name of Landlord ______ Street Address ______ City and State ______

If less than 5 years at above address give former adiress ______ City and State ______

Are you steadily employed? ______ How long with present employer? ______ Occupation ______ Weekly Earnings $ ______

Name of Employer ______ Street Address ______ City and State ______

Name of your bank ______ City and State ______

If a farmer, how large is your farm? ______ acres. How many acres under cultivation? ______

If you have any income in ADDITION to above, give amount and source ______

Give Below the Names and Addresses of Two Stores With Which You Have Had Credit Dealings or Two Business Men Who Know You

Name ______ City ______ Business ______

Name ______ City ______ Business ______

The Spaces Below Are to Be Filled in When You Order Merchandise That Is to Be Attached to Your Property

Street number or other definite location of property in which material is to be installed ______ Cost of Property $ ______ Amount of Mortgage ______

Name of person holding legal title ______ Name and address of mortgage holder ______

SHIPPING INFORMATION

PARCEL POST SHIPMENTS: On all articles for which you pay shipping charges, the shipping weight is given in the catalog description. Enter the total shipping weight for each article in the shipping weight column of the order blank. Add the pounds and ounces, then change ounces to full pounds (16 ounces equals 1 pound), and enter total weight in pounds. The postoffice counts fractions of a pound as a full pound and charges postage accordingly. For example: If your order totals 9 pounds and 34 ounces, allow postage for 12 pounds (34 ounces equals 2 pounds and 2 ounces, therefore 2 pounds 2 ounces plus 9 pounds equals 11 pounds 2 ounces).

PARCEL POST RATES Total Shipping Weight	In City where Mail Order House is located	ZONES 1 and 2 Up to 150 Miles	ZONE 3 151 to 300 Miles	ZONE 4 301 to 600 Miles	ZONE 5 601 to 1,000 Miles
9 ounces to 1 pound....	18c	23c	23c	24c	26c
1 lb. 1 oz. to 2 lbs....	20c	27c	29c	31c	36c
2 lbs. 1 oz. to 3 lbs....	21c	31c	34c	38c	45c
3 lbs. 1 oz. to 4 lbs....	23c	35c	39c	45c	54c
4 lbs. 1 oz. to 5 lbs....	24c	39c	44c	52c	63c
5 lbs. 1 oz. to 6 lbs....	26c	43c	49c	59c	73c
6 lbs. 1 oz. to 7 lbs....	27c	47c	54c	66c	82c
7 lbs. 1 oz. to 8 lbs....	29c	51c	60c	73c	91c
8 lbs. 1 oz. to 9 lbs....	30c	55c	65c	80c	$1.00
9 lbs. 1 oz. to 10 lbs....	32c	59c	70c	87c	1.10
For Ea. Addl. Lb., add...	1½c	4c	5¼c	7c	9¼c

The above rates are subject to change without notice

Refer to postage chart above. If you live in Zone 3, within 151 to 300 miles from Sears Mail Order House, the amount of postage to allow for 12 pounds is 80c. *If you send more money than is actually needed to ship your order, we will refund every penny not used.*

Complete ordering information can be found on the preceding green pages in this Catalog.

FREIGHT OR EXPRESS SHIPMENTS: It is not necessary to send money to pay for freight and express shipping charges in advance. You pay shipping charges to agent at your freight station when goods are received. However, if there is *no agent* at your freight or express station, please include additional money with your order to prepay shipping charges. While express is faster, freight is the most economical way to ship heavy, bulky merchandise. Before marking method of shipment on order blank, compare freight and express rates shown on preceding green pages of this catalog.

TRUCK SHIPMENTS:—All Trucking Companies do not make deliveries to a home address. This can be verified by checking with your Trucking Company's local agent. If shipment is to be made to your home and you live outside of town, also give your **highway route number and some identifying landmarks.** It is not necessary to send money to pay for truck transportation charges. You pay shipping charges to truck driver when goods are received.

HOW TO SEND MONEY

The best way to send money is by postoffice money order, express money order, or by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. It is better not to send coins, paper money or postage stamps with orders, but should it be necessary, be sure to send your order by registered mail.

SEARS GUARANTEE

- *To Save You Money*
- *To Deliver All Merchandise Safely*
- *To Satisfy You Perfectly*

We guarantee that every article in our catalogs is honestly described and illustrated. We guarantee that any article purchased from us will give you the service you have a right to expect. If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

SEARS ORDER BLANK

Sears, Roebuck and Co., 925 S. Homan Ave., Chicago 7, Ill.

Date ________________ 195___

WE GUARANTEE TO SATISFY YOU

IF YOU HAVE MOVED since sending your last order, please give your old address here:

Rural Route ________ Box No. ________ Street Address ________________

Post Office ________________ State ________

PLEASE DO NOT WRITE ANYWHERE IN THIS SPACE

PLEASE PRINT OR WRITE NAME AND ADDRESS PLAINLY

All members of the same household should order under one name

Name ____
(First Name) *(Middle Initial)* *(Last Name)*

Rural Route ____________ Rural Box No. ____________ P.O. Box No. ____________
Please give both

Street Address ________________________________
Give rural route address also, if you have one

Post Office ________________________ State ____________

HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ *Rail Freight* ☐ *Express* ☐ *Motor Truck* ☐ ________________ *Name of Truck Line*

SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, give directions here:

____

CATALOG NUMBER	HOW MANY	NAME OF ITEM	COLOR Pattern, Finish, Etc.	SIZE (Measure to be sure)	PRICE for Each, Yard, Pair, Etc.		TOTAL PRICE Add this column		SHPG. WTS. Add this column	
							Dollars	Cents	Lbs.	Oz.

We are required by law to pay tax on sales for the following states:

If you live in Illinois or Iowa, add 2c tax expense for every dollar's worth of goods you order.

If you live in Michigan or Ohio, add 3c tax for every dollar's worth of goods you order.

TOTAL for Goods $ ________

AMOUNT for TAX $ ________

POSTAGE $ ________

AMOUNT I OWE Sears on Previous Order $ ________

TOTAL AMOUNT $ ________

AMOUNT ENCLOSED Sears Checks $ ________

AMOUNT ENCLOSED Money Order or Check $ ________

Total Pounds | Total Ounces

TOTAL WEIGHT IN POUNDS

SEE OTHER SIDE FOR SHIPPING INFORMATION.

IF THIS IS A CASH ORDER, CHECK HERE → ☐
and enclose remittance in full, including postage and tax.

IF AN EASY PAYMENT ORDER, CHECK HERE → ☐
and fill-in and sign the form on other side.

If you have an open account show account number here ________________ At which Sears store? ________________

Please recheck to see that you have given all necessary information such as colors, sizes.

C

WHEN ORDERING ON EASY TERMS THE HEAD OF HOUSEHOLD SHOULD SIGN BELOW AND ANSWER QUESTIONS

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of $........which is to be used in part payment of the merchandise shipped.

Beginning thirty days after the shipment is received, I will pay $........each month as required by your terms until the unpaid balance, plus carrying charge to be added as shown in your catalog, has been entirely paid. Until full payment is made, I agree that title to and right of possession of the merchandise shall remain in you, that I will not sell, remove, or encumber the same without your written consent, that I assume and shall be responsible for all loss or damage to said goods, and that upon default of any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the full unpaid balance.

Signature of the Head of Household ______ (First Name) ______ (Middle Initial) ______ (Last Name)

Street Address ______ Rural Route ______ Box No. ______

Please give both your Route and Box Number if on a Rural Route ▲ ▲

Postoffice ______ State ______

160

Have you had a previous Easy Payment Acct. with Sears? ______ What is account no.? ______ Is account paid in full? ______ Date final payment made? ______ At what Sears store? ______

If your account is paid in full or if you have not had a Sears account, please answer questions below

Age? ______ Married? ______ Number of Dependents? ______ Do you own your home? ______ Rent ☐ Board ☐ How much rent do you pay? ______

How long at above address? ______ Name of Landlord ______ Street Address ______ City and State ______

If less than 5 years at above address give former address ______ City and State ______

Are you steadily employed? ______ How long with present employer? ______ Occupation ______ Weekly Earnings $ ______

Name of Employer ______ Street Address ______ City and State ______

Name of your bank ______ City and State ______

If a farmer, how large is your farm? ______ acres. How many acres under cultivation? ______

If you have any income in ADDITION to above, give amount and source ______

Give Below the Names and Addresses of Two Stores With Which You Have Had Credit Dealings or Two Business Men Who Know You

Name ______ City ______ Business ______

Name ______ City ______ Business ______

The Spaces Below Are to Be Filled in When You Order Merchandise That Is to Be Attached to Your Property

Street number or other definite location of property in which material is to be installed ______ Cost of Property $ ______ Amount of Mortgage ______

Name of person holding legal title ______ Name and address of mortgage holder ______

SHIPPING INFORMATION

PARCEL POST RATES Total Shipping Weight	In City where Mail Order House is located	ZONES 1 and 2 Up to 150 Miles	ZONE 3 151 to 300 Miles	ZONE 4 301 to 600 Miles	ZONE 5 601 to 1,000 Miles
9 ounces to 1 pound....	18c	23c	23c	24c	26c
1 lb. 1 oz. to 2 lbs....	20c	27c	29c	31c	36c
2 lbs. 1 oz. to 3 lbs....	21c	31c	34c	38c	45c
3 lbs. 1 oz. to 4 lbs....	23c	35c	39c	45c	54c
4 lbs. 1 oz. to 5 lbs....	24c	39c	44c	52c	63c
5 lbs. 1 oz. to 6 lbs....	26c	43c	49c	59c	73c
6 lbs. 1 oz. to 7 lbs....	27c	47c	54c	66c	82c
7 lbs. 1 oz. to 8 lbs....	29c	51c	60c	73c	91c
8 lbs. 1 oz. to 9 lbs....	30c	55c	65c	80c	$1.00
9 lbs. 1 oz. to 10 lbs....	32c	59c	70c	87c	1.10
For Ea. Addl. Lb., add...	1½c	4c	5¼c	7c	9¼c

The above rates are subject to change without notice

PARCEL POST SHIPMENTS: On all articles for which you pay shipping charges, the shipping weight is given in the catalog description. Enter the total shipping weight for each article in the shipping weight column of the order blank. Add the pounds and ounces, then change ounces to full pounds (16 ounces equals 1 pound), and enter total weight in pounds. The postoffice counts fractions of a pound as a full pound and charges postage accordingly. For example: If your order totals 9 pounds and 34 ounces, allow postage for 12 pounds (34 ounces equals 2 pounds and 2 ounces, therefore 2 pounds 2 ounces plus 9 pounds equals 11 pounds 2 ounces).

Refer to postage chart above. If you live in Zone 3 or within 151 to 300 miles from Sears Mail Order House, the amount of postage to allow for 12 pounds is 80c. *If you send more money than is actually needed to ship your order, we will refund every penny not used.*

Complete ordering information can be found on the preceding green pages in this Catalog.

FREIGHT OR EXPRESS SHIPMENTS: It is not necessary to send money to pay for freight and express shipping charges in advance. You pay shipping charges to agent at your freight station when goods are received. However, if there is *no agent* at your freight or express station, please include additional money with your order to prepay shipping charges. While express is faster, freight is the most economical way to ship heavy, bulky merchandise. Before marking method of shipment on order blank, compare freight and express rates shown on preceding green pages of this catalog.

TRUCK SHIPMENTS: All Trucking Companies do not make deliveries to a home address. This can be verified by checking with your Trucking Company's local agent. If shipment is to be made to your home and you live outside of town, also give your **highway route number and some identifying landmarks.** It is not necessary to send money to pay for truck transportation charges. You pay shipping charges to truck driver when goods are received.

HOW TO SEND MONEY

The best way to send money is by postoffice money order, express money order, or by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. It is better not to send coins, paper money or postage stamps with orders but should it be necessary, be sure to send your order by registered mail.

SEARS GUARANTEE

- *To Save You Money*
- *To Deliver All Merchandise Safely*
- *To Satisfy You Perfectly*

We guarantee that every article in our catalogs is honestly described and illustrated. We guarantee that any article purchased from us will give you the service you have a right to expect. If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

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Auto Trailers
Motor Scooters
Paint Sprayers
Guns
Saw Mills and Accessories
Timber Power Saws or Brush Cutters
Truck Tires

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PIANOS • RECORDERS • SEWING MACHINES
VACUUM CLEANERS • FLOOR POLISHERS
WASHERS, CLOTHES DRYERS AND IRONERS
AIR CONDITIONERS • DEHUMIDIFIERS

For *ALL OTHER articles* figure monthly payments according to Payment Table below

PAYMENT TABLE

If Unpaid Balance amounts to	*We shall Add for Easy Payments*	*Amount Payment Monthly Is*
$20.00 to $22.00	$2.00	**$5.00**
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	**6.00**
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	**7.00**
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	**8.00**
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	**9.00**
95.01 to 100.00	10.00	
100.01 to 110.00	10.50	
110.01 to 120.00	11.50	**10.00**
120.01 to 130.00	12.50	
130.01 to 140.00	13.50	
140.01 to 150.00	14.50	**11.00**
150.01 to 160.00	15.50	
160.01 to 170.00	16.50	**12.00**
170.01 to 180.00	17.50	
180.01 to 190.00	18.50	**13.00**
190.01 to 200.00	19.50	
200.01 to 210.00	20.00	**14.00**
210.01 to 220.00	20.50	
220.01 to 230.00	21.00	**15.00**
230.01 to 240.00	21.50	
240.01 to 250.00	22.00	**16.00**

See our Big Catalog or *Write for Terms over $250.00*

Amount Payable Monthly for Add-on Purchases

Your present monthly payment will be increased by only $1.00 except where the new balance on your account will require a larger monthly payment according to the Payment Table above.

EXCEPTION: Your monthly payment will not be increased if your present monthly payment is sufficient to pay the new balance within eight months.

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Refer to parcel post rates on page 372 for amount to include for postage, as we must pay postage on parcel post packages before we can ship your merchandise. *If you send too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed to ship your order.

The best ways to send money are by post office or express money order, or by bank draft or check. If you live on a rural route, your mail carrier will buy a post office money order for you. You can also obtain a money order at your post office or from local express agent.

C.O.D. MAIL ORDERS

Unless there is a real need for C.O.D. service, we urge you to enclose money order or check with your mail order, thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears. On parcel post C.O.D. shipments, in addition to the price of the merchandise and parcel post charges, you pay the post office an extra C.O.D. collection fee and a money order fee for forwarding payment to us.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable nursery goods.

ORDER REGULARLY AND GET YOUR CATALOGS REGULARLY

We send our catalogs without request to customers who buy regularly from any Sears catalog—by mail, by phone or through one of our Catalog Sales Offices. To be sure that all of your orders will be correctly credited to you, **we suggest that all members of the same family order under one name,** preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name).

SEARS PROVIDES EXPERT SERVICE ON MAJOR APPLIANCES AND MECHANICAL ITEMS

When you buy a major appliance or any other mechanical item from Sears you can buy with complete confidence. We will repair or replace any defective part on such merchandise without charge during the guarantee period. If you move to another town, your Sears guarantee is still good. After the expiration of the special guarantee on Sears mechanical equipment or appliances, we will still provide service guaranteed no higher than prevailing local rates.

No matter where you live in Continental United States a Sears-trained repair specialist is nearby. There is a Sears service headquarters in every city where we have a Mail Order House, Retail Store or Catalog Sales Office. In communities distant from these headquarters, Sears has made arrangements with local contractors to provide competent servicing whenever it is necessary.

Repair parts always available—should you wish to replace a worn part without the service of a repairman, write your nearest Sears mail order house, or get in touch with your Catalog Sales Office, or Retail Store. Large stocks of repair parts are carried at our eleven mail order houses to assure prompt handling. You can always depend on Sears for reliable service and repair parts at lowest possible cost.

If you have any questions about our merchandise or service, write . . . Personal Service Department, Sears, Roebuck and Co., Chicago 7, Ill.

FIVE EASY WAYS TO SHOP AT SEARS

1 ***Shop at Home by Mail*** . . . It's easy, thrifty. Just look through your Sears catalog and make your selections; then fill out the handy order blank and mail it to us with your remittance.

2 ***Shop at Home by Phone*** . . . The quickest way to shop if there is a Sears phone order office in your community. Give the phone order clerk the catalog number, price and description of the merchandise you want. You pay when the goods are delivered.

3 ***Shop at Sears Catalog Sales Offices*** . . . For Sears mail order prices and special services, visit or phone Sears Catalog Sales Office. An efficient clerk will gladly help you take measurements, and write and mail your order for you.

4 ***Shop at Catalog Order Desk*** . . . Visit or phone the Catalog Sales Department in your nearest Sears Retail Store where you can order from any of our current catalogs at Sears low catalog prices. Our helpful sales people will write and mail your order.

5 ***Shop in Sears Retail Stores*** . . . at your service throughout the country—over 650 Sears stores where you can buy nationally accepted merchandise over the counter and take it with you. Home delivery and installation can be arranged when needed.

IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

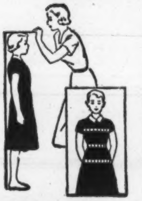
Illinois (Expense due to Ret. Occ. Tax)	2%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Ohio (Use Tax)	3%

It's easy to get a perfect fit at Sears

Just follow our Simple Measuring Instructions

FIRST—"Measure to be sure" SECOND—Order the right size

SEE SIZE CHARTS ON PAGES WHERE MERCHANDISE IS LISTED



How to Measure for Girls and Teens

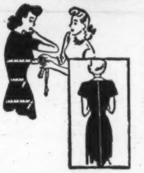
Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size. Remember, her age doesn't tell you what size your child wears. Recheck measurements each time you order.

Measure Chest or Bust around body at fullest part of chest or bust. Hold tape snugly, well up over shoulder blades.

Measure Height—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.

Measure Hips in straight line around body at fullest part of hips (about 7 inches below waist).

Measure Waist around smallest part at natural waistline.



How to Measure for Women

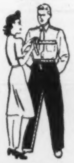
If hip and waist measurements are between two sizes, order size nearest these two measurements. Waist and hip sizes are the most important. Hold tape firm but not tight.

Measure Around Hips at fullest part. This is an important measurement.

Measure Waist around smallest part at natural waistline.

Measure Bust around body at fullest part of bust. Do not let tape slide down shoulder blades in back.

Measure Length from "bump" at back of neck to waist and on down to hem.



How to Measure for Men

Have someone else take your measurements if possible. In the catalog description of each garment, we tell you the measurements we need to fit you properly. Send us these exact body measurements. Make no extra allowances.

Measure Chest close up under arms, snug but not tight, with tape over shoulder blades. Measure over vest for suits; over shirt for sport and leisure coats, raincoats.

Measure Waist over trousers with belt off. Or take trousers that fit and measure around buttoned waistband.

Measure Inseam from close up in crotch to bottom of trousers at length desired.

How to Measure for Boys

Order by size, not by child's age, since children of the same age vary greatly in size. **MEASURE CHILD EACH TIME YOU ORDER** to insure correct fit. **Measure height** without shoes. **Measure chest** around body over shirt under arms and over tips of shoulder blades. **Measure waist** around body over underwear at smallest part. Chart A measurements are for boys' clothing other than pants. See Chart B below for measurements of pants.

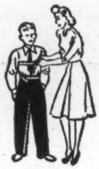


CHART A

HEIGHT in Inches	IF WAIST is, inches	CHEST in inches	Order Size
32½ to 34	20 to 20½	20½ to 21	2
34½ to 37	20½ to 21	21½ tc 22	3
37½ to 40	21 to 21½	22½ to 23	4
40½ to 43	21½ to 22	23½ to 24	5
43½ to 46	22 to 22½	24½ to 25	6
46½ to 48	22½ to 23	25¼ to 25¾	7
48½ to 50	23 to 23½	26 to 26½	8
50½ to 52	23½ to 24	26¾ to 27¼	9
52½ to 54	24 to 24½	27½ to 28	10
54½ to 56	24½ to 25	28¼ to 28¾	11
56½ to 58	25 to 25½	29 to 29½	12
58½ to 59½	25½ to 26	30 to 30½	13
60 to 61	26 to 26½	31 to 31½	14
61½ to 62½	26½ to 27	31¾ to 32¼	15
63 to 64	27 to 27½	32½ to 33	16
64½ to 65	27½ to 28	33¼ to 33¾	17
65½ to 66	28 to 28½	34 to 34½	18
66½ to 68	28½ to 29½	35 to 36	20
68½ to 70	29½ to 30½	37 to 38	22

HOW TO ORDER BOYS' SEMI-DRESS AND WORK PANTS: Measure waist around body over trousers, without belt. **Measure leg inseam** from crotch to top of heel. *State size and inseam.* Come only in inseam lengths shown. *These are garment measurements.*

CHART B

Size	8	9	10	11	12	13
Waist, in inches	24½	25	25½	26	26½	27
Inseam sizes in inches	21 22	23 24	24 25	25 26	26 27	27 28

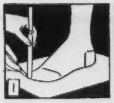
Size	14	15	16	17	18	20
Waist, in inches	27½	28	28½	29½	30	30½
Inseam sizes in inches	28 29	28½ 29½	29 30	30 31	30 31	31 32

Proper Shoe Fit Guaranteed—Order correct size one of 3 easy ways

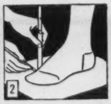
1. Tell us shoe size (length and width) if known. For men and women only—not for children. (For children use 4-Point Measuring System each time you order.) Make sure that shoes you order are sold in your particular size and width (see catalog description). If you have worn a particular size or type of shoe comfortably, you will find it satisfactory to order the same size in your new Sears shoes.

or 2. Give us all numbers and letters in your shoe. For men and women only—not for children. Just write on your order all numbers and marks in the lining of a comfortable old shoe, whether or not it was bought at Sears—and your new Sears shoes will fit comfortably. Be sure to show all marks, including dashes, that you find, as dashes sometimes indicate half sizes.

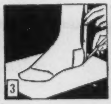
or 3. Use Sears scientific 4-Point Measuring System. For men, women, older boys, girls, and children. . . Use a piece of blank paper large enough to fit under your foot and an ordinary kitchen knife and pencil. Sit on a chair and let foot that gives you the most trouble rest naturally and without moving on piece of paper as shown below. Do not stand as this will spread foot and give incorrect measurements. Then mark piece of paper as shown in sketches below.



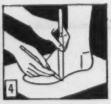
Have someone else hold the knife straight up and down at the tip of your longest toe, as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



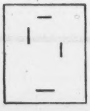
Have knife blade moved to the joint of the inside of the foot (widest part) as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.



Next, have blade placed at back of heel as shown in Point Number 3 above, and make another mark along the outside edge of blade. Be sure that knife is held straight up and down.



And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement, so do not send us pencil outlines of foot.



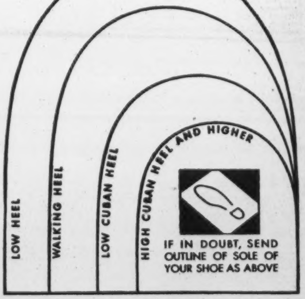
You now will have a piece of paper with four pencil marks on it as shown above. Enclose this with your order blank (if ordering more than one pair, send diagram for each on separate piece of paper with catalog number noted), and we can determine your correct shoe size.

For Children's Shoes—measure each time you order

Send for FREE Measuring Device. Sears new measuring device makes it very easy to get exact size measurements for children's shoes only. Complete instructions are printed right on this device. Write for this free Sears Shoe Measuring Device 13818N today. You will be able to use it again and again when ordering children's shoes. Makes it even easier to order shoes by mail from Sears.

Women's, Misses' Rubber Footwear

Determine correct heel size this way: Place heel of shoe in lower right hand corner of heel chart below. The line which is nearest outline of heel and completely visible at all points will give you correct heel height. After you've learned your heel height, be sure to follow carefully the ordering instructions included in the description of the rubber footwear style you want to order. This will save time, inconvenience, and irritating delays and you will receive the style you order in the size that fits your shoe.


LOW HEEL
WALKING HEEL
LOW CUBAN HEEL
HIGH CUBAN HEEL AND HIGHER
IF IN DOUBT, SEND OUTLINE OF SOLE OF YOUR SHOE AS ABOVE

How to figure Parcel Post Rates

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth can be sent by Parcel Post in all parcel post zones, except when mailed at a first class post office and addressed for city delivery to another first class post office.

Parcel Post weight limits on packages mailed between first class post offices and addressed for city delivery, are 40 pounds to the Local, 1st and 2nd Zones; and 20 pounds to Zones 3 to 8. The size limit is 72 inches length and girth combined.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. When figuring postage on packages weighing more than one pound, the post office counts a fraction of a pound as a full pound and charges postage accordingly. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage.

If you don't know what parcel post zone you are in, refer to table at right or ask your mail carrier or postmaster.

Please send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount. *If you send us too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed for your order.

Air Parcel Post Service

Air parcel post is available on any package that can be shipped by regular parcel post, at the following rates:

Parcel Post Zone	Zones 1 and 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Rate for first pound or fraction..........	60c	60c	65c	70c	75c	75c	80c
Each additional pound or fraction........	48c	48c	50c	56c	64c	72c	80c

For 8th zone outside Continental United States, rate is 80c for each pound or fraction thereof.

PARCEL POST RATES

SHIPPING WEIGHT (16 oz. equal 1 lb.)	LOCAL ZONE Within Chicago	ZONES 1 and 2 Not Over 150 Miles	ZONE 3 151 to 300 Miles	ZONE 4 301 to 600 Miles
Up to 8 ounces..........	2c for the first 2 oz. and 1c for each addl. oz.			
9 oz. to 1 lb......	18c	23c	23c	24c
1 lb. 1 oz. to 2 lbs.....	20c	27c	29c	31c
2 lbs. 1 oz. to 3 lbs.....	21c	31c	34c	38c
3 lbs. 1 oz. to 4 lbs.....	23c	35c	39c	45c
4 lbs. 1 oz. to 5 lbs.....	24c	39c	44c	52c
5 lbs. 1 oz. to 6 lbs.....	26c	43c	49c	59c
6 lbs. 1 oz. to 7 lbs.....	27c	47c	54c	66c
7 lbs. 1 oz. to 8 lbs.....	29c	51c	60c	73c
8 lbs. 1 oz. to 9 lbs.....	30c	55c	65c	80c
9 lbs. 1 oz. to 10 lbs.....	32c	59c	70c	87c
10 lbs. 1 oz. to 11 lbs.....	33c	63c	75c	93c
11 lbs. 1 oz. to 12 lbs.....	34c	67c	80c	$1.00
12 lbs. 1 oz. to 13 lbs.....	36c	71c	85c	1.07
13 lbs. 1 oz. to 14 lbs.....	37c	75c	90c	1.14
14 lbs. 1 oz. to 15 lbs.....	39c	79c	96c	1.21
15 lbs. 1 oz. to 16 lbs.....	40c	83c	$1.01	1.28
16 lbs. 1 oz. to 17 lbs......	42c	.87c	1.06	1.35
17 lbs. 1 oz. to 18 lbs.....	43c	91c	1.11	1.42
18 lbs. 1 oz. to 19 lbs.....	45c	95c	1.16	1.49
19 lbs. 1 oz. to 20 lbs.....	46c	99c	1.21	1.56
20 lbs. 1 oz. to 21 lbs.....	47c	$1.02	1.26	1.62
21 lbs. 1 oz. to 22 lbs.....	49c	1.06	1.32	1.69
22 lbs. 1 oz. to 23 lbs.....	50c	1.10	1.37	1.76
23 lbs. 1 oz. to 24 lbs.....	52c	1.14	1.42	1.83
24 lbs. 1 oz. to 25 lbs.....	53c	1.18	1.47	1.90
30 lbs....................	61c	1.38	1.73	2.25
35 lbs....................	68c	1.58	1.99	2.59
40 lbs....................	75c	1.78	2.24	2.94
45 lbs....................	82c	1.97	2.50	3.28
50 lbs....................	90c	2.17	2.76	3.63
55 lbs....................	97c	2.37	3.02	3.97
60 lbs....................	$1.04	2.57	3.27	4.32
65 lbs....................	1.11	2.76	3.53	4.66
70 lbs....................	1.19	2.96	3.79	5.01

Parcel post rates are subject to change without notice

It's Easy to Estimate Freight Rates to Your Station

Freight rates are based on distance and are the same, regardless of who ships the merchandise. **If their is a freight agent at your station,** you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference. Freight shipments of 100 pounds or less take the 100-pound rate; charges on shipments over 100 pounds are based on actual weight.

The minimum freight charge made by railroads varies between $1.63 and $2.30, depending on where you live.

Minimum charge on starred (*) furniture items will be higher.

Minimum charge by truck may in some instances slightly exceed the 100-pound rate.

In addition, transportation companies are also required to collect a Federal tax of 3% on their charges.

Estimated Rail Freight Rates per 100 pounds from Chicago

Use the following table for estimating rail freight charge to your station from our Chicago mail order house, or factories or warehouses in or near Chicago. **Example:** Suppose you live about 200 miles from CHICAGO and order a Radio-Phonograph weighing 125 pounds. Rate table below shows 200-mile freight rate for 100 pounds for Radio-Phonograph to be $2.14. Multiply shipping weight, 125 pounds (1¼ times hundred pound rate), by $2.14. 1¼ times $2.14 is $2.68, then add 3% (8c) for Federal tax making the approximate total freight charge $2.76.

The letters **KD** means knocked down; **SU** means set up.

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Barbecue Grills..........	92c	$1.20	$1.44	$1.66
Bathtubs, Ensembles, Cast Iron..........	$1.31	1.71	2.06	2.37
Batteries, Auto..........	1.12	1.46	1.75	2.01
Bedrests..........	1.12	1.46	1.75	2.01
Bicycles..........	1.31	1.71	2.06	2.37
Chairs, Children's..........	2.62	3.42	4.12	4.74
Chairs, KD; Folding Chairs..	1.12	1.46	1.75	2.01
*Chairs, SU; Lounge Chairs.	2.30	3.00	3.60	4.15
Clothes Dryers, Electric.....	1.31	1.71	2.06	2.37
Desks..........	1.96	2.58	3.09	3.55
Desk Sets, Children's.......	1.64	2.14	2.58	2.97
Dinnerware..........	92c	1.20	1.44	1.66
Fireplace Screens..........	92c	1.20	1.44	1.66
Freezers, Electric..........	1.21	1.59	1.91	2.20
Gun Cabinets, Wood, KD...	1.12	1.46	1.75	2.01

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Gym Sets..........	$1.12	$1.46	$1.75	$2.01
Hassocks..........	1.64	2.14	2.58	2.96
Hobby Horses..........	1.31	1.71	2.06	2.37
Ironers, Electric..........	1.31	1.71	2.06	2.37
Lavatories..........	1.02	1.32	1.60	1.84
Lawn Mowers, Power.......	1.12	1.46	1.75	2.01
Merry-Go-Rounds..........	1.31	1.71	2.06	2.37
Outdoor Santa Claus Ornaments..........	1.96	2.58	3.09	3.55
Pool Tables, Toy..........	1.31	1.71	2.06	2.37
Radios, Phonographs.......	1.64	2.14	2.58	2.97
Record Cabinets..........	1.96	2.58	3.09	3.55
Refrigerators, Electric......	1.21	1.59	1.91	2.20
Rugs, Cotton..........	1.31	1.71	2.06	2.37
Saws, Power..........	1.12	1.46	1.75	2.01
Sewing Machines..........	1.31	1.71	2.06	2.37

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Sinks, Cast Iron..........	92c	$1.20	$1.44	$1.66
Sinks, Steel..........	$1.31	1.71	2.06	2.37
Skis..........	1.31	1.71	2.06	2.37
Snow Plow Attachments....	1.01	1.32	1.60	1.84
Snow Throwers, Power.....	1.31	1.71	2.06	2.37
Tables, KD..........	1.12	1.46	1.75	2.01
Tables, SU..........	1.96	2.58	3.09	3.55
Tables, Tennis..........	1.12	1.46	1.75	2.01
Television Sets..........	1.64	2.14	2.58	2.96
Toboggans..........	1.31	1.71	2.06	2.37
Tool Benches..........	1.12	1.46	1.75	2.01
Tools, Hand..........	1.12	1.46	1.75	2.01
Tool Cabinets..........	1.64	2.14	2.58	2.96
Umbrellas..........	1.31	1.71	2.06	2.37
Washing Machines..........	1.31	1.71	2.06	2.37
Water Heaters..........	1.12	1.46	1.75	2.01

Express Rates

Do not send money for express charges with your order as they can be paid on delivery. The minimum charge for any express shipment is $1.80. When figuring charges add 6c surcharge, plus 3% Federal tax for each shipment. **Example:** If order weighs 30 pounds and you live about 200 miles from shipping point, the charge would be $2.39. Add 6c surcharge, plus 3% (7c) Federal tax, making the approximate total charge $2.52.

WEIGHT	100 Miles	200 Miles	300 Miles	400 Miles
5 Pounds..........	$1.80	$1.80	$1.80	$1.80
10 Pounds..........	1.80	1.80	1.87	1.96
15 Pounds..........	1.80	1.93	2.07	2.20
20 Pounds..........	1.91	2.09	2.26	2.43
30 Pounds..........	2.13	2.39	2.65	2.91
40 Pounds..........	2.34	2.69	3.04	3.39
50 Pounds..........	2.55	2.99	3.43	3.86
75 Pounds..........	3.09	3.74	4.40	5.05
100 Pounds..........	3.63	4.50	5.37	6.24

Rail Freight Rates per 100 pounds from Factories and Warehouses . . as listed

If you are ordering merchandise to be shipped from one of our factories or warehouses, first find in the table below the city in which you live or the city nearest you. Then find the rate per 100 pounds from the factory or warehouse from which your order is to be shipped to this town and it will be easy for you to figure the freight charge.

TO →	ILLINOIS				INDIANA			IOWA		Kentucky		MICHIGAN				MO.	OHIO			WISCONSIN		
↓ FROM	Chicago	Quincy	Rockford	Springfield	Ft. Wayne	Indianapolis	South Bend	Clinton	Des Moines	Louisville	Madisonville	Detroit	Grand Rapids	Saginaw	Traverse City	St. Louis	Cincinnati	Cleveland	Portsmouth	Madison	Marinette	Milwaukee
Batteries, Auto, Cincinnati, Ohio..........	$1.44	$1.70	$1.62	$1.50	$1.09	95c	$1.28	$1.66	$2.01	95c	$1.36	$1.36	$1.44	$1.53	$1.78	$1.53	......	$1.30	$1.07	$1.70	$1.90	$1.62
Batteries, Auto, Emporia, Kans..........	1.98	1.50	1.90	1.70	2.22	$2.06	2.14	1.78	1.44	$2.14	2.06	2.50	2.30	2.50	2.50	1.62	$2.30	2.58	2.54	2.01	2.38	2.09
Batteries, Auto, Memphis, Tenn..........	1.90	1.74	1.98	1.62	1.98	1.74	1.98	1.94	2.14	1.62	1.36	2.25	2.17	2.33	2.50	1.50	1.86	2.30	2.06	2.09	2.42	2.09
Batteries, Auto, Milwaukee, Wis..........	87c	1.53	90c	1.39	1.30	1.39	1.15	1.09	1.58	1.62	1.70	1.39	98c	1.30	1.23	1.58	1.62	1.66	1.86	85c	1.13	......
Batteries, Auto, Youngstown, Ohio..........	1.66	2.09	1.82	1.90	1.36	1.53	1.50	1.94	2.33	1.66	1.98	1.28	1.53	1.50	1.78	2.01	1.44	82c	1.44	1.94	1.98	1.78
Chairs, Lounge, Rushville, Ind..........	3.43	4.37	3.98	3.66	2.71	1.98	3.06	4.26	5.31	2.81	3.86	3.86	3.86	4.12	4.74	3.98	2.62	3.86	3.73	4.37	4.97	3.98
Freezers, St. Paul, Minn..........	2.24	2.30	2.02	2.40	2.61	2.66	2.46	1.97	1.84	2.98	2.98	2.71	2.35	2.51	2.30	2.56	2.92	3.04	3.30	1.84	2.02	2.02
Mirrors, Cincinnati, Ohio..........	2.06	2.43	2.30	2.13	1.56	1.36	1.83	2.37	2.88	1.36	1.93	1.93	2.06	2.19	2.54	2.19	......	1.86	1.53	2.43	2.71	2.31
Refrigerators, Freezers, Electric, Evansville, Ind..........	1.91	1.91	2.08	1.59	1.91	1.50	1.91	2.08	2.40	1.30	97c	2.30	1.97	2.40	2.61	1.50	1.69	2.35	2.02	2.24	2.56	2.14
Tables, Tennis, Detroit, Mich..........	1.69	2.31	1.92	2.06	1.30	1.69	1.43	2.06	2.50	1.92	2.21	......	1.33	1.12	1.64	2.21	1.64	1.37	1.81	1.92	1.92	1.69
Tables, Tennis, Minneapolis, Minn..........	2.01	2.12	1.86	2.21	2.39	2.45	2.25	1.81	1.40	2.69	2.74	2.50	2.16	2.31	2.12	2.36	2.69	2.78	3.04	1.69	1.86	1.86
Weight Lifting Sets, Philadelphia, Pa..........	2.50	2.82	2.62	2.66	2.22	2.33	2.33	2.70	3.02	2.33	2.43	2.14	2.30	2.25	2.54	2.74	2.17	1.86	2.01	2.70	2.70	2.62

Above Parcel Post, Freight and Express Rates were in effect when this catalog was printed and are subject to change without notice

Shop the easy modern way..
BY PHONE

FROM SEARS CATALOGS

NO FORMS TO FILL OUT
NO CROWDS TO FIGHT
NO LEAVING THE CHILDREN
NO TIRED FEET
NO PARKING PROBLEMS
NO TRANSPORTATION WORRIES

Do your Christmas shopping the easy, convenient Sears Catalog way—simply call our telephone number as listed on the following pages. Give our phone clerk the catalog number, description and price of the items you want. That's all there is to it. In five minutes your shopping is all done.

DIRECT-TO-DOOR Truck Delivery

Your order will be delivered direct to your door and you pay the driver the cost of the goods plus a small delivery charge. No red tape—no forms to fill out—no crowds to fight—no parking or transportation problems. It's the modern way to shop—in the comfort of your own home.

Phone Easy Payment Orders

Yes, you can phone your Easy Payment orders, too. Give our phone clerk your Easy Payment account number when ordering additional merchandise to be added to your account. If you want to open an Easy Payment account our phone clerks will gladly give you all the details.

Satisfaction Guaranteed

If you wish to exchange or return an item just call us—or if you mail your "exchange" order write the words "pick up" on order blank above catalog number of the item to be returned—and our truck will pick it up and deliver the new selection.

Do your Christmas Shopping Early

Use this Christmas Book with its thousands of gift ideas and your Sears big General Catalog to remember everybody on your list . . . but do it early. By shopping early you have the advantage of complete selections. So shop early for complete satisfaction and to save time and energy, too.

- If you live in any of the areas listed on pages 374 and 375 we will deliver your catalog phone orders direct to your door. This is the easiest way of all to shop from your Sears catalogs.
- You can also phone your catalog orders to any of our Catalog Sales Offices or to the Catalog Sales Department in any Sears Retail Store for "Will-Call" service. We will call or notify you when your order is ready to be picked up. See page 376 for Sears Catalog Sales Office service.

SHOP THE SEARS WAY IN COMFORT.. IN YOUR OWN HOME..BY TELEPHONE

Call Phone Number on Page 374 or 375 for DIRECT-TO-DOOR Truck Delivery Service on Catalog Orders

If you live in any of the cities listed on these two pages . .

You Can Shop

CHICAGO METROPOLITAN AREA

CHICAGO customers . . . Call NEvada 8-5300

Anytime • Day or Night • 24 Hours a Day • Sundays, Holidays, too

SUBURBAN customers call following "toll-free" numbers from 8 A.M. to 5:30 P.M. daily, except Sunday.

Addison	Lombard 1200
Alsip	Fulton 5-4400
Argo	Summit 888
Arlington Heights	CL earbrook 3-6200
Bannockburn	Enterprise 1500
Batavia	Geneva 2826
Bellwood	FI llmore 4-8100
Belmont	Downers Grove 1828
Bensenville	Itasca 280
Berkeley	FI llmore 4-8100
Berwyn	Stanley 8-6240
Black Oak	Russell 2400
*Bloomingdale	Enterprise 1500
Blue Island	Fulton 5-4400
Broadview	FI llmore 4-8100
Brookfield	Western Springs 7100
Calumet City, Burnham	Russell 2400
Calumet Park	Fulton 5-4400
Chicago Heights	Skyline 5-4791
Chicago Ridge	Garden 2-6220
Cicero	Stanley 8-6240
Clarendon Hills	Western Springs 7100
*Cloverdale	Wheaton 2600
Congress Park	Western Springs 7100
Crestwood	Fulton 5-4400
**Crete	Skyline 5-4791
Deerfield	Enterprise 1500
Des Plaines	Vanderbilt 4-2135
Dolton	Riverdale 1200
Downers Grove	Downers Grove 1828
East Chicago	Russell 2400
East Gary	Gary 6171
Elmhurst	Lombard 1200
Elmwood Park	Gladstone 3-2413
Evanston	GR eenleaf 5-8500
Evergreen Park	Garden 2-6220
Fairview	Gladstone 3-2413
Feehanville	Vanderbilt 4-2135
Flossmoor	Homewood 1480
Forest Park	FI llmore 4-8100
Forest View	Stanley 8-6240
Fort Sheridan	HI ghland Park 2-4870
Franklin Park	Gladstone 3-2413
Gary	Gary 6171
Geneva	Geneva 2826
Glen Ellyn	Wheaton 2600
Glencoe	WI nnetka 6-4980
Glenview	Glenview 4-2800
Glenwood	Skyline 5-4791
Golf	Glenview 4-2800
Griffith	Russell 2400
Hammond	Russell 2400
Harvey	Harvey 2040
Hazelcrest	Harvey 2040
Highland, Hessville	Russell 2400
Highland Park	HI ghland Park 2-4870
Highwood	HI ghland Park 2-4870
Hillside	FI llmore 4-8100
Hines	FI llmore 4-8100
Hinsdale	Western Springs 7100
Hobart	Gary 6171
Hodgekins	Western Springs 7100
Holbrook	Skyline 5-4791
Hollywood	Western Springs 7100
Homewood	Homewood 1480
Hubbard Woods	WI nnetka 6-4980
Indiana Harbor	Russell 2400
Ingalton	Wheaton 2600
Itasca	Itasca 280
Justice	Summit 888
Kenilworth	WI nnetka 6-4980
La Grange	Western Springs 7100
Lake Forest	Enterprise 1500
Lansing	Lansing 475
Lincolnwood	Orchard 3-4030
Lisle	Downers Grove 1828
Lombard	Lombard 1200
Lyons	Stanley 8-6240
Markham	Harvey 2040
Matteson	Skyline 5-4791
Maywood	FI llmore 4-8100
*Medinah	Enterprise 1500
Melrose Park	FI llmore 4-8100
Midlothian	Fulton 5-4400
Mooseheart	Geneva 2826
Morton Grove	Orchard 3-4030
Mount Prospect	CL earbrook 3-6200
Munster	Russell 2400
New Chicago	Gary 6171
Niles	Orchard 3-4030
Northbrook	Northbrook 633
Northfield	WI nnetka 6-4980
Oak Forest	Fulton 5-4400
Oak Glen	Lansing 475
Oak Lawn	Garden 2-6220
Oak Park	Stanley 8-6240
Olympia Fields	Skyline 5-4791
Orland Park	Palos Park 858
*Palatine	Enterprise 1500
Palos Park, Palos Heights	Palos Park 858
Park Forest	Skyline 5-4791
Park Ridge	Vanderbilt 4-2135
Phoenix	Harvey 2040
Posen	Fulton 5-4400
Ravinia	HI ghland Park 2-4870
**Richton Park	Skyline 5-4791
Riverdale	Riverdale 1200
River Forest	FI llmore 5-8100
River Grove	Gladstone 3-2413
Riverside	Stanley 8-6240
Robbins	Fulton 5-4400
Roby	Russell 2400
*Roselle	Enterprise 1500
Schiller Park	Gladstone 3-2413
Skokie	Orchard 3-4030
South Holland	Harvey 2040
St. Charles	Geneva 2826
**Steger	Skyline 5-4791
Stickney	Stanley 8-6240
Summit	Summit 888
Techny	Northbrook 633
Thornton	Harvey 2040
Tinley Park	Homewood 1480
Villa Park	Lombard 1200
Warrenville	Wheaton 2600
Westchester	FI llmore 4-8100
West Chicago	Wheaton 2600
Western Springs	Western Springs 7100
Westmont	Downers Grove 1828
Wheaton	Wheaton 2600
Wheeling	CL earbrook 3-6200
Whiting	Russell 2400
Willow Springs	Summit 888
Wilmette	WI nnetka 6-4980
Winnetka	WI nnetka 6-4980
Wooddale	Itasca 280
Worth	Palos Park 858
York Center	Lombard 1200

*** Delivery on Monday, Wednesday and Friday. ** Delivery on Monday and Thursday only.**

Orders phoned before 1 P M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday.

Chicago Metropolitan Area Truck Delivery Rates

Up to 1 lb	30c	8 to 10 lbs	55c	31 to 35 lbs	$1.00	71 to 100 lbs	$1.50
2 lbs	35c	11 to 15 lbs	60c	36 to 40 lbs	1.10	Over 100 lbs., per 100 lbs.	1.50
3 lbs	40c	16 to 20 lbs	70c	41 to 45 lbs	1.20		
4 lbs	45c	21 to 25 lbs	80c	46 to 60 lbs	1.30		
5 to 7 lbs	50c	26 to 30 lbs	90c	61 to 70 lbs	1.40		

Special delivery rates for Fencing, Roofing, Barbed Wire, Fertilizer, Paint, Heating and Building Material are $1.00 for 35 to 100 lbs.; over 100 lbs. 75c per 100 lbs.

Will-Call Service—In an emergency, you can pick up merchandise at Catalog Sales Department in our Retail Store, Homan Ave. and Arthington St.

ZONE I and 2 TRUCK DELIVERY AREA

DE KALB and SYCAMORE AREA

DE KALB, SYCAMORE, Cortland, Malta and Maple Park customers.......... Call . . . De Kalb 3310 or Sycamore 4541

Orders phoned before 1 P. M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

INDIANAPOLIS AREA

INDIANAPOLIS and Suburban Area customers . . Call PLaza 6361

Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

MILWAUKEE AREA

MILWAUKEE and Suburban Area customers . . Call MItchell 5-4062

Anytime • Day or Night • 24 Hours a day • Sundays, Holidays, too

Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery rates below.

OTHER CITIES in the Zone I and 2 Delivery Area

Sears catalog order Telephone and Direct-to-Door Truck Delivery Service is available on city deliveries only to cities listed below. See Zone 1 and 2 Truck Delivery area rates below. Ask about deliveries outside of city.

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up.

ILLINOIS	*PHONE*
Antioch	Enterprise 2472
Aurora	2-4241
Bloomington	7621
Canton	2400
Champaign	6-2534
Danville	8800
Decatur	3-7731
Elgin	6-7400
Fox Lake	Enterprise 2472
Galesburg	4951
Grayslake	Grayslake 3-4001
Ingleside	Enterprise 2472
Joliet	2-6621
Kankakee	3-6661
Kewanee	2138
Lake Villa	Enterprise 2472
Libertyville	Libertyville 2-4410
Moline	2-3671
Mundelein	Libertyville 2-4410
Peoria	3-6381
Pekin	1380
Prairie View	Libertyville 2-4410
Rock Island	6-7751
Rockford	2-8881
Round Lake	Grayslake 3-4001
Spring Grove	Enterprise 2472
Sterling	3300
Waukegan	Ontario 2-1500
Winthrop Harbor	Enterprise 2472
Zion	Enterprise 2472

INDIANA	*PHONE*
Anderson	8861
Elkhart	3-4910
Fort Wayne	Anthony 8383
Kokomo	2-5401
LaFayette	3003
Logansport	4103
Marion	2020
Michigan City	4-4291
Muncie	3-1411
South Bend	6-7161
Valparaiso	1155
Wabash	472
Warsaw	1600

IOWA	
Clinton	504
Davenport	2-1741
Dubuque	3-6441

MICHIGAN	
Battle Creek	2-6581
Benton Harbor	8161
Grand Rapids	Glendale 1-1515
Kalamazoo	3-1591
Muskegon	2-8291
Niles	3360

WISCONSIN	
Baraboo	1390
Beaver Dam	5551
Beloit	815
Fond du Lac	8230
Janesville	7741
Kenosha	4-3581
Madison	6-6831
Racine	2-8811
Watertown	2060

Zone I and 2 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown above . . . No C. O. D. Fee

Up to 3 lbs	38c	21 to 25 lbs	97c	51 to 60 lbs	1.55
4 to 7 lbs	48c	26 to 30 lbs	$1.10	61 to 70 lbs	1.75
8 to 10 lbs	57c	31 to 35 lbs	1.20	71 to 100 lbs	1.85
11 to 15 lbs	70c	36 to 40 lbs	1.35	Over 100 lbs., per 100 lbs.	1.85
16 to 20 lbs	83c	41 to 50 lbs	$1.45		

Special delivery rates for Fencing, Roofing, Barbed Wire, Paint, Fertilizer, Heating and Building Material, $1.20 for 31 to 100 lbs.; over 100 lbs., 85c per 100 lbs.

Major Household Appliances, $2.50 per 100 lbs.

The above rates apply only on shipments from our Mail Order House in Chicago

Call above telephone numbers for Sears Telephone Catalog Sales Office service

by Telephone

.. FROM THIS OR ANY SEARS CATALOG

WE DELIVER THE GOODS DIRECT TO YOUR DOOR

ZONE 3 and 4 TRUCK DELIVERY AREA

CINCINNATI AREA

CINCINNATI and Suburban Area customers . . Call JEfferson 9100

Orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

CLEVELAND AREA

CLEVELAND and Suburban customers . . . Call WInton 1-1430

Customers with Bedford, Chagrin Falls, Gates Mills, Hillcrest, Jackson, LaFayette, Montrose, Terrace, Wickliffe exchanges . . Call CHerry 1-5584

Orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

COLUMBUS AREA

COLUMBUS and Franklin County customers Call FLetcher 5331

Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too

Orders phoned before 1 P.M. delivered the second day. You pay the driver the cost of the goods plus delivery charges shown at right below. However, if you prefer, you can pick up your package at our Town and Country Catalog Sales Office.

Visit Sears Town and Country Catalog Sales Office—where we have on display a complete line of Coldspot and Kenmore Home Appliances, Homart Plumbing and Heating Equipment, Silvertone Television Sets and Radios, Home Furnishings, Housewares, Auto Supplies and Tires, Wearing Apparel. All available for your inspection and selection. Our friendly clerks will gladly show this merchandise to you . . . they will take your order, and arrange for delivery and installation when necessary. Most orders placed up to 1 P.M. can be picked up at the Catalog Sales Office after 9 A.M. the following morning. Our Town and Country Catalog Sales Office is open from 9 A.M. to 9 P.M. Monday through Saturday.

DETROIT AREA

DETROIT and Suburban customers with
Detroit numbers. . . . . Call TOwnsend 8-8900

**Customers with Birmingham, Big Beaver, Lincoln, Southfield,
Slocum and Warren exchanges . . . . Call LIncoln 1-4060**

Customers with Prescott exchanges . . . . Call PRescott 6-5600

Customers with Wayne exchanges . . . . Call WAyne 5225

Orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

ST. LOUIS AREA

ST. LOUIS and Suburban Area customers using
District service . . . . Call GRand 8430

Axminster, East St. Louis, Signal Hill customers . . . Call ENterprise 9000

Berkley, Overland and St. Johns customers . . . . Call WAbash 4224

Granite City, Madison, Nameoki, Venice customers. Call TRi-City 6-4000

Kirkwood, Oakland, Webster Groves customers . . Call WEbster 8880

**If you live in Brentwood, Ferguson Glendale, Kinlock,
Rock Hill or Village of Huntleigh and DO NOT have
DISTRICT Service . . . . Call ENterprise 9000**

All Enterprise 9000 calls are toll-free

Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 3 and 4 Truck Delivery area rates at right.

OTHER CITIES in the Zone 3 and 4 Delivery Area

Sears convenient catalog order Telephone and Direct-to-Door Truck Delivery Service is available on city deliveries only to cities listed below. See Zone 3 and 4 Truck Delivery Rates below. Ask about deliveries outside of city.

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail Store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up on your next shopping trip downtown.

ILLINOIS	***PHONE***
Alton	3-5511
Belleville	5030
Centralia	7373
Jacksonville	1820
Macomb	1171
Quincy	7600
Springfield	8-7311
INDIANA	
Columbus	4455
Evansville	3-4431
Jeffersonville	3-7773
Newcastle	2580
Princeton	10
Richmond	4077
Terre Haute	9641
IOWA	
Burlington	7380
Cedar Falls	3-3303
Cedar Rapids	4-0151
Des Moines	4-0351
Iowa City	2187
Oskaloosa	3-3461
Ottumwa	5010
Waterloo	3-6181
KENTUCKY	
Ashland	3500
Lexington	3-4477
Louisville	CL ay 6611
Owensboro	3-6272
MICHIGAN	
Ann Arbor	2-5501
Bay City	2-2553
MICHIGAN (Contd.)	***PHONE***
Flint	9-5831
Jackson	2-0371
Lansing	9-7521
Menominee	1812
Midland	2002
Monroe	2780
Pontiac	FE deral 5-4171
Port Huron	2-0151
Saginaw	3-8411
Wyandotte	AV enue 4-9000
OHIO	
Akron	PO rtage 2411
Canton	5-9411
Dayton	AD ams 6151
Hamilton	3-6151
Lima	6-3211
Lorain	6-9011
Mansfield	7121
Massillon	4184
Middletown	2-4575
Portsmouth	2-2011
Sandusky	4912
Springfield	3-5501
Toledo	Garfield 1911
WISCONSIN	
Appleton	4-1421
Green Bay	Howard 4444
Manitowoc	6616
Marinette	2-4431
Oshkosh	Blackhawk 8787
Sheboygan	7755
Wausau	6535

Zone 3 and 4 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown on this page . . . No C.O.D. Fee

Up to 3 lbs	39c	21 to 25 lbs	$1.08	51 to 60 lbs	1.85
4 to 7 lbs	52c	26 to 30 lbs	1.23	61 to 70 lbs	2.05
8 to 10 lbs	67c	31 to 35 lbs	1.38	71 to 100 lbs	2.30
11 to 15 lbs	78c	36 to 40 lbs	1.53	Over 100 lbs.	
16 to 20 lbs	93c	41 to 50 lbs	$1.70	per 100 lbs	2.30

Special delivery rates for Fencing, Roofing, Barbed Wire, Paint, Fertilizer, Heating and Building Material, $1.38 for 31 to 100 lbs.; over 100 lbs., $1.10 per 100 lbs.

Major Household Appliances, $3.00 per 100 lbs.

The above rates apply only on shipments from our Mail Order House in Chicago

YOU CAN ALSO ORDER BY PHONE FROM ANY OF OUR CATALOG SALES OFFICES LISTED ON THE NEXT PAGE ▶

Call above telephone numbers for Sears Telephone Catalog Sales Office Service

SEARS
SEARS, ROEBUCK AND CO.

MAKE SEARS CONVENIENT CATALOG SALES OFFICE

Your Shopping Center

PHONE or VISIT your nearest Sears Catalog Sales Office or Catalog Sales Department in any Sears Retail Store

Phone your order by calling the Catalog Sales Office or Catalog Sales Department nearest you as listed below. Your telephone orders are given the same prompt and careful attention as orders placed in person. Simply give our sales clerk the catalog number, description and price of the merchandise you want. Sears convenient phone service saves you time and effort .. it's the easiest way to shop. We will call or notify you when your order is ready to pick up.

If you like to shop in person, we suggest that you visit our Catalog Sales Office and see the many interesting merchandise displays we have available for your inspection. See our famous Coldspot and Kenmore Home Appliances, Homart Plumbing Equipment, Home Furnishings, Housewares, Allstate Tires and Auto Supplies, Craftsman Hardware and Tools and many articles of Wearing Apparel.

Come in and visit us and look over our merchandise displays at your leisure. Ask to see our many swatch books which are so helpful in the purchase of yard goods and fabrics. See for yourself why we are so enthusiastic about the goods we sell, why we can guarantee satisfaction or your money back.

The personal service in our Catalog Sales Offices and Catalog Sales Departments of our Retail Stores is designed to make your shopping easier and more economical. You'll find our friendly efficient sales people always ready to help you. They'll answer your questions . . . help you make your selections from our various catalogs, swatch books and many interesting merchandise displays. They'll help you take necessary measurements . . . arrange for purchases on our Easy Payment Plan. They'll gladly write and mail your order saving you letter postage and money order fees. You'll like this personal service so much that you, too, will make Sears Catalog Sales Office your one-stop shopping headquarters.

Fast Service . . . Catalog Sales Office and Catalog Sales Department orders are rushed to our nearest Mail Order House where they are scheduled for immediate shipment frequently at a saving to you in transportation charges.

Phone or visit your nearest Sears Catalog Sales Office listed below

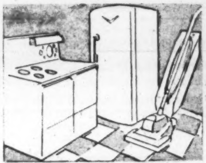
ILLINOIS	*PHONE*
Cairo	683
Carbondale	825
Charleston	2530
Clinton	1031
Flora	484
Herrin	8211
La Salle	3490
Marion	1360
Morris	1530
Naperville	1400
Paris	3-0674
Streator	2154
Taylorville	1125
West Frankfort	890
Winfield	8-0583
Woodstock	1070
INDIANA	***PHONE***
Bedford	4426
Bloomington	9755
Connersville	1074
Crawfordsville	2840
Huntington	87
Peru	5501
Vincennes	2631
IOWA	
Ft. Madison	2386
Keokuk	2424
Marshalltown	5575
Mt. Pleasant	801
Muscatine	3280
Newton	1900
KENTUCKY	***PHONE***
Central City	920
Madisonville	1700
Paris	1070
Princeton	2048
MICHIGAN	
Albion	3991
Allegan	820
Alma	632
Big Rapids	1248
Cadillac	Prospect 5-2403
Charlotte	1670
Dowagiac	363
Greenville	1450
Holland	3161
Ionia	1605
Manistee	2360
***MICH.* (Cont'd)**	***PHONE***
Mt. Clemens	Howard 3-5811
Mt. Pleasant	36-531
Owosso	2500
St. Johns	640
Zeeland	2155
MISSOURI	
DeSoto	600
Festus	1800
Hannibal	3460
St. Charles	1800
OHIO	
Bowling Green	2441
Bucyrus	3-2015
Chillicothe	3-2181
Fremont	Main 3316
***OHIO* (Cont'd)**	***PHONE***
Greenfield	166
Ironton	1909
Kenton	2-1293
Sidney	21461
Tiffin	3084
WISCONSIN	
Ft. Atkinson	1080
Monroe	404
Portage	1250
Ripon	720 Black
Sparta	226
Stevens Point	2676
Waupaca	750
Waupun	950
Whitewater	850

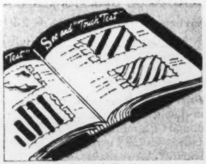
Special services are also available at the Catalog Sales Department in any of the following Sears Retail Stores

ILLINOIS	*PHONE*
*Alton	3-5511
*Aurora	2-4241
*Belleville	5030
*Bloomington	7621
*Blue Island	3375
*Canton	2400
Carrollton	65
Carthage	310
*Centralia	7373
*Champaign	6-2534
Chatsworth	202
*Chicago (9 stores)	See phone directory
*Chicago Heights	1405
*Cicero	6606
*Danville	8800
*Decatur	3-7731
*Des Plaines	1207
*Downer's Grove	1941
*E. St. Louis	UPton 5-1000
Effingham	888
*Elgin	6-7400
*Elmhurst	3600
*Evanston	Greenleaf 5-6060
Freeport	Main 3600
*Galesburg	4951
*Glen Ellyn	560
*Highland Park	4600
Hillsboro	900
*Jacksonville	1820
*Joliet	2-6621
*Kankakee	3-6661
Kewanee	2138
*La Grange	4700
Lawrenceville	1123
Lincoln	991
*Macomb	1170
Mattoon	5685
***ILLINOIS* (Cont'd)**	***PHONE***
*Maywood	1411
Mendota	167
*Moline	2-3671
Mount Sterling	158
Mount Vernon	3000
Ottawa	1886
*Peoria	3-6381
Princeton	3-1755
*Quincy	7600
*Rockford	2-8881
*Rock Island	6-7751
Shelbyville	567
*Springfield	8-7311
*Sterling	3300
*Waukegan	Ontario 2-1500
INDIANA	
*Anderson	8861
*Columbus	4455
*Elkhart	3-4910
*Evansville	3-4431
*Fort Wayne	A8383
*Gary	5362
Greenfield	410
*Hammond	3620
*Indianapolis	Lincoln 8531
Kendallville	255
Kentland	441
Knox	23
*Kokomo	2-5401
*La Fayette	3003
La Porte	3183
*Logansport	4103
Lowell	5351
*Marion	2020
Martinsville	945
*Michigan City	4-4291
Monticello	578
*Muncie	3-1411
New Albany	5-5271
*Newburgh	3-4431
***INDIANA* (Cont'd)**	***PHONE***
*New Castle	2580
*Princeton	10
Rensselaer	670
*Richmond	4077
Seymour	1360
Shelbyville	1994
*South Bend	6-7161
*Terre Haute	9641
*Valparaiso	1155
*Wabash	472
*Warsaw	1600
Washington	2100
IOWA	
*Burlington	7380
*Cedar Rapids	4-0151
*Clinton	504
*Davenport	2-1741
*Des Moines	4-0351
*Dubuque	3-6441
*Iowa City	2187
Oskaloosa	3-3461
*Ottumwa	5010
*Waterloo	3-6181
KENTUCKY	
*Ashland	3500
Covington	HE 2004
Frankfort	4-7371
*Lexington	3-4477
*Louisville (2 Stores)	See phone directory
*Owensboro	3-6272
St. Matthews	Taylor 3633
MICHIGAN	
*Ann Arbor	2-5501
*Battle Creek	2-6581
*Bay City	2-2553
*Benton Harbor	8161
*Coloma	8161
***MICH.* (Cont'd)**	***PHONE***
*Detroit (4 Stores)	See phone directory
*Flint	9-5831
*Grand Rapids	Glendale 1-1515
Highland Park	TO 9-0600
Hillsdale	2068
*Jackson	2-0371
*Kalamazoo	3-1591
*Lansing	9-7521
*Midland	2002
*Monroe	2780
*Muskegon	2-8291
*Niles	3360
*Pontiac	Federal 5-4171
*Port Huron	20151
*Saginaw	3-8411
*Watervliet	8161
*Wyandotte	AVenue 4-9000
MISSOURI	
*St. Louis (3 Stores)	See phone directory
OHIO	
*Akron	Portage 2411
Alliance	1-5391
*Canton	5-9411
*Cincinnati (3 Stores)	See phone directory
*Cleveland (6 Stores)	See phone directory
*Dayton	ADams 6151
Delaware	3-1218
Elyria	2225
Fostoria	6696
Greenville	579
*Hamilton	3-6151
*Lima	6-3211
Logan	5-2103
***OHIO* (Cont'd)**	***PHONE***
*Lorain	6-9011
Mansfield	7121
Marion	2-1161
*Massillon	4184
*Middletown	2-4575
Mount Vernon	5-2450
Newark	6671
Painesville	7567
*Portsmouth	2-2011
*Sandusky	4912
*Springfield	3-5501
*Toledo	GA 1911
Wooster	534
Zanesville	2-3651
WISCONSIN	
*Appleton	4-1421
*Baraboo	1390
*Beaver Dam	5551
*Beloit	815
Berlin	306
Burlington	1313
*Fond du Lac	8230
*Green Bay	Howard 4444
Hartford	493
*Janesville	7741
*Kenosha	4-3581
*Madison	6-6831
*Manitowoc	6616
*Marinette	2-4431
*Milwaukee (2 stores)	See phone directory
*Oshkosh	Blackhawk 8787
*Racine	2-8811
*Richland Center	300
*Sheboygan	7755
*Watertown	2060
Waukesha	7791
*Wausau	6535
West Allis	Spring 4-2010
West Bend	560

**** Customers in these towns can get direct-to-door truck delivery on telephone orders by calling our phone numbers for these towns as listed on preceding pages 374 and 375***

Shop by Phone

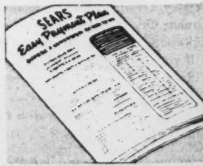

Actual Merchandise Display



Swatch Books

Personal Service

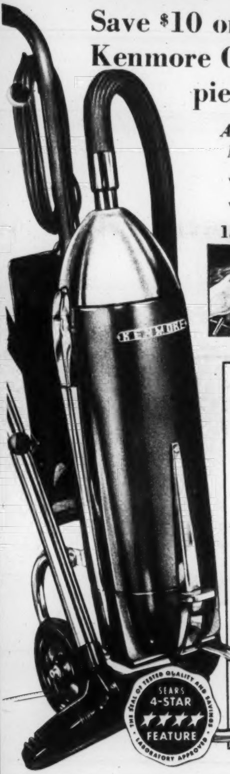
Measuring Help



Easy Payments, Too

Holiday Combination

Save $10 on choice of three Kenmore Cleaners . . plus 3-piece house cleaning set



A Christmas repeat of our popular Midfall Sale. Buy now and save!

You get cleaning set below—a $14.35 value — for only $4.35 with cleaner

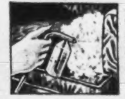
FOR A MERRY
CHRISTMAS

She'll enjoy her

Kenmore Cleaner

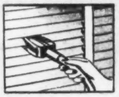
and the wonderful workday-holidays it will give her

1. Adjustable Spray Gun



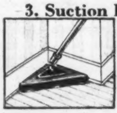
For insecticides, disinfectants, paints. Spray plants, clothing, furniture. Jar holds 14 fluid ounces. Cadmium-plated top. Fits any Kenmore set.
20N850–Wt. 1 lb. $2.10

2. Venetian Blind Brush

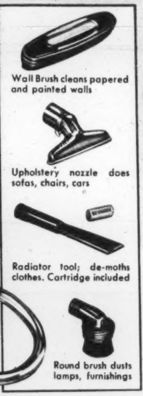


Cleans both sides of blind at once. Tapered front cleans around tapes with ease. Maroon plastic finish. Size 6⅛x2⅓in. Fits any Kenmore attachment set.
20N607–Wt. 8oz. $5.50

3. Suction Floor Duster



Dusts floor areas quickly. Triangular shape fits into corners. Dirt sucked into cleaner. Wine color plastic. Fits Kenmore tank cleaners, 20 D 0819 set.
20N608–Wt. 1lb. $6.75

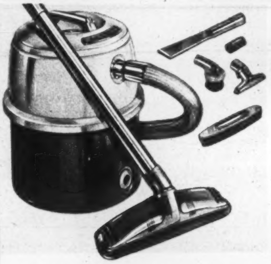


Wall Brush cleans papered and painted walls

Upholstery nozzle does sofas, chairs, cars

Radiator tool; de-moths clothes. Cartridge included

Round brush dusts lamps, furnishings



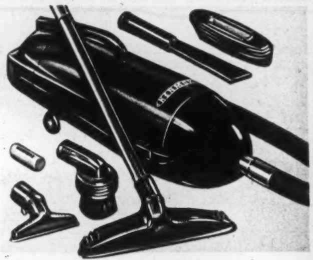
CANISTER CLEANER

Without Combination Offer	With Combination Offer
$74.95 Cash	$79.30 Cash $5 Down, $5 Monthly

- Rugged ⅝ HP Motor-up to 18% more suction
- Disposable dust bag—lifts out in seconds

For her—a trim, streamlined cleaner styled to please any housewife! Enjoy also the special $10 holiday saving by ordering now. Complete floor-to-ceiling cleaning action in a compact canister plus the extra work-saving attachments. **Cleaner covers more space with less movement.** Swivels easily as you move about the room. It's easy to handle—a delight to use. **⅝-HP motor** has up to 18% more suction than ordinary ½-HP motors. Removes deep-down dirt from rugs, carpets. **Disposable dust bag** does away with messy dust bag emptying. Just lift out. Compact design makes it easy to store. 14 in. high x 11½ in. wide. Removable air filter. **Nine attachments.** Tip-toe switch; carrying handle. For 110–120-volt, 25, 50, or 60 cycle AC or DC. **UL approved.**

20 N 4501L—Combination Offer. Wt. 31 lbs. $79.30
20 N 0702L—Cleaner, Attachments only. Shpg. wt. 29 lbs. Order now for Christmas. $74.95



TANK CLEANER

Without Combination Offer	With Combination Offer
$69.95 Cash	$74.30 Cash $5 Down, $5 Monthly

- Deep cleaning ⅝ HP Motor
- Nine floor-to-ceiling cleaning attachments

Here is easy-to-move, easy-to-use tank cleaner efficiency. Holiday-priced at a $10 saving with extra attachments. **Powerful ⅝ HP motor** rids carpets of dirt, grime, and lint. Deep-cleaning action quickly whisks dirt away. **Nine work-saving attachments** give thorough room-cleaning efficiency. **Cloth dust bag** fits into nose of the cleaner for easy emptying. Removable air filter. Has plastic carrying handle. Two-tone Burgundy finish. Tip-toe on-off switch. For 110–120-volt, 25, 50, or 60-cycle AC or DC. **Approved by Underwriters' Laboratories, Inc.** Send your holiday order today. . . *now!*

20 N 4502L—Combination Offer. Wt. 29 lbs. $74.30
20 N 0730L—Cleaner, Attachments only. Shpg. wt. 27 lbs. Order now—pay on Easy Terms. $69.95

Kenmore Guarantee. We guarantee each Kenmore cleaner for one full year against defects in materials and workmanship. Buy with confidence!

Extra Cleaning Action!

OUR BEST Kenmore Cleaner

Without Combination Offer	With Combination Offer
$84.95 Cash	$89.30 Cash Only $5 Down, $5 Monthly

- Extra-powerful ¾ HP Motor—up to 40% more suction
- Disposable dust bag—just lift out, toss away
- Exclusive Ken-Kart carryall moves cleaner with ease

Now save $10 on our best cleaner with extra attachments. A special saving at holiday cleanup time. Here is also a gift the homemaker will use and treasure for years. She'll marvel at the deep-cleaning action of this 4-STAR FEATURE Kenmore. Cleaning action that gets dirt ordinary cleaners miss! **Extra-powerful ¾ HP motor** produces up to 40% more suction, than ordinary cleaners with ½-HP. motors. Deep-cleaning action removes imbedded dirt, dust, lint. Rugs and carpets come alive with that just-cleaned look. **Cleaner** empties in seconds. Just lift out disposable dust bag and toss away. No muss, fuss, or soiled hands. **Exclusive Ken-Kart** rolls with rubber-tired ease from room to room. Glides effortlessly up and down stairs. Carryall attachment holder travels with you. **[illegible] attachments.** Smart Burgundy finish with chrome trim. For 110–120-volt, 25, 50, or 60-cycle AC or DC. **UL approved.**

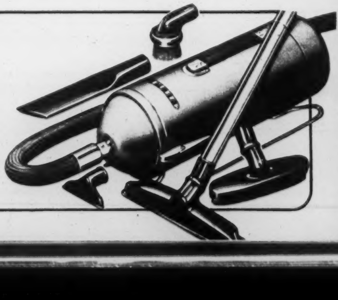
20 N 4500L—Combination Offer. Shpg. wt. 37 lbs $89.30
20 N 0736L—Cleaner and Attachments only. Shpg wt. 35 lbs. 84.95

Budget-Price Kenmore

- ⅓ HP Air-cooled Motor
- Eight handy attachments

Was $44.95
$39.95 Cash
$4 Down

Enjoy a $5 Holiday saving on our budget priced Kenmore. *Another Midfall Sale repeat in time for your Christmas order.* Rugged ⅓ HP motor plus 8 work-saving attachments. Two steel skids for easy movement. Front mounted dust bag. Carrying handle. Gray enamel finish. For 110–120-volt, 25, 50, 60-cycle AC or DC. **UL approved.** Shipping weight 20 pounds.
20 N 0735L—Cleaner, Attachments. $39.95

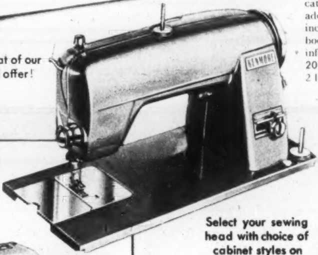


FOR A MERRY CHRISTMAS

KENMORE

Sewing Machines

offered in holiday combinations at dollar-saving prices

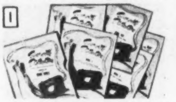


A Holiday repeat of our special Midfall offer!

A Christmas Combination

Save $10.20 . . These three extras

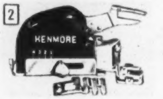
Our New Sewing Course



Complete 8-volume instruction course. Whether beginner or experienced sewer, you'll find each book loaded with sewing facts. Takes you from basic sewing through all the fancy and intricate sewing techniques. You'll add new sewing skills that will increase your efficiency. Each book is filled with how-to-do-it information. Illustrations incl.

20 N 3020—Shpg. wt. 2 lbs. 4 oz. $12.00

Zig-Zag Stitcher

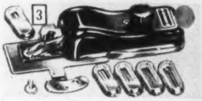


Apply decorative stitching around appliqued monograms, lace, other fancy work. You'll also apply nonravelling stitching to unbound edges. Carrying case. Fits all Kenmore, Franklin Rotarys except Kenmore "49", Red "95", Model "25", long shuttle heads. Wt. 12 oz.

20N60704 . . . . $3.75

20N60703—For Kenmore "49" Head only $3.75

Buttonhole Maker



Now you can turn out buttonholes on all types of fabric. Attachment makes 5/16, 5/8, 13/16, 11/16-in. regular buttonholes; 11/16-in. keyhole buttonholes. Has 5 templates. Carrying case. Not for long shuttle heads. Wt. 1 lb. 8 oz.

20 N 60706—For Kenmore, Franklin Rotarys, except Models "25" "49", Red "95" . . . $9.45

20 N 60766—For "49" Head only, order now and save . . . $9.45

$139.95 Cash
$5.00 Down
$7.00 Monthly

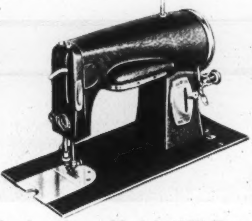
Kenmore Portable

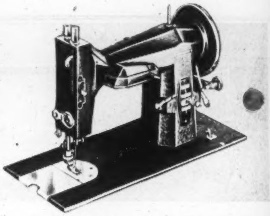
- Our best "49" head at right
- Convenient foot sewing control

A gift she'll use and treasure for years. Our best rotary head in a compact, lightweight portable. Here is big machine performance in weight-saving aluminum design. Comes in beautiful beige, plastic (cowhide effect) carrying case. Has lock, key, handy storage pocket. Set of attachments and instruction book. Measures 18½x14x10½ in. at base. Carries Kenmore 20-year guarantee. See "49" head at right.

20 N T23049L—Portable
Shpg. wt. 35 lbs. $139.95
20 N T3043L—Combination
Shpg. wt. 38 lbs. $154.95

Select your sewing head with choice of cabinet styles on opposite page.





Our Best "49" Head

- Lightweight aluminum frame
- No better value anywhere

Does all your sewing tasks with ease. You'll turn out clothes, slipcovers, drapes and really save in the process! Nylon and oilite bearings never need oiling. Sews double lock stitch forward or reverse. Smooth chain drive. Non-clog shuttle can't lock due to lint or ravellings. Automatic bobbin winder shuts off when bobbin is filled. Built-in sewing light. **No special attachments needed for mending.** Numbered stitch regulator selects stitch length. Hinged pressure foot sews easily over bulky materials. Dial type upper thread tension. Hammerloid finish; beige color, chrome-plated trim. For 110-120-volt, 25, 50, 60-cycle AC or DC. UL approved. Full attachments, extra bobbins, needles, zipper and cording foot, instructions included.

Model "95" Rotary

Sews forward or reverse—no stopping for back-tacking seams. Hinged presser foot glides over pins and fabric thicknesses. 4-point feed automatically provides uniform sewing on thick or thin materials. Adjustable upper and lower thread tension. Automatic bobbin winder. Num~~bered~~ stitch regulator. Built-in sewing light. Brown non-glare crinkle finish with chrome plated trim. Darning release lever. Working parts of case hardened steel. Universal air-cooled motor with friction drive. For 110-120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Full attachments, zipper and cording foot, needles, bobbins, instructions.

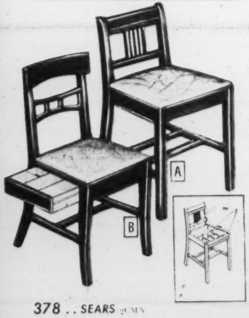
Model "55" Rotary

Our lowest priced reversible rotary head. Has 4-point feed for uniform sewing. Adjustable upper and lower tension regulator. All working parts of case hardened steel. Forward-reverse stitch regulator permits back-tacking. Hinged presser foot. Automatic bobbin winder. Sewing light. Blue crinkle finish with trim. Universal motor for 110-120-volt, 25, 50, or 60-cycle AC or DC. UL approved. Full attachments, zipper and cording foot, needles, instructions.

KENMORE 20-YEAR GUARANTEE

We guarantee every Kenmore Sewing Machine for 20 years against defects in materials and workmanship (natural wear excepted). This guarantee is sent with every Kenmore sewing machine. We further guarantee complete satisfaction or your money back, including any transportation charges.

Christmas gifts to please the woman who sews



Select a sewing chair to match a cabinet

Handsome Rail-Back Chair

A **Here is a gift that combines style and beauty with years of lasting service.** Only $12.95

Lustrous hardwood construction in walnut, mahogany or limed oak finishes. Padded 14½x16½-in. seat lifts to give access to storage space and spool racks. *State choice of finish.* Freight or express.

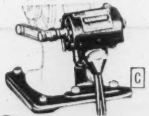
20 N M980—Shpg. wt. 16 lbs. . . . $12.95

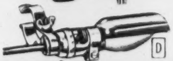
Graceful Full-Back Chair

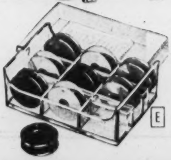
B **A gift that will serve her as both sewing chair or dining room extra.** Only $17.95

Gracefully styled in smooth walnut, mahogany, or limed oak finishes. Long-lasting hard wood construction. Storage drawer with spool racks under seat. Padded seat 14½x17-in. *State finish.* Freight or express.

20 N M971—Shpg. wt. 22 lbs. . . . $17.95







Treadle Conversion Kit

C **Now enjoy the sewing comfort of smooth running electricity.** Convert that old treadle machine with this easy-to-apply kit. Includes all hardware, cord, foot control, instructions. Universal air-cooled motor for 110-120-volt 25, 50, 60-cycle AC or DC. UL approved.

20 N 60713—For machines with wheel turning counter clockwise. Shpg. wt. 6 lbs. 14 oz. . . . $14.95

20 N 60714—For machines with wheel turning clockwise. Shpg. wt. 6 lbs. 14 oz. $14.95

20 N 60715—For Singer Model 66. Shipping weight 6 lbs. 14 oz. 14.95

D **Clamp-on Sewing Light.** Fits any machine. Adjustable shade focuses light directly on work. Makes precision work easy—reduces eye fatigue and strain. Has wing nut adjustment. Complete with cord, plug. For 110-120-volt AC or DC. UL listed.

20 N 60702—Sewing light. Shpg. wt. 12 oz. . $1.49

E **Clear Plastic Bobbin Box.** Comes conveniently partitioned with set of 9 colorful plastic bobbins. Measures 3½x 2½ x 1¼ in. deep. For all Kenmore rotary heads except "49" head.

20 N 60770—Bobbin box. Shpg. wt. 6 oz . . . 79c

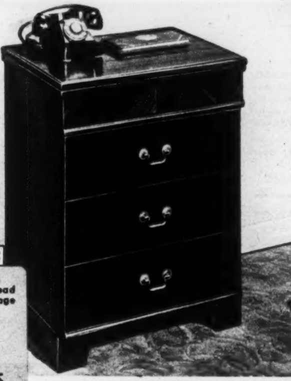
for Years of Sewing Pleasure

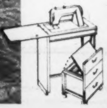
included for only $15.00

with any Kenmore sewing machine in this book

Imagine her joy at Christmas time with a KENMORE! For her the exquisite cabinet craftsmanship of a new furniture piece. Styled to include her new work-saving KENMORE machine. She'll treasure it for many years as it furnishes all her sewing needs.

- Narrow, wide hems
- Felled seams
- Attaches zippers
- Attaches cording
- Gathering or shirring
- Applies top braiding
- Uniform tucking
- Ruffling and pleating
- Multiple binding
- Attaches lace edges
- Quilts over padding
- Decorative braiding



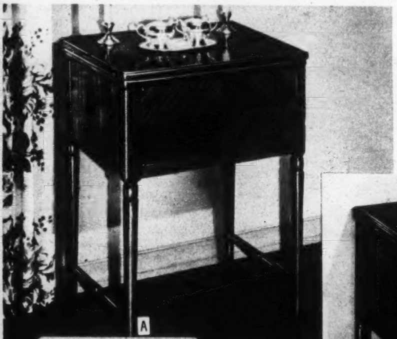


Walnut Cabinet, Sewing Chair with "55" Rotary Head plus 3 extras on opposite page

$184.95 Cash

$5 Down - $9 Monthly

Machine alone $169.95 Cash

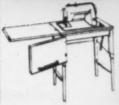


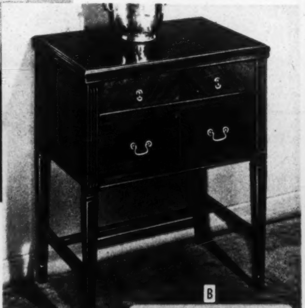
Walnut Console with "55" Rotary Head plus 3 extras on opposite page

$154.95 Cash

$5 Down - $7 Monthly

Machine alone $139.95 Cash



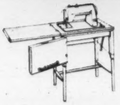


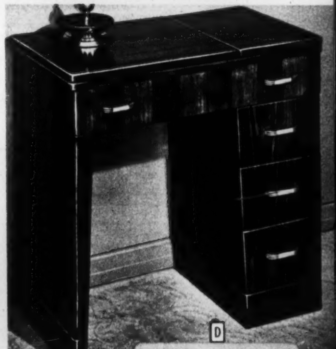
Walnut Console, Automatic Headlift, "55" Rotary Head plus 3 extras on opposite page

$169.95 Cash

$5 Down - $8 Monthly

Machine alone $154.95 Cash



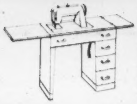


Three-Drawer Walnut Desk with "55" Rotary Head plus 3 extras on opposite page

$199.95 Cash

$5 Down - $9.50 Monthly

Machine alone $184.95 Cash



Smart Walnut Console

A **Decorator-design walnut console adds style and charm to modern or traditional room settings.** Richly polished 5-ply walnut veneer with 3-coat lacquer finish. Sturdy hardwood construction. Beautifully matched wood panel door. Hand rubbed one-piece top. Spool and accessory rack inside door. Hand lift head. Built-in knee control for sewing speed. Measures 23¾ inches wide, 17⅝ inches deep, 30¾ inches high. Choice of sewing heads plus dollar-saving combination. *Order now.*

20 N M34355—With "55" Head. *$5 Down, $7 Monthly.* Shpg. wt. 76 lbs. **$139.95**

20 N M3031—Combination with "55" Head. *$5 Down, $7 Mo.* Shpg. wt. 80 lbs. **$154.95**

20 N M34395—With "95" Head. *$5 Down, $7 Monthly.* Shpg. wt. 78 lbs. **$149.95**

20 N M3032—Combination with "95" Head. *$5 Down, $8 Mo.* Shpg. wt. 82 lbs. **$164.95**

20 N M34349—With "49" Head. *$5 Down, $8 Monthly.* Shpg. wt. 62 lbs. **$164.95**

20 N M3033—Combination with "49" Head. *$5 Down, $9 Mo.* Shpg. wt. 67 lbs. **$179.95**

★

See the Big General Catalog for additional cabinet styles in Walnut, Limed Oak, and Mahogany finishes

Walnut Traditional

B **Lovely period-type console with modern automatic headlift.** Becomes handy serving table—living room end table—your console. Rich 5-ply walnut veneers with 3-coat lacquer finish. Rugged hardwood construction. Just raise one-piece, hand rubbed top and head swings into place. Front panel swings out to reveal accessory compartment, spool rack. Built-in knee sewing control. Cabinet 26¾ x 18½ x 30¾ inches.

20 N M12055—With "55" Head. *$5 Down, $7 Monthly.* Shpg. wt. 90 lbs. **$154.95**

20 N M3034—Combination with "55" Head. *$5 Down, $8 Mo.* Shpg. wt. 96 lbs. **$169.95**

20 N M12095—With "95" Head. *$5 Down, $8 Monthly.* Shpg. wt. 92 lbs. **$164.95**

20 N M3035—Combination with "95" Head. *$5 Down, $9 Mo.* Shpg. wt. 96 lbs. **$179.95**

20 N M12049—With "49" Head. *$5 Down, $9 Monthly.* Shpg. wt. 76 lbs. **$179.95**

20 N M3036—Combination with "49" Head. *$5 Down, $9 Mo.* Wt. 81 lbs. **$194.95**

Cabinet-Chair Duo

C **Handsome walnut combination that will serve you as telephone stand, vanity, or writing desk.** Richly-grained 5-ply walnut veneers. Sturdy hardwood construction. Simulated 3-drawer front pulls out to form sewing chair. Handy storage compartment, removable sewing tray under seat. Hand-rubbed, one-piece top. Automatic leaf support. Convenient knee sewing control. Measures 24 in. x 18¼ in. x 30¾ in. high.

20 N M14055—With "55" Head. *$5 Down, $8 Monthly.* Shpg. wt. 99 lbs. **$169.95**

20 N M3037—Combination with "55" Head. *$5 Down, $9 Mo.* Shpg. wt. 103 lbs. **$184.95**

20 N M14095—With "95" Head. *$5 Down, $9 Monthly.* Shpg. wt. 101 lbs. . . . **$179.95**

20 N M3038—Combination with "95" Head. *$5 Down, $9 Mo.* Wt. 105 lbs. **$194.95**

20 N M14049—With "49" Head. *$5 Down, $9 Monthly.* Shpg. wt. 85 lbs. **$194.95**

20 N M3039—Combination with "49" Head. *$10 Dn., $9.50 Mo.* Shpg. wt. 89 lbs. **$209.95**

Kneehole Desk-Console

D **Exquisite walnut desk one minute, becomes a functional sewing cabinet the next.** Gleaming 5-ply walnut veneers on hardwood. Hand rubbed top finished to a satiny smoothness. Lustrous 3-coat lacquer finish. Three roomy storage drawers for supplies. Divided lid has automatic leaf support. Opens to extra-large work surface—65 x 18½ x 30 in. Knee sewing control. Closed: 32¼ x 18⅝ x 30⅞ in.

20 N M16055—With "55" Head. *$5 Down, $9 Monthly.* Shpg. wt. 112 lbs. . . . **$184.95**

20 N M3040—Combination with "55" Head. *$5 Dn., $9.50 Mo.* Wt. 116 lbs. **$199.95**

20 N M16095—With "95" Head. *$5 Down, $9 Monthly.* Shpg. wt. 114 lbs. . . . **$194.95**

20 N M3041—Combination with "95" Head. *$10 Dn., $9.50 Mo.* Shpg. wt. 118 lbs. **$209.95**

20 N M16049—With "49" Head. *$10 Down, $9.50 Mo.* Shpg. wt. 98 lbs. **$209.95**

20 N M3042—Combination with "49" Head. *$10 Down, $10.50 Mo.* Wt. 102 lbs. **$224.95**

SPECIAL CHRISTMAS COMBINATION OFFER

Purees baby food and soups . . . wonderful for preparing food for the children, invalids and folks on a diet. Saves vitamins too.

Mixes delicious, thirst-quenching iced drinks . . . the powerful action blends various ingredients easily—quickly and thoroughly

Blends malteds, milk shakes; no dead spots to cause lumps. The youngsters "go for" body-building home-made drinks

• Blends salad dressings and sauces • Whips omelettes • Creams potatoes • Grates cheese • Chops nuts • Makes soups • Grinds coffee • Blends all batters

SAVE $22.95 on KENMORE Blender with any COLDSPOT in this catalog

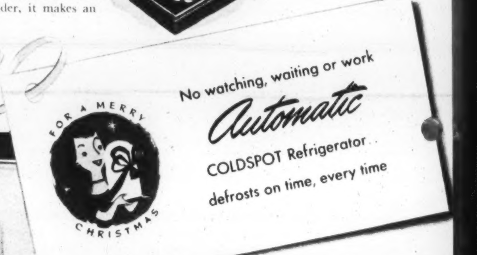
- Regular price is $27.95 you pay only $5.00 for blender with our combination offer
- Sent postpaid from mail order house

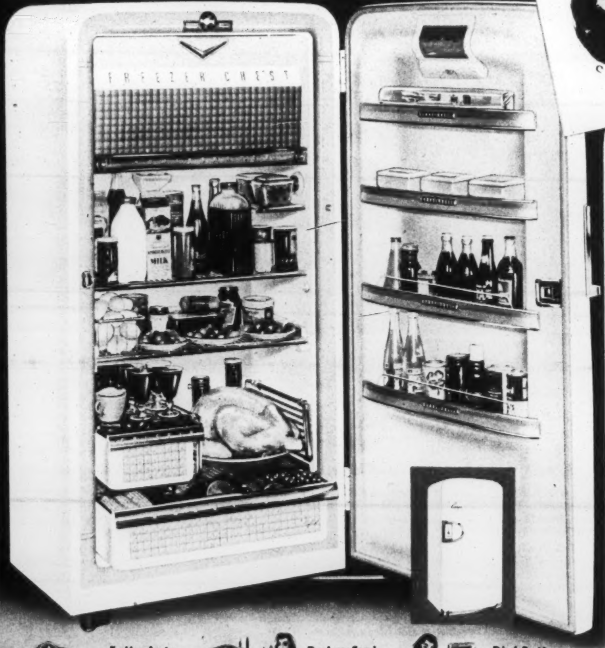
We wanted to offer you something extra for the Christmas season . . . that's why we're making available this new 2-speed blender at a fraction of its cost. With this blender, you can do over a hundred of the hardest kitchen tasks in seconds—at the flick of a switch. You can puree, chop or grind meats, fresh fruits or vegetables. And you save all the vitamins usually lost in ordinary food preparation. You'll find a complete description of this wonderful work-saver on page 407. If you have a blender, it makes an especially nice gift

ALSO You get this special Extra Key in Separate Gift Box

This extra key for your new COLDSPOT will be sent to you in an attractive gift box . . . a symbol of one of the most worthwhile gifts you can possibly select. For it represents a gift the whole family can enjoy—every day of the year. We call it "the key to better living"—and we know you will, too.

27


FOR A MERRY CHRISTMAS
No watching, waiting or work
Automatic
COLDSPOT Refrigerator . .
defrosts on time, every time



Get $27.95 Blender for $5.00 with any Refrigerator below

11.5 cubic foot model with blender and key	9.4 cubic foot model with blender and key
$354.95 Cash	$326.95 Cash
From factory $10 Down, $16.50 Mo.	From factory $10 Down, $15.00 Mo.
Refrigerator only $349.95 Cash From factory	Refrigerator only $321.95 Cash From factory

Just $10.00 down lets you take advantage of this big special offer! **Completely automatic** COLDSPOT does *all* defrosting work for you, brings you every convenience feature of modern, carefree refrigeration. For complete features see chart below. Both models for 110–120-volt, 60 cycle AC. UL approved. Shipped assembled from mail order house or Evansville, Ind. factory.

11.5 cu. ft. model. Shpg. wt. 364 lbs.

46 N M3180F—Combination from factory . . . . Cash $354.95
46 N M3180—Combination from mail order house Cash 359.95
TERMS: for above $10.00 down, $16.50 monthly
46 N M3130F—Refrigerator only (from factory) *TERMS: $10.00 down, $16.00 per month* . . . . Cash $349.95
46 N M3130—Refrigerator only (from mail order house) *TERMS: $10.00 down, $16.50 per month* . . . . Cash $354.95

9.4 cu. ft. model. Shpg. wt. 337 lbs.

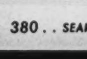
46 N M3980F—Combination from factory. *TERMS: $10.00 down, $15.00 per month* . . . . Cash $326.95
46 N M3980—Combination from mail order house. *TERMS: $10.00 down, $15.50 per month* . . . . Cash $331.95
46 N M3930F—Refrigerator only (from factory). *TERMS: $10.00 down, $15.00 monthly* . . . . Cash $321.95
46 N M3930—Refrigerator only (from mail order house). *TERMS: $10.00 down, $15.00 monthly* . . . . Cash $326.95

FEATURE GUIDE	46 N M3130	46 N M3930
Total storage capacity	11.5 cubic feet	9.4 cubic feet
Automatic defrost	YES	YES
Frozen food capacity	50.0 pounds	40.6 pounds
Shelf area	19.0 sq. ft.	16.0 sq. ft.
Servi-Tray	YES	YES
4 Servi-Shelves in door	YES	YES
Dial Butter-Ready	YES	YES
Handi-Bin capacity	19.6 quarts	17 quarts
Glass covered Crisper	YES	YES
Number of ice cubes	56	42
Door lock and 2 keys	YES	YES
Door Positioner and Closer	YES	YES
Leveling screws	4	4
Outside dimensions (including door handle) with door closed	61½ in. high 30¼ in. wide 30½ in. deep	58⅛ in. high 27¼ in. wide 30½ in. deep
With door open 90 degrees	36½ in. wide 56 in. deep	33½ in. wide 53 in. deep
Accessories	Egg basket, butter tray, left-over dishes, bacon and cheese container, Juice bottle	

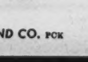
Fully Automatic . . defrosts itself. No clocks to set, no pans to empty

Dual-use Servi-Tray . . a sliding shelf, also lifts out for table serving

Dial Butter-Ready . . electric control. Dial consistency wanted



Safe, cold temperatures maintained in freezer. Frozen foods remain frozen . . . always



Exclusive Humiderator with new dial controls. Keeps fresh food fresh longer

4 Servi-Shelfs in door—2 with special containers. "Front-row" storage for small items

.. on COLDSPOT Refrigerators and Freezers

A
B
FOR A MERRY CHRISTMAS
Only COLDSPOT Freezers have
Super-Wall
construction . . a new development
in efficient frozen food protection
Freezer Chest

5-YEAR GUARANTEE. We guarantee sealed refrigeration unit of COLDSPOT appliances for full 5 years against mechanical failure, if used as directed. All other parts carry a similar 1-year guarantee against defects. **Nation-Wide** *service—see page 370.*

COLDSPOT freezers are shipped fully assembled, ready to plug in. Send your order to Sears mail order house. Pay shipping charges, on delivery, from shipping point.

COLDSPOT Upright Freezers

**18 cubic-foot model
with Blender, Key**

$429⁵⁰ Cash From Factory
$10.00 Down, $20.00 Monthly
Separate prices total $452.45

A
- 630-lb. frozen food capacity
- Quick-freezing compartment
- Cold control, temperature gauge
- Interior light • Door lock
- Attachable packing shelf

Exclusive COLDSPOT Super-Wall construction for whisper-quiet performance, non-sweating cabinet surface. Porcelain enameled interior. Thick Fiberglas insulation all around. **Dimensions:** 71 in. high, 43¾ in. wide, 32½ in. deep (passes 28-in. doorway with cabinet door removed). For 110–120 volt, 60 cycle AC. UL approved. Shipped assembled from mail order house or St. Paul, Minn. factory. Shpg. wt. 515 lbs.

With Blender and Extra Key
47 N M1037G—From house. *TERMS $10.00 down, $21.00 monthly*. . . . . .Cash **$449.50**
47 N M1037GF—From factory. *TERMS: $10.00 down, $20.00 monthly*. . . . . .Cash **$429.50**

**11.1 cubic-foot model
with Blender, Key**

$319⁵⁰ Cash From Factory
$10.00 Down, $14.50 Monthly
Separate prices total $342.45

B
- 388-lb. frozen food capacity
- Ice cube compartment, trays
- Inner doors form loading shelves
- Automatic cold control
- Door lock • 5 freezing surfaces

Fits in your kitchen like a refrigerator. Whisper-quiet Super-Wall construction—non-sweating cabinet surface. Porcelain enameled interior . . . extra durable, easy to clean. **Dimensions:** 61⅜ in. high. 30¾ in. wide, 30½ in. deep (passes 28-in. doorway with cabinet door removed). For 110–120 volt, 60 cycle AC. UL approved. Shipped assembled from mail order house or Evansville, Indiana factory. Shpg. wt. 347 lbs.

With Blender and Extra Key
47 N M1036G—From house. *TERMS: $10.00 down, $15.00 monthly*. . . . . .Cash **$329.50**
47 N M1036GF—From factory. *TERMS: $10.00 down, $14.50 monthly*. . . . . . . Cash **$319.50**

Our finest COLDSPOT Chest Type Freezers

**9.1 cubic foot model
with Blender, Key**

$259⁵⁰ Cash From Factory
$10.00 Down, $12.00 Monthly
Separate prices total $282.45

**14 cubic foot model
with Blender, Key**

$344⁵⁰ Cash From Factory
$10.00 Down, $16.00 Monthly
Separate prices total $367.45

**19.4 cubic foot model
with Blender, Key**

$429⁵⁰ Cash From Factory
$10.00 Down, $20.00 Monthly
Separate prices total $452.45

Adjustable separators, dividers and sliding baskets make all food instantly accessible— no hunting, no searching, no groping. Super-Wall construction—porcelain enameled interiors, super-dense Fiberglas insulation and direct contact refrigerating coils for efficient, low cost operation. All models have adjustable cold control with temperature indicator . . . interior light . . . counterbalanced lid. Food inventory record card, frost scraper, freezing and operating instructions. For 110–120 volt, 60 cycle AC. UL listed. Shipped fully assembled from mail order house stock or factory in St. Paul, Minn.

9.1 cu. ft. model—stores up to 318 lbs. of frozen foods. Dimensions: 41⅛ in. long, 32¾ in. wide (28 in. wide with lid removed), 36 in. high. Will pass 29-in. door with lid removed. Shpg. wt. 350 lbs.

With Blender and Gift Key
47 N M1033G—From house. *TERMS: $10.00 down, $12.50 monthly*. . . . . . . .Cash **$264.50**
47 N M1033GF—Shipped from factory. **$259.50**

14 cu. ft. model—stores up to 490 lbs. of frozen foods. Dimensions: 54⅞ in. long, 32¾ in. wide (28 in. wide without lid), 36 in. high. Will pass 29-in. door with lid removed. Shpg. wt. 420 lbs.

With Blender and Gift Key
47 N M1034G—From house. *TERMS: $10.00 down, $16.00 monthly* . . . . . .Cash **$349.50**
47NM1034GF–Shipped from factory. **$344.50**

19.4 cu. ft. model—stores up to 679 lbs. frozen foods. Dimensions: 70⅜ in. long, 32¾ in. wide (28 in. without lid), 36 in. high. Will pass 29-in. door with lid removed. Shpg. wt. 505 lbs.

With Blender and Gift Key
47 N M1035G—From house. *TERMS: $10.00 down, $20.50 monthly*. . . . . .Cash **$434.50**
47NM1035GF–Shipped from factory **$429.50**

***10% DISCOUNT** on Packaging Materials if ordered with your new COLDSPOT Freezer*

KENMORE COMBINATION SALE!

Save $25 on Washday Automatics

Our Best Automatic Washers and Dryers at Dollar-Saving Prices . . this great holiday value repeated from our Midfall Catalog

Enjoy an automatic Kenmore
Washer and Dryer
FOR A MERRY CHRISTMAS
for year round washday-holidays

THE SEAL OF TESTED QUALITY AND SAVINGS
SEARS 4-STAR
★★★★
FEATURE
LABORATORY APPROVED

Select Any Combination

Washer (without Suds-Saver) and Electric Dryer
Sold Separately ~~$\$429^{90}$~~ Both for $\$404^{90}$
26NM50880 Combination. Wt. 452 lbs. $404.90
Only $15 Down—$20 Monthly

Washer (without Suds-Saver) and Gas Dryer
Sold Separately ~~$\$479^{90}$~~ Both for $\$454^{90}$
26NM50780 Combination. Wt. 471 lbs. $454.90
Only $20 Down—$20.50 Monthly

Washer (with Suds-Saver) and Electric Dryer
Sold Separately ~~$\$449^{90}$~~ Both for $\$424^{90}$
26NM60880 Combination. Wt. 463 lbs. $424.90
Only $15 Down—$21 Monthly

Washer (with Suds-Saver) and Gas Dryer
Sold Separately ~~$\$499^{90}$~~ Both for $\$474^{90}$
26NM60780–Combination. Wt. 482 lbs. $474.90
Only $20 Down—$21.50 Monthly

Order Now—Use Easy Terms to pay later

Our Best Automatic Washer

Without Suds-Saver
$\$234^{95}$
$10 Down—$11.00 Monthly

With Suds-Saver
$\$254^{95}$
$10 Down—$12.00 Monthly

You give the best! For only Kenmore has ALL these Automatic features—

- Exclusive Roto-Swirl Agitator
- Giant 9-lb. Wash Capacity
- Visi-Dial Washing Control
- Push-Button Water Temperature Control
- Push-Button Water Level Selector
- Exclusive Suds-Saver
- Sun-Fresh Germicidal Lamp
- Rustproof Porcelain Enamel Top
- Tub Interior Light
- Automatic Self-Leveling Legs
- Convenient Top Loading
- Easy Installation—no Bolting

All these features and more add up to America's outstanding automatic washer value! Now offered at a dollar-saving price to fit your holiday budget. Imagine her joy at Christmas with this KENMORE Automatic! Here is washer performance plus design beauty that defies comparison. She'll enjoy washday-holidays the year 'round. No more tiring washday exertion, just plenty of restful relaxation. For the woman of your choice, give the washday choice of thousands of American housewives. Clothes are washed, rinsed, and spun dry automatically. **Roto-Swirl agitator provides more clothes rotation, more water-swirling action.** Quickly removes deep down dirt. **Family-size 9-lb. washes** come out looking their washday best. **Visi-Dial** controls washing cycle; change at any time. **Sun Fresh Lamp** gives clothes outdoor freshness plus germicidal protection. **Suds-Saver** saves hot sudsy water for reuse. White Durabond finish with gold color, and chrome-plated trim. Sealed ⅓ HP motor for 110-120-volt, 60-cycle AC. *UL approved.* Size 41 in. high, 29 in. wide, 24¾ in. deep, matches dryer at right.

26 N M33550—Without Suds-Saver. Wt. 260 lbs. *$10 Down, $11.00 Monthly* . . . $234.95
26 N M33560—With Suds-Saver. Shpg. wt. 271 lbs. *$10 Down, $12.00 Monthly* . . . 254.95

Automatic Washer Installation. Requirements: (1) 110-120 volt, 60-cycle AC wall outlet and threaded hot and cold water faucets within 5 ft. of machine. (2) Automatic water heater, minimum capacity 30 gal. for gas type, 50 gal. for electric type if operated on regular service, otherwise 80 gal. (3) Laundry tub or 2-in. standpipe drain. Suds-Saver requires 16-gal. laundry tub; if single compartment tub, order special standpipe assembly from Big General Catalog. Standpipe keeps hot sudsy water from draining out. Instructions included.

Our Best Automatic Dryer

Electric Dryer
$\$194^{95}$
$5 Down—$9.00 Monthly

Gas Dryer
$\$244^{95}$
$10 Down—$11.50 Monthly

Again you give the best! For only the Kenmore Dryer has ALL these features—

- Fluff-dry or Damp-dry 9-lb. loads
- Illuminated Visi-Dial Drying Control
- Push-button-select Drying Temperature
- Sun-Fresh Sanitizing Clothes Lamp
- Load-A-Door Sorting Shelf
- Rustproof Porcelain Enamel Top
- Convenient Interior Light
- Automatic Door Shutoff
- Convection-type Heating
- Power-Driven Venting System
- Automatic Safety Thermostats
- Correct temperature for any fabric

From automatic washer to automatic dryer—a few effortless steps to Kenmore's perfect-drying, "indoor sunshine." Enjoy perfect drying weather all the time—right in your own home. No clothes lines to string, no baskets to carry, no outdoor dust or grime to soil your washes. Just soft, sweet-smelling stacks of clothes that always dry the way you want them. Our deluxe 4-Star Feature dryer is a wonderful washday work-saver—and so easy to operate! **Load it**—simply transfer clothes from washer to dryer; **Set-it**—Push-Button-select the drying temperature you want. Set the **Visi-Dial** for length of drying time. Drying time may be changed at any time during the drying cycle. **Forget-it**—KENMORE does the rest as you relax or complete other tasks. **Sun-Fresh Lamp** freshens, sweetens clothes as they tumble through currents of warm air. Beautiful white Durabond finish with gold color and chrome-plated trim. Adjustable leveling legs. Lint trap. *UL approved.* 29 in. wide, 41 in. high, 24¾ in. deep. Order now and save.

26 N M33880—Electric Dryer. Shpg. wt. 192 lbs. *$5 Down, $9.00 Monthly* $194.95

Kenmore Automatic Gas Dryer. Has all the features of dryer listed above. Also has automatic electric ignition. Just turn the Visi-Dial to start dryer.

26 N M33780—Gas Dryer. Shpg. wt. 211 lbs. *$10 Down, $11.50 Mo* $244.95

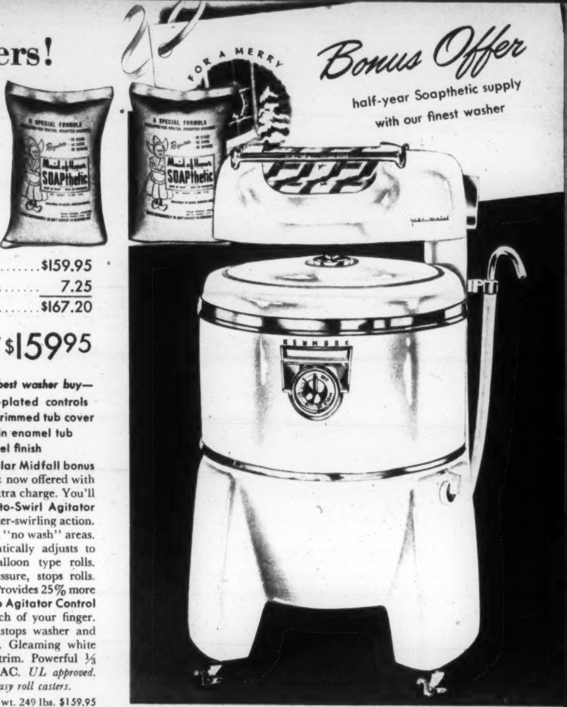
Automatic Dryer Installation. Requirements: **Electric Dryer.** 3-wire, 220 volt 60-cycle AC electric service. Consult your local utility for this service. Dryers are equipped with 4200-watt heating element, ⅙-HP motor. **Gas Dryer.** Gas and 110-120-volt, 60-cycle AC electric connection. 19,000 BTU per hour input. Gas dryer has automatic ignition, ⅙-HP motor. *State type of gas:* natural, mixed or manufactured, when ordering. Instructions included.

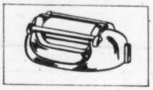
***Kenmore Guarantee.** Each Kenmore Washer and Dryer is guaranteed for one full year against defects in materials or workmanship*

Holiday Bonus Offers!

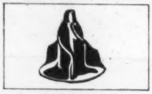
Our Finest Semi-Automatic plus 6 months supply of Soapthetic at no extra charge . . you save $7.25

Famous Maid of Honor Soapthetic! Gaily packaged in two 12½-lb. bags that are actually lovely pastel towels. Here is the best soap and detergent combination we've found. Soapthetic removes imbedded dirt actually left by regular soaps. Quickly cleans in hard or soft, hot or cold water. Rinses out completely. Economical to use because it's concentrated. Contains bleaches, bluing and water softener agents (Soak towels in hot water to remove printed matter.)

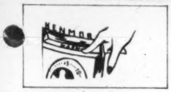




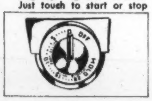
Visi-Matic Wringer adjusts itself to clothes thickness



Roto-Swirl Agitator provides more clothes washing action



Fingertip Agitator Control. Just touch to start or stop



Automatic Timer turns off washer when wash is done

Kenmore Washer—our regular price	$159.95
25-lbs. Soapthetic	7.25
Both would be	$167.20

During this event pay Washer price only **$159.95**
Only $5 Down—$8 Monthly

For price, for quality—Kenmore is your best washer buy—

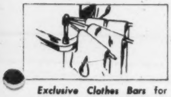
- Extra-large 10-lb. capacity
- Chrome-plated controls
- Double-wall tub insulation
- Rubber-rimmed tub cover
- Built-in drain pump
- Porcelain enamel tub
- Rust-resistant, white baked-on enamel finish

Here is a Christmas repeat of our popular Midfall bonus offer! Our deluxe, best selling KENMORE now offered with a half-year supply of Soapthetic at no extra charge. You'll do 10-lb. family washes. **Exclusive Roto-Swirl Agitator** provides more clothes rotation, more water-swirling action. Equal top-to-bottom washing eliminates "no wash" areas. **Exclusive Visi-Matic Wringer** automatically adjusts to clothes thickness. Has giant 3-in. balloon type rolls. **Push-Pull Safety** releases wringer pressure, stops rolls. Wringer locks in choice of 28 positions. Provides 25% more feed area for clothes. **Exclusive Fingertip Agitator Control** starts, stops machine with a mere touch of your finger. **Automatic Timer** sets washings time, stops washer and rings a bell to tell you wash is done. Gleaming white Durabond finish with chrome-plated trim. Powerful ⅓ HP motor for 110-120-volt, 60-cycle AC. *UL approved.* Height 46-in. Fits space 26½x23 in. *Easy roll casters.*

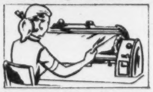
26 N M33275—Kenmore Bonus Offer. Shpg. wt. 249 lbs. **$159.95**

Save $12.75 . . Kenmore 2-Speed Ironer plus Posture Back Chair

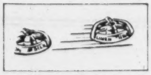
For Christmas—a Kenmore Ironer with Posture Chair at no extra charge!



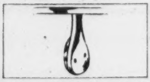
Exclusive Clothes Bars for step-saving convenience



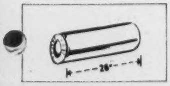
Exclusive Built-in Light adjusts for full ironing comfort



Two-Speed Control for fast or slow ironing speeds



Knee Controls free hands for ironing and pressing



Large 26-in. roll open at both ends for ironing ease

Kenmore Ironer—our regular price	$164.95
Cosco Posture Chair normally would be	12.75
Both would be	$177.70

During this event pay Ironer price only **$164.95**
Only $5 Down—$8 Monthly

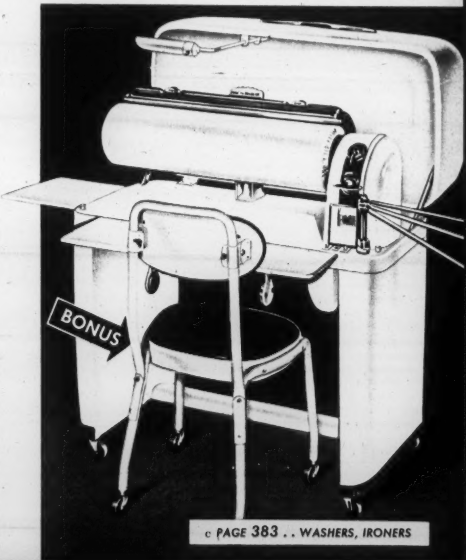
Cosco Posture Back Ironer Chair gives you correct back support. Helps you iron better, faster; feel more refreshed at the end of the day. Posture chair features shaped back with 2-way adjustment. (1) Chair-back tilts to conform to back movement. (2) Chair-back may be raised or lowered to give full back support. Rugged, tubular steel construction, white baked-on enamel finish. Red Duran plastic back and seat. Easy rolling casters.

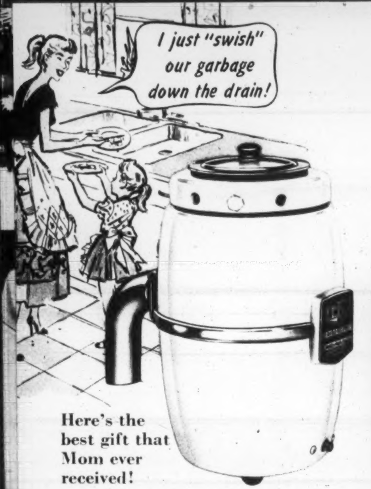
Our Best Kenmore reduces ironing time, increases leisure time—

- Steams and presses suits, dresses, curtains, drapes
- Takes no more current for a wash than a hand iron
- Easy-to-operate knee and finger-tip controls

For the easiest ironing you've ever enjoyed, take advantage of this bonus offer. A Cosco $12.75 posture chair at no extra charge when you order our best-selling deluxe ironer. Two Christmas gifts she'll use and treasure for years. **Kenmore 2-speed ironer** quickly irons all your laundry. Presses your suits and dresses. **Large 26-in. roll** has open ends that make flatwork easy. **Two-Speed Control** enables you to take time for fancy pieces, speed up for flatwork. **Two thermostats** with six fabric settings each. Knee and fingertip shoe control, press control. End and lap shelves. **Gleaming white baked enamel finish; rust-resistant.** Protective cover. Chrome-plated shoe; 1450-watt heat element Easy-roll casters. 1/10 HP motor for 110-120 volt, 60-cycle AC. *UL approved.* 34½x16½x36 in. high.

26 N M23635—Kenmore Bonus Offer. Shpg. wt. 186 lbs. **$164.95**




I just "swish" our garbage down the drain!

Here's the best gift that Mom ever received!

Sensational Homart Food Waste Disposer

"Chews up" food wastes and flushes them down the drain

ONLY $67^95 — $5.00 Down, $5.00 Monthly
Installation Kit included

She'll thank you three times a day for this gift! And no wonder—because it does the worst job in the kitchen for her—gets rid of garbage quick and easy. The HOMART Disposer shreds food wastes as you drop them down the sink drain . . . corn husks, carrot tops, celery, potato peelings . . . even wrappings from fish and meat, fruit pits, bones, tea bags, coffee grounds!

Continuous feed action of the HOMART permits you to dispose of garbage as it collects. All you do is turn on the switch and the cold water . . . scouring action of water and wastes keeps drain clear; whirling water action keeps Disposer clean and odorless

It's the easiest to install of all that we tested. Weighs only 23 lbs. You can install it yourself in about an hour. Usually no plumbing changes are needed because the special mounting design permits use of the old trap. You save by doing it yourself! Complete instructions and Installation Kit included (switch, outlet box, BX cable, waste connection and accessories needed for the average installation).

The Homart Disposer has superior cutting action. Operates quietly, efficiently. Spinning tool steel cutter disc rotates beneath food wastes shredding them uniformly and continuously as you drop them into drain opening . . . tool steel cutting disc is twice as hard as ordinary cast shredders. It's extra quiet because plastic "fingers" at opening muffle noise. Disposer has stainless steel sink sleeve that fits 3½ to 4½-inch drain opening. Plastic drain hole cover can be used as sink stopper. Sturdy steel construction with integral water-cooled, refrigerator-type, self-oiling motor, ¼-HP capacitor type with thermal overload protector. Attractively finished. Fits all sinks with trap to floor and sinks with trap to wall with outlet 5 inches or more below bottom of sink. Overall size 7¾x10½ inches, leaves more space for storage. Can be used with septic tanks. For 115-120-volt, 60 cycle AC. UL listed.

65 N 06407K—Shipping weight 27 pounds....... **$67.95**

BUY YOUR HOMART FAMILY CHRISTMAS GIFT NOW
PAY WHILE YOU ENJOY ITS CONVENIENCE
Use Sears Easy Terms . . 10% Down . . balance monthly

SAVE $17.55 to $22.45 NOW on HOMART BATHROOM ENSEMBLES

our best quality . . . complete with fittings . . . white or colors

3-piece ensemble in white
separate prices total ~~$183.50~~ $165^95 Cash
$17 DOWN ON EASY TERMS

3-piece ensemble in colors
separate prices total ~~$220.40~~ $197^95 Cash
$20 DOWN ON EASY TERMS

10% Savings on Ensembles for Christmas Shoppers

Here's a tip from Santa—Buy on Easy Terms . . . only 10% Down

Sears finest Bath Ensemble in Holiday-Bright colors . . . complete with our best fittings . . . ready for easy installation—do it yourself and save—we send instructions. Available in Harmony House Spice beige, light Mint green, light Horizon blue and also in white. 3-piece ensemble includes:

1. Finest 5-ft. Cast Iron Bathtub with bonded-on finish of high gloss vitreous enamel. Built-in style (sets against wall at back and both ends). 16 in. high, 32 in. wide. Includes our finest quality fittings—wall-mount mixing faucet, shower head and arm, waste and overflow with mechanical trip lever drain.

2. Largest (24x20-in.) stainproof vitreous china lavatory with best chrome plated fittings—mixing faucet, mechanical drain, legs and towel bars. Basin is 15 x 12 x 5 in. deep . . . has concealed overflows.

3. Quiet reverse-trap toilet of stain-proof vitreous china. Unit design—tank rests on bowl. Includes matching seat. Requires 12-in. rough-in. Add $1.50 to price where local code requires anti-siphon ballcock.

No trap for lavatory or supply pipes for lavatory or toilet included. Order from Sears General Catalog.

Best Homart Bath Ensemble in Popular White.

Catalog No.	Tub Fittings	Shpg. wt.	Price
42 N M5260	at right	590 lbs.	$165.95
42 N M5261	at left	590 lbs.	165.95

Best Homart Bath Ensemble in Beautiful Colors. *State color wanted: HH* Spice beige, *HH* light Mint green or *HH* light Horizon blue.

Catalog No.	Tub Fittings	Shpg. wt.	Price
42 N M5448	at right	590 lbs.	$197.95
42 N M5449	at left	590 lbs.	197.95

Homart China Lavatory only with legs, fittings.
42 N M4767—**In white.** Shpg. wt. 68 lbs........ **$43.50**
42 N M5767—**In choice of following colors:** *HH* Spice beige, *HH* light Mint green or *HH* light horizon blue. *State color wanted.* Shipping wt. 88 lbs.......... **$49.50**

Best Homart Bath Tub Only in popular white.

Catalog No.	Tub fittings	Shpg. wt.	Price
42 N M4626	at right	415 lbs.	$103.50
42 N M4627	at left	415 lbs.	103.50

Best Homart Bath Tub Only in lovely colors. *State color wanted: HH* Spice beige, *HH* light Mint green, or *HH* light Horizon blue.

Catalog No.	Tub fittings	Shpg. wt.	Price
42 N M5684	at right	415 lbs.	$122.95
42 N M5685	at left	415 lbs.	122.95

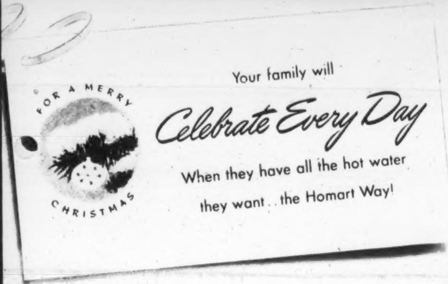
Homart Reverse Trap Toilet only complete with seat.
42 N M4934—**In white, plain seat.** Wt. 100 lb. . . . **$36.50**
42 N M5570—**In choice of following HH colors:** Spice beige, light Mint green, or light Horizon blue. Pearl design seat. *State color wanted.* Shpg. wt. 100 lbs. . **$47.95**

Beautiful Homart TOILET SEATS in 7 LOVELY COLORS!

PRICE NOW CUT $1.00! Was ~~$7.95~~ $6^95

Buy now . . at this exceptionally low price! Lovely pearl-design sheet pyroxylin on 1¼ in. stock. High gloss finish—easy to keep clean. Won't warp or split. For standard bowls (posts 5½ in. between centers). With chrome plated hinge, bumpers, nuts. **HH colors:** Tuscan wine, Spice beige, lt. Sunshine yellow, lt. Mint green, lt. Horizon blue; also in white or black.
42 N 3739—*Please state color.* Shipping wt. 8 lbs............ **$6.95**

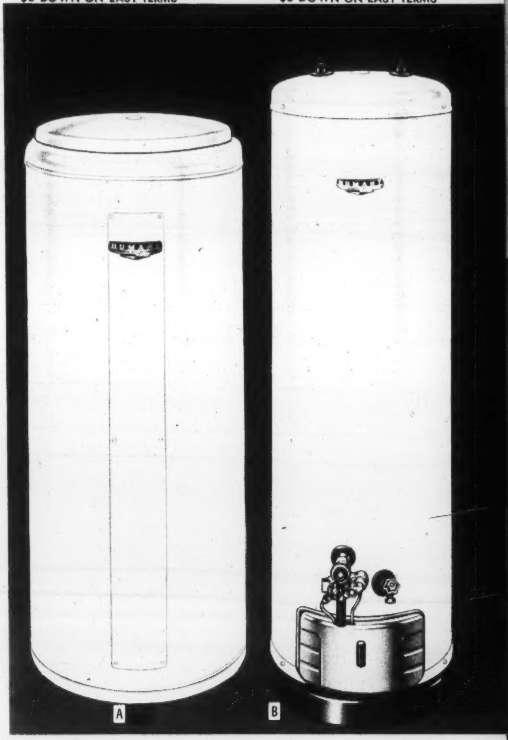
HH means Harmony House colors


FOR A MERRY CHRISTMAS
Your family will
Celebrate Every Day
When they have all the hot water they want . . the Homart Way!

Over one million satisfied owners
rely on these Famous Homart Automatic Heaters!

Save up to $7.00 on these Homart GLASS-LINED WATER HEATERS

ELECTRIC . . 50-gal. size	Natural Gas . . 30-gal. size
WAS ~~$114.50~~ $107.50 Cash	WAS ~~$99.50~~ $94.50 Cash
$5 DOWN ON EASY TERMS	$5 DOWN ON EASY TERMS



Guaranteed for 10 Full Years

Homart glass-lined water heaters—so sensational we guarantee them 10 full years! You get a new water heater free if the glass-lined tank fails within 5 years. Failure within the next 5 years entitles you to a new heater at current prices less 1/120th for each month left on the original guarantee.

Glass-Lined . . . Can't Rust or Corrode

Homart glass-lined water heaters cost less than many galvanized models, yet last 2 to 10 times longer by actual test. Glass lining won't crack or chip. No metal surfaces to corrode . . banishes unsightly rust stains on laundry.

Only $5.00 Down on Easy Terms

Sears Special Easy Terms brings you the water heater of your choice– NOW! Pay $5.00 Monthly on models up to $105.00; $6.00 Monthly from $105.00 to $125.00; $7.00 Monthly for models from $125.00 to $155.00.

Low Prices on Standard Glass-lined Electrics

Gives you all the advantages of glass lining PLUS a wonderful low price! Twin immersion heating elements, cold water diffuser, and built-in heat trap are outstanding economy features. Glass wool insulation surrounds tank . . . cuts heat loss. Automatic thermostat adjustable from 120-180°F. Guaranteed 10 full years (details above). *UL listed.* Baked-on white enamel finish. Leg base. For 220-240-volt AC. Working pressure 127½ lbs. ¾-in. tappings.

A **42 N M3656**—*State size, wattages. Order relief valve from General Catalog.*

Tank size	Height inches	Diam. inches	Element wattage Upper	Element wattage Lower	Wt. lbs.	Cash price
30-gal.	55⅞	20⅜	1000	600	198	**$89.50**
40-gal.	49⅞	24⅜	1250	750	233	**104.50**
50-gal.	57⅛	24⅜	1500	1000	261	**107.50**

Prices Cut $5.00 on Homart Gas Models

Check the features . . . check the low, low prices. We believe you'll agree these Homart glass-lined water heaters are a terrific buy! Every model is designed to give oceans of clean hot water. Thick glass wool insulation provides low cost operation, too. Superior slot-type burner for fast heat recovery —42 gallons per hour to a 60°F. rise. Automatic safety pilot shuts off gas to both burner and pilot if pilot flame goes out. Fingertip control thermostat . . adjusts from 120° to 180°F. Sleek modern design. Pedestal-type base. **Guaranteed 10 full years** (see details above). *AGA approved.* Steel outer jacket is bonderized to resist rust, then finished in gleaming baked-on white enamel. Connections for ½-in. gas, ¾-in. water, 3-in. vent pipe. External flue. Rear concealed diverter. Working pressure 127½-lbs. Size 60¾x18¼-in. Shipping weight 198 lbs. *Order relief valve from Big General Catalog.*

	Item	Price
B	**42NM3531**–30-gallon size for natural or mixed gas. *Was $99.50*	$94.50
	42NM3533–30-gal. size for butane or other LP (bottled) gas. *Was $102.50.*	97.50
	42 N M3532–30-gallon size for manufactured gas. *Was $99.50.*	94.50

NOTE: If electric water heater supplies hot water for home laundry, we recommend ordering at least a 50-gallon size.

SPECIAL! New Low Prices on Homart Twin Basin Sinks complete with fittings

32x20-in. Steel Without ring
SPECIAL
$38.95 Cash
$4.00 Down on Terms
32x21-in. Cast Iron Without ring
SPECIAL
$49.95 Cash
$5.00 Down on Terms

Choice of acid-resisting Steel or Cast Iron models

Ideal for building into counter tops. 3½-inch ledge for faucet mounting. Double basins for speedier dishwashing. Sparkling white, acid-resisting vitreous enamel finish is easy to keep clean. Attractive swing spout mixing faucet of chrome plated brass. Handy rinser spray. Two removable basket strainers of stainless steel and connecting waste.

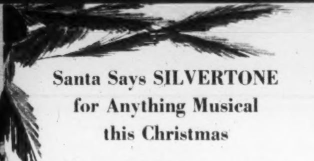
Big 32x20-inch STEEL SINK has extra-hard, high gloss Titanium finish of white acid-resisting vitreous enamel. Easy to install—no special bracing needed. Double basins each 14x15x7 inches deep.
65 N M6298—Shpg. wt. 58 lbs. **$38.95**

32x20-inch STEEL SINK WITH RING. Same as above, but has stainless steel ring for easy, neat, watertight installation (small view shows double action clamp).
65 N M6299—Shpg. wt. 62 lbs. **$42.95**

OUR BEST 32x21-inch CAST IRON SINK has high gloss, acid-resisting, white vitreous enamel finish fused to heavy gauge cast iron body for extra years of service. Double basins each 13x15x7 in. deep.
65 N M4226—Shpg. wt. 115 lbs. **$49.95**

32x21-inch CAST IRON SINK WITH RING. Same, but has stainless steel ring for easy, neat, watertight installation (small view shows double action clamp).
65 N M4227—Shpg. wt. 120 lbs. **$54.95**

Only 10% Down Payment for Flat Rim Sinks on Sears Easy Terms. See page 369



Santa Says SILVERTONE for Anything Musical this Christmas

Silvertone Accordions . . . imported from Italy. Made for Sears by famous craftsmen.

See complete line of Silvertone Accordions in our Big Fall Catalog

Ideal for Children 120 Bass Model

$179.95 Cash
$18 Down

For those who have progressed from 12 bass to 120 bass, or who want to begin on a lightweight 120 bass. Made in Italy. Has 3 switches—2 treble, 1 bass. 2 sets treble reeds, 4 bass. 41 treble keys hand-fitted on non-warping metal key bed. Swedish blue steel reeds. Plywood body, 17x7x14 in., with black or white pearl-effect celluloid, chrome trim. Simulated leather bellows; kidskin reinforced. *Actual wt. 15¼ lbs.* Padded adjustable straps. Deluxe carrying case, Home Study Book. *Express.* Shpg. wt. 35 lbs.

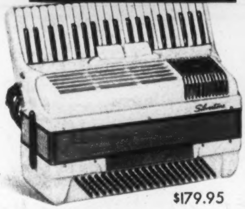
57 N M1560—White...............Cash $179.95
57 N M1570—Black...............Cash 179.95
$18.00 Down, $12.00 Monthly on Easy Terms

FREE! MUSICAL INSTRUMENT BOOK

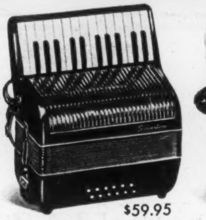
20 pages in color . . showing 150 Silvertone band and orchestra instruments. Discounts for schools, quantity orders. Send for Musical Instrument Catalog 528N or ask at any Sears Catalog Sales Office.

MOST POPULAR
120 Bass . . 3 Switches

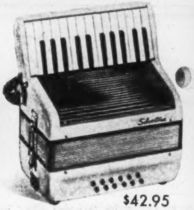
12 BASS . . FOR BEGINNERS



$179.95



$59.95



$42.95

3 Sparkling Colors

Choose white, black or white with red trim and red sharp, flat keys—all with chrome trim. 2 treble, 1 bass switch; 2 sets treble reeds, 4 bass. 41 treble keys hand-fitted on non-warping metal key bed. Swedish blue steel reeds. Pearl-effect celluloid covered plywood body, 18x8x14¾ in. *Actual wt. 17 lbs.* Made in Italy. Kidskin reinforced bellows. With alligator grained artificial leather plywood case, Home Study Book. Shpg. wt. 40 lbs. *Shipped by express.*

57NM1552–Black.........Cash $179.95
57NM1562–White.........Cash 179.95
57NM1572–White, Red trim. Cash 179.95
$18 Down, $12 Monthly on Easy Terms

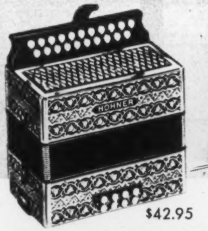
Lightweight . . Just Right for Youngsters

Our Best 12 Bass. Has 25 treble keys fitted on non-warp metal key bed. 2 sets treble reeds, 4 bass . . . all finest Swedish blue steel (hand-tuned). *Actual wt. only 8 lbs.* Made in Italy. Pearl-effect celluloid—your choice of 3 colors; chrome trim. Plywood body, 13x6¾x13½ in. Simulated leather bellows, kidskin reinforced. Padded, adjustable straps. Flannel lined hardwood case, Home Study Book. Shpg. wt. 20 lbs. *Mailable.*

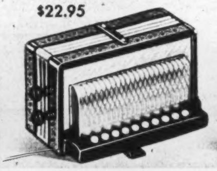
57 N 01549L—White.....Cash $59.95
57 N 01550L—Black......Cash 59.95
57 N 01544L—Red.......Cash 59.95
$6.00 Down, $6 Monthly on Easy Terms

Our Newest 12 Bass. Has 1 more set of bass reeds than last Spring's model, plus adjustable bass strap, larger size. Sturdily made. 1 set treble reeds, 3 bass. 25 treble keys on wood key bed. *Actual wt. 6½ lbs.* Made in Italy. Plywood body, 12x6½x12¼ in. Black or white pearl-effect celluloid. Simulated leather bellows. Padded, adjustable shoulder straps. Water-resistant chipboard case, Home Study Book. Shipping weight 13 pounds. *Mailable.*

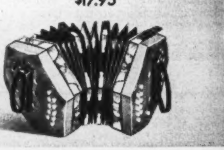
57 N 01537—White....Cash $42.95
57 N 01538—Black.....Cash 42.95
$4.50 Down, $5 Monthly



$42.95



$22.95



$17.95

Hohner Push-Pull Accordions

2-Row Push-Pull. Flashy nickel-plated trim; natural oak finish. 21 treble keys, 8 bass. Steel reeds, 2 sets treble, 2 bass. Leather straps. 5⅞x11 in. Instructions. Keyed C-G or A-D. Made in Germany. *State key.* Shpg. wt. 10 lbs. *Mailable.*

57 N 01680—*$4.50 Down, $5 Monthly*...Cash **$42.95**

3-Row Push-Pull. (not shown.) Like above. 31 treble keys, 12 bass; 2 sets treble reeds, 3 bass. Leather straps. 7½x12 in. Instructions. Keyed G-C-F. Made in Germany. *Mailable.*

57 N 01681—Wt. 14 lbs. *$7 Dn., $7 Mo.*. Cash **$69.95**

2-Stop Accordion

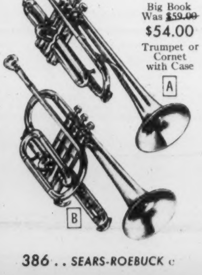
By Hohner. 10 white button treble keys, 2 spoon bass keys. 2 sets finest steel reeds mounted on individual plates. Strong reinforced bellows have 14 folds. Frames and panels in ebony and gold-color finish. Rich-looking ornamental floral design. Grille and metal corners nickel-plated, highly polished. Size 6x11 inches. Key of C. Instructions. From Germany. Shpg. wt. 7 lbs. *Mailable.*

57 N 01690........Cash **$22.95**
$2.50 Down, $5 Monthly

Play a Concertina

Learn to play gay tunes in no time at all! Has 9-fold bellows instead of usual 6 for fuller, broader tone. Carefully made, imported from Italy. 10 bass and chord buttons on left hand! 2 octaves melody on right hand. Hardwood frame, 7 in. wide. Artificial leather hand straps. Accordion steel reeds. Instruction book included . . . teaches you quickly, easily. Shpg. wt. 5 lbs. *Mailable.*

57 N 01701...........**$17.95**



Big Book
Was ~~$59.00~~
$54.00
Trumpet or Cornet with Case

Midfall Sale Prices Repeated on Low Priced Silvertone Cornet and Trumpet with Case

With-Case Price Cut $5! Good quality brass. Made in France. Standard medium bore. Pitched in B♭, slide change to A. *Hand-ground nickel-alloy valves.* 4½-in. diam. bells. With mouthpiece, lyre, valve oil, Home Study Book. Wood cases with artificial leather covering, plush lining.

A **57 N 02313—Trumpet.** 21½ in. long. Wt. 7 lbs. *$5 Down, $5 Month*... Cash **$49.95**

57 N 02314—Trumpet with Case. Wt. 11 lbs. *Was $59.00 . . $5.50 Dn, $5 Mo.*.. Cash **$54.00**

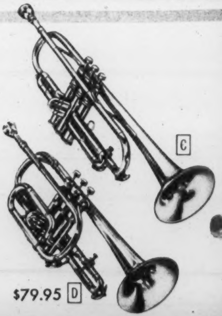
B **57 N 02363—Cornet.** 18 in. long. Wt. 7 lbs. *$5 Down, $5 Month* .... Cash **$49.95**

57 N 02364—Cornet with Case. Wt. 11 lbs. *Was $59.00 . . $5.50 Dn, $5 Mo.*.. Cash **$54.00**

Better Quality. Precision made in Germany. Solid brass, tarnish-resistant lacquer finish. Standard medium bore. Pitched in B♭, slide change to A. *Hand ground nickel-silver valves* with spring at top for smooth action. Recessed valve caps have felt inlays. 2 water keys; 4⅝-in. diam. bells. Trumpet 21½ in.; cornet 18 in. long. Rayon-plush lined, 3-ply wood case, artificial leather covered; music lyre, oil, Home Study Book included. *Mailable.*

C **57N02330–Trumpet with Case.** Shpg. wt. 14 lbs. *$8 Down, $8 Mo.*... Cash **$79.95**

D **57N02380–Cornet with Case.** Shpg. wt. 12 lbs. *$8 Down, $8 Mo.*... Cash **$79.95**



$79.95

Santa Says.. Silvertone
Spanish Guitars
make wonderful musical gifts.
Easy to play, too!
FOR A MERRY CHRISTMAS
A
$22.95
Cash
$2.50 Down
B
$16.95
Guitar only
$9.98
Guitar only
C
D
$13.95
Guitar only

Spruce, maple flat top guitar. A fine value at a low price

Autographed by GENE AUTRY

Silvertone Flat Top Spanish Guitars are fine quality—best for vocal accompaniment—as low as $9.98

A Rich, resonant tone from genuine spruce top, maple sides and back. Entire finish hand rubbed . . . golden brown sunburst effect. Inlaid celluloid binding on top, bottom edges and sound hole. Plastic pick guard. Accurately fretted; non-slip tuning pegs. 40¾x14¾ in. Home Study Book, pick. Wt. guitar 10 lbs.; with case 18 lbs.

57 N 0602L—Guitar. *$2.50 Dn.* Cash **$22.95**

57 N 0604L—Guitar with water resistant case. *$3.00 Down, $5 Month*. . . . . . . .Cash **$27.95**

B Large size 40¾x14¾ in. flat top. Aged hardwood throughout. Protective binding on top edge; decorative striping around sound hole. Accurately fretted; contrasting position markers. Non-slip tuning pegs. Brown semi-gloss finish. With Home Study Book, pick. Wts. guitar 10 lbs.; with case 16 lbs.

57 N 0614L—Guitar only. **$16.95**

57 N 0615L—With water-resistant chipboard case. **$20.95**

C It's true—a fine, well-made hardwood guitar for less than $10! Standard size, 36x13 in. Body made entirely of hardwood for mellow tone. Brown semi-gloss finish. Ebonized fingerboard, accurately fretted; contrasting position markers. Decorative striping around top edges, sound hole. Non-slip tuning pegs. With Home Study Book, pick.

57 N 0605L—Guitar. Wt. 10 lbs. **$9.98**

57 N 0607L—With water resistant case. Shipping weight 13 lbs. **$13.79**

D Colorful scene from Gene's famous Melody Ranch. Full, round tone from genuine spruce top—not usually found in a low price flat top guitar. Glossy brown finished maple back and sides. Celluloid bound top edges and sound hole. Standard size, 36x13 in. With Western style neck cord, Home Study Book, Gene Autry Song Book, pick.

57 N 0610L—Guitar. Shpg. wt. 10 lbs. . **$13.95**

57 N 0611L—Guitar, Western motif water-resistant case. Shpg. wt. 13 lbs. **$18.49**

Mellow toned arched guitar
.. all hardwood
$32.95
Cash
$3.50 Down
$5 Month
$24.95
Cash
$2.50 Down
$5 Month
$16.95
Guitar only
BARITONE UKULELE
F
All wood
$7.95
E
Uke and Book
only $15.95
G
All wood
$4.98

Arched Spanish Guitars—for Solo Work . . as low as $16.95

Fine Quality. Richer tone from matched spruce top, curly maple back, sides . . . hand-rubbed, polished. Top, back edges, celluloid inlaid. Inlaid position markers. Plastic guard plate. Adjustable rosewood bridge. Large size, 41x16¼ in. Study Book, pick. Wts. guitar 10 lbs.; with case 15 lbs.

57 N 0694L—Brown Guitar.$32.95

57 N 0695L—With water-resistant case. *$5 Dn., $5 Mo.* Cash **$45.50**

57N0692L—Blonde Guitar. 32.95

57 N 0693L—With Case. . 45.50

Good Quality. 3-ply spruce top for rich tone, 3-ply maple back, sides . . . all hand-rubbed. Celluloid striping around top, back edges, fingerboard. Plastic guard plate. Adjustable rosewood bridge. 4 position markers. 41x15½ in. Study Book, pick. Shpg. wts. guitar 10 lbs.; with case 15 lbs.

57 N 0696L—Brown Guitar. $24.95

57 N 0666L—With water-resistant case. *$3.50 Dn. $5 Mo.* Cash **$30.95**

57 N 0688L—Blonde Guitar. 24.95

57 N 0658L—With Case. . . 30.95

Our Lowest Priced Arched Guitar. Maple top, back, sides. Gleaming satin finish. Striping around top, back edges. Accurately fretted oval fingerboard, 4 position markers. Plastic guard plate. Adjustable bridge. 40¼x15⅛ in. Study Book, pick. Shpg. wts. guitar 10 lbs.; with case 15 lbs.

57 N 0710L—Brown Guitar. $16.95

57 N 0712L—With water-resistant case. *$2.50 Dn., $5 Mo.* Cash **$20.95**

57N0702L—Blonde Guitar. 16.95

57 N 0705L—With case. . . 20.95

Give a Uke . . Loads of Fun . . Easy to Learn

E **Baritone Uke with 32-page Song—Instruction Book** . . all for the price of the Uke alone! Larger size gives deeper, broader tone. Uke fingering but tuned same as top 4 strings of guitar. Hand-polished mahogany body, inlaid sound hole. Rosewood fingerboard, inlaid position markers. Size, 29¾ x 10 in.

57 N 0856—Uke and pick plus Book. Shpg. wt. 5 lbs. **$15.95**

F **Popular Silvertone Uke.** Grained effect mahogany finished hardwood. White trim around sound hole. Rosewood fingerboard. Patent tuning pegs. Nylon Strings. Size, 21¾ x 6⅞ in.

57 N 853—With pick and instructions. Shpg. wt. 2 lbs. **$7.95**

G **Hawaiian Scene Uke.** Green, ivory painted scene on mahogany finish hardwood body. White striped top edge. Accurately fretted. Patent tuning pegs. Nylon strings. Size, 20⅝ x 6⅜ in.

57 N 852—With pick and instructions. Shpg. wt. 2 lbs. **$4.98**

E♭ Alto Sax
$194.75
Cash
$19.50 Down
$12.00 Month

Luggage style, 3-ply wood carrying case with deep pile plush lining is included

Delight Any Musician with Silvertone Instruments

Favorites for their perfection of tonal quality. Feather-light action permits fast passages with ease . . . makes playing easier. Fine quality brass, highly polished then lacquered. Made in Germany by experienced craftsmen. Hand fitted nickel alloy keys. Leakproof tone hole sockets. Case, mouthpiece, neck strap, Home Study Book. Wts. 22, 28 lbs.

57 N 02485L—E♭ Alto Sax (shown). . . . . .Cash **$194.75**

57 N 02486L—B♭ Tenor Sax. *$23 Dn., $14 Mo.* . . Cash **$229.95**

All Silvertone Clarinets are standard B♭ Boehm system. 17 keys, 6 rings. Deluxe wood case, Home Study Book. Wt. 7 lbs.

H **Metal.** Finger positions same as on wood, ebonite clarinets. Metal body can't warp—built to "take it."

57 N 02523—*$7 Down, $6 Mo.* Cash **$64.95**

J **Ebonite.** Smoother, mellower tone . . . free, full blowing. Very durable.

57 N 02520—*$8 Down, $7 Mo.* Cash **$79.95**

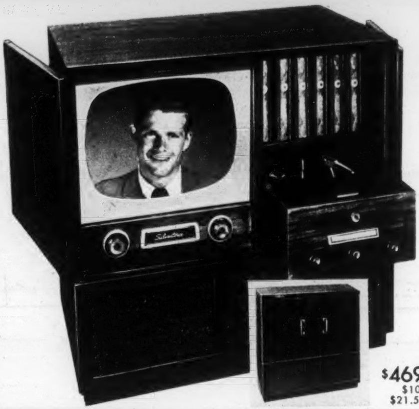
K **Grenadilla Wood.** Fine tonal quality, response and flexibility. Made in Germany. Hand fitted nickel silver keys. Lucite mouthpiece, lyre, cork grease.

57 N 02529—*$10 Down, $8 Mo.* Cash **$99.95**

Imported Grenadilla wood is oil treated to resist cracking or checking

H $64.95
J $79.95
K $99.95

Pay for your gifts after Christmas by using Sears Easy Payment Plan



$469.95 Cash
$10 Down,
$21.50 Monthly

TV-Radio-Phono . . All-In-One Home Entertainment

Truly an ideal gift the whole family will enjoy . . . not just for Christmas, but for years. Our best Silvertone 21-inch S.R.O. TV with long-distance AM radio and 3-speed automatic phonograph in a massive, modern cabinet. All-Channel TV chassis tunes any of the 12 VHF and 70 UHF stations in your area. No converters, adapters ever needed.

Super fringe area S.R.O. TV chassis (at right). UL listed. 105–125-volt, 60-cycle AC.

Tilted, removable safety glass for glare-free viewing.

Continuously variable tone control . . . you select most pleasing tones.

10-inch PM dynamic speaker for rich, full-toned sound.

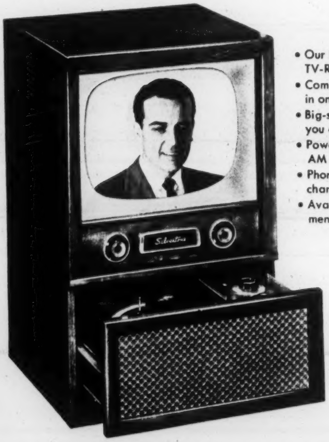
Lighted channel indicator helps you find UHF stations quickly and easily.

AM radio has 5 tubes, rectifier; built-in antenna. Operates independently of TV.

3-speed automatic record changer has smooth, silent action. Ceramic pickup.

Modern design hardwood veneer cabinet is hand-rubbed. Record storage space. (*Albums not included.*) Has casters. Size, 41 x 23½ x 38 in. Shpg. wt. 195 lbs.

57 N M3196—Mahogany Veneer Combination. *$10 Down, $21.50 Monthly* . . . . . Cash $469.95



- Our lowest-priced combination TV-Radio-Phonograph
- Complete home entertainment in one compact cabinet
- Big-screen 21-inch TV gives you clear, bright pictures
- Powerful radio tunes Standard AM broadcast band
- Phonograph plays all 3 speeds, changes records automatically
- Available on Sears Easy Payment Plan . . Only $10 down

$399.95 Cash
$10 Down,
$18.50 Monthly

Low Midfall Price Repeated on TV Combination

Big 21-inch All-Channel Silvertone TV . . . plus powerful AM radio and 3-speed phonograph—all in a compact, hand-rubbed cabinet no larger than a console TV!

Super fringe area S.R.O. TV chassis (above right). UL listed. 105–125-volt, 60-cycle AC.

Tilted, removable safety glass for glare-free viewing enjoyment.

Powerful AM radio has 4 tubes plus rectifier, built-in antenna, easy-to-read dial. Operates completely separate, except for speaker.

3-speed automatic record changer has smooth, silent action. Ceramic pickup.

Clear-toned 6 x 9-in. PM speaker serves all three units. Plenty of volume.

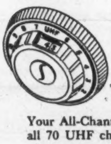
Continuously variable tone control for exact tonal shadings.

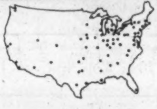
Lovely hardwood veneer cabinet, 24 x 22½ x 38 in. high. Shpg. wt. 155 lbs.

57 N M3191—Mahogany Veneer Combination. *$10 Down, $18.50 Monthly* . . . . . Cash $399.95

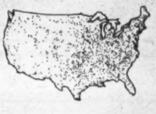
FOR A MERRY CHRISTMAS
Santa says: Silvertone
All Channel TV
is your best entertainment buy

Dual channel selector knob has lighted UHF section





MARCH 1952 . . . 109 VHF television stations in 65 cities on the air. No UHF allocated.

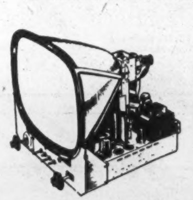


TODAY . . . more than 2,053 stations (1,445 UHF) allocated.

1. Built-In All Channel Tuner

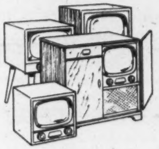
Your All-Channel Silvertone TV tunes all 12 VHF channels PLUS all 70 UHF channels. This means that no matter where you live or where you move, you can receive new stations as they go on the air—without the expense of internal changes or additions. NOTE: For best all-channel reception, use separate VHF and UHF antennas (turn page).

2. Most Powerful Chassis We've Ever Offered



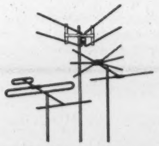
S.R.O. means Silvertone Reserve Output . . . an extra margin of power packed into each chassis for clearer, brighter pictures anywhere TV can be received! You get better pictures in steel buildings, behind obstructions, anywhere reception is difficult . . . less "snow" in fringe areas. With automatic gain-frequency controls, these sets defy airplane flutter, flop-over. They have been factory tested, our own laboratory tested, then field tested under almost every possible reception condition.

3. Huge Selection . . Over 20 Models



On these four pages is the largest selection of TV sets we have ever offered in any Christmas Book. You'll find three different picture sizes: 17, 21 and the new, giant 27-inch. Table models, consoles, 3-way combinations are listed in a range of prices that will surely fit into even the smallest budget. Of course all models are available on Sears Easy Payment Plan . . pay only $5 to $10 down, balance monthly.

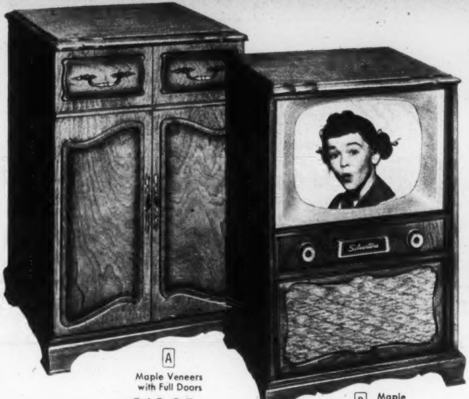
4. Everything You Need in VHF-UHF Antennas



On these pages and in our Big General Catalog you will find the TV antennas and accessories that are best suited for your particular reception conditions—local, suburban or fringe. For best all-channel reception, we recommend that you use both a UHF and VHF antenna. If in doubt about your installation, check that of your neighbor, consult your TV service man or write your Sears Personal Service Department.

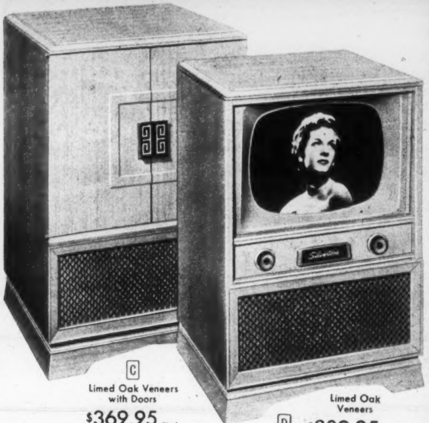
5. Sears Servicemen Know Silvertone Best

Sears trained servicemen have a thorough knowledge of Silvertone service problems. This makes it possible for them to diagnose difficulties more readily than servicemen who work on all makes and models. Sears maintains a complete stock of parts so that should any replacement be required, it will always be available, regardless of the model of your Silvertone. To insure top performance and most economical service for your set at all times, you should have a Silvertone Service Contract. Turn page for information.



[A] Maple Veneers with Full Doors
$369.95 Cash
$10 Down, $17 Month

[B] Maple Veneers
$339.95 Cash
$10 Down, $15.50 Month



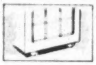
[C] Limed Oak Veneers with Doors
$369.95 Cash
$10 Down, $17 Month

[D] Limed Oak Veneers
$339.95 Cash
$10 Down, $15.50 Month

OUR FINEST 21-INCH ALL-CHANNEL CONSOLES . . 6 CABINET STYLES

All with Super Fringe Area S.R.O. Chassis . . Triple Tested to Assure You Highest Quality

Tilted safety glass reduces glare



Smooth rolling casters for easy moving

Plug in your record player—play thru TV audio

Your good judgment will tell you SILVERTONE TV is your best buy because it's triple tested—(1) at the factory, (2) at Sears Laboratory, and (3) under operating conditions in homes across the nation; **AND** you get the three features pictured above **PLUS** such outstanding developments as:

All-Channel S.R.O. Chassis — better, clearer pictures with *power in reserve*—will receive any of the 12 VHF or 70 UHF stations ~~operating~~ in your area.

Better FM sound from new circuits.

Steady-as-a-rock pictures with automatic gain-frequency controls.

Tilted safety glass for glare reduction.

Built-in antenna for UHF and VHF.

All front controls for easy tuning.

10-inch PM dynamic speaker.

Authentically designed cabinets—just like fine furniture—carefully finished to preserve the beauty of choice veneers. Tops, doors hand-rubbed.

UL listed. 105–125-volt, 60-cycle AC.

[A] **French Provincial with Doors, Maple Veneers.** 26¼ x 23¾ x 38 inches.
57 N M4155—Shipping weight 160 lbs.
$10 Down, $17 Monthly......Cash **$369.95**

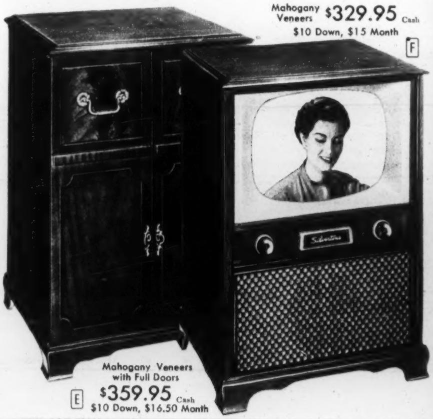
[B] **Same without Doors; Maple Veneers.** Size, 26¼ x 23¾ x 38 inches.
57 N M4145—Shipping weight 141 lbs.
$10 Down, $15.50 Monthly....Cash **$339.95**

[C] **Modern with Doors, Limed Oak Veneers.** 25¼ x 23¼ x 38 inches.
57 N M4153—Shipping weight 152 lbs.
$10 Down, $17 Monthly......Cash **$369.95**

[D] **Modern, Limed Oak Veneers.** Size, 25¼ x 23¼ x 38 inches.
57 N M4143—Shipping weight 146 lbs.
$10 Down, $15.50 Monthly....Cash **$339.95**

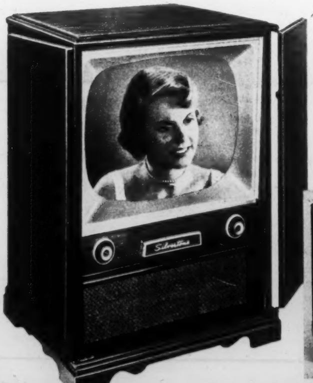
[E] **18th Century with Doors, Mahogany Veneers.** 26 x 23¾ x 38 inches.
57 N M4150—Shipping weight 159 lbs.
$10 Down, $16.50 Monthly....Cash **$359.95**

[F] **18th Century, Mahogany Veneers.** Size, 26 x 23¾ x 38 inches.
57 N M4140—Shipping weight 140 lbs.
$10 Down, $15 Monthly......Cash **$329.95**



Mahogany Veneers $329.95 Cash
$10 Down, $15 Month
[F]

[E] Mahogany Veneers with Full Doors
$359.95 Cash
$10 Down, $16.50 Month



NEW! GIANT 27-INCH PICTURE..EVEN BIGGER THAN LIFE SIZE!

With All-Channel S.R.O. Chassis

$519.95 Cash
$10 Down, $24.00 Month
Mahogany Veneers

For just a small down payment, the whole family can enjoy BIG PICTURE TV this Christmas.

Plug in your record player

Full range tone control

Casters for easy moving

The biggest practical direct-view picture on the market! Biggest, brightest, clearest picture we've ever offered. Tunes any of the 82 UHF and VHF channels in your area. Every worthwhile TV development built right into this set.

Super fringe area S.R.O. chassis gives you good pictures anywhere TV can be received . . . field tested across the nation. UL listed. For 105–125 volt, 60-cycle AC.

Built-in UHF. Ready to receive all UHF and VHF stations in your area. No converter, adapter or modifications needed.

Tilted safety glass eliminates reflections; is removable for cleaning face of picture tube.

Variable tone control . . . adjust tone to your liking.

10-inch PM speaker gives full, rich tone; plenty of volume.

Phonograph jack for connecting your record player. Play records through TV sound system.

Our finest mahogany veneer cabinet with full doors, a showpiece you'll be proud to own. Size, 31x23¾x41¼ inches. Shipping weight 265 pounds.

57 N M4170—*$10 Down, $24.00 Monthly*...... Cash **$519.95**

FOR A MERRY
CHRISTMAS

All-Channel TV

17 and 21-inch Silvertone TV with Reserve Power Chassis

A

$269.95 Cash **$10 Down, $12.50 Month**

B

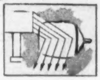
UHF-VHF $229.95 Cash **VHF $199.95** Cash **Adaptable to UHF**

C

UHF-VHF $269.95 Cash **VHF $239.95** Cash **Adaptable to UHF**

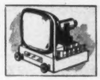
D

$279.95 Cash **$10 Down, $13.00 Month**



Etched face picture tube cuts glare

Phono jack . . plug in your recordplayer


Super fringe all-channel S.R.O. chassis

17-Inch Silvertones . . Loaded with Extra Power

If you're looking for a really low-priced All-channel TV—table model or console—here's your answer. You'll find features usually included in costlier sets:

Built-in UHF . . no converter needed. Receive all VHF, UHF stations in your area.

8-inch clear toned PM speaker in console; 5-inch in table model.

Safety glass panel, removable for cleaning face of picture tube.

Super fringe S.R.O. chassis designed for use anywhere TV can be received. UL listed. 105–125-volt, 60-cycle AC.

Built-in antennas for VHF and UHF.

Beautiful mahogany veneer cabinets.

A **Console.** Size, 22x20½x36¼ in. Shpg. wt. 112 lbs. *Only $10 down.*
57 N M3146—*$12.50 Month*. . Cash $269.95

B **Table Model.** Size, 19x19x18 in. Shpg. wt. 84 lbs. *Only $10 down.*
57 N M4106—*$10.50 Month*. . Cash $229.95
57 N M4105—VHF only. Adaptable to UHF. *$5 Down, $9.50 Month*. . . . . . . Cash $199.95

Low-Priced, Big Picture 21-Inch Silvertones

Think of it . . . these 21-inch All-channel Silvertones have 65% more picture area than similar quality 17-inch sets!

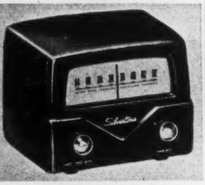
Built-in UHF. No converter or adapter needed to receive any of the 70 UHF and 12 VHF stations in your area.

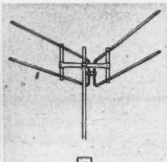
Super fringe S.R.O. chassis . . . good pictures anywhere TV can be received. UL listed. For 105–125-volt, 60-cycle AC.

- **Full range variable tone control** . . . you select most pleasing tones.
- **5-inch clear toned PM speaker.**
- **Phono jack** . . . your record player can play through TV audio.
- **Handsome veneer cabinets,** 23¼x21¼x23 in. Shpg. wts. ea. 115 lbs.

C 57 N M4116—Mahogany veneer. *$10 Down, $12.50 Month*. . . . Cash $269.95
57 N M4115—VHF. Adaptable to UHF. *$10 Down, $11 Month*. . . . . . Cash $239.95

D 57 N M4117—Limed Oak veneer. *$10 Down, $13.00 Month*. . . . Cash $279.95

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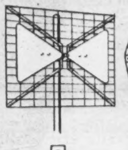
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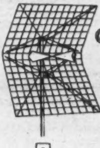
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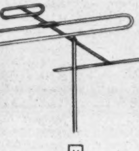
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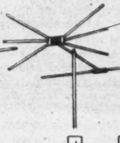
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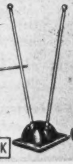

K

UHF Converter

$37.95 Cash **$4.00 Down $5 Monthly**

Adapt your present VHF television to UHF—easily, inexpensively—when UHF comes to your community. You can receive any of the 70 UHF channels located in your area. Connect it yourself with a screwdriver—no changes in your set. UHF antenna (see below) required. Mahogany color plastic, 8¾x6¼x7 in. UL listed. Wire, instructions included. *Please be sure to state make, model number of TV set when ordering.* Wt. 8 lbs.
57 N 06950. . . . . . Cash $37.95

Get Better TV Reception with a Silvertone Outdoor Antenna Installation!

ANTENNA ELEMENTS. *See notice at right.*

E **UHF Dual Vee.** For local reception.
57 N 06897L—Single. Wt. 5 lbs. . . . $4.95

F **UHF Bow Tie.** Single unit for local reception, stacked for suburban.
57 N 6937—Single. Shpg. wt. 4 lbs. . . . $4.50
57 N 6975—Stacked. Shpg. wt. 8 lbs. . . 9.25

G **UHF Corner Reflector.** For fringe areas.
57 N 06903L—Single. Wt. 7 lbs. . . $10.95
57 N M6976—Stacked. Wt. 14 lbs. . . . 22.45

H **VHF Folded Inline.** Single unit for suburban, stacked for fringe areas.
57 N 06972L—Single. Shpg. wt. 6 lbs. . $5.75
57 N 06973L—Stacked. Wt. 10 lbs. . . . 12.95

J **VHF Conical.** Single unit for suburban reception, stacked for fringe areas.
57 N 06974L—Single. Shpg. wt. 6 lbs. . $6.25
57 N 06719L—Stacked. Wt. 12 lbs. . . . 13.95

IMPORTANT! How to Order Antennas: Elements are "working parts" of antenna . . fit any mast. Order elements plus installation kit (with mast) for complete outdoor installation. Available separately for widest selection of complete antennas. See Big Book for more elements and kits. Instructions furnished with elements for any type of installation. Be sure to order VHF kit with VHF elements . . UHF installation kit with UHF elements.

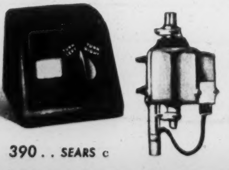
K **UHF-VHF INDOOR Antenna.** For local reception. Folds down for UHF, up (as shown) for VHF.
57 N 6900—Wt. 1 lb. 8 oz. . . $3.49

INSTALLATION KITS. *Less elements.* All hardware, insulators, ground wire, rod, clamp included.

10-foot Mast Kit. With roof, chimney, or side mount . . . plus 60-ft. lead-in and accessories.
57 N T6682L—UHF roof. Shpg. wt. 16 lbs. . . . $17.95
57 N T6685L—VHF roof. Shpg. wt. 15 lbs. . . . 9.95
57 N T6683L—UHF chimney. Shpg. wt. 19 lbs. . 18.45
57 N T6696L—VHF chimney. Shpg. wt. 18 lbs. . 10.45
57 N T6684L—UHF side. Shpg. wt. 21 lbs. . . . 19.95
57 N T6687L—VHF side. Shpg. wt. 20 lbs. . . . 11.25

20-foot Mast Kit. Telescoping mast, base mount, 100-ft. guy wire, 100-ft. lead-in, all accessories.
57 N M6688—UHF. Shpg. wt. 33 lbs. $29.95
57 N M6689—VHF. Shpg. wt. 31 lbs. 19.95

40-foot Mast Kit. Telescoping mast, base mount, 500-ft. guy wire, 100-ft. lead-in, all accessories.
57 N M6692—UHF. Shpg. wt. 66 lbs. $49.95
57 N M6693—VHF. Shpg. wt. 64 lbs. 39.95



Antenna Rotator

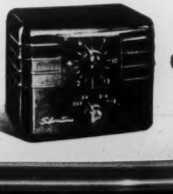
$37.45 Cash **$4.00 Down $5.00 Month**

Rotates outdoor antenna 360 degrees to pick up signals from any direction. Consists of motor unit and control box, plus 100 ft. cable. UL listed. 105–125-volt, 60-cycle AC. Instructions included.
57 N 6813—Shpg. wt. 14 lbs. . . Cash $37.45

VHF Signal Booster

$23.95 Cash **$2.50 Down $5 Monthly**

For better VHF reception in fringe areas. Also recommended where indoor antenna must be used. Gives a clearer picture with less snow. Brown plastic cabinet, 10½ x 6¼ x 4¼ in. UL listed.
57 N 06875—Shpg. wt. 4 lbs. . . . Cash $23.95



Items with "M" included in Catalog Number (as 57 N M4106) shipped freight or express

As low as
$194.95
Cash
$5 Down, $9.00 Month
21-in. VHF

As low as
$169.95
Cash
$5 Down, $8 Month
17-in. VHF

Our Lowest Priced Silvertone TV

Save! 21-in. All-Channel Table Model Cut $10!

Tremendous value! Now for Christmas—SILVERTONE gives you even greater value per TV dollar!

Built-in UHF. All-Channel sets tune all VHF and UHF stations in your area. VHF sets (adaptable to UHF) tune VHF channels.

Good fringe area chassis has plenty of power for local, suburban and "near fringe" reception. UL listed. 105-125-v., 60-cycle AC.

Big voiced 5-in. PM dynamic speaker . . . delivers ample volume.

Hardwood cabinet, brown artificial leather with tweed effect.

17-Inch Silvertone. 18½x17x18 in. Shpg. wt. each 84 lbs.
57 N M3102—All-Channel. *Big Book was $219.95.*
$5 Down, $9.50 Monthly . . . . Cash $199.95
57 N M3100—VHF only. *Big Book $174.95. $5 Dn., $8 Mo.* Cash 169.95

21-Inch Silvertone. 24¾x21x23¼ in. Shpg. wt. each 90 lbs.
57 N M3112—All-Channel. *Was $239.95. $10 Dn., $10.50 Mo.* Cash $229.95
57 N M3110—VHF only. *$5 Down, $9.00 Monthly* . . . . Cash 194.95

Amazing Low Price . . Super Fringe Area

21-INCH ALL-CHANNEL CONSOLE

$20 less than similar quality in Big Book
$279.95 Cash
$10 Down, $13.00 Month
Mahogany finish

All-Channel S.R.O. Chassis
21-Inch bright, clear picture
Built-in UHF and VHF antenna
Rich-looking console cabinet

An outstanding value! Mahogany finish set . . . *$20 lower than similar quality in our Big General Catalog.* Has all the internal features of our best consoles shown on second TV page including:

Built-in UHF . . . gets any of the 12 VHF and 70 UHF stations in your area—without converters, adaptors or chassis modifications of any kind.

Super fringe area S.R.O. chassis . . . as described on first TV page. You'll get a good picture any place TV can be received. UL listed. Operates on 105-125-volt, 60-cycle AC.

Synchro-Sound tuning keeps picture and sound locked together.

Automatic gain and frequency controls cut drift, fading, airplane flutter.

6-inch clear-toned PM speaker delivers plenty of volume.

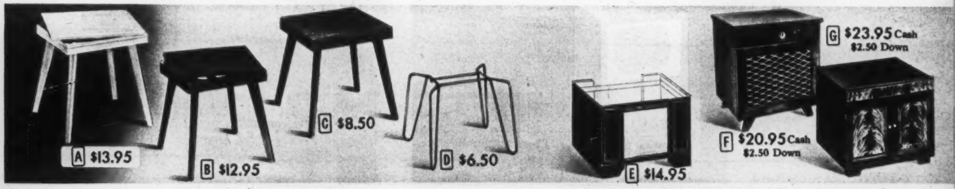
Safety glass panel protects screen against accidental damage.

Built-in antenna . . . for UHF and VHF. Use outdoor antenna for fringe reception.

Front controls . . . for easy access.

Hardboard cabinet, 24½x21x35¾ in., covered with mahogany color artificial leather. Shpg. wt. 123 lbs.

57 N M4127—21-Inch. *Similar quality in Big Catalog $299.95. $10 Down, $13.00 Monthly on Easy Terms* . . . . Cash $279.95



Give Your Table TV a Christmas Present . . Fine Quality Silvertone Tables and Bases

A **Blonde Finish Rotating Top.** *Save $1.00 on Big Book price!* Warp-resistant hardboard top turns 360 degrees on ball bearings. Solid oak base, legs. 22x24½x24 inches. Partly assembled.
57 N 01973L–Wt. 23 lbs. *Was $14.95.* $13.95

B **Same as above—Mahogany Finish.** Shipped partly assembled.
57 N 01971L—Shpg. wt. 22 lbs. $12.95

C **Our lowest Price Table.** Mahogany-finish hardboard; stationary top. 22x24x24 in. Partly assembled.
57 N 01961L—Shpg. wt. 15 lbs. $8.50

D **Wrought Metal Base.** Gives your table TV a modern appearance. Black. Expands from 20 to 27 in. 17 in. high. Partly assembled.
57 N 01937L—Shpg. wt. 15 lbs. $6.50

E **Adjustable Base.** Cleverly designed to fit any table TV. Expanding front assures perfect fit for console appearance. 16 in. high. Mahogany finished hardwood. Shipped partly assembled. Wt. 22 lbs.
57 N 01950L–For 17-in. $14.95
57 N 01951L–For 21-in. 14.95

F **Rotating Top Cabinet Base.** Mahogany finished hardwood, 20½x23¾x23¼ in. Top turns 360° on ball bearings. Compartment. Partly assembled. Freight or express. Wt. 36 lbs.
57 N M1940 . . . . . $20.95

G **Our Best Cabinet Base.** Select hardwood, 21x24x21 in., with lovely mahogany finish. Storage compartment behind double doors. Smooth rolling casters. Partly assembled. Freight or express, Shpg. wt. 26 lbs.
57 N M1944 . . . . $23.95

Silvertone Television Guarantee and Low-priced Service Contracts

Reg. U. S. Pat. Off.

IMPORTANT TV GUARANTEE INFORMATION

You can buy a SILVERTONE TV receiver by mail, no matter where you live, just so long as your neighbor receives TV and you plan a similar antenna installation.

You Should Buy a Service Contract. If you live within the trading area of a Sears Retail Store or Catalog Sales Office selling television, we urge you to buy a Service Contract. *If you are in doubt about your eligibility to buy a Service Contract, please write your Sears Mail Order Personal Service Department for all necessary details.*

If you do not buy a Service Contract because you live outside our trading area and are not eligible, you must arrange for local service at your own expense. During the first ninety days you may return the set to Sears, in person or by prepaid freight or express, if it needs repair (no free home service). Thereafter, we guarantee only the small tubes and picture tube and will replace them within the first year if they are sent to us unbroken and found to be defective.

NOTICE: *The three Service Contracts at right do not include (1) antenna or accessories, (2) antenna installation, or (3) any service other than that specified. See preceding page for Silvertone antennas and accessories. Labor charges for antenna installation will vary according to type of installation, but will be in keeping with Sears standard of fair pricing.*

IMPORTANT: If and when a compatible color system is authorized by the Federal Communications Commission (after the release of this book), we guarantee that any SILVERTONE TV set will receive color telecasts in black and white . . without adapters of any kind.

Service Contract Number 1. (a) Sears connects set to existing antenna (antenna or new antenna installation not included—see NOTICE at left). (b) Sears adjusts set for satisfactory performance and provides complete service whenever you need it **at your home or our service shop for one year with no additional labor charges.** (c) Sears guarantees all tubes including picture tube, and all other parts **for one year** . . .
Combination TV-Radio-Phono . . . . $40.00 . . . . **TV only** $35.00

NOTE: For information on 2nd and 3rd year TV Service Contracts write the Personal Service Department at your Sears mail order house.

Service Contract Number 2. (a) Sears connects set to existing antenna (antenna or new antenna installation not included—see NOTICE at left). (b) Sears adjusts set, provides complete service **at your home or our service shop for 90 days with no additional labor charges.** (c) Sears guarantees all tubes, including picture tube, for one year; all other parts for 90 days. (After 90 days, any service calls to your home, or labor performed at our service shops to replace tubes or parts, are subject to the regular charges prevailing in your area.) . . . . **All sets** $20.00

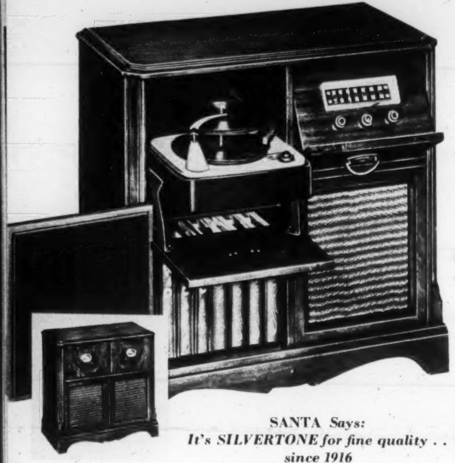
Service Contract Number 3. (a) Sears provides one call to connect set to existing antenna (antenna or new antenna installation not included—see NOTICE at left) and to adjust set. (b) Sears guarantees all tubes, including picture tube, for one year; all other parts for 90 days. (c) During the first 90 days you may return the set to your nearest Sears TV service shop for free repair. However, *any labor at your home* (during and after the first 90 days) will be charged for at the prevailing rates for service in your area . . . . **All sets** $7.50

NOTE: Service Contract prices subject to change outside continental U. S. A. See local Sears Sales Office

NEW . . Our Best AM-FM Console!

NEW Cabinet Styling . . NEW Patented Phono Pickup!

- Our most powerful radio!
- Rock-out 3-speed changer!
- Mammoth 12-inch speaker!
- All-new hand-rubbed cabinet!



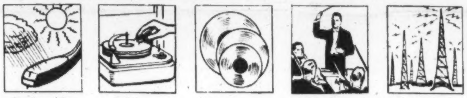
SANTA *Says:*
It's SILVERTONE for fine quality . .
since 1916

$224.95 Cash
$10 Down

Merry Christmas . . to a wonderful family! A real entertainment center for this and many seasons to come! Absolutely our finest radio-phonograph . . with all these exciting Silvertone "plus" features. Check them all.

Tilt-out wide-sweep dial tunes standard AM broadcast plus FM (88–108 MC).
Built-in antennas for both AM and FM. High efficiency design for best reception.
Rock-out 3-speed record changer shuts off after last record. Silent, jam-proof centerpost action. Door pulls down, out of the way, when changer is out.
Patented Syntronic pickup arm is dynamically balanced . . won't skip grooves!
Boost-type tone control accents bass tones without sacrificing treble.
Special feedback circuit enhances tonal quality . . cuts distortion to a minimum!
Automatic bass boost maintains tonal balance you select . . at all volume levels.
12-inch speaker, driven by 3½-watt audio. Plenty of volume for large rooms.
Our most powerful AM-FM chassis has 7 tubes, rectifier. Finest radio chassis we've ever produced! UL listed. 105–125-volt, 60-cycle AC only.
NEW mahogany veneer cabinet. Beautifully hand-rubbed. 34½x35½x17¾ in.
Ample record storage space for 7, 10, or 12-inch albums. *Albums not included.*
57 N M3068—Shipping weight 111 lbs. *$10 down, $10.50 month on Terms.* Cash $224.95

We believe SILVERTONE is your Best CONSOLE Buy because Every Radio-Phonograph on this page has these features:



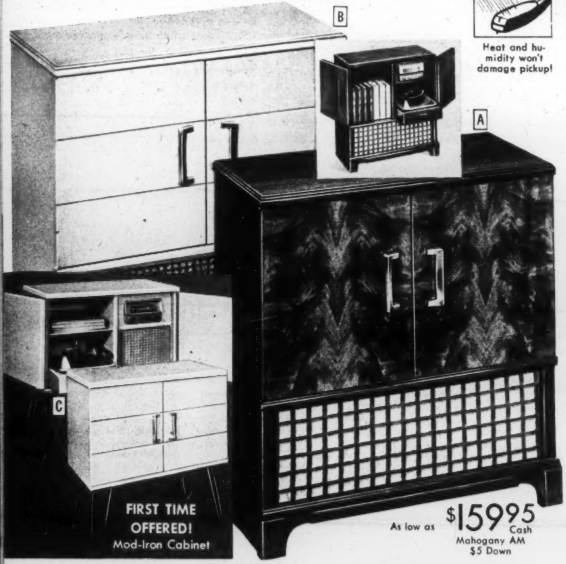
Heat and humidity won't damage pickup!

Pickup arm can be handled at any time!

3 speeds . . play 7, 10, 12-in. automatically!

Natural sound from matched tone system!

Greater selectivity from tuned RF stage!



FIRST TIME OFFERED!
Mod-Iron Cabinet

As low as **$159.95** Cash
Mahogany AM
$5 Down

Our LOWEST PRICED Full Size Radio-Phonograph . .

Popular Massive Console in 3 Cabinet Styles!

[A] [B] Low-priced AM-FM and AM models . . crammed with features:
Tilted slide-rule precision dial.
Built-in Radionet antennas.
3-speed roll-out record changer.
Patented Syntronic pickup arm is dynamically balanced.
Full-range variable tone control.
Automatic bass boost maintains tonal balance at all volumes.
10-inch speaker. 3-watt audio.
Super power chassis has 7 tubes, rectifier. AM-FM or AM only. UL listed. 105–125-volt, 60-cycle AC.

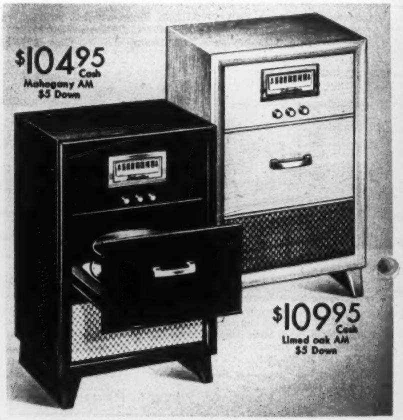
Beautiful limed oak and mahogany veneer cabinets. Size: 33¾x32½x15½ in.
Big record compartment for 7, 10, 12-in. *Less albums.*

AM-FM MODELS. All features described. Tune standard AM broadcast plus FM (88–108 MC). *$5 down on Terms.*
57 N M3063—Mahogany. Wt. 84 lbs. *$9 month* . . Cash $179.95
57 N M3064—Limed Oak. Wt. 87 lbs. *$9.00 mo.* . . Cash 189.95

AM MODELS. Tune standard AM broadcast only.
57 N M3061—Mahogany. Wt. 84 lbs. *$8 month* . . Cash $159.95
57 N M3062—Limed Oak. Wt. 87 lbs. *$8 month* . . Cash 169.95

NEW Mod-Iron AM-FM Console!

[C] Excitingly different ultra-modern styling. Like AM-FM models above, but in limed oak veneer cabinet with black wrought metal legs. 33¾x32½x15½ in.
57 N M3067—Shpg. wt. 80 lbs. *$9.00 month* . . . . Cash $189.95



$104.95 Cash
Mahogany AM
$5 Down

$109.95 Cash
Limed oak AM
$5 Down

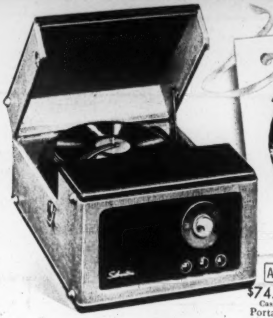
Compact Consolette . . AM-FM or AM

Lovely Mahogany or Limed Oak Veneers!

AM-FM MODELS. Designed for small spaces, yet a real giant in performance! Perfect for apartments, where space is at a premium. Striking cabinet design . . and a wonderful low price!

Wide-sweep dial tunes standard AM broadcast plus FM.
Built-in antennas for AM and FM. High efficiency design.
3-speed roll-out record changer has swift, silent centerpost action. Lightweight pickup has long-life all-groove needle.
Husky 7x5-inch oval speaker for maximum tone area in minimum space. Delivers plenty of volume, with full rich tone.
AM-FM chassis has 7 tubes, rectifier. Compact, precision built. UL listed. 105–125-volt, 60-cycle AC only.
Mahogany or limed oak veneer cabinet. 31¼x21x15½ in.
57 N M3054—Mahogany. Wt. 57 lbs. *$5 down, $6 month* . . Cash $124.95
57 N M3055—Limed Oak. Wt. 55 lbs. *$5 down, $7 month* . . Cash 129.95

AM MODELS. Like above, but tune standard AM broadcast only. Chassis has 5 powerful Silvertone tubes plus rectifier.
57 N M3052—Mahogany. Wt. 55 lbs. *$5 down, $5 month* . . Cash $104.95
57 N M3053—Limed Oak. Wt. 55 lbs. *$5 down, $6 month* . . Cash 109.95



[A] $74.95 Cash Portable $5 Down

FOR A MERRY
CHRISTMAS

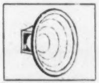
Silvertone Table Radio-Phonograph

Combinations

are Santa's choice for maximum entertainment in minimum space!

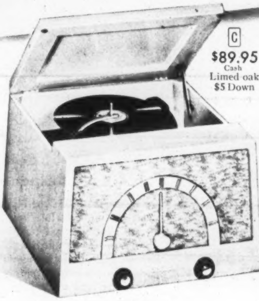
Ceramic pickup unaffected by weather!

Play 7, 10, 12-inch automatically!

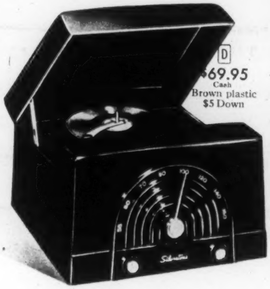


Big 5-inch PM speaker has full tone!

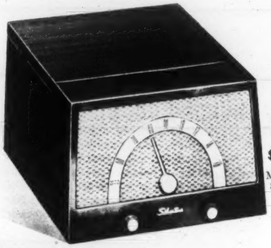
Continuously variable tone control!



[C] $89.95 Cash Limed oak $5 Down



[D] $69.95 Cash Brown plastic $5 Down



[B] $84.95 Cash Mahogany $5 Down

NOTE: Matching tables available for [B] and [C]. See page 396.

Powerful AM Radio . . PLUS Automatic 3-Speed Phonograph!

A wealth of entertainment . . packed into these beautiful instruments! Look!

Indirect tuning dial; easy to read, easy to tune. Standard AM broadcast.

Super-efficient built-in Radionet antenna for powerful pickup of faraway stations.

Automatic 3-speed record changer with swift, jam-proof centerpost action.

Lightweight pickup arm; ceramic cartridge.

All-groove long-life needle . . one osmium tip plays all records. No adjustments!

Full-range tone control allows precise adjustment of tonal shadings you desire!

Full-toned 5-inch PM speaker.

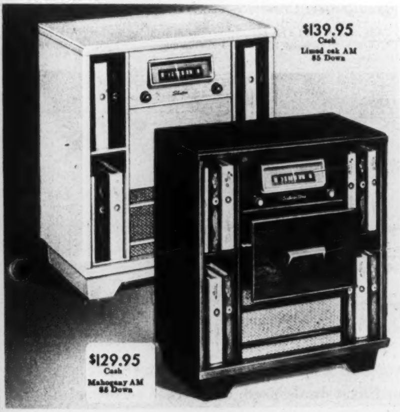
Powerful chassis has 4 tubes, rectifier. UL listed. 105–125-v., 60-cycle AC.

FOUR cabinet styles: (A) new portable, (B) deluxe mahogany veneer, (C) deluxe limed oak veneer, (D) low-priced plastic.

[A] **NEW Lightweight Portable!** All features described at left. Artificial leather covered wood case, 8¾x16x18½ inches, has brown tweed effect. Shpg. wt. 29 lbs.
57 N 03041L—*$5 down, $5 month* . . . . Cash **$74.95**

[B] [C] **OUR FINEST Table Radio-Phonograph!** All features described at left PLUS deluxe record changer that shuts off automatically after last record. Deluxe mahogany or limed oak veneer cabinet, 10½x17½x18 in. *See matching tables on page 396.* Wt. 33 lbs.
[B] 57 N 03045L—Mahogany. . *$5 mo.* Cash **$84.95**
[C] 57 N 03046L—Limed oak. . *$5 mo.* . Cash **89.95**

[D] **POPULAR PLASTIC Table Radio-Phono!** Our lowest-priced automatic combination. All features described at left. Brown, 9½x16½x16¾ in. Shpg. wt. 32 lbs.
57 N 03040L—*$5 down, $5 month* . . . . Cash **$69.95**



$139.95 Cash Limed oak AM $5 Down

$129.95 Cash Mahogany AM $5 Down

Deluxe Consolette Now Offered 4-WAYS: AM-FM or AM . . in Mahogany or Limed Oak!

AM-FM MODELS. Finest consolettes we've ever offered! Beautiful tone . . beautiful cabinet. Plenty of record storage space. Look:

Tilted dial tunes standard AM broadcast plus FM (88–108 MC).

Built-in antennas are super efficient. For AM and FM.

3-speed roll-out record changer has silent jam-proof centerpost action. Lightweight arm has ceramic pickup unit. One long-life osmium-tipped needle plays all records . . is easily replaced.

Continuously variable tone control for exact tonal shadings desired.

Automatic bass boost for full bass, regardless of volume level.

8-inch PM dynamic speaker, driven by 3-watt audio.

Powerful chassis has 7 tubes plus rectifier. Extra-sensitive for long-range reception. UL listed. For 105–125-v., 60-cycle AC.

Fine cabinet veneers: mahogany or limed oak. 31¾x29x15¾ in.

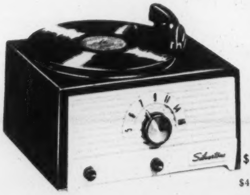
Record storage space for twelve 10 or 12-in. albums. *Less albums.*

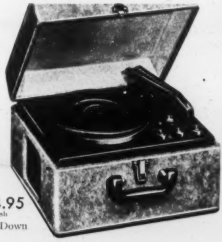
57 N M3058—Mahogany. Wt. 69 lbs. *$5 down, $7 month* . . . . . Cash **$149.95**
57 N M3059—Limed oak. Wt. 69 lbs. *$5 down, $8 month* . . . . . . Cash **159.95**

AM MODELS. Tune standard AM broadcast only. 5 tubes, rect.

57 N M3056—Mahogany. Wt. 64 lbs. *$5 down, $7 month* . . . . . Cash **$129.95**
57 N M3057—Limed oak. Wt. 64 lbs. *$5 down, $7 month* . . . . . Cash **139.95**

Same quality in Big Book: $37.95 NOW ONLY: $34.95
Cash . . $3.50 Down





$44.95 Cash $4.50 Down

3-Speed MANUAL Radio-Phonographs . . at LOW PRICES!

NEW LOW PRICE . . SAVE $3. Imagine getting so much entertainment for so little! Radio tunes standard AM broadcast. Built-in Radionet antenna. Phonograph has 3-speed turntable. Lightweight arm with ceramic cartridge, long-life needle. 4-inch speaker provides plenty of volume. 4 tubes, rectifier. UL listed. 105–125-v., 60-cycle AC. New two-tone brown and tan plastic cabinet, 6¼x12½x11 in. Shpg. wt. 15 lbs.
57 N 04032—*Same quality in Big Book $37.95. $3.50 down, $5 month on Easy Terms* . . . . Cash **$34.95**

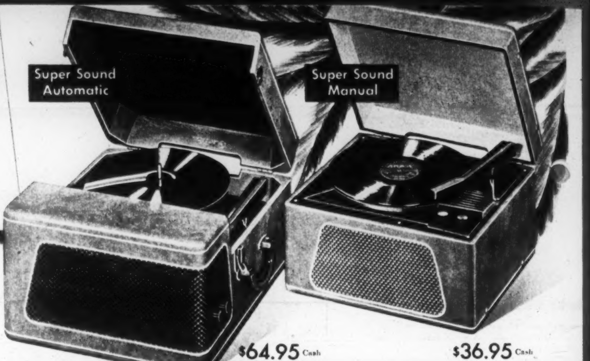
IT'S PORTABLE! Take it anywhere . . use it anyplace there's an outlet to plug it in! Tunes standard AM broadcast. Built-in Radionet antenna. 3-speed turntable has pop-up 45-rpm plug. Patented arm won't skip grooves . . has ceramic cartridge with long-life needle. 6x4-in. speaker. 4 tubes, rectifier. UL listed. 105–125-v., 60-cycle AC. Brown artificial leather covered wood case, 8x13¾x12 in. Shpg. wt. 15 lbs.
57 N 03035—*$4.50 down, $5 month* . . . Cash **$44.95**

FOR A MERRY CHRISTMAS

Santa says: Silvertone

"Super Sound"

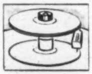
.. phonographs that fill the room with sparkling, life-like music!



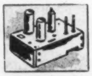
$64.95 Cash
$5 Down on Terms

$36.95 Cash
Brown—$4 Down

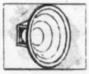
Pickup defies heat, humidity


Automatics have 45-rpm spindle!

New arm won't skip grooves


Wide range feed-back amplifier!

Boost-type tone control!


Extended range dynamic speakers!

Read our Special Trial Offer!

What "SUPER SOUND" Means to YOU: If you really enjoy recorded music . . you want "Super Sound"! Records actually sparkle. Even old, flat-sounding discs take on a new brilliance! Actually, our most inexpensive Super Sound portable surpasses most conventional consoles for balanced wide-range response, while High Fidelity models give you the ultimate in listening enjoyment. However, these phonographs must be heard to be appreciated! We invite you to try one in your own home. If it is not everything we claim, send it back. We'll refund all you paid!

NEW . . Best Sounding Portables We've Offered!

Wide Range Response . . Low Distortion . . More Power Output!

"Super Sound" AUTOMATIC! Neat, compact . . packed with powerful "living sound."

3-speed changer with automatic shutoff.
45-rpm spindle eliminates plugs, adapters.
Patented Syntronic arm won't skip grooves.
Long-life, all-groove needle is replaceable.
Boost-type tone control provides bass boost, bass and treble boost, or uncompensated tone.
Special 6-inch speaker has wide-range cone.
Improved feedback amplifier . . low distortion. UL listed. 105-125-volt, 60-cycle AC.
Portable case, 15½x18½x8½ in., covered in scuff-resistant artificial leather. Wt. 27 lbs.

57N03249L–Brown. *$5 Down, $5 Month*. . Cash **$64.95**
57N032491L–Gray. *$5 Down, $5 Month*. . Cash **64.95**

"Super Sound" MANUAL! Imagine . . a big "console voice" in such a compact instrument!

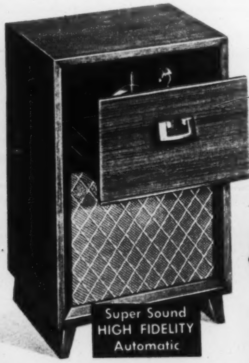
Contoured 3-speed turntable . . no slipping!
Pop-up 45-rpm plug can't get lost!
Patented Syntronic arm won't skip grooves.
Long-life, all-groove needle is replaceable.
Boost-type tone control has three selective positions as described at left.
Special 5½-inch speaker has wide range.
Improved feedback amplifier has low distortion. UL listed. 105-125-volt, 60-cycle AC.
Portable case, 12x13¾x8¼ in, covered in scuff-resistant artificial leather. Wt. 14 lbs.

57N03246–Brown. *$4 Down, $5 Month*. . . Cash **$36.95**
57N032461–Gray. *$4 Down, $5 Month*. . . Cash **38.95**

Matching RECORD CARRYING CASE (not shown). Our best. Strong wood, artificial leather covering.
58 N 5637—Brown. 11½x11½x8 in. Holds 50 indexed 10-in. records. Shipping weight 8 lbs. **$6.98**

HIGH FIDELITY!

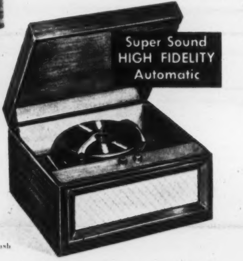
Hear *all the music* on your records. You don't know what you have missed until you try our Super Sound "Hi-Fi!"



Compact LOW PRICED Console . . . Best Phono We've Offered! **$139.95** Cash
$5 Down

We don't believe custom installers could duplicate this instrument *for even twice the price*, using individual components! Features include **3-speed changer** with automatic shut-off . . **special 45-rpm spindle . . die-cast pickup arm . . dual point sapphire needle . . boost-type tone control,** similar to portables above . . **2 matched speakers,** 10-in. "woofer" and 5-in. "tweeter" . . **"infinite baffle" speaker compartment** for extreme bass clarity . . **powerful AC-type feedback amplifier** with radio input jack . . **compact mahogany veneer cabinet,** 31¼x21x15½ in. UL listed. 105-125-v., 60-cycle AC. Wt. 65 lbs.

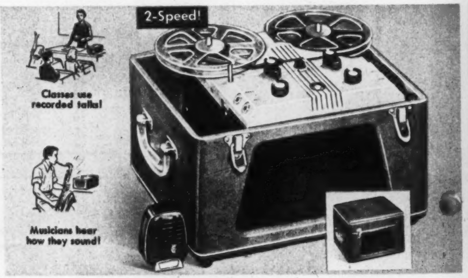
57NM3250–*$5 Down, $7 Month*. Cash **$139.95**



Compact HIGH FIDELITY Table Model Phonograph **$94.95** Cash
$5 Down

Most of the features of console High Fidelity phonograph at left built into an ultra-compact table model cabinet! **3-speed changer** with automatic shutoff . . **special 45-rpm spindle** eliminates adapters . . **die-cast pickup arm** won't skip grooves . . **dual point sapphire needle . . boost type tone control . . 2 matched speakers** for better sound distribution . . **powerful feed-back amplifier . . compact mahogany veneer cabinet,** just 16x18x10½ in. UL listed. 105-125-volt, 60-cycle AC. Wt. 40 lbs.

57N03247L–*$5 Down, $5 Month*. . . Cash **$94.95**



Actually TWO Tape Recorders in ONE . .

Our finest dual-speed, dual-track recorder!

- Fast speed for music . . . long playing speed for speech!
- Dynamic microphone is unaffected by heat or humidity!
- Provision for foot control . . . leaves both hands free!

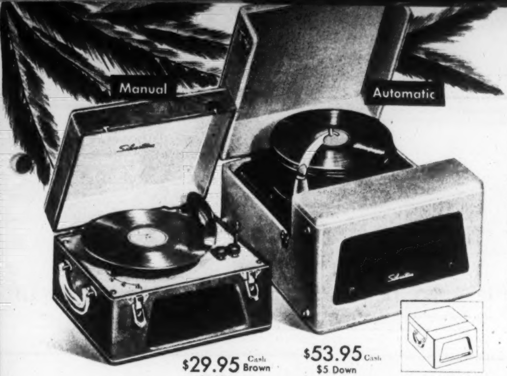
$139.95 Cash
$5 Down

Semi-professional all-purpose recorder. Great for use at home . . ideal for schools, churches, business, dramatic groups. Check these features:

Dual track design . . get up to 2 hours on 7-inch reel.
TWO recording speeds: 3¾ in. per second and 7½ in. per second.
Special automatic tone compensation for each speed.
Fast forward "skip" speed. Find passages at end of tape.
Extra-fast rewind . . takes only 2 minutes to rewind 7-inch reel of tape.
Edit key for deletion or correction of recorded passages during playback.
"Magic Eye" indicator shows entire range of recording levels.
2 input, 2 output circuits. Record from microphone, radio or phonograph. Play back through self-contained 6-inch speaker, extension speaker, or external amplifier. Tone control. UL listed. 105-125-volt, 60-cycle AC.
Portable case with tape bin. 11x12x13 in. Brown artificial leather cover.
Ready to use. Mike, 7-in. reel tape, empty reel. *Less foot control.*

57 N 03085K—Complete. Wt. 30 lbs. *$5 Down, $7 Month on Easy Terms*. . Cash **$139.95**
57 N 266—Foot Control. Starts, stops above recorder. Shpg. wt. 3 lbs. **14.95**
57 N 261—7-inch 1200-ft. reel plastic tape. Shipping wt. 2 lbs. . . . **$4.50; 5 for 19.95**
57 N 260—5-inch 600-ft. reel plastic tape. Shipping wt. 1 lb. . . . . . . **2.95; 5 for 12.95**

NOTE: Be sure to see our General Catalog for complete accessories for tape, wire and disc recording!



$29.95 Cash Brown
$3.00 Down

$53.95 Cash
$5 Down

Low Priced . . Make Grand Gifts . .
Full-Toned Silvertone Portable Phonographs!

We've never seen so much phonograph for so little! Check these features:

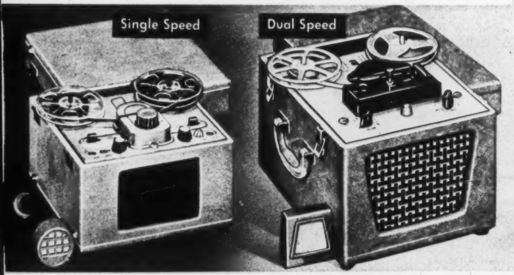
3-speed turntable . . no-slip design.
Pop-up 45-rpm plug can't get lost!
Lightweight arm, ceramic cartridge.
All-groove long-life needle has one osmium tip for all records.
Tone control is continuously variable.
Big 4x6-inch PM dynamic speaker.
Husky amplifier has 2 tubes, rectifier. UL listed. 105-125-v., 60-cycle AC.
Portable case, 13x12x7½ in., artificial leather covered. Wt. 12 lbs.

57 N 03245—Brown. *$5 month*. Cash $29.95
57 N 032451—Gray. *$5 month*. Cash 31.95

Our lowest-priced automatic . . defies comparison. Very easy to operate! Full rich tone, plus newly styled cabinet.

3-speed changer has jam-proof centerpost action. See Big Book for 45-rpm spindle that eliminates adapters!
Lightweight arm has ceramic cartridge.
All-groove long-life osmium needle.
Continuously variable tone control.
Full-toned 4x6-inch PM speaker.
Husky amplifier has 2 tubes, rectifier. UL listed. 105-125-v., 60-cycle AC.
Portable case, 15½x17½x8¾ in. Brown artificial leather. Wt. 25 lbs.

57 N 03248L—*$5 month* . . . . . . Cash $53.95



Record twice as much with Dual Track . .
Lowest-Priced Recorders we know of with these Features:

- Amazing low price!
- Full-sized recorder!
- Complete with tape!

$84.95 Cash
$5 Down

Thousands of uses at home, at school, at work! Perfect for speech exercises, rehearsals, baby's first words! Look:

Dual track design . . up to 2 hrs. on 7-in. reel at 3¾ in. per sec. speed.
Fast forward "skip" speed aids editing and finding recorded passages.
Extra-fast rewind . . quick playback.
Neon recording level indicator
1 input circuit. Record from mike, radio, phonograph. Play back through self-contained 5¼-in. speaker. UL listed. 105-125-v., 60-cycle AC.
Portable case, 8¾x10¾x11½ in. Brown artificial leather covered.
Ready to use. Complete with microphone, 5-inch reel of tape, empty reel, full instructions. Shpg. wt. 24 lbs.

57 N 03070K—*$5 down, $5 mo.* Cash $84.95

- 2 recording speeds!
- Has "edit key!"
- Big 6-in. speaker!

$119.95 Cash
$5 Down

A real all-purpose recorder! Use long-play speed for maximum uninterrupted recording of speech . . fast speed for best quality reproduction of music.

Dual track design as at left.
TWO speeds: 3¾ or 7½ in. per sec.
Fast "skip" speed. Skip parts of tape.
Fast rewind. 2 min. for 7-in. reel.
Edit key to delete during playback.
Neon indicator for "level" check.
1 input, 1 output circuit. Record from mike, radio, phono. Play through own or external speaker. Tone control. UL listed. 105-125-v., 60-cycle AC.
Portable case, 14¼x12x10½ in. Covered in brown artificial leather.
Ready to use! Has mike, 5-in. reel tape, empty reel, inst. Shpg. wt. 28 lbs.

57N03075K-*$5 down, $6 mo.* Cash $119.95

Sing a Song of Christmas
with a Silvertone Phonograph!

These Low-Priced Manuals Pack Big Value!

A **Low-Priced 3-SPEED!** Enjoy long-play $33\frac{1}{3}$-rpm, new extended play 45-rpm, plus 78-rpm records with this instrument! Check these Silvertone features:

3-speed turntable has special non-skid design.
Pop-up 45-rpm plug. Twist . . it's up; twist . . it's down!
Lightweight arm has moisture sealed crystal unit.
All-groove needle. One osmium tipped needle plays all types of records!
Tone control is continuously variable.
4-inch speaker delivers ample volume, fine tone.
Husky amplifier has 1 tube, rectifier. UL listed. 105-125-v., 60-cycle AC only.
Portable case, 12½x11x5½ in. Brown artificial leather covered. Wt. 11 lbs.

57N03244–*$5 mo.* . Cash $24.95

B **Low-priced 78-rpm Phono!** Like above, but 78-rpm only. No tone control. Tan artificial leather covered. Shpg. wt. 10 lbs.

57 N 03240 . . . . . Cash $18.79

***NOTE:** See our selection of Kiddie phonographs in color on page 250.*

A $24.95 Cash $2.50 Down

B $18.79

C $19.95 Cash
$2 Down

D $17.95

Play Anywhere . . Require No Electricity!

Spring-Wound Portable Phonos! New . . check these "plus" features:

Powerful 78-rpm motor is governor controlled for constant speed.
Large reproducer has special guard to protect diaphragm.
Throwback arm is easy to handle.
Large tone chamber for real full-throated performance.
Portable case is scuff-resistant.

C **Our Best!** De luxe nickel-plated arm. King-sized tone chamber for extra volume, tone. Covered needle cup. Brown artificial leather covered, 12x13¾x8¼ in.

57 N 03255—Wt. 15 lbs. $19.95

D **Extra Compact!** Similar to above, smaller. 13x12x7¼ in. Plastic tone arm, reproducer.

57 N 03256—Wt. 12 lbs. $17.95

Play Records through your Radio or TV!

Instantly plugs into radio or TV with phonograph jack!

$32.95 Cash
$3.50 Dn., $5 Mo.

Jam-proof centerpost action!
Velocity trip. Changes old records.
Intermix 10 and 12-in. records of same speed. Play in any order.
Lightweight arm has crystal unit.
Long-life, all-groove needle.
Black plastic base. 12x10x7 in. UL listed. 105-125-v., 60-cycle AC. Shipping weight 16 lbs.

57 N 01259 . . . . Cash $32.95

COLUMBIA
CHRISTMAS
WARING

What's Christmas Without Music!

LORETTA YOUNG
The Littlest Angel

GREAT RELIGIOUS WORKS

Life of Christ. (Bible Drama) Epic dramatization from "Living Bible Series". In modern language, yet retains lyric qualities of original. Produced through cooperation with Chicago Bible Society .. recommended by representatives of all faiths. Ideal for Sunday School or home devotionals .. a perfect gift! Over 3¼ hours long. Includes: Town of Bethlehem—3 Wisemen—Baptism by John—Forgiveness of Sin—Render Unto Caesar—Betrayal—Trial Before Pilate—First Easter—18 stories in all.
58 N 5934—45-rpm... $14.95
58 N 5935—78-rpm... 19.95
58 N 5933—33⅓-rpm... 14.95

Christmas Stories. (Bible Drama) From "Life of Christ" above. Town of Bethlehem—3 Wisemen.
58 N 5931—45-rpm... $1.89
58 N 5932—78-rpm... 2.29
58 N 5930—33⅓-rpm... 1.89

Messiah (complete). *Huddersfield Choral Society.* (Columbia)
58 N 2SL151—33⅓-rpm. $16.95

SPECIAL CHRISTMAS DRAMAS

A Christmas Carol. *Lionel Barrymore* as "Scrooge". (MGM)
58 N 8X16—45-rpm... $2.94
58 N 8MGM16—78-rpm... 4.29
58 N 8E520—33⅓-rpm... 2.98

Littlest Angel. *Loretta Young.* (Decca) Delightful story.
58 N 3ED549—45-rpm.... $2.89
58 N 3A399—78-rpm.... 3.39

IMPORTANT NOTE: All speeds of sets on this page have exactly same playing time and titles unless specified otherwise. 45-rpm and 33⅓-rpm records require phonographs specifically designed for these speeds. Be sure the person who is to receive these records has the correct type of machine to play them!

POPULAR CHRISTMAS VOCALS

Sing a Song of Christmas. *Ames Bros.* (Coral) 12 Days of Christmas—Wassail Song—Silent Night—Came Upon Midnight Clear—Adeste Fideles—3 more
58 N 782003—45-rpm... $2.94
58 N 7CP605—78-rpm... 4.15
58N7CRL56014-33⅓-rpm. 3.00

Merry Christmas. *Bing Crosby.* (Decca) White Christmas—Adeste Fideles—Silent Night—Home for Christmas—4 more
58 N 3ED547—45-rpm... $2.89
58 N 3A550—78-rpm... 4.29
58 N 35019—33⅓-rpm... 3.00

Christmas with Patti Page. (Mercury) Christmas Bells—1st Noel—Christmas Song—White Christmas—Santa's Coming to Town—Silent Night—2 more
58 N 5904—45-rpm..... $2.94
58 N 5A102—78-rpm.... 3.45
58 N 5MG25109-33⅓-rpm. 3.00

Merry Christmas with Gene Autry. (Columbia) Frosty Snowman—Rudolph—6 more
58 N 2B270—45-rpm.... $2.89
58 N 2CL6137—33⅓-rpm. 2.98

Christmas in the Air. *Voices of Walter Schumann* (Capitol). Winter Wonderland—White Christmas—Silent Night—5 more
58 N 4CDF9016—45-rpm.. $2.89
58 N 4CDN9016—78-rpm. 4.19
58 N 4H9016—33⅓-rpm.. 2.98

INSTRUMENTAL AND CHORAL

Yuletide Favorites. *Guy Lombardo.* (Decca) Jingle Bells—Santa's Coming to Town—White Christmas—Frosty Snowman—4 more.
58 N 3ED550—45-rpm... $2.89
58 N 3A918—78-rpm.. 4.29
58 N 3DL5430—33⅓-rpm. 3.00

Merry Christmas. *Ken Griffin, Organist* (Rondo). Hark Herald Angels—Came Upon Midnight Clear—Winter Wonderland—2 more.
58 N 5507—45-rpm... $2.89
Set below has above plus 1 more (6 titles in all).
58 N 5314—78-rpm... $2.98
Set below has above plus 1 more (7 titles in all).
58 N 5315—33⅓-rpm... $2.98

Night Before Christmas. *Fred Waring Orch. and Glee Club.* (Decca) Night Before Christmas—Silent Night—Gathering Clouds—Oh Holy Night—Carol of Bells—Beautiful Savior—3 more.
58 N 3ED548—45-rpm... $2.89
58 N 3A480—78-rpm.... 4.29
58 N 35021—33⅓-rpm... 3.00

Carols with Organ and Chimes. (Rondo) Adeste Fideles—Holy Night—Away in Manger—Hark Herald Angels Sing—4 more
58 N 5422—45-rpm..... $2.59
58 N 5409—78-rpm..... 1.98
58 N 5316—Above plus 2 (10 in all) on 33⅓-rpm..... $2.59

A CHRISTMAS CONCERT

Special values in low-priced Christmas records!

Christmas Music. *The Caroleers* (Royale) Silent Night—Hark Herald Angels Sing—Adeste Fideles—Little Town of Bethlehem—Joy to World—5 more.
58 N 5887—45-rpm..... $1.38
58 N 5888—78-rpm..... 1.38
Set below has above plus 6 more (16 different titles in all).
58 N 61295—33⅓-rpm... $1.89

Orchestral Christmas Music. (Royale) Adeste Fideles—3 Kings—Hark Herald Angels—Came Upon Midnight Clear—9 more.
58 N 61500—33⅓-rpm... $1.89

Popular Christmas Favorites. (Royale) Rudolph Red-Nosed Reindeer—Saw Mommy Kissing Santa—Jingle Bells—White Christmas—23 more. (*6 records.*)
58 N 5892—45-rpm..... $3.99

Nutcracker Suite. *Berlin Symphony* (Royale). Complete.
58 N 5891—45-rpm..... $1.38
Set below has above plus Gershwin "Rhapsody in Blue."
58 N 61421—33⅓-rpm... $1.89

Christmas Favorites. (Varsity) Almost 1½ hrs. of carols and popular music. Include: Fosty Snowman—March of Toys—1st Noel—Silent Night—19 more.
58 N 5893—33⅓-rpm $1.99

SPECIAL LONG-PLAY OFFER

NOTE: Sets below contain three Varsity 10-in. 33⅓-rpm records. Almost 2 hours of music!

World's Greatest Waltz Collection. Emperor Waltz—Blue Danube—1001 Nights—Southern Roses—Merry Widow—Gold and Silver—Skater's Waltz—16 more.
58 N 5940 33⅓-rpm..... $1.99

Tschaikowsky Ballet Music. *National Opera Orch.* Romeo and Juliet Overture—Excerpts from Swan Lake, Sleeping Beauty—others.
58 N 5942—33⅓-rpm..... $1.99

Concert Piano. Chopin: Prelude #1—Polonaise—Nocturne in E—Waltz in E—other piano favorites.
58 N 5943—33⅓-rpm..... $1.99

Concert Favorites. Finlandia—Bolero—Excerpts from New World, Beethoven 5th Symphony—7 more.
58 N 5944—33⅓-rpm..... $1.99

Show Tunes. 15 hits from: Carousel, Oklahoma, Porgy and Bess.
58 N 5946—33⅓-rpm..... $1.99

All-Time Latin Hits. Minute Samba—Junglero—Walter Winchell Rhumba—El Choclo—15 more.
58 N 5945—33⅓-rpm..... $1.99

Religious Songs and Stories. David and Goliath—Lord's Prayer—Ave Maria—Rosary—20 more.
58 N 5941—33⅓-rpm..... $1.99

Folk and Western Hits. Jack O' Diamonds—Empty Saddles—Buffalo Gals—Red River Valley—Mexicali Rose—20 more.
58 N 5948—33⅓-rpm $1.99

Bargain Record Packs . . A wonderful, inexpensive way to start a collection!

Big POPULAR Assortment!

Your opportunity to get a giant package of popular hits .. for less than 26c apiece! Regularly sold up to 89c each. Fine recordings of recent top tunes .. the same songs ~~that have~~ appeared on Billboard's popularity chart! All are brand new, unplayed 10-inch 78-rpm. records. Get yours now! *Not postpaid!*
58 N 5848—25 records. Shipping weight 12 lbs.. $5.99
58 N 5849—15 records. Shipping weight 7 lbs.. $3.79

Giant HILLBILLY Record Pack!

Tremendous selection of recent country and western favorites. Regularly priced up to 89c each .. these records are yours for less than 26c apiece! Unplayed pressings of many hillbilly hit records you've heard in juke boxes and on the air. We know you'll be pleased! All are 10 inch, 78-rpm records. *Not postpaid!*
58 N 5842—25 records. Shipping weight 12 lbs.. $5.99
58 N 5843—15 records. Shipping weight 7 lbs. $3.79

POP and HILLBILLY on 45-rpm!

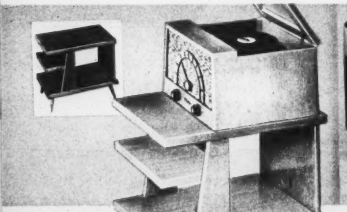
A truly epic, history-making mixed package of new 45-rpm records! Hand-picked hillbilly and popular hits that originally sold for up to 89c each! Yours on these top quality, better sounding 7-inch plastic records. *Be sure your phonograph is designed for 45-rpm records before you order either of these packs! Not postpaid!*
58 N 5833—25 records. Shipping weight 3 lbs.. $5.99
58 N 5834—15 records. Shipping weight 2 lbs.. $3.79

ALL-TIME FAVORITES!

24 all-time hits by such artists as Percy Faith, Mel Torme, and The 3 Suns. Never offered before! On 6 Royale extended-play 45-rpm (*be sure you have correct phono*). Titles include: Temptation—Jalousie—Trees—Easter Parade—Diane—Charmaine—Can't Give You Anything But Love—Tea for 2—Orchids in Moonlight—Carioca—More than You Know—My Romance. *Not postpaid.* Shipping weight 1 pound.
58 N 5939 6 records $3.99

A Treasury of CLASSICS!

Best-loved concert selections .. all complete and unabridged works, performed by Berlin Symphony! Save! Would cost $1.36 more if bought singly! Six Royale 12-in. 33⅓-rpm records .. *about 5 hours of music.* Include: all Brahms Hungarian Dances—Tchaikowsky 4th Symphony and 1st Piano Concerto—Light Cavalry and William Tell Overtures—Blue Danube Waltz—Prelude to Lohengrin—Marche Slave. *Not postpaid.* Wt. 3 lbs.
58 N 5938 6 records $9.98

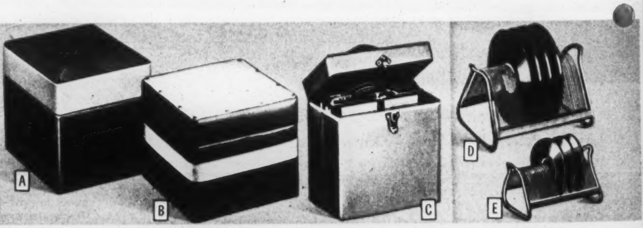


Styled in fine mahogany or limed oak veneers!

Limed oak $25.95 Cash $3.00 Down

End Table Record Cabinet!

Matches De Luxe Table Radio-Phonographs on page 393. A beautiful, lasting piece of furniture .. specifically designed to complement our 57 N 03045L and 57 N 03046L radio-phonographs. Made in the same factory, by the same skilled craftsmen. A perfect match in finish, size, and proportions. Ample shelf space for all sizes of records. Mahogany or limed oak veneers. 18x28x21 in. *Radio-phono not included.* Freight or express. Shipping weight 28 pounds.
58 N M5655—**Mahogany.** *$2.50 Down, $5 Month* Cash $24.95
58 N M5656—**Limed oak.** *$3 Down, $5 Month*... Cash 25.95



Storage Hassocks, Cases, and Racks protect records!

A **NEW .. Finest Record Hassock We've Offered!** A really luxurious hassock, with the thickest, softest padding we've seen yet. Makes a comfortable extra TV seat or footrest. Sturdily constructed of ½-inch wood, with attractive brown and cream artificial leather covering. Removable rack holds all types of records .. fifty 7, 10, or 12 inch, or forty LP's in jackets. Index included. 14½x15¾x15 in.
58 N 05652L—Shpg. wt. 12 lbs....... $15.95

B **Giant Value in a Low-Priced Hassock!** Well-built, roomy hassock. Covered in tan and beige artificial leather. Not as thickly padded as above. Built-in rack holds 50 indexed 10-inch records. 13x14x12½ in. Shpg. wt. 10 lbs.
58 N 05650—*Last spring was $11.45.* Now $9.98

C **Steel Record Carrying Case!** Beautiful, durable, lightweight case holds all your favorite records .. keeps them indexed. Records rest on soft rubber cushions. Rubber feet protect furniture. Luggage-type latch. Brown and beige crackle finish. Removable record dividers.
58 N 5646—Holds forty 7 in. 7½x7½x3¾ in. Wt. 3 lbs. $3.19
58 N 5645—Holds fifty 10 in. 11x10¾x6¼ in. Wt. 4 lbs. $5.59
58 N 5647—Holds thirty-five 12 in. 12¾x12½x4¼ in. Shipping weight 4 lbs.......... $5.79

D **10, 12-inch Rack.** Keeps records in approved upright position to prevent warping. Holds 50 indexed 10 or 12-inch records on soft rubber strips. Flocked wire dividers. Steel frame with carrying handles. 14½x8x6¾ in. Shpg. wt. 2 lbs.
58 N 5621.......... $2.98

E **7-inch Record Rack.** As above, but smaller for 7-inch records. 10x5¼x6¼ in. Shipping wt. 1 lb. 8 oz.
58 N 5619.......... $1.98

NOTE: Unless specified otherwise, all records on this page are postpaid in Continental U.S.A. (Wt. ea. 6 oz.)

RCA VICTOR

Music you want when you want it!

Bluebird Fun Packs for children of all ages! $2.99 45-rpm

High Adventure and Excitement! Action stories and fun for every boy and girl. 40 minutes of thrills with favorite cartoon characters and heroes. Titles include: Mighty Mouse's First Adventure—Mighty Mouse Saves Dinky—Paul Bunyan—Buffalo Bill and the Pony Express—Little Johnny Everything—Fun on a Rainy Day. Complete on six 45-rpm or twelve 78-rpm plastic records.

58 N 5997F—45-rpm.....$2.99
58 N 5996F—78-rpm..... 3.69

Songs, Stories, Nursery Rhymes! 39 minutes of fun for younger children. A truly superb package of all their favorites! Titles include: Tschaikowsky's Nutcracker Suite—Sleeping Beauty—Snow White and the Seven Dwarfs—Cinderella—Mother Goose Birthday Party—Mother Goose Play Songs. Available on six 45-rpm records or twelve 78-rpm (same selections on both).

58 N 5999F—45-rpm.....$2.99
58 N 5998F—78-rpm..... 3.69

IMPORTANT!

All records on this page shipped *postpaid* (in continental U. S. A.) from our source in Chicago. **For Christmas giving be sure to order before Dec. 15th** to allow a little extra time for delivery! All speeds of each set contain same selections and playing time, except where stated otherwise. *3-speed or special player required for 33⅓ and 45-rpm records.*

Popular "Smart Sets" of all-time favorites . . Featuring top tunes recorded by top stars!

Student Prince Gems. *Al Goodman Orch.* Golden Days—Drinking Song—Serenade—4 more.
58 N 1EKB1014F—45-rpm.$2.94
58 N 1K8F—78-rpm...... 4.61
58 N 1LK1014F—33⅓-rpm. 4.19

Waltzes You Saved. *Wayne King.* I Love You Truly—Forever Blowing Bubbles—2 more.
58 N 1EPA70F—45-rpm...$1.47
58 N 1LPM29F—Above plus 2 (6 titles in all) on 33⅓-rpm.$2.62

Artie Shaw Hits. Frenesi—Traffic Jam—Begin Beguine—Stardust.
58 N 1EPA85F—45-rpm...$1.47
58 N 1LPM30F—Above plus 2 (6 titles in all) on 33⅓-rpm.$2.62

Glenn Miller Hits. In the Mood—Little Brown Jug—2 more.
58 N 1EPA148F—45-rpm..$1.47
58 N 1LPM31F—Above plus 2 (6 titles in all) on 33⅓-rpm...$2.62

Cole Porter Review. *David Rose.* Begin the Beguine—Night and Day—Easy to Love—1 more.
58 N 1EPA158F—45-rpm..$1.47
58 N 1LPM32F—Above plus 2 (6 titles in all) on 33⅓-rpm...$2.62

Theme Songs. Getting Sentimental (*Dorsey*)—Tschaikowsky Piano Concerto (*Martin*)—Racing with Moon (*Monroe*)—Moonlight Serenade (*Beneke*)—4 more.
58 N 1EPB3007F—45-rpm.$2.94
58 N 1P217F—78-rpm.... 4.61
58 N 1LPM3007F-33⅓-rpm 3.15

Square Dances. *Carson Robison.* Golden Slippers—Comin' Round Mountain—6 more.
58 N 1EPB3030F—45-rpm.$2.94
58 N 1P155F—78-rpm.... 4.86
58 N 1LPM3030F-33⅓-rpm.3.15

Hits from the Hills (Vol. 1). *Eddy Arnold.* 7 Years with Wrong Woman — Prisoner's Song — Makes No Difference—5 more.
58 N 1EPB3031F—45-rpm.$2.94
58 N 1P195F—78-rpm.... 4.61
58 N 1LPM3031F-33⅓-rpm.3.15

Cowboy Classics. *Sons of Pioneers.* Cool Water—Timber Trail—Trees—5 more.
58 N 1EPB3032F—45-rpm.$2.94
58 N 1P168F—78-rpm.... 4.61
58 N 1LPM3032F-33⅓-rpm.3.15

Date with Perry Como. When Day is Done—Always Chasing Rainbows—6 more.
58 N 1EPB3035F—45-rpm.$2.94
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Glenn Miller Concert (Vol. 1). One O'Clock Jump—Jersey Bounce—Tiger Rag—5 more.
58 N 1EPBT3025F-45-rpm.$2.94
58 N 1PT25F—78-rpm.... 4.61
58 N 1LPT16F—33⅓-rpm.. 3.15

Garden of Prayer. *George Beverly Shea.* Holy City—Love of God—Somebody Cares—5 more.
58 N 1EPB3078F—45-rpm.$2.94
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Music for Relaxation. *Melachrino Strings.* Stardust—Sleepy Lagoon—La Golondrina—5 more.
58 N 1EPB1001F—45-rpm.$2.94
58 N 1LPM1001F—Plus 2 (10 titles in all) on 33⅓-rpm..$4.19

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58 N 1EPBT1005F—45-rpm.$2.94
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58 N 1LM1112F—33⅓-rpm 5.72

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58 N 1LPM3149F-33⅓-rpm 3.15

Christmas Favorites. *3 Suns.* White Christmas—Winter Wonderland—Silent Night—1 more.
58 N 1EPA250F—45-rpm..$1.47
58 N 1LPM52F—Above plus 2 (6 titles in all) on 33⅓-rpm...$2.62

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58 N 1P3065F—78-rpm... 4.61
58 N 1LPM3065F-33⅓-rpm 3.50

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58 N 1EPB3023F—45-rpm.$2.94
58 N 1P161F—78-rpm.... 4.61
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58 N 1EPA494F—45-rpm..$1.47
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58 N 1LPM3132F—All above (11 titles in all) on 33⅓-rpm..$3.15

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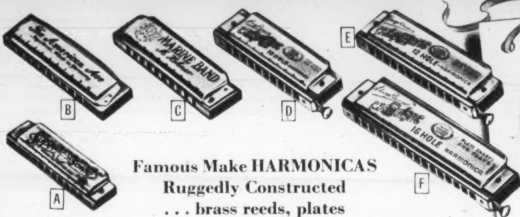

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A whole page of

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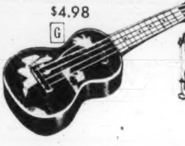

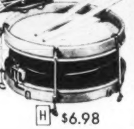

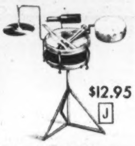

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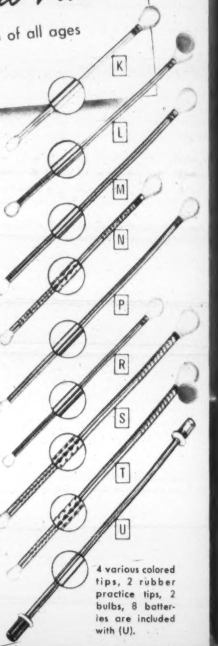

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2248—Jesus Loves Me
2252—Joy to World—Rudolph Red-Nosed Reindeer—3 more
2256—Frosty Snowman
2263—Train Sound Effects
2264—White Christmas
2273—Santa's Coming to Town—Jingle Bells—Adeste Fideles
2275—I Saw Mommy Kiss Santa
502—Happy Birthday
503—Teddy Bears Picnic—Polka
2117—Miss Muffet—Jack Horner—Jack Spratt—8 more
5457—Home on Range—3 more
2228—Three Little Pigs
2235—Big Red Fire Engine
2238—Pinocchio
2240—3 Blind Mice—Crooked Man—Bo-Peep—5 more
2241—Cinderella
2242—Puff 'N Toot
2243—Snow White
2245—Anchors Aweigh—Marine's Hymn—4 more
2260—Parade Wooden Soldiers
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BR11—Silent Night—Jingle Bells
BR13—(Jimmy Durante) Santa Claus is Coming to Town—Rudolph Red-Nosed Reindeer
BR20—Night Before Christmas—Christmas Mule Train
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BR30—Hans Christian Andersen
BR12—Treasury of Mother Goose

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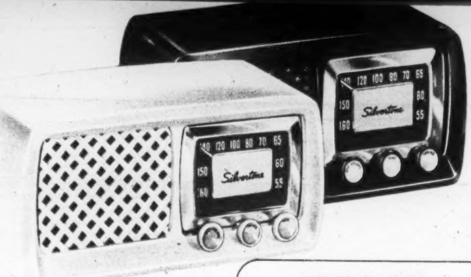

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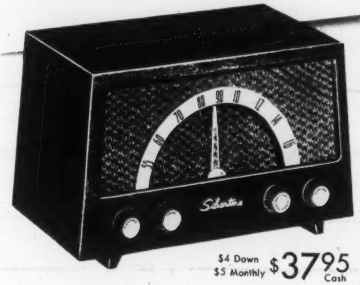

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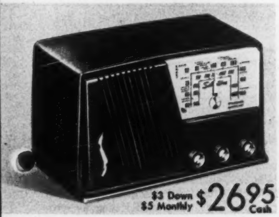
3-gang tuning condenser makes set more selective

Magic Wand dial pointer glows in any light. Wide-sweep semicircular dial makes station selection much easier.

Super power chassis has 5 tubes, rectifier. Tunes Standard AM broadcast. 7x5-in. oval speaker. 14½x8¾x7 in. For 105-125-volt, 25-60-cycle AC or DC. UL listed.

57 N 01017—Shpg. wt. 11 lbs. *$4 Down, $5 Month.* . . . . . Cash **$37.95**



$3 Down $5 Monthly $26⁹⁵ Cash

Travel Around the World with this Short Wave plus Standard Broadcast Silvertone

Yes, tune in countless additional programs from all over the world on the Short Wave Band—shows beamed to our armed forces . . . hear BBC, amateur stations. Enjoy fine Latin-American broadcasts from south of the border.

2 reception bands . . . Standard AM broadcast plus short wave (6-18 MC).

Precision Roto-Band dial is clearly marked with names of well-known foreign cities . . . and where to tune them in.

Powerful chassis has 4 long-life SILVERTONE tubes, plus rectifier. 5-inch speaker. Built-in loop antenna for AM. For maximum long-distance short wave reception, order outside antenna kit (57 N 6703) below.

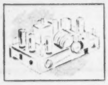
Durable brown plastic cabinet, 7½x12¼x7 in. For 105-125-volt, 50-60-cycle AC or DC. Underwriter's Laboratory listed.

57 N 02022—Shipping weight 11 pounds.
$3 Down, $5 Monthly on Easy Terms. Cash **$26.95**

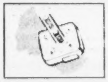
57 N 6703—**Outside Antenna Kit.** 40-ft. wire, 25-ft. lead-in. Shpg. wt. 2 lbs. **1.49**

FM . . FOR CLEAR, STATIC-FREE MUSIC

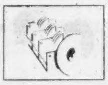
FM (Frequency Modulation) programs are transmitted by the motion of the sound waves—power is constant, tone quality crystal clear. *FM filters out static.* You receive only the pure musical or vocal content of the broadcast. *FM gives you full, natural reproduction.* You hear everything from the softest notes of a violin to the full orchestra. **Before you order an FM radio, be sure there is an FM station within range.**



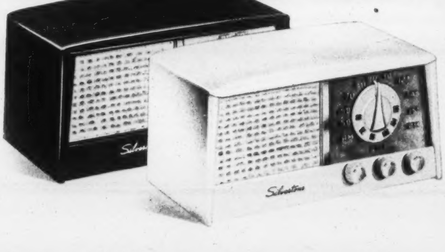
Power packed AM-FM chassis . . . plenty of strength to pull in many distant stations.



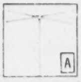
Iron core tuned coils prevent annoying warm-up drift, increase efficiency of set.



Built-in Tuned RF stage improves sensitivity and selectivity on FM broadcast band.



NEW . . Silvertone AM-FM Radio with Huge 6-inch Speaker



The exciting new world of FM reception at your fingertips with this powerful new design SILVERTONE AM-FM radio. New programs, sporting events that are unavailable on Standard Broadcast, plus your favorite regular AM programs.

New larger speaker . . . 6 inches in diameter . . . gives you volume in reserve, full resonant tone.

New lighted dial has larger numerals. FM dial lights separately . . . "traveling spot" pinpoints stations.

Power packed chassis has 7 tubes plus rectifier. Tunes AM (540-1600 KC) and FM (88-108 MC).

Built-in Radionet antenna for AM, line-cord antenna for FM. Use outside FM antenna kit (A) for distant reception.

New, strikingly beautiful design cabinet in maroon or ivory color. Overall size, 7x13¾x7¾ inches.

$47⁹⁵ Cash
$5.00 Dn., $5 Mo.
Radio only

Operates on 105-125-volt, 60-cycle AC only. Underwriters Laboratory listed. Shpg. wts. 23 lbs. with antenna; 11 lbs. without.

57 N 04204—**Maroon.** *$5.00 Down, $5 Monthly* . . . . Cash **$47.95**
57 N T4205L—**With Antenna (A).** *$5 Down, $5 Mo.* Cash **58.25**
57 N 04206—**Ivory.** *$5.00 Down, $5 Monthly* . . . . . Cash **47.95**
57 N T4207L—**With Antenna (A).** *$5 Down, $5 Mo.* Cash **58.25**

A 57 N 06710L—**Aluminum FM Antenna.** 7¾ ft. high. With hardware, instructions. Shpg. wt. 12 lbs. . . **10.45**

Lowest Priced Portable we offer!

ONLY $15.95
Less batteries

A gay gift idea for holiday fun! No bigger than a handbag. Jewel-like maroon plastic case, just 6½x9x3½ in. Operates on self-contained batteries only. Recessed control knobs at each end. Tunes standard AM broadcast. *Use only for local reception!* 4 tubes. 4-inch speaker. Built-in antenna.

57 N 02211—With batteries. Wt. 5 lbs.... $17.95
57 N 02210—Less batteries. Wt. 4 lbs..... 15.95

Farm Battery Radio!

$32.95 Cash — Less battery $3.50 Down

Real power from 4 low-drain tubes! Large wide-sweep dial tunes standard AM broadcast. 5-inch speaker. 1000-hour guaranteed battery fits inside cabinet. External antenna required (see kit below). Mahogany veneer cabinet, 9x17½x9½ in. Wt. 31 lbs. with battery; 11 lbs. without battery.

57 N T2029—With battery. *$4 dn., $5 mo* . . Cash $36.95
57 N 02028—Less battery. *$3.50 down* . . . Cash 32.95
57 N 6703—Outdoor Antenna Kit. Wt. 2 lbs. . . . 1.49

Silvertone Portable Batteries

Guarantee for normal use . . about 2 hours per day!

Slim "A" and "B" Batteries. 100-hr. guarantee in 4-tube set. "A" unit: 1½-v., 4⅛x1¼ in. "B" unit: 67½-v., 5¼x1⅞x1⅛ in. Fit Silvertone: 2215, 2217, 2218, 3210. Replace: Burgess 21R, P45, Eveready 964, 477, RCA VS236, VS216, Ray-O-Vac 8R, 946, Wizard 3B6112, 3B6256.

57 N 6442—"A" batteries (need 2). Wt. 8 oz. **2 for 46c**
57 N 6482—"B" battery (need 1). Wt. 1 lb. **$2.69**

Small "B" Battery. 67½-v., 2⅝x1⅜x3¾ in. Fits Silvertone: 7165, 7166, 8260, 210, 215, 217, 218, 2210. Replaces: Bright Star 45N, Burgess XX45, Eveready 467, General W45A, Philco P67, RCA VS016, Ray-O-Vac 4367, Ward 43, Wizard 3B6258, Zenith Z45.

57 N 6480—Shipping weight 1 pound **$1.98**

Small "A-B" Pack. 150-hr. guarantee in 4-tube set. 7½ or 9-v. "A," 90-v. "B." 9½x2⅝x4⅜ in. Fits Silvertone: 220, 222, 223, 224, 2200, 2202, 2203, 2225, 3203. Replaces: Bright Star 6650, Burgess F6A60, Eveready 753, General 60A6F65, Philco P841A, RCA VSO19, Ray-O-Vac AB994, Ward 33, Wizard 3B6460, Zenith Z979.

57 N 6407—Shipping weight 6 lbs. 12 oz. . . . **$3.75**

Large "A-B" Pack. 175-hr. guarantee in 5-tube set 7½ or 9-v. "A," 90-v. "B." 10⅝x4⅛x3⅜ in. Fits Silvertone: 8270, 9270, 9280, 225. Replaces: Burgess G6M60, Eveready 754, General 60B6F65, RCA VSO18, Ray-O-Vac AB878, Ward 35, Wizard 3B6470.

57 N 6404—Shipping weight 7 pounds **$4.39**

Silvertone 3-WAY Portables Top Any List!

These sets have extra reserve power . . Play where others fail!

NOTE: All portables below except 57 N 03210 play 3-WAYS:
(1) 105–125-v., 50–60-cycle AC; (2) 105–125-v. DC; (3) self-contained batteries.

RADIOS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Use regular AC house current . . plug into the wall!

Also play in offices and hotels using direct current!

Hours of fun by the sea . . Silvertone batteries last much longer!

Plenty of power for use in remote areas . . far from station!

A **Our Best BATTERY PORTABLE!** Slim, trim, clean-cut design! Powerful performer, too. Uses new 100-hr. slim batteries. Jet black plastic cabinet is extremely compact, just 10x5¾x3 in. Tunes standard AM broadcast. Built-in Radionet antenna. 4 tubes. 3½-inch speaker. Wt. 5 lbs. with batteries, 4 lbs. without. *$3 down, $5 month on Terms.*

57 N 03211—With batteries . . Cash **$26.95**
57 N 03210—Less batteries . . . . . Cash **$23.95**

C **Powerful LUGGAGE-STYLE 3-WAY Portable!** Wide-sweep indirect dial tunes standard AM broadcast. 5¼-inch speaker delivers plenty of volume. Tuned RF stage provides unusual station-getting ability. Super-efficient built-in Radionet antenna. Powerful chassis has 5 tubes, rectifier. UL listed. See 3-way note above. Tan artificial leather covered, 11½x9x6 in. Shpg. wt. 17 lbs. with battery, 10 lbs. without. *$5 month on Terms.*

57NT2226–With battery. *$4.00 down on Sears Easy Terms* . . . . Cash **$39.50**
57N02225–Less battery. *$4 down* Cash **$37.95**

B **OUR BEST 3-WAY "Super Portable" . . in Unbreakable Metal Case!** Our biggest, most powerful portable . . a real long-range super performer with tremendous volume! Easy-to-read slide-rule dial is protected by flip-up cover. Tunes standard AM broadcast. Oversize 5x7-inch speaker delivers unusual volume . . plenty for outdoor dancing. Tuned RF stage assures extra sensitivity for remote areas. Super-efficient built-in Radionet antenna. Powerful chassis has 5 tubes, rectifier. UL listed. See 3-way note above. Silver color magnesium case 13¼x10x5¾ in.

57 NT3204—With battery. Wt. 20 lbs. *$5 down, $5 month.* Cash **$51.50**
57 N 03203—Less battery. Wt. 12 lbs. *$5 down, $5 month.* . Cash **$47.95**

D **OUR MOST POPULAR 3-WAY . . Slim, Compact Design!** A 3-way portable radio that's *really portable!* Carry it anywhere . . plug it in anywhere. Powerful performance on standard AM broadcast. Super-efficient iron core Radionet antenna is built-in. Powerful chassis has 4 tubes, selenium rectifier. UL listed. See 3-way note above. 3½-inch clear-toned speaker. Streamlined plastic cabinet, 7x9¾x3½ inches, available in 3 colors. Shpg. wt.: 7 lbs. with batteries, 5 lbs. without!

57 N 03219—Maroon with batteries. *$3.50 down, $5 mo.* . . . . Cash **$30.95**
57 N 03215—Maroon less batteries. *$3 down, $5 month* . . . . Cash **27.95**
57 N 03220—Gray with batteries. *$3.50 down, $5 month* . . . Cash **30.95**
57 N 03217—Gray less batteries. *$3 down, $5 month* . . . . . . Cash **27.95**
57 N 03221—Green with batteries. *$3.50 down, $5 mo.* . . . . . Cash **30.95**
57 N 03218—Green less batteries. *$3 down, $5 month* . . . . . Cash **27.95**

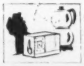
The Clock-Radio That Does More Is Wanted More!

These Silvertones automatically start the day's activities!

$21.95 Cash
(E) Black
$2.50 Down

Awake pleasantly to your favorite news or music program!

Buzzer alarm sounds insistent reveille for sleepyheads!



Special outlet controls appliances . . even starts your breakfast!

Clock radios (F) and (G) below have all features pictured, plus dependable Telechron self-starting clock movement, built-in Radionet antenna, and more powerful reception!

E **GOOD** . . . Lowest-priced clock radio we've heard of, and so smartly styled! Accurate, dependable clock movement is self-starting. Turns radio on automatically at any time you desire, and will shut radio off after 90 minutes. Radio tunes standard AM broadcast. *For local reception only!* Built-on antenna. Chassis has 3 tubes plus rectifier. UL listed. 105–125-v., 60-cycle AC. Gleaming plastic cabinet is available in jet black, ivory, or holly green. Size: 9½x5x5½ in. Shipping weight 6 lbs. *$2.50 down, $5 month.*

57 N 03007—Black . . . Cash **$21.95**
57 N 03008—Ivory . . . . Cash **$23.95**
57 N 03009—Green . . . Cash **23.95**

F **BETTER** . . More powerful radio! Turns on at any predetermined time. Special outlet at rear for lamp, heating pad, or small appliance. Ideal for timing heat lamp exposure! Appliance goes on with radio. Buzzer alarm sounds 10 minutes after radio comes on. Telechron clock. Radio tunes standard AM broadcast. 4 tubes, rectifier. Built-in Radionet antenna. 4-in. speaker. UL listed. 105–125-v., 60-cycle AC. Plastic, 10¾x5¾x5¼ in. Wt. 7 lbs. *$3 down, $5 month on Easy Terms!*

57 N 03025–Black. Cash **$27.95**
57 N 03026—Ivory . . . Cash **$27.95**
57 N 03027—Red . . . . Cash **27.95**

G **BEST** . . Most powerful clock radio we know of! Croons you to sleep . . shuts off . . comes on again in the morning. Buzzer alarm reawakens you 10 minutes later if you "doze off." Outlet for appliances up to 1100 watts. Telechron clock. Super power radio has tuned RF stage for long-distance reception. 5 tubes, rectifier. Tunes standard AM broadcast. Built-in Radionet antenna. 5-in. speaker. UL listed. 105–125-volt, 60-cycle AC. Plastic cabinet, 6¾x13¼x6 in. Wt. 11 lbs.

57N02012–Brown. *$3.50 dn. $5 month on Easy Terms.* Cash **$34.95**
57N02013–Ivory. *$4dn.* Cash **$36.95**
57N02009–Green. *$4dn.* Cash **36.95**

Silvertone "Extras" for Bedroom, Kitchen, Den!

Priced so low . . everyone can have his own!

H **GOOD** . . Lowest-priced radio we offer! Strikingly styled, with newly designed plastic cabinet. Direct one-finger tuning . . tunes standard AM broadcast band. *For local reception only!* Built-on antenna. Clear-voiced 4-inch PM dynamic speaker. Compact chassis has 3 tubes plus rectifier. UL listed. 105–125-v., 25–60-cycle AC or DC. 5¼x9x4 in. Wt. 5 lbs.

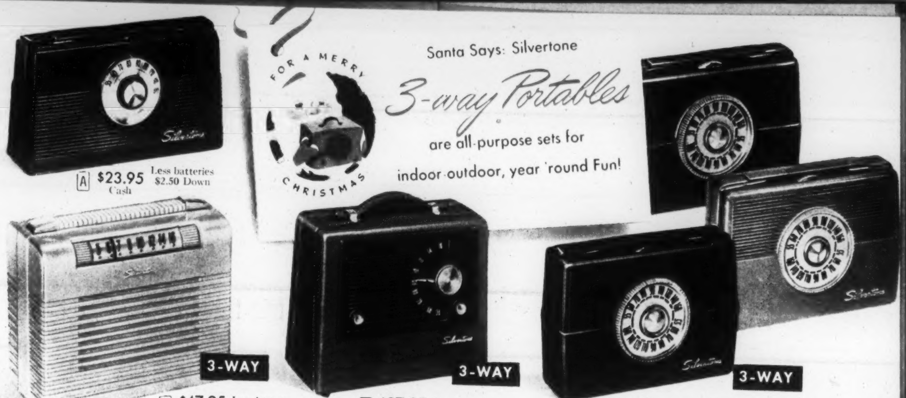
57 N 03001—Brown **$10.95**
57 N 03002—Ivory **$11.95**

J **BETTER** . . Futuristic styling, plus fine performance at a low price! Easy-to-read slide-rule dial tunes standard AM broadcast. Built-in antenna. 4-inch PM speaker. Chassis has 4 tubes, rectifier. UL listed. 105–125-volt, 25–60-cycle AC or DC. Plastic cabinet, 8½x6x4¾ in. Shipping weight 5 lbs.

57 N 02003—Brown **$16.95**
57 N 02004—Ivory **$17.95**
57 N 02005—Red **17.95**

K **BEST** . . Bigger and better . . with many "big set" features! Wide-sweep dial tunes standard AM broadcast. Built-in Radionet antenna. Big 5¼-in. speaker delivers fully-rounded tone. Powerful chassis. 4 tubes, rectifier. UL listed. 105–125-volt, 25–60-cycle AC or DC. Plastic, 7x12¾x5½ in. Wt. 8 lbs. *$2.50 dn. $5 mo.*

57 N 03004—Brown **$21.95**
57 N 03005—Ivory **$23.95**
57 N 03006—Green **23.95**


3-WAY
3-WAY
3-WAY
FOR A MERRY CHRISTMAS

Santa Says: Silvertone

3-way Portables

are all-purpose sets for indoor-outdoor, year 'round Fun!

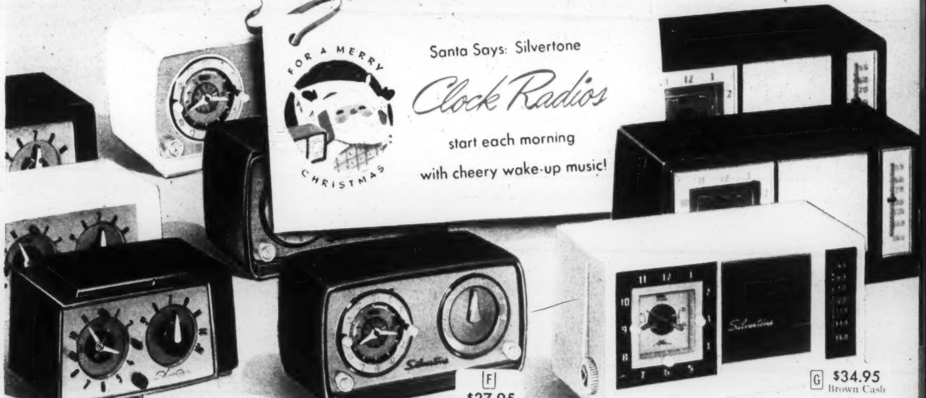
A **$23.95** Cash Less batteries $2.50 Down

B **$47.95** Cash Less battery $5 Down

C **$37.95** Cash Less battery $4 Down

D **$27.95** Cash Less batteries $3 Down

RADIOS SHOWN HERE DESCRIBED ON OPPOSITE PAGE!


FOR A MERRY CHRISTMAS

Santa Says: Silvertone

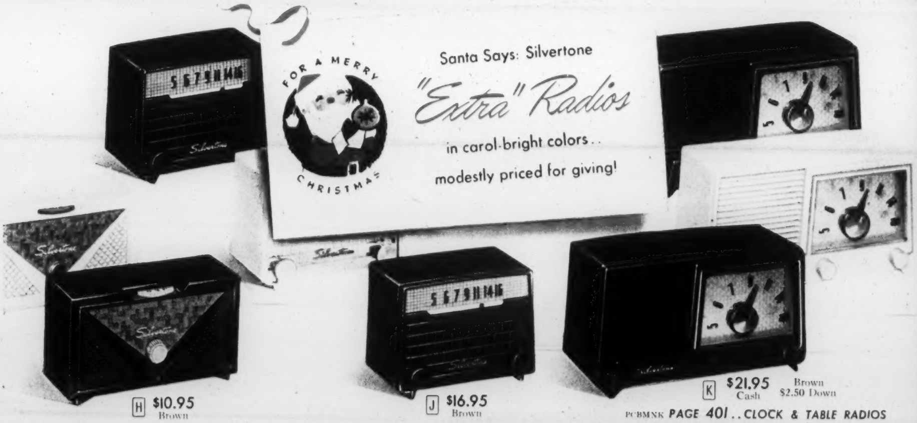
Clock Radios

start each morning with cheery wake-up music!

E **$21.95** Black

F **$27.95** Cash $3.00 Down

G **$34.95** Brown Cash $3.50 Down Other Colors: $36.95


FOR A MERRY CHRISTMAS

Santa Says: Silvertone

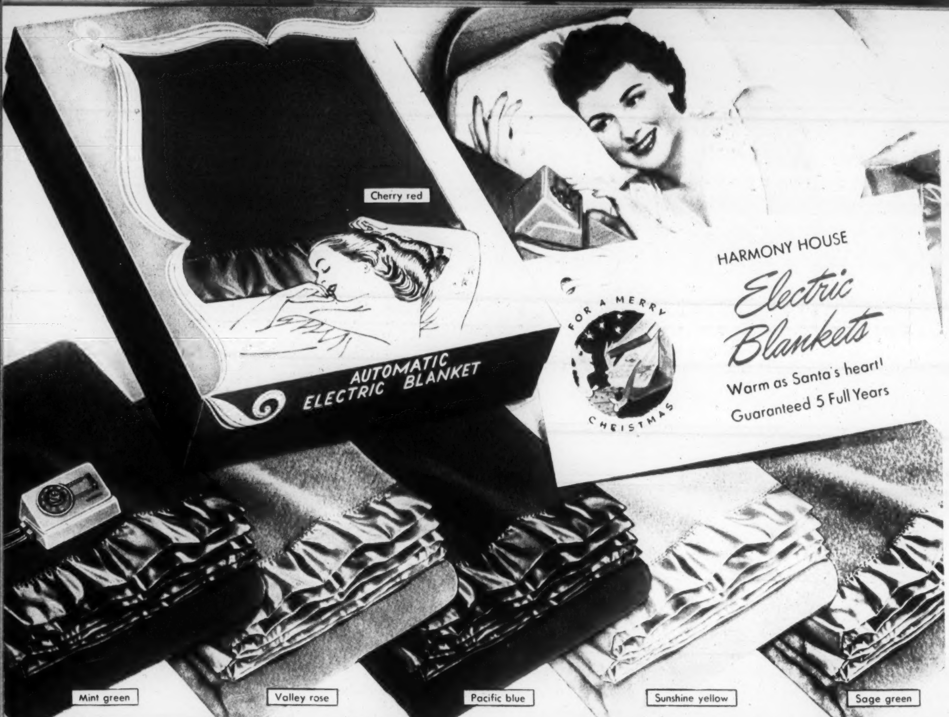
"Extra" Radios

in carol-bright colors.. modestly priced for giving!

H **$10.95** Brown

J **$16.95** Brown

K **$21.95** Cash Brown $2.50 Down

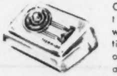

Cherry red
AUTOMATIC ELECTRIC BLANKET
FOR A MERRY CHRISTMAS
HARMONY HOUSE
Electric Blankets
Warm as Santa's heart!
Guaranteed 5 Full Years
Mint green
Valley rose
Pacific blue
Sunshine yellow
Sage green

Your Choice of Twin Bed Size or Full Bed Size

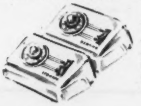
Twin Bed Size
Size 66x84 inches. The right size for single or twin beds. Available in Single Control type only.

Full Bed Size
Size 72x84 inches. Available in your choice of Single or Dual Control, as shown at right.

Your Choice of Single Control or Dual Control



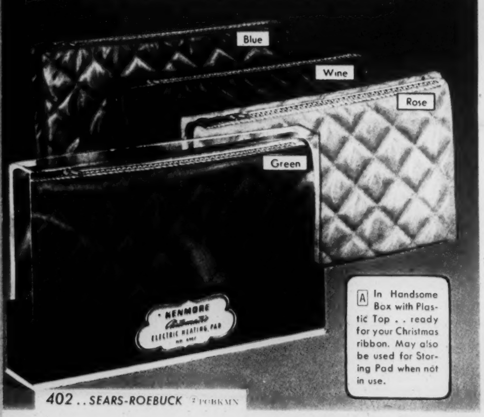
Single Control
Gives same, gentle soothing warmth over entire bed. Dial any of 11 warmths available.



Dual Control
Two controls to let each sleeper choose any of 11 warmths desired for his or her half of the bed.

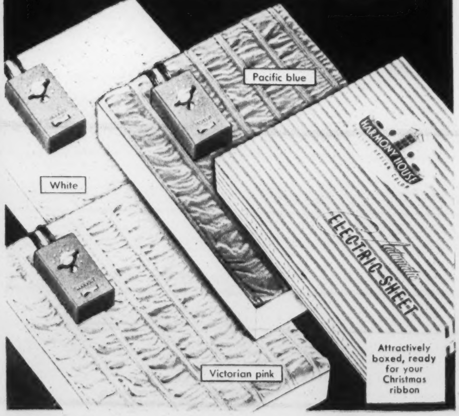
ALL THESE ITEMS DESCRIBED ON OPPOSITE PAGE . . . SEE PAGE 406 FOR SPECIAL GIFT WRAP KIT

KENMORE ELECTRIC HEAT PADS


Blue
Wine
Rose
Green
KENMORE Automatic ELECTRIC HEATING PAD

A In Handsome Box with Plastic Top . . ready for your Christmas ribbon. May also be used for Storing Pad when not in use.

HARMONY HOUSE ELECTRIC SHEETS


Pacific blue
White
Victorian pink
HARMONY HOUSE
Automatic ELECTRIC SHEET

Attractively boxed, ready for your Christmas ribbon

ELECTRIC BLANKETS . . SAVE $5

With luxurious 100% Wool Face, 75% Wool Body, 5-Year Guarantee

SEARS 4-STAR FEATURE · THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

Midfall Sale Prices Repeated on 4-Star Feature Blankets

A 4-STAR Feature and a Grand Gift, in gorgeous Harmony House Colors. In lovely Gift Storage Box, ready for your Christmas ribbon. DIAL any of 11 Separate Warmths . . . FLIP a switch . . . R-E-L-A-X! Sleep as you've never slept before, your body bathed in gentle, soothing warmth. No heavy covers weigh you down . . . this ONE Blanket is ALL you need. Pre-warms bed . . .no climbing into chilly sheets.

Compare Wool Content! Few Electric Blankets, at any price, offer more than 25% Wool Body. Our 4-STAR Feature Blanket looks better, feels softer, lasts longer

. . . BECAUSE its 100% Wool Face retains fluffy softness washing after washing.

. . . BECAUSE its 75% Wool Body (reinforced with 25% Cotton) gives longer wear.

. . . BECAUSE its piece-dyed colors stay brighter than usual yarn-dyed colors.

SAFE . . . 9 Thermostats guard against overheating. Fully UL approved. For any 110–120-volt, 25 to 60-cycle AC. Washable with care by hand or in machine. Gray Plastic Control with slanted face and "Glo-Lite" Dial you can see in the dark. Separate "On-Off" switch. Cord. Costs only 2c a night for current.

Guaranteed 5 Years against defects and moth damage. For details, see Big Book.

Twin Bed Size with Single Control

$27.90 Cash Only $3.00 Down

Size 66x84 inches. Uses 135 watts. Shpg. wt. each 9 lbs.
34 N 07002—Valley rose
34 N 07003—Pacific blue
34 N 07004—Sage green
34 N 07028—Sunshine yellow
34 N 07029—Cherry red
34 N 07030—Mint green

Full Bed Size with Single Control

$29.90 Cash Only $3.00 Down

Size 72x84 inches. Uses 180 watts. Shpg. wt. each 9 lbs.
34 N 07005—Valley rose
34 N 07006—Pacific blue
34 N 07007—Sage green
34 N 07031—Sun. yellow
34 N 07032—Cherry red
34 N 07033—Mint green

Full Bed Size with Dual Controls

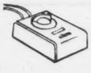
$34.90 Cash Only $3.50 Down

Size 72x84 inches. 180 watts. Shpg. wt. 10 lbs.
34N07037—Valley rose
34N07038—Pacific blue
34N07039—Sage green
34N07040—Sun. yellow
34N07041—Cherry red
34N07042—Mint green

Harmony House 25% Wool Electric Blankets (Not shown)

Guaranteed One Year. Same fine electrical construction as our finest Blankets, above, but 25% Wool, 25% Cotton, 50% Rayon. Matching 6-in. bound Rayon-Satin ends. Rectangular Ivory-color plastic Control with Pilot Light. Has "On-Off" switch. Choice of 11 separate heats. UL approved for safety. Uses 180 watts. For any 110–120-volt, 25 to 60-cycle AC. With cord. Washable with care.

In Full Bed Size only (72x84 inches) . . . Your Choice of 4 Harmony House Colors.

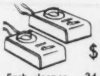


With Single Control

$21.95 Cash $2.50 Down

Same gentle warmth over entire bed. Wt. 9 lbs.

34 N 07012—Valley rose
34 N 07013—Pacific blue
34 N 07018—Cherry red
34 N 07019—Mint green



With Dual Controls

$27.95 Cash $3.00 Down

Each sleeper chooses own warmth. Wt. 10 lbs.

34 N 07022—Valley rose
34 N 07023—Pacific blue
34 N 07024—Cherry red
34 N 07025—Mint green

Harmony House Electric Sheets . . Beautifully Boxed

ILLUSTRATED ON OPPOSITE PAGE

A wonderful gift for year around use at home . . . also for those who travel. Works like an electric blanket, but is so light in weight that you can leave it on the bed the year around . . . OR fold it into an overnight case and take it with you. Use HARMONY HOUSE Electric Sheet over regular top sheet. In cold weather, place any cover, quilt or blanket over it to direct warmth downward.

Completely Automatic. Has 11 separate heats. Provides warmth only when needed. Gray plastic Control has Pilot Light and separate "On-Off" switch. 6 thermostats. UL approved. 140 watts. Cord plugs into any 110–120-volt, 25 to 60-cycle AC.

Size 70x84 inches for full or twin-size beds. Quality mercerized cotton percale in HARMONY HOUSE Colors. Has calendered finish for strength. Washes beautifully.

With Single Control

$19.95 Cash $2.00 Down

Same gentle warmth over the entire bed.
34 N 7000—*State color.* Victorian pink, Pacific blue or white. Wt. 6 lbs. $19.95

With Dual Controls

$24.95 Cash $2.50 Down

Each sleeper chooses own warmth.
34 N 7001—*State color,* Victorian pink, Pacific blue or white. Wt. 7 lbs. $24.95

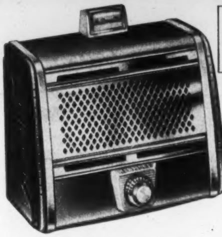
Kenmore Heat Pads . . really useful gifts

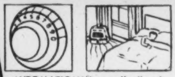
A **Quilted Rayon Taffeta Cover in blue, wine, rose or green** (shown on opposite page). Cover removable for washing; has zipper closure. Neon-lighted Dial glows in the dark. Plastic switch has raised markings for 3 heats and "off." Extra wide heat range, from 125° "low" to safe "high" of 165°. Automatic Thermostatic Heat Control—can't overheat. Vulcanized inner construction—safe for wet or dry use. Fire-resistant padding. Size 12x15 in. 55 watts. UL approved. Any 110–120-volt AC or DC. With cord. In plastic storage box shown. $5.95

34 N 6967—*State color wanted* blue, wine, rose or green. Shpg. wt. 2 lbs. $5.95

Economy 3-heat Wetproof Pad. (Not shown.) Like above, but blue cotton flannel cover with snap fastener. Switch Dial is not lighted. With cord. UL approved.

34 N 6974—In cardboard box. Shipping weight 1 lb. 12 oz. $4.75





AUTOMATICALLY goes "on" and "off" to hold exact heat you dial

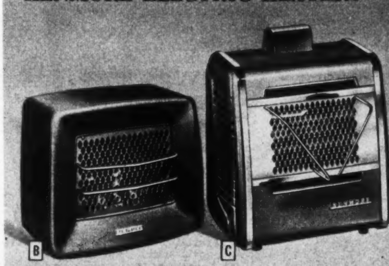
SAFE! Shuts off if overturned. Enclosed Range-Type element

Fully Automatic 2-in-1 Kenmore Electric Heater. A Fan-forced Heater PLUS a Radiant Heater all in one. Beautiful furniture-matching dark beige finish; chrome-plated trim. 1650 watts . . . no radio or TV interference. Blows 80 cu. ft. warm air a minute. UL approved. 110–120-volt, 50 to 60-cycle AC. Switch.

$24.95 Cash $2.50 Down

34 N 07223L—*16¾x15½x10¾ in. high.* With cord. Shpg. wt. 15 lbs. $24.95

KENMORE ELECTRIC HEATERS

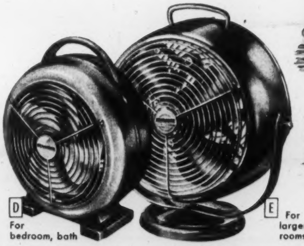


Furniture-matching dark beige finish

- **Safe . . . fan and element enclosed. Steel case never too hot to touch**
- **UL approved. 110-120-v., 50-60-cycle AC. No TV interference**

B **1320-watt Fan-forced Heater.** $8.95
Blows 42 cu. ft. of warm air a minute Warms small room. 12x7½x10½ in. high. Handhold in back for carrying. Rubber feet. Tip-resistant. Cord.
34 N 07221—Shpg. wt. 8 lbs. $8.95

C **Full 1650 watts . . Fan-forced PLUS** $16.95
Infrared Radiant Heat. Abundant penetrating warmth distributed over a wide area . . no gusty blasts. Chrome trim. 13¾x11⅝x15½ in. high. Switch. Cord.
34 N 07222—Shpg. wt. 13 lbs. $16.95



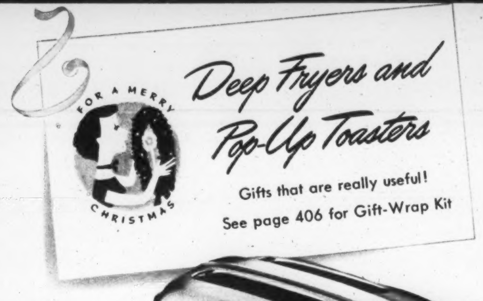
BLOW HOT

BLOW COLD

D E **Double-purpose Kenmores for year around use.** Powerful Fan-forced Heaters to help warm any room in cold weather . . . snap a switch and they become Cooling Fans for summer. Full 1600-watt element in each model. Safe . . . fans and elements enclosed. Never too hot to touch. Switches, cords. UL approved. Any 110–120-volt, 50 to 60-cycle AC.

D **Blows 85 cu. ft. of warm air a minute** $14.50
or 350 cu. ft. cool air (as much as 8-in. fan). Stationary head. 13½x6½x13 in. high.
34N07204—*Gray.* Wt. 10 lbs. $14.50

E **Over twice the power! Blows 180 cu. ft.** $22.95 Cash $2.50 Down
warm air a min., or 775 cu. ft. cool air. Head tilts up, down. 14x8x16 in.
34 N 07207—*Green.* Wt. 16 lbs. . $22.95

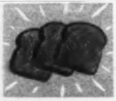


Deep Fryers and Pop-Up Toasters

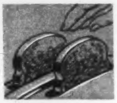
Gifts that are really useful!

See page 406 for Gift-Wrap Kit

All these features!

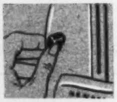


Slice after slice the same brownness

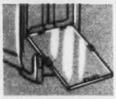


Toast pops higher for easier removal

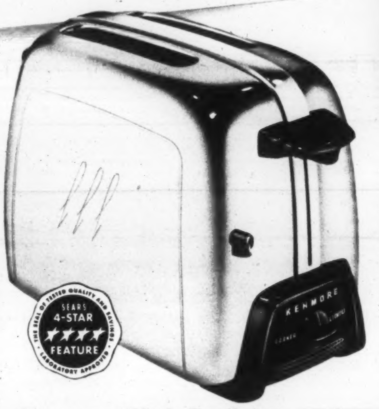
Really Q-U-I-E-T! No annoying ticks



Inspection Knob . . . to "take a peek"



Hinged Crumb Tray can't get lost!


SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

Kenmore "High-Pop" Automatic . .

The ONLY Toaster we've seen trimmed in bright kitchen-matching colors!

Traditional brown trim **$18.95** Cash

Harmony House color trim **$19.95** Cash
$2.00 Down

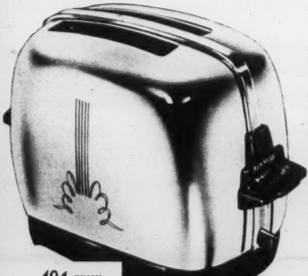
A 4-STAR Feature . . . the finest Automatic we've ever offered! Sleek, modern styling with mirror-finish chrome-plated steel body ***PLUS*** heat-resistant plastic trim in choice of three bright *Harmony House* colors (a KENMORE exclusive) or traditional brown.

- Completely Silent Thermostatic Action . . . no ticking! Extra insulation and powerful 1200-watt element for faster toasting.
- No Progressive Darkening! Toasts slice after slice exactly alike, to just the shade of brownness that she dials.
- Inspection Knob lets her "take a peek" at any time without disturbing toasting cycle (wonderful for dry or raisin bread).
- "High-Pop" Action lifts toast higher for easier, safer removal. Prevents burned fingers. Cushioned for quiet, smooth action.

Fully UL approved. Cord included. For 110-120-volt, 50 to 60-cycle AC only. 12x6¼x7¼ in. high. Shpg. wt. 8 lbs. 12 oz. each.

Choose a Trim Color to Brighten Up Her Kitchen!

34 N 6336—Harmony House Cherry red trim **34 N 6337**—Harmony House Mint green trim **34 N 6335**—Harmony House Sunshine yellow trim	**$19.95**
34 N 6332—Traditional brown trim	**$18.95**



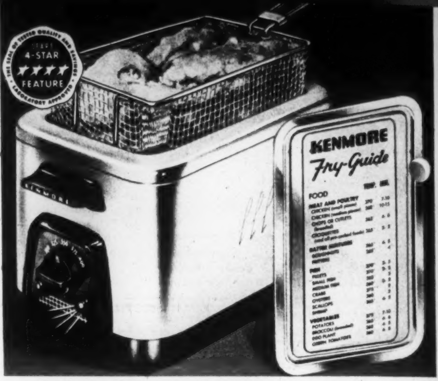
Economy Automatic

$13.95 **Kenmore Pop-Up Toaster with Clock-type Timer.** Dial any shade of toast you prefer, "Light" to "Dark." Toast pops up and current shuts off when done. Ticks quietly like clock while toasting. For best results, toast 2 slices at time.

Exciting modern beauty of design! Chrome-plated steel body with brown plastic handles, trim. 11x6x7 in. high. **Removable Crumb Tray** for easy cleaning. 660 watts. Any 110-120-volt AC. UL approved. With cord.

34 N 6331—Shpg. wt. 6 lbs. 3 oz. . **$13.95**

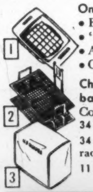
11 N 3653—Cover for above Toasters. Embossed Koroseal. Shpg. wt. 6 oz. **69c**


SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

NOW! She can DEEP-FRY all foods the way famous chefs do . . . Automatically!

She'll be "the best cook in town" with a Kenmore Automatic Deep Fryer. Tempting French-fried potatoes, shrimp, hamburgers, fish, onions, doughnuts—anything from a simple snack to a complete meal—deep-fried to golden-brown perfection in just 2 to 7 minutes—automatically! "Seals in" flavor . . . gives tender crispness without any of the greasiness of ordinary pan frying. Always ready to use! Leave oil in well; use over and over. No cross-flavoring! No messy pans to scour! Holds 4 pts. cooking oil.

$22.95 Cash
$2.50 Down



Only Kenmore 4-STAR Feature Fryer has ALL these features:

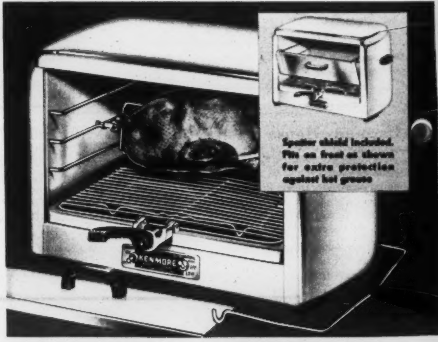
- Exclusive Safety Thermostat prevents overheating oil.
- "Fry-Guide" in cover shows frying times, temperatures.
- Automatic Heat Control, 300° to 400° . . . PLUS Pilot Light!
- Cast Aluminum Well, with embedded element.

Chrome-plated; maroon plastic trim; maroon enameled base. 13¼x7⅛x8½ in. high. 1320 watts. UL approved. Cord, cover, wire fry basket, handle, instructions, recipes.

34 N 6885—Any 110-120-volt AC. Shpg. wt. 11 lbs. **$22.95**

34 N 6855—3-pc. Accessory Kit. (1) French-fry cutter, (2) meat rack, (3) plastic cover. Shpg. wt. 1 lb. 4 oz. (*Was $5.00.*) . . **$4.45**

11 N 3667—Embossed Koroseal Fryer Cover. Shpg. wt. 3 oz. . . 99c



Spatter shield included. Fits on front as shown for extra protection against hot grease

Kenmore Infrared Broiler-Rotisserie . . .

Broils . . Grills . . Roasts . . Barbecues . . Toasts

The easy way to delicious broiled steaks, tempting barbecues! Fast "open-air" infrared broiling seals meat juices in, gives "charcoal-broiled" flavor. Handier than regular oven-broiler; easier to clean. Holds large fowl or 8-lb. roast.

$44.95 Cash
$4.50 Down

Heavy duty motor and stainless steel spit enclosed. No open slots or bulges at sides. Spit revolves toward rear for spatter-free cooking. Motor switch; separate Heat Selector switch with "off" position. No unplugging! Two heats: 1375 watts for meat; 315 watts for fish, fowl; 4 broiling positions. Aluminum tray has 4 wells to cook eggs, gravy well for meat juices. Double-walled to hold heat in. Chrome-plated; black trim. 20x10¾x12 in. high.

34 N 06852L—UL approved. Any 110-120-volt AC. With cord. Wt. 23 lbs. . **$44.95**

***NEW!* Kenmore Broiler only.** Like above, but without rotisserie feature, or wells in tray. Two heats.

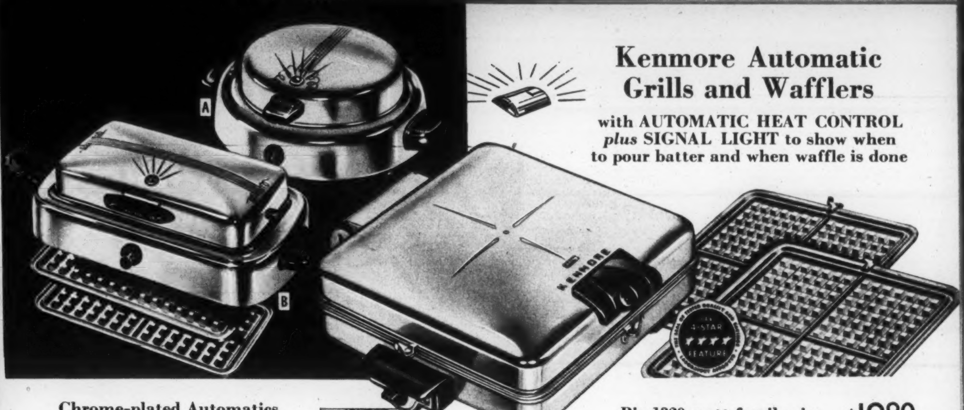
$29.95 Cash
$3.00 Down

34 N 06853L—With cord. Shpg. wt. 22 lbs. **$29.95**

11 N 3668—Plastic cover for Rotisserie. Wt. 6 oz. **$1.39**

Kenmore Automatic Grills and Wafflers

with AUTOMATIC HEAT CONTROL *plus* SIGNAL LIGHT to show when to pour batter and when waffle is done



Chrome-plated Automatics

Automatic Heat Control lets you dial waffle brownness you prefer, from "Light" to "Dark." Signal Light shows when to pour batter, when done. UL approved. Any 110-120-volt AC.

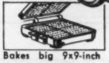
Cast Aluminum Waffle Grids never need regreasing. Batter overflow grooves. Expansion hinges. Chrome plated; black plastic handles.

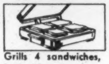
A Automatic Round Waffler. Waffle grids only. Bakes 7¼-inch waffle. Uses 600 watts. 10x12x4 in. high. **$9.45**

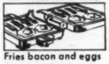
34 N 6460—With cord. Shpg. wt. 6 lbs. 8 oz.. **$9.45**

B Automatic Grill and Waffler. Not ONE, but TWO separate sets of interchangeable grids . . . better than reversible grids. Bakes 9½x5-inch waffle. Stamped aluminum Cooker Grill (102-sq. in. area, opened flat) to fry eggs, bacon; grill steaks; toast 2 sandwiches. 660 watts. 9x15x4 in. high. **$13.95**

34 N 6618—With cord. Shpg. wt. 9 lbs. 7 oz.. **$13.95**


Bakes big 9x9-inch 4-section waffle


Grills 4 sandwiches, both sides at a time


Fries bacon and eggs for 4; grills chops

Big 1320-watt family size Cooks fast for four people

$19.90 Cash
$2.00 Down

Big 190-sq. in. 2-in-1 Combination Grill and Waffler . . . a 4-STAR Feature. A favorite gift because it's such a time and work-saver. Grill area equals three 9-inch frying pans. BAKES big 9x9-inch 4-section waffle . . . FRIES eggs, bacon, or pancakes for 4 at a time. TOASTS 4 sandwiches, both sides at a time . . . GRILLS steaks, chops, or up to 18 hamburgers. Chrome plated; colorful maroon plastic trim. Convenient "finger-grip" handles

Automatic Heat Control over full 450° range. Perfect heat for every job. Dial waffle color you prefer, "Light" to "Dark". Signal Light shows when to pour batter, when waffle's done.

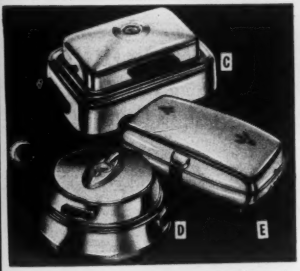
Not ONE, but TWO Sets of Grids! Non-stick cast aluminum Waffle Grids never need greasing, even when new. Separate stamped metal Cooker Grills (190-sq. in. area, opened flat). Expansion hinges. Heat Control Dial at side. UL approved. 110-120-volt 50 to 60-cycle AC.

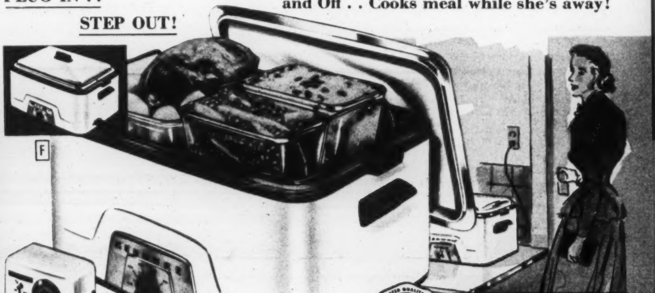
34 N 06668—13x13x5 in. high. With cord and 4-color Recipe Book. Shpg. wt. 13 lbs. **$19.90**

PLUG IN . .

STEP OUT!

Order Automatic Timer (G) to turn Roaster On and Off . . Cooks meal while she's away!





Chrome-plated Non-Automatic Grill and Waffler Gifts

UL approved. For any 110-120-volt AC or DC. Both (C) and (D) have Heat Meter marked "Cold-Bake-Hot." Cool plastic trim.

C Grill Waffler with Heat Meter. Bakes 7½x5¾-in. waffle. Fries, grills, toasts 2 sandwiches. Two sets of interchangeable grids. Opens flat to 82 sq. in. grill. Brown trim. 8¼x13½x4½ in. With cord. **$10.45**

34 N 6619—600 watts. Shpg. wt. 7 lbs. 4 oz.. **$10.45**

D Round Waffler with Heat Meter. Bakes 7-in. waffle on cast aluminum grids. 10½x10x4 in. **No cord; see below.** **$6.45**

34 N 6481—575 watts. Shpg. wt. 4 lbs. 3 oz.. **$6.45**

E Sandwich Grill. Toasts 2, both sides at time. Steel grills. Black plastic trim. 13½x7¾x3¾ in. No cord; order below. **$6.75**

34 N 6662—500 watts. Shpg. wt. 5 lbs. **$6.75**
34 N 5811—Cord for above. Shpg. wt. 7 oz. **65c**

Use Easy Terms to buy.. see page 369 for details

Kenmore 23-qt. Roaster
27% Bigger, Cooks 30% Faster than any other!

$37.90 Cash
Only $4.00 Down Without Timer

F An extra electric oven that's fast as an electric range! A 4-star Feature. Cooks meal for 8—meat, vegetables, dessert—all at same time. BAKES pies, cakes . . . STEWS meats . . ROASTS 20 to 28-lb. turkey . . BROILS steaks and chops, or GRILLS eggs, bacon (using [H] below).

Automatic Heat Control, "simmer" to 500° Fahr. Wide-angle Signal Light. Extra-fast 1380-watt element. ONLY Roaster we know of that's Glass-Wool Insulated all around—sides, bottom, double-walled cover! Keeps kitchen 20% cooler while cooking. Removable porcelain-enameled Cooking Well. Big 16-inch adjustable Baking Rack. White-enameled body; black plastic trim. 15½x22¾x12⅛ in. high. With cord, 3 glass Cooking Dishes, Recipe Book.

34 N 06440L—UL approved. For any 110-120-volt AC. Shpg. wt. 46 lbs. **$37.90**

Electric Timer

G Turns Roaster "on," "off" automatically. 110-120-volt 60-cycle AC. Shpg. wt. 2 lbs.

34 N 6442. . . . . **$8.45**

Broiler-Griddle

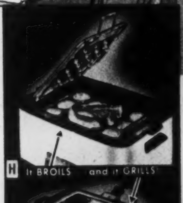
H Snaps on over Roaster. Separate 1380-watt element, fast infra-red cooking, 9x12¾-in. grill. Shpg. wt. 5 lbs.

34 N 6443. . . . . **$6.95**

Steel Roaster Cabinet

Not shown. White enameled. Hinged door; chromed handle. Two shelf spaces. Slot for timer. 20⅛x14¼x29 in. high. *Shipped Freight or Express.*

34 N M6404—Wt. 30 lbs. **$18.95**



Broiler-Griddle

- **BROILS** steaks and chops
- **FRIES** ham, bacon, eggs
- **GRILLS** hamburgers, etc.
- **TOASTS** sandwiches

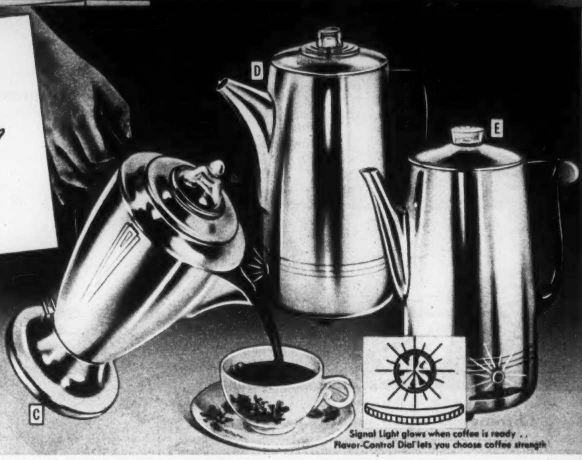
Order (H) at left

FOR A MERRY
CHRISTMAS

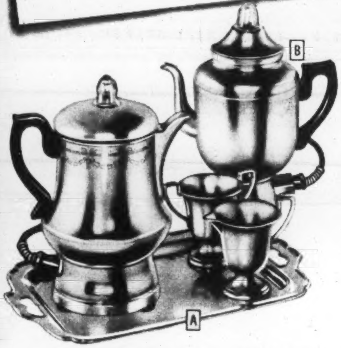
They're automatic
Need no watching

Kenmore Electric Percolators

Brew coffee, then keep it hot



Signal Light glows when coffee is ready . . Flavor-Control Dial lets you choose coffee strength



Famous Farberware ROBOTS

4-piece Set (A) $4.00 Down $39.95 *Ppd.* Percolator $3 Down $27.95 *Ppd.*

A **Beautiful 4-PIECE SET.** Includes 10-cup (60-oz.) automatic Farberware Percolator PLUS Kenmore matching tray, sugar bowl and creamer. Percolator is solid brass, nickel and chrome-plated inside and out. Black plastic handle. Height 11½ in. Fast cold-water pump. Brews 4 to 10 cups coffee; keeps it hot. 550 watts. Cord. UL approved. Any 110-120-volt AC.

34 N 06726T—4-piece Set. *Postpaid.* (Shpg. wt. 9 lbs.) **$39.95**
34 N 6748T—Percolator only. *Postpaid.* (Wt. 5 lbs.).... **27.95**

B **REDUCED $7 . . . 4-PIECE SET** with Non-Automatic Percolator. Similar to above, but percolator is different design and does not shut off automatically.

34 N 06719—4-piece Set. Percolator plus KENMORE tray, sugar bowl and creamer. Shpg. wt. 10 lbs. *Was $35.95*.... **$28.95**
34 N 6724—Percolator only. Shpg. wt. 5 lbs. *Was $19.95* **12.95**

Don't forget to order this Gift Wrapping Kit . . . 19c

Enough material to gift-wrap any Electric appliance on these pages (except Roasters). Two sheets of 30x 40-inch heavy white coated paper with diagonal silver stripes, 18 ft. of green ribbon, 3 seals, matching gift card. Wt. 4 oz.

34 N 8349.....19c

NEW! Egg Service Set

Automatic Electric Egg Cooker boils 1 to 4 eggs or poaches 1 to 2 eggs in live steam. Warms baby foods. Shuts off automatically. Orange color porcelain. Aluminum lid. 5¾ in. high. **4 egg serving cups** (blue, green, orange, yellow). Cord. 3-amp. Any 110-120-volt AC **$8.45**

34 N 6901—Wt. 7 lbs. 8 oz.**$8.45**

Kenmore Automatics . . . Just put in coffee and water and plug in No watching, no guessing and no boiling to spoil the flavor

C **8-CUP Kenmore in Serviceweight Polished Aluminum.** **$8.95** Black plastic handle. Height 11½ inches. Fast cold-water pump—starts perking in less than 1 minute. **Brews 4 to 8** full 5½-oz. cups in just 15 minutes, then switches to "low" to keep coffee hot. **Cup-marked** for easy measuring. Water levels and coffee levels shown for 4, 6 or 8 cups. 600 watts. Cord. UL approved. For any 110-120-volt AC. Wt. 2 lbs. 12 oz.

34 N 6728..............$8.95

D **9-CUP Kenmore Automatic with Signal Light** **$13.95** that glows when coffee is ready to use. Cold-water pump starts perking in less than 2 minutes. Brews 5 to 9 full 5½-oz. cups in 16 minutes or less, then keeps it hot automatically. **Beautiful polished aluminum.** Black plastic handle. 10¼ in. high. No-drip spout. No-mar feet. UL approved. **Water levels marked** for 5, 7 or 9 cups. 500 watts. Cord. Any 110-120-volt AC.

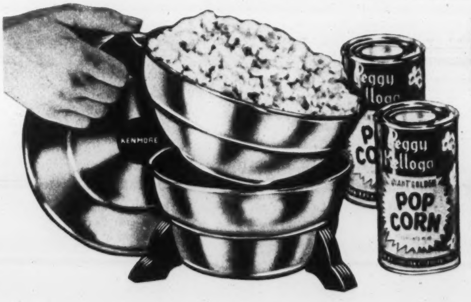
34 N 6703–Wt. 4 lbs. 1 oz.**$13.95**

E **9-CUP Kenmore Automatic in gleaming Chrome-plated Aluminum** **$18.95** Cash $2 Down for luxurious beauty. The finest we've seen near this price. **Flavor-Control Dial** for mild, medium or strong coffee PLUS **Signal Light.** Fast cold-water pump. Brews 5 to 9 full 5½-oz. cups in 16 minutes or less, then keeps it hot. Water levels show 5, 7 or 9 cups. No-drip spout. Black plastic handle. No-mar feet. 10¼ in. high. 500 watts. Cord. UL approved. Any 110-120-volt AC. Shpg. wt. 4 lbs. 1 oz.

34 N 6732.................$18.95

KENMORE AUTOMATIC CORN POPPER

Full 1¼ pounds of finest Peggy Kellogg Pop Corn included at no extra charge with every Popper



Unbreakable aluminum (no glass); plastic handle and legs

Popping kettle lifts out for serving or for easier washing

Completely Automatic . . no stirring, no watching!

Perfect for Christmas and TV parties. We think Kenmore is the finest Popper made. Fast and easy to use . . . makes perfect popcorn every time **automatically.** Just preheat popper, add oil (using built-in oil measure) and add corn. **Built-in Heat Baffle**—a Kenmore EXTRA—keeps heat inside for faster popping . . . keeps bottom cooler to prevent scorching table. Serviceweight polished aluminum; unbreakable lid (NOT glass). UL approved. Any 110-120-volt, AC or DC. Order cord below.

Pop a heaping bowlful in just a few minutes

34 N 6899—2-quart Popper with 1¼ lbs. corn. 7¾ in. high. 425 watts. Shpg. wt. 5 lbs.**$4.49**

34 N 6889—Big 4-quart "Whopper Popper" with 1¼ lbs. corn. Popular family size. Measures 9½ inches high. Uses 550 watts. Shipping weight 6 lbs. 14 oz....................**$7.45**

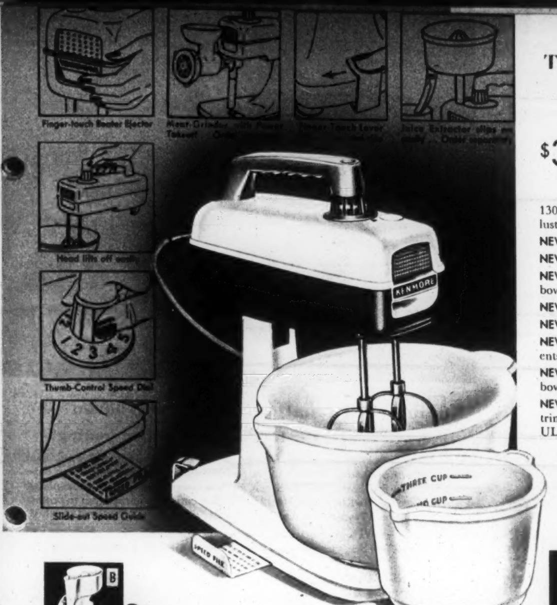
34 N 5724—Midget Cord Set for use with either popper listed. Shpg. wt. 6 oz.........**65c**

2-QUART POPPER with corn

$4.49

4-QUART "WHOPPER POPPER" with corn

$7.45


Finger-touch Beater Ejector
Meat-Grinder with Power Takeoff ... Order
Finger-Touch Lever
Juice Extractor slips on easily ... Order separately
Head lifts off easily
1 2 3 4 5
Thumb-Control Speed Dial
Slide-out Speed Guide
KENMORE
THREE CUP
CUP
SPEED

The Quick way to a Woman's Heart—Light fluffy cakes in 4 minutes Mashed potatoes in 2 minutes

$36.50 Cash
$4 Down

A COMPLETELY NEW Kenmore Electric Mixer . . . more efficient, better looking, easier to use, easier to clean! We tested every mixer we could find and then built this KENMORE with "EXTRA" features all its own. No other mixer at any price offers 12 Speeds and 130-watt governor-controlled power plus all the convenient features illustrated at left and above.

NEW! Thumb-Control Speed Dial means easier one-hand operation.

NEW! Slide-out Speed Guide shows correct speed for every job.

NEW! Larger Beaters draw ALL the batter through the blades while bowl revolves at constantly controlled speed, even when empty.

NEW! Finger-touch Lever adjusts turntable instantly for either bowl.

NEW! Instant Beater Ejector . . . no more messy or sticky fingers.

NEW! 12 Full-power Speeds from "Extra Slow" for folding dry ingredients to "Super-Fast" for whipping frostings.

NEW! Handy Pouring Spouts and Handles on 3-qt. and 1-qt. white glass bowls. Small bowl has cup marks (1, 2, 3 and 4 cups) for easy measuring.

NEW! Eye-stopping Design in gleaming white with rich contrasting Gray trim that "fits in" with any kitchen color scheme. Height 13¼ inches. UL Approved. For any 110-120 volt AC.

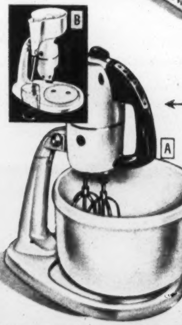
NEW 24-page 4-Color Recipe Book is included.

34 N 08270—Mixer with large and small bowls. Shpg. wt. 19 lbs. . .$36.50

34 N 8269—Meat-Grinder—Food Chopper Attachment with Power Take-off. Fits above mixer only. Coarse and fine blades. Wt. 5 lbs. 8 oz. $11.95

34 N 8273—Juice Extractor with Spout, Strainer. Shpg. wt. 2 lbs. 2.95

11 N 3654—Embossed Koroseal Cover to fit most mixers. Wt. 8 oz. . . . 1.09



Kenmore 3-Speed Mixer with Powerful 115-watt Motor

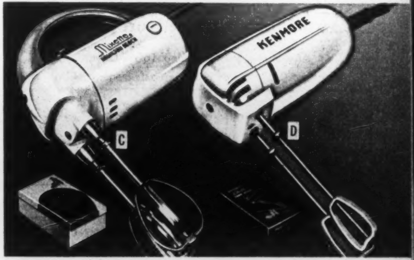
$21.95 Cash
$2.50 Down

A **Mixes, whips, beats**—does all her most tiring mixing tasks much easier and better than is possible by hand. Mixing Head has 3-speed dial at top; lifts off for use at stove or in pan. Bowl turns freely, even in heaviest batter.

Gleaming white enameled metal with black plastic trim. 3-quart glass mixing bowl. 2 removable chrome-plated beaters. Cord. Recipes. 10 in. high. Any 110-120-v., 50 to 60-cycle AC. UL approved.

34 N 08254—Mixer only. Shipping wt. 15 lbs. . .$21.95

B **34 N 08236—Above Mixer with Plastic Juice Extractor.** Spout included. Shpg. wt. 15 lbs. . . $23.95


Mixette
KENMORE
C
D

Electric Hand Mixers . . . attractively boxed

C **Hamilton Beach "MIXETTE."** 65 watts, has 3 speeds. Mixes heavy batters in any bowl. Two full-size removable chrome-plated beaters. One-hand operation and speed control. White enameled 6-inch metal case; gray plastic handle. Hangs on wall bracket (included). Weighs only 2½ lbs. UL approved. Any 110-120-volt AC or DC. Cord. Recipes included. *Postpaid.*

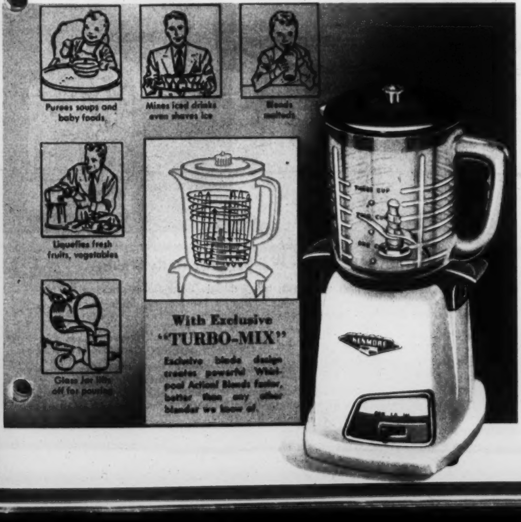
$19.75 Postpaid

34N8298-(Shpg. wt. 3 lbs.). .$19.75

D **Our famous Kenmore** with 50-watt motor. Powerful enough to mash potatoes or mix cakes in any bowl, yet compact enough to beat egg in a teacup or mix drinks in a glass! White plastic twin beaters are removable. White plastic 5-inch case has Thumb-Switch; weighs only 1 lb. 2 oz. Wall Hanger, Cord and Recipes. UL approved. For any 110-120-volt AC or DC.

ONLY **$11.95**

34N8248-Shpg. wt. 2 lbs. 8 oz. $11.95


Purees soups and baby foods
Mixes iced drinks even shaves ice
Blends malteds
Liquefies fresh fruits, vegetables
Glass Jar lifts off for pouring
With Exclusive "TURBO-MIX"
Exclusive blade design creates powerful Whirlpool Action! Blends faster, better than any other blender we know of.
KENMORE

Newest 2-Speed Kenmore Blender Does her hardest tasks IN SECONDS!

$27.95 Cash
Only $3 Down

Blends sauces, dressings
Makes sandwich fillings
Creams potatoes
Makes soups
Chops nuts
Prepares icings
Grinds coffee
Beats all batters

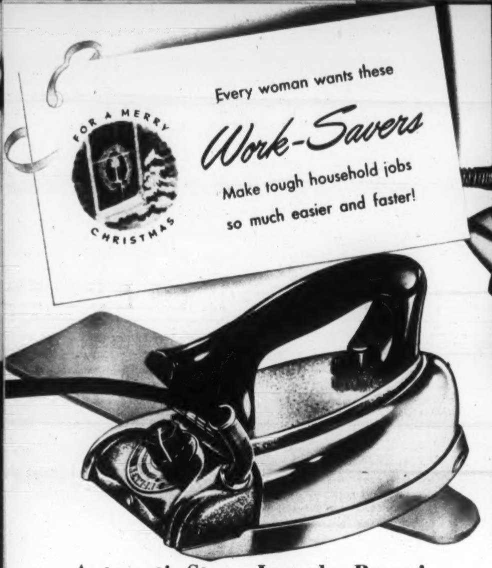
Not ONE but TWO SPEEDS . . . plus exclusive "Turbo-Mix" that whips ingredients into stainless steel blades with high-speed whirlpool action. Liquefies, mixes, blends cream-smooth . . . no lumpiness.

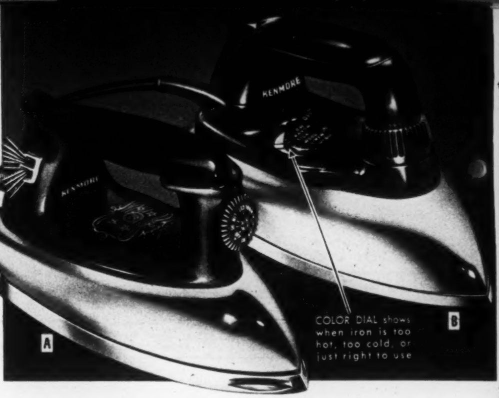
Makes tomato juice in 30 SECONDS! Beats cake in 10 seconds. Mixes cookies in 15 seconds. Saves ALL the Vitamins in fresh fruits and vegetables.

Beautiful white enameled metal base; gray and gold color trim. 4½-cup heat-resistant Glass Jar has handle and pouring spout. "Add-a-Bit" Cover lets you add ingredients. 250 watts. Switch. 12 in. high. UL approved. Any 110-120-volt AC or DC.

34 N 08262—With cord and recipes. Wt. 10 lbs. .$27.95

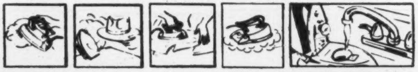
FOR EASY TERMS—ONLY 10% DOWN—SEE PAGE 369




KENMORE
KENMORE
COLOR DIAL shows when iron is too hot, too cold, or just right to use
A
B

Automatic Steam Iron plus Bonus!

$1.44 Aluminum-coated Ironing Table Cover included . . . reflects heat, speeds ironing $15.95



Freshens fabrics as it presses

Renews felt, suede, velvet

Steam-presses woolens

Floats on a cushion of steam

Hinged hood flips up for easy 10-second filling. Has built-in funnel

Kenmore 2-in-1 Iron—use DRY or STEAMING. Steam-presses dainty dresses or heavy suits. Saves work . . . dampens as it irons. Only ONE Automatic Control for both steam and heat . . . adjusts steam and heat just right for all fabrics. Steams in 4½ minutes. Full-length channels spread steam over entire sole-plate area. Uses ordinary tap water (unless very hard). Weighs only 3¼ lbs. empty. Guaranteed One Year.

Big 33-sq. in. polished aluminum alloy Sole with button nooks. Polished stainless steel and hammertone-finish body; maroon plastic handle with thumb rests. 1000 watts. Any 110-120-volt AC. UL approved. With 7-ft. cord.

34 N 6267—Steam Iron with Ironing Table Cover. Wt. 5 lbs. 10 oz. $15.95

F
Heat Indicator
Folds flat
G
H
KENMORE
DEFROSTER

Travel Iron with Heat Indicator

F **2-lb. Non-Automatic Kenmore with Zippered Plaid Cloth Carrying Case.** $5.98 Visual Heat Indicator has fabric names clearly marked. Has 26-sq. in. chrome-plated cast iron sole. 400 watts. For 110-120-v AC or DC. Chrome-plated body. Cool brown plastic handle with thumb rests, dependable safety catch. Folds flat, fits conveniently into small corner of overnight case. With cord.

34 N 6262—Shpg. wt. 2 lbs. 8 oz $5.98

Kenmore Electric Sharpener

G **Sharpens all knives safely, quickly.** $7.95 Sleek, modern light gray plastic housing, 6x4¾x4⅝ in. Switch in front. 28 watts. UL approved. 110-120-volt, 50-60-cycle AC. With cord.

34 N 8353—Shpg. wt. 2 lbs. 10 oz. $7.95

Automatic Defroster

H **No more messy hand-defrosting! Automatically defrosts refrigerator** $6.98 every 24 hours. Just plugs in. UL approved. 110-120-volt, 60-cycle AC. One-knob control; "Off" position for use when storing ice cream. White plastic case, 2¾x2¼x3¼ in.

34 N 6439—Shpg. wt. 1 lb. $6.98

Kenmore Automatics . . . 5-Year Guarantee

Designed to save her time and work when ironing!

Automatically hold heat she dials! Powerful sealed elements heat fast, won't cool off on cold, damp laundry. Big 29.3-sq. in. polished aluminum alloy Sole Plates have tapered toe, beveled heel, broad heel rest for faster, easier ironing. Chrome-plated bodies; cool plastic handles. Plastic Heat Hoods cover entire top of each iron to protect hand against burns. UL approved. Any 110-120-volt AC. Each has 7-foot cord attached.

Guaranteed 5 Full Years. If either of these KENMORES fails within 5 years, we will replace it with a new one, charging only 20 cents for each month you have had it.

A **1000-watt 3-lb. Lightweight.** $9.95 Signal Light flashes "on" while iron heats, shuts off when iron reaches dialed heat. Black plastic handle with red trim. Right and left thumb rests. Button nooks in sole make shirt fronts easier to iron.

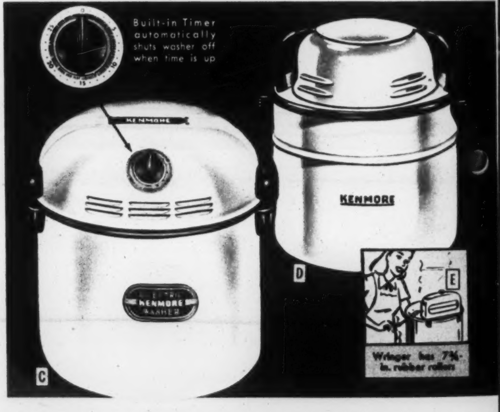
34 N 6255—Shpg. wt. 3 lbs. 12 oz. $9.95

B **1100-watt Synchromatic.** $13.50 4-lb. Iron Color Dial synchronizes heat meter and heat control to show exactly when iron is "too hot," "too cold," or "just right." Brown plastic handle. Cord reversible for use on right or left side.

34N6240–4-lb. Iron. Shpg. wt. 4 lbs. 12 oz. $13.50

34N6241–5½-lb. Iron. Shpg. wt. 6 lbs. 6 oz. 14 50

See page 406 for Gift Wrap Kit . . . only 19c


Built-in Timer automatically shuts washer off when time is up
KENMORE
KENMORE
KENMORE WASHER
C
D
E
Wringer has 7¾-in. rubber rollers

Kenmore Portable Washers for daily washes

Ideal for washing hosiery, negligees, baby things. Three-fin agitators give "big-washer" action. Quiet, powerful 90-watt motors for 110-120-volt, 50 to 60-cycle AC. UL approved. Gleaming white porcelain-enameled. Set on stove to sterilize wash.

C **7-gallon Kenmore with Automatic Timer in cover.** $29.95 Cash $3.00 Down Does up to 1½ lbs. laundry in 10 minutes. Washes 3 shirts, a sheet, or 8 to 10 diapers at a time. Timer Dial shows correct washing time for all fabrics, also time in minutes. Set dial for any time from 1 to 30 minutes. Shuts washer off automatically when done. Black plastic trim and handles. 16½x16½x15 in. high.

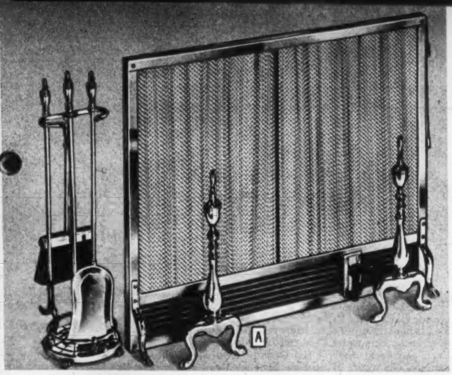
34 N 07340L—With cord. Shpg. wt. 22 lbs. . . $29.95

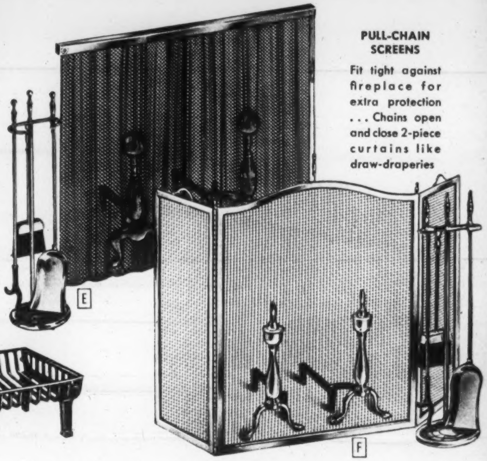
D **5-gallon Kenmore without Timer.** $19.95 Cash $2.00 Down Washes 1 lb. laundry in 10 minutes. Wood handles. 15½x15½x15 in. Cord.

34 N 07331L–Shpg. wt. 21 lbs $19.95

E **Hand Wringer for Portable Washers.** Clamps on.

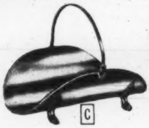
34 N 7326—Shpg. wt. 7 lbs. . . $7.75

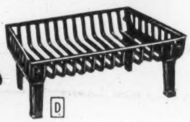




PULL-CHAIN SCREENS

Fit tight against fireplace for extra protection . . . Chains open and close 2-piece curtains like draw-draperies





Dress up your Fireplace . . . Buy a Complete Ensemble or separate pieces

A **NEW! Beautiful 7-PIECE Ensemble with Pull-Chain Curtain Screen.** Polished solid brass and brass-plated, as described below. *Save $5.00 on the complete ensemble . . . sold separately, the 7 pieces total $50.85.*

$45.85 Cash
$5 Down

34 N M4349—7-piece Ensemble. *Freight or express.* Shpg. wt. 44 lbs..$45.85

Pull-Chain Screen is polished brass-plated, including the 2-piece mesh curtain and decorative filigree panel at bottom. Stands on hearth, fits tight against fireplace for special beauty, extra safety. 38x31 in. high.
34 N M4123—Screen only. *Freight or express.* Shpg. wt. 16 lbs......$19.95

Andirons, 20-inch, are solid brass, full-patterned. Black cast iron shanks.
34 N 04164—Andirons only. *Mailable.* Shpg. wt. pair 14 lbs...Pair $13.95

4-piece Fireset, solid brass. Poker, brush, shovel and 28-inch stand. Stand has de luxe rail trim. Handles are big, easy to grip.
34 N 04228—4-piece Fireset only. *Mailable.* Shpg. wt. 11 lbs......$16.95

B **Electric Logs.** Real Birch logs. Look like flickering flames, but no heat or fire. Cord plugs into any 110–120-volt AC or DC.
34 N 04071—UL Approved. 20x11x11½ in. high.Shpg. ~~wt. 20~~ lbs. $12.95

C **Wood Holder.** Polished solid brass. Cast feet. Hinged handle.
34 N 04283—21¼x12x6¼ inches high. Shpg. wt. 9 lbs...... $11.95

D **Cast Iron Grates.** Black finish. For wood or coal. Prolong life of andirons. Front to back 15 inches. Allow 2 inch clearance at each end.
34 N 04278K—Front 21 in., back 17 in. Shpg. wt. 27 lbs........ $5.95
34 N 04279K—Front 24 in., back 20 in. Shpg. wt. 28 lbs.......... ~~$6.45~~
34 N 04280K—Front 27 in., back 23 in. Shpg. wt. 30 lbs.......... 6.95

E **NEW 7-PIECE Ensemble with Pull-Chain Curtain Screen that screws to face of your mantel.** Polished brass with black mesh. Save $4.50 on complete ensemble—all pieces below. *Sold separately all pieces total $42.40.*

$37.90 Cash
$4.00 Down

34 N M4347—7-piece Ensemble. *Freight or express.* Shpg. wt. 33 lbs..$37.90

Pull-Chain Screen. Solid brass frame at top screws to mantel. Lustrous black mesh curtain hangs to floor in soft folds. 40x32 in. high.
34 N M4200—Screen only. *Freight or express.* Shpg. wt. 10 lbs.......$16.50

Andirons are 17 inches tall. Polished solid brass full-patterned design PLUS brass covers and finials on the cast iron shanks.
34 N 04167—Andirons only. Mailable. Shpg. wt. pair 13 lbs...Pair $15.95

4-piece Fireset. Includes polished solid brass poker, brush, shovel and 27½-in. stand. Base has brass rim, black center. Big easy-to-grip handles.
34 N 04235—4-piece Fireset only. Mailable. Shpg. wt. 10 lbs..... $9.95

F **7-PIECE Ensemble with Folding-style Screen.** Polished solid brass with black mesh, described below. *Save $3.50 on complete ensemble . . sold separately, pieces total $35.40.*
34 N T4301L—7-pc. Ensemble. Mailable. Wt .31 lbs.. $31.90

$31.90 Cash
$3.50 Down

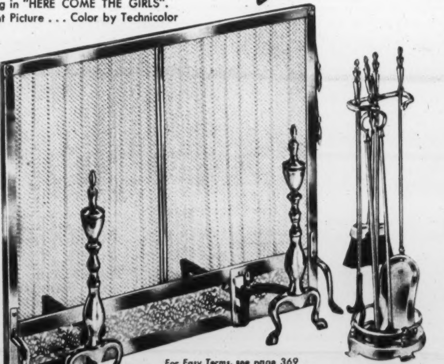
Folding-style Screen. Solid brass with black mesh. 52x32¼ in. high.
34 N 04110—Screen only. Mailable. Shpg. wt. 11 lbs............$14.50

Andirons, 16½ inches tall. Solid brass, full-patterned. Cast iron shanks.
34 N 04162—Andirons only. Mailable. Shpg. wt. pair 10 lbs...Pair $10.95

4-pc. Fireset (solid brass poker, brush, shovel and 27½-in. stand). Base has brass rim; black center. Beautiful handles are big, easy-to-grip.
34 N 04217—4-piece Fireset only. Mailable. Shpg. wt. 10 lbs..... $9.95

Selected by Rosemary Clooney

Co-starring in "HERE COME THE GIRLS".
A Paramount Picture . . . Color by Technicolor



Here's What She Says: "Come-on to my house and see my beautiful new Harmony House Fireplace Ensemble. I am so proud of it."

Here's What She Chose . . .

OUR FINEST ENSEMBLE . . . 8 PIECES IN LUXURIOUS SOLID BRASS

$69.85 Cash
$7 Down

- Pull-Chain Screen is all solid brass, including mesh curtain and cast feet
- Design of filigree panel is extra rich
- Andirons and Fireset are big, elaborate

Ensemble includes all 8 pieces below at full $8 saving. Beautifully polished. *Freight or express.*
34NM4258—8-piece Ensemble. Shpg. wt. 46 lbs.$69.85

Full-Chain Screen. All long-lasting solid brass (not merely brass-plated). 38x31 in. high. *Freight or express.*
34 N M4126—Screen only. Wt. 18 lbs.........$39.95

Andirons, 22½ in. tall. Full-patterned solid brass, plus brass covers and finials on cast iron shanks.
34 N 04175—Andirons only. *Mailable.* Wt.15 lbs.$17.95

Fireset is 5-piece (solid brass tongs, poker, brush, shovel and 28-in. stand). Rail trim. Big handles.
34N04212—Fireset only. *Mailable.* Wt. 13 lbs.$19.95

For Easy Terms, see page 369

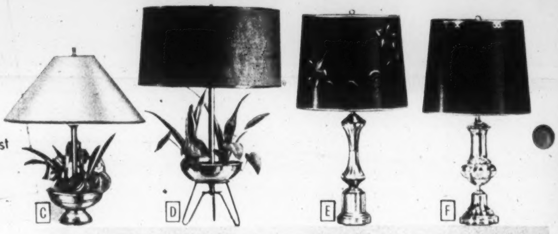
FOR A MERRY
CHRISTMAS

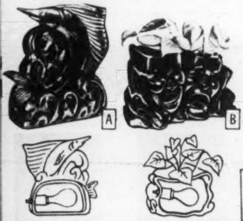
Look no further! One of these

Lovely Lamps

is the perfect gift for that

discriminating person on your list





TV or Indirect Lamps

$4.29 Fish Give pleasant, soft, indirect light, ideal for television. Each lamp has a place on the back for a light bulb (not incl.). Made of highly glazed pottery.

A **Swordfish.** 10½ in. high, 9¾ in. wide. **State color** deep green or deep maroon.
35 N 07761—Shipping weight 6 lbs. Each $4.29

B **Comedy-Tragedy Mask Planter.** 6¾ in. high, 10¼ in. wide. *Plants not included.* **State color** black or blended jade green.
35 N 07762—Shipping weight 7 lbs. Each $4.98

Underwriters' Laboratories, Inc.
INSPECTED
All lamps are approved by Underwriters' Laboratories, Inc.

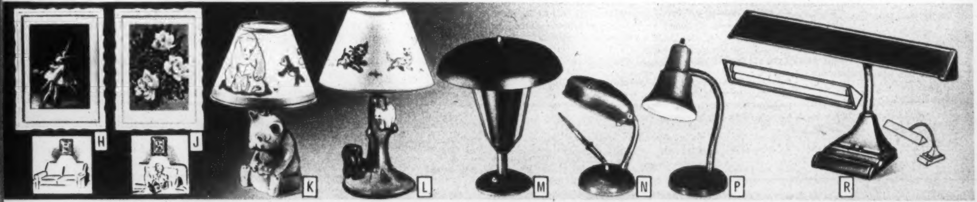
C **Polished Brass Planter Lamp** puts light on Mom's favorite subject—her plants! Simple-lined beauty fits in with traditional and modern homes. 17-in. embossed paper parchment shade in HH Cherry red; also chartreuse. 21 in. high. **State shade color.** (*Plants not incl.*) Wt. ea. 5 lbs. **$4.95** Each
35 N 08095L—Each $4.95 . . . . Pair $9.45

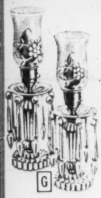
D **Modern Planter.** Polished brass bowl and stem are set on black metal frame with dull enamel finish. 18-in. shade is cotton burlap over paper parchment. Height 28 in. **State HH shade color** Cherry red or med. Chartreuse. *No plants.* Wt. ea. 7 lbs. **$7.95** Each
35 N 08114L—Each $7.95 . . . Pair $14.95

E **Satin-Brass-finish Metal Base** with metal inserts in the base finished in color to harmonize with shade. 14-inch paper parchment shade has floral design, partly cut out. Height 26½ inches. **State HH shade color** dark Mint green or Tuscan wine. Shpg. wt. each 6 lbs. **$5.95** Each
35 N T8036—Each $5.95 . . . Pair $11.25

F **Polished Solid Brass Base** is regally shaped and beautiful. 14-in. paper parchment shade has brass-plated "gallery" at top and gold color edging at bottom. **State HH shade color** Tuscan wine or dark Mint green. Height 25 in. Wt. ea. 6 lbs. **$8.45** Each
35 N T8054—Each $8.45 . . . Pair $15.95

HH means Harmony House color. Unless otherwise stated, Lamps are for 110-120-volt, 50-60-cycle, AC-DC





G **Glass Hurricane Lamps.** Graceful crystal glass globes with etched design are 6½ in. high. 8 clear plastic prisms. Height 15½ in. **$5.45** Pair
35 N 07758—Shpg. wt. pr. 6 lbs. . . Pair $5.45

Picture Lamps. White wood frame, gold color beading. Glass covered. White mat border. Each 10½x13½ in. Take tubular bulb (*not incl.*). **$4.95** Each

H **Ballerina** and her partner. Predominantly blue and white with gray. Wt. ea. 4 lbs.
35 N 07888—Each $4.95 . . . . Pair $9.45

J **Floral.** Color-bright bouquet. Wt. ea. 4 lbs.
35 N 08276—Each $4.95 . . . . Pair $9.45

K **"Honey Bear"** of highly glazed brown pottery. 9¼-in. paper parchment shade is red and yellow on white. Height 13¼ in. Shpg. wt. 4 lbs. **$3.79** Bear
35 N 07759 . . . . . Each $3.79

L **Up a Tree.** Composition base with flocked dog and cat. 10-in. paper parchment shade. Gray, brown, green. Height 15 in. Wt. 5 lbs.
35 N 07760 . . Each **$4.79**

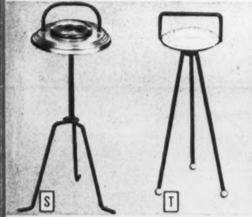
M **New! Modern Mushroom Desk Lamp.** All metal. 12-in. shade. Height 13½ in. **State color** all black, or black with white "bullet" center. **$4.95** Each
35 N 07756–Shipping weight 4 lbs. Each $4.95

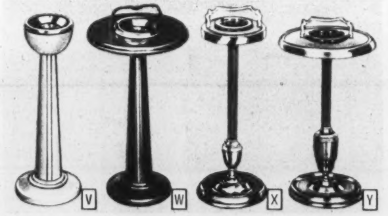
N **Fountain Pen 'n' Desk Lamp.** Brass color flexible arm; HH med. Parchment brown metal. Baked finish. Approx. 11 in. high. 5¼-in. base. **$3.98** Pen incl.
35 N 7754—Shpg. wt. 3 lbs. $3.98

P **Modern Metal Bullet Desk Lamp.** Brass color flexible arm. 14 in. high; 5-in. diam. shade. 5½-in. base. **State color** black or HH Cherry red.
35 N 07757—Shpg. wt. 3 lbs. $2.98

R **Double-light Fluorescent Desk Lamp** with flexible arm. Comes with two 18-in. 15-watt fluorescent bulbs. Sturdy steel with baked-on enamel finish. Width 18 in. Maximum height 17 in. For **AC only. State HH color** Parchment brown or med. Dawn gray. Wt. 9 lbs. 12 oz. **$14.95** Double-light
35 N 7755. . . . . $14.95

Single light. Same lamp as (R), only 1 bulb. **State color as above.**
35N7889–Wt. 6 lbs. 8 oz. . $8.95





Modern Black Smokers

S **"Tripod" Style** base, and handle are **black metal.** 10-inch brass plated tray holds removable glass ashtray. Height 27 inches.
35 N 06930—Wt. 6 lbs. Each **$3.98**

T **Modern Black Metal** with wood ball feet. 7-in. white pottery ashtray. Height 24 inches.
35 N 06932—Wt. 5 lbs. Each **$3.49**

Handsome Smokers for his Christmas

Metal smokers with baked-on enamel finish. 6-in. bowl.

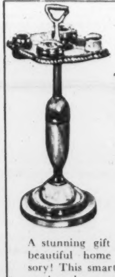
V **20-inches high. State finish** bronze or blonde.
35 N 06928–Wt. 4 lbs. Ea **$2.98**

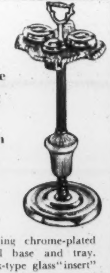
W **Cocktail Smoker.** 12¼ in. tray. 22½ inches high. **State finish** bronze or blonde.
35N06929–Wt. 6 lbs. Each **$3.98**

Ornamental gold color trim and handle highlight these attractive smokers. Heavy gauge metal with bronze finish. Reeded stem. Weighted base. Height 26 inches.

X **Smoker.** Wt. 6 lbs.
35 N 06937. . . . . . Each **$4.79**

Y **Cocktail Smoker.** 13½-in. tray. Shpg. wt. 11 lbs.
35 N 06939 . . . . Each **$6.95**





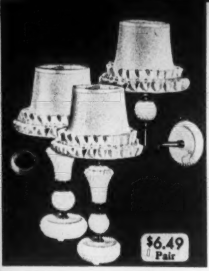
The ultimate in smoking luxury—a smoker with electric lighter!

A stunning gift and a beautiful home accessory! This smart metal smoker has onyx-type glass trim, and chrome-plated stem and tray. An electric lighter, two ashtrays, and a cigarette container are included. Tray is 12x15 inches. Height 28 inches. Shipping weight 14 lbs.
35 N 06318–Each $13.45

Glowing chrome-plated metal base and tray. Onyx-type glass "insert" trim on the stem, and top on lighter. Includes electric lighter, two ashtrays, and a cigarette container. Height 25 in. Shpg. wt. 11 lbs.
35 N 06345 Each $9.95

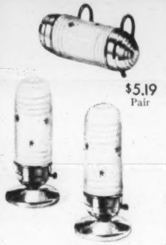
These smokers are for 110-120-volt, 50-60-cycle, AC-DC. Cords are included.

Smokers are shipped partially assembled to save you postage



$6.49 Pair

Milk Glass. Eggshell color molded plastic shades. **State ruffle color** eggshell or rose.
35 N 7736—Vanity Lamps. 14½ in. high. Shpg. wt. pr. 7 lbs. 2 oz. 9-in. shades.........Pair **$6.49**
35 N 8285—Pin-up. Metal arm. Wt. each 4 lbs. 6 oz. Each **$2.98**
35 N 07748—3-piece Set. *State color.* Shpg. wt. 12 lbs. Set **$8.95**

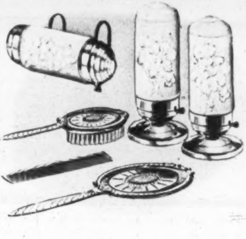


$5.19 Pair

Milk Glass Torchiere Lamps with hand-painted gold color stars. Brass plated metal parts.
35 N 7511—Vanity Lamps. 9½ inches high. Shipping weight pair 2 lbs. 12 oz....Pair **$5.19**
35N7512—Bed lamp. Shipping weight 1 lb. 12 oz. Each **$2.98**
35 N T7513—3-piece Set. Shpg. wt. set 5 lbs.......Set **$7.75**

Pretty Vanity Lamps, Bed Lamps, Pin-up Lamps

New! Lamp and Dresser Set Gift Combination

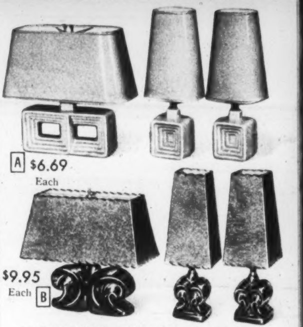


Torchiere Lamps are soft-toned glass, with polished aluminum mounting. **State color** pink or blue.

$8.95 6-pc. Set

35 N 7719—Vanity Lamps. 9½ inches high. Shipping wt. pr. 2 lbs. 12 oz...Pair **$4.19**
35 N 7720—Bed Lamp. Wt. 1 lb. 12 oz. **2.49**
35 N 7721—3-pc. Set. Wt. 4 lbs. 2 oz.. **6.45**

Cater to her loveliness with a 6-piece Gift Set. 3 lamps (above) *PLUS* nylon-bristled brush, comb, and 13-in. mirror of shimmering silver color plastic with pink or blue trim. **State set color** pink or blue.
35 N T7518—Shpg. wt. set 7 lbs. 6 pcs.**$8.95**

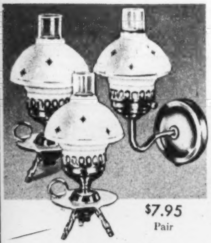


$6.69 Each

$9.95 Each

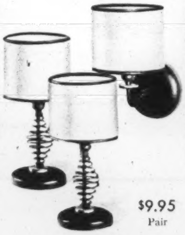
A **Modern Headboard Bed Lamp.** Ceramic base; 18x8½-in. paper parchment shade. Shade tilts. 16 in. high. **State HH color** med. Chartreuse, dark Mint green or Tuscan wine.
35 N 07731—Shipping wt. ea. 9 lbs. Each **$6.69**
Vanity Lamps. 17½ in. high. *State color as above.*
35 N 07738—Shpg. wt. pr. 7 lbs....Pair **$8.45**
35 N T7749—3-pc. Set. *State color.* Wt. 16 lbs **14.75**

B **"Feather Scroll" Modern Headboard Bed Lamp.** Glazed ceramic base 18x7½-in. shade of Fiberglas in stippled effect. Shade tilts. 16 in. high. **State color** Black with HH cherry red shade or Jade green with matching shade.
35 N 07732—Shipping wt. ea. 9 lbs...Each **$9.95**
Vanity Lamps. 18 in. high. *State color as above.*
35 N 07737—Shpg. wt. pr. 7 lbs....Pair **$9.95**
35 N T7510—3-pc. Set. *State color.* Wt. 16 lbs. **18.95**



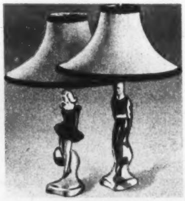
$7.95 Pair

Colonial Lamps. Milk glass with gold color lines and little stars. Clear glass chimneys. Bases are bright polished brass. Have a complete ensemble with the milk glass torchiere lamps above.
35 N 07715—Vanity Lamps. 10½ in. high. Wt. pr. 4 lbs. Pr. **$7.95**
35 N 08246—Pin-up Lamp. 10 in. high. Shpg. wt. 2 lbs. Each **$3.98**
35 N T7716—3-piece Set. Shipping wt. set 5 lbs.....Set **$11.45**



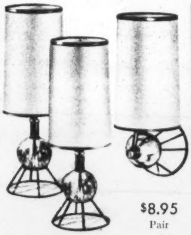
$9.95 Pair

Black Metal Base in modern coil design. Has the smart "wrought-iron" look so popular in today's furnishings. White Fiberglas (Reg. U.S. Pat. Off.) shade with black edging at top and bottom.
35 N 07514—Vanity Lamps. 14 in. high. Wt. pr. 6 lbs. Pr. **$9.95**
35 N 07752—Pin-up Lamp. 11¼ in. high. Wt. 3 lbs. Ea...**$4.95**
35 N T7515—3-piece Set. Shipping wt. set 9 lbs. Set **$13.95**



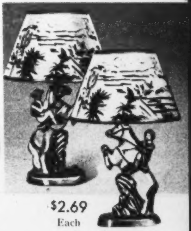
$6.95 Each

Ballet Dancer Bases of chip-resistant composition. 14-in. shades are acetate shantung, rayon lined, rayon boucle trim. Base same colors as shade. Height 18½ in. **State HH shade color** Cherry red with med. Dawn gray trim, or med. Chartreuse with med. Mint green trim. Shpg. wt. each 4 lbs.
35 N 07524—Ballerina. Each **$6.95**
35 N 07525—Male Dancer. Ea. **6.95**
35 N T7521—Pair. Wt. 8 lbs. **12.95**



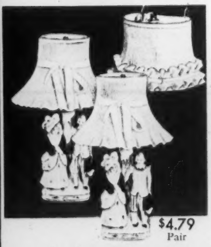
$8.95 Pair

Black Metal Wire Base with crystal glass ball. The smart cylindrical shades are 5½-in. diameter, made of white textured paper parchment with black edging. Attractive in modern setting.
35 N 07519—Vanity Lamps. 15 in. high. Wt. pr. 4 lbs. Pair **$8.95**
35 N 07753—Pin-up Lamp. 13½ in. high. Wt. 2 lbs. Ea....**$4.95**
35 N T7520—3-piece Set. Shipping weight 6 lbs....Set **$12.95**



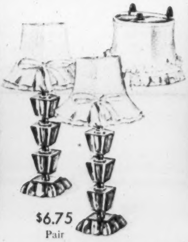
$2.69 Each

Roy Rogers and Dale Evans. Colorful composition bases show Roy and Dale on their horses. 9-inch paper parchment shades are white with green and brown western design. Height 14 inches.
35 N 07724—Roy Rogers. Shipping weight 4 lbs. Each **$2.69**
35 N 07739—Dale Evans. Shipping weight 4 lbs. Each **$2.69**
35 N T7502—Pair. One Roy and one Dale. Shpg. wt. 8 lbs..**$5.10**



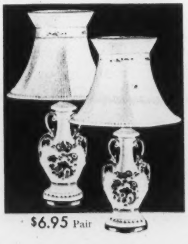
$4.79 Pair

Colonial Man and Woman Figurine on each colorful china base. 9-in. pin-pleated, molded acetate plastic shades are eggshell color; dainty ribbon trim.
35 N 7743—Vanity Lamps. 14 in. high. Wt. pr. 4 lbs. 8 oz. Pr. **$4.79**
35 N 7722—Bed Lamp. Pin-pleated molded acetate plastic, 9x5½ in. Shpg. wt. 1 lb. 4 oz. Ea. **$1.98**
35 N T7500—3-piece Set. Shipping wt. set 6 lbs.....Set **$6.45**



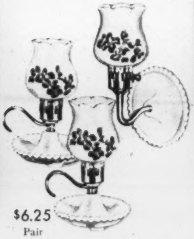
$6.75 Pair

Crystal Glass Bases. 9-inch pin-pleated, molded acetate plastic shades in eggshell color or pink.
35 N 07741—Vanity Lamps. 15¼ inches high. *State color.* Shpg. wt. pair 9 lbs.........Pair **$6.75**
35 N 7722—Bed Lamp. Pin-pleated, molded acetate plastic. 9x5½ inches. *State color as above.* Shpg. wt. 1 lb. 4 oz......Each **$1.98**
35 N T7742—3-piece Set. *State color.* Wt. 10 lbs....Set **$8.45**



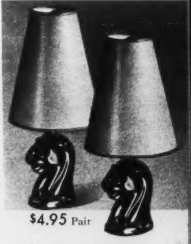
$6.95 Pair

Appealing to her vanity . . . ivory color China Vanity Lamps she'll use year-long. Strewn with spring flowers in delicate "just-blooming" hues, touched with gleaming gilt trim. She'll like the graceful flare, the dainty pin-pleats of the 9-in. shade; in easy-to-clean molded acetate plastic. Topped by a rippling ribbon, edged with braid. 15½ in. high. Shpg. wt. 6 lbs.
35 N 07516—Pair.........**$6.95**



$6.25 Pair

Milk Glass Lamps with "candlewick" edged bases. Hand-painted rust, green dogwood blossoms. Brass-finish metal fittings.
35 N 7744—Vanity Lamps. 9 in. high. Wt. pr. 5 lbs. 8 oz. Pr.**$6.25**
35 N 8284—Pin-up Lamp. 11 in. high. Wt. 3 lbs. 6 oz. Ea. **$3.29**
35 N T7745—3-piece Set. Shipping weight 9 lbs...Set **$8.95**



$4.95 Pair

Ceramic Panther Head Base in sleek, gleaming black stands out smartly in contrast to the shade. 8-in. paper parchment shade is **HH** Cherry red or **HH** medium Chartreuse. *State choice.* Ht. 16¼ in.
35N07522-Wt.pr.6 lbs. Pair **$4.95**

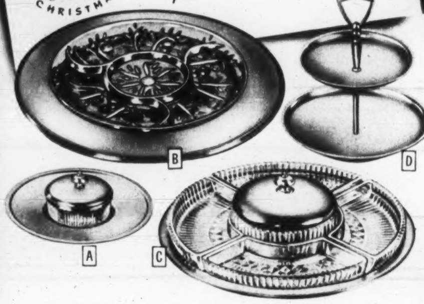
Lamps are for 110-120 volt 50-60 cycle AC-DC. UL approved. No Bulbs.

HH means Harmony House Colors

FOR A MERRY
CHRISTMAS

Hospitality House

An array of gifts that will
chorus a Merry Christmas to
your "entertaining" friends



Put sparkling loveliness on her table with Chrome-plated metal and Glass Servers

Make light work of serving anything from snacks to a buffet dish. These gracefully designed servers have a dozen uses, are easy to keep radiant as new.

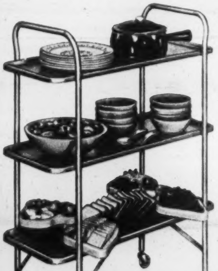
A **Cheese and Cracker Server.** Glass dish for cheese, chrome-plated tray, 10½-in. diam. holds crackers.
11 N 3047—Shpg. wt. 2 lbs. $2.85

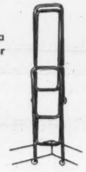
B **Thrift-priced Lazy Susan** that's not so lazy. Chrome tray, 15½ in. diam. revolves to make serving easy. Cut glass dish, 11½-in. diam., has 4 sections to keep food and relishes separated. Tray can also be used separately for serving.
11 N 3045—Wt. 6 lbs. 8 oz.. $3.49

C **Deluxe Lazy Susan.** Mirror-finished chrome goes 'round on ball-bearing base. Just a twirl brings any of 4 gleaming cut glass dishes within reach. Chrome-covered dish holds hot food. Also use Chrome-plated tray, 13½-in. diam., separately.
11 N 3048—Wt. 7 lbs. 12 oz. $5.69

D **Two-tier Tidbit Tray.** For serving candies, nuts and canapes. Lower tray 8⅝-in. diam., 10 in. high overall.
11 N 3041—Wt. 1 lb. 8 oz . $2.85

Triple-tier Serving Table . . folds to store when party's over



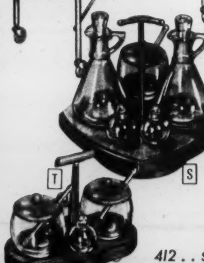


Efficient as a butler! Use for
- **Serving table**
- **Snack table**
- **Portable bar**

$10.95

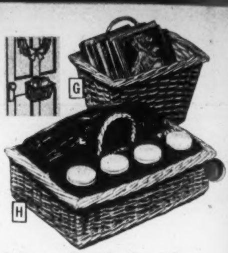
Serving table of sturdy, lightweight aluminum . . . easy to roll, yet holds stacks of dishes and food—has over 6½ sq. ft. of tray space. No more trips back and forth from kitchen to dining room . . . no more balancing heavy trays of food and dishes. Just load cart with complete meal and roll it into dining room. Or use it as buffet table for serving snacks. Rolls smoothly from room to room on freely-rolling casters . . . won't mar floor or carpet. Aluminum finish . . rustproof, resists stain. 31x13½x37 in. high.
11 N 02792—Shpg. wt. 8 lbs. $10.95

Cruet Sets



S **6-pc. Cruet Set.** 2 glass flagons for oil and vinegar; wood covered mustard jar with spoon; salt and pepper shakers. Revolving lacquered wood tray with brass handle. 7½x7½x7½ in. high.
11N4185—Shpg. wt. 3 lbs. $4.45

T **Condiment Set.** 2 wood-covered glass relish jars with paddles; salt and pepper shakers on lacquered wood tray. 7¼x4¼x6 in. high.
11N4186—Shpg. wt. 2 lbs. $2.49



Willow Baskets imported from Madeira . . Lovely for gifts and serving . . smart as a gay mail box

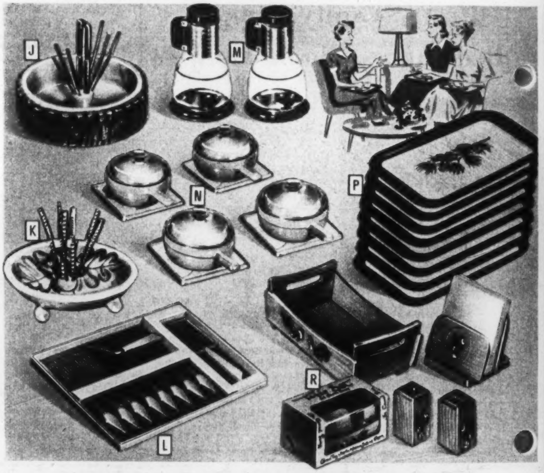
Smooth, European willow baskets expertly woven by hand. Lightweight, yet sturdily constructed, these beautiful baskets will hold their shapes through years of use.

E **"Gondola-shaped" Serving Basket.** 7x10½x12 inches long. Basket 3½ in. deep, for serving fruit, candy, popcorn. Round handle.
11 N 4141—Shpg. wt. 1 lb. 8 oz. $1.59

F **TV Serving Basket.** Basket with 21 in. handle makes serving snacks easy to group gathered around TV set. 10 in. diam., 31 in. overall.
11 N 04145—Shpg. wt. 3 lbs. $2.29

G **Mail Basket.** Hang on door or wall for holding Christmas cards or use all year round as mail box. 10x5¾x6 inches deep.
11 N 4143—Shpg. wt. 1 lb. $1.19

H **Sectional Basket with handle.** For that welcomed gift of your homemade delicacies. Fill basket with jams, jellies, cookies. (not included). 14x10x4½ in. deep.
11 N 4146—Shpg. wt. 2 lbs. 4 oz. . . . $2.29



Hostess Gifts . . for gracious entertaining!

J **Wood Nut Bowl Set.** Rustic bark finish, smoothly lacquered inside. About 9 in. diam. 6 metal picks and nutcracker set into center of bowl. Felt bottom protects table top.
11 N 4122—Shpg. wt. 2 lbs. 6 oz. **Set** $1.29

K **Gayly colored Nut Bowl Set.** Oak leaves decorate inside of lacquered hardwood bowl. 9x2½ in. high. 6 metal picks, nutcracker incl.
11 N 4380—Shpg. wt. 1 lb. 14 oz.. **Set** $1.69

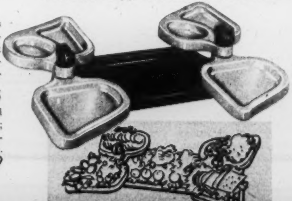
L **10-pc. Hostess Set.** Makes cutting cake, slicing cheese, and serving corn on cob easy. Set includes shiny metal cake breaker—cuts without crumbling cake; shiny metal cheese slicer; and 8 stainless steel corn skewers—hold cob firmly at both ends. Plastic handles in colors red or yellow. Boxed. *State color.*
11 N 4449—Shpg. wt. 1 lb. $2.95

M **Two 2-cup Servers.** Pyrex glass. Metal neckband. Plastic-topped cork, handle.
11 N 3247—Boxed. Wt. 1 lb. 4 oz. **Set** $2.99

N **4 Individual Glass Casseroles.** 5-in. diam. Assorted red, yellow, gray, and green; clear covers. Patterned glass serving tiles.
11 N 3493—Shpg. wt. 9 lbs. . . . . . **Set** $2.98

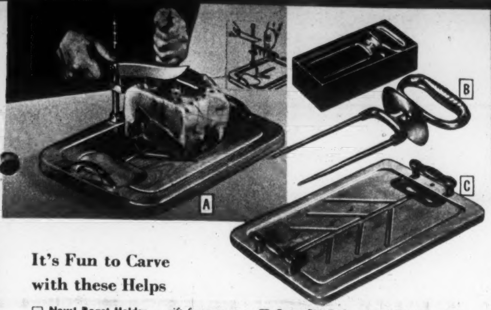
P **8 Lap Trays.** Metal tray, 8¾x14¼ in., has pine design with background in light wood grain finish; green trim. Resists stain, burn.
11 N 2948—Wt. 6 lbs. **Set of 8 Boxed** $2.25

R **3-pc. Table Set.** Includes bread tray, 9½x5½ in. wide; napkin holder, 5½x5½ in. wide; salt and pepper shakers, 3 in. high. Natural finished hardwood with provincial rooster design. Boxed.
11 N 3713—Shpg. wt. 1 lb. 8 oz. **Set** $3.79



Plastic Buffet Tray

Imagine serving a complete buffet supper on one easy to use, easy to store tray! Large center tray with 4 smaller side trays has seven serving wells for a variety of food. Put salads, meat and fish in 4 side wells; bread and rolls in center ones or use as separate serving dishes. Tray, when folded for compact storage, is 17½x8x4½ in. deep. Opens up to 30 in. length for serving. Makes attractive addition to any table setting. 4 side trays remove for washing. **Colors forest green with chartreuse; gray with burgundy.**
11 N 4971—*State color.* Shpg. wt 3 lbs. $4.49

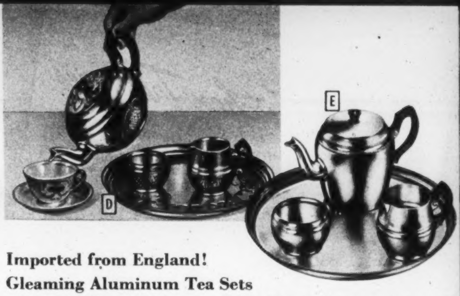


It's Fun to Carve with these Helps

[A] **New! Roast Holder** . . gift for anyone who carves. Polished hardwood platter has upright chrome-plated bar with adjustable chrome-plated arm and handle. Just press stainless steel tines into roast, grasp handle . . carve with ease . . never a slip or spatter . . the roast is held securely. Platter has well for juices, carrying handles. Rubber feet. 17¾x11¾x¾ in.
11 N 4136—Shpg. wt. 6 lbs. 12 oz. . $8.85

[B] **Carve-Rite Fork** . . takes the uncertainty out of carving. Insert fork in roast, grasp handle to hold it steady and slicing is easy. Stainless steel tines. Chrome-plated handle and guard. Boxed. (Wt. 1 lb. 8 oz.)
11 N 4445—*Postpaid* $3.50

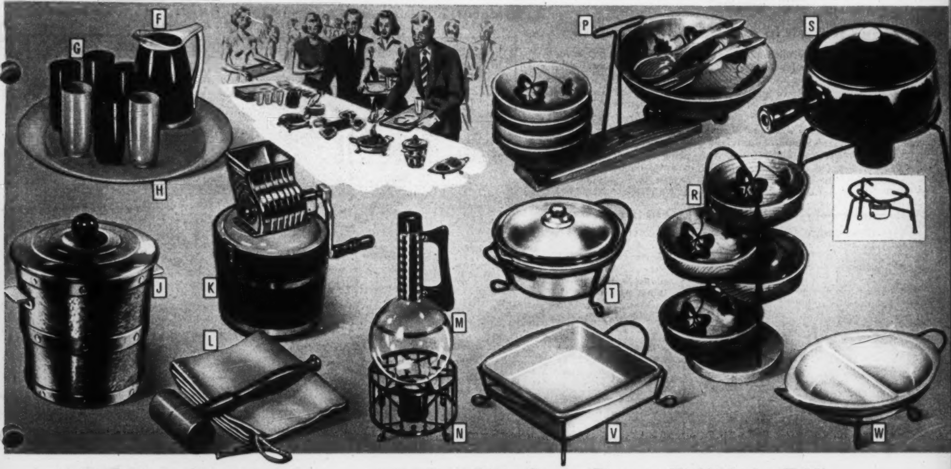
[C] **Polished Maple Hardwood Platter** for large roasts. Stainless steel prongs grip roast. Juice well, handles. 12x18 in.
11 N 4126—Shpg. wt. 4 lbs. $3.49



Imported from England! Gleaming Aluminum Tea Sets

[D] **4-piece Set** in chased finish. Lovely flower and leaf pattern. Skillfully crafted like Victorian silver. Body and lid patterned, with plain accents. Cool bakelite handle. 6-cup teapot, 8-oz. sugar, 12-oz. creamer and 12-in. diam. tray. Shpg. wt. set 3 lbs. 8 oz.
11 N 1339 . . . . 4-pc. set . . $7.49
Teapot only. Shpg. wt. 1 lb. 1 oz.
11 N 1348—6-cup size 3.25

[E] **4-pc. Set** in smooth finish, with the costly look of fine silver . . a gift of elegance any hostess will cherish. Simple beaded trim. Cool bakelite handles. Set includes 6-cup party size teapot, 8-oz. sugar, 12-oz. creamer and 12 in. diam. tray. Shpg. wt. set 3 lbs. 8 oz.
11 N 1338 . . . . 4-pc. set. $5.49
Teapot only. Shpg. wt. 1 lb. 1 oz.
11 N 1342—6-cup size 2.15



Iced Beverage Accessories

[F] 11 N 4940—**2½-qt. plastic pitcher.** Spout "stops" ice cubes. *State color* coral, chartreuse or teal blue with gray.
Shipping weight 1 lb. 8 oz. $1.69

[G] 11 N 4941—**20-oz. Plastic Tumblers.** Match pitcher above. One each hunter's green, chartreuse, burgundy, coral, gray, teal blue. Shpg. wt. set 1 lb. 8 oz. . . . . 6-pc. set boxed $2.59

[H] 11 N 4960—**Giant Serving Tray** matches above. 19-in. diam. *State color* coral, teal blue or chartreuse. Wt. ea. 3 lbs. $2.79

11 N 694—**Combination! Pitcher, 6 Tumblers, Tray.** *State colors from above.* Shpg. wt. 6 lbs . . . . Complete $6.33

[J] 11 N 4340—**Jumbo Ice Bucket** of hammered aluminum holds 114 ice cubes. Glass fiber insulation and aluminum inner liner. Side handles. About 12 in. high overall. Shpg. wt. 5 lbs. $11.79

[K] 11 N 2606—**Jumbo 3-qt. Ice Crusher.** Lacquered pine tub. Removable crusher. Shpg. wt. 9 lbs. $9.50

[L] 11 N 4194—**Ice Crushing Set.** Wood mallet, cotton drill drawstring bag, 8x13 in. Shpg. wt. 1 lb. . . . . Complete $1.15

Smart Serving Pieces to Highlight her Table

[M] **12-cup Coffee Server.** Pyrex glass with polished metal neckband . . rust-resistant. Handle and cap in ebony black finished wood.
11 N 3246—Shpg. wt. 2 lbs. 2 oz. $3.59

[N] **Coffee Warmer Base.** Keeps coffee, casserole dishes hot at table. Black wrought metal frame (6-in. diam.) holds ruby red heat-resistant glass candle container. Includes 15-hour candle.
11 N 3200—Shpg. wt. 1 lb. 2 oz. $2.49

[P] **8-pc. Salad Set.** Four 6-inch individual serving bowls and 11-inch bowl. Ivy design on lacquered natural wood finish. Matching fork and spoon. Black wrought metal handle on wooden base. Simplify carrying.
11 N 4114—Shpg. wt. 6 lbs. . . . Complete $8.49

[R] 11 N 4113—**Four 6-in. Bowls.** Same as above. Black wrought metal holder. Shipping weight 3 lbs. 4 oz . . . . Complete $4.89

[S] **Casserole with Warmer.** Bake and serve in casserole. Base of black wrought metal has space for Sterno canned heat to keep food warm. 2-qt. casserole is brown glazed pottery. Wt. 7 lbs.
11 N 2279—10½-in. high overall $4.95

2-in-1 Gifts! Bake and serve food oven-hot from these heat-resistant bakeware dishes of white milkglass. Use for casseroles, cakes, etc. Black wrought metal serving base is an attractive table accessory.

[T] 11 N 3574—**2-qt. Round Dish and Base.** Clear glass cover. Shpg. wt. 4 lbs. 4 oz. . $2.49

[V] 11 N 3573—**Square Dish and Base.** Dish 9x9x2 in. overall. Shpg. wt. 4 lbs. $2.49

[W] 11 N 3572—**Divided Dish and Base.** Dish 12x8½x2 in. deep. Wt. 3 lbs. 8 oz. $2.49

Lacquered Bowls

Salad Bowls. Richly lacquered hard maple wood. *Please state size.*
11 N 4140—11-inch diameter.
Shpg. wt. 1 lb. 14 oz. $2.10
11 N 4140—13-inch diameter.
Shpg. wt. 3 lbs. 4 oz 3.69

Four 7-inch Bowls for individual service. Match above salad bowls.
11 N 4152—Shpg. wt. 2 lbs. 2 oz . . . . Set $2.69

Combination. 11-inch salad bowl plus 4 individual bowls. Shpg. wt. set 4 lbs.
11 N 583 . . . . 5-piece Set $4.55

Hand Painted Bowls

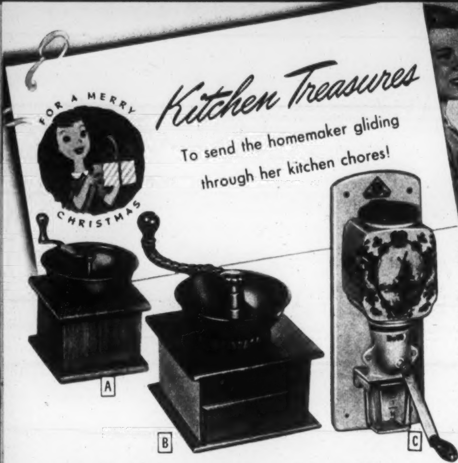
Decorative Wood Salad Set. 11-inch bowl with vividly colored fruit painted to stay on. Serving fork, spoon.
11 N 4151—Wt. 3 lbs. 8 oz. Set $2.89

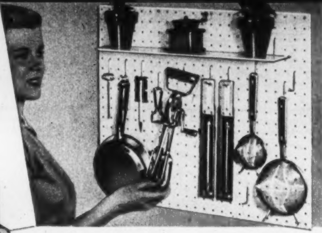
Four 6-inch bowls for individual service. Match above set.
11 N 4139—Wt. 2 lbs. 4 oz. Set $3.79

Combination of above 5 bowls, fork and spoon. Shpg. wt. 5 lbs. 12 oz.
11 N 652 . . . . Complete $6.33

Kitchen Treasures

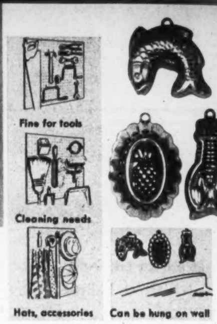
To send the homemaker gliding through her kitchen chores!





Home Hang-up Board with Shelf Holds pots, pans, kitchen tools

Newest, most modern Space-saver! Home board with hanging hooks relieves overcrowded closets, pantries and drawers. Hang pots, pans, and a dozen kitchen utensils on this perforated hardboard panel. It keeps them neatly arranged—always within easy reach. Ideal in closets for hanging clothing, hats, accessories. Use in workshop for tools and equipment. Metal hanging hooks with wire locking clips hold pieces firmly in place. Handy removable shelf, 4x20 in. long, for bottles and cans. Home board, 20x24 in. and shelf have smooth, rounded corners . . . white baked-on enamel finish. Wipes clean with a damp cloth. 12 hanging hooks, 15 clips, hardware and instructions.
11 N 04125—Shipping weight 6 lbs........$2.98



Copper-plated Mold Set that doubles as handsome wall plaques. Provincial-type molds add sparkle to your kitchen . . won't tarnish. Interesting designs include fish, 7¼ inches long, lobster, 5½ inches long, and pineapple, 6¾ inches long. Gleaming copper plating on outside, clear plastic on inside. Shipping wt. 12 oz.
11 N 4972........3-piece Set $2.69

Grind it fresh in a Coffee or Pepper Mill

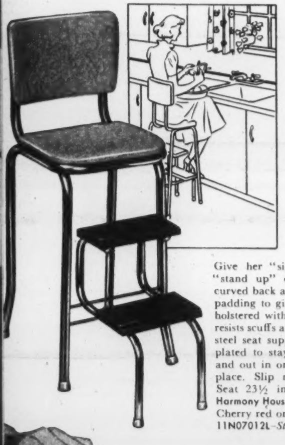
A 11 N 4138M—**"Early American" Pepper Mill.** Freshly ground pepper for new flavor . . . for added zest to food. Redwood case in walnut finish. Metal hopper, handle in hearthside black. Shpg. wt. 12 oz...... $4.50

Coffee Mills. For rich flavor and aroma that only freshly ground coffee can give. What better gift for coffee lovers? Quaint designs lend old-time charm to their kitchens, too.

B 11 N 4018M—**"Early American" Coffee Mill.** Matches above pepper mill. Grinds 15 tblspns. Adjusts to coarse or fine. Wt. 4 lbs. $7.95

C 11 N 4017—**Wall type Coffee Mill.** White china hopper with delicate blue design . . . a touch of old-world beauty. Imported from Holland. Hopper holds 1 lb. Glass takes 12 tablspns. Adjusts from coarse to fine. White enameled wood back attaches to wall. Wt. 6 lbs........$5.95

She'll relax while doing kitchen tasks On Our Best Upholstered Steel Step Stool

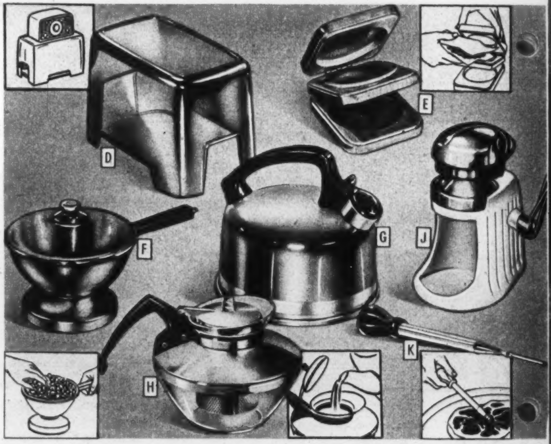


Gayly colored upholstery . . . shiny chrome-plated legs will sparkle in her kitchen

$11.95

- **Thickly padded seat and contour-curved back give utmost comfort**
- **Tubular chrome-plated steel legs flared to stand solid**
- **Steps swing away in one easy motion—lock in place**

Give her "sit down" ease for her "stand up" chores. Large contour-curved back and seat have extra thick padding to give utmost comfort. Upholstered with heavyweight plastic . . resists scuffs and stain. Strong tubular steel seat support and legs. Chrome-plated to stay shiny. Steps swing in and out in one easy motion—lock in place. Slip resistant rubber treads. Seat 23½ in. high, 35 in. overall. **Harmony House colors** Sunshine yellow, Cherry red or Dawn gray; also black.
11N07012L–*State color*. Wt. 24 lbs. $11.95



Handy helpers to aid her in preparing food

D **2-in-1 Toaster Cover.** Rigid molded plastic . . storage space on top. Fits most pop-up models. *State* red, yellow or clear.
11 N 4990—Wt. 2 lbs. 7 oz. $1.69

E **Burger Press.** Molds two 7-in. burgers at once. Wood.
11 N 2874—Wt. 1 lb. 4 oz. $1.89

F **Aluminum 2-qt. Corn Popper.** Heats on any type burner. Flanged pedestal base heats kernels quickly. Pyrex glass cover.
11 N 4554—Shpg. wt. 3 lbs. $2.79

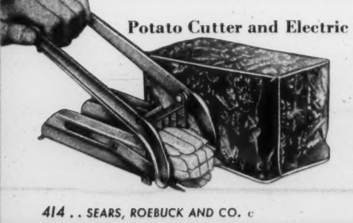
G **Gay Red Aluminum Teakettle.** Whistles when water boils. Plastic handle. Wt. 1 lb. 10 oz.
11 N 1201—2½ qts. $3.49

H **Teamaker of Pyrex Glass** with stainless steel shell. Hinged chrome-plated lid, bakelite handle. Stainless steel infusion basket. Wt. 2 lbs. 2 oz.
11 N 3277—8 cups $7.69

J **Juice-O-Mat.** One stroke gets juice from fruits. White enameled steel body, chrome-plated top, handle. Cast aluminum strainer. 8½-in. high. Wt. 5 lbs. 2 oz.
11 N 4087—(*Postpaid*) $6.59

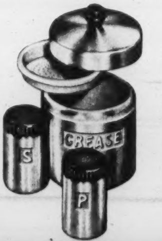
K **Stainless Steel Needle-Baster.** Injects flavor inside meat . . remove needle for basting. Rubber plunger. 13½ inches long.
11 N 4426—Wt. 7 oz. $1.77

Potato Cutter and Electric French Fryer Cover



French Fry Cutter. With one stroke cutter slices potato into 25 uniform pieces. Just set potato into base, pull down on handle . . . presto, sharp-edged grid cuts potato. Heavily tin-plated.
11N4408–Shpg. wt. 2 lbs. 1 oz. $2.49

French Frying Set. Includes electric French fryer cover with cutter above. Cover is clear plastic with an embossed design. Seams firmly sewn. Protects fryer against dust, damage. 13¼x7¾x7¼ in. Fits most standard electric French Fryers.
11 N 584–Wt. 2 lbs. 4 oz. Set $3.48

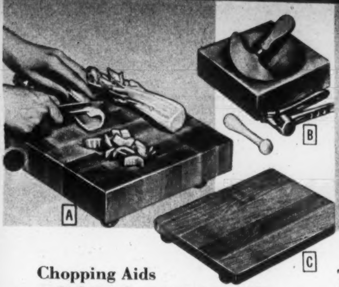


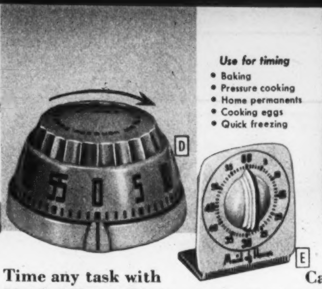
Aluminum Range Sets

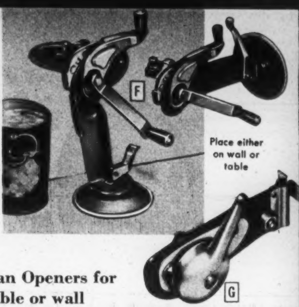
- **Sparkling satin-finished aluminum . . . won't rust . . . stays shiny and new looking**
- **Etched block letters label contents**
- **Grease container has removable strainer**

Standard-size Aluminum Range Set. 22-fluid oz. container, 6-oz. salt and pepper shakers. **Colors** of bakelite knobs and tops are red or black. *State color.*
11 N 4582—Shpg. wt. 1 lb. 10 oz. $1.99

Jumbo-sized Set. (Not shown.) Grease container holds 3 lbs. Stores grease from French fryer. 6-oz. salt, pepper shakers. Bakelite knobs, tops are red or black.
11 N 4584—*State color*. Wt. 1 lb. 4 oz. $2.59






F
Place either on wall or table
G

Chopping Aids to lighten her work

A **Chopping Block** of beautifully grained laminated hard maplewood . . solid base for cutting, mincing, chopping. Rubber tipped feet stand firm. 11x11x2½ inches thick.
11 N 4123—Shipping weight 8 lbs. $3.98

B **Salad Set.** Hardwood bowl, 6½-in. diam., chopper with stainless steel blade, wood pestle, garlic press.
11 N 4132—Boxed. Shpg. wt. 1 lb. 12 oz. . . **Set** $2.69

C **Hard Maple Utility Board** protects table. Suction cups hold firm, even with chopper attached to it. *State size.*
11 N 4124—12x16x1-inch. Shpg. wt. 6 lbs. 8 oz. . $2.69
11 N 4124—14x20x1-inch. Shpg. wt. 8 lbs. 10 oz. . . $3.69

Time any task with Maid of Honor Timers

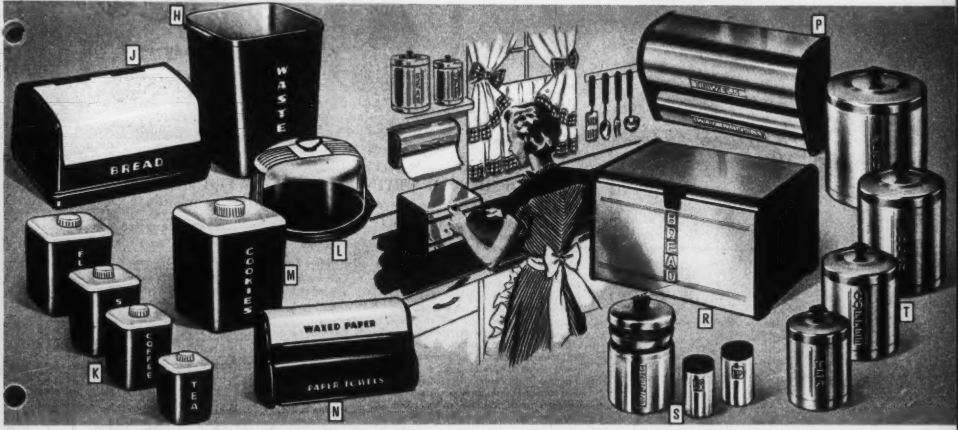
D **Maid of Honor Plastic Timer.** No more guesswork when accurate timing is important. Just twist dial to set . . from 60 seconds to 60 minutes. Time's up when bell "pings." Gaily colored, streamlined case. Easy to read numbers. Heat-resistant plastic . . won't chip, stain. 4-in. diam., 2¼ in. high. **Colors** red with white numbers or white with blue numbers.
11 N 4660—Boxed. *State color.* Shpg. wt. 1 lb. . . .$3.39

E **Maid of Honor Thrift Metal Timer.** Etched face with raised rim. Aluminum dial. White enameled face with blue numbers. From 1 to 60 min. 3¼-in., 4 in. high.
11 N 4662—Shipping weight 1 lb. $2.79

Can Openers for table or wall

F **New! Vac-O-Mat Portable Can Opener.** Use it anywhere! Powerful vacuum disc adheres to wall, table etc. Magnet grips lid . . holds it out of food. Sparkling chrome-plated with red or white enameled metal. *State color.*
11 N 4013—*Postpaid.* (Shpg. wt. 2 lbs. 4 oz.) . . .$5.98

G **Magnetic Swing-Away Can Opener.** Single action handle secures can in position and cuts lid easily. Magnet grips lid as it cuts can . . . no "dipping" into foods. Folds flat against wall when not in use. Chrome-plated with **Harmony House colors** Cherry red, med. Sunshine yellow or white enameled metal.
11 N 4046—*State color.* Shpg. wt. 1 lb. 10 oz. . . . $4.29



Perk up her kitchen with Colorful Plastics

Plastic Pantryware molded all in 1 piece. No seams or corners to collect crumbs. Rich, bright permanent colors won't fade . . . stay vivid and clear. Covered pieces are air tight. Strong, smooth—wipe clean with damp cloth. **Colors** red or yellow.

H **Wastebasket.** 9½x11x11 in. *State color.*
11 N 5063M–Shpg. wt. 3 lbs. 4 oz. $2.69

J **Bread Box.** Holds 3 loaves. 11x15 inches long, 7½ in. deep. *State color.*
11 N 5055M–Shpg. wt. 5 lbs. $4.59

K **4-pc. Square Canister Set.** 6 in. to 8⅛ in. high. Canisters are labeled.
11 N 5044M—*State color.*
Shpg. wt. 2 lbs. 12 oz. $3.19

L **King-size Cake Cover.** Clear cover, 8 in. high. 12¾-in. tray in red or yellow.
11 N 5064M—*State color.* Wt. 3 lbs . . . $2.69

M **Square Cookie Jar.** 6⅝x8 in. high.
11 N 5045M—*State color.*
Shpg. wt. 1 lb. 6 oz. $1.19

N **Paper Dispenser.** For wax paper, paper towels. Hangs on wall. 5x7½x14 in.
11N5073M-*State color.* Wt. 1 lb. 14 oz. $2.19

Give gleaming Metal Pantryware for lasting beauty

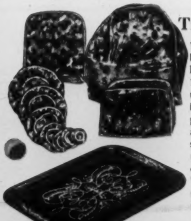
P 11 N 3024—**Stainless Steel Dispenser.** Holds wax paper, paper towels. Black plastic sides. Won't rust . . stays new looking. Etched block letter panels.
14½x5½x8½ in. high. Shpg. wt. 4 lbs. 2 oz. $4.75

Aluminum Pantryware. Lightweight, yet sturdy . . . rustproof. Sun ray aluminum finish with shiny mirror-polished trim. Black plastic knobs. Etched block letter panels label contents. Will stay bright and new looking for years.

R **Bread Box.** Handy wood cutting board in door. Bright metal shelf. Gleaming black plastic sides. Keeps bread, rolls or cake fresh longer. Size: 9½x16¾x 11¼ inches high.
11 N 03026—Shpg. wt. 7 lbs. $7.95

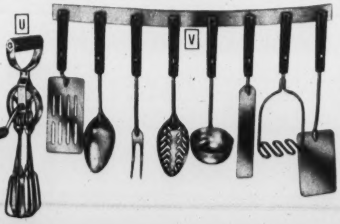
S **3-pc. Range Set.** 3¾-inch high salt and pepper shakers; about 32-oz. grease container.
11 N 3023—Shpg. wt. 1 lb. 2 oz. . . . $2.29

T **4-pc. Canister Set.** 5½ in. to 7⅝ in.
11 N 3022—Shpg. wt. 2 lbs. 12 oz. $4.49



Tray, Bowl Cover Set

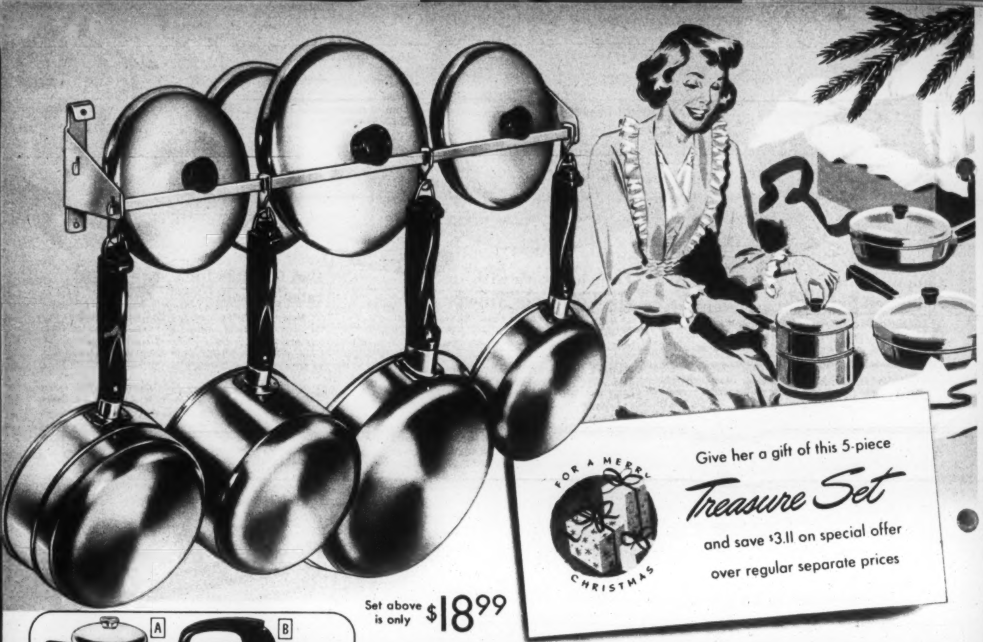
11-Piece Gift Set for which any hostess will find countless uses. Handsome enameled metal tray, 14¼x8¾ in., has gold color pattern on assorted red and black backgrounds. Cover set of clear plastic has gay pattern of roses and green leaves. Includes 7 assorted size bowl covers with elastic edges, mixer cover, toaster cover and drawstring storage bag. Waterproof plastic stays pliable, resists stains, cleans easily. Shpg. wt. 1 lb. 4 oz.
11 N 3631 . . . . **Complete** $2.49



Stainless Steel Tools

U **Stainless Steel Egg Beater** . . . Lustrous rosewood handle. Tubular shank. High speed nylon gears and die-cast drive wheel. Speedy ball bearing action.
11 N 4010—Shpg. wt. 1 lb. 8 oz. . . $2.98

V **Set of 8 Stainless Steel Tools and Wall Rack.** Stay bright . . never stain! Tubular shanks. Blades won't turn in double riveted rosewood handles. Burger turner, slotted spoon, fork, basting spoon, ladle, spatula, pancake turner, masher, and 21-inch, 8-hook wall rack.
11 N 3922—Shpg. wt. 2 lbs. 12 oz. . $6.89

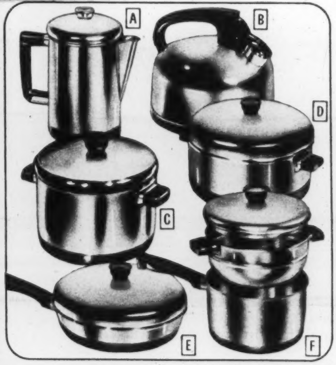


Give her a gift of this 5-piece

Treasure Set

and save $3.11 on special offer over regular separate prices

Set above is only $18.99



MAID OF HONOR STAINLESS STEEL WITH COPPER BOTTOM

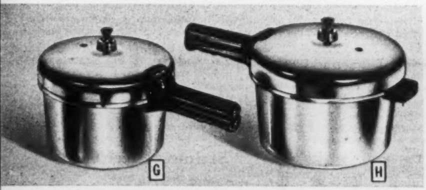
Order separately or in sets to save money

The gift that'll be enjoyed from the moment it's received and for years to come. Stainless steel cookware with copper bottom combines the excellent cooking qualities of both metals. Copper heats up fast over a low flame . . . and heats up evenly. No hot spots to scorch food. Stainless steel washes in a jiffy . . . sticky food slides right off its non-porous surface. Won't dent or mar . . . it'll last for years. Cool plastic handles set into stainless steel brackets—no metal inserts to transmit heat.

5 pc. Set. If the lady on your list doesn't own copper-bottom cookware, she'll be delighted with this starter set. And you'll save $3.11. Set includes 1½-qt. and 2-qt. saucepans with lids (can be converted to double boiler), 9-in. and 7-in. skillets, each with lid, and 4-hook storage rack. Wt. 9 lbs. 7 oz.

11N 2247............ **5 pcs. $18.99**

Piece	Catalog No.	Size or cap.	Shpg. wt.	Price
A **Percolator**...........	11 N 2251	8-cup	2 lbs. 8 oz.	$8.95
B **Whistling Teakettle**. . .	11 N 2225	3½-quart	3 lbs.	5.50
Covered Saucepans. . .	11 N 2231	1½-quart	1 lb. 12 oz.	4.60
(See set) *State size*		2-quart	1 lb. 13 oz.	4.95
		3-quart	2 lbs. 10 oz.	5.95
		4-quart	3 lbs.	6.50
C **Covered Pot**..........	11 N 2232	8-quart	4 lbs. 8 oz.	9.25
D **Dutch Oven**..........	11 N 2235	5½-quart	4 lbs. 12 oz.	8.95
E **Chicken Fryer**........	11 N 2238	10-inch	3 lbs. 12 oz.	6.95
Covered Skillet......	11 N 2237	7-inch	1 lb. 8 oz.	4.25
(See set) *State size*		9-inch	2 lbs. 12 oz.	5.85
Double Boiler........ (Not shown)	11 N 2250	1½-qt. top 2-qt. base	2 lbs. 12 oz.	8.25
F **5-way Cooker.** Double boiler, casserole, pan . . .	11 N 2234	2-qt. top 3-qt. base	3 lbs. 12 oz.	8.25
4-hook Rack......... (See set)	11 N 2348	22-inch	1 lb.	2.45



Maid of Honor Pressure Cookers

Heavy cast aluminum. Leakproof seal locks in steam. Overpressure safety plug. Rocking gauge tells when right pressure is reached. Cool plastic handles. Cooking rack, instructions incl. A gift to save the homemaker hours in the kitchen . . . she'll cook most food in ⅓ the time.

Catalog number	Liquid capacity	GLASS JARS	TIN CANS		Inside height	Inside diam.	Shipping weight	Price Each
		1 pt.	No. 2	No. 3				
11 N 4693	G 4-quart	3	3	.....	5 in.	8¼ in.	6 lbs. 10 oz.	$10.95
11 N 4694	H 6-quart	5	4	2	5¼ in.	9¾ in.	9 lbs. 4 oz.	13.95

Bakeware Sets for making gayly trimmed pastries

Cookie Press, Cake Decorator Set. Makes setting a holiday table easy. Two rustproof aluminum cylinders. One for making fancy cookies, the other for trimming cakes with festive designs. 8 cookie discs for eight different designs. 6 aluminum tips with cake decorator give a wide variety of trimming. Recipes included. Shipping weight 2 lbs.

11 N 585............ **$2.29**

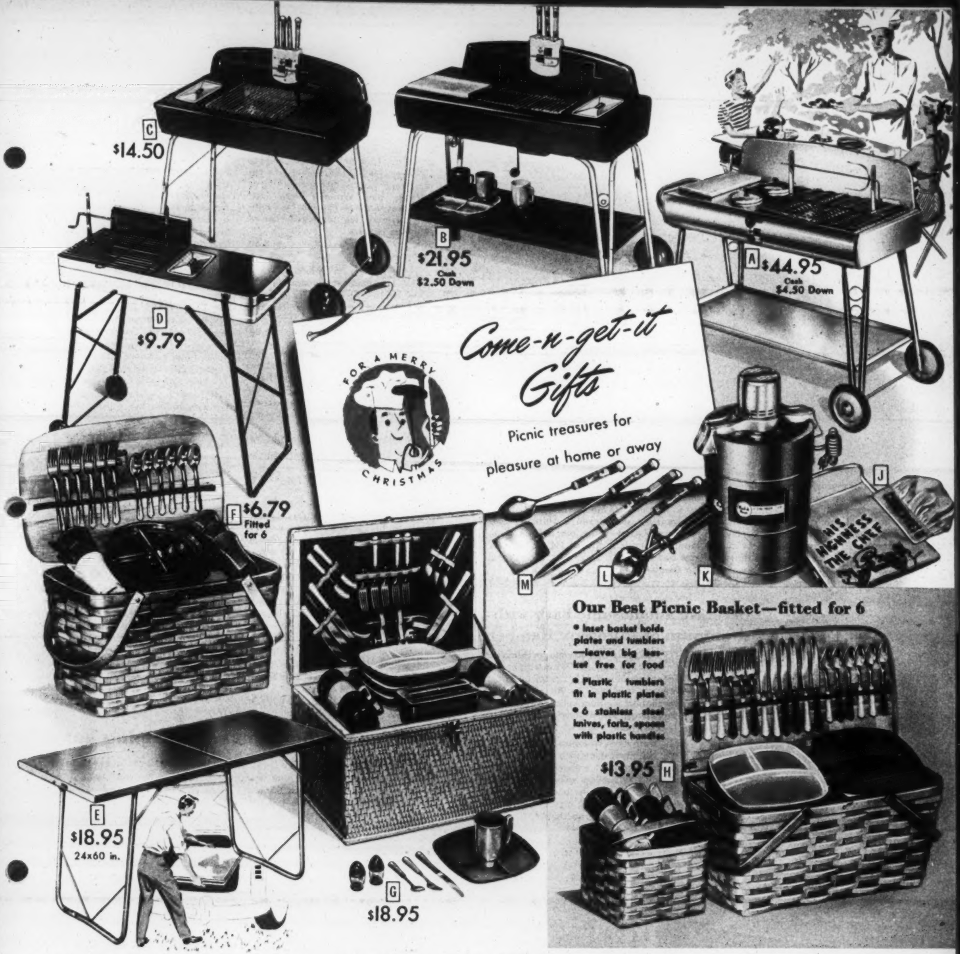
J **10-piece "Tree" Cake Set.** Two aluminum pans 9-in. long. Eight 3½-oz. molds.

K **"Nativity" Plastic Cookie Cutters.** 8-pc. set has Jesus, Mary, Joseph, Star of Bethlehem, angel, king, shepherd, donkey.

L **Santa Claus Cake Mold.** The gayest conversation piece of your Christmas parties! 2 aluminum pans, each 9 in. high.

M **Cookie Set.** 10 plastic cutters in Santa, snowman, bell, angel and other Christmas shapes.

11 N 579—Combination of sets J and K. Wt. 1 lb. 6 oz.....$1.59
11 N 580—Combination of sets K and L. Wt. 1 lb. 4 oz.... 1.59
11 N 581—Combination of sets J and M. Wt. 1 lb. 9 oz...... 1.75
11 N 582—Combination of sets L and M. Wt. 1 lb. 5 oz.... 1.75



Our Best Picnic Basket—fitted for 6

- Inset basket holds plates and tumblers—leaves big basket free for food
- Plastic tumblers fit in plastic plates
- 6 stainless steel knives, forks, spoons with plastic handles

Big Barbecue Grills

A **Aluminum Grill.** Luxurious "lawn furniture" design. Grill of gleaming aluminum . . . double tubular legs of shiny stainless steel . . . attractive matching trim. Rustproof . . . rugged! Dampness can't hurt it. Large size, 43½x18x32 in. high. Stainless steel firebox, 16x20 in., adjusts to 4 levels. Removable chrome-plated grid. 3-way spit. Windbreak not only shields flame but also folds down to give extra serving space. Two 1½-qt. aluminum pots are recessed to keep food warm. Maple cutting board covers bun warming compartment. Chrome-plated tubular steel push handle doubles as towel bar. Rubber-tired wheels. Freight or express.
11 N M2796—Shpg. wt. 50 lbs. . $44.95

B **Steel Grill.** Enameled in soft, rich teal blue. Spacious size, 40x18x30 in. high . . full length tray beneath. 14x14¾ in. removable firebox . . . chrome-plated grid. Big decorated windshield with slots for 4 tools. 2-qt. aluminum warming pot. Maple cutting board covers bun warming compartment. 2-way adjustable spit. Double tubular legs, handles enameled white. Rubber-tired wheels. Tools and dishes not incl. Freight or express.
11 N M2772–Shpg. wt. 40 lbs. . .$21.95

Fold-away Grills, Table

C **Fold-away Steel Grill.** Enameled in eye-catching holiday red! Big size, 36x18x30 in. high, yet you can stow it in car trunk for picnics and beach parties—its legs fold up. 14x14¾-in. steel firebox lifts out with bail handle. Steel grid is "copper-flashed." Full length windbreak has slots for barbecue tools (not incl.). 2-qt. aluminum pot keeps pre-cooked food hot. Push handle and tubular steel legs enameled white. Rubber-tired wheels.
11 N 02771L—Shpg. wt. 27 lbs. . $14.50

D **Economy-priced Fold-away Steel Grill.** Steel body, 32x15x30 in. high with gleaming aluminum finish. Spit adjusts 2 ways. Aluminum oblong warming pot sets into big work counter. 15x14 in. removable grid. Red enameled steel legs fold flat. Rubber-tired wheels.
11 N 02770L—Shpg. wt. 24 lbs. . $9.79

E **All-aluminum Folding Table.** Use indoors as buffet table . . . outdoors as picnic table. Tubular legs lock in place when table is unfolded. Top, 24x60 in., 30 in. high, seats 8. Folds to 3-in. thickness. Fits in car trunk. Carrying handle.
11 N 02685—Shpg. wt. 19 lbs. . . $18.95
11 N 02685K—30x72 in. Wt. 27 lbs. $26.95

Fitted Picnic Baskets

F **Good Quality Basket-fitted for 6.** 20x11x10 in. Woven oak and ash splints. Hinged cover. Elastic band holds 6 forks, spoons of tin-plated steel. Six 10-oz. plastic tumblers fit in 9-in. plastic plates. Assorted red, yellow, blue, green.
11 N 02761—Shpg. wt. 8 lbs. . . . $6.79
Like above—but fitted for 4. 18x12x9 ¾ in.
11 N 02760—Shpg. wt. 7 lbs. $4.79

G **Deluxe Picnic Hamper—fitted for 6.** 23x15x11 in. Luxurious woven fiber in creamy, natural color. Six 12-oz. plastic mugs lock into 9½-in. plastic plates in colors chartreuse, burgundy, gray, hunter green. 6 stainless steel knives, forks, spoons with plastic handles, can opener, stainless steel paring knife, plastic shakers held by band. Plastic sandwich box.
11 N 02756—Shpg. wt. 16 lbs. . . $18.95

H **Our Best Basket—fitted for 6.** Inset basket, 21¾x12¾x10-in. large basket, and hinged cover of woven oak splints stained soft brown. Elastic band holds 6 stainless steel knives, forks, spoons with plastic handles. Six 12-oz. plastic tumblers fit 9½-in. plastic plates in gray, chartreuse, burgundy, hunter green.
11 N 02752—Shpg. wt. 10 lbs. . . $13.95

Freezer, Grill Accessories

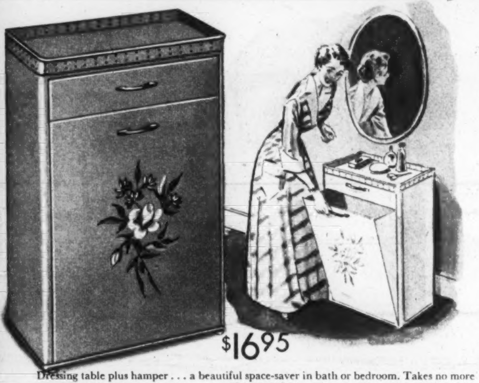
J **Apron and Chef's Hat Set.** Heavy cotton drill. Apron has gay assortment of designs on white background. Hand screened, washfast. Fits any size.
11 N 2720—Shpg. wt. 12 oz. . Set $2.49

K **Electric Freezers.** Get rich homemade ice cream in minutes. UL Approved. Operates on 110–120 volt 50–60 cycle. AC. Wood-winged cast metal dasher. Cast metal cross bar locks on outer tub. Tinned steel inner can; wood outer tub coated with brine-resistant enamel. Rubber-covered cord. Instructions.
11 N 02605–2-qt. Shpg. wt. 12 lbs. $18.75
11 N 02603–4-qt. Shpg. wt. 17 lbs. $20.75
11 N 02604–6-qt. Shpg. wt. 20 lbs. 24.95

L **Stainless Steel Scoop.** Plastic handle. 12 or 20 scoops to quart.
11 N 4372—*State size.* Wt. 7 oz. . . $1.99

M **4-pc. Stainless Steel Tool Set.** Won't rust, easy to clean. Lacquered wood handles branded the "Western" way. Hang up hooks. Just the right length for grill use; turner, fork, carving knife, all 17 inches, basting spoon 13 inches.
11 N 2704—Shpg. wt. 2 lbs. . . Set $4.95

In powder room, bath or bedroom . . . she'll glory in a Dressing-table Hamper



Dressing table plus hamper . . . a beautiful space-saver in bath or bedroom. Takes no more room than an ordinary hamper . . . 18¾x10x29¼ in. high. Sturdy metal with smooth, baked-on enamel finish, inside and out—nothing to snag delicate fabrics. Daintily detailed with its hand-painted floral bouquet, decorative trim and gleaming chrome-plated handles. Plastic-topped ledge to display perfumes, etc. Roomy clothes bin, 22⅞ in. high, is removable . . . carry clothes right in it to laundry. Spacious drawer 3¾ in. high for holding cosmetics, jewelry, etc. In **Harmony House medium colors** Tuscan rose, Mint green, Sunshine yellow, Pacific blue; also white. *Please state color.*
11 N 07213LM—Shipping weight 23 pounds. $16.95

Decorate a handsome bath with Aluminum or Duroweve Hamper

AA
$8.49
$7.19
BB

AA **Large Upright Aluminum Hamper.** Smooth enameled finish with hand-painted bouquet. 11¼x20x25 in. high. Smooth hard lid. In **HH med. colors** Pacific blue, Sunshine yellow, Mint green, Tuscan rose; also white. *State color.*
11 N 07218LM–Shpg. wt. 12 lbs. $8.49

BB **Duroweve Hampers.** Strong steel-rib fiber. Completely ventilated. Interior is smooth, roomy. Pyralin covered lids. **HH medium colors** Mint green, Malibu coral, Pacific blue, or Federal gold; also white with black lid.
11 N 07273LM—Large Upright. 12x19x24½ in. high. *State color.*
Shpg. wt. 13 lbs. $7.19
11 N 07274LM—Bench-style. 12x19x20 in. high. (Not shown). *State color.*
Shpg. wt. 12 lbs. $7.19

MY TOYS
$4.98
DD
TOY LAND
CC
$2.98

Colorful Toy Chest

CC Sturdy 3-ply fiberboard (not wood) toy chest. Clever design on front—a rag doll with her playmates, a very sleepy Teddy Bear, a chirping canary and a polka-dot Pussy all in gayest colors. 28x14¼x14½ in. high. Blonde maple finish. Wood framed. Assembles easily.
11 N 09169–Shipping weight 7 lbs. . . .$2.98

Larger, Sturdy Toy Chest

DD All the color and thrills of a carnival on this strong, wood-braced 3-ply fiberboard (not wood) toy chest with extra heavy composition board cover. A merry carousel . . . a laughable clown decorate the front—a "Toy Land" banner the top. Large size, 31x16x17 in. high. Red finish, yellow wood frame. Assembles easily.
11 N 09170—Shpg. wt. 9 lbs. $4.98

HH means Harmony House colors

Gifts for festive entertaining!

ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Handsome Chafing Dish

A For buffet suppers . . . for informal entertaining. The easy, yet elegant way for the hostess to serve. Glowing copper and aluminum chafing dish with cover complements her fine table setting . . . keeps food piping hot through entire meal. 3-quart aluminum cooking or warming pan. Wrought metal legs, black wood knob and handle. Fuel holder with sliding top uses regular can of sterno for heating.
11 N 2275—Shpg. wt. 6 lbs. $13.50

Aluminum Beverage Set

B **2½-qt. Anodized Aluminum Pitcher.** Keeps frosty beverages cold and tempting. In a glowing deep-tone red or gold. *State color.*
11 N 3053—Shpg. wt. 1 lb. 4 oz. . $2.89

C **Anodized Aluminum Carrier Set.** 8 tumblers—a delight to any hostess with their dauntless durability. Each holds 11 oz. of beverage. In bright jewel-tone assorted colors. Chrome-plated carrier rack holds set . . . makes serving easy.
11N3052–Wt. 2 lbs. 6 oz. 9-pc. Set $6.79
11N577–Tumblers and rack with pitcher above. *State color of pitcher.*
Shpg. wt. 3 lbs. 10 oz. . . 10 **pcs.** $9.19

Snack Tables in Rack

D No more plate juggling for your guests because these tables fit over the lap. The perfect answer to informal entertainment or for serving those frequent TV-room snacks. Metal tray, 13⅛x17⅞ in. long, decorated with red rose bouquet against deep green background with gold color border. Stain and burn-resistant finish. Black enameled tubular steel stand with rubber-tipped legs. 23⅝ in. high. Table folds flat. Wrought metal rack stores 4 tables.
11 N 07075—Table only. Shpg. wt. 5 lbs. Each. . . .$2.49. . . . . . **Save! 2 for $4.69**
11 N 07076L—Set of 4 tables with rack. Shpg. wt. 24 lbs. . . .$10.95

Picnic Basket—fitted for 6

E All they'll have to do is add the food and they'll be set for a gala picnic. Big 21¼x11¼x10-in. basket is woven oak; inset basket is made of splints . . . holds accessories. Leaves large basket free for food. Both pieces richly stained, reinforced at rims. Hinged slat cover has elastic band—holds **6 stainless steel** knives, forks, spoons. Six 10-oz. plastic tumblers fit into 9-in. plastic plates in assorted red, yellow, blue or green.
11 N 02742—Shpg. wt. 9 lbs. . .$9.95

Picnic Accessories

F **Handy Cooler.** Triple-insulation—Fiberglas,* air tight walls and heat reflecting surfaces—keep contents hot or cold for hours. Bottom of container holds bottled beverages and ice; separating tray, sandwich and cookies. Coated steel finished inside and out with two coats of vinyl plastic—resists rust, easy to clean.
11N02660–4-gal. Wt. 9 lbs. . . .$6.89
11N02666–2-gal. Same as above but with no tray. Wt. 6 lbs. . . .$4.98
*Reg. U. S. Pat. Off. Owens-Corning Fiberglas Corp.

G **Handy Cushion Carrier Set.** 4 soft cotton-filled cushions, 13¼x14 in., taper to 12 in. wide. Extra heavy vinyl plastic. Waterproof. Ideal for the fisherman, sports spectator, or picnicker. Cushions fit into matching plaid plastic case with 18-in. zipper. Can be used alone as beach or utility case. Each cushion has handy carrying handle.
11N8981–Wt. 5 lbs. 8 oz. **5-pc.** $5.98

H **Car-snac.** Use on motor trips . . . at sports events. There'll be no more need for standing in line for refreshments. Car-snac holds a complete picnic lunch. Steel case, 5x8x14 in. long. Scotch plaid finish. Contains 2 one-quart vacuum bottles, 5 plastic cups and a spacious food compartment. Takes only a small space in car. Handles fit snugly over back of front auto seat . . swing together for easy carrying.
6 N 07343—Shpg. wt. 9 lbs. . . $8.95

To lend the homemaker a helping hand

Steel Step Stool

J Thickly padded seat and back upholstered with Duran plastic. Won't scuff or stain. Rugged 1-inch tubular steel frame is chrome-plated . . . holds heavy weight. Swing-out steps, wooden treads. Seat 23½ in. high, 35 in. overall. Attach back with screws (included). *Colors* red, yellow, black, and gray. Shpg. wt. 20 lbs.
11 N 07056L—*State color* $10.95

Our Best Kitchen Tools

Lustrous stainless steel. Tapered blades and tines. Black bakelite handles.

K **11N4000—Deluxe Egg Beater.** Die-cast frame and housing. High speed nylon gears. Ball bearing action.
Shpg. wt. 1 lb. $4.49

L **11 N 3934—6-pc. Set.** Turner, fork, ladle, masher, basting spoon. 5-hook rack. Boxed. Wt. 3 lbs. 8 oz. . . .$9.35

M **11 N 3935—8-pc. Set.** Burger turner, spatula, slotted spoon, basting spoon, fork, ladle, pancake turner, masher. No rack. Wt. 2 lbs. . .$11.98
11 N 3937—8-hook Rack. For above set. 21 in. long. Wt. 10 oz. $1.79

Adjustable Ironing Table

N New chartreuse and chrome-plated beauty gives greater ironing comfort. Adjusts to 6 heights—from 25½ in. to 35 in. Perforated steel top, 15x54 in., lets steam escape . . . makes ironing cooler. Baked-on enamel finish. Tubular chrome-plated steel legs have non-slip rubber tips. Freight or express.
11 N M5636—Shpg. wt. 20 lbs. $7.95

P **Our Best Sanforized Cover with Flannel and Waffle-weave Pad.** Heavy drill cotton cover won't shrink over 1%. Fits up to 15x54 in. 2 layer pad has napped flannel top. Waffle knit underpad forms a plump, springy base.
11 N 5670–Shpg. wt. 2 lbs. 2 oz. $2.69

Nursery Chests, Hampers

A design of gay, lovable circus animals . . . laugh provoking clowns—to beautify the nursery, to harmonize with any decorating scheme. Made of quilted Koroseal plastic over rugged Duroweve fiber. So softly textured it looks like quilted taffeta—yet there's no scuffing or staining. Dust, spots and fingermarks simply wipe away with a damp cloth.

Sturdily built, too! Duroweve fiber has steel ribs woven in every ¾ in. Won't dent or sag. All steel frame gives extra durability . . . no sharp edges. Plain fiber back allows ventilation.

R **Toy Chest.** 15x30x17 in. high.
11 N 07252L—Shpg. wt. 20 lbs. $12.95

S **Toy Hassock.** 16½ in. diam. 18 in. high.
11 N 07251L—Shpg. wt. 10 lbs. $8.95

T **Upright Hamper.** 10x16½x25 in. high.
11 N 07253L—Shpg. wt. 9 lbs. $6.95

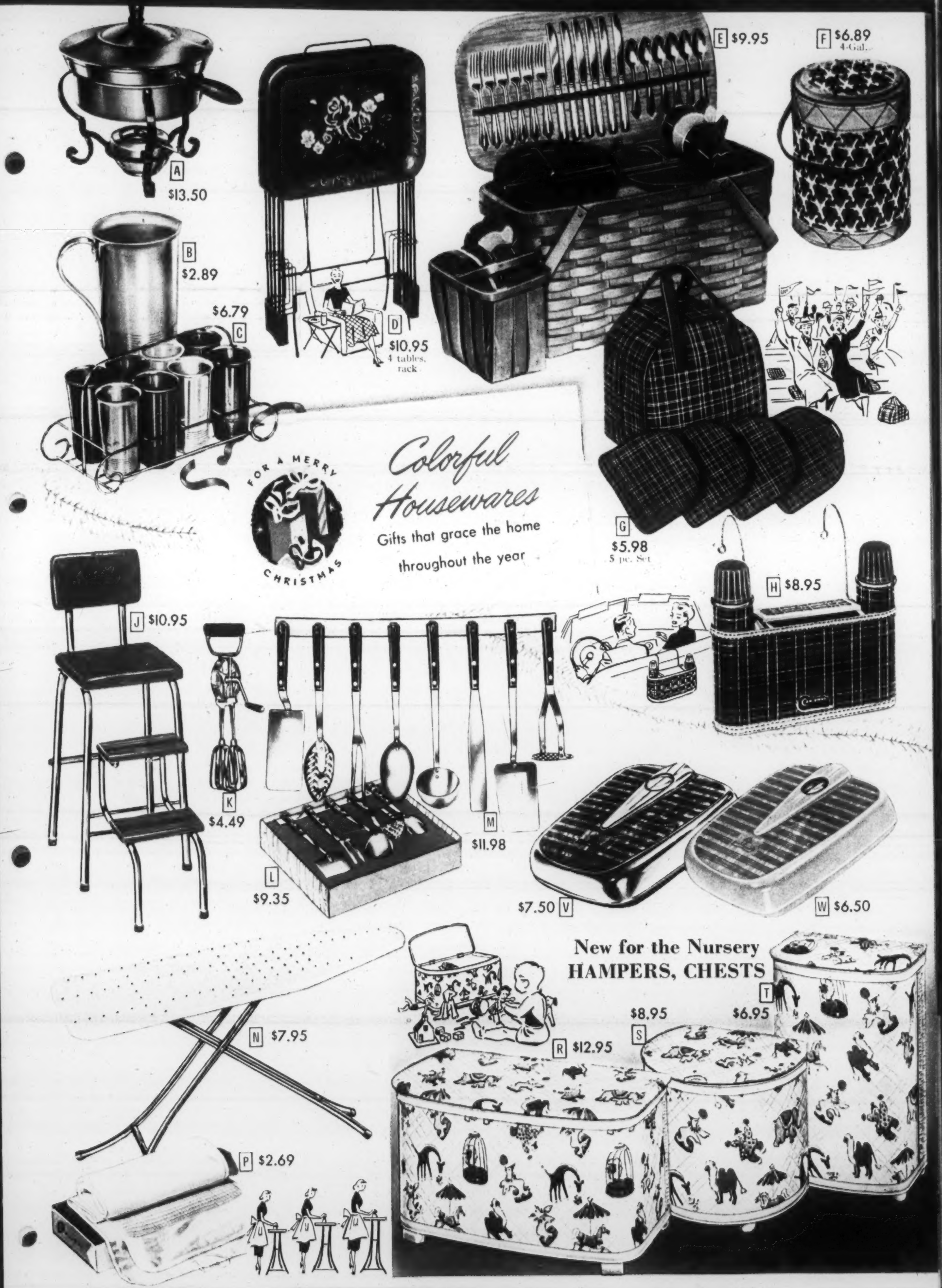
Bench Hamper. 10x16½x16 in. high. (Not shown).
11 N 07254—Wt. 8 lbs. $5.95

Harmony House Bath Scales

Precision built—weighs from 1 to 250 lbs. Dial lights up—no stooping to read. Lens magnify numerals—no squinting to see. Double line frames weight number. Enclosed bottom keeps mechanism free from dust. Modern, floor-hugging lines. Long, low design with dial frame. 11x9¾ inches.

V **Gleaming chrome-plated steel case** with black, ribbed rubber mat.
11 N 7684—Shpg. wt. 8 lbs. .$7.50

W **4-Star Feature Scale.** Enameled steel case with rubber mat in **Harmony House** Sunshine yellow, Mint green, Malibu coral or Pacific blue; white with black mat. Shpg. wt. 8 lbs.
11 N 7682—*State color*. $6.50


A $13.50
B $2.89
$6.79 C
D $10.95 4 tables, rack
E $9.95
F $6.89 4-Gal.
G $5.98 5 pc. Set
FOR A MERRY CHRISTMAS
H $8.95
J $10.95
K $4.49
L $9.35
M $11.98
$7.50 V
W $6.50
N $7.95
P $2.69
R $12.95
$8.95 S
$6.95 T

Colorful Housewares

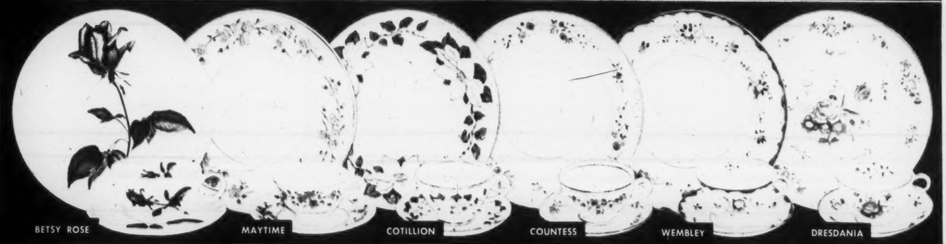
Gifts that grace the home throughout the year

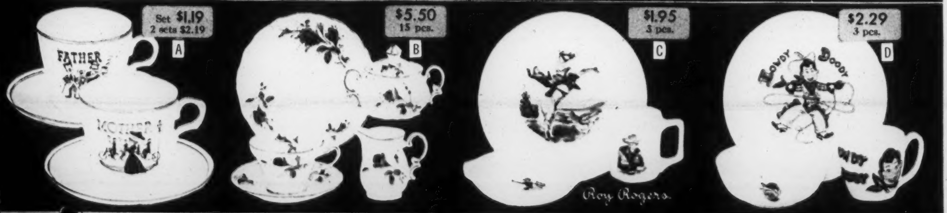
New for the Nursery HAMPERS, CHESTS

New!
RITA
$7.50
20 pieces
New!
DOWN HOME
$7.95
20 pieces
New!
VALENCIA
$7.50
20 pieces

SPECIAL! 137-piece Willow Set $34.95 Cash $3.50 Down
PINK WILLOW
BLUE WILLOW

SYMPHONY
$4.50
16 pieces
FORECAST
$5.95
16 pieces
MAIN STREET
$7.50
16 pieces
TALK OF THE TOWN
$13.95
16 pieces


BETSY ROSE
MAYTIME
COTILLION
COUNTESS
WEMBLEY
DRESDANIA


Set $1.19
2 sets $2.19
A
FATHER
MOTHER
$5.50
15 pcs.
B
$1.95
3 pcs.
C
Roy Rogers
$2.29
3 pcs.
D
HOWDY DOODY

$1.98
E
F
G
H
$4.95
12 pcs.
J

FOR A MERRY CHRISTMAS

Give her lovely Harmony House

Dinnerware

She can add open stock at any time from our General Catalogs*

Three Exciting New Semi-Porcelain Patterns

Rita. A new floral pattern on a modern theme, exceptionally smart because it emphasizes simplicity, clean lines. Subtle shades of yellow and green on ivory color ground. Platinum color edge line. *State set size.* **$7.50** **20 pcs.**

35 N 04014—20-piece Set. Shipping wt. 11 lbs....$7.50
35 N 04014K—35-piece Set. Shipping wt. 21 lbs..$14.95
35 N 04014L—53-piece Set. Shipping wt. 33 lbs...$22.95
35 N 04014L—95-piece Set. Shipping wt. 63 lbs..$39.95

Down Home. This light-hearted pattern with its sunny disposition is fresh as the country morning it pictures! Yellow, green, brown and **HH** Cherry red color scheme. *State set size.* **$7.95** **20 pcs.**

35 N 04015—20-pc. Set. Shipping wt. 11 lbs. $7.95
35 N 04015K—35-pc. Set. Shpg. wt. 21 lbs...$16.95
35 N 04015L—53-pc. Set. Shpg. wt. 33 lbs...$26.95
35 N 04015L—95-pc. Set. Shpg. wt. 63 lbs...$44.95

Valencia. Painted by hand in the Blue Ridge Mountains. Detergent-proof; colors are under the final glaze. Deep red, green and chartreuse on white. *State set size.* **$7.50** **20 pcs.**

35 N 04016—20-piece Set. Shpg. wt. 12 lbs......$7.50
35 N 04016K—35-piece Set. Shpg. wt. 23 lbs.....$14.95
35 N 04016L—53-piece Set. Shpg. wt. 36 lbs.....$22.95
35 N M4016—95-piece Set. Shpg. wt. 72 lbs. Freight or express..........$39.95

Pink and Blue Willow

Now—Pink Willow offered for the first time, as well as the favorite Blue Willow! This semi-porcelain is detergent-proof because colors are under glaze.. **$5.25** **20 pcs.**

Pink Willow. *State set size wanted.*
35 N 04649 —**20-pc. Set.** Wt. 11 lbs.. $5.25
35 N 04649K—**35-pc. Set.** Wt. 21 lbs.. 10.50
35 N 04649L—**53-pc. Set.** Wt. 37 lbs.. 16.95

Blue Willow. *State set size wanted.*
35 N 04648 —**20-pc. Set.** Wt. 11 lbs.. $5.25
35 N 04648K—**35-pc. Set.** Wt. 21 lbs.. 10.50
35 N 04648L —**53-pc. Set.** Wt. 37 lbs.. 16.95

Special Willow and Glassware Combination

This special 137-piece set is a splendid buy for your own home, or an outstanding Christmas gift. It includes a 95-piece set of Willow dinnerware (see set composition at right, below), plus four extra teacups, a coffee server (2 pieces), and 36 pieces of Anchorglass glassware (12 each of 7½-oz. goblets, 5-oz. sherbet glasses and 5-oz. juice glasses). Complete service for twelve—in your choice of Pink or Blue Willow. **$34.95** **137 pcs.**

35 N T4013L—**137-pc. Combination with Pink Willow.** Shpg. wt. 76 lbs.....$34.95
35 N T4012L—**137-pc. Combination with Blue Willow.** Shpg. wt. 76 lbs.... 34.95

***Open stock is available in all dinnerware patterns which come in the regular set compositions described at right, below. See Sears General Catalogs for open stock. New patterns will be available in our Spring 1954 General Catalog.**

Symphony

Popular Symphony semi-porcelain is detergent-proof, oven-proof and craze-proof—and so thrifty too! There are four **Harmony House colors** in each set: Dawn gray, Chartreuse, Valley rose and Aquamarine. *State set size.* **$4.50** **16 pcs.**

35 N 04663 —**16-pc. Set.** Wt. 10 lbs...... $4.50
35 N 04663 —**20-pc. Set.** Wt. 12 lbs... 4.95
35 N 04663L—**53-pc. Set.** Wt. 37 lbs.. 19.95
35 N 04663L—**95-pc. Set.** Wt. 70 lbs.. 36.95

20-piece Set all in Dawn gray.
35 N 04706—Shipping weight 12 lbs...... 4.95

Forecast

Faint tone of gray suspended in the glaze makes each shade more subtle, more "blendable." Detergent-proof, ovenproof and craze-proof semi-porcelain. **Colors** are opal green, seafoam, azure blue, amber rose. **Set in all four colors.** **$5.95** **16 pcs.**

35 N 04100—*State set size.*
16-pc. Set. Shpg. wt. 11 lbs...... $5.95
20-pc. Set. Shpg. wt. 13 lbs..... 6.95
35 N 04100L—53-piece Set. Shipping wt. 40 lbs............ 23.95

One color. *State choice:* opal green, seafoam, azure blue or amber rose.
35 N 04101—*State set size.*
16-pc. Set. Shpg. wt. 11 lbs...... $5.95
20-pc. Set. Shpg. wt. 13 lbs..... 6.95
35 N 04101L—53-piece Set Shipping wt. 40 lbs............ 23.95

Main Street

Although we call it Main Street, it's equally at home on Park Avenue! This semi-porcelain is detergent-proof, oven-proof and craze-proof. Comes in four **HH colors:** Mint green, Chartreuse, Parchment brown and Jubilee peach. Have four or just one. **$7.50** **16 pcs.**

Set in all four colors. *State set size.*
35 N 04730 —**16 pcs.** Wt. 13 lbs...... $7.50
35 N 04730 —**20 pcs.** Wt. 14 lbs...... 8.50
35 N 04730L—**53 pcs.** Wt. 40 lbs...... 27.95
35 N 04730L—**92 pcs.** Wt. 66 lbs...... 47.95

One color. *State choice:* **HH** Mint green, Chartreuse, Parchment brown or Jubilee peach. *State set size wanted.*
35 N 04733 —**16 pcs.** Wt. 13 lbs....... $7.50
35 N 04733 —**20 pcs.** Wt. 14 lbs....... 8.50
35 N 04733L—**53 pcs.** Wt. 40 lbs..... 27.95
35 N 04733L—**92 pcs.** Wt. 66 lbs...... 47.95

Break-resistant "Talk of the Town"

Made of strong Melmac (Reg. U.S. Pat. Off.), a molded melamine plastic product. Resists breaking, chipping, cracking, streaking. Guaranteed one year against breakage incurred through normal household use. The 16-pc. set has four each of 10-in. dinner plates, 7-in. pie-salad plates, teacups, saucers. Have your set in four **HH colors** or one: Victorian red, Dawn gray, Mint green and Chartreuse. **$13.95** **16 pcs.**

35 N 3500—All four colors Shpg. wt. 8 lbs. 16 pcs. $13.95
35 N 3501—*State one color from 4 above.* Wt. 8 lbs. 16 pcs. $13.95

35 N 3500—**Talk of the Town Open Stock.** *State pieces wanted and choice of* **Harmony House colors:** Victorian red, Dawn gray, Mint green and Chartreuse.

10-in. dinner plate. Shpg. wt. 3 lbs..........	Ea.	$1.95
7-in. salad or pie plate. Shpg. wt. 2 lbs....	Ea.	1.35
Teacup. Shpg. wt. 1 lb....................	Ea.	1.10
Saucer. Shpg. wt. 1 lb.....................	Ea.	1.00
Soup-cereal dish. Shpg. wt. 2 lbs.........	Ea.	1.50
Sauce dish. Shpg. wt. 1 lb.................	Ea.	1.25
Covered sugar bow' Shpg. wt. 2 lbs.....	Ea.	2.85
Cream pitcher. Shpg. wt. 2 lbs..........	Ea.	1.95
Open vegetable dish. Shpg. wt. 3 lbs......	Ea.	3.25
13-in. Platter. Shpg. wt. 4 lbs...........	Ea.	3.75

Betsy Rose. Oven-proof and craze-proof semi-porcelain. Graceful rose and green leaves on ivory color. *State set size.* **$5.95** **20 pcs.**

35 N 04689—20-pc. Set. Shpg. wt. 12 lbs...$5.95
35 N 04689K—35-pc. Set. Shpg. wt. 21 lbs...$13.95
35 N 04689L—53-pc. Set. Shpg. wt. 37 lbs....$19.95
35 N 04689L—95-pc. Set. Shpg. wt. 70 lbs... $38.95

Maytime. Oven-proof and craze-proof semi-porcelain. Cream color border with pink blossoms; white center. *State set size.* **$7.95** **20 pcs.**

35 N 04765—20-pc. Set. Shpg. wt. 12 lbs....$7.95
35 N 04765K—35-pc. Set. Shpg. wt. 22 lbs...$17.95
35 N 04765L—53-pc. Set. Shpg. wt. 33 lbs...$27.95
35 N 04765L—95-pc. Set. Shpg. wt. 63 lbs...$49.95

Cotillion. Fine, "eggshell" weight semi-porcelain. White flowers and green leaves. Embossed edge. 22-karat gold line. *State set size.* **$7.75** **20 pcs.**

35 N 04702—20-piece Set. Shipping wt. 10 lbs...$7.75
35 N 04702—35-piece Set. Shipping wt. 17 lbs...$15.95
35 N 04702L—53-piece Set. Shipping wt. 33 lbs...$25.95
35 N 04702L—95-piece Set. Shipping wt. 61 lbs...$49.95

Countess. Light "eggshell" weight semi-porcelain. White center; and ivory color border. Floral-design. 22K gold edge. *State set size.* **$7.50** **20 pcs.**

35 N 04495—20-piece Set. Shipping wt. 10 lbs......$7.50
35 N 04495—35-piece Set. Shipping wt. 18 lbs....$15.50
35 N 04495L—53-piece Set. Shipping wt. 33 lbs....$24.95
35 N 04495L—95-piece Set. Shipping wt. 64 lbs....$48.95

Composition of Sets

16-piece Starter Set. Four each of teacups, saucers, 5¼-in. sauce dishes, 9-in. plates.

20-piece Set. Service for 4. Four each of teacups, saucers, 6-in. butter plates, 5¼-in. sauce dishes, 9-in. dinner plates.

35-piece Set. Service for 6. Six each of teacups, saucers, 6-in. butter plates, 5¼-in. sauce dishes, 9-in. plates. One 11-in. platter, 1 open vegetable dish, 1 sugar bowl (2 pcs.), 1 cream pitcher.

53-piece Set. Service for 8. Eight each of teacups, saucers, 6-in. butter plates, 5¼-in. sauce dishes, 9⅜-in. plates, 7½-in. soup plates. One 13-in. platter, 1 open vegetable dish, 1 sugar bowl (2 pieces) and 1 cream pitcher.

63-piece Set. Like 53-piece set, but has 8 pie-salad plates (7-in.), two open vegetable dishes and a gravy boat.

95-piece Set. Service for 12. Twelve each of teacups, saucers, 6-in. butter plates, 5¼-in. sauce dishes, 7½-in. soup plates, 9⅜-in. plates, 7-in. pie plates. One 11-in. platter, one 15-in. platter,* 1 gravy boat, 1 gravy boat stand, 1 covered vegetable dish (2 pcs.), 2 open vegetable dishes, 1 sugar bowl (2 pcs.) and 1 cream pitcher.

*13-in. size in "Symphony" pattern.

93-piece: 1-pc. gravy instead of 2-pc., and 1 open vegetable dish instead of 2.

92-piece: Has no covered vegetable dish and no 15-inch platter.

Note: "Main Street" pattern has pie (or salad) plates in 16-pc. sets instead of sauce dishes, and in the 20-pc. and 53-pc. sets instead of butter plates. It has 10-in. dinner plates in every set composition. The following have square-shaped pie-salad plates: Cotillion and Countess.

Two Imported True China Patterns

Wembley. Hard, translucent, beautiful. Floral design on cream colored border . . . white center. Rust color trim and 22K gold lines. *Imported from Japan.* **$31.95** Cash **$3.50 Down** **53 pcs.**

35 N 03269L—*State set size.*
53-piece Set. Shipping weight 40 lbs. *$3.50 down*.... Cash **$31.95**
93-piece Set. Shipping weight 69 lbs. *$6.00 down*.... Cash **$57.95**

Dresdania. Has universal appeal, with its bright, cheerful blossoms and leaves, and the fine, hard glow of real china. 22-karat gold edge. *Imported from Japan.* **$37.95** Cash **$4.00 Down** **63 pcs.**

35 N 03251L—*State set size.*
63-piece Set. Shipping wt. 44 lbs. *$4.00 down*.........Cash **$37.95**
93-piece Set. Shipping wt. 64 lbs. *$6.00 down*.........Cash **$57.95**

Jumbo Cups

A Mother and Father love this wonderful large size! Ivory color semi-porcelain with "Gay Nineties" design. Each 12-oz. capacity. A "set" is one cup and saucer. *For single set state "Mother" or "Father."* **$1.19** **One set**

35 N 04040–Wt. ea. set 2 lbs. Single set **$1.19**; Both sets **$2.19**

Moss Rose Set

B A lovely set for tea or snacks, made of genuine true china, imported from Japan. The 15-piece set includes four 7-oz. teacups, four saucers, four 7-in. dessert plates, cream pitcher and sugar bowl (2 pieces). Shipping weight set 11 lbs. **$5.50** **15 pcs.**

35 N 03016....15-pc. Set **$5.50**

Order regularly, get your catalogs regularly!
"HH" means Harmony House colors

Clever, Unusual Gifts

C **Roy Rogers 3-pc. Set.** Ivory colored semi-porcelain with Roy and Trigger. 9-in. plate, 6½-in. bowl, 7-oz. mug.
35 N 04740—Shpg. wt. 3 lbs.....3 **pcs.** **$1.95**

D **"Howdy Doody" 3-piece Set.** Gay-looking Howdy Doody on cream colored semi-porcelain. 8½-inch plate, 5½-inch bowl, and 7-ounce mug.
35 N 04003—Shpg. wt. 3 lbs....3 **pcs.** **$2.29**

Pottery "Corn" Set. Bright glazed pottery in yellow and green . . . so attractive, so sturdy too.

E 35N05012M—**Cookie Jar.** 9¾ inches high. Shipping weight 5 lbs. Each **$1.98**

F 35 N 05013M—**Teapot.** 6-cup capacity. Shipping weight 3 lbs. Ea. **1.65**

G 35 N 05011M—**Pitcher** (4¾ in. high) and **Sugar bowl.** Wt. pr. 3 lbs. Pair **1.65**

H 35 N 05010M—**Range Set.** Jar for coffee or fat, and salt and pepper shakers, 5¼ in. high. Shpg. wt. set 3 lbs. 3 **pcs.** **$1.89**

35 N T5020—**Complete Corn Set** listed above. Shpg. wt. set 14 lbs.....7 **pcs.** **6.75**

J **"After-dinner" Cups and Saucers.** Translucent true china, so dainty and exquisite. 3 oz. capacity. Six assorted shapes and decorations in each set. 22K gold trim. *Imported from Japan.*
35 N 03015—Shpg. wt. set 2 lbs. 12 **pcs.** **$4.95**

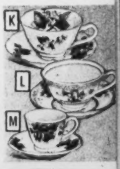
Save $1.00 to $1.80!

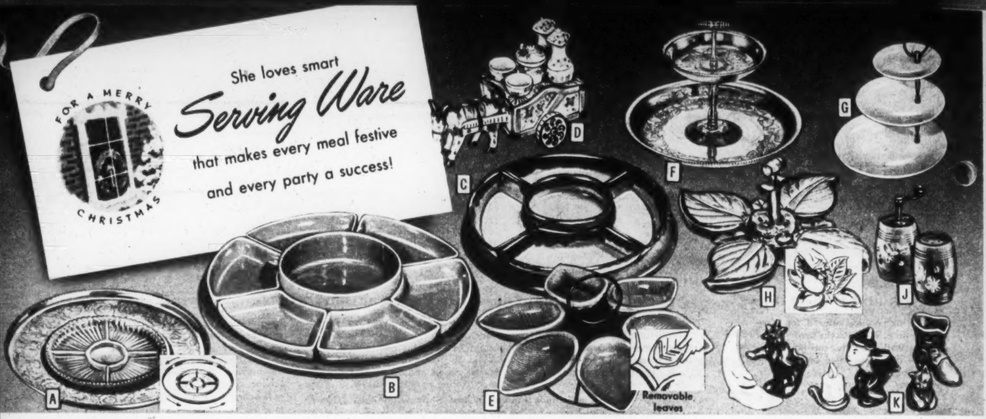
Lowest Ever! *Japanese imported* China. 6 cups, 6 saucers in each set.

K *Was $3.65.* Pink, blue flowers. 22K gold trim. Shpg. wt. 4 lbs.
35 N 03286—12-piece set..... $2.65

L *Was $5.75.* Floral decoration. 22K gold trim. Shpg. wt. 4 lbs.
35 N 03288—12-piece set...... $3.95

M Demitasse, *normally would sell for $2.34.* Shpg. wt. 4 lbs.
35 N 03303—12-piece set...... $1.29





A **18-inch Aluminum Lazy Susan.** Polished **$4.98**
aluminum with artistic design . . 18-in. tray revolves on its stand. 10-in. removable glass dish in the center is partitioned; you can serve sauces, jelly, cheese or relishes on same tray with appetizers. May be used separately, too. Shpg. wt. 4 lbs. 12 oz.
35 N 9688 . . . . $4.98

B **19½-inch Large Harmony House Ceramic Lazy Susan.** Here's a real beauty for serving large groups and saving the hostess work! Has seven glazed pottery dishes to hold a variety of party refreshments. 19½-in. pressed wood tray revolves on ball bearing base. Center dish is brown; others are speckled yellow. **$9.89**
35 N 09579—Shpg. wt. 20 lbs. . **$9.89**

C **16-inch Ceramic Lazy Susan.** Smartly modern in style and decoration. The five glazed ceramic dishes are lime color with green "drip" trim. 16-inch pressed wood tray revolves on ball bearings. Shipping weight 11 pounds. **$6.79**
35 N 9603 . . . . $6.79

D **10-piece Donkey Cart Condiment Set.** Quaint and completely delightful . . hand-painted ceramic in green on white, *imported from Japan*. Cart holds oil and vinegar cruets with tops, mustard jar with cover and spoon, and open salt and pepper dishes. Overall 10¾ inches long, 7⅜ inches high, 5¼ inches wide. Shipping weight set 3 lbs. 8 oz. **$3.98**
35 N 9682 . . . . 10 pieces **$3.98**

E **"Lazy Leaves" Server.** Semi-porcelain dishes in six soft colors are grooved to fit on the wrought-iron stand, but come off for washing or storing. Server revolves. Base will not tip or rock. 20-in. diam. Shpg. wt. 8 lbs. **$6.49**
35 N 9386—9½ in. high **$6.49**

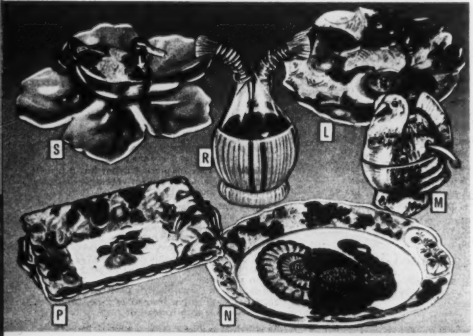
F **Two-Tier Aluminum Tid-bit Tray.** Highly polished, with embossed design. So pretty for appetizers, little snacks. Trays are 6¾ inches, and 11¼ inches. Height 7½ inches. **$3.29**
35 N 9210—Shpg. wt. 1 lb. 10 oz. **$3.29**

G **Three-tier Tidbit Tray.** This is up-to-the-minute modern with its black and white color scheme and clever styling. White semi-porcelain plates are 6¼, 8 and 10¼-in. diameter. Black metal stem and handle. Height 11 inches. **$3.49**
35 N 9713—Shpg. wt. 4 lbs. **$3.49**

H **"Traymaster."** A press on the bar at top of handle opens all 4 lids! Ideal for candy, nuts. Made of styrene plastic. The four leaf-shaped trays and the handle are clear like glass; lids are gold color. Overall 14 inches square. **$4.89**
35 N 9265—Shipping weight 2 lbs **$4.89**

J **Wooden Pepper Mill and Salt Shaker.** Highly polished Hand-painted floral design. Pepper grinder is adjustable for fineness. 4 in. high. Salt shaker is 2⅝ in. high. *Imported from Japan.* A gift that's decorative, useful! **$1.69 Pair**
35 N 9292—Shpg. wt. pair 1 lb . . . . **Pair $1.69**

K **Six Novelty Salt and Pepper Shakers.** Colorful glazed pottery in gay nursery rhyme themes. The Cat and the Moon, Jack-be-Nimble and his candlestick, and Puss and Boots. Just the gift for a collector! Heights from 1½ to 4 inches. **$2.79 3 pairs**
35 N 9702—Set of 6, Wt. 1 lb. 8 oz. **6 for $2.79**



Handcrafted Giftware Imported from Italy

Every piece is hand made by Italian artisans whose skill and experience have made them world-famed craftsmen. All are ceramic except the double cruet. Hand painted in vivid color with exquisite detail. An overglaze insures extra protection.

$1.98 L **Fruit Plate.** So realistic, it looks like real fruit on the bright, raised surface! Green leaf design edge. 11¾-inch diameter.
35 N 9357—Shpg. wt. 3 lbs. . . Each **$1.98**

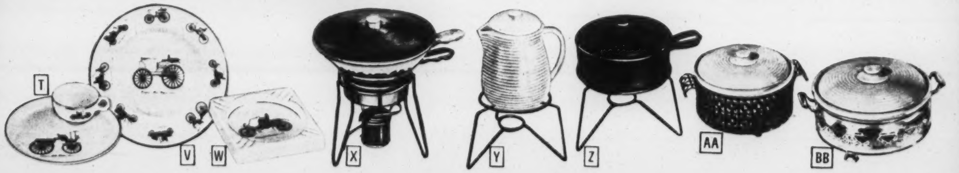
$2.98 M **Turkey Gravy or Sauce Boat.** Includes cover and ladle . . a "must" with turkey platter below! 7 in. high, 5½ in. long. Shpg. wt. 2 lbs. 8 oz.
35 N 9710 . . . . Each $2.98

$5.95 N **Turkey Platter.** What a beauty for Christmas, Thanksgiving, and all special occasions! 18 inches long and 14½ inches wide; ideal for turkey, ham, roasts. Radiant coloring.
35 N 9709—Shpg. wt. 6 lbs. . . Each **$5.95**

$2.89 P **Rectangular Tray.** Raised fruit design and handles like dark wood twigs. White center with fruit design. 9½x14½ inches.
35 N 9360—Wt. 3 lbs. 8 oz. . . Each **$2.89**

$1.59 R **Double Cruet.** Cleverly divided in half for oil and vinegar, with two spouts. Hand blown green glass, with straw "jacket" and stoppers.
35 N 9359—Wt. 1 lb. 4 oz. . . Each **$1.59**

$3.98 S **Duck Server** for snacks, hors d'oeuvres. Duck holds sauce or dressing, and top of duck is removable cover. 12 in. wide, 5½ in. high.
35 N 9366—Wt. 4 lbs. 8 oz. . . Each **$3.98**



The Antique Auto Brigade. Semi-porcelain.

T **8-piece Auto Snack Set.** 9¼-inch plates with cup-well to hold cups. Four of each.
35 N 05014M—Shpg. wt. set 6 lbs. . 8 pieces **$3.98**

V **35 N 05017M—10⅞-inch Serving Plates.**
Shpg. wt. pair 3 lbs. . . . . 2 for **2.50**

W **35 N 05015M—7¼x7¼-inch Ashtrays.**
Shpg. wt. pair 4 lbs . . . . Pair **2.50**

X **Mix a tempting morsel,** serve it, too, in our 2-quart Pottery Chafing Dish. Save time and dish washing! Sterno unit (included) keeps water bubbling in container—food stays hot! Deep brown; drip trim. Black metal frame. 10½ in. high. Shpg. wt. 12 lbs.
35 N 9696 . . . . $8.45

Sturdy "Cook-and-Serve" Pottery with attractive modern black metal frames. Pottery is green or brown. *Please state color.*

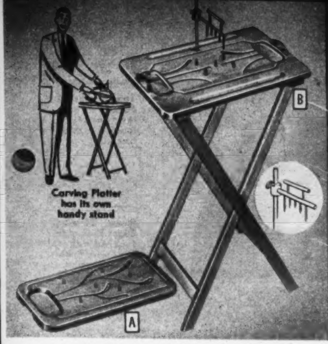
Y **12-cup Coffee Server.** Height 13 inches. **35N05023M**—*State color.* Wt. 6 lbs. Each **$2.50**

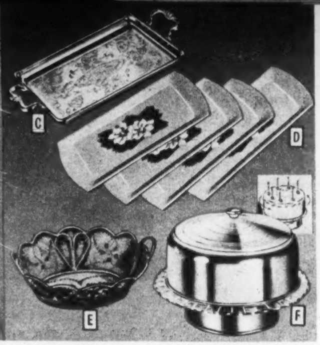
Z **1-quart French Casserole.** Height 9 in. **35N05024M**—*State color.* Wt. 6 lbs. Each **2.50**

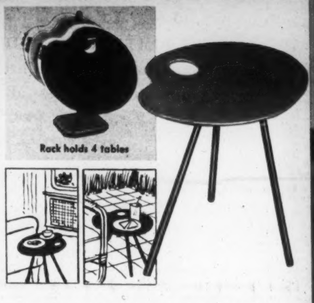
AA **1½-quart Casserole.** Height 5½ in. **35N05022M**—*State color.* Wt. 6 lbs. Ea. **2.50**

3-piece ensemble of Y, Z, AA above.
35NT5025—*State color.* Shpg. wt. 17 lbs **$6.75**

BB **Give a banquet look to budget meals** with this gay Green Stoneware Casserole. See how the sparkling chrome-plated frame dresses up your table, helps hold heat in. Ample 1½-quart capacity. 8-inch diameter. Cover. Shpg. wt. 5 lbs. *Order now for giving!*
35 N 05561 . . . . Each $2.50







Spiked platters to hold meat firmly, a room-saving stand help him carve like a chef!

A **Well-and-tree Carving Board.** Aluminum spikes hold the meat or fowl on the board for convenient carving. Grooves and well take care of the drippings. 18⅞x11-inch board is sturdy birch wood. **$3.49**
35 N 9595—Shipping weight 4 lbs. 13 oz.. Each **$3.49**

B **Carving Platter Complete with Stand.** Makes carving much easier for the host, and saves room on the table, too! 14x21-inch wood platter has non-toxic, lacquered finish. Grooves for drippings. Has chrome-plated, adjustable carving holder which holds meat or fowl as you want it while you carve. The separate wood carving stand is 29¼ inches high. **$12.95 Set**
35 N 09693—Shipping weight set 16 pounds. Set **$12.95**

Carving Platter above, without stand.
35 N 9623—Shipping weight 8 lbs. 8 oz..... Each **$8.95**

C **Modern Aluminum Tray with Handles.** Sparkling polished aluminum with elegant design . . lovely for party serving. Size 9½x18 inches.
35 N 9656—Shpg. wt. 2 lbs. 4 oz.......... Each **$4.89**

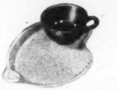
D **Four "Buffet" Trays.** Pressed wood with stippled, lithographed surface. White magnolia design on green background. Lacquered to be liquor and stain-resistant. Each 8⅝x17½ inches.
35 N 9111—Shpg. wt. set 2 lbs. 4 oz..... Set of 4 **$2.39**

E **Raffia Basket,** glamorous garb for bread and buns. Hand crafted, dainty as grandma's crocheting. *Made in Italy.* 9 inches wide, 12 inches long.
35 N 9708—Shipping weight 1 pound..... Each **$2.89**

F **Musical Cake Plate** revolves and plays "Happy Birthday." Makes the day really festive! Glass tray (10-inch diameter) with aluminum stand and cover. Works with off-on lever control. *Musical movement imported from Switzerland.*
35 N 9298—Shpg. wt. 4 pounds 8 ounces....... **$6.98**

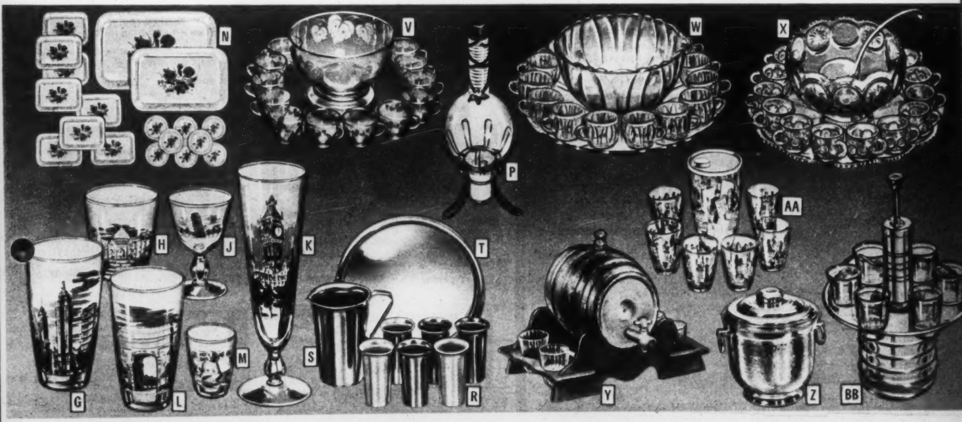
"Palette" Tables and Rack for decorative, easy serving

Perfect little tables that help with your entertaining, yet are easy to whisk away and to store. Handy to have at your favorite reading chair, and for informal snacks. Hardwood throughout, with a lacquered, alcohol-resistant finish. Hole holds many standard-size tumblers. Legs come off and are held on the back of each table when not in use. Each set has red, yellow, chartreuse and black tables. The legs and the rack are black. Each table is 18x13 in., and 17½ in. high. **$9.95 Set**
35 N 09392—Shpg.wt. 12 lbs. 4 tables and rack.. **$9.95**



8-piece Palette Snack Set in smart black and white opaque glass. 9¼x6¾-inch plate is white, and grooved to hold black cup. 4 of each. Shpg. wt. 6 lbs.
35 N 2590....... 8 pieces **$2.25**

16-piece Set. 8 plates, 8 cups.
35 N 2594—Shpg. wt. 12 lbs. *Save 21c!* 16 pcs.... **$4.29**



When the talk's on travel, Harmony House Cosmopolitan makes a lively guide to conversation. See the Empire State cooler glass, the old fashioned Taj Mahal. Enjoy the Leaning Tower of Pisa cocktail, the Tower of London pilsener. Don't miss the Arch of Triumph highball, the Sphinx shot glass. In brilliant travel poster colors: orange, black, white, green on clear glass. Silk screen scenes are fired on for permanency. Heavy, hard-to-tip sham bottoms on highballs, old fashioneds, coolers and shot glasses. Sets of 8 come pre-packed ready for giving. **State catalog numbers and styles wanted.** **$1.89 8 shot glasses**

Catalog No.	Style	Size	Shpg. wt.	Set of 8
[G] 35 N 675	Cooler	14 oz.	7 lbs.	$2.79
[H] 35 N 676	Old fash.	7 oz.	5 lbs.	2.79
[J] 35 N 678	Cocktail	3½ oz.	4 lbs.	4.79
[K] 35 N 679	Pilsener	10 oz.	7 lbs.	4.79
[L] 35 N 674	Highball	10 oz.	6 lbs.	2.79
[M] 35 N 677	Shot	1½ oz.	2 lbs.	1.89

N **18-piece Metal Tray Set.** Chartreuse with red rose design. 8 lap trays (6¾ x 4¾ in.), 8 coasters (3½-in.); also 11x18-in. and 9x14-in. serving trays.
35 N 9712—Shpg. wt. 3 lbs. 18 pcs. **$1.98**

P **12-cup Coffee Carafe with Warmer.** Pyrex glass with black and white plastic trim at neck. Black metal warmer with candle included. 15 inches high.
35 N 9647—Shpg. wt. 2 lbs. 12 oz. **$3.69**

Polished, anodized aluminum

R **13½-oz. Tumblers.** Assorted colors are red, blue, chartreuse, medium green, dark green, purple.
35 N 9689—Wt. 1 lb. 6 oz... 6 for **$3.98**

S **2-quart Pitcher.** Wine color.
35 N 9690—Wt. 1 lb. 3 oz. Each **$3.49**

T **14-inch Tray.** Gold color.
35 N 9691—Wt. 1 lb. 9 oz. Each **$2.59**

35 N 9654—**8-piece Set.** Tumblers, pitcher, tray. Wt. 4 lbs. 2 oz. *Save $1.31*. . Set **$8.75**

V **14-piece Glass Punch Set.** Silk screened white leaf design and gold color band. 4-quart bowl. Separate stand. Twelve 5-oz. cups. Shipping weight 10 pounds.
35 N 02281....... 14 pieces **$2.98**

W **14-piece Glass Punch Set** with hand-pressed design. 5-quart bowl, 17-in. plate, and twelve 4½-oz. cups. Shipping weight 22 lbs.
35 N 02518K..... 14 pieces **$6.49**

X **15-piece Glass Punch Set.** Handmade heavy crystal glass, pressed in a unique pattern. 5-quart bowl. 18-in. plate can be used separately for sandwiches, snacks. Twelve 4½-oz. cups and curved glass ladle included. Shpg. wt. 25 lbs.
35 N 02554K..... 15 pieces **$9.49**

27-piece Set. Same as (X), plus 12 extra cups. Shpg. wt. 32 lbs.
35 N 02520K..... 27 pieces **$13.50**

Y **6-piece Keg Set.** 3-pint stoneware keg is highly glazed inside to prevent seepage. Walnut finished plywood stand. 4 shot glasses. 7¾ in. high.
35 N 9743—Wt. 4 lbs. 8 oz. Set **$1.89**

Z **Aluminum Ice Bucket.** Hammered and polished aluminum. Heavy cover and spun glass insulation. 2-quart capacity. 8¼ in. high.
35 N 9424—Wt. 2 lbs. 2 oz. Ea. **$4.98**

AA **7-piece Cocktail Shaker Set.** 1-quart glass shaker with black and white decoration fired on. Non-leak snap-on cap. Six 6-oz. sham bottom tumblers complete this smart set.
35 N 110—Shpg. wt. 3 lbs. 7 pcs. **$1.89**

BB **7-piece Pump Set.** 26-oz. glass decanter has chrome-plated "pump," tray. Six 1-oz. shot glasses.
35 N 9648—Wt. 4 lbs. 8 oz. 7 pcs. **$4.79**

FINEST PLATE GLASS MIRRORS
reflect each shining hour of Christmas joy at your house, and happiness all year long

GUARANTEED PERFECT REFLECTIONS! All of our plate glass mirrors are 1st quality glass, ¼ inch thick. Inspected 8 times to insure clearness. No distortion!

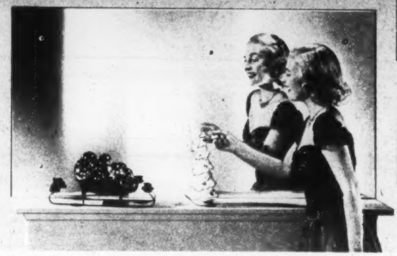
Full Length Door Mirrors in 7 Sizes

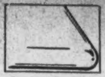
$7.75
12x48-in.

Gleaming plate glass gives clear, true reflection. Smoothly polished edges. Unframed. Plastic clips and screws included for easy fastening.
Sizes 16x56 inches and larger will be shipped by freight or express only. 24x68-in. size shipped from factory in Cincinnati, Ohio.

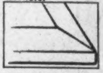
35 N 06043L—12x48 in.	Shpg. wt. 19 lbs.	$7.75
35 N M6044—16x56 in.	Shpg. wt. 24 lbs.	12.45
35 N M6000—16x68 in.	Shpg. wt. 28 lbs.	15.95
35 N M6045—20x60 in.	Shpg. wt. 36 lbs.	16.95
35 N M6119—18x68 in.	Shpg. wt. 34 lbs.	17.95
35 N M6086—22x68 in.	Shpg. wt. 41 lbs.	19.95
35 N M6002F—24x68 in.	Shpg. wt. 44 lbs.	20.95

MEASURING: For best appearance, choose a size that will cover the recessed panels in door.





Smooth Polished Edges. Fine quality, carefully rounded, no sharp corners.



Finest Beveled Edges. ½-in. wide tapered edges, have more finished appearance.

Rectangular Plate Glass Mirrors in 9 sizes

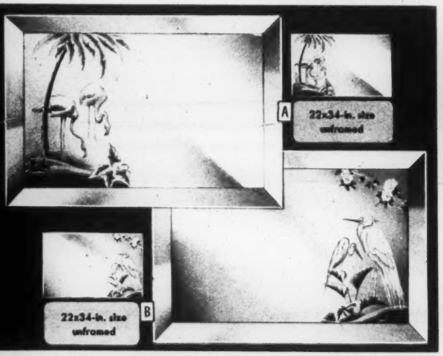
Made of best mirror quality plate glass available . . gives clear, true reflection. All nine sizes in your choice of polished or beveled edges. They may be hung either horizontally or vertically. All are mounted to Masonite Presdwood backs, and have hangers on the back. Instructions for hanging included.

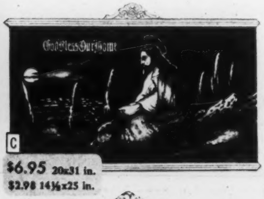
$11.95
24x30 inches
Polished edge

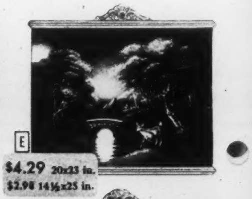
SIZE*	Catalog Number	Edge	Shipping weight	Price
24x30 inches	35 N 06189L	Polished	24 pounds	$11.95
	35 N 06049L	Beveled	24 pounds	12.75
24x36 inches	35 N M6190	Polished	30 pounds	12.95
	35 N M6050	Beveled	30 pounds	13.95
30x40 inches	35 N M6191F	Polished	40 pounds	15.95
	35 N M6051F	Beveled	40 pounds	17.95
30x48 inches	35 N M6207F	Polished	46 pounds	20.95
	35 N M6233F	Beveled	46 pounds	22.95
30x60 inches	35 N M6173F	Polished	61 pounds	28.95
	35 N M6180F	Beveled	61 pounds	29.95
36x54 inches	35 N M6174F	Polished	65 pounds	29.95
	35 N M6181F	Beveled	65 pounds	31.95
40x50 inches	35 N M6175F	Polished	68 pounds	31.45
	35 N M6182F	Beveled	68 pounds	32.95
36x60 inches	35 N M6172F	Polished	73 pounds	32.95
	35 N M6183F	Beveled	73 pounds	35.95
40x60 inches	35 N M6001F	Polished	80 pounds	37.95
	35 N M6003F	Beveled	80 pounds	39.95

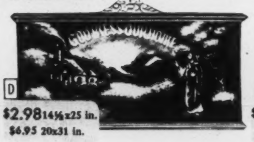
* Sizes 24x36 in. and larger shipped freight or express only. On numbers ending in "F", send order to your mail order house; pay freight or express charges on delivery from the factory near Cincinnati, O.

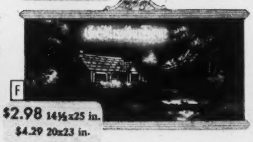
To insure delivery by Christmas on mirrors shipped from factory, we suggest that orders be placed as early as possible











Stunning Picture Mirrors and Velveteen Pictures bring rooms vividly to life

New! 3-inch "shadow box" mirrored frames radiantly set off our large, beautiful picture mirrors. Either one is an outstanding addition to your decorating scheme. These are window glass mirrors, with pictures under the glass. Also available without the shadow box frame, but trimly finished with narrow wood facing along edge.

$13.95
27½x40½ in.

[A] **Framed Flamingo Mirror.** Tropical scene shows flamingoes, palm, sand and water in natural, subtly blended colors. Overall size with frame 27½x40½ inches. Design on left hand side only.
35 N M6299—Freight or express. Shpg. wt. 23 lbs. . . . . Each $13.95

Flamingo Mirror without shadow box frame. Same picture as (A).
35 N 06241L—Overall size 22x34 in. Shpg. wt. 12 lbs. . . . . . Each 7.75

[B] **Framed Egret Mirror.** White egrets in the water, among brownish-coral colored leaves. Light pink blossoms in upper right corner. Overall size with frame, 27½x40½ in. Design on right hand side only.
35 N M6298—Freight or express. Shpg. wt. 23 lbs. . . . . . . Each $13.95

Egret Mirror without shadow box frame. Same picture as (B).
35 N 06294L—Overall size 22x34 in. Shpg. wt. 12 lbs. . . . . . Each 7.75

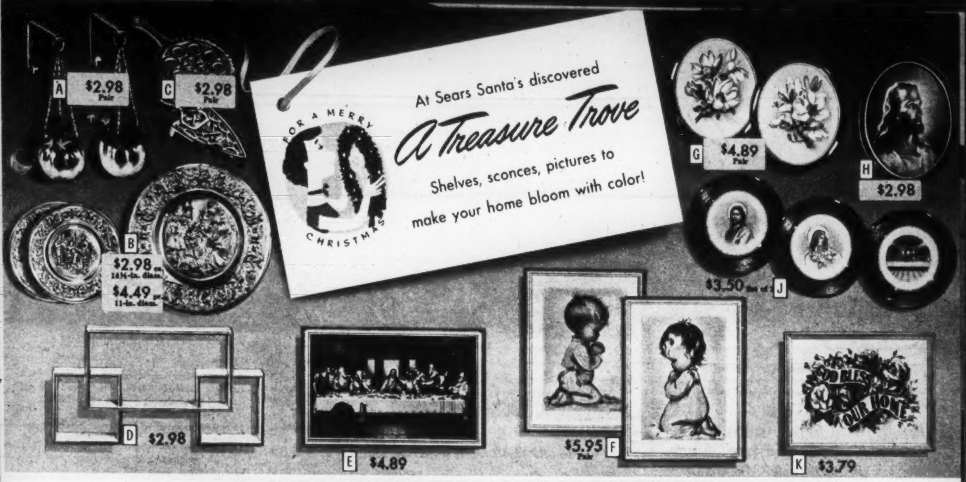
Each of these four velveteen pictures glows with vivid, beautiful color. They stand out wherever you use them, and each one comes in a choice of two sizes, to suit your space needs exactly. Hand painted on cotton pile velveteen. Gold color 1-inch wood molding at top and bottom. They make such lovely gifts at Christmas time that you'll want to order more than one!

[C] **Christ on Mount Olivet.** An ever-popular favorite, "God Bless Our Home" motto.
35 N 06623L—Size 20x31 inches.
Shipping weight 4 pounds . . . . . . Each $6.95
35 N 06603—Size 14½x25 inches.
Shipping weight 3 pounds . . . . . . Each 2.98

[D] **The Guiding Light.** A lovely scene, with "God Bless Our Home" motto at top.
35 N 06510—Size 14½x25 inches.
Shipping weight 3 pounds . . . . . . Each $2.98
35 N 06611L—Size 20x31 inches.
Shipping weight 4 pounds . . . . . . Each 6.95

[E] **Graceful Fawn.** Peaceful idyll shows fawn at brook's edge at sunset.
35 N 06622—Size 20x23 inches.
Shipping weight 3 pounds . . . . . . Each $4.29
35 N 06621—Size 14½x25 inches.
Shipping weight 3 pounds . . . . . . Each 2.98

[F] **House by a Brook.** Cozy cottage and bubbling stream, with "God Bless Our Home" motto.
35 N 06609—Size 14½x25 inches.
Shipping weight 3 pounds . . . . . . Each $2.98
35 N 06619—Size 20x23 inches.
Shipping weight 3 pounds . . . . . . Each 4.29



Weary of Winter? Wake up your walls with color-charged Harmony House accessories

A **Hanging Gardens,** glistening copper planters, like spots of summer sunshine to brighten weary winter days, to highlight Mom's gay greenery. Polished copper bowls and brackets. Brass chain. Overall length 9¾ inches. *Plants not included.*
35 N 9601—Shipping weight 1 lb.......... Pair $2.98

B **Embossed Brass Wall Plaques** *imported from Holland.* All similar to illustrations. Hangers on back.
35 N 9415—14½-in. diameter. Shipping weight each 1 lb. 8 oz. Each pair, 3 lbs. Each $2.98. Pair $5.49
35 N 9694—11-inch diameter. Shipping weight pair, 3 pounds.............. Pair 4.49

C **Like Grandma's,** Brass Plated Trivets, pretty rests for hot pans. Cast iron. Approx. 8 in. long.
35 N 9714—Shpg. wt. 2 lbs. 8 oz.......... Pair $2.98

D **New! Knick-knack Shelf.** *State finish* blond or mahogany. Hardwood. 24½ in. long (arranged as shown); 2½ in. deep. Hang it vertically, too.
35 N 9663—Shpg. wt. 3 lbs.......... Each $2.98

E **New! "The Last Supper"** *print by Zabateri,* a much-admired treasure in spirit-warming colors. 1-in. burnished gold tone wood frame; brown embossed "rope" edge. Window glass covered. Hangers attached. 13½ in. wide, 21½ in. long. Boxed.
35 N 6629—Shpg. wt. 5 lbs.............. Each $4.89

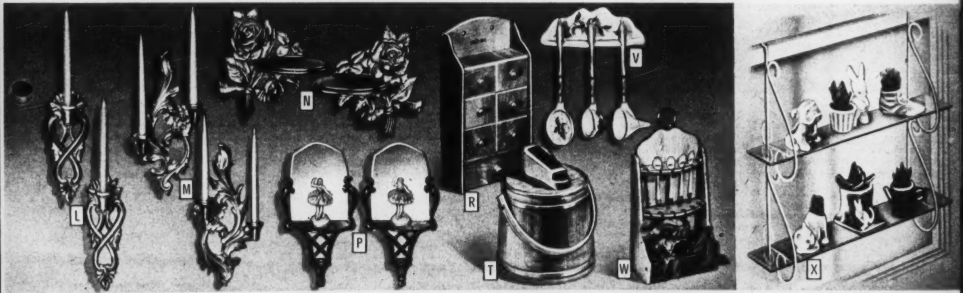
F **Off to Dreamland** . . . two cherubic blond tots saying before-bed prayers: "Bless Us All" and "A Child's Prayer." Pale green background. Ivory color ¾-in. wood frame, light blue "rope" trim. Window glass covered; hangers. Each 13⅛x17⅛ in.
35 N 6613—Shpg. wt. 6 lbs. 4 oz.......... Pair $5.95

G **New! Southern Beauties** . . . Magnolias, blushing petals of pink frosted with white. Graceful 1-in. oval composition frame. Mahogany finish, gold color line. Window glass covered. Hangers attached. 10¾ inches wide, 12¾ inches long. Boxed.
35 N 6617—Shpg. wt. 4 lbs.............. Pair $4.89

H **"Head of Christ" by Sallman,** a gift that a Christian family will always cherish. Mellow mahogany finish 1-inch oval composition frame; gilt trim, window glass covered. Overall 11⅞x14⅞ inches. Hanger attached. Boxed.
35 N 6612—Shpg. wt. 2 lbs. 10 oz.............. $2.98

J **New! In vibrant stained glass window colors,** "The Last Supper," "Head of Christ," "The Blessed Virgin." Glittering 22K gold filigree trim on maroon border. Semi-porcelain. 10¾-inch diameter. See Big Fall Catalog for hangers.
35 N 05018—Shpg. wt. 5 lbs........ Set of three $3.50

K **New! A flowerbed of color.** "God Bless Our Home" ribbons over a dainty nosegay of roses, violets, lilies. Currier and Ives print; cream background. Glassed. Gold color with white tone finish 1-in. ribbed wood frame. 13¼ in. x 17¼ in.
35 N 6630—Shpg. wt. 3 lbs. 12 oz............ $3.79



"Golden" Touch

L **New! Spotlight a room with romantic candlelight,** swirling beauty with Harmony House Single Sconces. Molded wood. *State color* gold or white with gold. 4¼ in. wide, 12 in. high. *Without candles.* Wt. 2 lbs. 10 oz.
35 N 9643........ Pair $4.98

M **The glitter of gold,** the hand-carved look she loves in Harmony House Double Sconces. Molded wood. *State color* gold or white with gold. 7 in. wide, 15 in. high. *Candles not included.* Shpg. wt. 3 lbs. 2 oz.
35 N 9446........ Pair $7.49

For her what-nots

N **New! Only a rose** . . . elegant blooms on Harmony House Rose Wall Brackets. Mahogany or gold color molded wood. 6-in. wide, 3⅝-in. deep shelf. 9x9 in. overall. *State color wanted.* Shipping wt. 3 lbs.
35 N 9506........ Pair $3.98

P **Echo the color of your liveliest** eye-catchers with Mirrored Wall Shelves. Brown mahogany finish plastic. 6½ inches wide, 11 inches high. Screws, instructions included. *Figurines not included.* Wt. 1 lb. 4 oz.
35 N 9137........ Pair $1.89

Pioneer spirit, plus practicality

R **Sugar 'n' spice,** everything nice will go into Mom's Spice Cabinet. Smooth-as-satin blond finish wood adds spice to kitchen walls. 7 drawers; holes for hanging. 11 in. high, 6 in. wide. Shpg. wt. 2 lbs. 2 oz.
35 N 9346.............. $1.98

T **Step up for a shoeshine!** Rest your foot on the non-skid prop, then stow your brushes, polish inside handy for next shinetime. Natural wood finish. 9½ in. high, 8½ in. diam. (bottom). Shpg. wt. 3 lbs. 4 oz.
35 N 9269........ Each $2.69

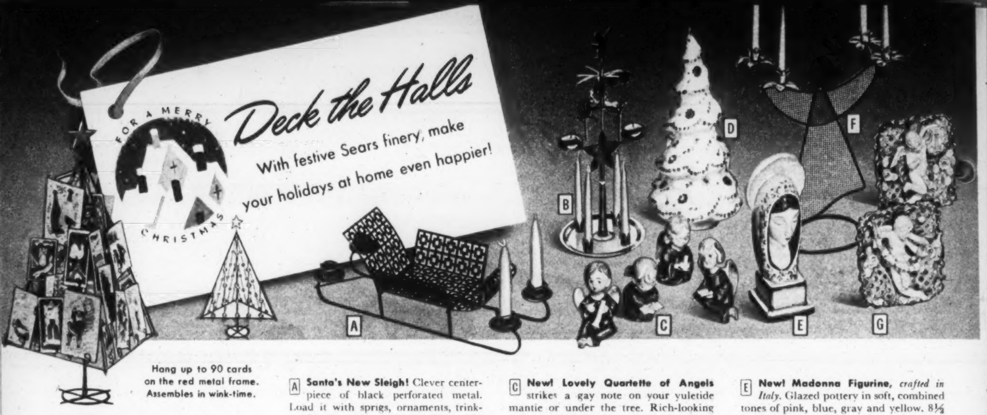
V **New! 4-piece Gourmet Set.** *From Japan.* Apples hand-painted on semiporcelain. Wall holder 11 in. wide, 3½ in. high. Funnel, strainer, ladle approx. 12¼ in. long. Turned wood handles. Shpg. wt. 2 lbs.
35N 9683–Set of 4 pieces . $1.98

W **New! Spoon 'n' Planter Rack** of-hand-rubbed knotty pine and hand-wrought black iron. Metal planter area. Holds 12 demitasse spoons. 13½ inches high, 6½ inches wide. *Spoons, plants not included.*
35 N 9697—Wt. 2 lbs... $3.49

Window garden $2.89

X **Suddenly it's spring** . . . with a garden growing at your window . . . See how these glistening glass Window Shelves catch the sun's rays to lighten a room on a gray winter day. Six glimmering glazed pottery planters in rainbow bright hues set off your pet cactus, ferns, rock plants. White-enameled metal scroll brackets hold shelves securely. Shelves are 3⅞x22 in.; overall height 21 inches. Comes unassembled, screws included. *Plants are not included.* Order early for Christmas giving. Shipping weight 10 pounds.
35 N 09747—Complete set $2.89

Christmas bills are no burden when you use Sears Easy Terms. Buy now, pay later . . see details on page 369


FOR A MERRY CHRISTMAS
Deck the Halls
With festive Sears finery, make your holidays at home even happier!
A
B
C
D
E
F
G

Hang up to 90 cards on the red metal frame. Assembles in wink-time.

Put your Merry Christmas wishes on a metal tree!

Hang your color-gay cards on a merry red metal tree! Holds as many as 90 cards in sturdy little clamps on the frame. Three sides, easy to assemble and store. Topped by a shiny, silver-color star. About 32 inches high, 19 inches wide. *Cards not included.* $2.39

35 N 9297–Shipping weight 3 lbs . . . $2.39

A **Santa's New Sleigh!** Clever centerpiece of black perforated metal. Load it with sprigs, ornaments, trinkets for the table. 4 candleholders. 5½ inches high, 7 inches wide, 16½ inches long. *Candles not included.*

35N9649–Shpg. wt. 2 lbs. 12 oz. $2.49

B **Hear the Merry Angel Bells!** Heat from candles turns propeller, angels strike bells, play a tinkling tune as they twirl. Gold color metal. *Made in Sweden.* Four candles included. 13 inches high. Shpg. wt. 8 oz.

35 N 9655 . . . . $1.89

C **New! Lovely Quartette of Angels** strikes a gay note on your yuletide mantle or under the tree. Rich-looking pottery; carefully tinted flesh color faces, blond hair, red robes. *From Japan.* About 4 inches high. Shpg. wt. 1 lb. 8 oz.

35 N 9653—Set of 4. . . . . $1.89

D **Oh, Christmas Tree!** New swirling white Christmas Tree Candle, fun to decorate with twinkling sequins, beads, imitation pearls (with pins, just stick them on). Sufficient decorations included. 11½ inches high.

35N9703—Shpg. wt. 2 lbs $2.49

E **New! Madonna Figurine,** *crafted in Italy.* Glazed pottery in soft, combined tones of pink, blue, gray and yellow. 8½ inches high.

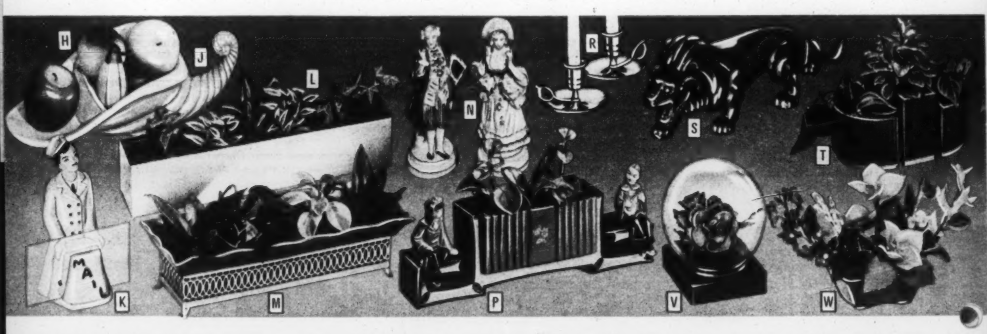
35 N 9707—Shpg. wt: 2 lbs. . . . $2.89

F **Angel Candlesticks** of dull black metal with gleaming brass candleholders. 12½ inches high, 10 inches wide. *Candles included.*

35 N 9698—Wt. 1 lb. 4 oz. Each $2.89

G **Pastel Angel Wall Plaques** of bisque (soft tone) pottery. 5½ inches square. *From Japan.*

35 N 9695—Wt. 2 lbs. 8 oz. Pair $1.98



H **Put a Horn of Plenty** on your festive feast table, fill it with tempting fruits, graceful plants or tiny gifts and favors. Lustrous ceramic in green agate. 13 inches long. *Fruit not included (order fruit below).*

35 N 9275—Shpg. wt. 4 lbs. $3.98

J **Mouth-watering bananas, apples, pears** . . . 9 assorted pieces of wax fruit in "just-ripe" colors, so pretty with Horn of Plenty (see above).

35 N 9988—Shpg. wt. 2 lbs. 9 pcs. $1.98

K **Mom, the new Mailman's here!** A handy fellow for your desk, he totes your letters safely in his slot so you don't lose them. Officially "dressed" in gray and black; made of gleaming glazed pottery. Stands 8½ inches. *Put him on your gift list now!*

35 N 9718—Shpg. wt. 1 lb. 3 oz. . $1.98

L **Polished Brass Planters,** sure to please your green-thumbed friends. 3 inches high, 3 inches wide, 17 inches long. *Plants not included.*

35 N 9535—Wt. 1 lb. 12 oz. Ea. $3.49

M **Brass filagree frame,** green glazed pottery bowl. 3½ in. high, 5¼ in. wide, 13 in. long. *Without plants.*

35 N 9717—Wt. 2 lbs. 10 oz. . . $3.49

N **Colonial Figurines,** glazed ceramic. Blended pastel colors. 8¼ inches high. *From Japan.* Shpg. wt. 2 lbs. 4 oz.

35 N 9379 . . . . Pair $1.19

P **New! Cunning Chinese Planter** in out-of-the-Orient colors. Black figures base, red planter. Composition. 5 inches high, 3⅞ inches wide, 16 inches long. *Plants are not included.*

35 N 9700—Shpg. wt. 6 lbs. $4.98

R **Bright Brass Candlesticks** to top your bough-bedecked fireplace, to give a gay glow at holiday dinners. Use with or without removable handles. 3 inches high. *Imported from India. Candles not included.* Shipping weight 1 lb. 4 oz.

35 N 9598. . . . . Pair $4.49

S **New! Snare this Lion,** he'll make a perfect pet for T.V. sets, an unusual gift. Lustrous black glazed pottery. Amber color eyes; 14 inches long.

35 N 9715—Shpg. wt. 5 lbs. $2.49

V **Send Her Red Roses,** a beautiful bowl of her favorite blooms add glamour to her vanity or coffee table. Three red plastic roses with that right-from-the-garden look, topped by an inverted glass bowl. Black plastic base. 6-inch diameter.

35 N 9625—Shpg. wt. 2 lbs. 8 oz. . $1.95

T **New! 3-piece Sectional Planter** you can arrange 9 ways! Put all 3 pieces together to make an eye-catching centerpiece; use end sections as bookends; use middle alone with cheery candles in its holders. Smart 6 other ways, too. Green center, chartreuse side planters; of composition with a modern wood-look. 3¾-inch high sides, 5-inch high center, 7-inches wide. *Candles and plants are not included.* Shipping weight 4 pounds.

35 N 9701—3 pieces. $4.98

W **"Chinalin" Floral Centerpiece.** Pick a sprightly spring bouquet that lasts year-round. Garden-gay blossoms stay "fresh" with a whisk of a damp cloth. Made of chemically treated cloth with china-like glaze. Pottery container. About 8 inches high.

35 N 9422—Shpg. wt. 3 lbs. . . . $4.98

Where there's a smoker, Santa suggests these!

X **New! Style-right Black and White** . . . black wrought iron stand, 2 removable white ceramic ashtrays. 4 safety cigarette rests. Rubber feet protect table tops from scratches. 4½ inches high, 8¼ inch diameter.

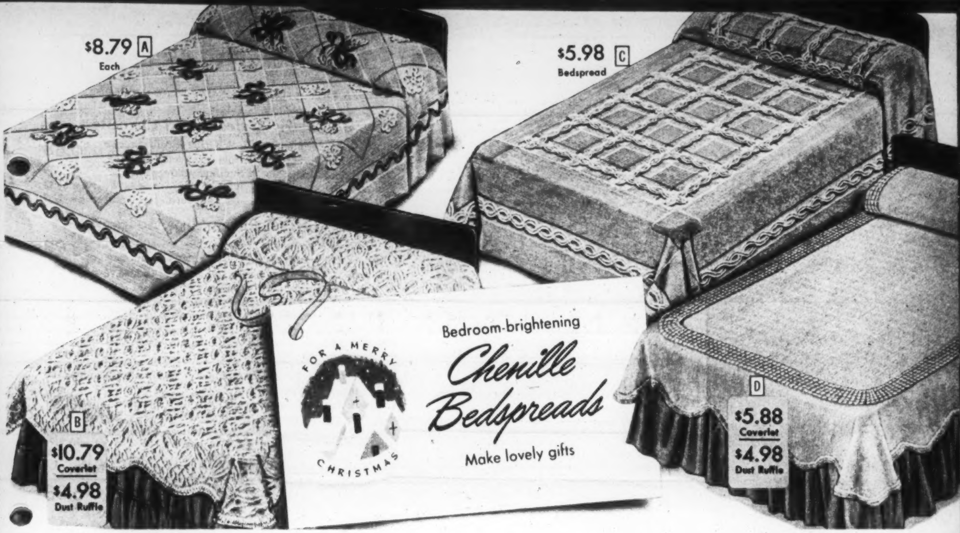
35 N 9716—Shpg. wt. 4 lbs. . Set of 2 $2.98

Y **Bean Bag Ashtrays** cling to chair arms. Green suede cloth; burn-resistant metal. Pellet filling; 4-inch diameter.

35 N 9627—Shpg. wt. 1 lb. 14 oz. 2 for $1.89

Z **New! Silent Butler,** smart servant, hides smoking ashes, keeps ashtrays tidy, comes to Mom's aid at every party. Gala garlands, hand-painted in rose, green, blue, white on modern dull-finish black metal; easy to clean. Wood handle. 5⅞ inches wide; 9 inches long. Shipping weight 12 ounces.

35 N 9699. . . . . $1.75



Lovely Floral pattern . . a wonderful gift!

A Frosty white baby chenille background sets off beautiful pastel colors of the dainty floral design, worked in high-pile chenille. Cotton. Washfast. Preshrunk. **Harmony House colors** Pacific blue, light Sunshine yellow; dusty rose. *Please state color.*
24 N 2707—**Full** about 90x105 inches. Shipping weight 3 lbs. 15 oz........Each $8.79
24 N 2708—**Twin** about 72x105 inches. Shipping weight 3 lbs. 5 oz........Each 8.79

Wedding-ring Design Coverlet . . Dust Ruffle

B **Charming Heirloom Coverlet.** Wedding ring overlay design in high-pile chenille on heavy background. Loop-fringe trim. **Color** white. Cotton. Wash with care.
24 N 1985—**Full size** about 78x98 inches. Shipping weight 5 lbs. 12 oz.....Each $10.79
24 N 1986—**Twin size** about 64x98 inches. Shipping weight 4 lbs. 10 oz.....Each 10.79

Percale Dust Ruffle. 18-inch ruffled flounce. Use with coverlet between mattress and spring. **State color** red, hunter green, medium blue, dusty rose, white. Cotton. Washfast.
24 N 2903—**Full size** top about 54x75 inches. Shipping weight 2 pounds....Each $4.98
24 N 2904—**Twin size** about 39x75 inches. Shipping weight 1 lb. 12 oz.....Each 4.98

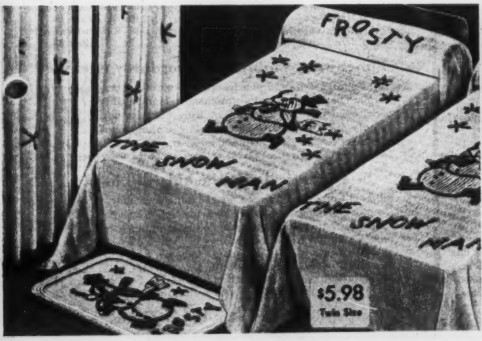
Modern Block Design

C Rich, modern chain and block pattern formed by high-pile chenille. Waffle-check blocks. **HH colors** Cherry red, dark Mint green, light Sunshine yellow, Spice brown, Tuscan rose; also white. *Please state color.* Cotton. Wash with care.
24 N 2762—**Full size** about 90x105 inches. Shipping weight 3 lbs. 7 oz......Each $5.98
24 N 2763—**Twin size** about 72x105 inches. Shipping weight 2 lbs. 13 oz...Each 5.98

Cord-o-wale Coverlet . . extra-fine tufting

D Scalloped-edge coverlet; border of plush Bellwick tufts; shag-trimmed edge. Fine, closely-spaced chenille. **Color** white. Cotton. Washable with care.
24 N 2959—**Full size** about 78x98 inches. Shipping weight 3 lbs. 4 oz......Each $5.88
24 N 2960—**Twin size** about 64x98 inches. Shipping weight 2 lbs. 14 oz.....Each 5.88

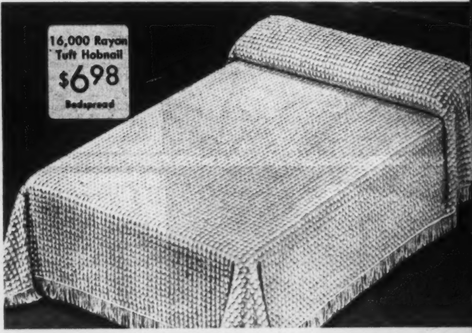
Chromspun Taffeta Dust Ruffle. Cambric top fits between mattress and springs. 14-inch flounce. **State** color med. green, dusty rose or med. yellow. Boxed. Washable. Acetate.
24 N 2961—**Full size** top about 54x75 inches. Shipping weight 2 pounds.....Each $4.98
24 N 2962—**Twin size** top about 39x75 inches. Shipping weight 1 lb. 12 oz...Each 4.98



"Frosty the Snowman"

A novel Christmas gift for your favorite youngsters' dream-rooms. Lovable Frosty scampers across bedspread, broom in hand, pipe in mouth; a jolly bedtime companion, all year-around. Twinkling stars on ensemble. *White* baby chenille background. Frosty in multicolor high-pile chenille. Cotton; washfast.
24 N 2050M—**Full size** about 90x105 inches. Shipping weight 3 pounds.....Each $6.88
24 N 2051M—**Twin size** about 72x105 inches. Shipping weight 2 lbs. 9 oz...Each 5.98
24 N 2052M—**Youth size** about 63x90 inches. Shipping weight 2 lbs. 2 oz...Each 5.69
24 N 2053M—**Crib size** about 45x70 inches. Shipping weight 1 lb. 5 oz....Each 3.49
24 N 2054M—**Matching Draperies** carry star pattern. Rod pocket tops. Unlined. Each side 36x90 inches long. Shipping weight 2 pounds 7 ounces...............Pair $5.69

Matching Rugs. Frosty in high pile chenille. Non-skid latex safety backs.
24 N 2055M—**Rug** 21x36 inches. Shipping weight 1 pound 2 ounces.......Each 2.69
24 N 2056M—**Rug** 24x48 inches. Shipping weight 1 pound 9 ounces.......Each 3.49



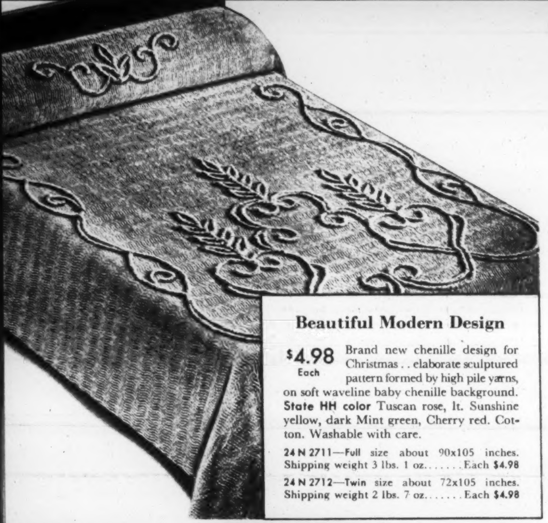
Over 16,000 Tufts . . Super sizes

New Hobnail Bedspread features thousands of full, rayon tufts that won't lint; are firmly woven to a strong cotton background. Extra-large sizes for fuller draping.

Colors white, med. pink, dark green or medium yellow. *Please state color.* Washable with care. Cotton and rayon. Bullion fringe on 3 sides. Preshrunk.
24 N 2096—**Full size** about 98x110 inches. Shipping weight 3 lbs. 13 oz.....Each $6.98
24 N 2097—**Twin size** about 82x110 inches. Shipping weight 3 lbs. 5 oz....Each 6.98

Our Finest Hobnail Bedspread . . over 44,000 lint-free rayon tufts. Extra large sizes, expert detailing. Full tufts deftly woven into fine quality cotton background cloth. Bullion fringed. **White.** Wash with care.
24 N 2965—**Full size** about 98x112 in. Shipping weight 4 lbs. 7 oz.........Each $8.79
24 N 2966—**Twin size** about 82x112 in. Shipping weight 3 lbs. 12 oz........Each 8.79

HH means Harmony House Color



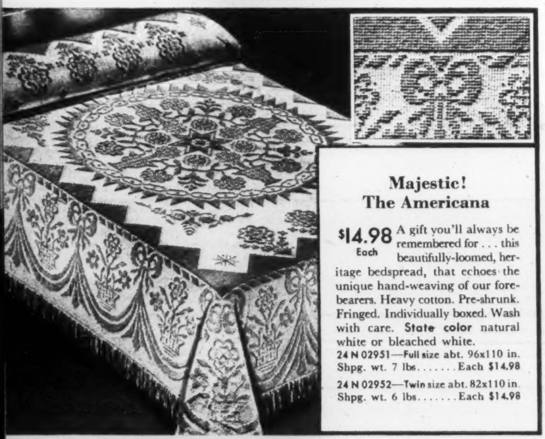
Beautiful Modern Design

$4.98 Each

Brand new chenille design for Christmas . . elaborate sculptured pattern formed by high pile yarns, on soft waveline baby chenille background. **State HH color** Tuscan rose, lt. Sunshine yellow, dark Mint green, Cherry red. Cotton. Washable with care.

24 N 2711—Full size about 90x105 inches. Shipping weight 3 lbs. 1 oz. . . . . . . Each $4.98

24 N 2712—Twin size about 72x105 inches. Shipping weight 2 lbs. 7 oz. . . . . . . Each $4.98



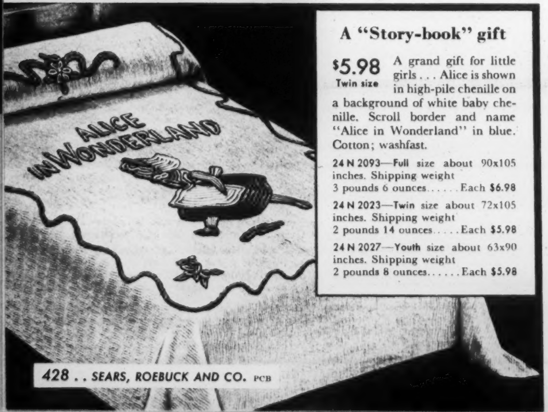
Majestic!
The Americana

$14.98 Each

A gift you'll always be remembered for . . . this beautifully-loomed, heritage bedspread, that echoes the unique hand-weaving of our forebearers. Heavy cotton. Pre-shrunk. Fringed. Individually boxed. Wash with care. **State color** natural white or bleached white.

24 N 02951—Full size abt. 96x110 in. Shpg. wt. 7 lbs. . . . . . . Each $14.98

24 N 02952—Twin size abt. 82x110 in. Shpg. wt. 6 lbs. . . . . . . Each $14.98



A "Story-book" gift

$5.98 Twin size

A grand gift for little girls . . . Alice is shown in high-pile chenille on a background of white baby chenille. Scroll border and name "Alice in Wonderland" in blue. Cotton; washfast.

24 N 2093—Full size about 90x105 inches. Shipping weight 3 pounds 6 ounces. . . . . . Each $6.98

24 N 2023—Twin size about 72x105 inches. Shipping weight 2 pounds 14 ounces. . . . . Each $5.98

24 N 2027—Youth size about 63x90 inches. Shipping weight 2 pounds 8 ounces. . . . . . Each $5.98

Smart, Colorful Bedspreads

ILLUSTRATED ON OPPOSITE PAGE

Popularly-styled Floral Chenille

A White background of wave-line baby chenille accents multicolor floral pattern in high-pile chenille. Cotton. **State HH color** Pacific blue, lt. Sunshine yellow; dusty rose.

$6.88 Each

24 N 2872—Full abt. 90x105 in. *Washfast.* Shpg. wt. 3 lbs. 4 oz. Ea. $6.88
24 N 2873—Twin abt. 72x105 in. *Washfast.* Shpg. wt. 2 lbs. 10 oz. Ea. 6.88

Plisse-ruffled Ensemble . . no ironing!

B Scalloped-edge coverlet in snowy-white; wave-line chenille background; shag trimmed edges. Wash with care.

$3.98 Coverlet

24 N 2910—Full abt. 78x98 in. Wt. 2 lbs. 7 oz. . . Each $3.98
24 N 2911—Twin about 64x98 in. Shpg. wt. 2 lbs. 4 oz. . . . . . . Each $3.98

24 N 2957M—Pillow cover 20x26 in. White chenille, plisse ruffle trim. **State color** rose, med. blue, **HH** lt. Sunshine yellow. Wt. 10 oz. Each $1.59

24 N 2958M—Unlined Draperies. 40x90 inches long each side. White chenille; plisse trim. **State color** rose, med. blue, **HH** lt. Sunshine yellow. Wt. 2 lbs. 6 oz. . . . . Pair $3.98

Plisse Dust Ruffle. 18-inch flounce, muslin top. Fits between mattress and springs with coverlet.

Colors rose, med. blue, white, **HH** light Sunshine yellow. *State color*. Buy it for a complete ensemble. Washfast.

24 N 1939M—Full top about 54x75 in. Shpg. wt. 1 lb. 10 oz. Each $3.95
24 N 1940M—Twin top about 39x75 in. Shpg. wt. 1 lb. 8 oz. . . Each 3.95

Solid-color Bedspread . . Leaf Pattern

C Background of fluffy baby chenille . . . leaf spray design in firm high-pile chenille. Wash with care.

$6.88 Each

Harmony House colors Victorian wine, light Sunshine yellow, dark Mint green or Tuscan rose. *State color*. Cotton.

24 N 2028—Full size about 90x105 in. Shpg. wt. 3 lbs. 2 oz. . . Each $6.88
24 N 2029—Twin size about 72x105 in. Shpg. wt. 2 lbs. 10 oz. Each 6.88

White chenille on colorful ground

D Frosty white chenille forms wedding-ring design on colored background cloth. Cotton. Bullion fringed.

$9.79 Each

Harmony House colors Mint green, Cherry red, Tuscan rose, lt. Sunshine yellow, med. Pacific blue. *State color*. Washfast.

24 N 2064—Full size about 96x105 in. Shpg. wt. 4 lbs. 10 oz. Each $9.79
24 N 2065—Twin size about 78x105 in. Shpg. wt. 4 lbs. . . . . . . Each 9.79

Ringlet-trimmed Chenille Ensemble

E Borders trimmed with high-pile chenille ringlets. Baby chenille ground. Fringed. Draperies unlined; rod-pocket tops. Cotton. Wash with care.

Last Fall Was ~~$4.98~~

$4.19 Bedspread

Harmony House colors Sunshine yellow, dark Mint green, Victorian wine, Tuscan rose, medium Pacific blue; also white. *Please be sure to state color.*

24 N 2720M—Full size about 90x105 in. Shpg. wt. 2 lbs. 12 oz. Each $4.19
24 N 2721M—Twin size about 78x105 in. Shpg. wt. 2 lbs. 8 oz. Each 4.19
24 N 2722M—Draperies 36x90 inches long each side. Ringlet-trimmed border design. Shipping weight 2 lbs. 4 oz. . . . . Pair $4.19

Punchwork Embroidery; corduroy chenille

F Multicolor florals in punchwork embroidery on textured background of corduroy chenille. Finest quality background cloth. (Type 128.) A truly exquisite gift.

$12.79 Each

State color blue, dusty rose, all white. Cotton. Washfast.

24 N 2062—Full size about 90x105 in. Shpg. wt. 5 lbs. . . . . Each $12.79
24 N 2063—Twin size about 72x105 in. Shpg. wt. 4 lbs. 8 oz. Each 12.79

A practical gift the kids will love!

G Tom Corbett, the Space Cadet . . with rocket ship . . just the thing for your "space traveler." Brilliant multicolor pattern on background of medium blue chenille. Cotton. Wash with care.

$6.88 Bedspread

24 N 1909M—Full size about 90x105 in. Shpg. wt. 3 lbs. 6 oz. Each $6.88
24 N 1908M—Twin size about 72x105 in. Shpg. wt. 2 lbs. 14 oz. Each 6.88
24 N 1910M—Unlined Drapes 36x90 in. ea. side. Wt. 2 lbs. 4 oz. Pair 5.88
24 N 1911M—Rug 24x36 in. Latex back. Shpg. wt. 1 lb. 4 oz. Each 2.88

Roy Rogers and Dale Evans

H Roy or Dale on their horses, in the center of the bedspread. Design in brightly-colored high-pile cotton chenille on *tan* baby chenille background. Wash with care.

$7.95 Twin size

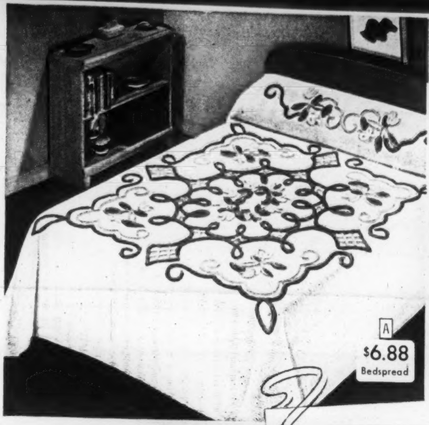
24 N 2914M—Full about 90x105 in. Shpg. wt. 3 lbs. 4 oz. . . . . Each $8.95
24 N 2915M—Twin about 72x105 in. Shpg. wt. 2 lbs. 11 oz. . . . Each 7.95
24 N 2916M—Bunk bed abt. 63x90 in. Shpg. wt. 2 lbs. 3 oz. . . Each 6.95

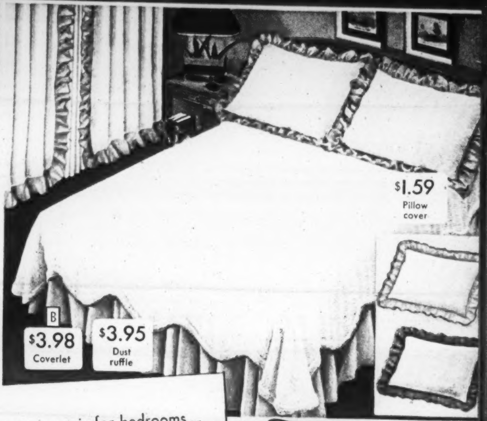
24 N 2917M—Matching Draperies are unlined; 36x90 inches long each side. Rod pocket tops. Shpg. wt. 2 lbs. 8 oz. . . . . Pair $6.95

24 N 2918M—Rug; non-skid back. 24x36 in. Wt. 1 lb. 8 oz. . . . Each 3.95

Dale Evans Pattern. *Rug matches ensemble. Tan.*
24 N 2953M—Full about 90x105 in. Shpg. wt. 3 lbs. 4 oz. . . . . . Each $8.95
24 N 2954M—Twin about 72x105 in. Shpg. wt. 2 lbs. 11 oz. . . Each 7.95
24 N 2955M—Bunk bed abt. 63x90 in. Shpg. wt. 2 lbs. 3 oz. . . Each 6.95
24 N 2956M—Matching Draperies are unlined; 36x90 inches long each side. Shpg. wt. 2 lbs. 8 oz. Rod pocket tops. . . . . Pair $6.95

HH means Harmony House coordinated color


A
$6.88
Bedspread


$1.59
Pillow cover

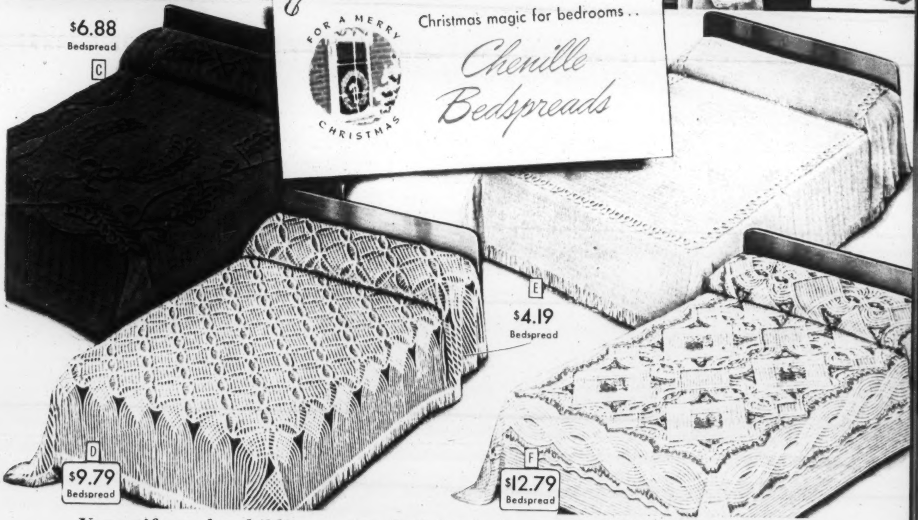
B
$3.98
Coverlet

$3.95
Dust ruffle

FOR A MERRY CHRISTMAS

Christmas magic for bedrooms . .

Chenille Bedspreads

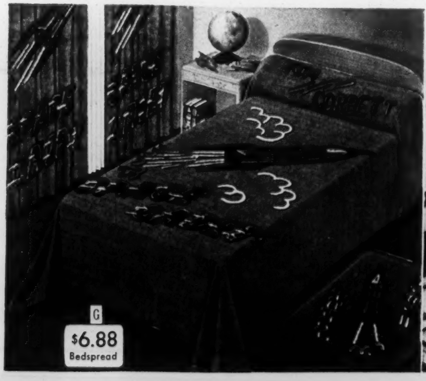

$6.88
Bedspread
C

E
$4.19
Bedspread

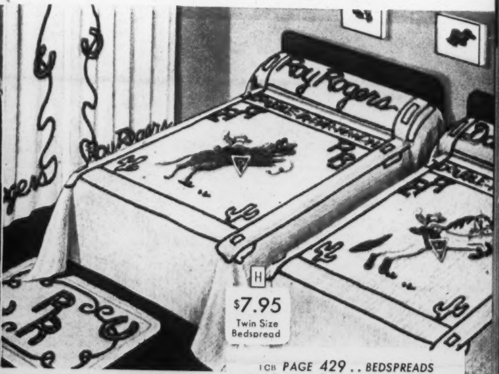
D
$9.79
Bedspread

F
$12.79
Bedspread

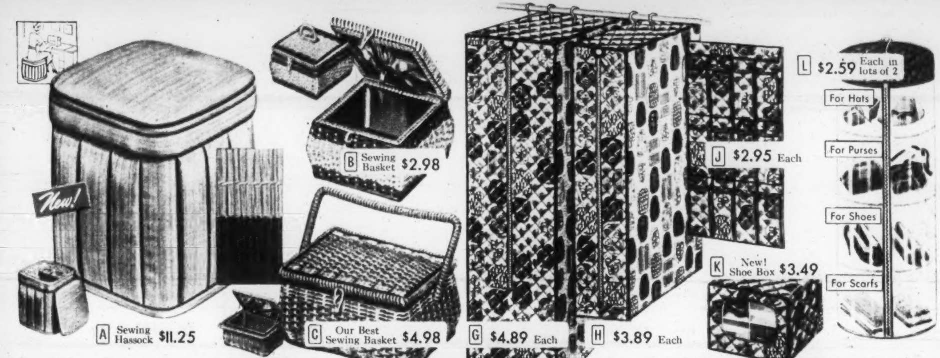
Your gift to the children . . wonderful year around matching bedroom sets



G
$6.88
Bedspread


Roy Rogers
Roy Rogers
RR
RR

H
$7.95
Twin Size Bedspread


New!
For Hats
For Purses
For Shoes
For Scarfs

A Sewing Hassock $11.25

B Sewing Basket $2.98

C Our Best Sewing Basket $4.98

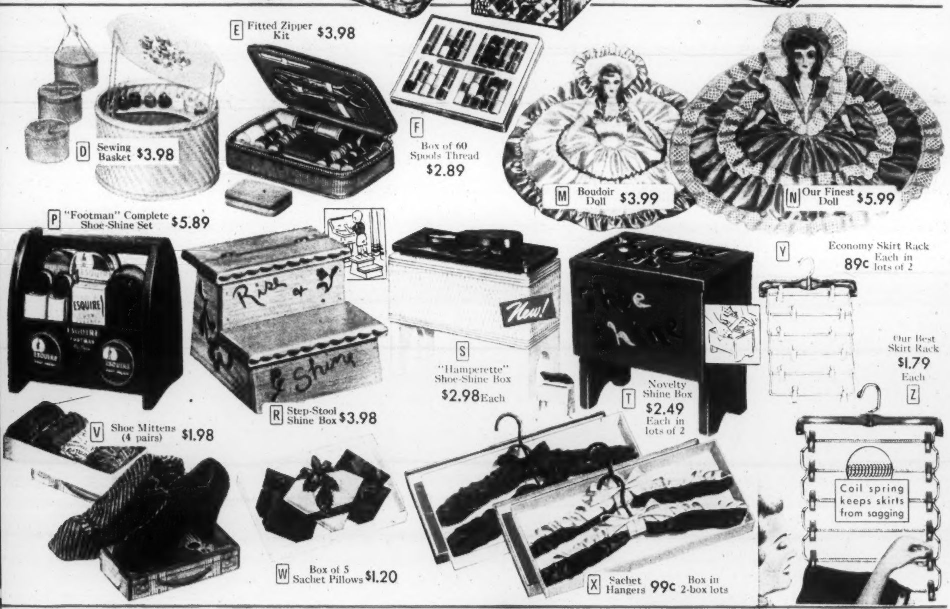
G $4.89 Each

H $3.89 Each

J $2.95 Each

K New! Shoe Box $3.49

L $2.59 Each in lots of 2


ESQUIRE
Rise & Shine
New!
Shoe Shine
Coil spring keeps skirts from sagging

D Sewing Basket $3.98

E Fitted Zipper Kit $3.98

F Box of 60 Spools Thread $2.89

M Boudoir Doll $3.99

N Our Finest Doll $5.99

P "Footman" Complete Shoe-Shine Set $5.89

R Step-Stool Shine Box $3.98

S "Hamperette" Shoe-Shine Box $2.98 Each

T Novelty Shine Box $2.49 Each in lots of 2

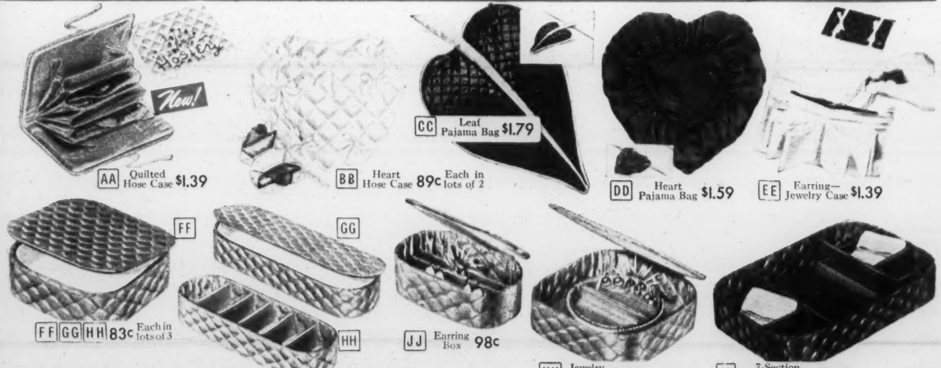
V Shoe Mittens (4 pairs) $1.98

W Box of 5 Sachet Pillows $1.20

X Sachet Hangers 99c Box in 2-box lots

Y Economy Skirt Rack 89c Each in lots of 2

Z Our Best Skirt Rack $1.79 Each


Hosiery
New!

AA Quilted Hose Case $1.39

BB Heart Hose Case 89c Each in lots of 2

CC Leaf Pajama Bag $1.79

DD Heart Pajama Bag $1.59

EE Earring—Jewelry Case $1.39

FF GG HH 83c Each in lots of 3

JJ Earring Box 98c

KK Jewelry Box $1.69

LL 7-Section Accessory Box $1.69

PRACTICAL GIFTS . . SO LOVELY

ILLUSTRATED IN FULL COLOR ON OPPOSITE PAGE

A **NEW! Sewing Hassock.** Bamboo-like embossed plastic. *Chair high*—perfect playroom, den, TV stool. Deep storage space. Sturdy fiber frame—metal reinforced. Padded sides, top. Sectional tray. 16x14x14 inches. **State color** natural, chinese red or chartreuse.
25 N 05298—Shipping wt. 13 lbs. . . **Each $11.25**

B **Sewing Basket of natural color woven sea grass.** Tufted, hinged lid. Rayon satin lining. 7½x7½x5 in. German import.
25 N 5300—Shipping wt. 1 lb. 1 oz. . **Ea. $2.98**

C **De luxe Sewing Basket of natural color woven sea grass.** 11x8x6 in. Bow handle. Tufted lid. Rayon satin lined. German import.
25 N 5305—Shipping wt. 1 lb. 9 oz. . **Ea. $4.98**

D **Enameled Wicker Sewing Basket.** In pastels with floral decal on lid. 11-in. diam.; 6 in. high, 8 spool holders. Asstd color cotton thread incl. Matching rayon cord carrying handle. **State** color pink, blue, yellow, or green.
25 N 5247—Shipping wt. 2 lbs. 8 oz. **Ea. $3.98**

E **NEW! Fitted Zipper Sewing Kit** in tiny red and black check artificial leather. Rayon satin lining. Fittings included. Wt. 1 lb.
25 N 5249—7¼x5x1½ inches . . . . . **Ea. $3.98**

F **"Star Brand" Sewing Thread Kit.** 60 spools thread (3-cord mercerized cotton, size 50. 50-yd. spools.) 20 assorted colors—enough of each for complete garment. Shipping wt. 2 lbs.
25 N 5844—Box of 60 spools. **$2.89**

NEW! Strikingly modern closet accessories in ultra fashionable chartreuse, green and gold print. Our finest quality textured plastic . . . beautifully tailored, sturdily constructed. Bags have fully quilted front and top for extra strength plus beauty. Sturdy metal frames. Plastic zipper pulls. Simply wipes clean.

G **Jumbo 16-Garment Bag.** Long 45-in. zipper. 3-hook frame. 57x21x14 inches.
25 N 6390M—Shpg. wt. 2 lbs. 14 oz. . **Ea. $4.89**

H **4-Suit Bag.** Men's or women's. 36-in. zipper. 2-hook frame. 45x21x8½ in.
25 N 6393M—Shpg. wt. 1 lb. 14 oz. . . **Ea. $3.89**

J **12-Pocket Women's Shoe Bag.** Quilted back, pockets. Reinforced. 33½x18½ in.
25 N 6396M—Shpg. wt. 1 lb. 1 oz. . . **Each $2.95**

K **Partitioned Shoe Box** . . . *the newest* for greater ease, convenience in storing shoes. Holds 4 pairs free from dust. Clear plastic window. Front flap lifts for easy access. Snap close. Heavy fiberboard, quilted plastic covered—matches ensemble. 12½x12½x8½ inches high.
25 N 6399M—Shipping wt. 4 lbs. . . **Ea. $3.49**

Save 24c on 3-pc. ensemble . . . 1 ea. of (G), (H), (J).
25 N 6394—Wt. 5 lbs. 13 oz. . . . **3-pieces $11.49**

L **Round 4-Shelf Bag.** Heavy clear plastic. Quilted top. 42-in. zipper. 46x13¼ in.
25 N 6591—**State** green, med. blue or wine. Shipping wt. 2 lbs. 8 oz. . *Save 40c*, **2 for $5.18; . Ea. $2.79**

Boudoir Dolls . . . the most feminine gift of all. Both have hand-painted faces, real eyelashes, and real mohair wigs. Plastic arms and shoes. Composition head; stuffed body. Finely fashioned.

M **"Dream Girl."** Sweet, lovely. About 25 in. tall. Acetate satin gown sweeps in a full flare. Ribbon trimmed; splashed with tiny rosebuds. Wt. 2 lbs. 2 oz. Rose with blue.
25 N 04618—2 for $7.50 . . . . **Each $3.99**

P **Esquire "Footman" de luxe Shine Kit.** Fitted molded plastic box. 11x11x7 in. with foot rest. "Lock-in" feature holds polish while you shine shoes. Includes four 25c cans Esquire polish (1⅜ oz. each) —2 brown, 1 black, 1 neutral; can Esquire saddle soap, bottle Esquire dry cleaner; 2 shine cloths, 2 daubers; 2 shoe brushes.
25 N 9944—Shpg. wt. 7 lbs. . . . . **Kit $5.89**

R **Step-Stool Shoe Shine Box.** Gaily decorated natural wood. Holds shine needs neatly . . . always at hand. Hinged top folds back to form foot rest. 11x11x8 inches.
25 N 9881—Shpg. wt. 4 lbs. 8 oz. . . **Each $3.98**

W **Sachet Pillows.** Delicate scent for lingerie, hankies. 5 lustrous rayon satin pillows can be refilled. **State color** wine with rose, or green with chartreuse. Shipping wt. set 5 oz.
25 N 6684E—**Gift set of 5 for. $1.20**
Save 42c. **Buy 2 sets for. $1.98**

X **Sachet Hangers.** Softly padded, scented. Covered in shirred rayon satin. **State** fuchsia or chartreuse with dk. green. 16½ in. wide.
25 N 6686E—Wt. box 13 oz. . . . . **Box of 2 $1.20**
Save 42c . . . . **2 boxes (4 hangers) $1.98**

AA **NEW! Quilted Rayon-Satin Hose Case.** Rayon satin lining, ribbon tie, corded trim. 6 pockets—hold 6 or more pair hose. Hand-screened design. Blue with rose. 6x7 inches. Gift card included. Boxed. Shpg. wt. ea. 8 oz.
25 N 6676—*Save 20c*, **2 for $2.58. . . Each $1.39**

BB **Heart-shaped Hose Case.** Richly quilted "faille-like" rose plastic with 4 large blue pockets. Holds 4 or more pair hose. Hand-screened trim. Snap close. Gift card included. Boxed. 8x8 inches. Shipping wt. each 7 oz.
25 N 6699—*Save 18c*, **2 for $1.78. . . . Each 98c**

N **"Claudette"** . . most exquisite. About 27 in. tall. Shimmering acetate satin gown billows to a luxurious fullness. Sweetly trimmed with lace. Wt. 2 lbs. 12 oz. **State color** blue or rose.
25 N 04619—2 for $11.50 . . . . **Each $5.99**

S **NEW! Hamperette Shine Box.** White enameled wicker. Sturdy wood frame, black pearlized covered top; foot rest. 12x12x6 in.
25 N 9890—Shipping wt. 4 lbs. . . . **Each $2.98**

T **Shoe Shine Stand.** Fire-engine red enameled wood box, brightly decorated. Hinged top. 11x8x10¾ in. Shpg. wt. each 5 lbs.
25 N 9882—*Save 92c*, **2 for $4.98. . . Each $2.95**

V **Colorful Shoe Mittens . . . assorted.** Protect garments in suitcase, keep shoes dust free. Fit all men's, women's shoes. Knitted cotton.
25 N 9740—4 pairs to each box. Shipping weight box 8 oz . . . . **Each box $1.98**

Y **Metal Clip Skirt Rack.** Hang 6 or more skirts on one rack. Metal swivel hook, plastic top bar in colors. 12 metal spring clips. Abt. 16x12 in. Shpg. wt. each 1 lb. 8 oz.
25 N 6974—*Save 22c*, **2 for $1.78. . . . Each $1.00**

Z **Our Best Metal-frame Skirt Rack.** Holds 6 skirts, slacks. Coil spring keeps skirts from sagging, prevents wrinkles. Ass't color plastic top bars, clips. About 20x14 in.
25 N 6997—Shpg. wt. ea. 1 lb. 12 oz. . **Ea. $1.79**
25 N 6967—*Save 19c*. . . . . **Box of 2 for $3.39**

CC **Leaf Pajama Bag** . . . doubles as decorative bed pillow. Lovely rayon satin. Fully quilted front. Back opening. Satin corded edge. 15x22 in. Boxed. **State** color green with chartreuse or wine with rose. Shpg. wt. each 1 lb. 3 oz.
25 N 6683—*Save 28c*, **2 for $3.30. . . Each $1.79**

DD **NEW! Heart Pajama Bag** . . . richly romantic as bed pillow. Ideal gift. Lustrous rayon satin. Corded trim. Insert pajamas through back opening. About 13½x15 in. "Sweetheart" red only. Gift card, boxed. Shpg. wt. each 1 lb.
25 N 6677—*Save 20c*, **2 for $2.98. . . . Each $1.59**

EE **Rayon-Satin Earring-Jewelry Roll.** 6 earring pockets in accordion-like fold. Velvet lined zipper pocket for bracelets, etc. Protects jewelry at home or away. Quilted rayon satin cover; ribbon tie. Folded size 7x4¼ in. Gift card, boxed. **State color** green with chartreuse or wine with rose.
25 N 6678—Shipping weight each 6 ounces. *Save 20c*, ... **2 for $2.58. . . . . Each $1.39**

Richly Quilted Rayon Satin Accessory Boxes. Keep dresser drawers neat . . . protect contents from dust, too. Give your lady a matched set. **State color** medium blue, rose or wine. Order for Christmas today.

FF **Handkerchief Box with self-cover.**
25 N 6660M—8x8x2⅜ in. . . . . **Each 89c**

GG **Glove Box with self-cover.**
25 N 6662M—13½x5x2¼ in. . . . **Each 89c**

HH **6-Section Hosiery Box.** Satin lined.
25 N 6661M—13¼x4⅝x2¼ in. . . **Each 89c**

Shpg. wt. for FF, GG, HH above, each 11 oz.

Choose any three boxes above and save 18c. Lovely ensemble—distinctive Christmas gift. Shpg. wt. 2 lbs. . . . . **3 boxes $2.49**

JJ **Earring and Jewelry Box with cover.** Satin lined. 8¼x4⅞x2¼ in. Shpg. wt. each 8 oz. *State color above.* Buy 2 and save.
25 N 6664M—*Save 10c*, **2 for $1.86. . . Each 98c**

KK **Deluxe Jewel Box.** Holds necklaces, earrings, pins. Wt. 12 oz. *State color above.*
25 N 6663M—8x8x2⅝ inches. . . . . . **Each $1.69**

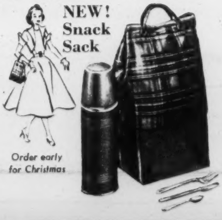
LL **New! 7-Section Tray.** Satin lined. 6 hosiery sections, 1 large section for scarfs, hankies. Shpg. wt. 1 lb. 5 oz. *State color above.*
25 N 6665M—13x8½x2¼ inches. . . . **Each $1.69**

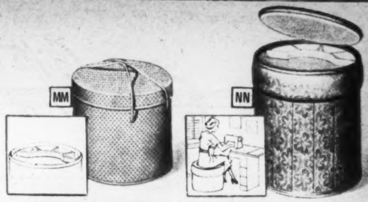
Perky Plaid Snack Sack

- Bright red plaid with matching solid red base
- Neat, compact . . . complete with lunch fittings

Rage of the teenagers, office gals. New fitted Snack Sack . . . the smartest, most convenient way to tote your lunch to school, to the office. Fashion styled, handsome accessory . . . wonderful "carry-all" for knitting, books, all sorts of things. Water-resistant Celanese acetate outerbag; water-proof plastic inner lining. Matching plaid draw-string handle . . . so handy to carry. Fittings include ½-pint vacuum, plastic cup, utensils. 11x7 inches overall. Perfect for your favorite coed or working girl.
25 N 3781—Shpg. wt. 1 lb. . . . . **Each $2.98**

Price includes 20% Federal Excise Tax where "E" is added to catalog number

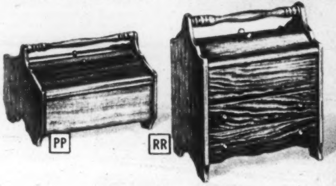




Handsome "Store-Alls" for sewing

MM **Spacious Sewing Bucket** with rayon cord carrying handle. Priced low! Colorfully covered in pin-dot plastic faille. Sectional plastic tray for thread, thimble, etc. About 12 in. high, 13 in. diameter . . . roomy space. **State color** yellow, medium blue, or deep rose. Shipping weight 3 pounds.
25 N 5260. . . . . **Each $3.29**

NN **"Chair height" Sewing Hassock** covered in rich plastic brocade. Makes handsome TV seat or sewing stool. Sturdy wood and fiber frame; metal reinforced. Padded top, sides. Sectional tray. 16 in. high, 15½-in. diam. An exceptional value! **State color** wine, med. green or beige. Wt. 10 lbs.
25 N 05285. . . . . **Each $7.49**



Priscilla-style Sewing Cabinets

PP **Popular single style** . . . in light mahogany veneer. Spool tray. Most spacious cabinet we've seen at this low price. Plywood construction; lightweight, easy to carry. 12x11x9½ in. Shpg. wt. 4 lbs.
25 N 5270. . . . . . . **Each $3.19**

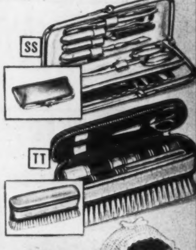
RR **Spacious-2-drawer style** . . . beautiful mahogany-walnut blend finish. Plywood construction. Two 2⅛-in. deep drawers. Spool tray in lower one. Large top storage space. 14⅛x8¾x12⅛ in. Wt. 9 lbs.
25 N 05269. . . . **Each $6.49**

Miniature Sewing—Manicure Kit

SS Bright red leather case . . . snap-to purse style. Holds safety pins, needles, 14 assorted cotton threads . . . nail file, cuticle scissors, pusher, nail cleaner, and tweezers. 2x4 in. Shipping weight 3 oz. 17c Fed. Excise Tax incl.
25 N 5252E. **$2.67**

Clothes Brush—Sewing Kit

TT Pigskin case. Zipper closing. 7⅛-in. brush has white plastic bristles. Top compartment fitted with 9 spools ass't. threads, buttons, needles, pins, tape, scissors. Wt. 10 oz.
25 N 5265. . . . . . **Each $3.43**



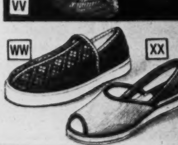
NEW Bedtimer Set

VV **Kleinert's frilly Nite-Cap and matching bedslippers.** Pretty protection for pin curls; slippers fit girls, women up to shoe size 10. Elasticized cotton and rayon. Boxed. **State color** pink, or red. Wt. 5 oz.
25 N 3800. . . . . . . **Set $2.25**

WW **Women's Plaid Cotton Corduroy Scuffs.** ⅝-in. foam rubber platform. Flexible rubber sole. **State color** red or blue. **State size** (see below). Shpg. wt. 11 oz.
25 N 3874. . . . . **Pair $1.79**

XX **Women's Nylon Cord Scuffs.** Elasticized sling back. ⅜ in. foam rubber platform, flexible rubber sole. **State color** red-white or green-white stripe. **State size** small (4–5½); med. (6–7½); large (8–9). Shipping wt. 11 oz.
25 N 3841. . . . . . . **Pair $1.95**

RE-USABLE
GIFT BOX
VV

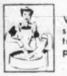


TROUSER CREASER-DRYERS
TROUSER CREASER-DRYERS

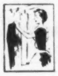
FOR A MERRY
CHRISTMAS

Gifts That Help With Housework

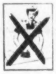
Handy aids that save her time, keep her home so neat and tidy



Wash slacks, trousers, pants



Insert creasers, hang up to dry



It's easy — no ironing needed!

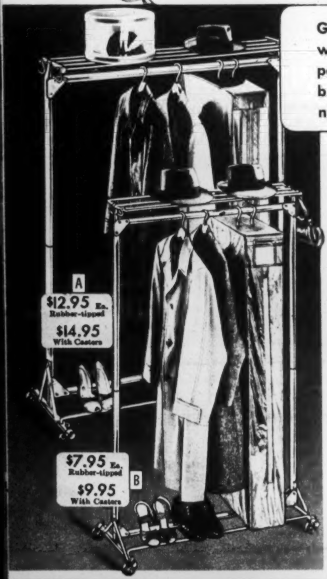
$1.29 2 pairs 25N06897

Trouser Creaser-Dryers save time and money! They press the family's slacks, trousers and wash pants for you. Just insert the drying frames into wet wash, and the garments dry with creases, in neat press. Rust-resistant metal frames are very strong, have automatic spring lock with fingertip release. Instructions.

25 N 06895—For adults' sizes and children's sizes 10 and up. 35 in. long. Shpg. wt. 2 pairs, 2 lbs. *Buy 4 prs., Save 20c* 4 pairs $2.78 2 pairs **$1.49**

25 N 06897—Children's sizes 2 to 9. Wt. 2 prs. 2 lbs. *Buy 4 prs., Save 14c* 4 pairs $2.44 2 pairs **$1.29**

25 N 06896—Special: 2 prs. adults, 2 prs. children's . . . $2.49



Garment Racks with "Self-lock" parts . . no nuts, bolts or tools needed!

Chrome-plated tubular steel frame unfolds, "locks" into place at joints. Steel hinges are riveted at corners to reinforce frame. Side posts lock securely into slots in legs; braces snap on, hold them fast. Parts fit tightly. Triple bracing at bottom—a Sears exclusive.

A **60-Garment Rack.** Solidly constructed of chrome-plated 1-in. tubular steel. 9-in. wide top shelf for hats, brief cases. Two hanging hooks on each side for umbrellas, purses. 6-pair shoe rack. 48 in. wide, 70 in. high. Only six parts to assemble.

25 N 06843L—With smooth-rolling ball bearing casters. Shpg. wt. ea. 20 lbs. *Save $1.90*, 2 for $28.00. . Each $14.95

25 N 06842L—With non-mar rubber-tipped feet. Shpg. wt. each 18 lbs. *Save $1.40*, 2 for $24.50. . Each $12.95

B **50-Garment Rack.** Ideal for smaller space, or attic storage. Chrome-plated ⅝-in. tubular steel frame. 8-in. wide top shelf. Four movable side hooks. Bottom rack holds four pairs of shoes. 38 in. wide, 67 in. high. Only seven parts to assemble.

25 N 06849—With ball-bearing casters. Shipping wt. each 11 lbs. *Save $1.00*, 2 for $18.90 . . Each $9.95

25 N 06846—With rubber-tipped feet. Shipping weight each 10 lbs. *Save $1.00*, 2 for $14.90. Each $7.95

$4.25
Pair
Sturdy tubular steel legs, "sure-level" cross arms
Make scaffolds
Table tennis
Cutting table

Handy "Hobby" Horses make extra table space

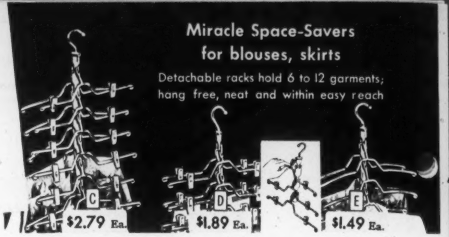
Make an extra table whenever you need to, and have added space the thrifty way! Just set up the "hobby" horses, lay boards across them, and you have a fine table for buffet, hobby work, table tennis, cutting work, scaffolding, or displaying. 30 in. wide, 28 in. high. Especially timely at Christmas for electric trains, gifts, and serving dinner crowds.

Modeled after regular sawhorses, they are streamlined and extra sturdy. Chrome-plated steel legs have non-slip, scratch-proof rubber tips. 2x3-inch tops are of high grade hardwood. When not in use, they fold up and are easy to store. Shpg. wt. pr. 11 lbs.

25 N 06855 . . . . Pair $4.25

Miracle Space-Savers for blouses, skirts

Detachable racks hold 6 to 12 garments; hang free, neat and within easy reach

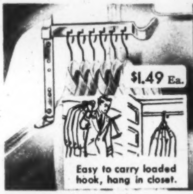


1¼-in. wide bar, with swivel hook, and detachable 16-in. wide arms, made of gleaming chrome-plated metal. Hang or remove each hanger as you need it . . easy to see garments even on the lowest tier. Clothes stay neat, in press.

C **Combination** $2.79 **Blouse and Skirt Rack.** Holds 6 blouses (or shirts) and 6 skirts. Blouse arms have snag-proof ends; skirt hangers have adjustable plastic clips. Shpg. wt. ea. 2 lbs. 8 oz.
25 N 6904 . . Each $2.79
Save 28c . . . . . 2 for 5.30

D **Skirt Rack.** $1.89 Holds 6 skirts; 3 on each side. Clear plastic clips adjust to width of skirts. Use for slacks, too. Arms slip onto notches on center bar, hold securely. Shpg. wt. each 1 lb. 9 oz.
25 N 6903 . . Each **$1.89**
Save 20c . . . . . 2 for 3.58

E **Blouse or Shirt** $1.49 **Rack.** Holds 6 men's shirts or women's blouses. Detachable arms slip freely on and off bar. Snag-proof ends. Length 12¾ in. Shpg. wt. ea. 1 lb. 5 oz.
25 N 6902. Each **$1.49**
Save 14c. . . . 2 for 2.84



Portable Car-Go-Rack

Chrome-plated metal. Adjusts to all closed cars, and holds 12 garments. No tools needed to install. Hook detaches for carrying without removing hangers and garments. Hangs on any closet pole. Instructions. Shpg. wt. each 1 lb.

25 N 6834—2 for $2.78 . . . Each **$1.49**

9-pair Shoe Rack

Holds 9 pairs men's, women's or children's shoes on shoetree forms. Helps keep their shape. Chrome-plated metal with non-skid rubber-tipped feet. Overall 17x23¾x10 in. Shpg. wt. ea. 3 lbs. 8 oz. ***Save 32c on 2.***

25 N 6832—2 for $5.58 . . Each **$2.95**

$1.98 Ea.
Indian
"Hang 'Em Here Pardner"
Deputy
Cowboy
Sheriff
Ranger

Youngsters' Rack

"Hang 'em here, Pardner!" and the Western decal decoration will make kiddies be neat and love it! Ponderosa pine with lacquered, natural finish. Has 5 pegs. Order a rack for each child. Size 22x5¼ in. Shpg. wt. each 2 lbs.

25 N 6971—2 for $3.70 . . . Each **$1.98**

Utility Rack

Chrome-plated metal rack is 17 in. long and has 12 hooks. So handy for belts, purses, umbrellas, ties. It takes up so little space, and saves you so much! Must be screwed into wall . . screws included. Shpg. wt. each 9 oz.

25 N 6860—2 for $2.78 . . Each **$1.49**

$2.95 Ea.
F
G
$3.95 Ea.

Doily Stretchers

F **Good.** 21x24 in. Masonite Presdwood board, imprinted on one side with circular and square guide lines. To stretch long runners, fold double. With 125 rust-resistant steel pins, instructions. Shpg. wt. 5 lbs.

25N06868-Ea. . **$2.95**

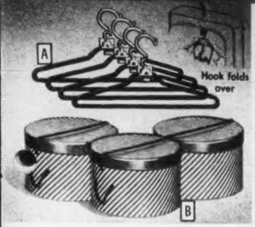
G **Our Best.** Big capacity. 20x29 in. Masonite Presdwood board, with star, rectangular, round and square guide lines imprinted on both sides. Stretch two sets at the same time for uniform shape. 200 rust-resistant steel pins, instructions. Shpg. wt. 6 lbs.

25 N 06886 . . . Each **$3.95**

Hose Dryer

H Snag-free, crystal clear plastic. Holds 32 hose. Attach to walls—adhesive felt back holds securely; no screws needed. Folds flat. 8x8 in. With screws for optional mounting. Wt. ea. 10 oz

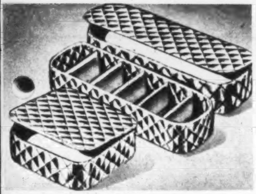
25N6866—*Save 20c on 2*
2 for $3.58 **Ea. $1.89**



Hangers, Hat Boxes

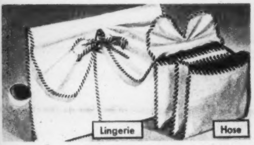
A **New. Set of 4 Hangers.** The hooks fold down, lock securely when used in luggage or travel-garment bags. Wire hangers are covered with cotton jersey to prevent clothes from slipping. 16 in. wide.
25 N 6609—Shpg. wt. set of 4, 1 lb.
2 sets (8) for $1.86. . . . . Set of 4, $1.00

B **Candy-stripe Hat Boxes.** Chipboard boxes with paper covering. Cord handles. Sizes 13x6⅞ in., 12x6¾ in., 11x6⅝ in. **State color** red and white, or blue and white.
25 N 7242—Shpg. wt. 3 lbs. **Set of 3, $2.19**



Accessory Boxes

Matching pieces keep accessories clean, dresser drawers neat. Covered in washable plastic faille, richly quilted. 6-section hosiery box 13¼x4½x2¼ in.; glove box 13½x2¼x5 in.; handkerchief box 8x8x2⅜ in. **State Harmony House color** medium Pacific blue or Tuscan wine. Shipping weight 1 pound 5 ounces.
25 N 6687—Set of 3 . . . . $2.19



Lingerie, Hose Cases

Extra heavy plastic with gay candy-stripe trim. Lingerie case is 11½x15½ in.; holds nighties, slips, etc. 3-pocket hose case is 5¾x7 in.; holds up to 6 pairs hose. Tie closures. Set includes 1 lingerie, 1 hose case. **State trim color green or wine.**
25 N 6668—Shpg. wt. set 6 oz. *Buy 2 sets, save 14c* **2 sets $1.86** . . . . Each set $1.00

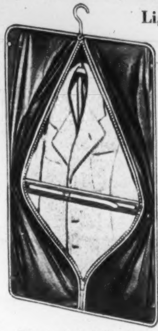
Set of 2 Hat Boxes

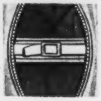
Clear plastic sides eliminate guesswork—you can tell where each hat is! Lids and trim are plastic faille covered fiberboard. Wipe clean. Sizes in set are 13x8 in. and 12x7 in. **State HH color** Tuscan wine or medium Mint green; also medium blue.
25 N 7249—Wt. set 2 lbs. 8 oz. . . . Set $2.98

"HH" means Harmony House color

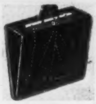
PERFECT GIFTS FOR TRAVELERS

Lightweight, easy to carry





Press bar holds clothes at center, prevents creasing



Backbone gives shape, helps prevent crumpling

Bonus Car Hook!

$3.95 Each 3-Suit Bag

When you buy a matched traveling set (1 suit bag, 1 dress bag), you also receive a metal hook that fits over your car window (shown at right)

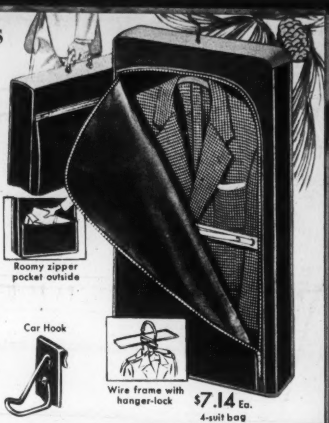
Economy Travel Bags. 3-in. backbone and "pressbar" prevent crumpling. Strong carrying handle, attached metal hanging hook. Bag folds, snaps for easy traveling. Heavy plastic faille cleans with damp cloth. Comes in navy blue or brown; both with tan binding.

3-suit Bag. 44 in. long. 38-in. zipper. Shpg. wt. ea. 1 lb. 8 oz.
25 N 6597ME—*State color above. Save 46c*, 2 for $7.44 . . . . Each $3.95

10-dress Bag. (Not shown.) Same as suit bag, but 57 in. long. 48-in. zipper.
25 N 6598ME—Wt. ea. 2 lbs. *State color. Save 56c*, 2 for $9.00 . Each $4.78

Save on combination of 1 suit bag and 1 dress bag above plus car hook.
25 N 6596ME—*State color above.* Shpg. wt. combination 3 lbs. 10 oz. $8.48

Catalog numbers ending in "E" have 20% Fed. Excise Tax included in price



Roomy zipper pocket outside

Car Hook

Wire frame with hanger-lock

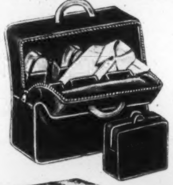
$7.14 Ea.
4-suit bag

Our Best Travel Bags. Arrive at your destination with clothes ready to wear, and save pressing bills, too! *Lightweight and easy to carry.* Bags fold compactly and have sturay handle. They hang up in car, train or hotel room and make ideal storage bags between trips. Wire frame at top with hanger-lock; 5-in. deep for greater capacity. Long curved zipper. New gusseted zipper pocket on outside for shirts, etc. Patented "press bar" at center. Identification card window. Heavy plastic faille with extra strong plastic across the top. Brown with tan trim or all navy blue.

4-suit Bag. 42x22x5 in. *State color above.* Wt. ea. 2 lbs.
25 N 6607ME—*Save 50c*, 2 for $13.78 . . . . Each $7.14

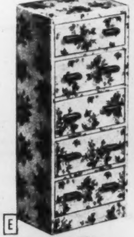
12-dress Bag. (Not shown.) Same as suit bag, but size is 54x22x5 in. *State color above.* Wt. ea. 2 lbs. 5 oz.
25 N 6608ME—*Save 50c*, 2 for $16.18 . . . . Each $8.34

Save on combination of 1 suit bag and 1 dress bag above plus car hook. *State color above. Save 50c.*
25N6606ME–Shpg. wt. combination 4 lbs. 7 oz. $14.98



Carryall Bag

Goes with either of the travel bag styles above. Heavy, durable plastic. Six side pockets for shoes. Large space for shirts or lingerie. 14x14 in. width 6-in. gusset. 26-in. cross-top zipper. Two strong handles. **State color** brown with tan trim or all navy. Shpg. wt. each 1 lb. 6 oz.
25N6579ME–2 for $6.58 Ea. $3.47



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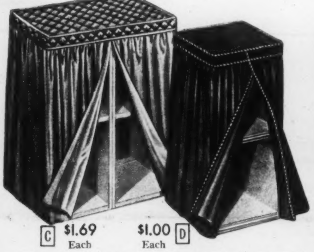
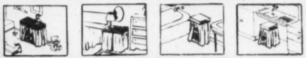


C $1.69 Each

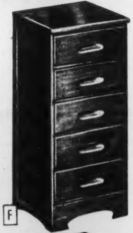
$1.00 D Each



Plastic Orange Crate Covers make it easy for you to have plenty of extra shelf space wherever you need it. 27-in. shirred skirts have slit fronts. Cleans with damp cloth. If orange crate is not available, make a frame from scrap lumber.

C **Double Cover.** Fits over two orange crates. 13x26-in. quilted top. **State color** med. green, wine or yellow.
25 N 6527—Wt. ea. 15 oz. *Save 20c*, 2 for $3.18 . . Each $1.69

D **Single Cover** with white candy stripe trim. 12½x13-in. top. **State color** medium green or blue. Shpg. wt. each 9 oz.
25 N 6532–*Buy 2, save 14c*, 2 for $1.86 . . . . Each $1.00



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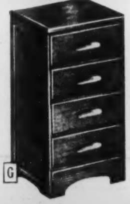


G

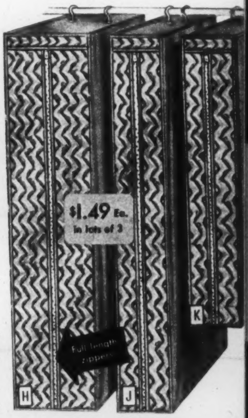
Roomy Chests for extra storage

E **Wood-framed Fiberboard Chest** with plastic-coated paper covering. 5 drawers. Cleans with a damp cloth. Overall size 34x15¼x11 in. Shipped fully assembled. Pretty floral print in **HH colors** medium Pacific blue, medium Tuscan rose or Parchment ivory.
25 N 07201L—*State color.* Shpg. wt. 11 lbs. . . . . . . Each $6.49

Attractive Wood Chests can do double duty as lamp tables or nightstands. Solid hardwood frames with selected wood veneer sides. Glue-block reinforced for greater strength. Grooved drawer pulls. Shipped assembled. **Finishes** maple or walnut.

F **5-drawer Chest.** 31⅝x15¼x14 in. *State finish above.*
25 N 07251L—Wt. ea. 28 lbs. . . 2 for $26.96; Each $13.79

G **4-drawer Chest** 26⅜x15¼x14 in. *State finish above.*
25 N 07250L—Wt. ea. 23 lbs. . . 2 for $22.96; Each 11.79



3 Garment Bags for only $4.47

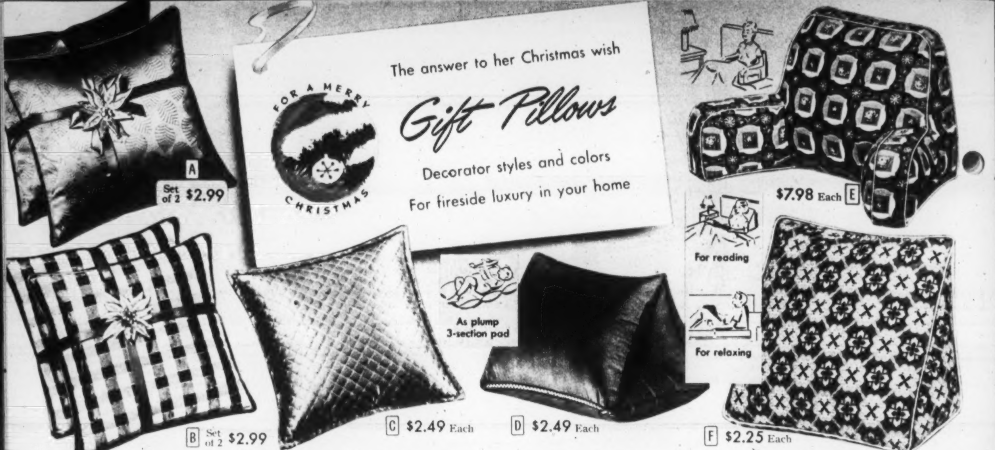
Strong plastic with smart quilted fronts for good looks, longer wear. Full length zippers for easy access. Clean with damp cloth.
State color medium blue or wine.

H **25N6650M–Jumbo 16-garment Bag.** 54x13½x20 in. Wt. ea. 1 lb. 6 oz.

J **25N6651M–8-garment Bag.** 54x8x20 in. Shpg. wt. ea. 1 lb. 2 oz.

K **25N6653M–4-suit Bag.** 42x8x20 in. Shpg. wt. each 1 lb.

State catalog no. and color above.
Any 3 for $4.47 . . . . Each $1.59



Elegant Sofa Pillows . . gifts of fine taste

A Rayon damask pillow pair . . . smart modern design. Handsome, indeed! Ribboned and bowed specially for Christmas. Reversible—same both sides. Neatly tailored, finely finished in matching cordwelt. Plump, all new cotton filled for perfect comfort. About 17x17 in. **State color** dk. green or wine. Shpg. wt. set 2 lbs.
25 N 4482............**Set of 2 for $2.99**
Save 20c............**2 Sets (4) for 5.78**

B "Chromspun" Acetate Pillows—set of 2. Stunning checked pattern sprinkled with bright, non-tarnishable Lurex metal yarns. Lend subtle glittering accents. Stay lovely—*colors never fade.* Contrasting cord edge. Plump cotton filling. About 17x17 in. Reversible. **State color** wine or dark green. Shpg. wt. set 2 lbs.
25 N 4483............**Set of 2 for $2.99**
Save 20c............**2 Sets (4) for 5.78**

C Our finest—Quilted satin pillow with lighter, fluffier Kapok filling. Luxurious, shimmering acetate satin, quilted in 1-in. diamond design on front, with ½-in. flange. Matching solid satin back. About 18x18 in. Decorator colors. Add glamor to any room, comfort to leisure hours. **State color** dk. green, red, or wine.
25 N 4475—Shipping weight each 1 lb......*Save 38c,* **2 for $4.60**......**Each $2.49**

2-in-1 "Pillopad"

D Newest idea in triangle Pillows. Unique zipper edge! Zipped, it forms firm triangle pillow for backrest support (abt. 14 in. wide, 11 in. high). Unzip it, and you have a plump floor or lawn pad (abt. 14x33 in.). Fine cotton broadcloth cover; all new cotton filling. **State color** red or dk. green.
25N4480—Wt. ea. 1 lb. 8 oz. **Ea. $2.49**
Save 48c....................**2 for 4.50**

Bed Rest Pillow

E For greatest ease, comfort while in bed. Ideal for the invalid or convalescent. Soft, ever-plump cotton filling. Covered in durable cotton gabardine twill . . . attractive provincial print in assorted colors (no choice). Cord edge trim. Large size abt. 18x21 in. Shipped freight or express. Shpg. wt. 5 lbs.
25 N M4459................Ea. **$7.98**

New Triangle Pillow . . for relaxing comfort

F For firm support, extra comfort for TV-viewing, lounging or reading. Cotton gabardine twill cover in ass't. modern and provincial prints. Cotton filling. Cord trim. About 16x16x13x9 in. **State dominate color** wine or dk. green.
25 N 4481—Shpg. wt. each 2 lbs.......*Save 50c,* **2 for $4.00**..........**Each $2.25**

J
K
G
$4.99 Each Form
Covers available in 6 decorator colors
H
$3.79 Each Form

L
$1.59 Each
M
$2.99 Each

COTTON JERSEY LOOPS
NYLON LOOPS
Kit $1.19 Each

Ever-fresh Foam Rubber Pillows never need fluffing

Molded Foam Rubber Pillow Forms . . . 2 styles. Millions of tiny air bubbles help pillows keep original shape. Never need fluffing, won't sag or flatten out. Will outlive by years ordinary pillows. Washable, mildew-proof, non-allergic.

Style	Size in.	Catalog No.	Shpg. wt. ea.	Save	2 for	Ea.
[G] Square	abt. 17x17x5	**25 N 4458M**	1 lb. 10 oz.	48c	**$9.50**	**$4.99**
[H] Oblong	abt. 12x17x5	**25 N 4468M**	1 lb. 1 oz.	20c	**7.38**	**3.79**

Colorful Zipper Covers for Pillow Forms above

Bark-textured vat-dyed cotton. Washable; pre-shrunk (max. shrink. 2%). Self color cord edges. Full width zippers. Vary your color accents with several covers for each form. **State Harmony House color** med. Dawn gray, dk. Mint green, Spice brown, Victorian wine; also chartreuse or lipstick red. Wt. ea. 6 oz.

[J] 25 N 4457M—**For square form above.** About 17x17 in...**2 for $3.18; Each $1.69**

[K] 25 N 4467M—**For oblong form above.** About 13x17 in...**2 for $2.60; Each $1.39**

Shredded Foam Rubber Pillow

$1.99 Each

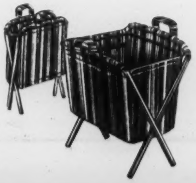
Budget priced Foam Pillow covered in provincial print cotton barkcloth. Shredded foam rubber filling stays ever-plump. 1-in. flange; center button. Reversible. About 16x16 in.
State color dark green, chartreuse or dark brown. Shipping weight each 1 lb. 5 oz.
25 N 4479—*Save 20c,* **2 for $3.78**..........**Each $1.99**

Chenille Doll Kits

Delightful miniature dolls . . . *no crocheting or sewing.* Fast, easy to make. Has everything needed: doll with movable arms, head; sleeping eyes; eyelashes . . . chenille. Instructions. **State color** red-white, blue-pink, black-white, or lt. green-dk. green. Shpg. wt. kit 10 oz.

[L] Colonial Girl. Abt. 7½-in. doll.
25 N 4338—**2 kits $2.98...Kit $1.59**

[M] Southern Belle. Larger, abt. 11½-in. doll. Deluxe styling, deluxe gift.
25 N 4339—**2 kits $5.78...Kit $2.99**



Loops and Loom

Cotton-Jersey Loops. State color white, red, med. blue, dk. blue, black, med. green, yellow, geranium pink or assorted.
25 N 4346—**5-oz. pkg.** Wt. 4 pkgs. 1 lb. 8 oz.
12 for $3.24....6 for $1.68....4 for $1.17

Loom and Loop Kit. Metal loom weaves abt. 6-in. squares. Hook; 2 pkgs. ass't. cotton loops included. Wt. kit 1 lb. 5 oz.
25 N 4350—2 kits $2.20..........Kit $1.19

Nylon Loops. State red, white, black, navy, lt. gray, lt. green, med. blue, med. yellow, assorted. 2-oz. pkg. Wt. 6, 14 oz.
25N4352 12 pkgs. for $2.88; 6 pkgs. for $1.50

NEW! "Sew-Knit" Stand

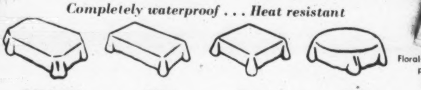
Roomy, carry-all . . . for knitting, mending, shopping. Lightweight aluminum frame opens to form stand . . . folds for storing. Gaily striped rayon bag—2 deep inner pockets, special accessory sections. Matching handles. Order now for Christmas.

25N4559-15½-in. high. Bag opens to 12x12 in. Shipping weight 1 lb. 8 oz.........**Each $3.98**

25 N 04560—**Larger!** 23-in. "chair" height. Bag opens to 14x11 in. Wt. 3 lbs....Ea. $4.98

Holiday Festivities demand the low cost protection of Flexible TABLE TOPPERS

Completely waterproof . . . Heat resistant



Pliant, soft draping . . Fit all shape tables

Scientifically tested and approved by Sears own laboratory. Gives excellent surface protection, long satisfactory service. Waterproof to guard against spilled foods, liquids; heat-resistant so hot dishes never scar. Securely stitched, bound edges. Made to last—*cost much less than custom made rigid pads.* Easy to clean, easy to store. Durable, thrifty, work saving, too.

[A] **OUR BEST Hearthside Table Topper**—deluxe in every way. Thick, resilient glass fiber padding gives maximum protection. Top layer of pretty floral embossed plastic. Padding firmly quilted to "best" soft green flannel backing. Excellent protection for your holiday tables.

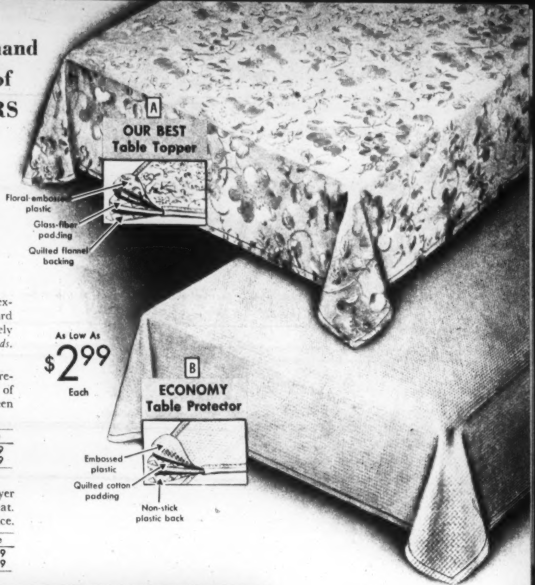
Your choice for superior service, longest wear. Order now for the holiday season.

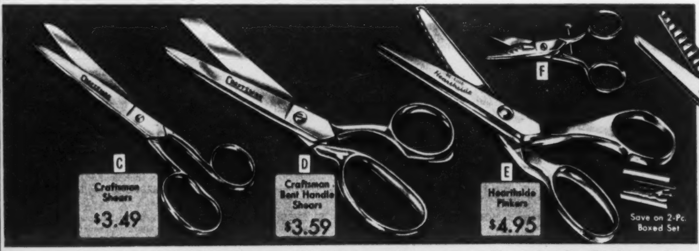
Catalog No.	Size abt.	Shpg. wt.	Price
25 N 3836	52x70 in.	2 lbs. 10 oz.	$5.49
25 N 3837	52x90 in.	3 lbs. 2 oz.	6.49

[B] **Hearthside Economy Pad**—for good protection at low prices. Top layer of pebble-tex finish plastic. Inner layer of cotton insulates against heat. Padding quilted to backing of non-stick plastic that will not mar table surface.

Use Sears Easy Payment Plan for most convenient terms. See page 369.

Catalog No.	Size abt.	Shpg. wt.	Price
25 N 3788	52x70 in.	2 lbs. 8 oz.	$2.99
25 N 3789	52x90 in.	3 lbs.	3.69





Your Best Gal Deserves Our Finest CRAFTSMAN Pinkers

Only $6.88

Mirror-bright stainless steel blades
Improved ball socket joint
Easy-grip black plastic covered handles

Craftsman—the finest pinker we know of regardless of price—now with smoother action, lighter weight. *Precision cut blades* assure clean cut notched edge on all fabrics from sheerest to very heaviest. *Patented ball socket joint* gives smoothest cutting. 2 *oil-impregnated bearings* permanently lubricated. Stainless steel blades never rust, tarnish. *Bent handles* for closer cutting. *Full 9½ in. long.*
25 N 5251—Shpg. wt. 1 lb. $6.88

CRAFTSMAN Shears . . famous lifetime quality

Nothing is more welcome to one who sews than fine tools to work with. These Craftsman shears are sure to be her choice. We know of none finer at any price. Place your order today. Convenient Easy Terms on page 369.

We believe these shears are the finest you can buy anywhere regardless of price. Smooth easy cutting; easy, comfortable to handle . . . a pleasure to use on any fabric. Hollow ground exceptionally deep to assure super-fine cutting right down to the matched points. To our knowledge, NO other shears have grinding like this. Precision fitted . . . **special lock nut** won't work loose . . . helps keep blades in perfect alignment. Made of finest hot forged high carbon steel, scientifically tempered to hold KEEN edge. Highly polished blades. Full nickel plated.

[C] **Light Trimmer Shears.** 7 in. long. Neat styling, light in weight . . . extra easy to handle. Wt. 6 oz.
25 N 5307 . . . . $3.49

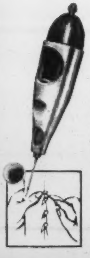
[D] **Bent Handle Shears.** 8 in. long. Wider, heavier blades. Handles allow cutting close to table. Wt. 7 oz.
25 N 5308 . . . . $3.59

Hearthside Pinker, Set

[E] **Hearthside Pinkers** . . . an outstanding gift buy. Nickel plated finish. Surgical steel cutting blade of meshing tooth-type construction found only in more expensive pinkers. Cuts all fabrics . . . deep, clean from first tooth to the very tip. Lightweight. Easy-grip bent handles. 7½ in. long.
25 N 5214—Shpg. wt. 6 oz. $4.95

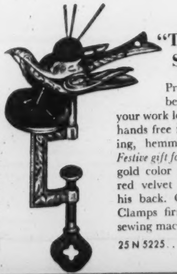
[F] **Hearthside Buttonhole Scissors.** Etched numbers on blade for accuracy. Cuts to 1¼ in. 4½ in. long.
25 N 5194—Shpg. wt. 4 oz. $2.25

Save 35c on set of pinkers and scissors.
25 N 5215—Wt. 12 oz. . . . 2-pc. Set $6.85



Magic Stitcher

Simplifies and speeds sewing. Operates with slight hand motion; sews with strong loop-lock stitch. Hems, bastes, appliques, tailor-tacks, smocks. Holds full spool of sewing thread. Sewing machine needle included. Lightweight plastic body. Shpg. wt. 4 oz.
25 N 5162 . . . Ea. $2.95

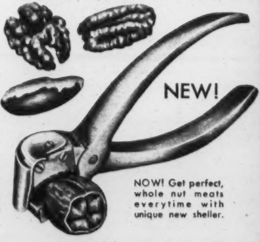


"Third Hand" Sewing Bird

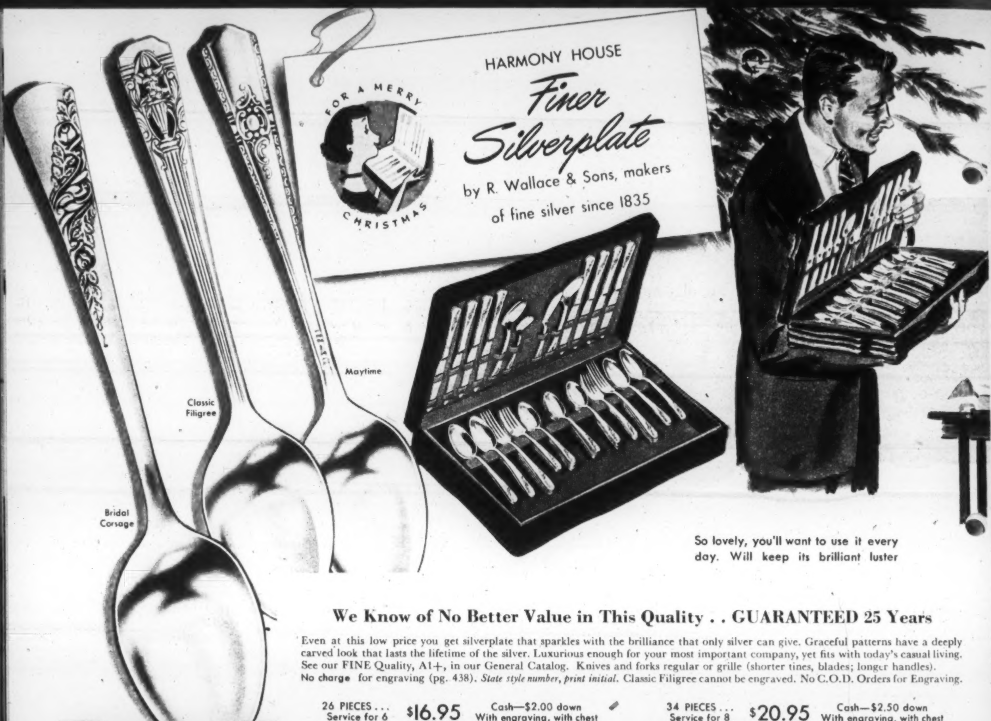
Press his tail and beak opens to hold your work leaving both your hands free for sewing, basting, hemming or ripping. *Festive gift for one who sews . . .* gold color metal bird . . . red velvet pin cushion on his back. Gift boxed, too. Clamps firmly to table or sewing machine. Wt. 4 oz.
25 N 5225 . . . . Ea. $1.95

York Nut Sheller

A sheller—not a cracker! Does not crush the meat . . . does not scatter shells! Produces whole meats from the hardest-to-crack pecans, Brazil nuts, walnuts, hazel nuts, almonds. Handy with lobster claws, crab shells. Handles of lightweight highly polished aluminum. Cutting teeth of finest grade steel. A precision built instrument that's easy to use. With instructions. 7 in. long. Shpg. wt. 5½ oz.
25 N 3757 . . . . Only $3.89



NOW! Get perfect, whole nut meats everytime with unique new sheller.



HARMONY HOUSE Finer Silverplate

by R. Wallace & Sons, makers of fine silver since 1835

So lovely, you'll want to use it every day. Will keep its brilliant luster

We Know of No Better Value in This Quality . . GUARANTEED 25 Years

Even at this low price you get silverplate that sparkles with the brilliance that only silver can give. Graceful patterns have a deeply carved look that lasts the lifetime of the silver. Luxurious enough for your most important company, yet fits with today's casual living. See our FINE Quality, A1+, in our General Catalog. Knives and forks regular or grille (shorter tines, blades; longer handles). **No charge** for engraving (pg. 438). *State style number, print initial.* Classic Filigree cannot be engraved. No C.O.D. Orders for Engraving.

26 PIECES . . . Service for 6 $16.95 Cash—$2.00 down With engraving, with chest

6 Teaspoons	6 Knives	6 Forks
6 Oval Soup Spoons	1 Butter Knife	1 Sugar Spoon

Save $4.80 over separate prices! In beautiful anti-tarnish chest (4 N 07494, below). Matching salt and pepper shakers at no extra charge. *Please state pattern.* Shpg. wt. 7 lbs. Includes Fed. Tax 41c.
4 N R7860ME—Regular.$16.95 **4 N R7861ME**—Grille.$16.95

52 PIECES . . . Service for 8 $30.25 Cash—$3.50 down With engraving, with chest

16 Teaspoons	8 Knives	8 Forks
8 Oval Soup Spoons	8 Salad Forks	1 Sugar Spoon
2 (serving) Tablespoons		1 Butter Knife

Save $7.10 over separate prices! Two pairs of matching salt and pepper shakers included at no extra charge. Complete dinner service for 8 comes in big anti-tarnish chest (4 N 07495, below). *Please state pattern.* Shpg. wt. 12 lbs. Includes Fed. Tax 44c.
4 N R7896ME—Regular.$30.25 **4 N R7897ME**—Grille.$30.25

34 PIECES . . . Service for 8 $20.95 Cash—$2.50 down With engraving, with chest

8 Teaspoons	8 Knives	8 Forks
8 Oval Soup Spoons	1 Sugar Spoon	1 Butter Knife

Save $6.01 over separate prices! Matching salt and pepper shakers at no extra charge. In beautiful anti-tarnish chest (4N07494, below). *Please state pattern.* Shpg. wt. 8 lbs. Includes Fed. Tax 42c.
4 N R7880ME—Regular.$20.95 **4 N R7881ME**—Grille.$20.95

81 PIECES . . . Service for 12 $43.25 Cash—$4.50 down With engraving, with Chest

24 Teaspoons	12 Knives	12 Forks
12 Oval Soup Spoons	12 Salad Forks	1 Sugar Spoon
1 Pierced Pastry Server	1 Berry Spoon	1 Butter Knife
3 (serving) Tablespoons	1 Gravy Ladle	1 Cold Meat Fork

Save $13.68 over separate prices! 2 pairs matching salt and pepper shakers at no charge. In anti-tarnish chest (4 N 07495, below). *State pattern.* Shpg. wt. 14 lbs. Includes Fed. Tax 45c.
4 N R7888ME—Regular.$43.25 **4 N R7889ME**—Grille.$43.25

OPEN STOCK. For price of single pieces, divide "6 for" by 6. Build your open stock order to $12.50; get matching salt and pepper shakers at no extra cost. *State pattern and quantity.*

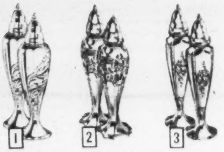
State Pattern	Catalog No.	6 for	Wt.	State Pattern	Catalog No.	6 for	Wt.
Teaspoons	4 N R7800M	$1.85	8 oz.	Cocktail Forks	4 N R7821M	$3.25	6 oz.
Oval Soup Spoons	4 N R7801M	3.50	11 oz.	Coffee Spoons	4 N R7806M	1.85	6 oz.
Round Soup Spoons	4 N R7804M	3.50	11 oz.	Butter Knife	4 N R7843M	Ea. .60	3 oz.
Cream Soup Spoons	4 N R7802M	3.25	10 oz.	Sugar Spoon	4 N R7807M	Ea. .60	3 oz.
Tablespoons	4 N R7803M	3.75	15 oz.	Pierced Pastry Server	4 N R7846M	Ea. 1.25	5 oz.
Iced Drink Spoons	4 N R7805M	3.25	8 oz.	Berry Spoon	4 N R7811M	Ea. 1.25	6 oz.
Salad Forks	4 N R7819M	3.50	7 oz.	Cold Meat Fork	4 N R7827M	Ea. 1.25	7 oz.
Reg. Dinner Knives	4 N R7832M	6.75	15 oz.	Gravy Ladle	4 N R7810M	Ea. 1.25	5 oz.
Reg. Dinner Forks	4 N R7818M	3.50	12 oz.	Pierced Round Server	4 N R7847M	Ea. 1.00	6 oz.
Grille Dinner Forks	4 N R7815M	3.50	12 oz.	Jelly Server	4 N R7829M	Ea. .75	3 oz.
Grille Dinner Knives	4 N R7831M	6.75	13 oz.	Pierced Serving Tablespoon	4 N R7809M	Ea. .90	3 oz.
Steak Knives	4 N R7830M	7.50	13 oz.				
Butter Spreaders	4 N R7841M	3.75	8 oz.				

Save on Serving Packette. Especially for Christmas! Packette includes the four most wanted serving pieces . . gravy ladle, cold meat fork, berry spoon, and pierced pastry server. Separate prices total $5.00. *State pattern.* Shpg. wt. 2 lbs.
4NR7849M. $4.50

BONUS OFFER

Special Christmas Bonus at No Extra Charge

With 26 or 34-pc. set—1 pair salt and peppers
With 52 or 81-pc.set—2 pairs salt and peppers



Matching Salt and Pepper Shakers

Striking shakers that *never need polishing*, are easy to wipe clean with a damp cloth. Match Harmony House Finer Silverplate or harmonize with any pattern. 5½ in. tall. *State pattern* (1) Bridal Corsage, (2) Classic Filigree, (3) Maytime. Shpg. wt. 1 lb. 5 oz. Price includes 20% Fed. Excise Tax.
4 N 8869ME. . . . . .Pair $2.89

90-piece Chest

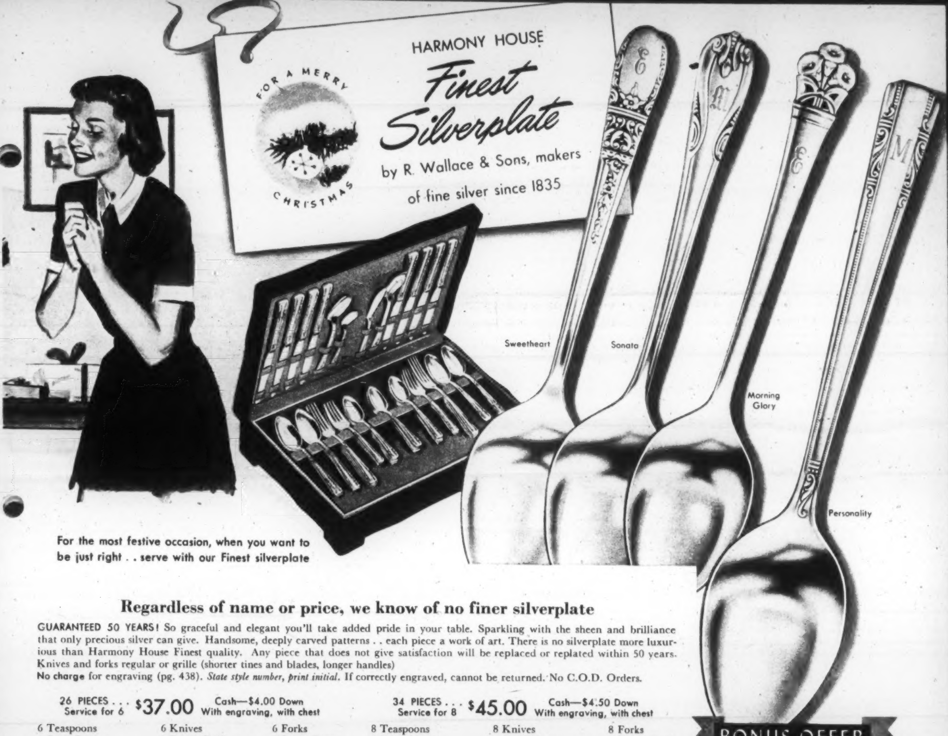
$4.95

Just what she needs to protect her lovely silver. This solid wood chest has been lacquered 3 times, to give a smooth, rich mahogany finish. Green cotton duvetyn lining with its anti-tarnish feature keeps silver shiny for many years to come. Has 10 loops in lid for knives. When you start your silver service . . . include a protective chest. 15x11½x3⅛ in.
4 N 07494—Shpg. wt. 5 lbs.. . . . .$4.95

125-piece Chest

$6.95

Bigger chest . . will hold complete service for 12 plus many extra serving pieces. *Lacquered 4 times* for high luster. Curved front and sides. Solid wood, mahogany finish. Expensive mitered corner construction; concealed hinges. Anti-tarnish red cotton duvetyn lining means your silver keeps its precious shiny look. 12 loops in lid for knives. 19x11¼x3⅛ in.
4 N 07495—Shpg. wt. 7 lbs.. . . . .$6.95



HARMONY HOUSE
Finest Silverplate
by R. Wallace & Sons, makers
of fine silver since 1835

For the most festive occasion, when you want to be just right . . serve with our Finest silverplate

Regardless of name or price, we know of no finer silverplate

GUARANTEED 50 YEARS! So graceful and elegant you'll take added pride in your table. Sparkling with the sheen and brilliance that only precious silver can give. Handsome, deeply carved patterns . . each piece a work of art. There is no silverplate more luxurious than Harmony House Finest quality. Any piece that does not give satisfaction will be replaced or replated within 50 years. Knives and forks regular or grille (shorter tines and blades, longer handles)
No charge for engraving (pg. 438). *State style number, print initial.* If correctly engraved, cannot be returned. No C.O.D. Orders.

26 PIECES . . . Service for 6 $37.00 **Cash—$4.00 Down With engraving, with chest**

6 Teaspoons	6 Knives	6 Forks
6 Soup Spoons	1 Butter Knife	1 Sugar Spoon

Save $6.15 over separate prices! Matching salt and pepper shakers at no extra charge. In anti-tarnish chest below, left. *State pattern, finish of chest.* Shpg. wt. 10 lbs. Includes Fed. Tax 67c.
4 N R8076ME—Regular. **$37.00** **4 N R8077ME**—Grille. **$37.00**

52 PIECES . . . Service for 8 $56.75 **Cash—$6.00 Down With engraving, with chest**

16 Teaspoons	8 Knives	8 Forks
8 Soup Spoons	8 Salad Forks	1 Sugar Spoon
2 (serving) Tablespoons	1 Butter Knife	

Save $13.79 over separate prices! Two pairs of matching salt and pepper shakers included at no extra charge. Complete dinner service for 8 comes in big anti-tarnish chest below, left. *State pattern, finish of chest.* Wt. 12 lbs. Includes Fed. Tax 69c.
4 N R8092ME—Regular. **$56.75** **4 N R8093ME**—Grille. **$56.75**

34 PIECES . . . Service for 8 $45.00 **Cash—$4.50 Down With engraving, with chest**

8 Teaspoons	8 Knives	8 Forks
8 Soup Spoons	1 Sugar Spoon	1 Butter Knife

Save $8.71 over separate prices! Matching salt and pepper shakers at no extra charge. In anti-tarnish chest, below left. *State pattern and finish of chest.* Shpg. wt. 11 lbs. Includes Fed. Tax 68c.
4 N R8066ME—Regular. . **$45.00** **4 N R8067ME**—Grille. **$45.00**

76 PIECES . . . Service for 12 $80.00 **Cash—$8.00 Down With engraving, with chest**

24 Teaspoons	12 Knives	12 Forks
12 Soup Spoons	12 Salad Forks	1 Sugar Spoon
2 (serving) Tablespoons	1 Butter Knife	

Save $18.85 over separate prices! Two pairs of matching salt and pepper shakers included at no extra charge. Complete dinner service for 12 comes in big anti-tarnish chest below, left. *State pattern, finish of chest.* Wt. 15 lbs. Includes Fed. Tax 71c.
4 N R8064ME—Regular. . **$80.00** **4 N R8065ME**—Grille. **$80.00**

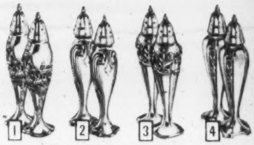
OPEN STOCK. For single piece price, divide "6 for" by 6. Build your open stock order to $30.00 . . get matching salt and pepper shakers at no extra charge. *State pattern, quantity.*

Name of piece—State Pattern	Catalog No.	6 for	Wt.	Name of piece—State Pattern	Catalog No.	6 for	Wt.
Teaspoons	4 N R8000M	$3.75	8 oz.	Cocktail or Oyster Forks	4 N R8021M	$7.00	6 oz.
Dessert (oval soup) Spoons	4 N R8001M	7.00	12 oz.	Orange, Grapefruit Spoons	4 N R8008M	4.75	6 oz.
Cream Soup Spoons	4 N R8002M	7.00	9 oz.	After dinner Coffee Spoons	4 N R8006M	3.50	6 oz.
Round Soup Spoons	4 N R8004M	7.00	12 oz.	Butter Knife	4 N R8043M	Each 1.25	3 oz.
(Serving) Tablespoons	4 N R8003M	7.50	1 lb. 1 oz.	Sugar Spoon	4 N R8007M	Each 1.25	3 oz.
Iced Drink Spoons	4 N R8005M	7.00	7 oz.	Pierced Pastry Server	4 N R8046M	Each 2.50	9 oz.
Regular Dinner Knives	4 N R8032M	13.95	1 lb. 1 oz.	Large Salad or Berry Spoon	4 N R8011M	Each 2.50	9 oz.
Regular Dinner Forks	4 N R8018M	7.00	14 oz.	Salad or Cold Meat Fork	4 N R8027M	Each 2.50	7 oz.
Grille Dinner Knives	4 N R8031M	13.95	1 lb. 1 oz.	Gravy Ladle	4 N R8010M	Each 2.50	8 oz.
Grille Dinner Forks	4 N R8015M	7.00	14 oz.	Jelly Server	4 N R8029M	Each 1.50	3 oz.
Steak Knives	4 N R8030M	18.75	1 lb.	Pierced Round Server	4 N R8047M	Each 2.00	3 oz.
Salad Forks	4 N R8019M	7.00	9 oz.	Pierced Tablespoon	4 N R8009M	Each 1.50	3 oz.
Butter Spreaders	4 N R8041M	7.00	9 oz.				

BONUS OFFER

Special Christmas Bonus at No Extra Charge:

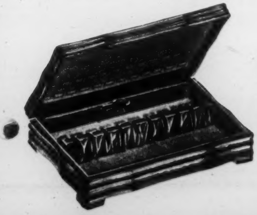
With 26, 34-pc. set—1 pair salt and peppers
With 52, 76-pc. set—2 pairs salt and peppers



Matching Salt and Pepper Shakers

$4.50 Pair

Heavily plated, triple lacquered. *Never need polishing* . . . wipe clean with a damp cloth. Match Harmony House Finest Silverplate or harmonize with any pattern. 5½ in. tall. Tax included. *State pattern* (1) Sweetheart, (2) Sonata, (3) Morning Glory, (4) Personality
4 N 8870ME—Shpg. wt. 1 lb. 5 oz. . . **$4.50**



145-piece Wood Chest

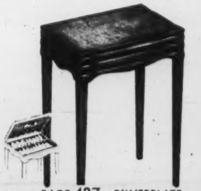
$8.95

Hand-rubbed with 5 coats of lacquer for smooth lustrous finish. Has features found in chests selling up to $15.00. Expensive mitered corner construction, concealed hinges. Blue cotton velveteen and rayon satin anti-tarnish lining keeps silver lovely. Felt tabs on feet. 12 loops for knives. 17x11⅝x3⅛ in. Wt. 7 lbs.
4N07481–Mahogany finish. **$8.95**
4N07496–Bleached mahogany finish. **8.95**

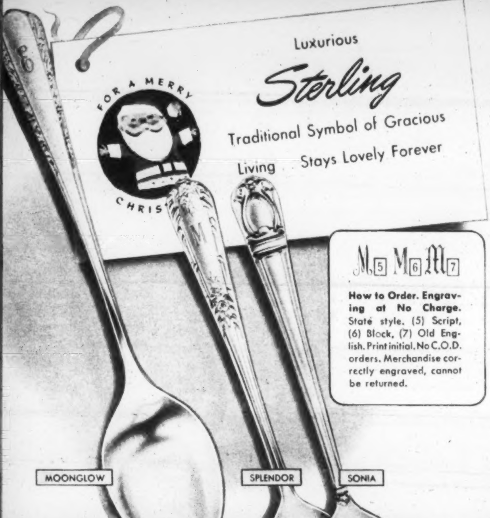
Furniture Chest

Save $5.00 $14.95

SAVE 25%! Occasional table AND chest in one. Holds 175 pieces of silver. Mitered corners, concealed hinges. Solid hardwood, mahogany finish. Screw-in legs "lock" in metal. Snug-fitting cover. Genuine *Pacific Cloth* non-tarnish lining with white rayon satin in lid. 14 loops for knives. Easy to assemble. 19½x13⅛x4¾ in. 25 in. tall.
4N07488–Shpg.wt.13lbs. *Was $19.95* **$14.95**



Add Silverware and Chests to your Easy Terms order . . page 369


Luxurious
Sterling
Traditional Symbol of Gracious Living . Stays Lovely Forever
FOR A MERRY CHRISTMAS
MOONGLOW
SPLENDOR
SONIA

M 5 M 6 M 7

How to Order. Engraving at No Charge. State style. (5) Script, (6) Block, (7) Old English. Print initial. No C.O.D. orders. Merchandise correctly engraved, cannot be returned.

SPECIAL BONUS: Matching sugar spoon at no charge with 20-piece set.

BIG CHRISTMAS BONUS: Matching gravy ladle at no extra charge with 32-piece set.

Always lustrous, and always a symbol of luxury. Solid silver will increase in beauty with time. Knives, forks are luncheon or dessert size—right for any occasion. Teaspoons are guild weight (regular), others in proportion. Hollow handle knives, forged stainless steel blades. See engraving notice at left. Sonja cannot be engraved. *State pattern* Moonglow, Splendor, Sonja. Federal Tax included.

$16.50

Five-piece Place Setting.
1 Knife 1 Teaspoon
1 Fork 1 Salad Fork
1 Cream Soup Spoon
Basic pieces to set a table for one. *State pattern.* Shpg. wt. 13 oz.
4 N R8575ME....$16.50

$60.00

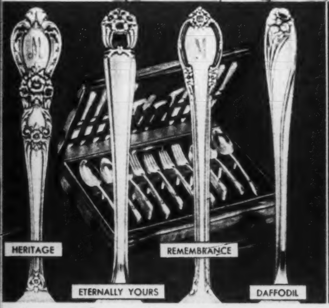
Service for 4. 20-pc. Set.
4 Knives 4 Teaspoons
4 Forks 4 Salad Forks
4 Cream Soup Spoons
Save $6.00. Add on from open stock. *State pattern.* Shpg. wt. 3 lbs.
4 N R8591ME...$60.00

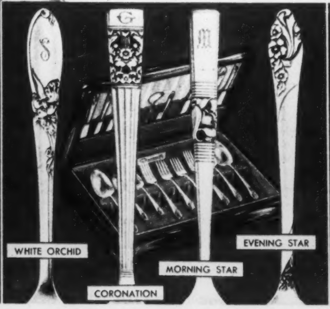
$96.00

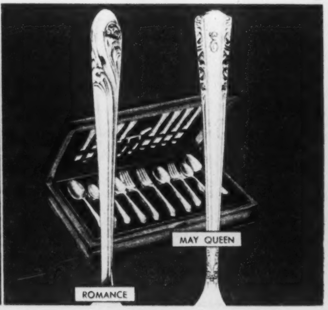
Service for 6. 32-pc. Set.
6 Knives 6 Teaspoons
6 Forks 6 Salad Forks
6 Cream Soup Spoons
1 Butter Knife
1 Sugar Spoon
Wt. 5 lbs. *State pattern.*
4 N R8592ME....$96.00

Sterling Silver Open Stock

State Pattern	Catalog No.	Each	Shpg. wt.
Teaspoons	4 N R8576ME	$2.20	2 ounces
Cream Soup Spoons	4 N R8577ME	3.25	2 ounces
Forks	4 N R8578ME	4.35	2 ounces
Knives	4 N R8580ME	3.75	3 ounces
Salad Forks	4 N R8579ME	3.40	3 ounces
Butter Spreaders	4 N R8581ME	2.75	2 ounces
After dinner Coffee Spoons	4 N R8583ME	1.50	1 ounce
Iced Drink Spoons	4 N R8584ME	3.25	2 ounces
Oyster or Cocktail Forks	4 N R8585ME	2.25	2 ounces
(Serving) Tablespoons	4 N R8582ME	5.75	4 ounces
Large Salad or Berry Spoon	4 N R8586ME	7.75	5 ounces
Large Salad or Serving Fork	4 N R8587ME	7.75	5 ounces
Gravy Ladle	4 N R8588ME	5.75	5 ounces
Butter Knife	4 N R8589ME	4.75	3 ounces
Sugar Spoon	4 N R8590ME	3.25	3 ounces







1847 Rogers Bros. Silverplate

52-pc. Set in Chest **$79.75** **$8.00** Down Cash or Terms Engraving included

By International Silver Co. (Made in U.S.A.) Hollow handle knives, forged stainless steel blades. Knives, forks regular or viande (shorter blades, tines; longer handles). Engraved at no charge (see above). *State style number, print initial.* (Daffodil cannot be engraved.) *State pattern* Heritage, Eternally Yours, Remembrance, Daffodil.

SERVICE FOR 8 . . . 52-pc. Set in chest includes: 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. *Postpaid* (Shpg. wt. 12 lbs.) *State pattern.*

4NR8158MT–Regular **$79.75**; **4NR8159MT**–Viande **$79.75**

OPEN STOCK! For single prices, divide "6 for" by 6.

Steak knives not available in Heritage pattern, POSTPAID.

State Pattern, Quantity.	Catalog No.	6 for	Wt. of 6
Teaspoons	4NR8100MT	$4.86	8 oz.
Oval soup spoons	4NR8101MT	9.75	12 oz.
Cream soup spoons	4NR8102MT	9.75	9 oz.
Round soup spoons	4NR8104MT	9.75	12 oz.
Afterdinnercoffeespoons	4NR8106MT	5.00	6 oz.
Iced drink spoons	4NR8105MT	9.75	7 oz.
Regular knives	4NR8132MT	16.00	1 lb. 1 oz.
Grille or viande knives	4NR8131MT	16.00	1 lb. 1 oz.
Indiv. Steak Knives	4NR8130MT	21.00	1 lb. 1 oz.
Regular forks	4NR8118MT	9.75	14 oz.
Grille or viande forks	4NR8115MT	9.75	14 oz.
Cocktail or oyster forks	4NR8121MT	9.75	6 oz.
Salad forks	4NR8119MT	9.75	9 oz.
Individual butter spreaders	4NR8141MT	9.75	9 oz.
Fruit spoons	4NR8108MT	6.00	6 oz.
Butter knife	4NR8143MT	Each 1.50	3 oz.
Sugar spoon	4NR8107MT	Each 1.50	3 oz.
(Serving) tablespoons	4NR8103MT	Each 2.00	4 oz.
Gravy ladle	4NR8110MT	Each 3.25	8 oz.
Large cold meat fork	4NR8127MT	Each 3.25	7 oz.
Large salad spoon	4NR8111MT	Each 3.25	9 oz.
Pierced pastry server	4NR8146MT	Each 4.50	9 oz.
Pickle fork	4NR8125MT	Each 2.00	3 oz.
Carving Fork, Knife	4NR8149MT	Set 14.75	3 lbs.

Community Plate Silverplate

52-pc. Set in Chest **$79.75** **$8.00** Down Cash or Terms Engraving Included

By Oneida Ltd. (Made in U.S.A.) The happiest brides have Community, a name that means quality and distinction. Knives and forks are regular or grille (shorter blades and tines; longer handles). Knives have hollow handles, forged stainless steel blades. Engraved at no charge (see above). Evening Star cannot be engraved. Coronation as illustrated. *State style number, print initial. State pattern* White Orchid, Coronation, Morning Star, Evening Star.

SERVICE FOR 8 . . . 52-pc. Set in chest includes: 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. *Postpaid.* (Shpg. wt. 12 lbs.). *State pattern.*

4 N R8258MT–Regular **$79.75** **4 N R8259MT**–Grille **$79.75**

OPEN STOCK! For individual pieces, divide "6 for" by 6

State Pattern, Quantity. Postpaid	Catalog No.	6 for	Shpg.wt. (for 6)
Teaspoons	4 N R8200MT	$5.10	8 oz.
Oval soup spoons	4 N R8201MT	10.20	12 oz.
Cream soup spoons	4 N R8202MT	10.20	9 oz.
Round Soup spoons	4 N R8204MT	10.20	12 oz.
After dinner coffee spoons	4 N R8206MT	5.10	6 oz.
Iced drink spoons	4 N R8205MT	10.20	7 oz.
Regular knives	4 N R8232MT	15.75	1 lb. 1 oz.
Grille or viande knives	4 N R8231MT	15.75	1 lb. 1 oz.
Regular forks	4 N R8218MT	10.20	14 oz.
Grille or viande forks	4 N R8215MT	10.20	14 oz.
Cocktail or oyster forks	4 N R8221MT	10.20	6 oz.
Salad forks	4 N R8219MT	10.20	9 oz.
Individual butter spreaders	4 N R8241MT	10.20	9 oz.
(Serving) tablespoons	4 N R8203MT	Each 1.70	4 oz.
Gravy ladle	4 N R8210MT	Each 3.00	8 oz.
Large serving or salad fork	4 N R8227MT	Each 3.00	7 oz.
Butter knife	4 N R8243MT	Each 2.50	3 oz.
Sugar spoon	4 N R8207MT	Each 2.50	3 oz.

♦ *shipped from Chicago, Philadelphia, Los Angeles. Order from your M. O. house. Same price cash or terms on all but sterling.*

Holmes & Edwards Silverplate

52-pc. Set in Chest **$84.50** **$8.50** Down Cash or Terms Engraving Included

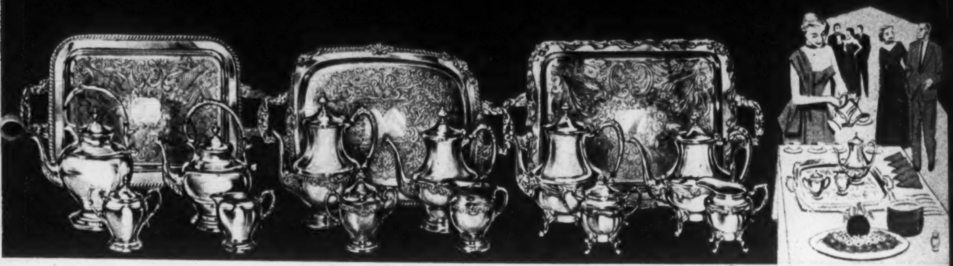
By International Silver Co. (Made in U.S.A.) Blocks of sterling silver at backs of bowls and handles on spoons and forks. Knives, forks regular or viande (shorter blades, tines; longer handles). Knives have hollow handles, forged stainless steel blades. Engraved at no charge (see above). Romance cannot be engraved. *State style number, print initial. State pattern* Romance, May Queen.

SERVICE FOR 8 . . . 52-pc. set in chest includes: 16 teaspoons, 8 knives, 8 forks, 8 oval soup spoons, 8 salad forks, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon. Postpaid (Shpg. wt. 12 lbs.). *State pattern.*

♦4 N R8558MTY—Regular	$84.50
♦4 N R8559MTY—Viande	84.50

OPEN STOCK. For single pieces, divide "6 for" by 6

State Pattern, Quant. Postpaid	Catalog No.	6 for	Shpg.wt. (for 6)
Teaspoons	♦4NR8500MTY	$5.00	8 oz.
Oval soup spoons	♦4NR8501MTY	10.50	12 oz.
Round soup spoons	♦4NR8504MTY	10.50	12 oz.
Cream soup spoons	♦4NR8502MTY	10.50	9 oz.
Iced drink spoons	♦4NR8505MTY	10.00	7 oz.
After dinner coffee spoons	♦4NR8506MTY	5.00	6 oz.
Regular dinner knives	♦4NR8532MTY	16.00	1 lb. 1 oz.
Viande dinner knives	♦4NR8531MTY	16.00	1 lb. 1 oz.
Indiv. Steak Knives	♦4NR8530MTY	21.00	1 lb. 1 oz.
Regular dinner forks	♦4NR8518MTY	10.50	14 oz.
Viande dinner forks	♦4NR8515MTY	10.50	14 oz.
Salad forks	♦4NR8519MTY	10.50	9 oz.
Oyster forks	♦4NR8521MTY	10.00	6 oz.
Butter spreaders	♦4NR8541MTY	10.00	9 oz.
Serving Tablespoon	♦4NR8503MTY	Ea. 2.00	3 oz.
Pierced Tablespoon	♦4NR8549MTY	Ea. 2.00	3 oz.
Butter knife	♦4NR8543MTY	Ea. 2.00	3 oz.
Sugar spoon	♦4NR8507MTY	Ea. 2.00	3 oz.
Salad or serving fork	♦4NR8527MTY	Ea. 3.50	7 oz.
Salad or berry spoon	♦4NR8511MTY	Ea. 3.50	9 oz.
Gravy ladle	♦4NR8510MTY	Ea. 3.50	8 oz.
Pastry Server	♦4NR8546MTY	Ea. 5.00	9 oz.



Make this her best Christmas ever with a Silverplated Harmony House Coffee Service

You can buy one piece at a time if you wish, or buy a complete service for as little as $6.00 down

Exquisite Queen Anne styling. Harmonizes with either modern or traditional furnishings. Tray has beautiful hand-applied gadroon border. You save $6.05 by ordering complete 5-piece service. Just picture her surprise and happiness when she opens her exquisite silverplated coffee service on Christmas morning. Nine-cup coffee pot is 11 in. tall. Seven-cup teapot in 10 in. tall. Sugar 5½ in.; creamer 4 in. And lovely tray 22½ x 13 inches with handles.

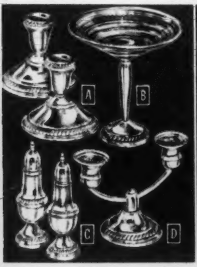
4 N 08715E–Complete 5-pc. set. Wt. 18 lbs.**$59.95**
4 N 8716ME–Coffee Pot. Shpg. wt. 4 lbs.....**$16.50**
4 N 8717ME–Tea Pot. Shpg. wt. 4 lbs....... **14.50**
4 N 8718ME–Sugar and Creamer. Wt. 2 lbs. 8 oz. **14.50**
4 N 08719ME–Tray. Shpg. wt. 8 lbs........ **20.50**

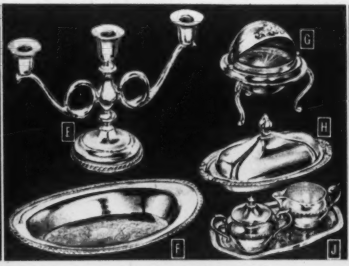
Traditional Shell and Gadroon motif in Old English styling. The shell and gadroon border has been hand applied and hand cut. AND you save $7.85 when you order the complete service. What more exciting gift for your very special hostess than this beautifully styled, minutely detailed silverplated coffee service. Ten-cup coffee pot is 10 inches tall. Eight-cup teapot is 9 inches tall. Sugar 5½ inches; creamer 4¾ inches. Exquisitely detailed tray is 23½ x 14 inches with handles.

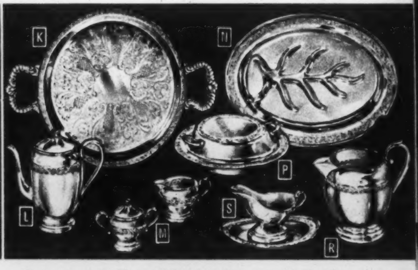
4 N 08740KE—Five-pc. set. Shpg. wt. 22 lbs..**$73.50**
4 N 8742ME—Coffee Pot. Shpg. wt. 4 lbs........**$20.95**
4 N 8743ME—Teapot. Shpg. wt. 4 lbs.......... **17.95**
4 N 8744ME—Sugar, Creamer. Shpg. wt. 3 lbs.. **17.95**
4 N 08745ME–Tray. Shpg. wt. 9 lbs........... **24.50**

Our most luxurious coffee and tea service. All pieces are mounted on gracefully contoured legs. Magnificent Royal Rose border. Has the styling, size and workmanship you'd expect to find only in sets costing much more. AND you save $10.05 by buying the complete set. The perfect gift for the woman who likes to entertain! Whether it be casual, informal parties; or dinner parties for the most important guests, she'll be proud to own this luxurious silverplated service. Ten-cup coffee pot 10¼ in. tall. Eight-cup teapot 9¼ in. tall. Sugar 5½ in., creamer 5 in. Massive tray 25 x 15 in. with handles.

4 N 08788KE —Complete 5-piece Set. Shpg. wt. 26 lbs.....**$99.95**
4 N 08790ME—Coffee Pot. Shpg. wt. 5 lbs.................**$28.50**
4 N 08791ME—Tea Pot. Shpg. wt. 5 lbs.................. **25.00**
4 N 08792ME—Sugar and Creamer. Shpg. wt. 3 lbs......... **25.00**
4 N 08793ME—Tray. Shpg. wt. 12 lbs..................... **31.50**







Sterling . . . $6.89

Lovely sterling gifts, priced so you can order several.

A **Candle Sticks.** Wt. 2 lbs. 2 oz. **4N8729E**–3½ in. Pr. **$6.89**

B **Compote.** Wt. 1 lb. 8 oz. **4N8731E**–5½ in. Ea. **$6.89**

C **Salt and Pepper Shakers.** 4⅝ in. high. Shpg. wt. 12 oz.
4 N 8730E........Pair **$6.89**

D **2-Branch Candelabra.** 4 in. high. Shpg. wt. 1 lb.
4 N 8738E.......Each **$6.89**

Heavily Silverplated Gifts

E **Lovely 3-Branch Candelabra** with *hand-applied* gadroon border. Shimmering, lustrous because of its exceptionally heavy silver-plating. Gracefully designed in popular big size. 7½ in. high. Shpg. wt. 4 lbs.
4 N 8713E. . .Each **$11.95**

F **Bread Tray** . . Gadroon border. Size 12x7¼ in.
4 N 8779E–Wt. 2 lbs.**$5.95**

G **Butter Tureen.** Authentic reproduction of old English style. Removable glass dish. Top rolls back. Graceful curved feet. 5½ in. high, 5½ in. diameter.
4 N 8714E—Shpg. wt. 2 lbs..Ea. **$14.95**

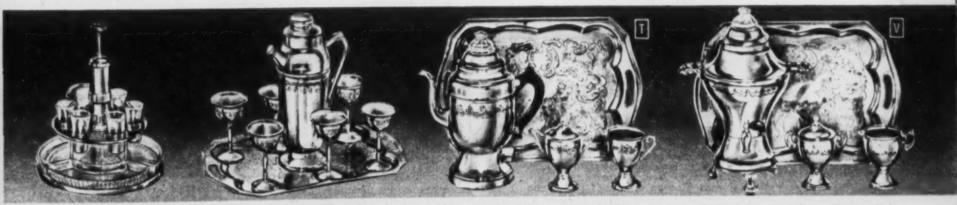
H **Butter Dish** with shell and gadroon border. Removable glass dish holds ¼ lb. "stick". 8¾ in. long.
4 N 8751E—Shpg. wt. 1 lb. 12 oz.**$6.50**

J **Sugar, Creamer.** Gadroon border. Sugar 3¾ in. Creamer 3 in. Wt. 2 lbs.
4 N 8813E–On tray 9½x6 in.Set **$6.95**

Price cut 20% on "Bridal Corsage" Holloware

SAVE $2.00 on each piece of this lovely silverplated holloware! Each piece *was $9.95*, now reduced to $7.95—a Christmas gift saving! The border of "Bridal Corsage" holloware reproduces the Harmony House AA+ favorite floral pattern, yet harmonizes with any pattern. An ideal gift for the hostess on your Christmas list. And a wonderful buy at this low price.

(K) 4 N 8736ME—Tray, 18 in. with handles. Shpg. wt. 4 lbs. 8 oz.....**$7.95**
(L) 4 N 8734ME—8-cup Coffee Pot, 9 in. tall. Shpg. wt. 3 lbs. 8 oz..... **7.95**
(M) 4 N 8735ME—Sugar (4½ in.), Creamer (3 in.). Wt. 1 lb. 6 oz...... **7.95**
(N) 4 N 8747ME—Well and Tree Platter, 16x12 in. Wt. 3 lbs. 8 oz..... **7.95**
(P) 4 N 8737ME—Vegetable Dish, 10-in. diam. Shpg. wt. 2 lbs. 6 oz.. **7.95**
(R) 4 N 8748ME—Water Pitcher with ice lip, 7 in. tall. Wt. 3 lbs. 8 oz.. **7.95**
(S) 4 N 8746ME—Gravy Boat (4 in.) on Tray 9x5¾ in. Wt. 1 lb. 10 oz. **7.95**



Liquor Pump Set

Shiny chrome-plated set never needs polishing. Pumps liquid from glass decanter. One pump fills one shot glass. 3 glass trays for hors d'oeuvres. Perfect for entertaining; ideal gift. 11 inches high.
4 N 08777—Shpg. wt. 10 lbs. 8 oz..**$8.50**

Cocktail or Wine Set

Gleaming chrome finish that never needs polishing, keeps its brilliant luster for years. Makes entertaining easy, looks attractive on the mantel. Shaker, 12 in. tall; 6 goblets. On tray 11¾x18 in.
4 N 08776—Shpg. wt. 9 lbs......**$12.95**

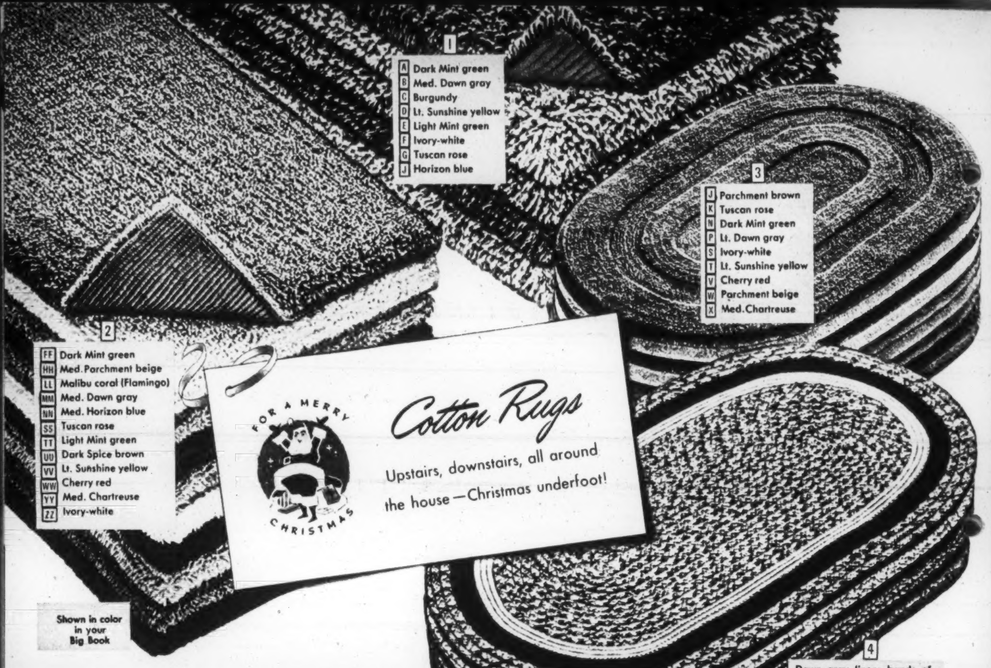
New! Chromed Coffee Sets . . fully Automatic Percolators

Four-piece set with automatic percolator . . just put in coffee and water, plug in. Coffee brews, perc. shuts off, keeps coffee hot. Gleaming chrome finish needs no polishing. 10-cup Percolator, covered Sugar 5½ in., Creamer 4¼ in., Tray 11¾x18 in.

T **Spout-type 12-in. percolator** in 4-pc. set.
4 N 08782—Shpg. wt. 10 lbs.......**$24.95**

V **Elegant spigot-type 14-in. percolator** . . right for the most important occasion.
4 N 08783—Shpg. wt. 12 lbs.... . .Set **$29.95**
110–120-volt AC only. 6-foot cord, plug incl.

Prices include 20% Federal tax where "E" is added to catalog number. For Easy Terms, see page 369


1
A Dark Mint green
B Med. Dawn gray
C Burgundy
D Lt. Sunshine yellow
E Light Mint green
F Ivory-white
G Tuscan rose
J Horizon blue
3
J Parchment brown
K Tuscan rose
N Dark Mint green
P Lt. Dawn gray
S Ivory-white
T Lt. Sunshine yellow
V Cherry red
W Parchment beige
X Med. Chartreuse
2
FF Dark Mint green
HH Med. Parchment beige
LL Malibu coral (Flamingo)
MM Med. Dawn gray
NN Med. Horizon blue
SS Tuscan rose
TT Light Mint green
UU Dark Spice brown
VV Lt. Sunshine yellow
WW Cherry red
YY Med. Chartreuse
ZZ Ivory-white
FOR A MERRY CHRISTMAS
Cotton Rugs
Upstairs, downstairs, all around the house—Christmas underfoot!
4
Dawn gray (inner bands of Cherry red, Lt. Dawn gray)
Spice brown (inner bands of Spice beige and brown)
Federal gold (inner bands of Spice brown and Federal gold)
Mint green (inner bands of Lt. Chartreuse, Mint green)

Shown in color in your Big Book

1 Good Loop Pile Rugs

So soft and fluffy! So colorful

FROM $1.85 TO $29.95 Cash

24x36 in. $3.00 Down 9x12 ft.

Nothing's more welcome than a bit of beauty for the home! These richly colored, toe-tempting cotton rugs are wonderful for gift giving, wonderful for keeping. They'll brighten dark corners, lighten whole rooms. Just think—where else can you get an actual 9x12-ft. rug for such a tiny price?

Well made . . the deep, fluffy loops are 1¼ inches long, and are firmly anchored to a sturdy duck back. The back is latexed so it grips the floor and is skid-resistant. Washable. Look for the actual sparkling colors in your Big Book.

SCATTER SIZES in Harmony House colors (A) Dark Mint green, (B) Med. Dawn gray, (D) Lt. Sunshine yellow, (E) Light Mint green, (G) Tuscan rose; also (C) Burgundy and (F) Ivory-white (J) Medium Horizon blue. Mailable.
State color A, B, C, D, E, F, G, J.

Size about	Catalog Number	Shpg. wt. lbs	Shpg. wt. oz	SEARS PRICE
24x36 in.	37 N 4390M	1	14	$1.85
24x45 in.	37 N 4391M	2	6	2.85
30x54 in.	37 N 04392M	4		3.95
4x6 feet	37 N 04393M	7		8.35

ROOM SIZES below come only in (A) Dark Mint green, (B) Med. Dawn gray, (G) Tuscan rose; also (C) Burgundy. *State color* A, B, C, G. 6x9 ft. mailable.

Size about	Catalog Number	Shpg. wt.	SEARS PRICE
6x9 ft.	37 N 04394M	15 lbs.	$15.95
9x12 ft.	37 N 04395LM	31 lbs.	29.95

2 Better Loop Pile Rugs

Richer colors and finer yarns

FROM $3.49 TO $15.50

24x36 in. 4x6 ft.

It's Christmas magic! The way these radiant rugs will brighten the holidays—and add sparkle to rooms the whole year through! See them in actual color in your Big Catalog.

These are better quality rugs, heavier in weight and more closely woven than those described above. The finer 4-ply yarns are "hard twisted" into low ¼-inch loops. "Hard twist" means greater wear, easier cleaning, and less matting. Strong duck back is rubberized—to help prevent sliding! Washable.

Harmony House colors (FF) Dark Mint green, (HH) Parchment beige, (LL) Malibu coral (flamingo), (MM) Med. Dawn gray, (SS) Tuscan rose, (TT) Lt. Mint green, (UU) Dark Spice brown, (VV) Lt. Sunshine yellow, (WW) Cherry red, (YY) Med. Chartreuse; also (NN) Med. Horizon blue, (ZZ) Ivory-white.
State color FF, HH, LL, MM, NN, SS, TT, UU, VV, WW, YY, ZZ. Mailable

Size about	Catalog Number	Shpg. wt. lbs.	Shpg. wt. oz.	SEARS PRICE
24x36 in.	37 N 4850M	2	7	$3.49
24x45 in.	37 N 4851M	3		4.75
30x54 in.	37 N 04852M	5		7.75
36x60 in.	37 N 04853M	6		9.75
4x6 feet	37 N 04854M	9		15.50

CUT AND LOOP

3 High and Low Pile Scatter Rugs

Feel like you're "walking on velvet"!

FROM $3.85 TO $18.85

24x36 in. 4x6 ft.

The gift of lovelier living! Wonderful cotton rugs make every room lovelier for the Holidays, add bits of bright color at very little cost. Scatter matching or harmonizing ensembles around the Christmas tree, or use them in the doorway, hall, bedroom or bath to add a festive Christmas look.

Beautifully, yet simply styled. The high cut pile stands out against the low looped background. These rugs are extra deep for thick, velvety softness underfoot. They're extra heavy so they "stay" on the floor. Made of extra fine yarns for richer colors with sparkle and "life". The duck back is rubberized. It locks in the pile, adds to wear and helps safeguard footing. Washable.

Harmony House colors (J) Parchment brown, (K) Tuscan rose, (N) Dark Mint green, (P) Lt. Dawn gray, (T) Lt. Sunshine yellow, (V) Cherry red, (W) Parchment beige, (X) Med. Chartreuse; also (S) Ivory-white.

State color J, K, N, P, S, T, V, W, X.

37 N 4500M—Size about 24x36 in. Shipping weight 2 pounds 6 ounces. Mailable	$3.85
37N4501M–Size about 27x48 in. Wt. 3 lbs. 6 oz. Mailable . .	6.95
37N04502M–About 34x56 in. Shpg. wt. 5 lbs. Mailable.	10.50
37N04503M–Size about 4x6 ft. Wt. 8 lbs. 11 oz. Mailable	18.85

TWEED EFFECT

4 Braided Cotton Fabric Rugs

Modern oval style in a new "tweed-effect"

FROM $2.59 TO $52.50 Cash

24x36 in. $5.50 Down 9x12 ft.

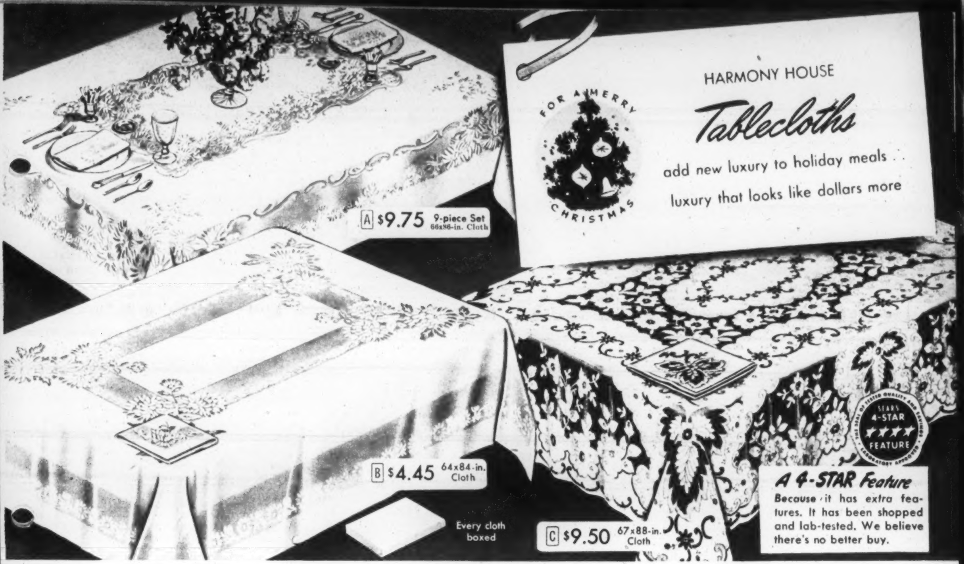
For yourself—for gifts! A modern design perfect for use with modern furniture! Exclusively at Sears, and styled in a smart "up to the minute" tweed-effect. It's unusual to have a rug of this type in so many sizes and with this new modern look.

Finest materials—braided only of all new cottons. Best construction—machine sewed for rip-resistance and tear-resistance. Reversible, too. You can use either side for twice the duty between washings. Yes, the rich colors match in all sizes so why not order more than one? Wash with care.

Harmony House colors. *State color.*

37N4519M–Size about 24x36 in. Wt. 2 lbs. 10 oz. Mailable	$2.59
37N04520M–Size about 27x48 in. Shpg. wt. 4 lbs. Mailable	4.19
37N04521M—Size about 4x6 ft. Shpg. wt. 10 lbs. Mailable.	10.95
37N04522LM–About 6x9 ft. Shipping wt. 21 lbs.	26.50
37NM4524M–About 9x12 ft. Wt. 41 lbs. Freight or exp	52.50

For other colorful Scatter Rugs, see your Big Fall Catalog



HARMONY HOUSE

Tablecloths

add new luxury to holiday meals . .
luxury that looks like dollars more

A 4-STAR Feature
Because it has extra features. It has been shopped and lab-tested. We believe there's no better buy.

Acetate and Cotton Luxury Damask

A For radiant Holiday tables—a luxury damask of lustrous acetate (the beauty fiber) and durable cotton for long wear. Extra heavy quality in smooth, firm weave . . . has soft, luxurious drape. Hemmed. Washable. More exquisite pattern and luster than many higher-priced cloths. An elegant background for your finest china. *Order it for that extra-special gift.* **State pastel color** shell pink, marigold, eggshell.

Cloth abt.	Napkins	Catalog No.	Shpg. wt.	Price, Set
54x54 in.	4 ea. 14x14 in.	**A36 N 2434**	1 lb. 12 oz.	**5-pc. $5.50**
54x72 in.	6 ea. 14x14 in.	**A36 N 2435**	2 lbs. 4 oz.	**7-pc. 7.50**
66x86 in.	8 ea. 18x18 in.	**A36 N 2436**	3 lbs. 4 oz.	**9-pc. 9.75**
66x108 in.	12 ea. 18x18 in.	**A36 N 2437**	4 lbs.	**13-pc. 13.75**

Rich-textured Cotton Damask

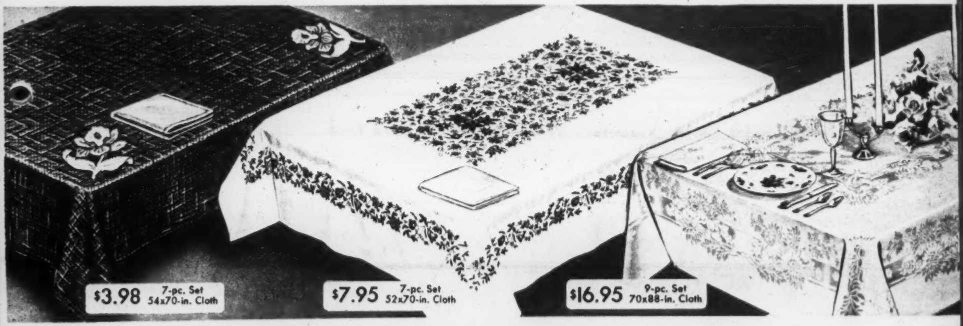
B Snowy-white beauties mercerized for extra luster and maximum wear. Permanent "Basco" finish keeps fabric *lint free!* Washable. Irons smoothly, easily. Handsome woven-in Chrysanthemum pattern. Boxed. Napkins sold separately.

Size about	Catalog No.	Shpg. wt.	Price
Cloth 52x52 in. . .	**A36N2405M**	1 lb. 2 oz.	Each **$2.69**
Cloth 52x68 in. . .	**A36N2406M**	1 lb. 8 oz.	Each **3.65**
Cloth 64x84 in. . .	**A36N2400M**	1 lb. 15 oz.	Each **4.45**
Cloth 64x108 in. .	**A36N2401M**	2 lbs. 2 oz.	Each **5.95**
Cloth 72x90 in. . .	**A36N2403M**	2 lbs. 3 oz.	Each **5.95**
Cloth 72x108 in. .	**A36N2404M**	2 lbs. 10 oz.	Each **7.35**
Napkins 18x18 in.	**A36N2402M**	8 oz.	**6 for 2.45**

Harmony House Best Cotton Lace

C Exquisite pattern resembles rare Italian hand-embroidery. Hard to muss, wrinkle or show soil . . gives 24-hour beauty. Scalloped, corded, picot edges. Light and dark ecru color design. Lowest prices we've found for same quality.

Size about	Catalog No.	Shpg. wt.	Price
Cloth 50x69 in. . .	**A36 N 6263M**	1 lb. 10 oz.	Each **$5.95**
Cloth 67x88 in. . .	**A36 N 6264M**	2 lbs. 4 oz.	Each **9.50**
Cloth 67x105 in. .	**A36 N 6265M**	2 lbs. 8 oz.	Each **10.95**
Napkins 16x16 in.	**A36 N 6266M**	12 oz.	each **65c** **6 for 3.49**
Scarf 17x35 in. . .	**A36 N 6267M**	3 oz.	Each **1.45**
Scarf 17x61 in.	**A36 N 6268M**	5 oz.	Each **1.95**


$3.98 7-pc. Set 54x70-in. Cloth
$7.95 7-pc. Set 52x70-in. Cloth
$16.95 9-pc. Set 70x88-in. Cloth

Bright Tablecloths invite Holiday hospitality to stay all year

Cloth-like Textured Sets

New textured plastic that looks like expensive basket-weave fabric. See it, feel it—the resemblance is startling! Our finest heavy opaque plastic—table can't show through. Protects table from liquids—it's waterproof. *And a breeze to care for*—just clean with a damp cloth. Applique embossed design in all 4 corners. Hemmed. Boxed set includes 15x15-inch harmonizing napkins of washable Viscose rayon. **Harmony House colors** dark Mint green, Cherry red, Sunshine yellow. *State color.*

Cloth abt.	Napkins	Catalog No.	Shpg. wt.	Price
54x54 in.	**4**	**A36 N 6437**	1 lb. 4 oz.	**5-pc. set $2.98**
54x70 in.	**6**	**A36 N 6438**	1 lb. 8 oz.	**7-pc. set 3.98**

Spun Rayon Luncheon Sets

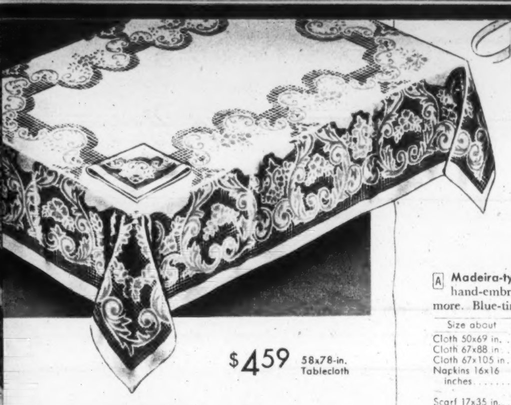
Delightful as mistletoe! Dainty Provincial floral print in multicolors . . . set off with a pastel colored, scroll-edged border. A soft, lustrous spun rayon cloth to spread the friendly holiday mood all through the year. Correct for every occasion. Washable. Hemmed. Matching 16x16-inch napkins with each cloth. Ribbon tied and boxed, ready to give to your favorite homemaker. Lovely gift for a bride. **State border color** gray, gold, pink.

Cloth abt.	Napkins	Catalog No.	Shpg. wt.	Price
52x52 in.	4	**A36 N 2946**	1 lb. 4 oz.	**5-pc. set $4.95**
52x70 in.	6	**A36 N 2947**	1 lb. 10 oz.	**7-pc. set 7.95**
60x80 in.	8	**A36 N 2948**	2 lbs.	**9-pc. set 9.95**

Irish Linen Double Damask

It's White Christmas magic! The way this shimmering, snowy-white linen makes your dinnerware and decorations sparkle. Our best *hand-hemmed* linen cloths imported from Ireland. Heavy heirloom quality has strength to last a lifetime. Stays lint-free after washing. Patterns similar to illustration. 22x22-in. napkins. Boxed.

Cloth abt.	Napkins	Cat. No.	Shpg. wt.	Price
70x 88 in.	8	**A36 N 2626**	3 lbs. 6 oz.	**9-pc. set $16.95**
70x106 in.	12	**A36 N 2627**	3 lbs. 14 oz.	**13-pc. set 20.95**
70x124 in.	12	**A36 N 2628**	4 lbs. 2 oz.	**13-pc. set 25.95**

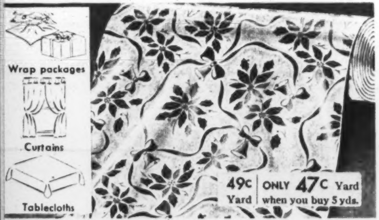


$4.59 58x78-in. Tablecloth

IMPORTED Linen Openwork

Rich lustrous linen has intricate Etamine openwork pattern . . woven by skilled Belgian craftsmen—famous for their exquisite table linens. Long wearing. Washable. Ivory color.

Size about	Catalog No.	Shpg. wt.	Price
Cloth 52x52 in. . . .	. . A36 N 2516M . .	. . . . 14 oz	. . Each $2.88
Cloth 52x68 in. . . .	. . A36 N 2517M . .	. . . . . 1 lb.	. . Each 3.88
Cloth 58x78 in. . . .	. . A36 N 2518M . .	. . 1 lb. 6 oz. .	. . Each 4.59
Cloth 64x84 in. . . .	. . A36 N 2519M . .	. . 1 lb. 8 oz. .	. . Each 4.98
Cloth 64x104 in. . .	. . A36 N 2520M . .	. . 1 lb. 14 oz. .	. . Each 6.79
Napkins 16x16 in. .	. . A36 N 2521M . .	. . . . 12 oz. . . .	. . 6 for 1.98

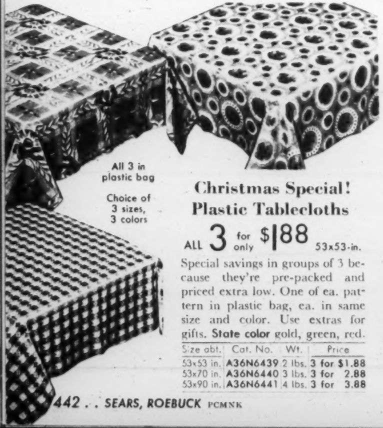


49c Yard | ONLY 47c Yard when you buy 5 yds.

Decorate with Plastic Yardage

See how little it costs to give your home a delightful holiday air. Red, green and gold color Christmas motif printed on heavy white opaque plastic. 54 in. wide. 2 yds. make a 54x72-in. tablecloth for only 98c . . or 36-in. long pair of matching cafe curtains. Colorful for mantel decorations or under tree. And you'll find it handy for wrapping that oversized package. Easy to sew . . easy to wipe clean.

36 N 6442—Shipping weight yd. 6 oz. . Yard **49c** . . **5 yards $2.35**



All 3 in plastic bag

Choice of 3 sizes, 3 colors

Christmas Special! Plastic Tablecloths

ALL 3 for only $1.88 53x53-in.

Special savings in groups of 3 because they're pre-packed and priced extra low. One of ea. pattern in plastic bag, ea. in same size and color. Use extras for gifts. **State color** gold, green, red.

Size abt.	Cat. No.	Wt.	Price
53x53 in.	A36N6439	2 lbs.	3 for $1.88
53x70 in.	A36N6440	3 lbs.	3 for 2.88
53x90 in.	A36N6441	4 lbs.	3 for 3.88

FOR A MERRY
CHRISTMAS

Christmas isn't Christmas without a festive table . . begin with gala Harmony House

Tablecloths

ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

A **Madeira-type Cotton Lace.** Locks like hand-embroidered cloths that cost dollars more. Blue-tint design. Picot edges.

Size about	Catalog No.	Shpg. wt.	Price
Cloth 50x69 in. .	A36 N 6272M	1 lb. 10 oz.	Ea. $5.95
Cloth 67x88 in. .	A36 N 6273M	2 lbs. 4 oz.	Ea. 9.50
Cloth 67x105 in. .	A36 N 6274M	2 lbs. 8 oz.	Ea. 10.95
Napkins 16x16 inches	A36 N 6275M	12 oz. for 6	Ea. 65c 6 for 3.49
Scarf 17x35 in. . .	A36 N 6276M	3 oz.	Ea. 1.45
Scarf 17x61 in. . .	A36 N 6277M	5 oz.	Ea. 1.95

C **Modern Plastic Sets** with the look and touch of expensive waffle-textured fabric. Rich plaids on heavy opaque plastic. Ever-fresh on your table . . . always sparkling. Just wipe clean. 15x15-in. washable Viscose rayon napkins. **State Harmony House color** Parchment brown, Mint green, Cherry red.

Cloth about	Napkins	Catalog No.	Shpg. wt.	Set
54x54 in.	4	A36 N 6434	1 lb. 4 oz.	5-pc. $2.85
54x72 in.	6	A36 N 6435	1 lb. 8 oz.	7-pc. 3.85
54x90 in.	8	A36 N 6436	1 lb. 12 oz.	9-pc. 4.85

B **Viscose Spun Rayon** . . linen-like finish. Max. shrinkage 2%. **State Harmony House solid color** Mint green, Spice brown, Chartreuse, Cherry red, Sunshine yellow. Boxed.

Size about	Catalog No.	Shpg. wt.	Price
Cloth 52x52 in. . .	A36 N 2949M	1 lb. 4 oz.	Each $1.89
Cloth 52x70 in. . .	A36 N 2950M	1 lb. 12 oz.	Each 2.89
Cloth 63x89 in. . .	A36 N 2951M	2 lbs. 4 oz.	Each 4.49
Cloth 63x106 In. .	A36 N 2952M	2 lbs. 8 oz.	Each 5.69
Napkins 17x17 in.	A36 N 2953M	12 oz.	6 for 1.98

A36 N 2954—Separate holiday spun rayon Table-runner. 18x48 in. Washable. Wt. 8 oz **$1.69**

D **Poinsettia Print.** *Cheerful as a greeting card!* Hand screened print on fine rayon and cotton fabric. *Red and green on white.* Napkins sold separately. Washfast. Hemmed. Boxed.

Size about	Catalog No.	Shpg. wt.	Price
Cloth 51x 51 in.	A36 N 2997M	1 lb. 4 oz.	Each $2.79
Cloth 51x 69 in.	A36 N 2990M	1 lb. 12 oz.	Each 3.89
Cloth 60x 79 in.	A36 N 2991M	2 pounds	Each 4.98
Cloth 60x 88 in.	A36 N 2992M	2 lbs. 4 oz.	Each 5.98
Cloth 60x106 in.	A36 N 2993M	2 lbs. 8 oz.	Each 6.98
Cloth 60x118 in.	A36 N 2998M	2 lbs. 12 oz.	Each 8.59
Napkins 16x16 in.	A36 N 2994M	12 ounces	6 for 2.49

Every clever hostess delights in a gift from our HOSTESS SHOP

E **9-pc. Apron-Place Mat Set.** Gay as the Mardi Gras! 4 multicolor striped place mats 12x18 in.; 4 solid blue napkins 12x12 in., and tea apron to match similar to illustration. Washfast denim. Wt. 1 lb. 8 oz.

A36 N 6127 . . . 9-piece set $3.98

H **3-pc. Kitchen Set.** A sissy doll for your BIG girl . . the most useful doll she ever owned. Cleverly made of 1 cotton print towel 16x30 in.; 1 cotton dishcloth 12x15 in.; 1 metal pot cleaner. Painted cloth face. Multicolors.

A36 N 6840—Wt. 1 lb. **Set $1.00**
Save 11c . . . . . **2 sets for only 1.89**

L **8-pc. "Maple Leaf" Mat Set.** Soft, lustrous linen-textured butcher rayon. Washable. Elaborately decorated with silver color metallic threads . . won't tarnish. 4 gray place mats (11x17 in.). 4 napkins 11x11 in. *State napkin color* maize, pink, dark green, white. Wt. 1 lb. 4 oz.

A36 N 6168 . . . . 8-piece set $4.98

P **5-pc. Hostess Set.** Heavy, luxurious butcher rayon tablecloth (45x45 in.) and 4 harmonizing napkins (14x14 in.). Linen-like finish. Hemmed. Boxed. **State Harmony House color** Spice brown, dark Mint green, Victorian wine (all with Dawn gray napkins). Shipping weight 1 lb. 6 oz.

A36 N 6130 . . . . 5-piece set $2.98

T **Butcher Rayon Place Mat Set.** Embroidered floral design. Linen-like finish. Wash separately. 4 mats 12x18 in.; 4 napkins 13x13 in. **State Harmony House color** Smoke gray, Mint green, Victorian wine. Wt. 1 lb. 4 oz.

A36 N 6149—8-piece set . . $2.98

F **4-pc. Kitchen Set.** 2 "Gay Nineties" print cotton dish towels 16x30 in. and 2 cotton mesh dishcloths 14x14 in. Predominantly red. Holiday cellophane packaged. Shpg. wt. 10 oz.

A36 N 6706 . . . . 4-pc. set $1.00
Save 11c . . . . . . **2 for only 1.89**

J **Appliqued Luncheon Sets.** Cotton pique tablecloth. Applique and napkins in red or chartreuse. *State color.*

A36 N 6312—52x52-in. Cloth, four 18x18-in. napkins. Shpg. wt. 1 lb. 4 oz. **5-pc. set $4.98**

A36 N 6313—52x70-in. Cloth, six 18x18-in. napkins. Shpg. wt. 1 lb. 8 oz . . . . **7-pc. set $5.98**

M **5-pc. Bridge Set.** Perfect for those after-game refreshments. Exquisite white cotton organdy cloth (35x35 in.) with handsome appliqued corner design. 4 spun rayon napkins to match, 11x11 in. Boxed. Washable. *State napkin color* dk. green, gold, red. Wt. 15 oz.

A36 N 6126 . . . . 5-pc. set $3.98

R **Cocktail Napkin-Coaster Set** for many a merry party. 8 heavy plastic coasters (6-in. diam.) in leaf—floral design, slit to hold napkins. 8 round cotton cocktail napkins ($7\frac{1}{2}$-in. diam.). Dark green and red. Gift boxed. Shipping weight 10 ounces.

A36 N 6110—16-pc. set $2.69

V **Plastic Card Table Cover.** Quilted taffeta-like finish, cotton padded. Mitered elastic corners. About 30x30 in. **State Harmony House color** Mint green, Pacific blue, Tuscan wine.

A36N6122-Wt. 10 oz. Ea. **$1.00**
Save 11c . . . . **2 for 1.89**

G **4-pc. Plaid Kitchen Set.** 1 dish towel 17x34 in.; 1 terry cloth hand towel 16x24 in.; 1 terry dishcloth 14x14 in.; 1 solid color terry pot holder. All cotton. Cellophane packaged. **State color** green or red plaid. Shpg. wt. 1 lb. 3 oz.

A36 N 6829 . . . . 4-piece set $1.69

K **New Pot Holder Sets.** Decorative and handy on kitchen walls. 2 quilted cotton pot holders neatly stitched and bound. Novelty hanger similar to illustration. Boxed. **State predominating color** red, yellow, blue, green. Wt. set 8 oz.

A36 N 6869 . . . . 3-piece set $1.00
Save 11c . . . . . **2 sets for only 1.89**

N **Snack Server.** What a tempting way to serve dinner rolls . . party tidbits . . late-night snacks! 8 pockets help keep hot rolls *hot*; hold cookies, candy, nuts, pretzels. Washfast cotton. 10x10-inch wicker basket. Removable brass ring holder. *State color* gold, chartreuse, white.

A36 N 6116—Wt. 1 lb. **$2.59**

S **8-pc. Indian Head Cotton Mat Set.** Won't shrink over 1%. Linen-like appearance. Washfast. Easy to iron. Stays crisp. Set includes 4 mats 12x18 in., 4 napkins 12x12 in. **State Harmony House mat color** Chartreuse, Federal gold, dk. Mint green (all with Dawn gray napkins). Shpg. wt. 12 oz.

A36 N 6148—8-pc. set . . . $1.88

W **Adjustable Card Table Cover.** Heavier quilted plastic, finer taffeta-like finish. About 38x38 in., corners snap closed 3 ways to fit most tables. Reversible. **State color** rose/turquoise, old gold/silver blue, dk. green/chartreuse.

A36 N 6124-Wt. 15 oz. Ea. **$1.98**

Easy Terms on page 369

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Each 5.69
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6 for 2.49

SHOP

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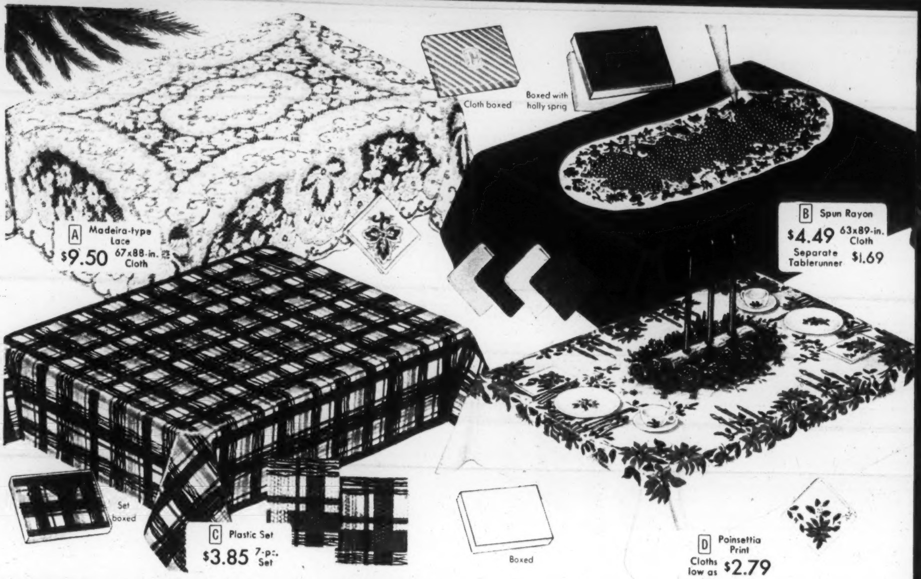
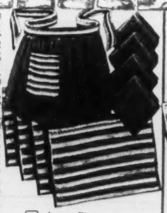
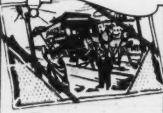
. Ea. **$1.98**

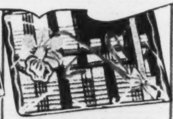

Cloth boxed
Boxed with holly sprig
A Madeira-type Lace $9.50 67x88-in. Cloth
B Spun Rayon $4.49 63x89-in. Cloth
Separate Tablerunner $1.69
Set boxed
C Plastic Set $3.85 7-pc. Set
Boxed
D Poinsettia Print
Cloths low as $2.79

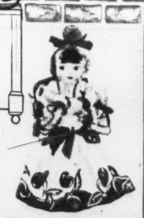
HARMONY HOUSE
HOSTESS SHOP

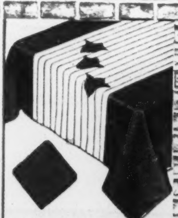
Novelties ~ Favors ~ HostessAids

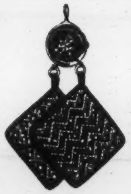

E Apron-Place Mat Set **$3.98**

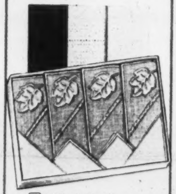

F 4-piece Kitchen Set **$1.00**

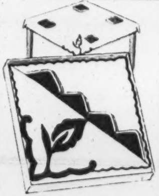

G 4-pc. Plaid Kitchen Set **$1.69**


H 3-piece Kitchen Set **$1.00**

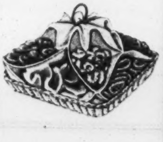

J 5-piece Luncheon Set **$4.98**

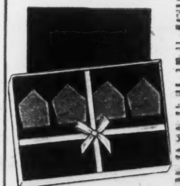

K Pot Holder Set **$1.00**

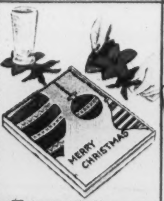

L "Maple Leaf" Mat Set **$4.98**

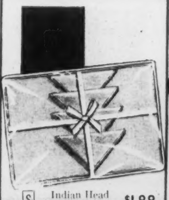

M Bridge Set **$3.98**

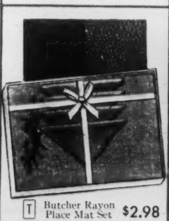
8 pockets to fill with tasty snacks

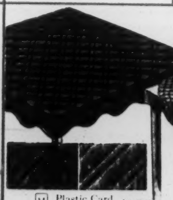

N Snack Server **$2.59**

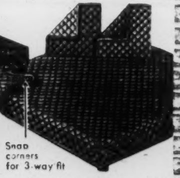

P 5-piece Hostess Set **$2.98**


MERRY CHRISTMAS
R Cocktail Napkin and Coaster Set **$2.69**

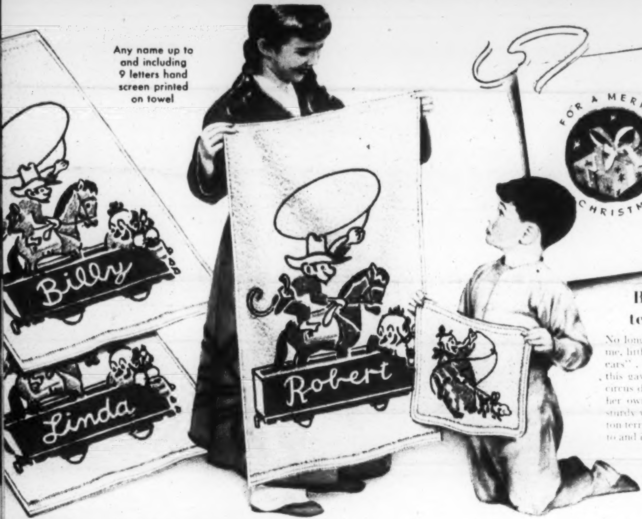

S Indian Head Cotton Mat Set **$1.88**


T Butcher Rayon Place Mat Set **$2.98**


V Plastic Card Table Cover **$1.00**


Snap corners for 3-way fit

W Adjustable Card Table Cover **$1.98**



Any name up to and including 9 letters hand screen printed on towel

FOR A MERRY CHRISTMAS

Newest bathroom magic for all

Towels, Towel Sets

rich colors, deep thirsty textures . . Harmony House quality

Bunny-soft, circus-gay cotton terry Towel and Washcloth Set

$1.79 Each Set in lots of 2 2-pc. Sets

No longer need you remind them "listen to me, little dears; be sure to wash behind your ears" . . for wash-up time will be FUN with this gay gift set; it's "alive" with brilliant circus designs; best of all, it's PERSONALIZED with his or her own name on towel. Thick, fluffy towel (18x36 in.) and sturdy washcloth (12x12 in.) . . both made of softest white cotton terry; ready to use. Washfast patterns. Note: Any name up to and including 9 letters printed on towel. Order before Dec. 10th to insure delivery before Christmas. Mark order "Not for Christmas" if placed after Dec. 10th or not required before Christmas. Sorry, no C.O.D. orders. *Postpaid* from factory near Chicago. (Wt. set 9 oz.)

96 N R3019F—*Print name or names*. . . . . . .2 sets $3.58

A $2.98 6-pc. set

READY for a DIP?

B $1.98 2-pc. set

Adorable 6-piece Water Animal Set

A New designs! Cute and colorful towel and washcloth set. Chipper water animals hand screen printed on good, white cotton terry . . a different animal on each of 3 Hand Towels (15x26 inches) and 3 Washcloths (12x12 inches). Washfast colors stay brilliant, lovely to look at. Packed in attractive gift box. Shipping weight 1 pound 10 ounces.

96 N 3558 . . . . 6-piece set $2.98

Send order for several today.

Bath Towel and Wash Mitt Set

B What could be more fun than using this puppet type wash mitt and bath towel set? It's a darling twosome . . bound to make a hit with young sprouts. Pert rabbits hand-screen printed on bath towel (20x40 in.) and wash mitt (abt. $6\frac{1}{2}$x$8\frac{1}{4}$ in.). Colorful, washfast. Good white cotton terry. Mitt is tape bound. Attractively packaged for gift giving. Order several sets. Shpg. wt. 1 lb. 5 oz.

96 N 3525 . . . 2-piece set $1.98

Be a generous Santa . . add gifts for all to your next Easy Terms Order. See page 369

2-piece Circus Set

98c 2-pc. set

Cunning towel set for the kindergarten crowd. Hand towel 15x26 in. and washcloth 12x12 in. have frisky circus pictures hand screened in gay washfast colors. Good white cotton terry . . soft and absorbent. Nicely boxed, nice to give. Shipping weight 8 ounces.

96 N 3524 . . . . .2-piece set 98c

Roy Rogers—Dale Evans designs in Wild West colors Blankets, Pillowcases, Towel and Wash Mitt Sets

Slashed! Was ~~$4.89~~ C

$3.98 66x80 in.

D $1.49 Pair

Dale Evans
Roy Rogers

E $1.95 Set Towel and Washcloth

Dale Evans
Roy Rogers

F Wash Mitts 98c Each Pair

C **Slashed in price! Roy Rogers Bunk Blankets** to thrill little cow-pokes. Beautiful, exciting panorama view of the picturesque Longhorn country . . . with Roy Rogers signature emblazoned across the border. Of strong cotton and lustrous rayon; softly napped. Hemmed ends. Reversible, slow to show soil; ideal as couch throw, etc. 66x80 inches. Weight $2\frac{1}{8}$ lbs. Wash alone.

Colors blue and red; tan, red and brown; or gray, red and black. *Please state color.*

96 N 08863—Shpg. wt. 2 lbs. 6 oz. $3.98

D **Roy Rogers Pillowcases** to make them dream of their favorite cowboy hero. Good white muslin with colorful washfast print. Hemstitched hems. 42x36 in. Cellophane wrapped in pairs.

96 N 7845 —Shpg. wt. pair 11 oz. . . . . .Pair $1.49

E **Roy Rogers—Dale Evans 2-pc. Towel Sets.** Give these to your reluctant cowpokes; let the king of the cowboys (or his queen) ride herd to make bath time fun time. Hand screen print on good white cotton terry . . washfast color combinations of blue, brown, red and green. Bath towel 20x40 inches; washcloth 12x12 inches. Big autographed picture included with each set. Shpg. wt. each set 1 lb. 6 oz.

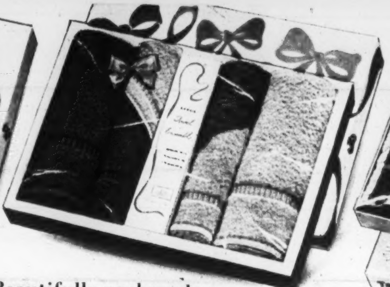
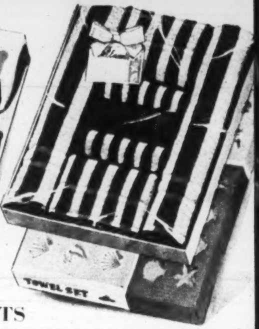
96 N 3020—Roy Rogers design. . .2-pc. Set $1.95

96 N 3021—Dale Evans design. . .2-pc. Set 1.95

F **Roy Rogers—Dale Evans "Puppet" type Wash Mitt.** Oh, what fun to use! Use with towel set above. Hand screen printed on one side. Washfast colors on good white cotton terry. Tape binding; loop for hanging. Abt. 8x$8\frac{1}{2}$ in. Packed in pairs (Roy or Dale) in plastic envelope. Wt. pair 3 oz.

96N3024-Roy Rogers design. Pair 98c; 2prs.$1.88

96N3025-Dale Evans design. Pair 98c; 2 prs. 1.88

Beautifully packaged
Harmony House TOWEL AND BATH MAT GIFT SETS

8-pc. Towel and Finger-tip Towel Set. One of the most useful gifts you can give . . or receive. Best cotton terry with rayon ratine border for contrast on matching towels and washcloths; drop terry border and fringed ends on finger-tip towels. Two bath towels, 22x44 in.; two washcloths, 12x12 in.; four finger-tip towels 11x18 in. Washfast. Boxed.

$5.98
8-pc. Set

State HH color Pacific blue with 1 each marigold*, Malibu coral, deep green* and lt. pink* finger-tip towels; Malibu coral with 1 each Victorian wine, deep green*, marigold*, Pacific blue; Victorian wine with 1 each Pacific blue, lt. pink*, marigold*, gray*; Deep green* with 1 each Pacific blue, lt. pink*, marigold*, Malibu coral.

96 N 3572—Shpg. wt. set 2 lbs. 11 oz. . . . **8-pc. Set $5.98**

6-pc. Towel Set in contrasting solid colors. Mix your colors . . it's the latest, smartest decorator idea in years. And done so tastefully in this attractive towel set. Better quality cotton terry . . deep-looped, soft and thirsty. Distinctive mercerized dobby border. Hemmed ends; strong tape selvages. Washfast . . for beauty that lasts. Set consists of two big bath towels, 22x44 inches; two hand towels, 15x27 inches; two washcloths, 12x12 inches. Attractively boxed . . lovely to give, a joy to receive at Christmas time—or any time.

$4.98
6-pc. Set

HH colors Deep green* with Sunshine yellow; Horizon blue with Sunshine yellow; Horizon blue with Cherry pink; Deep green* with Cherry pink. *Please state color.*

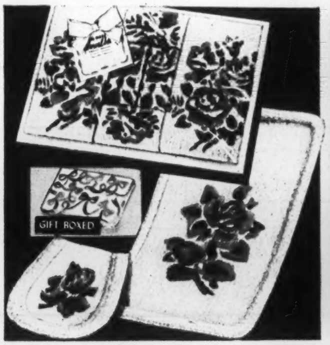
96 N 3566—Shpg. wt. set 2 lbs. 10 oz. . . **6-piece Set $4.98**

7-pc. Striped Towel Set. If she likes the gay, the different, the exciting . . this set is for HER. Whimsical stripes capture the holiday mood, make the bathroom pert and pretty the year around. Good cotton terry; thick, soft, absorbent loops. Set includes two bath towels, 22x44 inches; two hand towels, 15x27 inches; two washcloths, 12x12 inches; and one solid color finger-tip towel, 11x18 inches. Colors are washfast . . their beauty locked in.

$3.98
7-pc. Set

Harmony House colors White with stripes of Bright red*, Lt. Mint green, Pacific blue, Lilac* or Sunshine yellow. Shpg. wt. 2 lbs. 7 oz.

96 N 3561—*State color.* Boxed. . **7-piece Set $3.98**



Beautiful "Roses" Bath Ensemble . . a striking gift, a compliment to HER good taste. Dramatic red rose with green leaves, hand screen printed on sparkling white background. Both sets attractively boxed . . both wonderful gifts.

$4.98
6-pc. Towel Set

6-pc. Towel Set. For luxury loving home-makers. Hundreds of deep, soft cotton terry loops do a thorough job of drying, spring back to their original softness. Set includes two large bath towels, 22x44 in.; two hand towels, 15x27 in.; two washcloths, 12x12 in. . . each with rose. Washfast.

96 N 3565—Shpg. wt. set 2 lbs. 4 oz. . . **6-piece Set $4.98**

2-pc. Bath Mat and Lid Cover Set to "go with" above. Soft cotton chenille, duck back. Mat 21x36 in. Standard size cover. White; red roses. Washable separately.

96 N 2908—Shpg. wt. 2 lbs. 2 oz. . . . . . **2-piece Set $3.98**

Chenille embroidered "Bouquet" Bath Ensemble . . exquisite multicolored floral on solid ground. Makes an expensive looking gift at a moderate price. Each set is separately boxed.

$2.98
3-pc. Towel Set

3-pc. Towel Set. Good, firm cotton terry packed with fluffy, thirsty loops. Set has one bath towel, 20x40 inches; one hand towel, 15x25 inches; one washcloth, 12x12 inches.

Washfast HH colors Radiant pink*, Deep green*, Deep Sunshine yellow, Medium blue*; contrasting floral. *Please state color.*

96 N 3553—Shpg. wt. 1 lb. 13 oz. . . . . **3-piece Set $2.98**

2-pc. Bath Mat and Lid Cover "go with" above. Deeply tufted cotton chenille on firm duck back. High pile border. Mat 21x36 in. Standard size cover. Harmony House colors above. *State color.* Washable separately.

96 N 2926—Shpg. wt. 2 lbs. 3 oz. . . . . **2-piece Set $3.98**

A **5-pc. Towel Set** in rich looking solid tones . . set off by smart dobby border. Good sturdy cotton terry, soft and absorbent. Washfast colors. One bath towel, 20x40 in.; two hand towels, 15x26 in.; two washcloths, 12x12 in. Boxed.

$2.98
5-pc. Set

HH colors Lt. green*, Sunshine yellow, Malibu coral, or Pacific blue. *State color.*

96 N 3555 Shpg. wt. 2 lbs. 3 oz. **5-pc. Set $2.98**

B **4-pc. Towel Set . . .** soft pastels and deeptones . . washfast, of course. Good cotton terry; soft and thirsty loops. One bath towel, 20x40 in.; one hand towel, 15x26 in.; two washcloths, 12x12.

$1.98
4-pc. Set

HH Colors Sky blue*, Deep green*, Radiant pink*, Sunshine yellow, Lt. Mint green. *State color.* Boxed. Shpg. wt. 1 lb. 9 oz.

96 N 3541—**4-piece Set** **$1.98**

C **2-pc. Towel Set.** Low price, but good cotton terry. Lovely soft pastel tones . . . all washfast. Bath towel, 20x40 in.; washcloth 12x12 in. Boxed.

98c
2-pc. Set

Colors Lt. yellow*, Lt. blue*, Lt. green*, Lt. pink*. *State color.* Shpg. wt. 14 oz.

96 N 3515—An inexpensive gift. . **2-pc. Set 98c**

Extra large Mat

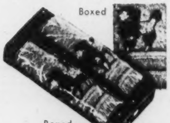
2-pc. Set . . featuring a large size bath mat (27x39 inches) she can use in any room. Delicate multicolor flower-garden pattern is embroidered on thickly tufted cotton chenille ground; duck backing. High pile border on mat and standard size cover. Washable separately. Not boxed.

$4.98
2-pc. Set

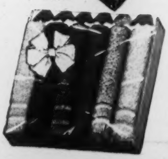
State HH colors Sunshine yellow, Pacific blue, Med. Mint green, Malibu coral. Shpg. wt. 2 lbs. 3 oz.

96N2973—**2-pc. Set $4.98**

Boxed



Boxed



"Fingertip" Sets

2-pc. Poodle Set. Perky poodles are chenille embroidered on fine cotton terry. Fringed ends. Size 11x18 in.

98c
2-pc. Set

Colors Lt. green, Lt. blue, Yellow or Lt. Rose. Washfast. *State color.* Shpg. wt. 9 oz.

96 N 3517—2-pc. Set . . . 98c

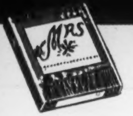
6-pc. Set . . assorted solids. Good cotton terry. Hemmed sides, fringed ends. Washfast. 11x18 in.

$1.98
6-pc. Set

One of each Deep green*, Cherry pink, Med. Blue*; Sunshine yellow, Radiant pink*, Gray*. Shpg. wt. 15 oz.

96 N 3534—6-pc. Set. . $1.98

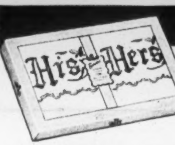
* Not a Harmony House color. HH means Harmony House.



Your Choice

$1.95 Pair

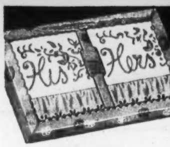
GOOD . . in gift box



Your Choice

$2.45 Pair

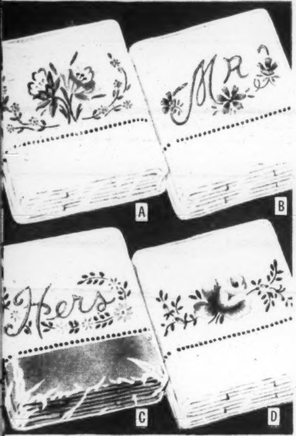
BETTER . . lovelier; gift boxed

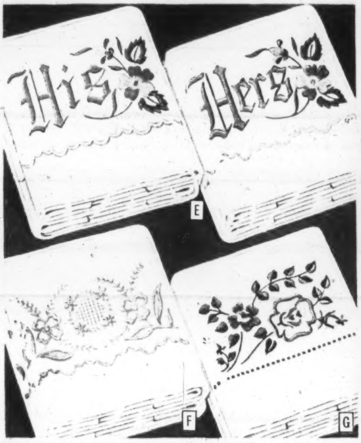


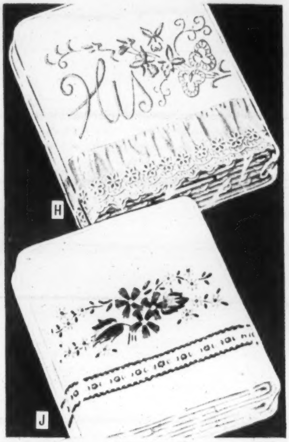
Choice

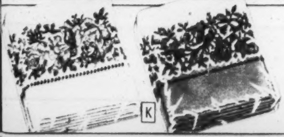
$2.89 Pair

OUR BEST . . gift boxed







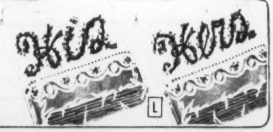


Thrift quality $1.39 Pair

Christmas budget low? Plenty of gift appeal in these lovely snowy-white muslin cases (42x36 in.) . . printed in gay washfast colors. Hemstitched hems. Cellophane wrapped in pairs. Shpg. wt. 11 oz.

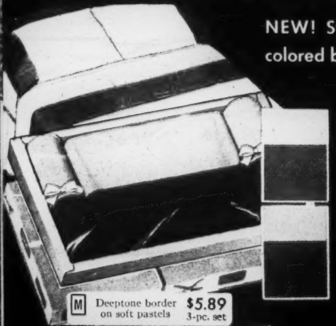
K 96 N 7842–Floral. *State color* blue or rose. . . . . . Pair $1.39

L 96 N 7843–"His and Hers" . . multicolor print. Pair $1.39

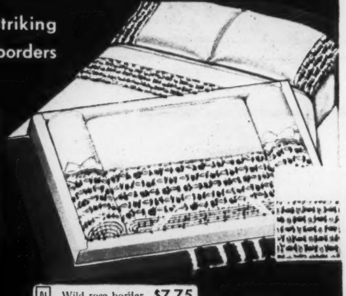


Harmony House SHEET and PILLOWCASE GIFT SETS

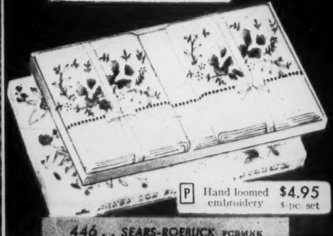
NEW! Striking colored borders



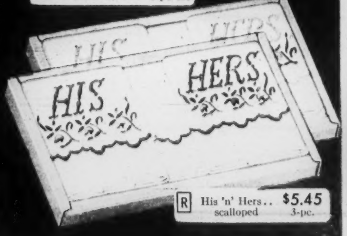
M Deeptone border on soft pastels $5.89 3-pc. set



N Wild rose border on pastel percale $7.75 3-pc. set



P Hand loomed embroidery $4.95 3-pc. set



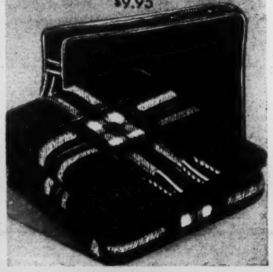
R His 'n' Hers . . scalloped $5.45 3-pc.

S **100% WOOL BLANKET**

Launderite treated $12.85 Each

T **WOOL ROBE with CASE**

$9.95



FOR A MERRY CHRISTMAS

Cater to her love for fine linens . .

Fancy Sheet.. Pillowcase Sets

Luxury looks, everyday durability

ILLUSTRATED ON OPPOSITE PAGE

GOOD Muslin Pillowcase Sets $1.95 Pair

• Beautifully embroidered; low priced. Thrill HER with a gift of practical beauty . . lovely pillowcases accented by delicate hand loomed embroidery; looks like costly hand work. 42x36 in. Washfast. Pair gift boxed. Shpg. wt. pair 14 oz.

[A] **Colorful floral** on Sunshine yellow. Neat hemstitched hems.
96 N 7853..................Pair $1.95

[B] **"Mr." and "Mrs."** on white. Thread drawn hems look hand hemstitched.
96 N 7852..................Pair $1.95

[C] **"His" and "Hers"** . . . wide blue hemstitched hem on white pillowcases.
96 N 7854..................Pair $1.95

[D] **Exquisite rose** on sparkly white. Costly looking thread drawn hem.
96 N 7851..................Pair $1.95

BETTER Muslin Pillowcase Sets $2.45 Pair

• More intricate, more colorful embroidery; looks like costly hand work
• More closely woven; soft and smooth

What a wonderful gift these pillowcases will make! They're exquisitely detailed, richly machine embroidered to look like expensive hand work. Sparkling washfast colors on white. 42x36 in. Pair packed in gift box. Shpg. wt. pair 1 lb. 8 oz.

[E] **"His" and "Hers"** with smart scallop embroidered hem . . . yellow or pink.
96 N 7865—*State color*.........Pair $2.45

[F] **"Schiffli" floral** . . . lovely scalloped, richly embroidered hem. White.
96 N 7869..................Pair $2.45

[G] **Appliqued Rose** on white. Strikingly beautiful. Thread drawn hem.
96 N 7868..................Pair $2.45

OUR BEST Muslin Pillowcase Sets . . . richer detail on finest dazzling white muslin . . packed in our finest gift box. $2.89 Pair

Deluxe gifts for the proudest homemaker . . . to use and to cherish long after holidays are forgotten. Top quality . . . from the smooth, closely woven muslin to the distinctive patterns. Beautifully machine embroidered. 42x36 in. Shpg. wt. pair 1 lb. 10 oz.

[H] **"His" and "Hers;"** Schiffli embroidery and ruffled eyelet hem.
96 N 7886—Gift boxed.......Pair $2.89

[J] **Delicate Floral;** hand loomed embroidery. Embroidered tape hem.
96 N 7885—Gift boxed.......Pair $2.89

Sheet and Pillowcase Gift Ensembles $4.95 to $7.75

NEW! Deeptone border on Good pastel muslin $5.89 3-pc. set

[M] If she delights in pretty things for the home, give her this smart, new set. In dream-soft pastels set off by 4-inch deeptone border for dramatic contrast (on cases and top hem of sheet). Washfast. Firmly woven muslin. Sheet is 81x108 in.; pillowcases 42x38½ in.

Harmony House colors Mint green, Sunshine yellow, Tuscan pink, Pacific blue, harmonizing deeptone border. *State color.* Shpg. wt. 3 lbs. 1 oz.
96 N 7822—Boxed......**3-pc. set** $5.89

NEW! Floral print border on Better pastel percale $7.75 3-pc. set

[N] Designed for luxury-loving homemakers . . . a gift to use and cherish for years. Sweet as an old fashioned nosegay with its wide 4-inch borders showered with dainty rosebuds (appears on cases and top hem of sheet). Better percale . . . super-smooth, soft, durable. Sheet 81x108 in.; cases 42x38½ in. Washfast.

Harmony House colors Tuscan pink, Pacific blue, Sunshine yellow; harmonizing border. Shpg. wt. 2 lbs. 15 oz. Boxed.
96 N 7820—*State color*....**3-pc. set** $7.75

Hand-loomed embroidery on Good quality muslin $4.95 3-pc. set

[P] A lovely gift, a fine value. Distinctive sheet and pillowcase set with an expensive hand made look about it. Floral embroidery (on pillowcases only) is actually loomed on hand operated machines. Sheets and cases hemstitched; Bleached snowy-white. Sheets have tape selvages. Washfast. Sheet 81x99; cases 42x36 in. Shpg. wt. 3 lbs. 2 oz.
96 N 7805—Boxed....**3-pc. set** $4.95

"His" and "Hers" . . . scalloped Set $5.45 3-pc. set

[R] One of our most popular patterns . . . always in good taste. "His" and "Hers" embroidered on two pillowcases (42x36 in.) with scalloped hems. Sheet (81x99 in.) has scalloped hem only. Made of good, firmly-woven, durable, dazzling white muslin. Tape selvages on sheet. Washfast. Shpg. wt. 3 lbs. 3 oz.

State embroidery color blue or yellow.
96 N 7828—Boxed.......**3-pc. set** $5.45

All sizes on sheets and cases shown are before hemming. Sheets have tape selvages.

Harmony House Wool and Part Wool Blankets $5.85 to $12.85

For your favorite sleepy-head . . . a cozy warm blanket to nestle under . . . now and for many, many winters to come. Three qualities . . . in luscious, solid colors.

[S] **100% WOOL . . . 72x90 inches . . . Launderite treated for best washability.** Loveliest and warmest. Durable underweave with fluffy, soft nap that stays deep and springy through countless washings . . . and shrinkage is reduced to a minimum. Weight 3½ lbs. of warm, resilient wool. Luxurious, gleaming 7-inch acetate satin binding. Guaranteed 5 years against moth damage. Individually boxed.

Harmony House colors med. Sunshine yellow, med. Colonial blue, dark Mint green, med. Sage green, med. Valley rose; also medium Red.* *Please state color.*
96 N 08127—Shipping weight 4 lbs. 11 oz. A truly wonderful gift at........$12.85

100% WOOL . . . 72x84 inches . . . untreated; (not shown). Wt. 3 lbs. Deep fluffy nap over strong underweave assures warmth and wear. 6-inch acetate satin binding.

Harmony House colors med. Sunshine yellow, med. Colonial blue, med. Valley rose, med. Sage green, med. Cherry red, dark Mint green. Wash with care.
96 N 08115—*State color.* Individually boxed. Shpg. wt. 4 lbs. 3 oz............$9.85

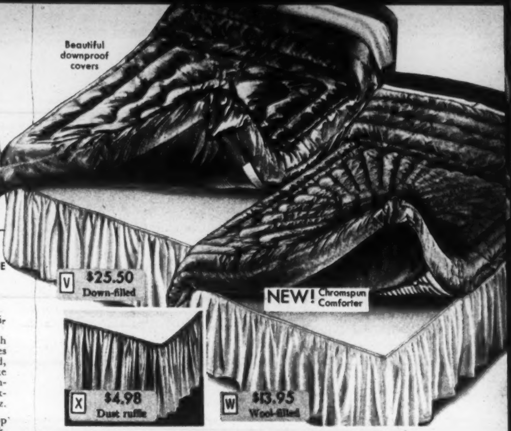
10% WOOL, 63% RAYON, 27% COTTON . . . 72x84 inches (not shown). Wt. 2½ lbs. Long uniform fibers . . strongest cotton in underweave, warm wool and lovely rayon in soft, lofty nap. Shimmering 5-inch acetate satin binding. Wash with care.

Harmony House colors med. Sunshine yellow, med. Colonial blue, dark Mint green, med. Sage green, med. Cherry red, med. Tuscan rose. *Please state color.*
96 N 08515—Individually boxed. Shipping weight 3 lbs. 12 oz..............$5.85

Our Finest 100% Wool Robe with Zipper Case $9.95

[T] **50x70 inches,** including fringe. Weight 2 lbs. Streamlined for traveling; smart for stay-at-home use. Robe is handsome, colorful, slow to show soil. Warm all wool with deep fluffy nap, strong underweave. Finished with rolled fringe on ends. Special feature . . . renewable water-repellent finish; ideal for outdoor use. Wash with care. Good looking case of heavy maroon plastic; use as cushion when robe is inside.

Robe color green, blue or red predominating. *State color.* Case 16x12½x2½ in.
96 N 8779—Shipping weight 2 pounds 15 oz. A grand gift for only..........$9.95



Harmony House "Stay-on" Comforters

- Exclusive "stay-on" 20-in. fitted cap end holds comforter securely on bed
- Beautiful covers in lovely fabrics; fillings treated against moth damage
- Intricate scroll stitching holds filling firmly, forms elegant pattern

[V] **Rayon Satin Cover . . Down Filled.** 2-tone cover is downproof and reversible. Filling of 1¼ lbs. of airy-light, soft down . . . scientifically cleansed; "izolin" processed to stay buoyant and odorless. Finished size 68x80 in. (Cut size 72x84 in.). Finished weight 4 lbs. Dry clean.

State HH colors med. Pacific blue, with dusty rose;* dk. Victorian wine with Dawn gray; dark Mint green with Chartreuse, dk. Spice brown with Parchment ivory. Wt. 6 lbs.
96 N 01844—Boxed. *$3 down.* $25.50

[W] **NEW! Chromspun Acetate Taffeta Cover . . . 100% Wool Filled.** New chromspun dyeing process gives you gorgeous colors that are "locked in" . . . colors that will NEVER fade. Reversible . . . same color on both sides. Toasty-warm, too . . . filling is 3 lbs. of 100% colored wool; finished weight 5 lbs. Finished size about 68x86 in. (Cut size 72x90 in.). Sunburst quilting. Use with dust ruffle below for a lovely ensemble. Dry clean.

Colors med. blue, med. rose, dk. green, or dk. wine. Shpg. wt. 6 lbs. 8 oz.
96N01828M—Boxed. *State color*...$13.95

[X] **NEW Dust Ruffle . . . Chromspun Acetate Taffeta.** Matches comforter (W). Same colors. White cotton printcloth top is sanforized; won't shrink over 1%. Cut corners. About 16½ inch drop on 3 sides . . (cut size 18 in.). Washfast.
Colors med. blue, med. rose, dk. green, dk. wine. *State color.* Shpg. wt. 2 lbs. 4 oz.
96 N 2582M—Twin Bed size $4.98
96 N 2583M—Full Bed size $4.98

Harmony House PASTEL SHEETS, CASES

Y Muslin
$2.69 Ea.
in lots of 4
81x108 in.
Mint green
Tuscan pink
Pacific blue
Sunshine yellow
MUSLIN pastel SHEETS
Z Percale
$3.59 Ea.
in lots of 4
81x108 in.
Chartreuse
Pacific blue
Sunshine yellow
Tuscan pink
PASTEL percale SHEETS
TWO
Lovely pastels in colors

Washfast pastels . . wrapped in pairs in clear plastic

[Y] **Durable Muslins.** Low in price, but you get soft, washfast colors plus long wear. 134 threads per sq. inch after washing. Sheets have 3-inch hem at one end, 1-inch at other. Wrapped in pairs. Make lovely, modestly priced gifts.

State HH colors** Sunshine yellow, Mint green, Tuscan pink, or Pacific blue.

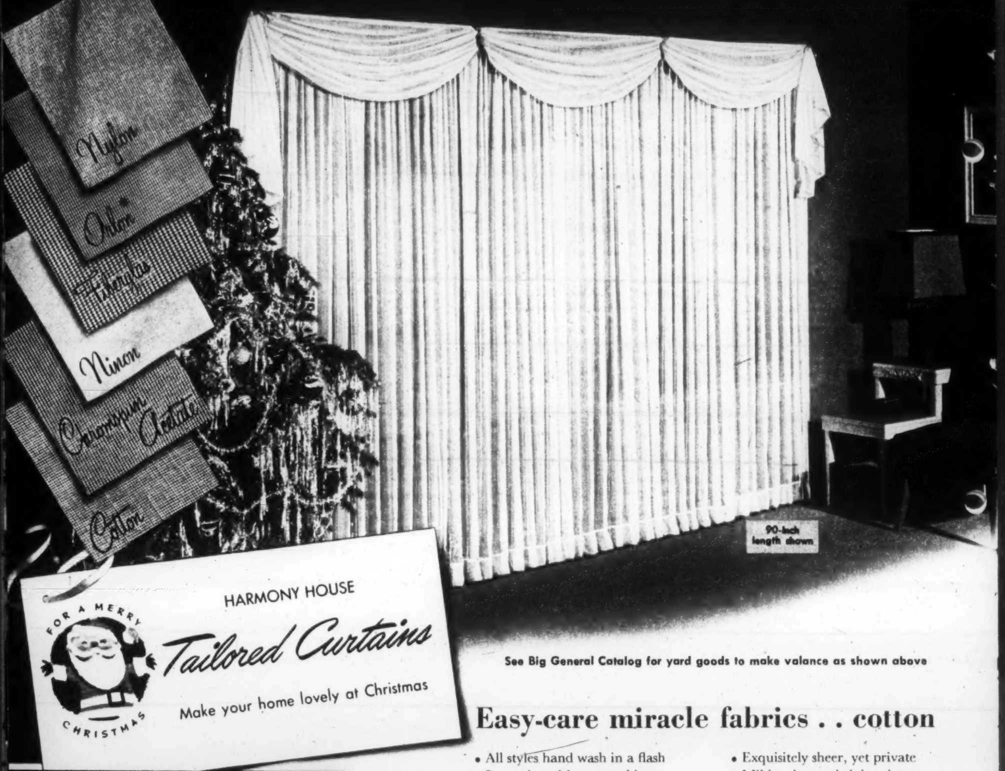
Bed size	Sheet size	Catalog Number	Shpg. wt. of 2	2 for	4 for
Twin or ¾	72x108	96 N 6772M	3 lbs. 8 oz.	$5.10	$9.96
Full Bed	81x108	96 N 6782M	4 pounds	5.50	10.76
Pillowcases	42x36	96 N 6740M	14 ounces	1.18	2.28

[Z] **Exquisitely textured Percales** you'll be proud to give. Super-smooth, light as air, exceptionally durable. Finely woven . . . 190 threads per sq. in. after washing. Sheets have wide 4-inch hem at one end; 1-inch at other.

State HH colors** Tuscan pink, Chartreuse, Pacific blue, or Sunshine yellow.

Bed size	Sheet size	Catalog Number	Shpg. wt. of 2	2 for	4 for
Twin or ¾	72x108	96 N 7472M	3 lbs. 1 oz.	$6.78	$13.16
Full Bed	81x108	96 N 7482M	3 lbs. 7 oz.	7.38	14.36
Pillowcases	42x38½	96 N 7440M	11 ounces	1.58	3.08

*Not a Harmony House color
**HH means Harmony House colors



HARMONY HOUSE

Tailored Curtains

Make your home lovely at Christmas

See Big General Catalog for yard goods to make valance as shown above

Easy-care miracle fabrics . . cotton

- All styles hand wash in a flash
- Stay crisp without starching
- Keep their shape, no stretching
- Little ironing, fiberglas none
- Exquisitely sheer, yet private
- Mildew-insect-shrink resistant
- All have hemmed, headed tops
- Wide selection of popular sizes

NYLON marquisette panels are a cinch to wash; need next to no ironing. 1% maximum shrinkage. 3-inch bottom hem; 1¼-inch double-stitched side hems. Headed tops. Hand washable with care. **Color** ivory-white.

$1.69 Panel 54 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1866M	54 inches	42 inches	5 ounces	$1.69
24 N 1867M	63 inches	42 inches	5 ounces	1.79
24 N 1868M	72 inches	42 inches	6 ounces	1.89
24 N 1869M	81 inches	42 inches	6 ounces	1.98
24 N 1870M	90 inches	42 inches	7 ounces	2.09

ORLON. Marquisette panels are long-wearing. Resist harm from sun, heat and fumes. Threads are locked in. 3-inch bottom hem; 1¼-inch double-stitched side hems. Headed tops. Hand washable with care. *Ivory-white.*

$1.98 Panel 54 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1836M	54 inches	41 inches	5 ounces	$1.98
24 N 1837M	63 inches	41 inches	5 ounces	2.29
24 N 1838M	72 inches	41 inches	6 ounces	2.49
24 N 1839M	81 inches	41 inches	6 ounces	2.69
24 N 1840M	90 inches	41 inches	7 ounces	2.89

FIBERGLAS marquisette panels cannot shrink or stretch. Need no ironing. Wash, dry in 12 minutes. Spun glass is abrasion-resistant. 5-inch bottom hem; 1¼-inch side hems. Headed. Hand washable. *Ivory-white.*

$2.69 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1580M	63 inches	40 inches	7 ounces	$2.69
24 N 1581M	72 inches	40 inches	7 ounces	2.89
24 N 1582M	81 inches	40 inches	8 ounces	3.09
24 N 1583M	90 inches	40 inches	8 ounces	3.39

NINON . . . pure Celanese acetate, gossamer sheer. 160 threads per square inch. Searset finish eliminates starching and stretching. Curtains stay sheer. 3-inch bottom hem; 1¼-inch side hems. Hemmed, headed top. Hand washable. **State color** white or eggshell.

$1.49 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1550M	63 inches	43 inches	5 ounces	$1.49
24 N 1551M	72 inches	43 inches	6 ounces	1.69
24 N 1552M	81 inches	43 inches	7 ounces	1.89
24 N 1553M	90 inches	43 inches	8 ounces	2.19

Chromspun colors . . extra wide panels. Better quality acetate marquisette. Chromspun colors and ivory-white acetate. 5-inch bottom hem; 1¼-in. side hem.

State Harmony House Color light Sage green, Cherry pink; also yellow, ivory-white. Hand wash

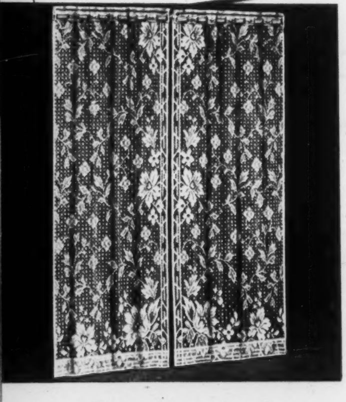
$1.45 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1787M	63 inches	58 inches	7 ounces	$1.45
24 N 1788M	72 inches	58 inches	8 ounces	1.55
24 N 1789M	81 inches	58 inches	8 ounces	1.65
24 N 1790M	90 inches	58 inches	9 ounces	1.75

COTTON MARQUISETTE panels with Super-Sear-set finish are clear, lustrous. No starching or stretching. Minimum shrinkage. 1-inch side hems; 5-inch bottom hem. Headed tops. Hand washable with care. *Ivory-white.*

$1.14 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 4635M	63 inches	42 inches	4 ounces	$1.14
24 N 4636M	72 inches	42 inches	4 ounces	1.24
24 N 4637M	81 inches	42 inches	5 ounces	1.38
24 N 4638M	90 inches	42 inches	5 ounces	1.48



Frost-white . . sheer lace

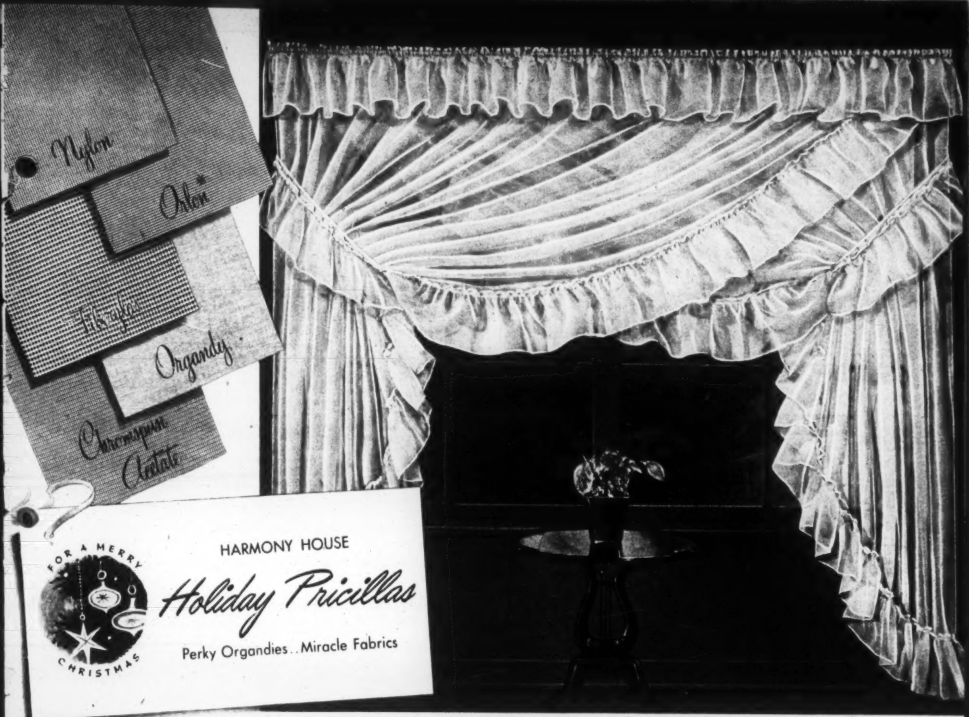
Sparkling windows for the Christmas season. Sheer lace in an all-over pattern, exquisite floral border. Crisp cotton in a firm 2-ply weave. 2-inch bottom hem; hemmed-effect sides. One-row slot top. Hand washable with care.

$1.00 Pair

Please state color white or light ecru. Entire width 48 inches. Shipping weight 7 ounces.

24 N 4440—24x78 inches long each side . . . . . Pair $1.00

* Trade Mark (acrylic fiber) E. I. Du Pont Company . . . Order regularly and get your catalogs regularly



HARMONY HOUSE

Holiday Pricillas

Perky Organdies . . Miracle Fabrics

Tub-easy, iron-easy NYLON

Whispery nylon marquisette, famous for ease-of-care. Only 1% max. shrinkage. 6-inch French-headed ruffles, 1¾ yards fullness to yard. Ruffled tiebacks with bone rings. Hand wash. *Ivory-white.*

$5.98 Pair 63 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 1851M	63 inches	100 inches	12 oz.	$5.98
24 N 1852M	72 inches	100 inches	13 oz.	6.29
24 N 1853M	81 inches	100 inches	13 oz.	6.59
24 N 1854M	90 inches	100 inches	14 oz.	6.98
24 N 1857M	90 inches	144 inches	1 lb. 2 oz.	10.98
24 N 1855M	90 inches	184 inches	1 lb. 7 oz.	13.95
24 N 1856M	90 inches	278 inches	2 lbs.	19.65

Crystal-clear ORLON*

Frothy priscillas wash quickly . . . dry fast . . . need little ironing. 1% maximum shrinkage. 6-inch French-headed ruffles; 1¾ yards fullness to finished yard. Ruffled tiebacks. Pre-shirred heading. Hand wash. *Ivory-white.*

$7.98 Pair 63 in. long

Catalog Number	Length	Entire width	Width ea. side	Shipping weight	Price Pair
24 N 1859M	63 in.	100 in.	50 in.	12 oz.	$7.98
24 N 1860M	72 in.	100 in.	50 in.	12 oz.	8.59
24 N 1861M	81 in.	100 in.	50 in.	13 oz.	8.98
24 N 1862M	90 in.	100 in.	50 in.	14 oz.	9.29
24 N 1863M	90 in.	184 in.	92 in.	1 lb. 5 oz.	17.98
24 N 1864M	90 in.	270 in.	135 in.	1 lb. 13 oz.	25.90

FIBERGLAS . . can't shrink!

Fiberglas marquisette; spun glass fibers *can't* stretch or shrink; abrasion-resistant. Wash, dry in 12 minutes. No ironing! 5-inch French-headed ruffles; 1¾ yards fullness to finished yd. Hand wash. *Ivory-white.*

$7.69 Pair 63 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 1658M	63 inches	80 inches	1 lb. 1 oz.	$7.69
24 N 1659M	72 inches	80 inches	1 lb. 2 oz.	8.29
24 N 1668M	81 inches	96 inches	1 lb. 3 oz.	9.98
24 N 1669M	90 inches	96 inches	1 lb. 4 oz.	10.50
24 N 1670M	90 inches	180 inches	2 lbs. 3 oz.	22.50
24 N 1671M	90 inches	270 inches	3 lbs. 1 oz.	34.00

Frosty Pastel ORGANDY

- Better quality—permanent finish
- Luxurious 5½-inch ruffles

$3.58 Pair 63 in. long

Breathweight organdy in window flattering pastels. Smooth finish shakes off dust and grime . . . perky permanent finish stays cracker crisp without starch. French-headed ruffles are picot-edged . . . 1¾ yards of fullness to finished yard. Ring fasteners on tiebacks. Back hems. Widest width is shaped. Hand washable.

Harmony House colors Sunshine yellow, Colonial blue, Sage green; rose or white. *Please be sure to state color.* Wide selection of sizes.

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 5946M	63 inches	82 inches	13 oz.	$3.58
24 N 5947M	72 inches	82 inches	14 oz.	3.74
24 N 5948M	81 inches	82 inches	15 oz.	3.84
24 N 5949M	90 inches	82 inches	1 lb.	3.98
24 N 5953M	81 inches	152 inches	1 lb. 5 oz.	7.68
24 N 5954M	90 inches	152 inches	1 lb. 6 oz.	7.98
24 N 5992M	90 inches	224 inches	2 lbs. 2 oz.	11.98
24 N 5996M	108 inches	82 inches	1 lb. 1 oz.	4.48

Deep-tone ORGANDY

Deep colors in our better quality organdy. A breezy billow of ruffles . . . 8 inches wide! Picot-edged . . . 1¾ yards of fullness to finished yard. Permanent finish keeps priscillas fresh without starch, makes ironing so much easier. Back hems, no selvages. Tiebacks with ring fasteners. Hand washable.

$4.28 Pair 63 in. long

Harmony House colors Mint green, Cherry pink, Spice brown, Pacific blue, Cherry red; also white or citron yellow. *State color. Be sure to measure your windows before ordering.*

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 5725M	63 inches	84 inches	12 oz.	$4.28
24 N 5726M	72 inches	84 inches	14 oz.	4.58
24 N 5727M	81 inches	84 inches	15 oz.	4.78
24 N 5728M	90 inches	84 inches	1 lb. 1 oz.	4.98
24 N 5729M	90 inches	152 inches	1 lb. 8 oz.	9.48
24 N 5730M	90 inches	220 inches	2 lbs. 1 oz.	13.98

Never-fade Chromspun ACETATE

Bright chromspun colors and white acetate priscillas. Chromspun colors guaranteed sun and washfast. Pre-shirred rod hems. 1¾ yd. fullness to finished yard. 6-in. French-headed ruffles, ruffle tiebacks. Hand wash. **Harmony House colors** Cherry pink, dark Sage green; also yellow or white. *Please be sure to state color.*

$3.79 Pair 94 x 81 in.

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 1371M	81 inches	94 inches	1 lb.	$3.79
24 N 1372M	90 inches	94 inches	1 lb. 2 oz.	3.98
24 N 1373M	90 inches	186 inches	1 lb. 14 oz.	6.98

Good Quality ORGANDY

Pretty pastels in permanent finish organdy never need starching . . stay crisp after countless washings . . minimum shrinkage. Attractive French-headed 5½-inch ruffles . . 1½ yard fullness to finished yard. Ruffle tiebacks. Hand wash. Dry quickly.

$2.84 Pair 63 in. long

Harmony House colors Sunshine yellow, lt. Sage green, lt. Colonial blue; also rose and white. *Please state color.* Use wide widths for criss-crossing curtains.

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 5691M	63 inches	82 inches	13 oz.	$2.84
24 N 5692M	72 inches	82 inches	14 oz.	2.98
24 N 5675M	81 inches	82 inches	14 oz.	3.28
24 N 5676M	90 inches	82 inches	15 oz.	3.58
24 N 5677M	90 inches	152 inches	1 lb. 9 oz.	6.98
24 N 5678M	90 inches	224 inches	2 lbs. 2 oz.	9.98

Budget-Priced ORGANDY

Frothy organdy priscillas to beautify your windows at low cost. French-headed ruffles . . 4-in. wide . . . dainty picot-edging . . 1½ yd. fullness to finished yd. Permanent finish. Tiebacks. Hand wash. *Color* white.

$2.88 Pair 81 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 5977M	81 inches	74 inches	13 ounces	$2.88
24 N 5978M	90 inches	74 inches	14 ounces	2.98

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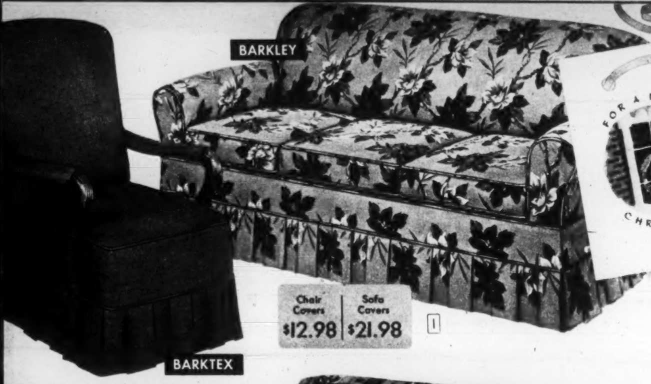
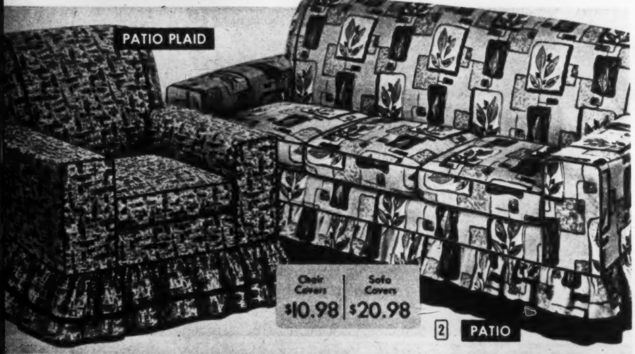
* Trade Mark (acrylic fiber) E. I. du Pont

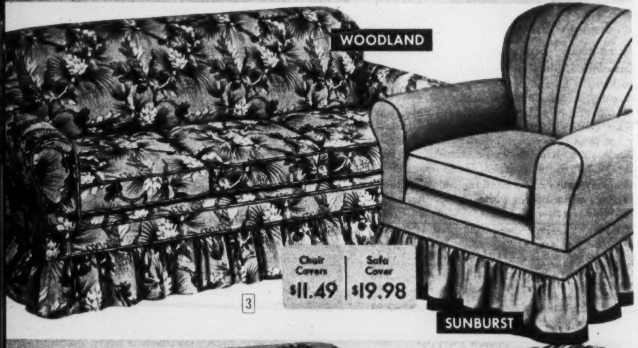
FOR A MERRY CHRISTMAS

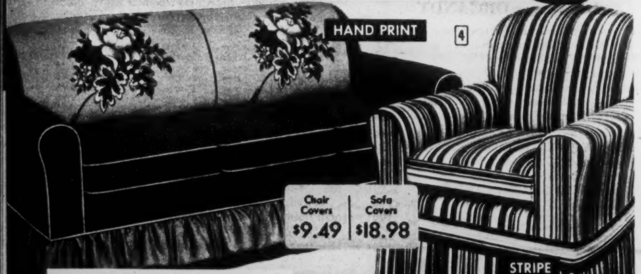
Slip Covers

New holiday look in minutes with
Ready-made Covers. Choice of
10 chair styles, 6 sofa styles









Sanforized, heaviest Bark Cloth

1 Decorator-designed, extra heavy cotton bark texture covers. Sanforized, washable, only 1% shrinkage. Tailored better than many custom-made covers—self material cord welting; nylon sewn seams; nonfraying overlocked edges; bar-tacked strain points. Form fit assured with hidden elastic back lacing and welts for tuck-in of surplus fabric. Box pleated skirt.

State style letter from Chart 1 on opposite page

Barktex. Nubby solid colors for ensembling. *State color.* **HH** colors Tuscan wine, dark Mint green, med. Dawn gray.
24 N 3643M—Chair Cover. Shpg. wt. 3 lbs. 15 oz. . . **$12.98**
24 N 3644M—Sofa Cover. Shpg. wt. 7 lbs. 1 oz. **21.98**
24 N 3944M—Sofa Bed Cover, style C. Pleated skirt on 3 sides. **See Chart 3 on facing page.** Shpg. wt. 5 lbs. 1 oz. *$7 price cut continued from Midfall.* . . . . .Only **$12.98**

Barkley. Smartly textured allover floral. State **HH ground color** dk. Mint green, med. Dawn gray, med. Parchment beige.
24 N 3641M—Chair Cover. Shpg. wt. 3 lbs. 10 oz. . . **$12.98**
24 N 3642M—Sofa Cover. Shpg. wt. 7 lbs. 2 oz. **21.98**
24 N 3942M—Sofa Bed Cover, style C. Pleated skirt on 3 sides. **See Chart 3 on facing page.** Shpg. wt. 4 lbs. 9 oz.**$19.98**

Heavy Bark Cloth Modern Ensemble

2 Just in time for holiday re-decorating! High styled designs printed on heavy cotton bark cloth—newest slip cover fabric, wonderful for wear. Adjustable for form fit—excess fullness tucks under welting; cords under back panel draw cover snug; hooks hold it in place. Cord welting. Attached skirts on 3 sides. Washable.

State style letter from Chart 1 on opposite page

Patio Plaid mottled print. Banding gives skirt double ruffle effect. **State HH color** Victorian wine or med. Mint green.
24 N 3685M—Chair Cover. Shpg. wt. 3 lbs. 1 oz. . . **$10.98**
24 N 3686M—Sofa Cover. Shpg. wt. 5 lbs. 9 oz. **20.98**

Patio. Modern block print; harmonizing skirt-banding. **State HH color** gray with med. Mint green or Victorian wine.
24 N 3697M—Chair Cover. Shpg. wt. 2 lbs. 13 oz. . . **$10.98**
24 N 3698M—Sofa Cover. Shpg. wt. 5 lbs. 5 oz. . . **20.98**

Special Midfall prices continued

3 Distinctive leaf design and correlating solid with new-detail sunburst welting—give your room high fashion flair. Heavy cotton bark cloth, tailored for molded fit with backs of solid color LASTEX and cotton knit yarns . . adjustable arm feature . . zipper closure. Attached skirt. Cord welting. Wash with care.

State style letter from Chart 1 on opposite page

Woodland. Stylized pine needle and leaf motif. *State color.* **HH ground colors** lt. Dawn gray, dk. Mint green; white.
24 N 3689M—Chair Cover. Shpg. wt. 3 lbs. 4 oz. . . . **$11.49**
24 N 3690M—Sofa Cover. Shpg. wt. 6 lbs. 3 oz. **19.98**

Sunburst. Unusual treatment of contrast welting. **State HH color** med. Dawn gray, dk. Mint green, Victorian wine.
24 N 3681—Chair Cover. Shpg. wt. 3 lbs. 10 oz. **$11.49**

Luxurious Hand Printed Floral

4 Dramatic two-tone covers with bouquet design hand printed—colors are more vivid with 3-dimensional intensity. Classic stripe covers, for ensembles. Medium heavy cotton twill with snug fitting back of solid color LASTEX and cotton yarns. Adjustment at arms. Cord welting. Zipper closure. Washable.

State style letter from Chart 1 on opposite page

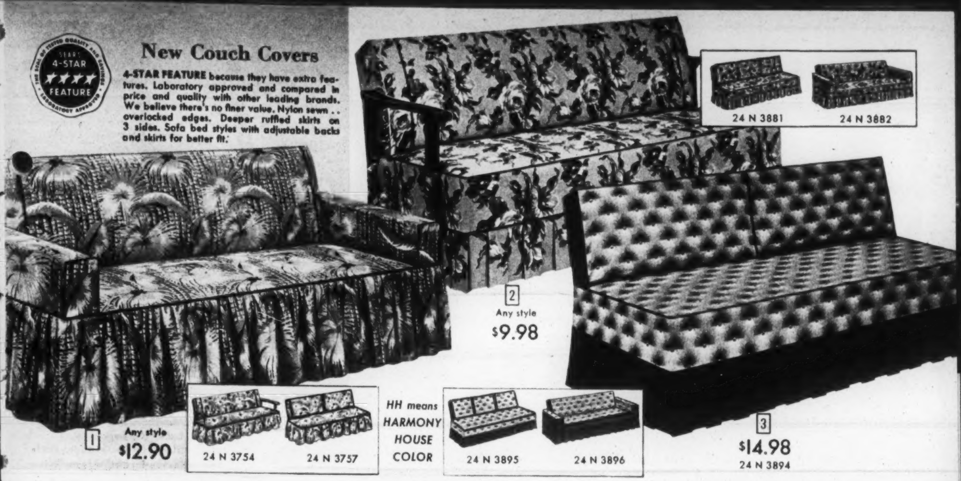
Hand Print. Ruffled skirt all around, decorative banding. **State HH color** dk. Mint green or Victorian wine with lt. gray.
24 N 3665M—Chair Cover. Shpg. wt. 3 lbs. 1 oz. **$9.49**
24 N 3666M—Sofa Cover. Shpg. wt. 5 lbs. 10 oz. **18.98**
24 N 3966M—Sofa Bed Cover, style C. Ruffled skirt on 3 sides. Tailored to fit without elastic action back. **See Chart on opposite pcge.** Shpg. wt. 4 lbs. 13 oz **$14.98**

Stripe. Pleated skirt all around. **Dawn gray** predominating.
24 N 3663M—Chair Cover. Shpg. wt. 3 lbs. 1 oz. **$9.49**
24 N 3664M—Sofa Cover. Shpg. wt. 5 lbs. 2 oz. **18.98**

HH means Harmony House "Go-Together" Colors

New Couch Covers

4-STAR FEATURE because they have extra features. Laboratory approved and compared in price and quality with other leading brands. We believe there's no finer value. Nylon sewn . . overlocked edges. Deeper ruffled skirts on 3 sides. Sofa bed styles with adjustable backs and skirts for better fit.


THE SEAL OF TESTED QUALITY AND SAVINGS
SEARS 4-STAR ★★★★ FEATURE
LABORATORY APPROVED
24 N 3881
24 N 3882
2
Any style
$9.98
1
Any style
$12.90
24 N 3754
24 N 3757
HH means HARMONY HOUSE COLOR
24 N 3895
24 N 3896
3
$14.98
24 N 3894

Glamorous New Tropical Design

1 Medium-heavy cotton twill printed with latest textured look in background. Washable, pre-shrunk, shrinkage 2%. Cord welting. **See Chart 3, below.**

State HH dk. Mint green, Tuscan wine, med. Dawn gray.

24 N 3756—Fits all upholstered arm sofa beds with arms up to 10 in. wide. Shpg. wt. 3 lbs. 11 oz. $12.90

24N3754—(D) for open arm sofa bed. Wt. 2 lbs. 14 oz. 12.90

24N3755—(R) for 3-cushion studio. Wt. 3 lbs. 7 oz. 12.90

24N3757—For 2-cushion studio. Same as Style R, except has 2 pillow covers 36x17½x6 in. Wt. 3 lbs. 7 oz. $12.90

Sparkling Floral, nylon sewn

2 Hibiscus and rose bouquets printed on medium weight cotton twill. Pre-shrunk, washable, shrinkage 2%. Non-fraying overlocked edges; bar-tacked strain points. Pleated skirt on 3 sides, cord welting. Sofa beds have adjustable backs and skirts. **See Chart 3.**

State ground color medium gray, medium green or wine.

24N3883–(D) for open arm sofa bed. Wt. 1 lb. 15 oz. $9.98

24N3881–(R) for 3-cushion studio. Wt. 2 lbs. 5 oz. 9.98

24N3882–(C) for upholstered arm sofa bed. Shipping weight 2 pounds 7 ounces. $9.98

Newest Dimensional Tuft Design

3 Expertly printed to look like button tufted upholstery. Sturdy twill combined with solid color bark cloth. Box pleated skirt on 3 sides. Cord welting.

State HH color two-tone Mint green, Tuscan wine, Dawn gray. Washable cotton, shrinkage 2%. **See Chart 3.**

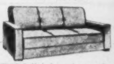
24 N 3894—For 2-cushion studio. Same as Style R, except has 2 pillow covers 36x17½x6 in. Wt. 4 lbs. 4 oz. $14.98

24 N 3895—(R) for 3-cushion studio. Wt. 4 lbs. 3 oz. 14.98

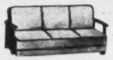
24 N 3896—Fits all upholstered arm sofa beds with arms up to 10 in. wide. Shpg. wt. 4 lbs. 10 oz. $15.98

CHART 3

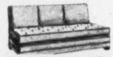
Sofa Bed and Studio Covers



STYLE C. **Upholstered arm sofa bed.** For sofa bed with closed upholstered arms. Fits arms up to 6 in. width. Length of seat 75 in. Overall width when open 48 inches.



STYLE D. **Open arm sofa bed.** For sofa bed with open arms. Length of seat 75 in. Overall width of sofa bed when open 48 inches.



STYLE R. **3-cushion studio.** For couch without arms. Top length 75 in. Top width 32 in. 17-in. skirt. 3 box style pillow covers 17x25x4 in. with metal snap fasteners.

$3.39
Set of 2
$9.98
Set of 6

Washable Twill Cushion Cover Ensemble

Solid Colors for easy ensembling. Reversible cushion covers accented with cord welting trim. Medium-heavy cotton twill. Elastic closures.

State HH color dark Mint green, or Victorian wine. Washable.

24 N 3523M—Set of 2 covers for chair. Shipping weight 1 lb. . . . $3.39

24 N 3524M—Set of 6 covers for sofa. Shipping weight 2 lbs. 7 oz. . . . $9.98

Vivid Leaf Design to dress up maple or modern cushioned furniture. Medium-heavy cotton twill. Cord welting. Elastic closures. Reversible.

State ground color HH dark Mint green; med. gray or wine. Washable.

24 N 3525M—Set of 2 covers for chair. Shipping weight 14 oz. . . $3.39

24 N 3526M—Set of 6 covers for sofa. Shipping weight 2 lbs. 9 oz. . . . $9.98

$2.79
Chair Cover
$4.69
Sofa Cover
Sofa Bed Cover

Dustproof, Shaped Plastic Covers

Thrifty protection for your fine furniture. Shaped to cover almost all furniture styles—slip on and off in seconds. Heavy plastic won't crack or stiffen, resists flame. Dust, smudges disappear with a damp cloth. Bottom edges hemmed . . . seams are electronically sealed. Don't expose to finished wood surfaces.

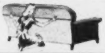
Clear color . . . won't hide the beauty of your furniture.

24 N 3591M—Chair Cover. 36 in. across back. Shpg. wt. 1 lb. 6 oz. $2.79

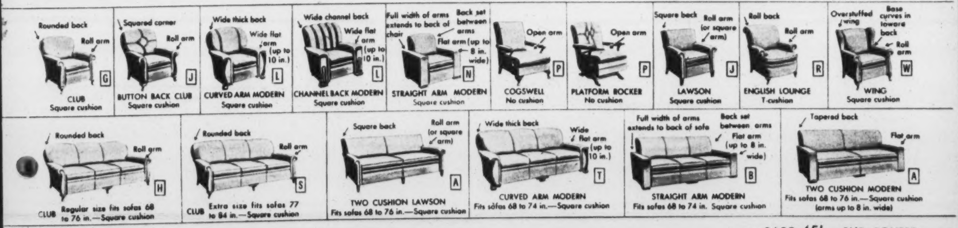
24 N 3592M—Sofa Cover. 84 in. across back. Shpg. wt. 2 lbs. 5 oz. 4.69

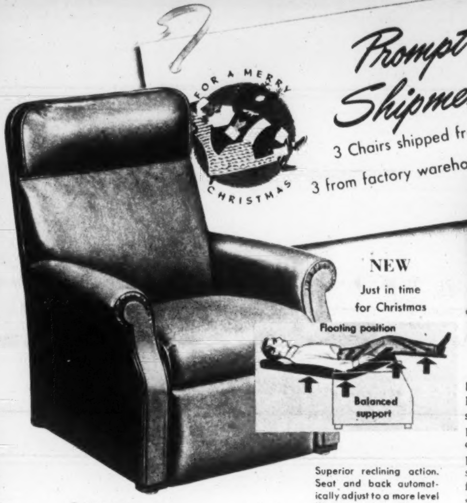
24 N 3792M—Sofa Bed Cover. Shipping weight 2 lbs. 2 oz. . . . 4.69

CHART 1 . . For Non-stretchable Woven Slip Covers



ONLY ONE MEASUREMENT NECESSARY
No chair measurements are needed, but determine greatest width of your sofa's back, excluding arms, as shown in illustration at left


Rounded back
Roll arm
G
CLUB
Square cushion
Squared corner
Roll arm
J
BUTTON BACK CLUB
Square cushion
Wide thick back
Wide flat arm (up to 10 in.)
L
CURVED ARM MODERN
Square cushion
Wide channel back
Wide flat arm (up to 10 in.)
L
CHANNEL BACK MODERN
Square cushion
Full width of arms extends to back of chair
Back set between arms
Flat arm (up to 8 in. wide)
N
STRAIGHT ARM MODERN
Square cushion
Open arm
P
COGSWELL
No cushion
Open arm
P
PLATFORM ROCKER
No cushion
Square back
Roll arm (or square arm)
J
LAWSON
Square cushion
Roll back
Roll arm
R
ENGLISH LOUNGE
T-cushion
Overstuffed wing
Base curves in toward back
Roll arm
W
WING
Square cushion
Rounded back
Roll arm
H
CLUB Regular size fits sofas 68 to 76 in.—Square cushion
Rounded back
Roll arm
S
CLUB Extra size fits sofas 77 to 84 in.—Square cushion
Square back
Roll arm (or square arm)
A
TWO CUSHION LAWSON
Fits sofas 68 to 76 in.—Square cushion
Wide thick back
Wide flat arm (up to 10 in.)
T
CURVED ARM MODERN
Fits sofas 68 to 74 in.—Square cushion
Full width of arms extends to back of sofa
Back set between arms
Flat arm (up to 8 in. wide)
B
STRAIGHT ARM MODERN
Fits sofas 68 to 74 in. Square cushion
Tapered back
Flat arm
A
TWO CUSHION MODERN
Fits sofas 68 to 76 in.—Square cushion (arms up to 8 in. wide)



Prompt Shipment

3 Chairs shipped from stock
3 from factory warehouse

NEW
Just in time
for Christmas

Superior reclining action. Seat and back automatically adjust to a more level "floating position"—this full-length balanced support is more comfortable

$116.95 Cash **$12.00** Down

Our finest, largest, most comfortable RECLINING LOUNGE CHAIR

Shipped promptly from mail order house

Sears Exclusive—most comfortable, most relaxing Reclining Lounge Chair we've ever seen. Relax in its superior floating position . . stretch out because back is extra high . . feel the firm support of the coil spring base and rest your arms on the rubberized hair padded arm-rests. Foam latex and felted cotton linters padding in the seat. Coil spring back with felted cotton linters padding. Pillow top. Full 40½ in. high. 20x21-in. seat. Double-doweled northern hardwood frame, walnut finish on legs.
2 Harmony House Colors dark Cherry red or medium Mint green. *State color.*
1 N M54300—With Vinyl Plastic cover. Shipping wt. 120 lbs. . . . . Cash **$116.95**

A 4-STAR Feature because..

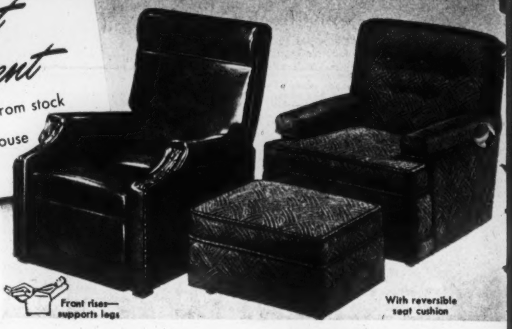
it has extra features. We've compared and we're convinced there is no better rocker value anywhere.

In Plastic as shown
With Lock and Ottoman
$64.95
Cash
$6.50 Down

Choice of Plastic or Frieze cover

Platform Rocker with Plastic cover. Coil springs over sagless springs in seat and back. Rubberized hair, felted cotton padding in back and 23x21-in. seat. Solid oak frame, mahogany finish on legs and lock. Ottoman is 22x17½x13 in. high. From factory near Chicago. Ill. *State color.*
4 HH Colors Cherry red, med. Mint green, med. Dawn gray or Chartreuse.
1 N M4375F—Rocker with Lock and Ottoman. Shpg. wt. 98 lbs. . . . . Cash **$64.95**
1 N M4315F—Rocker only. (Without lock, without ottoman.) Wt 80 lbs. . . . **49.95**

Like above, but with rayon and wool Jacquard Frieze cover. *State color.*
4 HH Colors dark Mint green, Spice beige, Victorian red or med. Dawn gray.
1 N M4374F—Rocker with Lock and Ottoman. Shpg. wt. 98 lbs. . . . . . . Cash **$69.95**
1 N M4314F—Rocker only. (Without lock, without ottoman.) Wt. 80 lbs. . . . **54.95**



Shipped from stock

$87.95 Cash
$9 Down

Reclining Lounge Chair. Insulated sagless springs in base, seat and back; rubberized hair padding. High T-shaped back cushion, pillow top. Tilts back with body pressure—no levers! Recessed Lawson style arms, nail head trim. Hardwood frame, walnut finish on legs. 19x21½-in. seat. 37 in. high. Vinyl plastic cover.

3 HH Colors med. Mint green, Cherry red, med. Dawn gray; also medium Chartreuse. *State color wanted.*
1 N M54008—Shpg. wt. 103 lbs. Cash **$87.95**

NEW Lounge Chair

$69.95 Cash
$7.00 Down

With rayon and wool Jacquard frieze cover. Coil springs in seat and base. Sagless spring back. Rubberized hair padding. Hardwood frame, steel casters. 21½x21½-in. seat. 33½ in. high.

4 HH Colors med. Mint green, med. Dawn gray, Spice beige, med. Chartreuse; also in red. *State color.* From factory near Indianapolis, Ind.
1 N M54500F Chair only. Wt. 109 lbs. **$69.95**
1 N M54502F—Chair with 19¼x27x14¼-in. high Ottoman. Shpg wt. 146 lbs. . . . **$92.95**

ONLY
$37.95
Cash
$4.00 Down

Save $13.55
Normally our price would be $39.50
$25.95
Cash
$3.00 Down

Shipped from stock

Low-priced Platform Rocker. Double comfort—coil springs over sagless springs in both seat and back. All insulated and padded with felted cotton and rubberized hair. Button tufted back—24 in. above seat, firm support. Attractive cotton tapestry cover, welt trim. Hardwood frame, walnut finish. 22x21-in. seat. 37 in. high.

2 HH Colors medium Mint green, medium Dawn gray; also in red. *State color.*
1 N M43066—Shipping wt. 54 lbs. . . . **$37.95**

All-purpose Chair

You select color, we pick pattern from expensive bolt ends of Jacquard frieze—mainly cotton, rayon and wool. **Armless style.** Felted cotton padding in back and seat. Coil-spring seat, sisal insulation. Hardwood frame, limed oak finish on legs. 25x20-in. seat. 31½ in. high. Shipped with legs off from factory near Indianapolis, Ind.
Colors green, gray or rose. *State color.*
1 N M45200F—Shpg. wt. 30 lbs. . . . **$25.95**

$13.95

Our largest size

Our Best Round Hassock. 31-in. diam. 15 in. high. Supported vinyl plastic cover. Cotton padded top. Filled with excelsior under pressure. Plastic cord trim.

2 HH Colors med. Mint green or Cherry red; also ivory. *State color.* Freight or Express.
1 N M4218—Shpg. wt. 50 lbs. **$13.95**

$9.95

Extra large

Round Hassock. 23½-in. diam. 13 in. high. Supported plastic cover. Cotton padded top. Filled with excelsior. Cord trim. *Please state color wanted.*

2 HH Colors med. Mint green or Cherry red; also in ivory. Shipping weight 22 pounds.
1 N 04200L—Each $9.95

$7.49

Large size

Round Hassock. 20x14 in. high. Supported plastic cover. Cotton padded top. Filled with excelsior. Cord trim.

2 HH Colors med. Mint green or Cherry red. *Please state color wanted.* Shipping weight 21 pounds.
1 N 04215L—Each $7.49

HH means Harmony House color

5-piece Set
$24.95
Cash
$2.50 Down

NEW! Smart 5-piece Steel Bridge Set

- Table has automatic spring leg locking device . . all pieces fold easily, compactly . . smooth, snag-free edges protect your clothing
- Removable simulated leather upholstery . . resists stains, heat, alcohol

Colorful Square Table Set . . of fine quality furniture-steel for long lasting strength. Hardboard table top 30½x30½ in., removable cover. 27 in. high. Top is cross-braced underneath with steel for extra rigidity. Legs lock automatically . . won't slip. Baked-on chip-resistant enamel finish.

Matching Steel Chairs have form-fitting backs, rubber-capped feet. Seat 15x14 in. 32 in. high. All fold easily, quickly, compactly.

Colors beige frames, dark brown table top and seat covers; or *Harmony House* Dawn gray and *Harmony House* Cherry red. *State color.*

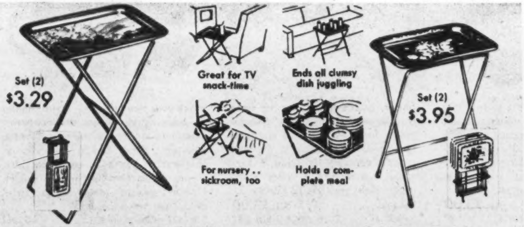
1 N M3864—**Table, 4 chairs.** Shipping weight 62 pounds	$24.95
1 N M3846—**Table only.** Shipping weight 18 pounds	8.50
1 N 03861L—**Chairs.** Shipping wt. 11 lbs . . . . . **Each $4.50 . . . 4 or more Each**	4.40

Legs are self-locking
Steel under-braced top
5-piece Set
$29.50
Cash
$3.00 Down

NEW! 5-piece Steel Bridge Set . . Big 36-in. Table Upholstered Table Top . . Removable Cover

Bigger table top . . plus roomy round design. Made of finest furniture-steel. Legs lock automatically with non-slip spring device. Hardboard top in rich simulated leather—easily removed for recovering—resists stains, heat, alcohol. Top rigidly underbraced with steel. Chip-resistant baked enamel finish. Snag-free edges. 27¼ in. high. **Matching Steel Chairs** . . form-fitting backs and upholstered seats of simulated leather. Rubber-capped feet. Seat 15x14 in. 32 in. high. Fold compactly. **Colors** beige frames, dark brown table top, seats, backs; or *Harmony House* Dawn gray and *HH* Cherry red.

1 N M3875—**5-piece Set:** Table, 4 chairs. *State colors.* Shpg. wt. 68 lbs	$29.50
1 N M3860—**Table only.** *State colors.* Shipping weight 24 pounds	11.95
1 N 03862L—**Chairs only.** *State colors.* Shipping wt. 11 lbs . . . . . **Each $4.79 . . . 4 or more Each**	4.69



STEEL CADDY TABLES . . rigid . . safe . . fold compactly

Serve the smart, handy way . . use every day, too!

Budget-priced Caddy Tables. Landscape scene print, bronze painted border. Brown frame. Baked-on enamel finish. 12½x17½x21 in. high. Fold to 17½x24x1⅜ in. **Handy Steel Wall Rack with set of 4** . . holds 4 tables. Easily attached with screws (included).

1 N 03806—**Set of 2.** Shpg. wt. 8 lbs	$3.29
1 N 03816—**Set of 4 with Steel Wall Rack for easy, compact storage.** Shpg. wt. 15 lbs	$7.49

Better Caddy Tables. Multicolor floral design on black background. Baked enamel finish resists heat, alcohol. Detachable tray, deep non-spill rim. Rubber-tipped feet. 17½x12¾x21 in. high. Folded 17½x24x1½ in. **Steel Floor Stand with set of 4.** *State quantity.*

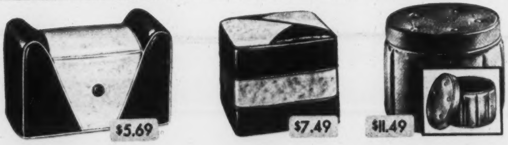
1 N 03811—**Set of 2.** Shpg. wt. 8 lbs	$3.95
Set of 4 with Floor Stand for easy, compact storage . . holds 4 tables. Shpg. wt. 17 lbs	$9.95

Only
$14.39
5-piece Set

Thrift-priced 5-piece Bridge Set

Rigid fiberboard plastic-coated table top . . stain, heat-resistant. Solid hardwood frame. Metal edging. Corner guards. Tubular steel locking legs. Rubber-capped feet. Durable enamel finish. 30x30x27 in. high. **Matching Steel Chairs** . . artificial leather seats 13x13 in. Curved metal backs. 31 in. high. All fold easily, compactly. **Colors** beige frames; dark brown table top and seats; or *HH* Dawn gray and *HH* Cherry red. *State color.*

1 N M3887—**Table, 4 chairs.** Shipping weight 42 pounds	$14.39
1 N M3845—**Table only.** Shipping weight 10 pounds	5.69
1 N 03844—**Chairs.** Shpg. wt. 8 lbs . . **Each $2.39 . . 4 or more Each**	2.29



Colorful Hassocks . . Tough, washable plastic covers

Radio-TV 2-tone Bench-style Hassock. Top 22x12 in.; 12½ in. high. Ivory color center panel. Softly padded top for comfort. Pressure filled with excelsior, cotton. Durable plastic cover. **Colors** *HH* Cherry red or *HH* med. Mint green with ivory. *State color.*
1N04252L–Shpg. wt. 19 lbs. $5.69

2-tone Square Style. 19½x19½x16 inches high. 2-color top, cord trim. Heavy vinyl plastic cover. Has reinforced bottom. Cotton padded excelsior filled. **Colors** *HH* Cherry red with ivory or *HH* medium Mint green with ivory. *Please be sure to state color wanted.*
1N04226L–Shpg. wt. 26 lbs. $7.49

Storage Hassock. 19x14½ in. high. Tufted lid, foam rubber and excelsior padding. Pleated sides, Tufflex ® padded. Heavy embossed plastic, Jacquard-effect pattern. Fiberboard frame, metal reinforced. **State color** moss green, coral, or *HH* Federal gold.
1N04205L–Shpg. wt. 16 lbs. $11.49

Mailed in 3 sections. Easily set up—no screws, bolts, nails. Just insert in metal grooves and lock. Can't come apart!

$9.49

"Western Style" Toy Chest Hassock

Lots of storage—30x15x16½ in. high. Extra strong . . steel frame, Masonite Presdwood top, bottom. Sides heavy corrugated fiberboard. Heavy plastic-coated paper lining. Piano-type hinges. Soft 1½-in. padded top. Washable plastic cover.

1 N 04270L—**State color** yellow or red. Shpg. wt. 21 lbs	$9.49

HH means Harmony House color

TIE-MAKING KIT

FOR A MERRY CHRISTMAS

SEARS NEW *Home Crafts*

Carefully selected for pleasure . . for income

Make six beautiful ties in your own home. Kit includes complete materials and easy-to-follow directions. Styles and patterns selected by a leading manufacturer of custom made ties. A handsome assortment of patterns. Includes assorted rayons in foulard, satin, jacquard and crepe weaves. Six different shades of rich, popular colors. Normally our price for ready-made ties of this quality would be $1.50 each.

$4.95 Kit

Kit contains fabrics pre-cut on the bias ready to sew, 100% wool interlining, fine rayon taffeta tipping, stiff form for pinning and pressing, nylon slip-stitch thread, and complete, illustrated directions. An interesting way to make money at home . . . no special talent is required to "custom-make" ties.

8 N 2835—Shipping weight each kit 10 ounces.................Complete Kit **$4.95**

Save $1.35 when you order 3 kits at the special, money-saving **CLUB PRICE!** (Kits include materials to make 18 attractive ties)....................**CLUB PRICE** 3 kits **$13.50**

A wide range of gifts for those with time on their hands. For the retired . . the shut-in . . the homemaker . . the handicapped . . for anyone, young or old. Carefully selected gifts that are time-consuming and offer an interesting way to supplement the income

Help start a Home Craft Club in your community, church, hospital, school, or social group. Turn idle hours into profitable, happy hours. Look for the special "Club prices" shown on the items below and at left.

CORSAGE KIT

Kit includes wood fiber materials and easy-to-follow directions for making 4 exquisite life-like corsages—lovely white gardenia, delicate coral and ivory tea rose, realistic pink carnation and stunning purple orchid. Shpg. wt. ea. kit 14 oz.

8 N 2828..................Kit **$3.00**

Save $1.11..... **CLUB PRICE** 3 kits 7.89

CHENILLE CORSAGES

Corsage-making kit contains brightly colored rayon chenille materials and complete directions for making 9 life-size corsages—2 poinsettias, 2 chrysanthemums, 3 double roses and 2 beautiful orchids. A "make-it-yourself" kit to please young and old alike . . .a grand gift.

8 N 2829–Wt. ea. kit 1 lb.....Kit **$3.00**

Save $1.11.........**CLUB PRICE** 3 kits 7.89

NYLON CORSAGES

Sheer, gauze-like nylon has been transformed into filmy, colorful pieces for making floral corsages. Directions for making 5 life-size, realistic corsages—1 orchid, 1 dogwood, 1 sweet pea, 2 violet. Shipping weight each kit 12 ounces.

8 N 2830..................Kit **$3.00**

Save $1.11.....**CLUB PRICE** 3 kits 7.89

PLANTER BOX KIT

Make your own attractive metal planter . . . . a decorative addition to every home. Complete kit for tooling or embossing beautiful floral design on copper. Wooden box 14x4x4 inches, metal liner, 12-page illustrated instruction booklet. Finished planter makes a wonderful gift. Shpg. wt. 3 lbs. 8 oz.

8 N 2827—Complete Kit.........**$4.50**

RAFFIA CRAFT KIT

Popular fibercraft kit contains everything needed to cover snack bowls, bottles, candy dishes and many other articles for home or gifts. 330 yards colorful raffia, materials, directions included.

8 N 2809—Shpg. wt. each kit 3 lbs. 9 oz....Kit **$4.85**

Save $2.60..... **CLUB PRICE**, Order 3 kits for only 11.95

TILE DECORATING KIT

Paint your own hot plates or coasters. Kit includes two 6x6 inch color-coded tiles, brushes, paint, felt pads, wall hangers. Complete, easy-to-follow directions furnished. ***State design*** **Cape Cod or Country Scene.**

8 N 2806—Shpg. wt. 1 lb. 6 oz.......Kit $2.50

ALUMINUM ETCHING

Make beautifully etched mirror aluminum trays and coasters. One 6-inch, four 4-inch discs.

8 N 2822—Directions. Shpg. wt. 1 lb. 8 oz...Kit **$1.98**

8 N 2823—**Aluminum Blanks.** 12 (6 in.) discs. Wt. 2 lbs. 2.65

8 N 2824—6 (15 in.) circles. Shpg. wt. 8 lbs. 12 oz. 7.49

8 N 2825—12 (6x9 in.) blanks. Shpg. wt. 3 lbs. 8 oz. 3.95

LEATHER TOOLING

X-acto tool chest for professional-quality leather-craft work. Includes 4 different handles, 14 metal tools. Chest 6⅜x4½x1½ inches . . sturdy wooden construction, fastener.

8 N 2818—Shpg. wt. 1 lb.....$9.00

STENCIL TOOL SET

X-acto stencil tool kit for professional-quality stencil-cutting. Sturdy wooden box. Size 6¼x1¼x1½ inches. Contains special X-acto handle, 1 knife blade, 4 gouges, 2 routers, 2 punches.

8 N 2819—Shpg. wt. 4 oz....Kit **$3.00**

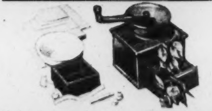
METAL DIPPING

Complete metal dipping kit. Covers all metals but aluminum, stainless steel. Non-flammable, easy to use. Directions included. Makes one gallon of solution. Non-electrical. Shipping weight 2 lbs. 9 oz.

8 N 2807—Chrome Dipping Kit $3.50

8 N 2808—Copper Dipping Kit.. 3.50

GRINDER-PLANTER



Make a provincial-style coffee grinder-planter in your spare time . . looks handsome in any room. Unfinished, precision-cut maple parts. Ceramic planter dish fits in drawer. A grand gift when completed. Size 7½x5½x7¼ in. Complete, easy-to-follow directions.

8 N 2813–Shpg. wt. 2 lbs. 3 oz. Kit **$4.95**

CHRISTMAS CORSAGE KIT

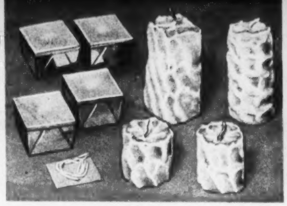
Make beautiful holiday lapel decorations and corsages. Includes everything needed to make 15 large, beautiful holiday corsages or 24 medium-sized corsages. An ideal way to make money for individuals, church groups, women's clubs. Red and green ribbon; silver and green leaves; gold and blue balls; red and white berries; white and gold bells; "snow-covered" pine cones. A grand gift to give for holiday festivities. Directions.

$2.50 Kit

8 N 2833—Shpg. wt. each kit 1 lb. . . . . Kit **$2.50**

Order 3 kits and save $1.01. Makes 45 large corsages or 72 medium-sized corsages. . . . . **CLUB PRICE** 3 kits for **$6.49**

CANDLE MAKING KIT



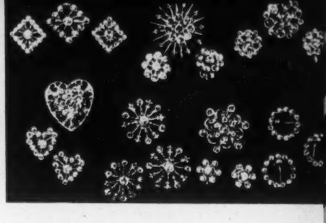
Candles are perfect for holiday decorating—centerpieces, mantles, windows, entrance halls and at all holiday functions. Make your own beautifully decorated candles with this new kit. Includes over 3 pounds of candle wax plus wicks, dyes and easy-to-follow instructions for making *candles that glow throughout when lighted.* Makes two 4½-inch and two 3-inch candles 2¾ inches in diameter. Directions and suggested uses for candles at holiday-time.

$2.79 Kit

8 N 2836—Shipping weight 3 lbs. 8 oz. . . . . Kit **$2.79**

8 N 2838—5¼ lbs. candle wax and 6-ft. wicking. Shpg. wt. kit refill 5 lbs. 8 oz. Each refill **$1.98**. . 3 refills **$5.29**

EARRING AND PIN KIT



Jewelry kit includes materials for making 7 beautiful assorted pin and earring sets. Includes blanks, sparkling rhinestones, cement and complete instructions . . fun for anyone, young or old and so easy to do. When finished, the seven sets will make gifts your friends will truly appreciate. Designs include popular sunburst, heart shape, circle and fleur-de-lis. A home craft that can supplement the family income. 20% Federal Excise Tax included.

$4.98 Kit

8 N 2800E—Shpg. wt. each kit 3 oz. . . . . Kit **$4.98**

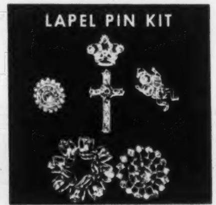
Order 3 kits and save $1.69. Makes 21 assorted pin and earring sets. Directions. . . . . **CLUB PRICE** 3 kits **$13.25**

JEWELRY KIT

Our finest kit for making professional-style costume jewelry. Includes everything you'll need to make beautiful earrings, pins, necklaces, entire sets. Assorted beads, covered buttons, sequins, simulated pearls, rhinestones, etc. Illustrated, easy-to-follow directions. 20% Federal Excise Tax included.

8 N 2837E—Shpg. wt. 3 lbs..Kit. **$15.95**

LAPEL PIN KIT



Jewelry kit for making the six stunning lapel pins shown above. Contains pins, stones, cement and easy-to-follow instructions. You'll be thrilled with the results. Order now so you can make them in time for Christmas giving. 20% Federal Excise Tax included. Shpg. wt. 3 oz.

8 N 2801E. . . . . . Complete kit $3.98

GEMCRAFT KIT

Make your own beautiful imitation gems with this complete Gemcraft kit. Includes glass-lined mold with 8 gem shapes, marble powder, colored pigments, sandpaper, tools, catalyst. Also illustrated directions for making about 100 smart-looking pieces . . . for earrings, pins, brooches, rings, etc.

8 N 2804–Shpg. wt. 4 lbs. 10 oz. Kit **$4.95**

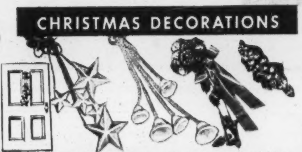
BRACELET KIT

Popular Bracelet Kit includes materials to make about 18 different bracelets. Contains round and flat plastic lacing in assorted colors, aluminum bands, easy-to-follow directions. Or you can design your own patterns. Shpg. wt. ea. kit 1 lb. 6 oz.

8 N 2821. . . . . Kit $3.98

Save $1.19. **. . . CLUB PRICE 3 kits $10.75**

CHRISTMAS DECORATIONS



Christmas home decorations kit includes everything needed for making colorful bell clusters, window, door and table decorations. Beautiful bells, leaves, ribbons, ornaments. Ideal for decorating the home in a holiday style. Illustrated instruction booklet.

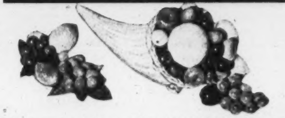
8 N 2834—Shipping weight 1 lb. 8 oz. . . . . . . Kit **$4.98**

GIFT ORNAMENTS KIT

Christmas kit for making bright, holiday package decorations . . ideal for lapel wear through the holidays. Materials and directions for 72 clusters to brighten all your Christmas presents. Makes a cheerful gift. Shpg. wt. each kit 1 lb.

8 N 2831—Each $2.50. . . . . 3 kits $6.49

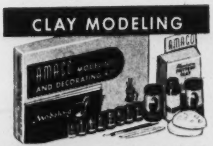
FRUIT CENTERPIECE KIT



Cornucopia fruit kit . . makes a delightful holiday centerpiece, table or window decoration. Materials, directions to finish fruit basket and separate fruit cluster. With arrangement ideas for fruits and leaves. To decorate your Christmas dining table.

8 N 2832—Shipping weight 1 lb. 8 oz. . . . . . . Kit **$4.98**

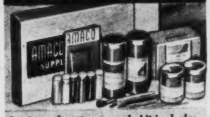
CLAY MODELING



Now you can model attractive objects out of clay, ready to paint and glaze. No firing needed. Complete kit for modeling, painting, decorating and glazing durable bowls, figurines, animals, ash trays, brooches, etc. Beautiful 16-page illustrated direction booklet.

8 N 2817—Shipping wt. 10 lbs. . . . **$4.98**

POTTERY SUPPLIES



Beginners' pottery supply kit includes firing clays, tools, glaze, stain, kiln supplies, 9-page Laboratory Course in Pottery-making and illustrated instructions. Everything you need to model bowls, figurines, costume jewelry. Order kiln kit at right.

8 N 2814—Shpg. wt. 13 lbs. . . . $9.95

POTTERY SUPPLIES

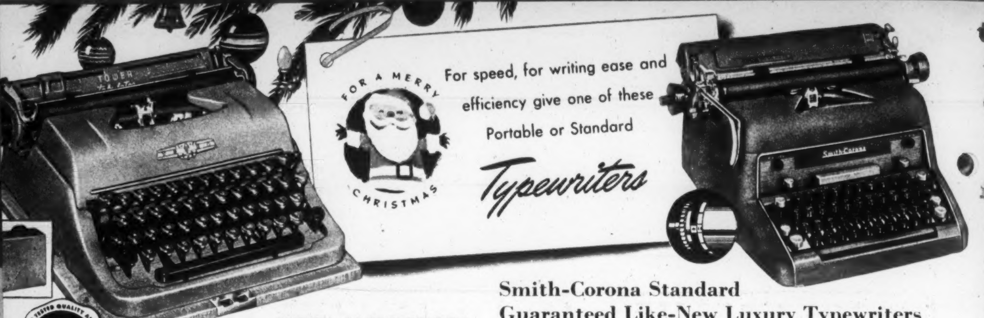
Our finest pottery supply kit. Includes all tools needed, wide variety of colors, modeling materials, 15 lbs. pottery clay, etc. 40-page illustrated "How to do Ceramics." Order kiln kit at right.

8 N 2815—Shpg. wt. 26 lbs. **$14.95**

POTTERY KILN KIT

All necessary parts, directions for constructing kiln with 2000°F. 10x 10x9-in. firing chamber. 110–115 volt 60 cycle AC-DC. Freight or express from Indianapolis, Ind. factory.

8NM2816F–Shpg. wt. 90 lbs.. $42.95


FOR A MERRY CHRISTMAS
For speed, for writing ease and efficiency give one of these Portable or Standard
Typewriters

SEARS 4-STAR FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED

NEW! IMPROVED!
Tower Portable Typewriter

- A Sears 4-STAR Feature
- Key-set tabulator
- Visible margins for right and left sides
- Touch Adjustor
- 9-in. writing line
- 1, 2, 3-line spacing
- Automatic and manual ribbon reverse
- Paper guide, bail

$84.50 Cash
$8.50 Down

Take it from the attractive carrying case Christmas morning! See its smart, modern appearance, chrome-plated trim, lovely light gray finish. You'll like the smooth, easy action of the full-size keyboard with improved segment shift and new plastic keys that cradle your fingers for extra comfort and typing ease.

Only at Sears do you find this amazing low price for a portable with so many premium features . . you save dollars, yet you get a portable with features found on standard office machines. Comes in new luggage-style carrying case. Weighs only 17 lbs. in case.

3 N 04424K—Pica Type. Shpg. wt. 22 lbs. $84.50
3 N 04425K—Elite Type. Shpg. wt. 22 lbs. 84.50

Smith-Corona Standard
Guaranteed Like-New Luxury Typewriters

$166.95 When New
$122.50 Cash
$12.50 Down

You can't beat this sensational value for standard typewriters. Years ahead in luxury typing ease. Demonstrators and slightly-used 1951 models . . tuned up for like-new typewriter performance. *Satisfaction guaranteed or your money back.*

Featuring: exclusive "Page Gage" tells distance to bottom of page; automatic margin control . . . sets both margins in one second; tabulator control clears all stops together or separately; green "color-speed", finger shaped keys; new super-support segment gives precision results; 4-way ribbon control. 11-inch carriage. Gray finish. Pay express charges on delivery. Shipping weight 41 pounds.

3 N M4479—Pica Type. $122.50
3 N M4480—Elite Type. $122.50

SHIPPING NOTICE: All portables are sent *Postpaid* (except TOWER model). Shpg. wts.: Underwood Champion and Remington, 25 lbs.; Royal Companion 16 lbs.; Smith Corona, 21 lbs.; all others 20 lbs.

Pica Type Size

Elite Type Size

SMITH-CORONA

New 1953 Royal Quiet Deluxe. Royal's finest portable! "Speed Selector" adjusts to individual typing skill. "Line Meter" shows lines to bottom of page. "Magic Margin." Touch-Set tabulator. Touch control. Segment shift. Gray. 17 lbs. in case. *Same price Cash or Terms.*

$111.78
$11.50 Down

3 N 04584T—Pica type. $111.78
3 N 04585T—Elite type. 111.78

New Royal Companion. Royal's lowest priced portable. Standard keyboard. Left, right margin stops. Locked segment shift. Paper bail. 1, 2-line spacing. Automatic ribbon reverse. Rapid ribbon changer. Many more fine features for this low price. Gray. 14 lbs. in case. *Same price Cash or Terms.*

$79.05
$8.00 Down

3 N 04588T—Pica type. $79.05
3 N 04589T—Elite type. 79.05

Smith-Corona Silent. Aristocrat of Corona line. Extra silent feature . . hushes key clatter. With: "Page Gage"; full-length tabulator; touch selector; quick-set margins; segment shift; paper bail; Variable and 1, 2, 3-line spacer. Beige gray. 17 lbs. in case. *Same price Cash or Terms.*

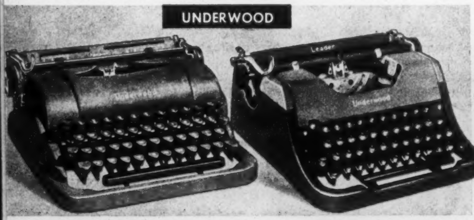
$103.55
$10.50 Down

3 N 04566TK—Pica type. $103.55
3 N 04567TK—Elite type. 103.55

Smith-Corona Sterling. Features new exclusive "Page Gage" . . takes guesswork out of page-end typing. Has all features of Silent except the extra silent feature. Full-length tabulator, touch selector, quick-set margins. Beige gray. 17 lbs. in case. *Same price Cash or Terms.*

$98.25
$10.00 Down

3 N 04564TK—Pica type. $98.25
3 N 04565TK—Elite type. 98.25



REMINGTON
Remington

Underwood Champion. Features key-set tabulator . . sets and clears from the keyboard. Touch tuning. Segment shift. Visible margin stops. Variable and 1, 2, 3-line spacer. Finger-forming keys. Paper bail. 18½ lbs. in case. *Same price Cash or Terms.*

$103.56
$10.50 Down

3 N 04501TK—Pica type. $103.56
3 N 04502TK—Elite type. 103.56

Underwood Leader. Budget-priced model with keyboard symbols helpful to students: (°), (!), (=) and (+). These replace ¼, ½, @ and ¢. Adjustable left margin stop only. Automatic line-finder. Ribbon reverse. Back spacer. 1, 2 and 3-line spacing. Paper fingers. Black ribbon. Gray and black crackle finish. Weighs 15 lbs. in case. *Same price Cash or Terms. Send your order today.*

$71.80
$7.50 Down

3 N 04595T—Pica type only. $71.80

1953 Remington Quiet Riter. The finest of the Remington portables. Designed to reduce noise and vibration. "Miracle Tabulator" sets and clears from keyboard. Segment shift. Personal touch regulator. Right and left shift locks and margin stops. Line-locating lever permits fractional spacing. Weighs 18 lbs. in case. *Same price Cash or Terms.*

$111.54
$11.50 Down

3 N 04568TK—Pica type. $111.54
3 N 04569TK—Elite type. 111.54

Steel Typewriter Table

Low priced, sturdy steel typewriter-utility table. Ideal for use in home, school, or office. Makes working with adding machine and typewriter easier. Top is 14½x18 inches when closed; opens to 14½x35 inches with leaves extended. 27 inches high. Sturdy, all-steel construction. Gray finish. On casters. *Unassembled. Order today.*

3 N 04534—Shpg. wt. 14 lbs. $6.50

"Start-stop" foot pedal
Ear Phone for private playbacks

Easy-to-Operate Tape Recorders . . play 2 full hours

Tower Tape Recorder. Two hours of high fidelity recording on one 7-inch reel—music or commentary to play with movies; record, play back dictation; practice speeches. Re-use tape thousands of times. Rapid speed forward and rewind. **Editing key**—delete or add while playing. **Light flash**—shows proper volume. Inter-lock switch prevents accidental erasure. 6-in. speaker, tone control. Carrying case. *UL listed.* 105–120-volt, 60-cycle AC only. Microphone, 600-ft. (1 hr.) tape, empty reel, directions. *Express.*

$119.75 Cash
$5.00 Down

3 N M4655—Shpg. wt. 28 lbs........$119.75
3 N 4627—"Start-Stop" foot pedal. For conferences; secretarial work. Shpg. wt. 3 lbs. $14.75
3 N 4628—Ear Phone. Shpg. wt. 1 lb... 8.65

Revere "Balanced-Tone" Tape Recorder. Featuring new, "Balanced-Tone" control . . each sound, each note reproduced with amazing depth of tone. Records two full hours on each 7-inch reel. Exclusive index counter permits instant location of any part of recorded reel. Automatic, instant start or stop. High speed forward and rewind. With microphone, radio attachment cord, 2 reels (1 with tape). 110–120-volt, 60-cycle AC only. *Express prepaid.* (Shpg. wt. 30 lbs.)

$225.00
Cash or Terms
$10.00 Down

3 N M4669T—*Same price Cash or Terms*...$225.00
3 N 4673—Tape. 600 ft. on 5-inch reel. *Postpaid.* (Shpg. wt. 6 oz.)...Each $2.95 ....5 for $12.95
3 N 4674—1200-ft. Tape, for 2-hr. recording. 7-in. reel. Wt. 1 lb. Each $4.50....5 for $19.95

Student's Steel Desk

- Smartly styled for home or office
- Constructed for years of hard service

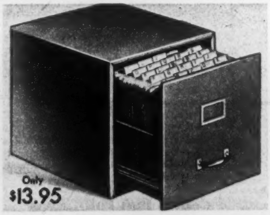
Beautifully finished, all-steel desk. 40 in. wide, 29½ in. high, 18 in. deep. Made of heavy gauge steel. 4 roomy drawers; arm rest; private compartment with adjustable shelves, with lock and key. Gray finish. *Shipped freight or express from mail order house.*

$34.95 Cash
$3.50 Down

3 N M4629—Shpg. wt. 94 lbs....$34.95

3 N 04630K—Steel Posture Chair. Contour back. Tubular steel frame. Seat adjustable 17 to 21 in. Ball bearing casters. Foam rubber padded, green plastic covered. Gray. *Shipped from mail order house.* Shipping wt. 30 lbs............$21.75

$92.50 Cash
$9.50 Down



Tower Adding Machines

10-Key and Full Keyboard Models. Hundreds of uses in your home or business. Fast, accurate totals . . plus permanent transaction record on paper tape. 6-column keyboard totals to 99,999.99, lists to 9,999.99. Error and repeat keys. Sub-total, grand total keys. Includes paper tape, ribbon, instructions. Cast aluminum body—size 11⅞x7⅛x5¾ in. . . portable . . lightweight, weighs 10 pounds. *Express.*

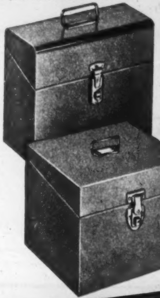
3 N M4659—10-key adding machine. Shpg. wt. 13 lbs. $92.50
3 N M4661—Full keyboard machine. Shpg. wt. 15 lbs.. 92.50

Personal Steel File

Makes all your records easily accessible. Steel roller bearing letter size file; with 25 A to Z "hanging" folders . . always remain upright, cannot sag as ordinary folders do. Equipped with adjustable, angular steel tabs. Will increase filing space considerably. Size: 14¾x12½x16 in. deep. Color gray.

3 N 04444—Shpg. wt. 20 lbs. $13.95

Practical Gifts everyone can use . . at Home, at School or in the Office



All-steel Personal Files

Low-priced Personal File . . . for all your papers. Lock and key for safety. Sturdy all steel construction. With A-Z Manila folders. Size 10x12½x5½ in. Gray finish.

$2.98

3 N 4599—Shpg. wt. 6 lbs.........$2.98

Giant Steel Personal File. All-steel construction . .electro-welded joints. Twice as deep as most personal files. A-Z index plus 4 subject folders. Lock and key. Size 9½x12½x 10 in. deep. Baked gray enamel finish.

$4.95

3 N 4457—Shpg. wt. 8 lbs. 12 oz....$4.95

Lightning Adding Machine

Add, subtract, multiply as easily as dialing a telephone. Turn dials with metal stylus for answer. Automatic clearance. Metal dialing panel on plastic base. Calculations to 99,999.99. 14½x4½ in. *Postpaid.*

$14.95

3 N 8836—(Shpg. wt. 3 lbs.)......$14.95

Tower Pencil Sharpener

Rotating chuck takes 6 sizes of pencils. Keen double steel cutters. Sturdy steel construction. Shaving holder locks tight in any position . . mount on desk, wall, etc. Gray base.

$2.29

3 N 8829—Shpg. wt. 1 lb. 8 oz.....$2.29

Magnetic Bulletin Board

Holds all your clippings, notices, photos by magnetic attraction. Use in den, kitchen, office, children's room, etc. Five sure-gripping permanent magnets hold bulletins, shopping lists, menus, etc. on board. Metal bulletin board lithographed in green and yellow has slot for pad of paper. Graphite pencil has magnetic clip for holding it to board.

$1.49
13½x17½ in.

3 N 4214—13½x17½ in. Wt. 2 lbs. $1.49
3 N 04328—16¼x26 in. Red and yellow. With 10 magnets. Shpg. wt. 4 lbs....$2.69

All-steel Cash Box

Holds your cash and valuables. 22-gauge steel. Lock with 2 keys. New "Quick-snap" latch . . automatically secures lid when shut. Flick lever to release. Handle. Gray. 11½x6x4⅜ in. overall. *Order today.*

$2.39

3 N 4657—Shpg. wt. 5 lbs....... $2.39

Tested Steel Insulated Safes . . protect your home and business valuables

Tower Portable Safe. Fire-resistant insulation (⅞ in. thick). Combination lock. Carrying handles. Inside dimensions: 6⅝x10¼x3⅜ inches. Outside dimensions: 8⅜x12x5¼ inches. Gray finish. Keep cash and valuables safe from fire, theft . . *order now.*

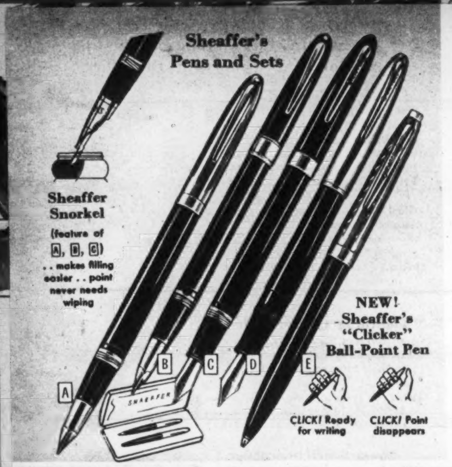
$20.75 Cash
$2.50 Down

3 N 04422—Shpg. wt. 19 lbs...$20.75

Extra Strong Wall Safe. Heavy, cold-rolled steel, fully insulated to withstand heat up to 1700° for 1 hour. Fastens to rough wall or plaster in homes, offices, stores. Two strong flanges for bolting. Sturdy combination lock. Inside measurements $10\frac{15}{16}$x$10\frac{11}{32}$x5½ in. Depth including combination lock 10⅛ in. Width $13\frac{5}{16}$ in. Gray crackle baked-on enamel finish. *Shipped from mail order house.* Pays for itself in protection from fire or theft.

$27.45 Cash
$3.00 Down

3 N 04449L—Shpg. wt. 63 lbs. $27.45


Sheaffer's Pens and Sets
Sheaffer Snorkel
(feature of A, B, C) .. makes filling easier .. point never needs wiping
A
B
C
D
E
SHAEFFER
NEW! Sheaffer's "Clicker" Ball-Point Pen
CLICK! Ready for writing
CLICK! Point disappears

Sheaffer's Fountain Pens. *Touchdown* filling mechanism—one stroke fills pen.

Styles (A), (B), and (C) have "no tear" spring clips, "tight seal" threaded caps, and SNORKEL, Sheaffer's new invention. SNORKEL tube extends to draw in ink; moves back into barrel when pen is filled.

Plastic barrels. All sets have matching propel-repel mechanical pencils in new thin-model design. All sets are beautifully gift boxed. *Pens and sets sent postpaid.*

Barrel Colors: Dubonnet (dark) red, gray, or black. *State color wanted.*

A **Sheaffer's Clipper.** Has the famous *Triumph* point (blue-white platinum-like appearance, non-corrosive). Thin model. Has Snorkel. Stainless steel cap with 1/10 14K gold-filled trim. *State fine or medium point, color above.*

4 N 6838T—Pen................$15.00
4 N 6839T—Set (pen, pencil)... 22.50

B **Sheaffer's Statesman.** Same as (A) except that it has plastic cap. *State fine or medium point, color above.*

4 N 6830T—Pen................$12.50
4 N 6831T—Set (Pen, pencil)... 18.50

C **NEW Sheaffer's Admiral.** 14K gold point. 1/10 14K gold-filled band and clip. Thin model. Has Snorkel feature. *State fine or medium point, color above.*

4 N 6834T—Pen................ $7.50
4 N 6835T—Set (Pen, pencil)... 12.50

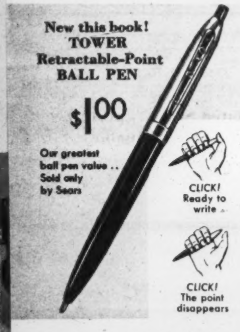
D **New Sheaffer's Craftsman.** White metal point with special alloy tip for smooth writing. White metal cap. *Touchdown* filler. *State fine or medium point, color above.*

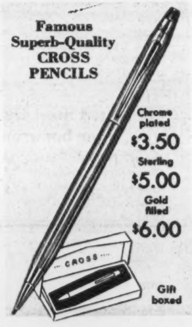
4 N 6843T—Pen................$5.00
4 N 6844T—Set (Pen, pencil).... 9.00

E **BRAND NEW! Sheaffer's Clicker Ball Point Pen.** Special point for smoother, non-skip writing. Stainless steel cap handsomely polished, with 1/10 10K gold-filled clip and band. Plastic barrel. Retractable point—"push button" control (see above). No-smear, no-transfer ink. Long-life ink cartridge. Gift boxed.

Barrel Colors Black, red, or gray. *State color wanted. Postpaid.*

4 N 6840MT—Pen..............$5.00 4 N 6845MT—Blue ink refill.......$1.00


New this book! TOWER Retractable-Point BALL PEN
$1.00
Our greatest ball pen value .. Sold only by Sears
CLICK! Ready to write
CLICK! The point disappears



Now for only $1.00—a brand-new long-life ball point pen by Tower! Retractable point—just press the button, and the point extends for writing; press again and point disappears. No-smear, no-fade, no-transfer ink. Black plastic barrel. Gold-color metal top, clip.

4 N 6998M—Pen (filled)........$1.00
4 N 6999M—Blue ink refill, extra-long writing type..............2 for 88c

Highest-quality propel-repel mechanism in these gift pencils, made by A. T. Cross, famous manufacturer. Extra-slim *perfect balance* styling. 5¾ in. long. Extra-long 2¾ in. leads. Eraser, extra leads under cap. Signet area for engraving. *Postpaid* (Shpg. wt. 9 oz.).

4 N 6918TE–1/10 12K gold filled.$6.00
4 N 6917TE–Sterling silver...... 5.00
4 N 6916T –Chrome-plated..... 3.50

SHIPPING WEIGHT NOTICE for these 2 pages: Unless otherwise stated, shipping weights are: Pens 4 oz.; Sets 7 oz.; Refills 1 oz. ea. (T) at end of catalog number means Easy Terms price is the same as the cash price. (E) at end of catalog number means price includes 20% Fed. Excise Tax.

FOR A MERRY CHRISTMAS
Put Your Christmas Spirit in Writing!
Pens and Sets
Selected from America's Finest Styles

SEE ILLUSTRATIONS ON OPPOSITE PAGE

Parker Fountain Pens and Gift Sets

Now with the new, faster *Foto-Fill* filler (3 squeezes fill pen completely). All with Parker *Pli-glass sac* (resists deterioration). All with slip-on cap (no twist, no turn). All pens available with matching repeater pencils. All sets are gift boxed. See each description for colors available.

F **Parker "21 Special."** Hooded point is special 8-alloy *Octanium* metal—won't warp, spread, or twist. Plastic barrel. Silver-color metal cap.

Barrel Colors Blue, black, or red. *State color and fine or medium point.*

4 N 6765T—Pen. *Sent postpaid*......$5.00
4 N 6766T—Set (pen, pencil). *Ppd.* 8.75

G **New Parker "21 Custom."** Has beautiful 1/10 12K gold-filled cap and clip. Features all new Parker "21" advances. See finest-quality Parkers at right.

Barrel Colors Blue, black, or red. *State color and fine or medium point.*

4 N 6758TE–Pen. *Sent postpaid*.... $10.00
4 N 6759TE–Set (pen, pencil). *Ppd.* 17.50

H **Parker "51 Special."** *Aerometric* ink pressure control. *Octanium* point; tipped with *Plathenium*. Silver-color stainless steel cap and clip. Plastic barrel.

Barrel Colors Blue, black, or red. *State color and fine or medium point.*

4 N 6787T—Pen. *Sent postpaid*......$12.50
4 N 6786T—Set (pen, pencil). *Ppd.* 18.25

J **Parker "51."** Has all 14K gold point tipped with extra-dense *Plathenium* for magical writing smoothness! Du Pont Lucite barrel. Lustraloy cap and clip.

Barrel Colors Gray, blue, black, or red. *State color, fine or medium point.*

4 N 6775T—Pen. *Sent postpaid*......$15.00
4 N 6776T—Set (pen, pencil). *Ppd.* 22.50

Pen Desk Sets .. including new Parkers!

K **This good-looking desk set has a genuine onyx base.** The hooded fountain pen has a gold-flashed steel point. Handy lever filler. Swivel socket in base. Base is 2½x3 in. Gift boxed. Medium point.

4 N 6807—Shpg. wt. 1 lb. 8 oz.....$1.95

L **Sportsman's Desk Set.** Price cut from last year! Horse (4½ in. high) and base (7¼x4 in.) both all metal, plated in gleaming bronze. Hooded pen has gold-flashed point. Lever filler. Swivel socket. Medium point. Shpg. wt. 1 lb. 8 oz.

4 N 6816—*Year ago was $5.75*......$4.95

M **Parker "21" Desk Set**—brand-new for this book. Fountain pen has the famous Parker *Octanium* point that won't warp, spread, or twist. *Pli-glass sac*—resists deterioration. New, concealed *Foto-Fill* filler (just 3 squeezes of bar fill pen completely). Genuine onyx base; 3 in. diam. Pen has medium point. Boxed. *Postpaid.*

4 N 6913T—(Shpg. wt. 1 lb. 8 oz.).. $7.50

N **Parker "21" Desk Set.** Same as (M) but has larger onyx base (3½x6 in.). Pen has medium point, all features of (M).

4 N 6914T–(Wt. 2 lbs. 8 oz.) *Postpaid.* $10.00

Choice of 6 Points!

P **Our Newest Tower Fountain Pen.** You get your choice of any one of 6 deluxe long-service points (see illustrations on opposite page). The point and all working parts are one unit (see illustration opposite page).

All working parts guaranteed one full year against defects in materials or workmanship!

All points are interchangeable. You can change from one point to another without getting ink on fingers, because you change the entire unit (not just the point).

Point tipped with same smooth-writing alloy used in pens selling for as much as $20.00.

One-stroke filler (hidden—for better appearance, to prevent accidents).

No need to ever send the point to the factory if you damage it by dropping it, because you can buy an entire new replacement point assembly for only 75c. Order 4N6904M below.

Barrel Colors Pearl white, dark red, or black. *State color.* Shpg. wts.: Pen 4 oz.; set 7 oz.; replacement point assembly 1 oz.

4 N 6900M—Pen. *State point style*........$1.95
4 N 6901M—Set (pen and matching mechanical pencil) in Gift Box. *State point style*..$2.95
4 N 6904M—Replacement point assembly. *Be sure to state point style wanted*..............75c

B•B Ball Point Pens

Nationally advertised B•B ball point pens. Ink won't smudge, smear or transfer. Plastic barrels. Pens come filled, ready to use. *Postpaid.*

T **B•B Rol-Rite.** Has retractable point—"push button" control (see pictures at left of pen). Black plastic barrel.

4 N 6761M—Pen.................$1.29
4 N 6762M—Blue ink refill...2 for 98c

V **B•B Executive.** Has metal cap instead of retractable point.

Barrel Colors Gray, black, or dark red.

4 N 6812M—Pen. *State color*........98c
4 N 6813M—Blue ink refill....2 for 98c

Tower Fountain Pens

R **Handsome "Style King" pen with 14K gold point.** Metal alloy tip for super-smooth writing. *Action-matic* concealed filler. *Trans-plastic* ink sac resists deterioration. Plastic body. Silver-color metal cap, clip. Snap-cover metal gift box covered in morocco-grain artificial leather.

Barrel Colors Red, gray, or black. *State color and fine or medium point.*

4 N 6987—Pen...............$3.78
4 N 6988—Set (pen and pencil) 5.89

S **Price Reduced $1.00 from last year!** Tower "Trophy" fountain pen with extra-slim Du Pont Lucite body and gleaming Kromaloy cap and band. Polished chrome-plated clip. 14K gold point, with tip of precious metal alloy—for *shadow silent* writing luxury. This Tower "Trophy" pen is *guaranteed for 5 years against defects in materials or workmanship.*

Barrel Colors Red, black, or gray. *State color and fine or medium point.*

4N6990–Set (pen and matching mechanical pencil). *Was $11.95*..$10.95
4 N 6989—Pen. *Was $7.95*.... 6.95

Brand-New Feature!

W **Flo-Ball Ball Point Pen.** The trigger-touch clip retracts the point automatically when pen is clipped into pocket, if you forget (see illustration, opp. page).

Mag-ink writes dry—can't stain, smear, leak or transfer. Push-button control clicks point into writing position.

Long-life stainless steel cap and clip; satin finish. Plastic barrel. *Postpaid.*

Barrel Colors Red, black, or gray.

4 N 6915M—Pen with extra refill in gift box. *State color.* (Shpg. wt. 1 lb.)... $2.50
4 N 6910M—Pen. *State color wanted*... 2.00
4 N 6911M—Blue ink refill......2 for 98c

PARKER

ITEMS ON THIS PAGE ARE
DESCRIBED ON FACING PAGE

PARKER "21"
PARKER "21"
PARKER "51"

Parker "21 Special"
F $5.00 Pen only
Set $8.75

Parker "21 Custom"
G $10.00 Pen only
Set $17.50

H
Parker "51 Special"
$12.50 Pen only
Set $18.25

Parker "51"
J $15.00 Pen only
Set $22.50

Genuine Onyx
$1.95
Complete
K

L
Was ~~$5.75~~
$4.95

New for this book! PARKER DESK SETS

M
Parker "21" Desk Set
$7.50

N
Parker "21" Desk Set
$10.00

SELECT THE POINT YOU LIKE BEST!

Extra fine
Fine writing
Medium
Broad writing
Bookkeeping
Shorthand

ALL SIX POINT STYLES
ARE INTERCHANGEABLE

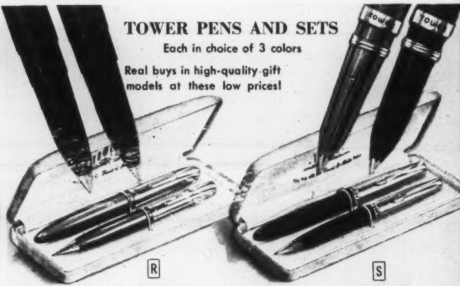
Assembly unit (above) includes point, sac, lever, etc. All for only. 75c

P Pen only
Pen and pencil $2.95 $1.95

TOWER PENS AND SETS

Each in choice of 3 colors

Real buys in high-quality gift models at these low prices!



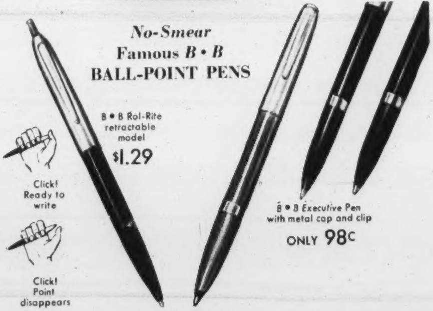
R
Pen only
$3.78

Pen, pencil
$5.89

S
Was ~~$11.95~~
$10.95 Set

Was ~~$7.95~~
$6.95 pen only

No-Smear Famous *B • B* BALL-POINT PENS



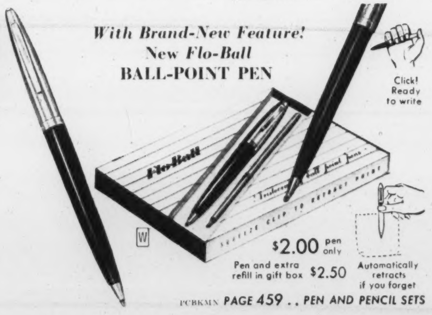
B • B Rol-Rite retractable model
$1.29

Click! Ready to write

Click! Point disappears

B • B Executive Pen with metal cap and clip
ONLY 98c

With Brand-New Feature! New *Flo-Ball* BALL-POINT PEN



Click! Ready to write

W

$2.00 pen only

Pen and extra refill in gift box $2.50

Automatically retracts if you forget

Only Sears Special 12-inch Globe at left has full meridian

Large viewing area shows over 6,410 place names in clear type

Includes helpful 96-page book; "See the World on a Globe"

Complete with handy distance finder and magnifying glass

"Children Need a Globe," Says Educator

"No home should be without a globe. School and home train a child cooperatively . . both should use globes . . when the child is introduced to the nature of the world. Only a globe shows all distances, all directions, all relationships of land and water CORRECTLY . . helps develop understanding of the world."

DR. HERBERT H. GROSS
Professor of Geography, Concordia Teachers College

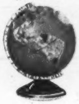
Commended by Parents' Magazine

Globes commended by famous parents' guidance magazine. It is the ideal educational gift for children in every home . . the best way to study the earth in its true relationships . . to stimulate the child's interest in the earth's nations and people.

Compare the Viewing Areas . .

8-inch Globe 201 sq. in.

12-inch Globe actually twice as big as the 8-inch globe. Compact area equals flat 21 x 21-in. map or 3 sq. ft.



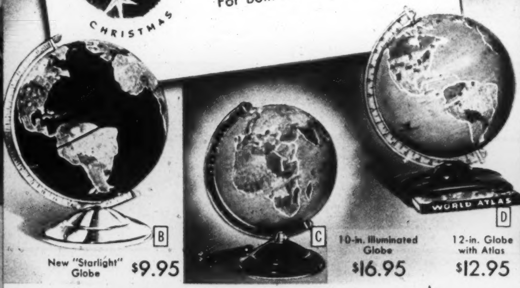
12-inch Globe 452 sq. in.

FOR A MERRY CHRISTMAS

Gifts for Armchair Travelers

World Globes

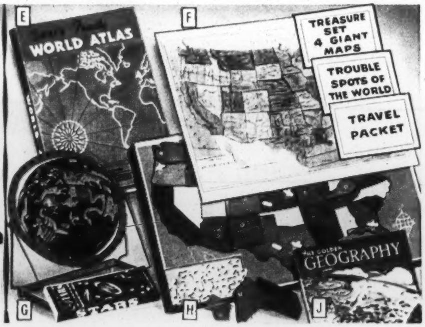
For Both Adults and Children



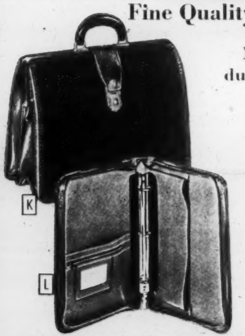
New "Starlight" Globe $9.95

10-in. Illuminated Globe $16.95

12-in. Globe with Atlas $12.95



Fine Quality Tower Cases



New fabric more durable than leather

- Amazing vinyl-coated fabric looks and feels like leather . . but actually outwears leather
- Resists scuffing . . won't crack or peel
- Damp cloth wipes clean
- Both in rich-looking Cordovan color
- Reinforced construction around edges
- BRIEF BAG has strong, covered steel frame opening . . 7-inch expanding gusset
- BINDERS are oversize . . extra-wide gusset

K Frame-opening Brief Bag. Perfect gift for one who wants a top quality bag. 3 large pockets. Solid plastic welt binding . . double harness stitching on edges. Solid brass lock and studs resist rust. 16x12½x7 inches.

3 N 4858E—Shpg. wt. 4 lbs. $12.49

3 N 4862E—Same but larger. 18x12½x7 in. Wt. 4 lbs. 10 oz. . $14.49

L Zipper Ring Binders . . extra-large capacity. 2 levers both open and close 1¼-in. capacity metal rings. Roomy expanding pocket plus zipper pocket. Brass zipper on 3 sides. Tan colonial lining. For 8½x11-in. paper.

3 N 4861E-3-Ring. Wt. 2 lbs. $4.79

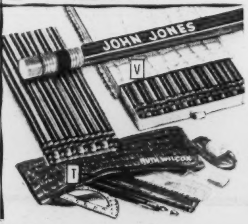
3 N 4860E-2-Ring. Same but for 8x10½-in. paper. Wt. 2 lbs. . . $4.79

Prices on (K) and (L) include 20% Federal Excise Tax

They'll use School Gifts every day!

S
CALIFORNIA
ARMY

P
R
Non-Glare Green Chalk Board
Teach-a-Set



Sears Globes . . the World at Your Fingertips!

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

A **Special at Sears! Tower Full-Meridian 12-inch Globe.** Only Sears globe with full brass-finished meridian. Large 12-inch size gives greatest detail . . clear, easy-to-read type . . over 6,400 place names in 450 square inches of viewing surface. Maps completely accurate . . up-to-date. Handsome mahogany grain-effect metal base. Features handy distance finder for measuring flying time and miles, plus magnifying glass. Also exciting 96-page information book: "See the World on a Globe."

3 N 05422L—12-inch Globe. Shipping weight 7 lbs. $9.45

Thrift-Priced Smaller-size Globes (*not shown*). With brass-finished half meridians. Brilliant, washable surfaces. Accurate map detail. Sturdy metal bases. Include 32-page information book, "Story of the Globe."

3 N 05431—10-inch Globe. Shipping weight 4 lbs. $5.95

3 N 05432—8-inch Globe. Shipping weight 3 lbs. $3.49

B **NEW! 12-inch "Starlight" Globe.** Imagine its striking appearance in your home . . plus the education and fun you'll get from this big 12-inch globe. Deep blue-black water areas contrast beautifully with vivid land colors and polished chrome-plated steel half-meridian and base.

3 N 05426L–Shpg. wt. 6 lbs. $9.95

C **10-inch Illuminated Globe.** Hand-mounted map on hand-blown glass ball . . shines to combine easier global reference with decorative beauty. 40-watt bulb. Brass-finished half-meridian. Metal base. 115-volt, AC-DC.

3 N 05430—Wt. 8 lbs. . . . $16.95

3 N 05429—Same but 8-inch dia., 25-watt bulb. Shpg. wt. 6 lbs. $11.75

D **12-inch Globe-Atlas Combination.** Map quality same as 3N05422L above but with half-meridian, and with 200-page World Atlas in metal base . . always handy right where you want it. Atlas has complete, up-to-date double-page state maps and full-color foreign maps; Gazetteer; complete populations (1950 census). An attractive reference set.

3 N 05427L—Shipping weight 8 lbs. $12.95

3 N 05428—10-in. Globe-Atlas. Same but 10-in. globe. Wt. 6 lbs. $9.49

E **New 1953–54 Sears Family Atlas . . Exclusive at Sears!** Most complete, up-to-date world atlas you can buy under $10.00. Look at these features: 322 informative maps . . 259 in full color . . many brand new with latest facts • Latest railroad, highway, airline data • New 10,000-entry index of the world • Complete revised population figures • Illustrates over 2000 years of world history • Portrays traits and habits of all races • Dramatizes effect of nature on human affairs. A storehouse of fascinating information. Two-tone blue washable cover. Title embossed in gold.

3 N 423—Size 12½x9½ in. 408 pages. Shpg. wt. 4 lbs. 4 oz. $5.79

F **Giant-size Map Sets.** Printed in brilliant color on heavy paper. Use to follow the day's news.

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M N **Roy Rogers and Dale Evans School Bags.** Your boy or girl will be proud to carry these colorful bags. Sturdy 4-in. wide solid bottoms. Large lunch pockets with 4-color picture of Roy or Dale. Zipper pencil case. Top grain cowhide buckle straps. Turned-in plastic binding protects edges. Plastic handle, detachable shoulder strap.

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3N04937L–24x36 in. Wt. 7 lbs. $4.59

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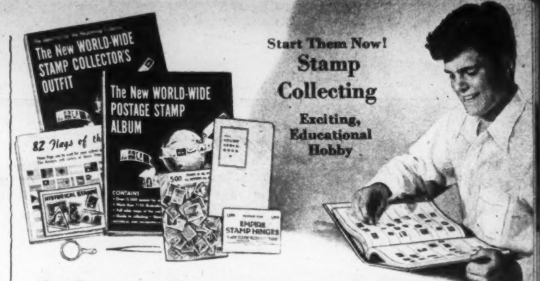
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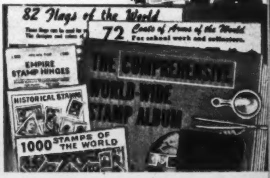

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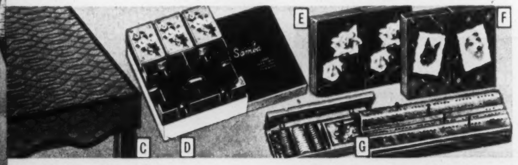

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Dispenses chips automatically
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Give Him a Handy Poker Chip Rack

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Will outwear 50 paper decks . . Easy to wipe clean

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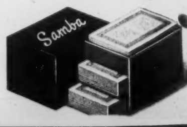

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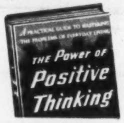

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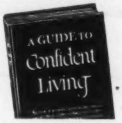

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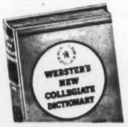

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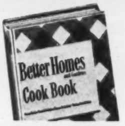

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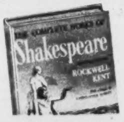

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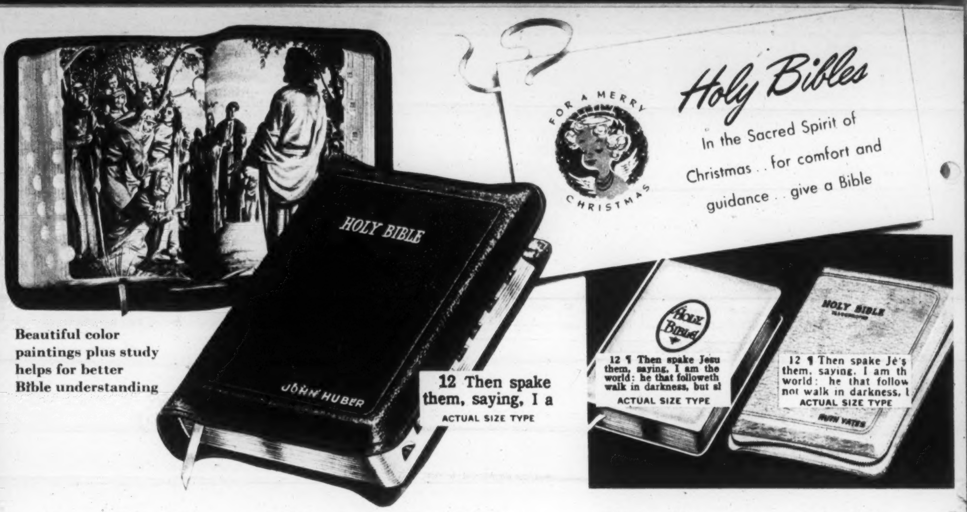
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- Silver-edged pages.

$5.39

Ideal Bible gift for her Christmas or wedding. Bound in beautiful gleaming white covers of simulated ivory . . . rounded corners. Printed on thin India paper with rich silver color edges. Silver ornamental design on cover. Marriage certificate page and family record page. Size: 5⅜x3½ in. She'll treasure it for years. Shipping weight 11 oz.

3 N 2159—In gift box. . . . **$5.39**

Imitation Leather Cover

- Protective zipper
- 16 illustrations
- Only 4x6 7/16 in.

$2.97

Lovely-looking King James Bible bound in white imitation leather with name printed in gold on cover. 16 beautiful sepia illustrations. Presentation page and family register. Self-pronouncing type. About 1056 orange-edged pages. Every girl loves a white Bible. *Print name wanted.* Shpg. wt. 1 lb. 6 oz.

3 N R2189–With zipper. . . **$2.97**
3 N R2166–Without zipper. **2.17**

King James Text Bibles . . gifts for life long inspiration

Holy Bible
12 ¶ Then them, saying
ACTUAL SIZE TYPE
BOB FRALE
Holy Bible
AND the LORD ses and Aar'on
ACTUAL SIZE TYPE
LOUIS ATKIN
HOLY BIBLE
12 ¶ Then spak them, saying, I am he that followeth
ACTUAL SIZE TYPE
MARY HALE
HOLY BIBLE
12 ¶ Then spake Jē'su them, saying, I am th world: he that follow not walk in darkness, l
ACTUAL SIZE TYPE
TED WEST

Large-Type Bible

With imitation leather cover **$4.95**

- Extra-large type face
- 16 maps in full color
- 4 illustrations in color
- Name in gold on cover

Designed for everyone who wants to avoid eyestrain. Compare actual type size in illustrations above. Has daily reading calendar; geographical index of countries visited by Christ, and complete index. Presentation and family register pages. Black bindings. Name printed in gold on cover. *Print name wanted.*

3 N R2155—Genuine leather binding. 1256 red-under-gold-edged pages. Wt. 3 lbs. 4 oz. **$7.97**

3 N R2172—Imitation leather binding. 1256 red-edged pages. Shipping wt. 3 lbs. 4 oz. . . .**$4.95**

Young Folk's Bible

Cloth binding **$2.29**

- Large, easy-to-read type
- Children's study helps
- 16 full-color pictures
- Choice of three bindings

Large selection of study aids . . durable bindings . . ideal for young people. 8 color maps; 48 pages of study helps; Harmony of Gospels; daily reading calendar, How to Study. 4½x7½ in. Name in gold on cover (except on 3 N 2126). *Print name wanted.*

3 N 2126—Clothbd. 1224 red-edged pages. Wt. 1 lb. 8 oz. . **$2.29**

3 N R2127—Imitation Leather Binding. 1224 red-edged pages. Shipping weight 1 lb. 10 oz.**$3.19**

3 N R2128—Genuine Leather Binding. 1224 red-under-gold-edged pages. Wt. 1 lb. 10 oz.**$5.79**

Low-Priced Bible

Without zipper **$1.88**

- Black imitation leather
- 16 illustrations . . 8 color
- Words of Christ in red
- Name in gold on cover

Study text Bible for home or classroom. Available with protective zipper. Zipper Bible has 960 red-edged pages; concordance; word dictionary; daily reading calendar; history of Bible; 16 pages of study aids; presentation page; family record section in color. Size: 5¼x7½ in. Name in gold. *Print name wanted.*

3NR2179–Shpg. wt. 2 lbs.**$2.97**

3NR2213–Similar to above but without zipper. 832 red-edged pages; daily reading calendar; presentation page; family record section. Name in gold. *Print name.* Wt. 1 lb. 4 oz.**$1.88**

India Paper Bible

Without zipper **$2.89**

- Black split leather cover
- Compact..only 3¾x5¼in.
- Self-pronouncing type
- Name in gold on cover

King James Bible printed on thin but durable India paper for extra compactness. With or without zipper. Zipper protects pages from wearing and tearing. Easy-to-read, self-pronouncing type. Presentation and family register pages. Name printed in gold. *Print name wanted.* Shpg. wt. 1 lb.

3 N R2208—Black leather cover with zipper closing . . . **$3.39**

3 N R2200—Black leather cover without zipper. **$2.89**

NOTICE: We cannot accept return of name imprinted Bibles unless name is spelled wrong.

Steel-Covered Testament

$1.95
Perfect for Servicemen

The NEW TESTAMENT

Pocket-size New Testament that was made to give to men and women in the service. Sturdy bronze-color steel cover on both front and back protects Testament from wear and tear. Inside front cover has acetate pocket for photographs. Convenient pocket size . . only 3¼ x 4¾ inches.

3N2466–432 pages. Shpg. wt. 8 oz. **$1.95**

New Pocket Bible

ONLY
$2.67

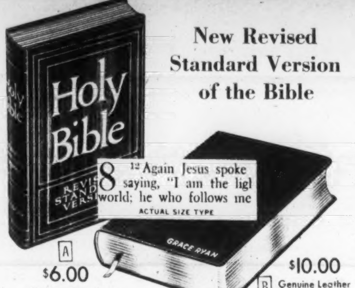
HOLY BIBLE
12 ¶ Then s them, saying. world: he th.
ACTUAL SIZE TYPE
LILY DEGAN

- Only 4⅝x3 inches; ½-inch thick
- Red-under-gold-edged pages
- Black imitation leather binding

Fine quality pocket Bible . . . all the ingenuity of modern printing used to create this complete Bible in pocket size! Fabric-lined cover. Sharp, clear type on thin India paper. Gold-stamped title. Name in gold on cover. *Print name.*

3 N R2162—Shpg. wt. 7 oz. **$2.67**

New Revised Standard Version of the Bible


Holy Bible
REVISED STANDARD VERSION
8 12 Again Jesus spoke saying, "I am the ligl world; he who follows me
ACTUAL SIZE TYPE
GRACE RYAN

A $6.00 Buckram Bound

B $10.00 Genuine Leather Limp Binding

Written in our present-day language

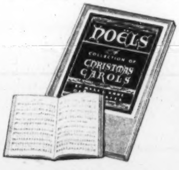
- Easy to read and understand . . written in the living language we use today . . obscure, old-fashioned phrases no longer used
- Authorized by the National Council of Churche's of Christ

Famous new authorized version of the Bible that everyone has been talking about . . King James text Bible with its clear vigorous language brings you a richer, clearer understanding of God's Word. Many passages from earliest manuscripts now clear. All poetic beauty retained.

Now more accurate . . result of 16 years of research by leading Bible scholars using recently discovered manuscripts. Large readable type set in two columns . . easier to read. Poetry in verse form for more enjoyable reading. Your best buy is the long-wearing genuine leather binding.

A 3 N 2215—**Maroon Buckram Binding.** Size 5½x8¼ in. Colorful jacket to protect binding. *Postpaid.* (Shipping weight 2 lbs. 8 oz.) **$6.00**

B 3 N R2216—**Black Leather Limp Binding.** Red-under-gold-edged pages. Name in gold on cover. *Print name. Postpaid.* (Wt. 2 lbs. 5 oz.) . **$10.00**

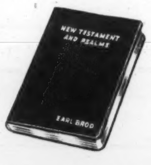

NOELS
COLLECTION OF
CHRISTMAS CAROLS

Christmas Carols

Noels . . A Collection of Christmas Carols $1.39

. . over 100 of the best-loved carols . . presented in chronological order . . many for the first time in English translations. Contains historical and legendary stories with notes about carols and hymns of all nations. Beautiful gift edition . . red, silver and black binding. Clothbound.

3 N 210—Shpg. wt. 12 oz . $1.39


NEW TESTAMENT AND PSALMS
EARL BROD

New Testament, Psalms

- Complete New Testament, Psalms $4.63
- Words of Christ in red
- Genuine Leather binding
- Extra-large, clear type

Handsome, leather-bound New Testament, plus complete book of Psalms. Semi-limp cover with gold-stamped title. About 640 gold-over-red-edged pages. 8 illustrations . . 4 in color. Size: 5½x7⅝x⅝ inches. Name printed in gold on cover. *Print name wanted.*

3 N R2444—Wt. 1 lb. 4 oz. **$4.63**

NOW! COMPLETE NEW TESTAMENT on RECORDS!

You can now LISTEN to the Holy Bible . . narrated on long-playing records

RECORD No. 6
RECORD No. 8
ST. LUKE
ST. LUKE
ST. JOHN
HOLY BIBLE
The Complete New Testament

- Complete King James New Testament on 7-inch 16 RPM records
- Use on any 33⅓ RPM speed phonograph with special converter

Imagine sitting in your own home and hearing the moving words of the New Testament . . the Words of Christ . . the teachings of Paul . . beautifully narrated.

What could be a more welcome gift for any Bible-loving person . . especially shut-ins or elderly persons . . outstanding, too, for churches, youth organizations, etc.

Black imitation leather album has 24 unbreakable vinylite records . . each side plays 30 minutes. Complete with converter for 33⅓ RPM speed record players.

3 N 2224F—**Complete Album.** Shipped *postpaid* from Chicago. (Shpg. wt. 3 lbs.). **$22.95**

Holy Bible
Red Letter Edition
12 ¶ Then spake J them, saying, I am world: he that foll
ACTUAL SIZE TYPE
ROY CRAFT
Holy Bible
12 ¶ Then spake Je to them, saying, I ar the world: he that
ACTUAL SIZE TYPE
JANE LAWLER
HOLY BIBLE
12 ¶ Then spake Je them, saying, I am world: he that foll
ACTUAL SIZE TYPE
TED RYDER

Our Finest Bible

Without Zipper $8.77

- Hand-bound leather binding
- 112 beautiful illustrations
- 60,000 center references
- Thumb index; concordance

Our best King James Teachers' Bible . . soft, genuine leather. Features 60,000 center column references. Indexed concordance for easier Bible study. Words of Christ printed in red. 15 color maps. Over 2000 gold-edged pages . . footnotes show changes in English Revised Edition. Presentation page; family register page. Clear, easy-to-read type. Size: 5½x8 inches. Name printed in gold on cover. *Print name wanted.* Shpg. wt. 3 lbs. 12 oz.

3NR2140–Without zipper. **$8.77**

3NR2141–With zipper. . . . **10.89**

Lower-Priced Bible

Without Zipper $6.97

- Genuine leather binding
- 64 color illustrations
- 245-page word book
- Center column references

Economy-priced King James Bible bound in soft, genuine leather. Easy-to-read self-pronouncing edition. Has 60,000 center column references; Bible reader's aids. Words of Christ printed in red. Beautifully illustrated. Includes presentation page and family record page. 1600 gold-edged pages. 5x7¼ in. Name in gold on cover. *Print name.* Shpg. wt. 2 lbs. 12 oz.

3 N R2138—Without zipper. **$6.97**

3NR2158–With zipper. **8.59**

Master Art Bible

Top-grain Genuine Leather Binding $9.27

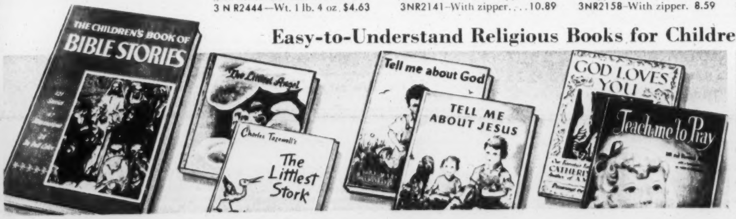
- One of the most complete reference Bibles for study
- 64 illustrations . . 32 in color
- 60,000 center column references

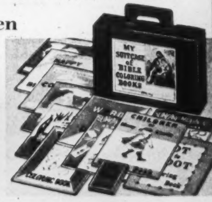
Master Art Teachers' Bible . . a magnificent Bible for teachers and students . . bound in soft, genuine leather.

Beautiful King James edition in clear, self-pronouncing type. Convenient thumb index. 64 reproductions of famous religious paintings. 16 Holy Land maps. Study aids include 60,000 center column references, concordance, questions and answers, reading calendar, Bible commentary, Bible synopsis, reader's aids. About 1800 gold-over-orange-edged pages. Size 5½x8 inches. Name printed in gold on cover. *Print name wanted.*

3NR2170–Shpg. wt. 3 lbs. 8 oz. **$9.27**

Easy-to-Understand Religious Books for Children


THE CHILDREN'S BOOK OF BIBLE STORIES
The Littlest Angel
Charles Tazewell's
The Littlest Stork
Tell me about God
TELL ME ABOUT JESUS
GOD LOVES YOU
CATHERINE
Teach me to Pray


MY SUITCASE of BIBLE COLORING BOOKS

Children's Book of Bible Stories . . in color

Complete book of stories from the Bible . . $1.29 told in clear, simple style to make fascinating reading for the young child. Illustrated in beautiful color. Over 100 Old and New Testament stories of Adam and Eve, Abraham, the prophets, Jesus and His disciples. They live again for the child throughout the 256 pages. 47 illustrations, 28 in color. 6¾x10¼ in. Clothbound.

3N1660-Shpg. wt. 1 lb. 10 oz. **$1.29**

Littlest Angel and the Littlest Stork

Littlest Angel . . famous story of the Littlest Angel 93c in Heaven. Produced on radio and records . . now in book form. 15 color pictures. 25 pages. 7¼x9¼ in.

3 N 205—Shpg. wt. 10 oz. 93c

Littlest Stork . . uplifting story about the scrawny $1.39 stork who couldn't "carry his full load," but finally wins out over his shortcomings. Many illustrations. 24 pages. 6½x6½ inches.

3 N 206—Shpg. wt. 8 oz. $1.39

Books About God and Jesus

Tell Me About God—Tell Me About Jesus. $1.89 Each. Inspiring books answering the young child's questions. Excellent basis for religious training. 60 illustrations. 70 pages. 8¼x10½ in.

3 N 215-Tell Me About God. Wt. 1 lb. 2 oz. **$1.89**

3 N 216-Tell Me About Jesus. Wt. 1 lb. 2 oz. **$1.89**

Inspirational Books for Youngsters

God Loves You . . $1.89 inspiring children's stories and prayers told by Catherine and Peter Marshall. Enjoyed by both children and grownups. 48 pages.

3N208–Shpg. wt. 12 oz . . **$1.89**

Teach Me to Pray 93c . . collection of daily devotion stories that will help children want to pray . . help parents to teach them. Ages 4-8.

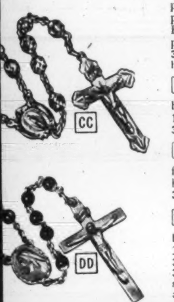
3 N 209—Shpg. wt. 8 oz . . 93c

Child's Suitcase of Bible Coloring Books

Handsome, bright blue cardboard suitcase for the little artist! $1.29 Packed with 11 attractive coloring books, plus box of crayons. Each book is 6x9 inches. Includes Bible stories and other assorted subjects. Some have Bible texts with pictures. Suitcase is 11x6¾x2¾ inches. Has a picture of Jesus on front with space for the child's name.

3 N 207—Shpg. wt. 1 lb. 8 oz. . . **$1.29**

Beautiful Gifts for CATHOLIC DEVOTION

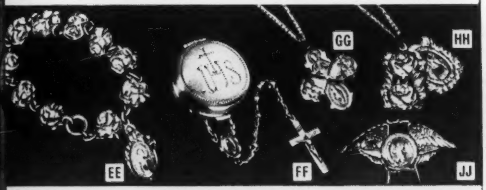


AA **Rock Crystal Rosary in Gift Box.** Our finest Rosary! Sparkling semi-precious rock crystal beads . . carefully cut and polished to gorgeous brilliance. Sterling silver chain. Hand-carving on sterling silver Cross and centerpiece. 21 inches long. **$9.85**
3 N 7691—In mother-of-pearl finish plastic gift box with hinged lid. Shipping weight 8 oz. **$9.85**

BB **Mother-of-pearl Rosary in Gift Box.** Lustrous genuine mother-of-pearl beads. Chain, Cross, and centerpiece of sterling silver. 19 in. long. **$4.95**
3 N 7660—In gift box like (AA) above. Wt. 8 oz. . . . **$4.95**

CC **Glass Bead Rosary.** Sterling silver Cross, centerpiece, and chain. Beads faceted and polished. *State color* crystal, rose, sapphire blue, amethyst (violet), emerald (green). **$2.95**
3 N 7678—17 inches long. Shpg. wt. 3 oz. **$2.95**

DD **NEW! Black Plastic Bead Rosary for Men or Boys.** Capped "Our Father" beads. Sterling silver Cross, centerpiece, chain. 21 inches long. **$4.75**
3 N 481—Shipping weight 6 ounces **$4.75**
3 N 482—Low-Priced Black Plastic Bead Rosary (not shown). For men or boys. Silver color chain, sterling Cross and center piece. 18½ inches long. Shpg. wt. 4 oz. . . . **$2.25**



Religious Bracelet . . Medals

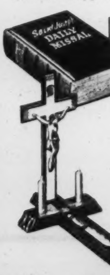
EE **Sterling Silver All Saints Rosebud Bracelet.** 10 rosebud links with different saint on each. Combination Scapular and Miraculous Medal. 7 inches long.
3 N 7637—Shpg. wt. 3 oz. **$2.95**

FF **All Sterling Silver Rosary.** In dainty round silver-plated case with IHS hand-carved on cover. Case 1⅛ inch in diameter. Rayon-plush lined. Carry in pocket or purse. 12¼ inches long.
3 N 7639—Shpg. wt. 4 oz. **$3.75**

GG **4-way Cruciform Medal.** Includes Miraculous, Scapular, St. Christopher, and St. Joseph. Sterling silver medal, chain. Shipping weight 3 ounces.
3 N 484—24-inch chain **$2.25**

HH **Popular Rosebud Medal.** Hand-etched rosebud front. Miraculous, Scapular, and St. Christopher medals on movable back section. Sterling silver.
3 N 485—18-in. chain. Wt. 4 oz. . . . **$2.25**

JJ **St. Christopher Car Medal.** Sterling silver pin for safe travel. Winged design. 3x1⅜ in. Pin for fastening.
3 N 483—Shipping weight 4 oz. **$1.95**



Daily Missal, Sick Call Set

KK **St. Joseph Daily Missal** . . a gift every Catholic appreciates . . latest, finest edition available. For the Mass every day of the year. Easy to use . . simplified arrangement, extra-large type. Printed on fine paper. Many illustrations. Black cover with gold stamped title. 1354 red-edged pages. Size: 4x6⅜ inches. In cloth or leather binding.
3 N 7664-Black cloth binding. Shpg. wt. 1 lb. 4 oz. **$4.25**
3 N 7665-Genuine Leather Binding. Wt. 1 lb. 4 oz. **7.50**

LL **Sick Call Set** . . polished natural walnut crucifix with rich mother-of-pearl inlay. Gold color metal Corpus, matching filigree trim. Holds two candles, Holy Water bottle, cotton Communion cloth. Hangs on wall. About 13½x7⅝x1¾ inches.
3 N 7620—Shipping weight 1 lb. 8 oz. **$3.89**

Paint an Oil Painting the first time you try!

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

Now anyone can be a successful artist! Sears numbered oil painting sets produce perfect results right from the start. No artistic experience needed. Merely match the paint numbers with the numbers in the pre-outlined pictures on panels. Your friends will want to try it. YOU'LL want to try it!

A **Our Lowest-Priced "Paint-by-Number" Set.** Contains two large 9x12-inch numbered canvas picture panels . . already mounted . . ready to paint and frame. 12 pre-mixed oil paints in plastic bottles with re-sealable caps . . easy to use . . no messy capsules; 2 paint brushes; turpentine; palette. Instructions.
3 N 388—**Windmill and River Scene Set.** Shipping weight 1 lb. 12 oz. **$1.89**
3 N 387—**Puppies and Farm Scene Set.** Shipping weight 1 lb. 12 oz. **$1.89**
3 N 386—**Spring Flowers and Boat Scene Set.** Shipping weight 1 lb. 12 oz. **1.89**

B **Numbered Paint Set complete with 11x14-in. wood picture frame.** Big 11x14-in. pre-sketched canvas panel mounted . . ready to paint . . PLUS wood frame . . your completed oil painting is ready to display when it's finished. (Choice of two subjects . . see below.) Also includes two 4x4-in. numbered companion pictures on canvas. 12 plastic bottles pre-mixed oil colors; paint brush. Instructions. Shpg. wt. 2 lbs.
3 N 391—**Quaint Harbor Scene** . . **$2.39**
3 N 392—**"Cabin in Woods" Set.** **$2.39**

C **Our Largest Set.** 4 big numbered mounted panels and 28 ready-mixed oil paints. Extra-large 12x18-inch panel . . choice of Windmill or Mountain scene . . PLUS one 10x14-in. and two 9x12-in. panels . . assorted scenes. 24 pre-mixed paints in plastic bottles with caps, and 4 big bottles of primary colors. 4 brushes, turpentine, linseed oil, 3 sketching pencils, mixing tray, 3 sketch panels, palette. Shpg. wt. 5 lbs. 4 oz.
3 N 389—**Windmill Scene** . . . Set **$4.79**
3 N 390—**Mountain Scene** . . . Set **$4.79**

D **Now . . paint your own personal Christmas Cards** . . 40 pre-sketched cards . . 10 each of 4 cheery subjects on heavy paper . . with numbered sheets for color guidance. Easily and quickly done in a few hours. Palette with 7 non-toxic, fast-drying water colors. One brush. Complete instructions. Cards are one-fold style with appropriate greetings. 40 matching envelopes.
3 N 410—Shpg. wt. 1 lb. 8 oz. **$1.79**

E F **Flowers and Birds to Paint.** Each set contains 32 popular flowers or 32 colorful birds printed in outline on fine drawing paper. Finished paintings make lovely wall decorations. 30 assorted water colors and brush. 72-page book in each set with natural color pictures and authoritative description of each subject. Shpg. wt. ea. 1 lb. 10 oz.
[E] 3 N 393—**Flowers to Paint** . . . **$1.69**
[F] 3 N 394—**Birds to Paint** **$1.69**

Handsome Madeira Wood Picture Frames (shown on opposite page) . . the perfect finish for your pre-sketched oil paintings . . display them in your home in these lovely shadow box-effect frames. Attractive striated (grooved) faces. 2½-in. sides.
3 N 358—9x12-in. Frames (for 9x12-in. picture). Shpg. wt. 3 lbs. 8 oz. . . **2 for $3.19**
3 N 5356—12x16-in. Frames (for 12x16-in. picture). Shpg. wt. 5 lbs. 8 oz. . **3 for $5.49**
3 N 5354—8x10-in. Frames (for 8x10-in. picture). Shpg. wt. 3 lbs. 12 oz. . . **3 for 3.49**
3N359-One Each: 9x12-in.; 10x14-in.; 12x18-in. Frames. Shpg. wt. 5 lbs. 8 oz. **Set 4.95**

NEW! Special Paint Bridge (shown on opposite page). Use as hand-rest while painting. Makes bridge over painting up to 16 in. wide. Prevents soiling or rubbing paint. Smoothly sanded Madeira wood. Well on end holds paint bottle.
3 N 360—Painting Bridge. Shipping weight 5 ounces **79c**

G **Water Color Tube Set** with Poster Paints. Contains 9 tubes water color paints; 6 bottles poster (tempera) paints in assorted colors. 3 good quality brushes; 2 water cups; 2 metal water pans; metal mixing tray; 16 pictures and 6 poster pictures for painting. One art study. In colorful storage box.
3 N 413—Shpg. wt. 3 lbs. **$2.89**

H **Our Finest Water Color Tube Set.** De luxe materials for all water color work. 16 tubes water color paints; plus 6 bottles poster (tempera) paints; 20 semi-moist assorted color paints in metal pans; 3 water color brushes; 4 water cups; metal mixing tray; palette; 20 pictures, 6 outline posters for painting.
3 N 412—Shpg. wt. 4 lbs. **$4.59**

J **3 N 5362**—**Tower 12-Tube Oil Set.** All top quality artist materials for beginning or advanced artists. Complete in hardwood carrying case 11x6¾x2¾ inches. Eleven ½x4-in. tubes Hi-Test Artist Oil Colors plus 1x4-in. tube zinc white; 3 quality long handle bristle brushes; wood palette, linseed oil; turpentine; palette knife; oil cup; 2 art studies; one 5x7-in. mounted canvas. New 32-page instruction book, "Paint a Picture Today." Shpg. wt. 3 lbs. 2 oz. **$6.79**

Special! Complete Oil Painting Outfit with Wood Easel

K Beginner or advanced artist will be delighted with this complete oil outfit . . includes 5-ft. hardwood folding easel, de luxe 16-tube oil set, PLUS pre-sketched, numbered set with two 9x12-inch mounted canvas panels . . all in one big outfit. **$9.95**

Sturdy easel opens to 60 inches high. Oil set contains 16 Hi-Test Artist Oil colors in ½x4-in. tubes; 2 blank canvas panels for your own creative art; 3 brushes; linseed oil; turpentine; 6 layout chalks; palette knife; palette, twin palette cups. Pre-sketched set includes two 9x12-inch numbered panels. (Sailboat scene and Puppies). 12 plastic bottles of pre-mixed oil paints.
3 N 0411—**Complete Artist's Outfit.** With instructions. Shpg. wt. 10 lbs. . . . **$9.95**

L **Giant Rainbow Coloring Set** . . 98 crayons in all! 72 hexagon and round crayons; 11 jumbo and 15 kindergarten crayons in assorted colors; one box assorted color dustless chalk; 30 outline pictures to color; 6 stencils; 6 sheets paper. Crayons in handy cardboard rack.
3 N 417—Shpg. wt. 3 lbs. 2 oz. . **$2.89**

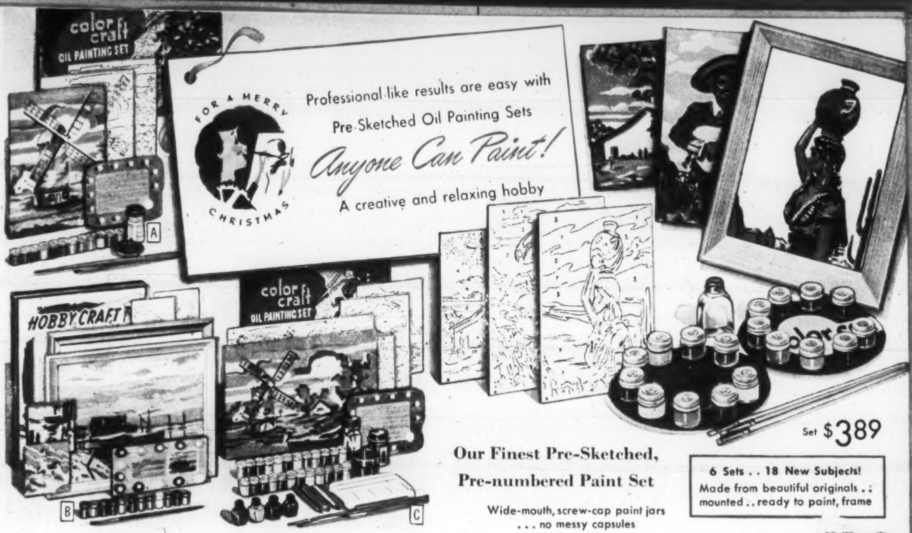
M **Big Roy Rogers Crayon Set.** 65 crayons in beautiful assorted colors: 54 hexagon and round crayons and 11 jumbo crayons. 5 Roy Rogers stencils plus 24 outline pictures to color.
3 N 418—Shpg. wt. 2 lbs. 4 oz. . . **$1.89**

N **Jumbo Crayon Chest.** 52 standard and 10 extra-large jumbo crayons in bright, assorted colors. Stand upright for easy selection in colorful plaid box. All crayons are harmless.
3 N 4900—Shpg. wt. 1 lb. **94c**

P **Tom Sawyer "Paint-by-Number" Water Color Set** . . pre-sketched painting for the children. Six 9x12-in. numbered panels with picture outlines appealing to every child. Large, easy-to-color areas. 30 fine quality water colors in individual metal pans . . each numbered to correspond to panel. 2 water color brushes, pan, mixing tray. Instructions.
3 N 416—Shpg. wt. 2 lbs **$1.84**

R **NEW! Numbered Pencil Coloring Set.** Brand new coloring medium . . easy as writing with pencil . . but produces vivid color quality of water colors. No water or brush . . no mess. 15 pencils in different colors . . with sharpener. Held in easel-type rack. Six 9x12-in. bristol board panels . . pre-sketched and numbered . . assorted outdoor scenes . . suitable for framing.
3 N 419—Shpg. wt. 1 lb. **$1.69**

S **Finger Painting Set.** Children love to paint sweeping, graceful designs and pictures with brilliant, smooth-textured finger paints . . stimulates creativeness . . all harmless, non-toxic colors. Seven 2⅜-oz. jars of finger paints in assorted colors; bottle perma-fixatif; 15 sheets paper specially treated for finger paints; 4 wood spatulas, one brush. Instruction book illustrated in color.
3 N 5291—Shipping weight 4 pounds 8 ounces **$1.85**
3 N 415—**Extra-large Finger Paint Set.** . . same as above but 6 large 4½-oz. jars of paints, 6 spatulas, 24 sheets special paper. Shpg. wt. 5 lbs. 12 oz. **$2.69**
3 N 5295—**Low-priced Set** . . similar to above but with four 2⅜-oz. jars of paints, 2 spatulas, 9 sheets paper. Shpg. wt. 2 lbs. 4 oz. **89c**


color craft
OIL PAINTING SET
FOR A MERRY CHRISTMAS
Professional-like results are easy with
Pre-Sketched Oil Painting Sets
Anyone Can Paint!
A creative and relaxing hobby
A
HOBBY CRAFT
color craft
OIL PAINTING SET
B
C

Set $3.89

6 Sets . . 18 New Subjects!
Made from beautiful originals . . mounted . . ready to paint, frame

Our Finest Pre-Sketched, Pre-numbered Paint Set

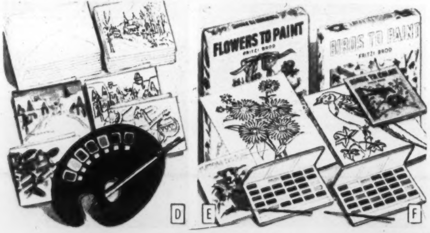
Wide-mouth, screw-cap paint jars . . . no messy capsules

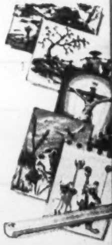
- Three big 12x16-inch canvas panels . . already mounted to paint
- 18 ¼-oz. jars ready-mixed oil colors . . plenty for 3 pictures
- No art experience needed . . just match panel numbers with paints

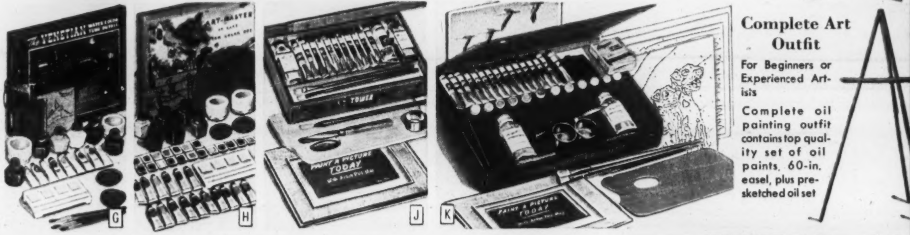
One of the best pre-sketched oil sets you can buy! Large choice of subjects. Each set has 3 big 12x16-inch mounted panels . . ready to paint and frame. Really easy! Just follow numbers on outlined panels with 18 numbered paints in easy-to-use jars . . no mixing necessary. 3 artist brushes; brush cleaner; complete instructions. Handsome gift box. See opposite page for frames.

3 N 380—Mexican Scenes: Mexican Girl, Mexican Man, Mission
3 N 381—Vacation Scenes: Riders in Grove, Boat, Snow Lodge
3 N 382—Oriental Fisherman, Oriental Laborer, Mountain Scene
3 N 383—Religious: Sacred Heart, Gethsemane, Crucifixion
3 N 384—Nursery Animals: Dancing Horse, Laughing Pig, Giraffe
3 N 385—Hunting Dogs: 3 handsome portraits of hunting dogs

State Catalog Nos. of Sets wanted. Shpg. wt. per set 4 lbs. . . . . . Set **$3.89**


FLOWERS TO PAINT
BIRDS TO PAINT
D
E
F



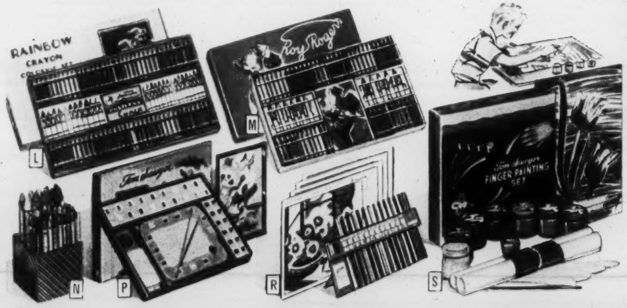

The VENETIAN
ART-MASTER
TOWER
PAINT A PICTURE TODAY
G
H
J
K

Complete Art Outfit

For Beginners or Experienced Artists

Complete oil painting outfit contains top quality set of oil paints, 60-in. easel, plus pre-sketched oil set

Keep your Little Artists busy for hours with Paints and Crayons


RAINBOW CRAYON
Roy Rogers
FINGER PAINTING SET
L
M
N
P
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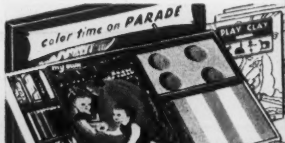
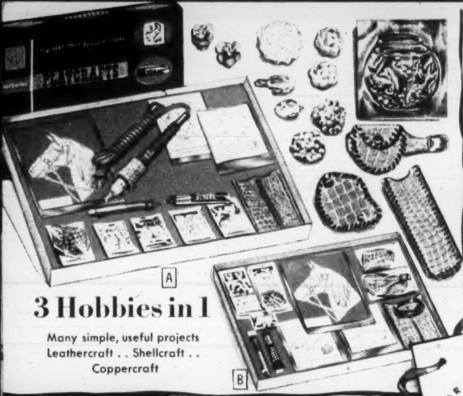
S


color time on PARADE
PLAY CLAY

"Color Time on Parade." For pre-school children. Finger paints, clay, crayons, pre-sketch coloring. Provides hours of creative, unsupervised play. Contains 8 jumbo wax crayons; large coloring book; 4 2-oz. plastic jars of finger paints; 8 sheets finger paint paper; 1 pkg. molding clay with 2 plastic molding tools and 2 wood spatulas; 6 numbered pictures, 12 coloring pencils.
3 N 414—Shpg. wt. 4 lbs. $2.95


PLAYCRAFTS
A
B

3 Hobbies in 1

Many simple, useful projects
Leathercraft . . Shellcraft . .
Coppercraft

"PLASTIC WORKSHOP"
Flexcraft
LIQUID PLASTIC WORKSHOP
C

FOR A MERRY
CHRISTMAS

Give a Hobby

and you give hours of pleasure to your family and friends

SHELLCRAFT
make jewelry with
SHELLCRAFT
D

COPPERCRAFT
copper
CRAFT
E

INCLUDES 12 NEW
JUMBO SIZE
STEMS
Pipe Cleaner Art
"PIPE CLEANER" MODELING
J

H
WOOD BURNING TOOL

LEATHER HANDBAG KIT
Leather Craft
F

LEATHERCRAFT PROJECTS
Coleco
CRAFT KIT
G

METALIZING
COLOR-CRAFT
PERMANIZER
K

FLOWER-MAKING
HOBBY KIT
L

TEXTILE PAINTING
FABCO Color
De Luxe
M

"DEK-ALL" SET
N

"PAINT A TRAY"
TOLE-ART
Paint-a-Tray
P

BEADCRAFT
Beadcraft Set
R

FIGURINE PAINTING . . . FOR ADULTS AND CHILDREN
Figurine Painting
S

PHOTO COLORING
V

Education . . Fun . . Relaxation

Hobby Crafts for Youngsters and Adults

ITEMS BELOW SHOWN ON OPPOSITE PAGE

A **NEWEST IDEA in Hobby Kits**. . One big outfit includes METALCRAFT, LEATHERCRAFT, SHELLCRAFT, and WOODBURNING. They're all fun . . discover your favorite! Deluxe kit contains these materials:

1. Coppercraft: one 6x8-in. sheet and two 4x5½-in. sheets of tooling copper with three different designs for making copper pictures. Complete with tool. Make attractive plaques.
2. Leathercraft: all material for making handsome, genuine leather key case and comb case.
3. Shellcraft: four lovely projects. Colorful shells and materials for pins, earrings, etc.
4. Woodburning Tool: Burn artistic designs in seven wood plaques. Use tool to burn names or designs in leather, wood, metals, plastics, etc. Includes cord. *UL approved*. 110–120-v., AC-DC.

3 N 368—Complete Hobby Outfit. Shipping weight 3 pounds........................ **$4.69**

B **3 N 369—Smaller Hobby Kit.** Similar to above but without wood burning tool. Includes 3 copper sheets, 3 leather projects, 5 shell projects. Shipping wt. 2 lbs...... **2.89**

C **Liquid Plastic Workshop** . . new, popular craft that produces striking results. Flexible wire is simply twisted into outlines of leaves, flowers, butterflies, animals, etc. . then dipped into liquid plastic. Plastic forms clear film on wire form which can be decorated with beautiful colors. Easy to make lovely costume jewelry, attractive ornaments, wall plaques, corsages, etc. Senior set includes 6-oz. jar plastic, 6 jars assorted colors, gold and silver color powder, wire, stamens, etc. All necessary materials for over 200 projects. Includes full instructions.

3 N 409—Senior Plastic Workshop Set. Shipping weight 4 lbs. 4 oz.................. **$6.29**

3 N 408—Junior Set. Same as above but smaller amounts of material. Shpg. wt. 2 lbs. 8 oz. **$3.69**

3 N 407—Introductory Low-priced Set . . similar to above but 3-oz. jar plastic, 3 colors, smaller amounts of material. Good set for children. Adults will want big Senior Set. Wt. 2 lbs. 8 oz... **$1.79**

D **Shellcraft** . . out of the sea comes a fascinating new hobby. Beautiful multi-colored sea shells easily made into charming costume jewelry. 12 individual kits, with all materials for complete projects. *Postpaid.*

3N365–With instructions. (Wt. 1 lb.) **$2.98**

3N364–Thrift-priced Shellcraft Set. Same as above but for 8 projects. (Shpg. wt. 14 oz.) **$1.98**

E **Master Craftsman Coppercraft Set** . . artistic designs easily made on copper sheets. Includes 3 top-quality metalcraft tools, wood workboard with felt pad, lacquer, and two 10x12-in. copper sheets with 2 designs.

3 N 406—Shipping weight 2 lbs..... **$3.79**

3 N 405—Beginner's Set. 1 tool, 5 4½x5½-in. sheets, lacquer. Shpg. wt. 1 lb. 8 oz.... **$1.84**

Useful Leathercraft Project Sets

F **Leather Shoulder Handbag Kit** . . any girl or woman will be proud to create this fashionable shoulder bag. Genuine split cowhide in either saddle tan or dark red . . already pre-cut . . just lace together and attach brass-plated buckles, loops, etc. Complete instructions.

3 N 367—Leather Handbag Kit. Shipping weight 2 pounds. *State choice of tan or red*.... **$3.95**

G **Giant "6" Leathercraft Kit**. Genuine top grain leather for making six useful projects. Includes 5-pc. billfold, 6-hook keycase, large change purse, "penny-saver" coin purse, comb case, and deluxe 36-in. link belt. No tools or cutting necessary . . just assemble.

3 N 366—Giant "6" Kit. With instructions. Shpg. wt. 2 lbs........................ **$2.89**

3 N 361—Thrift-priced Big "4" Leathercraft Kit .. similar to above but 4 projects. Includes Scotch coin purse, comb case, key case, and link belt. Shpg. wt. 1 lb. 11 oz........... **1.89**

H **Electric Woodburning Tool** . . a "must" for every handicraft hobbyist. Burns designs in wood, leather, foil, plastics. Also used for soldering. Includes 6 tips for different uses. Complete with cord and 6 pieces of foil. 110–120-volt, AC-DC. *UL approved.*

3 N 374—Shipping weight 8 oz........ **$2.29**

J **Pipe Cleaner Modeling Set** . . the hobby with the new "twist." Just twist colorful pipe cleaners into animals, lapel pins, flowers . . imagination can run wild. Includes 90 fuzzy 12-inch cleaners, PLUS 12 jumbo-size, thick cleaners . . in 8 colors. Booklet of ideas.

3 N 396—Shipping weight 8 oz........ **$1.09**

K **Extra-large Metalizing and Porcelainizing Kit.** Preserve baby shoes or keepsakes in lasting copper, porcelain, or [illegible] finishes. Start your own profitable business metalizing baby shoes. No firing or ba[illegible] use liquids and powders provided. Giant kit includes quart of permanizer (harde[illegible] [illegible] finish, 1 bottle copper powder for metalizing, bottle of porcelain [illegible] plenty of materials for many projects.

[illegible] 404—Me[illegible] with full instructions. Shipping weight 7 pounds.......... **$6.75**

[illegible] and Porcelainizing Kit (not shown). Same as above but smaller amounts of m[illegible] half). Shipping weight 4 lbs...................... **$4.29**

3N402–Introductor[illegible] [illegible] but for permanizing and metalizing only. Wt. 3 lbs. 8 oz..... **3.39**

L **Flower Hobby Kit** . . *Reduced! Was $3.49 last Christmas.* Complete kit for making at least 10 lovely corsages, fruit clusters, etc. Plenty of wire, tape, stamens, and flower materials. Includes two finished, ready-to-wear corsages. Make ideal fashion accessories.

3 N 399—Shipping weight 1 lb. 8 oz... **$2.95**

M **Fabco Fabric Painting Set.** Decorate any fabric . . scarfs, towels, ties, blouses, etc. You'll be proud of your own "creative" designs. 8 easy-to-apply colors in ¾-oz. jars. Includes brush, stencils, thinner . . all necessary materials. 24-page instruction, idea book.

3 N 5281—Shipping wt. 4 lbs......... **$4.95**

N **Dek-all—Etch-all Set** . . for decorating china, glass, pottery, plastic . . any hard surface. Features new "Etch-all" for etching designs or initials on glasses. (Glasses not included). 7 assorted colors in bottles, brush, all other necessary materials. Kit handy for touching up china pieces, lamps, etc.

3 N 395—Shipping weight 3 lbs.... **$3.95**

P **"Paint-a-Tray" Set.** Includes handsome all-metal 18x13¼-inch serving tray. Lovely floral design outlined and numbered on tray. Just follow the numbers with 12 vials of ready-mixed assorted oil colors. Two brushes, bottle turpentine. It's easy and fun . . you'll have a hand-painted tray to use for years.

3N397–With full instructions. Wt. 3 lbs. **$2.69**

R **Indian-style Beadcraft** . . an ancient art and craft . . now a popular hobby . . especially suitable for children. Anyone can weave unusual Indian designs with beads . . make belts, bracelets, necklaces, rings, etc. Kit includes plastic and metal loom, 10 large vials assorted color beads, magnifier, bead graph paper for charting designs; needles, nylon thread.

3 N 400—Indian Bead Craft Kit. With instructions, idea book. *Postpaid.* (Wt. 1 lb. 6 oz.)... **$2.50**

Figurine Painting

S **Adult Figurine Painting Set.** 3 china bisque planter figures: Sophisticated Lady, Basket Lady, 8 in.; Dog and Cart, 5 in. 5 special high-gloss, lacquer-type paints, thinner, brush. Illustrated instruction book and catalog.

3 N 370—Shipping wt. 8 lbs. 8 oz.. **$3.95**

T **Children's Figurine Painting Set.** Five break-resistant figures, each 3 inches high, plus attractive wall plaque to paint. 5 jars assorted, easy-to-use opaque paints, glaze, brush, and tray. Complete with instructions.

3 N 401—Shipping wt. 2 lbs.......... **$1.89**

V **Foto-Color Kit** . . Color your own snapshots. Includes 11 special photo finishing transparent colors . . plenty for coloring hundreds of photographs. 12 cotton swabs, extra cotton, mixing pan, turpentine, extendor for correcting mistakes, plus one practice picture.

3 N 373—Kit complete with full photo-coloring instructions. Shpg. wt. 1 lb........... **$1.39**

Completed projects shown with hobbies not included

Musical Christmas Tree For Mantel or Centerpiece

PLAYS "SILENT NIGHT"

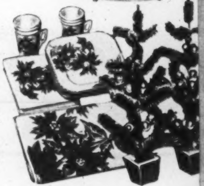
Only

$3.15

Plays the clear, sweet strains of "Silent Night" as it revolves. Unusual, different Yuletide decoration that will be the talk of your friends. Thick green branches covered with sparkling snow crystals. Genuine 18-note Swiss music unit contained in sturdy green spun aluminum base. Permanent winding key in bottom. "Start-stop" lever on side of base. Size: 15½ inches tall, 5¼ inches diameter.

3 N 460—Tree. Shpg. wt. 1 lb. 6 oz. **$3.15**

Table Decorations



Complete Christmas Table Setting. Includes two bright green, snow-speckled trees . . each 19 in. high with colorful glass ornaments; 54x88-in. paper table cover with gay Christmas design; 32 matching 13x13-in. napkins; twelve 8-in. paper plates with Christmas design; eight paper 9-oz. hot drink cups.

3 N 462–Complete Set. Wt. 4 lbs... **$2.98**

3 N 461–2 Trees only. Wt. 1 lb...... **1.89**

3 N 465–Table Setting only. (Table cover, plates, napkins, cups, above.). Shipping weight 3 lbs. 8 oz................. **$1.19**

"Night Before Christmas" Book with Whirly-Twirly Mobile Toy

Reduced! *Was $1.39 last Christmas.* **89c** Richly illustrated story of "The Night Before Christmas." Big, colorful book includes fascinating Whirly-Twirly mobile . . when suspended it constantly sways and twirls with each air current . . makes unique Christmas decoration for your home . . brings Santa and his reindeers to life. Just snap it out of cardboard pages and assemble quickly with strings.

Large 13¼x10¼-inch story book with colorful illustrations . . makes a delightful gift.

3 N 218—Shpg. wt 1 lb. 4 oz... **89c**

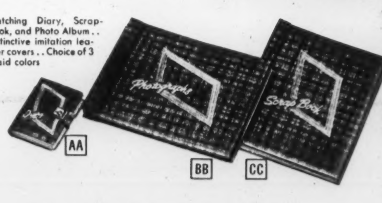
Coin Collector's Set

Beginners
COIN COLLECTOR OUTFIT
UNITED STATES COINS
LINCOLN HEAD CENT
JEFFERSON NICKEL
WASHINGTON HEAD QUARTER
ROOSEVELT DIME

Beginner's Coin Collecting Outfit. Six handy folders for holding and displaying following coins: Washington quarters (2 folders, 1932–45; 1946—); Lincoln Head pennies (2 folders, 1909–40; 1941—); Jefferson nickels (1938—); and Roosevelt dimes (1946—). Also Handbook of U.S. Coins, and 3-power magnifying glass.

3N219–In Gift Box. Wt. 2 lbs. 7 oz. **$2.89**

Matching Diary, Scrapbook, and Photo Album . . distinctive imitation leather covers . . Choice of 3 plaid colors



New! Colorful Tartan Plaid Design

Give one of these colorful books, or better yet, the complete matching set as an unusual, remembered gift. All have matching Tartan plaid imitation leather covers . . choice of red, green or brown. Titles in attractive gold color.

AA **3 N 441M—"Line-a-Day" Five-Year Diary.** Beautifully bound. Secure with gold color lock and key. Daily spaces for 5 years, plus pages for important dates, addresses, etc. Information and statistic pages. Size: 5⅝x4⅜ inches. *State choice of red, green or brown.* Shpg. wt. 10 oz............... **$1.98**

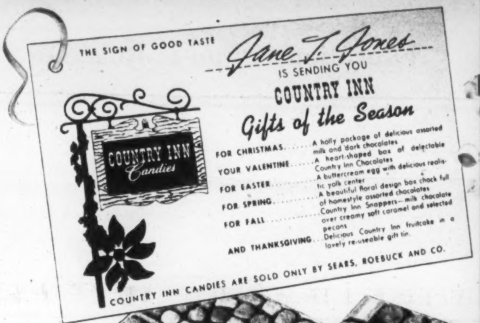
BB **3 N 442M—Photo Album.** Loose leaf style with cord tie. 35 black leaves. 10¼x13¼ in. *State choice of red, green or brown.* Shpg. wt. 2 lbs. 8 oz. **$1.98**

CC **3 N 440M—Scrapbook.** Loose leaf style with cord tie. 40 manila leaves. 13¼x10¼ in. *State choice of red, green or brown.* Shpg. wt. 2 lbs. 9 oz. **$1.98**

Let Sears handle your gift problems!

When you order Country Inn "Gifts of the Season" we send candy and fruit cake gifts to anyone you select at 6 different seasons . . starting this Christmas and continuing throughout the coming year

Imagine! Christmas surprises all the year 'round. At six different seasons of the year the individual, the family or the business concern you choose will receive six different, delicious COUNTRY INN gifts, each one an expression of your Christmas good wishes. All shipping and handling charges are included in the cost of either "Gifts of the Season" selection illustrated and described below. We'll send the gifts at Christmas, Valentine's Day, Easter, Spring Season, Fall Season and Thanksgiving. A greeting card (as shown at the right) will be sent telling about the gifts to be received throughout the year.



THE SIGN OF GOOD TASTE

Jane T. Jones

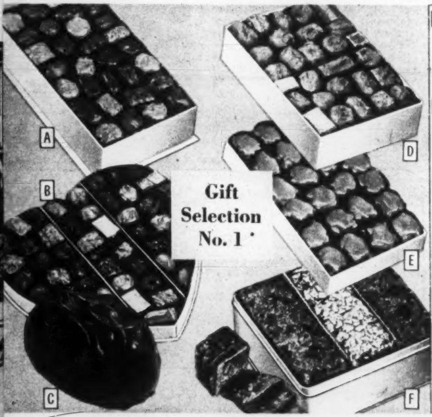
IS SENDING YOU

COUNTRY INN

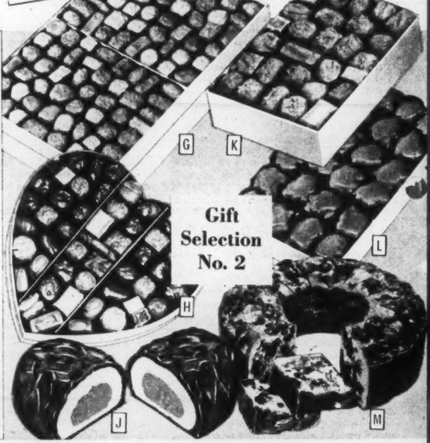
Gifts of the Season

FOR CHRISTMAS	A holly package of delicious assorted milk and dark chocolates
YOUR VALENTINE	A heart-shaped box of delectable Country Inn Chocolates
FOR EASTER	A buttercream egg with delicious realistic yolk center
FOR SPRING	A beautiful floral design box chock full of homestyle assorted chocolates
FOR FALL	Country Inn Snappers—milk chocolate over creamy soft caramel and selected pecans
AND THANKSGIVING	Delicious Country Inn fruitcake in a lovely re-useable gift tin.

COUNTRY INN CANDIES ARE SOLD ONLY BY SEARS, ROEBUCK AND CO.



Christmas
Valentine Day
Easter
Spring
Fall
Thanksgiving



COUNTRY INN "GIFTS OF THE SEASON"—Selection Number 1. LOW AS $11.95 Each gift is different, each one a taste treat that will satisfy the candy and fruit cake appetite of the individual, family or business concern you select. A total of over 9¼ pounds! With this gift selection you can rest assured that you will be remembered not only this Christmas but throughout the coming year. Order this selection for your family . . . they'll enjoy it!

A **2-lb. Christmas box Country Inn Chocolates.** Smooth butter creams, true fruit centers, creamy caramels, crisp nut centers, nougats, chips, whole cherries coated with rich milk or dark chocolate. Shipped before Christmas.

B **1¼-lb. Country Inn Valentine Chocolates** in bright red heart. Delicious, traditional gift for the person of your choice. Delightful home made flavor invites you to take just one more." Shipped before Valentine's Day.

C **1-lb. Chocolate Covered Easter Egg.** Butter cream center with yellow buttercream "yoke." Delicious pure ingredients make this a fine candy treat for the youngsters and older folks like its flavor, too. Shipped before Easter.

D **1-lb. Country Inn Assorted Milk and Dark Chocolates.** Same delicious assortment as at left, but in floral design cellowrapped gift box. Made with 93-score butter, 40% whipping cream, pure sugar. Shipped before May 15th.

E **1-lb. box delicious, different Country Inn Snappers.** Made of smooth whole milk caramel on a bed of flavorful crisp, pecans . . . all dipped in high grade milk chocolate. Chewy, rich-tasting confection. Shipped before October 31st.

F **3-lb. Rum and Brandy Thanksgiving Fruit Cake.** Already sliced for easy serving. 1 light, 1 dark cake with pineapple-cherry topping and 1 "golden-almond" cake with almond topping. In gift tin. Shipped before Thanksgiving.

COUNTRY INN "GIFTS OF THE SEASON"—Selection Number 2. LOW AS $19.95 No need to concern yourself with gift problems next year when you order this gift selection. You can say "Merry Christmas" this year and be remembered all through the coming year with a total of over 17 pounds of delicious COUNTRY INN candy and fruit cake. Any recipient you select—individual, family or business concern—will appreciate this thoughtful gift.

G **5-lb. Christmas box Country Inn Chocolates.** Heavy chocolate coating keeps centers smooth and moist, nut centers crisp and delicious. Butter cream, chocolate, peppermint, fruit cream centers. Many nut, fruit centers. Shipped before Christmas.

H **2-lb. box Country Inn Valentine Chocolates** packed in red heart. Luxurious package of sweets for a special-meaning gift season. Assorted buttercream, nut and chip centers. All fresh and delicious. Shipped before Valentine's Day.

J **1-lb. Dark Chocolate Easter Egg.** A delicious Easter surprise gift. Made of pure butter cream center, yellow butter cream "yoke" in center of egg. Solid candy goodness . . . and lots of it. Shipped before Easter.

K **2-lb. Country Inn Assorted Chocolates** in floral design box. Rich ingredients and "home made" flavor makes each bite a taste delight. Assorted buttercreams, crisps, caramel and nougat centers. Shipped before May 15th.

L **2-lb. box Country Inn Snappers.** It's hard to stop eating these candies. Made of milk caramel, rich pecans, dipped in milk chocolate. They become a favorite with everyone who eats them. Shipped before October 31st.

M **5-lb. Country Inn Butter Batter Ring Cake.** Already sliced. Made with country butter, whole eggs, nuts, fruits and other high quality ingredients. No fruit peel or citron. Nut, fruit topping. Shipped before Thanksgiving.

Total cost of Country Inn "Gifts of the Season" (for either gift selection) are shown in the table below. Prices include the six individual gifts, costs of handling and mailing for the six different seasons as explained above. Nothing extra to buy, no extra charges.

HOW TO ORDER INFORMATION Choose the gift selection you want. Be sure to tell us the catalog number, also the name and address of the individual, family or business concern you want the 6 gifts sent to. Include your name and address. Do the same if you wish "Gifts of the Season" to be sent to yourself. Send the amount shown (for the gift selection you choose) under the column listing the state to which you wish your gifts sent. Includes merchandise, mailing, handling charges. Gifts may be mailed only within the United States. No C.O.D. orders.	Illinois Indiana Iowa Michigan Ohio Wisconsin Kentucky Missouri	District of Columbia Tennessee W. Virginia Minnesota Alabama Arkansas Georgia Kansas Maryland Mississippi	Nebraska New York North Carolina North Dakota Oklahoma Pennsylvania South Carolina South Dakota Virginia	Connecticut Delaware Louisiana Massachusetts New Hampshire New Jersey Rhode Island Vermont Colorado Florida	Maine New Mexico Texas Wyoming Utah Montana	Arizona Idaho Nevada Washington California Oregon
87 N T8632—Country Inn "Gifts of the Season" Selection No. 1........	$11.95	$12.50		$12.95		$13.50
87 N T8633—Country Inn "Gifts of the Season" Selection No. 2........	19.95	20.95		21.95		22.95

Order either Country Inn Gift selection on Sears Easy Terms . . . see page 369 for details

DESERT QUEEN DATES
Special Cheeseboard, Cheese Knife
karvi

Fruit and Cheese Holiday Gifts shipped to friends and relatives in the U. S.

Basket Full of Fruit

$6.50

Colorful, hand-woven Mexican basket filled with finest quality citrus fruit . . . all tree-ripened and hand picked in sunny Florida. Assortment includes oranges, pink grapefruit, tangerines and other Florida fruit. Also 2 jars of delicious citrus marmalade or jelly. When the fruit is gone, the basket has many home uses.

Makes a lovely gift for families, friends or business associates. Be sure to print your own name as well as names and addresses of persons to whom gifts go, and your holiday greetings will be included. Fruit basket may not be shipped to California, Arizona due to interstate regulations. Shipped only within the continental U.S. No C.O.D. orders.

87N8777F–½ bushel of fruit. Prepaid $6.50

Fresh California Dates

$1.69

Large, moist dark fruit for eating pleasure or use in special holiday cookery. A luxurious, unusual delicacy and a gift sure to please your friends. Order several gift boxes of this pure, wholesome fruit. Dates are packed in attractive, colorful mailer.

87 N 8775F–2-pound box. Postpaid $1.69
87 N 8776F–3-pound box. Postpaid 2.29

Cheese with Board, Knife

$3.95

Here's a gift that will be used long after the holidays! Wood board (about 10x6 in.) with sharp bone-handle cheese knife . . . packaged with ½ pound each foil wrapped cheddar and American brick. Also ½ oz. packages imported Norwegian cheese, 1 caraway, 1 celery flavored.

87 N 8876F—Postpaid. $3.95

Tray, Cheese Assortment

$4.50

Any hostess would love this colorful aluminum tray packed with an appetizing assortment of smooth, creamy cheese. All ready for serving holiday snacks . . . use tray when cheese is gone. Tray comes in bright assorted colors with etched floral design.

Delicious 1 ounce cheese portions include: Celery seed, Sharp, Roquefort. Three ½ ounce packages of Holland Gouda spread, 4 ounce Danish cheese spread, 3 ounce Swiss cheese, Nordic cheese bits with 5 flavors: Ham, Onion, Salami and Swiss, Mustard. Such delicious flavors . . . everyone in the family will enjoy these tasteful holiday treats.

87 N 8877F—Postpaid. $4.50

THOROBRED CHEESE ASSORTMENT
Packed in 1-oz. reusable "jigger" glasses

Complete Set of 12

$3.25

Here's an unusual cheese gift! 12 one-ounce reusable glasses brimful of delicious, creamy cheese spreads. 2 glasses each of Camembert, Pasteurized Swiss, Roquefort with Cheddar, Herkimer County, Blue, Sharp. When cheese is gone, you have 12 heavyweight, smooth-rim "jigger" glasses. Each glass is decorated with a distinctive picture of a horse. Picture is permanently baked on. Will not wash off.

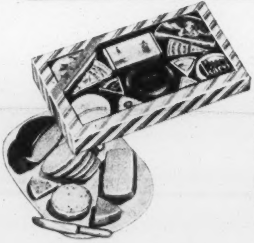
87 N 8883F—Packed in tweed-effect carton. Postpaid. $3.25

Family Favorite Pack

$2.98

Tasteful Variety of Domestic and Imported Cheese. Rich, mellow portions with a creamy flavor. This wide selection gives everyone a chance to sample his favorite cheese or discover a new taste treat. The package includes 6 different flavored portions of Swiss Gruyere. There are 2 portions of 1 oz. blue cheese, three ½ oz. Holland Gouda and 2 portions of imported Danish cheese. Get several of these inexpensive packs to give to family groups, business associates. Packed in attractive box for gift giving. **Be sure to print your name and names and addresses of persons to whom cheese packs are to be sent.** Order early to insure Christmas delivery.

87 N 8887F—Postpaid. $2.98



All Imported Cheese

$3.98

A package of delicious cheese made with European skill and craftsmanship. Assortment includes 1¼ oz. of French Roquefort; 4½ oz. Danish spread; 9 oz. Gouda; 2½ oz. Norwegian celery cheese; 4½ oz. Primula; 3½ oz. Holland Gouda spread; 5 assorted ½ oz. portions of Danish Gruyere; and 2½ ounces of Norwegian caraway-flavored cheese. All are carefully packed for freshness. This delightful selection of imported cheese makes a grand gift. Plate and knife not included with selection.

87 N 8778F—Postpaid. $3.98

Heavy Carton Pack for away-from-home treats

$6.50

☒ Carton is carefully packed and sturdily boxed to allow shipment to servicemen in camp or overseas. Package includes 1⅞ oz. can of chicken liver pate. Bottle of pimento-stuffed green olives. 1 can imported Norwegian sardines, 1 can imported Portuguese sardines. 1 can imported Fancy White Meat Japanese Tuna. 2 cans of anchovies stuffed with capers. 1 can Puget Sound salmon. 1 oz. cheese-with-onion spread. 1 bottle mixed relish and 1 jar imported English strawberry jam. Postpaid to A.P.O. address (order early, see your postmaster for A.P.O. deadline dates).

87 N 8889F—Ship. wt. 8 lbs. $6.50

"Horn of Plenty" with Cheese

$5.95

Graceful wicker-weave Cornucopia (Horn of Plenty) makes lovely table decoration after cheese is used. Packed with 6 reusable glasses of pasteurized cheese spread (1 oz. size) in assorted flavors. Also a sealed dish of sharp cheese, tin of imported English crackers. Overall length 16 inches.

87 N 8878F—Postpaid. . . .$5.95

Imported Tea

$2.50

Exotic, imported Japanese tea. Delicious, aromatic black tea, packed in an airtight oriental-scene lacquered tin. Attractive and practical gift for friends or relatives. (Sent from nearest mail order house.) Shpg. wt. 1 lb. 8 oz.

87 N 8763—1 lb. tin.$2.50

SPECIAL NOTICE

Order before Dec. 15 to insure Christmas delivery. To Order: Print your name and names and addresses of persons who will receive gifts. Holiday greetings will be sent in your name with gift. In case of delay, a greeting card will notify recipient. Shipped only within continental U.S.A. (except [X]). Order from mail order house. Postpaid. No C.O.D. orders.

Miniature Toy Drum with Candy

98c Toy Drum

A gift to delight any youngster's heart. A toy drum that can really be played . . . and the top is filled with 5 oz. of cello-wrapped striped candy. A decorated, 9-inch metal horn and 10-inch wooden drumsticks complete the toy package. Drum is metal with strong, tight drumhead. Baked enamel finish; animal decoration around rim. 6½ inches wide, 4⅛ inches deep. Gay cello-wrapping. Shpg. wt. 3 lbs.

87 N 8808 . . . . 98c

Novelty Candy Treats, Christmas Stocking Toys

Christmas Stocking. 22 inches long. Contains a full pound of hard candy, toy wrist watch, pencil box, 8 crayons, 7-inch ruler, puzzle, checkers, checkerboard, Yo-yo, plastic tumbling clowns, other toys.

87 N 8812—Shipping weight 2 pounds $1.49

20 Chocolate Santa Clauses. Molded pure milk chocolate, no peanuts added. 4½ inches high. Put one in each Christmas stocking.

87 N 8810—Shipping weight 2 pounds . . . . Box of 20 $1.09

10 Plastic Figures. Santas, reindeer, snowmen, cowboys, horses and soldiers. About 3½ inches high. Some with cello-wrap candy pops.

87 N 8809—Shipping weight 2 pounds $1.00

O-Pen-Fresh Salted Nuts . . Ready to ship

Crisp, rich Peggy Kellogg fine quality nutmeats. Serve them fresh from the container. We believe these are the finest peanuts, cashews and mixed nuts you can buy. They meet all Sears quality standards and are constantly checked for flavor, size, quality. Excellent for overseas gifts, because they're packed fresh and they stay fresh! Buy in quantity for greater savings, and store until needed. Shipping weights 3 (8-ounce) cans 2 lbs. 6 oz.; 3 (7½-ounce) cans 2 lbs. 4 oz.

Peanuts less than **35c** a can in 9-can lots

87N8750—**Blanched Jumbo Virginia Peanuts** 8 oz. each. 3 cans $1.19; 6, $2.19; 9, $3.10

87N8756–**Mixed Nuts.** Cashews, pecans, filberts, almonds, Brazil nuts. 7½-oz. can. 3 cans $2.10; 6 cans $4.10; 9 cans $5.79

87N8753–**Whole India Cashews.** 7½-oz. cans. 3 cans, $1.98; 6 cans $3.69; 9 cans $4.98

87N8759–**Assortment Set of 3 cans.** 1 can each of mixed nuts, cashews, peanuts. Set of 3, $1.79; 6 cans $3.44; 9 cans $4.84

Crisp, Delicious . . . Nuts-In-Shell

Delicious quality assortment of favorite nuts. Served in the shell, they give that final touch of goodness to your big Christmas dinner. So good between meals, too. Or use the nutmeats in those rich, delicious holiday cakes, candies and cookies. Complete assortment includes Diamond quality Pacific Coast walnuts, California almonds, Brazil nuts, Oregon filberts, Southern pecans. Fine holiday gifts. Nuts are well protected for shipment by a sturdy carton.

43c per pound in 25 lb. lots

87 N 8675— 2½ pounds mixed nuts. Shipping weight 3 pounds $1.44

87 N 8677— 5 pounds of mixed nuts. Shipping weight 6 pounds 2.79

87 N 8678—10 pounds of mixed nuts. Shipping weight 11 pounds 5.19

87 N 08679K—25-pound economy carton. Ideal for church, school parties, large gatherings. Shipping weight 28 pounds $10.75

Large Crunchy Walnuts

Less than **54c** lb. in 5 lb. lots

Giant Diamond-quality walnuts with delicious ripe flavor. Easy to shell . . . nutmeats break in uniform pieces. Tasty eating nuts when used in baking. Give a luxurious taste to your holiday recipes. Shipping weight 6 pounds.

87 N 8680—5 lbs. walnuts. $2.69

Handsome Natural Wood Nut Bowls, Metal Picks

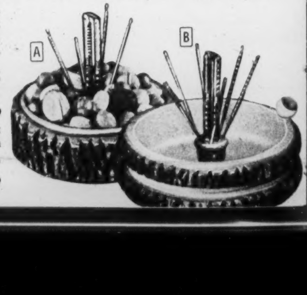
A **Combination 2½ lb. nut pack, 7-in. bark finish nut bowl** (smooth inside). 4 metal picks, nutcracker.

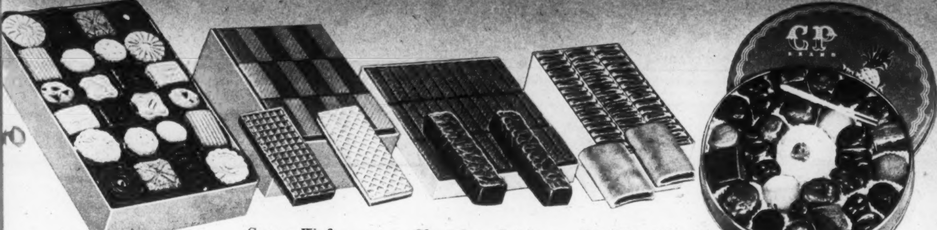
87 N 8684–Wt. 4 lbs. $2.45

87 N 8683–Bowl, 4 picks, cracker only. Shpg. wt. 2 lbs. 10 oz. $1.19

B **Beautiful 9-in. bark finish nut bowl.** Smooth interior. With nutcracker, 6 picks.

87 N 8689–Wt. 3 lbs. $1.59





Assorted Cookies

$1.49 3-lb. box

A generous three-pound pack of Burry's assorted filled sandwich, tea, chocolate chip cookies and chocolate covered graham crackers. Wholesome, pure cookies . . . perfect holiday treats, for between-meal snacks, to put in lunches. Shipping wt. 4 lbs.

87 N 8797—3-pound Box. **$1.49**

Sugar Wafers

$1.19 3 lbs.

Crisp little "sandwiches" in assorted vanilla and chocolate. Rich vanilla cream filling between each two wafers. 3-lb. box in sturdy mailer.

87 N 8795—Wt. 3 lbs. 8 oz. **$1.19**

Chocolate Sticks

$1.29 2 lbs.

Mouth-watering, wholesome little wafer sticks with delicious cream filling. Generous coating of rich milk chocolate. 2 lbs. in mailing box.

87 N 8796—Wt. 2 lbs. 8 oz. **$1.29**

Fig-Filled Cookies

$1.19 2 boxes

Soft, delicious fig bars. Smooth, tasty cookies filled with sweet, crushed figs. A traditional favorite. Shipping weight 4 lbs. 8 oz.

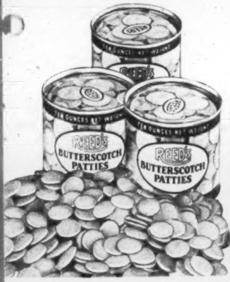
87 N 8922—2 (2-lb.) boxes. **$1.19**

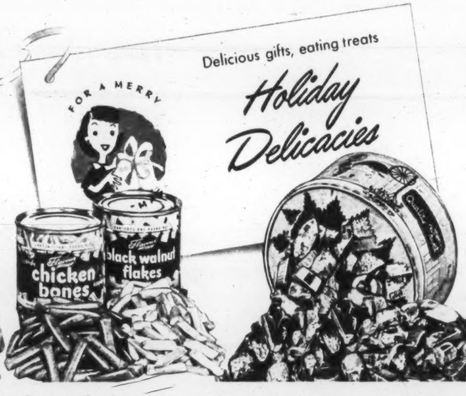
Candied Fruit

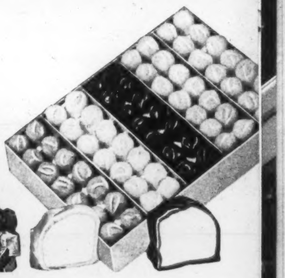
$2.29 2-lb. tin

A beautiful box of tempting pineapple, bright red cherries, prunes, figs, stuffed dates, citrus peel, kumquats. Filled, whole candied fruit colorfully and appealingly arranged in decorated Christmas tin. Shpg. wt. 3 lbs. 4 oz.

87 N 8613—2-lb. tin. **$2.29**







Favorite Sweets for between-meal munching . . parties, bridge games, etc.

Reed's Butterscotch. Thin, wafer-like patties made from finest creamery butter, pure ingredients. Stay fresh in vacuum-packed tins. Children, adults love Reed's buttery flavor. Three 10-ounce tins in cardboard for distance gift mailing.

$1.00 3 tins

87 N 8713—Shpg. wt. 2 lbs. 4 oz. **$1.00**

2-in-1 Treat. Chicken Bones, crisp sugar shells filled with rich, delicious ground nuts. Butterscotch flavored. **Walnut Flakes,** bite-size shells with crunchy black walnut filling. Vacuum-packed tins. Shpg. wt. 3 lbs.

$1.09 2 lbs.

87 N 8712—2 (1-lb.) tins. . . **$1.09**

Mackintosh's "Quality Street" Candy, made in England. Distinctively flavored assorted bite-size solid and filled chocolates and toffees. Individually wrapped pieces. 2-lb. assortment in round tin, mailer. Appetizing assortment. Shpg. wt. 3 lbs.

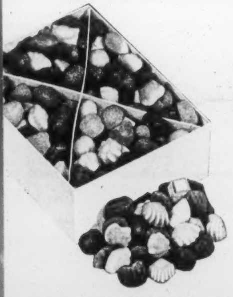
$2.29 2-lb. tin

87 N 8714—2-pound tin. **$2.29**

Coconut Bon-Bons. Creamy smooth mounds of chopped coconut coated with triple-whipped cream fondant. 4 delicious flavors and colors—lemon, chocolate, vanilla, strawberry. Each piece is full of soft, chewy goodness. Sturdily packed for easy mailing. Shipping wt. 5 lbs. 8 oz.

$1.98 5 lbs.

87 N 8715—5 pounds in mailer. **$1.98**



Creams, Jellies. They're so easy to chew! Assorted shapes, flavors. Cream and jelly candies are inexpensive holiday treats. Keep them on hand for little folks and older ones, too. Shpg. wt. 4 lbs. 8 oz.

$1.19

87 N 8709—4-lb. box. **$1.19**

Tasty Salted-in-the-Shell Peanuts

$1.59 4 pounds

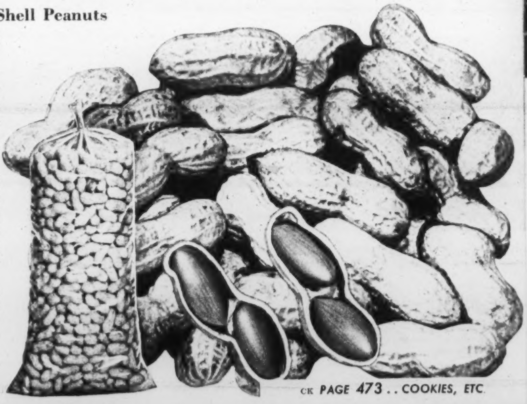
If you're a peanut lover you'll agree that these are just about the best peanuts you've ever eaten! A special manufacturing process puts the salt in the peanuts right in the shell. Keeps them crisp and fresh-roasted flavored because the shell is never removed.

This is the first time these delicious nuts have been offered in the catalog. Evenly salted. Grand fillers for stockings and Christmas boxes. Packed in a clear plastic bag which has many home uses after the peanuts are gone.

Everyone loves peanuts, so stock up with plenty of them for the holiday season. Add them to your Easy Terms order.

87 N 8672—4-pound bag. Shipping weight 4 lbs. 8 oz. **$1.59**

87 N 8673—8-pound bag. Shipping weight 8 lbs. 8 oz. **$2.98**



Our candy is made with you, the consumer, in mind. The finished candy is judged on taste satisfaction, quality of ingredients and uniform appearance

Peggy Kellogg
WOW!

Peggy Kellogg is our "Better Quality" candy with easily recognized extra quality features

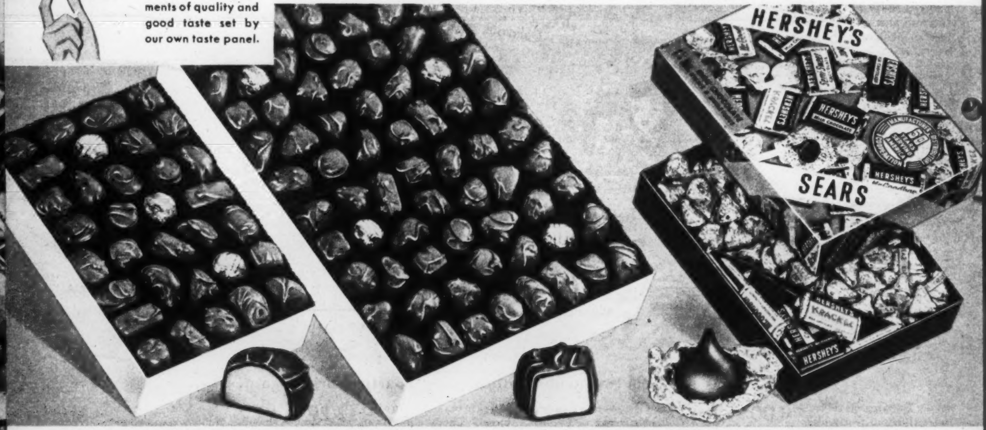
Merry Christmas
Season's Greetings
M-M-M

Delicious Country Inn candies meet Sears highest standards for taste, appearance and quality of ingredients. A Sears special 4-Star feature

Season's Greetings
YUM-M-M

Our "Good Quality" candy meets Sears minimum requirements of quality and good taste set by our own taste panel.

Sears sells only Laboratory Taste Panel Approved Candy
We do not . . and will not . . sell sub-standard candy



Sears Good Quality Chocolates

Tasty, smooth Sweets at economical prices

$1.29
2-lb. box

Lots of good eating in these delicious boxes of chocolates. Centers include such favorites as vanilla, maple, chocolate, true fruit creams, caramels, nougats, mints coated with rich milk chocolate. Cello-wrapped Christmas box. Shipping weight 2 lbs. 14 oz.; 6 lbs.

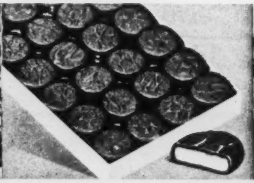
87 N 8602—2 lb. box.. ....$1.29 87 N 8601—5 lb. box.......$2.59

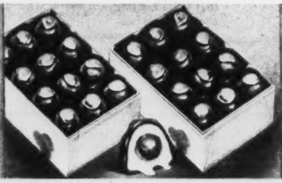
Two boxes of famous Hershey Candies

Delicious assortment of world-famous Hershey candies. Includes Milk Chocolate Kisses and miniature Semi-Sweet, Krackel, Mr. Goodbar, Milk Chocolate candy bars. All foil-wrapped for freshness. Tasty mixture is sure to please each particular candy taste.

$1.98
Two 1¼ lb. boxes

87 N 8624—Two 1¼-pound boxes. Shipping weight 3 pounds. $1.98





M&M Candy Assortment

$1.38
2 boxes

Not just chocolate, not just candy, but a delicious blend of both. Crisp sugar shell covers rich milk chocolate filling. Easy, neat to eat, and delicious! Shipping weight (2 boxes) 2½ lbs.

87 N 8631—Two 1 lb. boxes.....$1.38

Creamy Mint Patties

$1.29
2 boxes

Two boxes of refreshing mints covered with rich, dark chocolate. The slim rounded patties are so easy to eat and so good too . . . you'll want several boxes! Shipping weight 2 lbs. 8 oz.

87 N 8610—Two 1 lb. boxes....$1.29

Cordial Cherry Treats

$1.34
2 boxes

Large whole red Maraschino cherries in creamy semi-liquid vanilla cream, coated with rich dark chocolate. A delicious favorite, and they're inexpensive, too. Shpg. wt. 2 lbs. 8 oz.

87 N 8600—Two (1 lb.) boxes....$1.34

Giant Chocolate Bar

$3.59
5 lb. bar

A whopping 5 pound bar of delicious, solid Suchard milk chocolate. Foil wrapped to keep fresh. Just break off in any size you want. A gift that would please any child or grown-up too!

87 N 8614—5 lb. bar. Wt. 6 lbs...$3.59

Be sure to include Holiday Sweets on your Easy Terms order for Christmas. See page 369 for complete information

INTRODUCING

Peggy Kellogg

Cellophane Wrap Christmas Mix

LESS THAN **$43\frac{1}{2}$c** LB. in 23 lb. carton

It's new! Each piece of Peggy Kellogg Mix now is wrapped individually in sparkling cellophane for extra protection. Delicious candies, sugar shells, some chocolate, marmalade and nut filled . . . some solid.

87 N 8717—2-pound carton. Shpg. wt. 2 lbs. 8 oz. 98c
87 N 08718—8-pound carton. Shpg. wt. 10 lbs. $3.79
87 N 08719K—23-pound carton. Shpg. wt. 26 lbs. 9.98

$1.59

French Creams

Pure Crystallized French Creams. Delicious soft sugar candy molded in flower shapes. Assortment includes vanilla, lemon, orange, lime, raspberry, pineapple, maple and chocolate flavors. 3 lb. box. Shpg. wt. 3 lbs. 8 oz.

87 N 8722. . . .$1.59

COUNTRY INN
Candy Pops

$1.45

Party Pops

Gay COUNTRY INN Candy Pops with Safety Sticks . . . 60 of them for only $1.45! Everyone loves them and a Christmas tree isn't complete without lollypops hidden in its branches. Assorted flavors. Shpg. wt. 5 lbs.

87 N 8720. . . .$1.45

$1.29

Chocolates

Miniature Farm-Master Pail with 2 lbs. old-fashioned chocolate drops. Metal pail about 6 in. high, 4-in. diam. May be used later for child's play pail. Shpg. wt. 3 lbs.

87 N 8721. . . .$1.29

89c

Variety Mix

Bubble Gum, fruit balls, root beer barrels, safety stick pops and other delicious candies in miniature Farm-Master dairy pail. (About 6 in. high, 4-in. diam.) Kids love it! Shpg. wt. each 3 lbs.

87 N 8697 . .Ea. 89c

Economy-priced Hard Candy

25c lb. 30-lb. lots

For just a few cents you can put handfuls of these bright colored treats into every Christmas stocking . . order the 30-lb. carton for parties, large groups.

87 N 8704—3½ lbs. in red bag. Shpg. wt. 5 lbs. . .$1.00
87 N 8705—8 lbs. in red bag. Shpg. wt. 9 lbs. . . . 2.19
87 N 08706K—30-lb. carton. Shpg. wt. 33 lbs. . . . 7.50

Old Fashioned Ribbon Mix

29c lb. 30-lb. lots

Swirling, tempting bits of hard candy. As much a part of the old-fashioned Christmas tradition as Santa and the tree.

87 N 8700—3 lbs. in red bag. Shpg. wt. 4 lbs. $1.00
87 N 8701—6 lbs. in red bag. Shpg. wt. 7 lbs. 1.95
87 N 8702—9 lbs. in red bag. Shpg. wt. 10 lbs. . . . 2.85
87 N 08703K—30 lb. carton. Shpg. wt. 33 lbs. . . . 8.70

6-Lb. Bargain Party Mix in pail

$2.98 6 lbs.

A big party bargain if you are planning a large gathering . .for school, church or family. 10-quart re-usable galvanized steel pail contains all good quality candy. Comes packed in 3 separate bags to keep it fresh. 2 pounds of your favorite hard candies, 2 pounds of creams and jellies and 2 pounds of chocolate drops . . at a price that won't strain your Christmas budget. Shipping weight 10 pounds.

87 N 08690—6 lbs. candy in pail. $2.98

Candy Boxes, hold ½ lb. each. Perfect for school, church parties. Cardboard.

87N8710—Shpg. wt. 1 lb. 8 oz. . .36 for 69c
87N8711—Wt. 3 lbs. 12 oz. . .100 for $1.49

Bunte
"DIANA STUFT"

Tin-packed Mix for gift mailing

$1.39 3-lb. Tin

Bunte Diana Stuft. Crisp, melt-in-your-mouth sugar shells packed with luscious jams and marmalades, crushed nuts and chocolate. Assorted Christmas colors, flavors. Pretty, decorated red tin (excellent for gift mailing).

87 N 8707—3 lb. tin. Shpg. wt. 4 lbs. 8 oz. $1.39

New Assorted "Glistening" Mix. Polished, shiny-looking candies. About half the mixture is filled with nuts, chocolate, etc. Includes pillows, wafers, straws, chips. You'll find favorite fruit flavors, butterscotch, root beer and others. Fine for gift-giving, too. Packed for freshness in attractive tin.

87 N 8716—2 lb. tin. Shpg. wt. 3 lbs. $1.29

$1.69
2 pounds

Peggy Kellogg

$3.79
5 pounds

WOW!

You'll be as popular as Santa himself if you keep your candy dishes full of Peggy Kellogg candy

$3.79
5 pounds

Bite-Size Miniature Chocolates

Tempting miniature chocolates. 15 types of tasty centers. Includes cream centers with true fruit flavors, nut toffee, creamy caramels, smooth nougats, delicious nuts and crisps. Packaged in a gay Christmas box. Shpg. wt. 6 lbs.

87 N 8603—5-pound box. About 400 pieces...**$3.79**
87 N 8630—2-lb. box. 160 pieces. Wt. 3 lbs....**$1.69**

GIVE
Peggy Kellogg
CHOCOLATES

Our "Quality Assured" Candy, every piece a fine confection..full of flavor

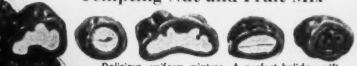
$1.69
2 pounds

Milk, Dark Chocolates

Assortment with milk, dark chocolate coating. Rich butter creams, almonds, nougats, nut bites, molasses chews; vanilla, raspberry, pineapple, chocolate, orange, cocoanut and maple creams; cream caramels. Have Peggy Kellogg chocolates on hand for family and guests. In Christmas box.

87 N 8604—5-pound box. Shipping weight 6 pounds.......**$3.79**
87 N 8605—2-pound box. Shipping weight 2 pounds 14 ounces....**$1.69**

Tempting Nut and Fruit Mix

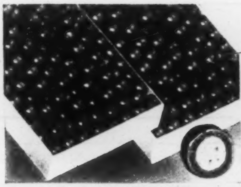


Delicious, uniform mixture. A perfect holiday gift or lots of good eating for family, friends and guests

$1.59
2 lbs.

Each piece of Peggy Kellogg Nut and Fruit Mix is heavily coated with mellow milk chocolate. Assorted crisp almonds, filberts, walnuts, Virginia peanuts and raisins. Tempting tidbits to keep in the candy dish during the holidays. Conveniently packed in two 1-pound boxes. Shipping weight 2 pounds 8 ounces.

87 N 8619—Two 1-lb. boxes..**$1.59**

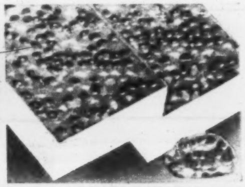


Malted Milk Balls

$1.29
2 lbs.

Peggy Kellogg Malted Milk Balls. Everyone, young and old, can enjoy them. Delicious 100% pure malted milk centers, coated with milk chocolate. An irresistible Christmas holiday treat. Shpg. wt. 2 lbs. 8 oz.

87 N 8920—Two 1-lb. boxes.........**$1.29**

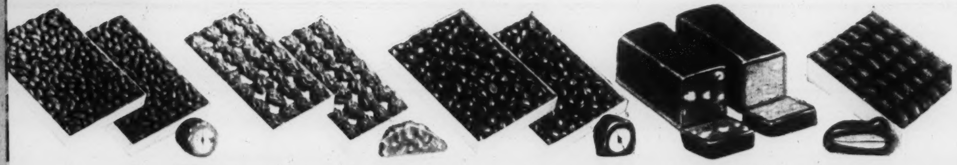


Butter Peanut Brittle

$1.00
2 boxes

Made with creamery butter, fresh roasted peanuts. Crisp, crunchy candy, tested in Sears own laboratory. Tasty, delicious sweet for holiday munching. And it's so inexpensive, too! Shpg. wt. 2 lbs. 8 oz.

87 N 8931—Two 1-lb. boxes.........**$1.00**



Be sure to treat your family and guests to these Christmas Candy-dish Favorites

Butter Toffee Peanuts. Delicious combination of extra-large crisp peanuts and smooth, creamery-butter toffee. Shipping weight 2 lbs. 8 oz.

$1.00
2 boxes

87N8930-Two 1-lb. boxes. **$1.00**

Cocoanut Dips. Made of fresh strip cocoanut, pure creamery butter, milk, sugar. Soft holiday taste-treat for young and old. Wt. 2 lbs. 8 oz.

$1.18
2 boxes

87N8932-Two 1-lb. boxes **$1.18**

Double Dipped Chocolate Peanuts, a real eating pleasure. All extra-large Virginia peanuts with a heavy double coating of rich, mellow milk chocolate. A wonderful buy. Shipping wt. 2 lbs. 8 oz.

$1.49
2 boxes

87N8934-Two 1-lb. boxes **$1.49**

Creamy Fudge Loaves. Rich butter, milk, nuts and chocolate give this fudge a melt-in-your-mouth flavor. One vanilla loaf, one chocolate. Each kept fresh in wax paper wrap. Wt. 2½ lbs.

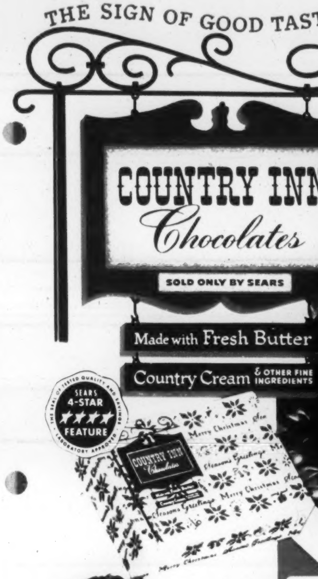
$1.19
2 loaves

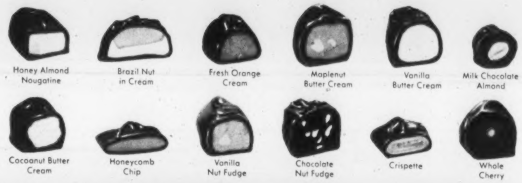
87N8625-2 (1-lb.loaves)..**$1.19**

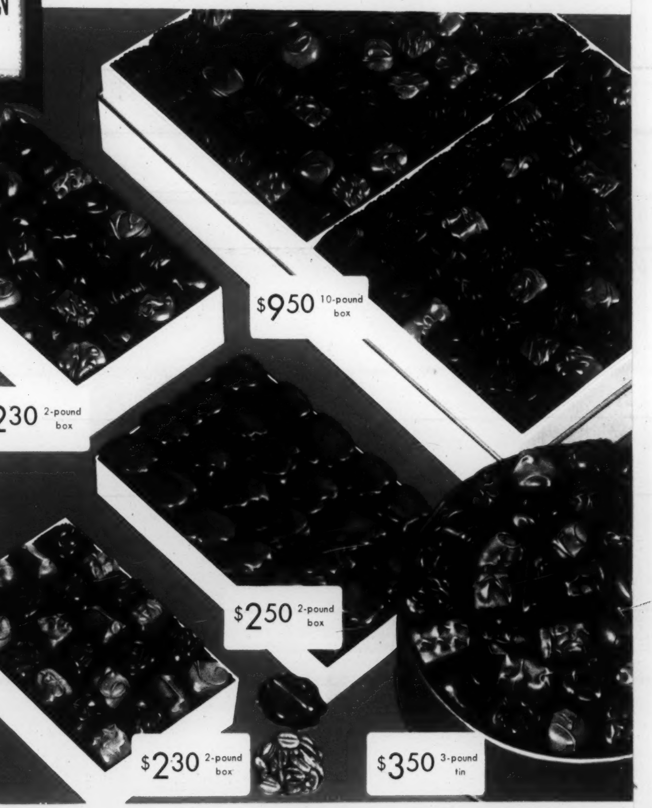
Chocolate Covered Almonds. Tempting candies, made of whole roasted, crisp almonds generously covered with rich, mellow milk chocolate. Uniform quality. Shipping weight 1 pound 8 ounces.

$1.00
1 lb. box

87 N 8933—1 lb. box.....**$1.00**


THE SIGN OF GOOD TASTE
COUNTRY INN Chocolates
SOLD ONLY BY SEARS
Made with Fresh Butter
Country Cream & OTHER FINE INGREDIENTS
SEARS 4-STAR ★★★★ FEATURE
THE SEAL OF TESTED QUALITY AND SAVINGS · LABORATORY APPROVED
Merry Christmas
Seasons Greetings


Honey Almond Nougatine
Brazil Nut in Cream
Fresh Orange Cream
Maplenut Butter Cream
Vanilla Butter Cream
Milk Chocolate Almond
Cocoanut Butter Cream
Honeycomb Chip
Vanilla Nut Fudge
Chocolate Nut Fudge
Crispette
Whole Cherry


$9.50 10-pound box
$2.30 2-pound box
$2.50 2-pound box
$2.30 2-pound box
$3.50 3-pound tin

Country Inn candies meet Sears highest requirements for candy quality. No wonder they're a 4-Star Feature, no wonder they're so popular.

"The quality and taste of Country Inn chocolates are out of this world. The chocolate coatings and smooth centers are unsurpassed."

Hubert W. Spurrier
Fox Lake, Ill.

"Country Inn are the richest, creamiest chocolates in our town. My family and friends love them. And they cost less than other chocolates!"

Mrs. Elsie Zander
Manitowoc, Wis.

"I'm convinced Country Inn are the best chocolates made... I've never tasted such delicious fillings or chocolate coatings."

Mrs. Hugh T. Collins,
Bridgeville, Del.

Country Inn . . Superlative Quality Candy

Homemade flavor chocolates. We believe you'll find these Chocolates are the best you've ever eaten. Made with top quality rich ingredients . . . 93-score butter, 40% whipping cream, pure sugar, one reason why COUNTRY INN chocolates are a Sears 4-STAR Feature. Three different types of coating are used on COUNTRY INN candies to keep the centers smooth and moist . . . nut and fruit centers delicious and fresh. Each piece of COUNTRY INN is an invitation to try "just one more."

87 N 8618—10-pound box . . . family sized for the holidays or gift-giving. Shipping weight 12 pounds $9.50

87 N 8606—5-pound box . . . Order one to give, one to keep. Shipping weight 7 pounds $4.95

87 N 8607—2-pound box. Shpg. wt. 3 lbs. 2.30

87 N 8608—3 pounds packed in attractive round gift tin. Good for long distance mailing to service men or family, friends far away. Shipping weight 4 pounds $3.50

Country Inn Butter Creams. Luscious vanilla, peppermint, maple-walnut, cocoanut, chocolate, coffee-walnut creams, coated with rich milk or dark chocolate. Pure, wholesome ingredients give these candies their creamy, smooth flavor. An outstanding favorite selection. Give this better-than-ever assortment to friends and family this Christmas and enjoy COUNTRY INN candies yourself.

87 N 8623—2-lb. box. Shipping weight 2 lbs. 8 oz $2.30
87 N 8622—1-lb. box. Shipping weight 1 lb. 8 oz 1.15

Country Inn Pecan Snappers. Crisp, crunchy pecans coated with smooth whole milk caramel, then dipped in highest grade milk chocolate. A delicious, creamy candy . . . try COUNTRY INN SNAPPERS for a new taste-treat. Their rich flavor appeals to everyone. Get the 2-pound box and have plenty on hand.

87 N 8627—2-lb. box. Shipping weight 2 lbs. 8 oz $2.50
87 N 8626—1-lb. box. Shipping weight 1 lb. 8 oz 1.25

Order regularly and receive your Catalogs regularly

COUNTRY INN
Fruit Cake
SOLD ONLY BY SEARS
the Sign
of Good Taste

BUY TWO CAKES . . SAVE 21c TO 51c

One for Your Family, One for Gift Giving

Plump cherries

Luscious pineapple

Selected pecans

OUR BEST! Butter-Batter Ring Cake

- A superb batter, brimful of luscious fruits, choice nuts
- Pre-sliced . . . beautifully even slices ready to serve
- Packed in re-usable metal gift box . . . fine for mailing

$4.98
5 pounds

Super quality! Best COUNTRY INN pre-sliced fruit cake . . . a taste treat for family and guests. A batter of country butter, whole eggs, spices and other highest quality ingredients, blended with lavish portions of candied cherries, pineapple and selected pecans—*no fruit peel or citron.* You'll say it's the best you've ever eaten. Topped with large pieces of fruit and nuts . . . pre-sliced into neat individual portions. Packed in an exquisite gold-color metal gift box with a handsome "quilted" design.

87 N 8654—5-pound cake. Shipping weight 6 pounds 8 ounces. $4.98
87 N 8659—*Save 51c.* Shipping weight 13 pounds. . . . . .Buy 2 cakes Only 9.45

FINE QUALITY . . rich and flavorful

- Smooth, rich batter filled with fruits and nuts
- Topped with cherries, pineapple and large pecans
- Packed in re-usable round tin gift box . . . mailable

$3.95
5 pounds

Try this fruit cake—ring, or pre-sliced loaf (87 N 8653) below—and you'll say that it is not worth the trouble to bake your own. COUNTRY INN is turned out by bakers with expert "know-how" . . . a skillful blend of highest quality ingredients. The smooth, rich batter is deliciously flavored with spices, and filled to the brim with glazed cherries, pineapple, selected pecans, fruit peel, tangy citron and juicy raisins. Round red tin gift box.

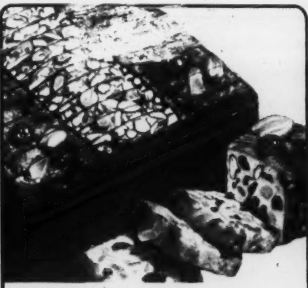
87 N 8652—5-pound cake. Shipping weight 6 pounds. $3.95
87 N 8657—*Save 40c.* Shipping weight 13 lbs. . . . . .Buy 2 cakes Only 7.50

Barbara Jane Economy Cake

$1.98
5 pounds

A good low-priced fruit cake . . . priced for extra economy this year! Plenty of good eating . . . the spicy batter is generously filled with selected tangy fruit peel, glazed cherries, plump raisins and nuts. The top is sprinkled with fruit and nuts. A cello-wrapped ring cake packed in a gay cardboard gift box. Fruit cake is one of the most pleasant Christmas traditions . . . be sure to have enough on hand for everyone.

87 N 8650—5-lb. cake. Shpg. wt. 5 lbs. 14 oz. . . . $1.98
87 N 8656—*Save 21c.* Wt. 12 lbs. Buy 2 cakes Only 3.75

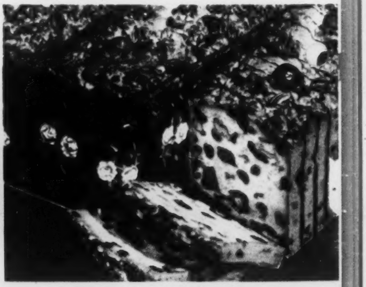


Rum and Brandy "Trio"

$2.95
3 pounds

Same fine quality as last year! 3 loaves of COUNTRY INN fruit cake deliciously flavored with rum and brandy and pre-sliced for easy serving. Trio includes one light and one dark cake with pineapple-cherry topping, also one "golden-almond" cake with almond topping. In metal gift tin. Shipping weight 4 pounds 8 ounces.

87 N 8655—Tin of three (1-lb.) cakes. $2.95
87N8660—*Save 30c.* Wt. 10 lbs. 2 cake "Trios" for 5.60

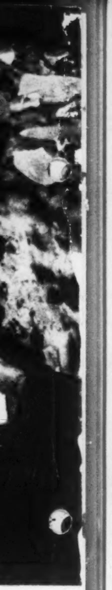


Country Inn, Pre-sliced

$3.95
5 pounds

Popular COUNTRY INN cake (directly above) . . . in pre-sliced loaves. No crumbs—no ragged "home-cut" slices, but smooth uniform slices ready to serve. Same taste-tempting spicy batter, chockful of fruit and nuts, as the cake at the upper right hand corner of the page . . . the satisfying, rich flavor of the best "homemade" cake. Tin keeps cake moist and fresh. Ready for gift mailing. Shpg. wt. 6 lbs.

87 N 8653—5-lb. tin (two 2½-lb. loaves) $3.95
87 N 8658—*Save 40c.* Wt. 13 lbs. 2 cakes for Only 7.50



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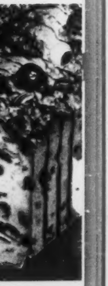

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